



THE MULESHOE JOURNAL



Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANET—THE WRITTEN WORD ENDURES

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, AUGUST 13, 1936

VOLUME 14 NUMBER 29

I. T. HOLLIS KILLED SUNDAY IN A COLLISION WHEN TRUCK AND CAR HIT ON HIGHWAY 3 MILES NORTH

Funeral Held Tuesday Afternoon, Burial In The Local Cemetery; Others in Wreck Receive Broken Bones, Bruises

I. T. Hollis was killed last Sunday afternoon when the truck in which he was riding collided with a Ford car driven by Frank Rowan, of Frederick, Okla., others in both cars being more or less seriously injured.

The accident occurred about three o'clock, three miles north of Muleshoe on the Friona highway, the cars coming together at a road intersection. The Ford car struck the truck just back of the front wheel, smashing in the fender and running-board of the truck, while the entire left side of the V-8 passenger car was badly smashed in. The front axle of the truck was bent. The cars locking together following the impact, kept both from turning over.

In the Ford car with Rowan was also his wife and son. Rowan sustained dislocated elbow, fracture arm, wrist and laceration over left eye requiring three stitches from a local surgeon's needle to close. Following emergency treatment he was sent to Lubock for further x-ray examination. Mrs. Rowan sustained minor injuries of the left arm while the 15 year old boy was considerably scratched and skinned.

I. T. Hollis, who died following the collision, is said to have been thrown clear of the truck but was caught between the front wheel and tank of the bar pit. Several ribs were broken, one from the spine on one side and from the breast bone on the other side. There was also a bad bruise near base

of one ear. He died about two hours after the accident, remaining conscious and suffering much until about the end, notwithstanding the hypo injections administered by attending physician.

J. N. Hollis, a son, sustained a badly bruised and lacerated hand, long bruise on the spine, one rib broken and cuts across his chest. The older of the three boys riding in the truck was bruised, but not seriously. Junior Hollis, sustained a broken leg and right arm lacerated. Fern, a small girl, received bad bruises along the right hip and on one side fractured ribs and probably injuries of the pelvic bones. Ira Mur-el, another girl, sustained bruises on the right shoulder from the impact. A man by the name of Eubanks, said to be driving the truck and sitting on the opposite side of the impact, was declared to have escaped injury except a severe shaking up.

Funeral services for I. T. Hollis were held Tuesday afternoon from the late residence eight miles west of Muleshoe, being conducted by Rev. H. H. Copeland, pastor, Progress Baptist church, and interment made in the family plot of the local cemetery.

Deceased was born Dec. 26, 1874 at Jackson, Alabama, and was past 62 years of age at death. He moved to Bailey county from Oklahoma in the fall of 1930. He is survived by his wife, seven children, three brothers and two sisters.



SENATOR G. H. NELSON Of the 39th Senatorial district who was in Bailey county Tuesday furthering the interest of citizens of this section.

BUYS LAUNDRY HERE

Mrs. Claude Hammons the first of this week purchased the Frank Patton laundry located in the east part of town, taking charge of the business last Monday.

\$100,000 DEAL IS CLOSED SAT'Y IN MULESHOE

Higginbotham Bu y 16 8 Panhandle Yards Gains Retained.

A deal involving approximately \$100,000 was closed last Saturday whereby Higginbotham-Bartlett Co., well known lumber dealers in West Texas, purchased nine lumber yards from the Panhandle Lumber Co., all of them being located in West Texas and one in western Oklahoma. These yards are located at Dimitt, Hart, Otton, Floydada, Ralls, Salato, Southland, Muleshoe and Shattuck, Okla.

Clarence Gohns former manager for the Panhandle Lumber Co., in Muleshoe, was taken into the employ of the Higginbotham-Bartlett Co., and made manager of the yard at Muleshoe. P. H. Finley, bookkeeper for the Panhandle Co., was also retained in that capacity for the local yard. W. P. Lee, former Higginbotham manager here, has been located in West Texas and one— transferred to Sweetwater and put in charge of the company's division warehouse at that point, acting as division manager for the concern. J. C. Peeler, Higginbotham assistant here for several months, has been transferred to Matador in charge of the Higginbotham yard at that point.

Mr. Gohns, new manager for the Higginbotham Co., has been manager here for the Panhandle company for several years. Following his first assignment to Muleshoe, he was later transferred to Dimitt, where he spent two years as manager and then returned to the Muleshoe yard. He has a large business acquaintance in this and surrounding counties, who will be glad to know the new connection has retained his services for their local yard.

FRY & COX BROS. ENLARGE

Fry & Cox Bros., are erecting a new iron clad building to the rear of their present machinery establishment, into which they have moved their blacksmithing and woodwork shop.

The former building will now be used entirely as a machine shop and for the stocking of machinery parts, of which they carry a good supply.

Mr. Fry states that the farmers here are so rapidly to tractor and large farm machinery use in this section, it compels them to keep step so as to be able to handle all kinds of repair work demanded of them.

THE RAINFALL TO DATE

Rainfall record at Muleshoe totaled 10.51 inches from January 1 up to last Monday according to R. J. Klump, government weatherman here. Last year the precipitation for the same period was 10.34 inches. There was 1.80 inches rainfall during last July.

Farmers in practically all sections of Bailey county are now calling for rain. Cotton is growing luxuriantly, but some feed crops are needing more moisture, it is said.

SENATOR ROBINSON LEADS

U. S. Senator Joe T. Robinson, of Arkansas, Democratic majority leader, received more than a three to one lead over his two opponents in the primary election of that state last Tuesday.

22 NEW SUBSCRIBERS PUT ON DURING A WEEK

There were 72 new and renewal subscriptions added to the Journal's list of readers last week, while there were several others who stated their desire to become subscribers just as soon as they could get the \$1.50.

That the exceptional high quality of the Journal is greatly appreciated by its numerous subscribers and still more numerous readers is clearly evident by the constant receipt of subscriptions. It is very seldom a subscriber writes stating he quits, and never because of non-acceptance of this weekly newspaper, while new subscriptions are received every week.

Very often subscribers tell the editor that just one issue has saved them more than the yearly cost of the newspaper because of some special advice or news article contained in its columns which they have taken advantage of to their benefit.

Perhaps no other weekly newspaper in West Texas carries the digest of national and state news as it is found in these weekly issues, in addition to vital local and county legal information.

Every citizen should subscribe for and read their official county newspaper.

SCHOOL OPENS AT MULESHOE MON'DY SEPT. 7

16 Teachers Employed; Expect Nearly 500 Pupils At First.

Muleshoe public schools will open Monday, September 7, according to de-lay of the school board in meeting last Monday night. While the enrollment will exceed 500 before completed, it is expected there will be about 480 to enroll at the beginning of the fall term, a contemplated increase of 25 over over the beginning of the fall term last year. The senior class of 23 members, as follows:

W. C. Cox superintendent.

C. R. Stevens, principal of high school athletic coach and teacher of science and history.

Miss Addie Bell Fort, history and business administration.

Miss Lucille Beatty, mathematics.

Miss Adeline English and Spanish.

Miss Della B. Jackson, English.

Miss Evelyn Boone, home economics.

Howard Davis, principal of grammar grades and history teacher.

Faustine Gallman, mathematics.

Mrs. C. R. Stevens, English.

Wilbur Gaede, fourth grade.

Mrs. B. B. Taylor, third grade.

Madell Beason, second grade.

Miss Hart, first grade.

Mrs. Nellie Fowler, primary.

Mrs. Faustine Gallman, music in all grades.

THOMMAN WILL ASSIST IN SECURING COTTON PICKERS

J. Thomman, representative of the National Re-employment administration, with headquarters in the city hall at Littlefield, was here last Tuesday in the interest of labor conditions in this county.

He is desirous of contacting all farmers and others wanting cotton pickers a little later on, advising he will be glad to furnish such hands without any expense to them, also to assist other employers and employees in making labor contacts.

He states there are about 500 men in this county eligible for work this fall and those desiring benefits of his services should either see him here or write to him at Littlefield, or generally come to Muleshoe each Tuesday.

CONTEST ATTORNEY'S RACE

Alleging more than 250 illegal votes were cast in the July 25 Democratic primary, Jess Levins, present incumbent and candidate for re-election as county attorney of Lubbock county, has filed suit in the 72nd district court contesting the nomination of Robert J. Allen who opposed him and is supposed to have led him in the voting.

Levins alleges fraud and illegality. Allen's lead in the voting was 294 over Levins.

DIMITT WILL CELEBRATE

Citizens of Dimitt, capitol city of Castro county, will celebrate the 45th anniversary of that town's birthday Saturday of this week.

A rodeo, big baked dinner and carnival features, and interesting speaking recalling "the good old days" will be features of the program.

BULL KILLS THREE HORSES

A Holstein bull belonging to Whit Barber, residing a few miles northwest of Muleshoe, went on the prod Friday last week, going to death three horses, two of them belonging to Geo. Nelson and one to Henry Crabb. It was on Crabb's place when it went on its death rampage. The left side of each animal was ripped open letting the entrails out, necessitating their being shot to relieve them of their suffering.

Later the animal took after Mr. Nelson, who armed with a shot gun had to fire five shots into the bull before he got the top him. The animal was later caught, dehorned and a ring put in its nose, there being about four feet of chain also attached to the ring.

BAILEY COUNTY VALUATION SET AT \$3,978,839, SAYS TAX ASSESSOR

75 PER CENT TAXES ARE COLLECT'D

Tax Collections Much Better Than For The Previous Year; County Rate May Be The Same As Last Year.

Trench Silo Used To Increase In County Says J. B. Waide

Reports from all parts of Bailey county indicate there will be a big increase in the use of trench silos this year. J. B. Waide jr., Bailey county farm agent, stated.

Trench silos were first used in Bailey county in 1923 after a demonstration was given by E. R. Eudaly, dairy specialist, at the E. L. Smith farm in the West Camp community.

The trench silos put into use last year demonstrated the value of this method of storing feedstuff and the increase was due to the splendid success of everyone who tried them last year. Mr. Waide said.

"Farmers who have used the trench silo state they not only obtain double or more the amount of feeding value from their feedstuff, but it also prevents losses due to sand, insects and rodents."

REVIVAL AT WEST CAMP

Rev. J. A. Braclaman, Lubbock, Baptist missionary of the Plains area, who last week closed a revival in Progress county, wherein he was assisted by Rev. H. H. Copeland, pastor, last Sunday began a revival at the West Camp Baptist church, services being held both morning and evening.

Politics To Temper Music Program At Texas Tech In Fall

Lubbock, August 10.—Politics tempered with music promises variety to audiences in the Texas Technological college campus will start this week, with Sen. Robert LaFollette of Wisconsin, engaged as lecturer and the Manhattan String quartet and Krynly Symphony orchestra for concerts during October, November and December.

Senator LaFollette, prominent figure in national politics and a brilliant orator, will give two lectures, November 18.

The Manhattan String quartet, will play matinee and evening concerts October 12 Two violinists, a viola player, and a cellist make up this nationally known chamber music organization.

Bohumir Krynly is director of the 40-piece symphony orchestra which will give two concerts here, December 1.

Krynly and the Krynly symphony orchestra have appeared all over the United States, in Canada, Mexico, and Cuba. Margery Maxwell, soprano, formerly in opera in New York and Chicago, sings with the orchestra.

Bids For The West Texas Museum Now Asked By Directors

Lubbock, August 10.—Advertising for bids to erect a \$25,000 Central Texas museum on the Texas Technological college campus will start this week, with Sen. Robert LaFollette of Wisconsin, engaged as lecturer and the Manhattan String quartet and Krynly Symphony orchestra for concerts during October, November and December.

THOMMAN WILL ASSIST IN SECURING COTTON PICKERS

J. Thomman, representative of the National Re-employment administration, with headquarters in the city hall at Littlefield, was here last Tuesday in the interest of labor conditions in this county.

He is desirous of contacting all farmers and others wanting cotton pickers a little later on, advising he will be glad to furnish such hands without any expense to them, also to assist other employers and employees in making labor contacts.

He states there are about 500 men in this county eligible for work this fall and those desiring benefits of his services should either see him here or write to him at Littlefield, or generally come to Muleshoe each Tuesday.

