

THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MARCH 1ST, 1929

NO. 3

MULESHOE WILL BE WELL REPRESENTED AT ANNUAL DAIRY SHOW IN PLAINVIEW

The second annual Texas-Panhandle Plains Dairy Show will be held in Plainview April 2 to 5 inclusive. Much interest is now being taken in dairying throughout the Panhandle-Plains section of West Texas, and the Annual Dairy Show which was inaugurated a year ago will serve to increase this interest among the Plains farmers and others.

Muleshoe is to be well represented at the show this year. In addition to a number of farmers who will attend from this vicinity, a delegation composed of citizens of the town will attend in a body and represent both the town and individual business firms. The city is to send a truck, and thirty-six cars will be sent by business firms and local citizens. This number has already signed up to go, and it is probable that others will join the delegation between now and the time for the trip to be made.

Following is a list of the local firms that have signified their intention to send a representative to the show:

Phillips Petroleum Co., Gulf Refining Co., Bailey County Elevator Co., Valley Motor Co., Hotel Muleshoe, White Front Garage, Muleshoe Bakery, Taylor's Barber Shop, Moeller's Grocery, Hanesy Grocery, Lone Theatre, Muleshoe Tailor Shop, D. O. Smith, McCarty Drug Store, Thompson Dry Goods, Elite Hotel, Gupion Grocery Co., Muleshoe Motor Co., E. R. Hart Lumber Co., Jeff D. Bryant, & Son, The Muleshoe Journal, Muleshoe Elevator Co., Magnolia Petroleum Co., Continental Oil Co., Muleshoe Gin Co., Cone Grain Co., City Sewing Machine Agency, R. B. Canfield, W. B. McAdams, E. J. Vance, J. C. Hammons, The Robinson, L. S. Barron, and A. P. Store and Muleshoe Produce.

CONSTRUCTION WORK ON NEW PHILLIPS SERVICE STATION BEGAN MONDAY

Construction work on the new Phillips Service Station was started Monday. The new station is to be modern in every particular and will be rushed to completion. The Phillips Petroleum Company recently completed their wholesale house in Muleshoe and purchased the lot on Main Street across the street north of the McCarty Drug Store, upon which their service station is being built.

The demand for the famous Phillips "66" and other high grade products of this company resulted in the erection of these buildings in the city. Mr. F. Hollingsworth is the authorized representative of this company in Muleshoe. He will have general supervision over their wholesale house and also the new service station.

The new building when completed will cost between \$5,000 and \$7,000, and will add much to the appearance of Muleshoe's business district, as well as to the commercial value of the town property. It is hoped that other business lots that are now vacant will be utilized and substantial business houses erected upon them within the next few months.

J. H. Weaver visited his family in Roswell, N. M., the first of the week.

ADJUTANT GENERAL



Brig. Gen. Charles H. Bridges, Adjutant General of the Army since the death of Maj. Gen. Lutz Wahl in December, has been appointed Adjutant General with the rank of major general. He was born in Whitesall, Ill., in 1873, and was graduated from West Point in 1897.

NO DEFINITE REPORT ON STREET IMPROVEMENT ELECTION AT THIS TIME

As we go to press, the election for approving plans for the improvement of the streets of Muleshoe is in full swing. No information is available as to the number of votes that have been cast or how the votes stand as to which side of the question is most favored. A full report of the results together with any plans that may be outlined in case the plan for improvement is approved in today's election, will be published in The Journal next week.

At last report the voting was not very heavy, but it is probable that before the polls close most every citizen of the town who is entitled to a vote will have expressed his sentiment in the matter.

With prospects so good for new business buildings along the street to be paved, it is to be hoped that the improvement plan will not only go over but that actual paving will start at an early date.

UNDERTAKING FIRM OF CLOVIS WILL ESTABLISH A BRANCH HOUSE HERE

Contract was let today (Thursday) for a new building on Main Street for Mr. C. V. Steed of Clovis. The new building will be used by Mr. Steed for Undertaking Parlors, which will be a branch of the Clovis establishment. This branch is being established here in order to give this section of the Plains a modern and efficient ambulance service, and will serve a large territory.

The new building will be on the corner north of the Muleshoe Tailor Shop. Material is being furnished by E. R. Hart Lumber Co. Construction will start at once.

Mr. Steed is a long resident of Clovis and is well known in this section. We welcome him as one of the business men of Muleshoe.

LUBBOCK MAN IS NEW OWNER OF RALLS BANNER

Purchase of the Ralls Banner by James L. Dow, pioneer South Plains newspaper man and former owner of the Morning Avalanche was made known yesterday.

Mr. Dow will remain in Lubbock. His son, James R. Dow, manager of the Dow Printing Company, will go to Ralls as resident editor.

C. C. (Dick) Hyatt, editor of the Ralls Banner, received the Dow Printing Company as part payment for the Banner. Mr. Hyatt will operate a stationery and job printing plant here.

Started twenty years ago by Troy Morris, the Ralls Banner was sold in 1916 to Mr. Hyatt, who later sold the property and repurchased it in 1924. Lubbock Journal.

Local Markets

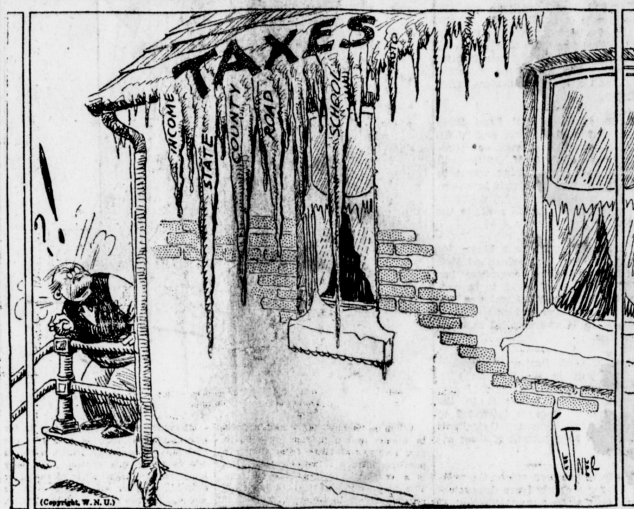
These prices are furnished by the local buyers, and are for your convenience.

Kaffir	1.10
Matze	1.15
Corn, ear	58c bu.
Corn, shelled	80c to 82c
Sudan	\$3.25
Matze heads	\$7.00
Kaffir heads	\$15.00
Cano Seed	\$1.00
Retall Feeds	
Cotton seed cake	2.75
Cotton seed meal	2.75
Colored Springs	2.60
Shorts	2.50
Cow Chow	\$3.00
Milk Maker	\$2.75
Tanking	\$5.25
Seed oat	\$1.00 bu.

Produce	
Heavy Hens	29c
Light Hens and Leghorns	17c
Colored Springs	15c
Light Springs	13c
Stags	10c
Chicks	65c
Eggs	25c
Cream	41c
Hides	8c
Capons, 8-lb. and up	25c
Capons, under 8-lb.	18c

(Prices furnished by the Muleshoe Produce Co., subject to change without notice.)

About This Time of Year



SHALLOWER MAN NARROWLY ESCAPES DEATH

H. L. Gentry, about 35, of Shallowater, miraculously escaped death Monday when the light touring car in which he was riding collided with another car in Lubbock.

Gentry's car turned a complete flip and landed up-side-down, smashing the vehicle almost completely. Gentry received lacerations about the face and was painfully bruised about his chest. He was taken to the Lubbock Sanitarium. No other serious injuries resulted from the collision.

Mrs. Jimmie Smock returned to her home in Clovis Monday after visiting in the Paulkner home.

RADIO PROGRAM WILL BE OF INTEREST TO POULTRY MEN

Announcement has been made that Radio Station KTBS, San Antonio, Texas, has arranged for a series of lectures on the care and treatment of poultry by Dr. L. D. LeGear, V. S., National Poultry expert. These talks will be given twice daily at 1:30 p. m. and 5:45 p. m. from March 4th to March 9th inclusive.

Dr. LeGear invites all to write him in care of Radio Station KTBS, San Antonio, at once about poultry troubles they may have. He will endeavor to answer all questions over the radio.

Mr. and Mrs. E. Aldridge were Lubbock visitors Thursday.

MARITAL LAW REQUIRES APPLICATION IN ADVANCE TO PROCURE A LICENSE

A new law affecting the procuring of marriage licenses in the State of Texas was enacted at the last session of the State Legislature. The new law is an amendment to Article 4604, which was adopted in 1925.

Application for marriage license, according to the amendment, shall be made not less than three nor more than thirty days before the license shall be issued.

Applicants for a marriage license shall appear before the County Clerk at the time application is made and be examined by the clerk, under oath, as to their age and residence, which shall be reduced to writing and subscribed to by the applicants. In case of absence of either party, an affidavit shall be made by some other individual as to the age and residence of the absent party, and filed in the clerk's office.

Before the County Clerk shall issue any marriage license, the man is required to produce a certificate from a reputable licensed physician to show that he is free from all general disease. The first application under this new ruling was made in Muleshoe Tuesday.

LEGISLATURE GIVES EACH TOWN JURISDICTION OVER SUNDAY PICTURE SHOWS

Austin.—A Texas "Blue Law" written on the statute books in 1871 before motion picture shows were established in the state was amended Tuesday by the house so that they may be operated on the Sabbath through local regulation. Final vote on the measure was 70-36.

Under the bill, city councils will be clothed with power to regulate Sunday shows regardless of the population of the locality in which they are situated. Under the present law Sunday theatres are prohibited.

NEW CHEVROLET OWNERS

Valley Motor Company received and delivered new Chevrolet cars to the following the first of the week: Thurlo Branscum, Sedan; D. L. Butt Coupe; Sam Cearley, Coach.

One of the new sedan delivery is now on display here and is attracting much attention. A car of the new Chevrolet "6" trucks will be unloaded Friday and delivery made as soon as they can be serviced.

BUILDING NEW HOME

Mr. H. C. Edmonds, proprietor of the Muleshoe Tailor Shop, is having a new home built on his property in the West part of town. It is to be a modern structure with all conveniences. There will be four rooms and bath and will be succeeded by E. R. Hart Lumber Company is furnishing the bill of material.

Mr. and Mrs. J. M. March and daughter Doris, returned Monday from the bedside of Mrs. March's brother, Ellsworth Gardner, who underwent an appendicitis operation Thursday. Ellsworth was recovering nicely when they left.

COUNTY NURSE MAKES SURVEY OF HOMES IN NEARBY COMMUNITIES

Miss Wentland, County Nurse, on her last visit to Austin, was delegated as one of the three nurses in Texas to help make a survey of homes for the Rockefeller and Spellman Institute to determine the type of homes and the type of work done by the average housewife in the different parts of Texas. This work will be carried on for several weeks in addition to her regular program, which will include the visiting of schools and visiting of homes of all school children.

A special examination of all school children will be made within the next month for defective eyes and to determine as far as possible the cause of such defects. Many times these defects can be cured by having the child seated correctly in the school room and to have them study under the proper conditions in the home.

It is found that many times the child will read in a poor light or will try to study while lying down, which is the first possible thing that will tend to weaken the eyes of a growing child.

The past two weeks Miss Wentland has visited the following communities: Buda, Enochs, Wilson, Watson, Baileyboro and the west part of Longview.

Miss Wentland reports that in her rounds she has met many new people and many new children, which have recently moved into the communities. In one school, the attendance had more than doubled what it was the first of the school year.

Thursday of this week she will visit West Camp, Friday Circle Bend, Monday, March 4th, Longview, Tuesday, March 5th, Fairview, Wednesday, March 6th, in the office, Thursday, March 7th, YL community, Friday, March 8th, Alamo.

Mr. and Mrs. John Birdsong and family moved into the S. E. Morris house here the latter part of last week. Mr. Birdsong has charge of the local Gulf Refining Company.

HENS ON LOCAL POULTRY FARM NET OWNER NEAT SUM IN PAST 12 MONTHS

There is money to be made with good hens if they are cared for in the proper way. Many flocks over the country are not paying for their feed while others are not showing the results they should. However

Shade Trees Are An Essential Aid To Home Beautification

There are various ways in which to beautify the homes, lawns, parks and church and school grounds of a town or community. One of the most practical methods is by the planting of shade trees. The time is at hand when some action in this direction would be of untold value to Muleshoe. There are a number of nice homes in the town that could be made more beautiful by the placing of shade trees about the premises, and our church and school grounds could be made more attractive in the same manner.

About a year ago a large number of trees were planted in Muleshoe. These trees are all doing nicely and the same results, or at least similar results could be realized by other property owners. It is necessary to secure trees that are adapted to this climate and to transplant them at the right time and give them the proper care in order to get the best results. This can be done with little difficulty.

There are West Texas nurseries that furnish trees which have been bred in West Texas and are therefore properly acclimated. The time is short for securing trees for this year's transplanting. By clubbing together our citizens will be enabled to secure trees at a more satisfactory rate and with less shipping expense. If you are desirous of beautifying your home now is the time to act.

If all who want trees will inquire at The Journal office we will be glad to give you the name of a reliable West Texas nursery and assist you in any way we can in securing the kind of trees desired. Don't delay. Let's get busy and make our town more attractive by beautifying our premises.

Tarald Holsten taking a jump at the inauguration tournament of the Norwegian Ski club of New York on Norwegian Hill at Statens Mills, N.Y. The thrilling jumps of the men were witnessed by thousands of spectators.

The Muleshoe Journal

C. S. HOLLAND, Editor
Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line. Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

WHAT HATH ROADS BROUGHT!

Good roads are the monitors of a higher civilization. Bad roads are the landmarks of community slovenliness. Good roads also include common sense in their building and good business judgment in the letting of contracts.

