

MARTIN & HOLLAND

We are fast gaining ground since our opening day. The good people who drank Chase & Sanborn's coffee with us, remember the rich aroma it has and are now buying it and enjoying a good cup of coffee in their homes. Also the H. J. Heinz 57 find a warm place in the hearts of the good people of Lubbock. Your table will be complete with a bottle of Heinz Tomato Ketchup, India Relish, sweet and sour pickles, Queen Olives and a jar of cherry and strawberry preserves. Peace maker flour is the best money can buy. A trial is all we ask

MARTIN & HOLLAND

Bacon Building.

Phone 310.

Lubbock, Texas

S. C. SCOTT FINDS BUSINESS

Growing all the time. He sells the best in fresh fruits, candies, nuts and cigars. New shipment of cigars just received.

West Side Square

Lubbock, Texas

Car Turns Turtle

Five badly bruised men and women and a damaged automobile was the result when the car upset as a climax to a thrilling wolf hunt near the Spade ranch Sunday afternoon. That no one was killed or maimed for life is a miracle.

Sunday noon a party of five, consisting of Messrs Underwood, Hamilton and Queen, and Misses Chiles and Southern, departed from the Webb Inn for a wolf hunt. While on the southwest portion of the Spade ranch, three wolves were sighted and chase given. The car was forced to a high rate of speed, and when about fifty yards the prospective game, a deep gully was encountered. Dr. Underwood, who had the wheel, swerved the car sharply to the left to avoid it but as it swung the right front tire burst and the entire party left the car by the air line.

Hamilton, Queen and Miss Chiles alighted in ungraceful attitudes across the gully but Miss Southern and Dr. Underwood were not so fortunate, the car falling upon them with the tonneau resting upon the lady's side and the steering wheel upon the doctor's chest, pinning them down. The two men came to their aid and lifted the car while they crawled from under.

The machine was badly torn up, the lamps were ruined, the steering rods bent, an axle broken, and the engine highly insulted. Four hours were spent in coaxing it back into shape so it could carry the injured to the home of G. M. Arnett where they were cared for. Queen and Hamilton were sufficiently recovered to make the journey home Monday afternoon but the rest of the party were content to rest their bruises for another day and come home later. —Hale Center Livewire.

New Federal Liquor Law

Fort Worth, Tex., Jan. 12.—Railroad officials learned for the first time today that certain railroad agents in Texas have been violating the Federal liquor law, which became effective Jan. 1, thus making themselves liable to a fine of \$2,000 and five years' imprisonment. The new law requires all railroad agents to obtain a written order from consignees for goods before the delivery of either packages, car or train load of liquor sent to individuals or corporations. It is claimed that the agents in question were not advised of the re-

quirements and unwittingly violated the law. It is not expected that there will be any prosecutions.

Saturday in Lubbock

It was nothing uncommon, but we wish to mention the fact that Saturday was a busy day in Lubbock. The square was crowded with vehicles of most every description and the side walks and stores were a moving mass of jolly humanity. As we went our rounds, we could hear the jingle of the silver wheels as they spun across the counter from the satisfied customer to the pleasant merchant. To look, listen and take heed, was to know and believe all were satisfied with their trades.

Holiness Church

Monday morning active work was commenced on the Holiness church in this city. The concrete foundation which is 50x50, was completed Monday. It is the intention of the holiness people to erect a nice modern church. The location is on south Singer fourth street.

Large Land Deal

John J. Ellerd returned Sunday from Houston, where he closed up a deal whereby he transfers to Wm. Green, of Shriners, his remaining interest in 4,928 acres of Wilson county school lands, located in Lynn county, about 16 miles south of Lubbock.

The tract was purchased by Mr. Ellerd and associates in May, 1906, for \$24,640, and the consideration of the recent deal was \$73,000, showing a profit of 200 per cent in less than four years. —Hale County Herald.

Leg Broken

Last Friday evening the three year old boy of John W. Norton, while playing near a hack hitched at J. M. Hughe's place in town was struck on the leg near the middle of the femur bone by the hub of the front wheel on the hack and knocked down. On going to the child, Mr. Norton discovered that the limb had been broken. Medical attention was called at once and the bones set. The little fellow is doing as well as could be expected at this writing. —Lockney Beacon.

K. C. Stallings of Spade ranch was in Lubbock Friday after piles and was a pleasant caller at the Avalanche office while he was a guest at the home of Bert Smith Friday evening.

Acuff Items

Weather fine and business picking up. Farmers are all down to business getting ready for a big crop.

Walter Burford went to Post City the past week on business.

The Acuff people joined the Canyon people in the big wolf chase. All had a fine time.

Lon Evitt filled his regular appointment at Acuff last Sunday.

Mr. Shiply from the northwest part of the county moved into our neighborhood the past week and will farm one of J. T. Brown's places this year. We welcome these people into our community, and wish for them great success.

J. W. Dalton and family of Lubbock, were visiting at R. E. Hoops last Saturday and Sunday.

J. F. Bacon and wife went to Lubbock last Saturday on business.

J. F. Bacon sold a nice lot of pork at Lubbock, the first of the week.

Mr. Honey of Lubbock, was in our community last week buying cattle and hogs for his meat market.

T. A. Smith spent part of last week in Lubbock.

S. S. Rush is attending court at Lubbock this week.

Mrs. W. O. Burford visited home folks at Estacado the latter part of last week.

—Happy Jack

J. A. Wilson Announces.

Andy Wilson comes out in this issue of the Avalanche as a candidate for the office of County and District Clerk.

Andy is well and favorably known to the people of this section, having lived here since 1892.

He comes before the people promising to run a clean race and if elected he will keep plenty of efficient help in the office to meet the demands of the people.

He is well qualified for the position and it is a generally conceded fact that, if elected, he will make a good officer.

Will Winslow of Tulla, was a business visitor in our city this week.

J. F. Winston of the Brownfield Land Co., taken the train at Lubbock Monday bound for Oklahoma.

J. E. Dow of Plainview, was here the first of the week.

H. W. Freeman of Dallas, was here Monday looking after business matters.

F. W. Ward of Dallas, was here looking after business matters Monday.

Chas. E. Smith of Oklahoma, was here the first of the week on business.

Dick Band of St. Louis, was here the first of the week.

Go to S. C. Scott for fresh candies, fruits and cigars. 28 14

L. C. McSue, of Dallas, was here Monday on business.

K. A. Gordon of Childress, was here Monday.

John A. Manley of Chicago, spent Monday in the city.

S. C. Scott has just received a nice line of cigars. 28 14

R. E. Hurley of Chicago, was in our city the first of the week.

Travis Shell of Canyon, was here Monday on business.

J. D. Roberts of Portales, N. M., was among our visitors Monday.

Mrs. W. B. Downing left Monday for Norman, Okla., and she will also visit points in Kansas before returning home.

A. Anderson of Amarillo, had business here the first of the week.

Do you own a bunch of hens? Well they need oyster shells. Lowrey & Son have them. Phones 197 and 29. 28 14

B. Fraizer of Portales, N. M., was here Monday looking after business matters.

J. W. Sellers of Forrester, was a business visitor here the first of the week.

Do you own a bunch of hens? Well they need oyster shells. Lowrey & Son have them. Phones 197 and 29. 28 14

S. H. Botts of Emma, was a passenger on Monday's train bound for Portales, N. M.

The daughters of Geo. L. Davis, Misses Mary Rose and Allie Davis, came in on Sunday's train from Higgins, Okla., to make this their future home.

WRIGHT & PERDUE

Hardware and Furniture People

WEEK SPECIAL INDUCEMENTS ON

Lap Robes	Crockery	Enamelware
We are closing out our remnant of fancy Chase's Plush Lap Robes.	As a trial order we offer for one week following special prices on all crockery we have in stock.	20 per cent off
\$15.00 one for \$11.25	75c plates for 65c	Stop jars
12.00 " " 9.10	\$1.25 " " \$1.10	Dish pans
10.00 " " 7.15	75c cups and saucers for 65c	Padding pans
7.50 " " 5.40	\$1.50 " for \$1.25	Milk pans
6.50 " " 4.95	\$1.50 casserole \$1.30	Stew pans
6.00 " " 4.40	\$1.50 sloop jar \$1.30	Rice boilers
4.50 " " 2.95	Be glad to show you.	Water pails
This is a good time to get in on these High Grade Robes. They will last twenty five years and then some.		Coffee pots

Our great big stock of Builder's Hardware waiting for you. Carpenters, contractors and builders will do well to buy from us.



High Grade Goods. Satisfaction Guaranteed

WRIGHT & PERDUE

Lubbock, Texas

YOU KNOW SO WELL ABOUT

J. W. DeShazo & Co that it seems useless to advertise, but they want their friends to remember about

THE EXTRA GOOD BARGAINS IN DRY GOODS

And of Course the GROCERIES Are Always The Same

West Side Square

Phone 150

Lubbock, Texas

GOLD PLATED RING FREE

With Each Order for Old Time Song Book at 10c.

52 dear old tunes we all love, words and music complete for piano or organ, for 10 cents. America, Annie Laurie, Auld Lang Syne, "Little Hymn of the Republic," Oh the Sunshine, Columbia, Comin' Thro' the Rye, Darling Nellie Gray, Dixie's Land, Flag of the Free, Hail Columbia, Home, Sweet Home, Janita, Lead Kindly Light, Lilly Dale, Long ago, Marching Thro' Georgia, My Home in the Old Ground, My Bonnie, My Maryland, Old Kentucky Home, Old Black Joe, Robin Adair, Rocked in the Cradle of the Deep, Swanee River, Sweet and Low, Blue Bells of Scotland, Last Rose of Summer, Old Oaken Bucket, Star Spangled Banner, Vacant Chair, Those Evening Bells, Tramp, Tramp, Tramp, Uncle Ned, We're Tenting Tonight, When the Swallows Homeward Fly, and twenty others for 10c, stamps or coin. For a short time we will send a gold plated finger ring FREE as a souvenir to each one who sends a dime for the song book. Send today to Piano and Music Co., Galesberg, Ill. 40 ct

S. F. Tubbs of Austin, who has been here visiting home folks and on business at the same time, left for his home Thursday morning.

LUBBOCK'S TRADE INCREASES

From The East we Have Crosbyton and Emma who do Their Freighting From Our City

The first of last week we had the pleasure of visiting the beautiful little city of Crosbyton, the "Plains Baby." We found this little city which lies in four and a half miles of the noted Silver Falls, in the White river, a town of about four hundred well satisfied and prosperous citizens, and every one a true blue booster for his or her town. We find here some as substantial business houses, and other improvements as we have ever seen in a town that size. They have a fine concrete school building near completion, a nice concrete bank and a beautiful concrete church, to say nothing of the many other nice buildings.

While in this city we were informed by reliable information that there was due to arrive in Crosbyton on that day, twenty freight wagons from Lubbock, and that they expected to freight from this place at least ten car loads of stuff per month.

Lubbock has the goods that the people need and they are giving them the very best of prices, and we are getting the trade. Do

your trading in Lubbock the place where you can get anything that you may want in the necessities of life, for the farm or ranch. We bid you one and all, "Welcome to Lubbock" the trade center of the south plains.

Another Big Farm

BY MRS. A. J. TOWLE

C. E. McClure of St. Louis, prominently connected with the Lehigh Valley railroad system has recently closed a contract with L. Gough of this city to open for him his four section farm in Castro county.

This splendid farm is located twelve miles southeast of Dimmitt and a finer piece of wheat land cannot be found in the United States. As a beginning Mr. Gough left Thursday morning by auto for the farm to lay out a tract of 400 acres which will be prepared for wheat sowing this fall. The land will be cultivated according to scientific methods, under the supervision of Mr. Gough, who has made a contract with a farmer to do the necessary work. The land will be turned and packed this winter. During the spring and summer, the necessary tillage will follow and in the fall the entire crop will be seeded.

In this connection, it must be

mentioned that Mr. McClure has been fully convinced that this country, when the soil is properly handled and developed, will produce a handsome income on the investment.—Hereford Brand.

The Plains country is fast being turned into farms and it will in a few years be the farming country of the State. The Plains soil is productive and with the advent of the men who know farming, the facts will be demonstrated better all the while.

He Wanted The Paper

A subscriber to a certain exchange writes the editor the following scorching epistle which no doubt almost put our brother editor out of business:

"Mr. Editor My paper has bin Delayed for several weeks what is the trouble you dont send it i took you to be honest about sending Me the paper but seems like you had failed to do it now if you dont send it I am coming down there and see what i can do about for I sind for that paper out of My own money i worked hard for how would you like for some one to treet you or your mother this way now that is my paper and you had better sind it and it will save some trubl I had the paper come in Jack name for

iget all My male that way but you sind me the paper now I dont want no more fooling about it Either the dollar was My own money and i can prove it to you and will do it if i have to Dont never try to beet a woman out of as small asum as a dollar P S you received the money now be man enough to sind the paper."

E. L. Kone of Plainview, was a pleasant visitor to our city the latter part of last week.

The best and cheapest Sashen Doors and Window Screens made and sold at Lubbock Planing Mill. 22 ct

R. L. Hubbard of Plainview, was here Friday.

C. H. Rennard of Knoxville, Tenn., was a business visitor in our city the first of this week.

J. M. Pyeatt of Claude, was here the latter part of last week looking after his interests in and around our city.

Mrs. Lucy Davis of Roswell, N. M., who has been visiting in Tahoka passed through Lubbock last Thursday en route home.

J. R. Campbell of the West Plains Lumber Co., had business in Plainview Thursday and Friday.

The Bowman Lumber Co.

WILL SAVE YOU MONEY

Let them have a chance to prove this, it is all they ask

Lubbock, - - - Texas

The Store That Keeps The Goods

These windmills by continued use over the entire Plains country since the first settlers put them up, have proven that they are height of perfection in windmill construction.

John Deere Implements are the Standard the world over. They are the leaders. All other makers try to imitate the Deere and say their goods are just as good, but the Deere continues to hold first place.

