## WELCOME TO THE WILL Rogersm minnil founoup

## The Muleshoe Journal

,


THIS GROUP of high school iuniors enlivened the goodwill
tours made by Muieshoe people this week. They dressed
identically and presented a colorful identically and presented a colorful appearance as they
handed out copies of a miniature Muleshoe Journal, printed to help publicize the Will Rogers Memorial Roundup. Back
row, leff to right: Sammye Carroll, Frances Toten, Norma row, left to right: Sammye Carroll, Frances Toten, Norma
Graves, June Free Front row, left to right: Carolyne Kirk,
Rita Peeler, Jo Addine Wagnon, Bobby Collins.
260,000 Bu. Grain Elevator For S. E. Cone Under Construction


## Pragram

WILL ROGERS MEMORIAL ROUND-UP WEDNESDAY, AUGUST 29

8:00 P. M. - Union Memorial Services, District Court Room, County Court

House, Rev. George Byrant, presiding.
thURSDAY, AUGUST 30
12:00 Noon-All-Service Club Luncheon, Cal Farley. Speaker, Ray Keeling, M.C.
I:30 P. M. - Will Rogers in "David Harum", Valley Theatre,
2:00 P. M. - Muleshoe Pitching Contest
2:00 P. M. - Visitors' tour of Bailey County.
3:00 P. M. - Muleshoe Pitching Contest
3:30 P. M. - Redio Broadcast, Station KICA. Clovis, N. M
4:00 P. M. - Street Parade, Reese AFB Band, Marine Color Guard.
6:00 P. M. Community Singing Convention, Court House Lawn.
7:00 P. m. - Miss Muleshoe Beauty Contest, high school auditorium
7:00 P. M. - Will Rogers in "David Harum"", Valley Theatre.
8:00 P. M. - Rodeo.
10:00 P. M. - Square and Round Dancing. Tennis Courts.
II:30 P. M. - Will Rogers in "Steamboat 'Round the Bend", Cox Drive-In. friday, August ${ }^{31}$
10:00 A. M. - Visitors' tour of Bailey County.
10:00 A. M. Muleshoe Pitching Contest.
2:00 P. M. - Visitors' tour of Bailey County
2:00 P. M. - World's Championship Muleshoe Pitching Contest.
3:00 P. M. - Special Free Matinee, "Will Rogers", Valley Theatre.
4:00 P. M. - Kid's Parade.
6:00 P. M. - Community Singing Convention, Court House Lawn. 6:00 P. M. - Sofftball game - Muleshoe vs. Morton - Baseball Park.
8:00 P. M. - Rodeo.
8:00 P. M. - Will Rogers in "David Harum", Valley Theatre.

## Two Big Rodeo

 Performances| Two big rodeo performanceswill be staged Thursday and |  |  |
| :---: | :---: | :---: |
|  | ed recoznition all over the South. |  |
|  |  |  |
| $\underset{\text { eact }}{\substack{\text { gram }}}$ |  |  |
| There will be 16 different event |  |  |
|  |  |  |
| $\begin{aligned} & \text { packeda } \\ & \hline \text { Hation } \end{aligned}$ |  |  |
|  |  |  |
|  |  |  |

## Cal Farley Of Boys Ranchls To Address Luncheon Crowd Thursday



Western Drug Has Display
In Window
Wilitors to Muleshoe and the
Will Rogers Memorial Round Up
this week are invited to see the this week are invited to see the
display of guns, old scenes, and
other events other events of historical interest
which in in the Windows of West-
ern Drug N. H. Greer, owner, said this
was the first attempt to have a
disptay of this sort in Muleshoe. A number of the old Muluns be-
long to Robert Green, and a n mSeveral pictures of old ti Several pictures of old timerss
in this area are also in the win-
dow along with early street The founder and director
$\begin{aligned} & \text { Boys Ranch, } 3 \text { miles north } \\ & \text { Amarillo at colorful Old Tascos }\end{aligned}$ $\qquad$
 speaker but a sincere one. His Members of the Rotary Club
heard Coach T. . . Baile discuss
the football outlook for the Mules sseaker bith the boys who really
work with
need attention and help has.
made him nationally known. heard Coach T. J. Bailey discuss
the footah outlook for the Mules
at their noon luncheon Tuestay. madey was the weiterweight
Fhampion of the American Expe.
chat champion of the American Expe.
ditionary Force and in Inter
Allied Games in Paris. France, in
and ditionary Force and in Inter. daily, spend twa and working
Allied Games in Paris. France, in three hours each morning hand
1919, on the same team with, bout fout pait 1919, on the same team with bout four hours in the aftern
Gene Tunney. He came to Ama. in hard, grueling practice.
rillo to play baseball in the old $\mid$ The boys are working hard
Weste rillo to play baseball in the old The boys are working hard in
Western Leage in 1923 He took preparation for about the thard
over aefunct tire shop and est schedule and Muleshoe squad
built it into a successful "one every faced. Coach Bailey remina-
 to Boys Ranch without pay. Mrs.
Farley is his a alle assistant in the
ranch project. Mules on successive week ends.
He asked the oooperation of al
Hithe community the end that
the boys may feel the enoourage-
ment of the people, which will


 Corps and Coast, Gaard.
Two hundred fifty tickets will
be sold for the luncheon. Ray
Keeling mater Keeling, mayor,
of ceremonies.