Good roads have brought prosperity, convenience, safety, self-respect and happiness to countless millions. A city, town, county, state or nation that is not going after more good roads is commercially and socially committing self-imposed ostracism from the rest of the busy world.

Good roads are worth all they cost. Comparable to a financial panic would be the sudden deprivation of any section of this country of its good roads.

WORTH WHILE TO LIVE TODAY

We have often heard of the good old days. We contend that there never was a time when it was so much worth while to live as today. Back there a century ago a man could live from childhood to old age and the changes that took place in the world about him were few.

The O'Donnell Electric Hatchery is now in operation under supervision of H. Williams. The big 12,000 watt electric machine was installed recently in the Fritz building and was set with eggs the middle of the month.

The February issue of West Texas Today, official magazine of the West Texas Chamber of Commerce, contained an advance story of the eleventh annual convention of the regional commercial organization which will be held in El Paso May 13, 14 and 15.

The March issue of West Texas Today will be devoted almost entirely to Aviation and towns that have taken forward steps in this new means of transportation in West Texas. This will allow the appointing of an Aviation Committee, and its meeting in Fort Worth.

Scenes of children visited Childrens' newly equipped playground on a recent warm day. The new equipment is at Frain Park and is the result of the interest of the local Lions Club in the children.

The new high school building at Big Spring which was recently completed is one of the most modern in West Texas, having 31 rooms, a spacious auditorium, a gymnasium with a seating capacity of six hundred. The cost was approximately \$120,000.

Both houses of the Legislature have passed the land title bill, legalizing property rights to land bordering on and crossing creek and river beds. It now awaits the signature of Governor Moody when it will be impossible in the future for greedy officials and land sharks to steal land from men who have owned it 30 or 40 years.

Lucile Proteau, a wealthy spinster who disappeared from her Fifth Avenue New York, France three years ago, has been found working as a cook in Paris.

Frank Annie Meiners, a woman of 49, provided in her will that her husband should receive her \$40,000 because if he took a second wife.

What's Doing In West Texas

Many farmers of Spur, and others in Dickens County are planning to attend the Texas Panhandle-Plains dairy show at Wainwright in April, some of them taking Jerseys. The Spur Chamber of Commerce has assisted in placing \$10,000 worth of excellent cows in the Spur county.

Stamford is experiencing a remarkable growth in building with an addition of 1700 square feet to the city hall to house new fire fighting equipment, an \$85,000 West Texas Utilities ice house, one pretentious six story hotel, and a six story modern office building.

A. K. Short, Federal Land Bank representative of Houston, and M. R. Bentley, agricultural engineer extension service of A. & M. College, will hold a one day terracing school in Haskell the first of March in co-operation with County Agent Trice. Other county agents will assist in the work.

The goal of \$2500 for a library for Olney has been over subscribed \$500, and the purchasing committee has listed a number of books to be purchased. Half the \$2500 goal was furnished by ten interested citizens to be given when it was equalled in other donations.

Elmo V. Cook, teacher of vocational agriculture in the Coleman High School, is making a success of evening dairying schools held in the school house. Farmers interested in improving and increasing their herds make up a large percent of those attending.

San Sabé has been put on the waiting list for a county home demonstration agent since a mass meeting of women at the court house asked for this service. Mrs. Amelia Cowan of the Woman's Auxiliary of the C. of C. and Miss Bess Edwards of the Extension Service were influential in working on the agent.

Work on a new city hall at Paducah has started. It is to be of brick construction, two stories high and of the modern type. In addition to the city government, the fire department which now has about \$20,000 worth of equipment, the Chamber of Commerce, and will contain living and club rooms for the firemen.

A cash outlay of from \$55,000 to \$60,000 is being put into a new telephone system of the Bell Telephone Company at Presidio. In addition to an entirely new system for Presidio and the erection of a new office building, the lines to Maria are also to be rebuilt.

The enrollment of Tech College is now 2,025, according to information received from the registrar's office. This information was made public in connection with a bulletin about the coming summer school. It was announced that the summer school would begin June 3, extending until August 23, with the second term starting July 13. Two hundred courses, half of which will be advanced studies, will be offered.

SUBSCRIBE FOR THE JOURNAL

TECH ENROLLMENT NOW TOTALS 2025

EXCELLENT PLUMBING IN OLD ROMAN HOMES

Sealburg. — A Roman country squires' estate has been excavated here which throws an interesting light up on the luxury in which the wealthy Romans in the provinces lived.

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"BOBBY" SKIRT, TUCK-IN BLOUSE WITH SUSPENDERS FORM A CLEVER TRIO



When a "bobby" skirt and a tuck-in blouse and a pair of suspenders, yes, really and truly bona fide suspenders, form a threesome that really is a very attractive sport costume. The picture proves just that. It's a bit lippish, to be sure, which, no doubt, enhances it all the more in the eyes of the younger set.

It seems that the suspender dress comes to us via Hollywood way, where it is extremely popular among the younger screen actresses, Barbara Kent, who posed for this photograph, being one of the first to take up the fad.

Granting that it is the suspenders which give the thrill of novelty, yet for smartness and up-to-dateness the skirt and the blouse are sufficient unto themselves. In fact, they furnish a slew to two of fashion's latest trends. The plaited wool skirt, for instance, belongs in the wardrobe of the modern young girl. Not only for sports but for school wear, a skirt such as this is quite essential from a practical as well as a fashionable point of view.

Of course a separate skirt calls for any number of blouses, and it is the tuck-in versions over which such an ado is made this season. The very latest ensembles, whether of tweed or knitted, whether with long coat or jacket, feature the tuck-in blouse. There is an exaggerated simplicity about the new tuck-in blouse which is really quite fetching.

Among the many versions of the "tuck-in" there are none more attractive than those of white jersey which lace at the front opening with a colorful cord. White washable silk, such as pongee and tussah, are equally as smart styled in a tailored way.

With skirts and jackets of print or plain fabric the sleeveless tuck-in blouse is also sponsored for "without sleeves" has become a hobby with the mode for the milder months to come. Which also goes to show that the fashion expert and the suit enthusiast are going to dress for comfort as well as "looks" in the future.

JULIA BOTTOMLEY, 183, Western Newspaper Union

Time Saving Recipes



MUST hurry home and get dinner? How often have you heard someone break up a pleasant party with those words? Of course, there has to be a slinger to satisfy hungry appetites, but there are meals which can be prepared in a minimum of time—and they are the ones to plan when you expect to be out the whole afternoon.

One of the secrets of time saving is to use canned meats or fish. Vienna sausage, roast beef, corned beef, oat loaf, salmon, tinned fish and others come in cans. Canned vegetables and fruits, too, will save many minutes of laborious peeling and cooking. Their use means that the main ingredients of your meals are already prepared.

A Half-Hour Menu
The following menu can be prepared in half an hour and is filling enough for even the biggest little boys: Fried Fish, an Omelet, Buttered Peas, Baked Potatoes, Hot Biscuits and Jelly, Apples and Ice-

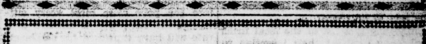
If You Bank Here, One Can Bank On You



PERSONAL CONTACT

Bank Service means a great deal more than the mechanical job of figuring dollars and cents and interest. It includes personal contact to each bank patron. We think we are capable of giving sound advice in most banking matters. This advice is yours for the asking.

Blackwater Valley State Bank MULESHOE, TEXAS "There is No Substitute for Safety."



Have It in Your Cabinet You can never tell when you may need any one of several first aid remedies, so the safe way is to have them in your medicine cabinet.

We Serve Sunday Dinners McCarty Drug Store

M.J.B. Coffee has such full flavor, it takes less of it per cup to make good coffee. M.J.-B is recognized as "The Quality Coffee of America."

3-lb. can M. J. B. Coffee...\$1.65 1-lb. can M. J. B. Coffee.....60c

Here you can buy most of the things you need without shopping around at real money saving prices. If you are not our customer already, one visit to this store will make a believer of you.—MAKE IT TODAY.

Particular women, who buy their groceries by the well known brands, may well afford to do their trading at this store—and you may rest assured our prices are as low as you will find on the quality of merchandise we sell.

Phone Us Your Grocery Orders

Gupton Grocery Co. Phone No. 4 Free Delivery

BUILDING

IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.

W. C. GORDON

At Panhandle Lumber Company

Jack Rowan

SUDAN, TEXAS

General Auctioneer

Farm and Stock Sales a Specialty.
Dates Made at This Office

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Abstract Work

—To The—

Muleshoe Abstract Company

A. P. STONE, Prop.
MULESHOE, TEXAS

Agent for Warren Addition

E. L. Menefee, M. D.

PHYSICIAN and SURGEON

MULESHOE, TEXAS

R. L. BROWN

The Land Man

Lands. Oil Leases
Royalties

FIFTY WOMEN WANTED!

In every community we will start a woman in business with opportunity to earn \$50 to \$75 per week. Very little capital required. For full information, write today to—

M. L., P. O. Box No. 631,
AMARILLO, TEXAS.

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Let Me Do Your HAULING

Careful Attention and Your Business Appreciated

C. C. RAGSDALE
CALL CITY HALL

Lubbock Sanitarium
(A Modern Fireproof Building) and

Lubbock Sanitarium Clinic

DR. J. T. KRUEGER

Surgery and Consultations

DR. J. T. HUTCHINSON

Eye, Ear, Nose and Throat

DR. M. C. OVERTON

Diseases of Children

DR. J. P. LATTIMORE

General Medicine

DR. F. B. MALONE

Eye, Ear, Nose and Throat

DR. J. H. STILES

General Medicine

DR. L. P. SMITH

General Medicine

MISS MABEL McLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

WANTED!

Maize, Kaffir and Hegari Heads. Best Prices.

Be Sure and See Us Before Selling
We also want Cane Seed. Scales near Continental Oil Co. office.

S. E. Cone Grain Co.
See R. F. Moore.

RADICAL CHANGE IS MADE IN FOOTBALL RULES ON FUMBLES

New York—Adoption of a radical new gridiron rule, making fumbled balls dead at the point of recovery, when recovered by the defensive team, was announced today by the national football rules committee as the chief result of a two-day secret session.

The committee's decision, which approves a recommendation having the widespread support of football coaches, was made public by W. U. Langford, secretary.

"The new rule," said a formal statement, "will not apply in case of passes which are intercepted before forward passing nor to backward striking the ground nor will it apply to blocked kicks which will be played as heretofore."

Three other important changes were announced by the committee, effective for the 1929 season.

The former rule restricting the kicking side from advancing the ball in case of subsequently legally recovering it has been extended to cover free kicks and kick offs; formerly it applied only to punts.

In the hope of having the try for point after touchdown constitute more often a triple threat play, the rule makers moved the point from which the try is to be made from the three to the two-yard line.

The rule to restrict the use of the so-called "screen pass" was not regarded as altogether effective last year, was amplified to provide that "no player of the side in possession of the ball shall interfere with an opponent until the ball has been touched, except in the case of an actual attempt to catch the ball." Furthermore, except on passes completed behind the line of scrimmage, such players as are ineligible shall be penalized for interference if they obstruct the right of way of defensive players.

COULD SCARCELY BELIEVE HIS EYES WHEN HE LOOKED UPON TECH FOR FIRST TIME

Lubbock, Texas.—"It just isn't so," said Charles Deere Wyman of Moline, Ill., president of the John Deere Implement Company, upon seeing Texas Technological College for the first time when visiting Lubbock recently. He had heard about the big new school on the South Plains of Texas, he said, but he could not believe that a great section of the once open prairie had been dotted with great buildings, that in so short a space of time thousands of trees had been planted, and that a student body in excess of 2,000 had already crowded into the school.

FUNDAMENTAL PRACTICES IN THE CARE OF POULTRY

Observance of five fundamental practices in the care of poultry is necessary if farmers are to obtain full advantage from the favorable market conditions predicted for 1929, according to poultry authorities who have made observation of conditions during the past year.

Here are the essentials to profitable poultry raising in 1929, as the experts see them: Extreme sanitation in care of the laying hens; production of quality products for better prices; an adequate feeding program; keeping of adequate records to show cost of producing product; and betterment of stock on the average farm.

Of these essential requirements, sanitation, adequate feeding and keeping of records depend entirely upon the amount of care taken by the farmer. The other two requirements, production of a better quality product and the betterment of stock, depend largely upon the kind of chicks produced by the hatcheries, from which better stock must inevitably come, since hens on the average farm are not of the high egg laying type from which it is profitable to breed.

The average farm hen of today, according to U. S. Government observation, lays too few eggs to enable the farmer to secure the profit he should have from his poultry flock, and at the same time lays too small an egg to secure top prices for the product.

Betterment of farm flocks has been noticeable during the past few years, particularly farm statistics show, and this betterment coincides with the report of the International Baby Chick Association, estimating an increase in the sale of baby chicks during the past few years to the number of 500,000,000 in 1928.

ECONOMICS

Employment Agency Manager: "So you'd like to employ a mason. What kind do you want?"
He: "I'd like to have one of the Free Masons I've heard so much about."

NEWSPAPER ADVERTISING IS BETTER THAN DIRECT-BY-MAIL MATTEE—PROVEN

Week before last the Claude Newsman sent out sixty-seven personal letters, as a try-out on direct-by-mail advertising, and at the same time placed an ad in the paper to find out whether direct-by-mail advertising is worth the price—about six times the usual amount of cost of newspaper advertising. We received several ads from the newspaper advertising, and only one letter from the direct-by-mail advertising, and that letter was from a firm that we buy heavily from and he wrote us because he wanted to keep our trade and show his friendship and goodwill, but he sent no ad.

