

THE MULESHOE JOURNAL

VOLUME 7

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MARCH 29TH, 1929.

NUMBER 7

MULESHOE IS SHIPPING POINT FOR LARGE STOCK AND AGRICULTURAL AREA

Shipments of This Season's Products Up to Last Friday Are Valued at Over One and Quarter Million.

Muleshoe is already one of the largest shipping points for agricultural products and livestock on the South Plains and is increasing the shipments each month. This section, served by the Santa Fe lines, has one of the largest trade territories in West Texas, and up to last Friday, shipments of products from Muleshoe for this season passed the million dollar mark—\$1,235,515.00 to be exact—and many more cars of farm products and livestock are to go during the next six weeks.

Farm products, including sudan, maize, kafir, corn, and wheat for the 1928-29 season were 571 cars since August, valued at \$629,290.00 based on Friday's current prices, which is somewhat under prices paid six weeks ago by local dealers.

Two hundred and thirty-nine cars of cattle, sheep, hogs and mules, with a total value of \$412,045.00 were shipped to outside markets and ranges since September, 1928. Cotton was not king by any means in this area, but contributed \$79,110.00 to the farmers' bank account. However, prospects are that the coming season will see a larger acreage of cotton, as a more extensive program of diversification is to be carried out. One-crop farmers are getting to be scarce in Bailey County, and the feeding of beef cattle of the better type as well as dairy cows are playing a good part in paying for farms.

Muleshoe continues to hold the lead in the shipment of sudan seed by a large margin, and to date the season's total shipped is in excess of 5,700,000 pounds with about two million pounds more ready to go. Sudan has brought a fair price this season, but with crops to be more equally divided in 1929 it is likely that the production will be curtailed to a considerable extent.

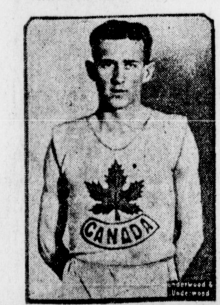
Shipments of goods of various kinds into Muleshoe were over 500 cars which included farming implements, tractors, building materials, automobiles and machinery.

A low estimate by local buyers is that at least 150 more cars of grains of all kinds will move from here by April 15th.

JOHN DAVIS RESIDENCE IN FAIRVIEW COMMUNITY IS DESTROYED BY FIRE

The residence of John Davis, one mile east of Fairview, was destroyed by fire early last Thursday morning. All of the household goods were also lost. The fire was caused from an oil stove, which Mr. Davis had lighted in the kitchen upon arising that morning. He had gone into another room for a few minutes and returning, opened the door of the kitchen to find it in flames, which had gained such headway that it was impossible to get into control. There was no insurance, it is understood. A new Ford car, which was parked close to the house was also burned. Neighbors came to the assistance of Mr. Davis and his family with donations of money and other necessary articles.

MAKES NEW RECORD



Jimmy Ball, of Winnipeg, after establishing a new Canadian record for the 300-yard run in 31 1/2 seconds, at the Canadian Championship meet at Toronto. The United States indoor record for the same distance is 31 3/4 seconds.

MANY ACRES OF NEW LAND NOW BEING PUT TO CULTIVATION NEAR HERE

The Muleshoe section continues to develop, and prospects still indicate that a much larger acreage will be cultivated by the farmers of this territory this year than ever before. During the past two or three weeks dozens of families have moved into the country just north of Muleshoe. These new citizens are breaking out land and making preparations to become permanently located in our midst. It is estimated that something like four or five thousand acres of new land is being put in cultivation this spring.

People who have arrived in the last few weeks have erected temporary homes, some of them using tents. Their efforts are all centered on getting their land ready for planting and further improvements will be made in the summer and fall.

The progress that has been made in this section during recent years and which is on the increase, substantiates the claim that there is no better agricultural land on the Plains or elsewhere than is found in the vicinity of Muleshoe. There is probably no other community that can boast of more rapid development.

BUILDING NEW 4-ROOM HOUSE

Mr. R. L. Hobbs is erecting a new four-room house and a garage on his farm five and one-half miles north of town. The house is to be occupied by a tenant. It is to be a neat and modern structure. Other improvements are also to be made on the place.

ALL ABOARD FOR BIG DAIRY SHOW AT PLAINVIEW APRIL 2 TO 5 INCLUSIVE

Next Wednesday is the day set for Muleshoe's delegation to visit the Dairy Show at Plainview and everyone who can possibly go, is requested to do so. There will be plenty of cars so that anyone who has not a way to make the trip may be in Muleshoe by 9:30 in the morning and notify C. H. Long or Ivan Mardis and transportation will be found for them.

Arrangements have been made for their cars and others are expected. It is asked that all those who signed up to go, assemble on Main Street so that the delegation may leave the trip in a body. The cars will make Muleshoe at nine o'clock.

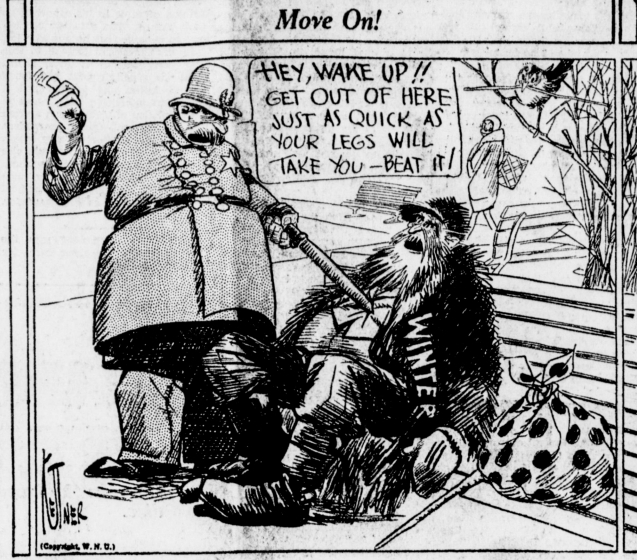
Mr. H. A. Lattimore, representative of the Star-Telegram was in Muleshoe Wednesday looking after business affairs for his paper.

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

| | |
|-------------------------|------------|
| Kafir | 56c |
| Maize | 51.00 |
| Corn, ear | 60c bu |
| Corn, shelled | 78c to 80c |
| Sudan | 4.25 |
| Maize heads | \$15.00 |
| Kafir heads | \$13.00 |
| Cane Seed | \$11.15 |
| Retail Feeds | |
| Cotton seed cake | 2.75 |
| Cotton seed meal | 2.75 |
| Bran | 2.00 |
| Shorts | 2.50 |
| Cow Chow | \$3.00 |
| Milk Maker | \$3.75 |
| Tankage | \$5.25 |
| Seed out | \$1.00 bu. |
| Produce | |
| Heavy Hens | 20c |
| Light Hens and Leghorns | 17c |
| Colored Springs | 15c |
| Light Springs | 15c |
| Stags | 25c |
| Cocks | 10c |
| No. 1 Turkeys | 15c |
| Old Tom | 10c |
| No. 2 Turkeys | 10c |
| Eggs | 18c |
| Butterfat | 45c |
| Hides | 8c |
| Capons, Bell's | 18c |
| Capons, under 8-lb. | 18c |

(Prices furnished by the Muleshoe Produce Co., subject to change without notice.)



TURN OUT THE GUARD! DISTINGUISHED VISITORS LEGION HOME MARCH 29

Every Ex-service man and Legion member who is not on duty at the Legion Home Tuesday night, March 29th, will be taken in charge by the Provost Marshal and hailed before the Judge Advocate for a summary—and you know what that means.

Distinguished visitors from Lubbock and Plainview will be present and will give some interesting talks to the Legion men and ladies of the Auxiliary, and, too, there will be plenty of eats.

Out of town guests who are to attend are H. D. Woods, Mayor of Lubbock and past District Executive Committee member of the American Legion; Judge J. A. Raley, Jr., of Lubbock, 1st Vice-Com. Allen Bros. Post, American Legion; Guy L. Gibbs, of Plainview, present District Executive Committee man and P. Lattimore of Lubbock, representative of the Star-Telegram for this district.

NEBRASKA PEOPLE VISIT HERE

Mr. and Mrs. C. E. Williams of Trenton, Nebraska, accompanied by their daughter, Mrs. Mabel Redmer and her little girl, Imogene, were visiting in Muleshoe from Friday until Monday. Mr. and Mrs. Williams are the parents of Charles Williams, who has made his home in Muleshoe for some time. Mr. Williams was in Texas about three years ago when he spent a short time at Amarillo. He had never been in this vicinity before, and this was his family's first visit to the State. They expressed themselves as being favorably impressed with this part of the country.

LUNCHEON FOR BUSINESS MEN NEXT TUESDAY AT GET-TOGETHER-MEETING

A Get-Together-Meeting of Muleshoe business men will be held next Tuesday at noon, at which time a luncheon will be served. Every business man in town is requested to be on hand as your cooperation is needed. Business will be attended to which is of interest to the town and community. Further details will be notified as to the proceedings.

Notice To Citizens of Muleshoe

The City of Muleshoe has employed a man to enforce ORDINANCES Nos. 3, 4, and 5, passed March 22, 1929, preventing persons, firms, or corporations to allow their fowls, livestock, or dogs, from running at large within the Corporate limits of the City of Muleshoe. Numerous complaints have been registered at this office recently, on account of chickens and cows running at large, destroying lawns and gardens. Please keep your chickens and livestock up—especially chickens. YOU may not intend to have a garden or flowers, but some of your neighbors are planning to have. We will give you Saturday, April 6, to comply with this notice; and if you disregard same, and hold the provisions of Ordinances 3, 4, and 5, you will be guilty of a misdemeanor, and shall be fined in any sum not exceeding twenty dollars.

IVAN B. MARDIS,
City Secretary, City of Muleshoe

HEAVY RAINS FALL IN THIS SECTION; BENEFIT TO CROPS

Rain, which began falling here late Tuesday afternoon, continued all through the night and all day Wednesday. Early Wednesday morning the total precipitation was two and thirty-one hundredths. Showers continued throughout the day with indications for more.

Farmers and stockmen were in high spirits Wednesday, as prospects are good for another record year in this territory.

PARENT-TEACHERS ASSOCIATION FORMED AT BAILEYBORO

Friday night, March 22, the patrons of Baileyboro School met at the new auditorium. A short but interesting and well prepared program was rendered by the Primary Department. Following this, Mrs. Dean of Sudan made a talk on P. T. A. The people voted to organize a P. T. A. the following Friday. Those who wished to help out with the piano fund were invited to do so, and at the close of the meeting the fund had been increased from \$35.00 to \$100.00.

LARGEST DISTRICT MEET IN WTCC HISTORY TO BE STAGED AT TAHOKA SOON

The Tahoka Chamber of Commerce and the Chambers of Commerce of the South Plains are preparing to put over one of the largest District C. of C. Conventions in the history of the West. Texas Chamber of Commerce at Tahoka on April 24th. Invitations have been sent to every chamber of commerce and High School on the South Plains and those in adjoining territory, inviting them to be present with their various organizations, bands, service clubs, such as Rotary, Kiwanis and High School clubs.

A silver loving cup is being offered by the Tahoka Chamber of Commerce to the winner of the My-Home-Town speaking contest. This contest is open to each public school on the South Plains.

JERSEY DEPARTMENT TO BE BIGGEST FEATURE AT DAIRY SHOW THIS YEAR

The Jersey Department of the Second Annual Texas Panhandle-Plains Dairy Show at Plainview, April 2-5, will be the biggest department of the entire show because the Panhandle-Plains of Texas has more Jersey purebred cattle in it than any other breed. For this reason, major premiums are being offered for Jerseys. The total premiums on Jerseys this year are \$3,500.00. The first premium in each class will be \$200.00 and seven are offered, scaled down to \$50.00.

The Holstein-Friesian department will rank second in size only to the Jersey department in the number of entries in the purebred dairy cattle departments. The largest exhibit of Holstein-Friesians will come from the Texas Technological College. A large number of Holsteins are expected at this year's show.

The boys of the Panhandle-Plains area will have their own departments at the show this year. The Dairy Club Show has been added this year for their benefit, as well as the 4-H club boys judging contest. The show also has a department for vocational agricultural classes in judging.

While there are comparatively few Guernsey pure-bred cattle in the Panhandle-Plains of Texas, George P. Grout, superintendent of the Guernsey department of the Second Annual Texas-Panhandle-Plains Dairy Show, says that when the show opens April 2nd, a very creditable and enlarged exhibit over last year will be on hand in the new barn. Seventeen head of purebred Guernseys will be brought to the show from Carson County. Since Grout has been at Plainview, he has been instrumental in the importation of purebred Guernseys into that county.

FARMERS WILL MEET ON FRIDAY NIGHT TO DECIDE TRUCK GROWING QUESTION

All farmers in this section who are interested in truck farming are asked to meet at the Court House Friday night at 8:30. At that time further discussion as to the packing sheds will be taken up.

Newton and Wallace, cash buyers of produce, are interested in building the packing shed here, and many of the farmers are anxious to take up the proposition they have to offer. M. H. Deal, of Portales, N. M., representative of Newton and Wallace is expected to be here next Friday so that some understanding may be reached.

While the company ships all kinds of vegetables, they are asking for two hundred acres of tomatoes to start the coming season.

I. M. Williams is building two additional rooms to his house in the east part of town.

Arnold Morris, Service Manager for Valley Motor Company, returned last week from Oklahoma City, where he had been attending a school for service managers.

Santa Fe Official Boosts the South Plains District

Dallas—Plans for extension of its transportation system into new Texas and Oklahoma agricultural territories on a scale to meet the mounting production of these districts, is occupying officials of the Santa Fe system. F. H. Houghton, Chicago, vice-president of the company, said in Dallas Monday. He has been touring the Santa Fe lines in West Texas two weeks with J. S. Henshey, general freight agent at Galveston, and found the outlook promising for record-breaking yields in every line of diversified farming in that section, he said.

"The most substantial agricultural territory on our whole system is the South Plains country," Mr. Houghton said. "From Lubbock, Plainview, Floydita, Lameta, Muleshoe, Seagraves and other points they are shipping butter and dairy products in carload lots to New York and Philadelphia. Their kafir corn and kindred sorghums crops are being exported through Galveston to Denmark, Germany and other continental countries."

Planting in the Panhandle and South Plains sections apparently will be on a larger scale this year than ever before. That means a tremendous movement in agricultural products next fall. We have not yet moved all the crops raised last fall in that area. Diversified farming has made that country the garden spot of the world. The farmers ship cattle, hogs, poultry, which they fatten on feedstuffs they raise, and still have agricultural products to export.

"The foresight of President Edward P. Ripley, who built the Santa Fe line into Plainview in 1924 in spite of opposition which could see no future for that section, now is thoroughly demonstrated. New people have moved in, ranches have been cut up into farms and the territory is developed to a degree that warrants the Santa Fe officials in regarding it as the most substantial agricultural territory on the system."

