

THE DEVIL'S RIVER NEWS

VOLUME XXXVII.

SONORA, SUTTON COUNTY, TEXAS, FRIDAY, JANUARY 27, 1928

NUMBER 13.

WEST TEXAS UTILITIES BUY LOCATION HERE

As a culmination of several months of negotiations, the West Texas Utilities Company last week purchased through George J. Trainer, Sr., of Sonora, the two lots in Block C belonging to the estate of G. F. Adams. The consideration for this property was \$8,000.00, ten per cent of which was deposited as faith money in the First National Bank of Sonora by Taylor Roe, acting for the Utilities Company.

The land sold embraces all of lots 1 and 2, Block C, excepting the 50x-100-foot lot belonging to K. V. E. Scott.

The decision to take this property was made by the Utilities Company after having considered various propositions submitted to them, i. e., the Kirkland, Henry Decker and old "hotel" properties.

It is understood that the company will start breaking ground immediately for the erection of a power plant, cooling tower, ice plant, manager's dwelling and garage.

Whether or not the power plant referred to will be one for the manufacture of electricity or for converting power high-line into Sonora from Ozona, was not learned. It is believed, however, that the latter plan is the one that will be adopted. The West Texas has a high line into Ozona from Lake and also into Christoval. The running of a high line into Sonora from either of these places would place the company within easy reach of a circuitous high line covering a wide area in this section of West Texas.

Officials of the company declared that the location chosen was in every way suitable and advantageous one. The ample space for the erection of necessary buildings and allowance for an expansion of the business is a big factor in the growth of Sonora.

Feeling Divided Here in Governor's Race

In an unofficial way, the News this week conducted a "straw vote" in order to feel the political pulse of this county. As many ranchmen, business and others as possible were interviewed either individually or "en masse" with the result that feeling here seems to go to extremes. In other words, they don't all see it alike.

W. L. Aldwell: "You're not going to get me to make any assertions this early in the game. However, it looks to me somewhat like this: Dan Moody, if he runs for governor, will have a walk-off, and I predict that if he does run, there will not be run-off. I believe that, if nominated for Democratic party's choice for vice-president, he would be too smart to accept it, as in my opinion the Democratic party has little chance for national success this time."

Bryan Hunt: "Me for Ma." We could not interpret this enigmatical statement, and queried Mr. Hunt as to whether that he meant he was opposed to Dan Moody. Mr. Hunt expressed himself as being of the opinion that Judge Wardlaw, formerly of Sonora, would make a splendid governor.

Will Wilkinson: "I believe that Judge Wardlaw, if elected, would make Texas one of the greatest governors she ever had. He is a man who understands the problems confronting the livestock men and the farmers."

Ira C. Green: "I would vote for Judge Wardlaw. He is my choice for governor."

Marion Stokes: "No more Dan Moody for me. I will support Judge Wardlaw's candidacy."

These are but a few of the ranchmen expressing themselves on the all-important subject, but those quoted are representative cases. All of the opinions expressed are represented under one of the previous classifications. Of course there are those who haven't yet made up their minds. And there are those who have made up their minds and "aint tellin'."

Interviewed as to the probability of a "Wardlaw for Governor" club being organized here, Judge Elliott, law partner of Judge Wardlaw said: "We should have one."

SELL TWO RADIOS

R. D. Trainer, of the E. F. Vander Stucken Co., Inc., this week sold two seven-tube Atwater-Kent radios to E. C. Beam and Miers Savell.

Mr. and Mrs. Olan Altizer and daughter were in from the Cauthorn ranch Thursday afternoon of this week.

Methodist Zone Meet Held Here This Week

The Sonora Missionary Society of the Methodist Church entertained the members of the first zone of the San Angelo District at the Church on Thursday, January 26th, with visitors from Christoval, Eldorado, Ozona and San Angelo attending. The Sonora ladies served a plate luncheon in the basement of the church at the noon hour. The following program was rendered:

Scripture, Matthew 25th Chapter, by Miss Smith of Eldorado.

Invocation: Rev. Hardt of Eldorado.

Address of Welcome: Rev. F. M. Jackson, Sonora.

The Jubilee: Mrs. E. E. Sawyer, Sonora.

Violin solo: Mrs. Louis Stuart, accompanied by Miss Hanna, Sonora.

Importance of Bible study: Mrs. Victor Pierce, Ozona.

Everything Set for Big Motor Co. Dance

The floor has been waxed to a glassy finish; the music has been engaged; invitations, verbal and written, have been scattered broadcast over West Texas by Sam Hill, and the ring has been cleared for action. In short, the big dance is all set for Monday evening at 8:30 p. m. and from present indications shows every sign of turning into being the biggest turn-out ever seen in Sonora for a social function.

There will be refreshments of all kinds to suit everybody's taste. Crowds are expected from surrounding towns and communities, especially from San Angelo, Ozona, Eldorado, Christoval, Menard, Junction, Rockspings, Del Rio, Owensville, and Pecan Springs, whither invitations have been sent in profusion.

Mr. Hull has arranged to have a model of the New Ford car on display in the new building the night of the dance. Whether this car will be the first of those to be shipped by him direct, or will be borrowed for the occasion from an agency already in possession of one, he could not say up to a late date. But, the car will be there.

Health Department O. K. s Sewer System

In a letter from Dr. Anderson, state health officer, to Mayor Gilmore of Sonora, the residents of this city were congratulated on their vision and enterprise in voting the bonds for a splendid sewer system soon to be commended here. Dr. Anderson's letter approved the plans for the system which were drawn by the Municipal Engineering Company of Dallas.

Work on the system will commence very shortly, Mayor Gilmore said. He has just returned from Dallas, where he attended the three-day convention of the Texas Hardware & Implement Dealers' Association, and while away concluded arrangements with an Austin firm for the printing of the bonds.

The bonds were recently purchased by Caldwell & Caldwell of Nashville, Tenn.

BASKET BALL FIVE

GET \$25.00 FROM SHOW

Approximately \$25 was added to the Sonora basketball team's coffers from the proceeds of the benefit film donated by K. V. E. Scott on Tuesday night of this week. The picture was a very suitable one for the occasion, being "The High School Hero" to which the enterprising basket eers sold many tickets. The show was declared by all and sundry to have been splendid, and well worth the money.

W. A. MIERS SUSTAINS BROKEN COLLAR BONE

W. A. Miers, largest land owner in this County, sustained a fractured collar-bone when the Studebaker coupe he was driving swerved from the road in a dip and turned over about four miles from San Angelo on Lipan Flat about 3 o'clock on Tuesday afternoon of this week. Mr. Miers was taken into San Angelo by the occupants of a passing car. The bone was set by a San Angelo physician and Mr. Miers was confined to his bed at the Naylor Hotel. It is possible he may have to remain in San Angelo at least a week.

He did not notify his family of the accident, fearing to alarm them. His daughter, Miss Addah Miers, was informed of the accident by Finis Hamby whom she saw in San Angelo when she drove up Wednesday with Miss Francis Adams.

70,000 ACRES EDWARDS LEASES SOLD RECENTLY

Stanford Payne, junior partner in the firm of Payne & Payne, Del Rio realtors and oil men, was here last week and reports that leasing in Edwards County is quite active.

Some recent deals in Edwards county, handled by Payne & Payne, are: 13,000 acres out of Block J. G. A. to Wm. Shannon of Fort Worth at \$1.00 per acre, 10 year paid-up lease; 22,000 acres out of Block V-9 to J. G. Boley of Wichita Falls, and 30,000 acres to A. L. Warren of Pittsburgh, Pa., out of Block A-3, both at \$1.00 per acre.

Sold to F. M. Tarleton of Tulsa 9 700 acres at \$1.00 per acre according to Mr. Payne.

Mr. Payne stated that his company was handling a very considerable amount of acreage in Val Verde, Sutton, Schleicher, and other counties in this section.

Woman's Club Will Give Benefit Dance

February 14th, St. Valentine's day, has been set as the date for the benefit dance to be given by the Living Room Suite Committee of the Sonora Woman's Club, according to Mrs. Roy E. Aldwell, chairman of the committee.

The dance will be a costume affair, and will be held in the dance hall across the draw. The rough twins, said to be able to produce more music between them than the ordinary ten-piece orchestra, have been engaged to provide the sweet strains for the affair.

Admission to the dance will be \$1 each, \$2 per couple, the proceeds to go towards paying for the living room suite at the club house.

The committee, consisting of Mrs. Roy E. Aldwell, Mrs. Chas. Evans, Mrs. Sam Hull, Mrs. W. C. Gilmore and Mrs. Ira Shurley, extends a cordial invitation to the public to attend the dance. It is predicted that it will be a very successful dance, with lots of fun for everybody.

January 31st Is Dead Line Car Registration

A penalty will be imposed on all automobile owners who fail to have the cars equipped with new licenses by January 1st, according to Sheriff B. W. Hutcherson. A letter recently received from the State Highway Department by sheriffs of all counties instructed that this penalty was to be effective January 30th, but since this letter was not received here until that actual date, Sheriff Hutcherson said he would not impose a penalty until January 31st.

About half the cars and trucks in the county have already been registered according to Mrs. Carol Stephen assistant to the sheriff.

SHORT WOOL HERE SELLS FOR 38 CENTS

Wool sales transpiring here this week, from local ranchmen to Draper & Co. through J. M. Lea, San Angelo, brought 38c for short wool.

The sales reported were: Chris. Wyatt & Sons, 1500 fleeces; Guenard Stephenson, 150 fleeces; Mrs. Rose Thorpe, 1200 fleeces, all at 38c to Draper & Co.

* * * * * -35 YEARS AGO * * * * *

The sociable given by Mrs. C. F. Adams on Wednesday night was in every way a success. Music and congenial company made the evening a pleasant one.

Miss Jessie Wyatt, accompanied by her two brothers, Joe and Chris, spent Christmas in Sonora.

Sam McCaleb from Dr. J. B. Taylor's ranch, was in Sonora for Christmas and at the dance on Christmas night was voted the handsomest man. Mr. and Mrs. Henry Decker will occupy the late James Morris house. George McDonald and family from the Steadwell well were in Sonora for Christmas.

