

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas



ETA MANET—THE WRITTEN WORD ENDURES MULESHOE, County Seat of Bailey County, TEXAS THURSDAY, SEPTEMBER 24, 1936

VOLUME 14 NUMBER 35

FOE TIES T FIRST OF SEASON

6-6; Will Play Well on Day Night.

Dimmitt High school grasped the pigskin in of the season on the Dimmitt Friday afternoon in a score of 6-6.ppy game throughout with it of dullness, so closely contending teams match-up made seven first downs were four times that the jackets held their sturdy oppo- to the deciding line dur-

Dimmitt team won its score on pass while the Muleshoe lads on a line plunge which, noting a little heavier weight on of the Castro county capital, city was successful.

was a good attendance present s the first game including a presentation of fans from The local High School Pep about 25 girls attended, and inspiring yells added much encouragement to the local

next game will be Friday night week with the Levelland High school team under the floodlights at the Hockley county seat, beginning promptly at eight o'clock, and a good knowing of fans to accompany the Yellowjackets is being urged.

High school lads playing in the Dimmitt game were: R. V. Ivey, Jr.; Curtis Spivey, Jr.; Horace McAdams, Jr.; Clifton Griffiths, Jr.; Joe Bill Alsup, Jr.; Neil Prescott, Jr.; Woodrow Lambert, Jr.; Don Moore, Jr.; Odie Rawlings, Jr.; Frank Prescott, Jr.; Houston Hart, Jr. were also some substitutes used game.

TO ATTEND SCOUT CIRCU

There will be about 10 Muleshoe Boy Scouts who will attend and participate in the Boy Scout circus to be held at Lubbock, according to their Scoutmaster, A. A. Alexander.

Angelo Crawls Of Flood As Government Helps

A property damage variously amount at between \$2,000,000 and \$3,000,000 the loss of several lives and at least 400 families homeless. San Angelo this week slowly recovering from a terrible storm which visited that section less than two weeks ago when a total of 20 inches of rainfall inundated that area, about 16 inches of it falling in 12 hours time.

The Red Cross organization has sent representatives there to establish soup and bread lines for the needy and to direct other relief work, \$31,630 has been appropriated by the Federal government and \$8,000 raised from local subscriptions for rehabilitation work.

Airplane pictures shown in daily newspapers, taken when the town was entirely cut off from other points of Tom Green county show a terrible devastation from the storm, the floods, of which actually changed the current and backed up waters in several nearby creeks flowing into the Conchas river. Both bridges across this river were severely damaged, the approaches being entirely washed away. It is said to have been the worst storm and greatest rainfall ever recorded in that section.

PREMIUM FOR FIRST BALE

A premium of \$30 was given by local mess men to Willie Ellis, Longview, Texas, who brought the first bale his season's cotton to the Edwards last Thursday afternoon. It being need free by the winners. The load weighed 1,680 pounds, proving 435 pounds of lint and approximately 700 pounds of seed, the cotton selling at 1 1/2 cents per pound, while seed sold at the rate of \$29 per ton, according to report.

COTTON GROWERS MEETING

A meeting of Bailey county cotton growers is being held this afternoon today at the A. L. Davis farm, all mile west of Fairview school, under direction of J. B. Walde, agent.

members of the Extension college, will be important subject

Three Muleshoe Ball Players Selected To Join St. Louis Reds

Muleshoe took a decided forward step last Sunday when three of its leading baseball players were selected for big league playing and signed for duty with the St. Louis Cardinals.

Don Curtis, official scout for the St. Louis big leaguers, was here last Sunday and spent Melton Tuten, Lefty Burns and Red Berry for the St. Louis team, instructing them to report at once to Houston for an eight weeks workout and special training for big baseball playing. This was the third trip Curtis had made to Muleshoe this year to size-up local players on whom he has had a keen eye for the past year.

He was here again Wednesday afternoon for further negotiations with two more of the local club members relative to future placings on big league teams.

Local ball players and fans feel highly honored that three of their men should be called out of ranks and promoted. It being the first time in the history of South Plains football that three such players have ever been selected from any one town at the same time.

Muleshoe has just cause and reason for pride in her local team and players for they have shown an exceptional and consistent skill throughout the entire past season's playing in winning the major portion of games in which the team has taken part, also lending much of their good timber to neighboring teams at various times to boost their scores.

FILED IN COUNTY COURT

Sept. 16—State of Texas vs. Virgil Stephens, Littlefield, charge alleging fornication.

Sept. 17—State of Texas vs. Henrietta Burns, charge alleging larceny.

Bailey Co. Wins A \$50 Prize At The Tri-State Fair, Amarillo

Bailey county won a \$50 premium at the Tri-State fair at Amarillo this week, according to available information to the Journal Wednesday afternoon.

The exhibit from this county was gathered by F. C. Elliott assistant county farm agent, and R. L. Brown, local realtor who has for several years taken an active part in gathering crop specimens for exhibit at the Amarillo and Lubbock fairs.

The exhibit consisted of 35 different crop specimens, all of a very fine quality donated by interested citizens, and was taken to Amarillo last Sunday by Mr. Brown and placed in the exhibit booth previously reserved.

Last week Brown will take the same exhibit, with perhaps some fresher additions, to the South Plains fair at Lubbock.

In individual placings, Jesse Jones, residing three miles northwest of Muleshoe won first on pumpkin and second on pie onion; H. C. Henington, second on onions, and Tom Davis, fourth on eye.

J. W. MALONE DIES

J. W. Malone, for several years past afflicted with cancer, died Wednesday night of last week at his home in the Baileytown community.

He is survived by his widow and four children. He was approximately 50 years of age at death.

Funeral services for the deceased, who had lived in Bailey county for the past three years, was held from the Baptist church at Otton, and interment of remains made in the Otton cemetery.

MEMORIES by A. B. Chapin



FLASH KILLS

J. R. Genry, residing in the Goodland community, southern part of Bailey county, was instantly killed Saturday evening when struck by lightning.

He had been working about the barn on his place when the rain began, and accompanied by one of his children, stepped into a nearby shed for protection when the lightning struck the shed roof, going on through and striking his body.

A while that he wore, according to report, was completely riddled by the electric flash, while the man's body was badly burned. Apparently the bolt of lightning struck him in the top of the head, leaving a hole in the skull about the size of a silver dollar, another hole was observed over the left ear. His shoulder and upper part of the body was badly burned by a can of oil nearby which was ignited by the flash, splashed over him, burning the clothes from the body. The child who was with him was severely struck by close contact from the lightning and its body also burned. It was taken to a hospital at Portales, N. M., where the child is said to be slowly recovering.

Genry leaves a wife, five children, and several other relatives living in that community. He had been a resident of that section about one year. Interment of remains was made in Maple cemetery, Rev. B. C. Smith, of Morton conducted the funeral service which was held from the late home of the deceased.

Mr. Genry was born July 18, 1885, in Carwell county, this state, and was past 51 years of age at death. In 1910 he was married to Miss Lena Wood, to them six children being born, one of which is now dead. The widow and five children, James P., Henry, Alvin, Lucy, Lena and Rosa Lee; sisters, Mrs. G. R. McKenzie, Goodland; Mrs. J. S. Conner, Richland Springs; one brother, E. D. Genry, Goodland, survive him, also other relatives and friends.

SCHOOL TACKY PARTY

Mrs. Ray Griffiths, room mother for the Senior class, Muleshoe High school, entertained with a "tacky party" at the high school gymnasium Tuesday evening, honoring members of the faculty and the Senior class.

Many interesting and entertaining games and contests were played. One jumping the rope contest was held when Flandie Gallman and W. C. Cox were contestants, the latter being the winner.

Thirty students and teachers attended, all dressed in appropriate tacky costumes for the occasion. Refreshments of ice cream and cookies were served by the hostess.

SEW AND SO CLUB MEET

The Sew and So club met with Mrs. Finley Pierson last Friday, all members except one were present. Friday of this week everyone is asked to bring a covered dish and spend the evening.

25 From Bailey Co. Attended A District At Lubbock Thurs.

An estimated 500 people from South Plains counties, including a delegation of about 25 from Bailey county, headed by J. B. Waide, county farm agent, Miss Alma Stewart, county home demonstration agent, F. C. Elliott, assistant farm agent, and Judge Wm. G. Kennedy, president, county farm association, attended a meeting of district No. 2 of the Texas Agricultural association held at Lubbock Thursday last week.

Dr. R. H. Montgomery, AAA, Washington, was the principal speaker during the morning session, speaking on "The American System," and outlining Jeffersonian theories of government.

There was a basket picnic at noon, served by 20 home demonstration club women of Lubbock county. Judge Kennedy presided over the afternoon session, speakers being L. L. Johnson, state club leader; Mrs. Minnie Fisher Cunningham, extension editor; W. H. Darrow, of Texas AAA, Cliff H. Day and H. G. Lucas. Also, various stunts were put on by attending county delegations.

Representative A. B. Tarwater and Congressman George Mahon also gave short addresses to those assembled.

SR. CLASS FLAG PLANTS 24 HOURS TO THE FLOATS BREZE

Officers for the Senior class, Muleshoe High School, were elected the latter part of last week as follows: Miss Irma Willis, president; Curtis Spivey, vice-president; Odie Rollins, reporter; Miss Geraldine Robbins secretary and treasurer, and Mrs. Roy Griffiths room mother.

A committee was appointed to select the class motto and flower. The regular school colors of gold and white was selected by this particular class.

Monday night members of the senior class met at the court house lawn and went in a group to the high school building, where they put up their flags. The flags remained floating in the air for 24 hours proving the seniors were victorious over the under classes.

SCOUT CIRCU NOV. 26-27

Definite dates for the Boy Scout Circus have been set for Nov. 26-27 to be held in Lubbock.

Approximately 1600 scouts and scouters from all over the South Plains council are expected to participate in the first scout demonstration ever held here in this section of the country.

The general circus committee is now being developed and the specific assignments are to be mailed out to all troops within the next 10 days.

RAINS HERE

Sunday, Monday and both night rain fell on Muleshoe and surrounding area, sometimes merely a drizzle and at other times quite rapidly until Tuesday morning the U. S. weather gauge kept by Judge R. J. Klump showed a total of 1.40 inches had fallen, every drop of it sinking into the soil where it fell and becoming of great value as a final boost to luxuriant crops now nearing maturity in this section.

What planters all over this area are jubilant. Whereas it was estimated not more than 5,000 acres of wheat would be planted in Bailey county, now it is said that acreage will be readily boosted to 15,000 acres, and just as soon as fields are dry enough planters will be busy drilling in the seed.

Stockmen of this section are rejoicing over the fine boss; these rains will bring to pasture, putting them in excellent condition for winter grazing. It is said some of the cotton now opening may be stained and thereby damaged a little, but not a great deal of cotton is yet open in this area.

Total rainfall during September up to Tuesday afternoon was 2.06 inches, for this year, to date the total is 12.96. The total for the entire year of 1935 was 14.30 inches. To date there has been more rain in September this year than during that corresponding month for the past three years.

SWEDES GO HOME, ALSO

The Chinese are proverbially accused of making their fortunes in America and then returning to their native land to enjoy them and later to be buried. However, it seems other nationalities have gained the idea. Last week Greta Garbo, famous Swedish movie star, purchased a very fine castle and extensive farm in her native country and it is said will soon return to live on it.

A NEW WAY TO KEEP FROM PAYING TAXES

Notwithstanding the old adage "there is nothing new under the sun," something new is always popping up. Here's the latest:

A short time ago Roy Law, then tax collector of Milan county, received a letter from one of the property holders of that county stating he had deeded all his property to the Lord, God of the Universe, and it was signed by one John McDaniel. Later the following letter was received by E. S. Baldwin, clerk of that county:

"Johnah, the most high God has asked me to claim the property that John McDaniel left to God. As the legal owner, he asks you to convey the property into money and forward it to me at one. May God bless John McDaniel." Tusneeda Hanson, Chicago

WATER SURVEY IN BAILEY CO'TY BEGUN MONDAY

The State and Federal Government Want All Facts.

