



THE FAMILY DOCTOR

By JOHN JOSEPH GAINES, M.D.

ABOUT YOUR BODY

It is surprising come to think of it how few people know enough about their own bodies, to intelligently describe a pain or distress to the physician. For instance, a husband called me over the phone about his wife, who was in bed and suffering severely "with a hurrin' in her side." That's all I could get out of him, except that I was to "come over in a hurry." He could not have given me more information as to the locality of that pain, if his neck depended on it! A man of far more than average intelligence, too. To forewarn your physician is to forewarn him. If he has the faintest

inking of what the trouble is in advance, he knows better what to bring with him, and hence may give quicker relief.

I remember a hurry-up call one dark night to see a stranger, an old man, who was "nearly dyin' with a pain in his stomach." I hastily gathered additional remedies for my emergency bag; put a stomach tube and equipment for lavage—everything I could think of that would be likely to aid me at that hour. Imagine my disgust at this world in general—to find that I needed a catheter! Nothing whatever else. I had to track back to the office and get one, requiring almost an hour of time, that much more suffering, that much extra

loss of sleep. I added the little instrument to my equipment after that, and carried it devotedly until it wore out from disuse in that emergency bag; and all because a fellow didn't know his bladder from his stomach!

I find this same ignorance of the human body in my modern, otherwise well-informed patients; it's because they have never picked up even the rudiments of the topography of their bodies.

If our editor will permit, I am going to offer some simple information in my next two or three letters, about the landmarks of the human body; things that every one should know. I shall try to make it interesting and worth while. Watch this space next week.

PRICE OF WHEAT NOT THE CONTROLLING BREAD FACTOR

That the price of flour is not the governing factor in the price of bread is revealed by General Mills, Inc., which compiled operating costs of a series of representative bakeries. For every decrease of a dollar a barrel in the price of flour, the reduction in the cost of flour to the baker is only .0033 dollars per pound loaf.

Costs to the baker of 100 pounds of baked bread are shown in the following tabulation:

| | | | | |
|----------------------------------|---------|---------|---------|--------|
| Flour cost per barrel, | \$6.00, | \$5.00, | \$4.00, | \$3.00 |
| Flour, | \$2.03, | \$1.70, | \$1.38, | \$0.90 |
| Other ingredients, | \$0.80, | \$0.80, | \$0.80, | \$0.80 |
| Production costs, | \$1.05, | \$1.05, | \$1.05, | \$1.05 |
| Selling-Delivery costs, | \$1.75, | \$1.75, | \$1.75, | \$1.75 |
| Overhead, | \$0.60, | \$0.60, | \$0.60, | \$0.60 |
| Bread cost to baker per 100 lbs. | \$6.23, | \$5.90, | \$5.56, | \$4.29 |

If the farmer gave away his wheat, if the miller milled his flour for nothing, if the railroad hauled the flour for nothing, bread would cost the baker 4.2 cents per loaf.—Taken from Wall Street Journal, Aug. 13, 1930.

Konjola Did More For Me Than All Else

New Medicine Proves Real Boon to San Antonio Housewife—Earns Eager Praise



MRS. T. G. MOORE

"Three years ago I began having trouble with my liver," said Mrs. T. G. Moore, 314 Mission street, San Antonio. "I was sluggish, my complexion was bad and I had dark blotches on my face. I was troubled with constipation and forced to use laxatives and purges almost daily. These conditions made me very nervous and I did not sleep well. I felt thoroughly down and out.

"My husband and I decided to give Konjola a trial. After trying this medicine out for a few days I found it different from anything I had ever tried before. Now, after taking Konjola for a month I am feeling better than I have for a long time and am more than pleased with the results it has brought. It has done more for me than all else I tried and I am glad to endorse it."

Although Konjola does work quickly, it is best to take this medicine over a six to eight week period in the average case. Its record has made Konjola a household word in thousands upon thousands of American homes.

Konjola is sold in Muleshoe, Texas, at Collins Pharmacy, and by all the best druggists in all towns throughout this entire section.

Progress News Notes

The Home Missionary society met Monday with Mrs. T. L. Snyder with five members and two visitors present. Mrs. Stovall lead our devotional from John 3. We meet next week with Mrs. Stovall. Don't forget that we elect officers next week, so every one is urged to be present.

There was an attendance of 84 in Sunday school. Bro. Humphrey preached morning and evening.

Mr. and Mrs. W. M. Gaston and children, of Justiceburg, spent Tuesday in the Allen Penton home.

Mrs. Tipton and Mrs. Locke were called to the bedside of Mrs. Tipton's sister in Waco, Thursday.

Mr. and Mrs. B. B. Gideon were business callers in Plainview, Friday. Mrs. Dave Stovall was shopping in Clovis, New Mexico, Monday.

Edward Gross spent Sunday with Loyd Warren.

Mrs. M. S. Parker, Mrs. Ira Parker and Mrs. Elgin Fowler were shopping in Clovis, N. M. Monday.

Velma and Hester Kemp spent Sunday with the Long girls.

Mr. and Mrs. Dave Stovall spent the weekend in Circleback with Mrs. Stovall's parents.

Miss Mary Snyder visited Lucy Chitwood Saturday night and Sunday.

HI-LEAGUE PROGRAM

October 5, 1930
Leader, George Wood.
"Christian Work Gives Each of Us a Chance to Achieve Eminence," Juno Glasscock.

"Christian Work Must Be Done in an Eminent Way," Woodrow Gaede.
"The Christian Work We Do Can Be No Greater Than We Are," Bettie Nelson.

Poem, "To a Water Lily," Alice De-Bord.

Well Driller

IRRIGATION WELLS
A SPECIALTY
Drill from 6 to 24 inch hole
All work guaranteed

A. B. HAYS
MULESHOE, TEXAS

Money to Loan

—OR—
Farms and Ranches
Sadler & Chrisman
FIRST NATIONAL BANK BLDG.
P. O. Box 2189
Lubbock, Texas

BABE DIED FRIDAY

The infant child of Mr. and Mrs. W. E. Hillman, residing in the Fairview community, died last Friday.

Funeral services were conducted by Rev. Moore, of Circleback, and interment made in the Fairview cemetery.

STATED MEETING OF Muleshoe Masonic Lodge, 2nd Tuesday night in each month.