CONTEST ATTORNEY'S RACE

Alleging more than 250 illegal votes were cast in the July 25 Democratic primary, Jess Levins, present incumbent and candidate for re-election as county attorney of Lubbock county, has filed suit in the 72nd district court contesting the nomination of Robert J. Allen who opposed him and is supposed to have led him in the voting.

Levins alleges fraud and illegality. Allen's lead in the voting was 294 over Levins.

DIMITT WILL CELEBRATE

Citizens of Dimitt, capitol city of Castro county, will celebrate the 45th anniversary of that town's birthday Saturday of this week.

A rodeo, big baked dinner and carnival features, and interesting speaking recalling "the good old days" will be features of the program.

Property valuation in Bailey county for tax purposes total \$3,978,839, according to tax rolls which this week were completed by Jim Cook, county tax assessor and collector, and forwarded to the State Comptroller at Austin.

Tax assessments for the year 1935 were: State ad valorem, \$20,297.66, of which sum \$16,658.41 were collected, or about 75 per cent. County ad valorem tax assessed totaled \$35,809.73, of which sum \$25,678.64 were collected for the year ending June 30. It will be noted state tax collectors are lower than those of the county because of homesteaded exemptions claimed by property owners.

Special road tax assessments totaled \$5,971.10, of which sum \$4,297.83 were collected. Taxes listed as "insolvent delinquencies" collected totaled \$539.25, leaving a balance of such taxes totaling \$6,526.82 uncollected.

Property valuations in Bailey county this year run about the same as for the previous year, as is the general case in all counties throughout the state.

The county tax rate for this year has not yet been set. Last year it was \$1.05 on the \$100 valuation, and will probably be the same for this year, though the Commissioners court cannot set it until after the County Budget has been set up which will be done August 15.

Harris county, in which Houston is located, shows the largest valuation of any county in Texas, it totaling \$237,000,000, Dallas county running second with valuation of \$194,000.

Bids For The West Texas Museum Now Asked By Directors

Lubbock, August 10.—Advertising for bids to erect a \$25,000 Central Texas museum on the Texas Technological college campus will start this week, with Sen. Robert LaFollette of Wisconsin, engaged as lecturer and the Manhattan String quartet and Krynly Symphony orchestra for concerts during October, November and December.

Senator LaFollette, prominent figure in national politics and a brilliant orator, will give two lectures, November 18.

The Manhattan String quartet, will play matinee and evening concerts October 12 Two violinists, a viola player, and a cellist make up this nationally known chamber music organization.

Bohumir Krynly is director of the 40-piece symphony orchestra which will give two concerts here, December 1.

Krynly and the Krynly symphony orchestra have appeared all over the United States, in Canada, Mexico, and Cuba. Margery Maxwell, soprano, formerly in opera in New York and Chicago, sings with the orchestra.

THOMMAN WILL ASSIST IN SECURING COTTON PICKERS

J. Thomman, representative of the National Re-employment administration, with headquarters in the city hall at Littlefield, was here last Tuesday in the interest of labor conditions in this county.

He is desirous of contacting all farmers and others wanting cotton pickers a little later on, advising he will be glad to furnish such hands without any expense to them, also to assist other employers and employees in making labor contacts.

He states there are about 500 men in this county eligible for work this fall and those desiring benefits of his services should either see him here or write to him at Littlefield, or generally come to Muleshoe each Tuesday.

DIMITT WILL CELEBRATE

Citizens of Dimitt, capitol city of Castro county, will celebrate the 45th anniversary of that town's birthday Saturday of this week.

A rodeo, big baked dinner and carnival features, and interesting speaking recalling "the good old days" will be features of the program.

BAILEY CO. RECEIVES \$630,467 Benefits From Federal AAA

Bailey County has received \$630,467.65 in rental and benefit payments in the three years since the creation of the Agricultural Adjustment Administration. It has been announced by H. P. Drought, state director of the National Emergency council.

Rental and benefit payments in this county for the 1935 season totaled \$575,041.27; corn-hog \$348,815.24; wheat \$230,611.4.

Rental and benefit payments in Texas as amounted to \$139,412,136.45 for the three-year period. Drought said.

Cotton rental land benefit payments made for the entire state aggregated \$114,007,836.72; wheat, \$156,581,129.10; corn-hog, \$6,405,258.44; sugar, \$765,839; rice, \$1,975,145.83; pecans, \$391,111.19.

MAY BUILD DAM AT FRONA

"After expenditure of several thousand dollars in ditching and bridge-building at Friona, 25 miles north of Muleshoe in an effort to control flood waters of that vicinity, W. W. Horner, representative of the National Resource board, states he will recommend a construction of a dam on the Friona Draw to further assist in conserving flood waters and overcome general danger and damage.

Senator G. H. Nelson Visits Bailey County Contacts Citizens

State Senator G. H. Nelson, of this district, was in Bailey county Tuesday making further acquaintance with his constituents in Bailey county and contacting some of the leading citizens regarding future subjects that may come up for consideration at the next session of the Texas legislature.

Senator Nelson expressed his strong favor of more good roads in this section and assured citizens of his interest in the furtherance of the North and South highway leading south from Muleshoe until it received the final asphalt paving contract. He said there is no doubt but much of the coming legislative session would be devoted to the question of taxes, and some measures would have to be considered and decided upon for future handling of old age pensions.

He expressed his favorable reaction to activities of some of the major oil companies in this section of West Texas and Eastern New Mexico, believing it only a matter of time until a profitable new oil field would be opened and developed in this section, perhaps including some of south Bailey county. He suggested it might be well for citizens of this section to give serious thought in their voting for a railroad commissioner in the coming August primary, in that they use their best judgement toward electing a man whom they thought would be favorable to West Texas oil situation as it now is and may be in the near future.

The Senator expressed his great appreciation for the fine spirit of cooperation shown him by Bailey county citizens and gave full assurance of his desire to be of the greatest possible service to the citizenry of this section.

\$1418 Corn-Hog Checks Received \$429 Are Yet Due

Approval of final payment of 162 corn-hog contracts have been received by the Bailey County Corn-Hog Control association, Mildred Davis, secretary-treasurer of the association, stated.

Most cases, Miss Davis explained, will be straightened out in a very short time and the 1935 Corn-Hog program will be completed.

Checks totaling \$1,418.75 were received last week. The unpaid balance is only \$429.50.

REVIVAL AT Y. L.

Revival services will be started at Y. L. school houses on Friday night of this week according to announcement made by Rev. R. T. Jones, pastor.

There will be old time gospel preaching, he said, and everyone is invited to attend.

American recovery from the financial panic is slower than that of England, the League of Nations reported.

4-H Club Girls In Rally Here Sat'dy A. & M. Reports

Girls from five of the 4-H clubs of Bailey county attended a rally which was held in the District court room in Muleshoe last Saturday.

The meeting was opened by a sing short course. Mrs. B. B. Dickson, West Camp and Helen Brinker of Watson. The club members, sponsors and visitors were introduced after which stunts were given by Watson a West Camp club.

Helen Brinker, a short course delegate, described A. & M. college. Juanita Hughes gave a report on A. & M. Short Course. A picnic lunch was served in the park.

In the afternoon recreation was led by Helen Brinker. This was followed by "Putting My Best Foot Forward," a model club meeting by Nora Lee Exton, Juanita Hughes, Hazel Weaver, Maggie Dean Harrel, Helen Brinker and Birdie Eubanks. Mrs. Grace Snider and Mrs. B. B. Dickson served as sponsors for this model club meeting.

Nora Lee Exton gave a report on the trip to the Centennial that was made after Short Course.

The 4-H girls resolved to have at least one gold star girl at Short Course next year.

Those present were 4-H club girls of Bula, Maple, Watson, Muleshoe and West Camp; Mrs. B. B. Dickson, Mrs. Grace Snider and Mrs. Aulen Davis, sponsors; Mrs. E. E. Hughes of West Camp; Billy Dotson, J. C. Hughes and Lestay Camp.

MISS ELY IN RECITAL

Miss Madeline Ely, music teacher in Muleshoe public schools last year, but who will teach in Crosbyton schools this coming year is now taking further study in voice at Tech college. She has scheduled a recital to be given in the engineering building, that college, Friday night, beginning at eight o'clock, and which will be attended by several friends from here.

The recital embraces 13 renditions, all of a classical nature.

ZIONCHECK COMMITS SUICIDE

Representative A. A. Zioncheck, known as the congressional "bad boy," committed suicide Friday of last week when he jumped from the fifth story window of a building in Seattle, Washington, from which he was an congressman. His rational mentality had been questioned for several weeks past.

A new political organization to be known as "The National Jeffersonian Democrats" was formed at Detroit, Mich., last Saturday in an effort to rally anti-New Deal Democrats into active opposition to the re-election of President Roosevelt. It is headed by James A. Reed, former Democratic senator from Missouri.

LOCALS

● Miss Adella Beavers was a Lubbock visitor Monday afternoon.

● Mr. and Mrs. Lehman Carpenter attended the rodeo and picnic at Olton, Saturday of last week.

● J. L. Sherman, of Electra, attended to business and visited in Muleshoe, Monday.

● Dr. and Mrs. J. R. Koen, of Littlefield, were here last Tuesday, visiting with Dr. McCarty.

● Mrs. J. L. Alsop visited in Lubbock Monday afternoon with her son, Herschel Alsop, and wife.

● Mr. and Mrs. Denton Carter, of Melrose, N. M., visited friends in Muleshoe Sunday.

● Mr. and Mrs. Elmer Mayfield, of Denton, visited friends in Muleshoe, Friday of last week.

● Johnny Williams, of West Camp, attended to business in Muleshoe, Monday.

● FOR SALE: Standard Royal typewriter, used but in good condition. \$29. Journal office.

● Mr. and Mrs. Harold Morgan, of Clovis, N. M., visited friends in Muleshoe, Sunday evening.

● O. R. Harkins, of Lubbock, transacted business in Muleshoe Friday of last week.

● Miss Cloma Hudson, of Hollis, Okla., is visiting here with her sister, Mrs. A. J. Gardner and friends.

● Mr. and Mrs. Arlie Wright, of Lamesa, visited friends in Muleshoe, Sunday afternoon.

● Miss Madeline Ely, of Lubbock visited friends in Muleshoe, Sunday afternoon.

● M. D. Jones, of Horton, attended to business in Muleshoe the latter part of last week.

● M. L. Radney, of Amarillo, transacted business and visited various acquaintances in Muleshoe, Monday.

● Mrs. J. E. Livingston left Saturday afternoon of last week for San Angelo, to visit her daughter for several days.

● Mr. and Mrs. Cecil H. Tate and son Howard spent the weekend in Lubbock visiting friends.

● Mrs. W. C. Cox and two brothers, of Winnsboro, left Sunday for a visit at the Carlsbad caverns in New Mexico.

● Mrs. Jess Bartley visited in Clovis, N. M., Monday with her sister, Mrs. Ray Boyd.

● Courtland Paul, of Hobbs, N. M., has been visiting in Muleshoe with his parents, Mr. and Mrs. Alex Paul and friends.

● FOR SALE: 500 sheets typewriter paper 30c; 500 sheets Mimeograph paper, 75c; Manuscript covers, box of 100, 85c. Muleshoe Journal. 15-14th

● Mr. and Mrs. Ray Buzard are the parents of a baby girl, born Monday, August 10, at Clovis, N. M., named Lenore Loye.

● Gale Holt, Jim Alsop, and Paul Lawrence were visitors at Hobbs and Oil Center, N. M., Sunday. Mr. Holt remained to attend to business.

● Pete Robinson left Saturday afternoon for San Diego, California, for an indefinite visit with relatives and friends.

● The Valley Motor Co., this week reports Chevrolet sales as follows: W. B. McAdams, standard town sedan; J. L. Snow, a master coupe.

● Mr. and Mrs. Jack Reynolds and children of Oklahoma City, spent last weekend here visiting with her brother F. B. Finley, and family.

● M. G. Miller, Miss Mildred Miller and their mother attended the Sudan and Friona baseball game played at Sudan, Sunday afternoon.

● Mr. and Mrs. B. O. Byerley and family who have resided in Muleshoe for the past few years moved to Hobbs, N. M., the latter part of last week.

● Mrs. Stella Brunson, of Lubbock, spent the weekend in Muleshoe visiting Mrs. Tom Davis and Miss Mildred Davis.

● Jimmy Thomas, formerly of Muleshoe but now living at Sudan has been visiting in Muleshoe for the past few days with Mr. and Mrs. Byron Griffiths.