Bucks Stoves and ranges are made by the most skillful workmen and the greatest care is exercised in the construction of the smallest parts of each stove. When so much care is given to every detail you are insured a perfect stove.

The Pittsburg Perfect Electric Welded Poultry and Hog fences, "The Wild That Held," have stood the test and proven the best fences made.

PITTSBURG PERFECT BARBED WIRE And NAILS are made of the BEST MATERIAL that can be had, by the latest improved machinery and under supervision of EXPERTS.

Our line of Builders Hardware is the most up-to-date on the market We buy in large quantities and are in position to make the price right It will be money to you to see us before you buy anything in the HARDWARE LINE

The Western Windmill Co.

The House Of Quality

DIG UP

Those Mexican Opals you have had so long and have them mounted in a Nice Stick Pin or Ring
WE MAKE THEM TO ORDER

WESSON & HOLLAND, Lubbock, Tex.

THE AVALANCHE

PUBLISHED EVERY THURSDAY BY

THE AVALANCHE PUBLISHING CO.
INCORPORATED

JAMES L. DOW,
JNO. F. TURNER,

EDITOR.
ASSOCIATE EDITOR.

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One Year \$1.00 (Strictly in Advance) Six Months 50c

ADVERTISING RATES:—Locals 10 cents per line each insertion. Display ad-
vertisements 15 cents per single column inch per week; special rates on
year contracts. Cards of thanks, resolutions, Obituaries, (other than
written by ourselves, 2 1/2 cents per line. Church advertisements, where
a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00
per month or \$10 per year if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

OFFICE PHONE 14

RESIDENCE PHONE 242

LUBBOCK, TEXAS, THURSDAY, JANUARY 20, 1910

THE GAMBLERS

Just now the entire country is deeply interested in the outcome of the big game that is played each year in "this land of the free and home of the brave," namely: the cotton market manipulators.

They work themselves into a perfect frenzy. Fortunes change hands each day and many wind up their pitiable careers by jumping off the Brooklyn bridge.

The mania to gamble is inherent. To get something for nothing has a powerful lure. Many institutions that were reckoned immune have fallen, through the machinations of the fellow who took a chance.

The farmers union was founded with the hope that it would do away with market manipulations. That it has failed in its purpose, is just now apparent.

Gamble, gamble. That is the slogan of the get-rich-quickers. Cotton jumps high one day and down the next. There is no fixed standard of conduct. All is gamble, gamble.

Cotton is recognized as one of the world's most essential commodities, yet it is made the basis of the most gigantic frauds the world ever witnessed.

You might as well preach psalms to a dead horse as to try to impress those who are guilty of this outrage that it is wrong for them to debauch a nation's stability.

Gamble, gamble. Hell, a yawning, deep, sulphurous and brimstoned hell awaits the exit of that callous case-hardened group.

Even at that it would seem the earth is cheated out of its Divine rights.

Sanity is the greatest of all needs as regards the welfare of this country at the present time. It should be rescued from the pillager and restored to a normal basis of action. Away with the gambler. Cry down the tendencies of the times. Conservatism is more lasting. We need it.

TAFT AND PINCHOT

True to all precedents, the "father of the injunction," took his stand against the "common people," when matters were brought to a showdown. Pinchot could not get himself to see that the people had no rights in this country and of course he had to have his official head severed. One often wonders if the devil does not laugh at the ways of the corporation servants, whom the people imagine, are elected by popular ballot? Pinchot was horrified to find that the natural resources of this country is grabbed, body and soul, by the manipulators of the nation's wealth. He set himself to the task of overcoming this condition. Result—Taft got awfully mad and fired him. Funny ain't it? The question will be "settled" by the servants of the interests, of whom Taft, Aldrich and Cannon are the "holy trinity." The "common people" will get another jab in the neck, good and hard. What will the ending be?

SLIPPING THE "COONS" IN

There is a strong sentiment against the advent of the "nigger" into Lubbock and those who are slipping them in for servants are going to wind up some fine morning and find out that they have made a mistake.

No longer than last week a "she" coon was seen to come in and go prancing down the track with a white man. This article would not have been written had not a number of people called at the office and asked that it be done.

We do not need the "nigger" in the Lubbock section. They are a nuisance in other places and they will be the same here. This is a white man's country, and it should not be polluted by a lot of worthless "niggers." The argument that they are needed to do the work will not hold water, for every person who knows the ways of the "coon" know that they won't work. The only way to keep the

country from filling up with them is to keep all of them out. A few of the "females" will draw many of the "bucks."

Drop The Weapons.

"Go West, young man," has lost its power to charm. "Go South" has come to be the slogan in the West itself. And when the facts are everywhere known it will be impossible to keep them away with a Gatling gun.—Atlanta Constitution.

Perhaps it's the shotgun and the ready pistol that have kept them away heretofore.—New York Herald.

It would seem to the average intelligent man that soon or late some knowledge of one's country would find its way into what pretend to be the great newspaper shops and into sections which seemingly elected to live in plutonian darkness as to conditions obtaining without the narrow limits of their own balliwicks. But one needs only to read a bit now and then to be undecieved as to this most erroneous notion. Were it not for the infinite mischief done by constant reiteration of the slander which seems to ever find a welcome in the columns of certain newspapers and in the gossip of certain neighborhoods, it would not be worth while to even occasionally take issue with those who delight to picture the South as the home of a barbarous and murderous race. Such silly twaddle in a strained effort to be funny is unworthy of what should be a great newspaper, and the New York Herald should be the last to become a party to a slander, even in jest. For the Herald must know that more murders are committed every year in the borough of Manhattan than are committed in the whole state of Texas. It should know that more deadly weapons are carried by the denizens of that narrow and provincial place known as little old New York than are carried by the horde of alleged savages which are supposed to inhabit this waste of desolation and death. If the Herald does not know this the Herald is ill informed and should wake up. Unfortunately we are not entirely free from crime, and there are homicides here and murders here. But the percentage of crime per capital is certainly no greater in Texas than in New York, and Texas is fair sample of the South a very fair sample, in fact. Life in Texas is as safe as it is in New

York. Life in the worst part of Texas as is as secure as it is in the best part of New York, and if the Herald does not know this, then again is the Herald ill informed. To those who know conditions here and there this twaddle about putting away guns and tomahawks that the peaceful people of a better (!) civilization may come and dwell amongst us descends to the level of mere drivell unworthy of serious attention. Unfortunately, however, there are many well meaning people who derive their notions of the South from the lurid tales of scandal mongers and newspaper which never permit to escape a chance to sneer at a distinctly peace loving people as barbarians. Why not come down here and see what conditions are before about the printing presses about gun-toting and crimes which are comparatively non-existent! But that would be asking too much of a people and a section that prefers to believe ill rather than good. Through a slow process of education and evolution which is bringing about en-

lightenment in the North, the South is getting away from the undeserved stigma which its friends there like so much to apply. Every year thousands from the North are finding their way in to the South, and these, carry

home the truth when they return. Many thousands more remain and prosper and do well, and these, too, refute the slander that the South is the habitat of the barbarous and the sole exclusive home of the dirk and the six shooter.



REGISTERED
HEREFORDS

Twenty Two extra good registered Hereford bulls, one year old for sale at bargain for cash or on good terms.

For further particulars address

T. H. ELLIS, Lubbock, Texas

or JOE BROWN, Estacado, Texas

The Lubbock State Bank

A Home Bank

A Strong Bank

A Guaranty Fund Bank

We invite every farmer in Lubbock county to come to us with their financial affairs.

CAPITAL, SURPLUS AND PROFITS \$85,000.00

The South's Greatest Newspaper The Semi-Weekly Record

Fort Worth, Texas.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a first-class general newspaper.

As a trustworthy family paper, The Semi-Weekly Fort Worth Record has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find something of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, The Record has special features for each member of the family. The remarkable growth of The Record is the best evidence of its merits.

By subscribing through this office you can get The Fort Worth Semi-Weekly Record together with The Avalanche, both papers one year for only \$1.75. Accept this remarkable offer today.

J. J. REYNOLDS & COMPANY

Want you to try a ration of cotton seed hulls and meal for your milch cow. It is a perfect blend. Do not forget about their coal

Prices On Hay And Grain That Pleases

South Singer Street

Phone 324

Lubbock, Texas

THE LUBBOCK LIVERY COMPANY

KEEP NONE BUT THE BEST

W. C. Mathis has purchased the business from Gus Pylon and is now in charge. He is an experienced livery man, and he will keep it up to every requirement. On this basis he asks for your patronage. Bus and Cab service at all hours. Prompt service guaranteed. Meets all trains.

PHONE 264

LUBBOCK, TEXAS

Sometimes A Change In Business

Will prove to be a drawback. That is Not ALWAYS the Case is Evidenced by the Continued Good Trade of

R. H. LOWREY & SON

They sell for Cash but the margin of profit is so small that the people cannot afford to pass by such bargains in the best Groceries to be found in Lubbock. Phones 197 and 29

Slavers of Sentiment
BY DOROTHY LINDSAY.

To say that we only believe in the existence of what we see and hear may be merely another way of remarking that this age is an age of common sense; practical men and women; but it leaves us open to conviction that in some direction we are wilfully closing our eyes and shutting our ears to things that are real enough if we choose to acknowledge them.

It is a characteristic trait of this age to state that a thing is dead, and then afterward proceed to kill it. One cannot say that it hastens the end, but it perhaps saves the unpleasant task of a moral inquest at which nobody wants to assist.

For this reason the present generation has decided that sentiment is dead, and is undertaking with the utmost callousness it can summon to "make it so."

The first step has been to deny all personal imputation of sentimentality. It has become part of the code of self respect to be regarded as non-sentimental. Some may call it a pose, and it might be possible to agree with this view, if a pose has ever been an honest desire to escape detection.

And about the sincerity of the

objectors to sentiment there is undoubtedly conscientiousness. They will tell you with quote unmistakable conviction that they "hate" it.

You cannot turn for a less violent and unsatisfactory dismissal of the subject to the professed "man of sentiment," because you will find that he has passed away—possibly fading conveniently at the premonition of his coming dispatch.

But the work of exterminating sentiment has not ended with killing it in the individual man or woman. It is in a wider field that its grave has been dug. We no longer allow sentiment as a natural and inevitable accompaniment of human feeling. We have, or we think we have, discovered a way of doing without it, and the demand has produced a supply of almost all things unsugared with sentiment.

But this is not sufficient for some death-dealing unsentimentalists. They do not simply require that everything they touch shall be guaranteed free from all sycophantic matter. For them there is nothing less than the savage delight of participating in the work of destroying, of "going into details," chopping and dissecting, until there is nothing left but the lifeless,

mangled result of their brutal efforts.

"No sentiment" is the injunction which is enforced on those who cater for the ever-growing band of non-sentimental theatergoers, novel readers, picture buyers, and "amusement" seekers generally. And, not content with trying to effect a wholesale effacement of a harmless and useful element, in art, literature and the theatre, there is now an opposition to sentiment where humanity is concerned, or a love of nature should inspire it in its highest and purest form.

Charity must be free from sentiment before it can be placed on a satisfactory financial basis; sport cannot be carried on if sentiment is to be allowed to enter the field; improvements and developments cannot progress if sentiment is to be permitted to stay the hand of the spoiler, and science would come to a stop if its leaders were weak enough to listen to the voice of sentiment.

The most successful song writers of the day are men and women who carry sentiment almost beyond the limits of romantic coherence and poetic abandon, and would not hesitate to make it ardent, even at the Pole.

C. Bonder of Monroe, who was here on business, left for his home Friday morning.

I. L. Frazier left Friday morning for Cushman, Okla., on a business trip.

R. E. Boerner passed through our city this morning en route to Bovina on business.

D. F. Morgan of Plainview, who was here on business several days last week, returned home Saturday morning.

Mrs. T. W. Stocking left Saturday morning for Oklahoma, Kansas and Missouri, to make quite an extended visit to relatives.

J. L. Chase of the City Meat Market, was a business visitor in Plainview the latter part of last week.

W. A. Wathington of Plainview, was here on business Friday, returning home Saturday.

C. Bordner, of Ballenburg, Stonewall county, is in our city prospecting. Mr. Bordner expresses himself as well pleased with the Lubbock country and that he will likely purchase land near here. Go ahead Mr. Bordner, we need lots of your kind of people here.

P. W. Smith of Plainview, was here on business Friday, returning home Saturday.

Mrs. W. H. Vaughan was a passenger on Saturday's train to Plainview, returning Sunday.


N. H. White of the Crosbyton Review, was a business visitor in our city the latter part of last week.

Wallace Reid of Luntry, Okla., who has been here on a prospecting tour, left Friday morning for his home. Mr. Reid expressed himself as being highly pleased with Lubbock and the Lubbock country.

Mr. and Mrs. T. A. Foley, of Chicago, who have been visiting in Post City, for some time, passed through Lubbock Saturday morning, en route home. Mr. Foley was carrying back with him an enormous American eagle, which he had shot and captured.

Startling news always attracts attention. If you want to come into instant notice just let your house burn down without insurance, but if you had rather be happy, sleep soundly and live long it would be better for you to let D. J. Wood fix you up. He writes all kinds. Room 8 Lubbock State Bank Building. 27 2t

Oh You Meat Eaters



DAWSON & BAILEY

Want To See YOU. They have the Market that counts.
Phone 283

South Side Square
LUBBOCK, - TEXAS

LARGE SUPPLY OF NICE BUGGY HARNESS



Little Things That Cut

Are here for you to select your needs. Then there are all the big things that are necessary to the householder, as well as farming implements and carpenter's tools.

Do Not Hammer

Anything as hard as we hammer our prices. They are so low that we do not know how we do it ourselves. But we hold our place at the head, so we guess it is all right.



Comfort

Is what the whole world wants. There's some people won't take it when offered, they're skeptical.

There's Sell Comfort in Heaven Sold Here

They're "a thing of beauty" and warm you forever, that is when its cold. Buy one for the parlor and one for the sitting room.

