

THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, SEPTEMBER 13, 1929

NUMBER 31

NOTED LECTURER TO ADDRESS MEETING OF MULESHOE CITIZENS

The Value of the Cow to the Farm and the Community To Be Demonstrated by a Practical Southern Farmer

"Make the Cow Your Partner" will be the principal topic of interest to be discussed by H. S. Mobley, noted lecturer and practical southern farmer, in a community meeting which will be held in Muleshoe, Friday, September 27th.

Everyone interested in the welfare of his family and community should hear Mr. Mobley in his helpful talk on "The Stepmother of the Human Race—The Cow."

The talk will be interesting as well as helpful. Mr. Mobley has demonstration material as well as large lecture charts. He will be easily followed in the message which he will bring to us.

This meeting is for everyone in the community and should be attended by every member of the family. Bring your wife and children along. They will enjoy the day.

Mr. Mobley represents the International Harvester Company in the Agricultural Extension Department. No admission will be charged.

YL SCHOOL OPENS WITH GOOD ATTENDANCE LAST WEEK

The YL school started its 1929-30 term last Thursday with the prospects very bright for one of the best years in its history. Enrollment for the first day was 65, which will increase as the school term progresses. The teachers this year are Mr. and Mrs. Durham, Mr. McMinn and Miss Asher, who are boarding at the Hupp home.

YL has one of the best equipped school plants in the state. The substantial brick building contains six class rooms and a large auditorium. It is lighted with electricity and has a modern heating plant.

SUCCESSFUL REVIVAL AT THE METHODIST CHURCH CLOSED SUNDAY NIGHT

The Methodist revival, which came to a close with Sunday night's service was one of the most successful ever held in Muleshoe.

The interest manifested throughout the meeting was creditable, not only to the church, but to Muleshoe and surrounding community as well. Every service was well attended and those who came were highly benefited in hearing Rev. E. N. Parrish of Dallas explain the Gospel.

There were thirty-five conversions and thirty-one members added to the church.

NEXT PLATEAU SINGING CONVENTION TO BE AT WEST CAMP, OCT. 13

The Bailey County Plateau Singing Convention will meet at West Camp on Sunday, October 13, for an all day program. Dinner will be served and general good time is promised all attend. Singers are expected from all parts of the Panhandle and many points in New Mexico.

Preparations are being made now for one of the biggest days in the history of the County organization. We are told, and everyone is cordially invited to attend and enjoy the excellent program which is being prepared.

FIRST FOOTBALL GAME OF SEASON WILL BE PLAYED HERE SEPT. 20

The first foot ball game for the season will be played on the local field, Friday, September 20th, with Vega. This will be a game worth seeing.

Vega has a rather strong team and will put up some hard fighting. The local team is working out daily and are beginning to show very good form.

Under the able direction of Coach Pharies, Muleshoe should have a strong squad this season.

TO OUR CORRESPONDENTS

News items from most of the county correspondents have been coming in too late to be published in the current issue of The Journal.

We are anxious to have news from every town and community in the Muleshoe trade territory in each issue of the paper. The Journal is the official paper of Bailey County and we would like to make it county-wide in news as well as circulation.

There are a few communities in the county that have no correspondent. If someone in these communities will send us the news, please call or write this office at once for particulars.

If the news items sent in from your community do not appear in this issue of the paper, it is because they failed to reach the office in time to be printed. Send in the news one day earlier and help us have your town or community represented.

SON OF THE WIZARD



An especially posed portrait study of W. L. Edison of Wilmington, Del., son of the great inventor, Thomas A. Edison. Mr. Edison has recently perfected a new and radical improvement in radio receiving sets, employing a liquid in certain parts of the apparatus. This is the first portrait of Mr. Edison to be made during the fifteen years.

WHO WILL DRIVE THE CHEVROLET?



Large Crowd in Town Saturday Despite Weather

Although the weather last Saturday was rather threatening, a good crowd was in Muleshoe for the Trades Day events. Cars were double parked on the streets and the sidewalks were crowded to capacity.

The weather had been bad all Saturday morning and about noon heavy rain clouds, accompanied by thunder and lightning, contributed to keeping many people away who would have otherwise been here. However, the skies cleared to a great extent about the middle of the afternoon and one of the largest crowds which has been in Muleshoe this year were on the streets.

A number of valuable prizes were given away and most of the winners were as follows:

Art Haberer, Congoleum rug; Abe Moller, rocking chair; Firestone tire. Mrs. O. N. Robinson; wrist watch, R. B. Dennis; \$50.00 bill, Stella Tempier; \$10.00 box of groceries, T. J. Morgan; \$10.00 box of groceries, Shorty Bickel. Come to Muleshoe each Saturday and share in these premiums and shows, which are a part of the week's program.

Muleshoe School Opens With 230 Pupils Enrolled

The Muleshoe school had a successful opening Thursday afternoon. Two hundred and thirty pupils were enrolled for the day, and by Tuesday of this week the enrollment had increased to two hundred and sixty-five. The indications now are that this will be the greatest year's work in the history of the Muleshoe school. It is estimated that the total enrollment for the season will exceed three hundred and fifty students.

In order to assure the best school possible, a closer contact should be maintained between the parent, the teachers and the trustees. With this in mind, a "get-together meeting" will be held next Tuesday evening at 8:00 o'clock in the High School auditorium. Every parent, teacher, and trustee is urged to attend this meeting.

A program is being arranged to make this an interesting meeting for everyone.

NAME OF TOWN TO BE PAINTED ON BUILDING BENEFIT OF AIR SERVICE

The business men of Muleshoe have taken steps to have the name of the town painted in big letters on the top of one of the buildings here. This will be done for the benefit of the Air Service.

A committee has been appointed to look after the work and as soon as a sign painter can be secured, will be carried to completion.

Lewis Thomas returned to his home in Amarillo Thursday of last week.

ALL BAILEY COUNTY SCHOOLS OPENED WITH A GOOD ATTENDANCE

All the schools in Bailey County started last week with good attendance. Most every school has from twenty-five to fifty percent enrollment over that of last year. This shows that the county is being rapidly settled up and we are glad that our schools are growing.

Everyone is looking forward to one of the best school years in the history of Bailey County.

Rev. W. B. Phipps of Sudan, missionary of the West Plains Association, was in town Tuesday.

Mrs. Pevia Mae Williams has accepted a position with the Muleshoe Abstract Company.

THE PLACE YOU HOLD TODAY

Where Will You Be Saturday at 9:00 P. M. When The Judges Make the Final Count?

- Mrs. H. E. Schuster—Sudan 1,396,500
- Mrs. J. E. Adams—Muleshoe 1,388,800
- Mrs. S. E. Morris, Jr.—Muleshoe 1,386,200
- Miss Sena Winningham—Earth 984,500
- Miss Eva Harper—Muleshoe 377,300
- Miss Ruby Damron—Circleback 310,050

The above is a list of all credits for publication up to and including Saturday night, September 7th. All credits secured this week will be placed in the sealed ballot box, now located in the Blackwater Valley State Bank, and will be moved to McCarty's Drug Store after 4:00 P. M. Saturday. The above standing does not necessarily represent the full credit standing of each candidate as votes may be held in reserve and deposited in the ballot box. Victory is in the FINAL count. Do your best this week.

CONTEST CLOSES AT 9 P. M. SATURDAY, SEPTEMBER 14, 1929

TRUSTEES TAKE ACTION ON UNDERS

At a call meeting of the School Board Monday night, the board took action on underts to the effect that all children who were six years old on or before the first of September, 1929, will be admitted, provided a tuition fee of \$2.00 per month be paid in advance. Same is to be collected by the primary teacher.

FIRST NUMBER OF 1929-30 LYCEUM TO BE PRESENTED SOON

Arrangements have been made for another Lyceum program this year, the first number to appear within the next few weeks.

According to information received at this time, the 1929-30 program will be better than ever before.

The numbers listed will not only be entertaining, but very educational for older folks and young alike. One feature has been obtained especially for the young folks. This is the Manhattan Marionettes and every minute of the performance will thrill the kiddies. There are also musical comedies, lectures of note, etc.

Tickets for the season will be on sale at the Bank and these should be arranged for at an early date, so that you may not miss a single number.

The question now foremost in everybody's mind is "Who will be the winner of the Chevrolet six sedan when the judges announce the official decision following the close, Saturday, September 14, at 9:00 P. M. As the big campaign comes to a close all the candidates are asking themselves, "Will I have enough credits when the final count is made to put me over the line winner of one of the best gifts?"

Every hour is valuable these last few days of the contest; in fact, every minute is vitally important to the final success.

Not one of the leading candidates will admit the possibility of defeat, for every one of these energetic hustlers is working with might and main to be the winner of one of the best awards. No one so sure of the prize of her choice to warrant relaxation at this stage of the race. This is why the remaining hours are so highly important.

Hot Battles Waged

These last days are seeing some hot battles waged, for it is now or never. Every candidate realizes that what is intended to be done MUST be done between now and 9:00 P. M. Saturday, September 14, and time is slipping rapidly.

Remember the long term subscriptions bring the most votes. Make a thorough canvass of your friends—see the people who gave you a one year subscription in the early part of the campaign and get them to extend their subscription. A few long term subscriptions may prove to be the credits needed to make you winner of one of the best prizes.

Fairness Assured

No one but the candidates themselves, know what they are doing in the way of credit getting these last few days. The ballot box is in the Blackwater Valley State Bank where each candidate deposits her subscriptions and credits. This assures absolute fairness to all and prevents any possibility of favoritism being shown. The ballot box will remain in the bank until the bank closes; then it will be placed in the McCarty Drug Store and will remain there until the judges take possession of it at 9:00 P. M. The candidates must deposit all subscriptions and credits in the ballot box before it leaves the Drug Store, for when the judges take possession of it at the closing hour, it will be declared closed and no other reports can be made.

Contestants should see that the proper number of credits have been given each subscription. If there is an error, notify the campaign manager at once, in order that the correction may be made. The Muleshoe Journal or the Campaign Manager will not be responsible for any clerical error unless notice is given three hours before the campaign closes.

Contestants are requested to place the ballots for subscriptions with the money for the subscriptions in an envelope, seal, and write her name on the outside of the envelope, and drop into the ballot box.

Under no circumstances will votes be transferred from one candidate to another.

No check unless certified will be accepted in payment for subscriptions. All prizes are paid for and candidates winning them can not exchange same for cash commissions.

The winners of the prizes will be made known as soon as the official judges can count the votes.

The following judges were appointed in the beginning of the campaign: J. L. Aisup, County and District Clerk; A. V. McCarty, Jr., Druggist; J. M. March, Manager, March Dry Goods Company.