● Rex Dupue, of Amarillo, attended to business and visited various acquaintances in Muleshoe Saturday of last week.

● Mr. and Mrs. Bob Bradley are the proud parents of a baby girl, named Jerana Sue, born Friday, August seventh.

● Miss Aveline Motherral left last week on an extended vacation trip of several weeks to visit relatives in Kentucky.

● Mr. and Mrs. J. M. Isaacs, of Lubbock have been visiting for the past few days in Muleshoe with their son, Al Isaacs, and family.

● Miss Dora Lee Williams left Monday morning on a vacation trip of several days to visit Miss Floy Beller at Rockey Ford, Colorado.

● Mr. and Mrs. Clarence Goins attended the American Legion convention in Clovis, N. M., Saturday evening.

● Mr. and Mrs. R. E. Alsop and two children, of Hobbs, N. M., visited in Muleshoe, Friday of last week in the home of Mr. and Mrs. J. L. Alsop and family.

● Mr. and Mrs. H. E. Musson, of Oklahoma City, Okla., arrived here Friday afternoon of last week to attend to their farm in the Baileygoose community and visit various acquaintances.

● Mrs. A. E. Lewis and son returned home to Muleshoe, Sunday from Abilene where she visited for several days with her parents, Mr. and Mrs. Beatty, and other relatives and friends.

● Judge E. M. Robinson, of Wichita Falls, was here Thursday of last week attending to business and looking after his property interests in the south part of Bailey county.

● Ray C. Moore returned Friday of last week from Hamilton, being accompanied on his return here by his sister, Mrs. O. W. Davis who is visiting here this week.

● Mr. and Mrs. J. F. Vaughan spent the weekend visiting relatives at Texaco and Clovis, N. M., and Mrs. Chas. Vaughan accompanied them home Monday morning.

● Mr. and Mrs. Coy Burkhead and son, of Amarillo, visited in Muleshoe the latter part of last week with her parents, Mr. and Mrs. C. C. Mardis and his parents, Mr. and Mrs. J. B. Burkhead.

● Ty Young, Curtis Taylor, M. G. Miller and Roy Jordan made a rush trip to Lubbock Sunday evening to take some of the occupants that were in a car and truck, week to a sanatorium for medical treatment.

● FOR SALE: The Dallas Semi-Weekly Farm News, regular subscription price for one year \$1.00, and The Muleshoe Journal, regular price \$1.50; both for \$2.00 per year anywhere in Bailey county. Apply at Journal office 15-14th.

● Dr. T. A. Moore of Wichita Falls, Mr. and Mrs. Dottie Moore and baby, and Miss Nola Moore, of Lawton, Okla., formerly of Muleshoe visited here Sunday afternoon while enroute to the Centennial at Dallas.

● Mrs. G. W. Sollock, who has been in Muleshoe recently with her daughter, Mrs. J. Adams, went to Crosbyton, Wednesday of last week to attend a family reunion. She remained there to be with her relatives for some time.

● Misses Tidwell and Neva Douglas spent the weekend in Clovis, N. M., visiting Mrs. Lada Dell Rountree. They were accompanied home Sunday afternoon by Miss Dorothy Bennett, Maxine Williams, Dorothy Hall and Mrs. Rountree.

● Miss Crystal Kennedy returned home to Muleshoe the latter part of last week from Hobbs, N. M., where she visited for several days with her aunt, Mrs. Bob Kennedy and father, Wm. G. Kennedy. She returned via Portales, N. M., and visited Miss Sibyl Hunter.

● The M. D. Jones dry goods store was sold last week to the Southern Trading Co., Lubbock, and invoice of stock

is being made this week. The new owners have not yet decided upon disposition of the stock, but think it will probably be moved away from here in fact.

● Mrs. Geo. Maxwell received word Wednesday morning of the death of her father, J. R. Gould of Abernathy, who passed away at Amarillo. He had been in failing health for some time. Mrs. Maxwell left immediately to attend the funeral service.

● R. S. Brooks, Progress merchant, returned last Saturday from a week's visit with old time friends and relatives in Brownwood, Comanche, and other nearby points. While away he attended an old time reunion of relatives, friends and former schoolmates, those present totaling about 600.

● Mr. and Mrs. R. J. Klump, Mr. and Mrs. Howard Carlyle and son, Howard Harding visited Mr. and Mrs. W. J. Matthews near Texico, N. M., Sunday.

● Miss Doris Coleman spent the weekend in Muleshoe visiting Miss Estelle Bates, returning to her home at Sudan Sunday afternoon.

● Mr. and Mrs. J. B. Burkhead and Mrs. Gale Holt attended the Sudan and Friona baseball game played at Sudan, Sunday afternoon.

● Mrs. Berle Hollis, of Wink, has been visiting in Muleshoe for the past few days with her brother, Delma McCarty, and Mrs. A. V. McCarty.

● S. L. Yates and Harry McCool, of Plainview, transacted business and visited friends in Muleshoe Saturday of last week.

● Mr. and Mrs. A. J. Gardner, Miss Cloma Hudson, Mr. and Mrs. K. K. Smith, Delma McCarty, O'Neal Rockey and Joe Bill Alsop were Clovis, N. M., visitors, Saturday evening.

● Mr. and Mrs. Cecil Malone, of Friona, were in Muleshoe Saturday and attending the funeral service held at the Methodist church for Mrs. G. O. Jennings.

● Judge and Mrs. J. E. Adams and daughter, Jimmie Marie, returned home Friday of last week from Crosbyton where they attended a family reunion.

● Mr. and Mrs. Ralph Border left Saturday afternoon of last week for Los Angeles, California, where they accepted a position with a chain grocery store business.

● Mrs. R. B. Boyle and son Carl, of Brady, have been visiting here for the past few days with her mother, Mrs. J. F. Wallace, sister, Mrs. Willis Barfield, and brother, Wayne Wallace.

● Miss Erna Alsop, who has been attending Texas State Teachers college at Canyon, visited in Muleshoe Friday of last week in the home of her brother, J. L. Alsop and family.

● Mr. and Mrs. H. E. Musson, of Oklahoma City, Okla., arrived here Friday afternoon of last week to attend to their farm in the Baileygoose community and visit various acquaintances.

● Mrs. A. E. Lewis and son returned home to Muleshoe, Sunday from Abilene where she visited for several days with her parents, Mr. and Mrs. Beatty, and other relatives and friends.

● Judge E. M. Robinson, of Wichita Falls, was here Thursday of last week attending to business and looking after his property interests in the south part of Bailey county.

● Ray C. Moore returned Friday of last week from Hamilton, being accompanied on his return here by his sister, Mrs. O. W. Davis who is visiting here this week.

● Mr. and Mrs. J. F. Vaughan spent the weekend visiting relatives at Texaco and Clovis, N. M., and Mrs. Chas. Vaughan accompanied them home Monday morning.

● Mr. and Mrs. Coy Burkhead and son, of Amarillo, visited in Muleshoe the latter part of last week with her parents, Mr. and Mrs. C. C. Mardis and his parents, Mr. and Mrs. J. B. Burkhead.

● Ty Young, Curtis Taylor, M. G. Miller and Roy Jordan made a rush trip to Lubbock Sunday evening to take some of the occupants that were in a car and truck, week to a sanatorium for medical treatment.

● FOR SALE: The Dallas Semi-Weekly Farm News, regular subscription price for one year \$1.00, and The Muleshoe Journal, regular price \$1.50; both for \$2.00 per year anywhere in Bailey county. Apply at Journal office 15-14th.

● Dr. T. A. Moore of Wichita Falls, Mr. and Mrs. Dottie Moore and baby, and Miss Nola Moore, of Lawton, Okla., formerly of Muleshoe visited here Sunday afternoon while enroute to the Centennial at Dallas.

● Mrs. G. W. Sollock, who has been in Muleshoe recently with her daughter, Mrs. J. Adams, went to Crosbyton, Wednesday of last week to attend a family reunion. She remained there to be with her relatives for some time.

● Misses Tidwell and Neva Douglas spent the weekend in Clovis, N. M., visiting Mrs. Lada Dell Rountree. They were accompanied home Sunday afternoon by Miss Dorothy Bennett, Maxine Williams, Dorothy Hall and Mrs. Rountree.

● Miss Crystal Kennedy returned home to Muleshoe the latter part of last week from Hobbs, N. M., where she visited for several days with her aunt, Mrs. Bob Kennedy and father, Wm. G. Kennedy. She returned via Portales, N. M., and visited Miss Sibyl Hunter.

● The M. D. Jones dry goods store was sold last week to the Southern Trading Co., Lubbock, and invoice of stock

being made this week. The new owners have not yet decided upon disposition of the stock, but think it will probably be moved away from here in fact.

● Mrs. Geo. Maxwell received word Wednesday morning of the death of her father, J. R. Gould of Abernathy, who passed away at Amarillo. He had been in failing health for some time. Mrs. Maxwell left immediately to attend the funeral service.

● R. S. Brooks, Progress merchant, returned last Saturday from a week's visit with old time friends and relatives in Brownwood, Comanche, and other nearby points. While away he attended an old time reunion of relatives, friends and former schoolmates, those present totaling about 600.

Gravity

If a bullet is fired straight up in the air, it will not return to earth at the same speed with which it left the gun. It would if it were traveling through a vacuum, but gravity does not pull a bullet through the air as fast as a charge of powder drives it.

Many Sleep on Feathers

Countless European families do not use blankets, quilts or comforters on beds. They sleep between gigantic feather pillows, many of which are more than a foot in depth.—Colliers Weekly.

MOVED!

ELECTRICAL AND RADIO SHOP

The public is advised I have moved my Electric and Radio Shop from the E. R. Hart store to the basement of the Western Drug Store, where I will be glad to greet all customers needing my services.

SPENCE RADIO SHOP

CECIL SPENCE, Proprietor

WE HAVE FEEDS OF EVERY KIND

We are still headquarters for the best Feeds of every description the market provides.

NO MATTER WHAT KIND OF FEED

Whether for Chickens, Cows, Hales, Horses, Milk Goats or whatever kind of livestock you have—we have the feed for them—and we guarantee every pound we sell.

Let Us Supply Your Feed Needs!

RAY GRIFFITHS ELEVATOR

Muleshoe, Texas

WATKINS PRODUCTS

NOW FOR SALE IN COCHRAN AND BAILEY COUNTIES

INTRODUCTION OFFER:
One Pound Baking Powder FREE with your purchase of WATKINS 11-oz. VANILLA FLAVOR.

That is just like taking over one-fourth from the cost of the Vanilla. Watkins Vanilla is the best that money can buy as proved by its choice by good housekeepers everywhere. Rich, mellow and full-flavored, it is cheaper, because you use less. Back proofed—the flavor stays!

WAIT FOR WATKINS—IT PAYS

Last Monday I started to canvass this locality with the well known Watkins line of spices, Extracts, Food Products, Soaps, Toilet Articles and Stock and Poultry Preparations. My stock is new and fresh. You'll enjoy using these highest quality products, which I will bring to your door at a saving to you.

E. M. WHITE, AGENT
PU Call On You In A Few Days!

IT'S TIME TO GET READY FOR SCHOOL

Several schools in Bailey county will begin fall terms the last of August and Muleshoe school opens September 7th. It's time for parents to begin buying and sewing—getting the children ready for the first term. St. Clair has a full line of clothing needs for all pupils—come in, let us show you!

PRINTS, new Fall line, beautiful patterns, per yard, 10c, 15c and 19c
PEPPERELS, new Fall line, medium and dark patterns, plenty pretty, yard 23
DRESSES, already made to put on, for ladies and misses, each only 98c
DRESSES for the children priced at from 50c to 98
1 RACK fifty school handkerchiefs, beautiful designs, light and dark patterns, each only 65
HATS, Ladies Fall Hats, all new patterns and shades, 98c to \$1.98
SHOES, new Fall lines—something for every member of the family. They are just in—a wide variety of latest styles.

CLOSE OUT ON DRESSES!

FOR ANOTHER WEEK—we will continue our sale on Summer Dresses. This lot contains a delightful assortment of colors and patterns, values once were \$1.00, now closing out each at 75c

See Us For Canning Supplies

St. Clair has a full line of all supplies needed for summer fruit and vegetable canning, including Pressure Cookers, Preserving and Cooking Kettles, Tin and Glass Cans, Lids and Rubbers, Big Spoons, Ladles, Colanders, Sieves, Strainers, Funnels, etc.—all very reasonably priced.

