

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 9

MULESHOE, BAILEY COUNTY, TEXAS, THURSDAY FEBRUARY 26, 1931

NUMBER 4

Irrigation Congress and General Farm Meeting To Be Held At Court House in Muleshoe on March 4 and 5

Prominent and Experienced Speakers From Texas and New Mexico Stations to Be Present to Discuss Vital Themes

Plans have been perfected by County Agent Fred S. Reynolds, for an Irrigation Congress and general farm meet to be held March 4 and 5 in the court house at Muleshoe. The meeting will be of interest to all farmers generally throughout this section, and one phase of it will be of special attraction to irrigation farmers. Several prominent state men have definitely promised to be present and make part in the program which bids fair to be of unusual merit in its educational feature, and there will be several other speakers of a more local type who will be here to grace the platform and lend their efforts toward a successful occasion. It is also understood that several of the farm machinery and pump men will have special representatives here, bringing some of their products for demonstration purposes.

The program in part is outlined by Mr. Reynolds, as follows:

Wednesday March 4

10:00 a. m. Winfield Holbrook will speak. He has had 15 years of experience with irrigation at Plainview as a representative of the Texas Land & Development Co. Alfalfa will receive an important part in his discussion.

11:00 a. m. R. E. Dickson, superintendent of the Spur experiment station will speak on "Terracing and Run-off Experiments." He has done some experimental work with terraces here, perhaps any other man in the United States.

1:00 p. m. Lewis A. Little, manager, West Potato Association, Portales, N. M., will tell the part irrigation has had in the development of canning, alfalfa, dairying and sweet potato here around Portales.

J. M. D. L. Jones, superintendent of the Lubbock experiment station will tell what are the heaviest yielding varieties of cotton, grain sorghum, their best planting dates, best methods of land preparation, and other interesting facts that have been disclosed during the past several years of careful experimentation at that station. Lubbock is the nearest experiment station to this county, and this talk will be especially valuable to local farmers.

Thursday March 5

9:00 a. m. John J. Bayles, superintendent of the Texas experiment station located at Balmorhea, which is in the southwest part of the state near Amarillo, will be the subject here. He has had 7 years experience in the irrigation of alfalfa and many other crops. Texas, also, in Kansas before coming to this state. He knows irrigation in a m. z.

9:45 a. m. D. A. Adam, county agent of Lamb county, will speak on the feeding of dairy cows raised on soy beans in West Texas. He has had large experience with two lines and his talk will be full of valuable suggestions.

10:00 a. m. J. W. Jennings, manager of Lockhart demonstration farm, will tell about the results secured with commercial fertilizers applied to cotton. This information that a large number have been applying to know, and it will come as a surprise to many irrigators.

11:00 a. m. D. F. Weston, county agent, Lubbock county, will speak on

"Poultry, Hog Feeding and Ton Litters." He knows his stuff on these themes, is one of the most successful agents in the State and his talk will be entirely helpful.

1:00 p. m. John J. Bayles will speak of irrigation for row crops, such as applying the water, and many other useful hints about handling water that Bailey county farmers will be glad to learn.

3:00 p. m. Sterling C. Evans, A. & M. College. He will discuss best methods for securing pure-bred cotton seed for communities. It is generally understood that a big effort is now being made by the cotton growers of cotton breeders of Texas to improve staple now being grown in this state in order that growers may regain the favorable place once held in the world's cotton market. Every cotton farmer in this section will want to hear this address.

The chairman of the meeting is also expecting many local men of Bailey and adjoining counties to supplement the outlined discussions with their personal experiences. Several have been personally invited to attend and talk that others may have the benefit of their experience.

Considering the high grade talent to be heard and the topics to be discussed, this program bids to be of exceptional interest—one every farmer and land-owner should make special effort to attend.

Masons and O. E. S. Observe Washington's Birthday in Program

A very interesting and instructive program was rendered Tuesday night at the High school auditorium under the auspices of the Masonic and Eastern Star orders of this city. It was in commemoration of the birthday anniversary of George Washington, and was attended by an audience that more than two-thirds filled the spacious assembly room.

The District Deputy Grand Master W. T. Black, of this city, presided over the meeting in a very pleasing and efficient manner. Following the singing of "America," led by the special chorus, invocation was offered by Rev. C. A. Joiner, of the Baptist church.

There were four principal addresses each speaker setting forth interesting facts in the life of Washington and extolling his stalwart character and noble activities in appropriate manner.

Prof. W. C. Cox spoke on "Washington as a General."

J. C. Jenkins spoke on "Washington as a President."

Prof. F. O. Boles, of Littlefield, spoke on "Washington as a Mason." Jess Mitchell spoke on "Washington and American Citizenship."

(Continued on last page)

PHONE US THE NEWS

The Journal is always anxious to receive items of news that will be of interest to its subscribers. Some folks fail to tell us of new happenings because of their personal pride or reserve, some because they don't think about it, and others just wait for us to dig it out of them.

The more news we have the better paper we can give our subscribers. So please give us any happenings that may come to your knowledge, no matter whether the item is large or seem small, it is interesting to some of our readers. Our phone is five-four.

Governor



Dan Moody, Governor of Texas

A BUSINESS PROGRAM FOR BAILEY COUNTY FARMERS MEANS SUCCESS

An Editorial

With the near coming of spring the farmer is confronted with the problem of placing his farm operations on an efficient business basis. The main question, naturally, is in the midst of an economic renaissance. Business of all kinds is making adjustments to meet new conditions, and farm business must also be included in the category. No longer can the farmer follow his whim, to sow a crop, to plant, to leave it to "blind chance" to make a success of his enterprise. From now on it is clearly evident that farming, to be successful, must be conducted along lines of strict business.

For the farmer to become discouraged and give up rather than to make the necessary and required adjusting, would be a rank foolishness. The towns and cities cannot assimilate the surplus of farmers who might quit the soil for the pavements; rather indications now are that the farms may have to assimilate the surplus of the incorporated municipalities.

Emergency reliefs are being discussed by both state and national legislators, some financial measures have already been ordered that will bring a palliative relief, but after all, the intelligence and courage of the farmer himself will be the main factor in successfully solving the agricultural craft of the nation through the turbulent seas of present crisis. Certain adjustments in keeping with the mandates of the law of supply and demand are inevitable. To this end cotton acreage must be curtailed, effort must be made to grow a larger and better staple, "barber" cows and hens must be done away with, less acreage and more intensive cultivation of smaller acreage in feed and grain crops must come in vogue. In fact, the introduction of business efficiency into the business of farming will be the one thing necessary to bring its own relief and augment its own betterment.

To this end the farmer in planning his spring crop operations must bear in mind the following important objectives: (a) preservation of the land as his capital stock, (b) use of profitable crops and livestock, (c) balancing of farm business, (d) low cost methods, (e) producing quality products and marketing them on a quality basis, and (f) living at home.

It is a well conceded fact that farm values are no longer rising. In many of the central states values are actually experiencing a terrible tumble, and it is only here and there a profit is being announced from a farm sale. Heretofore a farmer might total his year's operation without showing any profit and yet get rest satisfactorily in the assurance that over a period of five or 10 years he was still making money through the increased value of his land when it was offered for sale. Present low levels of farm values do not indicate much profit from the land for several years to come. The farmer, therefore, must make such profit as he makes from year to year from the actual operation of his farm. In other words, the business of farming has now come to the same status of that occupied by other industrial units, and just as the factory must make its money from its annual production, so must the farmer. He can no longer depend upon increased value of his farm for his ultimate profit any more than can the manufacturer looking toward profit depend upon the increased value of his machinery or warehouses, which are constantly depreciating (and the farm land is, also).

Obviously then, the farmer must put his operations upon a strictly business basis. Both sides of the ledger must be correctly kept 12 months of each year. Every year must show its own profit after due deduction, deduction for employed labor, as well as consideration for the labor of the owner and members of his family who engage in the enterprise.

Business farming is a mighty consideration, and business farming is no exception to the general rule. There are numerous farms though, that are suffering more from lack of equipment than from too much overhead expense. Nevertheless the two must maintain an equitable balance for the desired profit. Every particular phase of farm activity should be made to carry its own responsibility looking toward the general profit the business must show at the end of the year when the books are balanced. A clear accounting of the objectives laid down in this article will mean much toward success in the ultimate.

It is our belief that the farmers of Bailey County, generally speaking, are in good position to take advantage of present conditions for their own gain. They can successfully cope with the present conditions and come out winners. But to do so they must put into action every day of the coming year their very best energy and ingenuity. By diversifying their farming business, holding their own, and producing the possible minimum, living at home as much as possible and producing the highest possible quality crops to be sold on a quality rather than a quantity basis success will be attained.

Let the farmers of this county now lay well their plans for the coming crop year.

Rejuvenation Of Old Maids To Take Place At Hi School Friday

An "Old Maids Convention" will be staged at the High school auditorium here Friday night by ladies of the Methodist church. It is reported to be one of the best comedies of the season coming to Muleshoe.

Twenty "old maids" of John Wesley's denomination will submit their own mechanical transformation of the latest scientific invention which will transform them into modern flappers with the bloom of youth on their cheeks thus giving them another chance in the matrimonial market and supplying added feminine charms for twentieth century beaux who are searching for "just the right girl."

The play will both be preceded and followed by concert given by the Muleshoe band with specialty numbers in between acts. Admission is by low popular prices and everyone is urged by the ladies to attend.

Going by the calendar, winter is about over. Now, if the weather men will just go by the calendar!

Muleshoe Members At Plainview O. E. S. Meet Dist't Deputy Speaks

A representative delegation of Masons and Eastern Star members attended a special meeting of the O. E. S., held in Plainview Friday night of last week, it being the occasion of the annual official visit of the O. E. S. district deputy, Mrs. H. W. Wiseman, of Littlefield.

The host lodge had prepared a very interesting program for the occasion, the address of the visiting Deputy was of special interest, and at the close of the program a tasty banquet was served those present.

Members attending from Muleshoe were Mr. and Mrs. A. V. McCarty, Mr. and Mrs. J. B. Roberts, Mrs. T. E. Arnold, Mrs. R. A. Thompson, Mrs. J. C. Weaver, Mrs. J. M. March, Mrs. H. C. Edmonds, Mrs. Harold Weyer, Mrs. B. W. Carles, Mrs. A. W. Coker and Miss Clark.

President Hoover's praise of advertising finds unanimous agreement among the newspaper editors, even hard-boiled Democrats admitting he is right.

Bailey County Committee Receiving Applications For Loans Under The Government 45 Million Dollar Act

Regulations for Handling Loans, Who May Participate and Requirements To Be Met Are Important Features for Applicants

The Bailey County Farm Loan relief committee last week received a supply of blanks and since that time has been busily engaged in filling them out for the various applicants over the county. To date, more than 50 applications have been made by citizens in need of governmental assistance, and it is thought the number will run around 200 before the task is completed.

Five different types of blanks are furnished by the Government for use of the committee in receiving the application. There is the "Application for Seed, Fertilizer and Feed Loan," the "Federal Crop Mortgage," the "Waiver of Lien" to be signed by the land-owner or any prior mortgage holder, the "Federal Loan Note," for the amount of money obtained, and the "Public Voucher" which is filled out by the proper government representative. All forms with the exception of the Application are quite regular, this form going into considerable detail relative to conditions requiring the need, as well as a contract of agreement as to how the produced money shall be expended.