LAMB COUNTY TO VOTE ON REMOVAL OF COUNTY SEAT

Littletfield—The commissioners court of Lamb County will be petitioned soon to call an election for a ballot on changing the county seat from Olton to Littletfield, it was announced Wednesday. A committee of 200 citizens has been working on the proposition for several weeks and the election petition will be handed the court at its next meeting, two weeks from date, it was stated.

The present campaign is a revival of a similar one which has been dormant for several years. While the question has never been put to a vote it has been a topic of discussion for some time.

A hot campaign is forecast with the balance of power likely hanging upon the Amherst vote.—Lubbock Journal.

W. L. Hollis, Mayor of Hollis, Okla., and president of the First National Bank of that city, was transacting business in Muleshoe Tuesday, and visiting his friend, Mr. E. L. Gardner. Mr. Hollis' father was the founder of the city of Hollis.

Neal Warren is reported ill with flu this week.

CLOSE TO HOOVER



New portrait of George Akerson, who has been closely associated with Herbert Hoover and now is the new President's secretary. He is a graduate of Harvard and was formerly a newspaper man.

RECORD ENROLLMENT FOR WAYLAND SUMMER SCHOOL

Plainview, Texas.—Requests are coming daily to Dean E. T. Huff's office for catalogs of the summer term at Wayland College. The books are now in the hands of the printer and will soon be ready for distribution. The summer session opens June 2nd and all indications point to the largest enrollment in the history of the summer school at Wayland. A recent law making it easier for teachers to renew their certificates should increase the teacher enrollment a good number over the enrollment of a year ago. Dean Huff, instructor of Education, is putting forth every effort to make it possible for teachers to secure the subjects required here at the summer school.

PROFESSIONAL PIRACY

Junior was told if he prayed hard enough he might get the baby sister he so longed for. So his prayer one night rather astonished the family when he thus concluded his "Now I lay me": "Hurry on with her, Lord, don't stop to put in her tonics for they will have to be taken out, anyway."

A. R. Matthews, M. D.
Physician
and
Surgeon
MULESHOE, TEXAS

MICK

The Auctioneer
Will try your sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Frigg.

O. N. ROBISON
General Auctioneer
20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Suppers.
Muleshoe, Texas. Route No. 1

BUILDING

IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.

W. C. GORDON
At Panhandle Lumber Company

Send Your
Abstract Work

Muleshoe Abstract Company

A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

E. L. Menefee, M. D.
PHYSICIAN and SURGEON
MULESHOE, TEXAS

R. L. BROWN
The Land Man
Lands, Oil Leases
Royalties

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALLONE
General Medicine
Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
General Medicine
MISS MABEL MCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Night School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

CHEVROLET ANNOUNCES A COMPREHENSIVE PROGRAM FOR SERVICE PROTECTION

Detroit.—In preparation for America's biggest motoring season, the Chevrolet Motor Company have announced the development of a comprehensive program for the service protection of the millions of its cars that will be in use this Spring.

Surveys made by the company indicate that automobile travel this year will be an all-time record; they show that the automobile will be called on to shoulder an increasing portion of the nation's transportation requirements and they point out that the automobile will pioneer its way this year into uncharted spots and secluded recesses, where until but a few years ago, service was miles away and frequently uncertain.

It was with a view to making Chevrolet service even more accessible, thorough, rapid and economical to the owner that the present expansion and perfection program was undertaken. J. P. Little, manager of the parts and service division, explained.

So extensive has been the development of the service activities of the company, he said, that there are now 20,000 points in the United States where the Chevrolet owner may obtain authorized Chevrolet service or genuine parts. This is perhaps the fullest service coverage ever offered by an automobile manufacturer, Mr. Little declared, and assures the Chevrolet owner of the widest possible parts and service protection.

The program contemplates the opening this year of eleven new parts warehouses, in addition to the 28 now in operation. Several of these will be in operation in May, with others opening at intervals until October 31 when the last of the group will be finished. New warehouses are being built or will be constructed this year in the following cities: Indianapolis, Ind.; Birmingham, Ala.; Salt Lake City, Utah; Richmond, Va.; Great Falls, Mont.; El Paso, Texas; Wichita, Kansas, and Knoxville, Tenn. Sites for the remaining three warehouses will be announced in a few weeks.

When completed this Fall, the parts warehouse program will provide Chevrolet with 1,180,000 square feet of floor space for the actual warehousing and shipping of parts, exclusive of the necessary office space.

A FRAME-UP

He—"Then it is settled that we are to clope on Washington's birthday?"
She—"Yes, darling."
He—"And you are sure you can get your trunk packed in time?"
She—"Oh, yes! papa and mama have both promised to help me."

SUBSCRIBE FOR THE JOURNAL

NEWEST SCARF NECKLINES OFTEN SUGGEST CAPE SILHOUETTES



Watch the new necklines! They're interesting, they're spectacular, they're giving free rein to imagination. In most instances the basic theme is the scarf, but it is often that camouflage one is tempted to ask, when is a scarf a scarf?
Nevertheless you'll find 'em, these novelty scarves which play so spectacularly in role in frock and coat neckline treatments. A cape-and-scarf-in-one effect imparts a decided note of chic to the novelty cloth frock in the picture.
Everything about this street dress bespeaks last-minute styling. The material used is notably new, being one of those loose-woven woolens which made their debut just recently. Its coloring is soft grayish green flecked with white.
The diagonal opening a once attracts attention because of its unusualness. With a deft movement the scarf can be unrolled from about the throat. This done, the diagonal opening recedes back into a V-shape effect, revealing a gay print silk vestee.

GOOD POULTRY HOUSES KEEP CHICKS HEALTHY

The most successful method of combating poultry disease, says E. E. Anderson of the New Mexico Agricultural College, is to provide a good poultry house with ample space for the flock, and keep it sanitary. It is estimated that 85 per cent of poultry diseases are due to lack of comfortable houses which may be kept clean, sunny and airy, with protection from the weather but freedom from drafts.

The poultry house should face the south or a direction to get the most sunlight and protection from the cold and prevailing winds. Three sides of the house and the roof should be absolutely tight so as to prevent drafts. The side to the sun should be largely open to get the fresh air and as much sunshine as possible, with curtains or cloth shades to close down at night in case of severely cold weather or storms.

The poultry house should be at least 20 feet wide from the front opening to the back of the house to prevent air currents which cause the chickens to chill and take cold. When the house is more than 20 feet long, cross partitions should be put in to break the air currents. Roosts should be placed lengthwise of the house near the back wall. If a dropping board is used, the roosts should be placed no more than 12 inches from the floor. The dropping board arrangement is much the best as the space under the board is used for exercise and the board itself can easily be kept in a sanitary condition.

A poultry house need not be expensive, but the essentials of adequate space, freedom from drafts and sanitary conditions must be observed.
—State Line Tribune.

MAN BITES DOG IN THE EAR

Denver.—Years ago Charles A. Dana, editor and proprietor of the old New York Sun, told a city reporter "if a dog bites a man, that's not news; it's common—but if a man bites a dog that's news." The expression became famous in the editorial world.

Now comes the story of a man—Francis M. Eckhart, 26 years old—who bit a police dog in the ear with such success that the dog, which had attacked Mrs. Dorothy Hamm, was unable to withstand the competition and fled ignominiously.

A newspaper, speaking of a deceased citizen, said: "We knew him as Old Ten Per Cent, the more he had the less he spent; the more he got the less he lent; he's dead—we don't know where he went—but if his soul to heaven is sent, he'll own the hairy dog charge 'em rent."

SKUNK USED AS WATCHDOG

A new and unique use for that aromatic but valuable fur bearer, the skunk, has recently come to the attention of the biological survey of the United States department of agriculture. The superintendent of road construction of the Coconino National forest, in Arizona, had been having trouble, because of pitiflers, to keep anything of value in his car when he left it parked. The situation had become so irritable that he was at a loss as to what measures to take to stop these petty thefts. A little skunk, which the superintendent had found when a kitten and tamed until it became an interesting pet, proved to be the solution of the problem and an effective deterrent against marauders. When he left his car for any length of time the superintendent would also leave the skunk chained to the wheel. Strange to say, nothing further came up missing, and the little animal proved as valuable as any watchdog.
—Exchange.

"More times than not," says the Pessimist, "woman is given credit for uncanny suspicion."

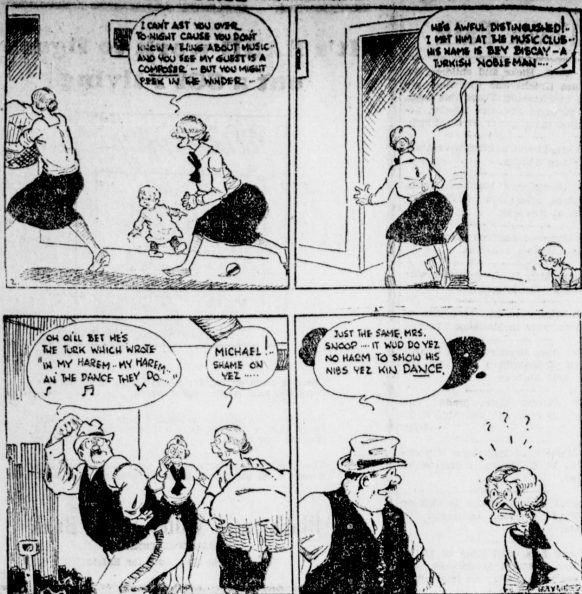
Road Information Cozy Rest Rooms
WE DON'T KEEP THE BEST WE SELL IT
Here is where you get the famous Phillips "66" and Magnolia Products.
Good Tires and Tubes Worth the Money
WE FIX FLATS
Jones Service Station
"SERVICE WITH A SMILE"

Auction Sale OF BRAND NEW HARNESS
This will include Lines, Bridles, Collars, and in fact everything in the harness line and will be high grade merchandise.
Your Price Will Be Our Price!
SALE STARTS AT 2 P. M.
SATURDAY, MARCH 30, 1929
ON THE STREETS AT MULESHOE, TEXAS
R. E. GREY

J.C. PENNEY CO.
415-419 Main Clovis, N. M.
New Shades In FASHION FOOTWEAR
Stock No. 1737—2R1014F33
for \$3.98
With Spring fashions stressing lighter shades you will be delighted with the variety of distinctive styles in smart leather combinations on display in our Footwear Section. There are Pumps, Oxfords, Onestraps and Step-Ins in a wide range of sizes to suit every foot.
Stock No. 3913—2R1000F33
The new colors in Footwear are designed to harmonize with Spring costumes. Ask to see the new shades in Champagne, French Beige and Lido Sand.
Stock No. 4197—2R1026F33
The new "foatball stitching" makes this clever shade of Black Patent, distinctly in the mode.
Champagne Kid fashions this charming shoe with its dainty laced strap and fancy grain trim.
Visit Curry County Dairy Show At Clovis, March 28, 29 and 30

FINNEY OF THE FORCE

By P. O. Adams



WTCC FAVORS ADJUSTMENT OF FUMIGATION EXPENSE

Stamford, Texas.—Manager Homer D. Wade of the West Texas Chamber of Commerce has advised J. M. DeCurto, State entomologist, of the interest of the regional organization in the adjustment of the fumigation expense incurred under the legal order of the State and Federal Department of Agriculture. This followed a conference of one of his departments with Mr. Von Roeder, of the Pink Boll Worm Commission.

THE MERCHANT'S OPPORTUNITY

The merchant's relations to his newspaper are supposed to be only those of an advertiser. That is not a broad view. The home town paper is an institution. The merchant can no more escape its influence than anybody else in the community, whether he advertises in it or not. Yet, as a consistent advertiser, his relations with

the local newspaper become definitely constructive. He becomes a part of this institution without which no community can express itself. Whatever its merits or demerits, the home town paper is an expression of the community. Literally, it is the "Voice of the People" in a sense that cannot hold true for any other medium. This institution keeps friends in touch with friends. To the best of its ability it answers Who, What, When, Where, How and Why? It brings the individual out of himself. It speaks the local language. It interprets community life. Week by week, or day by day, it tells the story of the town and country. Most of us are so accustomed to the home town paper that we take it as a matter of course. If we think anything about it at all, we think of its deficiencies. These are present largely because it is run by fallible human beings. The wonder about the local newspaper is that it contains so few mistakes rather than so many. Exchange.

BETWEEN YOU AND ME
By J. M. Ballantyne

The guy who invented the doughnut was sure a fiend for ventilation. The reason young people and old people who remain young in spite of their years love the movies is because the movies are full of action. Better see a love scene on the screen than sit in stagnant pety murmuring at the world for spinning around. A dull preacher once complained that there were more people witnessed the dog fight Saturday night than there were to hear him preach Sunday. A deacon arose and said, "But, pastor, there was something going at that dog fight."

The man who ate the first oyster must have done it at the command of one of those old emperors who made the poor fellow take his choice between the bivalve and death, and there are a lot of things we eat that doubtless were discovered in the same way. Let us then be grateful for ancient despots who helped blaze the way into the gorges that we now enjoy.

I often think that one of the greatest humorists of modern times was Charles Darwin. He spent most of his time making monkeys out of people. Dean Swift gave the human race "the horse laugh" in his "Gulliver's Travels" and the scholars consider him a great wit. But the modern highbrows have not seen Darwin's great joke yet. Maybe they'll never see it. You know the Irish gave the Scotch the bagpipe as a joke, and the Scotch haven't seen the joke yet.

A moron is a creature who puts more on his back than he puts in his mind, and more in his stomach than he puts in his soul.

We have at Washington various departments functioning for the common weal. Departments for agriculture, commerce, education and war. Why not a department of Matrimony? This department could be made an auxiliary of the war department, functioning specifically for domestic danger zones throughout the country through which husbands would receive secret instructions in tactical strategies and the proper usage of protective armaments against the usurpation of the common enemy. This department could be made an auxiliary of the war department, functioning specifically for domestic danger zones throughout the country through which husbands would receive secret instructions in tactical strategies and the proper usage of protective armaments against the usurpation of the common enemy. This department could be made an auxiliary of the war department, functioning specifically for domestic danger zones throughout the country through which husbands would receive secret instructions in tactical strategies and the proper usage of protective armaments against the usurpation of the common enemy.

YOUR REAL FOE

(By Seth Adams)
If honestly you wish to know The man who is your deadly foe Gaze in the glass when no one is by And you look in the villain's eye. Yet you may make this foe your slave Who will beneath your will, behave If you will whip him into line By power of faith in grace divine. Oh, many rounds you have with him Before you ultimately win. But when you strike a knockout blow He'll be your slave and not your foe.

DEMONSTRATED

An official of the telephone company was roused from his slumber by the ringing of the telephone. After brushing his knee on a chair, he reached the phone. "Hello," he growled. "Are you an official of the telephone company?" asked the voice. "Yes, what can I do for you?" "Tell me," said the voice, "how it feels to get out of bed at 2 o'clock to answer a wrong number."

Men! You cannot afford to pass up these astounding **BAR-GAINS!** Every one of these sensational values is a golden opportunity to economize!

CLOSE-OUT SALE!

BEGINNING WEDNESDAY, MARCH 27th

Joyce-Pruit Company's MEN'S SHOP

Here are the Facts!

