

**BACK IN RACE**

What will the population of Friona be next April 1? This topic is of much interest to the leaders of Friona, as that will be the date that the Federal census will begin, and the count that results will be the city's "official" population for the next ten years.

Results of the census should show that the city will have at least doubled its population in the past ten years—and if certain housing projects could be farther along than they are, the population would have grown even more.

Back in April of 1960, the population was counted at 2,048 in the city. However some four and one-half years later the city had grown to the extent that the city council used a water meter formula approved by the State Highway Department and had the population figure changed on the city limit signs.

On October 1, 1964, there were 968 water meters in the corporate city limits, and the council used a conservative average of 3.25 persons per meter and estimated the population as of that date at 3,149.

This is the figure which has adorned the signs since that time, and represented a better than 50 per cent increase over the previous census figure.

As of October 1 of this year, there were 1178 water meters in the city, an increase in meters of 210 from five years ago when the revised estimate was made. Using the same conservative formula, the present city population would come out to about 3,832.

But many people figure that Friona now has more than 4,000 inhabitants. If there were as many as four people per water meter, the population at the moment would be 4,712. And we still have six months to "grow" before the census begins.

It would be an advantage for the city if the official population could hit the 5,000 mark at the next census, as there are certain powers a city inherits when it reaches 5,000 in population.

But the upcoming federal census may find the city a shade shy of that magic number.

If the newly-announced 60-unit apartment complex were ready to accept renters, or any number of other projects which are in the mill were complete and ready for the public, then we might make the 5,000 mark.

At any rate, it's good to know that the city stands a good chance of at least doubling its population since the 1960 nose count and that prospects are bright that the city can expect to continue to grow during the 1970's, as it has in the 1960's.

The residential part of the city has shown commendable growth during the past decade, as the above figure indicates, and perhaps the next phase will see the city's business district show a comparable gain.

There has been some progress in this direction in recent months—but more is needed in order to give the residents of Friona all the services they need and require.

A friend of ours in a neighboring city says he has seen his city go from one extreme to the other—with first the residential and then the business district being "behind" the other in development. But it always seems to level out, he says.

We received a clipping the other day concerning Tony Perea, former Friona (Chieftain football star, who is attending the University of Texas at El Paso on a football scholarship.

Tony was cited by his coach in the clipping as playing an outstanding defensive game for the UTTP freshmen in their opening game loss (22-19) to the University of Arizona frosh.

Perea has been selected as one of the team's tri-captains, so it appears that he has begun to make a name for himself in the college ranks.

Keep up the good work, Tony! We'd like to hear how other former Chieftains are doing in college.

**Fired-Up Chiefs Go To Lockney Friday**

The Friona High School Chieftains, given new life in District 3-AA by Olton's upsetting over Dimmitt, will be battling to stay in the thick of the district race on Friday when they travel to Lockney to meet the always-tough Longhorns.

The game begins at 7:30 p.m. Lockney like Friona has one district loss, and will be fighting to keep from having a second loss, which would just about eliminate either team from the title chase.

While Friona was beating Hale Center last week, the Longhorns were dropping a close 24-20 decision to Floydada, one of the title favorites.

Friona coaches say that the Longhorns will be a tough test, pointing out that they had a good chance to beat Floydada last week before dropping the close decision on the Whirlwinds' home field.

**Milner Named Winner**

Dale Milner won the weekly first prize in the Friona Star's football contest for the second time this year, coming up with a score of 13—the only contestant to score that high.

It's an oddity of sorts, for a contestant to win first place twice during the season, due to the large number of entrants in the contest.

Second place went to Wright Williams, who scored a 12 and hit the tie-breaker on the nose. Third place was won by Bob Nickels, also with a 12, who missed the score by only one point.

Milner's only miss was the Farwell-Sundown game, which tripped a majority of the contestants. In fact, only one contestant, Houston Bartlett of Bovina, correctly picked both Farwell-Sundown and Bovina-Frenship on the slate of games.

A total of 17 contestants had scores of 12. Besides the two above, they were Benny Pryor, Mrs. Pilo Castillo, Jack Clark, Owen Drake, Wendell Garner,

B.C. Hartwick, Laverne Mabry, Mal Manchee, Norman Mohr, Paul Mohr, Ray Lynn Murphree, Lee Roy Nuttall, Mike Pavulus, Elizabeth Peak and Frank Trullitt.

Drake's score of 12 earned him the outright lead in the race for grand prize in the contest, with a score of 59. Mary Pryor and Bobby Wied are tied at 58, and former Friona resident Mal Manchee of Hereford stands at 57.

Contestants are shooting for a grand prize of two tickets to the Cotton Bowl game in Dallas next January 1, along with \$30 expense money. Second-place finisher gets two tickets to the Sun Bowl game in El Paso and \$25 expense money. Third place receives two season tickets to Friona Chieftain games in 1970, or \$15.

This week the contest hits the half-way point, so it's a long way from being over, the contest director, points out. "Anything can happen in football, as contestants have found out the last few weeks," he said.

The Chieftains sustained no new injuries this week, and will be in near top form for the district fray.

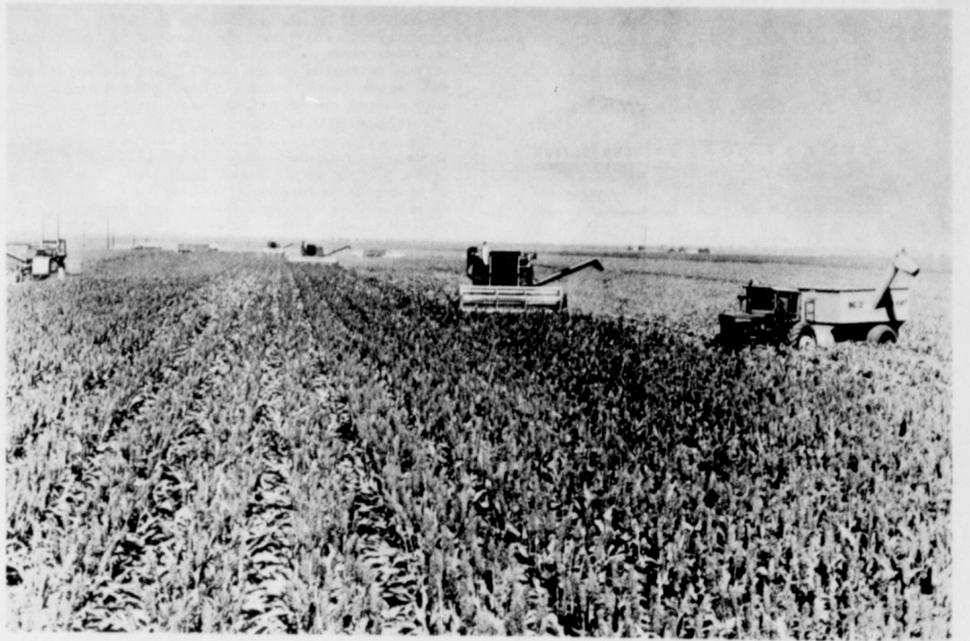
Guard James Weatherly continues to be held out of action, having sustained a knee injury in the Tucumcari game.

The Friona-Lockney series rivals Texas Tech vs Texas A&M for closeness, as each of the last four games have been decided by five points or less, and the last three games by two points or less.

The Longhorns have plenty of cause for revenge, as Friona has won the last five games played between the two teams, to take a 7-3 lead in the overall series.

Recent scores include FHS 12, Lockney 7 (1965); FHS 13, Lockney 12 (1966); FHS 14, Lockney 12 (1967); and FHS 14, Lockney 13 (1968).

The 'Horns have most of their personnel returning from the 1968 team which pushed Friona to the limit before dropping that 14-13 game.



**Neighbors Gather To Harvest Crop**

NEIGHBORS HELP. . . Friends and neighbors of Clyde Weatherly gathered last Thursday to harvest Weatherly's maize crop southeast of town, and made short work of the project, with some 40 people pitching in. More than 15 combines were

brought during the afternoon. Four of the machines, a grain cart and trucks are pictured above. Weatherly has been seriously ill for the past several weeks, and is hospitalized at Farmer County Community Hospital.

**AREA COMPARITIVELY LUCKY**

**Area Gets Freeze: Some Damage Seen**

The Friona area was startled last weekend with a killing freeze, which came earlier than the average, and may cause some damage to crops not harvested.

Cotton is the crop expected to suffer the most, although the cotton in the Friona area was more ready for a freeze than that in other areas to the south, which received late rains on the crop which delayed its mat-

uring process. The maize crop for the most part was harvested by the time the freeze occurred, and sugar beet growers speculated about the effect of the freeze on the beet crop.

Charles Waggoner, manager of Friona Farmers Co-op Gin, said it was too early to assess the damage that the cotton crop received, but he was cheered by the fact that the local crop was as far along as it was.

"I'm sure the freeze will hurt several farmers, but luckily, our crop was farther along than any cotton from here to Lubbock," Waggoner said.

Several cotton farmers had been thinking of defoliating their crop to dispose of the green leaves, so the freeze took care of that chore for them.

The freeze is not the earliest on record, but is probably the earliest since 1952.

The unseasonably low tem-

peratures were pushed into the area by an Arctic cold front which arrived in full force on Saturday, October 11.

Sunday morning's low temperature was 24 degrees, and the mercury stayed below the freezing point until well into the afternoon, with the high temperature finally reaching the 45-degree mark.

The mercury fell to 24 degrees again on Sunday night, and Monday morning dawned frosty cold, with thick ice evident on puddles left from the light shower early Sunday which measured .15 inches of moisture.

**Temperatures**

Date	Hi	Low
October 8	74	40
October 9	78	45
October 10	87	44
October 11	84	42
October 12	52	32
October 13	45	24
October 14	48	24

.15 inches moisture October 12. Light freeze October 12. Heavy freeze October 13.

**VOTE IS 3-1**

**Referendum Vote Carries, Anthony Wins**

The grain sorghum referendum to assess growers five cents per ton for research and market promotion passed by a 3-1 vote, it was announced by A.W. Anthony, president of Grain Sorghum Producers Assn. A two-thirds majority was necessary.

Anthony was also elected during the election to a place on the Texas Grain Sorghum Pro-

ducers Board (High Plains Area). The board will be in charge of directing the use of funds to be provided by the referendum approval.

The assessment is effective immediately, Anthony says.

The Friona grain leader pointed out that the five cents per ton would figure out less than the two pounds per 1,000 pounds membership dues which

has been charged in the past by the GSPA. The organization plans to drop the old dues setup, in favor of a straight \$10 per year membership.

Anthony said that the assessment should provide a budget in the neighborhood of \$200,000 per year. The board is planning to hire a full-time agronomist to spearhead the research portion of the program.



GOVERNOR VISITS. . . Lions District Governor Ed Flood of Amarillo (left) is shown presenting Boss Lion Alton Farr of the Friona Lions Club with a handsome plaque in recognition of the local club's sponsorship of the new Lazbuddie Lions Club. Farr, in return, presents Flood with a check for \$100 to go to the Hurricane Camille relief drive.

**SALESMAN NAMED**

**Star To Publish Area Farm-Ranch Guide**

The association of John H. Westerland with the Friona Star for the purpose of producing a farm and ranch directory was announced this week.

The Friona Star has completed plans to publish the "Golden Spread Farm and Ranch Directory," covering six West Texas and two Eastern New Mexico counties, according to Bill Ellis, Star publisher.

The new book will be a combination almanac and directory and will contain a wide variety of valuable and useful information to farmers and ranchers of the area as well as to the business firms that serve them.

The directory will contain a complete and up-to-date listing of all farmers and ranchers, owners and operators in the counties covered, showing their mailing addresses, total acreage owned, acreage under cultivation, section, block, and number of wells.

Counties covered will be Farmer, Deaf Smith, Castro and

Bailey in Texas and Curry and Roosevelt counties in New Mexico.

Articles appropriate to this area will be included in the directory, as well as special topics suggested and compiled by local agricultural leaders, who are in a position to know the problems and their solutions in the area.



John Westerland

Ellis said that the book would be the most complete one of its kind ever published for this area. It will be a renewal of a similar book published by the Star in 1964-65, although the new one will be larger in scope and contain many improvements.

The book will be mailed free of charge to homes of every farmer and rancher who has ten or more acres of land in the above-mentioned counties.

Advertising for the new book will be handled by Westerland, who has been producing such directories on the High Plains for the past eight years.

Westerland said that he is very optimistic about this particular area, and after years of experience with all advertising media he has never known another medium where the merchants and businessmen dealing with the farmer and rancher could reach 100 per cent of his potential customers for such a small expense.



QUEEN CANDIDATES. . . The four homecoming queen candidates are shown following the coronation last Friday. Left to right are Susan Vestal, Carleen Greeson (queen), Gwyn Moore and Gay Welch.

# THE STAR

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street  
Friona, Texas - 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties: 54 per year. Elsewhere: 55 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member  
Panhandle Press  
Association

## WORLDLY WOE BREEDS NEEDS



Far East

Near East



Latin America

North Africa

Poorly-clothed children all over the world regard as luxuries the garments American youngsters take for granted. Threadbare apparel is their unfortunate fashion. Americans can help these boys and girls by contributing used but serviceable clothes, shoes and bedding through the American Catholic Thanksgiving Clothing Campaign, which aids the poor of all races and religions in more than 70 countries. Your help is needed now. Bring your clothing to the nearest Catholic church.

