# THE LUBBOCK AVALANCHE. 

#  

penple wide awake to the possibility of the country and all are working for greater development

## 

Its People are Aggressive. Developments in the Past Have Been Remarkable, and the Future Improvements Will be Even Greater. Something About this Section

## .. "Dallas News has had a re- but none have learned their A-

 iesentative in this part of the B-C's in irrigation. Therefore state in the person of Mr. Frank development along this line inA. Briggs, who came for the this vicinity consists of the A. Briggs, who came for the this vicinity consists of the

purpose of getting information equipping of a few wells for ex| $\begin{array}{l}\text { purpose of getting information } \\ \text { abcat this great country for his }\end{array}$ | equipping of a few wells for ex- |
| :--- | :--- | caper. He spent several days ing of a few more by men who here, and sized the situation up are determined to extend their in no uncertain light. He was investigations into actual practo Lubbock, he was shown over and equip wells in order to disthe town and his story of the pose of their lands at advanced progress of the Lubbock country prices, generally selling to some and the city of Lubbock reads: person who is also ignorant of Stories of today and yesterday the first principal of irrigation. in the Staked Plains of Texas Notwithstanding the speculawould read almost as different tion which is the result of the as ancient and modern history.

A recital of the progress made
tible supply of undergren during the short period of two water there is an honest and two years sounds more like fic- $\begin{aligned} & \text { effective effort being made to } \\ & \text { develope the country. Not all }\end{aligned}$ tion than fact. It is not neces- develope the country. Not all saryth is sufficiently Telling the are speculators, and probably only one must be careful not to people generally informed regive credit for improvements to garding irrigation methods. one town when they were ac- This country, however, needs tually made a half mile nearer some other town.
$\qquad$ tip toes and awake to the possitown is dong its level best to grow into a city, and if they had the money, the progress of the last twe years, startling as it to look like a broken down plow horse in a race against Haryest-
er. source of great wealth While the drouth hit hard in some sections of Texas, the
Plains country grew Plains country grew more coton $\left.\right|^{n c}$ men with capital, experienced
irrigation farming or sufficiently irrigation farming or sufficiently
interested to develop the water interested to develop the water
supply along practical lines and learn right methods by study and experience.

NOT AN ARID COUNTRY
Bumper crops of cotton, corn,
wheat, maize, Kaffir corn, Wheat, maize, Kaffir corn, oats
and fruit season after seasor since fraits weaso after seasor, proves that this is not an arid country. The word "irrigation"
has ceased to have terrors for has ceased to have terrors for
the citizens here. Because there is an abundant water supply and irrigation can be, and will be practiced, is no sign that There has been a grea of everyt in fail is aot heavy, yet $\begin{aligned} & \text { placed under cultivation during } \\ & \text { the last few years, have been on }\end{aligned}$ a dry country. Crop e are few, and on that thus far. On that basis continue to be developed ry quarter section was citizens arths so far as the Plains but this section of Tex- it has been generally although eater resource than geologists for years. Inve to il which will produce is a new thing to the Irrigation a twenty to twenty- doubtedly the greatest and unannual rain. Its ment in the future will be bopwealth lies beneath the on this underground wealth. in the shape of an al- Crops this year will be culti rexhaustible supply of
"e water. It is the de- tion. In the vicinity of irrigae water. It is the de- tion. In the vicinity of Lubbock ing of life-giving water wells, with several partially face and its distribu- finished. A small acreare will ; fields which will make be prepared for watering, but Plains, the old-time for experimental purposes only ins, on which many a As the soil is filled with moisture oied of thirst, promi- the value of irrigation will not o, ied of thirst, promi- the value of irrigation will not m of fruits, grains and tion as it would were drouth It is for this work that conditions prevailing.
taked Plains needs money men of experience.
period of speculation
his country has not passed
his country has not passed $\begin{aligned} & \text { Plains the staple crops consist o } \\ & \text { cotto }\end{aligned}$
irely through its period of Kaffir corn and oats, Owing to lation. People who own conditions last fall and winter ally appreciate, in a the grain acreage will be light, en in ingation which will bring about an in it. They know how to is always a market for feedMany have learn- stuffs, many farmers are pre-
creage of maize and Kaffir corn. Plainview, forty-seven miles to ter have brought about condi- south and west of Lubbock was tions seldom seen in this or other 20,000 square miles of country sections of the State. Not since almost as virgin as the day it the Plains was fenced off on was lifted up out of the vast lake been better. With a largely in- the Staked Plains of Texas and creased acreage, this section New Mexico. Today Lubbock will produce a tonnage which is aspiring to become the chief will bring about serious lobor city and railroad center of the less foresight is displayed and energy in that direction

field laborers secured from other Two years ago last December sections of the State. the Santa Fe completed its line \begin{tabular}{l|l}
BUIDING TOWNS AND CITIES \& to Lubbock south from Plainview. <br>
The :population of Lubbock \& Eight months ago the Crosbyton-

 

The sopulation of <br>
County increased 1,137 \& per cent
\end{tabular} from 1900 to 1910. The popula- to the city and on the same date tion of Crosby, Dawson, Lynn the Santa Fe started service into and adjoining counties made Lubbock over its Coleman-Texico almost as good records. Yet cut-off, which is to become the railroads did not enter this part Gulf and Pacific trunk line of of the Plains until the year of this company. Lubbock also the 1910 census.

In 1910 the city of Lubbock has connection with Lynn and was credited with 1,938 people. line which connects with the The city directory now counts main line to Slaton. Within a nearly 3,500 . Two years ago year it is said the Santa Fe will

## Before and After Taking



1912
Lubbock consisted of a court have completed its main line to house and a few scattered frame
buildings. There were no side-
walks. Today Lubbock has with more being built.
They have a sidewalk ordinance requiring 14 -foot cement walks in the business section and from six to eight-foot walks in the residence sections, according to the width of the street. They have just completed a watera city of 20,000 people to supply a city of 20,000 people, and are system, constructed in sewerage manner that none of the work will have to be torn up as the city grows and extensions are needed. Sewerage will be disstructed in modern plant con House Canyon, which is located conveniently near.
Lubbock is buil
uture and on a broad and liberal policy. As an illustration of this foresight, all railroads the east side, which prevents ill also cung un of the city, and union depot a few years hence. Two years ago the nearest railroad station to Lubbock was

Texico, thus putting Lubbock in touch with the country to the
west. west.
PROSPECTIVE AND ASSURED LINES One can hear more railroad talk in Lubbock than in any other town on the Plains. Nearly
everybody possesses a map of everybody possesses a map of
Texas and on which new railroads have been constructed with lead pencil marks, an easy practical; but for all that, Lubbock is not without prospects which bid fair tomaterialize. The Altus, Lubbock and Ros well has been graded for a distance of ninety miles from Lubbock towards Memphis. It will be constructed west from Lubbockinto New Mexico. It isunderstood that work will be started about May 15 and that service will be given Lubbock early in January, 1913.
The Quanah, Acme and Pacific
rom Quanah to Paducah, is from Quanah to Paducah, is This road is.considered a Frisco line and may enter Lubbock over the Crosbyton line, but this merely speculative.
The plans of the Gulf, Texas
nd Western show Lubbock a $\frac{\text { d Western show Lubbock as }}{\text { (Continued }}$

## FEE YEARS ABO III - ABCCK

 many changes hat have come to pass in the lueterritory within five years

OUR GITY MMONG THE FOPEMOST II SOUTH PLANMS

Visitors to Our Town Marvel at the Wonderful Growth of the City of Lubbock and the Development of the Conntry Surrounding it

Six years ago, the 30th of last which was accepted, and within December, the writer landed in a short time, she reaily had Lubbock, our landing was effec- trains into Lubbock. It was then ted by a mail hack draw by two that old Lubbock got a sure
small mules, that made daily enough move on her. She in. trips from Gail to Lubbock. It creased in population. New took tivo full davs to make the enterprises sprung into existrip from Big Springs to this tance, and she has been going place, arriving here after dark the second day, and we have made Lubbock our home since that day, and the people of this city to rid them At that time the town of Lubbock was very small. Less than 800 people lived here. The business housesj were few and far between, and the residence buildings were still more
scattering. The people wh were here however, were on their metal. They were not moss-backs. They were full of
life, and pulled together like life, and pulled together like a
team of mules. They were bent team of mules. They were ben on making a city out of Lub
bock and an agricultural country out of the region round about them.
At that time the nearest railCity, 110 miles, north or Big Springs about the same disSprings about the same dis
tance south. The first plat on this page shows the railroad at that time and is a splendid representation of the situation then. Lubbock was known throughout land for the fact that it had been advertised extensively as bearing the distinction of being further away from a railroad than any other postoffice in the United States. Still the same spirit existed then as now and Lubbock had the reputation, which she
holds of doing things, for even at the distance she was from a railroad, she had three daily mails, from as many different
directions, viz Canyon to Lubdirections, viz Canyon to Lub-
bock, Big Springs to Lubbock bock, Big Springs to Lubbock
and Esteline to Lubbock. Time and Esteline to Lubbock. Time
rolled on. The people kept a rolled on. The people kept a
keen look out for institutions that would benefit the town. They had their head set for a were submitted from railrons were submitted from railroad promoters, much money was pent trying to get them lined ears the Santa Fe brout into he great fertile country to the north of us and built a line o Plainview, at which line to Plainview, at which point
they stopped, apparently sulled, and would not budge one bit, Mr. Kennedy, the same Ed Kennedy, who recently sold the Altus, Lubbock and Roswell proposition to Mr. West, put up in this. and Mrs. Parkerson, a proposition to the people here ranch improved are having to build a road. His proposition from town. They expect was accepted. He got busy, do quite a bit of improving a
graded a long string of the will make their home out there oad, looked like he was going as soon as a suitable residence to have a train running into can be built. We welcome these Lubbock within a very short people to the South Plains
time. The Santa Fe could not country and to Lubbock county stand it any longer, so she got and trust that they will never very busy, and submitted the regret having moved to the people here a proposition also, beautiful Plains country. :
$\cdots$


Just like a picture are the hats in our Millinery Department

## IN BUYING GARMENTS

 FOR SPRING WEAR WE WANT TO E
## READY=TO-WEAR CLOTHING FOR LADIES

if you haven't already been in to inspect our stock which embraces the newest styles at reasonable prices. please let us show you at your earliest convenience.

## Wheelock's Dress Shop <br> \author{ LADIES' RIDING SKIRTS 

}FIRE INSURANCE BOARD

\section*{State Fire Marshal Makes Report} As to Cause of Fires in Texas During the Last 14 Months | to lemphasize the necessity for | clear out accumulations of rub- |
| :--- | :--- |
| activity in applying the reme- |  |
| bish, such as boxes, barrels, |  |
| dies that will at least have a | waste paper and the many |$|$ dies that will at least have a

tendencs to better conditions responsible therefor, if not en-
tirely eliminate the causes, many
Has your city any official tirely eliminate the causes, many
of which are present today backed by the provisions of

$\qquad$ A young girl, with an earnest look,
Once pored upon a time-worn book, Once pored upon a time-worn book,
With golden words on every page,
The wisdom of The wisdom of an earlier age;
The old translation from the Austin, Texas, March 25.-The through carlessness, alone, not adequate ordinances, whose latest compilation of data far removed from criminality,
gathered by this Department
Eternal vigilance is the price it is to see to it that fire
dangers are minimized?; gathered by this Department Eternal vigilance is the price
from reports of fires and their of Liberty;" and eternal vigicauses filed with the Board lance, only, on the part of of- indiscriminate burning of grass during the fourteen months just ficials charged with the labor of and refuse materials, spontane-
 per cent of preventable fires in the dwelling class, the principal causes of
as follows: ests along the lines of fire pre
vention, as well as on the vention, as well as on the part properly stored, hot ashes and
of the individual citizen himself,
coals carelessly of the individual citizen himself, coals carelessly dumped inside can eradicate these causes of
fires. $\begin{aligned} & \text { and out of buildings loose or } \\ & \text { in inflamable receptacles, and }\end{aligned}$ fires.
It will be noted that 15.5 per
in inflamable receptacles, and

the parlor match with its ever cent of all dwelling fires resulted | It |
| :--- | :--- |
| present menace, are responsible | cent of all dwelling fires resulted

from flues. The question that present menace, are responsible - from flues. The question that $\begin{aligned} & \text { for a large percentage of fires: } \\ & \text { naturaly follows is, what is the } \\ & \text { are there ordinances regulating }\end{aligned}$ $\left\{\begin{array}{l}\text { naturaly follows is, what is the } \\ \text { condition of the flues in homes }\end{array}\right.$ are ordinances regulating condition of the flues in homes these matters, and are there
in your city: and when was local officials to enforce them? in your city: and when was local officials to enforce them?
the last flue inspection made? This office will cheerfully furthe last flue inspection made? This office will cheerfully fur-
Fires caused by stoves and nish draft of measures to any - heating devices cover 10 per city or town in the state not heating devices cover 10 per
cent of all dwelling fires as town in the state not
having already fully covered the cent of all dwelling fires as having already fully covered the
shown by the figures above subject by ordinance, upon reshown by the figures above
gubject by ordinance, upon re-
given. Have inspections been
ceipt of advice that such advi made for the purpose of ascer- sory measures are desired, to the taining defects in the instal- end that the loss by fire in lation of stoves, ranges, fur- Texas, already astounding in naces, and heating systems, and its proportions, may be substanhave such defects or improper tially decreased.
installations been neglected? This office would urge upon al What are the conditions as re- city fire marshals and chiefs of lates to ranges and stoves in fire departments, and localmunthe kitchens of hotels, restau- icipal authorities throughout the rants and eating houses? What steps have been taken $\left\lvert\, \begin{aligned} & \text { state, the need } \\ & \text { the prompt abatement of all d }\end{aligned}\right.$ to regulate the storage of gaso- the common fire hazzards set out lene and volatiles, and explo- above, and bespeaks for the
sives?
local authorities the hearty and sives?
In what condition is electric active co-operations of every wiring?

|  |
| :---: |
| frances willard. <br> A young girl, with an earnest look, Once pored upon a time-worn book, With golden words on every page, The wisdom of an earlier age; The old translation from the Greek Seemed like a living voice to speak; And suddenly a sentence caught <br> Her glance, and touched her utmost thought <br> Sweet as some message from above, Thrilling her soul with awe and love! It was the Prayer of Socrates (Fit monitor for days like these, When myriads hurry to and fro In quest of pleasure, pomp, and show) ; He prayed, intent one grace to win, "God made me beautiful within." <br> In that lone prairie home there came God's voice that called her by her name, And her whole nature made reply In swift obedience, "Here am I." <br> She made this prayer, through toil and strife, <br> The inspiration of he: life <br> Thrice blessed prayer that asked not wealth, <br> Or rank, or fame, or ease, or health! Thus Francis Willard chose the good, The glory of her womanhood <br> And still beneath the angels' eyes, <br> The harvest of her sowing lies! <br> O, Reader, even now, to-day, <br> Do thou in secret kneel and pray- <br> Ask for a heart made pure of sin- <br> "God made me beautiful within." J. R. EAsTwoon. |
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Regaining His Health W. E. Batty, who came he several weeks ago from here Joseph. Mo., with the hope ot Joseph. Mo., with the hope of
regaining, or at least benefitting regaining, or at least benefitting
his health, was in our office his health, was in our office
Tuesday and informed the Avalanche editor that he was gaining strength and gaining in
flesh all the time and is feelflesh all the time and is feeling a great deal better than
when he first came here when he first came here. The
invigorating climate of the invigorating climate of the South
Plains is a stimulant that to beat for many of the ard to beat of the human of the all ments or
to Lubbock.
R. E. Penney returned Saturday from a business trip Abilene.

## COLONIST EXCURSION RATES

TO POINTS IN CALIFORNIA, OREGON, WASHINGTON AND THE NORTHWEST

TICKETS ON SALE DAILY MARCH 1 TO APRIL 15
FOR FURTHER PARTICULARS SEE
C. H. HINTON, LOCAL AGENT

## PICTURES ARTISTICALLY FRAMED

I have purchased the WALL PAPER BUSINESS of the South Plains Wall Paper Co. and moved it to the north side of the square giving us more room and better light to display goods, and have added $\mathbf{1 0 , 0 0 0}$ rolls of up-to-date paper to the stock. We know wall paper when we see it, and can help you make your selections.
THE PICTURE FRAIING DEPARTMENT has been made complete and up-todatat. We handie WINDow GLASS in all sizes and wIL. CUT AND SET IT FOR YOU. We are never too busy to be at your service.

