# The FRIONA \* STAR

Volume 47, Number 50

Thursday, September 21, 1972

Friona, Texas 79045

16 Pages

Ralph and Marie Roden were presented this week with airline tickets and other material certifying their free trip to Hawaii, won through a statewide drawing conducted by Southwestern Drug Corporation.

Leo Stakemiller, Jr., Field Sales Manager for the company, was in Friona to present the tickets on Tuesday. pointed out that in 1969, Marie's ticket was drawn for a new color television set in a similar drawing.

"The odds were about 2,500 to one for drawing the free trip to Hawaii. I don't have any idea what the odds would be against drawing two major prizes within four years," Stakemiller told us.

The Maize Days celebration for 1972 is just around the corner. In fact, the events will get off to an early start as the motorcycle races will be held on Sunday, September 24,

The races, a new event this year, are expected to draw entrants from a large section. This will be the only main event prior to the queen's contest on Thursday, Those who are close to motorcycle racing, talk like it could be a big event in only its first time on the schedule. ....

The Friona Chieftains are off to a good start -- with a good, solid test awaiting them this Friday. Muleshoe always provides plenty of opposition for Friona teams, but particularly when the game is played at Muleshoe.

Not since 1959 has a Friona team claimed a win over Muleshoe on the Mules' home field, The 1972 eleven would like to change that trend, having already changed history somewhat this season.

In their season opener, Friona's 34-14 victory over Far-well extended the Chieftains' winning string to three consecutive games over the Steers. Not since the mid-1930s had Friona held a three-game streak over their rivals, and this equals the longest consecutive first load in 1971, had the maize winning streak for Friona over at the elevator at 8:30 Monday Farwell.

Both Friona and Muleshoe enter Friday's game with 2-0 records, Muleshoe has already beaten two of Friona's 3-AA opponents. The Mules downed Dimmitt, 20-6 in their opening game, and then they toppled Olton, 21-8 last Friday,

This fall the Mules, who used to be members of our district, will play all five members of Friona's district, meeting Littlefield a week from Friday, This will be a good way of comparing the strength of district teams, if comparative scores can be trusted.

We noticed the other night at the ball game that the Chieftain Band had a hard time competing for the attention of the crowd due to the comings and goings for halftime refreshments.

Since the band is an integral part of the school program, it seems those students are due more respect and attention than

If you were one of those who left before the band's performance last Friday, why not stay in the stands this week and enjoy their show. Then at the conclusion, we can let them know, as well as the people from Muleshoe, that we appreciate our



.Gonzalo Hernandez, an employee of Eugene Boggess, (left), brought the first load of maize to Friona early Monday morning. He is seen with Charlie Wise of Friona Wheat Growers as the load is being dumped. It was believed to be the first load of maize in Parmer

### FOR PARMER COUNTY

### **Boggess Harvests** First'72 Maize

The first load of maize for the Friona area -- and possibly the first load for Parmer County this year was marketed on Monday morning by Eugene Boggess at Friona Wheat Grow-

Boggess, who also had the first load in 1971, had the maize morning. He cut three loads

Tuesday, as the area was blessed with sunny weather,

Later in the day, John S. Thompson brought in the area's first load of shelled corn for Thompson marketed a load of Pioneer 3369-A, which tested 17.5 per cent moisture, also to Friona Wheat Growers.

Farmers were smiling this week as hot, sunny weather ers

on Monday, and four more on smiled on the area's crops. Most people are of the opinion that this year's crops are among the best in history, if the weather will give them the proper break from here on out. "I think the maize and corn is the best we've ever had, if the weather will let us harvest them," said Arthur Drake, ma-

nager of Friona Wheat Grow-

### RECORD SHATTERED

### Scores Improve In Football Contest

ably in the Friona Star's football predicting contest--and another all-time record number of entries were received for the second week's contest,

have some football savvy by correctly predicting all 16 games on the slate. Renner claimed the weekly first prize of \$5.00 on the basis of his tie-Gary Renner and John Bark- breaker guess, and Barker reer, two former Chieftain quar- ceived the \$3.00 second prize,

### Ex-Students To Hold Reunion Next Week

Students Association, in a departure from their usual schedule, will hold their annual re-The meeting is scheduled for union during Maize Days this

year--breaking from the longstanding tradition of meeting during the Christmas Holidays.

Saturday, September 30, from 7 to 8 p.m., in the lobby of the new Friona Texas Federal Credit Union building.

"We want to try meeting during Maize Days this year, and see if it will help our attendance," says Loyd (Mick) Mingus, president of the FHS Exes. Mingus said that out-of-town ex-students are being given a special invitation to attend, and all local exes are urged to attend the meeting.

Often, it has been the experience of former meetings that more out-of-town ex-students would attend the meetings than those who live in Friona.

No formal program is being planned as such, with just a 'bull session' as the main feature. Those attending will elect one officer for the association, Up to be elected this year is the association's secretary.

Current officers in addition Mingus, are Mrs. Cordie Potts, vice president, and Floyd Reeve, secretary. The latter two will advance to president and vice president, respectively, and a new secretary will be

A door prize of a beautiful, heavy-duty Friona Chieftain stadium blanket will be awarded to some lucky person at-tending the meeting. The blanket is to be on display in downtown stores during the week of Maize Days.

Refreshments will be served at the meeting.

tered the second week's contest, an increase of ten over the previous week's high, Normally, the highest number of entries comes on the first week of the contest, so setting the record on the second week was

Third prize for the week went to Anndrea Wilkins, who was one of ten contestants correctly picking 15 games. She missed the tie-breaker score by only two points, guessing the Friona-Bovina score at 28-6, when it actually was 26-6.

Renner claimed first place by guessing the Friona-Bovinascore at 28-8, while Barker predicted Friona would win by 26-Renner quarterbacked the Chiefs in 1962 and 1963, and Barker was the signal-caller in 1966 and 1967.

Barely missing out on third place were three contestants who also had 15 games correct, and missed the tie-breaker score by only three points. They (Continued on Page 9) .

### Pet Show Is Slated

Show will be held this year on Friday afternoon, September 29 at 4:30 across the street from

the Library in the City Park. Chairman Mrs. Bill Ellis has announced that the show will be cancelled this year in case of

Local veterinarian Dr. Gary Cash will judge the show. All types of pets except farm animals are acceptable to be entered. A pet does not have to be pedigreed, talented or trained to be a possible ribbon win-

"This show is just for fun and give the youngsters some feeling of actual participation in Maize Days," Mrs. Ellis notes. "So encourage your children to get their pets cleaned up, dressed up, decorated or whatever for the big show after school Friday."

### ON SUNDAY

# Cycle Races To Begin Maize Days

Friona's 16th annual Maize Days Festival will kick off on Sunday, with a new event, the motorcycle races, as the first major event on the weeklong schedule,

The cycle races, sponsored by the Chamber of Commerce, are expected to draw a large crowd of participants and spectators alike,

The races will be held two miles north on Highway 214 and one mile west. Races begin at 2 p.m. Sunday afternoon.

Motorcycle Assn., there will be six classes in the competition. These will be micro mini-man (12 and under), mini-man(13 and under), 100 cc, 125 cc, 250 cc and open class.

An admission of \$1.00 will be charged for adults, with children admitted free.

Those in charge of the races said it was hard to say how many participants the event would draw, since they had no preregistration. However, there are a good number of local cyclists, and several from out of town are expected,

One of the area racers who will compete is Gary Bailey of Clovis, who is expected to be an entrant in the open class, "It will be worth the price of admission just to watch him ride," a spokesman for the races said, the week,

Other contestants may come from as far away as Amarillo. No other major event is scheduled until Thursday, although the carnival rides of Strate's Midwest Shows will begin setting up on Monday at the City Park. The rides, along with the various booths sponsored by the local clubs and organizations,

will feature the first two days of the eventful week, Other main events include the Queen's Contest, set for Thursday night, September 28 at the Sanctioned by the American high school auditorium. The pet show is scheduled for Friday afternoon at 4:30 p.m., across

the street from the library. Saturday is the big day. It starts early and ends late, with a pancake breakfast beginning at 6 a.m. at the Masonic Lodge.

The parade will be held at 10 a.m. Saturday. Expected entrants include the Khiva Clowns and go-carters from Lubbock and Amarillo. The big free barbecue will be at 12 noon.

An air show is set for 2 p.m. at Benger Air Park, Drawings will be held at 4 p.m. in the City Park, and the celebration will end with a square dance on Sixth Street east of Main, benefitting the Friona Public Library.

Other events, such as the Antique Show, are slated during



RECEIVES TICKETS. . . . Ralph Roden, left, is being presented with his airline tickets for a free trip to Hawaii by Leo H. Stakemiller, Jr., field sales manager for Southwestern Drug Corp. Roden won the free trip for two in a statewide drawing sponsored by the wholesale drug company.

### FRIDAY'S FOOTBALL GAME

### Muleshoe Team Termed Toughest Foe To Date

Friona High School's Chieftains will face their stiffest test of the young 1972 football season on Friday, when they travel to Muleshoe to battle the District I-AAA Mules. Game time at Muleshoe will be 8 p.m.

Both teams have identical 2-0 records, but for Friona, it will be their first venture outside Parmer County, having beaten their two county rivals with comparative ease in their first two games.

Muleshoe, meanwhile, holds wins over Dimmitt and Olton, both District 3-AA mates of riona's,

Coach Bob Owen told members of the Friona Booster Club this week that he definitely thought the Mules were the best team Friona has met to date, and that it would take an improved performance on the part of the Chieftains for a win,

"We can't make the mistakes we made in our first two games and win this one," Owen told the Boosters on Monday. He pointed out that each time Muleshoe got a break against Olton they scored a touchdown,

"Muleshoe will be remembering last year," Owen stated, in reference to last year's 13-6 Friona win, which snapped six straight wins by Muleshoe over Friona teams, In that game, Muleshoe roamed at will between the 20-yard lines, leading in statistics, but each time they neared Friona's goal, the Chieftain defense stiffened.

Owen said he felt that even though Muleshoe had lost its

"Super Star," Bobby Hayes, that the Mules had a better all-around team this fall, with more polish, better size, etc. Muleshoe will field the largest team Friona has faced to date.

Muleshoe has returning only three starters, backfield ace David Wheat, George Mitchell, and defensive standout Jerry Bare, Like Friona, the Mules say their biggest problem is depth. They were supposed to be re-building this year after a 6-4 season in 1971, but the team stands 2-0, so it must have been a quick re-building

Friona, meanwhile, should be at near top strength for the game. James Perea, who missed the Bovina game due to an arm injury, will be back at his guard position,

However, halfback James Bartlett sustained a light concussion in the Bovina game, and has been held out of contact work this week, and his status as a starter was up in the air early in the week.

Friona has not won a game on Muleshoe's home field since October 9, 1959, when the Chiefs under coach Earl Smith scored a 24-14 win. As mentioned, last year's 13-6 Friona win snapped a six-game Muleshoe streak.

The last time Friona invaded Muleshoe, in 1970, the Mules were in the midst of a 14-game losing streak -- but they promptly snapped the streak with a convincing 20-7 win

wishing to donate to the plan

may do so by contacting any

local board member (Richard

Collard, Tom Jarboe, Glenn Re-

eve, Jr., Cecil Maddox or Ethel

Ruth Spring), or by mailing their

check to Milton Morris, Direc-

tor, Opportunity Plan, Inc., in

care of West Texas State Uni-



PROMOTED, . . . Howard McLean, standing, has been promoted to the position of general manager of Missouri Beef Packers' Plainview and Frions operations. Jim Kofford, seated, will assume duties as plant manager at Friona, the position McLean has held for the past 18 months. (See story).

### **Missouri Beef Gives Promotions Locally**

Bob Burns, Vice President of Operations for Missouri Beef Packers, Inc. announced the promotions of Howard McLean General Manager of the Plainview and Friona, Texas Divisions, Bill Gilbert to Production Manager for the Holton. Kansas Division, Jim Kofford to Production Manager for the Friona, Texas Division and the appointment of John Hansen to the Breaking and Fabrication

McLean attended Iowa State University, graduating in 1956. He has had sixteen years' ex-perience in the beef packing industry with several major meat packers. He joined Missouri Beef Packers, Inc. in 1971 as General Manager of the Friona Division, McLean and his wife Dorothy and their four children will move to Plainview at a later date.

Gilbert joined Missouri Beef Packers, Inc. in 1965 as Plant Superintendent of the Rock Port, Missouri Plant and most recently has served as Assistant Plant Manager of the Friona, Texas Division. He and his wife Mary have six children, In 1968, Kofford joined MBP

as Breaking and Fabrication Superintendent at the Friona, Texas Plant. He has most recently served in this capacity for the Plainview, Texas Division. He will assume duties at the Friona, Texas Plant as Production Manager,

Hansen will be assigned to the Plainview, Texas Division with corporate responsibilities for breaking and fabrication production. He was with Rath Packing Company for twentysix years and with Iowa Beef Processors for five years,



EX-STUDENTS PRIZE, ... Mick Mingus, left, and Floyd Reeve, officers of the Friona High School Ex-Students Assn., display the Chieftain blanket which will be awarded as a door prize to someone attending the Ex-Students re-union on Saturday, September 30,

### The Annual Maize Days Pet OpportunityPlan Needs Additional Funds

Friona's Opportunity Plan is needing additional funds, in order to assist more students with their higher education, it was revealed this week.

The local chapter is currently supporting 13 students in college, and out of that group, only one student is delinquent, according to the spokesman.

extra demand, a spokesman for the organization said,

Students using the loans are enrolled in nursing, teaching, commercial art, welding and cosmetology, just to name a few fields.

Students are repaying the Since the beginning of the program, a total of \$9,357,02 has fund, but it is just a matter of been loaned to students to help them secure a higher education, and of this total, \$4968,84 has been paid back. One individual has been loaned \$3600 00, of which amount \$2800,00 has been

repaid,





### Sincerely Yours

By Rev. Albert Lindley

Listening to a cassett presentation the other day as I drove across the countryside, I heard the speaker tell about his teen-age son who attempted to institute a conversation with the statement, "As an outsider, Dad, what do you think of the human

I somehow have the feeling that the dialogue between the two was somewhat shortened,

Have you ever taken the time to note how easy it is to cut someone off -- I mean by that, to have them absolutely turn off

the relationship that had existed? There may be times when it is caused by a misunderstanding that can be corrected, if given an opportunity--but I am fearful that much of the time it is caused by not being sensitive to the person we are relating to and we make some statement

that really does interrupt the adrenaline flow. F'rinstance, a story my wife usually tells before! do--which, in itself causes me some concern about her (which we husbands probably share about most of our wives -- no, I mean we only have one wife but we all--O, you know what I mean) but back to the lost topic, one man turned me off when he said, seeing me with my wife, "You hardly look old enough to have a daughter her age," He turned me off. . . may I hasten to say that that was several years ago and undoubtedly as a young struggling pastor, I aged somewhat. All of that statement is not

true for today. . .you decide which, Another who turned me off was the lady who, upon hearing it was my birthday, said "O, and I suppose you are just 39, . It just so happened that it was my 39th. . . She turned me off. (That was also a few years ago. . . if it helps

your curiosity.) Singing in a Revival this week, and following one of my personal renditions, the visiting Evangelist told the story about the congregation who wanted their pastor moved because he couldn't sing. The Bishop replied, "But there are alot of pastors who can't sing." To which the reply was made, "Yes, but he thinks he can." Ha. . .He turned me off. . .

Maybe you can get the gist of all of this:

Sensitive persons need encouraging remarks. Don't shoot someone down until you know how hard they will fall Spice your life with good h

Enjoy a gift from God called "sense of humor," Life can be good -- Live it!

Say, that almost sounded worth quoting ---

Raises the dough.