On account of our growing business in ready-to-wear, shoes and all women's wear in general we are forced to have more room as all departments are becoming inadequate to handle the increase in these lines.

Therefore, we are forced to close our entire Men's department for space required for Women's, Girl's and Children's wear.

Never Before has such quality merchandise been offered to Men as these nationally recognized lines. Just think! Your choice---

- | | |
|--|---|
| SPRING SUITS BY KRUPPENHEIMER HELDMAN HART-SCHAFFNER & MARX. | STACY-ADAMS PACKARD AND BEACON SHOES |
| DOBB'S HATS AND CAPS | COOPER'S UNDERWEAR AND HOSE |
| GRAYCO PHOENIX AND CHENNY TIES | MANHATTEN DRESS SHIRTS OF QUALITY |

AND OTHER NATIONALLY KNOWN TRADE MARKED MERCHANDISE OF QUALITY!

Bailey County Abstract Company
L. S. BARON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)
Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.
Member Texas Abstractors Association; Also Member Association of Title Men

Your Insurance Business Appreciated
All Kinds Written, Old Line Connections
J. E. ALDRIDGE
Office at the Blackwater Valley State Bank

It Will Pay You To See Us Before You Sell Your Kaffir, Maize, Sudan and Corn
We pay the best market prices at all times and can assure you of our co-operation in the marketing of your crops. Don't fail to get our prices if you have any of these products to sell.
LARIAT GRAIN CO.
L. SIKES, Mgr.

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

THE CROP OUTLOOK

It's getting springier every day! Have you noticed how the buds are swelling? The trees will soon be leafing out and then before we know it, summer will be here.

But the poor folks up in Iowa and Minnesota and Nebraska are still snowed under. Iowa has had around seven feet of snow the past winter and most of it is still on the ground. It has not melted upwards of \$200,000 already this winter to keep the highways sufficiently cleared to allow travel and, of course, that does not include the clearing of the ordinary country roads. Aren't we plumb glad we live on the Plains where we don't have to shovel paths to the barn when it's time to do the chores?

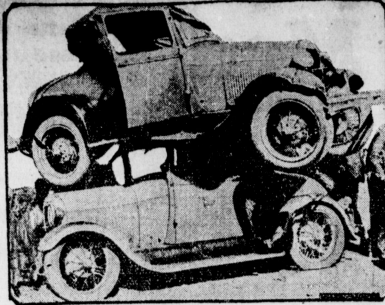
The thermometer managed to get up to 68 during the past week and the lowest figure recorded was 26 on Friday of last week. Not even an indication of moisture has been vouchsafed the Plains country up to this moment, but the weather man is holding out hopes for rain or snow within the next 24 hours. It will be fine if it does happen to come, but if it doesn't, the Plains country will rock along just the same.

Farmers are busy planting barley which is becoming more and more popular in this section. Preparation of ground for row crops is going on, too, and there aren't many real farmers who have to spend much time looking for work to do on their places.

Early spring fryers are already on their way to the pan and the farm wife is industriously supervising brooders and mother hens while overseeing early preparations for the family garden.

Range stock is holding up well, though there are some reports of depleted pastures. The calf and lamb

Acrobatic Stunt of Colliding Cars



These two cars near Bistiopville, S. C. wound up in a position that would do justice to a couple of acrobats. The driver of the one on the bottom tried to avoid the one on the top. A second before the former tried to get out of the way, the latter turned over and on the second turn landed on top of the other. Strangely enough, no one was injured.

Crops are beginning to arrive and the dry sunny days have pleased the cattlemen.—Southwest Plainsman.

SCHOLASTIC MEETS USEFUL

Interscholastic meets, when pupils of a county or district gather to test their strength and skill, mental and physical, are serving a mighty good purpose not only in the value the contests prove to the student body as individuals, but in their broadening influence as well on the whole scholastic population.

Another thing that is making the interscholastic meets more valuable is the recognition by school authorities of the part the three R's should have in these contests. After all, if a kid goes through high school he ought to be able to do reading, writing and arithmetic. For a time, it seemed, the authorities that were almost forgot this fact.—Floyd County Hesperian.

DENTAL NOTICE

Dr. Frost, dentist of Amarillo, will be in Muleshoe one week beginning April 1st, at the Elite Hotel.

LUBBOCK INSURANCE MAN PLEASED WITH MULESHOE

Mr. Chas. Whitacre of Lubbock is here this week in the interest of the Southern Union Life Insurance Co. of Fort Worth, and is enthusiastic over the future of this territory. After calling at the Journal office last Tuesday and engaging the editor in conversation (not relative to a policy) it was found that the two had been members of the same regiment during the war.

Mr. Whitacre was chaperone for a machine gun, in what was then known as the "suicide squad", while the editor served with the regimental supply. Mr. Whitacre, upon finding that we had been with this organization, immediately threatened us with everything from lawsuits to murder for issuing him shoes, size 12, when he claims that he ordinarily wears an 8, and various other indignities which were inflicted upon him. However, the discussion ended peacefully, the editor "doing" Mr. Whitacre out of a dollar during the visit, which is the usual thing with an army supply man.

SUBSCRIBE FOR THE JOURNAL

Town Talk

Rev. W. B. Hicks and children, W. B. James Knight and Christine are visitors in Memphis, Texas this week. Rev. Strickland and son, Hassler, accompanied them as far as Goodnight.

T. E. Arnold and L. Sikes were Amarillo visitors Sunday.

S. T. Harrison of Memphis, Texas, was looking after land interests here the first of the week.

J. O. Jones of Lubbock spent Monday here visiting relatives.

Mr. and Mrs. H. C. Edmonds were in Clovis Friday evening.

W. R. Hairgrove and son, Otis, of Baileyboro, were in Muleshoe Tuesday.

Messrs. Jack Henderson and Charlie Coffman of Baileyboro were in the County seat Monday.

PANSY Plants, high grade and healthy 50 cents per doz. Mrs. E. H. Wood. 7-23p

Bill Wilhelm of Baileyboro is working with W. C. Gordon, contractor of Muleshoe.

Herschel Russ of Sudan is working with W. C. Gordon, contractor of Muleshoe.

Mr. and Mrs. Will King of Hollis, Okla., were in Muleshoe last week. Mr. King was looking after his land interests here.

Oscar Abernathy, former cashier of the First National Bank of Hollis, Okla., was a visitor to Muleshoe last Saturday.

Baileyboro News

Saturday night the B. Y. P. U. members met at the home of Clyde Coffman for their monthly social. Care and dignity were cast aside, and outdoor games were enjoyed on the moonlit lawn. After enjoying a supper of fruit and cake, the young folks departed at a late hour, wishing that the Coffmans would give socials more often.

The people of Baileyboro enjoyed a treat Sunday in the form of two sermons by Rev. Lisimby of Lubbock. Mr. Lisimby is a student in the Texas Tech and is an able preacher. The two sermons won for this scholarly gentleman many friends in the Baileyboro community.

Superintendent A. L. Stringer made a business trip to Lubbock Saturday and purchased the piano for the new auditorium. It was delivered Monday morning. Reporter

KNOW TEXAS

Cabeza de Becca was the first white man to enter Texas. He was ship wrecked on the Gulf coast in 1528 and reached Mexico City after crossing the southern part of this state.

Ysleta, near El Paso, is the oldest town in Texas. It was founded in 1682.

The first Spanish mission was established at San Antonio in 1718. The State capital of Texas at Austin was burned in 1881.

The gas industry in 1928 showed a larger increase in sales over the year before than any other fuel industry. This is according to a survey made by the American Gas Association.

WHAT HE THOUGHT

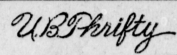
"Well, I declare," said Lot as he realized that his wife had been turned into a pillar of salt. "That's a strange phenomenon. I always thought the old lady was largely pepper."

BEAUTY SHOW HOSTESS



Miriam Stuart, Broadway actress, has been chosen from over one hundred candidates as hostess of the National Beauty show which will be held at the Grand Central palace, New York, from March 27 to April 5. Miss Stuart is a petite, vivacious brunette with large blue eyes.

It's HARD work to figure out a SOFT living



There is a golden harvest which brings in an income every day, the whole year through.

It is produced by our valuable farm friend, The Dairy Cow—a harvest that is comparatively easy to produce and market.

The Quality and Quantity of these Dairy Products depend upon the care you use in selecting your herd.

Blackwater Valley State Bank

MULESHOE, TEXAS

"There is No Substitute for Safety."

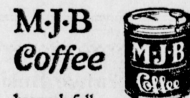
EASTER

With Easter Comes the Beautiful Sprintime

AND AT THIS SEASON WE DESIRE TO REMIND YOU THAT OUR STOCK OF DRUGS, TOILET ARTICLES, NOTIONS, STATIONERY, ETC., IS COMPLETE. IF YOU WANT ANYTHING USUALLY CARRIED IN A DRUG STORE, WE WILL BE GLAD TO SERVE YOU.

We Serve Sunday Dinners

McCarty Drug Store



has such full flavor, it takes less of it per cup to make good coffee.

M-J-B is recognized as "The Quality Coffee of America."

3-lb. can M. J. B. Coffee...\$1.65

1-lb. can M. J. B. Coffee..... 60c

Here you can buy most of the things you need without shopping around at real money saving prices. If you are not our customer already, one visit to this store will make a believer of you.—MAKE IT TODAY.

Particular women, who buy their groceries by the well known brands, may well afford to do their trading at this store—and you may rest assured our prices are as low as you will find on the quality of merchandise we sell.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

Second Annual Community Sale!

There will be a Community or Combination Sale at my farm 2 miles North and 2 1/2 miles East of Muleshoe, Texas, and 1/4 mile West and 1/4 miles South of the YL School House

TUESDAY, APRIL 2, 1929

Sale to Begin at 10:30 A. M.

Every farmer has some stock or tools about his place that he does not need and which someone else would be glad to possess. Especially is this true when so many farmers are changing from horses to tractor power. Bring in what you have to sell. We have the following described property listed:

Horses and Mules

- 1 Bay mule 8 yrs., 1150 Lbs.
- 2 Black mules, smooth, 1000 Lbs. each
- 1 Black horse 9 yrs., 1400 Lbs.
- 1 Bay horse 12 yrs., 1350 Lbs.
- 1 Gray mare 9 yrs., 1200 Lbs.
- 1 Gray mare 10 yrs., 1300 Lbs.
- 1 Bay mare 9 yrs., 1100 Lbs.
- 1 Brown mare 12 yrs., 1050 Lbs.
- 1 Bay horse 3 yrs., 900 Lbs.
- 1 Gray mare 9 yrs., with colt by side.
- 1 Bay mare 10 yrs., 1000 Lbs.
- 1 Black mare 8 yrs., 900 Lbs.
- 1 Mule 5 yrs., 800 Lbs.

Cows

- 1 Jersey cow giving 4 gal. milk per day.

Cows

- 1 Jersey bull 2 yrs., pure-bred.
- 1 Fawn colored Jersey cow 5 yrs., giving 3 gal. milk per day
- 1 Brown Jersey cow 4 yrs. giving 3 gal. milk per day
- 1 Brown Jersey cow 4 yrs., with young calf, 4-gal. cow
- 1 Fawn Jersey 3 yrs., fresh soon
- 1 Whiteface cow half Jersey, calf by side, 4-gallon cow.

Machinery

- 1 Late model 2-row John Deere lister, almost new.
- 1 Single row Avery lister, almost new.
- 1 Good P. & O. stalk cutter
- 1 2-Row P. & O. lister

TERMS, CASH. No property to be removed until settled for. The YL ladies will serve lunch.FREE COFFEE.

O. N. ROBISON Manager and Auctioneer

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

Within Four Blocks of White House



Underwood & Underwood

Although this would appear to be a scene on Main street, in bygone days it was actually taken within four blocks of the White House in Washington. This pump is one of the few still in use in the Capital city and the water, which is supplied by an artesian well, is very sweet and pure.

The Journal Office for Commercial Printing

Keep Clean All the Week

Most every man keeps his Sunday suit pressed. That duty done he pays little heed to the rest. But selling silk or a postage stamp. He shouldn't go through the week like a tramp. Why should he strut clean one day in the seven? When the other days his clothes smelt to heaven?

Muleshoe Tailor Shop

Produce Prices Are Higher

than they have been in years and we always pay top prices. Our place is clean and sanitary and we are equipped to give instant and satisfactory service at all hours. A rest place for ladies—make our place your headquarters when in town. Quick service and a square deal to everyone alike, is our motto.

Muleshoe Produce Co.
Elmo Head, Mgr.

The Best Prices For Your Grain and Feed

And our heartiest co-operation in every way possible are assured you when you market your crops with us.

SEE US FOR
MERIT BRAND FEEDS

We have just received a shipment of these feeds, including—

Milk Maker, Hog and Poultry Feed

They are the best on the market. If you have used them, you know.

Muleshoe Elevator Co.
MULESHOE, TEXAS

BAILEY COUNTY SINGING CONVENTION AT WEST CAMP TO BE IN APRIL

Mr. Ed Hulstelder, president of the Bailey County Singing Convention has asked the Journal to announce that the Convention will be held at West Camp the second Sunday in April, which is the 14th. A cordial invitation is extended to the public to be present and all officers of the organization are especially requested to be on hand.

CHEVROLET LEADS IN CAR SALES IN 1928 OVER ALL

Detroit—The different manufacturers of automobiles in the United States make various claims for places in the number of cars sold during the year, but when the year is out and the different States actual registration figures are available, it sometimes changes the position. The figures and the positions of the manufacturers listed below were obtained from a reliable and unbiased source, which were based on car registrations.

These figures are for the United States only and do not include trucks, nor do they include export sales.

| | |
|--------------|-----------|
| Chevrolet | 767,753 |
| Ford | 481,338 |
| Buick | 185,875 |
| Whipple | 159,853 |
| Pontiac | 183,899 |
| Essex | 177,143 |
| Dodge | 148,464 |
| Chrysler | 141,864 |
| Nash | 114,990 |
| Studebaker | 84,319 |
| Oldsmobile | 73,669 |
| Graham-Paige | 58,408 |
| TOTAL | 2,638,315 |

It is more interesting to note that of the twelve cars listed above General Motors Products (Chevrolet, Buick, Pontiac and Oldsmobile) constitute almost half of the combined sale of all of them, with Chevrolet considerably in the lead of all makes. With the year 1929 almost a fourth gone, and Chevrolet with already a quarter million new 6 cylinder cars on the road and Ford now at peak production, the year should prove very interesting when such figures as above are available.

SIMMONS UNIVERSITY BAND WILL SPONSOR CONTEST

Ablene, March 27.—Six loving cups will be given as prizes when the first annual contest for West Texas High school bands is held in Abilene April 17 under the auspices of the Simmons University Cowboy Band. The contest will be held the morning before the concert of the Royal Belgian Guard Band that evening, and the Belgian musicians will serve as judges of the event.

High schools are to be divided into classes A and B, according to the rating given them by the Interscholastic League and three prizes given in each division. The grand prize will be a \$100 loving cup given by the Cowboy Band to the winner in Class A, not to be kept permanently by any band until it has been won three times at the annual contests.