Wedding Bells: On Christmas night at the ranch of D. B. Cusenbary, Ben I. Smith was married to Miss Alice Fulcher, George Trauweck, J. P. officiating. The groom is a son of the well known well driller, C. Smith, and the bride is the daughter of John E. Fulcher, sheep inspector of Sutton County. The ceremony over a grand supper was partaken and the Sonora boys returned here at about 1 o'clock, having had a glorious time.

A bette has opened the Exchange restaurant and will be pleased to serve his best friends with the best the market affords.

Uncle Dave Hartley came over from McKavett last week. It was his first visit and in the rush of business every street looked like Main street to him, and for fear of getting run over he drove his team into an alley and called for help.

Steve Murphy will put in 200 fruit trees at Tibberna. They are two-year olds and beauties.

Officers Here Arrest Lad on Theft Charge

into custody Friday morning about 10:30 by Sheriff Hutcherson, and relieved of a handaxe stolen from the Bob Cauthorn ranch. He admitted having stolen the axe and a light target rifle, which he had traded to some itinerant Mexicans for a roll of bedding.

Sheriff Hutcherson stated he would file complaint against the boy, and probably detail him to the State Highway road gang for a session. The arrest was made near the Methodist church.

Sonora Man Jailed on Liquor Charge

Sheriff Hutcherson and Deputy Cook Saturday afternoon took into custody Newt Potcet of Sonora and confiscated two pints of whiskey. A sack, said to contain several more bottles of whiskey had been thrown into a stove in the room where Potcet was taken and all the bottles in the sack were broken by the heat.

Potcet was released immediately his \$750.00 bond having been signed by two prominent ranchmen of Sutton county. His case will await the action of the next session of the grand jury.

"Handsome Dan" Cauthorn was a visitor in town Thursday afternoon.

Benefit Dance

AT DANCE HALL

February 14th., 1928.

Grand March, Old Fashioned, Masked, Costume Dance, Schottise Waltz. A square dance will be called by Arthur Stuart.

Proceeds will go the Living Room Suite Committee of the Woman's Club.

Admission: \$1.00—Couple \$2.00

EVERYBODY INVITED

400 Mile Pipe Line to Transverse Sutton

Z. C. Zethries and Ike Hudson, representing the United Producers Pipe Line Company, a subsidiary of the Transcontinental Oil Company, arrived in Sonora with 18 surveyors office men and other employees from Ozona last Saturday.

Mr. Hudson stated that the line is to be built from the Yates field in Pecos county to a terminal to be erected by the company at Texas City, across the bay from Galveston. The line when completed, will be approximately 440 miles long, and surveying crews are working from both ends.

Something like 1,000 men will be employed during the period the line will be under construction, which will be about six months.

The surveying party will remain in Sonora about ten days, Mr. Hudson stated, after which they will leave for Junction.

Pumping stations will be spaced along the line at intervals of about 35 miles, and one to be placed somewhere in the vicinity of Sonora will be the third between here and the Yates field.

A repetition of the boom aspect of Sonora will probably be seen when the hundreds of men required for the work are thrown into the actual construction of the line.

The line, when completed, will have a capacity of 35,000 barrels per day, and will cost approximately \$15,000,000.

Bronchs Buck Station A Team in 29-36 Win

In what Coach Halcomb terms the fastest and hardest fought game of the season, the Bronchs emerged victorious by three points over a scrapping menage from the Humble Pipe Line Station "A" here Thursday. Striegler for the Bronchs was high point man with 13 markers. Taylor and A. Holmg played a nice floor game while Avery was an outland crew.

The Station "A" boys played a nice game considering their lack of condition and practice.

Eldorado Tuesday
The Sonora High quintet will again take on the formidable Eldorado basketball team here next Tuesday afternoon at 4:15 p. m. This will be the third meeting this season between these two teams. The Eldoradoans have emerged victorious in the two games played but the Bronchs have hopes of turning the tables in this game and will fight from whistle to whistle in an effort to turn the trick.

Mrs. T. A. Williams Honors Miss Eastland

Mrs. T. A. Williams of Rockspings formerly Miss Ida Aldwell of Sonora, was hostess on Wednesday night of this week to a large number of guests at a striking party given in honor of Miss Amanda Eastland, soon to be married to Mr. Byron Newby of Del Rio.

The party was the largest yet given of the many honoring Miss Eastland, one of Sonora's most popular young ladies.

Those enjoying the party were the honoree, Miss Eastland, Mrs. H. Eastland, mother of the bride-elect, the hostess, Mrs. T. A. Williams and her mother, Mrs. W. L. Aldwell, Dr. and Mrs. A. G. Blanton, Mr. and Mrs. Theo. Savill, Mr. and Mrs. George H. Neil, Miss Hattie B. Cusenbary, Ben Cusenbary, Mr. and Mrs. Roy E. Aldwell, Judge and Mrs. L. W. Elliott, Mr. and Mrs. Chas. Evans, Mr. and Mrs. W. C. Gilmore, Mr. and Mrs. Fred Simmons, Mr. and Mrs. John Hamby, Mr. and Mrs. Louie Stuart, Mrs. S. T. Gilmore, Mr. and Mrs. John Fields, Mr. and Mrs. Holman, Misses Jo Anna Stokes, Estelle McDonald, Alice Karnes, Bonnie Glasscock, Guila Lowrey, Mrs. Sterling Baker, Mary Dan Wilson, Bernice Stokes, Mrs. Sol Kelley, Mrs. Clara Murphy, Mrs. Sam Hull, Mrs. Josie McDonald, Messrs. Lloyd Earwood, Miller, C. G. Dunklin, Orion Hightower, Norman Tate, Roy Hogget, Alton Hightower, and Mr. and Mrs. J. C. Morrow.

POLECAT MAN IN TOWN

"Buddie" Smith, former high school athlete of the Sonora High School, but now employed on the J. S. Holman ranch south of Sonora, was here today to dispose of his winter's catch of furs, most of which were skunk hides. It is reported that young Smith uses polecat hides for legal tender. Everybody knows when he is in town without even seeing him, as he carries the sweet aroma of the polekitty along with him.

* * * * * NEWS FROM THE U. S. CAPITOL * * * * *

Washington, D. C. Jan. 27.—Representative C. B. Hudspeith of Texas threw himself with the Democratic colleagues into the fight last week in the House to have the tariff schedules amended in the interest of farm relief. The majority, by a strictly party vote, voted down the attempt however.

Mr. Hudspeith cited the present situation with respect to hides. Replying to Representative Strong of Kansas, Republican, who was defending the refusal of the House to consider tariff amendments, Mr. Hudspeith said:

"The gentleman (Mr. Strong) realizes that if we did put a tariff on hides we would not raise the price of a pair of shoes 10 cents. The gentleman further realizes that the tariff on hides probably would put into the pockets of the cattlemen at least \$5 a head on every cow that he owns, and he needs it. Most of them have gone into bankruptcy. Some of them are now getting their feet on safe ground."

"When we are not putting an additional tax on the consumer who buys a pair of shoes by granting the cattlemen a small ad valorem duty on hides, will the gentleman tell me how we can relieve the cattlemen, when he voted against this resolution."

Mr. Strong surprised his Republican colleagues with his reply.

"My friend from Texas and I agree concerning the tariff on hides," he said. "But to override our leader and our committee on ways and means on this resolution to revise tariff rates downward would not give you any assurance that we were to get a tariff on hides."

"I would vote with you for a tariff on hides."

Mayor Back from Hardware Meeting

Mayor W. C. Gilmore returned to Sonora last Friday night from a visit of about two weeks in Fort Worth and Dallas. In Dallas he attended the three-day convention of the Texas Hardware and Implement Dealer's Association.

While away, Mayor Gilmore concluded arrangements with Von Bockman Jones Company, Austin printers, for the printing of the sewer bonds which were bought recently by Caldwell & Caldwell of Nashville, Tenn.

Mayor Gilmore stated that a letter received from the Texas State Health Department thoroughly approved the plans for Sonora's new sewer system and commended the town and its residents on the erection of this system.

MISSIONARY SOCIETY PROGRAM

Luncheon.
Song: Congregation.
How to increase our membership: Mrs. Hugh Childress, Ozona.
Stewardship: Mrs. Henry Jackson, San Angelo.

Our young people, what are we doing for them? Mrs. J. L. Holland, Christoval.

Importance of the Mission Study: Mrs. Hardt, Eldorado.

Short talk by Rev. Sterling Fisher, San Angelo.

Song "Blest be the tie that binds" by congregation.

Dismissal.

The next zone meeting will be held in Ozona.

Number of representatives attending this meet from each place:
Ozona, 11. Christoval, 4. Eldorado, 22. San Angelo, 4. Sonora, 27.

Sonora Fillies to Play Mertzson Here Sat.

Miss Mimmi's Sonora Fillies will engage the Mertzson girls' team here tomorrow (Saturday) in a predicted fast game. The game should be fast, as the Mertzson girls will probably want to get back their lost laurels, the local girls having taken them to a cleaning when they played at Mertzson in the early part of the season.

BACK FROM VISIT

Mrs. John Swinburne returned this week from a visit in points in Eastern and Northern Texas. Mrs. Swinburn declared that while her visit was most enjoyable, she went nowhere that looked as good as Sonora, and was delighted to be back home.

The Devil's River News

M. A. WILSON, Owner and Manager

Entered at the postoffice at Sonora as second-class mail matter.

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 One year \$2.00
 Six months 1.25
 Three months .75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being to the attention of the editor at the News office.

Sonora needs a few more rent houses. Every week we have calls or inquiries for rooms or houses. From indications, rent houses should pay a handsome revenue in Sonora.

Sonora is within the throes of a building campaign. There is the sewer system to start an early date, a pipe line to be laid from the Yates oil field to Texas City, the West Texas Utilities, it is understood will soon start construction of a building soon, the First National Bank will erect a modern bank building and other reports of new buildings for Sonora, will necessitate much work in and near Sonora. This, too, should encourage more building for Sonora. Oh, yes, Sonora is forging to the front. Business in general should be on the increase.

How do these headlines sound: "Officers Shoot Oil Scout For Bank Robber," "Officers Kill Two Innocent Mexicans, Thinking They Were Bank Robbers?" and many more headlines similar to these, it is not safe to travel on the public highways these days and it is not very healthy to be near a bank in a strange town. There are too many "too-bit" officers who are prone to either make a reputation or kill some one for a bank robber in order to get a little "kale."

There are many officers wearing guns who should be wearing toy pistols. If this is the case many lives would be saved. The travelling on public highways would be a great deal safer.

