

Put Your Best Foot Forward.

The Friona Star

Friona Needs Your Best Efforts.

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY

Vol. 12

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, DECEMBER 31, 1937.

No. 21

COGNITIONS and

APHORISMS of JODOK

I recently had a short conversation with our Congressman, the Honorable Marvin Jones, and I asked him a few questions concerning the much talked of "Housing Bill," which, when it is finally passed, promises to be one of the most popular pieces of legislation our Congress has passed within the past few years.

Mr. Jones stated that there are now two bills pending, a "house" bill and a "senate" bill, and that these two will have to go before a conference committee composed of five members from each house and the variances be ironed out and harmonized and framed into one bill, which may then be passed or rejected by the congress as a whole.

Mr. Jones also stated that it is his belief that the bill as finally prepared will contain more of the features of the "house" bill than it will of the "senate" bill, owing to the fact that more time and study was given to the house bill than was given to the senate bill. He said the leading features of the bill are that the borrower must own his lot on which the building is to be placed, and be able to pay at least 10 percent of the amount of the cost of the house in cash, the balance to be financed by local banks, but should they do not care to do so, there will be other means provided for the financing of these loans. The general aim of the law is to provide means so that those who have the required amount of cash and the lots on which to build and will make an honest effort to repay the loans, may secure these funds with which to build.

He told me he would have the Friona placed on his mailing list so that as the bill progressed or developed in congress, printed reports will be mailed to the Star office, and an intelligent understanding of the context and purpose of the law thus be had there, and if those who are interested in this bill, can keep the editor awake long enough at a time to read these reports, they may be able to get the information they desire from him.

I only talked with Mr. Jones about five minutes, but that was long enough to learn that he is one of the most cordial and "pleasant spoken" men I have ever talked with.

And notwithstanding the fact I stated in this column a few weeks ago, that in my opinion, lawyers who had never done farming, could not frame legislation that would be of benefit to the farmers, I learned that Mr. Jones knew more about farming and what the farmers need, in five minutes, than I know in a lifetime spent at actual farming and I also come to the conclusion that if our farmers are ever to have any laws passed that will do us any good, the lawyers will have to frame and pass them, for I do not believe the farmers could frame legislation that will do them any good.

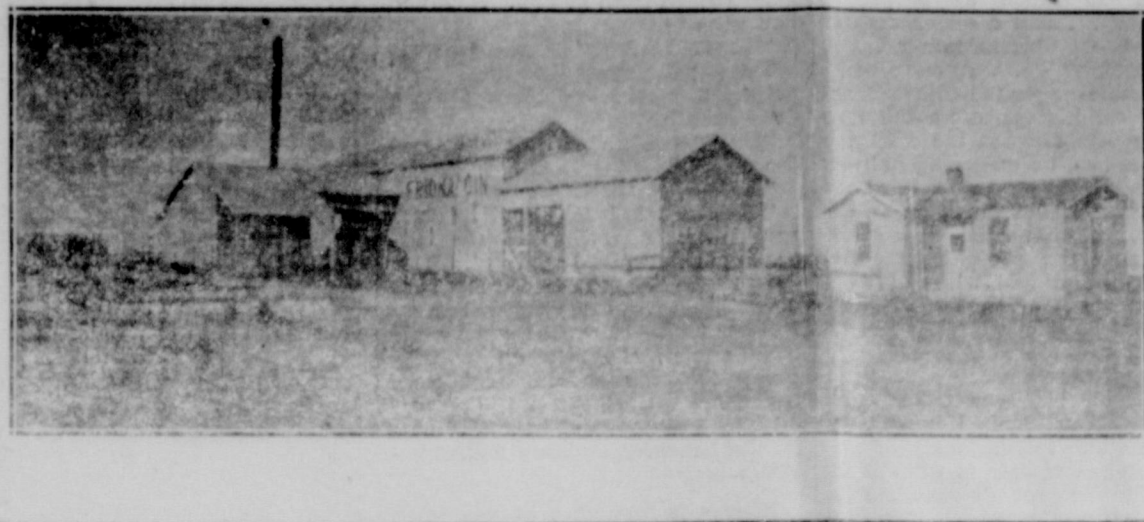
Now I hope my readers will read the above carefully and give it a little consideration before they jump on me and call me a "turncoat" or a "wishy-washy" when comparing these lines with what I have previously said along this line.

Anyway, I really enjoyed my few minutes conversation with Mr. Jones, and he stated that he is going to see to it that the new farm bill, which is attracting so much attention all over the country, is not passed in the form in which it will, or has come from the Senate. In Mr. Jones' opinion as I understood him, the bill, if passed in its present form as the Senate has framed it, will do the farmers of the country more harm than it will good, and he said he will sit there until frost next year before he will see it become law in its present form. He is just too stubborn to give way when he knows he is right.

I do not know anything about growing cotton, except that I do not know how to grow it. I tried some one time, but the weeds and grass grew so much faster than the cotton plants that I could not get ahead of them, and they got the crop.

But I have heard a great deal about the cotton that is grown here on the plains, and about the govern-

Continued on Page Four.



This is a picture of the Friona Gin, located at the east side of this City, and has been in almost constant operation, both day and night, ever since the ginning season began this year, and is now in the midst of what is predicted to be the biggest run it has ever had, since its establishment here. Its managers are predicting about 3,000 bale run for the season.

CHIEF'S PLAY HOLIDAY HERE TONITE

The local cagers who believe in the philosophy that, "We learn to do by doing," will start the 1938 basketball season off with a bang by playing their fifth straight basketball team in as many nights. Their opponents for Saturday night will be the strong Hollene, N. M., Rangers. The admission will be 10 and 15 cents which is a reduction due to school holidays. Everyone is urged to come out and give the Chiefs a big send off in the New Year of 1938.

The school took a holiday this week but not the Chiefs, as they have been busy every night this week. Monday night they held a 3-hour workout. Tuesday night they played the local independent team. Wednesday night they played the Hollene N. M., independent team. Thursday they journeyed down to the lower Panhandle in Hall county and played the Flying Eagles of Lakeview. Tonight they play the same team the last of a two game series.

Much time is being spent on defensive work as that seems to be the greatest weakness in the Friona team. This weakness is due to the fact that a zone-defense was used last year and the boys have been rather slow in catching on to this man-to-man defense which is much more efficient on a large court. In order to strengthen the defense and build up a fast-breaking offense, Roy Hughes, lanky forward, has been shifted to guard, and Doug Short, speedy guard, has been moved up to forward. This gives the team three fast men, Short, Todd, and Brookfield, on the forward wall and two tall guards in Hughes and Massey. Gilbert Baker, forward, and Lavne Frost, guard, both of last year's junior team, are showing lots of improvement and are pushing some of the regulars for their positions.

After mid-term, the Chief's reserve power will be strengthened by Jack Williams and J. T. Green who will become eligible at that time.

JOHN SIGMUND WRITES

The Star last week received a short letter from our good friend, John Sigmund, of Jewett, Texas, enclosing the wherewithal for another year's subscription to the Star. Mr. Sigmund has been a reader of the Star for the past several years, and we are pleased to have him continue as such.

Mr. Sigmund stated that they had been having some real winter weather there with considerable snow, but the snow had all gone and at the time of his writing the weather was clear and mild.

AT CHRISTMAS DINNER AT TULLIA

The families of Mrs. Minnie Goodwine and Fred White, including, Mrs. Goodwine, Clyde, Lola, and Floy Goodwine, Mr. and Mrs. C. J. Price, and Mr. and Mrs. Fred White and small son, John Fred, drove over to Tullia Christmas morning and were dinner guests of Mr. and Mrs. R. G. (Dick) Clinin.

They report a most enjoyable visit and an excellent and bounteous dinner, and returned to their homes here in the early evening.

ATTEND CONSERVATION MEETING

Messrs. Dan Ethridge, president of the local chamber of commerce; Howard G. Morris of the Buchanan Implement Company; Mayor F. W. Reeves and his son, Hadley Reeve represented Friona at a meeting of the Panhandle Water Authority, which was held at Canyon Wednesday of last week, Dec. 22.

The following report of the actions taken at the meeting was received at the Star office, from Olin E. Hinkle, publicity manager of the West Texas State Teachers College at Canyon:

CANYON.—Members of the Panhandle Water Authority met here December 22 to review their first year of activities and to see the ground broken for the first major project, the 900-foot dam across Tierra Blanca creek ten miles west of here.

John McCarty, president, who directed the day's program, had arranged the morning business session, which was augmented by a luncheon at West Texas State College and the ground-breaking ceremony in the afternoon.

In two resolutions, the body urged WPA to keep its pledge to spend ten millions of dollars on lakes and ponds in the five-state area and authorized the secretary-manager of the association, Carl Hinton of Amarillo, to go to Washington at once to seek a supplemental federal appropriation. Inasmuch as all WPA projects must be completed by June 30, it was recognized that only a federal appropriation could assure completion of the program. It was brought out that the federal stamp of approval had been given to a dam in Hemphill county. About 200 applications are on file, providing a tremendous amount of work for federal authorities involved. Lack of data on Panhandle drainage basins is a slowing factor.

In the harmonious session, Congressman Marvin Jones was highly complimented for his influence and work in getting the basic water conservation law passed by Congress. The vital law, however, did not carry an appropriation, which will now be sought.

Selection of the dam sites is entirely within the jurisdiction of the federal engineers. At present there are no funds available for purchase of sites. In Hemphill county, the county is furnishing the land.

Births

Born to—
Mr. and Mrs. Giel Malone,
Wednesday, Dec. 22, a son—Ronald Edward. Congratulations.

