

CORWELL COUNTY

10c THE COPY

Volume 28 NUMBER 17

NEWS

Gatesville, Texas

Tuesday, February 23, 1960

"FUSTEST WITH

THE MOSTEST"

little 'g' gatesville, Texas

Yesterday was George Washington's Birthday, and the town was tight as a tick—banks, courthouse, etc., and etc. closed.

Something interesting, is stories about the shift in population all over the United States. Seems like the day of the people living outside incorporated limits is diminishing.

The Texas Municipal League in a current report, says: "At the start of the 1960's more than 75 percent of the population in Texas resides in the incorporated municipalities of the State. Before they decide ends, the Texas population will be better than 80 percent urbanized. In less than 15 years, 9 out of 10 Texans probably will be residents of the municipalities of the State."

Recently, we've gone over parts of the counties, and the abandoned homes, some in tip-top shape and some practically wrecked, are everywhere.

Waite with a pickup a farmer and rancher can live in town, and in 20 minutes be at his business in the so-called country, finish up and come in at noon, and back in the afternoon, if necessary, and then back home in the evening.

Another trend along this line is that bad word 'centralization' of government from a central point, which means, with everybody moving to town, it becomes less and less necessary to have anything but a 'county government' which covers both town and the surrounding country. These are not our 'original words' but have been suggested in any number of newspapers 'round about.'

With the added tax expense in the towns, and more and more folks moving to the towns, it's going to create a demand for less and less 'county government' as now, and more of the centralized kind that covers both town and county.

Now this will probably start some static toward us, but, it's not original with us; and whether you like it or not, it seems to be the trend. If it's to save tax dollars, we imagine you voters will be 'fer it'!

"Ugh. More and more women are working, states a report. White man finding Indian no fool. Journal, Sherman Co., Ore."

It might be black, Zack!



GOVERNOR SIGNS PROCLAMATION — Governor Price Daniel gets a beaming, all is well, on his proclamation designating the week of March 5-12 as 4-H Club Week in Texas from 4-H members Janice Berry, Cook county and Kenneth Lewis, Hidalgo county.

Kenneth is chairman and Janice vice chairman of the Texas 4-H Club Council. Kenneth is a freshman at Texas A & I College and Janice holds the same classification at Texas Woman's University. (AP Photo)

IN THE HOSPITAL ...



Jane Russell, Mrs. Adolph Schoenewolf, Lalla Fore, Horace Robertson, Mrs. W. A. Gardner, Mrs. Joe Bob Reuter, Mrs. Carroll Shirley, Mrs. Von Haley, Sanford White, Mrs. Fannie Cox, Mrs. L. A. Brewer, Mrs. Clyde Moore, Mrs. Callie Vanwinkle, Geo. Clawson, Jepp Brazzil, Mrs. Truman Davis, Mrs. Bessie Derrick, T. B. Cantrell, Mrs. R. L. Jones, Ed Elms, Mrs. Elaine Kellogg, Mrs. Adolph Johnson.



Baby boy born Feb. 20 at 4:25 a. m., to X Carroll Shirley, 121 A N. 27th, Gatesville.

Baby girl born Feb. 20 at 6:02 a. m. to G Joe Bob Reuter, 121-B N. 27th, Gatesville.

Baby boy born Feb. 21 at 7:36 a. m., to X Von Haley, Rt. 3, Gatesville.

Baby boy born Feb. 19 at 3:30

GATESVILLE HIGH NAMES BEST BOY, GIRL STUDENTS

Miss Linda Dorsey and Charles Graham have been chosen by the student body as Gatesville High School's best all-around girl and boy for the 1959-60 term. Runners-up were Miss Martha Baker, Miss Golda Smith, Jackie Dixon and Kenneth Schaub.

The best all-around nominees were picked by the senior class, then voted upon by the entire student body.

It might be blue, Lou!

p. m. to Prince Philip and Queen Elizabeth II in London, England, the first infant born to a reigning British monarch in 103 years.



Herewith is your copy of the Waco Citizens Mammoth Progress edition which was issued in Feb. We and the Citizen thought you would like to see it and in it you'll find pictures, etc. showing the growth and development that is Central Texas in the Soaring 60's

THE OFFICIALS FOR GENERAL & SPECIAL ELECTIONS FOR '60

Here are the official for the General election and any Special election that might come up.

They are Mrs. Howard Smart and Stanley Miles Levita; Mrs. L. G. Muncie, Henry Dewald Copperas Cove; J. L. Robuck Melvin Wason Jonesboro, L. L. Hollingsworth Rt. 4 J. R. McMinn Rt. 4 R. M. Hilder Turnersville.

W. D. Craddock, Oeage Elph Abel Jim McElvain, Walter Wittie Ozlesby, Ed Symm, O. B. Cunningham, the Grove; Clyde Thompson, Mrs. J. C. Lee, J. M. Winters Evant, E. W. Wikinson, Homer Perryman, Copperas Cove. Grady Keeton Pearl, T. E. Jones Pearl Ben Rogers Izoro, Mrs. Berkeley Laxson, Mrs. Edith McCarver, J. rank Blair, Fumela, Alvin Dreyer W. L. Rabbe Paul Hinson Curtis Bomer H. A. Davidson, Bill Smith, E. L. Gailbraith John D. Wright Ray McCauley Lyman Scott, Mrs. Avo Black Lester Adam Paul Blanchard.

Charlie Lengfeld Mrs. Pearl Nabors Rt. 3 Hilton Hardie Jack Painter Rt. 2 E. B. Glass Marshall King Rt. 1, B. P. Holt, Flat.

P. L. Hale Virgil Lockhart, J. F. Patterson, J. N. Franks, C. F. Caruth Mrs. Bernard Bradford, H. K. Jackson, Gatesville

SENATOR TO TALK IN GATESVILLE

State Senator Jarrard Secrest of Temple will be guest speaker at a Methodist Men's Club supper meeting at 7:15 p. m. Tuesday at Gatesville's First Methodist Church.

Senator Secrest is chairman of

IMPORTANT NOTICE TO FARMERS FROM ASC OFFICE

In order for Coryell County cotton farmers to hold their cotton acreage base for 1961 they need to either plant 75 per cent of their allotment or release it, or both. Farmers who do not plant or do not release not only hurt their own farm base but will hurt their county allotment, which will hurt all.

There have been 618 acres re-leased and so far 2038 additional There can be no release acreage given out until after April 9, 1960, which will be about April 15 before the allotment notices can be mailed.

Farmers who have already requested additional acres and will not want it if they do not get it before April 8, should notify the office because they are asking farmers not to ask more than they want or can use.

Farmers who want more cotton are requested to ask for it as they know their need.

Watch your notice, Otis-

H. W. TAYLOR, ABILENE FOUND DEAD OF NATURAL CAUSES IN MOTEL HERE

H. W. Taylor, 48 Amarillo Real Estate agent was found about 3 o'clock Thursday in the Traveler's Motel here of natural causes according to Justice of the Peace C. W. Turner's coroner verdict.

Mr. Taylor had checked in the motel Feb. 17 about 8 p. m. and he asked about eating places in his condition was reported good. town and went to one of them returned to the motel later and went to bed.

Because he had not checked out or been seen by 3 o'clock Motel officials knocked on his door but no answer and they entered with a house key and then called the sheriff's office.

A Boxwell Bros. Funeral Home ambulance came Friday to take his remains to Abilene.

Courthouse News

Billy T. Stofall to Margaret Stovall Lot 3 blk. 2 R. B. Wilson subdivision, Cameron Survey Flat Mrs. C. L. Dryden to J. D. Barnes lot 22 blk 2 Dryden addition Copperas Cove.

G. S. Lam et ux to D. R. Holt et ux Smith Survey \$4000

Lee A. Wheeler et ux to Willie Smith lot 1 blk 2 Meggs addition George Survey.

G. H. Fritz to Walter Kielmann lot 5 blk. 9 Fairview addition city of C. Cove.

C. R. Fleming to Ervin Lange Arthur Lynn Survey.

Floyd D. Allen et ux to R. G. Menshew et ux lot 2 blk 4 C. Cove Heights addition Copperas Cove

MARRIAGES LICENSES

Jackie Dean Shelton Bennie Brown

NEW CARS REGISTERED

Price Neeley '60 Chrysler H. E. and Elaine Kellogg '60 Ford.

the board of lay activities of the Central Texas Methodist Conference.

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Markets

FEBRUARY 22, 1960

Corn White	\$1.25
Corn, Yellow	\$1.25
Milo	\$1.70
Barley, bu.	.75
Oats, Bushel	.75
Milling Wheat	\$1.80
Courtesy G. P. Schaub Milling & Grain Co. Phone 135	
Eggs	.20
Cream	.45
Courtesy Blackburn Poultry & Egg Co. Phone 70	
Wool	40c up
Mohair	.50
Kid	\$1.25
Courtesy Geo. R. Hodges & Sons Phone 901	

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MAT JONES, Editor and Publisher

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KCEN - TV

TEMPLE - WACO

TUESDAY

- 5:00 Continental Classroom
- 6:30 Continental Classroom
- 7:00 Today
- 8:00 Dough-Re-Mi
- 9:30 Play Your Hunch
- 10:00 The Price Is Right
- 10:30 Concentration
- 11:00 Truth or Consequences
- 11:30 It Could Be You
- 12:00 Midday News & Weather
- 12:10 RFD No. 6
- 12:30 Life of Riley
- 1:00 Queen For A Day
- 1:30 Loretta Young Show
- 2:00 Young Dr. Malone
- 2:30 From These Roots
- 3:00 The Comedy Theatre
- 3:30 The Adventure Theatre
- 4:00 The People's Choice
- 4:30 Happy Hour
- 5:00 Popeye Theatre
- 5:30 Gene Autry
- 6:00 Texas Report
- 6:05 TV Weather Report
- 6:10 Sports Report
- 6:15 Huntley-Brinkley Report
- 6:30 Laramie
- 7:30 Startime (C)
- 8:30 Arthur Murray Party (C)
- 9:00 M Squad NBC
- 9:30 Lawman (F)
- 10:00 TV Weatherfacts
- 10:10 Late News Round-up
- 10:25 Sportfolio
- 10:30 Jack Parr Show

WEDNESDAY

- 6:00 Continental Classroom
- 6:30 Continental Classroom (C)
- 7:00 Today
- 8:00 Dough-Re-Mi
- 9:30 Play Your Hunch
- 10:00 The Price Is Right
- 10:30 Concentration
- 11:00 Truth or Consequences
- 11:30 It Could Be You (Color)
- 12:00 Midday News & Weather
- 12:10 RFD No. 6
- 12:30 Life of Riley
- 1:00 Queen For A Day
- 1:30 Loretta Young Show
- 2:00 Young Dr. Malone
- 2:30 From These Roots
- 3:00 The Comedy Theatre
- 3:30 The Adventure Theatre
- 4:00 The People's Choice
- 4:30 Happy Hour
- 5:00 Popeye Theatre
- 5:30 Roy Rogers
- 6:00 Texas Report
- 6:05 TV Weather Report
- 6:10 Sport Report
- 6:15 Huntley-Brinkley Report
- 6:30 Wagon Train-NBC.
- 7:30 The Price Is Right
- 8:00 Perry Como Show
- 9:00 Pontiac Show (C)
- 10:00 TV Weatherfacts
- 10:10 Late News Round-Up
- 10:25 Sportfolio
- 10:30 Jack Parr Show

THURSDAY

- 6:00 Continental Classroom
- 6:30 Continental Classroom (C)
- 7:00 Today
- 8:00 Dough-Re-Mi
- 9:30 Play Your Hunch
- 10:00 The Price Is Right
- 10:30 Concentration

- 11:00 Truth or Consequences
- 11:30 It Could Be You
- 12:00 Midday News & Weather
- 12:10 RFD No. 6
- 12:30 Life of Riley
- 1:00 Queen For A Day
- 1:30 Loretta Young Show
- 2:00 Young Dr. Malone
- 2:30 From These Roots
- 3:00 The Comedy Theatre
- 3:30 The Adventure Theatre
- 4:00 The People's Choice
- 4:30 Happy Hour
- 5:00 Popeye Theatre
- 5:30 Huckleberry Hound
- 6:00 Texas Report
- 6:05 TV Weather Report
- 6:10 Sports Report
- 6:15 Huntley Brinkley Report
- 6:30 The Plainsman
- 7:00 Border Patrol
- 7:30 Johnny Staccato
- 8:00 Bachelor Father
- 8:30 The Ford Show
- 9:00 You Bet Your Life
- 9:30 The Donna Red Show
- 10:00 TV Weatherfacts
- 10:10 Late News Round-up
- 10:25 Sportfolio
- 10:30 Jack Parr Show NBC

KWTX - TV

TUESDAY

- 8:00 Morning News - CBS
- 8:15 Captain Kangaroo - CBS
- 9:00 Red Rowe Show-CBS.
- 9:30 On the Go
- 10:00 I Love Lucy - CBS
- 10:30 December Bride
- 11:00 Better Living - Live
- 11:30 Search For Tomorrow
- 11:45 The Guiding Light
- 12:00 Walter Cronkite News CBS
- 12:06 TX Noon News - Live
- 2:15 Ten Acres - Live
- 1:00 For Better or Worse
- 1:30 House Party -CBS
- 2:00 Millionaire
- 2:30 The Verdict Is Yours
- 3:00 The Brighter Day
- 3:15 The Secret Storm - CBS
- 3:30 The Edge of Night - CBS
- 4:00 American Bandstand
- 5:00 Ken and Dell Clubhouse
- 5:30 Rin Tin-ABC
- 6:00 TX Times News
- 6:10 TX Times Weather
- 6:15 Doug Edwards - CBS
- 6:30 Bronco ABC
- 7:30 Wyatt Earp - ABC
- 8:00 Coronado 9
- 8:30 Whirlybirds
- 9:00 Gary Moore
- 10:00 TX Final World News
- 10:10 TX Final Local News
- 10:18 TX Final Weather
- 10:25 TX Final Sports
- 10:30 Mr. Lucky
- 11:30 TX TV THEATRE (F)

WEDNESDAY

- 9:00 Morning News - CBS
- 8:15 Captain Kangaroo - CBS
- 9:00 Red Rowe Show
- 9:30 On the Go
- 10:00 I Love Lucy - CBS
- 10:30 December Bride
- 11:00 Better Living - Live
- 11:30 Search For Tomorrow
- 11:45 The Guiding Light
- 12:00 Walter Cronkite News-CBS
- 12:06 TX Noon News - Live
- 2:15 Ten Acres - Live
- 1:00 For Better or Worse

- 3:15 The Secret Storm - CBS
 - 3:30 The Edge of Night - CBS
 - 4:00 American Bandstand - ABC
 - 5:00 Ken & Dell Clubhouse
 - 5:30 My Friend Flicka
 - 6:00 TX Times News
 - 6:08 TX Times Weather
 - 6:15 Doug Edwards News (CBS)
 - 7:30 Eyewitness to History CBS
 - 7:00 Playhouse 90 CBS
 - 9:00 U. S. Marshal - Film
 - 9:30 Bold Venture-Film
 - 10:00 TX Final World News
 - 10:10 TX Final Local News
 - 10:18 TX Final Weather
 - 10:25 TV Final Sports
 - 10:30 TX TV Theatre - Film
- THURSDAY**
- 8:00 Morning News - CBS
 - 8:15 Captain Kangaroo - CBS
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 - 10:30 December Bride
 - 11:00 Better Living - Live
 - 11:30 Search For Tomorrow
 - 11:45 The Guiding Light - CBS
 - 12:00 Walter Cronkite News - CBS
 - 12:06 TX Noon News
 - 12:15 Ten Acres
 - 1:00 For Better or Worse
 - 1:30 House Party
 - 2:00 Millionaire
 - 2:30 The Verdict Is Yours
 - 3:00 The Brighter Day
 - 3:15 The Secret Storm - CBS
 - 3:30 The Edge of Night - CBS
 - 4:00 American Bandstand
 - 5:00 Ken and Dell Clubhouse
 - 5:30 Rocky and His Friends
 - 6:00 TX Times News
 - 6:10 TX Times Weather
 - 6:15 Doug Edwards - CBS
 - 6:30 Ozzie and Harriet ABC
 - 7:00 Betty Hutton CBS
 - 7:30 Real McCoys ABC
 - 8:00 Zane Grey Theatre CBS
 - 8:30 Markham
 - 9:00 Variety Series
 - 10:00 TX Final World News
 - 10:18 TX Final - Weather
 - 10:25 TX Final Sports
 - 10:30 Hennessy
 - 11:00 TX TV Theatre

KCLW

900 On Your Dial

TUESDAY

- 12:45 Coryell Today - Local News
- 2:55 Coryell Weatherfacts (News)
- 1:00 Big Howdy Show
- 1:30 City & County Edition (Local News)
- 1:35 Ladies Party Line (Ladies News)
- 1:40 Tunes Recorded
- 5:05 Daily Hear Coryell Evening Weather

WEDNESDAY

- 12:45 Coryell Today - Local News
- 12:55 Coryell Weatherfacts
- 1:00 Gatesville Bulletin Board
- 1:15 County Ag. Agent Speaks
- 1:30 City & County Edition (Local News)
- 1:35 Ladies Party Line (Ladies News)
- 1:40 Tunes Recorded
- 5:05 Daily Hear Coryell Evening Edition of Local News

THURSDAY

- 12:45 Coryell Today - Local News
- 12:55 Coryell Weatherfacts
- 1:00 Joe Hanna Speaks
- 1:30 City & County Edition (Local News)
- 1:35 Ladies Party Line (Ladies News)
- 1:40 Gatesville Livestock Com.
- 5:05 Daily Hear Coryell Evening Edition of Local News

Look At The Label, Mabel!

Jonesboro . . .

The girl's district tournament will be held in the Jonesboro gymnasium beginning Thursday evening and continuing through Tuesday, Feb. 23. The Jonesboro boy's basket ball team won the district by defeating Flat Saturday in the Turnersville tournament.

Jonesboro High School library has purchased 100 new books, approximately 1-3 are classified books on history, literature, science, natural science, health, travel, religion, geography and American history. The collection, biographical, fiction and American history, is an excellent anthology of the best of American fiction.

been completed and in use. Hamilton and Coryell County Newspapers and the daily Fort Worth Star Telegram are on newspaper racks daily. Some of the magazines that students have accession to daily are, Holiday, Saturday Evening Post, Car Life, Mechanics, Science Digest, Reader's Digest, Boy's Life, and the magazines that go to the vocational departments. The large Webster's Dictionary, World Book, The Americana and the Texas Almanac are among the general reference works on the shelf. All books from the elementary school have been accessioned and are placed in the home rooms, the vocational departments have their own libraries. The total number of books accessioned to date is 1397.

Mrs. Floyd Thompson wishes this reporter to express her thanks to all the nice folks who helped her in the button contest held in the Clemmer Vaughn Store to win the nice prize. She says, "God bless all of you."

Four H Girls who entered exhibits in the Coryell County Fair are as follows, and the honors they won: Pam Hale, one second and one first place; Carol Schwalbe, two third places and three second places; Pricilla Klatt, a third place; Linda Suggs, a first place; Ludene Watson, a third place; Jeanette Martin, four first places, three second places and four third places; Wanda Watson, three second places.

A reunion dinner was held in the Curtis F. Ray's home Sunday. Attending, X Charlie Craig and son of Hamilton, X Roy Kays of Fairy, X R. B. Ray and children of Abilene, R. H. Wood and son, Mrs. Salley E. Ray, Mrs. Jack

(Continued on Page Seven)



Duties of Parents

DON QUIXOTE:—"Children, senior, are portions of their parents' internals, and therefore, be they good or bad, are to be loved as we love the souls that give us life."

To force our children to study this or that science I do not think wise, though it may be no harm to persuade them; and when there is no need to study for the sake of his daily bread, and it is the student's good fortune that Heaven has given him parents who provide him with it, it would be my advice to them to let him pursue whatever science they may see him most inclined to. And though that of poetry is less useful than pleasurable, it is not one of those that brings discredit to the possessor."—Cervantes (1547-1616), one of the most widely read satirists of all time.

Children have a right to maintenance and education at the expense of the family's common capital. The right of the parents to the service as service of their children is based upon and is restricted by the common task of looking after the family generally. Similarly, the right of the parents over the wishes of their children is determined by the object in view—discipline and education. The punishment of children does not aim at justice as such; the aim is more subjective and moral in character, i.e., to deter them from exercising a freedom still in the toils of nature and to fit the universal into their individuality and will.—George Bernard Shaw (1876-1950) *Pygmalion*

PRE-HISTORIC



New or Old, MOBIL'S the Fuel! nothing will help it more'n a shot of MOBIL with Peptane.

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THE NEWS

MAIN

EVER



CHURCH OF CHRIST'S MEETING

The annual Bible Lectureship at

Abilene Christian College, which begins Sunday, draws an overflow crowd to the West Texas City each year. Above is the large tent erected on the ACC campus in 1959 to accommodate exhibits and displays. (AP Photo)

CHURCH OF CHRIST CONVENTION AT ABILENE: BIBLE LECTURES

ABILENE, Tex., Feb. 18, (AP) —The Church of Christ does not

have conventions the way other churches do. But the largest meeting of its members ever held begins here Sunday.

It's an unusual series of Bible

lectures, which began in 1918 as talks for students at Abilene Christian College and grew into the largest annual gathering of denomination members.

The Weather Picture

HIGH WINDS AND DUST PREDICTED

A low pressure area centered here will bring northerly winds up to 50 miles an hour accompanied by blowing today. Temperatures will drop sharply as the front moves in. The high this afternoon will be in the mid forties and the



... but your clothes will dry clean in your **ELECTRIC DRYER**

Blowing dust can't ruin your wash when you use an Electric Dryer. Your clothes dry sparkling bright in clean gentle electric heat, no matter what the weather. You'll like the "set it and forget it" ease of electric drying, too. And the precision control of drying temperatures that assures safe drying of even the most delicate fabrics. Start now to enjoy work-free worry-free clothes drying . . . the modern electric way!



SEE YOUR ELECTRIC APPLIANCE DEALER

H. A. (Buddy) BIFFLE District Manager

Nine thousand men and women representing almost all states and several foreign countries are expected for the five-day lectures. Of all the annual meetings held in Abilene, the ACC Bible Lectureship is the largest. And each year it gets larger.

Hotels, restaurants and parking lots will be strained to handle the crowd. The normal population of the ACC campus will soar from about 2,500 to about 11,500.

About 2,000 of the visitors will be church leaders — ministers, elders and Bible School teachers. But most of them will simply be church members.

"The lectures have helped the leaders of the church all over the world to learn better ways of accomplishing the work of the church, and to be inspired to carry it out," says Dr. J. D. Thomas, ACC's professor of Bible.

Dr. Thomas is director of the Lectureship and is scheduled to deliver one of the principal talks. His subject will be "The Present Status of the Doctrine of Organic Evolution." Speakers will represent 10 states and three foreign countries.

VALLEY'S BIG CITRUS SEASON

The Rio Grande Valley is about half-way through its first 9,000,000 to 10,000,000 box citrus season since the disastrous freezes of 1949-51, and improved quality of the fruit is a key point in the recovery program.

The 1959-60 citrus season is figured to yield at least 3,000,000 boxes more than the 1958-59 season, and the Valley is well on its way toward getting back to the peak production years of the late 1940's.

Hard freezes in 1949-51 cut Valley citrus production to 3,000,000 boxes and less, but rapid progress has been made since 1952 in the rehabilitation of the industry.

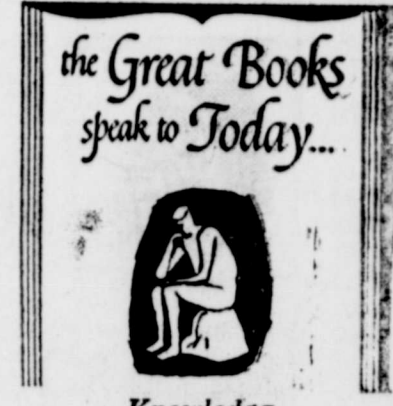
A few orange trees planted in the 18th century on a Spanish grant north of Edinburg in Hidalgo County are believed to have been the first citrus grove in Texas. Scattered citrus plantings were growing along the Texas Gulf Coast from Victoria to Brownville by the 1850's. By the turn of the century in 1900, however, it had been proven that with the exception of some production in the Winter Garden area, citrus crops could not be grown successfully outside of the Lower Rio Grande Valley counties of Cameron, Hidalgo, Willacy and Starr.

It was not until 1904 that the first commercial grapefruit grove in the Valley was planted. By 1925, about 80 per cent of the Texas citrus crop consisted of grapefruit. Oranges accounted for about 15 per cent, and limes, lemons, tangerines and kumquats for five per cent. The Valley was shipping some 500 boxes of citrus in 1925.

Most of the older grapefruit trees in the Valley were of the Marsh Seedless variety, but nearly all of these were wiped out in

the 1949-51 freezes. Since that, the quality improvement program has brought the red-blush types, notable the Rudy Red, to the front and nearly all Valley production is now based on these improved types.

The large canning industry that had developed in the peak years of Valley citrus production turned to processing vegetables and other products while the citrus groves were being established, and this remains a vital and dependable part of the Valley's economy.



LET US lay aside this infinite confusion of opinions which we see even among the philosophers themselves, and this perpetual and universal disputes about the knowledge of things; for men—I mean those highest and best born in knowledge, and of the greatest parts—are not agreed about any one thing, not even that heaven is over our heads. — Montaigne (1533-1592) French essayist.

Faust: I've studied now Philosophy And Jurisprudence, Medicine, And even, alas! Theology All through and through with ardor keen! Here now I stand, poor fool, and see I'm just as wise as formerly . . . I see there's nothing we can know! —Goethe (1749-1832) greatest of the German poets.

The end and goal of letters is to establish distributive justice, give every man that which is his, and see and take care that good laws are observed. — Cervantes (1547-1616) whose "Don Quixote" is perhaps the most widely read satire of all time.



GOING PLACES — This cotton knit fashion is as travelwise and carefree as the girl who wears it. The dress by Stephanie Koret combines an ombre striped bodice with a solid colored skirt. The popcorn-textured knit is hand-washable and needs little ironing.

HELP HIM TAKE A GIANT STEP!

REHABILITATION
TEXAS REHABILITATION CENTER
GONZALES WARM SPRINGS FOUNDATION



Released by
State Department of
Agriculture

CHEMICAL SAFETY

A soothing reassurance to the bitter reaction which developed from scare headlines prompted by Secretary Arthur B. Flemming of the U. S. Department of Health, Education and Welfare on use of chemical and drugs in agriculture has been issued by the U. S. Department of Agriculture.

In one of those examples of a Federal department seeking to undo and correct damage which might have been done by another Federal department, the USDA asserted that "our food supply in the U. S. is the safest, cleanest and most wholesome in the world."

Then the USDA went on to say that "a wide variety of chemicals are used today in all phases of food production, processing, and marketing. They include chemical fertilizers, insecticides, and weed and preservatives; feed additives, fumigants, fungicides, and others."

"These chemicals are as essential for efficient production of foods on the farm as are tractors, improved varieties of crops, and better breeds of livestock. They play as great a part in assuring consumers a continuing supply of

nutritious and appetizing foods as do our modern methods of food processing and marketing.

"We cannot continue to produce adequate amounts of safe and wholesome foods without chemicals. Abandoning their use on farms and in the food industry would result in immediate decline in the quantity and overall quality of our food supply and cause a rapid rise in food prices paid by consumers."

"On our farms, chemicals enable us to produce the great variety of foods people want in the tremendous quantities needed. They also give indispensable protection to the natural excellence of these foods against the ravages of pests and diseases. In large part because of chemicals, American consumers enjoy fruits, vegetables, cereals, meat, poultry products, and milk of unexcelled quality and the freedom from contamination. Trade channels, chemicals help to improve sanitation and maintain quality. They make possible many of our modern convenience foods, and in many other ways they aid in furnishing the bountiful nutritious supply of good things to eat that we enjoy today."

Capehart Housing Project for Ft. Hood turned over the first 13 unit and the others follow rapidly the last being finished by May 15.

The \$8,250,000 contract will sonnel and dependents. The units are duplexes and one family house some for officers others for enlisted men.

Already plans are in the making for another project for 800 more for Ft. Hood.

Goodbye, rent property!

PICKUP STOLEN

Out of the 5 SSBs that got out Wednesday, James Perkins of Bridge St. lost his 57 International Pickup and 2 of the boys and the pickup were recovered in McGrecaught shortly after they ran and gor and they and the pickup were returned to Gatesville. 2 boys were another in Gatesville.

MIDWAY 51, CLIFTON 31

In a basketball game at the high school gym, playing to a full house, Midway School stopped Clifton High School 51-31 in a Class A game.

Jerry Rice with 15 and James Thompson with 13 were high for Midway and Jim Willeborg got 12 and Curtis Allen 8 for Clifton. It was 13-7 Midway at half.

The above in straight body type. light face. If capitals, bold-face type, larger type, white space or display type used, minimum is 60 cents or 6 cents per line. Blind advs. (no name) 10 cents extra for records. Cards of Thanks, minimum 60 cents, or 6 cents per line over 10 lines.—THE NEWS

NOTICE: Some of the Classifieds we carry are "as is, where is." We have no means of investigating. Your answering them is, therefore, at your own risk. We DO try to run only legitimate

I WILL HELP you with your income tax report for a modest fee Mrs. Margaret Huey, Gatesville

Insurance Agency, 812 Main St. Ph. 1234 or 959-J nights.

FOR RENT

RENT a Floor Sander at Scott's Furniture Store. 3-21-tfc

FOR SALE

FOR SALE: 2 Hampshires and 2 cages. Phone 161 or 69. 4-17-tfc

NEW HOMES FOR SALE

BY WM. CAMERON & CO. 204 NORTH 25th STREET Large 3 bedroom home with attached carport and storage. Modern kitchen-family room combination. Step-saving kitchen with custom-built cabinets. Utility room with connections and space for a washer and dryer. Central heating ducted to all rooms. This house priced to sell at \$10,500. FHA loan can be arranged with small monthly payments. Let us show you this house now.

SEE OR CALL Wm. Cameron & Co. FOR SERVICE

HOW MUCH of your time do you spend in bed? Have that old mattress renovated and made new or buy a new one. Winfield Mattress Factory, 211 N 8th. Phone 217. 4-36-tfc

14. Come in and see our... FREE. 1-14-tfc

FISHIN' TACKLE: Buy your fishing tackle at Jim Millers. Guaranteed to catch fish. 1-41-tfc

DON'T FORGET YOUR BUSINESS OFFICE SUPPLIES

- Stick Files
 - Library Paste
 - Steel & Cardboard Card Files
 - Scotch Tape Dispensers
 - Memo Rolls
 - Ideal Moisteners
 - Correspondence Books
 - Bates Punches
 - While You Were Out Pads
- Many, many more other items
Jones boys, inc., ltd. & sally maude
Office supplies since 1937
705 Main Jones Bldg. Ph. 69
4-52-2tc

NOVELTIES for advertising. Representing Nation Wide Advertising Specialty Co., Ft. Worth. Complete line. Also, Ennis Tag and Salesbook Co. THE NEWS, Gatesville. Phone 69. 1-95-tfc.

1960 SUCCESS Calendars, complete, or pads, or bases; Ledger Sheets, Bookkeeping Systems, anything from a paper clip to a bank vault. Jones Boys, Inc. and Sally Maude at NEWS Office

TEXAS ALMANACS at NEWS Office. Jones boys inc ltd & sally maude. 4-99-tfc

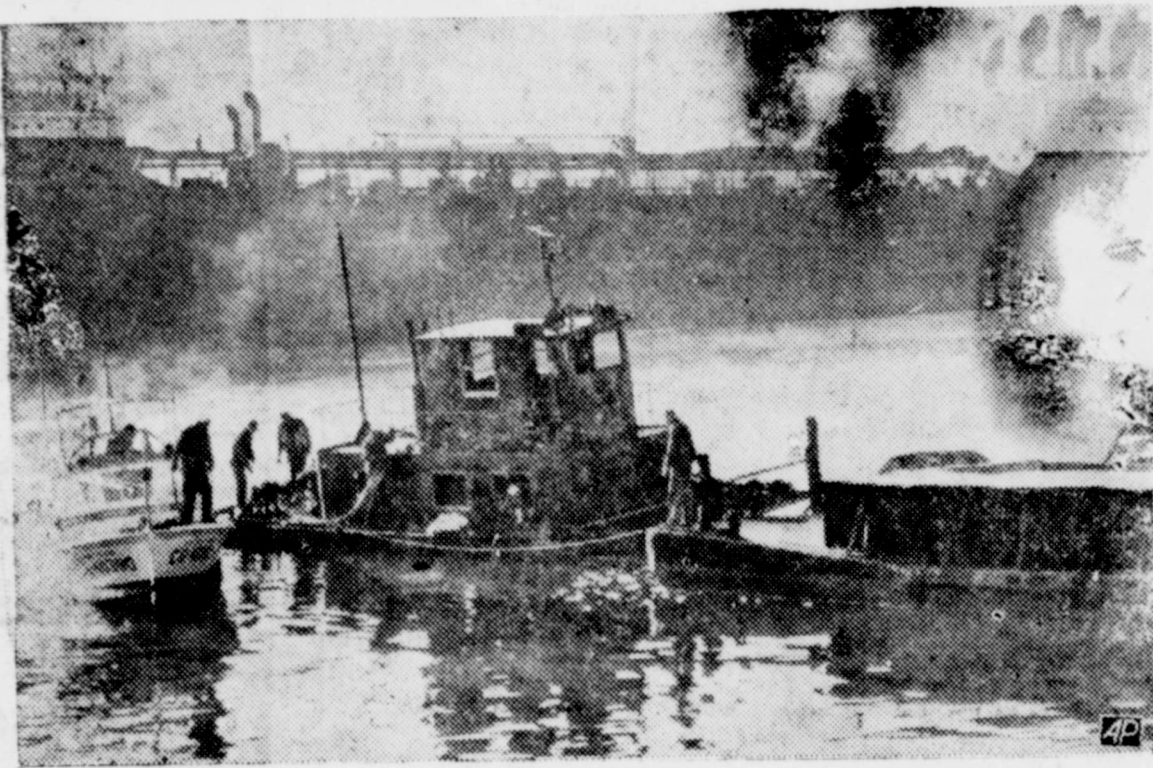
RUBBER STAMPS, any type or size, also notary seals, legal forms. At NEWS Office. 4-70-tfc

DEAD ANIMAL SERVICE—Free and sure. Phone 303, Hamilton, Texas. 1-36-tfc

CITIZENS of Coryell County: Please call at Retail Merchants Association for your CREDIT IDENTIFICATION CARD. Service charge fifty cents. 1-97-tfc

STAR-TELE. 8 mo. D & S. \$10.50; D O \$8.75. Good Feb. & Mar. at THE NEWS, 705 Main, Gatesville. 1-11-tfc

WELL DRILLING, water well supplies, Jensen Jaeks, well clean-out. FHA Title loans available on drilling pumps and supplies. Adams Brothers, N. 7th next to the Light Co. 1-80-tfc



BURNED OUT TUG—A Coast Guard boat ties up to burned out tugboat on the Houston ship channel after fire swept the tug and two barges loaded with gaso-

line. The fire was brought under control before it could spread, but was out of control for a time. Moving down the channel in the background is a Sinclair tanker.

GOVERNMENT WORKS ON MINIMUM

The administration cleared the way Thursday for a probable boost in the present dollar an hour minimum wage.

Organized labor led by the AFL-CIO advocates a new \$1.25 minimum mand an inclusion of millions of new exempt workers

It was indicated that the administration may recommend a boost to \$1.10 or \$1.15 and repeat recommendations to 3 million worker

THAT'S A FACT

CAT WORSHIPPERS
IN ANCIENT EGYPT THE LAW REQUIRED A MAN TO SHAVE HIS EYEBROWS AS A SIGN OF MOURNING WHEN HIS CAT DIED.

Invest in Savings Bonds
FOR A BETTER RETURN, BONDS BOUGHT SINCE JUNE 1, PAY 5 1/2% AT MATURITY. YOUR OLD BONDS EARN MORE TOO! GET ON THE PAYROLL SAVINGS PLAN WHERE YOU WORK OR BUY BONDS REGULARLY WHERE YOU BANK!

BLESSED PEST
WHEN THE BOLL WEEVIL RAINED THE COTTON CROP AROUND ENTERPRISE, ALABAMA, FARMERS WERE FORCED TO CHANGE CROPS. SO SUCCESSFUL WERE THE SUBSTITUTES, THEY BUILT A MONUMENT TO THE LITTLE PEST WHICH FORCED PROSPERITY UPON THEM.

For U.S. Savings Bonds are like acorns—they GROW!

THEY ARE BETTER THAN EVER—MATURE MORE QUICKLY, PAY 5% AT MATURITY, AND THEY MAY BE HELD A TEN YEAR PERIOD BEYOND MATURITY WITH INTEREST!

Naturally...

upon learning of the bereavement of anyone close to you, your first instinct is to express your sympathy as eloquently as possible.

Down through the ages, fresh flowers—fragrant and beautiful—have brought comfort and solace during troubled times to those left behind.

Send Flowers

FLORIST TELEGRAPH DELIVERY

MRS. J. B. GRAVES, FLORIST
705 Main —Phones 43 - 69 - 448

SIMPLIFIED BOOKKEEPING TAX RECORD BOOKS
For All Types of Business
EASY TO KEEP—LOOSE-LEAF BOOKS
Jones boys inc ltd & sally maude
705 Main—Jones Bldg.—Phone 69

Dr. Oley Beard CHIROPRACTOR
Office Hours: 8:30 - 12 - 1 - 5
509 Leon Street
Phone 913 Res. Phone 577
SW Corner Sq. — Side Entrance

Thomson & McClellan FIRE and GENERAL Insurance
OFFICE: 714 MAIN
PHONE 292

CORYELL COUNTY Land & Abstract Co.
111 1/2 S. 7th Phone 220
Floyd Zeigler, Owner
Miss Lucille Cox, Mgr.

Huckabee & Nichols
Electrical & Refrigeration Ser.
110 NORTH LUTTERLOP
Day Ph. 849 - Night Ph. 841

HORACE JACKSON INSURANCE
HOME LOANS... AUTOMOBILE LOANS
718 Main Phone 28

CALL - 360
B. D. WILLIAMS
Plumbing - Septic Tank Service
20 Years Experience
Straw's Mill Rd. 15-9tp

GATESVILLE INSURANCE COMPANY
Gordon Smith
AMICABLE LIFE
Mrs. Margaret Huey
812 Main—Compton Bldg. Ph 1234

G. P. Schaub Milling & Grain Company
Buys Wheat, Corn, Oats, Milo.
Custom Mixing, Grinding
119 N. 7th Phone 135

INSURANCE
Davidson Ins. Agency
710 Main Phone 127

WE BUY—
Corn, Oats, Maize and Wheat
CORYELL COUNTY COTTON OIL CO.

FRED DYER, JR.
Representing
Southwestern Life Ins. Co.
910 Main St. Phone 1090

Choice Of 6 Books And THE NEWS \$3 a 100!!

It's A Big, Big Value Here! It's No Contest! It's Never Been Done

For your subscription to THE NEWS you get: Coryell County News, 100 papers, 2-weeks less than a year, and:-

Choice of ONE of these SIX BOOKS:

- The Holy Bible
- Webster's Dictionary
- Baby Book
- Garden Book
- Fix-It Book
- Cook Book

Any ONE of these books with EVERY year's subscription to THE NEWS for \$3.00 in Coryell County— and the price of THE NEWS will remain \$3.00 a 100 after this SALE is over.