Now that the end is near every candidate is advised to do her very best these last few days of the campaign. VICTORY is the final count.

LOCAL MAN HONORED WITH FREE TRIP FOR BEST SALESMANSHIP

According to a telegram received yesterday from the Goodyear Tire and Rubber Company's office at Oklahoma City, Oklahoma, Mr. K. K. Smith of the Valley Motor Company here won a trip to Akron, Ohio.

The Goodyear Tire and Rubber Co. offered a trip to the dealer in this division who sold the most tires over a given period, in what they call their midsummer contest. The various towns are classed according to size and Muleshoe happens to be in the class with several towns much larger.

The frolic for the Goodyear dealers will be held in Akron from September 23rd to 25th.

J. W. Hawks of Arch, N. M., was in Muleshoe Tuesday.

Mrs. Owen Head of Slaton is visiting relatives here.

Mrs. R. L. Faulkner returned Tuesday from a visit in Amarillo and Lubbock.

J. S. Jay of Fort Worth, father of Mrs. G. W. Johnson, left Tuesday for a visit in California.

E. R. Hart was in Plainview Sunday.

NOTICE TO SUBSCRIBERS

To those getting two copies of The Muleshoe Journal, we wish to state that all subscription records and reports will be rechecked within the next few days and each subscriber will be given the proper credits in the next paper will be sent to each subscriber.

This condition was brought about by one contestant turning the name and the other the initials of the same subscriber where subscriptions were taken from more than one contestant.

Ivan B. Mardis and wife are in Lubbock this week.

GIRL BREAKS RECORD

Eleanor Garatti is just coming out of the water at Honolulu after smashing the world's record for 100 meters, beating the best swimmers in the world, including Albin Ospiwich, the Olympic games champion; time, one minute nine and four fifths seconds.



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DR. FROST

DENTIST

At Ellic Hotel Every Month

Wait For Him

Send Your
Abstract Work

—To The—

**Muleshoe Abstract
Company**

A. P. STONE, Prop.

MULESHOE, TEXAS

Agent for Warren Addition

PAT R. BOBO

ATTORNEY-AT-LAW

Practice in All Courts.

MULESHOE, TEXAS

Notice To The Public

Our gin is now ready to go. Will appreciate your first bale.

J. A. Nickels Gin Co.

100 Per Cent

**Alemite
Service**

CITY SERVICE GARAGE

Texico, N. M.

We Buy and Sell
Grain, Coal and Feed

Our land department is active. If you want to sell your place, list it with us.

To party wanting a home or real investment, we have it for you.

Our motto is SERVICE

Plains Land & Grain Co.

W. J. Matthews, S. C. Hunter
— FAREWELL, TEXAS

ANNOUNCEMENT

We Have Purchased the
I. W. Haney Grocery

and will conduct it as a

Self-Service Store

We invite you to call and see us. Your patronage will be appreciated.

King & Parsons

Muleshoe, Texas

"Inventors and Manufacturers"

Green & Son Manufacturing Co.

A. C. GREEN, Mgr.

Acetylene and Electric Welding
Blacksmithing

Corner of Wheeler & Turner Sts.

Floor Space 2400 Square Feet

P. O. Box 103

TEXICO, NEW MEXICO

**THE BANK'S PART IN
THE FARM PROBLEM**

By H. LANE YOUNG
Member American Bankers Association
National Agricultural Commission

ONE of the most discussed and least understood questions regarding the farmer's problems is the part the bank has played, or is to play, in financing the farmer. The basis of co-operation between the two, however, is a very simple one.

Both sides are subject to criticism for the condition that exists today. The major share of the blame rests on those banks that have failed through disregarding fundamental principles in loaning other people's money, that have encouraged the farmer to expect bank loans without first putting his business on the earning basis which would justify a bank to lend him money.

One of the underlying reasons for the failure of so many country banks has been the existence of too many banks. With the limited business of the community divided among too many banks it was impossible for them to make enough money to justify the employment of officers with the propriety to manage the bank successfully. Then the scramble for business was so hard that good judgment and foresight were forgotten in granting loans, with the resultant failure of the weaker institutions.

In the future, banks are not going to loan the money of their depositors without the kind of security that can be immediately realized upon in case the loan is not paid, or unless the applicant presents a sound and successful record of business operation—whether that business be manufacturing, merchandising, or farming.

Farming-Banking Interdependent
This is a perfectly obvious attitude, because country banking cannot be successfully and profitably carried on unless farming is successfully and profitably operated—the two businesses are dependent upon each other. There is no longer any question that the time has arrived for these interdependent businesses to reach a common ground of understanding of the requirements that both must meet for their mutual welfare.

There is no doubt but what the future prosperity of the farmer and the basis of cooperation between banker and farmer is the intelligent diversification of crops. It is necessary, however, to have the right conception of diversification.

The mistake that many farmers have made in attempting to diversify has been to invest too much money, time and land in new and untried crops—sometimes a hazardous crop, or one for which no immediate market has been developed, resulting in a loss of the initial effort and discouragement of future efforts on a more co-operative basis.

Disregarding the primary and essential principle of farming—namely, increasing earnings by decreasing the cost of production through the practice of holding up soil by crop rotation and intensive cultivation, is responsible for a large share of the farmers' trouble today.

**As An Agriculturalist
Sees Farm Board's Job**

The new Agricultural Marketing Act approaches farm relief from a materially different point of view from that of the bills before Congress in recent years, says Dean H. L. Russell of Wisconsin University College of Agriculture in the American Bankers Association Journal.

"It contains a new idea, fraught with the greatest possibilities—the organization of a Federal Farm Board," he says. "It has been possible for farm cooperatives to borrow from Federal-aided institutions before, and at a materially lower rate than city business men had to pay for working capital, but this is the first set-up made by the government in which a commission has been carefully chosen to give undivided attention to an effort to solve the problems of a farm group."

"It is hard to conceive of a higher degree of responsibility than must be assumed by this commission. No board ever created by congressional action has been clothed with as wide plenary powers. It is authorized not only to advise but to execute, to plan and put its plans into effective action, to buy and hold, to dump, to dip into the Federal treasury to accomplish its ends with what would be almost unlimited resources to any private commercial concern. The board's only job is to succeed, and no governmental agency ever during the war time emergency had a wider attitude. "We think the farm relief program will be universally applicable to the individual land owner or operator. Such procedure is far from the case. Aid is to be extended through cooperatives, the individual or unorganized farmer will also profit by the activities of his organized fellows. If a stabilized program of merchandising is able to eliminate the surpluses that

exert such depressing influence on prices the general price relation should be improved. If this occurs the individual farmer should also benefit. "It is here the government is proposing a novel attempt in economics. Through stabilization corporations for each commodity it is proposed to make possible the handling of the surplus so as to lessen its disturbing influence on prices. With non-perishable products such a program is, of course, conceivably possible, but one wonders what would happen if a stabilization corporation had to handle a perishable crop in great quantities.

"Is it going to be possible for a stabilization corporation to stabilize? It would be one thing if it had merely to stabilize the American situation, but often that situation is complicated with world conditions. Perhaps the very fact that such a stabilization corporation in position to function may have a steadying effect on the market.

"Markets respond to psychological stimuli as do individuals. The very fact that the government has now definitely stepped into the breach with all of its resources available to make the new plan work will exert undoubtedly a strong stabilizing effect.

"It would be presumptuous to forecast what the ultimate effect of the new act will be. It can, however, be definitely stated that in the present plan much of the philosophy that had been so drastically criticized as economically unsound has been eliminated. The existing plan is worth trying. It will undoubtedly cost the Federal treasury no inconsiderable amounts of money, but if it produces the hoped-for result it will have been well worth while."

**BANKING FINDS THE
WAY TO SAFER ERA**

By FRANK W. SIMMONDS,
American Bankers Association

In considering the banking situation throughout the country, the fact should be kept in mind that while one bank in ten failed during the past eight years, it is far more important that nine banks out of ten, operating in the same general field, serving the same communities and meeting almost identically the same problems, weathered the economic storm of readjustment successfully. This achievement cannot be ascribed to any element of luck, but rather to consistent adherence to sound banking principles and profitable practices. Through worthy and efficient management they met the issues and problems confronting them, squarely and successfully.

Banking is regarded as the keystone of our entire business structure, hence bank failures are rightly regarded as intolerable public calamities that must be absolutely prevented. The three major objectives of all inter-bank organizations, whether local, county, district, state or national, are to make banking safer for all concerned and, through increased efficiency in bank management and supervision, to prevent or eliminate all forms of losses so that greater rewards may accrue to banking and better service to the public. There is definite evidence throughout the country of a strong and growing spirit of cooperation among bankers and banking organizations, which is resulting more and more in strengthening the work of all.

Clearinghouse associations among banks in city, county or district groups undoubtedly constitute the chief line of defense against bad banking practices. They have demonstrated that they are the principal factor in bringing about reformation in banking regulations, improvements in banking methods and the observance of sound banking principles. For many years the primary purpose of a clearinghouse association was the clearance of checks, but today it is the clearance of banking ideas and the solution of banking problems. Clearinghouses supply the best machinery essential for setting up and putting in practice necessary standards and uniformities. There are now 435 clearinghouse associations in cities, towns, counties and groups of counties in the United States.

Men today are more intelligently group-minded than ever before. Banking is combining the best elements of competition with sound group action. By virtue of this combination, individual thought has much wider possibilities of expression. In general, group action has not stifled but has stimulated individual thinking and initiative. Better inter-bank organization and relationships afforded by clearinghouses would have undoubtedly saved many institutions that have suffered failure in the past. The clearinghouse activities of the American Bankers Association are conducted for the purpose of encouraging ever widening cooperation along fundamental principles and practices among banks through clearinghouse associations. Bankers in every city, county or district can, through the agency of a clearinghouse, promote better, safer and more profitable banking and also serve their communities better.

There never was a time when successful bankers were so alert to the value of team work for putting the entire banking structure in prime condition. Sound bank management is the order of the day. Constructive cooperation is more than a sentiment. It is an economic necessity, a matter of enlightened self-interest, and successful bankers more and more are utilizing the agency of constructive group action in developing and establishing necessary standards and uniformities in banking practices. Each year banking is becoming more of a science and attaining higher professional standards.

**Federal Report
Shows Low Yield
of Texas Cotton**

Austin.—The present 46 percent of normal of the Texas cotton crop is slightly above that of 1925, and has been worse only in 1925, 1921 and 1918. H. H. Schutz, statistician for the United States Department of Agriculture, said Tuesday in his monthly report. Based upon condition as of September 1, it is estimated the 1929 cotton crop in Texas will amount to 4,107,000 five hundred pound bales, he said. Ginnings to September 1, amounted to \$12,000 bales compared to \$43,000 bales a year ago.

