



CISCO COUPLE ANNOUNCES BIRTH OF BABY SON
 Mr. and Mrs. Frank Wilcoxon of Cisco are the parents of a son, Lewis Bradley, born March 7, at 4:30 a. m. in the Graham Hospital. The infant weighed 8 pounds and 4 ounces. Both mother and son are reported doing nicely.
 Maternal grandparents are Mr. and Mrs. Fred A. Steffy Sr. of Cisco and paternal grandparents are Mr. and Mrs. N. G. Wilcoxon of Cottonwood.

Atwell News
 By Mrs. Alton Tatom.

Dear Friend:
 This nation faces the problem of cutting government expenditures in the face of an exploding population.
 Basically, the nation's needs are multiplying faster than the replacements. Those of you facing the problem of buying clothes for growing school-age children know exactly what that means. What is bought today threatens to be too small tomorrow.
 Housewives can picture the problem of setting an additional 8,000 places at the dinner table every night. That's what is happening over the nation.
 Day in and day out, we're gaining almost 8,000 more persons than we had the day before. One more person is being added to the population about every 12 seconds. We're gaining at the rate of 7,855 a day . . . and the average is 2,864,000 a year.
 That's how fast this nation is growing.
 And all of this growth creates new demands. There is demand for more homes, more schools, more churches, more hospitals. There is increased need in the broad fields of health, transportation, education, finance and welfare. All this places increased demands on both government and business.
 There is also another important fact we need remember.
 There are now in this nation more than 14,000,000 men and women 65 or older. And this number is increasing at the rate of more than 400,000 a year. The majority of these people are no longer working. But here is a great reservoir of mature talent, experience and know-how. I wonder if this isn't a tremendous resource now being wasted.
 This situation spells out both problems and opportunities. It means that in our search for the right road to economy, we must avoid short-cuts that could lead to national stagnation. We must recognize that this is a dynamic period of expanding needs as well as changing times.
 Our job is to economize, to cut expenditures where spending can be cut. But in doing that, we must balance the tremendous needs of today against the known demands of tomorrow. That is the goal I

We were glad to have our grandsons visit us last week. Larry spent Monday night, Tuesday and Tuesday night, and Lynn spent Saturday night and Sunday. Freddy, Reie and Larry visited us for dinner Sunday and took Lynn home.
 Mrs. Frank Maher visited in Brownwood Thursday and Friday.
 Mr. and Mrs. Roy Tatom and Mr. and Mrs. Roy Neil Tatom, Beverly and Kim, were shopping in Abilene Friday.
 Mrs. Tip Wrinkle is sick at her home at this time. We hope for her a speedy recovery.
 Mr. Black and Vee are staying at the rest home in DeLeon, helping care for the patients, while Nina is in a Comanche hospital.
 Rev. Charles Smith visited Mr. and Mrs. Dwight Black Sunday.
 Mr. and Mrs. Harold Morgan are announcing the birth of a baby girl born Sunday afternoon in the Baird hospital. The little miss has been named Tracy Lynn. The Morgan's have two sons.
 H. P. Washburn of Trent and Mrs. Jessie Head of Merkel visited Maggie Wilson Saturday. Mrs. Nancy Washburn is spending this week with Maggie.
 Mrs. Ila Rouse has been moved to Baird to her daughter's and is reported to be very sick at this time.
 Mr. and Mrs. D. A. Abernethy and children of Baird spent Friday night with Mr. and Mrs. Dayton Sessions.
 Mr. and Mrs. Nathan Foster are driving a new Galaxie Ford sedan.
 Mrs. Ethel Clark of this city and her sister, Miss Ollie Eakin of Rising Star visited last week at Muleshoe with their sister and husband, Mr. and Mrs. R. C. Cline.
 Mr. and Mrs. R. G. Morris, who have made their home in Colorado City for several years, have returned to Cross Plains and are now making their home in the Merryman rent house across the street from the Cross Plains Locker Plant.
 expect the Senate in this session to achieve.



IN A WOMAN'S WORLD SPRING BEGINS WITH THE

Easter Promenade

... AND OUR ELEGANT FASHIONS!



Our complete ready-to-wear department has blossomed forth with the enchantment of Spring. You'll discover new fashions in a new mood that is more feminine and more exciting than in past seasons. Come in and choose your Easter ensemble now.



EASTER BONNETS

See our exciting collection, priced from . . .
2.95 to 5.95



EASTER DRESSES

We are proud of our Spring Dress collection for Easter, priced from . . .
6.95 to 16.95



SPRING BAGS

You'll find just the bag you want for your Spring ensemble. Priced from . . .
3.25 to 6.55
 including tax

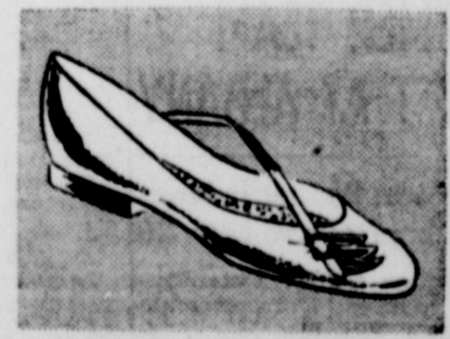
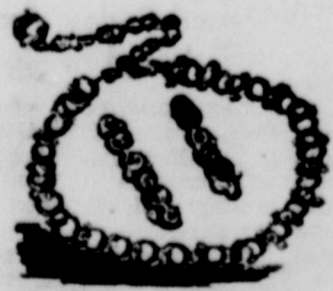
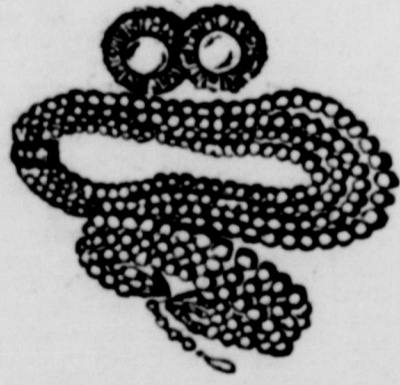


LADIES SHOES

Trim pumps by Velvet Step, in alabaster, black patent, white and bone, priced from . . .
7.95 to 9.95
 Bags to match . . . **2.98 to 4.95**

COSTUME JEWELRY

Complete your Easter outfit with a pretty piece of costume jewelry, priced as low as . . .
1.10
 including tax



GROWING GIRLS FLATS

In black patent, white, red and bone, priced from . . .
2.98 to 5.95

JUST RECEIVED . . .

A quantity of Mowers from a Special Carload shipment, Specially Priced for Spring Clearance at Only

48⁵⁰

You can't beat this big 21" Dynamower for trouble-free service and handling ease.

It's powered with a 2 1/2-H.P. Briggs & Stratton engine, with recoil starter.

Come in today and get yours, and make easy work out of your lawn-mowing chores this Summer.