### Pause and Reflect

By Nelson Lewis

Are you concerned about the problems of our young people? If the answer is "yes" then you have a wonderful opportunity to do something to help.

The easiest way--because it will not require much effort, just a donation -- is to contribute as much as you can to the United Fund because our local Girl and Boy Scout troops are among the beneficiaries,

The Girl Scouts of Friona are a going concern due to the efforts of a splendid group of leaders who have inspired dozens of our finest young ladies.

The Boy Scouts are in the process of reorganization. Adult leaders need all the help they can get-and here is where you, Mr. and Mrs. Friona, come in.

They need not only money--after all what can you really buy?
They need parents who will back up the Scouting program. If
you don't know as much as you should about the fine points of
Scouting, attend a few meetings, do a little reading, help Jr. with his projects and five will get you ten you will then want a piece

For a starter take a look at one of the men who devoted his life to helping boys appreciate this big beautiful World that too many of us take for granted, He was born in 1860 in South Shields, Durham, England, When

he was six years old the family moved to Canada and he spent his boyhood wandering through remote mountains and forests. His talents for drawing, painting and writing led him back to school in England and Europe. Here he studied under various

masters in Paris, France. Returning to the western United States he began publishing

books of nature stories which he illustrated, In 1902 he organized the Woodcraft Indians to help boys learn of woodcraft and nature.

When the Boy Scout movement came to America Seton became a part of it, holding the position of Chief Scout until 1915, when he resigned and founded the Woodcraft League of America. On September 3 of this year, we were returning from an Indian Pow-wow by way of Santa Fe, N.M., and turned into Seton Village to see the home of this man who had given so much pleasure to this former Scout,

The huge house is now closed to the public, Mr. Seton's vast collections having been moved to Philmont Scout Ranch at Cimarron, N.M.

Several homes are strung out below the "castle" and at one of these we met a couple who in themselves made the entire trip worthwhile. Being neighbors and friends of the Setons they told stories of the Chief and took us to see the Kiva and Hogan that he had built on the property.

These buildings have the interior walls decorated by Chief in authentic Indian designs and colors and are still used by groups of boys

We stayed awhile and had coffee (without which no Western visit is complete) then back we came to Texas.

Ernest Thompson Seton was a big man, 6'-4", broad and strong with a mane of wavey white hair.

He went to the "Happy Hunting Ground" in 1946; that is according to the way the Paleface figures. Rest well, Chief -- your spirit still lives in the hearts of

One of the reasons we closed the

Elk Drive-In early this year was due

to the excessive amount of destruction

this, but it was costing us too much to

Bill McGlothlin

speaker posts, etc. We hated to do

stay open longer.

we suffered -- to our marquee, our fence,

millions of grateful boys,

### WELCOME TO FRIONA



Our newcomers to Friona this week are Mr. and Mrs. Les Fithen, who live in the Friona Apartments, Number 35. Fithen is in the fire safety equipment business, and his wife teaches sixth grade. The boys are Lawrence, 12, and Stanley, 10. The Fithens are Methodists, and moved here

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### **Introducing Our** NOTICE: "Employee Of The Week"

Jamie Lu Lillard



Jamie Lu Lillard

Mrs. Jamie Lu Lillard has been an employee of Friona State Bank since April of 1967. She and her husband, Harold, are both long time residents of the Friona area. She grew up between Friona and Bovina and graduated from Bovina High Sc-

Prior to her marriage, Mrs. Lillard, who is the former Jamie Lu Watson, was employed by Ethridge-Spring Agency. Her mother, Mrs. J.M. Watson, lives here.

The Lillards have threechildren, who are graduates of Friona High School, They are Jim Carl, who is married and is currently living in Dallas: Nan, who is a registered nurse and is married to Dr. Ace Alsup, lives in Galveston; and Miles, who is a 1970 graduate of Friona High School, is employed in Vail, Colorado.

The Lillard family attends Sixth Street Church of Christ, Mrs. Lillard, who was first employed in the bookkeeping department of the bank, is currently a teller,

### NOTICE:



Effective Immediately, Our Day To Be Closed Each Week Will Be Thursday

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Lunch Menu

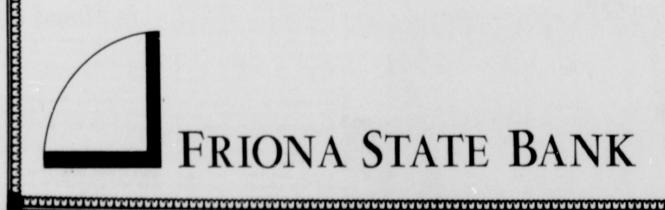
Week of September 25-29 Monday -- fish, French fries, tarter sauce, hot rolls-butter, buttered carrots, catsup, apple sauce cake and milk, Tuesday -- meat loaf, mashed potatoes, hot rolls-butter, green beans, pineapple cake and milk.

Wednesday--pizza, buttered corn, crackers-butter, carrot sticks, apple cobbler and chocolate milk.

Thursday -- tacos and cheese, pinto beans, corn bread-butter, lettuce and tomato sa-

lad, fruit in syrup and milk. Friday--hamburgers, potato chips, catsup, lettuce, tomatoes, onions, pickles, fruit jel-





FRIONA STATE BANK

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REFINANCE

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**BUY or BUILD** REMODEL



Several anxious mothers and teachers of elementary school age children are worried about the safety of this age group as they walk to and from school. Some have observed that some drivers are not as careful as they should be at the time of day

youngsters are going to school or going home.

We really shouldn't think that just because we have men who assist smaller children at two crossings that everyone else is safe everywhere else in town. These two crossings, which are probably the most strategic, are well taken care of

However, all of us who drive need to be aware that a small fry may emerge at any crossing and keep our speed at a rate

that will enable us to stop instantly if necessary. Walking to and from school is good exercise and most children need it, but what is a parent to do if drivers in town are

so careless that it is dangerous for them to do so? Let's all be more cautious as we drive at all times and especially at the times of each day when students are likely to

be going to or coming home from school. Two more Maize Days events none of us will want to miss are being scheduled for this year. Modern Study Club will have its annual "Country Store," in the building recently

vacated by S & R Fabrics at the corner of Seventh and Main, Customers will be able to buy reasonably priced handwork items, canned foods, jellies and other specialty items from members of the club, The Country Store will be open all day Friday and all day Saturday,

We are all being invited to visit and shop at the store at our convenience,

Then, there will be a pet show in City Park-directly in front of the library at 4 p.m. Friday. All children in the area are being invited to show their favorite pets.

Customers of Murphree Texaco have probably noticed a wider smile on Ray's face these past few days. Last year when the Murphree's number one grandchild was born, Grandpa Ray had a "bigger than usual" smile for all who came by. Then, one day last week, a son was born to the Ray Lynn Murphree's in Borger and in addition to being the first grandson, he has part of Grandpa's names and both of his initials.

Now the Murphree family has Jessie Ray, Ray Lynn and Jason

Heard one farmer remark last week that his cotton would make "at least two bales per acre if it doesn't rain any more and the frost stays off until the first of February." It seems that the recent rains have made the cotton grow taller than usual and put on more squares, blooms and bolls.

Of course, a lot of the top fruit will be frozen before it has time to mature, but it is nice to watch it grow at its present

Wheat farmers who were fortunate enough to have their wheat drilled when the late August rains began, will soon be grazing

As usual at this time of year, our farming sections are looking beautiful. If you haven't driven around in the country recently, take time to do so, Also remember that if you drive on a dirt road you need to watch carefully for places where you might get stuck.

Much mud has accumulated on the pavement in places where corn fields have recently been cut and careful driving in these areas is recommended,

Seems like I failed to de-cipher my notes right last week in the reporting of Lorri Euler's bone surgery. She and her mother went to Dallas on Monday the eleventh and she entered the hospital the following Wednesday.

Then on Friday her daddy, Raymond, and brother, Bron, flew down to be there for the surgery, which was performed Monday, September 18,

A late report from her paternal grandmother, Mrs. Elmer Euler, indicates that she came through the surgery in fine

However, she will be there for another week or so and will continue to enjoy cards and letters from her friends,

Save any tasteworthy liquid Avoid storing different cakes, left from canned vegetables and cookies or breads in the same add it to a sauce or soup, or container. They affect each freeze it for later use. other and get stale faster







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FOR FRIONA

### Meeting To Seek New JC Club

The possibility of organizing a Jaycee chapter in Friona will aired at an open meeting which has been scheduled by the Hereford Jaycees for 7:30 p.m. Tuesday, September 26 at Friona State Bank's Community

According to Hereford Jaycees, the meeting was set at the request of many city young men who have expressed an interest in forming a Jaycee unit here.

Harvey Milton, extension chairman of the Hereford Jaycees has reported that many young men, already contacted, will be present for the meeting. One of them, Albert Cupell, will provide free transportation and may be contacted at 247-2713.

At the briefing meeting, Hereford Jaycees will explain various phases of their own operation, community and membership benefits resulting from Jaycee operations and Jaycee chapter and membership requirements. A question and answer period will close the session, which will last no longer than ninety minutes.

The Jaycees is an organization whose membership is open to all young men between the ages of 21 and 25,

Purpose of the world-wide organization is the improvement of the communities in which the chapters are located and personal development of its members; both objectives being accomplished through variety of project activities.

Jaycee chapters are located in 6,100 communities in the United States and have a total membership of over 285,000. Internationally-Jaycee chapters exist in over 81 countries and territories,

Jaycees in this country have their own headquarters in Tulsa, Oklahoma--a memorial of honor of World War II dead,

### INGENUITY

IN HOME DECOR

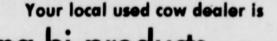


WHEN YOU'RE FACED WITH MOUNT INTO THE FAMILY ALBUM, TRY THIS NEAT

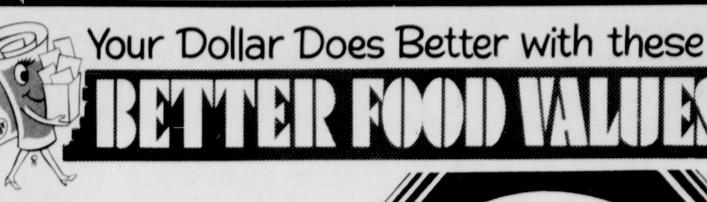


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DEADLINE for classified advertising in Thursday's issue--5 p.m. Tuesday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

gs and plaques by Carol El-

lery (Friona Star Building). Re-

The perfect gift for any occas-

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Nook will be opening soon. You

are invited to bring your handi-

work and hobby items for sale

on a consignment basis. Bring

items to the Mademoiselle

Beauty Salon at the corner of

Yarns & Needlepoint

as well as other items are

till available at Emma

ou's. Come to Allen's Jewelry after 9:00 a.m. 31-tfm

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BAND INSTRUMENTS, new and used. Rentals and/or easy terms, Professional repairs, Also pianos and organs. If you are thinking ab ut learning a musical instrument, .. see us fi-

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WANT TO WIN a new car? See the Ace Hardware Ad in this issue about the details.

### YOUNG'S KIRBY SALES

Call 247-3203 after 4

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### STAR DANCE STUDIO **PRESENTS**

who will be teaching tap and ballet this year. Classes Start Saturday, Sept. 23. Bring your child to the back door of the Friona Star Building, please. The

THE ESA SORORITY BABYSIT FOR YOU DUR-ING THE QUEEN'S CON-

oon until close of evening child \$.75 per hour

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric

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### ANTIQUE SHOW

& SALE Sept. 30, 1972 10 a.m. to 9 p.m. October 1, 1972 inday 1 p.m. to 6 p.m. Admission \$1.00

#### ADAMS DRIELING CO. WATER WELL DRILLING Pump & Gears Layne

Pumps, Inc. Sales & Service Head Repairs All Makes

Dial 247-3101 Friona Nights 247-2513 Texas

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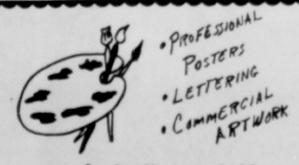
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Miss Debbie Bray front will be locked.

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children \$1.00 per hour children \$1.25 per hour ontact Linda Andrews at 50-2tc

shampooer \$1. Ben Franklin, 50-1tc

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50-2tc



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to fun ... hiding from cold breezes on a wintry day. Less fun ... when the fuel bill arrives. That's when you wish for a new heating system.
One call can solve it all, DO IT THE One call can solve it all. DO IT THE EASY, ECONOMICAL WAY WITH



Financing Available

Hicks Plumbing & Heating

Phone 247-3052 Friona

REWARD. . . . \$50,00 reward offered for information leading to the arrest, conviction and execution of the person who stole my 16-guage pump shot-gun serial no L582105. Taken Friday, Sept. 15 from pickup at roadside park east of Friona. Call Jim Dixon at 806-295-6392

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After 2:30 p.m. week days

All day Saturdays & Sun-

Automotive

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FOR SALE, . . . good deal on

riona, Texas

at Eva Miller's Music Studio Friona, Monday through 10 a.m.-4 p.m. Thursdays, 247-3158, 1001 West Ninth, Immediately south of Piggly Wiggly Super Market. 50-rfnc

Lester Harrelson, Clovis.

a 1972 Impala four-door, Phone 25-tfnc cles, toys, etc. FOR SALE. . . . 1964 Rambler 4-Dr. Sedan. \$300,00. Call

For Sale: 500 Galaxie - Stock trailer, chains and boomers. 247-3571.

247-2276 evenings. 43-tfnc

FOR SALE. . . . 1970 360 Ya-maha. Excellent condition, Several extras. Electric wench. 247-2540. 49-2tc

FOR SALE. . . . New 1972 Suzuki; 250 cc; 360 miles; 247-3685; 1202 Virginia, 49-2tc

FOR SALE, . . . 1972 Yamaha 175 motorcycle, Like new, 700 miles. Jerry Hinkle, Friona, Texas.

K ARK ARK ARK ARK ARK BARGAIN HUNTERS! 1971 Hodaka. Low mileage 100 cc. Street Legal. 1970 Hodaka, Super Rat frame, stock engine,

\*Both in excellent mechani-&cal condition, \$600,00 each, Ask for Calvin

247-3270 or After 6: 247-2842

SALE . . . 1961 short bed Ford pickup, four speed, new tires, good farm truck. Call 295-6550, Bobby Perkins.

FOR SALE: Clean 1967 Chevrolet Caprice, Loaded-Recent complete motor overhaul-good radial tires, \$850, Leo Ruziska, Hub, 265-3250, 50-tfnc

FOR SALE, ... Honda "90," \$100,00, Call 247-2244 after 5. 50-tfnc

#### CARDS OF THANKS

appreciation for all the visits, cards, flowers and food for us during the loss of our son and grands on, Mr., and Mrs. Darell Thompson

Mr. and Mrs. Duane Darling John Thompson and Maxine Thompson 50-ltc

### FOR SALE

matic zig-zag delux sewing machine, Full price \$29.95. Twin needle, buttonholes, blind hems, fancy patterns, etc. Free delivery and instructions within 100 miles, Lubbock Sewing Center, 1913 19th Street, Lubbock, Texas. Phone 762-3126. 36-tfnc

FOR SALE . . , Oak fire-place wood, Kiwanis Club is now taking orders for early delivery \$50 a cord and \$30 per rick, Phone 247-3690 after 4:00 p.m.

Reduce excess fluids with Fluidex tablets, only \$1,69 at Bi-Wize Drugs, 49-9tc Skin disorders? Try Toco-

Derm Vitamin E cream 1260 IU per tube at Bi-Wize Drugs.

FOR SALE, ... WinterCimma-

ron seed oats; first year from

certified. Eugene Boggess, 265-3560, 49-tfnc FOR SALE, . . . Old pictures and frames, 1899 to modernoval-round, Stephens Furni-

ture, 122 West Sixth, 50-ltp

FOR SALE, . . . used piano, good condition. May be seen

FOR SALE... Big 12 Grain Friond Star Office.