## Pause And Reflect

By Nelson Lewis

As this is being written plans are underway all over the country for mass "stop-the-war" demonstrations.

One cannot help but be amazed, even alarmed, of the number of citizens willing to say in effect, "Color me yellow." These nerveless nannies would have us pull out of Southeast Asia and forget not only our men and dollars that have gone down the drain but also to ignore the fact that in so doing we open the door to more and more communist aggression-today in Asia-tomorrow in America.

These demonstrations are clearly caused by a lack of foresight on the part of a few ambitious politicians and a great many students who have had the wool pulled over their eyes by a well-organized anti-American fifth column.

It goes without saying that no one wants a war-but that is not the current question.

Like it or not we are at war. Undeclared (more's the pity) but a war just the same. So what do we do-cut and run? Such action would set the course of democratic freedom back hundreds of years and give the lie to our much vaunted foreign aid programs of worldwide brotherly love.

We in America are indeed fortunate that so far we have escaped battling a foreign power here in our own homeland; but that can change!

If the communist agitators can continue their role of wolves in sheep's clothing, infiltrate courts and government offices, churches, schools, colleges, social clubs, political organizations, unhold pornography, incite riots, encourage treasonable acts: and last but far from least, extol the false virtues of marijuana and other forms of dope-then we haven't got a chance of survival!

(Speaking of M.J.-how many of these self-styled experts on dope usage would want to take off in an airliner with a hop head in the pilot's chair?)

Last Sunday, October 12, I had the hard, cold facts of a people's struggle for survival brought home to me in a very forceful manner.

Henry White and I camped overnight by the river in Pecos, New Mexico.

Sunday morning we visited the ruins of the Pueblo of Cicuye-the jumping off place for Coronado's trip across the panhandle of Texas.

This ancient Indian town was a four story structure containing 660 living and storage rooms plus a number of underground places of worship called Kivas, and was inhabited by more than 2,500 persons.

These Pecos Indians were farmers and stockmen and lived in peace for centuries.

They manufactured pottery and mats of fibrous material which they traded to their nomadic neighbors to the east-the Comanches from the buffalo plains.

After generations of "peaceful negotiations" the Comanches became envious of the Pecos' way of life and threatened to "bury them."

The gullible Pecos trusted the Comanches because it was good for their "national economy"-but the day of reckoning was at hand.

After years of battling the diseases imported by the white man, while at the same time trying to fight off the war-like Comanches, they found themselves unable to offer further resistance until at last there remained only seventeen (17) souls in the entire city.

They were forced to leave their homeland and go to live with relatives on the Rio Grande.

As Henry and I walked through the ruins, climbed down into the Kiva, and visited the old Spanish mission we could not fail to recognize the parallel between these aboriginal Americans and our own times.

Frightening, isn't it?



CICUYE PUEBLO RUINS  
(See "Pause and Reflect" at left)

## Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--OCTOBER 18, 1929

The Friona City Council, sitting in regular session Thursday, October 17, opened bids for the construction of the proposed waterworks system, and awarded the contract, subject to the approval of the voters, to the lowest bidder, the Sherman Machinery and Iron Works of Oklahoma City, for \$38,139.80.

An election was called by the mayor for next Monday, October 21, for the citizens to vote for or against the proposition.

35 YEARS AGO--OCTOBER 19, 1929

During the past two weeks, the representatives of Uncle Sam have bought many head of cattle for him, many of which have been shot down in the stock pens as soon as purchased. They have also bought several hundred head of sheep, which also have been slaughtered, nothing being saved but their pelts.

30 YEARS AGO--OCTOBER 20, 1939

The Friona Woman's Club held its annual Guest Day on October 12 in the Congregational Church basement. The meeting was in the form of a birthday coffee in the celebration of the club's 30th birthday.

Mrs. M.L. McFarland presented the two charter members, Mrs. Minnie Goodwine and Mrs. R.H. Kinsley, with beautiful corsages.

25 YEARS AGO--OCTOBER 20, 1944

Lee H. McElroy, a former County Agricultural agent of Parmer County who has been in the U.S. Armed Service for the past two or three years, has been released from the service and has been returned to Parmer County to reassume the duties of County Agent.

20 YEARS AGO--OCTOBER 14, 1949

Wes Izard, editor-in-chief of the Amarillo Daily News and leading radio news analyst of the Southwest spoke to a large crowd in the auditorium of the new Methodist Church. He spoke about his travels throughout England and Europe during the past summer.

First cotton for 1949 was marketed this week by Wes Long, who farms two miles southwest of Hub.

15 YEARS AGO--OCTOBER 14, 1954

Law officers are investigating the robbery of the Piggy Wiggly store in Friona Wednesday night at which time \$257 was taken from a cash register by someone entering the building through a jagged hole in the rear door. All money was in bills and silver, fifty of the \$1 bills were new, store manager Bonnie Wilson said.

10 YEARS AGO--OCTOBER 15, 1959

District Governor Don Zimmerman of Hereford spoke at the regular meeting of the Friona Lions Club Thursday, and presented 13 of the club members with perfect attendance awards.

Early reports of this year's grain sorghum harvest show decided signs that this year's crop may even exceed the 18,000,000 bushel proportions which was estimated earlier this year.

5 YEARS AGO--OCTOBER 15, 1964

Doug Dodd, who is the top scorer in the area for class AA players, scored a touchdown, kicked a field goal and ran two points as the Chieftains beat the Hale Center Owls for the first time in history, 24-7. In pre-game ceremonies, Merylene Massie was crowned Homecoming Queen.

## Court House Notes

Instrument report ending October 6, 1969 in county clerk office Bonnie Warren, County Clerk.

WD, J. E. Hicks, Nemesio M. Velasco, Jr., W 30' lot 2, E 30' lot 3, Ridgeview Friona

DT, Nemesio M. Velasco, Jr., Farmers Home Adm., W 30' lot 2, E 30' lot 3, Ridgeview Friona

WD, Marvis F. Southward, Edward Allen Hale, Lots 7 & 8, Bk. 28, Friona

DT, Edward Allen Hale, Tri-County Sav. & Loan, Lots 7 & 8, Bk. 28 Friona

WD, Edward Allen Hale, Marvis Southward, Lots 7 & 8, Bk. 28 Friona

WD, V. E. Patterson, Marvis Southward, Lots 7 & 8, Bk. 28 Friona

WD, Billy J. Bates, Claude A. McDowell, Lot 9, Bk. 27, Friona

OG&M, Durward K. Bell, Shell Oil Co., Sect. 40, Bk. B State Capitol Land

OG&M, Theresa A. Victorie Brosch, Trust, Shell Oil Co., S 1/2 Sect. 26, Bk. B Synd.

WD, James A. Shew, Bobby R. Hodges, Lot 8, Bk. 27, Friona

DT, Ben & Joe Scott, Federal Land Bank, Sect. 11, Bk. H, Kelly

WD, Friona Growers & Shippers, Joe Bermea, et al, Lots 1 thru 6, Bk. 55, Friona

WD, Friona Growers & Shippers, Joe Bermea, et al, Lot 7, Bk. 29, Friona

WD, Harry Alban, et al, Joe M. Scott, et al, Sect. 11, Bk. H, Kelly

WD, Woodrow Williams, et al, Ruben L. DeLeon, Lots 19, 20 & S 1/2 Lot 21, Bk. 49, Friona

DT, Ruben L. DeLeon, Woodrow Williams, et al, Lots 19, 20 & S 1/2 Lot 21, Bk. 49, Friona

WD, Hi-Plains Develop. Co., Pablo Perez, Jr., Lot 12, Bk. 27 Friona

DT, Pablo Perez, Jr., Panhandle Sav. & Loan, Lot 12, Bk. 27 Friona

DT, Joe M. Scott, et al, Harry Alban, et al, Sect. 11, Bk. H, Kelly

WD, Floyd Brookfield, et al, Preston Collins, N 19 1/2' of lot 21 & lot 22, Bk. 34 Friona.

## FRIONA SCHOOL LUNCH MENU

Week of October 20-October 24  
Monday-meat loaf, green beans, corn, hot rolls and butter, lettuce and tomato salad, apricot halves and milk.

Tuesday-steak and gravy, mashed potatoes, applesauce cake, carrot sticks, english peas, hot rolls and butter, and milk.

Wednesday-frito pie, pinto beans, onions, milk, greens, apple cobbler, corn bread and butter.

Thursday-roast beef, potatoes, cabbage slaw, hot rolls and butter, green beans, cho, pudding and milk.

Friday-barbeque-on-bun, potato chips, onions, relish, peach halves, and milk.

## Father Of Frionan Buried In Lamesa

John R. Blizzell, 74, died at Medical Arts Hospital in Lamesa at 3 p.m. Wednesday, October 8. Funeral services were conducted from First United Methodist Church, Lamesa, at 10 a.m. Friday.

Blizzell, who had lived in the Lamesa area since 1924, was a veteran of World War I. Survivors include his wife, Mildred; two sons, J.R. Blizzell, Big Spring and Art Blizzell, Lamesa; two daughters, Mrs. Carl Osborn, who lives in Brazil, and Mrs. Keith Brock, Friona; one brother, H.D. Blizzell, Denison, and eleven grandchildren.

Burial was in Memorial Park Cemetery, Lamesa.

## City Woman's Relative Dies

Funeral services were held in Dimmitt Tuesday for Mrs. Josephine Coventry, 92, a longtime resident of Castro County. Mrs. John Fred White of Friona is a grand-daughter of Mrs. Coventry.

## Lose 10 lbs. in 10 days on Grapefruit Diet

DIET OF THE STARS

HOLLYWOOD, CALIF. (Special) — This is the revolutionary grapefruit diet that everyone is suddenly talking about. Thousands of copies have been passed from hand to hand in factories, plants and offices throughout the U.S.

Because this diet really works. We have testimonials reporting on its success. If you follow it exactly, you should lose 10 pounds in 10 days. No weight loss in the first four days but you will suddenly drop 5 pounds on the 5th day. Thereafter lose one pound a day until the 10th day. Then you will lose 1 1/2 pounds every two days until you get down to your proper weight. Best of all, there will be no hunger pangs. Revised and enlarged, this diet lets you stuff yourself with formerly "forbidden" foods, such as steaks trimmed with fat, roast or fried chicken, gravies, mayonnaise, lobster swimming in butter, bacon fats, sausages and scrambled eggs and still lose weight. The secret behind this "quick weight loss" diet is simple. Fat does not form fat. And the grapefruit juice in this diet acts as a catalyst (the "trigger"), to start the fat burning process. You stuff yourself on the permitted food listed in the diet plan, and still lose unsightly fat and excess body fluids. A copy of this startling successful diet can be obtained by sending \$2 to

MOVIELAND DIET PLAN  
1417 S. Robertson  
Suite 8

L. A. Calif. 90035.

Money-back guarantee. If after trying the diet you have not lost 7 pounds in the first seven days, another 6 pounds in the next 7 days, and 1 1/2 pounds every two days thereafter, simply return the diet plan and your \$2 will be refunded promptly and without argument. Tear out this message as a reminder. Decide now to regain the trim attractive figure of your youth.

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## Run In And Sign Up For Our Fiscal Fitness Program.

Two Great Ways To Put Muscle In Your Money. . . .

- ★ Savings Accounts
- ★ Certificates Of Deposit

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Serving A Great Irrigation And Beef Production Area.

Friona

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## Introducing the Cutlass S from Oldsmobile. The 1970 Escape Machine that's the freshest fastback on the road.



Olds protects you with energy-absorbing padded instrument panel, sideguard beams, side marker lights and reflectors, anti-theft steering column and stronger, longer-lasting bias-ply glass belted tires. Pampers you with luxurious interior trims, rotary glove box latch, easy-to-read instruments. Pleases you with Oldsmobile's famous quiet ride, responsive power, and contemporary styling. See it soon.



**HONOR ROLL**

**Sixteen Names On All A's School List**

According to an announcement from the office of Principal John R. Cook early this week sixteen local high school students were listed on the All A Honor Roll. They were Bill Bailey, Dave Buske, Randy Dorrell, Denise Frazier, Sarah Gammon, Carlene Greeson, Darlene Harper, Larry Johnston, Sally Kendrick, Mike Mills, Carol Reeve, Betty Sachs, Dale Schueler, Lou Whaley, Cynthia Wiseman, and Debra Wyly.

Making A's with one B were Glenda Deaton, Margaret Emerson, La Fonda Hodges, Carolyn Martin, Janet Mingus, Norman Mohr, Gwyn Moore, Kathy McLean, Becky Neill, Harold Reed, Sandy Reznik, Jill Riethmayer, Kay Riethmayer, Jane Rushing, Bill Ruzicka, Terri Schueler, Wayne Schueler, Sherrie Shelton, Susie Spring, and Sheila Struve.