W. L. Broadhurst geologist, operating under the combined direction of the Texas Board of Water Engineers and the U. S. Geological Department, arrived here last Monday to begin a county wide survey of water conditions in Bailey county, this county with those of Lamb, Cochran and Hockley being the four under his jurisdiction of investigation. Headquarters will be made at Muleshoe while the work of this county is under way. Lamb county will be next for the survey.

Purpose of this survey is to obtain all the information possible concerning the source, quantity and quality of ground water available for domestic, stock, irrigation and general public use. The project is part of a statewide WPA plan, on which some preliminary work was done early last spring, carried on for about six weeks time, being about one-fifth completed.

During this first season of work logs of numerous domestic and irrigation wells were taken and tests of both quality and quantity of water determined. Also, several test wells were made by the investigators to determine water depths and soil contents.

While it is generally anticipated there is now an abundance of underground water in this area for general use and in the Blackwater valley is great sufficiency for irrigation purposes yet the actual amount nor total source has never been positively determined. Engineers declare the majority of this underground water is the accumulation of the results of many past years storage from local rainfall, though there is some indication of seepage from the mountainous area northwest of here.

Determination of the present supply and then means toward conserving it for future service during coming years is one of the features of the survey being made. It will also probably determine just how closely wells may be spaced to insure a reasonable pumping supply for each acre of irrigated water. These are important facts to citizens of these four counties.

Administration Of Resettlement Has An Exhibit at 2 Fairs

Uncle Sam will exhibit of products this year at the Tri-State fair, Amarillo, and the South Plains fair, Lubbock, and Bailey county will be represented in that official exhibit, according to J. W. McDermott, county supervisor, who last week gathered a fine assortment of county-wide grown crop products, which last Friday were taken to Amarillo and put on display by W. H. Gore, district supervisor, Lubbock.

The exhibit contained approximately 35 distinct crop productions, all donated by enterprising and interested growers of Bailey county. They constitute a vivid and convincing illustration of the fine crops being grown on the soil of this county where new settlers are contentedly arriving to make their future happy and prosperous homes. Some of the products came from irrigated tracts, while other specimens were gathered from natural rainfall production, all of which will doubtless receive a high classification by officials of both fairs.

Mr. McDermott states the local Resettlement officials will also have exhibit booth in the Bailey county fair to be held next month.

HIGHWAY LAW VIOLATORS

Hollis Hollman, claiming Clovis, N. M., as his home, was cited in Justice court Wednesday afternoon of last week on two charges of state highway law violation, alleging improper truck registration and overweight. He was hauling a railroad box car on a state highway. He was given a fine in both instances which, with costs, totaled \$137.08.

The same day Tom Swager's, Elda, N. M., was assessed a fine and costs totaling \$15 on a charge alleging he speeded his truck through Muleshoe at a rate exceeding 25 miles per hour.

HELD ON ROBBERY CHARGE

Weldon Matthews and John Walden, of Morton, are being held in jail at Clovis, N. M., to answer charges of robbery alleged in connection with an attack on Claud Raybourn, a Clovis cattle buyer.


Hevinis Gammel, a nephew of Jesse Jones, attempted to elude at San Diego, California last Tuesday.

SALES SERVICE

USED PICK-UP FORDS

We have 1934, 1935 and 1936 used Ford Pickup cars, all in A-1 condition. Priced very reasonable, and with the usual low terms for payment.

There are thousands of miles of satisfactory used service in each of them.

 **Motor Co.**

PROVED BY THE PAST—IMPROVED FOR THE FUTURE

General News Over Texas And Adjoining States For The Week

Hale county officials have cut the tax rate from 75 to 70 cents for the coming year.

Eightyfour colleges of Texas are now receiving Federal funds for part-time employment for 5,083 students thus enabling them to secure higher education.

Through Resettlement administration adjustments about \$250,000 delinquent taxes have been paid in this state during the past year.

The first snow of the season for this area was reported having fallen at Pampa at 1:15 p. m., Wednesday of last week.

Texas, the largest state in the Union has the shortest state highway in the nation, being a two-block long stretch leading to the grave of Sam Houston at Huntsville. It is state highway No. 218.

This Ford's Old Enough to Vote



It's gone more than 300,000 miles, still carries the family, where the family wants to go, and this year, its owner confides, it's old enough to vote. With all the pride a father takes in his first-born, W. H. Graham, pictured here at the wheel, drove his 1915 Model T Ford to Dallas and the Texas Centennial Exposition. Others in the picture are Mrs. Graham, and in the rear seat, Edwin, 12; Eugene, 3; and Evelyn, 16. Graham's father bought the car in Coryell county, Texas.

State Comptroller Geo. Sheppard announces collections of funds due the state for the fiscal year recently ended totaled \$41,193,960, an increase of \$4,111,035, or 11 per cent over that of the previous year.

Five hundred railroad workers, of the Big 4 brotherhood, employed by two railroads operating in the southern part of Texas and Louisiana, walked out on their jobs last Saturday through disagreement with officials.

A 20,000,000 cubic feet daily capacity compressor plant for the West Texas Gas Co. is under construction five miles northwest of Plainview. Four compressors each with 250 horsepower engines and a cooling tower, 30x40 feet and 35 feet high is being erected.

Hitching posts are to be erected at accommodating spots in Electra for the use of citizens driving teams or riding horses. It hasn't been but a few years ago since Parker had a terrible time abolishing the old-time hitching racks around its court house at Weatherford finally having to be voted on county-wide and then carried only by a meager majority.

Buy it in Muleshoe.

Protect Freedom at Polls: Landon

Dictatorship Leads to War, He Warns; Lauds GOP Platform.

PORTLAND, ME.—The Presidential election will be a choice between free enterprise under which the humblest citizen has a chance, and a system of invasion of private right characterized by a million signs: "By Order of the American Government, Keep Off!" declared Gov. Alf M. Landon in a speech before a vast throng here.

He defined the issues of the campaign: "Do we want the Government prying into every little detail of our business lives? "Do we want the Government forbidding us to plant what we want in our own fields? "Do we want to be free to plan for our future? "Do we want free government in America?"

Coming of European System. Under the American system of free enterprise, Gov. Landon said, people have been free to plan for themselves and their children, knowing that their goal was limited only by their own ability, subject to no handicap of birth or class distinction. But, he pointed out: "Then came the N.R.A. With the enactment of this measure in 1933, our government, without mandate of the people, adopted a new and completely different philosophy. When I say 'new', I mean new only in the sense that it was new to this country. It was a philosophy well known under the autocratic governments of Europe.

"This philosophy decreed that prices should be regulated," said Gov. Landon, "not by demand and supply, but by government edict; that wages and hours of employees should be fixed, not by free and fair negotiations under rules assuring equality, but by officials in Washington; that the sort of competition which must be fostered, as the life-blood of free enterprise, should in future be prohibited by law . . .

NRA Lives On. "What the N.R.A. really undertook to do in this country was to terminate our system of free competition, and to substitute for it a system of government-created and government-protected monopolies.

"The N.R.A. was the beginning in America of the movement which, throughout the world, has been sweeping aside private enterprise in favor of government control—a movement which has been substituting arbitrary personal authority for constitutional self-government.

"But—you may say—the N.R.A. is dead.

"True enough. The National Industrial Recovery Act is dead, thanks to the courage and integrity of the Supreme Court.

"But the spirit of the N.R.A. lives on. It lives on in the efforts of the Administration to get around the decisions of the Supreme Court. It lives on in this Administration's 1936 platform. It lives on in the recent public utterances of the President and his spokesmen.

May Lead to War. "But above all, it lives on in the spirit of the President who has confessed no error—who has let it be clearly known that he considered it would be a catastrophe if the American farmer should 'once more become a lord on his own farm' . . .

"It was no accident that Congress delegated its functions to the President. . . . the magnitude is dangerous from the economic as well as from the political point of view. No man's judgment is sufficiently infallible to justify giving him control—either in private business or in government—over the standard of living, the savings, and the destiny of his fellow citizens. When the decision of one man affects an entire country, a wrong decision means national disaster.

"The Republican Party opposes unlimited executive power for another reason. This reason is that the world-wide trend away from democracy means but one thing—that one thing is WAR. Any weakening of democracy here, means the final rout of democracy everywhere. . . .

"The temper of the American public is no longer complacent. It has definitely set its face against monopoly and unfair trade practices. The pledge in our platform is not mere words. It does not mean to me fruitless inquiries that impede recovery and delay re-employment. To me it means not only the steady relentless enforcement of existing laws but the strengthening of those laws. And it means the enactment of such additional legislation as is necessary to put an end to monopoly, unfair trade practices and all special privilege. Only if we follow this course can we escape the system of government regulated monopolies sponsored by this Administration.

"If you do not believe this, you had better not vote for me. For I am pledged by the Republican platform to save our system of free enterprise."

Goodland

Mr. and Mrs. Nolan and children of Fort Worth at parents, Mr. and Mrs. C. and other relatives.

The Goodland boys and Bula teams met on Thursday night. Bula lost in both games. Scores girls 24-24. The Goodland play at Bula Friday night school wants a match with the Goodland. Worth McThieme was in Wednesday of last week.

The trustees have spent for asphalt and other matter gym put on by the men of this last Thursday.

Mr. and Mrs. Tom W. Floydada, are here visiting. There was no Sunday school account of the death of J. try. There will be October 31 Sunday at 10:00 a. m. preaching immediately after. C. Smith will preach.

Our community was made sad day afternoon when news was that lightning had killed Jim and seriously burned and school son, Henry, age 10.

Mr. and Mrs. L. D. Sanders and Mrs. F. H. Wood, Mrs. Ira I. ton and children, and Mr. and Louis Ponder, attended the Baptist social meeting held at Bula, porter.

A Big Check For not growing sugar cane, Puerto Rico producer was \$901,000 by the Roosevelt administration.

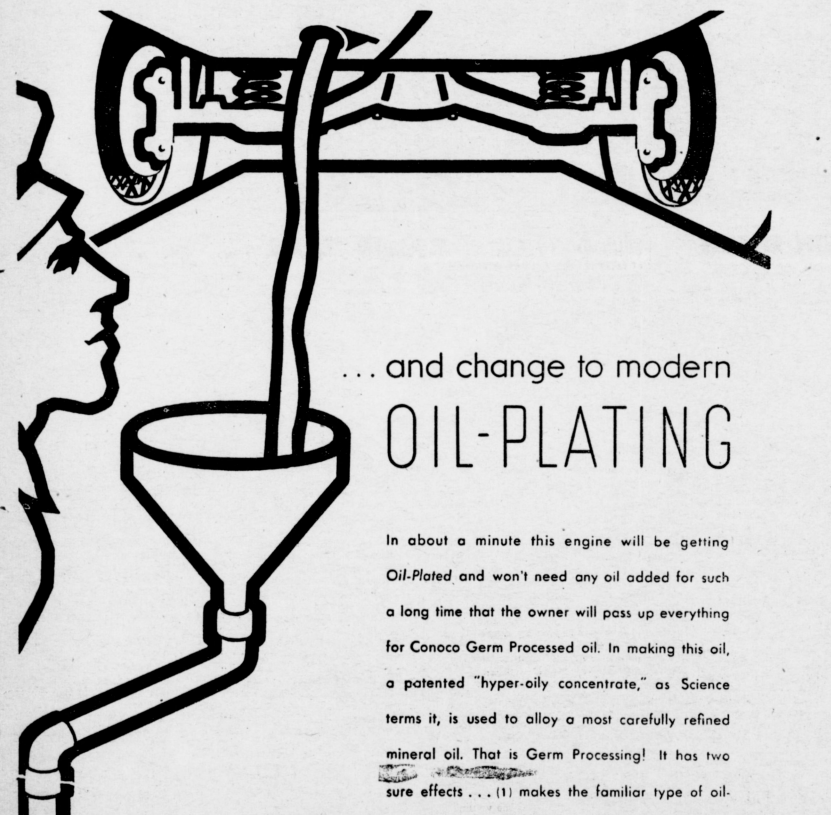
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Real Estate and Commission Co.