HIGGINBOTHAM'S

Higginbotham's

CROSS PLAINS REVIEW

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 (Mc) McCARTY - Editor and Publisher
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 March 1959
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STATE CAPITAL
Highlights
 AND **Sidelights**
 by Vern Sanford
 TEXAS PRESS ASSOCIATION

VERN SANFORD
 Texas Press Association
 —A possible shaft of
 light pierced the murky tun-
 nels of a legislative tax study in the
 "in-between" type
 of legislation.
 A possible compromise
 measure introduced by
 Reps. R. L. Strickland of
 Dallas and Wesley Roberts of
 Dallas would tax a raft of things
 but avoid the
 general sales tax. It is re-
 garded as a possible compromise
 measure.
 Rep. Frates Seeligson of San An-
 tonio introduced his 1.5 per cent
 general sales tax measure. It would
 raise an estimated \$67,000,000 an-
 nually, earmarked for the school
 foundation program. Informal sur-
 veys indicate a majority of law-
 makers pledged opposition to a gen-
 eral sales tax in their campaigns
 last Summer.
 Despite urging from Gov. Daniel,
 the House Tax Committee showed
 itself in no hurry to get out the bill
 that would raise corporation fran-
 chise taxes. Committee declined, on
 a 15-2 vote, to order a report from
 the sub-committee which holds the
 bill.
 Part of the Governor's plan was
 to get this bill passed in time to
 take effect May 1 so the added re-
 venue from it could help offset this
 year's deficit.
 Committee also agreed to allow
 more time to hear groups wishing
 to oppose a proposed trading stamp

tax.
 First Hurdle Cleared—Texas pub-
 lic school teachers won the first
 round in their campaign for an \$800
 a year pay raise.
 Senate Committee voted favorably
 on the \$107,900,000 public school im-
 provement program recommended
 by the Hale-Alken Committee.
 Teachers' raises would account for
 the bulk of the cost, about \$90,000,-
 000. Other items would include
 lengthening the school year to 189
 days, increasing transportation al-
 lowances, programs for the academ-
 ically gifted and for non-English
 speaking children, driver education,
 etc.

Some 3,000 teachers, plus many
 citizens from other walks of life,
 came to the Capitol in behalf of the
 bill.
 Warm Issue—Another crowd-get-
 ter was the Senate hearing on the
 bill to reduce maximum working
 hours of firemen and policemen.

With feeling running high, the
 committee voted to send the bill
 to sub-committee for a week's study.
 Same bill was voted out favorably
 by the House committee.

Texas Municipal League is strong-
 ly opposed to the measure, which
 they say is about as palatable as
 having the federal government set
 wages and hours for Texas Highway
 patrolmen. League's countermeas-
 ure would abolish state regulation
 of city firemen and policemen.

No Peace on the Trinity—State
 Board of Water Engineers is caught
 in the middle of a king-sized strug-
 gle over Trinity River water.

Houston asked the board for a
 permit to construct a dam at Liv-
 ington and impound some 1,750,-
 000 acre feet of water.

Trinity River Authority was joined
 by Dallas, Fort Worth and other
 Upper Trinity towns in howls of
 protest over Houston's "water-grab-
 bing." TRA filed a petition asking
 that Houston's application be dis-
 missed and also filed an applica-
 tion for the same permit Houston
 is seeking.

A hearing on Houston's applica-
 tion had been set for April 6, but
 the North Texans are asking for
 delay. Indications are that such a
 set-to between Texas' major cities
 probably can not be settled for some
 time.

Higher Tuition Asked—Commis-
 sion on Higher Education is recom-
 mending the Legislature adopt a
 new system of automatic tuition in-
 creases for state-supported colleges.

By the commission's formula, tu-
 tion would be in proportion to the
 college's spending. If legislative ap-
 propriations to the college went up,
 so would tuition.

It was estimated the formula
 would raise present tuition for in-
 state students from \$100 a year to
 about \$125 to \$137.50.

Many students protested that the
 hike would be an undue hardship on
 all their college expenses.

Don't Stop Now—Gov. Daniel's
 Statewide Water Committee is ask-
 ing the Legislature to restore pro-
 posed cuts in the Water Board bud-
 get.

Governor Daniel told a meeting
 of the statewide water group that
 water development in Texas needs
 all the \$1,700,000 asked by the Water
 Board. Legislative Budget Board

recommended only \$800,000.
 Daniel said he felt more water
 planning had been accomplished in
 the past two years than ever before
 in the State's history. To cut back
 now, he said, would amount to
 "complete surrender" to federal
 control.
 Hands Off Ladies' Bill—Atty. Gen.
 Will Wilson nimbly side-stepped ef-
 forts to get him to rule on the pro-
 posed equal rights for women
 amendment. Senators had dodged
 the issue by asking for an attorney
 general's opinion on how the amend-
 ment would affecting existing leg-
 islation concerning women. Wilson
 said the question was too general,
 and that he didn't feel he should
 tell the Legislature what it should
 do.

Mrs. Lloyd Bryan and Shannon
 and Mrs. J. H. McElroy visited with
 relatives in Abilene Saturday.
 Mr. and Mrs. Lawrence Paschall
 and family were here from Abilene
 Sunday visiting with her parents,
 Mr. and Mrs. Jim McMillan, and
 with other relatives.
 Mr. and Mrs. Roland Bryan and
 son of Abilene visited Mrs. W. L.
 Bryan Sunday.
 Ben Porter arrived Monday from
 Artesia, N. M., where he is employed,
 and Tuesday he and Mrs. Porter
 drove to McKinney to visit their
 son, W. B., who is a patient in the
 Veterans Hospital.

Benny Glover and Sammy Long
 were Abilene visitors Monday of this
 week.
 Mr. and Mrs. James Hall and
 children, Glenda and Tommy of
 Olton visited his parents, Mr. and
 Mrs. Ira Hall, here over the week
 end.
 Mr. and Mrs. Donnel Clark and
 sons of Dallas visited here from
 Thursday to Sunday of the past
 week with his mother, Mrs. Jeff
 Clark, and other relatives.
 Dr. and Mrs. T. R. Havins of
 Brownwood visited Sunday with his
 sister, Mrs. Henry Williams. They
 drove to Rising Star during the eve-
 ning to visit with Mr. and Mrs. L. G.
 Jackson and Mary Adams.

Read the Want Ads

AFFECTIONS OF ANY OF THE
 FOLLOWING MAY BE CAUSED BY
 NERVES SPRUNG AT THE SPINE
 BY A SUBLUXATED VERTEBRA
 Chiropractic
 (SPINAL)
 Adjustments
 Will
 Remove the
 Cause of
DISEASE

Dr. Joel Mayor
 CHIROPRACTOR
 Phone 5-3341 Cross Plains

With \$3.75 Purchase of Other Groceries

LB. CAN
59c

Lettuce Head 9c
 Apples Delicious Lb. 15c
 ORANGES AND
 Grapefruit Lb. 10c
 Potatoes New Lb. 7c
 Peas Mission 2 Cans 25c
 Potatoes Red 10 Lbs. 49c
 ALMA
 Pork & Beans 2 1/2 Size 22c
 MAXWELL HOUSE, INSTANT
 Coffee 6 Ozs. 89c
 Lard Armour's Pure 3 Lbs. 45c
 (With 3.45 Purchase)

KIMBELL'S
 Biscuits Can 10c
 FROZEN ORANGE
 Juice 6 Ozs. 25c
 GLADIOLA
 Cake Mixes Pkg. 29c

With \$3.75 Purchase of Other Groceries

Sugar
 10 LB. BAG
89c

FREE! FREE!

