

**GOOD FEEDS**  
Make Good Stock  
Fatter.

# The Friona Star

**CLEAN SEEDS**  
Make Good Crops  
Better.

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY

Vol. 12

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, MARCH 18, 1938.

No. 33

*COGITATIONS and APHORISMS of*  
**JODOK**

This week has been designated by our governor's proclamations, as "Natural Resources Week," and, as I understand it, it is a week set aside for the citizens and various civic and scientific organizations to give particular thought to the natural resources of the state, and toward means for developing and utilizing them.

Of course, there are a mighty lot of these natural resources of such a rich and expansive state as this TEXAS of ours, with its vast latitudinal and longitudinal expanses thus giving us nearly ever phase of climate except that of the Frigid Zone, and its natural resources are so extensive and varied that I shall not waste time in a vain attempt to catalog them here.

And there are also hundreds of other natural resources that I dare say only a comparatively small portion of our people have heard of, and still many others that are so common that they give them no thought at all, unless to class them as nuisances. Well, I am going to mention at least one of those little-known resources, which is the "candella" plant, and, so far as I know, Texas is the only state that produces it, especially spontaneously. And I can imagine a lot of people saying—"What in the name of common sense is that, and what is it good for?"

Well, there is scarcely a day goes by that you do not use one, or, maybe, many of its by-products, and if you do not know what it is, you better get busy and find out. Do not ask me.

Then there is one of those common resources that is so common that we are prone to consider it a baneful nuisance, simply because we do not know how to use it, and that is the common tumble weed, of which there are so many grown each year, here in the Panhandle, that if they were all gathered into one great heap and ignited at midnight, the flame would ascend so high and become so lurid that the people along the Pacific coast would think day was breaking in the east.

Then there is our West Texas wind, which so many of us think is decidedly a nuisance, especially when it blows as it did her Monday. But McGuffey's old fourth reader taught me that God has made nothing in vain, therefore there must be some use for it, if only we had the forethought sufficient to make use of it, and Oscar Turner says he has turned the trick in the invention of his new model windmill, and I hope he has.

Well, anyway, there is enough wind power going to waste here every year, which if properly utilized, would run thousands of spindles and looms, and flouring mills, and steel roller mills, and cotton oil mills, and cotton compresses, and still enough left to draw every one-way plow and combine in the Panhandle, if we just knew how to harness and use him; but instead, we let him go by perfectly free as he insolently laughs in our faces and spitefully blows our soil away. Why? There are enough of these West Texas breezes, that if they could all be caught and formed into one great puff, it would be strong enough to blow out all the lights in the universe.

Then there is our sunshine—almost unlimited quantities of it. Why not harness it and store it for heating and lighting purposes, for we have no coal mines from which to secure fuel and the freight rates make it almost prohibitive, and cow chips have about gone into decadence owing to their present scarcity, and they tell us that our Panhandle gas fields will some day become exhausted, but our sunshine never will; but we just do not know enough to harness it and use it, so it just goes on blistering our faces in the summer time, and yet we will prate about our great knowledge and wonderful achievements, while we do not know how to utilize our most common of all natural resources. Shame on us!

And even our common clay, of which, I am told, there is immense deposits under our rich soil in many places in the Panhandle, may be made into many beautiful and useful articles if properly refined and manufactured.

Editor Clyde W. Warwick, of the Canyon News, in his last week issue of the News, has this to say in his editorial column:  
Continued on Page Four.

**LAKEVIEW**  
**PIE SUPPER**

The pie supper and political rally that was held out at Lakeview school house on Friday evening of last week, according to reports gleaned from various sources, was a decided success as to both purposes.

It appears that there was a goodly number of pies on hand for sale, which were sold at public auction to the highest and best bidder, and that these pies all brought satisfactory prices and some of them, almost fabulous prices, the candidates present buying a goodly number of them, and this sale realized quite a satisfactory sum for the agencies that promoted the affair; whether this was for the school or the local Sunday school, was not learned by the Star reporter.

Prof. Van B. Boston, superintendent of the school served as auctioneer for the pies and proved himself quite a good salesman, keeping the crowd in a jolly and buying humor throughout the sale, with humorous sallies, jests and quips.

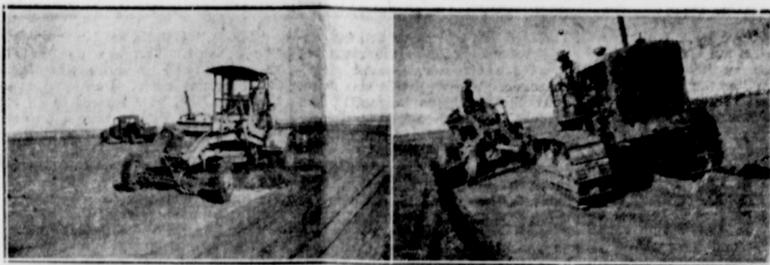
H. G. Morris, of the Buchanan Implement Company, of Friona, served as master of ceremonies and introduced the various candidates who were present, as speakers. Several of the county candidates, however, were not present to present their pleas for votes, or to defend themselves, should such have been necessary.

County Judge Walter Lander, made his plea for re-election on the grounds of his accomplishments during his past two terms in the office, stating the amounts of the various state funds that had been secured for the county and the schools through his personal efforts. He also commented upon the unusual number of candidates for the office of County Commissioner of Precinct No. 1, which is the precinct in which Friona is located, and in the event that the candidates themselves forgot just who their many opponents were and began electioneering each other, he brought a supply of small bells, one for each candidate, so that they might distinguish themselves and avoid such an embarrassment, by each ringing his bell when in a crowd. Only two of the five precinct candidates, however, were present, they being Judge Alexander and Mr. Frost, so each of them received his bell from Judge Lander and the other three bells were given to Judge Alexander to be delivered by him to his three opponents who were absent. The Judge also mentioned the kind of a pie he wished to buy.

Lee Thompson, who is also a candidate for the office of County Judge, told the people that he had been a burden for support upon his wife and family until they had become tired of such a condition and had waged what might be called a "sit-down" strike on him, and had instructed him to get out and get some kind of a job and earn his own support, and he had, therefore, entered this campaign for the sake of getting a job, and it is the job he is after. He further told the people, so we have been informed, that if they wanted a man who could do many things in the way of securing state funds for the county and the schools, and who was a mighty good man also, they should naturally vote for Judge Lander, if they wanted a man who had former experience, preparations and other qualifications, they would probably need to vote for Mr. Roberts. But, if they were wanting a man for Judge who could lay claim to no special qualifications for the work and who had no record of past achievements to refer to, but who just simply wanted a job, and was willing, if he gets it, to lay off his coat and roll up his sleeves and get on his hands and knees and lay into it with all his might and main to perform the duties of this office to the best of his ability and to the benefit and advantage of all the people, they should most surely vote for him if Mr. Roberts, the other candidate for the office of county judge, made any statements or pleas in his own behalf, this writer was not so informed.

A. D. Hinson, of the Friona Precinct, who is a candidate for sheriff on his own initiative and at his own behest, without the fear or favor of any political or other kind of group or faction, stated among other things that he likes pie, almost any kind of pie that has ever been set before him; and that he intended buying one or more of the pies that would be offered for sale there that night; but the kind of pie he most earnestly desired at that time, and for which his soul longed and hungered at that time, was a large and luscious cut of that good old "political" pie upon which Earl Booth has been feasting for the past four years.

Mulkey Ezell, candidate for County and District Clerk, told the peo-



**FARM TERRACING NEAR FRIONA.**

**TERRACING DEMONSTRATION WELL ATTENDED**

Twenty farmers and businessmen of the Friona trade territory attended the terracing demonstration conducted on the M. L. McFarland farm, 5 1/4 miles west of Friona, Wednesday, January 26. This demonstration was made possible through the cooperation of Commissioner J. M. W. Alexander of Commissioners Precinct No. 1, and was conducted under the supervision of County Agent Jason O. Gordon.

Two methods of constructing terraces were arranged for this demonstration. Mr. Alexander provided the County Caterpillar tractor and heavy grader; and the County maintainer. These two type machines

were compared as to effectiveness in constructing terraces.

Five terraces were constructed on this 160 acre tract of land. These terraces ranged from 1,071 feet to 2,300 feet to make a total of 11,901 feet of terraces built. The cost per acre has not been determined.

The County Agricultural Council, composed of eight members, is recognized as an advisory council to the County Agricultural Agent. This council approved a month by month extension program to follow in 1938, and designated contouring and terracing as important county agricultural problems for the months of January and February.

"As a member of the Agricultural Council, I was anxious to terrace a portion of my farm so the farmers

in the Friona district might observe from year to year the results obtained," stated Mr. McFarland. "There are other provisions of the Extension program which I think deserve as much attention as terracing, and I hope the operators in the Friona District will cooperate wholeheartedly in carrying out certain phases of the monthly program as outlined by the council."

The commissioners of the county have been very liberal in providing county equipment to do terrace construction. Limited equipment prevents an expansion program.

The above picture, the kindness of Mr. Gordon, shows the two terracing machines in operation on the project.

**LLOYD POPE TO SPECIALIST**

For many weeks past Lloyd Pope, son of Mr. and Mrs. Oscar Pope of this community, has been in failing health and gradually losing weight, but without any apparent pain.

In order to learn the cause of this painless illness, he and his wife, accompanied by his mother and Mr. and Mrs. Everett Talbot, drove to Oklahoma City two weeks ago, so that he could have a physical examination by a specialist, in order to determine the nature of his malady, which was pronounced to be leakage of the heart.

Returning to Amarillo, he placed himself under the observation of another specialist, who rendered the same diagnosis, and recommended that he give himself over to absolute rest, while taking a temporary treatment. Mr. Pope returned to Amarillo Tuesday of this week for further examination, when he was found to be considerably improved, and the same diagnosis was returned. The improvement was said, however, to have resulted from the week of absolute rest rather than the medical treatment, owing to the fact that it had not had time to take effect.

Leakage of the heart is not necessarily fatal, but is of a lingering nature and requires absolute rest on the part of the patient, with correct treatment and careful nursing. It was stated by the physician that Lloyd may have to move from the high place.

**NO SCHOOL FRIDAY**

There will be no session of the Friona schools today (Friday), owing to the fact that the teachers will be in attendance at the teachers meeting being held at Canyon.

