## THE LUBBOCK AVALANCHE

## PLANS WONOEFFIL DEEELOPMENT

FROM OPEN RANGE AND CATTLE COUNTRY A FEW YEARS
 Coupled With the Raising of Registered and Thoroughbred
Cattle, Sheep, Hogs, Poultry, Etc., Makes a Fine

Catte, Sheep, Hogs, Poultry, Etc., Ma
Country in Which to Live.
(By R. Kenneth Evans.)
Editors Note.-This is the first of ability to stick it out. But condition
and general prosperity Editors Note-This is the. first of and general prosperity overcome all
series of fifteen industrial artices these things and the yitte city took
which. will be published one each a new and different lease on life and





 astrial way was gradually pushing stand it. Writing in the vernacular
hose who possessed a little of the one man in Kansas when told what urpose to the westward. They came and grinned and took a new lease oa
 way constantly to the westward. shouting calamity yet." Not so with
These. were those sturdy poioneers, the West Texan. He saw a future
Who forsking birthplace and family and had spent many years here try.
and



 The Avalanche will show through
out the next fifteen weeks in detai
just what these conditions.are today
In are aries of fifieen artices, the
materials contained therelin. bein athereds contained therein. being exprenced publicity Avalanche will show that ther
not a ouuntry in the Great South
eat or west of the Miofisippi rive or that matter that offers z al
eld of opportunities than Plains country. There is a field h
or the merchant, professions ,mp
artisho or small tradesman. Th re thourands of aeres of land avail
be for the farmer who wishes to to
ve and soceed anid work while he Ve and soceeed arid work while he
ves and succeeds and and The Plains
Today Wex Texas and
ountry has every convenienee that
enjoyed by the older established


## bet <br> tateredie

## did




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Labbock a dity of G.000 popowhe




MINERS SAY STRIKE
WILL GO ON NOV. FIRST
Washington, $\begin{aligned} & \text { Oct } 29 . \text {. The got } \\ & \text { ernment moved swifty tonight to } \\ & \text { meet the nation-wide coal strike or- } \\ & \text { der for Snturday. Refusal of the }\end{aligned}$



DEATHS.
CHURCH NOTES

## Eptorth League Program, Subjeet-Our Relation to Others. Sonder-Nir. MK. Song Seriptur. 36.

Seripture-Luke 10-25-37.
Silent Prayer coneluding with the
Lords Pryer-Leader
Talk-Social Responsibility-Miss Talk-A Vision of World Need-
Miss Edith Carter.
Talk-Our Relation Vaighbortood Relation to the World
Special Music. Ed Wilson, Special Music.
Song.
League Benediction.


hence the subseribers are ealled upon
to assist in tif hers these things to


## ( as arg fir <br> BOUGHT HERE MAKES A LASTING IMPRESSION

Personality, Charm, Exclusive Distinctiveness
These are what you want in a gift that you want to be remembered, retained and cherished permanently.

A jewelry store is the place to buy such gifts.

This is the jewelry store for you.
Our stock is suggestive of gifts.


| RANCHES FOR SALE. | $\begin{array}{r}\text { LUBBOCK } \\ \text { HAS COUNTY FARMER } \\ \text { NOVEL CONVEYANCE }\end{array}$ |
| :--- | :--- | Sheep and gat ranches, large and A thing which appeared as a

smat, fenced witp-proot, no herding.

 ASPIRIN FOR HEADACHE

Narme "Bayer" is on Genutre Aspirin-say Bayer

## COLD WEATHER IS DUE

You had better step in and slip on one of our

## -Ready-to-Wear Suits or Overcoats

All wool, strictly hand tailored and latest styles. Guaranteed as to fit and wear.

Stetson Hats, Stacy Adams Shoes, Wilson Bros Furnishings. Full line of Trunks and Bags.

## Jones Brothers

Lubbock, Texas | of |
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home pemonstration
Dear Cluw Women: report caras to all
tast teek Tent rem
women in the Conservation clubs women in the Conservation Cliouss
and Tam getuing som very interest
and


 Aca
Ca
Car
Car
ar Liberty
Lubbock
New Ho
New Hope
Shallowater
Whodrow
Slide $\quad 115.20$
The total value of the canned.6.65
pucts
ducts alone reported by these thirty ducts alone reported by these thirt
women is four thousand three hun
dred and sixty-two dollars hand forty dred and sixty-two dollars and fo
nine cents.
nithe average for
woman reporting is

 Demonstration Clubs of Lub
Counthe a number of good rep
While been received have been received on poultry als
we shall not discuss them today
wish to announce, though, that $M$
 our county next month giving tw
Poultry Culling demonstrations. Th
purpose of these demonstrations be
 proper method of selecting their be
laying hens for next season, so tha
no "boarders" need be arried over
Close culling and proper feeding air Close culling and proper feeding an
probably two of the most importan
things to do if you would keep poult
try about a profit. Let's learn mor




Community Prize won in our count
there were several small prizes wor
by individuals, a list of which will be

ng. down an individual exk of sibit ne
year sad that the could easiy
pare between two bundred and frift
and three hundred products. Pla
and three hundred products. Pla
your exhibit before pod plant you
gorden, then get ready to can each
product in tis season, while you ca
get the best for

(hinat once, if poss
Sinerely M: HALSEY
MIE
Home Demonstration Agen

Messrs, Geo. Whiting, E. H. Moody
Eddy Speneer, Wair Coton and
Harry Ray, were Win Abernathy Tues.
Mr. and Mrs. T. F., Pool and Zorn,
Were shopping in Abernathy Tues-
May Mrs Geo. King was an Idalou vis.
itor Thursday.
 Was bady burned Wednesday b
folling or siting into pan of ho
water, which Mr. MeDuf had plac
ed on the floor to. scrub with.
Mr. Maude Givens' brother-in-law
 parents.
The young people of this commun-
ity enjoyed a party at Mr. Walt Cot-
ton's Friday night--
 Ray spent the afternoon with Mrs
F. Pool and girls Saturday afte
noon.
 Rev. Watkins, the Christian min
ister, preached an interesting
sen
mon sunday afternoon here
Misses Fulton and Birdie Po
 ton.
Quite a erowd of Petersburg peo
ple attended services here Sunday afternoon. and Mrs. Frank Bledsoe re-
Mr. Mr. and
turned home Weddesday atter a very
pleasannt visit with Mr. and Mrs. Henturned home Wednnesday after a very
pleasanh visit with mand Mrs. Hen-
ry By Medsoo, of Muleshoe. ry Bledsoe, of Muleshoe.
The young people enjoed a par-
ty at Miss Marie Brown's Saturday
night. George Black and family,
mez, Terry County, were Saturday consulting with ladale Saturday
cians an
matters. $\qquad$ to oty you

MORE INSURANCE, is the wail of many a man-after the fire,
$T$
Company
Luibbock, Texas

## Big Values

## In Men's Clothing at Carter's

Wages are good now and now is the time to save some of this money for the years to come. It will be worth more then than now.

Our Clothing Department for men and boys can help in swelling your savings account. When we buy we do not buy labels---we buy with an eye as to quality.
Men's Suits, priced.
at $\$ 16.50$ to $\$ 35$
Boys' Suits, sizes 9 to $\$ 7.50$ to $\$ 15$
18 years, priced

## K. Carter's Store

Phone 434


## You Will Find in Our Large Stock

---Feature bed room FURNITURE that is not only charming, but artistic.
---Dining room FURNITURE thot is distinctive, richly finid attractive.