Cart; AC '70 G combine on butane; IHC '70 #1256 tractor FOR RENT... Unfurnished tandem disk. See Carl Schlenker or dial 247-3804 even-50-tfnc

#### FOR HIRE

HIRE: Portable Dipping Service. Complete with Pens Chutes, AC 505-762-1568,

### GARAGE SALE

5-FAMILY GARAGE SALE 1502 Columbia Thursday, Friday & Saturday

OUTDOOR GARAGE SALE Thurs, & Fri. Sept. 21-22 9:00-6:00 1402 W, 6th. Clothing, household arti-50-ltp

> YARD SALE Thursday & Friday September 21-22 407 Woodland 50-1tp

### GARAGE SALE

1306 W. 5th Sept. 21 thru 23 50-1tc

GARAGE SALE 9 a.m.-6 p.m. Friday 2-1/4 miles SE on FM 2397 REDUCED PRICES

### HELP WANTED

HELP WANTED, . . . mill operator. Apply in person, Hi-Pro Feeds, Inc., Phone 247-48-tfnc

### FOR RENT

MOBILE ATES. . . . Friona's newest and largest mobile home park, Located at 802 East 8 Blks. east of Main on Highway 60. Call 247. 2745 or 247-3274 at night,

### **APARTMENTS**

THE REPORT OF THE PARTY AND THE

FRIONA APARTMENTS 1300 N. Walnut Now Leasing 1. 2 AND 3 BEDROOM

UNFURNISHED ully Carneted, Refrigerato Range, Central heating & cool cilities available. Childre welcome: Sorry, No Pets. ent starting at \$85.00 per month. Resident Manager of premises. Phone 247-3666

lexes, all electric kitchens, heating and ref. air, refrigerators, ranges, dishwashers, disposal, drapes, carpet, our side storage, near schools "CHATE AUX FRIONA" \$115.00 month, 900-9th St Phone 247-2878.

#### All Baseball Pictures are in and may be picked up at the Friona Star Office.

Notice

with duals: IHC 21' '69 model two bedroom duplex apartment, 265-3419.

#### PETS

FOR SALE. . . . Full blooded German Sheppard puppies. Phone 247-3374, 909 Maple. 50-ltp

FREE--Puppies, half Chinese pug--half ??? Phone 247-3105 after 4 p.m.

### REAL ESTATE

FOR SALE. . . . 3 Bedroom home on 100 x 175 lot: \$8500. 911 Grand, Mrs. Lucille Lewis. 247-3498 after 4.

Marshall M. Elder REPRESENTING Rushing Real Estate Phone 247-3266 or 247-3370 Frions, Texas

Two 2-Bedroom houses sale. Priced reasonably, 247-3293.

FOR SALE. . . . 3-Bedroom Brick, 2 bath. 1409 Jackson. Phone 247-3481. Call after 6 28-tfnc

FOR SALE: Two bedroom ho use to be moved; 24 x 38; ful-ly carpeted; Electric oven and cooktop, 247-3418 or 265-3539.

Billie Long Homer, three bedroom brick; 2 baths, double garage; outside storage, fenced backyard. Phone 247-2213 or 247-3719. 42-tfnc

SALE BY OWNER,

40 Acres of land for sale, close to town on pavement. Will sell in 5-acre blocks. Rushing Real Estate, Marshall Elder, Phone 247-3370 or 247-3266, 50-4tp

FOR SALE. . . . 2-50 ft, lots with 2 room office bldg., ref. air and furnished 12x65 ft. Marletti Mobile Home, Ref. air, furnished, Patio Awning, landscaped and covered with small rock, 6-Adjoining lots, Would make an excellent car lot, mobile home sales, or other business, Hi-Way 60, Bovina,

Ray Suddreth Phone 238-1489 49-3tc brick house, with fireplace. Western Addi-

tion. Rushing Real Estate, Marshall Elder, 247-3370 or 247-3266. 50-4tp





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TOO LATE

TO CLASSIFY

OR SALE. . . . 1971 Oldsmo-

ile Luxury Sedan. Less than

30,000 miles, radial tires, pric-

ed to sell. John Bingham 247-2724, Night 247-3274,

tion, 100 ft, antenna, John Bingham, 247-2724, Night 247-

50-2tc

### REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN

See Ed Hicks FOR SALE. . . . Two way radio Phone 247-3537 or 247-3189 system. Two mobile units, 100 watt Mo-pac Motorola Basesta-

### WANTED

WANTED. . . Babysitting home. Will consider infant care. Vickie Hawkins, 912 Maple. Phone 247-2597. 40-tfnc

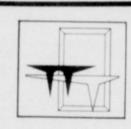
ANTED. . . . Good 4-Row set of Roll-A-Cone for 14 footcomine, Summerfield, 357-2558,

BABYSITTING WANTED. . Fenced back yard, Ann Nichols. Phone 247-3518. 608 Watkins, 48-tfnc

Use Classified Ads. Call 247-2211 Now And Place Your Classified Ad.



AIRY - Floral-printed cotton on a light ground gives an airy look to the large couch in this distinguished living room setting. The Desley fabric is repeated in tie-back draperies at the window, while upholstered chairs echo predominant colors in the print. The furniture is from Drexel's Trevi collection



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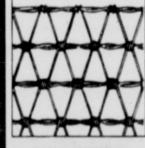
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**PANELING** BONANZA 788

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T-LOCK 245 ROOFING SHINGLES Double Coverage PER SQUARE

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Hereford, Texas

Hiway 385 South

### Royal Enrolls At Panhandle State

Mike Royal, who is a spring graduate of Friona High School has enrolled for the 1972 fall term at Panhandle State College, Goodwell, Oklahoma.

Mike is the son of Mr. and Mrs. Winston Wilson of Friona, Texas and plans to major in health and physical education at Panhandle State.

While attending high school, Mike was captain of the football team and a member of FCA and

Royal is playing football with the Panhandle State Aggies.

### Donnie Gustin Is 4-H President

Highlight of the first meeting of the year for Rhea 4H Club in Rhea Parish Hall was election of new officers,

Those elected were Donnie Gustin, president: Lonnie Mitchell, vice-president; Gary Schueler, council delegate: Stephanie Schueler, secretary: Glen Schueler, reporter; Gary Schueler, council delegate: and Ricky Taylor, alternate coun-

Two new members were present. They were Jay Widner and Milon Dixon,

### Friona 4-H Club Names Leaders

Friona 4-H Club met Monday night and elected officers for the coming year,

Officers are Debbie Menefee, president; Johnny Spring, vice president: Jimmy Menemy Fallwell, reporter: Evelyn Hart, council delegate and Larry White, alternate delegate. Eddie Wilkins was elected social chairman,

New members attending the meeting were Christy McManaman, Laura Ellis, Becky Norwood and Kathy Calder.



. . This group of high school and university students comprise the Wesley Singers of the First Methodist Church in Lubbock. The singers will be performing at the evening service of Friona's First Baptist Church this Sunday at 7:00 p.m. The public is invited to hear this outstanding group sing folk and sacred music and read poetry and prose, some written by

### The FRIONA \* STAR

Founded in 1925 by John W. White

Published Every Thursday at 916 Main Street Friona, Texas, 79035

Member, Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association.

Prize-winning newspaper, Panhandie Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in Texas Press Association, 1959 1960, 1962, 1963, 1964, 1965, 1966, 1969. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1963, 1963, 1964, 1965, 1966, 1966, 1969. First place General Excellence winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second class postage paid at Friana, Texas, 79035.

SUBSCRIPTION RATES fee, secretary-treasurer: Jim- Parmer County, adjoining countles: \$5 per year. Elsewhere: \$6 per year.



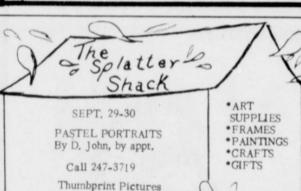
Bill Ellis, Editor & Publisher Wahleah Beck, Bookkeeper June Floyd, Women's News

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my campaign fund:

Republican. Democrats....... Undecided.,.... 420.00

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KNIT PEASANTRY - Style and comfort get together in a cc\*tonknit pant set for young scholars. The multi-colored peasant top is tied with a fluffy pompon above fashionable flare pants. By



By Sheryl Snead

Maize Days **Special** 

Purchase \$5.00 worth of merchandise in art supplies, picture frames, hobby and craft supplies and receive \$1.00 worth of FREE merchandise!

### **HEATHINGTON** LUMBER CO.

Heathington's has a complete supply of molded plaster, which makes ideal gifts, plus painting and art supplies, decoupage material and a number of other hobby items, If we don't have what you want, we will get it, Lessons given on all of our lines

While at Heathington's Ace Hardware, register for the free 1973 Cadillac to be given-by Ace Hardware St-

CLIP THIS COUPON

### **Win a Brand New 1973** CADILLAC for CHRISTMAS Deposit this coupon at





Just complete and deposit coupon at any ACE STORE before November 30, 1972. No purchase required. Use facsimile coupon if desired. Fully equipped Cadilla Coupe De Ville will be awarded before December 25, 1972. Not open to contestant where participation is prohibited. Centest subject to Federal, State & Local laws Prize will be awarded on a national basis.

City, State & Zig

### Council Announces Maize Days Exhibition

has announced this week that it will again be holding an arts and crafts show in the City Hall Building during Maize Days.

Items will be accepted for exhibit beginning at 9 a.m. Friday, September 29 and may be picked up on Saturday. Any media will be accepted but there will be a limit of three entries per person, Paintings should

framed and ready to hang. The art show is adding a new classification this year according to Chairman Carrie Tatum, This will be the Junior Division for children ages 12 and under, There will, of course,

### WMU Installation Will Be Tuesday

The W.M.U. of the First Baptist Church will have installation services in the church's fellowship hall, Tuesday evening, September 26, at 7:30 p.m. To be installed as director

will be Mrs. Bob Knight. Baptist women president is to be Mrs. Sam Mears.

Girls-In-Action director is Mrs, Philip Weatherly, Leaders for her group are: Mrs. Davey Thompson, Mrs. Jackie Hight, Mrs. George Frye and Mrs. M.C. Osborn

Also to be installed are Mrs. Melvin Lloyd, Mrs. Dwain Menefee, and Mrs. Don Powell. The Mission Friends director to be installed is Mrs. Larry Moy-

teur and professional for adults and the Youth Division for ages 13 through High School.

The Home Arts Club will again be in charge of the crafts division of the exhibit. Chairman Helen Potts and Deke Kendrick are asking for all types of handwork and craft items to be displayed.

The Club announced last week that there would be no judging of items this year except in the children's division, There will also be no sale of items by the organization but individuals will be allowed to set up their own displays and sell from these if they have an attendant on duty at all times

All hobbyists and artists in the area are being invited to participate in this show. The public may view the exhibit free of charge,

### Clarks Have

### Baby Girl

Mr. and Mrs. Jackie Clark of Dumas became parents of a baby girl at 11:13 a.m., Thursday, September 14, at Moore County Memorial Hospital.

She was named Amy Nel and weighed 7 lbs. 1/2 oz.

Amy is the first child for the Clarks. Her grandparents are Mr. and Mrs. Jack Clark, Friona, and Mr. and Mrs. Roy Botkin, Hereford,



DISNEY STAR - Mickey Mouse and more than 100 other Disney favorites star in "Disney On Parade," 21/2-hour live stage musica

### Mrs. Skaggs Receives Degree

appearing for the first time in Amarillo at the Coliseum, Oct. 3-8.

Mrs. Danny Skaggs, the former Kara Beth Sides, who is the daughter of Mr. and Mrs. Billy B. Sides, Route I, Farwell, and a graduate of Friona High School, completed require-ments for a bachelor of arts degree at the University of Texas, Austin, at the end of thesecond summer session Saturday, August 26.

Mrs. Skaggs is teaching freshman physical science in Crockett High School in Austin, She attended McMurry College, Abilene, before transferring to the University, where her husband is in pharmacy school.

### Club Year Opens With Breakfast

A breakfast at Earl's Parmer House Restaurant Wednesday morning was the first meeting of the year for Friona Wo-

man's Club, The president, Mrs. Charles Russell, directed a brief business meeting, Mrs. Roy Daniel was accepted as a new member. Plans were made to senda con-

tribution to Girlstown, Plans were also made for some members to attend a workshop in Lubbock September

Roll call was answered by

### Recent Bride Is Shower Honoree

A miscellaneous bridal shower in the home of Mrs. Harley Merritt, 611 Summitt, Saturday, September 9 from 3:00 to 5:00 p.m. was a courtesy for Amelia Sims, who became the bride of Jimmy Taylor Saturday, September 16

The serving table was covered with a white linen cloth and centered with a floral arrangement, Refreshments of cookies, punch, puts and mints were served.

Hostesses were Mesdames Merritt, Ernest Anthony, Shirley Smith, E.S. White Sr., Stanley Bishop, John Blackburn, Tommy Edwards, Marvin Jordan, Ray White and Marion Fite.

Also Mesdames Leon Massey, Herbert Day, Claude Garth, Edward White, Tom Shelton and

247-

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Armour's Pure

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WE GIVE GUNN BROS STAMPS

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Double Stamps On Wednesdays With Purchase of \$2.50 Or More

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Borden

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### CAKE MIXES

Reg. 19c - - 10c

Reg. 49¢

Yellow, White & Devils Food

18 Oz. Box

COFFEE CREAMER

16 Oz.

White Swan CATSUP

20 Oz. Bottle

33¢

FROZEN FOOD 1/2 Gal. Ct.

Plain's

MELLORINE

Chun King

CHOW MEIN DINNER Chicken Or Shrimp

11 Oz. Box

Bell **Peppers** 

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

Gladiola **BLEACH FLOUR** Gal 39¢

**CABBAGE** 

TOWELS

3/89¢

Bag

King Size

49¢

DETERGENT

49 Oz. Box

W. P.

2 Lb.

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Black Phone 265-3775

Slaton at Littlefield

# **FRIONA**

Fast & Economical Farm & Road Service. We charge only

Palo Duro at Clovis

\$1.00 for Flats

### **ETHRIDGE-SPRING** AGENCY, INC.

Dan Ethridge Frank A. Spring **Bill Stewart** Wendell Gresham Lois Norwood



Hart at Morton

10



### REEVE CHEVROLET-OLDS

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Your Rexall Store

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12

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"It's Your Gin - Use It"

Tom Byars, Mgr.

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CHESTER GIN

Experienced Dependable Service

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HERRING IMPLEMENT CO.



Home of the "Generation II" TRACTOR

CUSTOM FEEDING at its modern best

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Colorado St. at West Texas

**HUB GRAIN** Phone 265-3215

Plains at Farwell

FLEMING FERTILIZER FLEMING & SON GIN



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Hereford at Borger



P.O. Box 1238 FRIONA, TEXAS Phone 295-3100 HI-PLAINS FEED YARDS, INC.

Nebraska at Army



**Enter Our Contest Each Week** ... Nothing to buy-Just Pick Winners

### HERE'S YOUR CHANCE TO **WIN CASH PRIZES**

FIRST PRIZE

SECOND PRIZE

THIRD PRIZE

### **GRAND PRIZES**

- 1. Two tickets to the Cotton Bowl Game & \$30 Cash
- 2. Two tickets to the Sun Bowl Game & \$20 Cash

### CONTEST RULES

- 1. Pick the winner of the 16 games listed in the advertisements on this page, Write the winners in the blanks provided on the official contest blank.
- 2. Pick the score of the tie-breaker game. This score will used to break weekly as well as grand prize winners. 3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
- 4. The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall. . Only one entry per person.
- 6. To account for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
   Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.



