

# THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANENT—THE WRITTEN WORD ENDURES

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, FEBRUARY 15, 1940

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## Estimated Total Of 225,000 Pounds Of Butterfat Produced In The Muleshoe Area During 1939

There was a total of 75,450 gallons of commercial cream produced in the Muleshoe trade territory last year, according to compilation of submitted figures obtained by a Journal representative. Of this total 44,960 gallons were sold to local dealers, while 30,540 gallons were shipped out over the Santa Fe railroad, or a total of 158,445 pounds of butter fat. These figures do not include the amount bought and sent out over a cream truck route that operates in central and southern Bailey county, delivering into Portales, N. M., or the route north of Muleshoe delivering at Clovis, N. M.

Prices paid for cream here last year varied from 18 cents per pound during the summer time to as high as 30 cents per pound during winter months, and it is said dairymen can make more from their cream at summer prices than at winter prices because of the saving in high priced grain and added benefit of succulent pasturage.

It is claimed by some cream producers they get from one to two cents per pound more for their products by shipping direct than if sold locally, while on the other hand local dealers insist the added revenue obtained is just about equal to the small commission paid them, while the shipper is still taking chances on equal or better returns which he would not sustain by selling on the home market. In addition, the shipper must have an extra set of containers to use while those shipped are enroute to market or back home, there is from one to three extra trips to town involved in shipping, returning for empty cans, getting check and going to the bank to deposit it. Furthermore it is claimed by some who have shipped cream that there are sometimes discrepancies between weight slip data and amount of check received which are not always reconcilable.

Local dealers also handle the "local" chickens and eggs at fairer prices, it is claimed, and they could not buy the farm cream if they handled cream directly by handling other country due they are enabled to remain in business to accommodate the dairyman in buying their cream.

The exact number of cows milked in Bailey county is not known, and it is known there are few farms on which there are "as at all, yet it is estimated by cream buyers there is an average of about three cows per farm in this county, and available figures indicate there are over 100 families in Bailey county who have many of these cows are able producers, is of course known. Doubtless many are "loaf and boarders." It has been estimated dairymen owe it to themselves to run individual cow records to determine which are fittable to keep. Many families depend largely upon their cream checks for the family, and no doubt there is opportunity existing here for more dairymen with good production.

### TRUCKERS PAY TAXES IN BAILEY COUNTY

1. Feb. 14.—The Texas truck registry last year paid taxes to county amounting to \$185,544. n B. Shaw, general manager of Texas Motor Transportation, reported today, said the amount represented \$12,621.65 for highway construction and maintenance, and \$4, for the public safety fund of the county. For each scholastic in state, the truckers last year 2.49.

### AUTHORIZE FUNDS FOR CLUB SHOW

A Chamber of Commerce held last Friday an amounting unused in the local bank authorized to be applied to an awards to be given at the Boys 4-H club stock show to be held here March 23. Heretofore there also will be to merchandise premiums of funds given.

The town announced that the corporation would furnish speaker during the stock show special programs to be held, Saturday and Sunday.

## 100 Masons In Conclave Here Master Rite

A very interesting and educational meeting of the local Masonic lodge was held Tuesday night, about 100 members from various lodges attending, most of them from New Mexico, the Clovis lodge sending a large delegation. Six different lodges were represented by attending members.

The lodge was opened in due and ancient form at 8:30 p. m., regular business was transacted, after which it was at ease until 7:30 o'clock, when a delicious feast was served attending members and visitors by ladies of the Eastern Star.

Mrs. Ray Griffiths, Mrs. E. R. Hunt and Mrs. Cecil H. Tate headed the committee of culinary experts who prepared the food, which was in every way equal to the skilled service of any French chef. There was an abundance of everything on the menu, candle-lights, tables were artistically decorated in national colors of cut flowers and flags, with a touch of the George Washington idea manifest. Other members of the Star assisting the directors took great interest in the perfect service that was given, providing themselves not only virtuous twinklers of their order but excellent co-patriots of Masonry. Numerous complimentary remarks were heard from both Muleshoe Masons and visiting members regarding the extraordinary festive treat furnished them.

The meeting was the occasion of the official visit of Connie D. Gupton, deputy grand master of the 97th district, who opened the lodge and started the esoteric ball too rolling. The assembly was then turned over to Joe Covington, past master and past deputy grand of Sudan lodge who, with his corps of skilled assistants conferred the Master's degree upon Lester Garth. It was a team of certificate Masons who conferred the degree, everyone of them letter perfect in administration of the mystic rites. Master Covington was at his best in directing the work, numerous Masons taking opportunity to express themselves regarding the serious and impressive manner in which the degree was conferred.

After the degree work was finished, Deputy Grand Master Gupton again assumed the Chair in the East, introducing a speaker where in a large number of the visiting Masons took opportunity to express their genuine appreciation of the evening service, the excellent manner in which the degree work was conducted. New Mexico and Colorado members expressing much surprise at the distinctive merits of the Texas rites which are said to be somewhat different from that of other states.

### HARVEY THREET BURIED FRIDAY AFTERNOON

Funeral services for Harvey E. Threet were held from the Church of Christ, Lariat, Friday afternoon, S. W. Sanders pastor of Muleshoe Church of Christ officiating, and interment was made in Oklahoma Lane cemetery.

Mr. Threet had been ill only a few days expiring from a kidney trouble at a Littlefield hospital, according to report. He was born March 9, 1906, died Feb. 8, being about 33 years of age. He had been a member of the Church of Christ since in 1926.

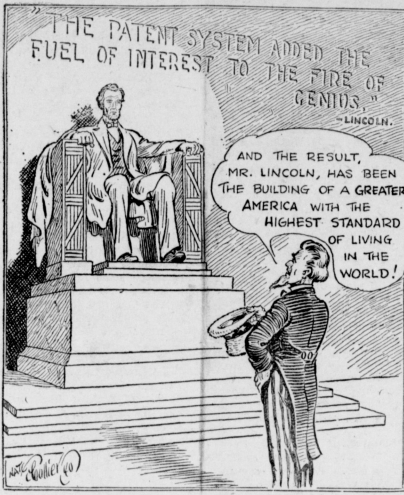
He is survived by his mother, Mrs. B. F. Threet and sister, Mrs. C. McMahon, of Progress, a sister, Mrs. S. J. Robins, Hoxie, Ark., a sister, Mrs. Troy Rudolph, Clifty, Ark.; a brother Roy Threet, Texico, N. M.

### REV. VERNON SHAW TO HEAD BAPTIST GROUP

At the Panhandle Baptist Pastors and Laymen's conference held in Plainview last week, Rev. Vernon Shaw, Baptist pastor at Floydada, was named head of the conference, succeeding Rev. A. O. Shaw of Hereford. Next conference meet was set for first Monday, Tuesday and Wednesday following first Sunday in February, 1941.

About 400 people attended the meeting, Rev. and Mrs. F. B. Hamilton, and daughter, Miss Doris Hamilton from Muleshoe being among the delegates.

## ENDURING WISDOM



## MRS. W. H. WHITE INSTANTLY KILLED FIVE OTHERS MORE OR LESS IN A CRITICAL STATE FROM AUTO WRECK

Mrs. W. H. White is dead and five others were more or less critically injured last Sunday evening when two automobiles collided on State highway No. 7 about three miles west of Littlefield, the accident occurring as one car turned out to pass another, when the third car behind the intermediate one, did the same, both smashing headlong into each other on the left side of the highway.

Mrs. White was killed instantly and her son Raymond was critically injured, being taken to a Littlefield hospital with little hopes of recovery according to report the first of this week. Alice Gibson, seven year old granddaughter of Mrs. White, suffered from slight cuts and bruises, but was not seriously injured.

In the other car was Dennis Daniel of Sudan, who sustained a fractured skull, cuts, bruises and internal injuries, also, his wife, who sustained bruises and lacerations

painful, but not critical. The young husband's condition was reported quite serious. There was also Duwood Ramsey, brother to Mrs. Daniel, who sustained a fractured hip, body cuts and bruises and possible internal injuries, and Miss Ruth Jennings, who was a victim of serious facial cuts and laceration of arms and legs. Much solicitation was manifest for her welfare Monday when it was reported she was bleeding from possible internal injuries. Ramsey and Miss Jennings were both members of the Sudan senior high school class.

Because of the fall thrown over citizens of Sudan incident to the tragedy, a Father and Son banquet slated for last Monday night to be held under auspices of the Senior high school class was called off.

### New Interscholastic Rule Puts In More Football Players

Austin, Feb. 14.—For every high school football player disqualified under the new 18-year Interscholastic League rule, two will participate who would have been ineligible under the former eight-semester regulation. University of Texas League officials believe.

"By stressing an age limit, we lose 1,368 loder boys who could have returned under the semester rule," R. J. Kidd, League athletic director, explained. "On the other hand, we'll gain exactly 2,990 who will still be under 18, but will have completed eight semesters' attendance in school. That's an increase of 1,622 or 54 per cent."

"What we're trying to do is make it possible for more Texas boys to play football without lowering either education's or the game's standards."

Kidd also contended that the quality of players will not be impaired by the age-limit reduction, pointing to the fact that only five of the 22 boys on the 1939 all-State football squad were 18. Of the remainder four were 16, 13 were seventeen.

The plan was adopted to eliminate friction over the eight semester rule that had arisen between 11-grade and 12-grade schools, since the latter systems objected to the semester ruling as unfair because it eliminated students in the twelfth grade. Under the new system the number of semesters of participation will be unimportant.

League officials pointed out that the State Department of Education has decided on a 12-grade school system for Texas and that, therefore, any discrimination against the system by the League would be in conflict with the Board.

U. S. Postmaster James A. Farley has entered the Massachusetts Democratic primary as candidate for the U. S. presidency. Mayor La Guardia of New York City has stated he would not be a candidate.

## City Scout Commission Make Round Up Of Alleged Criminals Making Many Citizens Toe The Line

### 81 Per Cent Of All State, County Taxes Paid

A total of \$40,890.38 in state and county taxes, including \$8,983.68 delinquent taxes was paid in Bailey county from September 1 to January 31, this year according to W. E. Renfrow, tax collector. The amount of state and county taxes paid during that period totaled \$31,916.70, or about 81 per cent of the total assessment of \$39,243.53. This payment, Renfrow explained, was by far better than any previous payment made during similar dates for several years past.

There were also 1,846 poll taxes paid in Bailey county up to January 31, which was a larger payment of such taxes than ever before made in this county.

Bank deposits, post office business and taxes paid are generally considered three vital indications of financial condition of any county, and all three are indicative of better conditions now prevailing in Bailey county than for several years past.

School taxes paid to January are running about the same percentage as the payment of county and state taxes.

The property valuation of Bailey county for the past year was set at \$4,131,243.00, the county tax rate being 95 cents and the state tax rate, 77 cents on the \$100 valuation. All school districts in this county, except Muleshoe, Liberty and Bula gave taxpayers benefit of the discounts provided by the last Legislature, being 3 per cent for October, 2 per cent for November and 1 per cent for December. It is said the benefit of such discounts were quite noticeable by districts granting them in the prompt payments made.

February 1 one and a half per cent interest and delinquency was added to unpaid taxes, both county and local. This interest and penalty increased 1 1/2 per cent per month until June 30, the following day all such unpaid taxes go on the delinquent roll.

### CALIFORNIA IRRIGATIONIST BUYS LAND HERE

C. M. Allen, former California irrigationist of several years experience, but more recently of Morton, Cochran county, last week purchased 40 acres of good Bailey county land through R. L. Brown, local realtor. The tract lies between the farms of Sam Gorrell and Levi Churchill, in a proven farming district and where copious quantities of pure irrigating water are obtainable at shallow depth. It is about two miles north of Muleshoe.

Allen and his father-in-law expect to move here within the next few weeks and begin improving the land for spring crop. He will put down an irrigation well of sufficient size to water the 40-acre tract, and erect on it two complete sets of improvements for the accommodation of his own family and that of O. T. Floyd, of Crosbyton.

### BULA WINS OVER LOCALS IN B B TOURNEY

Thursday evening of last week the first game of the Bailey County basketball tournament was played at Bula between the Muleshoe High school boys and the Bula boys. The game resulted in scores of 27-24 in favor of Bula.

The next game of the tournament will be played Friday night of this week two miles north of Muleshoe between the same teams, and if there is a third game to be played the place will be decided upon that night.

These are the only two teams participating in the tournament of this county, the Bula girls having withdrawn from the event therefore making the Muleshoe girl's team eligible to take part in the district basketball tournament to be held February 22-23 and 24 at Meadow.

### SUDAN REDUCES ITS TAX RATES

Sudan City Commission last week reduced its municipal tax rate from \$1.50 to \$1.33 on the \$100 valuation of city property.

It was also ordered that the city water rate, beginning with February, would be reduced from \$2.00 to \$1.75 minimum rate.

Last Saturday was a gala day for Muleshoe Boy Scouts who celebrated the 30th anniversary of that organization in wholesome manner. Horace T. Edwards had been previously elected mayor, Dixon Wagon and Clyde Bray members of the City Commission, Irvin St. Clair Jr. and Lloyd Alsop city police, with Billy Beavers city attorney. They established their Police court, official headquarters and early in the day began "making good citizens out of several would-be criminals."

Sheriff W. E. Renfrow came near getting thrown into his own house-garage for jay-walking and center parking, while Jim Cook, ex-sheriff and now candidate for county judge, stood trial for similar offenses, refused to pay his fine threatening to take the paper's oath and lay out the sentence in jail; but it is said Friend Wife came to his relief, liquidated the financial responsibilities involved and took him back home with her so she wouldn't have to do the milking that night.