EVERETT HINKSON, W. M.
CONNIE D. GUPTON, JR., Sec.

Cecil H. Tate
Attorney-at-Law
Office in McCarty Building
Phone 86
MULESHOE, TEXAS

MICK
The Auctioneer
Will cry your sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Flag.

O. N. ROBISON
General Auctioneer
20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Suppers.
Muleshoe, Texas. Route No. 1

Dr. A. E. Lewis
DENTIST
Offices Hours: 9 a. m. to 12:30 p. m.; 1:30 p. m. to 5:30 p. m.
Office over McCarty Drug Store
Phone 86
Muleshoe, Texas

J. R. Denhof
OPTOMETRIST
"Better Vision With Comfort"
Cor. 4th & Main Clovis, N. M.

Send Your Abstract Work
—To The—
Muleshoe Abstract Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Make Your Home at
The Elite Hotel
When You Are in Muleshoe
At this hotel you will find cozy, comfortable rooms and a courteous, appreciative service
C. D. GUPTON, Proprietor
ON MAIN STREET
MULESHOE TEXAS

Bailey County Abstract Company
L. S. BARRON, Manager.
Abstracts, Loans, Conveyancing and Insurance
Agent for Muleshoe Townsite

White Front Garage
—and—
SNAPPY SERVICE STATION
We do all kinds of General Automobile Repairing and sell the best of Oils and Gasolines. See us for Accessories of all kinds.
Muleshoe, Texas

Indianapolis Led

The first union railway station in this country was Indianapolis.

STATED MEETING OF Muleshoe Chapter, No. 792, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited.

SYBIL MARCH, W. M.
IRENE EDMONDS, Sec'y.

Dr. H. W. Duke
PHYSICIAN AND SURGEON
Specializing on Diseases of the Chest
Phone 86
Muleshoe, TEXAS

T. A. MOORE
PHYSICIAN AND SURGEON
Obstetrics and Children
A Specialty
Res. 79 PHONE Office 5

PAT R. BOBO
ATTORNEY-AT-LAW
PHONE 43
OFFICE IN COURT HOUSE
MULESHOE, TEXAS

Texas Utilities Co.
Appreciates the Business Received From Muleshoe
A. R. Matthews, M. D.
Physician and Surgeon
MULESHOE, TEXAS

Lubbock Sanitarium and Clinic
Dr. J. T. Krueger
Surgery and Consultations
Dr. J. T. Hutchison
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. F. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery and Physiotherapy
Dr. H. C. Maxwell
General Medicine
Dr. R. L. Powers
Obstetrics and General Medicine
Dr. E. J. Roberts
Urology and General Medicine
Dr. A. A. Rayle
X-Ray and Laboratory
Dr. Y. W. Rogers
Dentist
Dr. John Duggre
Resident Physician
C. E. Hunt
Business Manager
A chartered training school for nurses is conducted in connection with the sanitarium.

Oil Is Cheaper Than Machinery

Protect Your Automobile—

By having it lubricated regularly. We have the only modern greasing rack in Muleshoe, and it is operated by skilled workmen who find every place to be greased. We use the famous "MOBILLOIL" OILS AND GREASES

Bring Us Your Flats—

We will fix them in a jiffy. All work is guaranteed.

AUTO SERVICE OF ALL KINDS
PHILLIPS 66 SERVICE STATION
O. K. ANGELEY, Manager
Main Street, Muleshoe, Texas

Big CLEARANCE SALE 10 DAYS ONLY

Greatest Tire-Buying Opportunity ever Offered

FOR THE NEXT 10 DAYS we are going to give tire buyers greater values than ever offered before. To balance our stocks we have reduced our prices—We have taken away the last excuse for not putting safe Firestone Tires on your car or truck at once. Now is the time to replace your old tires and have Firestone Sure-Footed traction during wet, slippery weather.

PATENTED DOUBLE CORD BREAKER

Trade Us Your Old Tires

We have a repair department and can apply new treads and have a ready sale for these tires.

This great sale includes every tire we have in stock—Firestone Supreme Balloons—Firestone Anchor Heavy Duty—Firestone Oldfield—Firestone Courier—Firestone Heavy Duty Truck Tires. Drive in today—See what we can do for you!

This is a Department Store for motorists. We sell and service the complete line of Firestone Tires, Tubes, Batteries, Brake Lining, Rims, Accessories—also Gas, Oil and Lubrication.

We Sell Tires on Facts

Note Comparison Given Below

| 4.50-21 | Our Tire | Mail Order Tire |
|---------------------|-------------|-----------------|
| Rubber Volume..... | 165 cu. in. | 150 cu. in. |
| Weight..... | 16.90 lbs. | 15.90 lbs. |
| Width..... | 4.75 in. | 4.72 in. |
| Plies at Tread..... | 5 plies | 5 plies |
| Cords per Inch..... | 25.5 cords | 24 cords |
| Price..... | \$6.35 | \$6.35 |

6 PLYS UNDER THE TREAD

Compare Our Prices Too

| Firestone | Firestone |
|-----------------------|------------------|
| OLDFIELD | ANCHOR |
| Super Heavy Duty | Super Heavy Duty |
| Our Tire (Cash Price) | Mail Order Tire |
| 4.40-21 \$5.55 | \$5.55 |
| 4.50-21 6.35 | 6.35 |
| 4.75-19 7.53 | 7.55 |
| 5.00-20 8.15 | 8.15 |
| 5.25-18 8.98 | 8.98 |
| 5.25-21 9.75 | 9.75 |
| 5.00-29 12.55 | 12.90 |

Other Sizes Proportionately Low

W. D. TRUCK TIRES

| | | |
|------|-------|-------|
| 30-5 | 19.45 | 19.45 |
| 32x6 | 34.10 | 34.10 |

Firestone COURIER
Our Tire (Cash Price) Mail Order Tire
30-5 1/2 \$4.20 \$4.20
4.40-21 4.79 4.79
4.50-21 5.35 5.35

Firestone BATTERIES
13-Plate Sentinel \$8.95
Less \$1.00 For Your Old Battery

PATENTED DOUBLE CORD BREAKER

8 PLYS UNDER THE TREAD

★ A "Mail Order" or "Special Brand" tire is made by some unknown manufacturer and sold under a name that does not identify him to the public, usually because he builds his "first grade" tires under his own name.