This goes to show that an advertisement placed in the local newspaper will and does bring results, while the direct-by-mail advertising, which costs from four to six times as much money, does not bring results. If you should visit the local postoffice an hour after the mail has been put up and see dozens and dozens of pieces of direct-by-mail advertising thrown on the floor and in the waste basket, and then look over the room an hour after your local paper has been put up for delivery, and you will not see a single copy of the Home Town Paper thrown into the waste basket, while the floor is usually littered with all kinds of direct-by-mail advertising. Direct-by-mail advertising costs anywhere from 4 to 6 times as much money as an ad the same size placed in your local paper and does not produce one-tenth the good results. Try it.—Claude News.

WORSE YET

An old lady was looking for something to grumble about; the light of battle was in her eye.

"I believe you sell diseased meat here."

"Worse," replied the butcher mysteriously.

"How do you mean worse?"
"Why the meat we sell is dead, quick dead," said the slyly winking butcher.

\$16.50 Extra Money ON Purina Cow Chow

ASK THIS MAN

Mr. O. K. Angeley, Muleshoe, put his cow on test:

First 30 days, feeding a good commercial feed; the production per day was 3 gallons.

Changed to *Purina Cow Chow*; production increased to 4½ gallons per day, also cow picked up in flesh.

In extra milk this amounts to, for 1 month \$18.00
Purina Feed cost \$1.50 more per mo. than other feed 1.50

An extra profit per month, of \$16.50

Purina Feeds Make You More Money—Feed It

With Home Grown Grains

Bailey County Elevator Company

MULESHOE, TEXAS

ONE OUTSTANDING FACT



What you get in a lot of Tire Advertising these days is plain, unadulterated *Bunk*. More Miles—Longer Wear—Better Made—Purer Rubber—Secret Processes, and so on and so forth, a lot of generalities that anyone may claim.

But when you come to pay out your money for tires, you want facts. And there is one fact so overwhelmingly outstanding that no intelligent buyer can overlook it. It is this:

More People Ride on Goodyear Tires Than on Any Other Kind

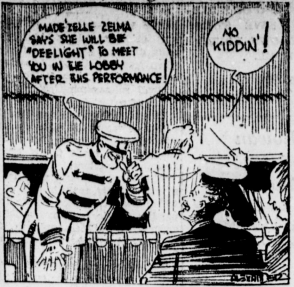
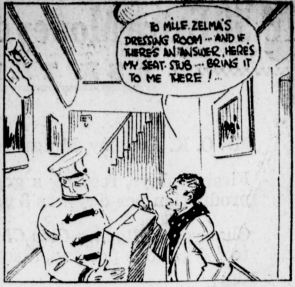
Goodyear tires have proved best in the experience of millions. Proved best upon the road where claims are judged by results. For that reason, Goodyear makes more tires every year than any other manufacturer. A leadership that has been maintained for ten years.

VALLEY MOTOR CO.

MULESHOE, TEXAS

FINNEY OF THE FORCE

By F. O. Alexander
© Walter Haysman 1925



Andy Forgot to Get Mad



Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

It Will Pay You

To See Us Before You Sell Your

Kaffir, Maize, Sudan and Corn

We pay the best market prices at all times and can assure you of our co-operation in the marketing of your crops. Don't fail to get our prices if you have any of these products to sell.

AT GRAIN CO.
L. SIKES, Mgr.

CLEANLINESS

Will be more appreciated if the difficult task of keeping things clean is avoided. We are prepared to clean your clothes satisfactorily and will be glad to render this service for you.

The Muleshoe Laundry
MULESHOE, TEXAS

Road Information Cozy Rest Rooms

You Need Our Service
We Want Your Trade

LET'S CO-OPERATE

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

CHEVROLET DEALERS OBSERVE NATIONAL DEMONSTRATION WEEK

Ten thousand Chevrolet dealers in every part of the country, assisted by more than 20,000 salesmen, participated last week in National demonstration week, the result being that hundreds of thousands of persons experienced without obligation their first rides in the new Chevrolet six.

Although it was the first time the company had undertaken a project of this sort, sales executives, basing their opinion on the enthusiastic reports of dealers and salesmen, have already judged it as overwhelmingly successful.

In metropolitan centers the remarkable acceleration of the new car was demonstrated. Its unusual speed was displayed on the highways. Rough roads were traversed to prove the car's riding ease. In like fashion its ability to climb hills, the thorough and quiet cleavage of its four wheel brakes and its economy of operation were emphasized. In short, none of the many sensational performance features of the new car were overlooked in these comprehensive demonstrations.

The various Chevrolet assembly plants of the country lent their full co-operation. A splendid instance of this was revealed in Detroit where each of the city's 560 salesmen were in possession of individual cars throughout the week.

POWER FARMING IS ADVANCING RAPIDLY

Power farming is making very rapid progress in America, says the February 15 Oklahoma Farmer-Stockman. Each year sees some new farm equipment added to the list of machines that enables farmers to handle more land with less labor or to reduce the cost of producing crops.

The rapid extension of the combine throughout the great plains is one of the outstanding recent developments. Ten years ago there were only a few dozen combines scattered throughout northern Oklahoma. These did so well and so satisfied were their owners by their marked savings in harvesting costs, that hundreds more were brought in following the first demonstrations in 1919 and before many years the combine will be the standard method of harvesting throughout the Southwest.

One of the time and labor-saving soil preparation implements which has made especially rapid progress this last season is the one-way disc plow. This implement is known by several names, but consists essentially of a series of large plow discs mounted on shafts so as to throw the dirt over, and with heavy guiding wheels set so as to help overcome the sidethrust.

Especially rapid advancement has been made during the last year in the modernization of row-crop cultivation. The spread of the two-row cultivator in the cotton growing sections of Southwest Oklahoma and Western Texas is an example of this. The smooth fluids in that section permit of accurate work with the two-row tool and each spring sees more of these cultivators following the rows in that section.

TIME TO PRUNE GRAPES

February is the best time to prune grapes, suggests the Oklahoma Farmer-Stockman of February 15. Grape vines must be pruned every year if regular annual crops of good fruit are expected. It is true that vines which are making a good vigorous growth will bear more fruit for one or two years if left unpruned, but this condition will not last as it will not be long before the vines make but little growth and consequently bear but little fruit.

DEFINITIONS

Joan of Arc—One of Noah's daughters.
Blizzard—The inside of a chicken.
Mountain Range—A large cook stove.
Oxygen—An eight-sided figure.
Dissolve—To smell incorrectly.
Butter—Billy goat.
Frontpiece—Headlight on a Ford.
Furlough—A fur-bearing animal.
Monomania—A man with only one wife.
Mistake—To steal something.
Tonsorial Parlor—A place where you go to have your tonials removed.—La Scalpa, in Clovis News.

CLOVIS IS OFFICIALLY DESIGNATED AS TRANS-CONTINENTAL AIRPORT

Clovis was recently officially designated as the New Mexico terminus of the Trans-Continental Air Transport, Inc. for its New York to Los Angeles line to be operated in conjunction with the Santa Fe and Pennsylvania railroads.

An airport site, comprising 521 acres, has already been purchased four miles west of the city for terminal purposes of the air line. The new state national federal road recently hardsurfaced leads to the field.

Dodge City, Kansas, officials of the National Aeronautic association have been notified that the proposed line including Dodge City and Las Vegas has been abandoned because of the adoption of radical changes in the route of the air line which make it essential to move south. The technical reasons that make the change necessary are said to be flying conditions and the fact that the Department of Commerce is favorable to lighting the airway across the continent via Amrillo and Clovis, which route has been adopted by the Western Air Express. Both ways could not be lighted, it is said.

86 OF 132 TECH GRADUATES HOLD TEACHING POSITIONS

Lubbock, Texas.—Of the 132 graduates of Texas Technological College thus far, 86 are now teaching school, according to a report of the teachers' placement bureau of the college. Most of these places were secured through the aid of the bureau. The positions held by students vary from grade positions in rural schools to principalships and superintendencies in high schools. More than 150 teachers have been placed by the bureau this school year, according to Dr. A. W. Evans, director, and the records indicate that this number will be greatly increased next fall.

ANNOUNCEMENT

Of Partnership Formed Between

Bobo & Campbell

ATTORNEYS-AT-LAW

MULESHOE

TEXAS

Bailey County Abstract Company

L. S. BARRON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.
(Member Texas Abstractors Association; Also Member Association of Title Men)

R. A. THOMPSON, Muleshoe, Texas



DO YOU KNOW WHAT YOU'RE GETTING when you buy OIL?

CARELESSNESS is a very expensive habit—especially when it is associated with motor car lubrication.

Unless you insist upon a reputable brand of oil—and are sure that you get it—you are certainly heading your car for the scrap heap by the shortest possible route.

You know what you are getting when you stick to the unsurpassed brands marketed by the Continental Oil Company. These are oils which have passed every test. They have a reputation to maintain—and they do it by providing a thorough lubricating job under all conditions of motor operation.

Look for the signs shown below—at service stations and garages.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.

Conoco Amalie is 100% Pennsylvania Oil—refined from premium crudes by a special process. Universally recommended by automotive engineers and lubrication experts. Through exhaustive laboratory and road tests it has demonstrated its ability to lubricate properly under the most trying conditions of motor operation.



EXTRA LIFE for your car



SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

Want Ads

LOST - Between West Camp and Muleshoe, a Persian Cat; color, tortoiseshell. Finder please notify Mrs. Fred Rice. 2-21c

WELL DRILLING, windmill wrecking, have been here about a year and intend to stay. Prices right. Will appreciate your trade.-J. B. Cunningham, Muleshoe. 2-4tp

March and April hatched pullets pay best. See us now for Purebred White Leghorn Eggs. - McAdams Poultry Farm.

LISTEN-We are always ready and tearing for harness and shoe work. J. M. McAdams, the Harness and Shoe Man.

FOR TRADE-Desirable home in Dallas for Bailey County farm land. Will Pay Balance in cash. Address, T. M. Lawson, 5214 Garland Ave., Dallas, Texas.

FOR SALE or Trade-One good "Old Trusty" Incubator, size 150 eggs. Used two seasons. Will take half price or will trade for pigs or chickens. See Mrs. B. Waller, 15 miles West of Muleshoe. 2-1f

FOR SALE-Used Decco light plant, in good condition. Inquire at Journal office.

March and April hatched pullets pay best. See us now for Purebred White Leghorn Eggs. - McAdams Poultry Farm.

FOR SALE-240-Egg Old Trusty Incubator in good condition.-Mrs. John Burton, 5 miles N. W. of Muleshoe. 1p

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month. VISITORS WELCOME. W. T. BLACK, W. M. J. B. ROBERTS, Sec.

A. R. Matthews, M. D. Physician and Surgeon. MULESHOE, TEXAS

MICK The Auctioneer. Will cry your sales anywhere. References. Come and hear me. Phone three Dime. F. O. Muleshoe or F. L. S.

O. N. ROBISON General Auctioneer. 20 YEARS EXPERIENCE. Will Give My Services Free to Schools or Societies Giving Box Suppers. Muleshoe, Texas. Route No. 1

Doubles for Two Well Known Men



Looks like Judge Kenesaw Mountain Landis shaking hands with William O. McAdoo, doesn't it? Well, you're wrong. These two gentlemen are, left to right, Frank W. Parker and Fred Hays, both of the editorial division of the government printing office at Washington.

CARD OF THANKS
Baileyboro, Texas, Feb. 26, 1929.
To The Muleshoe Journal:
Mr. and Mrs. H. Sterling wish to express their thanks and appreciation to the doctors and many friends who were so generous with their help and kindness during the recent illness of H. Sterling.

EXCHANGES
Kan't study in the fall,
Gotta play football;
Kan't study in the winter,
Gotta play basketball;
Kan't study in the spring,
Gotta play baseball;
Kan't study in the summer,-??
Gotta girl--Exchange.

Why Not The Best?

NOW IS THE TIME TO BEGIN PREPARATION FOR THOSE EARLY PULLET, MARCH AND APRIL HATCHED PULLETS ARE THE ONES THAT PAY. WE HAVE PURE BRED WHITE LEGHORN EGGS FOR SALE.

McAdams Poultry Farm
MRS. W. B. McADAMS, Prop.

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE
I. W. Harden, President. J. A. White
J. J. Lawler, Vice-President. M. F. Collins
L. S. Barron, Secretary-Treasurer. R. J. Klump

A Long Time Loan and Low Rate of Interest

Staple and Fancy Groceries

Highest Quality-Reasonable Prices

Yes, we have a complete stock of the best groceries you can buy, and our prices are no higher--in some instances they are lower--than the prices you would have to pay elsewhere. We appreciate your trade and will treat you right.

HEADQUARTERS FOR EVERLITE FLOUR

Henington's Cash Grocery

MULESHOE, TEXAS

Look Well Dressed On the Street

In old clothes you may loll around the house. Wear resplendent coat and pants, quarrel with your spouse. But just the minute that you hit the street, it's ten to one some business friend you'll meet. Because you wish to have your friend impressed, You'd better see that suit is cleaned and pressed.

Muleshoe Tailor Shop

(CORN. J. T. HUNTER)

To The Farmers Of Muleshoe Territory

Beginning Monday, March 4th, we will pay 46 cents per pound for butterfat.

We are now able to offer as much or more for your cream than you can get by shipping. Come in and talk it over with us. We have a supply of Revenge Lice destroyer. "Kills 'em in a minute." Also, Kurem, for sore head, roup, white diarrhoea. Absolutely guaranteed.

MULESHOE PRODUCE CO.
Elmo Head, Mgr.

The Best Prices For Your Grain and Feed

And our heartiest co-operation in every way possible are assured you when you market your crops with us.