There's a Heater Here for each Country House

Call and get yours



"Hitting the Nail on the Head"

Is just what we're doing in the pounding "below the limit" of prices of our present

Sales of Hardware

There is no restrictions and from a nail up to the finest kit of tools, everything must go. For householders, carpenters, and builders, it's the golden opportunity. Don't lose it, but improve it.

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General Line Stoves And Builder's Hardware

R. A. RANKIN & SONS

West Side Square

Lubbock, Texas

The Rushing Land Company

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SMALL TRACTS A SPECIALTY

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Lubbock, Texas

THE AVALANCHE

PUBLISHED EVERY THURSDAY BY

THE AVALANCHE PUBLISHING CO.
 INCORPORATED

JAMES L. DOW,
 JNO. F. TURNER

EDITOR.
 ASSOCIATE EDITOR.

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 (Strictly in Advance)

One Year \$1.00

Six Months 50c

ADVERTISING RATES:—Locals 10 cents per line each insertion. Display ad-
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 year contracts. Cards of thanks, resolutions, Obituaries, (other than
 written by ourselves, 2 1-2 cents per line. Church advertisements, where
 a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00
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FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

OFFICE PHONE 14

RESIDENCE PHONE 242

LUBBOCK, TEXAS, THURSDAY, JANUARY 20, 1910

PYGMIES STORM THE FORT

The February issue of Cosmo-
 politan contains a lengthy article
 dealing with the effects of pres-
 ent day teachings in the larger
 colleges anent the absurdities of
 the bible. They make the claim
 that "the college is the melting
 pot of religion."

Well, lets see. To begin with,
 we find, at the death of Christ,
 two thousand years ago, there
 were twelve disciples whom he
 bid to go forth and preach the
 gospel of redemption to every liv-
 ing creature. At this time it
 would appear that this twelve
 represented about all who accept-
 ed faith. Today we have five
 hundred millions of people em-
 bracing this as the true form of
 salvation, and they are the recog-
 nized brains of the world. As a
 proof of this we find the Christ-
 ian nations are the rulers of the
 world. In the name of common
 sense we would ask, does this
 look as though the college pots
 had advanced, to any appreciable
 extent, as reducers?

Martin Luther gave thought to
 a truism that will stand for all
 time. He claimed that if "the
 word of God would not sustain
 itself, the puny arm of man can-
 not sustain it." On this basis it
 seems persafage to make reply
 to the attacks of these pygmies,
 and yet their abominable conceit
 is of such magnitude that one
 cannot refrain from taking a fall
 out of them at times. This is not
 necessarily done in defense of
 the bible. It is a fact that the
 colleges are trying to break down
 bulwarks of our religious institu-
 tions, but it is equally true that
 in spite of their display of super-
 ior knowledge and dogmatic cyn-
 icisms, the faith, or church, build-
 ed on a rock, is growing nearer,
 day by day to that condition of
 security where "the gates of hell
 will cease to try and prevail
 against it."

Deep grounded, in the heart of
 hearts, is a peace that passeth
 understanding, and ye poor be-
 nighted "Professor" of the
 "higher" criticisms will find him-
 self stranded, with empty hands,

when confronted with the grim
 reaper of man's destinies. Let
 them storm. Their puny thrusts
 will amount to no more than the
 threat of the man, who getting
 mad at a giant of the forest,
 threatened to pull it up by the
 roots.

"THOU SHALT NOT"
 Written, indelibly, in the
 heart of mankind, is the in-
 junction: "Thou Shalt Not."
 The inner consciousness tells
 us where the lines are drawn.
 We know what we shall do and
 was also know what we shall not
 do.

Transgression of the laws, as
 they are laid down has but one
 ending—Death.

"The wages of sin is death."
 No longer than this week we
 read in in glaring headlines, of a
 tragedy at Brownwood, Texas,
 in which a conductor of a train
 was awakened in his caboose,
 only to be shot to death. The
 cause—transgression.

Sin has but one result—Death.
 In the spiritual injunction it
 means death to the soul. In
 the minds of outraged man-
 hood, it means death to the
 body.

The tragedy at Brownwood
 means that two homes are
 wrecked and countless hours of
 suffering and heartaches will
 follow.

The home is sacred. The
 home must be kept free of the
 contamination of the despoil-
 er.

Upon the purity of the home
 rests the security of our in-
 stitutions of church and state.

The man killed, left a wife and
 babe. Sympathizing hearts will
 reach out to her the hand of
 brotherhood in her darkened
 hour. Folly has made her an
 innocent victim of shame and
 the little one will travel through
 life with the brand upon its
 brow.

The man who did the slaying
 will be surrounded by sympathy
 of the kind that knows no power
 to palliate the great wrong—
 save death.

"Thou shalt not."
 When the day comes that

men will be in deed and in truth
 the brothers that men should be,
 the force of the above will lose
 its meaning and man will go
 hand in hand with man in his
 journey toward the grave, grow-
 ing closer in the bonds of love,
 whose greatest lustre finds
 reflection in universal brother-
 hood.

THE MIND OF A CHILD

The papers are just now filled
 with an account of a man who
 kidnapped a sixteen year old girl,
 in Philadelphia, the other day.

"God of our fathers" whether
 are we drifting?

Any man who will wantonly
 debauch the mind, or body of a
 child is no less than a brute.

God made man.
 God is Omnipotent.
 Praise be to God.

Down with the brute who
 would cherish a thought against
 the virgin's hymen.

Let the cloak of the marriage
 vow be sacred.

May those who are pleading,
 praying, working, longing for the
 perfect day, stand, immune,
 against the attacks of the citadel
 of man's most cherished dreams
 —debauchery.

Man—bridled—is a God.
 Man—licensed—is a devil.
 Catch?

Lubbock has the equipments
 for a first class fire company,
 now it is up to the people of the
 town to provide them with ample
 water supply, so that they will
 have nothing to hamper them
 when called upon to fight a fire.
 We know that it is only a matter
 of time, and that too maybe not
 far distant when they will be
 called upon, so let's get them in
 shape to do the very best of
 work.

In Just One Glass.

A Drinking gall, used in a
 school for nine days, was recently
 put under a microscope, and here
 is what was found:

"The human cells scraped from
 the lips of the drinkers were so
 numerous on the upper third of
 the glass that the head of a pin
 could not be placed anywhere with-
 out touching several of these bits
 of skin. The saliva, by running
 down on the inside of the glass,
 had carried cells and bacteria to
 the bottom. By counting the cells
 present on fifty different areas on
 the glass, as seen under the micro-
 scope, it was estimated that the

cup contained over 20,000 human
 cells or bits of dead skin. As
 many as 150 germs were seen cling-
 ing to a single cell, and very few
 cells showed less than 10 germs.
 Between the cells were thousands
 of germs, left there by the smears
 of saliva deposited by the drink-
 ers. Not less than one hundred
 thousand bacteria were present on
 every square inch of glass."

A nice, clean glass, this and
 yet in almost every school house
 today are similar glasses out of
 which our children drink.—Ladies
 Home Journal.

Wm. Thorntz left Friday for
 Abernathy where he will stay for
 some time.

I now represent the Amarillo
 Marble Works, and make quick
 delivery. See or phone me be-
 fore buying. E. G. Bedford. 6-1f.

T. Shotz was a business visitor
 to Plainview Friday.

Bargains In Real Estate

Special One good house and five lots.
 Will Sell Cheap. Part Trade.

J. H. Eubanks & Son

North Side Square
 Phone No. 306 Lubbock, Texas

HANSARD & MOORE

Are The Leading Grocers

See Them For The Best In Their Line

GOODS DELIVERED IN 30 MINUTES

Phone 284
 North of Post Office Lubbock, Texas

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 sack of this flour you are entitled to a CAN OF CALUMET BAKING
 POWDER FREE. There is None better.

GREENHILL BROS.

THE CASH GROCERS
 Phone 230 Lubbock, Texas

THE CITY TRANSFER COMPANY

Are now at your service

WITH UP-TO-DATE RIGS

Meets all trains and transfers passengers
 and baggage to any part of the City.

SCOTT & JOHN WOLFFARTH, PROPS.

PHONE 371 LUBBOCK, TEXAS

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D. J. WOOD

Then Life Would be One Continuous Round of Joy

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 Remember about the full line of tubes, casings and fittings. Repairing is done by
 two experts. When Carl Rosser and Bob Nelson fixes an Auto, it is fixed right

Phones—Garage 121. Residence 471. Lubbock, Texas

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 MEDICAL ELECTRICIAN
 Practice limited to the treatment of
 special diseases of women and children,
 and the chronic diseases of men.
 Office at residence, south of main
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 ATTORNEY-AT-LAW
 Lubbock, Texas
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R. A. SOWDER
 LAWYER
 Office with J. A. Wilson Land Co.

J. W. LEE
 Blacksmithing, Horseshoeing and
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 Wagon and Plow Work a Specialty
 Shop North of Murphy's Lumber
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**When in need of an ex-
 periented Embalmer I am
 at your service, day or
 night. Remember I guar-
 antee my work. We also
 have a complete line of
 Caskets and Burial Robes,
 Metallic Cases.**

W. F. GARNER,
 With E. R. Williams,
 Plainview, Tex.

"UNCLE BILLY FRANKLIN

Gives you a full meal, the
 kind you get at home, for

25 Cents

Let him sell you your
 Light Bread.

**"UNCLE BILLY" ROWE'S OLD
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Lubbock, Texas

TUBBS HOTEL

Rates \$1.25 Per Day

Transients Solicited

Good Beds. Table service Perfect

South Singer Street
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O. K. RESTAURANT

Everything Good to Eat

DAD "The Young Fellow," Mgr.

North Side Square

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For The Very Best Photographs

BABY PICTURES A SPECIALTY

West of the First National Bank

MONEY MONEY

I have money to loan on Lub-
 bock county farms. Long time.
 Easy payments. See me at Cit-
 izens National Bank, Lubbock,
 Texas. R. Scott Cochran. 19 1/2

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See me for good work
 and fair treatment

LUBBOCK, TEXAS.

High Grade

PIANOS

H. B. GERKE

TUNER and SALESMAN

Lubbock, Texas

Notice to Contractors

Plans and specifications are now
 on file in Taylor & Mount's office
 for the construction of a six room
 house for the experimental farm
 with the changes to be made. Bids
 will be opened and considered Jan.
 20 and we reserve the rights to
 reject any are all bids. Taylor &
 Mount, Aschites room 9 over state
 bank. 27 1/2

We have several large tracts of
 land ready for sale from 25 to
 500 acres. Call on J. A. Wilson,
 27 1/2

Be Clean

In New York City last year
 16,230 babies died during the
 first year. The secretary of the
 "New York Milk Committee,"
 says in a recent report, "a con-
 servative estimate of the number
 of babies born in the United
 States would be two and a half
 millions of which number fifteen
 per cent, or three hundred and
 seventy-five thousand die in their
 first year."

This is very much like murder.
 Many of these deaths no doubt
 are due to ignorance and care-
 lessness. Careful investigation
 proves that the milk bottle is a
 deadly implement. It is allowed
 to become dirty and stay dirty.
 There is a law compelling milk
 dealers to furnish the public with
 pure milk. But it is hardly pos-
 sible to pass a law compelling a
 servant or a mother to wash
 dishes clean. The importance of
 cleanliness, especially in relation
 to everything where milk is
 concerned, cannot be too much
 emphasized. Yet in thousands
 of intelligent homes, where the
 father and mother are clean and
 careful themselves, ignorant and
 culpable careless "help" in the
 kitchen is constantly endanger-
 ing the life of the family. In a
 recent case which has excited
 wide comment, three children in
 one family died of typhoid.

Careful search for the cause
 traced the beginning of the dis-
 ease to dirty kitchen utensils and
 a slovenly girl. She had been
 repeatedly instructed in the mat-
 ter by the member of the family
 and had refused to wash her
 dishes clean.

The family physician declared
 bluntly that the three children in
 this family had been murdered
 and that this careless servant
 girl was the murderer. She had
 not shot the children with a gun
 nor put arsenic in their food,
 but she had by her careless hab-
 its, allowed the germs of deadly
 disease to enter the house and
 the result was three deaths
 which need not have occur-
 red.

Perhaps the time will come in
 our civilization when such culpable
 carelessness can be punished
 by law, certainly such careles-
 ness of known laws of health is
 more than blameworthy; it is
 actually criminal.

We have a few cheap
 resident lots Robinson Bros. 27 1/2

Care of the Hair

It always has been and always
 will be that no woman is beauti-
 ful or even ordinarily good look-
 ing whose hair is not in perfect
 condition.

A fine head of hair has a much
 greater effect on the persons ap-
 pearance than most people real-
 ize. Fluffy lustrous hair becom-
 ingly arranged makes a perfect
 setting for a pretty face and
 does wonders in softening and
 rendering more pleasing features
 that are not so perfect. Many
 famous beauties owe much more
 than half their reputation for
 good looks to the appearance of
 their hair. To prove this, just
 think for a moment how often,
 when a woman is being "sum-
 med up," her hair is the first
 thing to be discussed. "She is
 so pretty. She has such beauti-
 ful hair." Or in condemnation:
 "Such an untidy head of hair,
 unkempt, greasy looking." Now
 the indifference so often shown
 by women for one of the most
 valuable assets of the appearance
 is amazing for almost anything
 can be done with the hair it re-
 sponds more quickly to the
 treatment and can be more radi-
 cally attired than any part of the
 human frame and many a fine
 head of hair has been absolutely
 ruined for want of proper care.