The same arrangements have been made for Class B except that loving cups are slightly smaller. The contest is under the supervision of the Simmons University school of band music, D. O. Willey, director. Competing bands will be allowed to choose their own selections and also play one number to warm up on, Mr. Willey announced.

LEGION'S CHAPLAIN



Rabbi Lee J. Levinger, Ph. D., of Columbus, Ohio, was elected national chaplain of the American Legion by the national executive committee to fill the vacancy caused by the resignation of Rabbi Herman J. Beck. As an army chaplain, Doctor Levinger served with the Twenty-seventh division at the front, at the Battle of the Selle River. When the division returned to the United States, Chaplain Levinger was detached and kept in France at the American detachment center, Le Mans. He was there for months.

W. M. S. MEETING

The Ladies Missionary Society of the Methodist church met at the home of Mrs. Stone with nine members present.

It was our social meeting and each one had a rousing good time, each one taking part in the program.

The next meeting will be at the home of Mrs. Mardis and each member of the Society is urged to be present. A nice lunch of caramel pie, sandwiches and coffee was served by the hostess, and as each one departed, they declared that the hostess was a very nice entertainer.

Reporter

SUBSCRIBE FOR THE JOURNAL

Want a Farm?

Here's the place for you, and only 2 miles from Muleshoe, on highway. Just the thing for truck and poultry. Thirty-seven acres cultivated land with good well and irrigation pump.

For Particulars ask at The Journal Office

Now Is The Time To Supply Your Demand For FARM IMPLEMENTS

We handle the well known McCormick-Deering line of Farm Implements and have a complete stock of parts for your machinery, making a specialty of the particular needs of the farmers in this section. Spring is not far away and now is the time to purchase your needs for this season.

We also have all kinds of Garden Tools

E. R. Hart Lumber Co.

Coal, Hardware, Furniture—McCormick-Deering Implements

Public Sale!

WEDNESDAY, APRIL 3, 1929

[Sale Starts at 10:00 A. M.]

I WILL SELL AT MY PLACE 15 MILES NORTHEAST OF MULESHOE, 2 MILES EAST AND 3 MILES SOUTH OF LAZBUDDY STORE, AT WHAT IS KNOWN AS THE OLD HENRY BLEDSOE PLACE, THE FOLLOWING DESCRIBED PROPERTY:

- | Horses and Mules | Implements |
|---|--|
| 1 Bay horse, 9 yrs., wt. 1250 lbs. | 1 P. & O. 2-row go-devil |
| 1 Black horse, 10 yrs., wt. 1100 | 1 Case 2-row lister |
| 1 Bay horse, smooth mouth, 1000 | 1 John Deere 2-row cultivator |
| 1 Bay mare, 10 yrs. old, wt. 1300 | 1 3-section drag harrow |
| 1 Gray mare, smooth mouth, wt. 1100 lbs. | 1 Sanders 2-disc breaking plow |
| 1 Sorrel mare, 8 yrs. old, wt. 1100 | 1 Wide tire wagon with header barge frame |
| 1 Bay mule, smooth mouth, 1200 | Harness for 8 head of horses |
| 1 Gray mule, smooth mouth | Forks, shovels and other articles, too numerous to mention |
| 1 Kid's pony | |
| Cows and Calves | Household Goods |
| 1 Jersey cow, 6 yrs., 3 gal. cow | 1 Living room suite, 3 pieces, Mahogany finish |
| 1 Brindle Jersey, 5 yrs., 4 gal. cow, fresh in May. | 1 Chiffonobe |
| 1 Holstein cow, 5 yrs., 4 gal. cow | 2 Library tables |
| 1 Jersey cow, 2 yrs., be fresh by date of Sale. A good one. | 1 Kitchen cabinet |
| 1 Brindle Jersey heifer, 2 yrs. old, 2 1/2 gal. cow | 2 Rocking chairs |
| 1 Holstein bull, coming 2 yr. old | 1 Linoleum rug, 9x12 |
| 1 Jersey heifer | 1 Wool rug, 12x15 |
| 2 Steer calves, 6 months old | 1 Cream separator, good as new |
| 1 Holstein heifer calf, 6 mo. old | |
| 1 Steer calf, 3 months old | Chickens |
| | About 8 dozen R. I. Red hens |
| | About 2 dozen Leghorns and mixed hens |
| | 13 Rhode Island Red roosters |

TERMS: CHICKENS, TURKEYS AND HOGS WILL BE SOLD FOR CASH. BALANCE OF SALES—SUMS OF \$25.00 AND UNDER, CASH; SUMS OVER \$25.00 6 MONTHS CREDIT WILL BE GIVEN ON WELL SECURED NOTES BEARING 10 PER CENT INTEREST. TEN PER CENT DISCOUNT FOR CASH ON SUMS OVER \$25.00.

GORDEN DUNCAN, Owner
MICK & REEVES, Auctioneers G. D. ANDERSON, Clerk

What's Doing In West Texas

Llano is looking for a man financially able to furnish and lease the modern 36-room Llano Community Hotel. The building will be completed April 15 at a cost of \$55,000. It has steam heat, fans, phones, and hot and cold water.

Word comes from Del Rio of a new dam to be built on Devil's River to have a storage capacity of 8,460 feet. Permission to use water to the extent of 550 cubic feet per second for generation of hydro-electric power goes with the permit. The other dam is completed and has been in use for some time.

Priona is experiencing a building boom. Many new residences are going up, and three permanent store buildings are being constructed on Main street. Many of the residences are of brick or stucco.

Two miles of gravel base of Highway No. 7 have been laid near Sweetwater. Work has started at the Coke County line and the crews are working northward. A gravel base 11 inches deep has been rolled to about 8 inches.

Eastland is to have an exhibit at the Western States Exposition which is to be held in connection with the 50th anniversary of the California State Fair at Sacramento. An expressive display of western products and resources has been planned.

A prize winning pen of ringlet Barred Rock chickens has been purchased by a Dalhart poultryman. The pen cost \$85.00 and won first honors at the Madison Square Poultry Show in New York. The formation of a poultry show in Dalhart recently has aroused considerable interest in poultry raising.

The first shipment of a certified seed which is being purchased through the efforts of the Canyon Chamber of Commerce, has arrived and been sold to farmers at cost. Dwarf maize, Texas Blackhull kaffir and red top sumac were included in the shipment.

An ornamental lighting system is being installed along the main thoroughfare of Brady's residence streets. All important streets in North and South Brady will share in the new system of illumination which is being done by the Brady Water and Light Works.

Forty blocks of paving of alleys and streets in the down-town residential section of Stamford will be started April 1. The contract was let several weeks ago. The paving will consist of brick and concrete.

Donley County cream shipments continue to increase. At Clarendon 214 ten-gallon cans worth about \$12 per can formed a shipment recently which brought \$2500 to the town. Some cream is shipped out by truck to nearby creameries.

Plainview is building up. The new Hilton Hotel will bring the skyline from four stories to eight. Montgomery Ward, J. C. Penny and other well known companies are building in the town, and permanent buildings are being erected for the Panhandle-Plains Dairy Show.

WOOLWORTH ADVERTISING

The F. W. Woolworth Company with its chain of 5 and 10 cent stores has just appropriated some \$3,000,000 for newspaper advertising. To every newspaper man this is gratifying because the Woolworth Company was about the only great and successful organization that has not found newspaper advertising a necessity in modern business.

But when one considers this matter rather carefully one can see that the Woolworth Company always believed in advertising, at the expense of the other fellow. Its stores have always been located in good business centers, where crowds are attracted by the advertising by the big stores on either side and across the street.

In almost all communities there are a few merchants who have the same attitude as that which dictated the former Woolworth policy. They agree that the sale put on by the merchant next door brings people to town and attracts some business to them while it brings much business to their neighbor. But they feel that they can "get by" without the expense of doing any advertising themselves.

Possibly they can, but what would happen if every merchant in the community felt that way? The answer to that question may be found in many dying and stagnant business towns throughout the country.

Why not be a good sport. Why not stop sitting tight and taking advantage of the enterprises of your neighboring merchant. Why not conclude, as the Woolworth executives have done, that advertising that pays even when the other fellow does it will pay much more when it appears over your own name?—Exchange.

The Journal Office for Commercial Printing

View of Capitol During Inauguration Ceremonies



This view of the capitol in Washington during the Hoover and Curtis inaugural ceremonies was taken from the top of the Library of Congress.

WANTED!

Maize, Kaffir and Hegari Heads. Best Prices.

Be Sure and See Us Before Selling
We also want Cane Seed. Scales near Continental Oil Co. office.

S. E. Cone Grain Co.
See R. F. Moore.

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS.

I. W. Hardien, President.
J. J. Lawler, Vice-President.
L. S. Barron, Secretary-Treasurer.

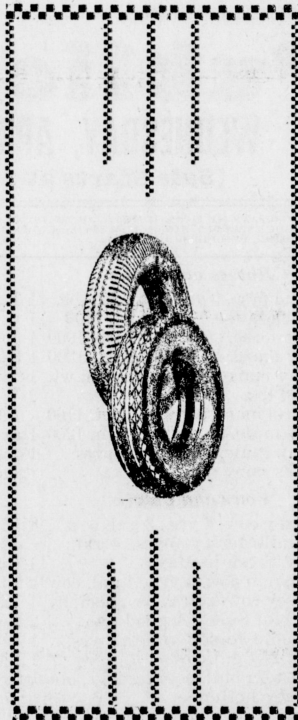
LOAN COMMITTEE

J. A. White
M. F. Collins
R. J. Klump

A Long Time Loan and Low Rate of Interest

No Need to Gamble

On "Cut-Rate Bargains" or to Send Off for Tires When REAL GOODYEARS Cost So Little!



The New Improved

GOODYEAR

PATHFINDER TREAD

Supertwist Cord Tires

Here are the very best quality tires that the world's largest rubber company—with all its vast resources—can produce at anywhere near these low prices. Why try to "beat" such values? Folks, it can't be done. Stop and think. Goodyear builds many MILLIONS MORE tires than any body else. Who, then, could hope to EQUAL the values Goodyear gives you?

Don't be bunked by fancy claims. Remember the **FACTS**.

These new improved Goodyear Pathfinders outclass for looks, quality, wear and non-skid traction, everything else in the low-price field. Come in and lift one, bounce it, feel the depth of its tough new non-skid tread. Admire its good looks. Goodyear tires of 1928 were great bargains, but you will agree that these new improved 1929 ones are still farther ahead of competition.

Take advantage of our special low introductory prices to replace your dangerous, troublesome tires now! Never before have REAL Goodyears of such high quality been sold so cheap. Every tire guaranteed for life—by Goodyear—against any and all defects. No time or mileage limits! Come in and get yours.

More People Ride on Goodyear Tires Than on Any Other Kind

Valley Motor Company

MULESHOE, TEXAS

CANCER FREE BOOK

Seal on Request
 Tells cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address: Indianapolis Cancer Hospital, Indianapolis, Ind.

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
 VISITORS WELCOME
 W. T. BLACK, W. M.
 J. B. ROBERTS, Sec.
 SUBSCRIBE FOR THE JOURNAL

SAY!

If You Don't Mean It Please Don't Step on It When Using

PHILLIPS "66"

Quality Tractor and Motor Oils—The New Mobil Oil Too.

WATCH

FOR OPENING DATE OF THE NEW

"66" Service Station

FIVE GALLONS OF "66" AND TWO QUARTS OF OIL GIVEN TO EVERY CUSTOMER ON THAT DAY.

Phillips Petroleum Co.

LEFTY HOLLINGSWORTH, Agent. EDDIE MOORE

"PHILL-UP and FLY WITH '66"

When You Dine Out

It is not that your home cooked foods are not satisfactory, but because you desire a change. Our regular dinners will meet your desire for *Something Different*.

Corn Fed Beef and Pork Our Specialties.

Moeller Market & Cafe

MULESHOE, TEXAS

PENNY WISE

A penny saved is not always a penny earned. Sometimes it is two pennies lost. The merchant who spends nothing on advertising is practicing false economy; his losses in sales far exceed the pennies saved.

The money spent for plate glass windows is not looked on as best; nor is the money spent on better interior lighting.

Anything that increases favor, that adds to sales, that multiplies customers is very properly regarded as a good investment.

Advertising is a good investment—just as plate glass windows are. Advertising is the plate glass window the merchant can send into every home. Advertising sells more goods to more people than shop windows do.

A Word to The Public—

Do you resent having a merchant address his message to you in the form of an advertisement in our columns? On the contrary it is not your impulse to respond to his friendly overtures?

ADVERTISEMENTS

Are Store Windows

HONEY USED IN RADIATORS AS ANTI-FREEZE SOLUTION

Another agricultural product finds a new use. This time it is honey. Honey, mixed with water, has been tested as an anti-freeze solution by private motorists and State agricultural colleges. Practically all reports of these experiments have been favorable, says James I. Hambleton, agriculturist in charge of the Bee Culture Laboratory of the United States Department of Agriculture.

The proper proportion of honey to water varies according to the lowest temperature expected, says Mr. Hambleton. Where zero weather is expected, equal parts of honey and water are commonly used. Such a mixture begins to form slush at zero, however, and a greater proportion of honey is required for best results at lower temperatures. In the northern part of the United States and in Canada a mixture of three parts of honey to two of water, or even two to one, may be best. A quart of alcohol added to each three gallons of the mixture will improve the circulation.

To make the solution, use a cheap grade of extracted honey, stirring it into hot water. Heat the mixture to a boil and skim off the scum. If alcohol is used, stir it in and boil from three to five minutes. Fill the radiator and maintain the level by adding water as needed.

Mr. Hambleton cites a number of advantages of the honey mixture. Because it boils at a higher temperature than water there is no loss from evaporation, and it is necessary to add only water from time to time. Honey solutions expand much less than water when freezing, and when in proper proportions they do not freeze solid, but form a slush. This tends to eliminate the danger of bursting radiators. Furthermore, says Mr. Hambleton, some motorists may find it advantageous for use in the summer when long steep grades or heavy pulls are encountered, for it not only freezes at a low temperature but boils at a higher temperature than water.

When honey is used as an anti-freeze mixture it is important that all gaskets, pump packing and hose connections be tight. A slight seepage around the hose connection is not serious, but any considerable quantity leaking into the engine may cause considerable difficulty. Should honey reach the cylinders and valve heads, it will carbonize, making it necessary to remove the engine head and clean out the residues.

The solution can be saved for use year after year by sealing it while hot in a tight container.

ARMY AIR CORPS ADDS 542 PLANES TO FLEET

A total of 542 airplanes constructed under the Army aircraft building program was delivered to the Army Air Corps in 1928, according to figures compiled by the Corps.

During the year 393 planes were constructed at a cost of \$5,174,245. Of the number contracted for in 1928, 155 are observation planes, 47 bombardment, 8 cargo, 120 training and 63 pursuit.

The figures made public by the Air Corps follow:

Total airplanes contracted for in the calendar year of 1928, 393; number of planes delivered on the above contracts, 92; number of planes due on the above contracts, 301; cost of airplanes contracted for in 1928, \$5,174,245; cost of airplanes delivered on 1928 contracts, \$2,911,053.