SEE US FOR MERIT BRAND FEEDS

We have just received a shipment of these feeds, including

Milk Maker, Hog and Poultry Feed. They are the best on the market. If you have used them, you know.

Muleshoe Elevator Co.
MULESHOE, TEXAS

Town Talk

Miss Mabel Harris spent last week-end at her home at O'Donnell.

Mrs. D. K. Smith and Miss Virginia Egbert were in Clovis Friday.

Mrs. T. E. Arnold, Mrs. J. M. March and Miss Marie Arnold motored to Amarillo Wednesday.

R. J. Tucker has accepted a position at Henington Cash Grocery as meat cutter.

David Anderson began work Monday with the State Highway Department.

Messrs. A. J. Hutto and F. C. Franks, business men of Sudan, were business visitors in Muleshoe last Thursday.

Mrs. W. B. Hicks and children spent Friday and Saturday in Canyon visiting Mrs. Hick's mother.

Mr. Buford Cox, cotton buyer of sweetwater, was in Muleshoe on business this week.

Messrs. L. W. Jones of Rule, and Chester Jones of Colorado City were in Muleshoe on business Wednesday.

Miss Virginia Egbert is spending a short visit at her home in Vaughn, New Mexico.

Mr. Carl G. Cliff, of the Spring Lake Schools, was a business visitor in Muleshoe Wednesday.

Shad Green returned to his home in Lubbock Saturday after spending several days here looking after business interests.

Mr. and Mrs. Dee Johnson and baby, Kenneth, of Floydada visited Mr. and Mrs. S. E. Morris and family Sunday.

C. J. Roach, who has been suffering from a sinus infection the past few days, was in Lubbock receiving medical attention Tuesday and Wednesday.

Mr. and Mrs. R. A. Thompson and son, Ashway, motored to Clovis Sunday returning in a new Buick coach purchased from the Buick agency at Clovis.

Mr. and Mrs. S. E. Morris, Jr. Mr. and Mrs. Arnold Morris and children, Mr. and Mrs. Ivan Mardis, Misses Opal Morris and Annie Woods and Mr. and Mrs. John Birdone and children spent Sunday with Mr. and Mrs. S. E. Morris.

L. E. and C. O. Hagsdale received a telegram last Monday morning from telegrams informing them of the death of their mother, Mrs. W. E. Hagsdale. They with their families left immediately for that place to attend the funeral services. The Journal joins with the many friends in extending sympathy to the bereaved family in their hour of sorrow.

FOUR RIO GRANDE BRIDGES HAVE PRESIDENT'S APPROVAL

Bills have been signed by President Coolidge authorizing the construction of four international highway bridges across the Rio Grande. The bridges are to cross the river at San Benito, Deluna, Los Indios and Rio Grande City. They are to be built by private bridge companies, subject to approval of the Mexican authorities. John N. Garner of Dallas introduced the bills.

It is said that in Alabama there are about 20 species of animals that are extinct. Some of these are the mammoth, the dire wolf, the dire bear, the dire pig, and we do not know what other species.

GALLANT "OLD IRONSIDES" SWEETS THE SEAS AGAIN

Every red-blooded American who has read of the grand old warrior vessel of the sea, should not miss seeing James Cruise's new Paramount picture, "Old Ironsides", which comes to the Lone Star Theatre Tuesday and Wednesday, March 12 and 13.

All the heroes and famous naval commanders who lived during the stirring days of 1812, live and take part in the famous battle of Tripoli Bay when the United States made the declaration, "Millions for defense but not one cent for tribute."

In the production one sees Lieutenant Stephen Decatur, Commodore Edward Preble, Commodore Richard Somers and a score of other men whose names are forever engraved in the hall of fame.

Among the cast members who give an excellent account of themselves are Esther Rabston, Wallace Beery, George Brannert, Charles Farrell and Johnnie Walker.

Friday and Saturday night of this week Paramount presents "Honey-moon Hate."

W. M. S. MEETING

The Ladies Missionary of the M. E. Church met at the home of Mrs. Clyde Farrall north of town. A short business and social program was rendered which consisted of two piano solos by Miss Jewell Haney, three stanzas by Miss Catherine Hobbs, two piano solos by Mrs. Willman, of YL, Miss Haney and Mrs. Willman sang a duet. There were several ladies at the meeting from YL. The ladies of the Society served cherry pie, whipped cream and coffee in honor of George Washington's birthday.

As we were going out to Mrs. Farrall's we thought it was snowing, but after we arrived we changed our thoughts and decided that it had rained a shower for Mrs. Farrall's new baby boy, of which we received many nice and useful presents. The presents were presented by Miss Harris.

The next meeting will be at Mrs. Nina Threlk's home in the country.

A SURE THING

Things are so contrary that probably even a cigarette lighter would work if you used it to see how much gas you had in the tank.

ARE YOU PLANNING ON A HOME?

If so, let us supply the materials both for its construction and its furnishing. We have all that is required to build, paint, finish and furnish the kind of home you are planning for your family. Our Building Materials and our House Furnishings are of the highest quality, and our prices are reasonable.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture, McCormick Deering Implements

Mobiloil betters its best!

For only 5c more a quart you can now get a new oil made especially for today's high-speed driving conditions. Here is surprising economy.

Today's high-speed driving conditions demand new lubricating oils, superior in character to anything produced before. This need is now met with the New Mobiloil, especially adapted to this new burden placed upon lubrication.

This still-better Mobiloil, in the correct grade for your car, now awaits you at any Mobiloil dealer's place of business. The price is 5c a quart. The economy in use over other oils will more than offset the 5c more per quart.

MAKE THIS TEST!

Drive to the nearest Mobiloil dealer . . . have him drain all the old oil from your crankcase and . . . fill it up with the correct grade of the New Mobiloil. You know from experience how your engine ran the last time fresh oil was put in the crankcase . . . Now--notice the difference!

Look for these results--

Increased Oil Mileage: In actual tests the New Mobiloil has been found to outlast any other oil of similar body. Many motorists get as much as 100 extra miles per quart from the New Mobiloil.

Increased gasoline mileage: As the wheels pass by, notice your saving in gasoline consumption. With the New Mobiloil, full compression is assured. The result is a saving in gasoline consumption—perhaps as much as 15%.

Faster pick-up—more power: Watch how you get the jump on traffic when the signal changes. Try passing another car of the same make as yours on the open road. Try some of the hills that have made your engine labor before.

Smoother Operation: Notice the quiet, velvety feel of your motor. Note the new quietness when idling, the new smoothness and speed of acceleration. On a long, fast run notice the new freedom from vibration.

The New Mobiloil 35¢ a quart

The dealer who sells a quart of the New Mobiloil for less than 35¢ (except Mobiloil "M" in Florida, at 30¢) is not making his reasonable profit. Lower prices often mean poor quality substitution.

VACUUM OIL COMPANY

Specialists in the manufacture of high-grade lubricating oils for all types of machinery.

Dallas Branch, Main & Lamar Sts.

NEW RAILROAD LINE IS DISAPPROVED BY I. C. C.

Application of the Peecos and Northern Texas Railway, a subsidiary of the Santa Fe System, contemplating an extension from Hale Center to Fort Worth, failed to meet the approval of the Interstate Commerce Commission. The project called for the expenditure of nearly \$2,000,000 and the construction of sixty-six miles of railroad.

The commission had previously authorized the building of a new line by the Fort Worth and Denver South Plains Company, which is connected with the Burlington System, in the territory in which the new line is sought by the Peecos and Northern, and the proposed line of this company would parallel the Denver South Plains line for a distance of 12 miles, it is said. This would represent an unjustified duplication of railroad facilities, according to the commission's report, particularly in view of the development of highway and truck traffic.

The Denver South Plains line was deemed adequate to serve the territory under the conditions prevailing and the \$2,000,000 Santa Fe extension was held not necessary.

West Camp News

A short talk by Rev. Isabel was enjoyed by the school Monday morning. A party was given at the home of Mr. Vaughan February 23 in honor of the 17th birthday of his daughter, Susie Bell. Young folks of the community were there and spent an enjoyable evening.

Mrs. Ira Robinson spent last week in the West Camp community, visiting her parents, Mr. and Mrs. Byron Walker.

Mr. and Mrs. Floyd Walls were visitors at the home of Mr. and Mrs. Huber Sunday.

Mr. and Mrs. J. F. House were visiting friends at Bovina Sunday.

Mr. E. E. Booth had the misfortune of losing several fingers in a threshing machine Saturday evening.

Miss Lillian Adair of Muleshoe spent the week-end with homefolks here.

Mr. and Mrs. Ray Adair attended the Lyceum at Muleshoe Saturday night.

Mr. R. M. Spence of Crosbyton made a short visit to his sister, Mrs. T. H. Adair, last week.

Reporter

SCHOOL CAUTION

We ask the citizens to co-operate with us in the protection of the school children going to and from school, and while they play, unthoughtful of danger, at school. Remember the value of the child's life; it cannot be replaced.

J. C. JENKINS,
F. O. BOONE,
H. A. DOUGLASS.

COW TEST LEADS TO BETTER DAIRYING

San Antonio, Texas.—There were 19 dairy herds on test last year in the Bexar County Herd Improvement Association. The highest producing herd was of grade Jerseys as was also the lowest. The first had 15 cows and the other had 14. But the high producing herd was \$39.41 more net profit per cow above feed cost than the low one, according to a recent report of the cow tester, T. H. Royden. The owner of the high producing herd, Vol Peterson of Atascosa, made about \$900 more last year than the farmer with the lowest herd in the association.

Mr. Royden says this latter herd about represents the average dairy herd in the State with an average production of 127.7 pounds of butterfat per cow. The difference in production and profits is said to be in the productive ability of the cows and in the differences in care and management.

Mr. Peterson's herd average 307 pounds of butterfat worth \$212.10. The cost of feed, including pasture, per cow was \$37.82 and the profit per cow above feed cost \$154.28. Every cow in the herd was fed according to production as determined by the daily weighings. The ration was composed of cane hay, burned peas (cut), ground corn and maize, wheat bran, cottonseed meal, bone meal and salt. The cows had access to oat and Sudan pasture and were fed grain while being pastured.

The weather the past few days has been mild but at times it has been rather disagreeable on account of windstorms.

Several flocks of cranes passed over this community Tuesday. As a rule this indicates a change in weather—these birds going north in the spring and back to the warmer Southern climate in the late fall. However, in this instance they were neither going north or south, but were traveling a westward course. They probably started to return to their summer quarters and decided the winter was not over, and in circling about, became confused as to the direction.

J. H. Gage of Dallas is registered at the Hotel Muleshoe this week. Mr. Gage is taking orders from the farmers of this section for pedigreed cotton seed for planting.

Washington Enjoys Some Fine Skating



Skating enthusiasts of the national capital were permitted recently for the first time this winter to glide over the crystal surface of the frozen Lincoln Memorial pool.

W. M. U. MEETING

The W. M. U. ladies of the Baptist church met Tuesday with Mrs. Coker in Missionary and social program. We had a good representation of the membership with one new member, who was gladly received. New members are coming to us almost every week. Let's see all of our old members back each week to extend a hearty welcome to them as they come to us from time to time.

We are asking that our women be much in prayer for our revival, which is to begin in a few days, that the Lord's will may be done through us, his servants. Don't forget the Workers' Council at Watson next Tuesday, where we hope to have a good representation of our W. M. U. of Muleshoe. Society meets next Monday at 3 o'clock place to be announced Sunday.

Reporter

Mrs. Albert Taylor returned to her home in Lubbock Sunday after spending several days with Mr. Taylor on the ranch near here.

NOTICE TO THE PUBLIC!

We are equipped with Electric Machinery and experienced workmen. We use the best Oak Tanned Leather and we strive to please all we do business with on a money back guarantee. We have on hand a supply of No. 1 Needs Foot Harness Oil so bring in those old dry harness and let us give them an oil bath. We repair harness, make new car tops and curtains or repair your old ones. Your business appreciated. Where service counts, we win.

Service Shoe Shop

I. H. ROBINSON, Prop.

Next Door to Old Gupion Hotel

DRESS SHIRT SALE ONE DAY ONLY--SATURDAY, MARCH 2

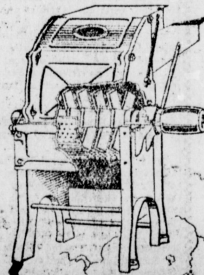
Here's our proposition: Buy two Dress Shirts of a certain value from us on this date, and you will receive, absolutely free, an extra shirt of equal value as those you purchase at the regular price.

Gardner Dry Goods Company

"The Price is the Thing."

Don't Pour Money down the Manger!

W-W HAMMER-TYPE FEED GRINDER



YOU pour good dollars down the manger when you feed unground grains and roughage. For one-third of the value of unground feed lies in the stalks and stems which livestock leaves untouched.

Stop that waste! A W-W Feed Grinder turns alfalfa, snapped or ear corn, oats, maize heads, fodder, bundle feed, etc., into valuable mixed feed that goes a third further. Grinds and mixes everything from the ground up with lightning speed—separately or together.

Thousands of farmers everywhere are cutting production costs with a W-W. Built for tremendous capacity and a lifetime of hard wear, the W-W has become recognized as the world's greatest feed grinder. Powerful steel hammers do the work! No burrs, gears or knives to break or give trouble.

A W-W to fit every farm. Six sizes—elevator, blow-off or self-feeder. All equipped with Timken Tapered Bearings—Alumite-Zerk lubrication—Rockwood pulleys. NEW SELF FEEDER.

Come in and examine this wonderful grinder. We will gladly give you a W-W demonstration right on your farm.