B's were Dean Agee, Willie Bailey, Vicki Beck, Gloria Brown, Mike Buchanan, Ellen Denney, Roger Dorrell, Susan Floyd, Matt Garth, Craig Hodges, Jan Jameson, Danny Kendrick, Janice Milner, Vicki Mingus, Karla Patterson, David Sides, Amelia Sims, Holley Stephenson, Bob Thomas, and Susan Vestal.

Those making A's with three B's were Freddie Bailey, Debbie Bengel, Milton Carlton, Nick Collier, Denise Cudd, Alan Hamilton, Kathy King, Vickie Knight, Donnie Lewellen, Holly Welch, and Sherry Woodruff.

Those making A's with four B's were Trina Bridgeman, Diane Day, and Kathy Horton. Those making B's with 1 A were Cindy Barnett, David Carlton, Isidore Cordova, Sharon Crofford, Regina Duke, Donna Garner, David Hill, Darrell McMurtrey, Jackie Walter, Troy White, and Leta Wyly.

**FHS Debaters Score Wins In Muleshoe Tournament**

Friona debaters tied with Hereford debaters for second place in an invitational debate tournament Saturday at Muleshoe, scoring 56 points.

Friona's boys debate team of Bob Thomas and Bryan Elliott won first place with a 4.0 record and 165 speaker points. Three other boys teams (Muleshoe, Amarillo High and Spearman) also had 4.0 records, but the Friona team won on speaker points.

The Friona High School girls debate team of Sally Kendrick and Sheila Struve was one of five teams to finish with 3-1 records, but the Spearman team

took first place on speaker points.

Other girls teams in the tie were Muleshoe, Hereford and Amarillo High.

In the race for sweetstakes trophy, host Muleshoe won with 59 points. Friona and Hereford were close behind with 56 points.

Besides the debaters mentioned above, those entering from Friona High School were Davey Hill, Ann Hurst, Denise Frazier and Vicki Beck.

Schools taking part were Friona, Muleshoe, Hereford, Dimmitt, Denver City, Spearman, Amarillo High and Meadow.



**The Library Corner**

Story Hour was attended by 13 children. Readers were Mrs. J.T. Gee, Mrs. Von Edelman and Mrs. Bill Stewart.

On the bookshelf--The Best of Friends by Aldridge. Have you ever admired some special place or house and wished you could live there? It happened to a boy named Tad and his friend Squirrel. Tad liked Squirrels' old oak tree and Squirrel yearned to live in Tad's little house. So they made a trade.

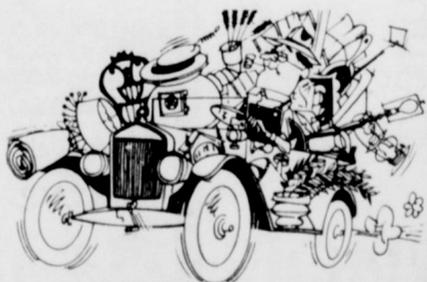
For the juniors--Medals for Brave Men by Talley. Medals have been used since ancient times. When a man has performed an outstanding deed or service for his country, he is awarded a medal as a symbol of his honor and his country's appreciation.

For the youth--Wandering Workers by Heaps. The story of American migrant farm workers and their problems. A large portion of the book consists of interviews of workers in migrant camps.

For adults--Cancer Ward by Solzhentzsyn. This novel portrays the relationships of a group of people in the cancer ward of a provincial Soviet hospital. We see them under normal circumstances, and also reexamined at the eleventh hour of illness.

World Series time again so for the baseball fan--Mickey Mantle, Mister Yankee, by Silverman. Mr. Lum by Pinelli. It's Good to be Alive by Roy Campanella.

**WHY WASTE YOUR TIME PEDDLING**



... LIST YOUR JUNK ★ IN A Friona Star Classified Phone 247-2411 ★ Someone else's treasure

**HIGH PRICES STRIKE OUT**  
DURING OUR PENNANT-WINNING SALE!

HI-C ORANGE DRINK  
46 Oz. Can **29¢**

ALKA-SELTZER  
25 Tablet Size **53¢**

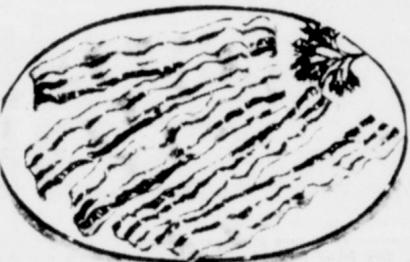
LYSOL SPRAY DISENFECTANT  
14 Oz. **99¢**

Scot TOWELS  
Big Roll **29¢**

DIAL SOAP  
Bath Size **2/43¢**

ALPO DOG FOOD  
Chopped Can **25¢**

Appian Way PIZZA MIX  
12 Oz. **33¢**



Virginia Reel SLAB BACON **79¢** Lb.

CHECK THE SAVINGS In Frozen Foods

Sara Lee DEVILS FOOD CAKE  
14 Oz. **65¢**

Ore Ida TATER TOTS  
1 Lb. Pkg. **25¢**

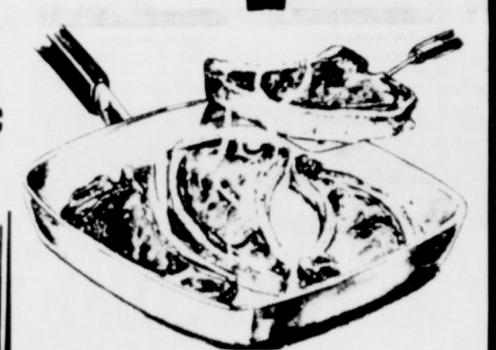
CRANBERRIES  
1 Lb. Pk. **35¢**

Texas ORANGES  
5 Lb. Bag **49¢**

Pops Rite POP CORN  
2 Lb. **29¢**

Russett #1 POTATOES  
10 Lb. Bag **59¢**

Sun Ray BACON **\$1.59**  
2 Lb. Pkg.



PORK CHOPS **79¢** Lb.

FIDDLE FADDLE **3/\$1.00**

Comstock #303 Can APPLES **79¢**

DOUBLE 'YES' STAMPS EVERY WEDNESDAY  
With Purchase Of \$2.50 Or More

**Houser**

Big Enough To Accommodate Small Enough To Appreciate  
Phone 247-3343

GROCERY & MARKET

GOOD CANTON BETTER QUALITY BEST FLAVOR TRY SOME NOW



## Junior High School Releases Honor Roll

The honor roll for the first six weeks of the 1969-70 school year was released early this week by Tom Jarboe, junior high principal.

Those making all A's were:

**Eighth grade--**  
Janice Bandy, Kay Cochran, Bill Ginson, David Hargrove, Rickey Harper, Trip Horton, Annette Reznik, Marie Russell, and Gayla Self.

**Seventh grade--**  
Cindy Gammon, David Hutson, Beverly Schueler, Becky Walker and Pam Wilcox.

**Sixth Grade--**  
Cathy Cunningham, Lisa Ed-

elmon, Sarah Kretzmann, Cindy Lundy, Troy Messenger, Stephen Ranne, Gary Self, John Se-right, and Denise Shipp.

**Fifth grade--**  
Jaton Widner  
Those making one B and the rest A's were as follows:

**Eighth grade--**  
Beverly Bailey, Jeannie Bandy, Carolyn Gore and Bobby Lewellen.

**Seventh grade--**  
Carol Bavousett, Diane Hamilton, Janice Hays, Jeanine Jarboe, Hope Mays, Judy Ulen, and Stacy Wheeler.

**Sixth grade--**  
Carla Bauer, Hal Blackburn, Jimmy Foll, Julie Johnson, Pamela Lindley, Darrell Mason, Kent Miller, Terri Patterson, Noel White, and Debbie Wilkerson.

**Fifth grade--**  
Keith Martin and Melodi Dixon.

Making two B's and the rest A's were the following:

**Eighth grade--**  
Debra Carlton, Jay Messenger and Kyle Shelton.

**Seventh grade--**  
Clay Bandy, Jan Gay and Danny Campbell.

**Sixth grade--**  
Johnnie Jones, Peggy Martinez, Leesa Mercer, Jimmy Murphree and Sherri Thorn.

**Fifth grade--**  
Jerry Martin and David Whitaker.



CONTEST WINNERS. . . First place winners in the Punt, Pass and Kick contest last Saturday are shown here. Standing left to right are Sammie Lee Felder, 10, David Barnett, 11, Richard Bermea, 12 and Kevin Welch, 13. Kneeling are Darcy Renner, 8, and John Jarecki, 9.

## David McFarland Serves As Proctor

David McFarland, son of Mr. and Mrs. J.C. McFarland, 901 Summitt, Friona, Texas, serves as a Boys' Dormitory Proctor at St. Stephen's Episcopal School in Austin for 1969-70.

David is a student in the 12th grade. St. Stephen's, an instrument of the Episcopal Diocese of Texas, is a co-educational boarding

and day school. Located on a picturesque campus in the hill country 10 miles southwest of the Texas Capital City, the institution currently has a maximum enrollment of 222 students in grades 5 through 12.

Dr. Allen W. Becker is the Headmaster. Opened in 1950, St. Stephen's emphasizes a college-prepar-

atory curriculum. It is accredited by the Texas Education Agency and the Independent Schools Association of the Southwest. Since the school receives no income from Texas budget, it depends on friends and others who believe in Christian education for its support.

# MAY VARSITY SHOP AND MAY DISCOUNT CENTER

(Downtown Hereford)

Would Like To Say

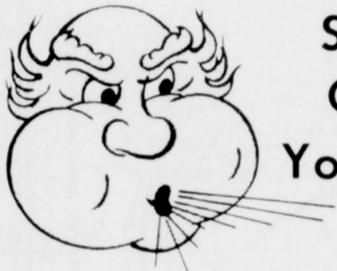
# THANK YOU

. . . for your tremendous response to our recent sale; and to pledge our continuous efforts to buy in such a way as to give you the most merchandise for your dollar that you can get anywhere. We do appreciate your business.



**WAKE GARAGE CLEANUP**  
A FAMILY GAME AND GET THE JOBS DONE FASTER. STORE GARDENING TOOLS NEATLY AWAY FROM CHILDREN'S REACH. KEEP AN EMERGENCY FIRST AID KIT HANDY ON WALL OR SHELF.

## We've Had Our First "BLOW" Of The Season. . .



So Don't Get  
Caught With  
Your Antifreeze  
DOWN  
AGAIN

### BE PREPARED

...LET US CHECK YOUR  
ANTI-FREEZE NOW!



Put Our Extra-High Quality  
Co-op Anti Freeze In Your Car,  
Pick-Up And Farm Machinery  
Now And Avoid The 2nd  
Rush!

## FRIONA CONSUMERS

Buddy Lloyd, Mgr.

We Give S & H Green Stamps  
And YES Stamps.

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# WHITE'S SUPER MARKET

WE  
DELIVER

Our Aim Is To Please In Every Way

**WE GIVE GUNN BROS STAMPS**

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone  
247-  
2250



LOIN OR T-BONE **STEAK** Lb. **98¢**

All Meat **BOLOGNA** Lb. **59¢**

Bordens 1/2 Gal. Ctn. **BUTTER MILK 39¢**

Wagners 32 Oz. Bottle **ORANGE DRINK 3/89¢**

Stokely Cream Style Golden 300 Can **CORN 4/\$1.00**

Lanes **ICE CREAM** 1/2 Gal. Ctn. **59¢**

Gladiola **FLOUR** 25 Lb. Cotton Bag **\$2.49**

Winter Gold Frozen **ORANGE JUICE** 12 Oz. Can **43¢**

Sunshine **CRACKERS** Lb. Box **35¢**

Russet **POTATOES** 20 Lb. Bag **79¢**

**CARROTS** Lb. Bag **2/25¢**

**CABBAGE** Lb. **8¢**



**BISCUITS** 10 Count Can **6/49¢**

VALUABLE COUPON

**GOLD MEDAL FLOUR** WITH THIS COUPON **99¢**

WITHOUT COUPON **1.14**

Good week of Oct. 16-22-69

Good at **WHITE SUPER MKT.**

VALUABLE COUPON

Try **SAMMY'S PRIDE MILK** And **AUNT MARTHA'S BREAD**

*you are*

**INVITED**

**TO  
CELEBRATE  
AND  
OBSERVE**



**NATIONAL  
COOPERATIVE MONTH**

**DURING OCTOBER WITH US**

**60 MILLION OWN CO-OPS**

More than 60 million Americans share ownership in cooperatives. City, town, and rural people use these co-ops to get housing, food, health care, credit, insurance, drugs, furniture, and petroleum products. Rural people use cooperatives to get ginning, elevator, fuel, electricity and telephone service, chemicals, and steel products. All of this cooperative business totals \$20 billion dollars a year.



Business men also use cooperatives to serve their special needs — druggists, grocers, hardwaremen, clothiers, and other independent merchants. Associated Press, the world-wide news gathering agency, is a publishers' cooperative.

The distinctive mark of a co-op is that it serves the people who own it: its customers. It's locally owned, not-for-profit, serving its member-owners at approximate cost. They have a voice in determining the quality of goods and services they get and the prices they pay through their co-ops.

In cooperatives, 60 million persons participate more fully in this country's free enterprise system. They find it a good way to get things done.