Come in and examine the Tire Sections—the Facts speak for themselves

We Have YOUR SIZE Tires Ready— Drive in TODAY!

Muleshoe Motor Company

Muleshoe, Texas

PANHANDLE REFINING COMPANY

**BUY
PANHANDLE
PRODUCTS
AT
PANHANDLE
SERVICE STATION
NO. 1**

Located at Corner
where State Hi-ways
7 and 28 cross, and is
next to E. R. Hart
Lbr. Co. warehouse

J. C. Hammon
Station Manager
Tom Farley
Wholesale Agent
See Him at Above
Service Station



Gasoline

Our NOXLESS GASOLINE gets its anti-knock qualities in the latest refining process. It produces more power, more miles per gallon. Has a snappier pickup, is quick starting, gives better lubrication, produces less carbon and unquestionably prevents motor knocks. It sells for a premium of one cent per gallon, but it is cheaper.

Our station white gasoline is better than U. S. motor.



... GREETINGS The People of Muleshoe

In opening our Wholesale and Retail Service Stations in Muleshoe, we will bring to the people of this City and Community the very best products that the market affords. For more than 15 years we have been continually producing crude oil and refining it in our own plant. These years of experience together with the latest and most modern equipment have made it possible for us to produce a gasoline that is a step ahead of any other motor fuel being offered today. We refer to our new, improved NOXLESS Green Gasoline, and invite you to give it a test in your car. We are now marketing our refined products through our own service stations, and have chosen Muleshoe as one of our principal outlets, because we believe in the future of this splendid little City and the development of this great agricultural section; and we know that the people of this great, thriving community will demand the best in motor fuel and lubricants.

We pledge to you people of this great agricultural country our full cooperation in the things of interest to this section, and we solicit a share of your business on a basis of quality and service.

Panhandle
REFINING COMPANY

Home Office

Panhandle Building

Wichita Falls, Texas

**BUY
PANHANDLE
PRODUCTS
AT
PANHANDLE
SERVICE STATION
NO. 1**

Located at Corner
where State Hi-ways
7 and 28 cross, and
next to E. R. Hart
Lbr. Co. warehouse

J. C. Hammon
Station Manager
Tom Farley
Wholesale Agent
See Him at Above
Service Station

PANOLENE MOTOR OIL

Our Panolene Motor Oil is refined from high grade paraffin base Mid-Continent crude oil and has stood the most severe tests of motor cars and trucks. It is marketed in grades to meet the need of every car, truck or tractor regardless of the miles they have run, or the year they were manufactured.

AMALIE
We are Distributors
for AMALIE MOTOR
OIL



Journal Editor Business Manager Second-class matter at Postoffice under the March 3, 1879.

ards of Thanks, etc., at the rate of 10

es on application.

TION RATES 7, 1 Year \$1.50 3 Months \$1.00

Press Association Editorial Association

31G MEN NEEDED

town needs men who are BIG

physically but in

It needs men who are builders

big as builders to let little fac-

and personal spites influence

actions in any public work.

alle life often calls for many sac-

le in the part of citizenship; for a

often rendered without recom-

o glory; and here is where the

man has a chance to assert him-

self in his task may sometimes

his own personal

business welfare.

who, regardless of personal

aggrandizement, renders honest con- scientious, impartial service to his community, even tho it conflicts with his private interests, is a BIG man. It is such a man as this that boots big for the community in which he lives. May your tribe increase!

CLASSIFY YOURSELF

Some psychologists divide humanity into two general groups: extroverts, the people who tend to turn their thoughts and feelings toward interests outside themselves; and introverts, folk who are inclined to live within the four walls of their own minds. Of course, extreme cases of either extroversion or introversion would be purely pathological, and the ideal personality would be where there was a perfect balance between the outer, practical life and the inner ideal life.

However, the acme of either kind is seldom found, and every town, no matter whether large or small, has its outstanding specimens of both types. Perhaps western cities have more of the extroverts; yet some towns have entirely too many introverts. We believe Muleshoe is one of them.

Most citizens need to get a broader view of life—a wider expanse of vision greeting their optic nerves. The failure of Bailey county to have a good agricultural exhibit at the South Plains

fair, Lubbock is but one illustration. Last year this county took third place in exhibits, and this year, there was a strong probability it might have taken first. That would have been excellent publicity to get abroad.

Of course, one or two men can not "put over" a town by themselves—they need more helpers. The history of every thriving West Texas town is the history of group activity by a bunch of extroverts who were up on their toes constantly in behalf of their home town's welfare. With the wonderful virtues and assets commanded by Muleshoe and environs there is absolutely no reason why it should not enjoy a rapid growth. It's biggest need is to tell the world what we have.

Let us start now to generate more extroverts.

THE LAUGHING ACT

Ever notice what a tattoo the diaphragm beats on your tummy when you laugh? And the funnier anything seems the more rapid the roll of giggles. It's the finest liver medicine in the world. It churns up all the bile in one's gizzard, drives away the melancholic neurostenia and makes one feel like a different person after the fun is all over.

The fellow who can't laugh is to be pitied. He is invariably lymphatic, lubricious, morose and pessimistic. He has a dark brown taste in his mouth and a blue vision in his eyes. He is a poor fellow to keep company with.

Anyone that can laugh and feels its rejuvenating influence all over their anatomy is a millionaire, tho they may be dead broke.

LITTLE BY LITTLE

Folks are frequently prone to minimize what they are doing, and to regard it as something very small when compared with the accomplishments of someone else.

The 40 acre farmer dreams of what he would do if he owned a labor of land. The proprietor of a hamburger joint has dreams of being the owner of a four story brown front hotelery.

The small town banker lays his plans of activity as if he was president of some thriving city institution of finance, etc.

But after all, the way to make anything big is to put more brains and energy into the little business, and it can't help but grow. Every large business enterprise has been developed in that manner.

What Muleshoe is today is the result of just such procedure, and what it will be five or ten years from now, will be the result of a continuance of the same methods. There are plenty of little business men here now chock full of high aspirations. They have a right to them, and if they are carefully nurtured and diligently prosecuted, some day they will be men of big business and influence.

We already have a vision of some of them at the head of giant enterprises, for this valley is going to grow and this town to enlarge.

MIDGET MESSAGES

It is reported that some Muleshoe families who could not afford a vacation this year just took out the screens so the gnats and mosquitos could swarm in and the flies and mosquitos could bite just the same.

