

Big Line of Trunks and Suit Cases	PETER PAN GINGHAM PER YARD 40c
LADIES' HOUSE SHOES PER PAIR 69 & 79c	MEN'S WHITE HEM-STITCHED HAND-KERCHIEFS—EACH 4c THIS SALE
9-4 GARZA BLEACHED SHEETING PER YARD 45c	ROOMEY RICHARD WORK SHIRTS EACH 79c
GLENNWOOD BROWN DOMESTIC 12c yd.	STORE WIDE SALE MEN'S SHEEP LINED COATS—36 IN. LONG \$6.95
MEN'S BUCKSKIN WORK SHOES, SIZES 6 TO 10. EXTRA SPECIAL \$1.98 PAIR	70x90 PART WOOL BLANKETS. EXTRA HEAVY. THIS SALE. \$4.98 PAIR



TOWELS! New Shipment Buy Them for Christmas	SANTAS OIL CLOTH. WONT STICK 30c yd.
BUCILLA ART GOODS—REDUCED PRICE IN STORE WIDE SALE	THREAD—7 SPOOLS FOR 25c
MEN'S GOOD LEATHER VESTS. STORE WIDE SALE PRICE \$9.95	24-INCH SUIT CASE 98c STORE-WIDE SALE
CHRISTMAS LINE OF HOSIERY AND SILK UNDERWEAR RECEIVED FOR THIS SALE.	MEN'S AND BOY'S BOOTIES. BIG REDUCTION STORE WIDE SALE
MEN'S GOOD FLANNEL SHIRTS. EXTRA SIZES 17 TO 19. SPECIAL 98c EACH	REGULAR \$1.49 RAY-ON SILK BLOOMER. BIG LINE COLORS THIS SALE ONLY 98c EACH

ATTENTION, PEOPLE!

On September 7th of this year we opened our store in Muleshoe, Carrying a complete stock of General Dry Goods, Ladies' and Misses Ready-to-Wear, Millinery, Men's and Boy's Clothing, Hats and Shoes. It is a pleasure to us to announce that since opening our store here, our business has been exceedingly satisfactory, and in appreciation of the patronage given this store we take pleasure in announcing

A STORE-WIDE SALE Beginning FRIDAY MORNING, DECEMBER 7TH, at 9 o'clock

	<p>Ladies and Misses Dresses</p> <p>Stock consists of good showing of Crepes and Satins, with Velvet Trimmings.</p> <p>Group One at \$ 9.95</p> <p>Group Two at \$13.95</p> <p>Group Three at \$16.95</p>		<p>Ladies, Misses and Children's Coats</p> <p>A good assortment and the same, as every article of merchandise in this</p> <p>STORE-WIDE SALE</p> <p>will be sold at</p> <p>A Great Reduction</p>	
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SPECIAL	LADIES, MISSES AND CHILDREN'S SHOES.	Men's and Boys' Suits and Overcoats	MEN'S AND BOY'S BOOTEES & SHOES PETERS	SPECIAL
50x72 Cotton Blankets—per pair	<i>Our Stock is Complete the Styles are New. Entire Line Carries Big Reduction in Store Wide Sale.</i>	\$8.00 Values \$ 5.95 \$10.00 Values \$ 7.45 \$15.00 Values \$11.25 \$20.00 Values \$14.95 \$25.00 Values \$18.75 \$30.00 \$22.50	<i>All-Leather Line. They Cost Less Per Month—Buy at Store Wide Prices.</i>	64x76 Cotton Blankets—per pair
\$1.49				\$2.49

Every article in this Store-Wide Sale will carry a reduction in price from the regular selling price, and will be marked in plain figures. We invite your inspection of this New Stock of Dry Goods, and know that we can save you money on your purchases right in the heart of the winter season. **BUY NOW AND SAVE MONEY.**

Hawk Brand Overalls MEN'S \$1.69 pair	PAY THE CASH	THOMPSON'S Muleshoe, Texas	AND PAY LESS	Cotton Bats 3-lb. 72x81 Store-Wide Sale Price 49 cents
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Road Information Cozy Rest Rooms

Gas - Oil - Tires Tubes

Continental Products
MORE POWER—MORE SPEED—MORE ECONOMY

"CONOCO"—Extra Knockless Miles
Our sole business is to be of the utmost service to our patrons. If you own a Car, Truck or Tractor, call and see us.

WE FIX FLATS

Jones Service Station
"SERVICE WITH A SMILE"



WHEN YOU HAND HER AN Electrical Gift

You will realize that you have selected a gift that is pleasing to her. Combining as it does the useful with the ornamental, it is doubly welcome.

For Saturday Only We Will Allow 20 Per Cent Off
On Percolators, Toasters, Table Lamps, Bed Lamps, Irons and Hot Plates.

McCarty Drug Store

Town Talk

O. N. Jennings, of Lazbuddy, was in town Saturday attending to business affairs.

Don't buy your Christmas presents before the Methodist Bazaar, December 15th.

Mrs. L. C. Merriott and children; Mrs. C. E. Merriott and Mrs. R. Pyritz, of Lazbuddy, were in town trading.

Miss Gertrude Pyritz, of the Lazbuddy community was a Muleshoe visitor Friday.

Miss Fay Chaney, who teaches in the Lazbuddy school, spent the weekend in Canyon.

Don't forget to attend the W. M. U. Bazaar at the Elite Hotel, December 8th.

Mrs. Priboth and daughter, Miss Dorothy, were in town shopping last Saturday.

J. W. Hammock, of Sudan, was attending to business affairs in Muleshoe Wednesday.

FOR SALE—Good oil cook stove, almost new. Price \$25.00. Mrs. H. C. Kennedy.

Mr. and Mrs. Davenport and daughter, of Lazbuddy, spent the Thanksgiving holidays in Dallas with relatives.

Miss Fannie Yale, of White Deer, arrived here Tuesday to make her home with Mr. and Mrs. H. C. Henington.

Don't buy your Christmas presents before the Methodist Bazaar, December 15th.

Mr. and Mrs. Dudley Kent and baby, of the Circle Bar ranch, south of Sudan, were in town Wednesday trading.

G. A. Anderson, who lives near West Camp, was in Muleshoe Tuesday trading. While here he was the guest of Mr. and Mrs. H. C. Edmonds.

Mr. and Mrs. Howard Carlyle recently moved into their apartment and are keeping home. Mr. and Mrs. Carlyle have been boarding with Mr. and Mrs. R. J. Klump.