To be in good condition the
 hair should always be kept fluffy
 and soft looking. No woman
 can be handsome with greasy
 hair. It is as great a detriment
 to the appearance as dirty hands
 or an untidy dress. The hair
 should be shampooed one time a

month. The wise woman thor-
 oughly massages her scalp either
 every night or morning with the
 tips of her fingers using both
 hand, one each side of the head
 and spreading the fingers apart
 slightly so as to make it univer-
 sal. She does this for ten min-
 utes until the scalp is pink and
 glowing from its enforced exer-
 cise. In order to derive the
 greatest possible benefit from
 this treatment she dips her fin-
 gers in some good hair tonic.
 The next step is to thoroughly
 brush the roots of the hair in
 order to stimulate the scalp. The
 best brush to use is one with the
 Siberian bristles. Each bristle
 set in separate opening in flexi-
 ble rubber back. Brush and
 comb should be sterilized fre-
 quently.

One section of land adjoining
 the town of Abernathy at \$25 per
 acre. See Robinson Bros. 27 1/2

Why Advertise?

"I have done business for 30
 years without advertising; why
 should I start now?" asks many a
 business man. In the opinion of
 C. R. Lippman, advertising man-
 ager of the Genuine Badger State
 Company, this is a very natural
 question for the founder or man-
 ager who has built up a profitable
 business without advertising.

But, says Mr. Lippman, time
 and methods are changing and the
 successful business man is chang-
 ing his tactics accordingly. There
 was a time when few commercial
 travelers used the railroad. Now-
 adays who would not use it?

There was a time when the tele-
 graph and the telephone were con-
 sidered toys, and used only by the
 shrewdest business men, says the
 Fourth Estate in an editorial re-
 cently. Advertising is an evolu-
 tion like these inventions. Like
 them it increases speed, ease and
 economy of communication.

It utilizes the ever growing
 "reading habit" of the public.
 Fifty years ago there were only
 2,000 newspapers and periodicals
 in this country. To-day there are
 25,000. To-day people read
 more and more people read. The
 printed word rules the land.

And how much we owe the
 printed page from the "First
 Reader" of our spelling days to
 this morning's newspaper! What
 we learn from personal observa-
 tion and conversation is only a
 drop compared with the ocean of
 information obtained from read-
 ing.

The fundamental effect of the
 "graphic" page on the public mind
 is well illustrated by the name of
 this continent. It was not named
 after its discoverer; but—without
 official decree—after Amerigo Ves-
 pucci, the man who first showed
 what it looked like in "black and
 white."

The reading habit is so deeply
 rooted that we readily place confi-
 dence in the printed page, if it is
 at all plausible. We say this
 country contains 80,000,000 people.
 We never counted them. We read
 it. We say this year's corn crop
 is worth \$1,400,000,000. We never
 figure it up. We read it.

To utilize this general hunger
 for reading through the channels
 of advertising is as natural as uti-
 lizing the "concourse" habit of the
 public by locating along the most
 frequented thoroughfares.—Pub-
 lishers Auxillary.

Back in Business.

The changes in the business
 world are continual but at the end
 of the old and beginning of a
 New Year there are more and such
 is the case with our little city.

The first of the year the stock
 of dry goods of Austin Fitts Co.
 were bought by W. R. Hampton
 & Son, wealthy and experienced
 merchants. The stock has been
 moved to the Noble building on
 the east side of Edwards street.
 Austin Fitts, retiring has been
 one of our best-hastling business
 men, is a first-class salesman and
 has many friends who regret that
 he has retired. His successors
 have the good wishes of his friends
 and all others interested in the
 progress of our city.

F. M. CRANFORD

Dealer in
Hardware and Groceries

I have a good stock on hand, all
 new goods and will appreciate
 your trade.

Abernathy, Texas

Established 1900
The Plains Abstract & Title Co.
 Chas. L. Pickett, Secretary

Have complete abstracts of Lubbock, Hockley and
 Cochran Counties. All orders promptly and
 carefully executed.

Office north side of square. Phone 84

LUBBOCK COUNTY ABSTRACT CO.,
 LUBBOCK, TEXAS

ABSTRACTS

To all lands in city of Lubbock,
 also Chochoan, Hockley and
 Lubbock counties.

ROOM 1, STATE BANK BUILDING. PHONE 298

J. C. COPE, MGR. C. R. NAILOR, SEC-TREAS

COLBY THOMAS

Real Estate and Insurance

Farms, Ranches and Lubbock City
 Property

LIST YOUR PROPERTY FOR SALE WITH ME

Prompt, reliable and courteous services

Fourth door West Citizens National Bank
 LUBBOCK, TEXAS

Lands Lands Lands

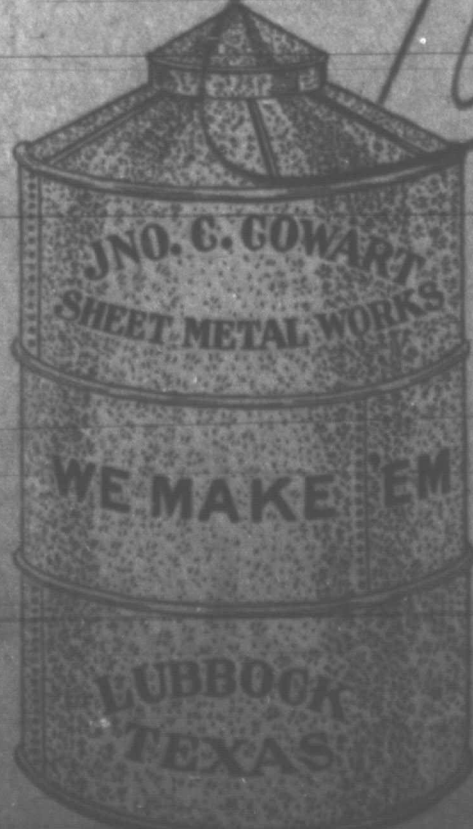
J. A. WILSON LAND CO.

We want to show you some

Real Bargains

In city and country property

Lubbock, Texas



CITY PLUMBING & SHEET METAL CO.

"THE KIND THAT SATISFIES"

ASK OUR CUSTOMERS ABOUT OUR WORK

J. E. MURFEE & SON

Dealers in Plains Lands of all Kinds

We Buy, Sell or Exchange Real Estate on Commission. Any sized tracts or farm lands. Good list of City Property.

NOTARY IN OFFICE

Office Upstairs in Mercantile Building LUBBOCK, TEXAS
PHONE 271

Acreage in Panhandle

In the modest ambition to make itself understood, The News usually succeeds. However, we seem to have failed utterly in commenting, a week or so ago, on the subject of the Panhandle's wheat acreage. Coming across an item in the news columns of a contemporary stating, on the authority of an official of the Fort Worth and Denver Railroad, that the Panhandle's wheat acreage is 10 per cent greater this year than last, we expressed unfeigned surprise as well as incredulity, whereupon we went on to argue that it must be, not less, but considerably more. We observed among other things, that "there have been enough newcomers to the Panhandle to make that increase even if the men who grew wheat there last year had not increased

their acreage in any degree whatever. They probably have, and considerably, wherefore it is equally probable that the increase is more than 10 per cent." We do not believe we are capable of expressing dissent to the 10 per cent estimate more clearly than was done in that passage. Nevertheless it has been subjected to a great deal of criticism more or less ascerbious, the import of it all being that we don't know much about Panhandle enterprise nor its rate of industrial expansion.

For instance, our namesake at Dalhart says we have accused the people of the Panhandle "of not being long on profiting by advice to plant wheat." Then it continues, with singular misapprehension, though with more clarity: "That paper makes the claim that this year's wheat crop is only 10 per cent larger than

last year's. That shows what they know about it. The farmers about here know that it is nearer 400 per cent." And the secretary of the Commercial Club of that virile little city also seems to have read as heran, for he writes us, to say, among many other things, that he wishes "to disabuse the impression that may obtain credence over the State through the reading of that editorial in which the inference is left that the Panhandle has increased its wheat acreage this year only 10 per cent." He advises us that we may in safety swell our estimate of increase to 100 per cent. We don't estimate crop acreages in our editorial columns; but we will repeat, even with more confidence than before, that the wheat acreage of the Panhandle has been increased "more than 10 per cent," and for the added confidence and the greater pleasure that come with it we thank our critical friends whose claimant propensity for their glorious country is one of the most inspiring phenomena that fall within the range of our vision. — Dallas News.

Boosting Lubbock

Roy Beal of Lubbock, Tex., reports that the winter so far has been very mild, and that cattle are wintering well. Cattlemen cut down their herds last fall, and so there is a light supply on hand. Crops were cut short in that part of the state last year, but the cattle supply is reduced

to correspond, and with mild weather stock is coming through in good shape. Mr. Beal has spent over 20 years out there in the great plains country. While settlers are going in and driving the ranchmen out, still there are some of the customs in force that have been in existence as far back as the oldest cowman can remember. "Some people who live in a country where there are groves of timber and hills occasionally, would feel strange out there on those broad plains," said Mr. Beal. "I suppose a person could ride all day or perhaps several days, and not see a tree, except perhaps a small bush here and there in the yard of some settler. Timber grows there very fast when it is started, and the settlers are setting out trees, but so far we have no timber. And I imagine that within the next 20 years a great change will be shown, when groves of timber grow up over the country. Cow chips still furnish us with fuel out there on those plains. Along in the fall they are gathered up and piled away in sheds from the weather, and are used all winter. Persons living back a long distance from railroads find them a very convenient fuel to this day, as coal is high priced and hard to get, owing to the long distance it has to be hauled out over the country from the railroad. Cow chips make a hot fire, and answer all purposes so far as cooking and heating is concerned. This is one of the old customs which has nev-

er been given up, and one which is likely to last for several years to come." — Drovers Telegram.

Fire Rating Board Hearing

Austin, Tex., Jan. 11.—The State Fire Rating Board today pronounced that in giving out a statement of the time of its hearing on several matters this month it had made a mistake, for the hearing is to be held Thursday, Jan. 27, instead of Tuesday, Jan. 25, as first announced.

It is now up to the "common" people to get busy. Go before this board and tell them that west Texas, at least, is white. Can they refuse? Let them.

A monkey and a parrot makes life miserable for the community, but they are outclassed by the fellow who loses his home without insurance. S. P. Robbins & Company for the best. 27 2t

Claud Bankston and wife left Friday morning for parts in Oklahoma, where they will make their future home.

E. L. Kerr left Friday morning for Plainview for a few days on business.

M. E. Gilmore of Tahoka, passing through Lubbock Friday en route to Portales, N. M., on business.

Frank Bowles, who made a business trip to Crosbyton and Spur last week has returned, and reports everything in those parts in a flourishing condition.

Poor old Dr. Cook is down and out. He failed to discover the pole. D. J. Wood is swimming in clover. He discovered that insurance is the poor man's friend. See him for all kinds. Room 8 Lubbock State Bank Building 27 2t

HONEY & BRICKER

THE CASH MEAT MARKET

Wants A Share Of Your Patronage

Successors to Mathis Meat Market

Lubbock, Texas

FARMS, RANCHES Come to Lubbock County

The only county in Texas with seasons and crops this year

WE OWN OUR OWN LANDS

We can sell on terms to suit your bank account. Prices \$20 to \$30 per acre, \$5 to \$10 per acre cash. First crop will more than pay for the land. Buy your ticket via the Sante Fe to Lubbock.

We will meet you at the depot and show you the country free in one of our automobiles.

Write For Descriptive Literature
DILLARD-MARSHALL LAND CO

LUBBOCK, TEXAS

IS H. H. JONES YOUR SIGN PAINTER?

CRAWFORD, The Jeweler

Repairing A Specialty

Watches, Clocks, Jewelry, Silverware and Cut Glass

At Red Cross Pharmacy

Lubbock, Texas

VISIT TO EMMA

Find Emma Live-awake Progressive City to Our East, They Too Are Freighting from Lubbock

On Saturday the 8th. of this month, we had the pleasure of paying Emma, the county seat of Crosby county, a visit in a business way, and we found in this bustling little city some of the most progressive and wide-awake citizens that it has been our pleasure to meet on the Plains. Without inquiry, we were informed that these people from now on would do most of their freighting from the trade center of the Great Plains—

"Lubbock," fact is had been doing their freighting from here for some time, several wagon loads of coal having been hauled from here to that place the day before. While there we met most every business man in the city, and the following named people gave us a nice order for job work: First National Bank, D. R. Carmack & Son, R. M. Snell, J. E. Johnston, Will F. Ezell, Emma Hardware Co. and Mr. Littlefield. We were treated royally by the good people of this little city and more especially by Mr. Watson of the Crosby County News and Mr. Allen, of the First National Bank. We hope that the time will not be so long in the future when we can again have the satisfaction of visiting these good people and mingling with them. All hail to Emma, and her people.

Raise Hogs.

With hogs selling Wednesday at Fort Worth at \$8.47-2 per 100 pounds gross, it would seem that the oft-repeated admonition to "raise hogs" ought to find larger acceptance in Texas the coming year than it has at any time in the past. Furthermore, the prevailing high prices are known to be due to the paucity, which denotes a condition upon which continued high values may be reasonably predicated for the future.

With two or three large packing houses already established in the state, a nearby market is afforded for all marketable stock that may be offered at a minimum of cost for transportation, thus giving every incentive to a further expansion of the industry in Texas. With a nearby market and a steady demand throughout the year at fair values, the way is opened up for every farmer to add largely to the profits of his labor by growing each year a few more hogs than is required for home consumption.

In other words, in so far as a stable and ample market is concerned, it already exists as much so as for cotton. Hence there is no good reason why the industry of growing hogs for the market in Texas should not speedily assume large proportions. Already there are a few men in the state engaged in the business on a large scale and they are making it a tremendous success, while the splendid inducements to an expansion of the industry, which are so manifest to anyone who gives the subject a little thought, are causing investigations to be made by the people from outside the state, with every probability that they will become interested to the extent of entering so promising a field.

While, of course, it would not be to the interest of every farmer to neglect other things to grow hogs on a large scale, yet, as before indicated, he may share in the rich profits of the industry by growing a few porkers for the market, which he can do at small cost to himself of either labor or money.—Houston Post.

What Peanut Factories Can Do.

We have before us a history of the peanuts so far as the history of the nut has a bearing upon one locality. It is the story of the peanut in one county for a dozen years, and probably no history reads more like romance.