E. R. Hart Lumber Co.

THE W-W FEED GRINDER CO., Moline, Whittier, Kansas



THE MULESHOE JOURNAL

OLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MARCH 1ST, 1929

NO. 3

MULESHOE WILL BE WELL REPRESENTED AT ANNUAL DAIRY SHOW IN PLAINVIEW

The second annual Texas-Panhandle Plains Dairy Show will be held in Plainview April 2 to 5 inclusive. Much interest is now being taken in dairying throughout the Panhandle-Plains section of West Texas, and the Annual Dairy Show which was inaugurated a year ago will serve to increase this interest among the Plains farmers and others.

Muleshoe is to be well represented at the show this year. In addition to a number of farmers who will attend from this vicinity, a delegation composed of citizens of the town will attend in a body and represent both the town and individual business firms. The city is to send a truck, and thirty-six cars will be sent by business firms and local citizens. This number has already signed up to go, and it is probable that others will join the delegation between now and the time for the trip to be made.

Following is a list of the local firms that have signified their intention to send a representative to the show:

Phillips Petroleum Co., Gulf Refining Co., Bailey County Elevator Co., Valley Motor Co., Hotel Muleshoe, White Front Garage, Muleshoe Bakery, Taylor's Barber Shop, Moeller's Grocery, Haney Grocery, Lone Star Theatre, Muleshoe Tailor Shop, D. O. Smith, McCarty Drug Store, Thompson Dry Goods, Elite Hotel, Gupion Grocery Co., Muleshoe Motor Co., E. R. Hart Lumber Co., Jeff D. Bryant & Son, The Muleshoe Journal, Muleshoe Elevator Co., Magnolia Petroleum Co., Continental Oil Co., Muleshoe Clin Co., Cone Grain Co., City of Muleshoe, Doggett Grain Co., Singer Sewing Machine Agency, R. B. Canfield, W. B. McAdams, E. J. Vance, J. C. Hammons, H. Robinson, L. S. Barrow, and A. P. Stone and Muleshoe Produce.

NO DEFINITE REPORT ON STREET IMPROVEMENT ELECTION AT THIS TIME

As we go to press, the election for approving plans for the improvement of the streets of Muleshoe is in full swing. No information is available as to the number of votes that have been cast, or how the votes stand as to which side of the question is most favored. A full report of the results together with any plans that may be outlined in case the plan for improvement is approved in today's election, will be published in The Journal next week.

At last report the voting was not very heavy, but it is probable that before the polls close most every citizen of the town who is entitled to a vote will have expressed his sentiment in the matter.

With prospects so good for new business buildings along the street to be paved, it is to be hoped that the improvement plan will not only go over but that actual paving will start at an early date.

UNDERTAKING FIRM OF GLOVIS WILL ESTABLISH A BRANCH HOUSE HERE

Contract was let today (Thursday) for a new building on Main Street for Mr. C. V. Steed, of Clovis. The new building will be used by Mr. Steed for Undertaking Parlors, which will be a branch of the Clovis establishment. This branch is being established here in order to give this section of the Plains a modern and efficient ambulance service, and will serve a large territory.

The new building will be on the corner north of the Muleshoe Tailor Shop. Material is being furnished by E. R. Hart Lumber Co. Construction will start at once.

Mr. Steed is a long resident of Clovis and is well known in this section. We welcome him as one of the business men of Muleshoe.

LUBBOCK MAN IS NEW OWNER OF RAILS BANNER

Purchase of the Ralls Banner by James L. Dow, pioneer South Plains newspaper man and former owner of the Morning Avalanche was made known yesterday.

Mr. Dow will remain in Lubbock. His son, James H. Dow, manager of the Dow Printing Company, will go to Ralls as resident editor.

A. C. (Dick) Hyatt, editor of the Ralls Banner, received the Dow Printing company as part payment for the Banner. Mr. Hyatt will operate a stationery and job printing plant here.

Started twelve years ago by Troy Morris, the Ralls Banner was sold in 1916 to Mr. Hyatt, who later sold the property and repurchased it in 1924.—Lubbock Journal.

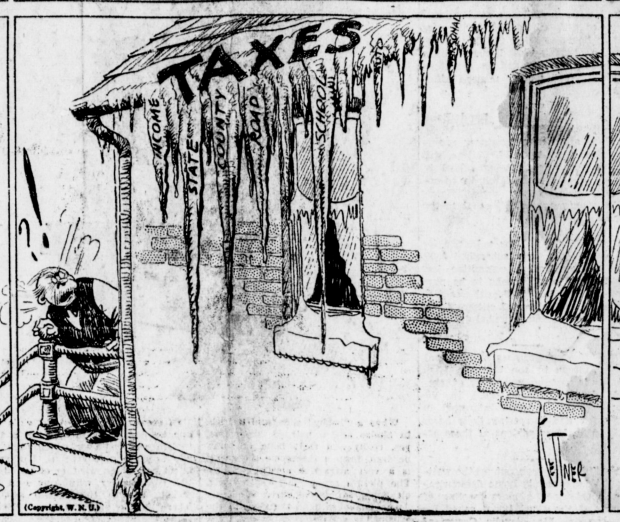
Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Katfir	\$1.05
Maize	1.10
Corn, ear	59c bu.
Corn, shelled	80c to 82c
Sudan	\$3.35
Maize heads	\$17.00
Katfir heads	\$15.00
Cane Seed	\$1.00
Retail Feeds	
Cotton seed cake	2.75
Cotton seed meal	2.75
Bran	2.00
Shorts	2.50
Cow Chow	\$3.00
Milk Maker	\$2.75
Tankage	\$5.25
Seed oat	\$1.00 bu.
Produce	
Heavy Hens	20c
Light Hens and Leghorns	17c
Colored Springs	15c
Light Springs	13c
Stags	10c
Cocks	05c
Eggs	28c
Cream	15c
Hides	6c
Capons, 8-lb. and up	25c
Capons, under 8-lb.	18c

(Prices furnished by the Muleshoe Produce Co., subject to change without notice.)

About This Time of Year



SHALLOWATER MAN NARROWLY ESCAPES DEATH

H. L. Gentry, about 35, of Shallowater, miraculously escaped death Monday when the light touring car in which he was riding collided with another car in Lubbock.

Gentry's car turned a complete flip and landed up-side-down, smashing the vehicle almost completely. Gentry received lacerations about the face and was painfully bruised about his chest. He was taken to the Lubbock Sanitarium. No other serious injuries resulted from the collision.

Mr. Jimmie Snook returned to her home in Clovis Monday after visiting in the Faulkner home.

RADIO PROGRAM WILL BE OF INTEREST TO POULTRY MEN

Announcement has been made that Radio Station KTSA, San Antonio, Texas, has arranged for a series of lectures on the care and treatment of poultry by Dr. L. D. LeGear, V. S., National Poultry expert. These talks will be given twice daily at 1:30 p. m. and 4:45 p. m. from March 4th to March 9th inclusive.

Dr. LeGear invites all to write him in care of Radio Station KTSA, San Antonio, at once about poultry troubles they may have. He will endeavor to answer all questions over the radio.

Mr. and Mrs. J. E. Aldridge were Lubbock visitors Thursday.

MARITAL LAW REQUIRES APPLICATION IN ADVANCE TO PROCURE A LICENSE

A new law affecting the procuring of marriage licenses in the State of Texas was enacted at the last session of the State Legislature. The new law is an amendment to Article 469a, which was adopted in 1925.

Application for marriage license, according to the amendment, shall be made not less than three nor more than thirty days before the license shall be issued.

Applicants for a marriage license shall appear before the County Clerk at the time application is made and be examined by the clerk, under oath, as to their age and residence, which shall be reduced to writing and subscribed to by the applicants. In case of absence of either party, an affidavit shall be made by some other individual as to the age and residence of the absent party, and filed in the clerk's office.

Before the County Clerk shall issue any marriage license, the man is required to produce a certificate from a reputable licensed physician to show that he is free from all venereal diseases. The first application under this new ruling was made in Muleshoe Tuesday.

LEGISLATURE GIVES EACH TOWN JURISDICTION OVER SUNDAY PICTURE SHOWS

Austin—A Texas "Blue Law" written on the statute books in 1871 before motion picture shows were established in the state was amended Tuesday by the house so that they may be operated on the Sabbath through local regulation. Final vote on the measure was 70-36.

Under the bill, city councils will be checked with power to regulate Sunday shows regardless of the population of the locality in which they are situated. Under the present law Sunday theatres are prohibited.

NEW CHEVROLET OWNERS

Valley Motor Company received and delivered new Chevrolet cars to the following the first of the week:

Thurlo Branscum, Sedan; D. L. Butt, Coupe; Sam Cleary, Coach.

One of the new sedan delivery is now on display here and is attracting much attention. A car of the new Chevrolet "up" truck will be unloaded Friday and delivery made as soon as they can be serviced.

BUILDING NEW HOME

Mr. H. C. Edmonds, proprietor of the Muleshoe Tailor Shop, is having a new home built on his property in the West part of town. It is to be a modern structure with all conveniences. There will be four rooms and bath and will be succeeded. E. R. Hart Lumber Company is furnishing the bill of material.

Mr. and Mrs. J. M. March and daughter, Doris, returned Monday from the bedside of Mrs. March's brother, Ellsworth Gardner, who underwent an appendicitis operation Thursday. Ellsworth was recovering nicely when they left.

COUNTY NURSE MAKES SURVEY OF HOMES IN NEARBY COMMUNITIES

Miss Wentland, County Nurse, on her last visit to Austin, was delegated as one of the three nurses in Texas to help make a survey of homes for the Rockefeller and Spelman Institute to determine the type of homes and the type of work done by the average housewife in the different parts of Texas. This work will be carried on for several weeks in addition to her regular program, which will include the visiting of schools and visiting of homes of all school children.

A special examination of all school children will be made within the next month for defective eyes and to determine as far as possible the cause of such defects. Many times these defects can be cured by having the child seated correctly in the school room and to have them study under the proper conditions in the home.

It is found that many times the child will read in a poor light or will try to study while lying down, which is the first possible thing that will tend to weaken the eyes of a growing child.

The past two weeks Miss Wentland has visited the following communities: Bula, Enochs, Wilson, Watson, Baileyboro and the west part of Longview. Miss Wentland reports that in her rounds she has met many new people and many new children which have recently moved into the communities. In one school, the attendance had more than doubled what it was the first of the school year.

Thursday of this week she will visit West Camp, Friday Circle Rock, Monday March 4th, Longview, Tuesday, March 5th, Fairview, Wednesday, March 6th, in the office, Thursday, March 7th, YL community, Friday, March 8th, Alamo.

Mr. and Mrs. John Birdsong and family moved into the S. E. Morris house here the latter part of last week. Mr. Birdsong has charge of the local Gulf Refining Company.

HENS ON LOCAL POULTRY FARM NET OWNER NEAT SUM IN PAST 12 MONTHS

There is money to be made with good hens if they are cared for in the proper way. Many flocks over the country are not paying for their feed while others are not showing the profit that they should. However, it is not the fault of the hens every time. Here is a good example of what a small flock will do when given the proper attention. Two hundred and forty hens at the McAdams Poultry Farm, near Muleshoe, netted the owner \$756.80 in twelve months.

A record was kept from February 1st, 1928, to February 1st, 1929, which is as follows:

Eggs sold—\$1102.40. Feed cost for 12 months—\$345.60. Total profit—\$756.80. These birds were fed home raised grain and a good brand of laying mash. Regular feeding time, plenty of good, clean water, etc., are also to be considered.

What this small flock has shown in profit can be duplicated by any farm flock. Farmers in this territory, who plenty of home feeds are losing some good money when they neglect the farm flock.

Mr. and Mrs. H. C. Henington spent the week-end in Amarillo.

NORSE SKI MEET



Travis Roldaten taking a jump at the inauguration tournament of the Norsemen Ski Club at New York on Norsemen hill at Salisbury Mills, N. Y. The thrilling jumps of the men were witnessed by thousands of spectators.

ADJUTANT GENERAL



Brig. Gen. Charles H. Bridges, acting adjutant general of the army since the death of Maj. Gen. Lutz Wahl in December, has been appointed adjutant general with the rank of major general. He was born in Whitehall, Ill., in 1872, and was graduated from West Point in 1897.

The Muleshoe Journal

C. S. HOLLAND, Editor
Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line. Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

WHAT HATH RAOHS BROUGHT!

Good roads are the monitors of higher civilization. Bad roads are the landmarks of community slovenness. Good roads also include common sense in their building and good business judgment in the letting of contracts.

Good roads have brought prosperity, convenience, safety, self-respect and happiness to countless millions. A city, town, county, state or nation that is not going after more good roads is commercially and socially committing self-imposed ostracism from the rest of the busy world.

WORTH WHILE TO LIVE TODAY

We have often heard of the good old days. We contend that there never was a time when it was so much worth while to live as today. Back there a century ago, a man could live from childhood to old age and the changes that took place in the world about him were few.

THE EDITOR

From a school boy's essay on The Editor: "I don't know how news papers got into the world, and I don't think God does, for he ain't nothing to say about these in the Bible. I think the editor is the missing link we read of, and that he stayed in the business until after the flood and came out and wrote the thing up and has been kept busy ever since."

WHEN A TOWN DIES

When a town dies there isn't any funeral, no flowers, not even pallbearers—it just DIES. When a town dies somebody on many occasions, have failed to administer the proper dosage of civic pep and pride.

Mlle. Lucille Prelovue, a wealthy miser who disappeared from her chic chateau near Lyons, France, three years ago, has been found working as a cook in Paris.