Read The Journal

Pumpkin Put to Many Uses in New England

Long ago, when vegetables were scarce, even in summer, and not to be had at all in winter, the pumpkin was put to extraordinarily diversified uses. With it New England housewives made pumpkin bread, now a host are. Pumpkin was also used in the making of beer, custard, molasses, vinegar and pies.

Small wonder the early New Englanders, as it is related to Peter's General History of Connecticut, considered the pumpkin "one of the greatest blessings and held very sacred in New England."

Since earliest Colonial days the pumpkin has been the homely symbol of America, of that season of mellow fruitfulness that separate summer from winter. Although its name is of French origin the pumpkin has become an institution typically American.

The etymology of the word can be traced from the French "pompon" in use before the colonization of America, through the stages of "pompon" and "pumpion" to pumpkin. And except in print and among precise speakers one today will encounter the colloquial "pumpkin" oftener than the literary "pumpkin."

Singing Insects Bred as Pets by Japanese

It is in the summer that Japan's traffic in singing insects becomes most brisk. The largest wholesale insect store in the country offers its customers a rich variety of little singing friends.

The summa-korogi, or cricket, can be had for the equivalent of a dime, but the kutsuwamushi, a noisier creature, fetches a quarter. During the early summer season fireflies cost about a cent apiece, but the price drops as summer advances and 100 of the merry fellows can be purchased for as little as 75 cents.

The chief insect store in Japan maintains three breeding stations in the suburbs of Tokyo, and it prides itself on supplying the imperial house with its indispensable bugs.

A really fine insect cage sells for as much as \$100, occupants and all. Protection of the insects' eggs calls for the highest skill, and under no circumstances are visitors allowed to enter the breeding grounds, whose pampered occupants live on mulberry leaves.—Living Age.

Equal to the Occasion

With scarcely a sound the luxurious car pulled before the seaside hotel, and an old gray-haired man descended.

"My doctor advises me to stay where the south wind blows continually," he remarked to the manager. "Does it blow here?"

"It does, sir," returned the other. "You are very fortunate to have stopped at exactly the right place. The south wind always blows here."

The old man stuck a moistened finger in the air.

"Always?" he repeated. "Are you sure? It appears to be coming from the north just now."

"You're right, of course, sir. It's on its way back."

Bachelor's Lament

Bunton night at a certain club had brought two old friends face to face after an interval of some years. In the meantime, one of the two had taken a wife.

"Well, Harry," he remarked, "tell me why you've never married."

"It's like this," replied the single one. "When I was quite young I resolved that I'd never marry until I met the ideal woman. I was difficult to please, but after four years I found her."

"Lucky beggar! And then—"

"Oh, she was looking for the ideal man," came the heart-broken reply.

British Royal Succession

The issue of Great Britain is hereditary in the British house of Windsor with mixed succession, the sons of the king and their descendants having precedence of daughters, but daughters and their descendants having preference over lateral lines.

Thus, when the eldest child of a king is a daughter and there are sons, the eldest son will succeed, to the exclusion of the daughter. This occurred in the case of Queen Victoria—her oldest child was Princess Victoria, but she was succeeded on the throne by her eldest son, Edward VII.

Mutual Taste

Little Leslie had been dispatched to the village grocer's and told to purchase dog biscuits for the new pet. He returned half an hour later, and offered his father's attention a change out of half-a-crown.

"What?" exclaimed his parent. "Did they charge you all that?" Then he noticed the bag contained assorted cream cookies.

"You see daddie," little Leslie explained. "I thought I might just as well get somethin' doggie an' me could both enjoy."—London Answer.

Talks to Labor

Labor is life; from the inmost heart of the worker rises his God-given force, the sacred celestial fire-essence breathed into him by Almighty God; from his biggest heart awakens him to all usefulness—to all knowledge, self-knowledge and much else, so soon as work fully begins.—Cervia.

A Brick Wall May Lack Speed, But It Has Staying Qualities

U. B. Shifty



THE COLOR OF A COW

IN A GENERAL WAY THE MARKINGS OF A COW ARE DETERMINED BY THE BREED.

IN A VERY PARTICULAR WAY THE BREEDS OF COWS USED DETERMINES THE SUCCESS OF A DAIRY.

OUR BANK WILL BE ONLY TOO GLAD TO STUDY THE SITUATION WITH AND HELP ANY WHO DESIRE TO IMPROVE THEIR HERDS.

Blackwater Valley State Bank
MULESHOE, TEXAS

"There is No Substitute for Safety."

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

We Have Come a Long Way

Crude garments of skin were man's first clothes. They hid his hide from sun, wind and foes. But now he struts in hat, suit and shoes; With neckties, a dozen from which to choose. You'd think from the way he dislikes baggy knees, That his ancestors never roosted in trees.

Muleshoe Tailor Shop

Christmas Specials

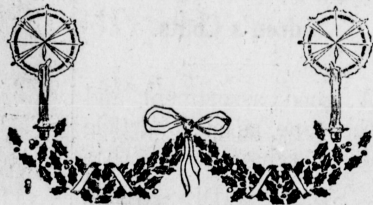
Buffalo Steak per lb.	\$1.00
Buffalo Roast per lb.	75c
Elk Steak per lb.	\$1.00
Elk Roast per lb.	75c

This is young steer buffalo and Elk from the Yellowstone National Park Reserve, butchered and shipped under supervision of the U. S. Government. This shipment will arrive about Dec. 20th, and those wishing to secure some of this meat should place their order now.

Gupton Grocery Co.

Phone No. 4 Free Delivery

Electric Equipped Homes Means More Comfort and Contentment



Useful and Appreciative Gifts

Waffle Irons	\$6.25 to \$10.00
Percolators	\$3.98 to \$6.95
Toasters	\$4.25 to \$8.00
Heating Pad H. & B.	\$6.50
Cozy Glow Heaters	\$6.00 to \$7.50
Premier Vacuum Sweepers	\$40.00 to \$60.00
Armstrong Table Stove	\$8.85
Liberty Two-Burner Stove	\$8.50
Irons	\$3.85 to \$7.75
Electric Curling Irons	\$1.95 to \$2.65
Electric Corn Popper	\$1.50

Small Cash Payment, Balance \$1.00 per Month Payments

Your Electrical Servants

TEXAS UTILITIES COMPANY

FARWELL, TEXAS

MULESHOE, TEXAS

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

CARS Ford TRUCKS

A THOUGHT OF "APPRECIATION"

We are giving away for a Christmas Present

ABSOLUTELY FREE

\$185.00 Seven Tube Radio Console Model

For each \$1.00 cash purchase or fraction thereof, we give one ticket, which entitles you to a chance on this RADIO.