Step - FATHER OF AL haLL died early tuesday

 notified of his step-father's pas-
sing when he reached Earth, on
the seond of two
stage $\qquad$
 LOCAL MARKETS


## MOTHER ILL INKANSAS

Mr. and Mrs. Etrinest Kerr left
for Kansas Sunday afternoon to
visit with his
the hospits mother who is in
Vsit with his mother whoon to in
the hospital. Mrs. Kerr under.
went surgery last. Sater

COLORFUL EVENTS
Muleshoe's Will Rogers First Annual Round-Up rodeo is packed with many color$t$ trina supenso

Ladies and men and boys and girls of all ages will be competing in this show. For the very young westerners there will be the Shetland Pony Race in which the ponies cannot be more than 45 nches tall. This event will be open to both boys and girls.
The ladies' will have their barrel race. $A$ series of barrels is placed in the arena and the ladies zig-zag in and out between them and then circle and return to the starting point. The object of this race is time.
Then there is the more dangerous events by the men such as bull riding, bronc riding, bulldogging and other events. There will be performances of the Portales, N. M., mounted square dance Nom, and Boll


##  <br> то MULESHOE

 ROUND-UP VISITORS

BE SURE to VISIT PIGGLY WIGGLY AT 4:30 P. M. Friday WHEN THIS ADMIRAL REFRIGERATOR WILL BE AWARDED TO SOME LUCKY PERSON IT IS STILL time to SAVE $\$ 50$ ON A NEW REFRIGERATO

ADMIRAL REFRIGERATORS
Complete Electric Service \& Refrigeration Repair

Col. Meize To Head Marine Corps Lazbuddy School To Open Monday Group Visiting Muleshoe Thursday Sept.3, Supt. Shipp On The Job


## MEMORIAL SERVICE

## Een Richardson Post No. 403, American Legion, Muleshoe, Texas will hold mem-

 orial services, Thursday night, August 30 for all those men of Bailey County who lost their lives in World War II and in the Korean conflict.This service will be held immediately after final performance of the Rodeo on Thursday night.
The winners of the floats and winners of the Sheriff's Posses in Thursday after noon's parade will be announced and award's will be presented.
Miss Muleshoe, who was selected earlier Thursday afternoon, will also be presented Thursday night during theg rand entry.

Big Meeting Of Bailey County Farm Royal Service BureaulSScheduledNext hursday Programs Hteld


## Small Grain Leaders Fight Diseases

 An educational program to to sed borne diseases. The Tex-fight diseases of small grains is as Agricultural Extension Service being conducted this fall in Tex. is taking an active part in the
as by and as by agricultural leaders. The camptign and your local county
object of the campaign is to re- agent can supply information obect the annual losses which
duce best to do the seed treathe
small grain producers suffer be.
 from planting seed that is mixed
with weeds or other undesirable all grain crops and the
shortage of manpower on the plants.
Proper sed treatment with dis- $\begin{aligned} & \text { fimportant that all known step }\end{aligned}$

## SEE US FOR PROTECTION POLICIES YOU NEBD

BOBO INSURANCE AGENCY

PHONE 97 MULDSHOE

## WELCOME -

VISITORSTOTHEWILL ROGERS MEMORIAL ROUNDDUP
Rodeo亦 WESTERN JEWELRY

in

WESTERN DRUG

We'll Be Seeing You At The WILL ROGERS
MEMORAL ROUND.UP
And We Hope You Enjoy Our Big Celebration


BUTANE \& PROPANE SALES \& SERVICE TRACTOR CONVERSIONS see us for your butane needs WIEDEBUSH \& CHLDERS


## Will Ragers

AGREAT AMERICAN...
PHILLSOPHER
HUMORIST AND...
SOUTHWESTERNER...

## BUICK ....... A Great Automobile



Muleshoe Automobile Co.
Plainview Hiway
Ray Keeling
Muleshoe, Texas

## TO THE PEOPLE OF BAILEY AND PARMER COUNTIES AND ADJACENT TERRITORY

A heinous crime has been committed in our midst and to date there has been no arrest. Joshua Blocher, inoffensive citizen of Progress in Bailey County, was found dead last Tuesday in a nearby cotton field, murdered by someone who evidently had robbery as the motive.
Peace officers, including the sheriffs of Bailey and Parmer counties and their deputies, and members of the Texas Rangers Force have diligently followed up every lead and every clue They agree that the offering of a reward is appropriate.
A Muleshoe attorney has drawn up rules and regulations to govern this reward offer by the citizens of this territory. There will be three trustees, who will have the responsibility of disbursing the money should anyone qualify by furnishing the vital information; should no one qualify, the money will be returned to each donor to the reward fund. At the end of a two year period, the money will be returned if no one has qualified to earn it. The money will be deposited in the Muleshoe State Bank and an accurate record will be kept of contributions. No peace officer will be eligible to receive the reward; and should an arrest and conviction come about through the regular enforcement agencies, the donors all will receive their money back.
The reward is offered for "information leading to the arrest and conviction of the murderer or murderers" of Joshua Blocher.
Intolerable to people who believe in law and order is the thought that those responsible for the death of a harmless old person should be still at large. Let us do everything possible to bring this case to a swift conclusion.
Should you desire to contribute to this fund, you may leave your check or money at any one of the following places:
Nigh Grocery, Progress.
Wimberley Grocery, Progress.
Hughes Service Station, Lariat.
Davis Grocery, Farwell.
State Line Grocery, Farwell.
Security State Bank, Farwell.
Muleshoe State Bank, Muleshoe.
Western Drug Store, Muleshoe.
Damron Drug Store, Muleshoe.
Wood Drug Store, Muleshoe.

