

The FRIONA STAR

Volume 47, Number 7

THURSDAY, NOVEMBER 18, 1971

FRIONA, TEXAS, 79035

12 Pages

Our newspaperman friend, Ben Ezzell of Canadian, had some comments that we felt were appropriate for Friona in his column of November 4. We quote editor Ezzell herewith: "An out-of-state publisher, judging newspaper contests in the Texas Panhandle, once criticized area editors for "giving too much space and prominence to football" in their small-town weekly newspapers. The man obviously was not familiar with Texas in the Fall.

"The same criticism might be applied to eastern newspapers for "giving too much space and prominence" to the World Series. . . and it wouldn't be any further off base. In Texas high school circles, the "World Series" takes place almost every weekend on countless gridirons all over the state. . . and interest and excitement build in intensity as September fades into October, and reaches a peak as the championships go on the line in November.

"Over-emphasis on football? Maybe. But the newspapers which give the most coverage to the events which interest the greatest number of their readers don't overemphasize football. . . they just keep in step with the public pulse. In Texas in the Fall, Football is the name of the game.

"Here on The Record, we give a lot of space every fall to the gridiron successes (and sometimes failures) of the Canadian Wildcats, and spend a substantial part of the editorial budget covering and photographing the high school games. . . not because the editorial staff thinks that football is necessarily the most important thing that's going on, but because newspaper sales indicate that this is where a substantial amount of reader interest lies. And in the newspaper business, this is the name of the game.

"Any event for which hundreds of people will drive scores. . . or hundreds. . . of miles to witness, and do it under the most inclement of weather conditions. . . freezing rain, ankle-deep mud, pea-soup fog and icy northers. . . has got to be rated as important news. And so we regularly drive those miles, and brave those winds, and freeze our fingers and ears and toes, and walk for miles up and down sidelines in order to get photos and take notes and compile statistics because we think that a substantial number of the folks who shell out good money to buy The Canadian Record every week are interested in these things.

"We try not to neglect other facets of community news during the football season, because we don't think that football is the single most important thing that's going on in Canadian, Texas, these weeks. . . but if it were put to a vote, we suspect that a majority of people in this community might disagree with the editor on that score, too.

"It's no great hardship, anyway, to follow the Canadian Wildcats this season, because they've been a most interesting team to watch. . . and we must admit that when they win those games it makes those long trips home from the out-of-town dates a whole lot shorter than they used to be when they were losing. And having followed his team through 23 seasons now, including a long string of years when they were losing mightily regularly, we claim to be an expert on that score.

"The Record has covered every varsity game for the past 21 years, to our certain knowledge. . . and the editor has covered all but two of them personally. . . so we've got almost as good an attendance record as Perry Hazlewood has.

"But we've gotta confess: it isn't entirely love of football that keeps us going when the weather gets rough and the team is losing. It's a stubborn idea that the job of a home-town newspaper is to report what's going on with the home folks. . . and on Friday nights in a Texas Fall, that's where the action is."

Annual Dinner Will Be Sunday

Residents of the Black Community are being reminded by Mrs. Ethel Bengler, community secretary, that Sunday, November 21 is the day for the annual community Thanksgiving Day dinner, which is held in the Community House.

Dinner will be served beginning at 1 p.m. Each family is to bring two dishes of salad, dessert or vegetables or more if guests have been invited.

Host couples will be Mr. and Mrs. F.W. Barnett, Mr. and Mrs. Tom Lewellen, Mr. and Mrs. Delton Lewellen and Mr. and Mrs. Joe Lewellen.

MAIZE ALMOST IN

Harvest Halted By Two Inch Rain

The Friona area received from one to two inches of rainfall in a late night storm Monday evening. The fall brought beneficial moisture to farmland, but once again stalled the harvest.

FRIONA NEXT

Hub Exchange Gets Direct Dialing

The Hub Exchange (265) of the West Texas Rural Telephone Exchange was converted to Direct Distance Dialing (DDD) on Monday morning of this week, making both of the Hub and Partner exchanges available for "One Plus" dialing.

The completion of the Hub system sets the stage for the conversion in Friona, which is scheduled for Saturday, December 4, making all of the immediate Friona area on the DDD system.

Vernon Inmon, manager of the WTRTC, stated that the completion of the Hub Exchange work was done on schedule. Telephone patrons may now dial their own long distance calls, by dialing the numeral "1" plus the area code, if different from their own, then the full number of the party being called.

Hub Exchange patrons were the second group on the Rural Cooperative's system to benefit from DDD. Telephone patrons on the Partner Exchange were first to get the service, which was completed on October 14.

Other exchanges on the

WTRTC are also to begin DDD service by the end of the week. These are the Frio, Dawn and Westway exchanges, which operate adjacent to Hereford.

An announcement from General Telephone Company, which operates the telephones for the city of Friona, confirmed this week that Direct Distance

Dialing for city residents is still on schedule for December 4.

DDD, which permits a telephone user to dial their own station-to-station long distance calls to points in the continental United States and Canada, was pioneered by General Telephone.

Squaws Return Three Starters From '70-71

Friona High School's Squaws have three starters and seven lettermen back from last year's district championship team which posted a 24-4 win-loss record.

Diane Day, the team's leading scorer for the past two years, returns, as does forward Sharon Smith, a junior, Vickie Ulen, rebound leader from a year ago, is the returner on the guard end of the court.

Lettermen returning, in addition to these three, are guards Janice Milner, Kathy King and

Veca Welch and forward Jill Riehmayer.

Other players on the squad this season include (forwards) Darla Rhodes, a sophomore, and juniors Carol Reeve, Pat Phipps and Vandra Nichols.

Guards are juniors Terry Bingham, Cindy Huson, Susan Martin and seniors Jeanie Thompson and Vickie Schueler.

Coach F.G. Crofford says he has hopes for this year's team matching the district championship. He says Olton may be the team to beat, adding "At this point you never know. Any one of them could be tough."

Crofford pointed out that of last year's four losses, two were to state championship teams (Spearman and Claude), with one to a regional champion (Tulia) and another to a regional finalist (Slaton).

The Squaws of last year beat Canyon, which turned out to be a state finalist in class AAA.

three more good days of harvesting would about wind up the local work, with the possible exception of a few late fields.

The yields for maize continued to be disappointing to farmers. The grain is just lighter than usual this year, for various reasons.

Price of maize was \$2.00 per hundred at West Friona Grain and Goodpasture, with Friona Wheat Growers standing at \$1.90 on Tuesday.

The cotton harvest, which had just gotten started in the area, was also halted by the wet weather.

But the moisture received was good. Official measurement in Friona was 1.07 inches. From 1.5 inches to two inches were reported on outlying farmland.

The rain hit the city at about 11:30 p.m. Monday, striking like a summer thunderstorm, complete with an electrical display and wind. No substantial damage to remaining crops had been determined.

A similar rainstorm hit the city Tuesday night, with an additional 1.01 inch the official measurement.

Date	HI	Low
Thursday	71	32
Friday	78	35
Saturday	79	45
Sunday	72	40
Monday	75	43
Tuesday	61	48
Wednesday	67	43

Moisture: 1.07 inch Tuesday, 1.01 inch Wednesday.

Lindley Attends Lubbock Meet

Rev. Albert Lindley, pastor of the Friona United Methodist Church, was in Lubbock Monday and Tuesday attending an official conference program, "Ministry Through Crisis."

The program, held at Lubbock's Methodist Hospital, involved ministers and laymen, doctors and attorneys from the area.

Discussed were current problems which jointly affect these individuals.

Adult Education Class To Be Formed Locally

Friona is to have a class in adult basic education, beginning November 29, according to Superintendent of Schools Alton Farr.

The fundamentals of reading, writing and arithmetic will be taught to those adults who have been deprived of a basic education.

Parmer County has received an allocation of \$4500.00 for these classes; which amounts to providing a teacher, a teacher's

aide and teaching supplies.

The Friona class probably will be held twice each week for three hours each session at the high school building. Class nights will be decided by those who enroll. Adults of any race or color, regardless of age, having a need for improving their basic skills are encouraged to enroll.

No registration fee or tuition is required. Further information will be forthcoming.

FOOTBALL CONTEST

Crofford Leads Pack With Two Weeks Left

The race continues to be heated for one of the top three spots in the Friona Star's football contest, with two weeks remaining, this week and next.

Contestants are being offered three "bonus games" on this week's entry blank, with the opportunity of picking three big games to be played on Thanksgiving. The points from these games will be tabulated on their scores the following week.

The special games are the Nebraska-Oklahoma contest involving the nation's number one and number two teams, Texas vs Texas A&M and Dallas Cowboys-Los Angeles.

F.G. Crofford clings to a one-point lead in the standings through ten weeks. Crofford picked 11 games correctly last week, and now has a score of 97. Three contestants, Jack Clark, Jerry Lofin and Ray Strickland, are tied for second with scores of 96.

Next, at 95, come Bill Bailey, Dean Blackburn, Mrs. J.P.

Fortenberry, L.F. Jacobs and Jim Johnston are in third place.

There are still as many as 31 points to be earned in the contest, so the top three places are still up for grabs.

Last week's winner was Gary Land, who equaled the high score for the season with a 13, missing only the Hereford-Lubbock game in which the Whites were upset, 10-0.

Seven contestants correctly picked 12 games, and supplied the second and third place winners. Mike Bryant claimed second place, missing the Lockney-Friona score by 22 points, Clay Bandy and Terry Mabry tied for third, each being 27 points off.

The tie-breaker scores were considerably off the mark, due to the high-scoring Friona-Lockney duel.

Others correctly picking 12 games were Raymond Milner, Laverne Mabry, Marie Fleming and Danny Waggoner.



FARM SKILLS TEAM. . . Friona High School's senior farm skills team, which won first place in district and second in the Area I contest, is shown above. Seated are Bill Bailey and Gary Phipps. Standing are Larry Sanders and Dave Buske.



JUNIOR WINNERS. . . The junior farm skills team for Friona FFA, which won the district championship, display their banner. Seated are Kevin Welch and Mitchell Wiseman. Standing are Gene Strickland and Dee King.

FHS HOSTS

George Mahon Visit Slated

Congressman George Mahon, in whose congressional district Parmer County has been placed beginning January 1, 1973, will be guest of honor at an informal coffee in the Community Room of Friona State Bank next Tuesday morning at 10:30.

Congressman Mahon invites as many of his future constituents to visit him as possible. He wishes to get acquainted locally, and feel the "pulse of the people" in this area.

FFA Chapter Takes 14th Straight District Win

Friona's FFA Chapter racked up first-place honors in the District Leadership Contests hosted by Friona recently, and two of the teams placed at Area I contests at Plainview last Saturday.

Winning first place in district were the junior and senior farm skills teams, and the radio broadcasting team. It marked the 14th consecutive year for skills teams from FHS to emerge as district champions.

However, at the area competition, the Friona teams placed second, and it was only the second

time in 12 years that Friona has not won an Area title in the FFA contests and sent teams to the state meet.

Making up the senior farm skills team are Bill Bailey, Gary Phipps, Larry Sanders and Dave Buske, alternate.

The junior skills team is made up of Kevin Welch, Mitchell Wiseman, Gene Strickland and Dee King. The radio broadcasting team members are Kevin Wiseman, Johnny Bandy, Dave Buske and Bob Drake, alternate.

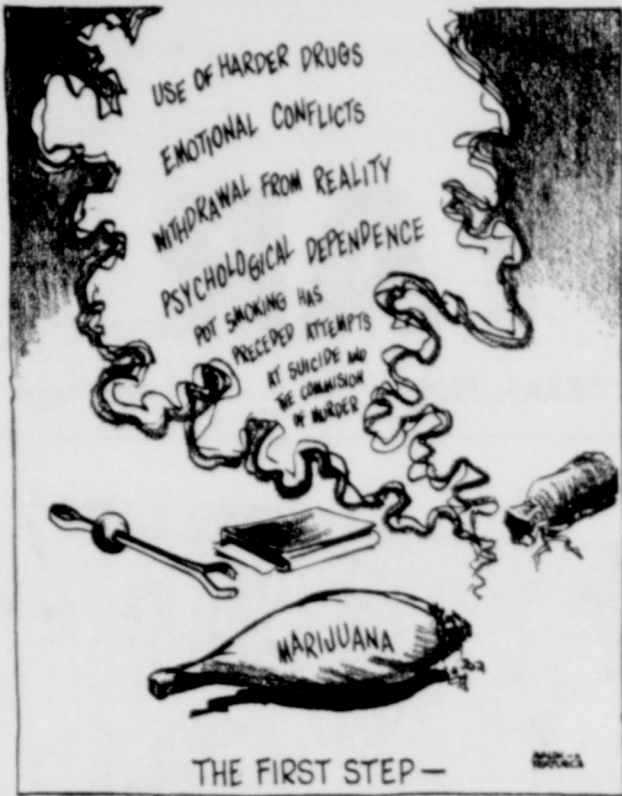
Benny Fryor and Bob Middleton are faculty sponsors.