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LARGE OR SMALL TRACTS OF LAND
OIL LEASES AND ROYALTIES

Prompt, Efficient Service
All Correspondence Answered


Office in J. E. Aldridge Insurance
MULESHOE, TEXAS




. . . and change to modern
OIL-PLATING

In about a minute this engine will be getting Oil-Plated and won't need any oil added for such a long time that the owner will pass up everything for Conoco Germ Processed oil. In making this oil, a patented "hyper-oily concentrate," as Science terms it, is used to alloy a most carefully refined mineral oil. That is Germ Processing! It has two sure effects . . . (1) makes the familiar type of oil film many times stronger . . . (2) backs this far stronger film with an entirely extra Oil-Plating.

Oil-Plating is an actual deposit of Germ Processed oil, fixedly Plated to every moving part. So you have oil-film sliding on Oil-Plating . . . oil-moving-on-oil! And you can't keep farther away than that, from "another quart of oil." Continental Oil Co.

 **CONOCO GERM PROCESSED OIL**

R. L. BROOKS CONOCO SERVICE STATION
On State Highway No. 7, **Muleshoe**



Railroad Jim
THE COLUMN CONDUCTOR
Says

Passengers in the smoking compartment on my train were arguing about why railroad business is picking up. . . .

A factory owner said it was because of this new Free pick-up-and-delivery of less than carload freight. This is door-to-door service with no extra charge added to the freight bill. . . .

A traveling salesman said it was because so many passenger and freight trains now run on faster schedules. . . .

There was a school principal in the group and he said it was because train travel is so much cheaper for passengers. He said passenger fares are at the lowest point in history, with substantial reductions if you buy a round-trip ticket—and no more surcharge for riding in sleeping cars. . . .

One man, a farmer, said he liked something he could depend on, that's why he was traveling by train. . . .

Another man, a newspaper reporter, said people were in favor of railroad travel because it is by far the safest. He quoted a lot of statistics from a book called, "Live and Let Live." . . .

A banker who'll know by name said railroad tax payments mean a lot in this state. . . .

We are proud of railroad achievements, appreciate the public's good will and increased patronage, and pledge continued progress.

. . . **Railroad Jim**

WESTERN RAILROADS
and THE PULLMAN COMPANY



COLLICKING CARNIVAL SCENE AT SO. PL'NS FAIR, LUBBOCK

How to Get a WPA Job

United States Senate

COMMITTEE ON FINANCE

April 13, 1936

Mr. Thomas M. Kerrane
6202 Baynton Street
Philadelphia, Pennsylvania

Dear Mr. Kerrane:

This will acknowledge the receipt of your letter of April 7th.

Senator Guffey has nothing to do with the filling of positions in the Works Progress Administration in Pennsylvania. This matter is handled entirely by Honorable Edward N. Jones, State Administrator, Works Progress Administration, Harrisburg, Pennsylvania.

I would therefore suggest that you contact your local Democratic leaders with a view to having them recommend your appointment to Mr. Jones who will, I feel sure, give your application and their recommendation every possible consideration.

Sincerely yours,
R.H. Baily
Secretary to
Senator Guffey

Here is a little advice to an unemployed, disabled veteran who wrote to Sen. Joseph F. Guffey, Democrat, of Pennsylvania, whose "coal industry NRA" bill which bore his name has been declared unconstitutional by the United States Supreme Court. The vet wanted a WPA job. The reply, on stationery of the United States senate and signed by Guffey's secretary, tells the needy veteran to get the blessing of the local Democratic politicians if he wants federal work relief. (Reproduced by permission of the Philadelphia Inquirer.)

CARD OF THANKS

We desire to thank our friends and neighbors for their kindness, words of sympathy and financial offerings, during the illness and death of our beloved husband and father, J. W. Malone.

—Mrs. J. W. Malone, Curtis and Walter Malone, Mrs. Charlie Stanley, Mrs. Bill Starkey, Mrs. Hugh Rice, and Mrs. Lester McLean. 11p

FALL MERCHANDISE !!

Before buying your Fall needs of Clothing for any member of the family, it will pay you to visit St. Clair's and see the exceptional stock of merchandise they have for your needs—and all so reasonably priced.

- DRESS Suitings, a new line, beautiful Fall patterns, per yard .29
HATS, Fall styles for Women and Misses. .96 to \$1.95
PURSES and GLOVES to match.
COATS, new Fall styles for ladies and misses, representing an exceptionally good buy, the value being passed on to our customers.
PRINT DRESSES, brand new line, going at from .59c to \$2.95
LEATHER JACKETS for Men, complete new line, from \$4.95 to \$8.99
SUEDIE JACKETS, for Women and Misses, wide variety of colors and patterns, some rubberized rainproof, from .98c to \$2.49
SHOES for Children, good leather soles, sizes 8 to 2, pair only \$1.00
OXFORDS, for Women and Misses, modern front fly and buckle. \$1.98

Cotton Pickers Attention!

We have Cotton Picking Duck Sacking, 8-oz wt. at per yard. 15c and .16
Tubing for Cotton Picking Sacks, per yard .35
We have Cotton Picking Sacks in all desired lengths.
Canvas Gloves, all sizes and weights, per pair 10c to .15

Extra Special for Men!

We were fortunate in securing an extra special purchase of Men's Felt Hats in black, brown and steel colors, values running as high as \$3.00 each, offered to you at the bargain price each \$1.98

St. Clair Variety Store
Muleshoe, Texas

BANKERS WILL MEET IN ANNUAL COUNCIL

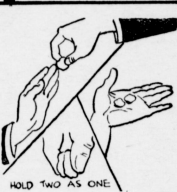
Business Men Also Invited to Present Their Views on Services of Banks to the Public

WASHINGTON, D. C.—Robert V. Fleming, President American Bankers Association, has announced that the organization's annual convention will be held at San Francisco, September 21-24, and its program will call in not only bankers but speakers from various lines of business to present their viewpoints and advice. The plans for the convention discussions take into consideration the fact, he said, that one of the major problems of banking today is to develop its operations along lines that will create greater public understanding of its methods and services.

General Improvement Cited
"The improvement in general conditions which is now taking place should be of material aid to bankers in carrying forward a constructive program for increasingly useful relationships between banking and business, as well as one of more helpful personal business services to all our people. Sound banking conducted in ways the public need and understand must be the aim of successful bank management.

Traveling Paper Ball
The magician shows two wads of paper, one in each hand. He asks a spectator to hold one paper ball; the magician places it within the person's fist.

RY THIS TRICK BY PONJAY HARRAH



TRAVELING PAPER BALL

Then the magician produces the second ball of paper. A mysterious snip of his fingers causes that ball to join the one which the spectator is holding—so the magician says, and his statement proves correct. Upon opening his hand, the spectator finds both paper balls.

Three balls of paper are used in the trick. In one hand, the magician holds two pressed together so they look like one. This is the "ball" which he places in the spectator's fist. Naturally, when he opens his hand, the spectator finds two instead of one.

Chief Glad-Hander



As the champion handshaker of them all, the world looks to Graham Hill of Houston, Texas, who is the president of the International Greeters of America. He and his fellow "greeters" met in Chicago, to improve the courteousness and friendliness of their 5,000 greeters throughout North America.

NEW 4-STAND GEN AT ENOCHS HAS 150 H.P. DIESEL ENGINE

A new 4-stand gen will be put into operation this year by the Enochs Producers Gin company, at Enochs. It will have a capacity of four bales per hour and is powered by a 150 horse power Twin City Diesel engine.

The gin will be unique in construction due to the fact that one man can operate both the stands and the press. Two men can easily handle this gin at one-half capacity, while three men can handle it at full capacity. The arrangement and location of the machinery was worked out by G. P. Howell, manager of the gin, who stated this arrangement would afford considerable saving in labor, especially during times when the gin was not operating at full capacity.

CHOIR PRACTICE THURSDAYS

Beginning Thursday evening of this week, promptly at 8:15 o'clock, choir practice will be held at the Methodist church.

On this particular night of each week practice will be conducted, and everybody interested in singing and helping to build a larger and better choir is cordially invited to attend, according to Miss Elizabeth Harden.

Stegall News

Mr. and Mrs. Holt are the parents of a son, born September 16.

E. T. Owen and son, Howard, made a business trip to Portales, N. M., Wednesday afternoon.

Several Stegall folks attended the basketball games at Goodland last Friday night.

Mr. and Mrs. Orval Fowler and Mr. and Mrs. George Lindsay were New Mexico visitors Sunday.

Carl Pollard made a business trip to Lubbock, Wednesday.

May Florence Bass of Baileyboro, spent the weekend in the Pappas home.

Mr. and Mrs. Randolph Vandever, of Goodland, visited Mr. and Mrs. Owen Sunday night.

The following from other places attended church here Sunday: Mrs. Shockey and family, Mr. Haney and family of Portales, N. M., and Mr. and Mrs. Melvin Bass, from Muleshoe.—Reporter.

Butter and Egg Markets
Twenty-three thousand people were denied the opportunity for self support because of the importation from foreign countries of 34,199,865 pounds of milk, butter and eggs during 1935. The tariff policies of the Roosevelt administration were responsible.

Sore Feet

U. S. Army men and thousands of others use BROWN'S LOTION for ATHLETES FOOT and BAD FOOT ODORS. Relief GUARANTEED in 5 to 14 days. 60c and \$1.00

WESTERN DRUG CO.



"Howdy, Lady ..."

I just want to tell you that if you're not already enjoying a HOT WATER HEATER you're missing a WHALE of a lot of comfort. And they're SO economical on the new low gas rate!

SEE YOUR DEALER OR YOUR GAS COMPANY

West Texas Gas Co
Good Gas With Dependable Service

See Us For—

FEED and GRAIN

Alice-Chalmers Farm Machinery Parts and Service

MULESHOE ELEVATOR CO. TOM DAVIS, Manager

BETTER WATCH YOUR STEP!

Rainy, slippery weather has already paid its visit to the South Plains, and it won't be long now before frost, snow and ice will be here. Better take time by the forelock now and prepare to meet these occasions.

Now—before freezing weather—is the time to have repairs made, new concrete walks, steps and driveways laid.

A "stitch in time" may save sprained ankles, broken limbs and accompanying suffering from bruises. We have all the materials needed for such improvements and repairs.

HIGGINBOTHAM-BARTLETT CO.

The Business Outlook

NEW YORK.—The natural forces of recovery have demonstrated their strength and have momentum which may reasonably be expected to carry the country into new high ground, says "Banking," the publication of the American Bankers Association, in its August issue. The momentary stimulation following the distribution of bonus funds to the veterans has practically died away, and is no longer an important business factor. A certain degree of uncertainty arising from the national political campaign is unavoidable, the magazine says.

Foreign Trade

The Commerce and Marine Commission of the American Bankers Association has made a report which shows that the foreign trade of the world for the year 1935 on the basis of its estimated physical volume was 78.9 per cent of the 1929 level. This was 2.1 per cent above the volume of 1934, and 1.2 per cent above the 1929 level. The combined index of 13 countries showed 35.7 per cent of the 1929 average.

National Bank Growth

Comptroller of the Currency O'Connor, the announced recently that total deposits of the 5,374 national banks in the United States on June 30, 1936, the date of the last call made for statements of condition, aggregated \$26,200,453,000. The figure is a new high record for national banks, exceeding by \$1,340,998,000, or 5.32%, the amount reported as of March 4, 1936, the previous high record. The current figures show also that deposits increased \$3,682,207,000, or 16.33%, over the amount reported as of June 25, 1935, the date of the corresponding call a year ago.

Fine Foods VALUE EVENT

Every day of the week is really a Food Value Event at Jennings' store because of the high quality and low prices of Foods obtained here by our customers—but Saturday is an extra special day because of added inducements offered for weekend buying. We list a few as follows:

- PINEAPPLE JUICE, one-half gal. .39
MEXICAN Style Beans, 3 cans for .25
JELLO, any flavor .05
POST BRAN, package .10
CAKE FLOUR, "Soft as Silk" .29
OATS, "Gold Medal," large package .15
PRUNES, dried, 3 pounds for .21
ORANGES, "Sun Kist," nice size doz. .23

MARKET SPECIALS

BEEF Roast, nice cuts, lb. .12 1/2 CREAM CHEESE, lb. .22
DRY SALT MEAT, lb. .17 Many other tasty items.
It will pay you to always patronize our Meat Market department, for we carry the very best meats the market affords. In both fresh and cured varieties. We specialize in Luncheon goods for the School Children. Our market goods are always sold as low as economic conditions permit, and in addition to the savings obtained here is the added pleasure of finest flavor, sanitation and satisfaction.