UEN UItIR
-Rugs, Squ A lot of Fall styles, mighty goo


## PLENTY COAL NOW

We have plenty coal now to fill your bins for winter use and plenty ordered for future use, but there will be no certainty of having our orders filled after November first, if the big strike goes on then. The safest plan is to buy Now. We will sell you feed or buy yours either way.

## Jackson Brothers

Lubbock, Texas



Our Rubber Man Is Here

We are prepared to do your repairing, no matter what it may be. If you have tire trouble, phone us and we will come to your rescue at once. -Quick Service is our motto as well as our name.
We are also equipped for repairing any part of your car. We solicit your business and assure you of good workmanship on every job.

## Quick Service Filling Station

J. MORRIS MURPHY, Prop. North Side Square Lubbock, Texas

FORD CAR OWNERS BE HAPPY
CHAMPION SPARK GENERATOR
 Quick Service Filling Station







 that came out hast Friday expecting
to see a game betwen Lubbock and
Lockne
But it

 CARD OF THANKS We wish to thank our friends and
neizhbors for the kindy
deeds


## DO YOU KNOW ABOUT OUR CAFE SERVICE?

It is pleasing many people. Why not you drop in and lunch with us.

Merchants and Business Men, Professional Men and Farmers find our service Highly Satisfactory.

## The Manhattan Parlor and Cafe <br> o. r. PHILLIPS, Prop. <br> Phone 254 <br> West Side Square



## A NEW LINE of LADIES SWEATERS and FURS

We have just received and opened up a large shipment of Ladies Sweaters and Furs, and we invite you to call and see them. A large range of selections.

We are also receiving new things for every department. Men's and Boys Clothes, Shirts, Sweaters, Gloves, Shoes, Hats, Caps and Overcoats. Some of these are sure enough work coats that will come in mighty handy this winter. Come in and get your size and choice before the stock is picked over.

We have on display a lot of Misses and Boys' Rain Coats, just received.
Come and see our big line of Overshoes in a large range of sizes. We can fit your feet.
Don't forget the Big Special on Hats' in our Millinery Department. Specials are continued from last week.
Cotfon Pickers will find our store well supplied with cotton sacks and also the material with which to make them and many other things that the cotton pickers will need.

You will find that our store has the best assortment of goods in the city, and our prices are as reasonable as you will find anywhere.

# Cash Dry Goods Company 

## Prosperity in theSouthwest



Just now, when Prosperity is working overtime on the job; when Dame Fortune is not merely smiling upon us, but enjoying a good laugh; when two dollars are growing where one grew before, how about making the best of the opportunity by getting those things that you have been promising yourself for the past three or four years.

CAR OF WAGONS JUST RECEIVED.
Cole-Myrick Hardware \& Implement Company INTERESTING BATCH of
NEW HOPE NEWS NEW HOPE NEWS
aceor had arood rain Monday night,
Thanied by a cold norther. acompanied by a celd norther. New
Hohere Sundidy. be preaching at

 New Hopeas schoo ex houesent suinging at at
ternoon. A large crowd was pres.





 Mae Cowart, were ehopping in Lub-
bock Saurder
A number of thero Noow


 ing. number of the young. people
enjoyrd party at Mr. W. W. Wikes
Saturday night .




 A large crowd of the New Hope,


 Ao Worms in a healthy Chine




## Lindsey Theatre

Friday and Saturday, 31st and 1st THE PLAME OF THE YUKON

Featuring Dorothy Dalton. A Wonderful Picturization of the Great Yukon Country.

Commencing Monday and Tuesday
William Fox Offers
VIRGINIA PEARSON
"THE DIVORCE TRAP"
"THE GREAT GAMBOL" The Picture of a thousand thrills.
All Ladies admitted free today and Tuesday. Pay war tax.

Wednesday and Thursday
June Caprice and Creighton Hale

## "THE LOVE CHEAT"

Also Lyons and Moran in a
Magazine. Something new.



Friday
Metro Presents BERT LYTEL
"EASY TO MAKE MONEY"
Monday, November 10th
Charles F. Horser Presents

## "THE THIRTEENTH CHAR"

Lindsey Theatre
"Better Pictures"
in his newest picfure MS MASTITY TIIE AMERICAN"
Here's a picture for you-a romance with a regular hero, and heroine and oodles of villains an everything. And such a herow York to the Mexican Border and then New Yorks to Europe to show them how to handle a revolution. Can he do it? Well - you know Doug!

MONDAY AND TUESDAY Admission 10-25c
Shows Start at 2; 3:45; 6, and 7;45

Coming
"BACK TO GOD'S COUNTRY" Watch For Date.

SLIDE HAPPENINGS OF THEST WEEK


werding. at J. B. Nails on last Wed
nar. $J$. B. Nail happened to






 C. L. Reiper has. purchaved him.
spor, new Ford and now is tome
simer




 morning. W. Moore and R. $\mathbf{R}$. Forter
Mailed lumber for the new sebool
haul

 School will not start Monday
the trout
teen reeived notice that the teacher could not come children were
Mr Tobe Marc and
at town viaitine lat Sundeg.
 Home was in the community, Sunday.
Cotton is opening very fait the
last tew dixys and many hands are





 to come and bring someone with
you. yout Come Remomber the date.
Saturday, Nov. $1,1,1919$.

## NOTICE:

On and ifter November 1st Mr.J.J.
C. Duift will no longer be connected with the Undertaking Department on
the Rix Co.Mr. Durf is with wrawing vol-
antarily, on account of his furniture
and busines. requirring all of his time and
attention. After the ebove date the Undertaking Department of the Reix
Companiy will be under the sole suix-

LIFT CORNS OR
CALLUSES OFF Doesn't hurt! Lift any worn or callus off with fingers


 tore frecone remotem offis tron to then thin beneath is left priak sod brovitity
 Giilanille Johnson went to Ama.
rill ohy morning ind will wend in
fax dely. viating with friends in
Ready Iam ready for business and am prepared to
promptly. 1 do yave installed a

## Seed Cleaner

Head Thresher Head Mill
Corn Mill
Bring Along Your Grain

We have plenty of coal, grain and hay in stock ati
your orders promptly.
J. W. Graves
\& Company
Phone 318


## Your Banking Connection

is the Most Important Business Relation you have.
We offer you a connection that is prospering, that is accommodat ing, that is adequate to your every banking need.

Your account is solicited and will be handled here TO YOUR CERTAIN ADVAN TAGE and highest satisfaction:


## Eat Well---Keep Well Live Long--Die Happy

Whether or not you do this depends largely upon wheth er you have had a table of good true food placed before you.

You are buying the best possible food when you patronize our store and make use of the extraordinary values we offer you in every day buyin, which every family must do.

Make it a habit to eat well and work accordingly. A man is made of what he eats; and we would like to be responsible for the good eats in this vicinit.
WE have the groceries-they have the QUALITY-WE GIVE THE VALUES.

PHONE NO. 24-IF BUSY NO. 75

HuntGrocery Company LUBBOCK, TEXAS

## Keep Your Car in Good Shape

Bring your car to us. It makes no difference what make it is we can put it in first class running condition if anybody can, or we will tell you so. We have a good stock of acces sories, tires, tubes, oil and gas.
WE WANT YOUR BUSINESS AND YOU WILL KNOW THAT WE APPRECIATE IT

## General Auto Supply Company <br> LUBBOCK, TEXAS

## YOUR MEAT ORDERS WILL BE O. K.

If you phone them to us. We take a special pride in filling orders that please and we make our service please you. We will be pleased to add you to our list of customers.