**ATTENDED WHEAT GROWERS MEETING**

F. W. Reeve, Clyde Goodwine, F. N. Welch, E. B. Whitefield and O. H. Curtis attended the meeting of Panhandle grain growers at Amarillo, Tuesday.

The meeting was for the purpose of completing the organization of the S. W. Grain Growers, which was begun there two weeks ago.

The charter which had been applied for, was received, and the organization completed in every respect, the purpose of which is to take the place of the retiring Farmers National Grain Corporation, which will retire of its own accord on April 1. Those present from here express a satisfaction with the results of their efforts in completing this organization.

Miss Joyce Landrum was a Hereford visitor, Monday afternoon.

**BAKE SALE**

The Congregational ladies will hold a bake sale at the T. J. Crawford store, this Saturday afternoon. There will be pies, cakes and such things, and they want your patronage.

**EAST END HIWAY NEAR FINISH**

Work on the new highway 33-60, through Parmer County, has been progressing at a very satisfactory rate during the past two or three weeks, with the exception of the time lost on account of wet weather.

The first layer of caliche has been laid and packed between the Deaf Smith county line and the section line a mile west of Friona, and the second layer of caliche will have been poured and packed by the end of this week, on that part of the strip.

It is reported that the pouring of the black top will begin as soon as the caliche base is completed.

Work is also progressing on the west end from Friona to the state line.

**CHARLES BROWN DEAD**

Word was received at the Star of office Tuesday afternoon, telling of the death of Charles Brown, a good citizen and extensive wheat farmer on the west part of Deaf Smith county, which occurred at his home about twenty miles north of Friona.

No particulars of the death or funeral arrangements had been received at the time the Star goes to press.

**URGE FULL PAYMENT OF FARM DEBT OBLIGATIONS**

County farm debt adjustment committees are urging payment of obligations to the full ability of the debtor. Thomas G. Moore, rural rehabilitation supervisor for the Farm Security Administration, said today.

Individuals and all types of business firms benefit, as well as farmers, from the farm debt adjustment activities of this federal agency. It was pointed out, since adjustment does not always mean debt reduction, but may consist of an extension of time in which to pay obligations, or a new source of credit.

"Some people believe," Mr. Moore said, "because a settlement usually results in reduction of the amount owed, that the debtor is the only one benefitting. However, the creditor receives just as much, if not more, advantages from such an arrangement, since a farmer who has been unable to pay any part of his debts is then able to pay a substantial amount of his obligations."

This service is available to any farmer who has excessive debts, even though he is not a borrower from the FSA. He merely applies to the local county FSA supervisor, who contacts the FSA committee. If it is determined that the farmer has debts so large that he cannot meet them under existing circumstances the committee attempts to work out an arrangement favorable to both debtor and creditor. The arrangement, however, must be voluntary with all concerned.

During January and February of this year 148 cases were adjusted in Texas, Kansas, New Mexico, Colorado and Oklahoma, with a debt reduction of \$114,030. Taxes paid as a result of the adjustment amounted to \$1,614.

B. P. Griffith was a Melrose, New Mexico, visitor, Sunday.

**MAIN ST. MAY BE PAVED**

Word was received here last week to the effect that the contract for the paving of a 20-foot strip in the middle of Main Street in this city, will be let by the State Highway Commission at Austin on Tuesday, March 22nd.

A statement of the letting was received here by officials of the Coko & Braden Company, contractors. This strip is supposed to extend from Highway 33-60 on the north side of the city to the city limits at the south side.

According to information reaching the Star office several weeks ago, efforts will be made to make arrangements with whatever company may secure this contract, to pave the entire width of the street through the business section, the additional expense to be borne by local citizens whose property abuts that part of Main Street, but nothing definite has been learned regarding the matter.

**HAS FOUND FISHING HOLE AND LODGINGS**

John Chronister was a business visitor at Hereford, Monday, or it was rather more of a hunting expedition than a business trip, since the purpose of his visit was to hunt out and locate a good fishing hole and a lodging place, while there, fishing.

**STEWART REELECTED SUPERINTENDENT**

At a recent meeting of the Board of Trustees of the Friona Independent school, Prof. O. M. Stewart was re-elected to the position of superintendent of the school for the next term.

This selection will meet the approval of the patrons of the school as Mr. Stewart is now serving as superintendent of the schools for the third year. Prof. Stewart has not yet expressed his acceptance of the election.

**BAPTIST REVIVAL SERVICES**

The series of revival meetings that are being held at the local Baptist Church this week, got off to a good start with a soul-stirring sermon by the evangelist, Rev. H. B. Naylor.

Interest has increased and held throughout the series thus far, and the meetings will continue throughout the week and perhaps longer, if the interest seems to justify. The pastor, Rev. Joe Wilson, is in charge of the meetings, with Rev. Naylor, pastor of the Baptist churches at Summerfield and Laabuddy, doing the preaching. The public is cordially invited to attend.

**TAINT NARRY**  
**BITTA USE**  
by  
**CAVISHEM**

Friona had a mighty fine visitor her Tuesday afternoon, Mr. Floyd Sloan, of Amarillo. Mr. Sloan is service officer of the 18th district, several of the Legion boys were present. Mr. Sloan spoke at Dimmitt, Tuesday night.

Like the old man said, "How would you like to have your picture on a \$50.00 bill?" said he, well, I ain't so crazy to have my face on it, but, boy how I would like to have my hands on it.

Mr. and Mrs. Ray Landrum spent Wednesday and Thursday at Amarillo last week, but I think that Ray seems so full of business that he is on a trip to Fort Worth and Dallas, this week.

I don't know how many people think as I do, but I can't help but think of a little thing that has happened in the Motion Picture world, some few weeks ago the picture of Shirley Temple was shown at the Regal Theatre, in which Shirley played the part of "Heidi," and I recall the part where she helped a crippled girl to walk. Since the showing of this picture, a little girl saw the same but happened to be a crippled child, but on returning home she practiced the motion of trying to walk and thinking of how Shirley had taught the other girl to walk had done so her first time in years to walk across the room, and then we condemn things that are really helping some one.

Tuesday night seems to be a busy place in Friona, as it has become pay day on the highway for the boys that are on the job, there seems to be a change in the art of facial expression, that is to say, before and after getting that good old pay envelope.

There's no place like home, and I think that Mr. Roy Johnson can vouch for that as he is now back at his place of business (The Johnson Grocery) but we know that it has been in the best of management as Mrs. Lillian Cleveland has had charge of the business for some time, you did a good job Lillian, and am sure that you always will.

Another place will soon open in our city, Mr. Conover of New Mexico, that is to say Clovis, will, as I understand it, open a branch of the Radio Laboratories of which he is a partner. Glad to have you with us, Mr. Conover, and you will find this town just a good little place to be in.

Mr. Samuel Jahay of Fargo, Okla., seems to be right at home here. At the present time he is working at the Friona Supply Store. Mr. Jahay is a brother to Mrs. S. Abdullah. Sam, we know that you are liking this place as that smile sure don't show disappointment, so here's lots of good luck to you and hope that you remain.

Last Saturday was a humdinger for CANDIDATES. Man, you sure could pick them out even if you had never seen them, hand shaking was in full blast and how some of them could shake. Can you remember now the office seekers would come out to the house and take the baby and tell you how fine he was and that the youngster sure was a dandy? But that was some time back. Now days it is somewhat different. You'll hear some of them say to your wife if you are present that she don't look any older than she did ten years ago. Of course you must remember that the women folk are voting now, so that leaves the babies out of the talk.

I wonder how many of our business men would like to take setting up exercises about twice a week for about one hour? This may sound rather out of the way, but it certainly would help take out some of the old creaks that worry us at times, and would do us a lot of good, we could say, take it of an evening after supper, and why not try it for a spell?

Now that the new Highway will soon be complete, why not put a little time in at our park? Put out a few shrubs or some flowers, as people will be going in and out of here soon, what better place could one find than this. Let's get it put out a few things so as to brighten it up a little.

R. D. Parr, of Clovis, was in Friona on business, Saturday.

Farmers are truly busy here now, making their land ready for planting their spring crops.

# Mistress of Monterey

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Virginia Stivers Bartlett

WNU Service

## SYNOPSIS

In Spanish-governed California of 1783 a conflict between Church and State is represented by two friendly enemies, frail old Fray Junipero Serra, Franciscan missionary, and Don Pedro Fages, civil governor. After telling Serra he is sending to Mexico for his wife and son, whom he has not seen for eight years, he refuses his aid toward founding the Santa Barbara Mission. In Mexico City, Dona Eulalia, accompanied by her diuenna, Angustias, arrives at the embassy in response to a letter from her husband, Don Pedro. She agrees to go to California. Don Pedro sends for Serra, telling him that two priests are on their way from Mexico with Eulalia and young Pedro and that he is leaving to meet them. Fages engages a young Indian girl, Induella, as maid for Eulalia. Eulalia sails from San Blas. It is a desolate trip. From the port of Loreto, a large cavalcade loaded with Eulalia's party starts out for the long overland trip. Eulalia, accustomed to luxury and comfort, bitterly regrets having been persuaded to come. The two priests, Fray Mariano and Fray Bartolomeo, call on her and arouse her suspicions as to their genuineness. As the cavalcade stops at various missions, Eulalia hears rumors of the approach of her husband. While Don Pedro plans a great festa to welcome his wife, Eulalia plans her costume.

## CHAPTER VIII

Pedro Fages leaped from out the darkening, shark-infested water of the Gulf of California and raced a few times up the beach, shouting and beating his chest. Then he dressed carefully, combed his beard and hair with his fingers, and went to his tent.

Escabellito, the wee Indian, awaited him there, and the two walked toward the roaring fire. The smoky air was filled with the odors of roasting flesh. Two casks, one of wine, and one of aguardiente from the Franciscan mission of San Gabriel Arcangel in California Alta, stood ready for the broaching.

Don Pedro strolled restlessly about. The bay was now flooded with moonlight, which emphasized mountains, palms, men and horses in black silhouette. Again he peered into the tent. A little fire had been built before the entrance and its reflection made the barbaric interior glow like a jewel.

When he looked again toward the fire he saw three figures ride slowly toward the camp: a woman, a child and a man. Behind them a long caravan defiled out of the arroyo.

"Ah," choked the Governor. As he went toward them a thousand confused thoughts, memories, desires raced through his mind. Eulalia, his wife—his Eulalia—eight years—the babe at the mother's breast—beautiful Eulalia—lonely years—beloved, riding to me out of the wilderness—I will crawl to your feet—kiss your little shoes—core of my heart—hope of my loneliness—mine to possess—soon.