Given Away December 22nd, 1928

Muleshoe Motor Co.



NOTICE!

I have leased the hatchery from Mr. L. O. Wiseman and will operate it through the coming season. Will be ready to start by the 10th of Dec. Will appreciate your patronage.

C. M. MAXSON

White Front Garage

If your car needs working on, see us for prices.

We can save you 25 to 50 per cent on all mechanical work and guarantee our work to give satisfaction. We also fix flats. Call us.

A. W. COKER PHONE 7

Meat Salt

We sell Wright's Smoke Salt and Meat Cure. Also Lilly Brand Table Salt.

MORE EGGS

And more money from feeding the proper ration to your hens. You are losing dollars every day that this problem is overlooked. Eggs are high and still going up, so why not get some of this good money?

MERIT BRAND FEEDS

have the proper ration for your hens. Try a sack TODAY.

Muleshoe Elevator Co. MULESHOE, TEXAS

The Muleshoe Journal

C. S. HOLLAND, Editor Entered as second-class matter, at the Muleshoe Postoffice, under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc., are charged for at the rate of 10 cents per line. Classified ads, 10 cents per line. Advertising Rates on application.

SUBSCRIPTION RATES In Bailey County, 1 Year \$15.00 Outside of County \$20.00

A PLEA FOR TOLERANCE

By Calvin Coolidge, President of the United States

If we are to maintain our position of understanding and good will with the nations abroad, we must continue to maintain the same sentiments at home. We are situated differently in this respect from any other country. All the other great countries have a comparatively homogeneous population, close kindred in race and blood and speech, and commonly little divided in religious beliefs. Our great nation is made up of the strong and virile pioneering stock of nearly all the countries of the world. We have a variety of race and language and religious belief. If any of these different peoples fall into disfavour among us, there comes a quick reaction against the rest of us from the relatives and friends in their place of origin which affects the public sentiment of that country, even though it may not be actually expressed in the official action of their government. Such misunderstandings interfere with our friendly relations, are harmful to our trade, and retard the general progress of civilization. We all subscribe to the principle of religious liberty and tolerance and equal rights. This principle is in accordance with the fundamental law of the land. It is the very spirit of the American Constitution. We all recognize and admit that it ought to be put into practical operation. We know that every argument of right and reason requires such action. Yet in time of stress and public agitation we have too great a tendency to disregard this policy and indulge in race hatred, religious intolerance and disregard of equal rights. Such sentiments are bound to react upon those who harbor them. Instead of being a benefit they are a positive injury. We do not have to examine history very far before we see whole countries that have been blighted, whose civilizations that have been shattered by a spirit of intolerance. They are destructive of order and progress at home and a danger to peace and good will abroad. No better example exists of toleration than that which is exhibited by those who wore the blue toward those who wore the gray. Our condition today is not merely that of one people under one flag, but a thoroughly united people who have seen bitterness and enmity which once threatened to sever them from away, and a spirit of kindness and good will reign over them all. The above is one of a series of statements by national leaders sent to The Journal by the National Editorial Association.

ALWAYS CHRISTMAS

BY WILLIAM D. NESBIT in Muleshoe Farmer

USED to think that Christmas was so cold but a day to get a lot of presents and to give a lot away. Shared "Merry Christmas" and helped to give the Christmas spirit. Just a day of Christmas was all that I could see. Since I found that Christmas is more than any day. Christmas came to our house--an' never went away. Struck of a sudden that Friendliness and Cheer was meant to be on duty more than one day in the year. If we're happy Christmas, why not the day before? And the day that follows, and so on, every day. Got to thinkin' of it--an' that is why I say Christmas came to our house--an' never went away. Lots of us go ploddin' along the road of life. An' think one day of gladness will make up for all the sorrow. But the Christmas spirit can show you the way to live each day a Christmas in thought an' word an' deed. Used to pack the kindness in campb' balls every day. THE Christmas came to our house--an' never went away. We just keep on givin' to strangers and to kin. An' find that what is going out is always comin' in. Make the Christmas brighter when we've got to live. To furnish the gift's keeper; what you have you give. Happy is December and winter in May--an' Christmas came to our house--an' never went away. Used to think that Christmas was worth' but a day. THE I learned that truly you would never have to wait. But that it's the spirit that never stays away. If you let it find you and keep it in your heart. Since I found that Christmas is more than just a day. Christmas came to our house--an' never went away.

The Journal Office for Commercial Printing

LONE STAR THEATRE PROGRAM

An excellent program is booked for the Lone Star Theatre for the next two weeks. Friday and Saturday of this week. "Were Gamblers All," with Thomas Morgan. December 11-12. "Hot News" starring Bebe Daniels. December 17 and 18. Esther Ralston in "Half a Bride". These pictures are some of the very best by Paramount.

Mr. and Mrs. A. M. Hughes and children, Sara Beth and Anna Marie, of Amarillo, arrived here Wednesday to spend a few days with Mrs. Hughes parents, Mr. and Mrs. R. W. Tyson.

A combination of plenty of fresh air, sunlight whenever possible, foods containing bulk and rich in vitamins will help to keep colds at a distance through the winter.

At Home

At the supper table a discussion was brought up about a neighbor who had been in a wreck. It had not been the neighbor's fault, but he found out that he would have to pay for having his car fixed.

The elder son exclaimed, "I'll bet Mrs. G-- is up in the air about it!" "Oh, no," spoke up five-year-old Charlotte, "she's at home."

Muleshoe Nat. Farm

Loan Association

No. 3943

L. S. BARRON, Secy.-Treas.

I. W. HARDEN, President

J. J. LAWLER, Vice-President

Loan Committee

T. L. SNYDER

W. G. KENNEDY

S. E. MORRIS

Farm and Ranch

Loans

5 per cent Interest--36 Years Time

A Mortgage that never comes due.

SEE US FOR LOANS

Lubbock

MEDICAL, SURGICAL AND

DIAGNOSTIC

Clinic

Sixth Floor Myrick Building

Phone 1200

--and--

Ellwood Hospital

Nineteenth and El Tiana Sts.