The number of planes delivered during the year 1928, all types, covering 1928 and previous contracts amounted to 542. For the fiscal year of 1929 a sum of \$13,342,445 was appropriated for the purchase of planes for the Regular Army and \$194,097 for the Organized Reserves.

MIGRATION OF NEGROES TO NORTH PRACTICALLY STOPPED

Fort Worth, Texas.—Migration of negroes from the South to the North has practically stopped, Carl M. Rosenquist, faculty member of Texas University, told the migration and immigration section of the Texas Conference of Social Welfare here.

"Progress of the South, including the building of more industries, has brought a southern demand for labor. This is helping to keep the negro in the South. Wages are somewhat better and more jobs exist in the South than in the past. Of course there always will be a movement of negroes to the North, even if it is on a small basis, but the migration of negroes from the North back to the South will overcome this."

FARM POPULATION LESS

The farm population of the United States, as recent statement of the Department of Agriculture declares, is less than it has been any year in the past, twenty, and is 4,500,000 less than it was in 1909 when the farm population of the nation was at its peak, 32,000,000 people is the most inhabitants the United States has ever had on the farm. The estimate is that now the farm population is 27,500,000.

This year's low population figure is indicated in spite of a slight improvement in agricultural conditions and a slackening in the population in industrial occupations.

Decrease in the population in rural America would have been much greater except for the high birth rate and the low death rate.

LIBERAL PREMIUMS FOR GRADE COWS AT DAIRY SHOW

Plainview, Texas.—Recognizing that there are many excellent dairy cattle in the Panhandle-Plains area that are heavy producing animals which are not pure-bred, the Texas-Panhandle-Plains Second Annual Dairy Show at Plainview will have a department with liberal premiums for grade cows. W. O. Logan of Snyder, county agent of Scurry County, is the superintendent in charge of this department, which gained wide interest last year. The cow that won the milking contest in the first show at Plainview a year ago was an entrant in the grade cow department.

The improvement of dairy herds through the bull circle plan has been carried on principally over the Panhandle-Plains by breeding good grade cows to pure-bred bulls. The officials of the show feel that the country will always have good grade stock and that the breeding of better grades should be encouraged by this show each year.

METAL PLANE WITH WIDE CABIN CARRIES 30 PERSONS

A cabin fourteen feet wide and having accommodations for twenty passengers, is one of the chief features of an all-metal monoplane which has been designed for fast service between New York and Chicago. The broad, flat shape of the cabin, conforming to the pattern of the wing, is expected to contribute to the ship's sailing qualities. The plane has two motors of 850 horse power each; its landing wheels (fold up into recesses in the bottom of the cabin while in flight, to decrease wind resistance, and a powerful hinged searchlight, which may be adjusted to different angles, has been installed in front to aid in night landing. A speed of 175 miles an hour is expected. The plane has been designated to attract pilots and passengers exceptionally unobstructed vision.

MORE ABOUT EGGS

Another novel feature in egg production has been presented to the Star office, coming from F. T. Schlenker's farm west of town. The hen that laid this egg has evidently been reading up on the Star's egg stories, but instead of competing for size has turned her attention to the development of a new style of architecture for eggs, and, first shape of the egg, conforming to the form represents an ordinary straight-stemmed birch pipe, with the bowl but little larger than stem. It is interesting to note that hens are developing such progressive ideas—Frisco Star.

Bill on the First

Girl's Father—Young man, are you able to support a family?
 Young Man—Yes sir; how many are there in your family?—Life.

SERIOUSLY SPEAKING:

Too Much Care Cannot Be Given The Eyes.

Defective vision may cause ill health and, conversely, such impaired vision may be the first sign of ill health.

DR. C. E. WORRELL

Eyesight Specialist

HALF BLOCK OFF MAIN EAST OF BARRY HARDWARE.

Stop! Look! Listen!

Hogs \$10.70

Facts From State A. & M. College:

- 12 bu. corn equals 100 lbs. pork
- 12 bu. corn at 80c costs \$9.60
- 7 bu. corn, 40 lbs. tankage equal 100 lbs. pork
- 7 bu. corn, 40 lbs. tankage cost \$7.80
- 5 bu. corn, 50 lbs. Pig Chow equals 100 lbs. pork
- 5 bu. corn, 50 lbs. Pig Chow cost \$5.75

Feed PURINA Pig Chow and double your money!

Bailey County Elevator Company



DO YOU KNOW WHAT YOU'RE GETTING when you buy OIL?

CARELESSNESS is a very expensive habit—especially when it is associated with motor car lubrication.

Unless you insist upon a reputable brand of oil—and are sure that you get it—you are certainly heading your car for the scrap heap by the shortest possible route.

You know what you are getting when you stick to the unsurpassed brands marketed by the Continental Oil Company. These are oils which have passed every test. They have a reputation to maintain—and they do it by providing a thorough lubricating job under all conditions of motor operation.

Look for the signs shown below—at service stations and garages.

Conoco Motor Oil insures protection. It seals compression—saves gasoline—fights friction. Flows freely at low temperatures. Stands up under most intense cylinder heat. In short, does a complete lubricating job in all kinds of weather. Ask for the grade made especially for your car.

CONTINENTAL OIL COMPANY

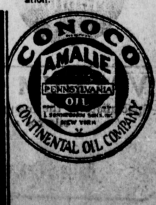
Producers, Refiners and Marketers of high grade petroleum products in Arkansas, Kansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.

Conoco Amalee in 100% Pennsylvania Oil—refined from premium crudes by a special process. Universally recommended by automotive engineers and lubrication experts.

Through exhaustive laboratory and road tests it has demonstrated its ability to lubricate properly under the most trying conditions of motor operation.



EXTRA LIFE for your car



Air View of the New "City of the Vatican"

THE MULESHOE

MULESHOE, BAILY COUNTY, TEXAS

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

FRESH VEGETABLES
THE BEST MEATS

STABLE GOODS
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA



NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

HEADQUARTERS FOR BAILY COUNTY
HENINGTON'S
And Market

MAKING OF NEW
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA

M. U. MEETING
W. M. U. Ladies of the Baptist
met Monday afternoon with...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

Today's Mobiloil
is better
than ever before

MAKING OF NEW
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA

M. U. MEETING
W. M. U. Ladies of the Baptist
met Monday afternoon with...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

World's Quality
still better for today's high-
speed driving conditions

MAKING OF NEW
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA

M. U. MEETING
W. M. U. Ladies of the Baptist
met Monday afternoon with...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

This New Gargoyle Mobiloil is now
sold by all Mobiloil dealers for 35c a
quart. Especially adapted to today's
new driving conditions, it is the most
economical oil you can use. Along
with smoother operation, you save
on oil, and gasoline consumption
amounts to much more than the
slight additional charge per quart.

MAKING OF NEW
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA

M. U. MEETING
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met Monday afternoon with...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

MAKE THIS TEST
Drive to the nearest Mobiloil dealer.
Let him drain all the old oil from your
engine and... fill it up with the
New Mobiloil. You know the difference
how your engine ran the last time you
put in the crankcase...

MAKING OF NEW
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA

M. U. MEETING
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YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

Look for these results:
Increased Oil Mileage: Often
per quart from the New Mobiloil.
Increased Gasoline Mileage:
gasoline consumption reduced.
Faster Pick-Up—More Power:
away, more "pep" on the road.
Smoother Operation: A quiet,
velvety smoothness of acceleration
when speeding.

MAKING OF NEW
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA

M. U. MEETING
W. M. U. Ladies of the Baptist
met Monday afternoon with...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

NOTICE
THE STATE OF TEXAS
COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

Mobiloil 35c a quart
The dealer of the Mobiloil
has a special offer for you.
Buy a quart of Mobiloil
and you will receive a
free gift. The gift is a
small bottle of Mobiloil
cleaner. This is a great
deal. Buy your Mobiloil
today. It's the best
deal you can get.
VACUUM OIL COMPANY
Specialists in the manufacture of high quality
oils for all types of machinery.
Dallas Branch, Main & Taylor Sts.

MAKING OF NEW
MULES' ICE IS SHIPPING
POINT FOR LARGE STOCK
AND AGRICULTURAL AREA

M. U. MEETING
W. M. U. Ladies of the Baptist
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COUNTY OF BAILY
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YOU are hereby notified that...

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COUNTY OF BAILY
SHERRIFF
YOU are hereby notified that...

**GOOD POULTRY HOUSES
KEEP CHICKS HEALTHY**

The most successful method of combating poultry disease, says E. E. Anderson of the New Mexico Agricultural College, is to provide a good poultry house with ample space for the flock, and keep it sanitary. It is estimated that 95 per cent of poultry diseases are due to lack of comfortable houses which may be kept clean, sunny and airy, with protection from the weather but freedom from drafts.

The poultry house should face the south or a direction to get the most sunlight and protection from the cold and prevailing winds. Three sides of the house and the roof should be absolutely tight so as to prevent drafts. The side to the sun should be largely open to get the fresh air and as much sunshine as possible, with curtains or cloth sashes to close down at night in case of severely cold weather or storms.

The poultry house should be at least 20 feet wide from the front opening to the back of the house to prevent air currents which cause the chickens to chill and take cold. When the house is more than 20 feet long, cross partitions should be put in to break the air currents. Roosts should be placed lengthwise the house near the back wall. If a dropping board is used, the roosts should be placed no more than 18 inches from the floor. The dropping board arrangement is much the best as the space under the board is used for exercise and the board itself can easily be kept in a sanitary condition.

A poultry house need not be expensive, but the essentials of adequate space, freedom from drafts and sanitary conditions must be observed. —State Line Tribune.

MAN BITES DOG IN THE EAR

Denver.—Years ago Charles A. Dana, editor and proprietor of the old New York Sun, told a cub reporter "if a dog bites a man, that's not news; it's common—but if a man bites a dog, that's news." The expression became famous in the editorial world.

Now comes the story of a man—Francis M. Eckhart, 36 years old—who hit a police dog in the ear with such success that the dog, which had attacked Miss Dorothy Hamm, was unable to withstand the competition and fled ignominiously.

A newspaper, speaking of a deceased citizen, said: "We knew him as Old Ten Per Cent, the more he had the less he spent; the more he got the less he lent; he's dead—we don't know where he went—but if his soul to heaven is sent, he'll own the harp and charge 'em rent."

SKUNK USED AS WATCHDOG

A new and unique use for that aromatic but valuable fur-bearer, the skunk, has recently come to the attention of the biological survey of the United States department of agriculture. The superintendent of road construction of the Coconino National forest, in Arizona, had been having trouble, because of pilferers, to keep anything of value in his car when he left it parked. The situation had become so irritable that he was at a loss as to what measures to take to stop these petty thefts. A little skunk, which the superintendent had found when a kitten and tamed until it became an interesting pet, proved to be the solution of the problem and an effective deterrent against marauders. When he left his car for any length of time the superintendent would also leave the skunk chained to the wheel. Strange to say, nothing further came up missing, and the little animal proved as valuable as any watchdog. —Exchange.

"More times than not," says the Postmistress, "woman is given credit for unmanly suspicion."

Road Information Cozy Rest Rooms

**WE DON'T KEEP THE BEST
WE SELL IT**

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

**Auction Sale
OF BRAND NEW HARNESS**

This will include Lines, Bridles, Collars, and in fact everything in the harness line and will be high grade merchandise.

Your Price Will Be Our Price!

SALE STARTS AT 2 P. M.

SATURDAY, MARCH 30, 1929

ON THE STREETS AT
MULESHOE, TEXAS

R. E. GREY

**SKIRT LINES OFTEN
CAPE SILHOUETTES**



linked at one side with a single turn-back rever.

Circular one-side fullness for the outline of this one-piece skirt neck is achieved by a clever bit of seam-work as the picture so clearly shows. The belt, the scarf and the diagonal opening are piped with silk in a contrasting shade.

Returning to the subject of scarf necklines. They are all-important both on formal and informal modes. A novel treatment brings the scarf ends to the back, where they tie in a soft bow with long flowing streamers. The low round or pointed front necklines is softened at the scarf drapes across.

Other new silhouettes are accomplished with bertha collars or capelets which tie in front with a loose cascade bow. Everywhere in the mode soft-tied bows or self-fabric hold forth.

But coat, cape-scarf ends throw back over each shoulder, coming together at the back in a complete cape outline.

JULIA BOTTOMLEY.

J.C. PENNEY CO.

415-419 Main

Clovis, N. M.

**New Shades In
FASHION FOOTWEAR**

Stock No. 1737—2R1014F33



If you want something in distinctive style choose this model in Patent or Lido Sand Calf with perforated trim.

for
\$3.98

With Spring fashions stressing lighter shades you will be delighted with the variety of distinctive styles in smart leather combinations on display in our Footwear Section. There are Pumps, Oxfords, Onestraps and Step-Ins in a wide range of sizes to suit every foot.

Stock No. 3912—2R1000F31



The new "football stitching" makes this clever shoe of Black Patent, distinctly in the mode.



Stock No. 4197—2R1025F31



Champagne Kid fashions this charming shoe with its dainty beaded strap and fancy grain trim.



**Visit Curry County Dairy Show
At Clovis, March 28, 29 and 30**

FINNEY OF THE FORCE

By P. O. Alexander
A. S. Fawcett-Young Artist



WTCC FAVORS ADJUSTMENT OF FUMIGATION EXPENSE

Stamford, Texas.—Manager Homer D. Wade of the West Texas Chamber of Commerce has advised J. M. Del Curto, State entomologist, of the interest of the regional organization in the adjustment of the fumigation expense incurred under the legal order of the State and Federal Department of Agriculture. This followed a conference of one of his departments with Mr. Von Roeder, of the Pink Boll Worm Commission.

THE MERCHANT'S OPPORTUNITY

The merchant's relations to his newspaper are supposed to be only those of an advertiser. That is not a broad view. The home town paper is an institution. The merchant can no more escape its influence than anybody else in the community, whether he advertises in it or not. Yet, as a consistent advertiser, his relations with

the local newspaper become definitely constructive. He becomes a part of this institution without which no community can express itself. Whatever its merits or demerits, the home town paper is an expression of the community. Literally, it is the "Voice of the People" in a sense that cannot hold true for any other medium. This institution keeps friends in touch with friends. To the best of its ability it answers Who, What, When, Where, How and Why? It brings the individual out of himself; it speaks the local language. It interprets the community life. Week by week, or day by day, it tells the story of the town and county. Most of us are so accustomed to the home town paper that we take it as a matter of course. If we think anything about it at all, we think of its deficiencies. These are present largely because it is run by fallible human beings. The wonder about the local newspaper is that it contains so few mistakes rather than so many.—Exchange.

BETWEEN YOU AND ME

By J. M. Ballantyne

The guy who invented the doughnut was sure a fiend for ventilation.

The reason young people and old people who remain young in spite of their years love the movies is because the movies are full of action. Better see a love scene on the screen than sit in stagnant piety murmuring at the world for spinning around. A dull preacher once complained that there were more people witnessed the dog fight Saturday night than there were to hear him preach Sunday. A deacon arose and said, "But, pastor, there was something going at that dog fight."