Gilbert Wollard won the application of "Public Enemy No. 1" for repeated offenses of semi-violent nature for which he paid a total of 85 cents and was threatened with removal from Federal office if again adjudged guilty. Several other citizens, too numerous to mention, came under the ban of law during the Scout regime, the new City Commission collecting a total of \$18.26 in fines during their day's service.

The Commission of future citizens passed no new ordinance, nor did they enforce any of the old ones. Some citizens expressed regret they did not let contract while in office for the city waterworks improvement greatly needed and for which bonds were voted several months ago.

Sunday morning the Scouts attended the Methodist church in a body, at which time Rev. Buckabee, pastor, delivered a special sermon in their behalf. That night they attended the Baptist church, when Rev. F. B. Hamilton also spoke particularly to them.

Monday was "mobilization" day for every Scout and officer, but for being present for emergency tests given. There are a total of 32 active Scouts in Muleshoe.

### COTTON FARMERS GET BACK SIX CENTS OF THE 14

College Station, Feb. 14.—"If the Texas farmer gave away his cotton instead of selling it, a dollar shirt would still cost 94 cents at a clothing store," Paul G. Haines, economist in organization work for the A. and M. College Extension Service, said recently. What he meant was that only six cents of the cotton shirt dollar represents the price of the raw cotton. In addition to exorbitant profits somewhere between the cotton patch and the dresser drawer, the actual cost of processing is also a big factor, he commented.

### JACK WILLIAMS NAMED PRINCIPAL HI SCHOOL

E. V. (Jack) Williams was elected principal of Muleshoe High school for next year at a meeting of school board members Monday evening.

Mr. Williams has been the football and basketball coach in the local high school this year, also teaching subjects in various grades. H. D. Bently was re-elected principal of Muleshoe Grammar school at the same meeting. He is now principal of the grammar school, serving his first year here.

### MULESHOE BENEFITS FROM UTILITIES PAYMENTS

R. L. Brown is in receipt of notice from Jed Rickert, assistant secretary, West Texas Chamber of Commerce, stating that \$10 each of the sustaining payments made by the Texas Utilities Co., West Texas Gas Co., and Southwestern Telephone Co., had been assigned to Muleshoe.

Muleshoe had already paid \$53 as its sustaining portion of WTCC, the additional payments given this city bringing the total payment credit up to \$83.00 for 1940.

Tech college, Lubbock, is to have two new buildings, a girl's dormitory to cost \$400,000 and a building for the department of Journalism, according to report.



**BAILEY CO. HOME DEMONSTRATION CLUB NEWS**  
By LILLIE GENTRY  
Home Demonstration Agent of Your Food Supply

During the month of January, 140 women in the home demonstration clubs in Bailey county began figuring out a foods budget which would meet the needs of their individual family, and in comparing the food needs of the family with

the food which the family has found many of the farm families in this county are lacking in fresh fruits and meats.

Mrs. W. G. Kennedy of the Progress club said "I sat down one day to figure my foods budget and was somewhat astonished to find my family of five needs 7,650 pounds of food besides 455 gallons of milk and 150 dozen eggs. I intend to try to make up the deficiency of fruit in our diet by producing plenty of tomatoes, strawberries, melons and rhubarb."

**Gardening Time Here**

Many women are taking as one of their goals of the year the production of at least 10 varieties of vegetables in sufficient amounts to amply supply their families with the needed 600 pounds of vegetables per person per year.

With the advent of warmer days, let's turn our thoughts toward gardening. Plant your English peas around the first of March in deep soil and close together to help protect them from the strong wind and sand in this area. The "Little Marvel" and "Bliss Everbearing" are two varieties which seem well adapted to West Texas.

Try some of the vegetables this year which you have not tried before. Don't be afraid to try some of the following varieties; we have one of the best gardening spots in the state! Your garden should contain asparagus. Italian green sprouting broccoli, nantes or Oxheart carrots, snowball cauliflower, golden leaf blanching celery, Florida high bush or purple beauty egg plant, the "New Zealand" spinach, and some of all the other varieties which are known by every homemaker.

Begin early to prepare the soil for planting in outside gardens. Use the frame garden for very early vegetables and then make good use of the field in growing corn, peas, beans, melons and other vegetables which can be planted when row crops are planted. Let's make the "Texas Food Standard" a living, functioning standard in our county!

**MRS. McNEESE HOSTESS TO S. S. PUPILS**

Mrs. Catherine McNeese entertained members of the Builder's Sunday school class, Methodist church with a Valentine party at the home of her parents, Mr. and Mrs. R. L. Hobbs, Monday evening.

The Valentine motif was attractively carried out in decorations and arrangements throughout the entertaining rooms. Entertaining games were played, after which delicious refreshments of cheese sandwiches, omelette, date pudding topped with whipped cream and coffee were served to the following: Mr. and Mrs. Buford Butts, Mrs. Jim Burkhard, Mr. and Mrs. Clyde Holt, Mrs. Jim Cox, Mr. and Mrs. Alvin Hobbs, Mrs. Beulah Carles, teacher of the class and Mrs. McNeese.

**A LOT OF COUNTING**

Counting at the rate of 150 a minute for 40 hours a week, beginning when America was discovered, it would take a man until 2603 A. D. to count \$20,500,000,000—the cost of relief in America since 1932.

Be loyal to home town interests!

**Partners**

By WILL RYAN  
(McClure Syndicate—WNU Service.)

SIERRA PETE stood as if turned to stone, his eyes fixed on a yellow line zigzagging along the side of the gulch. Shutting his eyes tight, Sierra Pete argued with himself. "Nope!" he growled. "It ain't there. The sun's got me at last. It ain't gold. It's nothin' but a myrridge."

But when he opened his eyes the yellow streak was still there. Picking up a loose stone, he chipped off a fragment of the yellow outcropping.

"Gold!" he whispered. "Millions in that vein! Pecos Sam and me is rich. We can ride in our own limmyne and eat alligator pears every day of our lives. We can—oh, Gosh, what can't we do? And ten minutes ago we was just a pair of lean old desert rats with nothin' but a jackass and a grubstake between us."

He paused, overcome for the moment. Something wet trickled down his wrinkled cheeks. He brushed it away wrathfully.

"Bawlin'!" he ejaculated. "A great time to bawl now, with all that gold in sight. You'd better be kickin' up your heels like a vesper!"

But his hoarse words performed no erratic capers, as he trudged back to camp, where Pecos Sam was frying flapjacks over a mesquite fire. At his elbow, Music, the burro, waited hopefully. When Pecos Sam passed him a spoonful of the dough, he lapped it up like a dog.

"Git out now!" admonished Pecos Sam. "Go and rustle your supper."

Where Sierra Pete was long and lank with vertical wrinkles, Pecos Sam was squat and bowlegged with wrinkles of the horizontal variety, and now, as he saw Pete returning to camp, the wrinkles crumpled in a welcoming grin.

"Jumpin' horn toads!" he exclaimed. "Where you been, Pete? You look like you'd seen a ghost."

"Go look in that gulch just below the mesa, and you'll see same ghost," said Sierra Pete. "I'll tend to the flapjacks."

When Pecos Sam returned, he was wiping the perspiration from his forehead with a gray banana, and his eyes held a strange dazed look.

"Looks like it was the end of the trail for us, Pete," he observed.

"Pears that way," replied Sierra Pete, with equal gravity.

"Reckon the star lights will be as bright as them stars and that moon?" Pecos Sam asked.

Sierra Pete scowled. "Ask me suthin' easy," he grumbled. "I ain't stayed overnight in a town for twenty years."

"I can beat that." Pecos Pete was frankly triumphant. "It's twenty-five years since I slept anywhere but under the stars."

"And fifteen of them years we've been together," remarked Sierra Pete. "Fifteen! They ain't been so bad have they, Pard?"

"Nope," returned Pecos Sam thoughtfully. "They've been purty to'able."

"That's some things gold can't buy," mused Sierra Pete.

"A few," agreed Pecos Sam. "Reckon I'd better draw a map of this here gulch. He added: "The gulch is a ter'ble hard place to find."

Rummaging out the stub of a lead pencil and a piece of paper that had somehow escaped destruction, Pecos Sam drew a map that satisfied himself. Folding it up, he placed it in the inside pocket of his coat.

"Reckon that'll do," he decided. The next morning the partners staked out their claim. They talked little on their way to town to record it.

Pecos Sam was grimly silent and Sierra Pete was snappish. One on either side of Music, they plodded along.

On the third day a sandstorm held them up. There was nothing to do but camp, and when at last the partners awoke to find the sky gloriously blue and the sun shining, their grouchy mood had passed, and they joked and laughed like boys.

Pecos Sam was getting breakfast, when he gave a sudden yell. "Pete! Come here quick. The map's gone!" he roared. "I jest left my coat on he ground a minute and that derned music nosed out the map. Pete, he's chewed up our gold mine, sure as blazes. I'll mebbe take years to find that gulch again, now the storm has covered our tracks."

Sierra Pete glared at Music. He had his own private opinion as to how Music had found that map.

"The pie-eyed son of a mountain sackass!" he snorted. "You hadn't xter left your coat on the ground that way. You might have found the critter couldn't tell a map of a gold mine from a pickle recipe. Now we got to start all over ag'in to look up our gold mine. But if we found it once, we can find it ag'in."

"Anyhow, we got all the rest of our lives to look for it," said Pecos Sam.

Sierra Pete scratched his bristling chin meditatively. "So we're jest a couple of desert rats ag'in," he commented. "And partners!"

His hand went out and met Pecos Sam's in a close grip. Two pairs of old eyes looked deep into each other, and two old hearts beat complete rhythm in unison.

"And partners," repeated Pecos Sam.

**REV. J. R. DEMING IN REVIVAL AT ENOCHS**

An intensive revival meeting and evangelistic campaign will begin at Enochs, next Monday night, February 19, in a building just west of the Enochs post office with Rev. Jno. R. Dennings, well known radio and pulpit evangelist, doing the preaching, and Zed Robinson, of Enochs, in charge of the singing. Mrs. Albert Ellis of Watson, will be at the piano.

The sermons of the series are to be mostly of a non-sectarian nature, stressing the old-time Gospel. The meeting is for the purpose of strengthening all churches and individual Christians of the entire district in the faith, regardless of their denominational affiliation, said Rev. Denning.

In addition to congregational singing, special numbers will be rendered at each service, and an open invitation is extended to all to come and participate in the singing and to enjoy the messages of this forceful, dynamic and interesting preacher.

Services will begin each night at 7:30 o'clock.

**SNOW EVAPORATES UNDER WARMING SUN TUESDAY**

Falling temperature and increasing cloudiness Monday evening later produced some rain which still lingered into snow and when citizens of this area arose Tuesday morning from their downy coats of sweet repose they were greeted by a light blanket of fine, fleecy whiteness that covered the earth, the mantle glittering in crystal serenity as Old Sol arose from behind the bank of eastern horizons to cast his glancing rays of warmth upon terra firma.

The weather was still cuttlingly cool, the thermometer at the local weather station registering 7 degrees; also 10-inch of moisture; but as the sun traveled toward the zenith the coating of downy snow gradually evaporated, slipping away in moisture that gently penetrated the earth to add impetus to seed germination and enhanced crop production of farmers as springtime advances.

**PROGRESS WOMEN DISCUSS BEDROOM ARRANGEMENTS**

The Progress H. D. club met in the home of Mrs. W. G. Kennedy Feb. 6th. Miss Lillie Gentry, H. D. agent, met with us and gave a very interesting demonstration on bedrooms.

She said the bedroom should be comfortable, sanitary, well ventilated and artistically arranged for convenience. Choose a color which is suitable to the room exposure. Cool colors for south and east rooms, and warm colors for north and west exposures," she said.

Twenty-one members attended this meeting. Visitors were Mrs. Jim Killough and Louise Killough, and Miss Lillie Gentry.

The next meeting will be with Mrs. J. G. Gross, Feb. 20. Everyone is invited to attend.—Reporter.

**SOPHOMORES ENJOY A VALENTINE PARTY**

Members of the Muleshoe Sophomore class were honored at a delightful Valentine party given Friday night of last week at the home of Mrs. H. O. Barbour, Miss Mary Loch Howell, Mesdames Lud Taylor, Homer Bentley and Coach Jack Williams being costesses and host.

The Valentine motif elaborated in hearts and thrills, colors of red and white prevailing featured the romantic theme of the evening. A variety games furnished diversion and enjoyment for the occasion, until a late hour.

Tasty refreshments of sandwiches, heart shaped cookies and hot chocolate were served to those present. Hearts were plate favors.

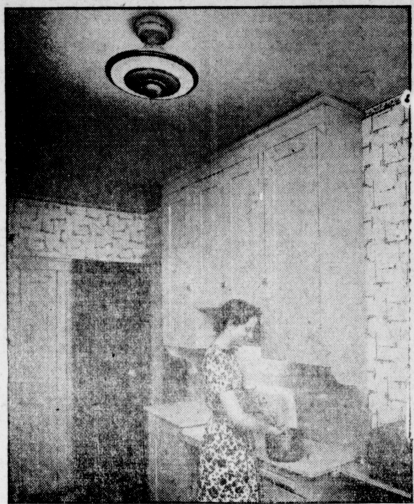
**"ACID STOMACH UPSET MY WHOLE SYSTEM"**

Says E. Hentges: "I tried a \$1.25 bottle of Adia Tablets under your guarantee. Now pains are gone and I eat anything." Try Adia for excess stomach acidity.

SOLD AT ALL DRUG STORES

Forty American films were recently released in Argentina.

**New Lights Now Aid Kitchen Work**



In this re-lighted kitchen, a new "adaptor" unit provides generous cheerful illumination, while above the kitchen sink, a tubular lumines bulb supplies extra light where it is most needed.

**By Jean Prentice**

LIKE A GLOOMY DAY, a shadowy kitchen can depress one's spirits and make work go slower.