## A. J. TOWLE

## VERDICT OF ASSAULT

Returned in Earnest Infanticide Case at Tahoka Fine and
Jail Sentence Imposed.
The jury in the Earnest in inticide case, tried at Tahoka. returned a verdict for assault and assessed the punishment of Myrtle Earnest at $\$ 25$ and thirty
days in jail, from which an apdays in jail, from which an appeal has been taken, the defenleased on bond. This had promleased on bond. This had promtrial ever had in this country trial ever had in this country.
The crime was alleged to have The crime was alleged to have unty in 1910, the victim being unty in 1910, the victim being
ie three-year-old child of le three-year-old child of
rytle Earnest, by her former rytle Earnest, by her former
usband. Will Earnest and his and is superintending the work ife were jointly indicted, but himself.
when the case came up for trial
the State dismissed as to Will Earnest. More than sixty witnesses had been summoned, but
only seven of the witnesses, all only seven of the witnesses, all
of them for the state, were put of them for the state, were put
on the stand. The defense introduced no witnesses, relying upon the testimony of the state witnesses and the failure of the
state to make out a acquittal. Will a case for an son of J. D. Earnest, one of the oldest, best-known and most popular cattlemen in West Texas. A. M. Ludeman this week moved his family from their city home to their home on the farm, where they will remain during the crop season. Mr Ludeman is putting in a large

A Final Tribute
Washington, March 23.-With reverent and impressive cere mony, final tribute was paid to day to the memory of the of-
leers and men who went down the battleship Maine in Haana Harber fourteen years vana
ago.
Side $\qquad$ other "Unknown Dead" thirty four bodies were laid under the sod in the national burying while President Temetery, of his Cabint Taft, members ernment officials, officers and men of the army and navy and five thousand citizens stood with uncovered heads.
Albert Taylor returned the Albert Taylor returned the
atter part of the week from Fort Worth, where he attended the Fat Stock Show.

Mrs. R. W. Heim and children
returned the first of the week from a few weeks stay in Jones county, where Mrs. Heim was called to the beside of Mr. Heim's mother. The afflicted
lady is very little better, if any, and her chances for recovery seems to be very slim. Miss
May Evans, neice of Mrs. Heim May Evans. neice of Mrs. Heim
returned with her and will make Lubbock her home in the future

## Dray, Drayer, Drayins

I have a good dray. I have careful draye respectfully solicited. Handie anythin smallest packages to heaviest freight.

## J. A. Cockerel

## COW BOY BOOTS PROPERLY MADE

I am pleased to announce to the people of the Lubbock country that 1 am again back in and am prepared to do boot and shoe work of all kinds. Twenty-four years experience me for the best of workmanship in making boots. Call and let me figure with you. Brí your repair work. Prices reasonable, all work guaranteed and promptly executed.

## W. A. ROBERTSON

North Side of the Square


## Texas Industrial Notes

Furnished by the Texas Secretaries Association
An election will be called at gation Land Company, of For An election will be called at a $\$ 25,000$ bond issue for civic improvements.
ation Land Company, of Fort
tockton, consisting of 4,000 The Beament Truck Growers, $\$ 1,125,000$. \$1,125,000.
A charter has been granted the Fort Worth, Mineral Wells
plement Dealers Association win
be held at Amarillo, May 20th be held at Amarillo, May 20th, 21st and 22 nd . A farmer near Alvin raised
he first crate of strawberries
and Northwestern Railroad Company, with headquarters at F
Worth; capital stock $\$ 100,000$. A farmer near Amelia, seven miles west of Beaumont, produced 1.580 pounds of seed cotton from a measured acre whi made a bale when ginned. The annual meeting of the be pla
tion. $\qquad$
The National Exchange Fire Insurance Company was recent tal stock of $\$ 1,000,000$.
A million dollar trust company
to be known as the Southwes Texas Bank and Trust Crmpany, was rece
A new oil well was recently brought in near Wichita Falls.
Work will begin soon on the Work will begin soon on the at Harlingen.
o mmercial Club has been The $\$ 1,600,000$ road and bridg bonds of Tarrant county have been sold to a Chicago firm. The City Commissioner of Sulpher Springs has ordered an election to be held April 2nd, to vote on the issuance of bonds to the amount of $\$ 30,000$ for civic improvements. The $\$ 100,000$ road bonds for Sealy, Austin county, have been contracts for the road work will be let April 2nd.
be let April 2nd.
The Plainview Hotel Company of Phoenix, Ariz., has been
granted a permit to do business in Texas, with principal offices in Plainview, Hale county.
Coal to the depth of twentyeight to thirtv-four inches has been found on a tract of land near Mineral Wells. begin on the Dallas-Wark will begin on the Dallas-Waco interWrban April 1st Waco April 1st. Kansas City parties have


DONT FORGEI ZOIAREX

NO. 2349 STANOARD AND REGISTERED The great combination harness horse bred
Col. Exall of Dallas.
If you have a nice mare to breed this season. TERMS $\mathbf{\$ 1 5 . 0 0}$ the season; $\mathbf{\$ 2 0 . 0 0}$ with return privileges; $\mathbf{\$ 3 0 . 0 0}$ due when

## REUBEN

the pure bred half mammoth and half black Spanish Jack


A combination of color, size, bone and action Pure b
with white points, TERMS- $\mathbf{S 1 0 . 0 0}$, due, when colt comes. If you have a mare you are sure to want a nice bay $2: 30$ goer
to drive or a big black mule to farm with or sel! for the spot This stallion and jack will make the season of 1912 at my
EXOLA STOCK FARM PHoNe 22. IL-Lis TUBBS. PROP.
,


WOULD CONNECT DALLAS
Crosbyton and South Plains Line Planning an Extension
East to Dallas

Dallas News of Sunday
That Dallas can secure an exension of the Crosbyton and lays the proper interif it dislays the proper interest is the vice president and general manager of the road, who was in Dallas yesterday.
The line runs from Lubbock to Crosbyton and Mr. Bassett said that a corps of surveyors is now in the field, working from Cros byton east to Spur, with a view of making direct connection with Dallas and Fort Worth.
The road is financed by $P$
Coonley and associates Chicago," Mr. Bassett said, "Mr. Coonley is president of the road, they have ample financial backing to make the extensions
and about all hat is necessary and about all chat is necessary
is for them to be convinced that Dallas will welcome the road. "We are also contemplatin an extension of the road west from Lubbock in such a way as to open up a large territory that has not heretofore been tribu
tary to the Dallas markets Herchants there have been going to
Louis.
We are also largely interest ed in lands in that country.
have a farm of 10,000 acres. this 320 acres is devoted to an
experimental farm, conducted on exacily the same principles the
Government runs its farms acres divided into forty different plots, on which we are growing dry farming system. Our in tantion is to demonstrate what farming products.

As an example,
out the other day 111 head of steers, all raised entirely on Kaffir corn and Kaffir corn en-
silage grown on this land. The silage grown on this land.
steers netted $\$ 75$ each."

$$
\begin{aligned}
& \text { Jerry Burns was in our office } \\
& \text { Monday and stated to the Ava- } \\
& \text { lanche man that he had just } \\
& \text { received notice from the com- } \\
& \text { mission house at Galveston to } \\
& \text { the effect that his cotton had } \\
& \text { been sold and brought consider- } \\
& \text { ably over eleven cents per pound. } \\
& \text { He aiso stated that he got a } \\
& \text { grade of the cotton sent there } \\
& \text { by him sometime ago and that } \\
& \text { the greater part of it classed } \\
& \text { as Middling, while a number } \\
& \text { of the bales were classed as } \\
& \text { strict middling. Three or four } \\
& \text { of the last bales shipped did } \\
& \text { not grade as well on aceount of } \\
& \text { the cotton hen he been beatten }
\end{aligned}
$$ the cotton having been beatten

out and gathered off the ground, but the average would not be but he average would not be
brought below middling. Mr. Burns is well pleased with his cotton crop last year as he did not get a good stand and the
worms worked on it considerably too, and he is going to try a pretty good patch of it again this season, and ex-
pects to gather fifty bales. Mr. Burns, it will be remembered
brought in the first brought in the first bale last
season, and was earlier than season, and was earlier than
any cotton had ever been brought to town in this section. He was entitied to a handsome premium for his extra ordinary effort, but through some hook or crook, neglect or something, only a very small amount was raised, and he informed us that he
returned the money to the ones who donated it. It has been a time honored custom for the farmer bringing in the first bale to receive a special offer, and
Lubbock has always been very liberal, and no one seems to be at fault in this instance-it w merely neglect.
J. B. Stokes of Tahoka spent Saturday in Lubbock shaking
hands with his many friends

## Marketing Cotton



ANNUAL VALUE OF TEXAS COTTON CROP $\$ 220,000,000$. Cotton is the most profitable crop known in agriculture and is one of the most useful and powerful of American industries ilions cultivate the plant, as many more weave at its looms and millie clothes mankind. The plant yields the Texas producer minion dollars per day; its harvest moves the world's currency two hemispheres and, when marketed, the bulls and bear and The Texas Welfare Commission is studying methods of mar eting cotton. W. T. Loudermilk of DeLeon is chairman of the sub-committee having the subject under consiceration. Members of the Texas We'vace Cenmission


The Commission will hold open session during 1912 at the fol lowing places: Houston, Dallas, Fort Worth, San Antonio, Austin
and Abilene.
 Cotton Production


ANNUAL PRODUCTION OF COTTON $3,500,000$ BALES
King Cotton runs a million plows, turns a quarter of a billion pindles and reigns supreme over $60,000,000$ acres of the most ertile land on the globe. Texas is the greatest cotton proof the United States and 21 per cent of the world's production. Texas produces 10 per cent of all the textile fibres of the world ulation.
Cotton is a subject the Texas Welfare Commission is a ering. W. T. Loudermilk of DeLeon is chairman of tr committee having the investigation in charge.


## IF IT CAN BE FIXED WE CAN DO IT

No matter how difficult the job, we have the equipment and the workmen to do the wmikhing do it right. All kinds of machine repair work as well as general blacksmithing and whodwork is st

## LUBBOCK IRON MORKS

## PROFESSIONAL

Dr. C. M. BALLENGER Dentist
Office First National Bank Bld'g. Lubbock, Texas

DR. R. J. HALL Physician and Surgeon
Oftice at Star Drug Store Lubbock, Texas

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T


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## A1 EARBER SHOP

lace to get a First-class t , Shave and Shampoo, hing in the line of
work. Courteous to all.
ade is solicited upon
of the workmanship. e square, Lubbock, Tex


[^0]illiteracy in the ue Large Number Over Age of Ten -On The Decline

Washington, D. C., March 26. Washington, D. C., March 26.

- A preliminary statement of the results of the Thirteenth illiteracy in the United State was made today by Directo Durand of the Bureau of Cen sus, Department of Commerc and Labor. It is based on tabu lations prepared by W. C. Hunt chief statistician for population The figures are preliminary and subject to later revision.
The statement shows that in
1910 there were $71,580,270$ persons there were 10 years of age or over persons 10 years of age or over
in the United States of whom wite, constituting 7.7 per cent of the population.
The native whites, who con stituted nearly 75.0 per cent the entire population, had the the entire population, had the
smallest number of illiterates, 1,535,530, or 3.0 per cent.
The foreign born whites had 1,650,519 illiterates, or cent of their number. The colored had $2,331,559$ illiterates, or 30.4 per cent of their number.
decline in illiteracy Comparing 1910 with 1900 here was a gain of $13,640,456$ in the population of 10 years of age and over, but the number of illiterates fell off 663,461.
There was consequently a decline in the percentage of illiteracy from 10.7 to 7.7 per cen of the aggregate population. Among native whites the number of illiterates aiminished 378 ,081 and as the population increased the percentage from 4.6 per cent in 1900 to 3.0 per cent in 1910.
Among the colored there was a decrease of 647,864 illiterates and a diminution of the percentage of illiteracy trom 44.5 per
cent to 30.5 per cent. Among the cent.
Among the foreign whites
there was the slight there was the slight increase of
363,384 in the number of illit363,384 in the number of illit-
erate persons, but as the whole erate persons, but as the while fores whites had number of foreign whites had of illiteracy remains practically the same as 10 years ago, being
12.8 per cent in 1910 and 12.9 per cent in 1900 .

Money to Loan

at ten years time. Louis ${ }_{29}$ A.
to
Robinson.

Change Institute Day The time of meeting for the Farmer's Institute at the Acuff
school house as announced last week in these columns has been changed from the third Saturday night in April to the first Saturday night. This shange was made to get the benefit of the moon light nights. Please bear this change of date in mind that you may not miss the opportunity of attending.
J. W. Dickens and Jessie Cannon made a business triv to BelJim came back minus his whis-kers.-Florence Vidette.
homestead law changed
CATTLEMEN GO TO EL PASO
Before Congress Would Make
Three Years Limit to Prove Title.

CATTLEMEN GO TO EL PASO|The Texas Welfare Commission
The Texas Welfare Commission
The commission Will Review the Industral
The Texas or State.
Tommercial Secretar-

EMPIRE BUILDING

The Currents of Civilization Flowing Texasward-69,000
Homeseekers and $\$ 123,000$, 000 of Property Moving Into Texas Annually.

## There is no more inspiring scene

 than to watch the growth of an em-pire, and no viewpoint is more intructive than to sit by the highway of civilization and watch the curents of progress sweep life and proprty Texasward.
Along the roadstead of nations there passes annually 69,000 home-
;eekers and $\$ 123,000,000$ of proper;eekers and $\$ 123,000,000$ of proper-
ty. In this moving van of civilizaty. In this moving van of civiliza-
tion can be heard the accents of tion can be heard the accents of
every nation and the jostle of propevery nation and the jostle of prop-
erty from every clime. In this line orty from every clime. In this line
of march ean be seen the fiery haste of march can be seen the fiery haste
of the East, the hurry and bustle of the North, the enterprise and enthusiasm of the West, the strange thusiasm of the West, the strange
and powerful energy of Europe and the queer frugality of the Orienttll anited in one thought and one purpose-to build in Texas the grandest civilization the world has wer known.
This mighty movement of world lorcos is the most tremendous even! n human affairs today. This up-
fising in civilization is anthering ita ising in civilization is gathering ita
forcoes from the hills and valleys of forces from the hills and valleys of
wo continents and its powerful sweep wo continents and its powerfill sweep
s startling the nation of the earth. so country on the glohe ever pos-
No
essed suel a powerful asse t, and lessed suel a powerful asse t, and
conomic studente luok with amazoconomic studente luok with amazo-
nent upon this accumulation of zuman power in Texas, which must
nevitably result in recasting the olvnevitably result in recas ing the
lization of the whole world. In a decade our immigration has
iven us a population exceeding that if the States of New Hampshire, Vermont or Delaware, and the noney moved into the state during
ilfis pertod has exceeded the assessed ilfis pertod has exceeded the assessed
ralue of all property in all the above itates combined. Our population tates combinec.
ind wealth increased so rapidly thas the figures are too larme to graop,
and we must measure our growth by and we must measu
States and Nations.

## TEXAS NEEDS <br> GREAT MEN

## xxil. imitation

$\lambda^{\top}$TAN art exhbit in Greece the birds pecked at a cluster of grapes painted by Zeuxis, so perfectly was nature imitated; Appeles painted the picture of a horse so perfect that horses passing by neighed their recognition; in another instance Parrhasius, and the Greek historians tell us that so faultless was their art, it deceived both men and animals. Since the beginaing of civilization men have struggled to imitate nature, and we have perhaps more widely missed the mark in laws than in any othey line of human endeavor.


