



# The FRIONA STAR

Volume 45, Number 22

Thursday, March 5, 1970

FRIONA, TEXAS, 79035

12 Pages

## PLANTING TIME NEAR

# Beet Growers Are Without Contract

Beet growers in the Friona-Hereford area have not negotiated a contract with Holly Sugar Corporation for 1970, with planting time now upon the sugar beet farmers.

Texas-New Mexico Sugar Beet Growers Association, Inc. has met with John Bunker, Holly president, twice concerning a contract for 1970, but could come to no agreement.

The Holly leadership has proposed a change to a contract in which the grower and the processor would split the sugar, beet pulp and molasses on a 50-50 basis. The grower would stand losses from piling, and would have no guarantee of sugar price.

Officials of the Growers Association told the Holly president at both meetings that they did not think the contract would be acceptable to growers of this area.

"We have been working for five years to get the contract we have at present, and we think it is a good one. It was approved by the Department of Agriculture as a fair and reasonable contract for 1969," stated Jay Boston, president of the Texas-New Mexico Sugar Beet Growers Assn.

The Association has asked growers not to sign a contract with Holly and not to pick up any seed until a contract has been negotiated which they believe to be suited to their best interests.

Holly Sugar Corp. has pointed out that the company had severe losses in this year's business, and feel they cannot give the growers the same contract they had the past year.

The growers association have countered with the argument that the growers also had considerable losses this year, and they may have difficulty getting financed on a lesser contract for 1970.

Growers are beginning to be apprehensive about the situation, since planting time is here. Most beets are usually planted by March 30. Some would have been planted already.

The board of directors of the



BREAK GROUND. . . Officials of the charitable trust corporation and the contractor for the 60 apartment units are shown as ground was broken for the project last Thursday. From the left is H.K. (Pudge) Kendrick, Gary Brown, Doyle Hunnicutt, Andy Hurst, Charles Allen and Bud Reynolds, contractor.

## Month's Building Shatters Record

The month of February rang the bell with a new all-time record building month for the City of Friona, according to permits issued by the City office.

City Manager Jake Outland revealed this week that permits were issued during the month for the new Friona State Bank building, the 60-unit apartment project, and six new residences, for a monthly total of \$1,171,700.

Largest item on the list was the apartment project, construction phase to cost \$721,000. The bank permit was in the amount of \$368,000. Six new residences were issued, to cost \$74,700, and additions and alterations amounted to \$8,000.

The total, sending the city past the million-mark for the third consecutive year, will get the year 1970 in position to be the all-time record year if other building continues as usual.

## Temperatures Revival Underway

Date	Hi	Low	Rev. Charles Lutrick, Supervisor of the Methodist Conference, Amarillo District, is the speaker for a series of Revival services at the Friona United Methodist Church through Sunday.
February 25	59	30	Services are being held daily at 11 a.m. and 7:30 p.m.
February 26	50	30	
February 27	61	36	
February 28	61	37	
March 1	67	38	
March 2	72	45	
March 3	68	39	

Moisture: Trace on March 2.

## FIGURES GIVEN

# School Census Shows Drop In Grades 1-3

The recent school census completed by the Friona Independent School District is down 60 from the census taken a year earlier, according to Superintendent of School Alton Farr.

Of the 60 decrease, a total of 51 comes in the first two grades. Biggest decrease is from the proposed first grade class, which is 29 less than the number signed up last year. It could be, of course, that more children starting for the first time, without older brothers or sisters, were missed by the census this year.

Otherwise, the census compared favorably with the one taken in January of 1969, with 41 proposed students for the high school, as compared to 423 which were enumerated last year. In Junior High grades, 497 were counted in the census this year compared to 495 a year ago.

The overall school totals showed 1387 prospective students enumerated this January, compared to 1447 a year earlier.

Broken down by grades, for the school year 1970-71, the following chart shows how the past two censuses compare:

Grade	1970	1969
First	88	117
Second	120	142
Third	139	146
Fourth	132	124
Fifth	120	137
Sixth	129	127
Seventh	127	118
Eighth	121	113
Ninth	113	115
Tenth	105	112
Eleventh	110	87
Twelfth	83	109
Totals	1387	1447

## Mobile Phone Survey Made

Tom Collins, an employee of General Telephone Company of the Southwest, was in Friona last week making a survey of businesses and residents who are interested in having a mobile telephone.

Those who were not contacted, but are interested in having their names placed on the "prospective" list are asked to fill out a form to be returned to the company.

Forms are available at the Chamber of Commerce office, the City Hall and Friona Star. Cost of the service will be approximately \$45 a month.

Those interested should fill in a form within the next week, Collins has requested.

## Breath Test To Save Lives

Fifty per cent of Texas fatal traffic accidents involve drunk drivers, say the Texas Safety Association.

Enforcement of the new breath test law could cause a dramatic decrease in the number of traffic fatalities during 1970.



CRASH SCENE. . . Shown is the aftermath of a crash last Friday in which Buddy Stowers' pickup crashed into a parked pickup and slammed it into an irrigation well motor (at left). Stowers was hospitalized with cuts and abrasions, and was hospitalized until Tuesday of this week.

## DAMAGE DONE

# Stowers Injured In Pick-Up Crash Here

A.T. (Buddy) Stowers was injured last Friday when the pickup which he was driving went out of control and crashed into a parked pickup in front of Lewellen Construction Co. on the eastern edge of the city.

The Stowers vehicle left the road at about the intersection with the Cemetery Road. It knocked down a sign in front of Kelley Radiator Shop and then struck a vehicle owned by Grady King, parked in front of the construction company.

The impact of the Stowers pickup knocked the second pickup into an irrigation well in front of the business, and the two pickups were stopped by the well pump, which was knocked from its foundation.

The second pickup, a 1966 Ford Ranchero, was squeezed together like an accordion, and those first to the scene frantically tried to find someone in that vehicle, as it appeared that the two had crashed almost head-on.

A gas line serving Lewellen Construction was severed by the crash, which caused gas to spew at the location until a representative of Pioneer Gas could be summoned to cut off the gas. Investigating officers said that Stowers apparently "blacked out" prior to the crash, as he never did brake his vehicle.

A motorist trailing behind said that Stowers first veered onto the left side of the road as he approached the city limits, and then left the road on the other side.

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## Buske Released At Houston

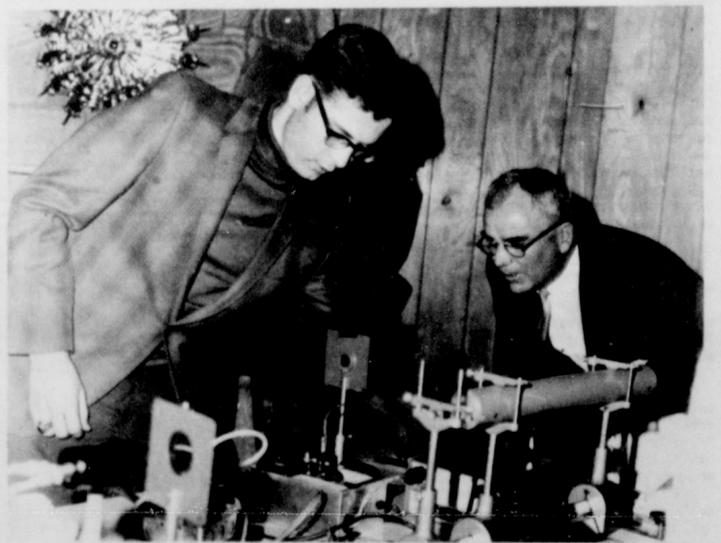
G.B. (Pete) Buske, who had been a patient at M.D. Anderson Hospital in Houston for a week, called the Star on Tuesday to report that he has been released from the hospital and that tests have ruled out the original thought that he was suffering from Leukemia.

Buske will remain in Houston for two weeks for additional tests and observation, on an out-patient basis. He is staying at Room 450, Towers Hotel, 2130 Holcombe Blvd., Houston, 77025. The telephone number is 713-Mohawk 6-1461.

Buske thanked his many Friona friends who had expressed their concern for his health and remains in an optimistic condition.

## PRESENTS PROGRAM

David Smith, graduate of Friona High School who is a senior Engineering-Physics major at Texas Tech University, presented the program at the last meeting of the Friona Lions Club, displaying models of lasers he works with at Tech. Jake Outland is shown inspecting the special effect display Smith had set up.



RECORD PERMIT. . . K.S. (Bud) Reynolds, left, was recently issued a permit to construct 60 apartment units in Friona. The permit, which paced a record month locally, was for \$721,000. Shown are City Manager Jake Outland and Dan Ethridge.

We wonder if people, including youngsters, who try narcotic drugs actually realize the possible consequences of their "fling."

So far, Friona has been spared the agony of a drug crackdown, such as has been experienced in some parts of our area.

This is not to say that we've had no violations of drug laws in Friona. Only the most naive person would believe this. Undoubtedly we have had some violations. Hopefully, we do not have a drug problem. If not, we can definitely consider ourselves lucky.

There have been no arrests involving Friona or Farmer County residents on drug violations as yet, according to the county law officers.

Just how long we'll be able to make this claim depends on a lot of things, not the least of which could be the proper education of our youngsters to the dangers, and penalties involved in drug use.

First, there is the obvious threat of permanent brain damage, from dealing with substances which should only be handled by specialists.

There is also the possibility that the occasional indulgence in drug use will develop into addiction, much the same as smoking becomes a necessity to many people, and alcohol to alcoholics.

As to the potential penalties, if young people investigate, they might think twice before they indulge in a "fling."

Those convicted violating the state drug code, which includes possession or use of a narcotic, are guilty of a felony, which is punishable by imprisonment for from two years to life.

Upon a second or subsequent conviction, offenders may be given from 10 years to a life sentence. A suspended sentence or probation under the Adult Parole Law is not available to a person upon a second or subsequent conviction.

Vernon's Penal Code of the State of Texas carries a notation that in one particular case, a sentence to life imprisonment for possession of marijuana was not an excessive penalty.

In another case, where a defendant had a record of being previously convicted in California of unlawful possession of a narcotic, and had been arrested for possession in Texas, the jury assessed punishment at 75 years in the penitentiary.

Those under age who are arrested on drug charges, may be either placed on probation for a certain number of years, or in some instances, sent to reform school.

It is also a serious matter to offer drugs to someone else, even if it is your best friend in school. The law states:

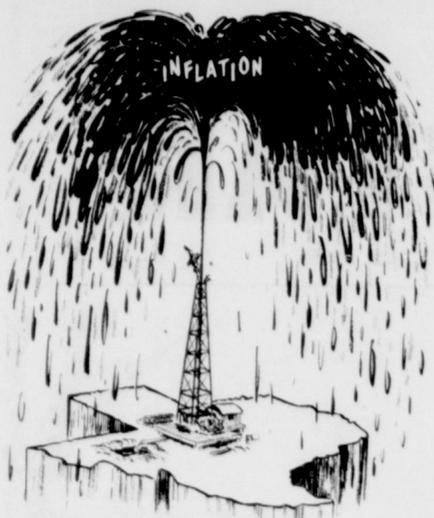
"Any person who furnishes, sells, barter, trades, administers, or gives, or offers to furnish, sell, barter, trade, administer or give to a person under the age of 21 years any narcotic drug, or who unlawfully hires or uses a person under 21 in unlawfully transporting, carrying, selling, giving away, preparing for sale or peddling any narcotic drug is guilty of a felony and upon a first conviction is punishable by imprisonment for five years to life.

These are pretty serious consequences, and we would hope that someone reading our column is made aware of what could happen if they received a drug conviction, to the end that they don't hesitate to say "no thanks" if a friend offers them a smoke of "grass" or a sample of another narcotic.

What kind of friend would get you in danger of a life sentence in the penitentiary?

Another Friona youngster has recently gone into the service. Joe Murphree, son of Mr. and Mrs. Curtis Murphree, is taking his basic training.

Those who would like to drop him a card or letter may address Joe as follows: Pvt. Harold J. Murphree, 461 82 3477, Co. A, 2nd BN, 1st BCT 25th Div California 93941



YEAH, WE GOT ANOTHER GUSHER!

## Pause And Reflect

By Nelson Lewis

I have never had the pleasure of meeting Mr. Jerry Sadler, Commissioner of the General Land Office of the State of Texas; however at the first opportunity I intend shaking his hand and expressing my appreciation for his interest in preserving a very important part of our state's history.

Mr. Sadler, you will remember, is the official who almost single handedly waged a successful battle against political and commercial foes and who is responsible for the return to Texas of valuable articles lost when a flotilla of Spanish ships was destroyed by a storm near Padre Island in the year 1553.