These books average 737 pages each, and with the 800-Plus pages you get with THE NEWS in 100 papers, 2-weeks less than a year, there just isn't a better bargain.

Buy as many year's subscriptions as you like, six if you wish. Keep the books, give them away as gifts— much wanted — or start you a library.

A subscription to a relative out of the county, with the book, would be a wonderful gift.

Books will NOT be delivered when you subscribe, but will be ordered for you, and a card mailed you when to come in for your book. A receipt will be given when you subscribe to THE NEWS and a record made. Your subscription will start immediately, and the book will be at THE NEWS office shortly afterward.

No books will be sold separately— it's a combination offer and like all sales, won't last too long, so place your order NOW, by mail, in person, by friend— anyway, in cash, check, money order. No CREDIT!

Books will be on display in Mrs. J. B. Graves Florist's window, TODAY. Sale Starts FEB. 1.

This offer is good on NEW or RENEWED subscriptions...

SARA SCOTT JACKSON NEWS DERBY WINNER TO PORTRAY CHRIST

Mrs. Sara Scott Jackson of Copperas Cove the former Miss Sara Lynn Scot has been selected to portray Christ in Mary Hardin Baylor's annual presentation of its Easter Pageant and was selected by the faculty-student committee.... Mrs. Jackson was the winner of the 1940 NEWS- merchants Stork contest and was the first baby born in Coryell County in 1940 That's 20 years ago.

All characters are portrayed by students of the all girl school and a proximately 150-200 students costumed in colorful Biblical robes have parts in the Pageant.

12 ON JR HI HONOR ROLL

12 CJHS students made all A's during the entire 1st semester of '59-'60 and they are:

- 7th: Juanita Gillette, Tonya Scott and Rob Bennett
8th: Frances Fisher, Diane Post Jackie Wicker, Edwin Powell, Larry Harrell Perry Johnson, Johnny Bate.

UNION ENDORSES LBJ CAMPAIGN

A Sabinearea building trades union representing about 10,000 workers has endorsed Sen. Lyndon Johnson for president.

The endorsement which is direct conflict with the policy of the ting in Beaumont of the Orange-Pt.

OBITUARY

MRS. EFFIE C. HENSON

Mrs. Effie C. Henson, 75, died Feb. 21 at 12:10 a. m., at Coryell Memorial Hospital. She lived at 212 Spindletop, Gatesville.

She was born Jan. 27, 1885 in Kentucky and her father was J. C. Rankin and her mother was the former Miss Annie T. West, both of Kentucky.

She was married to Ben F. Henson May 18, 1902, and had lived in Gatesville most of her life. She was a member of the Baptist Church.

Services were held Feb. 22 at 2 p. m., at Scott's Funeral Home with Rev. C. L. Derrick conducting the services and interment was in the City Cemetery.

Surviving are her husband, Ben F. Henson, Gatesville; 3 sons, Ed, Waco, Dub and Bubba of Gatesville; 5 daughters, Mrs. Annie B. Jameson, Somerset; Mrs. Essie Hale, Ft. Worth, Mrs. Tad Barton, Gatesville; Mrs. Kate Marin, Pleasanton; Mrs. Peggy Thompson, Jonesboro; 20 grandchildren, 13 great-grandchildren, a sister, Mrs. Percie Witt and a brother, Cliff Rankin, both of Gatesville.

JAMES LUTHER RAE

James Luther Rae, 55, died Feb. 21 at 9:40 at his home 3-miles northwest of Gatesville on the Moccasin Bend Road. He was born December 21, 1905 in Leon County and was a truck driver for the Jabet Construction Company.

His father was L. C. Rae and his mother was the former Miss Mittie Loumes. He was married to the former Miss Beulah Rucker Oct. 2, 1926 and had lived around Gatesville the past 30 years and at his present home the last 18 years.

Services will be held Feb. 23 at 3 p. m., at Scotts Funeral Home with Dr. C. U. Baize and Minister Claude Wood conducting the services and interment will be in Restland Cemetery.

Surviving are his wife, Mrs. J. L. Rae, Gatesville; a son, Jackie and a daughter, Mrs. Don Rainer, both of Gatesville; 3 grandchildren; 3 brothers, Burney of Dallas and Bruce and Earl of Rogers; 4 sisters, Mrs. Jack Petty and Mrs. Terrell Ketcham both of Dallas, Mrs. Bill Sparks, Cayuga, and Mrs. Ashcraft Rogers; his parents, X L. C. Rae, Rogers.

Texas AFLCIO program came Wednesday night during a joint mee Arthur and Beaumont building an trade councils.

BEN F. McBETH

Ben McBeth 76 passed away at his home i Lovington N M. Monday Feb. 15 1960

He was born at Pidcoke, Tex. Jan. 28, 1884. He married Nora Calhoun March 6, 1906. He was a very active member of the Hillcrest Baptist Church of Lovington

He is survived by his wife and 4 sons, Lawton of Gatesville, Robert of Lake Wales T. L. and Melvin of Lovington. 4 daughters, Nadine Pettys of Lovington Maybele Frenchman of Baytown. Louise of Baytown and Juanita of Lindsay, Oklahoma 1 brother Bob of Waco. 10 grandchildren and 3 great grandchildren.

Services were held at the Pidcoke Baptist Church wednesday evening at 2 p. m. by Bros. M. E. Fairchild and J. T. Ayers.

Pallbearers: Schley Calhoun, Wayland McBeth, Karl Calhoun, Jimmie McBeth, James McBeth, Lyman Scot.

Evant Funeral Home was in charge of the arrangements.

STERLING, ILL., DAILY GAZETTE: "American income per capita in 1959 is running 53 per cent higher than ten years ago, reported the Taxpayers' Federation of Illinois. Less than half the increase is real — most of it is inflation."

Don't be blue, Lou, Re-nu!



IN 1960 AS IN 1925 FLOWERS FROM GRAVES!

In the roaring 20's, he 30's, the war years and the booming 50's, we have delighted our customers with the best in flowers. Now in 1960 we offer you a perfect selection.

Whether you want a decorative center piece, a corsage, cut flowers or a potted plant, see us.

Call 43-446 or 69

MRS. J. B. GRAVES
FLORIST
"Since 1925"

705 Main Jones Bldg.

For the Office, Business or Profession for 1960

Office Supplies

"From paper clip to a Bank Vault"



- Filing Systems — Bookkeeping Systems—
- Inventory Sheets — Ledgers — Receipt Books
- File Cards — Social Security

And Withholding Supplies
Come in! Ask—we might have it.
If not, can get it!

jones boys inc. ltd. & sally maude
Coryell County's Original Office

Supply Store

705 Main

Jones Bldg.

Ph. 69

Bill Seay RECAPTURES THE ROARING 20's



Teenagers, you've seen in news papers, heard on the radio and television how the folks cavorted back in the 20's

Starting 33 editions ago were ads of Mrs. J. B. Graves, florist,

each one depicting a different phase of the roaring 20's as seen by Bil Seay artist for Meyer Both Co. of Chicago.

Fellow these ads and you'll have a rough idea how the folks of the

20's got around! Soon we'll have sme more information for you giving you the low-down on the Soaring 60's.

Enough for now!

GATESVILLE SAV & LOAN AS
715 Main Ph. 424

HUCKABEE ELEC. & REF. CO.
110 N. Lutterloh Ph. 349

FOSTER DRUG STORE
103 N. Lutterloh Ph. 35

MORTON SCOTT & SON
108 S. 6th. Ph. 55.

DAIRY DELIGHT
1703 Main Ph. 134

Jones boys inc. ltd - sally maude
705 Main Phone 43

MEEKS CAFE CAFETERIA—
DRIVE-IN Phones 83-821
179 S 7th U.S. Hwy. 84-Hwy 36.

MRS. J. B. GRAVES, Florist
705 Main F.T.D. Ph. 43

BAUMAN'S CLOVER Farm Store
301 N. Lutterloh Ph. 346

KCLW 900 ON YOUR DIAL
805 Main Phone 68

W.P. & J.F. BARNES LBR. CO.
420 Main Ph. 21

BEN NEUMAN DEPT. STORE
719 Main Phone 307

MILLER MOTOR COMPANY
907 Main Ph. 59

GUARANTY BANK - TR. CO.
101 S. 7th Phone 78

JIM MILLER ARMY STORE
612 Leon Ph. 485

HOLLINGSWORTH FOOD MKT.
109 S. 7 Ph. 298

HORACE JACKSON INS
715 Main Phone 20

MURRAY'S FOOD MAREKT
2215 Main Ph. 121

HOME LUMBER COMPANY
N. 6th Ph. 473

THE NATIONAL BANK
619 Main of Gatesville Ph. 105

GATESVILLE DRUG CO.
713 Main Ph. 4

LEAIRD'S DEPT. STORE
102 S. 6 Ph. 150

Texas, Tues, Feb. 20, 1969

cle of the Women Of The Church;
Mrs. H. L. Hallmark, Hostess.

OUR LADY OF THE LOURDES
CATHOLIC CHURCH
Highway 84, West
Rev. Victor B. Llorente, Pastor
Mass on Sundays 9:30 a. m.
First Fridays and Holy
Days at 7:00 a. m.
Catechism and Bible Class,
Fridays 4:00 p. m.
Confessions
Saturdays 5:00 to 5:00 p. m.

CHURCH OF CHRIST
Copperas Cove
Bible Classes 10:00 a. m.
Worship 10:45 a. m.
Evening Worship 7:00 p. m.
Wed. Ladies Class 9:30 a. m.
Classes for All 7:00 p. m.
Men's Business Meeting

ST. JOHN'S LUTHERAN
CHURCH
Coryell City, Texas
Earl C. Meehring, Pastor
Sunday School 9:30 a. m.
Worship 10:30 a. m.
Holy Communion, every
first Sunday of the month.

IMMANUEL BAPTIST CHURCH
Straws Mill Road
Rev. John Blanchard Jr., Pastor
Sunday School 10:00 a. m.
Preaching 11:00 p. m.
Sun. Nite Preaching 7:30 p. m.
Wed. Prayer Service 7:30 p. m.

FAIRVIEW BAPTIST CHURCH
Copperas Cove
Meet temporarily in Cove Theatre
Carroll Jackson, Pastor
Sunday School—10:30 A. M.

CHURCH OF CHRIST
Copperas Cove
A. Myband, Minister
Classes for adults and child
Regular Worship, preaching part-
aking of Lord's Supper, 10:45 A. M.
Evening Worship, 7:00 P. M.
Wednesday
Ladies Class 9:30 A. M.
Classes for all 7:00 P. M.
Men's Business Meeting every
first Monday 7:00 P. M.

GRACE METHODIST CHURCH
Main and Avenue F
Copperas Cove
Charles McDermott, Pastor
Sunday School—10:00 A. M.
Sunday Morning 10:30 a. m.
Morning Worship—11:00 A. M.
Evening Services—7:00 P. M.
Sundays and Tuesdays

LIVE OAK BAPTIST CHURCH
Rev. Roy Fish, Pastor
Morning Service 10:30
Training Union 6:30 p. m.
Evening Worship 7:45 p. m.
Sunday School 9:45 a. m.
Prayer Meeting 7:00 p. m.
Hear "Crusade for Christ" Radio
Broadcast, 9:00 a. m. weekly, Sun-
days over KCLW Hamilton-Gates-
ville.

MAIN STREET
CHURCH OF CHRIST
2003 Main Street
CLAUDE WOOD, Minister
Sunday Evening 7:30 p. m.
Wednesday Evening 8 p. m.

CORYELL VALLEY BAPTIST
CHURCH
Sunday School 10:00 a. m.
Morning Worship 11:00 a. m.
Sunday Evening
Prayer Service 7:00 p. m.
Sunday Evening
Service 7:30 p. m.
Wednesday Night
Service 7:30 p. m.

CHURCH OF CHRIST
2003 Main Street
Claude Wood, Minister
Sunday Morning 10:30 a. m.
Sunday Evening 7:30 p. m.
Wednesday Evening 7:30 p. m.

PENTECOSTA
OF GOD
Rev. WILDA Terrell, Pastor
Sunday School 9:40 a. m.
Morning Worship 11:00 a. m.
Young People 3:00 p. m.
Evening Worship 7:00 p. m.
Prayer Meeting Wed 7:00 p. m.
Prayer Meeting Sat 7 p. m.

Some fear the Light

Religion... ITS LESSONS
FOR MODERN LIVING

"And ye shall know the truth, and the truth shall make you free."

John 8: 32

IT has been said that one can forgive a child who is afraid of the dark, but the real tragedy of life is when man fears the light.

That, in a sense, is what Jesus was saying in this quotation when he taught the Jews in the Temple. *Know the truth, and the truth shall make you free.*

Many men fear the light, or truth. Hitler feared it and hid it. The Russians today dread it and conceal it. Dictators and tyrants of all history have feared the light because it exposes them and their doctrines and, as a result, people cast them out.

This is true in the individual's life, too. The man who is afraid of the light is a slave to himself and a burden to mankind.



Read your BIBLE daily
and
GO TO CHURCH
SUNDAY



ARNETT BAPTIST CHURCH
Rev. Harry Brasher, Pastor
Sunday School 10 A. M.
Teaching Service 11 A. M.
Evening Service 6:45 P. M.

IMMANUEL LUTHERAN
CHURCH
(Missouri Synod)
Copperas Cove, Texas
2 Miles North on Hwy. 116
2 Miles West

Marvin Koch, Pastor, Ph. 3746
Sunday School 9:30 a. m.
Worship Service 10:30 a. m.

FIRST BAPTIST CHURCH
Rev. J. T. Ayres, Pastor
Department Teachers' and Officers Meeting 7:15 p. m.
Service 7:45 p. m.
Church Choir Rehearsal 8:30 p. m.
Sunday School 9:45 a. m.

Worship Service 10:55 a. m.
Training Union 6:15 p. m.
Worship, Prayer Service 7:30 p. m.
Youth Fellowship 8:30 p. m.
Monday: YWA 4:00 p. m.
Tuesday: Woman's Missionary Union 3:00 p. m.
Junior and Intermediate Girls' Auxiliary 4:00 p. m.
Wednesday: Sunday School Superintendent's Cabinet 7:00 p. m.

FIRST BAPTIST CHURCH

Copperas Cove
Sunday School—9:45 A. M.
Morning Worship—10:45 A. M.
Training Union—6:30 P. M.
Evening Worship—7:30 P. M.

1st PRESBYTERIAN CHURCH
Gatesville, Texas
Will Fred Galbraith, Pastor
9:45 A.M. Church School
10:50 A.M. Worship Hour; Message by the Pastor
6:00 P. M. Presbyterian Youth Fellowship.
7:00 P.M. Worship Hour
Men. 7:00 P.M. Boy Scout, Troop 177.
Tues. 2:30 P. M. Women Of The Church.
Wed. 7:00 P.M. Choir Rehearsal.
Thurs. 7:30 P.M. Evening Cir-

This Inspirational Message Appears Each Week To Help Make This Increasingly A Church Minded Area. It Is Offered For Your Consideration By The Generosity Of Public-Spirited Individuals And Business Firms.

(Continued on Page Seven)

PEOPLE

People go to the Show!
The Rodeo, the Theatre.
The Movies!



This relaxation is necessary in these busy times— not all-out for shows— but still necessary.

When there is a 'financial bind' see the GUARANTY for a little relief, and then, take off for a show!

We like for you to enjoy yourselves, financially free — and the sho's the place!

Guaranty Bank & Trust Co.

Member Federal Deposit Insurance Corp.

TODAY'S 2-MINUTE MYSTERY

THE CASE OF
THE SILVER BOWL

By Donald J. Sobol

"I can't be certain from a photograph, but that looks like the gun man," said Fitzpatrick.

"Mugsy Cole," said Inspector Winters, glancing at the police album. "Two convictions for armed robbery. You say Cole entered the store just as it opened for the day?"

"That's right," replied Fitzpatrick. "I had my back to the door when I heard him enter. 'Don't turn around,' he commanded. 'I've got a gun, and I'll use it if I have to!'"

"Then what happened?"

"I did exactly as he told me. I passed all the silver from the wall showcase and laid it on the counter. I guess he put it into the bag I saw him carrying when he raced out the door."

"You saw his back," Haledjian. edjian. "Did you ever see his face?"

"No. He made me pass each piece of silverware to him behind my back."

"Yet you claim to know what he looks like," interposed the inspector.

Fitzpatrick stiffened. "I saw his reflection. We keep the silver highly polished. As I passed him a large fruit bowl, I could see his image reflected on the inside of

it."

"I saw him only for a few seconds. Maybe it wasn't Cole—"

"You seemed to be fairly certain a minute ago," snapped the



inspector.

"Did you see the gun in the reflection?" Haledjian put in.

"Come to think of it, I didn't," admitted Fitzpatrick.

"You didn't see Cole, either. I suggest you return the silver you stole rather than continue this farce," admonished Haledjian. "It

Images upside down.
The inside of a bowl reflects
the inside of a polished bowl
of an image reflected briefly
on the inside of a bowl
man or anyone else on the basis
made an identification of a gun-
Fitzpatrick could never have
(Copyright, 1950,
By Donald J. Sobol

Continued from page 2

Kays, X Lorraine Ray and family, all of Jonesboro, X Fred Ray of Turnersville and Mrs. Ida McDonald of Brownwood.

X S. Pierson of Stephenville visited X Nell Williams.

Grant Moore has been transferred back to Dallas and visits with his daughter, Donna, and X Melvin Myers every week-end.

X H. T. Wilhelm and family visited X Edwin Wilhelm in Burns Flat, Oklahoma over the weekend.

BRIDAL SHOWER HONORS JIMMIE LEE RAY

Miss Jimmie Lee Ray, daughter of Mr. and Mrs. Curtis F. Ray, and bride-elect of James Craig of Hamilton, was honored with a bridal shower in the home of her grandmother, Mrs. Sallie Ray, February 11 at 2 p. m.

Hostesses were Mrs. Sallie Ray, Mrs. Barney Ray and Mrs. Floyd Thompson. Valentine colors of red and white were used and cake squares with the Valentine motif, and punch were served to thirty guests. Many beautiful gifts were received.

OBITUARY

U. D. HODGES

U. D. Hodges, 76 of 1526 Live Oak, Waco, died about noon Feb. 17 in Austin.

He was born in Coryell County and had lived in Waco the past 42 years. He was a retired railroad worker and a member of the Spring St. Baptist Church.

Services were held at Connally Funeral Home Chapel at 1 p. m. Feb. 18 Rev. J. Kosier officiating and burial was in the Gatesville City Cemetery.

Surviving are his wife: 3 daughters, Mrs. E. H. Jackson, Dallas, Mrs. R. M. Mears, and Mrs. Ed Byrd Waco 2 sons Lester of Austin and James of Texas City; 3

**HOLLINGSWORTH
FOOD MARKET**
East Side Square
109 S. 7 Phone 298



ACTIVITIES

Young Marrieds!

They're the ones we're after!

We enjoy their vim, enthusiasm and vigor.

We like their self confidence, their spirit, their get-up-and go!



Sometimes, they 'run out of soap' so to speak, they eat up their energies and then, Foster suggests Vitamines, particularly, Plenamins. They pick you up!

FOSTER DRUG

"The REXALL Store"

103 North Lutterloh

Phone 35

brothers 3sisters and 7 grandchildren.

He has a number of relatives in Gatesville.

F. W. ANGERMAN

F. W. Angerman, 68, rt. 6 Waco died at 12:20 a. m. Feb. 16 in a Waco hospital.

Sesvices were held at 2: p. m. Feb. 18 at St. Mark Lutheran Church Rev. E. A. Heckman officiating and burial was in Waco Memorial Park Cemetery.

Surviving are his wife 3sons: Augst, Sagerton: Walter and John, Waco; a daughter, Miss Pauline Angerman, Waco; 4 brothers Willie and Robert, Hamilton: Charles Mrs. Winnie Renken, Mrs. Minnie Harlingen and Bernard of Gatesville. 5 sisters Mrs. Annie Zeptner Braun all of Hamilton, Mrs. Edna Crayson Comanche, Mrs. Lillie Schrank, Aleman: 3 grandchildren

It might be green, Queen!



**PLANT YOUR
BULBS
NOW!**

Fresh from HOLLAND

- Daffodills
- Tulips
- Crocus

MRS. J. B. GRAVES

FLORIST

Phs. 43, 69, 446
705 Main
MEMBER FTD

(Continued from Page 6)

OSAGE BAPTIST CHURCH

JERRY MILNER, Pastor

Sunday School 10:00 a. m.
Morning Worshp 10:45 a. m.
Evening Worshp 8:00 p. m.

HOLY FAMILY CATHOLIC CHURCH

Copperas Cove

(Off Farm R. 116 and Hwy. 190)
Father Francis Weber, Pastor
Father Fred Underwood, Asst. Pr
Sunday Morning Mass: 10:00 A. M.
(Confessions before Mass)
Evenings at 7:30 P. M.
Novena: Wednesday and Sunday

WESTVIEW BAPTIST CHURCH

Rev. Mervill Hemphill

In Westview
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 8 p. m.
Wed. Prayer Service 8 p. m.

CHURCH OF CHRIST

10 & Saunders

Ralph Byers, Minister
Services

SUNDAY:
Bible Study 10:00 a. m.
Worship Service 10:45 a. m.
Young People's Class 5:30 p. m.
Worship Service 6:30 p. m.

TUESDAY:
Ladies' Bible Class 9:45 a. m.
Bible Workshop 6:30 p. m.

WEDNESDAY:
Prayer Service, Thurs. 7:00 p. m.
EVERY THIRD SUNDAY

Gatesville, Texas

REV. A. K. MARNEY, Pastor

Sunday School 9:45 p. m.
Morning Service 10:50 a. m.
Young People's Methodist
Tuesday: WSCS 9:30 a. m.

TRINITY LUTHERAN CHURCH

Copperas Cove

John Falk, Pastor

Hwy. 190 and Merris Drive

Sunday School and Bible Class

10:45 A. M.

Worship Service—9:45 A. M.

Friday Evening, 7:30

CALVARY BAPTIST CHURCH

Mosheim, Texas

Rev. Claude Harvey, Pastor

Sunday School 10:30

Prayer Meeting

Friday Evening, 7:30

CALVARY BAPTIST CHURCH

Rev. G. L. Derrick, Pastor

Sunday School 10:15 a. m.

Morning Service 11:00 a. m.

Evening Service 7:30 p. m.

Morning Worship 11:00

MOUNTAIN BAPTIST CHURCH

Joe Cranfill, Pastor

Sunday School 10:00 a. m.

Worship 11:00 a. m.

Training Union 7:00 p. m.

Worship 8:00 p. m.

Wednesday

WMU, RA, GA 7:15 p. m.

Prayer Service 8:15 p. m.

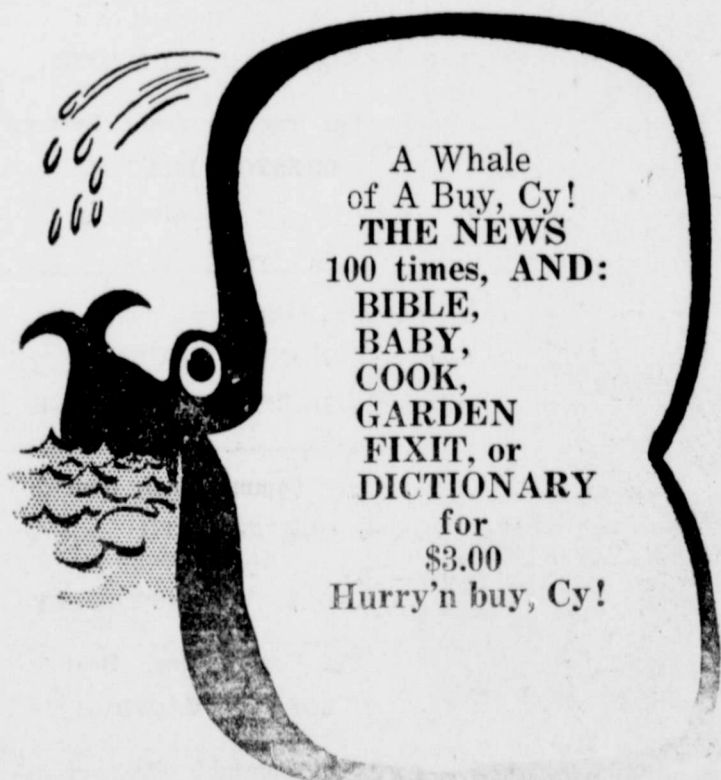
LIBERTY BAPTIST CHURCH

Rev. O. D. Fuller, Pastor

Sunday School 10:30 a. m.

Worship services 11 a. m.

Prayer Service 6:45 p. m.



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of A Buy, Cy!
THE NEWS
100 times, AND:
**BIBLE,
BABY,
COOK,
GARDEN
FIXIT, or
DICTIONARY**
for
\$3.00
Hurry'n buy, Cy!

**VALLEY MILLS
COPPERAS COVE**

COPPERAS COVE— In a m-up before the bi-district game, Valley Mills careers defeat Copperas Cove, 70-62 with Paul tipping Cove scorers with 28 points, matched by David Smith of Valley Mills. Copperas Cove B team defeated Valley Mills, 54-27. David on had 13 points for Cappedave and Charles Burns eight for ley Mills.

**ADY GOLFERS WIN
SAN ANGELO**

Brady High golfers won another Saturday beating San Angelo in San Angelo 321 to 33. Butch Newlin had 77, Fred

**HERE'S THE GIRLS CLASS
26-B TOURNAMENT UP
TO SATURDAY NIGHT**

At Jonesboro, starting Wednesday night, the girl's Class 26-B tournament was unreeled, and here are the results up to Saturday night:

Wednesday: Jonesboro over Tville; Oglesby over Fairy.

Thursday night: Oglesby over Flat; Tville over Fairy.

Friday night: Oglesby over boro 17-15; Tville over Flat.

Tville and Jonesboro were to play Saturday night and the winner to play Oglesby last night in the finals.

Boys Play Tonight
Jonesboro, Class 26-B champions play either Carlton or Pridley of Class 25-B in the Regionals Hamilton tonight.

rence 79, Gerald Lemon 82, Bob Archer 83, Ed Carothers, 86, Jim George 91.

San Angelo won a Jr. match 367 to to 378 Brady's were Charles Dicker 89, David Barker 96 Karlton Steffens 96 Skip Priess 97 Others were Kenneth Hudspeth 99 Martin Broad 99, Jim Criswell 106 T. A. Wilton 107, Don Wallin 131

San Angelo returned to matches the 20.

ELTON JR. HI BEATS
ATESVILLE TWICE

Elton Jr. Hi won 2 games from Gatesville here Thurs. night taking the 8th grade contest 49-16 and the 9th grade game 67-29

GOVE DISTRICT CHAMPS



Copperas Cove High School Basketball team, winners of their district with a 58-57 victory over Troy and Holland 75-46, gave them top place in District play. Left to right, bottom row:

back row, Cayle Sneed, Johnny Ricky Juco, W. T. Crumbley, James Fritz, Kenneth Doyle; Breeden, Horst Paul, Wayne Hummer and Coach Fred Weir.

They were to play winners between Pflugerville and Florence last night or tonight. Photo, John Hull, Cut, courtesy Copperas Cove Courier.

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Franchised Dealer
McGregor

FLOYD WALKER

Gatesville Representative
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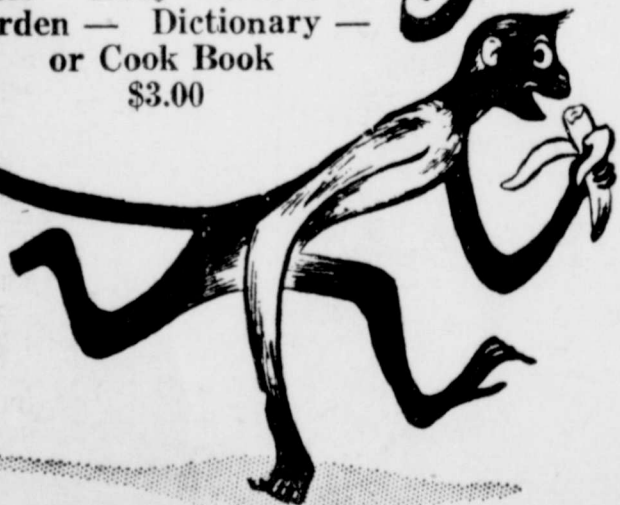
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in '60

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Garden — Dictionary —
or Cook Book
\$3.00



Culp had 8 for high in the 8 grade game and Nesbitt had 10 for Gatesville in the 9th.

**COPPERAS COVE WINS
DISTRICT IN CLOSE GAME**

Copperas Cove's Horst Pat dumped in a field goal with five seconds remaining in an overtime at Troy Friday night to sew up the district championship for his team by a 61-59 over Troy.

The regular game ended 55-57. Troy had come from behind at the 26 halftime deficit to tie up the contest.

High man for the game was Troy's Charlie Hancock with 20 points. Kenneth Doyle and Pat shared honors for the Cove with 17 points each.

In the girls game Troy won 38 with June Tate leading Troy with 28 points and Marlene Mickson high for the Cove with 16.

**MAYOR OF COPPERAS COVE
RESIGNS: HEALTH REASONS**

Mayor Marvin Mickan of Copperas Cove resigned and handed in his resignation at the Tuesday meeting of the City Council after saying his doctor advised him to resign.

A new mayor, and 3 councilmen, Jas. W. Hall, H. J. Dewald and E. F. Lightfoot terms expire this year.

**CENSUS TAKERS WANTED:
20 NEEDED FOR ALL
SECTIONS OF COUNTY**

J. Fred Simons Jr., district supervisor of the 1960 Census of Population and Housing which starts April 1, says if you want a job as census taker, write "Bureau of Census, 915 Liberty Bldg. Waco. They need 20 in all sections of Coryell County.

You're to be over 18, citizen of the US, high school education or equivalent, pass a selection test demonstrating ability to understand written instructions and read maps. Pay is on a piece price basis, and they should earn \$12 a day. A \$10 training fee will be paid census takers who successfully complete the course of instruction required before they start their rounds, and accept a census assignment.

**We PRINT
Anything**

**GHS CAGERS LOSE BUT
MANAGE 2nd AND TIE
FOR 3rd IN CAGE RACES**

GHS Cagers dropped to Fredericksburg Tuesday night last, the Hornets losing 55-47, and the Hornets 36-34 in an overtime session, leaving the Hornets in 2nd place and the Hornets in a 3-way tie for 3rd with Fredericksburg, Lampasas and Brady.

In the Hornet game it was 3-all for 16 minutes, and the Hornets led at half 23-22, the third ended 41-34 for the Billies, and then the final. John Riley and Jim Gooch were high for the locals with 14, and Charles Graham got 10; Riley and Gooch getting 21 and 19 rebounds.

For the Hornets the quarters were 8-6, 15-12, and the third the Hornets led 20-17, ending 32-32, and in the overtime, Fredericksburg got 4 and the Hornets 2.

Seasons records are Hornets 11-15, and Hornets 9-14. The boys B squad was 7-10.

BATHING BEAUTY WINNER



Miss Linda Kell of Harlingen is the winner of the annual Fiesta Tourista Bathing Beauty contest to reign over the Rio Grande Valley celebration honoring tourists who flock to the area each winter. (AP Wirephoto)

**POLITICAL
ANNOUNCEMENTS**

The Coryell County News is authorized to make the following political announcements subject to the action of the Democratic Primary to be held May 7, 1960.

For Congress, 11th Dist.

W. R. (BOB) POAGE
(Re-election)

For State Representative
62nd District:

H. A. LEAVERTON
(Re-election, second term)

For District Judge:

HOWELL B. COBB
Of Comanche County

H. W. (BILL) ALLEN
Of Hamilton County

For District Attorney:

TRUMAN ROBERTS
(Re-election)

For Sheriff:

**WINFRED (Windy)
CUMMINGS**
(Re-election)

GLENN (Red) WHITE

For Tax Assessor-Collector:

CRESTON BRAZZIL
(Re-election)

For County Attorney:

DON M. NUGENT
HARRY W. FLENTGE

For Commissioner, Beat 1:

CURTIS SMITH
(Re-election)

E. H. (Ed) SPRADLEY

For Commissioner, Beat 3:

ROLAND V. WRIGHT

For Constable, Precinct 4:

J. D. WALSH JR.
(Second Term)

RICHARD H. (Dick) PALMER

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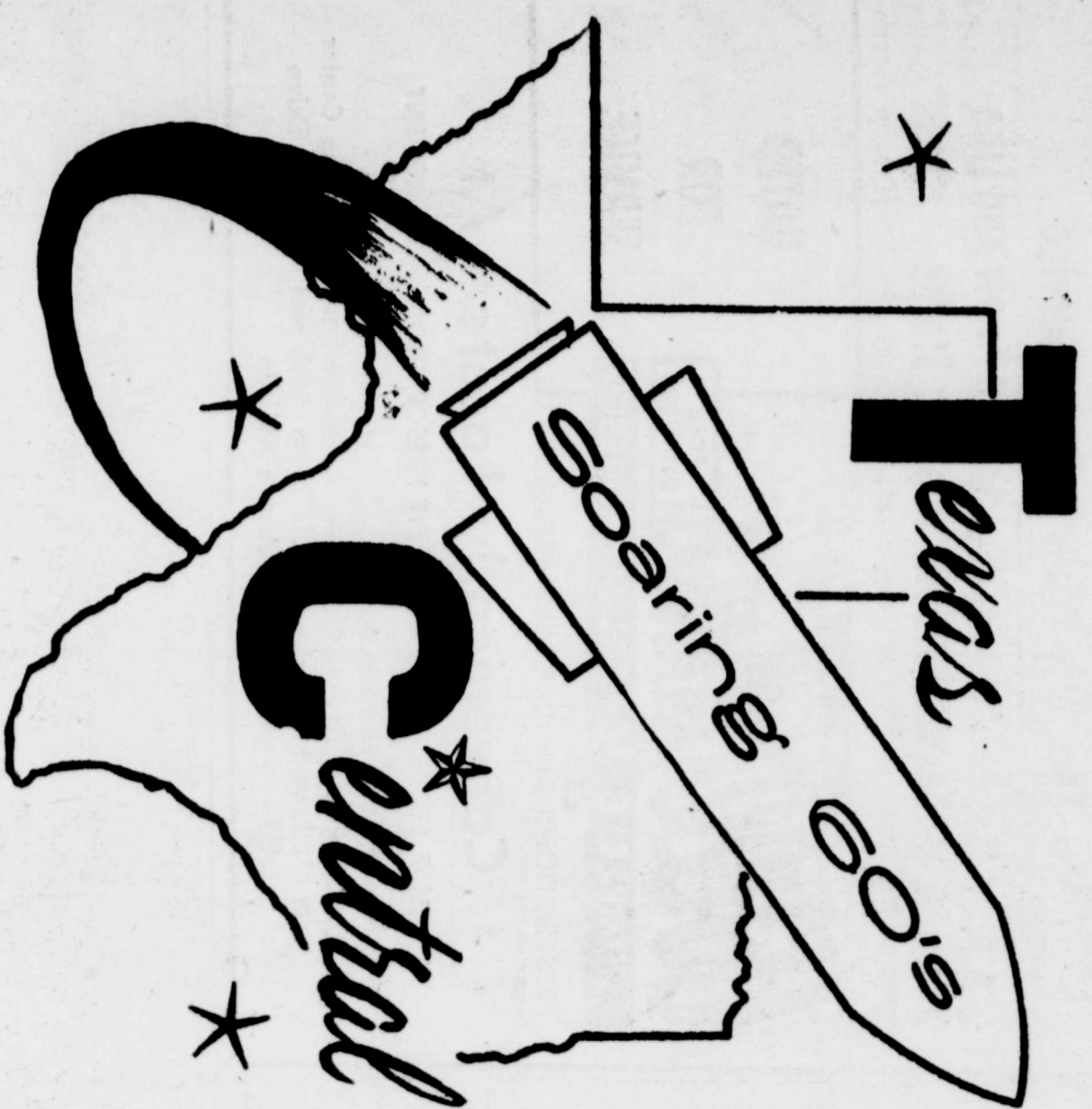
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CORYELL
COUNTY

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1960 TEXAS CENTRAL
PROGRESS EDITION

FEBRUARY, 1960



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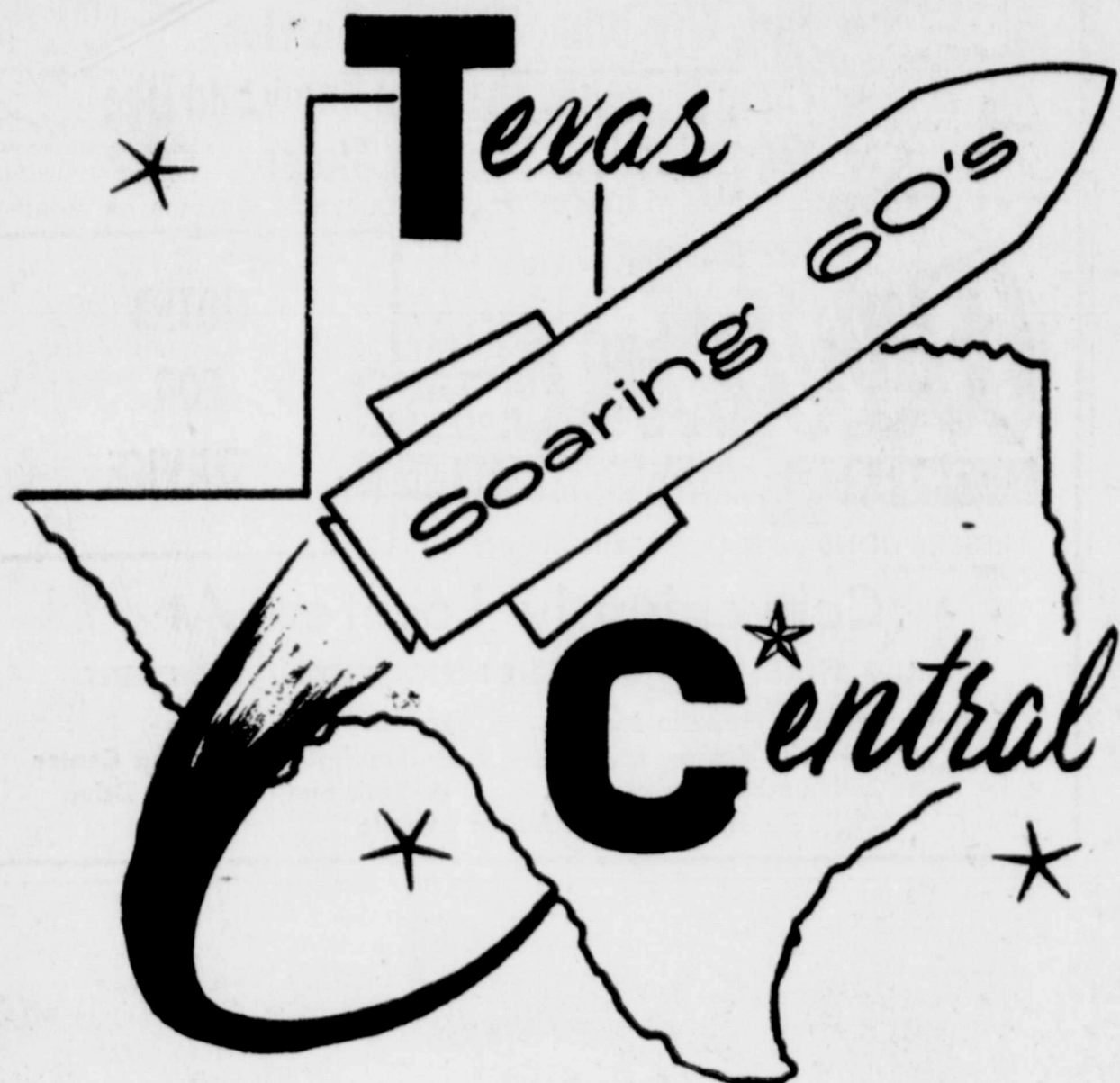
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Publisher Points Out Views

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By BILL C. FOSTER
Publisher, The Waco Citizen

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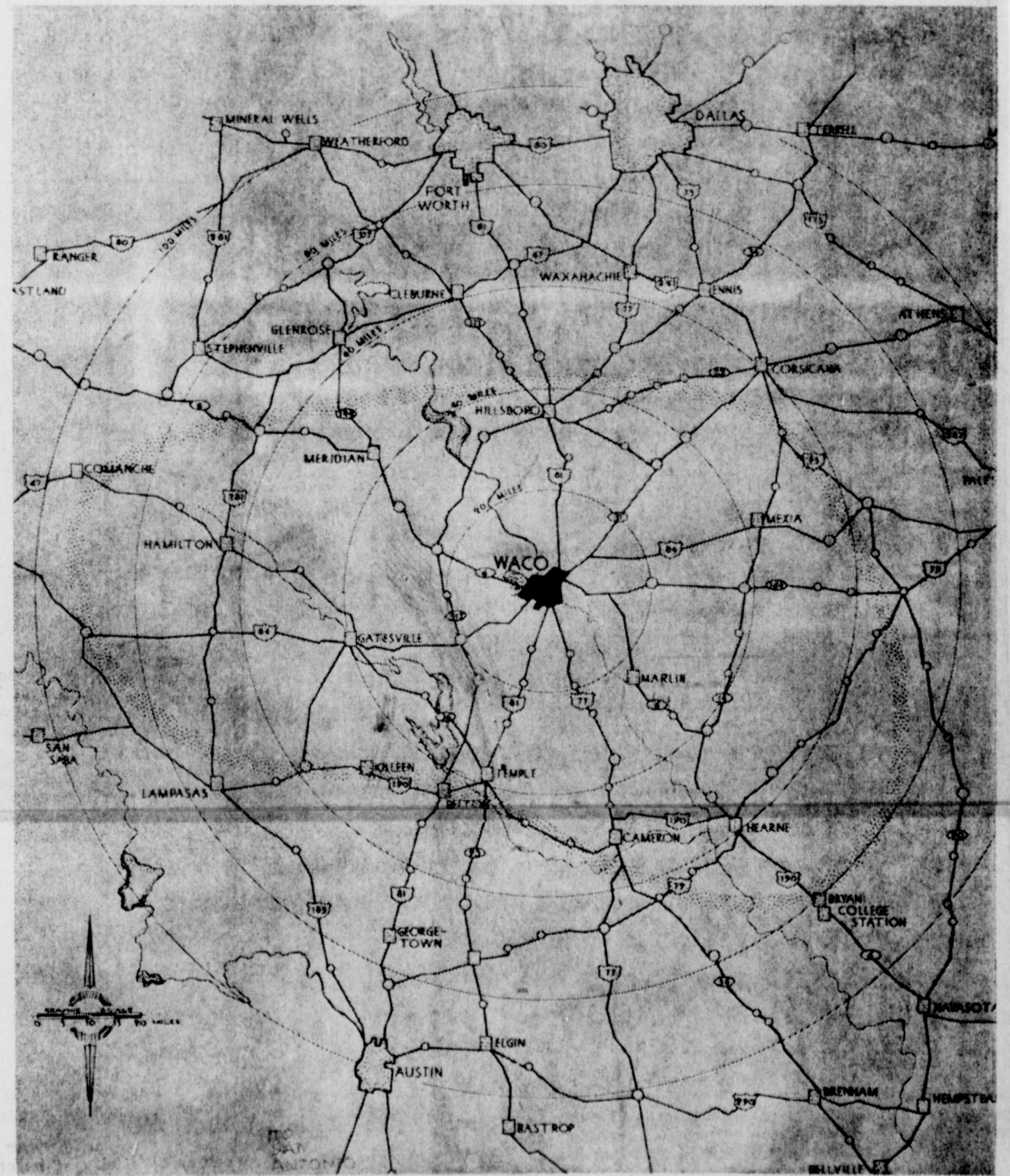
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Raw materials, supplies, and essentials, all are shipped into Waco for distribution to its neighboring areas, Dallas-Fort Worth, Austin, San Antonio and occasionally Houston.