"Prospects on August 1 were for at least a fair crop in Texas except in portions of the south, but the extremely high temperatures and lack of rainfall during the month caused deterioration seldom equalled in rapidity or severity," Schutz said. "One good general rain in August resulting in the production of only one extra boll per case would have made an additional 500,000 bales or more. While areas have suffered only nominal losses from insects so far this year, there are others, particularly over the south half of the state, where every insect known to the farmer has injured the crop."

STANDARD SEES LIGHT

In deference to public sentiment the Standard Oil Company of California has caused 1,200 of its billboards to be torn down, according to an official announcement, which says in part:

"To permit the defacement and uglification of these highways is to disgust visitors and drive them away, which most certainly is 'bad business.' Any practice, which arouses the contempt, anger, or resentment of motorists on the great annual pilgrimage from all parts of the country is detrimental to the state at large. Highway advertising as now practiced in many places has this effect."

It is beginning to dawn upon many billboard advertisers that their high-way signs which mar the natural beauty of the countryside are an eyecore and an irritation to the great army of motorists who hold the chief buying power of the nation. Instead of making good will for the advertisers, these signs make bad will, and therefore represent good money worse than wasted from an advertising standpoint.

Executives of the Standard have seen the light, and their example might be followed with profit by others who disfigure the landscape with offensive billboards.

Delmar McCarty and wife of Sudan spent the week-end with Mrs. McCarty's parents, Mr. and Mrs. I. W. Harden.

Valley Motor Company

Chevrolet Sales and Service

Prompt Delivery on All Models

of the

Famous Chevrolet "Six" Line

Local Dealers for "That Most Popular Tire"

GOOD YEAR

Muleshoe, Texas



LOW ROUND TRIP FARE

ACCOUNT

PANHANDLE SOUTH PLAINS FAIR

Lubbock, Texas.

September 30th, to October 5th, 1929.

Tickets on sale September 29th to October 5th.

Final return limit October 6th.

Read down	Schedule	Read Up
11:03 AM	Lv. Muleshoe Ar.	6:38 PM
12:55 PM	Ar. Lubbock Lv.	4:35 PM

FOR FURTHER INFORMATION

SEE— OR WRITE
H. A. ECKLER, Agent, Muleshoe, Texas.
T. B. GALLAHER, General Passenger Agent, Amarillo, Texas.

a mirror?
a spotlight?
a new bumper?
save for them with extra miles..



EVERY extra mile that you get from using Conoco Gasoline does its bit to cut down the cost of other motoring necessities.
A mirror... a spotlight... a new bumper... why not let Conoco's extra miles help pay for them?
Along all of the important highways and main arteries of traffic and even in the more remote places, you will find the new emblem dedicated to better motoring—the Conoco Red Triangle.
It will pay you well to fill your tank only at that sign—for then you are sure to get Conoco, the real extra-miles motor fuel.

THE GREATER
CONTINENTAL OIL COMPANY
CONOCO
packed with extra miles
GASOLINE

LOOK FOR THE SIGN OF THE RED TRIANGLE

A GOOD WILL MESSAGE

TO

Our customers and friends in Bailey and adjoining counties . . . We heartily appreciate your patronage . . . And want you to tell your neighbors of the values you get in trading with us.

A New Jewelry and Music Store in Clovis, New Mexico

A Full Line of All New Goods. You Must See Our New Store to Appreciate It

DIAMONDS, WATCHES. ALL THE LATE STYLES IN JEWELRY. PIANOS, RADIOS, ETC. A REAL MUSIC STORE.

The M. L. Vial Jewelry and Music Store

502 North Main Street

BOSCH RADIO

"THE FINEST THING IN RADIO"

The season is just starting, and we will be delighted to show you features that are incorporated in the Bosch AC sets that cannot be had in anything else.

Come Over to See Us. We'll Show You

Roberts-Dearborne Hardware Co.

Clovis, New Mexico.

H & H Grocery and Market

STAPLE AND FANCY GROCERIES—FRESH AND CURED MEATS
CLOVIS, NEW MEXICO.

H & H

WHEN YOU ARE IN CLOVIS, COME IN AND SHOP WHERE YOU CAN GET ALL OF YOUR TABLE SUPPLIES UNDER ONE ROOF.

&

"CRITERIANS IN FOOD SERVICE"

OUT OF TOWN ORDERS APPRECIATED.

BUSY BEE CAFE

The Most Beautiful Cafe

—in—

NEW MEXICO

"WE SERVE BEST"

RALLIS BROS.

Clovis New Mexico

J. R. DENHOF

OPTOMETRIST

EYE GLASS SERVICE

Eyes Examined—Glasses Fitted

Corner 4th and Main Streets,

Clovis, New Mexico

Denhof Jewelry Co.

CLOVIS, N. M.

Diamonds—Standard Watches

Elgin, Gruen, Hamilton, Bulova

Santa Fe Watch System

High Grade Repair Work and Diamond Setting

The Clovis National Bank

of Clovis

Has Been Serving the People of This Section of the Plains Since the Establishment of the Town.

We are daily meeting every legitimate requirement of the public because our business is

"STRICTLY BANKING"

Inspect The Ultra-Chic

Autumn Creations!

They Are on Display Now

Joyce-Pruit Company

Department Store

"The House of Courtesy"

Peacock Shoes	Kuppenheimer Suits	Printzess Fall Coats
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Hollywood and Movie-Mode Dresses

"Quality Predominates."

Plumbing and Heating Contracting

Electric Wiring and Contract Work

Barry Hardware Co
THE STORE THAT STAYS.

NOTICE!

We are placing new furniture daily on our floor. We ask you while in Clovis to come in and visit with us.

Clovis Furniture Company

"Your Credit is Good."

Clovis New, Mexico

DR. C. O. WARRINER

CHIROPRACTOR

Electro Therapy—Light Therapy

Clovis, New Mexico

THE FASHION CENTER OF CLOVIS

Jackman's

Womens Wear Exclusively
ESTABLISHED 1915

NEW FALL APPAREL

On Display—Coats, Dresses, Millinery, Footwear. At Popular Prices.

Clovis, New Mexico

When in Clovis Don't Miss to Visit

MANDELL'S

"THE STORE OF QUALITY"

Fashion Leaders in Clovis Since 1909

Clovis, New Mexico

Clovis Motor Company, Inc.

Buick sales and service

Clovis, New Mexico



"When Better Automobiles are Built, Buick Will Build Them"

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc., are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member National Editorial Association

HOW ABOUT THIS?

All of you folks who are in favor of starting a "Letters From the Readers" column, hold up your hands—in other words, write, phone or see the Editor. We have had quite a number to ask about such a column the past few days, and if you say so, we'll just start one. Such a column would be used to express opinions on civic development, etc., but each writer must sign his or her name to the letter, as well as address. Names will not be printed if so requested, but the letters must be free of libel or personal abuse. Come right on now, and let's decide about it as soon as possible. If you want the Readers' Column say it out loud, and let's get started.

NAVAL OFFICERS QUIT

American naval officers are leaving the service faster than the Naval Academy can replace them, according to recent reports from official sources. 59 having been separated from the line of the Navy during the first seven months of 1929, of which 82 resigned and 19 were placed on the retired list. These figures do not include losses from the various staff corps.

Among the officers who resigned were a number of the Navy's leading aviation experts, who have found better remuneration and greater opportunities for advancement in civil life. So serious is the situation regarded by the Navy Department that an inquiry will be made with a view to relieving the situation. It is believed that inadequate pay, poor chances for promotion, and the deprivation of home life are among the causes of dissatisfaction among the officers. And, unfortunately for the service, it is the brightest and most capable ones who are leaving it.

Inasmuch as the pay of officers of the lower grades is less than that of a skilled mechanic in civil life, they can hardly be blamed for seeking better opportunities.

YL News Items

C. D. Hupp and family returned home last week from Grandfield, Oklahoma. Mr. Hupp said the farther east they went the hotter and drier the country was. From Friona to Grandfield the winds were suffering from the extreme drought. Mr. Hupp and family visited relatives whom they had not seen for five years. They reported a pleasant visit.

Mervin Witherding and wife, and Misses Helen and Lena Head visited Carlsbad Caverns last week.

Mr. Mathiesen is building a nice home. It will have all modern conveniences with built in features, bath, closets, basement, heat, etc.

Mrs. E. D. Hupp has about 300 quarts of peaches canned and will can about 200 more quarts. She is being assisted by Miss Ruth Bearden.

J. R. Stegall of Amarillo was transacting business in Muleshoe Tuesday.

Pat R. Bobo and Judge J. E. Adams were in Plainview Tuesday on official business.

I. W. Harden and wife and Mrs. Delmar McCarty were in Lubbock Monday.

R. B. Boyle and wife passed through Muleshoe Saturday enroute to Plainview. Mr. Boyle has sold his printing plant at Knox City.

Dr. R. M. WALTHALL

Dentist

Phone 281
Romback Building
LITTLEFIELD, TEXAS.

Dr. G. A. FOOTE

Glasses Fitted

PHYSICIAN and SURGEON

Office At Sudan Drug.
Office Phone 45
Residence Phone 33

Stop With Us
When Passing By

Gas 20c

QUALITY AND SERVICE
We Appreciate Your Business
Sweet's Filling Station
LARIAT, TEXAS

President Hoover's Fishing Camp



Newspaper correspondents along with photographers finally have been admitted to President Hoover's fishing camp in the Blue Ridge mountains of Virginia, and this is one of the first pictures they made there. It shows the "summer White House" itself in its picturesque setting.

Purman and Bill Bunyard have returned from a visit to Rolf, Okla.

J. C. Birdsong and family were in Plainview Monday.

C. P. McCollough of Hereford was in Muleshoe Monday

Delma McCarty and wife have gone to Sudan, which place will be their future home.

Anna Margaret Hart left Sunday for Sherman, where she will enter Kidd Key College.

E. S. Morris of Wichita Falls returned home Thursday after a visit with his brother, S. E. Morris.

Mr. O. B. Burnham of Newkirk, Oklahoma, was prospecting in this vicinity week.

CITATION BY PUBLICATION

THE STATE OF TEXAS.