ONE PAIR OF LADIES'
Nylon Hose
 23c

With each purchase of six Plymouth Light Bulbs,
 priced each . . .

PLYMOUTH BRAND
OLEO
 Lb quarters 23c
 2 Lbs solid 35c
 (Limit Two)

PETER PAN
 Chili 29 Ozs. 59c
 PETER PAN
 Tamales 2 1/2 Size 39c

LADIES GARDEN GLOVES 49c
 DRENE SHAMPOO, 60c size 59c
 (FREE BRUSH)
 2 DRENE SHAMPOO SPECIAL 79c
 ELECTRIC SHAVE 79c
 (35c Aqua Velva Free)

Market Specials

Sausage Country 2 Lbs. 79c
 Roast Chuck Lb. 55c
 Steak T-Bone Lb. 79c
 Bar-B-Q Lb. 125c

KIMBELL'S
FLOUR
 10 Lbs 89c
 25 Lbs 1.69
 KIMBELL'S MEAL
 10 Lbs 79c

Shop and Enjoy
**Piggly
 Wiggly**

DOUBLE
**S&H Green
 Stamps**
 Given with purchase of \$3.00 or more, every
 Wednesday.

change laundry
 workday to
PLAYDAY!

Try Your Coin-Operated Westinghouse
LAUNDROMAT
 . . . and see how easy wash day chores become.

Don't let the weather bother you. . . Rain or shine, you can wash and
 dry your clothes with ease.

WASH -- 20c
 • Hot Water
 • Soft Water
 • Use As Many Washers
 As You Need.

DRY -- 10c
 Our large Dryers will fluff-
 dry 40 pounds of clothes
 for 30c.

Try It! You'll Like It!

Do You Remember?...

March 17, 1939
Spotlight was focused on the Cross Plains West Field this week.



that lasts and lasts



The all-purpose enamel for wood and metal furniture and trim.

MAYES LUMBER CO.



LAND BANK LOANS

More than a third of all the Farmers and Ranchers in Texas who borrowed money on their lands last year got it from the Federal Land Bank.

Let us explain the reasons why and how a Land Bank loan is best for you. Come in or write.

National Farm Loan Association

LESLIE BRYANT
Loan Manager
309 Market Street
Baird, Texas

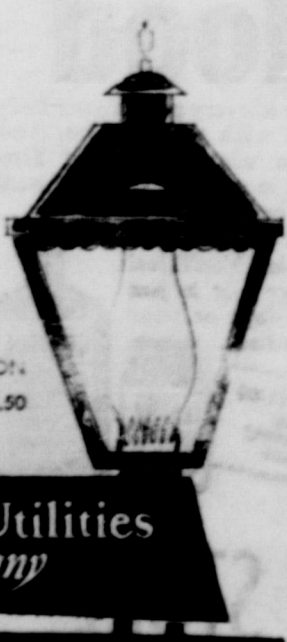
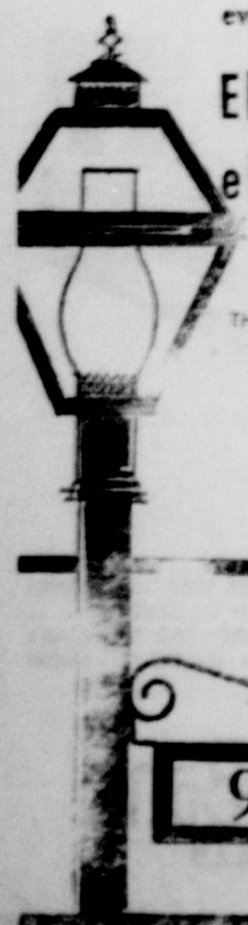


ELECTRIC Lawn Lighting \$2.50

... down payment and \$2.50 a month on your electric statement

Newest way for homeowners to add new sparkle, new radiance! Fashionable electric post lights, bringing the colorful brilliance of electric lighting to your lawn! Four handsome styles for modern or traditional homes, now available at local electrical contractors, completely installed for \$39.50 or \$49.50. These prices include up to 50' of cable and normal installation of an inside switch, so you may turn your electric post light on or off at will, or with automatic photo-electric switch which turns on when the sun sets and turns off when the sun rises. Costs pennies to operate, every night, for as little as 28¢ a month.

Electric lawn lighting sold only by your electrical contractor — call him today!

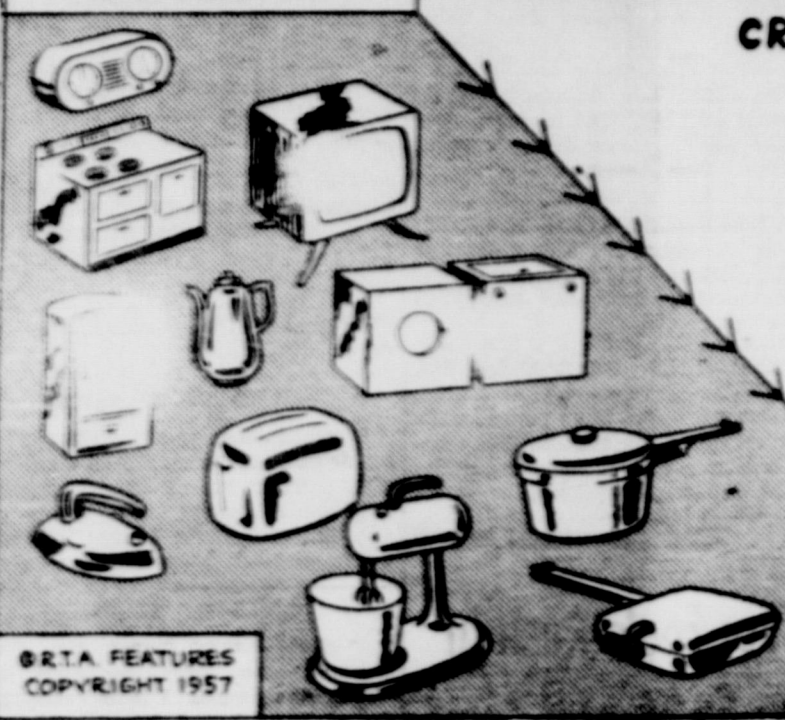


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West Texas Utilities Company

YOU SAID IT!!!

THE MOST IMPORTANT
OF ANY APPLIANCE
IS THE
REPUTATION
OF THE
DEALER



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FOR YOUR BUYING PLEASURE
AT REASONABLE PRICES—
SHOP WHERE YOUR CONFIDENCE IS HIGHEST — SHOP—
CROSS PLAINS

AND THE SATISFACTION
OF THOUSANDS OF
CUSTOMERS IS OUR
CLAIM TO
RELIABILITY

Drawn Specially for The Review

By RALPH TEE

Cross Plains Review — 6

Thursday, March 19,

seems a revival for the entire membership. Several from Scranton attended the services Sunday night and a number have come from Eula Methodist Church during the week.