J. E. Aldridge is chairman of the Bailey County committee, other members being C. D. Gupton and W. M. Poole. Fred S. Reynolds, county farm agent, and J. E. Adams, county judge, are also ex-officio members of the committee. Two assistant committees have also been appointed as follows:

Farmers Are Getting Ready For Big Spring Planting; Season Good

As spring draws near there is every indication of exceptional activity in farming circles.

Ride out into the country in any direction and one's vision is greeted by thousands of acres of freshly plowed land now ready for the seeding, which will be of a diversified character.

Several new irrigation wells have already been put down in the valley during the past winter and still others have been contracted for to be bored and equipment installed before the fullness of spring has arrived. All of which means many more acres in crop and practically insured as to yield by the "underground rain."

Blacksmith and welding shops are now kept busy sharpening tools and mending broken implements as farmers are getting their machinery in order for the coming months of service.

There will also be new machinery to purchase, and in anticipation of such business, local firms are already stocking farming implements of all kinds.

Notwithstanding the era of depression which has existed during the past year, farmers everywhere are optimistic regarding the future. There is an excellent "season in the ground," and agriculturists are looking forward to good crops this year.

THE MARKET PLACE

Numerous citizens of Muleshoe and surrounding vicinity have proven to their own satisfaction that the best market place for the average person who has something to buy or sell is the Classified Column of this newspaper.

In this column will be found small but potent advertisements of numerous articles for sale, rent, lost, found, etc.

These little ads are very inexpensive; but get the results just the same. If you are wise, you will give them a trial.

SEVENTEEN MAIL POUCHES CONTAINING 50 CATALOGS EACH TOTAL 850, RECEIVED AT THE MULESHOE POSTOFFICE TUESDAY

There must be a reason! These catalogs were sent to the patrons of the Muleshoe post office as a direct and attractive bid for their business. The company sending them is a reputable mail order firm which, from past experience, realizes the value of a well known fact that thousands of dollars are sent annually from this community to mail order houses for

merchandise, other thousands of dollars are expended annually in nearby larger towns.

It has been frequently estimated that eighty per cent of the business of the Muleshoe trade territory is transacted outside of Muleshoe. It is a well known fact that thousands of dollars are sent annually from this community to mail order houses for

merchandise, other thousands of dollars are expended annually in nearby larger towns.

There must be a reason! It is generally considered that other things being equal people prefer patronizing home industries. Is it a fact that "other things" are not equal or is it simply a growing hallucination that accounts for the increasing patronage of mail order houses from this point?

Why should this money not be spent in Muleshoe—why is it not being spent here?

Perhaps it would be to the welfare of this community if the patrons of mail order houses would think twice before sending their orders out of town, and—perhaps it would be well for the business concerns to do some serious thinking as to how this money may be kept at home.

France's Prettiest



Mademoiselle Jeanne Juils, brown-eyed and pink-checked, chosen as the most beautiful French girl to compete in international beauty contests.

The Way of Life

BRUCE BARTON

MARTYRS

It was once my privilege to witness the establishment of a new religion. The founder was John Alexander Dowie, who first appeared in the Chicago newspapers as an obscure exhorter with a talent for strong language. Though he went through the city and suburbs holding outdoor meetings, he attracted comparatively little attention until one night a hoodlum hit him in the eye with a rotten egg.

At once he assumed a new character and importance. Instead of being merely a sensational denouncer he became an incipient martyr—a prophet persecuted for his faith. Converts flocked to his banner, money poured in, he founded his own city, and finally proclaimed himself the reincarnation of Elijah.

He had undoubted talent, but it was the stupidity of his opponents which persecuted him into success. The fiery old doctor, with his picturesque white whiskers, has long since passed across the river, but I think about him whenever the newspapers begin to talk about the danger of "Red Riots" and the police break up a harmless mass meeting with their clubs.

England, older and wiser than he in many respects, manages these

things much better. She knows that an agitator is harmless unless you try to suppress him. Only then does he become a menace. She sets aside one end of Hyde Park for the exclusive use of the agitators. There, every afternoon, and especially on Sundays, they meet and shout off their faces against the government, the church and whatever else they dislike.

One of the wisest things President Hoover has done was to release the foolish young men and women who were arrested for picketing the White House. He said that he did not propose to let any silly folks achieve "cheap martyrdom" at the government's expense.

A wise man of an earlier day was a Pharisee named Gamaliel. When the first persecution of the Christians began he protested.

"Refrain from these men and let them alone, for if this counsel or this work be of men, it will come to naught. But if it be of God ye cannot overthrow it, lest haply ye be found even to fight against God."

If the Pharisees had taken his advice the new and struggling little sect might conceivably have passed out in obscurity, but they went on through persecutions and "the blood of the martyrs became the seed of the church."



THE FAMILY DOCTOR

By JOHN JOSEPH GAINES, M.D.

CHANGING DOCTORS

It has been said that it's a bad practice to swap horses in the middle of the stream. I think this applies quite as well to the abrupt changing of physicians in the middle of a protracted disease.

In the very nature of some complaints, they advance very slowly, taking sometimes months and years to produce complete disability. Diseases that come slowly are, as a rule, overcome slowly. A disorder that has been on hand two or three years cannot be cleaned up in as many weeks. Particularly is this true in diseases of the heart, lungs, and kidneys. To shift physicians impatiently every two weeks, in the effort to secure quick relief, is to invite disaster; it takes in some cases of very serious disease, several months of intimate relation and study on the part of the physician, to tide the patient ashore safely. This cannot be done by shifting tactics on part of the invalid. It is his business to start right and stay right; his life

may depend upon it. Years ago, a wealthy man offered me \$1000 to clear up one-fourth of one per cent of albumin from his urine. I accepted his bantering proposition. "What shall I do first," he asked; "go to bed for four weeks," I answered. "Can't possibly do it; you see, I've got some business—". Of course he had. All men have affairs. He went to a "magnetic healer," who cured by laying on of the hands. \$20 wasted. Another shift to a "pathy." No better luck; then, to "practic"; by this time dropsy was coming. A month with a masseur who agreed to "rub it out." It didn't rub out. The last I heard of the case, he had gone to bed and called his family doctor; too late—the kidneys were far beyond possible relief. Swapping horses in mid-stream. That man should be alive today. But he was too busy to "stay put." He has been dead a long time. If you suspect serious disease, stick to your physician—don't neglect his advice—he's your best bet.

THE BIG SQUARE AMUSEMENT CLUB HOLDS REGULAR MEETING

The Big Square club held its regular meeting Friday night of last week. We still continue to have interesting programs, each meeting night attended by large crowds. The program rendered was as follows: Song, by first and second grades. Readings by Weldon Kitrell, La Verne Purcell, Jereil Jacques, Lowry Wallace and Hazel Langford.

Song, third and fourth grades. Reading, Estha Mooty. Reading, Lois Waincott. Duet, Estha and Neva Mooty. Song, arranged by Neva Hennington. Reading, Pud Oliver. Duet, Estha and Neva Mooty. Song, Johnny Haberer. Play, "On the Road Tomorrow," arranged by Mrs. Elk. Music, Mr. Warm. Play, Johnny Haberer and Mr. Miller. Play, "Taking the Census," Mr. and Mrs. Clarence Smith. Throughout the program at different intervals we were favored with music by the Wilson brothers—Miss Helen Estes.

SIMMS-JONES

A wedding which came as a complete surprise to people of Labuddy was that of Miss Billie Jones, of Lubbock, to Mr. Cecil Simms, of Panhandle. The ceremony was said in the presence of personal friends at Clovis, February 15th. From there the couple motored to Lubbock on a brief honeymoon, returning to Labuddy early in the week. Mrs. Simms is a charming and accomplished young lady, having received her B. A. degree from Lubbock Tech. in 1928. She is now employed as Spanish instructor in Labuddy High School, and expects to finish the term.

Mr. Simms is a young business man in a successful wholesale tire and accessory shop. He was also a student of Lubbock Tech. It was there the romance started.

After the close of school, Mr. and Mrs. Simms will be at home to friends in their home in Panhandle.

PREACHING SERVICES

J. N. Landford, of Farwell, will preach at the Courthouse for the Church of Christ, Sunday morning at 11 o'clock. Everybody invited to come. S. D. Bozeman will preach at Fairview school house next Sunday immediately after Sunday school. His subject will be "Christian Union."

People who find bargains are very often stung.

Sheriff's Force Is Active In Arrests On 3 Liquor Charges

Finis and Farley Hughes were arrested Saturday afternoon by Sheriff H. Steing and Deputy Jim Cook, at their home place about seven miles northwest of Sudan, on a charge of possessing and manufacturing liquor. Sheriff Bob Crim and Deputy Bob Miller of Lamb County, assisted in the arrest.

At the same time a furnace, still and coils, all badly broken to pieces, were taken and brought to the court house here for safe keeping. The men are being held in jail here pending the making of bonds.

E. M. Gates, marshal at Sudan, was also taken as a material witness. Taylor Arrested Friday night Deputy Sheriff M. G. Miller arrested W. C. Taylor at a dance being held at the home of E. N. Fowler, 26 miles southwest of Muleshoe, who was later released on bond in sum of \$500. It is alleged Taylor had a pint of whiskey on his person at the time of arrest.

Bring Prisoner Here Wednesday morning Deputy Bob Miller, of Lamb county brought W. C. Bullard, claiming to hail from Roscoe, to Muleshoe for safe keeping in the Bailey county jail. He is charged with possession and transporting liquor and is alleged to have been driving a stolen automobile at the time of arrest.

FAIRVIEW WOMEN'S CLUB

The Fairview Mothers and Daughters club met Wednesday of last week with Mrs. Hazel Reeder, 21 members being present. Much progress and interest is being shown in the club work.

The meeting Wednesday of this week was held with Mrs. S. H. Shuster, 20 members attending. Mrs. Wm. Mathis led the devotional.

The club will meet March 4 with Mrs. A. A. Pascock in Muleshoe. A play will be put on at Fairview

by the club, Friday night of this week at the school house. Everyone is invited to attend.

DRAMATIC CLUB MEETING

The Dramatic club was called at 9:45 Wednesday morning. There was an interesting program given as follows:

Jokes, Junior Winn, Woodrow Glasscock. Declaration, Arnold Atkinson. Pantomime, Roscoe Nee, Leon Morris. Decamation, Juston Danner.

Decamation, Woodrow Glasscock. The program was enjoyed by everyone. The declamations were very inspiring, as they are all patriotic pieces. The jokes were very funny. The boys who pantomime, are considered experts in that art.—Reporter.

From the Hindu

Sanskrit is an ancient Hindu word and signifies perfection or perfect. The Hindu word is Sanskrita. Sanskrit was from the earliest time a classical language and between 2000 and 1500 B. C. was the language used in the writing of the Vedas or sacred books of Hindustan.

IMPLEMENTS Farming Time Is Now Here

Perhaps you are going to need some new implements. We can supply you with any desired farming tool—the best, what can be bought!

SEE THE NEW FARM MACHINERY WE HAVE RECEIVED

Talk over your Farm Needs with us!

HAGEMEIR HARDWARE

MULESHOE, TEXAS

It is said that one or two movie couples have a chance to celebrate their tin anniversary. Others can celebrate their tin husbands.

IT'S ALL IN THE

PLANTING

A MAN would not have much of a garden unless he planted seeds and cultivated it.

Neither will he have much money unless he starts to save and does it steadily. As a garden produces food—saved money produces interest.

Gardening time will soon be here and the time for saving is NOW here! Start both with the Spring.