We heard a Muleshoe preacher say the other day that the incense burned on the altars of ancient idolators was narcotic. Evidently then, sleeping in church is nothing new.

Muleshoe progress will not halt so long as there are enough corners for filling stations.

Neal Rocky has the reputation of being one of the most skilled automobile salesmen in this part of the state. The other day he was explaining the merits of his favorite car to a farmer who had come in from the southwest part of the county. "Why," he said, "it runs so smoothly you can't feel it, so quietly you can't hear it, has such perfect ignition you can't smell it, and as for speed—you can't see it." "My Gawd," exclaimed the farmer, how in heck then, do you know what you're in and where you're at?"

Our advise to the Muleshoe girl who wants to improve her complexion is to put it to bed by two a. m.

When a Muleshoe man has a new hat he's glad if it is like the one all the other men are wearing, but you never saw a Muleshoe woman who looked at hers that way.

One of the best ways for a Muleshoe citizen to me sure he will be mourned when he dies, is to die owing a lot of bills.

Our idea of the smartest young man in Muleshoe is the one who can tell the difference after his sweetheart has spent two hours fixing her hair.

CARD OF THANKS

We wish to thank our many friends and neighbors for their kindness shown during the sickness and death of our darling baby, Harold.

—Mr. and Mrs. R. W. Hillman and children. 341pt

fair, Lubbock is but one illustration. Last year this county took third place in exhibits, and this year, there was a strong probability it might have taken first. That would have been excellent publicity to get abroad.

Lazbuddy News

Have Large Senior Class The Senior class this year is the largest in the history of the school with an organized class of nine members. The organization of the class was perfected last Friday afternoon. The members: Juanita Ivy, president; Connie Francis, vice-president; Roberta Blank, secretary; Freda E. Taylor, reporter; Nobia Brock, Charles Vaughan and Biven Christner, social committee; Robert Prather, and Pauline Senon, Mr. Haskins was chosen class sponsor.

Class motto: "Not the End, but the Beginning." Colors: purple and white. Class flower: Sweet Pea. The class meets each first and third Wednesdays at 11:30 a. m.

Junior Class Organized The Junior class met Monday and organized with the following results: President, Loraine Noble; Vice-president, Joyce Julia Sey; Secretary, Vesta Eaves; Sponsor, Miss Grace Jennings. Motto: "Be a Self Starter; never a Crank."

Class Colors: Red and white. Class Flower: White Carnation. There are seven members of the Junior class.

Soph. Organizer A meeting of the Sophomore class resulted in the following organization: President, Gladys Treider; Vice-president, Clyde Prather; Secy. and Treas. Gladys Treider; Sponsor, Billie Jones. Motto: "Not at the top but climbing."

Class Colors: Blue and Gold. Class Flower: Golden Chrysanthemum. There are 11 members of the sophomore class.

Big Fish Class The Freshman class is the largest class in the high school. They met Monday and perfected an organization. President, Edgar Raper; vice-president, Tony Ivy; secretary-treasurer, Geraldine Haskins; sponsor, Waegne Eubanks. Motto: "Not who we are, but what we are."

Class colors: Green and Gold. Class Flower: White Rose. There are 14 members in the Freshman class.

Basketball Teams Working The basketball teams are getting in some excellent practice each afternoon from 3:15 to 4:00 and are showing daily improvement. We have been unable to secure games for the first team boys, but hope to in the near future.

The second team, who played Jesko High school last Friday afternoon, winning by the score of 44 to 4. We have challenges for the first team boys, YL, Oklahoma Lane, and Bevin, and expect to secure games with each of them soon.

To Have Entertainment Friday evening, beginning at 8:00 o'clock, October 10, Eubanks will give a recital in the High school auditorium. No one who has had the pleasure of hearing Mr. Eubanks will miss this opportunity of being entertained. The community at large and others near by are invited to attend the concert. We will also organize P. T. A. the same evening.

Mr. Matt Jesko, Mr. Eubanks, Miss Jones, and Miss Jennings spent last weekend in Canyon and Lubbock with their parents.

Some new desks have been ordered to take care of the increased enrollment.

One of the busiest places in the school and one, we feel, where much good work is being done, is in the manual training department taught by Leroy McDaniels. Some new equipment and material has been bought and the boys in this class spend a very profitable 90 minutes a day working under the direction of their efficient instructor.

If you wish to see another room where they keep as busy as bees doing something useful, you should come and pay a visit to the Home economics department which is under the management of Miss Jennings. However, Haskell McCurdy says he doesn't like the way they serve eggs to be basket ball boys.

A wedding ceremony is to be held around Jesko and Lazbuddy was that of Miss Christine Rippe of Clovis to Mr. Matt Jesko, which was solemnized in the Catholic church at Clovis Wednesday morning. Father Celestine performed the ceremony.

A great wedding feast was prepared at the home of Mr. Jesko's mother, Mrs. Martha Jesko, and thirty or thirty-five guests enjoyed it with the bride and groom. Several friends and relatives of the bride from Clovis were present, also all the relatives of the groom who live around Jesko.

Mr. and Mrs. Jesko went to Amarillo Thursday and stayed over until Saturday, enjoying the sights of the Tri-State fair.

Friends of the couple join in wishing them a long and happy married life.

Mr. and Mrs. J. E. Vaughn spent several days last week with their daughter in Panama.

Mr. and Mrs. R. L. Bledsoe went to Lubbock on business last week and remained over two days and nights.

Several people from Lazbuddy visited the Tri-State fair in Amarillo, among those seen there Friday were Mr. and Mrs. Bewley, Mr. and Mrs. Matt Jesko, Mr. and Mrs. Ralph Disch, Mr. and Mrs. Freda Taylor, and Mrs. Bill Shiley, who were in Lubbock on business last Tuesday.

Among those who attended the football game at Canyon Friday night were R. L. Bledsoe and Bill Shiley. The game was between Central State Teachers' college of Edmond, Okla., and Canyon. Edmond won 7-0.

Misses Billy Jones and Grace Jennings spent the weekend in Lubbock. They returned Sunday afternoon, being accompanied by Miss Jennine's mother and sisters who motored back to Lubbock Sunday night.