RADIO WINNERS. . . Friona FFA's radio broadcasting team, first place winners at the district contests, are shown above. Team members are Kevin Wiseman, Johnny Bandy and Dave Buske. Bob Drake, alternate, is not shown.



GETS RATTTLERS. . . John Drager, farmer in the Rhea area, killed 66 rattlesnakes on his annual "rattler extermination" last weekend. He is shown displaying six representative skins.



Pause and Reflect

By Nelson Lewis

Panhandle Texas of a half century ago had this school bussing thing developed to a fine art.

When faced with the problem of getting pupils to a certain school they heeded the advice of the ancients who being unable to move the mountain to the prophet, moved the prophet to the mountain.

With typical pioneer resourcefulness they simply hooked up to the little one room temple of learning and skidded it across the prairie to wherever the pupils were thickest. The structures were set on short cedar posts so no great amount of engineering was needed.

In the very early days draft animals furnished the motive power; later steam "traction engines" chugged along over the sea of grass.

The Star Ranch of Lazbuddie was the site of one of these rambling classrooms.

Star Ranch School was established north east of the headquarters buildings and within the period of a very few years was dragged to several locations.

Deaf Smith County boasted a fine little building known as the Messenger School.

Old timers tell us that this building was moved almost yearly. "Bootleg" was another well traveled Deaf Smith County school.

As the population increased it was no longer necessary to search out pockets of student habitation as targets of the moving crew.

The establishment of permanent buildings and the advent of the school bus (Friona led the State in this operation) afforded better education for rural students.

Educating our youngsters has never been an easy task. The problems besetting this most important of all our public programs are in direct proportion to the magnitude of the effort.

Until a few years ago the individual states were handling their systems with a good degree of success.

Then the ugly head of Big Brother Government rose above the polluted waters of the Potomac.

A few stupid decisions by the Supreme Court, instead of improving the means and quality of learning, served to apply the match to the tinder of minority discontent.

For almost a decade our school people have been trying to run up the down escalator.

They are fighting a losing battle because the bureaucrats change the rules in mid game.

A glimmer of hope is seen in some newly-suggested legislation and it is hoped that the stranglehold obtained by the former Warren Court will be loosened.

If something is not done soon the nation will feel the pinch of a generation of uneducated graduates--and "there lies the rub!"

These innocents will consider themselves trained in professional areas and only the heartbreak of trial and error results will awaken them to a lifetime of frustration.

They will suffer, the citizen in need of technical advice will find himself marooned, and most pitiful of all will be the future first graders--all dressed up and no where to go!

GETTYSBURG, S.D., POTTER COUNTY NEWS: "Let's face it. Though many 'Johnnys and Marys' are college material, there are many who are not. A great injustice is done when our children are not guided according to their individual aptitudes. Furthermore, along with those with college degrees, specialists are needed now, more so than ever before. Trade schools offer vocational training to prepare our young people for respectable and well-paying jobs in our technical society."

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Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--NOVEMBER 20, 1931

O.F. Lange, manager of Rockwell Bros. & Company lumber dealers at this place, received a telegram Tuesday morning informing him of the peaceful passing away of Mr. J.M. Rockwell at an early hour that morning at his home in Houston. Rockwell was president of Rockwell Bros. & Co., which has had business interests in Friona almost from the time of the founding of the town.

35 YEARS AGO--NOVEMBER 20, 1936

About 16 Friona people took advantage of the Santa Fe Railroad's extremely low round trip rates from the various points in Parmer County to the Centennial grounds at Dallas last week. Two whole days were allowed for visiting the centennial, and the roundtrip fare from Friona was \$4.75.

A few coons of turkeys have arrived on the Friona market within the past ten days.

30 YEARS AGO--NOVEMBER 21, 1941

The collapse of a large water supply tank at the Blackwell Hardware and Furniture Store Tuesday night caused severe damage to a transformer bank on the lines of the Texas-New Mexico Utilities Co. and shattered some boards on the rear wall of the Rockwell Bros. Lumber shed. The tank and tower, one of the landmarks of Friona, was constructed by Logan Sympton and Fred White some time in the early twenties.

25 YEARS AGO--NOVEMBER 15, 1946

E.L. Price, one of Friona's pioneer barbers, who, some time ago sold his shop here to Ralph Taylor, and has recently been working in a shop at Hereford, has purchased a shop at McLean and has taken charge of it.

Mr. and Mrs. Carl C. Maurer, who flew to Colorado City, Colo. about two weeks ago, to visit their daughters who are attending college there, became snowbound and were forced to remain several days, returned home the latter part of last week.

20 YEARS AGO--NOVEMBER 15, 1951

A large group of citizens of Precinct 1 met with the County Commissioners Court today for the second time this week, asking audience to hear the plea for an independent road district to follow the boundaries of the precinct. The proposed district would in no way be detrimental to the county road program, rather enabling state-approved construction and releasing local road funds for additional road work in other precincts.

15 YEARS AGO--NOVEMBER 15, 1956

For the first time in several months, Friona has a telephone service man. Since Everett Talley moved away early in the summer, efforts have been made by the Chamber of Commerce to get someone to replace him. Many Friona residents will welcome D.C. McClellan, who moved to Friona from Littlefield last week.

10 YEARS AGO--NOVEMBER 16, 1961

Funeral services for Samuel J. Green, 34, junior high teacher and coach, were conducted at the First Baptist Church at 10 a.m. Tuesday. Mr. Green, who moved to Friona from the Three Way community in Bailey County, was in his sixth year of teaching here.

Blowing snow and sleet began falling late Monday afternoon and in addition to stopping combines, most cars, pickups and other vehicles either stopped or had to proceed at a slow pace.

5 YEARS AGO--NOVEMBER 17, 1966

Official steps were taken the past week, by city and county governments in seeking highway improvements for State Highway 214 south of Friona, and District Highway Engineer, O.L. Crain indicates that the road will be considered in next year's program for the district. Both bodies submitted resolutions: the city's asked that an overpass be constructed across the railroad, linking the highway into Grand Avenue.

TRAVEL TIPS



Sun bedazzlement on the highway can have grave consequences, so screen out blinding solar glare with sunglasses when you are driving.

Be sure, however, not to compromise safety with false economy. Cheap sunglasses distort images and dim out required light without blocking sufficient quantities of harmful ultraviolet and infrared rays. All of these deficiencies are invitations to highway tragedy.

For just a few dollars more, you can obtain stylish sunglasses, like American Optical Sunvogues® sunglasses, that have optically ground and polished lenses that are not only distortion free but heat-hardened for impact resistance. These traveling companions are available at your local department stores, and if you need prescription sunglasses ask your eye-care specialists.

Look through them for safer fun-in-the-sun driving. And, to be certain that you're always protected from dangerous glare—keep an extra pair in your glove compartment.



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Kit consists of 36" x 72" tough plastic sheet, 18 ft. fibre moulding and nails.

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Friona School Lunch Menu

Monday--pork patties, mashed potatoes, hot rolls-butter, green beans, peanut butter and honey, and milk.

Tuesday--barbecue on bun, French fries, brownies, relish, catsup, milk and orange juice.

Wednesday-- soup, chili and sandwiches, crackers, apricot halves and milk.

Girl Scout Notes

Girl Scout Troop 266 met Monday afternoon at Girl Scout House.

The flag ceremony was presented by Deana Mason, Kimber Britting and Sandra Ramos.

Following a practice session on badges, refreshments were served to the 29 Girl Scouts and four leaders by Diana Glover, Norma Ramos, Mary LaFuente and Kimber Britting.

Leaders present were Mrs. Kenneth McLellan, Mrs. Tom Mason, Mrs. Marvin Jordan and Mrs. L.J. Britting.

From Around The Country

"One thing for sure, if (railroad) nationalization ever comes about, the American taxpayer will have his tax burden increased enormously, for socialized railroads will require the assessment of some dandy new taxes. The experience of other nations shows that the financial burdens are passed on to the public."--Louis W. Menk, president, BurlingtonNorthern Railroad.

EDGEMONT, S.D., HERALD-TRIBUNE: "Every phase of government desires to do the utmost job possible as well as expanding their operations and enlarging their department. After all, a director of 100 is a much more important person than one with only a dozen, so if he can find excuse to enlarge his department, he certainly is going to do just that. And, each enlargement requires a good bit more funding so up go tax requests."



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WELCOME TO FRIONA



This week's newcomers are Mr. and Mrs. Mike Orrick. Orrick teaches chemistry and physics at Friona High School. He is a native of San Antonio and she is from Falls. Orrick received his BS degree from Wayland Baptist College, and has done some work at Texas Tech. They attend the Baptist Church, and live in the Fleming Apartments.

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FRIONA WHEAT GROWERS Elevator Service Field Seeds

Contest Standings

F.G. Crofford	11	97 Dale Cary	10	83
Jack Clark	10	96 B.C. Hartwick	9	83
Jerry Loflin	10	96 W.R. Mabry	10	83
Ray Strickland	10	96 Jessie Morales	11	83
Bill Bailey	10	95 Roy L. Smith	8	83
Dean Blackburn	11	95 Lena Thompson	8	83
Mrs. Fortenberry	10	95 Shirley Waggoner	8	83
L.F. Jacobs	10	95 Bobby Zetsche	11	83
Jim Johnston	10	95 Melody Drake	7	82
Mike Bryant	12	94 Ray D. Fleming	11	82
Ron Davenport	11	94 Ronald D. Smiley	8	82
Raymond Milner	12	94 Gene Ezell	9	81
Duane Baize	11	93 Mrs. Fred Florez	10	81
Kim Bryant	10	93 Melvin McMennamy	10	81
Kay Dyess	11	93 Danny Waggoner	12	81
Laverne Mabry	12	93 Doris White	10	81
Clarence Monroe	10	93 Keith Pryor	10	80
Floyd S. Reeve	11	93 Winston Wilson	10	80
Peggy Bryant	10	92 Charles Hamilton	10	79
Margaret Duggins	11	92 Edward Castillo	9	78
John Frazier	11	92 Sam Mears	8	78
Lucy Beth Hinkle	11	92 Randy Mabry	8	76
Trip Horton	9	92 Jimmy Pena	6	76
Bill Lookingbill	10	92 Myrna Royal	6	76
Maurine Mabry	10	92 Gladys Spring	11	76
Thelma Watkins	11	92 Donn Tims	8	76
John Baca	10	91 Waymon Wilkins	8	76
Jerry Brown	11	91 Marlene Drake	7	76
Marie Fleming	12	91 Andy Hurst	9	76
Albert Johnson	10	91 Jerry Mabry	6	75
Gary Land	13	91 Sam Perez	9	75
Mal Manches	11	91 Patsy Bandy	6	74
Bobby Wied	10	91 Terry Mabry	12	74
Eugene Bandy	11	90 Clay Bandy	12	72
Rickie Carr	9	90 Anna Castillo	7	72
Matilde Castillo	8	90 Don Reeve	8	72
Mrs. A. Johnson	10	90 LaVon Reeve	9	72
Dianne Morgan	11	90 Dale Gober	8	69
Mike Orrick	11	90 Melba J. Smiley	3	68
Alton Peak	11	90 Mitchell Wiseman	10	68
Mary Priest	10	90 Flossie Rhinehart	6	66
Lloyd G. Purvis	9	90 Debbie Renge	9	65
Frank Truitt	9	90 Ronnie George	8	65
John White	10	90 Blayne Franum	9	63
Wright Williams	10	90 Darrell Dirks	8	63
Fred Florez	11	89 Vickie Florez	8	63
Dee King	11	89 Buddy Wiseman	9	63
J.L. Lambert	11	89 Hal Blackburn	10	61
Lee Roy Nuttall	11			
Jerry D. Hinkle	9			
Clint Mears	11			
Wayne Mills	11			
H.W. Roberts	8			
Diana Wood	11			
Joyce Broyles	11			
Pilo Castillo	9			
Celia Loflin	10			
Jim Milner	8			
Ricky Royal	7			
Jackie Stowers	10			
Gene Strickland	10			
Benny Vasquez	10			
Elaine Wardlow	9			
Rockey Bertlett	11			
Dickey Garner	11			
Benny Pryor	8			
Mrs. H.A. Seright	8			
Ruth Tucker	10			
Charles Waggoner	9			
Randy Waggoner	9			
Elsie Allen	10			
Eugene Ellis	10			
Mrs. B.C. Hartwick	10			
Doyle Mabry	6			
Dale Milner	11			
Janice Peak	11			
Mary Pryor	9			
Edward White Jr.	9			
Larry Broyles	11			
Bob Finley	11			
Jan Fleming	8			
Herb Seright	10			
John Seright	8			
Cammie Waggoner	8			
Eddie Waggoner	11			

Macrame Work Highlight Of Club Meet

The art of knot tying, "Macrame," was demonstrated at the Tuesday evening meeting of Progressive Study Club at Federated Club House by a special guest, Mrs. Ralph Wilson. Mrs. Wilson, who is a long time Girl Scout leader, is interested in all kinds of hand crafts and has created several Macrame articles for her new home. Several articles were displayed. Members present and guests were instructed in the art of making a wall hanging. A follow-up workshop, for those who were interested, was conducted Friday. Roll call was answered with "My Sedative." Other guests were Mrs. Norman Kothmann, Mrs. Joe Reeve, Mrs. Conny Dodson and Mrs. Richard Adkins. Refreshments were served by the hostesses, Mrs. Hollis Horton and Mrs. Buddy Wiseman.