Blackwater Valley State Bank

Established 1914

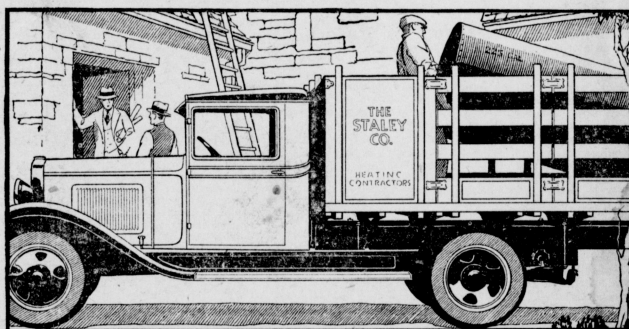
"Safety and Service Through the Years"

MULESHOE,

TEXAS



For heavy work the whole year 'round— at the lowest cost-per-mile



Whether it's heavy loads to be hauled in the country, or quick deliveries to be made through city traffic, Chevrolet trucks are always ready to do a good job—at low cost. These big, powerful Sixes have the strength and stamina for continuous hard work the year 'round. Long hauls, hard pulls, fast schedules, rough going are all a part of the day's work for trucks like these. And Chevrolet's cost-per-mile is not only extremely low, but it stays low, season after season.

You will find it well worth while to inspect today's Chevrolet truck line. Many features have been introduced that have a direct bearing on Chevrolet performance, capacity, endurance and appearance. And there are now available Chevrolet bodies built by Chevrolet for use on the Chevrolet chassis. Come in and arrange for a trial load demonstration. Regardless of your hauling problem, Chevrolet has a quality truck to do your work the way you want it done.

CHEVROLET SIX CYLINDER TRUCKS

Chevrolet 1½-ton chassis with 131" wheelbase \$520

(Dual wheel option, \$25 extra)

Commercial chassis, \$335

1½-ton chassis with 157" wheelbase, \$590

(Dual wheels standard)

Illustrated above is the Chevrolet 1½-ton truck on 131-inch wheelbase complete with Chevrolet cab and stake body, priced at \$710. All prices f. o. b. factories. Special equipment extra.

See your dealer below

VALLEY MOTOR COMPANY

MULESHOE, TEXAS

ALSO DEALERS IN CHEVROLET SIX-CYLINDER PASSENGER CARS, \$475 to \$650, f. o. b. factories

DRUGS

THE PUREST CHEMISTS PRODUCE

All kinds of Patent and Proprietary Preparations

WE FILL ANY PRESCRIPTION ACCURATELY

A choice line of DRUG ACCESSORIES

Visit our Soda Fountain When Thirsty

WESTERN DRUG COMPANY

MULESHOE, TEXAS

POULTRY

ONLY CERTIFIED CHICKS FAVORED

Must Be Rigid Supervision of Hatching Eggs.

The purchaser of baby chicks generally gets just what he pays for and buying cheap chicks from unknown hatcheries usually results in a failure of the poultry project.

"The backbone of the hatchery business lies entirely in the flocks supplying the hatchery with eggs," says Roy S. Dearstyne, head of the North Carolina State college poultry department. "There must be a rigid supervision of those supplies to assure that the breeding stock, sanitation and management of the supply flock is of the best. Production, type and constitutional vigor must be in the breeding birds. The should be housed and fed right, free of disease and should pay a profit to the poultryman and the hatchery before they are finally delivered at the customer's door."

The promiscuous hatching of any kind of eggs to produce baby chicks for sale is a thing of the past, declares Mr. Dearstyne. It is quite expensive to build up a flock of standard hens of high producing power and quality. This often involves trapping, measuring the qualities of the individual birds, careful selection of abilities to produce a marketable egg, and other factors entering into successful poultry production.

Especially is it important that the eggs be free from the germ-borne diarrhea disease. Some hatcheries advertise that their chicks are from blood-tested flocks but do not say when nor how. The purchaser, says Mr. Dearstyne, should know his hatchery and its record and find if it offers something in addition to price alone. The purchasing of quality chicks with production behind them is a money-saving investment. When chicks are sold at a very reduced rate, it means that they are hatched from pullet eggs or that the hatchery is getting little if any profit.

Selection of Breeding Birds Sometimes Hard

The first point to consider in connection with the selection is the number of breeding birds likely to be required to produce sufficient hatching eggs at the right period. Prolonged hatching must be avoided as far as possible, and consequently there must be an adequate number of breeders. An extra pen of birds will probably provide a surplus number of eggs, enabling the breeder to avoid the possibility of a shortage when most needed.

To arrive at the number of birds required to supply the eggs during a given period, one would be safe in estimating an output of four hatchable eggs weekly from each bird. A hundred breeders should have no difficulty in providing 400 eggs a week, and if the selection of stock is carried out on sound lines, most of these eggs will be suitable for hatching.

It should be borne in mind also that, under normal conditions, not more than 70 to 80 per cent of the eggs incubated hatch out, while from these there will be at least 50 per cent cockerel chicks.

Ground Alfalfa Good for Hatchable Eggs

Green feed and direct sunlight or cod liver oil are both necessary to produce a maximum percentage of hatchable eggs, according to recent tests at the Ohio experiment station. Direct sunlight or the feeding of cod liver oil has little benefit unless a green feed is available at the same time and, according to D. C. Kennard, in charge of poultry investigations, a high quality alfalfa meal used as a part of the mash makes a very satisfactory solution of the green feed problem. He also finds that milk in some form serves very effectively as a partial substitute for green feed, and for this reason makes an important part of the ration for layers kept in confinement.

Better Care Needed

Farm people are doing a better job of raising baby chicks than they are of caring for their mature pullets and laying stock, according to R. W. Whitfield, Iowa State college, after a survey of 243 farm flocks in 12 counties. Seventy-two per cent of the farmers were feeding a baby chick ration that was suitable, 65 per cent were using brooder houses and stoves, 51 per cent raised their chicks on clean ground, and 69 per cent had found it profitable to raise pullets separately.

Test of Value

The balance sheet is the real test of the value of any enterprise, and any section of farmer commercial activity; only to the extent to which returns exceed costs do profits apply. In any study of egg production it is necessary to take into consideration the varying factors in different areas. There are some parts in which feed costs are appreciably more than in others, and there are parts where price returns are appreciably higher, and marketing costs less.

Protest Is Made By 30 Towns On Present Gas Rate

Recommendations that West Texas cities adopt reduction in gas rates were adopted unanimously by official representatives of more than 30 towns in a meeting held at Abilene last week. The recommendations called for a permanent organization to keep the proposed program on the move.

Among the resolutions were recommendations that cities of the district endeavor to secure competition in the sale of distribution of natural gas; and that if this measure is not practicable, that cities band together for construction of their own pipelines and take steps toward municipal ownership of distribution systems.

The body urged active support for the Petch bill, pending before the legislature, calling for appointment of a fact-finding committee on utilities rates; and urged defeat of the Holbrook bill, providing for a state commission to fix utility rates, instead of municipal bodies. Recommendation also was given for support of the bill amending pipe line laws so that gas pipe line companies cannot own producing properties. This measure is favored by the Independent Petroleum Association of Texas.

Much controversy has been in vogue

on the South Plains during the past two weeks occasioned by large increase of statement totals to service users of gas, and for which the companies claim is caused by increased cold weather during that month. Numerous petitions, including one from Muleshoe have gone in protesting against the charges.

ZONE MEETING HERE

Rev. W. B. Hicks, director of Zone two, Plainview district, announced that the next meeting of this zone will be held in Muleshoe with the local Methodist church as host to the delegates attending.

This zone comprises churches located at Littlefield, Amherst, Sudan, YL, Muleshoe circuit and Muleshoe station.

This is a very important meeting, and it is desired that all members be present.

MULESHOE CIRCUIT MEET

The second quarterly conference of the Muleshoe circuit, Methodist church, will be held at the Wilson school house Saturday of this week, according to announcement made by Rev. A. A. Peacock, pastor.

Presiding Elder, Rev. M. M. Beaver will preach at 11:00 o'clock in the morning. There will be dinner served at the noon hour, and in the afternoon the business session will be held.

Seller's paradise: quick buyers, paying cash.

Lazbuddie News

The Lazbuddie Study club met in regular session Thursday afternoon in the home of Mrs. Ralph Disch. About thirteen were present. A delightful program was rendered, roll call response being "My Idea of a Model Hostess." Miss Grace Jennings gave a demonstration on "Correct Table Service." During business hour some charity work was discussed and taken care of. After adjournment refreshments of doughnuts and coffee were served to the following: Mesdames Price Praithier, W. R. Praithier, R. L. Bledsoe, Roy White, T. G. Roper, John Steinbock, Willie Steinbock, Emma Dyck, Charles Julian, Raymond Treider, E. R. Haskins, Cecil Simms, and Miss Grace Jennings and Mrs. R. O. Beene, visitor.

Mr. and Mrs. Gladys Griffith are the proud parents of a baby boy that arrived Feb. 15th. The lad was named Jack Doyle. He weighed six and one-quarter pounds. A coincidence was the fact that he arrived on the wedding anniversary of his grandmother, Mrs. Emma Dyck.

Friends and relatives of the family were grieved to hear of the death of Mr. Ralph Daniels, of Shawnee, brother of Roy Daniels, of Lazbuddie.

Mr. Daniels died Feb. 16, and was buried in the Fair Lawn cemetery at Shawnee. The boy would have been 25 years of age Feb. 25. The immediate family left to mourn their loss were his widow Mrs. Novella Daniels, a three year old son, Leroy, A father an mother, Mr. and Mrs. I. E. Daniels

two brothers, Lowell Daniels of Shawnee, Roy Daniel, of Lazbuddie and a sister, Mrs. Fred Marks, of Shawnee. Little Elmer Joe Lusk was honored at a gay little party given by her mother, Wednesday afternoon. It was her sixth birthday. Favors of all day suckers and moon face cookies were given to the guests. After several games had been played refreshments of angel food cake and ice cream were served to the following children: Mary Frances Bledsoe, Dae Treider, Junior and Rex Steinbock, Raymond Treider, Billy Ray Treider, John Adrian and Ralph Odell Disch, David Black, Ruth Menefee, A. C. Echols, and the honoree, Elmer Joe.

W. S. Menefee underwent an operation for appendicitis last Tuesday in a Lubbock sanitarium. At the last report to the writer he was doing very nicely. Mrs. Menefee was expected to return home for a few days.

E. R. Haskins returned last week from Russellville, Ark., where he was called by the death of his father, C. A. Haskins. His father had been a teacher for years and at the time of his death he had been teaching in a school where he taught forty years ago.

Mrs. A. C. Echols and son, A. C. Jr., of Friona was a house guest last week of her sister, Mrs. Loyall Lusk.

Mrs. Le Las Knight is visiting her parents in Friona this week. Mesdames Claudie Gollman, Cecil Simms and Miss Grace Jennings spent the weekend in Lubbock.

R. L. Bledsoe returned Monday from Lubbock where he had been

transacting business since last Friday. Mr. and Mrs. Jim Black and Mr. and Mrs. De Las Knight were shopping in Decmit last Friday.

Italy and France are said to be building up their navies, with Great Britain watching the proceedings and ready to increase her own. Under the circumstances, do we need any?

LOOK!

We Are Here To Stay!

Co-operate with me I'll co-operate with you By having your watch fixed —In Muleshoe

All kinds of Watch and Jewelry Repairing

GEORGE SANDERS Jeweler

In Western Drug Store MULESHOE

The CAMELS! are coming.



This is the Camel package in which a significant change has recently been made

\$50,000 REWARD

for the best answers to this question:

What significant change has recently been made in the wrapping of the CAMEL package containing 20 cigarettes and what are its advantages to the smoker?