Mr. and Mrs. John Steinbock have had as house guests the past week or ten days their daughter, Mrs. Lawrence Mehl, her husband and baby girl Mary—sons from Frederick, Okla. All the Steinbock families joined in making their visit a pleasure, each taking turns giving dinners in their honor.

Mr. and Mrs. Willie Steinbock entertained Saturday night. The guests were to have been invited to their home the first of the week.

Mrs. William Mehl from Frederick, Okla., came to visit her daughter, Mrs. Alex Steinbock, and will remain indefinitely.

Mr. and Mrs. J. E. Vaughn were shopping in Clovis Saturday.

Mrs. Henry Ivy returned from an extended visit to Dallas where she at-

tended a family reunion. It is said that Mrs. Ivy met once more a sister from Louisiana whom she had not seen in forty-two years.

Mr. and Mrs. Finis Jennings were visitors in Lubbock last Friday.

Mrs. Ophele Jennings returned from the Lubbock Sanitarium, where she has been taking treatments.

Mrs. Walter Steinbock has been confined to her bed with the new gland epidemic which seems quite popular.

She was reported to have been rather seriously ill last Saturday.

Mr. and Mrs. Early Joiner spent last weekend at Hereford. They are teachers at Jesko.

Others who shopped in Clovis Saturday were Mr. and Mrs. E. R. Haskins and Mr. and Mrs. Otto Trieder.

Mr. and Mrs. Leroy McDaniels spent the weekend in Canyon.

(Continued on page eight.)

When you postpone you neglect

SUPPOSE your grocer postponed delivering your groceries. Suppose your bank postponed paying your drafts. Suppose all business men postponed doing important things. What would happen?

Fire may not yet have come to your house, but it may come just as unexpectedly as it has to others. YOU cannot afford to postpone securing adequate insurance for the conservation of your finances and the protection of your interests.

Have your insurance needs examined and your policy fully protected.

Phone us today!

R. B. CANFIELD

Real Estate Loans and Insurance

PHONE 41

Muleshoe, Texas

MULESHOE MOTOR CO.

MULESHOE, TEXAS

Tudor Sedan \$633.30

Fordor Deluxe 778.30

Fordor Three Window 738.30

Town Sedan 798.30

Standard Coupe 653.30

Sport Coupe 653.30

Deluxe Coupe 683.30

Cabriolet 653.30

Roadster 566.50

Phaeton 571.50

Truck, 1 1/2 ton, 5 speeds 690.30

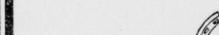
Truck and Cab

OUR Congratulations!

TO THE

Panhandle Refining Co.

You are opening business in a good town and one that is going to be bigger and better. You have our hearty welcome and best wishes for a successful business career in Muleshoe.



Motor Company

This Bank Represents the

Future to Many

When people pass our doors and say, "That is MY bank," they mean they're proud of the way they're building their own financial futures.

Our future is simply the joint future of all we serve. Can we make yours brighter?

SAFETY SERVICE COURTESY

We'd like to meet you. Why not come in and get acquainted!

Blackwater Valley State Bank

Established 1914

"Safety and Service Through the Years"

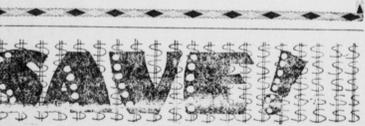
MULESHOE, TEXAS



'ARM BUILDING plans designed by experts

We have a fine assortment of plans for farm buildings of all kinds that we will be glad to have you look over—you are sure to find something you will like.

Cost Estimates Will Be Cheerfully Furnished



My Special Prices FOR TWO WEEKS

While I have always sold my goods at less than regular retail prices, I am now making still greater reductions in real seasonal merchandise in order to have room for Christmas goods. This is your saving opportunity!

- 'Darling Girl' Wash Dresses, sell everywhere for \$1.98, on sale at \$1.80 Children's long sleeve School Dresses, made of prints and suitings \$1.10 Children's brushed wool Tams regular 50c value .25 Angora wool Tams, on sale at .99 Children's ribbed rayon Hose, regular 75c grade on sale at .50 All Silk Underwear, for ladies, misses and children on sale at Great Reductions.adies full fashioned Silk Hose, regular \$1.95 grade, on sale at \$1.65 adies full fashioned Silk Hose, regular \$1.25 grade, on sale at \$1.00

ALL NEW FALL HATS On sale at reduced prices

\$1.00 Toilet Articles on sale at .90

Mrs. Adam's Style Shop Residence MULESHOE, TEXAS

IF YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER -- MULTE

Mohammedan Holy Book
The Koran was divulged in 616. It was first published by Abu Bekr in 633.

Showing Your Real Self
Good will makes a finer display than pomp and arrogance.—American Magazine.

RAWLEIGH GOOD HEALTH PRODUCTS

TO MY FRIENDS AND CUSTOMERS:

I am still trying to give the same good service to Stock and Poultry Raisers. Why not mix your own Laying Mash? It's lots cheaper—made by the biggest company in the world and sold on a money-back guarantee if not satisfied. Most people are using it, so get the habit, and bring in a full basket of eggs. See me at Muleshoe or at your home. I also have the Household line.

J. B. BURKHEAD

BOX 114 MULESHOE, TEXAS



Is the Place

To Buy Your

Groceries

We have been here long enough for you to know us. We have been selling Good Groceries long enough to prove the quality of our merchandise. Our wholesome, courteous service satisfies many—let us also satisfy you.

BRING US YOUR NEXT BILL OF GROCERIES FOR A TRIAL ORDER

Moeller's Grocery
Muleshoe, Texas

DRUGS
Accessories -- Sundries

This is a drug store of complete equipment, catering to all the needs of the public in our line

We serve—

Tasty sandwiches of various kinds quickly made to your order. Our Soda Fountain is well supplied with a wide variety of drinks to suit your appetite

We have—

A choice line of Candies for your sweet tooth—just arrived and full of freshness and flavor

Come Trade With Us!

WESTERN DRUG CO.
Muleshoe, Texas

COAL

Winter is coming, and now is the time to lay in your supply of Coal. Don't wait until the icy blizzards of the Northwest come down upon you. Having your coal on hand in time may save you much discomfort and a doctor's bill, also. We have the well known—

COLORADO COAL

—In both lump and nut sizes, for commercial use. It is a clean, long-burning coal that will give utmost satisfaction

BETTER HAVE US FILL YOUR BIN TODAY!