From Anne's Meinertzen of Berlin provided in the "Hearst" magazine about forty-five \$40,000 estate in the "Hearst" magazine.

What's Doing in West Texas

Many farmers of Spur, and others in Dickens county are planning to attend the Texas Panhandle-Plains dairy show at Plainview in April, some of them taking Jerseys. The Spur Chamber of Commerce has assisted in placing \$10,000 worth of excellent cows in the Spur county.

Stamford is experiencing a remarkable growth in building with an addition of 1700 square feet to the city hall, a house new fire fighting equipment, an \$85,000 West Texas Utilities ice house, one pretentious six story hotel, and a six story modern office building.

A. K. Short, Federal Land Bank representative of Houston, and M. R. Bentley, agricultural engineer, extension service of A. M. College, will hold a one day terracing school in Haskell the first of March in co-operation with County Agent Trier. Other county agents will assist in the work.

The goal of \$2500 for a library for Olney has been over subscribed \$500. The purchasing committee has listed a number of books to be purchased. Half the \$2500 goal was furnished by ten interested citizens to be given when it was equalled in other donations.

Elmo V. Cook, teacher of vocational agriculture in the Coleman High School, is making a series of evening dairying schools held in the school house. Farmers interested in improving and increasing their herds make up a large percent of those attending.

San Saba has been put on the waiting list for a county home demonstration agent. A mass meeting of women at the court house asked for this service. Mrs. Amelia Cowan of the Woman's Auxiliary of the C. of C. and Miss Bess Edwards of the Extension Service were influential in procuring the agent.

Work on a new city hall at Paducah has started. It is to be brick construction, two stories high and will house in addition to the city government, the fire department which now has about \$20,000 worth of equipment. The city manager of Commerce, and will contain living and club rooms for the firemen.

A cash outlay of from \$55,000 to \$60,000 is being put into a new telephone system of the Bell Telephone Company at Presidio. In addition to an entirely new system for Presidio and the erection of a new office building, the lines to Maria are also to be rebuilt.

The O'Donnell Electric Hatchery is now in operation under supervision of H. H. Williams. The big 18,000 egg Petersen electric machine was installed recently in the Fritz building and was set with eggs the middle of the month. Regular settings are to be made twice a week.

The February issue of West Texas Today, official magazine of the West Texas Chamber of Commerce, contained an advance story of the eleventh annual convention of the regional commercial organization which will be held in Ft. Worth May 13, 14 and 15. Pictures depicting scenes enroute to the border city, and attractions there are also published.

The March issue of West Texas Today will be devoted almost entirely to Aviation and towns that have taken forward steps in this new means of transportation in West Texas. This issue follows the appointment of an Aviation Committee, and its meeting in Fort Worth.

Scores of children visited Children's newly equipped playground on a recent warm day. The new equipment is at Friar Park and is the result of the efforts of the local Lions Club in the children.

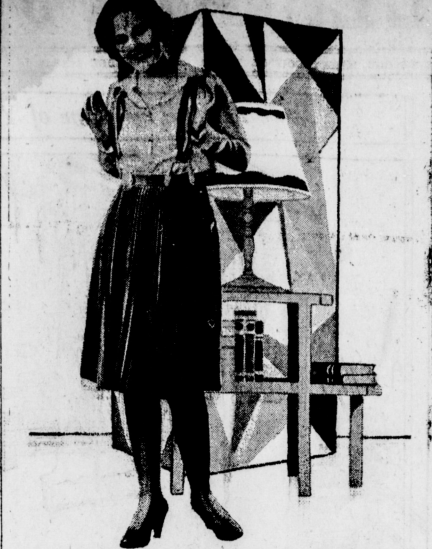
The new high school building at Big Spring which was recently completed is one of the most modern in West Texas, having 31 rooms, spacious auditorium, a gymnasium with a seating capacity of six hundred. The cost was approximately \$120,000.

Both houses of the Legislature have passed the land title bill, legalizing property rights to land bordering on crossing creek and river beds. It now only awaits the signature of Governor Moody when it will be introduced in the future for greedy officials who land sharks to steal land from men who have owned it 50 or 60 years. Many other places have been affected by these land sharks as well as the owners of a strip through Grand Wheeler Cemetery on the North Fork of Red River, Miami Creek.

SUBSTITUTE FOR EGGS

When eggs soar in price, substitute substitutes for them in recipes. Instead of using two eggs, for example, use only one and stir one tablespoon of the cornstarch with the flour.

"BOBBY" SKIRT, TUCK-IN BLOUSE WITH SUSPENDERS FORM A CLEVER TRIO



When a "Bobby" skirt and a tuck-in blouse and a pair of suspenders, yes, really and truly bona fide suspenders, form a threesome the result is a very attractive sports costume. The picture poses just that. It's a HE PAPER-FISH, to be sure, which, no doubt, enhances it all the more in the eyes of the younger set.

It seems that the suspender dress seems to us via Hollywood way where it is extremely popular among the younger screen actresses. Barbara Kent, who posed for this photograph, being one of the first to take up the fad.

Granting that it is the suspenders which give the thrill of novelty, yet for smartness and up-to-dateness the skirt and the blouse are sufficient unto themselves. In fact, they furnish a clew to two of fashion's latest trends. The plaited wool skirt, for instance, belongs in the wardrobe of the modern young girl. Not only for sports but for school wear, a skirt such as this is quite essential from a practical as well as a fashionable point of view.

Tech Enrollment NOW TOTALS 2925

The enrollment of Tech College is now 2,925, according to information received from the registrar's office. This information was made public in connection with a bulletin about the coming summer school. It was announced that the summer school would begin June 3, extending until August 23, with the second term starting July 13. Two hundred courses, half of which will be advanced studies, will be offered.

EXCELLENT PLUMBING IN OLD ROMAN HOMES

Sanburg. — A Roman couple's estate has been excavated here which throws an interesting light upon the luxury in which the wealthy Romans in the provinces lived. The excavations comprise a luxurious country home with all comforts, including excellent plumbing arrangements and central heating plant, a bath house with hot and cold water, several well appointed barns and numerous utensils and weapons.

SUBSCRIBE FOR THE JOURNAL

Time Saving Recipes



MUST hurry home and get a dinner. How often do you hear someone break up a pleasant party with those words? Of course, there has to be a dinner to satisfy hungry appetites, but there are meals which can be prepared in a minimum of time, and they are the ones to plan when you expect to be out the whole afternoon.

One of the secrets of time saving is to use canned meats or fish. Vegetables, soups, rice, corned beef, veal loaf, salmon, tuna fish and other meats in cans. Canned vegetables and fruits, too, will save many minutes of laborious peeling and cooking. Their use means that the main ingredients of your meals are already prepared.

A Half-Hour Menu

The following menu can be prepared easily in half an hour and is filling enough for even the heaviest little boy. Anna Fish at Gratin, Buttered, Roasted Potatoes, Rice, Pickled and Jelly, Tomato and Let-

tuce Salad, Fruit Compote, Cabbages. The peas are heated in the juice from the can, and then seasoned with butter, prepared in the following manner: Boil the potatoes thin and boiling them in a lightly covered vessel they will cook in ten or fifteen minutes, and a few minutes to prepare.

To prepare the fish, shred contents of a large can of tuna. Melt two tablespoons butter, stir in two tablespoons flour, one-eighth teaspoon paprika, one-eighth teaspoon pepper, and one-half teaspoon salt. Add one cup of milk gradually and stir until thick; add one cup grated cheese and stir until melted. Cover the baking dish, cover with one-fourth cup buttered crumbs and brown a few minutes in a very hot oven.

A can of fruits for salad can be left to chill in the ice box during the day and will make a delicious, complete for dessert. Or an interesting and appetizing pie that had been made in the morning.

If You Bank Here, One Can Bank On You



PERSONAL CONTACT

Bank Service means a great deal more than the mechanical job of figuring dollars and cents and interest. It includes personal contact with each bank patron.

We think we are capable of giving sound advice in most banking matters. This advice is yours for the asking.

Blackwater Valley State Bank

MULESHOE, TEXAS "There is No Substitute for Safety."

Have It in Your Cabinet

You can never tell when you may need any one of several first aid remedies, so the safe way is to have them in your medicine cabinet.

We Serve Sunday Dinners

McCarty Drug Store



MJB Coffee has such full flavor, it takes less of it per cup to make good coffee. MJB is recognized as "The Quality Coffee of America."

3-lb. can M. J. B. Coffee...\$1.65
1-lb. can M. J. B. Coffee.....60c

Here you can buy most of the things you need without shopping around at real money saving prices. If you are not our customer already, one visit to this store will make a believer of you.—MAKE IT TODAY.

Particular women, who buy their groceries by the well known brands, may well afford to do their trading at this store—and you may rest assured our prices are as low as you will find on the quality of merchandise we sell.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

BUILDING

IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.

W. C. GORDON

At Panhandle Lumber Company

Jack Rowan

SUDAN, TEXAS

General Auctioneer

Farm and Stock Sales a Specialty
Dates Made at This Office

Send Your

Abstract Work

—To The—

Muleshoe Abstract Company

A. P. STONE, Prop.

MULESHOE, TEXAS

Agent for Warren Addition

E. L. Menefee, M. D.

PHYSICIAN and SURGEON

MULESHOE, TEXAS

R. L. BROWN

The Land Man

Lands, Oil Leases
Royalties

FIFTY WOMEN WANTED!

In every community we will start a woman in business with opportunity to earn \$50 to \$75 per week. Very little capital required. For full information, write today to—

M. L., P. O. Box No. 631,
AMARILLO, TEXAS.

PUBLIC DRAY

Let Me Do Your HAULING

Careful Attention and Your Business Appreciated

C. C. RAGSDALE
CALL CITY HALL

Lubbock Sanitarium

(A Modern Fireproof Building)

and

Lubbock Sanitarium Clinic

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine
Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
General Medicine
MISS MABEL MCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

RADICAL CHANGE IS MADE IN FOOTBALL RULES ON FUMBLES

New York.—Adoption of a radical new gridiron rule, making fumbles dead at the point of recovery, when recovered by the defensive team, was announced today by the national football rules committee as the chief result of a two-day secret session.

The committee's decision, which approves a recommendation having the widespread support of football coaches, was made public by W. U. Langford, secretary.

"The new rule," said a formal statement, "will not apply in case of passes which are intercepted before forward ground nor will it apply to blocked kicks which will be played as heretofore."

Three other important changes were announced by the committee, effective for the 1929 season.

The former rule restricting the kicking side from advancing the ball in case of subsequently legally recovered fumbles has been extended to cover free kicks and kick offs; formerly it applied only to punts.

In the hope of having the try for point after touchdown constitute more often a triple threat play, the rule makers have moved the point from which the try is to be made from the three to the two-yard line.

The rule to restrict the use of the so-called "screen pass" not regarded as altogether effective last year, was amplified to provide that "no player of the side in possession of the ball shall interfere with an opponent until the ball has been touched, except in the case of an actual attempt to catch the ball. Furthermore, except on passes completed behind the line of scrimmage, such players as are ineligible shall be penalized for interference if they obstruct the right of way of defensive players."

COULD SCARCELY BELIEVE HIS EYES WHEN HE LOOKED UPON TECH FOR FIRST TIME

Lubbock, Texas.—"It just isn't so," said Charles Deere Wyman of Moline, Ill., president of the John Deere Implement Company, upon seeing Texas Technological College for the first time when visiting Lubbock recently. He had heard about the big new school on the South Plains of Texas, he said, but he could not believe that a great section of the once open prairie had been dotted with great buildings, that in so short a space of time thousands of trees had been planted, and that a student body in excess of 2,000 had already crowded into the school.

FUNDAMENTAL PRACTICES IN THE CARE OF POULTRY

Observance of five fundamental practices in the care of poultry is necessary if farmers are to obtain full advantage from the favorable market conditions predicted for 1929, according to poultry authorities who have made observation of conditions during the past year.

Here are the essentials to profitable poultry raising in 1929, as the experts see them: Extreme sanitation in care of the laying hens; production of quality products for better prices; an adequate feeding program; keeping of adequate records to show cost of producing product; and, betterment of stock on the average farm. Of these essential requirements, sanitation, adequate feeding and keeping of records depend entirely upon the amount of care taken by the farmer. The other two requirements, production of a better quality product and the betterment of stock, depend largely upon the kind of chicks produced by the hatcheries, from which better stock must inevitably come, since hens on the average farm are not of the high egg laying type from which it is profitable to breed.

The average farm hen of today, according to U. S. Government observation, lays too few eggs to enable the farmer to secure the profit he should have from his poultry flock, and at the same time lays too small an egg to secure top prices for the product.

Betterment of farm flocks has been noticeable during the past few years particularly, farm statistics show, and this betterment coincides with the report of the International Baby Chick Association, estimating an increase in the sale of baby chicks during the past few years to the number of 500,000,000 in 1928.

ECONOMICS

Employment Agency Manager: "So you'd like to employ a woman. What kind do you want?"
He: "I'd like to have one of the Free Masons I've heard so much about."

NEWSPAPER ADVERTISING IS BETTER THAN DIRECT-BY-MAIL MATTER—PROVEN

Week before last the Claude News man sent out sixty-seven personal letters, as a try-out on direct-by-mail advertising, and at the same time placed an ad in the paper to find out whether direct-by-mail advertising is worth the price—about six times the usual amount of cost of newspaper advertising. We received several ads from the newspaper advertising, and only one letter from the direct-by-mail advertising, and that letter was from a firm that we buy heavily from and he wrote us because he wanted to keep our trade and show his friendship and goodwill, but he sent no ad.