Mrs. James Brandon had an uncle and family from Denver, Colo. Mr. and Mrs. Hewitt, visit them Saturday.

Mr. and Mrs. Arthur Wright and Mrs. Walker, Respects of Rising Star were here a short while Sunday afternoon.

Mr. and Mrs. Roy Tunnel of Abilene visited her parents, Mr. and Mrs. V. L. Fulton, Sunday. Mrs. Tunnel was taken ill while visiting and entered the Baird hospital Sunday afternoon.

Mr. and Mrs. J. I. Rhodes and family of Midland were week end visitors in the Fred Lucksinger home.

Mrs. C. T. Barton of Pioneer is visiting this week in the home of her son, Cecil Barton and family, at Levelland.

Visitors in the home of Mr. and Mrs. Bob Young Sunday afternoon were Mr. and Mrs. Arthur Wright of Long Branch and Mrs. Obara Respects of Rising Star.

Mr. and Mrs. Lloyd Bryan in Dallas Sunday night were in the home of Mr. and Mrs. Barnett and Monday Mr. Bryan underwent a medical check-up.

FOR BETTER
SNAPSHOTS

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Film Here

2 RETURN
YOUR EXPOSE
ROLLS TO US
FOR DEVELOPING
AND PRINTING

CITY DRUG STORE

Mayes Lumber Co.

CLAUDE MAYES, Owner-Manager
Phone 5-3591
Cross Plains, Texas

See Us for a Complete Line
BUILDING MATERIALS

FHA HOME IMPROVEMENT LOANS
Up to 5 Years to Pay

HIGH QUALITY LUMBER
Cut to Your Specifications

PITTSBURGH & LOE PAINTS

Plastic, Vinyl and Linoleum
FLOOR AND WALL TILE

Complete Selection of Wallpaper

Free Estimates on Building and Remodeling
Let Us Contract Your Building Projects

CALL US — WE DELIVER

Cottonwood

By Hazel I. Respass

Rev. James O. Brandon and A. L. Breeding attended the Brotherhood meeting at Potosi Monday night of last week.

J. N. Varner and mother, Mrs. W. B. Varner of Abilene, visited last Thursday with Mr. and Mrs. H. S. Varner.

Those visiting Mr. and Mrs. Frank Woody the past week end were Mr. and Mrs. C. E. Woody and Allen of Grand Prairie and Mr. and Mrs. Lewis Woody and family.

Mrs. Effie Jones of Los Angeles, Calif. and her two sons and families, visited Mr. and Mrs. H. S. Varner Sunday afternoon.

Mr. and Mrs. Charlie Yeargens of Albany, friends of Mr. and Mrs. R. A. Maddox, visited them Sunday afternoon.

Mrs. J. F. Coffey spent last week in Sippensville visiting Mr. and Mrs. Floyd Coffey.

Dan Mitchell is taking a few days vacation this week getting things done at home.

The revival of one week closed Sunday night. One rededicated, and one came on profession of faith, both joined the church. It

Three new brick tables and four fireplaces have been erected in the roadside park, which is located just outside the city limits west of town, on the tract of land known as the picnic ground.

The women of this community put on a play at the schoolhouse Friday night. Following the play, papers were sold, the proceeds going for the benefit of the school. Atwell news.

Cornelius Elliott of Cross Plains has been recommended for a letter with Abilene Christian College's basketball team.

Some of those from this community who attended the Fat Stock Show in Fort Worth over the week end were: W. E. Lark and son, Basil; Glenn Erwin, L. T. Cox, J. M. and Myrtha Westerman. Sabanno news.

Mr. and Mrs. Paul Lutzberger, Mr. and Mrs. E. I. Vestal, Juanita and Junior, and Miss Helen Grace Gray were Stock Show visitors in Fort Worth Sunday.

Carl Yeager, who lives north of town, has been ill the past week with typhoid fever.

March 17, 1944

Marriage of Miss Lillian Belyeu and Pvt. Doyle Lovell was solemnized Tuesday evening, March 7, at 7:30 o'clock, in the home of Mr. and Mrs. J. L. Glenn in Cross Plains, with Dr. Glenn, pastor of the local Presbyterian Church, reading the single ring ceremony.

Miss Bessie Lucille Harris of this place became the bride of Pvt. John Edward Coppinger of Camp Wolters, Mineral Wells, formerly of Cross Plains, Thursday evening, March 9, about 5:30 o'clock, in Eastland, with the Justice of Peace reading the single ring ceremony.

Last rites for Mrs. Rilly Strickland, 86, of Burkett were held Friday afternoon, March 10, in the

Burkett Methodist Church at 2:30 o'clock, with Rev. L. M. Lawton, pastor, officiating.

Final rites for Mrs. Dallas Eugenia Murdock, wife of Cecil R. Murdock of Big Spring, formerly of this place, were held at the East Fourth Baptist Church in Big Spring Thursday afternoon, March 9, at 3 o'clock, with the Rev. W. H. Colson, pastor, officiating.

E. W. Brown, 15-year-old Burkett FFA boy, exhibited the grand champion steer at the West Texas Boy's Livestock Show in Abilene last Wednesday and then sold the 915-pound Hereford, Mike, at auction for 49 cents per pound.

Mr. and Mrs. George Wright used their truck to take the Williams and Pioneer vocational agriculture classes and their teacher, Ross Newton, to the Fat Stock Show in Fort Worth last week end. Cross Out news.

H. F. Phillips of Clyde, formerly of this place, is seriously ill in the Baird hospital. Friends here are wishing for him a speedy recovery. Rowden news.

Mr. and Mrs. Pete Fore of Pioneer and Mr. and Mrs. Guy Henry of Okra spent two days in Fort Worth recently, where they attended the Fat Stock Show. Pioneer news.

Cpl. Truman Foster is now stationed with the armed forces in England. His wife, the former Miss Emily Gray McDermott, and son plan to make their home here for the duration.

Paul Smith, son of Mr. and Mrs. Marvin Smith of this city, recently volunteer for service in the Navy, and left Feb. 27 for the naval training station in San Diego, Calif. He made the highest grade out of 160 men on a recent important examination.

Mr. and Mrs. Charnel Harlow and family of Abilene visited relatives and friends here the first part of this week. Mr. Harlow will leave within the very near future for induction into the Army.

Mr. and Mrs. W. J. Sipes and family were the week end guests of Mr. and Mrs. C. W. Kemper, who reside in San Angelo.

Mrs. Bill Weiler left Friday for New Orleans, La., for an extended visit with her son, Morris Odom, who was recently transferred from the Corpus Christi Naval Base.

Roy Rutledge, who has been recovering at the home of his daughter in Brownwood, after a serious illness, has returned to his home in Cross Plains.

The postmaster informs us that new rates on postage on air mail, parcel post, register fee, C. O. D. packages and insured mail, will be effective March 26. No change on local mail, postal cards or first-class letters. Pioneer news.