Young brides and experienced homemakers alike, however, are sometimes puzzled by the question of what to do about a poorly lighted kitchen. I have several "bright ideas" to suggest, with the accompanying photograph as a guide.

Before this kitchen was inexpensively re-lighted, a bare bulb was used at the ceiling. It was a glaring spot of light up above, and yet the young woman had to work in her own shadow when she stood at the cupboard with her back to the light.

In place of the bare bulb, a new inexpensive ceiling "adaptor" fixture was substituted. Many manufacturers make these fixtures. They can be installed in any single ceiling

outlet, with a simple twist of the wrist.

No rays of light come through the silvered end. Instead, nearly all of the light is sent up to the ceiling, and reflected into the room.

Shadowless light reaches every corner of the room. The common kitchen complaint of working in one's own shadow is thus eliminated.

Another new idea that helps to make this kitchen cheerful is the side lights. Above the kitchen sink is a lumines bulb in a bracket. This was attached beneath the shelf, and connected to a nearby outlet.

For the range, breakfast table or sink, I'd like to suggest as another alternative one of those clever little lamps which may be placed to the wall. With one of them you can tell exactly how much salt you are adding to cooking food!

**PENSIONS ARE ISSUED DURING THE WEEK**

Old age pension payments in Texas, which for a while seemed in jeopardy, will be made checks for such being mailed out Wednesday.

Anxiety was raised because the Federal government had not yet

matched the state payments. However, such funds have now been received and 1 is said 120,000 pensioners will receive checks averaging \$9.13 each.

Women of Guatemala are turning from German to American toilet articles.

**Mr. Farmer:**

You want to make money in your farm operations during 1940 and **WE WANT TO HELP YOU!**

A dollar saved is worth as much as a dollar made. You had spend good hard earned dollars to buy your Truck, Tractor or other Farm Machinery. Now let us help you save that machinery for longer wear and greater service by supplying you with—

**PANHANDLE OILS AND GASOLINE**

There is no better production on the market today. Our Gasoline is high test, shock full of explosive octanes and fully efficient in its power-producing service. Our Lubricating Oils are also highly efficient, long-wearing and give full protection to your machinery. Your buying of Panhandle products will be to our mutual benefit and your patronage will be greatly appreciated.

Call Today For a Demonstration Supply of Oil and Gas

**H. C. HOLT, Distributer**

PANHANDLE REFINERY PRODUCTS  
On Highways 70, 84 and 214, Muleshoe

**LOOK**

We invite comparison on our Dry Cleaning.

We want you to inspect your clothes when we return them and see the difference. Our Slogan of—

QUALITY AND SERVICE Means that we want to give you the best quality of work obtainable and give it to you when you WANT IT!

SUITS AND PLAIN DRESSES CLEANED AND PRESSED

**50 cents**  
CITY CLEANERS  
QUALITY — SERVICE

**Specials at Western Drug**

Old Mission Crystals .69

Syrup Pepsin  
6oz size for .49  
12oz size for \$1.00

Kleenex  
150 sheets .10  
200 sheets .13  
500 sheets .28

Kotex, box .20

Guaranteed Alarm Clocks .98

Pursang  
3 bottles for \$2.75  
6 bottles for \$5.00

Milk of Magnesia Full Pint .39

**WESTERN Drug Co.**

Store of Quality Drugs  
MULESHOE TEXAS

**FREE CREAM TEST!**

Rightly interested in Dairymen obtaining greatest possible profits from their cows, we will be glad to run individual tests upon submitted samples of milk to determine percentage of butterfat content.

"Loafer" and "boarder" cows are a decided loss to all dairymen. Weed them out quickly as possible. We thus increasing your profits. We are always glad to assist our farmer friends and dairymen in any way possible to enlarge their cream checks and add to their profits.

**MULESHOE ICE & PRODUCE**  
Andy Marcus, Mgr., Muleshoe

**AT THE R. L. BROOKS SERVICE STATION**

You will find New Low Prices on the Famous—  
**GATES TIRES AND BATTERIES**

You may also buy on your credit, making your own terms of payment to suit your convenience.

Each Tire or Battery is backed by a Service Contract which insures the product to give the purchaser satisfactory service. Should it possibly fail, which is not at all likely, we will be glad to make reasonable adjustment right here in our own service station.

I have been serving the buying public of this trade territory for 10 long and happy years, and hope to continue that service for many more. We certainly appreciate your patronage.

**R. L. BROOKS**  
YOUR MILEAGE MERCHANT IN MULESHOE  
Located On State Highways No. 7 and 28

**SOME USED CAR VALUES**  
SPECIAL THIS WEEK!

1937 Ford, Radio and Heater only \$300.00  
Many Other Bargains—

1939 CHEVROLET CLUB COUPE	1938 PLYMOUTH DELUXE COUPE
1939 OLDSMOBILE CLUB COUPE	1938 CHEVROLET DELUXE COUPE
1938 CHEVROLET DELUXE COUPE	1937 PLYMOUTH DELUXE COUPE
1937 DODGE DELUXE SEDAN	1937 CHEVROLET DELUXE TUDOR
1937 CHEVROLET DELUXE TUDOR	1937 FORD PICK-UP
1936 PLYMOUTH TUDOR	1935 CHEVROLET TUDOR
1935 BUICK SEDAN	1935 FORD PICK-UP

SEVERAL OF THESE CARS HAVE RADIOS AND HEATERS  
They are all in good condition and ready to go!

We have many other bargains too numerous to mention. I trade and give terms to suit.

**BAILEY COUNTY MOTOR COMPANY**  
YOUR DODGE AND PLYMOUTH DEALER  
Muleshoe, Tex



**METHODIST WOMEN DISCUSS NEGRO**

Mrs. H. C. Holt was hostess to members of the Women's Missionary society, Circle No. 1, Methodist church, in their regular meeting Tuesday afternoon.

The subject of the program was,

"What Missionary Women Are Doing For the American Negro." Mrs. R. N. Huckabee was leader of the program and gave a very interesting talk on the subject.

Members present were Mesdames Finley Pierson, C. L. Sone, C. C. Mardis, Roy Bayless, Beulah Carles, Jane Beavers, R. N. Huckabee, S. R. Little, R. N. Edwards, Claude Farrell, W. H. Kistler and the hostess Mrs. Holt.

The next meeting will be held at the Methodist church annex.

Buy it in Muleshoe!



**OVERNIGHT SERVICE**  
FROM DALLAS, FORT WORTH  
PLAINVIEW, DENVER  
AND AMARILLO  
Phone, Fisher Franks

**CHOICE FLOWERS**

FOR PARTIES, CHURCH AND ALL SOCIAL AFFAIRS

**Funeral Flowers**  
OUR SPECIALTY

Delivered to you Promptly and in Fresh Condition

Mrs. B. W. Carles  
AGENT

PHONE 47, MULESHOE

**WARREN LAND**

12,000 ACRES OF FERTILE LAND

All lies well, is highly productive for diversified crops, any size tract desired, priced—

From \$20 to \$35 per acre

Cash or Cash Payment and Reasonable Terms  
Located in the Irrigation Belt of Bailey and Lamb Counties.  
For details see or write—

PLENTY OF MONEY TO LOAN AT 5 AND 6 PER CENT—LONG TERMS

**R. L. BROWN**

MULESHOE,

TEXAS

**Don't take my WORD for it!**

—FRANK COLBY—

**RA-B-LES**  
Noun. Canine madness; hydrophobia.

Do not say "RAB-beez," rhyming the first syllable with cab. This is a word of three syllables.

Thanks to the Pasteur (pass-TERR) treatment, rabies is seldom fatal to humans if the inoculations are administered promptly.

It is absurd to think that hydrophobia is more prevalent in the "dog days" of July and August. The "dog days" were so named because of the rising of the Dog Star (Sirius) in the summer sky.

Dogs do not go mad because of hot weather. Indeed, the word hydrophobia is a misnomer. It means "fear of water," whereas a dog stricken with this disease suffers agonies for want of water; his swollen throat makes drinking impossible. Rabies is transmitted only by the bite or scratch of a rabid animal.

The "a" in the first syllable is long as in day. The "i" in the second syllable is short as in bit.

Correct pronunciation: RAY-bi-les.  
(Capitals indicate syllables to be accented.)

(Bell Syndicate—WNU Service.)

**Terry Pin's Tips on EARLY TO BED**  
By  
**FREDERIC A. BIRMINGHAM**



Consolidated Features, Inc.—WNU Service.

**GOING TO bed early makes for happiness.** Those sleepless hours in the middle of the night make it seem like a nice long time before you have to go to work the next morning.

Many great men sleep only a few hours at night. Afternoon naps sure are refreshing.

Sleep sharpens the mind, the senses, and the whole nervous system. If you take a few pencils to bed with you with anything like that in mind, however, you're going to be disappointed.

If you have good habits, your friends will admire you. You will hear from them every so often, telling you so, through the mails.

The Original Uncle Sam. His name was Samuel Wilson, and he lived in Troy, N. Y., where he was in charge of inspecting and stamping goods purchased for the government. He was nicknamed "Uncle Sam," because of his own name and the fact that he stamped all government goods "U. S." Instead of being the long and lanky symbolic figure known as "Uncle Sam," he was short and stocky. Uncle Sam died in 1854.

**Fairview Items**

The Home Demonstration club and other ladies of the community enjoyed an all day quilting Tuesday, Feb. 6 at the home of Mrs. A. A. Jordan. Each lady brought a covered dish, and there was quite a feast at the noon hour. Two quilts were quilted during the day.

The club has started work on a three act comedy play, entitled, "A Ready Made Family." It promises to be an entertainment worth seeing, so watch this column for further announcements concerning the date of presentation.

A number of visitors from Circle-back were present at singing Sunday night. We had a good singing and want to invite these visitors and others to come again.

Sunday, Feb. 18 is Rev. Todd's regular preaching day and we invite everybody to come out. Sunday school will be at 10:00 a. m.—Reporter

**MRS. BASS HOSTESS TO NEEDLECRAFTERS**

Members of the Needle Craft club met at the home of Mrs. M. G. Bass Thursday afternoon of last week for their regular session.

The afternoon was spent by guests doing various kinds of fancy needle work and visiting, after which delicious refreshments of jello topped with whipped cream, coconut cookies and coffee were served.

Mrs. Jim Cook will be hostess to members of the club Thursday afternoon of this week.

**BULA H. D. CLUBBERS IN STUDY OF GOOD BEDDING**

The Bula home demonstration club met in regular session Friday, February 9 in the home of Mrs. W. A. Locker.

The subject of the demonstration which Miss Lillie Gentry gave was "Restful Sleep with Light Weight Bedding." She brought to our attention the fact that wool, because of its innumerable interlocking fibers make myriads of air pockets for retaining air, is considered the best insulation, hence especially adaptable for use in making comforts and blankets.

Miss Gentry said, "Every home maker should know some simple tests for judging the value of blankets. A good way to judge the weave of the blanket is to hold it against a strong light. If the weave is uniform and there are no thin spots, the weaving has been well done, and the yarns not impaired by napping. Also, if the fuzz pulls off easily, you may be sure that either the

fibers used in making the yarn were short ones or were broken during the napping process."

The following members were present: Mesdames W. A. Locker, G. B. Salyer, V. C. Weaver, Wanda B. Nichols, Mrs. S. H. Crockett and Miss Truett, who is a new member. The club will meet next in the home of Mrs. G. B. Salyer, February 23. Everyone is invited to attend.—Reporter.

**WEST TEXAS IS TOPIC OF 1939 STUDY CLUB**

Members of the 1939 Study club met with Mrs. Jay Wyer with Mrs. J. Clyde Taylor assistant hostess, Thursday evening of last week in regular session with Mrs. Ray Griffiths, president, presiding.

Roll call was answered with "Land Marks in West Texas." The subject of the program was "Western Texas," and a very interesting and complete history of Bailey county was efficiently given by Mrs. A. W. Copley.

Mrs. Jay Wyer very capably gave a topic on "Enterprises of West Texas," its livestock, agriculture, oil resources and development.

The program was closed by an excellent paper on "History of Muleshoe," very entertainingly given by Mrs. W. B. Wagoner.

At the close of the program, delicious refreshments of chicken salad, potato chips, tiny sweet pickles, individual heart shaped cookies, topped with red icing and hot spiced tea, with lovely valentines as plate favors were served by the hostesses to those present.

The next meeting will be Thursday evening, February 22 at the home of Mrs. Lud Taylor with Mrs. Earl Hicks assistant hostess.

It will be a George Washington program and roll call will be answered with something pertaining to Washington.

**Speed of Earthquakes**  
An earthquake travels at a rate between 470 and 530 feet a second.

**OIL-PLATING** comes from patented Conoco Germ Processed oil. As if magnetized to engine parts, OIL-PLATING can't all drain down during long cold stops. . . . actually lubricates in advance—faster than any oil flows! And that's where lippy, easy, fast starts come from. Change to Your Mile-a-Merch today for

**CONOCO**  
GERM PROCESSED OIL

**OIL-PLATING** will lubricate before any oil can circulate



**NOW! IS THE TIME TO BUY SEED BARLEY SEED OATS and LISTER SHARES**

**MULESHOE ELEVATOR, INC.**

We want to buy your **SUDAN, CANE and GRAIN**

Phone 58

Muleshoe

**EXACO PRODUCTS**

YOU ARE INVITED TO FILL UP WITH—

**FIRE CHIEF GASOLINE**

—AND—  
**TEXACO MOTOR OIL**

We also—

Have a Complete Line of Service Needs



**MOTOR CO.**

Our thirteenth year as your reliable FORD dealer. PROVED BY THE PAST—IMPROVED FOR THE FUTURE

**Pathfinder Polls of Public Opinion**

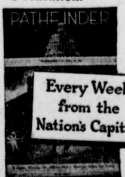
**PATHFINDER**

PATHFINDER polls keep millions of folks everywhere posted in advance on vital questions—war, politics, elections, farm problems, labor, world events. An exclusive PATHFINDER feature. Nothing else like it. A real news sensation.