First Prize, \$25,000

Second Prize, \$10,000 Third Prize, \$5,000

For the five next best answers . \$1,000 each

For the five next best answers . \$500 each

For the 25 next best answers . \$100 each

Conditions Governing Contest:

- 1 Answers limited to 200 words.
- 2 Write on one side of the paper only.
- 3 No entries accepted that bear a postmark later than midnight, March 4, 1931.
- 4 Contest open to everybody except employes and executives of R. J. Reynolds Tobacco Company and their families.
- 5 In case of ties, the full amount of award will be paid to each of the tying parties.
- 6 It is not necessary to buy a package of Camel cigarettes in order to compete. Any store that sells cigarettes will permit you to examine the Camel package containing 20 cigarettes.

All communications must be addressed to Contest Editor—R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Judges:

CHARLES DANA GIBSON Famous Illustrator and Publisher of "Life"

ROY W. HOWARD Chairman of the Board, Scripps Howard Newspapers

RAY LONG President, International Magazine Company, and Editor of "Cosmopolitan"

AND STAFF

Wednesday Night Tune in the Camel Hour on N. B. C. Network

9.30 to 10.30	Eastern Time
8.30 to 9.30	Central Time
7.30 to 8.30	Mountain Time
6.30 to 7.30	Pacific Time

Over Stations

WJZ, WBZA, WBZ, WHAM, KDKA, WJF, WCAH, KYW, WLV, WRVA, WJNS, KWK, WJAN, WFLA, WGG, WJES.

11.15 to 12.15	Eastern Time
10.15 to 11.15	Central Time
9.15 to 10.15	Mountain Time
8.15 to 9.15	Pacific Time

Over Stations

WHAS, WSM, WSB, WMC, WAF, WJDX, WSMR, KYIS, WML, KST, WEGC, WKY, WBAF, KPRC, WOAI, KOA, KSL, KTRK, KGO, KPCA, KFSO, KGW, KOMO, KHQ, KFAB.

Contest open only until MIDNIGHT, MARCH 4, 1931
(Winners will be announced as soon as possible after contest closes)

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor; I. F. WILLIS, Business Manager

SUBSCRIPTION RATES In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.

Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach the office not later than Wednesday morning of each week.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Member Texas Press Association and National Editorial Association.

A THOUGHT FOR THE WEEK

Pride goeth before destruction, and a haughty spirit before a fall.—Prov. 16:18.

Prides chickens have bonny feathers, but they are an expensive brood to rear. They eat up everything and are always lean when brought to market.—Alexander Smith.

THE MACHINES

Many are contending today that invention and use of machinery where once humans were employed is largely responsible for much of the low prices on various commodities and for many people being out of employment. In other words, has the machine become a devastating metal dragon, overshadowing us with its sombre bulk and ruthlessly devouring jobs by the score, or is it really a job creator, a social benefactor and business stimulant? For instance, in the wheat growing area around Muleshoe and the West Plains of Texas, the modern wheat combine which can be operated with two or three men, has taken the place of the old-time wheat harvesting outfit of from 16 to 20 people.

However, it must be recognized that machinery has done much to raise the general level of living for all peoples and it has taken away much of the age old burden of grinding labor which has permanently bent the backs of numerous toilers in the years gone by. When the linotype was invented some years ago, it was thought thousands of printers would be thrown out of employment, but the trade has taken care of itself and printers are enjoying a better wage scale than ever before. In the advent of the automobile and its numerous attending industries, multiplied thousands were given work who did not have it before, and the coming of this industry requiring much skilled labor augmented to increase wages. The developing of the airplane, the radio and numerous other industries will doubtless produce similar results.

We believe it is a fact that from the very beginning of the machine age, despite its temporary inconveniences and necessary adjustments, practically every new invention of machinery has had a beneficial effect upon humanity.

Apparently some other new machinery industries are now in order, and greatly needed to absorb the labor surplus recently created. Just what that may be we do not propose to state, but so far American ingenuity has successfully arisen to combat and master all past situations and we have reason to assume it will do so again, although there may be a period of temporary inconvenience before that is done.

As a general thing, the fellow who marries a flapper finds a cook stove in his home about as useful as a whip-socket on an automobile.

WHY TRADE-AT-HOME

In common with most of the citizens of Muleshoe the Journal believes most sincerely in the advantages to be secured by the thorough practice of "trading-at-home." It is a doctrine that is often misunderstood, in that some people would go so far as to demand a blind adherence to the theory without regard to the facts of the situation. The essence of such a course of conduct, if it is to be a community success, requires the intelligent co-operation of Muleshoe merchants as well as Muleshoe buyers. It is the paramount duty of local merchants, or sellers, to be alert in their business, to present to their customers attractive goods, fairly priced in line with modern competition and to keep up with the best modern merchandising practices elsewhere. This does not necessitate, or expect, the elaborate displays of metropolitan stores, but it does mean meeting the prime essentials of trading that make buying profitable to the buyer as well as the seller.

The obligation which rests upon

NO FRIEND LIKE AN OLD FRIEND

THERE is no friend like an old friend. Who has shared our morning days, No greetings like his morning days, No homage like his praise.

FAME is the scentless sunflower, With gaudy crown of gold; But friendship is the breathing rose, With sweets in every fold.

—Oliver Wendell Holmes.

JUST LOOSE TALK

Farmers are often accused of being gamblers and of everlastingly demanding special favors. We suppose such talk does no real harm. People who talk that way are mostly unfortunates who have never been able to get the upper hand of a habit of expressing views on subjects they know nothing about.

Still it is disquieting, when one limps in from a hard day's work to read something like that stuck into a daily paper between tidings of a slump in hog prices and cheaper wheat or cotton. One year to immerse the editor of such remarks in a tar barrel and the contents of a featherbed.

We're all given to complaining too much though the farmer doubtless has the most just cause and greatest reason for his grouch. However those of us around Muleshoe who know the farmer best, know that he doesn't do any more of it than those in other lines of work who have to slave to make both ends meet.

What say, let's lay the farmer grumblyng joke and the mother-in-law joke away together and give them both a good long rest.

If that four year old Seattle boy who smokes cigars will save the coupons until he is 17 or 18 years old, he will have enough to buy a saxophone.

TACKLING A NEW JOB

How many grown-ups in Muleshoe risk tackling a new job, without help or assistance from someone who has done the work before?

Not many, is our guess! That being the truth, should not parents realize that, very often, when Johnnie or Sarah fail to make the marks at school that other children make, the fault is not the child's, but rather a lack of patient assistance and direction at home.

Modern schools cannot give any one pupil individual attention, and the little tots, struggling amid a massive world of new facts, sometimes fail to receive, at home, the help that is due from those who have "done the work before."

We read that a So. Carolina editor was recently robbed of \$265. The part of the story we can't believe is that it was an editor.

Jaunty Journalettes

Some people favor temporary marriages, but the kids of Muleshoe will not favor being temporary children.

How many Muleshoe people can remember when the worst name one could call a man was a horse or cow thief?

In Muleshoe it is a sign of a visiting

girl if she says gown, robe or frock. The home girls say dress and are thankful to get that.

You can make a Muleshoe woman believe lots of things, but you can't make her believe that comfortable clothes are stylish.

Dreaming of good times is pleasant, but the Muleshoe man who hits hard licks for them is usually the first to enjoy them.

The easiest way we know of for a Muleshoe man to make his wife mad is to just buy her a hat or coat like the last one he bought her.

Many of the towns in Texas claim they are not on the map, but they are all on the tax books of the state and nation, Muleshoe included.

A lot of Muleshoe men think that a dictionary is just something you put in a chair to stand on while hanging a picture or fixing the stove pipe.

Most any Muleshoe street will stop the baby's colic. Just get in your car, lay the infant face down on your lap, put the speedometer up to 40 m. p. h., and the internal wind will quickly vanish.

It's amusing to see an old bachelor petting a baby, especially if the baby is about 18 years.

MULESENSE

Headquarters are necessary for the success of most business enterprises, but its the headquarters of the mule that gets results.

Just because one lives in Muleshoe no sign they are a chronic kicker. There are plenty of folks here who brag loud and long in exultant joy over the super-eminent, transcendent privilege of being an honored citizen of this municipality.

A stranger sipped a coke at a drug store fountain one day last week while complimenting Muleshoe upon its original copomen. "By the way," he queried, lifting his hat, "do you have anything for a bald head?" "Nothing but the greatest respect," replied Harley, as he set the brakes on another coke he was just drawing.

K. K. Smith—"Some men take good care of their automobile, while others treat it just like one of the family."

Neal Rockey, local Ford dealer, uses a cut representing a mule jumping through a muleshoe as his official business signature. Perhaps a mule kicking his shoes off might be a bit more appropriate.

It is reported that a Muleshoe man who is very well-to-do, also very business-like, starts off his prayer in this manner: "This is (name) speaking!"

FARM NOTES

By FRED S. REYNOLDS Farm Agent, Bailey County

A fall of 17 feet per mile was found by actual measurement on D. W. Danielson's farm at West Camp. This is a fall of four inches to the hundred feet. Mr. Danielson is contouring the rows on part of this place to hold the water.

E. E. Hughes also of West Camp, is contouring his rows. Neither of these men expects to build terraces this year for lack of time.

That terracing on the Plains pays, can be seen by the following clipping: Big Spring—Land "way out in West Texas" once considered too dry and too level to need terracing is yielding large returns from this soil and moisture conservation practice now, records of crop demonstrations kept by J. V. Bush, county farm agent show. A. Clanton of Luther community in Howard county last year made 17 1/2 bales more cotton from 50 terraced and contoured acres than in several preceding years, and the increase netted him \$408. Terraced and contoured and nearly doubled in cotton yield over ordinary land for N. E. McMinnoff of Green Valley, and 70 acres of it paid an extra dividend of \$350 last year. Earl Phillips of Fairview community made 20,000 pounds seed cotton from 50 protected acres against 5000 pounds from an equal acreage of near-by un-terraced land.

Has Biggest Job



E. W. Betty, head of the Canadian Pacific Railway, runs 21,000 miles of railroads, two great lines of steamships on the Atlantic and Pacific, a chain of hotels and other enterprises.

PLEASANT VALLEY ORGANIZES A WOMAN'S H. D. CLUB

The Pleasant Valley Home Demonstration club was organized Feb. 2, at the home of Mrs. J. H. Harrell, Miss Ruby Mashburn, Lamb County's home demonstration agent, acting as moderator.

Officers were elected as follows: President, Mrs. J. H. Harrell; Vice-President, Mrs. O. P. Burnham; Secretary and Treasurer, Mrs. C. L. Hagemer; Reporter, Mrs. L. E. Wilson; Council Member, Mrs. John Bickel.

There were 20 members enrolled. The two-fold purpose of our club is "To Make a Living in the Country," "To Make a Life in the Country."

Much interest was manifested. February 16th, the club met at the home of Mrs. John Bickel with Mrs. Ed Bickel and Miss Bernice Bickel as hostesses. There were 10 members and four visitors present.

A very interesting talk was given by Mrs. O. P. Burnham, "Shall Country Die With Marriage?" There were brief talks by the different members on "Good Manners in the Home." At the social hour refreshments were served.

The next meeting will be March 2, at Mrs. S. D. Beller's. All members are urged to be present; visitors are welcomed.—Reporter.

METHODIST MISSIONARY

The Missionary society met at the home of Mrs. C. C. Mardis with 15 members and four visitors present.