To the Sheriff or any Constable of Bailey County—GREETING:

YOU ARE HEREBY COMMANDED:

That you summon, by making Publication of this Citation in some newspaper published in the County of Bailey, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published one each week for four consecutive weeks previous to the return day hereof, Mrs. P. T. Reilly, Eugene Reilly, Catherine Reilly, Catherine Reilly, and Mrs. Ellen Reilly, whose places of residences are alleged to be unknown; the heirs and legal representatives of P. T. Reilly, deceased, the heirs and legal representatives of Eugene Reilly, deceased, the heirs and legal representatives of Catherine Reilly, deceased, the heirs and legal representatives of Mrs. P. T. Reilly, deceased, the heirs and legal representatives of Eugene Reilly, deceased, the heirs and legal representatives of Mrs. Ellen Reilly, deceased, the names of each and all of whom are alleged to be unknown, to be and appear before the Honorable District Court at the next regular term thereof, to be held in the County of Bailey, at the Court House thereof, in Muleshoe, on the 18th, day of November, 1929, then and there to answer a Petition filed in said Court, on the 16th day of August, 1929, in suit numbered on the docket of said Court, No. 503 wherein Dan Gandy is plaintiff and Mrs. P. T. Reilly, Eugene Reilly, Catherine Reilly, Catherine Reilly, Mrs. Ellen Reilly, and the heirs and legal representatives of P. T. Reilly, deceased, the heirs and legal representatives of Eugene Reilly, deceased, the heirs and legal representatives of Catherine Reilly, deceased, the heirs and legal representatives of Mrs. P. T. Reilly, deceased, the heirs and legal representatives of Eugene Reilly, deceased, the heirs and legal representatives of Mrs. Ellen Reilly, deceased, are defendants.

The nature of the plaintiff's demand being as follows, to-wit: A suit in trespass to try title to recover the title and possession of and to quiet plaintiff's title to all of the North half of Survey 59, Block B, of the Melvin, Blum and Blum Survey situated in Bailey County, Texas, setting up a chain of title from the sovereignty of the soil to the plaintiff and also setting up title under the three and five year statutes of limitation.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Muleshoe, Texas, this 16th day of August, 1929.

J. L. ALSUP, Clerk District Court, Bailey County, Texas.

L. E. Smith of Maude, Okla., was transacting business in Muleshoe Saturday.

Little Sarah Jane Jones of Lubbock visited in the home of C. C. Marsd last week.

Dr. L. P. Gibbs of Sudan was in Muleshoe Sunday.

Choyce Wilson visited his sister, Mrs. Duckworth in Clovis Sunday.

GRAPES FOR SALE

Still plenty of nice grapes. Get them at once as they will soon be gone. I. F. Willman, 6 1-2 miles northeast of Muleshoe.

NOTICE OF SALE

The trustees of the Muleshoe Independent School District will sell at Public Auction, to the highest bidder for cash, on Saturday, October 5th, at 4:00 P. M. at the Grade School building, one 800 K. W., 32 volt Delco Electric Farm light plant, with batteries.

R. J. KLUMP, Sec'y. 31-2t

CHAMPION WHISKERS



Garner Albert Nelson, torpedoman on the destroyer U. S. S. Naug, with his lush crop of whiskers. He claims the hair-raising championship of the Asiatic fleet. His home is at Malden, Mass.

Want Ads

PARMALL with 2-row Hster, almost new for sale. Muleshoe Motor Co.

The Fairbanks-Morse steel Bellows windmill will always get you a cold drink. Has 25% more lifting power than others in the steel type. Come and let us tell you why.—Gaines & Elliott Hardware Co., Bovina, Texas.

FOR SALE—Black Hull seed wheat, \$1.25 bushel. Five miles northeast of Muleshoe. A. G. Gaede. 29-4tp

Weeds never get too thick and high for the new type Sanders plow and the ground never gets so hard but what it will do a real plow job when others fail.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

FOR SALE—320 acres Good Plains Land, 6 miles from Friona, Farmer county. This land is unimproved, except some fenced; 230 acres broke out. Price, \$26.00 per acre; \$2,000.00 cash, balance good terms.—M. A. Crum, Friona, Texas. 31-2tp

For clean clothes and a smile from the wife, get you a Dexter Gasmotor Washing Machine. Price \$125.00 to \$130.00. Save that fifty or sixty dollars to buy the kiddies loads of nice things.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

Bula School Notes

The meeting at the Old Bula tabernacle closed Sunday night a week ago. The Reds won the contest that was carried on during the meeting. The entertainment, which was given on Monday night after the meeting closed, was greatly enjoyed by all. Cake, lemonade and ice tea were served for refreshments, while the officers of the Reds were served with cotton pie.

The meeting at New Bula closed Sunday night, September 8. Two joined the church by letter. The baptizing was held at 3:30 Sunday afternoon. Seven were baptized.

Garland Beard, the 12-year-old son of Mr. Sam Beard of Enochs, was operated on for appendicitis Saturday, August 31, at Lubbock. Reports are that he is doing nicely now and will soon be able to return home, where his friends and classmates will welcome him back in school.

Mr. Gaston Howell spent the weekend in Floydada.

The Bula team had a baseball game matched with Pep Saturday, September 9. They failed to show up, however, on account of rain.

We started playing basket ball Monday and will soon be ready to play other teams in a few weeks.

Most of the manual training class have completed their problems and have now started making hat racks. They are doing splendid work for the starting of school.

Listen, folks! did you know that we had been sent for forty miles to paint? Nina Scifres is reconstructing in oils an old family portrait for Mr. Terry Cooper of Roman, Texas. One little maid learned a few days ago by experience, and the rest by observation, that it wasn't a pleasant or the proper thing to do, to spill paint on her clothes instead of her canvas.

There will be a box and pie supper at the Bula school house Saturday, September 14, for the purpose of obtaining basket ball equipment for the Girls and Boys Athletic Club.

Dave Black has gone to Beaumont.

S. E. Morris made a business trip to Wichita Falls last week.

Mrs. J. Joslin has returned from a visit with her parents at Idalou.

Howard Towery spent the week in Plainview with homefolks.

THE NEW

for Economical Transportation



"6"

Delivered Prices Fully Equipped MULESHOE

Sport Coupe	\$796.00
Imperial	\$846.00
Coupe	\$746.00
Coach	\$746.00
Sedan	\$820.00
Roadster	\$670.00
Phaeton	\$670.00
Truck-Cab	\$755.00
Sedan Delivery	\$740.00

Check these prices as well as equipment.

A Six in the Price Range of the Four

Valley Motor Co.

Muleshoe, Texas

MICK
The Auctioneer

Will cry your Pales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Fringe.

O. N. ROBISON
General Auctioneer

20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Suppers.
Muleshoe, Texas. Route No. 1

Notice To The Public

I am again located in Muleshoe; office on Main Street at the old Hotel, near Robinson's Shoe Shop. I will do any and all kinds of AUCTION work in connection with my LAW practice, and will appreciate any business given me, either legal or auction. Come and see me when in need of anything in my line.

RESPECTFULLY,

V. J. CAMPBELL

Office on Main Street

Muleshoe, Texas

Best Foodstuffs

That is the unanimous decision of the housewives of Muleshoe, who are acquainted with our grocery. They have learned to depend on this store as they have learned to depend on their best friend. And a best friend it is, making the daily cooking task a pleasure instead of a drudge.

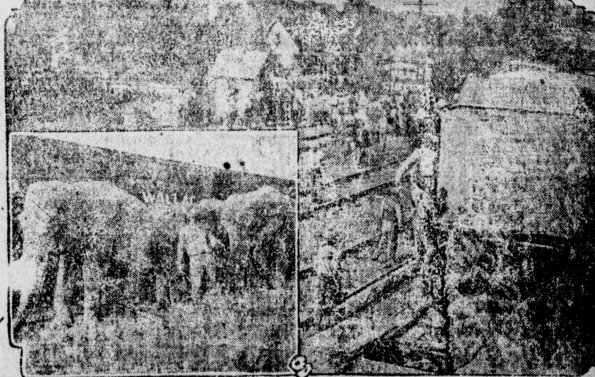
FINE VARIETY

Chief among the many pleasing features of the store is the fine variety, that is at your command. When you trade here you will find there is no such problem as not knowing what to prepare for the next meal. You will get new ideas by just visiting our store and looking around. We always have just what you want for any particular menu you may have in mind.

HEADQUARTERS FOR EVERLITE FLOUR

HENINGTON'S GROCERY
And Market

HAGENBECK-WALLACE CIRCUS TO ENTERTAIN THOUSANDS AT BIG AMARILLO TRI-STATE FAIR



Little Jubilee on Mary at Amarillo will not need any extra effort to slip from their beds the morning of September 23rd. With the tent and they will spring to the floor, dress hurriedly, swallow their breakfast and hustle toward the tracks at Fringo. The one important reason for all this activity is Circus Week—Hagenbeck-Wallace Circus Week. Every youngster in Amarillo will be anxious to be on hand for the unloading of the long trains and many of them will follow the canvas-covered elephants to the city grounds at the Tri-State Fair Grounds at Amarillo.

A hard snow is sure to be in evidence when the circus is being detrained while additional hundreds are certain to be scattered all the grounds. Before working men will make an easy job of the hazardous task of erecting the mammoth big top, as well as the many other big and little tents. Within a few hours after the first wagon reaches the fair grounds, the Hagenbeck-Wallace Circus will be ready for the afternoon and night exhibitions.

Performances start at 2 P. M. on Sat. & 7:30 P. M. every afternoon and evening of the Fair, with the menagerie doors opening one full hour in advance. Thousands of visitors from over the entire Panhandle-Plains are planning to "fill two birds with one stone" by going to Amarillo September 22nd to 25th and seeing both the circus and the greatest Tri-State Fair ever assembled.

Earth and Its Opportunities

The little town of Earth, located in the Northwest part of Lamb County, has grown from a ranch country four years ago to a village of over two hundred population today. There is nothing remarkable in the growth of Earth, for it is only a rural town with farming for its principal industry and has had no special inducement for an "overnight growth." However, each year a

large number of industrious home seekers, realizing the opportunities and possibilities surrounding the community "cast their lot" with those already there.

Twelve new homes have been built in Earth so far this year while over two hundred have been built within the trade territory.

During the last eight months, over ten thousand acres of land have been sold in Earth's territory, and a large amount was purchased by people who will build homes and become citizens. Such a growth as this can be considered permanent and is exactly what the country needs.

The country surrounding Earth is suitable for all round farming. Cotton, corn, wheat, maize, sudan, fruits and vegetables alike can be grown.

Much of the land which was planted for the first time this year will make a fair yield. As a whole, the crops around Earth are to be considered good, and with a large acreage having crops for the first time, the value of the land is known, and a more rapid development of the country may be expected.

There are approximately three hundred acres of beans in Earth's territory this year, and with price commensurate with the yield the farmers will receive a nice profit from them.