OFFICIAL	ENTRY	BLANK

Select Winners From Games Listed in Advertisements

9	
10	
11	
12	
13	
14	
15	
16	

TIE-BREAKER:

\_\_\_\_\_\_

Friona \_\_\_\_ Muleshoe

NAME ADDRESS

### 1973 Chevrolets To Make Bow Thursday

Chevrolet, which sells more teriors, instrument panel and cars and trucks than any other manufacturer in the world, in 1973 will offer three product lines that are completely new from the ground up. . . , the Monte Carlo, the division's personal luxury car; an all-new Chevelle: and a completely restyled line of pickup trucks, Chevrolet's first new pickup truck in six years.

The 1973 Chevrolets, featuring seven car series, from the top-of-the line Caprice to the versatile Vega. . . give America's automobile buyer the greatest choice of styling features and safety innovations ever offered in the division's 62-year history.

In the model year that just ended, Chevrolet broke its all time past sales record. Along the way new sales records were established for the Corvette, the Monte Carlo, the Caprice, the Nova, and the Vega, which gives some idea of the breadth of Chevrolet's current sales strength,

John Z. DeLorean, a General Motors vice president and general manager of Chevrolet, stated that "the '73 models roadability, comfort and styling.'

"In addition," DeLorean added, "Chevrolet dealers are undertaking an all new service program, called Service Supremacy, which should result in a giant step toward better ser-

"The addition of an improved product and improved service to the momentum built in the past year should guarantee a super year for Chevrolet in 1973," he concluded.

The 1973 Chevrolet passenger cars and trucks are scheduled for public introduction on Thursday, September 21. All told, Chevrolet will offer

47 passenger car models in '73, eight more than in the previous year.

The new Monte Carlo, , one of the industry's strongest candidates for Car-of-the-Year honors, , , has outstanding handling and roadability character-

From its new impact resistant bumper and new roofline to its sculptured taillights, the Monte Carlo has redesigned in-

steering wheel.

Also new is an acousticallyengineered double-panel roof while a power-operated all-metal sliding roof is optional. Another customer-plus is a

new 22-gallon fuel tank, The full-size standard Chevrolet, , ,the industry's top selling car. . . offers a new luxury ,the top-of-the-line Caprice Classic.

The Classic sports a convertible model for the first time along with two and four-door hardtops and a four-door sedan.

Also offered are two and three-seat Caprice Estate wagons which have a 125-inch wheelbase and the popular Glide-Away tailgate,

New station wagon names in 1973 are keyed to comparable Chevrolet series. Thus the former Kingswood becomes the Impala wagon and the Bel Air replaces the former Brookwood station wagon in the Chevrolet

Both Nova and Camaro have new model entries in 1973.

The Nova hatchback coupe features a lift-away deck and are substantially improved in . six-feet of flat floor when the rear seat is in a downward position. Utility is the hallmark this remarkably-handling small-family car either for intown shopping or for country cruising or camping.

The newest member of the Camaro family is the Camaro Type LT coupe, a luxury touring model which has a 145-horsepower, Turbo-Fire 350 cubic inch engine,

New styling and handling highlight, too, Chevelle for 1973 along with the introduction into line of the Colonnade hardtop design. The Chevelle is offered in three series, .. top-ofthe-line luxury Laguna, popular Malibu and a new base deluxe

In addition, the SS option is available on Malibu Colonnade hardtop coupes and Malibu station wagons.

Wheelbases for the Chevelle include 112-inch for coupes, and 116-inch for sedans.

At the same time, new names adorn Chevelle's wagon line-up including the Laguna Estate and Laguna; Malibu Estate and Ma-

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Two and three-seat wagons are offered in all Chevelle se-

A new, improved Vega offers eight new exterior colors. . . four exclusive to this car line. Four Vega models are the hatchback coupe, notchback coupe, Kammback wagon and panel express truck,

A choice of three Turbo-Fire engines is available. The 175 hp four-barrel V-8 with dual exhaust is available for the first time in the sedan and hatchback. This power plant was formerly restricted to the coupe model as part of the optional Super Sport

A trailering axle ratio is also available with this engine when Turbo Hydra-matic transmission is ordered,

CAMARO:

The all-new Camaro Type LT coupe is a luxury touring model with special exterior and interior appearance features. Luxury seats and sidewall trim, special instrumentation, and special LT steering wheel emblem highlight the interiors, LT exterior package includes dual sport-mirrors, hide-a-way windshield wipers, a lower body side molding with accent paint treatment, LT emblems and 14 x Rally wheels.

The Z28 model features a new 245 hp Tirbo-Fire 350 V8 engine with hydraulic valve lifters and a new open-element air cleaner for "power-on-demand" sound, Optional air conditioning is available for the first time with this engine.

VEGA AND CORVETTE: Evolutionary changes high-light changes for 1973 for both these models.

Vega again offers four body styles including hatchback coupe, notchback coupe, Kammback wagon and panel express Vega also offers new front bumper with stronger mounting for improved protection, new Chevy-built three and fourspeed manual transmissions with improved shift linkage design and improved emission control system

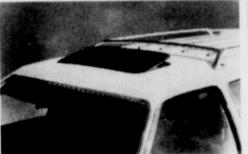
Quieter ride and even greater handling abilities characterize the 1973 Corvette as one of the most sought after true production sports cars in the world,



The all-new Monte Carlo, the flagship of the Chevrolet fleet, is among the most changed of all seven Chevrolet car lines in 1973. Featuring beautifully sculptured side and rear-quarter metal, new grille, and an optional Landau or opera-type vinyl roof, the Monte Carlo is a styling classic. Many months of advanced chassis and suspension engineering work have given the Monte Carlo handling and roadability said to equal or surpass that of Europe's most expensive personal touring cars. Introduction date for all 1973 Chevrolets will be Thursday, September 21.

### 1973 Models Go On Display





POPULAR STATION WAGON — Oldsmobile's popular intermediate station wagon, the Vista Cruiser, has been completely redesigned for 1973. Available in both two-seat and three-seat models it features a new lift-type tailgate and a movable



section of tinted glass over the front seat called A remote switch in the glove the "Vista Vent." box is standard, allowing the tailgate to be opened from the inside. The tailgate cannot be opened

#### FOR 1973

### **Oldsmobile Features New Compact Model**

turing a new compact car, completely redesigned Cutlass models and a long list of engineering advancements, go on display September 21 at Reeve Chevrolet-Olds.

From its compact Omega to the luxurious 98 and Toronado, Oldsmobile spans the automobile market with 27 models, two more than in 1972. Following are highlights in

the 1973 lineup. OMEGA

Oldsmobile's new entry, the Omega, is built on a lll-inch wheelbase and has an overall length of 197,5 inches. It is offered in three body styles. . . a two-door coupe, a four-door sedan and a hatchback coupe that has a rear door that opens upward to reveal a flat carpet-ed load floor extending from the front seat to the rear end when the rear seat back is folded

Front and rear bumpers are rigidly mounted to meet new requirements. The bumpers protect the car's safety systems in front-end barrier impacts up to five miles per hour and rear barrier impacts up to 2,5 mph.

The Omega's standard engine is the 250 cubic-inch six-cylin-der and the 350 V-8 four-barrel is optional. Other Omega options include power drum and power disc brakes, variable ratio power steering and Turbo Hydra-matic transmission.

CUTLASS MODELS All intermediate Cutlass models have been completely redesigned for 1973. The design of these cars is new and contemporary, but still readily identifiable as Oldsmobiles.

The intermediate lineup features seven models...two Vista Cruisers, two Cutlass Supremes, one Cutlass 'S' and two Cutlass models. The F-85 nameplate has been discontinued.

The front ends of these cars feature single seven-inch headlamps in place of dual lights. These single sealed beam units have more candle power on low beam than last year's dual headlight system.

The new energy-absorbing front bumper meets the five

The 1973 Oldsmobiles, fea- mph barrier impact requirements. Grilles are hinged at the bottom and retract with the bumper during a low-speed impact. The Cutlass and Cutlass have rectangular pattern dual grilles, while the Supreme and Vista Cruiser have a dual

> vertical bar design. Rear-end design of the 1973 Cutlass models is new, Large vertical taillamps are mounted in the body, except on the Vista Cruiser where four bumpermounted lamps are used. The Cutlass Supreme has a specific

taillamp. The rigid rear bumper on all Cutlass models meets the 2,5 mph barrier impact require-

The 1973 Vista Cruiser is built on a 116-inch wheelbase, with an overall length of 219,3 inches, one inch longer than last year. The roof glass dome is replaced by the "Vista Vent," a section of moveable tinted glass over the front seat. The "Vista Vent' is optional on Cutlass, Cutlass 'S' and Cutlass Supreme colonnade hardtop coupes,

The Vista Cruiser, available in two- and three-seat models, features a lift-open tailgate with a fixed window

Two special packages, the Salon and 4-4-2, are optional for 1973.

The Salon is available with the Cutlass Supreme colonnade hardtop sedan. Many exceptional features comprise the Salon package to create a highly personalized car combining the comfort and appearance of a domestic car with the flavor of a European road car.

The Salon option includes contoured, reclining front steel-belted seats, whitewall tires, front and rear stabilizer bars, a front compartment console, and a headlight dimmer switch actuated by turn-signal lever.

The 4-4-2 is optional on the Cutlass and the Cutlass 'S' colonnade hardtop coupes. The package includes a specific grille, hood louvers, side striping, hood and deck lid striping. The specially adapted suspension includes front and rear stabilizer bars, higher ratesprings and shock absorbers.

# It's 1973, and Chevrolet roofs are opening, seats are swiveling, bumpers are retracting, hatches are flipping up.

Did you ever have so much to talk about that you didn't know what

We're happy to report that's us for 1973. But since everything must begin somewhere . . .



You see that rectangle beaming at you from above? That's a moonroof. Not to be confused with a sunroof. (Although many people will undoubtedly be caught using it like one.) A power roof is available on Chevelle and Monte Carlo; a manual one on Nova.

Bumpers are exciting?

This year's are something to get

stirred up about. One of our new bumpers, for example, is built around twin hydraulic cylinders. So on minor impact, the whole system retracts to cushion the shock.

It's standard on all big Chevrolet, Chevelle and Monte Carlo



models. Nineteen different models to choose from.



Look what we hatched You know us for our little Vega Hatchback. Now dependable Nova has one. Which literally makes it half trunk with the backseat down. It's a feature as practical as Nova

New Nova Hatchback Coupe.



We've been thinking about your legs

One of the few things people asked us to improve in our popular Chevelle was leg room in the backseat. Well, your knees will be pleased with the '73s. There's almost 31/2 more inches in the sedans.

So what else is new

Naturally this is only a taste of what's new for '73.

Among other things, we're introducing larger gas tanks for longer cruising range, a new Exhaust Gas Recirculation system, a hatchback for wagons, and a highly refined flowthrough power ventilation system.

Plus a reading light for front seat passengers, improved suspension systems, engines that give you performance combined with gas economy, reclining seats and scores of dramatic styling changes.

We invite you to see it all at your Chevrolet dealer's.



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(above) Caprice Coupe. Our new uppermost Chevrolet. Its luxury, comfort and quiet ride rival the most expensive cars you can buy.

(below) Monte Carlo S Coupe, America's newest road car. With the handling of the finest European cars, and the looks and comfort of an American car.

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### FRIONA SPARKLES

# **Bovina Feels Sting** Of Defense, 26-6

It was a contest of superla-tives at Chieftain Field last Friday. Bovina came up with the longest run, but all it did was salve an otherwise dismal night for the Mustangs, who fell to the Friona Chieftains, 26-6.

Although the Mustangs got a 93-yard pass interception return by Kim Rundell, which tightened up the game somewhat at the time, Bovina was held to only ten net yards on offense--the top defensive effort by Friona in a number of

The hard-charging Friona line caught Bovina backfield men behind the line seven times during the game, for losses totalling 54 yards, which thwarted the visitors' offensive effort, The Mustangs managed only two first downs during the contest.

One of the game's highlights for Friona was an unbelievable 80-yard punt by Johnny Bandy, which wasn't executed according to the script, but perhaps should become Bandy's standard method of punting.

Early in the game, Friona failed to move, and found themselves facing fourth down from their own eight yard line. A low snap to Bandy caused him to bobble the ball, and he started to run with the ball as defenders tried to down him.

However, Bandy suddenly kicked the ball, and to perhaps even his own amazement, it arched high down field and bounced and rolled to the Bovina 12--80 yards away! This not only got Friona out of a hole, but put the Mustangs into one and forced them to soon give up the

Bandy picked up a firstdown, and then passed 15 yards to James Bartlett, who made a nice catch at the Bovina 15, Three plays later Bandy raced nine yards on a keeper play, to give Friona the lead at 6-0. Kevin Wiseman's kick made it 7-0.

Boving fumbled the kickoff. but penalties kept the Chieftains from cashing in. This time, Bandy's high punt was smartly downed on the Bovina one-yard one by Willie Bailey, putting the

Mustangs in the hole again, A short punt a few minutes later by Bovina gave Friona great field position at the Bovina 25. It took Friona only five plays to score. Bartlett set it up with a nice 31-yard

run, finally stopped at the four. Mario Perea got the TD on a third down play from the one, An offside penalty put the ball at the one for the point try and Friona elected to go for two However, Perea was stopped short and the score remained 13-0 with only 2:04 gone

in the second period. This turned out to be the halftime score, and the Mustangs had done a good job of stopping the Chieftains' speedy halfback, Louis Lee, who only had one net

yard at the intermission. However, Lee almost broke the second half kickoff all the way back for a TD. He fielded the ball at his 25 and was finally forced out of bounds at the Bo-

With this kind of position, Friona soon added to its lead, A ten-yard pass from Bandy to Ted King made up for a penalty, and Bandy got the score on one-yard run around end. Wiseman's kick made the count 20-0 with only 1:33 gone in the second half.

A little later, Friona began a drive from its own 46, and thanks to two pass catches by King, drove to the Bovina se-

On third down, Bandy tried a swing pass to Bartlett, The ball bounced out of Bartlett's hands, and right into the waiting arms of the opposing quarterback, Kim Rundell, who found 93 yards of uncontested space in front of him.

With the momentum starting the other way, Rundell had little trouble making it all the way for the touchdown. A running try for points failed, but Bovina had made a game of it at 20-6 with 2:49 left in the period, stopping the Chieftain scoring threat in the process of scoring for them-

Early in the final quarter. Lee finally broke loose, and scooted

60 yards for a touchdown which put the game out of reach at

Lee narrowly missed another TD a short time later, being run out of bounds at the Bovina seven on a fourth down play, after a 19-yard gain. The speedy halfback gained 78 of his 92 yards rushing in the fourth quarter of

the game. Friona was able to run out the clock by having the ball for the last five minutes of the game. Clay Bandy came on to direct the team to two first downs, moving to the Bovina 18 as time was running out,

Only comparable game defensively for Friona was in the third game of the 1968 season, when the Chieftains stopped Tucumcari, N.M. on 41 net yards.

The win left Friona leading in the series, 9-3-1. The only tie in the 13-game set came here last season, in a 6-6 standoff on a misty, wet night,

### Late Game Heroics Win

Friona's eighth grade Braves did all of their scoring in the fourth quarter, and a safety proved to be the winning margin, as they edged Bovina, 16-14 in a game at Bovina last Thursday.