GREEK ART.
Let those who aspire to awaken to vigorous activity the rosourcee of State, draw a scene of justice and equity on our statute books sc true to nature that industry will flock around it; paint a picture oi property rights so perfect in its apportionments that capita. will wave a generous recognition, and exhiblt a cole of aws that will parallel the statute of nature. Texas Needs Gruat

THE AVALANCHE THE AVALANCHE PUBLISHING CO.

 kimpon

$\qquad$
influences it manages to com- saloons and hent everv energy aid in defeating the will of the What does all this meare bine with its aim eertain "special which he was capable toward people? Then, when the next Simply that laying asi" " interest," and for the time be- their welfare. He ceased to be submission campaign won de- its of the prohibitign ing the liquor business is placed the Governor of all the people spite his opposition, and the
as far as possible out of public and made himself the Governor prohibition battle opened, did he as far as possible out of public and made himself the Governor prohibition battle opened, did he
view.
of the anti-prohibition faction. not put himself at the head of
Now look at what this organNow he is announced for re- the campaign and lead the fight Now look at what this organ- Now he is announced for re- the campaign and lead the fight
ization is trying to accomplish at election, and is any wonder that on prohibition? Did he not have ization is trying to accomplish the present time in Texas. By every saloon in the campaign luxuriant quarters at the Orien- politics of the State and propos adroitly dividing the moral ele- and clamoring forhis re-election? tal Hotel in this city and there to put its men in the proposes ment on a false issue two years Knowing that they can never handle the most colossal slush offices and control the leadin, ago it succeeded in nominating control a majority of the Legis- fund that was ever used in a ment of the State. It is not the present Governor in the lature, are they not aware of campaign of any sort in Texas only seeking to keep its hands primaries, and this was equiva- the fact that his veto power is for the defeat of prohibition? on the Executive but in the lent to an election, though he their only hope? Do they not Is it at all surprising then that event it loses him, then it wants lent to an election, though he their only hope? Do they not Is it at all surprising then that event it loses him, then it wants votes cast. In his official capaci- on him under all circumstances yoked Mr. Wolters and Governor court of the State so as to stand ty he stood by their interests on to stand between them and all Colquitt and driven them into some chance against legislative CUBBOCK, TEXAS, THURSDAY, MARCH 28, 1912 all all ground. He served notice on legislative danger? the Legislature that he would But this is not all. Right their own purposes and uses? these lines has an idea that we

 KEY ORGANI\%ATION and State-wide in its organiza- measures adopted by that body Governor, have they not brought brand of this organization, and then let him take up the avowed There is no department of life, tion: and it is backed by all the for the further regulation of the out their popular idol for the are not both of them to become candidates of this organization domestic, moral, social or politi- money necessary to project its saloons, and he made good his United State Senate? is not the the beneficaries of the material and make inquiry concerning cal, that the present whiskey plans and aggressively carry on notice. When the prohibition Hon. Jacob wolters the man aid of this organization? And, them. It is not, therefore, a organization in Texas does not its work. It has in its support election was inaugurated he so who organized their forces? Did incidentally, is it not a fact that question of prohibition in this invade. It is not satisfied with $\mid$ its politics and to nake a blind high office as to enter the cam- submission campaigns? And the saloon interests, that this Shall the liquor organization in the license granted it to do busi- behind which its saloon agencies paign and become the bitterest after he lost the first one, did he organization also has in the field and out of the State rule Texas ness in the State, but it seeks can hide; and these men create of their speakers. He literally not virtually live in Austln while a special candidate for Controller and put its acknowledged leader ness in the State, but it seeks can hide; and these men create of their speakers. He literally not virtually live in Austin while a special candidate for Controller and put its acknowledged leader of the State to its popular uses. schemes. Hence through such ernor into the support of the and as a lobbyist with that body Court of Criminal Appeals?
Texas Christian Advocate.


Let the free wind do your work!
Don't wear yourself out trying to draw water in a bucket or with an old squeaky pump. Buy a windmill.

Give your stock pure, fresh water to drink; they'll fatten more than enough to pay for the windmill; they won't get sick and die on you either.

THE ECLIPSE WINDMILL is the kind we sell. They're some a'count. The Western Windmill Co.

## Baking Day Will Be A Pleasure

if your pantry is supplied with good things purchased at our store. Aside from the many different kinds of jellies, preserves, jams, etc,, you should insist on having a sack of our celebrated W. O. W. FLOUR, IT CAN'T BE BEAT We want you to remember too, that our lines of canned goods are the high class, dependable goods, that you have always found at our store. Don't be fooled into taking something else that is "just as good," but come to our store or phone us your orders.


When you
end your
eary
ay homeward
alk on
illmering \&
alks

Phone 95
SWEET


M
Mis. M. A. Neill and daughter Miss Berniece, mother and sister of Mrs. W. M. Lane, of this citv eft last Thursday for their home in Howe, Texas, after spending several months here.
See Louis A. Robinson for at eight loan you money on land


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$$

TEXAS HAS 12,000 PENSIONERS

Dea
ecently More Than Offse umber of New Confederate Veterans Who Will Register

Austin, Tex., March 18.-Th pensions for Confederate veter ans on the State pension rolls will prohably be $\$ 10.50$ for each of the next two quarters, or an
amount very near that sum. The apportionment will be made this week by State Pension Commissioner Robert G. Buford
and he sand today the pension There will be a few increases in for each of the next two quarton that class. A great many people GET A GALLUP STOCK would most likely be $\$ 10.50$. the imagine they are totally disabled ame as it has been for the last but in law specife full pension two quarters. the disabilites which bring the The foregoing $\$ 3.50$ per month $\$ 8$ per month, and but very few is apperently very small, but it people come in that class. They and you get the Standard helps some. Then, too, Texas must have lost an arm or leg, or of the World with an ab-

has over 12,000 pensioners on be blind, etc. Senile infirmity
her rolls, nearly as many as all does not make one totally disof rolls, nearly as many as all other Southern States abled in the eyes of the law, but combined. Veterans who came only those described in the law. to Texas since 1880 are not en-1 When your windmill or pump titled to share in pensions grant- $\begin{aligned} & \text { takes the "don'ts,"" call W. S. } \\ & \text { Clark. Phone No. } 1 .\end{aligned}$
ed by the State.
many veterans dir
The new double quarters com mences April 1. Under the law the Pension Commissioner makes the apportionment twice during the one year, one apportionment
doing for two quarters. While number of new names will be added to the rolls for the coming two to the rolls for the coming numberous and many pensions have been returned unclaimed Not ouly that, but many death Not ouly that, but many death

have occured since the pension | have occured since the pensions | ed at same time. Right to re- |
| :--- | :--- | :--- | :--- |
| serve |  | Barnett \& Tomlinson left Friday



## Disirn WHEN THE HOT SUMMER DAYS COME <br> You will need water for your lawn and your garden One of the sure ways of always having plenty of it is have a

## GALVANIZED TANK

We make them all sizes, and they do not tost so much asa great many people think. Let us figure the cost of one for you.

ANYTHING IN SHEET METAL PRODUCTS CITY PLUMBBING and Sheet Metal works


## SPEND YOUR MONEY WHERE IT COUNTS MOST

## IF YOU SPEND IT FOR COAL OR GRAIN IT WILL GO A LONG WAY AT OUR STORE

we make prices that are likely to bring a return order. the quality is never left out either. quality first PRICE NEXT. THEY are both correct. aive us your next order ane be convinced.



#  WHEN IN DOUBT ABOUT THE BEST PLACE TO BUY COAL AND GRAIN 

Ask for phone connection with ONE-NINE-FOUR, and let us tell you what we have, or still better come to our place of business on East Broadway, just east of the railroad and we will be pleased to show you our variety of COAL, GRAIN, FEED STUFF OF ALL KINDS, FLOUR AND MEAL

## LUBBOCK GRAIN AND COAL CO. 

THE AVALANCHE THE AVALANCHE PUBLISHING CO.
$\qquad$


THE
Among the masses of the Democrats, Woodrow Wilson has more than five votes to one for Harmon or Clark or Underwood, or anyone of the other candidat-
es. Wherever there are Presies. Wherever there are Presi-
dental primaries, or any other dental primaries, or any other
adequate means for the voters adequate means for the voters
to give effect to their wishes, to give effect to their wishes,
Wilson will get practically all the delegates. Even as it is, with more than half the country sub ject to machine methods selecting delegates, Wilson wil have thrree times as many delegates in the convention as Harmon or Clark or Underwood.
The unfortunate thing for Wil-
LUBBOCK, TEXAS, THURSDAY, MARCH 28, 191
ATTRACTING ATTENTION TOO MUCH-NO GOOD The Lubbock Avalanche thinks $\begin{gathered}\text { Editor John } \mathbf{P} \text {. Cooper ha } \\ \text { it's town will soon be a network } \\ \text { of railroads. It says work on the Evening Herald a }\end{gathered}$ Waxahachie, where the fer of railroads. It says work on Waxahachie, where the field i
the extension of the Acme, said to be already pretty well
Quanah \& Pacific Quanah \& Pacific will begin at said to be already pretty well
occupied by the Daily Light
Paducah April 1; that the Santa "There,s always Paducah April 1; that the Santa "There,s always room for on
Fe is preparing to build from more," but in many cases it there to Texico; that the Altus, means a struggle for two wher
Roswell road is getting ready to one could prosper reasonable Roswell road is getting ready to one could prosper reasonable
build, and 'there are others." well. Here's hoping WaxahaThe News does not wish to cast well. Here's hoping Waxaha cold water on any sister towns that both Light and Herald wi aspirations. but it wants to com- annex a plentiful supply
pliment the Avalanche on being scads.-Fort Worth Record pliment the Avalanche on being scads.-Fort Worth Record. the most talented builder of
railroads-on paper-we ever $\begin{aligned} & \text { This is too often the case, }\end{aligned}$ railroads-on paper-we ever any line of business. Usually
saw.-Plainview News. It seems that the A valanche is
in a town that the cannot support builds railroads into Lubbock justify, hence both suffer, an builds railroads into Lubbock. the weaker of the number un The state dailies enter into the ually
work most vigorously. They all later.
kind will have been so made
that the friends of Mr. Underwood, of Speaker Clark, Und ood, of Speaker Clark, and of phone message fred a teleGovernor Harmon, respectfully, early Sunday morning stating in territory which naturally except that his mother was dangerously ongs to the candidate which we- ill bock left immediately for Lub-

 |  |  |
| :--- | :--- | :--- |
| that kind will be entered into if | port from Mr. The latest re- | it is attempted at all with intent that his mother is impry stated to weaken Governor Woodrow are glad to state. - mproving, we Wilson before the convention. tinel.

The common opinion among Buy a house like paying rent politicans of the city is that at See Louis A. Robinson for fur
$\qquad$

## 

Have You Sold Your Land?

If not we want a chance to show you just how quick we can sell it for you, provided you give the right price and terms. Give us your lists.

We have buyers that will buy.
The Bullock Land Co.
 GROCERIES THAT TALK The Kind We Keep Speak For Themselves Long Brothers Company

## 

concede that the railroads are coming here so who could blame
the Avalanche, or any other live the Avalanche, or any other live
newspaper, under the circumstances from engaging in getting more railroads to town. Come more raiiroads to town. Come our railroad stories better.
The Lubbock Avalanche has been kept busy lately defending the good name of the plains country against the jealous attacks of some of its East Texas exchanges. The fact that hundreds of cars of feed was ship ped from the plans to East Texas last year has caused the scales to fall from the eyes of some of our East Texas friends and some of the newspapers back there, in order to counteract the "plains fever" among their subscribers have begun to lambast the plains country in a very bold and unfair manner. Seminole Sentinel.

Plant plenty of feed stuff, raise plenty of hogs and plenty of money will come.

We remember when our father of the candidates who, for fear any of the other candidates. noved from the eastern part of or favor, happen to be at the The Harmon-Clark-Underwoo the state to West Texas, that our moment the choice of the big alliance is much more forma neighbors slapped him on the interes
back and said "old boy when many. back and said "old boy when man you spend all you have and your $\begin{array}{r}\text { THE ANTI-WILSON COMBINE }\end{array}$ family needs something to eat and clothes to wear write us and we will send you both, and money to come back with."

Looks strange thev are now ooks strange thev are now is most likely to be informatio shipping feed back to almost the These sentences come from the same spot to feed the work "Wall Street Journal." The Plains country will some day An understanding has been he Plains country will some day $\begin{aligned} & \text { reached by those who are manag } \\ & \text { ing the campaign for the nomina }\end{aligned}$  Keep L Keep Lubbock money in Lubyou can Why send it away, when the Lubbock stores?

The South Plains is one of the best countries that we know of Milo maize and Kaffir corn puts the fat on them too, and this is The two together form a fa bank account.


## 

## WE MILL SAVE YOU MONEY

Our prices are such as will save you money on every job that we turn out for you. We make your tank out of the material you want and guarantee our work in every particular. Let us build you a tank and do your repair work, either will be appreciated.

Phone 136

# NEM SHIPMENT OF ONE PIECE DRESSES JUST IN <br> GINGHAMS, LINENS, NETS, EMBOIDERIES, ALSO SERGES AND VOILES <br> <br> CALL AND SEE MY STOCK 

 <br> <br> CALL AND SEE MY STOCK}

## MRS. LOUISE FRIEDRICH


#### Abstract

to J. F. Littlefield's drug store of the road for the efficient way also son Frank and wife, have two. The wind was accompanand that he is to put in a com- they handle the same and the returned from Roswell. "The ied by a shower of rain. plete line of Gent's Furnishings comfort of the travel. cat came back because it could'nt Henry George, land man of at an early date. at an early date. The last of the week we noticed the erection of a large room to the residence of Claude Bur- $\qquad$ stay away." We must have a Lubbock, is down on a land deal rus, and we see of Claude Bur- loads of J. T. May is on the sick list rus, and we see many loads of lumber unloaded at the rear of | eport him better. |
| :--- | :--- | :--- | :--- | We learn that J. L. Craw- $\begin{aligned} & \text { Scott May, all of Lubbock, are } \\ & \text { down this }\end{aligned}$ ford's equity in the Heffln place down this week visiting the $\begin{aligned} & \text { Merkel where she had been to } \\ & \text { family of J. T. May. }\end{aligned}$ traded it to Minor and Hunter, By far the hardest wind in who died near that place several fuded it to Minor and Hunter, three years struck town about days ago. The sympathy of the of Lubbock for an interest in 8:30 P. M., Wednesday, blowing people of this town will go ot St. Louis. S. Jackson and wite, lifting the top off of a barn or bereavement.


On Friday, March 14, at Pos City, Mr. E. T. Mills and Mis
Laura Connally were married Laura Connally were married TV. N. R, Nichols officiating. tioere and the - Post (eijany friends in hear nnes for a long and happy grsiel for a
wedded life. wedded life.
We are informed that nex week work will begin on the
switch tracks to the cotton mill HALE
Hanty News:
Abernathy Two-County News:
H. T. Kimbro, of Lubbock, was a visitor in our city the first of the week.
Mrs. DeWald returned from Lubbock Tuesday where she went to attend the Brown-Hurt wedding.
J. W. Agnew, of Lubbock was $p$ the first of the week
Chris Harwell, of Lubbock was in the city the first of th week. B. DeWald has just com pleted some very attractive im provements around the hotel. ing has been enstalled for the purpose of watering.the trees re cently planted.
Miss Ethel Atwood has ac-
cepted a position with Mr. Hardesty, where she will be please to meet her friends.
W. H. Lewis returned from a business trip to Canyon City Thursday and reported having rented an alfalfa farm which $h$ expects to move to soon.
John Callaw We have been informed that expects Callaway returned to to
John. E. G. Cherbonnier has rent-
Plainview Monday after a few
days visit to his parents, Mr
and Mrs. J. P. Callaway. The telephone company i
making some substantial im provements in the way of put ting in larger post and raising the wires, enstalling new boxes,
etc. Mr. Pearson informs us that they will make other improvements soon with a view to
better serve their customers. Better serve their customers.
Mrs. Hester, accompanied Mrs. Hester, accompanied
Mrs. Pearson, left the first the week for Lubbock, where Mrs. Hester was examined by Drs. Legg and Murphy. Wh:l Mrs. Hester is not dangerous,
Dr. Legg thought Dr. Le
best.
Mr.
Mr. Fitz Hudgins left Tuesday for New Mexico, where he goes to receive a bunch of cattle. He was accompanied to Amarillo by his little daughter and Mrs Bonnie Hudgins.