"Ah," choked the Governor of California. He made his way with dignity toward her, helped her from the saddle, kissed her hand timidly. And said only:

"Well! Well, well!" There were confused greetings, cries, laughter: a milling of people and horses. The Governor found his legs held in a tight grip. He looked down.

"Hello! And who is this?" "I am Pedro Fages the Younger. Are you my father? Are you truly? I didn't think I had a father, really. I thought he was like Senor Jesus, or San Francisco, or—"

Fages swung the child into his arms and carried him to the fire. He looked into the clear eyes, devoured the brown face, felt the straight little back and limbs, and buried his cheek in the boy's warm neck.

"I am your father—I am, indeed. And you are my chamocho, my little boy!" Pedro Fages, the Younger, wriggled in delight.

"Then it's all right. Ah, I have so many things to tell you, and ask you, Father. Father! That sounds funny, doesn't it? I've heard other boys say that, but I never could."

"Young Pedro, you are bothering your father! And I want to speak to him. Greetings, Don Pedro—or should I say, your Excellency?"

"Dona Angustias! Well, well—" And he stooped to kiss the withered virgin's cheek. She giggled and produced her pet, to hold him up proudly like a child. "Look, sir! Chichi! And he has borne the trip thus far nobly, nobly, I say."

"Chichi! My God, the same Chichi!" "Oh, not the same Chichi, there have been several Chichis since the one you saw last, but there is just one, always and the same Chichi!"

Fages felt his hand touched gently, and looked down into the somber eyes of the tiny Indian. He took him by the hand and led him to where Eulalia sat enthroned beneath a ramada by the fire.

"Senora," he said formally, "here is a gift I have brought you all the way from Monterey, a gift which I hope you will appreciate, and use. This is Escabellito."

"Escabellito! Little Foot-Stool!" exclaimed the lady. "What a strange name!" "He has no other. And that is

what he is. Your little foot-stool." He whispered in the brown ear. The child dropped on his round belly and wriggled to the lady's feet, turning his head toward the Governor, begging for approval with a black bright eye.

"There you are! Put your feet on him, Lady. Do not be afraid. That is what he is for, he has been trained for you, the little savage."

Eulalia put one foot, then the other, gingerly on the small round body, then relaxed.

"Ah," she laughed, "he is a comfortable Escabellito! This is nice of you, your Excellency. Queens and the mistresses of kings have their little blackmoors, and I have my wee Indian."

The Governor bowed low. "Right and fitting, Dona Eulalia." "Ah, my heart, my beautiful—more beautiful than I remembered in my most solitary lonely dreams—"

Now the casks were broached, the wine and brandy flowed and the feast began.

The Governor and Capitan Canete raised wine-horns to each other. "Good man! Brave fellow!" murmured the Governor. The Capitan smiled quizzically and retired.

During the feast Fages sat where he could see Eulalia, watching the firelight brighten the little Maja jacket, and wink on the bright buttons. Watched her hands as she ate fastidiously.

Then, when venison, antelope, quail, rabbits, frijoles, tortillas, and dried fruits were mere scraps, an

old leather-jacket began plucking music by the roots out of his guitar—a guitar that had traveled from the province of Catalonia in Spain, across the Atlantic, across Mexico, and up and down the Californias, Baja and Alta. Voices rose in the beloved songs of the old country, soldiers' songs, gipsies' roundelays and haunting Oriental strains that had persisted in Spain since the days of the Moors.

Pedro Fages lifted a horn of wine. "I give you a toast, my men! To his Majesty King Carlos the Third of Spain, and to his Royal Spouse!" They drank the toast standing, amid cheers.

The Governor refilled his horn. "And I give you Eulalia, the Queen of the Californias!" He drank deeply, then threw the empty horn into the dying fire.

Stopping lightly, he lifted Eulalia from the dais, held her aloft a moment, then strode away with her to the tent.

CHAPTER IX

Early one morning couriers had dashed into the presidio at San Diego announcing that El Senor Gobernador and his lady, La Gobernadora, were at the very gates of the citadel.

Lieutenant Jose de Zuniga, in charge of the presidio, issued orders right and left. There must be royal entertainment prepared, and at once! A dispatch must be sent to good Padre Lasuen at the mission to come and celebrate a thanksgiving for the distinguished travelers; he must bring his Indian musicians; there would be music, dancing; food must be prepared—a bull slaughtered. The arms and equipment of the little garrison must be in perfect order. Guns must be made ready for salutes.

The women listened to the Commander's orders, nodded among themselves and went to work. The Indian servants stared in stupid wonder. Never had they seen the gente, so hard at work. Such a scrubbing and cleaning, such an aroma of food in the air!

Carefully hoarded clothes—for who could tell when they could be replaced?—were drawn from chests where they reposed from funeral to funeral, christening to christening.

The best silk quilts and bed furnishings were carried to the room set apart for the almost-royal guest-chamber. When all this was done, and the children cleaned and dressed, the women-folk fixed their men-folk's hair; trimmed it, combed it, braided it into queues.

Suddenly there was a volley of shots, a prancing of hoofs, shouts and cries, and the caravan came in sight. The people of San Diego pressed forward to see—there was El Gobernador—Don Pedro himself, his brown eyes twinkling, his mouth stern, riding proudly between his lady and his son.

"Ah, his son!" they chattered. "That would be Pedro the Younger of course. A princeling, yes, a princeling. But look you—the lady—La Gobernadora!"

La Gobernadora rode into the compound proudly, head high, eyes level. She saw the jolly clamor around the Governor, a respectful intimacy that established at once in her mind the relations of her husband with these people that he governed. She did not approve of it—this backslapping and joking. After all he was the Governor, the King's own representative in this province and should demand and receive more dignified attention.

For a moment she looked around her. The adobe stockade was lined with huts that followed the contours of the hills. Living quarters, storehouses, chapel, huddled under the flag of Spain. To the east great mountains, the Cuyamacas and Palomar, lifted profound white brows into the sunset sky—remote, impassable.

Prison walls—shuddered the lady. To the west the South Sea spread like a carpet of red gold clear to the setting sun. Into it old Point Loma plowed like the prow of a ship.

So this was California Alta—and here was she, at last.

Fray Mariano and Fray Bartolomeo were being led away, after a joyful greeting from Padre Lasuen, to their quarters. They too looked about them doubtfully.

"So this is California Alta!" whispered Fray Mariano. "What next?" "Sh-h!" warned his brother as Padre Lasuen overtook them. They walked beside him, hands clasped piously over their stomachs, their eyes cast downward.

After a thanksgiving service in the chapel, there was a merry feast in the quarters of the Lieutenant Zuniga that night. The food was good, wine flowed and the Indians from the Mission San Diego de Alcalá made amazing music.

Eulalia was dazed, tired, a little ill. But the Governor was in fine fettle. Over and over he told of the long journey north, relating news of this one and of that, praising La Gobernadora's courage and fortitude. Every one hung on his words, laughed at his sallies, encouraged him to talk; occasionally they would address her gallantly, but she was unresponsive.

She wanted to retire. Angustias, where was she? Talking amiably in a corner with the fat wife of the sergeant. They were chatting confidentially, laughing, whispering with arched eyebrows. Even Pedro the Younger, and the little Indian Escabellito, were busy friend-making. Eulalia could hear their voices out-of-doors, screaming and laughing at some game.

Every one was gay but she. She couldn't bear it. "Your Excellency!" she called peremptorily to her husband. He came to her.

"Well, my dear," he said jovially, "isn't this fine! Ah, the kind friendly hearts of my people—my friends! Don't they warm your heart?" He was flushed with wine.

CHAPTER X

at the beginning of the century may be gathered from the fact that the Committee of Enquiry into Grouse Disease estimated the annual income from grouse rents in Scotland to be over 1,000,000 pounds. The grouse has introduced prosperity into many poor districts. It has been a cause of railway and trade expansion. It has supplied the necessary funds for the increasing demands of education, rents and other public services."

Esquiline Hill in Rome

The Esquiline hill is the highest of the seven hills of Rome. It is between the Viminal and Caelian hills and is 246 feet in height. Under Augustus it was laid out in pleasure gardens known as the Gardens of Maecenas. Soon after it was the fashionable residential portion of the city. Virgil, Horace, Maecenas and Propertius were among its residents. The baths of Titus and Nero's golden palace were on the Esquiline and many ruins have been uncovered only to be destroyed in the erection of new buildings. The Esquiline is a portion of Rome with fine streets and buildings.

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Temple of Diana, a Wonder

The Temple of Diana was begun about 356 B. C. and its construction took more than 100 years. Its grandeur made it one of the Seven Wonders of the World.



## WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—The absence of saloon diplomacy or petticoat politics in the European struggle for a new power balance would be an oversight by the muse of history, readying the drama of the century, and at last it seems to have been attended to.

Enter Lady Chamberlain, the cleverest woman politician in England, widow of Sir Austen, obscurely noted in the news as mysteriously busy for the last few months in the British-Italian rapprochement.

Several weeks ago, a sagacious traveler of this writer's acquaintance, back from Rome, reported Lady Chamberlain as adroitly fostering an understanding with Britain which would bring recognition of Ethiopia and a two-way split on Spain and the Mediterranean. She has been in Rome since November, in intimate social intercourse with the more important Fascist moguls.

For many years, she has been known as the "most perfect political hostess" in London and has been subtly influential in many big deals in continental diplomacy. It was she who cooked up the Locarno conference, at Lake Maggiore, in Switzerland, in 1925.

When the delegates were haggling, she packed some hampers and invited Sir Austen, Briand and Stresemann to the most important picnic in all history. In her handsome little yacht, they disappeared around a bend in the lake, landed in a secluded spot, and, with the aid of three jurists, re-rigged Europe.

Whatever came out of the conference, for good or ill, is traced to that picnic. When she returned to England, she was made Dame of the Grand Cross of the British Empire.

She is a comely matron of sixty-two, married to Sir Austen in 1906. He was fourteen years older. She was Ivy Dundas of one of the leading political families of England.

In the earlier years of their marriage, she was credited with having coached her husband in the ultra-English mannerisms which all of the great Birmingham family found it expedient to master when they moved to London. She is said to have been his political as well as his social mentor, and frequently eulogized in his campaigns.