Adam and Eve, unsatisfied with the simplicity of God's instructions, delved into the forbidden and not only brought ruin to the whole race of man but passed along the inclination to look for the spectacular or difficult or the mysterious in the manner of performing religious obedience.

Note the utter simplicity of gospel obedience in this example: "And as they went on their way, they came unto a certain water; and the eunuch said, See, here is water; what doth hinder me to be baptized? And Philip said, If thou believest with all thine heart, thou mayest. And the eunuch said, I believe that Jesus Christ is the Son of God. And he commanded the chariot to stand still; and they went both into the water, both Philip and the eunuch; and he baptized him (Acts 8:36-38).

The eunuch wanted information about the subject of the prophecy of Isaiah 53, Philip taught him about Christ and the necessity for obedience. Consequently, the eunuch confessed Christ and was "buried with him in baptism" for the remission of sins. And it is still just that simple! One doesn't need the spectacular or difficult or mysterious—only faith that obeys (Heb. 11).

Sunday Dinner

Honors Visitors

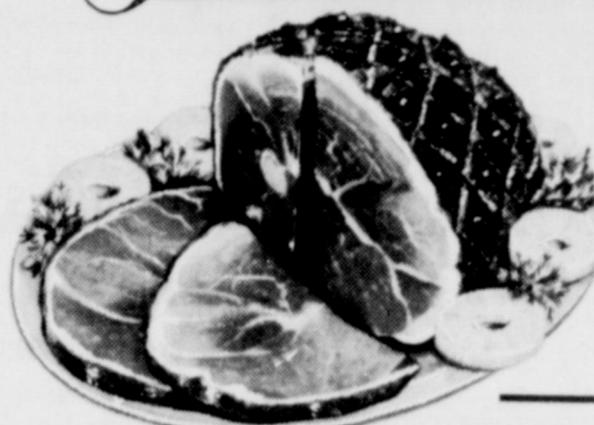
Mr. and Mrs. Edgie Graham of Rush Springs, Oklahoma, have been visiting in the home of Mr. and Mrs. Sterling Graham and children, Gail and Ky. A Sunday dinner in the Sterling Graham home honored the couple. Others present were Mr. and Mrs. Newman Jarrell Sr.; Mr. and Mrs. Hardy May; Mr. and Mrs. Jim Baxter; Mr. and Mrs. Ross Miller and children, Kent Curt and Dana; and Mr. and Mrs. Arlen May and children, Keith and April, all of Friona; and Drew Jarrell of Clovis.

Frionans

Visit Kin

Mr. and Mrs. Jim Baxter returned home Thursday after spending several days visiting relatives in Oklahoma. The couple spent several days visiting Mrs. Baxter's parents, Mr. and Mrs. Henry Marshall, who live at Elk City. Then they went to Altus for a visit in the home of Mr. and Mrs. Walter Ogletree.

Fine Foods are a Tradition for Thanksgiving Menus!



Bar-s
HAMS 1/2 Or Whole Lb. \$1²⁹

Sunray **BACON** 2 Lb. Pkg. \$1¹⁹



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4 Oz.



Assorted Flavors
JELLO 3 Oz. Pkg. 10¢

Swift's Premium Pro-Ten
ROUND STEAK Lb. \$1¹⁰

Order Your **THANKSGIVING TURKEY NOW!**

Hunt's
SKILLET DINNER

17 1/2 Oz. Pkg.
73¢



Ocean Spray
CRAN-BERRY SAUCE
#300 Can
31¢

Kraft
MARSHMALLOW CREAM 7 Oz. **25¢**

Nestle's
CHOCOLATE CHIPS 12 Oz. **49¢**

Shurfine **SHAMPOO** 16 Oz. **29¢**



Johnston's
PUMPKIN or MINCE PIES 69¢

Bird's Eye
COOL WHIP 49¢
9 Oz.

Zee
BATHROOM TISSUE 2 Rolls **21¢**

Blackburn
WHITE SYRUP Qt. **47¢**

Gold Medal
FLOUR 5 Lb. **53¢**



U.S. #1 CA
BANANAS
Lb. 10¢



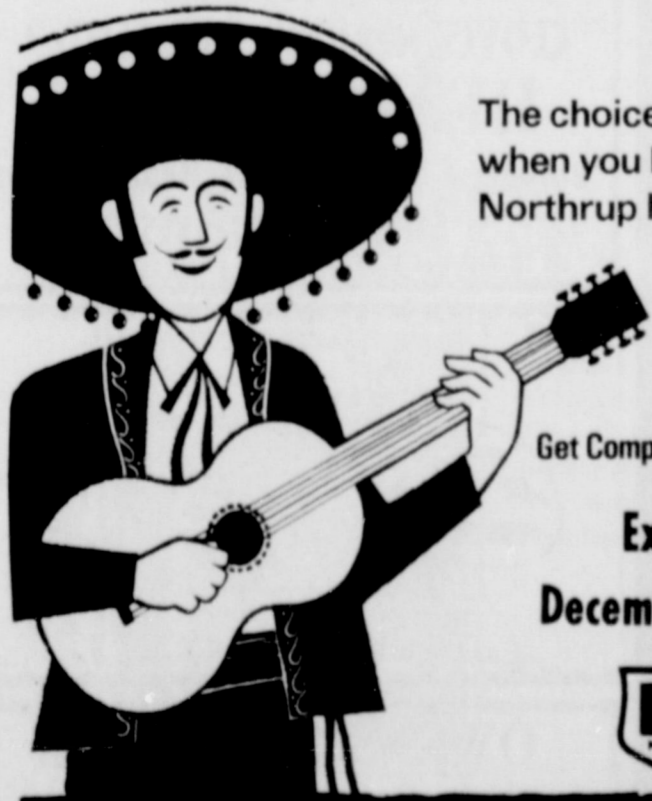
Texas Purple Top
TURNIPS
Lb. 12¢



Ocean Spray
CRAN-BERRIES
1 Lb. Cello Bag **29¢**

See your NK dealer about a fabulous holiday to...

MEXICO CITY



The choice is yours when you buy and plant Northrup King Seeds

Get Complete Details Today!

Expires December 31, 1971



BRUEGEL BROTHERS GIN AND ELEVATOR

Southeast Of Friona



DOUBLE GUNNER BROS STAMPS EVERY WEDNESDAY

With Purchase Of \$2.50 Or More

Houser

GROCERY & MARKET



TRY SOME NOW

READ and USE CLASSIFIED ADS

WANT ADS PH. 247-2211
CLASSIFIED RATES
 First insertion, per word-6¢
 Second and additional insertions-4¢
 Card of Thanks-\$1.00
 Double rate for blind ads
 Classified Display-\$1.00 per col. inch
 Legal Rate 4¢. Minimum rate 6¢
 on cash order. \$1 on account.

DEADLINE FOR INSERTION
 Thursday's Friona Star-Tuesday, 4 p.m.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ATTENTION: HUNTERS!
 Get your trip accident policy here--before you go after the BIG GAME.
 Ethridge-Spring Agency
 P.O. Box 337, Friona, Texas
 Phone 247-2766 7-tfc

To make your home sparkle for the holidays use Fuller Brush Products. Call 247-3597. 7-4tp

CLEAN expensive carpets with the best. Blue Lustre is America's favorite. Rent shampooer \$1. Ben Franklin. 7-tfc

At the end of a successful rummage sale, the Farmer County Hospital Auxiliary wishes to thank Reverend J.M. Ashley for the use of his building, the Friona Star for publicity, Nelson Lewis for his help and the people who donated rummage for the sale. Money earned from this sale will go towards the lobby re-decorating project.

We wish to express our sincere appreciation to the wonderful people of Friona for your prayers, cards, flowers and other deeds of kindness following the recent loss of our loved one.
 The Kenneth Williams family 7-tfc

"It has to be good if it's Westinghouse."
 Get the Best.

Complete Installation of Heating and Air Conditioning Units.

Service on all makes.
 Blower Motors In Stock Evaporative Motors

Bill's Heating And Air Conditioning
 Bill Pankratz
 Phone 247-3120 Friona

See **FIRST FEDERAL** FOR **HOME LOANS**
FIRST FEDERAL SAVINGS
 CLOVIS, NEW MEXICO
 801 PILE
 762-4417

Overland Dredge
 Ninety-five railway cars were required to transport a huge dredge to International Nickel's Pipe mine in Manitoba to remove overburden prior to actual nickel mining.



Buy this spacious 3-Bedroom brick with 2-1/2 baths, electric built-ins, dishwasher disposal and utility room. Has everything nice including double garage, fenced yard, and refrigerated air. Call or see Carrol Gatlin or John Bingham at Bingham Land Co. 247-2745 or 247-3641. 43-tfc

To Place A Classified Ad: Call 247-2211

This winter, enjoy total comfort from your forced-air heating system with Payne's new Add-O-Mist Humidifier. Easily installed, the Payne Humidifier gently replaces moisture that dry winter air absorbs and it lowers your heating bill. Call today for complete details and free estimate.

Payne
 Financing Available
Hicks Plumbing & Heating
 Ph. 247-3052 Friona

***Singer Sales**
***Service On All**
Makes of Sewing Machines And Vacuum Cleaners
***Ask About Our Free Trip to Las Vegas**

SOUTHERN SEWING CENTER
 213 Main-Hereford
 PHONE 364-3782

BUSINESS DIRECTORY

ADAMS DRILLING CO.
 WATER WELL DRILLING
 Layne Pumps, Inc. Sales & Service
 Pump & Gears Head Repairs All Makes
 Dial 247-3101
 Friona Nights 247-2513 Texas

BARTLETT & POTTS
 AUCTION SERVICE
 Specializing In Farm Sales
 HOUSTON BARTLETT Route 1, Bovina, Texas Phone 247-6699
 LARRY POTTS Rt. 2, Friona, Texas Phone 295-6633

TELEX
CLOVIS HEARING AID CENTER
HEARING AIDS
***Batteries *Molds *Free Hearing Tests**
SERVICE ALL MAKES
 416 Mitchell Phone 763-6900 9-tfc

PROFESSIONAL POSTERS LETTERING COMMERCIAL ARTWORK
 Call Carol Ellis 247-3053.