Padre is that long narrow island that lies adjacent to Texas' southwest coast.

The northern end of Padre is reached by a causeway of Corpus Christi.

From Corpus it stretches south to Port Isabel, a distance of 100 miles.

Here another causeway links it to the mainland.

The "flota" of twenty Spanish galleons and carracks were in route to Spain loaded with gold and silver coins, casks of priceless jewels, and one thousand passengers.

One of these, a Dominican monk, named Juan Ferrars, had grave misgivings concerning the trip.

"Woe be to those who are going to Spain," he told his fellow travelers as they left Vera Cruz. "Neither we nor the fleet will ever arrive there. Most of us will perish before then, and those who survive will endure intolerable hardships which will cause the death of most of them."

The first few days of the homeward voyage seemed to refute Fray Ferrars' doleful predictions.

Havana, Cuba, was reached without incident. Here some cargo was exchanged, fresh water and provisions were loaded, and the long trans-atlantic journey was begun. Sailing toward the Bahama Channel they encountered the swift and variable Caribbean currents and were pulled off course. Before they could effect a rendezvous a fierce storm drove them deep into the Gulf of Mexico.

A few of the ships were able to put into Cuban or West Indian ports, and one even made it all the way back to Vera Cruz. These were the smaller and lighter craft. The heavily laden, broad-beamed carracks were driven across the Gulf and dashed to pieces on the offshore islands of the present day Texas coast.

About 300 people survived the ordeal, they came ashore clinging to anything that would float. When the storm abated they were able to salvage a considerable amount of food and a few weapons.

The fleet commander was among these survivors and taking charge of the group he started the long-hazardous trip back to Mexico.

At this point, Fray Ferrars' prophecy began to be fulfilled.

Of the 300 who had escaped the wreckage only two lived to relate their experiences.

One, a friar named Marcos de Mena, completed the trip after some friendly Indians found him half dead from exposure, starvation and thirst.

Another, a layman, Francisco Vasquez (not the explorer Francisco Vasquez de Coronado) started south with the others but seeing their perils he turned back to the wrecked vessels. Here on Padre Island he subsisted on shell fish and stores left on the ships until his rescue a year later.

A great deal of treasure was returned to Mexico; however even today, 417 years later, coins, hardware, artifacts, and weapons are still to be found along the beach.

The United States Congress grants the State of Texas authority over submerged lands for a distance of 10 miles out from shore.

The few "pieces of eight" picked up by tourists were a minor concern, but when out of State professionals started wholesale salvage operations Mr. Sadler entered the picture.

The complete story of the affair is told in a small book entitled "Treasure Tempest in Texas." We have a copy which we will leave in the Friona Public Library.

If your vacation plans include a visit to our Gulf Coast it might be a good idea to read the full account--who knows you might return to Friona with a very valuable souvenir.

According to officials of Western States Taxpayers' Associations, increasing federal grants to state and local government will decrease responsibility in government, thereby making it more difficult to decrease governmental costs and add to inflation. "...if the federal government has uncommitted resources, taxpayers should insist that federal taxes be reduced in order that such resources be made available for state and local governments to fund essential activities. The most effective method for control of expenditures in government is the direct and immediate correlation of spending programs and tax levies. Such control is always lost when one governmental entity collects the money and another spends it..."

CORTLAND, N.Y., DEMOCRAT: "Would you go to a store and pay \$1.16 for a one dollar bill? No? Does the very thought sound insane? Well hold on to your chair, because you are already paying that much and more for dollar bills reports the (New York) Citizens Public Expenditure Survey, Incorporated. "...Proponents of new government spending programs who cry, 'It won't cost local taxpayers anything; federal aid will pay for it,' are merely deluding themselves and the public."

The "Crusaders Class" of the Friona United Methodist Church in their regular meeting Sunday morning, March 1, 1970, were in unanimous agreement to Commend and Congratulate the Senior Class of '70 for their selection, dedicated hard work and splendid presentation of the class play, "A Man Called Peter."

You have made us proud to be a part of the community in which the young people work and study so diligently and vividly to portray the teachings of Jesus Christ.

May God's highest blessings be with you all in your future educational endeavors.

Wesley Foster, Teacher

Dear Mr. Ellis:

Thank you very much for donating the showmanship plaque at the Parmar County Livestock Show. I wanted to receive the showmanship award while I was in the show business. It was a big surprise. Thank you for your support.

Steven Kaltwasser

Member, Panhandle Press Association, 1970

Member, West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. First place General Excellence winner, West Texas Press Association, 1961, 1963, 1965, 1966.

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## Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--MARCH 7, 1930

Nine Friona citizens journeyed to Plainview Wednesday in response to a call of the secretary of the Plainview Board of City Development. The meeting had been called for the purpose of stimulating an interest in railway facilities for the Plains country, as it appears there is a large scope of country between Plainview and Tucumcari, N.M. that has not sufficient railway facilities. Attending from Friona were M.A. Crum, J.M. Osborn, T.J. Crawford, J.J. Horton, F.W. Reeve, O.G. Gurner, C. W. Dixon, Clyde Goodwine and John White.

30 YEARS AGO--MARCH 8, 1930

T.J. Crawford, one of the leading merchants of the city, departed last Thursday to Mineral Wells upon receiving word of the death of his brother. While enroute there, however, Mr. Crawford had the misfortune of having his car catch fire, and completely burn. As it was the middle of the night, Mr. Crawford was fortunate to have a motorist from Portales, N.M. stop and drive him to his destination.

25 YEARS AGO--MARCH 9, 1945

Those in charge of the Parmar County Livestock Show held here last Friday and Saturday express themselves as well satisfied with the results, both in number and quality of livestock. Winners included--Lloyd Rector, in fat pigs, fat litter boars, and pen of three: Wendell Christian, Oklahoma Lane, open gilts: Merrill Rundell, Oklahoma Lane, bred gilts: Raymond Schlabs, sows: John and David Smith, sows and pigs: Dwight Byram, yearling heifers; J.G. Mears, junior yearling heifers; Lloyd Messenger, cows; and Johnny Roberts, bulls.

20 YEARS AGO--MARCH 3, 1950

Vera Ann Jones, a Friona High School junior, was crowned Miss Friona of 1950 at the beauty contest and "womanless" style show sponsored by the local American Legion Auxiliary Tuesday night.

Dr. William B. Childress arrives today to be associated with the Parmar County Community Hospital. Dr. Childress is a former classmate and member of the same fraternity as Dr. Paul Spring, with whom he will be associated in practice.

10 YEARS AGO--MARCH 3, 1960

With Tommy Lewellen opening the scoring with a field goal early in the initial quarter of play, the Friona Squaws decisively defeated the Abernathy Antelopes in Plainview Tuesday night, by a score of 49-29, to gain a berth in the regional tournament to be held Saturday in Lubbock. The Squaws will face Anson in the first game Saturday morning.

5 YEARS AGO--MARCH 3, 1965

A Friona product, Kay Burselson, will reign during the coming year as "Miss Lubbock," as a result of winning the title over 27 other beauties last Saturday night.

For the third consecutive year and fourth time in six years, the Friona High School Squaws have fought to the regional semi-finals in basketball. The Squaws downed Slaton in bi-district Tuesday 55-34.

## LETTERS TO EDITOR

Dear Editor:

I wanted to take this opportunity to congratulate our seniors for a marvelous play "A Man Called Peter" and how well they portrayed it. I believe they are to be commended for choosing it, working so hard on it and presenting it so well. I believe Friona is blessed with the greatest young people and we should tell them so. Our papers (not yours) are so full of the few who go wrong but when a bunch of kids do something worthwhile it's hardly ever mentioned.

Lets say "Hats Off" to our Seniors and to the young people in our town.

Mrs. Curtis Murphee

Mr. Ellis:

I would like to take this opportunity to thank you and the Friona Star for your wonderful support in the recent Parmar County Livestock Show. Our show means a lot to me as I'm sure it does to many others. It can be quite helpful and rewarding to the entire community as well as those who are directly involved.

I felt our show was a great success this year but it could not have been if you and other members of our community had not been so helpful. Thanks again.

Yours truly,  
Larry Johnston

(Editor's note: Following is a copy of a letter mailed this week to the Senior Class)

The 1970 Senior Class  
Friona High School  
Friona, Texas

The "Crusaders Class" of the Friona United Methodist Church in their regular meeting Sunday morning, March 1, 1970, were in unanimous agreement to Commend and Congratulate the Senior Class of '70 for their selection, dedicated hard work and splendid presentation of the class play, "A Man Called Peter."

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Wahleah Beck, Bookkeeper  
June Floyd, Women's News

Member,  
Panhandle Press  
Assn., 1970



READ  
USE

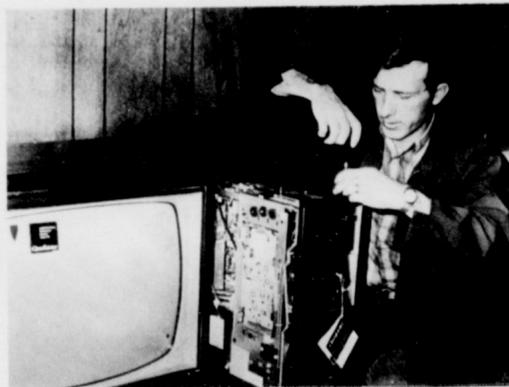
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Banks help you, their depositors and neighbors, and help our Country at the same time--by selling United States Savings Bonds. Every time you purchase one of these Bonds, you serve your best financial interests, for you make a sound and profitable investment; and you serve your own best interests--and those of all Americans--in a larger sense, for Bond dollars help to keep America strong. Our bank is proud and happy to fill the role of "retailer" of U.S. Savings Bonds as a free service. Buy Bonds regularly, at our bank--and hold them for the "harvest years"!

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Friona

Member FDIC

Phone 247-2736



MAN FROM MARS. . . No, this isn't a man from another planet, but a man demonstrating a special pair of "glasses" which turns things upside down and backwards. It will be featured in the film "Windows of the Soul" to be shown Sunday at the First Baptist Church. (Moody Institute of Science photo)

**"Windows Of The Soul" Is Church Film Title**

Man's astonishing senses are the subject of "Windows of the Soul" one of the series of "Sermons from Science" films produced by Moody Institute of Science. This film will be shown at Friona's First Baptist Church at 6 p.m. Sunday.

The topsy-turvy world as seen by our eyes is demonstrated by Dr. Irwin Moon, producer, as he wears a special pair of inverting spectacles. These glasses make everything appear upside down and in reverse. After some days the brain adjusts to the situation and everything again appears right side up. To show his mastery of his handicap, Dr. Moon was able to drive a motorcycle and fly a plane. Featured demonstrations of ultrasonics, the new science of silent sound, emphasize the limitations of the human senses. The energy of silent sound is manifested as it makes material objects float in mid-air. The film also shows a little known technique perfected at Moody Institute of Science which actually makes odors visible. In this way it is possible to "see" the smell of a rose.

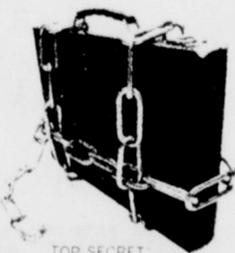
"As all previous productions in this series, 'Windows of the Soul' uses science as a means of illustrating and driving home a basic spiritual truth," said Dr. Irwin Moon, producer. "This film is directed especially to this space-age generation and is designed to strike at the very roots of man-made religions."

faith, hope and therapy.



GIVE TO EASTER SEALS

**You may never hear about the best insurance policy of all.**



Ask a company insurance salesman what's new in home and car insurance. He'll tell you. The very latest word from the one insurance company he works for. But the hitch is, there are new and better policies being developed all the time for your home, your car, your business.

If you want to find out what's new and better in the business, call us. We represent not one, but several reliable companies.

You may be losing money right now because you didn't get our advice. (It doesn't cost you a cent.)

This symbol is your assurance that we are professional independent agents.