St. Clair Variety Store

Muleshoe, Texas

OBJECT and PURPOSE

THEY ARE DIFFERENT

The Object of business is to make money. The purpose of business is to supply some human need or want. We are as much interested in the latter as in the former. With Panhandle Products we can accomplish both aims, keep friendly customers, live and let live.

COME, SEE US.

Panhandle Refining Company
H. C. HOLT
Wholesale and Retail Agent
MULESHOE, TEXAS

A GENERAL ELEVATOR SERVICE

Buy and Sell Grain of All Kinds

Storage Accommodations

YOUR BUSINESS WILL BE GREATLY APPRECIATED

S. E. CONE GRAIN CO.

MULESHOE, TEXAS

GOOD YEAR TREADS

PRIZE QUALITY at every price

as low as \$4.95

AS LOW AS \$5.50

GOOD YEAR SPEEDWAY

SIZE	PRICE
30x3 1/2	\$4.95
4.00-21	5.50
5.00-20	5.80
4.75-19	6.40
5.00-19	6.85
5.25-18	7.60

OTHER SIZES IN PROPORTION

GOOD YEAR PATHFINDER

SIZE	PRICE
30x3 1/2	\$5.50
4.00-21	7.00
4.75-19	8.20
5.00-19	8.80
5.25-18	9.75
5.50-17	10.50

OTHER SIZES IN PROPORTION

GOOD YEAR G3

SIZE	PRICE
4.50-21	\$8.60
4.75-19	9.10
5.25-17	10.50
5.50-17	11.90
6.00-16	13.25

Other Sizes in Proportion

VALLEY MOTOR COMPANY CHEVROLET Sales & Service

Muleshoe, Texas

EDITORIAL AND FEATURE PAGE

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor.

L. F. MITCHELL, Bus. Mgr.

Subscription Rates
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas.
Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday evening of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as advertised. All local advertisements remain in this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an eyesore and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even if It Fails

A THOUGHT FOR THE WEEK

Every man's inheritance shall be in the place where his father left it; according to the tribes of your fathers ye shall inherit.—Numbers 22:34.

Enjoy what you have inherited from your fathers if it is really yours. It is yours only if it is yours in the sense that it is yours to use and enjoy. What we employ and use is never an oppressive burden; what the moment brings forth, that only can it profit by.—Goethe.

can turn the page and go on to something else.

There is no question but the printed word has an advantage over the spoken word. No one will argue that radio is not a wonderful thing for it is. But no man living today will ever see the time when it succeeds the newspaper and when it even approaches the newspaper in popularity with those who want to know what is going on in the world—and especially in their own neighborhood.

ADVERTISE TEXAS

A movement has at last been officially suggested by Governor Woodfill for the advertising of Texas.

The State of New Mexico last year practically doubled its tourist business and gained several new permanent residents through a state advertising appropriation. California, which yearly advertises its resources and places of esopchase, received millions of dollars benefit from that source. The states of Washington and Oregon in one recent year received benefits totaling \$200,000.00 from tourist travel, or approximately \$60 benefit for each dollar expended for such advertising.

Numerous other favorable results from such advertising could be cited showing to be a laudable business paying proposition.

Multipled thousands of people will get a mere glimpse of one section of Texas this year through attending the Centennial at Dallas. This glimpse should be followed up with opportunities for broader visions and wider acquaintance with the state at large. There are innumerable historical spots of beauty and romance, and wide sections of this Lone Star state that would be of both passing and permanent interest to visitors.

This western plains area, the great Llano Estacado—remarkable mesa of the Creator's handiwork, would be glad to welcome interested and inquiring guests for a visit and if perchance they became entranced with the beauties of these broad prairies, its fertile soil, pure water, bright sunshine and exceptionally healthful climate, are wanted to invest or make their homes here, they would be thrice welcomed.

We certainly endorse Governor Woodfill's suggestion of statewide advertising.

RADIO AND PRESS

There are many false prophets but none as far wrong as those who predict that some day radio will supplant the newspaper, both from a news and advertising standpoint. Owners of radio sets around Muleshoe may not have given the matter much thought, but if asked to give up one or the other they would quickly take out their radio.

It is too easy to mishear and misunderstand over the radio. If you do misunderstand you can't go back and read it until you do understand it, as you can with a newspaper. You hear the names and dates in a flash and they either become confused or escape you altogether. With the newspaper, you have them still at hand after you read them—they are there in black and white and you can reread or memorize them, a thing impossible over the radio. On the radio you can only escape the things you don't care anything about by turning it off, while with the newspaper if you strike something you are nit interested in you

ARE YOU AFRAID?

Barney Oldfield was one of the earliest auto drivers the world has ever known as well as the bravest racer ever to pilot a car around the track, and yet when he retired from the racing game Barney Oldfield said: "I have never been in a race without being afraid, and I never saw an auto that I wasn't afraid of."

The fact is, any Muleshoe motorist who is not afraid of an automobile needs to have his hands examined. If you are not afraid of one then you haven't stopped to consider its dangers or you have allowed familiarity to breed the sort of contempt that places your life, and the lives of others in danger. So long as you realize that the auto is an agency of death if not properly handled, and so long as you are afraid not to handle it carefully, then you are a good driver and apt to escape accidents. The men who make them know they are dangerous when not properly handled, as dangerous as any firearm or deadly drug. That is why auto makers constantly preach safe driving and urge those who buy and drive their cars to be careful every moment they are behind the wheel. There are still several weeks of the motoring season left. Traffic will continue to be heavy wherever you go. Forewarn yourself when starting out by realizing that you are handling a dangerous vehicle, and be afraid of it to the point where you will constantly exert extreme care in operating it.

MORE BUILDING

The sound of the hammer and saw are again being heard most distinctly in all parts of the country and it is taken as the best indication of returning prosperity that can be found. There's a nation-wide shortage of needs to have his hands examined. If you are not afraid of one then you haven't stopped to consider its dangers or you have allowed familiarity to breed the sort of contempt that places your life, and the lives of others in danger. So long as you realize that the auto is an agency of death if not properly handled, and so long as you are afraid not to handle it carefully, then you are a good driver and apt to escape accidents. The men who make them know they are dangerous when not properly handled, as dangerous as any firearm or deadly drug. That is why auto makers constantly preach safe driving and urge those who buy and drive their cars to be careful every moment they are behind the wheel. There are still several weeks of the motoring season left. Traffic will continue to be heavy wherever you go. Forewarn yourself when starting out by realizing that you are handling a dangerous vehicle, and be afraid of it to the point where you will constantly exert extreme care in operating it.

SNAP SHOTS

It may be wrong to punish a child, but how can a child be good without it when grown-up.

There's one thing to be said in favor of the radio. Candidates can't flap their wings and kiss the babies over as fast as the price tags.

Wouldn't it be fine if the buttons on things we buy were fastened on as tight as the price tags?

Noah was ready for the first big flood, but he didn't have to ask for a government appropriation either.

It takes three generations to make a gentleman, but it only takes about three drinks to unmake one.

A modern nation is one in which half the people would like to check the spending while the other half would like to spend government checks.

Most movie actresses are said to prefer the simple things of life, and to prove it they marry two or three simpletons.

Human nature is a funny thing. When the world gets through a day without a scandal or a big crime people complain there is nothing in the paper.

erected in a thousand years will not prevent accidents so long as there is a single driver in the U. S. disobeying them. When you approach a crossing how often do you go learing by without watching in each direction to see if the road which crosses yours is clear? The average motorist figures that because there is a "Stop" sign at the corner no one is going to dart out into his path. How do you know but the other fellow failed to see that sign; how do you know but his attention may be diverted and he will forget to use his brakes? Don't trust your life to some other fellow because he may for the first time in his life be careless. After he has run past a "Stop" sign and into you it's too late to mend matters by arguing it was not your fault.

BACK TO THE CITY

Instead of a back-to-the-farm movement a back-to-the-city trek is reported by the federal census bureau to be under way. City dwellers who had visions of easy living and plenty of pocket money a few years ago, are reported to be packing up their belongings and returning to the larger centers of population.

They have discovered that battling a depression has its drawbacks in the rural section the same as in city and town, and they have also discovered that to get anything out of mother earth requires a lot of hard and patient labor. They have also learned that farming, even on a small scale, requires a knowledge of the job in hand, just as a factory or an office job.

Disillusioned, they are returning to the cities to take their chances on their old job in factory or store or office, but they have learned a lesson that is worth their time and trouble. They have learned that it takes work to make a living, no matter where you are a city police.

Jaunty Journalists

If there is anything that will make some Muleshoe folks look colorful it is the thought of being the dole.

The more some Muleshoe men bark at their help in store or field the louder they say "Yes, my dear" at home.

As a general rule the measure of a Muleshoe man is the size of a job which makes him feel important.

The henpecked Muleshoe husband wouldn't be so hot off if he could only sell tickets to his wife's lectures.

A good Muleshoe wife places no limit on the power of her husband. She is always felt safer during a storm if he is around.

The old-timer in any Muleshoe man who can remember when school teachers thought the board of education was a paddy.

Muleshoe men have their troubles just the same as the women folks, even though they have less to say about them.

Another trouble with conditions around Muleshoe is there are too many fellows trying to thumb their way to prosperity.

Most residents in town the size of Muleshoe don't need an encyclopedia, they can just ask their family doctor and he'll sling out the sequipedalian nomenclature to them in copious slugs.

It may be wrong to punish a child, but how can a child be good without it when grown-up.

There's one thing to be said in favor of the radio. Candidates can't flap their wings and kiss the babies over as fast as the price tags.

Wouldn't it be fine if the buttons on things we buy were fastened on as tight as the price tags?

Noah was ready for the first big flood, but he didn't have to ask for a government appropriation either.

It takes three generations to make a gentleman, but it only takes about three drinks to unmake one.

A modern nation is one in which half the people would like to check the spending while the other half would like to spend government checks.

has a sure fire cure for hay fever.

Ray Carter says he politics should be investigated as to the "red" menace, as most of the state seemed Allied in the first prmary.

With no intention whatever of upholding the divorce craze A. P. Stone suggests so many marriage failures are due to the fact so many inexperienced folks enter into that relation.

"Gee, but it'll be great when I grow up and can do as I please," remarked Billy Beavers one day last week. "Yes," replied his dad, "if you don't go and get married."

The human family is supposed to have seven senses, suggests Raz Renfro. Five of them are natural, but the other two, common sense and sense of humor have to be cultivated.

Republican Rufus commenting upon what Roosevelt one time said about the horse and buggy days following Supreme court ruling regarding the White house it will be riding the bull.

Miss Muley Shoeny, prominent Blackwater farmerette, admitted the other day the reason some women used such explosive words was because they put so much powder on their noses.

Pat Bobo who last week visited with the Rural Centennial, is reported to have been somewhat disgusted with Sally Rand because she didn't recognize him in the crowd. He admits though the light's were awful dim.

John McMurtry says the reason he has remained an old bachelor is that he has discovered there were two periods in a man's life when he didn't understand a woman; before he married her and afterward.

In a certain in Muleshoe this week a woman's undershirt was found lying on a pile of goods, but she vehemently denied she had been playing strip poker, merely the not weather necessitated relief.

It was reported on the streets last Tuesday that Irvin St. Clair had purchased the monster cash register at the Dallas Centennial to accommodate cash receipts of his variety store when fall business begins.

A Muleshoe ex-soldier, who spent considerable of his enlistment time in the kitchen pecking potatoes for several hundred fellow soldiers, was asked the other day by his wife what K. P. meant. Laconically, he replied, "keep peeling."

A. R. McReynolds in obtaining change at the bank the first of this week received a silver dollar, the first in his possession for three years, necessitating his rebuilding his lumber yard cash drawer to accommodate the strange coin.

A Muleshoe man and his wife were talking over the telephone the other evening and asked for better connections declaring they couldn't understand each other. "Beg pardon," replied the hullo girl, "it's not the fault of the connection. Suppose you try talking one at a time."

A leading educator of Bailey county while in conversation the other day remarked that most people had few or no books in their homes now days, and should have more. The Bible often being dust-covered and little used. In case he hadn't noticed recently he was surprised to find a Webster's unabridged dictionary in every day service. The baby sat on it at the table and saved the price of a high chair.