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Every Week from the Nation's Capital

**R. L. BROOKS CONOCO SERVICE STATION**

State Highway No. 7 GATES TIRES, TUBES AND BATTERIES, AUTO ACCESSORIES, BATTERY RECHARGING Muleshoe



**STAR FOR STYLING** Eye It... Feast your eyes on the smooth-flowing lines and contours of this best-selling Chevrolet for '40, with New "Royal Clipper" Styling. . . . Note that it's the longest of all lowest-priced cars, measuring 181 inches from front of grille to rear of body. . . . Yes, eye it and convince yourself that it's the "star for styling"—the outstanding beauty and luxury leader among all cars in its price range!

**STAR FOR PERFORMANCE** Try It... Just touch Chevrolet's Exclusive Vacuum-Power Shift and feel the hidden power cylinder supply 80% of the shifting effort automatically, as no other steering column gear-shift can do. . . . Step on the throttle and see how Chevrolet out-accelerates and out-climbs all other low-priced cars. . . . Relax as you enjoy "The Ride Royal"—the smoothest, safest, steadiest ride known. . . . Yes, try it and then you'll know that Chevrolet's "star for performance" among all economy cars!

**STAR FOR VALUE** Buy It... See your Chevrolet dealer and learn how very little it will cost to own a new Chevrolet for '40 with your present car in trade. . . . Yes, buy it, and you'll own the "star for value," because "Chevrolet's FIRST Again!" The 1940 Chevrolet gives higher quality of low cost! . . . Low Prices . . . Low Operating Costs . . . Low Upkeep.

No other motor car can match its all-round value

**"Chevrolet's FIRST Again!"**

**VALLEY MOTOR COMPANY**  
Chevrolet Sales and Service  
MULESHOE, TEXAS



# EDITORIAL AND FEATURE PAGE

## THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.

### SUBSCRIPTION RATES

In Bailey County, one year, \$1.50; Outside of County, one year, \$2.00.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices to matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising-rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

## Editorial

Every Great Attempt is Glorious Even if It Fails

### A THOUGHT FOR THE WEEK

Not that which goeth into the mouth defileth a man; but that which cometh out of the mouth, this defileth a man.—St. Matthew 15:11.

Oppression is more easily borne than insult.—Junius.

### YESTERDAY

Ye shades of returned bustles, snuff and corset covers, what will be in vogue next? A man's hat designer sticks long feathers in the hat band and doesn't call it silly! We should expect something like this after viewing the wisp waistlines that fashion decrees for women-kind. It is indeed a return to the family album, with a vengeance.

Many a Muleshoe parlor holds a plush-backed edition of family pictures of yesteryear, of a much-be-whiskered baseball nine of Grandpa's hey-day, of great uncles Whose's second wife and numerous shameful sights of cousins stretched out on baby stomachs on bear-skin rugs, in dainty outfits! There appears a photo of the family rig with a straw-hatted gentleman clothed in linen duster, waiting at the gate. In these proud albums of family stock comes a more recent view of the first automobile and even this vision is apt to bring down the modern house.

We are returning to the simple life in apparel and appeal. The young folks are slowing up on the jitter and returning to the soft, slow and sweet waltz time. The snow-bound youth wear ear-muffs and hand muffs, frowned upon as old-fashioned a few years ago. In the utland the beach parade includes bathing numbers of ruffled d skirts similar to the ones of at grandmother's day. This goes from 1940 to 1890 will probably be followed by a hop to 1950 and along will come a complete renovation of Muleshoe family budgets.

### NO NAMES

The celebration of birthdays of famous men brings forth a suggestion from a distressed citizen, that too many statues of illustrious people, do not bear their names. He wonders how a foreigner can tell who is who and why. The statue usually bears the name of the manufacturer! But most of the statues in or country need no introduction as their bronze figure is familiar to almost everyone.

A schoolboy was asked, "What was Abraham Lincoln most famous for?" and the reply, "For him memory." "What makes you think so?" asked the teacher. "Because there are so many statues to his memory," replied the boy.

### YOU CONTROL IT

There is action being taken by several prominent organizations to clean up the morning programs on our radios. Numerous are the protests received by the major broadcasting companies regarding the sort of thing dished to the housewife each day. There are too many continued stories dealing with divorce, infidelity, murder, desertion.

If you have ever spent one day listening to the series of tales from the radio you wonder how the programs are separated and straightened out in the mind. There is such a sameness contained in many Women's clubs ask for more educational programs where topics deal

with problems of homemaking. They insist that the sort of thing we receive now is degrading and depressing. That, it is true, but is it not world news depressing and are not world relationships degrading?

Be thankful you are listening to a radio free of government censorship. Be glad that if a program does not please you at all, you are free to turn it off. And there are so many worthwhile broadcasts that reach you during the day, and check over your radio lists and see if this isn't true, that those of you whose tastes run to the educational and instructive, can always find radio enjoyment.

### GLAD TIDINGS

Heartening it is when the U. S. can cut down her yearly death rate. The infant mortality is low in comparison to other years as well as the death rate of mothers. The advance of science and the steps forward in medical research is our hope as mankind fights the foe disease. The cure and heart disease is interesting is a saddening note, but many skilled men are devoting their time to these menaces.

While there are men to fight for health a courageous battle will be waged. We in Muleshoe have faith in the ability of modern science to put up the good fight.

### A BELIEF

The famous New York columnist, O. O. McIntyre, who passed away some time ago and leaving his public at a loss to replace him, was said by some to be a skeptic regarding religion. Here is an excerpt from a letter written to a woman in Ohio who had expressed her sentiments regarding a piece McIntyre had written dealing with religion. One sentence is enough, "I do know that only those of us who have faith and believe in a higher power have any inward peace in these days of turmoil." That is a belief and a faith, and is impressive enough for those Muleshoe readers who enjoyed "Odd's" writings.

### Pavement Pickups

R. L. Brown says here are four kinds of farming: pretentive, extensive, intensive and expensive.

H. E. Musson, himself a Scotchman, says he learned a long time ago why Scotchmen took their religion so seriously, because it's free.

Jim Cook says he read in the paper the other day where the Russians were being captured by the Finns were being given baths, and suggested that must have been a horrible experience to them.

A customer going into the Western Drug store a few days ago called for a tooth brush. "I want the biggest and best you've got," he said, "for there are five in my family."

One of Muleshoe's ministers was in Opal's shoppe a few days ago, according to report, and, during the course of conversation with K. K. Smith asked, "What is it that binds us together, sustains us and makes us even better than nature intended?" the minister asked. "Corsets!" promptly replied K. K. That boy is surely learning rapidly.

This being leap year, J. J. Williams, county clerk and marriage license recorder, said he and his assistant are all set for increased business during 1940. Williams says this is the year that timid and

## TRUTH about ADVERTISING

By CHARLES B. ROTH

COST: 3 CENTS

SOME of the critics of advertising—and in this world there are those who criticize every good thing—level their lances at what they think is a weak spot: its cost.

They read of the million-dollar advertising appropriations, they brood on the cost of a full page of advertising in a metropolitan newspaper or a national magazine—and then they lose their sharpest barbs against the waste which they say is involved in this costly process.

Their only trouble is that they judge without having all the facts. For the truth is that advertising is the least expensive cost of doing business. Everything else costs a good deal more in proportion than the advertising.

The wise and capable business man bases the amount of money he spends for advertising upon the volume of business he either is doing or expects to do. This money set aside to advertise is called the appropriation.

It seldom runs, take the country over, more than 3 per cent. which means that for every dollar of sales made the advertising cost will

know about you. For every cold in the head in Muleshoe there are 10 ways of curing it, according to the advertisements.

A Muleshoe man remarked the other day that the sky of West Texas over Bailey county made a wonderfully beautiful roof; but occasionally it leaked terribly bad.

Spring is just around the corner and more than one Muleshoe young woman has begun to realize that some of the jewelry she got for Christmas is already showing signs of green.

### What's Happening In Washington; Other Important Cities

Forty-two per cent of the farmers of the U. S. lease or rent all the land they cultivate.

The total value of all farm land and buildings in the nation increased about five billion dollars from 1933 to 1938.

Japan last Sunday celebrated its 2,600th anniversary, claiming to be one of the oldest nations of earth. The present emperor, Hirohito is the 124th of his line.

Canada was plunged into deep mourning last Monday when it was announced that Lord Tweedmuir, 64-year old governor-general of that province was dead. He had been sick only a few days.

Turkey has seized the German Krupp gun and ammunition plant operating at Istanbul, that nation, discharged all German military experts and given many other German citizens 48-hour notice to vacate that country.

Washington officials announce expectation of \$550,000,000 payment of income taxes during March, a perhaps increase of 50 million over the same date last year, but still short about 175 million of 1938, the banner year payment.

Five of the smaller neutral Balkan states, including Roumania, Yugoslavia, Hungary, Turkey, Bulgaria and Greece, have put their armies on war basis calling additional men to the colors, building new fortifications and otherwise making preparations for future war with Russia, which at this time seems imminent.

Numerous other nations are now aiding Finland in her determined fight against the Russian bear, and it is reported Germany favors such action, claiming she has no military agreement of any kind with Russia. Sweden and Norway are reported sending hundreds of soldiers into Finland, also much arms and ammunition. Great Britain, France and Italy have also furnished many soldiers, and some Americans have slipped out of this country to do air service for Finland. Many battle planes have gone out from America, England has furnished at least 400 war planes during the past month, and several million dollars have been furnished by this nation and additional thousands by private citizens

be just three pennies. That is all—three pennies.

The large advertising appropriations come when a business, through the help of intelligent advertising, becomes so great that its annual volume runs into many millions of dollars a year. But whether an advertiser spends \$10,000 a year or \$10,000,000, his percentage remains the same—an average of 3 per cent.

The amount of money spent in advertising well-known products is so small as to be ridiculous, when you really know the facts.

Take oranges. How much do you suppose the growers spend to advertise their product? A third of a cent per dozen is all.

A national cracker baker reveals that he sets aside only one-tenth of a cent to advertise a package of crackers, while the manufacturer of a soft drink spends 1,576/100,000 of a cent in advertising a five-cent glass of his product.

The manufacturer of a medium-priced automobile spends less than 3 per cent for advertising—he spends only \$12 in making a \$1,000 sale.

And even this small amount, this three cents on the dollar, isn't an expense, an added premium on the business. By spending three cents out of every dollar for advertising, the manufacturer or merchant can sell for less and give you more for your money.

© Charles B. Roth.

## POLITICAL ANNOUNCEMENTS

The Muleshoe Journal has been authorized to announce the following candidates for the respective offices named subject to the Democratic primary to be held Saturday, July 27, 1940.

For County Judge and Ex-Officio School Superintendent: JIM COOK

M. G. MILLER (Re-election)

For County Attorney: CECIL H. TATE (Re-election)

For Sheriff, Tax Assessor and Collector: W. E. (Raz) RENFROW (Re-election)

For County and District Clerk: MELVIN G. BASS

J. J. WILLIAMS (Re-election)

For County Treasurer: HELEN JONES (Re-election)

MRS. T. I. HOLLIS

For County Commissioner Precinct 1: H. E. SCHUSTER (Re-election)

C. E. (Chet) LAYNE

H. A. (Allan) MCGEE

H. L. (Possum) LOWRY

For County Commissioner Precinct 2: JOHN S. WILLIAMS (Re-election)

HAROLD MARDIS

For County Commissioner Precinct 3: D. WARNER (Re-election)

A. L. (Adolph) NEUTZLER

L. E. SMITH

For County Commissioner Precinct 4: JIM CLEMENTS

A. J. (Arthur) SHAFER

W. R. (Bob) ADAMS

to aid that little country in its national defense.

## THE JOURNAL'S Weekly Scrapbook

Week's Best Recipe

Banana Whip: Chop 12 marshmallows and combine with juice of 2 oranges and 1/4 lemon. Let stand until marshmallows are soft. Add 1 large grated apple and 1 ripe banana crushed. Beat until light. Whip 1 C cream and add 2 T sugar. Carefully fold in the cream. Pile lightly in dish and garnish with candied cherries.

Clean Air

If your room is heavy with smoke from a crowd of smokers and you want to air out before morning, it isn't necessary to open the window to do so. Put a basin of water in the room and by morning the air will be fresh in the room.

Flannels

If flannels have been incorrectly washed and have become hard and have shrunken you can restore their shape and softness by soaking them in gasoline for a few hours. Wash the garment afterwards in soft suds and rinse in lukewarm water.

Hints for Leather

Leather should never be cleaned in gasoline, naphtha or any hydrocarbon solution. They dissolve and remove all necessary fats in leather leaving it dry and harsh. Avoid getting grease or lipstick on leather. If you do get grease on your leather do not try to remove it as you may

spread the grease and make it impossible for a cleaner to remove the spot. Leather should not be sponged with a dry cleaner as it will leave rings and spots that may not come out when an experienced cleaner gets your garment.

Inspirational  
I owe my success in life to having always been a quarter of an hour before my time.—Admiral Nelson.

### BAND CONCERT HERE MONDAY EVENING

A free band concert will be given at the Muleshoe high school auditorium, Monday evening, February 19, beginning at 7:45 o'clock, by members of the high school, grammar school and pre-band, under direction of Prof. Hardy E. Williams band director of the school.

There will be approximately 75 band pupils to participate in the event.

Remarkable improvement has been made in the past few weeks by the bands, according to report, and the public in general is cordially invited to attend.

### HAMMOCK TO PUT IN A PURE SEED FARM

C. M. Humphries of Amarillo last Monday sold through the R. L. Brown realty concern 160 acres of fine Bailey county land to J. W. Hammock of Sudan, on which he will locate a pure seed farm.