Individual Hair Styling


All Types Of Beauty Service

SPECIALIZING IN HAIR CUTTING, SHAPING AND STYLING

WELLBORN BEAUTY SHOP Call 240
 ren

We Join In Welcoming

And You Are Invited To Inspect Our New Grain Elevator \& Storage Plant InMuleshoe

$\left|\begin{array}{l}\text { applied on a uniform field of } \\ \text { cotton under the direction of a } \\ \text { representative of each chemical }\end{array}\right| \begin{aligned} & \text { FOOTBALL RESERVE SEATS } \\ & \text { TO GO SALE FRIDA }\end{aligned}$ | representative of each chemical |  |
| :--- | :--- |
| company. The chlorate-based de- |  |
| foliants | Season reserve seats for the |

 go on sale Friday morning at the
Western Drug store. Five games
will ge played by the Mules on


Denise have moved to Lubbock where Mr. Davis will teach subst sixt
grade work and boy physical ey grade work and boy physical e e
ucation the McWhorter School.
Mr. Davis has taught Mat Mr. Davis hes taught Math in
Muleshoe Jigh for the past
Mree years. dry burn in a a test to eliminate the best
desp echatt reserve seat tickets w
spray concentration.
complete Complete results of these ex.
periments are iven in Progress
Report


## Announcing That ....

We Have Sold The

## CROSS ROADS CAFE

TO<br>MR. BUTCH BAKER<br>OFMORTON, TEXAS

We wish to express our thanks to our many friends and customers for their loyal patronage the last four years.
We assure you that Mr. Baker will give you the best of service and fine foods. We solicit your continued support for him.

Mrs. Ineta Turrentine


We Are Still Running Our Sale On All Summer Merchandise. We do not want to carry over any summer merchandise. We have marked down and we are marking everything down lower than ever.


## CAR OWNERS

Are you familiar with the new Financial Responsibility Law? Let us explain it to your DEPEPENDABLE, FRIENDLY \& COURTEOUS SERVICE POOL INSURANCE AGENCY LEE POOL
Phone 113 MYRON POOL

## 

WELCOME TO THE ROUNDUP

you cant "buck" at our prices on FIRESTONE REFRIGERATORS FIRESTONE DEEP-FREEZES NECCHI SWING MACHINE
Bassfiresione Dealer Store

Well Be Seeing You At The WILL ROGERS MEMORIAL ROUNDUP


Always Ask For -
VANCE'S COUNTRY STYLE SAUSAGE At-

YOUR FAVORITE CAFE YOUR GROCERY STORE YOUR HOME

## MULESHOE LOCKER CO.

Phone 133

Cotton Demand Commodity Loan Should Make Good Prices This Fall








 August 1, 1951, was 2,000,00 bales, of Tuscon Arizona, Mrs. R. E.
the smallest in 25 years.
"These figures give every ra-
Jackson, Linda Ray and Velma,
 ahead, provided an orderly flow
an ow
of bales into the makers can be
maintained during the haven and Sharon of Mule.
shoe. $\left\lvert\, \begin{aligned} & \text { maintained during the harvest } \\ & \text { period." } \\ & \text { The federal commodity loan } \\ & \text { program offers the major op- } \\ & \text { portunity }\end{aligned} \begin{aligned} & \text { Others attending were: J. R. } \\ & \text { Wilemon of Dallas, Mr. and Mrs } \\ & \text { Connie Lenard and Jackie of Big }\end{aligned}\right.$














## BRONC RIDING

 whether in a rodeo arena or on the home ranch. Good riders gain recognition farand wide for their ability to stick to the back of turning, pitching, twisting, and
sunfishing broncs sunfishing broncs.
Horses, too, gain recognition for their ability to throw riders and the best riders





Bronc riding has long been one of the most popular events of the cowboys,
whether in a rodeo arena or on the home ranch. Good riders gain recognition far will travel miles to try their luck at riding the critter.
In rodeo contests, there are two types of boons riding, bareback and saddle. In the saddle bronc riding contest, the horses are saddled with selected saddles and
usually have a plain halter. Bareback riding is done without the use of a saddle, with just a surcingle.