Poultry raising and dairying is being developed rapidly. Many of the farmers have turkeys, while others realize a nice profit from hogs. There is a market for almost everything grown around Earth. Trucks run from Earth to Amarillo daily, and in this way an outlet to larger markets is obtained.

All that has been attained in Earth could not have been done without the spirit of cooperation which prompts each citizen to do his part.

When anything needs to be done, the people get together and do it. Only recently the streets in Earth needed to be improved. The business men saw that teams and the necessary tools were supplied and with a few days faithful work the task was completed. This is only one instance. The same thing took place when the school needed a larger building. In this every citizen in the territory took part. After bonds were floated and the building started, some of the men gave their time and service without pay to rush the building to completion as rapidly as possible.

This spirit of cooperation has existed from the beginning of the little city. In the early days, when stockmen were required to keep their cattle in a pasture, each man saw that his cattle did not eat his neighbor's crops. To this one act much can be attributed to the growth and development of Earth and surrounding country.

With the spirit of friendliness and cooperation that exists in Earth and the surrounding territory, more people are going to build homes there. Greater things will be accomplished, and Earth will develop into an important trade center.

There is still lots of land to be developed, and the citizens are anxious for it to be settled by people who will become one of them.

As the trade territory develops and more crops are grown, the town tries to keep step in improving and enlarging the facilities that assist the farmers in gathering and marketing their products. For instance, the gin has been overhauled and this alone will be an important factor in aiding the farmers to gather their crops.

Mr. J. C. Dodd, who is now owner of the gin, has equipped it with the latest rotary lifts, large steel conveyors and troughs for handling rough cotton. The latest Triple Mitchell saw Extractors are also being installed. This is the latest and best equipment on the market. By the time the cotton is ready for the gin, the gin will be ready for it, and will have everything needed for handling the entire crop.

Mr. Dodd also buys cotton and cotton seed, thereby giving the farmers an outlet for one of their important crops.

Other phases of Earth and its opportunities will be published in next week's Journal.

B. & M. Chevrolet Co.

SALES AND SERVICE

Earth, Texas.

O. K. Land Co.

Has thousands of acres of fertile land for sale.

Our Prices Are Reasonable.

J. L. WALKER and J. M. BARLOW

Earth, Texas

Barber Shop

R. G. JOHNS, Proprietor.

Earth, Texas

Buy Your Gas and Oil

-AT-

Jack's Service Station

W. C. LEE, Mgr.

Earth, Texas.

Full Line of

MAGNOLINE, QUAKER STATE AND VEEDOL OILS
GOODYEAR TIRES

Ebeling Motor Co.

Earth, Texas.

Earth Gin

New Equipment—Rotary Lift

TRIPLE ELECTRIC EXTRACTORS

Custom Ginners and Buyers—Your Business Appreciated

S. C. DODD, Mgr.

Earth, Texas

Mistletoe Creameries

If you will always sell your cream to a Mistletoe Cream Station, you are assured of

Full Weight—Best Prices
Courteous Treatment.

B. H. Winningham, Agent

At

Earth, Texas

Earth Produce Co.

Always pay top prices for everything in the Produce line.

Handle a Full Line

—of—
PURINA FEEDS

—for—
STOCK AND POULTRY

B. H. WINNINGHAM

Earth, Texas

Earth Drug Company

Prescription Drugs

Earth, Texas.

J. W. Kelley & Son

Dry Goods

—and—

Groceries

Earth, Texas.

C. T. Bradford, B. S., M. D.

Physician And Surgeon.

Office: Earth Drug Store

Residence: Earth Hotel

Earth, Texas Earth, Texas

Earth Hotel

Rooms

Meals

Earth, Texas Earth, Texas

Eat At

EARTH CAFE

Earth, Texas

The

Style Shop

"Just One Of a Kind"

Mrs. O. L. RUNYON, Proprietor

Earth, Texas Earth, Texas

E. R. Hart Lumber Co.

HARDWARE

McCormick-Daering Implements

Windmills and Well Supplies

COAL

Earth, Texas

"Tell 'Em You Saw These Ads."

The new Case deep furrow grain drill, no trash can bother; can get a stand when all others fail. Look this drill over before you buy—Gaines & Elliott Hardware Co., Bovina, Texas.

New type Sanders one-way plow, three levers, new hitch and foot—Gaines & Elliott Hardware Co., Bovina, Texas.

FAMOUS SOLDIER, IN OFFICE, STILL RIDES

Sitting all day long, every day at a desk—one of the most important desks in the United States—is an active man whose picture, showing him sitting erect on a horse, would be recognized instantly by thousands of Americans. He is General J. G. Harbord, now President of the Radio Corporation of America. He was Chief of Staff of the A. E. F., commanded the Marine Brigade of the Second Division in Belleau Woods and Boursoches when the division stopped the German advance at Chateau Thierry, and in the Soissons Offensive in the battles of July 18 and July 19 he commanded the division.

There is interest for the average American, who always has the best intentions of keeping fit, in how General Harbord has managed to be so successful at it since his outdoor routine was changed suddenly by his new position.

He accomplishes that by consistent exercise, including as a principal item a daily horseback ride. He keeps a horse in Central Park. Every morning, while the average man is lying in bed, he is up and dressed. At 6:45 o'clock he is riding briskly through the wooded park with his friends.

EIGHT NEW AMERICAN RADIO LINKS ABROAD

The inauguration of eight new international radio services in the last year by R. C. A. Communications, Inc., subsidiary of the Radio Corporation of America are announced in the report of the corporation's directors, just issued, taking radio to thirty-two countries outside the United States.

This advance of America in international radio communication is a matter of great importance to the United States not only because of the swift and accurate service thus increased, a service which already has brought down international cable tolls, but also because it shows the United States is holding against some difficulty a leadership in radio communication of which Americans may well be proud.

The new international radio services inaugurated in the year were to Maracaibo, Venezuela; Shanghai by the way of the Philippines, Montreal, Portugal, Australia by way of Montreal, Caracas in the Dutch West Indies, Liberia and Cuba.

Trans-Atlantic circuits are in operation with twelve different countries. Norway, Sweden, Belgium, France, Great Britain, Germany, Italy, Turkey, Portugal, Poland and Liberia, with circuits soon to be established in Syria and Spain. Latin American countries with which it is in direct communication are Porto Rico, Dutch West Indies, Colombia, Maracaibo and Caracas, Venezuela, Dutch Guiana, Brazil, Argentina, Santo Domingo and Cuba. The company's trans-Pacific circuits carry on radio communication with Hawaii, Japan, China, French Indo-China, Java, the Philippine Islands, the Pitt Islands and Slam. It also operates the circuits with Montreal, connecting with Australia.

SHE MAKES BIG GAIN BECAUSE OF A LOSS

Mrs. Amy Boulter of 125 West Eighty-third street, New York, a widow with two young sons, just has been handed a certificate for two hundred shares of stock in the Radio Corporation of America. The stock replaced two hundred shares of original no par value common stock represented by two certificates which were lost after Mrs. Boulter put them in the mail on May 22, 1923. The transaction which just has been completed was the happy end of a long wait by Mrs. Boulter for the expiration of the legal period in which the shares represented by the lost certificates might have been presented for exchange.



MRS. AMY BOULTER

Many times in those years while she was supporting herself and her sons by nursing and renting some of the rooms in her apartment, Mrs. Boulter says now, she wished she could sell her stock.

When the time of waiting was up a few days ago Mrs. Boulter found that the \$311 she invested through a broker on the installment plan in the then new enterprise of radio had grown to approximately \$20,000.

Baileyboro News

The first month of school ended successfully Sept. 7, under the supervision of Mr. Powers, assisted by Mrs. Powers and Misses Mattie and Lillian Reid. The total enrollment is 96, twenty-five of whom are in High School.

Both manual training and economics are progressing nicely. The boys are preparing an indoor basketball court. At least one garment has been completed by each girl in the sewing class.

A pie supper, to obtain play equipment, was enjoyed Friday night, followed by a game of ball.

Although few were present at Sunday school Sunday morning, quite a number were out Sunday evening, rendering an excellent B. Y. P. U. program. Bro. Audrey Vones, recently ordained by the Baptist Church of this place, preached his first sermon here at the evening hour.

The W. M. U. at this place meets each Wednesday afternoon at 3:30. The Methodist revival begins next Sunday morning at 11 o'clock.

Mrs. Clara Coffman underwent an operation at the Lubbock Sanitarium last week. It is reported that she is doing nicely and will be able to return to her home within a few days. Crops are fair in this section and will easily mature on the present moisture. It is believed that there is sufficient moisture to sprout the volunteer wheat, so that the sowing of the new crop can be accomplished on time.

J. O. Barnett, manager of the gin here, is putting the same in shape for the fall season.

We Are Now Making the Following Prices

On Cleaning and Pressing:

MEN'S SUITS FOR \$1.00

LADIE'S DRESSES . . \$1.25 and up

MULESHOE TAILOR SHOP

Why Dread Wash Day?

We will wash your clothes for you at a reasonably low cost, and save you the trouble. Try us—we believe you will be pleased with our work.

Courteous Service Always

The Muleshoe Laundry

Muleshoe, Texas

Read The Journal

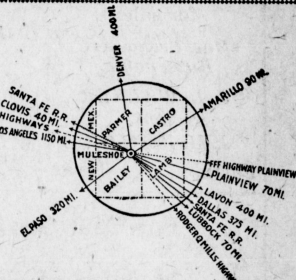
You Can't Lie About Muleshoe Ranch Land

"If it isn't true now, it will be soon. However, our motto is not like that of many real estate men, which I have heard—'Don't tell two lies when one will do.'"

For real land bargains, see

R. L. BROWN
The Land Man

Muleshoe Texas



9 Important Cereal Diseases

Controlled by **CERESAN**

- 1—Bunt or stinking smut of wheat.
- 2—Flag smut of wheat (seed-borne.)
- 3—Stripe disease of barley.
- 4—Loose smut of barley in certain six-rowed winter varieties.
- 5—Covered smut of barley.
- 6—Loose smut of oats.
- 7—Covered smut of oats.
- 8—Kernel smuts of sorghum.
- 9—Seed-borne stem smut of rye.

Harmless to Seed

A dust treatment—easy to apply. One disinfectant for most cereals.

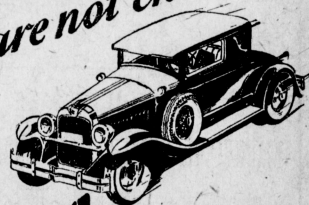
CERESAN

Convenient and economical. (Directions with every package.)