WE DELIVER PHONE No. 2

Jennings FOOD STORE Muleshoe

MORE FOR YOUR EGGS

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.

SUBSCRIPTION RATES
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.
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Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday noon of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Outsiders, cards of thanks, and resolutions of respect will also be charged for at the same rate.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.
In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even If It Fails

A THOUGHT FOR THE WEEK

He that goeth forth as a tale-bearer reveals secrets; therefore meddle not with him that flattereth with his lips.—Proverbs 20:19.

The thoughtless, tattling tongue often renders the peace, and blights the good name of others, as surely and wickedly as if inflamed by malice.—C. Simmons.

A CRUEL RACKET

Citizens of Muleshoe and surrounding territory will do well to be on guard for what is reported to be the most cruel "racket" ever practiced in this country. It is known as the "egglass racket" and is being operated in various parts of the country now.

A man pretending to be an eggless specialist calls on an elderly man or woman, usually after finding that he has a small bank account, and exhibits them in eye glasses at extremely low prices, but refuses to make a sale since he says the glasses he carries are only samples, but he agrees to send along another specialist to first examine the eyes.

This second man, arriving a few days later, applies a white substance to the prospect's eyes, and a little later, by the aid of tweezers extracts what he explains was "an invisible cataract." In truth it is but the fine skin from the inside of an egg which the dupe had concealed in his hand. Then he asks a fee, mentioned occasionally that the same operation at the Mayo Clinic costs a huge sum. He usually departs with from \$25 to \$300 of the unsuspecting victim's hard earned money.

It is a cruel hoax, so cruel in fact that Uncle Sam has stepped in and is assisting in rounding up the racketeers. Several have been arrested in the past few weeks, but there are others still working the "racket" in various parts of the country. They may strike your section next. So be on your guard and report the presence of such a scoundrel the moment his operations reach your attention.

If this gratter hasn't been around Muleshoe yet, look out for him, for he may be here soon.

ONLY SKIN DEEP

Muleshoe girls and boys who think their faces are their fortunes and who shiver freckles, can take heart from the "freckles contest" recently conducted by a New York store. The boy, and the girl, who were found by actual count to have the most freckles among the contestants of their sex, walked off with useful prizes. A few freckles, apparently, are of no commercial value, but if you have more of them than anyone else has, you are in a prize-winning class by yourself and can cash in on them.

There have been so many silly "beauty shows" where freckles could not get a look in that it was about time someone came to the defense of those bits of pigments which the sunshine deposits in the skin of some people, and not in the skin of other people. Freckles are exactly like beauty in one respect—they are only skin deep.

SPEEDING NOTE

The American Manufacturers Association has adopted a resolution recommending to its member companies

that they make no reference in advertising to the top speeds attainable by their cars. This is official recognition that reckless speed on the road is an important cause of traffic accidents.

Car makers have long since pointed out that in order to produce a powerful and smoothly working machine they have to put into it a reserve of power that is not intended to be used in ordinary driving, and road engineers have also pointed out the danger of trying to make 70 miles an hour on roads that were built for cars traveling 35 or 40 miles an hour.

Muleshoe car owners are constantly being reminded, along with all the others in America, that fast speeds means using far more gasoline. After all these warnings anyone who goes into the ditch or lands himself around a tree, at 60 or 70 miles an hour can blame no one for his mishap but himself.

OYSTERS "R" BACK

The idea that oysters are not good to eat in months which haven't an "R" in their names dates back to 1650, at least, but like a lot of other ancient and hoary inhibitions, there never was any sound basis for it.

Oysters in northern waters spawn from May to August—four "R"-less months—and this fact is supposed to have led to the banishment from the table during that period of the year. Authorities have known for a long time though, that while this superstition against eating oysters during the breeding season serves the useful purpose of enabling them to increase in numbers, oysters may be eaten 365 days in the year without ill effects to the eater.

But no matter what you believe or what you don't believe—September it is, and with it comes a mighty enjoyable habit, the habit of oyster-eating.

Jaunty Journalettes

It's a wise Muleshoe man who realizes that everybody's lot in life grows about the same amount of weeds.

Another good memory test for Muleshoe folks is to try to recall what it was you worried about last week.

Some Muleshoe men can test their will power by letting a big fly crawl around on their heads and then refuse to scratch.

Another way for a Muleshoe motorist to keep contented in to read the ads that brag about his own car and skip the rest.

After all most of the worries and cares which life brings to the average Muleshoe man are none of his darn business.

It's alright for Muleshoe citizens to take things as they come; but it is also well to remember that there are lots of things it pays to go after.

Wives of some Muleshoe men never get dangerously ill, because when they get real sick they are too ill to be dangerous.

The desire of a Muleshoe man's son to become a lawyer may not be prompted by any interest in law; but merely that he likes to stand up and hear himself talk.

One reason religion fails with some Muleshoe folks is because they regard it as a sort of charm to stave off bad luck, or merely as a fire escape to keep

Poem by Uncle John

Thanksgivin' Day is here at hand, with joys that all may understand; I take that our folks will share the friendly "ollin' everywhere; that each and every heart 'n' mind holds peace—Good will for all mankind. . . I can't help thinkin' that's the way to celebrate Thanksgivin' Day!

I'll say—so far as I'm concerned, from what I feel, and what I've learned—the sort that's grateful in its way, should render thanks most every day. Our blessing's come so thick and fast—each one richer than the last—It seems we ain't got time to pray, for, Life's one long Thanksgivin' Day!

The Spirit born at Plymouth Rock, drinks not from fear or tenuous shock; We consecrate our good right hand to God, and Home, and Native Land! From heart within, to God overhead, we're thankful for our daily bread! Behold the stuffin' an' basted truck, . . . Roll up yer sleeves—an' go to work!

them out of hell and a glory elevator to take them to heaven.

SNAP SHOTS

There is only one car without a back seat driver—a hearse.

Plenty of candidates who have an itch for office will get scratched by the voters this fall.

When one adds "im" to any policy or faith it generally means less liberty for the individual.

Spain is now teaching the world there are few things as unevil as civil war.

It's very seldom an honest man gets the benefit from a technically in the law.

Charley Lockhart, state treasurer, is only 43 inches tall. He's the first treasurer of anything we ever heard of who was popular when short.

A fee land is one where you can do as you please without fear of consequences, unless you are the President and it's election year.

Sorrow may be and often is taken alone; but to get the full flavor of joy one has to have someone else to share it with.

The real measure of lots of men now in public office will be the actual size they will assume when they return to private life.

Pavement Pickups

Preacher Watkins says conscience is the only thing that tells a man what's wrong, unless there is money in it.

John Benson is reported to have made applications to several auto colonies for the job of tailor, declaring it will be much easier than handling concrete.

Tom Davis says that about the nearest allusion he can find in the Bible to baseball playing is where the Samaritan woman took her pitcher to a well.

If you happen to see Lud Taylor wearing rubber gloves while applying hair tonic to a customer's head, you may be assured he's just trying to keep hair from sprouting on his fingers.

H. L. Lowery says farming this year has not been nearly so hazardous as it was the two years previous when, because of the dust storms, a farmer never knew when he was going to be hit by a neighboring farm.

E. R. Hart says it's middle-age that pushes out the equatorial dimensions of a man's anatomy and develops the paunch. By that time many men can afford to slow down and buy too much to eat.

"Science surely advances and practice makes perfect," remarked Pharmaceutical Schmitzer the other day. "It used to take the old masters years to paint a woman's face; but now these modern girls can do the job in three minutes."

It was suggested at the Chamber of Commerce meeting last Friday that Muleshoe was going to have a third paper in town to be known as the "Sucker Digest," whereupon some one else countered with the suggestion "It already had such a paper."

Billy Beavers reading the other day that the sugar tester at one of the large refineries had resigned, declared he had not positively decided whether he would be his future vocation in life. The future would always look sweet with a job like that, he said.

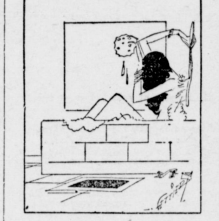
A group of Muleshoe women were discussing the other day what they would probably wear when they got to heaven, when Miss Wealtha Johnson

Bolero Effect



Quantity chic is this dainty frock of black and pink lace with its pleated ruffles and ascot scarf. The bolero effect is only in front for the back is made in one piece. There is a black lace belt.

GIRLIGAGS



"We're told when the grasshopper chirps it's positively warmer than 62 degrees Fahrenheit," says observant Olivia, "and anything below 62 degrees any janitor will tell you will start the apartment house dwellers chirping."
© Bill Sydeman—WVTV Service.

DADA KNOWS



"Pop, what is a monument?"
"Stone 'n'."
© Bill Sydeman—WVTV Service.

The East Indies

The East Indies, so called to distinguish them from the West Indies, are the large groups of islands off the Malay peninsula including Java, Sumatra, Celebes, Borneo and hundreds of others.

Pay-As-You-Go

The Kansas "pay-as-you-go" system is the only kind of government operation Gov. Alf Landon will recognize. During four years as governor he not only kept the state budget balanced, but he paid off accumulated state debts of \$18,500,000 and also lowered the property assessments and tax rates.

NOE GISH



IS AS ENTHUSIASTIC AS A HUSH-MAKER . . . HE PUTS EVERYTHING INTO HIS WORK.



OPPOSITION OF IGNOR

In a general sense one cannot make the broad statement, criminal to be ignorant, or innocuous as a crime. This would be to this country. No one fair land is forced to be ignorant. Therefore, he who is ignorant commits a crime as himself, against his family and his state.

The opposition of a group to the public schools is of ignorance, or it is born of quality. The public schools of our country are the most democratic and indispensable organizations ever created in the world. No well informed man, ignorant, vicious or nerveless.

Second—Ignorance is making a great attack upon the teaching a great moral evil. Ignorance is a brotherhood benefit the individual, and constant, beneficial to society. Those who oppose masonry are ignorant of its meaning, practices and the results it accomplishes. There is no doubt that the failures of our country are the result of its ignorance. No well informed man would ever make an attack upon masonry.

Third—Ignorance is making a diabolical attack upon the church in this country. The church is a supernatural organization, in the world for supernatural purposes, and is supernaturally defended. It is the only institution in the world which all classes and conditions of people can come through the blood of Jesus Christ and be saved on terms of absolute equality. Only those who are diabolical in their ignorance and their purposes would attack an evangelized church of Jesus Christ. Ignorance is criminal.

HELPFUL HINTS

Mrs. Housewife: This newspaper will publish "Helpful Hints" in this form of regular intervals. We suggest it is worth the column and paste it to your recipe book.

Washing Blankets—When washing blankets remember it is important to keep all the rising waters the same temperature. Another thing—the rinsing waters should be soapy if you wish to keep the blankets light and fluffy.

Searching—Here is a new one—this is a new one on me, but as sure of it. If an article has been scorched while ironing, wet with cold water and lay under the sun to shine quickly on it. The mark will soon vanish.

Paint—Paint, no matter how old, may be removed from cloth if the package of dates are put in an oven which is of medium hot temperature.

Photograph Records—A friend had some photograph records which had become very soiled. She was about to give them up as hopeless when I suggested trying some alcohol with a soft cloth. She rubbed one gently and they are now as good as new.

Brass Beds—The brass on beds may be cleaned if it is rubbed with a mixture of salt and vinegar or salt and lemon juice. When it has become bright wash with soap and water, then dry. If waxing is then rubbed on, it will prevent their tarnishing for quite some time.

Oil Cloth—If the oil cloth on the kitchen table is pasted on instead of being tacked it will not crack, wrinkle, and wear longer. Flour is good to use for the paste.

Cleaning Silver—Try the following: Boil the silver in always continue to use it. Boil the silver in aluminum pan which has been shaved almost a quarter of a bar of ivory soap and add a tablespoon of table salt. Boil ten minutes, rinse with hot water, and then dry. This is a harmless, safe labor, and makes the silver look like new.

Be proud of your home town.