What about the hotel for Sonora? A modern hotel here would, in our opinion, be a success from a financial standpoint as well as a good boost for Sonora. It will only be a

course of time until the Old Spanish Trail will be paved which will encourage more traffic through Sonora, making this the logical and ideal place for a good hotel. Even at the present time a hotel should pay dividends.

Many more transients would stop overnight here provided they could get accommodations at a hotel with service. What do you say, people, are we going to do without a hotel always?



Mr. and Mrs. S. E. Mc Knight were visitors in town on Monday of this week. Mr. McKnight stated that his brother, Dr. J. B. McKnight, had fully recovered from his recent serious illness.

Roy Hudspeth, president of the Producers Wool and Mohair Company at Del Rio, and prominent ranchman, was among business visitors in Sonora Sunday.

Mr. and Mrs. Gordon Stuart were visitors in Sonora early this week.

Rev. Dr. Parsons of San Angelo was here last Sunday and Monday and assisted Bishop Capers in the services held at the Episcopal church.

Mr. Rogers of Richmond, and Mr. Walker of Houston, oil men, were registered at a local hotel here this week.

W. E. Glasscock and family were in town Saturday from the ranch.

J. C. Johnson and son, Cliff were visitors here Saturday.

Mr. and Mrs. Jap Holman were in from the ranch Saturday.

Mr. and Mrs. E. S. Long returned to Sonora Friday night from a week's trip to Dallas.

Mr. and Mrs. J. M. Stokes of Victoria, Texas, are visitors here with Mr. Stokes' brother, S. H. Stokes and family.

Tom Sandherr and little son were here from the ranch Saturday morning on business.

B. C. HOLMAN PAYS \$70,000 FOR KERR RANCH

B. C. Holman, a prominent Sutton county ranchman, bought from the Chas. Schreiner estate near Kerrville, comprising approximately 7,000 acres at a consideration of \$10 per acre. Mr. Holman will take possession of the new ranch about the first of June, he said. No livestock were in the deal.

Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Buick
speaks for Buick Quality and Buick's price spells Value

Smart, low-swung bodies by Fisher— **\$1195** F.O.B. Factory

Buick's famous valve-in-head six-cylinder engine—and Buick's Lovejoy hydraulic shock absorbers—endow Buick with the rich quality-appeal of the most expensive cars. And Buick volume—double that of any other builder of fine automobiles—enables Buick to offer you Buick quality at surprisingly low prices.

Three popular Buick models, a Sport Roadster, a Sedan, and a Coupe are priced as low as \$1195, and all can be purchased on the liberal G. M. A. C. plan.

See other cars—then see Buick. Let the comparison determine your choice.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1830 SPORT MODELS \$1195 to \$1525

All prices f.o.b. Flint, Mich., government tax to be added. The G. M. A. C. finance plan, the most desirable, is available.

HENDERSON EDE CO.

SAN ANGELO TEX.

A WONDERFUL SELECTION OF

Sport Dresses

Dinner Dresses

Ensemble Suits

NEW ARRIVALS IN ANYTHING YOU

—WANT IN—

Silk Underwear

IN THE WANTED COLORS AND MATERIALS ARE NOW BEING SHOWN.

The Style Shop

Mrs. Torah Long, Proprietress

Electricity!---
The Tireless Servant of America's Prosperity

SAYS LEWIS E. PIERSON, PRESIDENT OF THE UNITED STATES CHAMBER OF COMMERCE

"MANY FACTORS HAVE CONTRIBUTED TO THE PREEMINENT POSITION OF AMERICA'S WORKERS BUT UNDERLYING EVERYTHING ELSE HAS BEEN THE FACT THAT THE AMERICAN WAGE EARNER HAS HAD MORE HORSE POWER AT HIS ELBOW THAN THE WORKER OF ANY OTHER INDUSTRIAL NATION.

While the rest of the world wrestles with unrest and industrial strife, shoulder to shoulder on a basis that has resulted in higher standards of capital and labor in America work living than those enjoyed by any other people.

The most highly developed system of electric power equipment and facilities in the world has helped this condition of affairs possible.

Because of the engineering skill and organizing ability which have gone into the expansion of America's power plants, there is available to American industry today more electric energy than is produced in all the rest of the world combined.

Nearly a million miles of transmission and distribution lines supply American industry with more than

thirty million horse power. Expressed in terms of man power, this is equivalent to the potential service of 40 helpers for every worker in this country.

Increasing, as it does, the production capacity of the worker by forty fold, this great industrial force has improved the financial status of American labor approximately fifty percent in the last fifteen years, while at the same time, materially decreasing the cost of manufactured articles.

In the light of such achievement, it is obvious that the interests of American business and American family life will be served best by the careful preservation of the principle of individual initiative by which such accomplishments have been made possible.

TEXAS AND TEXANS BY WILL H. MAYES

Evidences of Prosperity
 When public utilities companies, like power and telephone companies, announce preparations for unprecedented expenditures, the announcement may be safely accepted as evidence of unusual prosperity. The Bell Telephone Company is being forced to expend millions of dollars in Texas this year in order to meet the demand for increased telephone service, as much as three-quarters of a million dollars being required in improvements in some of the largest Texas cities. Power plants are getting equipment to provide almost unlimited power in the manufacturing industries, the Comal Power Company at New Braunfels having arranged to spend \$1,500,000 in doubling the capacity of its electrical power plant there. Gas companies are fighting each other in efforts to get franchises in most of the important, and in all the accessible towns, of the State. Railroads are seeking permits to build lines and extensions into territory heretofore neglected, and are in some cases begging for the right to operate bus lines on the public highways. It all means that great prosperity is foreseen for Texas in 1928 and the succeeding years.

Corporation Success
 The principal reason for the success of many large corporations is that they do not go into things blindly, their operations always being based on most careful surveys of the demands of the field in which they operate. The expenditures the utilities companies are to make in Texas this year are after most careful surveys of their fields in minutest detail. They know as exactly what business returns may be expected from their investments as it is possible for human knowledge to determine. The improvements have been worked out and discussed in a way that corporations know just what is needed and why. The small concerns struggling alone are likely to go into things blindly and for that reason so many of them fail.

Mr. and Mrs. Collier Shurley were visitors in town Monday morning. Bishop Capers of the Episcopal Church was here on Sunday and Monday of the present week.

Highway Service Station

Humble Gas and Oils, Michelin and Superior Tires and Tubes; Tire Repairing.

LUNCH GOODS AND GROCERIES COME TO SEE ME!
 W. S. HART, Manager

Our Sale Over

Although our sale is ended, we are leaving our SALE PRICE TAGS on many articles of wearing apparel for Men, Women and children. Some splendid bargains remain.

OUR GROCERY DEPARTMENT is now replete with the Choicest Foods of every kind.

When You Think of Fine Groceries, Think of

W. O. Hightower & Co.

Sonora Water and Light Company

THE COMPLETE TEXT OF MR. PIERSON'S ADDRESS WILL BE BE FURNISHED UPON REQUEST

1-27-1928

E. C. GARVIN
SONORA, TEXAS
SHEEP, GOATS, CATTLE and RANCHES
Leases, Royalties, Drilling Blocks.

Sonora Home Laundry
TOM DRISCOLL, Prop.
WE APRECIATE YOUR
LAUNDRY BUSINESS.

Established 1869.
Chas. Schreiner Bank
(Unincorporated)
WOOL AND MOHAIR
Makes Liberal Advances on Sheep, Goats,
Wool and Mohair.
KERRVILLE, TEXAS

WOOL GROWERS CENTRAL STORAGE CO.
WOOL AND MOHAIR COMMISSION
MERCHANTS
SAN ANGELO, TEXAS

LA VISTA
K. V. E. SCOTT, LESSEE AND MANAGER
WEEK OF JAN. 29 to FEB. 4, 1928

Monday, Jan. 30—
"LIVE AND LEARN"
A PARAMOUNT PICTURE
COMEDY—"KOKO KANE"

Tuesday, Jan. 31—
"VERY CONFIDENTIAL"
With Madge Bellamy, Mary Duncan, Marjory Beebe and Pat Cuning
METRO-GOLDWYN NEWS NO. 42

Wednesday, Feb. 1—
"BUTTONS"
Starring Jackie Coogan, Lars Hanson and Gertrude Olmsted
ODDITY—"THE LION HEARTED"

Thursday, Feb. 2—
"THE DESIRED WOMAN"
With Irene Rich, William Russel and William Collier, Jr.
COMEDY—"SCENTS AND NONSENSE"

Friday, Feb. 3—
"BARBED WIRE"
WITH FOLA NEGRI
BIG TWO-REEL COMEDY

Saturday, Feb. 4—
"HIGH STEPPERS"
With Mary Astor, Lloyd Hughes
METRO-GOLDWYN NEWS

West Texas News

Fort Worth—Major John B. Hawley, Dr. P. C. Coleman of Colorado, J. A. Kemp of Wichita Falls, W. P. Hallmark of Dublin, and Clifford B. Jones of Spur are committeemen appointed at the West Texas Chamber of Commerce Executive Board meet to make investigation and recommendations in the troublesome water rights case.

Claude—Ditch lines for natural gas are being laid here.

Weatherford—Four of the five major objectives for 1927 work of the Weatherford Chamber of Commerce are now accomplished facts, and the fifth, securing county agent and demonstrator is expected to be a reality shortly.

Silverton—Installation of a \$35,000 water system will start here at an early date.

Plainview—A three year contract for the Staked Plains Turkey Growers Association was proposed on motion of T. R. Galt, recently. The association has just completed a five year period of successful operation.

Channing—Channing business men have come in for a 100 per cent affiliation with the West Texas Chamber of Commerce.

Sweetwater—A fund of \$7,200 will be raised to combat wolves in Nolan County for a period of one year.

Tuscola February 7 has been set as date for the Tuscola annual banquet. President R. W. Haynie and Manager Homer D. Wade of the West Texas Chamber of Commerce have been asked to attend.

PETER OGLE

Peter Ogle was born in Kimble County March 5th, 1891 and died in Sutton County January, 22, 1928. great sufferer for more than four years. He leaves to mourn his loss his mother, three brothers, Dave Ellis, and Fritz. Three sisters Mrs. John Guest, Mrs. Max Luckie, and Edna Ogle.