Phone 962

LUBBOCK, TEXAS

Complete Diagnostic Laboratory

Including X-Ray and Modern

Physio Therapy

D. D. CROSS, M. D.

Surgery and Diseases of

Women

V. V. CLARK, M. O.

Diagnosis, Internal Medicine and

Electro Therapy

J. E. CRAWFORD, M. D.

Eye, Ear, Nose and Throat

O. W. ENGLISH, M. D.

General Medicine and Surgery

G. R. ATCH, D. D. S.

Dental Surgery, Pyorrhea and

Women

W. D. McRIMMON

X-Ray and Laboratory

Technician

H. S. RIGGS

Business Manager

W. M. S. MEETING

The Woman's Missionary Society met at the home of Mrs. H. Jay Weyer December 6th. The program consisted of a business and social meeting in which plans were made to make the Bazaar, December 15, a great success.

A happy birthday surprise was bestowed on Misses Opal Haney, Jewell Haney, Mabel Harris and Mrs. Holland. Delicious refreshments were served to the following:

Mmes: Wallace, Elrod, Hicks, Stone, Kennedy, Weyer and Miss Harris.

Don't buy your Christmas presents before the Methodist Bazaar, December 15th.

Mrs. R. E. Good and children were trading in Muleshoe last Saturday.

CHRISTMAS TREES?

IN REGARD to why Christmas trees came into use, the following explanation is given: It was the desire of the church to combat the heathen customs which prevailed at this season. Christmas carols and Christmas plays were introduced and later "Christmas trees" or Christmas trees, adorned with lights and gifts, the latter in commemoration of the gifts brought to the Christ Child by the "wise men." There is a diversity of opinion as to where the Christmas tree custom originated, it being credited to both Italy and Germany.

NOTICE!

I have just opened a First Class Harness and Shoe Shop. I repair car curtains, mend or make any part of harness. Am located on west side of Main Street, next door to the Barber Shop. All work guaranteed.

J. M. McADAMS

The Harness and Shoe Man



Buy Canned Goods By the Case

Canned goods purchased by the case is a real household economy. We will assort them to meet your wishes, or you may buy them in case lots to please your convenience. Naturally the price is less than when purchased a single can at a time.

EVERLITE FLOUR--WHOLESALE AND RETAIL

Henington's Cash Grocery

Bailey County Abstract Company

L. S. BARRON, Manager. MULESHOE, TEXAS

(ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.

Member Texas Abstractors Association; Also Member Association of Title Men

Going Hunting?

Then let us furnish your equipment. Your success and reputation as a hunter depends upon the kind of guns and shells you use. We handle nothing but the very best makes, endorsed by experts. Don't let a cheap gun or box of shells spoil your hunting trip.

E. R. Hart Lumber Co. Coal, Hardware, Furniture, McCormick Deering Implements

DENTAL NOTICE

Dr. Frost, Dentist, of Amarillo, will be in Muleshoe at the Elite Hotel, Monday, Dec. 14th, for a few days.

SUBSCRIBE FOR THE JOURNAL

No Drugs No Surgery
Chiropractic

Dr. A. S. Craver, D. C.

CHIROPRACTOR
Graduate; also Post-Graduate
Phone 49
Muleshoe Hotel MULESHOE, TEXAS

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME

W. T. BLACK, W. M.
J. B. ROBERTS, Sec.

E. L. Menefee, M. D.

PHYSICIAN AND SURGEON

MULESHOE, TEXAS

R. L. BROWN

The Land Man
Lands, Oil Leases
Royalties

MICK

The Auctioneer

Will cry your Sales anywhere. References. Come and hear me. Phone 3784 Emmitt. P. O., Muleshoe of Flagg.

O. N. ROBISON

General Auctioneer
20 YEARS EXPERIENCE

Will Give My Services Free to Schools or Societies Giving Box Suppers.
"The Man that Gets the Money for You."

A. R. Matthews, M. D.

Physician
and
Surgeon

MULESHOE, TEXAS

CANCER Free Book
Sent on Request

Tells cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address Indianapolis Cancer Hospital, Indianapolis, Ind.

Send Your
Abstract Work

Muleshoe Abstract
Company

A. P. STONE, Prop.

MULESHOE, TEXAS
Agent for Warren Addition

PUBLIC DRAV

Let Me Do Your
HAULING

Careful Attention
and Your Business
Appreciated

C. C. RAGSDALE
CALL CITY HALL

Lubbock Sanitarium

(A Modern Fireproof Building,
and
Lubbock Sanitarium
Clinic

DR. J. T. KRUEGER

Surgery and Consultations

DR. J. T. HUTCHINSON

Eye, Ear, Nose, and Throat

DR. M. C. OVERTON

Diseases of Children

DR. J. P. LATTIMORE

DR. F. B. MALONE

General Medicine

Eye, Ear, Nose and Throat

DR. J. H. STILES

DR. L. P. SMITH

General Medicine

MISS MABEL McLENDON

X-Ray and Laboratory

C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

**Farmers Lose Heavily
By Early Marketing**

Austin, Texas.—Loss to cotton growers on the 1926 crop was at least \$10 a bale or \$140,000,000 according to George B. Terrell, commissioner of agriculture.

He pointed out that his department had emphasized that "present conditions" justified 20 cents per pound for cotton, and contended that this price would be reached before the close of the season.

These statements have been verified, as spot cotton has already reached 20 cents in Galveston and Houston, he said.

"It is well known that we have no system of marketing agricultural products. Some voluntary efforts have been made to establish a marketing system along cooperative lines, but they have only partially succeeded. "Secretary Jardine in his recent annual report urges legislation to aid in marketing surplus crops through a farm board and a federal fund appropriated by congress. This plan, if properly managed by an honest and capable board controlled by the producers along the lines recommended by B. F. Youkam, might render valuable aid to the farmers in marketing their surplus crops."

**LOCAL MAN TELLS OF
BUILDING TIRE TRADE**

"There is a certain pride in being the leader and a great deal of satisfaction in dealing with the leader. That is one of the reasons why more people buy Goodyear tires than any other kind," declared K. K. Smith, local distributor of Goodyear tires for this section.

"We, as retail distributors of Goodyear products, derive a great deal of satisfaction in supplying the great demand for these products and in carrying out the policies of the Goodyear company in their dealings with the public."