Young Composer Plays Viola



Judy B. Howell's father didn't want her to dance. Her mother's love of music aided in influencing the young lady and Judy, now a viola player for Jose Macranzanos and his South American orchestra, which plays regularly in the Ford Exposition Court at the Texas Centennial in Dallas, agrees today that not only was father right, but mother as well.

PERHAPS IT IS BETTER TO

LOSE YOUR HUSBAND THAN YOUR HEALTH

Husbands, generally speaking, are easily obtained; but good health, when once lost, is difficult and expensive to recover.

In making the above statement, we have no desire to break up any happy home in this trade territory—but rather we would emphasize the necessity of GOOD WHOLESOME FOOD for making and keeping that home happy and contented.

HENINGTON HAS IT!

This store specializes in the very best of Groceries the market affords, and takes a genuine pleasure in selling them to its large clientele of customers. We take a real delight in knowing folks are fit mentally and sound physically. Our Groceries, sold on a sound economic basis bring complete satisfaction.

HENINGTON'S GROCERY and MARKET

Make Every Farm a Factory Every Day of the Year

THE BANK AND THE BORROWER

HAVE A SINGLE PURPOSE IN VIEW

Mutual frankness, confidence in one another and faith in the purpose for which loans are made, form the basis of relationships with borrowers. With them we reach agreements as to proper limits in their loans and the time and conditions.

In addition to the loan, the customer may have our counsel regarding local and national conditions affecting their business

ALWAYS AT YOUR SERVICE

Member Federal Deposit Insurance Corporation
ALL DEPOSITS INSURED UP TO \$5,000.00

Muleshoe State Bank
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MULESHOE, TEXAS

HEADLINES

NEWS OF THE WEEK PARADE

For Seed Corn

Secretary Wallace has announced an appropriation of \$10,000,000 for buying seed corn next spring for farmers in the drought stricken area.

Fairy Frocks

Advices from Topeka, Kansas says the favorite dresses of women of that state are now dotted with sunflowers, and elephants. Evidently the very latest in "fairy frocks."

End Devil's Isle

Devil's island, famous for nearly 100 years as a detested place of incarceration for French prisoners is soon to be vacated the prisoners being brought back to French jails.

Have Dogs Now

The "Amana colonies" of Iowa, consisting of about 1,500 people, heretofore quite communistic in their mode of living, have recently modified their laws to permit those who desire to have a dog or two if they want them.

Small Violators

Frank Dow, assistant commissioner of customs, says farmers are the worst violators of the law against smuggling in beans, potatoes, onions and other truck stuff, generally making only \$10 or \$15 for their law-breaking.

To List Guns

The American Legion in convention assembled at Cleveland, Ohio, this week is asked to favor registration of all firearms as a means of separating the crook from his gun. A previous suggestion that all gun owners be finger printed was found not advisable.

Want Zeppelins

U. S. Commerce department officials say they favor a government subsidized trans-Atlantic dirigible service similar to that of Germany's zeppelin. Congress at its last session passed a ship subsidy law and President Roosevelt is expected soon to name a committee to handle the details.

Oxegized Milk

The Department of Commerce now says milk may be kept sweet for several weeks without refrigeration facilities, merely by impregnating it with an excessive supply of oxygen. Such treated milk has been kept sweet for two months.

Star Gazers Meet

The astrological convention recently held at Chicago, while not accepted as a scientific gathering, yet won considerable favor by predicting a good economic outlook for next year, a real estate boom and recurrence of the present drought existing in some states and no war for at least another year.

Gibbons Held

Floyd Gibbons, famous war correspondent and radio speaker, along with two other newspaper correspondents is being held incarcuated in Spain by insurgents. Since the U. S. government does not recognize the insurgent government of that nation, it is said any efforts toward their release will have to be unofficial.

Caring for Vets

The Federal government is now taking care of 3,415 veterans of all wars, either receiving hospital or domiciliary care, according to Brig. Gen. Frank T. Hines. During the past year \$25,500,000 has been appropriated for further expansion of facilities for caring for these ex-soldiers.

Getting Ready

While it is still unknown who will be honored with the next U. S. presidency, work of getting ready for such inauguration has already begun. Congress appropriated \$35,000 for such expenses and an additional \$25,000 for safety and convenience of visitors attending.

Sunkissed Hogs

Because some of the lighter colored hogs, such as Chester White, I O C, and others of similar blonde shade, suffer so much from sunburn and blister during summer months, the U. S. Animal Husbandry department is now experimenting in crossing them with the more decidedly brunette types, hoping to eventually modify the color of the light hued hogs.

Cotton Hiways

Secretary Wallace has appropriated \$1,300,000 for cotton highway construction, the lint mixed with asphalt and used as a base. While this type of highway is still in an experimental stage, yet indications are it is going to be acceptable, reducing road upkeep about \$200 per mile, thus saving taxes, and furnishing a potential market for between five and six million bales annually.

National Archive

It is not generally known but such is the fact that a national archive building costing approximately \$21,000,000 is about completed in Washington, D. C. and will be opened January 3 with Dr. Robert D. W. Connor in charge. In it will be stored most of the important documents of the United States, which heretofore have been scattered in various locations. The building has no windows, and aside from being light-proof, is also fire and dustproof.

Naval Race on

Great Britain, the U. S. and Japan had all announced they will not destroy thousands of tons of war vessels they previously had promised each other they would scrap. A large tonnage of submarines and destroyers, especially will be saved, and while not strictly up-to-date, will be put into commission again. The U. S. has also announced it will spend a billion dollars next year in building new and still more powerful battleships. The army and navy are both now being increased in membership number, and millions of dollars worth of aircraft are being built.

Gov. Alf M. Landon



A striking likeness of the Republican candidate for President in this new campaign, heretofore unpublished, the work of Artist Alfred Panepinto.

Digest Poll Gives Landon 2 to 1 Lead

Washington.—Gov. Alf M. Landon leads President Roosevelt by more than 2 to 1 in the first returns from the Literary Digest presidential poll.

Maine, New York, Pennsylvania and New Jersey gave Landon 16,056, President Roosevelt 7,645, William Lemke, third party candidate, 761, and Norman Thomas, socialist candidate, 109 votes. Four other candidates received 125 scattering votes.

Of the 24,839 total votes reported, 2,714 for Landon were from persons who had voted Democratic in 1932, while only 1,497 for Roosevelt came from voters who then favored Hoover. The Lemke candidacy is taking four votes from Roosevelt to one from Landon, returns indicated.

Landon Epigram

"Anything that will promote recovery and restore jobs I am for, and anything that will hinder it I am against.—Alf M. Landon.

Clothing Market To Be Held at Lubbock October 8th to 11th

Lubbock, Sept. 25.—The thirteenth Semi-annual Tex - Tex New - Mex Wholesale Clothing market will be held in Lubbock four days, October 8-11.

The market is expected to attract hundreds of retail merchants from West Texas and Eastern New Mexico for a study of the newest styles in all lines of clothing, luggage and novelties. Retailers attending will be guests of the association at a style show, held in conjunction with the market, Friday night, October 9.

Tentative arrangements indicate that wholesalers from Dallas, Kansas City, Los Angeles, San Antonio, St. Louis and other wholesale centers will set up displays during the four days.

COOK-LANE WEDDING

An event of interest took place in the Watson community last Sunday, when Mr. Orvil Lane and Miss Helen Cook were united in marriage at the home of the bride's parents, Mr. and Mrs. A. E. Cook.

Mr. Lane is the son of W. G. Lane, Duncan, Oklahoma. The bride is the daughter of Mr. and Mrs. A. E. Cook, this community, and a 1936 graduate of Bull's High school.

The ceremony was performed by Rev. Marcus Rexrode, pastor of the Watson Baptist church. Adolph Neutzler was best man, and Miss Francis Stewart bridesmaid. The couple will be at home in the Watson community.

Those present to witness the nuptial vows were Mr. and Mrs. Malchus Fine and son, Mr. and Mrs. Joy Lane, Mr. and Mrs. D. V. Sinclair, Mr. and Mrs. L. A. Harless, A. J. Neutzler, Misses Novia Louise Harless, Frances Stewart, Adolph Neutzler, Edwin Neutzler, and L. A. Corbell, and the bride's parents.—Reporter.

A thorn in the flesh is more troublesome than two on the bush.

Subscribe for the Muleshoe Journal, \$1.50 year

PANHANDLE-SOUTH PLAINS FAIR

Sept. 28, 29, 30-Oct. 1, 2, 3—1936

"The Show Window of the South Plains"



A \$5.00 SHOW FOR 50c

UNITED SHOWS
America's Newest
And Largest
Carnival On The
Midway

HORSE RACES
EACH AFTERNOON
ON THE NEW
\$25,000 RACE TRACK

New Shows! New
Rides! New
Thrills!

SPECIAL

CENTENNIAL PAGEANT

Tuesday Night, September 29th
SEE THE OLDEST WOMAN SETTLER ON THE SOUTH PLAINS
CROWNED QUEEN

Circus and Vaudeville Acts

EACH AFTERNOON
AND NIGHT—
BAND CONCERTS
DAILY—
FIREWORKS
AT NIGHT

Gigantic Exhibits

LIVESTOCK
AGRICULTURE
WOMEN'S
POULTRY
BOYS & GIRLS'
CLUBS
ALL WILL HAVE
BIGGER AND BETTER
EXHIBITS—
BRING YOURS

FREE! All Fair Attractions Are Free!
There Are No Extra Charges
5075 Grand Stand Seats

FREE!

ALL SCHOOL CHILDREN FREE
WEDNESDAY SEPTEMBER 30TH, ONLY

We Most Cordially Invite You
To Come!

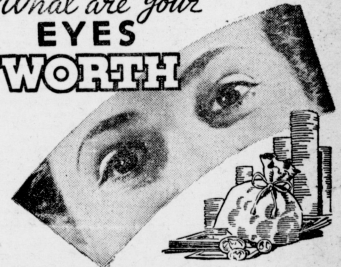
Panhandle-South Plains Fair Ass'n.

P. L. Jones, Pres.

Lubbock, Texas

A. B. Davis, Mgr.

What are Your
EYES
WORTH



The "Science of Seeing" is of untold value to you in guarding your eyes . . .

Here you provide your home with the I. E. S. lamps that represent the finest contribution in years towards better vision.

We'll appreciate your early attention to the matter of getting lamps of adequate illumination for your needs. See, also, the new I. E. S. Lamps in both table and floor models.

{ Electricity is cheap—There's every reason to use more of it. }

TEXAS UTILITIES COMPANY

LOCALS

- M. G. Miller and Ty Young made a business trip to Panaha last Tuesday.
- W. H. Hays returned Monday from a business city to Lovington, N. M.
- Horace A. Emery, of Lubbock, transacted business in Muleshoe, Thursday of last week.
- Jimmy Caldwell, of Albuquerque, N. M., transacted business in Muleshoe, Thursday of last week.
- Buck Woods, of Amarillo, is now employed as pharmacist at the Dan-run drug store.
- Henry Young and family, of Wellington, visited here last Sunday with his brother Ty Young and family.
- Mr. and Mrs. A. P. Stone and daughter, Florence, visited her sister in Lawna, last Sunday.
- Oble Malone, formerly of Muleshoe, but now living at Friona, was a visitor here Saturday evening of last week.
- FOR SALE: Pure bred Barred Rock Roosters. Mrs. B. F. Waller, 1 mi. N. W. B. McAdams. 34-21c
- YOUR auto upholstery vacuum cleaned at Panhandle Service Station FREE. 34-21c
- Mr. and Mrs. Homer Foster are the proud parents of a baby girl born Wednesday, September 16, at Clovis, N. M.
- Curtis Danner, of Clovis, N. M., attended to business in Muleshoe, Monday afternoon.
- Miss Lillian Coker attended to business and visited friends in Lubbock Saturday of last week.
- F. G. Myers, of Apache, Okla., transacted business in Muleshoe, Saturday of last week.
- David Anderson, of Earth, attended to business and visited friends in Muleshoe the latter part of last week.
- FOR SALE: Standard Royal typewriter, used but in good condition. \$20. Journal office.
- Mr. and Mrs. Raymond Fanning, of Lubbock, visited friends and attended to business in Muleshoe, Saturday of last week.
- Mr. and Mrs. Mills Barfield are the proud parents of a baby boy born Monday morning at a sanatorium in Lubbock.
- J. B. Simpson, of Amarillo, transacted business and visited various acquaintances in Muleshoe, Thursday of last week.
- LADIES especially will appreciate our FREE vacuum cleaning of car upholstery. Panhandle Service Station. 34-21c
- Mrs. B. J. Tidmore, after visiting in

Muleshoe for several days in the home of Mr. and Mrs. Cecil. This account of her husband home to Amarillo, Sunday afternoon.