**DEAF SMITH  
ELECTRIC  
CO-OP, INC.**

**FRIONA  
FARMERS  
CO-OP GIN**

**FRIONA  
WHEAT  
GROWERS**

**WEST TEXAS  
RURAL  
TELEPHONE  
COOPERATIVE, INC.**



**FRIONA  
CONSUMERS**



### At Home In Parmer County

By Janice Miller  
County HD Agent

For flavorful, nutritious appetizers try bacon fruit roll-ups. Wrap partially fried bacon around bite sizes. (Brush the bananas with lemon juice so they won't turn brown.) At serving time broil the appetizers about four inches from the heat for just about two minutes or until the bacon is crisp. Spear each roll-up with a pick and serve hot.

ASK A FEW QUESTIONS. That's how to get the best buy on your major household appliances.

Does the business stand behind the merchandise it sells or will it suggest writing to the factory if problems occur? Is this a well-established business in the community with a good reputation?

Will the store provide the services necessary for complete satisfaction: such as, prompt delivery, proper installation, and adequate service?

Does this dealer have his own service department, or will the buyer be referred to some other organization when he has trouble?

Does the dealer maintain an adequate stock of repair parts or will the buyer have to wait to get repair parts from some distant point?

Is the merchandise an established and reputable brand name?

Can he give an adequate demonstration of the product?

Does he have a wide variety of models and sizes to select from and compare?

An affirmative answer to these and other questions should give a competent dealer that

will help you as a consumer buy the right piece of equipment to meet your needs.

Extremely HOT SOAP OR DETERGENT WILL HELP TO KEEP silver as shiny as a jewelry store window. Little if any polishing is necessary for silver that's used every day, and washed regularly in hot suds. A scalding hot rinse makes silver dry faster, and speeds up the final buffing with a soft dry cloth.

### Sandhill Crane Hunt To Begin November 1

The Muleshoe, Texas Jaycees have scheduled their seventh annual Sandhill Crane Hunt to be held November 1, 1969, through November 9, 1969.

The Muleshoe Jaycees have arranged again for land adjacent to the Muleshoe National Wildlife Refuge. This refuge is the oldest in the State of Texas, and during the winter months, there are as many as 100,000 sandhill crane wintering away from their arctic breeding grounds. The Muleshoe population represents the largest concentration of this species in the United States.

The Jaycees will also provide transportation to and from the hunting area. Shells and licenses will be available and the guides will leave the Dinner Bell Restaurant, 1700 W. American Blvd, which is hunt headquarters, one and one-half hours before sunrise each day.

### Appointment, Promotion Announced By REA

G.R. Smith was named Line Superintendent for the R.E.C. last week. He has been an employee of Deaf Smith Electric for over 16 years.

Smith worked as a lineman on the construction crew during the first seven years with the cooperative. Since 1960 "Smitty" has been a serviceman.

Prior to his employment with Deaf Smith County Electric Cooperative, Smith worked for Cisco Electric as an electrical contractor out of Conroe, Texas.

Smith is a native of Wilmot, Arkansas, and graduated from high school there. He served with the United States Army for two years during the Korean War.

G.R. and his wife, Ida, have three daughters: Marilyn, a senior at Hereford High School; Debra, an eighth grader at Stanton Jr. High, and Denise, a third grader at Alkman Elementary School.

The Smiths make their home at 712 Blevins in Hereford.

R.C. "Dick" Montgomery recently began duties as Director of Industrial Relations for Deaf Smith REC in Hereford.

Montgomery will be calling on and servicing commercial and industrial consumers for the cooperative.

Montgomery was previously associated with Farmland Industries in Amarillo, and was engaged in the marketing of petroleum products and public relations work. He had also worked as a wire-line service engineer and is a veteran of the Korean War.

Dick and his wife, Patricia, are natives of Altus, Oklahoma, and both attended Oklahoma State University.

Mr. and Mrs. Montgomery and their two sons, Mauri and Jay reside at 137 Mimosa in Hereford.

#### Ten Times Older

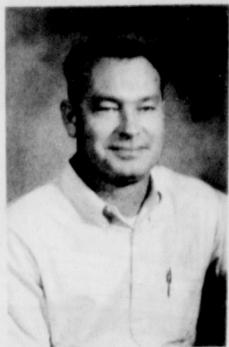
Although nickel was only isolated as an element 200 years ago, coins minted in Bacteria more than 21 centuries ago were similar in composition to our present-day copper-nickel coins.



A bird's framework is the most rigid in the animal world, making its streamlined body a perfect flight machine.

### Drager Gets Viet Assignment

Army Private Raymond C. Drager, 21, son of Mr. and Mrs. Christian G. Drager, Route 2, Friona, was assigned Sent. 5 to the 18th Engineer Brigade in Vietnam, as a driver.



G. R. SMITH

### Hospital Notes

#### Admissions:

Andrea Hurst, Friona; Troy Lee Campbell, Friona; Cynthia McDaniel, Friona; Ruth Terry, Friona; Rosario Salinas, Hereford; Earsell Taylor, Friona; David Dean Wines, Bovina; Mrs. Dan Koelzer, Bovina; Anita Ruiz, Friona; William J. Hively, Friona; J. Frank Pannell, Hereford; Frances Vera, Friona; Mrs. David Durr, Friona; Refugio D. Saiz, Friona; Earl W. Chester, Friona; Mrs. David Smith, Friona; Mrs. Junior Lee Hancock, Bovina; Verna McNeely, Friona; Asencion G. Gonzales, Friona; Ricardo Solis, Friona; and Mrs. Tommy Hammock, Friona.

#### Dismissals:

Janel E. Verner, Enrique Ruiz, Edward Burchett, Andrea Hurst, Jimmie Sue Gibson, Cynthia McDaniel, Mary Gomez, David Dean Wines, Earsell E. Taylor, Rosario Salinas, Ruth Terry, Troy Lee Campbell, Anita Ruiz, Refugio D. Saiz and Mrs. Dan Koelzer and baby. Patients in Hospital: 10/14/69

Earl Chester, Lawrence R. Dilger, Mrs. David Durr and baby, Asencion G. Gonzales, Lorenzo Granado, Mrs. Tommy Hammock and baby, William J. Hively, Mrs. Junior Lee Hancock and baby, Ida Landrum, Verna McNeely, J. Frank Pannell, Ricardo Solis, Mrs. David Smith and baby, Frances Vera, Mae Wilson, and Clyde Weatherly.



NEW EMPLOYEE. . . Dick Montgomery has been named director of industrial relations by Deaf Smith Electric Cooperative. Montgomery is shown here with his wife Patricia, and sons Mauri and Jay. The Montgomerys live in Hereford.

## Commodity Futures SEMINAR ANDCO, Inc.

Profitable trading methods and tips on professional techniques.

Live Cattle-Pork Bellies-Hogs-Grains-Eggs

By Wally Cook of Chicago, Illinois

Coffee will be served.

All interested parties invited to attend.

8:30 p.m. Thursday, October 16  
The Caison House Restaurant  
Hereford, Texas

### Local Golfer

#### Wins Cloud

#### Nine Tourney

John Renner, Route 3, Friona, won the "Cloud Nine" golf tournament held at the historic Lodge in Cloudercroft, New Mexico, last week.

In addition to five days of golf, which included a mixed foursome scramble sweepstakes and a 36 hole best ball men's partnership, social highlights included a costume circus dinner, Calcutta cocktail party and dinner and a champagne brunch.

Trophies and prizes were presented on the final day of the tournament, Sunday, October 12. Clayton Lawrence, Route 2, Friona, also played in the tournament.

Since 1905, Canada has been the world's largest producer of the metal called nickel.

### On the move:

## New Chevrolet Movers for '70

#### Chevy goes heavy! New Titan 90.

Anybody can add a new truck to a lineup. Leave it to Chevy to add a truck and a half. Titan 90.

No other Chevy tilt is so long on muscle. So right for turnpike stretches. With 9 diesels available. And one of the biggest sleeping

compartments on the road.

With a wraparound instrument panel that puts everything just a glance or fingertip away.

Conventionals. Vans. Recreational vehicles. Whatever you're thinking, your Chevrolet dealer's got it. And it's a Mover.



#### Chevy goes lively! New '70 pickup.

The first thing a Chevy pickup has to move is you. And we never forget it.

It shows in the way our '70s look. In their smooth ride.

And all the different ways they come: Fleetside, Stepside and Longhorn camper.

#### Chevy goes anywhere! New Blazer.

Call it Chevrolet's convertible-station-wagon-car-truck. Or Blazer for short.

It's the runabout with the largest V8's, and widest track.

Order it with removable hardtop. Two- or four-wheel drive for telling trails to get lost.



Putting you first, keeps us first.

Will It Happen Again Next Spring?

Buy "Wet Field" Insurance . . .

**PLOWDOWN NITROMITE THIS FALL**

If the big rains come again next Spring, you're safe - with nitrogen already in the ground to give young plants a strong start. And you get the job done when the product, labor, and equipment are readily available. No last-minute rush.

Even if you graze stalks this fall, there'll still be lots of crop residue left in the field. NITROMITE plowdown will aid decomposition of this residue, releasing valuable nutrients for new plants in the Spring.

The clincher is at harvest: if ever there was a good time, this will be the year to give your crop a great big shot in the yield with NITROMITE. Shamrock's fine brand of anhydrous ammonia - 82% nitrogen for bigger, high-protein yields.

Fight back. Fight for your share of the big . . .  
this year. **PLOWDOWN NITROMITE THIS**

**CUMMINGS FARM STORE, INC.**  
Friona, Texas

DISTRIBUTED BY TAYLOR EVANS-AMARILLO  
A PRODUCT OF DIAMOND SHAMROCK OIL AND GAS COMPANY  
A UNIT OF DIAMOND SHAMROCK CORPORATION



## electric heat...cozy feet



Comfort  
**ELECTRIC**  
Heating

# LAZBUDDIE LONGHORNS

# FOOTBALL

**HOMECOMING**

**FRIDAY  
OCTOBER 17**



LAZBUDDIE LONGHORNS. . . The 1969 edition of the Lazbuddie Longhorns defending district and bi-district champions, are shown above. In the back row are assistant coach Mike Flaniken, Ricky Seaton, Terry Scott, Jimmy Noland, Roque Flores, Loy Clark, Derrell Matthews and Coach Pat Casey.

In the middle row are Pablo Mendoza, Charles Lee, Marty Moseley, Arthur Graves, George Wilson and Derrell Elliott. In the front row are Rene Flores, Mike Casey, Monte Barnes, Larry Hodges, Mark Barnes and Gail Morris. The Long-

## 1968 Results

SEASON'S RECORD: 11 WINS — 1 LOSS

NEW HOME	38-0
TATUM	47-12
BOVINA	20-12
WHITEFACE	34-14
AMHERST	46-19
TURKEY	38-0
NAZARETH	54-0
HART	26-6
ALAMO CATHOLIC	64-0
MATADOR	74-6
GROOM	26-6 (BI-DISTRICT)
THROCKMORTON	6-27 (REGIONAL I-B)

473-102

Average Points Per Game ..... 39.4

Opponents Points Per Game ..... 8.5

## 1969 Schedule

Sept. 12	New Home, here	49-0
Sept. 19	Tatum, N. M., there	35-0
Sept. 26	Bovina, there	26-32
Oct. 3	Whiteface, there	42-0
Oct. 10	Open	
Oct. 17	Amherst, here (Homecoming)	
Oct. 24	*Turkey, there	
Oct. 31	*Nazareth, here	
Nov. 7	*Hart, here	
Nov. 14	Alamo Catholic, here	
Nov. 21	*Matador, there	

\*District game

This Tribute Courtesy Of Firms Listed

**ETHRIDGE-SPRING  
Insurance Agency**

**HUB AERIAL  
SPRAY SERV.**

**NORTH LAZBUDDIE  
GIN**

**FARMERS UNION  
CO-OP**

**FOSTER  
FERTILIZER  
Lazbuddie**

**SHERLEY-  
ANDERSON  
LAZBUDDIE  
ELEVATOR**

**BRUEGEL & SONS  
ELEVATOR  
(Formerly White's Elevator)**

**IVY  
FERTILIZER  
Lazbuddie**

**LAZBUDDIE  
GARAGE & SUPPLY**

**SIB GIN  
Rt. 3, Muleshoe**

**CLAY'S CORNER  
Grocery & Station**

# Homecoming Fans Are Rewarded With Win

### Statistics

	FHS	H.C.
First Downs	17	12
By Rushing	14	6
By Passing	0	4
By Penalty	3	2
Net Yds. Rushing	264	95
Net Yds. Passing	8	75
Total Net Yds.	272	170
Passes	2-1	18-8
Passes Had Int.	0	2
Fumbles Lost	1	1
Punts, Yds.	3-80	4-160
Punt, Avg.	26.7	40.0
Penalties	8-79	5-55

Hale Center 0 6 0 0-6  
Frona 0 7 0 7-14

Scoring, Frona: Kendrick, 1-yd. run. (Carthel kick); Bailey, 1-yd. run. (Carthel, kick).