LEGIONAIRES PLAY SANTA

The members of the local American Legion Post fixed Christmas baskets for eight needy families of Friona and community and delivered them to the homes on Christmas morning.

These baskets contained food, toys and clothing, which were secured with the funds raised by the Games Tournament that was held in the Legion Hall several days prior to the Christmas festival, and by many liberal donations made by individuals and local social organizations.

PIONEER RESIDENT MOVED TO KANS.

Mrs. H. W. Wright, whose farm is a mile south of Friona, has rented the farm and the home, and departed Wednesday afternoon for Barnard, Kansas, where she will make her home in the future.

Mrs. Wright is one of Friona's pioneer settlers and one of our most highly esteemed citizens, and has always taken an active part in the social and religious life of the town and community and by her kind and neighborly nature has endeared herself to a very large circle of friends here, who deeply regret her going away, and whose very best wishes for her welfare and happiness go with her to her distant home where she will be with her father and one of her daughters. Her son, Wade Wright, accompanied her to her new home, but will return to make his home at Friona. Before departing she called at the Star office and made arrangements for the Star to visit her each week.

PETIT JURORS FOR SECOND WEEK JANUARY TERM

The following is a list of the names of the persons chosen to serve as petit jurors during the second week of the January term of the Parmer County District Court:

Arthur Appel	R. L. Bledsoe
Perry Barnes	Vinton B. Bolte
J. J. DeOliviera	W. E. Bolton
Roy Bobst	Willard Bewley
J. W. Dyck	A. L. Battey
J. R. Harris	Ross Glaze
Fred Bruns	Wilbur Charles
E. P. Billingsley	Fred Bell
Ed Bogges	D. W. Carpenter
P. D. Barron	Judd Clark
Albert Carroll	B. B. Bates
G. B. Buske	H. B. Bond
F. W. Ayres	W. W. Hall
J. H. Blewett	Fred L. Carson
John Armstrong	J. S. Glascock
T. E. Blackburn	F. B. Brannon
C. L. Calloway	Jasper Bess
Fred Barker	J. T. Hulsey.

FORMER RESIDENTS HERE FOR CHRISTMAS

Wright Williams, formerly of Friona, but now of Big Springs, came over the latter part of last week to spend the Christmastide with his Friona friends.

While he lived here, Wright was a trusted employee, and for a number of years, the manager for the Friona Consumers Company. His many friends here were pleased to see him again.

SOLDIER BOYS HERE

Sergeant Oliver Baker, who is stationed at Fort Bliss, near El Paso, came over to spend the week end and a part of the holiday season with his parents, Mr. and Mrs. George M. Baker, returned to his soldier duties Wednesday afternoon. His brother, Corporal Frank Baker, who is also here, will remain for several days longer.

IOWA MAN REnews SUBSCRIPTION

The Star office received a letter the latter part of last week, from W. H. Blair, of Elsworth, Iowa, enclosing remittance for the renewal of his subscription to the Star for another year.

Mr. Blair owns a half section of the fine farm land about two and a half miles northwest of Friona.

WEDDINGS

WAREN-STEWART

Miss Christine Stewart and Prof. O. M. Stewart were quietly married Sunday afternoon at 5:00 o'clock at the First Baptist Church of Plainview, with the pastor of the church officiating.

The bride was attended by her sister, Mrs. Edith Warren as bridesmaid, and the groom was attended by Coach Jack Davis, of the Friona High School.

About sixty persons were present at the church to witness the ceremony, immediately following which an informal reception was held at the home of the bride's parents, each of whom are teachers in Wayland College at Plainview.

The groom is superintendent of the Friona schools and the bride is one of the high school teachers. They are spending a few days honeymoon this week in Denver, Colorado, and will return the last of the week to again take up their school work when school reconvenes Monday morning.

Workmen have been busy this week cleaning and redecorating the residence portion of the school cafeteria building, where they will make their home during the remainder of the school term.

CHAPPELL-TOONE

Announcement of the wedding of Miss Eula Mae Chappell and Mr. Woodrow Toone, which occurred at Dallas on Christmas afternoon at 5:00 o'clock, but none of the particulars of the wedding have been received at the Star office.

These two estimable young people are both teachers in the Friona High School where the groom is teaching his second term and the bride her first term.

On returning to Friona the latter part of this week, they will be at home to their friends in apartments at the D. H. Meade home.

VISITED PARENTS HERE

Mr. and Mrs. Virgil Howard and baby, Josh Truman, of Monroe, Texas, came Thursday and spent Christmas in the A. O. Drake home. Mrs. Howard was Miss Frances Drake. They returned home Sunday evening.

This was the first visit of Mr. and Mrs. Howard to Friona since the arrival of their baby son.

SPENT XMAS WITH RELATIVES

Mr. and Mrs. O. H. Curtiss departed the latter part of last week to spend the holidays with their daughter at Sunray, and with other friends and relatives at other points in Oklahoma.

Mr. Curtiss is manager of the Friona Wheat Growers Inc. elevator here, and his secretary, Miss Melba Chronister and her mother looked after the business and the Curtiss home during the absence of Mr. and Mrs. Curtiss.

GOOD CHRISTMAS PROGRAMS

Beautiful Christmas programs were rendered here Friday night at the Methodist, Baptist and Congregational churches, with Christmas trees and treats for the children.

Each of these programs was pronounced as excellent and well worth the while, by those who attended at these three places of worship.

ENTERTAINED AT BRIDGE

Miss Mary Reeve, one of the teachers in the Pampa High School, who is spending the holidays here with her folks, entertained a group of her young lady friends at a four-table bridge party, Tuesday night at her home.

The guests were: Meses, James Braag, C. J. Price, Bob Cox, Rex Johnston and J. Harlan O'Rear; and Meses Alice Guyer, Lola and Floy Goodwine, Lora Mae McParland, Mary Spring and Orma White, who, with the hostess, made up the four tables.

One of the novel features of the game was that whenever any two partners made "game" they were each permitted to select a gift from beneath the Christmas tree, and this was carried out until each had secured a prize.

During the evening dainty refreshments were served by the hostess. Several guests, other than those included in Miss Mary's party, were in the Reeve home during the same evening.

Chester Sheet drove over to Oklahoma City Sunday with a truck load of fine fat cattle for the market there.

TAINT NARRY

BITTA USE

by CAVISHEM

It seems like old times with all these faces showing during the holiday season, and believe me it sure is good to see them again. And Reeves Guyer is doing some real labor in the feed mill. Well, Reeves, here's hoping that you will remain for the winter.

I understand that young folks are going to have a home coming for those that are here during the holidays. I for one am in favor of it, as it will be great to hear sith teno et it will be great to hear this one and that one talk about the times they had at school. Eoy howdy.

Another old timer paid Friona a visit, Fredher Cummings of Panhandle, and if he had much rest I am sure that he had to take it other than on Main Street for he surely did have a time saying hello to the folks.

I'm sorry to hear that Raymond Euler was taken ill and was removed to the hospital at Hereford. Here's hoping that you are on the road to recovery.

Glenn Wier spent the afternoon here Tuesday. Mr. Wier has been at the hospital in New Mexico and he seems to have greatly improved.

Miss Reba Hill is spending the holidays with her parents, Mr. and Mrs. E. Michell. Miss Hill is teaching at the Hale Center High School.

Harold Lillard who is attending Tubbek Tech, is home during the holidays and has some mighty fine work done on leather. Harold says that he has all that he can do as it takes some time to this work as it is hand-tooled and he does it after his study.

Here is a story that is of interest, that of an old man that gave his eye so that a boy might be able to see again. It appeared in the Sunday Mirror as follows:

A gift eye brought sight to a farm boy that has been blind since he was two years old. The old man, liking the boy, offered his eye so that he could see again. After the operation the lad was asked if he could see the doctor's hand. The lad said yes. What a wonderful thing science is.

WE GOT THE CIGARS

The Star man is most deeply indebted to our genial Sheriff, Earl Footh and his most genial deputy, J. C. Wilkison, for their Christmas gift of a box of excellent cigars.

So far as the Star editor is concerned these are "The First Cigars of the Season" and I sure do appreciate them. I have always thought that Earl and Wilks are "bully" fellows, and this Christmas treat makes me think it still stronger. In fact, it makes me KNOW it. Thank you, boys! Thank you.

A REAL FEAST AT OUR HOUSE

When anybody thinks an editor and his folks do not like good fresh pork, they are truly and positively mistaken, and if there is anything that makes the hearts of our folks glad, it is a well rounded feast of such things as tenderloin, backbones and spare ribs, of which a goodly amount of each was left at our house, Tuesday.

Miss Jewel Bussell, who lives some twelve miles out in the country to the northwest, was the liberal giver of this delightful gift and we most sincerely thank her for it. Mother says there are few, if any, things like this.

LEGION AUXILIARY

The Friona Legion Auxiliary held its regular meeting Tuesday night, with a good attendance, considering the fact that a few of the members were out of town for the holidays.

One new member, Mrs. Roy Price, was received into the organization, for which we are truly grateful to Roy Price, the husband, and we are hoping a few more of the husbands will help in securing their wives who have not yet enrolled with us.

Let us try to be out the next meeting, the second Tuesday night in January.

Publicity Committee

Mr. and Mrs. Ray Landrum, Conaway Frost, J. L. Landrum and Jean White were business visitors in Amarillo Monday.

MANFIELD

3% SAFER

MANFIELD tires are the most widely used in the world. They are made of a special rubber compound that gives them a longer life and better grip than any other tires.

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MANFIELD tires are the most widely used in the world. They are made of a special rubber compound that gives them a longer life and better grip than any other tires.