## CROSBy

Malls Banner:
Mrs. Alice Brown left Thursday for Lubbock, where she goes for the purpose
Mrs. A. E. Leagon, who has eeen visiting her mother, Mrs i. V. Hinds, left for her hom On Sunday, week. On Sunday, March 10th it was Hamlin, had swallowed a large quantin, had swallowed a large quantity of strychnine, dying in
a short while. Financial troubl is said to have led him to commit the rash act.
$\qquad$ $\overline{\text { crosby }}$
the lots, and he informed us that he was preparing in addition to the building the room to his resi dence, the erection of a nice born, buggy sheds. ete. Stil he hammer rings in Crosbyton. Jimmie Austin began the erection of a store building, door to the moving lier. This building is to be Col40 and will be occupied by the restaurant people and the barber shop as soon as it can be com eted. A line of tailoring will carried in the building also. The brick men began work las
Monday morningon the Citizens Monday morning on the Citizen
National Bank building and the National Bank building and the
same is being pushed to same is being pushed to com-
pletion as fast as the masons can do the work. The fixtures have been ordered and are expected the first of the coming month and will add much to the comfort of the bankers as they have bought one of the best and most conveni
had.
A large crowd of Crosbyton people took advantage of the
excursion last Sunday that was xcursion last Sunday that was
un to make connection with the Santa Fe at Lubbock for the Fat tock Show at Fort Worth, and many of the Crosbyton people took advantage of the excursion, and many only went as far as Lubbock, returning in the after-
noon. The Crosbyton-South noon. The Crosbyton-South plains is one of the best lines of road in the State and the people who go on these excursions hav

## NOTICE

On and After the First of Apridfo we Will Sell for CASHONLY This does not mean any certain one but everybody. The high price of all kinds of meats and the fact that we are required to pay cash for our stock necessitates this step. We always
try to keep a good stock on hand, and hope you will continue to be our customer. Under the try to keep a good stock on hand, and hope you will continue to be our customer. Under the
cash system, we believe we can sell cheaper and it will be our aim as in the past to give you the very best service within our power.

You can buy a coupon book or you can make arrangements to pay the deliveryman when to ourselves and others to refuse.

# The Cash Meat Market 

HONEY Q BRICKER, Proprietors

## HAVE YOU A HOUSE TO MOVE?

IF SO WE ARE PREPARED TO DO THE WORK, AND HANDLE THE JOB IN A SATISFACTORY MANNER. It will pay you to figure with us. Our prices are as reasonable as is consistent to good work. We can handle the most difficult job. See us before contracting your work to some one else away from home. We are home folks and can do the work as good as anyone else.

EDGAR MERIDITH
MERIDITH \& JASPER


New Books The following new books were $t$ week received by the Lubk Library,
A Weaver of Dreams. Mothers oo Men, The Ne'er do Well, Initials Only, Following of the Star, Mary Midthorne, The Prodigal Judge, The Annuals of Ann, Th Mary Midthorne, The Prodiga
Judge, The Annual of Ann, The
Love that Lives, The Harvester,
whiters. and shaking hands with
mate
his mand


> BIG SUNDAY SCHOOL MEET Expect Attendance of 3,000 a Texas Convention in Dallas May 7th 10th.

Freckles, Chip of the flying U, Bob, Son of Battle, The Princess
Passes, Marriage A-La-Mode Passes, Marriage A-La-Mode,
The Bronge Bell, The Fugitive Blacksmith.
Chas. L. Pickett, of Post City, was in the city the first of the week looking after business

More than 3,000 delegate exasenting 150 counties May 7 to 10th to State conven- heard in the Dallas convention tion of Sunday School workers two years ago. With Mr. Excell
of all denominations. State is his pianist, Alvin Roper. State is his pianist, Alvin Roper.
Superintendent W. N. Wiggins William Brown, internationand his office force have been al mission Superintendent, who busy sending out literature and has been for some time with one preparing for the biggest Sun- team of the Men and Religion day School convention the State Forward Movement, will be one
Association has ever had. The of the speakers on the Dallas Association has ever had. The of the spe
essions are to be held in the program.
sessions are to be held in the program.
First Baptist Church.
E. W. Spillman, the Baptist Marian Lawrist Church.
Marian Lawrence, general Sunday school expert of North secretary of the World Sunday Carolina, will be in Dallas and
School Association and also of will speak. Mr. Spillman has School Association and also of will speak. Mr. Spillman has
the International Sunday tSchool charge of the training work in the International Sunday tSchool charge of the training
Association, is to be the princi- colieges and seminaries. pal speaker at the Dallas con- Bishop Atkins, the Sunday vention. The date of the con- school bishop of the Methodst
in order that it may be possible was the head oi the Sunday exas are expected in Dallas convention. Mr. Excell was town, for the past five weeks, is pal speaker at the Dallas con- $\begin{aligned} & \text { Bishop Atkins, the Sunday } \\ & \text { vention. The date of the con- } \\ & \text { school bishop of the Methodist }\end{aligned}$ the latter part of last week for
vention has been changed from Church, South, will come from vention has been changed from Church, South, will come from
the usual Paso where they expect to
th March to May, to nave Mr. Lawrence in attend- school work of his own denomi ance. Marian Lawrence is the nation at the time os his eleva day School work of the world tion to the position of a
today
E. O. Excell, the world-famous Roy Savas路 who has been dangerously ill at the home of
his parents in the south part of is parents in the south part of
own, for the past five weeks, is reported to be fast regaining his ealth. Drs. M. C. Overton and . J. Hall, have both been treatg him, and much credit is due a made worth plant this land can em for his condition at Here is your opportunity this time. He became ill on a buy a fine section of land with a anch near San Angelo several small outlay of cash, with balweeks ago, and it was believed ance on long time with a very hat he could not recover, but low rate of interest.
nder the skillful treatment of Other business compels me to he physicians and the careful close out my lands and this is attention given him by his home- your chance to make a valuable祭s, he is now able to be about home of this tract of land. Act some, and it is expected that he quick if you are looking for a will soon be entirely well. $\quad$ real BARGAIN. Address
W. L. SAWYERS,


I will sell you Section No. 21 $\begin{array}{lll}\text { Block J. S. } \\ \text { miles N. W } & 640 \text { Acres, nine }\end{array}$ miles N. W. of Lubbock for
$\$ 12.50$ per acre. Will carry 12.50 per acre. Will carry 5,000 of the purchase price for four year
interest.
interest.
This land
This land is in the Irrigation elt, a part of feet to water. By instaling

# The Free is the Lightest Running Sewing <br> <br> Machine in the World 

 <br> <br> Machine in the World}

Why are ball-bearings put on bicycles? To make them run easier. The bicycle would run so heavy as to be entirely impractical, and none of them would be used, if they were not fitted with ball-bearings. Why do other manufacturers of machines put one or two sets of ball-bearings on their machines? To make them run easier, of course, and these ballbearings accomplish their purpose in proportion to the number of ball-bearings that are put on.

## WHY ARE EIGHT SETS OF BALL-BEARINGS PUT ON THE FREE MACHINES?

To make it the lightest running Sewing Machine in the world. It is carefully built, the feed is strong, powerful and positive. It makes a perfect stitch, is equipped with all the latest attachments, in fact in a few words it is the most perfectly constructed machine on the market. Sold everywhere at ONE PRICE ONLY, CASH OR CREDIT- $\$ 5.00$ CASH, $\$ 5.00$ PER MONTH if you prefer

## L. B. MNRIGHT, The House Furnisher <br> New Location West Side Square

| Big S |  |
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| is issue of the |  |
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| persen of |  |
|  | Tr. Pobert Waldert, |
| ladies, and you are invied to |  |
| come to Lutubiock. |  |
| cilin or mus. |  |
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## STUDENTS RECITAL

## LUBBOCK HIGH SCHOOL

Friday, March 29th 1911-12
Music Pupils from Miss Brown's Class. Expression Pupils from Miss Word's Class.


 6. "Chase of the Butter Flies," c. Jennie. (Miss Campbellis pupil.) 7. Duet-"La Chasse Aux Gazelles," A. Calvini $\xrightarrow[\text { Margaret Atkins, Bernice Kimbro. }]{\text { Chopin }}$

$\qquad$
$\qquad$
Pierrette," Op. 4.
The Mukitile Boy $\qquad$
$\qquad$ Lanace,
Lillie ann,

Murrel Adams. | The Mukitie boy, | Estelle Needham |
| :--- | :--- |
| Zell Richards. |  | Noon and Night," C. B. Hawley,"The Sweet o' Lee Year."" Duet "Rustic Dance," R. A. Schnecker a Iina Wester, Maedel Wester Trio "Dance of the Deons." :Edward Holdst, Seter Bernice Kimbre. Valse Chromatique," L. Leschetezky, Lottie Boles Aralia, Op. 20, E. H. Adams, Bernice Kimbro, ( Valse Briliante," M. Moszkowski, Ruth Earhart, Maxine 1 A Buggy Rid E. A. McDowell, Mrs. Buttermilk, Train to Mau

the country,

| Mrs. Bright, (Station Agent,) |
| :--- |

monhaupt,
Miss
Kenneth Kimbro
Kenneth Kimbro.
Eva Wheelock.
women from
Murrel Adams.

| bur McCrummen |
| :---: |
| Mr. Burges. |

Church Notes
[We will be glad to make any an
nouncements of Church Service, Pro granes, etc., in this column free o
graarge, where no revenue is receive
from charge, where no revenue is
from the services.- Editor. $]$

## baptist church services

 We are requested to announce preaching services at be Bap tist church Sunday. All the other services of the day wil be conducted as usual.$$
4
$$

W
We are requested to announce that Rev. J. C. Mason, Corre sponding Secretary of the State Board of Missions, of the Christian church, will be here from Dallas on April 4th and will preach in the South Side Christian church Friday night, Saturday night, Sunday and Sun.
day night. All are invited to hear Rev. Mason. Many of the Lubbock people are already ac-
quainted with him, and have quainted with him
heard him preach.

$$
\underset{\text { Sch }}{\text { T }}
$$ School Workers of the Sunday church will meet Friday evening at 8:00 o'clock, at the home Mr. and Mrs. S. R. Pierce. All

teachers and Sunday School teachers and Sunday School
workers of this church are urged workers of this church are urged
to attend.

Superintendent.
Rev. Lane preached two strong sermons last Sunday, and the congregations at each service were good, attentive and well behaved. At the evening ser vice, two were received into the
church, Mr. and Mrs. Atkins, church, Mr. and Mrs. Atkins
late of Whitewright, Texas.

SENIOR MISSIONARY SOCIET
Leader, Martha Lane.
Song.
Reading, Almıfa Smith. Piano Solo, Miss Kennedy. Song No. 109.
Reading, Lilah Mae Porter.
Talk, by Brother Lane.
Song.
Reading, Louis Murfee
Reading, Mable Guinn
Song.
League Benediction
Mazda lamps. plenty of them
at the Merrill Electric Company.
Phone 165 . Phone 165.
W, E Robinson the 38
Wh. E. Robinson, the Lubbock Easter your orders in early for Mrs. Clara Ab Undertaker, furnished a casket ney.
at Lorenzo, Tuesday. Black Mrs, J, E. Montgom 38-1
at at Lorenzo, Tuesday, Mrs. Mittle daughter Motgomery an She was a died the night before. rillo are here this, of Ama She was a lady of some sixty
years to her lifo, are here this week, the
guests of Mr. and Mrs. W. E. died of consumption.
Floor coverings, shades, cur- Mrs. S. H. Adams and little
PATHFINDERS HERE
Party From Amarillo Looking Route for Amarillo Trades Excursion.

## Wednesday morning

 cars rolled into Lubbock from Plainview, and stopped a shor leading men of our town and familarizing the people with their mission. There were thepathfinders for the great pathfinders for the great Trades
Excursion that Amarillo er of Commerce the business men of the town are preparing to put on May the 6th. Walter Crossett composed of Earl Currie in a Flanders, R. B Pope, press man and J. L. They left Amarillo Monday and Canyon, Hereford, Uberger Dawn, Nazereth, Tulia, Silver ton, Lockney, Plainview, Hale Center, Abernathy and into Lubbock. They left for Slaton
and will return to Lubbock and will go from here to Emma, Crosbyton, Floydad., Matado and strike the Denver at Chil-
dress and from there take the course of the railroad to Claren don, and thence to Panhandle and back to Amarillo. In all the places where the party had been when at Lubbock, received them most cordially, and the party is well pleased with the reception
they have received. When the they have received. When the
trades excursion is put on there trades excursion is put on there
will be possibly 200 people in will be possibly 200 people in
the party. They will visit all che party. They will visit al
the towns on the route out by the pathfinders out by the pathfinders, and
spend a few hours in each spend a few hours in each
place, press the claims of Am place, press the claims of Ama-
rillo, get acquainted with the people of the South Plains Country, and we are sure that they will enjoy their visit to Lubbock.
Upholstered Davenports, $\$ 18$.
50 to $\$ 75.00$. W. E. Robinson.
Ed Green is back from a busi ness trip to Abilene. He say A. J. Shropshire has purchased ing and pressing establishment ing and pressing establishmen
in that city, and is doing a nice tain poles an
E. Robinson.

In this issue of the Dargains will be found the half page ad of the D. C. Worsham Supply Store. In it you will find some splendid bargains in seasonable merchandise. Mr. Worsham has sent the price cutting knife deep into the profits on all the goods in his slashed int some instances has coods. He is sowing the sur rounding country down with circulars telling about the sale week, and there is going to be a great ingathering of going to be a of the country around Lubbop to take advantage of these ex ceptional bargains.

We can furnish oval and round picture mats and frames.
W. E. Robinson. Hinton to Floydada
H. C. Hinton, who has been
agent for the Santa Fe Railway
Company at Lubbock for quite
a while has been transferred to
Floydada and left this afternoon
for that place to take up the Hinton will go the first of the week. The Avalanche regrets to see these good people leave our community. They had many friends here who will re-
gret to see them Hinton will be succeeded here by r. Cox.

Makes Airship Ashamed Daniel Clayton and A. E would have won the championship of the world last Monday if they had but thought
judges placed along
judges placed along the line,
when they came from Lubbok to Clovis in the record breaking time of four hours and ten seconds: three stops on the
The trip was made
Chalmers Car and it was stil
running when and it was stil last observed, too. - Clovis (N.
M., Journal.
H. B Died
several Biles southeast of Lubbock, died last Monday night, and was laid to rest in the Lubnoon. Mr. Marsh had been suf-
fering for some time from fering for some time from a
complication of diseases. He leaves a wife and several childthis life.
Rev. Jno. Arbuckle. pastor of Sunday in attendance upon the Fifth Sunday meeting which Ge held at Tahoka.
Geo. W. Carter returned the Worth, and other points in Fort

Mr. Walker of Furniture Company Crosbyton ton, was here the early part of this week. Miss Maude Burns, visited
Mr. and Mrs. Joe Powell at the Mr. and Mr. Joe Powell at the
ranch the first of the week.

heturn enageewent of the LASSERRE COMEDY CO. TWO
NCHTS Commencing MONDAY, APRIL ist opening play WHEWWEwere TWENTY ONE Iis it it wemat comeors ever written at special bargain prices 25. 35 AND 50
reserve seats now on SALE AT THE

## LUBBOCK DRUG

 COMPANY
## NOTICE

All parties indebted to us prior to January 1st are hereby requested to come in and settle or make satisfactory arrangements and save further trouble to yourselves and us.


Miss Amy McLarry returne
Miss Amy McLarry returned
Sunday afternoon from an exSunday afternoon from an ex-
tended visit to points in Calitended visit to points in Cali-
fornia. Her many friends are delighted to have her back at delighted to have her back a
home. She is delighted with California and enjoyed her so journ in that state very much.
Just received a shipment of
ats for children and Misses. hats for children and Misses. Abnev, in balcony of the Lub bock, Mercantile building. Phone
291 .