This is one of the most dangerous contests in
injured by their fall or from broncs stepping on them


CONGRATULATIONS
WILL ROGERS MEMORIAL ROUND.UP BEST WISHES
For Bigger and Better Round-Ups In The Years To Come
 CHRYSLER -PLYMOUTH

SALES \& SERVICE PARTS \& ACCESSORIES

## Covin Motor Co.

WELCOME VISITORS
To The
WILL ROGERS MEMORIAL RCLNSEUP


THRUSDAY \& FRIDAY
AUGUST 30 \& 31

## ALLEN GUIN BODY SHOP

Muleshoe, Texas


## ATTEND THE WILL ROGERS MEMORIAL

3 BOXES CRACKER JACKS_ 14c PEANUTS ........ 35c CLEAR SAILING GREEN BEANS

HEINZ, 16 OZ CAN
BAKED BEANS ......... 15c
SUNKIST, 4 OZ. CAN
LEMON JUICE $11 c$

ARMOUR'S 16 OZ. CAN
CORNED BEEFHASH_ 42c
CRANBERRY SAUCE .- 19c

Don't miss the big Round-Up Celebration with two big street parades, two big rodeo performances, the Will Rogers movie and many other entertaining events.

ASSORTED FLAVORS PACKAGE CREAM CONES .- 16c

# (0) CHASE \& SANBORN $\begin{aligned} & \text { ILB. CAN ANY GRIND ...... }\end{aligned}$ 



## c

17c
AUINT ELLENS PI DO, 9 oz. pkg IPToN frozen desser FROSTEE
LIBBY 46 OZ. CAN

EmARKABLE, NO. $21 / 2$ CAN 5c PEARS

HUNTS. NO. 2 CAN
c SPINACH
SpINACH
LARGE CAN MILK
EAGLEBRAND

## WOLFS NO. 2 CAN <br> CHILI <br> 65c <br> CRACKERS, 1 lb. pkg. . . . . 31c KRAFTS PINT JAR

## PLAINS QUART ASSORTED FLAVORS

COLGATE, 50C SIZE
Dental Cream..31c Alcoholisw eqпй 15. BUFFALO 12 oz pkG.
STRAWBERRIES -. 34c VIENNA SAUSAGE .-- 19c OKRA, 10 oz pkg. $15 c$ Kleenex NO. 200 COUNT

pork shoulo STEAK, lb. BEEF CHUCK. U. S. GOOD \& CHOICE
ROAST, lb.
FRESH SLICED
BOLOGNA, lb.
 CHESE, 1 lb 65 c
$\qquad$

CANTALOUPES, lb.

Muleshoe's First Golf Tournament Qualifying Rounds Due By Aug. 31 Muleshoe's first golf tourna-
ment well be held during the
next wees.
All golfers are notified to turn
next weend, on the newly com. in their qualifying scores at the next weekend, on the newly com. In their qualifying scores at the
pleted Muleshoe Golf course, lo. IWod Drus store, where the prop
cated adjoining the city lims.
cietor. Buck Wood, will be aval cated adjoining the cours limits. . rietor, Buck Wood, will be avail
Entrants must qualify by Aug. Entrants must qualify. by Aug.
ust 31, Friday, $6 \mathrm{p} . \mathrm{m}$. There will be trophies for the
top players in all flights and a a may tay around as
Calcutta pool will be set up for maxy as 100 eggs . and all in all flights. Entrance fee is $\$ 3.00$.
There will be separate flights for
Journal Want Ads Pay

U.S.ROYALShow


## Blowout Prevention FOR ALL CARS! FOR ALL TIRES!

Tarlons never possible before! THIS IS YOUR OPPORTUNITY-YOUR Soe the now U. S. ROYAL Nylon miraclo--
the LIFE-TUBE- the only innertube that prevents blowouts! Soe amazing sofoty tests only LIFE-TUBES that bridge soo the now Nylon eonstruction that bridgea Soo the tubo that choke
only Nylon hug and seal!
Soo the bl © U. S. Ro

PROTECTIONI

5 Mas Many unforgetrable things
(GBIG U.S.ROYAL SHOW )
(f) now going on!


June 20, 1951, on a charge
conspiracy


FIRSI ANHIVERSARY SALE

## TAKE YOUR CHOICE



## WILLSON - SANDERS LUMBER

Water Conservation District Vote Tentatively Set InLate September
 $\left.\begin{gathered}\text { The fate of } \alpha \text { 211－county un－}\end{gathered} \right\rvert\, \begin{aligned} & \text { holding the election，at whic }\end{aligned}$ dis

We invite all of our friends and pa－ trons to visit us in our new location－

4－Blocks South of the Traffic Light On The Morton Hiway

This newly decorated shop will be open and ready for business－

TUESDAY，SEPT． 4

## WELLBORN BEAUTY SHOP

CALL 240 FOR APPOINTMENT
Muleshoe，Texas

MIKE CHALLENGES IKE

．．to a fight－to－the－finish pig－growing race at our store

Two－gun Purina Mike has challenged Puny Ike to shoct out in a pig－growing duel right in our store．
Mike \＆lke are two pigs of the same age and weight． Mike will get Purina but lke gets none．Come in and most pork in the least time，and at the lowest cost per pound of gain