Maple News Items

The Methodist meeting is being held at this place. Rev. Williams doing the preaching.

Mrs. Joyce and other relatives of Dallas are visiting in the home of Mr. and Mrs. A. E. Robinson.

Several of the folks took dinner at the A. A. Alexander home Sunday at Enochs.

Mrs. and Mrs. William Emert of El Paso, are visiting in the home of Mr. and Mrs. J. C. Tyson. Mr. Emert being Mrs. Tyson's brother. E. B. Fleming are the proud parents of a nine pound boy, born Saturday, August 1. They named the young man Eugene.

Mrs. Roy Taylor's parents are visiting her this week.

Maple and Baileyboro teams played baseball last Sunday afternoon, the scores being 11-5 in favor of Baileyboro.

H. D. Club News
The Maple H. D. club met Thursday August 6, with Mrs. J. P. Carter with 19 present as follows: Mrs. F. F. Warren, Mrs. H. Ch. Handover, Mrs. H. M. Warren, Chas. Shaw, Earl J. Hall, Henry Cooper, Marshall Cooper, Mary Nell P. Cooper, Rully W. Hill, Sam Richardson, R. O. Caruthers, J. Baker, H. W. Holloway, C. G. Ball, L. T. Tipton, J. F. Carter, Elbert Stephens, A. E. Robinson.

Beaty Powell told us about her trip to Short Course which was very interesting and helpful to all.

The club honored Miss Alma Stewart with a handkerchief shower which was a great surprise.

The club also gave Mrs. Bill Warton a kitchen shower. Refreshments of kool-ade and cake were served.

We will meet next with Mrs. A. E. Robinson—Reporter.

Stegall News

Rev. Oldham and Rev. Jackson, of Littlefield, began a week's meeting here Friday night. There has been good attendance and some very interesting sermons.

Mrs. I. T. Owen returned Friday from a two week's visit with relatives at Stamford.

The young folks attended an after-church party at the home of Mr. and Mrs. J. H. Johnson, Saturday night.

Among Stegall folks seen in Clovis, Saturday were Miss Ann Glosby, Mrs. Irene Howie, E. T. Gwyn, Mr. and Mrs. Orval Fowler, J. S. Pollard and Charles Pollard.

Mr. and Mrs. L. B. Swanner are expected to have begun August 7.

Bill Holt left Monday morning for points in California. He has been chairman of our singing class for the past three months and will be greatly missed.

Mr. and Mrs. S. P. Phlips attended church at Friendship, Sunday.

Pat, George and Morris Phlips were new pupils in school Monday—Reporter.

PRIMARY BALLOTS PRINTED

Delay in receiving state certification by J. L. Alsop county Democratic chairman also caused delay in printing ballots for the second primary to be held August 22, these being turned out last Wednesday morning and several of them promptly mailed out to absentee voters. Absentee voting was supposed to have begun August 7.

Copy of the next primary ballot may be found on the editorial page of this issue. It is very short—but important.

Origin of Great Ice Age

The origin of the glacial period is not definitely known. Some attribute it to a temporary elevation of the parts of the earth over which it spread; others to astronomical causes. The most probable hypothesis is that great changes in climate are results of changes in the constitution of the atmosphere, as, for instance, of carbon dioxide. A decrease in the amount of carbon dioxide would lower the temperature.

POLITICAL ANNOUNCEMENTS

The Journal is authorized by the following citizens to announce their candidacy for the respective offices under which their name is listed, subject to action of the Democratic primaries:

For County Judge and Ex-officio County School Superintendent:
DR. A. R. MATTHEWS
M. G. MILLER

For County and District Clerk:
J. J. WILLIAMS
ELIZABETH HARDEN

For County Commissioner Precinct 3:
GEORGE HENDERSON
D. WARNER

SAMPLE BALLOT

For Second Democratic Primary Election, August 22

I am a Democrat and pledge myself to support the Nominee of this Primary.

FOR STATE RAILROAD COMMISSIONER:
ERNEST O. THOMPSON, of Potter County
FRANK S. MORRIS, of Dallas County

FOR STATE COMMISSIONER OF AGRICULTURE:
GEORGE B. TERRELL, of Cherokee County
J. E. McDONALD, of Ellis County

FOR COUNTY JUDGE AND EX-OFFICIO COUNTY SCHOOL SUPERINTENDENT:
M. G. MILLER
DR. A. R. MATTHEWS

FOR COUNTY AND DISTRICT CLERK:
J. J. WILLIAMS
MISS ELIZABETH HARDEN

FOR COUNTY COMMISSIONER, PRECINCT 3:
GEORGE HENDERSON
D. WARNER

DO YOU KNOW..

THAT OVER OF YOUR NEIGHBORS NOW COOKS ELECTRICALLY

WHAT IS THE GREAT IN COLONIAL TIMES, IT WAS LIFE NECESSARY TO CARRY LIVE GOALS FROM ONE HOUSE TO ANOTHER, TO START A FIRE TODAY, WITH AN ELECTRIC RANGE, YOU SIMPLY SNAP A SWITCH AND START TO COOK!

WHAT WHILE FRESH MILK IS AN ESSENTIAL FOR GROWING CHILDREN, FRESH VEGETABLES ARE EQUALLY IMPORTANT, AND ELECTRIC COOKING RETAINS ALL THEIR HEALTHFUL MINERALS AND FOOD VALUES.

FOR LESS THAN THE PRICE OF A \$5 CIGAR YOU CAN COOK AN ENTIRE MEAL ELECTRICALLY FOR A FAMILY OF FIVE.

THAT AN ELECTRIC RANGE IS TIME-SAVING?

YOU CAN OWN A MODERN ELECTRIC RANGE—ONE OF THE NEWEST AND MOST POPULAR TABLE-TOP STYLES—FOR \$125—INSTALLED IN YOUR KITCHEN AND READY TO COOK, SET THE LATEST APPLIANCES ON DISPLAY AT

TEXAS UTILITIES COMPANY

IRRIGATION IN THE SOUTH PLAINS MATTER OF CONCERN TO CITIZENS

Underground Water Properly Handled and Conserved Will Make This Area a Safe Agricultural Region

By DR. BRADFORD KNAPP
President Texas Technological College

Since West Texas naturally does not have a large amount of rainfall, though generally enough to raise profitable crops consistently year after year, and since the western area of the country has been more or less subject to recent droughts and sand storms, many people, where conditions are favorable, have turned to using irrigation, either gravity or well system, for insuring crop production. The following article, appearing in a recent issue of the Progressive Farmer publication from the pen of Dr. Knapp, of Tech. College, contains valuable information and suggestions.—Editor.

The Geological Survey of the United States Department of the Interior has recently released a mimeographed bulletin on the subject of "Ground Water

absorption by the vegetation and percolates through the soil to the ground water body. Before any water was pumped from wells, the yearly discharge of ground water by natural processes was doubtless about equal to the average amount added yearly from the rain and snow falling on the region.

Pumping Lowers Levels
"Artificial discharge by pumping represents an additional amount of water taken from the underground reservoir without any increase in the amount of replenishment. Hence the development of the ground water resources of the region will necessarily cause lowering of the water level until the natural discharge is decreased by an amount equal to the withdrawal by pumping. As the amount of water stored in the sediments is very great, such readjustment will proceed slowly through many years with only very gradual lowering of the general level of the water table. In the localities of heavy pumping for irrigation, or mining, and industrial supplies the lowering of the water table will, however, proceed at a greater rate."

This area as a great farming section is being very rapidly developed. For a number of years past there has been considerable interest in irrigation farming in the shallow water belt in Floyd and Hale counties in the area between Plainview and Lockney, in parts of Swisher county, and occurring also near Hereford in Deaf Smith county and in parts of Lamb and Bailey counties. These areas are clearly marked on the map included in the report.

Hundreds of Wells Sunk
Hundreds of wells have been put down in the last two or three years in Crosby, Lubbock, Hockley, Lamb, Floyd, Swisher, Bailey and Deaf Smith counties, and more acres of crops are under irrigation not only in the shallow water belt but in areas where the depth of water is from 50 to 160 feet.

It is not my purpose to discuss the cost of wells or the cost of irrigation. Very pronounced examples of good success could be cited in this whole section. Nevertheless the principal part of this report, which ought to be a matter of deep thought on the part of all farmers in the High Plains area, is the statement that "... only about half an inch of water a year escapes evaporation and absorption by the vegetation and percolates through the soil to the ground water body." The conclusion from this statement is that the reservoir of water underneath the soil is increased only at the rate of approximately half an inch a year. It presents the problem of how much water we may take from this underground reservoir and use for irrigation, and what acreage can safely be irrigated in the section.

If it takes 14 acre-inches of water to irrigate a crop in regular summer irrigation, would it be perfectly clear that only one acre out of every 28 could be irrigated without ultimately depleting the supply of underground water in the soil. If one can irrigate a crop on less acre-inches of water than that stated, then a larger proportion of the acreage could be put under irrigation. Single irrigation wells have been brought in in the last year or two with a pumping capacity of 700 to 850 gallons per minute. Such capacity presents large possibilities of irrigation. But any plan to use a large percentage of the acreage of every farm for irrigated crops would be unsafe under the facts here presented. It is easy to sit down with a pencil and figure out the capacity and acreage which could be irrigated from a given well, the great question, however is the question of the future supply of water. The whole agricultural, industrial, and urban development of the area depends on this constant supply.

Insurance Main Function
I may be wrong, but it seems to me that the principal function of irrigation in this territory ought to be the matter of insurance. An assured supply of feed with plenty of garden vegetables and some fruit for every farm even in a dry year would enable our farmers to continue on the land indefinitely. In the good years, good farm methods, good seed, and good cultivation bring us good crops without irrigation. The yields of cotton and grain sorghums are economically produced and abundant when we have average or even fair rainfall.

On the level lands of the High Plains area a much larger proportion of the rain actually falling on the land is saved and utilized by the crop, especially if the land has even a slight incline is terraced, than is the case in rougher, more rolling country with a much higher annual rainfall. There are data to support the statement that a very much larger proportion of the 22 inches average rainfall in this area is available for the crop than in the case in areas having as high as 35 inches of rainfall in a more rolling section.

The splendid work of the Agricultural and Mechanical College Experiment Stations at Spur and at Lubbock has demonstrated these facts repeatedly. In the good years, the yield of cotton per acre runs above 200 pounds of lint in this territory with many acres yielding three-fourths to a full bale and even more. The same is relatively true of feed crops. In other words, with the exception of the years when this territory suffers from drought, on account of the level character of the land, ease of cultivation, the type of implements used, etc., there is a larger production per man-year of labor than in other sections. We get good crops by good methods in all but the exceptionally dry years even without irrigation.

Irrigation can be the insurance policy which guarantees every year the food for the family and feed for the livestock with possibly some products of the soil for sale for cash. If this policy were followed every year, the living of the family could be produced and the good years would contribute their abundance to tide us through the dry years.

Preserve Water Supply
With an abundance of garden vegetables, a few acres of feed yielding the soil for sale for cash, and a little patch of alfalfa would be possible for the average quarter section to confine its irrigation to this problem of security in the bad year and thus preserve for times of stress in the future the continuation of this supply of underground water. By this plan we could hold irrigation down to a safe proportion of the land and save our water supply.

Experience elsewhere in the United States has clearly demonstrated the folly of exhausting the supply of subterranean waters. It is clearly indicated in the bulletin to which reference has been made that this process will be a very slow one. Nevertheless, it is a possibility which ought to be given most careful consideration. We need some experiments on winter irrigation as contracted with growing season irrigation in this territory.

A Word Warning
It is our hope that this bulletin and this survey will serve to call the attention of farmers throughout the entire South Plains area to the fact that the water supply in our soil, while apparently abundant at the present time, can be depleted by injudicious use. If 10 feet of water in it, and water was in a tank covering an acre with flowing in to the tank at the rate of half an inch per year, and we are taking it out at the rate of six inches per year, any schoolboy can figure out how long our water would last.

I am not against irrigation. I am highly in favor of it. It is the coming thing in the whole South Plains area. It is a possibility which ought to be given most careful consideration. We need some experiments on winter irrigation as contracted with growing season irrigation in this territory.