Muleshoe Elevator Co.
MULESHOE, TEXAS



International Sunday School Lesson

For October 5

ZACHARIAS AND ELISABETH—

LIFE IN A PIOUS JEWISH HOME

Luke 1:5, 6, 57-66, 76-80

Rev. Samuel D. Price, D. D.

Great men and women whose lives are recorded in the New Testament, will be observed during this closing quarter of the year.

For about 400 years there had been an absence of direct, recorded manifestations of God to any of His people. This does not mean that the Father had withdrawn from intimate associations with his beloved. The studied picture of the home of Zacharias and Elisabeth shows that He was an intimate guest therein. But now the long awaited fullness of time had arrived when God would give fuller revelations of His plan of salvation to a needy world. Zacharias was glad for the strength with which he might continue his ministrations as a priest in the Temple at Jerusalem. Finally the supreme day arrived when the lot fell to him to enter the holy place alone and offer the incense while the people waited in the court. At last Zacharias came out and raised his hands as he was about to pronounce the priestly benediction. Numbers 6:24,25. But no sound came from those aged lips. As the people looked at him they perceived that he had seen a vision in the Temple.

None other than the angel Gabriel had met Zacharias with the bold announcement: "Thy prayer is heard." While Zacharias and Elisabeth were happy in their love, which increased with advancing years, there had always been an eager desire that they might be blessed with a son. Now the aged husband is told that he and Elisabeth are to have a son.

John the Baptist was this child and his ministry was to be the Forerunner of his Lord.

Plainview Comm'ty Sunday School Was Reorganized Sunday

The community Sunday school being held at the Plainview school house located in Farmer county, 10 miles north west of Muleshoe was reorganized last Sunday morning, and Mrs. Crim, of that community was elected superintendent. She is one of the prominent women of the community, well educated and, according to report, admirably adapted to capably fulfill the duties of that important office.

Classes in all departments and for all ages of pupils have been organized, and everyone in the community is invited to attend, according to M. P. Collins, who furnished the Journal with the news item. The Sunday school meets every Sunday morning promptly at 10:00 o'clock.

Next Sunday morning, following Sunday school, Editor Jess J. O'Connell, of the Journal, will hold preaching services everyone in the neighborhood being cordially invited to attend.

A STUDY OF WHEAT FOR FEED PURPOSES

Advisability of feeding wheat to livestock is a question which often confronts livestock feeders when the prices of corn and wheat are close together. E. T. Robins, extension specialist at the Illinois experiment station, reports that coarsely ground wheat is worth as much or more as the same weight of shelled corn for hogs. When wheat is 75 cents a bushel and can be ground for five cents or less, it will pay to feed wheat instead of 75-cent corn. Chapear corn, however would likely be a more economical feed. Ground wheat, according to Mr. Robins, has about the same value for other stock as for hogs.

Information from the Ohio experiment station advises that tankage or some other similar protein supplement should be fed to hogs, with wheat, for best results. At this station, rations consisting of wheat and tankage have given better results than equal amounts of wheat and corn plus the usual allowance of tankage. J. W. Wulcher, the extension specialist, states that wheat should always be ground or cracked. Soaking is not as good nor as economical as grinding.

Wheat in the dairy ration will give an equal bargain with corn and oats, when wheat sells at 90 cents and a 50-50 mixture of the latter at \$1.46 per hundred pounds. When wheat is 70 or 80 cents, the respective corresponding values of the mixture are \$1.14 and \$1.30 per hundred. For dairy cattle, ground wheat, if fed alone will usually be sticky and difficult to masticate, but when mixed with corn and oats this difficulty is not noticeable.

Ordinary farm feed mills may be used to crack or grind wheat. For hogs, specialists point out that only cracking the kernels is preferable. For the dairy ration mixture grinding is usually desirable, although the fine grinding is not necessary.—Wheat Growers Journal.

EPWORTH LEAGUE PROGRAM

The Epworth League subject for discussion next Sunday evening is "True Eminence in Christian Work." (Luke 22:24-27.)

Jeff White is leader. Subjects to be discussed are as follows:

"Eminent Christian Workers," Miss Boone.

"The Goal," Wayne Wallace.

"The Effort," Clovis DeBoard.

"The Worker Himself," Rena Mae Williams.

All young people are cordially invited to attend.

NOTICE

I will be off of the Watkins route a couple of weeks to harvest my crop, after which I intend to be on the job every day to offer the public good goods and real service.

O. N. ROBISON,
33-21c The Watkins Dealer.

SEW SEW CLUB
The Sew Sew club met with Mrs. Happy Wagonon Thursday. Those present were Mesdames Har- sld Wyer, H. C. Edmonds, J. M. March Toke Wagonon, Bud Collins, L. Sikes,

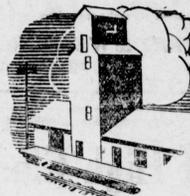
Misses Jewel and Opal Har- Harden, Nina Mae Bruce and Crowley of White Deer, and A. Towery, Mrs. Seaton and Duke. Don't let the mail order house deceive you.

Col. Bob Sammons
AUCTIONEER

"Services Guaranteed"

Phone 71 or 54 collect

Muleshoe, Texas



You Are Wanted!

We want every farmer who has Wheat, Corn, Maize, Kaffir, Sudan, etc., to sell, to bring it to our elevator.

Purina Feeds

Bring you more profits. We carry a full line

BAILEY COUNTY ELEVATOR CO.

Muleshoe, Texas

SINGING AT BAILEYBORO

An all day session of the Bailey County Singing convention will be held at Baileyboro the second Sunday in October. Everybody come and bring well filled baskets. Plate lunches will be served 34-21p

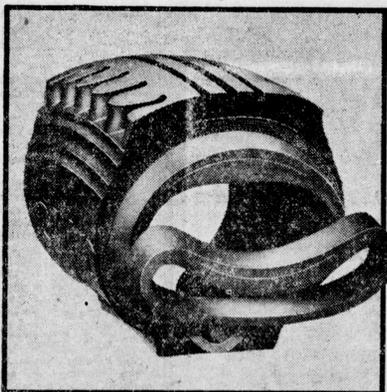
WHY HE DIED

Because some ignorant or mis-informed person told him Chiropractic was a fake

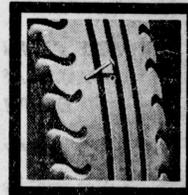
—AND HE BELIEVED IT!