**Ethridge Spring Agency**  
DAN ETHRIDGE FRANK SPRING

WENDELL GRESHAM BILL STEWART LOIS NORWOOD

Phone 247-2766  
602 Main



Big Shurfine Sale Continues Through This Saturday.  
(See Ad In Last Week's Paper)

# MEAL TICKET VALUES

**These Specials Good Through Wednesday March 11**

**HIGH QUALITY**

**COTTAGE CHEESE**  
2 Lb. Box **59¢**

**SPECIAL**

Chiffon **PAPER TOWELS**  
Large Roll **35¢**

**JANITOR-IN-A-DRUM**  
Qt. **69¢**

**LOW PRICES**

**WHITE POTATOES**  
20 Lb. Bag **89¢**

**YELLOW ONIONS**  
2 Lb. **25¢**

**CRISCO** 79¢  
3 Lb.

Reynolds Wrap **ALUMINUM FOIL**  
12X 25 **29¢**

Hershey's Dainty **CHOCOLATE CHIPS**  
12 Oz. **49¢**

Fresh **STRAWBERRIES**  
3 Pints **\$1.00**

Easy-On **SPRAY STARCH**  
22 Oz. **59¢**

**SPECIAL**

**CLOROX**  
1/2 Gallon **35¢**

Save Shurfresh COUPONS FOR VALUABLE PRIZES ABSOLUTELY FREE

**FROZEN FOOD SALE**

Sunray **BACON** 2 Lb. Pkg. **\$1.59**



**PORK CHOPS** Lb. **79¢**

**FRYERS** Grade A Lb. **31¢**

Shurfine **ORANGE JUICE** 12 Oz. Can **39¢**

Ore Ida **TATER TOTS** 7 Oz. **29¢**

Lipton's Pure **Instant TEA**  
4 Oz. Jar **\$1.39**

**DOUBLE 'YES' STAMPS EVERY WEDNESDAY**  
With Purchase Of \$2.50 Or More

**Houser**

Big Enough To Accommodate. Small Enough To Appreciate.  
Phone 247-3343

GROCERY & MARKET

**GOOD CARTON BETTER QUALITY BEST FLAVOR**  
TRY SOME NOW

# READ and USE

# CLASSIFIED ADS

## WANT ADS PH. 247-2211 CLASSIFIED RATES

First insertion, per word - 6¢  
Second and additional insertions - 4¢  
Card of Thanks - \$1.00  
Double rate for blind ads  
Classified Display - \$1.00 per col. inch  
Legal Rate 4¢. Minimum Rate 60¢  
on cash order, \$1 on account.

## DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m. Tuesday.  
The Star reserves the right to classify, revise or reject any classified ad.  
Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

WEST TEXAS EQUIPMENT COMPANY  
P.O. Box 4287  
AMARILLO, TEXAS  
Phone: 383-3383  
"Your Caterpillar Dealer"

## USED IRRIGATION ENGINE SPECIALS

11-298A Caterpillar G353, S/N 46B1078. Includes: Enclosed Clutch, Direct Electric Start, Oil & Water Shut-Offs. A completely rebuilt engine.  
F.O.B. Amarillo, Texas \$8,850.

11-198 Caterpillar G353, S/N 46B1027. Includes: Enclosed Clutch, Direct Electric Starting, Shut-Offs. Completely rebuilt.  
F.O.B. Amarillo, Texas \$8,850.

9-277 Caterpillar D13000, S/N 485443. Includes: Radiator & Fan, Engine Base, Shut-Offs, Natural Gas Arrangement, Enclosed Clutch. Completely rebuilt.  
F.O.B. Amarillo, Texas \$2,750.

8-69 Buda 970, S/N 371157. Includes: Enclosed Clutch, Surge Tank, Engine Stand, Safety Shut-Offs. Good operating condition.  
F.O.B. Amarillo, Texas \$1,500.

8-138A Buda 970, S/N 370911. Includes: Enclosed Clutch, Air Cleaner, Starter, Surge Tank, Shut-off, REBUILT.  
F.O.B. Amarillo, Texas \$1,500.

5-267 LeRoi H844, S/N 6x681. Includes: Starter, Clutch, Generator, Gauges, Surge Tank, Water & Oil Shut-Offs, Steel Base. REBUILT.  
F.O.B. Amarillo, Texas \$2,750.

6-188 Rollie H884U, S/N 65x738. Includes: Surge Tank, Twin Disc Clutch, Safety Switches, Starter, Generator. REBUILT.  
F.O.B. Amarillo, Texas \$2,850.

8-228B Waukesha 145CZ, S/N 627937. Includes: Dual Carburetors, Surge Tank, Enclosed Clutch, Shut-Offs, Electric Start. Engine Stand. Completely rebuilt.  
F.O.B. Amarillo, Texas \$1,350.

2-230 Twin Chrysler HT-413 Engine Unit, S/N's 356176 and 353125. Includes: 12 Volt Electric Start, 12 Volt Alternator, Steel Stand, Drive Shaft connecting the engines, Surge Tanks, Oil & Water Shut-Offs, Enclosed Clutches.  
F.O.B. Amarillo, Texas \$1,700.

Barnyard manure spreading on your land. \$1.50 per ton up to five miles. Five cents a ton per mile outside. Hal Phipps, Mobile phone-965-2224 or call Paul Morgan at Hi-Plains Feed Yard. 22-4tc

## FOR SALE

New and Used Furniture  
Unfinished Furniture  
New & Used Appliances  
Show cases-Mary Carter paints  
Also 34 years experience in upholstery.  
Our work guaranteed.  
DUNAGAN'S FURNITURE AND UPHOLSTERY  
101 Pile St. Clovis, N.M.  
Phone 762-0892. 20-tfnc

CONSOLE SPINET PIANO. Will sacrifice to responsible party in this area. Cash or terms. Write Credit Mgr., Tallman Piano Stores, Inc., Salem, Oregon 97308. 21-2tc

FOR SALE...1962 Rambler. Good economy car. Priced right. Good condition. Cecil Maddox. Phone 247-3439. 22-2tc

## PETS

AT STUD...AKC Proven, 14 month old. White poodle. 806-225-4441. 19-5tc

## LOST AND FOUND

LOST...Two cotton trailers. 20' copy and 20' Big 12. RGW on back. Please return to Friona Co-op Gin. 17-tfnc

STRAYED...Siamese cat, wearing an orange collar. Deon Awtry, 402 Jay, Phone 247-3135. 22-1tc

## WANTED

WANTED...Basketball goal and backstop. Mrs. Doyle Cummings. Phone 247-2781. 21-tfnc

IRONING WANTED--Lot 16, Friona Mobile Estates, 803 East Eleventh. 22-1tc

## HOUSES FOR RENT

HOUSE FOR RENT...Couple only. No pets. 247-3292, 19-tfnc

FOR RENT...Two bedroom house. Dee Taylor, Phone 806-276-5212. 21-2tc

FOR RENT...Three bedroom house. Call after 4 p.m. 247-2464. 22-tfnc

## APARTMENTS

NEW...Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools \$115 mo. 900-9th. Phone 247-2878. 52-tfnc

FOR RENT...Two bedroom apartment. George Taylor. Phone 247-2496. 17-tfnc

## REAL ESTATE

FOR SALE...12 x 60 Town & Country Mobile home. Phone 247-3433 or 247-3533. 22-2tc

*Rita Stephenson*  
REPRESENTING  
BINGHAM LAND CO.  
HOME PHONE 295-3566 OFF PHONE 247-2745

FOR SALE...10 x 50 Skyline Mobile Home. Reid Lewis, Phone 247-3445. 22-tfnc

FOR SALE...Three bedroom house, den, two baths, two car garage, aprx. 1800 sq. ft. living area. Phone 247-3489 after 7 p.m. 14-tfnc

FOR SALE...2-bedroom 8 x 48 mobil home. \$1500.00. 295-3612. 20-4tc



FOR SALE...5 room house and 2-50 ft. lots. 1305 N. Main in Friona. Mrs. J.J. Waldo. Phone 375-4816. Kingfisher, Oklahoma. 20-tfnc

**Marshall M. Elder**  
REPRESENTING  
**Rushing Real Estate**  
Phone 247-3266 or 247-3370  
Friona, Texas

FOR SALE BY OWNER...Three bedroom brick, 2 car garage, screened porch, 1 3/4 baths, sunken living room, large den. 806-247-3681 or 316-697-4448. 19-tfnc

FOR COMPLETE REAL ESTATE SERVICE  
CONTACT  
J. G. McFARLAND  
Phone 247-3272 or 247-2766  
Business, Farms, Ranches, Residences

FOR SALE BY OWNER...3 bedroom house 1-3/4 bath  
Carpeted and draped  
Excellent condition  
608 West Fifth  
Anytime-355-6375 Amarillo  
352-2156 Amarillo  
No collect calls please. 22-tfnc

LIVE FREE...With income from 2 units, occupy third, in new luxurious 2 bedroom brick tri-plex. Near schools, tax advantages, ref. air, dishwasher, draped, carpeted, tile bath, refrigerator, range, ample storage in Friona. Call collect 806-763-5323. 18-tfnc

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**FRIONA MOBILE ESTATES**  
Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks. east of Main on Highway 60. Call 247-3545. 46-tfnc

FOR SALE BY OWNER...Three bedroom brick, 2 car garage, screened porch, 1 3/4 baths, sunken living room, large den. 806-247-3681 or 316-697-4448. 19-tfnc

FOR COMPLETE REAL ESTATE SERVICE  
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**REAL ESTATE LOANS**

**NEED A FARM or RANCH LOAN?**  
Can make you a loan at a cheaper rate of interest than the Millionaire. What is your need? See Ed Hicks Real Estate.  
Phone 247-3537 or 247-3189.

FOR COMPLETE REAL ESTATE SERVICE  
CONTACT  
J. G. McFARLAND  
Phone 247-3272 or 247-2766  
Business, Farms, Ranches, Residences

FOR SALE BY OWNER...3 bedroom house 1-3/4 bath  
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## BUSINESS DIRECTORY

**Parr Portable Corrals**  
Now Available At  
**PARR FARMS**  
1/2 Mile So. E. Black  
Phone 265-3526

**ADAMS DRILLING CO.**  
WATER WELL DRILLING  
**Layne Pumps, Inc.**  
Sales & Service  
Dial 247-3101  
Friona, Texas  
Nights 247-2513

**BARTLETT & POTTS**  
AUCTION SERVICE  
Specializing In  
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HOUSTON BARTLETT  
Route 1, Bovina, Texas  
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Clovis, New Mexico.  
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Route 2, Friona, Texas  
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**TELEX**  
**HEARING AIDS**  
**CLOVIS HEARING AID CENTER**  
\*Batteries \*Molds \*Free Hearing Tests  
SERVICE ALL MAKES  
416 Mitchell Ph. 763-6900 9-tfnc

Remove excess body fluid with FLUIDEX tablets, only \$1.69 at BL-WIZE DRUG. 21-11tc

## CARDS OF THANKS

I would like to express my appreciation for the flowers, cards, visits, and many other kind deeds during my recent hospitalization and illness. Your thoughtfulness will always be remembered.  
Jimmy Norwood  
22-1tc

## FARM SUPPLIES

FOR SALE...Special prices on all sizes of good used aluminum pipe, hydrants, valves, tees, etc. We also have new ALCOA aluminum pipe and a wheel-move sprinkler system. Before you buy, see STATE LINE IRRIGATION LITTLEFIELD-MULESHOE. 21-tfnc

FOR SALE...Three year old Angus bull, black and black whiteface yearlings past; 17 steers; 10 heifers. Mile west 1/2 north Bootleg corner. H.D. (Jack) Buse Route 2, Friona, Texas Phone 806-289-5377. 22-1tc

FOR SALE...500 bales Hay-grazer. Phone 247-3254. 19-tfnc

## ANNOUNCEMENTS

Barbie Doll Clothes. \$75 per suit. Lovely materials. Old dolls renovated and dressed for \$2.00. 265-3557. Mrs. T.J. Pressley, Black, Texas. 22-3tc

"Take over payments on 1968 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas." 20-tfnc

STALLION SERVICE  
Reg. Quarter Horse. Best of Bloodlines. Extra Good Disposition.  
Breeding Fee--\$50.00.  
Phone 247-3087  
JOHN BAKER

For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tfnc

Regardless of what you have been told I am still selling Kirby Vacuum Cleaners in the Friona & Bovina area. Also I give you service--If I am not around call: The Kirby Co. in Amarillo, 373-7722, and ask for me. At present I am at Smiley's Courts.--J.A. Son. 20-4tc

## WELCOME TO FRIONA



This week we welcome the Darrell Simpson family to Friona. Simpson is a co-partner with Don McManaman in the local Red Barn Chemical plant. He and his wife are natives of Oklahoma. The family moved here from Crescent, Oklahoma. The children are Danny, 13, and Tera, eight. They attend the Methodist Church.