The man who ate the first oyster must have done it at the command of one of those old emperors who made the poor fellow take his choice between the bivalve and death, and there are a lot of things we eat that doubtless were discovered in the same way. Let us then be grateful for ancient despots who helped blaze the way into the gorges that we now enjoy.

I often think that one of the greatest humorists of modern times was Charles Darwin. He spent most of his time making monkeys out of people. Even Swift gave the human race "the horse laugh" in his "Gulliver's Travels" and the scholars consider him a great wit. But the modern highbrows have not seen Darwin's great joke yet. Maybe they'll never see it. You know, the Irish gave the Scotch the bagpipe as a joke, and the Scotch haven't seen the joke yet.

A moron is a creature who puts more on his back than he puts in his mind, and more in his stomach than he puts in his soul.

We have at Washington various departments functioning for the common weal. Departments for agriculture, commerce, education and war. Why not a department of Matrimony? This department could be made an auxiliary of the war department, functioning specifically for domestic disputes, zones throughout the country through which husbands would receive secret instructions in tactical strategy and the proper usage of protective armaments against the usurpation of the common property, who, while retaining the privileges of their sex, is rapidly acquiring more than her share of rights.

YOUR REAL FOE

(By Seth Adams)

If honestly you wish to know
The man who is your deadly foe
Gaze in the glass when no one by
And you look in the villain's eye.
Yet you may make this foe your slave
Who will, beneath your will, behave
If you will whip him into line
By power of faith in grace divine.
Oh, many rounds you have with him
Before you ultimately win
But when you strike a knockout blow
He'll be your slave and not your foe.

DEMONSTRATED

An official of the telephone company was making a round from his chamber by the ringing of the telephone. After brushing his knee on a chair, he reached the phone.
"Hello," he growled.
"Are you an official of the telephone company?" asked the voice.
"Yes, what can I do for you?"
"Tell me," said the voice, "how it feels to get out of bed at 2 o'clock to answer a strong number."

Men! You cannot afford to pass up these astounding **BAR-GAINS!** Every one of these sensational values is a golden opportunity to economize!

CLOSE-OUT SALE!

BEGINNING WEDNESDAY, MARCH 27th

Joyce-Pruit Company's MEN'S SHOP

Here are the Facts!

On account of our growing business in ready-to-wear, shoes and all women's wear in general we are forced to have more room as all departments are becoming inadequate to handle the increase in these lines.

Therefore, we are forced to close our entire Men's department for space required for Women's, Girl's and Children's wear.

Never Before has such quality merchandise been offered to Men as these nationally recognized lines. Just think! Your choice---

- | | |
|--|---|
| SPRING SUITS BY KRUPPENHEIMER HELDMAN HART-SCHAFFNER & MARX. | STACY-ADAMS PACKARD AND BEACON SHOES |
| DOBB'S HATS AND CAPS | COOPER'S UNDERWEAR AND HOSE |
| GRAYCO PHOENIX AND CHENNY TIES | MANHATTEN DRESS SHIRTS OF QUALITY |

AND OTHER NATIONALLY KNOWN TRADE MARKED MERCHANDISE OF QUALITY!

Bailey County Abstract Company

L. S. BARRON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.

(Member Texas Abstractors Association; Also Member Association of Title Men)

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

It Will Pay You

To See Us Before You Sell Your

Kaffir, Maize, Sudan and Corn

We pay the best market prices at all times and can assure you of our co-operation in the marketing of your crops. Don't fail to get our prices if you have any of these products to sell.

LARIAT GRAIN CO.

L. SIKES, Mgr.

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at Muleshoe, Poolfork under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc., are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

THE CROP OUTLOOK

It's getting springer every day! Have you noticed how the buds are swelling? The trees will soon be leafing out and then before we know it, summer will be here.

But the poor folks up in Iowa and Minnesota and Nebraska are still snowed under. Iowa has had around seven feet of snow the past winter and most of it is still on the ground. It has coast that state upwards of \$200,000 already this winter to keep the highways sufficiently cleared to allow travel and, of course, that does not include the clearing of the ordinary country roads. Aren't we plumb glad we live on the Plains where we don't have to shovel paths to the barn when it's time to do the chores?

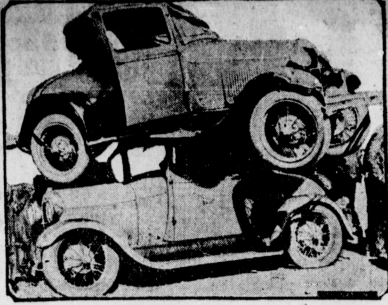
The thermometer managed to get up to 66 during the past week and the lowest figure recorded was 26 on Friday of last week. Not even an indication of moisture has been vouchsafed the Plains country up to this moment, but the weather man is holding out hopes for rain or snow within the next 24 hours. It will be fine if it does happen to come, but if it doesn't, the Plains country will rock along just the same.

Farmers are busy planting barley which is becoming more and more popular in this section. Preparation of ground for row crops is going on, too, and there aren't many real farmers who have to spend much time looking for work to do on their places.

Early spring fryers are already on their way to the pan and the farm wife is industrially supervising brooders and mother hens while overseeing early preparations for the family garden.

Range stock is holding up well, though there are some reports of depleted pastures. The calf and lamb

Acrobatic Stunt of Colliding Cars



These two cars near Blainville, S. C., wound up in a position that would do justice to a couple of acrobats. The driver of the one on the bottom tried to avoid the one on the top. A second before the former tried to get out of the way, the latter turned over and on the second turn landed on top of the other. Strangely enough, no one was injured.

rops are beginning to arrive and the dry sunny days have pleased the cattlemen.—Southwest Plainman.

SCHOLASTIC MEETS USEFUL

Interscholastic meets, when pupils of a county or district gather to test their strength and skill, mental and physical, are serving a mighty good purpose not only in the value the contests prove to the student body as individuals, but in their broadening influence as well on the whole scholastic population.

Another thing that is making the interscholastic meets more valuable is the recognition by school authorities of the part the three R's should have in these contests. After all, if a kid goes through high school he ought to be able to do reading, writing and arithmetic. For a time, it seemed, the authorities that were almost forgot this fact.—Floyd County Hesperian.

DENTAL NOTICE

Dr. Frost, dentist of Amarillo, will be in Muleshoe one week beginning April 1st, at the Elite Hotel.

LUBBOCK INSURANCE MAN PLEASED WITH MULESHOE

Mr. Chas. Whitacre of Lubbock is here this week in the interest of the Southern Union Life Insurance Co. of Fort Worth, and is enthusiastic over the future of this territory. After calling at the Journal office last Tuesday and engaging the editor in conversation (not relative to a policy) it was found that the two had been members of the same regiment during the war.

Mr. Whitacre was chaperone for a machine gun, in what was then known as the "suicide squad", while the editor served with the regimental supply. Mr. Whitacre, upon finding that we had been with this organization, immediately threatened us with everything from lawsuits to murder for issuing him shoes, size 12, when he claims that he ordinarily wears an 8, and various other indignities which were inflicted upon him. However, the discussion ended peacefully, the editor "doing" Mr. Whitacre out of a dollar during the visit, which is the usual thing with an army supply man.

SUBSCRIBE FOR THE JOURNAL

Town Talk

Rev. W. B. Hicks and children, W. B. James Knight and Christine are visitors in Memphis, Texas this week. Rev. Strickland and son, Hasler, accompanied them as far as Goodnight.

T. E. Arnold and L. Sikes were Amarillo visitors Sunday.

S. T. Harrison of Memphis, Texas, was looking after land interests here the first of the week.

J. O. Jones of Lubbock spent Monday here visiting relatives.

Mr. and Mrs. H. C. Edmonds were in Clovis Friday evening.

W. R. Hairgrove and son, Otis, of Baileyboro, were in Muleshoe Tuesday.

Messrs. Jack Henderson and Charlie Coffman of Baileyboro were in the County seat Monday.

PANSY Plants, high grade and healthy. 50 cents per doz. Mrs. E. H. Wood. 7-2tp

Bill Wilhelm of Baileyboro is working with W. C. Gordon, contractor of Muleshoe.

Herschel Russ of Sudan is working with W. C. Gordon, contractor of Muleshoe.

Mr. and Mrs. Will King of Hollis, Okla., were in Muleshoe last week. Mr. King was looking after his land interests here.

Oscar Abernathy, former cashier of the First National Bank of Hollis, Okla., was a visitor to Muleshoe last Saturday.

Baileyboro News

Saturday night the B. Y. P. U. members met at the home of Clyde Coffman for their monthly social. Care and dignity were cast aside, and outdoor games were enjoyed on the moonlit lawn. After enjoying a supper of fruit and cake, the young folks departed at a late hour, wishing that the Coffman's would give socials more often.

The people of Baileyboro enjoyed a treat Sunday in the form of two sermons by Rev. Lismby of Lubbock. Mr. Lismby is a student in the Texas Tech and is able preacher. The two sermons won for this scholarly gentleman many friends in the Baileyboro community.

Superintendent A. L. Stringer made a business trip to Lubbock Saturday and purchased the piano for the new auditorium. It was delivered Monday morning.

Reporter

KNOW TEXAS

Cabeza de Boca was the first white man to enter Texas. He was ship wrecked on the Gulf coast in 1528 and reached Mexico City after crossing the southern part of this state.

Yalea, near El Paso, is the oldest town in Texas. It was founded in 1682.

The first Spanish mission was established at San Antonio in 1711. The State capital of Texas at Austin was burned in 1831.

The gas industry in 1928 showed a larger increase in sales over the year before than any other fuel industry. This is according to a survey made by the American Gas Association.

WHAT HE THOUGHT

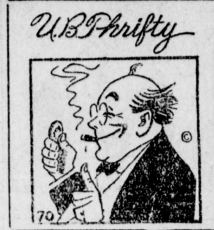
"Well, I declare," said Lot as he realized that his wife had been turned into a pillar of salt. "That's a strange phenomenon. I always thought the old lady was largely pepper."

BEAUTY SHOW HOSTESS



Miriam Smart, Beauty Show Hostess, has been chosen from over one hundred candidates as hostess of the National Beauty show which will be held at the Grand Central Palace, New York, from March 27 to April 6. Miss Smart is a petite, vivacious brunette with large blue eyes.

It's HARD work to figure out a SOFT living



There is a golden harvest which brings in an income every day, the whole year through.

It is produced by our valuable farm friend, The Dairy Cow—a harvest that is comparatively easy to produce and market.

The Quality and Quantity of these Dairy Products depend upon the care you use in selecting your herd.

Blackwater Valley State Bank

MULESHOE, TEXAS

"There is No Substitute for Safety."

EASTER

With Easter Comes the Beautiful Sprintime

AND AT THIS SEASON WE DESIRE TO REMIND YOU THAT OUR STOCK OF DRUGS, TOILET ARTICLES, NOTIONS, STATIONERY, ETC., IS COMPLETE. IF YOU WANT ANYTHING USUALLY CARRIED IN A DRUG STORE, WE WILL BE GLAD TO SERVE YOU.

We Serve Sunday Dinners

McCarty Drug Store



has such full flavor, it takes less of it per cup to make good coffee. M-J-B is recognized as "The Quality Coffee of America."

3-lb. can M. J. B. Coffee...\$1.65
1-lb. can M. J. B. Coffee.....60c

Here you can buy most of the things you need without shopping around at real money saving prices. If you are not our customer already, one visit to this store will make a believer of you.—MAKE IT TODAY.

Particular women, who buy their groceries by the well known brands, may well afford to do their trading at this store—and you may rest assured our prices are as low as you will find on the quality of merchandise we sell.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

Second Annual Community Sale!

There will be a Community or Combination Sale at my farm 2 miles North and 2 1/2 miles East of Muleshoe, Texas, and 1/4 mile West and 1 1/4 miles South of the YL School House

TUESDAY, APRIL 2, 1929

Sale to Begin at 10:30 A. M.

Every farmer has some stock or tools about his place that he does not need and which someone else would be glad to possess. Especially is this true when so many farmers are changing from horses to tractor power. Bring in what you have to sell. We have the following described property listed:

Horses and Mules

- 1 Bay mule 8 yrs., 1150 Lbs.
- 2 Black mules, smooth, 1000 Lbs. each
- 1 Black horse 9 yrs., 1400 Lbs.
- 1 Bay horse 12 yrs., 1350 Lbs.
- 1 Gray mare 9 yrs., 1200 Lbs.
- 1 Gray mare 10 yrs., 1300 Lbs.
- 1 Bay mare 9 yrs., 1100 Lbs.
- 1 Brown mare 12 yrs., 1050 Lbs.
- 1 Bay horse 3 yrs., 900 Lbs.
- 1 Gray mare 9 yrs., with colt by side.
- 1 Bay mare 10 yrs., 1000 Lbs.
- 1 Black mare 8 yrs., 900 Lbs.
- 1 Mule 5 yrs., 800 Lbs.

Cows

- 1 Jersey cow giving 4 gal. milk per day.

Cows

- 1 Jersey bull 2yrs., pure-bred.
- 1 Fawn colored Jersey cow 5 yrs., giving 3 gal. milk per day
- 1 Brown Jersey cow 4 yrs. giving 3 gal. milk per day
- 1 Brown Jersey cow 4 yrs., with young calf, 4-gal. cow
- 1 Fawn Jersey 3 yrs., fresh soon
- 1 Whiteface cow half Jersey, calf by side, 4-gallon cow.

Machinery

- 1 Late model 2-row John Deere lister, almost new.
- 1 Single row Avery lister, almost new.
- 1 Good P. & O. stalk cutter
- 1 2-Row P. & O. lister

TERMS, CASH. No property to be removed until settled for. The YL ladies will serve lunch. FREE COFFEE.

O. N. ROBISON Manager and Auctioneer

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

Within Four Blocks of White House



Underwood & Underwood.

Although this would appear to be a scene on Main street, in Lyngout d'Als, it was actually taken within four blocks of the White House in Washington. This pump is one of the few still in use in the Capital city and the water, which is supplied by an artesian well, is very sweet and pure.

The Journal Office for Commercial Printing

Keep Clean All the Week

Most every man keeps his Sunday suit pressed. That duty done he pays little heed to the rest. But selling silk or a postage stamp. He shouldn't go through the week like a tramp. Why should he strut clean one day in the seven. When the other days his clothes smell to heaven?

Muleshoe Tailor Shop

COPIED BY HUNTER

Produce Prices Are Higher

than they have been in years and we always pay top prices. Our place is clean and sanitary and we are equipped to give instant and satisfactory service at all hours. A rest place for ladies—make our place your headquarters when in town. Quick service and a square deal to everyone alike, is our motto.

Muleshoe Produce Co.
Elmo Head, Mgr.

The Best Prices For Your Grain and Feed

And our heartiest co-operation in every way possible are assured you when you market your crops with us.

SEE US FOR

MERIT BRAND FEEDS

We have just received a shipment of these feeds, including—

Milk Maker, Hog and Poultry Feed

They are the best on the market. If you have used them, you know.

