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<< LaInternacional Cigars... All Dealers..."ASK FOR THEM"

## MAYOR WILLIAMSOH OUTLINES

CLIY IMPROVEMENT PLLANS
Streets to be Paved and Macadamized and Water Extensions to be Made.

## First Away-The Hudson

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## Huey Motor Co.



How to Make Your Bank Your Friend
Square deatings, prompt payments, and open and :
board methods are whiat make a bank your friend.
And a bank is a friend indeed and a friend in need. This bank's constanr infuence is to promote the highest form of integrity among the citizens of the community and tolend its assitance ine every way possible comensurt
ate with sound banking principles.

First Suaranty State Bank


Where Supremacy is Shown
60.000 Prove All Alike

## sand owners are daily demonstrating in <br> onstrating in

 e qualities re-
 this year

No Depositor has Ever Lost a Dollar in a State Bank of Texas \%28:28:
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## When and Where Investment in Oil Royalty Pays

 These were questions which were confronting
probably they were and are now confronting you.
To answer the first question, we will state that when the Oil boom began many began to buy leases ands royaty promiscuously over the supposed oil districis sithout consideration of where drilling contracts were being located. and whether or not this would be proven territiory. Consequently many own
leases and rovalty that they will have to hold for a long time before they may leases and royaty that they will have to hold for a long time before they may
be able to dispowe of them and which mav never be in oil bearing territerv. be able to dispose of thein and which may never be in oil bearing territory.
In answering the second question, we wish to state that no Oil Company In answering the second question, we wish to state that no Oit Company
sucecesful Oil men lave risked their all in anv one well but they checkeror successful Oil men have risked their all in any one well but they checker-
board the territory by buying a lease or royalty here and yonder'so that if they board the territory by buying a lease or royalty here and yonder so that if they
fail in the first they surely will not fail in all of them. The third question, we answer by stating that the limited capital of the mall means ion sefronty agains mi. hie purchase of one small amount of royatry and lose or win. If he looses it
 of shares you desire and send it to us and we will enter your name upon our
books and issue yout membership certificate representing your interests.


 entered at the postoffice at Cisco as eeondelass mail matter. | G. FISK. . . $\quad$ Editor |
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| anbecription per annure $\quad . \quad 81.50$ |


inflaencevo of the mild air and sun
shine and general renewal of the a: Our winter garments and fur, mings seem worn and heavy and

The "HALMARK" Store
Where you will find Jewelry of distinction and indivual-
LADIES AND GENTLEMEN'S FINE WATCHEC

J. A. Jensen

For Dependable Service

Let a Want addo it

How This Astonishing Opportunity Became Possible

$\qquad$

The Sale of These Government Standard Auto Robes and Blankets Begins This Morning


Remember what you had to pay for fine merchandise of this class last fall and buy a big supply ahead

## Trouts Cafe

Sale Starts Today Don't Miss it--Buy for Years Ahead


# THE NIME DR will be open for business of $T_{T}^{T}$ 

# Great Stock 

 An Unusual Showing of New Merchandise and the Largtsi
## MYe Are COMIPELLED

Building space is not large enough to take care of our own stock and tl this up-to-date store, we wish to invite a share of your patronage. Mak abundance of satisfaction in supplying your needs. Wait to do your :

## Notice Our Big Rec

| Women's and Children's Spring and Summer Coats and Suits | Women, Girls Children and Infant Boots, Oxfords, P | Women'sand Children's Underwear <br>  |
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| Women's and Children's Spring and Summer Dresses |  |  |
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# Y GOODS <br> <br> n Thursday, April 10th with <br> <br> n Thursday, April 10th with <br> Reducing Sale 