**ROCKWELL BROS. AND CO.**  
"LUMBERMEN"  
Lumber, Paint & Tools

**HURST**  
DEPARTMENT STORE

**REED'S CLEANERS**  
117 West Sixth  
PICK UP AND DELIVER  
Friona

**HOUSER**  
GROCERY & MARKET

**REEVE CHEVROLET**  
New And Used Cars  
FRIGIDAIRE APPLIANCES

**FRIONA WHEAT GROWERS**  
Elevator Service  
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**Bentzen**  
Senator  
for the  
Seventies.

(Pd. Pol. Adv.)

Get A  
**STRONG**  
Signal



On Cable TV  
\*3 Amarillo Channels  
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**FRIONA CLEARVIEW CO.**  
Ph. 247-3271

**FREE**  
YOUR PORTRAIT IN  
LIVING  
COLOR

A gift to you from

**WHITE AUTO**

**PARENTS:** We've arranged to have a nationally recognized professional photographer at our store on the dates shown below.

You can have each member of the family photographed in several poses, and pick any one of them for your free portrait. We only ask that all children be accompanied by a parent.

**DON'T MISS THIS OPPORTUNITY**  
to get a living color portrait you will treasure always. Several poses are taken and low cost additional portraits are available for those who wish them.

It's our way of saying "Thank You" to our many regular customers, and "Welcome" to everyone else. Incidentally, we believe these photographs are really something special. They're beautifully posed portraits -- not snapshots. And don't forget they'll be in living color, so dress the children in bright colors.

**SAT. MARCH 7**  
**WHITE AUTO**  
Friona, Texas  
10 a.m. - 6 p.m.

### MBP Names New Director

Melvin Rolf, Chairman of the Board of Missouri Beef Packers, Inc., today announced the election of Charles L. Bacon of Kansas City, Missouri, as a Director of Missouri Beef Packers, Inc., to fill a vacancy created by the resignation of Gordon Clifton as Director and Treasurer of the Company on February 10, 1970.

Clifton had served as such since the formation of the Company. Harold Wichman, presently a Director and Vice President, was elected Treasurer. Bacon previously was a Director of the Company but did not stand for re-election at the 1969 Annual Meeting. He will serve until the 1970 Annual Meeting on March 17, at which time he will stand for re-election.



### You wouldn't want to lose a voice in Congress, would you?

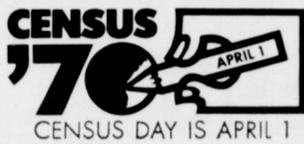
You can. Easily. If you don't show up in the Census. Because national and state legislatures are based on population.

If you, and enough of your neighbors, feel the Census is a nuisance instead of a necessity, you may not get into the head count. And could end up with one less representative than your area is entitled to.

Other things, too, depend on Census figures, like aid for schools, housing, medical services, recreational facilities, and the stimulation of jobs.

So fill in your Census Form. It's as private as your vote, and just as important.

We can't know where we're going if we don't know where we are.



Advertising contributed for the public good in cooperation with The Advertising Council and the International Newspaper Advertising Executives.

## Borger Chosen As All-American City

Three Texas Cities--Borger, Cuero and El Paso--are among the eleven U.S. communities awarded the title of All America City in a national competition.

The other winners announced today are: Asheville, N.C.; Eugene, Ore.; Kalamazoo, Michigan; Martinsville, Va.; Maryville, Mo.; Rock Hill, S.C.; Rocky Mount, N.C. and Springfield, Ill.

Co-sponsored by the National Municipal League and Look Magazine, the awards are conferred for outstanding civic achievements brought about by the united efforts of citizens. The winning cities are featured in an article in the March 10 issue of Look, out Tuesday, February 24.

The theme reoccurred throughout the awards competition was community development of human as well as physical resources. Achievements in the winning cities centered around citizen-initiated efforts to draw disadvantaged and minority groups into the mainstream of community life, and to upgrade the quality of municipal services and facilities.

Borger was an oil boom town that refused to be busted. Its citizens win honors for their plans to revitalize a decaying community.

When automation reduced job opportunities in local plants, triggering a population decline, a citizen committee attracted three new industries, ramshackled buildings, skeletons of

boom town days, were razed in a clean-up campaign. Civic pride resulted in new parks, street lighting, and downtown renewal, and the town's long-neglected school system was revamped. To eliminate clouds of carbon wastes polluting Borger's skies, local plants installed multi-million dollar air filtering systems. The town formed the first air pollution control zone in Texas, setting a statewide example.

When Cuero's agricultural economy leveled off, and its young people left to seek jobs elsewhere, concerned citizens established an industrial foundation to attract new business and create employment opportunities.

After learning that its three hospitals couldn't meet Medicare requirements, Cuero formed a hospital district with taxing powers, voted a \$750,000 bond issue for new hospital facilities. In addition, a 60-bed nursing home was aided into locating in the city.

Local government was revised through a charter change. New water and recreation facilities were built and programs of paving streets and flood control were instituted. Also, a new housing code was adopted and public housing made avail-

able for elderly and low-income groups.

El Paso, the largest city to win, is cited for its efforts to improve living conditions of alienated Mexican-Americans who comprise half of its population.

To eliminate widespread illiteracy and poverty, help was directed at the city's youth (El Paso's median age is 22.7, the youngest population in urban America). A Youth Advisory Council opened channels of communication between city officials and frustrated ghetto dwellers. Programs were initiated to provide guidance and recreation for deprived youngsters, and to improve youth-police relations.

#### ALERT FOR SCREW-WORMS.

Brief periods of mild, humid temperatures in the state have caused officials of the Screw-worm Eradication Program to warn livestock producers to be on the alert. All animal wounds should be watched carefully and if larvae are found, a sample should be collected and mailed to the Mission Laboratory for positive identification. "We must know where the cases are before we can treat the area with sterile flies," said Dr. S.C. Gartman.

## You Are Invited To Attend! REVIVAL At FRIONA METHODIST CHURCH

(8th And Pierce Ave.)

MARCH 1 - 8, 1970

Rev. Charles E. Lutrick (Of Amarillo) SPEAKER



Charles E. Lutrick

... Schedule ...  
Sundays 11:00 a.m.  
Daily 10:00 a.m.  
7:30 p.m.

### LEGAL NOTICE

Public Meeting March 9, 1970, at 10 a.m. The Farmer County Commissioners Court will consider a resolution recognizing the Texas Panhandle Community Action Corporation as the community action agency which will continue to serve this county. The designation will be forwarded to the office of Economic Opportunity in compliance with Congressional action. This recognition does not bind the court to any financial responsibility. Any comments may be addressed to the judge in writing. 22-1c



## WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS

Phone 247-2250

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Lee's SAUSAGE 2 Lb. Bag \$1.59

All Meat BOLOGNA Lb. 59¢

SPAM 12 Oz. Can 69¢

Wolf Brand CHILI #2 Can 81¢

Honey Boy SALMON Tall Can 81¢

Del Monte Sliced PINEAPPLE 8 Oz. Can 21¢

Sunshine CRACKERS Lb. Box 33¢

Gerber's Strained BABY FOOD 4 1/2 Oz. Jar 3/35¢

Wagner's ORANGE DRINK 32 Oz. Bottle 3/\$1.00

Del Monte PRUNE JUICE Qt. 59¢

Quaker Instant OATS 10 Oz. Box 47¢

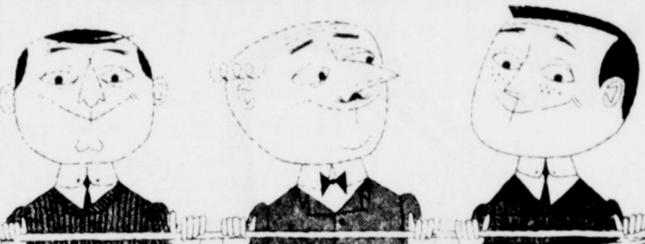
Calif. Sunkist ORANGES Lb. 15¢

Fresh GREEN ONIONS Bunches 2/15¢

Fresh TURNIPS Lb. 13¢

TANG Breakfast Drink 18 Oz. Jar 99¢

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD



## CONGRATULATIONS



We Say WELCOME To Another New Cattle Industry In Our Area . . .

BIG TEX FEED YARDS

The Area's Newest Feedlot Facility.

## FARR BETTER FEEDS

Division Of W. R. Grace Co. Hereford, Texas



**SWEETHEARTS HELP...** The FFA Sweethearts and Plowgirls from four Parmer County schools helped by presenting ribbons and trophies at the recent Parmer County Junior Livestock Show. In the back are Elaine Jesko, Lazbuddie; Debbie Chandler, Farwell, Shirley Smith, Friona and Dawn Menefee, show superintendent. Kneeling are Theresa Seaton, Lazbuddie, Carleen Greeson, Friona and Holly Davis, Rovina

## Hog Raising Is Topic Of March 11 Meeting

It has been stated recently at a swine conference that "the potentials for hog production on the High Plains of Texas are tremendous."

As a result of this great interest and the potential for hog production in this area of the state a "Money In Hogs" meeting has been set for Parmer County. This meeting will be held March 11 at the Hub Community Center. The meeting time is 7:00 p.m.

The purpose of this meeting is to take a look at pork production as another economic opportunity for Parmer County.

Dr. William Thomas, Swine Animal Husbandman with Texas Agricultural Extension Service at Texas A&M, will be the first speaker on the program. "Factors to Consider When Entering the Hog Business" will be the topic Dr. Thomas will discuss.

Ed Garnett, area farm man-

agement specialist with the Texas Agricultural Extension Service, will follow Dr. Thomas with a discussion on "Profit Potentials." Garnett will present potentials for various sizes of units and methods.

Following the discussion on profit potentials Dr. Thomas will appear on the program again to discuss "Feeding Grain Sorghum." This will be an interesting discussion since feed is one of the major expenses in hog production.

The program will be concluded with a panel discussion on "Financing Hog Operations." Three speakers will be on the panel.

Joe Montgomery, vice president of Security State Bank in Littlefield will be the first speaker on the panel to explain how banks can help in financing hog operations.

The Farmers Home Administration is another source for

## Five Rural Accidents Investigated

The Texas Highway Patrol investigated five accidents on rural highways in Parmer County during the month of January, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in one person injured and an estimated property damage of \$9,670.00.

The rural traffic accident summary for the 60 counties of the Lubbock DPS Region for January, 1970, shows a total of 460 accidents resulting in 15 persons killed, 188 persons

injured, and an estimated property damage of \$648,408 as compared to January, 1969 of 447 accidents resulting in 26

persons killed, 260 persons injured, and an estimated property damage of \$424,881.

The Sergeant reminded all motor vehicle owners that still have their inspection stickers on the lower right-hand side of their windshields that April 15 is the deadline for having the new sticker placed on the lower left-hand side of their windshields. The Sergeant also stated that only about 33 per cent of the registered vehicles in the surrounding area have been inspected.



### FRIONA SCHOOL LUNCH MENU

Week of March 9-March 11  
Monday--corn dogs, french fries, hot rolls and butter, but-

tered corn, cho. cake and milk.  
Tuesday--hot tamales, pinto beans, cornbread and butter, buttered greens, apricot cobbler and milk.

Wednesday--fried chicken, mashed potatoes, hot rolls and butter, buttered carrots, coconut cake and cho. milk.

Thursday--hamburgers, potato chips, milk, lettuce, tomato, pickles, onions, and fruit jello.

Friday--(Holiday-Teacher's Meeting)

DAY--High school students throughout Texas are invited to Texas A&M University's annual College of Agriculture Career Day, March 14. Activities will include judging contests for 4-H and FFA members. The judging events begin promptly at 8 a.m. in the Animal Husbandry Pavilion and include livestock, dairy cattle, dairy products, poultry, meats, land, and evaluation (4-H only), and range and pastures.



### At Home In Parmer County

By Janice Miller  
County HD Agent

On March 11 a meeting will be held to look at pork production as another economic opportunity for Parmer County.

The meeting will begin at 7:00 p.m. and will be held in the Hub Community Center.

Extension Service personnel from College Station and Amarillo will appear on the program. "Factors to Consider When Entering the Hog Business," "Profit Potentials", "Feeding Grain Sorghum" will be three of the subjects discussed by these men.

Representatives from banking business, Farmers Home Administration, and the Production Credit Association will appear on a panel to discuss how they can help in financing hog operation.

Make plans to attend this meeting.

#### BOOKLET AVAILABLE

A booklet which summarizes fertilizer research and demonstration work on the Texas High Plains over a 10-year period is now available from the county agricultural agent's office.