Muleshoe Elevator Co.
MULESHOE, TEXAS

BAILEY COUNTY SINGING CONVENTION AT WEST CAMP TO BE IN APRIL

Mr. Ed Hulstetter, president of the Bailey County Singing Convention has asked the Journal to announce that the Convention will be held at West Camp the second Sunday in April, which is the 14th. A cordial invitation is extended to the public to be present and all officers of the organization are especially requested to be on hand.

CHEVROLET LEADS IN CAR SALES IN 1928 OVER ALL

Detroit—The different manufacturers of automobiles in the United States make various claims for places in the number of cars sold during the year, but when the year is out and the different States actual registration figures are available, it sometimes changes the position. The figures and the positions of the manufacturers listed below were obtained from a reliable and unbiased source, which were based on car registrations.

These figures are for the United States only and do not include trucks, nor do they include export sales.

| | |
|--------------|---------|
| Chevrolet | 767,753 |
| Ford | 481,338 |
| Buick | 195,675 |
| Wolff | 180,853 |
| Pontiac | 183,809 |
| Essex | 177,143 |
| Dodge | 148,464 |
| Chrysler | 141,854 |
| Nash | 114,960 |
| Studebaker | 84,319 |
| Oldsmobile | 73,609 |
| Graham-Paige | 58,408 |

TOTAL 2,638,315

It is more interesting to note that of the twelve cars listed above General Motors Products, (Chevrolet, Buick, Pontiac and Oldsmobile) constitute almost half of the combined sale of all of them, with Chevrolet considerably in the lead of all makes. With the year 1929 almost a fourth gone, and Chevrolet with already a quarter million new 6 cylinder cars on the road and Ford now at peak production, the year should prove very interesting when such figures as above are available.

SIMMONS UNIVERSITY BAND WILL SPONSOR CONTEST

Arlene, March 27.—Six loving cups will be given as prizes when the first annual contest for West Texas High school bands is held in Abilene April 17 under the auspices of the Simmons University Cowboy Band. The contest will be held the morning before the concert of the Royal Belgian Guard Band that evening, and the Belgian musicians will serve as judges of the event.

High schools are to be divided into classes A and B, according to the rating given them by the Interscholastic League and three prizes given in each division.

The grand prize will be a \$100 loving cup given by the Cowboy Band to the winner in Class A, not to be kept permanently by any band until it has been won three times at the annual contests.

The same arrangements have been made for Class B except that loving cups are slightly smaller.

The contest is under the supervision of the Simmons University school of band music, D. O. Wiley, director. Competing bands will be allowed to choose their own selections and display one number to warm up on, Mr. Wiley announced.

LEGION'S CHAPLAIN



Rabbi Lee J. Lovinger, Ph. D., of Columbus, Ohio, was elected national chaplain of the American Legion by the national executive committee to fill the vacancy caused by the resignation of Rabbi Herman J. Beck. As an army chaplain, Doctor Lovinger served with the Twenty-seventh division at the front, at the Battle of the Selle River. When the division returned to the United States, Chaplain Lovinger was detached and left in France at the American debarkation center, La Mota. He was eleven months overseas.

W. M. S. MEETING

The Ladies Missionary Society of the Methodist church met at the home of Mrs. Stone with nine members present.

It was our social meeting and each one had a rousing good time, each one taking part in the program.

The next meeting will be at the home of Mrs. Mardis and each member of the Society is urged to be present. A nice lunch of caramel pie, sandwiches and coffee was served by the hostess, and as each one departed, they declared that the hostess was a very nice entertainer.

Reporter

SUBSCRIBE FOR THE JOURNAL

Want a Farm?

Here's the place for you, and only 2 miles from Muleshoe, on highway. Just the thing for truck and poultry. Thirty-seven acres cultivated land with good well and irrigation pump.

For Particulars ask at The Journal Office

Now Is The Time To Supply Your Demand For FARM IMPLEMENTS

We handle the well known McCormick-Deering line of Farm Implements and have a complete stock of parts for your machinery, making a specialty of the particular needs of the farmers in this section. Spring is not far away and now is the time to purchase your needs for this season.

We also have all kinds of Garden Tools

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements

Public Sale!

WEDNESDAY, APRIL 3, 1929

[Sale Starts at 10:00 A. M.]

I WILL SELL AT MY PLACE 15 MILES NORTHEAST OF MULESHOE, 2 MILES EAST AND 2 MILES SOUTH OF LAZBUDDY STORE, AT WHAT IS KNOWN AS THE OLD HENRY BLEDSOE PLACE, THE FOLLOWING DESCRIBED PROPERTY:

Horses and Mules

- 1 Bay horse, 9 yrs., wt. 1250 lbs.
- 1 Black horse, 10 yrs., wt. 1100
- 1 Bay horse, smooth mouth, 1000
- 1 Bay mare, 10 yrs. old, wt. 1300
- 1 Gray mare, smooth mouth, wt. 1100 lbs.
- 1 Sorrel mare, 8 yrs. old, wt. 1100
- 1 Bay mule, smooth mouth, 1200
- 1 Gray mule, smooth mouth
- 1 Kid's pony

Implements

- 1 P. & O. 2-row go-devil
- 1 Case 2-row lister
- 1 John Deere 2-row cultivator
- 1 3-section drag harrow
- 1 Sanders 2-disc breaking plow
- 1 Wide tire wagon with header barge frame
- Harness for 8 head of horses
- Forks, shovels and other articles, too numerous to mention

Cows and Calves

- 1 Jersey cow, 6 yrs., 3 gal. cow
- 1 Brindle Jersey, 5 yrs., 4 gal. cow, fresh in May.
- 1 Holstein cow, 5 yrs., 4 gal. cow
- 1 Jersey cow, 2 yrs., be fresh by date of Sale. A good one.
- 1 Brindle Jersey heifer, 2 yrs. old, 2 1/2 gal. cow
- 1 Holstein bull, coming 2 yr. old
- 1 Jersey heifer
- 2 Steer calves, 6 months old
- 1 Holstein heifer calf, 6 mo. old
- 1 Steer calf, 3 months old

Household Goods

- 1 Living room suite, 3 pieces, Mahogany finish
- 1 Chiffonobe
- 2 Library tables
- 1 Kitchen cabinet
- 2 Rocking chairs
- 1 Linoleum rug, 9x12
- 1 Wool rug, 12x15
- 1 Cream separator, good as new

Chickens

- About 8 dozen R. I. Red hens
- About 2 dozen Leghorns and mixed hens
- 13 Rhode Island Red roosters

Hogs and Pigs

- 1 Red sow and 7 pigs
- 1 Spotted Poland China sow
- 1 Spotted Poland China gilt
- 1 Black Poland China sow

The Methodist Ladies of Lazbuddy will serve lunch.

TERMS: CHICKENS, TURKEYS AND HOGS WILL BE SOLD FOR CASH. BALANCE OF SALES—SUMS OF \$75.00 AND UNDER, CASH; SUMS OVER \$25.00 6 MONTHS CREDIT WILL BE GIVEN ON WELL SECURED NOTES BEARING 10 PER CENT INTEREST. TEN PER CENT DISCOUNT FOR CASH ON SUMS OVER \$25.00.

GORDEN DUNCAN, Owner
MICK & REEVES, Auctioneers G. D. ANDERSON, Clerk

What's Doing In West Texas

Llano is looking for a man financially able to furnish and lease the modern 36-room Llano Community Hotel. The building will be completed April 15 at a cost of \$83,000. It has steam heat, fans, phones, and hot and cold water.

Word comes from Del Rio of a new dam to be built on Devil's River to have a storage capacity of 8,460 feet. Permission to use water to the extent of 550 cubic feet per second for generation of hydro-electric power goes with the permit. The other dam is completed and has been in use for some time.

Prison is experiencing a building boom. Many new residences are going up, and three permanent store buildings are being constructed on Main street. Many of the residences are of brick or stucco.

Two miles of gravel base of Highway No. 7 have been laid near Sweetwater. Work has started at the Coke County line and the crews are working northward. A gravel base 11 inches deep has been rolled to about 8 inches.

Eastland is to have an exhibit at the Western States Exposition which is to be held in connection with the 75th anniversary of the California State Fair at Sacramento. An extensive display of western products and resources has been planned.

A prize winning pen of ringed Barred Rock chickens has been purchased by a Dalhart poultryman. The pen cost \$85.00 and won first honors at the Madison Square Poultry Show in New York. The formation of a poultry show in Dalhart recently has aroused considerable interest in poultry raising.

The first shipment of a certified seed which is being purchased through the efforts of the Canyon Chamber of Commerce, has arrived and been sold to farmers at cost. Dwarf maize, Texas Blackhull kaffir and red top samac were included in the shipment.

An ornamental lighting system is being installed along the main thoroughfare of Brady's residence streets. All important streets in North and South Brady will share in the new system of illumination which is being done by the Brady Water and Light Works.

Forty blocks of paving of alleys and streets in the downtown residential section of Stamford will be started April 1. The contract was let several weeks ago. The paving will consist of brick and concrete.

Donley County cream shipments continue to increase. At Clarendon 214 ten-gallon cans worth about \$12 per can formed a shipment recently which brought \$2590 to the town. Some cream is shipped out by truck to nearby creameries.

Plainview is building up. The new Hilton Hotel will bring the skyline from four stories to eight. Montgomery Ward, J. C. Penny and other well known companies are building in the town, and permanent buildings are being erected for the Panhandle-Plains Dairy Show.

WOOLWORTH ADVERTISING

The F. W. Woolworth Company with its chain of 5 and 10 cent stores has just appropriated some \$3,000,000 for newspaper advertising. To every newspaper man this is gratifying because the Woolworth Company was about the only great and successful organization that has not found newspaper advertising a necessity in modern business.

But when one considers this matter rather carefully one can see that the Woolworth Company always believed in advertising at the expense of the other fellow. Its stores have always been located in good business centers, where crowds are attracted by the advertising by the big stores on either side and across the street. In almost all communities there are a few merchants who have the same attitude as that which dictated the former Woolworth policy. They agree that the sale put on by the merchant next door brings people to town and attracts some business to them while it brings much business to their neighbor. But they feel that they can "get by" without the expense of doing any advertising themselves.

Possibly they can, but what would happen if every merchant in the community felt that way? The answer to that question may be found in many dying and stagnant business towns throughout the country.

Why not be a good sport. Why not stop sitting tight and taking advantage of the enterprise of your neighboring merchant. Why not conclude, as the Woolworth executives have done, that advertising that pays even when the other fellow does it will pay much more when it appears over your own name?—Exchange.

The Journal Office for Commercial Printing

View of Capitol During Inauguration Ceremonies



This view of the capitol in Washington during the Hoover and Curtis inaugural ceremonies was taken from the top of the Library of Congress.

WANTED!

Maize, Kaffir and Hegari Heads. Best Prices. Be Sure and See Us Before Selling. We also want Cane Seed. Scales near Continental Oil Co. office.

S. E. Cone Grain Co.
See R. F. Moore.

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS.

I. W. Harden, President.
J. J. Lawler, Vice-President.
L. S. Barron, Secretary-Treasurer.

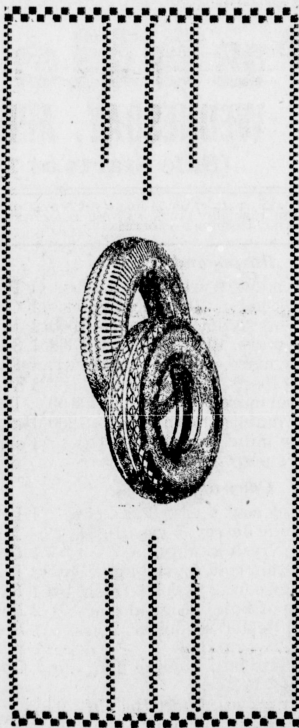
LOAN COMMITTEE

J. A. White
M. F. Collins
R. J. Klump

A Long Time Loan and Low Rate of Interest

No Need to Gamble

On "Cut-Rate Bargains" or to Send Off for Tires When REAL GOODYEARS Cost So Little!



The New Improved

GOODYEAR

PATHFINDER TREAD

Supertwist Cord Tires

Here are the very best quality tires that the world's largest rubber company—with all its vast resources—can produce at anywhere near these low prices. Why try to "beat" such values? Folks, it can't be done. Stop and think. Goodyear builds many MILLIONS MORE tires than anybody else. Who, then, could hope to EQUAL the values Goodyear gives you?

Don't be bunked by fancy claims. Remember the **FACTS**.

These new improved Goodyear Pathfinders outclass for looks, quality, wear and non-skid traction, everything else in the low-price field. Come in and lift one, bounce it, feel the depth of its tough new non-skid tread. Admire its good looks. Goodyear tires of 1928 were great bargains, but you will agree that these new improved 1929 ones are still far ahead of competition.

Take advantage of our special low introductory prices to replace your dangerous, troublesome tires now! Never before have REAL Goodyears of such high quality been sold so cheap. Every tire guaranteed for life—by Goodyear—against any and all defects. No time or mileage limits! Come in and get yours.

More People Ride on Goodyear Tires Than on Any Other Kind

Valley Motor Company

MULESHOE, TEXAS

CANCER FREE BOOK

Tell cause of cancer and what to do for skin, bleeding, odor, etc. Write for it today, mentioning this paper. Address: Indianapolis Cancer Hospital, Indianapolis, Ind.

STATED MEETING of Muleshoe Masonic Lodge, and Today night in each month.
VISITORS WELCOME
W. T. BLACK, W. M.
J. B. ROBERTS, Sec.
SUBSCRIBE FOR THE JOURNAL

SAY!

If You Don't Mean It Please Don't Step on It When Using

PHILLIPS "66"

Quality Tractor and Motor Oils—The New Mobil Oil Too.

WATCH

FOR OPENING DATE OF THE NEW

"66" Service Station

FIVE GALLONS OF "66" AND TWO QUARTS OF OIL GIVEN TO EVERY CUSTOMER ON THAT DAY.

Phillips Petroleum Co.

LEFTY HOLLINGSWORTH, Agent.

EDDIE MOORE

"PHILL-UP and FLY WITH "66"

When You Dine Out

It is not that your home cooked foods are not satisfactory, but because you desire a change. Our regular dinners will meet your desire for *Something Different*.

Corn Fed Beef and Pork Our Specialties.

Moeller Market & Cafe

MULESHOE, TEXAS

PENNY WISE

A penny saved is not always a penny earned. Sometimes it is two pennies lost. The merchant who spends nothing on advertising is practicing false economy; his losses in sales far exceed the pennies saved.

The money spent for plate glass windows is not looked on as best; nor is the money spent on better interior lighting.

Anything that increases favor, that adds to sales, that multiplies customers is very properly regarded as a good investment.

Advertising is a good investment—just as plate glass windows are. Advertising is the plate glass window the merchant can send into every home. Advertising sells more goods to more people than shop windows do.

A Word to The Public—

Do you resent having a merchant address his message to you in the form of an advertisement in our columns? On the contrary is it not your impulse to respond to his friendly overtures?