### Individual Rushing

Player	TCB	Yds.	Avg.
Cordova	24	136	5.7
Clark	10	55	5.5
Davis	15	53	3.5
Kendrick	7	11	1.6
Bailey	2	5	2.5
Procter	2	4	2.0
Mills	1	0	0.0
Totals	61	264	4.3
Opp. Totals	39	95	2.3

### Individual Passing

Player	PA	PC	Yds.
Kendrick	2	1	8

### Individual Receiving

Player	PC	Yds.	TD
Davis	1	8	0

### Individual Returns

Player	No.	Yds.	Avg.
Clark (KO)	1	22	22.0
Kendrick (Int.)	1	13	13.0
Clark (Pnt.)	1	12	12.0
Procter (Pnt.)	2	17	8.5
Hamilton (Pnt.)	1	7	7.0
Carthel (Int.)	1	4	4.0
Totals	7	75	10.7

## 8th Graders' First Loss

Spotting the visitors a 16-0 lead, the Friona Eighth Grade Braves suffered their first loss of the season, 16-8 to the Hereford team last Tuesday.

LaPlata scored on the first play of the second quarter, to take an 8-0 lead, and scored again on a 25-yard run to take a 16-0 lead at halftime.

Early in the third period, Friona drove from their own 20 to the La Plata 12, on the running of Waggoner and James Perea. But LaPlata took over at the 12 on downs.

However, early in the final quarter, Waggoner dashed 46 yards to score and Bill Fallwell ran for two points, to trim the visitors' lead to 16-8.

But the local eighth graders could get only to the LaPlata 37 on their next play.

Prior to the game, the eighth grade B-team scrimmaged the visitors' B-team, with Trip Horton scoring the only touchdown of the scrimmage.

LaPlata 8th 0 16 0 0-16  
Friona 8th 0 0 0 8-8

## Rally Fails, Braves Tie

A last-ditch battle against the clock ended at the two-yard line, and Friona's Seventh Grade Braves had to settle for a 14-14 tie against Hereford LaPlata in their conference opener last Tuesday.

The game was hard-fought from beginning to end. The Hereford team scored first for a 6-0 lead in the opening quarter.

Clay Bandy ran 64 yards for a Friona touchdown, and Kevin Welch ran the two points as Friona took an 8-6 lead.

Bandy again scored on a long run, going 59 yards in the second quarter, to give Friona a 14-6 lead, as the PAT failed.

Neither team could score in the third quarter, but LaPlata drove 66 yards for a TD, and ran for two points to knot the count, 14 all.

Bandy returned the kick to the 30, and then he, Welch and Eddie Waggoner sparked a drive to the LaPlata 16.

A fourth down halfback pass to the five kept Friona alive, giving them first and goal, but time was running out. The Braves called one time out, and stopped the clock another time with an incomplete pass. But on third down, Adrian Foil tried a quarterback sneak but was stopped two yards shy of victory as the clock ran out.

LaPlata 7th 6 0 0 8-14  
Friona 7th 0 14 0 0-14



LAST YEAR'S QUEEN. . . Miss Brenda Blackburn, the 1968 Homecoming Queen at Friona High School, was escorted onto the field by tri-captain Donny Carthel during pre-game ceremonies last Friday. Crown bearer is Donny's younger brother, Doug Carthel.

## AT MID-SEASON

## Cordova Leads Chiefs In Scoring & Rushing

Senior Isidore Cordova leads two statistical departments for the Friona Chieftains at the season's halfway point, according to figures compiled this week by the Friona Star.

Cordova is the team's leading rusher, with 591 yards gained in five games, an average of 118 yards per game, and 5.2 yards per carry. The senior fullback also is the leading scorer with four touchdowns, for 24 points.

Second leading rusher is Wesley Clark, who has 236 yards for a 4.0 yard-per-carry average. Ricky Davis is the only other back having gained over 100 yards, with 163 to his credit, for an average of 3.3 yards per try.

As a team, Friona leads its opponents in every statistical department except passing,

where the opposition leads, 316 yards to 67. Five opponents have completed 28 passes in 79 attempts, while Friona has hit only six of 39 efforts.

The Chiefs made their most first downs (21), yards rushing (330) and total yards (330) against Tucuman. Their least first downs (eight), yards rushing (127) and total yards (143) were in the season opener against Farwell.

The team has intercepted nine opponent passes, four by linebacker Donny Carthel.

### Statistics

	FHS	Opp.
First Downs	75	69
Net Yds. Rushing	1058	744
Net Yds. Passing	67	316
Total Net Yds.	1125	1060
Passing	39-6	79-28
Had Int.	5	9
Fumbles Lost	10	4
Penalties	36	29
Yds. Penalized	331	311

### SCORE BY QUARTERS

Frona	7	21	7	10-45
Opponents	20	29	19	13-81

### Individual Rushing

Player	TCB	Yds.	Avg.
Cordova	114	591	5.2
Clark	59	236	4.0
Davis	49	163	3.3
Kendrick	26	37	1.4
Bailey	16	34	2.1
Mills	6	12	2.0
Procter	3	-7	-2.3
Tottenberry	1	-8	-8.0
Totals	274	1058	3.9

### Individual Scoring

Player	TD	PAT	TP
Cordova	4	0	24
Carthel	0	6	9*
Kendrick	1	0	6
Bailey	1	0	6
Totals	6	6	45

\*Includes field goal



KEEPER PLAY. . . Quarterback Danny Kendrick is pictured as he picked up some yards around end in last week's battle against Hale Center.

## Chiefs Claim Rare Win Over H.C. Owls

The Hale Center Owls came up with two weird plays in Friona's Homecoming game last Friday. One of the plays led to a touchdown for the Owls, and the other led to Friona's clinching TD in the Chieftains' 14-6 win.

The game produced the fifth homecoming win in seven years for the Chiefs, and made up for last year's loss to Dimmitt.

In pre-game ceremonies, Carleen Greeson was crowned 1969 Homecoming Queen.

The Owls came up with a "Frank Merriwell" play in the second quarter, after getting a high snap from center on a field goal attempt. They wound up passing for a first down, and scored a TD on the next play, cutting Friona's lead to 7-6.

But the visitors' other weird happening went against them, when in the final quarter the blocker for the Hale Center Owls punter backed into the ball, blocking it at the Owl 25, and Friona went in for the clinching score.

The visitors, winless in their first five outings, came fired up. They took the ball on the opening kickoff and marched to the Friona 25, picking up three first downs. However, the Friona defense stiffened, and a fourth down pass went incomplete.

The second time Friona had the ball, the Chiefs drove to the five of Hale Center, where they had first and goal. On second down, though, Kendrick bobbled the snap from center and the Owls recovered.

But the Chiefs had field position, and a moment later Raymond Hamilton returned an Owl punt to the visitors' 43. After Isidore Cordova gave the team two first downs, halfback Ricky Davis broke through to the one on a 19-yard burst, his knee barely touching prior to hitting the goal line.

Kendrick took the ball over on a keeper play, and Carthel's kick made it Friona 7, Hale Center 0, with 5:54 left in the first half.

Late in the period, Hale Center recovered a Friona fumble at the Chieftain 44, and drove on to the 26. The Chiefs held, though, and the Owls lined up for a field goal from the 34-yard line.

But the snap was high, and the would-be kicker took the ball. Seeing Chieftain defenders upon him, he tossed a pass, and it was caught at the Friona 20 by Robert Davis—just enough for a first down.

On the next play, Davis skirted end for the 20 yards and a Hale Center TD. The Chieftains blocked the point-after

attempt, so went to halftime with a 7-6 lead.

Early in the third period, Hale Center missed an opportunity to cash in on a break, when Carthel's hurried punt off the side of his foot for only 10 yards to the Friona 35. The Owls gained to the 30, where Floyd Schlenker recovered a fumble by the Hale Center quarterback.

Friona then used two 15-yard penalties to help the Chiefs drive to the visitors' 26-yard line, but had to turn the ball over on downs.

The Chieftains had a touchdown run called back during the third quarter. Kendrick gave the team excellent field position by intercepting a pass at midfield and returning it to the Hale Center 37.

Two plays later, Ricky Davis went all the way across the double stripes, but was called for being in motion, and the team ended up losing the ball on downs.

However, as Hale Center couldn't move and faced a punt, the Chiefs had a break coming. The punt was blocked by the Owl blocker, and Bill Bailey recovered at the Hale Center 25.

Cordova dashed 16 yards to the Owl one, and after making a half-yard on first and goal, Kendrick called Bailey's number and the sophomore halfback crashed over for the score. Carthel's kick made it 14-6, after 2:52 of the final frame.

Later in the period the Chiefs threatened one more time. Cordova broke for a 32-yard romp, finally being stopped at the Owl 35. The Chiefs got a 15-yard penalty to slow the drive, and on fourth down, Carthel teed up a field goal effort on the 41-yard line, but it fell short.

The Chiefs took over at midfield after an Owl fourth-down play failed to gain, and was able to run out the final 3:25 on the clock. In fact, the 11 plays which the team reeled off were the most they ran consecutively during the night, highlighted by Wesley Clark's 23-yard run.

Cordova again led the Chieftain rushers, with 136 yards, a 5.7 average per carry. The win, besides leaving Friona with a 3-2 season record, marked the only time the Chiefs had ever beaten Hale Center twice in a row, and left the team trailing in the all-time series, 5-3 with all three wins coming since 1964.

The win marked the second time Friona has beaten the Owls in a Homecoming game, doing it 24-7 in 1964. The six points are the least Hale Center has scored in the eight-game series.

## NON-DISTRICT

## Freshmen Drop 18-12 Contest At Olton

Friona High School's Freshmen footballers took a break from their conference schedule, but dropped an 18-12 decision at Olton last Thursday.

The Freshmen Chieftains drove to the Olton 11 early in the game, but stalled. The teams then exchanged fumbles in Olton territory, before the Frosh Mustangs drove 47 yards for a touchdown and a 6-0 lead.

A 40-yard run by the Mustangs stretched the lead to 12-0, as again the extra-point try failed.

James Bartlett returned the kickoff 25 yards to Friona's 40. Mario Perea and Johnny Bandy carried to pick up three first downs to the 21. Facing second down at the 21, Bandy passed to Lewis Lee for a touchdown, trimming Olton's lead to 12-6.

Aided by a personal foul penalty against Friona, the Mustangs scored the clinching TD in the third quarter, going in from the 23. This upped the margin to 18-6, Olton.

Still in the third quarter, Friona drove to the Olton three, only to lose the ball on a fumble.

Taking the Olton punt on the Mustang 41, Friona began to drive. Perea carried five straight times, picking up two first

downs to the 15. On a third down play, Bandy passed to Perea over the middle for 11 yards to the two. Bandy then took the ball in for the six points, and Friona trailed, 18-12.

The Mustangs were then able to run out the clock.

The freshmen host Canyon "White" in a game Thursday here. It will be a conference game.

Friona 9th	0	6	0	6-12
Olton 9th	6	6	6	0-18

## This Week's Football Games

THURSDAY  
5:30-Freshmen vs Canyon White, here

FRIDAY  
7:30-Varsity vs Lockney, there

TUESDAY  
5:00-7th and 8th vs Tulla, here

### Tuesday Night's Scores

Friona Seventh	42
Tulla Seventh	20
---	---
Tulla Eighth	13
Friona Eighth	0



PUT 'EM UP. . . Defensive back Donnie Lewellen (33) seems to be challenging Hale Center Quarterback Tommy Dyer to a fistcuffs bout, and Dyer isn't sure whether to proceed or not. Lewellen turned in a good defensive effort in the game.

## The Friona ★ Star SPORTS

Thursday, October 16, 1969 Page 9

## ACTIVITIES SET

## It's Homecoming At Lazbuddie Friday

Homecoming activities are scheduled at Lazbuddie on Friday, with the schedule to include a barbecue supper, the crowning of the homecoming queen and football hero.

The barbecue will be held at the Lazbuddie School Cafeteria beginning at 5:30 p.m. Friday. Tickets are available, at \$1.75

for adults and \$1.25 for children. Barbecue and all trimmings will be served.

The Longhorns boasting a 3-1 record this year, and 14-2 over the past two seasons, will meet the Amherst Bulldogs in the Homecoming tilt, which begins at 8 p.m.

At halftime of the ball game,

the homecoming queen will be crowned. Queen candidates are Elaine Jesko, Raygna Treider, Lee Ann Harlan and Delayne Steinbock. Candidates for football hero are Monte Barnes, Larry Hodges, Terry Scott and Derrell Matthews.

The Longhorns, defending district and bi-district champions, have been rated high again this season by area daily papers. They are averaging 38 points per game, despite having an almost new backfield to begin this year.

Matthews, who has scored 67 points for the season, is the leading scorer in Class B for the area, and was the overall leader as well going into last week's games. Lazbuddie had an open date last week, so Matthews did not have an opportunity to protect his scoring lead.

Coach Pat Casey says the "Horns should do all right "If we play our regular game." He was apprehensive about the extra week of workouts and how they would affect the team, plus the fact that homecoming games sometimes cause the team to be off their usual game.

## AFTER FOUR GAMES

## Lazbuddie's Leaders Shown By Statistics

Halfback Derrell Matthews leads the Lazbuddie Longhorns in four offensive departments, according to season statistics released this week by coach Pat Casey.