Hot Weather Calls For Careful Living Says Health Doctor

Austin, August 12.—Keeping cool and standing the heat during the hot summer months is in a large measure dependent upon the individual, health authorities agree. Over indulgence in food or exercise may cause much suffering.

"The clothes we wear and the food we eat play an important role in keeping us comfortable during the hot season," said Dr. John W. Brown, state health officer.

"Summer clothing should be light in weight and color and of a porous texture. White clothes reflect the rays of the sun and therefore are cooler. Frequent change of clothing, particularly of the neck to the skin, is especially conducive to comfort.

"The summer diet should consist of light, nutritious, and easily digested foods. Fresh fruits and vegetables are particularly desirable as hot weather foods because of their ease of digestion and wide range of variety in the manner they may be served. Meat and heavy pastries should be eaten sparingly. A balanced diet must be maintained without these foods. Do not eat when you are tired.

"Exercise should be taken in hot weather but good judgment must be used in the amount that is taken. Swimming is fine exercise and is more refreshing than other forms of exercise. If sun baths are to be indulged in, care should be taken to accustom the skin by exposing the body for short periods in the beginning.

"Plenty of rest is necessary during hot weather. Sleep a sufficient number of hours and eat at regular meal times. Acquire regular habits of living and develop a cheerful outlook on life, and you will find it will help you to spend a comfortable summer at home or on vacation."

CARD OF THANKS

There are few families of earth but some member has been taken from their circle, some flower plucked from their bouquet of fragrance, and such was our experience last week when the loving faithful life of our dear wife and mother was claimed by God and she rested from time eternally. To all the sympathizing friends and loved ones who were so kind to us in our dark hour of bereavement we extend our deepest appreciation and heartfelt gratitude. Your kindly ministrations will always be held very dear to us.

—G. O. Jennings and children.
—A. G. Flinn and family.
—Ed M. Flinn and family.

Pilot Whale Not Dangerous
The pilot whale is not dangerous like its close relation, the killer whale. A full-grown specimen is usually not more than 20 feet in length; it is nearly black all over, and is sometimes known as the black fish. On the throat there is a whitish heart-shaped patch, which sometimes extends to a very narrow strip down the center of the under parts.

• Rev. R. S. Watkins left Sunday afternoon for Haskell to assist in a Methodist revival meeting. He conducted church services at the local Methodist church Sunday morning, but the evening service was discontinued. Most of the members visited at the Baptist church and heard Rev. J. Manuel Reynolds.

• Mrs. Bob Kennedy and two sons returned to Muleshoe Sunday evening from Oil Center where they spent several weeks.

The whole of Poland has but one locomotive factory.

Ancient Miners
It is believed that about 10,000 tons of metallic copper were mined at the Isle Royal pits in Michigan by Indians in prehistoric times.

FOR HAIR AND SCALP JAPANESE OIL
MADE IN U.S.A.
The Antiseptic Scalp Medication—Different from ordinary Hair Tonics—Kills all FEELS IT WORKS AT ALL DROUGHTS. Write for FREE Bulletin "The Truth About the Scalp." National Beauty Co., New York

MCCORMICK-DEERING



Treated Against Destruction by Insects

Length, Strength, Weight Guaranteed

Arrange now for your harvest twine requirements. Insure saving all the grain—prevent delay and trouble—order a supply of McCormick-Deering Twine, wound in the convenient "Big Ball" with the patented cover.

Six Big Balls to the bale of McCormick-Deering Twine means less stops in the field to fill the twine can. Every ball guaranteed to contain full listed length and strength.

The original "Big-Ball" Twine is plainly marked McCormick-Deering. It is your guaranty against breakage or waste.

E. R. HART COMPANY

Why Gulf is the Gas for August



WHY NOT BEAT AUGUST HEAT by driving someplace for a swim? And if you want to keep your gas bills down, don't forget you need a fuel with a formula that fits hot weather. Otherwise your gas doesn't burn completely—part of it escapes through the exhaust unburned, wasted. Stick to That Good Gulf in August—it's "Kept in Step with the Calendar"—specially refined for summer driving. All of it goes to work, none of it goes to waste. Try Gulf and see!

"Kept in Step with the Calendar" THAT GOOD GULF GASOLINE

Buy that GOOD GULF GASOLINE AT The White Front Garage

ARNOLD MORRIS BUFORD BURT

EATING!

IS AN AGE-OLD PRACTICE OF FOLKS

Some people live to eat, while other eat to live. In either case complete satisfaction is obtained when Red and White Grocers are chosen for your table menu.

Our Groceries are always par-excellent, the best the market affords and supplied you at dependable low cost. We have an abundance of the "lighter" foods for hot summer weather consumption. Plenty of fresh fruits and green vegetables always "on tap."

The delicious flavor, health-giving, tender quality of our Meats are proverbial among our regular purchasers. We stake our reputation on their high quality.

HENINGTON'S GROCERY and MARKET

Make Every Farm a Factory Every Day of the Year

GOING UP!!

SAVINGS ACCOUNTS ARE HIKING!

Our savings deposits are going up every day. Old accounts are getting bigger and new accounts are being added to the rolls of the thrifty every week.

People are making some money, and many of them have learned a lesson from Old Man Depression's tough course. They've learned that it is pretty nice to have a nest egg laid away in a good strong bank.

Yes they're saving money with us. And what about you? Better not forget that lesson! Start a savings account today! A dollar opens an account.

SAVE SOMETHING EACH DAY

Muleshoe State Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MULESHOE, TEXAS

CAMERAGRAPHS



PINCH-HITTING FOR JACK BENNY is the warm weather assignment for **TIM RYAN** and **IRENE NOBLE**, capers-cutting comedians of screen, stage and air. They'll occupy the suave host's Sunday night microphone berth on NBC while Jack "vacations" before the Hollywood cameras until October 4. (Program at 7:30 N. Y. Daylight Time; 7:30 Pacific Time in Far West).



SIGN TRADE PACT: Seated at a table in Ottawa, Premier King (left) and Hon. Norman Armour, U. S. Minister of Canada, sign the new Reciprocity Treaty. Standing at left edge of table is Hon. W. D. Euler, Minister of Trade and Commerce and directly behind Premier King is Hon. C. A. Dunning, Canadian Finance Minister.



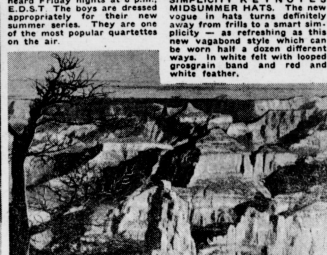
THE FOUR RED HORSE MEN take a straw vote for hats and harmony before the CBS mike on the "Flying Red Horse" Tavern broadcast, heard Friday nights at 8 p.m. E.D.S.T. The boys are dressed appropriately for their new summer series. They are one of the most popular quartettes on the air.



SIMPLICITY KEY NOTE & MIDSUMMER HATS: The new vogue in hats turns definitely away from frills to a smart simplicity — as refreshing as this new vacation style which can be worn half a dozen different ways. In white felt with looped grosgrain band and red and white feather.

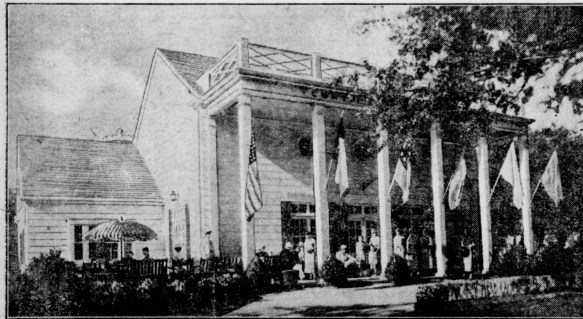


TWO BUILT FOR BICYCLES: This is how **FRANCIS CLUNET** and **JULIA SANDERSON**, popular song team, get exercise on their Massachusetts estate. They will broadcast Sunday evenings over the Columbia network (7:30 N. Y. Time) with Hal Kemp's orchestra and the Zora White **PHIL BAKER** enjoys a summer vacation. The comedian returns September 27.



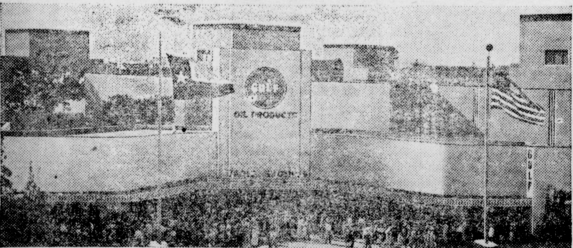
AMERICAN PANORAMA SUPREME! A view across the Grand Canyon of the Colorado at sunset is one of the countless wonders to be seen this summer by the thousands of tourists that will "see America first." The magical effect of brilliant coloring, haze, mists, and the tremendous sweep of the gorge leaves the beholder entranced.

"Take a Load Off Your Feet — Here" Conoco Tells Exposition Visitors



This authentic old Southern Colonial mansion built on the grounds of the Texas Centennial Exposition at Dallas by the Continental Oil Company is for the free use of Exposition visitors seeking a cool haven of rest and relaxation, and located just inside the Exposition gates. "Hospitality House" has played host to nearly all comers since the Exposition opened June 6.

Stars Broadcast from Gulf Radio Studios



Before the summer is over, thousands of visitors to the Texas Centennial at Dallas, will have been entertained by a host of stars including Ted Husing, ace announcer; Rudy Vallee, and his Orchestra; Jan Garber; Duke Ellington; Cab Calloway; Ted Lewis; and by such Hollywood favorites as Robert Taylor, Lupe Vélez, and Ginger Rogers.

The visitor to the Centennial will be able to see and hear the performers. For the beautiful Gulf Radio Studios, located in the heart of the Exposition grounds, are enclosed in glass so that every

movement of the performers, engineers, and sound technicians may be observed.

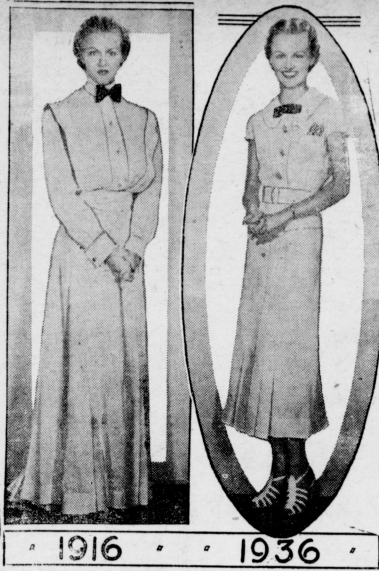
More than a hundred programs a week are produced and broadcast from the Gulf Radio Studios, many of these programs being broadcast for well-known companies. On numerous occasions the performers are garbed in colorful costumes. The Gulf Studios have been adjudged among the finest in the nation, having the most modern equipment and being complete in every detail. They are truly "The Voice of the Centennial."

home town interests.

Much worth, little boasting.

Be proud of your home town.

Which Did Mother Wear?



Uniform styles at Texas State College for Women (CIA) have changed with the prevailing fashion, and the demure miss of 1916 bears little resemblance to the trim young modern of today. Miss Jay Hawley of Denton models the uniform worn by her mother two decades ago, and the uniform she will wear this fall.

Milk Best Source of Farm Cash— Survey Indicates Steady Increase



DAIRY farmers' income from milk for the first four months of 1936 increased \$25,000,000 over the first four months of 1935 according to K. V. Lipscomb, Texas dairy leader. As the largest single source of farm income, milk put \$435,000,000 in farmers' pocketbooks during the period—a new high since 1922.

Although storms and flood cost farmers and distributors extra expenses this year to get milk to consumers, increased farm milk income is particularly gratifying to the milk industry despite heavy losses, Mr. Lipscomb declared. Milk was less than 15 per cent of total farm income ten years ago, while for 1935 it was about one-

fifth of the total. With yearly farm milk income about \$340,000,000 greater in 1935 than the 1922 total, dairying brightens the agricultural picture, as milk is paid for monthly while most crops only bring in money at the end of the season.

During the last quarter of a century, the number of cows in the United States has grown to more than 25,000,000, with yearly milk production of approximately 46,500,000,000 quarts. These increases are due chiefly to scientific progress and expansion of daily distribution of milk to consumers.

Increased cooperation of dairy farmers and milk distributors to produce high quality milk by maintenance of rigid health standards and a steady, dependable supply forecast continued improvement in farm return from milk during the year, according to Mr. Lipscomb.