OWENS ELECTRIC
 Electric Contracting--Sales and Service of
 New and Used Motors and Controls
 Magnetos--Generators--Starters
Loan Motors Available
 Off. Phone 364-3572
 809 E. 2nd Hereford, Texas

ANNOUNCEMENTS

Portable Disc Rolling ONE WAYS TANDEM Harrell Mays
 Phone 247-3477

For Sculptress Bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tfc

WANTED
 Qualified person to lease or to manage Enco Station in Friona. Small investment only. Would consider lease-purchase sale to the right person. Call Hereford 364-1110, or 364-1302 at night. 6-tfc

Well Drilling
 For the Best in Know How & Experience for Drilling, Pump & Gear Head Repair. Contact:
Big T Pump
 247-3311 or Bob Clark, 247-3236. Distributor for Worthington Pumps. 50-tfc

WANTED: PEOPLE looking for reliability and good service. Famous Brands Furniture, General Electric Appliances and Television. Sales & Service. Free Delivery. Taylor's Furn. & Appl. Center, 603 E. Park Ave., Hereford. Phone 364-1561. 6-tfc

FENCING
 For all types fencing, commercial or residential. Title I Home Improvement Loans Available. Call Bob Clark... 247-3236. 30-tfc

QUALITY PAINTING
 Interior and Exterior Free Estimates. References. Wayne Knapp Phone 247-3542 or 247-3443. 6-tfc

The Hub Community Center is available for parties and family reunions. Call 265-3331 to schedule your date. 6-tfc

SEE HARRELL MAYS
 For Hay Baling and Swathing. Phone 247-3477. 31-tfc

CALL Jimmy Norwood for all
 your home repairs, fence building and all types of general carpenter work. Also, painting and cement work. Phone: 247-2892 or 247-3572 1903 Columbia 52-tfc

Yarns & Needlepoint as well as other items are still available at Emma Lou's. Come to Allen's Jewelry after 9:00 a.m. 31-tfc

SINGER
 *SALES *PARTS *SERVICE Service on all makes. Authorized representatives in Friona each week. Call 247-3516 or come by... S & R FABRICS 16-tfc

Grandma's Doll House, New dolls, doll clothes, bridal dresses. Old dolls restored. Small trunks, boxes, old trunks restored. Black, Texas, Mrs. T.J. Pressley, Hub, 265-3857. 5-tfc

TO LIQUIDATE ESTATE
 all located in good area of Friona

2 B.R. House	\$6,950.00
2 B.R. House	4,650.00
2 B.R. House	6,750.00
2 B.R. House	5,100.00
2 B.R. House	6,850.00

Terms can be arranged for qualified buyer.
 Call: Fred Kinsley-Executor 806 247-3039
 or
 Richard Collard-Attorney 806 247-2731

MAYFLOWER MOVING STORAGE PACKING

DALBY MAYFLOWER
 211 S. 25 Mile Ave. Hereford, Texas 79045 (806) 364-5391

CARDS OF THANKS

GARAGE SALE

Words are inadequate to express the appreciation we feel for the many things which have been done for us by our friends and neighbors during the past several weeks.
 We are so grateful for the many prayers, visits, calls, cards, flowers and other expressions of love and concern. Each one will long be remembered.
 May God bless each of you,
 Calvin and Lela Martin 7-tfc

GARAGE SALE:
 Thursday, Friday & Saturday 1306 5th.
 Clothing (Men's and Women's large size), Childrens and baby clothes, Baby bed and many miscellaneous items. 7-tfc

INDOOR SALE: Dishes, clothes, newly dressed dolls-cheap, 8 dining chairs, divan that makes into bed, blonde Duncan Phyfe table, gifts, miscellaneous. Thursday and Friday, 1201 North Main. 7-tfc

We want to take this opportunity to express our most sincere gratitude for the many thoughtful things which have been done in our behalf during the past few weeks.
 Each prayer, word of encouragement, telephone call, letter, card, visit and other expression of love has made our burden easier to bear.
 Thanks, Friona! We love you!
 The C.W. Tannahill family 7-tfc

FOR SALE
 FOR SALE... 1970 Chevrolet Impala 4-Dr. Air Conditioner, Power Steering & Brakes. \$2400.00. Call 247-2244 after 5:00 p.m. 6-tfc

Good used washers. New refrigerators, one of each color. Come and see our new washers and dryers.
REEVE CHEVROLET
 Frigidaire 16-tfc

FOR SALE
 FOR SALE... 1968 Ford LTD Power Steering, air. Excellent condition. See at 302 E. 7th. 4-tfc

LIQUIDATION OF ESTATE
 80 A., 1-1/2 Mi. SE of Friona
 on Paved Road #2397
 Possible Development Property

160 A., 7 Mi. N. of Friona
 on Paved Highway 214
 Lays Good

320 A., 10 Mi. NW of Friona
 Land Lays Good
 3 Wells

235 A. in New Mexico
 Joins State Line
 in Rhea area
 1 Well

Call Fred Kinsley, Executor
 806 247-3039
 or
 Jim Berry- C.P.A.
 806 481-9066 50-tfc

J. B. SUDDERTH REALTY
 904 THIRD ST. BOX 627
 Farwell, Tex.
 Ph. 481-3288 or 505/763-5575 Unit 5408

We Need New Listings Now

SOLD

640-acre farm, irrigated, 4 wells and lake pump. One brick and one stone barn, dry land priced. 10 miles north of Friona.

320 A. 2-8" wells, 40 A. grass, very good water area, 3 bdrm. home.

160 A. irrigated, lays good, N. of Bovina.

640 A. Good water area, 5 wells, tiled, lays very good, 2 sets improvements, 2 barns, 29% dwn. (Friona)

935 A. Farmland & grass, 6 wells, very good 2 bdrm. house, barn & corrals, loading chutes, 29% dwn.

Good business locations: 9 A., railroad access on Amarillo Hwy

We have 2 & 3 bdrm. homes listed for sale or trade. Perfect location at Farwell.

320 A. 2-8" wells. 50 Acres grass. Balance cultivated. Near Farwell.

160 A. Very good irrigated. Well improved. East of Farwell.

340 A. Irrigated. North of Bovina.

640 A. N.E. Farwell. 5-8" wells.

3-Bedroom Brick Home. Very Nice. 1-3/4 baths in Farwell.

3 bedroom stucco house: large fenced backyard: rental apartment. On 3rd Street.

Would you like to buy, sell or trade? "Sales and loans are our service." 2-tfc

FOR SALE... 8 x 24 mobile home. Electric refrigerator and hot water heater. Four-burner range. Divan and bed. Lots of storage room and cabinet space. Good rubber. Call for appointment, 247-3895. 7-4tc

FOR SALE... Set of golf clubs and bag. 110 lb. weight-lifting set. Phone 247-2578 after 4:00. 7-2tc

FOR SALE... Westinghouse electric range. \$20.00. Good working condition. Phone 247-2878, after 4:00. 7-tfc

YES --- White's Auto now has Radial Tires

FOR SALE: 40 Gal. Butane tank, regulator, & carburetor. 247-5370. 46-tfc

!!ATTENTION!! PLAINS FINANCE CORPORATION
 906 SOUTH 25 MILE AVENUE

FOR SALE: 40 Gal. Butane tank, regulator, & carburetor. 247-5370. 46-tfc

LOST AND FOUND
 STRAYED TO MY PROPERTY 300-350 lb. calf, Branded on left hip. John P.A. Drager, 295-3182. Owner pay for ad. 7-tfc

HELP WANTED
 TEXAS OIL COMPANY needs good man over 40 for short trips surrounding Friona. Contact customers. We train. Air mail A.S. Dickerson, Pres., Southwestern Petroleum Corp., Ft. Worth, Texas. 7-tfc

REAL ESTATE
 FOR SALE... Doll sweaters, (Knit and crochet) Small baby dolls with crochet dresses. Phone 247-2252. 1105 W. 6th. 2-tfc

FOR SALE... Large lot at 1612 West 10th Street in Friona. Choice location in Western Addition. Call 247-3374, after 7:30 p.m. 2-tfc

Bingham Land Company
 "Service Beyond A Contract"
 COMPLETE REAL ESTATE SERVICE
 JOHN BINGHAM Home 247-3274 Office 247-2745
 CARROL GATLIN Home 247-3641 Office 247-2745

ANTIQUE AUCTION
SAT. NOV. 20
1:00 P.M. (M.S.T.)
ANOTHER BIG TRUCKLOAD OF ANTIQUES FROM THE EAST COAST.

- Several Nice China Cabinets
- 2 Eterjays
- Heavily carved Sideboard
- Twin Brass Beds
- Dutch's Table
- Ladies Secretary
- Walnut & Oak Hall Trees
- Several Sets of Chairs
- Rockers
- Picture Frames
- Claw-footed Round Table
- Bedroom Suites
- Dining Room Suites
- 7-pc. Walnut Living Room Suite
- Iron Toys and Banks
- Cut Glass
- Extra Nice Pedestal (for table)
- Organ stool with back
- Dentist's Cabinet
- Clocks

HUNDREDS OF OTHER ITEMS TOO NUMEROUS TO MENTION!!
W & J AUCTION
 JAMES PRIEST & ASSOC.
 108 PILE CLOVIS

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Bkls. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfnc

FOR COMPLETE REAL ESTATE SERVICE
MARSHALL M. ELDER
PHONE 247-3266
REPRESENTING
RUSHING REAL ESTATE
PH. 247-3370
Friona, Texas
40-tfnc

Need a new home? Build one in HICKS ADDITION now. Nothing down. Low interest rates.
Ed Hicks Real Estate
247-3537. 247-3189
11-tfnc

APARTMENTS

FRIONA APARTMENTS
1300 N. Walnut
Now Leasing
1, 2 AND 3 BEDROOM UNFURNISHED
Fully Carpeted. Refrigerator, Range, Central heating & cooling, Ventilation, Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets.
Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666.
Office, Apt. 38. 5-tfnc

FOR RENT: Two Bedroom Apartment. Stove and Refrigerator furnished. Carpeted, 247-2496. 18-tfnc

FOR RENT: . . .Lovely 2 bedroom apartment. Fully carpeted, refrigerated air, dishwasher, electric range, and refrigerator. Only \$115. Carol Gatlin, 247-2745 or 247-3641. 52-tfnc

NEW . . .Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air, refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools.
"CHATEAUX FRIONA"
\$115.00 month. 900.9th St. Phone 247-2878. 34-tfnc

PETS

FOR SALE: . . .Cocker spaniel puppies. Thoroughbred but not registered. Lovable family pets. Priced reasonable. Call 247-3053. 7-tfnc

FOR SALE: . . .Registered Basset puppies. Mrs. Brooks Davis, 808 Avenue D, Bovina. 7-tfnc

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales Service
E.W. Turner
Phone 247-3035

We want to wipe out cancer in your lifetime but we need the help of everyone. Give to the American Cancer Society.

Court House Notes

Instrument Report Ending November 4, 1971 in County Clerk Office, Bonnie Warren, County Clerk
WD, L.R. White, et al, Gertrudez Hernandez, E 60 ft, lots 7 & 8 Bk. 87, OT Friona
WD, M. Jean Crawford, Fred R. Hall & R.C. Jordan, lots 5, 6, Bk. 74, Friona
WD, Frio Development Company Inc., Andy Hurst Jr., lot 10, Bk. 2, Western Add., Friona
WD, Robert E. Sheed, Texico Feed Lots, Inc., lot 7, Bk. 3, Hillcrest Add. City of Farwell
OGL, Ora A. Jones, Amoco Prod. Co., NW1/4 Sec. 67, the E 180 ac. of S1/2 Sec. 74 & NE1/4 Sec. 74, Bk. Z, Johnson
OGL, V.L. Martin, Amoco Prod. Co., NE1/4 Sec. 74, Bk. Z, Johnson
WD, J.E. Hicks, James R. Varner, lot 3, Bk. 1, Hicks Add. Friona
WD, George E. Nance, Leonard L. Hane, lots 20, 21, 22, Bk. 25, Farwell
WD, Ruby J. Johnson, Jon Mack Roden and John E. Birmingham, lots 21, 22, Bk. 22 & lots 1 thru 5 Bk. 75, Friona.

HOSPITAL REPORT

Admissions:
A.L. Black, Friona; Betty Smith, Friona; Almajo Witten, Friona; Janette Stuteville, Clovis; Leonard Coffey, Friona; Annie Scott, Friona; Hilaria Bermea, Bovina; Allie Bell Bandy, Bovina; Mrs. Domingo Alvarado and baby girl, Friona; Uvon Ford, Farwell; Mary Ellen Bolton, Muleshoe; Mary E. Hester, Clovis; Opal Spring, Friona; Maria Villarreal, Friona; Ruben DeLeon, Friona; David Davila, Dimmitt; Nina Stowers, Bovina; Severina Zamora, Hereford; and Opal Cobb, Friona.

Dismissals:
Juan Bautista Jr., Velma Rose, Lela Martin, Betty Smith, Janette Stuteville, Maggie Barron, Hilaria Bermea, Jessie Orr, A.L. McDaniel, Elizabeth Riddle, A.L. Black, Leonard Coffey, Almajo Witten, Allie Bell Bandy, Uvon Ford, Mary E. Bolton and Maria Villarreal.