Beginning twelve years ago Suffolk was a village, with small prospects of becoming anything more, today she is a thriving city, with seven enormous peanut factories. It is to be wondered at that we are anxious for Clarendon to obtain a factory, and for the county to begin the cultivation of peanuts on a large scale!

These factories employ thousands of people at good salaries and for a factory town conditions at Suffolk seem to be ideal. A bank there stands at the head of the honor roll among the financial institutions of the United States. With a capital stock of \$20,000 it has a surplus and undivided profits of more than \$600,000, a record not approached by any other bank in the world so far as we know. This in itself is a fair indication of the prosperity which peanuts bring.

In the Suffolk factories the nuts are prepared for commerce, none of them extracting oil and using it in the various preparations for which the oil is so popular. This is the best known peanut town in the world, orders coming from all parts of the world for their products. Only last month an enormous order was received from Canada, where a duty of one cent per pound is imposed upon peanuts.

From the article we gather that the best peanuts are the Spanish and the Virginia. The Tennessee Red, the regular old Jumbo peanut, seems to fall at the bottom of this list. In oil the Spanish is the best, owing to its size. However, the Spanish will bring the best price and that is what the people want.—Clarendon Times.

We have been preaching for some time what the peanut will do, and here we have the proof of part of our preaching. The peanut will not only make the town, but it will make the farmer who raises them many dollars richer. We would like to see two thousand acres of these nuts planted in the Lubbock trade territory the coming year. There is no regular time when they will sell, they sell the year around and bring good money at that. Plant a few acres of peanuts, not two or three acres, but twenty or twenty-five acres.

Sudden Death.

The little child of Mr. and Mrs. Helm, who lives some miles west of town died very suddenly at the residence of Mr. and Mrs. I. J. Helm in this city Monday evening. The little one was sick only a few hours and its death was very unexpected. The condolence of the entire community are extended to the bereaved parents in this hour of grief and affliction.—Plainview News.

W. F. Flynt of Grovesville, was a pleasant caller at the Avalanche office Friday. Mr. Flynt has been in Anson for the past two months but is now back at Grovesville, where the Avalanche will make him weekly visits.

A flash of lightning struck a building here Friday. It was a small D. J. Wood kills responsibility. Room 8 Lubbock State Bank Building. 27 28

Colby Thomas who has been working in Dallas and other points for the past two or three weeks, returned to Lubbock Friday evening.

MESDAMES FREDERICKS AND JOHNSON

First Class Dressmaking, at Mrs. W. E. Hulme's Millinery Store

SOUTH 1ST STREET LUBBOCK, TEXAS



"A BIT DAFFY"

He's got timber in his head. Don't you believe it. He's "clear as a bell," and is only FIGURING IN HIS HEAD THE COST OF SIDE BOARDS. It's a rational operation, and leads up, when the figuring is ended, to THIS LUMBER YARD, WHERE SIDE BOARDS ARE BEST. Comparison of quality and price will give us the business.

LUBBOCK LUMBER & GRAIN CO.

THE BULLOCK LAND CO.

ARE PREACHING THE GOSPEL OF SMALL TRACTS

They want farmers and they will not stop until they get them. A full list of City property for those who want it.

WEST SIDE SQUARE LUBBOCK, TEXAS

GET ACQUAINTED WITH THE BURROUGHS

No matter where you live, if you are responsible and if there is an express office near you at all, you can have a Burroughs Adding and Listing (Bookkeeping) Machine sent to you for a free trial.

This will place you under no obligation to buy it. Now when a \$5,000,000 concern, which has been in business for many years, and is now employing 25,000 highly skilled men in the manufacture of a machine pronounced "the most efficient brain labor saving agent in the world," comes to you with such a proposition as this, and there is even a possibility that this machine would help you, does not your business common sense prompt you to do something about it at once?

When it costs you only a 2-cent postage stamp to put yourself in a position to ascertain, once and for all, just what there may be in this adding machine proposition for you, why not give this offer due consideration now?

If, after a thorough trial of the Burroughs, you find that our claims for it are substantiated and it makes a place for itself in your business, well and good for both of us.

If not, at least you will have the satisfaction of knowing that you haven't overlooked something which might help you, and we will feel that we have done our part anyway, in getting you acquainted with the Burroughs.

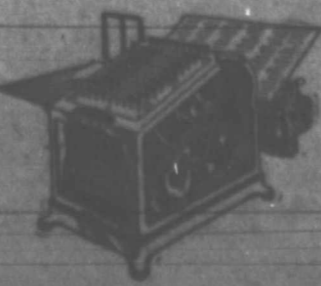
Maybe the fact that 95,000 Burroughs machines are today saving and making millions of dollars for their users will give you as much confidence in asking for this free trial as it gives us assurance as to the result of such a test of our machine in your business.

Write for particulars and interesting printed matter now; just fill out and mail coupon—'twill only take a moment.

Burroughs Adding Machine Co.

St. Louis, Missouri, U. S. A.

M. L. STITH, Sales Manager 214 W 7th St. Ft. Worth, Texas



I don't see how a Burroughs will help me very much on my work. With the understanding that there is no expense or obligation on my part you might send me some descriptive literature.

Name _____
Address _____
Business _____
How many accounts? _____

CENSUS APPLICATION FORMS

Those For Enumerators Received By The District Supervisor.

Census Supervisor, Jno. B. Lettler, whose office is at Big Springs, Texas, has received from the Census Bureau a supply of blank applications for persons applying for positions as census enumerators. These will be forwarded to his list of applicants as soon as possible.

The applications, properly filled out, must be returned to the Supervisor, not later than January 31, the Census Director having extended the time for filing from January 25, which was the date first set for closing the consideration of applications. The "test" will occur February 5, as previously announced.

The instructions printed on the application form state that a definite answer is required to each of the questions, which are:

"Are you a citizen of the United States? If naturalized citizen

when and where were you naturalized?

"Of what State or Territory are you a legal resident? How long have you been a legal resident thereof? Of what county and of what town or city and ward are you a resident? How long have you been a resident thereof?"

"What is your sex and color? What was your age at last birthday? Where were you born?"

"What is your education? (Give the principal facts.)

"What is your present occupation?"

"What is your professional or business experience? (Give the principal facts, and, if at present an officeholder, name the office you hold.)

"Have you ever been employed on census work, either national or state? If so, in what capacity and for how long a period? If an enumerator, for what territory or district? (Describe as accurately as possible.)

"Are you physically capable of a full discharge of the duties of a census enumerator? Have you any defect of either sight, hearing, speech, or limb? If so, state nature of defect.

"Do you speak English? Do you understand and speak any language other than English? If so, what language? (Specify languages spoken, as Bohemian, Chinese, Danish, French, German, Greek, Hungarian, Italian, Japanese, Lithuanian, Magyar, Norwegian, Polish, Portuguese, Russian, Slavic, Spanish, Yiddish, etc.)

"Are a member of a political committee, of any party? (Answer 'Yes' or 'No,' but do not indicate what party.)

"In view of the fact that you may be required to take a test before a postmaster, state what post-office would be most convenient to you for this purpose. (This test is of a practical character, consisting chiefly or wholly of the filling out of a sample schedule of population from information furnished regarding typical families, and, in the case of enumerators whose work will be in rural districts, the filling out of a sample schedule of agriculture.)

"Are the answers to each of the foregoing questions true to the best of your knowledge and belief? Are they in your own handwriting?"

Indorsements of each applicant must be secured from two representative citizens of the community in which the applicant resides. They must be at least 21 years of age and acquainted with the applicant not less than one year. Indorsements will not be accepted from any person who is in any way related to an applicant. The indorsement certifies that the applicant "is a thoroughly trustworthy and honest person, of good habits, and, in my opinion, is fully capable of discharging the duties of a census enumerator, if appointed."

C. L. Wood was a business visitor to Plainview Friday.

See the Lubbock Planning Mill for Tables, Tops, and Window and Door Frames, Cabinet work and all kinds of Mill work. 92 if

FLORAL HILL DAIRY

PHONE 77-2R

For what you need in the Dairy Line. A fair square deal for your money. Prompt delivery.

R. W. GRAVES, Prop.
Dairy 1-1/2 miles south of town

F. SIEMERS



Good Repairing of all Kinds Satisfaction Guaranteed North Side Square LUBBOCK, TEXAS



SWELL TAILORING

Is usually thought to cost a swell price. We prove the falsity of that idea by our moderate prices.

Our Season's Styles and Fabrics Are ready for your inspection. You cannot fail to admire them at the first glance. We'll tailor you a suit in any style and cloth you may select at a price that compares closely with factory made clothing.

The Clothes Speak for Themselves LUBBOCK TAILOR SHOP SELMAN & CLEMENTS

PHONE 353 FOR OUR TEXAS OIL

Martin Home Bakery
General Baking
SPECIAL ORDERS GIVEN PROMPT ATTENTION
Bakery First Floor North of Methodist Church
Lubbock, Texas

The Nell Boarding House
Is New in Every Respect Board and Lodging by Week or Month. Rooms without Board or Board without Rooms
TRANSIENTS SOLICITED
South of Square on Chestnut Street
LUBBOCK, TEXAS

The City Meat Market
J. L. CHASE, Proprietor
North Side Square. Phone 193
wants your fat calves, hogs, sheep and goats.
Highest price paid for Hides.
Lubbock, Texas
Everything New And Clean

H. W. WRIGHT
Is the man you should see if you are going to build. He does the work right
Estimates Furnished
Lubbock, Texas

NEW BAGGAGE LINE
I can be found at Davidson's Feed Store
Office Phone 134
Residence 28
Quick Service. Just give me a trial
E. F. LIPSCOMB BAGGAGE CO.
Lubbock, Texas.

Lubbock Iron Works
General Machine Shop Work.
We Solicit Your Business and Guarantee Satisfaction
Postoffice Box 175. Telephone Number 108
Lubbock, Texas.

HOUSEMOVING IS MY BUSINESS
I have made it a study and can do you just a little better job than any one else for the reason that I have had experience and am equipped for the business.
LET ME FIGURE WITH YOU
JIM T. HART
RESIDENCE IN SOUTH LUBBOCK PHONE 277

PHILLIPS - BRADLEY AUTO SUPPLY COMPANY
Have Built Up a Wonderful Business in a Short Time
They do the work that satisfies and they sell Gas and Oil the lowest.
See them for the FORD, CADILLAC and MAXWELL CARS
Lubbock, Texas
PHONE 363.

Panhandle's Wheat Acreage
Dalhart, Texas, Jan. 15.—I do not know, of course, where the figures were obtained that appeared in a leading editorial in your issue of Jan. 8, but I wish to disabuse the impression that may obtain credence over the State through the reading of that editorial, in which the inference is left that the Panhandle has increased its wheat acreage this year only ten per cent.

Perhaps I may be pardoned for saying that the Panhandle is not a 10 per cent section of Texas. The reader may put this down to Panhandle "hot air," but it is nevertheless true. The Panhandle, so little known of by the other portions of Texas, by Texans, does not do things on a small scale, therefore I am well within the line of truth when I assert that the increase in wheat acreage this year will more nearly reach 400, and even 500 per cent, as compared with last year. Nor am I making this statement under "hot air" pressus. I have obtained the figures from authentic sources.

Recently Hamlin Palmer and Chief Engineer Bryant, of the Enid, Ochiltree and Western Railroad, auditor and constructing engineer, respectively, of the road, made an automobile trip over the line of the road. Their route led them through Moore, Hutchinson and Hansford Counties and covered something near 400 miles of the territory comprised in those rich wheat counties. They were out about ten days, and their particular mission was to ascertain for the statistical department of the Enid, Ochiltree and Western, actual facts and figures relating to this very thing—wheat acreage. Their information was carefully obtained from first hands, by personal visits to the farms and talks with the farmers. Upon their return they reported that the wheat acreage in two counties, Hutchinson and Hansford alone, would be increased (in point of fact had already been increased, as the wheat was then in the ground) from four to five times.

These gentlemen stated to me that in every instance where they had visited, practically every acre of old ground had been put in wheat, the farmers having broken "sod" for their other crops of milo, sorghum, Kafir, etc. While Mr. Palmer and Mr. Bryant differed somewhat in their estimates of the number of bushels that might reasonably be expected from the wheat fields of Hutchinson and Hansford Counties, based upon a very low average, they both agreed that between 1,500,000 and 2,000,000 bushels would be harvested this year in those two counties. Their figures were based on an average of twelve bushels, the average for 1909 having not been lower than sixteen bushels, and in many localities running as high as 21.5 per acre. As 1909 was the driest and most unseasonable year the wheat-growing sections of Texas have experienced in twenty years, it might reasonably be expected that this year, with its preceding fall so highly favorable in precipitation, will at least do as well as the lowest average made in 1909.

To back this expectancy, let it be known that the fall of 1909 was one of the best ever known in the Panhandle. In the month of November there were three heavy snowfalls; the 13th, 20th and 27th, the fall beginning on the latter date having lasted for more than forty-eight hours. The amount of precipitation, as recorded at the Dalhart agricultural station weather bureau, was slightly in excess of six inches, including rain and snow. Every particle of snow melted and entered the soil.

Beginning with Dec. 1, the temperature never rose above the freezing point, the ground being frozen to the depth of four

to five inches, and is yet frozen at this writing, with a two-inch snow on the ground. Thus it may readily be perceived that the Panhandle has the brightest prospect for a bumper wheat crop ever in its agricultural history, it being a well known fact that the insect life hibernates but a few inches beneath the surface, and damage from such sources is therefore greatly minimized.

Added to this is the fact that the farmers have taken advantage of the splendid season of winter moisture to plow their lands deeply before putting in their winter wheat, thus giving more assurance of a plentiful yield. The land is in fine tilth and mulch with the deep plowing, and the friable condition brought about by the snows and freezes.