The Longhorns had a week off last week. They host Amherst Friday in their homecoming game.

In four games, Matthews has scored 67 points, on ten touchdowns and seven extra points. Going into last week's games, the Longhorn halfback was by far the leading scorer in Class B, and also led all area scorers. However, he had an open date.

Matthews also was the lead-

ing rusher, with a flat 10 yards per carry average. The speedster had picked up 528 yards on 53 carries. He also leads the team in punt returns, with a 15.5 average on four returns, and in kickoff returns, with a 17-yard average on four returns.

Monte Barnes, who averaged 42.8 yards in punting last season, is averaging 42.6 yards after four games this season, despite a slow start. Tackle Jimmy Noland is the leading tackler, with 46 assists and seven unassisted tackles, followed by Mike Casey and Barnes, each with a total of 48.

Casey has caught the most passes, seven, as Barnes has hit 18 passes of 56 attempts, including six passes for TDs. As a team the Longhorns are averaging 308 yards rushing and 91 yards passing per game or 399 yards total offense, to 107-42-149 for their opponents.

The "Horns have a wide lead in first downs, 79-26.

Coach Pat Casey said this week the team should be ready for their battle with Amherst, with the exception of defensive halfback Mark Barnes, who was injured in an automobile accident. Barnes will be back by the next game, Casey expects.

## Contest Results

(Editor's note: Following are the results of games included on last week's contest page.)

Floydada 24, Lockney 20
Dumas 40, Phillips 7
Hereford 14, Dalhart 0
Frenship 42, Bovina 13
Abernathy 14, Idalou 12
Coronado 17, Plainview 10
Orioles 4, Mets 1
Texas Tech 13, Tex. A&M 9
San Diego 24, West Texas 14
Ohio St. 54, Michigan St. 21
LSU 20, Miami 0
Texas 27, Oklahoma 17
SMU 19, TCU 17
(Friona 14, Hale Center 6)

## Statistics

	FHS	Opp.
First Downs	79	26
Net Yds. Rushing	1231	426
Net Yds. Passing	365	167
Total Offense	1596	593

### Individual Rushing

Player	TCB	Yds.	Avg.
Matthews	53	528	10.0
Hodges	48	266	5.5
Graves	28	194	6.9
Barnes	30	157	5.2

### Scoring

Player	TD	PAT	Tot.
Matthews	10	7	67
Graves	4	2	26
Hodges	3	6	24
Barnes	2	2	14
Lee	2	0	12
Mark Barnes	1	3	9
Casey	1	0	6
Totals	23	17	152
Opp. Totals	5	2	32

### Individual Receiving

Player	PC	Yds.	TD
Casey	7	102	1
Matthews	4	142	2
Lee	4	74	2
Graves	3	47	1

### Punt Returns

Player	No.	Yds.	Avg.
Matthews	4	62	15.5
Lee	7	51	7.3

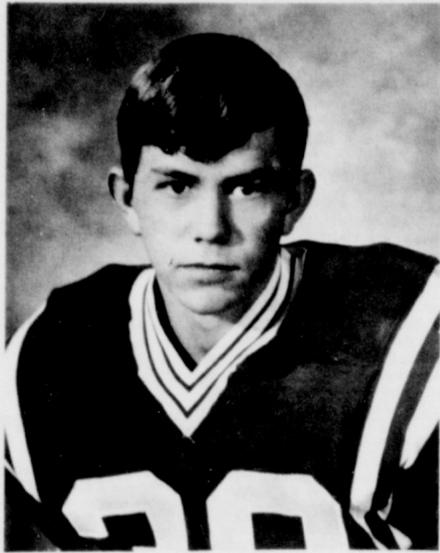
### Kickoff Returns

Player	No.	Yds.	Avg.
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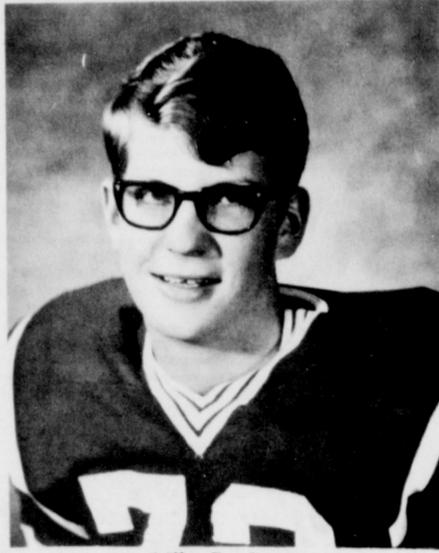
# COTTON BOWL FOOTBALL CONTEST

## MEET THE CHIEFS

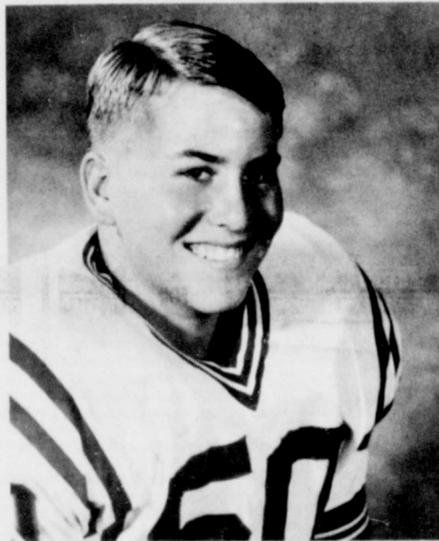
Photos Courtesy  
Brady Studio, Hereford



Larry Johnston  
Junior End



Mike Buchanan  
Junior Tackle



Kevin Howell  
Sophomore Center  
CONTEST RULES

### Contest Standings

Name	Score	Tot.	Name	Score	Tot.
Owen Drake	12	59	Floyd Brookfield	11	52
Mary Pryor	11	58	Jan Fleming	9	52
Bobby Wied	11	58	Ray D. Fleming	7	52
Mal Manches	12	57	Glenn Hromas	10	52
Jack Clark	12	56	Larry Johnston	10	52
F.G. Crofford	10	56	Maurine Mabry	8	52
Melody Drake	10	56	Clarence Monroe	11	52
Fred Florez	10	56	Glenn Phillips	10	52
Jerry Hinkle	10	56	Don Reeve	11	52
L.F. Jacobs	10	56	Ruth Rushing	9	52
Bob Nickels	12	56	Ronnie Webster	9	52
Dale Milner	13	56	Teddy White	9	52
Benny Pryor	12	56	Virginia Cleveland	10	51
Elsie Allen	9	55	Bobby Drake	7	51
Eugene Bandy	10	55	Albert Johnson	9	51
Debbie Benges	10	55	Terry Mabry	10	51
Matilde Castillo	10	55	Jerry Shelton	9	51
Wendell Garner	12	55	Frankie Allen	10	50
B.C. Hartsick	12	55	Eugene Ellis	10	50
Paul Mohr	12	55	Mike Fallwell	9	50
Lee Roy Nuttall	12	55	Bob Finley	9	50
Eddie Waggoner	9	55	Jodean Harrelson	10	50
Mrs. Teddy White	10	55	Laverne Mabry	12	50
Audvie Barnett	9	54	Jimmy Maynard	9	50
Houston Bartlett	11	54	Roy Smith	10	50
Dean Blackburn	10	54	Edward White	11	50
Becky Broyles	10	54	John White	10	50
Mrs. A. Johnson	10	54	Winston Wilson	9	50
Jim Johnston	11	54	Clay Bandy	9	49
Ray L. Murnhree	12	54	Ralph Broyles	9	49
Mike Pavalus	12	54	C.P. Fairchild	9	49
Elizabeth Peak	12	54	Mrs. Fred Florez	8	49
Kevin Wiseman	11	54	Trip Horton	10	49
Maron Finley	9	53	Dale Neel	11	49
Mrs. B.C. Hartsick	11	53	Floyd S. Reeve	9	49
Celia Loftin	10	53	Larry Sanders	10	49
Norman Mohr	12	53	Lester Smith	11	49
Mrs. G. Phillips	10	53	E.V. Thompson	9	49
Frank Truitt	12	53	John Baca	9	48
C.H. Veazey	10	53	Pilo Castillo	9	48
Joyce Veazey	10	53	Gene Ezell	9	48
Wright Williams	12	53	Trinidad Gomez	9	48
Bill Bailey	10	52	Cary Lee Jackson	9	48
Jane Benges	11	52	Dee King	9	48

### OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona \_\_\_\_\_ Lockney \_\_\_\_\_

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

- Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
- The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
- Only one entry per person.
- To count for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

**1. ETHRIDGE-SPRING AGENCY**  
Dan Ethridge  
Frank A. Spring  
Bill Stewart  
Wendell Gresham  
Lois Norwood  
**INSURANCE-LOANS**  
Phone 247-2766  
ABERNATHY at DIMMITT

**2. CHEVROLET REEVE CHEVROLET**  
\*CHEVROLET \*OLDSMOBILE  
\*FRIGIDAIRE APPLIANCES  
Sales Service  
OLTON at HALE CENTER

**3. PLAINVIEW PRODUCTION CREDIT ASSN.**  
Robert Neelley  
Office Mgr.  
LORENZO at FLOYDADA

**4. FRIONA COUNTRY CLUB GIN**  
DON HUCKABEE  
Phone 247-2439  
DALHART at PANHANDLE

**5. BI-WIZE DRUG**  
DRUGS SUNDRIES  
"Your Rexall Store"  
Phone 247-3010  
AMHERST at LAZBUDDIE

**6. FRIONA FARMERS CO-OP GIN**  
"It's Your Gin - Use It"  
CHARLES WAGGONER, Mgr.  
SPRINGLAKE at FARWELL

**7. FRIONA MOTORS**  
Parmer County Headquarters  
For Ford Cars, Trucks, Pickups, Tractors & Used Cars  
Phone 247-2701  
BOVINA at SUDAN

**8. PARMER COUNTY PUMP COMPANY**  
B & J Pumps  
SOUTHERN CAL at NOTRE DAME

**9. CATTLE TOWN, INC.**  
Summerfield  
Hank Winter, Mgr.  
SMU at RICE

**10. CHESTER GIN**  
EXPERIENCED DEPENDABLE SERVICE  
Phone 247-3185  
TEXAS A&M at TCU

**11. PARMER COUNTY IMPLEMENT CO.**  
Your IM Dealer  
Phone 247-2721  
MISS. ST. at TEXAS TECH

**12. H-P** For Feed and Livestock Supplies--  
HI-PRO FEEDS, Inc.  
WEST TEXAS at COLO. ST.

**13. HUB GRAIN FLEMING & SON GIN**  
Phone 265-3215 265-3405  
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**14. We're turning out cattle at a low cost per gain. Why not give us a call?**  
HI-PLAINS FEED YARD  
CUSTOM FEEDING at its modern best  
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FRIONA, TEXAS  
P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777  
HI-PLAINS FEED YARDS, INC.  
PAUL MORGAN, Manager  
HOUSTON OILERS at N.Y. JETS

### Plans Made For OES Salad Supper

Plans have been completed for a salad supper at Masonic Hall at 6:30 p.m. Saturday, October 18. Hostesses will be members of The Order of Eastern Star.

All Masons and Eastern Stars and their families are invited to attend by Mrs. Ed Clark, worthy matron.

The little flea leaps 100 times its own height when it hops onto the family dog. Some jump! Some itch.

Of all drummers, the death-watch beetle appears to be the "different" one. He hits his head on wood to beat a tune.



FINAL WINNER. . . Mary Madrid is shown being presented a certificate from Kenneth Moore of Piggly Wiggly Super Market in the final "Gifts Galore" drawing last Saturday.

### Comments by Gib



A boss is one who's early when you're late and vice versa.

**Sanitone**  
Certified Master Dye Cleaner  
GIB'S  
DRIVE-IN CLEANERS  
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622 Main Phone 247-3150



D-E STUDENT. . . Paul Bush, employed by Ralph Broyles, is saluted this week as the "student of the week" by Friona's Distributive Education class. He is pictured with his employer, Mr. Broyles.

Clip & Save

## TV SCHEDULE

### Channel 4

<b>Monday thru Friday</b>	10:30 Tonight Show	12:00 News	12:15 *Enchantment Hour
6:30 Music: Country Style	7:00 Today Show	7:25 News	7:30 Today Show
8:25 News	8:30 Today Show	9:00 It Takes Two	9:25 NBC News
9:30 Concentration	10:00 Sale of the Century	10:30 Hollywood Squares	11:00 Jeopardy
11:30 Name Droppers	12:00 Newswatch	12:20 Bill Harkins' "Guest book"	12:30 You're Putting Me On
1:00 Days of Our Lives	1:30 The Doctors	2:00 Another World	2:30 Bright Promise
3:00 Letters to Laugh In	3:25 Fashions In Sewing	3:35 Mike Douglas Show	4:30 *Perry Mason
5:30 Huntley-Brinkley Report	6:00 Newswatch		
<b>Thursday p. m.</b>	6:30 Daniel Boone	7:30 Ironside	8:30 Dragnet
9:00 Dean Martin	10:00 Newswatch	10:30 Chuck Fairbanks	11:00 Tonight Show
12:00 Newswatch	12:15 Enchantment Hour		
<b>Friday p. m.</b>	6:30 The High Chaparral	7:30 The Name of the Game	9:00 Bracken's World
10:00 Newswatch			
<b>Sunday</b>	7:00 Herald of Truth	7:30 Encounter	8:00 Insight
8:30 Glory Road	9:00 Adventure Theater	10:30 This is the Life	11:00 Church Services
12:00 Meet the Press	12:30 World Series Baseball	AFL Football Game	6:00 Newswatch
6:30 Walt Disney			

### Sunday (Cont.)

7:30 Bill Cosby	8:00 Bonanza	9:00 The Bold Ones	10:00 Newswatch	10:30 Joe Kerbel	11:00 Movie
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### Monday p. m.