Lady Chamberlain is an extreme conservative and is believed to have nurtured plans for a British alliance with the Absolutist powers. She has an extraordinary flair for dramatic political stage-settings and delicate sensitivity to political currents. Italy conferred on her the Gold Medal of Merit.

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## BE SURE OF YOUR SEEDS

YOUR seeds need not be one of the uncertainties of gardening, thanks to the work of the unique Ferry-Morse Seed-Breeding Institute. Here's how the Institute's seed experts produce dependable, prize-winning Ferry's Seeds:

First—seed stocks are perfected by generations of breeding and selecting to develop desired characteristics and to eliminate weaknesses.

Second—every year, before Ferry's Seeds are packeted, 50,000 tests for germination are made—and samples are tested for truthness to type.

Choose vegetable and flower seeds you can be sure of—from the Ferry's Seeds display in your favorite store. These seeds have been selected as suitable to your locality. 5c a packet and up. Ferry-Morse Seed Co., Detroit, San Francisco.

FERRY'S SEEDS

No Sale

A salesman once tried to sell Ed Howe, writer and philosopher of Atchison, Kansas, a fountain pen. "Young man," replied the sage of Potato Hill: "When I dip my pen in the bottle, that is the only time all day that I get any chance to rest. Do you want to work me to death?"

Dr. Pierce's Pleasant Pellets are an effective laxative. Sugar coated. Children like them. Buy now!—Adv.

Fight for the Good

It is better to fight for the good than to rail at the ill.—Tennyson.

From one generation to another

Like a family heirloom, a preference for Jewel Shortening is handed down from mother to daughter in thousands of families. Jewel actually cooks faster and makes more tender baked foods than even the costliest shortenings. It's a special blend of fine vegetable fats and other bland cooking fats, ideal for all cooking. Ask for Jewel in the familiar red carton.

Worth Nothing

Advice can be had for nothing, and is often worth it.

DETOUR DOGS

"BLACK LEAF 40" Keeps Dogs Away from Evergreens, Shrubs etc. Use 1 1/2 Teaspoonful per Gallon of Spray.

The Wellsprings

Ideas are the wellsprings of all the joy and sorrow of our mortal life.—Augusta Evans.

Sentinels of Health

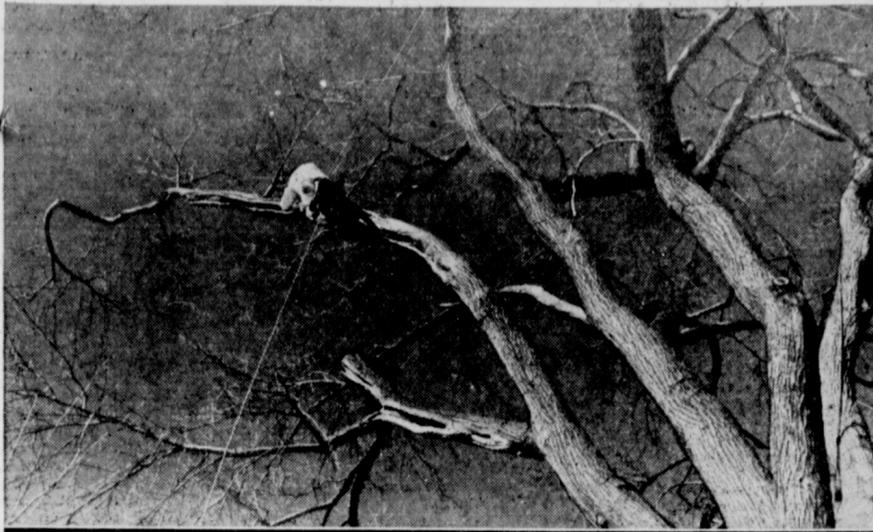
Don't Neglect Them! Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood streams free of an excess of toxic impurities. The list of liver-life list—so constantly producing waste matter the kidneys must remove from the blood if good health is to endure.

When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, ill worn out.

Frequent, starchy or burning passages may be further evidence of kidney or bladder disturbance.

The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Doan's. Sold at all drug stores.

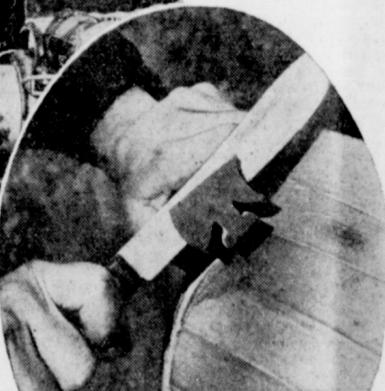
DOAN'S PILLS



**FOTO-FEATURE**



UNLIKE the M. D., a tree surgeon can't choose his working place. Incisions are made with chisels and mallets, being kept clean and small. Next (above) assistants clean out decayed matter.



AFTER the wound is cleaned, a lacquer antiseptic is painted on the inside and a waxy mixture is placed in the cavity. "Sewing up" the wound is a delicate step (see above). Van Yahres experimented with several substances until engineers of the B. F. Goodrich laboratories developed for him a special vulcanized rubber block which takes the place of sutures used to make stitches on human bodies. Left: Finally the operation is complete, the wound "sewed" and dressed and the "patient" on its way to recovery. The tree shown here has begun to roll back its bark over the incision. In time the wound will close completely.



EVEN plastic surgery has its parallel in the tree surgery business, says Mr. Van Yahres. The step illustrated at the left took place during the above operation. A worker is buffing the rubber sutures with a power-driven wire brush, making the finished surface blend with the tree bark. And (right) wounds in trees drain, just as they do in humans, aided by a tube.

**How Modern Tree Surgeons Parallel Doctors of Medicine In Saving Lives of 'Patients'**

MODERN tree surgeons are careful with their "patients" as the average doctor of medicine. The main differences are (1) tree surgeons don't use anaesthetic and (2) the patient submits without being stretched out on an operating table. Among America's foremost tree surgeons is George Van Yahres, who has carried on and modernized the technique developed by the father of Martin L. Davey, present governor of Ohio.

Only recently has American tree surgery come into its own, popularized by the ever-growing trend to conservation. Once men were glad to destroy worm-eaten and ailing trees; now they protect them, for trees are not as plentiful as they used to be.

In these pictures Mr. Van Yahres shows FOTO-FEATURE readers how his skilled crew of surgeons restore life and vigor to sickly trees, following step by step the practices of up-to-date human surgery in hospitals. Below he makes his "diagnosis," examining the bark or "skin" of the tree where symptoms indicate there is decay. Vibrations from hammer taps tell him where the trouble is centered. This, obviously, is the first step.



LEFT: Human bones sometimes need bracing, and so does the "skeleton" of a tree. Hence strong bolts are inserted after the cavity has been cleaned out. Power-driven drills make quick, clean (and painless, we presume) holes for the braces. Above: Here is the variety of instruments—each with a definite purpose—which must be at the tree surgeon's finger tips. Doesn't this layout resemble the trays of instruments in an operating room?



**TIPS to Gardeners**

**Choosing Flowers**

IF YOU want flowers that come into bloom early, plant seeds of nasturtium, Virginia stock, zinnia, sunflower, bachelor's button and alyssum.

Among the easiest flowers to grow are the nasturtium, alyssum and California poppy.

To achieve brilliant color in the garden with a minimum of effort, grow petunia and zinnia. They require some care early in the season, but once established they grow luxuriantly, and nothing provides more color.

If snapdragons and asters, though among your flower favorites, are barred from your garden because of the prevalence of rust and wilt, return them to their deserved places by getting rust and wilt resistant varieties from your seed dealer.

In your rock garden, try some of the following: African daisy, linaria, lobelia, statice, verbena and Virginia stock, among the annuals; and columbine, English daisy, forget-me-not and Iceland poppy, of the perennials.

**2-WAY RELIEF FOR THE MISERY OF COLDS**



The speed with which Bayer tablets act in relieving the distressing symptoms of colds and accompanying sore throat is utterly amazing... and the treatment is simple and pleasant. This is all you do. Crush and dissolve three genuine Bayer Aspirin tablets in one-third glass of water. Then gargle with this mixture twice, holding your head well back.

This medicinal gargle will act almost like a local anesthetic on the sore, irritated membrane of your throat. Pain eases promptly; rawness is relieved.

You will say it is remarkable. And the few cents it costs effects a big saving over expensive "throat gargles" and strong medicines. And when you buy, see that you get genuine BAYER ASPIRIN.

15¢ FOR 12 TABLETS  
2 FULL DOZEN 25¢  
Virtually 1 cent a tablet

Three Generations  
Grandfather had a farm.  
Father had a garden.  
Son has a can opener.

**Gassy Stomach?**

Anadarko, Okla. — Jesse Beavers, 122 W. Oklahoma St. says: "After eating there would be a soreness in my stomach and I would belch gas. I felt pretty bad, had no appetite, no energy. I saw Dr. Pierce's Golden Medical Discovery and my appetite returned. I ate and slept better and felt O.K. in every way." Ask your druggist for it.

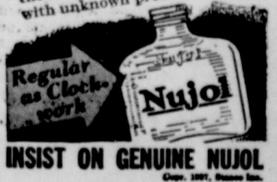
Mind's Portrait  
The countenance is the portrait of the mind, the eyes are its informers.—Cicero.

checks COLDS and FEVER  
666  
LIQUID, TABLETS first day  
SALVE, NOSE DROPS Headache, 30 minutes.  
Try "Rub-My-Tiss"—World's Best Lintment

Wisdom Comes  
After crosses and losses, men grow humbler and wiser.—Benjamin Franklin.

**CONSTIPATED?**

Many doctors recommend Nujol because of its gentle action on the bowels. Don't confuse Nujol with unknown products.





# WE NEED GOOD USED CARS AND TRUCKS!

**CHEVROLET DEALERS' USED CAR STOCKS WERE GREATLY REDUCED DURING NATIONAL USED CAR EXCHANGE WEEK**

**Now's the time to trade your car for a NEW CHEVROLET . . . Come in today and get our liberal offer**

So great have been Chevrolet dealers' sales of used cars and trucks—so low is our supply of certain makes and models—that we need good used cars and trucks to balance our stocks. This means we are in an excellent position to talk "trade-in allowances" on the purchase of new Chevrolet passenger cars and trucks.

Come in—this week! . . . See the beautiful new Chevrolet for 1938—the car that is complete—and the new 1938 Chevrolet trucks—the thrift-carriers for the nation! . . . Learn how easily you can purchase a smart, new, modern-to-the-minute Chevrolet by letting us take your present car or truck in trade!