CHASE MEAT MARKET
West Broadway

## "SEE ME BEFORE YOU DIE"

THE BUSINESS OF LIFE: A human life has three values, namely: Its relation to the amily, its relation to a business and its relation to an institution. Every one of these values less, for ducted like a business and protected against bankruptcy.

How few men regard their families as a business! And yet, when you stop to think of it, that is just what the bringing up of a family, or the taking care of dependents, or taking are of one's own after years, amounts to. It is a basiness of the most serious nature that

## S. LESTER GUINN, Special 'Agent <br> STATE LIFE INSURANCE COMPANY INDIANAPOLIS <br> Room 4 Farmers Natl. Bank Bldg.

Telephone 423

MILLER'S GROCERIES are as Good as the Best And on many things you make a good saving. We propose to give as low prices as can pos-
sibly be made. We specially want to interest the children in trading at our store. We give them prompt attention.

THE H. E. MILLER GROCERY
SOUTH SIDE SQUARE
UBBOCK. TEXAS

# NOTICE 

## T0 TIRE USERS

We will soon open a first class Tire and Rubber Co., in Lubbock. We will be prepared to handle all tire and tube work from the smallest puncture to retreading. We will give free tire service in two-mile radius. A complete line of Kelly-Springfield and Federal tires and tubes will be carried in stock.

McGLASSON-ARMSTRONG RUBRER COMPANY

Plainview
Lubbock
professional column
west texas sanitarium
Medieat Lubbod Surriceal Caser

## Dk. M. C. OVERTON

Office Phone 406; Res 407


## K!-X! !-K! Teelougg' KORN KRIB <br> Golden-Brown, Crispy-Thick, Crackling-Thick Corn Flakes

"Kellogg's Korn "Krisp-Corn Flakes-in the Green Package"
THE SOLUTION
of battery troubles. Equip your
car with an
"Exide" Battery backed by "Exide" Service Harry Phelps At Quick Service Filling Station, Lubbock
 Starting
ELightigg
-Batteries Automobiles

## "SPMUP II FIES" IS UXXIVIE FOR CHID






 Scott, and Aunt Nan Green. On
November 7 th, Mrs. Waters
Mrs. Weestlake wil entertain at the
home of Mrs. Waters.
 Carter hamend George as hostesses.
Mrs. Raymond
A hint of Hallowe en was noticed on
the score cards and napkins which
were decorate with witces. black
wats and pumpkins. Fonr tale cere decorated with witches, black
cats and pumpkins. Four tables of
payers. enjoped. the tame. Mrs.
Carters, mother, Mrs. Dean, was.
guest of the elub. Pumpkin, pie with guest of the club. Pumpkin, pie with
whipped cream and hot coffee were
seved to Mme. Tom Arnett, George
Morris, J. H. Moore A Det, Relo

 The Woman's Auxiliary, of th First Presbyterian Church will mee
at the home of Mrs. S. S. Wilson
Monday, November fri, for the mis.
sion study. The subject will be
 8 MONUMENTS


Lubbock Marble Works


## SEE OUR DESIGNS

We have a large number of designs of buildings ranging from the plain serviceable home to the spacious mansion and we will be glad to have you call and get one of these books; they will help you make choice of your new home.

We have a large stock of building material and can supply your every need.

## A. G. McADAMS LUMBER COMPANY



## C. H. Grollman \& Co.

## The Store of the Plains

Lubbock, Texas

MUSIC STORE
FIRST DOOR NORTH OF AVALANCHE Wial carry verysthing in the way of titing insturemene and clamereparing on instruments. Fine Violin worko a p pacillys. Have the Mckinley line of ten cent theet muxic Popollar
songe, lisuruction bood for all inatruments and Folios of I . tonge. nnemulu and Voceal Music
D. BOYD, Lubbock, Texa


> Wholesale Grain

> See me before you sell your SWDAN

## H. T.KIMBRO

Office Lubbock State Bank Bldg.
LUBBOCK, TEXAS


## LEAKY SHOES ARE UNHEALTHY

They allow your feet to get wet and cause you to contract cold which might result seriously THORP can stop the leaks. Bring your old shoes to his shop on the west side of the Square.
W. B. THORP, Shop West Side of the Squase

PHONE 334
Lubbeck, Texa

## SADDLES AND HARNESS

We will be glad to figure with you on the purchase of Saddles, Harness, Bridles, Bits, Spurs, Whips, Navajo Blankets. We also rebuild auto tops and make or repair your curtains.

CAUDLE \& ROGERS
Phillips Building, First Door East Lindey Theatr

## DELAYED SHIPMENT Women's and Misses' Shoes JUST ARRIVED

 In Black, Havana Brown, Field Mouse, Grey and Beaver BrownIn high and military heel. These shoes were ordered from the factory nine months ago but were delayed in transit. They are exceptional values.

## C. H. Grollman \& Company

 The Store of the PlainsLubbock, Texas

## NOTICE

I have moved my Dressmaking Departments from the Leader building to the Ideal Tailors and Dressmakers Shop on east side of square. Have samples and take meas ures for Coats, Suits and Skirts and also or der piece goods for dresses. Call and see me before you buy.

## MRS. S. J. FOSTER


over-eating



diecotive holp trombles
mariten out yo

## Our Toilet Article Department We have high grade goods and we want the ladies to call and see the many fine articles

 City Drug Store
## Nickerson's Concrete

This is the kind that stands the test. The kind that you should have. The best is the cheapest, and lasts the longest. NICKERSON can make anything out of concrete.
Phone 640
Ask for NICKERSON
THE CONCRETE MAN $\qquad$


# KEEPNG TAE PANTRY SIPPIEE 

is one of the perplexing questions of the day, and while it is up to you to provide the means, we can supply it with High Grade Groceries as chietaply as anybody, and we are sure you will never have occasion to complain about the goods we send you, and we are always ready to make good should anything show up that is not Just Right.

## Lubbock Grocery Co.

Nont sads samere

## THE SANTA FE HOTEL

 Europen Plan w. L. HANDLEY, Prop Cafe in Connection Lubbock, texas
## Rooms and Board

Rooms and Board \$9.00 Per Week Rooms from $\$ 2.00$ to $\$ 3.50$ Per Week EITY HOTEL
A. A, RAY, Prop., South Side Square


Which Has the Greater Appeal?
A talking machine that reproduces music in a cold mechanical way, orThe only phonograph that two thou sand representative music critics say Re-Creates music.
Music Re-Created by

## The NEW EDISON

is as real as the singing or playing of the artists themselves. In fact, if you were to hear the New Edison alongside the artist, you could not distinguish one from the other.
You cannot appreciate Mr. Edison's You cannot appreciate Mr. Edison's
new phonograph until you have heard it. Convince yourself that there is only one phonograph that does actually Rz Create music.
Convince yourself today!
Rix Furniture \& Undertaking $\mathrm{C}_{0}$
Telephone 675