CHURCHES SECTION

WITH THE

COUNTRY

Lesson for January

THE GOSPEL OF JOHN

Lesson for January 11: John 1:1-14

And the Word became flesh and dwelt among us, and we beheld his glory, glory as if it were with us, full of grace and truth.

SPORTS

By Press-Agenting

Bill's baseball season...

Bill's baseball season was a disappointing one. He only managed to score 10 runs and hit 5 home runs. He was out of the lineup for several weeks due to injury.

It can't be denied that the American people are becoming more and more interested in sports. This is especially true of the young people who are spending more and more of their leisure time at the ballpark.

Bill's baseball season was a disappointing one. He only managed to score 10 runs and hit 5 home runs. He was out of the lineup for several weeks due to injury.



FRIONA IND. OIL

THE COMPANY

Shamrock Gasoline

See us for poultry and dairy feeds and remedies. We buy your produce.

FRIONA FEED AND PRODUCE

G. B. Bueck

MAY HAPPINESS AND PROSPERITY

BE YOURS THROUGHOUT THE YEAR

1938

RADIO

T.W. PARR HARDWARE

See us for all your needs in hardware and machinery.

By Ted

What is a...

Mr. Turner made a business decision to invest in a chocolate factory. He thought it was a good idea because it was a growing industry.

Book

My Heart

My Heart

A beautiful book about love and life. It contains poems and stories that will touch your heart.

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Walter Hagen is a professional golfer who has won many tournaments. He is known for his precision and control on the green.

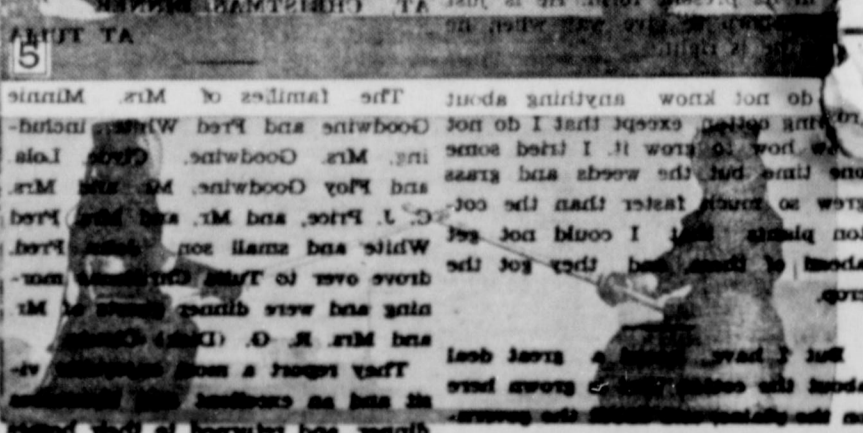
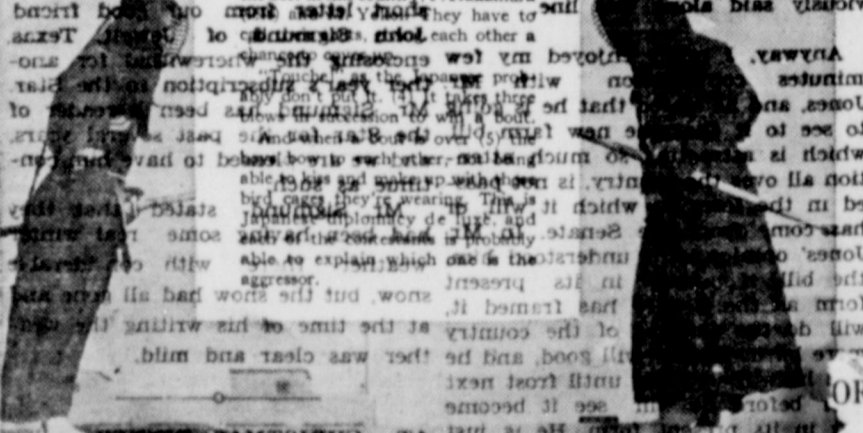
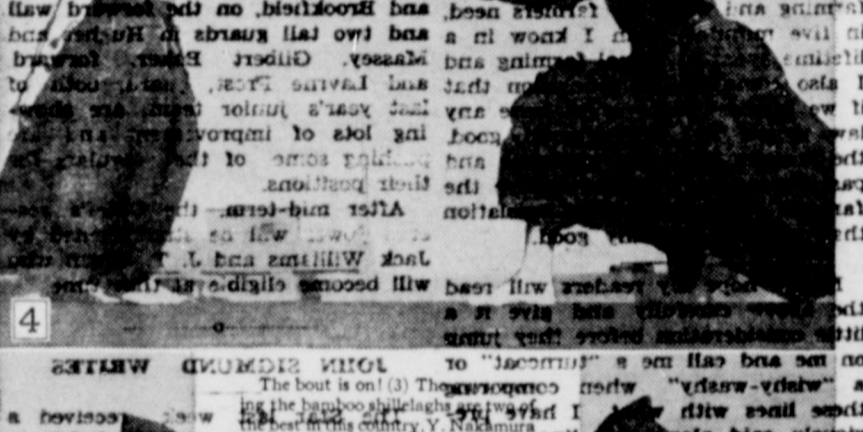
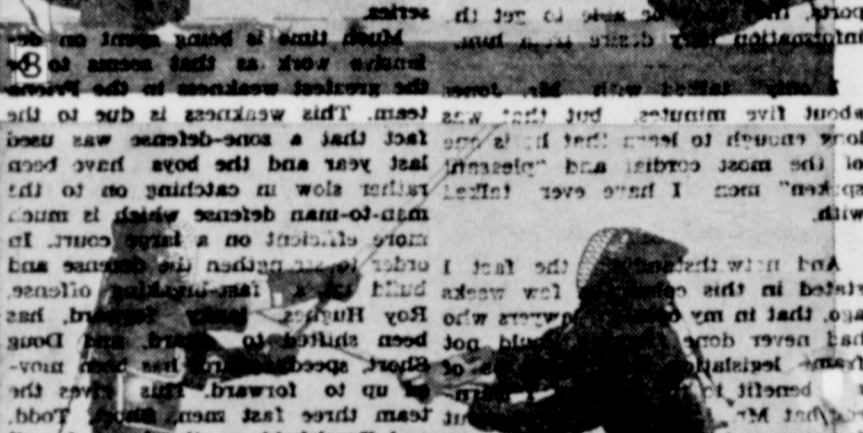
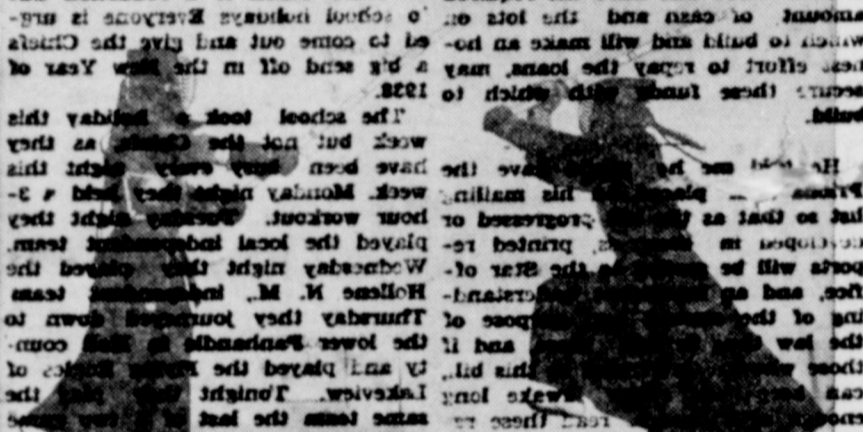
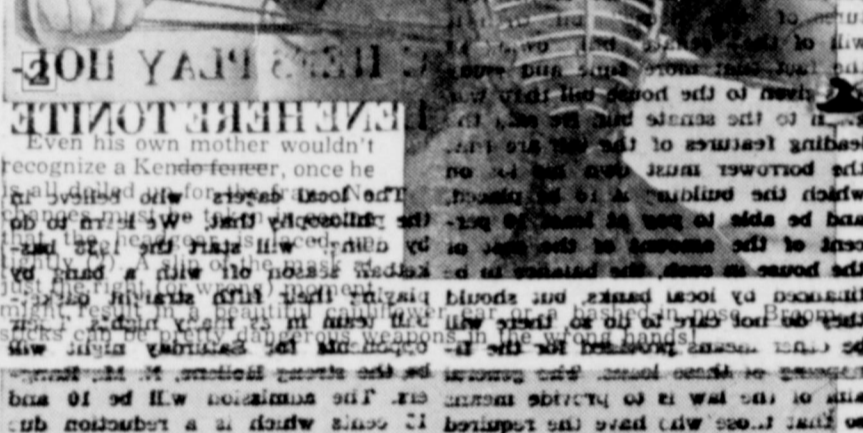
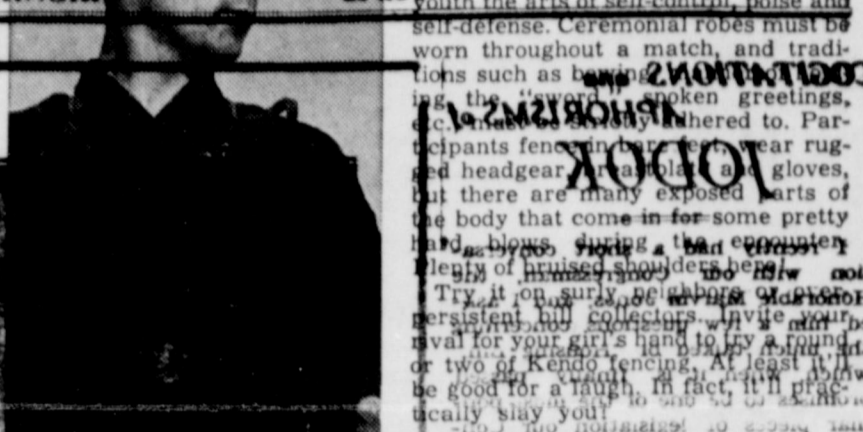
Corvairs are a popular car model known for their speed and reliability. They are a favorite among car enthusiasts.