The society met for an all day quilting and then a short business and lesson session in the afternoon. "Sweet Hour of Prayer," Mrs. Stone lead in prayer, and Mrs. West read the 28th chapter of Matthew as the devotional lesson. A few short sentences were offered, a song "Take Time to be Holy," sung and then we took up our lesson in our book which each enjoyed very much.

The next meeting will be an all day meeting at the church.—Reporter.

NOTICE

On the 9th day of March, A. D. 1931, the Commissioners Court of Bailey County, Texas, will receive sealed bids on the County and School Depository for the years 1931 and 1932. The Court will not select the depository for schools with more than 150 scholastics. The Court reserves the right to reject any and all bids. No bids were received from the former advertisement.

J. E. ADAMS, County Judge Feb. 19, 26, Mar. 5, 1931.

Another person's worries are always hard to understand.

-- Garden -- THEATRE

SUDAN, TEXAS Can you Imagine 1980?

You will be surprised!

"Just Imagine"

Sun., Mon., & Tues.

Also Laurel & Hardy in "BELO ZERO"

A Sizzler



"6"

Priced Delivered Fully Equipped Passenger Cars

Table listing Chevrolet models and prices: Phaeton (\$655.00), Landau Phaeton (\$755.00), Roadster (\$620.00), Sport Roadster (\$640.00), Cabriolet (\$780.00), Sedan (\$810.00), Coach (\$690.00), Coupe (\$680.00), Coupe 5 window (\$690.00), Coupe, 5 passenger (\$740.00), Cabriolet (\$760.00), Sedan Delivery (\$720.00), Commercial Cars: Chassis, 1/2 ton (\$460.00), Chassis, with Closed Cab (\$590.00), Cabriolet, with Closed Cab and Delivery Box (\$620.00), Trucks: 131 in. Wheelbase: Chassis, 1 1/2 ton (\$625.00), Chassis, with Closed Cab (\$730.00), Chassis, Dual Wheels, Closed Cab (\$650.00), Chassis, Dual Wheels, Closed Cab (\$755.00), 157 in. Wheelbase: Chassis, Dual Wheels (\$685.00), Chassis, Dual Wheels, Closed Cab (\$800.00)

A six in the price range of the four. Valley Motor Co. IT'S WISE TO CHOOSE A SIX

Beware of Closed Garage Carbon monoxide is a colorless, odorless and tasteless gas, these properties making it all the more dangerous. A very small percentage of this gas in the air when inhaled is said to be sufficient to cause death within a few minutes, under certain conditions, as when a car is left running in a closed garage.

Creosote Not Necessary There is no necessity for creosoting the wood used in airplanes. It is done only when the wood is in contact with the ground or actually placed in the ground. The objection to using creosote on wood for airplanes is that it prevents the satisfactory application of paint and also adds unnecessarily to the weight of the machine.

—THE—

BLACKWATER VALLEY IS NO LONGER AN EXPERIMENT

—Its fertility of soil and inexhaustible supply of pure water has long ago been conclusively demonstrated and proven beyond the shadow of a doubt. The 100 or more pumping plants lifting from 500 to 1500 gallons per minute are an absolute insurance against crop failures and a positive assurance of big yields.

Irrigation Pays Large Dividends No irrigation farmer in this valley is without a satisfactory bank account.—It is unknown to him or his family, and sweet contentment reigns supreme in every valley home.

Now Is The Time To Buy! We have irrigation land for sale in various size tracts from 10 acres up, priced exceedingly low—but this low price can not last long. NOW is the time to buy! Write us for more detailed information.

R. L. BROWN The Land Man Muleshoe, Texas

SEED OATS

Texas Red Rust Proof

NOW IS THE TIME TO PLANT

We do all kinds of Feed Grinding

BAILEY COUNTY ELEVATOR CO. Muleshoe, Texas

HEADQUARTERS for Quality Groceries



Groceries that you know to be clean, wholesome and fresh add to your meals a zest that means for better health. We combine—

QUALITY—SERVICE—VALUE That's why we are grocery headquarters for housewives who KNOW. Our stock is complete in every detail.

Canned Goods, Package Articles, Fresh Fruits and Vegetables. All kinds of Fresh and Cured Meats—all our goods exceedingly satisfying to the most fastidious.

GUPTON GROCERY Phone No. 4 Free Delivery

AGED MATRON HONORED
 Wednesday, February 18, was a day that will long be remembered by all those present at the home of Mrs. H. C. Kennedy, when a surprise birthday dinner was given in honor of her 78 birthday. Each one who came brought an appetizing dish.
 The cake was decorated in pink and white with 78 white candles. Dinner was served cafeteria style and was greatly enjoyed by all.
 The honoree, we are sorry to say, was unable to be up with her many friends as much as she would have

liked to, on account of bad health, but made the remark that it made her feel better knowing that her friends loved her so.
 Pictures were taken of the cake and honoree, both before and after the candles were lighted, also of all those present who were Mesdames T. L. Snyder, W. E. Harlan, Tye Young, Harold Morgan, Mary Boles, D. C. Stovall, C. C. Stovall, W. H. Kistler, L. R. Sims, R. W. Tyson, Alex Paul, Will Kennedy, Hugh Kennedy, Bob Kennedy, also Misses Bertha Lee and Melvina Boles, Miss Lillie Kennedy.

Sunday School Lesson

International Sunday School Lesson for March 1:
 "Jesus Sending Forth Missionaries."
 Luke 10:1-11, 17, 21, 22.
 Rev. Samuel D. Price, D. D.
 Here is a lesson that is much larger than appears at first glance. Too many fail to reach the heart of the matter because they are about as unrelated as those who flippantly talk about "giving it the once over." Dig deep this time and you will discern that program that Jesus presented to complete His entire missionary enterprise. He did not plan to reach the people en masse, as when He fed the five thousand. His plan was to go after the individual in a "Win One" campaign that should never end. Some time before He had commissioned the Twelve to go forth as workers. Now He starts Seventy on their way as ambassadors of the Kingdom of God. In that day the area was more thickly peopled than now. Every individual was a prospect and the Master Teacher was eager to have each

one invited to become a believer, a follower, and in turn a "Win One" worker in further extending the Kingdom. It was heart-breaking to see the populace in their spiritual ignorance and without any inner power to help them up to God's way of thinking. Again, the Omniscient tells how the desired end can be accomplished. The same method is the one to be followed today though the populace is much greater than in that generation. The direction is found in the Golden Text: "The harvest indeed is plenteous, but the laborers are few: Pray ye therefore the Lord of the harvest, that he send forth laborers into his harvest."
 Then you can rejoice as the result which was reported at the conclusion of the itinerary. The Seventy were able, through spiritual power, to win many as believers. Miracles were wrought and these confirmed the value of the teachings. Why have thousands of churches in America not added a convert in a year?

As shown here the flower designs are strown irregularly over the bertha. More often they are arranged in two or three rows along the lower edge.

R. C. GARDEN SEED HERE
 A nice assortment of garden seed will be received here by the local Red Cross organization this week according to Mrs. A. V. McCarty secretary. The seed will be distributed free to those applying for same and the organization find them worthy. It is stated that those who cannot get in on the \$5 million dollar drought relief fund will, in some instances be permitted to participate in the free garden seed fund.

Want Clothing
 Numerous calls are being received each week from people in need of clothing and bedding. People who have such apparel they can spare are urged to collect it at once and leave with Mrs. Thompson at the R. A. Thompson store.

NOTICE
 The Board of Review for The Liberty Independent School District No. 3 (Y. L.) Bailey Co. Texas, will be in session at the school house in said district on the first Saturday in March viz. March 7th, 1931, from 1 to 4 o'clock p. m.
 All persons wishing to appear before the board in regard to the assessment of 1931 taxes are hereby notified to be present.



Don't Look Like a TRAMP!
 When it is not necessary

Buy a new SPRING SUIT
 New Spring and Summer Woolens in all the newest patterns are here for your inspection. Better order that suit and top-coat now—and be ready to greet the new season at Eastertime.
MULESHOE TAILOR SHOP

DINE IN COMFORT
 Aside from the satisfaction, one should always dine leisurely and in comfort. It is for the health's sake.
 Dine here if you want to enjoy first-class cooking, properly served and in surroundings which make eating away from home a pleasure—we give you the home-like atmosphere plus home-cooking that makes you feel really at home.
 Start dining with us NOW!
MOELLERS CAFE

COMPLETE AUTOMOBILE SERVICE

 We supply you with the best of Oils and Gasoline, this being a 100 per cent Texaco station. We handle accessories. Come to us for your Body and Fender Work. We do all kinds of auto, truck and tractor repair work on all makes. No job too large nor too small for us to handle. Road Service a specialty.
WILLIAMS SERVICE STATION
 (Formerly Snappy Service Station)
 North Main St. Muleshoe

ACCREDITED CHICKS
 We are in a position to furnish you with some high grade Chicks from State Accredited Flocks. We guarantee all of our Chicks to be healthy, and to live two weeks. Book your order three weeks ahead so we will be able to supply you. We have Chicks as low as \$c
 CUSTOM HATCHING \$3.00 PER HUNDRED
 Come In and See Us
MULESHOE HATCHERY

BAD MISTAKE
 How is it he never takes you to the theatre any more?
 Well, one evening it rained and we sat in the parlor.
COMPLETE Insurance Service
 with up-to-date records and old line connections
 5555 5555
J. E. Aldridge Insurance Agency
 Office at the Bank
 Muleshoe Texas

A SUBSTANTIAL WORK BENCH

 Something every farmer needs. This is economical to build, but is sturdy in construction. Just one of a hundred handy helps for which we can furnish plans, including those of the "Farm Building Service Bureau" of Texas A. & M. College. Ask to see them. There is no obligation involved.
E. R. HART LUMBER COMPANY
 MULESHOE TEXAS TELEPHONE NO. 23

School Notes

The Junior boys in High school were excused from classes last Friday afternoon to take part in the baseball game between Muleshoe and YL Junior boys.
 Part of the girl's tennis tryouts were held last Friday afternoon.
 The volleyball net was put up in the gym Monday morning. There were quite a few girls went down Monday at noon to play.
Senior News
 Bettie Parsons, an ex-senior of Muleshoe High school, visited with her friends here Friday.
 The students who are taking part in the interscholastic meet are working hard on their chosen subjects.
 The English 3 class has been working hard and enjoying the "Merchant of Venice" in class.
 Tryouts in tennis were held Thursday and Friday by D. L. Kendrick, who is in charge of this division of sports.
 Mildred West, senior of this school, and her friend, Miss Bettie Parsons, visited the 7th grade English club, Friday afternoon.
 There was much rejoicing by the students over the good news that there will be eight months of school.
Junior News
 It won't be long now! We're having "six weeks exams." this week.
 Muleshoe is going into the county tournament. Woodrow Gaede and Troy Actkinson are going out for doubles in tennis. Arnold Actkinson is trying singles.
 The Seniors have invited the Juniors to help them put on a Junior-Senior play. We are going to start working on it as soon as we can get these examinations off our minds.

Sophomore News
 The Sophomores are very busy this week for this is the week for exams.
School Debates
 The Sophomore English class students had several debates last week. The debaters were:
 Arnold Actkinson and Ray Eckler; winner, Arnold Actkinson.
 Alvis Hobbs and Kenneth Burton; winner, Kenneth Burton.
 Iola Shirley and Beulah Burton; winner, Beulah Burton.
 Margaret Roach and Lois McDorman; winner Margaret Roach.
 Retta Mae Arnold and Juston Danner, winner, Juston Danner.