I learn from the mill managers especially from the Dalhart Mill and Elevator Company, that their sales and contracts for seed wheat have tremendously increased for spring sowing, many farmers preferring to keep their lands in condition with winter plowing and plant in the early spring, thereby obviating winter pasturing and being enabled to get quicker and better results after the spring wheat starts growing. Just what increase there is shown in this instance I am not prepared to say, as our mill has not been operating long enough to have compiled figures for comparative statements, but they have been kept busy filling orders for seed wheat for spring planting. Their home stock is exhausted and they are now shipping in seed wheat from other States.

The cautious News will be well within the line of conservative assertion if it increases that 10 per cent at least to 100 for this year's Panhandle wheat crop.

Yours for the truth,
C. F. DRAKE,
Sec. Dalhart Commercial Club.

Mrs. J. M. Witt of Portales, N. M., who has been visiting her husband at Emma, who was very sick, passed through here the latter part of last week en route home. She left her husband very much improved, we are glad to state.

Lubbock Lumber Mill has sawdust to pack water pipes and we do the work, see 22 tf

W. H. Smith who has been visiting his brother and uncle at this place, has returned to his home in New Mexico.

A timid maid is not so afraid as the man who finds his house on fire without insurance. S. P. Robbins & Company write the kind that removes fear. 27 2t

K. W. English of Emma, was a business visitor in our city the latter part of last week.

I have some more tracts of land from one to 1-2 miles from Lubbock, and will sell some of them for \$40000. See or write Frank Reiles. 6-tf.

J. N. Stoops, M.D. G. S. Murphy, M.D.
DRS. STOOPS & MURPHY
PHYSICIANS AND SURGEONS
Special attention given to Surgery and diseases of women.
Phones: Res. 160 and 231, office 261.
LUBBOCK, TEXAS

IMPERIAL BARBER SHOP
"THE HOME OF TONSORIAL ART"
J. W. DAVIS, Proprietor
West Side Square Lubbock, Texas

ALL KINDS ALL SIZES
TOWEL SIGNS
Bring Results
THEY PLEASE PHONE 361

A. G. McAdams Lumber Company
Lumber, Bois D'Arc, Lath, Shingles, Sash, Doors, Blinds, Mouldings and Paint
Lime, Cement and Brick
Let us figure your bill Lubbock, Texas

THE PUCKETT LAND COMPANY
We have a large list of good bargains in land and town property. Let your property with us for quick sale. Office two doors north of post office.
LUBBOCK : : TEXAS

JOHN CAROTHERS
Blacksmith and wood workman. Hydraulic cold tire shinker
ALL WORK GUARANTEED
Rubber tire machine. Auto work and horseshoeing a specialty
PHONE 236

DUTTON & PHIPPS
Blacksmiths and Wood Workmen
They Do The Job Just Right
New Shop East Side Square
Lubbock, Texas

J. H. CATHEY
Lubbock, Texas
Representing the
SOUTHLAND LIFE INSURANCE CO.
of Dallas, Texas
An Old Line Legal Reserve Company, the kind that has never failed in business. Safety is the first consideration in Life Insurance.

WESTERN ABSTRACT CO.
Incorporated
Capital Stock, \$10,000
Make complete Abstracts of the town of LUBBOCK and HOCKLEY COCHRAIN and LUBBOCK Counties.
SATISFACTION GUARANTEED.
C. W. HOLT Sec.
LUBBOCK, TEXAS

J. T. Usloaman. I. J. Davis.
The Homeseeker's Land Company
Have some Real Bargains in Farm Lands and City Property. Let us Figure with you before you buy.

Rental Business a Specialty
North Side Square Lubbock, Texas

(We will announce grams, charge, from the)

SEN...
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THE FIRST NATIONAL BANK

OF LUBBOCK, TEXAS

Nature is abundantly bestowing its blessings upon the Plains country, and its people are happy. We are pleased with our list and class of customers but there are many whom we have not had the pleasure of enlisting as customers, that we would be delighted to have open an account with us. Every accommodation consistent with perfect safety will be granted the friends and customers of this bank. Every young man should begin to save money and we advise him to deposit with

THE FIRST NATIONAL BANK

OF LUBBOCK, TEXAS

L. T. Lester, Pres. Jno. W. Baker, Active Vice-Pres. C. D. Lester, Cash. E. C. Priest, Asst. Cash.

Ames & Company

Jobs of
Cotton Seed Products, Grain, Hay,
Coal and Seed Oats.
Phone 319 Lubbock, Texas

Social Events

BY MISS MILDRED MOORE
Phone No. 7.

PUBLISHER'S NOTICE—Miss Mildred Moore has accepted a position as social editor of the *Avalanche* and all entertainments, parties, receptions, balls or socials will be reported by her. You will confer a favor on the management of this paper if you will report such news items to her, that she may be able to get up a good line of items along this line.

Church Notes

(We will be glad to make any announcements of Church Service, Programs, etc., in this column free of charge, where no revenue is received from the services.—Editor.)

SENIOR LEAGUE PROGRAM
Leader—Mr. Cleveland.
Song.
Prayer.
Scripture passages.
Introduction by Leader.
Song.
Reading from Era.
Open Meeting.
Roll call, answer with scriptural quotations.
Song.
League Benediction.

The monthly union meeting of all the Sunday Schools will meet next first Sunday, at 3:00 p. m. Everyone is cordially invited to be present at this meeting. Rev. W. P. Jenning of Amarillo will be here and take part in the meeting. Come out and hear him.

Rev. J. L. Elliot, pastor of the Cumberland Presbyterian church left Saturday for Emma, to fill his regular monthly appointment at that place.

Visiting Home Folks

A. Judd and wife left Wednesday morning for Cookeville, Tenn., where they expect to remain about a month visiting home folks and friends.

Mr. and Mrs. Judd have been in the Plains country about five years and they have made a score of friends. Mr. Judd has done well, from a financial point of view, and is now a member of the general merchandise firm of J. W. DeShazo and Company.

It is Mr. Judd's intention to try and induce some of his Tennessee friends to come to the Lubbock section and from what we know of him we feel sure he will do much good along this line.

That the trip to the home folks be a pleasant one is the wish of all.

May be Contest for County Seat

Promoter Kennedy is back in Memphis, and is trying to build from there to Silverton. Reports coming from Lake View state that if the road is built through there they will ask for election to move the county seat of Hall county which is now at Memphis. Memphis is located in one corner of the county about a mile from Collinsworth county and two miles from Donley county. Lake View is in the exact center. A majority vote is only necessary when a town seeking the court house is located at about the center of the county. Childless Index.

J. F. Lane of Leech, N. M., attended to business in the city Wednesday.

Elton George of Tahoka, was a business visitor here this week.

Will Dunn of Amarillo, was in Lubbock Wednesday.

N. H. Wright of Amarillo, is here today looking after business.

F. L. Baker of Amarillo, spent a day or two here this week.

J. C. Walker of Clifton, is in the city today.

D. C. Nelson of Stamford, is a business visitor here today.

J. K. Bradley of Tulia, was a visitor here Wednesday.

D. J. Ditts of Dallas, was in the city this week.

W. D. Dobbs of Dallas, spent Wednesday here.

G. C. Kerck of Plainview, was here today.

A. A. Hogan of Tulia, spent today in our city on business.

Mrs. R. T. Harley of Lamesa, is a visitor in Lubbock today.

W. F. Montgomery of Emma, was here Wednesday.

David Carr of Emma, had business in Lubbock Wednesday.

Jno. K. Fulligin of Emma, was here on business Wednesday.

H. A. Pitts of Rogers, N. M., was in Lubbock this week.

E. M. Letcher of Fluvanna, is in the city on business.

J. P. White of Roswell, N. M., had business in our city today.

Chas. Clayton of Denver, Col., is in the city on business.

M. S. Boyer of Amarillo, had business in Lubbock today.

C. P. Simpson left Wednesday for Merkel on a business trip.

J. M. Morris of Rochester, was here on business today.

A. Y. Pyals of Floydada, was in the city Wednesday.

C. Owens of Floydada, transacted business here Wednesday.

R. A. Baine of Portales, N. M., was here today.

G. W. Bacon of Amarillo, was a business visitor here today.

H. R. Jack of Amarillo, was in Lubbock Wednesday.

B. T. Ewins of Higgins, was here today looking after business matters.

Miss Ollie Savage has accepted a position with Judge Ferguson, as stenographer.

Henry Thompson of Portales, N. M., transacted business here Wednesday.

An Appreciation.

Handen Junction Ohio Jan. 15. Editor of *Avalanche* Lubbock Tex.

Dear Sir:

Enclosed you will find money order for one dollar for which you will still continue to send your valuable paper one more year.

I could not well do without it as you surely publish a wide paper.

Wishing you health and prosperity I remain

Your

W. J. Lane

W. C. T. U. PROGRAM

The following program will be rendered at Mrs. Wheelock's Thursday afternoon January 27, at 3 o'clock:

Song—No. 60—"I Must Tell Jesus."

Prayer.

Scripture Lesson, Romans 5:—Mrs. Norton.

The Wax Candle—Mrs. Kimbro.

Why am I a Prohibitionist—Mrs. Hardy.

Solo—Mrs. Roberts.

Why should a church member belong to the W. C. T. U.—Mrs. Richmond.

Solo—Mrs. Wheelock.

If wrong to smoke, its wrong to sell—Mr. Farris.

Talk on Christian Citizenship—Rev. Welch.

LIBRARY ASSOCIATION

The Lubbock Library Association met Saturday afternoon Jan. 15th.

The following officers were elected for the next six months: Mrs. Dr. Murphy, president.

Miss Delia Wilkinson, vice president. Mrs. Robert Penney, Secretary and Treasurer. Mrs. Joe Penney, Librarian. Mrs. O. L. Slaton, assistant Librarian.

Quite a bit of interest is now being taken in the library and the membership continues to increase. If you are not a member we cordially invite you to become one. Dues \$1 per annum. Books are rented at 10 cents. Library open each Saturday afternoon from 3 to 6 o'clock.

—Reporter.

One night during Christmas week Miss Lula Campbell entertained in honor of Miss Susie Tudor, of Plainview and Prof. Rutledge of Amarillo. Delicious refreshments were served. After being delightfully entertained the entire evening the guests wended their way home, and in each and every heart we are sure there was a wish that the time would not be long ere Miss Campbell would again be their charming hostess.

MRS. CHAS. PIERCE ENTERTAINS
Wednesday night, Jan. 12th, the music class of Miss Lula Campbell was highly entertained at the beautiful home of Mr. and Mrs. Chas. Pierce, on Broadway. The most amusing feature of the evening was the cake walk by the little Misses Elma Pierce and Fern Wheelock. There was a two course luncheon of salmon and fruit salad, cake and whipped cream. After enjoying a most pleasant evening the guests returned to their respective homes, one and all declaring that Mrs. Pierce was a delightful entertainer.

Misses Murrel Adams, Eva Wheelock and Campbell furnished

ed some beautiful music on the violin.

Misses Love Naylor, Eunice Brooks and Eva Wheelock, rendered some beautiful music on the piano. Nor was this all, but we in our hurry, failed to take data on the other beautiful selections rendered on this most enjoyable occasion. The following guests were present:

Mesdames. Van Sanders, Alvis Blake and Adams. Misses Mollie Sullivan, Francis Pike, Lula Campbell, Eva Wheelock, Maurel Adams, Eunice Brooks, Love Naylor and Fern Wheelock. Messrs. Carl, Oscar and Luther Pike, A. E. Greenhill, F. E. Wheelock, Mr. Adams, F. R. Pierce and Alvis Blake.

MISS REED ENTERTAINS.

In spite of the inclemency of the weather, quite a crowd of young people met at the home of Miss Jewel Reed, on last Friday evening, and enjoyed several hours. Many methods of entertainment were employed and every one reports a most pleasant evening.

Those present were: Misses Hattie Sanders, Ruel Ivey, Willie Wilson, Mamie Inman, Bess Norton, Evelyn Word, Mat Roy and Beas Puckett. Messrs. John Young, Frank Neal, Emmett Porter, Edgar Inman, Tom May, Grover Merrill and Harry Hunt.

Woman—Greater Than A Fleet.

There is hardly anybody, outside the active temperance ranks, who knows who Mary H. Hunt was writer Minnie J. Reynolds in *The Delineator*.

Mrs. Hunt accomplished a peculiar work. She altered the system of public education in the United States; and whoever does this alters to a certain extent the whole racial type. From 1879 to her death in 1906 Mrs. Hunt made her home in Dorchester, Mass., a headquarters of scientific temperance instruction and information. With trained assistants she gathered and catalogued data of scientific temperance research all over world. She had prepared and published a series of textbooks, suited to different grades, teaching the effects of alcohol upon the human system. Year after year Mrs. Hunt went up and down the country asking legislatures to pass laws requiring scientific instruction in schools. One by one the enactments were secured, until in 1901 this instruction became compulsory in every state and territory and in every school under federal control.

Then the world began to come to Mrs. Hunt for instruction. Her system spread to Great Britain, Germany, Sweden, France, Finland, Belgium, Switzerland, South Africa and mission school in Burma, China and India.

Much has been said of late about making America a "world power" by means of a great fleet. This one American woman, Mary Hunt, did more to affect the civi-

zation of the world than all the fleets that America ever built. When a Prussian minister of education had her course of study translated for the use of Prussian teachers, when fifteen thousand British physicians petitioned Parliament to adopt her system for British schools, Mrs. Hunt's own country began to sit up and take notice.—Ex.

Here is something for parents, physicians, teachers, boys and girls to make note of.

C. H. McDonald and wife are here this week. Mr. McDonald has opened a business at Spur, after having taken quite a trip over the state.

Ben Marsh, one of Lubbock county's prosperous farmers, left Wednesday for Merkel on a business trip.

The Duties of Citizenship

The Texan entitled to the voting privilege who fails to pay his poll tax this year can not care very much for his country. This is true, whatever his opinion may be on the prohibition question or on other important issues of the coming campaign. There are several important matters to be voted upon. No patriotic Texan can overlook that fact. The man who disregards this fact places a light estimate on the obligations of good citizenship.