DR. A. S. CRAVER
Chiropractor
MULESHOE HOTEL
Phone 49, Muleshoe, Texas

BLOW-OUTS AND PUNCTURES BANISHED FOREVER!
By amazing new Goodrich Development



NAILS USED TO MEAN A FLAT! Here is a nail that was driven into a Goodrich Silvertown that has an Air Container instead of an inner tube. But now look at the second picture!



NAIL COMES OUT. TIRES STAY INFLATED! With Goodrich Air Containers in your tires, roadside flats are eliminated! Blow-outs and punctures are banished. No more nightmares of fixing tires.

NO more blow-outs! No more punctures! No more roadside flats! 30% longer life from every tire you buy! 80% of all premature tire wear banished!

That's what the new Goodrich Air Containers mean to every one who owns a car!

We have recently received a few. Come in and see them before they are gone. You'll be astonished that such an amazing rubber improvement could cost so little.



Goodrich Air Containers
McCoys Service Station
Muleshoe, Texas

AZBUDDIE NEWS
(moved from page four)

Mrs. Jim Black returned last night from Tatum, New Mexico, where she had been in the interest of a place there. They had been gone a month.

Along with the younger set is Raper of Miami, Okla. There is a two year college course and to Washington, D. C., last year work in the 4-H club.

And Mrs. E. O. Beene, from Amherst, moved on Ralph Disch's place during next year.

Let the mail order houses de-

Playing Safe

A nurse informed the surgeon, whom she just learned had operated on a man for appendicitis, that the man had an appendicitis complex, and that he was the sixth physician she knew of who had operated on him. Whereupon the surgeon ratted on the patient's abdomen, "No appendix here."

Or Generally

A novelist asserts that an extravagant girl usually makes a poor mother. First, however, she makes a poor husband.—South Bend News-Times.

BEEF CATTLE PAY GOOD PRICES FOR FARM FEEDS: SELLING GRAIN ON HOOF PROFITABLE SAYS FARM AGT

Farmers received \$10.00 per ton above market prices for their home grown feeds by using beef calves as a marketing agency last year, and better than market prices may be expected the coming season where there is a surplus of feed on the farm, in the opinion of Fred S. Reynolds, farm agent for Bailey county. Feed prices are higher than last year, but the margin or spread on feeder cattle is wider which should enable the feeder to purchase cattle at more satisfactory prices, he thinks.

Summarizing ten typical demonstration records submitted by county agents from every part of Texas, Mr. Reynolds finds these men fed 539 calves an average of 115 days with daily gains of more than two pounds per head. These calves were started on feed at an average initial weight of 273 pounds per head and were sold early last spring at weights averaging 509 pounds. They were bought last fall at about 8 1/2 cents per pound and sold prior to April 1st for slightly more than 10 cents per pound. Complete expenses including initial cost marketing and market price of home-grown feeds averaged \$52.32 per head, leaving a net

profit per animal of \$6.92 or expressed in another way, paying the feeders 37c more per hundred for forage and 64c more per hundred for grain than market price. The manure produced is considered equal in value to the labor of feeding and handling, he says.

The usual ration consisted of ear corn or grain sorghum heads and sorghum hay supplemented with cottonseed meal. E. G. Gross, Katerney, Mason county, fed 18 calves of his own raising 180 days on a ration per calf of 918 pounds of milo heads 198 pounds ear corn, 486 pounds oats, 414 pounds cottonseed meal, 360 pounds red top hay, and 900 pounds milo stalk. They gained 302 pounds and sold at 727 pounds for a price of \$12.50 on the Fort Worth market March 5th last.

There is every reason to believe that feeding stock in this section should be exceptionally profitable. It has already proven so in adjoining counties, said Mr. Reynolds, and Bailey county can do anything that her neighbors have done and perhaps a little more in some directions. Even shipping stock here to the feed has proven profitable in neighboring towns, and should be money-making at Muleshoe.

Mr. Kearns stated he had been coming to Muleshoe for the past 20 years—long before this municipality had ever been established, and each year his faith in its future was greatly increased.

Improvement in Dairying

A hundred years ago the best cows did not give to exceed 2,000 pounds of milk a year, whereas the best dairies today average 5,000 pounds per cow.

New York in Lead

The United States consumes more vegetables than any other country in the world. The largest consuming market for asparagus and cucumbers is New York city.

METHODIST MISSIONARY

The Missionary society of the M. E. church met at the home of Mrs. T. A. Moore with 17 members and one visitor present.

This being our social meeting the afternoon was spent in games and contests and a social good time, which each one enjoyed very much.

Our visitor was Mrs. Ruth Black, and then she joined our society which the society appreciates very much.

The hostess and assistant hostess then served salad and cake which each one enjoyed very much.—Reporter.

Do your trading at home.

NATIONAL GUARANTEED BATTERIES

None better on the market today

We have batteries of any size and for any make of car

We can sell you a Battery guaranteed for six months at \$7.50
32-volt Light Plant Batteries, guaranteed for 5 years.
Type H-13 Battery guaranteed 18 months for \$9.50
Type CX Battery, guaranteed 18 months for \$12.50
Type BXR Battery, guaranteed 30 months for \$13.50

When repairs are needed we make them here

MULESHOE BATTERY & WELDING CO.
T. B. FRY Manager, MULESHOE, TEXAS

Ginning of High Class

High quality ginning is our hobby. We have had several years successful experience in the gin business and can assure you a service that will be entirely satisfactory.

OUR GIN IS BRAND NEW

Every piece of machinery is of the best and latest approved type for modern ginning. There is no better equipment on the South Plains. Your patronage is respectfully solicited.

Bring us your **FIRST Bale** and we are sure you will bring us the others.

Burrow Gin Co.

J. B. BURROW, Manager
Muleshoe, Texas

3,719,683 Bales of Cotton Ginned Up To Sept. 16, By Report

Based on recent governmental reports as of September 15, George B. Terrell, state commissioner of agriculture, has estimated the 1930 cotton crop at 3-995,000 running bales. He had placed the production at 4,250,000 bales on August 15.

Continued deterioration during August and September was responsible for the 225,000 bales reduction in the estimate, he said. Only two districts, the southwestern and central, were estimated to have a higher potential yield than last year.