Riviera Makes Bow in Low Price Field


Goodwill Tours Covered More Than 400 Miles，Touched Score Of Towns

## ANNOUNCING THE NEW

## FAIRBANKS MORSE SUBMERSIBLEELECTRICPUMP

WATER COOLED－SELF PRIMING

The Fairbanks－Miorse Submersible Pump is a highly efficient unit designed deliver unusually high capacities at settings in excess of 60 feet with well diameters of 4 inches and larger．The entire effort of the pump is co centrated toward raising water through the service line．No suction line frod or cycling water through jets．Priming is never required in the sub mersible pump，as all operating elements are under water．僄䓕然 is required，and no horsepower is spent in turning long thafts raising lengths Ease in installation is an outstanding feature of the Fairbanks－Morse Submersible Pump．It is only necessary to add the required lengths of drop pipe to lower the unit to the proper setting and thus complete the installa ion Motor wire is available in standard lengths of waterproof cable，ready o attach to the motor control box．

Complete Fire Insurance And Fire Loss Record For Muleshoe Issued


Thanks To All..
 Wers who so during th time we operated the City Motor Co.
$\qquad$ an enioyed our association with you IM BURKHEAD

## Welcome Round-Up Visitors



FOR
SERVICE-PRICE - OUALITY vISIT
3LACKBURN FOOD STORE

## Rodeo Program

. GRAND ENTRY
Flag Bearers
introduction of Rodeo Queens Introduction of Roping Club Officials Introduction of Special Guests
II. FIRST SECTION OF BAREBACK RIDING III. FIRST SECTION OF TIE-DOWN CALF ROPING iv. SECOND SECTION OF BAREBACK RIDING
v. SECOND SECTION OF TIE-DOWN CALF ROPING
VI. ENTRY OF WINNERS OF PARADE FLOATS AND SHERIFF'S POSSES
VII. SADDLE BRONC RIDING
VIII. SHETLAND PONEY BARREL RACE
IX. BOYS' JUNIOR ROPING
X. PORTALES MOUNTED SQUARE DANCE TEAM
XI. BULLDOGGING
XII. LADIES' BARREL RACE
XIII. FIRST SECTION OF BULL RIDING
XIV. SECOND SECTON OF DOUBLE MUGGING XV. BOB LEE AND HIS TRAINED HORSE XVI. SECOND SECTION OF BULL RIDIN

Welcome To Muleshoe


You will enjoy eatin conditioned cafe. cIOŰS FOOO Round-Up Specials Ranch Burgers Fried Chicken Steaks-Short Orders

AT CHOW TIME HEAD FOR CROSS ROADS CAFE

Phome 78
mastano roon


## TWO BIG DAYS, SAT. \& MON. SEPTEMBER $1^{\text {1t. }} \& 3^{\text {rd. }}$

Take Advantage of Cobb's Big Dollar Day Event Saturday and Monday For Back-To. School Wear. You Will Find Many Many, items on Sale These Two Days.

| final closeout | SSS | TEXAN JEANS | DICKIES |
| :---: | :---: | :---: | :---: |
| Shes |  | Sinaili | MATCHED |
|  | S2.77 each | Siese $\mathrm{l}^{\text {a }}$ | SHIRTS \& PANTS |
| 33.99 | GARZASHEETS |  | Shirs |
|  |  | "LEVIS |  |
| ES'COAS | $81 \times 99 \ldots$ | - |  |
| Wex | $81 \times 108$..... 82.68 |  | BOY'SBRIEFS |
| 519. | CANNON TOWELS |  | Bravems |
|  | 20 | MENS |  |
|  |  |  |  |
|  | SHOES | MENSS | FROCKS |
| ON HOSE |  |  |  |
| \% |  | 3pairs1. | , |
| 717 pair |  | CO | B' ${ }^{\text {S }}$ |




## Bovell Motor Supply

Government Safeguards Farm Machinery


Relief for farmers concerned by the growing shortage of tractors
 the newly estabished farm machinery and equipment division of the
National Production authority, which was announced on Thursday.
April 12 in Washing on D.


## p, of of


panded farm production goala.
The appointment answers the requests of defense authorities, gov-
 said that farm equipment must be available in large guantities to
avoid the possibilitof of serious foo shortage in the United States
arising from an increasing scar: of farm labor.

Coleman School $\quad \begin{aligned} & \text { Mr. and Mrs. J. M. Bellar of } \\ & \text { Progress had as their guests Sun } \\ & \text { day. honoring Mrs. J. Mellar on } \\ & \text { her. birthday. Mr. and Mrs. J. . }\end{aligned}$



 The purpose Heating Institute.
Ine tinic is to
cquaint heating specialists with

## WELCOME TO MULESHOE ROUND.UP VISTOORS

"MULESHOE'S LARGEST APPLIANCE STÖRE"

- westinghouse refrigerators
- norge refrigerators
- maytag dutch oven ranges
- maytag washers
- westinghouse ranges
- goodrich tires \& tuses
- motorola radios
- Shotguns \& RIFLES
- JACUZZI PUMPS
- auto accessories
- glassware \& silver
- china \& CRYSTAL
- electr!cal supplies
- irrigation supplies
- hot water heaters
- PAINTS \& VARNISHES
- plumbing suprlies
- all sporting gocds
- all small appliances

Johnson \& Pool

## Attention

Muleshoe Automobile Co.
Wholesale Distributors In This Area
Amalie Oils \& Greases
See Us For Your Lubrication Needs
1013 Main St.
Phone 375J


Muleshoe, Texas WE INVITE YOU TO PURCHASE
For Your Child's Tríp Through Life.