The land is located about seven miles northwest of Muleshoe, and will be planted in state certified Wheatland Dwarf Malze, Katfir and Cane for seed purposes.

Hammock is a pure seed producer of several years' experience, and is a member of the Texas Certified Seed Growers association.

### THE FARRELLS GIVE VALENTINE PARTY

Mr. and Mrs. Alvin Farrell entertained with a Valentine party at their home Tuesday evening in honor of members of the Junior Sunday school class, Methodist church, of which he is teacher.

Entertaining games were played throughout the evening and members of the class exchanged Valentines, after which delicious refreshments were served to the following: Norma Lee Osborn, Dorothy Jean Hayes, Billy Bentley, Howard Harding Carlyle, Weston Kennedy, Bill Don Barbour, Arlo Farrell, Al Jr. Isaacs and Mrs. W. H. Hayes.

### MISS JORDAN HOSTESS TO DD CLUBBERS

The "DD" club met in the home of Miss Betty Jo Jordan, Monday afternoon. The house was presided by the president, Miss esca Pierson. Av ery interesting gram was given.

Tasty refreshments were served the following: Sidney Dell son, Barbara Mae Morris, Richardson, Mary Sue Osborn, resa Pierson, Pearl Louise Mc, Geraldine Taylor and Betty Jordan.

The next meeting will be at home of Mary Sue Osborn.

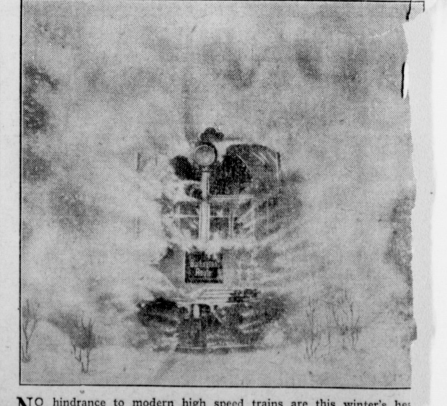
### NOTICE FOR BIDS

Progress School Board will receive bids at the school house, beginning at 8:00 p. m., Feb. 22, for a 30-roll Windcharger and 20-ft. sewer. Also, some wire. Terms, cash. The School Board reserves the right to reject any and all bids.

—W. B. HARLAN, Secy.

Be proud of your home town.

## Zephyr Cleaves Snowdrift at 80 M.P.H.



NO hindrance to modern high speed trains are this winter's heaviest snows. Here, one of the Budd-built lightweight Burlington "Zephyr" plows through a drift near Lee, Illinois, at 80 miles an hour. Cleared to cleave their way through the air with minimum resistance these stainless steel streamliners are proving ideal for operation under winter conditions.



# PHARAOH'S WIFE

## MRS. POTIPHAR By Jess Mitchell

By nature a champion of women's rights and virtues, when read in my Bible of the narrowly escaped Mrs. Potiphar had Joseph, the Jew slave in her husband's service. I have as many as threatened to add my pen to defense in erasing the stigma against her name and character by the Hebrew race who were under subjection of the Egyptians, held an inordinate hate against that nation because of its exhortation, and when finally given freedom swiped everything from former lords and masters they'd carry away with them across Red Sea into the desert wilderness where they wandered in laziness and abandonment for 40 years, during which time the Almighty fed them manna.

As far as I know the Jewish historians are the only chroniclers of ancient scandal of high life, indeed doubtless, for the chief cause of glorifying the Hebrews and discrediting that of Egypt which they intensely hated. The Hebrews, like natives of other races, nations in those early days, a very kindergarten-like people simple in their mentality, semicivilized in their mode of life, suspicious in their natures, elementary in their ideals and quite void of morals, as they are known today, vesting no great responsibilities upon them, they were much given to day-dreaming and tickling their vagrant imaginations to the point of picturesque vanity quite absurd to logic and to their actual status in life. One of their principal avocations was that of weaving mystic ideas about their outstanding leaders and concocting wild notions of a laudatory nature regarding their super-abilities. This sometimes went even so far as to include some of their animals, such as Balaam's ass that spoke, the fish that gave up the coin hidden in its mouth for taxpaying, the swine that received the devil committing suicide immediately afterward, and other instances that might be mentioned.

Undoubtedly Joseph led a remarkable career in Egypt. He initiated that ancient New Deal wherein he erected great storehouses and filled them with food of all kinds so that the seven fat years might provide for the seven lean years that followed. Hence the tendency of his fellow natives to elevate him to the dignity of a demi-god. To rear him to such an exalted position however, at the expense of a

woman, so far as the world in general knows, a woman who was entirely virtuous and faithful to her kingly husband, branding her as a common courtesan, who not only betrayed her honorable husband but in the same act sought to lead astray an immaculate he-virgin, is a much too strongly flavored story for the average twentieth century to swallow whole unless his mental machinery still be lubricated with some of the ancient greek superstition of idolatry, sorcery and bigoted ignorance of which the race has not yet become entirely eradicated.

I have often thought, notwithstanding the slur this particular incident of ancient times cast upon this particular wife and the accompanying slander it has secondarily insinuated upon all faithful wives of following generations into the present day, it may carry a moral that modern sweethearts, wives and mothers might well consider.

This unverified incident of Mrs. Potiphar's personal passion may be entirely true; but if so it represents an entirely different quirk of feminine human nature as it is known in this twentieth century. The available corroborating evidence as direct evidence would be far from convicting in a court of today. Even Joseph's vociferous and exhaustive denial carries to the psychology of guilt to disinterested minds. No doubt this king's wife was an exceptionally beautiful woman. Kings in those days had the first pick and choice of the nation's beauties, not infrequently importing other women into their homes if they possessed superlative charms of the physical, and perhaps mental kind.

Mrs. Potiphar doubtless had plenty of maids to accommodate her every wish, and there were also an abundance of eunuchs to perform the laborious tasks of that kingly household. Just why this young man Joseph kept maids about the portals of his boudoir is actually unknown. He was her husband's slave sold to him by a bunch of Midianite itinerant merchants, who in turn had bought him of his brothers who sold him through Joseph's hands. I doubt this king's wife was the portly, fat, and somewhat portly confidante of his master, who even permitted him to ramble in freedom over the estate when he was not engaged with business affairs. Perhaps it was common for him to peer through the porticoes of the queen's parlors. Perhaps he even went far to greet her with a smiling "good morning" each day when the king was not around. Their intimacy may have so increased that he was permitted to hold her shapely ankles as he put on her slippers, waved a maid aside that he might perform a chore of fidelity for her in buttoning her dress behind. The record does not relate much detail leading up to the tragedy.

But one day such friendly matters went a little too far and Mrs. Potiphar turned in the fire alarm and went screaming toward the kingly court room while her husband, recognizing the scream of that terrible siren, left his seat in haste and rushed with drawn sword toward the protection of his beloved wife and sacred household. I have no doubt but she nestled her raven curls against his manly breast and sobbed out the story of the attempted criminal assault, while the king glared about him for the accused would-be rapist. Fortunately, and for his own good Joseph had momentarily disappeared and it took the guards sometime to locate him. In the meanwhile the king's anger had opportunity to somewhat subside. If that thing had happened today the king would doubtless have fled to the courts seeking redress under the plea of "the Unwritten Law," and with unquenchable desire for full revenge a group of jurors, (everyone a married man, if possible) would have demanded the life of the accused, notwithstanding any mitigating circumstances.

There are plenty of instances analogous in this present day. The ancient story insists that Joseph saved his virtue, thus he lost his vestments and there are plenty of instances in this age when men have saved

their skin but lost their trousers; their virtue doubles having been lost sometime ago in previous fornication adventures. Generally speaking, the female rape fiend is no more, and it is somewhat doubted if she ever existed per se. The male invariably being the aggressor, the weaker sex has been the unwilling victim. I know in this day time sometimes hangs heavily upon modern wives without families to look after, and there is no end of deviltry they may at times do to get into. Youth and beauty will not be tied down; but must be manifest in some manner.

Womanhood through every period of her life demands attention. Mrs. Potiphar's grizzly old war-lord had much national affairs to engage his mind. Probably he had only married her in the first place because she was a pretty little toy; but he forgot to play with her, and she wasn't a thing to be petted or put aside at his own pleasure. A neglected wife may not take a slide-wide step, yet her inherent and manifest charms attracting the admiring eyes of others puts her husband's honor in jeopardy. Any husband whose courtship ceased at Hy-men's shrine who may be applauded abroad, but is a boor at home, who leaves his household to run itself while he devotes all his time to business successes is invariably a man with a lopsided brain, has only half good judgment and never did realize the highest ideals of earthly life.

Women in all ages, and nevermore than today, must be cared for. They do not entirely understand the masculine neither does the masculine fathom the depths of femininity; but each knows somewhat of the other and must not be neglected. A wife has more duty to her husband and home than merely darning socks and cooking meals, bearing children and keeping down the family budget, while a husband's interest in a successful home of fidelity means much more than paying the bills, keeping a shiny new automobile, buying a new refrigerator or furnishing a house-servant. There must be no lack of personal attention and manifestation of appreciation to keep sacred the seals of that home and its love without stain.

Of course, I admit this short sketch of Mrs. Potiphar's is one of mere fancy, yet it is a true picture of what actually happens in this present day. The outlaw may turn state's evidence, the petty thief may seek his personal freedom through attempted incrimination of the innocent. The gangster will maliciously destroy his antagonist, but the crooked roue will seat himself in the electric chair protesting the purity of his feminine associate. No criminal of any kind is more secretive and cautious than the one who seeks to keep a woman's reputation above her name, yet the number of unfaithful wives whose sin turns into public shame is appalling. How many more have not yet become open scandal no one dares hazard a guess.

I know that in this day there is entirely too much loose talk about infidelity of both sexes. Both men and women with salacious minds go beyond the realm of reason in such nauseating gossip. Newspaper reports, divorce records, of court crime delinquencies of various kinds, all remind us of the perversity of human nature that still exists, yet I insist in believing in the sacredness of marriage, the sanctity of the home, the purity of wife, the honor of manhood, and that most homes continue to enjoy a major portion of the blissful associations contemplated at the altar of vows.

Woman is by nature as true to herself and her man as the needle of the compass is to the magnetic North pole. She is inherently loyal to her marriage vows as are the stars in their appointed courses across the blue expanse of the heavens. Love is her very life, and she can no more exist without it, than a flower can exist without its support, than can the morning glory climb heavenward without its trellis assistance. Woman's life is a flame which burns upon the altar of the home; but it demands fuel to keep it constant and warm. That sacred flame will not forever burn amid the icy snows of Arctic associations. Woman is to man a goddess to glorify and she unconsciously realizes it; but she will not give forth her sweetest perfumes of virtue and her sweetest incense of fragrance to an unresponsive idol who is related to her as husband.

The philosophic world of today largely rejects this story of Joseph. It is in opposition to human nature since history began, an example of present day conditions it is worthless. It does not even inspire respect for alleged Hebrew continence. People of today may bow at the equality of Moses, the courage of David, the sincerity of Ezekiel and Jeremiah, and even worship eagerly at the foot of the cross on which hung the lowly Nazarene whose entire life became a magnificent example and glorious incentive for all mankind to follow; but it scornfully denies the salacious story of Joseph and continues to heap its anathema maranatha upon any designing villain who seeks to desecrate pure womanhood.

Harriet Beecher Stowe Died at 85 Harriet Beecher Stowe, author of "Uncle Tom's Cabin," lived to the age of eighty-five.

**Don't take my WORD for it!**  
FRANK COLBY  
REGULARLY PARTICULARLY

Most speakers make pure Jabberwocky of these two important words. If you value precision in speech you'll never be guilty of "REG-lee" and "puh-TICKLE-lee."

The telescoping of multisyllable words is endemic to the United States, though not to as great a degree as in England. We should watch especially such words as practically (not prac-tic-lee), electrically (not elec-tric-lee), wonderfully (not wonder-lee), beautifully (not beauty-lee).

Be sure to pronounce all the syllables in these and similar words. Let us not slip into the slipshod speech habits which make the British accent an offense to the American ear. George Bernard Shaw himself says, "If King George delivered a single broadcast in an Oxford accent his people would rise up that very day and proclaim a republic."

Correct pronunciation: REG-you-lee-lee; per-TICK-you-lee-lee.  
(Capitals indicate syllables to be accented.)  
(Bell Syndicate—WNU Service.)

**Origin of International Red Cross**  
The idea which is associated with the Red Cross had its origin in a publication of Henri Dunant's at Geneva in 1862. He had witnessed the bloodshed in the Italian war and gave an account of the wounded left dying on the field for lack of medical care. An international convention was called in Geneva in 1863 and there the fundamental principles of the Red Cross were laid down. After overcoming enormous difficulties the Swiss Federal council was induced to call a diplomatic council. On August 8, 1864, the Geneva convention, so-called, laid down certain principles to which almost all countries now adhere.

**Three 'R's' Of Mouth Health Emphasized By St. Doctor**

Austin, Feb. 12.—Children brought up according to the three "R's" of mouth health have a very good chance to escape the discomforts and accompanying ill-health that comes from dental disorders, according to the Texas State Department of Health.

The three "R's," of course are not "Reading, Riting and Rithmetic" but are Right foods, Real cleansing, and Regular dental visits, which are as important to mouth health as the old three R's, are to mental development.

The teeth and other mouth tissues depend for their original structural strength and their continued resistance to dental disorders, on the quality and quantity of building materials made available in the food one eats. The first set (baby or foundation) of teeth obtain their materials from the mother before a child's birth. The permanent set may depend on the diet of both the mother and the child itself. Consequently, the diets of both should be rich in calcium, phosphorus, and in those vitamins that seem to affect mouth tissues, with special emphasis on vitamin D which is found principally in sunshine, codliver oil and fish. That is, there must be the right food in the diet for strong, decay-resisting teeth.