Blackleg Salt A crushed rock salt with an approved Government with an tion that absolutenty prepara
blackleg. Guaranteed blackleg. Guaranteed. $\left.\begin{array}{c}\text { Price } \\ \text { O2.50 per } 100 \text { pounds. } \\ \text { Order }\end{array}\right)$

| Rural Items <br> unty News from Various Soure | Program for public mee the Wm. F. Ramsey |
| :---: | :---: |
| ACUFF <br> Special Correspondence <br> Weather plenty cool for the time of year. <br> Evervbody well and doing | Court House Saturday March 30th. at 8:15 |
|  | Musical program under |
|  |  |
| well. | Mu |
| Farmers are getting pretty well up with their farm work. Cattle doing very well as a |  |
|  | Music. |
|  | Five |
|  |  |
| A. M. Ludeman has moved | Five |
| he is getting in several hundred acres of land for crop this year. | Fils |
|  | Five Minutes Hunt. |
| Miss Fleda Burt, our assistant school teacher, visited homefolks |  |
|  | Five |
| at Plainview Saturday and Sunday. <br> Mrs. M. E. Arnold and daugh- |  |
|  | Wester |
|  | Musi |
| Mrs, L. O. Burford. | Voluntary remark |
| R. E. Hoops spent last week at [Fort Worth, attending the | Announcemen |
|  | This meeting has been arrang- |
| Cattlemen's Convention. <br> Bro. Sanders will preach at | ed especially to accommodate the |
|  | business :men of the town |
| Bro. Sanders will preach at Acuff next Sunday. <br> The time of the meeting of the | the farmers and labo |
|  | we hope to have a very larg |
| Farmer's Institute has been changed to the 1st Saturday | tendance of all classes. |
|  | ladies are especially req be present. |
| night in April. <br> Chas. Graves, son of Will Graves, of Lubbock, is helping | Jno. W. Chairman of Committee. |
| J. F. Bacon with his farm work. |  |
| O. E. Rush has put a telephone in his house. | tuner to come to Lubbock. If |
|  |  |
| Cleveland Davis sold a load of |  |
| maize to Mr. Lakev, offLubbock, the first of the week. Mesdames R. E. Hoops and T. | in |
|  | in |
| A. Smith, went to Lubbock Monday trading with Lubbock merchants. |  |
|  |  |
| Phone W. E. Robinson if you want your piano tuned by a thoroughly reliable tuner. $38-1 \mathrm{t}$ | acquainted with him, and will be |
|  |  |
| Mrs. Davie, mother of Mrs.Raleigh Martin, is spending a | Get your orders in early for Easter Hats. Mrs. Clara Ab- |
|  | A. L. Harris returned this |
| short while in Midland having received information from that place of the death of one of her nieces. | from a visit t |
|  |  |
|  |  |
|  | see Mrs. Geo. M. Boles. Eggs |
|  | or 18. |
|  |  |

##  <br> A NEW CUSTOMER EVERY DAY

We know there is a reason for this. We believe it is partly due to the established rule of this Bank to handle, every customer's account in a way that is pleasing and profitable to him.

> We also adhere to the true and tried Banking Principle of treating every customer's relations with us in a strictly confidential manner.

We are always pleased to have our customers and friends consult us on any question and will be glad to assist them in solving all their difficulties

When we help any one, we thereby help ourselves, hence our Bank is "THE BANK OF MUTUAL BENEFITS."

## The First National Bani

## OF LUBBOCK, TEXAS

JNO. W. BAKER, Pres.
C. E. PARKS. V. Pres. $\qquad$
F. E. CRAIG, Ass't. Cashie


| Notice to City Tax Payers | The public school is one of the | H. A. Spencer, who is | fe- |
| :---: | :---: | :---: | :---: | :---: | | You are hereby notified that | greatest factors in our country. | siding on the Lideman farm |
| ---: | :--- | :--- | :--- |
| unpaid taxes will be delinquent |  |  | When reinforced by good. whole- $\begin{aligned} & \text { northeast of town, was here }\end{aligned}$ unpaid taxes will be delinquent

on and after Monday. April 1, When reinforced by good. whole-
some, reliable newspapers, it on and after Monday. April 1. some, reliable newspapers, it Monday, and was a pleasant
1912. W. M. Shaw, City Secretary.
J. W. Taylor left this week tor Roswell, N. M., where week tor make his. M., where he will can not give the boy or girl that Ludeman was doing some fine make his home for awhile. He degree of general intelligence is using a large traction engine came in and had the Avalanche have. You can now get the and gang plow. The plow is changed to his address at that
place so that he can keep posted as to what is happenıng in this for one year three pars all attached to the engine, and part of the country. part of the country.

Notice Hereafter any stock put in the pubic pound, shall be held until

all fees are paid. "put-off's" or " "eredit talks" | will be tolerated. This means |
| :--- |
| one and all. J. V. Roy, Pound |
| Master. |

name and money to the publisher and ready for planting when the name and money to the publisher and ready for planting when the
of The Lubbock Avalanche now proper time comes. They have and get both papers twelve proper time comes. They have
and $\begin{array}{lll}\text { onths for yourself and family. } & \text { acres in cultivation now, and }\end{array}$ Will Mathis, formerly of this will break about as much more. city, now residing in Brownfield was in the city Wednesday and $\begin{gathered}\text { We can furnish oval and } \\ \text { round picture mats and frames }\end{gathered}$ was in the citr
Thursday.

## GREAT REMOVAL SALE

## SALE BEGINS PROMPTLY at 9 O'CLOCK SATUROAY MORNNING, MARCH 30th, AND CLLSSES SATURDAY EVENMMG, APRIL 20th, at 7:30

On account of having to move into another building, we have decided to offer exceptional bargains in every department of our store for the NEXT TWENTY DAYS, for cash. Nothing will be charged at the sale price.

BELOW YOU WILL FIND A FEW OF OUR PRICES. SPACE WILL NOT PERMIT US !GIVING A FULL LIST OF OUR, GOODS

| Men |  | Boys' Pants | s |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Sos mex |  |  |
|  | \$9.50 |  |  |  |
|  | \$8.00 |  | \$2.25 | O |
|  | \$6.75 |  | \$1.45 | Dress Goods |
| Boys' |  |  | Men's Hats |  |
| mits | \$5.50 |  |  |  |
|  | \$3.75 |  | Nerse white of haxes s.5.5 hats $\$ 2.85$ | yand |
| Buyper.os suits |  |  | Ners. whiteor hates s.a. hats $\$ 2.25$ | Wool |
|  | \$2.60 |  | \$1.25 |  |
| Men's Pants |  | 2.50 |  |  |
|  | \$3.50 |  | Latiose | Stick |
|  | \$2.75 |  |  | Tomer |
|  | \$2.25 |  |  |  |
| Wenis mants. erealiar | \$2.00 |  |  | dem |

This is the opportunity of your life to attend a GENUINE REDUCTION SALE. Don't listen to hearsay, but come and see for yourself.. Remember we are going to make heavy reductions in the price of Groceries in this sale, and it will pay you to purchase enough to last you several months.

SALE BEGINS PROMPTLY AT 9 O'CLOCK SATURDAY MORNING, MARCH 30th AND CLOSES AT 7:30 SATURDAY EVENING, APRIL 20th

THEAVALANCHE
THE AVALANCHE PUBLISHING $C O$.

## Phones $: \frac{\text { Rusiness office } 11}{\text { Residiene }} 212$

lubbock, texas, thursday, march 28,1912 OWNED-NOT RENTED-- $\begin{aligned} & \text { and this land is his-not hi } \\ & \text { landlord's. The furrow plowe }\end{aligned}$ , Government statisti- $\begin{aligned} & \text { by the Panhandle farmer leads } \\ & \text { straight, true, unobstructed and }\end{aligned}$ be fous of the State are antrammelled to his own gran
gries and his own cotton yards. nailsenters and that farm
His is the soil ownership; his is
ofeadily climbing high- the labor and his alone is the
$\qquad$




 as it is useless to speculate upon fearing nothing, will walk erect
the conditions which have with the wide and free stride of brought it about. The renter the full statured man as design farms the black lands of the
state and these lands will never have any other kind of farming population.
There is no remedy for the black lands themselves, but there is a remedy-sovereign and specific-for the renter him self, viz: Come to the wide, new and free Texas Panhandle where the farmer is his own landlord and und the rentals sign manual of the God of Bountiful Harvests.

## Bountiful Harvests

 Texas farmer can buy land unsurpassed anywhere for fertility and diversified croppage adaptability for the same amount which three years under the rental system would cost him the rest of us you are helping
## To Extend Courtesies

## should be the pleasure of every banking institu

tion. To conduct a banking business along conservative lines is DUTY. We are here to help in the development of the Plains country and will do our duty at all times. Come to see us.

The Citizens National Bank

GEO. C. WOLFFARTH, Pres. A. G. HUNT, Cash.
G. A. CARLISLE, v. Pres. S. R. PIERCE. Ass't. Cash

 | C |
| :--- |
| 0 |
| 3 |
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| d |
| t | At a mass meeting held in

Colorado Tuesday night over $\$ 1$,000 was raised so that the publi
3chool could be carridd following two months. $\$ \$ 1,500$
will be necessary to do this and whe balance will be readily forth
coming.-Big Springs Herald. That is the correct view the situation. There is a great deal to be considered before the school term should be allowed to
be curtailed. If it is possible to carry schools nine months it hould be done by all means age of funds to continue the school at Lubbock, and there has school at Lubbock, and there has this year. We hardly think this is the proper thing to do, however the school is in charge of of of the most efficient board
of trustees and counsel that any school could have, and we are children in Lubbock will be considered well before there is course that the pupils course that the pupils are ex-
pected to take this term is layed out for a nine months term, and prevent many from entering another grade next year, which will mean almost a year's work
lost. The situation should have the closest attention of the ard. $\qquad$ We have very little patience with order "booze" (and he has to pay for it), when he is not able
to pay his honest debts. Actual$y$, we have seen this done right in Lubbock, not once, not twice. It is a fair portrayal however of the life and character of those will do so. We believe it to be money wrongfully spent, when the party who spends it is able to afford it, from a financial view point, but it is criminal to use the money that rightfully belongs to others (and if you owe a person without the proper arrangements have been made to secure same money is his by rights) and he who commits such offense is not entitled to any sympathy,
and hardly the respect of the and hardly the respect of the
community in which he lives. commanity in which he lives. your self, if they are real. Many
Quit it! It is wrong. The Secretary's Association, with headquarters at Fort Worth says: "Probably no other town for an oil mill than does Lubboek, Twenty-five thousand
bales of cotton ginned in Lubbock, Lynn, Crosby. Floyd. Terry, Yoakum, Dawson and
Hale counties last year. Hale counties last year. Acreage will be more than doubled
this year and there was never better season to start ${ }^{\prime}$ with
bis year and there was ner uubbock is the central all the territory named. This is one of the feeding sections in for oil mill procal demand great. This city is also a fine location for a cannery. Thousands of bushels of sweet pota
toes, beets, beans, tomatoes and other canning products raised here, in addition to fruits. Ac canning facilities were avail cann
able.

## THE LADIES OF LUBBOCK ARE COMPETENT JUDGES

and those who have visited our store are aware of the fact that we kaep the best line of TOILET ARTICLES to be found in the city, also our stock of JEWELRY, CUT GLASS AND SILVER-
WARE has attracted the attention of the closest observers on account of its superior quality

## OUR PRESCRIPTION DEPARTMENT

is not a secondary consideration. It receives the most careful attention, and when a prescription is compounded here you may rest assured that it is exactly what the doctor ordered. Pure drugs
properly compounded is the system we work on. Our collection of CIGARS IS UNEXCELLED in properly compounded is the system we
lubbock, an investigation will prove it.

The Red Cross Drug and Jewelry Store The Rexall store


The best time to talk Lubbock is right now. If you live here and are satisfied with your sur-
roundings and the country, tell roundings and the country, tell
others about it. If you do not others about it. If you do not
like the country, the town, the people, and vou are soured on
he country gennerally, you are tiberty to hike, and the quick LITTLE AVALANCHES

## Get on the boosting wagon.

If you can't help get out the way. You are in danger of
being run over by the booster's wagon.
Do the best you can to-day
and probably you will be equipped for something better to morrow.

Keep your hard luck stories to
your self, if they are real. Many
of them are immaginary, and of them are immaginary, and
you will begin after awhile to believe them yourself.

Money or no money, you can can go into the loan business asset.
When writing to your friends do not fail to tell them to come

If you are living in Lubbock you can congratulate yourself owns in the state. Probably as good as the best.

Don't get it into your head hat the town cannot get along without you. Of course you are citizen, and loyal to your a true but if you are a grumbler no tears will be shed when you d
cide to hike. cide to hike.

## "This is a live town", said a visitor here this week. Some- thing doing in time.

A few jolts from the Avalanche is responsible for jaring a numrocky hills in east Texas and given them a waybill to Lubbock and we have not heard of one who has taken a back track.

## Come to Lubbock.

The Avalanche job department has just completed and delivered to the Southwestern Telegraph and Telephone Company their March, it is carefully compiled and neatly printed and is a credit to the com
printers.

K



Four Trustees to Elect On the 6th of April there will峟 held in the court house at purpose of electing four trustees for the Lubbock Independent School District. Good men are ecessary to fill this office. It is one of the important offices for the simple reason that it takes good sound business sense hard that it must be in Lubbock The board in the past has done would not object the same. We would not object again, and more than likely they will, but if any hould be exercised in choosing hem. Lubbock must keep her they have already standard and improve them if possible. Attorney W. F. Schenck is
attending to legal matters in San Antonio.


EaSTER WILL be here soon What about that suit of clothes,
fancy vest, ladies skirts, gloves,
 like new,and at a very light
to you. Bring them to our we will call and get them.


N. S. LAMIER \& LEE ROYalty


FOR DISTRICT JUDGE
1 heroby announce as a candidate to
suceed myself as Juge of the 7nd
judicial district subject to the action
$\qquad$


 justice of the peace of precinct
LLubbock county subject to the
of the democratic primary.

Those who do not possess a certain amount of it, no matter how well learned he may be in books, he might make some wonderful blunders in life, and some costly mistakes.

## THE COMMON SENSE SILO

we want to call your attention to at this time. You have heard much and read more about silos within the past few months than probably ever before. It is brought about by the ingenuity of man and the necessity of better methods of curing feed after you have raised it, and make it more valuable. We have a model of our COMMON SENSE SILO at our office, and we invite you to call and see it, and let us explain every detail to you.

## A. G. McADAMS LUMBER COMPANY

Mrs. H. H. Hurt re-
lay from their bridal
rit'sl Dallas and ties while
eiving many eiving many
their friends

CITY BUILDING

> What heips our city helps you.
> The commercial organization
> he voice of the city
must make it. Make enough every day do something fo your city

Optimistic co-operation of its citizenship will make any community

## Receive New Fixtures

The First Nationai Bank week received their new fix tures. and a representative from the factory will be here during the week to place them. The
arrival of these fixtures , ha been long looked for, and the delay has caused a great deal o inconvenience. When installed however, it will make a vas difference in the appearance the interior of the building, will be equal to any on the South Plains.
E. I. Robertson, who has been employed in the Western Windmill Company's Store at this place for several months, left Sunday for Healdsburg California, where he
spend several months.
D. Rankin, of the firm of
R. A. Rankin \& Sons, left Mon

## . NEW GOOOS, LOW PRICES

## COMPLETE LINES AND COURTEOUS TREATMENT

These are the cards we are playing and by which we hope to claim as a customer every man, woman, boy and girl in Lubbock's vast ade territory. We have the goods and must I them. So call on us and let us show you.

This week we call your attention to our ess goods lines, especially our showing of suitags, including reps poplins, peques and the new cordurys. These goods were bought by us direct from the mills, thereby eliminating the jobbers profit and placing us in position to give you more for your money. See them, priced 15 to 50 cents per yard.