## w


 it is not necessary to ta sarifice the the
splendid grade of cotton in West
Texas. The West Texas Chamber of
Commerce cooperating with the State
Department of Agriculture. which Commerce cooperating whamber of te State
Department of Agreulture Which
has its field force of speakers in this
section, is atvising ot the peopl Department of Agrieulture, which
has its field force of speakers in this
section, is dovising the people of the
true situation, and the prging slow sell-
ing of cotton, ang of cotton, and a refusal to sell at
a discount, where it is possible. for
them to do so.
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## comp sectio mereh in th in West made as is is urge urge sell y



State Detp. of Agriculture.
Fred W. Davis, Commissioner
West Texal West Texas Chamber of Com.
Porter A. Whaley, Gen. Mgr. TRUTH ABOUT THE Those of us who have lived in the
West are pretty well satisfied with
our country ous nothing of the easterner who
knows has an
lideo that the country is just one
great wilder great wilderness. He has never seen
the eountry, but he has read a good
many artieles deseribing the country
and witheot many artieles describing the country,
and without a dobt believes every-
thing that he sees in print A few we weks ago a small booklet
deseribing the Panhanle and Plains
of Texas was published
 tor, after reading ore of the book-
lets made the following editorial
comment: Creators of rattler and coyote lit-
erature for the metropolitan papers
of the of the North and East are reminded
by the authors of the litte booklet,
"A Home for Every Man," that E. F. Arnold is a farmer near the town of
Happy.in the Panhande. They are
reminded that he he came to Texas in
1906 with 8200 in his poeke. He
made ins.


## CAR OF FORT SMITH WAGONS



We expect to receive within the next few days, a car of Jno. Deere, Ft. Smith Wagons. We will be able to meet your needs, regular size Farm Wagons, Low Wood Wheel Farm Trucks, Steel Wheel Farm Trucks. We will have just the wagon you have been looking for and a sufficient stock to supply our trade.

COME EARLY AND GET YOUR CHOICE

## The Western Windmill Co. <br> Phone 127

d

ED WILSON
w. J. SPIKES

JOHNNIE SPIKES

## Our Delivery Service

Our new delivery car is now in service and our deliveries are made under the personal supervision of a member of the firm and we intend to give genuine service in delivery of your orders and also in filling them. Phone us your order.

Wilson \& Spikes<br>HIGH QUALITY GROCERIES

Successors to Ed Wilson Grocery
Phones 140-146

## MARTIN'S

BAKERY PRODUCES HIGH GRADE BREAD AND PASTRIES.

## MARTIN'S

CONFECTIONS ARE NOT SURPASQSED

## MARTIN'S

FOUNTAIN IS THE POPULAR PLACE TO DRINK WITH YOUR
FRIFNDS FRIENDS

MARTIN'S
STANDS FOR QUALITY IN CIGARS-


## Salt Your Meat

MICHIGAN DIAMOND CRYSTAL SALT. NO LUMPSBEST GROCERIES LOW PRICES.
OUR SCALES ARE CORRECT.
Darby Grocery Company

## Ideal Tailors and Dressmakers

## Ladies and Gents Suits made to order; Cleaning, Pressing and

 Dying. GENTS SUITS $\$ 17.50$ and up.ADAMS \& FOSTER

East Side Square

## Meet Your Friends

[^0]
## WE ARE HERE TO SERVE YOU

## The Farmers National Bank

LUBBOCK, TEXAS

Member Federal Reserve System

At the Same Old Stand
I am not gaine to move from my preent location, but will be right here to fill your orders for meat. There will still be GROCERY STORE IN CONNECTION.
H. W. SIMS

Sanitary Meat Market.

## "The Thirteenth Chair"

A Broadway Production With a Broadway Cast---Featuring Helen Van Hoose


| The Thirteenth |
| :--- |
| Chair Ran for |
| More Than One |
| Year in New York |
| Theatres-it Ap- |
| pears Here With |
| the Original Thir- |
| teenth Chair Cast |
| Not a Moving |
| Picture |

## Many New Things at Our Store

You will find many new things at this store every time you come to town. We are continually receiving new stock and many new up-to-date articles. You will find the latest at our Store in every department.

On Account of the

High Cost of Living

Buying of Clothes Nowdays is an Event of More or Less Serious Consideration.

Value for the price you pay-that is the important point in buying today-to be sure of getting what you pay for.

Prices have advanced so rapidly on everything that we are all in doubt at times as to what we ought to pay.

At this store you get full value in dependable mérchandise -the best for, the price that the market affords-and the price is right.
Exclusive agency the Florsheim Shoe, Vassar Union Suits, Crofut \& Knapp Hats, Wooly Boy Clothes, etce, etc.

## L. E. Hunt

 \& Company
## Men's and Boys'

 Outfitters "We will make right that which is not right"Hold Your Cotton Fcr 45c You Will Get It





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## Announcement

For fifteen consecutive weeks there will appear in this space some first class reading matter, and it is the wish of the writer that you read it carefully and thoughtfully, for it will deal with one of the MOST VITAL subjects confronting this generation.

## SUBJECT: Sufficient Life Insurance When to Take It

If you READ these arfictes it will HELP you
If you BELIEVE them it will HELP YOU MORE.
If you ACT upon the suggestions therein, it, will HELP YOU STILL MORE.

## Kansas City Life InsuranceCompany

W. C. RYLANDER is District Manager

Lubbock, Texas
ON THE DEFENSIVE!

| WEST TEXAS PRODUCTS | the exhibits at these great national |
| :--- | :--- | :--- |
| SHOWN IN MANY STATES | fairs |
| Sit the State Fair of Texas, |  |
| Sit |  |



## A NASTY COLD



SHALLOWATER CLASS GIVES
RECITAL LAST SATURDAY On last Saturday evering Miss
Jewell Broadfoot and her students gave a recital in which the following
program was well rendered:
 quin-Chaminade-By Miss Jewel
Broadfoot. Skylark-Tishkowsky-Miss
This.
Vinan Hardy.
Ideleo- - Lack-Miss Waldene

During the aftermath of influenza or its debilitating cucaplications, there is more than ordinary need that you nourish and protect every avenue of your strength.
ScoITS EMULSOAT
because of its efficient tonic-nutrient properties, daily helps tens of thousands to renewed strength. Those who are fearful or rundown in vitality should use the means क that help build up a healthy resistance. What SCOTT'S does for others it will do for you.-Try itt



## THE CONSERVATIVE LOAN COMPANY

Is represented in Lubbock By J. O. GREEN. He does his own inspecting.

We give liberal repayment options and big loan values. You will find him located in the Security State Bank, call and let him esplain our loanh.

## FOR SALE

## 




You can get quick seles or purchases by placing an ad in this department.

## Temple Trust Company

Will lend you money on Farms, Ranches and City Property. Current rates, liberal options and prompt service.

## T. B. DUGGAN, Vice-President

tumoock, texas

## Spikes \& Lewis

 lowe prace. Have dustingsp priced from siovo.00 to inte voloem
Oir timm land range form ten neres up taa section. and

## LIST YOUR PROPERTY WITH US


 Framen National Bank. Wo beve everemative litat priced rithb and will be eslad to tobu you whether you boy or not

## SPIKES \& LEWIS

mreo sprikes phone no. 5


wan . Dopise of buon

 enirin wiun inime win Nome Het sine mume fout Nitm






## C. I. Bedford  Pratan, Tom Wine wint iom

Insurance and Bonding Typewriters Ribbons Will E. Ballew

## CLEANING and PRESSING

We are prepared to clean and press your clothes and our plant is the best equipped in the west. We can clean and press the most delicate fabrics without the slightest injury with our dry cleaning system. All our work is done indoors. Your clothes are never hung out in the weather, and it makes no difference whether it rains or shines we can do your work.