- 8-oz. tin \$.50
- 1-1b. tin75
- 5-lb. tin 3.00
- 25-lb. pail . . . \$12.50
- 100-lb. drum . 49.00
- 300-lb. d. m. 144.00

Muleshoe Elevator Co.
MULESHOE, TEXAS

Good cars and good brakes are not enough.



They need the

Firestone
Safety-Tread to help them

Equip Your Car with Firestone Tires Now!

NO MATTER how mechanically perfect your car—no matter how responsive your brakes—you are traveling on dangerous ground if your tires are of inferior quality.

Equip your car with Firestones—the toughest, longest-wearing tires on earth—and know that wherever you go, your tires will carry you with greater safety and economy than any others you can buy.



Firestone Gum-Dipped Tires.

29x4.40	\$9.25
30x4.50	\$10.30
30x3 1/2 hp.	\$7.50
30x3 1/2 hp. Extra size	\$8.00
30x5 hp. truck	\$24.00
32x6 hp. truck	\$39.00

Oldfield Tires

29x4.40	\$6.50
30x4.50	\$8.25
30x3 1/2 hp.	\$5.25
30x3 1/2 hp. Extra size	\$5.75
32x4 1/2	\$19.25

Muleshoe Motor Company
Muleshoe, Texas

SATURDAY IS THE LAST DAY

IN THE

Journal's Subscription Contest!

IT'S NOW
OR NEVER!

Third Period Schedule

Embracing the last week of the campaign (terminating Saturday, Sept. 14). The following number of credits will be given for subscriptions:

5 years, \$7.50.....	60,000
4 years, \$6.00.....	30,000
3 years, \$4.50.....	15,000
2 years, \$3.00.....	5,000
1 year, \$1.50.....	1,000

WILL YOUR
FAVORITE WIN?

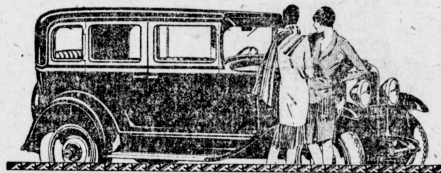
MAKE IT
YOURS

FIRST GRAND PRIZE

MAKE IT
YOURS

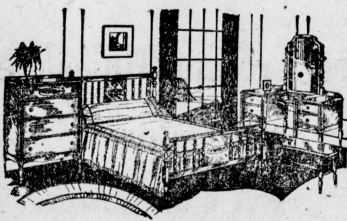
Chevrolet Six 4-Door Sedan
Fully Equipped
Value **\$820.00**

Purchased From Valley Motor Co.
MULESHOE, TEXAS
Will Be Displayed in Their Show Room



The Outstanding Features of the
New Chevrolet Six Make It One
of the Best Values on the Market Today

Only a Much Higher Price
Can Buy Its Equal. A
Wonderful Prize For a Few
Hours Work.



SECOND GRAND PRIZE

Four Piece Bed Room Suite

Value • **\$300.00**

Purchased from and will be displayed at E. R. Hart Lumber Co.

FOR FURTHER INFORMATION REGARDING THE CAMPAIGN, COMMUNICATE WITH THE MANAGER, CARE MULESHOE JOURNAL, MULESHOE, TEXAS—PHONE 54

THIRD PRIZE, EITHER BATTERY OR ELECTRIC

Crosley Radio

A gift that the entire family will enjoy. The BANDBOX complete in a beautiful cabinet is valued at \$150.75.

This is a nice prize for a little spare time work.

Purchased from Ivan Mardis and will be on display at McCarty Drug Store, Muleshoe, Texas.

\$595.00 IN GOLD

A special fund of \$595.00 has been reserved to pay active non-prize-winners, on the basis of twenty per cent of their individual collections. This arrangement assures compensation for all active non-prize winners, and means that there will be no losers in the race.



FOURTH PRIZE—\$100 DIAMOND RING

A beautiful diamond ring, with a blue-white stone set in the latest basket weave mounting. Purchased from and will be on display at The McCarty Drug Store, Muleshoe, Texas.

FIFTH PRIZE—ELGIN WRIST WATCH VALUE \$35.00

Valued at \$35.00.

Purchased from and on display at The McCarty Drug Store, Muleshoe, Texas. For either man or woman.

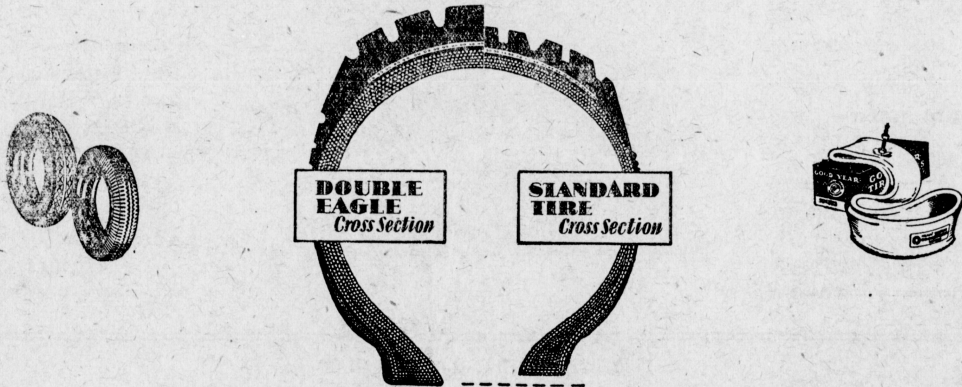


POPULARITY OF GOODYEAR



Double Eagle Tires

With the growing demand for Tires of a better quality, it is perfectly natural for Goodyear Double Eagles to be the choice.



A Partial List of Goodyear Double Eagle Users Around Muleshoe

- | | | | |
|---------------|---------------|---------------|----------------------|
| H. A Douglass | Buford Butt | D. L. Butt | A. V. McCarty |
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| T. E. Arnold | George Dódson | C. S. Holland | Wm. S. F. Matthiesen |
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~~~~~ "THE GREATEST NAME IN RUBBER" ~~~~~

## VALLEY MOTOR COMPANY

MULESHOE

TEXAS



**SENATOR NYE SPONSORS RADIO STATION U. S. A.**

A Federal broadcasting station, owned by the Government and under the direction of the Secretary of Commerce, should be established for the dissemination of information by the governmental agencies, Senator Nye (Republican) of North Dakota, declared in commenting on a bill (S. 1563) to this effect which he has introduced.

The bill would provide for establishment of such a station in Washington, D. C., with authority for the Secretary of Commerce to establish additional stations if necessary "to assure that matter broadcast shall reach simultaneously all sections of the country."

In addition to Government information, the bill further provides for the broadcasting of debates on important issues from the floors of either house of Congress. This would be done

whenever in the opinion of a majority of the members of the Senate or House pending legislation or a matter of wide interest.

**MORE AIR MAIL TO LATIN AMERICA**

Establishment of the largest air mail service in the world is being considered by postal officials, it has been announced at the Post Office Department. According to the Department, the plans call for a regular four-day service over a Pan American route which would require a steamship service of 13 days.

The new service is to be built around the present air mail system in Pan American countries in cooperation with the Pan American Airways, Inc., now carrying the bulk of this Government's air mail in Latin America.

**SUBSCRIBE FOR THE JOURNAL**

**FELLOWSHIPS FOR RADIO LAW WORK**

A striking illustration of the rapid growth in the radio field is seen in the recent announcement by the Radio Corporation of America of three fellowships of \$1,500 each at Columbia University Law School to provide for an additional year of study of the intricacies of Federal laws, especially those pertaining to radio problems.

The board of trustees at the university has approved and the fellows will be chosen soon to start work next Fall. The awards are offered for one year only as an experiment.

**PUBLIC IS EAGER FOR NEW MONEY**

The Department of the Treasury has distributed almost a billion and three-quarters dollars in new currency since it first was released July 10

according to an announcement by the Assistant Secretary of the Treasury, Henry Herrick Bond, who said respecting the distribution that it was going forward entirely satisfactorily except as to national bank notes. Production of the notes to be put out by the national banks has lagged due to a variety of circumstances, but it was the Assistant Secretary's belief that these were being rapidly overcome.

Mr. Bond's figures showed \$1,732,659,000 had been sent to the Federal Reserve Banks and the national banks which deal directly with the Treasury. This total, he explained, does not represent the amount in circulation, but it is the amount which the Federal Reserve Banks have with which to replace the condemned paper as it comes in, excepting of course the small amount of national bank notes sent out.

**SUBSCRIBE FOR THE JOURNAL**

**SENATOR NORRIS URGES GOVERNMENT OWNED POWER**

A progressive inheritance tax, with liberal exemptions, abolition of the electoral college and election of the President by direct vote, and public ownership of electrical power sources were advocated by Senator Norris of Nebraska a few days ago.

Senator Norris severely criticized "the economic slavery that now enchains the white race," and declared that problems confronting the nation could be solved only by adherence to the principles expounded by Abraham Lincoln.

He also advocated elimination of the "tyranny of injunctions in labor disputes," and suggested that the Constitution be changed "so as to prevent life tenure of judges appointed through partisan politics."

"Take every financial gain and profit out of war and the universal race for military supremacy between

nations would vanish as the dew fades before the morning sun," he said.

**Sore Gums Now Curable**

You won't be ashamed to smile again after you use Leto's Fyordes Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails.

**MCCARTY DRUG STORE**

**DR. GREEN**  
DENTIST  
False Teeth ..... \$17.50  
Gold Crowns ..... 5.00  
Bridgework ..... 5.00  
Silver Fillings ..... 1.00  
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Office No. 5, Veigel Bldg.  
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Bailey and adjoining Counties . . Sudan merchants appreciate your patronage and want you to continue to share your trade with us.

## Whiteside Gin Company

New Equipment Installed

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Unexcelled Service

**Hutto Chevrolet Co.**

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Everything to Eat and Wear

**Magnolia Products**  
See Us Before You Buy

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**FOR SALE**

1100 Standard Bred Cockrels  
Reds, Barred and White Rocks, White and Buff Orpingtons, English White Leghorns  
Prices, \$2.50 and Up

Weimhold's Commercial Hatchery  
Sudan, Texas

Saturday Specials

Post Toasties  
Per Package **10c** Limit 4 Pkgs.