● R. L. Brown attended the Tri-State fair in Amarillo the first of this week. He had charge of the Bailey county exhibit booth.

● Miss Ann Franklin and Mas Neva Dallas spent the weekend in Lubbock visiting Miss Violet Franklin and other friends.

● L. S. Barron and Charles Alsop attended the Dimmitt and Muleshoe football game played at Dimmitt Friday afternoon of last week.

● Mr. and Mrs. S. M. Davidson, of Amarillo, visited friends and attended to business interests in Muleshoe, Friday of last week.

● Mrs. David St. Clair, of Watson, attended to business and visited in Muleshoe Saturday afternoon of last week.

● Alvin Farrell, Ransom Robison, George Woods and Clovis DeBoard were Clovis, N. M., visitors, Wednesday evening of last week.

● Francis Gilbreath returned home Sunday afternoon from Lubbock where he underwent an appendicitis operation of a sanatorium several days ago.

● Miss Ruth Eckler, daughter of Mr. and Mrs. H. A. Eckler left last week for Warrenton, Mo., where she entered Central Western college for nurses.

● J. D. Thomas, of Farwell, attended to business and visited various acquaintances in Muleshoe, Thursday of last week.

● Miss Lola Lipscomb attended the Tri-State fair and visited relatives and friends in Amarillo the first of this week.

● M. Sheppard, of Anton, transacted business and visited various acquaintances in Muleshoe, Saturday of last week.

● Citizens of the Bula community will have charge of the next radio broadcast program to be given at Lubbock, Nov. 17.

● M. L. Boover, of Littlefield, attended to business and visited various acquaintances in Muleshoe Wednesday of last week.

● Among those from Muleshoe who attended the Al O. Barnes Circus in Clovis, N. M., Wednesday of last week were Mr. and Mrs. Will Booth, Miss Dora Lee Williams, M. S. Lillian Coker, Mr. and Mrs. J. A. Ford and family, Mr. and Mrs. Gale Holt, Mr. and Mrs. Jim Burkhead, Lester Garth, R. B. Canfield, Mr. and Mrs. A. A. Alexander.

● WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with dual bench to match. Also a lovely Baby Grand to tone mahogany. Terms if desired might take live stock, poultry or feed as part payment. Address at once, BROOKS MAYS & CO., The Reliable Piano House, Dallas, Texas. 32-4c

● Mr. and Mrs. E. D. Grush and his brother, Jesse Grush, of Falls City, Neb., were here the latter part of last week looking over various sections of Bailey county and admiring the many irrigated farms. They were accompanied here by J. T. Lindsay who resides a short distance west of Muleshoe. He had been in Nebraska for the past several weeks visiting relatives and friends.

BAILEY CO. HOME DEMONSTRATION CLUB NEWS

By MISS ALMA STEWART
Home Demonstration Agent
Bailey County

Wants To Tie Entire Garden
"We want to tie our entire garden next year," said Mrs. Albert Simmons, operator of the Joyland home demonstration club. "Our garden caused much trouble and we have caused 80 plants this year. I planted 250 feet of Mage and Stone tomatoes this year on sub-irrigated soil and have canned 80 quarts of them. We have eaten a lot fresh and the vines are still loaded with tomatoes," she added. Mrs. Simmons says the sub-irrigated tomatoes are a much better quality than the surface irrigated ones.

Trades For Fruit to Help Fill Budget
"Since we could not raise enough fruit to fill our budget, I have traded watermelons for four bushels of peaches," said Mrs. A. A. (Bill) Jordan, cooperator of the Joyland home demonstration club. Mrs. Jordan needs 120 containers of fruit for her family of four. She has 82 containers of grapes and peaches. She needs 108 containers of tomatoes and some juice for her family and plans to can that many.

Raises Bushels of Tomatoes
"I put by 360 feet of Marglobe and Porter tomatoes out on 1st of May and kept cans over them until the sandstorms were over. I cut the tops partly out of the cans so they could be back to let sunshine in on pretty much all the leaves to protect the plants from sandstorms," said Mrs. David St. Clair, cooperator of the Watson home demonstration club.

Mrs. St. Clair says she has already picked 1 bushel from the 230 feet and the vines are still loaded. She plans to fill her budget which calls for 60 containers for a family of two.

West Camp News

● Mr. and Mrs. E. L. Smith went to Lubbock, Wednesday of last week, with the group attending the agricultural meeting held there.

● Junior Snider is attending Texas Tech., at Lubbock.

● Mrs. Wallace Kelly, Mrs. Jodie Bright, Mrs. L. C. Gurley and Mrs. E. L. Smith visited with Mrs. J. H. Stone in Farwell Tuesday evening of last week.

● Several from this community went to the association held at Oklahoma Lane last week.

● Mrs. Jodie Bright was in Muleshoe Saturday evening helping the Bailey county exhibit committee with the plans for this county's exhibit at the Lubbock fair.

● Margaret Dotson is in Lubbock attending Texas Tech.

● Mrs. Orval Stone, of Muleshoe, visited her parents, Rev. and Mrs. H. Copeland, Saturday.

● Bryan Smith, of Lariat, spent Saturday night with Luther Blakely and family.

● This community was visited again Sunday with another fine rain. Farmers, Rev. and Mrs. McLoud, of Lubbock, are feeling like the rains will be a great help even though his late. Late feed is coming out and will make more good feed stuff than we expected.

● visited in this community over the weekend and Rev. McLoud filled the pulpit here Sunday morning and evening.

● Rev. J. A. Brannaman and son, Glen, of Slaton, visited in this community and the father preached here Saturday night.

● Bern Williams and family of Magdalena, N. M., are visiting his parents, Mr. and Mrs. D. H. Williams.

● Mr. and Mrs. Fred Boone of Y. L. visited here Sunday.

● Mrs. H. H. Copeland had her brother and family from Houston visiting in her home last week and one of the girls stayed for a longer visit.—Reporter.

● One Fourth Is Taxes
One-fourth of the working man's wages and the farmer's income is taken from him by the Roosevelt administration for Federal taxes. Most of it is in the form of hidden taxes which they do not see.

BANK GROUPS MAKE NATIONWIDE SURVEY

American and State Banking Associations Collaborate in Investigation
LOAN SERVICES STUDIED
Activities of the Government in the Banking Field Are Reviewed and Position of Banks Analyzed

NEW YORK—Detailed bank research, covering all phases of practical operating and economic facts and conditions related to banking, are being made by the American Bankers Association. The resulting material is being placed at the disposal of all state banking associations, which in many instances are extending the research of the national association in their own states. These activities are said to be a part of the general program of banking investigation which is being carried on by the organized banking business.

Among the most extensive researches being conducted by the American Bankers Association is that of its Committee on Banking Studies, which is making a detailed study of the national banking lending agencies and policies. The basic material, which is kept up to date by continuing studies, shows where the Government agencies get the money they lend, what liability the Government assumes, what subsidy it extends, what return it gets, for what and to whom the money goes and on what terms it is loaned.

The Government in Banking
"It is not the intention of the committee to express its opinion about any agency," says the foreword to this material. "Its intention is only to determine the facts. These facts properly assessed and presented should help banks to meet Government competition if and where it exists. The committee believes the Government should be held to a critical period in order to aid banks and financial institutions. If the time has come for the Government to withdraw its support of banks to demonstrate their readiness to take care of all sound credit needs."

"The banks must be equipped with full financial material as to the Government's emergency lending activities and practices, and that cooperation of banks has been given the committee by Government agencies in obtaining facts. Binders of the material gathered have been placed by the committee in the hands of state associations.

Investigation of Postal Savings
The Committee on Banking Studies has also conducted an investigation of the Postal Savings System throughout the United States to ascertain to what extent it is competing with chartered banks. The committee was sent to banks in all places where Postal Savings depositories are operated and their answers will be analyzed as a basis for the committee's findings.

The Bank Management Commission of the American Bankers Association has made a nationwide survey covering the movement of banks to increase their earning abilities "through fair and legitimate rates for services they render their depositors." It has developed a plan of account analysis as a basis of fair charges.

All business in order to justify its existence is founded on the economic principle that a reasonable return should be expected from services rendered," the commission says.

Personal Income Loans
The Bank Management Commission has also formulated methods for installing and operating personal income loan departments in banks. "This plan contemplates making loans primarily to individuals and small business concerns, based upon the character and assured incomes of the borrowers, as distinguished from the usual basis for "commercial" loans by the commission says.

It points out that a large part of the population is not now making use of available bank credit and that "to these people the personal loan department extends a valuable service which at the same time is profitable to the bank." It adds that it is "the duty of the banks to educate the public to come to the bank for all financial services. Small borrowers should be informed that the local bank is willing to care for their demands."

Other Researches
Other researches are being made by the Economic Policy Commission of the association dealing with shrinkages in liquid commercial loans caused by economic changes in the nation's business methods while the National Bank Division has made studies of the lending and investment powers of this class of bank, the president of the bank, the real estate investment field and of detailed data by states on earnings and expenses.

The Savings Division has gathered the facts showing savings in banks of all types, the number of savings depositors, the per capita savings for the country as a whole and the effects of current economic and social changes upon the savings habits of the American people.

The association's State Bank Division has issued the most recent figures available as to the detailed conditions of state banks, showing steady improvement in the position of the state banks with the most expansion in their aggregate resources, while the Trust Division has compiled a guide to fees with a recommended cost accounting system.

BEAUTY . . . ?



CHICAGO . . . Readers should not be startled. The photo above is only a new type of beauty mask . . . and the photographer remained long enough to see a beautiful lady emerge . . . as a butterfly from a cocoon.

R. O. H. CLUB NEWS

The R. O. H. (Royal Order of Home-making) club, Muleshoe school, held its first meeting of the year Thursday afternoon of last week in the High school auditorium. The sponsor, Miss Boone, told the members what they would do this year, after which the new president, Evelyn Jennings took charge.

She introduced a few of the other officers for the year which are as follows: Vice president, Grace Churchill; Secretary-Treasurer, Geraldine Robbins; Reporter, Margaret Ann Cook; Chairman Finance Committee, Norma Eirod; Chairman, Program Committee, Grace Churchill; Chairman, Entertainment Committee, Virginia Thurman; Chairman Publicity committee, Juanita Coker.

After this introduction the club elected other officers, which are Club Mother and Parliamentary, Mrs. A. W. Copley; Song leader, Pauline Burton; Yell leader, Audra Crabbs.

The club has 89 members at present and report they are going to make this the best year the club has ever known.—Reporter.

THOUSANDS OF WRENS BEGIN TREK SOUTH

Following the cold spell sweeping the South Plains area Wednesday night of last week, thousands of birds of various species, most of them the little wrens, started their journey south from points still farther north.

Hundreds of them were noticed in Muleshoe, some citizens having never before seen a wren not knowing what kind of bird they were. In the big grove at Hurley, four miles northwest of here, thousands of these migratory birds were seen, some of the trees being so filled with them their weight bore the limbs down heavily.

The birds were probably the first noticed of the coming season, doubtless induced by the snow fall and cold weather in Montana.

MAPLE 4-H CLUB MEET

The Maple 4-H club met Thursday of last week with Mrs. Manning, the club sponsor. Following reading of minutes of last meeting and a recreational hour, a game leader was chosen. Mrs. Bertie Eubanks made plans for the picnic held the following Saturday and several songs were sung. A report by the local delegate to a recent Short Course at A & M college was given.—Reporter.

Wouldst thou subject all things to thine?—Subject thyself to thy reason.—Seneca.