Terrell declared 1930 was the "most disastrous year for the cotton farmer since the beginning of the World War; with the crop short and the price lowest since 1914.

According to the government cotton report issued from Washington, D. C. last week, of the 1930 crop, prior to Sept. 16, there had been ginned 3,719,683 bales of cotton, excluding linters.

Prior to that date last year, 3,351,613 bales of 23.0 per cent of the total crop had been ginned, and in 1928 gin-nings totaled 2,500,781 bales or 17.5 per cent of the year's crop. In the record crop year of 1926, gin-nings to September 16, totaled 2,501,103 bales or 14.1 per cent of the total crop.

The gin-nings by states were:
Alabama, 348,802; Arizona, 10,431; Arkansas, 76,131; California, 2,019; Florida, 31,971; Georgia, 595,897; Louisiana, 280,885; Mississippi, 246,793; Missouri, 12,968; New Mexico, 3,815; North Carolina, 32,425; Oklahoma, 60-324; South Carolina, 17,279; Tennessee, 7,020; Texas, 1,842,128; All other states, 156.

H. L. KEARNS SAYS MULESHOE VALLEY HAS GREAT FUTURE

H. L. Kearns, of Amarillo, accompanied by R. L. Yeager, of the same city, were in Muleshoe Wednesday looking after business matters. Mr. Kearns being interested in the Muleshoe Elevator Co.

While in Muleshoe Mr. Kearns expressed his appreciation of the development taking place in both town and surrounding community. He declared it has been his conviction for some time past that the Black Water valley would prove to be more profitable for irrigation than the Portales valley, in New Mexico, and that the growing and canning of vegetables was a profitable future industry here that should be fostered as quickly as possible.

He also stated that the growing of alfalfa should become one of the major pursuits among the farmers of this section; that the land was admirably adapted to such crop, and, with the abundance of water, it should prove exceptionally profitable. He stated his company would be glad to put in hay barns here to accommodate the growers just as soon as alfalfa production had reached a point where it could be handled in a large way.



Build This SELF-FEEDER for Hogs

With this feeder you eliminate waste and save labor. It is easy to build and very economical in construction. Come to our office and ask to see Plan II of the Farm Building Service Bureau of College Station. There is no obligation.

E. R. HART LUMBER COMPANY

MULESHOE TELEPHONE NO. 23 TEXAS

COLLINS PHARMACY

The Modern Drug Store—Service, Quality and Price
Special Care Given to All Prescriptions
CURB SERVICE

Friday and Saturday Specials

MERRIL'S RUBBING ALCOHOL

REGULAR 16 OZ., 75c
SPECIAL

59c

COLLINS' HAIR OIL

THE PUREST FORM OF HAIR OILS

REGULAR 50c SIZE
SPECIAL

39c

LARGE KLEENEX

48c

KOTEX

45c

Already Wrapped

LET US COMPLETE YOUR MEDICINE CHEST

CASTOR OIL 15c and 25c
TURPENTINE 25c
MERCUROCHROME 25c
IODINE 15c
EPSON SALTS 10c
KONJOLA \$1.25
GLYCERINE ROSEWATER, 10 oz. 15c
GAUZE BANDAGE, 2 in. 5yds. 15c
COTTON, 1 oz. 10c
HYDROGEN PEROXIDE 25c

WE HAVE JUST RECEIVED A FULL LINE OF MASTERPIECE SCHOOL SUPPLIES

NOTEBOOK PAPER, 10c size ... 3 for 25c
SPELLING PADS 5c
COMPOSITION BOOK, Large 10c
COMPOSITION BOOK, Small 5c
CRAYOLAS, No. 8 10c
MAP COLORS 10c

DICTIONARY, WEBSTER
LUNCH KITS BOOK SATCHELS
BOOK STRAPS WATER COLORS
PENCIL TABS FOUNTAIN PENS
SPENCERIAN PEN POINTS

ANY CHILD BUYING 25c WORTH OF SCHOOL SUPPLIES FRIDAY AND SATURDAY, WE WILL GIVE THEM ABSOLUTELY FREE A PENCIL WITH THEIR NAME ON IT.

\$1.00 Box of Coty's Powder and 50c Bottle Perfume
THE TWO FOR \$1.00

A \$3.75 Upright Smoking Stand Special \$2.75

Willow Almond Cream 40c

Get Your Records this week in Victor and Brunswick Records SPECIAL 55c

FRI. AND SAT. ONLY

TAKING THE GUESS OUT OF BUSINESS

By JOHN G. LONSDALE
President American Bankers Association

BANKERS and business men err in not adopting more universally the tactics of the scientist. When the scientist wishes to fathom the mysteries of the universe or resolve things into their component parts he calls to his assistance the magnifying power of the microscope.

There before him, like an open book, lie the secrets of nature which unaided eyes cannot observe.

The uncanny power of the microscope's all-seeing eyes has revealed countless secrets for the material and intellectual progress of humanity. It has enabled us to study the processes of growing cells in plant and animal life, trace the causes of disease and successfully combat the ills of mankind; it has aided the engineer in his search for stronger and more serviceable materials, giving us taller, lighter and more sanitary structures, and better highways; it has disclosed the defects in steel rails and brought us an era of safer railway travel; it has added to the food supply of the nation; in fact, it has affected favorably nearly every activity of the human race, whether it apply to production, distribution or consumption, in time of peace or in time of war.

In the business and banking world, economic research and analysis serve us the microscope through which we are enabled to see basic factors more clearly and thus determine the causes of success and failure. Only recently have we begun to realize the full value of research and analysis and apply them in such a way as to eliminate the guesswork that was characteristic of industry a few years ago. "Eliminate the guess and reach all-cases," might well be a motto for all of us.

Buy it in Muleshoe.



MONEY THESE DAYS IS WORTH AT LEAST 100 CENTS ON THE DOLLAR

—Yet one has to eat—but why spend unnecessary money for "eats" when we can serve you so cheaply?

A dollar saved is a dollar made—and that applies to your Grocery bill the same as any other kind of purchase.

We specialize in "saving prices"—yet keeping up the high quality of our merchandise to a competition defying level.

You will do better to buy your groceries from us

HENINGTON CASH GROCERY
RED AND WHITE STORE

Muleshoe, Texas