General Motors Installment Plan—Commission, Economical Monthly Payments, A General Motors Value.

**"YOU'LL BE AHEAD WITH A CHEVROLET"**

**BUSKE CHEVROLET CO.**  
FRIONA, TEXAS

## HOME DEMONSTRATION CLUBS

### THE LIVE-AT-HOME CLUB

The Live-At-Home Club met on March 2, at the home of Mrs. O. B. Moyer. Members responded to the roll call by naming their favorite cheese dish.

Miss St. Clair demonstrated the use of cheese in everyday foods for new flavors; also plans were made for a booth at the Farmer County Stock Show, displaying two pieces of meat, one over a year old, in oil, and the other a dry piece.

Refreshments were served the following members: Mmes. Davis, Lillard, Miller, Schmitz, Taylor, Wimberly, and Miss Talbot, and one guest, Mrs. Miller's mother.

The next meeting will be at the home of Mrs. Frank Reed on Wednesday, March 16th.

### HOMELAND DEMONSTRATION CLUB

The Homeland Club met Wednesday, March 9th, with the following members present: Mmes. Foote, Lipham, Mayfield, Haws, and the hostess, Mrs. V. L. Todd.

We made a brief study of the use of cheese in the everyday foods. We also discussed plans for "Fun Night" in March.

On Saturday, March 5th, the Homeland Club had to make an exhibit on the "Utilization of Beef." We had six different dishes on display. They were covered with cellophane paper and looked very attractive.

The next meeting will be on Wednesday, March 23rd, at the home of Mrs. Leonard Haws.

### Weekly Schedule:

Wednesday 16: a. m., Farwell office; p. m., Parmerton club.

Thursday 17: a. m., Farwell office; p. m., Friona club, cheese cookery.

Friday 18: a. m., home visits with Miss Lida Cooper, district agent; p. m., Hub club, cheese cookery.

Saturday 19: reporter's school at Oklahoma Lane school, under Miss Cooper.

Monday 21: Farwell office.

Tuesday 22: a. m., home visits; p. m., Lazbuddy club, cheese cookery.

Wednesday 23: home visits.

### Oklahoma Lane Senior 4-H Club

The club met March 4, with the demonstrator in charge. We played several new games. Miss St. Clair gave a very worthwhile demonstration. We learned the color and kind of paper, woodwork, and curtains to use in different rooms. Some rooms must look warm and others cool—we now know how to distinguish between them.

Our club had three frame gardens planted and seven had made garden plans.

There were thirteen girls and the sponsor present. Our next meeting will be Friday, March 18. The lesson for this will be "Easy Home-made Curtain Cleaners."

The Farmer County Home Demonstration Council met on March 7, with the president, Mrs. Hastings, in the chair.

The presidents of all clubs present gave reports on work that had been done in their club since January. The clubs reporting were Midway, Bovina, Oklahoma Lane, Lazbuddy, Live-at-Home, Hub and Lakeview.

The money taken in from the food sale at the meat show was turned in to the Council Secretary, which was \$28.00.

**Friona Star**  
**STILL A DOLLAR A YEAR**

**MICHELL'S SHOE SHOP**

FRIONA  
WHERE THE WEST AND FRIENDSHIP BEGINS

**KEEP YOUR GOOD LOOKS**

But leave your Whiskers with us

We do all kinds of Barber Work and

SOLICIT YOUR BUSINESS

Jack's Barber Shop

JACK ANDERSON, Proprietor

**"FULL-O'-PEP"**

**CHICK FEEDS.**

The Quaker Oats Kind, Give Chicks a Quick and "Peppy" growth.

Dairy, Poultry and Mill Feeds and COAL

CUSTOM GRINDING

GRAINS AND SEED BOUGHT AND SOLD.

**FRIONA**

**WHEAT GROWERS, INC.**

WE SOLICIT YOUR BUSINESS

**O. H. Curtiss, Mgr.**

## COUNTY AGENT'S NOTES

CO AGENT

The results of the 1938 Cotton Refinement held Saturday, March 12, 1938, showed Farmer County farmers as approving marketing quotas for cotton by a vote of 248 for and 46 against. The voting by voting places was as follows: Bovina 28 for, 4 against; Farwell 31 for, 2 against; Friona 53 for, 22 against; Lazbuddy 65 for, 6 against; Oklahoma Lane, 71 for, 12 against.

### Weekly Schedule:

Wednesday 16, Bovina, miscellaneous.

Thursday 17, Midway, boys 4-H club.

Friday 18, Oklahoma Lane, boys 4-H club.

Saturday 19, Farwell office.

Monday 21, Farwell office.

Tuesday 22, Farwell, agricultural reservation program work.

The County Agent's office of Farmer county is planning an increase in the office force in the near future to help handle the 1938 Agricultural Conservation Program. It is planned to add a typist or under clerk. Under the present system of employment the prospective applicant will be required to file regular application blanks, copies of which may be obtained at the County Agent's office. These application blanks should be

Bread, cakes and muffins now contain soy flour, as well as macaroni, crackers and pretzels.

Over 500 city and county police departments are equipped with radio of a one or two way variety.

The automobile is a "soda water" plant! Two of the exhaust products, water and carbon dioxide, if cooled and mixed, would make soda water.

### A LITTLE DIFFERENT

The ancient Cyrenians had a god of flies called Achor.

Farming provides a livelihood for 80 in the District of Columbia.

In France the victim of an April fool joke is called an "April fish."

It is estimated that there are 120,000,000 cats in the United States.

Public telephone booths are easy to find in England. They're painted red and set out on the sidewalks.

To celebrate Coronation year a bank in Belfast, Northern Ireland, opened gift accounts for 119 babies.

As part of the health routine in the Japanese army, troops line up and each man massages the shoulders of the man in front of him.

## TEXAS UNEMPLOYMENT NEWS

**QUESTION:** After I lost my job I applied for unemployment benefits and was told I could get them after a two-week waiting period. My two weeks are now up, but my old employer re-employed me yesterday. Can I get benefits for the two weeks that I was unemployed? Should I tell the Employment Service that I have my job back?

**ANSWER:** You are not entitled to benefits unless you are still unemployed after the waiting period is ended. Since you got your job back after the waiting period ended, you are not eligible for benefits. Please tell the Employment Service so they will not keep on trying to find you a job. When you stop filing your weekly "continuing" claims for benefits, none will be mailed to you.

**QUESTION:** Do I have to go to the Employment Service every week until I find a job, so I will keep on getting my benefit check?

**ANSWER:** Yes. Report at the Employment Service office every week and file a "continuing" claim. This will inform the Service that you are still unemployed and available for work. The Service will continue to send your weekly benefit checks for as many weeks as your work record qualifies you to get them.

**QUESTION:** If I file a claim for unemployment benefits, will an employer hesitate to employ me because he might think I am on relief?

**ANSWER:** No. Because the Employment Service finds out from employers if they have any jobs open, and recommends unemployed men and women, you are more likely to hear of a job than if you did not apply at the Employment Service. Besides, unemployment compensation is not relief—you are simply drawing what your work record entitles you to draw, and employers know this.

**QUESTION:** Are women eligible for unemployment compensation?

**ANSWER:** Yes, if a woman has had a sufficient work record and then becomes unemployed, she is eligible for unemployment compensation.

**QUESTION:** Can more than one in a family draw unemployment compensation?

**ANSWER:** Since unemployment compensation is not charity or relief, more than one can draw benefits. It depends on the work record of those without work, rather than whether or not another member of the family is drawing benefits. Just as more than one member of a family can have bank accounts from which he can withdraw money, so more than one can have unemployment benefits to his credit.

**QUESTION:** I have been out of work for two years. Am I eligible for unemployment compensation?

**ANSWER:** No. Unemployment compensation is based on wages earned since January 1, 1937. Since you have not earned wages during that time, you cannot draw benefits. The Employment Service will help you find a job, however, whether or not you are eligible for benefits.

TSEES is a division of the Commission, which has employment offices in many cities and towns over the state. Employers pay a tax on their employees to the Commission. This goes into a fund called the Unemployment Trust Fund. The Commission has work records of all employees who may draw part of this fund if they become unemployed.

### AS THE WORLD MOVES

The English language contains about 455,000 words.

Magnetite is an ore possessing magnetic properties.

Eighty per cent of the slate quarried in Vermont is waste.

A salmon has been timed swimming 10 yards a second.

The Statue of Liberty, in New York harbor, weighs 225 tons.

Modern fabrics often contain as many as five or six different fibers.

The normal flow of Niagara Falls is 207,000 cubic feet of water a second.

A seaplane can rise from slightly rough water more easily than from a calm surface.

More than \$1,600,000 worth of artificial flowers were made in Czechoslovakia last year.

Eighty-five per cent of the installed horsepower in the United States is in automobiles.

Pennsylvania permits citizens to manufacture only 200 gallons of wine in their homes annually.

### FOR MILADY'S EYES

Running is becoming a popular sport among women of Russia.

The American Association of Women Preachers is 18 years old.

"Spinsters must unite to fight" is the slogan of the new National Spinsters' Pension association in England.

London has in its women's police force one superintendent, three inspectors, eleven sergeants, and sixty constables.

In nearly all important cities in Russia women are employed as street car conductors and even as street cleaners.

East Cleveland, suburb of the metropolis, was the first city in Ohio in which women voted for anything besides school issues.

Although they are considered beneath men, women of the Purari cannibals of New Guinea frequently are peacemakers in wars.

## Science Beats the Sun



INDUSTRIAL engineers have now developed the device shown above. Consumers Information reports, to test colorfastness of fabrics, so that manufacturers can make sure in advance that their materials won't fade in the sun. Women never used to be sure that their dresses and draperies would retain their original

## Women TOLD Us

... what features they wanted in their new Westinghouse Refrigerator—and here are the questions and the results:

"Isn't there a way to keep our meat longer without drying out?"



"Why can't you give us more storage space for more fruits and vegetables?"



But this isn't all. Let us tell you about the many other features of the new Westinghouse Refrigerator that are

**Kitchen-proved** to give you complete satisfaction.

**Texas-New Mexico Utilities Company**

### JUST LIKE THAT

The body requires 3,000 calories a day for nourishment.

Real English mutton chops are from five to six inches thick.

An arrow can be shot from a bow at a speed of 130 feet a second.

White is probably the most extensively used color for exterior painting.