ADVERTISEMENTS Are Store Windows

HONEY USED IN RADIATORS AS ANTI-FREEZE SOLUTION

Another agricultural product finds a new use. This time it is honey. Honey, mixed with water, has been tested as an anti-freeze solution by private motorists and State agricultural colleges. Practically all reports of these experiments have been favorable, says James I. Hambleton, agriculturalist in charge of the Bee Culture Laboratory of the United States Department of Agriculture.

The proper proportion of honey to water varies according to the lowest temperature expected, says Mr. Hambleton. Where zero weather is expected, equal parts of honey and water are commonly used. Such a mixture begins to form slush at zero, however, and a greater proportion of honey is required for best results at lower temperatures. In the northern part of the United States and Canada a mixture of three parts of honey to two of water, or even two to one, may be best. A quart of alcohol added to each three quarts of the mixture will improve the circulation.

To make the solution, use a cheap grade of extracted honey, stirring it into hot water. Heat the mixture to a boil and skim off the scum. If alcohol is used, stir it in and boil from three to five minutes. Fill the radiator and maintain the level by adding water as needed.

Mr. Hambleton cites a number of advantages of the honey mixture. Because it boils at a higher temperature than water there is no loss from evaporation, and it is necessary to add only water from time to time. Honey solutions expand much less than water when freezing, and when in proper proportions they do not freeze solid, but form a slush. This tends to eliminate the danger of bursting radiators. Furthermore, says Mr. Hambleton, some motorists may find it advantageous for use in the summer when long steep grades or heavy pulls are encountered, for it not only freezes at a low temperature but boils at a higher temperature than water.

When honey is used as an anti-freeze mixture it is important that all gaskets, pump packing and hose connections be tight. A slight seepage around the hose connection is not serious, but any considerable quantity leaking into the engine may cause considerable difficulty. Should honey reach the cylinders and valve heads, it will carbonize, making it necessary to remove the engine head and clean out the residue.

The solution can be saved for use year after year by sealing it while hot in a tight container.

ARMY AIR CORPS ADDS 542 PLANES TO FLEET

A total of 542 airplanes constructed under the Army aircraft building program was delivered to the Army Air Corps in 1928, according to figures compiled by the Corps.

During the year 393 planes were contracted for at a cost of \$5,174,245. Of the number contracted for in 1928, 155 are observation planes, 47 bombardment, 8 cargo, 120 training and 63 pursuit.

The figures made public by the Air Corps follow:

Total airplanes contracted for in the calendar year of 1928, 393; number of planes delivered on the above contracts, 92; number of planes due on the above contracts, 201; cost of airplanes contracted for in 1928, \$5,174,245; cost of airplanes delivered on 1928 contracts, \$681,056.

The number of planes delivered during the year 1928, all types, covering 1928 and previous contracts amounted to 542. For the fiscal year of 1929 a sum of \$13,342,445 was appropriated for the purchase of planes for the Regular Army and \$194,097 for the Organized Reserves.

MIGRATION OF NEGROES TO NORTH PRACTICALLY STOPPED

Fort Worth, Texas.—Migration of negroes from the South to the North has practically stopped. Carl M. Rosenquist, faculty member of Texas University, told the migration and immigration section of the Texas Conference of Social Welfare here.

"Progress of the South, including the building of more industries, has brought a southern demand for labor. This is helping to keep the negro in the South. Wages are somewhat better and more jobs exist in the South than in the past. Of course there are always to be a movement of negroes to the North, even if it is on a small basis, but the migration of negroes from the North back to the South will overcome this."

FARM POPULATION LESS

The farm population of the United States, a recent statement of the Department of Agriculture declares, is less than it has been any year in the past twenty, and is 4,500,000 less than it was in 1909 when the farm population of the nation was at its peak. 22,000,000 people is the most inhabitants the United States has ever had on the farm. The estimate is that now the farm population is 27,500,000.

This year's low population figure is indicated in spite of a slight improvement in agricultural conditions and a slackening in employment in industrial occupations.

Decrease in the population in rural America would have been much greater except for the high birth rate and the low death rate.

LIBERAL PREMIUMS FOR GRADE COWS AT DAIRY SHOW

Plainview, Texas.—Recognizing that there are many excellent dairy cattle in the Panhandle-Plains area that are heavy producing animals which are not pure-bred, the Texas-Panhandle-Plains Second Annual Dairy Show at Plainview will have a department with liberal premiums for grade cows.

W. O. Logan of Snyder, county agent of Scurry County, is the superintendent in charge of this department, which gained wide interest last year. The cow that won the milking contest in the first show at Plainview a year ago was an entrant in the grade cow department.

The improvement of dairy herds through the bull circle plan has been carried on principally over the Panhandle-Plains by breeding good grade cows to pure-bred bulls. The officials of the show feel that the country will always have good grade stock and that the breeding of better grades should be encouraged by this show each year.

METAL PLANE WITH WIDE CABIN CARRIES 20 PERSONS

A cabin fourteen feet wide and having accommodations for twenty passengers, is one of the chief features of an all-metal monoplane which has been designed for fast service between New York and Chicago. The broad, flat shape of the cabin, conforming to the pattern of the wing, is expected to contribute to the ship's sailing qualities. The plane has two motors of 650 horse power each; its landing wheels fold up into recesses in the bottom of the cabin while in flight, to decrease wind resistance, and a powerful hinged searchlight, which may be adjusted to different angles, has been installed in front to aid in night landing. A speed of 175 miles an hour is expected. The plane has been designated to afford pilots and passengers exceptionally unobstructed vision.

MORE ABOUT EGGS

Another novel feature in egg production has been presented to the Star office, coming from F. T. Schlemmer's farm west of town. The hen that laid this egg has evidently been reading up on the Star's egg stories, but instead of competing for size has turned her attention to the development of a new style of architecture for eggs, and made a departure from the usual. This egg measures straight through three inches in length and about three-fourths of an inch in diameter. Its form represents an ordinary straight-stemmed briar pipe, with the bowl but little larger than stem. It is interesting to note that hens are developing such progressive ideas.—Fiona Star.

Bill on the First Girl's Father—Young man, are you able to support a family?
Young Man—Yes sir; how many are there in your family?—Life.

SERIOUSLY SPEAKING:

Too Much Care Cannot Be Given The Eyes.

Defective vision may cause ill health and, conversely, such impaired vision may be the first sign of ill health.

DR. C. E. WORRELL

Eyesight Specialist

HALF BLOCK OFF MAIN

EAST OF BARRY HARDWARE.

Stop! Look! Listen!

Hogs \$10.70

Facts From State A. & M. College:

- 12 bu. corn equals 100 lbs. pork
- 12 bu. corn at 80c costs \$9.60
- 7 bu. corn, 40 lbs. tankage equal 100 lbs. pork
- 7 bu. corn, 40 lbs. tankage cost \$7.80
- 5 bu. corn, 50 lbs. Pig Chow equals 100 lbs. pork
- 5 bu. corn, 50 lbs. Pig Chow cost \$5.75

Feed PURINA Pig Chow and double your money!

Bailey County Elevator Company



DO YOU KNOW WHAT YOU'RE GETTING when you buy OIL?

CARELESSNESS is a very expensive habit—especially when it is associated with motor car lubrication.

Unless you insist upon a reputable brand of oil—and are sure that you get it—you are certainly heading your car for the scrap heap by the shortest possible route.

You know what you are getting when you stick to the unsurpassed brands marketed by the Continental Oil Company. These are oils which have passed every test. They have a reputation to maintain—and they do it by providing a thorough lubricating job under all conditions of motor operation.

Look for the signs shown below—at service stations and garages.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in America, Argentina, Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.



EXTRA LIFE for your car



Conoco Amalite is 100% Pennsylvania Oil—refined from premium crudes by a special process. Universally recommended by automotive engineers and lubrication experts. Through exhaustive laboratory and road tests it has demonstrated its ability to lubricate properly under the most trying conditions of motor operation.

FRESH VEGETABLES
THE BEST MEATS
STAPLE GROCERIES

HEADQUARTERS FOR EVERLITE FLOUR
HENINGTON'S GROCERY
 And Market

Today's Mobiloil
better
 than ever before

World's Quality Oil made
 still better for today's high-
 speed driving conditions

This New Gargoyle Mobiloil is now
 sold by all Mobiloil dealers for 35c a
 quart. Especially adapted to today's
 new driving conditions, it is the most
 economical oil you can buy. Along
 with smoother operation, your saving
 on oil, and gasoline consumption
 amounts to much more than the
 slight additional charge per quart.

MAKE THIS TEST

Drive to the nearest Mobiloil dealer . . . have
 him drain all the old oil from your crankcase
 and . . . fill it up with the correct grade of the
 New Mobiloil. You know from experience
 how your engine ran the last time fresh oil was
 put in the crankcase . . . Now—notice the
 difference!

Look for these results--

- Increased Oil Mileage: Often 100 extra miles per quart from the New Mobiloil.
- Increased Gasoline Mileage: Many tests show gasoline consumption reduced as much as 16%.
- Faster Pick-Up—More Power: Quicker get-away, more "pep" on the road, less labor on the hills.
- Smoother Operation: A quieter motor, a velvety smoothness of acceleration, less vibration when speeding.



35c a quart

The dealer who sells a quart of the New Mobiloil for less than 35c (except Mobiloil for the chaperoned oil for Model T's, etc., at 30c) is not making his fair reasonable profit. Lower prices often accompany substitutions.

VACUUM OIL COMPANY
 Specialists in the manufacture of high-grade lubricating oils for all types of machinery.

Dallas Branch, Main & Lamar Sts.

Air View of the New "City of the Vatican"



Aerial view of the vicinity of St. Peter's and the Vatican palaces that comprise the "City of the Vatican" created by the agreement just signed by Italy and the pope. Inset are Frontier Mussolini (above) and Cardinal Gasparri, who negotiated the pact that ended the long quarrel between Italy and the Vatican.

Goodland News Items

Mr. and Mrs. C. B. Weaver and family visited friends at Amherst Sunday.
 An Easter egg hunt will be given for the children of Goodland school on Saturday, March 30.
 Mr. and Mrs. V. C. Weaver and Mrs. L. A. Reed spent Sunday with C. B. Weaver on March 17.
 Mr. Sanderson made a recent business trip to Crosby county.
 Mrs. Hanover and daughters were shopping in Olvis Wednesday.
 Messrs. Beatty and Hanover made a business trip to Bledsoe Saturday.
 Mr. Weaver made a trip to Colorado to take Mr. and Mrs. Martin to see Mrs. Martin's mother, who was seriously ill.

Several cases of chicken pox and whooping cough have been reported in this community.
 Mr. Milsap and son and daughter, were called to Colorado by the serious illness of Mrs. Hern and two children.
 Iris Holloway spent the day with Oral Beatty Sunday.

Several of the Goodland people were at Wilson to the B. Y. P. U. Sunday night. All enjoyed the program.
 There was a large attendance at church and Sunday school last Sunday.
 The farmers of Goodland are busy putting up their land.

The Goodland singing class met at Goodland school house Thursday night and practiced some new songs.
 Mr. Tabor will start a singing class Monday night at Wilson.
 Mr. Milsap, son Joe and daughter, Mrs. Smith, returned home Sunday after a few days stay with Mrs. Hern. Mr. Milsap's daughter, Mrs. Hern and children were reported much better when Mr. Milsap left them Sunday.

Mr. and Mrs. C. G. Locke and Mr. and Mrs. W. W. Holloway took dinner with Mr. and Mrs. C. Lawhon Sunday, March 17.

Reporter

CARD OF THANKS

We wish to express our thanks and appreciation to all who were so generous with their help and kindness to us in the loss of our home which was destroyed by fire on March 21st.
 John Davis and Wife

Want Ads

FOR SALE—Rust Proof Seed oats. Muleshoe Elevator Company.

WANTED—Dining room girl. Apply at the Hotel Muleshoe.

FOR SALE—Rust Proof Seed oats. Muleshoe Elevator Company.

FOR SALE—Good Singer sewing machine cheap.—Mrs. W. B. Hicks.

FOR SALE—Rust Proof Seed oats. Muleshoe Elevator Company.

FOR SALE—Some good work teams.—W. C. Watkins, 3 miles south of Texico, on State Line. 7-24p

FOR SALE—L. C. Smith Typewriter; Refrigerator, 100-lb. capacity; a floor clock. Reasonably priced. See Mrs. R. L. Faulkner.

DENTAL NOTICE

Dr. Frost, dentist of Amarillo, will be in Muleshoe one week beginning April 1st, at the Elite Hotel.

FARM WANTED

Want to hear from owner having good Texas farm for sale for fall delivery. Send description.—F. B. T., Box 408, Olney, Ill.

NOTICE TO TRESPASSERS

Hunting season is over. We want people to quit hunting; have posted signs up. Will enforce the law in regard to trespassing and shooting ducks out of season.

HALESSELL, CATTLE CO. Ernest Huffman, Foreman.

Lazbuddy Study Club

On March 21 the Lazbuddy Study Club met in the home of Mrs. Loyal Lust.

Subject: "The Accessories That Make a Home."
 Director—Mrs. W. Steinbock.
 Roll call. Response: "My Favorite Book, and Why."

Pictures: Effect on Our Lives, Choosing and Hanging—Mrs. R. L. Bledsoe.
 Decorative Articles: Pads and Fancies of Different Times—Mrs. G. Trieder.

Round Table Discussion: "When Does Decoration Cease and Clutter Begin?"
 Song, "Home, Sweet Home," by the Club.

After adjournment, an hour was spent socially during which sandwiches, cocoa and angel food cake were served to the following Club members and visitors:

- Mesdames Juel Trieder, W. P. Menefee, A. L. Haberer, Loyal Lust, Carl Marriott, John Steinbock, Otto Trieder, Sam Lyman, George Trieder, Edd Steinbock, R. L. Bledsoe, A. J. Dieter, R. Pyrtz, Julian, Vern Lust, and Downey.

Reporter

Read The Journal

W. M. U. MEETING

The W. M. U. ladies of the Baptist church met Monday afternoon with Mrs. Ray Griffiths in regular Missionary lesson and social. There were 10 members present and one new member. Mrs. Adams joined our Society. We are always so glad to have new members and also visitors. Our lesson was on the negro. A very interesting program was rendered and enjoyed by all present. We meet next Monday with Mrs. Strickland with the Bible study in Royal Service. All members be present, also visitors welcome.

Reporter

Mrs. S. E. Morris of Muleshoe, Mrs. Dee Johnson and little son, Kenneth, of Florida, were in Olvis Saturday.

ANNOUNCEMENT

Of Partnership Formed Between
Bobo & Campbell
 ATTORNEYS-AT-LAW

MULESHOE

TEXAS

We Can't Help It!

Whether we want them or not, a St. Louis House is shipping us an assortment of DRESSES that we bought for Easter. We bought these before we decided to close out. What can we do except--

Close Them Out Quickly

Also a Millinery House is doing exactly the same thing and we MUST SELL!

Gardner Dry Goods Co.

MULESHOE

"The Price is the Thing."

TEXAS