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
See Ed Hicks
Phone 247-3537 or 247-3189.
23-tfnc

WANTED

WANTED: Office help. West Hub Gin, 265-3250. 6-2tc

WANT TO RENT: . . .1/2 or section of land in Friona area. D.E. Bush, 603 Grand. Phone 247-3581. 2-tfnc



The Library Corner

BY MRS. VON EDELMON

Last week the winners of the National Children's Book Week poster contest were announced. The three winning posters were made by Mindy Moseley, Treva Bridgeman and Johnny Stokes are on display in the junior high building.
We now have one of the latest most talked about books, "The Vantage Point," by L.B. Johnson.
How much thought have you ever given the Border Patrol and its activities? Our library now has a most interesting book on the history of the border patrol. It is "The Border Warden."
A new suspense thriller is now on our shelves. The title is "Sandlewood Fan," and the author is Eyre.

SEATON STARS

'Horns Blitz Amherst 38-0
LAZBUDDIE (Special) Home town quarterback Ricky Seaton fired one touchdown pass and returned a punt 75 yards for another tally as the Lazbuddie Longhorns blanketed the Amherst Bulldogs 38-0.
The Longhorns racked up three touchdowns in the first quarter. The first came on a 25 yard pass from Seaton to Loy Dale Clark. The PAT failed.
The next score was Seaton's punt return and again the PAT failed.
Halfback Arthur Graves broke loose for 61 yards and the third TE. The PAT was no good.
In the second period Graves scored on an eight-yard run. Mark Barnes kicked the point after. Barnes scored the fifth Lazbuddie touchdown on a two-yard run to round out the first half scoring.
The only score of the last half was a 24 yard pass from Seaton to Barnes. Barnes kicked the PAT.

New Owners Announced For H&H Furniture

Mr. and Mrs. Loren Barrick have purchased H. & H. Furniture in Hereford, according to an announcement recently. The Barricks purchased the business from Mr. and Mrs. Otis Hall, longtime owners.
The Barricks moved to Hereford from Roswell, where they lived for the past 15 years. Barrick has several years experience in the furniture business, and says he hopes to serve the entire Magic Triangle with furniture.
The store also plans to add appliances and carpet in the near future.
"It is our intention to carry all qualities and styles of furniture, at the lowest possible prices," Barrick says.
H. & H. Furniture is located on West Highway 60 in Hereford. "The Big Red Barn" is also a part of their business.

SPUDNUT SHOPE
FUN FOOD BAKERY
SPECIALTY BREAD AND CAKES
CREAM PIES
FAST DRIVE-IN WINDOW SERVICE
Cakes For Any Occasion
Birthdays - Weddings - Parties
OVEN FRESH DAILY
DIAL
364-0570
1003 PARK AVE
Hereford, Texas

John Orsborn
Buick - GMC - Pontiac
25 Years In Hereford
See Us And SAVE
142 Miles St.-Hereford-Pho. 364-0990

REAL ESTATE LOANS
NEED A FARM OR RANCH LOAN?
See Ed Hicks
Phone 247-3537 or 247-3189.
23-tfnc
WANTED
WANTED: Office help. West Hub Gin, 265-3250. 6-2tc
WANT TO RENT: . . .1/2 or section of land in Friona area. D.E. Bush, 603 Grand. Phone 247-3581. 2-tfnc

Thanksgiving FOOD SPECIALS

CRISCO
3 Lb. Can **89¢**

White Swan MILK Tall Can **3/49¢**

Hershey's CHOCOLATE CHIPS 12 Oz. Semi-Sweet or Milk Chocolate **59¢**

CINCH CORN BREAD MIX 15 Oz. Box **29¢**

Del Monte Seedless RAISINS 24 Oz. Bag **59¢**

Colorado Delicious APPLES lb. **25¢**

CELERY Each Large Stalk **25¢**

GREEN ONIONS 2 Bunches **19¢**

Lee's SAUSAGE 2 Lb. Bag **\$1.19**

Imperial SUGAR 5 Lb. Bag **63¢**

Reynolds FOIL WRAP 18 X 25 Roll **59¢**

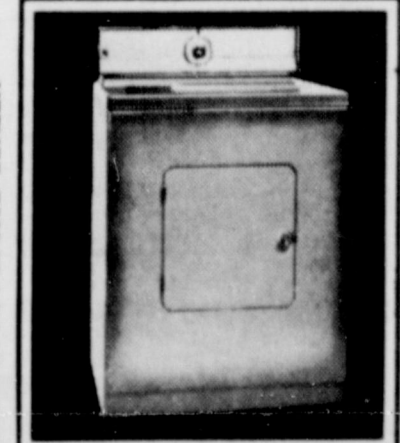
Gold Medal FLOUR 5 Lb. Bag **59¢**

Hip-O-Lite MARSHMALLOW CREME 9 Oz. **37¢**

We Will Have Plenty Of HAMS, TURKEYS and CHICKEN HENS For Your Thanksgiving Dinner.

300 FREE

BE OUR GUEST... 300 LOADS FREE (A \$15.00 VALUE)



Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.

NOW AT YOUR ELECTRIC APPLIANCE DEALER



Convenient ELECTRIC Drying

Deaf Smith County REC




WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way
WE DELIVER WE GIVE GUNN BROS STAMPS
Double Stamps On Wednesdays With Purchase of \$2.50 Or More
Phone 247-2250

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

1. ETHRIDGE-SPRING AGENCY

Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood



Phone 247-2766

Littlefield vs Roosevelt


8. CHEVROLET REEVE CHEVROLET

*CHEVROLET *OLDSMOBILE
*FRIGIDAIRE APPLIANCES

Sales Service

Texas Tech at Arkansas

2. PLAINVIEW PRODUCTION CREDIT ASSN.




Dale Cary
Office Mgr.

Phillips vs Childress

9. WEST FRIONA GRAIN

Don Huckabee Ph. 247-2439



Rice at TCU

3. BI-WIZE DRUG

DRUGS SUNDRIES

Your Roxall Store

Phone 247-3010

Perryton at Muleshoe

10. FRIONA FARMERS CO-OP GIN


"It's Your Gin - Use It"

CHARLES WAGGONER, Mgr.

UCLA at So. Cal.

4. FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Tractors & Used Cars



Phone 247-2701

Dumas at Levelland

11. AG-CHEM FARM SERVICES

Where SERVICE is First!

RED BARN

FERTILIZERS - CHEMICALS

Don McManaman Leroy Lundy

Notre Dame at L.S.U.

5. FRIONA PARTS AND SERVICE


*Irrigation Motor Parts And Service
*Air Conditioning Parts And Service
*Delco-Remy, AC, Thompson Parts

PHONE 247-3615

New Deal vs Vega

12. CHESTER GIN


EXPERIENCED
DEPENDABLE
SERVICE



Phone 247-3185 Friona

Dallas at Washington

6. PARMER COUNTY IMPLEMENT CO.



Your IH Dealer

Phone 247-2721

Hereford vs Pampa

13. HI-PRO FEEDS, INC.

For Feed And Livestock Supplies--

San Davenport 247-2782 Box 1084 Friona, Texas 79035

Miami at Baltimore

7. HUB GRAIN

Phone 265-3215



FLEMING & SON GIN

Phone 265-3405

SMU at Baylor

14. We're turning out cattle at a low cost per gain. Why not give us a call?

CUSTOM FEEDING at its modern best



HI- PLAINS FEED YARD

FRIONA, TEXAS

P. O. Box 1228 FRIONA, TEXAS Phone (806) 295-3777

HI-PLAINS FEED YARDS, INC.
Earl Elam, Manager

San Francisco at Los Angeles

COTTON BOWL

FOOTBALL CONTEST

UGH!
Win
Plenty
Wampum . . .
Heap Big
Prizes

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
5. Only one entry per person.
6. To account for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.



GRAND PRIZES

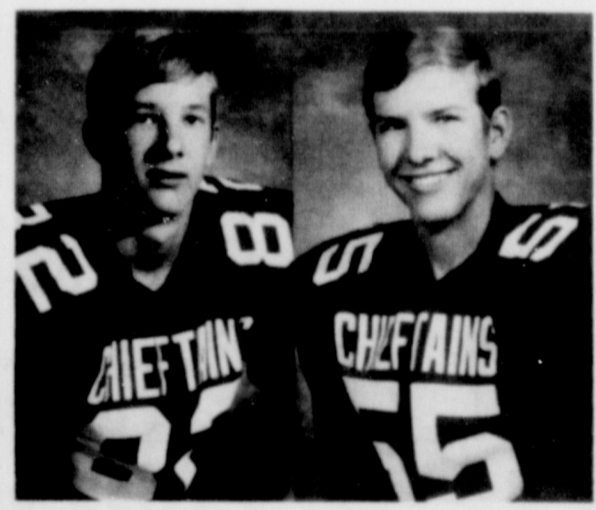
1. Two tickets to the Cotton Bowl Game & \$30 Cash
2. Two tickets to the Sun Bowl Game & \$20 Cash

WEEKLY PRIZES: 1st \$5 2nd \$3 3rd \$2

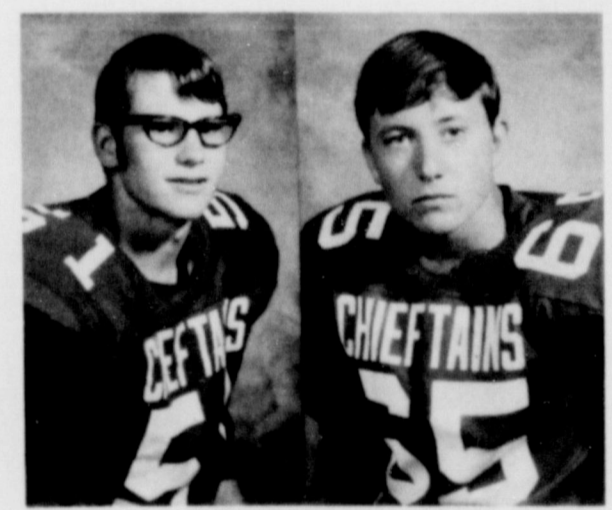
ENTER EVERY WEEK- TOP TWO CONTESTANTS FOR THE ENTIRE SEASON WILL WIN BOWL GAME TICKETS

MEET THE CHIEFS

Photos Courtesy of:
Bradly Studio



Rick Johnson Soph. End John Rule Junior End



Mark Walters Junior Center Gerald Wily Junior Guard

OFFICIAL ENTRY BLANK

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

Circle Winners Of These Thanksgiving Day Games

Nebraska-Oklahoma Texas-Texas A&M Los Angeles-Dallas

TIE-BREAKER: (Pick Score) Lazbuddie _____ Turkey _____

NAME _____
ADDRESS _____



4-H AWARDS -- Dwain Nance, left, local manager of Custom Farm Service in Bovina, presented Darwin Green and Deborah Harding, center, with the first annual Texas Plains Key Awards last Friday afternoon, Nov. 12, while Jana Pronger, Farmer County Home Demonstration agent, looked on. Green and Miss Harding received the certificates for their outstanding achievements in 4-H work. Custom Farm Service presents the award each year to two outstanding 4-H'ers in the top one per cent or above in Farmer County who are selected by a committee of record book judges composed of extension agents in surrounding counties. Green, son of Mr. and Mrs. Doyle Green of Farwell, received a 4-H emblem tie tack. Miss Harding, daughter of Mr. and Mrs. Hurshel Harding of Farwell, received a charm bracelet with the 4-H emblem.

Awards Presented To County Youths

Texas Plains Key Awards, sponsored by Custom Farm Service, were presented last Friday afternoon, Nov. 12, to two county youths. The awards, presented for the first time, will be awarded each year to two outstanding 4-H'ers in Farmer County.

Darwin Green, son of Mr. and Mrs. Doyle Green of Farwell, and Deborah Harding, daughter of Mr. and Mrs. Hurshel Harding of Farwell, were the recipients of this year's awards. Darwin received a 4-H tie tack and Deborah received a charm bracelet with the 4-H emblem. Dwain Nance, local manager of Custom Farm

Service in Bovina, presented the awards accompanied by certificates. Darwin and Deborah are both members of the Farwell 4-H Club where they have completed six and seven years, respectively, of 4-H work.

Selection for the awards is based on a point system, recipients being in the top one per cent or above achievement ratio. A committee of record book judges, composed of extension agents in surrounding counties, select the two outstanding 4-H'ers in the county according to their leadership, citizenship, and project participation.

Dough Artistry Featured On Program

Mrs. Clyde Woodard presented a demonstration of bread dough artistry at the Thursday afternoon meeting of Friona Young Homemakers in Friona High School Cafeteria. She also displayed a number of finished articles.