The Black Feather

By HAROLD TITUS

Foot Forward
Kendo fencing teaches Japanese youth the arts of self-control, poise and self-defense.

Kendo fencing teaches Japanese youth the arts of self-control, poise and self-defense. Ceremonial robes must be worn throughout a match, and traditions such as bowing and kneeling are observed. Participants wear protective armor and use bamboo swords. The sport is a blend of physical skill and mental discipline.



Picture Parade
The picture parade shows various scenes from the community, including local events and sports.

"Come away!" the clerk growled. "Come, before some company enrage strikes from behind. Rickman has gone."

"It was a morning of wondrous silence, of gorgeous peace, of vivid color. The tranquility of late summer, the peace of a flawless day. But in the affairs of men, no tranquility, no peace."

"Rodney Shaw watched it come from his stallion within the company stockade. Burke Rickman stretched and grumbled in his hiding place on the islet and observed that the east was a pale and sickly color."

"The night had been wondrously clear. The moon shone brightly in a sky of deep blue. The stars were visible, and the air was cool and fresh."

"Until the sun rose Rodney Shaw continued to watch the company stockade. The morning was bright and clear, and the air was warm and pleasant."

"Chloroform All Men at Age of Sixty,"
Osler Statement, Made in Playful Spirit
Some British physicians and professors of medicine at Johns Hopkins university have made the statement that men should be chloroformed at the age of sixty.

He retreated to the upper chamber of the enclosure, where the stockade was a maze of wooden walls and watchtowers. The sun was high in the sky, and the air was hot and dry.

CHAPTER V (continued)
He led them through the stockade to the guard house. The man on guard looked at them and then turned away. The man on guard looked at them and then turned away.

More... That light stuff...
The light stuff was a fine material, soft and pliable. It was used for making clothes and other items. The man on guard looked at them and then turned away.

Before they were well out of sight...
The man on guard looked at them and then turned away. The light stuff was a fine material, soft and pliable. It was used for making clothes and other items.

"There was no chance," muttered Conard Rich. "The air is heavy. Flame could not take hold."
The trader looked at him with a sneer.

"God help me, I don't know,"
The last I saw I was outside the stockade, and the man on guard was looking at me. The trader looked at him with a sneer.

Yes, master. With two. He rubbed the wax seal, and the trader looked at him with a sneer.

Shaw's eyes rested on deer antlers above his bed. He looked at them and then turned away. The trader looked at him with a sneer.

WEDDINGS
The country does not grow larger; hours instead of days. I'm crowded with movements of his elbows as though driving them into my chest.

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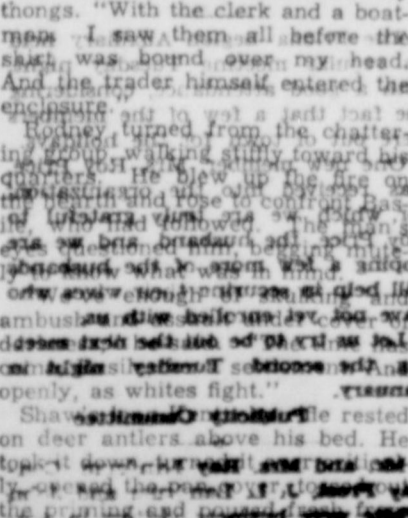
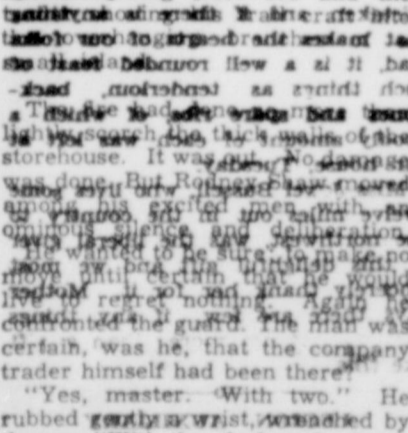
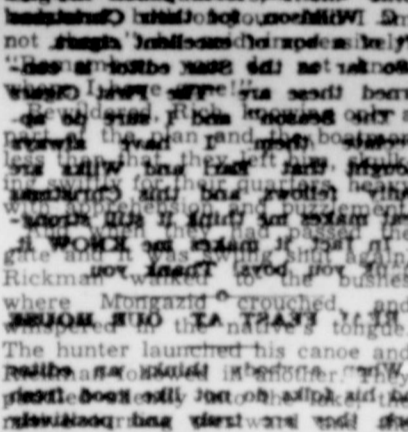
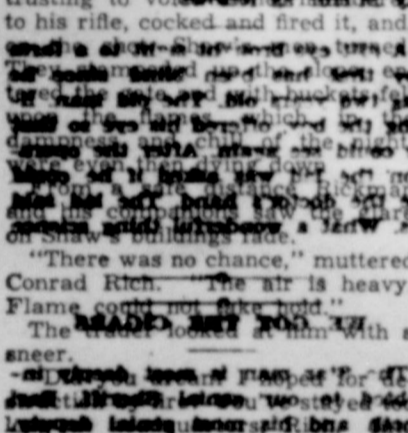
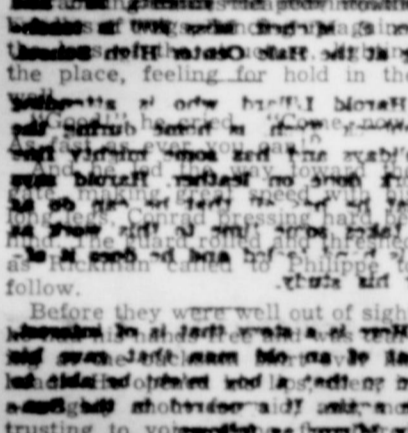
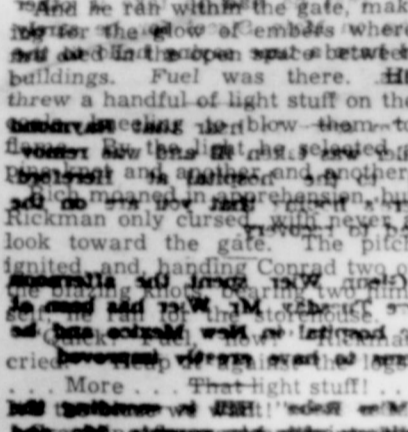
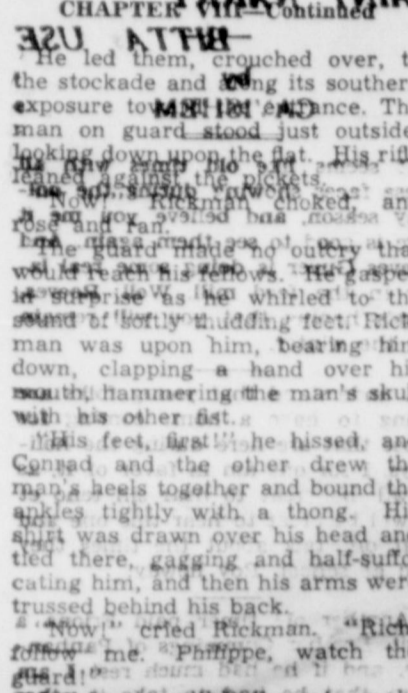
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 The 31% SAFER
 Cord-Lock makes them 31% SAFER
 Add to this...
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FRIONA IND. OIL
 The COMPANY
 Shamrock Gasoline
 VERY SORRY, BUT IN VERY WEEK

WE WISH YOU ALL A HAPPY NEW YEAR
 SEE US FOR POULTRY AND DAIRY FEEDS & REMEDIES
 WE BUY YOUR PRODUCE
 Friona Feed and Produce
 G. B. Busch, Proprietor
 Dealers in Friona - Carls

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W. W. PARAR HARDWARE
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 We strive to serve you.

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SECTION
 WITH THE CHURCHES
 SUNDAY SCHOOL LESSON
 THE GOSPEL FOR JANUARY

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FRIONA STAR
 THE FRIONA STAR, FRIONA, TEXAS, DECEMBER 31, 1937

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 The Friona Star is a weekly newspaper published in Friona, Texas. It covers local news, sports, and community events. The paper is owned and operated by the Western Newspaper Union.

The Friona Star

JOHN W. WHITE
Editor and Publisher

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JODOK

ment loan that was to be made on the cotton when it was ginned, and I also heard that our cotton growers here were about not to get any loan on their cotton because the staple grown here did not come up to the standards set by the Texas Cotton Growers' Association, which required a staple at least an inch long, while the fiber of the cotton grown here is not more than three-fourths of an inch long, and therefore the government would not make the nine cents a pound loan on it, and our County Commissioners Court made a trip to Amarillo one time to have an interview with Congressman Jones, to see if he could not have it arranged so that our farmers could get some kind of a loan on their cotton, not as much as nine cents, but possibly six, seven, or eight cents a pound loan.