Mary Arton McCleskey was absent from school Friday.
 There are several Sophs. entering the county interscholastic meet, and they are going to help Muleshoe win.
Jokes
 Margaret: "I wonder how Mr. Cox is going to give our examination from the Constitution."
 Leon: "I don't know, but I bet the questions will be hard and funny."
 Margaret: "I bet the questions won't be one-half as funny as my answers."
 "When do the leaves begin to turn?"
 "The night before exams start."
 Arnold: "Do you think it is right to buy an automobile on the installment plan?"
 Ray: "Sure. Sixteen million people can't be wrong."
 If you're looking for health And strong, sturdy legs; Just raise you some chickens And scramble the eggs.

The Rosabelle Club
 The Rosabelle club met Tuesday in the Home Economics room with 19 members and the sponsor, Miss Evelyn Eboon, present. The club was called to order by the president, Myrtle Burkhead, and the minutes of the last meeting were read by the secretary. There was a discussion of going to Palsview, to the district meeting to be held March 7th. The girls will know for sure if they can go by Thursday.
 The following program was rendered:

"The New South," Beulah Burton.
 "A Message to Garcia," Mary Arton McCleskey.

The girl serving the county tournament for March 6th and 7th, and we think they stand a good chance to win first place in the Senior Decamation.
 The club adjourned at 10:20 a. m. and will meet again March 10th.
Primer Room
 The Primer room enjoyed a valentine party Friday, February 13.
 Little Jane Reynolds' mother presented the room with a large white cake, decorated with red hearts, and it read, "To My Valentine." We all thank Mrs. Reynolds for the nice cake.
 We played games and had a contest, Jack Givins winning. He was presented with a large valentine for a prize.
 Then we cut the valentine cake. After being served with cake, candy and pink lemonade, we had a valentine box, from which everyone presented received valentines.
 In making the honor roll for this room for the last six weeks, we failed to put Connie Dale Gupton's name on the roll. Don't think for a minute that he has fallen behind.

This room is running a race to see how many can come the six weeks term without being absent or tardy. This is a list of the ones for the last six weeks: Juanita Bigham, Dortha Jean Moore, Jane Reynolds, Edward D. Chitwood, Bill Frank Beacer, D. S. Chairy, Connie Dale Gupton, Morris Mann, Jack Givins, June Guyn, Marshall Morris, Wanda Lee Maner.

VERY LATEST By Mary Marshall

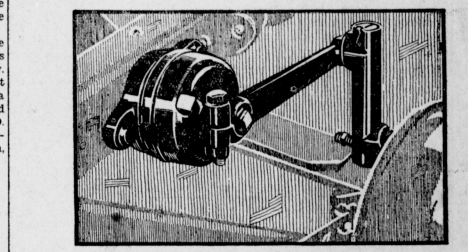
For lack of a better word dress-maker's speak of self-trimming to indicate any sort of dress decoration made from the material from which the dress is made. By the clever dress-maker this sort of trimming is often chosen because it adds a certain neat, not elaborate, without detracting from the essential simplicity of the dressmaker it makes a strong appeal because it gives finish to the dress at little or no expense.



The bertha collar shown here shows one of the new sorts of self-trimming. It consists of an arrangement of small flower-shaped pieces cut from the material of which the dress is made, and applied to the light-toned georgette that fashions the bertha. In this case each little flower device is attached by means of a tiny crystal bead or nail head, but in some cases they are simply attached with an invisible stitch in the center without the bead or nail head.

GROCERIES
 WE SUPPLY 'EM YOU BUY 'EM
 Fresh, Crisp and Wholesome
 MAKE OUR STORE YOUR HEADQUARTERS FOR PROVISIONS OF ALL KINDS
SELF SERVING GROCERY
King & Parsons, Proprietors
 Next door to Theatre, Muleshoe

FORD COMFORT



Every new Ford is equipped with four Houdaille double-acting hydraulic shock absorbers
 ONE of the fine things about driving the new Ford is the way it takes you over the miles without strain or fatigue. No matter how long the trip, you know it will bring you safely, quickly, comfortably to the journey's end.
 The seats are generously wide, deeply cushioned and carefully designed to conform to the curves of the body. Every new Ford has specially designed springs and four Houdaille double-acting hydraulic shock absorbers. These work both ways — up and down. They absorb the force of road shocks and also provide a cushion against the rebound of the springs.
 Other features that make the new Ford a value far above the price are the Triplex shatter-proof glass windshield, silent, fully enclosed four-wheel brakes, more than twenty ball and roller bearings, extensive use of fine steel forgings, aluminum pistons, chrome silicon alloy valves, torque-tube drive, Rustless Steel and unusual accuracy in manufacturing.
 In addition, you save many dollars because of the low first cost of the new Ford, low cost of operation and up-keep, and low yearly depreciation.



LOW PRICES OF FORD CARS
\$430 to \$630
 F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can purchase a Ford on convenient terms through the Authorized Ford Finance Plans of the Universal Credit Company.



Progress News Notes

Mrs. Chas. Elmore was hostess to a birthday dinner Sunday at the home of Mr. and Mrs. Allen Fenton...

These present were Mr. and Mrs. Homer Holland and three children, Miss Isa Capehart, of Borger...

Surprise Shower Mrs. Byron Gwynn was very pleasantly surprised last Wednesday after school when a number of women gathered at her home and gave her a cake and cocoa were served to the following ladies...

Mr. and Mrs. Homer Holland and children and Miss Isa Capehart of Borger, spent the weekend with their...

How Rich We Are By DOUGLAS MALLOCH COME, count our wealth, good wife; How rich we are, we two. We have the gift of life. You me, and I have you.

Come, count our wealth again; How rich we are, indeed: A roof to shed the rain. And friends to help in need, And work for my two hands.

Come, count our wealth, my dear; How rich we are, withal: One light forever near. Whatever shadows fall.

These are the gold God meant, These and the gift of health. Yes, if we're discontent, Come, count our wealth.

Mother's Cook Book In a little precious stone what splendor meets the eye: In a little lump of sugar how much of sweetness lies.

LET'S HAVE A SNACK FOR the mother or housewife who has a horde of youngsters apt to drop in at any moment for a quick sandwich or lunch...

HOW TO GO BROKE FARMING 1. Grow only one crop. 2. Keep no livestock. 3. Regard chickens and a garden as nuisances.

Not a National Bank The Bank of England is a private institution, although it is patronized by the government and enjoys certain privileges for its services to the nation.

Tomato Appetizers. Cut rounds of bread one-fourth inch thick and toast or saute. Over the toast place a very thin slice of spanish onion, sprinkling it with salt and pepper.

Delicious Fish Sauce. Mix together the juice and grated rind of a lemon, two tablespoonsful of sugar and the well beaten yolks of two eggs.

Unpainted Building Decays The recent authoritative estimate that the weathering of unpainted buildings and implements costs American farmers \$300,000,000 a year leads the Farm Journal to point out what is really happening to a building while the owner thinks he is saving money by delaying the needed coat of paint.

Brick Veneering Pays Many old houses have sturdy frames despite the shabby and old appearance of the exterior. Given a veneer of face brick, these houses will put on an appearance of new and will give service that compares well with an entirely new home.

Two Billion Remodeling The home modernizing bureau of the National Building Industries expects that during the next 12 months \$2,000,000,000 will be spent for remodeling.

Community Building

Trees That "Make Good" on the Home Grounds Elm and oak trees are ideal for the home grounds, not only because of their beauty and long life, but because their shade is not so dense as to kill plants and grass beneath them.

Opinions Vary Greatly Concerning Model City Inspired by talk about a "model" city, the question arises, What is a model city? It cannot be answered, for the reason that the answer depends on the cultural viewpoint, with reference to the word "culture."

Water Supply Important Of the thousands of privately owned water supply companies, a few hundred have been joined together in the last few years into holding companies which were able to give each individual unit up-to-date management.

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Well-Kill Positively Not a Poison Buy WILL KILL from COLLINS Pharmacy "The Modern Drug Store" Service—Quality—Price Any Doctors Prescription is filled by a Graduate Pharmacist

Planting Time Is Here! BUY YOUR PLANTING SEED! We have—Texas Red Rust Proof OATS also a quantity of high grade BARLEY for spring planting. Better buy now! S. E. CONE GRAIN COMPANY

Plan NOW To Attend The AMARILLO Fat Stock Show MARCH 2-3-4-5th We are sincere in the belief that the farmer who diversifies and also includes livestock and poultry raising in his program has taken a most important forward step in assuring his success. Our Aim—To Help Improve the Panhandle PANHANDLE LUMBER CO. Courtesy—Quality—Service

Neelie Maxwell GIRLIGAGS "Women aren't satisfied with everything money can buy these nowadays," says Knowing Nora, "They want everything credit can buy."

Grow Your Own Vegetables SALAD vegetables, lettuce, radishes, beets, carrots, cucumbers, tomatoes and green onions are more crisp and full of flavor when freshly picked. To make the most of your gardening effort, plant the first quality tested seed now available in the Northrup, King & Co. seed box at a nearby dealer's. All standard size vegetable packets 5¢ per packet Northrup, King & Co.'s Seeds

PRETTY WOMEN WILL SPLIT HONORS WITH HANDSOME BOSSIES AT THE FAT STOCK SHOW, AMARILLO NEXT WEEK

Stalwart gentlemen cows, accompanied by bashful feminine bovines and their quadruped families may have an attraction for the sophisticated man who thinks of beauty in terms of dollars and cents, but the consensus of opinion expressed on the streets of Muleshoe this week is to the effect that the charming array of beauty exhibited by about 75 towns over this West Texas area in the exquisitely dressed princesses and maids of honor they will furnish for the Fat Stock Show to be held at Amarillo Monday and Tuesday of next week will quickly take the cowboys from off the fences of the cattle pens and bring them in a hurry to the big city auditorium where there will be shown

the greatest parade of pulchritude ever posing before the pulsing public. The occasion will be the coronation ceremony of the Queen of the Plains whose identity is being kept a strict secret until the crown is placed on her head and the veil lifted from her comely face. The event is to take place Monday night, beginning promptly at eight o'clock, and several from here will be in attendance.

Such an auspicious event as this could not be permitted to transpire without Muleshoe being represented, and she will have present on that occasion two of her most charming young ladies. Miss Opal Morris has been chosen as Princess, and she is a happy selection that would reflect credit and grace to a genuine ceremony of this kind where a real kingdom was at stake. She will wear a gown of all-over silk lace of shell pink color with a touch of sky blue trimming, floor length hemline and made on semi-princess lines. Pearls will be worn as accessories, and the pumps will be of blue satin fabric, full arm length gloves of white competing the costume.

Miss Adella Beavers, a charming belle of the younger set, has been chosen Maid of Honor to accompany

the Princess in the royal service. She will wear a gown of pale green chiffon made on semi-circular lines, ankle length, pearls for accessories, light colored pumps and white gloves half-arm length.

Muleshoe while feeling quite proud of its representatives on this royal occasion also manifests a bit of envy, since it is quite sure that either one of its fair daughters may well vie with the mysterious chosen one who shall occupy the place of highest honor and wield the golden scepter over her court of matchless beauty.

Both the Panhandle Live Stock Producers association and the Panhandle Swine Breeders association will hold their annual conventions in Amarillo during the Fat Stock show. There is already a big entry of fine cattle and about 200 baby beavers will be shown.

Aside from the live stock exhibit, there will be numerous amusements of different kinds, including a midway and various special stage attractions, besides the coronation ceremony already mentioned. It is the desire of the management to make this an exposition long to be remembered for its completeness and enjoyable features. An attendance record is anticipated, as all railroads entering the Amarillo territory have granted low round trip rates for those living at a distance, while the highways will be crowded with the automobiles of those living nearer.