The devotional was presented by Mrs. Jim Roy Wells. A special guest was Mrs. Leo Ruzicka of the Hub Community.

Other guests were Mrs. Arlen May, Mrs. Ron Cain, Mrs. Gary Cash and Mrs. Wayne Rhodes.

A bake sale was planned for Wednesday, November 24 at Houser's Grocery. Special orders for home made cakes and pies may be called to Mrs. Jim Roy Wells, Phone 247-3506 or Mrs. Mickey Wilson, Phone 247-3550.

G. B. Buskes Attend Meetings

Mr. and Mrs. G.B. Buske spent Monday and Tuesday of last week attending the Cattle Feeders Convention in Fort Worth.

Then they were in Abilene Thursday and Friday for meetings of the board of directors of Hardin Simmons University. Buske is a member of the board.

Jim Baxters Have Guests

Sunday evening guests in the home of Mr. and Mrs. Jim Baxter were Mr. and Mrs. Sterling Graham and family, Friona, and Mr. and Mrs. Edgie Graham, Rush Springs, Oklahoma.

The Edgie Grahams, who are Sterling Graham's parents, are visiting their son and his family.

Assorted nut breads and hot spiced punch were served by the hostesses, Mrs. Jim Bill Brandt and Mrs. Ray DeBord.

MARRIAGE LICENSES ISSUED
Marriage licenses issued by Farmer County clerk's office during the past week went to Billy Dutton and Bonnie Jones and Robert Joe Salz and Maria Christina Hernandez on Nov. 11.

Woman's Club Has Americanism Program

Americanism was the theme of the Wednesday afternoon meeting of the Friona Woman's Club at Federated Club House. Roll call was answered with "Why I'm glad to be an American."

The program was opened with the pledge of allegiance to the American flag in unison.

Mrs. Ellis Tatum presented an article entitled, "Americanism Begins At Home."

An article on Americanism was read from a recent issue of "The Texas Club Woman," by Mrs. Ethel Bengler.

Then a special guest, Jill Riethmayer, presented a report on her trip to Girl's State last summer. She also played a musical record of the songs which the group sang there.

A letter from Citizens for Decent Literature was read. The club is participating in a project designed to discourage pornography.

Refreshments were served by the hostesses, Mrs. Clyde Hays and Mrs. V.R. Jordan.

The next meeting will be November 24. All members are being urged by the club president, Mrs. Ethel Bengler, to be present for this meeting.

Quotations to be emphasized in the program are "Take Time for Thanksgiving," and "Thanksgiving Each Day."



JEANNIE MATLOCK

Jeannie Matlock Named To Who's Who

Mrs. Jeannie Matlock was recently named to Who's Who in American Universities and Colleges at Wayland Baptist College in Plainview, Texas.

Mrs. Matlock is a senior psychology major and chemistry major. She is a member of the history club, student foundation, Wayland singers, was elected secretary of the Statesman's Club and a Miss Wayland nominee.

Last year she served on the Trailblazer staff, and was selected as Hi and Smile Queen.

Her home is Des Moines, New Mexico, where she graduated from high school in 1968 as class valedictorian.

In 1968 she also represented the city of Raton, in the New Mexico Junior Miss Contest, in which she was selected as third runner-up.

Mrs. Matlock is the wife of Kirk Matlock, grandson of Mr. and Mrs. E.D. Matlock of Friona.

Frionans Attend Mother's Rites

Mr. and Mrs. Kenneth Williams returned Sunday evening from Poteau, Oklahoma, where they attended the funeral services on Saturday of Mrs. Williams' mother, Mary Coggins.

Mrs. Coggins was a resident of California, but passed away while visiting relatives in Oklahoma.



DID YOU KNOW..

- *That in 1793 Eli Whitney re-invented the cotton gin -- which had been successfully used in India some 2,000 years before.
- *That Cotton is known the world over as the 'King of Fibers'.
- *That the name 'muslin' comes from Mosul -- once a great cotton manufacturing city in the Middle East.
- *That eight bales of 'New World' cotton were seized by the custom house in England in 1764 -- on the grounds that the American Colonies could not have produced so much.

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Summerfield, Texas
Charles Weatherford, Mgr.

FARM SALE

THURSDAY, NOVEMBER 18, 1971 - SALE TIME: 1:00 P. M.
LOCATED: 2 Miles S. W. of Friona, Texas on Highway 60, then 4 Miles West -- or 3 Miles N. E. of Bovina, Texas on Highway 60, then 3 Miles North.

Because of the death of my husband the following will be sold at Public Auction:

TRACTORS --

- 1-1969 John Deere 4020 Diesel, Cab
- 1-1967 John Deere 4020 Diesel, Cab
- 1-1960 John Deere 730, Butane
- 1-1969 John Deere 730, Butane

FARM MACHINERY --

- 1-John Deere double Tool Bar Flex Planter, 3 point
- 1-4-Row Hyd. Rod Weeder
- 1-John Deere 4-Section Rotary Hoe
- 2-John Deere 4-16" Spinner Mouldboards
- 1-3 Point double Tool Bar with 5 John Deere Shanks
- 1-4-Row 3 point double Tool Bar Cultivator
- 8-Dempster Flex Planters on double Tool Bar, 3 Point
- 2-4-Row Crustbusters, complete
- 1-13 ft. Hoeme, Cylinder control
- 1-10' x 20' Steel Float
- 1-8' x 14' Steel Float
- 1-2-Row Servis Shredder
- 1-14 ft. Case Tandem Disk
- 1-L.H.C. Disk Ditch Filler
- 1-Schafer 14' Off Set Disk
- 1-14 ft. Culta-Packer
- 1-4-Row Dempster, 3 point Ind. Planter
- 1-Tripple Frame, 3 point V7 Chisel Plow
- 1-L.H.C. 7 ft. Tandem
- 1-3-Section Harrow
- 1-4 ft. Fresno
- 1-J. D. 4-Row 3 point Old style Planter
- 1-5-Row Stalk Cutter
- 1-4-Row Stalk Cutter
- 1-Martin Bide Ditcher

1-4-Row Caldwell Seed Packer

- 1-J. D. 4-Section Gang Rotary Hoe
- 1-4-Row set of Bollo-Cones
- 1-PTO Post Hoie Digger
- 1-4 - 2 - Row 3 point Cultivator
- 1-MM 4-Row Cultivator
- 1-Myers V Ditcher

COMBINES -- TRUCKS --

- 1-1967 John Deere 105, 20 ft. Header, Cab, with Pickup Reel
- 1-1962 John Deere 55, 14 ft. Combine
- 1-1959 Chevrolet Truck with Hoist
- 1-1960 Ford Truck
- 1-1949 Ford Truck
- 1-6-Row Heston for Combine
- 1-1962 Chevrolet Truck

MISCELLANEOUS --

- 1-5-Row Tool Bar 3 point Hitch
- 1-Set of Duals for 4020
- 5-John Deere Lister Shanks
- 3-J. D. Hi Pressure Hyd. Cylinders
- 2-Case Hydraulic Cylinders
- 2-Hyd. Cylinders
- 1-5-Row set of Row Markers
- 5-Row Bullets
- 24-20 ft. Joints 8" Gated Pipe, 40" Rows
- 1-Lot of 1 1/2" - 2" Tubes
- 1-Several Sacks of Milo Seed
- 100-1 1/2" Tubes
- 100-Caged Layer Units
- 3-Rolls of 6' Picket Fence
- 1-4-Speed Transmission for Chev. Pickup

NOTE--Not many small items--be on time.

TERMS OF SALE: CASH - All accounts to be settled day of sale.

MRS. ERMA L. STOWERS - - - OWNER

RAYMOND AKIN - - - AUCTIONEERS - - - GENE HARRIS

Ph. 296-7692, Plainview, Texas - Ph. 293-4859, Plainview, Texas

NOTE -- PLEASE BRING YOUR OWN CHECK BOOK.



ATTEND MEETING, . . . More than 400 cotton men were in Lubbock recently for a meeting of the Cotton Board. The group included W.L. Edelman, Friona; Clarence Kitten, Slaton; and L.C. Unfred, Tahoka. They heard a report on research and promotion projects being conducted by Cotton Incorporated. The Cotton Board receives \$1 per bale from growers to finance the program and contracts with Cotton Incorporated to carry it out.

SPIDERS BUG OUT

All adult insects have six legs. Many creatures closely resemble insects and are often mistaken for them—for example, spiders, which have eight legs.

Read and Use Classified Ads



It's simply a matter of **Good Taste**

GAS COOKING is preferred by almost all master chefs, because a secret of fine cooking, whether it's preparing a gourmet sauce or a simple gravy, is fast, accurate temperature control. Only gas cooking gives you instant on-off heat and precision control with an infinite number of temperature settings. There's no wait for warm-up, no hangover heat, and you can see the flame to adjust it. Gas allows you to cook to perfection and achieve the full, exciting taste and flavor of your special dishes.

See your gas appliance dealer and find out about all the other wonderful features of a modern gas range.

PIONEER NATURAL GAS COMPANY

At Home In Parmer County

Jana Pronger

Do you know how to spot a deceptive guarantee? The Federal Trade Commission has set up guidelines to help consumers know what to look for in a guarantee and how to know if it is deceptive.

According to the guidelines, advertising is deceptive if it fails to state:

What product or part is guaranteed.

What characteristics of the product are covered.

What the buyer must do before the guarantee will be honored, such as returning the product to a certain location or paying labor costs.

How long the guarantee is effective.

How the guarantee will be carried out—if it promises repair, replacement or a choice.

The company or person responsible for the guarantee.

Good advertising will tell you what you need to know about products and services. Remember to buy from retailers you can trust—those who have an established reputation of standing behind their products. Also remember it pays to have guarantees in writing.

If you are faced with deceptive advertising or a firm that refuses to perform warranty service, report the details to the nearest FTC office or to the Consumer Protection Division of the Texas Attorney General's Office.

Remember - November 15-20 is Food & Fiber Abundance Week!

Court House Notes

Instrument Report Ending November 11, 1971 in County Clerk Office, Bonnie Warren, County Clerk

WD - Allsup's 7-11 - Atex Oil Co., lots 1, 2, 3, 4, Bk. 13 OT Bovina

WD - Jane Overstreet Barclay - Max L. Carter, lots 10, 11, 12, 13, Bk. 10, Farwell

WD - L. V. Fuks - Thomas C. Williams, 5 ac. out SW/pt Sec. 19, T4S, R4E

WD - T. C. Wiseman - Agri-Sprayers, Inc., 10.15 ac. out W1/2 Sec. 2, Bk. A, Synd.

WD - R. L. Fleming - Richard G. Herring, 263.9 ac. of S/pt Sec. 11, T3S; R3E

WD - W. L. Venable - Marquerite Lindsay, NW1/2 lot 2, Bk. 96, Bovina

WD - M. Jean Crawford, et al - Charley A. Morrison, lot 1 & N1/2 lot 2, Bk. 74, Friona

WD - James A. McDaniel - Joe M. Pinner, N 79 ft. 1 in. lots 8 thru 12 & N 79 ft. 1 in. of E1/2 lot 7, Bk. 32, Farwell

WD - Ismail Rodriguez - U. S. A., SE 79 ft. lot 1, Bk. 101, Bovina

WD - J. E. Hicks - Ramiro Caballero, lot 8, Bk. 1, Hicks Add Friona

WD - Ezra H. Englant - Mary Alice Merrell, lots 16 & 17, S1/2 lot 18, Bk. 34, Bovina

WD - Lem D. Taylor - Larry Gene Taylor, 1/2 ac. out NW/pt E1/2 of NE1/4 Sec. 8 T4S; R4E.

WD - W. L. Venable - Marquerite Lindsay, NW1/2 lot 2, Bk. 96, Bovina

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WD - W. L. Venable - Marquerite Lindsay, NW1/2 lot 2, Bk. 96, Bovina



On The Farm In Parmer County

MACK HEALD County Agent

Many fields of sorghum are lodging due to stalk rot diseases throughout the High Plains. Three major diseases are responsible for this problem. Charcoal Rot is present every year when the crop is allowed to suffer from moisture stress during the late growing season. Charcoal Rot is recognized by the black powdery masses of fungus in the rotted stalks. Fusarium Stalk Rot causes a mass of white or pink mold in the stalk and the pith is not so completely destroyed as with Charcoal Rot.

A third root and stalk rot disease had appeared in a widespread area. Milo Disease caused by the fungus Periconia had appeared in many fields causing lodging and loss of nearly mature grain. The roots are killed with darkened lesions on them. Stalk rot follows but there is very little evidence of fungus growth in the stalks rotted with Milo Disease. Microscopic examination is necessary to positively identify the stalk rot organism in a given plant.