**H. D. AGENT TALKS ABOUT CLOTHES TO BULA GIRLS**

The Bula 4-H girls club met Friday February 9 with seven girls present. The grade school girls were prevented from attending as they had a baseball game at that hour.

Following the business meeting, Miss Lillie Gentry gave a demonstration on "Clothes and How to Wear Them." She said: "In planning a wardrobe, the consideration should be given to the type of clothes needed and the type of person to wear them, as well as the amount of money spent."

Clothing inventories were made and many of the girls found to their astonishment they had more clothes than they thought for.

Miss Gentry said "It is much better to have two suits of clothing that are clean, repaired and in good order, than to have a dozen suits that are soiled, unpressed and in run-down condition with snaps off, plackets bulging, hems out and tears unended."

The girls cut animal patterns to be used in practicing for more perfect construction work.

The following girls were present: Geneva Berry, Edna Truitt, Opal Parsley, Inez Hubbard, Evelyn Eth-

eridge, Ruby Lee Cannon and Betty Louise Lewis.—Reporter.

**HOW TO KEEP YOURSELF STRAIGHT UP AND DOWN**

Austin, Feb. 12.—If you can do it, heres the way to check up on your own posture, according to Dr. Ruth Bass University of Texas physical education professor.

Drop an imaginary line from your ear to the ground. If it falls through your shoulder, hip and knee, when standing, and through your shoulder and hip when sitting, you're on the right track. Next make sure that both your head and chest "push" up, that your abdomen pulls in.

Then relax the parts of the body not in use.

**PROGRESS 4-H CLUBBERS DISCUSS HYGIENE**

The Progress 4-H girls club met in regular session at the school auditorium February 6.

In discussing clothing needs Miss Gentry county home demonstration agent, said, "Cleanliness, good posture, and grooming form the founda-

tion for being well dressed. No matter how attractive one's clothes may be, a girl never looks well dressed unless she is neat and clean and carries herself well."

After discussing the minimum clothing standard as to quality and quantity, each girl filled out a clothing inventory and decided some of the things which she would need to reach the standard set for the average girl.

There were 10 regular members present and one new member, Faye Davis, one visitor and our sponsor, Mrs. J. J. Gross—Reporter

Farmers in Kent, England, use stilts to tend and harvest their hop crops. To enable them to reach the top of the climbing vines, they have to master the art of walking on stilts 10 feet long.

**COLDS Cause Discomfort**  
**666**  
For quick relief from the misery of colds, take 666 Liquid - Tablets - Salve - Nose Drops

**I'LL RUN MY OLD TIRES AWHILE OH YEH! AND ONE DAY THE MULESHOE JOURNAL MAY CARRY A STORY ABOUT A TERRIBLE ACCIDENT AND THE UNDERTAKER WILL HAVE A CALL FOR FINAL SERVICE. OLD, WORN TIRES DANGEROUS! SAFETY FIRST WITH MANFIELD TIRES Pays Big Dividends!**

The Cord-Lock Sidewall, Duro-Mix Tread and 700 per cent Safety Factor Bead are extra features in the MANFIELD you can't afford to overlook.

Thousands of Trucks and Cars are wearing Manfield Tires and Tubes because their superior value has been well proven by past experiences.

**COME IN TODAY. LET US EXPLAIN THEIR SUPERIOR MERITS!**

**ARNOLD MORRIS AUTO CO.**  
TELEPHONE 111  
Muleshoe, Texas

**INSURANCE!**

—On your property is important; but insurance on the health of yourself is far more necessary.

Some people take out life insurance policies payable to loved ones after they are dead; but—

**IT IS MORE IMPORTANT TO BE ABLE TO ENJOY YOUR OWN LIFE INSURANCE BY HAVING GOOD HEALTH AND LONG LIFE**

**BUY YOUR MEATS AND GROCERIES FROM WAGNON AND BE WELL INSURED. GOOD FOOD FORMS THE VERY BEST KIND OF LIFE INSURANCE**

**WAGNON'S GROCERY and MARKET**  
MULESHOE, TEXAS

**Make Every Farm a Factory Every Day of the Year**

**Checkbook Budget**

More and more women are learning the time-saving and worry-saving advantage of a checkbook "budget." The simple listing of expenditures, as they are made simplifies the task of budgeting.

Perhaps it is the answer to your troubles!

IN COMMEMORATION OF LINCOLN'S BIRTHDAY THIS BANK WILL REMAIN CLOSED MONDAY, FEBRUARY 12th

**Muleshoe State Bank**  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION  
MULESHOE, TEXAS

**AUTO Accessory STORE IN ULESHOE**

stock of Auto supplies and Repairs is increased to point where we supply practically all your needs estires.

now to go out of Muleshoe in this line. We had line of Standard e Repair Parts, and nearly any job line of Auto Gadgets orie adding convenience your car will surprise

**Morris Co. TEXAS**

**AL ELEVATOR SERVICE**  
D SELL GRAIN, HAY AND FEED OF ALL KINDS  
E US FOR FERTILIZER  
Us Grind Your Heads and Threshed Grain  
VICE — YOUR BUSINESS APPRECIATED  
**RIFFITHS ELEVATOR**  
Texas



# LOCALS

● **FOR SALE:** Reclaimed and sacked Barley seed, 300 bushel at farm. H. E. Musson. 4-2tp

● Miss Bert Darnell visits relatives and friends in Lubbock last weekend.

● Miss Joyce Stone of Sudan, visited friends in Muleshoe last Sunday afternoon.

● **FOR SALE:** Milk Cow, \$35.00. Valley Motor Co. 3-2tc

● Earl Ladd attended to business and visited various acquaintances in Amarillo Thursday last week.

● Bill Robinson and Elton Parsons made a business trip to Amarillo Friday of last week.

● **MIDDLE** aged man and wife want jobs on farm. See D. R. Fochel. 3-2tp

● Mr. and Mrs. M. A. Springstube and family were Clovis, N. M., visitors Friday afternoon of last week.

● Mr. and Mrs. Gale Holt were Clovis, N. M., visitors last Sunday afternoon.

● **FOR SALE:** Good White Leghorn hens. See H. M. Gable. 51-8tp

● Mrs. B. F. Hampton, Mr. and Mrs. Jack Dollar, Mrs. Earl Pogue and son Roger of Lockney, visited in Muleshoe, Sunday in the home of Mr. and Mrs. W. D. Hampton.

● **WHEELS** growing, have two tractors, work guaranteed. H. W. Blair, near Andy Hicks ranch. 3-2tp

● Miss Mildred Miller of Clovis, N. M., spent the weekend in Muleshoe visiting homefolks and friends

● Francis Miller, business man from Sudan, was in Muleshoe on business Monday.

● **FOR SALE** or Trade: Electric Maytag Washer, good condition. See H. C. Holt, Muleshoe. 1-4tc

● Mr. and Mrs. Dillard Chitwood and family were Clovis, N. M., visitors Friday afternoon of last week.

● Mr. and Mrs. R. P. McCall spent the weekend visiting homefolks and friends at Morton and Enoch.

● Mr. and Mrs. Ed Lane and family were Clovis, N. M., visitors Sunday afternoon

● Mr. and Mrs. Bob Roberts and Mrs. Vivian Guthrie were Clovis, N. M., visitors Sunday afternoon.

● Prof. and Mrs. Glen Daugherty of Bula, attended to business and visited in Muleshoe Saturday afternoon of last week.

● Mrs. Charles Harris of Sudan, visited in Muleshoe Monday afternoon with her parents, Mr. and Mrs. Will Harper and friends.

● Mrs. Charles Harris of Sudan, visited in Muleshoe Monday afternoon with her parents, Mr. and Mrs. Will Harper and friends.

● Miss Emma Robertson of the Y. L. community and Oscar McReed of Bula were married Sunday afternoon at Y. L. with Rev. Bob Jones, Baptist pastor, Bovina, officiating.

● E. M. Newman and Bob McAllen of Amarillo, attended to business and visited various acquaintances here Monday.

● S. M. Pauls of Amarillo, attended to business and visited various acquaintances here Friday of last week.

● Mrs. Roland Mathiesen and Mrs. Strather Walker were Clovis, N. M., visitors Friday afternoon of last week.

● Members of Bailey County Commissioners court met in regular session at the court house in Muleshoe, Monday.

● Johnnie Smith and Charles Long made a business trip to Portales and Clovis, N. M., Friday afternoon of last week.

● Mr. and Mrs. E. C. Smith of Clovis, N. M., visited in Muleshoe Sunday with Mr. and Mrs. Julian Lenua.

● The Muleshoe Motor Co. reported sale of a Ford V-8 Tudor to Byron Gwyn and a Ford V-8 deluxe Tudor sedan to W. R. Young.

● Miss Elizabeth Harden and Judge M. G. Miller attended a District meeting of County Superintendents held in Lubbock Monday night.

● Born to Mr. and Mrs. J. E. Burris of the Needmore community, a son weighing 8 1/2 pounds at a clinic in Muleshoe, Sunday, February 11.

● Mr. and Mrs. T. L. Eason, accompanied by Mrs. Alex Paul, were Clovis, N. M., visitors Saturday afternoon of last week.

● Mrs. Cecilia Womack, of Clovis, N. M., visited in Muleshoe Monday afternoon with her sister, Mrs. Louis Rice and friends.

● Mrs. Radie Boone, teacher in the Dora, N. M., school, spent the weekend here visiting friends and relatives

● Miss Hortense Nordyke, teacher in the Watson school in south Bailey county, visited friends in Muleshoe Saturday afternoon of last week.

● Leo Baker, formerly of Muleshoe but now residing at Amherst, spent the weekend in Muleshoe visiting homefolks and friends.

● Charles Alsop of Sudan, visited here over the weekend with his parents, Mr. and Mrs. J. L. Alsop, and friends.

● Mrs. Irvin St. Clair returned to her home Sunday from a Lubbock sanitarium where she underwent a major operation several days ago. She is reported convalescing nicely.

● Mrs. Howard Elliott and daughter Quinell of Littlefield, have been visiting in Muleshoe this week with her parents, Mr. and Mrs. Neil Rocky and friends.

● Members of the Junior class, Muleshoe High school will present their play, "Girl in the Fur Coat," Thursday night, Feb. 22 at the local school auditorium.

● E. M. Morrison of Lubbock, attended to business and looked after his land interests in the southern part of Bailey county Saturday of last week.

● A marriage license was issued in Muleshoe Saturday of last week by Mrs. Bonnie Isaacs, deputy county clerk, to Miss Euna Roberson and Oscar Reed of Bula.

● Mr. and Mrs. George Johnson and family, accompanied by Ross Smith returned to Muleshoe the latter part of last week from Athens where they visited for several days.

● **FOR SALE:** Seed Irish Potatoes grown from Colorado certified seed, late fall crop at Plainview, \$1.75. f. o. b. Brown & McClaskey, Plainview, or R. L. Brown, Muleshoe. 4-77tp

● A new used car lot was built the latter part of last week just west of Main street back of the Phillips service station and will be occupied by Carol Goss who is in the automobile business.

● Mr. and Mrs. D. E. Cox of Lockney, former Muleshoe citizens and owners of a nice irrigated plot, just north of Muleshoe were here last Sunday visiting with R. L. Brown and other friends.

● J. S. Wood, of Wayne, Ark., is here this week visiting his daughter, Mrs. Olen Jennings. It is his first visit to the plains of West Texas and he is well pleased with this country.

● Mr. and Mrs. Thomas Young of Clovis, N. M., visited in Muleshoe Sunday with her brother, R. N. Edwards and family. At noon the group were guests in the home of Mr. and Mrs. W. O. Hampton.

● **FOR SALE:** 572 acres of land within 5 miles of Black, Parmer county. Price \$10.00 per acre, half cash, balance terms, 5%. See us for bargains in farm and ranch land. M. A. Crum, Friona, Texas. 4-2tp

● B. B. Mann, of San Angelo, was here on school business last Friday with County Superintendent M. G. Miller. He was also Mr. Miller's guest at the regular Chamber of Commerce meeting and made a short talk.

## Baptist Missioners Have Interesting "Heart" Service

The W. M. S. met at the Baptist church Monday afternoon for its regular "Royal Service" program. Mrs. Elton Parsons, program chairman had charge of the meeting. The programs were printed on red hearts which made a very clever booklet. The topic of the program was Missionary Royal Service. Sub-topics were: Song, How Firm A Foundation. Faithful Hearts, Mrs. Bernard Lambert and Mrs. McMinn. Song, Come Women Wield Pivots. Flaming Heart, Mrs. Elton Parsons. Consecrated Hearts, Mrs. Ufilas, Kenneth Ray Goode. Queen Olga, Wanda Lou Parsons. These were dressed in the costumes of the early day they represented. The Call to Witness, Mrs. Ray Griffiths. Power for the Task, Mrs. Bessie Harlan. Victory in Witnessing, Mrs. Jim Cook. Consecrated Hearts, Mrs. F. B. Hamilton. Awakening Heart, Mrs. Mann. Ministering Heart, Mrs. W. O. Hampton. World Conscience, Mrs. Byron Griffiths. Dr. Leavelle, Rev. F. B. Hamilton. There were 23 members present. The next meeting will be Feb. 19, at the church, for an all day service, luncheon included, at which time Mrs. L. W. Jordan of Littlefield will review the book, "Give Ye Them to Eat."—Reporter.

## Commissioners Name Judges For Elections

Bailey County Commissioners' court in regular session last Monday made appointment of judges for holding Democratic primary elections in this county, the first occurring July 7 and the second August 24. Judges named for the various voting precincts were as follows:

No. 1, Muleshoe—J. L. Alsop, Judge; J. E. Embry, assistant.