MARION F. HARRIS

## Pepsesenting <br> Southwertern Life Creswersices ormperngy

## POOL INSURANCE AGENCY

complete insurance coverage -LOW COST FARM LOANS
-auto loans
-irrigation well loans Dependable and Friendly Service

LEE POOL
MYRON POOL
Phone 113
Muleshoe, Texas LIBERAL CREDIT TERMS.


## C. C. Manager

- Goes Westernln New Boots, Stetson

- Ferris Wheel, Kiddy CarFor Stands At Rodeo
Joe Seabolt will have a number
of his concessions and two rides
here for the two day Will Rog. here for the two day will Rog.
年s Memorial Rorond Wh. Rides
include the teris wheel and a include the firris wheel the child-
kidy car mix up
ren.
Concessions will include a base flat atate fee wow will pene, etc. by Sea.
oolt to the Muleshoe Chamber boy anmerce, odricials of
In addittion the Jaycees' ladies will have a hamburger stand at
the rodeo ground or those who
get hungry during the rodeo program. There will thus be plen
ty of refreshments and eats o
the ground during show time. Passion Play To Show In Lubbock


# The Muleshoe Journal 




## WILL ROGERS MEMORIAL ROUND-UP

WE INVITE YOU TO MAKE OUR STORE YOUR FOOD HEADQUARTERS


DON'T MISS OUR BIG-


Again Cash Way is bringing you another of their big Famous Dollar Days with so many canned goods and staple items at unheard of low prices. Plannow to stock up on these items. School will have started and youngsters need plenty of good, wholesome, body building foods. Take advantage of these Dollar Day Specials and SAVE!!

MAKE ONE STOP DO.
Make one stop take care of all your shopping needs. We have complete stock of -

- STAPLE ITEMS
- CAKES \& PASTRIES
- FROZEN FOODS
- CANNED ITEMS
- FRESH POULTRY
- CHOICE MEATS
- FRESH FRUITS
- FRESH VEGETABLES
- LAUNDRY SUPPLIES
- CLEANING AIDS
- KITCHEN UTENSILS
- DRUGS \& SUNDRIES
- PICNIC SUPPLIES


[^0] have all the materials you need from the first through the 12 th



Ride "eyt COUNB(B) (1/ WELCOME TO THE WIIL ROGERS MEMORIAL ROUND.UP


CHEVROLET SALES \& SERVICE AUTOMOBILE REPAIRS
24 - HOUR WRECKER SERVICE
C. \& H. Chevrolet

## GET MASTERS DEGREES Receiving masters degree

 $\left|\begin{array}{l}\text { GET MASTERS DEGREES } \\ \text { Receiving masters degrees from } \\ \text { West Texas State Collegein Can } \\ \text { yon this summer ware: Misse }\end{array}\right|$ yest Texas State College in Canyon this summer were: Misse
Zeffie and Effie Childress, and Zeffie and Effie Childress,
Mrs. Radie Williams Boone. SUNDAY VISITORS Visitors in the home of Mris
Radie Boone Sunday were Mis
Evelyn Boone of GGaham, anc
Wayne Boone of Snyder. Wayne Boone of Snyder.
oxLahoma visitors Clive Ellis of Oklahoma City
returned home, Wednesday monr
ing after visiting in the home of ing after visiting in the home of
his father Mr. J. W. Ellis for a
few days.



Senator Estes Kefauver and Texas Attorney General Prie Daniel
appear together on a program discussing control of organized erime



## HEWDV:

 WELCOME TO THE WILL ROGERS MEMORIAL ROUNDDUP

MULESHOE STATE BANK
MEMBER F.D.I.C
DEPOSITS INSURED UP TO $\$ 10,000$

THE MULESHOE JOURNAL, Thursday, August 30, 1951 RUIDOSO SEMI-FINALS DO MOR BORROW your neighbor'A Mrs. Naomi St. Clair of Mule- Muleshoe Journal any longer. $\hat{1}$
shoe went to the semifinals in subseription for a year costs ons the women's golf tournament $\$ 82.00$.
held in Ruidoso last week. Mrs.
St strong group of payars entered
the tournament, played the tournament, played on a
pretty tough curse. Slanting
greens and many hazards add greens and many haze. Sland anting to
the difficulties on this course, one NORMAN W. bays Attorney-At-Law Office In Courthouse

## OIL LEASES \& ROYALTIES

 CIVDE A. BRAY, SR.YOUR STATE LICENSED DEALER IN mineral. oil leases \& royalties

## Welcame rouno.Up VISTIORS



SEE US FOR -
WESTERN SHIRTS WESTERN PANTS CLEANING \& PRESSING SPORTS WEAR
LAMBERT CLEANERS
meist
Welcome To Muleshoe And The Will Rogers Memorial


We Invite You To Stop By For -
cकणन
CONOCO GASOLINES CONOCO SUPREME OILS TIRES \& TUBES BATTERIES ACCESSRIES NEW ANDUSEDCARS
SIIKES MOTOR CO.
Phone 53 CORNER OF U. S. 84 \& MAIN STREET

unect mintorain on, al woed whool tor

 The pictures above help ex.