Mr. Smith stated that behind every Goodyear product is the background of 30 years of rubber manufacturing experience and the knowledge gained from building more than 125 million tires, millions more than any other manufacturer.

"Goodyear owns and operates its own textile mills and its own rubber plantations," he said. "It controls the quality of the raw materials entering into the manufacture of its products—keeps them always at a high standard.

"Our guarantee to customers is a guarantee of service, a promise of unsatisfied satisfaction. No fine phrases, no empty promises, our guarantee is Goodyear's, to give the greatest possible value in everything we offer our customers."

Mr. Smith said that every Goodyear All-Weather tread and every Goodyear Pathfinder tire and tube is back-guaranteed against any defects in workmanship or material for the life of the tire."

HOW TEXAS STANDS

First in the number of farms; first in the total value of agricultural products; first in the production of cotton; first in the production of grain sorghums; first in the production of Bermuda onions; first in the production of mohair; first in the production of wool; first in the number of coats; first in the number of sheep; first in the production of beef animals; first in the number of mules; first in the number of turkeys; second in the total value of farm stock; second in the production of rice; third in the production of peanuts; third in the production of early cabbage; third in the value of farm property; third in the production of corn; fourth in the production of sorghum syrup; fifth in the production of sweet potatoes.—The Earth.

NOTICE OF SALE

THE STATE OF TEXAS,

County of Lubbock. WHEREAS, By virtue of an execution and order of sale issued out of the County Court of Bailey County, Texas, on a judgment rendered in said Court on the 30th day of November, A. D. 1924, in favor of W. G. Panter and against Fred B. Lyons No. 123 on the docket of said Court, and to the said Sheriff, directed and delivered, I do hereby, on the 3rd day of December, A. D. 1925, levy upon the following described tracts and parcels of land situated in Bailey County, Texas, and belonging to Fred B. Lyons to-wit:

Northwest quarter and the southwest quarter of the northeast quarter of Section 32 in Block "Y" of the W. 7, and F. W. Johnson Subdivision as A. M. and 4 o'clock P. M. on said day, at the Court house door of Bailey County, Texas, in the town of Muleshoe, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Fred B. Lyons in and to said property.

WITNESS my hand, this the 3rd day of December, A. D. 1925.

H. A. DOUGLASS,

Sheriff of Bailey County, Texas.

NOTICE.—For service, registered Duane Jersey male pig. Formerly owned by John Layler. M. S. Sidham.

Place your order Now.
The Outstanding Chevrolet of Chevrolet History
- a Six in the price range of the four!

Since the announcement of The Outstanding Chevrolet of Chevrolet History, tens of thousands of people have placed their orders for this sensational new car. Never before has any new Chevrolet ever won such tremendous public acceptance in so short a time! The new Chevrolet six-cylinder valve-in-head motor is an engineering masterpiece. Not only does it develop 32% more power than any previous Chevrolet motor... not only does it offer sensationally increased speed and faster acceleration—but it provides this amazing performance with such outstanding economy that it delivers an average of better than 20 miles to the gallon of gasoline!

This spectacular performance and economy have been achieved as a result of the greatest group of engine advancements that Chevrolet has ever announced—typified by a new heavier crankshaft... new carburetor, with venturichoke and automatic accelerating pump... new camshaft... automatic rocker arm lubrication... gasoline pump and filter... semi-automatic spark control... and hot spot manifold.

The marvelous new bodies by Fisher are designed for distinctive beauty and style as well as exceptional comfort and safety.

Come in and learn the full and significant story of this greatest of all Chevrolets!

The COACH \$595
Each Five, Mich.

The ROADSTER	\$525
The DELUXE	\$525
The COUPE	\$595
The SEDAN	\$675
The Sport CABRIOLET	\$695
The Convertible LANDAU	\$725
SEDAN DELIVERY	\$595
LIGHT DELIVERY	\$400
CHASSIS	\$400
1 1/2 TON CHASSIS	\$545
1 TON CHASSIS	\$650

All prices f. o. b. Flint, Mich.

Valley Motor Company
MULESHOE, TEXAS
QUALITY AT LOW COST

Town Talk

Mr. J. C. Weaver visited in Roswell, New Mexico, first of the week.

Mr. and Mrs. Deima McCarty, Miss Irl Harden and Mr. Buford Butts spent the week-end in Amarillo with relatives.

Miss Grace Paul is teaching in the Lazbuddy school this week. Miss Paul is substituting for Miss Noble during the latter's convalescence.

H. A. Jameson, Fred Terrell and T. M. Gates, were prospecting here this week. They are from near Vernon, Texas.

T. M. Murphy, of Decatur has recently purchased land north of town and states that he will move here some time in the early part of next summer.

Raymond Wilhoit, of Snyder, Oklahoma, was attending to business affairs in Muleshoe this week.

Mrs. C. C. Mardis was operated on for appendicitis at Clovis Tuesday. Reports are that she is recovering and will soon be able to come home.

C. F. Watson, of near Fort Worth, was a prospector in this section of the Plains the first of the week. Mr. Watson owns farming land near Muleshoe, and states that he will move here in the near future.

Mrs. S. E. Morris and son, Buddy; Mrs. Ann E. Mardis and Mrs. C. C. Mardis were Clovis visitors Friday of last week.

Christmas Greetings By Farmer Jake in Dallas Farmer

CHRISTMAS comes but once a year— Aren't you glad, at least it's here? With its wealth of toys and noise And its happy girls and boys, And its blessed warmth of cheer? Christmas comes— its greetings true We are sending now to you. "Christmas gift" we cry today; Let its spirit have full sway And remain the whole year through.

Read The Journal

SOUTH PLAINS MUSIC COMPANY ANNOUNCEMENT

We are glad to announce to the people of the South Plains Territory that we have secured the agency for the World Famous Baldwin Pianos, and it is indeed gratifying to us that we have secured the agency for this great line and that in the future will be the home of Baldwin Pianos. To those who have purchased this famous piano, you have the best that money and skilled labor can produce. To those who are thinking of purchasing a piano in the future, why not buy the Baldwin, the world's best piano, and you take no chances. Ask any man or woman who owns one.

We carry a full line of these pianos and you can buy them at prices and terms that will suit anyone's pocket book.

We carry a complete line of Brunswick and Victor Talking machines, Radiolas, Records, Sheet Music and Musical Merchandise. The best place in West Texas to buy anything in music. Write us for terms and prices.