The finance problem for 1938 was discussed, also ways for raising the money. Each club voted to help the council raise their funds. There was no expansion report at this meeting.

American women have 65 per cent of all the savings accounts.

Women are becoming expert mountaineers in England.

Cuba has decreed that only women may sell feminine apparel.

According to records, women are most successful at the age of forty-seven.

The world's largest women's organization is the World's Woman's Christian Temperance union.

High-heeled shoes are much more expensive to keep than low-heeled shoes. The heels have to be replaced more often.

## Science Beats the Sun



brilliance until they had actually been exposed to sunlight. But through the use of this machine, developed by industrial research experts, it is now possible to tell whether dyed fabrics will hold their color. This is just one more of the many examples of how industry helps the consumer.

# OUR COMIC SECTION

## Snoopie



(Copyright, W. N. U.)

## The FEATHERHEADS

By Osborne



## FINNEY OF THE FORCE

By Ted O'Loughlin



### TAX ADDED



"I wonder what has become of the old-fashioned dime novel?"  
"It's gone up to a dollar and a half."

### Modern

"Dorothy," said mother irritably, "You have disobeyed me by racing around the house and making a terrible noise. Just for that, you shan't have that piece of candy I was saving for you."  
A few minutes later, when father came in, he was surprised to find Dorothy huddled in a corner, quiet as a mouse.  
"What's the matter, little one?" he demanded. "Why so quiet?"  
"I've been fined for speeding," sobbed Dorothy.

### SOLVED



"Dead men tell no tales."  
"Which accounts for the success of widows in marrying again."

# WHAT TO EAT AND WHY

## C. Houston Goudiss Discusses PROTEINS— The Foods That You Cannot Live Without

Eminent Food Authority Explains Why No Protein Means No Life—Describes the Kind and Amount Required for the Best Growth in Children—Good Resistance, Vigor and Endurance in Adults.

By C. HOUSTON GOUDISS  
6 East 39th St., New York.

FOOD is—and always has been—the central problem of life. But only in recent years has its true power been revealed, as a result of scientific investigation.

Fortunately, we now know what constitutes sound nutrition, and it is possible for every homemaker to plan meals that will enable her family to eat their way to health.

Topping the list of food essentials are the proteins. The Dutch chemist, Mulder, who hit upon this name, made a wise choice, for it means "to take first place." And certainly the proteins are first in importance. For they are the stuff of which our bodies are built. Without them, there would be no life.

Every man, woman and child has a fundamental need for protein, because it is an essential component of every living cell and makes up a large part of the solids of a muscle cell. Evidently, a great many of the glandular principles and substances, which control the functions of the body, are also protein in character.

Protein is the only food element that contains nitrogen, and next to water, nitrogen is the chief constituent of the human body.

### Protein Builds Bodies.

A new born baby weighs, on an average, from 7 to 7½ pounds, and the adult into which it grows may weigh 20 to 30 times as much. The vast amount of tissue necessary to construct a man is built chiefly from protein.

Once the adult body is built, however, protein is not required for the growth of new tissues, except under certain conditions, such as during pregnancy, when one is recovering from a wasting illness, or when an athlete is in training and the muscles are increasing in size.

### Keeps the Body in Repair.

There is, however, a maintenance requirement for protein which continues throughout life, and which applies to both children and adults. For the body may be compared to a machine, on which it is necessary to make allowance for the wear and tear of parts. Protein is the only substance that will rebuild the millions of cells which each day cease to function.

Thus, we see that protein performs two vital services—First, it builds new tissues; second, it repairs worn-out tissues.

### The Building Stones of the Body.

Protein is found in many different foods, but unfortunately, not all proteins are equally valuable. That is because protein is a very complex substance, resulting from the union of 22 or more simpler substances containing nitrogen, and called amino acids. These are the true building stones of the body. Some protein foods may have only 7 amino acids represent-

ed in their substance; others may have as many as 15 or 16, and these also may be varied by the proportions of the kinds present.

### Proteins Vary in Value.

Some of these amino acids are necessary to build new tissue; others will not build tissue, but are capable of repairing worn-out cells. Some protein foods are, therefore, more valuable to the body than others.

It is absolutely essential that the homemaker, charged with the responsibility of feeding a family, should be able to distinguish between those types of protein which are adequate for both growth and repair, and those that are only useful for maintenance.

For if the diet does not contain an adequate amount, or the right kind of protein, our bodies will be badly built and they will be improperly repaired and cannot wear well. As Dr. Eugene V. McCollum of Johns Hopkins university, the world-famous investigator and discoverer of vitamin A, puts it: "Unless the right kinds, with respect to the size and shape, are furnished by the food proteins, the exact pattern on which the muscle must be constructed cannot be formed and, in this case, growth is interfered with."

If you were building a house you would consider nothing less than the finest materials. You would know that cheap lumber and poorly made bricks could not produce a lasting building. In the same way, you must learn to discriminate between the various types of protein used for the supremely important purpose of building your children's bodies, or keeping adult physiques in perfect repair.

Some foods cost more than others and you should not be guilty of spending hard-earned money for expensive protein foods when the same amount of nourishment could be more economically obtained from an inexpensive source.

### Where to Find Protein.

Proteins are found in many different foods, but unfortunately, only a limited number of foods supply proteins containing all the amino acids necessary for both growth and repair. Proteins that will build new tissue, as well as replace worn-out cells, are known as complete proteins. In this class we have meats, fish, cheese, milk, eggs and some nuts.

Other proteins are adequate for repairing worn-out tissue, but will not support growth. Such incomplete proteins are found in grains and products made from them, and in the legumes—that is peas, beans, lentils and peanuts.

The proteins of these foods are of high nutritive value, however, and when supplemented with other proteins, such as those of milk, will meet every bodily requirement.

### How Much Protein?

The protein requirement varies according to size, age, and the kind of protein foods consumed.

To allow for growth, children require twice as much protein per pound of body weight as adults. That is to say, an adult requires daily one-thirtieth of an ounce for each pound of body weight, but a child needs one-fifteenth of an ounce for each pound of body weight.

The amount of protein food should usually constitute from 10 to 15 per cent of all the calories taken. If this plan is faithfully followed, there will be more than enough to take care of every requirement.

In planning the family dietary, a safe rule to keep in mind is to include in the daily diet: a quart of milk for every child, a pint for each adult; one egg, one serving of meat, fish or chicken, one serving of another protein food such as cheese, dried peas or beans, or a main dish made with nuts.

You can achieve wide variety

and still provide an adequate protein ration within the limits of this rule. For milk may be served as a beverage, in soups, puddings, and as cream sauce. Eggs may likewise be varied in their method of preparation, or concealed in other foods. There are many fine meats, and the number of ways in which fresh, canned, frozen or dried fish can be served is legion.

Both cheese and nuts make sandwiches, salads and desserts, as well as main course dishes. Peas, beans and lentils can appear as soup, mock roast or croquettes. Grain products, which include cereals, macaroni and bread, may appear in any course in the meal.

In planning menus, always keep before you the ideal that an adequate amount of first class protein makes a first class man, whereas an inadequate amount may lead to stunted growth, functional nervous diseases, lessened efficiency and the earlier approach of old age.

In choosing proteins to feed your family—remember that they take first place among foods, and that upon their wise choice rests your future welfare, your destiny—your life!

© WNU—C. Houston Goudiss—1938.

## Polishing Ethics— Pro and Con

When fine furniture leaves the shop of the manufacturer, its finish has been professionally finished, to preserve its beauty—prolong its endurance. And from that time on, this furniture is best maintained by a quality light-oil furniture polish—first, on the shop floor of the furniture dealer—and then in the home. This is acknowledged and accepted as the best way to heighten its beauty—lengthen its life! But unfortunately, many housewives coat the finish of their furniture and woodwork with various shellacs and veneers—using them as a substitute for a fine oil polish and rubbing. And what a great mistake this is! For these coatings form a false finish over the true finish of the furniture; and rosin and other destructive elements in them dry out the wood—toughen it—leave a sticky residue. When many layers have been applied, they accumulate as a crust over the finish, clogging it and clouding the natural beauty of the grain. This is the slack way to care for furniture. If the home-maker really "cares for" her furniture, she will frequently rub on a reputable light-oil polish, to preserve it—keep it lastingly lovely!

## Housecleaning? NOTHING TAKES THE PLACE OF O-CEDAR FOR FURNITURE

More women use O-Cedar Polish and Mops than any other kind—for furniture, wood-work, floors.



IT CLEANS as it POLISHES

O-Cedar POLISH MOPS - WAX

### The Useful Chicken

One person has said that the chicken is the most useful of all farm animals because "you can eat it before it is born and eat it after it is dead."



## THE ALL-WEATHER LIGHT — a Coleman

Light it up and go anywhere, in any time, in any weather. Genuine Praxx Globe protects mantle against wind, snow, rain. Clear, powerful brilliance... Just the light for use around the farm... dandy for hunting, camping. "The Light of 1000 Uses". Has over-size, long-service generator. See the Coleman at your dealer's.

Send Postcard for Free Folder THE COLEMAN LAMP AND STOVE CO. Dept. WU-103, Wichita, Kans.; Chicago, Ill.; Philadelphia, Pa.; Los Angeles, Calif. (5227)

**How Pepsodent with IRIUM gets Teeth Far Brighter**

Remarkable Irium contained in Pepsodent Paste and Pepsodent Powder ONLY!

Just as a cloud can hide the light of the sun—so, too, the natural radiance of your teeth often becomes hidden by masking surface-stains. Thanks to the speedy, thorough action of modernized Pepsodent containing Irium, these unsightly masking surface-stains can NOW be brushed away! Then your teeth reveal the dazzling, gleaming luster they naturally should have!... And Pepsodent containing Irium works SAFELY—because it contains NO GRIT, NO PUMICE, NO BLEACH. Try it today!

Speaking of Sports

# County Fair Gave Start To Track Ace

By GEORGE A. BARCLAY  
**B**REAKING track records for the mile and other distances and winning tight races is old stuff to Glenn Cunningham, ace miler of the present generation. Glenn gets a kick out of his victories all right. He's mighty proud of being the man who ran the fastest mile ever recorded in the world's history.

That amazing performance was recorded recently at a meet at Dartmouth college. The time was four minutes, four and four-tenths seconds. This was four tenths under the Kansas star's own indoor record of 4:08.4 for the mile set in 1934 and two seconds under the 4:06.4 outdoor mark made last August by Syd Woodersen of England.