6:30 My World and Welcome to It	7:00 Laugh In	8:00 Movie	10:00 Newswatch	10:30 Tonight Show	12:00 Newswatch	12:15 Enchantment Hour
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### Tuesday p. m.

6:30 I Dream of Jeannie	7:00 That's Debbie	7:30 Julia	8:00 Tuesday nite at the Movie	10:00 Newswatch	10:30 Tonight Show	12:00 Newswatch	12:15 *Sugarfoot
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### Wednesday p. m.

6:30 The Virginian	8:00 Kraft Music Hall	9:00 Then Came Eronson	10:00 Newswatch	10:30 Tonight Show	12:00 Newswatch	12:15 Enchantment Hour	1:15 Sign off
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### Channel 7

#### Friday p. m.

6:30 Let's Make A Deal	7:00 The Brady Bunch	7:30 Mr. Deeds Goes To Town	8:00 Here Comes The Brides	9:00 Jimmy Durante	10:45 The Rogues	11:45 Highway Patrol
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#### Saturday

6:30 Navy Public Service	7:00 Casper Cartoons	7:30 The Smokey Bear Show	8:00 The Catnappa Cats	9:00 Hot Wheels	9:30 Hardy Boys	10:00 Sky Hawks	10:30 Adventures of Gulliver	11:00 Circle Theatre I	12:30 Pro Football
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5:00 Wide World of Sports	5:30 CBS Evening News	6:00 Pro News	6:30 Dating Game	7:00 Newlywed Game	7:30 Lawrence Welk	8:30 The Johnny Cash Show	9:30 Porter Wagoner Show	10:00 ABC News	10:15 Pro News	10:30 Pro W/S	10:45 Late Movie	12:15 Late Late Movie
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#### Sunday

7:00 Modern Education	7:30 The Christophers	8:00 The Answer	8:30 Dudley Do Right	9:00 George of the Jungle	10:00 Bullwinkle	10:30 Notre Dame Football
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### Channel 10

10:45 Merv Griffin Show	12:00 The Late Movie	6:45 Cartoons	7:00 The Jetsons	7:30 Bugs Bunny	8:30 Roadrunner Hour	9:00 Dastardly & Muttley Flying Machines	9:00 Perils of Penelope Pitstop	9:30 Scooby Doo Where Are You	10:00 Archie Comedy Hour	11:00 The Monkees	11:45 Wacky Races	12:00 Super Superman	12:30 Johnny Quest	1:10 Skippy	1:30 Sat. Early Movie	3:00 Spanish Show	3:30 Death Valley Days	4:00 Wrestling	5:00 Stan Hitchcock	5:30 Buck Owens	6:30 Jackie Gleason	7:30 My Three Sons	8:00 Green Acres	8:30 Petticoat Junction	9:00 Mannix	10:00 Scene at 10:00	10:45 Burke's Law	11:45 The Late Movie
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### Monday p. m.

6:30 Rome with Love	7:30 Here's Lucy	8:00 Mayb, R.F.D.	8:30 Doris Day	9:00 Carol Burnett Show	10:00 Scene at 10:00	10:45 Merv. Griffin	12:00 Medic	12:30 TV Reader's Digest
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### Tuesday p. m.

6:30 "The Mystery of An-Imal Behavior"	7:30 Governor and J.J.	9:00 CBS News	9:30 KFPA Special	10:00 Scene at 10:00	News, Sports, Weather,	10:45 Merv. Griffin	12:00 Medic	12:30 TV Reader's Digest
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### Wednesday p. m.

6:30 Glen Campbell	7:30 Bev. Hillbillies	8:00 Medical Center	8:30 Green Acres	9:00 Hawaii 5-0	10:00 Scene at 10:00	10:45 Merv. Griffin	12:00 Medic	12:30 TV Reader's Digest
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<b>Thursday p. m.</b>	6:30 Family Affair	7:00 Jim Nabors	8:00 Thursday Night at the Movies	10:00 Scene At 10:00	News, Sports, Weather, Paul Harvey Comments	10:45 Merv Griffin	12:00 Medic	12:30 T. V. Reader's Digest.																		
<b>Friday p. m.</b>	6:30 Get Smart	7:00 Good Guys	7:30 Hogan's Heroes	8:00 CBS Friday Night Movie	10:00 Scene At 10:00	7:00 Children's Cos. Hr.	7:30 Wills Family	8:00 Oral Roberts	8:30 First Baptist Church	9:30 LaFavers Gos. Carv.	10:00 Religious Questions	10:30 Face the Nation	11:00 Elondie Theatre	12:30 Tom Landry	1:30 NFL Football	4:30 Amateur Hour										

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Shurfine Sweet N' Fresh <b>CUCUMBER CHIPS</b> Qt. <b>55¢</b>	Bruce Cut <b>SWEET POTATOES</b> Sqt. Can <b>31¢</b>	<b>AVOCADOS</b> <b>19¢</b> Each
<b>AXION</b> Giant Size <b>73¢</b>	Shurfine <b>CRACKERS</b> 1# <b>19¢</b>	<b>RED POTATOES</b> 20 Lb. <b>85¢</b>
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HONORED BY AUXILIARY... Mrs. Paul Spring, left, was among a group of Tierra Blanca Medical Auxiliary women who honored their state president, Mrs. Marvin Knight, second from right, at a luncheon held last week at the Hereford Country Club. Mrs. Spring is vice-president of the Auxiliary and area council woman. Others pictured are Mrs. Noble Ballard and Mrs. Millard Nobles, secretary and president of the Hereford Chapter.

## Medical Auxiliary Members Honor Their State President

The Tierra Blanca Medical Auxiliary held a luncheon at the Hereford Country Club on Thursday October 9th, honoring Mrs. Marvin Knight, State President of the Texas Medical Auxiliary. Mrs. Knight whose home is in Dallas and whose husband is physician for the Dallas Cowboys, was returning from a nationwide convention of medical auxiliary presidents which was held in Chicago.

During her luncheon address Mrs. Knight spoke about various projects being sponsored by the medical auxiliary, the Health Career Clubs, such as the Friona Future Nurses Club, and associated Science Fairs and Career Fairs.

There was a discussion regarding another project against drug abuse and for the S.O.S. (Stamp Out Stupidity) campaign in high schools. This is a campaign carried out by students themselves against drug taking and great emphasis is placed on the fact that the "in-crowd" or the popular students are too smart to be mixed up in the drug traffic.

Another project is to encourage law enforcement and to see that the police force are not hampered in carrying out their duties.

A project which will begin early in the new year is to try to have defensive driving as a part of driver education training.

A young person taking driving training is probably a good driver himself but there are so many bad drivers and other hazards on the road that he must learn how to defend himself against them.

Mrs. Knight's own project is to be a good public relations agent for her doctor husband. The public hears so many grumbles about the high prices charged by hospitals for rooms and treatment, especially in

the larger cities, and the patient often believes that the doctors receive all this money. "In reality, the doctor gets a very small percentage and the rest is taken up by hospital staffs, medicines and treatments, the cost of which are continually being raised," according to Mrs. Knight.

Local members attending were Mrs. Paul Spring who is the area councilman, Mrs. Bob Alexander, Mrs. Jon MacRoden and Mrs. Lee Spring.

## Girl Added To Phipps Family

Karen Lynette Phipps is the name Sgt. and Mrs. Tex Phipps chose for the baby girl born to them at 12:26 p.m. Wednesday in Presbyterian Hospital, Dallas. She weighed 6 lbs. 10 ozs. and is the first child for the couple.

Frionans who were in Dallas over the weekend to see Karen Lynette for the first time and to visit with her daddy, who is scheduled to leave for Viet Nam Saturday, were Mr. and Mrs. C.M. Phipps and Gary and Mr. and Mrs. Danny Black.

Mr. and Mrs. Dewain Phipps and daughter, Pam, of Quannah also visited the Tex Phipps family.

Dr. and Mrs. Lee Spring have just returned from a five day trip to San Antonio where they attended a Medical Association meeting and toured the sites of the city.

## Rummage Sale Money To Benefit Local Hospital

The Hospital Auxiliary will be holding their annual Fall Rummage Sale commencing the weekend of October 17th/18th, and running through November 8th. As in the past, the sale will be held in the old Spring building north of Welch Auto on Main Street. Hours of opening are Fridays from 2-5 p.m. and Sa-

turdays from 2-6 p.m. The Rummage Committee will be at the store on Thursday October 16th from 2-5 p.m. to accept any donations of rummage. Particularly needed are household goods, children's clothes and ladies large size clothing. All money earned will be used for new furnishings for the local hospital.

## HD Agent Demonstrates New Sewing Techniques

Janice Miller, Parmer County Home Demonstration agent from Farwell, was a guest at the Monday meeting of Rhea Home Demonstration Club in the home of Mrs. Gene Hamilton. Plans were made for the county wide luncheon, which will be held at Clara's Restaurant in Texico-Farwell November 13. A report was made that Mrs. Herman Schueler, who has been

hospitalized at Parmer County Community Hospital, is now at home.

Refreshments were served by the hostesses to Miss Miller, Mrs. Walter Schueler, Mrs. Herman Grissom, Mrs. Franklin Bauer, Mrs. F.T. Schlenker, Mrs. C.V. Potts, Mrs. Norman Taylor, Mrs. Floyd Schueler, Mrs. C.G. Drager and Mrs. Elmo Dean.

## Twenty-one Attend Troop 311 Meeting

Twenty-one members of Girl Scout Troop 311 were present for the Monday afternoon meeting at Girl Scout House. Mrs. Gene Hamilton, leader, and two cadette helpers were also present.

Guests were Mrs. Darla Hodgson and daughter and Pam Lindley. Mrs. Hodgson presented the program and dis-

cussed a play the troop is planning in connection with work on a Troop Dramatic badge.

Each person present participated in a charades game. The meeting was opened and closed with the flag ceremony.

At the next meeting Mrs. Hodgson will direct the choral reading of "Hiawatha's Childhood."



MRS. BESSIE BOATMAN

## Octogenarian Honored With Birthday Party

Mrs. Bessie Boatman, who was observing her 80th birthday, was honored with a family birthday party in the home of Mr. and Mrs. Lloyd Rector and children, Larry, Rickey, Roy Don and Sheri, Sunday. Mrs. Rector is a granddaughter of the honoree.

The party began with a noon luncheon, which was followed by an afternoon of visiting and picture taking. Several four generation pictures were made. All four of Mrs. Boatman's children were present as were five grandchildren and eleven great-grandchildren.

Mrs. Drucilla Paul, a sister of the honoree, was a special guest. Others attending were Mr. and Mrs. B.E. Todd, Mr. and Mrs. Clifford Boatman, Mr. and Mrs. Randall Ratliff and children, Kim and Mark, Mr. and Mrs. Gib Boatman, and Mr. and Mrs. Bill Hendricks all of Okla-

## Alisa Vance Born In Canyon

Mr. and Mrs. Tyler Vance of Amarillo became parents of a baby girl at Neblett Hospital in Canyon Friday, October 10. She was named Alisa Renee and weighed 6 lbs. 6 ozs.

Alisa Renee's grandparents are Mr. and Mrs. Elbert Vance and Mr. and Mrs. Louis C. Beckman, all of Hereford. Vance, who is a student at West Texas University, Canyon and an employee of Amarillo Globe News, is a former Friona Star photographer.

## Local Resident Visits Relatives

Mrs. Foister Rector is visiting relatives on the West Coast. She spent several days in the home of Mr. and Mrs. Steve Nugent and children, Steve and April, at Sacramento, California. Mrs. Nugent is the former Carol Oldham.

Then she went to Red Bluff, California, where she visited Mr. and Mrs. Richard Elliott and family. Elliott is her nephew.

At the present time she is a guest in the home of Mr. and Mrs. Bill Boatright and children, Belinda Sue and Will Newman. Mrs. Boatright is the former Linda Rector.

### HOUSEHOLD HINT

TO GIVE NYLON, DACKON OR FIBER CURTAINS MORE BODY, ADD 1/2 CUP POWDERED MILK TO THE LAST RINSE WATER. THEN THEY'LL STAND SO TALL, THEY'LL DESERVE ANOTHER CURTAIN CALL!



### ASSEMBLY OF GOD

10th and Ashland -- Rev. Ott Robertson, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Young People: 6:45 p.m. Evening Worship: 7:30 p.m.  
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

### CALVARY BAPTIST

14th and Cleveland -- Rev. R. C. Hester, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.  
Wednesday Prayer Meeting: 7:30 p.m.