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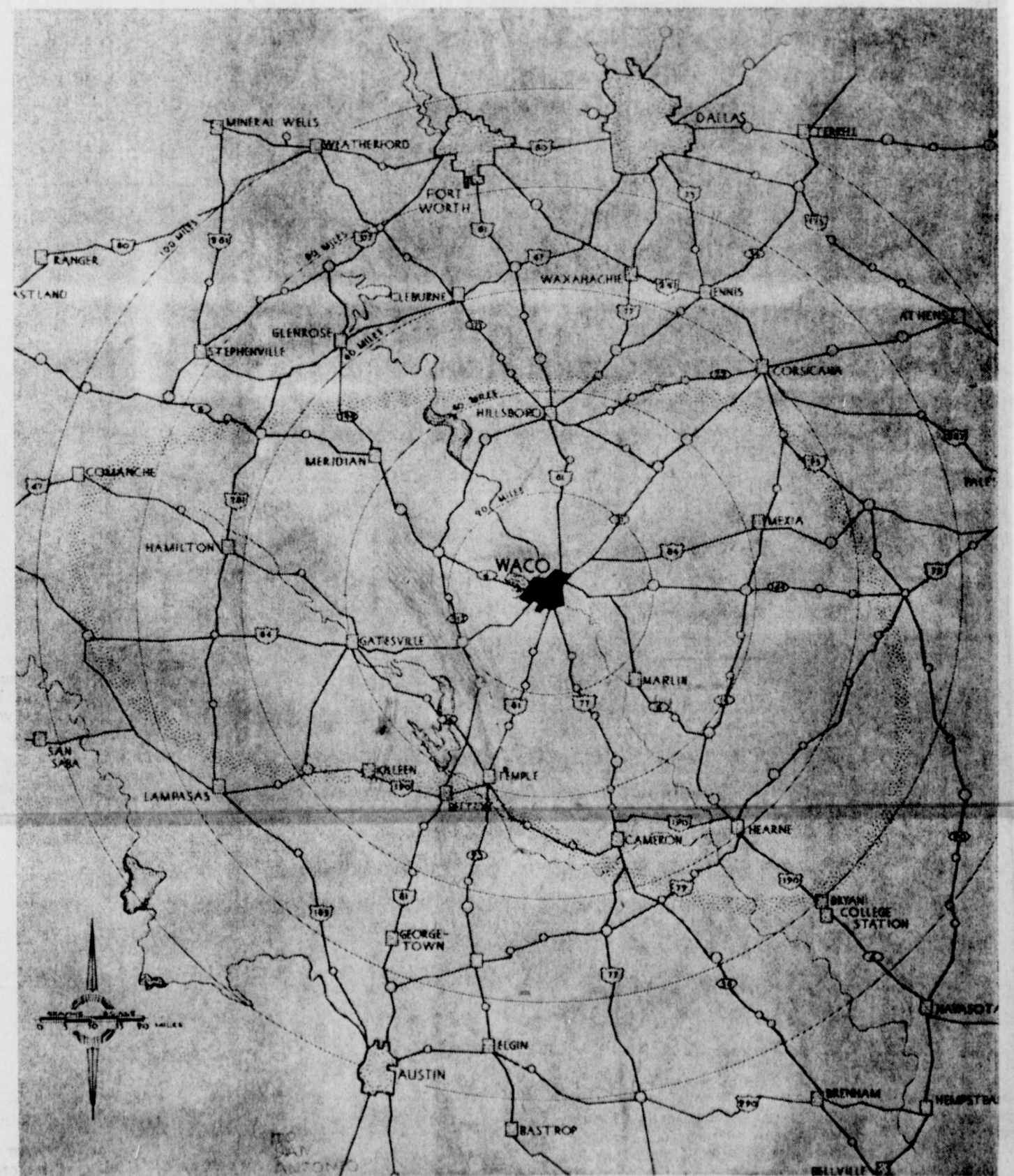
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Sachs Outstanding Fashion Shop

Sachs Austin Avenue, is now owned by Aubrey Sachs exclusively. It is located in Waco's mid-town.

Founded in 1910, as Sachs Specialty Company, by pioneer Wacoan, father Harry Sachs, the original company was located on Franklin Avenue where the offices of the Waco Chamber of Commerce are presently housed. The company at that time dealt in wholesale soft goods and direct mill shipments.

In 1914 the company moved to 15 Austin Avenue. There it eventually switched to ladies ready-to-wear exclusively. It remained at this location for 15 years.

The business was moved to 509 Austin Avenue, in 1932 and at the time it was one of the newest and finest stores being installed in central Texas.

Sachs was the very first with the use of the vitrolite front in Waco and was the second Waco concern to air-condition its business.

At this location the business continued its steady growth and became more and more respected and accepted as a leading fashion center for women's apparel, not only in central Texas but also in other areas of the state.

The Sachs Store was the very first in Waco to have its store completely wired with continuous music. Full time models was another first.

The business continued to expand, and in 1948 the store again was enlarged by taking in the entire second floor and the second floor of an adjoining building, at which time another remodeling project was undertaken and another up-to-date, beautiful and fine store was presented to the people of Waco and central Texas — in the Sachs tradition of keeping up with the time.

On July 12, 1954, another memorable event of the Sachs, took place with the opening of the present ladies specialty shop catering to exclusive fashions and quality. This store, planned and designed by Aubrey Sachs along with an under the counsel of the late Harris H. Roberts, Architect, features a Mecca of luxury or women's and children's teenage fashions. It has a circular stage with models, from which some rather spectacular fashion shows have been produced, with a night attendance of over 700 people. An early morning show on the following mornings was necessary with an attendance ranging from 350 to 450. Admission had to be restrained to in-

visitation only, due to the constantly increased attendance request and the physical limitation of the building. Individual sales room, the California Room, The Rendezvous Room, Studio 5, The Young Set Room, and Regency Room compete for originality and beauty only with their related fitting rooms with such title names as the Lantern Room, the Designers Room, Tropics, Miami Room, Vegas Room, and many others.

The physical aspect and unusual beauty of the school attracted international attention with the bringing to Waco in 1955, (By a United States government representative from Washington), a group of department store executives and architects from Denmark, resulting in a considerable and gold recognition of the Denmark group, resulting in a citation of appreciation to the Sachs' from our federal government.

In 1956, at the Mecambos in Los Angeles, the California fashion creators' guild recognized the outstanding store and the fine quality of merchandise and nationally advertised lines that they carried.

For many years Sachs representatives have traveled all major fashion markets, buying all apparel and fashions handled in the store, with a complete and thorough knowledge of all fields of buying and merchandising jointly.

Deep tribute is paid to the many loyal employee associates.

Sachs is grateful to the patrons and customers for their many years of patronage and confidence. The trade territory of this stock and specialty shop is extending to many loyal customers in the largest Texas cities and into 32 states.

Thirty two years ago, Aubrey Sachs' first duties were to completely manage and direct shops in Temple and Waco.

The Sachs' store in operation has appeared feature stories in more than thirty national magazines and newspaper publications in black and white and color stories and pictures.

Aubrey Sachs manages, buys and plans to make early future announcements in augmenting the Sachs' staff and to enlarge same. In the projected plan, Mr. Sachs intends to form an advisory group among the company's present and some additional employees so as to constantly offer and bring to the patrons, the fashions, prices and services that it is felt



WACO MERCHANTS FOR PAST FIFTY YEARS. Sachs Austin Avenue, one of Central Texas' really fine fashion shops, has progressed steadily with Waco and central Texas for the past half century. Founded in 1910 on Franklin Avenue, the store was later moved around to

Austin Avenue, and since has served several generations of area families. Jacques Sachs, standing, has turned over operation of the business to his brother, Aubrey, who is shown with him in the picture. (Bill C. Foster Photo)

to discuss at regular intervals, and is desired from this group. All employee associates will be delegated and designated responsibilities and capable representative to act as hostess will be appointed to more expediently and liberally handle all exchanges and adjustments and refunds.

A junior shop and a teenage shop will eventually be opened within the Sachs' store. The same confined lines and renowned designers' lines will be continued as well as the continued feature of cocktail wear and accessories of every nature and description. The coverage will be broadened with the addition in depth of casual wear and tailored street wear, and a great strengthening in size range in all fashions to larger sizes.

The new operations will appeal to mass coverage including the high school and college girl, office worker, business woman as well as the luxury type. We will also carry less expensive merchandise. Mr. Sachs is now in negotiation and conference regarding the employment of a fashion coordinator.

The test of a truly educated man is what he is, and what he thinks, and what his mind absorbs, or dreams, or creates, when he is alive.

If Karl Marx were alive today his problem would be to find parking spaces for the American proletariat rather than break their chains of economic slavery.

WACO BOY NOW SERVES WITH 3RD ARMORED UNIT GRAFENWOHR, GERMANY (AHTNC)—Army PFC Anastacio D. Martinez, 18, son of Mr. and Mrs. Fred Martinez, 525 S. 15th st., is participating in a six-week field training exercise with the 3d Armored Division in Grafenwohr, Germany. The exercise is scheduled to be concluded Feb. 10. Martinez, attended Waco High School.

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- 34th and Bosque Blvd.
- 25th and Columbus Ave.
- 18th and Austin Avenue
- Westview Village
- Southgate Shopping Center
- 20th and Park Lake Drive

The business is represented both in New York and Los Angeles through its own associate buying office, comprising a large staff of fashion specialists, buyers and fashion coordinators with whom Mr. Sachs has and will be in touch with several times weekly by phone and travel.

Aubrey Sachs, has confidence in Waco, central Texas and sees a more and rapid and continuous

growth in the future for Waco, commencing this year of 1960. He feels this city will attract more conventions, industries, and that an increased influx of newcomers will be evident.

Immortality is the genius to move others long after you yourself have stopped moving.

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Interconnected pipelines make gas readily available from every corner of the system. Lone Star Land manufacturers profit from advantages inherent to gas... dependability, adaptability for instant automation and unmatched economy.

Gas is unexcelled also for speed and controllability, having some 25,000 uses as a tool of industry. Small wonder that over 4,800 diversified industries have chosen to grow with Lone Star GAS.

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DRIVE THE BUSES Downtown

WACO

TP&L Reviews '59 Progress; Plans Additional Expansion

Texas Power & Light Company's plans for construction of new facilities, including preliminary work on a new generating station in North Texas, will cost approximately \$20,000,000 in 1960, according to a statement issued by W. W. Lynch, president.

The company spent \$16,000,000 in 1959 for construction, he said. A portion of this expenditure went to the recently completed Lake Creek Generating Station near Waco, and the remainder for building new power lines, new office buildings, substations and other facilities.

The new generating station in North Texas is to be built near Graham and is scheduled for operation in 1962, unless there is need for this plant sooner, in which case completion date could be moved up, Lynch stated.

Regarding the future, the executive pointed out that present plans call for facilities to supply double the 1959 system load of 708,000 kilowatts by 1965 when the TP&L company plans to have a total capacity of 1,770,000 kilowatts.

Our plans anticipate electric power needs of this area as far as

20 years in the future," Lynch said. "We are continually studying possible future needs and at the same time planning installation of whatever power facilities will be required to supply those needs."

Lynch stated that a similar program of building and planning for future electric power needs is carried on by electric utility companies throughout the U. S., adding that therein lies the reason this country has never had an electric power shortage and likely will not have one in the future.

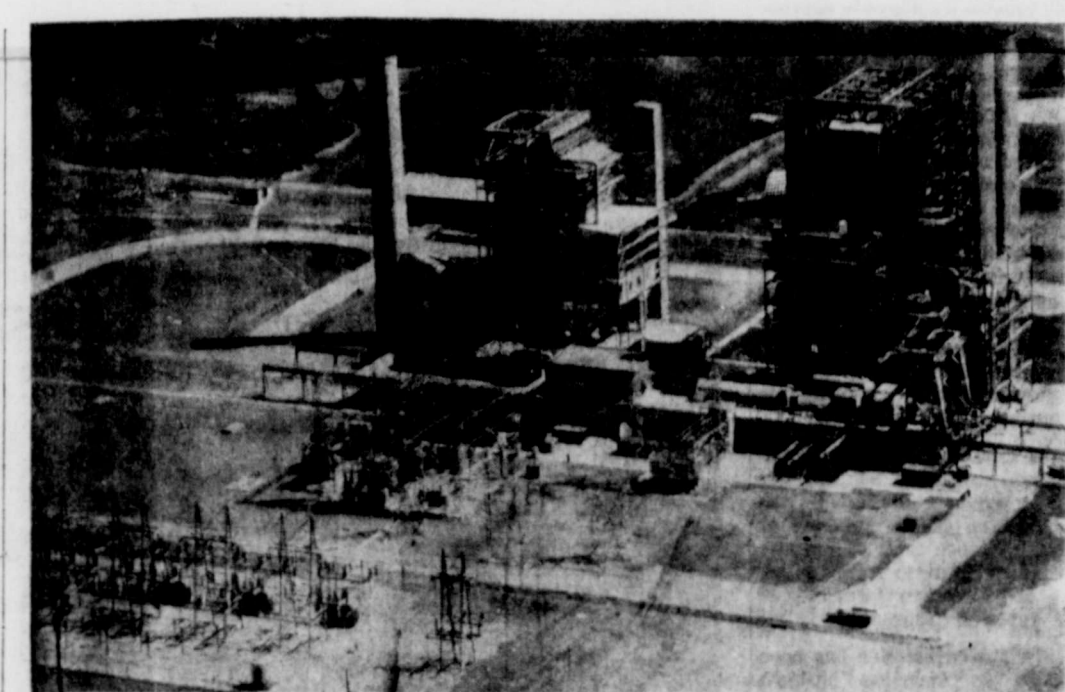
He pointed out that recent printed statements by public power advocates who had been to Russia were inferring that the U.S. would soon fall behind Russia in the production of electricity.

"This is far from the truth," he said. "Representatives of the industry report that here is no indication that the Russians will be able to catch up with the United States any time in the foreseeable future. The Russian goal calls for about 110 million kilowatts by 1965. In 1965, the U. S. is expected to have 245 million kilowatts, to lead Russia by more than 130 million kilowatts," he said.

The TP&L president added that these erroneous news releases are obviously aimed at conditioning people to accept and support more appropriations for government power projects. He said the impression may be created that more government power projects are needed, despite the fact that investor-owned companies now have a 27 percent margin of reserve power, a record of no power shortages in the past, and no indication that there will be one in the future.

Lynch said TP&L and other investor-owned companies are moving ahead in the development of nuclear power.

TP&L and in other Texas electric utility companies are spending \$5,000,000 on a four-year pro-



POWER TO TURN THE WHEELS OF INDUSTRY. The wheels of Waco's extensive industrial shops and factories are kept moving steadily day in and day out by electrical power supplied by the huge power plants of the Texas Power and Light Company. Above is an aerial close-up of the new power plant addition recently placed in operation by the TP and L. Plant is located near Waco on the Marlin Road.

gram of research of methods which may make possible the economical generation of electric power through controlled fusion energy. This program was begun in 1957 with the General Atomic Division of General Dynamics Corporation.

He added that TP&L Company is far along in the development of a lignite research program with a view to possibly using lignite as a fuel in the future.

Across the nation private utilities will have spent approximately \$570,000,000 by 1965 in the planning and construction of nuclear power plants and about \$82,000,000 in research and development, he stated. He concluded that this \$652,000,000 would be in addition to expenditures for construction of new gas and coal-fired plants that now produce most of the nation's electricity.

Lynch pointed out that the reports issued by the public power advocates who visited Russia emphasize hydro-electric development almost entirely. "But Premier Khrushchev recently announced that the Soviet Union plan greater emphasis on steam plants in the future. The new capacity expected in 1965 is to be about 85 percent steam and 15 percent hydro. The Russians have found, as we have in this country, that, with notable exceptions, electric power can be made more economically from steam. They also failed to mention that America now has about three times the hydro capacity of Russia, and that both countries now have about 80 percent of their capacity in steam and 20 percent in hydro," he said.

The Edison Electric Institute year-end review shows there was a record increase in capability of 15.3 million kilowatts on the nation's utility systems during 1959. Of the total increase, 11.8 million kilowatts were on systems of investor-owned electric companies, and the remainder on systems of government agencies. The new additions increased America's electric utility generating capability to 164.8 million kilowatts at the year's end, which figure is 10.3 percent higher than the 149.5 million kilowatts for 1958.

With a 1959 peak demand of 129.3 million kilowatts, the U.S. industry had 35.5 million kilowatts of reserve capability. This reserve alone was larger than all of the 1958 generating capacity of Great Britain, the third ranking nation in power supply, and more than two-thirds of Russia's total generating capacity in 1958.

"The investor-owned electric companies continued as a prime source of tax money," the EEI states. "With anticipated payments for 1959 amounting to \$2,120,000,000 going to federal, state and local levels of government. This figure is \$157,000,000 greater than the tax bill for the preceding year, and amounted to an average of more than 23 cents out of each dollar of gross revenue."

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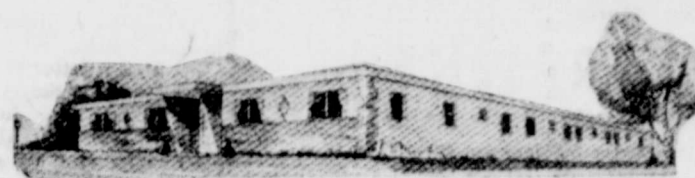
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FACILITY TO ASSURE PROPER CARE FOR ALL

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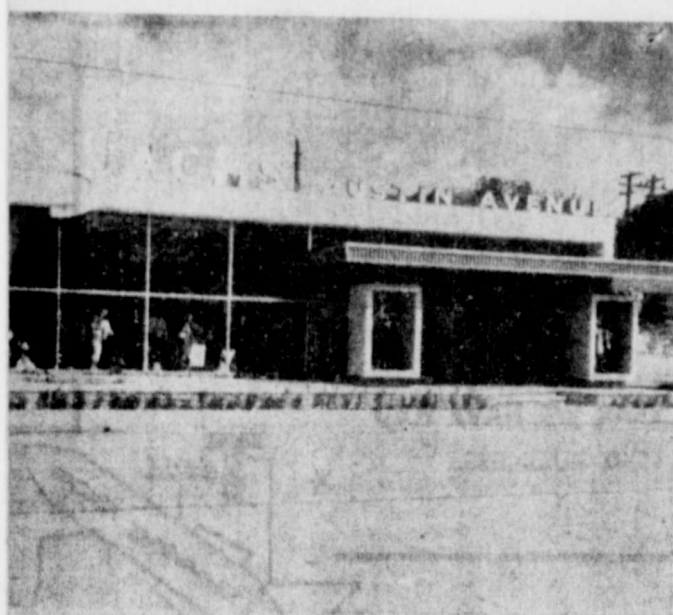
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SACHS
Austin Avenue

Progress Report on "Operation 65"

Present TP&L Company plans call for power plants and other facilities by 1965, having a net capability at 1,500,000 kilowatts.

Our plans anticipate electric power needs as far as 20 years in the future. Preliminary work is already in progress on the Valley Steam Electric Station to be completed in Fannin County in the latter part of 1962. By that time, work on still other generating capacity will be under way . . . and so on.

A similar program of planning and building adequately for future needs is carried on by business-managed electric utilities throughout the nation, with the result that this nation will continue to lead all others in the production of electric power. In electric power production, the U. S. now leads Russia, its closest

rival, by 115 million kilowatts, and, by 1965, this lead is expected to increase to 130 million kilowatts.

This continuing program of expansion carried on by the business-managed companies is done with private funds by companies which constitute one of the nation's most important tax-paying industries. That's why spending your tax money for further development of federal electric power is wasteful and unnecessary.

TP&L, a business-managed, tax-paying, investor-owned electric utility company, takes pride in nearly one-half century of service to North, Central and East Texas and pledges to continue its program of providing for the electric power needs of today and planning for the needs of tomorrow.

TEXAS POWER & LIGHT COMPANY

Business Population In McLennan County Up 6.19 Per Cent

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**ACRYLIC
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For Inside - Outside walls

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PL 6-5545

When the man and Bradstreet reporter receives a businessman's financial statement in advance of his periodic call, he can make a more detailed analysis of the financial condition of the business and discuss its operation more intelligently.

The Dun & Bradstreet credit rating consists of two symbols. The first, a letter of the alphabet, indicates financial strength or he to request their financial statements. This year, these requests are being sent to approximately three million businesses to the corner grocery store worth a few thousand dollars as well as to businesses worth millions.

When the owner or officer of a business enterprise, or his accountant, fills out and mails his financial statement to Dun & Bradstreet, it becomes a part of the credit report on his business and a factor in determining the credit rating of his business. It is not necessary for the businessman to wait for the Dun & Bradstreet reporter's call to hand him his statement.

Statistics released by Eugene V. Reichstetter Regional manager of the Dallas office of Dun & Bradstreet, Inc., reflect the growth of the business population in McLennan County during the past year. Figures obtained from a physical count of the Dun & Bradstreet Reference Book for November, 1959 totaled 3001 manufacturers, wholesalers, and retailers in this area as compared to 2826 in November 1958 — an increase of 6.19 per cent for the period.

The Dun & Bradstreet Reference Book lists all manufacturers, wholesalers, and retailers who seek or grant commercial credit. It does not include some of the service and professional businesses such as beauty and barber shops, security dealers and real estate brokers. Therefore, the figures for businesses in McLennan County would actually be higher than the 3001 quoted above.

The Dun & Bradstreet Reference Book, which is the world's largest regularly published volume, is revised every sixty days to keep the business listings current. During the past sixty days, nearly 70,000 new names were added to the Reference Book and almost 65,000 were removed. During this period, credit ratings were changed on more than 110,000 business enterprises.

Using the Dun & Bradstreet Reference Book listings as a guide, it is interesting to review what has happened in the three principal McLennan County communities during the past year:

Reference Book Listings	in November, 1959	in November, 1958	Percentage Increase
West	113	108	4.62
Crawford	19	17	11.76
Waco	2472	2299	7.52

As one phase in revising credit reports and keeping them up-to-date, Dun & Bradstreet, Inc., through its national network of offices, writes every year to all businesses in the Reference Book

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Each Reference Book listing, which includes the rating, is a condensed summary of the information contained in the Dun & Bradstreet credit report. The report includes the following: a history of the business (who owns it, who runs it, and how long it has been operating); a description of what the business does and how it does it; a financial section which usually includes the latest financial statement; and a record of how the business pays its bills.

While credit reports are primarily used by businessmen who want to evaluate the credit risk of a business before shipping or selling, insurance underwriters also use credit reports to review risks, rates and coverage for fire and other types of insurance.

Dun & Bradstreet, Inc. has been reporting on American business since 1841 without cost of any kind to the business. It reports on or lists in its Reference Book. The suppliers who grant credit pay all costs through an annual subscription to the Agency's service.

Pistol Purchases On Increase Here

Permits for the purchase of pistols are on the increase in McLennan County, 186 permits having been granted in the last three months, according to Sheriff C. C. Maxie.

Pistols in the hands of persons other than law enforcement officers, the only persons outside of members of the Armed Forces authorized by law in Texas to carry firearms on their persons, poses a problem for not only officers themselves but the general public.

Pistols in the home for protection are a good thing, Maxie thinks, but they should remain there.

Guns are dangerous weapons, and they should be treated as such.

To purchase a pistol here, a person must get a permit at the place of purchase and then have the district clerk, a justice of the peace or a member of the sheriff's department sign it.

Some pointers on gun safety in the home follow:

1. Keep pistols where they can not be knocked to the floor, or otherwise moved and accidentally discharged.
2. Be sure the safety is always on while pistols are not in use.
3. Never playfully point a pistol or gun of any kind at a person, whether gun is loaded or not.
4. Remove all ammunition from guns other than hand weapons while they are in the home.

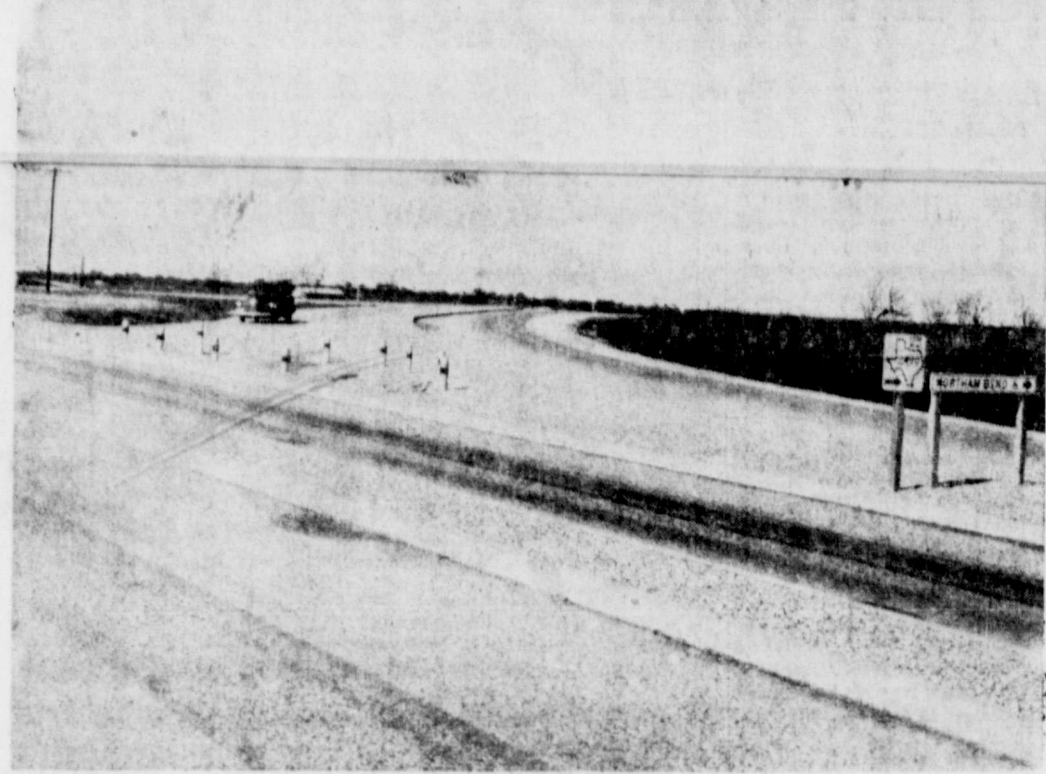
**HOB NOB
DRIVE IN**

- Chicken in the Basket
- A&W Root Beer
- Delicious Hamburgers
- 23nd and Franklin
And at the Circle

**Compton
Funeral Home**
Austin Ave at 11th

Compton Funeral Home

Service Since 1909



NEW ROAD TO BIGGEST LAKE. This farm-to-market road, now under extension, will eventually lead to Lake Whitney recreation center where people from all over Texas journey for picknicking, outings, and boating and fishing on Texas' biggest lake. Wortham Bend road, seen turning off the China Springs road, will be extended as an all weather highway direct to Whitney and the lake. (Bill C. Foster photo)

Keeping friend husband in hot water never will make him tender.

When a girl gets to read a man like a book, she's often left on the shelf.

McMillian Enroute

To South America

SAN DIEGO, Calif. (FHTNC) — James N. McMillan, photographer's mate first class, USN, of 1008 LaVega ave., departed San Diego, Calif., Jan. 9, aboard the ice-breaker USS Burton Island bound for Valpariso, Chile, and Participation in this year's Operation Deepfreeze 60.

After a short stay at Valpariso, the USS Glacier, and both ships will attempt a penetration of the Bellingshausen Sea in an effort to reach the coast of Antarctica.

Jerry Harcrew Serves With Fleet Aircraft

SAN DIEGO, Calif. (FHTNC) — Jerry D. Harcrew, aviation structural mechanic airman, USN, son of Mrs. J. T. Harcrew of 3717 Colcord, is serving with Fleet Aircraft Service Squadron 110 at the North Island Naval Air Station, San Diego, Calif.

The squadron provides support to all patrol squadrons operating in the San Diego area with the Martin Marlin aircraft. Harcrew entered the Navy in January 1955.

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SINCE OUR OPENING IN MARCH OF LAST YEAR WE HAVE HAD
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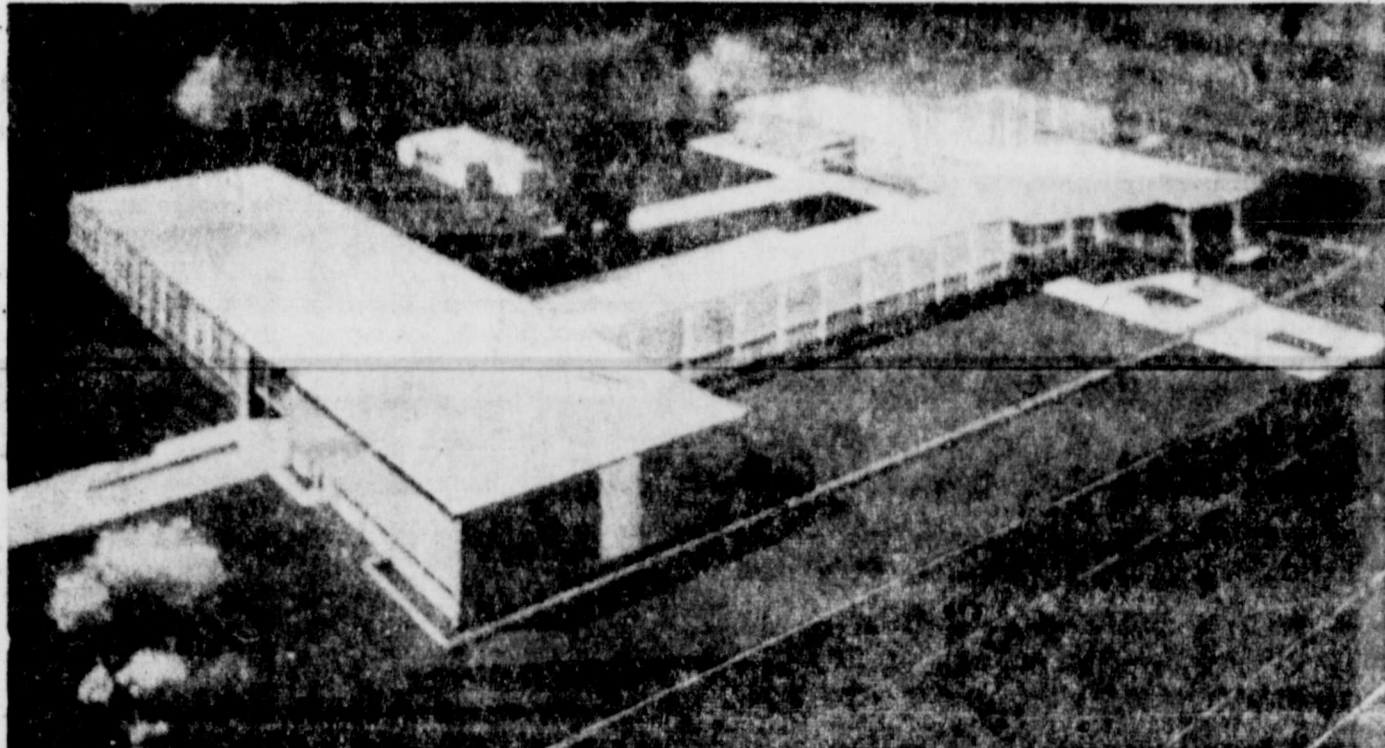


Photograph of 1008 in Diego, the ice-bound Partici- Operation

HTNC) - ion struc- USN, son of 3717 Fleet Air- (10 at the r Station,

s support ons op- iego area i aircraft Navy in 4-3511

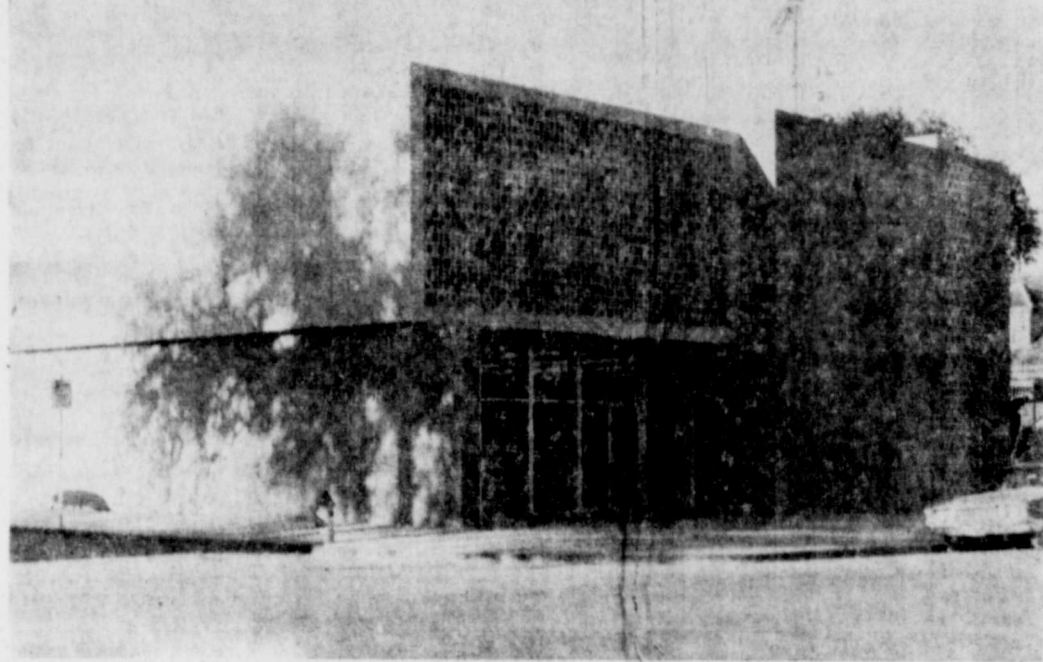
ES



TO COST THREE MILLION DOLLARS? New 1,600-student high school which will be built near Heart O' Texas Coliseum is on a precarious footing as architects estimate school will cost three million dollars, when school board has allocated only \$2.5 million for the project. This school figure was used in last year's tax raising \$6.5 million bond issue. Some trustees have indicated the new high school, which has been two years in the planning stage at first said it would not be built if cost were as high as predicted. Jones and Williams won the low bid as general contractor. All bids were later thrown out. (Bill Foster photo).

ROBIN A. BROWN

BREMERTON, Wash. (FHTNC)- Robin A. Brown, seaman apprentice, USN, son of Mr. and Mrs. William H. Parker of 2725 Dutton, is serving aboard the attack aircraft carrier USS Coral Sea which was recommissioned Jan. 25, after three years of modernization at the Puget Sound Naval Shipyard, Bremerton, Wash.



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Waco, Texas

TO AID WACO WORKERS, New Texas Employment Building, recently built in Waco to house the busy Texas Employment Office, help Waco unemployed workers find jobs, aids employers in finding capable workers. The staff also handles the paper work necessary when unemployment compensation is paid to temporarily unemployed men and women. It was another of many construction jobs completed recently by Jones and Williams Construction Company. They are presently building the new Parkdale Elementary School. It will be the first Waco public school to be entirely air conditioned. (Bill Foster photo)

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We Have Lots In City And Suburban

Res. Phone PL 6-6853 — Bus. Phone PL 2-4186

T. R. (Bob) Stafford

REAL ESTATE

1524 S. 18th Street — Waco, Texas



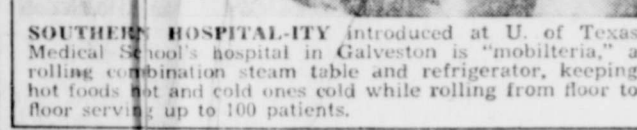
WINDJAMMERS, leaning into 60-mph wind on carrier "Essex" in Mediterranean, these U.S. sailors appear to defy gravity.