The indifference that is said to prevail in some parts of the state is unaccountable. A deal of ridicule is being heaped upon the suffragettes in England because they go to extremes and are willing to lie in jail rather than fail in their agitation designed to secure for them the voting privilege. After all, the conduct of the suffragettes, in their desperate efforts to secure their right to a voice at the polls, is much less ridiculous and decidedly more commendable than the conduct of the free American who having the right to vote left him as the price of the blood of patriotic and heroic ancestors, is actually willing to pamper his own selfish appetites with the dollar he should pay in poll taxes as a slight contribution to the expenses of the Government and as a means of arming himself with the voting privilege. The voter who despises the privilege of voting does not deserve a place in the same class with the suffragettes.

The man who refuses to make good his right to vote is wholly lacking in proper appreciation of what has been done for him. He

places a scandalously low estimate upon the benefits given him in the way of orderly government, in free education of himself and his children, in the privilege of suffrage, in the boon of free citizenship, for which his forefathers have struggled and bled for thousands of years. Whether a man who takes so little interest in community, State and National affairs is a fit person to handle the ballot is seriously questionable. At all events he cares entirely too little for a great privilege and duty.

It is quite possible that many have not taken time to consider delinquency in the proper light. The news is inclined to believe that this is true. If any of these happen to read this argument, it is to be hoped that this demand for a fair consideration of all the sacrifices that have been endured that they may enjoy the blessings of good government and the privileges of free citizenship may be met in the fair and manly manner. They owe it to society and the State, something for all the helps and blessings they enjoy.—Dallas News.

STATE OF TEXAS, County of Lubbock.

To those indebted to, or holding claims against the estate of John C. Cowart, deceased.

The undersigned, having been duly appointed administrator of the estate of John C. Cowart, deceased, late of Lubbock County, Texas, Joan R. McGee, Judge of the County Court of said County, on the 14th day of January, A. D. 1910, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him at his residence in Lubbock, Lubbock County, Texas, where he receives his mail, within the time prescribed by law. This 19th day of January, A. D. 1910.

E. J. Cowart, Administrator of the estate of John C. Cowart, deceased. 28 44

NOTICE!

Dr. J. N. Pennock
Osteopathic physician is located in rooms 2 and 3, Seville Bldg. Phone 396

PLAINVIEW, TEXAS

SHAMPOOING Phone 361 FACIAL MASSAGE
HAIR DRESSING
M. A. J. Towle
All Work Done With Rainwater
SCALP TREATMENT MANICURING

MOUND CITY PAINT

Horse Shoe Brand

LEAD AND OIL

ALFALFA LUMBER CO.

The Originators Of Low Priced Groceries

Do not be deceived. Make a thorough examination before buying. Our goods are all open for inspection. Phone your wants to 230

GREENHILL BROTHERS

The Cash Grocers
North Side Square Lubbock, Texas

A Big Hog Shortage.

There is no use in attempting to hide the fact that the country is threatened with a big hog shortage in 1910. Reports continue to multiply of a shortage of brood sows in all the hog raising states, the situation in some of them being acute. Missouri, the fourth hog state, appears to be in bad shape so far as the stock of brood sows go. J. A. Moss, a prominent shipper of Montgomery county, Missouri said:

"Hogs are scarcer with us than I have ever before known them to be. It is a safe prediction to make that in six weeks all the hogs will be shipped out of my county, and there will be no more ready for shipment until next summer."

"Take the average farmer in my county and you will not find over three to five brood sows per farm where formerly there were from twenty to thirty kept over to raise the next year's crop of pigs. The cause of this is the high prices of hogs and corn. But no matter what has caused conditions, they exist and the result is going to be a big hog shortage in 1910, and as a matter of course continued good prices for hogs."

"My advice to farmers all over the country—Texas and elsewhere—is get ready to raise hogs and raise them. There is going to be good money all year in the business."—Star-Telegram.

S. C. Scott handles all kinds of magazines. 28 1t

J. W. Austin of Emma, taken the train at this place Monday morning en route to Portales, N. M.

J. M. Patton of the Tremont hotel, has made announcement that the house is now ready for business. Since buying this hotel Mr. Patton has made some extensive improvements and will see that the public is well cared for at his house.

Favorable Wheat Report.

B. H. Klemann, one of the leading and most prosperous farmers of the Nazareth colony, was in town Wednesday on business. He reports the wheat crop in that section to be in a most favorable condition and much increased in acreage over last year, and that things in general are in a most prosperous condition. The country around Nazareth is one of the most fertile spots in this whole section and the citizens are all of the most thrifty class, hence they always have good crops and prosperous times over there.—Tulsa Standard.

Frank Bowles made a business trip to Plainview and Clovis, N. M., this week.

J. A. Phillips left on Monday's train for Coleman where he will visit for several days.

S. C. Scott sold drinks the year round. 28 1t

Mrs. E. Y. Lee left Monday morning for Norman, Okla., to visit her daughter.

Jno. McCollock was a passenger on Monday's train bound for Coleman where he will spend several days visiting his old home.

D. B. Carmack of Emma, passed through Lubbock Monday morning en route to Amarillo.

Mrs. J. T. May left Monday for Norman Okla., and points in Kansas, on an extended visit.

Do you own a bunch of hens? Well they need water shells. Lowrey & Son have them. Phones 197 and 29. 28 1t

D. P. Kennedy of Ft. Worth, was a business visitor to our city Friday and Saturday.

D. L. Morgan of Plainview, was here attending to business matters Saturday.

Geo. S. Morris of Hereford was a business visitor in our city the latter part of last week.

Fred Kimbley of Amarillo, was here Friday.

P. B. Stamps of Kansas City, was here Saturday.

S. R. Ellis of Hereford, was here attending to business matters Saturday.

O. W. L. Clark of Dallas, was here Friday and Saturday talking business to our merchants.

Mr. Ferguson of Hale Center, was a business visitor in our city Friday.

G. W. Purseley, of Jayton, had business in our city Saturday.

All kinds of the best groceries at Lowrey & Son. Phones 197 and 29. 28 1t

B. F. Dryfoos of Kansas City, was a business visitor in our city Friday.

J. W. Clem of Rogers, N. M., was here attending to business matters Friday.

J. S. Edwards of Clovis, N. M. transacted business in our city one day last week.

J. Foster Scott of Clovis, N. M., had business in Lubbock, the latter part of last week.

Lowrey & Son for sugar, syrup and honey. Phones 197 and 29. 28 1t

H. W. Freeman of Dallas, was a business visitor in our city Friday.

A. G. Carter of Amarillo, was here the latter part of last week.

J. N. Ruggs of St. Louis, was here looking after business matters Friday and Saturday.

People of Lubbock, do you realize that Lubbock has a first class bakery. This will convince you. 28 1t

E. M. Petterson of Amarillo, was here Saturday, on business.

J. L. Howard Amarillo, was here on business Friday.

Henry Myers of Amarillo, was here on business Friday.

J. O. Matthews of St. Louis, was here on business, Saturday.

Dr. I. E. Smith of Weatherford, was here the latter part of last week.

Wm. Z. Seyers of Austin, was here the latter part of last week on business.

J. N. McCarty of Amarillo, was here Saturday attending to business.

W. R. Davis of Amarillo, was a visitor here Saturday.

H. C. Gentry of Meadow, was in the city Saturday.

Musical instruments and strings of all kinds at Weston & Holland. 28 1t

R. J. Parsons of Amarillo, attended to business matters here the latter part of last week.

R. M. Clayton made a business trip to Post, the latter part of last week.

Mrs. Ida A. Jasper who has been visiting in Tulsa, for a few days, returned home Friday.

Fred Cousinear of Plainview, transacted business in our city one day the latter part of the week.

M. S. Hennon of Amarillo, was here the latter part of last week looking after business matters.

C. W. Ellis of Mineral Wells, was a business visitor to our city one day the latter part of last week.

Mrs. J. E. Cauthen and little daughter, joined their husband and father J. E. Cauthen, here Friday evening. We welcome this family to our city.

1909 Begin The New Year Aright 1910

By opening an account with the

Citizens National Bank

Possibly you are already a patron of this bank. If not it might be well to start in with the New Year.

It seems fitting that we should here express to the people of this community, our appreciation for their confidence, good-will and generous patronage.

We wish one and all a happy and prosperous new year.

GEO. C. WOLFFARTH, Pres.
K. CARTER, Vice-Pres.
I. L. HUNT, Vice-Pres.
A. G. HUNT, Cashier

ITALIAN OLIVE OIL

You need not be troubled by no qualms of doubt regarding the Olive Oil we sell. You can come to this store with every assurance that you will only be offered the purest and best. As a food tonic and medicine there are few preparations for many cases of illness and exhaustion that approach Pure Olive Oil

BUY A BOTTLE OF OUR ITALIAN OLIVE OIL

The Lubbock Drug Co.

Bowman Lumber Co.

Will Appreciate Your Patronage

W. C. T. U.

Mrs. S. P. STUBBS, Editor.

The W. C. T. U. meets with Mrs. Wheelock, Thursday the 27, at 2:30 p. m. Mrs. Sims, mother of Mrs. Garrison and Mrs. Mayfield, will probably meet with us. She hails from Dennison, Texas, which until very recently was her home. She is a staunch worker in the W. C. T. U., and a woman of culture and refinement. And I thought—when by happy chance, met her—how like the meeting of old friends, to see and converse with her, whose very heart beat is in unison with our own. We found her a typical White Ribboner, just like the dear women in the north, whom I left to make my home in the Sunny Southland. She spoke so lovingly of Mrs. Helen M. Stoddard, who is now in California for her health, she was for a long time President of the State W. C. T. U. She quoted Mrs. Stoddard as saying that, "the Woman's Christian Temperance Union represents the conscience of the Church." And now dear sisters and brethren too, in the different churches if your conscience troubles you, just pause and ask yourself if it is not because you haven't joined the W. C. T. U. Our Superintendent Medal Contests now has a class of seven or eight wide awake girls of Lubbock who will soon be ready for the entertainment to be given by them. Look for further notice. The National Tribune published in Washington, D. C., said that Carrie Nation, the saloon smasher, tackled the saloon in the Union Station one day last week and what she did was good and plenty. The men in that gilded and bedecked place of raw whiskey and its various compounds, fled when Carrie got busy with her hatchet. She was arrested and placed in jail, and later was fined \$100. She stated when asked to stand sentence: "Oh, that aint so bad, it could have been worse, but I will never pay that \$100, not me." The Tribune further adds, after all why should it be considered that Mrs. Nation is any more obstreperous and undesirable as a citizen than the blooming suffragettes, headed by a New York society woman in the person of Mrs. Belmont. "In one sense of the word Mrs. Nation's hatchet is really making for moral reform and good citizenship, and we can't be so sure the suffragettes are."

—Press Supt.

DAIRYING CONGRESS

Big Event February 4th Will Make History In The Amarillo Country.

"The enormous results obtained in other states and countries—notably in Wisconsin, Ohio, New York and Denmark and Holland—from the sale of dairy products and the fact that we have the grass, water and a far better climate, and instead of producing anything, we now import dairy products needed for our own consumption, and advertise vast tracts of the finest dairy lands for sale. And as the population of this peculiarly well adapted country has increased from ten thousand people to one hundred thousand in six years, we can expect it to reach a million in another generation, therefore, it is now the time to learn what to do and do it now.

"The first necessity is organizing for the promotion of knowledge of both the necessities for providing for the future population and how to begin and push the work. Wisconsin started with the Dairymen's organization and now sells sixty million dollars worth of products per year. Denmark sells seventy-five millions yearly. Following the products of milk, we should sell poultry, eggs and hogs in connection with a wide diversification of crops to make a prosperous country.

"We now have completed a packing house at Amarillo and to start with should install a creamery and also handle poultry products, installing others at various centers as fast as the demand and capital will permit. For these reasons it is now believed the time has come to call a Dairymen's Congress at Amarillo on February 4th, to consider the formation of a general organization taking in the territory east of the Pecos river in New Mexico, Southern Colorado, and all that part of Oklahoma west of Woodward, and in Texas, from the Texas & Pacific railroad, eastward to Abilene, and north to Wichita Falls. When this organization is completed, it is proposed to form local working organizations throughout the territory for the purpose of supplying creameries and skimming stations.

"There will be present at this congress men who will tell us how to organize and what to do. The national and state governments are interested. We should procure a State experimental dairy at best location.

"This congress is in the inter-

est of everyone and the attendance should be large. Commercial clubs, Farmers' Institutes, Banking interests, Railroads and business men generally, should interest themselves in coming. It will be free from politics or personal ambitions, and is solely for the betterment of our conditions.

AVERY TURNER,

"Chairman of Committee on the Development of Natural Resources of the Panhandle Country.

G. T. GEBHARDT

"Secretary of Chamber of Commerce."

The Dairying Congress in Amarillo February 4th is the most important event scheduled for West Texas for the opening months of this year. Great preparations are being made to interest the entire West Texas, Eastern New Mexico, Western Oklahoma and Southern Colorado in the initial meeting of what will doubtless become a permanent organization.

The sections just mentioned above have all the requisites that go to make for profitable dairying. The Plains are the natural home of cattle; the soil is especially adapted to all forage crops; the range is rapidly fading before the plow; and the demand for all forms of dairying products is now far in excess of the supply.

It takes capital rightly placed and concerted action to materialize the dairying industry, and in issuing the above call for a congress to interest the farmers and ranchmen of this vast domain in this pursuit. Chairman Avery Turner of the Committee on the Development of Natural Resources and the Amarillo Chamber of Commerce, hope to attain this end.

It is hoped that all the papers of this section will reproduce the above call for the benefit of their readers.