This goes to show that an advertisement placed in the local newspaper will and does bring results, while the direct-by-mail advertising, which costs from four to six times as much more, does not bring results. If you should visit the local postoffice an hour after the mail has been put up and see dozens and dozens of pieces of direct-by-mail advertising thrown on the floor and in the waste basket, and then look over the room an hour after your local paper has been put up for delivery, and you will not see a single copy of the Home Town Paper thrown into the waste basket, while the floor is usually littered with all kinds of direct-by-mail advertising. Direct-by-mail advertising costs anywhere from 4 to 6 times as much money as an ad the same size placed in your local paper and does not produce one-tenth the good results. Try It—Claude News.

WORSE YET

An old lady was looking for something to grumble about; the light of battle was in her eye.

"I believe you self diseased meat here,"

"Worse," replied the butcher mysteriously.
"How do you mean worse?"
"Why the meat we sell is dead, quite dead," said the slyly winking butcher.

\$16.50 Extra Money on Purina Cow Chow

ASK THIS MAN

Mr. O. K. Angeley, Muleshoe, put his cow on test:

First 30 days, feeding a good commercial feed; the production per day was 3 gallons.

Changed to *Purina Cow Chow*; production increased to 4½ gallons per day, also cow picked up in flesh.

In extra milk this amounts to, for 1 month \$18.00

Purina Feed cost \$1.50 more per mo. than other feed 1.50

An extra profit per month, of \$16.50

Purina Feeds Make You More Money--Feed It

With Home Grown Grains

Bailey County Elevator Company

MULESHOE, TEXAS

ONE OUTSTANDING FACT



What you get in a lot of Tire Advertising these days is plain, unadulterated *Bunk*. More Miles—Longer Wear—Better Made—Purer Rubber—Secret Processes, and so on and so forth, a lot of generalities that anyone may claim.

But when you come to pay out your money for tires, you want facts. And there is one fact so overwhelmingly outstanding that no intelligent buyer can overlook it. It is this:

More People Ride on Goodyear Tires Than on Any Other Kind

Goodyear tires have proved best in the experience of millions. Proved best upon the road where claims are judged by results. For that reason, Goodyear makes more tires every year than any other manufacturer. A leadership that has been maintained for ten years.

VALLEY MOTOR CO.

MULESHOE, TEXAS

WANTED!

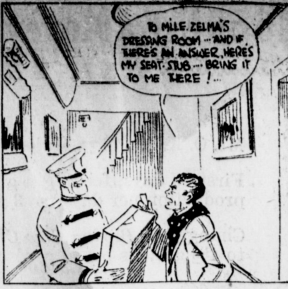
Maize, Kaffir and Hegari Heads. Best Prices.

Be Sure and See Us Before Selling
We also want Cane Seed. Scales near Continental Oil Co. office.

S. E. Cone Grain Co.
See R. F. Moore.

FINNEY OF THE FORCE

By F. O. Alexander
of Western Newspaper Union



Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

CHEVROLET DEALERS OBSERVE NATIONAL DEMONSTRATION WEEK

Ten thousand Chevrolet dealers in every part of the country, assisted by more than 20,000 salesmen, participated last week in National demonstration week, the result being that hundreds of thousands of persons experienced without obligation their first rides in the new Chevrolet six.

Although it was the first time the company had undertaken a project of this sort, sales executives, basing their opinion on the enthusiastic reports of dealers and salesmen, have already judged it as overwhelmingly successful.

In metropolitan centers the remarkable acceleration of the new car was demonstrated on the highways. Rough roads were traversed to prove the car's riding ease. In like fashion, its ability to climb hills, the thorough and quiet cleavage of its four wheel brakes and its economy of operation were emphasized. In short, none of the many sensational performance features of the new car were overlooked in these comprehensive demonstrations.

The various Chevrolet assembly plants of the country lent their fullest co-operation. A splendid instance of this was revealed in Detroit where each of the city's 560 salesmen were in possession of individual cars throughout the week.

CLOVIS IS OFFICIALLY DESIGNATED AS TRANS-CONTINENTAL AIRPORT

Clovis was recently officially designated as the New Mexico terminus of the Trans-Continental Air Transport, Inc. for its New York to Los Angeles line to be operated in conjunction with the Santa Fe and Pennsylvania railroads.

An airport site, comprising 521 acres, has already been purchased four miles west of the city for terminal purposes of the air line. The new state and federal road recently hardsurfaced leads to the field.

Dodge City, Kansas, officials of the National Aeronautic association have been notified that the proposed line including Dodge City and Las Vegas has been abandoned because of the adoption of radical changes in the route of the air line which make it essential to move south. The technical reasons that make the change necessary are said to be flying conditions and the fact that the Department of Commerce is favorable to lighting the airway across the continent via Amarillo and Clovis, which route has been adopted by the Western Air Express. Both ways could not be lighted, it is said.

ANNOUNCEMENT

Of Partnership Formed Between

Bobo & Campbell

ATTORNEYS-AT-LAW

MULESHOE TEXAS

Bailey County Abstract Company

L. S. BARRON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.

(Member Texas Abstractors Association; Also Member Association of Title Men)

It Will Pay You

To See Us Before You Sell Your

Kaffir, Maize, Sudan and Corn

We pay the best market prices at all times and can assure you of our co-operation in the marketing of your crops. Don't fail to get our prices if you have any of these products to sell.

LARIAT GRAIN CO.

L. SIKES, Mgr.

POWER FARMING IS ADVANCING RAPIDLY

Power farming is making very rapid progress in America, says the February 15 Oklahoma Farmer-Stockman. Each year sees some new farm equipment added to the list of machines that enables farmers to handle more land with less labor or to reduce the cost of production.

The rapid extension of the combine throughout the great plains is one of the outstanding recent developments. Ten years ago there were only a few dozen combines scattered throughout northern Oklahoma. These did so well and so satisfied were their owners by their marked savings in harvesting costs, that hundreds more were brought in following the first demonstrations in 1919 and before many years the combine will be the standard method of harvesting throughout the Southwest.

One of the time and labor-saving soil preparation implements which has made especially rapid progress this last season is the one-way disc plow. This implement is known by several names, but consists essentially of a series of large plow discs mounted on shafts so as to throw the dirt one way, and with heavy guiding wheels set so as to help overcome the sidethrust.

Especially rapid advancement has been made during the last year in the modernization of row-crop cultivation. The spread of the two-row cultivator in the cotton growing sections of Southwest Oklahoma and Western Texas is an example of this. The smooth fields in that section permit of accurate work with the two-row tool and each spring sees more of these cultivators following the rows in that section.

46 OF 122 TECH GRADUATES HOLD TEACHING POSITIONS

Lubbock, Texas.—Of the 132 graduates of Texas Technological College this year, 46 are now teaching school, according to a report of the teachers' placement bureau of the college. Most of these places were secured through the aid of the bureau. The positions held by students vary from grade positions in rural schools to principalships and superintendencies in high schools. More than 150 teachers have been placed by the bureau this school year, according to Dr. A. W. Evans, director, and the records indicate that this number will be greatly increased next fall.

HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

R. A. THOMPSON, Muleshoe, Texas

CLEANLINESS

Will be more appreciated if the difficult task of keeping things clean is avoided. We are prepared to clean your clothes satisfactorily and will be glad to render this service for you.

The Muleshoe Laundry

MULESHOE, TEXAS

Road Information Cozy Rest Rooms

You Need Our Service We Want Your Trade

LET'S CO-OPERATE

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

TIME TO PRUNE GRAPES

February is the best time to prune grapes, suggests the Oklahoma Farmer-Stockman of February 15. Grape vines must be pruned every year if regular annual crops of good fruit are expected. It is true that vines which are making a good vigorous growth will bear more fruit for one or two years if left unpruned, but this condition will not last as it will not be long before the vines make but little growth and consequently bear but little fruit.

DEFINITIONS

Joan of Arc—One of Noah's daughters.

Blizzard—The inside of a chicken.

Mountain Range—A large cook stove.

Oxygen—An eight-sided figure.

Disswell—To spell incorrectly.

Butter—Billy goat.

Frontpiece—Headlight on a Ford.

Furlough—A fur-bearing animal.

Monomania—A man with only one wife.

Mistake—To steal something.

Tomborial Parlor—A place where you go to have your fossils removed.—LA Scalp, in Clovis News.

DO YOU KNOW WHAT YOU'RE GETTING when you buy OIL?

CARELESSNESS is a very expensive habit—especially when it is associated with motor car lubrication.

Unless you insist upon a reputable brand of oil—and are sure that you get it—you are certainly heading your car for the scrap heap by the shortest possible route.

You know what you are getting when you stick to the unsurpassed brands marketed by the Continental Oil Company. These are oils which have passed every test. They have a reputation to maintain—and they do it by providing a thorough lubricating job under all conditions of motor operation.

Look for the signs shown below—at service stations and garages.

CONTINENTAL OIL COMPANY

Producers, Refiners and Blenders of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.

Conoco Motor Oil insures protection. It resists compression—saves gasoline—lights friction. Flows freely at low temperatures. Stands up under most intense cylinder heat. In short, does a complete lubricating job in all kinds of weather. Ask for the grade made especially for your car.

CONOCO MOTOR OIL

Extra life for your car

EXTRA LIFE for your car

CONOCO AMALIE

PENNSYLVANIA OIL COMPANY

Through exhaustive laboratory and road tests it has demonstrated its ability to lubricate properly under the most trying conditions of motor operation.

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

Want Ads

LOST - Between West Camp and Muleshoe, a Persian Cat; color, tortoise. Finder please notify Mrs. Fred Rice. 2-25

BELL DRILLING, windmill wrecking, have been here about a year and intend to stay. Prices right. Will appreciate your trade.-J. B. Cunningham, Muleshoe. 2-4tp

March and April hatched pullets pay best. See us now for Purebred White Leghorn Eggs. - McAdams Poultry Farm.

LISTEN - We are always ready and waiting for harness and shoe work. - J. M. McAdams, the Harness and Shoe man.

FOR TRADE - Desirable home in Dallas for Bailey County farm land. Will pay balance in cash. Address, T. M. Lawson, 5214 Garland Ave., Dallas, Texas.

FOR SALE or Trade - One good "Old Trusty" incubator, size 150 eggs. Just used two seasons. Will take half price or will trade for pigs or chickens. See Mrs. B. Waller, 15 miles West of Muleshoe. 2-4t

FOR SALE - Used DeKo light plant, in good condition. Inquire at Journal office.

March and April hatched pullets pay best. See us now for Purebred White Leghorn Eggs. - McAdams Poultry Farm.

FOR SALE - 240-Egg Old Trusty Incubator in good condition. - Mrs. John Burton, 5 miles N. W. of Muleshoe. 1tp

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.

VISITORS WELCOME
W. T. BLACK, W. M.
J. B. ROBERTS, Sec.

A. R. Matthews, M. D.
Physician
and
Surgeon
MULESHOE, TEXAS

MICK
The Auctioneer
Will cry your sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or FLAG.

O. N. ROBISON
General Auctioneer
30 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Suppers.
Muleshoe, Texas. Route No. 1

Doubles for Two Well Known Men



Looks like Judge Kenesaw Mountain Landis shaking hands with William S. McAdoo, doesn't it? Well, you're wrong. These two gentlemen are, left to right, Frank W. Parker and Orval Hays, both of the editorial division of the government printing office at Washington.

CARD OF THANKS
Baileyboro, Texas, Feb. 26, 1929.
To The Muleshoe Journal:
Mr. and Mrs. H. Sterling wish to express their thanks and appreciation to the doctors and many friends who were so generous with their help and kindness during the recent illness of H. Sterling.

EXCHANGES
Can't study in the fall.
Gotta play football!
Can't study in the winter.
Gotta play basketball!
Can't study in the spring.
Gotta play baseball!
Can't study in the summer. - ?
Gotta girl! - Exchange.

Why Not The Best?

NOW IS THE TIME TO BEGIN PREPARATION FOR THOSE EARLY PULLET, MARCH AND APRIL, HATCHED PULLETS ARE THE ONES THAT PAY. WE HAVE PURE BRED WHITE LEGHORN EGGS FOR SALE.

McAdams Poultry Farm
MRS. W. B. McADAMS, Prop.

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS.
I. W. Harden, President
J. J. Lawler, Vice-President.
L. S. Barron, Secretary-Treasurer.

LOAN COMMITTEE
J. A. White
M. P. Collins
R. J. Klump

A Long Time Loan and Low Rate of Interest

Staple and Fancy Groceries

Highest Quality - Reasonable Prices

Yes, we have a complete stock of the best groceries you can buy, and our prices are no higher--in some instances they are lower--than the prices you would have to pay elsewhere. We appreciate your trade and will treat you right.

HEADQUARTERS FOR EVERLITE FLOUR

Henington's Cash Grocery
MULESHOE, TEXAS

Look Well Dressed On the Street

In old clothes you may roll around the house. Wear ragged coat and pants, quarrel with your spouse. But just the minute that you hit the street, it's ten to one some business friend you'll meet. Because you wish to have your friend impressed. You'd better see that suit is cleaned and pressed.

Muleshoe Tailor Shop

(CORN. J. J. HUNTER)

To The Farmers Of Muleshoe Territory

Beginning Monday, March 4th, we will pay 46 cents per pound for butterfat.

We are now able to offer as much or more for your cream than you can get by shipping. Come in and talk it over with us. We have a supply of Revenge Lice destroyer. "Kills 'em in a minute." Also, Kurem, for sore head, roup, white diarrhoea. Absolutely guaranteed.

MULESHOE PRODUCE CO.
Elmo Head, Mgr.

The Best Prices For Your Grain and Feed

And our heartiest co-operation in every way possible are assured you when you market your crops with us.