Title of the report is "Fertilizer Research and Demonstration Summary for the Texas High Plains, 1958-67." It was prepared by James H. Valentine, area soil chemist with the Texas Agricultural Extension Service, and Dr. Arthur B. Onken, assistant professor of soil and fertilizer at the Texas A&M University Agricultural Research and Extension Center at Lubbock.

Information on a large number of the more than 200 research tests directly pertaining to fertilizer use and response on the High Plains is contained in the booklet. The publication summarized fertility research conducted with cotton, grain sorghum, wheat, alfalfa and sugar beets. Also, a general description of area soils and their fertility status, fertilizer use history and a soil test explanation is included.

In addition to this research information, fertilizer demonstrations are also conducted in this county each year with cooperating farmers. This information is published at the beginning of each year in a result demonstration handbook that is also available at the county agent's office.

As yield potentials increase due to improved management and production practices, fertilizer use can be increased profitably. All farmers and fertilizer dealers in the county are urged to come by the office to pick up a copy of the booklet described above as it contains available information that may be helpful in planning a fertility program for this year's crops.

### Court House Notes

Instrument report ending February 21, 1970 in County Clerk Office Bonnie Warren, County Clerk

WD-G, B. Buske-J. G. Evans, et al - part Sect. 5, T4S; R4E  
WD - Lawrence K. Overstreet- Doyle E. Ford - lot 16, Sect. 5, lots 1, 2, 3, T16S; R1E

OGL-Fred Gerles - Texaco, Inc. - E1/2NE1/2 Sect. 34, Blk. Z Johnson

OGL - Eula Mae Magness - Texaco, Inc. - NW1/4 & S1/2 of Sect. 50, Blk. Z, Johnson  
WD - Tri-County Savings and Loan - LeRoy Williams - tract out Garden Lots 15 & 16, Sect. 31, T9S; R1E

OGL - Eddie Ramm - Texaco, Inc. - SW1/4 Sect. 19, NE1/4 Sect. 28 (exc. 1 ac.) & NE1/4 Sect. 47, Blk. Z, Johnson

OGL - Leamon O. Stancell - Texaco, Inc. - S1/2 NW1/4 & SW1/4 Sect. 31, Blk. Z, Johnson

OGL - Joe Willie Magness - Texaco, Inc. - NE1/4 Sect. 50, Blk. Z, Johnson

WD - High Plains Development Co. - Glenn E. Reeve, SR. - 1.51 ac. out SE1/4 Sect 36 TIN; R3E

WD - Cliff O. Porter - Donald C. Green - lot 2, Blk. 2, lake-side Friona

WD - Frio Development Co, Inc. - Ray D. Fleming - lot 4, Blk. 2, Western Friona

WD - High Plains Development Co. - Frank Lenden Leal - lot 4, Blk. 28, Friona

WD - High Plains Development Co. - Benjamin Clark Oakes - lot 6, Blk. 28, Friona

WD - Mesa Agro, Inc. - Mesa Petroleum Co. - E1/2 Sect. 17, Blk. B, Synd E1/2 Sect. 30, Blk. C, Synd.

WD - Deon Awitrey - Sixth Street Church of Christ - lot 10, Blk. 1, Hillside Friona

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Plainview, Texas

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**AT-HOME**

## SUGAR BEET MEETING

Pre-emergence And Post-emergence Herbicides To Be Discussed

Tuesday, March 10, 1970

7:30 p.m.

Calson House Restaurant

Hereford, Texas

All Sugar Beet Growers And Dealers Are Welcome.

MEAL WILL BE SERVED  
Sponsored By

# STAUFFER CHEMICAL CO.

## Local Cub Scouts Hold Blue & Gold Banquet

The Friona Cub Scouts, Pack 56, held their annual Blue and Gold Banquet at the Grade School Cafeteria with the program in the auditorium, Friday, February 27. About 200 people were in attendance.

Albert Lindley gave the invocation. After the meal, everyone went to the auditorium for the program. The Webelos had the opening ceremony. Eugene Bandy, cubmaster, recognized the special guests Dora Johnson of KNNN, and Grady Nolan, District Scout chairman of Hereford. New committeemen, Albert Lindley, and Rex Williams were introduced.

V.R. Wilcox, new Boy Scoutmaster, was recognized. The Den Mothers were introduced and recognized; Mrs. Joyce Wilkins and Doris White have each served 4 years as den mothers. Other den mothers and assistants are Mrs. Junita Buth, Mrs. Hortencia Salas, Mrs. Meg Reznick, Mrs. Joy Graham, Mrs. Loretta Hand, Mrs. Patsy Bandy, Mrs. Nellie Garza and Mrs. Ann Nazworth.

Guest speaker was Grady Nolan. He presented Pack 56 with an award designating Pack

56 as the Honor Unit for 1969. He presented Eugene Bandy a boy scout cup for service.

Eugene Bandy and Ronald Smiley presented the following awards: David Fleming-Bobcat, Luther Adkins-Bobcat; Joe Zamora-Bobcat; John Carson-bear; 1 gold and 2 silver arrowpoints-Mark Edelson; artist and athlete-Lynn Welch; Artist and athlete, Tony Johnson; artist and athlete, Jeff Porter; artist and athlete, Terry Wilcox; artist and scholar, showman and sportsman, Mitchell Smiley, artist, scholar and sportsman; Dewayne Williams-artist; Phillip Hand-naturalist, scholar and showman.

John Carson of Den 6 gave a reading followed with a song by Den 1 and Den 6. Den 4 and 7 each presented a skit. Den 7 presented the closing ceremony.

## Hospital Notes

**Admissions:**  
Linda M. Prince, Farwell; Cora Coffman, Broadview; Maria Trevino, Friona; Ester DeLa Cruz, Friona; A.E. Crump, Bovina; William T. Mayfield, Hereford; Richard E. LaComb, Friona; Antonio Pedroza, Friona; Roy M. Potts, Texico; Janie Trevino, Friona; A.T. Stowers, Friona; J. Dawayne Ketcherside, Farwell; J. Granville McFarland, Friona; Leo Ruzicka, Friona; L.R. Talley Texico; Cella A. Barraza, Bovina; W.H. Gammon, Friona; Maude C. Harrelson, Picketon, Texas; Mrs. Forrest Harding, Friona; Ruby Lee Dixon, Farwell; Jesus Delgado, Friona.

**Dismissals:**  
Jolene Barnett, Mrs. Victor Duran and girl, Colleen C. Thomas, Wilma R. Hemke, Ester DeLa Cruz, Linda Prince, Robert Osborn, Mary J. St.

Clair, Mrs. Cliff Mowbray and boy, Tony Pedroza, Janie Trevino, Maria Trevino, W. Todd Mayfield, A.E. Crump, Leo Ruzicka, John W. Shelton, Cora Coffman, Richard E. LaComb, J. Dawayne Ketcherside, Zora Gaede, and Cella Barraza.

**Patients In Hospital:**  
Jesus Delgado, Ruby Dixon, W.H. Gammon, Linda Harding and boy, Maude C. Harding, J. G. McFarland, Roy M. Potts, A.T. Stowers, Emma Schueler, and Lillard R. Talley.

**PROBLEM OF DELAYED RE-BREEDING OF FIRST-CALF HEIFERS STUDIED**-Texas A & M animal scientists have a program underway at the East Texas Research and Extension Center near Overton to study the effects of energy and phosphorus on beef cattle reproduction. Dr. A.M. Sorensen of the Animal Science Department and project leader said the Houston Livestock Show and Rodeo, Chance Farms of Bryan and Fair Foundation of Tyler are contributing to the project.

## Fifty Students In UIL Band Events

The Friona High School and Junior High bands had fifty entries in the University Interscholastic League Solo and Ensemble Contest, held Saturday, February 28, at Wayland College, in Plainview. Of these entries, nineteen rated first division, twenty rated second division, and fourteen rated third division.

Following are the first division winners: Janet Mingus, flute solo; Janice Hays, flute solo; Dorothy Johnston, flute solo; Diane Hamilton, flute solo; Robin Taylor, bass clarinet solo; Ricky Harper, cornet solo; Gary Mingus, trombone solo; and Jay Messenger, trombone solo.

Also, Clay Cudd, trombone solo; Carol Reeve, baritone solo; Carol Bavousett, French horn solo; Janet Mingus, Denise Frazier, Carolyn Martin, Carolyn Murphree, flute quartet; Jill Riethmayer, Dale Schueler, Wayne Schueler, woodwind trio.

Also, Jill Riethmayer, Dale Schueler, Kathy King, Kathy McLean, Kathy Schueler, Amelia Sims, Fran Dodd, clarinet choir; Carol Reeve, Raymond Spencer, Glenn Hill, baritone trio; Dorothy Johnston, Cinda

Johnson, Hope Mays, woodwind trio.

Also, Cindy Gammon, Susan McBroom, Carol Schueler, Judy Ulen, Jan Young, clarinet quintet; Clay Cudd, Joe Cunningham, Danny Simpson, Garvin Thorn, trombone quartet; Darlene Harper, Mark Mohr, Mike Messenger, Larry Sanders, Glenn Hill, Mike Roberts, brass sextet.

Those who rated second division are: Hope Mays, clarinet solo; Susan McBroom, bass clarinet solo; Pam Wilcox, clarinet solo; David Hardgrove, baritone saxophone solo; Kyle Shelton, alto saxophone solo; David Blackburn, alto saxophone solo; Trip Horton, trombone solo; Bill Gipson, trombone solo and Kathy Horton, trombone solo.

Also, Carolyn Gore, baritone solo; Gary Mingus, baritone solo; Chris Sanders, French horn solo; Janice Hayes, Darla Rhodes, Lisa Cummings, flute trio; Kay Riethmayer, Jenisu Fallwell, Sylvia Hernandez, flute trio; Kathy Schueler, Kathy McLean, Vicki Beck, woodwind trio.

Also, Beverly Bailey, Jeanine Jarboe, Pam Wilcox, clarinet

trio; Bob Thomas, Cynthia Wiseman, Ann Hurst, Kathy Horton, Raymond Spencer, David Sides, brass sextet; Gail Graham, Ken Jordan, Teddy King, Gene Schueler, Diane Spencer, John White, brass sextet.

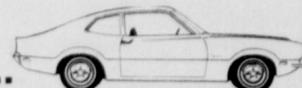
Also, Phillip Duggins, Brad Beene, Jay Messenger, Bill Gipson, brass quartet; Troy Bass, Rick Jennings, Sally Kendrick, Troy White, Amelia Sims, drum quintet.

Following are third division entries: Lisa Taylor, flute solo; Joy Mann, flute solo; Marilyn Jones, flute solo; Lisa Cummings, flute solo; Beverly Bailey, clarinet solo and Mary Beth Bennett, clarinet solo.

Also, Jeanine Jarboe, clarinet solo; Connie Lindeman, clarinet solo; Glenda Reeve, tenor saxophone, solo; Beverly Schueler, cornet solo; Vicki Pryor, Mary Beth Bennett, Teresa Ingram, Robin Taylor, clarinet quartet.

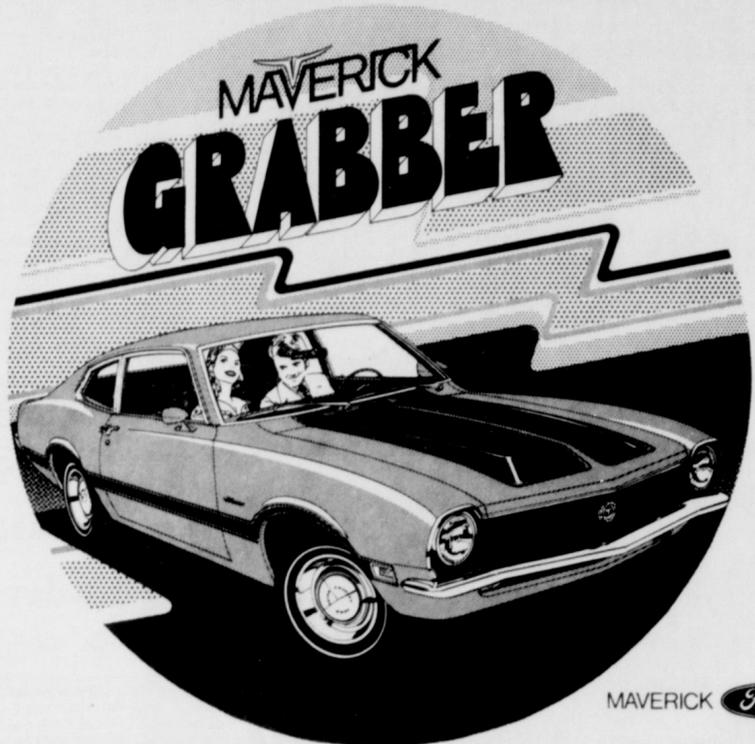
Also, Nancy Scales, Shirle Lynn Smith, Amy Renner, Debbie Carter, clarinet quartet; Carolyn Gore, Trip Horton, David Renner, Chris Sanders, Beverly Schueler, Gayla Self, brass sextet.