Hereford Short Course Announced


Your unaturing Series E Defenso
noanactan now earn more money for


 netember $B$

Des. Woods \& Armistead * OPTOMETRISTS Tha E. WOODS. O.D.
B. W. ARMISTEAD. O.D. B. W. ARMISTRAD. O.D.
GLENN S. BURK. O.D. Lhon- 328 Littlofleld

For Good Results, Feed -
MOORMAN'S MINERALS AND
PROTEIN GONCENTRATE
H. D. Holley

Phone 909-F2 - Muleshoe I will be at the Muleshoe
Sale Barn each Wednesday

## GREEN

Haspital \& Clinic

Wileshoo, Toxas

Telephone 142
 and
 Calliham, PanTech Farm; Mr.
Alfred Meeks, Dalhart, Texas; Mr.
 ward, Oklahoma; Mr. C. E. Wey. .
mere today.
mouth. Amarillo, Texas. Dr. J. C.
Miller. Head of dratt headquarters re-
State Miller, Head of the Animal. Hus.
bandry Department at Texas A.
has been falling off since the bandry Department at Texas A. A.
has been falliing off since the
and M... College Station, wil
serve as Moderator tor March. General Wakefield
estiimated that 2000 to 2.500 18 and M., College Station, will
serve as Moderator for the Pan-
nel.
netiimated that 2,000 to 2.500 18

year-olds currently are unregis. | to all persons interested in in at. |
| :--- | :--- |
| tending this Short Course which |
| tind designed to | $\begin{aligned} & \text { situation closely wince late spring }\end{aligned}$

 4.H Club and and Voceations in our Agri
cultural Departments. The Roman
drink from.

WELCOME TO MULESHOE AND THE

## WILL ROGERS MEMORIAL

## (

We Would Appreciate Servicing Your Car.

## Prompt \& Courteous Service

Right On Your Way Between Town and The Rodeo Arena

$$
\begin{array}{ccc}
\text { Phillips } & \text { Phillips } & \text { Phillips } \\
\text { "66" } & \text { Motor } \\
\text { Gasoline } & 060 & \text { Oils }
\end{array}
$$

## RAY'S SERVICE STATION

$\underset{\text { Phone }}{\substack{2812 \\ 3-8246}} \begin{aligned} & \text { N. W. } \\ & \text { Amarillo } \\ & \text { Muleshoe }\end{aligned}$
as, Chairman of the Short Course
Committee, announced his Com.
mittee has worked out a fine
Committee, announced his com-
mittee has worked out a fine
program for this event. program for this event.
The program will start at 9:00
with judging to begin at 9:15. With yudging to begin at 9:15.
Mr. . J. Largent of Merkel, Tex.
as and Mr. Don Good, Head of
the the Animal Husbandry Depart
ment at Kansas State College,
Manhatan, Kansas will judge
the following classes the following classes: Yearling
Bulls, Senior Bull Calves, Yearl.
ing Heifers, Senior Heifer Calves ing Heifers, Senior Heifer Calves
and Steers. A free barbecue and special
entertainment will be held at
noon Course.
Duriing the afternoon session,

## TALMAGE McKILLIP

## Factory Representative ELECTROLUX

Cleaner \& Air Purifier SALES \& SERVICE

Box 5

> Phone 44-J

WELCOME TO MULESHOE
-AND THEWILL ROGERS MEMORIAL

## $x$

\& We Invite You To Come By And Let Us Service Your Car


CONOCO GASOLINE \& MOTOR OILS WASHING \& LUERICATION TIRES, TUBES \& BATTERIES QUALITY USED CARS NEW HUDSN AUTOMOBILES GOSS CONOCO SERVICE Plainview Hiway
 ter from a seetion of the qua. to adise the boards to be a little
tougher than in the past. After
ter
providing maximum penalities
of fill, the man who doesnt register
orise to $\$ 10,000$ and ond
prisonment up to to five years.
Under the Under the draft act, all'18.year.
old me isn't being fair are required to register the man
with the nearest draft board on
who does register on tiime.
"A man is dealing fairly with The spell of cold weather be. with the nearest draft board on
their 18th birthay or within
five days man is dealing fairly with
his neighbors if he obeys the law
just as they do. We hope parents $\begin{aligned} & \text { The spell of cold weather be the warm weather of indian } \\ & \text { former is catled "Squaw Win. }\end{aligned}$

 your


DEALER

INVITES YOU TO MAKE OUR STORE YOUR AUTOMOTIVE ROUND-UP HEADQUARTERS

We Hope You Will Enjoy Your Visit In Muleshoe And Invite You To Visit Us 1. Often!
${ }^{\text {Arnold Morris }}$

ARNOLD MORRIS AUTO CO.