LOW PRICES

— on —

BARBER WORK

Shave - - - 20c

Hair Cut - 35c

In keeping with the trend of conditions, our prices on all barber work have been reduced.

"SKEET'S"

Barber Shop

F. C. SKEETERS, Prop.

In Moeller Building

REDUCTION IN PRICES \$5.00 to \$45.00

MOTOR CO.

MULESHOE, TEXAS.

SELLING CARS WITH VALUE FAR ABOVE THE PRICE

Come and see our good Used Cars which are priced accordingly:

Kiwanians Want Streets, Alleys In Better Condition

That there is a general desire on the part of Muleshoe citizens generally for some improvement of the streets and alleys within the municipality is the result of a meeting which took place at the Kiwanis club meeting of last week. The deplorable condition of some of the alleys with their accumulation of unsightly debris and Main street where cars had to be driven across ditches filled with mud and water to obtain curb parking was not considered good advertising for the town and "hard on religion" as one of the members expressed it. J. E. Aldridge and Judge J. E. Adams were appointed a Street committee to confer with the city officials looking toward improvement of conditions.

K. K. Smith and Garland McCoy were constituted a committee to prepare program for this weeks meeting. Neal Rockey and F. S. Reynolds were appointed to write State Senator Pink L. Parrish urging that Muleshoe be given due consideration in the matter of locating a state agricultural experimental station in this area, the letter to set forth the superior merits of this section for demonstration purposes.

The matter of farm loans under the forty-five million dollar government fund was discussed and plans made for assisting the committee appointed in Bailey county for disbursing this appropriation. B. W. Roy and Chas. Whitacre of Duke and Delma McCarty were honored guests of the membership.

\$50,000 Cigarette Contest Under Way

A contest offering fifty thousand dollars in prizes has been announced by R. J. Reynolds Tobacco Company, makers of Camel Cigarettes, with special announcements in practically every newspaper in the United States. Eight days are allowed for submission of essays, the contest closing at midnight on March 4.

Prizes will be awarded for the best answers to the question: "What significant change has recently been made in the wrapping of the Camel package, containing twenty cigarettes, and what are its advantages to the smoker?" Answers are limited to two hundred words in length, must be written on one side of the paper only and are to be mailed to the contest editor, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

First prize is twenty-five thousand dollars, with second and third prizes of ten thousand dollars and five thousand dollars. Numerous smaller prizes will also be awarded. Judges of the contest are Ray Long, president of the International Magazine Company and editor of Cosmopolitan Magazine; Roy Howard, chairman of the board of the Scripps-Howard Newspapers, and Charles Dana Gibson, internationally known artist and publisher of Life Magazine.

The contest is part of what advertising experts declare is one of the most intensive advertising campaigns ever staged. Practically every daily and county seat weekly newspaper in the country will be used as well as college periodicals and financial newspapers. This campaign is to be followed by an aggressive advertising drive through newspapers, magazines, radio and outdoor display.

Buy it in Muleshoe.

His Policies Are Still Sound

By Albert T. Reid



Bailey Co. Vets May Get \$3,000 Under New Law

That former service men of the World War residing in Bailey county will receive approximately \$3,000 in loans from the Government on their compensation certificates, is the estimate made this week by members of the local American Legion who are interested in the measure now before Congress and which threatens to be vetoed by President Hoover. However, it is believed it will eventually be passed over his authority should he see fit to take a reactionary stand regarding its passage.

There are approximately 60 ex-war service men living in Bailey county who will be eligible to receive a loan averaging \$500 each on their compensation certificates, which average a total of \$1,050 each and are due in full January 1, 1945. There are a few

service men who have not yet received certificates and some who have only recently received them, though most of the holders date back to January 1925, when the law passed in 1924 became effective. Some have already obtained loans from their certificates which will be deducted from the total amount allowed under the new bill before congress.

Pantry Plenty Gives Pleasure and Pride To Lamb Co. Woman

Olton—With her pantry shelves laden with 455 quarts of canned fruits, meats and vegetables, prepared in 70 different ways from 33 varieties, Mrs. I. V. Fent, 4-H pantry demonstrator of the Sand Hill Home Demonstration Club in Lamb county, is rejoicing that her family is so well provided for these winter days. She says "I entered the 4-H pantry contest first of all because I wanted to make a canning budget that would enable me to serve my family a balanced ration; second, to do this in the best

and most economical way; and third, because friendly rivalry makes the work a greater pleasure." In making her garden Mrs. Fent planted enough for her food budget and added enough cabbage, tomatoes and green beans for sale to pay for the needed commercial foods which she bought in quantity at favorable prices by watching the market for "specials." "To me," Mrs. Fent says, "my pantry is a great help in time as well as money saving. To my husband it is a pride in more ways than one, for he knows that there is \$217.35 worth of food for our use this winter which we will not have to pay for. To some of my neighbors it has been an inspiration and several of them are planning to make a canning budget and plant a garden to fill it during the coming season."

Legal Phrase
The word "novation" is from the Latin word meaning "new," and its use in legal phraseology means a substitution of a new obligation, indebtedness, creditor, etc., for an existing one.

THOMPSON'S

CLOSE OUT SALE

CONTINUES!!

WE ARE QUITTING!!

We undersell them all on **Quality Dry Goods**

Be present at **DRAWING** Saturday, 4:30 p. m.

FREE!!

Cash and Merchandise Prizes

"You can bet your Bottom Dollar Germ-Processed Oil won't fail you these cold days"

The multitude of motorists who have switched to Conoco Germ-Processed Motor Oil know what a great oil it is for summer use. Maybe they are wondering how it will act in cold weather at zero and below. The makers of Conoco know. Better still, thousands of users know, from their experiences of last winter. In Canada, Montana, the Dakotas... in Denver... with temperatures far under zero, Conoco Germ-Processed did not congeal. It remained fluid and continued to furnish efficient lubrication.

This accomplishment is no surprise. Conoco Germ-Processed is easy starting, non-congealing at sub-zero temperatures, because it is a thoroughly de-waxed paraffin base oil. The Penetrative Lubricity of Germ Process makes certain an ever-present lubricating film in your motor, even after long periods of idleness... particularly valuable at starting time, when 40% to 60% of motor wear occurs. Save this wear on your motor... your battery... your nerves. Drain and refill now with the proper grade of Conoco Germ-Processed oil at the sign of the Conoco Red Triangle. All grades, 35¢ per quart.

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

Time in on Conoco Fitter's Hour... On 16 leading stations across the country... a program somewhere every day from Monday to Friday. Your nearest Conoco station will give you a log of stations, days and time. Here is a unique radio program... built upon the preferences of the licensees.

**TO SEE—WELL
SEE WOR—RELL**

Eyesight Specialist
112 E. 4th
Cloviss, N. M.

Dr. F. Goss, Opt. D.
OPHTHOMETRIST & OPTICIAN
Specializing in Glasses to do all
Glasses can do. In charge of
Kirby's Optical Department
Plainview, Texas

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME
EVERETT HINKSON, W. M.
CONNIE D. GUPTON, JR., Sec

STATED MEETING of Muleshoe Chapter, No. 792, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited.
SYBILL MARCH, W. M.
IRENE EDMONDS, Sec'y.

Dr. H. W. Duke
PHYSICIAN AND SURGEON
Specializing on Diseases of the Chest
Phone 86
Muleshoe, Texas

Cecil H. Tate
Attorney-at-Law
Office in McCarty Building
Phone 86
MULESHOE, TEXAS

**MICK
The Auctioneer**
Will cry your sales anywhere. References. Come and hear 'em. Phone thru Dimmitt. P. O. Muleshoe or Flag.

Dr. A. E. Lewis
DENTIST
Office over McCarty Drug Store
Phone 86
Muleshoe, Texas

T. A. MOORE
PHYSICIAN AND SURGEON
Obstetrics and Children
A Specialty
Res. 79 PHONE Office 5

PAT R. BOBO
ATTORNEY-AT-LAW
PHONE 43
OFFICE IN COURT HOUSE
MULESHOE, TEXAS

Texas Utilities Co.
Appreciates the Business Received From Muleshoe

A. R. Matthews, M. D.
Physician and Surgeon
MULESHOE, TEXAS

Send Your Abstract Work
—To The—
Muleshoe Abstract Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Make Your Home at
THE ELITE HOTEL
WHEN YOU ARE IN MULESHOE
Hot and Cold Water and Gas for heating in every room. At this hotel you will find cozy, comfortable rooms and a courteous service. We thank you for your past patronage and solicit your future trade.
C. D. GUPTON, Proprietor
ON MAIN STREET MULESHOE TEXAS

LOCAL HAPPENINGS

Aubrey Thompson was in Plainview Friday.

A. J. Pipes, of Farwell, was here Friday.

Mr. and Mrs. Julian Lenua are visiting in Oklahoma.

J. W. McLaren, Jr., of Amarillo, was in town Saturday.

Lloyd Rabb, of Artesia, N. M., was here on business last week.

Mesdames Fred Reynolds and Clay Beavers were in Lubbock, Thursday.

Dr. A. E. Lewis left last Thursday for a visit at Meridian.

County Clerk J. L. Alsup is visiting his mother at Koppera, this week.

Mr. and Mrs. Ray Griffiths were in Lubbock, Wednesday.

Mr. and Mrs. P. E. Wilemon were in Lubbock, Monday on business.

Miss Joe March, of Farwell, was the guest of Mrs. T. E. Arnold, Friday.

Miss Mickey Bealy is visiting her parents in Abilene, this week.

Jack Riddle and Pete Skaggs were here from Clovis, N. M., Sunday.

Roy Anderson visited his uncle, J. G. Riddle, Friday.

Mrs. Clay Beavers made a business trip to Clovis N. M., Tuesday.

Deputy Sheriff Strickland, of Bula, was here Monday on business.

Burford Butts and Miss Iris Harden visited Mrs. Gordon McGaughey, in Amarillo, Sunday.

Mesdames Clark and Nina Elrod and Miss Thelma Play were shopping in Clovis, N. M., Thursday.

Misses Irene Carley and Ruth Bearden attended the show in Plainview, Friday.

Mrs. D. A. Dodson left Sunday for Los Angeles, California, for a visit with relatives.

Miss Johnnie Lee Shaw returned Saturday from a visit at Belview, N. Mexico.

Miss Juno Glasscock was here from Farwell to spend the weekend with homefolks.

Mr. and Mrs. Barron attended the Workers Council at Amherst, Tuesday.

Mr. and Mrs. S. E. Morris, Sr., of four miles north of Muleshoe, spent Monday in Foydada and Plainview.

Jimmy Singer manager State Telephone Co. from Littlefield was here on business, Tuesday.

Lawyer Cecil Tate made a business trip to Amarillo Monday to look after legal matters.

A. L. Eaves, one of the prominent

Hot Barbecue
Fresh at all times, served daily at
POLLY'S KITCHENETTE
Roy Skaggs, Prop.
Muleshoe, Texas

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger
Surgery and Consultations
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. E. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. E. L. Powers
Obstetrics and General Medicine
Dr. R. J. Roberts
Urology and General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
Dr. Y. W. Rogers
Dental Surgery
C. E. Hunt
Superintendent
J. H. Felton
Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

citizens of Laboddy community, was here Monday on business.

Mrs. Jay Wier and son, David, returned Sunday from a visit in Plainview, with Mrs. Wier's brother, Lem Greer.

Mrs. J. D. Thomas and Miss Beulah Kistler, of Farwell, spent Sunday with their parents, Mr. and Mrs. W. H. Kistler.