Trailing 6-0, Friona got on the scoreboard with only 6:54 left in the game when a bad snap to the Bovina punter forced him to be tackled in the end zone. This left Friona trailing, 6-2,

Getting the ball back following

the safety, Friona drove 72 yards, with Lester Aven going seven yards for the score. The PAT try failed, but Friona led, 8-6 with 3:03 left on the clock. Bovina was held, and Friona took over on their 41-vard line. On the first play, Aven went the distance for the TD, and

with 1:33 left to play. Bovina rallied for a score as time ran out on the clock, and also ran the two-pointer, but it wasn't enough. The win left the Braves 2-0 for the year,

### Statistics

	Fr.	Bov.
First Downs	14	2
By Rushing	9	2
By Passing	5	0
By Penalty	0	0
Net Yds, Rushing	g 212	10
Net Yds. Passin	g 80	0
Total Net Yards	292	10
Passes Comp.	14-7	3-0
Had Intercepted	1	0
Fumbles Lost	0	2
Penalties	9-85	2-7
Punts, Yards	5-242	5-156
Punting Avg.	48.4	31.2

INDIVII	JUAL	Krohin	G
Player	TCB	YDS.	AVC
Lee	19	92	4.
Bartlett	11	80	7.
J. Bandy	11	19	1.
M. Perea	7	11	1.
C. Bandy	4	10	2.
Totals	52	212	4.
Bov. Tot.	31	10	0,
INDIVI	DUAL	PASSIN	G

INDIVIDUAL DISCHING

Player	PA	PC	YDS.
J. Bandy	12	5	58
C. Bandy	2	2	22
INDIVIDU	AL RI	CEIV	ING
Player	PC	YDS	TD
T, King	3	40	0
Dantlett	2	10	0 0

Aguirre		1 1	0 (
INDIVIDU	JAL	RETU	RNS
Player	No.	YDS,	AVG
Lee, K.O.	1	58	58,0
King, K.O.	1	11	11.0
Bandy, Punt	1	16	16.0
	PUNT	rs	
Player	No.	YDS.	AVG
J. Bandy	5	242	48.
	2001	210	

0 0 6 0 -- 6 Bandy, 9 yd. run. Leslie Broadhurst ran for two (Wiseman, kick), points and a 16-6 Friona lead 2Q--M. Perea, l-yd. run(run

failed for PATs), 3Q--J. Bandy, 1-yd, run, (Wiseman, kick), 4Q--Lee, 60-yd. run (kick



. James Bartlett of the Chieftains made a nice catch of this pass from Johnny Bandy in the first quarter of last Friday's game against Bovina. Bartlett caught two passes for a total of 19 vards in the 26-6 win. Bovina's defender is Ben McCain.

### OVER DIMMITT

### Carthel's Five TDs Pace Freshman Win

Davy Carthel romped for five touchdowns and a two-point conversion, as the Freshman Chieftains scalped Dimmitt, 44-22 at Dimmitt last Thursday. Carthel, the team's fullback, ended up with 234 yards rushing and also returned a punt 85 yards for a touchdown, thel's scoring runs totalled 245

Friona grabbed a 24-0 lead in the first quarter, and was never in trouble.

First-quarter scores were by Richard Bermea, a two-vard plunge. Carthel ran for two points, Carthel then ran 35 yards, and Randy Melton added he two points for a 16-0 lead, Carthel got another on a 47yard TD run, and Bermea's PAT run made it 24-0.

After Dimmitt drove for a score, Mike Bartlett returned the kickoff to the Dimmitt 48, and on the next play Carthel scampered 48 vards. Melton ran for two, and the halftime score became 32-8.

In the third quarter, Carthel varied the attack by fielding a mitt last Thursday.

had a 38-8 lead with 3:53 left in the quarter. Dimmitt's quarterback, who did all of his team's scoring, ran 60 yards for a score, and then climaxed a drive with an 11-yard run as the Freshman

punt on his own 15-yard line,

and dodging his way 85 yards

for the TD. For the first time,

the PAT try failed, but Friona

Bobcats cut the margin to 38-22 with 4:53 left to play. However, Friona got in the final say, with Carthel again doing the honors, going 30 yards for the game's final TD, and a

score of 44-22, It was the team's second win in as many tries.

24 0

When a recipe calls for "salted water," add one teaspoon salt to each quart water.

### Peace Paces

B-Team Win Quarterback Weldon Peace scored three times on long touchdown runs, and also passed for another, as the Chieftain B-Team downed the Dimmitt B-Team, 32-0 in a game at Dim-

Kevin Welch got the scoring underway with a five-yard run for a touchdown and a 6-0 Friona lead with 2:20 left in the opening quarter.

With 2:22 remaining in the first half, Peace passed to Gene Strickland on a 24-yard play that resulted in six points, giving Friona a 12-0 halftime lead, Peace took the second-half kickoff on his own 30-yard line,

TD. Dee King passed to Welch for two extra points, and Friona was ahead, 20-0. Midway through the third quarter, Peace broke loose on a 70-yard touchdown run. The

and ran it back 70 yards for a

PAT try failed, and the score was 26-0 favoring Friona over the B-Cats, Dimmitt fumbled the kickoff, and on the first play, Peace ran 39 yards on a quarterback

reverse to score, building the

margin to 32-0, which was the

final score.

### Contest **Scores**

(Following are the results of games included on last week's contest slate.)

Littiefield 34, Levelland 6 Muleshoe 21, Olton 8 Dimmitt 26, Farwell 6 Tulia 21, Morton 0 Dalhart 10, Stinnett 9 Lockney 10, Frenship 14, Meadow Lazbuddie Hereford 31, Palo Duro 22 Borger 7, Canyon 0 Georgia 24, Baylor 14 Arizona St. 33, Houston 28 S.M.U. 56, Wake Forest 10 Nebraska 37, Texas A&M 7 Texas Tech 45, Utah 2 Drake 40, West Texas 12 Arkansas St. 39, ENMU 7

And here are the way the contestants picked the games Littlefield 185, Levelland 46 Muleshoe 158, Olton 73 Dimmitt 185, Farwell 46 Tulia 222, Morton 9 Stinnett 116, Dalhart 115 Lockney 137, Frenship 94 Lazbuddie 168, Meadow 63 Hereford 150, Palo Duro 81 Borger 150, Canyon 81 Georgia 206, Baylor 25 Arizona 208, Houston 23 SMU 208, Wake Forest 23 Nebraska 210, Texas A&M 21 Texas Tech 184, Utah 47 Drake 130, West Texas 101 Arkansas State 150, ENMU 81







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A Weekly Contest For Area Football Fans.

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AM 860 Khz

**KPAN** People Turn Us On"

Hereford, Texas

FM 106.3 Mhz





BOOSTER OFFICERS, . . . Three of the four new officers in the Friona Booster Club are shown above. Standing is club president, Redge Priest. Seated are secretary and treasurer, Ima and George Jones. Not present was the club's vice president, Ron Smiley,

### **Booster Club Sets Tuesday Meeting Day**

The Friona Booster Club met Monday and ratified the 1972 slate of officers, and officially changed the meeting date to Tuesday night of each week,

Redge Priest was elected president; Ronald Smiley was named vice-president; and Mr. and Mrs. George W. Jones were elected secretary and trea-

Kenneth Neill and Larry Dyess were appointed to secure information concerning the cost of building an all-weather track at Friona, as a possible club

project, A report was heard on the club's annual money-making projects, with a financial report

presented. The possibility of members of the club banding together and doing custom harvesting as a

big money-making project was

Dwain Menefee won the drawing for two free passes to the Muleshoe game. Those attending filled out entry blanks, picking a list of 15 games to be

discussed.

played this weekend. The best entry will receive two tickets at next week's Booster Club meeting, but they will have to be present to win.

Coach Owen gave a scouting report on Muleshoe, and summed up the Bovina game. He said that "Tomahawk Awards" were presented to Mario Perea, Mark Walters and Willie Bailey for their play against Teddy King received the weekly "Fighting Chieftain"

Films of the first half of the Bovina game were shown. The game film did not come out good, but coaches borrowed Bovina's film, and had theirs cop-

Melt chocolate for frosting or coating over simmering-not boiling-water. Should the water boil, the escaping steam will moisten the chocolate and the frosting or coating won't dry

### Littlefield "Forced" **Hosts By Downpours**

protective gear without having to add swim fins and water wings. So Littlefield and Levelland switched their game last Friday to Littlefield, The outcome was a 34-6 victory for the host Wildcats and kept them unbeaten in two games.

Rains measuring upwards to four inches swamped Levelland Thursday night and by Friday morning Lobo Stadium was a miniature lake, and, said Wildcat coach Jerry Blakely, "We were glad to play here in Little-

"Of course, there was a lot of hustling around to get ready. You don't realize how many people are involved in a game, ... rounding up gatekeepers, tickettakers, the various groups that run the concession stands,

But, Blakely and his groups are getting used to quick switlast year's game with Slaton was moved here on game day because of heavy rains at

"But, as long as we can play six games at home each year, it's okay with us, I don't know how much the home field means, but from our standpoint, we're glad to be playing at home," In its home situation, Littlefield rumbled along with a ground attack led by tailback Pat Henderson, Henderson ac-counted for 226 yards and 14

points in pacing the victory. Fumbles continued to plague the Wildcats, however, and are a point of concern for coach Blakely. They fumbled six times against Silverton in the opener and three times against Levelland, Penalties, too, are bothering them.

2-B LIDLIFTER

plunge up the middle.

with an on-the-run punt which covered 80 yards, After getting a bad snap, Bandy got away the hurried punt which was killed on Keith Workman scored Ol-

Elsewhere around District

3-AA, Friona kept pace with its

second straight victory, thump-

ing Bovina 26-6, Dimmitt even-

ed its record by clipping Far-

well 26-6, Muleshoe edged Olton 21-8, and Morton fell to

After dropping its opener to

Class AAA Muleshoe, Dimmitt rebounded with a ground attack

to crush Farwell. The Bobcats

rushed for 267 yards and had

42 yards passing against Far-

Wingback Florencio Acevedo came out as leading ground ga-

iner, but tailback Albert Ewing

scored three times to take point

honors. Ewing was starting af-

ter injuries sidelined Robert

Friona scored in every

quarter en route to the win over Bovina, Johnny Bandy, the Chi-

eftains' quarterback, scored in

the first and third periods. He

also pulled Friona out of the hole

Tulia 21-0,

Mayberry,

Muleshoe,

Longhorns Top Meadow

LAZBUDDIE (Special)—The Lazbuddie Long-horns edged the Meadow Broncs 14-6 here Friday

but a 65 yard drive capped by a six-yard ramble

around left end by Longhorn quarterback Ricky

Seaton sent the Longhorns into the lead to stay.

The Longhorns broke a 0-0 halftime deadlock

Meadow tied the contest in the fourth stanza

Graves scored the two-point PAT points on a

The Longhorn win left both squads 1-1 for the

night in a district 2-B conference clash.

on a four-yard plunge by Arthur Graves.

This week, Littlefield will be at home--as scheduled--to Slaton and Friona will bid for win No. 3 against the Mules at Muleshoe, It will be Muleshoe's third game against a 3-AA team

Dimmitt goes to Springlake-Earth, Morton hosts Class A Hart, and Olton plays at Lock-

Louis Lee got one touchdown in Friona's win and his 28 points are best in the scoring derby,

### Area AA Standings

SCORING LEADERS , Team Vickers, Abernathy Chevas, Abernathy Eddling, Tulia Hearon, Floydada Vinson, Floydada Netties, Idalou

DISTRICT I-AA STANDINGS ton's lone TD in the loss to Tanoxa

Last week's results — Kermit 40, Slator

12; Denver City 28, Brownfield 8; Aber
nathy 28, Tahoka 18; Lockney 10, Fren
ship 7; Post 41, Ralis 0; Cooper 6
Springfake-Earth 0; Roosevelt 32, Crosby

Friday's schedule — Kermit at Denver City, Cooper at Spur, Seagraves at Roose-veit, Floydada at Post, Salston at Little Beld, Idalou at Tahoka, Frenship at Tulia

SCORING LEADERS r. Team rt Mindietta Post Biackwell, Roosev

INSIGHTS INTO PSYCHOLOGY



EVERY MORNING THE CHILD MAY RESENT A MOTHER WHO CONTINUALLY DISTURBS HIS SLEEP AND DISRUPTS HIS DREAMS. IT IS BETTER FOR ALL CONCERNED IF THE CHILD IS AWAKENED BY AN ALARM CLOCK, RATHER THAN BY WHAT MUST LOOK TO HIM MATTER AN ALARM ALARM AND LOOK OF THE MATTER AND ALARM CLOCK, RATHER THAN BY WHAT MUST LOOK TO HIM. BY WHAT MUST LOOK TO HIS LIKE AN "ALARM MOTHER.

### SCORES IMPROVE......

PERFECT ENTRIES. . . . Gary Renner, left, and John Barker, center, were the first two contes-

tants in the local football contest for 1972 to correctly pick all 16 weekly games. Renner won the

weekly first prize on the basis of his tie-breaker guess, and Barker settled for second. Friona

Star publisher Bill Ellis presents the checks. The two are both former Chieftain quarterbacks,

(Continued from Page I)

Score Win Broadhurst and Ron Davenport, Others missing only one game The seventh grade Braves were Robin Baize, Danny Baize, scored a 22-6 win over Bovina Dickie Garner, David Blackin a game at Bovina last Thburn, Ima Jones and Jim Johnursday. The Braves bolted to

and also just recently became brothers-in-law.

7th Graders

gin to 16-6, but the Braves

ing in the fourth quarter.

and never trailed,

A total of 31 contestants cora 16-0 lead in the first half, rectly picked 14 games, another 46 had 13 correct, and 45 had Farly in the contest, Terry scores of 12, Thus, a total of Wilcox climaxed a Friona drive 134 contestants correctly picked by running 19 yards to score. Raul Braillif ran for two extra at least 12 games, when the first week saw only three contestants points and Friona led, 8-0. In the second quarter, Brailwith a score of 12,

lif passed to Edward Castillo for 16 yards, and three plays Barker and Renner's 16 shot later, Braillif ran 30 yards them into a first-place tie with for the team's second TD, two other contestants, with sc-Braillif ran the PATs, and Friores of 25. One was Ricky ona had a 16-0 lead. Royal, who was the first week's Bovina drove for a touchwinner. Royal got a 13 this down to cut the halftime martime. Also having a total of

came back in the third quar-Eight contestants have scter Braillif ran for his second ores of 24. They are David Blackburn, Joyce Broyles, Kathy Cain, Alan Hamilton, L.F. touchdown of the game to pad Friona's lead. His pass was intercepted on the PAT try, but Jacobs, Ima Jones, Elaine Friona had a safe 22-6 lead, ardlaw and Anndrea Wilkins. Neither team had any scor-A list of the top 150 contes-

25 points is Danny Baize.

tants may be found elsewhere, Friona 7th 8 8 6 0--22 The Tulia Hornets were the Bovina 0 6 0 0-- 6. most popular team on the se-

were Mary Pryor, Leslie cond week's slate of games, being correctly picked to win by 222 of the contestants, with only nine choosing their opponent, Morton,

> Contestants knew a close game was brewing between Dalhart and Stinnett. The balloting saw Stinnett with 116 votes and Dalhart with 115, Ironically, the game also was decided by only one point, but Dalhart won, by a 10-9 score.

Another weekly contest can be found on an inside page. Fans are urged to get their entries in early, since Friday's game is out-of-town,



# YOUR NIGHT!





**FARMS** 





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INDUSTRY

- Automatic light turns on at dusk, off at dawn
- Protects your home and possessions when house is unoccupied
- Discourages prowlers
- Provides safe driveways and roads
- Reduces accidents in work areas
- Makes it more convenient to work in yard at twilight or after dark
- No maintenance, no upkeep-just one low monthly charge added to your monthly bill covers cost of installation on your existing pole, bulb replacement, electricity, everything!

\$3,50 per month, plus tax

Deaf Smith

HELPING TEXAS GROW



## Oldsmobile for '7

Cutlass. It's two new cars.



### Delta 88—with a new grille that swings out of harm's way.



### Omega. The new compact Olds at a compact price.



See the '73 Toronado, Ninety-Eight, all the new ones at your Olds dealer's showroom now.