Mr. and Mrs. O. L. McCullough of Brownwood visited here Saturday evening in the home of Mr. and Mrs. Fred V. Tunnell.



It's a dream
come-true with
GOULDS amazing



Goolds Balanced Flow Water System needs no tank. Just like "city water service"... delivers fresh water instantly—as much as you want, at all taps at same time, up to 520 gals. per hour. Fully automatic — never needs priming. You save — fewer fittings; no tank to buy or replace. Compact, quiet, trouble-free — only one moving part. See it before you buy any ordinary pump.

Hornsby Electric Co.

FLOWERY SPEECHES



... are out of our line

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We'll leave the speech making up to the orators but when it comes to printing we know our business.

We do all kinds of printing fancy and plain... and we do it well. We have a large selection of type and cuts, or we can make special designs for you.

Our printers are experts and use high quality inks and papers. Give us a try!

SEE US FOR YOUR OFFICE SUPPLIES

CROSS PLAINS REVIEW

"Your Home Town Printers"

OUTDOORS IN TEXAS



VERN SANFORD
NOTE: Game Warden
 Buckles wrote the following

*An Invitation
 NEW HAIR LOVELINESS*



"So Lovely"
 DUO-MATIC
 PERMANENT WAVE
 REALISTIC

Today for Appointment!
**Bonnie's
 BEAUTY CENTER**

**Bonnie's
 BEAUTY CENTER**

OLD? I HAVEN'T FELT SO GOOD IN YEARS!*

You don't have to be young, to feel young. Science proves today that many folks who just drag along could feel vital, alive—IF—

*If fatigue and nerves do not have a functional, organic or other cause, but are due to vitamin and iron deficiency—play safe! Bexel vitamin-mineral preparations cost so little—can mean so much to your health.

BEXEL M—the finest super-charge of vitamin preparations

for adults—not only for older people, but for active men and women of all ages. Contains eleven vitamins plus iron, yeast and nine trace minerals in high or therapeutic potencies to help build or maintain rich, red blood—help you feel tops. Only 9¢ a day.

BEXEL #21—the same formula as BEXEL M, but in less expensive maintenance level dosage to supplement daily foods. Less than 4¢ a day.

PENNY FOR PENNY YOU GET MORE VALUE IN HIGH POTENCY WITH BEXEL VITAMINS AND MINERALS. GUARANTEED, OR MONEY BACK.

There's a Member of the Bexel Family of Vitamins for Every Member of Your Family

Bexel BETTER... BY McKESSON

CITY DRUG STORE

JOIN THE...

Easter Parade

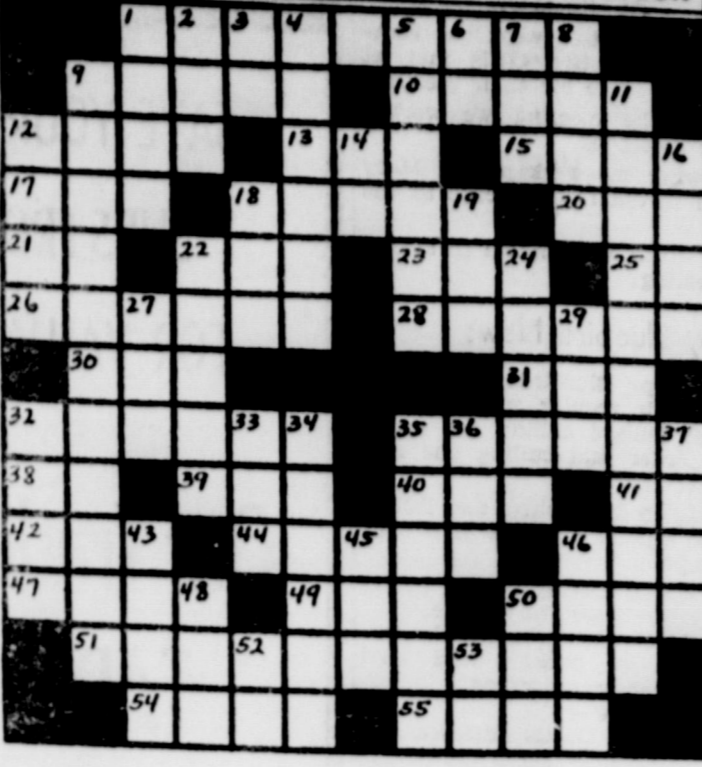
It's every person's right to glow with pride in the Easter Parade.

You can do it the thrifty way by sending your clothes here for Expert Cleaning. We'll send them back to you looking like new.

Beat the high cost of living this year and still look your best in the Easter Parade!

Jim Settle Dry Cleaning
 "Enemy to Dirt" Cross Plains

CROSSWORD By A. C. Gordon



- ACROSS**
- 1 - Habitual peculiarity
 - 9 - Big fight
 - 10 - Pertaining to morals
 - 12 - Companion
 - 13 - Element
 - 15 - Lampreys
 - 17 - Obsol...
 - 18 - Gladden
 - 20 - Loose egg
 - 21 - Either
 - 22 - Bring legal action against
 - 23 - ...dical
 - 25 - Parent
 - 26 - Shrive
 - 28 - Make beloved
 - 30 - Mongrel
 - 31 - Old Legal Counsel (abb.)
 - 32 - German firearms
 - 33 - Elf
 - 38 - Boy's nickname
- DOWN**
- 1 - Apportion
 - 2 - Beverage
 - 3 - Neon (chem.)
 - 4 - Lower
 - 5 - Fail to follow suit
 - 6 - That thing!
 - 7 - Pronoun
 - 8 - Countenance
 - 9 - To enroll
- 11 - Forming the high point of an event**
- 12 - Felicitous talk**
- 13 - That is (abb.)**
- 14 - Be prominent**
- 15 - Use**
- 16 - Interrogant**
- 17 - Severe**
- 18 - Vessel**
- 19 - New judge**
- 20 - Clean**
- 21 - South American city**
- 22 - To gush**
- 23 - Panoramic**
- 24 - Through**
- 25 - Yet**
- 26 - Bows**
- 27 - Speck**
- 28 - Graceful**
- 29 - horse**
- 30 - Dry fruit**
- 31 - Girl's name**
- 32 - Cerium (chem.)**
- 33 - Either**

Puzzle Answers Appear on Back Page of This Edition

and would sneak up like that and drop a lure real easy, right on top of me. I might hit it before I realized what I was doing. Oh, I'll tell you, I have to be careful.

Old Top Water Tom worries me. Now there's a good caster. He fishes with nothing but a chugger. Even though I know he's in the area, when he drops that black chugger right on my nose and lets it stay there motionless for a while, I really have to hold myself to keep from just smashing that thing whenever he twitches it.

I guess I know just about every kind of lure there is. If a new one comes out, I'll see it pretty soon because old Changeable Charley will be out here throwing it at me.

He almost caught me last year. Would have, too, if he hadn't been careless.

He threw a funny-shaped contraption in here early one morning and woke me up. I was in a foul mood anyway, so I just decided to smash that thing. Didn't see that monofilament line, cause he had it tied directly to that lure.