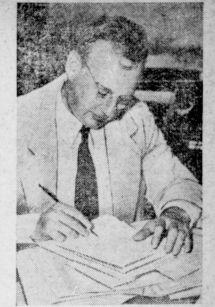


Whole families trekked westward in the early days in covered wagons over the Santa Fe Trail. This scene is staged on a reproduced section of the Santa Fe Trail, one of nine miles of the trail which form a major part of the Ford Motor Company's exhibit at the Texas Centennial Exposition in Dallas.

Industrial Paints Defined "Industrial paints" are those coatings designed for use in the multifarious products of industry. The range is very wide—from automobile to agricultural machinery and implements—and in each case the paint is designed for its specific purpose.

Gentle Frederick Berliners like to point out that, contrary to all rules for equestrian status, the statue of Frederick the Great on Unter den Linden, shows no spurs. The emperor refused to use them, because he loved horses so much

Notification July 23



Topeka, Kas.—Fresh from his recent vacation in Estes Park, Gov. Alf M. London, Republican nominee for the Presidency, is shown here as he returned for the special session of the legislature, and for his notification ceremonies July 23.

Hamilton Bares New Deal Fears

Sees 'Victory for America' This Fall, in Speech at Chicago.

CHICAGO, ILL.—John D. M. Hamilton, new chairman of the Republican National committee, opened the Republican Presidential election campaign in the West with a ringing, straightforward declaration of the misdeeds of the Roosevelt administration and its fear of obliteration which the public recognition of these misdeeds has produced.

His speech was delivered at a dinner given him by the Republican Finance committee for Illinois. As he finished upon the note: "There can be only one outcome in November—a victory for America!" the more than 3,000 listeners cheered wildly. It was the largest political dinner in Chicago's history, 1,200 were turned away.

In the early passages of his speech, Hamilton dwelt upon the "phony" character of the claimed New Deal confidence in re-election, and endorsement of its candidate—confidence he said was unreliable for the very fact that it has been bought with payroll jobs and the taxpayers' money.

Points to Farley's Fears. Hamilton also cited the futile imitations of the Republican platform advocated by President Roosevelt with respect to the Democratic monopoly plank, the civil service plank and the plank on balancing the budget. He characterized these imitations as sincere flattery.

"There has been a sudden end to the talk that the Republican party would carry only six states in November," Hamilton declared. "On the contrary, the chairman of the Democratic National committee felt obliged to tell delegates to the Philadelphia convention that confidence was not enough. And in the last few days supporters of the administration have been disheartened by the extraordinary spectacle of their candidate for President so uncertain of carrying his own state that he must trust the aid of a governor whom he himself placed in office, at the sacrifice of that man's own personal preferences and political future."

Hamilton expressed sympathy for James A. Farley, "jobmaster general of the New Deal," declaring: "He has undertaken to see that his candidates are re-elected in November and quite plainly he doesn't know how it can be done."

The G. O. P. chairman said the administration's claims for its agricultural policy were singularly modest.

Betrayal of Farmer. "It neglects," he said, "to mention the extraordinary increase in importations of farm products, which are most certainly directly attributable to the Roosevelt administration. It neglects to say that from 1932 to 1935 imports of raw foodstuffs increased 41 per cent and of manufactured foodstuffs 49 per cent. It neglects to state that that period importations of wheat jumped from three thousand and one hundred and twenty-seven million bushels and imports of corn jumped from 344 thousand bushels to over 43 million bushels; the ports of rice went from 19 million pounds."

Hamilton predicted that it would not be fooled out of the excessive burden of the New Deal. "They will note the perfect record here with which Mr. Farley gambles with other people's money, but at the same time they will note the perfect record here with which Mr. Farley gambles in the New Deal officials' indulged, not only with our but with money which our will have to produce."

Will Sing and Play for Nation



GROWING AND COOKING BEANS

It is a generally known fact that buyers favor buying beans which have been grown in high altitudinous areas because, it is said, they cook quicker than those grown on lower lands.



The upper photograph is of Elythe Wright, Auburn-haired vocalist who will sing during August with Tommy Dorsey's orchestra.

LOCAL AUTO DEALER URGES THE HOME VACATIONISTS TO OVERHAUL CARS BEFORE STARTING ON SUMMER TRIPS

Millions of motorists have already and others soon will take to the open road this summer for vacation trips.

For some strange reason, vacation motorists are always greatly surprised to find that cars that have seemed all right at home "heat up" as soon as they get out on the open road.

Many drivers who use their cars daily for only a few miles in their regular routine, will never any trouble, do not realize that a car that seems to work well in the city may be quite unfit to undertake long-distance trips.

Incidentally, bodies that seem dead silent on city boulevards often reveal an astounding variety of squeaks and rattles when the car really gets going.

General News Over Texas And Adjoining States For The Week

Portales, N. M. newspapers report there is now approximately \$100,000 being expended in that city for building improvements.

The Employment Service, Austin, reports there are still 12,967 skilled and nearly 15,000 semi-skilled workers in Texas out of employment.

State Highway department announced last Friday that approximately 45,000 tourist-laden autos were now entering Texas each month.

Said to be the latest deed sum ever recorded in Castro county is one for \$3,000,000 filed at Dimmitt last week by the West Texas Mortgage Loan Co., et al to Reconstruction Finance Corporation.

Lawrence Smith, rightwatchesman at H&C Center for the past 16 years, has obtained national recognition in Ripley's "Believe It or Not" for drinking 36,875 cups of coffee during the past 25 years.

Statistics published last week show a decline of births in Texas totaling 2,982, and an increase of deaths totaling 2,887 for the first six months of this year over the same period of last year.

Frank Rake, 49 year old Austrian, is being held as a suspect in connection with the brutal murder last week of William Gabriel, eccentric bachelor farmer, 69, who was hacked to death with a hatchet near Popo, in Roosevelt county, N. M.

A cheese factory is to be installed at Portales, N. M. in connection with the Plains Co-operative Creamery association there, according to information made public a few days ago by the association at a directors' meeting held at Plainview.

Considerable controversy has been aroused over a censor being appointed for the Daily Texan, University of Texas student paper, some of the editorial columns recently appearing blank where editorials had been deleted. The Oklahoma State university is said to be considering advisability of a censor for its student paper.

Clear Up Your SKIN. SKIN-SUCCESS. Advertisement for skin treatment.

Lazbuddie News

Mrs. Loyal Lark has returned from a visit with relatives in Miami, Ariz. Mr. and Mrs. W. L. Carey, of Caddo, spent several days with Mr. and Mrs. S. A. Davis. Mr. Carey is the father of Mrs. Davis. While here they visited the Carlbad, N. M. caverns.

Mr. and Mrs. B. Whitt and daughter, Eunice, visited the W. W. Wagon family in Longview community last weekend.

Mr. and Mrs. C. E. Briscoe are leaving this week, going to the Centennial, and continuing on to Galveston and Houston.

Mr. and Mrs. C. F. Moeller and daughter, Mrs. Walker, Mrs. Alma Steinbock, Mrs. Emma Dyck, Mrs. Ed Steinbock and Mrs. Judd Clark honored Mrs. Minnie Hanson on her 60th birthday with a luncheon, Tuesday of last week.

Mrs. Burch, a teacher in Lazbuddie school, has moved in our community. Mr. and Mrs. G. A. Breckenridge, Mrs. Raymond Rippe of Tipton, Okla., visited Mr. and Mrs. B. Whitt the first of the week. They were a sister and niece of Mr. Whitt.

Mr. and Mrs. Finis Jennings are in El Paso, this week, visiting Mr. and Mrs. Paul Pittman, a sister of Mrs. Jennings.

Study Club News. When the Study club met August 6 with Mrs. S. A. Davis there were 12 members and one visitor present.

Our study was Dorothy Thompsons "The Changes in the Last Fifty Years Have Brought to Women". Mrs. Finis Jennings, "When is a Woman Great". Mrs. R. Treider, "I'm Glad I'm a Farmer's Wife". Mrs. B. Whitt. The club will meet August 20, with Mrs. B. Whitt—Reporter.

Watson News Items

Adolph Neitzler spent last Sunday in Lubbock. Andrew Wittner was operated on for appendicitis in Lubbock last Wednesday. We are glad to report he is doing nicely.

Mr. and Mrs. R. B. Morris, of Whiteface, Mr. and Mrs. Alvin Lemons spent the weekend in Clovis, N. M., visiting the ladies' parents, Mr. and Mrs. R. S. West.

Ulys and Orville Lane have returned from Oklahoma. A. J. Neutzel, Edwin and Evelyn Mueller are visiting in Gatesville.

Mrs. L. L. Estep and children visited her parents in Sudan, Sunday. Mr. and Mrs. Chester Petree and Mr. and Mrs. Lamar Williams are spending a few days in Lubbock.

L. H. & H. B. News. "The Centennial is a wonderful place," said Helen Brinker Wednesday afternoon, August 5, to the Watson 4-H Girls at the Schoolhouse.

Helen gave a good report of her visit to the Centennial. Eight members and their sponsor being present. They were Laura Beth Hollister, Hazel Rackley, Willie Pearl Fine, Vera Cook, Maude Fine, J. Jane Key, Helen Brinker, and Bernice Breedlove, their sponsor, Mrs. Davis.—Reporter.

Desert Iguana in Southwest. The desert iguana is found in the open country of our Southwest, especially among creosote bushes. It feeds on flowers and insects, says Nature Magazine. While it is not a small lizard, it does not compare in size to the large tropical members of its group.

Progress News

The Baptist revival closed here Sunday night, Rev. J. A. Brannaman went from here to West Camp where he will conduct a revival there.

Mrs. W. B. Harlan visited her parents, Mr. and Mrs. Griffiths in Lubbock last week.

Chas. M. Baker is directing the choir services for a christian revival now being held at Lazbuddie.

Mr. and Mrs. Seth Rollins are now at the home of Mrs. Rollins in school for the summer term.

Mrs. W. B. Wallace and son Wayne have returned from Goodnight, where she had been visiting her mother.

H. C. Kennedy and daughter, Miss Lillie, returned home from Matador and Rails, where they had been visiting for the past three weeks.

Mrs. G. Kennedy made a business trip to Hobbs, N. M., Monday. Rev. H. E. Copeland and Rev. J. A. Brannaman were dinner guests in the home of Mr. and Mrs. J. J. Wilson, Wednesday of last week.

Editor Jess Mitchell of Muleshoe attended the revival here a few nights last week and had charge of the choir services, which was much enjoyed by all.

Mrs. Mary Lambert, of Bluffdale, visited her mother, Mrs. M. V. Stovall and brother F. B. Stovall Sunday. Mrs. Stovall returned home with her, will spend two or three weeks there.

The entire community was made sad over the death of I. T. Hollis which occurred in a car wreck near Muleshoe, Sunday.

The H. D. club met in the home of Mrs. W. C. Kennedy Tuesday of last week. A demonstration was given on penning corn. Five members were present and two new members, Mrs. Bobbie Myers and Miss Grant.—Reporter.

TREATMENT WHEN HORSES OR MULES SUFFER AN OVERHEAT

There are many simple danger signs of approaching heat stroke in the horse or mule, but these are frequently overlooked and sometimes ignored, with serious consequences. If the driver does not notice sluggishness, undue panting or other symptoms of more or less distress, he should at least realize danger ahead if a hard working animal on hot dry falls to sweat normally or if he stops sweating. If a horse or mule after sweating in the usual way, stops sweating while still working in hot weather, serious danger is already existing. But if this danger signal is promptly recognized there may still be a good chance of avoiding serious or permanent injury to the animal.

The method of procedure when early symptoms of heat stroke are recognized is simple. Stop the work, if practicable get the animal in the shade promptly, apply cold water to the head and smart friction to the body by rubbing with rough cloths. And while these simple common sense things are being done, a veterinarian should be called if there is one available. But never apply water as a first aid treatment to the body of any animal that is overheated. The careful hogman begins applying water to the nose and face gradually working up to the top of the head of his hot hog, and the same practice is imperative for the horse or mule.

Elephant's Trunk Strong. The elephant's trunk is extremely muscular, and a blow from it could kill a man instantly.

SALES SERVICE USED CARS & TRUCKS R.G. MONEY BACK GUARANTEE Motor Co. PROVED BY THE PAST—IMPROVED FOR THE FUTURE

Absolutely Wrong. "Gambling is wrong," said Uncle Eben, "but so is rigging' up a sure thing that leaves a stranger no chance."