### CALVARY BAPTIST MISSION

5th and Main -- Rev. J.S. Ansley, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

### FIRST BAPTIST

Sixth and Summitt -- Rev. Bill Foil, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.  
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

### MEXICAN BAPTIST MISSION

4th and Woodland -- Rev. Donnie Carrasco  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.  
Wednesday Prayer Meeting: 8:00 p.m.

### ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland -- Father Gerald Dunford  
Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.

### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth -- Bill Gipson, Preacher  
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.

### REDEEMER LUTHERAN CHURCH

13th and Virginia -- Otto Kretzman  
Sunday School: 9:45 A.M. Worship: 11:00 a.m.  
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.

### UNION CONGREGATIONAL CHURCH

6th and Cleveland -- UCC Rev. Paul Mohr  
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

### TENTH ST. CHURCH OF CHRIST

10th and Euclid  
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.  
Wednesday Evening: 8:00 p.m.

### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth, M.R. Zamorano  
Bible Study - 9:30 a.m. Worship 10:30 a.m.  
Evening 8:00 P.M. Thursday Evening 8:00 p.m.

### FIRST METHODIST

8th and Pierce -- Rev. Albert Lindley  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

### UNITED PENTECOSTAL CHURCH

Fifth and Ashland -- Rev. G. W. Hamilton -- Pastor  
Sunday School: 10:00 a.m. Worship: 11:00 a.m.  
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.



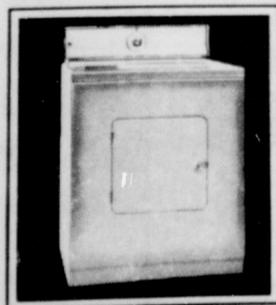
LOCAL PREACHER... Bill Gipson, pictured here beside the sign in front of Sixth Street Church of Christ, which he serves as minister, moved to Friona several months ago from Big Spring. He and his wife, Mary Louise, and son, Bill, live at 510 Woodland. He is a native of Hall County and worked with congregations in Ballinger, Muleshoe, Amarillo, Dallas, Midland, Abilene and Big Spring before coming to Friona. He is also a singing teacher and conducts several classes each week.

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### Son Born To Jesse Moores

Mr. and Mrs. Jesse Moore, 906 East 18th Street, Odessa, became parents of a baby boy at 9:45 p.m. Wednesday, October 8 at Medical Center Hospital, there. He was named Jason Wayne and weighed 6 lbs. 11 ozs.

Mrs. Moore is the former Kay McBroom and Jason is the first child for the couple.

Maternal grandparents are Mr. and Mrs. Ralph McBroom, Route 2, Friona, Mr. and Mrs. Freeman Moore, Odessa are the paternal grandparents. Great-grandparents are Mr. and Mrs. Jack Sanders, Bakersfield, California and Mrs. H.F. McLain.

Mrs. Moore and Jason have been dismissed from the hospital. Mrs. McBroom is visiting in the Moore home.



MRS. DAVID HARPER

### Daughter Born To Koelzers

Mr. and Mrs. Don Koelzer, 408 Avenue B, Bovina, became parents of a baby girl at 2:25 a.m. Friday, October 10, at Farmer County Community Hospital. She was named Anna Marie and weighed 8 lbs.

The Koelzers who are former Friona residents, have four older children.

### Kenneth Ray Smith Born Here

Mr. and Mrs. David Smith became parents of a baby boy at 8:30 p.m. Sunday at Farmer County Community Hospital. He was named Kenneth Ray and weighed 6 lbs. 13 ozs.

Older children of the Smiths are Sharon and Roy Don.

Kenneth Ray's maternal grandparents are Mr. and Mrs. O.C. Rhodes, Friona. Mrs. Jessie Morgan, Mountain View, Oklahoma is the great-grandmother.

### Twins Born To Former Resident

Mr. and Mrs. Rex Wagoner of West Palm Beach, Florida, became parents of twin boys Saturday, October 11. They were named Anthony John and Phillip Michael and weighed 4 lbs. 9 ozs. and 5 lbs. 6 ozs. Mrs. Wagoner is the former Phyllis Treider.

Older children of the Wagoners are two daughters, Daria, 9, and Tanya, 2 1/2.

Mrs. George Treider is the maternal grandmother. Paternal grandparents are Mr. and Mrs. R.R. Wagoner of Gainesville, Texas.



MRS. DICK MILLER

### Carole Gatewood Weds David Harper In Dallas

Carole Gatewood and David Harper exchanged wedding vows at 3 p.m. Saturday, October 11, in the sanctuary of Northridge Presbyterian Church, Dallas. Rev. Bob Watkins read the double ring ceremony before an altar, which was decorated with gold and yellow mums interspersed with greenery.

Parents of the couple are Mr. and Mrs. Clifton Harper, Friona, and Mr. and Mrs. Wes Gatewood, 9544 Covemeadow Drive, Dallas.

Pat Gatewood, Denton, sister of the bride, was the maid of honor. She wore a street length wool ensemble of brown and gold and carried a nosegay of pom poms.

Lowery Harper, Dallas, brother of the groom, was the best man.

The bride who was given in marriage by her father, wore a street length dress of gold wool with white jacket and trim and carried a cascade arrangement of white mums.

Mr. and Mrs. Harper are at home in Dallas. He is a graduate of Friona High School and is a junior at Southern Methodist University, where he is a mechanical engineering major. Mrs. Harper, a graduate of Lake Highlands High School in Dallas, is employed by The Texas Bank there.

Out-of-town guests attending the ceremony and reception which followed in the Gatewood home included Mr. and Mrs. Clifton Harper, Friona; Mr. and Mrs. Ray Gatewood, Caledonia, Ohio, paternal grandparents of the bride; and Chris Gatewood, Denver, sister of the bride.

### Hawkins And Miller Vows Read In Plainview

In a double ring ceremony at First Christian Church in Plainview at 7 p.m. Friday, October 10, Pam Hawkins, daughter of Mr. and Mrs. A.V. Sharp, became the bride of Dick Miller. The vows were read by Rev. Ralph Graham, before an archway of greenery flanked by candelabra and baskets of pink glads.

Angela Schilling, Friona, and Lenard Watson, Plainview, were the couple's only attendants.

The bride wore a white street length dress with matching coat and a nosegay of white roses centered with an orchid.

Mr. and Mrs. Miller are at home at 605 Columbia Street, Plainview. He is employed by T. & J. Auto. She is a 1969 graduate of Friona High School.



WEDDING DATE ANNOUNCED. . . The engagement of Nan Lillard and Ace Alsop of Galveston has been announced by her parents, Mr. and Mrs. Harold Lillard. The couple plans to exchange wedding vows at United Methodist Church, Friona, Friday, November 28. Miss Lillard, who is a 1965 graduate of Friona High School, holds a bachelor of science degree from University of Texas Nursing School and is employed at John Sealy Hospital, Galveston. Her fiance, whose parents are Mr. and Mrs. Ace Alsop of Temple, is a graduate of University of Texas and a medical student at University of Texas Medical Branch, Galveston.

### Party Honors One Year Old

Pam Phipps, who was observing her first birthday, was honored at a party in the home of her paternal grandparents, Mr. and Mrs. C.M. Phipps, recently.

Ice cream, birthday cake, punch and coffee were served to Mr. and Mrs. C.M. Charlie Phipps, Muleshoe, great-grandparents: Mrs. William Griffin, Quannah, maternal grandmother; and Mrs. Irene Wells, Portales, great-grandparents.

Also to Pam's parents, Mr. and Mrs. Dewain Phipps, Quannah, Mr. and Mrs. Phil Phipps, Quint and Tonya, and Mr. and Mrs. Dale Houlette, Chris and Robin.

### Martins Return

Mr. and Mrs. Calvin Martin returned home Sunday after spending a few days visiting in the home of Mr. and Mrs. Eugene Nidey and daughters, Cam-po, Colorado. Mrs. Nidey is the daughter of the couple.

The Nideys are former Friona residents.

### WINGS OF SONG

Houseflies, when it's warm, hit "F" in the middle octave by vibrating their wings 21,120 times a minute. If the heat drops, they can also go flat. To keep them on pitch, turn up the heat.



## HALLOWEEN

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\*HALLOWEEN NAPKINS, CUPS, CENTERPIECES, Etc.

\*HORNS  
\*MASKS  
\*MAKEUP  
\*COSTUMES

## GRAPHIC ARTS

### Janice Bandy Elected Troop 211 President

Highlight of the Wednesday meeting of Girl Scout Troop 211 at Girl Scout House was election of officers for the coming year. Janice Bandy was elected to serve as troop president.

Other elected officers are Laquita Graham, vice-president; Glenda Reeve, secretary; Kay Cochran, treasurer

### Friona Resident Returns From Trip

Mrs. George Treider returned home late last week after spending three weeks visiting relatives and sightseeing on the West Coast and in Hawaii. She was accompanied by a sister, Mrs. Lawrence Walker of Holy City, California, in whose home she visited.

Mrs. Treider also visited a brother and sister-in-law, Mr. and Mrs. Elvin Gischler of Los Angeles, while she was in California.

Enroute home she visited in the home of Mr. and Mrs. Dale Treider and sons in Albuquerque. Dale is her son.

and Jeannie Bandy, reporter. Also Vicki Pryor and Annette Reznik, song leaders and Carolyn Gore and Beverly Bailey, patrol leaders.

Money making projects for the year were also discussed.

### It's A Girl For Dirrs

Mr. and Mrs. David Dirr became parents of a baby girl at 4:40 a.m. Sunday at Farmer County Community Hospital. She was named Carol Jannette and weighed 7 lbs. 5 ozs.

Carol Jannette is the first child for the Dirrs. Her grandparents are Mr. and Mrs. L.F. Carter Jr., Hereford, and Mr. and Mrs. C.W. Perkins, Friona.

Great-grandparents are Mr. and Mrs. L.F. Carter Sr. and Mrs. W.T. Vernon, both of Hereford; and D. H. Wright, Tribbey, Oklahoma.

Mrs. Violet Rose, Hollywood, California, was a visitor in the home of Mr. and Mrs. Calvin Martin last week.





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PHONE JACKIE MORGAN . . 247-2878



Heard someone remark Sunday morning that "Our tomato covering up anti-freeze weather came a little bit early this year." Someone else replied, "Our Indian summer weather came to a screeching halt this time." At any rate, fall is with us and I, for one, thoroughly enjoy this time of year.

Monday morning one had to look very carefully to see flowers still in bloom, but those that were certainly were worth looking for. I'm not sure Northern New Mexico has anything on Friona when it comes to fall beauty except more of it. Last week two or three small shrubs in the backyard of City Manager and Mrs. Jake Outland had as much color contrast as we saw anywhere the weekend before on a seven or eight hundred mile drive through "The Land of Enchantment," and "Colorful Colorado."

During a recent visit with friends I asked the question, "Where would you choose to live if making a living were no object?" Almost before I finished the answer came out loud and clear, "Friona." Right now I am in complete agreement, but next summer when it gets hot and humid I may change my mind.

Local football fans had several surprises last week. Think the biggest one was in the Dimmitt-Olton game. Everyone seemed to think that Dimmitt had the district title all wrapped up without any upsets, but Olton really upset the Bobcat apartment Friday evening.

The Chieftains won their homecoming game over Hale Center but our next door neighbors, the Bovina Mustangs, didn't fare so good. Local football contest entrants picked Bovina over Frenship almost unanimously so the total correct guesses were almost nil for the week.

We just had one entrant who picked both Bovina and Farwell to lose their games Friday evening.

Someone has said that each person is in reality three persons. . . the person he thinks he is, the person others think he is and the kind he would like to be.

Bruce Barton, whose columns I used to enjoy reading, held to the theory that there were just two kinds of people in the world.

I especially like his viewpoint as expressed in, "There Are Two Seas."

It goes like this: "There are two seas in Palestine. One is fresh, and fish are in it. Splashes of green adorn its banks. Trees spread their branches over it, and stretch out their thirsty roots to sip of its healing waters.

Along its shores the children play, as children played when He was there. He loved it. He could look across its silver surface when He spoke His parables. And on a rolling plain not far away He fed five thousand people.

The river Jordan makes this sea with sparkling water from the hills. Men build their houses near to it, and birds build their nests: and every kind of life is happier because it is there.

The river Jordan flows on south into another sea. Here is no splash of fish, no fluttering leaf, no song of birds, no children's laughter. Travelers choose another route, unless on urgent business. The air hangs heavy above its water, and neither man nor beast nor fowl will drink.

What makes this mighty difference in these neighbor seas? Not the river Jordan. It empties the same good water into both. Not the soil in which they lie, nor the country round about.

This is the difference. The Sea of Galilee receives but does not keep the Jordan. For every drop that flows into it another drop flows out.

The other sea is shrewder, hoarding its income jealously. It will not be tempted into any generous impulse. Every drop it gets, it keeps.

The Sea of Galilee gives and lives. This other sea gives nothing. It is named The Dead Sea.

There are two seas in Palestine. There are two kinds of people in the world.



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