## 踉纤 and Most Complete Stock Ever Opened in the Southwest

## D To Put On This Sale

 and that purchased from Ward \& Company. In advance of the opening of Make it a point to give us a fair trial, to prove our ability to give you an your shopping at the opening of this modern emporium of merchandise Roduced Prices Below| rear | Men's and Boys' Shoes, Slippers |
| :---: | :---: |
| omers, | Hanan, W. L. Douglas, Packard, Bates and Educator, best quality leather, such as Kangaroo, Velour Kid, Vici Kid, Gun |
| \$11.95 | Metal, and Calf Skin. Dress and Work Shoes, Blucher, |
| $\begin{gathered} \$ 9.50 \\ \$ 6.98 \end{gathered}$ | Straight and Combination Last, Bal. Button and English |
| \$ 5.98 | Widths. |
| \$ 3.98 | aa, a, b, c, d, e, ce |
| \$2.98 |  |
| \$1.98 $\mathbf{\$ 1 . 6 5}$ |  |
| \$ 1.35 | \$ \%.50 Regular at. |
| . 85 | \$ 5.00 Regular at. |
| . 63 |  |
| .43 | \$ 2.50 Regular at. |
| .19 <br> .12 | Women's Spring and Summer Hats |
|  | \$35.00 Regular at $\ldots$ - $\$ 24.95$ |
| e | 25.00 Regular at $\times \square \square$ |
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| \$ 4.95 | 15.00 Regular at ... $\triangle \square$ |
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| . 63 | \$ 2.50 Regular at. |
| 43 | \$ 2.00 Regular at $\ldots \longrightarrow$ - |
| . 27 | \$ 1.50 Regular at. |
| 19 | \$ 1.00 Regular at. . $\square_{\square}^{\square} \square \square$ |
| . 12 | 85 Regular at. $\quad$. |

## Nime vas Company

Dress Goods, Linens, Tickings Sheeting and Curtain Goods
 - We ent Serges, Granite, Crepe, Messaline, Satin, Taffeta, Crepe de Chine, Georgette Crepe, Charmous Silk, Madras, Linen, Cotton Suitings, Veiles, Lawnes and all kinds of sumbner, Materials
$\$ 3.50 \mathrm{yd}$. Regular at....
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$\$ 1.00$ yd. Regular at
$\$ 2.98$
.50 yd . Regular at....
.35 yd . Regular at.
Best quality Percale, Gingham and Hope Domestic
.25 yd. Regular a
Men's and Boys' Suits
Palm Beach, Cool Cloth and Wash Suits.
Celebrated makes, such as Kupperheimer, Society Brand Scshloss Bros., and Aircraft. Young Men's Military, Conservatve Model, Stout, Slim and extra sizes. all Wool fabrics.




 $\$ 10.00$ Regular at.............................................................


| 2.50 |  |  |
| :---: | :---: | :---: |

Men's and Boys' Pants
Very best all wool fabrics, Worsted, Serges, Cashmere Mole Skin and Corduroy.

Men's and Boy's Overalls
Best Makes known on the market today. Only standard brands, such as Carhardt, Fincks, Headlight and Mogul.


Men's and Boys' Shirts
Silk, Cotton, Soft Laundered Work Shirts.
Manhattan Broadway Makes.

## Men's and Boys' Underwear



Men's and Boys' Hats and Caps
$\$ 12.50$ Regular at
$\$ 10.00$ Regular
9.50
6.98 $\$ 5.00$ Regular a $\qquad$ 3.50 Regular a
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##  <br> ANNOUNCING THE FORMAL OPENING OF <br> THE CLARK DRUG STORE

## Daniels' Building

MONDAY EVENING, APRIL 7th, 1917

## To the First Five Hundred Ladies Visiting Our Store We Will ${ }^{-1}$ Give Carnations.

This drug store will help Cisco grow. All fixtures are of the newest design. The fountain is one of the best in this section. Our goods will all be new and quality will be the thing with us.

Everyone Is Invited to Our Formal Opening on Monday Evening, April 7th.

## THE CLARK DRUG COMPANY

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## Over 20,000 Square Fgét of Floor Space

Loaded with the Best Quality of HARDWARE and IMPLEMENTS that money will buy

## New Goods Arrriving Every Day

You Can Get What You Want at This Store.

## H. G. Rominger and Company

Over Thirty Years in Business in Cisco


| PERSONAL |  | GURER |  | A Texas Car For the Great Southwest |
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## Quality-Price-Service $\begin{gathered}\text { Anything } \text { in }^{\text {Plumbing, Gas, Electrical }} \text {. }\end{gathered}$

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