## The Lubbock Mercantile Co.

"The House of Quality"

## SOUTH PLAINS SUMMER NORMAL

Will Meet at Lubbock, Beginning Tuesday, May 28th, and is Expected to be the Most Successful Session That has Ever Been Held In the South Plains Country-Outline of the Work

## Faculty

J. K. Wester, Conductor, Supt. of Lubbock Public Schools. Instructor in Methods and Managements, Psychology, History of Education, Trig. and Civics.
E. A. White, Supt. of Tahoka Public Schools. Instructor in U. S. History, Texas History, General History, Bookkeeping and Geography.
W. A. Mancill, Supt. of Lamesa Public Schools. Instructor in Physics, Physiography Physiology and Chemistry
F. E. Savage, Supt. of Floydada Public Schools. Instructor in Arithmetic, Algebra, Plain and Solid Geometry
Miss Leonora Vance, of Post Ciiy. Instructor in Gram
ure and Latin
Miss Sue W. Buckanan of Ft. Worth, Public Schools. Instructor in Primary Methods and Drawing.
A. L. Paschal Graduate of the A. \& M. College N. C. Instructor in Agriculture. The Faculty is composed of teachers Each cne is an expert in his line
We present a specialist in Agriculture, $M$ We phal, who is a graduate of the Agricultur Paschal, who is a graduate of the Agricultu al and Mechanical College of N. C.. a and is
now a practical farmer having charge of the State Experimental Farm at Lubbock Texas. Miss Buchanan who is t have charge of Primary Methods and Drawing has had lons experience as a primary teacher, and is now Director of the First Grade in the Public shools of Ft. Worth, having under her charge about thirty-five teachers. Miss Buchanan has in the last few years studied specially in the University of Chicago, and Columbia University N. Y., and also traveled in Europe and made a special study of the Schoo Systems of that country. She is said to be one of the best primary teachers in the country.
The South Plains Summer Normal Institute to be held at Lubbock, Texas, from May 28 th to July 11th 1912, is endorsed by the following counties: Lubbock, Floyd, Gaines, Crosby, Lynn, Dawson, Garza, Terry, Yoakum and the unorganized counties of Hockley and Cochran. These counties have united for the purpose
of fully complying with the recommendations of fully complying with the recommendations of the State Supt. that two or more counties should co-operate in the organization of
Summer Normal Institutes and there by proSummer Normal Institutes and there by promote economy in expense, emofession.

## Location

Lubbock, the County seat of Lubbock
Lubbock, the County seat of Lubbock
County, is located on the Pecos \& North Texas railroad. The Crosbyton \& South Plains as railroad. The Crosbyton \& South Plains
to Crosbyton, which connects Crosby County and others with Lubbock. Dawson, Lynn, and others with Lubbock. Dawson, Lynn,
Garza and Floyd are also connected with Lubbock by rail. The climate is delightful. We never have the hot, sultry summers, which are experienced in the Eastern towns. The nights are always cool and pleasant giving to the teachers that vigor and energy so necessary for their comfort and happiness. All these conditions combined with the home like hospitality of our citizens, makes work more possible without detriment to health. Our city is the home of churches, Sunday schools, religious influences, culture and refinement. It is a noticeable fact that where these influences prevaii people come into such a section desirous of permanently locating. Outline of Work
a) The course in General History should be confined to Modern history, from 1500 A . D. to the present time, with Robinson's
History of Westen Europe. History of Westen Europe
(b) In the subject of Physics, students should study carefully the chapters on the properties of matter, the mechanics of solids liquids, gases, sound, magnetism, electricity and light. The questions, , however, in the examinations for teachers' certificates will
be limited to the chapters on soundl, magnebe limited to electricity and light. The texts recommended are Hoadly's Elements of Physics and Carhant and Chute
(c) In Literature the work this year should be confined to English Literature, with the following books as texts for special study: Halleck's History of English Literature, Shakespear's Macbeth, Carlyle's Essay on Burns, and Burke's Conciliation with Burns,
America.
(d) The work in the History of Edu tion should be confined to the Modern per as outlined in Monroe's A Briefer Cor in the History of Education.
(e) In the study of Psychology, spe
attention should be given to Child Psyeher attention should be given to Child Psycholo, acquainting the student with the fundame al aspects of the physical and mental cha teristics of the phild as and mental ch ism. The work should cover the phat the subject as outlined in Kirkpatri Fundamentals of child study.
(f) The course in Chemistry should be devoted to the fundamental topics in descrip tive Chemistry as given in chapters, $1,2,3$, and 28 of Newell's Descriptive Chemistr (g) The course in Methods
ment will this year be based
Horn's Schoolroom Essentials
based on Welborn's Elements
and such other texts
commends.
(i) The work in the subject of Readin
will be based on Briggs \& Coffman's Readin


## nate Number

## thoroughly m

they should be sted in My

## the students should carefully Germet

$\qquad$ for teachers' certificates will, h limited to books three four and

## (1) The work in Bookkeeping will he bas

## Illustrative Bookkeeping

## At the close of the first

Normal Institutes there, will be of Summer tion for second-grade, first-grade, permanen and permanent primary certificates examination questions in the subjects mentioned in "Outline of Work will be limited according to the scope of work indicated
The examination in the first series will held July 8, 9, 10 and 11, 1912.

## In General

Work in Latin maybe had by those desir ing it. Pupils in the high schools who hav failed to make their grades will be give Thecial attention along that line.
The building is thoroughly modern modious and comfortable. There will be more delightful place in Texas for comfor Thenience and work than in this building The Laboratory is equippted for the stud Physics, Physiology, etc. The Library will contain ecessary for collateral reading on books Board and Facilities are abundant
The cost of board and lodging
secured in the best private home
rate of $\$ 1.50$ to 85 per week.
This N
counties

## the intere

attend our Normal
Lubbock County Texas
For futher information Address J, W. W ter, Conductor, Lubbock, Texas.

## Schedule of Examination

## Monday A. M. Grammar: Physical

Mhy: Trigonometry
Monday P. M. Descriptive Geograph Tuesday A. M. Writin.
Tuesday A. M. Writing: Methods and Management; Plane Geometry; Psychology ment; Chemistry.

## Wednesday A

Solid Geometry. M. Arithmetic: Composition Wednesday I
Wednesday 1. M. Agriculture: Algebra
Thursday A. M. Reading: U. S. History Thursday P. M. Texas History; Book

## CELEBRATED CHASE \& SANBORN'S COFFEE

WHEN YOU DRINK THESE COFFEES YOU ARE DRINKING THE BEST THE WORLD PRODUCES. ORDER A CAN OF SEAL BRAND NOW.

## DON'T FORGET OUR WHITE CREST FLOUR THE BEST THE WORLD PRODUCES

Phones 310 AND 122

## MARTIN \& MOLCOTT



BBock LUBBOCK COUNTY, TEXAS, THURSDAY, MARCH 28, 1912

## GAECT PROBRES5. II SOUTH PLHILS + c <br>  <br> $=4=2$ The rains and snows of the win- the north. To the north, east, ter bave brought about eondi- south and west of Lubbock". Was tions seldom seen in this or other 20,000 square miles of countriv. MANY CHANGES HAVE COME TOPASS IN THE LUBBOCK TRADE  TERRITORY WITHIN FIVE YEARS

 will prodice a tonnake which is aspiring to become the chie Will tring atbout serious wbor city and raliroad senter of theIts People are Aggressive. Developments in the Past Have Been Remarkabie, and the future Improvements Will be Even: ,

## 

$\qquad$ field laborerss secured
seetions of the state.
sections of the state.
Bumping towns and cities :
The


tion of Croshy, Dawson, Lmant the saity the otanted serviec eite ito

The Dallas News has had a re- but none have learned their. A . presentative in this part of the B. B.s in -irrigation. Therefore)
state in the peprson of Mr. Frank develpment along, this line in

 in no uncertain light. He was investigations into actual prac
taken over the country adiacent tice. Many are inclined to die
 progress of the Labbock country prices, kenerally selting to some
and the city of Labbock reads:
Stories of today and yesterday in the Staked Plains of Texas would read almost as different tion which is the the speculaas ancient and modern history. discovery of an almost exhausA recital of the progress made tible supply of underground
during the short period of two water there is during the short period of two water there is an honest and
two years sounds more like fic- effective effort being made to tion than fact. It is not neces- develiope the country. Not all sary to exaggerate. Telling the are spepulators, and probably sary to exaggerate. Telling the are spepulators, and probably
truth is sufficiently startling, there would be few were the only one must be careful not to people generailly informed ra-
give credit for improvements to
garding irrigation methods. one town when they were actually made a half mile nearer some other town.
Every town on the Plains is on bilities of the country possi- supply along practical lines and town is doung its grow into a city, and if they hadd the money, the progress of the last two years, startling as it
may be to a stranger, would be may be to a stranger, would be
to took fike a broken dowाr plow
horse
er.
sou
SOURCE OF GREAT WEALTH While the drouth hit hard some sections of Texas, the Plains country grew more cotton more feedstuffs than they could more feedstuffs than they could
harvest. There has been a great plenty of everything and people are prosperous.
The rain fall is aot heavy, yet the last few cultivation during it is not a dry country. Crod the last few years, have been.on failures are few, and on that the basis of farming without

$$
\begin{aligned}
& \text { The discovery of the great } \\
& \text { water supply dates back but a }
\end{aligned}
$$ it could continue to be developed few months so far as the Plain until every quarter section was citizens are concerned, although

occupied, but this section of Tex- it has been generally ay has a greater resource than-geologists for years. Irrigation dfertile soil which will produce is a new thing to them and uncrops with a twenty to twenty- doubtedly the greatest developgreatest wealth lies heneath the ment in the future will be based greatest wealth lies beneath the on this underground wealth:
surface in the shape of an al- Crops this year will bec most inexhaustible supply of vated without the aid of irrigasoft, pure water. It is the de- vated without the aid of irrigasolopment of this. water supply; there In the vicmity of Lubbock the bringing of life-giving water wells, with several partially to the surface and its distribu-finished. A sm acreage will the Staked Plains, the old-time for experimental purposes, but barrer plains, on which many a As the soil is filled with moisture man has died of thirst, promi- the value of irrigation will not nent as a producer of wealth in receive as practical a demonstrathe form of fruits, grains and tion as it would wer
alfalfa. It is for this work that conditions prevailing.
the Staked Plains needs mqney and men of experience.
PERIOD OF SPECULATMON

$$
\begin{aligned}
& \text { conditions prevailing. } \\
& \text { STAPLí ciops of THE PLAINS } \\
& \text { In this sectinn if the Etalion }
\end{aligned}
$$

$$
\begin{aligned}
& \text { PERIOD OF SPECULATKON } \\
& \text { This country has not pasa }
\end{aligned}
$$ In this section of the Stake entirely through its period of Kaffir corn and oats, Owing to

speculation. People whe own conditions mais, land generally appreciate, in a the grain acreage will be light from wells, but they do not un- crease in other crops. As there
derstand it. They know how to is always a market for feed-
run a ranch. Many have learn- stuffs, many farmers are pre-
ed to farm in ordinary ways inaring to greftly in

## of the Plains until the year of this company. Lubbock also

In 1910 the city of Lubbock
has conneetion with Lawson Counties via a and branch
was credited with 1,938 people. line. which connects with the The city directory now counts main line to Slaton. Within a
nearly 3.500 . Two years ago year it is said the Santa Fe will Before and After Taking


1907

ypas. neoos

## 1912

Lubbock consisted of a court buildings. There were no-sidewalks. Today Lubbock has waiks, Today Lubbock has with more being built. They have a sidewalk ordinance requiring 14 -foot cement walks in the business section and from six to eight-foot walks in the residence sections, according o the width of the street. They have just completed a waterworks system sufficient to supply now working on and are ystem, construeted in such se anner that none of thè wor a ity grows and torn up as the eeded. Sewerage will be dis posed of via a modern plant con House Canyon, which is located onveniently near:
Lubbock is building for the ture and on a broad and liber-
$\qquad$ exico, thus putting Luble line to ouch with the country to the touch
west.
PRospe

## Rost.

 One can hear more railroad alk in Lubbock than in any ther town on the Plains. Nearly everybody possesses a map of Texas and on which new rail oads have been constructe with lead pencil marks, an easy way to build railroads, if not. bractical; but for all that, Lub which bid fair to materialize$$
\begin{aligned}
& \text { which bid fair to materialize. } \\
& \text { The Altus, Lubbock and }
\end{aligned}
$$

## The Altus, Lubbock and Ros well has been graded for' a dis

tance of ninety miles from Lub
Lance of ninety miles from Lub-
bock towards Memphis. It will be construćted west from Lubbockinto.New Mexico. It isunder sockinto. New Mexico. It isunder
stork work will be started about May 15 and that servic will be given Lubbock early January, 1913.

$$
\begin{aligned}
& \text { January, 1918. } \\
& \text { The Quanah, Acme and Paciá } \\
& \text { from Quanah to Paducah, }
\end{aligned}
$$ from-Quanah to Paducah,

chartered to extend to Lubbock

## Six years ago, the 30th Lubbock, our landing was

 ted by a mail hack draw bý tw mail mules, that made dail trips from Gail to Lubbock. It ook:two full days to make the trip from Big Springs to thisplace, arriving here-after-dark the second day, and we have
made fubbock our home since
that day chances are indeed sim for the selves of us.
At that time the town of Lubbock was yery small.Less than 800 people lived here. and far between, and the resi dence buildings were still more scattering. The people who were here however, were on
their metal. They were not their metal. They were no
moss-backs. They were full of moss-backs. They were full
life, and pulled together like team of mules. They were bent on making a city out of Lubtry out of the region round about bunch

## then.

At that time the nearest railroad trading point was Canyon Springs about the same disthis page shows the prat on that time and is a splendid representation of the situation then, Lubbock was known throughout the length and bredth of the land for the fact that it had been advertised extensively as bearing the distinction of being further away from a railroad than any other postoffice in the United
States. Still States. Still the same spirit ex isted then as now and Lubbock had the reputation, which she at the distance she was from a at the distance she was from a
railroad, she had three daily mails, from as many different directions, viz. Canyon to Lub lock, Big Springs to Labbock
and Esteline to Lubboek. Time rolled on. The people kept a
keen look out for institutions that would benefit the town They had their head set for : rallroad. Numerous propositions were submitted from railroad promoters, much money was spent trying to get them lined up. Finally within about two years the Santa Fe broke into the great fertile country to the north of us and built a line to Plainview, at which point they stopped, apparently sulled, and would not budge one bit.
Mr. Kennedy, the same Bd Mr. Kennedy, the same Bd
Kennedy, who recently sold the Altus, Lubbock and Roswell proposition to Mr. West, put up a propild a roerd. to build a roed. His proposition
was accepted. He mot bus.
which was acceptéd, and within
a short time, she reạily trains into Lubbock. It was then that old Lubbock got a sure reased in population She in enterprises sprung into exis some, ever since. 2) she is destined to be the rail-
 of Mr. Briggs, staff cor or the names and number of roads, as it is not neecessary
to repeat them here. Lubbock today is one of the livest, an we believe that we would be safe in asserting the livest town i West Texas.
There are
There are brick busines houses being build on almos The merchants are enjoying a a liberal trade and the residents r.the town are a happy and gen bunch.
The ranches of five years ago are being cut into farms and east, the north, the south and some from the west to farm our We have too many other good hings to mention in this artie, but we will state that the wo cuts shown on this page are eproduced from the Fort Worth Telegram, ' which published a go about thisily two weeks go about this country, and the ats were drawn by a disinterested party, who hales from
Houston, Texas. We
We have given this little discription of this country along will know more. about it. We have been here on the ground We have seen the development: Lester B. IColby, in a recent issue of the Texas Magazine has the following to say in one parathe fill:
I ate Thanksgaving dinner in Lubbock, at that time fifty-three miles from a railroad-and on a reeless plain. Labbock is nnw a junction point. A map showg the railroads and the projected railroads radiating from gives it the appearance city, sub of a wheel with of the radiating therefrom with spokes lines, either built or in the rail ing lead to the city that six
ing years ago was 110 miles from the nearest point on the nearest road."
Mr. and Mrs. Parkerson, are this city, and are having their ranch improved a few miles out rom town. They expect to do quite a bit of improving and


Just like a picture are Department

## READY-TO-WEAR CLOTHING FOR LADIES

If you have already been in to inspect our. stock which. embraces then newest styles at Reasonable prices. please let is show you at your earliest convenience.