What about sulfur for the Texas High Plains? Sulfur has been included in a great number of research fertilizer tests over the past ten years. With only one exception on a land leveled soil located on the Lubbock Agricultural Experiment Station where yield increases of cotton occurred the first two years after leveling, no yield increases have been found from the additions of sulfur in any form. It has been tried on cotton, grain sorghum, wheat and corn. Sulfur is present in the available sulfate form in the irrigation water, thus a very adequate supply of this element is constantly being applied.

Drip or trickle irrigation is another irrigation method that stretches water over maximum acreage. This unique slow-watering process drips water onto the soil surface at or near the base of the plants. Irrigation water requirements are normally reduced at least 50 percent. Production has been greater in some tests; however, this is inconclusive at the present time. Like subsurface irrigation, drip installation costs restricts its application to high cash crops and small acreages. Costs will range from \$200-400 per acre for pecan orchards to \$500-800 for close lateral spacings. Costs are less when the grower installs the system. Several drip emitters that have performed well in the field can be obtained.

Orchards are normally a good application for drip irrigation. Water requirements are only two or three gallons per minute per acre. Sizeable acreages can be irrigated with even very small wells. Drippers are also applicable for shrubs and trees around the house. Greenhouse owners can simplify their watering procedures using drip irrigation. Automated test drip systems have been installed in one house at Sun Acres tomato greenhouse in Lubbock County and Bell's Greenhouse in Cochran County.

The preservation and enhancement of environmental quality is becoming increasingly important to all types of business. Swine production is no exception. Proper disposal of manure and control of odors are two primary concerns of swine producers. The odor question, especially, is related to neighbors. Tolerance varies significantly among different persons. Therefore, there are no sure patterns for pork producers to follow. However, the National Pork Producers Council has issued guidelines to use in planning new facilities and expanding swine production enterprises. Odors from swine operations often annoy other people. Odor is partly based on proximity of the source. Therefore, a reasonable distance from neighboring residences should be established. A distance of one mile or more may not be unreasonable. The direction of the prevailing winds, the terrain, and the number of animals raised will also be important factors in determining the best distance.

In preserving water quality, waste management is extremely important. Proximity to sink holes, abandoned wells, streams and lakes should be avoided. Swine wastes should be stored, transported and disposed of so that no wastes will enter streams of groundwater. Checking with the Texas Water Quality Board, SCS, and other agencies is also a good idea.

THE WEAVER BIRD OF AFRICA IS KNOWN FOR BUILDING COMMUNITY NESTS.



Turkey Dinner To Highlight Meeting

Highlight of the November meeting of the Hereford Chapter of American Association of University Women, which will be held in the Caison House at 6:30 p.m., will be a turkey dinner.

David Thomas, a Hereford High School student, who recently visited the United Na-

tions and read a speech at a meeting, will be the guest speaker. He will give a report of his trip.

Members and prospective members are urged to attend by Mrs. Wayne Hodgson, a former Friona resident and teacher. Call her at 364-1339 to make reservations.

Seven Attend FTA Convention

Seven members of the Ethel Benger Chapter of Future Teachers of America attended the District 16 convention, which was held on the West Texas State University, Canyon, last week.

Voting delegates, Cheryl Patterson, Carolyn Martin, Margaret Emerson, Sylvia Hernandez, Lou Whaley, Rhonda Bauer and Nancy Martinez, participated in elections of new officers and attended workshops.

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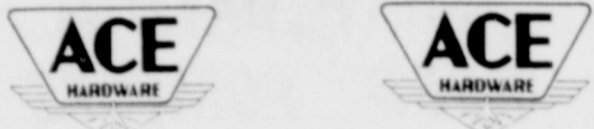
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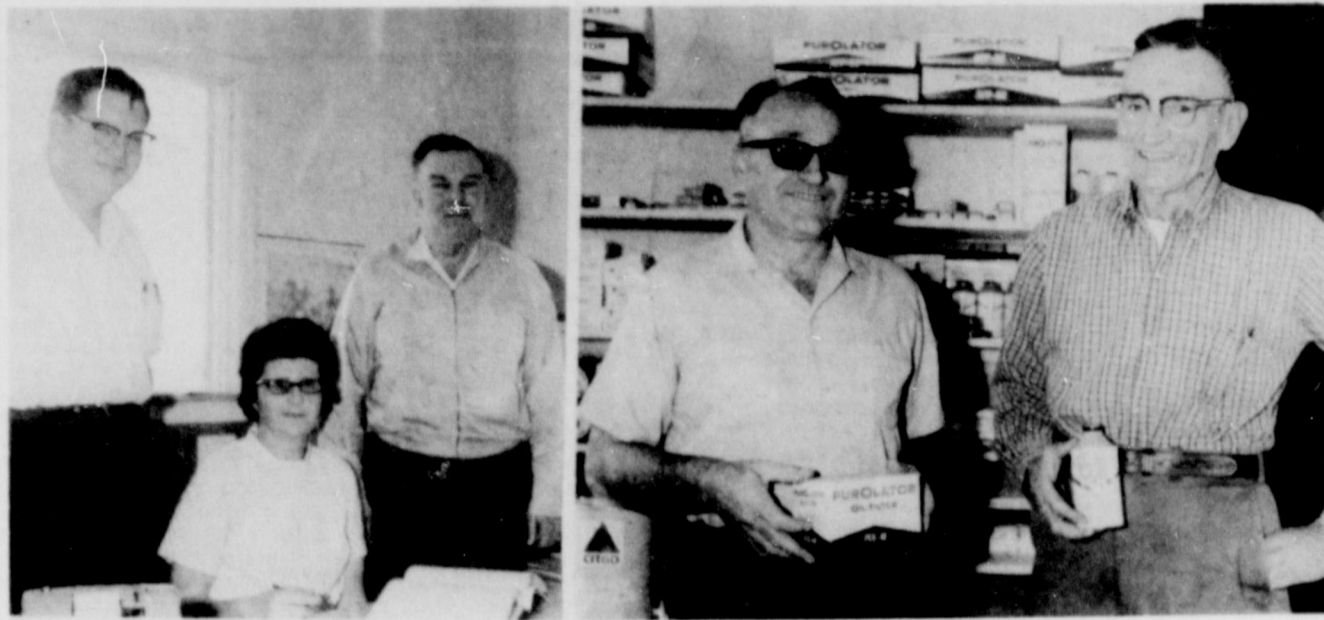
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the Hut

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Business & Professional Review



Steve Bavousett, H.K. Kendrick Charles Scales, Clyde Scarborough
Ruby Barnett Between them, 35 Years of Service

PHILLIPS JOBBER

Kendrick Started With Phillips As Ballplayer

H.K. (Pudge) Kendrick has been connected with the Phillips Oil Company just about all of his adult life. Kendrick has been the Phillips 66 jobber in Friona since January 1, 1951, but he worked for the company for several years prior to coming to Friona. He also was employed by Phillips and played on the Phillips Oilers' baseball and basketball teams for four years prior to World War II.

Born in East Texas, Kendrick's family moved to Amarillo. He attended Amarillo High School, where he played on the state championship Sandie team of 1935 his senior year. Kendrick was a guard on the Sandie basketball team. He also played the roundball sport for Amarillo College.

Following his graduation from Amarillo College, Kendrick was employed by Phillips. "My main job was playing basketball and baseball," Pudge says with a smile. The Phillips team played most of the "town teams" in this area, and this was his first introduction to Friona. Kendrick says his biggest accomplishment as a hitter was in going all one season without striking out a single time, and then just fanning once the following year.

In 1941, Kendrick went into the Army Signal Corps, where he spent five years, and attained the rank of Master Sergeant. Following his stint in the service, Pudge went back to work for the Phillips Company for a time, and also worked for Gunn Brothers, and Joe Shields. Kendrick's wife, Deke, was an Amarillo girl. They were married October 24, 1947.

Kendrick and Shields bought out Paul Fortesberry, who had been the Phillips jobber in Friona in 1950. At that time the company was located in the old adobe building just southeast of Santa Fe Grain, currently housing Panhandle Concrete Company. The company moved to its present location just south of the city limits, in 1954.

Being in the oil business more or less runs in Kendrick's family. His father, H.C. Kendrick, was with the Texas Company in Amarillo (Texaco) for 30 years. After retiring, with that company, the elder Kendrick came to Friona and worked with Pudge for about eight years.

Kendrick says shortly after he moved to Friona, he went into Jack Anderson's barber shop for a haircut. He remembers the late Anderson saying "Don't I know you? . . . Oh, yes! You played baseball for Phillips and batted second!" (Anderson was quite an avid baseball fan, and coached the Friona team for many years.)

Among the major changes in the wholesale oil business, Kendrick says perhaps the biggest has been the change to natural gas for irrigation motors. "When I first went into business, most of them were running on either diesel or l.p. gas," he says.

Also, kerosene used to be a big item, as this fuel was used by area residents for everything from powering tractors to heating their homes. Today, the company hardly ever has a call for kerosene, but they keep a small supply on hand.

The company used to keep white gas on hand, for some of the older model tractors. They don't even make this particular fuel anymore.

In the 21 years he has been a Friona businessman, Kendrick has been called upon for just about every one of the major civic jobs. He served on the Friona City Council for two years, is currently serving his second term on the Friona Chamber of Commerce's board of directors. He has served as chairman of Friona's United Fund Drive "two or three times."

Kendrick also has served as chairman of the Boy Scouts' board of directors, and is a former director in the Friona Lions Club.

Also active in church work, Kendrick has served on the official church board for the past 12 years. He also has served as Sunday School superintendent at Friona's United Methodist Church.

Wife Deke also has been active in civic and church affairs, and was honored as Friona's Woman of the Year in 1964. She has been especially interested in King's Manor Retirement Center, and is serving as president of the organization's board of directors.

The Kendricks have two children. Danny, a graduate of Friona High School, is a sophomore at the University of Texas at Arlington. Sally

is currently a senior at FHS, where she is active in school affairs and activities.

Kendrick has three employees in his company that have been with the firm for over 10 years. Manager Charles Scales has been with Kendrick Oil for 17 years. All six of the Scales children have graduated from Friona High School.

Scales says that about the biggest change in the business he has noticed is that farmers don't come around like they used to. "They would come in and visit for an hour, maybe two. But today, they just call you on the telephone," Scales says, indicating that apparently people just don't have as much time as they used to have, in spite of modern conveniences.

Clyde Scarborough, transport driver, has been employed by Kendrick Oil Co. for the past 18 years, and Ruby Barnett has been the bookkeeper for the past 11 years. Steve Bavousett was with the company several years ago, and has returned after several years of farming.

Other employees are Tony Reyes and Robert Saiz.



Kendrick Oil Company drivers: Tony Reyes and Robert Saiz.

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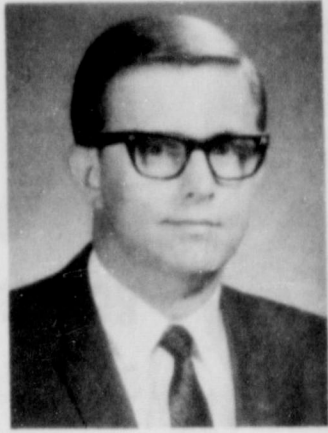


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Named To
Who's Who**

Kirby D. Williams, second year Ph. D. Candidate and graduate teaching assistant at the University of Missouri, Columbia, Missouri, has been notified of his selection to the 1971-1972 edition of Who's Who Among Students in American Universities and Colleges.

This honor is conferred annually upon outstanding student leaders from approximately one thousand colleges and universities in the United States. Students are selected according to academic standing, service to the community, leadership and above average potential for the future. There were 33 graduate students chosen from the Columbia campus which has an enrollment of about 22,000.

Williams is also serving in the elected capacity of President of the Speech and Dramatic Arts Graduate Student's Association.

He received his B.S. and M.A. from Texas Tech University before being accepted into the Ph. D. program at The University of Missouri. He is the husband of the former Jonnie Hand of Friona. They have two daughters, Kell Jon, age 8 and Heidi, age 5.