Mrs. Bert M. Ward, of Colorado Springs, Colorado, spent last week with her sister, Mrs. Mae Wilemon, of this city.

Floyd Rabb, of Artesia, N. M., was prospecting here last week for a farm location. He is greatly pleased with the future outlook here.

Fred Bryant spent the weekend in Lubbock looking after business matters and attending contest basketball games.

Mrs. Willie Mitterand, Miss Mildred Miller, Mrs. Alma Walker and Trueman Roberts spent the weekend in Lubbock.

There are times when it would be nice to be a banker or a postmaster—last Monday, for instance, when both concerns were closed in celebration of Washington's birthday anniversary.

E. E. Templar, from Idaho, was here last week with a view of locating in the Blackwater valley. He is an experienced irrigator and was loud in his praise of the future possibilities of this valley.

Henry Dierking and son, Hubert, of Nerstrand, Minnesota, were here last week. Mr. Dierking has land in this county and was well pleased with the progress being made, he having bought this land 24 years ago.

W. C. Joyst of Fort Worth, was here last week contemplating putting in a clothing and gents furnishing store at Muleshoe. He was confident there was a good business opening here and that the future of the town as he expressed it, "was all ahead of itself."

G. C. Gray of Lorenza, last week purchased through R. L. Brown 80 acres of fine valley land lying north of town. He will immediately begin his improvements which will include a nice brick residence and an irrigation well of at least 1,000 g. p. m. capacity.

R. E. Bromley, of Midland, South Dakota, was here last Saturday with a view of investing in an irrigation farm. He has had considerable experience in raising alfalfa by irrigation and thinks conditions here are ideal for the production of that profitable crop.

Judge R. J. Klump this week began the taking of tax assessments for the Muleshoe school district. He states the rate will be the same as last year, however, there will be some increase shown in valuation. He has also been appointed to take the school census for this district.

Billie Daniel, son of Mrs. Lila Buey Daniel, and formerly of Muleshoe, but now of Los Angeles, Calif., sailed February 20 on the steamer, President Garfield, for a tour around the world, which will include visits to Honolulu, Japan, China, Manila, Ceylon and points in Europe.

Muleshoe was visited by an air fleet last Saturday afternoon. There was a large crowd to greet the planes at the landing field north of town, but few who availed themselves of the opportunity for a ride among the clouds. Only 90 cents was received in a collection made up for a parachute drop which, of course did not materialize.

Prof. F. O. Boss, principal of the Littlefield High schools, accompanied by his wife and children, attended and took part in the Masonic program given here Tuesday night. Prof. Boss is one of the leading citizens of the neighbor city and among its most enthusiastic workers in Masonry. His address on "Washington as a Mason," given at the commemoration service was of high order and greatly appreciated.

Mr. and Mrs. M. C. Parrish, Jr., of Austin, arrived here the first of the week from Santa Fe, N. M., where they have been visiting a few days. They own several hundred acres of land in the Baleyboro community and are contemplating moving out of it and developing it. They will establish a full set of improvements on the land farming it on a large scale. About 800 acres of the tract is now in cultivation.

Hot Barbecue
Fresh at all times, served daily at
POLLY'S KITCHENETTE
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X-Ray and Laboratory
Dr. Y. W. Rogers
Dental Surgery
C. E. Hunt
Superintendent
J. H. Felton
Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

Make Your Home at
THE ELITE HOTEL
WHEN YOU ARE IN MULESHOE
Hot and Cold Water and Gas for heating in every room. At this hotel you will find cozy, comfortable rooms and a courteous service. We thank you for your past patronage and solicit your future trade.
C. D. GUPTON, Proprietor
ON MAIN STREET MULESHOE TEXAS

BAILEYBORO COMMITTEE ARE RECEIVING APPLICATIONS FOR GOVERNMENT LOANS

(Continued from page one)

farming under a so-called crop contract, or has given prior mortgage on his 1931 crop, he must secure waiver of the actual owner of the land, his landlord, or all prior mortgage holders.

16. If applicant is owner of the land and farms it with tenants or share croppers, waivers of such tenants or share croppers must be secured.

17. If applicant leases land from another, and in turn operates it with tenants or share croppers, waivers of both the actual owner of the leased land (unless rental of said land has been paid) and of said tenants or share croppers, must be secured.

Sales Not Allowed

18. No transfer, assignment, hypothecation or sale of mortgage shall be permitted without written consent of the federal representative.

19. An applicant living near a county line will be allowed to put his application up to the local committee living in the community where he does business, even if the committee is in the next county; but the loan will be handled ultimately by the county committee of the county in which his land is located.

20. No certified county is being given an arbitrary allotment of the fund. This is flexible, quotas to be fixed generally on the number of needy families per county, with no fixed minimum or maximum for any county.

21. How shall the amount of a loan finally granted be arrived at? That will be largely up to the county or community committee, but the final decision will be made by the director in St. Louis. Martin said: "These committees are expected to scrutinize each application closely, to consider the moral risk and make a confidential report to St. Louis on that phase, and to be as conservative as possible, under the circumstances, as to the amount of loan recommended. The idea is to make the appropriation go as far as possible."

MASONS AND O. E. S. OBSERVE WASHINGTON'S BIRTHDAY

(Continued from page one)

Three very excellent and appropriate patriotic numbers were rendered by a select chorus composed of Good Hardin, Curtis Taylor, Miss Inez Farrell, Miss Reva Mae Williams, Miss Opal Morris, Miss Ruth Bearden, S. E. Morris and J. B. Roberts, with Editor Jess Mitchell at the piano.

Benediction was pronounced by Rev. J. R. Robinson, of Friona.

Numerous comments were heard at the close of the service relative to the merits of the program rendered, the information imparted regarding the life of "The Father of our Country," and the knowledge obtained regarding the fundamental principals of Masonry and the patriotic part that order has played in the advancement of the nation.

No Place to Rest

If you will work hard until you reach the top, you need to work only twice as hard thereafter in order to stay there.—Lafayette Journal and Courier.

YL News Items

Ernest Lovelady and family visited Mrs. Nora Houston and family, of Fairview, Saturday night and Sunday. Jean Wilman spent Saturday night with Oleta Shofner.

Russell Quisenberry is absent from school this week on account of illness. Lola Hupp visited in the home of L. D. Winn near Canyon, over the weekend.

Mr. and Mrs. Perry McMinn spent the weekend in Canyon.

Mr. and Mrs. J. T. Huggins have returned home from a visit in Hart.

Miss Heleene Head entertained Misses Gladys Buhmann and Juanita Beller Sunday at the home of her sister, Mrs. Mervin Wiltdering.

Mrs. Ernest Myers of Goodland, spent Sunday with her sister, Mrs. Harry Wiltdering.

A. S. Trawick is in Slaton on business.

Mr. and Mrs. Byron Durham and Miss Lorene Wherry spent the weekend in Canyon.

Aubrey, Albert, and Emmett Trawick have returned to school after several days absence.

Rehearsals started Monday night on the Senior play, "Just Like Percy." The Sophomore-Junior play, "The Deacon Entangled," will be presented the same night, watch for the date!

Mr. and Mrs. E. A. Beller and daughters, Guida and Awna Mae visited in the home of J. D. Harris, Sunday.

Baileyboro News

One Minute of Twelve

This play is being staged by the ladies of the Parent-Teachers' association of Baileyboro, in the school auditorium Wednesday evening, March 4th.

There are no admission charges, so come out and enjoy a very delightful play with us.

The play is a comedy with one continuous laugh. The characters are—Oh, well! Be here and see who they are.

Volley Ball Announcement

According to Mrs. Power, the director of volley ball, the contest will be played according to the rules announced in the League's constitution and rules. These rules are found in Spauldin's Guide and are commonly known as men's rules for the date!

This contest will be by elimination if more than three teams are entered. It is to be noted that each school may enter one girl's team. Either juniors or seniors, or both may compose a team.

Miss Lyndell Gaddy had as guests Sunday: Tom McCauley, Hub Mize, and Miss Edna Disney; Clovis Green and Miss Lillian Nelson, of Portales, N. M., and Mr. and Mrs. F. L. Stegall, Miss Bernice Pray, of Watson, who joined the party late Sunday afternoon caused quite a bit of excitement by having a wreck as she started home, luckily there were no serious injuries—only a broken car wheel.

Hidden Opinions
If a teacher have any opinion which he wishes to conceal, his pupils will become as fully indoctrinated into that as into any which he publishes. If you pour water into a vessel tilted into coils and angles, it is vain to say, I pour it only into this or that—it will find its level in all.—Ralph Waldo Emerson.

Want Ads

FOR SALE
BUY STARTED CHICKS. They are past the danger age. You will raise them all. One, two and three weeks old chicks shipped any where. Thousands and snow ready. Thirteen great breeds. WICKS' MODERN HATCHERIES, Clovis, New Mexico. 3-1tc

FOR SALE: Cane hay, 4c per bundle at farm, 7 miles N. W. of Muleshoe, Louie Geisert. 4-3tc

FOR SALE: Three good young Red Poland and Polled Hereford Bulls Roy Harre. 4-2tc

FOR SALE: 4 extra good work Maras 1000 miles southwest of Dimmitt, George Shwen. 4-2tc

FOR SALE: Irish potatoes, 3 kinds, 2c per lb. J. D. McIntyre, 8 mi. W. Muleshoe. 4-2tc

FOR SALE: Carbon paper, second sheets and scratch pads at Journal office. 4-1tc

WANTED
WANTED: Reliable man between ages of 25 and 50 to supply old established demand for Rawleigh Good Health Products. Surety Contract required. Company furnishes everything but the car. Good profits for hustlers. Write the W. T. Rawleigh Company, Memphis, Tenn. or see me, W. H. Koon, Muleshoe, Texas, Box 196. 2-5tc

FOUND
FOUND: Small girl's coat. Owner identify and pay for this ad. Muleshoe Tailor Shop. 4-1tc

MISCELLANEOUS
PRICES on vegetable plants lower than ever before. Write a card for kinds and prices. T. Jones & Co., Clarendon, Texas. 4-3tc

BEST meals at Muleshoe Hotel. 2-3tc
AGENCY for Royal portable typewriters. Best on the market today. Let us demonstrate one to you. Muleshoe Journal. dhtf

MULESHOE Hotel new management.
Call and see us. 2-3tc
A mild winter will cause a great increase in the spring-fisherman crop.

Shop Here and Save

The enjoyment of the delicious foods sold at Red & White stores, is accompanied by the satisfaction of knowing you have received the utmost in value for every penny spent.

THE RED & WHITE STORES

AlluwramiutennetingmaaniK!
(WHICH IN ALASKA MEANS SOMETHING TO EAT)
Aren't you glad you don't live in Alaska?

Kamakak and ah-goo-took are the principal foods provided by Alaskan grocery stores. Kongik and A-wri-not are some more choice articles among the Esquimox. Kongulisiat, Ot-kwrit and Tipi-ty-yet are some more.

Again you should be glad of your good old U. S. citizenship—and that you can go to a Red & White grocery and obtain the best the market affords to satisfy your Anglo-Saxon appetite without having to exist on seal poke skin, fried marrow and raw reindeer fat.

U. S. Foods also come much cheaper, especially when purchased at a Red and White store. Buying in large quantities we get the lowest prices. It all counts for—

SAVING SERVICE SATISFACTION
These Three "S" Features Mean Much During the Year's Buying. Don't Overlook Them!!!

HENINGTON CASH GROCERY
MULESHOE, TEXAS