### THE FORD MARKET



SHOW ON FRIDAY

### 1973 Fords Feature Changes, Advancements

The Ford car line for 1973 has been completely restyled. The '73 Ford offers salesmen a tremendous opportunity to increase their share of a huge market, a market which produced nearly two million sales during the 1972 model year.

Standard car buyers are generally more affluent than the intermediate and compact car buyers, and they are virtually unanimous in their desire for riding comfort, quality and value. Ford salesmen will be selling from strength in '73 with an all-new Ford car line which features an upgraded Galaxie 500 and which capitalizes on the already well-established LTD and Wagon images. The Custom 500 series will continue to be offered primarily for the fleet buyer.

The upgraded Galaxie 500 has a 351-2V eight cylinder engine and power disc brakes standard. Galaxie also features distinctive styling touches like "C" pillar identification, bright bodyside and belt moldings, woodgrain instrument cluster and sophisticated egg crate front end treatment. Inside, Galaxie rivals the LTD's of previous years with a wide range of attractive trim choices and its "quiet" comfort resulting from an improved sound insulation package

The LTD Brougham, in combination with the LTD, represents more than 60% of the standard size Ford sedan and hardtop sales. From an appearance standpoint, the Brougham and the LTD have distinctive textured and brightly accented grilles, and a standard vinyl insert bodyside molding. There is also a new greenhouse on fourdoor models which features more glass area for better driver visibility and increased rear seat headroom.

The Ford Wagons feature a new, better idea for customer convenience, a spare tire extractor. This device eliminates skinned knuckles and combines with the three-way magic doorgate and a number of new wagon options to provide Ford salesmen with a major competitive advantage to expand wagon leadership

Bumpers play an important role this year on all standard size Fords from both a functional and styling standpoint, and lead the way on a number of other new improvements and options. For example, four-door sedans have been replaced by the popular four-door pillared hardtops. The instrument cluster has been redesigned to provide greater driver and passenger convenience and the glove box capacity and accessibility have been improved dramatically. Windshield washer jets are mounted on the wiper arms to put fluid right where it's needed, and the washer reservoir is enlarged.

New options include an anti-theft alarm system, a right hand remote control mirror, power mini-vent windows designed to provide convenience without the annoying noise associated with conventional vent windows and an AM/FM stereo radio with tape player. SelectAire conditioners, tailgate window washer, and electric rear window defroster have all been redesigned for important performance improvements.

The Ford car for 1973 leads from strength - strength of quality, engineering, elegant new styling, improved customer ease of operation and comfort, and an enviable reputation for quiet. Ford for 1973 - where quiet is the sound of a well-made car

### **Grover Slates** Amarillo Reception

Commence of the commence of th

Grover for Governor Headquarters in Amarillo announces that a Gala Kickoff Reception for Senator Grover's Panhandle Campaign will be held on Sunday evening September 24 from 5:00 to 9:00 p.m. at Tascosa National Bank Hospitality Room in Sunset Center in Ama-

Senator Grover will be flying in from Houston for the Reception which will be the first in a series of Amarillo appearances. Senator Grover will be appearing on the Amarillo College Campus Monday, September 25 as well as at the Republican Women's Tastin' Tea, He will also tape a television in-terview to be aired on October 1. The Sunday evening Recep-tion will kick off Grover's Panhandle Campaign. Interested citizens in all 26 Panhandle Counties have been invited. Any interested Friona citizens should contact their Republican County Chairman for tickets to



# Want ads

247-2211

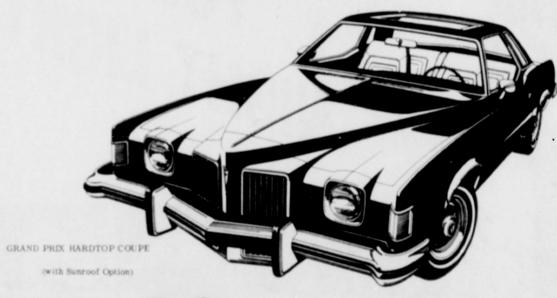
### **Road Improvement Is** Candidate's Plank

Having been in this town and county for 45 years and observed it develop from grass land and dry land farming to a highly agricultural, productive area with a lot of irrigation, I have seen little change in the building of county roads since the use of horses and mules.

Of course, the machinery and equipment have greatly changed but the road design is still the same. On many county roads, we need a change in design to conserve land, improve traveling space, promote drainage and reduce weed and grass problems.

The tax base of this county, if properly handled, could make it possible to hard surface some of the most highly used roads. This precinct does not have any county owned hard surfaced roads. Some paving has been put in at the expense of private business. If elected commissioner, I would work to pave some of the hardest used roads and insist that the county at least maintain what has been built by private industry.





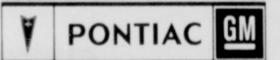


73 Pontigos!

we invite you

You are cordially invited to see our exciting, new 1973 Buicks, Opels, and Pontiacs, in our display room commencing Thursday, September 21, 1972.

1973 BUICK





BUICK

John Orsborn Buick - Pontiac

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FEEDS, INC.

For Feed and Livestock Supplies; Veterinary Supplies

Ron Davenport 247-2782

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DEPENDABLE ELECTRIC POWER FOR GROWTH.



### TANNAHILL TRUCKING

Local & Long Distance

-Insured Trucks-Phone 247-3461 Mob. Phone 265-3683

# BOVINA FEEDERS INC.

Lee Hicks, Mgr.

- Professional Cattle Feeders-Compare

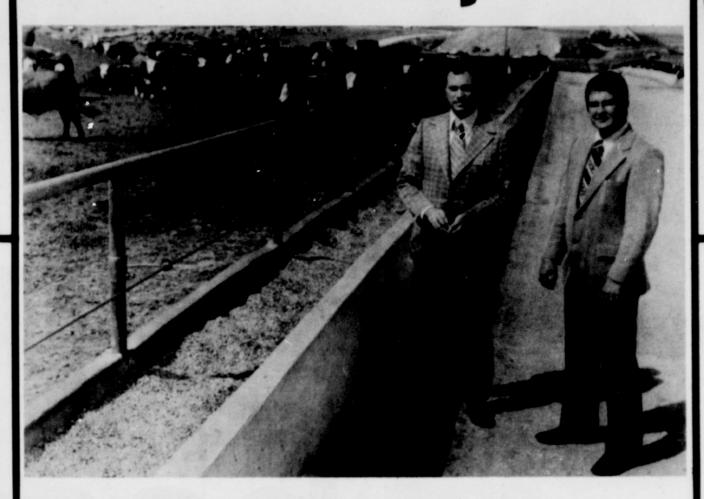
Come See For Yourself

Phone 825-2103



612 Euclid Phone 247-2758 Friona Texas

# Cattle Country, USA



Gary Brown and Patrick Pace inspect cattle at a local feed yard.

### **EXPERIENCE CITED**

# Bank Has Taken Lead In Industry Promotion

Friona State Bank has always been an agriculturally-oriented bank, and this institution is a vital cog in "Cattle Country, U.S.A."

At the time that the irrigation boom hit Parmer County, in the late 1940s and early 1950s, Friona State Bank took the lead in helping the area farmers make the big switch from dryland farming to an irrigation operation,

frion.

Friona State Bank has been willing to change with the needs of the times, as witness the irrigation expansion, and in recent years, the tremendous growth of cattle feeding and its related industries.

The bank is heavily involved in financing cattle feeding, and in all facets of the industry as a whole.

Friona State Bank gives financial assistance to feeders, from pasture cattle to feedlot cattle. The feed yards themselves are also credit customers, as are the allied industries that provide services and feed to the feed yards.

"I feel that the majority of the officials of Friona State Bank have a good background in feeding, , , we pride ourselves in feeling that we are well qualified to assist any customer who is needing financial assistance for any type of feeding venture," says Robert Neelley, bank president,

\*DAILY BUFFET

Friona State Bank has been at the forefront in the movement which first saw the expansion of the feeding industry, the securing of Missouri Beel Packers for Friona, and then the addition of other related industries.

While the cattle industry supplies a vital part of the bank's credit business, Neelley saidhe was concerned that people with other financial interests realize that this was not Friona State Bank's only interest,

Friona State Bank feels that it has the know-how to handle any business proposition, regardless of what field it might be in, but the bank's involvement in cattle and the other facets of agriculture cannot be minimized.

"We feel that we are knowledgeable in this area, and that we can handle the individual's needs on a professional basis. We have a lot of qualified experience, and try to be of help," Neelley points out.

For several years, Friona State Bank has maintained a full-time agricultural specialist on its staff. Since 1963, this man has been Gary Brown, who is currently Senior Vice President and Agriculturist.

Brown, a graduate of Oklahoma State University, has been a valuable asset to the bank,

The Bank feels that Gary is as kn-

EARL'S PARMER

**HOUSE RESTAURANT** 

FEATURING THE BEST STEAKS YOU CAN FIND

\*PARTIES

IN "CATTLE COUNTRY"

owledgeable a cattle banker as there is in this part of the country. He keeps up with the cattle market, and the 'nuts and bolts' of the business.

Earlier this summer, Friona State
Bank added a second man to its cattle and agriculture department, Patrick H. Pace. Raised on a farm,
Pace also has experience with auction sales, having worked for Ranchers and Farmers Livestock Auction
Company in Abilene.

Pace's job is primarily as a public relations man for the bank, making calls on the cattle and farm-oriented residents of the area,

The bank invites area residents to call Gary or Pat anytime they need them to come out, whether they are customers of Friona State Bank or

not,
"We feel that the main way Friona
State Bank can be an asset to the community is through service, We believe
that a customer deserves a dollar's
worth of goods for every dollar

spent," Neelley says.
Friona State Bank has always assumed an agressive position of leadership in the community and area. It plans to continue doing its part in building the future of "Cattle Country, U.S.A."

PETE BUSKE FRIONA 247-3294 DOUG STEPHENSON FRIONA 295-6566 MOBILE 289-5736



CATTLE ORDER BUYERS, INC.

REDGE PRIEST FRIONA 247-3478 MOBILE 269-5715

STOCKER FEEDER FAT CATTLE DON FOSTER HEREFORD 364-1645 MOBILE 289-5731

### B & B TRUCKS

\*John Bingham \*W.D. Buske Phone 247-3117



FRIONA STATE BANK

### BURKE INMAN TRUCKING

We appreciate your Hauling Business--Thanks for Letting Us Serve You.

> Phone 364-2490 Hereford Mob. Phone 289-5739

### DEAF SMITH ELECTRIC COOPERATIVE



"Helping Texas Grow"

Hereford

Phone 364-1166



# HI-PLAINS FEED YARD

We're turning out cattle at a low cost per gain Why not give us a call?

CUSTOM FEEDING at its modern best

Earl Elam, Mgr. Bill Bailey, Asst. Mgr.

### FRIONA FEED YARDS



Lee Britting, Mgr.

\*GOURMET FOODS

Phone 265-3574 Capacity 30,000

### PACO FEED YARDS

Bill Teel, Mgr. Phone 265-3433

Capacity Now 37,000

Hub



TEXAS-SIZE CORN. . . . A crop of ensilage corn grown this year by Larry Moyer southeast of Friona is shown above, as Patrick Pace and Gary Brown, of Friona State Bank's agriculture department, pose alongside to show how tall it is. One stalk measured II feet, 5 inches in height.

### Phillip Johnson Is Area Economist

The Texas Agricultural Ex- ties. The program also intension Service has named an cludes Dona Ana County in New area economist in management Mexico. to serve the Far West Texas and Trans-Pecos area.

He is Phillip N. Johnson who Extension District 6 office in Fort Stockton

Johnson will fill the position formerly held by Charles A. Taylor who retired on January

In announcing the appointment of Johnson, Extension Director John E. Hutchison said the new specialist will be working closely with county Extension agents, County Program Building Committees and individual farmers and ranchers in the 21-

county area. He will give special leadership to educational programs in farm and ranch management, with particular emphasis on the development of more efficient production units.

Hutchison noted that the new economist will also direct his efforts to support the objectives of the GAIN (Greater Agriculmural income Now) programs which encompasses El Paso.

Johnson spent his boyhood in Lubbock and later his family moved to a farm near Friona will be headquartered at the in Parmer County. Heattended New Mexico Military Institute and was graduated from Friona High School. He holds B.S. and M.S. degrees in agricultural economics from Texas

Tech University. He was awarded both the State Farmer and American Farmer degrees in the FFA. The specialist is a member of the American Agricultural Economics

While attending Texas Tech, Johnson worked as a student assistant and research assistant in the university's Department of Agricultural Economics.

The new specialist is the son of Mr. and Mrs. Leroy Johnson

Our local restaurant is having a very special celebration today. It's the 15th birthday of that sprig of parsley that

### **Court House**

tember 14, 1972 in County Clerk Office, Bonnie Warren, County

WD, Phillip D, White, U.S.A., lot 10, Blk, 1, Ridgeview Add.,

WD, James R. Robinson, James C. Embry, part SW1/4 Sec.

WD, Delvin Langford, Verley Wayne Vernon, lots 26, 27, 28, 29, Blk, 21, OT Farwell Deed, Michael B. Field, USA. lot I, Blk. 2, Hicks Add., Friona WD, Clarence Weems, Est., Lorine V. Weems, S1/2 Sec. 16,

WD, Zay Dee Griffith, C.H. James, lots 10, 11, 12, Blk. 29,

Deed, Jack M. Speck, Clay's Corner Gin, Part Sec. 21, D&K Deed, Buford G. Rule, et al, State of Texas, Part Sec. 12,

Deed, Veterans Land Board, John H. Underwood, Part Sec.

MARRIAGE LICENSES William Harper Smith to Deborah Lorene McDowell; Michael Allen Gerhart to LaFonda Jean Hodges: Jack B. Smith

### HOSPITAL REPORT

Carolyn Carson and baby boy, Friona: Linda Atwell, Amarillo: Lillie Taylor, Friona: Dustee Gee, Friona: Clare Savage, Friona; Ophelia Felder, Friona: Betty Redus, Friona: Angela Carrasco, Friona: Paul Garza, Friona; Oralia Telles, Hereford; Florence Garcia, Hereford: Luella Maurer, Friona: Angela Bermea and baby girl, Friona; Margaret Scott, Hereford; Lucy Rocha, Bovina; Eileene Short, Friona; Louis Stone, Bovina: Kevin Hughes,

Wesley Barnes, Elevinia Espinoza and baby girl, Tony Allen, Cordelia Eddins and baby girl, Dustee Gee, Linda Atwell, Ernest Cain, Donna Jester and baby girl, Lucy Rocha, Betty Redus, Paul Garza, Julia Lloyd, Angela Carrasco, Oralia Telles, Lillie Taylor, Carolyn Carson and baby boy, Ophelia Felder, Luella Maurer, Margaret Scott, Florence Garcia and Rosa

Patients In The Hospital: Angela Bermea and baby boy, Ethel Blackburn, Faye Collins, Bessie Caldwell, Kevin Hugh: \*, Martin Twins, Eileene Short, Louis Stone and Clare Savage.



party dresses take on an oldfashioned air with ecru lace trim on dark prints. A field of flowers stands out against black cotton in this design by Suzanne Godart for Johnston, Inc., of Dallas.

The most convincing presentation for electric heating is the free operating cost estimate we offer our customers. Just facts. It will prove how you can heat electrically for little more than you're paying now. Sound too good to be true, especially with the advantages you get with electric heating? Let us prove it to your satisfaction. Thousands of our customers already have. And, they've switched. Call us for a "wise-up" estimate. It's free. And it's a real eye-opener.

electric heating estimate



WHAMMAN TO THE PARTY OF THE PAR

### Something to see ... the new / / S

See The New Chevy And Olds In Our Showroom, Thursday.