## PICTURES ARTISTICALLY FRAMED

GLASS, WE CUT IT
Thavepurchased the WALL PAPER BUSINE of the Sooty Plan Wall Paper Co. and moved it to the north side of the square giving us more room and better light 4 play goods and pi ge added 10,000 rolls of up-to-date paper to the stock. We know wall paper when we see it, and can help el make, you f sections.
THE PICTURE FRAMING DEPARTMENT has been made complete and up-to-date. We handle WINDOW GLASS in all sizes and WILL CUT AND SET IT FOR YOU. We are never too busy to be a

## A. J. TOWLE



## MRS. LOUISE FRIEDRICH

West Side Square

Neighboring County News
From Our Exchanges

| Neighboring County News |
| :---: |
| From Our Exchaiges |

 and that he is to put in a com- thet hiandle the same and the returned from Rogivell.
plete line of Gents Furnishings comfort of the travel.
cat came back because it e


 nater


 away trom home. Wo are home tolks and can do tie work as spood as anyone etee.

## New Books

 The following new books were Bob, Son of Battle, The Princess last week received by the Lubbock Library, A Weaverof Dreams, Mothers to Men, The Ne er ao Well, Ini-tials Only, Following of the Star tials Only, Following of the Star, was in L. Pickett, of Post City. Mry Mrdthorne, The Prodigal week looking after businees Joge The Annuals of Ann. The matters, and shaking hands with



#### Abstract

BIG SUNDAY SCHOOL MEET In order that it may be possible was the heed of the Sunday expect Attendance of 3,000 to nave Mr. Lawrence in attend- school work of his own. denomi Texas Convention in Dallas man who is directing the Sur- tion to the position of a bishop. May 7th 10th. Morte than 3000 E. O. Excell, the world-famous Roy Savage, who has been representing 150 counties of will sing at every session of the his parents in the south part of Texas are expectea in Dallas convention. Mr. Excell was town, for the past five weeks, is May 7 to 10 th to State conven- heard in the Dallas convention May 7 to 10th to State conven- heard in the Dallas convention reported to be fast regaining his This land is in the Irrigation. of all Sunday School workers two years ago. With Mr. Excell health. Drs. M. C. Overton and belt, a part of same is onty Superintendent W. N. Wiggins. William Brown, internation- R. J. Hall, have both been treat- a pumping plant this land can be Superintendent W. N. Wiggins . William Brown, internation- 1 ing him, and, much credit is due made worth $\$ 100$ per ace. and his office force have been al mission Superintendent, who busy sending out literature and has been for some time with one them for his condition at Here is your opportunity to preparing for the bigkese's Suns -team of the Men and Religion this time. He became ill on a buy a fine section of land with a day School convention the State Forward Movement, will be one ranch near San Augelo several small outlay of cash, with balAssociation has ever had. The of the speakers on the. Dallas weeks ago, and it was believed ance on long time with a very sessions are to be held in the program. First Baptist Church. E. W. Spillman, the Baptist under the skillful treatment of Other business compels me to Marian Lawrence, general Sunday school expert of North the physicians and the careful close out my lands and this is secretary of the World Sunday Carolina; will be in Dallas and folks, he is:now able to be about home of this tract of a valuable. School Association and also of will speak. Mr. Spillman has folks, he is:now able to be about home of this tract of jand. Aet the International Sunday ISchool charge of the training work in Association, is to be the princi- colleges and semingries. Association, is to be the princi-colleges and seminaries. vention. The date of the con- school bishop of the Methodst the latter part of last week for valy vention has been changed from Church, South, will. come from. EI Paso where they expect to the usual time in March to May, North Carolina. Bishop Atkins reside in the future. OWNER EL PASO. TEXAS.


# The Free is the Lightest Rumning Sewing 

 Machingin the WorldWhy are ball-bearings put on b, cles? To nal tring run easier. The bicycle would run so heavy as to be entirely
 machines put one or two se of by foring on the dmachines? To make them run easier,
bearings accomplish theirputpose in propgition WHY AD EIGHT SETS 9 F 3 AL BEARINGS PUT ON THE FREE MACHINES?
To make it the lightdstrunnink sewing $M$ ch de in the worlid it is carefully baint, the feed is strong, powerful and positive. It makes a perfect stit hi, is edymped of all the tatest attachments, in fact in a few words it is the most per fectly constructedmachime on he marif f. Sold ev rywhere at ONE PRICE, ONLY. CASH OR CREDIT- $\$ 5.00$. CASH \$5.00 PER MONTH
L. B. ANRIGHT,

Big. Sale Soon In this issue of the Avalanche The Lasserre Comedy Gomof Simeon O'Neal. Mr. O'Neal gagement Wednesday at the opis putting on one of the most ex- era house to a large and select traordinary sales that has ever audience, presenting W. A.
been attempted in this seetion Brady. Comedy suceesses, Two
 big ad in the paper he has had pany is by far the best-com-
printed a large pumber of cir- pany ever seen in Lubbock. Not
pulars. $22 \times 30$, which he is send- like many other one men culars. $22 \times 30$, which he is send- like many other one man or one ing to al the towns within a woman show of 100 miles. Some of pany actors and actresses; their the greatest bargains ever ofrer- tristic and presented in very ared in Lubbock will be found tistic and presented in very de people to come made of each individual and
$\square$
Church Netes

Worsham Offers Good Bargains
In this isste S: Mast is spending. a few
Ine Avalanche days in Roswell this week: C.W. Jim Robinson, Jr., is spending In it you will find some splendid
bargains in seasonafle merchan- week tooking Sweetwater, this
after- business
preaching services at the Bap
ist chureh Sunday. All the
$\qquad$
$\qquad$We are requested to announce ber of Commerce, backed by
waek, and there is going to be
great ingathering of the peopl星

tatranay churrebt Fridiay night
anre nuem now orm
Reve B. F. Divion, of Plaine

## StUDENTS RECITAL

LUBBOCK HIGH SCHOOL

Friday. March 29 th 1911-12

Music Pupils from Miss Brown's Class. Expresston Pupils from Miss Word's Class.


Workers of the Methodist ing at $8: 00$ o'clock, at the home
Mr. and Mrs. S. R Pierce All Mr. and Mrs. S. R. Pierce. A
eachers and Sunday Scho eachers and Sunday. School dress and from there take the to attend.

Rev. Lane preached two stron ermons last Sunday; and the
ongregations at each service were good, attentive and well
behaved. At the evening service, two were received into the
church, Mr. and Mrs. Atkins ate of Whitewright, Texas.

Leader, Martha Lane

## Song.

Prayer.
Reading, Almita Smith. Piano Solo, Miss Kennedy Song No. 109 Reading. Lilah Mae Por Talk, by Brother Lane. Song,
Reading, Louis Murfee Reading, Mable Guinn.
Leag. League Benediction.
plenty
$\qquad$
$\qquad$
Undertaker, furnIshed a casket for the interment of Mrs. Black at Lorenzo, Tuesday, Mrs.
Black had died the night before. She was a lady- of some sixty years to her life's. credit, and died of consumption


$\qquad$

thir missios. for the great Trades

## OPFRA

 HOUSERETURN ENGAGEMENT

PIERCE BROTHERS
PHONE 147
$\square$ Furnished by the Texas Secretaries Association plement Dealers Association will
be held at Amarillo, May' 20 th, 21st and 22nd. 21st and 22 nd.
A farmer near Alvin raised
 The Beamunt Truck Growers Assocition has, hao. conter has, been granted The Autorney General has ap-


 tal stook of $81.000,0000$. dieed 1.580 pounds of seed eot. Mirs. E. M. Riey and chitren
 T.xabe Bank and Trast Com-
panyz was reenty orgaileat at Corpus Chrisiti

 A Connirernat. Alub has bceen
 bonds of Tarrant county have
been sold to a Chicago firm. pher Springs ha electon to be held April-2nd to the amount of $\$ 33,000$ for civic improvements.
The $\$ 100,000$ roned Sealy; Austin county have.been sold to a Kanses City frrm, and be- let April 2nd
Treshemifytrw Howel Catpany of Phoenix. Arit. hass been
granted p permit to do bosinesis in Texas, with. prncipal offices in Plainvew, Hale country Coal to the depth ofs. twenty-
eight to thirtv-four inches has eight to thirtv-four inches has
been found on a tract of land bear Minderal Wells
nit if reported tha
In begin on the Dallas, Waco interurban line and
Waro April lst Kansas
 NO. 2349
STANDARD AND REGISTERED The great combinatio 1. Exall of Dallas.


THE PURE BRED PALF MAMMOTH AND haff tlack spanish jacx

## A combination of color, size, bone and action Pure black with whitepoints, TERMS $\$ 10.00$, due

 Ith white points, TERMS - $\$ 10.00$, due when colt comes.If you have a mare you are sure to want a to "drive or a btg black mule to farm with or sell for the gpot This stallion and jack will make the season of 1912 at my
barri 5 miles west of town.
EXOLA STOCK FARM PHOONE 22IIL-Lis. TUBBS. PROP.

## $\& 0$

OR $30 / 30^{0}$ Canton Farming Implements

## BAII <br> FARM <br> WAGONS STAR <br> WIND MILLS AT R.A. Rankin \& Sons

## IS YOUR LIVING TOO HIGHP <br> IF SO TRY OUR STORE A FEN ROUNDS AND SEE IF THERE IS NOT A DY F电PENCE. pleased many, Letusplease you. <br> R. G. WAY \& COMPANY <br> Phone 275


 and truck raisers have fully re- good one, would be a couple of rontes-are-under-eonsidertion -
 corresponding with differebt with' others on the same subject. the road. - Seminole Sentinel. mer school (as sixth-grade work) account.of the searcity of land, betng conscious and able to take
 with whom he, has had con- before the close of anotber sea- cant-lot movement, but other University's horticultural school provement association. The remember Mrs, Thomson, as the iderable correspondence, in celo cities are doing well, Training are offered to young vacant-lot Normal Sebool's laboratory is a mother of Mrs. Joo. F. Turner, which the parties state that they gardens where boys may lean gardeners as prizes for excel-greenhouse where the teachers she bavig spetheseveral months