Automobile Elopement

Gomez was somewhat surprised last Sunday morning when the news was flashed from mouth to mouth that two of her popular young people had been joined in holy wedlock, and such was the fact. As service was about to open in the Methodist church, a young lady, Miss Ruth Rogers, was seen to leave her seat. In front of the church stood a puffing, grunting automobile, in which sat Mr. W. D. Benson, a prominent Lubbock attorney, as chauffeur, Mr. Liss George and the groom, Mr. Wess Key, of Gomez. Before anything was suspected, Miss Rogers had entered the auto and was whirled rapidly away in the direction of

Plains, some twenty-eight miles west of here, arriving there in a very short while. The wedding occurred in Plains, Judge Holmes officiating, and after a sumptuous dinner, the happy couple returned to Gomez and to the home of the groom's parents. The Review offers sincere congratulations.—Gomez Review.

Latest reports are to the effect that there was a terrible wreck on the Fort Worth & Denver. This is sad news and makes the heart ache, but it is mild to the news that your home was burned without letting S. P. Robbins & Company insure it. 27 2t

Newspapers are Important

Homer D. Wade, in his great speech at Henrietta last week, stated that all agencies for town building combined, pale into insignificance when compared with the town paper. In fact, Mr. Wade said, without a good town paper to support the movement, the work of a commercial club is in vain.—Crosbyton Review.

Buggies Buggies!

See our nice line of buggies, steel and rubber tires. The prices and terms will please you. Lubbock Livery Company, W. C. Mathis, manager. 27 2t

Messrs L. T. Mayhugh and Albert Hinn of Plainview, were visitors in Lubbock last week.

P. N. Lund of Kress, was in the city this week.

Dock Powell of Brownfield, was here Tuesday.

R. O. Gordon of Childress was here the first of the week.

J. A. Brasher of Plainview, was a business visitor here this week.

Love at first sight may prove disappointing but if your home burns and you have a nice line of insurance, the kind that S. P. Robbins & Company write, you will never feel that dark hour come stealing over you. 27 2t

I am going to make so much noise that every man, woman and child will know I am in Lubbock. Martin Home Baker. 28 1t

Geo. S. Morris of Hereford, was here this week on business.

J. O. Jones of Brownfield, was a business visitor here the early part of the week.

W. O. Worthington of Plainview, had business here this week.

P. W. Smith of Plainview, was here the early part of the week.

T. B. Preston of Tahoka, was here the first of the week.

Admiral Schleg says that the navy needs renovating. This may or may not be true. D. J. Wood tells you to insure and it leaves no doubt in your mind about being so. Room 8 Lubbock State Bank Building. 27 2t

THE SECOND HAND STORE

Is the place where you get the BEST for the Least Money. They also repair your Old Machines

EAST SIDE SQUARE PHONE 335 LUBBOCK, TEXAS

THE LUBBOCK HOTEL

G. S. DeBARLEBEN, Prop.

Rates: One Dollar and Fifty Cents Per Day Six doors north of P. O. on Cedar St. Phone 174

Lubbock, - - Texas



PARRY-BUGGIES

SPRING WAGONS DELIVERY WAGONS

We are in position to and will give you more for your money than can be had anywhere else, because we make every part of our vehicles.

If your dealer does not sell them, write to us and we will refer you to our nearest agency for prices that satisfy you. Goods that please. Our vehicles are backed up by over a quarter of a century of successful carriage building.

PARRY MFG. CO., Indianapolis, Ind. Largest Buggy Factory in the World.

DRUG STORE'S FOR

corn cures and corn plasters

Davidson's Feed Store

For corn and corn chops and all other kinds of feed for the hairy tribe. Phone 134

LUBBOCK NURSERY

PATRONIZE A HOME INDUSTRY

All sorts of shade and fruit trees. Nothing but

PLAINS TESTED TREES SOLD

Don't Experiment. I have had eighteen years experience as a Commercial Orchardist and nurseryman in the west and am willing to give you the benefit of my experience.

JOHN S. ABEL, PROP.

NEW SPRING LINE OF WHITE GOODS

ADVANCE SHOWING OF SPRING GOODS

NEW SPRING GINGHAMS

The most beautiful line ever shown of lawns, batiste, linens, white goods. Flaxons in all the 1910 spring shades, serpentines, crepes, new gingham, percales, dress poplins, etc.

A beautiful line of silks and silk finished goods
Muslin underwear, children and ladies

First shipment of spring oxfords
A large shipment of Mens F Mc K shirts. New goods in new styles

Before this week is ended we will have received many more new goods. We expect to display in our new quarters the largest line of new spring goods ever shown in Lubbock. Expecting a great advance in all line of goods, we placed heavy orders and will be able to give you new goods at old prices.

Lubbock Mercantile Co.

ANNOUNCEMENT

I wish to announce to the trade that I am now prepared to sell hay, grain and cotton seed products by the hundred pounds or ton or more, if you want it. Expect to put in coal in near future.

YOU KNOW ABOUT MY WAGON YARD IN CONNECTION
I respectfully invite the patronage of the people of Lubbock and surrounding territory to give me a share of your trade. Courteous and fair treatment to all. Warehouse and yard on railroad track

GEORGE ALBRIGHT

Phone 318. Lubbock, Texas

<p>E. J. Cowart made a business trip to Abernathy Saturday.</p> <p>Seed oats: he has red rust proof at Mast Seitz Co. 28 1t</p> <p>B. F. Montgomery was transacting business here Monday.</p> <p>B. A. England, of Texico, was here this week on business.</p> <p>M. C. Griffin of Texico, transacted business here Wednesday.</p> <p>L. G. Martin of Texico, was in the city this week.</p> <p>Coal-coal-coal at Mast-Seitz Co. 28 1t</p> <p>Don't forget to pay your poll tax.</p> <p>W. O. Hawkins of Plainview, was here Tuesday.</p> <p>P. N. Lund of Kress, spent Tuesday in the city.</p> <p>G. L. Martin of Tulia, was here on business Tuesday.</p> <p>J. H. Stinson left for Amarillo Wednesday on business.</p> <p>E. F. Lipscomb went to Tulia Wednesday on business.</p> <p>D. E. Sherman went to Abernathy on business Wednesday.</p> <p>J. Lee Norman of Dallas, was here Tuesday.</p> <p>If its grain or coal you will save money by buying from Mast-Seitz Co. 28 1t</p> <p>J. K. Woods of Austin, was a business visitor in the city Tuesday.</p> <p>Jacob Heny of Kimble, Ohio, was here this week looking after business matters.</p> <p>Geo. A. Miller of Alberton, Ohio, was here this week prospecting.</p> <p>W. S. Miller of Lockney, was a business visitor in our city this week.</p> <p>J. W. Blackwell of Stanley, N. M., spent a few days here this week.</p>	<p>E. W. Bledsoe of Waco, was here on business, this week.</p> <p>The Palace Meat Market has put on their works a nice, new, red delivery cart.</p> <p>Will the person who borrowed my 50 ft hose please return it? H. K. Carter. 28 1t</p> <p>Chas. and Roger Pierce and families visited friends in the country Sunday afternoon.</p> <p>C. E. Frake of Adman, Mich., was here this week looking after business matters.</p> <p>H. Leatherby of Amarillo, was a business visitor in our city this week.</p> <p>If you want to buy a business lot at a bargain see Robinson Bros. 27 1t</p> <p>Bert Chandler of Amarillo, was here on business Tuesday.</p> <p>Mrs. H. M. Koonce of Texico, was a visitor in the city this week.</p> <p>Mrs. Sible Irvin of Portales, N. M., was here this week on a visit.</p> <p>If Martin's Home Bakery made them they were made by an expert. 28 1t</p> <p>M. C. McCrummen departed for Ft. Worth Wednesday on a business trip.</p> <p>W. D. Eads of Amarillo, was here this week on business matters.</p> <p>You will never sleep too late if you buy an alarm clock from Weston & Holland. 28 1t</p> <p>J. N. McCarty of Amarillo, spent a few days of this week here.</p> <p>T. M. Arland of Oklahoma, was in the city this week looking after business.</p> <p>J. W. Lee is prepared to sharpen your disc and guarantee satisfaction. Shop north of Murphy Lumber Yard. 28 4.</p>	<p>E. E. Woffard of Plainview, was a business visitor here the last of last week.</p> <p>A. N. Townsend of Lampasas was a business visitor here Wednesday.</p> <p>R. W. Hunt of Texico, was a business visitor here Wednesday.</p> <p>A. D. Bull who has been in Southeast Texas for some, came in Tuesday evening.</p> <p>Jno. A. Travis of Amarillo, transacted business here Wednesday.</p> <p>O. Honeycutt of Amarillo, made his regular trip here this week.</p> <p>J. F. Moore of Kress, was in Lubbock Tuesday, returning home Wednesday.</p> <p>Judge Geo. L. Beatty made a business trip to Plainview Wednesday.</p> <p>We have an automobile to trade for lots or vendor's lien notes. Robinson Bros. 27 1t</p> <p>Chas. Ratliff and family, who left several weeks ago for Old Mexico, arrived in Lubbock Monday evening.</p> <p>Joe Brown and wife passed through Lubbock Monday evening on their way to their home at Estacado.</p> <p>Husband Father, give your wife more time with your children buy your bread, cakes and pies at Martin's Home Bakery. 28 1t</p> <p>L. H. Donley of Kansas, came in Tuesday evening, and will attend to business matters before returning.</p> <p>J. J. Reynolds & Company, for fair dealing, low prices and highest grades of seed stuff and coal Phone 324. 28 1t</p> <p>Jno. A. Travis of the Amarillo Marble Works, was in our city the first of the week erecting a couple of W. O. W. monuments.</p>	<p>Judge Benson made a business trip to Amarillo this week.</p> <p>J. W. Sellers, a prominent lawyer of Texico, was a business visitor in Lubbock the first of the week.</p> <p>Seed oats: Red rust proof and No. 1 Black oats. St. J. Reynolds & Company's. Phone 324. 28 1t</p> <p>O. L. Slaton of the Lubbock State Bank, left Tuesday morning for Chicago, on a business and pleasure trip combined.</p> <p>Mrs. Mattie McDonald who lives fifteen miles north of Lubbock, was in the city trading Monday, and while here paid the Avalanche a pleasant visit.</p> <p>A poor blind man looks bad but not so bad as the fellow who fails to buy lime from the Lubbock Lumber & Grain Company for sanitary purposes. 28 1t</p> <p>Mrs. Geo. L. Beatty left for Floydada Wednesday morning where she will visit her sister, Mrs. R. H. Baker, for a few days.</p> <p>L. E. VanZandt who has been with the Electric Light people at this place, left for Plainview Wednesday to accept a like position.</p> <p>If you want something awful good to eat, just buy some of that cooked beef, roll, at Honey & Bricker's. Phone 145. 28 1t</p> <p>J. J. Adams of the firm of Roddy & Adams, left on Tuesday's train for Mangum, Okla., where he goes to attend court at that place.</p> <p>If you want to go to Big Springs you can do so better than to go by way of Brownfield. You get close connections at that place. See the Brownfield Auto & Supply Company. 28 2t</p> <p>Miss Mae Oxford, who has for the past few months been teaching a music class at Crosbyton, came in Tuesday, and is now the guest of Mr. and Mrs. Geo. M. Hill.</p>	<p>W. T. Morgan of Amarillo, came in Tuesday evening on business.</p> <p>Dr. Garland who has been attending to business in Vernon, returned Tuesday evening.</p> <p>J. P. Nichols of Knox City, Okl., came in Tuesday evening on a prospecting tour.</p> <p>W. D. Jackson of Amarillo, was here this week looking after business matters.</p> <p>Corn, oats, cotton seed and meal, brand, and corn chops, alfalfa and peas hay, Maitland coal at Mast-Seitz Co. 28 1t</p> <p>W. S. Miller, railroad contractor, passed through Lubbock Tuesday en route to his post of duty near Post City.</p> <p>Hello Chickens! You will have to stay at home now for the people are all going to build chicken proof fences and buy the material from the Lubbock Lumber & Grain Company. 28 1t</p> <p>Mr. and Mrs. Robert Phillips and charming daughter, Miss Blanche, of Battle Creek, Mich., passed through Lubbock Wednesday en route to Post City, where they will visit.</p> <p>E. U. Pike of McAllester, Ok., who has been here visiting his mother, Mrs. M. F. Pike, for the past two weeks, has about decided to locate here permanently. Mr. Pike says that he likes Lubbock and the Lubbock country fine.</p> <p>J. J. Reynolds & Company, Lubbock's reliable grain, hay and coal dealers, have plenty of feed and coal on hand. See them before buying. South Singer street. Phone 324. Lubbock, Texas. 28 1t</p> <p>Mrs. W. E. Hudspeth left Tuesday morning for Caldwell, in answer to a telegram that her father, Cyrus Hope, was at the point of death. We hope that Mrs. Hudspeth will find her parent much improved when she reaches his bedside.</p>	<p>Disaffiliation Notice. This is to notify all parties concerned that the firm of Spencer Allison Lumber Company, have dissolved partnership, by mutual consent. 27 2t</p> <p>Dr. Groer of Emma, was a visitor in the city Tuesday.</p> <p>R. E. McAuley of Plainview, was a business visitor here Wednesday.</p> <p>Mr. and Mrs. Robert Shacklett arrived in Lubbock Tuesday evening from Kansas.</p> <p>J. F. Winston of Brownfield, was here the latter part of last week.</p> <p>Depot agent, W. L. Ketchum, was a business visitor to Plainview Tuesday.</p> <p>Levona Barr a prominent lawyer of Amarillo, was here attending to business matters Wednesday.</p> <p>Geo. M. Hill and family of Lubbock have been spending some time in Crosbyton this week. -Crosbyton Review.</p> <p>B. C. Harbert of Roff, Okla., who has been here visiting his son, Arney Harbert, and prospecting, left Saturday morning for parts in New Mexico. Mr. Harbert expressed himself as being well pleased with this country.</p> <p>R. Martin and family arrived from Midlothian Friday evening. Mr. Martin was called to that town some days ago to attend the bedside of his sick mother. He reports that he left her much improved. We extend to Mr. Martin and family a hearty welcome to our city.</p>
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