Man, was I surprised when he set that hook. I made one hard run and broke his line where it was frayed a bit near the lure.

I'm sure thankful he was one of those guys who never breaks off the last foot or two of his line when he's been fishing awhile. I jumped right near his boat and I'll bet they heard him all the way to Seekatz.

These beginners furnish lots of entertainment for me, too. I'll admit it's not as bad as it used to be because most of them fish with this new spinning tackle and don't backlash like they once did.

But still, they're lots of fun. They get out here in the heat of the day when no self-respecting fish would be out. They stomp around in the boat and drink beer and throw the cans into the water, and cuss the game department for not stocking the lake. Of course, they never catch a thing, but maybe they'll learn. I'll just be careful—in case.

Excuse me, warden, there's a minnow over there that's hurt bad, so bad that he's just sinking down to the bottom. I want to catch him before some of those young nephews of mine see him. I'll be right back.

New Picnic Cooler—Weber Tackle Co. of Stevens Point, Wis., has just developed a cooler moulded entirely of Dylite plastic. It's likely to become a sensation because it weighs only 31 ounces. Despite its light weight, the "Go-Kooler" is large enough to carry 12 bottles of cold drinks, or eight quart cartons of milk, plus sandwiches. Since it is extremely buoyant, it would double as a life preserver in an emergency. Also, since it won't absorb odors, it will serve well as a minnow bucket, or for temporary fish storage, for catches under 12 inches.

Sonar Lure—Well, here's something new in lures. It's what Heddon calls its Sonar, with AC and DC action. "AC" refers to its action control, "DC" to its depth control. It's announced as one lure for fishing "topwater to bottom bumping." Heddon makes it in 1/4, 1/2 and 1 oz. weights.

Free Fishing Calendars—Tom Budin of The Shakespeare Co., Kalamazoo, Mich., will send you some of Shakespeare's fishing calendars, just for the asking. They are bill-fold size and pretty handy little gadgets. Drop him a postcard and tell him how many you need for yourself and your fishing buddies.

Benny Glover arrived in Dallas Friday morning of last week, where he was met by his parents, Mr. and Mrs. Chester Glover, who returned him to Cross Plains to spend a two weeks' leave. Benny has completed his basic training with the National Guard at Fort Chaffee, Ark., and will report to Fort Jackson, S. C., March 27.

LET'S TALK LIVESTOCK

By **TED GOULDY**

FORT WORTH—An overflow crowd attended the March 5 cattle auction at Fort Worth and the strong prices reflected very good demand for cattle from all parts of the country. Higher quality cattle commanded especially strong prices.

The auction was the first at the Fort Worth market in 36 years, and despite blustery weather, the big crowd stayed to the end as the 3,902 cattle and calves were sold. A total of 4,371 arrived for the sale. The unusual feature of having a special sale featuring private treaty, as well as auction selling, attracted nationwide attention.

Of the 3,902 sold, 419 head sold at private treaty. Some of the cattle brought less money at auction than private treaty early in the morning and some of them brought more money at auction.

The cattle and calves grossed \$605,748.98 and average \$157.80 per head.

Manager Ted Gouldy of the Market Institute reported the directors had selected early April as the next special stocker and feeder sale in the series.

Veteran observers reported the speed with which the cattle moved through the ring was surprising, and that probably a record for the number of cattle auctioned per hour was set in the first three hours of the sale. During this period carlots of mostly 35 to 40 head were sold, making the average per minute high. A total of 4,185 cattle moved through the arena in slightly over six hours' time. Of these, 3,640 sold and 545 were passed out.

Good and choice steer calves ranged from \$29 to \$39 and heifer calves sold from \$33 downward. Stocker steer yearlings cashed at \$23 to \$33 and stocker cows ranged from \$200 to \$300 per pair.

Major and independent packers took a number of fat cattle and calves. Typical of the trade was the fact that many of the consignors of cattle also bought replacements. An example in point was Durward Lewter of the famous Lewter Feedlots at Lubbock, who sold two lots of steers weighing 1,195 and 1,174 pounds, respectively, at \$26.50 and 25 fed heifers at 1,038 pounds at \$25.25, and in turn bought about 200 feeders to take back.

Slaughter lambs were strong to 50 cents higher here Monday. Good and choice slaughter Spring lambs cashed at \$19 to \$21.50 and some mediums sold around \$18. Good and choice old crop woolled and shorn lambs sold from \$16.50 to \$18.50. Stocker and feeder shorn lambs drew \$15.50 to \$17.50 and woolled feeders ranged up to \$18.50. Slaughter goats sold at \$7.50 and some stocker goats cashed at \$9.50. Some woolled yearling and two-year-old wethers sold at \$18.

Cattle and calves were generally steady. Fed beef steers and yearlings were slow. Slaughter calves were very active and strong to \$1 higher.

Good and choice slaughter steers and yearlings sold from \$25.50 to \$30, the top figure for an individual club steer from the Dickens County 4-H and PFA show. Other steers in this group cleared at \$28 with two at \$26. Some weighty fed steers

from Taylor County sold at \$26.50. Medium and plainer butcher cattle sold for \$17 to \$25.

Fat cows cleared at \$18 to \$21 and canners and cutters drew \$13 to \$18.50. Bulls sold from \$18 to \$23, with odd head higher.

Good and choice slaughter calves sold from \$26 to \$30, and medium and plainer kinds sold from \$20 to \$5.50, and culls sold at \$17 to \$20. Good and choice stocker steer calves sold for \$29 to \$33.50 and heifer calves drew \$30.25 down. Stocker yearlings drew \$24 to \$27. Stocker cows drew \$18 to \$22.

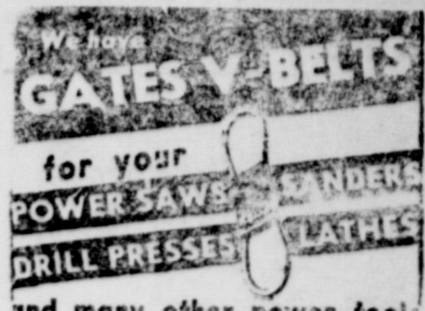
Hogs were steady to 25 cents higher as good and choice hogs sold from \$16 to \$26.75, with closely sorted hogs at \$16.75 rather sparingly. Over 250-pound weights sold at \$15 to \$15.75. Sows sold from \$13 to \$14. Pigs sold around \$15.

Mrs. Doyle Burchfield and Mrs. Fred Tunnell were in Cisco Thursday of last week where they attended a district meeting of the Methodist Women's Society of Christian Service.

Mr. and Mrs. C. P. McMillan of Coleman visited in the Exal McMillan home Saturday afternoon.