I was recently talking to a young man who is majoring in agriculture at the Texas Technological College at Lubbock, and he told me there is all the difference I have mentioned and even greater difference, in the length of the fiber of the various varieties of cotton, and that the long fiber is in greater demand by spinners everywhere, and thus commands a greater price, because better and stronger fabrics can be woven from these yarns, than can be done from the shorter fibers. Then, why not raise the best?

This student also told me that just as much care should be taken by farmers in the selection of their grain sorghum seeds as should be taken in the selection of the cotton varieties, and that money is lost every year by the grain sorghum growers because they do not do so.

Now, I do not know much about such things, but it sounds like good "common sense" to me, and beside that, the good book says—"Whoever a man soweth that shall he also reap." But I do know that I have passed by many fields when there were so many hybrid heads in the field that it was difficult to tell which was the real crop, and such conditions surely injure the crop both for feed and for market.

As I have stated above, I do not know anything about the scientific methods of selecting good and pure seeds, but it has always been my custom to select the heads I wanted for seed, while the grain was yet standing in the field, and then, selected heads that suited my fancy, (which may have been just the wrong kind) and packed them in bags and hung them in the barn where they would dry thoroughly until next planting time. It may have been my imagination, but it seemed to me that I had better and more uniform heads than I did when I did otherwise.

I have heard farmers say that they would not allow any "book farmer" to tell them how to farm, or how to select their seed, for they guessed they had done this long enough to know more about it than any "book farmer" or County Agent. Well, may be so. And appearances are often deceiving. But I know it does not take much trouble to be careful.

Well, it just seems that I must dwell a little on my hobby of "high-way safety", for it appears from what I read in the papers, that I have not yet thoroughly rid the country of the death-dealing habit.

Here is a list of seven things that the recent annual Congress of The National Safety Council has asked for, and if it gets it, will surely help some:

1. Better traffic laws.
2. Better enforcement.
3. More safety organizations.
4. Better highway engineering.
5. Regular inspection of all motor vehicles.
6. Intelligent safety instruction in all schools.
7. More research into causes and prevention of accidents.

It just occurs to me that the above demands are all worthy and should be granted, but I am especially impressed with No. 6, which is "Intelligent safety instruction in all schools." That, according to my way

of thinking is the real basis of all worthwhile accomplishments—teach the rising generation to know and do all things correctly, so that they will know only the correct way of doing all things.

Y-e-h! says some "wise-cracker", but where are you going to get the teachers? There will be no teachers, since nobody yet knows how to do the right thing in the correct way. But there are people who are qualified to serve as leaders to direct the way of thinking of young people, and tell them of the end to be accomplished, then let them think these things out for themselves. Get me?

But I have heard many good and intelligent people say, that such a thing is impossible for there is no such thing as perfection or absolute accuracy in the world. Oh yes, there is, otherwise this vaunting race of humanity would either never have existed or would have gone to the "eternal bow-wows" ages ago.

And here is a little piece of poetry that was handed to me by my good friend, Uncle Andy Wentworth, and which he thinks and which I think is mighty good. It was originally taken from the Washington Star:

Over and Over the sun shines bright,
Over and over the shadows cling,
The stars gleam gay on a summer night
And the winter winds with defiance fling—
It's useless to sorrow and worse to complain;
It's the same thing over and over again.

Over and over we work or play,
Over and over we pause for strife;
Over and over men seek the way
To perpetual bliss and placid life;
The years in turn bring us joy or pain
It's the same thing over and over again.

Washington Star.

Mr. David Moseley and Mrs. W. M. Moody, still full of the Christmas spirit Sunday, loaded up the old Chevy full of good things to eat and went to see Mrs. Moseley and Mrs. Moody's widow sister, who lives near Abernathy.

Mr. and Mrs. George Stowers spent the Christmas vacation among relatives in East Texas. The Christmas dinner guests of Mr. and Mrs. P. B. Griffith were: Mr. and Mrs. F. O. Griffith, Nola Adams, Mr. and Mrs. Foster Rector and children and Mrs. R. L. Mitchell and son Kenneth of Gage, Oklahoma.

FRIONA WEATHER

The weather here for the past week has been very mild for mid-winter, and the sun has shone brightly most of each day. No moisture in any form has fallen during the week, and it is needed as much or more than it was a week ago.

Christmas Day was the warmest of the seven, the sun shining brightly all day with the very mildest of breezes.

ONE CONSERVATION PROJECT STARTED

One of the large water conservation projects proposed for the Texas Panhandle was started the early part of this week on the proposed dam crossing the Tierra Blanca Draw, a few miles east of Canyon and about two miles south of Umbarger.

A large amount of machinery is already on the ground and about forty men are now employed on the job. All employees are to be drawn from the ranks of the WPA, and sightseers are barred from the site of the dam.

So far as the Star has learned, there has been nothing further developed as to the Slagle Lake project in Parmer County.

WILL PREACH HERE SUNDAY

The Star is authorized to announce that Rev. Ralph Lee Woodward, of Oklahoma City, will preach at the local Congregation church Sunday forenoon at eleven o'clock. A cordial invitation is extended to all to attend this service.

FORMER PASTOR HERE

L. D. Cummings, a former pastor of the Sixth Street Church of Christ, who is now living at Panhandle, came over Monday evening and spent Tuesday and part of Wednesday here with his friends and former parishioners.

We were all pleased to meet Brother Cummings again and to learn that he is in much better health than he was when he left here.

James P. Wilson has just recently returned from a business visit to his former home near Dallas. Mr. Wilson says they have had plenty of rain all the way from Childress to Dallas and wheat fields are all looking most promising.

COUNTRY CORRESPONDENCE

LAZBUDDY STUDY CLUB

The Lazbuddy Study Club met in the home of Mrs. Otto Treider, December 16th, with sixteen present, and rendered the following program:

"Christmas Story"—Mrs. Lena Brown.

"Christmas Song"—Bobbie Ward and Rex Briscoe.

The following new officers were initiated: President, Mrs. B. H. Wagon; vice-president, Mrs. Bill Shirley; secretary-treasurer, Mrs. Clarence Briscoe; parliamentarian, Mrs. John Gammon.

We had a very enjoyable hour, it being "Gift Day."

SOUTH OF TOWN NEWS

Mrs. David Moseley's mother, Grandma Collier, is quite poorly at this writing.

Those who spent Christmas Eve in the Foster Rector home were: Mr. and Mrs. P. B. Griffith, and Paul, Frank and Goldie Griffith, Nola Adams; Mrs. R. L. Mitchell and son, Kenneth, of near Gage, Oklahoma; Nathaniel Taylor, Misses Maxine Camp and Loretta Griffith, and Franklin Lillard. Presents were exchanged for all and a pleasant evening was enjoyed by all present.

Those who took Christmas dinner with Mr. and Mrs. David Moseley and children were: Mr. and Mrs. Wayne Moseley and children; Mr. and Mrs. C. L. Vestal and son and daughter, C. L. Jr., and Miss Wanda.

RHEA NEWS

Christmas Eve, the school house was full to overflowing with Pappas, Mamas, Babies, Sisters, Brothers, Aunts, Uncles, Grandpas and Grandmas came to see old St. Nick. St. Nick got there, although, with some difficulty. It seems Donder had forgotten about the barb wire fences "in these parts" and became a little "panicky."

Mr. and Mrs. Will Parker, from House, New Mexico, visited their daughter, Mrs. Boye Taylor, over the Christmas holidays.

Mr. and Mrs. Harold Schlenker and family visited Mrs. Schlenker's parents, Mr. and Mrs. Earl Hamblen, in Berger the past week end.

Mr. and Mrs. Ewald Vogler spent Christmas with Mrs. Vogler's mother, Mrs. J. H. Drager.

Raymond Euler, who was stricken with pneumonia one day last week and taken to a private sanitarium at Hereford, is reported improving at this writing.

S. Michell has been rather busy this week doing house and sign painting. He did the paint job for the residence portion of the school cafeteria building, which will become the home of Superintendent and Mrs. Stewart following the holidays.

WITH THE CHURCHES

Notice of Services

Summerfield Baptist Church
Sunday school each Sunday at 10:00 a. m.

Preaching each second and fourth Sunday at 11:00 a. m. and 7:30 p. m.

W. T. Legg, Sunday school director.
Thurman Atchley, B. T. U. director.

Rev. H. B. Naylor, Pastor, Evangelist.

Lazbuddy Baptist Church
Sunday school each Sunday at 10:00 a. m.

Preaching services each first and third Sunday at 11:00 a. m. and 7:30 p. m.

G. C. Tiner, Sunday school superintendent.

H. B. Naylor, Pastor, evangelist.

Congregational Church
Sunday school 10 a. m. Otho Whitefield, superintendent.

Preaching services at 11:00 a. m. by Rev. Ralph Lee Woodward, of Oklahoma City.

The Sunday school held its annual conference of officers last Sunday at which the following officers were elected: Otho Whitefield, superintendent; Alice Guyer, assistant superintendent; Goldie Stevick, secretary; Mrs. J. A. Blackwell, primary superintendent; Mrs. Carl Maurer, pianist, and Mrs. G. Cianfill, assistant pianist.

The Annual Business Meeting of the church will be held at the church building this Sunday afternoon, and all members are requested to be present.