No. 2, Progress—D. E. Chitwood, Judge; J. A. White, assistant.

No. 3, West Camp—J. H. Farley, Judge; D. W. Danielson, assistant.

No. 4, Fairview—M. E. Finley, Judge; John Davis, assistant.

No. 5, Circleback—W. R. Damron, Judge; Woods Goforth, assistant.

No. 6, Longview—W. M. Pool, Judge; W. R. Young, assistant.

No. 7, Baileyboro—Pat Barnett, Judge; G. J. Garth, assistant.

No. 8, Watson—D. V. St. Clair, Judge; Geo Henderson, assistant.

No. 9, Stegas—C. S. Williams, Judge; Charley Phipps, assistant.

No. 10, Goodland—T. G. Gaddy, Judge; J. P. Tarlton, assistant.

No. 11, Wilson—M. B. Toombs, Judge; Jack Baker, assistant.

No. 12, Bula—Vern Weaver, Judge; C. M. Tidwell, assistant.

No. 13, Mays—Bert Seals, Judge; Clyde Gallagher, assistant.

## Birds Have Equal Rights

The female phalarope attained equal rights ages ago. Its plumage, contrary to general rule, is brighter than the male's and it runs at large while the male minds the eggs.

### Beavers' SPECIALS

FOR FRIDAY AND SATURDAY

BANANAS, per doz.	15	PEANUT Butter, quart	25
ORANGES, juicy, doz.	10	PICKLES, sour, qt.	15
APPLES, per doz.	15	CATSUP, 14-oz. bottle	10
POPK & BEANS, per can	95	FIELD CORN, 3 cans	25
BEANS, Mexican style, can	95	JELLO, 4 packages	25
COFFEE SCHILLINGS, per pound	20	BRIGHT and EARLY, per pound	20
COOKIES, 2 one pound cellophane bags	25	BLISS, per pound	20
SALAD DRESSING, "White Swan", quart	25		
APPLE BUTTER, "Eisenfall" brand, full quart	16		
BREAD, Lubbock, Three Leaves	25		
FLOUR GARNATION, 48-lb. sack	\$1.49		
FLOUR GARNATION, 24-lb. sack, 78c;	12-lb sack	45	
K. C. Baking Powder 5 pound can	60		
MACKEREL, per can	32		
IRISH POTATOES, nice ones, 10-lbs	19		

### MARKET SPECIALS

LARD, "Advance," 8-lbs, 75c;	4-lbs.	38
SAUSAGE, pure pork, 2 pounds for		25
BACON, fancy, sliced, per pound		18
BEEF COAST, young and tender, per pound		14
WEINERS, fat and juicy, per pound		14

SEE US BEFORE YOU SELL YOUR EGGS IT MIGHT PAY YOU!

## ..BEAVERS..

GROCERY and MARKET

Phone 2, Muleshoe

### CLUBBERS IN STUDY OF AMERICAN MUSIC

Music in America was the program subject of the Muleshoe Study club Thursday night of last week, held at the home of Mrs. Jon Holland.

Mrs. Lois Lenua gave the life and times of the American composer, Edward MacDowell. Afterward the piano solo, "To A Wild Rose," was rendered by Mrs. Holland.

Mrs. Jackie Tate told of the life of artistic and melodious American composer, Ethelbert W. Niven followed by two of his songs, "The Rosary" and "Sweetest Little Fellow," sang by Mrs. Inez Bobo.

After this enjoyable musical program, refreshments were served to the guests by the hostess.

● Mr. and Mrs. M. G. Bass and son Raymond visited in Lubbock Sunday afternoon in the home of Dr. Glen Simmons and family. They were accompanied by Ira Hollis, who had been visiting in Muleshoe and was returning to his home in Littlefield.

● **UNEXPECTED CHANGE** makes available fine Rawleigh Route in Bailey County. Splendid business secured in this locality for years. Exceptional opportunity for right man. Write at once. Rawleigh's Dept. TX-533-201 Memphis, Tenn. 1-4tp

● C. A. Brown, prominent certified Irish potato grower of Dolores, Colo., and E. R. McCleskey, Plainview potato grower, were here Monday meeting with local potato growers. Brown and McCleskey last year formed a potato growing partnership for operating in Hale county.

● C. H. Odum the first of this week bought one of the J. S. Edwards 10-acre tracts on State Highway No. 7 through R. L. Brown which he will begin improving on in the near future. The land is in the irrigation belt and available for gas and electric service.

● Sunday evening, while returning home from taking his sister to Clovis, N. M., Judge M. G. Miller was fortunate in arriving upon an auto wreck between that town and Texico just in time to render assistance to the unfortunate. In some unexplainable manner one of the car doors had come open and the driver losing control of the machine turned over in the ditch, the occupants being more or less injured. Mr. Miller took the victims in his car to a Clovis hospital. They were Mr. and Mrs. J. D. Friar and two grandchildren of Melrose, N. M.

● Mr. and Mrs. H. E. Musson returned the first of this week from Oklahoma having attended a very enjoyable affair in which he was the honored guest. Forty-one years ago, Feb. 6, he was initiated into the mysteries of the Masonic lodge at Shawnee, Okla., thereafter taking a very active part in those esoteric rites. Thirty-four years ago he organized the Masonic lodge at Noble, Okla., becoming its first Grand Master. While on his recent visit to Oklahoma there was a reunion of Past Masters, attended by Grand officers of the state at which time Mr. Musson was given a life membership in that lodge because of his past interest and labors.

● Why Sherman Lost Speakership In 1859, John Sherman of Mansfield, Ohio, lost being elected speaker of the national house by two votes. It is said he lost because of his opposition to the extension of slavery.

### Baileyboro News

The H. D. club met with Mrs. Orval Newton last Tuesday. Since the school house burned the club will meet in the different homes on the dates they were supposed to meet at the school house.

The Baileyboro outsiders presented a play, "The Wild Flower of the Hills," at the Circleback High school. The proceeds went to the Baileyboro school for equipment.

The teachers have been remodelled and school is now in full swing. We are very proud to see our children back in school.

Mr. and Mrs. C. B. Wallis and family and Mr. and Mrs. Curtis Moore and family visited in the G. I. Blacksmith home in Morton.

Mrs. V. B. Mays, Mrs. Lonnie Preston, Mrs. Curtis Moore, Mrs. C. B. Wallis and Byrdine Wallis visited in Bula last week.—Reporter.

### COMMISSIONERS' COURT BUYS MACHINERY

At the regular meeting of Bailey County Commissioners' court last Monday orders were placed for two road maintainers, one purchased of the Austin-Weston Machinery Co. Plainview at a cost of \$6,257, \$1,000 down payment, the balance on terms. It will be used in Precinct 4.

The other machine was purchased of the R. B. George Machinery Co., Dallas, at a cost of \$5,300 cash, to be used in Precinct 1.

It is stated by officials that Bailey county has for several years past been furnishing machinery to the State Highway Department for improving Highway No. 214, such machinery is now practically worn out and replacements are badly needed to carry on further county and state road building.

Five Levels in Mammoth Cave Mammoth cave, Kentucky, has five levels, with 225 explored avenues, 47 domes, 23 pits, 8 catacombs, 3 rivers, 2 lakes and 1 star. The actual space worked out of the limestone, according to estimates, embraces 12,000,000 cubic yards.

## SPECIALS

FRIDAY AND SATURDAY ONLY OF THIS WEEK

We are offering you the best values you have ever bought anywhere on the following merchandise:

SILK DRESSES, 1 lot, reg. \$1.98 values, each only \$1.00

DRESS LENGTHS, 1 lot, 3, 3 1/2 and 4 yard lengths, 25 to 30 cent values, per yard only \$1.00

FREE 10c card of Buttons with each pattern sold

UNBLEACHED Domestic, 39-wide, 15 yards for \$1.00

LAST CALL! On Men's 8-10 Sanforized Overalls, at pair \$1.00

WALK A BLOCK OR TWO SAVE A DOLLAR OR TWO

### Bargain House Variety Store

### HOT or COLD RAIN or SHINE

A Car is a Better Car When It Has Been "SOVEREIGNIZED"

When that ill-wind blows no good, and the blood pressure of local thermometers registers a new low, look to the efficiency of your car.

Be careless of your personal appearance, if you must but DO TAKE CARE of the family vehicle!

### PANHANDLE SERVICE STATION

HORACE & CLYDE HOLT MULESHOE, TEXAS

## We Buy AND SELL GRAINS AN' SEEDS!

CATERING TO THE FARMER AND STOCKMAN BEST INTERESTS

### General Elevator Business

YOUR SATISFACTION FULLY ASSURED

## S. E. CO

GRAIN CO. MULESHOE.

## SPRING ARRIVALS!!

Every day new lines of Spring merchandise are arriving at our store, beautiful new patterns and entrancing new colors prevailing. You are invited to call, inspect and make early purchases.

**PRINTS, New line** Beautiful, sparkling Spring patterns, yard **15 and 19**

**SLACK SUITS** New Spring styles, many colors, suit, from **\$1.98 to \$2.98**

**SPRING ANKLETS** For Girls, Misses and Women, solids, patterns. **.10 to .25**

**BED SPREADS** Novelty patterns, various colors, 86x105-in., reg. \$2.49 **\$1.98**



**LADIES DRESS SHOES** NEW LINES JUST RECEIVED, IN SPORT, PATENTS, BEIGE BROWNS AND BLACKS

**MEN'S HATS** New line Davis Hats for Men, Spring styles **\$2.98 to \$5.00**

## St. Clair Variety Store

Muleshoe, Texas

### 5 Reasons why it's wise to cook

**NATURAL G. for COOKING**

**CLEANER**

**QUICKER**

**BETTER**

**CHEAPER!**

**DEPENDABLE**

### WEST TEXAS GAS

Natural Gas—Your Quick, Clean Economy



**BAPTIST YOUNGSTERS HAVE VALENTINE PARTY**

Members of the Intermediate department, local Baptist church, were entertained with a Valentine party at the church Friday evening of last week.

The entertaining rooms were appropriately decorated for the occasion in a red and white color scheme, carrying out the Valentine motif.

Entertaining games were played, and which delicious refreshments were topped with whipped cream, shaped cookies and punch served to the following:

Steve Pike, Harold Charlton, Clinton Clark, Dorothy Ray Jones, Lois Renfrow, Peggy Richardson, Ina Renfrow, W. G. Harlan, Dee Whitwood, Gloria Vaughn, Ozell Owens, Ida Snow, Barbara Thomas, Mary Katherine Hammons, Lloyd Alsop, Joella Garland, Mary Jo Seeds, Ruby Muriel King, Betty Lou Atchinson, Mary Frances Jordan, Helen Renfrow, Juanita Farrell, Irene Garland, Jessie Snow, Helene Holt, Lowell Irvin St. Clair, Mary H. Tuten, Ethel Tuten, Anallia G. Garland Kennedy, Bob Moore, B. Glaze, Ross Glaze, Dain-Jerden, Robert McHorse, Helen Allen, Deon Avitry, Pearl McMin, Gerald Friboth, E. Eray, Buck and Lloyd Robinson, and the sponsors, Mesdames Lane, J. J. DeSiano and J. Richardson

**"Car In Glass Case" Symbolizes Future Progress of Motor Cars**



Charles F. Kettering seals, in a "glass case," the 25,000,000th car recently produced by General Motors.

A high point of interest in General Motors' recent celebration of the production of its 25,000,000th automobile was the sealing by Charles F. Kettering, research executive of the Corporation, of the car in a "glass case." The milestone car—a silver, streamlined symbol of more than 30 years of industrial engineering achievement by General Motors—came off the assembly line at Flint, Mich., and was taken to Detroit as the chief attraction at a dinner and celebration at which more than 500 veteran employees of the Corporation were honor guests.

In sealing the case, Mr. Kettering explained that a car sealed in a glass case would not deteriorate over a long period of years, and that theoretically it would be worth as much 20 years from now as it is today. He pointed out, however, that due to a steady improvement to be expected in cars of the future, the car in the glass case then would actually be almost worthless except as a museum piece.

"Any achievement—like this 25,000,000th car—is important as a milestone, but only as a milestone," Mr. Kettering said. "It shows how far we have come, but not how far we are going. We have only just begun."

William S. Knudsen, president of General Motors, in paying tribute to the veteran employees attending the celebration said: "We know we must have good materials. We know we must have good machines. We know we must have good engines. But all in all, in the manufacture of the product, our most important asset is men."

**Cheaper Than a Powder Puff!**

Powder puffs are necessary—gracious, yes! . . . but so is eyesight-saving light. Let's see how they actually stack up in cost.

The powder puff that you buy for a dime, and so casually throw away after a week's use, costs almost twice as much as "better sight" light these units burning four for two brighter!

It is priceless! It is cheap!

These units are the expensive fixtures any can buy.



collets . . . \$1.75

If you try any of these home—FREE, y employee.



collets . . . \$1.95

be purchased 50c down and month.

Mexico Company

**A Scout Is Reverent**



MAINTAINING that no boy can become the best kind of citizen without recognizing his obligation to God, the Boy Scouts of America, in this Norman Rockwell painting, symbolizes the spirit and meaning of the Scout Law. "A Scout is reverent. He is reverent toward God. He is faithful in his religious duties as respects the convictions of others in matters of custom and religion."

**MISS PIERSON HONORED AT ANNIVERSARY**

Miss Theresa June Pierson was honored Thursday night of last week with a surprise birthday party on her 45th birthday.

The evening was spent playing bingo, monopoly, star-checkers and various other games. After the honoree had opened the lovely gifts, tasty refreshments of pimento cheese and tuna sandwiches, valentine cookies, cocoa and a large birthday cake, with plate favors of candy Valentine hearts, were served to the following:

Barbara Mae Morris, Peggy Richardson, Mary Sus Osborn, Horace Edwards, James Bentley, Gerald Friboth, Betty Jo Jordan, Bobby Sam Dameron, Geraldine Taylor, Pearl Louise McMinn, Dean Awrey, Robert Moore, James Jennings, Lena Belle Smith, Marshall Morris, Ross Cummins and the honoree.