Sudan, Texas

"M" System

Phone 47 **A. M. Holt & Son** Phone 47

General Merchandise Store of  
Quality and Service

Sudan, Texas

**The First National Bank**

OF SUDAN, TEXAS

**GORLEY'S BLACKSMITH AND WELDING SHOP**

King's Old Stand  
Welding A Specialty  
All work and Welding Guaranteed  
Come in and see our Special Trailer Hitch,  
Bolster Type, for all Car Chassis  
Sudan, Texas

**Simmons Blacksmith Shop**

Welding and Woodwork  
Of the BETTER Grade

Sudan, Texas

Appreciates Your Banking Business

Visit Our Store---

**Higginbotham-Bartlett Co.**  
Lumber--Hardware--Implements

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Come to See Us  
Eggs 25c

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**Terry's Gin**

Will Be Glad to Serve All of Our Old Customers  
In Addition to New Ones

Sudan, Texas

**VES TERRY, Manager**

"Tell 'Em You Saw These Ads."



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**Lubbock Sanitarium**  
 A Modern Fireproof Building  
 and  
**Lubbock Sanitarium Clinic**

DR. J. T. KRUEGER  
 Surgery and Consultations  
 DR. J. T. HUTCHINSON  
 Eye, Ear, Nose and Throat  
 DR. M. C. OVERTON  
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 MISS MABEL McLENDON  
 X-Ray and Laboratory  
 C. E. HUNT  
 Business Manager  
 A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

**THE TRAIL OF '98**  
 A Northland Romance  
 By ROBERT W. SERVICE  
 Illustrations by Irwin Myers

WNU Service  
**SYNOPSIS**  
 CHAPTER I.—Disatisfied with the quiet life in his home surroundings, Athol Meldrum, young Scotsman who tells the story, leaves his mother and brother, Garry, to seek his fortune. At San Francisco, practically penniless, he takes a laborer's job, and meets a fellow adventurer whom he deems, and who is hereafter known as, the Prodigal.

CHAPTER II.—The Prodigal is anxious to join the rush of gold seekers into the East. Athol and Meldrum agree to go with him after he (the Prodigal) comes back from a visit to his wealthy father in the East. Athol is in need, is befriended by Jim Hubbard ("Salvation Jim"). When the Prodigal returns, the three men join the "blaine" into the Fryer. The Prodigal and Hubbard financing the outfit.

CHAPTER III.—Among the motley crowd on the boat is a young girl obviously out of place. She is traveling with her grandfather and a hard-looking couple named Winkenstein, who figure as her uncle and aunt. Athol has an opportunity to befriend her, and she tells him a story of her life. She is journeying into Alaska to see her grandfather, who is obsessed with the idea of getting rich in Klondike. Her name, she tells him, is Berna.

CHAPTER IV.—Landing at Skagway, Athol's party at once takes the trail, a snowdrift on the Chitina. Fearful for Berna's safety, Athol hastens to the aid. He finds the old man dead and learns that Berna is prostrated. Madam Winkenstein refuses to let him see the girl, but he leaves a letter for her. Al Bennett, Berna comes to Athol, confesses her love and begs him to marry her, to save her from the harsh fate she presages. He is unwilling to take such a decisive step, and tells her they must wait.

Boats and scows were lined up for miles along the river shore. On the banks water-soaked outfits lay drying in the sun. We, too, had shipped much water in our passage, and a few days would be needed to dry out again.

Madam Winkenstein I found surprisingly gracious. Winkenstein, too, had conveniently forgotten our last interview, and extended to me the paw of spurious friendship. I was free to see Berna as much as I chose. Thus it came about that I rapidly learned the woods and hills, climbing wild flowers and glad almost in the joy of children. In these few days I noted a vast change in the girl. It was as if in the poor child a long stifled capacity for joy was glowing into being. Her cheeks softly flushed, her eyes shining, she turned to me.

"Oh, I could be so happy if I only had a chance, if I only had the chance of other girls here. It would take so little to make me the happiest girl in the world—just to have a home, a plain, simple home where all was sunshine and peace; just to have the commonest comforts, to be carefree, to love and be loved. That would be enough." She sighed and went on: "Then if I might have books, a little music, flowers—oh, it seems like a dream of heaven, as well might I sigh for a palace."

"No palace could be too fair for you, Berna, no prince too noble. Some day, your prince will come, and you

Hundreds of boats and scows were rumping the rapids, and we watched them with an untrifling fascination. That was the most exciting spectacle in the whole world. The issue was life or death, ruin or salvation, and from dawn till dark, and with every few minutes of the day, was the breathless climax repeated. Every day were bodies dragged ashore. The rapids demanded their tribute. The men of the trail must pay the toll.

Soon I knew that Berna and I must part, and but two nights later it came. We were sitting by the river, I remember, a little way from the boats. As she sat silent and with hands clasped, it was as if the shadows that for a little had lifted, now enshrouded her with a greater gloom.

"Tell me your trouble, Berna"

She shook her head, her eyes wide as if trying to read the future.

"It's nothing; it's only my foolishness. If I tell you, it wouldn't help me any. And then—it doesn't matter. You wouldn't care. Why should you care?"

She turned away from me and seemed absorbed in bitter thought.

"Care! why, yes, I would care; I do care. You know I would do anything in the world to help you. You must tell me, Berna. It will worry me indeed if you don't."

Once more she refused. I pleaded with her gently, I coaxed, I entreated. She was very reluctant, yet at last she yielded.

"Well, if I must," she said; "but it's all so sordid, so mean, I hate myself; I despise myself that I should have to tell it."

"She kneaded a tiny handkerchief nervously in her fingers. "You know how nice Madam Winkenstein's been to me lately—bought me new clothes, given me trinkets. Well, there's a reason—she's got her eye on a man for me."

I bit my lip.

(Continued on page 12)

**MATTHEWS' SANITARY CAMP CABINS**  
 P. E. WILEMON, Proprietor  
 Muleshoe Texas

**FOOD THAT'S GOOD FOR HIM**

In the selection of foods for the growing boy, bread should receive the utmost consideration. Bread, made from pure ingredients and properly baked is a very important food. That is the kind of bread you get whenever you order Best-Yet.

Made By  
**Muleshoe Bakery**  
 MULESHOE TEXAS

The Journal Office for Commercial Printing

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 Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE  
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A Long Time Loan and Low Rate of Interest

**DRIVE IN**  
 And Gas With Us

Here is where you get the famous Phillips "66" and Magnolia Products

Good Tires and Tubes Worth the Money

We Fix Flats

**Dean Service Station**  
 "SERVICE WITH A SMILE"  
 Road Information Cozy Rest Rooms

**Notice To The Public**

The Texas Company Agency of Muleshoe is now open and ready for business, with Tom Farley as manager and Floyd Browder, assistant. First, in our line—Courtesy, 2nd—Quality, 3rd—Service. - Your patronage solicited and appreciated, either large or small.

Get the habit of using Texaco, That New and Better Gasoline, Oils and Greases.. When in need just call the Texas. Phone 77 or when in town come and give us a visit.

Respectfully,  
**T. D. Farley, Manager**



"Not Even a Beggar Will Seek Me, a Poor, Nameless Girl Traveling in the Train of Dishonor."

will give him that great love I told you of once."

Swiftly a shadow came into the bright eyes, the sweet mouth curved pathetically.

"Not even a beggar will seek me, a poor nameless little girl traveling in the train of dishonor."

"She had all the sad sophistication of the lonely hours, yet with it an invincible sense of purity."

Once I asked her:

"Berna, if you had to choose between death and dishonor, which would you prefer?"

"Death, of course," she answered promptly. "Death's easy, painless, death; compared with the other, compared with moral death."

"She was very emphatic and angry with me for my hazarded demur. Never was such a brave spirit, so determined in goodness, so unflinching in purity, and I blessed her for her unflinching words."

We were dreamers twain, but while my outlook was gay with hope, hers was dark with despair. Since the episode of the scow I had never ventured to kiss her, but had treated her with a curious reserve, respect and courtesy.

Indeed, I was diagnosing my case, wondering if I loved her, affirming, doubting on a very seesaw of indecision. When with her I felt for her an intense fondness and at times an almost irresponsible tenderness. Was I in love? Poor, fatuous fool! I wanted her more than everything else in all the world, yet I hesitated and asked myself the question.

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**Hardware Needs**

BINDER TWINE  
 WAGON BED MATERIAL  
 IRONS AND RODS FOR WAGONS  
 TOOLS OF ALL KINDS  
 BARB WIRE, SMOOTH WIRE, GATES  
 STAPLES, NAILS, Etc.

Drop in—It will be a pleasure to serve you.

**E. R. Hart Lumber Co.**  
 Coal, Hardware, Furniture.....McCormick-Deering Implements

**Ford**

Leads Not Only the State, But the United States in Sales and Production

|                                                     |           |
|-----------------------------------------------------|-----------|
| Ford Sales First 6 Months, 1929                     | 683,665   |
| Nearest Other Manufacturer                          | 427,459   |
| Ford Lead (in 6 months)                             | 256,206   |
| Ford Gain in Production (7 months) - 1929 over 1928 | 1,031,812 |
| Nearest Other Manufacturer                          | 110,895   |
| Ford's Gain                                         | 290,917   |

THERE MUST BE A REASON—LET US DEMONSTRATE FORD SUPERIORITY

**Muleshoe Motor Co.**  
 We Do Not Talk Price Range. We Demonstrate Quality, Performance and Service



# MULESHOE MERCHANTS Appreciate Your Patronage

Every Need, Whether Large or Small, Will Receive Prompt and Courteous Attention

## Blackwater Valley State Bank

The Bank Where You Feel At Home

Established 1914

Muleshoe, Texas

### It's Always Easy To Shop Here

Because We Always Have What You  
Want in

STANDARD QUALITY GROCERIES.

—Because Our Prices are Always As Low  
As High Quality Will Permit.

#### Gupton Grocery Co.

Phone No. 4 Muleshoe, Texas

### Mr. Wheat Farmer:

Come in and see us in regard to our  
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#### CERESAN DUST TREATMENT

Put out by DuPont, that has been ap-  
proved by the various Agricultural De-  
partments.

We also have Copper Carbonate and  
Formaldehyde.

#### McCarty Drug Store

Muleshoe Texas

### It's Your Home

When in Muleshoe—and we try to make  
you feel that

#### IT IS YOUR HOME

This is why the Traveling Public makes  
*The Elite Hotel*  
Headquarters Every Day in the Year.

#### ELITE HOTEL

Muleshoe Texas

### Fairbury <sup>Super-Oiled Timpken</sup> Windmills Roller Bearings

Helical Machine Cut Steel Pinions;  
Helical Machine Cut Semi-steel Gears.  
Super-Oiled \* \* \* Positive Lubrication  
Long Life \* \* \* Noiseless Operation

Ball Bearing Turn Table Standard  
Equipment

Sold By

#### Jeff D. Bryant & Son

Muleshoe Texas

### We Are Always in the Market For Your GRAIN

#### SERVICE AND COURTESY

Our specialty.