SOUTH PLAINS MUSIC COMPANY
Next Door to Post Office
LUBBOCK, TEXAS



DO IT ELECTRICALLY

Someone with an analytical mind and an electrical education has worked out a few simple rules for handling a woman electrically.

If she talks too long—Interrupter. If she wants to be an angel—Transformer.

If she is picking your pockets—Detector.

If she will come all the way—Receiver.

If she gets excited—Controller.

If she goes up in the air—Condenser.

If she wants chocolates—Feeder.

If she sings inharmoniously—Tuner.

If she is away from town—Telegrapher.

If she is a poor cook—Discharger.

If she eats too much—Reducer.

If she is wrong—Rectifier.

If she gossips too much—Regulator.

If she becomes upset—Reverser.

DENTAL NOTICE

Dr. Frost, Dentist, of Amarillo, will be in Muleshoe at the Elite Hotel, Monday, Dec. 10th, for a few days.

CITATION BY PUBLICATION

THE STATE OF TEXAS, TO THE SHERIFF OR ANY CONSTABLE OF BAILEY COUNTY GREETING:

You are hereby commanded to summon L. O. Smallidge whose residence is unknown, by making publication of this citation once each week for four consecutive weeks previous to the return day hereof in some newspaper published in Bailey County, Texas, there be a newspaper published therein, and if not, then in the nearest county where a newspaper is published, to be and appear before the 69th Judicial District Court of Farmer County, Texas, at the next regular term thereof, to be begun and holden at the courthouse thereon in Farrell, Farmer County, Texas, on the second Monday in January, A. D. 1924, same being the 14th day of January, 1924, and there to answer the first amended original petition of E. K. Warren & Son, a corporation organized under the laws of the State of Michigan, with its principal business in the State of Texas, filed in said court on the 13th day of November, A. D. 1923, in a certain suit pending in said court styled E. K. Warren & Son vs. L. O. Smallidge, No. 74 of the docket of said court, wherein Plaintiff's original petition was filed on June 5th, 1923, and wherein E. K. Warren & Son is plaintiff and L. O. Smallidge is defendant, the nature of plaintiff's first amended original petition and plaintiff's cause of action being briefly as follows:

First Count: Plaintiff sues in trespass to try title in and to the land known as the following described land, to-wit: North 122 acres of Section No. 28 in North 122 acres of Section No. 28 in Capitol League No. 585, Block "Y", W. D. & P. W. Johnson's Subdivision in Farmer and Bailey Counties, State of Texas, holding and claiming the same in fee simple; that said date the defendant unlawfully entered upon and ejected plaintiff from said premises and unlawfully withheld from it possession thereof to plaintiff's damage in the sum of \$1000.00; that the reasonable annual rental value of said premises is the sum of \$500; that plaintiff is entitled to possession of defendant title and possession of said premises.

Second Count: In the alternative, plaintiff alleges execution and delivery by it to defendant of deed conveying to defendant said real estate on Oct. 8, 1925, for consideration therein stipulated of \$3000.00 as follows: \$600.00 cash; and \$2400.00 by execution by defendant of 10 vendor's lien notes dated Nov. 1, 1925, payable to plaintiff, signed by defendant, bearing 10 percent interest, the first note containing usual 10 percent attorney's fee clause, numbered 1 to 10, inclusive, due annually in numerical consecutive order beginning November 1, 1926, each note bearing an annual interest of \$300.00; that said deed expressly retained a vendor's lien on said notes; that as part of the same transaction and as part consideration for said deed, defendant made, executed and delivered to plaintiff the above described vendor's lien notes; and also the usual form of deed of trust on said real estate to Wm. H. Kramer, trustee, dated February 5, 1926, of record in Vol. 22, page 60 Deed of Trust Records of Farmer County, Texas; that plaintiff is the present owner of said notes; that except for payment of interest accruing on said notes to Nov. 1, 1926, defendant has failed and still fails and refuses to pay said notes though often requested by plaintiff to pay same; to plaintiff's damage in the sum of, to-wit: \$3000.00; that each of said notes contains provisions granting the owner thereof the right to mature all of said notes in the event of default in the payment of any principal or interest becoming due on any of said notes; that defendant has defaulted in payment of notes due Nov. 1, 1926, and Nov. 1, 1927, and plaintiff has elected to declare and has declared all of said notes due; plaintiff also alleges default in the payment of all of said notes and accrual of the 10 percent attorney's fees provided for in each of said notes.

Plaintiff prays judgment against defendant for title and possession of said real estate and for writ of restitution, rents, damages and costs of suit, or in the alternative judgment for its debt evidenced by said notes, cost of suit, for foreclosure of vendor's lien and deed of trust lien on said real estate, that said land be sold as provided by law in satisfaction of the indebtedness rendered herein, and for order of sale to have force and effect of writ of possession as provided by law, and that the officer executing such writ place the purchaser of such land in possession thereof within 30 days after said sale; and plaintiff prays also for general relief in any event.

HEREIN FAIL NOT, but have you before said court on said first day of the next term thereof, this writ with your return thereon, showing how you have executed the same.

WITNESS Gordon McCuan, Clerk of the 69th Judicial District Court of Farmer County, Texas.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT in office at Farrell, Texas, this 16th day of November, A. D. 1923.

GORDON MCCUAN, Clerk 69th Judicial District Court, Farmer County, Texas.

TEXAS AND TEXANS

By Will H. Mayes, Austin, Texas

Santa Fe Extension

There is no better indication of the development of the northern section of Texas, present and future, than the activities of the railroad companies in that part of the State. Following closely upon the purchase of the Orient road and the completion of other extensions by the Santa Fe and Denver lines, the Santa Fe is again asking for a permit to construct additional feeders. It now desires to extend from Scargaves, Gaines county, through Lea county, New Mexico, forty miles, then south twenty-six miles. It is to be hoped that no obstacles may be thrown in the way of the fullest railroad development that rich part of the State and the adjacent New Mexico territory.

San Antonio's Help Needed

It now seems to be entirely up to San Antonio as to whether the proposed Gulf & West Texas Railroad from Corpus Christi to San Angelo, is built. The towns along the line have done all that has been asked of them and San Antonio is being urged to subscribe for \$650,000 of 7 percent preferred participating stock. With the stock capitalization, assurance has been given that bonds can be floated with which to fill the necessary gaps to complete a line through San Antonio that would be the richest trade feeder that city could have. The promoters of the road have been continuously at work for more than a year and are hopeful now that San Antonio will do its part to make the building a certainty.