We call for and deliver your clothes. Just phone us and we 1 cal .

## The Lubbock Tailoring Company

Shop on West Broadway
ERIC POSEY, Proprietor

 Not aarreer Broa. D. . C. Co.
 LOST AND FOUND FouvD Entetern star stiok pinn Aak at Avalanehe office. $18-1$
 Lost-Dodre Crank on Brom.
 LosT-On rat between shayu.








## NORTH SIDE MEAT MARKET <br> bellah bros., Props. We solicit your orders and assure you of Prompt Service and GOOD MEAT - Fresh or cured. Fine Sausage, etc. <br> MARKET NORTH SIDE SQUARE <br> North Side Square Car sed or <br>  <br> W. R. Humble left Tuesday in his ear for an extensive trip over the W. R. Humble left Tuesday in his car for an extensive trip over the Northwest Texas oil frieds. He will probably be gone ten days. Work is progressing nicely on the Construction of the Baptist parson- age building, whicir is being erected <br> on West Broadway. William K. Furneaux and wife of Sudan were business visitors here Sudan, were busineaus visitors wife of hase last Frida, returning home Satur- day morning. <br> N. Hinson, proprietor of the Ralks hotel, was here the latter part of last hotel, was here the latier part of last week receiving medical from loatment John Hall, one of Brownfield's husthng business men, was in our city a short time the first of this custing business men, was in our city a short time the first of this week attending to business intereste. <br> We are only stating a fact and what hundreds of satisfied patrons say about us.

$\operatorname{Jim}$ Merritt, of Yoakum County,
passed throgh here today enroute
to Clovis, N. M., on a short busine Mr. and Mrs. J. M. Bradley, and
Mesdanes W. . Barne and and
Connally visited relatives in Point Thursday. $\begin{aligned} & \text { The Aution } \\ & \text { meet with Mrs. } \\ & \text { Bridge } \\ & \text { Vickers Tues will }\end{aligned}$
Tuestiy This is the annual business meeting
had all members are urged to be
present.

## Dr. Wade M. Lookman

Registered Osteopatilic Physician
 Simma nuter Sole 12


> WE ARE NOT BOASTING <br> WE ARE NOT <br> WE ARE NOT BOASTING BOASTING
We will show you below.

$$
\begin{aligned}
& \text { Lry Sale meat by side } \\
& \text { Smoked meat, by side }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Smoked meat, by side } \\
& \text { Souds. by sack }
\end{aligned}
$$

Money to Loan on Homes
I will loan you the money to buy, build or repair residence or business property, with on or before prepayment option, easy month ly payments.
BE SURE AND LOOK INTO OUR PLAAN
CLAUDE B. HURLBUT Citizens Nat' Bank Bldg.

Mr. and Mrs, Curb, of Happy, are
visiting Mrs. Whapp this week. Mary F. Hinton is visiting her
daughter, at Benjemin.

## SECOND SECTION

## Announcing Our Greatest



STOP! WOS. KNITWEAR! 50 e pretty black hose well mercerized and good weight _-. 39 c | $\$ 2.50$ cap and scarf, set in |
| :--- |
| colors |
| all |
| all | Pretty knit throw $\$ 3.00$ value for -............................ garment 65 c garments for $\ldots-\ldots .-60 \mathrm{c}$ Knit petticoats, very special -98 c

85 c outing petticoats 85 c outing petticoats $\ldots . .-77 \mathrm{c}$


| Wanted: a |
| :---: |
| Number of |
| Extra |
| Sales |
| Persons |



| STOPI CHHDREN'S COATS! |  |
| :---: | :---: |
| \$22.50 value for | \$14.50 |
| \$4.75 value for | \$3.95 |
| \$25.00 value for | \$17.50 |
| \$9.00 value for | -\$6.95 |
| misses Coats |  |
| \$12.50 Coats for | -\$8.95 |
| \$18.50 Coats for | \$13.95 |
| \$20.00 Coats for | \$13.50 |
| \$7.50 Coats for | \$5.50 |



NOTICE-Any customer who has a complaint or if any dissatisfaction for any reason kindly report to manager G. C. Barrier. It is certainly our most earnest desire to make this store in every sense your store. Notice all over the store for red tagged items that we will use very liberally.

See the DELCO Plant
 Now on displayat the Lubbock Grocery Co. Store, north side of Square. Monte Bowron

LUBBOCK, TEXAS

## ComingAgain!

From down on the farm (where it's made) genuine Country Made Syrup-with all its wonderful flavor and wholesomenessis coming to you again. Think of it! REAL, old-fashioned cane syrup, made of the pure juice of sugar cane-the most delightful food the South has ever produced.

## REAL The Crockett \& Weil Kind

Country Made
is made on the farm, "forty miles from town," by exactly the same process of open evaporation that your grandfather used fifty years ago to make his own supply of syrup -and the same process that Southern farmers use today. At the Crockett \& Weil
juice. It goes into an open evaporator an comes out syrup. Nothing is taken away
and nothing added-nothing is needed to make it wholly good, or to emphasize its own delightful flavor.
There's only one syrup made like thatCrockett Kade.

## Order Your Supply Now!

 Crockett \& Weil's Country Made Syrup will be on sale at leading grocery stores injust a short time. Place your order now for a can, to be delivered just as soon as the Country Made shipments come in.


real estate transfers $+\underset{\text { Fred Wiese to John Allen }}{++++*}$ + Fred Wiese to John Allen Jr., S W
For
60 acres of survey 68 in Block C
ond S E corner of survey 103 con-
 bock, consideration $\$ 1300$.
W, Bown and wife-to the First
Watist Church of Lubbock, lots 6 and
B. Baptist Church of Lubbock, lots 6 an
7 blk 25 of the Overton Add. Lubbock, \$3000. et al to C. C. Shir-
Henry Black
ey, 168 acres but of the east half of urvey 30, blk $D-7, \$ 8200$.
J. H. Cheatham to Gertrude Boyd J. H. Cheatham to Gertrude Boyd
Cheatham, lots 11 and 12 blk 77 in

## WHEN YOU BUY LUMBER

You want as good as can be had for the money, and we feel safe in saying that we keep your
building material in good shape and you will find that it is high class in building material in good shape and you will find that it is high class in every respect. Let us figure
C. D. SHAMBURGER

Telephone 419
Every Visit to Our Yard Makes
Lubbock





 bock, \$1050.
J. M. Johnson et al to T. E. Lokey,
part of survey 80 in blk " A " con
 Arthur Kelsey et ux to L. F. John-
son, 36 acres out of survey 39 in
bik D. blk D-7, 810950 . Eank to T. F. Lok-
Lubbe State
ey, lot 6 blk 166, Lubbock, $\$ 490$.

 M. C. McCrummen and wife to
W. Hradey. lots 19 and 20 blk.
53 in the MeCrummen, second add. to Labbock, \$100.
Guy E Nix et al to $\mathrm{J} . \mathrm{S}$ Edwards,
lot 6 Fin blk 89 in the West Park add.
 W. H. Parker to H. W. Lassater
North ris7 acres of the southwest
 Bower, lots Rabertson to to W , W . A
Overton add to 25 of tabbeck Otto Stalley et ux to J. H. Letsin
ger, lots 7,8 , and 9 in blk 167 in ger, lots 7,8 , and 9 in blk 167 c
the town of Abernathy, $\$ 2500$.
H. D. Talley and wife to

 | F. V. Wulliams and |
| :--- |
| Williams, lots |
| in bif. $88, ~$ |
| and | in the tow of of Slaton, South, Slaton add

to theo.
R. T. Williams to J. M. Parkinson. So $8,9,10,11$ and 12 Pirkinson,
South Slaton add. to Slato, 81880 of
Fred Wiese and Matt Gregory ux to Roy G. and Cloyd Smith,
northeast
in Bik. C. . B. C. Warren to John Kunz, north
half of survey 20 , blk. D-5, 86400 . J. S. Williams to J. T. Halbert,
north half of seetion 7 in blk D-7Nettie. E. Naler, and C. R. Naler
to Mrs. L. T. Naler, lot 15 in blk 132
and lot 20 in blk 137 of the original town of Lubbock, s1074.00. R. B. Bishop to John P. Lewis, lot
14 in bik 132 in the town of Lulbock
s.15 E. T. Betterton and wife to A. B nal, town of Labbock, \$1
Jo. B. Blandford et ux to
Montgomery, lots 11 and 12 Montgomery, lots 11 and 12 in the
Garland subdivision to bik 2 , in the
Roberds and McWhorter add, to Leb bock, sto.
Stekton north haif of the north half of the
northeast quarter of survey 8 in blk
$\mathrm{B}-\$ 1750.00$. J. C. McCrummen et ux to M. G.
Goodpasture. northeast fourth of
survey 5,36400 . survey
Wiley Pucket et ux to C. E. Jor
dan, part of section and part
lot 12 in the original town of
bock,
 Lucey B . Behens to o. S. Weed
lot 4 bik. 50 in the original town of
Lubboek, $\$ 75$. E. A. Castephens to B. P. Hopkins
iots 1 and 2 in blk 51 of the South
Slaton add to Slaton C. C. Hofmane et ux to W. Donald
lots 8 in bik. 4 , in South Slaton add. to Slaton, 81250 E. B. Hughes to Grady Pipkins, lots 11 and 21 in blk 58 of the Over
ton add. to Lubbock, $\$ 250.00$. D. B, Hamilton et ux to J. K.
Shipman, lot $11,12,13,14,15,16$
17,18 and 19 and 20 in blk 192, original town Labbock, $\$ 5700$ goner, southwest fourth of survey 30 blk P, $\$ 5860,00$.


## The Ground Gripper

Those big nobs take a grip on the road that double dares your car to skid or side-slip.
The 'Nobby' is just the tire for our roads. No better non-skid built.

It puts confidence into your drivingmakes you sure of safety.
And wear? Yes indeed! The 'Nobby' stands for three important thingsSecurity, Durability and Economy.
For the 'Nobby' is a United States Tire, and-United States Tires Are Good Tires.


We KNOW United States Tires are G00D Tires That's Why We Sell Them


# R. Q. PIERCE, Farms, Ranches and City Property <br> List Your Property With me for Quick Results 



YOUR PLEASURE IS OUR PLEASURE AND WE WILL PLEASE
Out enure sim is to give you a class of service which will make you feel like alling at our garage again-a full and complote line thanical department equipeed to handele the moost complex repait
THE LUBBOCK BUICK COMPANY
UBBOCK
MARRY THE GIRL AND WE WILL FURNISH THE HOME
Our tock of fumbibhings and funmiture for the home is one of the
 appeal to to te most fataidious or proper for th

Robinson Furniture Company
UBBOCK
texas
INSURANCE IS A PROFESSION THAT REQUIRES ATTENTION
Its a migher good idea to have your's handed by agents whom
you know know how. We alway have some one on the job.
Briggs \& Young
LuBbock
texas
THERE ARE MANY OPPORTUNITIES FOR INVESTMENT
On the Plains and this real estate firm is one which is thoroughly familiar with these opportunities. We have lands listed in all parts
of the Plains country and can show you investments that will be paying ones.

Sears Real Estate Company
Lubbock

OLD MAN WINTER HAS MADE HIS FIRST CALL

And has reminded you that this is the season of the year for you to
buy your stove. Our stock is one of the most extensive in Lubbuy your stove. Our stock is one of the most extensive in Lub-
bock. Also'see us for furniture.

Moore Brothers
North Side Squ
Brothers

THE PLACE WHERE YOU CAN ALWAYS GET A MEAL
 be found on the market-you are alwayn made to teer at
expert caterere and the cafe where senitation is paramount

THE ELK CAFE
Luвbock
TEXAS

The Citizens National Bank

Bankings unlike many business enterprisee of our section, represents the financial heart arteries and force that portrays to the worr
the finanicial pulse-beating of this tetr tory. Therefore within these instiutions there of necessity must be persongess whose
extensive finañcial leaining. combined with extensive financial leaminig, combined with
qualities of character guarantees the principal quainies or character guarantees he pricipal
of every investment of money matters to be
友 of every invesment or money maters ifferen aifgles, a purely safe proposition. Without
these qualitites, bankers are not bankers, bot these qualities, bankers are not bankers, but
are trespasising the privileses offered in the are trespasing the privileges offered in the
banking field in the commercial life of the section wherein they are located - the rights
and confidence of the people with whom funds and confidence of the people with whom fund
have been entrusted.

Therefore to thoroughly appreciate the activity of the Citizens National Bank, we mus
know who created it, who backs it and under whose management it has been and is today Most people of the South Plains are thorough y conversant with this part of the characteri tics of the institution, being the oldest bank in
Lubbock county, and its founders and direc tors pioneer inhabitants of this great section whose activity in all lines of development hai touched the innermost portion of the South
Plains. George C. Wolffarth, President and Plains. George C. Wolitarth, President an
organizer of the Citizens National Bank, is one of the oldest inhabitants of our great country
or having been located in this setcion thirty years
Mr. Wolffarth's experience in the industrial Mr. Woiffarths experience in the industrin
life of the South Plains and the success that he has attained, the friendships formed, and the acquaintances made., is a fair example of the
controlling force who backs finamciell controlling force who backs financially and
gives personal attentions of matters effecting gives personal attentions of matters effecting
the bank ing busineses in this institution. No
litte part of liette part of successfully banking claims. more, than the men upon whom the foundation is
laid. In selecting men to associate with him in the opening of the Citizess National Bank Mr. Wolffarth shows distinetly his appreciation of the fundamental phase of banking.
George R. Bean, Joe Boyd, W. A. Car-
lise, and H. D. Beal, with that of George C
W. Wolffarth, are the names of the Directorge of the Citizens National Bank. W. A. Carlisle. vice-president, is another man whose reputa-
tion of Christian characteristics. of Western Breeding and the extreme, faith that has been his on the outlook of opportunities of thi great section, plays no small part in all worthy
activities of this immediate institution. activities of this immediate institution. Nee al Bank, have lived on the South Plains many years and much of the funds invested in the
bank were realized by investments in South bank were reali
Plains offerings.
There are many controlling forces insid ing upon the needs or requests of the viviton by those who are employed therein that kin dles a spark of human interest, in banking. something which has in many instances been
overlooked and resulted in disaster in like in overlooked and resulted in disaster in like in-
stitutions. Ura Embry, who has one of the most spectacular careers in our section of the country is active vice-president and cashier Mr. Embry has resided here only three years but during that short time has created ac-
quaintances and friends that is remarkable. A. Burrus, ansistant cuschier, here is a native born South Plainsman, having been born, in Floyd County. Mr. Burrus is well known and
admired among every one who has formed his admired among every one who has formed his
accuaintances. Mrs. Lena Spencer, assistan cashier, has resided here about four years.
Prior to entering this institution she was em Prior to entering this institution she was en
ployed as bookkeeper for the Bowman Lum ber Company. Her pleasant personality con tributes no little part of the Citizens. National
Bank's attainment of friendship in our Bank's attainment of friendship in our com
munity. C. C. Pearson is another example of the men whose characteristics help this bank Mr. Pearson has been with them only a year coming here from Amarillo, where he was em-
ployed with the Amarillo National Bank and ployed with the. Amarillo National Bank an
the Federal Reserve Bank of Dallas.

LET US HAND YOU THAT BAG OF MONEY

Which will represent the saving you can make in fuel if you buy a
Cole's Hot Blast. It is now the time of year to put up your stove. Cole's Hot Blast. It is now the time of year to put up your stove. Do not buy before looking over our line.
One of the most complete stocks of heavy and shelf hardware in the Plains country. COLE-MYRICK HARDWARE \& IMPLEMENT COMPANY LUBBOCK

## Announcement in Change of Management

 1 have acquired the Catee Half Sole diatribution agency for Lubbock and will work in coniunction with the Mochanical departmentmaintained by J J. B. Beard in the General Auto Company Carage. M. Buard will maintain hie mechanienearand Ausepair dempany danarae.
J. H. Cooper Vulcanizer and Gates Half Sole H. BEARD, ALL KINDS OF AUTOMOBILE REPAIRING LUBBOCK

TEXAS
NO, I DON'T KEEP THE CADILLACS-.-I SELL THEM
We aloo operate one of the most completely equipped gar agee to be found anywhere on the Plains tor the handing of re pair work Sur tock of auto acceasories in among the most com-
plete to to be found in Lubbock.
Our work JOE HILTON
Lubbock
WINTER TIME MEANS YOU SHOULD CARE FOR YOUR BATTERY
Call at our instiution and le lue explian to you how thit care
 botrtery work. Altos new batteriees
Lubbock Battery and Electric Company
Lubbock texas
WE ARE DRUGGISTS AND SPECIALIZE IN PRESCRIPTIONS
Every prescription brought to this store handled with the atgredients. We are druggists and handle nothing but the propest and freshest of druge.

City Drug Store
LUBBOCK
TEXAS

C This Space belongs to
Kansas City Life Insurance Company
READ MY BIG AD IN THIS ISSUE.
Then. Read it for Fourteen More Week:
LUBBOCK
TEXAS
BE SURE YOUR TITLE IS PROPERLY SHOWN

With the transfer of real estate and activity along this line there is a demand for abstracts. Our records are the most complete in
Lubbock county. We have the record of every piece of land. Lubbock county. We have

GUARANTEE ABSTRACT \& TITLE CO. LUBBOCK

## We Want You to Call Often at This Bank

Frequent and regular deposits--no matter how small nor how large-determines whether you are succeeding in your efforts to save. If we can help you in any way in our capacity as your bankers do not hesitate to call on us.

WHERE YOU ALWAYS FEEL AT HOME WHEN IN LUBBOCK
Steam heated rooms, bath and running water, modern throughout. Dining service on the served at home plan. Everything done to make your visit here a pleasure.

THE MERRILL HOTEL
Lubbock
texas
WARNING COTTON GROWERS!


E. MaEdgen, President

SECURITY STATE BANK \& TRUST CO. LUBBOCK.

TO BE WELL DRESSED MEANS TO COURT SUCCESS

 FURNISHINGS FOR MEN AND YOUNG MEN.
L. E. HUNT \& CONPANY

LubBock E. HUNT \& CONPANY TEXAS
THE HOME OF THE FORD CAR IN LUBBOCK
Carring one of the mout extensive lines of Ford parts to he
Sund in the Plaine country with exper mechanics in charge of our
 BRADLEY AUTO CO.
Lubbock
THE MILL WHICH ALWAYS GIVES YOU SERVICE

 buy one.

The Western Windmill Co.
LUBBOCK

Home-Made Candies
Magzaines. Hy-Grade Cizan
Tobaccon and Cizaretee
Smith's Candyland
Acroon Streat from Pootofifice
Special Antention Given to

NECESSITIES FOR THE HOME Not a cheop line of merchan-
 L. Shropshire Racket Store

It is Not Our Fault But the High Cost of Production
Which has forced us to raise the price of our bread from ten cents
 will toily mable un to make il legitimate marzin of profit? BREAD IS YET THE CHEAPEST FOOD

Martin's Bakery

## Lubbock Drug Co.

Like many of the enterprises of our growing city, the Lubbock Drug Company enjoys
the full confidence of the patrons who are exacting in their preference for druys, medicienes,
druggist sundries, school supplies and founduggist sundries, school supplies and foun-
tain drinks. It is an admirable trait for any tain drinks. Ie to an admirable trait for any
business house to claim the attainment reach ed as that by this concern by supplying goods, within which the house and the patron are ful-
Iy aware of the purity, sanitation and service which are blended so. perfectly. A smile and kind words have broupht into and retained
trade for the Lubbock Drug Company in adtrade for the Lubbock Drug Company, in ad.
dition to their completeness of stock demand., ed here. Grannille Johnson, under whose personal supervision this Drug Company has reached its present height in the estocm of the Community and also in the commercial fiedd of the establishment. Prior to puichasing this business, Mr. Johnson was connected with the
Red Cross Drug Store. In the years of experRed Cross Drug Store. In the years of exper-
ience that he has had in the Drug business be ience that he has had in the Drug business hee
has established an enviable position for himelf and his store, for accuracy, due to a complete
understanding of the principles needed for the understanding of the principles needed for the
successfut dispensation and compilation of successfat dispensation and compilation of
drusg. Mr. Johnson in addition to possession of these qualities contributing to success poseesses a peronality that wins; a natural smile, a
quick realization of your position, and exten quick realization of your position, and exten-
sion of sympathy to those who suffer, only serves to bring forth that oft repeated trait of business character of personality, without
which we have ften said buinges which we have often said business cannot
flourish. For instance, the minute you enter
fint iourishe For instance, the minute you enter
into the immediatel imperssed
with the welcome extended to you. Every consideration for your comfort is provided: that feeling of true man-to-man friendship is
apparent and a feeling of "make yourself at apparent and a feeling of make yourseeff at
home. is visibe. Under theese conditioss you
can find those underlying principles employed can find those eudderlyerg princeiples employed
in the Lubbock Drug Company of our city. in the Lubbock Drug Company of our city.
sthat led to success and continues to broaden its patronage. bock Drug Company Johnon parcchased the Lub- 19 . from John King. the man who estabished this concern in our
city in 1910 Under city in the bnder he management of Mr.
Johnson this business began its real competi-tion-like magnitude.
In connection with the drugs and other like articles carried, there is a fountain. In employing skilled men who have had experience in
mixing these drinks served at the fountain, Mr. Johmson is particularly careful; by this we mean he only estimates their worth by their
ability After he in ability. After he is satisfied with the qualities
of ability, he demands of them courteouss ef. of abitity, he demands of them, courteous, ef.
ficient work. Therefore when visiting or ficient work. Therefore when visiting or
thoping at the Lubbock Drog , you receive
that that "at home" feeling throusft the efforts put
forth by the management. Sorth by the managemenc.
Class top tables provided with easy sitting chairs, electric fans and many other conveniences are provided here for the comfort of the customer. The interior, finishing, with
glased-in shelves, the sanitary appearance, all glased-in shelves, the sanitary appearance, all
contribute to make this one of the neatest looking places in the city.
The location of the
portion of loction of the Lubbock Drug in a ${ }^{a}$ heavy, in the Lubbock State Bank building is again another contributing unit enrolled in favor of the Lubbock Drug Co.
In connection with the fountain depart-
ment, cigars of every good brand, cigarette and tobaccos recerive the usaunal personal attention of Mr. Johnson, which is an insurance policy on their quality and keeping. Several brands of chocolates in boxees is also another
line kept: stationery and toilet articles have in line kept; stationery and toilet articles have in-
dividual space and display room in this store. Thidual space and display room in this store.
 orris Exquisite Candies.
Besides bing the manager of a store doing
great businest in our city a great busineese in our city. Mr. Joonson if
believer in civic betterment and backs his be believer in civic betterment and backs his be-
lief with financial and material assitance to every enterprise worthy of due consideration: he is a director in our Chamber of Commerce
which insures that he is a factor pashing the which insures that he is a factor putshingl the
advancement of a ection, unuquestionably the
pride of the Lone Star

> ONE TRIAL
> Will find our Regular Prices much lower than the so ablled apecial prices. Our stock will be found complete. Higher pritee forcountry produce. Soon fo be in old P. O. Building. nll

> Chris Harwell's Grocems LUBBOck

> Have Your Car Repaired Before it is too Late
> The old adage "a stitch in time saves nine"-let ussupply you with new parts while you can instail them without tor much
pense. We handle e complete line of automobile accesesories. DISTRIBUTRRS FOR THE OLDSMOBLLE $\quad$ The
> General Auto Supply Compalny
> LUввоск

JUST RECEIVED
Lot of Children's Coats, sizes 2 to 12 years; some plain, some trimmed
with fur
C. H. Grollman \& Company
"the storé of the plains"
lubbock, texas
One of the Best Equipped Plants in the West
Giving uu equipment capable of cleaning atrof presaing your
 ent damage. Every piece of work guaranted.

The Lubbock Tailoring Co. LUBBOCK

## Several Hundred Extra Copies

of The Avalanche will be pubisaded each week while thees Indautrial ar-
tielete

 ed at our office.
Avalanche Publishing Compẳny PHONE 14

This is the Grocery That Stands its Own Losses
We never allow inferior merchandire-which evers, groGery store reveives some time or other to be wold to ourt patrone, We tand this loum and asure you of a livays receiving the bet and Hunt Grocery Company lubbock.
-texas

## DO IT ELECTRICALLY

The safest way and the most satisfactory and sanitary. Use
electrical appliances and cut down the work. Call at out office electrical appliances and cut down the work. Call at outi office and let
tricity.

Texas Utilities Company LUBBOCK

Electricity and Ice. TEXAS

## Stockmen Will Save Money by SAVING THEIR STOCK

Our vaccine will save them. We have a large supply on hand. It is recommended by high authority. It ${ }^{\text {ni }}$ does not cost as much as some other kinds but it is ${ }^{3}$ W just as good or better.

Lubbock Drug Company
"The Yellow Front"
G. GRANVILLE JOHNSON, Proprietor


## To the Farmers of Lubbock County

If you have any notes coming due soon on your land upon which you are paying a high te of interest, it would be well to call and see me in regard to a loan through the Federal and Bank. These Government loans are called "Mortgages that never come due. You pay $\$ 1 / 2$ per cent interest and I per cent on the principal each year, making a total of $61 / 2$
 contemplate buying a home we can help you secure it with a Federal Farm Loan.

For further information see me at the Citizens National Bank, Lubbock, Texas.

## Ura Embry

Secretary-Treasurer Lubbock National Farm Loan Association

## GEO. C. WOLFFARTH, Presiden W. A. CARLISLE, Vice President URA EMBRY, V-Pres. and Cashie <br> <br> COURTESY

 <br> <br> COURTESY}He Who Sows Courtefy Reaps Friendship organization or fosititution has a monopoly over all the best brains and methods. There are plenty of men who till the soil, work the streets and follow various oceempations who have juth tas muth sense as we courteous considereration a a a all times. ourteous consideration at all times.
We feel that much of the efficieney and succeess we have achieved in the bankking bosiness is due largely to the valuable suygestions and hearty cooperation of our friends and patrons: Let the good work go on. If you are not already one of our family, we extend an invitation to come on in and be one of us. We render a service that REALYY serves

## The Citizens Nat'l Banl <br> "THE BANK OF PERSONAL SERVICE" <br> lubbock, tey

## YOUR POULTRY WILL BRING YOU CAS

 If you bring them to us. We make thePLAINS POULTRY \& HIDE COMPANY
soun stan sumer

## Announcement!

## The Oldsmobile

Six and Eight Cylinder
and the

## Oldsmobile Economy TRUCK

can now be sten at the show room or
General Auto Supply Co. tuboock. texas
 crashes into it, causing cramping and nausea.

## Take "Dodson's Liver Tone" Instead




 wor liver ind strulytion you ap

## Bain Wagons

We are receiving a new stock of the old reliable Bain Wagons. In this shipment we have just the right sizes for your farm use, equipped with the long, cotton trame bed. Also, we have the "BAIN SPECIAL" with the 36 inch tront wheels and the 44 inch rear wheels and 3 inch tire.

This is one of the most popular size wagons and is used by more people on the farm than any other size wagon on the account of the wagon being low and nient to load. Cut felloes and tully warranted to be made of first class materials.

See us early before this shipment ment is all taken up. We are having another car to follow this one but it will not reach us betore the last of September.

## R. A. Rankin \& Sons



## When Sallie Has a Beaux

and you know Sallie will-will she enjoy the thrill of her own parlor or will she entertain Percy under the Landlord's roof.

2 Think along these lines today-and take a try at B \& Better service.

W. C. Bowman Lumber Company<br><br>Lubbock, Texas

## GET READY for WINTER

Is your auto top in good condition? Are your curtains in shape to protect you from the cold and rain? Investigate and if you find either needs repairing let us have a chance to figure with you on the work. Ask us about our cushion covers too.

## MOORE BROTHERS <br> PHONE 65

North Side Square
Lubbock, Texas -

## BETTER BUY COAL NOW

There is every indication that there will be a great scarcity of coal before the winter is well begun. Better buy now what you will need for winter use. We have plenty of Grain, Salt, Hay and Feed Stuffs for sale. See us about grinding your feed.

## Thomas Grain \& Fuel Company


[^0]:    Whenever you want to meet your friends or neighbors in Lubbock or have any business transact tell them to meet you at the Farmers National Bank.
    We invite you to make use of our spacious lobby where we have set aside a place and provided a table, chairs, stationery, pen and ink for your use and where you can transact your business and visit without being disturbed.
    Our officers will be glad to help you if you need any financial advice or any assistance. Come in and make yourself at home