WELCOME ROUND.UP VISTIORS

SEE US FOR HIGH QUALITY -

- LUMBER OF ALL KINDS
- WALLPAPERS
- PAINTS \& VARNISHES
- YOUNGSTOWN KITCHENS
- PLUMBING FIXTURES
- HOME HARDWARE


## WILLSON - SANDERS

0

## COURTHOUSE RECORDS

real estate transfers

$\boldsymbol{c}^{\frac{\mathrm{B}}{\mathrm{T}}}$




 ather valuable consid
Brits
ore BiRTHS
Recorded for Month of July, 19:
 Walter Thomas Lemons, son of
Mr. and Ms. E. M. Lemons, born
Mry Dennis Dale Humiston, son of
Mr. and Mrs. Elden M. Humiston




Expandable House
If your present home is so
crowded that members of the
 $\begin{aligned} & \text { ratters, } \\ & \text { intersted shoula } \\ & \text { house. }\end{aligned}$
in this expandabie




 $\left|\begin{array}{l}\text { back entrance can go directly } \\ \text { ipstairs or to the downstairs } \\ \text { bedrooms. }\end{array}\right|$ FRANCIS GILBREATH WITH Space for a washing machine
freezer, and lavatory are provided




PAT R. BOBO, Owner ANN H. HOWELL, Maneger
Muleshoe Livestock Auction
H. K. FREEMAN HUGH fREEMAN

SALE EACH WEDNESDAY

## Kenneth Bozeman

Auctioneer
All Farm Sales 5\% - Bi:s Puid
To Book Farm Sales


Get Ready For Fall Harvest


24-POINT CHECKUP
for your ALL-CROP Harvester
Save more soybeans this fall by having your ALL-CROP Harvester in first-class condition.

Our 24-point ALL-CROP Inspection and Repair Service can save you money. Factorytrained mechanics will go over your machine from sickle to straw rack.

Get on our schedule as early as possible for your ALL-CROP Harvester checkup. Be ready for a clean harvest this fall.

## ALISS.CHALMERS

Muleshoe Imp. \& Supply CO.


You've a right to set your sights higher when you buy a fine car. You can rightly expect more room -and a lordly smoothness in the way it carries you.
So we present these facts:
You'll find, in a Roadmaster, more usable room than you'll find in any other six-passenger car in America. You'll find the extra comfort of double-depth Foamtex cushions in RoADMASTER only.
You'll find that the Roadmaster has a high-compression, valve-in-head power plant that is also exclusively Buick's - a mighty Fireball Engine


## Amazing Mileage!

It's smooth, smooth sailing for long, long miles... with conoco N-tane Gasoline! Listen to your car sing a love song to the highway when you start out on that next trip. Youill go farther. . . on a gallon. Try a tankful.


## You never tried a fine car like This One

endowed with more performance than most owners will ever need. And you'll find that a Roadmaster rolls with unsurpassed levelness and poise, thanks to coil springs on all four wheels - which is still another feature found on no other car in the fine-car field.
But the thrill that is yours, when you get this willing beauty out on the open road, is something that can't be summed up in any listing of features, one by one.
It's a "feel" which, we honestly believe, no other car can approach.
It's the sure way this dazzling
performer holds the road-the way it responds to your slightest wish-the quick answer you get when you nudge the throttle-the extra security you feel in the velvet grip of the brakesyou find in Dynaflow Drive - the sense of mastery that makes every mile a joy.
And, confidentially, there's one more important way in which is inmaster stands alone, and that performance.
Better come in soon and check for yourself what a great car and a great chis one really is.

ROADMASTER
Custom Buibt by Buide

## MULESHOE AUTOMOBILE CO.



Attend Reunion

## Visiting recently with Mr. and Mrs. Jack Lowe and children, Judy and Jack

Price Specialist Coming Sept. 5
Office of Price Stabilization, he will maintain offices while
Specialist Sam R. Blake will be here in the District Court Room.
prepared prepared to answer questions re. - The OPS price specialist will be
garding the pricing of toys and able to provide answers for all garding the pricing of toys and and ande to provide answers for all
christmas decorations. amend.
types of businesses concerning Christmas decorations. amend. types of businesses coneal prict tion 7 . When he conducts his
cilinic in Muleshoe nextegulations Merchants are in
day morning, Sept. 5 . day morning, Sept. 5,
Through the joint

| t sponsorship of |  |
| :--- | :--- |
| trict | OPS office |
| the |  |
| pli |  | presence in the town to bring

their operations into full com-
pliance with the newly-amended he Lubbock District OPS office pliance with the newly-amended

While In Muleshoe At The Ist. Annual WILL ROGERS MEMORIAL ROUNV.UP

Make Our Store Your Headquarfers


TEXAS MACHINERY CO.
Massey Harris

Welcome....
Round-Up Visitors
We Hope You Have A Big Time In Muleshoe ! !


We Are Happy To Be Of Service To You HARDWARE FURNITURE APPLIANCES ELECTRICAL SUPPLIES FARM IMPLEMENTS BERKLEY PRESSURE SYSTEMS BUILDING MATERIALS SHOP SERVICE
PLUMBING FIXTURES \& SUPPLIES


[^0]:    Make our store your headquarters for school supplies, Wo