We commend each of these to a loving, kind, heavenly Father who doeth all things well.

We laid him to rest in Sonora Cemetery, Sunday afternoon at five o'clock Jan. 22, surrounded by a host of friends and neighbors.

The funeral service was conducted by Rev. J. A. Stephen—Contributed.

MASONIC LODGE WILL HONOR OLD BIBLE

Los Angeles, Calif.—The hands of many initiates in Elysian Lodge No. 418 have been laid upon the Bible that occupied the altar of the lodge for eighteen years as vows of allegiance have been given to the Craft. It has been decided that the Book of Book, instead of being placed upon the shelves of the library, should be given a place of honor. Elysian is soon to build a new temple and the Bible will rest upon a specially-built miniature altar, under glass, and upon its page will repose the Square and Compasses wrought from old gold. The members are to contribute different pieces of gold that they may have and this is to be melted up and cast into the Square and Compasses to adorn the Bible. Thus the Book will occupy a place of honor in the library of the new temple.

About Our Schools

In the mid-term examinations completed this week, the following pupils received credit for having maintained a high standing during the term and receiving a grade of 90 or above. Exemptions from the mid-term examination was given in each case where a pupil secured the average of 90 or above for the term. These examinations are given from the fourth grade and thru the high school.

Fourth Grade
J. T. Shurley was exempt in all subjects; Jack Rape, english, arithmetic, reading, physiology and geography; Lem Eriel Jhonson, in arithmetic, spelling and geography; Margaret Baron in reading, spelling, physiology, and geography; Joseph Logan, physiology and spelling; Viba Holland, physiology and spelling; Melvin Glasscock, geography and spelling.

The following pupils were exempt in spelling in the fourth grade: Violet Drennan, Edward Glasscock, Alvis Johnson, Jr., Virginia McGhee, and Earl Smith.

Fifth Grade
Martha Jo Lee and Sarah Ory, exempt in all subjects; Nina Rouche and Ches Thorp, exempt in reading, spelling and geography; Ruth Freeman exempt in reading; Herbert Fields, reading and history; Stella Archer, Edith Bricker and Vernell McCurdy, exempt in spelling.

Sixth Grade
Alice Sawyer, exempt in all subjects; Paline Turney, arithmetic, reading and spelling; Myrtle Hill, reading spelling and geography; Cleveland Jones, spelling, geography and his-

tory; Dorothy Thurman, reading and spelling; Wedessa Smith, reading and spelling; Edna Ensley, Vincent Roueche and Dee Trainer, spelling.

Seventh Grade
Bernice Bricker, exempt in all subjects; Pauline Rape, exempt in reading, spelling and geography; Morris Bricker, in geography; Ealen White, reading and spelling; Margaret Williamson, geography.

EIGHTH SCHOOL Freshman Class
Elizabeth Caldwell, exempt in history and English; Hattie Taylor, history, English and Algebra; John Full algebra; Edwin Sawyer, general science and history; Harva Jones and Jack Pfeister, history.

Sophomore Class
May Cauthorn english and algebra; Lottie Hull and Virginia Lee, algebra.

Junior Class
Margaret Hull, english.

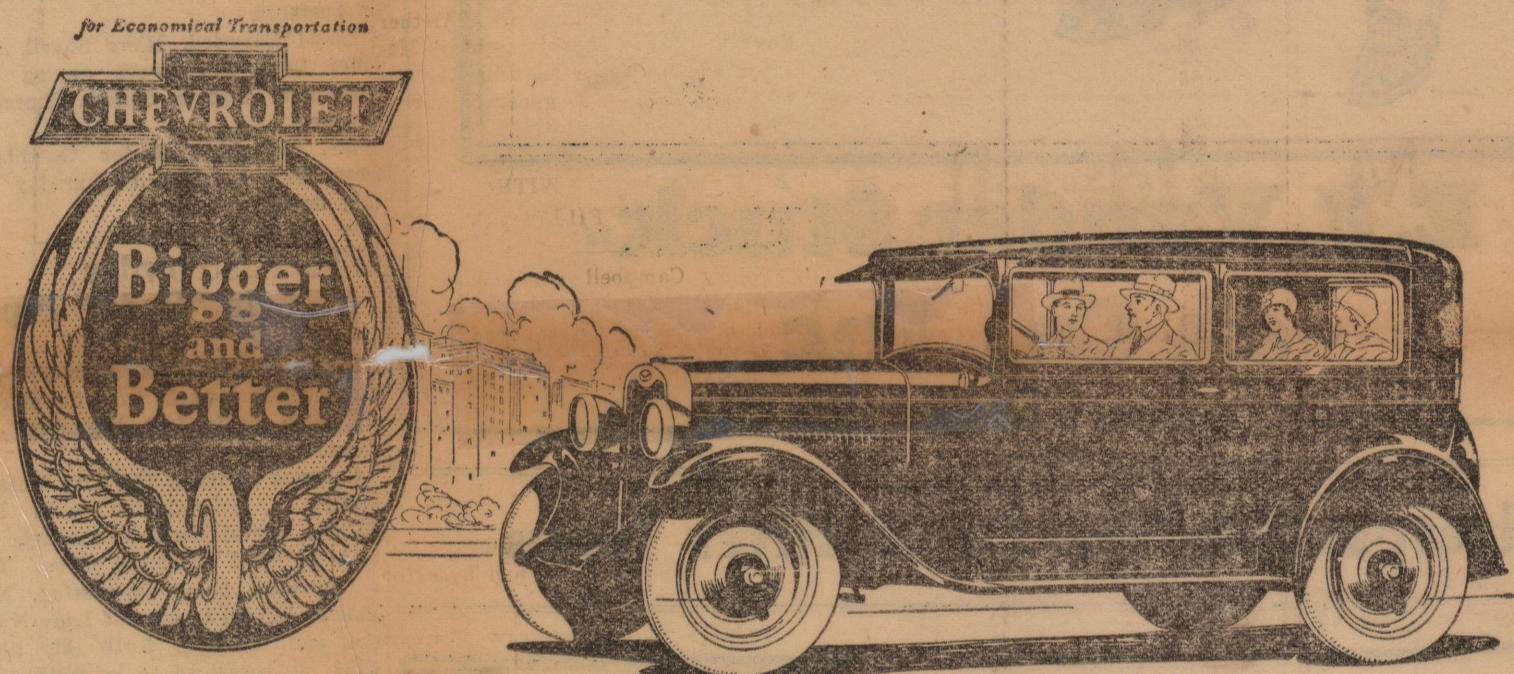
Senior Class
Nann Karnes, in all subjects; R. E. Taylor, solid geometry and book-keeping; James Caldwell, physics and solid geometry; Howard Streigler, in civics, physics and English; Weyman Williamson, civics, physics and English; Alma Ory, exempt in book-keeping.

Mrs. Arthur Stuart is visiting her son, Henry, in Uvalde this week.

Mr. and Mrs. Louie Stuart were in from the ranch Wednesday of this week.

Sheriff B. W. Hutcherson and the former "Devil," Steve, were business visitors to Big Lake Tuesday.

An old-time dance will be staged here the night of February 14th, under the auspices of a committee of the Sonora Woman's Club. A square dance will be called by Arthur Stuart; schottise, waltz, two-step. t2t.



**New Beauty-New Comfort
New Performance!
an amazing revelation
in a low-priced car**

The COACH

Coach	535.00
Roadster	495.00
Sedan	675.00
Coupe	595.00
Touring	495.00
Sport Cabriolet	665.00
Imperial Landau	715.00
Light Delivery Truck	375.00
Utility Truck	495.00

Built on a 107 inch wheelbase, 4 inches longer than before—offering new Duco-finished Fisher bodies whose distinction reveals the world famous mastery of Fisher craftsmen—providing the safety of four-wheel brakes, a new measure of comfort, thrilling new power, speed and smoothness—the Bigger and Better Chevrolet is being everywhere acclaimed as an amazing revelation in a low-priced car!

See this truly sensational automobile! Note how the hood lines stream back from the higher radiator and blend gracefully into the body contours. Note the interior atmosphere of

richness and elegance. Check the chassis—and discover every feature of advanced engineering design demanded in the finest motor cars. Then go for a ride!

Experience the flashing get-away and marvelous smoothness of the improved valve-in-head engine with its new alloy "invar strut" pistons, and many other improvements. Travel rough roads and observe the cushioning effect of the new semi-elliptic shock absorber springs. Do that, and like tens of thousands of others, you will be amazed to learn that such a car can sell at such low prices!



STITES MOTOR COMPANY
SONORA, TEXAS

EVANS & WALL CHEVROLET CO.
Elodrado, Texas

QUALITY AT LOW COST



Big Display Sale and Tailoring Exhibit

At Our Store
Monday and Tuesday
February 13 and 14
 from
E. F. Vander Stucken
 CHICAGO
will be with us!

A special feature exhibit to demonstrate to the men of this town the wonderful tailoring values as nationally advertised in *Collier's Weekly, The American Magazine, etc.*

E. F. Vander Stucken Co., Inc

Advertise It In The Devils River News

WE CARRY A

Complete Stock of Dry Goods

STAPLE AND FANCY GROCERIES AT ALL TIMES

OUR PRICES ARE RIGHT

We try to keep our refrigerator counter full of—

Fresh Vegetables at all Times

Buy from us and be assured of the best on the market.

E. F. Vander Stucken Co., Inc.
 (ESTABLISHED 189)

PERSONAL MENTION

Ben Mittel sold 800 mixed kids to Thomas Espy at private terms.

Mr. and Mrs. Will Wilkinson were visitors in town on Monday of this week.

Ira Duke Wilson returned late last week from College Station, where he attended the A and M short course. Before returning to Sonora he visited in San Antonio.

Bustie Halbert spent last Sunday in San Angelo.

John Irving King spent last Sunday in Sonora, having recently returned from a visit to Menard.

Mr. and Mrs. W. R. Cusenbary and Ben were visitors in town from the ranch last Sunday.

Mr. and Mrs. Ira C. Green are this week moving from their home in Sonora to the Evans ranch near Ft. Terrett, part of which Mr. Green has leased for grazing purposes.

Miss Frances Adams returned last week from a month's visit in San Angelo and Sanderson.

Miss Jo Anna Stokes is leaving soon for Norman, Oklahoma, where she plans to enter the University of Oklahoma.

Mr. and Mrs. Louie Stuart were visitors in town several times during the past few days.