**WALTER GASTON HONORED ON 76th (?) BIRTHDAY**

Mr. W. M. Gaston was hostess with a party Monday evening in honor of his 76th birthday.

**anniversary.**

A turkey buffet supper was served to the following: Mr. and Mrs. Casper Needham, Mr. and Mrs. Bentley Guinn, Miss Virginia Robertson, Elzada McMahan, Davis Gulley, Miss Doris Hamilton, M. L. Gunter, Mary Haun, Beatrice Loe, Viva Askew, Morris, Joe, Melburn and Frank Gaston, and the hostess, Mrs. Gaston.

After supper games of 42 were played. Prize winners were Miss Mary Haun and W. M. Gaston, with Viva Askew and Morris Gaston a close second.

The evening was enjoyed by everyone.

**Invented Metric System**

The metric system was an invention of the French in the latter half of the Eighteenth century. The French government appointed a committee of the Academy of Sciences under the authority of the national assembly sanctioned by Louis XVI to devise a system of weights and measures. On June 22, 1799, the standard unit, the meter and the kilogram, made by expert scientists and instrument makers, were deposited in the archives at Paris.

**Phill-up with Phillips for Instant Starting**

**FILL UP WITH PHILLIPS "66" At Phillips Service Station, On Main St.**

**TEXANS OF TODAY** OUTSTANDING LEADERS ACTIVELY ENGAGED IN THE CONSTRUCTIVE DEVELOPMENT AND BUILDING OF "THE LONE STAR STATE"

**Warning Is Against Typhus Fever By State Doctor**

Austin, Feb. 14.—Typhus fever, transmitted to humans by the common rat flea, showed increased prevalence to 538 cases in 1939 over the 497 cases previously reported to the State Health Department during 1938, according to Dr. Geo. W. Cox, State Health Officer.

"Old world typhus fever has a high death rate, while the type we have in Texas (endemic typhus) sometimes called Brill's disease, has a much lower mortality rate. The incidence of typhus in Texas is among those persons who work or live in rat-infested buildings. It was this fact that led to the discovery that rats are carriers of typhus."

rat suffers attacks of this form of fever and that the fleas harbored by the sick rat bite man, and thus human infection results.

"Aside from the public health problem caused by rats, it has been estimated that the rodents annually cause twelve to fifteen million dollars worth of damage to Texas property."

"Although typhus is not commonly fatal, it cannot be considered lightly. Typhus fever generates intense headache, high fever, and great mental depression in the average patient. As in sea sickness, the patient's greatest fear is that he is not going to die. The illness generally lasts about two weeks.

"Control of typhus is made difficult, since it depends upon extermination of rodents, and that is no easy matter. Trapping and poisoning help, but the best results are obtained by starving the rat. This can be done by having all buildings in an area where food is stored, rat-proofed. The State Department of Health and the U. S. Department of Agriculture will be glad to assist the various communities in their program for the extermination of the pest."

**CHANGE DATES OF LEAGUE MEET**

A meeting of officials of the Baylor County Interscholastic League was held at the County Judges office at the court house in Muleshoe Monday night and the dates for the county meet were changed to Friday and Saturday, March 29-30 from Friday and Saturday, March 22-23.

Money spent here helps pay taxes for all.



**CHEVROLET**

## -TO A GNAT'S HEEL!

When our mechanics tune-up your motor, make any repairs or re-conditioning, you may rest assured the job has been done "to a gnat's heel." Ten-thousands of an inch is pretty close fitting; but our mechanics can meet that requirement—and then some.

Periodical inspection of all auto motors is advisable—really pays in the long run. Often something goes wrong the average driver does not realize; but our men and machines will quickly detect and can reasonably adjust.

After our skilled mechanics have finished working on your car, perfection of the job is further proven when tested by intricate machines which accurately record the improvements.

BRING IN YOUR CAR TODAY FOR A TEST  
WE WILL BE GLAD TO SERVE YOU

**VALLEY MOTOR COMPANY**  
CHEVROLET SALES AND SERVICE

Muleshoe, Texas

**Guaranty Abstract Company**  
Complete or Supplemental Instruments  
LOUISE WHITE, Manager  
State Bank Building, Phone 97

**PAT R. BOBO**  
ATTORNEY-AT-LAW  
OFFICE IN NEW BANK BLDG.  
Telephone 97, Muleshoe

**Steed Mortuary**  
Arrangements carefully handled  
Ambulance Service anywhere  
very reasonable  
Phone 47, Muleshoe, or 14, Clovis

**DR. J. R. DENHOF**  
Optometrist  
BETTER VISION WITH COMFORT  
104 W. 4th St., Clovis, N. M.

**CECIL H. TATE**  
ATTORNEY-AT-LAW  
Office in Court House  
Phone 43  
MULESHOE, TEXAS

**DR. A. E. LEWIS**  
DENTIST  
Office over Western Drug Store

**MULESHOE INSURANCE AGENCY**  
PAT R. BOBO  
All Classes, Standard & Unusual  
**INSURANCE**  
State Bank Building, Phone 97

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**Abstract Work**

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**Muleshoe Abstract Company**

**A. P. STONE, Prop.**  
MULESHOE, TEXAS  
Agent for Warren Addition

**Lubbock Sanitarium & Clinic**  
Medical, Surgical and Diagnostic  
General Surgery  
Dr. J. T. Krueger  
Dr. J. H. Stiles  
Dr. Henrie E. Mast  
Eye, Ear, Nose & Throat  
Dr. J. T. Hutchinson  
Dr. Ben B. Hutchinson  
Dr. E. M. Blake  
Infants & Children  
Dr. M. C. Overton  
Dr. Arthur Jenkins  
General Medicine  
Dr. J. P. Lattimore  
Dr. H. C. Maxwell  
Dr. G. S. Smith  
Obstetrics  
Dr. O. R. Hand  
Internal Medicine  
Dr. R. E. McCarty  
X-Ray & Laboratory  
Dr. James D. Wilson  
Residents  
Dr. Wayne Reaser  
C. E. Hunt, J. H. Felton  
Superintendent Business Mgr.  
**X-RAY AND RADIUM**  
Pathological Laboratory  
**SCHOOL OF NURSING**

## Star Dust

★ Music of Our Land  
★ Needed Mother's Touch  
★ Eying Screen Nurses  
By Virginia Vale  
(Released by Western Newspaper Union.)

THE new radio program sponsored by Westinghouse is one of the most interesting and significant on the air. It is broadcast from Pittsburgh every Thursday from 8:00 to 8:30 p. m., Eastern standard time, on 97 stations of NBC's blue network. It is beamed to Europe, South America and other foreign lands.

Its aim is an important one. When Kenneth Watt, who produces and directs it, was asked to make up "Musical Americana," he had three things to remember. Primarily, he was to give American music to his audiences. He was to try to please all musical tastes; to win over those



KENNETH WATT

who look down on popular music, and inspire a sharper appreciation of serious music in those who think they can't understand it. And he was to give young American musicians a chance.

So, on "Musical Americana," Deems Taylor is commentator, Raymond Paige conducts the orchestra of 102 men, from the Pittsburgh Symphony; it is the largest orchestra on any sponsored broadcast. And each week a solo musician of exceptional talent is featured. The principal music schools of the country have been asked to recommend their star graduate students for these appearances.

Deems Taylor, Raymond Paige and Kenneth Watt are top men in their fields; Westinghouse has spared neither time nor effort to give us a superb program, made up of the music of our own country. Thursday should be "Musical Americana night" in all our homes.

"Musical Americana" may play no small part in international relationships. Mr. Edward C. Johnston of New York feels that it is tremendously significant that the program is broadcast to South America in Portuguese and Spanish. When you hear the American announcer speaking, in South America a native announcer speaks at the same time, the American announcement being cut off for those few moments. Mr. Johnston feels that a cultural exchange between the two countries aids greatly in developing the mutual understanding which is so desirable.

Stuart Erwin's mother cut his hair for the first time in 25 years just the other day. Erwin started work as the milkman in Sol Lesser's "Our Town." He plays the milkman. "I want you with a home-made haircut," Director Sam Wood told him. "You know, one of those ragged mush bowl ones."

So Stuart Erwin went home and talked it over with his mother. She whipped out a pair of scissors, put a towel around his neck, and went to work.

The trained nurses of America have felt that some Hollywood producers had a lot to learn about nurses, judging by some of the pictures in which they have appeared. So they formed a committee to judge all moving pictures having nurse roles. The first picture to win their approval is RKO's "Vigil in the Night"; Carole Lombard and Anne Shirley are the actresses, who, according to the American Nurses' association, really look and behave as they ought to.

Do you want to take a free trip to New York? Every week about 3,000 people who do, write to Dave Elman, of "Hobby Lobby," and about 3,000 more write to "We the People." If you believe that you'd fit into either of those broadcasts, here's your chance. During 1939 Elman brought some 250 people to New York, an average of five for each "Hobby Lobby" program. An average of \$150 was spent on each guest.

**ODDS AND ENDS**—Hugh Hester will play six roles in Universal's "La Cesa Nigra"; he will play himself, four sisters and a mother... Elvia Allman and Blanche Stewart, whom you heard as "Breakie show," have been signed by Paramount as "Night Women," respectively a blonde and a brunette.

## Methodists Attend Advance Meeting At Amarillo

Four bishops of the Methodist church were principal speakers at the Methodist Advance meeting held at the Polk Street Methodist church in Amarillo last Monday, the high officials being Bishop Ivan Lee Holt, Dallas, in charge of this conference area; Bishop Francis J. McConnell, New York City, national leader of industrial reforms; Bishop Charles C. Seletman, Oklahoma City, former president, Southern Methodist university; and Bishop James C. Baker, former supervisor of Methodist interests, Inc., Japan, Korea and Manchuria.

The Methodist Advance is a nationwide rally of that particular denomination for spiritual advancement, and the Amarillo meeting is one of 82 to be held in central large cities throughout the nation. Methodists attending from Muleshoe were Rev. and Mrs. R. N. Huckabee, Mesdames H. C. Holt, Pat Bobo, S. C. Beavers, R. N. Edwards, Mr. and Mrs. A. C. Gade and Miss Wanda Farrell. Those attending from the Y. L. circuit Methodist church were Rev. and Mrs. M. D. King, W. M. Wilterding, Miss Dotie Wilterding, and Mrs. I. F. Willman.

## General News Over Texas And Other States For Week

Enrollment at Tech college. Lubbock for the spring semester has totaled 4,227. For the same period last year the total was 3,296.

Gerald C. Mann has announced he will be a candidate to succeed himself as Attorney General of Texas. Lieutenant-Governor Stevenson has also announced he will run again for that office.

The State of Texas has entered suit for recovery of Padre Island, a strip of land about 100 miles in the Gulf of Mexico, hugging the coast line between Corpus Christi and Fort Isabel and containing about 340,000 acres. It is now held by private parties.

Two young bandits robbed the Espanola, N. M. State Bank of about \$2,000 last Monday shortly after its morning opening, making

their escape, though posses started after them. The president and cashier locked in the money vault soon afterward made their escape by an inside mechanism which opened the timeclock, then gave the alarm.

Following decision of District Judge J. D. Moore, Austin, that the Board has no power to oust Dr. Johnson, head of the hospital for insane at San Antonio, it is now rumored charges of making improper advances to women by that official may be dropped. Johnson would normally hold his job until sometime in 1941. It was contended by defendant's attorneys that only the Legislature had power to remove him.

## MRS. HORACE HOLT HOSTESS TO AS YOU LIKE IT CLUB

Mrs. Horace Holt was hostess to members of the As You Like It club at her home Friday afternoon of last week for their regular session. The afternoon was spent with guests engaged in the routine number of needlework after which delicious refreshments of sandwich salad, cake and coffee were served to the following: Mesdames Jack Lenderson, Dick Rocky, Mor Douglass, Cecil Tate, Finley Pjer and the hostess, Mrs. Horace H. Holt. Members of the club will be entertained by Mrs. Jack Lenderson at their next meeting, Friday afternoon, February 23.

## MODERN FOOD MARKET

### FRIDAY-SATURDAY SPECIALS

SOAP, P & G 5 bars	.15
GREEN BEANS Mission Brand, 2 cans for	.17
COCOANUT, per pound	.21
RAISINS, 4 pounds	.29
BLACK PEPPER, per lb.	.15
COFFEE MAXWELL HOUSE, 1 pound	.25
MAXWELL HOUSE, 3 pounds	.73
CRANBERRIES, per pound	.21
DRIED PEACHES, 3 pounds for	.29
RICE, 3 pounds	.17
ORANGES, per dozen	.15
BANANAS, 2 dozen for	.25

### MARKET SPECIALS

SAUSAGE lb.	.10
BRICK Chili, lb.	.15
PORK Roast, lb.	.12
Cheese round lb.	.20

HIGHEST PRICES PAID YOU FOR EGGS

## MODERN FOOD MARKET

PHONE 90 WE DELIVER

## Pre-Season USED CAR VALUES

### AT OFF SEASON PRICES

Spring "just around the corner" is too far away for us. We can't wait for Spring to reduce our stock of used cars. They've got to go right now. And that means bargains for you!—Look at these rock bottom prices... then come in and see special for yourself. You'll find just what car you want from our big selection.

**1939 FORD TUDOR SEDAN—Excellent Condition**  
28,000 Miles

**1935 FORD TUDOR—Lots of Useful Miles**

**1937 FORD COUPE—Has been Reconditioned worth**

**OTHER LOW PRICE MODELS TO CHOOSE FROM**

## MOTOR COMPANY

FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER