
:

LEASES FILED
ON 7,024 ACRES West And Southwest
Part Of County Is Part Of County
Coveted Area.

## 

Whirlwind Campaign Is Predicted As Hats $1 s$ Predicted As Hats
Thrown Into Ring.

## APPLICATIONS FOR \$155,729 PWA PROJECTS MADE

Four Are For Highway
Work, One for Prairie Work, One for Prairie Dog Killing.






$\qquad$





## ThURSDAY, SEPTEMBER 12, 1935

## LOCALS

- Virgil Bennett made- -- R. B. McHors was in
Monday visting triends.
- marriloo vistors last sunday
- John Allen, of Ciovis, N. M. .
triends in Muleshoe last Sunday.
- For SALE: Practically new Q Miss Eva Harper lett
ins week or waen wher
tee Baylor univerasty.

 sume Aldridge, of Farwell. visted in
Sunday afternoon with - Mr. and Mrs J. F. V. Vaughan spent
the weene visting Mr. and Mrs.
Chates - Miss Mary Holt spent the weekend Miss Jane Bucy, of Luttereteld spent Mother, Mrs. W. C. Bucy.
of Thomas Howell and Errest Guston.
of Hereord, were land prospectors in Muleshoe Friday of last week. Oklahoma Lane.
- Jughe J. E. Adams and AI rsaace
made a business trip to tubbock saturday evening of hast week.
spr. and Mrs. Clyde Holt, of Morton
spent the weekend in Muleshoe visting - For SALE: Practically new row - J. Clyde Taylor made a busisess and
Yistsine rrip to platinview Friday o
last week
- Mr. and Mrs. Temple Parsons, of Hereford, atended to bustrsess in Mule
shoe Thursay of tlast wees.
- Mr. and Mrs. D. E. .cox. of Lockney
spent the weekend in Muleshoe visting Mr. and Mrs. Howard Cox and friends
- For SALE: Delco Light Plant and
Universal sweeper, cheap. W. B. Mc. Adams, Muleshoe.
- A. H. Huthings. of Dimmitt, was
In muleshoe bast Monday aitternoon
nttending to bustinss.
 - Mr. and Mrs. C. F. Mooller were in - Miss Ida Lou Glaze left this wee
Oior Norman, okkatoma, where sh
will be a student in the Universit - Mr. and Mrrs. Evert Roark and Mrs - Joiner Cole and J. M . Simpson,
Amarilo,
Itransateced busines and
triens - Mrrs. R. P. Melindy returned to


## 

## A GOOD FIRM <br> IN A GOOD COUNTRY <br> With Good Selling Connections Get Our Prices Before Selling Your Grain! <br> MULESHOE <br> ELEVATOR CO.

the muleshoe jounga.


## NOTICE!

NOTICE!
Binds. Ou to Repair your John Deere for both Row and Grain Binders. Day or Night Service. Your patronage will be appreciated.

Parrish Hardware Co.


THE PLAINVIEW SANITARIUM and CLINIC surgical patients. Departments include X-ray, Pediatrics. Obstetrics, Dental

Maple News Items


## SPECIALS

FRIDAY AND SATURDAY
CORN, No. 2, 3 cans for
TOMATOES, No. 2, 3cans for
CRACKERC, 2 lb .
CRYSTAL WEDDING OATS MEAL, 20 lbs.
VANILLA WAFERS, lb. FOLGERS COFFEE-
One lb. .26; Two lbs. .50; Five lbs. $\$ 1.25$ MARKET SPECIALS

BOLOGNA, long, lb

CHEESE, Cream, lb.
STEAK, Choice cuts, lb.
ROAST, chucn, lb.
Our Beef comes from the Famous Dennis herd of White-faces, and the price is right!

FRESH FRUITS AND VEGETABLES AS THE MARKET AFFORDS

| ${ }^{\text {WE }}$ |  | MORE |
| :---: | :---: | :---: |
| DELIVER | Jennings | FOR |
|  | FOOD STORE | YOUR |
| NO. 2 | Muleshoe | EGGS |



## THURSDAY, SEFTEMBER 12, 193

THE MULESHOE JOURNAL | Entered as second-cla |
| :--- |
| of Congress. March 3, 187 |
| JESS MTTHELL, Editor. |

## SUBSCRIPTION RATES In Balley County, one year, $\mathbf{s 1 5 0}$; Outside of County one year, $\mathbf{3 2 . 0 0}$

Published every Thursday at Muleshoe, Texas
Advertising rates given upon application. Telepnone No. 54.


 otherwise, is an advertisement and when sent in for publication must be paid
tor no the reguar advertising rate per iline for each
obituaries. cards of the printed.
tor at the se same rate.


A tholght for the week

moved with compassion and loosed him
and forgave him the det. St . Mat.
thew $18: 27$. give than for the offender to ask for-
giveness.-Thomson.


## the world situation

C It begins to look as if this old world on which we live isn't big enough, or
else many of the nations are going to
have to adopt and strenuously enforce
birth control. We have got so pacific ent magnificent that gets publicity and
draws the crowds.
Business men don't waste much time
advertising staples, such as calico, shoeadvertising staples, such as calico, shoe-
strings, sugar and coffeee, staple arti-
cles people just have to have and they
buy them without any ballihoo. Bargain
prices on staples do have a certain ap.
peal, but it's stuffed olives, salad dres prices on staples do have a certain ap-
peal, but it's stuffed olives, salad dres-
sings, some fancy kind of canned goods,
 Features count in every departments of
life. Don't forget that, no matter what
you do, if you would be a successful
Muleshoe citizen.


I AM WORK


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\begin{aligned}
& \text { at the polls. } \\
& \text { science has invented a new mus- } \\
& \text { tard gas: but no way has yet been }
\end{aligned}
$$

$$
\begin{aligned}
& \text { A mountain is moving in Colorado } \\
& \text { and Niagara falls is tumbling down. } \\
& \text { Nothing seems permanent any more }
\end{aligned}
$$

except the public debt.

$$
\begin{aligned}
& \text { What is the name of the other sena- } \\
& \text { tor from Lousiana-or is there reall } \\
& \text { another one jost a figstrehead, or. } \\
& \text { perhaps keeps utet and saws wood? }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Perhaps, and again perhaps not } \\
& \text { there might be more great men in } \\
& \text { West Texas if a few log cabins could }
\end{aligned}
$$

$$
\begin{aligned}
& \text { One prophet says the U. S. is bor- } \\
& \text { dering on a boom and another says }
\end{aligned}
$$

$$
\begin{aligned}
& \text { who were thrown together in an old- dering on a boom and another says } \\
& \text { fashioned hammock should not be to } \\
& \text { it is facing a bust-up. so pay your }
\end{aligned}
$$

## BROOMCORN WIRE \& HAY TIES



Fully tested for strength. Protects your products until they get to the final market. You'll need it NOW; buy it here.

Also, a full line of other Wire and Fencing of all kinds.

## PANHANLEMVBER CO.




Many $\begin{aligned} & \text { Foundling Hospital } \\ & \text { Christian missions }\end{aligned}$
$\underset{\substack{\text { Many } \\ \text { Christian }}}{\text { ten }}$ Christlan
foundiling
celd celving window wol with a secrel to give up their bables without whisclos ling their own Identity. Under cover of
 will be made to trace them.-Collier'
Weekly.


You May Not Be SUPERSTITIOUS ${ }_{\substack{\text { Buan } \\ \text { Buy } \\ \text { But }}}$

Ponoco Products
 Bronze Gas R. L. BROOKS

## Wilson News Items

 The Raphtst reviral began pritaa)
 Promeses to bring sone tery ititerest

 nicely, Mattie Margaret scrogesms, of








 we




Taken from a Lady's Note Book


September is a more or less routine month. Starting to school, music lessons are resumed again for the fall and winter. We will always have washing and ironing and three meals a day routine. Cooking by no means need be a routine job. As a matter of fact, it need not be termed a routine job but rather an accomplishment which
can be made very interesting if it is looked upon in the right frame of mind
"The first item to consider in planning a meal is to include the food elements that have been
lacking during the day (I am speaking of the evening meal, because that is when the family is generally together, and it is usually the main meal). The second is to prepare food in some way a little different from what you have been used to doing. Third, serve it as attractively as possible, remembering the old saying, 'Feed the stomach first through the eyes'.

And let us suggest that you look further into how simplified your problems will become when cooking electrically with a Waldorf. Its performance is unexcelled and it costs

Texas Utilities Company

trip to Muleshoe Saturday.
 Rively stords shower honoring Mrs. Sam
Reck. The room was gally decorated with
uny tot's pictures including the Dint uny cots pictures including the pion-
ne quintuplets, and streamers of white
and rose. and rose. .
Appoprate games were played and Prizes Eiven to the winners and then
Mrs. E. . Fleming gave a cathehy read-
ing about ing about a tiny shoe, which she placed
upon a char but in
the shysere disappeared and the seary


 Prof. I. D. Sexton hat the mistor-
tune to get a piece of steel in his let tune to get a piece of steel in his his- eft
ene o fee weeks ago and may lose the
sight of the eve. Reporter Longview News A large crowd attended church and
Suncang ccooo sunday morning Rev
Hough preached a very touching farewell sermon, after which contererce-
was called and a new pastor was elected. Rev. Cole, who has been pastor at
Bula, being the elected one. School, which started last Monday
week is now in ful swing. Mise YoungWeek is, now in full swing. Miss Young-
beod, who could not be here the tirst
week, came Sunday and week, came Sunday and took up her
dutes Monday maryn, Mors. Winirred
Young having tuaght her room the
 high school puplls are going to Mule-
shoe thin year
Our club which was to meet at Mrs.
 being tor ousy at his time to attend
sunshine gata to have the nice warm
after our rains and sumte not sagnap
There will be
There will be preaching next Sunday
morming. Rev. aBtes. of Dora, morming. Rev. aises, of Dora. N. M.
will deller the semo. In the atter.
noon at three oclock there is to be a noon at three oclock there is to be a
baptuizng at Mr. Harvies place near
Needmore Res. Needmore. Re.. Hous. Mrs. A. .L. Car-
the batisng serves.
penter is to be baptised.-Reporter. THE FOLLOWIN © ELECTION PRE-
CINCTS WERE CREATED AT THE
THE CINCTS WERE CREATED AT THE
AUGUST TERM OF COMMSSIONERS' Court:
MAYES votina box, election ${ }^{\text {PRECl }}$ lows:
Beeinning at the northeast corner
of League No. 171 Hale County school
 section lines to the New Mexiteo State
line thenee south o the evew Mexico
State line to the southwest corner of Cou east on the Commissioners. Pre
due cinct line between Commissioners' Pre-
cincts Nos. 2 nnd 3 , to the southeast cormer of League 170 Hale County
School Land; thence due north on the

 Ains: of that portion of the Maple wit-

 Tollows: on that portion of the stegall
Com
Common school istrict
 Leagues Nos. 188 and 169 Hale County Sept. 5, 12, 19, 193
> beg pardon please
 Weeek's successtul Trade Day event, the




 to leave
trost
destriving wa
detruction. destruction
Time will tell!
Time will tell!
Advertising makes money clrculatea


Better Ways to Light Up for Bridge and Other Games


By Jean Prentice
 $\mathbf{M}_{\text {excha }}^{\text {ISPLA }}$ that the "bride lamp" has been misnained. So-called because iss ex-
tension arm holding the shade and bulb has benen buirt on the priticiple
of the cantiever bridec, the bride of the cantilever bridese, the bridge
Iamo was reany dosigeces ass aread.
ing lamp, ing alamp, and not to play bridge by
at all.
General Illumination Needed
When this lamp is When this lamp is used to illu-
minate a brige table, we invariably
find a result

tion room, besides doing its turn
hee iving oom when a modera
tmount of glareless light is desire provie light for the other side of
he table, the shade has been tited

ausing discomfort and glare ali | M |
| :--- |
| eq | rusind

Double-Purpose L-nps Available For adequate ligiting of a b birige
ame, either the indirect torhere
s shown, or one of the indirect floor ame, either the indirifect torcherere,
shown, or one of the indiret foor
sms containing a white glass bowl
mithin the shade, may be usec. The ouipped withese the torcheress thre-cligg sulbs., by whith the new new three-light
ent amounts of light thay be hafer-
ihad at ot amounts of light may be
he mere turn of a switch. Make-Shift Lighting Inexcusable
Make-shift lighting Make-shift lighting is no longer
necessary or exusable, any more
han is make-shiut than is make-shift furniture. The
well-kept home of to well-kept home of toilay; matkee just
as acreful provision for the various lighting requirements of family and
guests as it does for any other pase
of tiving Cuects nowadays pxpect guests as it does for any other phase
of tiving. Guests nowadys uxpect
good, comfortable lighting, and the good, comfortable lowhtitigs, axp the
thoughtul hostess always endeavors thoughtiul hostess always, encleavo
to provide it, especially for game

## We NEED MORE CREAM!!

-And that need insures you the highest possible price, plus an honest weight and correct test when you bring your cream to our station. Also, pay you top prices for your Chickens and Eggs. WHY SHIP OR SELL ELSEWHERE? HELP BUILD YOUR OWN MARKET
We have the reputation of keeping cream and produce prices up in Muleshoe. You need us-and we need you. Let's do business to our mutual interest.
PLAINS CO.OPFRATIVE, Inc. J. Clyde Taylor,

Manager

## McCORMICK-DEERING <br>  <br> Treated Against Destruction By Insects <br> Binder Twine of Quality

Arrange now for your harvest twine requirements. Insure saving all the grainprevent delay and trouble-order a supply of McCormick-Deering Twine, wound in the convenient "Big Ball" with patented cover.

Six Big Balls to the bale of McCormick Deering Twine means less stops in the field to fill the twine can. Every ball guaranteed to contain full listed strength and length.

The original "Big-Ball" Twine is plainly marked McCormcik-Deering. It is your guarantee against breakage or waste.
E. R. HART COMPANY Muleshoe,

Texas


Western Girl Sets Great Rifle Shooting Record




[^0] aquatic animal, do not die even after
they have been squeezed through fine silk and completely separated from
one another. If not molested writea
ond R. H. Stover, Jonesville, Va., in Col iler's Weekly, they will come, together
araila and form a new animal.
produce from 15,000 to 20,000 seeds.
Eradectuon of mustard from bady in
fested land 18 very difficult as seeds
lving several tiches below th sect fested land is very duffoum basiy in seds
lying seeveral inches below the surface
of the soll are capable of retaine

## DOES IT PAY TO A DVERTISE? <br>  <br> Strange as it may seem, there are some

 business concerns in Muleshoe who insist it doesn't pay to advertise-yet it DOES pay -and pays to advertise in the Muleshoe Journal, as will be readily testified to by many other local business concerns.momancomantax

## 1,000 MALL ORDER

Catalogs Were Delivered In Muleshoe
BY MAIL ORDER HOUSES
Who seek the business of people residing in Muleshoe Trade Territory and ${ }^{\text {who }}$ BELIEVE IN ADVERTISING TO GET IT!

Suppose each catalog produced only $\$ 10.00$ worth of business for the Mail Order concern, and many of them will produce much more than that suggested sum during the life of the catalog, that means at least
$\$ 10,000$ Worth of Business will go out of Muleshoe

Figure your own profit and loss on your share of this business which you will lose!
THE BUSINESS CONCERN THAT REFUSES TO ADVERTISE IS SIMPLY PERMITTING B USINESS WHICH IS JUSTLY HIS TO GO TO HIS ADVERTISING COMPETITORS! MULESHOE JOURNAL



[^0]:    An Animal That Does Not Die
    The cells of the Pennaria, a smal
    Wild Mustard Productive slingle pustard Productive
    por wild mustard win
    duce from 15,000 to 20,0000 seed