Sam Hull of the Sonora Motor Co. was in San Angelo early this week on business.

Mr. and Mrs. Collier Shurley were visitors in town Thursday morning.

C. G. Dunklin of the First National Bank was a visitor in San Antonio last week end, driving down Saturday morning.

Orion Hightower spent two days in San Angelo the first of this week, on business.

Lloyd Earwood, Miers Savell, and Wirt Stephenson were among the ranchmen seen in Sonora Thursday morning.

Mr. and Mrs. Rector Cusenbary were visitors in town Thursday of this week.

Who Put Powder in "Red's" Pipe?

Cal Gray, city marshal, received a bad shock last week, from the effects of which he is just beginning to recover.

Cal was down at the City Garage holding a conversation with Mr. Balcom, sorrel thatched manager of that splendid business place. The conversation being interesting, Mr. Balcom decided to consult Lady Nicotine, and drawing forth his pipe, which he perceived to be filled with tobacco (?) he proceeded to light-up.

A deafening report followed by huge clouds of dense smoke was the only response to his urge to nicotine. The conversation ended abruptly, as the horror-stricken marshal fled from the garage and Balcom is said to have dived handily into the nearest water-barrell.

Now what we want to know is "who did it?"

Great Film Coming to La Vista Next Week

"The Way of All Flesh" starring Emil Jannings, celebrated German star of "Variety" fame and listed among the 10 best films of 1927 has been booked to show in Sonora next Monday week, February 6, according to K. V. E. Scott, lessee and manager of the La Vista Theatre.

This film is in the same class as "Ben Hur" "What Price Glory," "The Big Parade" and other epoch making dramas of the screen, in which Emil Jannings takes the role of the aged father of the young violin prodigy.

Persons who have seen this film state that it is one of the most vital and gripping dramas they ever witnessed.

This film was exhibited in all the larger cities on a road tour at advanced prices. There will be no advance in prices when the film is shown here, Mr. Scott said.

Surprise Party for Mrs. John Fields

Friday evening at the home of Mrs. Ira Shurley, Mesdames Louie Stuart and Frank Bond were hostesses to the Queen of Clubs, naming Mrs. John Fields as honor guest. Mrs. Fields was the recipient of many useful and beautiful gifts for the kitchen.

Mrs. Sterling Baker and Mrs. Alvis Johnson were guests.

High score went to Mrs. Bryan Hunt and low score to Mrs. Alvis Johnson. Prizes were presented to Mrs. Fields, the honor guest.

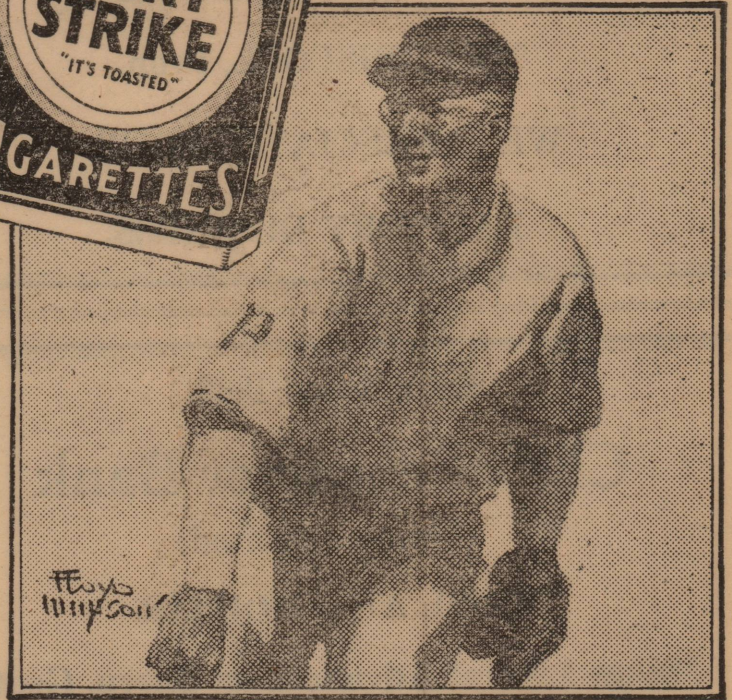
New York specialists says a woman's refusal to talk is a sign of insanity. Fortunately, such cases are rare.

LEE MEADOWS
 Famous Pitcher of the Pittsburgh Pirates, writes:

"It requires splendid physical condition and steady nerves to take your regular turn on the mound season after season and in looking for my cigarette I was anxious to find one which could be smoked without taxing my wind or irritating my throat. I decided upon Luckies and I can safely say that I am never troubled with a cough and my wind is in splendid shape."



Lee Meadows



The Cream of the Tobacco Crop

"Here in the Southland we know good Tobacco. It is born in us and it is the livelihood of most of us. 'The Cream of the Crop' is bought for LUCKY STRIKE. I know for it has been my duty to purchase it on the markets for years for this brand."

W. H. Glass
 Buyer of Tobacco at Covington, Ky.

"It's toasted"
 No Throat Irritation—No Cough.

D. RAPE

General Blacksmithing, Auto Repairing

TELEPHONE 181

J. W. McDANIEL

All Kinds of Trucking and Hauling

PHONE 238

Sonora, Texas

SERVICE
Is Our Business

AND NOT OUR MOTTO

Our wholesale and retail filling station is now complete and we are doing business. We invite everyone to come to see us.

We give special attention to the ranchman's needs. Buy your gas by the barrel and save money. We can also save you money on oils in 10 to 50 gallon lots.

RAINBOW GASOLINE AND QUAKER STATE OILS ARE BETTER

Camp Houses and Garages for Tourists

Wholesale and Retail

Sonora Gas & Oil Co.
 HENRY CAMPBELL, Mgr.

**News Will Publish
"Pioneer" Edition**

Who are they? Where are they? Do you know where some of the "old-timers, or pioneers of this county, still living, now reside? If so, the News would like to get their addresses, in order to write them and get their recollections of the early days in Sutton county and West Texas. This applies not only to former residents, but to those among our own citizens who have been here a long time. When this information has been obtained, the News will publish a "Pioneer" issue, devoted to the lives of the early settlers who came to this section and hewed from the vast wilderness the beginnings of the civilization of the West. The sooner these addresses can be obtained, the sooner we will be able to publish this issue. Help us do this, by telling us the names and addresses of some old timers.

SONORA BEAUTY SHOP

Manicuring and Facials for Ladies, Marcelling Permanent Waving, Hair Cutting for Ladies. Mrs. Troy White, Proprietor Miss Lucille Lynn, Operator

C. H. EVANS

REPRESENTING
S. SILBERMAN AND SONS
WOOL BUYER
SONORA, TEXAS

**Births in Texas
Exceeds Deaths**

Vital statistics figures for 1926 received here by Daniel O. Payne, local registrar, show that births in Texas in 1926 exceeded the number of deaths by approximately 40,000. Exact figures given are as follows: Total Births, 80,766; male 41,639, female 39,127. Racial figures, total white 64,177; total black 8,149; total Mexican 8,440. Plural births: Twins 1,818 triplets 12. No quadruplets or sextettes were reported. Illegitimate births 1,548; stillborn, 2,772. Deaths in the state in 1926 were divided into the following groups: White male, 15,873; white female, 12,394; negroes, male, 4,048; negroes, female, 3,654. Mexicans, male, 3,221; stillborn, 2,427. A fact not generally known is that the birth of a stillborn child is recorded as both a birth and a death, and separate certificates are required. The State Health Department, under Dr. J. C. Anderson of Plainview, is conducting a widespread campaign to obtain correct figures on all births and deaths.

**LAWRENCE GRIMLAND
RETURNS FROM TEMPLE**

Lawrence, "Skeet" Grimland, the popular dry goods man at the E. F. Vander Stucken store, returned from Temple Tuesday night when he had been for medical attention. Mr. Grimland, according to some of his most trusted friends, is quite a "hand" with the fair sex, and this he exhibited with nurses in the Scott & White hospital in Temple. Mr. Grimland, his friends say, can make Don Juan ashamed of himself when it comes to being an ardent lover.

**Mrs. L. W. Elliott
Hostess at Bridge**

Mrs. L. W. Elliott entertained at her home last Saturday-afternoon with a delightful bridge party of nine tables. The house was beautifully decorated with red carnations. Mrs. Chas. Evans received high prize, Mrs. John Fields, low, Mrs. Theo. Savell cut, and Mrs. James Cornell of San Angelo, high guest prize. The guest list follows: Mesdames: Ed Mayfield, Frank Bond, Joe Brasher, Sam Hull, Arthur Stuart Louie Stuart, Alvis Johnson, John Fields, T. A. Williams, of Rock-springs, Jack Neil, Collier Shurley, Edgar Shurley, Clara Murphy, James Cornell, Vernon Hamilton, Alice Karnes, Sol Kelly, They Savell, Russell Martin, Chas. Evans, A. C. Elliott, W. J. Wilson, H. Eastland, Carl Morrow, Roy Aldwell, Fred Simons, Big Holman Claude Keene, and Misses Gwynne Blanton, Mary Dan Wilson, Amanda Eastland, and Miss Stiles, governess in the ranch home of Mr. and Mrs. Russel Martin. Mrs. E. E. Sawyer and Mrs. Robert Reese.

**Saw Big Panther
in Sutton County**

Judge Harvey Walker, ex-county judge of menard county, and a former partner with C. E. Stites, local Chevrolet dealer, was here Monday enroute to Eldorado to attend to some business. While in Sonora the Judge paid this office an appreciated visit. Judge Walker reports a panther or Mexican lion in the neighborhood of his ranch adjoining the Allison buffalo pasture. Mr. Walker after hearing several say that they had seen signs of the feline, decided to investigate for himself and found all reports were correct. A ranch hand on the Allison ranch saw the animal and gave chase with his dogs but failed to get him at bay. It is believed that a handsome reward would be paid by the ranchmen for the panther. According to ranchmen, a panther can kill several yearlings overnight.

**GO TO
Aldwell-Elliott Co**

—for—
INSURANCE: Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.
RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time.
Auditing: Complete Auditing and Income Tax Service.
We Appreciate Your Business.

Lady Partner wanted—safe investment. Successful business man; A-1 character, native Texan, 32 years of age, now operating business, wants lady business ss\$1 5,000.00 in invest to lady to invest \$15,000.00 in business or she can invest in real estate sure to advance. Man worth \$15,000.00. Prefer unincumbered, Protestant lady of appropriate age. No objection to matrimony if association is congenial. Investigation invited. References exchanged. Don't hesitate to answer if interested. All replies strictly confidential. Write Mr. R. M. Box 2 Texas. Christi, Co rpus, 1 db Box 31, Corpus Christi, Texas. 2t.

**J. D. EATON BUILDING
FOUR-ROOM BUNGALOW**

J. D. Eaton, general manager of the Sonora Water & Light Company, this week let a contract to G. B. Rank horn for the construction of a modern, four-room bungalow on his property near the light plant. Material for the building is being furnished by the West Texas Lumber Company of this place. It is reported from authoritative quarters that Mr. Eaton's son, John D., Jr., will occupy the new residence after completion; however, it is not believed that Mr. Eaton will be the only one to make this a new home.

W. M. U. Activities

The members of the Woman's Missionary Union of the Baptist Church met this week with Mrs. Ban Odom. The meeting was devoted chiefly to matters of business, and during the social hour refreshments were served by the hostesses. Next week's meeting will be held with Mrs. Halcom and Mrs. Bruton. On February 22nd, Mrs. R. A. Halvert will entertain the ladies of the Union with a silver tea at her home. The Union is doing much good, its members being devoted to the interests of the sick and the poor, and substantial sums are given each year to the maintenance of foreign missions. The good of this work cannot be overestimated.

**State Vital Statistics
Register Names Here**

Daniel O. Payne, reporter for the Devil's River News, was this week appointed local registrar of Vital Statistics by Dr. J. C. Anderson, state health officer. The duty of the registrar is to submit a written notice of all births and all deaths in Sutton County. To this end the State Health Department requests the co-operation of all doctors, undertakers, and mid-wives with the local registrar in order to have a complete check of all vital statistics.

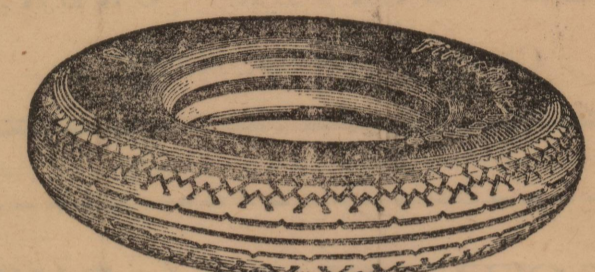
NOTICE TO TAX PAYERS

On all county and state taxes not paid on or before February 1st, 1928, there will be assessed a penalty of 10 per cent, and on automobiles not registered by this date, a penalty of 25 per cent will be assessed, and such cars operating without a 1928 license plate will be subject to both a city and state highway penalty. THIS LAW WILL BE ENFORCED. B. W. HUTCHERSON, Sheriff and Tax Collector of Sutton County.

Well, one more couldn't do much harm. Why not have a "Mind your own business week?"

L. H. McGhee
PAPER HANGER
ESTIMATES GLADLY FURNISHED
PHONE NO. 192

Pleasure Insurance



Firestone
FULL-SIZED GUM-DIPPED
Baloons

Your pleasure in operating your car means everything—it means that you will be confident in the strength and endurance of your tires when motoring conditions put them to a real test—that you will know you are riding on the best and most economical tires made—it means better riding comfort and lack of tire trouble. are your real pleasure insurance.

That's why Firestone Gum-Dipped Balloon
"MOST MILES PER DOLLAR"

Stites Motor Co.

Our Dance and New Ford

MONDAY NIGHT, January 30th, is the date of our big opening dance celebrating our 15th year in business and the completion of our splendid addition.

Come and Help Us Make This an Enjoyable Event

For the occasion we are glad to state that we will have one of the NEW FORDS on display. If you have not yet seen the New Ford, take advantage of this opportunity to inspect it. You will wonder, as all of us do, how Henry Ford has been able to produce a car of its class, stamina and appearance at the new low price at which it sells.

Music by Keating's Serenadors. Coffee, sandwiches and other refreshments. Dance starts at 8:30.

Sonora Motor Company

SEASONED FIRE WOOD

Heat producin Wood that will save you some money on your winter fuel bill.

PHONE ME—I WILL DO THE REST

BILL MITTEL

THE SONORA DAIRY

D. T. SPEED, Prop.

MILK—BUTTER—CREAM

Cleanliness is our Motto"

THE CITY MEAT MARKET

H. P. COOPER, Prop.

Handles Fresh and Cured Meats.

BUTTER, EGGS and FRESH BARBECUE

L. M. Caldwell

CONTRACTOR

Estimates Gladly Furnished.

SONORA, TEXAS

La Vista to Feature Famous Film Stars

A program offering almost continuous film treats opens at the La Vista Monday night with a Paramount picture entitled "Love and Learn." In addition to this featured film is a really funny comedy entitled "Ko-Ko Kane."

"Very Confidential" with Madge Bellamy on Tuesday night is reputed to be a dandy. She is assisted by Mary Duncan, Marjory Beebe and Pat Cunningham. Metro-Goldwyn-Mayer news No. 42 is an added attraction.

Wednesday night's film, "Buttons" is perhaps the best film of the week, offering fans their beloved Jackie Coogan assisted by the famous Lars Hanson and Gertrude Olmsted in a typical Coogan picture. Jackie combines pathos and merriment in one of the best pictures of his youthful career. An oddity, or feature of the program is "The Lion Hunt" showing real photography of these monarchs of the jungle.

Thursday night's picture is "The Desired Woman" starring the beautiful Irene Rich, William Russel and Wm. Collier, Jr. This picture is bound to be good. It couldn't help but be with that starring line-up. The comedy for Thursday night is "Scents and Nonsense" which is a giggle-getter.

Friday night will be reserved for admirers of Pola Negri as she will be seen in her latest starring vehicle "Barbed Wire." Also a big two reel comedy.

The week's entertainment is concluded Saturday night with "High Steppers" with Mary Astor, Lloyd Hughes and other stars of the silver screen. Advance notices speak very highly for this picture. Miss Astor's beauty and dramatic talent need no further comments. Another feature of the closing night is Metro-Goldwyn News, showing the latest happenings of general interest from all over the world.

BUSINESS GOOD WITH NEW FILLING STATION

Henry Campbell, the efficient and congenial manager of the Sonora Gas and Oil Company, states that business has been very good since the filling station they have been operating. Mr. Campbell hails from Merton where he has been engaged in the wholesale oil and gas business. Mr. Campbell will, at an early date, move his family to Sonora.

We welcome this gentleman and his family to our town and hope for him much success.

BROADCASTING FROM SONORA

BY DANIEL O. PAYNE

Folks, as Rev. Stephen says, "Happy New Year to you" This, though you may have forgotten it, is the first broadcasting this station has done this year. Save the paper for your grandchildren. The station has been shut down for the past two weeks with a sore throat and a bum foot.

Starting with 1928 we inaugurate a new policy at this station, which is that we are going to make this a real home station. No longer will we give any time to heart broken young ladies from Eldorado. They will just have to worry along without our guidance.

A number of local artists have been engaged to amuse and entertain you. Talents ranging from saw music to culinary skill will do their best to make life useful and amusing for you. Just to prove that this is no idle boast, just look who has the honor of rendering the first number over the first program of the New Year. E. C. (Fete) Garvin himself, recently chosen as the Boy Scout leader for Sonora, will give a short but interesting talk on "How to make a fire without matches." Mr. Garvin to quote his own words, says the operation is performed like this: "First get your mind set on where you want to build the fire, and have some reason for wanting to build it. There's no use, see, in building a fire unless you need it. Of course, if the weather continues this way much longer, you're going to need it all right. A stove is usually considered the best place to build a fire.

"After you have settled this first important detail get together a bunch of dry paper and kindling, over which lay in orderly fashion a goodly supply of small, dry wood (the kind you get from Bill Mittel). Now close the top of the stove and open the draft.

"Now, folks, here's where you get your fire—walk up to the Sonora Drug Store and purchase one of their automatic cigar lighters, or borrow the one that is on the cigar counter and take this handy inexpensive little implement with you to the stove you plan to have a fire in. By learning the right way to handle this instrument, which can be done in a few easy lessons, you will soon be able to get the fire to ignite the paper, which in turn will set fire to the kindling and wood."

Now, folks, you see how easy it is when you have someone who knows the trick explain it to you. Just as easy! And we all thought it was going to be hard.

For those whose appreciation of radio concerts runs a little more to the artistic, we are happy to be able to offer for your approval some good musical talent. Our own singing sheriff, the world's best six-gun soprano, is going to be one of the regular entertainers over Station H. S. P. The sheriff is a modest and retiring man by nature and as for making talks, he just won't do. But like every great man, he has a hobby, and therefore a weakness. Sheriff Hutcherson's weakness is vocal music. His just can't resist it. A strong man in the face of danger, he arrests the most terrible outlaws without a flicker of the eye lash. But, just get him raound a victrola playing "My Blue Heaven" and watch him break down. His jaw work up and down, his feet twitch and he either has to sing or just get up and leave.

So, for your entertainment this week, Hutch is going to sing that little ballad we all know and love so well, entitled: "The Dago Song." You all know how it goes, so join in the chorus: "Dago wild, simply wild over me."

Folks, I's sure there's not a one of you who didn't enjoy that song to the utmost. Even as I write, telegrams, telephone calls and personal messages are arriving begging the sheriff for an encore. He stands pat however, and states that one song is positively all that he can sing, as he has to go out now and attend to some pressing needs.

As I said earlier in the evening, we have lots of talent promised us for these programs. However, the more the merrier, and we are going to expect all of you to help us make this the best radio station in Sutton County, which you can do by putting us next to any talent that we have left unnoticed. Anyone you know who is bright, cheerful, witty or musical, should have a chance. We plan, a little later, to hold a contest for the best performance turned in on a given date. The prize will be worth having. Tell us about anyone you know is good. Don't forget.

Radio Station H. S. P., at Sonora, Texas, signing off. Stand by for next week.

WARE'S BAKERY

A. WARE, Proprietor

HERE TO SAVE YOU WORK And WORRY
Perfect Baked Goods, Bread, Cakes, Pastries, made with the care that good-housewives demand. Let us do your baking!