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**BEST WISHES**  
TO  
**BIG TEX**

On The Opening Of Your  
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We are pleased to take this opportunity of welcoming this new cattle feeding facility to the area. We wish them much success in the future. Dear Smith County Electric Co-Operative is happy to be supplying this new business with yard lights and all electrical service.

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COUNTY ELECTRIC  
CO-OPERATIVE INC.**

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UNBEATEN TEAM. . . The freshman girls basketball team which was unbeaten in 18 games this year is shown above. In the top row, left to right are Coach F.G. Crofford, Barbara Bass, Sharon Smith, Susan Martin, Pat Phipps, Teresa Bingham and Donna Lewellen. In the bottom row are Vandra Nichols, Sarah Gammon, Cindy Hutson, Katy Lewellen and Coleen Royal.

### TV-10 Tigers To Play Here

An exhibition basketball game, to benefit the Friona Cub Scouts, will be played Thursday, March 12 at the Friona High School, between the TV-10 Tigers and the Friona All-Stars.

The game will begin at 7:30 p.m. Members of the Tigers' team come from the staff of KFDD television, Channel 10, Amarillo. The Friona "All-Stars" will be made up of coaches and local exes. Admission of \$1 for adults and 50 cents for students will be charged.

Proceeds from the game will go to buy supplies for the Friona Cub Scouts. A booth will also be set up at the game to take donations for the Cubs and Boy Scouts. Eugene Bandy is Cubmaster and V.R. Wilcox is Scoutmaster.

### The Friona ★ Star SPORTS

### Queens To Defend Title In Amarillo Tournament

The second annual Amarillo National Invitational will again be held in Amarillo March 19-21 at the Civic Center with the Hutcherson Flying Queens of Wayland Baptist College, Plainview, defending their title.

Six of the eight teams that competed for the crown last year will again be back to bid for the championship. In addition to the Queens, who are currently 18-4, Midwestern College of Denison, Iowa; Ouachita Baptist of Arkadelphia, Ark.; John F. Kennedy College of Wahoo, Neb.; Temple Junior College and Ranger Junior College again will be in the tourney. Newcomers are West Texas State and possibly

Belmont College of Tennessee. Sponsored by the Amarillo Chamber of Commerce, the tourney drew good crowds last year and indications are that attendance will be considerably higher this year.

The colleges have gone to the five-player rule like mens basketball, which makes for a more exciting and higher scoring game. The 30-second clock also helps speed up the game.

College officials are hoping that the prestige of the Amarillo tourney will in the next few years make it "the tournament" in the nation.

Many area schools are making plans to send their teams to see this tournament.

### FOR YOUNG BOYS

### "Little Dribblers" Program To Begin

The Friona Booster's Club will launch a program new to the Friona area on Thursday night, when the "Little Dribblers" basketball program kicks off a five-week run.

Six teams of boys in the 10 and 11-year age bracket (fifth and sixth grade) will participate in an intramural-type program.

Games will be played on Thursdays and Saturdays, between the hours of 4:30 and 7:30 p.m. at the grade school gym. High school boys are acting as coaches for the teams.

At the end of the five-week program, an all-star team of 10 boys will be selected and entered in the National Little Dribblers tournament, to be held at South Plains College in Levelland, April 9-11.

Temporary officers of the program are the Booster Club officers: Kenneth Neill, president; Ronald Smiley, vice-president and Don Reeve, secretary-treasurer. Coaches Bob Owen and Ray DeBord complete the local board of directors.

"Little Dribblers" was begun in 1969 in Levelland. The organization has a complete set of rules and by-laws, with special rules of play. The games consist of four six-minute quarters. The free throw line and width of the lane are reduced.

Members of the six teams which have been selected are as follows:

Knicks--Mitchell Smiley, Kent Miller, Jimmy Murphree, Mark Neill, Doug Norwood, Philip Hand, Keith Pryor, Ross Middleton and Danny Campbell. Celtics--Bryan Nickels, Hal Blackburn, Roy DonSmith, John Seright, Benito Castillo, Randy

Stevens, Waymon Lee, Juan Batista and Robin Renner.

Lakers--Loren Martin, Teddy Mac Harper, Don Maynard, David Williams, Jessie Lee Feilder, Cris Beck, Darrel Mason, Faustino Soliz and Gary Max Self.

Hawks--Davy Carthel, Mike Bartlett, Keith Martin, Ricky Carmack, Ronnie Williams, Bobby Zetzsche, Donnie White, Kelvin King and Juan Perez.

Bucks--Roy Smith, Bryan Snyder, David Barnett, Mike Blackburn, Clint Mears, Charles Fleming, Richard Bermea, Greg Martin and Tommy McCall.

Bullets--Johnny Rando, Terry Martin, Larry Broyles, Randy Waggoner, Troy Messenger, Randy Melton, Chris Ingram, Alonzo Strickland and Bobby Don Richards.

### Safety Council Asks For Nominees

Texas Farm and Ranch Safety Council is asking for nominees for its Rural Heroism Award. Persons, who during the past 12 months have performed a heroic act, are eligible if they live in a town of less than 2,500 population. Nominations should include a narrative covering the incident with complete details, including names of persons involved. Clippings and pictures, if available, should be included. Entries should reach the Council by March 15. Send nominations to the Council at Box 489, Waco, Texas 76703.

### Lazbuddie Loses In Bi-District

LEVELLAND (Special) Johnny Ferguson scored 14 points, leading Three Way (6-B) past Lazbuddie (5-B), 32-42, in a Class B bi-district game here Monday night.

Three Way will play in the regionals here this weekend.

Mike Lynskey and Mike Roberts scored 12 each for Three Way, which held a 24-17 halftime lead. Lazbuddie, however, held Three Way to six points the third quarter and trailed by one, 30-29, entering the fourth quarter.

In the final stanza, Three Way outscored Lazbuddie by nine points wrapping up the victory.

Gail Morris led Lazbuddie with 16 points and Mike Casey contributed 11.

THREE WAY		LAZBUDDIE	
G	P	G	P
Lynskey	6 8-12	Matthews	1 0-2
Roberts	5 2-4	Morris	4 4-10
Ferguson	5 4-7	Barnes	7 5-9
Reve	2 0-1	Lee	2 2-6
Trull	0 0-0	Casey	5 1-4
Wilson	1 0-0		
<b>Totals</b>	<b>22 8-13 32</b>	<b>Totals</b>	<b>16 10-17 41</b>
Three Way	11 11 4 25-22	Lazbuddie	9 8 12 13-41
<b>TOTAL POINTS: Three Way, 32; Lazbuddie, 42.</b>			



NEW LION. . . Bill Morgan, right, was installed as a member of Friona Lions Club at the meeting last week. Morgan is being welcomed to the club by Presch Edelman who did the installation.



## JOHNSON'S FOOD MARKET

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S & H GREEN STAMPS (Get Your New Idea Book)		YES STAMPS SAVE & CASH		TenderCrust Coupons	
<b>CLUB STEAK</b>	All Meat Fresh Ground	<b>HAMBURGER</b>	Lb. <b>49¢</b>	<b>BEEF LIVER</b>	Lb. <b>39¢</b>
Lb. <b>79¢</b>					
Folgers	2# Can	Shurfine	<b>29¢</b>		
<b>COFFEE</b>	<b>\$1.69</b>	<b>APRICOTS</b>	Halves 303 Can		
Hi-Ho	1# Box	Trellis	303 Can		
<b>CRACKERS</b>	<b>39¢</b>	<b>ENGLISH PEAS</b>	<b>19¢</b>		
<b>KRAFT DINNER</b>	<b>23¢</b>	Shurfine <b>SHAVING CREAM</b>			
		10 Oz. Can Reg. Or Menthol	<b>2/\$1.00</b>		
Shurfine	2 Lb. 3 Oz. Jar	S. O. S.	10 Count		
<b>APPLE SAUCE</b>	<b>69¢</b>	<b>SOAP PADS</b>	<b>27¢</b>		
<b>EGG PLANT</b>	Real Nice Lb. <b>29¢</b>	<b>TOMATOES</b>	Calif. No 1 Lb. <b>27¢</b>	N. M. <b>SWEET POTATOES</b>	Lb. <b>15¢</b>

# WELCOME

To Another Fine New Cattle Business In Our Area

## BIG-TEX FEED YARD

We Are Proud To Welcome Big-Tex To The Ever-Increasing Number Of Cattle Industries Now Locating In The Panhandle Area.

We Are Happy To Have Been Selected To Do The Concrete Work For This Modern New Feeding Facility.

# HERMAN CONCRETE

Clovis, New Mexico Phone 763-9821

## FHS Honor Roll Lists Nineteen All As

Nineteen Friona High School students were listed on the all A Honor Roll released by Principal John R. Cook last week. Students attaining this grade average were Bill Bailey, Darlene Harper, Sally Kendrick, Nancy Martinez, Mike Mills and Janet Mingus.

Also Norman Mohr, Becky Neill, Karla Patterson, Carol Reeve, Sandy Reznik, Jill Rietmayer, Jane Rushing, Betty Sachs, Jeannette Singlettery, Jeanne Thompson, Susan Vestal, Lou Whaley and Cynthia Wiseman.

Those making A's with 1 B were: Freddie Bailey, Vicki Beck, Denise Buske, Isidore Cordova, Glenda Deaton, Randy Dorrell, Marilyn Emerson, Jenisu Fallwell, Denise Frazier, Sarah Gammon, Carlene Greeson, Craig Hodges, LaFonda Hodges, Larry Johnston, Randle Kelley, Danny Kendrick, Mike Mills, Vickie Mingus, Gwyn Moore, Kay Rietmayer, Sherrie Shelton, Jerry Shelton, Richard Shirley, David Sides, Holley Stephenson, Holly Welch, and Debra Wyly.

Those making A's with 2 B's were: James Burchett, Dave Buske, Donny Carthel, Jonnye Cudd, Sylvia Hernandez, Robert Jackson, Vickie Knight, Janice Milner, Mark Mohr, Carolyn

Murpree, Kathy McLean, Romalee Rector, Wayne Schueler, Shella Struve, Rex Talley, David Williams and Leta Wyly.

Those making A's with 3 B's were: Mike Buchanan, Milton Carlton, Roger Dorrell, Kathy King, Vickie Schueler, Susie Spring, Bob Thomas, and Sherrie Walker.

Those making A's with 4 B's were: Debbie Bengel, Nick Collier, Karen Crofford, Harry Watkins and Troy White.

Those making B's with 1 A were: Christine Grant and Sharon Smith.

## Health Program Slated At Friona High School

The Texas Health Careers Program will stage an assembly program for Friona High School at 8:45 a.m. on March 9. A unique presentation, this assembly is designed to introduce students to the exciting opportunities which await the health-care profession of tomorrow. The need for health manpower in Texas is, indeed, great. Statistics indicate that 50,000 qualified health personnel will be needed by 1975 to fill vacant paramedical seats.

Speaker for the Health Careers Assembly will be Gerald Spraggins, R.N. A veteran of Vietnam, first male graduate of the Methodist Hospital School of Nursing in Dallas, and former member of the Texas Health Careers traveling Caravan show, this registered nurse is more than qualified to speak concerning importance of the male's role in the disciplines of Texas health care.

The Texas Health Careers Program is affiliated with the Texas Hospital Association.

The Public is invited to this assembly.

## Junior High Roll Released Wednesday

Junior High Principal Tom Jarboe released the honor roll for the fourth six weeks period of the 1969-70 school year Wednesday. Of the sixty-two names on the roll, 31 or exactly 50% were on the All A list.

Fifth grade students making All A's were David Whitaker and Jason Widner. Cris Beck, Johnny Gonzales, Phillip Hand and Jerry Martin made 1 B and the rest A's. Charles Fleming and Jimmy Russell made 2 B's

and the rest A's.

Sixth graders listed on the All A list were Danny Campbell, Lisa Edelman, Sarah Kretzmann, Troy Messenger, Kent Miller and Gary Self.

Carla Bauer, Julie Johnson, Terri Patterson, John Seright and Debbie Wilkerson made 1 B and the rest A's. Nell Fulks, Johnny Jones, Peggy Martinez and Denise Shipp made 2 B's and the rest A's.