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before the first of May to go is visiting with Mr. and Mrs. are a leature of the vacant-lot way of opening a commmunity ture; and each is required to Tumer 
```


## IF IT CAN BE FIXED ME CAN DO IT

 No matter how difficult the job, we have the equipment and the work wing tig for the smith ine dombin
## LUBBOCK IRON/ MIORKS

## Whenyou get your money

You get ahead on what you save, not on what you earn. When you've worked hard for your money is it not folly to squander it

BANK your money and this will give you more pleasure than fooliag it away. Besides when the "rainy day" comes you'll have shelter.

## The Lubbock State Bank

## Baking Day Will Be A Pleasure

if your pantry is gripptied with good things purchased at our store. Aside from the many different b bols oflellies, preserves, jams, etc., yout should insist on having a sack oforr coleprate $W$. O. WV. FLOUR, IT CAN'T BE BEAT We wapt youlo romenber loo, that our lines of canned goods are the high class, dependable geods, that you have always found at out store. Don't be fooled into taking something else that is "just as good," but come to our store or phione as your orders.

## PHONE 243 SPIKES \& SON SOUTH SIDE SQUARE




THE AV A.L A NCIHE THie democabfer stry


|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  | selecting delegrates, Wilson will have three times as many delegates in the convention as Har- |  |  |
| TBBOCK, TEXAS, THURSDAY, MARGH -28, 1012 |  | gates in the convention as Harrmon or Clark ort Underwood. |  |  |
|  |  |  |  |  |
|  | Editar John $P$ C Cooper has |  |  |  |
|  | freld is | act as a unit against him, and inthe Demoratic convention itat |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | means astruyste for two *htere |  |  |  |
|  | well, Here's hoping Waxata- | , will have zbout as many delegat - we can sell it for you, pyovided you give the right |  |  |
| The News does not wish cotas | chie wilt prove an |  |  |  |
| dispirations. but it wants to com- | Fort Worth Record. |  |  |  |
|  | This is to often the case, in | , |  |  |
|  |  |  |  |  |
| seems |  |  |  |  |
| he only newspap |  | pracitcally by one man, the leader of Tammany, and will un- |  |  |
| state dailies enter into |  |  |  |  |
| 析. Thes |  |  |  |  |
|  |  |  |  |  |
| $S$ THA |  |  |  |  |
| The Kind We Keep Speak For Themselves |  |  |  |  |
| Long Brothers Company |  |  |  |  |

concede that the railroads are coming here so who could blame the Avalanche, or any other live from the eastern part of or favor, happen to be at the The Harmon-Clark-Underwood newspaper, under the circum- neighbors slapped him on the interests which dominate Tam- and sinistor than a mere friendstances from engaging ingetting neighbors slapped him on the interes
more railroads to town. Come
to Lubbock and you can enjoy to Lubbock and you can

The Lubbock. Avalanche has The Lubbock. Avalanche has been kept busy lately defending country against the jealous atexchanges. The fact that hum dreds of cars of feed was shipped from the plains to East
Texas last year has caused the scales to fall from the eyes of some of our East Texas friends and some of the newspapers back there, in order to counterand some of the newspapers bock, Why send away, ws in
back there, in order to counter- you can get the same articles in
aet the "plaine-fever", among the Lubbock stores?

their subscribers have begun to lambast the plains country in a The South Plains is one very bold and unfair manner. | The South Plains is one of the |
| :--- | :--- | :--- | leed stuff of money will come.

the fat on them too, and this is you spend all you have and your THE ANTI-WILSON COMBINE family needs something to eat $\left\lvert\, \begin{gathered}\text { Of the fact that there is a } \\ \text { strong alliance among the Har- }\end{gathered}\right.$ family needs something to eat
and clothes to wear-write-us and
strong alliance among the Har-
mon-Glark-Underwoed-forees, clothes to wear write -us and mon-Glark-Underwood forees,

will send you both, and there is a native evidence from will send you both, and there is a native evidence from of | oney to come back with." a quarter where the information | b |
| :--- | :--- | :--- | :--- |
| noks strange they are now | is most likely to be accurate. | Looks strange they are now is most likely to be accurate. M

shipping feed back to almost the These sentences come from the shipping feed back to almost the "These sentences come from the in
same spot to feed the work "Wall Street Journal."
 The Plains country will some day reans The Plains country will some day r e the granery of the state. ing
Come to Lubbeck, on the Plains. tion Come to Lubbock, on the Plains. $\mid$ tio Keep Libbock money in Labcan get the same articles in he Lubbock stores? a natural Sonth Plains cro The two together
bank acenunt

An understanding has been
ched by those whoare manag-ing the campaign for the nomina-
ion of Harmon and the directors of the campaign which has in Kansas it has been Clark
of the tires Speaker Clark's nomination in against: Wilson, in Georgia view. In addition to this un- Underwood against Wilson: si derstanding, there are some Nowhere is there a Harmon vs. reasons for interfering that it Clark fight, nor a Harmon vs. will be speedily so extended as Underwood
to include those who are- direct- Weekly. mg the campaign for the nomi-
nation of mg the campaign for the nomi-
nation of Congressman Underis nation of Congressman Under-
p. Wood. It is not improbable that at
at within. the next ten days or two to at within, the next ten days or two

## SCHOOL FOR YOUNG WOMEN

Cotto
At Cotton Will Provides Institution
At El Paso-0bject To At El Paso-Object To A
Female Workers Female Workers

El Paso, TeX... March 21:-El



## y





IMPERIAL BARBER SHOP

## itution for the

 Ils and young sty. This pro-ton will reads: it many women luntarily desire


## Bring Me The Particular Jobs

 have pleased m ep patio ar people and can please you. If four batch or clock is not keeping si od fine bring it to me and I will tell you wat is he mat $r$ with it. If it can be fixed I cangoith and will charge youonly a res sons bio pine for the work and only a rex song bi pi de for the work and
for the extras that it mitt need. 1 guam tee every lob-if ti is 't right 1 make .right. SEND OR BRING ME YOUR CRIPPLED

## WATCHES OR JEWELRY



TEXAS NEEDS GREAT MEN

BUICK MODEL "3

## Cass Auto Company <br> ALL KINDS OF AUTO SÚPPLIES

and the beauty of the thing is, they are going when you see them. You buy the BUICK, no ghly bocause of its racing records (such tests are valuable to show that of what y, kng of its accomplishments, for every day labor, because of its enduring quety the light ossh of up-keep, and the universal satisfaction that it giyes its owner.
 mobie, $W$. ng ghe as well have a
BUlCK ratest del and demonstrate to you CKM


BUICK MODEL "39"

THE AVALANCHE
influences it marages to com- satoons and hent everv-energy aid in defeating the will of the What does all this mean? bine with its saim certain "special which he was capable toward people? Then, when the next Simply that laying aside the mer. ing the liquor business is placed the Governor of all the people spite his opposition, and the bringing the State of Texas into as far as possible out of public and made himself the Governor pronisition battle opened, did he the elaims of the lifyumberbsiness. N. look at what this orean- Now he is announced for re- the campaign and lead the fight It is thrust it pernicious and ofization is trying to accomplish at election. and is anv wonder that on prohibition? Did he not have fensive meddlesomeness into the the present time in Texas. By every salopn in the campaign luxuriant quarters at thee Orien- politics of the State and proposes adroitly dividing the morat ele- and clamoring fouhis re-eleetion? tal Hotel in this city and there to put its men in the. leading ment on a fatse issue, two years- Knowing that they ean never handle the most colossal .slush offices arid control the governago it succeeded in nominating control a majority of the Legis- fund that was ever used in a ment of the State. It is not the present Governor in the lature, are they not aware of campaign of any sort in Texas only seeking to keep its hands primaries, and this was eduiva- the fact that this veto power is for the defeat of prohibition? on the Executive, but in the
 only received a pluraity, of the know that they can depend up-the liquor forces in Texas have to have its hands on the high votes cast. In his offieial eapaei- on him under all eircumstances yoked Mr. Wolters ang Governor court of the State 80 as to stand ty he stood by their interests on to stand between them. and all Colquitt and driven them into some chance against legislative 2 all ground. He served notiee on legislative danger? The politcal field of the State for restriction, If any reader of LCUBBOCK. TEXAS. THURSDAX. MARCH 28, THE MENACE OF THE WHIS- It is compact, praetical, thorough yeto any and all restrictive alony with the they not brought brand of this organization, and then let him take up she avowed There is no department of life, tion; and it is backed by all the for the further regulation of the out their popular idol for the are not both of them to become eandidates of this organization domestic, moral, social or politi- money necessary to project its saloons, and he made good his United State Senate? Is not the che beneficaries of the material and make inquiry concerning cal, that the present whiskey phans and aggresssve. its work. It has in its support election was inaugurated he so who organized their forces? Did incidentally; is it not a fact that question of prohibition in this organization in Texas does not enough leading men to manage far forgot the dignity of his he not lead them in two anti- along with these two teaders of crisis: but it is the question: invade. It is not satisfied with enough its politics and to make a blind high office as to enter the cam- submission campaigns? And the saloon interests, that this Shall the liquor organization in the license cranted it to do busi- behind which its saloon agencies paign and become the bitterest after he lost the first one, did he organization also has in the field and out of the State rule Texas ness in the State, but it seeks can hide; and these men create of their speakers. He literally not virtually live in Austin while a special candirlate for Controller and put its acknowledged leader to subordinate the government its issue and carry out its dragged the great office of Gov- the Legislature was in session, and another for a position on the into the United State Senate
Texas Criristian Advocate.






 tonia Her many friends
delighted to have her back. home She is delighted w mourn lo Hot state state very meres

## 6




## A NEW CUSTOMER EVERY DAY

We know there is a reason for this. We believe it is partly due to thgestablished rule of this Bank to handle every cis omer's account in a way that is pleasing and profitable to him .

## of treating every customs. .

e are always please to have our customers and friends consult us on any question and oI begtag to assist ty em in solving all their difficulties our Bank is "THE RANK OF MUTUAL BENEFITS."

## The First National Bank


 cal education. Without the pact- caller at this office. He stated
to the Avalanche man that Mr. this, week tor the newspapers the public school Ludeman was doing some fine

## Raleigh Mormons of Mrs. Fate ty yon

## GREAT REMOVAL SALE

Of our Si1,000 STock of Seasonable merchandise CONSISTING OF DRY GOODS; CLOTHING, SHOES, hats, mlluwery and groceries
SALE BEGIN PROMPTLY AT 9 O'CLOCK SATURDAY MORNING, MARCH 30 th, AMD GLOSES SATURDAY EVENING, APRIL DOTh, AT 7:30
On account of having to move into another building, we have decided to offer exceptional bargains in every department of our store for the NEXT
TUENTY DAYS, for cash. Nothing will be charged at the sale price.
BELOW YOU WILL FIND A FEW OF OUR PRICES. SPACE WILL NOT PERMIT US GIVING A FULL LIST' OF OUR GOODS


This is the opportunity of your life to attend a GEN UINE REDUCTION SALE. Don'E listen to hearsay, but come and see for yourself.. Remember we are going to make heavy reductions in the price of Groceries in this sale, and it will pay you to purchase enough to last you several months.

SALE BEGINS PROMPTLY AT 9 O'CLOEK SATURDAY MORNMGG, MAREH 30TH ANI CLOSES AT 7:30 SAFURDAY EVENING, APRIL 20TH

THE AVALANCHE THE AVAI.ANCHE PUBLISHING CO. FMMES E. DeW Entered at the Postomice One Year 81.00 $\quad$ (Strictiy in Advance) : Six Months 5


 OWNED-NOT RENTED- and this land is-his-not his is the proper thing to do hew A U. $S$. Government statisti- by the Panhandle farmer leads
cian who visitet-Texas recently, straight, true, unobstructéd and reported that. 80 per cent of the untrammelled to his own gran-
black lands of the State are aries and his own cotton yards. farmed by renters and that farm His is the soil ownership, his is rents are steadjly elimbing high- the labor and his ailone is the children in Lubbock will b
 a third was demanded; then a He spits not when his owner
third only was accepted, and coughs and neither does he pay now in many localities a cash for a 'kerchief to wipe the idle
bonus is demanded in addition. sweat from a landlord's brow, in Texas who can remember the semi-brutish livelihood for him
 Texan expanse there is but 20 him in the Texas Panhandle
per cent of the people who farm competence for himself and
who are not renters. It is as vain to regret this fact family and, besides, owing and
as it is useless to speculate upon. fearing nothing, will walk erect
the conditions which have with the wide and free stride of brought it about. The renter with the wiat a man as design tay wed have honest debts, Actua state and these lands will never have any otat.
There is no remedy for the black lands themselves, but and specific-for the renter him against loss in some reputable self, viz: Come to the wide msurance company. It would new and free Texas Panhandle the same time it might save yo landlord and where land rentals $\begin{aligned} & \text { several hundred dollars. There } \\ & \text { would be no harm in investiga- }\end{aligned}$ are only under the
sign manual of the Bountiful Harvests. In the Texas Panhandle the Be a broad-minded citizen Texas farmer can buy land un- operate with the town to cosurpassed anywhere for fertility in the upbuilding of the town and diversified croppage adapta- and the developement of the
bility for the. same amount country. When you are helping which three years under the the rest of us you are helping
rental system would cost him your own condition.

## To Extend Courtesies

should be the pleasure of every banking institution. Do Donduct a banking bushess along help in th development of the Plains country us.
The Citizens National Bank
Nolffarth, Pres.
G. HUNT, Cash
C. A. CARLISLE, V. Pres. S. R. 'PIERCE, Ass't. Cash. THE CORRECT VIEW OF IT IS THE STAR A BATCHELOR?
 Col wast ruesday yinht over ther bubic
chool could be carried on the business. It os a strange thing
to the editor of the tar that the
young ${ }^{\prime}$ men. of our adjoining will be necessary to do this and whe belanceessall. be readily forth
coming. - Big Springs Herald. That is, the correct. view of sex of our town are just simply
the situation. Thereis.a-great beautifuland haye winsome way
deal to be considered before, the and the young cayaliers just can deal to be considered before the and the young cayaliers just can
sechool term should be allowed to. not stay.away, Aspermont Star:
be curtailed. If it is possible to We see no reason why the Star
earry, sehoels- nine months it editor sheuld object twothe young

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$\square$
154, which means that through
the influente of the orgarizationthe influente of the orgarization
154 demonstration farms were
established in a single day. TheIf the school is eut short it will established in a single day. The
a prevent. many from entering entries will close April 1, though
a another grade next year, which any appl|ation that bears -the

- will mean almost a year's work post mark of April. 1, will be
The best time to talk Eubbock
is right now. If you live here
and are satisfied with your sur-
roundings and the country; tell
people, and vou are soured on
the country genneralty, you are
at liberty to hike, and the quick
LITTLE AVALANCHES
Get on the boosting wagon.way. You are in dangerbeing. run over by the booster
wagon. and probably you will be equip ped for something better

Keep your hard luck storien to your self, if they are real. Many of them are immaginary, and
you will begin after awhile to believe them yourself.

## Money or no money, you can

be a booster for Lubbock. You
can go into the loan business and
asset.

When writing to your friends do not fait to tell them to comeIf you are living in Lubbockyou can congratulate yourselffor living in one of the best
towns in the state. Probablytowns in the state. Probably
not as large in population, butas good as the best.Don't get it into your headthat the town cannot get alongappreciated if you are a trueappreciated if you are a truebut if you are a grumbler notears will be shed when you de- cide to hike.

## THE LADIES OF LUBBOCK ARE

 COMPETENY JUDGES
##   OUR PRESCRIPYION DEPARTMENT

## 

 HomenThe Red Cross Drug and Jewelry Store The Rexall store
"This is a live.town", said a
visitor here this-week, Something doing in Lubbock all the time.

A few joltes from the Avalanche
is responsible for jaring a numis responsible for jaring a num-
ber of people loose from the ber of people loose from the given them a waybill to Lubbock, and we have not heard of
who has taken a baek track.

## Come to Lubbock:

The Avalanche job departmen has just completed and delivered and Telephone Company theí new Telephone Directory for
March, it is carefully compiled and neatly printed and is a credit to the company and the local
$\square$

$\qquad$G.E.
an.
ont
ote
the
July

$\qquad$

$\qquad$ FOR TAX ASSESSOR
Weare authorized to announee J. H.
(Hurd) Standefer as a candiater for
the office of tax assessor of Labbock and attached countes, subbect to.the
action of demoeratic primaries of 1912 .
We are authorited We are authorized to sunnounce S. C.
Spikes, sa s candidate for the offee of

tax assessor for Labbock and attach| ed counties, subject to the aetion of |
| :--- |
| the demoeratie primary, in 1912 . |
| We are authorized to announce the |

 $\frac{\text { cratic primaries, } 1912}{\text { Agn are.authorized to announce } \delta_{\text {. }} \text {. W, }}$ tax assessor of Latabbeck and ntitace of
counted subjeot the setion of the
demoeratic
 We are authorized to announce B
Penney as a acandidate for reelectio
to the office of county commissioner
 Wright, as a candidate for the office of
county, ommissionef, precinct No.
subject to to ahe action of the democratic $\overline{\text { FOR JUSTICEOE THE PEACE PRE }}$
CINCT NO. 1 . PRPPRIETORS

## PHONE 85

exceedingly good work. Wewould not object the same boardwould not object the same board
being elected again, and morethan likely they will; but if any
tharechanges are made, great care.
should be exercised in choosingthem. Lubbock must keep herschools up to-the high standardthey have already attained.and improve them if possible.

$$
\begin{aligned}
& \text { Attorney W. F. Schenek is } \\
& \text { ttending to legal matters in }
\end{aligned}
$$

## COMMO

 well learred he may yon bopk, in might make some weneer.
 THE CONMGN, SENSE SILO much andiread more abou silps within the hest few monttis than probably ever before: : It is brought about ty the ingeruity of man and the necessity
of better methods of ecring feed after you wave raised it, and make, it more


A. G. MCADAMS LUMBER COMPANY Mr, and Mrs. H. H. Hurt re- CITY BUILDING same boe
and mo
but if but if great e keep her
standard
attained. attained.
(possible. Sehenck is
matters in

## The Lubbock Mercantile Co.

"The House of Quality"

## SOUTH PLAINS SUMMER NORMAL

Will Meet at Lubbock, Beginning Tuesday, May 28th and is Expected to be the Most Successful Session That has Ever Been Held In the South Plains Country-Outline of the Work


The South Plains Suammer Normal Institute to be held at Lubbock, Texas, from May 28th
to July 11 th 1912, is endorsed by the following counties; Lubbock, Floyd; Gaines, Crosby, Lynn, Dawson, Garza, Terry, Yoakum and the
unorganized counties of Hockley and Cochran: These counties have united for the purpose
of fully complying with the recommendations of the State Supt. that two or more counties
shootd co-operate in the organization of Summer Normal Institutes and there by pre mote economy in expense, effrciency in
struction and interest in the profession.

## Location

Lubbock, the County seat of Labbock
County, is ocated on the Pecos Nouth Tex as railroad. The Crosbyton \& South Plains to Crosbyton, wbich conneets Crosby County
and others with Lubbock. Dawson Garza and Floyd are also connected with Lubbock by rail. The climate is delightful. We never have the hot, "sultry summers. which are experienced in the Eastern towns. The nights-are always cool and pleasant ziving to the teachers that vizor and energy so necessary for their comfort and happiness.
All these conditions combined with the hame Alr these conditions combined with the home like hospitaity of our citizens, makes work
more possible without detriment to health. more possible without detriment to heaith.
Our city is the home of churches, Sunday Our city is the -home of churches, Sunday
sehools, religious influences, culture and re-finement.- It is a noticeable fact that where these influences prevail people come into such a section desirous of permanently locationgo

Outline of Work
(a) The course in General History should be confined to Modern history, from 1500 A . D. to the present time, with Robinson's
History of Westen Europe. (b) In the subject of Physics, students should study careftuly the chapters on the
properties of matter, the mechanice of solids properties of matuer, the mechanics of soids
liquids, gases, sound, magnetism, electricity and light. The questions, however, in the examinations for teachers' certificates will be limited to the chapters on' sound, magne. tism, electricity and light. The texts re commended are Hoadly's.Elements of Physie and Carhant and Chute.
be chiniteraure the work this year should followined to Eagiish Lilerature, wich the Halleck's. History of Enoliech Literature Shakespear's Maecheth Carijle's Emare, Burns, and Borke's Conciliation with Burns; and
America:

## Wiliains Bookkeeping will be bas

 Illustrative Bams andAt the close of the first sammer Normal Institutes there, will be an examinaand permanent primary certificermanent examinatiof questions in the subiects menti
oned In outline of Work" The exang to the scope of werk indicated held July $8,9,10$ and 11,1912 . In General
Work in Latin maybe had by those desir ing it. Pupils in the high schools who have failed to make their grades will special attention along that line.
The building is thoroughly modious and comfortable. There will bin more delightful place in Texas for will be n more delightful place in Texas for comfort The Laboratory is equippted for the stud of Physies, Physiology, etc.
The Library will contain
necessary for collateral reading on all the work outlined by the State Superintendent Board and Facilities are abundant.
The cost of board and lodging can be secured in the best private
rate of $\$ 4.50$ ta $\$ 5$ per week:
This Normal has been endorsed by severa counties. We expect to work together fo the interest of our schools and for those wh
attend our Normal. Lubbock County Texas
For futher information Address J. K. WES ERR, Conductor, Lubbock, Texas.

Schedule of Examination Monday A. M. Grammar: Physical Geogra phy; Trigonometry
Monday P
General History; Literature.
Tuesday A. M, Writing; Metheds and Tuesday P M Pe Geometry; Psychology ment; Chemistry
Wedneaday A. M. Arithmetic: Cómposition: Welid Geometry.
Wedneaday I. Me Agriculture: Algebra;
Tistory of Education
Thursday A. M. Reading; U. S, History,
Thursday P. M. Texas History eeping: Spelling. Texas History; Book-



[^0]:    9. house like paying revit.