We Appreciate Your Business

Producers Wool &

Mohair Company

DEL RIO, TEXAS

MANAGED BY RANCHMEN FOR

RANCHMEN

Conservative loans made on livestock, wool and mohair at **7 Per Cent Interest**

OFFICERS

Roy Hudspeth, Pres. C. B. Wardlaw, Vice Pres. C. O. Fokes, Mgr.

DIRECTORS

Roy Hudspeth B. E. Wilson Roger Gillis
A. P. Brown Bob Cauthorn L. Rust
C. B. Wardlaw John M. Doak C. O. Fokes

GET OUR NEW PRICES ON—

Auto-Oiled Aermotor Mills

Let us figure your next outfit. Every Aermotor Mill erected by us Guaranteed against everything except storms and freezes for one year.

SEE US BEFORE YOU BUY.

Crowther Supply Company

18 E. Concho Ave., San Angelo, Texas

HAMBY BARBER SHOP

Jno. Hamby, Prop.

Appreciates Your Patronage.

'LADIES' WORK A SPECIALTY

Ranch Loans

SIX PER CENT INTEREST

Unlimited Funds No Delay

E. B CHANDLER & CO.

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

San Angelo Telephone Company

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

Mail orders filled and sent on return mail. Write Miss Lilli Barr your needs. She renders unexcelled service.

Baker-Hemphill's

Spring Frocks and Coats Now Being Shown



THE NEW COATS

We have just received a choice selection of smart Spring coats from Caljer, Charmeen and Susan Smart. The new cape collared effects are extremely lovely with unique tuckings and larger cuffs. Tan is the dominating color and is to be had in varying shades. Fur trimming if used at all is very lightly used. All sizes.

\$16.95 to \$74.95

The New Frocks

Necklines show variety in these new frocks, kerchief styling being one of the new features. Skirts are wider and pleats used in nearly every occasion. The frocks are of printed foulard, georgette, canton and flat crepe in all sizes and colors.

\$12.95 to \$19.95

Royal Society Patterns

All the new Royal Society patterns were received last week. Many new and unusual designs are shown. Early shopping advised on these.

Everfast Wash Fabrics

Four tables of Everfast suiting, linens, playtime prints, solids and checks in all colors and designs. Write for samples. Values from

50c to \$1.00

More People Ride on GOODYEAR TIRES than any other kind

THE REWARD AND OUR CRITICS

(From Bankers Record.)
As was expected scattering unfavorable criticism has been voiced against the Texas Bankers Association's reward of \$5,000 for dead bank robbers—bandits killed while in the act of robbing our banks, or escaping therefrom. The sources of most opposition are four: from criminal lawyers and law enforcement bodies upon whom the reward is a reflection; from country newspapers who are playing politics; from those sentimentally against capital punishment; and from the bandits themselves.

All these critics overlook several points. First: the Texas Bankers Association set out to stop bank bandits in Texas. The object was not to incite murder or to hire anyone killed. From August 15 to November 10 (date the reward was offered) Texas banks suffered 20 daytime hold ups and a net loss of \$60,000 to our members. Not one shot was fired and not one arrest was made in that whole time. Since November 10, when the reward became effective, three daylight hold-ups have occurred: five robbers are in their graves, two are at the point of death and three others are awaiting trial with a good chance for the chair. In one of three robberies two men escaped with \$1,500. Please let our critics answer, if that isn't stopping bank banditry in Texas—doing what we set out to do. Another point most of them overlooked: the reward is open to everybody—and not directed solely toward peace officers. So far peace officers are the only ones who have turned criminal to get the reward.

Our lawyers have carefully examined all grounds for liability on our part in such cases as the deplorable Stanton murder. We know where we stand. Most of the talk that has been going about is from newspapers whose reporters are eager for a story. Just sit steady, everybody, and in six months or less, daylight hold-up of banks in Texas will be a thing of the past.—Texas Bankers Record.

Rotan-Nearly every business house in town was represented at the annual banquet of the Rotan Chamber of Commerce held recently. Spearman—Actual construction is underway on a modern sewer system for Spearman.

Miss Eastland Was Recipient of Gifts

Miss Amanda Eastland, whose engagement to Byron Newby of Del Rio was announced last week, was honored at a beautiful bridge shower given at the Sonora Woman's Club on Monday afternoon of this week by Mrs. Theodore Savell and Mrs. Bryan Hunt.

Forty-six guests, comprising nine tables of bridge, enjoyed the party, one of the prettiest of the season, and the second to be given for the bride-elect since her engagement was announced.

Mrs. Charles Evans presided at the Brite's Book, in which the guests registered as they entered the clubhouse as they entered the club.

A unique feature of the shower was the marriage ceremony staged by little Miss Doris Keene and Master Rex Hutcherson, as bride and groom, and Katha Lee Keene and Wynona Hutcherson as flower girls.

Mrs. Louie Stuart played Mendelssohn's wedding march on the piano. Following the ceremony the little flower girls opened the doors of the porch, revealing an exquisite miniature house, heaped with the articles of the shower, which included many useful and beautiful gifts.

The club house was tastefully decorated in pink and white, using pink roses and pink and white bows of crepe paper.

A salad course was served carrying out the color scheme with pink decorated mints for plate favors. The high score prize was won by Mrs. Johnnie Fields, low score by Mrs. B. C. Holman and guest prize was awarded to the honoree, Miss Eastland, as were the other prizes won.

Guests enjoying the entertainment besides the honoree, Miss Eastland, and the hostesses, Mrs. Savell and Mrs. Hunt, were:

Mrs. H. Eastland, mother of the honor guest, Mesdames Geo. H. Neill, Louie Stuart, W. R. Cusenbary, Vernon Hamilton, S. T. Gilmore, W. C. Gilmore, J. C. Morrow, Johnnie Fields, John Hamby, Thomas Esby, R. K. Martin, Ed Mayfield, Clara Murphy, Sam Hull, T. A. Williams, L. W. Elliott, A. C. Elliott, Gordon Stuart, Lucille White, B. C. Holman, Sol Kelly, Mrs. Brown from Ozona, Alton Hightower, Sid Evans, C. E. Evans, Will Wilkinson, Fred Simmons, Roy Aldwell, A. G. Blanton, Claude Keene, B. W. Hutcherson and Misses Alice Karnes, Hattie B. Cusenbary, Jessie Lee Stiles, Estelle McDonald, Lucille White, Guila Lowrey, Bonnie Glasscock and Mary Dan Wilson.

Bronchos Won from Ozona Five Here

The Sonora High School basketball team wins a single victory over the Ozona Lions here last Saturday afternoon on the local court. Friday afternoon the Bronchos dropped a close game to the Eldorado team on the local court. The Bronchos will play Eldorado this week at Eldorado, while a game is pending with the Junction five here Saturday.

The high point man of the Ozona game was Howard Striegler of the local five with 11 counters. Other outstanding performers for the Bronchos were L. Trainer and Jack Pfeister.

ALABAMAN VISITING HERE

Mrs. Maysie Brown and son, Hillman, are entertaining as her house guest, Mrs. R. W. Erwin of Selma, Alabama. Mrs. Erwin arrived last Friday and will remain for about ten days. Mrs. Brown formerly resided in Selma, Alabama.

Muleshoe—The Muleshoe Chamber of Commerce will pay \$300 to help repair the road between Highway 7 and Baileyboro.

CLASSIFIED

CEDAR POSTS AND WOOD

I have good cedar posts and wood for sale at my ranch or will deliver. Write or phone C. W. Adams, Camp Allison. 24t. pd.

NOTICE TO TRESSPASSERS

Notice is hereby given that no hunting involving stock, wood hauling, trapping, will be allowed on our ranch seven miles south of Sonora, without our permission. Shurley Brothers. 1t.

POSTED NOTICE

This is to notify the public that my ranch, 25 miles southeast of Sonora, in Sutton and Edwards counties, is posted according to law, and any person caught trespassing will be prosecuted according to law; officer in charge, Oscar Appel 4-15-28

LANDS, LEASES, ROYALTIES

Mineral Rights bought and sold. J. S. JONES, First National Bank Bldg., Fort Stockton, Texas. 12t. pd. M. A. Wilson can save you money in your fruit trees and shade trees. See him before you buy.

POSTED

My ranch, twenty-four miles east of Sonora is posted according to law, and anyone caught trespassing will be prosecuted.—Ira C. Green. 1t.

NOTICE TO TRESSPASSERS

Our pastures have been posted according to law, and anyone caught hunting, trapping, fishing or trespassing will be prosecuted. M. M. STOKES CO.

RANCHES FOR SALE

A dandy 26,000-acre ranch in Kinney County, well improved and watered. Price \$8.00 per acre. If interested, write Box 601, Del Rio, Texas. 1t c

If you can furnish a large body of acreage for five years free commercial lease, I can have a well spudded within 90 days after title is accepted but it must be in a solid body. W. E. FOREMAN, Box 719, San Angelo, Texas.

NOTICE TO HUNTERS AND TRAPPERS

My pastures are posted according to law, and I hereby notify all hunters and trappers not to trespass by hunting and setting traps in any of my pastures, without my consent. ROY HUDSPETH, 11-29-27 tf.

TO HUNTERS AND TRAPPERS

My places, known as the Murphy place and Tayloe place, are posted according to law, and anyone caught trespassing, will be prosecuted. D. T. SPEED.

NOTICE OF DISSOLUTION

The partnership heretofore existing between M. F. Fields and W. J. Fields, doing a ranch and livestock business under the firm name of J. D. Fields & Company, has been mutually dissolved. M. F. FIELDS W. J. FIELDS Sonora, Texas, Nov. 11, 1927.

PROFESSIONAL

DEE ORA LODGE NO. 715
A. F. & A. M.
Meets every third Saturday night of each month.
All visitors invited.
L. W. ELLIOTT, W. M.
W. E. GLASSCOCK, Sec.

J. M. LEA
SAN ANGELO, TEXAS
Representing
Draper & Co.
Wool and Mohair Commission Merchants

Robert Massie Co.
UNDERTAKING
Day and Night.
Telephone 148
SAN ANGELO, TEXAS

Harris Optical Co.
DR. EDWARD A. CAROE
Optometrist
Eyes Examined Glasses Fitted
Telephone 812, 9. E. Twobigh Ave.
SAN ANGELO, TEXAS

Wardlaw & Elliott
ATTORNEYS-AT-LAW
Will practice in all State and Federal Courts.
SONORA, TEXAS

SONORA CHAPTER NO. 575
Order of
EASTERN STAR
Meets every Third Tuesday of Each Month.
Merle Hamilton, W. M.
Bernice Evans, Sec.