Seventh grade students making All A's were Carol Bavousett, Kim Bryant, Patti Crump, David Hutson, Louis Mata, Hope Mays, Tonna Morgan, Beverly Schueler, Becky Walker, Stacy Wheeler and Connie Lindeman.

Those on the 1 B and the rest A's list were Diane Hamilton, Jeanine Jarboe, Amanda Mason and Judy Ulen. David Blackburn, Janice Hays and Cindy Gammon made 2 B's and the rest A's.

Eighth graders on the All A's list were Beverly Bailey, Janice Bandy, Debra Carlton, Kay Cochran, David Hardgrove, Trip Horton, Bobby Lewellen, Ricky Johnson, Annette Reznik, Marie Russell, Gayla Self and Bill Gipson.



**IN THE MOOD**—Spring's fit-and-flare theme is typified in this jacket dress of richly textured cotton jacquard. The easy-fitting dress with inverted front pleat has a Haring hemline, echoed by the shape of the jacket sleeves. By Renee Firestone for Studio B.



**GAIN DEGREE**... Six girls who applied for their state FHA degrees have been notified that their applications have been approved. Those who will receive their degrees are (back row) Janet Mingus, Sherrie Shelton and Glenda Deaton. Seated are Leta Wyly, Susan Floyd and Debra Wyly.

## Six Local Students Qualify For Degrees

Mrs. Ernest Osborn, local Future Homemakers of America advisor, announced last week that all six applicants for state degrees had received notifications that their applications had been approved. A state degree is the highest honor a FHA girl can achieve.

Each applicant must set goals for herself in view of improvement of her effectiveness, in her

family, school and community. Then she must achieve the goals she has set for herself and evaluate the improvement she has made in the different areas of her life.

This year's applicants included three seniors and three juniors. They were Janet Mingus, Sherrie Shelton, and Leta Wyly, who are members of the senior class, and Glenda Deaton, Susan Floyd and Debra Wyly, who are juniors.

The degrees will be awarded at the Area meeting, which will be held in Amarillo the weekend of March 13-14-15.

Woman's work is never done! A wreath showing feeding trips to her youngsters were counted between sunrise and nightfall visited the nest 1217 times.



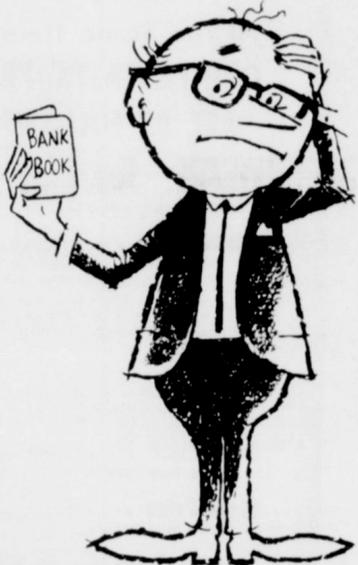
DON MARTIN  
EVANGELIST

**NOW IN  
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First Assembly  
Of God Church**

10th At Ashland

Preaching the Message of:  
\*Salvation through the Blood  
\*Holy Ghost Baptism  
\*Divine Healing  
\*Second Coming of Christ  
March 2-15  
Sunday 9:45 a.m. and 6:00 p.m.  
Week Days 7:30  
(except Saturday)  
D.W. Calcote, Pastor

# MONEY PROBLEMS



## Seems Like Every- Body's Got Them!

Especially Now That Tax Time Is  
Near Our Regular Shoppers Are  
Lucky. They Know Exactly What  
They Spent On Gasoline, Oil,  
Butane And Farm Supplies Last  
Year And They've Saved Them-  
selves A Lot Of Money Besides.

Why Don't You Join Them In '70

**FRIONA  
CONSUMERS**  
Buddy Lloyd, Mgr  
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## Temptation . . . Why?

By DAVID JOHNSON

When God speaks the world listens.

God spoke at the baptism of Jesus and said these words, "This is My beloved Son in Whom I am well pleased."

From this rewarding and satisfying experience of Godly approval, Jesus was suddenly and immediately plunged into the wilderness.

At this point, I believe that the inquisitive searching Christian has every right to ask, "Why?" Why did the promised Messiah, who had lived 30 years of perfect obedience to God's will, have to spend almost six weeks in such a place without food or companionship?

Why, God? Why? Why was this experience necessary in order to carry out God's redemptive plan in human history?

Why not 40 days of peace be-

fore the struggle began?

Why must these steps be taken on the road to the cross?

God knew that the journey ahead would be a hard one for His Son. It was not an easy life that the Master had been called to.

When God chose to walk among men, He chose to walk a rough and rocky road, to suffer as men suffer, to hunger as men hunger, to struggle as men struggle.

He did not choose for His beloved Son a bed of roses. There was to be, instead, a crown of thorns.

Therefore, the temptations in the wilderness were necessary preparation for the coming three years of active, redemptive, and challenging ministry that were ahead.

Jesus, the obedient suffering servant, found it His lot in life to face three of the most diffi-

cult temptations that the Devil had to offer.

The first of these temptations was to satisfy His hunger.

Many of the temptations that man faces today are involved with some type of hunger. To some extent a man's life is shaped by those objects of his desires.

In the face of this temptation, Jesus refused to use His power for his own use, and that is precisely what Jesus always refused to do.

The tempter then chose to repeat his attack from another angle. He asked Jesus to cast Himself down from the top of a temple and told Him that God would protect Him.

He was asking Jesus to put God to a test for no good reason. The Savior refused to be part of a sensational miracle, because He knew it was the path to failure. It still is.

God's protective power is not something to be played and experimented with; it is something to be quietly trusted in, every day.

The third and final avenue of attack was now tried. The devil told Jesus that if He would worship him instead of God, he (Satan) would give Him all the kingdoms of the world.

As was consistent with the entire life of the Savior, He refused the Devil's offer. He chose to follow His Father's will.

It was a very difficult experience that the Master faced in the wilderness, but He taught His followers a lesson: the only real way to true satisfaction is complete dependence on God.

The wilderness experience was only part of the high price of God's victory. The decisions that Jesus made there inevitably meant the cross, but the cross just as inevitably meant the final victory.

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<b>ASSEMBLY OF GOD</b> 10th and Ashland--Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
<b>CALVARY BAPTIST</b> 14th and Cleveland--Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
<b>CALVARY BAPTIST MISSION</b> 5th and Main--Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
<b>FIRST BAPTIST</b> Sixth and Summitt Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
<b>MEXICAN BAPTIST CHURCH</b> 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
<b>ST. THERESA'S CATHOLIC CHURCH</b> 16th and Cleveland--Father Gerald Dunford, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8:00 p.m.
<b>SIXTH ST. CHURCH OF CHRIST</b> 502 W. Sixth--Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
<b>REDEEMER LUTHERAN CHURCH</b> 13th and Virginia--Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
<b>UNION CONGREGATIONAL CHURCH</b> 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
<b>TNETH ST. CHURCH OF CHRIST</b> 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.
<b>SIXTH ST. IGLESIA de CRISTO</b> 408 W. Sixth--M.R. Zamorano Bible Study--9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
<b>FIRST METHODIST</b> 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
<b>UNITED PENTECOSTAL CHURCH</b> Fifth and Ashland--Rev. G.W. Hamilton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.



MR. AND MRS. ROY V. MILLER

## Evening On Broadway Highlights Club Meeting

A musical program entitled "An Evening on Broadway," was presented by three Hereford residents at the Tuesday evening meeting of Progressive Study Club at Federated Club House.

Ben Gollehon and Jane Guley, vocalists and music teachers in the Hereford Public School system, were accompanied by Elston Clark, on the organ as they presented music from "The Fantastics," "My Fair Lady," and "Oklahoma."

The Newlywed Game was conducted by Mrs. Bill Ellis and the prize for the club's "Most Compatible Couple," went to Mr. and Mrs. Melvin Loyd.

An Italian meal consisting of lasagne, tossed salad, green beans, garlic bread and spumoni

was served by Mrs. Jimmy Mabry, Mrs. Clarence Monroe, Mrs. Larry Dyess, Mrs. John Fred White and Mrs. Coleman Moseley. Decor was done up in the style of an Italian restaurant complete with wine bottle candles on red checkered table cloths. The hostesses wore red bandanas and matching aprons.

The invocation was by Bill Ellis.

Special guests, besides those on the program, were husbands of the members. Approximately 30 persons were present.

## Out of Orbit



## SFC Luncheon Scheduled For Sunday

The annual Student-Faculty Congress luncheon will be served at Friona High School Cafeteria from 11:45 a.m. to 1:30 p.m. Sunday, March 8.

Admission prices will be \$1.50 for adults; 75¢ for children under 12 and \$5 per family.

Proceeds from this dinner will be used to defray expenses of delegates to the state SFC convention and for the foreign exchange student program.

Everyone in the area is invited by members of the Student-Faculty Congress to attend.



RESTFUL SLEEP SETTING—French provincial furniture placed against a background of shutters and striped wallpaper in celadon greens and turquoise creates a restful setting. Focal point is a super-size bed with a cotton and innerspring mattress. The color scheme is accented with white cotton bedspread and a contemporary print on the chairs.

## Reception Planned For Roy Millers

Mr. and Mrs. Roy V. Miller, Sr. will be honored at a reception from 2:30 to 5 Sunday, March 8 in observance of their 40th (Ruby) wedding anniversary. The reception will be held at the home of Mr. and Mrs. Marston G. Mars.

Hosts will be the children of Mr. and Mrs. Miller. Assisting in the reception will be

Mrs. Mars, Mrs. Joe Talley, Mrs. Curtis Murphree and the Trebelaires.

Mr. and Mrs. Miller were married March 8, 1930. She is the former Eva Roysden. They have resided in Friona since November, 1947, after Miller was released from active duty in the Army.



## Frank Springs Present Program

Members of Black Study Club honored their husbands with a Sweetheart Supper at Earl's Farmer House Restaurant, Thursday evening, February 12.

Mr. and Mrs. Frank Spring, who were special guests, presented an illustrated travelogue in color of a trip they made to Europe last year.

Then at the March meeting of the club Mrs. George Frye presented slides made on a recent trip to Acapulco, Mexico.

Those present for this meeting, which was held in the home of Mrs. Ellis Tatum Thursday afternoon were Mrs. Glyn Hamilton, Mrs. Cliff Allmon, Mrs. Dick Rockey, Mrs. Cleatus Rhodes, and Colby, Mrs. T. J. Presley, Mrs. Johnny Mars, Mrs.

Rosco Ivie, Mrs. Helen Fangman and the hostess.

## Cinnamon White Has Birthday

A family dinner in the home of Mr. and Mrs. Vernon Roberts Sunday, February 22, was a courtesy for their granddaughter, Cinnamon White of Amarillo, who was observing her first birthday.

Others present included Mr. and Mrs. Dennis White, parents of the honoree, and Mr. and Mrs. E.R. Hungerford of Denver City, who are her paternal grandparents.

**FEMININE**—Spring flowers splashed on green cotton interpret the soft look of the season. Jeannene Booher of Claret designed this peasant dress with bateau neckline, shirred sleeves, and belted waistline.

Two mouths almost are cheaper to feed, says Gwendolyn Clyatt, Extension consumer marketing specialist at Texas A&M University. Per capita food spending by persons living alone will come to an estimated \$812 this year. Family food spending will average about \$1,802. That amounts to \$495 a member of the average statistical family of 3.6 persons.

# Announcing HURST DEPARTMENT STORE'S BIG Before-Easter CONTEST

Beginning Thursday, March 5, 1970, all customers and patrons of HURST DEPARTMENT STORE who would like to compete for these fantastic prizes will be able to register at Hurst Department Store. Registration will continue through Thursday, March 12

Thursday, March 12 will mark the beginning of the contest. Each contestant will accumulate points by purchasing merchandise from Hurst Department Store. For each dollar value of merchandise purchased, the contestant will receive 100 points, plus one point per mile travelled to the store per dollar purchased. All Friona City residents will automatically receive 5 points per dollar purchased (for mileage allowance).

For example, a purchase of \$20 by a customer travelling 20 miles will receive:

(\$20 x 100 points)	--2000 points
(20 mi. x 1 pt. x \$20)	-- 400 points
	<u>2400 points</u>

A Friona City resident purchasing \$20 of merchandise will receive:

(\$20 x 100 points)	--2000 points
(5 Pts. x \$20)	-- 100 points
	<u>2100 points</u>

All contestants may enlist the help of their friends and family. Any customer may cast his or her points to any contestant.