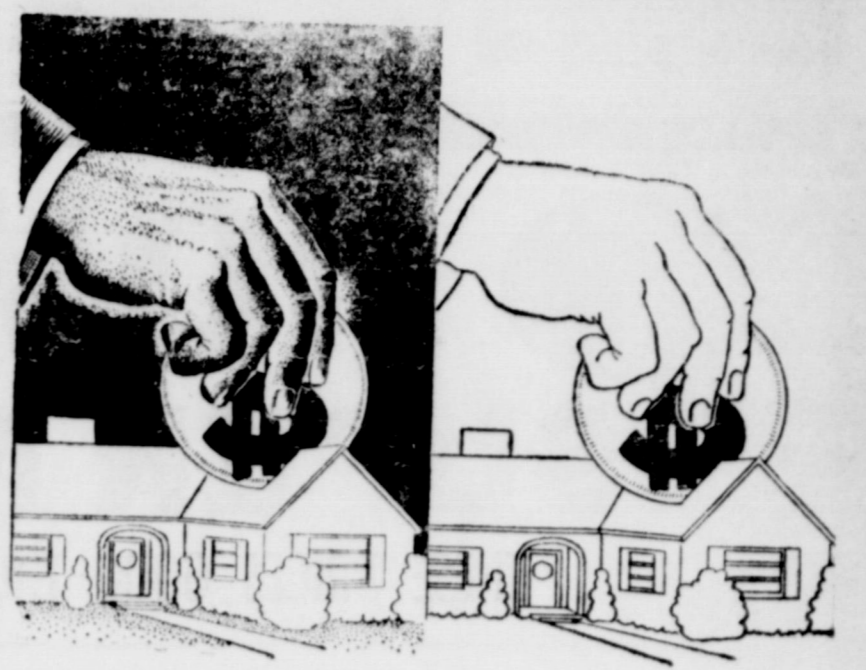
Mr. and Mrs. Joe Pierce and Mr. and Mrs. Dee Barr of Abilene visited with relatives and friends in Cross Plains Sunday.

Mrs. Lon Gray left Monday of this week for McCamey to spend this week with her mothers, Mrs. A. B. Harris, who is seriously ill in a McCamey hospital.



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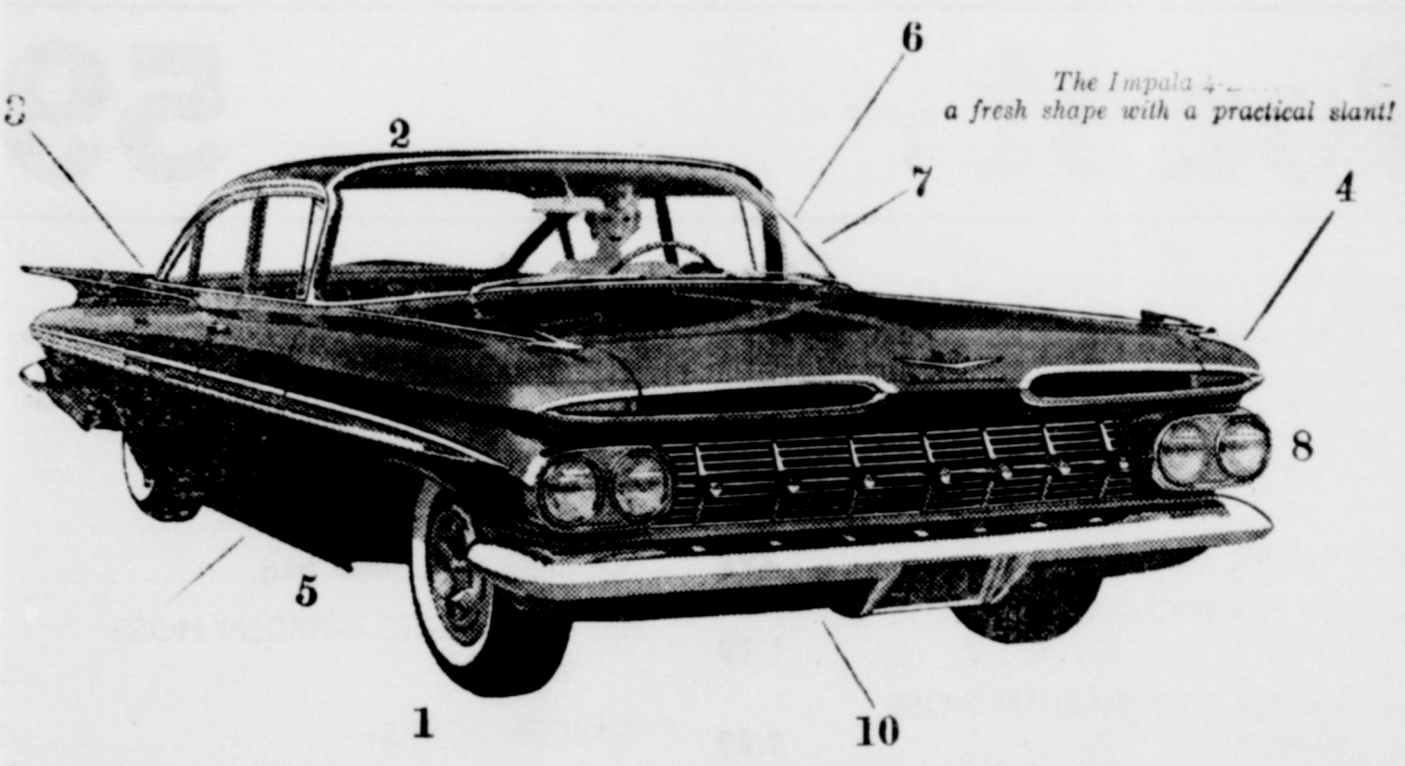
Hornsby Electric Co.



Do you know the Answer?

Have you ever figured how much rent you pay over a period of years. It would likely cover the cost of a home of your own—even during times of inflated prices. If you would like some practical "food for thought" about building a home we have the answers to many important questions to be considered. It is our business and genuine pleasure to "talk it over" with you at your leisure—with no obligation involved.

Mayes Lumber Co.



Chevy's new beauty makes beautiful sense!

- 1. HANDSOME WHEELS. COOL BIGGER BRAKES. Air slots help assure safer stops time after time.
- 2. NEW MAGIC-MIRROR FINISH. NEEDS NO WAXING OR POLISHING FOR UP TO THREE YEARS.
- 3. REAR DECK HOLDS MORE BAGGAGE. Five cubic feet more space.
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- 5. ROOMIER FISHER BODY—wider than many costly cars.
- 6. VAST NEW AREAS OF VISIBILITY. And you'll find Safety Plate Glass all the way around.
- 7. INDIVIDUALLY HOODED INSTRUMENTS REDUCE GLARE.
- 8. ANODIZED ALUMINUM TRIM. Rust-resistant trim helps keep that showroom look.
- 9. EASIER TO GET IN—NEW STEP HEIGHT AND SEAT DESIGN. And there's lots of head room too!
- 10. HIGH CLEARANCE. Takes rough roads with room to spare.

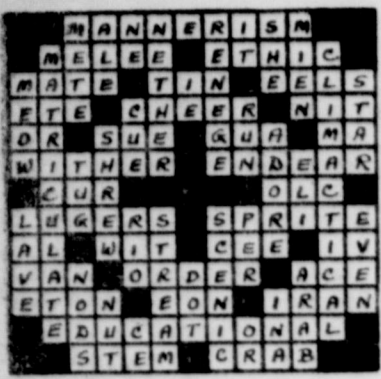
See your local authorized Chevrolet dealer and pick out your new Chevy!