Liberal Park Donation

Some Texans still do things in a big way. John Humphries, a Marfa real estate man, has donated 23,109 acres of land to the State of Texas for state park. It is located 12 miles east of Presidio, where the Santa Fe will cross into Mexico, a section of rugged country, deep canyons and wonderful scenery. Those who have seen the ranch say that it can, at comparatively small expense, be converted into one of the most attractive parks of the country, a resort of which Texans will always be proud.

Uvalde Pecan Show

The Uvalde pecan show was a revelation even to the pecan growers of the Uvalde section. The exhibition included many varieties of both the unimproved and native pecans of the improved varieties. Much attention is being given to grafting and budding the best varieties of pecans on the native stock of that territory. Uvalde claims the distinction of being the largest shipping point in the United States, the shipment for this year being expected to reach 40 cars or about 1,000,000 pounds. Texas is just coming into a proper appreciation of the pecan industry.

Pecan Shelling Plant

The pecan shelling industry is changing from Chicago and St. Louis to Texas. Heretofore, except for a few large candy factories that have incidentally been shelling pecans, most of the Texas crop has been shelled by a few concerns in Chicago and St. Louis. One of the largest of the Texan concerns has incorporated a subsidiary company, known as the Texohola Pecan Shellers, Inc., of San Antonio, which will employ some 400 people. No doubt this will be followed by others before many years Texas pecans will practically all be shelled in Texas and marketed from this

state. Seventy percent of the pecans in this country are grown in Texas and all these should be prepared for market here.

Diversified Farming

A Perryton farmer this year successfully raised more than 50 kinds of vegetables, fruits and field crops on his farm. He also has 400 head of sheep, 40 head of hogs, 10 horses, and about 200 hens. It would be a pretty safe bet that he has not been heard complaining about hard times.

Slow Election Returns

The next legislature needs to do something speeded up election returns. But for the Texas Election Bureau, a private enterprise of the newspapers, Texans would not be able to learn the results of one election until another is on. Some 40 Texas counties have not yet made their reports to the Secretary of State, as expected, though it seems not as required by law.

Dairying Versus Preaching

A Baptist preacher at Bryan has "seven Jersey cows" on the city grounds," whatever that may mean, that produced 258 pounds of butter during October, 10 pounds of which was used by the family and the balance sold for \$148.80. That is one preacher who does not seem to be dependent on the generosity of the congregation when the hat is passed.

Assessors Approve Big Bonds

The tax assessors of Texas at their Austin convention approved a \$300,000,000 Statewide road bond issue, as proposed by R. S. Sterling, chairman of the State Highway Commission. While it has not been submitted to the voters for approval, there is already much discussion of the proposal and strong opposition is being shown to it in some sections. The legislature will doubtless be asked to submit a constitutional amendment to the voters to permit such bond issue. Road building will be one of the most important matters before the next legislature and many road building plans will be presented.

Holding Dairy Schools

Plans are being made to hold eleven dairy schools in Harrison county at community school houses. Dairying is a comparatively new industry in Texas and a close study should be made to enable dairymen to produce the most and the best milk products at the lowest cost. Any business worth doing is worth doing in the best possible way.

Borden Milk Plant

The most significant recognition of the importance of dairying in Texas is shown in the plans of the Borden Company to construct at Waco a milk plant to cost a half million dollars and that will have an initial capacity of 150,000 pounds of milk a day. The Borden company is said to be the largest manufacturer of processed milk in the United States.

FAIR WEATHER AIDS HARVEST OF CROPS

Fair weather the past week has been of great benefit to the farmers, and thousands of bushels of feed have been gathered. Elevators are running at capacity and the crop is far from being harvested. Although the rains did some damage to maize and kafir, it is far from being serious and prices have advanced on almost all farm products. Bailey County will ship one of the largest crops in its history this season.

FOR SALE or Trade—Dodge roadster in first class shape. See T. E. Arnold, at Muleshoe Elevator. 2tc.

MAKE IT A FIRESTONE CHRISTMAS

Why not? Nothing would be appreciated more, and really you could do no better than to equip the family car with a set of Firestones.

No tire of anything like its great mileage capacity can compare with its low-pressure advantages. There are more miles in it than was ever thought possible to build into a tire. Take from the Firestone Gum-Dipped Tires everything you want in mileage—then some.

Punctures have never been a worry to users of Firestone Tires, and when it comes to hard use where everything depended upon the quality of the tire—they have stood the test.

We know that you cannot find tires of equal quality that sell at the low price of Firestones. It is now possible to have the best at a price that suits your purse, and we put the tires on for you, ready to go. And, too, we are here 365 days in the year to see that they give the satisfaction that is due you. Better than a mail order house isn't it?

FIRESTONE
 A Guarantee of more tire mileage at less cost per mile

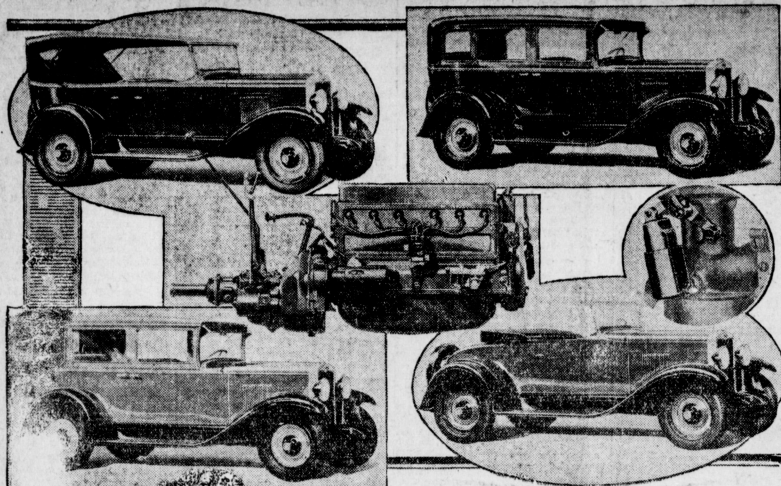
MULESHOE MOTOR CO.
 CARS TRUCKS

Wanted Kaffir, Maize, Sudan and Corn

We give you the benefit of the best markets, and are prepared to handle your Grain in an efficient and economical way. Get our prices before you sell.

LARIAT GRAIN CO.
 L. SIKES, Mgr.