HAD GOOD TIME IN ARKANSAS

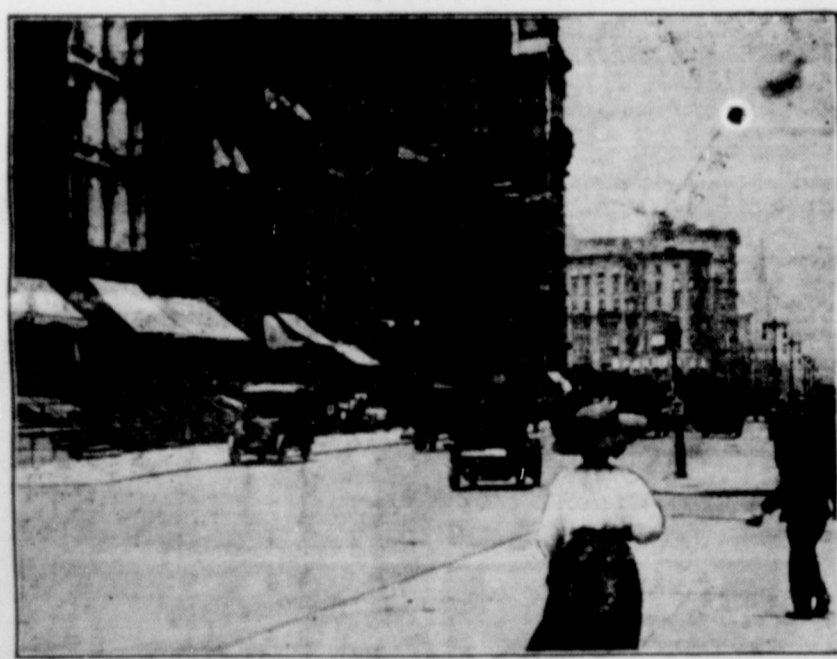
Mr. and Mrs. Bert Shackelford and daughter, Nancy Ruth, who spent Christmas with relatives at Okolona, Arkansas, returned to Friona Tuesday.

Bert says it was warm and raining and foggy all the time they were there, and all the creeks were running full, but they left it all when they ascended to the top of the cap rock on their homeward journey, but they had a delightful visit nevertheless.

Mr. and Mrs. Chancy Watkins and baby son, and Mrs. Bob Cox, are here this week spending the holidays with their father, grandmother and sister, T. J. Crawford, Mrs. S. K. Smith and Miss Jeanie Crawford. Mrs. Watkins was formerly Miss Dorothy Crawford and Mrs. Cox was formerly Miss Mary K. Crawford.

Mr. and Mrs. Roy Clements spent the holidays with Mr. Clements's rector Emery, Texas, where they spent part of the latter part of last week.

World's Busiest Street?



JUST LOOK at that traffic roaring by! Yes, sir, that's New York's famous Fifth Avenue, looking toward 42nd Street. And the lady in the stylish white shirtwaist and the snappy little straw skimmer had better be careful when she gets to the corner because you know how those horseless carriage drivers swing around the turns. With the national automobile show approaching, Consumers Information dug out this picture, taken in 1907, to show what a difference 30 years can make. The picture below shows Fifth Avenue as it is today. Advertising which created the demand, and research which perfected the product,

are credited with changing the picture from that of 1907, when only a few thousand cars were on the country's roads, to that of today, with almost 30,000,000. The few small manufacturers of 30 years ago advertised to sell their primitive cars, which cost around \$3,000 for a "medium-priced" model. They created a bigger demand than they could fill, and so bigger factories, increased employment, and constantly better automobiles resulted. And today we can buy an infinitely superior car for about one-fifth of the price, while half a million men are directly employed in the industry, compared to a few thousand at the time this picture was taken.



MANSFIELD
Cushion Balloons
for new fast Cars.
Cord-Lock makes them **31% SAFER**

• Mansfield Cushion Balloons are built the Mansfield way—three ways differently from other tires. They have Cord-Lock construction that gives a 31% greater safety factor in the sidewalls—anchored-in piano wire beads, seven times stronger than actually needed—wide, flat, tough Duro-mix treads that wear like iron and grip tight on slippery pavements.

MANSFIELD
EXTRA MILEAGE Tires
Add to this the fact that Mansfield Cushion Balloons are the "low cost" tires of the day—that they give consistently longer mileage on all makes of late model cars. When you ride on Mansfields, you know you have safety, service and savings of a new order. Every Mansfield Tire gives you more mileage than you pay for.

SAFE STRONG SILENT

FRIONA IND. OIL COMPANY
Shamrock Gasoline

EXPRESSING OUR APPRECIATION OF THE PATRONAGE GIVEN US DURING THE PAST.

WE WISH YOU ALL A HAPPY NEW YEAR

And Solicit Your Business During The Year
1938

SEE US FOR POULTRY AND DAIRY FEEDS & REMEDIES
WE BUY YOUR PRODUCE
Friona Feed and Produce

G. B. Buske prop. Phone 53
Dealers In Hogs - Cattle
Poultry - Eggs - Cream - Feeds - Seeds

MAY HAPPINESS AND PROSPERITY BE YOURS THROUGHOUT THE YEAR 1938

But You Should add to Its Pleasure by Installing in Your Home a **NEW MODEL ZENITH OR PHILCO RADIO**

See Us for ALL your Needs in Hardware and Machinery.
J. W. PARR HARDWARE
"We Serve to Serve Again"

Reeve Guyer, who has been employed in Colorado during the past two years, came home the early part of last week to spend the holidays with his parents and sisters, Mr. and Mrs. J. A. Guyer, and Misses Alice and Virginia Guyer.

C. J. Price, who came over from Vernon with Mrs. Price, nee Margaret Goodwin, to spend Christmas with relatives, returned to Vernon Sunday, but Mrs. Price will remain here the remainder of this week.

Mr. and Mrs. Harlan O'Rear and small son, Curtiss Harlan, of Goodnight, came over last week to spend the holiday season with Mrs. O'Rear's parents, Mayor and Mrs. F. W. Reeve. Mrs. O'Rear was formerly Miss Esther Reeve.

Mr. and Mrs. L. N. Ritter and Mrs. Burroughs, who left last Thursday to spend Christmas with Mrs. Ritter and Mrs. Burroughs's mother, at San Angelo, returned home Monday.

TODAY! MAGIC CHEF
gives you
THE GAS RANGE OF TOMORROW!



WITH
SWING-OUT BROILER HIGH-SPEED OVEN
MONEL METAL EQUIPMENT

West Texas Gas Co.
Good Gas With Dependable Service

May The Year Of
1938
 Bring You 365 Days of Unalloyed
 Happiness and Great Prosperity And
 May You Always Bear In Mind That
LANDRUM'S STORE
 is always prepared to serve you with all good things for
 your table
FRESH AND CURED MEATS
AND EVERYTHING IN GROCERIES AT RIGHT PRICES
Cold Drinks,
 andy,
 cigars,
 cigarettes,
 onfections.
J.L. LANDRUM
GROCERY & MARKET

**START THE NEW YEAR
 RIGHT**
 by supplying your need for Fuel Oils,
 Lube Oils, Greases, Tires, Tubes and Auto
 Parts and Accessories At
FRIONA CONSUMERS CO.
ELROY WILSON, MANAGER
 Phone, 31 Frioua, Texas.

A HAPPY NEW YEAR TO ALL
WE make yours happy when we sell you our good
 Products
YOU make ours happy when you buy from us.
TOM GALLOWAY
PETROLEUM PRODUCTS

Friona Star
STILL A DOLLAR A YEAR

THE REST OF THE RECORD
 By Gov. James V. Allred

THE REST OF THE RECORD

AUSTIN.—It should be good news to Tom, Dick and Harry that unemployment insurance starts in Texas next Saturday, January 1st. It means to these workers that in the event they lose their jobs in 1938, they will have a windfall to help out until they can secure employment.

Who doesn't remember those depressing days of 1933 when men walked the streets searching for employment, knowing that their cash reserve, if any, was rapidly dwindling? These men had no hope of help then from the government, only a blind faith that somehow they would "muddle through." To prevent the recurrence of those cruel days, something has been done about it!

1938 marks a new era as the state and federal governments jointly enter upon the humanitarian program of the president by assisting out of work employees in finding new employment and in providing him with funds during unemployment. Already in the field are sixty employees of the Texas Unemployment Commission stationed at twelve district offices ready to serve the 12,600 employers and 875,000 employees who are enrolled under the Texas Unemployment Compensation act.

In almost every town in Texas, the Texas State Employment Service has an office where the unemployed may register for work. Every effort will be made by the service office to place the applicants. During the past few months scores of thousands have secured jobs in private employment arranged through the Employment Service.

Under the Compensation Act, if Tom, Dick and Harry lose their jobs, these men must go to the employment service office in their town and register for work. During a 2 weeks period in which time applicants must report once a week to the office, every effort will be made to find them jobs. If the search is fruitless, these men will be entitled to receive cash benefits payable weekly. The maximum payment is \$15 weekly, minimum \$2, but they will be eligible for benefit payments not more than sixteen weeks in one year, provided that their earnings have been sufficient to allow it.

If the applicants are receiving Workmen's Compensation or Old Age Assistance, unless the assistance is a less amount than the individual would be entitled to under the law, they will not be eligible for benefits.

An employe to be eligible under the law must have been employed by an employer of 8 or more persons and his wages must have been reported to the Unemployment Compensation Commission by that employer under the employe's name and social security account number.

Every employer is being furnished with detailed instructions concerning the proper form of reports and the method of filing of claims of benefits. Employees should acquaint themselves with this information either through their employer or by writing directly to the Unemployment Compensation Commission at Austin.

Shortly after the enactment of the Federal Security Act, I commissioned two attorneys to study unemployment insurance systems in other states and countries in order to determine the system most suitable in Texas. Such a system has been worked out with proper regard for two important features: first, that the system would not cause a tendency to lower wages; secondly, that no great hardship would be created for business and industrial employers.

Already a reserve fund amounting to approximately eighteen million dollars has been built up resulting from taxes collected during 1937. Such taxes were levied by the Federal government and would have been collected whether the state joined in the program or not. In submitting the subject at the called session in September, 1936, where it was passed and signed by me Texas was insured of participation in this humanitarian program.

Thus, Texas enters a new era where a helping hand is being extended by the state to the unemployed. The New Year should bring a feeling of security to Tom, Dick and Harry!

CHANGED ROOMING QUARTERS

Prof. Russell F. Stroud, who has had rooms in the F. S. Truitt residence has now moved in with Coach Jack Davis, for the remainder of the term.

Mr. Toone had been Mr. Davis' roommate until his marriage last Saturday. He and Mrs. Toone will occupy apartments in the D. H. Meade residence.

People are still coming in and looking for vacant houses or rooms for light housekeeping. If you have any such, better leave word at the Star office; or, better still, carry an ad to that effect in the Star.

Saturday Night in Japan



"COME on in, the water's fine." Bathing in Japan is on a different plane from ours, as these two American gentlemen can tell you. Tubs are perpendicular there, instead of horizontal, and you stand in the water up to your neck. But we shouldn't laugh at this somewhat primitive scene, according to Consumers Information, which points out that only a hundred years ago, there were only 1,500 bathtubs in the United States, all of them in Philadelphia, where they had a city water system and taxed each tub \$3.00. President Fillmore installed the first tub in the White House in 1850. Advertising of the advantages of convenient and sanitary bathing started 31 years later, has continued increasingly ever since, and has made the United States the cleanest nation on earth. Even the most advanced European nations are far behind us in this respect, and the possession of a bathtub in most countries is a sign not only of opulence, but ostentation. The United States is among the few countries generally educated to the knowledge that health and cleanliness go together.

A LITTLE DIFFERENT

Brightly colored butterflies prefer gaily colored flowers.

Millions of pencils made in Europe are of cedar shipped from Florida.

During the gold rush in Alaska, beefsteak sold for \$48 a pound at Circle City.

A floating excavator in the Umfolosi river, Zululand, frequently "digs up" crocodiles.

Camping where lions freely roam is one of the exotic entertainments for tourists to South Africa.

Placing a thirty-six-foot Union Jack at the top of an 820-foot radio mast, Rugby had the highest flag in all England.

W. C. Smith, blind, operates a general merchandising store at Cahoon, Ala. He waits on the trade and keeps his own books.

There is a crooked house in Alfred, Me., built by a blacksmith. The structure was put up in 1802 and was made to conform to a bend in the road.

POINTED PARAGRAPHS

When birds sleep on the wing they use feather beds.

Love makes time fly, and time frequently makes love fly.

Vices are among the oldest things on record, and yet history doesn't chronicle the loss of a single one.

As soon as a man acquires sense enough to behave himself he may find he has no further means of enjoyment.

It is the best doctor who carries hope in his kit as well as other medicines.

When a man yawns in the middle of his own speech, somebody wrote it for him.

Beauty doctors can make one appear younger, but it requires 100 per cent co-operation.

Pastime scrapbook: A good way to round out a career is to be on the square.

Some may wish to create a heaven on earth because they haven't much hope for the other.

What they had to eat had to agree with the stomachs of the pioneers, for they could have nothing else.

FLITS AND FLASHES

Pottery is the oldest of human arts.

His own weaknesses make a man tolerant—or should.

Broken concrete will heal under proper conditions, it has been found by investigators.

The average school term in the city is 181.7 days a year; in rural communities, 160.8 days.

A speckled trout's life history has been put into a movie by the United States bureau of fisheries.

Air conditioning enables gold miners in Africa to work at depths of two miles without injury to health.

Three-fifths of the cotton consumed in the United States goes into clothing and household articles. The other two-fifths goes into industry.

The distinctive paper used in making United States currency costs the government 37 cents a pound. It is estimated that 1,743,236 pounds will be used in 1937.

SCIENCE BRIEFS

Adding soda to water in which green vegetables are cooked lessens their vitamin value.

Dental science is being taught at Columbia university as a cultural course to students of the science of anthropology.

Babies cry most frequently between the ages of six and one-half months and ten months, so one psychologist observes.

England has been trying paving blocks of iron, rubber or other materials that have raised studs to prevent cars from skidding.

Glass boots have proved helpful in saving frozen feet from gangrene; the boot promotes circulation by a rhythmic alternation of air pressure.

An American expedition to Sumatra has collected specimens of birds called Maleos, which are only half as big as a hen but lay eggs twice as big in diameter as hen eggs.

IN A NUTSHELL

There are about 300 wood ties to the mile on a railroad.

The shades of night have some effect upon the weather.

Want Ads

WANTED — Maize heads or thrashed grain sorghum. Will pay market price at farm. J. D. Love, Rt. 2, Friona, Texas.

ALMANAC

SMART GUY

"A fool when he holds his peace is counted wise."

DECEMBER

24—Fire destroyed a large part of the library of Congress, 1851.

25—George Washington and his army crossed the Delaware, 1776.

26—Finished the survey of the Mason-Dixon line, 1787.

27—The first Union League organized in Philadelphia, 1862.

28—Machine for making wrought iron nails patented, 1811.

29—Savannah, Ga., taken by the British, 1778.

30—Iroquois Theatre in Chicago burned, 588 lost lives, 1903.

HOME DEM. NEWS

Bovina Club

The Bovina Club met Thursday, Dec. 9, with Mrs. Frank Hermes. "Christmas Candles" were the discussion of the afternoon with members exchanging recipes. Those present were Mesdames Ward Thompson, W. O. Cherry, Frank Hastings, Reagan Looney, Buck McCuan. Refreshments were served at the conclusion of the meeting. The next meeting for the New Year will be Jan. 13, with Mrs. W. O. Cherry.

Midway Club

The Midway club met in the home of Mrs. J. W. Crim, Thursday, for Christmas gift exchange. Mrs. Karr gave a council report of the kid party at Bovina. It was voted to change the name of the club from Jesko to Midway. A motion carried to start a "Sunshine Friend," to be put into effect at the next meeting. Elected for program committee were Mrs. Harris and Mrs. Wiley; home food supply demonstrator, Mrs. J. W. Crim; bedroom demonstrator, Mrs. Roy Karr; president, Mrs. Alyce Bewley; vice pres., Mrs. O. G. York; sec., Mrs. Roy Karr; council representative, Mrs. J. W. Crim; reporter, Mrs. R. C. Wiley; parliamentarian, Mrs. Ed Jesko. The club will meet with Mrs. Alyce Bewley, January 6.


HOME FOR HOLIDAYS

Conway and Douglas Frost, sons of Mr. and Mrs. W. E. Frost, came home last week from Abilene to spend the holidays with their parents.

Conway is attending college at Abilene and Douglas is employed with a lumber company there. He returned to his work Monday, but Conway is remaining the remainder of the week here.

Prof. and Mrs. Rex Johnston, of Sherman, are here this week spending the holidays in the home of Mrs. Johnston's parents, Mr. and Mrs. F. N. Welch. Mrs. Johnston was formerly Estella Welch.

LOTS OF US



"Poor man, he looks honest at least."
 "Oh, yes, that's why he is poor."

Church and State in France have been separated by law since 1905.

Eamon de Valera, Irish Free State president, was born in New York in 1882.

The Clyde of Scotland claims to now be the world's busiest ship-building river.

Tourists' guides in Palestine must be licensed by the government, after examinations.

Soviet Russia leads the world in the output of karakul fur. South-west Africa is second and Rumania third.

Bestowed Upon Jackson an Honor

It has "MAYOR OF THE WORLD" of a New Biography of "Old Hickory" Presidents Who Has Ever Occurred

DAMIANIA

NOTE: January 1st is the birth day of Andrew Jackson, the seventh President of the United States. The following is a list of the Presidents who have been born on this day.

By ELMO SUIC... The other was com...

...The other was com... The other was com...

...The other was com... The other was com...

...The other was com... The other was com...

THE REST OF THE RECORD

It would be a chronicle of the fact that Andrew Jackson, the seventh President of the United States, returned to his home in Nashville, Tenn., to spend his remaining days.

...The other was com... The other was com...

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...The other was com... The other was com...

...The other was com... The other was com...

...The other was com... The other was com...

...The other was com... The other was com...

Change My Mind Today!

...The other was com... The other was com...

West Texas (as a)

...The other was com... The other was com...

START THE NEW YEAR

COLDS AND FEVER

FRONTIER PIMPLES

...The other was com... The other was com...

THE A DOOR A YEAR

DENTON'S

THE A DOOR A YEAR

...The other was com... The other was com...