We Are Getting An Automatic Water Heater. Many folks are having AUTOMATIC HOT WATER HEATERS installed in their homes. RIGHT NOW. When rates for natural gas are so low—why NOT enjoy control of hot water at the turn of the faucet? See your Dealer or your Gas Company West Texas Gas Co. GOOD GAS MEANS ECONOMY SERVICE

FEED and GRAIN Alice-Chalmers Farm Machinery Parts and Service MULESHOE LEVATOR CO. TOM DAVIS, Manager

PANHANDLE WHOLESALE AND RETAIL Having purchased the Consumers Oil plant and location at Circleback, we now prepared to supply all citizens of section with PANHANDLE PRODUCTS the same price as paid for at railroad rates. We also handle— U. S. TIRES AND TUBES and Gasoline in bulk quantities delivered to your farm. PANHANDLE SERVICE STATION ACE HOLT, Manager Circleback, Texas

BIG DOUBLE STOCK Having purchased the stock of lumber belonging to the Panhandle Lumber Co, in Muleshoe, we are now equipped with a big double stock of all kinds of Building Material and can accommodate practically every need required. No where in this part of West Texas is there to be found today a more complete stock of Lumber, Paints, Fencing Materials, Windmills, and other builders' Supplies needed for either repair or new construction work. Prices at this time are all very reasonable, labor charges are in line with recovering economic conditions, and NOW is a good time to make any changes, improvements or additions of buildings needed. WE HAVE ALL KINDS OF PLANS FOR ANY BUILDING AND WILL BE GLAD TO FURNISH ESTIMATES AND COSTS WITHOUT ANY CHARGE HIGGINBOTHAM-BARTLETT CO. CLARENCE GOINS, Manager

GROCERY VALUES THAT RING THE BELL! That's what you get at Jennings.

We buy carefully and in large quantities possible consistent with demand, always keeping in mind the various needs of our customers and passing every possible saving on to them. That's one big reason our business is constantly growing. Satisfied customers mean much to both buyer and seller. We keep our buyers pleased. There is no logic —in heating the house during these hot days when we have such a fine array of Canned Goods, Fresh Vegetables and Fruits Cold, Cured Meats, and other tasty foods requiring no cooking—and they cost no more. There will be a nice line of specially priced goods on display here Saturday

WE DELIVER PHONE No. 2 Jennings FOOD STORE Muleshoe MORE FOR YOUR EGGS



The Complete Car

"USED CARS"

The month of August is generally conceded to be the best month to purchase a good Used Car.

This August, we have never in our 12 years in Used Car business, had as many bargains or as many cars to choose from.

August is vacation month too, so why not trade in the old car for a better Used Car and make the vacation enjoyable!

Our GMAC Plan is available too!!!

VALLEY MOTOR COMPANY

CHEVROLET SALES AND SERVICE Muleshoe, Texas

Guaranty Abstract Company Muleshoe, Texas

J. D. THOMAS ATTORNEY-AT-LAW Practice in All Courts

DR. J. R. DENHOF Optometrist BETTER VISION WITH COMFORT

Cecil H. Tate ATTORNEY-AT-LAW Office in Court House

Dr. A. E. Lewis DENTIST Office upstairs over Western Drug

Doctors MATTHEWS AND McCARTY A. R. MATTHEWS, M. D. ROBERT H. McCARTY, M. D. PHYSICIANS and SURGEONS

Send Your Abstract Work To The Muleshoe Abstract Company A. P. STONE, Prop. MULESHOE, TEXAS

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultation Dr. J. T. Hutchinson Eye, Ear, Nose and Throat

HEAT TAKES BIG TOLL A heat wave said to be the worst in 20 years is sweeping Texas this week.

Crops in various portions of the state are said to be suffering terribly from drought conditions.

Claws on Birds' Wings Birds have claws on their wings, but generally these claws are very tiny and are not useful.

DIAMONDS WATCHES Expert Repairing J. R. NELSON JEWELER

STOP ITCH QUICK! OR MONI'S LACK Palmer's Ointment

C. V. STEED FUNERAL DIRECTOR All arrangements carefully handled.

MOTHERALS CAFE Quantity, Quality Service REGULAR MEALS, 40c PLATE LUNCH, 25c

DR. L. P. GIBBS PHYSICIAN and SURGEON Office in Damron's Drug Store

PALACE THEATRE Muleshoe, Texas Friday and Saturday August 14 and 15 John Wayne in "OREGON TRAIL"

MR. S. JENNINGS' FUNERAL HELD HERE SATURDAY

Beloved Matron Laid To Rest In Local Cemetery.

Funeral services for Mrs. G. O. Jennings were held Saturday afternoon from the Methodist church in Muleshoe, being conducted by Rev. Ernest M. Jennings pastor.

Saturday evening, five days previous to her demise, she was taken suddenly ill, suffering severe pain in the right side of her neck, evidently some kind of gland trouble having set in, and was promptly rushed to a Lubbock hospital for treatment.

Following the appropriate reading of a scripture lesson by Rev. Watkins, portraying the miracle performed by Jesus in the raising of Lazarus from the dead, Rev. Jennings, using as his theme, "The Call of God," commented feelingly upon the "call" which God had made in this particular respect.

There is always exhorting, said the minister, "because of the departure of a wife and mother, the breaking up of family ties that have existed for years past, the missing of a familiar cherry voice or the sound of a well known footstep in the home, yet there is also a commingling of satisfaction knowing that a life lived so faithfully, so beautifully, so conscientiously, has had a successful closing, and there must be infinite joy in the heavenly realms over the arrival of her pure immortal soul."

Many friends present for the last rites joined in assent with the minister as he said, "There are always traits of character, flashes of loveliness, hallowed deeds and experiences which can never be fully appreciated until God has called a loved one from time to eternity. Full tribute can not be paid any beautiful life until God's call has been finally answered, then complete realization and appreciation is possible."

"Long ago," continued the preacher, "I learned there were some flowers in this world so beautiful in coloring and so sweet in fragrance that one did not need the skill of an artist to make an attractive bouquet of them. So there are souls that have cultivated the virtues of love, peace, long-suffering, gentleness, goodness, faith, meekness and self-control, until they have blossomed into smiles and kind words and self-denying and loving actions, transmuting their whole being into a charming personality radiant with divine graces down to the very last hour of life. Such was the life of this wife and mother."

There was an immense crowd of mourning loved ones, friends and acquaintances who witnessed the last sacred rites of the deceased, more people standing outside the church building with bowed heads and tearstained faces than could possibly be seated within. Interment of remains was made in the local cemetery northwest of Muleshoe.

Mrs. Jennings who, before her marriage was Miss Irene Flinn, was born Dec. 20, 1867. Early in life she professed the Christian religion, joining the Methodist church; but after her marriage her church affiliation was transferred to the Presbyterian church with that of her husband. Three children come to bless that home, Kenneth, Evelyn and James who with the devoted husband all survive her. There are also several other surviving relatives.

The funeral was attended by relatives from a distance as follows: a brother, A. G. Flinn, wife and daughter, of St. Louis, Mo., another brother, E. M. Flinn, wife and daughter, and of Shreveport, La.; Mr. and Mrs. Roy Jennings and baby; Mr. and Mrs. R. S. Marchant and Ernest, all of Prague, Okla.; Rev. J. R. Jennings and family, of Olton; Rev. Ernest Jennings and family, Lubbock, he being officiating minister; also, a large number of relatives of the family living in this and adjoining counties.

What's Happening In Washington And Other Cities Of Importance

Approximately 40,000 are dead and more than 100,000 wounded in the rebellion now going on in Spain.

Federal Reserve statement discloses increase in deposits at domestic banks and a general decline in loans.

Bureau of Agricultural Economics, Washington, has predicted somewhat greater than usual rise in egg prices during the last half of this year.

Al Smith will speak against Roosevelt's re-election, his first address to be at Boston, Mass., according to announcement made.

Queen Wilhelmina of Holland, states she will abdicate her throne at the end of this year in favor of her daughter Juliana, who is soon to be married to Prince Charles, of Sweden.

The U. S. has increased its army man power more than 28,000 men and is still taking recruits for both army and navy. The present army strength is reported at 158,000 men.

Liberty League members declare governmental expenditures the past four years under the New Deal will exceed by at least 27 per cent the direct cost of the U. S. operations in the World war.

U. S. Census bureau reports the average span of a white man's life is now raised from 48 to 59 years, counting over a period of 36 years increase.

White woman life span has been raised from 51 to 63 years. Farmers in the drought area, as well as other sections, are reported to now be stocking up on canned goods in anticipation of saving money later when prices go higher which present conditions indicate.

The American Federation of Labor executive council last week voted to suspend 10 labor unions unless they voluntarily withdraw within 30 days, charging them with insurrection and rebellion in their organization activities.

Federal Bureau of Investigation figures show that of every 100 persons arrested in the U. S. during first six months of this year, 18 were under 21 years of age. In the preceding four years the records indicate, arrests of persons 19 years old outnumbered those of any single age group.

GOOD FOR STOMACH Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adrika. One does clean out poisons and washes BOTH upper and lower bowels. Western Drug Co.

Goodland News

Mr. and Mrs. Emmitt Brumblow and daughter, Doris, returned from San Marcos, Thursday, where Mr. Brumblow attended school this summer.

Mr. and Mrs. Creamer of Central Texas, visited relatives and friends here last week. Mr. and Mrs. Cecil Creamer and son returned home with them.

Mr. and Mrs. Roy Woolley and daughter, of Enochs, visited in the L. D. Sanderson home Sunday afternoon.

There were several from here who went to the mountains in the school bus driven by Baker Johnson.

There was a chicken fry at the home of O. C. Kirk Saturday night, 35 being present. All reported a good time.

Emmitt Brumblow attended to business in Muleshoe, Saturday. His revival meeting starts Sunday, August 16. Everybody has a hearty welcome to attend. Rev. B. C. Smith will do the preaching.

Rev. Alfred Richards of Maple, preached here Sunday morning—Reporter.

Bashfulness Without Merit Mere bashfulness without merit, is awkward; and merit without modesty, is insolent. But modest merit is a noble claim to acceptance, and generally meets with as many patrons as the holders.

Sore Bleeding Gums Only one bottle Lolo's Pyorrhea Remedy is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money. Western Drug Co. Adv.

John Deere Tractor Binder SAVES TIME, LABOR AND GRAIN Made of Improved Steel, has sturdy Pitman Shaft, Automatic Clutches reduce breakage, long-lived Cutting Parts, Improved Reel, very Light Draft, Easy Oiling, Large Bearings for long wear, extra wide Bundle Carrier, and numerous other advanced features. Comes in 8 or 10 cut sizes. CALL AND SEE IT. WE WILL BE GLAD TO EXPLAIN MORE FULLY W. H. PARSONS MULESHOE, TEXAS

FORT WORTH FRONTIER CENTENNIAL "WILD and WHOOP-ee" NOW OPEN Billy Rose DIRECTOR GENERAL TRIP TO FORT WORTH FREE and HOW TO GET IT 162 ACRES and an Investment Exceeding \$100,000 Devoted Exclusively to Amusement CAS & MAHARA... Dinner and Dance to the Strains of Paul Whiteman's Orchestra Largest Cafe - Theatre in the World... 1000 Seats... THE L S T FRONTIER A Wild, Virile Trip from Billings, Wyo. to the Old West... THE L S T FRONTIER RANCH - 7 P.M. THE PALACE - 8 P.M. and 110 other Main Attractions... 207 more Cat-happy People

FACE ALL THE FACTS AND YOU'LL CHOOSE A FORD!

ECONOMY 10% to 15% more miles per gallon... PERFORMANCE 85 horsepower, with the thrilling "feel" of V-8 smoothness and pick-up... VALUE Only V-8 car below \$1645. (The other 8 American V-type cars cost from \$1275 for V-12 Lincoln-Zephyr up to \$6750).

TUDOR SEDAN WITH TRUNK (Model Illustrated) \$545 F.O.B. DETROIT-112" wheelbase, 85 horsepower. Safety... BEAUTIFUL NEW INTERIORS... BUILT BY TEX... Visit the FORD EXHIBIT at the TEXAS CENTENNIAL at Dallas, June 6th-November