LUCILLE HANNA
TEACHER OF PIANO
Beginner's Harmony
History of Music
HIGH SCHOOL STUDIO
Teaching Hours: from 8:00 a. m. until 4:00 p. m.

AT THE CHURCHES

FIRST BAPTIST CHURCH
J. A. Stephen, Pastor
Prayer Meeting, 11:00 a. m. and 8 p. m.
Prayer Meeting, Wed. 8:00 p. m.
Sunday School 10:00 a. m.
W. E. Wallace, Supt.
Adult B. Y. P. U. Sun. 7:30 p. m.
Junior B. Y. P. U. 3:00 p. m.
Intermediate B. Y. P. U. 2:00 p. m.
You are invited to all these services. Strangers are always welcome.

METHODIST CHURCH
Church Changes
Sunday school, 9:45; M. O. Britt, Superintendent.
Preaching 11:00 A. M. and 8:30 P. M.
Intermediate League, 3:00 P. M.
Junior League, 4 P. M.
the public to attend these services.
E. M. Jackson, Pastor.

EPISCOPAL CHURCH
one cordially invited to attend.
Rev. F. A. Parsons, pastor of the local Episcopal Church, will fill his regular appointments here on the 1st and Third Sundays in each month. Services begin at 8:00 p. m. Every

Who's Who TODAY



National Thrift Week
—was not a financial wizard, but he practiced the thrift that he preached in the philosophy of Poor Richard's Almanac.

National Thrift Week, observed during the week of his birthday—January 17—is a fitting time for all to revise our practices of thrift.

FIRST NATIONAL BANK
"There Is No Substitute for Safety"
Capital, Surplus and Undivided Profits \$216,038.70

HARRISON & PIRTLE PLUMBING COMPANY

Sanitary Plumbing Guaranteed
No Jobs too Large or too Small for Us.
Have Your Cut-Off Fixed Now!

F. O. Harrison Hal Pirtle

We strive to please

Special Attention Given to Orders on Furniture and Merchandise not carried in our four stock. No order too large and none too small to receive prompt attention.

Compare our Prices—Buy at Home—and help your town.

The Store of Quality, Quantity and Service

Gilmore Hardware Company

Your Druggist

See a wonderful recipe for that "late tendency" in the new type alarm clocks that he is featuring this week. Tim, competent and dependable, they gladly accept the duty of calling you at any hour you set; thus giving you sound, worry-free sleep, because you know your alarm will not fail. See the new ones at your druggists this week. P-27

San Antonio Drug Co.

HebcO Wind Electric Special Introductory Offer

20 Per Cent Discount on First Plant in Sutton County

The greatest cost of electricity, that of operation, has been almost eliminated by the HEBCO. It is now further possible to materially reduce the first cost because of a special introductory offer of 20 per cent discount on the first plant in Sutton County. If you have not had personal experience with the operation of engine driven plants, ask ten of your friends and neighbors who have had and ascertain the cost of operation including fuel, oil, repairs, depreciation, etc. Then come out and look over the plant at my ranch near Rock Springs. Do this today and you will save 20 per cent of the original cost and much more tomorrow. If cost is no object with you, then there are other features such as less trouble, no interference with radio, no noise, less danger from fire, etc.

W. E. DIETERT
ROCKSPRINGS, TEXAS

Always Stiff and Achy?

Too Often This Warns of Sluggish Kidney Action.

LAME? Stiff? Achy? Sure your kidneys are working right? Sluggish kidneys allow waste poisons to remain in the blood and make you languid, tired and achy, with often dull headaches, dizziness and nagging backache. A common warning is scanty or burning secretions. Doan's Pills, a stimulant diuretic, increase the secretion of the kidneys and thus aid in the elimination of body waste. Urens everywhere endorse Doan's. Ask your neighbor!

DOAN'S PILLS
60c
A STIMULANT DIURETIC & KIDNEYS
Foster-Milburn Co. 117 Chem. Buffalo, N.Y.



DELMA SMITH ADDED TO NEWS FORCE

Delma Smith of Sonora returned last Thursday from a three month's stay in New Orleans and has joined the Devil's River News force.

Young Smith's stay in the Crescent City was for the purpose of learning the Linotype machine in the school of instruction maintained at that place by the Mergenthaler Linotype Company. He will further familiarize himself with the machine at the News plant.

Smith seems to have applied himself industriously to the course he took in New Orleans and we believe he will soon become adept on the Linotype, one of the most intricate machines in industry.

Eastland—Work will soon get underway on Eastland County's \$260,000 courthouse.

We Have Sold \$3,000,000 Worth of Land and Livestock During 1927!

We have sold more than that amount of Land and Livestock during 1927. A large amount of this was northern money. Let us help you get your share of this money in 1928 by listing your Land and Stock with us. Describe what you have for sale accurately and at a reasonable price, and we will do the rest.

306 S. Chadbourne St., **T. L. BENSON**

San Angelo, Texas

POLITICAL ANNOUNCEMENTS

Announcement fees for the following offices will be charged:
Precinct, \$7.50; County \$12.50; District \$15.00.

All announcement fees are payable in advance.

The news is authorized to announce the following candidates subject to the action of the Democratic Primary of July, 1928:

For Sheriff and Tax Collector:

E. W. HUTCHERSON
(Re-election)

For Tax Assessor
GEO. J. TRAINER, JR.
(Re-election)

Mrs. Rector Cusenbary and Miss Hattie B. Cusenbary were in town Thursday afternoon, attending the Zone meeting of the Methodist church

HOW ABOUT T. C. U. CONTEST FOR KIDDIES

Well, what's the matter with the boys and girls in Sonora? Last week we asked you to get busy and name a game for a contest among the boys and one among the girls. For the boys we suggested kites, tops or marbles, and for the girls, dressmaking or cooking.

But, as we said last week, we are leaving it up to you boys and girls to decide for yourselves what kind of a contest it will be.

Roswell Wardlaw, son of Louis Wardlaw, arrived here this week. He has been attending T. C. U. at Fort Worth and plans to work on his father's ranch in this county until September.

WIRT STEPHENSON SELLS INTEREST IN FLOCK SHEEP

The partnership heretofore existing between Wirt Stephenson and G. C. Allison, doing a sheep raising business near Meyer, was dissolved here this week when Mr. Stephenson sold his interest in the business to Mr. Allison. The deal involved about 3000 head of sheep.

ALIEN CAPTURED HERE DEPORTED TO MEXICO

An alien, believed to have been a native of Germany, was taken into custody here last week and lodged in the county jail. Immigration officers came up from Del Rio and took the man in charge. He was to have been deported to Mexico, through which country he obtained entry into the United States.

NOTICE OF DISSOLUTION

The partnership heretofore existing between M. F. Fields and Alvis Johnson doing a sheep raising business under the firm name of Fields & Johnson has been mutually dissolved.

M. F. Fields
Alvis Johnson
Sonora, Texas, Nov. 11th, 1927.

Miss Hattie B. Cusenbary was in town last Monday.

TREES! TREES! TREES!

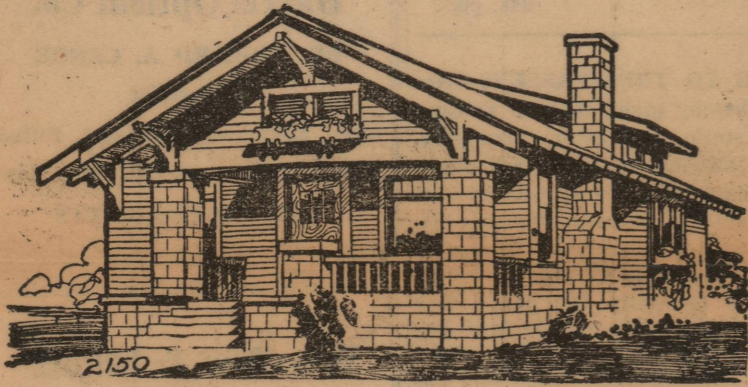
Budded Pecan, fruit, shade and ornamental trees, grapes, roses and flowering shrubbery at fair prices. Peach at 12 1-2 and up; plum and apricot 15c and up; budded pecan 50c and up; roses 35c to 50c each. Send for price list.

SAN ANGELO NURSERY,
at Oakes Street Bridge,
San Angelo, Tex.

4t.

LUMBER

For Building and Repairing



Buildings should last for years, and they will if you use our first quality LUMBER in building or repairing them. Our prices, quality considered, are never high.

We handle 100 per cent Pure Paint, Varnishes, Enamels, Glass, Dishes, China Ware, Cooking Utensils, Building Hardware, Coleman Heaters, Kerogas Ranges, Oil, Gas and Wood Stoves. We invite inspection.

WEST TEXAS LUMBER CO.

Drive to Our Garage

FOR STORAGE, SUPPLIES and REPAIRS

We have all kinds of Accessories, and are prepared to overhaul any-kind of motor.

Oxy Acetlene Welding Our Specialty

City Garage

Plenty Of Applesauce



MORE PEOPLE BUY GOODYEAR TIRES THAN ANY OTHER KIND

Nobody gets any fun out of buying a tire, but every once in a while, it has to be done.

If you have a sense of humor (and lots of people do) you can get a big laugh out of buying a tire.

Just start out in Sonora, or any other town for that matter, and try to buy a tire. We'll promise you several hours of genuine entertainment.

Everyone claims to have the best. They can't all be right,— but watch 'em do their stuff. Immense! Cut prices, bargains, discounts, deals, introductory offers, special sales, direct-to-consumer, "below cost" and lots of other applesauce.

But—you can cut through baffling claims and alluring offers by remembering this: Buying a tire isn't like buying food, clothing or shelter.

All tires look pretty much alike, and they are designed to do only one thing. That's why it is so hard to make a selection.

Taste, style, size, color, harmony, changing seasons, the time 'o day—these things have little to do with your choice of a tire.

Keep that simple statement about Goodyear Tires in mind. More people, year after year, keep buying Goodyears. The reason is because they give generously of those things people demand in tires.

Our fine courteous service plus Goodyear Tires is the final sure-fit answer to all your tire problems.

Sonora Motor Company