Bishop Chevrolet Co.

NORTH MAIN STREET Cross Plains, Texas PHONE 5-3121

Tommy Young of Arlington visited last week with his grandparents, Mr. and Mrs. Bob Young. Mr. Young took Tommy home during the week end and visited in the Rondal Young home.

Mrs. Hettie Lacy returned home Monday night from Lampasas, where she had spent the past several weeks with her son and family. Mr. and Mrs. Jack Lacy, while recovering from bruises suffered in an accident when her car went out of control and overturned a short distance from her son's home as she was en route to visit with him.



Area Oil News

Slightly oil and gas-cut mud was recovered on two drillstem tests of an unidentified formation between 3,371 and 3,594 feet and 5 1/2-inch casing set at 3,737 feet for completion attempt in Paramount Oil, Inc., Abilene, No. 1 C. D. Westerman, R. R. Puckett survey 770, one mile northeast of Cross Plains in Callahan County.

Two-hour test at 3,371 to 3,381 feet returned 20 feet of slightly oil and gas-cut mud. Subsequent one-hour test at 3,540 to 3,594 feet also returned 20 feet of slightly oil and gas-cut mud.

The no. 1 Westerman is a southeast offset to Paramount's No. 1 H. D. Gary et al, same survey, recently completed as an Ellenburger discovery from open hole at 3,729 to 3,745 feet.

A regular field well has been completed two miles southwest of Cross Cut. It is Howard C. Phillips Oil Company of Cross Plains No. 13 Junian H. Pope, W. B. Travis Survey 138.

Daily potential was 26.63 barrels of 41.6 gravity oil, plus 5 per cent

"42" Club Entertained In McNeel Home, March 17

Mr. and Mrs. Pat McNeel Sr. and Mr. and Mrs. Claude Mayes entertained the "42" Club members and their husbands with a "42" party at the McNeel home Tuesday night, March 17.

The St. Patrick's Day theme in decorations and refreshments was carried out.

Those attending were Messrs. and Mmes. Roy Arrowood, Tom Cox, J. C. Claborn, Jim Settles, O. M. Bailey, Ponia Worthy, L. F. Foster, Fred V. Tunnell, Claude Mayes and Pat McNeel and Mrs. Jeff Clark.

Mr. and Mrs. Jack Tunnell and children visited in Lubbock over the week end with her parents, Mr. and Mrs. W. S. Bledsoe, and other relatives.

Mr. and Mrs. Arthur Gray and Randy of San Angelo were week end visitors with Mrs. Gray's parents, Mr. and Mrs. W. A. Balkum.

water. It is pumping from four perforations per foot at 1,343-58 feet. Casing is set at 1,381 feet and the hole bottomed at 1,384 feet.

Han-ko-ta-wa Campfire News

By Reporter

Thursday of this week the Han-ko-ta-wa Campfire Girls met at the regular time for their meeting. During the meeting we worked on our notebook.

Following the work period, Mary Newton served refreshments to the group.

Mary Ruth was unable to attend the meeting.

Happy Bluebird News

The Happy Bluebirds met March 17 for their regular meeting with La Neal Dillard calling the meeting to order and calling the roll. Pat took the dues.

We visited high school and looked at some reports and saw how they were kept.

We enjoyed playing several games with Peggy Erwin in charge. Mrs. McGowan brought the refreshments of cookies and cold drinks which were served.

Mr. and Mrs. Gattis Edwards and family of Abilene visited here Sunday with Mrs. Edwards' aunt, Mrs. Stella Clark.

SAVE YOUR CASH REGISTER
SLIPS FROM OUR STORE
FOR VALUABLE PREMIUMS!

Our Trading
TAPES



... Can be redeemed for premiums right in our store. See these premiums while you are shopping here.

DOUBLE TRADING TAPES

... GIVEN EVERY WEDNESDAY ON PURCHASE OF \$2.00 OR MORE

Our Sincere Thanks

We extend our Sincere Thanks to the many friends and loyal patrons who visited our store during our 23rd Anniversary Sale last week end to make it a big success and invite you to visit us at every opportunity.

SATURDAY'S WINNERS

Winners of the Free Groceries and the Coffeematic were:

JOHN HART
JERRY BELEW
J. W. BEENE

BEN PIERCE
TRUETT DAWKINS
VICKI NIGAR

Mrs. J. E. Mikeska received the Coffeematic and J. W. "Pappy" Cox was awarded a 25-Lb. Bag of Gladiola Flour for being the oldest person registered.

HOWELL'S SUPER MARKET

THESE PRICES GOOD THURSDAY-FRIDAY-SATURDAY

Margarine SUN SPUN 6 Lbs. **1.00**

Cheer King Size **1.19** Paper Towels Zee 2 for **35c**

KIMBELL'S Salt Box **9c** RANCH STYLE Beans 2 for **25c**

BISCUITS CANNED 3 For **25c**

JOHNSON'S Glo-Coat **69c** KIMBELL'S Matches 10c Boxes 6 for **49c**

Roast RUMP Lb. **59c**

Steak Seven Lb. **59c** Steak Sirloin Lb. **79c**

Garden Supply Headquarters

PEAT MOSS, 3-lb. bag	29c	POTTING SOIL, 4-lb. bag	29c
No. 225 PLASTIC GARDEN HOSE 25-Ft.	1.19	No. 450 PLASTIC GARDEN HOSE 25-Ft.	2.19
No. 450 PLASTIC GARDEN HOSE 50-Ft.	3.19	GARDEN FORKS	3.19
GRASS WHIPS	1.49	GARDEN SPADES	4.19

Next Week's Specials

MONDAY, MARCH 23 . . .

PICNIC HAMS LB. **29c**

TUESDAY, MARCH 24 . . .

Sugar 10 LBS. **89c**

WEDNESDAY, MARCH 25 . . .

Cigarettes REGULAR SIZE CARTON **2.25**
KING SIZE CARTON **2.35**

Flour GLADIOLA 25 Lb. Bag **1.99**

OUR VALUE ELBERTA Peaches In heavy syrup **29c** LIBBY'S PINEAPPLE Juice 46 Oz. Can **39c**

Lard ARMOUR'S PURE 3-Lb. Carton **49c**

KIMBELL'S, 5 - 300 Cans Pork & Beans **49c** OUR VALUE, TOMATO Juice 46 Oz. **3 for 79c**

Potatoes REDS 10 Lbs. **29c**

RED Potatoes 50 lbs. **1.39** Tomatoes 2 No. 383 Cans **2.99**

Bacon BUDGET 3 Lbs. **1.99**

FLEECY, GUARANTEED Bleach qt. **15c** FLEECY Bleach 1/2-Gal. **2.99**

TELEPHONE 5-3841

(Phone listed in directory as Farmers Market Grocery Store)



W.T. COX FARMERS MARKET

'Where Ma Saves Pa's Money'