You'll Like The Changes In The New '73s. See Insert In This Week's Paper For Details On The 1973 Olds.

Refreshments And Favors For All Those Attending The Big Showing.

REEVE CHEVROLET **AND OLDSMOBILE** 

**THURSDAY SEPTEMBER** 

For A Great Deal On A 1972 Model See The Folks At REEVE CHEVY - OLDS

Doughnuts For All. \*Good Deals For All Traders.

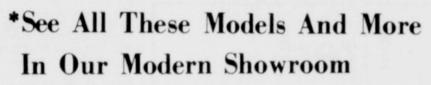
\* Free Coffee And

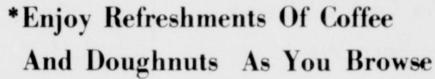
# FRIONA MOTORS makes 1973 THE BEST YEAR YET TO GO FORD



and we're starting the Year Off Big with the Best Deals yet on 39 "Better Idea" Models!

See Them At FRIONA MOTORS Friday, Sept.22





\*Enter The Kids In Our Annual Punt, Pass And Kick Contest

\*Ask About Our Trade-In Deals And Drive Away In A '73.







You Could Win One Of 18 Local Trophies n to register, get your free PP&k great opportunity because you're

FREE! REGISTRATION **ENDS SEPTEMBER 29** 



EST DRIVE

FRIONA MOTORS

### Concert Tickets Available

Tickets are on sale this week in Panhandle grade schools for the annual Young People's Concert sponsored by the Amarillo Symphony Guild, The Amarillo Symphony Orchestra will perform in a concert entitled "Das Musicfest" September 30 at 3:00 p.m. in the Concert Hall of the Amarillo Civic Center. Children from 6 to 12 years of age and their chaperones are

invited to the concert. Dr. Thomas Hohstadt will conduct the Amarillo Symphony Orchestra in a musical tribute to the German-speaking people of the Panhandle, The opening selection "Thunder and Lightning Polka" will feature special sound effects. The young people will have the opportunity of singing, with or-

### Shower Honors

### Mrs. De Leon

Carol Schueler, who became the bride of Oberlin DeLeon Friday, was honored with a miscellaneous bridal shower in the parish hall of Immanuel Lutheran Church in the Rhea Commu-

nity Monday evening. Assorted fruit and nutbreads were served with nuts, mints and punch.

Hostesses were Mrs. Herman Grissom, Mrs. Jack Pat-terson, Mrs. Cordie Potts, Mrs. Earl Boyd and Mrs. Walter Ditt-

Out-of-town guests were Mrs. S.J. Jarrell and Mrs. Alvis Bell of Clovis and Mrs. Dixie Hamar and daughter, Deb-

familiar "Do, Re, Mi" from SOUND OF MUSIC and "Die Musici" (Music Alone Shall Live) a well known selection from their music education material. Other numbers on the program include a portion of the "Rosenkavalier Suite" and
"The Blue Danube Waltz."

Students from the Panhandle counties and the city of Amarillo are expected to attend the concert. Tickets may be obtained through teachers in the public school system. Price of ad-

### Health Careers Club Elects New Officers

The Health Careers Club of Friona High School met at 4:00 p.m. Thursday, September 14. Following a discussion of the constitution of the club Donna Lewellen was elected president for the coming year.

Other officers elected were Wilcox, vice-president; Holly Hart, secretary-treasur-Mona Reed, chaplain; and Patti Crump, reporter.

Club meetings will be held the second and fourth Thursdays of each month at 3:45 p.m. in Mrs. Johnston's room.

Other club members attending the meeting were Ann Pankratz, Karen Merriel and Joy

Miss Lewellen invites all high school students who are interested to attend the meetings and to become members if they so

Are You Tired . . .

Over Your Monthly Bills For Gasoline,

### Bride And Groom Shower Honors Local Couple

A miscellaneous shower in the home of Mr, and Mrs, Dave M. Thompson, 1609 West Tenth Street, from 7:30 to 9:30 p.m. Saturday, September 16, was a courtesy for Mr. and Mrs. Eric Vance Rushing, 1211 Jackson St-

Before their marriage Mrs. Rushing was Linda Grabbe. Party sandwiches were ser-

ved with cookies, punch and cof-

Special guests were Mr. and Mrs. Eric Rushing, Friona, and Mr. and Mrs. Oliver Grabbe, Canyon, parents of the honored couple. Out-of-town guests were

Mrs. E. V. Rushing, Clovis: Donald Grabbe, Canyon: Mrs. Lula Cacy, Alice, Texas: and Mrs. Wayne Holland, Houston,

Hosts were Mr. and Mrs. Thompson, Mr. and Mrs. Floyd Brookfield, Mr. and Mrs. Floyd Reeve, Mr. and Mrs. Harold Taylor, Mr. and Mrs. Ronald Smiley, Mr., and Mrs. Bill Bailey, Mr. and Mrs. Richard Collard, Mr. and Mrs. Marion Fite, Mr. and Mrs. J.P. Sims, Mr. and Mrs. Glenn Floyd, Mr. and Mrs. Eugene Weatherly and Mr. and Mrs. Herschel Johnson.

Also Mrs. Wana Brewer, Mrs. Lois Weatherly and Mrs.

### Lutheran Women Begin Year's Work

Immanuel (Rhea) L.W.M.L. met at the Rhea Parish Hall September 14 for their first fall meeting. The meeting was ened with a hymn and prayer led by the president, Mrs. Wal-

The following members were present: Mrs. Bill Brandt, Mrs. Chris Drager, Mrs. Herbert Schueler, Mrs. Raymond Schueler, Mrs. Walter Schueler, Mrs. Roy Zieschang and Mrs. Richard Anderson,

Also present were Pastor and Mrs. Duane Kirchner. Mrs. Kirchner was accepted as a new

are normally held on the third Thursday of each month at Lariat, Texas have been changed to the fourth Thursday of each

Anyone interested in helping in this mission area is welcome to attend these workshops held at 10 a.m., at St. John's Luthe-ran Parish Hall at Lariat,

A sack lunch is taken and the ladies usually work until 3:00

The L.W.M.L. will be celebrating its 30th year this year. Plans were made for a banner to be made and possibly a special church service.

Mrs. Walter Schueler led the topic on "Grow Up Christians." Meeting adjourned with the Lord's Prayer, Mrs. Bill Brandt served hot spiced cider.

### It's A Boy

He was named Jason Ray and

His grandparents are Mr. and Ray Murphree, Friona, and Mr. and Mrs. Gerald Martin, Plainview.

Weds Oberlin DeLeon In a double ring ceremony at er with white double knit blouse Redeemer Lutheran Church at and a green cymbidium cor-

2:00 p.m. Friday, September 15, sage. Carol Dawn Schueler, daughter The serving table for the reception, which was held in the of Mr. and Mrs. Norbert Schchurch, was covered with a ueler of the Rhea Community, exchanged wedding vows with white linen cloth and centered Oberlin DeLeon, son of Mr. and Mrs. Rueben DeLeon, Friwith a floral arrangement, Punch, cake, nuts and mints were served by Lea Looper and Ton-Vows were exchanged before an altar, which was decorated

MR. AND MRS, OBERLIN DeLEON

Carol Dawn Schueler

with two seven branched can-

delabra, holding white tapers

and flanked by garlands of white

an Emerald green velvet jump-

tron of honor.

Guests were registered by Jarrell Schueler, brother of the

Special guests were Mrs. Robert Schueler Sr. of the Rhea Community, who is the paternal grandmother of the bride, and Mrs. S.J. Jarrell, Clovis, who is her maternal grandmother.

Other out-of-town guests were Mrs, Ethel Goodman, Mrs. Stella Barnes and Mrs. Alvis Bell, all of Clovis.

The best man was Rueben Mr. and Mrs. DeLeon are DeLeon Jr., brother of the at home in Friona Apartments. He is a 1972 graduate of Fri-As the bride was escorted to ona High School, and is emthe altar and presented in marployed by Brookfield Drilling riage by her father, she wore

Salad Supper Honors The Dave Thompsons

son, who have served as superintendents of the young adult department of First Baptist Church for several years, recently

In appreciation of their service, members of the department honored the Thompsons with a salad supper in their home at 1609 West Tenth Street Monday evening and presented them with an engraved silver, Keith Stephens,

Members and guests attend-Osborn, Mr. and Mrs. Doyce Barnett, Mr. and Mrs. George Mrs. Mike Hand,

Mr. and Mrs. Dave Thomp- C. Taylor, Mr. and Mrs. Char-on, who have served as super- les Bell, Mr. and Mrs. Danny Black and Mr. and Mrs. Albert

Also Mr. and Mrs. Wayne Swopes, Mr. and Mrs. Jerry Teel, Mr. and Mrs. Davey Thompson, Mr. and Mrs. Charles Faulkner, Mr. and Mrs. Dale Gober, Mr. and Mrs. Mickey Griffin, Mr. and Mrs. Norman Ferguson and Mr. and Mrs.

Also Mrs. Ray DeBord, Mrs. ing were Mr. and Mrs. Claude Mike Stephens, Mrs. Jim Roy Wells, Mrs. Carroll Gatlin and

tients in Parmer County Com-

munity Hospital were decor-

Highlight of Thursday was

On Friday a gift certificate

was delivered to the homemak-

ing teachers for presentation to

a needy girl for purchase of ne-

publicity on "Young Homemak-

### Young Homemakers Observe NYHA Week

ers Week."

cessary supplies.

The members of Friona Young Homemakers chapter have done several things this week in connection with the obserof National Young Homemakers of America Week. On Sunday white milk vases

filled with red rosebuds were sent to each church in town, Monday two windows depicting the goals, purposes and motto of the organization were de-

Gifts were taken to residents of the local rest home on Tues-

day. On Wednesday trays of pa-

Saturday was "Special Education Day," and several things were done for the two classes in the local elemen-

### Dinner Highlights Study Club Meeting

Highlight of the Tuesday ev-ning meeting of Progressive Charles Bell and Mrs. Jack Haening meeting of Progressive Study Club, which was held in ederated Club House was a ouffet dinner.

Tables were covered with linen cloths and decorated with pink roses and white daisies on mirrors and surrounded with pink candles. Pink napkins and place cards were also used.

The president's greeting was presented by Mrs. James V. delmon, Mrs. Mickey Griffin

directed the invocation. "Hey Look Me Over," the theme of the year's program of work was introduced when yearbooks were presented by the program committee, composed These three formed a trio and

sang, "Hey Look Me Over." They were accompanied by Mrs. Dale Carv at the piano.

Following presentation of committee reports, plans were made for the Miss Money Project for Maize Days. All proceeds from this project will be used to buy lounge chairs, which may be converted into beds to be used in patient's rooms in the local hospital.

Plans were made for some members to attend a district records session in Lubbock Saturday, September 23,

#### Of Watching The Cost Of Living mums surrounding earthenware crocks. Pastor Duane Kirchner For Murphrees was the officiant. Mrs, Bill Brandt, organist, Climb Higher Each Week! Mr. and Mrs. Ray Lynn presented traditional wedding Murphree, Borger, became paselections rents of a baby boy Monday, Mrs. H.L. Outland Jr., sister of the bride, was the ma-Don't Lose Sleep.

September II. weighed 6 lbs.

Jason has one sister, Marsha



To Eugene Boggess For The

# 1st Load Of Maize In Parmer County For 1972!



And To John S. Thompson For The FIRST LOAD OF CORN



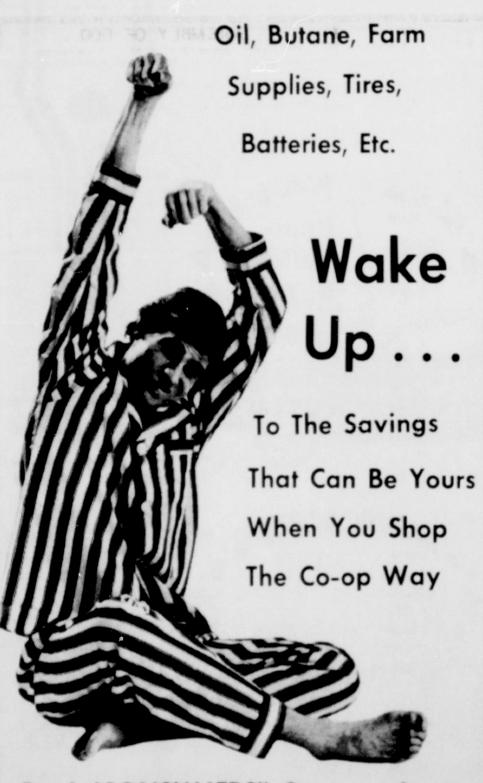
Boggess's First Load Of Maize



Thompson's First Load of Corn

### FRIONA WHEAT GROWERS

Ready To Handle Your 1972 Grain Crop



Be A 'CONSUMERS" Consumer!

FRIONA



Buddy Lloyd, Mgr

We Give 5 & H Green Stamps Phone 247-2771 or 247-2860

### Pamela Hemstad Weds Mac Wesley Hancock III

Pamela Kay Hemstad, daughter of Bruce N. Hemstad and Mrs. Marguerite Warmuth Bruno of New Orleans, La., became the bride of Mac Wesley Hancock III, son of Mr. and Mrs. Mac Wesley Hancock, Jr., of Farwell, in Saint Louis Cathedral in New Orleans August 26.

The couple said their vows before an altar decorated on either side with baskets of white flowers and fern. A white velvet-covered kneeling bench and white velvet carpet covering the center aisle of the cathedral completed the set-

Given in marriage by her father, the bride chose a formal length gown of candlelight organza embossed with re-embroidered Alencon lace and seed pearls. Her veil of illusion was held by a Juliette cap of lace and pearls. She carried an old-fashioned bouquet of white roses.

Carrying out wedding tradition, the bride wore the bridegroom's mother's pearls as something old and borrowed. Something blue was her garter and something new, her gown.

Mrs. George Lund, Jr., of New Orleans was her sister's matron of honor. Chere Cormier and Mrs. Steve Johnson of New Orleans and Debbie Hancock of Farwell, the groom's sister, were bridal attendants. Arlene Hemstad and George Lund III of New Orleans served as junior Ralph Rodriguez of New flowers. The bridegroom's attendants. Pamela Kay Lund Orleans, Bill Burton of Fort of New Orleans, niece of the Worth, Bronson Doyle of New bride, and Virginia Hemstad, Orleans, George Lund, Jr., of sister of the bride, were flower New Orleans and Ron Hancock

The female attendants wore groom.

gowns of pale yellow textured The bride's mother chose a chiffon with Bertha collars and floor length gown of lime green picture hats featuring netting chiffon and the groom's mothheld by spring flowers. They er chose a floor length gown of carried old-fashioned bouquets beige lace for the couple's of orange miniature carna- wedding. tions, yellow yama, daisies and pink roses dotted with baby's Saint Charles Street home. The breath and trimmed in yellow netting and ribbons.

Pa., served as best man. candlelight icing was topped



MRS, MAC HANCOCK

of Farwell, brother of the

A reception followed at a reception table was covered with white lace over taffeta. A Charles Nester of Pottstown, two-tiered wedding cake with Groomsmen and ushers were with a loving cup filled with

cake was a chocolate doberge featuring the scales of justice designed in icing.