NEW RADIO "spot" by Bulova, which originated time spots 30 years ago, is 6-transistor receiver no larger than ciggie pack.



BIG THREE of famed U. of Cincinnati Bearcats: co-captains Ralph Davis and Oscar Robertson, coach George Smith.



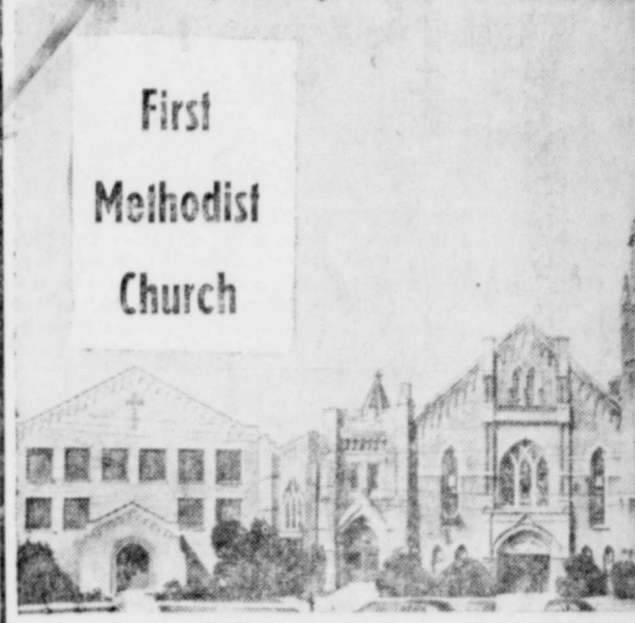
SOUTHERN HOSPITALITY introduced at U. of Texas Medical School's hospital in Galveston is "mobileria," a rolling combination steam table and refrigerator, keeping hot foods hot and cold ones cold while rolling from floor to floor serving up to 100 patients.

TEXAS CENTRAL PROGRESS EDITION, FEBRUARY,

Much of the good work of the world has been that of dull people who have done their best. In the presence of trouble people grow wings; other crutches.

**A Spiritual Leader
In Waco Since 1840**

During these glorious years many outstanding men such as Gen. Sam Houston have appeared at the pulpit of this great church. First Methodist today continues to be a leader in the Texas Central area.



**First
Methodist
Church**

"Mother of Methodism in Waco"

5TH and JACKSON

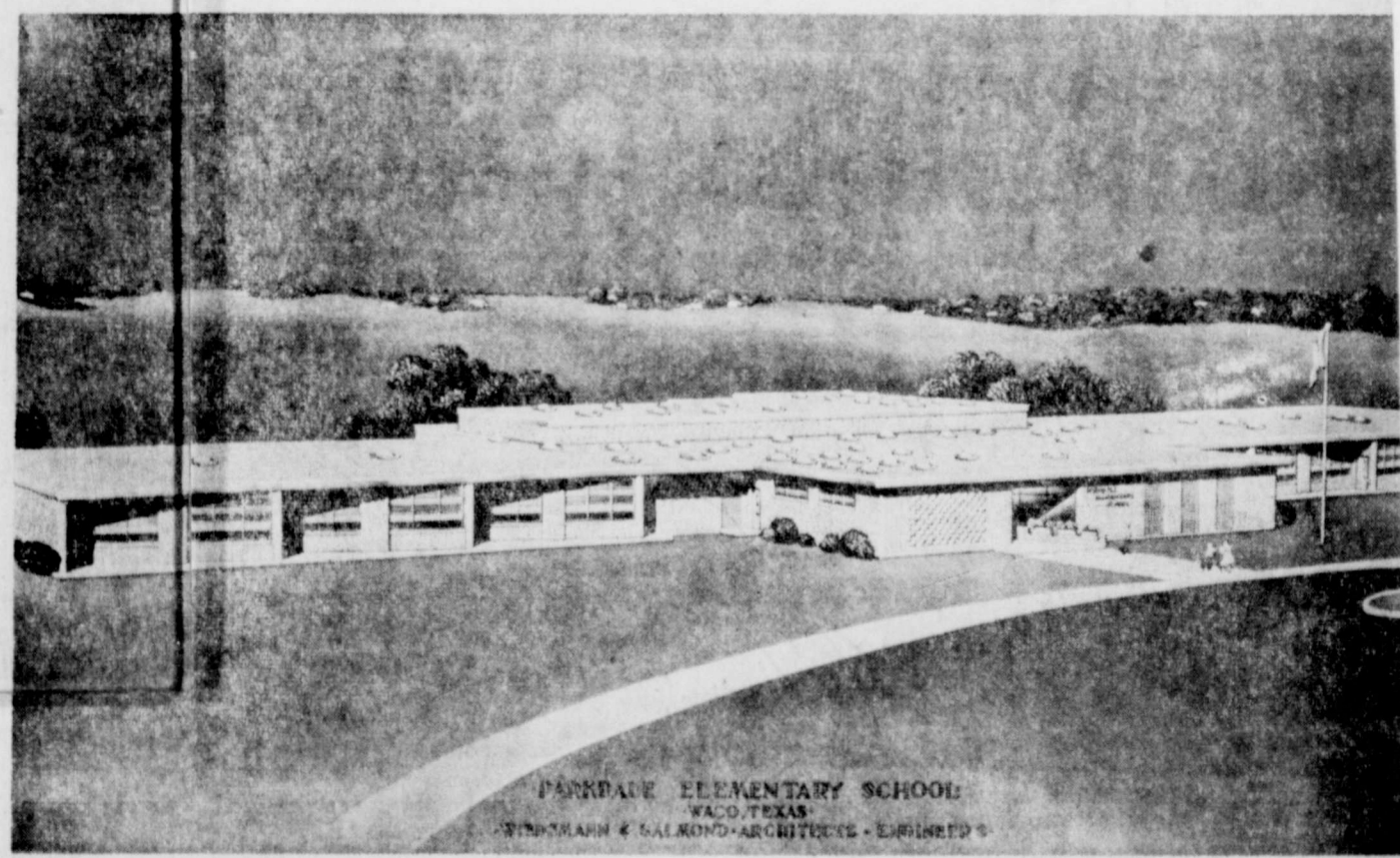
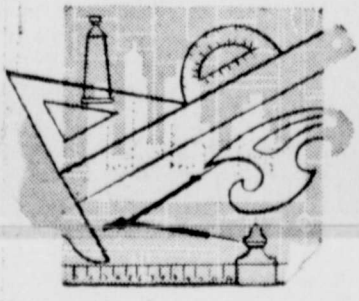
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20 YEARS OF SERVICE TO THE WACO AREA

**We're Proud of Our Part in
BUILDING A GREATER WACO!**

Some of our construction work being the following new buildings

- Flamingo Motel Lodge
- Texas Employment Commission
- Parkdale Elementary
- Woodland Springs Home for the Aged
- Waco School Administration Building
- Lake Air Junior High School
- Texas Power & Light Service Center.
- University High School Gymnasium
- University Junior High School
- Frank Stevens Sash & Door Mfg.
- Jackson & Barrett Office Building
- Emmanuel Baptist Church



PARKDALE ELEMENTARY SCHOOL
WACO, TEXAS
WINDSTRAH & SALMOND-ARCHITECTS - ENGINEERS

Parkdale Elementary School in Northwest Waco now under construction

Jones and Williams Construction Company
2504 LaSalle — DIAL PL 4-5658

New Head of Waco Builders Optimistic



ANNOUNCING FOR BUILDING BOOM. Roy L. Powers, left newly elected president of the Waco Association of Home Builders, outstanding president Karl May. Landmark Homes, Inc., plans for future Waco building activities. Both men forecast that there will be a building boom in Waco before the next year is out. Powers was installed at annual banquet Monday night at Ridgewood Country Club. (Bill C. Foster Photo)

Roy L. Power is the new president of Waco Association of Home Builders, succeeding outgoing president Karl May. Power also has received the plaque for being chosen "Builder of the Year" by fellow association members.

Power is optimistic that Waco will feel a housing boom before the year is over and there will be a shortage instead of the present surplus of homes. He thinks Congress will ease GI home building money and tight money is really just a psychological thing anyway.

"There's plenty of money," says Power. "They just charge you more for it."

Power builds 20 to 40 homes a year ranging from \$11,000 GIs to \$15,000 luxury conventionals. He plans to build this year in Mexico, Beverly Hills, Westbury Hills, on Fifty-ninth Street and LaPorte, on something like 20 acres of land in various tracts and parcels.

Power and his partner, Woodrow Colley have also built the

\$275,000 American Club motel and restaurant in Corsicana. The 33 units in 4,000 square feet is being managed by Mr. and Mrs. Lester

Rushing of Elm Moti. Power, 45, was born in Elkhardt, has been in Waco since James Connally Air Force Base was re-

activated in 1948. He was civilian manager of the base local purchase store until he resigned in 1957 to go full time into home

building. He lives at a Park Home at 2716 Skyline with his wife and children, Carolyn, 11, and Michael, 3.

Haigood Is Now With 3rd Marine Units
OKINAWA (FHTNC) - Marine Pfc. Jimmy E. Haigood of 615 S. 17th st., is serving with the Third Marine Division on Okinawa. The Third Marine Division is the Seventh Fleet's force-in-readiness in the Far East.



Waco Coca-Cola Bottling Co.

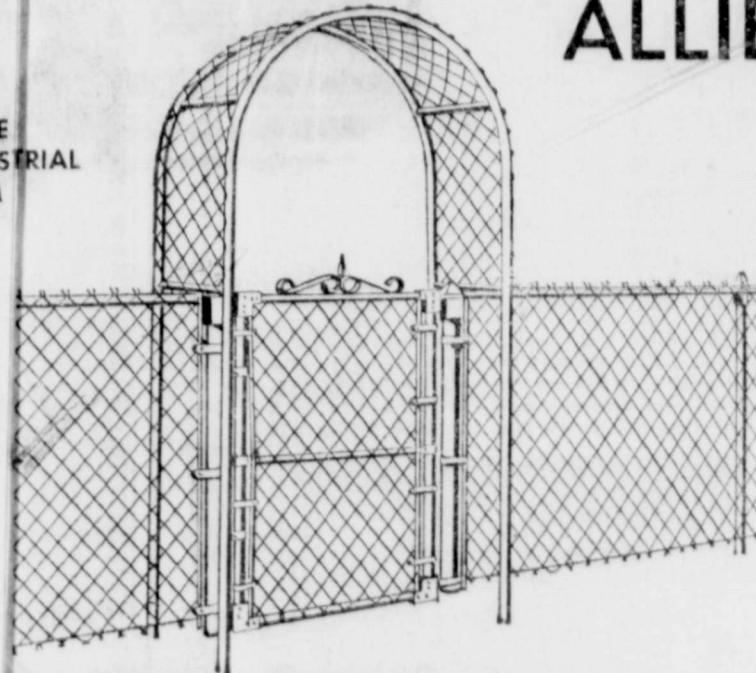
William Shriver Is On Way to Far East

SAN FRANCISCO, Calif. (FHTNC) Billy C. Williams, steward's mate, USN, son of Mr. and Mrs. Henry Williams of 1822 S. Fourth st. and husband of the former Miss Clara Jones of 920 N. Eighth st., and Marvin C. Shriver Jr., machinist's mate third class, USN, son of Mr. and Mrs. M. C. Shriver Sr. of 1410 Connor ave. left San Francisco Calif., Dec. 24, aboard the transport USS General William Mitchell en route to the Far East with dependents and troops being transferred to US facilities throughout the Western Pacific.

A unit of the Pacific Fleet's Military Sea Transportation Service (MSTS), the Mitchell changed her homeport from Seattle, Wash., to San Francisco the same day she departed on the month-long cruise.

Classified - Ph. PL 4-3511

- HOME
- INDUSTRIAL
- FARM



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APPEARANCE Protection alone is not enough. Beauty and harmony with your home and surroundings are prime considerations. To fulfill this need, your fence should... blend with the natural beauty of the landscape without concealing the view... add a finishing touch to your home.

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PROTECTION For efficient protection your fence should... provide a safe enclosure for your children and pets from the perils of the street... Keep trespassers out and possessions in... Properly guard your lawns and garden.

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2111 LaSalle

Waco

Dial PL 2-0432

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Built in 1952 with the addition of over 12,800 sq. ft. of floor space in the expanse of only a few years, Leo Bradshaw, head of Cogdell's can truly be called the Pioneer in the vast movement and development of West Waco - - - COGDELL'S The Pioneer of West Waco and Texas Central.

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- The Toddle House

"IT'S CONVENIENT TO SHOP SUBURBAN"

Shopping Center Also in Park Lake

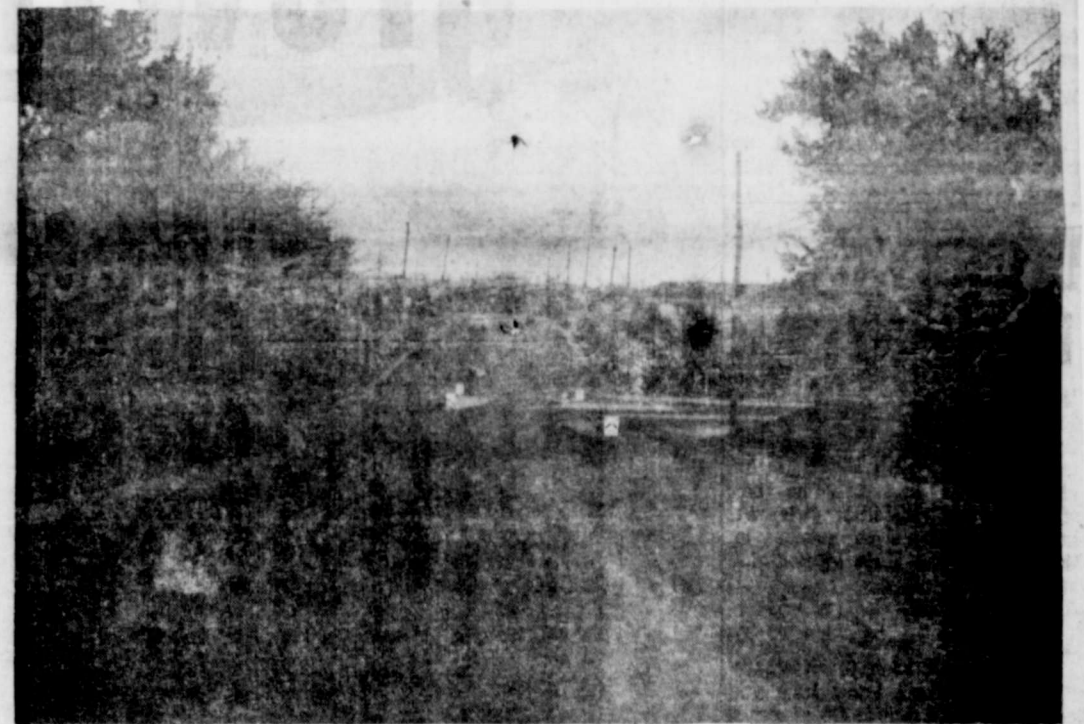
we're building



Better Streets
For A
Better Waco



—Our equipment currently on the job on South Twenty-Sixth Street



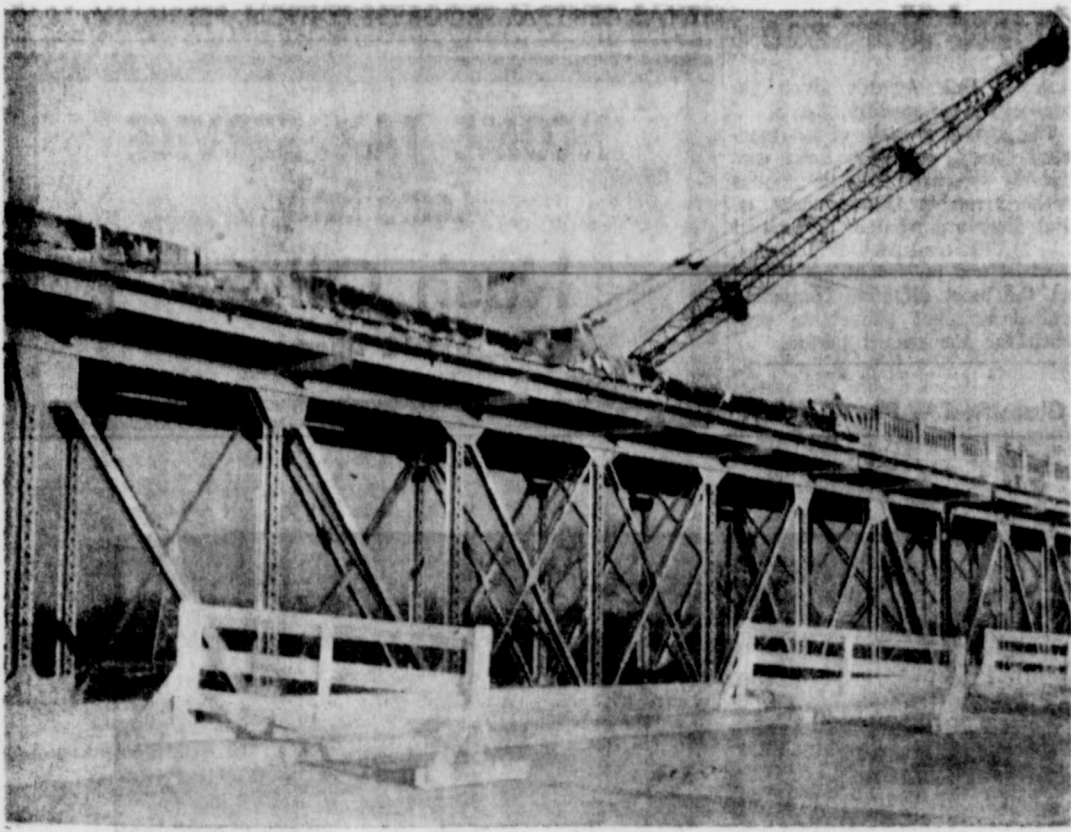
—One of our latest street projects above was Hillcrest Drive



—We operate our own asphalt plant on Waco Drive near Brazos



YOUNG BROS.
CONTRACTORS
Hwy. 6 & Speight — Dial PL 4-2324



NEW SPAN OVER BRAZOS — The old Waco bridge over the Brazos River is being overhauled near site of new LaSalle Street span in South Waco. New bridge will connect 4-lane highways on either side of river, and give adequate motor room to swelling flow of traf-

fic going to and from super highways. Scene above shows construction activities on new bridge, one span of which already has been completed and opened to traffic. (Bill C. Foster Photo).

VA Budget Request Is Over 5 Billion

The total VA budget request for new fiscal year is \$5,463,845,000, an increase of slightly less than six percent over the \$5,136,721,000 appropriated a year ago.

The largest single item in the new budget request, \$3,340,000,000 is for compensation and pension payments to veterans and dependents, an increase of \$435-million over the Fiscal Year 1960 figure.

The budget request for general operating expenses is \$154,054,000; in Fiscal 1960, it was \$166,190,000.

The recommended appropriation of \$903,502,000 for inpatient and outpatient care reflects about a 2 percent increase.

Another program expected to show a decline involves veterans' insurance and indemnities. This program is expected to reflect a reduction of \$4.2-million compared with last year. Present request is \$48,800,000, while a year ago, it was \$53-million dollars.

The Veterans Administration budget foresees the need for funds amounting to 175-million dollars for the planned and orderly modernization and replacement of some existing obsolete VA hospitals. This proposed figure, reflecting \$43-million dollars more than construction funds a year ago, is part of a long range \$800-million dollar plan to be spread over twelve consecutive years at the rate of \$75-million dollars a year. This year's request would initiate this program, Mr. Whittier said.

Most Beef Eaten Here Raised in Mid-West

The day may not be far off when nearly all of the heavy beef eaten in Texas will have been fattened, finished and processed in Texas — which is a complete reversal of a condition that has prevailed generally in the past.

Until recent years practically all of the heavy beef consumed in Texas, the nation's No. 1 cattle producing state, has come from feed lots in the mid-western corn belt. Texas cattle were sold as feeders to be shipped to the corn belt for fattening and processing, then shipped back at fancy prices in the form of U.S. Good,

U.S. Choice and U.S. prime beef. But the University of Texas Bureau of Business Research now reports a tremendous growth in Texas feeding operations during the past four years. On Jan. 1, 1955, there were only 61 listed commercial operations in Texas with a feeding capacity of 1,000 head or more each, carrying an aggregate capacity of 160,000 head. On Jan. 1, 1959, there were 94

such feed lots on record, with an aggregate capacity of 240,000 head, developing an increase of 50 per cent in capacity in the four years.

In addition to the larger feeding operations, there are now hundreds of smaller pens which handle between 100 to 999 head each, and many more such feed lots with capacities of less than 100 each.

This means, the Bureau of Business Research finds, that increased interest in feeding among farmers and ranchers plus the rapidly growing investment in feed lot facilities is evident that Texas is becoming a major cattle feeding state.

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Open 6 Days a Week 'till 9 p.m.
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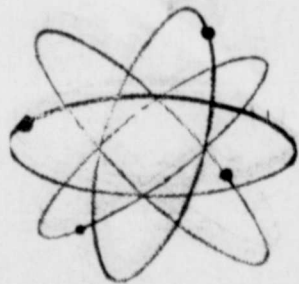
HAROLD and JAYS
Southgate Barber Shop
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Hillcrest Memorial Hospital
Continues To Soar
for
Better Health of Central Texas
Julian H. Pace, F.A.C.H.A.

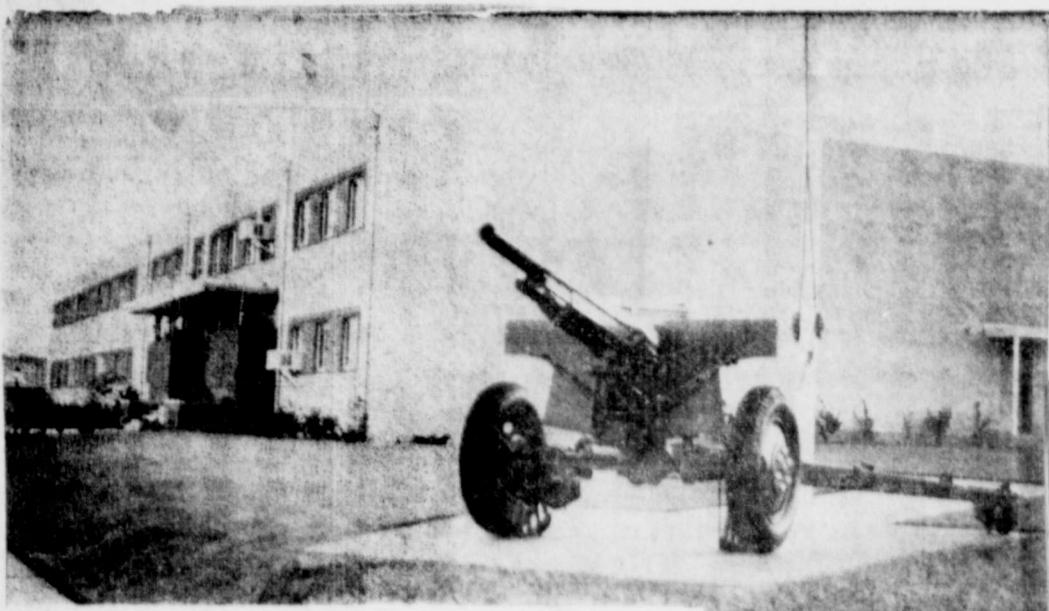
ADMINISTRATOR
A TEXAS BAPTIST HOSPITAL

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FOR TWENTY-TWO YEARS—A SOLID BUSINESS CONCERN—LOCATED IN WACO'S MID-TOWN FINANCIAL CENTER (Next to the Gas House)



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1938 Twenty-two Years in Serving the People of Waco and Central Texas 1960



A SALUTE TO WACO PROGRESS. Government reserve units are quartered in the heart of Texas in buildings, like the one shown in picture, on North 41st Street in northwest Waco. On this thoroughfare are centers housing the armed forces reserve units in this area. Represented are the Navy, Marine and Army. Building shown is one belonging to the National Guard. (Bill C. Foster photo)

Riesel Man Promoted

First Marine Unit

IWAKUNI, Japan (FHTNC) -- marine SSgt. Hugh G. Craven, of Route 1, Box 137, Riesel, was promoted to the present rank, Dec. 24, while serving with the First Marine Aircraft Wing at Iwakuni, Japan.

The First Wing provides helicopter assault transportation, tactical air and all-weather intercept support for the OKINAWA-based Third Marine division infantry units.

AACS is Safety Award Nominee

The 2041st AACS Squadron has been notified by southwestern AACS Region Headquarters of its nomination for the MATS Ground Safety "Outstanding Unit Award."

The 2041st AACS Squadron, commanded by Captain Robert C. Geppinger, was selected for this honor from among many other AACS units in a five state area for its accident free record and outstanding ground safety program.

This squadron will now compete with other MATS units selected world-wide for one of the ten Outstanding Unit Awards given annually by Headquarters, MATS.

The award consists of ten monetary grants of \$300 each and suitably engraved bronze plaques to be given to the squadron or equivalent organization in each of the MATS transport air forces, services and individual units having the most effective composite ground accident prevention program for the award period.

Classified - Ph. Pl 4-3511

INCOME TAX SERVICE

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Waco's Three Savings and Loan Assns. Assets Total Fifty - Five Million Dollars

Waco's three Savings and Loan Association started the Soaring Sixties with new all-time highs in savings, loans and assets. Total assets passed the Fifty Five million dollar mark.

Year-end financial statements show whopping gains of 21 per cent in each category during the year just ended.

Officers expressed full confidence that 1960 would again be a record-breaking year of growth, not only for their own associations but for Centex and Waco as a whole.

Assets of the three associations total \$55 1/2 million, up from just over \$45 1/2 million at the end of 1958.

Loans total \$47.9 million compared to \$39.6 million a year earlier.

Shareholders' savings accounts total \$49.5 million today, compared to \$41 million a year ago.

WACO
Waco Savings and Loan Association reports assets of \$5.4, up from \$3.8 million; loans of \$4.7,

up from \$3.4 million; and savings of \$4.6 up from \$3.0 million in the year-end to year-end comparison.

FIRST FEDERAL
First Federal Savings and Loan Association, moving into new home offices at Thirteenth and Austin this week end, reports assets of \$21.6, up from \$17.7 million; loans of \$18.3, up from \$15.2 million; and savings of \$19.8, up from \$16.2 million.

PIONEER
Pioneer Savings Association today reports savings of \$25.1 mil-

lion, loans of \$24.9 million and assets of \$29.5 million. A year earlier these figures had been \$21.8 savings, \$21.0 loans and \$24.4 assets, all in millions.

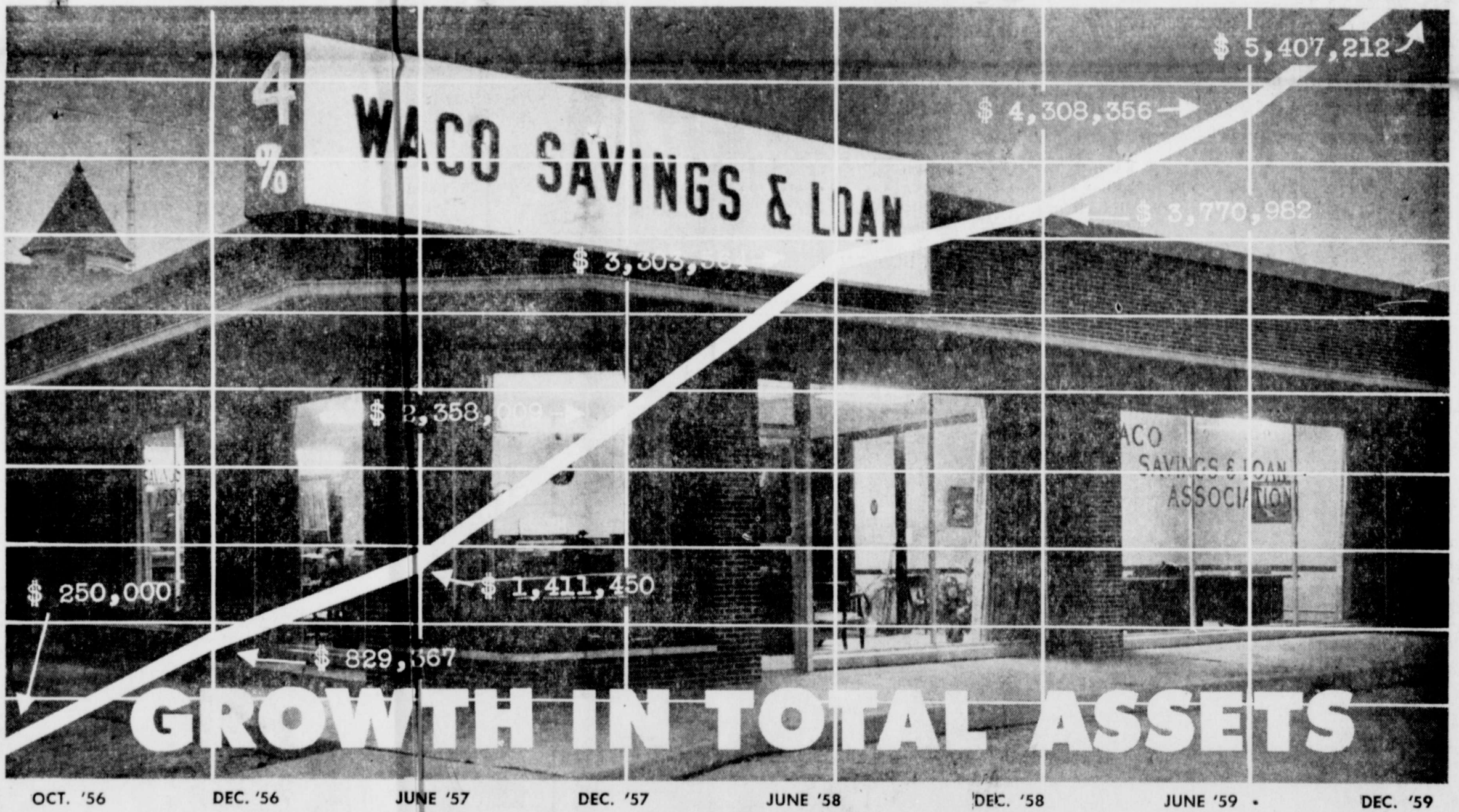
C. B. MORGAN SIGNS
OF ALL KINDS
PL 2-3784

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Growing To Serve You In The "Soaring Sixties"

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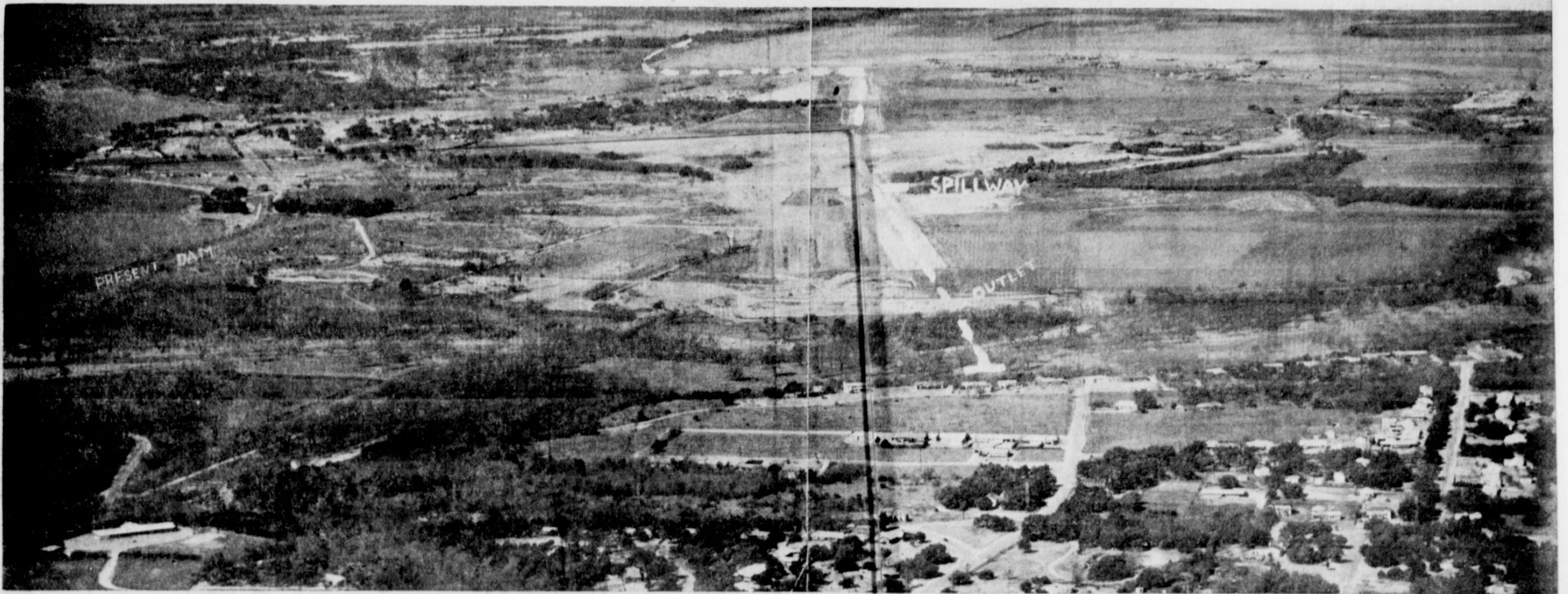


Each Account Insured Up to \$10,000

Waco Savings & Loan Association

CURRENT ANNUAL DIVIDEND **4%**

1800 WASHINGTON AVE. • 579 WESTVIEW VILLAGE
WACO, TEXAS • PLAZA 4-5493



Aerial Photo above by Jimmie Willis shows present dam, left; construction, center; Waco Municipal Airport, in background; foreground, Stewart Drive, and discharge channel, at right.

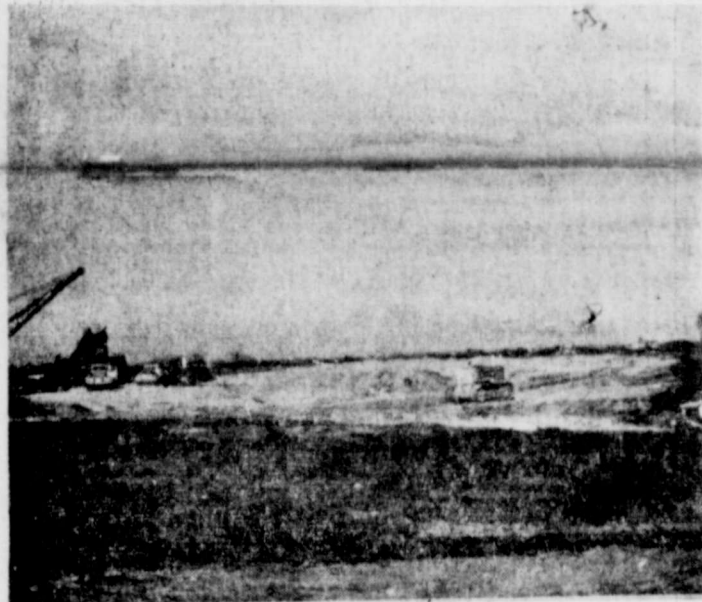
CORYELL
COUNTY

NEWS

1960 TEXAS CENTRAL
PROGRESS EDITION

TEXAS CENTRAL PROGRESS EDITION, FEBRUARY, 1960

A Bigger Dam for Central Texas



TOTAL COST OF NEW DAM WILL BE \$40 MILLION. First contract has already been completed and second one is now being constructed by Moorman and Singleton of Wills Point. The third contract, an outlet work costing almost \$2 million, will be handled by Hoffman and Borders, a Waco firm. Fourth section will complete the double span bridge. The route over the dam proper will not be open to motorists.

The new Waco dam and reservoir (now under construction) will remove the heretofore ever-constant threat of damaging floods to the Central Texas area, afford resort facilities to thousands of vacation-minded people in this section of the state and afford an adequate water supply for industry and commerce, as well as quench the summer thirst of sweltering Wacoans.

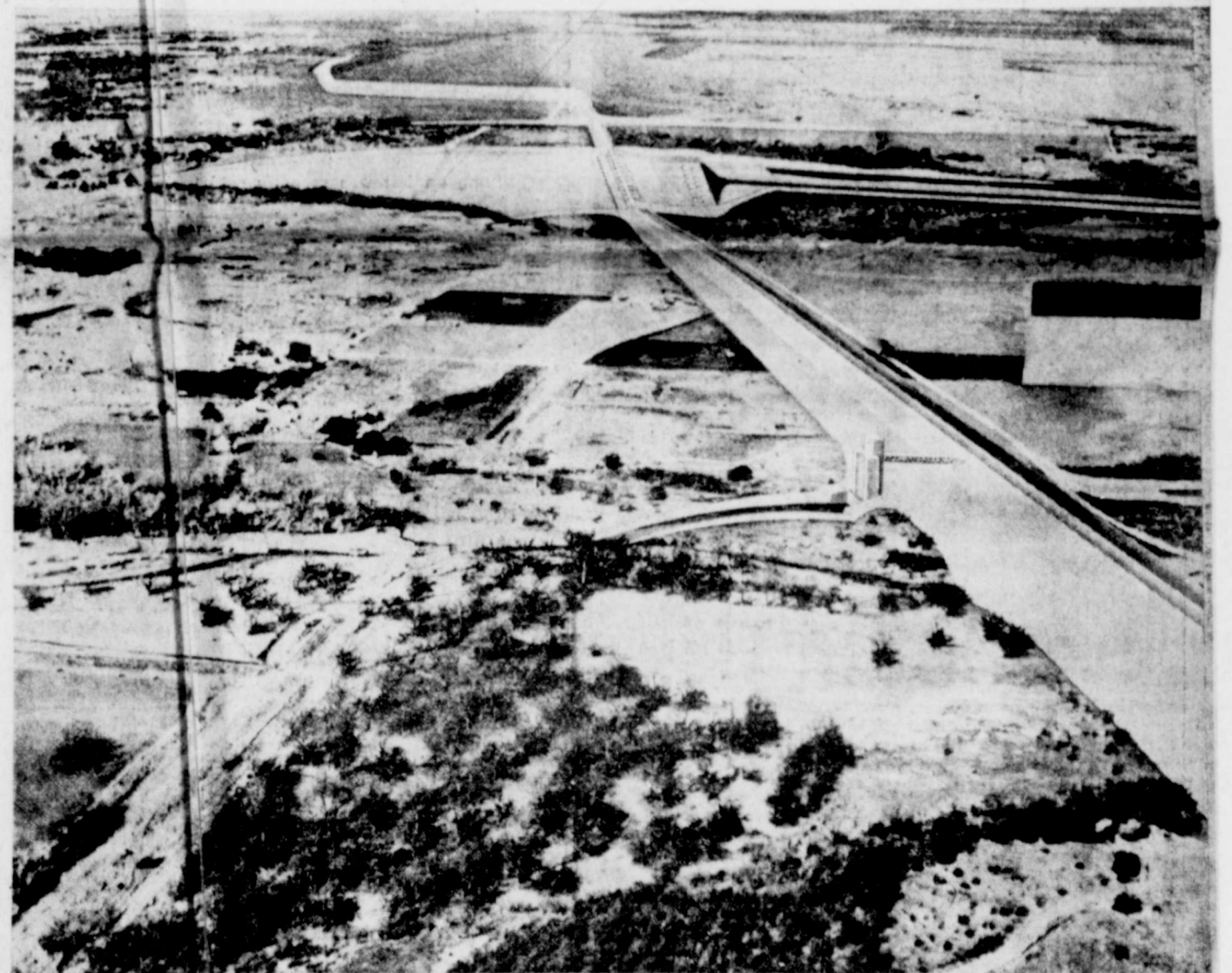
It has been estimated that annual benefits in excess of \$2,000,000 will result from the operation of the Waco Reservoir project due to the prevention of flood damages and the conservation of water for various purposes.