See Us Before Selling Your Grain  
or Seeds.

#### S. E. Cone Grain Company

C. T. WALLACE, Local Mgr.  
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### Old Line Insurance Service

Life Insurance for Protection of  
Loved Ones—

Fire and Windstorm Insurance for pro-  
tection of Homes and Business premises.

Auto Insurance for Protection of the  
Family bus—

Also Miscellaneous forms of Other  
Insurance

#### J. E. Aldridge Insurance Agency

Office at The Bank.  
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### We Point With Pride

To the Fact that There is More Power in

*That Good Gulf Gas*

AND

*New Supreme Motor Oil.*

Try Us For

QUALITY—SERVICE—COURTESY

#### Gulf Refining Co.

J. C. BIRDSONG, Agent.  
Phone 60 Muleshoe, Texas

### For Insurance

Of All Kinds

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#### R. L. BROWN

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*The Liverpool and London and Globe  
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Muleshoe Texas

### Phillips Oils—Greases

Phillips (Aero) Tractor Oils

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*Genuine Mobiloil*

(All Grades)

A Grease and Oil for Every Purpose.

*Delivered Anywhere—Any Time*

#### Phillips Petroleum Company

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Wholesale Only.

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*"Phill-up With Phillips"*

### High Quality Groceries

AEROPLANE QUALITY—SUBMARINE PRICES

Our customers know they can depend upon receiving  
low prices, high quality, efficient and courteous ser-  
vice. You must be pleased with every purchase at  
our store.

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### Courtesy — Friendliness — Service

*EVERYTHING TO WEAR*

For Mother, Father and Children.

Visit Our Store When in Town.

#### March Dry Goods Company

Muleshoe, Texas



STATED MEETING of Mule-shoe Masonic Lodge, 2nd Tuesday night in each month. VISITORS WELCOME. W. T. BLACK, W. M. J. B. ROBERTS, Sec.

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MULESHOE, TEXAS

Texas Utilities Co. Appreciates the Business Received From Muleshoe

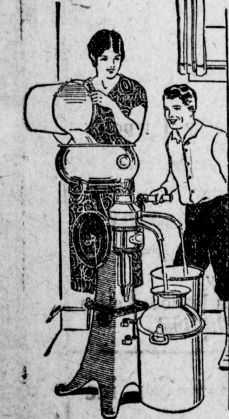
BUILDING IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME. W. C. GORDON At Panhandle Lumber Company

Motor Service WHEN PASSING THROUGH TEXICO, STOP AND FILL UP —WITH— Phillips "66" Where You Will Get Friendly SERVICE

Farm Loans Wanted UNLIMITED FUNDS LIBERAL APPRAISALS PROMPT SERVICE "I Loan You More Money" W. A. SCOTT Grant Building, Plainview, Texas

Renew Your Health By Purification Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks— and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv).

A Satisfied De Laval User



THERE are millions of them. Are you one? If not why not? Give Us a Call C. H. LONG MULESHOE, TEXAS

The Trail of '98

(Continued from page 10)

"Who's the man?" "Jack Locasto. Have you heard of him? He's got a million-dollar claim on Bonanza." "Had I heard of him! Who had not heard of Black Jack, his spectacular power plays, his meteoric rise, his electric display?" "Of course he's married," she went on, "but that doesn't matter up here. There's such a thing as a Klondike marriage. Anyway, he wants me." "But you wouldn't, surely you wouldn't?" "She turned on me fiercely. "What do you take me for? Surely you know me better than that. Oh, you almost make me love you." "Vainly I tried to soothe her, whispering: "Oh, my dear, tell me all about it. I'm sorry, girl, I'm sorry." "She went on in her fierce, excited way. "He came to the restaurant in Bennett. He used to watch me a lot. His eyes were always following me. I was afraid. I trembled when I served him. He liked to see me tremble, it gave him a feeling of power. Then he took to giving me presents, costly gifts. I wanted to return them, but she wouldn't let me, took them from me, put them away. Then he and she had long talks. I know it was all about me. That was why I came to you that night and begged you to marry me—to save me from him." "But he can't get you against your will," I cried. "No! no! but he'll never give up. He is relentless and of all women he wants me. He would break me on the wheel of dishonor. Oh, God!" "Her face grew almost tragic in its despair. "I'm all alone, friendless, a poor, weak girl. No, I'm wrong. I've one friend—death; and I'll die, I'll die, I swear. I wouldn't marry you if you were the last man left in the world," she cried vehemently. "How can you help me?" "By marrying you. Will you marry me, dear? Will you be my wife?" "I wouldn't marry you if you were the last man left in the world," she cried vehemently. "Why?" I tried to be calm. "Why? why, you don't love me; you don't care for me." "Yes, I do, Berna. I do indeed, girl. Care for you? Well, I care so much that—I beg you to marry me. Since the moment I set eyes on you, I loved you. Long before I ever met you, I loved you. I was just waiting for you, waiting. Since the beginning of time it was all planned that I should love you. And you, how do you care?" She stood up to hear my words. She would not let me touch her, but there was a great light in her eyes. Then she spoke and her voice was vibrant with passion, all indifference gone from it. "Oh, you blind! You coward! Couldn't you see? Couldn't you feel? That day on the snow it came to me—Love. Do you know what I wished as we went through the rapids? I wished that it might be the end, that in such a supreme moment we might go down clinging together, and that in death I might hold you in my arms. Oh, if you'd only been like that afterward, met love open-armed with love. But, no! you slipped back to friendship. I feel as if there were a barrier of ice between us now. Leave me, leave me, for I never want to see you again."

"Yes, you will, you must, you must, Berna. I love you so, I love you so."



SCHOOL starts the youngster's EYES working long HOURS

Why not have that boy or girl's eyes examined NOW?

Dr. C. E. Worrell EYESIGHT SPECIALIST 112 E. 4th Clovis, N. M.

I crushed her to me, I kissed her madly, yet she was cold.

"Have you nothing more to say than 'I love me, marry me,'" I repeated. "Now!" "Now! I hesitated again. The suddenness of it was like a cold douche. God knows, I burned for the girl, yet somehow conviction clamped me.

"Now if you wish," I faltered; "but better when we get to Dawson. Better when I've made good up there. Give me one year, Berna, one year and then—"

"One year?" "The sudden gleam of hope vanished from her eyes. Then she turned to me in a sudden spate of passion, her face pleading, furrowed, wretchedly sad. "Oh, my dear, my dear, I love you better than the whole world, but I hoped you would care enough for me to marry me now. It would have been best, believe me. Well, be it so, we'll wait one year."

"My dear, my dear, I trust me, dear; it will be all right. I'll work for you, slave for you, think only of you, and in twelve short months—I'll give my whole life to make you happy."

"Will you, dear? Well, it doesn't matter now. . . . I've loved you."

All that night I wrestled with myself. I felt I ought to marry her at once to shield her from the dangers that encompassed her. She was like a lamb among a pack of wolves. I juggled with my conscience. I was young and marriage to me seemed such a terrible all-important step. Yet for the end and my better nature triumphed, and ere the camp was astir I arose. I was going to marry Berna that day. A feeling of relief came over me. How had it ever seemed possible to delay? I was elated beyond measure.

I hurried to tell her. Love words trembled on my tongue tip. It seemed to me I could not bear to wait a moment. "Then as I reached the place where they had rested I gazed unbelievably. A sickening sense of loss and failure crushed me. For the score was gone."

It was three days before we made a start again, and to me each day was like a year. Why her sudden departure? I had no doubt it was enforced. I dreaded danger. Then in a while I grew calmer. I was foolish to worry. She was safe enough. We would meet in Dawson.

At last we were under way. Once more with swelling sail we drove before the wind. Perhaps the rich ground wind had all been gone ere we reached the valley. Maddening thought after what we had endured! We must get on.

The days were insufferably hot and mosquito-cursed; the nights chilly, damp and mosquito-haunted. I suffered agonies from neuralgia. Never mind, it would soon be over. We were on our last lap. The trail was near its end.

Yes, it was indeed the homestretch. Suddenly sweeping round a bend we raised a shout of joy. There was that great livid scar on the mountain face—the "slide," and clustered below it like sheets of the sea-shore, an army of tents. It was a gold-born city.

Trembling with eagerness we pulled ashore. Our troubles were over. At last we had gained our Eldorado; thank God, thank God! A number of loafers were coming to meet us. They were strangely calm. "How about the gold?" said the Prodigal; "loas' of the ground left to stink?" "One of them looked at us contemptuously. He checked a moment ere he spoke. "You Cheechakers better git right home. There ain't a foot of ground to stink. Everything in sight was staked last fall. The rest is all mud. There's nothing doin' an' there's ten men for every job! The whole thing's a fake. You Cheechakers better git right home."

News From Big Square

Alfred Scott and family were shopping in Hereford Tuesday. Hans Lambert and family of La Junta arrived Sunday for a short visit. Mr. Lambert was looking after his business interests in this community. They returned home the latter part of the week.

Mr. J. B. Edwards of Shamrock was transacting business in Big Square Monday. Several families from this community attended the opening of the Merry Mad Cap Theatre in Dimmitt Monday night.

Mr. and Mrs. Glenn Stiles were Hereford visitors Saturday. W. G. Weyer and wife sold some fine specimens of peaches in Dimmitt Monday, which were grown on their farm in Big Square.

Mr. L. L. Bennett and wife of Amarillo, and Mr. J. H. Brashears of Pampa, visited relatives in Big Square the first of the week. The quilting party which was held by the Ladies' Club at Mrs. W. G. Weyer's Wednesday was well attended. The following were present: Mesdames Glenn Stiles, Scott, Layman, Baker, Bragg, Brunley, Ray Haberer, Arthur Haberer, Henington, and Mrs. Hans Lambert, who was a former member of the club. A bountiful dinner was spread, of which all had a part, and a dessert of peaches, whipped cream and cake was served by the hostess.

It being necessary to partition the school room to start school, the Sunday night singing at Big Square will be discontinued until the new school building is completed, which will be about the 10th of November. C. W. Mick and family left Tuesday morning for an extended trip through California. They will visit at Los Angeles, San Francisco and Sacramento. Miss Leta Layman of Jumbo community accompanied them. This community was visited by a few light local showers during the past week.

Bill Oliver and family are visiting relatives in Big Square. H. Jay Weyer and wife visited home folks Sunday evening. Foot-and-mouth disease developing in the United States in 1929 has been traced to infested fresh meat imported from South America, the American Veterinary Medical Association of Detroit has been informed by Dr. John R. Mohler, of the Bureau of Animal Industry.

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