Models and Features of New Chevrolet "Six" Line



Four models of "the outstanding Chevrolet of Chevrolet History—A Six in the Price Range of the Four" which were announced this week by the Chevrolet Motor Company. The new 6 cylinder valve-in-head motor develops 32 per cent more power than its famous predecessor and all bodies this year bear the famous Fisher stamp of craftsmanship. The driver's seat of all closed models is adjustable. Prices remain approximately the same throughout the line of seven passenger types. Left to right, top, the phaeton and 4-door sedan. Center, the new motor and a close-up of the carburetor showing the new accelerating pump. Lower, the conventional 4-door sedan on which the top rear quarter may be completely folded down, and the roadster with its stylish Fisher Body.

NOTICE
THE STATE OF TEXAS.
To the Sheriff or any Constable of Bailey County, Greeting:

You are hereby commanded to summon Charles Reider, and the unknown heirs of Charles Reider, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Bailey County, to be holden at the Court House thereof, in Muleshoe, on the 5th Monday in December, A. D. 1923, the same being the 31 day of December, A. D. 1923, then and there to answer a petition

filed in said Court on the 5th day of December, A. D. 1923, in the fifth, numbered on the docket of said Court as No. 465, wherein G. H. Whitehead Plaintiff, and Lee L. Lowery in his individual capacity and as the heir-at-law of Charles A. Lowery, deceased, Sarah M. Lowery, Charles Reider, and the unknown heirs of Charles Reider, Defendant, and said petition alleging that on January, 1st, 1921, Lee L. Lowery, Charles Reider and Sarah M. Lowery, made, executed and delivered to H. T. Miller for a valuable consideration, their promissory note in the sum of Four Hundred Seventy Three & 33-100 (\$473.33) dollars, due Sept. 1, 1921, with interest at the rate of 8 percent per annum from date and providing for the sum of 10 percent as attorney fees. In the event that said note was placed in the hands of an attorney for collection. Said note was secured by a deed of trust executed by the defendants and delivered to C. M. Vining as trustee upon the following described land to-wit: The S 1/2 of NW 1/4 of tract 51, Edward K. Warren Subdivision, No. 1, in Block "W", Lamb County, Texas. That before maturity of said note and for a valuable consideration the payee to-wit, H. T. Miller, transferred, endorsed and delivered to the plaintiff said note, together with the deed of trust lien securing same.

That thereafter on July 14th, 1927, the plaintiff as first party and the said Lee L. Lowery, Sarah M. Lowery, Charles A. Lowery, individually for themselves and as attorneys in fact for Charles Reider, and his heirs and legal representatives as parties of the second part entered into an extension agreement, whereby said note was extended for a future payment by the terms of which said note was to become due September 1st, 1927, including all past due interest and interest.

That after allowing all credits on said note, there remains a balance in the sum of \$500.00 including principal, interest an attorney fees due on said note.

Premises considered, plaintiff prays for judgment against all of the defendants for the amount of the principal, interest and attorney fees due on said note and prays further for a foreclosure of the Deed of Trust lien as the same existed on the 21st day of February, 1921, upon the following described real estate, to-wit: The S 1/2 of the NW 1/4 of Tract No. 51, Edward K. Warren Subdivision, No. 1, in Block "W", Lamb County, Texas, and for all other relief, special and general.

Given Under My Hand and the Seal of said Court, at office in Muleshoe, Texas, this the 5th day of Dec-

ember, A. D. 1923.
C. C. MAREDIS, Clerk, District Court, Bailey County.
By Lola Lipecomb, Deputy.

Mrs. A. L. Fryar and daughter, Miss Lorraine and Miss Opal Patton, of Matador, and Delmon Ragsdale, of Roaring Springs, spent the Thanksgiving holidays here with Mr. and Mrs. L. E. Ragsdale and family. Mrs. Fryar and Mr. Ragsdale are brother and sister. They were accompanied home by Mrs. Ragsdale, who will return in a few days.

Thanksgiving Day Observed By Local Business Houses

Although there was no concerted program here Thanksgiving Day, practically all business houses were closed. Most everyone attended football games either at Clovis, Canyon or Lubbock. It seems that most everyone enjoyed a turkey dinner, even the Journal force.

SUBSCRIBE FOR THE JOURNAL

High School Play To Be Given For Benefit of Library

"Brown, Brown and Brown" is the name of the comedy-drama which will be given by the High School students Tuesday evening, December 18th, for the benefit of the Library Fund. The students promise you an evening of fun on this occasion and the public is asked to come out and help in a worthy cause. Admission, 20 and 40 cents.

Sudan! Sudan!

We will store your Sudan and advance you \$1.50 per hundred

MEAT SALT

It is Hog Killing Time and we have the Meat Salt, Pork Sugar Cure, Kansas and Michigan Meat

Eggs! EGGS! Eggs!

Now is the Time to Put Those Hens on a Paying Basis. We Have It—

CHOWDER

Bailey County Elevator Company

Miss White, of Farwell, Miss Lucile Magnus, of Oklahoma Lane, Buck Tyson and Mr. Reed, of Amarillo, were the Sunday dinner guests of Buck Tyson's parents, Mr. and Mrs. R. W. Tyson.

Don't forget to attend the W. M. U. Banquet at the Elite Hotel, December 8th.

SUBSCRIBE FOR THE JOURNAL

J. M. Skaggs, the Moore-Poston Dry Goods salesman for this district, spent Monday night with Mr. and Mrs. H. C. Henington. Mr. Skaggs is a brother of Mrs. Henington.

Miss Annie Woods spent Thanksgiving at Portales.

LOST—Sow and two pigs. Have gone about a month. Reward, Tom L. Smith.

The SANTA CLAUS STORE



GIFTS FOR MEN

- Belts
- Hats
- Hose
- Ties

- Overcoats
- Suits

- Initialed Handkerchiefs
- Shirts
- House Shoes

GIFTS FOR BOYS

- Ties and Knife Sets
- Tie & Fountain Pen Sets
- Bootees

GIFTS FOR WOMEN

- Fancy Underwear
- Kid Gloves
- Pillows
- Madeira Sets
- Scarfs
- Hose
- Jewel Sets
- Pocket Books
- House Shoes

GIFTS FOR GIRLS

- Hankerchief and
- Crayon Sets
- House Shoes

Gardner Dry Goods Company

We Will Wrap Your Packages Free