In addition to providing water conservation and flood control

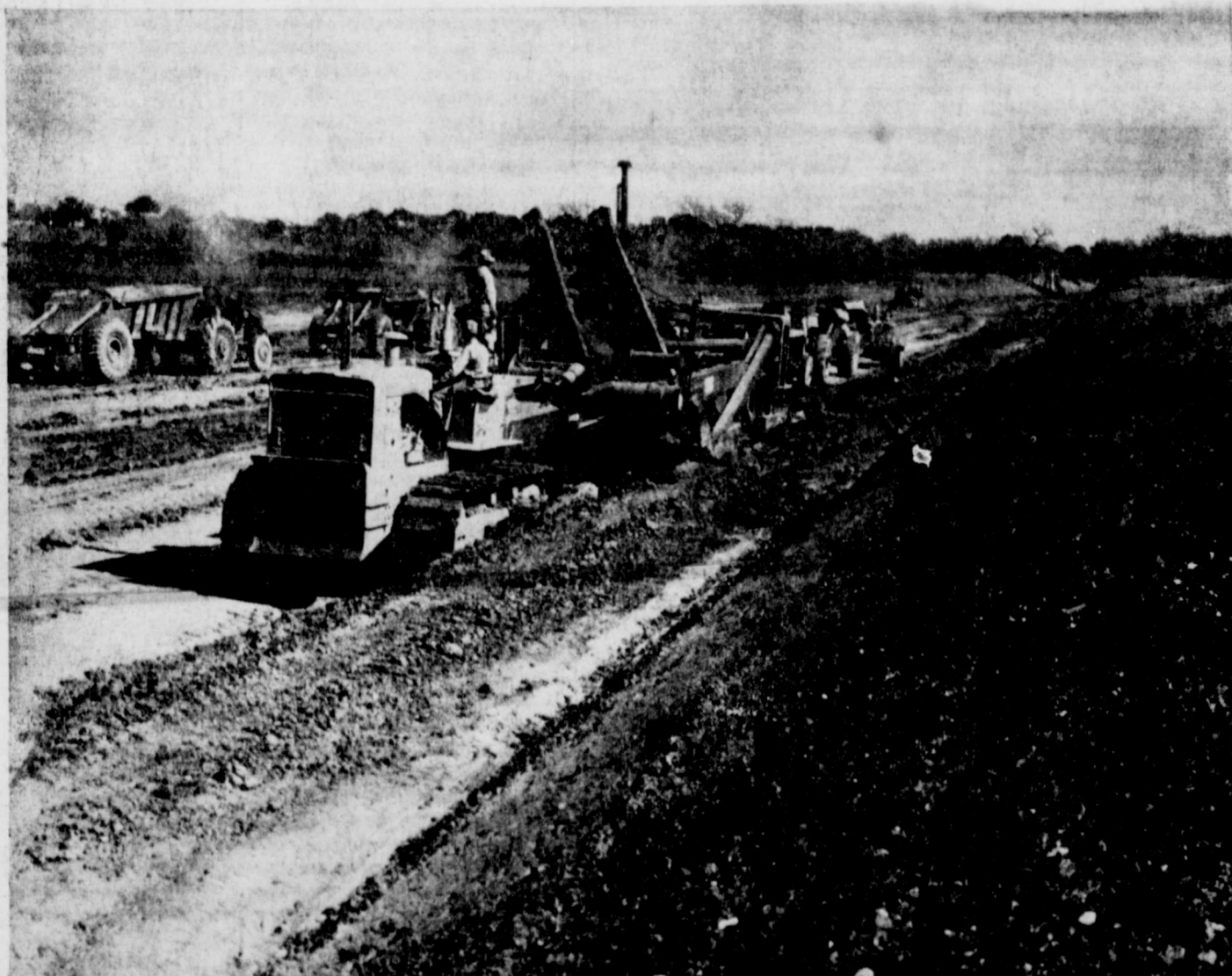
storage, the Waco Reservoir will provide an excellent recreational area for public use. The lake and the government lands adjacent to it will be open to the public for swimming, fishing, boating, picnicking and other outdoor recreational activities. In cooperation with other federal, state and local agencies, plans will be formulated to assure the orderly development of the lake shores for the benefit of the visiting public.

The dam site is located at river mile 4.6 on the Bosque, adjacent to the city of Waco. The new dam will be about one-half mile downstream from the existing dam owned by the City of Waco.

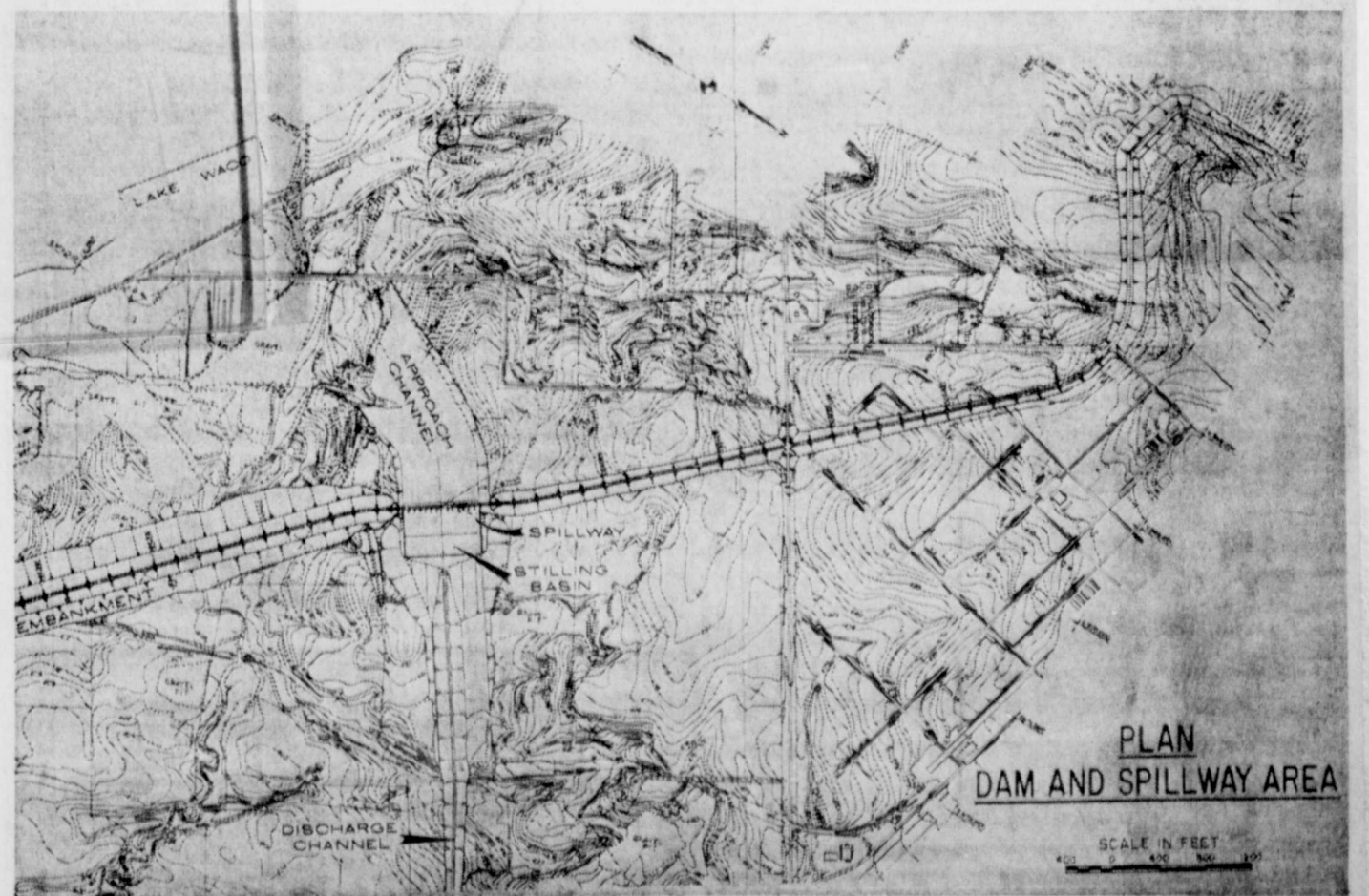
Construction of the project is expected to take about six years.



Drawing compares finished dam with construction above. Below is detailed dam area.



LOADER ABOVE is amazing site at construction grounds. It loads giant Euclid trucks in 30 seconds. Loader requires tractors pulling and pushing. They are cutting the discharge channel downstream from the dam. In far background can be seen North 19th Street bridge. Moorman and Singleton Construction Co. are handling above construction. (Bill Foster photo)



PLAN
DAM AND SPILLWAY AREA

SCALE IN FEET

Tales of Old Waco

By B. B. CHANDLER

During the period in which records have been kept of Waco's weather the variation has been from a low temperature to 10 degrees below zero in February 1889 to a high in 1936 of almost 100 degrees, and from a wet 60.20 inches of rain during the year 1905 to a dry 13.29 inches in 1917. Waco has had its storms, floods and tornadoes but probably the most unusual occurrence was in February 1888.

About the middle of a hot sultry afternoon a cloud, described as "a strange and frightening thing," was seen approaching from the north. It was rolling along the ground and had the appearance of being loaded with fire. It seemed to swallow up the trees and consume the earth as it came. Within seconds after it arrived it was so dark large objects could be seen a distance of only a few feet and within minutes ice was everywhere. This was referred to as old timers as the strangest thing they had ever seen.

Many Wacoans thought, as Sammy Doone did—the world was coming to an end. Sammy, a colored minister, jumped off the suspension bridge into the Brazos when he saw the fiery cloud. When the icy wind struck he decided he had made a mistake. His clothes were frozen stiff when he made his way to a place on Bridge street a few minutes later. As he stood shivering before the fire he said, "I sho thought the world was burnin' up but it am far from it."

New Prescription Service

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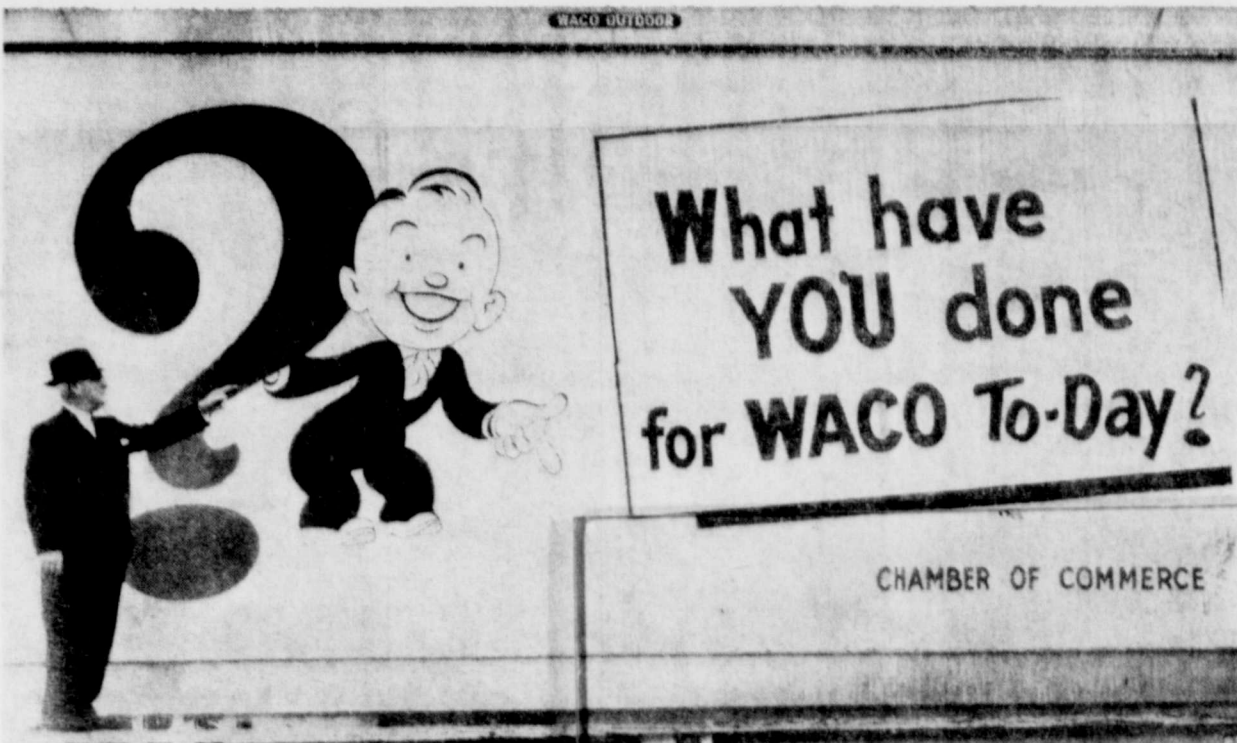
Chamber of Commerce Director Lester Levy is shown here pointing to one of the three signs installed by his company in effort to awaken

The first St. Patrick's Day greeting cards were made in 1912, by Rust Craft Publishers.

BOOKS—BIBLES

BIBLES ALL SIZES—Loose Leaf, Wide Margin, Big Print, Testaments, in colors and red letter at discount. Bible Studies, Concordances, Commentaries, Devotionals, Distionaries, Doctrines, Evangelism, Fiction, Handbooks, Object Lessons, Poems, Prayer, Preaching, Programs, Prophecy, Sermon Outline, Suggestions, Stewardship, Stories, Tabernacle, Teaching, Theology, Wit-Fun Games, Parties, World Religions, Workable books — Translations and all Scofield Bibles — Discount. Greeting Cards. FREE—A good book to all graduates HS, Col Sem, Bible School, in current year.

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808 So. 15th St., Waco, Texas



What have YOU done for WACO To-Day?

CHAMBER OF COMMERCE

the citizenship of the city to the personal responsibility of community development. His firm, Waco Outdoor Advertising, furnished the material and the space for the

three signs as a public service. The signs are located at 2315 Franklin, 900 Washington, and 100 West Waco Drive.

"I want all the people to drive by the signs and then answer the question honestly, each one of us need to realize that Waco is our town," Levy remarked as he inspected the sign.



BEING RAZED FOR PROGRESS. Old buildings in picture withstood the terrific winds of the disastrous tornado in Waco, but they will soon be torn down to make way for National City Bank's 40,000 sq. ft. of paved and landscaped parking and motor bank facilities. Goodwill building on left was recently sold to banking

interests for \$60,000 to complete demolishing transaction. Interurban station, Waco landmark, has been in use as minor bus terminal since close of interurban traffic. New location of bus depot will be up Austin Ave in building formerly occupied by Buchanan's Cleaners. (Photo by Bill C. Foster).

Business Man Fined For Tax Evasion

E. J. Gray, prominent San Antonio real estate businessman, was sentenced today to serve six years in prison and fined \$8,500 by Federal Judge Ben H. Rice, Jr. at Austin, Texas for filing false and fraudulent income tax returns for the years 1953 and 1954. The prison term is to be suspended providing Gray pays the \$8,500 fine within 90 days.

On January 28, 1960, Gray pleaded guilty before Judge Rice in Austin to the Government's charge that he attempted to defeat and evade payment of \$17,563.40 in income taxes due for the two

years. According to R. L. Phinney, Internal Revenue District Director at Austin, Gray will be required to pay, in addition to the criminal penalties, all undeclared taxes, plus interest, and a 50-percent civil fraud penalty.

PFC PITTS NOW IN CAVALRY — BINDLACH, Germany, (AHTNC) — Army Pfc. Franklin E. M. Pitts, 21, whose wife, Carolyn, and mother, Mrs. Lena B. McCorkle, live at 1529 McKenzie St., recently arrived in Germany and is now a member of the 2d Armored Cavalry Regiment.

A cook in Tank Company of the regiment's 1st Battalion in Bindlach, he entered the Army last February and completed basic training at Fort Hood, Tex.

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PL 6-0236

BELLMead TEXAS

Water Storage Tank At Mount Carmel Costs \$1.8 Million

Another huge project is under way to make Waco a better place in which to live. This is \$1.8 million Mount Carmel water treatment plant to be built on the bluff overlooking Lake Waco, construction to begin in May.

City Property Agent H. C. Deaton is negotiating for easements to bring a raw water line from the present Lake Waco to the treatment plant. This will be a temporary water line that will serve the plant until the new dam is completed. Then raw water for the Mount Carmel plant will be obtained through the new dam's outlet works.

Wacoans are supposed to be rid of the Brazos River water after the Mount Carmel treatment plant goes into operation. For many years, the city has been forced to fall back on the Brazos River to supplement the lake's supply of water. Wacoans complain loudly and bitterly every time they get a taste of the salty Brazos water.

Waco will continue to operate its present treatment plant near the river. It has a capacity of 40 million gallons a day. The new plant will first be built to treat 20 million gallons of water a day with provisions for expansion to 40 million.

Thus Waco's water potential will become 80 million gallons a day without recourse to the Brazos River. This is calculated to meet the growing city's need for many years.

Waco's peak water use, which always comes in the summer, is now 35 to 36 million gallons a day. The raw water line from Lake Waco to the present treatment plant will carry only 20 million gallons a day, so any quantity above the amount now must be pumped from the Brazos River.

After the new dam is completed another raw water line will be built to the present water treatment plant to carry an additional 20 million gallons a day.

Life Insurance

By CHAPLAIN (CAPT) GREGORY J. EINCK

It is strange how many people strive unceasingly to provide for uncertainties and for situations that may never happen. A large part of the insurance business is based on this idea of being prepared for eventualities that may never take place.

There is accident insurance, fire insurance, weather insurance, automobile insurance, and others. Of course, there is one kind of an insurance policy that provides for a certainty-life insurance—because it deals with the fact that everyone must die.

Of all future things, there is nothing more certain than death. The peculiar thing about life insurance is that it provides for those who keep living, but does nothing for the one who is dead. How foolish people are not to provide for themselves, who are to die, by considering the fact of death, and so living as to have some spiritual insurance and assurance when they do die!

There is nothing more precious in life than the happy ending of a life. No price can be too high to pay for the boon of a happy death.

Life and death are not separate. They are two phases of the same thing—the living and the ending of life, with one depending on the other. If a person lives in such a way that he will have a happy death, he will have a happy life.

There is nothing in the teachings of Christ or in the writings of the Doctors of the Church that tells us to fear death. In the Litany of the Saints there is this petition: "From a sudden and an unprovided death, deliver us, O Lord." The important word is not "sudden." A sudden death can be the happiest kind of death. The important word is unprovided. This word means strictly "not looked ahead to."

That is why it is so foolish not to look ahead constantly to death. If you look ahead to it, enough, you will provide for it, and if you provide for it, you will die happily. There is no more helpful practice than to quietly imagine yourself on your own deathbed.

As I lie on my own deathbed, to look ahead how then would I like to have lived? The answer to this question, if put into honest practice, is the solution to life itself.

A Special Welcome to Central Texas' Finest Furniture Store . . .

GILMORE & DAVIS

Main Street—McGregor—18 Minutes Out Waco Drive

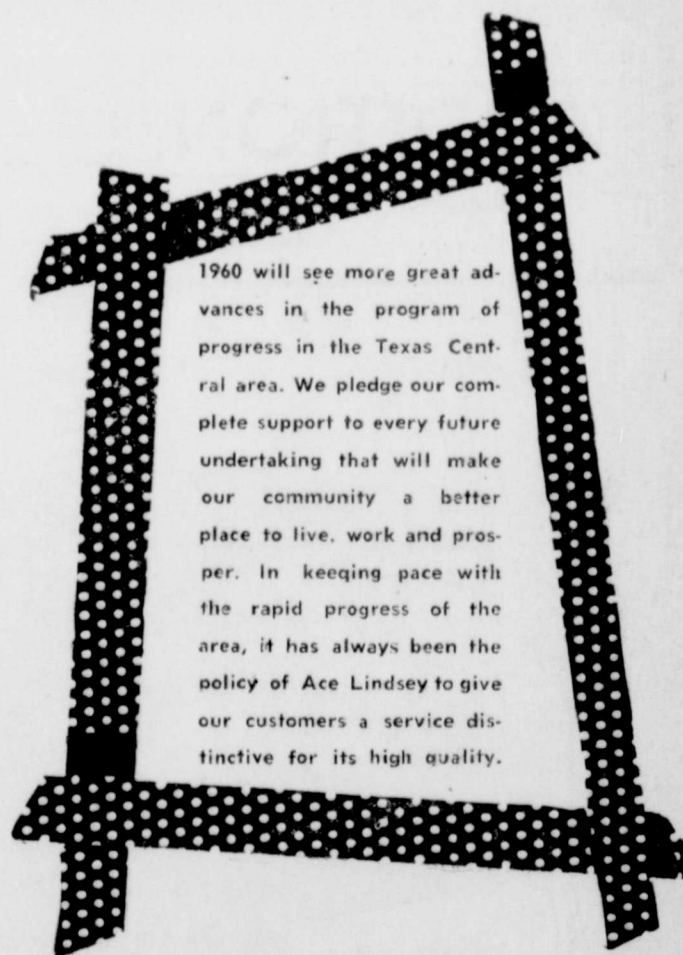
For your shopping convenience, open every Sunday afternoon from 2:00 until 6:00. You can buy fine furniture for the price you expect to pay for ordinary furniture.

WE DEFINITELY SAVE YOU MONEY
Up to 24 Months to Pay—Bank Rate Financing



Ace Builds for the Future!

Above is the New Convenient Drive-In of Modern Cleaning and Laundry Plant, which we opened in November of Last Year in the Growing West Waco, on Highway 6.



1960 will see more great advances in the program of progress in the Texas Central area. We pledge our complete support to every future undertaking that will make our community a better place to live, work and prosper. In keeping pace with the rapid progress of the area, it has always been the policy of Ace Lindsey to give our customers a service distinctive for its high quality.

Our Downtown Location Remains Open As a Pick-up Station

Enjoy Finer Cleaner Than Ever . . . At No Extra Cost

ACE LINDSEY'S CLEANERS

Highway 6 at Camp Drive

OUR GREATEST YEARS OF ACHIEVEMENT ARE JUST AHEAD!



With everyone joining hands for one great cause we will see growth for this area like we have never seen before. The past has been great and the future looks very, very promising. Join hands with us for a great Texas Central . . .

Remember We Carry the Finest National Advertised Furniture Lines . . . • General Electric • Krochler • RCA • V. • Philco • Englander

• Free Delivery • Free Parking
BUY ON EASY TERMS AT

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ON HIGHWAY 6 — WACO — PL 3-3082

SIGNS... for the Soarin' 60's



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Phone PL 2-3784

Turkeys in the Sixties

Turkey production in 1960 may be up to the 1959 record and very likely could exceed it. Producer's intentions indicate a 22 percent increase over last year in the number of heavy white breeder hens to be on hand January 1, 1960, a 9 percent decrease in Bronze hens, and a 16 percent decrease in Beltsvilles. This means an overall decrease of 4 percent.

Although producers intend to keep fewer breeder hens for the 1960 crop, the possible cut in breeders could be offset by fuller utilization of hatching eggs. According to John McHoney, extension economist, the strengthening of prices paid to producers for turkeys during December 1959 may very well cause turkey producers to increase their intended production.

The use of risk sharing plans in turkey production also helps to explain why 1960 output is likely to continue large, McHoney explained. By and large, the financial backers of turkey producers in 1959 found that their extensions of credit were fully covered by proceeds from the venture. This should make them interested in repeating, since the venture is a means towards assuring continued sales of feed, poultry and supplies in 1960. Generally, returns to producers have evidently been large enough to more than cover their costs of production.

Since production is expected to be about like that of 1959, McHoney said 1960 average prices received by U.S. and Texas producers probably will be about the same as in 1959.



FOREST OF TRAFFIC SIGNS. Central Texas motorists are in little danger of becoming lost if road markers are properly heeded. All roads, even the less used farm-to-market throughfares are adequately marked to guide the motorist on his way, and to help him get safely to his destination. Scene above shows forest of indicators on one of the main traffic arteries near Waco. (Bill C. Foster photo).

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As far as can be visualized, Air Force weapon systems of the future will include missiles, aircraft, and spacecraft. Air Training Command trains, and will continue to train "people" — the most important commodity of the aerospace age.

Leaves are beautiful but dangerous, particularly the wet ones—they cause bad skids. Remember the six basic, sound driving practices: skillful control, knowledge of car, avoid chances, regard the others, correct signaling, watchfulness.

Cigarettes Major Cause of Fires Past Year In Waco, Report Shows

Keeping fire losses down in Waco for the next year probably would cause our insurance premiums to be lower in 1961, in the opinion of Fire Assistant Fire Marshall Rip Davies in commenting on the fire losses in Waco during the year just past.

Smoking was listed as the cause of the most fires in the city during the year, with defective heaters and stoves running a close second.

Waco Fire Department answered 1,071 alarms in 1959 with a property loss of more than \$300,000. This was 223 more alarms than the 1958 total of 848.

Central heating units have been one of the main causes of fires this winter. Anyone who has a central heating unit should have the filter and bearings serviced at least once a month by a reliable serviceman.

Davis said leaky rubber hoses and loose copper tubing on stoves also account for many fires.

Law Against Hoses
There's a law against having rubber hoses on stoves.

All electrical work and gas pipe fitting should be done by experienced men. Too many people try to do this work themselves and they can't do it right.

Fire losses in 1958 were \$251,936.

In 1955 losses amounted to \$761,813, and in 1956 they were \$573,576. The large amount in 1955 was due to the Austin Avenue Methodist Church fire. That loss alone was more than \$400,000.

The largest fire in 1959 was Baylor University's Chemistry Annex. It was probably about a \$250,000 loss, but it was only covered by about \$50,000 insurance.

Six persons died in fires in 1959 and in 1959. One person has died as a result of fire in 1960.

Home fires led the list of alarms in 1959 with 297.

Following are lists of the top 10 kinds of alarms answered by the Waco Fire Department during 1959 and the 10 main causes:

Types of Alarms	
Home fires	297
Grass fires	218
Car fires	169
Needless calls	97
Trash and rubbish fires	85
Business buildings	82
Stove pots	23
Apartment houses	22
Emergencies (use of resuscitator)	22
False alarms	15
Main Causes	
Smoking	68
Defective heater connections and stoves	64
Electrical	60
Children playing with matches	28
Central heating	23
Hot water heaters	41
Washing machine motors	12
Defective flues	10
Clothes dryers	9

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Youngblood's INC.

Growers and processors of Youngblood's Fryers and operators of Youngblood's Restaurants.

It's Price That Counts

Egg prices for the first three months in 1960 are likely to be lower than those in 1959, but because of the prospective smaller supply of eggs, prices are expected to be higher in April-June than in the same months of 1959. This is likely to react favorably upon egg prices later in 1960, in consequence of the seasonal rise starting from a higher base.

A smaller hatch is expected for 1960 replacements because of a difficult year in 1959, according to F. Z. Beanblossom, extension poultry marketing specialist. However, he noted, if hatchery reports indicate substantial evidence of cutbacks, storer's will become more avid buyers of eggs. The consequent bidding up of prices

would then tend to limit a reduction in the replacement hatch. Prices received during the first half of 1960 will to a large extent determine the 1960 replacement flock size, the specialist continued.

The number of potential layers on January 1, 1960 appears to be three or four percent smaller than on January 1, 1959. As a result of fewer layers, there is likely to be less egg production in 1960 than in 1959. This smaller production will be divided among a larger population in the U. S. with slightly higher incomes and consequently, prices should increase.

There are a number of factors which should be considered in order to have a clearer understanding of other issues which will influence egg prices in 1960. Some of these are size of export market, egg price quotations and price determinations, and declining demand for eggs. Beanblossom adds that national economic activity and further developments in integration and contracting should also be considered.

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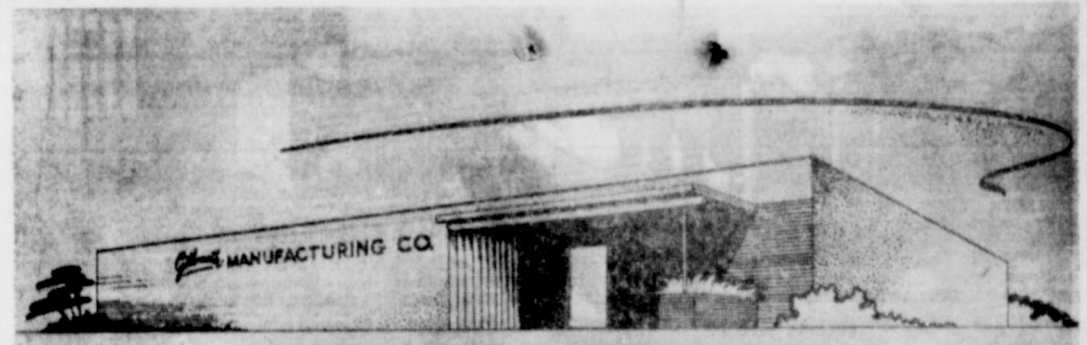
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This big, new, modern manufacturing plant above, was completed in West Waco Industrial District in the middle of 1959.

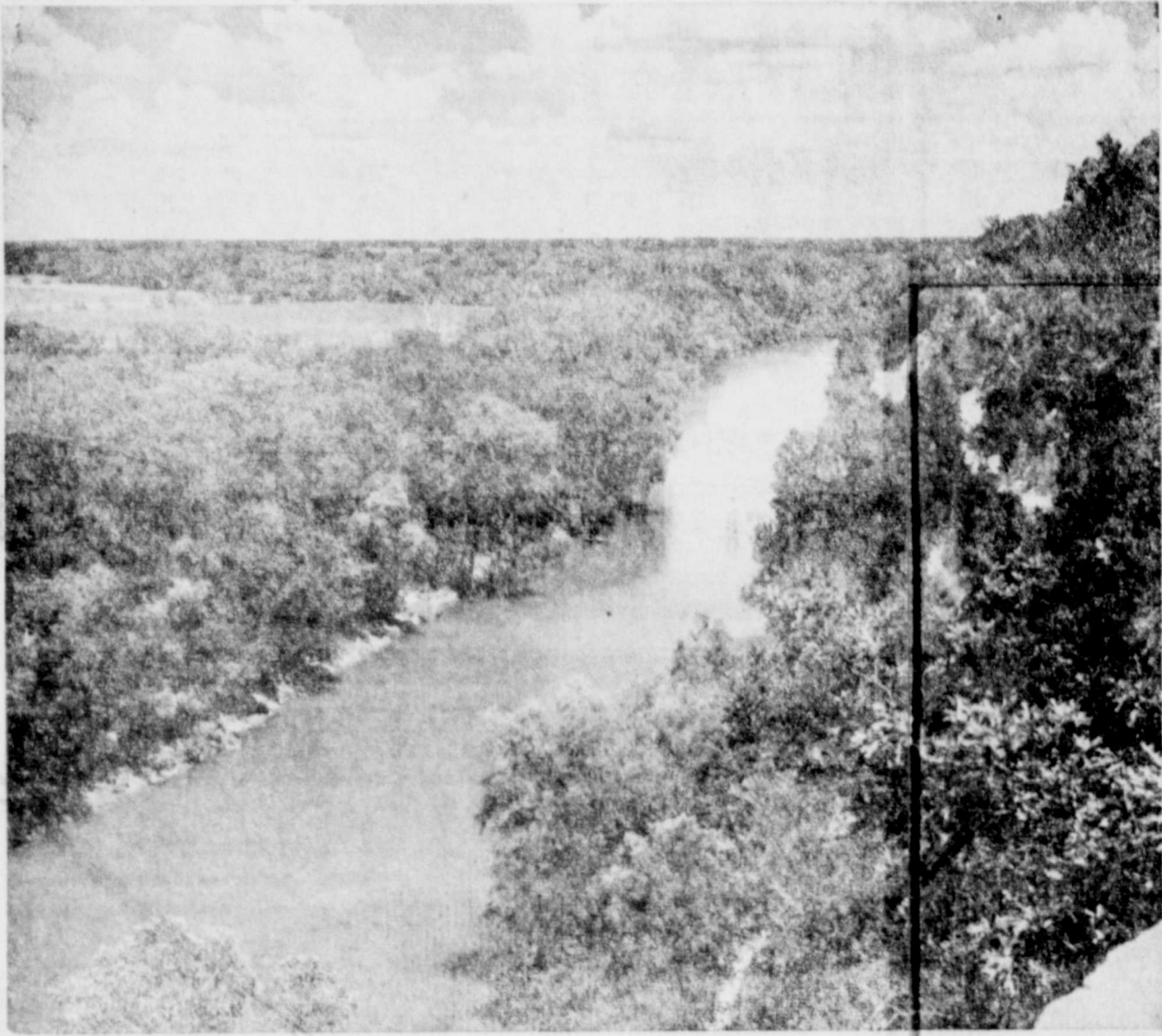
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- Leo A. Gilbreath
- Truett K. Smith



**Serene Beauty
In A Quiet Setting**

WACO IS NOT ALL HUSTLE AND BUSTLE as this pictorial scene in beautiful Cameron Park shows. There are many quiet spots such as this in and around the Central Texas metropolis. Picture was taken from atop famed **Lovers Leap**, which is only a stone's throw from downtown Waco.



Originated in Waco

From *Pardner Magazine*
Dr. Pepper, a native "Texan," has perhaps one of the most colorful backgrounds of any soft drink on the American market. Even its origin has a romantic setting.

It began something like this: There was a young "Soda Skeeet" who worked at a drugstore fountain in Virginia. The owner of the store, a doctor by the name of Pepper, had an attractive young daughter who caught the eye of the young fountaineer.

The old doctor, seeing little future for his daughter in her budding romance, discharged his employee, hoping it would remove him from the scene. It did. The young man heeded the advice of Horace Greeley who had said, "Go West, Young man, go West," for next we hear of him in Waco, Texas, working at the corner drugstore fountain.

The young Virginian brought with him to Texas his penchant for "discovering" new fountain flavors. He loved to mix them up and was continually trying first one combination, then another, frequently offering samples of his handiwork to regular patrons of the fountain.

One day he hit upon one he liked, others expressed approval of his new drink discovery. For lack of a name for the drink, store patrons dubbed it "Dr. Pepper," more to tease the young fountaineer about his sweetheart back in Virginia, whom he mentioned often.

Thus it was Dr. Pepper came into being, its name romantically connected with the love affair of its inventor.

It remained for R. S. Lazenby, Waco beverage chemist, to perfect the drink formula. Lazenby, a patron of the old corner drugstore fountain, became interested and began extensive research on the new drink sensation. After months of testing, blending and processing, the new flavor known today as Dr. Pepper came into being. So perfect was Lazenby's work that the same basic formula created by him has remained unchanged in the 72 year history of Dr. Pepper.

In 1956 approximately one billion Dr. Peppers were consumed in the United States. The company racked up its seventh consecutive distribution into 14 new markets and paid its 100th consecutive quarterly stock dividend, another record which is equalled by few was born. Dr. Pepper moved into a building in Waco, Texas (1951) to establish its first national headquarters.

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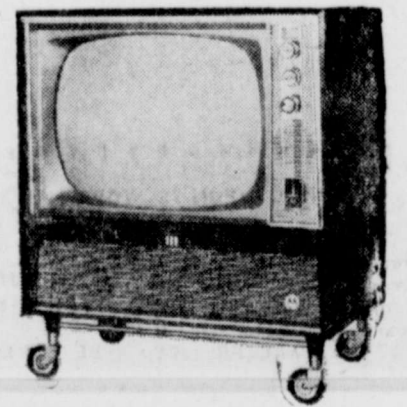


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SALES and SERVICE

PL 2-5031



WANT MECHANICS CLASSES IN HIGH SCHOOL. Members of Waco Independent Garagemen's Association are spearheading a drive to get automotive technician classes reinstated in Waco high schools. Officers of the association are, L to R, Bill Connaway, sec. treas., James Brockaway, vice pres., Harold Renner, sgt. at arms, J. P. McDaniel, pres., J. T. Carpenter, rec. sec., and J. R. Welch, ch. of board. Not shown in show in picture is H. A. Reinke, vice pres. (Bill C. Foster Photo)

Garagemen Want Mechanics Classes Taught In School

The Waco Members of the Waco Garagemen's Association are working toward getting local high schools to reinstate automotive technician classes in the high schools' vocational training program.

On January 24th of last year, in a joint dinner meeting with new car dealers and jobbers in Waco, the garagemen opened their bid at picking up support from all segments of industry.

Eighty-seven representatives — a new 50 per cent turnout — attended the meeting held at George's Chef restaurant and heard the Waco Garagemen's Association President J. J. Welch describe auto mechanic's training in Texas as "pathetic."

Planned Program

He called for more progressive, up-to-date training and less haphazard methods in order to pro-

duce the quality of mechanics needed to service today's automobiles.

"The youngster interested in becoming an automotive technician these days must have certain basic technical skills. He can no longer become a technician by tinkering with hot-rods and automobiles of 1930 vintage. He must have formal training and the average shop is just not equipped to furnish it," Welch pointed out.

Quoting from material furnished by G. C. Morris, executive secretary of the Automotive Wholesalers of Texas, Welch stated, "It is a sad and unjustifiable fact that within the past three years our state has actually reduced the program available for the training of skilled mechanics. This has been done while almost every independent repair shop operator and new-car dealer service manager in the state has been searching vainly for at least one qualified replacement."

Going Wrong Way

"The average age of mechanics is already approaching 50 and, with only one replacement coming up for every 10 leaving the trade,

you can see the direction we are traveling. Why, in 10 years we won't have a trade unless something is done," he emphasized.

"If all of us, working together, fail to get our story across to the public and do not gain the support we need, the motorist is going to pay some mighty big repair bills. The present trend is toward more and more automobiles which are getting increasingly complicated with every model introduced," Welch added.

Welch reviewed the history and progress of the Waco apprenticeship program for mechanics. He stated that the first group to enroll four years ago was scheduled to graduate next spring. "And this will be the first graduation of this type in the history of the industry in the United States. We are very grateful to jobbers and dealers here in Waco for their part in helping us sustain this program," he said.

Waco automotive parts wholesale firms represented were: Joe L. Ward Co., Beard & Stone Electric Co., Crimm Auto Supply, Automotive Supply Co., McDonald Automotive, Cordell Auto Supply, Boun's & Hays Auto Supply, Miller Auto Supply, Archenhold Auto Supply and Waco Automotive Supply.

New car dealers represented were: Bird-Kultgen Co., Marsteller Motors, Mid-Tex Motors, Central Motor Co., Waco Chevrolet, Balboa Pontiac and Ray Thomas Motors.

Law in Business Organization

The law allows a business a wide choice of ways to set itself up to finance and manage itself. You may have sole ownership, partnerships, joint ventures, corporations; and within these classes you have many different forms.

To meet modern business conditions, to get full tax advantage and to protect investors, for example, the law provides many ways for a company to finance itself. And these, in turn, influence the kind of management it can have, and the way it conducts its affairs.

We sometimes speak of "stocks and bonds," for example, as if they were one and the same.

But when you buy a share of stock in a company, you "own" an "undivided" part of everything it owns, but no particular piece of its property.

But what do you have when you buy a corporation's bond or debenture? You own nothing of the company. Instead you are lending money which it promises to pay back with interest when your bond "matures."

Unlike a stockholder, a bondholder as a rule has little to say directly about who manages and how he manages the company. Remotely a bond buyer by withholding or lending money may influence a company's ability to expand. The bondholder sets only his interest payments, which come before the stockholder's dividends, since he takes less of a risk than the stockholders.

Thus if the corporation quits or goes bankrupt, it must pay the bondholders off before the stockholders get anything.

Where does the "preferred stock" come in? As a rule, preferred stockholders collect a fixed dividend—after the bondholders are paid but before the "common" stockholders get anything. There are many kinds of preferred stock arrangements. But, in return for their first chance at the profits the preferred stockholders often give up any voting rights or ability to control company directly.

(This column, prepared by the State Bar of Texas, is written to inform — not to advise. No person should ever apply or interpret any law without the aid of an attorney who is fully advised concerning the facts involved, because a slight variance in facts may change the application of the law.)

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- A. To promote good will between the motorists and members of this organization.
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- D. To furnish an itemized list of all parts and mechanical adjustments included in the price charged of services rendered.
- E. To have a sense of obligation to each individual customer.
- F. To employ the best skilled mechanics obtainable.
- G. To encourage ethical trade practices and to discourage and refrain from misleading advertising.
- H. To provide a medium whereby the members may exchange freely their ideas to enable them to render a more efficient service.

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J. M. McDaniel's Garage
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Mac's Garage
The Motor Shop
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C. H. Tull Garage
Waco Spring & Bumper
J. J. Welch Garage
Westview Auto Clinic
L. E. Kirkland Garage
Leroy's Garage

Midway Automotive
Crankshaft-Bearing Service
Brooks Radiator Service
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TOP WACO BUILDER OF 1959, Roy L. Power, right, received the Waco Association of Home Builders' top professional award made annually by a local savings firm. The award was formally given to Power at the annual WAHB banquet and installation of officers at Ridgewood Country Club. Power took office as president, succeeding Karl May, expressed optimism regarding future home building in the Waco district. (Bill Foster, photo)

Linotype Becomes Ghost Machine As Holey Tape Passes Through

By R. W. JORDAN

The Waco Citizen a few weeks ago installed a Fairchild Teletypesetter. A \$5,000, ultra-modern gadget which automatically sets type from perforated paper tape which looks somewhat like the piano rolls of other days.

The installation of this speed type-setting machine, together with the Scan-a-graver installed some months ago, makes the Citizen plant, as modern perhaps as any semi-weekly newspaper plant in the southwest.

The Fairchild Scan-a-graver is a comparatively small, unpretentious machine covering a little more than ten square feet of space in the editorial room. But the little gadget is a marvel in electronics. The operation of it is quite simple. An ordinary photograph is placed on a cylinder at one end, and a piece of blue, specially made plastic is attached to a like cylinder on the other end. A few knobs are then turned, and a button is pressed; and the cylinders start revolving as the light of the electronic scanning eye starts blinking over the lights and shadows of the moving photograph.

A red hot stylus has begun etching the blue plastic, and in a very few minutes a printing engraving is made in exact duplicate of the photograph. The Scan-a-graver makes engraving from line drawings as well as ordinary photographs. The machines cannot be purchased outright at any price. They are available by lease only to users.

The Citizen machine is one of the comparative few machines of the type in this area, and consequently other Central Texas newspapers request that engravings be made for them. Pictures are regularly made for a number of publications, including such papers as the Hubbard City News, the Bell County Record, the Dawson Herald the Killen Advertiser, the Coryell County News and a number of local publications. Citizen readers thus are always assured of plenty of local pictures to illustrate the news articles.

Local pictures used in the two Citizen papers come, for the most part, through Waco professional photographers such as Jimmy Willis, Charlesworth Studios and Windy Drum, but the Citizen has its own photographers and photographic darkroom, too, under the direction of Bill Foster Jr., thus assuring readers on-the-spot photos as well as pictures of fast breaking local news events when they occur close to publication deadlines.

The teletypesetter and linotype attachment that goes with it doesn't look as if cost more than \$200, much less \$5000. The tape punching machine is not much larger than a standard typewriter, and has a standard typewriter keyboard with a few additional keys for quadding, spacing and type justification. A person with touch typing experience can learn to operate the machine in a few hours time, and in a few more hours of practice, set type almost as fast as regular typing can be done.

The type setting attachment on



TELETYPESETTER

FAIRCHILD SCANGRAVER

the linotype machine is not much larger than a cigar box. It is through this contrivance that the perforated tape is fed.

When the tape starts moving through the big linotype machine the machine invented by Mergenthaler becomes a ghost machine. Weirdly, the blue, black and white keys start moving as if the ghost of Mergenthaler himself might be poised over the key board, gently depressing the keys.

A monitor sits at the linotype machine in a swivel chair, often having so little to do as the big machine sets lines of words, and wraithlike, casts printing lines

from hot metal, that he often can read a chapter or two from his favorite whodunit.

The editorial room takes a dim view of this new typesetting mechanism because the teletypesetter is a ravenous monster, eating up copy with the steady gluttony of an insatiable demon. Stories which often require hours, and sometimes days, in preparation, are devoured in a few minutes by this simple typesetting gadget.

But the machine is making it possible for the paper to give its readers more news from wider and more divergent sources, and that is the readers' gain.

Lumber And Building Materials

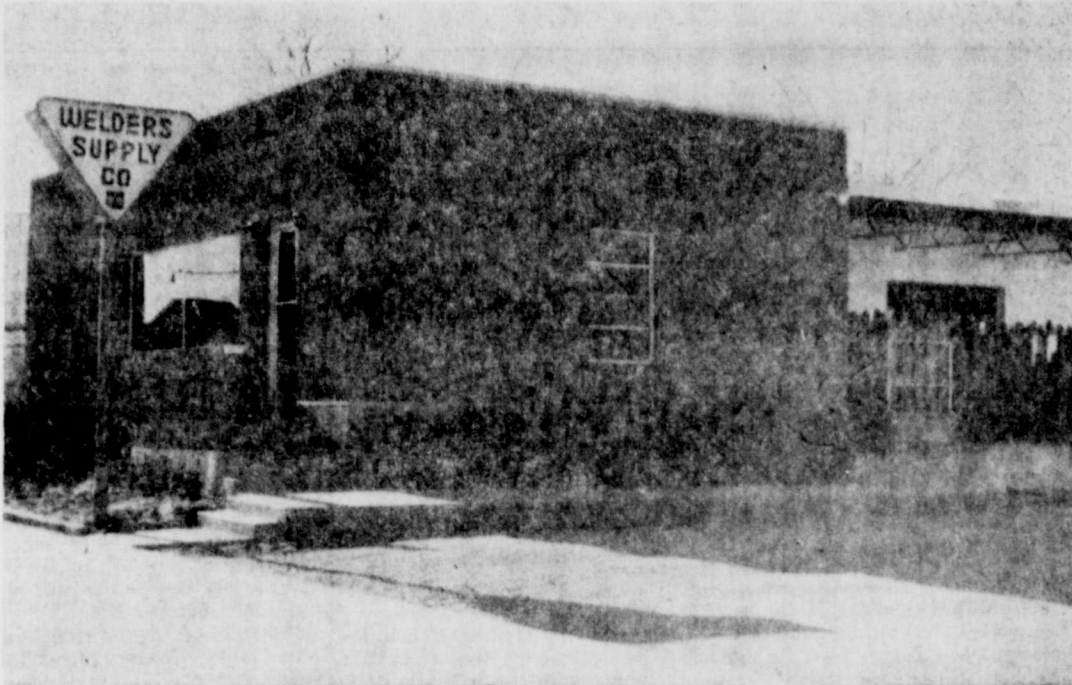


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that tension, irritability aren't relieved with Pinkham's. See if you don't escape suffocating "hot flashes" that made change-of-life so hard to bear. Today get Lydia Pinkham's Vegetable Compound at all drug stores.

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How Will New Vets Pension Affect You?

How will it affect me? Many thousands of veterans and their dependents are asking this about the new pension law recently enacted by Congress. The Waco Citizen asked the Veterans Administration for answers to basic questions about this complex legislation. Here are the answers in the second of five installments.

Q. What are the changes in methods to be used in computing income under the new system?

A. Income received by a veteran or by his widow from any source, with few exceptions, will be considered as income under the new system. In cases where the veteran's spouse has a separate income the new law provides that all such income over \$1200 per year shall be counted as the veteran's income, unless to do so would create a hardship.

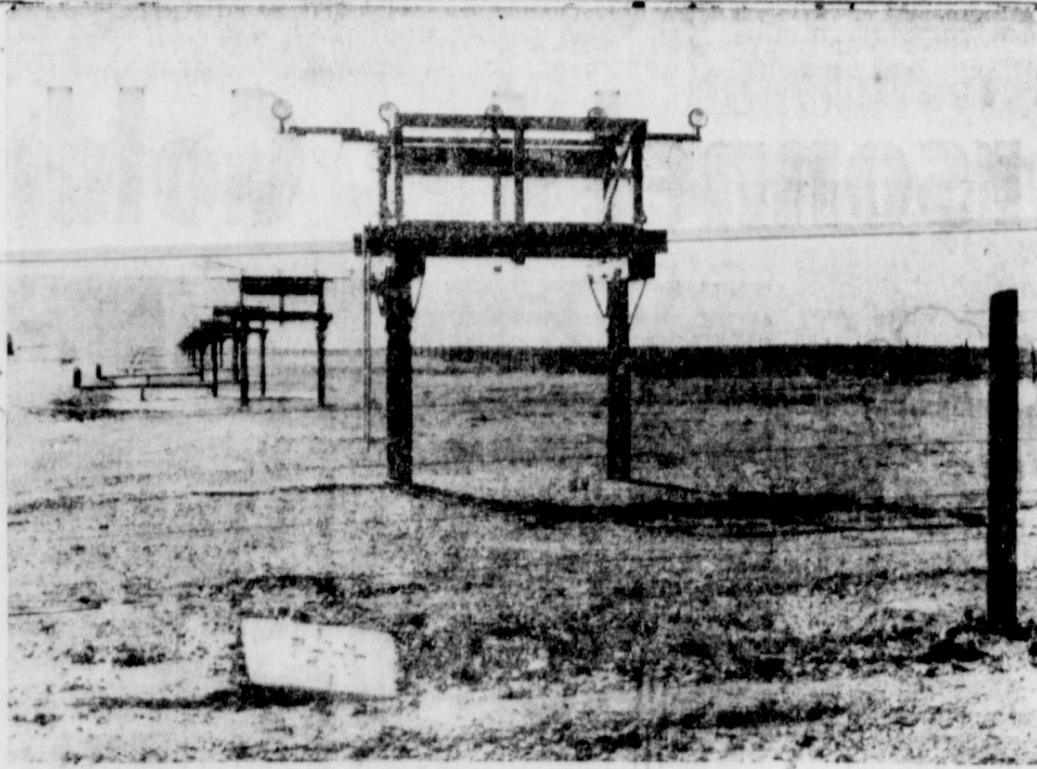
Q. What would constitute "hardship" in this instance?

A. If the evidence shows that the retire income is needed for large and unusual family expenses—such as those incurred by serious illness or unusual expenses incurred by serious illness or unusual expenses incurred for the education of children—counting all but \$1200 of the spouse's income as the income of the veteran might be regarded as a hardship. Each case of this nature is considered on its own merits.

Q. What income is specifically exempt by law?

A. Eight categories of income are exempt from consideration in calculating the annual income to determine pension eligibility. They are:

1. Payments of the six months death gratuity by the Military Service Department.
 2. Donations from public or private relief or welfare organizations.
 3. Payments of compensation or pension by the VA.
 4. Government life insurance payments and payments of servicemen's indemnity.
 5. Social Security lump sum death payments.
 6. Payments to an individual under public or private retirement, annuity, endowment or similar plans equal to the amount he contributed thereto.
 7. Proceeds of fire insurance policies.
 8. In the case of widows or children of a deceased veteran there are excluded amounts equal to the amounts paid for settlement of the veteran's just debts, the expenses of his last illness, and the expenses of the veteran's burial less the amount reimbursed by the VA.
- Q. How does a veteran's estate become an eligibility factor under the new law?
- A. It is one of the need factors used in determining eligibility under the new system. It means that pensions will not be paid to veterans who have sizable estates. (The estate of his wife and children will not be considered.) Those having quite a bit of property will not be eligible until they have used up some of their estate for living expenses.



LIGHTS TO GUIDE FALTERING PLANES. The many planes which daily land in Waco have a new landing safeguard, as well as extra night beacons in the new ultra modern runway lights

which recently have been installed at municipal airport. String of runway lights, shown above, guide planes unerringly to runways and assure them of better, safer landings.

Q. Does this mean that if a veteran owns a farm or an apartment house he will have to sell his property before he can be eligible to receive a pension?

A. Not necessarily. It would depend upon the size and the value of that property and many other factors. The VA has made an attempt to provide an absolute yardstick for measuring the value of an estate. Nor has the VA set a dollars and cents ceiling where the value of an estate will prevent entitlement to pension.

In each case consideration will be given to the type of property, the age of the claimant, his life expectancy, his state of health, the number of persons dependent on him for support, and his income from other sources. A veteran's dwelling is excluded from consideration as part of his estate. Each case will be judged individually on its own merit.

Q. Does the rule regarding "value of estate" also apply to widows and children?

A. Yes, the same as it does to veterans. (Where there is a widow and children the value of the widow's estate only will be considered. Where there is a child or children only, the value of the estate of the child or children will be considered.)

A veteran. Generally he must have a disability which at his age prevents him from getting regular, full time employment. This disability must be such that doctors do not expect it to improve materially.

Q. What are the changes in a veteran's income limits?

A. Under the old law a veteran without dependents could not draw a pension if his annual income exceeded \$1400. Under the new law he may receive some pension if his income is as high as \$1800.

Under the old law a veteran with dependents could not receive a pension if his annual income was more than \$2700. Under the new system his annual income may be as much as \$3600 and he still will be eligible for some pension.

Game and Fish Commission Had Busy Year 1959

Last year was a very busy year for the Texas Game and Fish Commission, according to the director of wildlife restoration. Biologists worked with everything from bighorn sheep in the Trans-Pecos Mountains to white-winged doves in the Rio Grande Valley and Mexico, and turkey in East Texas. Some 35 restoration and wildlife research projects were in operation.

These included trapping bighorn sheep on the Kofa Desert Game Range in southwestern Arizona, developing brood stocks of deer and turkey in many Texas counties, trapping deer, turkey, and javelina on the Aransas National Wildlife Refuge, surveying coastal waterfowl, and determining the status of the white-winged dove in Texas.

In 103 Texas counties technicians recorded game population trends. They made covey counts and studied wings sent in by hunters for quail estimates. Deer population counts and check stations.

A program of trapping in areas where surplus exists and transplanting to suitable locations where brood stock is needed, was carried out in nearly every part of the State. Some 257 deer, 46 turkeys and 13 javelinas were trapped on the Aransas National Wildlife Refuge and transplanted elsewhere. In addition, 236 deer, 197 turkeys, and 25 javelinas were trapped on the King Ranch. About 140 turkeys were trapped on other private ranches, and used for restocking purposes.

Watch out for those accidents in the home! The kitchen chair can be a hazard when treated like a stepladder. Broken bones and bruised backs result when chairs scoot across slippery floors or topple over, unbalanced by the person standing on top.

Teen-agers Not Handicapped By Federal Law

Federal child labor laws are no bar to teenage job opportunities and such laws are not as stringent as people often suppose. U. S. Department of Labor spokesmen in Dallas pointed out this week. But, they said, a recent study of 12 cities showed some employers unwilling to hire teenagers because of uncertainty about the laws applying to youth. And this has seriously impeded the job opportunities for young people and the operation of school-supervised work-experience programs.

To counteract the Department's Bureau of Labor Standards has addressed a pamphlet to youth-serving agencies and school officials. The Bureau would also like to reach others concerned with the matter.

Entitled a "Self-Training Unit on Child Labor Laws for Youth Placement Workers," brochure points out that child labor laws set these limits only:

1. A minimum age of 16 years for general employment and 18 for occupations found particularly hazardous by the Secretary of Labor. Children of 14 and 15 are permitted to work in some jobs outside school hours under regulated hours and conditions.
2. A minimum age of 16 for

TEXAS CENTRAL PROGRESS EDITION, FEBRUARY, 1960

boys and 18 for girls for work on certain Government contracts. The pamphlet also calls attention to State laws regulating minimum age of employment, working hours for minors, and employment in hazardous occupations. It points out that Federal laws do not regulate the working hours of minors 16 and 17.

A companion brochure published by the Department, "Some Facts for Young Workers About Work and Labor Laws," explains laws applying to youths entering the job market and acquaints them with what the employers expect of them. It notes the expansion of job opportunities in

technical and professional fields and the contraction of such opportunities for the unskilled. The pamphlets are available from the Bureau of Labor Standards, U. S. Department of Labor, Washington 25, D. C.

EASY-WASH
Coin Operated Laundry
Block North of Lakeview
Drug-Lacy Lakeview
WASH 15c
DRY 10c

Hill Explains New Tax Forms

The brand new short return Form 1040W provided for 1959 Federal income tax filing was explained today by Walter H. Hill, Waco Administrative Officer for Internal Revenue.

The new two-page return form can be used by any individual whose income consisted of salary and wages, regardless of amount, and not more than \$200 income from interest and dividends. Husband and wife whose combined income meets these tests may file a joint return on Form 1040W.

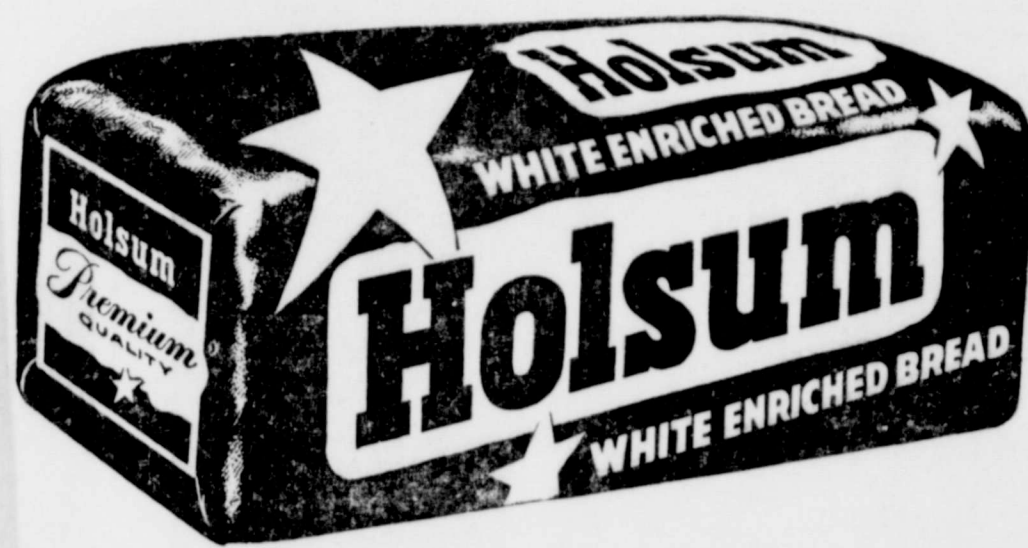
The two-page form is designed to allow taxpayers in the above income category the benefits of (1) "head of household" or "surviving spouse" status; (2) sick pay exclusion; (3) dividends received credit; (4) estimated tax payment credit; and (5) itemizing deductions for contributions, interest payments, medical expenses, and the like. Formerly, none of these benefits could be claimed without filing on the regular four-page Form 1040.

He said taxpayers with dividend and interest income in excess of \$200, or with any other income such as capital gains, retirement income, rents, royalties, business or professional income, etc., must still file on regular Form 1040. Taxpayers having questions about Federal income tax can save time by phoning the Internal Revenue office.

COLD SUFFERERS

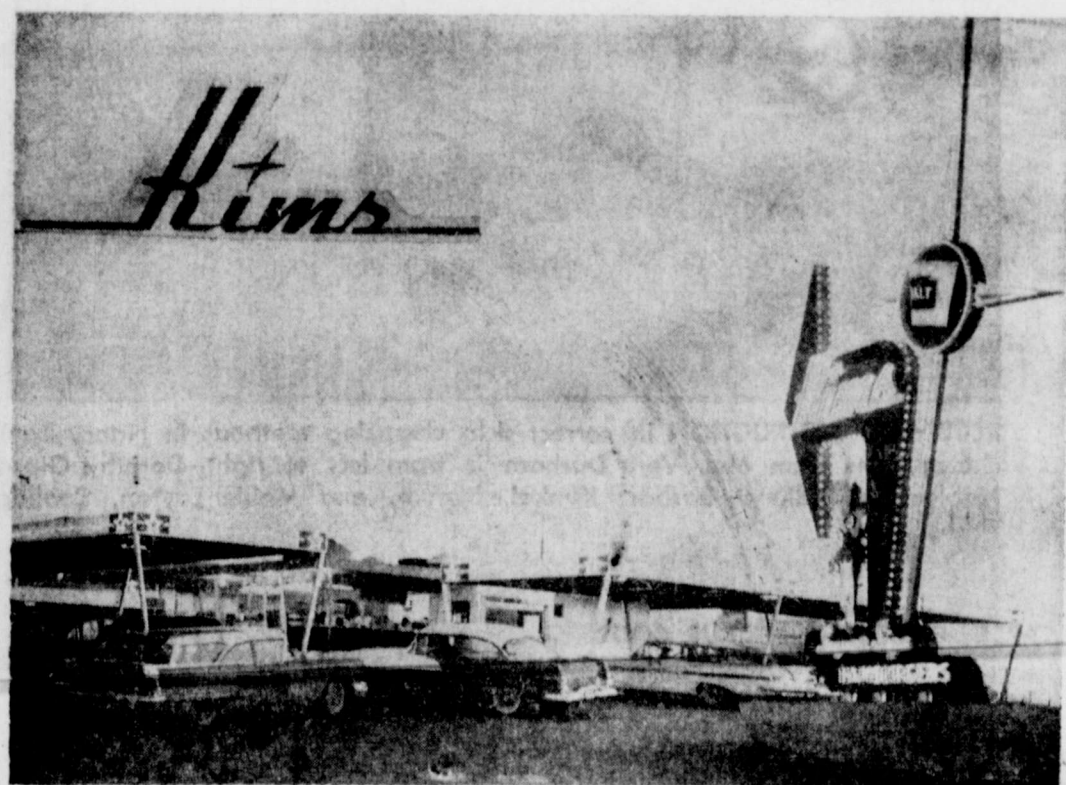
Get STANBACK, tablets or powders, for relief of COLD DISCOMFORTS. The STANBACK prescription type formula is a combination of pain relieving ingredients that work together for FASTER RELIEF OF HEADACHE, NEURALGIA and ACHING MUSCLES due to colds. STANBACK also REDUCES FEVER, SNAPS BACK with STANBACK.

KEEPING PACE WITH the PROGRESS of
"TEXAS CENTRAL"



SERVE IT WITH **Holsum Bread**
HOLSUM BAKING CO.

Waco, Texas



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NO. TWO—3316 Hillcrest Drive

and COMING . . .

NO. THREE at 1712 South Valley Mills Drive



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(By The Month)

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Drums	-	\$15.00
Chord Organs	-	\$10.00
Sax	-	\$5.00
Clarinets	-	\$5.00
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TO BEGINNERS

We Teach All Instruments and Voice

Call PL 2-0681

Chuck Harding Music Studios

2812 No. 19th Street

Waco, Texas

DURHAM Business Colleges trains personnel for Golden Era!



LEARNING the cord and cordless type switch boards at Durham's are, standing, Mary Alice Hatter of Moody, Texas, and Judith Glenn of Bynum, Texas.

The Soaring Sixties will need plenty of highly trained personnel in business and industry. Right now we at Durham are busy training young men and women for these fields. We use the latest in machines and equipment to train our students on, because we feel that this is necessary for them to be trained right.

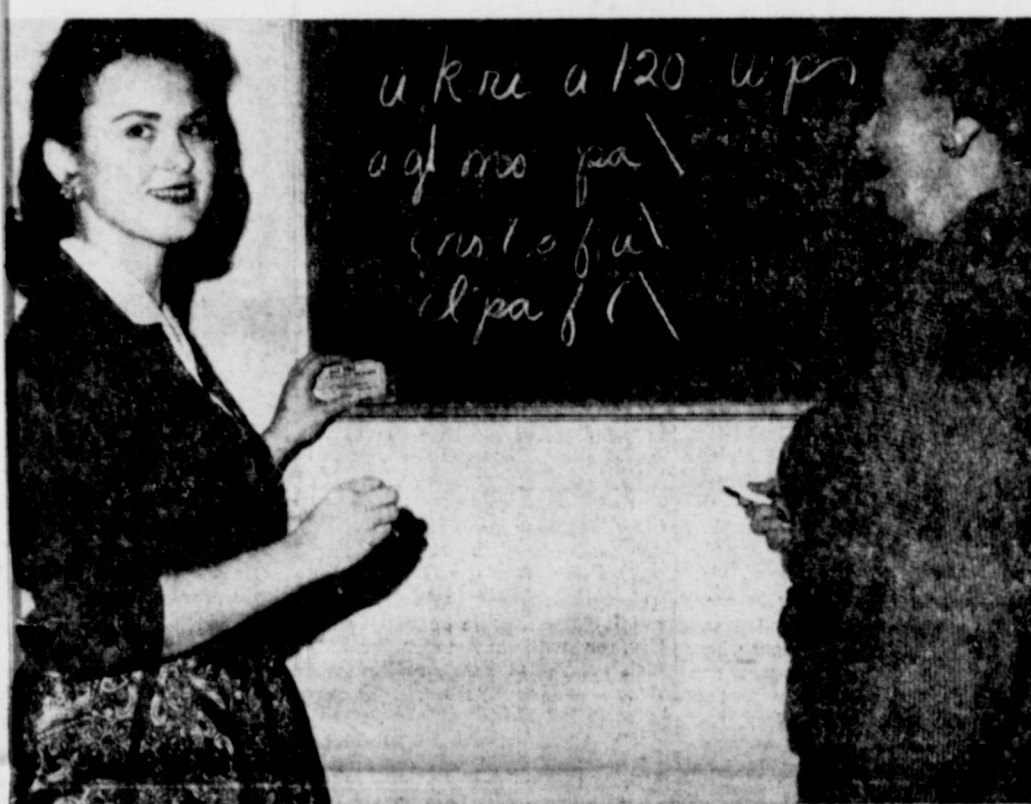
Personal attention for each student is a feature of our modern business colleges which are located not only in Waco but in nine other major cities as well: Victoria, Beaumont, San Antonio, Pasadena, Houston, Corpus Christi, El Paso and Harlingen in Texas. Outside of the state schools are located in Phoenix and Tucson, Arizona. Pictured here are scenes from our Modern school in Waco.



ABOVE IS a view of the modern, well-lighted advanced typing class which features both manual and electric typewriters.



OPERATING the IBM Key Punch is Miss Betty Jean Pinter of West, Texas, Edna Taten watches while Mrs. Louise McGee, Waco Instructor, points out some pertinent operations about the machines.



MISS DIANE SULAK of Bellmead receives personal instruction on speedwriting, Mrs. Margaret Horton, instructor in this class.

DURHAM STUDENTS "GO UP" IN WORLD WITH PERSONALITY, TRAINING AND GROOMING BY NANCY TAYLOR

A girl can get "a job" with sound training in business office methods. She can "go up" in the business world with a combination of sound training, proper business personality and good grooming.

Durham Business College in Waco as well as all of the other schools in the Durham system, point their training toward producing a graduate who will "go up" in the business world.

"That is why we offer our students the 'charm' training of the nationally-recognized Nancy Taylor course in addition to our fundamental business training," Director G. A. Durham said. "We don't try to produce models, but we want our graduates to look like models. They learn such things as hair grooming, effective use of cosmetics, proper selection of clothing to complement the girl's personality—and of course tips on how to improve the personality itself."

The results is a secretary or receptionist who actually attracts business, and doesn't simply "work" in an office. The training naturally pays off in better social adjustment as well as professional progress.

Classes are limited in numbers so that each student receives personal attention.

In addition to business training based on 30 years of experience in Texas and personally developed in Texas and personally developed in Texas, Durham graduates enjoy life-time transfer, refresher and employment services.

SPEEDWRITING STUDENTS CAN BE TRANSFERRED AT ANY TIME TO 450 SCHOOLS OVER THE UNITED STATES

"At any time during her life, a Durham graduate can come back to any Durham school and take a refresher course free of charge," Durham said.

In the Speedwriting field, graduates can get free refresher courses throughout their lives in 450 U. S. and foreign cities.

Durham schools are located in Victoria, Beaumont, San Antonio, Pasadena, Houston, Corpus Christi, El Paso and Harlingen in Texas and Phoenix and Tucson, Ariz.

High school graduates pointing to a career in business are invited to come in and look over the modern facilities at Durham Business College and to investigate the curriculum. Individual office courses as well as complete business training are offered.

For that matter, many students who have not completed high school enroll for business training during the summer in order to be prepared for employment upon graduation from high school.

Durham's also offer a complete course in drafting. Taught by a professional draftsman, the course has been designed to prepare our students for definite vocational objectives. Students, upon completing basic and intermediate courses may choose any or all advanced fields of architectural, structural, geological, mapping mechanical, electrical, aircraft and piping.



VIEW OF THE special Drafting classes which are held each night in Durham's well equipped drafting classroom.



RECEIVING INSTRUCTION in correct skin cleansing methods in Nancy Taylor charm class from Mrs. Vera Durham is from left to right—Dorothy Gipson, Noblesville, Indiana; Barbara Kunkel, Bynum, and Mollie Layton, Coolidge, Texas.



STUDENTS Janey Carpenter and Mrs. Hazel Bonomi of Waco are being shown one of the classic modeling stances by graduate student Joy Denke of Otto, Texas.

Now You Can Learn IBM Complete Automation Men and Women

IBM SPECIALISTS earn from \$5,000 to \$10,000 per year. IBM is taking the place of manpower in most offices. Advancement and opportunities unlimited. You can actually train on several hundred thousand dollars of IBM machines, under the supervision of specialized IBM trained instructors. Only a limited number to be accepted. To determine your qualifications call us.

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REFRESHER COURSES AVAILABLE IN ALL Subjects including GREGG Shorthand

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116 South Sixth Waco Phone PL 3-8111



TEXAS CENTRAL PROGRESS EDITION, FEBRUARY, 1960

Waco Chamber of Commerce

Future Reflected In Progress Report

Report Supports \$4 Millions For New Waco Dam

The Flood Control Committee prepared a brief to support a four million dollar budget request for Waco Dam.

JCAFB Spends Over 30 Million

Total construction expenditure at JCAFB during '59 \$10,068,000 which included Chambers special project of 366 Capehart housing units.

The failures included the second runway and the 1 1/2 million to remodel the 500 Wherry Houses.

3 Year VA Lease Results of CC

Conducted extensive study on VA regional office operations. Presented a brief before committee hearing in Washington, D. C.

Money Crops For Rotation

Attended 105 Agricultural and Chamber of Commerce meetings during 1959. Helped arrange and sponsor the National Cotton Congress held in Waco May 4-5.

Held 5th Annual Central Texas Swine Sale with a carcass judging contest on June 19th. Helped raise \$3400 to improve and expand the Waco Cotton Classing Office.

Helped organize and sponsor the New Texas Hog Marketing Association through which 2800 head have been marketed with \$3.50 to \$2.00 per cwt over the normal market realized for the producers.

Helped secure, plan and sponsor the meeting of the Texas Agricultural Workers Association on November 4 and 6 at the Roosevelt Hotel.

Eleven educational meetings held. Served as Secretary of Central Texas Swine Association. Sponsored tour of the Farm and Ranch Club to College Station and a tour of Soybean planting.

Over 4 Billion In Convention Cash

Over Four Billion. Conventions brought \$4,427,490 into Waco during 1959, an increase of more than two thousand dollars over 1958.

More Members

Secured 256 new members for a total of 8,649 points. Produced 2 Lifetime Members and a possible third. Wrote and produced 2nd Annual Harvest Festival through Volunteer effort.

Surveyed Local Rail & Motor Movement

Quoted some 1500 freight rates. Represented shippers in 3 hearings before Railroad Commission of Texas and seven hearings before freight bureaus for rate adjustments.

Texas-Louisiana Freight Bureau Southwestern Freight Bureau Southwestern Motor Freight Bureau

Shipper-Motor Carrier Conference

Handled some 1200 calls relative to Highway conditions, desirable routes for vacation trips, etc.

Continued work of processing the highway program for Waco and McLennan County.

Endorsed Ten Year Highway Program

Continued work of processing the highway program for Waco and McLennan County.

Supported present efforts to secure a crossing over the enlarged Lake Waco.

Develop a plan for a loop that would use the relocated highway 6 and the secondary loop which will be used to connect Highways 84 and 81.

Directed Contest To Name Mystery Acres

Assisted six local firms in expansion. Assisted locating Contour Comfort Lense, Inc. in Waco - fast growth expected.

Sponsored Major Sports Tournaments

Sponsored special athletic events in connection with Baylor University and Waco High School which attracted some 10,000 spectators to Waco.

Formation Of Baylor-Waco Foundation

Assisted in the formation of the Baylor-Waco Foundation, Inc. for the purpose of broadening the base in assisting Baylor.

Assisted Goodwill in planning activities for trip to Waco by Alice Chamber of Commerce representatives.

Co-sponsored with Education committee and ETCC annual Good Citizenship and vocations guidance clinic at Baylor.

Worked with Garden Council in Waco beautification program.

Implemented Fantus Recommendation to improve business climate Cooperated with Sponsors of Litterbug Contest.

Worked with City and Governmental Officials on Urban Renewal Program.

Assisted Waco Fire Department in Fire Prevention Week.

Conducted Industrial tours for groups of businessmen from Fort Worth and Wichita Falls.

Education Support

Worked with the Public School System in presenting the picture of our local progress to the visitors from Alice, Texas.

Backed School Bond Election with publicity program to the Chamber membership.

Co-sponsored Career Conference for high school seniors at Baylor University, in cooperation with the East Texas Chamber of Commerce.

Directed Contest To Name Mystery Acres

Assisted six local firms in expansion. Assisted locating Contour Comfort Lense, Inc. in Waco - fast growth expected.

Assisted Waco Industrial Foundation in selection on new name for Mystery Acres; Texas Central Industrial District.

Held series of meetings with railroad and utility officials in planning a completely engineered industrial district on 500 acres of the 2100 acre tract in TCID.

Assisted publicity committee in Texas Industrial Week promotion.

Won 1st place state award offered by Texas Manufacturers Association in industrial promotion in all cities over 75,000.

Direct mailing campaign in accordance with Fantus Area Research recommendations to presidents of approximately 3,000 firms with nationwide distribution.

Received from direct mail campaign 528 replies of which 67 invited Chamber representatives to visit their offices.

Followed up leads with numerous prospects by visits, phone calls and letters.

Conducted tour for businessmen during changeover from Astrodyne to North American Rockodyne.

Made two trips to the north and east calling on industrial prospects. Industrial teams formed previously have had series of meetings accumulating and studying specialized information from Fantus Report and operated with promotion continued during 1959.

General Tire & Rubber Co. hit all time high in employment in December with 1766 employees. Increased production over 1958.

Formation of Industrial Review Board as suggested by Fantus.

Over 2,000 People Inquire About Waco

Worked closely with all news media in publicizing Chamber of Commerce activity.

Published the Chamber bulletin, WACO Progress.

Answered over 2,000 inquiries about the area, sending prepared papers and brochures to each.

Assisted several newcomers with data in reference to specific problems and with street information.

Received publicity space in several Regional, State and National publications.

Publicized Texas Industrial Week during April, and was successful in winning First Place Award.

Guided several school groups on tour through the Chamber of Commerce building and operation.

Secured 23 speaking engagements for the members of the staff, and from one membership at large, to tell the general public about the operation and the job being done for the area.

Worked closely with other departments in planning, publicizing, and arranging meetings for special events. Conducted name contest for new Industrial District.



BIRDS-EYE VIEW OF GREATER WACO.

Coming Decade Seen To Be Greatest In Texas History

By BILL COX, Publicity Director, Waco Chamber of Commerce

As we stand on the threshold of a new decade for Waco and Texas Central area, we look forward with much anticipation and enthusiasm for our community.

This is naturally a true statement when it is casually made, but as we back it up with factual data it reveals itself as a detailed truth.

It is easy for us to become prophets when we compare the past decade with the present activity. This is the only true measure of progress.

Waco's progress actually started with the "new look" of the middle forties, when the leadership became aware of the task at hand.

This is quite evident when we study the growth of the whole area during the past 15 years. During this time a lifetime of progress has transpired and a well-attended development has resulted.

We are fortunately not in the position of some of our cities in Texas, which have expanded too rapidly to be well-planned and properly-attended.

Waco can boast of "keeping astride" of our development, and moving into the upper population bracket without too many difficulties being experienced.

In the early 1950's the Chamber of Commerce leadership organized the Waco Industrial Foundation which has proven to be the necessary tool for progress.

Through the facilities of this organization and the availability of choice industrial land, our industrial effort has accelerated into fulltime activity.

Due to this promotion, and the energetic efforts of a dedicated leadership, acreage in the Waco Industrial Districts has been sold to twelve firms, and more deals are in the making for the future.

Some of the national firms now located in the industrial sites are International Paper Company of New York, Fleetwood Trailer Company of California, and Lilliston Implement Company of Georgia.

Besides these there are several local firms in the sites which have been given the opportunity to expand that never existed before.

Also for the future consideration there will be other local firms along with national corporations located and expanded into the Waco Industrial Districts.

We could spend hours discussing the future possibilities of our industrial growth, but this is only one phase of our operation. There must be other points of our development that are equal in importance to the citizenry.

Before we can sell Waco and Texas Central to the possible newcomers into our area, we must prepare ourselves for them.

This is being done and in the forthcoming decade we can easily foresee a diversified development taking place.

In Highway development this area will become a network of superexpressways that will bring people from all over America into the big heart of Texas.

This improvement alone will be one of the most important factors to the future development of our area. Not only will we experience improved streets in our city; not only will we assist with the improvement of our Farm-to-Market Roads that will benefit our rural friends and neighbors; not only will we be directly responsible for a super highway across our area; but along with these important programs we will see a system of "express-type" loops around our city that will lead to the overall development of the Texas Central District which will improve the entire economy of our Trade Territory.

Just as important to our future as Industrial Development and Highway Improvement, is the Competitive Position of Waco and the immediate area. This is true because of the importance major industrial leaders have placed on community development and business climate. These are big terms for what is simply "The Attitude of the People".

This is a must for proper development, and in the Soaring Sixties it will come to pass that our economy will improve along with our personal attitude. We can predict that in the next few years we will double in population, if COMMUNITY.

We continue to improve our Competitive Position in relationship cities of comparable size and wealth.

This can best be done by citizen awakening to the realization that community building is a personal matter, and that it depends on the people just as road is travelled on in the so-called Sixties.

The acquisition of the 2100-acre tract formerly called "Mystery Acres" and now named "Texas Central Industrial Districts", opened the door to a great future. Waco, with this land the Soaring Sixties for Waco and our territory. The final decision will be up to the citizenry.

We anticipate much for our area and the Chamber of Commerce setting about to get the job done but it can only become reality all the people want it had enough.

Along with the improved picture presented to this point of the discussion, goes such activity as better Airline service; improved Education facilities; continued increase in Agricultural Program and increased interest in Community Development through personal work and service in the Chamber of Commerce.

The Soaring Sixties can be filled with much growth and progress. We, the people, awaken to it understanding that NOW IS THE TIME FOR ALL GOOD MEN TO COME TO THE AID OF THEIR COMMUNITY.

Chamber Leaders Optimistic for 1960



T. C. FREEMAN, Vice-President



WINTHROP SELEY, President



CULLEN SMITH, Vice-President



HOWARD HAMBLETON, Treas.



SIDNEY DOBBINS, Gen. Manager

ONE OF WACO'S GREATEST YEARS, SAYS PRESIDENT

WIMP SELEY

"After hearing the highlights of the 1959 Program of Work, and listening to the challenging statements made by Gordon Rountree, I look forward to a great year in 1960. Our aim will be to continue the active program set forth during President Rountree's administration, and naturally we would like to do a better job if possible. However, if we can do just as good a job, 1960 will be one of Waco's greatest years."

Wosley Machines Made In Waco Serve The World

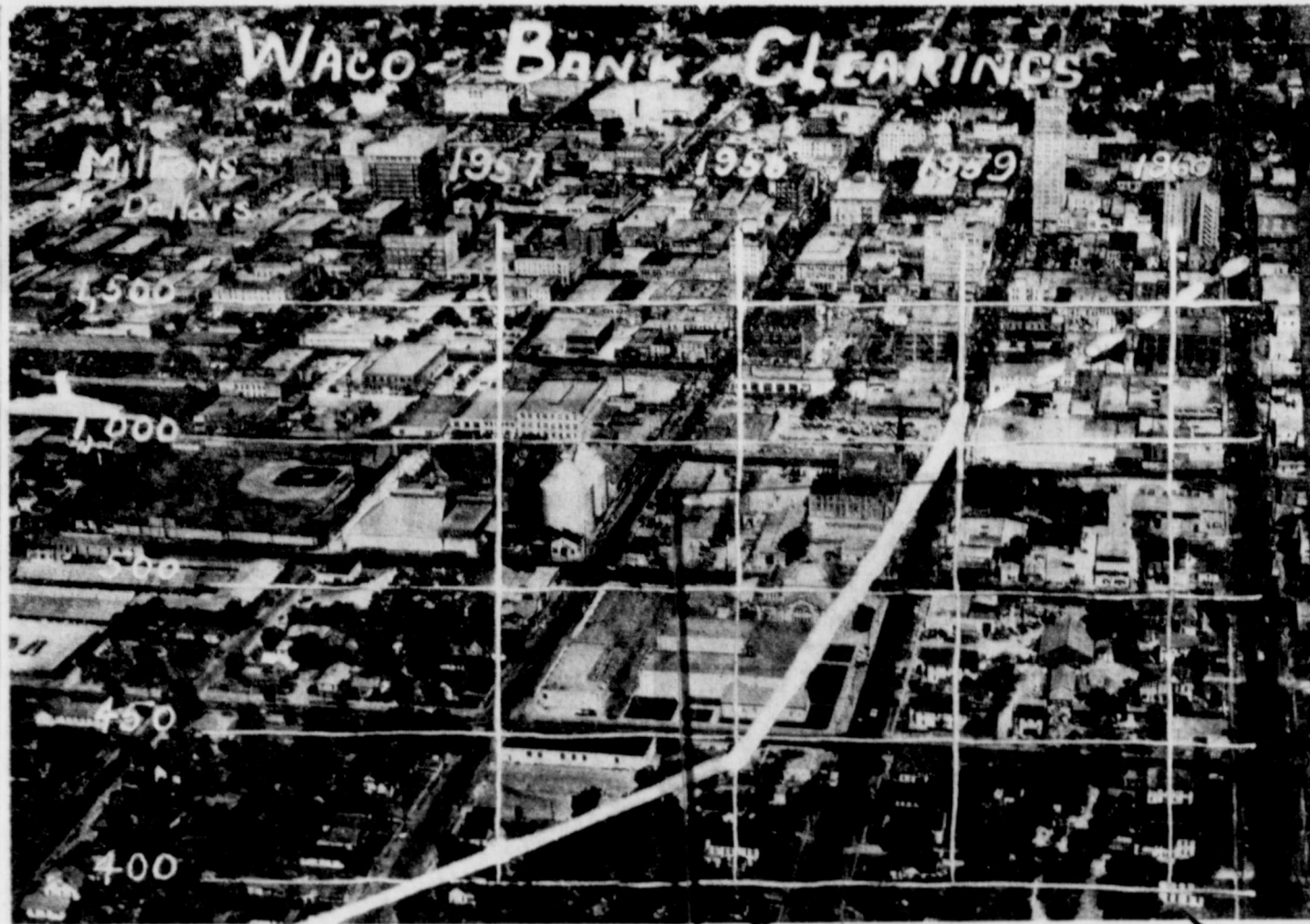
A few years ago tin cans, scrap iron and automobile bodies were drug on the salvage market. These then worthless materials were overflowing dumping grounds strewn in unsightly heaps along scenic highways and becoming a nuisance to the general public. This as true up to a certain time because this scrap could not be commercially melted in the huge melters of the nation — the comparatively flimsy material burned like paper in the hot smelting res, literally went up in unprofitable smoke.

But a Waco man, Fred Mosley of the Mosley Machine Company located in the Central Texas city, changed all this almost overnight when he improved and began marketing a machine which baled this scrap into a solid, compact mass which burned slowly in the super-hot furnaces.

Mosley and the Mosley Machine Company has an interesting and inspiring history.

Fred Mosley went into partnership with the Lord 16 years ago and since then has, to use his own words, run half a buck into half a million dollars.

He is a pleasant, quiet, round, and-colored man of 55, with candid blue eyes, weight 200 pounds, eight five ten and a half, and president of the Mosley Machinery Company.



His text for success is in Luke 6:38. "Give, and it shall be given unto you: good measure, pressed

down, and shaken together, and running over, shall men give into your bosom. For with the same measure that ye mete withal, it

shall be measured to you again." He was making \$15 a week, was just married, and was already giving \$1.00 of his pay weekly to the church. He decided to go all the way, and give a tenth part of his income. He went to his pastor, H. G. Weathers, and handed him the extra 50 cents.

"As near as I can figure," he recalls now, "it was at the exact time I handed that half dollar to Mr. Weathers that Bill Lipsitz, the man I was working for, said to his secretary, 'Mosley made a good deal for us the other day up in Waxahachie, give him a \$2.50-a-week pay raise and a bonus of \$25.00.'"

"And" goes on Mosley, "my income has never decreased. I've titheed for my personal income and my business ever since."

Mosley didn't invent the scrap metal baler itself-but he improved it. He was working for Lipsitz Iron and Metal Company which bought the second baler in Texas, from the Murphy Machine Company of Houston, and put Mosley in charge of it. That early baler was a small affair, with a box 14 inches wide and five feet long, and had lots of bugs. Young Mosley started what he calls taking the headaches out of it. He made many improvements. Asked how he happened to be able to do that, and whether he had any mechanical engineering training, Mosley says, choosing his words carefully, "I'm glad you asked that question. No, I had no training, no mechanical aptitude. It was a gift from the Lord. Every bit of my success in business I attribute to my association with the Lord, and yielding to His will."

HAVING IMPROVED the machine, Mosley went into partnership with Melvin Lipsitz to manufacture more of them. They set up shop at 220 Franklin, with a drill press, a cutting torch, and a welding machine. Mosley and a Negro named Willie James Anderson were the working staff. They started building their first baler, and before it was well started a scrap metal dealer named Gentry from Missouri, bought it. He happened to be in Waco on business and Julius Englander suggested he see the machine young Mosley was building. Gentry was so impressed he put up the selling price in escrow (\$3,150) and took it and the second one they built, both in six months. That sent the new business off to a good start.

"Those balers were still operating last I heard of them," said Mosley the other day. "Gentry sold them after a while, and I think he sold them for more than he paid for them."

The reason the machines are in such demand is, they have opened up an entire new field of scrap metal salvage. Thin steel, the sort used in automobile bodies, or in tin cans, or in bed springs or fence wire or the like, will burn like paper in a steel mill furnace, unless it is compressed into a mass. Before the balers came into use, it was really junk; no good to anybody. Old automobiles were stripped on their heavy steel parts, and the thin metal bodies were left to rust in automobile graveyards and junk piles, or dumped into gulleys to prevent erosion.

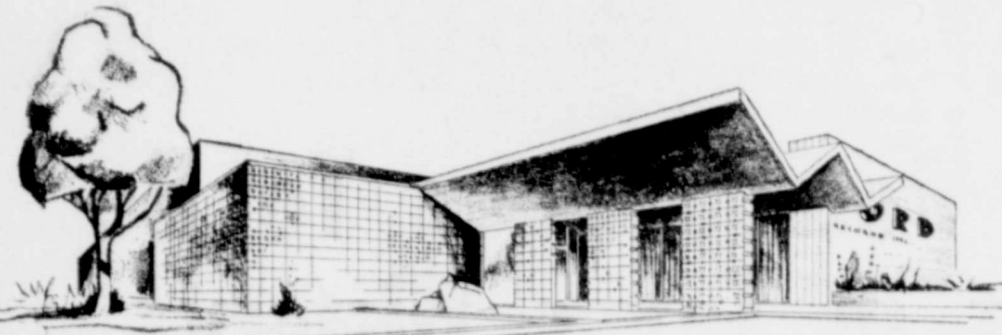
TIN CANS weren't worth saving after the immediate need for extracting the tin coating from them during the war. Old baling wire and barbed wire was fit only to mess up the landscape. With the baler, it is different. Automobile bodies and other stuff of the sort are pushed into the box of one of the Mosley balers, the operator pulls a lever, a heavy lid smashes down on the junk, a 1,000-pound ram with 130 tons pressure crams it against the back of the box, a lateral ram smashes it into a corner, and the result is a solid cube of steel, weighing from 250 to 500 pounds. The press is taken off, an ejector throws the bale of scrap from the box, and the baler is ready for another.

"That ejector," says Mosley, "was one of my first improvements. I got tired of lifting 250 pounds of scrap out of those boxes with my hands."

Mosley was born in Waco, March 13, 1905. His father Covert Mosley, came here from Jackson, Mississippi, started his own business buying ice and delivering it to small towns. South Bosque, Chilton, Speegleville, Lorena. Young Mosley helped him on the routes as far back as he can remember, took over a route of his own when he was 16. His father died in 1937, and young Mosley then joined Lipsitz. His mother lives at Lakeview.

The company manufactures and markets a number of other machines which are in use by scrap metal dealers throughout the world. Newest of the line is the Hydraulic Shear, a powerful machine which will slash into small, car-loadable components 95 per cent of all shearable metal. This shear, operating somewhat on a scissor principle, cut one-inch thick plate into a piece of 36-inches wide and snips round iron two-and three-fourths inches in diameter into 12 inches lengths.

Waco and Central Texas can be proud of the Mosley Machine Company and the men and women who work there.



From the Heart of Texas To the Heart of the World

Waco is the home of Word Records, the world's leading producers of recorded Christian music. Be our guest at the grand opening of our new building in March.

WORD RECORDS

5030 W. WACO DR.

THE FINEST NAME
IN *Christian Music*

Word Records are also produced in Scotland, New Zealand, Australia and Canada for their National Markets

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The Newest and Best Ride
In TEXAS CENTRAL!

AGES 6 To 12 Years

Have Fun — And Learn Safe Driving

ONLY **25c**

524 New Road — Opposite Golden Triangle

Helping BUILD A Larger, Greater WACO and CENTRAL TEXAS

BUILDINGS BY STANFORD ENGINEERING CO.,
ARE IN WACO, TEMPLE, BROWNWOOD, ROCKDALE
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INDUSTRIAL

WACO, TEXAS

COMMERCIAL BUILDING

BUTLER
STEEL PRODUCTS

Plaza 3-5901

GRAIN STORAGE

Hassell Davis

WAREHOUSE

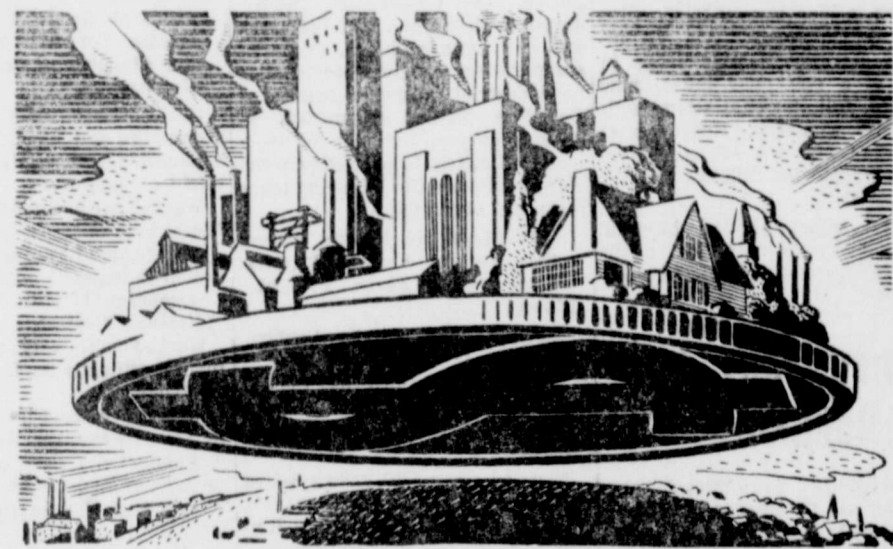
Especially for **TEXANS**



FAITHFUL PROTECTION SINCE 1910

AMICABLE LIFE INSURANCE COMPANY
WACO, TEXAS

1959 - -
Year of
Growth
and
Expansion



The Dollar Carries the Load

The terrific financial burden necessitated by ever-growing industrial and commercial operators, building of new homes, housing projects . . . every step along the PATH of PROGRESS must be ably upheld by money. MONEY IS THE FOUNDATION . . . STRENGTHENED by the NETWORK OF SUPERLATIVE banking institutions. The BELLMEAD STATE BANK is a VITAL PART of this unyielding network. Its facilities are open constantly to you.

FULL SERVICE BANKING

Continual Growth - - With The
Growth of TEXAS CENTRAL

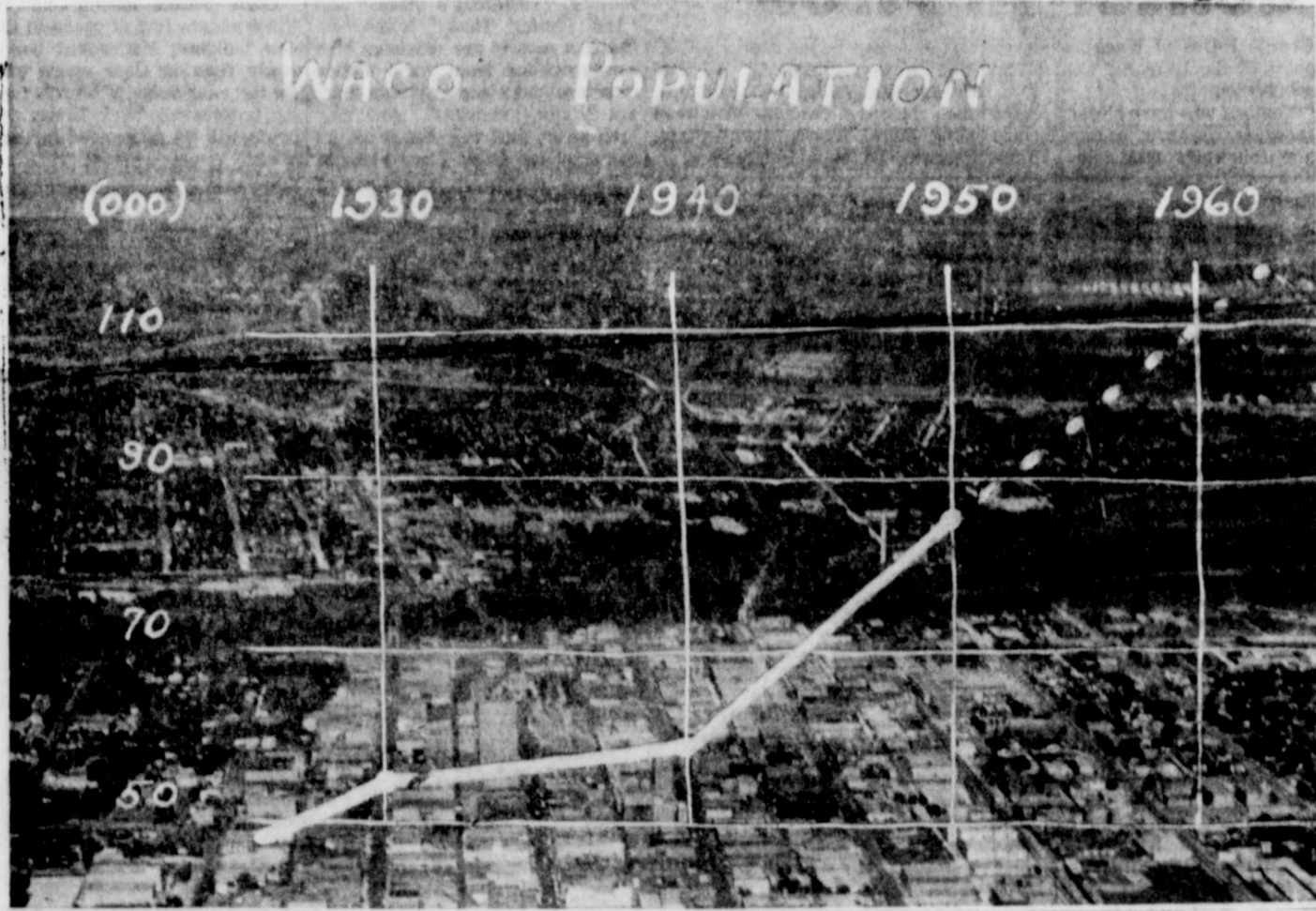
THE NEIGHBORLY

Bellmead State Bank

3015 Bellmead Dr.



Phone PL 6-5321



Government Gets Money

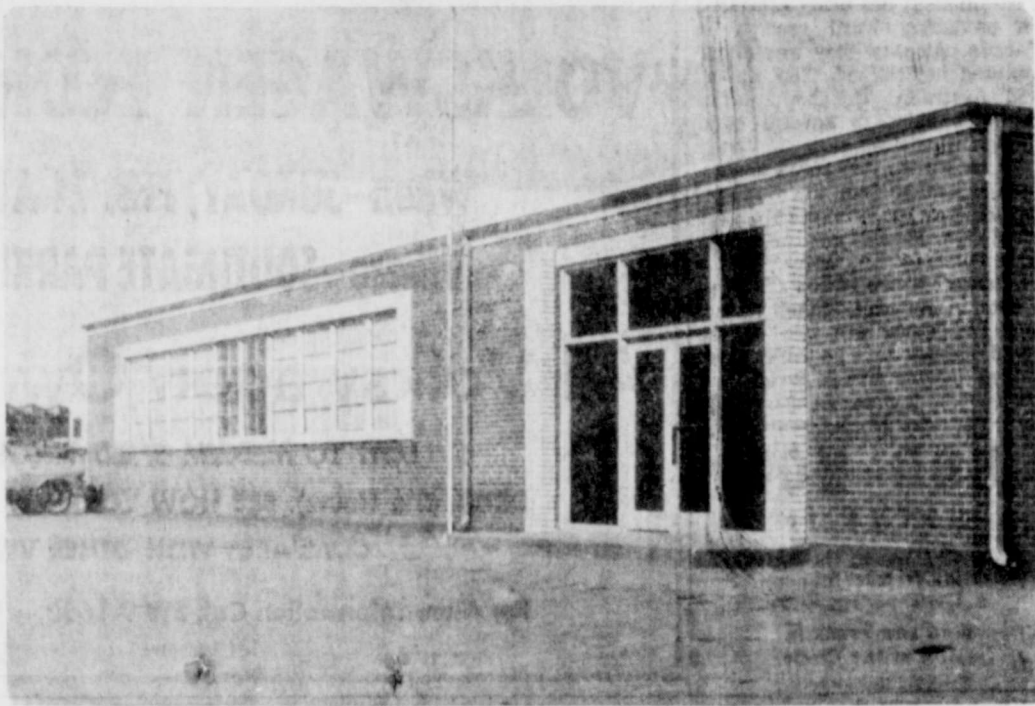
Dear Sirs:

Out of all these taxes we are paying, \$20, \$30, \$40, on every \$100 we earn, the government certainly should be getting all the money it needs; if only the money was just used for the needed things.

Instead of running to the people for more taxes, or to the money-lenders for more loans, isn't it reasonable to expect the government to learn how to budget "family style"; to cut spending where it can, and must, in order to pay for the things that are really needed?

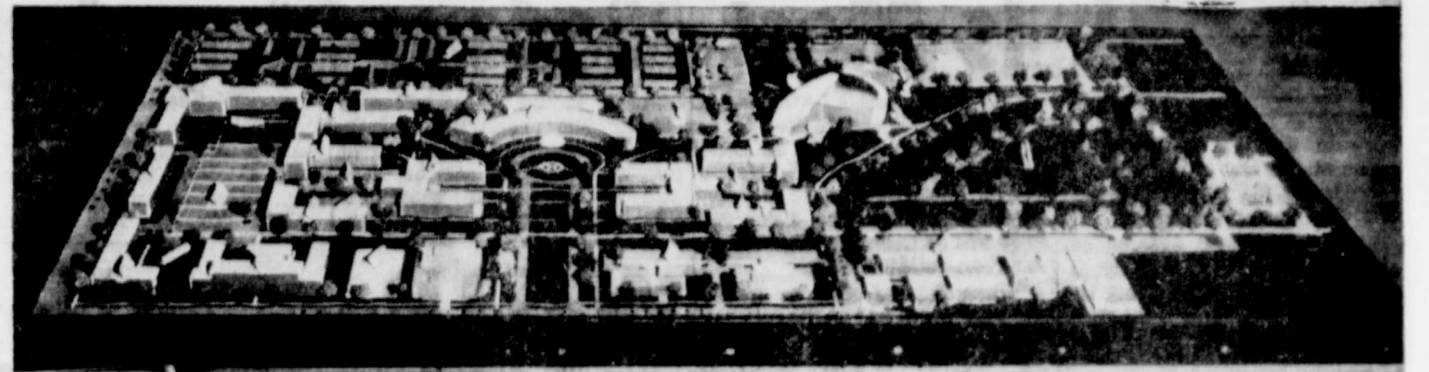
Reasonable as this may sound, politicians and bureaucrats will never do this until we, the people, insist that money needed for new and critical needs come from cuts in spending for the un-needed and less needed things, and from the more efficient use of the money government now gets.

Sincerely,
J. KESNER KAHN.



BETTER MAIL SERVICE FOR SUBURBAN WACO. Picture above shows one of city's branch post offices which give outlying districts more complete postal service. Shown is the Triangle Station in the Golden Triangle shopping section.

A new Bellmead sub-station will soon be opened in the La Vega area, and another one to serve the 25th shopping community, will be built at 24th and Colonial. (Bill C. Foster Pic)



EVER EXPANDING BAYLOR. The great Baylor University is getting more and more elbow room as the university continues to add more buildings and to encompass more acreage. Under the Urban Renewal Program, 125 acres of land are involved in Baylor's expansion, for

which the university will pay about \$8,000 an acre. Picture shows scale model of new Baylor environs as visualized by Robert Rucker, consulting architect of university.

The People at **FEEDERS SUPPLY** Say....
It's Time to
GET READY FOR SPRING ACTIVITIES

FOR ALL YOUR NEEDS OF

- FEED
- SEED
- GRAIN
- SUPPLIES



FEEDERS SUPPLY CO., INC.
EAGLE FEEDS
4-5618
300 SOUTH 1ST ST. WACO, TEXAS

from

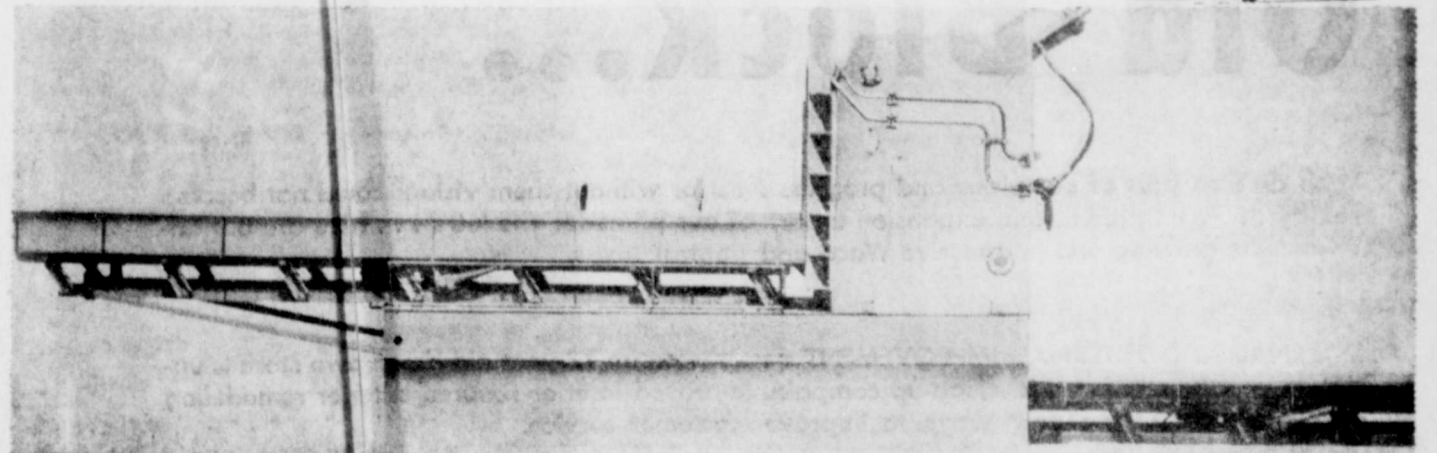


to the world

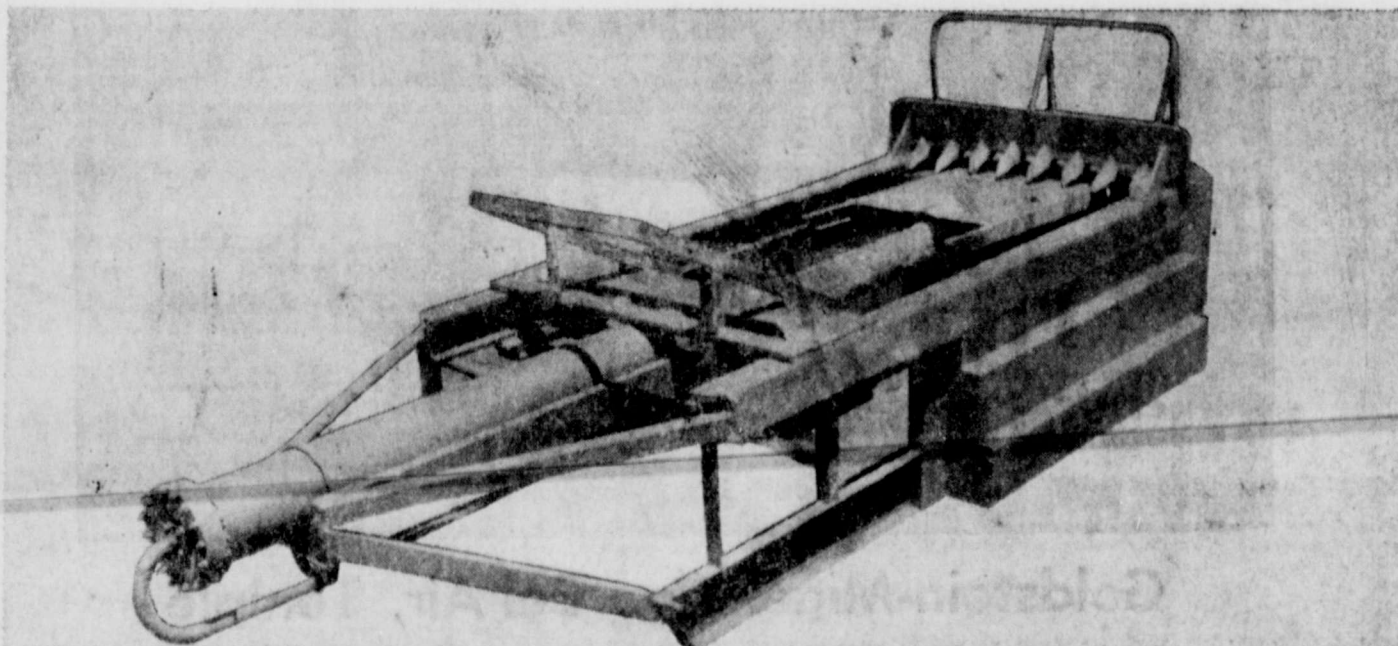
MOSLEY SUPPLIES EQUIPMENT FOR SCRAP METAL INDUSTRY



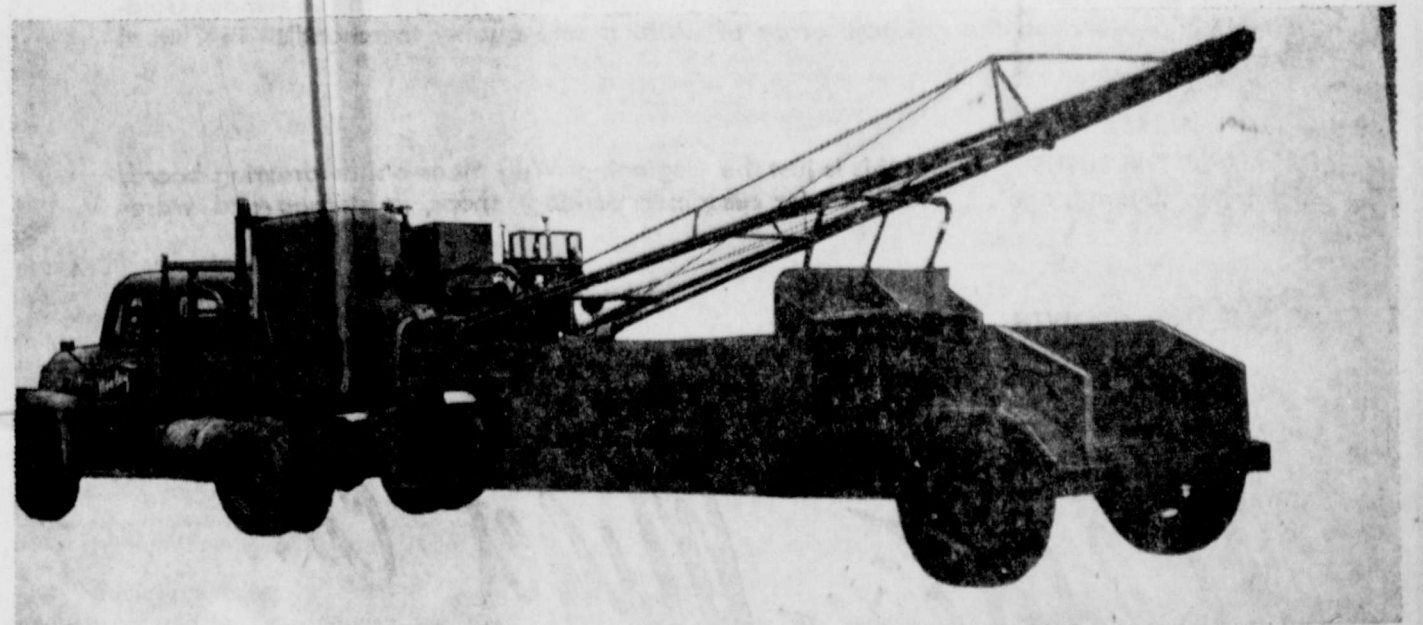
THE MOSLEY SCRAP METAL BALER has been the backbone of Mosley and has built the company to what it is today. Scrap metal like cars bodies and such, are compressed to neat two foot squares. Mosley Balers have been made in Waco for over 16 years and today are located in all parts of the world.



OUR NEWEST ADDITION to the Mosley family is the HYDRAULIC SCRAP SHEAR. Response from the industry on this machine has been most gratifying and made the future for Mosley look the brightest ever. It chops up long pieces of scrap, like pipe, cutting them into short pieces. This makes them easy to handle and dealers get a better price at the smelter.



MOSLEY PARASNAP is a low cost attachment to the baler. It is used mainly to snap car bodies into three pieces so it will fit in the baler. It uses the power from the baler.



MOSLEY SNIPPY MOBILE was designed for convenience. It does the same job as the unit at the left, but has its own power units. Several dealers can use this portable unit thereby lowering the cost.

Mosley MACHINERY COMPANY / P.O. BOX 1552 WACO, TEXAS

Lake Air Is Most Modern Shopping Center in Area

An important new horizon for metropolitan Waco's economy is rising in the fast-growing west section of the city as construction proceeds on the new \$10 million Lake Air Center.

Many independent experts expect Lake Air to touch off a significant development boom giving the area economy fresh momentum. The Lake Air Center will cover over twenty-one acres of land at the intersection of two major Waco traffic arteries, Bosque Boulevard and State Highway 6.

Lake Air Center will add 210,000 square feet of merchandising space in Waco, open major new outlets for some of the nation's largest retail food and drug organizations.

Safeway, one of the nation's largest retail food organizations, was one of the first tenants to sign up at Lake Air then in January, the nation's largest drug

chain — Walgreen's — signed a lease for 13,750 square feet.

First tenant to lease at Lake Air was Goldstein-Migel, Waco's leading department store for seven-and-a-half years. The Lake Air store will be Goldstein-Migel's first suburban establishment.

Waco, located close to Dallas and Fort Worth and on the primary interstate highway routes through the heart of the state, is at the center of Central Texas metropolitan development. The population here will reach 220,000 by 1980 and economists forecast a rapidly rising level of family buying power throughout this period as more and more manufacturing, retailing and service industries locate here.

The new Center, now under construction, will give Waco its first and only center with the advanced feature of an air conditioned mall. This means that the retail establish-

ments in the Center will open directly into pedestrian walkway air conditioned year round so that complete shopping can be done with no exposure to uncomfortable weather, winter or summer.

Lake Air Center has been planned by architect Irving R. Klein of Houston, recognized as one of the nation's leading experts on shopping center design.

Sligh, Temple, and Attorney

George Nokes of Waco are developers of the Lake Air Center and subdivision.

Tenants who have already leased space in the new center include the following: Goldstein - Migel Co., Safeway Super Market, T G & Y Variety Store, W. A. Holt Co. Sporting Goods, Grayson Shops, Inc., Morris Jewelers, Walgreen Drug Store, Lewis Shoe Store, Sherwin-Williams Paint Store

40 persons, and President Jarrell McCracken predicts that the growth will continue at a very fast pace during the 1960's.

During the last several months McCracken, Executive Vice-president Tom Norfleet and Secretary-treasurer Marvin Norcross have been rounding out the top echelon of their organization and signing up much of the best known religious music talent in the country. They brought in Paul Meyer,

Miami, Florida, insurance sales executive, to serve as National Sales Director of the Word Audio Library Program. Paul Mickelson, for seven years organist on the Billy Graham team, is now music director for Word. Artist and repertoire director Kurt Kaiser has traveled the American concert tour route extensively and served as accompanist in several countries of Europe, Africa, and Asia.

Richmond Brown, advertising manager, comes from the Baptist Sunday School Board in Nashville, Tennessee, where he was in charge of circulation promotion for 80 publications and previously planned the advertising for Broadman press and the chain of 50 Baptist Book Stores. Irvin R. Buchanan, Baylor graduate with advertising agency experience as well as work in sales and promotion, has just been employed to head the Dealers' Sales Department. All of these men are active in the work of their churches.

Negotiations are being concluded for producing Word records in Canada. Already they are manufactured in Scotland, New Zealand and Australia. The home office in Waco ships to several other foreign countries.

To record the fifty musical numbers which go into the three or four albums produced each month, Word has signed contracts with what company executives state is the largest group of top Christian artists in America. Ethel Waters and Bill Carle are two of the latest singers to sign with Word. Others include Frank Boggs, Paul Mickelson, Ronnie Avalone, Joe

Ann Shelton, and Waco's Jack Holcolm. Commentator Paul Harvey has recorded two recent speaking records, "Yesterday's Voices" and "The Testing Time," which McCracken reports are receiving high commendation from radio station directors and many Christian leaders. Trios, quartets, symphony orchestras, and well known choirs are used for other Word records. March.

One series has a different album featuring the music of each of various Christian denominations. Even before moving into the new building, McCracken was already figuring floor space needs for the next stage of Word's building program on Waco Drive. Open house will be announced for early March.

Word Records Heard All Over Nation

The world's largest religious recording company, which has grown up in central Texas during the last decade, is now ready to move into its new home at 5020 West Waco Drive in the Waco Industrial District.

The company which started in a college student's apartment in 1951 has multiplied its operation many times and more than doubled its personnel during the last twelve months. It now employs

40 persons, and President Jarrell McCracken predicts that the growth will continue at a very fast pace during the 1960's.

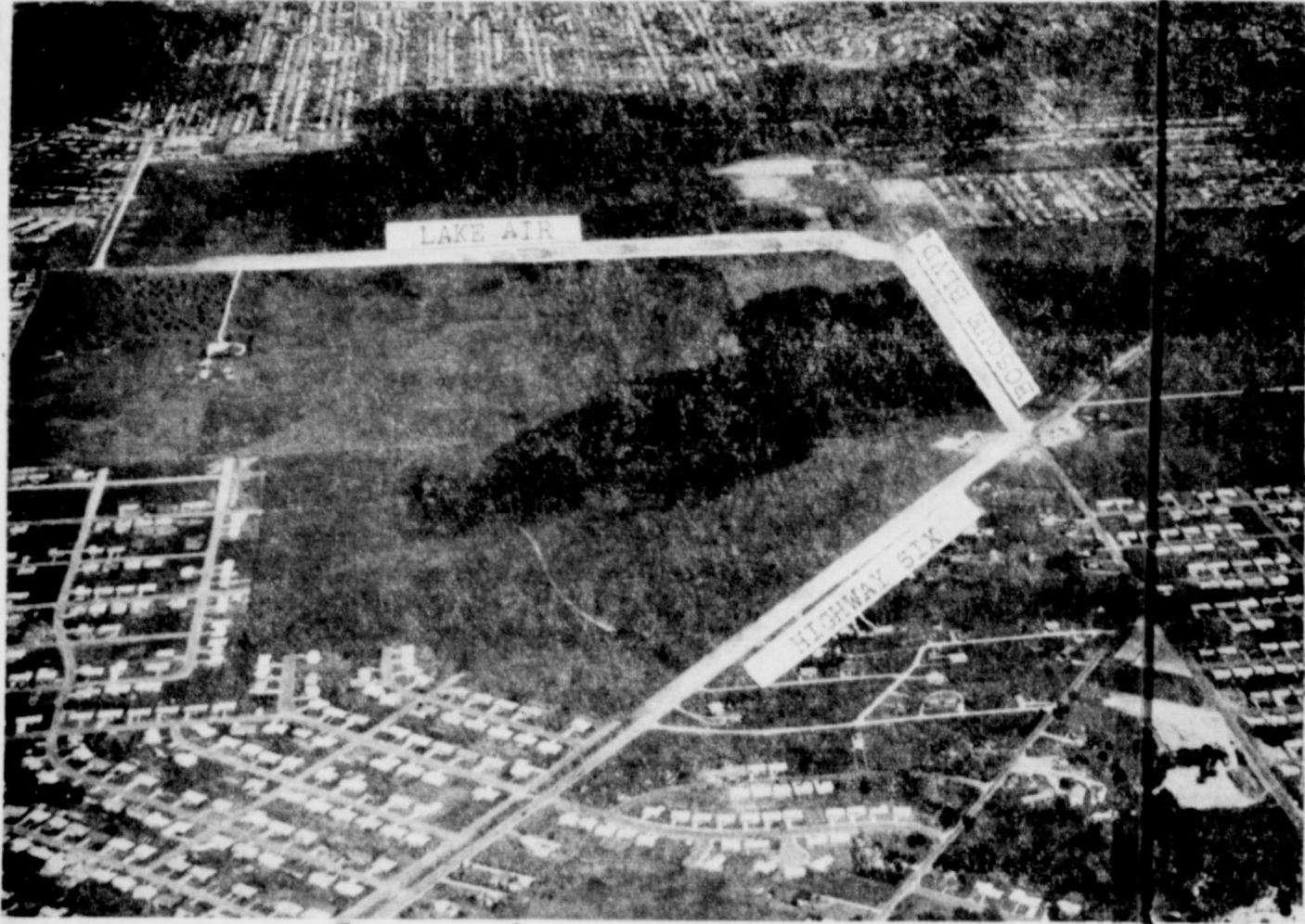
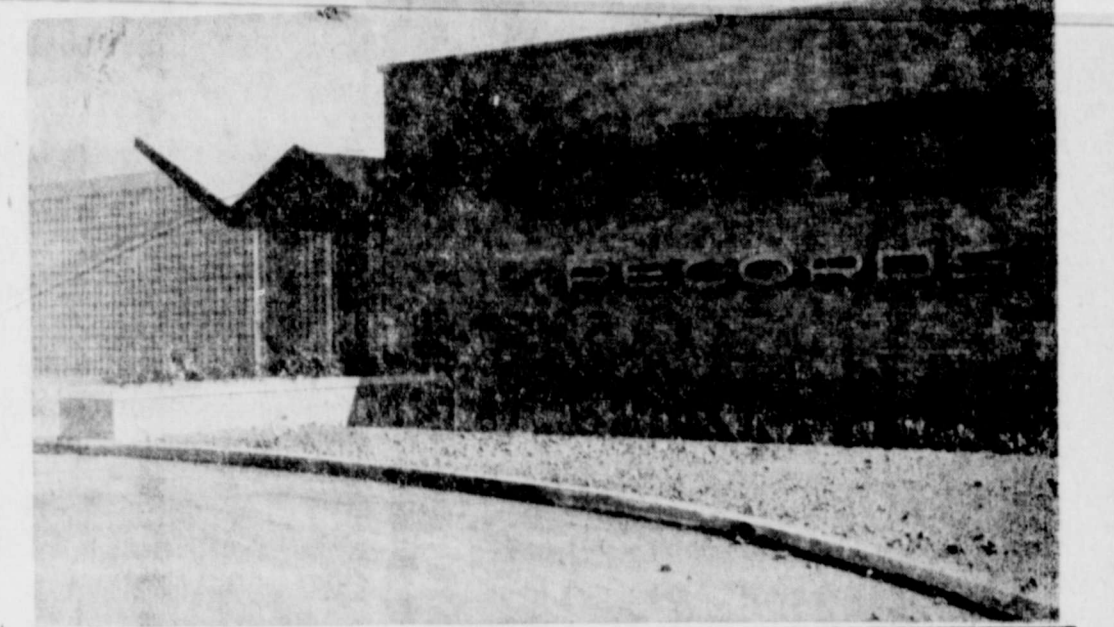
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VOLKSWAGEN ECONOMY RUN

When—SUNDAY, FEB. 21 AT 1:30 P.M.
Where—SOUTHGATE PARKING LOT

All Volkswagen Owners Invited

- LOW TO MEDIUM SPEED CROSS COUNTRY DRIVE (2½ Hours). SEE HOW YOUR VW MILEAGE COMPARES WITH OTHER VW'S!

For More Information Call SW 9-1690 — Entry fee \$1.00

HOB NOB
DRIVE IN

- Chicken in the Basket
- A&W Root Beer
- Delicious Hamburgers

23rd and Franklin
And at the Circle

Chips Off The Old Block...

With dreams part of our plans and progress . . . for without them visions could not become reality . . . with growth and expansion a part of our plans for the '60's . . . here are our answers to a growing and progressive Waco and Central Texas.

INTERNAL AND EXTERNAL IMPROVEMENT . . . the entire 73-year old downtown store is undergoing a face-lifting and clean-up campaign. Improved interior fixtures, exterior remodeling and always studying new ways to improve customer service.

EXPANSION PROGRAM . . . includes two branch stores of the Goldstein-Migel Co. Shown right, these two operations will embody the very latest in the modern concept of department store merchandising and selling. They will bring, along with the famous Goldstein-Migel downtown, the greatest array of fashion and quality merchandise in Central Texas.

DREAM OF THE FUTURE . . . and this is just the beginning. With plans on the drawing board, still in the dream stage . . . facilities for customer parking, shops, a storage and warehouse.

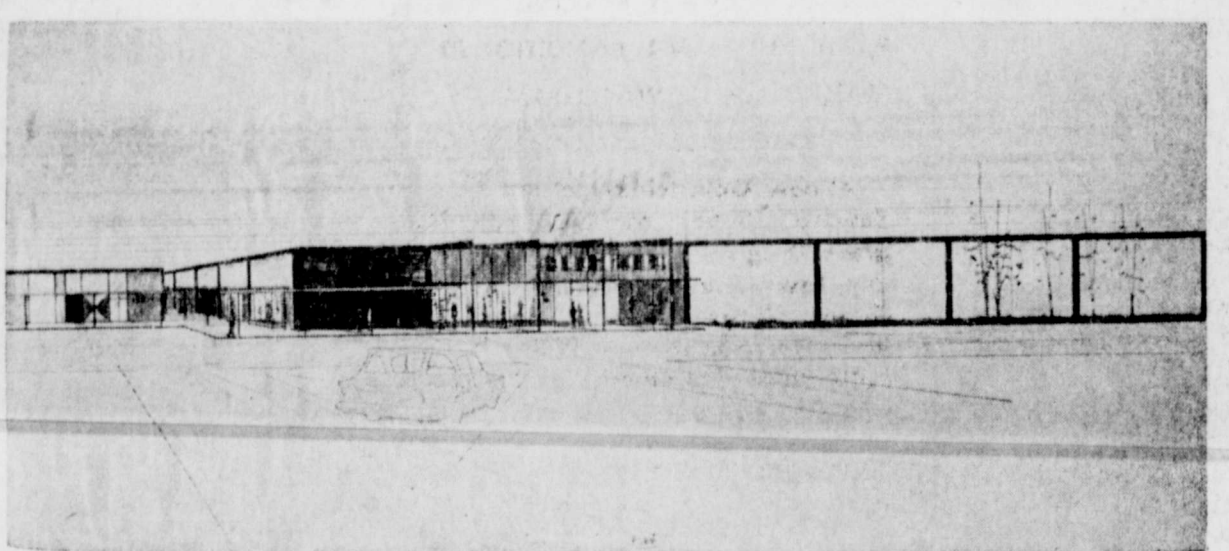
WATCH OUR GROWTH

Goldstein-Migel Co.



Goldstein-Migel Co., Lake Air Suburban

A fabulous and modern concept of a department store to be located 4 miles from downtown Waco in the new Lake Air City that will feature the first Air-conditioned Mall in the heart of Texas market.



Goldstein-Migel Co., Bel Air, Temple

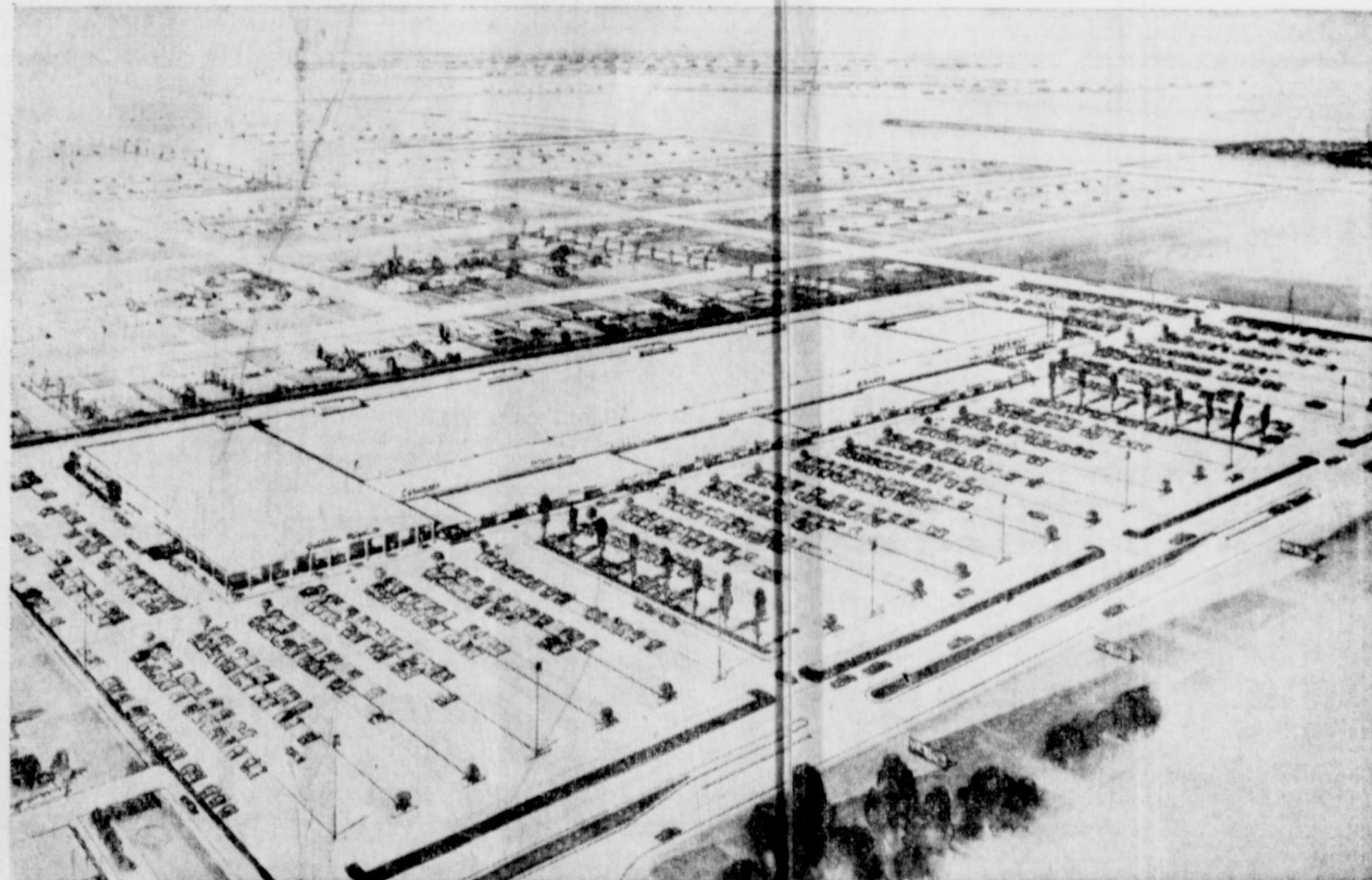
In the center of Temple's proposed Bel Air Center located on a 19-acre tract bound by Highway 81 on the north, Third Street on the East, Fifteenth Street on the West and Zenith Avenue on the South.



growth for waco

LAKE AIR CENTER opens new horizons for Waco and Heart o' Texas expansion, development and good times in the 1960's.

LAKE AIR CENTER is attracting national recognition to Waco as evidence of the sound, strong new potential of our economy for the 1960's. The most important new commercial development of its kind in Waco . . . LAKE AIR CENTER is bringing new businesses, new jobs, and the newest of shopping conveniences to all of Waco in 1960.



210,000 SQ. FEET PARKING FOR
1,650 AUTOS AIR CONDITIONED
MALL TO SERVE WACO FAMILIES:

A new Goldstein-Migel store, Safeway Super Market, Walgreen Drug store, T. G. & Y. Variety, Lewis Shoes, Holt's Sporting Goods, Grayson Shops, Morris Jewelers, Sherwin Williams Paint Store, and others.



. . . to serve a growing waco
AT BOSQUE BLVD. & HIGHWAY 6

Developed By
Arthur Temple Jr, Charles Sligh and George Nokes

Do You Really Love Him or Don't You?

NEW YORK — How can a teenage girl tell when she's in love? One way is to take the following quiz from the February issue of Seventeen Magazine. Add up your score and then see the information below.

Part I: Score 4 for each "yes" answer.

1. Do you laugh at the same time?
2. Do you rely on him to make some, but not all, of your problems?
3. Do you rely on him to make most of the plans for your dates?
4. Would you feel the same way if you had no family conflicts?
5. Would you feel the same way if your friends weren't "paired"?
6. Would you be willing to take care of him if he were very ill?
7. Would you find him equally attractive twenty years from now?

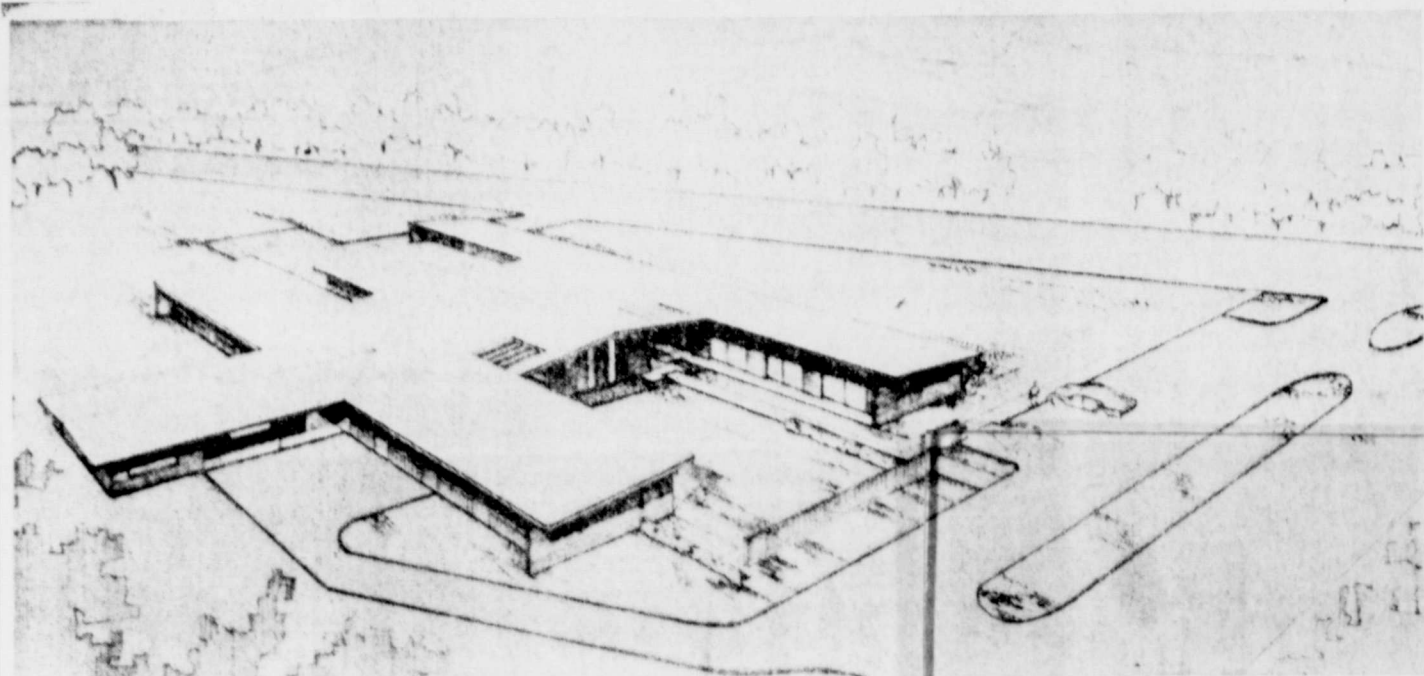
Part II: Score 5 for each "yes" answer.

8. Have you known other boys well?
9. Are your feelings different from those you've had before?
10. Do you like him when he's broke?
11. Do you have enough in common to keep you from being bored?
12. Are you as sure of him when you're apart as when you're together?
13. Would you be true to him throughout a long separation?
14. Is he the only boy in whom you are romantically interested?
15. Are your major goals the same?
16. If you were to marry him, would you insist on definite housing plans, financial security, etc.?
17. Is he the kind of person you see as the father of your children?
18. Are there limits to what you will do for him?

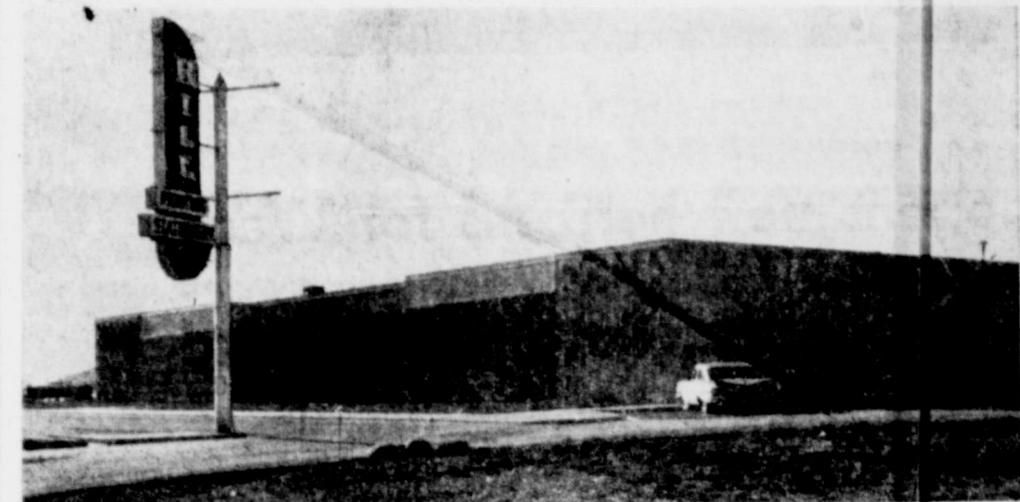
Top score is 88, for a "yes" answer to each question. If you scored 83 or higher, you show many of the important signs of being in love. The further away your score is from 88, the more questionable your "love" is.

CATCH MEN WITH HOMEY

NEW YORK — Try a taste of honey-butter color this spring, suggests the February issue of Seventeen Magazine. Featured in this pale gold shade are a collection of suits with short jackets and slim skirts, a slim jumper with dotted blouse, and two polka-dotted, bouffant dresses with high necks and three-quarter sleeves.



ARCHITECTAL DRAWING for Negroes Rest Home in East Waco.



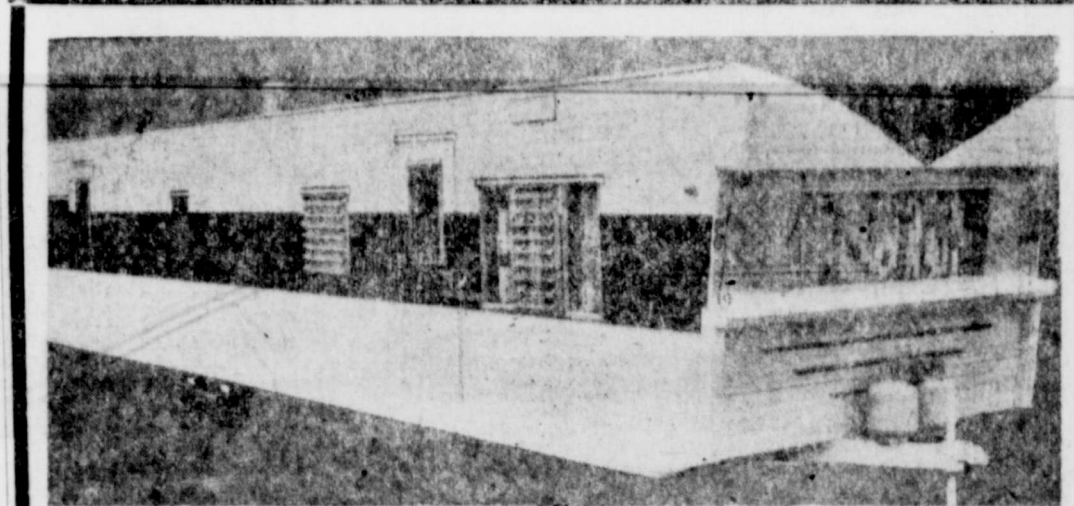
HILL PRINTING & STATIONARY CO's New Location in West Waco Industrial District.



NEW HEADQUARTERS IN WACO FOR B.R.A. Expansive activities of the Brazos River Authority will operate from a Waco pivotal point as soon as headquarters removal from Mineral

Wells are complete. Above is an artists conception of the BRA headquarters building which will be completed on Cobbs Drive near the Hearco-Texas Fair Grounds Soon.

New in '60



THE ALL NEW FLEETWOOD BUILT IN WACO BY WACOANS - -

Before you buy, you owe it to yourself to see the all-new Fleetwood. Only then can you truly capture the atmosphere of comfortable, gracious living that sets Fleetwood apart from other mobile homes!

50 FOOT BY 10 FOOT

2 Bedroom Fleetwoods

\$3995.00

SMALL DOWN PAYMENT WITH EASY MONTHLY PAYMENTS

This price includes: 11 cubic ft. Frigidaire, 30-inch Range with Power Fan, Custom Built Divan, Full Size Box Springs and Mattress for Rear Bedroom, Dinnette set with four chairs, Ceiling Vent in Kitchen, Awning Rail, Drip Rail, and Grab Handle at Front Door.

SOLD IN TEXAS CENTRAL BY -

Meador Trailer Sales

NEW DALLAS HIGHWAY - OPEN SUNDAYS - WEEK DAYS 'TIL 9 P. M.

BUILDING TODAY...

FOR TOMORROW



with quality education . . . Baylor and Waco build together today for living in tomorrows world.

EBU

Waco, Hub of Central Texas Empire

Strategically located, approximately 90 miles south of Dallas and Fort Worth, on the great Pan American Highway leading to Mexico and Central America, Waco is Texas' ninth largest city. The 1950 census gave a population of 87,705 for the city proper and 101,855 for the metropolitan area.

Nestling in a gentle curve of Texas' largest river, the Brazos, Waco is near the geographical center of Texas and almost exactly at the center of Texas' population density. This central location has made Waco a leading city in transportation facilities, military establishments, recreation, industry, agriculture, commerce, conventions, and the most ideal distributing center in the State.

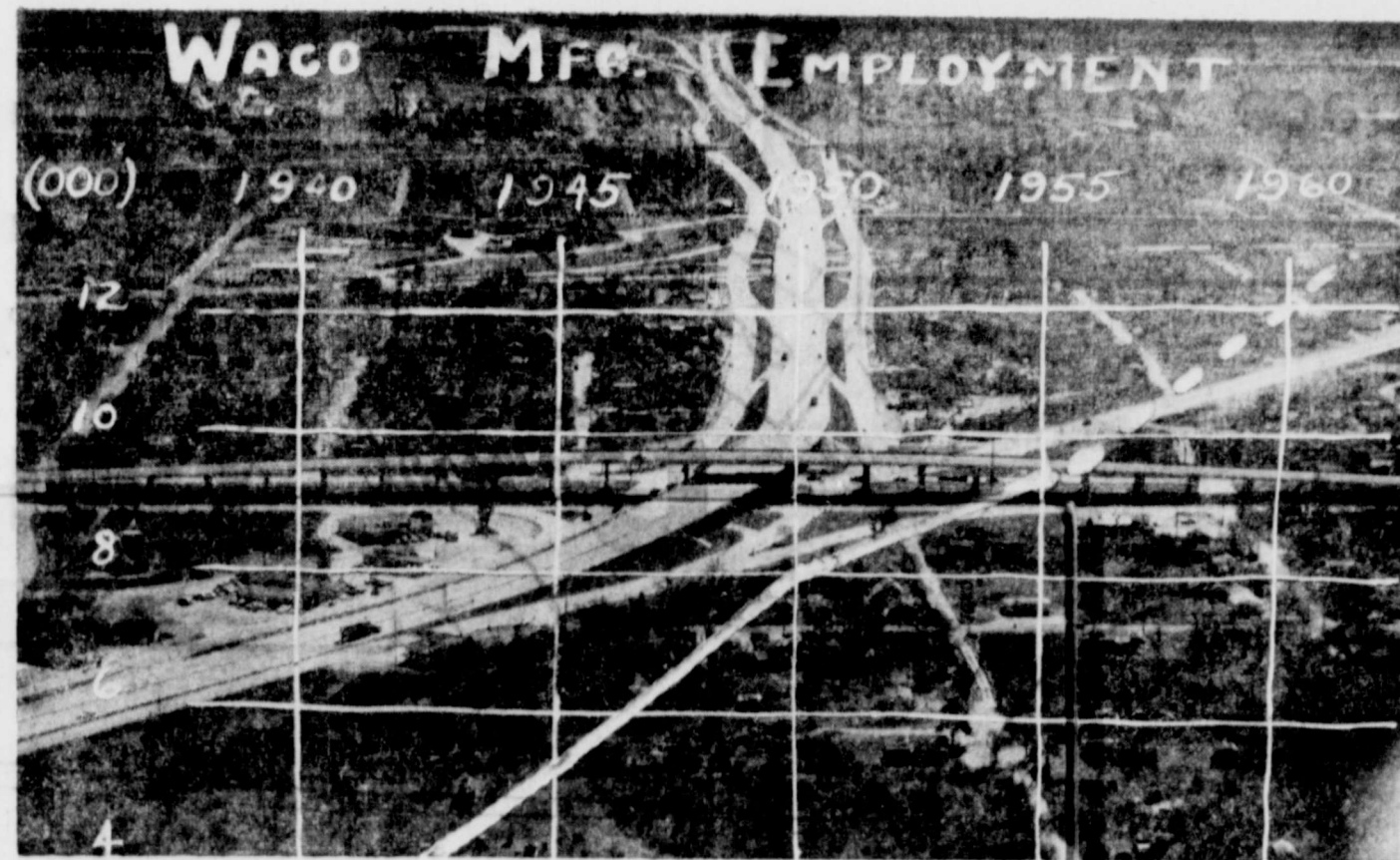
As a retail and wholesale trade center, Waco is the largest city within a circular area of a 90 mile radius. More than 50 percent of the population of the entire Southwest lives within 400 miles of Waco, with 36 per cent of that population residing within a 200 mile radius of the City. Waco is county seat of McLennan County where reside approximately 149,723 persons of the more than 500,000 in the primary area served by the city. The area is devoted largely to agriculture and the raising of livestock.

Waco has nearly 2,804 business places employing approximately 50,280 persons. There are 1,036 retail stores, 194 exclusive whole-

sale stores, and 254 factories which also sell at wholesale as manufacturers. Service enterprises and miscellaneous other firms account for the remainder of the total number of Waco business institutions. Parent firms located in Waco have 217 branch offices and representatives located in Texas, Oklahoma, and New Mexico. Within the city are 27 chain stores and 53 branch offices. In 1954, approximately 125 new businesses of varied types opened for business in Waco.

Ranking ninth in population among Texas cities according to the 1950 U. S. Census, Waco claims sixth place industrially, having 254 manufacturing establishments of all sizes engaged in the manufacture and distribution of a large variety of products. These concerns employ more than 5,650 persons.

Among the output of Waco's more than 254 factories are included the following manufactured products: Cotton goods, dairy products, sash and doors, built in furniture and miscellaneous millwork, cement, concrete pipe, tents and awnings, work clothing, sporting goods, coffins and caskets, camp furniture, venetian blinds, glass containers, automobile tire and rubber products, twine, denim, brooms and mops, laundry and dry cleaning equipment, printing, lithographing, advertising specialties, medicines, toilet preparations, engraving, iron and steel fabrica-



tions, bottled drinks, various food items, cottonseed products, women's clothing, cotton textiles, mattresses, hats, monuments, gas ranges, insecticides, home furnishings, asbestos products, and miscellaneous other items.

TEXAS CENTRAL PROGRESS EDITION, FEBRUARY, 1960

Growing with Waco...

COMMERCIAL ART
ADVERTISING SPECIALTY MFG.
SCREEN PROCESS
TECHNICAL ILLUSTRATION
CARDS & BANNERS
PL 3-3118
N. E. CORNER - 4TH & WASHINGTON

FORWARD in '60

With the building industry entering its greatest era, we of Power Homes expect to continue to go forward with it.

Power Homes are value packed and year around conditioned for enjoyable living and include the following features:

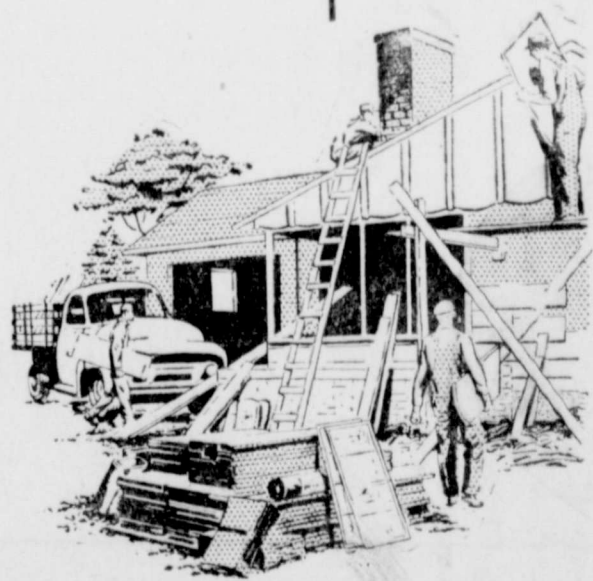
Builders of FINE HOMES

- ★ All Brick
- ★ With or Without Air Conditioning
- ★ 3 and 4 Bedrooms, Den
- ★ Carpets
- ★ Fully Insulated
- ★ Built-In Kitchens
- ★ With or Without Fire Places
- ★ 2 Baths
- ★ Double Garages
- ★ Located Near Schools, Shopping Centers Churches
- ★ Many Other Features

DISTINCTIVE FEATURES

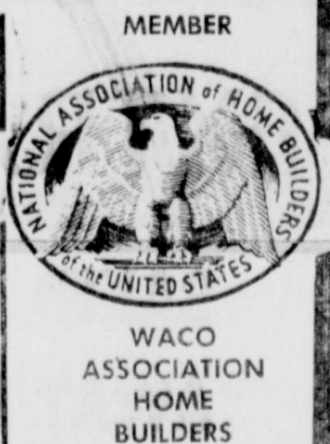
Priced from \$11,000 to \$30,000

Some Nice Trade-Ins Also Available .58 to \$13 Thousand. PHA or Rental Purchase Plans.

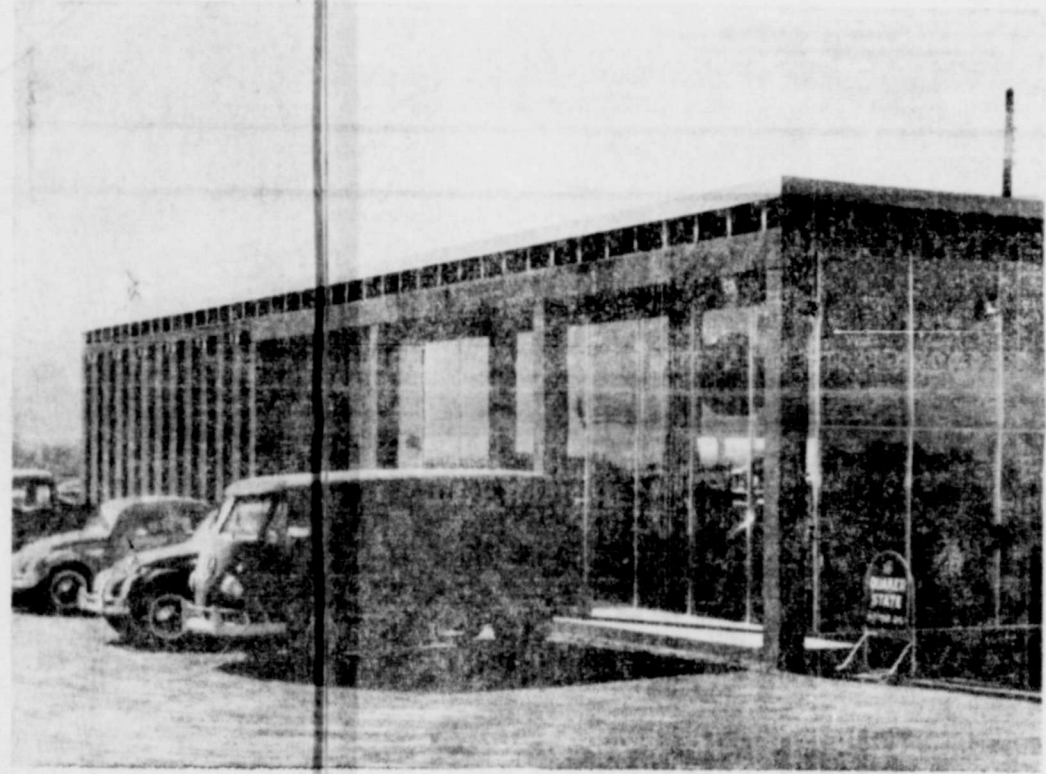


Power Homes

19th & Mary
Phones PL 4-7975, PL 4-5033 or PL 4-5850



Growing Like '60



CENTRAL TEXAS ONLY AUTHORIZED

VOLKSWAGEN

DEALER

● 1st place IN McLENNAN COUNTY IN IMPORT CAR SALES FOR 1959 WITH ONLY SEVEN MONTHS OPERATION.



AS OF NOVEMBER MOVED INTO

● 3rd place IN ALL NEW CAR SALES DOMESTIC AND IMPORT



Leadership Doesn't Happen, It Is Developed Through:

COME OUT TO THE GOLDEN TRIANGLE AND DRIVE A VOLKSWAGEN

1. COMPLETE SERVICE AND PARTS — SECOND TO NONE
2. MOST ECONOMICAL CAR TO OPERATE WITH ABSOLUTELY THE LOWEST DEPRECIATION OF ANY CAR MADE IN THE WORLD (MAKES YOUR CAR AN INVESTMENT NOT AN EXPENSE)
3. ONLY EXCLUSIVE IMPORT DEALER — VOLKSWAGEN — NOT AS A SECOND LINE.
4. HONEST DEALING, HONEST CAR

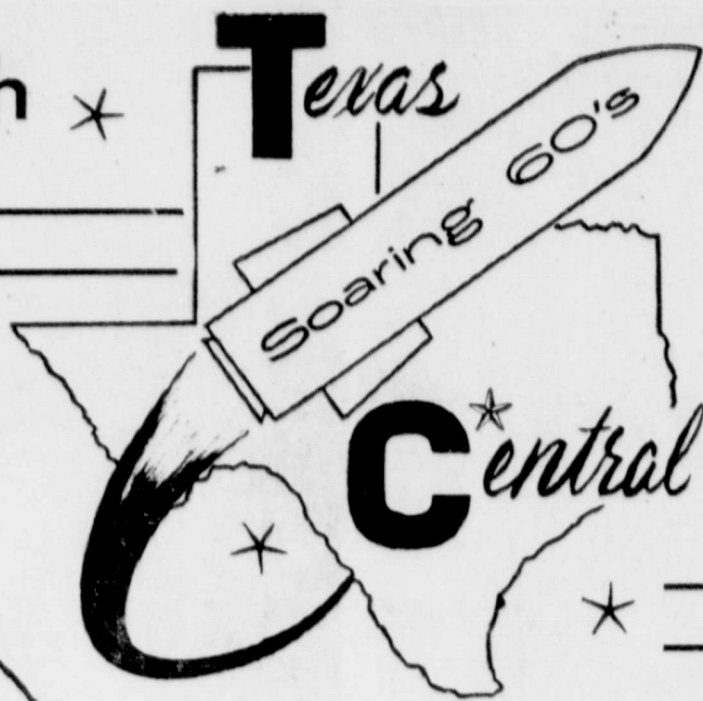
SEE WHY SO MANY CENTRAL TEXANS HAVE CHOSEN THIS CAR!

Westview Motors

West Waco Drive at Highway 6 in the GOLDEN TRIANGLE

Dial PL 234-19

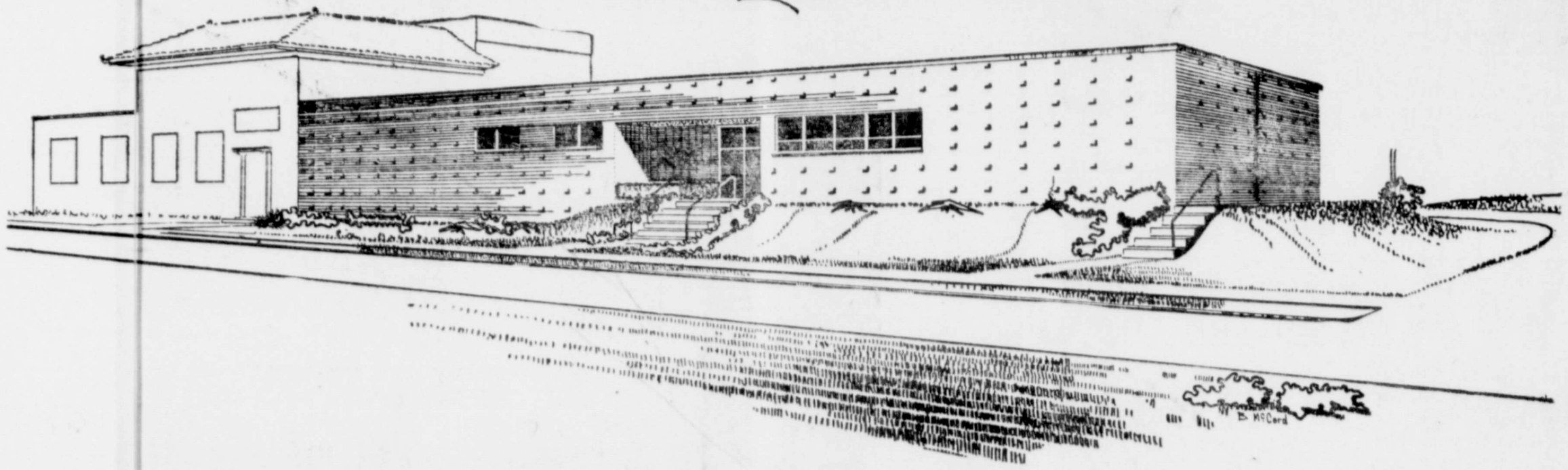
we're keeping pace with *



PROGRESS

to bring you

Your Daily Bread



RICH and FRESH!

That Single Factor . . .

is responsible for Rainbo's growing popularity and its continuous acceptance as an outstanding Loaf of Bread.

Our Thanks To You . . .

for accepting Rainbo Bread as your favorite bread for meals and snack time. As Waco progresses forward and becomes a "better place to live" . . . so do we at Rainbo progress forward to bring you a "Better Loaf of Bread."

MORE NUTRITIOUS!

VITAMIN ENRICHED!



EXTRA FRESH . . .

**BAKED ONLY MINUTES
AWAY FROM YOUR TABLE!**

C-C M
NEW I
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DIANE M
BAYLOR

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