Only a few days before this epochal feat, Cunningham had broken another world's record at Madison Square Garden, New York, running the 1,500 meter event in 3:48.8.

Those were performances calculated to thrill even the most victory-laden champion. But if you asked Cunningham about the biggest thrill of his career he'll probably tell you he experienced it in his first race. That was a long time ago. The victory trails back to a county fair grounds and an obscure school-boy track meet on the plains of Kansas.

When Glenn was about eight years old he was severely burned in a school house fire and for a time it was feared he would lose one of his legs. But pluck and a rugged constitution pulled him through and soon he was learning to walk all over again by holding onto the end gate of a wagon. Later, to strengthen the crippled leg he would run up and down the roads surrounding the old home place.

## Never Saw Shorts

A few years later while he was still in grade school, Glenn entered a county school meet at the fair grounds at Elkhart, Kan. The track was just a dirt road built for auto-



Glenn Cunningham

mobile races. The youngster had never had on shorts and a sweat shirt, and hadn't yet seen spiked track shoes.

So in his ordinary shoes and every-day clothes he ran around the track and surprisingly enough, won that mile. Winning miles has been a steady habit with him ever since and he admits he has never had any relish for getting beat in any race.

Since that unnoticed little race out in Elkhart, Kan., Glenn has won any number of brilliant track battles. In high school at home and in college at the University of Kansas and clear down to the present day when he is running under the auspices of the New York Curb exchange, he has streaked through track events like a comet.

Cunningham lost his last race last year to his fellow Kansan, Archie San Roman. The younger Archie has been handicapped by a game leg so far this year, while Cunningham has been running in the greatest form of his entire career.

## Future of Track

The champion sees a great future for track events in the United States provided communities that have neglected them in past years will join in a revival.

"Track," he says, "is one sport all youngsters can and should take part in. It returns untold dividends in health, physical development and the building of self-reliance and morale."

Glenn believes that any school, no matter how small or pressed for ready cash, can put on track events for its students if it really wants to. He pointed out that hundreds of schools are actually making the equipment in their own manual training departments.

Rural schools particularly, he believes, can sponsor a track if they are not already doing so.

## Playing Managers

ONLY three major league managers who can also take their turn playing in the field or facing opposing pitchers in the betting box will be left in the big time, when the season opens on April 19. They are Jimmy Dykes and Joe Cronin in the American league and Jimmy Wilson in the National league. Mickey Cochrane, pilot of the Detroit Tigers, recently announced that he would not play again.

At one time not so long ago there were as many as nine active playing-managers in the big leagues. That was when Charley Grimm of the Cubs wasn't bothered with lumbago; when Frankie Frisch of the Cardinals was still a flash; when Pie Traynor's throwing arm was working at Pittsburgh; when Bill Terry's knees didn't squeak when



Jimmy Dykes

Joe Cronin

he first-based for the New York Giants; when Rogers Hornsby still took an occasional turn with the St. Louis Browns; and when Cochrane was the outstanding catcher of the business.

So now only Dykes, Cronin and Wilson stick to their double chores and only one of them, Cronin, is a day-in and day-out performer. Wilson gave up his regular job as catcher for the Phillies two years ago and Dykes yielded to a younger man last year. Cronin, manager of the Boston Red Sox, is among the standouts as an active ball player. He was rated the best shortstop in the American league in 1937. He is only thirty-one and will probably stay active after Dykes and Wilson have quit.

The passing of Cochrane as a player marked the retirement of a masterful catcher, ranking among the greats of all time. Among hitting catchers, none ranks in his class. He knew how to handle pitchers. He knew opposing batters' weaknesses. He hit to all fields, rapping out frequent home runs, bunted smartly and ran the bases with speed and intelligence. Cochrane spent 13 years as an active big leaguer before he was injured critically by a pitched ball last year.

## Here and There

**WALTER HAGEN, JR.**, son of the famous golf professional, is a sports commentator for the campus radio studio at Notre Dame. The operation on Dixie Walker's shoulder was so unusual that the former White Sox outfielder, now with Detroit, has become exhibit No. 1 at medical conventions. Kid Norfolk, light heavyweight challenger of 15 years ago, has not seen a fight since he retired. He is employed by a Philadelphia construction company. The American league record for most errors in a single game is held jointly, of all people, by George Sisler and Hal Chase.

## Pro Tennis Treat

**TENNIS** fans may yet be treated to the spectacle of Ellsworth Vines and Don Budge and Helen Wills Moody and Helen Jacobs fighting it out for supremacy in pro singles matches and Budge and Gene Mako opposed to Vines and Perry in the doubles.

Word from the West coast indicates that the fires are being stirred up under the tennis pot and it is reaching the boiling point rapidly. Budge, who electrified the tennis world when he single-handedly won the Davis cup last year, is announcing unofficially that when he finishes defending the cup next summer, he will be in a receptive mood about joining the pro ranks.

Helen Wills Moody will not say she will and won't say she won't be interested in turning pro. But she has given her tennis game a stout



Helen Wills Moody

test in recent months and if it is as good as she hopes, she is going back to Wimbledon to take another crack at the women's world's title. If she wins she will try for the national title at Forest Hills. Then she may be landed in the pro net.

The catch in the scheme for this troupe may be the landing of Helen Jacobs. She appears to be not too anxious to play either amateur or professional tennis; but a \$50,000 offer from the pros might land her.

© Western Newspaper Union

## Pretty Things for Easter



These three dresses are up high on the list of fashion's favorites, and you can easily make them at home by using our simple, easy-to-follow patterns, each accompanied by a complete and detailed sew chart. Start right now, for even if there's a shiver in the air at this moment, Easter is not very far off! And you'll want to be ready!

### Dress With Lifted Waistline.

This is a very, very popular fashion because it makes you look so slim and graceful, what with the waistline high in front, and soft gathers above it, the gently flaring skirt. Made up in a pretty print or silk crepe, it will be lovely for Easter and for all Spring. Be sure to wear a bunch of flowers at the neckline.

### A Jumper Frock for Girls.

This is one of the sweetest and most becoming styles ever invented for girls of school age, just about the time they begin to shoot up so fast that you can almost see them grow! Make the jumper of linen, gingham or percale, and why not make two or three blouses to go with it? One of linen, one of dimity, and one of organdie.

### Everybody Likes Dirndl Frock.

The square neckline, the full rippling skirt and tight little waist, are so flattering to slim figures! Here's a charming dirndl with just the right air of quaintness and freshness about it. Choose a gay flowered print, or a cheerful plain color, pale or bright. But be sure, whether you make it up in silk or cotton, to choose a crisp fabric so that the skirt will flare as it should.

### The Patterns.

1481 is designed for sizes 14 to 42 (32 to 42 bust.) Size 16 (34) requires 3 1/2 yards of 39-inch material.

1996 is designed for 6 to 14 years. Size 8 requires 1 3/4 yards of 39-inch material for the jumper; 1 1/4 yards

for the blouse. Also 2 1/2 yards of bias facing for neck and armholes of jumper.

1480 is designed for sizes 12 to 20 (30 to 38 bust). Size 14 (32) requires 3 1/2 yards of 39-inch material, plus 1 1/4 yards of ribbon for belt and 3/4 yards of braid or ribbon for trimming.

### Spring-Summer Pattern Book.

Send 15 cents for the Barbara Bell Spring and Summer Pattern Book which is now ready. It contains 109 attractive, practical and becoming designs. The Barbara Bell patterns are well planned, accurately cut and easy to follow. Each pattern includes a sew-chart which enables even a beginner to cut and make her own clothes.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

© Bell Syndicate.—WNU Service.

## Truth in Speaking

Speak not at all, in any wise, till you have somewhat to speak; care not for the reward of your speaking, but simply and with undivided mind for the truth of your speaking.—Carlyle.

## ARE YOU ONLY A 3/4 WIFE?

Men can never understand a three-quarter wife—a wife who is lovable for three weeks of the month—but a hell-out the fourth. No matter how your back aches—no matter how loudly your nervous scream—don't take it out on your husband. For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure. Make a note NOW to get a bottle of Pinkham's today WITHOUT FAIL from your druggist—more than a million women have written in letters reporting benefit. Why not try LYDIA E. PINKHAM'S VEGETABLE COMPOUND?

## HOUSEHOLD QUESTIONS

**Don't Sear Meat.**—Searing meat will not hold the juices in, as was formerly believed, but will cause greater shrinkage and loss of fat and moisture.

**Filling for Peppers.**—Leftover rice or macaroni mixed with cooked meat makes a good filling for green peppers or tomatoes. The latter need to be cooked only 20 minutes in a moderate oven.

**Warmed Over Roast.**—If a good portion of a roast is left over, soak it 30 minutes in cold water and then roast again for a short time. It will be like a fresh joint.

**To Prevent Iron Sticking.**—When pressing curtains, add half a teaspoonful sugar and a quarter teaspoonful salt to each tablespoonful of starch.

**Keeping Lemons Fresh.**—Lemons can be kept fresh and firm by placing them in a wide-necked pot or jar and covering with water.

## CLASSIFIED DEPARTMENT

### PIANOS

Bargains in pianos returned from rent, partly paid out, and trade-ins. Come see these bargains or write ADAMS-BENNETT Kansas' Largest Music House 206 E. Douglas Avenue WICHITA

With zeal and patience, the mouse pierces a plank.—Proverb.

## ONLY LUDEN'S

MENTHOL COUGH DROPS will do these 3 things... and all for . . . 5¢

- 1 Soothe inflamed membranes
- 2 Menthol helps clear the head
- 3 Help build up your

ALKALINE RESERVE WHEN A COLD STRIKES!

## CHEW LONG BILL NAVY TOBACCO 5¢ PLUG



## Pure as a Mountain Stream

Oil purity . . . an objective achieved by Quaker State's laboratories. In four great, modern refineries . . . operating under the most exacting control . . . the finest Pennsylvania crude oil is freed of all trace of impurities, resulting in an oil so pure that you need have no fear of motor troubles from sludge, carbon or corrosion. Acid-Free Quaker State makes your car run better, last longer. Quaker State Oil Refining Corporation, Oil City, Pennsylvania.



Retail price 35¢ a quart

# "YOU BET WE'RE ENJOYIN' OUR 'MAKIN'S' SMOKES—NOW!"



"JUST GOT A MESSAGE from up the line," says telegrapher Jim Redmond (center). "They're all shut in by a big fall of snow. But they don't care. The boys say they've got plenty of Prince Albert 'makin's' tobacco—and they're sure tickled with it. They didn't know tobacco could be so mild, yet so full-bodied and rich tastin'."