"It might be wise for some collector to gather in the last few of our fast disappearing bathing suits," says sarcastic Sue, "as museum pieces they will serve to show the coming generation that we did have a sense of decency at one time."

© Bell Syndicate—WNU Service.

South Plains Fa Ready For Big Thousands Att.

Lubbock, Sept. 22.—With the close of a vast agricultural display, six afternoons of horticultural and the greatest array of entertainment features, gates to twenty-third annual Panhandle Plains fair will swing open Monday, Sept. 23, on one of the largest regular expositions ever held in West Texas. Combined with the fair this year a Centennial celebration and a week of horse racing, the first staged on the South Plains. A cigar parade is to be staged in downtown Lubbock in connection with the Centennial program and a pageant depicting the march of Texas history will feature an evening's performance.

Attracted by liberal awards, exhibitors especially many noted livestock breeders, far from the Panhandle South Plains territory have reserved space in the various exhibit buildings. Race horse owners were bringing in their animals and by the close of this week more than 100 thoroughbreds will be quartered in the stables on the grounds. The United Shows of America, the nation's newest and largest midway, was set up Sunday to offer fair visitors the greatest assortment of educational and entertainment features ever seen here.

Friday, Oct. 2 has been designated as "Muleshoe" day.

Unemployment on Farms
Why has Washington refused to make an unemployment census? Because the greatest unemployment exists on the farms, and the gentleman farmer in the White House and his brain trust would deliberately throwing men out of work by their agricultural policies.

DANCE Saturday Night

—AT—
PRIBOTH HOME
4-piece Music
One pound box of Chocolates given to best dancers
EVERYBODY WELCOME!

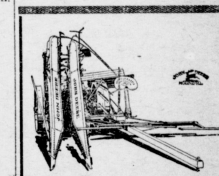
DRS. MILLER AND COGSWELL

PHYSICIANS AND SURGEONS
Dimmitt, Texas

MAYS MILLER, M. D.
Obstetrics Diseases of Women, Children, and Infant Feeding

R. E. COGSWELL, M. D.
General Surgery

Special attention given to the injection treatment of Piles, (Hemorrhoids) Varicose Veins and Tonsillotomy.



JOHN DEERE
Single Row Binder
HORSE OR TRACTOR TYPE

Get genuine repairs for all John Deere harvesting Binders here. We have

Binder Twine
W. H. PARSONS
MULESHOE, TEXAS

BE UP-TO-DATE
"Jack Spratt could eat no fat
His wife could eat no lean.
And so they saved their money
To buy Panhandle Gasoline."

H. C. HOLT
Wholesale and Retail Agent
MULESHOE, TEXAS

A GENERAL ELEVATOR SERVICE

Buy and Sell Grain of All Kinds

Storage Accomodations

YOUR BUSINESS WILL BE GREATLY APPRECIATED

S. E. CONE
GRAIN CO.
MULESHOE, TEXAS

FEED! THE BEST FEEDS
—For—
POULTRY DAIRY COWS WORK STOCK

Buy and Sell Grain of All Kinds

RAY GRIFFITHS ELEVATOR
Muleshoe, Texas

Foresight and Fall Foods



PERHAPS the Red Queen had foods in mind when she told Alice of Wonderland-fame that one had to keep running to stay in one place. The housewife has to keep ordering ahead to have food for the day's needs.

If she has the Red Queen's faculty for foresight and fast-stopping, the housewife is probably buying her fall foods right now. Why so soon? Well, the new pack of canned foods is already on the dealer's shelves and the prices are probably at their lowest ebb. A goodly supply of these canned foods might just as well be on the housewife's shelves ready for use.

Does it seem a bit hard to think of fall foods just now when

chilled soups, salads, and frozen desserts seem the only foods worth while? Here, then, are a few suggestions for nutritious and delicious foods for autumn appetites:

Hardy Foods

Whole-kernel corn	Chili Con Carne
Succotash	Corned Beef
Spaghetti	Beef Stew
Beets	Irish Stew
Tomatoes	Liver with
Beans	Sausage
Salmon	Pineapple
Mackerel	Cranberries
Codfish	Cherries
Shrimp	Apple Butter
Clam Chowder	Loganberries
Oysters	Apricots.*



Better Breakfasts

MANY of us serve the same breakfast five or six times a week. We wouldn't think of seeing the same play five or six times a week — how ever good the play might be. It would lose its interest for us. So does the same breakfast lose interest.

Vary your production. Make the first act a different fruit, the second a different cereal, the third act a different main dish, and the postlude a better cup of coffee with a different sweet. Then sit

back and listen to the applause.

White Grape Juice with Orange Juice

Shirred Eggs with Prune Bread Coffee

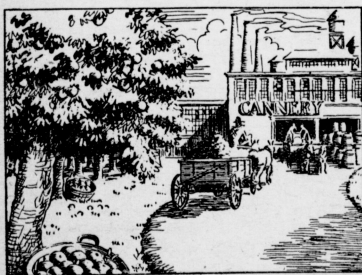
MENU

Orange Juice

Prune Bread

Sift together one cup of flour, two and one-half cups of whole-wheat flour, one teaspoon salt, four teaspoons baking powder, and one-fourth cup of sugar. Add one well-beaten egg mixed with one and three-fourths cups of diluted evaporated milk. Add one tablespoon of melted butter and one cup of chopped stewed prunes. Pour into a greased loaf pan and bake for one hour or until done, in an oven—325 degrees. This makes one loaf.*

Canned Applesauce



APPLESAUCE, like eggs, is either good or it isn't good—there is no middle course. It is either tart, sweet and tasty—a very delicious dish—or it is tasteless and not worth eating.

Have you ever spent time peeling, cutting, and cooking apples, only to find that you might as well have saved yourself the bother because your applesauce has turned out a very uninteresting dish? Don't blame yourself—blame the apples. For some apples were made to cook and retain their delicious flavor while others either had no flavor to begin with, or lost it in the cooking.

Canners know this, and they are more fortunate than the housewife in that they can select

the seed, the soil, the climate—everything that goes into the growing of the apples which will go into the sauce. That is why a good brand of canned applesauce is so often superior to the applesauce you make at home. There are many delicious ways to serve apple sauces other than as merely a sauce.

A Tested Recipe

Frozen Applesauce and Cider is a delicious condiment to roast meats—especially with duck. Dissolve one-fourth package of lime gelatin in one-half cup boiling cider and add one and one-half tablespoons sugar. Add the contents of one 8-ounce can of applesauce and one cup of cold cider. Freeze only slightly hard.*

Heritage of Debts

"We must remember that every time the government spends a dollar, that dollar will have to be paid by us or we must pass right on to be paid by our children."

You Pay

Taxes levied on manufacturers are a part of their cost of operation and are included in the price of their products. In the end you pay them. For example, one and two-third cents in price of a pair of shoes is the price of a 10-cent tax.

Summer Drinks



GOLDEN days of summer—sunshine filtering through leafy shade—lazy days—and what shall we drink?

From a nation of lemonade and ice-cream soda drinkers we have recently become connoisseurs of beverages of all sorts—drinks of ancient vintage and very modern concoctions. So whether we set our new metal lawn furniture under the very newest pattern in beach umbrellas, or whether we roll in the old hammock beneath the apple trees, we will want some refreshing and sparkling drinks. Here, then, are two summer suggestions:

Golden Goblet: Steep one cup boiling water with one teaspoon tea for two minutes; strain. Add four tablespoons sugar and cool. Press the contents of one 8-ounce can of apricots through a sieve and add with one cup orange juice and four tablespoons lemon juice. Serve over crushed ice with a garnish of sliced orange. This makes three cups.

Pineapple Eggnog: Put two eggs, two tablespoons sugar and the contents of two 12-ounce cans of pineapple juice into a cocktail shaker. Add cracked ice and shake until well mixed and frothy. Serve with this sparkling nut-meat on top. This makes four and one-half cups.*



"Red Skins"

INDIANS liked red-blooded food, and they knew which foods kept them fit. History tells us that since the tomato originated in South America it is probable that it was cultivated by the Indians many centuries before the arrival of the Spaniards on that continent.

Indians no doubt broiled fresh ripe tomatoes and ate them with deer-fat and other red-blooded foods. They didn't bother about vitamins, but they did bother to know that the foods they ate made them feel good. And that's what tomatoes do for us—whether or not we realize their valuable vitamin content.

Would you like a recipe for tomatoes in a meat dish that is very savory for these nippy November days?

Tested Recipe

Roast of Beef: Break or cut about twelve ounces of roast beef (or use a 12-ounce can of roast beef) in rather large pieces and place in six individual casseroles (or one large one). Parboil one and one-half cups of potato balls, one cup of celery and twelve small onions. Divide among the six casseroles. Cut one green pepper in one-inch squares, and add. Sprinkle with salt and pepper to taste, pour over the contents of a large can of tomatoes and bake at about 375 to 400 degrees for thirty minutes, or until the vegetables are quite tender. This serves six persons.*

THEIR KEENNESS NEVER VARIES

STAR BLADES

MADE SINCE 1880 by the inventors of the original safety razor, Star Blades have 56 years of precision experience dropped into their keen, long-lasting edges. If your dealer cannot supply you, mail 10c for 4 blades to Dept. A-X, Star Blade Division, 88 Johnson Street, Brooklyn, New York.

FIT GEN AND EVER-READY RAZORS

4 FOR 10c

Here's the ABC of COLDS-CONTROL

A To Help PREVENT Colds

At the first sneeze or nasal irritation, quick—a few drops of Vicks VapoRub. Its timely use helps to prevent many colds—and to throw off colds in their early stages.

B To Help SHORTEN a Cold

At bedtime, just rub on Vicks VapoRub, the mother's standby in treating colds. All through the night, by stimulation and inhalation, VapoRub fights the cold direct.

C To Build RESISTANCE to Colds: Follow the simple rules of health that are part of Vicks Plan for Better Control of Colds. The Plan has been clinically tested by practicing physicians—and proved in home use by millions. You'll find full details of this unique Plan in each Vii

JEFFERSONIAN DEMOCRATS DECLARE STAND THEY WILL MAKE IN COMING PRESIDENTIAL ELECTION

Texas Democrats Will Support Landon At The Polls In November

With a full realization that our country faces a political crisis transcending all partisan interests, we Democrats of Texas now pledge our best services to the Nation upon a non-partisan basis. We reassert our belief in the Constitution, in the rights of the States, and in the Jeffersonian principle. Believing thus, we must condemn the Roosevelt Administration.

The issue before the American people today is not Roosevelt versus Landon; nor is it the Republican Party versus the Democratic Party. The issue here is the same as that which rocks the rest of the world, and that issue is regimentation versus freedom and democracy. We are confronted with a change in our form of government from a Democracy, in which the government is the servant of the people, to a Socialistic and Communist one in which the individual becomes the servant of the state and loses all personal freedom and all property rights.

We charge that Mr. Roosevelt is not a Democrat and has no sympathy with the principles of the Democratic party.

We charge that Mr. Roosevelt has aided and abetted the aims of the Socialists and Communists, and has set up a board of advisers known as the "brain trust," which is largely made up of red radicals not in sympathy with our form of government.

We charge that few members of this "brain trust" have ever been connected with the Democratic party prior to the nomination of Mr. Roosevelt for President.

We charge that the key positions in the numerous bureaus set up by Mr. Roosevelt are now held by radical appointees selected for the most part by Felix Frankfurter, known throughout the country for his red radical activities.

We charge that the radicals, whether they call themselves socialists or communists, now have the nation by the throat because of Mr. and Mrs. Roosevelt. Miss Perkins (a married woman following the Russian system of not taking her husband's name), Felix Frankfurter, Rex Tugwell, and others.

We charge that all New Deal acts such as NRA, AAA, and others in which business, farmers, and the rest of us are to be regimented and directed by some bureaucrat are the brain children of radicals, one of whom is Tugwell. We will prove to you before November 3rd, by quoting Mr. Tugwell himself that he is red or redder than Stalin, the Russian dictator.

We charge that Mr. Roosevelt has shown no interest in the 1932 platform of the Democratic party except to repeal prohibition.

We charge that most of the New Deal bills he forced through Congress were specifically called for in the 1932 Communist and Socialist platform. We will prove this to you before November 3rd by showing you word for word the platforms of these parties and showing you how the New Deal acts met the demand of these platforms.