SEE US FOR

MERIT BRAND FEEDS

We have just received a shipment of these feeds, including

Milk Maker, Hog and Poultry Feed

They are the best on the market. If you have used them, you know.

Muleshoe Elevator Co.
MULESHOE, TEXAS

Town Talk

Miss Mabel Harris spent last week-end at her home at O'Donnell.

Mrs. D. K. Smith and Miss Virginia Egbert were in Clovis Friday.

Mrs. T. E. Arnold, Mrs. J. M. March and Miss Marie Arnold motored to Amarillo Wednesday.

R. J. Tucker has accepted a position at Henington Cash Grocery as meat cutter.

David Anderson began work Monday with the State Highway Department.

Messrs. A. J. Hutto and F. C. Franks, business men of Sudan, were business visitors in Muleshoe last Thursday.

Mrs. W. B. Hicks and children spent Friday and Saturday in Canyon visiting Mrs. Hick's mother.

Mr. Buford Cox, cotton buyer of Sweetwater, was in Muleshoe on business this week.

Messrs. L. W. Jones of Rule, and Chester Jones of Colorado City were in Muleshoe on business Wednesday.

Miss Virginia Egbert is spending a short visit at her home in Vaughn, New Mexico.

Mr. Carl G. Clift, of the Spring Lake Schools, was a business visitor in Muleshoe Wednesday.

Shad Green returned to his home in Lubbock Saturday after spending several days here looking after business interests.

Mr. and Mrs. Dee Johnson and baby, Kenneth, of Floydada visited Mr. and Mrs. S. E. Morris and family Sunday.

C. J. Rosch, who has been suffering from a sinus infection the past few days was in Lubbock receiving medical attention Tuesday and Wednesday.

Mr. and Mrs. R. A. Thomson and son, Aubrey, motored to Clovis Sunday returning in a new Buick coach, purchased from the Buick agency at Clovis.

Mr. and Mrs. S. E. Morris, Jr., Mr. and Mrs. Arnold Morris and children, Mr. and Mrs. Ivan Mardis, Misses Ouel Morris and Annie Woods and Mr. and Mrs. John Birdsong and children spent Sunday with Mr. and Mrs. S. E. Morris.

L. E. and C. C. Ragsdale received a telegram last Monday morning from Metador informing them of the death of their mother, Mrs. W. E. Ragsdale. They, with their families left immediately for that place to attend the funeral services. The Journal joins with the many friends in extending sympathy to the bereaved family in their hour of sorrow.

FOUR RIO GRANDE BRIDGES HAVE PRESIDENT'S APPROVAL

Bills have been signed by President Coolidge authorizing the construction of four international highway bridges across the Rio Grande. The bridges are to cross the river at San Benito, Donna, Lee Intero and Rio Grande City. They are to be built by private bridge companies, subject to approval of the Mexican authorities. John N. Garner of Uvalde introduced the bills.

It is said that in Australia there are about 50 species of animals that are extinct - flying squirrels, flying opossums, flying mice, and even flying bears, but we do not know what other species.

GALLANT "OLD IRONSIDES" SWEEPS THE SEAS AGAIN

Every red-blooded American who has read of the grand old warrior vessel of the sea, should not miss seeing James Crude's new Paramount picture, "Old Ironsides", which comes to the Lone Star Theatre Tuesday and Wednesday, March 12 and 13.

All the heroes and famous naval commodores who lived during the stirring days of 1894, live and take part in the famous battle of Tripoli Bay when the United States made the declaration, "Millions for defense but not one cent for tribute." In the production one sees Lieutenant Stephen Decatur, Commodore Edward Preble, Commodore Richard Somers and a score of other men whose names are forever engraved in the hall of fame.

Among the cast members who give an excellent account of themselves are Esther Ralston, Wallace Beery, George Brannoff, Charles Farrell and Johnnie Walker.

Friday and Saturday night of this week Paramount presents "Honey-moon Hite."

W. M. S. MEETING

The Ladies Missionary of the M. E. Church met at the home of Mrs. Edna Farrall north of town. A short business and social program was rendered which consisted of two piano solos by Miss Jewell Haney, three readings by Miss Colburn Hobbs, two piano solos by Mrs. Willman, of YL, Miss Haney and Mrs. Willman sang a duet. There were several ladies at the meeting from YL. The ladies of the Society served cherry pie, whipped cream and coffee in honor of George Washington's birthday.

As we were going out to Mrs. Farrall's we thought it was snowing, but after we arrived we changed our thoughts and decided that it had rained a shower for Mrs. Farrall's new baby boy, of which she received many nice and useful presents. The presents were presented by Miss Harris. The next meeting will be at Mrs. Nina Elrod's home in the country. Reporter

A SURE THING

Things are so contrary that probably even a cigarette lighter would work if you used it to see how much gas you had in the tank.

ARE YOU PLANNING ON A HOME?

If so, let us supply the materials both for its construction and its furnishing. We have all that is required to build, paint, finish and furnish the kind of home you are planning for your family. Our Building Materials and our House Furnishings are of the highest quality, and our prices are reasonable.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture McCormick Deering Implements

Mobiloil betters its best!

For only 5c more a quart you can now get a new oil made especially for today's high-speed driving conditions. Here is surprising economy.

Today's high-speed driving conditions demand new lubricating oils, superior in character to anything produced before. This need is now met with the New Mobiloil, especially adapted to this new burden placed upon lubrication.

This still-better Mobiloil, in the correct grade for your car, now awaits you at any Mobiloil dealer's place of business. The price is 35c a quart. The economy in use over other oils will more than offset the 5c more per quart.

MAKE THIS TEST!

Drive to the nearest Mobiloil dealer . . . have him drain all the old oil from your crankcase and . . . fill it up with the correct grade of the New Mobiloil. You know from experience how your engine ran the last time fresh oil was put in the crankcase . . . Now--notice the difference!

Look for these results--

Increased Oil Mileage: In actual tests the New Mobiloil has been found to outlast any other oil of similar body. Many motorists get as much as 100 extra miles per quart from the New Mobiloil.

Increased gasoline mileage: As the wheels pass by, notice your saving in gasoline consumption. With the New Mobiloil, full compression is assured. The result is a saving in gasoline consumption—perhaps as much as 10%.

Faster pick-up—more power: Watch how you get the jump on traffic when the signal changes. Try passing another car of the same make as yours on the open road. Try some of the hills that have made your engine labor before.

Smoother Operation: Notice the quiet, velvety feel of your motor. Note the new quietness when idling, the new smoothness and speed of acceleration. On a long, fast run notice the new freedom from vibration.

The New
Mobiloil
35c a quart

The dealer who sells a quart of the New Mobiloil for less than 35c (except Mobiloil in the quantities of 50 or 100) is not making his fair reasonable profit. Lower prices often mean inferior substitution.

VACUUM OIL COMPANY

Specialists in the manufacture of high-grade lubricating oils for all types of machinery.

Dallas Branch, Main & Lamar Sts.

NEW RAILROAD LINE IS DISAPPROVED BY I. C. C.

Application of the Pecos and Northern Texas Railway, a subsidiary of the Santa Fe System, contemplating an extension from Hale Center to Falconer, failed to meet the approval of the Interstate Commerce Commission. The project called for the expenditure of nearly \$2,000,000 and the construction of sixty-six miles of railroad. The commission had previously authorized the building of a new line by the Fort Worth and Denver South Plains Company, which is connected with the Burlington System, in the territory in which the new line is sought by the Pecos and Northern, and the proposed line of this company would parallel the Denver South Plains line for a distance of 13 miles, it is said. This would represent an unjustified duplication of railroad facilities, according to the commission's report, particularly in view of the development of highway and truck traffic.

The Denver South Plains line was deemed adequate to serve the territory under the conditions prevailing and the \$2,000,000 Santa Fe extension was held not necessary.

West Camp News

A short talk by Rev. Isabel was enjoyed by the school Monday morning. A party was given at the home of Mr. Vaughan February 23 in honor of the 17th birthday of his daughter, Susie Bell. Young folks of the community were there and spent an enjoyable evening.

Mrs. Ira Robinson spent last week in the West Camp community, visiting her parents, Mr. and Mrs. Byron Walker.

Mr. and Mrs. Floyd Walls were visitors at the home of Mr. and Mrs. Huber Sunday.

Mr. and Mrs. J. F. House were visiting friends at Bovina Sunday.

Mr. E. E. Booth had the misfortune of losing several fingers in a threshing machine Saturday evening.

Miss Lillian Adair of Muleshoe spent the week-end with homefolks here.

Mr. and Mrs. Ray Adair attended the Lyceum at Muleshoe Saturday night.

Mr. R. M. Spence of Crosbyton made a short visit to his sister, Mrs. T. H. Adair, last week.

Reporter

SCHOOL CAUTION

We ask the citizens to co-operate with us in the protection of the school children going to and from school, and while they play, unthoughtful of danger, at school. Remember the value of the child's life; it cannot be replaced.

J. C. JENKINS,
F. O. BOONE,
H. A. DOUGLASS.

COW TEST LEADS

TO BETTER DAIRYING

San Antonio, Texas.—There were 19 dairy herds on test last year in the Bexar County Herd Improvement Association. The highest producing herd was of grade Jerseys as was also the lowest. The first had 15 cows and the other had 14. But the high producing herd was \$59.41 more net profit per cow above feed cost than the low one, according to a recent report of the cow tester, T. H. Boyd. The owner of the high producing herd, Vol Peterson of Atascosa, made about \$800 more last year than the farmer with the lowest herd in the association. Mr. Boyd says this latter herd about represents the average dairy herd in the State with an average production of 127.7 pounds of butterfat per cow. The difference in production and profits is said to be in the productive ability of the cows and in the differences in care and management.

Mr. Peterson's herd average 307 pounds of butterfat worth \$212.10. The cost of feed, including pasture, per cow was \$37.82 and the profit per cow above feed cost \$154.28. Every cow in the herd was fed according to production as determined by the daily weighings. The ration was composed of cane hay, burned pear (cactus), ground corn and maize, wheat bran, cottonseed meal, bone meal and salt. The cows had access to oat and Sudan pasture and were fed grain while being pastured.

The weather the past few days has been mild but at times it has been rather disagreeable on account of windstorms.

Several flocks of cranes passed over this community Tuesday. As a rule this indicates a change in weather, these birds going north in the spring and back to the warmer Southern climate in the late fall. However, in this instance they were neither going north or south, but were traveling a westward course. They probably started to return to their summer quarters and decided the winter was not over, and in circling about became confused as to the direction.

J. H. Gage of Dallas is registered at the Hotel Muleshoe this week. Gage is taking orders from the farmers of this section for pedigreed cotton seed for planting.

Washington Enjoys Some Fine Skating



Skating enthusiasts of the national capital were permitted recently for the first time this winter to glide over the crystal surface of the frozen Lincoln Memorial pool.

W. M. U. MEETING

The W. M. U. ladies of the Baptist church met Tuesday with Mrs. Coker in Missionary and social program. We had a good representation of the membership with one new member, who was gladly received. New members are coming to us almost every week. Let us see all of our old members back each week to extend a hearty welcome to them as they come to us from time to time.

We are asking that our women be much in prayer for our revival, which is to begin in a few days. That the Lord's will may be done through us, his servants. Don't forget the Worker's Council at Watson next Tuesday, where we hope to have a good representation of our W. M. U. of Muleshoe. Society meets next Monday at 3 o'clock place to be announced Sunday.

Reporter

Mrs. Albert Taylor returned to her home in Lubbock Sunday after spending several days with Mr. Taylor on the ranch near here.

NOTICE TO THE PUBLIC!

We are equipped with Electric Machinery and experienced workmen. We use the best Oak Tanned Leather and we strive to please all we do business with on a money back guarantee. We have on hand a supply of No. 1 Neets Foot Harness Oil so bring in those old dry harness and let us give them an oil bath. We repair harness, make new car tops and curtains or repair your old ones. Your business appreciated. Where service counts, we win.

Service Shoe Shop

I. H. ROBINSON, Prop.

Next Door to Old Guppton Hotel

DRESS SHIRT SALE ONE DAY ONLY--SATURDAY, MARCH 2

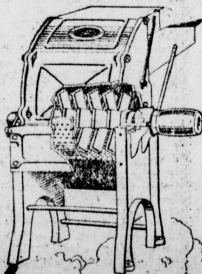
Here's our proposition: Buy two Dress Shirts of a certain value from us on this date, and you will receive, absolutely free, an extra shirt of equal value as those you purchase at the regular price.

Gardner Dry Goods Company

"The Price is the Thing."

Don't Pour Money down the Manger!

W-W HAMMER-TYPE FEED GRINDER



YOU pour good dollars down the manger when you feed unground grains and roughage. For one-third of the value of unground feed lies in the stalks and stems which livestock leaves untouched. Stop that waste! A W-W Feed Grinder turns alfalfa, snapped or ear corn, oats, maize heads, fodder, bundle feed, etc., into valuable mixed feed that goes a third further. Grinds and mixes everything from the ground up with lightning speed—separately or together.

Thousands of farmers everywhere are cutting production costs with a W-W. Built for tremendous capacity and a lifetime of hard wear, the W-W has become recognized as the world's greatest feed grinder. Powerful steel hammers do the work! No burrs, gears or knives to break or give trouble.

A W-W to fit every farm. Six sizes—elevator, blower or self-feeder. All equipped with Timken Tapered Bearings—Alenite-Zerk lubrication—Rockwood pulleys.

NEW SELF FEEDER
Come in and examine this wonderful grinder. We will gladly give you a W-W demonstration right on your farm.

E. R. Hart Lumber Co.

THE W-W FEED GRINDER CO., Mpls., Wichita, Kansas