All point totals will be kept confidential. The contestants will be posted each week according to rank without listing total points. (Any individual contestant may ask for his own points.)

This contest will run in conjunction with a STORE-WIDE SALES beginning Thursday March 12--enabling you to make tremendous savings on merchandise while accumulating points for these fabulous prizes. Sale ads will be mailed to all customers and patrons of Hurst Department Store during the week of March 12.

Contest closes Saturday, March 28, 1970, at 5:00 p.m. Winners will be announced the same day at 5:45 p.m. Winners need not be present.

Employees and Stockholders of Hurst Department Store and their immediate families are ineligible to compete. They may, of course, accumulate and cast their purchase points to any one else.

All contestants must be 16 years of age or older and all persons must register in person. Note: We will be closed Wednesday, March 11 to prepare for this STORE-WIDE SALE

- Here Is A Chance To Win Valuable Prizes And Save On Fine Merchandise For Your Easter-Spring Wardrobe At The Same Time.
- ### OUR FANTASTIC PRIZES ARE AS FOLLOWS:
- First Prize . . .** a 14" color portable Sears Television set with clock radio. (retail value, \$320.95)
  - Second Prize . . .** A Sealy King Size Mattress and Box Springs, with frame. (retail value, \$244.95)
  - Third Prize . . .** A Hoover upright Vacuum Cleaner. (retail value, \$79.95)
  - Fourth Prize . . .** \$40 Gift Certificate from Hurst's.
  - Fifth Prize . . .** \$25 Gift Certificate from Hurst's.
  - Sixth Prize . . .** \$15 Gift Certificate from Hurst's.
  - Seventh Prize . . .** \$10 Gift Certificate from Hurst's.



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**SECOND PRIZE**

# HURST DEPARTMENT STORE

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## The Apple Kingdom To Be Presented

"The Apple Kingdom," a play with a message for the young at heart, will be performed at 9:30 a.m. and 2:00 p.m. on March 10 in Friona Junior High Auditorium as part of the 16th annual Children's Theatre Tour of the Eastern New Mexico University School of Speech and Theatre.

The comedy by Carol Lynn Pearson humorously tells a story of greedy people who are enlightened by two children. The youngsters cause problems when they tell the villagers of Apple Kingdom that

an applephoo (typhoon to adults) is coming which will destroy all the apples. Since apples are their only food, the people greedily pick all they can. In the process they all get stiff arms and are unable to eat.

Many hilarious attempts are made at bending arms or eating without hands. In the end it is the troublemakers who feed each other and show the people of Apple Kingdom the meaning of unselfishness.

Admission will be \$1.00 for adults and 25¢ for students.

## Patio Art Show To Be

### Feature Of Luncheon

Art students of Billie Long will hold a patio art show in conjunction with the Student-Faculty Congress Luncheon at the High School on Sunday, March 8.

Everyone attending the luncheon is invited to view the art which will be on display around the patio adjoining the High School Cafeteria.

Among Mrs. Long's students who will have paintings included in the exhibition are Mmes. Madge Crow, Lois Dennis, Laquita Dodson, Barbara Maynard, Nova Raybon, Joyce Wilkins, Thelma Coffey, Wanda Reeve, Barbara Bennett, Ruthie Fite, Anne Spring, Sue Rushing and Della Daniel.

Also Topsis Farr, Martha Mae Pruett, Estelle Coffey, Rose Black, Helen Fallwell, Mary Elder, Melba Burleson, Kenneth Pierson, Christine Johnson, Ray Jone London, Billy

Jo Hand, Lunie Fleming, Carol Ellis and Lydie Tomlin.

Participants are being asked to bring their pictures to the High School Building by 10:30 Sunday morning.

## Change Made In Program Plans

A change in the program at the Thursday afternoon meeting of Friona Young Homemakers was announced early this week.

Instead of a book review by Mrs. Wesley Foster, there will be a demonstration from Fabulous Fabrics of Lubbock.

Everyone interested in home sewing is invited by Mrs. Larry Moyer, spokesman for the group, to attend the meeting.

Babysitters will be present to take care of small children through the courtesy of members of the local Future Homemakers of America.

## Date Set For Brunch

At the Wednesday meeting of St. Teresa's Ladies Society in the parish hall, plans were made for a pancake brunch which will feature homemade German sausage. This brunch which will be co-sponsored by the St. Teresa's Society and St. Ann's Society, will be held in St. Teresa's Parish Hall on Palm Sunday, March 22, from 10:30 a.m. to 2:00 p.m.

Five members volunteered to serve on a committee for purchasing curtain material. A report was made that enough stamps had been collected for a large coffee maker for the kitchen and that stamps are still needed for other items.

During the social hour refreshments were served to Father Boyd, Sheila Dreckmon and Dorothy Blankenship, who were also guests, and 12 members.

## Girl Scouts



## Report

TROOP 266

Troop 266 met Thursday, February 26 at Girl Scout House. Honor guard was made up of Teresa Cortez, Janice Coffey and Shannon Parr. Pledge of allegiance to the American flag was led by Beth Butch.

Dana Miller led group singing of "America."

The Brownie promise was led by Gay Deaton. Invitations were made for the scouting program. Two boxes of Girl Scout cookies were issued to each girl to sell.

Hostesses were Sharla Dugins and Minnie Aragon.



LINDA KAY STONE. . . Mr. and Mrs. Travis Stone of Black have announced the engagement and approaching marriage of their daughter, Linda Kay, to Michael Reznik, son of Mr. and Mrs. A.L. Reznik, Route 3, Friona. The couple plans to exchange wedding vows at First Baptist Church, Friona, at 6 p. m. Saturday, May 16. Invitations are not being mailed locally, but friends of the couple are being invited to attend.

## Personal Appearance

### Is Club Meeting Theme

"Happiness Is. . . Looking your best," was the theme of the Wednesday afternoon meeting of Friona Woman's Club at Federated Club House.

Mrs. Nellie Pearl Shelton presented a program on new fashions, colors, materials and trims. A travelogue, "Taxco, a City in Mexico," was presented by Mrs. Carl Maurer. Roll call

was answered with "My Problem."

During the business session which was presided over by Mrs. John Benger, Mrs. Bee Westbrook became a new member and Mrs. T.E. Wood was re-instated as a new member.

Sixteen members and one guest, Mrs. Shelton, were present.

STEALING APPLES. . . Applesan, the village idiot, portrayed by Ron Bingham, Van Horn, Texas, naps as two troublemakers try to steal his apples. The troublemakers who end up as the hero and the heroine are played by Vicki Johnston (left), Portales, and Lynda Morgan, Colorado Springs, Colo. The play for the young at heart is being offered as the 16th annual Children's Theatre Tour production by the Eastern New Mexico University School of Speech and Theatre. Performances will be in Friona Junior High Auditorium at 9:30 a.m. and 2 p.m. on Tuesday, March 10.

## Comments by Gib

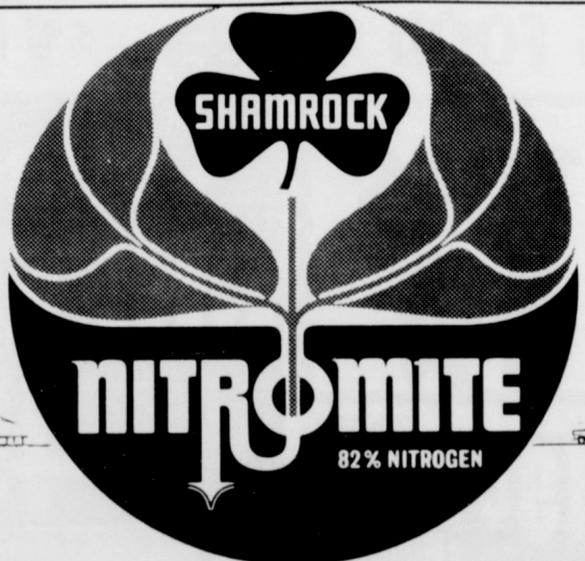


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LISTED ON DEAN'S LIST. . . Connie Whaley and Darla Perkins were both listed on the Dean's Honor Roll at West Texas State University, Canyon, for the fall semester. They are 1969 graduates of Friona High School and were freshmen at WT. Miss Whaley is a secondary education major and Miss Perkins was married to Rex Bracken recently. Parents of the two are Mr. and Mrs. Watson Whaley and Mr. and Mrs. Cassey W. Perkins.



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Friona

With June Floyd

Is the first of March too early for cherry blossoms? Of course, it isn't or those in Karl Bender's orchard would not be there. It may be too early for cherry blossoms to produce cherries, but then, that's a different matter.

In recent years we who live in the Texas Panhandle have learned that a lot of fruit can be produced here and that a number of trees and shrubs, which were formerly thought of as "too fragile for such rugged winters," will also thrive here.

Mrs. Tina Baimum has some lovely early spring blooms in her front yard and there are probably others I haven't seen yet. The growing season will soon be with us and there isn't a nicer time of year.

Pretty soon it will be time for us to get back on Daylight Savings Time. Those of you who, like me, have trouble remembering which way we're going to go might remember this catchy phrase, "Spring forward, Fall back."

Much favorable comment has been heard up and down the street about the Youth Center, which has been established on Main Street. Mr. and Mrs. Bob Watkins and their assistants are to be commended for the fine job of supervising they are doing.

Many residents appreciate it so very much.

Congratulations are in order for members of the Senior Class and sponsors. Their presentation of "A Man Called Peter," was superb and would have been a credit to any group of actors.

The sound was good, the lighting was good and the acting was very fine. An observer could tell that a lot of time and hard work had gone into the production and everyone seemed to appreciate it.

The Ralph Wilsons who have lived about six or seven miles west of town for a long long time, have started construction of a new home. It will be located across the road south and east of their present residence.

Friends of Ralph and Louisa are excited about the project and are especially looking forward to seeing two rooms of the house. . . the ones which have been planned for hobbies. When the husband is an avid hunter and the wife is interested in any kind of handwork and both of them are particularly interested in young Americans, the combination is bound to produce interesting rooms.

It seems for a number of years friends of the Wilsons have been wondering whether the new home would be in town or in the country, but I doubt that Ralph or Louisa either one ever had any serious intentions of living anywhere except at "home" and for them that means the country.

**HOW TO TEACH YOUR CHILD ABOUT CHARITY**

To the young, the satisfaction of giving isn't always obvious. Often, they've got to be taught to share.

There are built-in childhood traits that you can turn to advantage in teaching the lesson of charity. Youngsters are enormously inquisitive, highly susceptible to praise and born mimics. You can use any or all of these characteristics to get your point across.

A good starting point is bedtime stories which illustrate unselfish behavior—Rabbit's generosity in sharing his board of honey with Winnie-the-Pooh, for instance.

Or your youngster may ask why—in a world where laughter is normally universal among children—he sometimes sees unhappy faces in books or on television. That's the time to suggest gently that not everybody is as fortunate as he is—that many children suffer from hunger, sickness and cold.

Once your child begins to get the idea, don't be impatient at occasional outbursts of selfishness. It's best to overlook such lapses. Instead, concentrate on praising his acts of generosity however small. Reward is a more effective teacher than punishment.

Ultimately, though, it's what you do—not what you say—that makes the most lasting impact. Keenly observant and imitative, even the very young will

adopt your own attitudes toward others. To help the child understand, explain in simple terms what your generosity means, not only to the receiver but—in personal satisfaction—to you.

And when your child is old enough to understand the value of money, there is no better lesson-by-example than your contribution to the worldwide humanitarian program of Catholic Relief Services. Tell him how your family's gift during this 24th annual American Catholic Overseas Aid Fund Appeal from March 1st through 8th buys food and medicines for 5 million needy children throughout the world. And, as a bonus lesson in universal brotherhood, stress the point that this aid goes to all underprivileged peoples, regardless of race or religion.

Then send your contribution on to the nearest Catholic church or to Catholic Overseas Aid, Empire State Building, New York, N. Y. 10001.

And don't be surprised if your young resident mimic wants to break into his piggy bank to add his 2-cents worth to the family gift!

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**BEEF ROAST** BLADE CUT CHUCK lb. **59¢**

**SUGAR** Imperial Or Holly 5 Lb. Bag **58¢**

**73¢** Reg. Drip VP 1#

**GROUND BEEF** Fresh 100% All Beef Lb. **59¢**

**Sliced CHEESE** Borden 12 Oz. American Pimento **6¢**

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**AJAX** Cleanser Tall Can Reg. 31¢ **15¢**

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