We charge that when Mr. Roosevelt insisted on having all relief and PWA money sent to his district by his discretion it was for the purpose of getting control of Congress, by denying any Congressman money-spending projects in his district if he voted against the President's bills.

We charge that Jim Farley, the Tammany politician and ex-prize fight commissioner, expended this money in building up a political machine in Tammany in the United States, and has succeeded in doing so to an extent that is as vicious as it is in New York City.

We charge that the Nation cannot survive the continuation of the present, flagrant, wasteful spending far beyond its income. Mr. Roosevelt expects to

This advertisement paid for by members of the Executive Committee: Houston: Mrs. Niels Esperson, I. Friedlander, W. P. Hambley, J. W. McCullough; Fort Worth: Stanley Boykin, J. B. Hogsett; San Antonio: H. L. Koker, J. D. Wheeler, Elmer Ware Stahl, Dr. W. B. Russ, Dan E. Gerard, Peter P. Houston; Wichita Falls: Frank Kell, E. B. Hathaway, J. B. Workman; George Ripley, George J. Mason, Dr. Robert T. Hill; Beaumont: Sam C. Lipscomb, Marrs McLean, E. W. Gildart; Galveston: W. E. Hughes, Lewis Valentine Grey; Crosbyton: N. Bicknell; Dallas: J. A. McKeel; Laredo: Ratcliff Killam; Bland Lake: Guy B. Fisher; Big Sandy: S. W. Adams; Lufkin: J. H. Kurth; George West: A. W. West; Stamford: A. J. Swenson; Austin: E. F. Smith; Water Valley: L. C. Clark; Brownsville: Sam A. Robertson; Pittsburg: W. Knox Bass; Minola: M. E. Lynch; Post: John Herd; Comfort: Rudolph Flach, Sr.; Mason: John T. Banks.

Watson News Items

Mrs. Fisher has been sick with flu the past week in the home of her daughter, Mrs. A. J. Neutzler.

Mr. and Mrs. R. West and daughter, Bobbie Jo, of New Mexico, visited in the home of their daughter, Mrs. Alvin Lenon, Sunday.

Misses Ethel and Ruth Smith are attending state normal in Portales, N. M.

Mrs. A. E. Cook returned Thursday of last week from a visit in Ft. Worth. Mr. and Mrs. Kenneth Phillips, Mr. and Mrs. E. Butler and Miss Vera Black, of Amberst, visited in the W. L. Key home, Sunday.

Mrs. Lemar Williams is visiting her parents in Lubbock.

Adolph Neutzler, who is attending school in Plainview, visited home folks Sunday.

Miss Lois Key, of Morton, visited home folks the first of this week.—Reporter.

Costs Millions Jobs

Four and one-half million Americans, workers and the families of workers dependent upon farm work and the processing of farm products, have been added to the unemployment line.

Cockeyed Tax Law

"This (the Surplus Tax law) is the most cockeyed piece of tax legislation ever imposed in a modern country and if I am elected I shall see that it is immediately repealed of this vicious method of taxation. . . . Actually it has no relation to 'soaking the rich.' What does soak the rich the big fellow who still has a reserve, and tie a millstone around the neck of the little fellow?—Alf M. Landon at Buffalo, N. Y."

Get Money's Worth

"We must make sure that our government gets its money's worth for every dollar it spends. By that I mean that we must get our money's worth for the taxes we pay. We must not lose sight of the fact that it is our money that the Administration is wasting."—Alf M. Landon at Buffalo, N. Y., August 26, 1936.

Exceeds First 122 Years

In the first three years of the Roosevelt administration the government spent more money than was spent during the first 122 years of our existence as a nation, and during those 122 years we fought four wars, including the one

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MEDICAL LABORATORY

Recompense injury with justice, and unkindness with kindness.—Confucius.

Sore Gums-Pyorrhea
Painful breath, loose teeth or sore Gums are disgusting to behold, all will agree Leta's Pyorrhea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails. Western Drug Co.

"MY SKIN WAS FULL OF PIMPLES AND BLEMISHES"
Says Verna Schleppe: "Since using Aderika the pimples are gone. My skin is smooth and glows with health." Aderika washes BOTH bowels, rids you of poisons that cause a bad complexion.—Western Drug Co. Adv.

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Muleshoe, Texas

Thursday, Sept. 24
Joe Morrison and Rosalind Keith in
"IT'S A GREAT LIFE"

Friday and Saturday
Sept. 25 and 26
Geo. O'Brien in—
"THUNDER MOUNTAIN"

Sunday, Monday, Tuesday
Wallace Berry, Barbara Stanwick and John Boles in—
"MESSAGE TO GARCIA"

There will be no more shows on Wednesday and Friday nights

Says Landon Gains in Texas



CHICAGO.—The Lone Star state looks promising for Landon and Knox and the whole Republican ticket." is the good news R. B. Creager (left) of Brownsville, national committeeman for Texas, is shown relating to Meyers Y. Cooper, former governor of Ohio. Gov. Cooper, assistant to national Chairman John Hamilton, reported his home state a sure thing for the Republicans.

Loans Add 400 Million to Roosevelt Deficit
WASHINGTON.—Fresh borrowing added 400 million dollars to the deficit of the Roosevelt administration in mid-September, according to an announcement by Henry Morgenthau, Jr., secretary of the treasury. The addition might reach a total of 440 millions, he admitted. The United States deficit on Sept. 9, before the new borrowing, was 414 million 551 thousand. During President Roosevelt's administration the national debt increased from 21 billion to more than 33 billions.

Canadian Editor Gapes at Roosevelt Squandering
TORONTO, Can.—Canadian editors and readers are noting the spending program of the Roosevelt administration. The Financial Post of Toronto, a non-partisan publication, quotes an article in the Sphere of Washington (a monthly magazine of fairly broad views, published by Whaley-Eaton) as saying: "He (Roosevelt) is the most extravagant ruler ever known to recorded history. Not even Solomon, who left the people of his country impoverished, could hold a candle to him. He has dipped into the stored reserves of the nation—those reserves which were created by sweat and blood of men and women—and he has squandered them like a prodigal. "Nor has that contested him. He has 'dip't into the future far as human eye can see' and mortgaged everything in sight. He has raised the integrity of every insurance policy in the United States. He has flung the shadow of a possible inflation, worse than a pestilence, over every hearthstone in the country. For every one person to whom he could possibly promise economic security, he has deprived ten of that security."

High Cost of Motor Taxes
Chicago.—Autoists were advised by Robert Kradky, director of the tax division of the Republican National committee, that tax collections on motor transportation under the Roosevelt administration last year amounted to more than wholesale price of all the new cars produced that year.

Landon Epigram
"We American citizens are responsible for the kind of government we get."

Cattle Imports Mount on Reciprocal Treaties
WASHINGTON, D. C.—Average monthly imports of cattle and calves have multiplied more than five times during the last two years since reciprocal trade treaties of President Roosevelt's administration went into effect, it is revealed in data released by the United States department of commerce. Following are the monthly imports for the first six months of each of the last three years:

Imports of Cattle and Calves.	1936.	1935.	1934.
January	21,772	6,103	7,965
February	23,265	38,113	7,334
March	51,616	52,777	9,298
April	79,328	50,881	15,434
May	55,316	50,413	5,859
June	46,247	31,845	4,708
Total	264,044	230,132	50,469

For the first six months of 1936 the United States imported 113,536 head of cattle weighing more than 700 pounds each from Canada, under the reciprocal trade treaty which went into effect Jan. 1. Such imports for the first six months of 1935 totaled 50,255. Imports of Mexican cattle of this weight showed a similar trend.

ADE FOR LANDON

The Rooseveltian New Deal program is too fantastic, George Ade, famed author of "Fables in Slang," said in a statement to Republican National committee headquarters. An observer and commentator on American life for many years, Ade wrote from his home in Indianapolis: "Unless it is stopped, we're headed for two things—revolution and bankruptcy. I will vote for Gov. Alf M. Landon."

Landon Celebrates 49th Birthday

AND ONE TO GROW ON, AL!

Landon Celebrates 49th Birthday

Miss Nadynne Adamson attended the singing in Littlefield Sunday.—Reporter.

Old and New In Kitchens



THE modern housewife never mourns the "good old days" when women were chained to a dull and dreary kitchen preparing three square meals a day. Contrast the picture of patience at a last century cook stove with the cheerful and efficient modern kitchen which has freed the homemaker from culinary cares. Scientific kitchen planning, gay colors, ample cupboards and shelves and time-controlled gas ranges which start the oven heat automatically and attend to baking, without anyone's attention do much to simplify the problems of today's housewife. These new modern features also help to make cooking more interesting to the growing generation.

G. P. HOWELL COMPLETES MODERN BARN ON HOME FARM AT ENOCHS
MANY OTHER NICE IMPROVEMENTS

G. P. Howell, prominent farmer, merchant and ginnee of Enochs, in the south part of Bailey county, has just completed one of the most modern barns in this section. It is designed to replace the one destroyed by fire about a year ago. The barn is 62x60 feet, constructed of hollow tile with a galvanized iron roof. It has six granaries with a total capacity of 16 carloads of threshed grain, also two sheds 14x60 feet each, for work and other livestock. The completion of this barn makes Mr. Howell's place one of the outstanding farms in the county. In addition to the barn, there is a machinery building 20x40 feet and a two car garage with servants quarters attached.

On this farm there is one of the most beautiful houses in the county made of brick veneer, and modern throughout. The house has nine rooms with a 22x26 basement. It contains practically every convenience of the city home, including electric lights furnished by a 1500 watt wind electric generator. This generator furnishes not only power and lights but also electricity for electric appliances such as irons, toasters and other household electric labor savers.

The farm consists of 1032 acres of rich, sandy loam soil with 980 acres in cultivation. It is completely fenced and cross-fenced with 4-strands of barbed wire, including 400 acres of hog fence. Mr. Howell believes in diversification in farming. This year he has 460 acres of cotton planted with the rest of the land planted to feed crops, soil conserving crops, etc.

Livestock on the farm consists of 12 brood sows, including three registered Duroc Jersey gilts, 11 milk cows, including three registered Milking Shorthorn Durhams, four head of mules and four head of horses. Mr. Howell plans to increase his livestock by adding 500 head of Rambouillet ewes. In event the addition is made, a trench also will probably be added to his farm storage space.

Living at home is also practiced on this farm. A 150 thousand gallon concrete tank is used to irrigate the garden, orchard and vineyard. The entire orchard, garden and vineyard is sub-irrigated with tile. The garden contains 1,152 feet of tile and is ample to supply the family with all of their needs for vegetables, both fresh and canned. There are 8 peach, 2 pear, 3 paper shell pecan, 18 cherry plum, 10 apple and 2 cherry trees in the orchard and 48 grape vines in the vineyard.

Longview News

Mr. and Mrs. Neal Warren, and son, Mrs. Earl Young and son, Mr. and Mrs. Fred Bryant and daughter attended the singing at Littlefield Sunday.

The Longview people are rejoicing over the nice rains the first of this week.

Rev. Bates filled his regular appointment for the Holiness church Sunday.

The club will have a picnic Tuesday night. All club members are expected to attend.

Franette Bryant celebrated her fourth birthday Sept. 16 with a party for the following: Ona Beth and Ann Withrow, Wilcy Cash and Arnet Moore, Sonny and Barbara D. Shaffer and Tommy Ann Taylor. The children enjoyed several games, after which refreshments of ice cream and cake were served.

Miss Nadynne Adamson attended the singing in Littlefield Sunday.—Reporter.

TO DISCUSS WORLD PEACE

The Women's Missionary society of the Methodist church met in regular session Wednesday afternoon of last week at the church annex, with 12 members present.

A devotional was held and business transacted. The subject of the next regular meeting will be World Peace.

CHURCH OFFICERS NAMED
Sunday morning at the Methodist church new Sunday school officers were elected for another year, as follows:
A. W. Copley, re-elected as general superintendent; Mrs. Ray Edwards, superintendent young people's division; Flaude Gailman, superintendent adult department; Mrs. Good Harden superintendent children's department.

Hay Fever

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