JUDY GALE BROWN. . . . The engagement of Judy Gale Brown to Rodney L. Seale has been announced by her parents, Mr. and Mrs. Dale W. Brown, 3017 Dimmitt Road, Plainview, Seale, who is the son of Mr. and Mrs. Charles Seale, Friona, is a 1969 graduate of Tucumcari High School and a sophomore math major at West Texas State University, Canyon. Miss Brown is a 1970 graduate of Plainview High School, where she was a member of the high school band, and is a past worthy advisor of the Plainview Rainbow Assembly. She is a sophomore at Texas Tech University, Lubbock. The couple plans a December 19 wedding in First Christian Church, Plainview.

It's A Girl For Hereford Couple

Mr. and Mrs. Donnie Skelton, 807 Brevard, Hereford, became parents of a baby girl at 1:30 p.m. Wednesday, November 3, at Deaf Smith County Hospital. She is the first child for the couple. Grandparents are Mr. and Mrs. Joe Skelton, Hereford, and Mr. and Mrs. A.S. Grubbs, Route 3, Friona. Mrs. Donnie Skelton is the former Willie Grace Grubbs. She was named Carrie Dawn and weighed 7 lbs. 10-1/2 ozs.

**Thanksgiving Luncheon
Honors Former Frionans
Campbells
Return Home**

Mrs. Wayne Wallace and daughters, Laura and Jennifer, of Brookhaven, Mississippi, and Mrs. Yale Canfield and daughter, Kim, of Rainelle, West Virginia, have been visiting in the home of their parents, Mr. and Mrs. Bill Gipson, 510 Woodland Avenue, for the past several weeks.

A Thanksgiving luncheon in the home of Mrs. Y.R. Wilcox, 1208 West Fifth Street, Tuesday, was a courtesy for Mrs. Wallace and Mrs. Canfield, both former Friona residents.

Co-hostesses with Mrs. Wilcox were Mrs. Beari Dean Broyles and Mrs. Jimmy Mabry, both of the Hub Community.

Others present were Mrs. Bill Gipson, Mrs. Eugene Bandy, Mrs. Ron Cain, Mrs. Mickey Griffin, Mrs. Jackie Hight, Mrs. Larry Fairchild, Mrs. Grady Nelson, Mrs. Lloyd Purvis, Mrs. Bill Denham and Mrs. John C. Miller.

Mrs. Wallace, Laura and Jennifer, and Mrs. Canfield and Kim left Thursday for their homes.

Mr. and Mrs. Lee Campbell of Calhan, Colorado, were weekend visitors in the home of Mrs. Paul Strickland, Mr. and Mrs. Ray Strickland and family, and Mr. and Mrs. Ruben Taylor, returned home Monday. The Campbells and Mrs. Paul Strickland, who had been visiting in their home, arrived in Friona Friday evening.

**Relatives Visit
In Martin Home**

Mr. and Mrs. Miles Robbins of Blunt, South Dakota, are visiting in the homes of Mr. and Mrs. Calvin Martin, 1306 Columbia. They are former Friona residents and Mrs. Robbins and Mrs. Martin are sisters.

Weekend visitors in the Martin home included Mr. and Mrs. Eugene Nidey and daughters of Campo, Colorado; Mr. and Mrs. Lonnie Baxter of Clovis; Mr. and Mrs. Oscar Baxter, Mr. and Mrs. Lawrence Martin and family and Mr. and Mrs. Clarence Martin and family, all of Friona.

BRENDA GAIL HOLLOWAY. . . . Mrs. Dwan Thomas, Clovis, has announced the engagement and approaching marriage of her daughter, Brenda Gail Holloway, to Douglas McGregor, son of Mr. and Mrs. F.B. McGregor, also of Clovis. Miss Holloway is also the daughter of Delbert Holloway, Fort Morgan, Colorado. The couple will be married at 5 o'clock in the evening at First Christian Church, Clovis, Wednesday, December 29. Relatives and friends are invited to attend the ceremony and reception, which will follow. Brenda Gail is the granddaughter of Mr. and Mrs. W.B. Fulgham, 503 Arrah Street.

ESA Meets In Barnes Home

Theme of the Tuesday evening meeting of Epsilon Sigma Alpha in the home of Mrs. Tex Barnes, 1306 Pierce Street, was "A Time For A New Look."

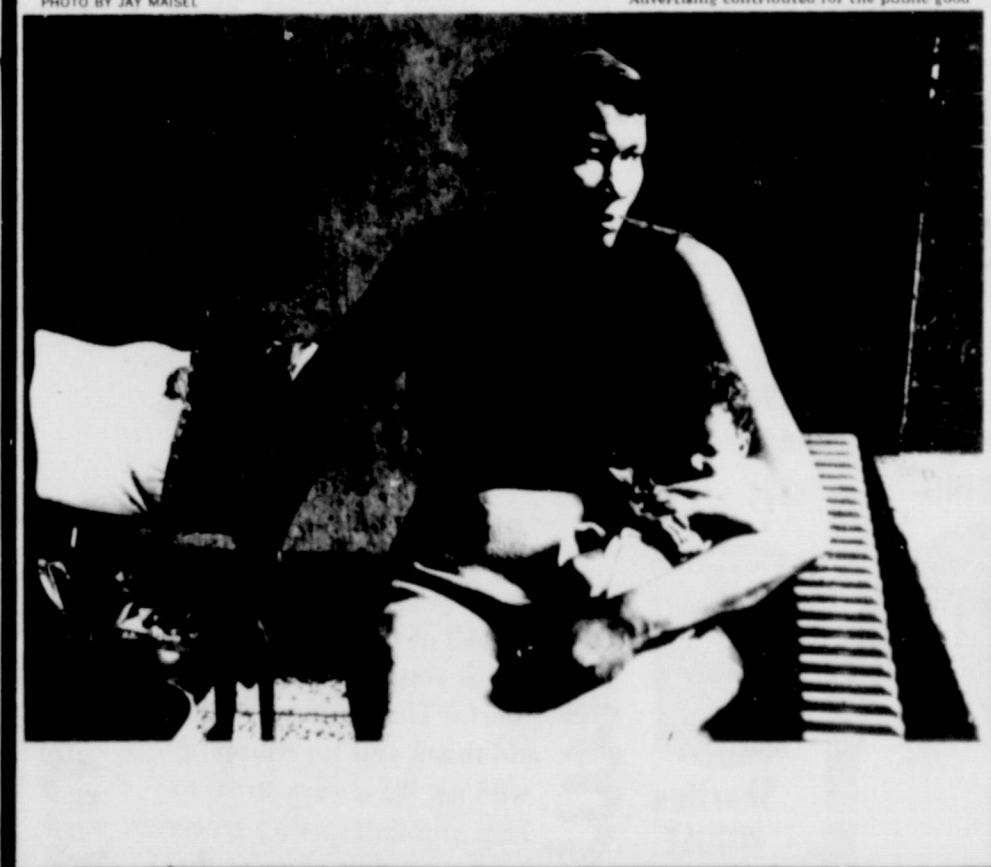
Mrs. James Andrews, president, conducted a business session, during which the upcoming rush was planned. The program was presented by Mrs. Tex Barnes. Her topic was "It's time for a new look in cosmetics."

Two guests from the sister chapter at Muleshoe were present. They were Mrs. Magann Rennels and Mrs. Sharon Brown. Refreshments were served by the hostesses, Mrs. Barnes and Mrs. Ernie Porter.

A lot has happened since Thanksgiving, 1970. We've seen "the war that everybody wishes wasn't there" heightened to fever pitch. We've seen men die. And women. And children. We've seen racial strife stalking the streets of our cities. We've lived yet another year in a world where instant worldwide death is a possibility every minute of every hour of every day. We've seen months of material poverty for minorities—in the richest nation in the world. And this material poverty bespeaks a spiritual poverty—in everyone who permits it to endure. Thanksgiving, 1969. A paradox? It shouldn't be. And it needn't be. Because each of us has a thousand blessings to count, blessings to thank God for. And the greatest blessing of all, as the scriptures tell us, is Faith itself. This year, as you offer thanks for whatever bounty your family enjoys, give special thanks for your religious Faith. Because your Faith could be just what could change the world for the better between now and Thanksgiving, 1970.

HOW CAN YOU HELP?
Write for free booklet, "The Turning Point, Religion In American Life," 184 Fifth Avenue, New York, N.Y. 10011.

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ASSEMBLY OF GOD 10th and Ashland--Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people, 6-45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland--Rev. R.C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main--Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summitt--Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gipson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia-- Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH Euclid At 16th--UCC--Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland--Rev. O.G. Stanton, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

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Basketball Schedule Chieftains & Squaws

DATE:	TEAM:	PLACE:	BOYS:	GIRLS:
Nov. 16-T	Vega	Here	A-B	A-B
Nov. 19-F	Farwell	There	A-B	A-B
Nov. 22-M	Vega	There	A-B	A-B
Nov. 23-T	Farwell	Here	A-B	A-B
Nov. 30-T	Muleshoe	There	A-B	A-B
Dec. 2, 3, 4				
Dec. 7-T	Muleshoe	Here	A-B	A-B
Dec. 9, 10, 11				
Dec. 14-T	Littlefield	There	A-B	none
	Dalhart	There	none	A-B
Dec. 17-F	Estacado-Lubbock	There	A-B	none
	Dimmitt	Here	none	A-B
Dec. 21-T	Tulia	Here	A-B	A-B
Jan. 4-T	Abernathy	Here	A	A-B
Jan. 7-F	Floydada	There	A-B	A-B
Jan. 11-T	Olton	Here	A-B	A
Jan. 14-F	Lockney	Here	A	A-B
Jan. 18-T	Dimmitt	There	A-B	A-B
Jan. 21-F	Morton	Here	A-B	none
	Tulia	There	none	A-F 3:30
Jan. 25-T	Littlefield	Here	A-B	none
	Muleshoe	Here	none	A-B
	Littlefield	Here	none	Fresh.
Jan. 28-F	Abernathy	There	A-B	A
Feb. 1-T	Floydada	Here	A-B	A-B
Feb. 4-F	Olton	There	A	A-B
Feb. 8-T	Lockney	There	A-B	A
Feb. 11-F	Dimmitt	Here	A-B	none
Feb. 15-T	Morton	There	A-B	none

Basketball Schedule For 7, 8 & 9 Grades

DATE	TEAM:	PLACE:	GRADE:
Nov. 18-Th	Olton	Boys-H	7-8-9
		Grls-T	7-8-9
Nov. 22-M	Dimmitt	Boys-T	7-8-9
	Canyon	Grls-H	7-8-9
Nov. 29-M	Muleshoe	Boys-H	7-8-9
		Grls-T	7-8-9
Dec. 6-M	Stanton	Boys-T	7-8-9
	Canyon	Grls-H	7-8-9
Dec. 9-10-11		Muleshoe Tourn.	8-9 Girls
Dec. 13-M	Dimmitt	Boys-T	7-8-9
		Grls-H	7-8-9
Dec. 16-17-18		Muleshoe Tourn.	8-9 Boys
Dec. 20-M			
Jan. 6-Th	Littlefield	Boys-T	7-8-9
	Canyon	Grls-H	7-8
Jan. 6-7-8		Canyon Tourn.	9 Girls
Jan. 10-M	Morton	Boys-H	7-8-9
Jan. 13-Th	Canyon	Grls-T	7-8-9
Jan. 13-14-15		Littlefield Tourn.	9 Boys
Jan. 17-M			
Jan. 20-21-22		Olton Tournament	8 Girls & Boys
Jan. 24-M	Muleshoe	Boys-T	7-8-9
		Grls-H	7-8-9
Jan. 27-28-29		Dimmitt Tourn.	9 Boys & Girls
Jan. 30-M	Littlefield	Boys-H	7-8-9
	Canyon	Grls-T	7-8-9
Feb. 7-M	Dimmitt	Boys-H	7-8-9
		Grls-T	7-8-9
Feb. 14-M	Morton	Boys-T	7-8-9

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FOIL REYNOLDS ALUMINUM 12 X 25 **29¢**

COCOANUT Bakers 14 Oz. **58¢**

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7-UP 8 Bottle Carton **69¢**

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MIXED NUTS Tom Scott 13 1/2 Can **58¢**

PICKLES Paramount Sweet **79¢**

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NAPKINS
60 Count Pkg. **10¢**

CELERY Stalk Lb. **19¢**

RADISHES or GREEN ONIONS
Bunch **10¢**

CRANBERRIES Ocean Spray Lb. Cello **33¢**

GRAPES Red Lb. **33¢**

APPLES Extra Fancy Rome 3 Lb. Sack **59¢**

ORANGES 4 Lb. Sack **49¢**

PECANS Paper Shell 16 Oz. **79¢**

WALNUT 16 Oz. **65¢**

BRAZIL NUTS 16 Oz. **59¢**

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