The couple made a wedding trip to Mexico. Mrs. Hancock attended Soule

Business College and is a former U. S. Customs employee. Hancock received a B.A. degree in history from Texas Tech University and J.D. degree from Tulane University School of Law He is a second lieutenant in the U. S Army Transportation Corps. He will be stationed at Ft. Eustis, Va., until Januray 1. He will then be employed as an associate of



ROMALEE RECTOR, . . . Mr. and Mrs. Charles Rector have announced the engagement and approaching marriage of their daughter, Romalee, to Terry L. Barbaree, son of Mr. and Mrs. Robert C. Barbaree of Hobbs, New Mexico. The couple plan a

### Local ESA Chapter Hosts District Workshop Here

District IX Workshop in Friona served by the local chapter. Saturday, September 17, in the Miniature dolls dressed in lat-Friona High School cafeteria with the local chapter, Sigma Upsilon, as host chapter. Nancy Purtell of Lubbock, used for place cards.

district president, conducted the business session, Workshops were conducted on

"Rush" by Linda Andrews of Friona; "Treasurer" by Jo Blackwell of Muleshoe; "Educational" by Bennis Sprawls of Lubbock; "Welfare" by Gloria Roberson of Plainview; "Scrapbook" by Jackie Taylor of Denver City: and "President," by Nancy Purtell, Lubbock. Chapters represented at the

meeting included those from Lubbock, Denver City, Plainview, Muleshoe and Friona. A fall theme was used in

decorations and table settings

est fashions were used for centerpieces with smaller dolls, also fashionably dressed, being

Theme of the meeting was "A New Look For Fall," Autumn leaves were scattered on the tables and used for accents,

Plans were made for a joint drive to start a clinic in Lubbock to establish a kidney foundation there to serve residents of the South Plains area.

When a recipe calls for "praline," substitute ground nut brittle. Grind any kind of nut brittle in a meat grinder, using the find blade. Ground nut brittle is also delicious added to a chocolate sauce or sprinkled over ice cream.



### **MOTHER'S** DAY OUT ...

A New Program For Mother's Of Pre-School Children

Leave Your Child At The Church And Take A Day For Yourself! Every Thursday Beginning Sept. 21 - 9:30 a.m. to 3:30 p.m.

Every mother with pre-school children is invited to use this service for whatever purpose they may desire. RULES:

- 1. Bring a Sack Lunch for each child,
- 2. Bring a change of clothing for each child.
- 3. Milk for small babies should be in plastic bottles and labeled.
- 4. Children who have been sick and are taking medicine and children with colds and runny noses are NOT to come.
- 5. Mothers must accompany children for checking in and checking out.

#### COST:

- \$1.50 for one child
- \$2.00 for two per family
- \$2.50 for three per family
- \$3.00 maximum

Under three hours: Half price Over three hours: Full price

Provisions Made for Attending The Library's Story Hour.

Call The Church Office For Further Information

### FRIONA UNITED METHODIST CHURCH

8th And Pierce

Phone 247-3045



### **JUST** ARRIVED! TRACTION KING 2470 TURBO-CHARGED

### SEPTEMBER SPECIAL

WE AVE A SPECIAL SALE ON OUR DEMO/RENTAL TRACTORS FOR SEPTEMBER ORDERS ONLY - PLUS 10% EXTRA DISCOUNT ON ALL CASE IMPLEMENTS ORDERED WITH YOUR NEW TRACTOR. ORDER NOW FOR FALL OR SPRING DELIVERY OF YOUR IMPLEMENT AT AN EXTRA 10% OFF. THIS INCLUDES PLOWS, DISK HARROWS, FIELD CULTIVATORS, LOADERS, CHISEL PLOWS, ETC. FACTORY WARRANTY STILL IN EFFECT.

### CASE POWER & EQUIPMENT

Hereford **DIMMITT HIGHWAY** 

364-2015

### Many Sacrificed Lives Through Loyalty, Faith

Read Hebrews 13:1-8

Remember those in prison as if you were there with them; and those who are being maltreated, for you like them are still in the world. (Hebrews 13:3, NEB)

It was June 1944. Because Polish education was strictly forbidden, the schools were closed, but there was underground teaching in private houses ever since Nazi occupation in 1939.

One evening I was teaching Polish history to three pupils. Suddenly another rushed in, breathless and pale. "There is a roundup at the corner of this street!" he said. "The professor of math and his pupils have been captured."

We were all seized with fear. Being caught during underground teaching meant inevitable death in a concentra-

We stood up, bowed our heads, and prayed for all people suffering and dying for Poland.

Outside the house a little girl was watching out in case the soldiers approached. Half an hour must have passed when she ran into the room, shouting in childish joy: "They have gone!"

PRAYER: Our Father, we thank Thee for the sacrifices, even to the loss of life itself, many have made in loyalty to their heritage and for the faith. We pray that whatever experiences befall us because we are Christian we may accept as serving Thy will and purpose. For Jesus' sake. Amen.

THOUGHT FOR THE DAY: What we experience is in God's hands.

Helena Massalska, Kielce, Poland

Friona State Bank	
Chester Gin	
Friona Clearview TV	
Rushing Insurance	
Friona Consumers	
Crow's Meat Co.	

### ASSEMBLY OF GOD

and Ashland-Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

### CALVARY BAPTIST

14th and Cleveland-Rev, R.C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

### CALVARY BAPTIST MISSION

5th and Main-Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer

### FIRST BAPTIST

Sixth and Summitt-Rev. Charles Broadhurst Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 6:00 p.m., Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

### MEXICAN BAPTIST CHURCH

4th and Woodland-Rev. Donnie Carrasco Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 5:00 p.m., Evening Worship: 6:00 p.m., Wednesday Prayer Meeting: 8:00 p.m.

### NEW ZION BAPTIST CHURCH

Highway 60 & Pierce-Rev. L. V. Mays, pastor Sunday School: 10:00 a.m. Morning Worship: 11:00 a.m. Wednesday Evening Services: 8:30 p.m.

#### ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger

Mass: 10:30 a.m. Confessions: Sunday, 10:00 a.m. SIXTH ST. CHURCH OF CHRIST

### 502 W. Sixth-Terry Brown, Preacher

Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 7:30 p.m.

#### REDEEMER LUTHERAN CHURCH 13th and Virginia-Rev. Duane Kirchner

Sunday School: 9:45 a.m. Worship: 11:00 a.m. Immanuel Lutheran Church-Worship: 9:30 a.m. Sunday School: 10:30 a.m.

### UNION CONGREGATIONAL CHURCH

Euclid At 16th-UCC-Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.

### TENTH ST. CHURCH OF CHRIST

10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.

### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth-M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday evening: 8:00 p.m.

### FRIONA UNITED METHODIST CHURCH

8th and Pierce-Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

### UNITED PENTECOSTAL CHURCH

Fifth and Ashland-Rev. William Young, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

### **Contest Standings**

Forrest Harding. . . . . 14 Danny Baize. . . . . . . 15 B.C. Hartwick, .....12 John Barker. . . . . . . . . . 16 Gary L. Renner. . . . 16 Ricky Royal. ......13 Maurine Mabry. . . . . 14 David Blackburn. . . . 15 Dale Milner, .....13 Alan Monroe, .... 12 Lee Roy Nuttall ....12 L.F. Jacobs..... Mary Priest, .....13 Redge Priest, . . . . . 12 Mary Pryor. . . . . 15 Jimmy T. Taylor. . . . 11 Anndrea Wilkins. . . . . 15 Duane Baize, . . . . . . Kevin Welch. . . . . . 10 Mrs. Teddy White. . . 13 Leslie Broadhurst .... 15 Larry Broyles.....14 Jarrell Wright. . . . . . . 12 Patsy Bandy.....10 Pilo Castillo. . . . . . . 10 Albert W. Cupell. . . . . 14 Mrs. Albert Johnson, 14 George W. Jones. ....13 Gene Ezell. C.P. Fairchild. . . . . . 12 Debbie Fallwell. .....13 Janice Peak. . . . . . . 13 Mrs. Bob Finley. . . . . 11 Jan Fleming, ......11 Benny Pryor. . . . . . . 14 Floyd S. Reeve. . . . . 14 Richard Francis, ....13 Mrs. B.C. Hartwick...12 Albert Johnson, .....12 Mrs. Hoyt Smith. . . . . 14 C.H. Veazey. . . . . . . . . . . . . . . . 13 Donita Martin.....10 Mike Martin, . . . . . . 11 Eugene Bandy.....13 Debbie Benge. . . . . . 14 Clarence Monroe,....11 Cliff McLellan. .....11 Dean Blackburn. . . . . 14 Jerry Brownd, ....14 Dora Norwood. . . . . . 11 Ralph Broyles. . . . . . 14 Davy Carthel. . lames Perea. Mario Perea. ......13 Dale Cary.......14 Don A. Reeve. .....13 Mrs. H.A. Seright....11 Diana DeBord, Margaret Duggins. ... 13 Darrell Simpson. ....10 John Frazier.....13 John White, . . . . . . 11 Gwen Harkrider. . . . . 14 Jerry Hinkle.....14 Teddy White. . . . . . . 10 Truett Johnson. . . . . 14 Jim Johnston, .....15 

Peggy Monroe.....13 David Morales.....14

essie Morales. . . . . . 14

Elizabeth Peak, ..... 12

J.P. Sims. . . . . . . . . . 13

Mitchell Smiley. ....11 Wright Williams. ....12

Mitchell Wiseman...13 Elsie Allen......12

Fred Barker Jr. .....12

Darrell Barlow. . . . . . 13

Sharla Benge. . . . . . . 12 Stanley Bishop. . . . . . 13

Keith Blackburn ..... 11

Dean Broyles. . . . . . 14

S.D. Baize.

David Barnett, .

Shaum Aguirre. . . . . 10 Johnny Bandy.....10 Todd Bandy......11 Houston Bartlett. . . . . 11 Tena Day........10 Maron Finley.....9 Marie Fleming. . . . . . 10 Mrs. Fortenberry. ...11 Trip Horton, .....11 Andy Hurst. . . . . . . 12 Bryan Johnston. . . . . 11 Jim Milner.....11 Charles Pena. Flossie Rhinehart. ...11 Johne Rule. . . . . . . . . . 11 Herb Seright, L. Shelton, Gladys Spring. Gene Strickland. . . . . . 9 Ray Strickland. . . . . . 10 Lena Thompson. ....12 Frank Truitt. . . . . . . . . . . . 10 Doris White. . . . . . . 14 Terry Wilcox. . . . . . 11 Winston Wilson. . . . . 12 Robin Zetzsche. . . . . 12

### Patrol Investigates 17 Accidents

The Texas Highway Patrol investigated 17 accidents on rural highways in Parmer County during the month of August, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and nine persons injured,

The rural traffic accident summary for this county during the first eight months of 1972 shows a total of 102 accidents, resulting in three persons kil-

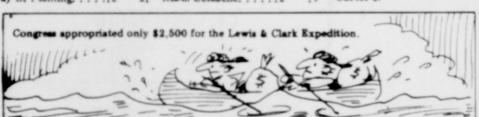
led, and 64 persons injured.
Region 5 of the Texas Department of Public Safety shows a total in August, 1972 of 593 accidents resulting in 28 persons killed and 359 persons injured as compared to the same month in 1971 with 581 accidents resulting in 25 persons killed and 400 persons injured. This was 12 more accidents, three more fatalities and 41 less injured in 1972, at the same period of time.

The veteran officer reminds you that as the world grows in population so grows the congestion upon our Texas Highways. Drive friendly, the Texas way!

The 28 deaths for the month of August 1972 occurred in the following counties: Castro, four: Palo Pinto, three: Lubbock, Carson, Deaf Smith and Gray, two each: Clay, Cochran, Hale, Haskell, Lamb, Lynn, Montague, Parker, Stonewall, Wichita, Wise, Yoakum, and Briscoe, one each.



TOUGH—Ribbed cotton knit shapes up as the favorite fabric for active toddlers' wear. The zip-front flight suit features a waist belt, shoulder tabs, and smart chest embroidery. In cadet blue or rocket red, it's by Carter's.



### **AUCTION SALE**

Tuesday Sept. 26, 1972 - 2:00 p. m. Location - 509 Main Street Friona e, Texas

LIVING ROOM FURNITURE

Early American Recliners
Home Style Recliner
Striped Love Seat
Black Vinyl Recliner
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Commode End Tables
Spanish, Commode Tables

Spanish and Early Amer
Commode End Tables
Spanish Commode Tables
Octagon Commode Tables
Mapie Cocktail Tables
Spanish Cocktail Tables
Spanish Cocktail Tables
Spanish Cocktail Tables
Spanish Cocktail Tables
Square Commode Table
Mapie End Tables
Oak End Tables
Walnut Cocktail Tables
Pine Commode Tables
Assorted Table Lamps
Green Secretari Desk
Hall Credenza
Hex End Tables
End Tables
End Tables w/velvet
Oak Desk
Mapie Knee Hole Desk

DINING ROOM FURNITURE

Maple Dining Room Suites
Hex Oak Dining Room Suite
Spanish Trestle Dining Table
Octagon Maple Dining Table
Ladder Back Dining Chairs
Arrow Back Dining Chairs
Tavern Side Dining Chairs
Green Padded Dining Chairs
Spanish Dining Chairs
Tea Serving Carts
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SEDROOM FURNITURE

4 pc. Maple Bedroom Suites 3 pc. King Bedroom Suites 2 pc. Pecan Bedroom Suites Bow-Tie King & Queen B.R.S. Double Dresser King Triple Dresser w/mirror Maple Riverside Dresser Doored Chest Chest on Chest 5 Drawer Maple Chest Maple Night Stand Trundle Beds Bunk Beds

Wardrobes
4/6 Bookcase Headboard
5/6 Bow-Tie Headboard
5/6 Pecan Bed
5/8 Upholstered Bed
Panel Headboard
6/6 Headboard
Regular Bed Frames
Hollywood Bed Frames

Queen Size Bed Frames
4/6 Mattress & Box Springs
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5/0 Mattress & Box Spring
6/6 Mattress & Box Spring

King Size Bed Frames

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For sweaters, afghans, scarfs, hats, almost anything! Lots of solid and variegated colors.



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18-in. wide. Floral. woodgrain, traditional designs

QUEEN Sale Price! SIZE 5th Avenue® Especially designed for the fuller figure. Fits women 5'3" to 5'10" with 44 to 52-in. hips. Super-stretch yarn for comfortable fit. Fashion

Super Stretch One-Size

shades.

Sensational at any price...fantastic at this new low! Super stretch yarn to fit women 5' to 5'8" between 100 and 150lbs. Nude heel. Fashion shades.

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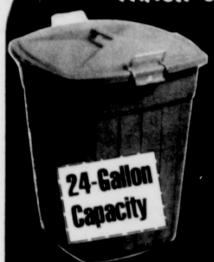
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Priced Silverware cup attached. 16x22in. drain tray Large enough for lots of dishes, pots and pans.



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Drop cloth, furniture cover, 1000 uses! 1-pc. transparent plastic

PRICE

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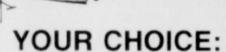
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Twin layer pad of heavy no-slip gemfoam and gemflex with tailor cut and sewed end pocket. Heavy cotton drill cover



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Dupont® nylon bristles 4-in. wide, 7/s-in. thick, 3-in. length out.





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Get well, birthday, and sympathy. 12 to 16 cards and envelopes per box.

#### 100 in Box **ENVELOPES**

Commercial size #6¾ Onward® white envelopes.



125-Sheet MAXI TABLET

6x9-in. size...for letters. memos. Ruled or unruled.



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Embossed designs on decorator mugs. Wrought iron tree.



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Fits most faucets. New massage brush. Flexible

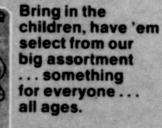




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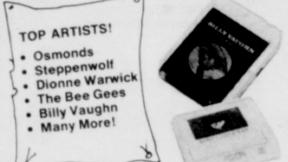


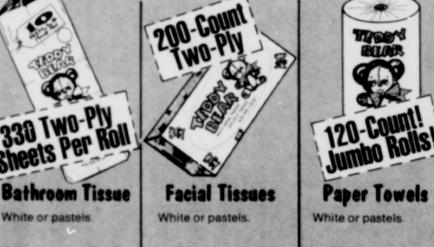
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