"Prince Albert for mine," the fellow in the leather jacket says: "We know what they mean. We're all gettin' the firmest, roughest 'makin's' smokes a man ever twirled. That P.A. crimp cut sure lays right."

"What a shame," puts in Chester Odell (he's on the left), "that I wasted my time before gettin' on to Prince Albert. But you bet I'm enjoyin' my 'makin's' smokes—NOW!"

Copyright, 1935, R. J. Reynolds Tobacco Company

WE'VE GOT FASTER-ROLLIN', MILDER, TASTIER TOBACCO."

THE way that "crimp cut" Prince Albert hugs the paper, you know it's made to order for "makin's" smokers. There's no spilling or blowing around—no bunching either. Naturally, a tobacco that lays and rolls so good, draws swell, too—burns slow, cool. (Grand for pipes—try it.)

## BRING P.A. BACK IF NOT DELIGHTED!

Roll yourself 30 swell cigarettes from Prince Albert. If you don't find them the finest, tastiest roll-your-own cigarettes, you never smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



70 fine roll-your-own cigarettes in every 2oz. tin of Prince Albert

PRINCE ALBERT

THE NATIONAL JOY SMOKE

**1901** **1938**  
 Have Served You for Thirty-Seven Years and are Prepared to Render Better Service than Ever.  
**PROMPT AMBUANCE SERVICE DAY or NIGHT**  
 Prices Same as in Hereford, Call—  
**E.B. BLACK CO., Hereford, Texas**  
**FURNITURE and UNDERTAKING**

**A GOOD JOB**  
 Is Never Thrown Away  
**YOU GET**  
 DEPENDABLE WORK AT REASONABLE PRICES  
**SEE**  
**FRED WHITE**  
 Automotive Electrical  
 Service  
 AT BUSKE'S CHEVROLET  
 Exide Batteries. Delco Batteries  
 GENUINE PARTS FOR CAR, TRUCK OR TRACTOR

**EASTER IS COMING**  
 And SHE will be out in that new  
**EASTER DRESS AND BONNET.**  
**AND YOUR OLD SUIT**  
 Will look rather shabby in comparison. But you can have  
 YOUR new EASTER suit here on time also.  
**ONLY \$5.00 CASH AND THE**  
**BALANCE IN \$2.00**  
**WEEKLY PAYMENTS**  
 Let Us Take Your Measure NOW, and You Can WEAR while  
 You PAY.  
 We Do Cleaning, Pressing, Altering and Mending.  
**Clements Tailor Shop**

**YOUR BABY CHICKS**  
 Must have plenty of the RIGHT kind of FEED if you want  
 them to **LIVE AND THRIVE**  
 Therefore: Always Keep A Good Supply Of  
**ECONOMY "CHICK STARTER" AND**  
**"GROWING MASH"**  
 Before Them.  
**WE WANT YOUR EGGS AND POULTRY.**  
 WE SELL: Poultry and Dairy Rations, Mill Feeds and Salt  
**WE ARE PLEASED TO SERVE YOU**  
**FARMERS PRODUCE**  
*Cecil Malone—Proprietor*

**THE WEEDS ARE**  
**COMING**  
 But with **SHAMROCK** Gasoline in your  
 Tractor and **SHAMROCK** Oils And  
 Greases For your Machinery.  
**THESE WEEDS WILL**  
**SOON VANISH.**  
 ALWAYS USE MANSIFIED TIRES FOR YOUR  
 YOUR CAR AND TRUCK.  
 GET THEM AT  
**Friona Independent Oil Co.**  
 Sheets Bros. Proprietors

**Constipated?** **Gas Gas All Time**  
 "For 30 years I had constipation, awful  
 bloating, headache and back pain.  
 Adlerika helped right away. Now I eat  
 everything, business, etc. anything I want  
 and feel better." Mrs. Mahel Schum.  
**ADLERIKA** **ADLERIKA**

**FOR BABY CHICKS**  
 And Custom Hatching  
 See  
**Bell Feed & Hatchery**

**THE REST OF THE RECORD**  
 By Gov. James V. Allred

This week has been designated by official proclamation as Natural Resources Week in Texas.  
 Thousands of school children, civic club members, and other public spirited citizens are studying the possibilities for industrial development in this State as well as the immense importance of such development to the continued progress of Texas. Industrialists are cooperating to insure the fullest importance of this week.  
 Thinking Texans for many years have realized the need for developing the unlimited natural resources of our rich empire to supplement the wealth obtained from our basic resources of agriculture and livestock. The wisdom of such a plan has become more apparent as world-wide competition has restricted the markets and sales of the elementary products from Texas farms and ranches.  
 Obviously a systematic and scientific expansion of these latent resources is necessary before the realization of a well balanced economic program between agriculture and industry can be attained. The result will be a more abundant life for the people of Texas.  
 Working toward that attainment are two agencies: Texas Institute of Natural Resources and Industrial Development, located in Dallas, and the Texas Planning Board, an official arm of the State government. The Institute during Natural Resources Week will display more than 100 potential resources capable of development. In addition there will be addresses by informed and prominent citizens whose knowledge of Texas resources and their grasp at the problems to be solved should insure the best presentation of Texas' industrial future available.  
 It is hoped that this week will emphasize to the people of Texas the need for continued interest and thought on this subject so vital to the future progress of our state. It is fortunate that for three years Texas has had the unprecedented benefit of favorable nation-wide publicity which began before our Centennial Year, and extended through the Pan American Year, and is continuing into 1938.  
 The rays of the nation's publicity spotlight has played upon Texas during these years, outlining in bold and favorable relief not only the progress we already have achieved, but the tremendous latent wealth of our resources upon whose proper development depends our future. By every possible publicity medium—the press, radio, newsreels, magazines, billboards—Texas has been presented to the nation.  
 As a result, thousands of tourists—both winter and summer—have filled our resort cities carrying back with them the story of Texas. National conventions have attracted thousands of delegates from over the nation who have become so enthusiastic that conventions of other national associations have been booked for years ahead in Texas cities.  
 Last week the representative of a prominent motion picture studio visited my office, told me of plans for the filming of the Life of Sam Houston, and said that the industry planned other films based on Texas history. Already on location in Texas at that time was another company filming a Texas picture. During the week, representatives of three national magazines visited in Austin on assignment for stories of Texas.  
 More recently, the Mother-in-Law Day Celebration in Amarillo held the eyes and ears of the nation toward Texas. This unique celebration was honored by the presence of Mrs. Eleanor Roosevelt, wife of the President, and the governors of four neighboring states. Thousands of visitors, from other states accompanied them while a national radio hookup carried the mental pictures of the mammoth celebration to an interested nation. News stories, news reels, and magazine articles told the story of Mother-in-Law Day and while doing it, reflected favorable national attention upon Texas.  
 It is timely then for us to observe National Resources Week and reflect upon the invaluable publicity for Texas which has focused the eyes of the nation upon our present and future development. We certainly have something to sell and the buyers of the nation certainly will hear of it through continued publicity.

**REGAL THEATRE**

Friday and Saturday.  
 William Boyd  
 in  
**"HOPALONG RIDES AGAIN"**  
 with  
 Norma Lane & George Hayes.  
 plus  
 Chapter 7 of  
**"WILD WEST DAYS"**

Sunday, Monday, Tuesday.  
 Fred Astair, George Burns  
 and Gracie Allen in  
**"A DAMSEL IN DISTRESS"**  
 Comedy and News

WEDNESDAY THURSDAY  
**Merry - Go - Round**  
 Of 1938  
 with  
 Miesha Auer, Bert Lahr and  
 Alice Brady, John King.  
 Comedy

**HEALTH NOTES**

**STRANGE, BUT TRUE**  
 Speed limits ranged from 8 to 25 miles per hour in 1906.  
 Practical joking is a misdemeanor in Japan, liable to 20 days in jail or a fine.  
 A house condemned in Greenwich, England, has been occupied by one family for 120 years.

**ODD BITS**

Gardening is sometimes referred to as "Adam's profession."  
 Whales were hunted with bows and arrows by the Indians.  
 Back in 1906 they made automobile tires of leather, believe it or not!  
 Grouped within one Philadelphia block are Spring, Summer and Winter streets.  
 Miss Virginia Keister has lived for 20 years at 702 Virginia avenue, Virginia Heights, Roanoke, Va.  
 One of the first theaters in Natchez, Miss., built about 1828, was constructed over a graveyard.  
 A "baby" automobile crashed into a fire alarm in Kilburn, England, broke the glass and summoned four fire engines.  
 In 1865 Great Britain passed a law requiring self-propelled vehicles to be preceded by a man carrying a red flag.

**FOR THE SCRAPBOOK**

Foreign immigration into the United States was heaviest before 1900.  
 A doctor of medicine wears a hood of green with his academic gown.  
 The capital of Tutuila, Pago Pago, is the smallest capital in the world. It has 800 inhabitants.  
 Building boards made from sugar cane have proved stronger than wood in tests. It is effective in sheathing.  
 In Alaska there is only one person to every ten square miles while in Puerto Rico there are 830 per square mile.  
 The largest diamond found in recent times weighed 726 carats. It was found in 1934 in the Transvaal by Jacobus Joubker.  
**IN THE HOME LAND**  
 Louisiana has 4,794 miles of navigable waterways.  
 More railway mileage is operated in Texas than in any other state.  
 Chicago has more students for the ministry than any other city in the world.  
 The United States is the only nation in North America that prints its own postage stamps.  
 Governor's island in New York bay is occupied by the United States government for military purposes.

**The Friona Star**  
 Is Still A Dollar A Year.  
 Joe Johnson, of Hub Community, is Authorized to take Subscriptions.

**Life Insurance**  
 Is Not Sold Over The Counter Like Sugar Or Shoes  
 Because our policies are built up to suit YOUR individual needs, and it requires the services of a qualified and experienced  
**LIFE INSURANCE AGENT**  
 To Fit A Policy To Your Needs.  
**AMICABLE LIFE INSURANCE**  
**POLICIES MEET ALL NEEDS**  
**Dan Ethridge Agency**  
 One Door North of Post Office  
**NOTARY PUBLIC** **LEGAL FORMS FOR SALE**  
 6% per cent auto loans

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 Is Always at Your Service. See Us For  
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