KEEP YOUR GOOD LOOKS
 But leave your Whiskers with us
 We do all kinds of Barber Work and
 SOLICIT YOUR BUSINESS
 Jack's Barber Shop
 JACK ANDERSON, Proprietor

WE WISH
A HAPPY NEW YEAR
 TO ALL
 And Express our sincere appreciation of
 the liberal patronage extended us during
 the past year and respectfully solicit your
 continued During
THE YEAR OF 1938
 And may the goddess of FORTY-EIGHT bring smiles
 upon you
ROCKWELL BROS. & Co
LUMBER
 O. F. LANGE, Manager

THE BUSINESS OF
LIFE INSURANCE
 Is THRIFT and It's Encouragement.
 AMERICA LEADS THE WORLD IN IT'S DEVELOPEMENT
 OF
THRIFT THROUGH LIFE INSURANCE
 About 65,000,000 Americans Have Life Insurance Policies That total
 in Value - \$1,000,000,000,000. Think of that in Terms of
SOCIAL SECURITY
 BUY AN AMICABLE LIFE POLICY
Dan Ethridge Agency
 One Door North of Post Office
 NOTARY PUBLIC LEGAL FORMS FOR SALE
 6% per cent auto loans

We Wish For You A Good Old Fashioned
HAPPY NEW YEAR
 And Unbounded Prosperity Through 1938
 With plenty of the best Gasoline, Full
 measure and
 Friendly and Prompt Service at the old reliable
CORNER FILLING STATION
 A. B. SHORT, Manager

1937
 Was a good year to all of Us. But We
 want 1938 to be Better.
RAISE MORE POULTRY.
MILK MORE COWS.
 AND FEED FOR THE GREATEST PRODUCTION.
 WE SELL: Poultry and Dairy Rations, Mill Feeds and Salt.
WE ARE PLEASED TO SERVE YOU
FARMERS PRODUCE
 Cecil Malone—Proprietor

Sylvester Machine
Shop
 M. H. SYLVESTER, Proprietor.
GENERAL REPAIR WORK
 Electric and Acetylene Welding

REGAL
THEATRE
 Friday Night Preview, 12:00.
 Friday & Saturday,
 Matinee & Night
"LIFE OF THE PARTY"
 with
 Gene Raymond,
 Harriett Hilliard.
 Fri. Prevue, Sun., Mon., Tue.
"ARTISTS & MODELS"
 with
 Jack Benny
 Comedy and News
 WEDNESDAY THURSDAY
 Mariens Dietrich
 in
"ANGEL"
 Comedy

HEALTH NOTES

AUSTIN, Texas.—"There is very good excuse at the holiday season to crowd into the day and night as much pleasure as possible. It is the one time of the year when every-day affairs take second place. In so far as individual possibilities permit, the fiesta spirit prevails. That many persons are "short" on rest and relaxation at this time is evident to all. However, it is one thing to deprive the body for a few days of the daily quota of sleep and rest required, and quite another one to make a habit of this practice throughout the year," states Dr. Geo. W. Cox, State Health Officer.

"Hospitals have many patients who are there solely because their desire for so-called relaxation persistently overcomes their judgment regarding nature's demands. And many thousands of others, for the same reason, are depriving themselves of abundant vitality and maximum health without which life cannot be lived at its best.

"Doubtless there never has been a time in history when it is easier to remain in high-gear day and night than now. Radio, with its wealth of entertainment, good books and magazines, the bridge table and so-called 'night life' develop an appeal that calls for real will power to hold in proper check.

"Nevertheless, the person who really desires to enjoy life to the full will keep his enthusiasms for the relaxations and amusements within reasonable bounds. It follows that while at the Christmas Season within limitations one safely may step up the amusement tempo, it is poor business to adopt a killing pace as routine. In short, nature demands that adequate sleep and rest, nutritious food in proper quantities, fresh air and exercise play an important part in the daily program."

COLORADO PEOPLE HERE

Mr. and Mrs. Grant Bumgarner, of Grand Valley, Colorado, arrived here last Friday for a few days visit with Mrs. Bumgarner's parents, Mr. and Mrs. W. C. Norwood, and other relatives, including Mrs. Bumgarner's sister, Mrs. W. C. Osborn, and family.

There was a gathering of the family relatives here at the Norwood home on Christmas Day, where they all ate Christmas dinner together. Mr. and Mrs. Bumgarner will spend a few days with relatives at Lubbock before departing for their home some time next week.

TWO TEACHERS BECOME BENEDICTS

Two weddings which occurred during the Christmas holiday made benedicts of two of the male teachers of the Friona High school; Superintendent O. M. Stewart and Woodrow Toone.

These two weddings leave only two unmarried men on the present faculty. They are High School Principal, Russell F. Stroud, and Coach, Jack Davis.

SHIPPED LARGE FLOCK SHEEP

The Buchanan Implement Company, last week shipped the large flock of lambs, which they had been feeding out during the early part of the winter.

Almar Chronister, who had been caring for the sheep, has accepted a job of the same nature with R. L. Bledsoe, of Lazbuddy. These sheep are located near the syndicate hotel and Mr. Chronister left Wednesday morning to take charge of his new job.

W. H. Warren, who has been in delicate health for the past three weeks, and has kept close to his home during most of the time, was able to be out on the streets Tuesday.

Legal Notices

THE STATE OF TEXAS

To the Sheriff or any Constable of Parmer County—Greeting: YOU ARE HEREBY COMMANDED, That you summon by making Publication of this Citation in some newspaper published in the County of Parmer, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, once in each week for four consecutive weeks previous to the return day hereof, Helen Lantz and Carlos Lantz, if living, and if not living, the heirs, unknown heirs, legatees and devisees of the said Helen Lantz and Carlos Lantz, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Parmer on the second Monday in January, 1938, the same being the 10th day of January, A. D. 1938, at the Court House thereof in Parwell, Texas, and there to answer a petition filed in said Court, on the 8th day of December A. D. 1937, in a suit numbered on the docket of said Court No. 1192 wherein Peter Lantz and Amelia Lantz are the plaintiffs, and Helen Lantz, Carlos Lantz, and the heirs, unknown heirs, legatees and devisees of the said Helen Lantz and Carlos Lantz, defendants. The nature of the plaintiff's demand being as follows, to-wit:

The plaintiffs and the defendants are the joint owners of the following described land and premises in Parmer County, Texas:

The Southeast Quarter (SE-1/4) of Survey or Section Number Eight (8), Block C, Capitol Executive Subdivision of Capitol League Number Four hundred eighty-two (482); that plaintiffs are the owners of an undivided one-half part of said land and premises and that the defendants are the owners of an undivided one-half part; that the defendants, Helen Lantz and Carlos Lantz, are each the owner of an equal undivided one-fourth part of said land and premises. That plaintiffs and defendants are the sole owners of said land and premises so far as known to these plaintiffs, and the estimated value thereof is the sum of Sixteen Hundred Dollars (\$1600); that plaintiffs have judgment for the partition and division of said land and premises; that commissioners be appointed and that writ of partition issue; that said land be partitioned according to the interests of the parties named or if found by the court to be to the best interests of plaintiffs and defendants that said land be sold and the proceeds thereof partitioned and divided by the judgment of the court; for possession, that they may be justly entitled to receive.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Parwell, Texas, this, the 8th day of December, A. D. 1937.

E. V. RUSHING,
 Clerk District Court Parmer County, Texas.

ANGELIC TERRITORY

A romantic story is behind the well-known Texas name, Angelina. When the Spanish missionaries first came into Texas and established missions, a young Indian girl was attracted to one of their settlements and begged to be taught their language and religion. She learned so quickly and had such a charming personality that she was called "Little Angel". Her native village became "Angellina's Village" and the river and territory were also named after her. This girl later played an exciting part in the history of the state, acting as mediator and interpreter on several occasions.

NEGRO EDUCATION

Educational facilities for Texas negroes are improving rapidly, according to a bulletin recently issued by the State Department of Education. The bulletin shows a total of 244,180 negro students, an increase of 1,679 over the previous year. An addition of 56 principals brings the number to 290, while the classroom teachers increased by 79.

OCCUPATIONS OF A LADY

Milk-making in West Texas may seem a bit queer, but according to a report on the early industries of the state, the cultivation of silk worms had a bright future. The description says that "The mulberry tree is of common growth and thrives vigorously in Western Texas, the climate of which is well adapted to the rearing of silk worms." According to this writer one of the best aspects of the situation was that the silk industry "would afford an easy and advantageous occupation to females and children."

1901
 Have Served You for Thirty-Five Years and
 to Render Better Service than I
PROMPT AMBUANCE SERVICE DAY
 Prices Same as in Hereford, Call—
Phone 25 or E. B. BLACK CO., Hereford, Tex
FURNITURE and UNDERTAK

MICHELL'S SHOES
SHOP
 FRIONA
 WHERE THE WEST AND FRIENDSHIP BEG

APPEARANCES DO COUNT
 A Neat, perfectly fitting suit of good fabric, well
 by proper Cleaning and Pressing, adds a natural
 prestige with Your Social and Business Appearance.
LET US SOLVE YOUR CLOTHING PROBLEMS
 We Take Your Measure, Order Your Suit and do
 Pressing and Mending
CLEMENTS TAILOR SHOP

WE WISH YOU ALL A HAPPY
 And Your part in achieving it is to cut out wash day drudgery. By doing the family wash with
HELPY-SELFY LAUNDRY
ONE TRIAL CONVINCES
WE TAKE THE WORK OUT OF WASHING
 and the Wear out of Weary
E. E. HOULETTE, Proprietor

WISHING TO ALL
A HAPPY NEW
YEAR
 And May Your 1938 Crops Be
 you have ever Grown, It Will Bring
 Pleasure and Desire to Serve
The Best Marketing Medium
 Our stock of mill feeds, home ground feeds
 is ever at your service at lowest price
FRIONA
WHEAT GROWERS IN
WE SOLICIT YOUR BUSINESS
O. H. Curtiss, Inc.

PAVE THE WAY
For A Better 1938
 By ALWAYS having Your Lights
 Ignition Systems In PERFECT TUNE
 And your car equipped with the best of Batteries
SEE
FRED WHITE
Automotive Electric
Service
 AT BUSKE'S CHEVROLET
 Exide Batteries. Delco Batteries
GENUINE PARTS FOR CAR, TRUCK OR TRACTOR

HATCHING EGGS WANTED
 By All Electric, Up-to-date Hatchery. Farmers Come In And
 Book your flocks
WE HANDLE WES-TEX DAIRY AND POULTRY
Bell Feed And Hatchery
 Friona, Texas.