

The Muleshoe Journal



DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 31, NUMBER 2

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, JANUARY 1, 1953

John Deere Day Is Planned Wednesday For Farmers of Area

Howard Cox To Take Two Weeks Training Course

Howard Cox, owner of the Cox Drive-In Theatre received orders to report for active duty for a two week training period at the Naval Air Station. Mr. Cox will leave January 3.

Due to the emergency, the Drive In Theatre will remain closed for the remainder of the month of January.

Hospital News

Alan Angeley, small son of Mr. and Mrs. Rex Angeley, was in for medical care. He has gone home.

Mrs. C. Owen Jones was in for several days for medical care. She has gone home.

Mrs. E. R. Wright was in for medical care and has gone home.

Mr. W. E. Howard was a medical patient. He has been discharged.

Mrs. Bud Holdeman is in for medical care. She is doing much better and will soon go home.

The small son of Mr. and Mrs. Jim Bickel was in for medical care and has been released.

The small son of Mr. and Mrs. Buck Crim was in for medical care and has gone home.

Mr. A. P. "Grandpa" Garth is a medical patient and is resting fine.

Mr. W. D. Dement is in for medical care and is doing fine.

Fred J. Johnson was a medical patient and has gone home.

Mrs. G. J. Garth is in for medical care, she is resting fair.

Mrs. Jerry Parsley was in for medical care. She has been discharged.

Janet McDonald was in for medical care. She has gone home.

Juanita Mendez was a medical patient. She has gone home.

The annual John Deere Day held at Davis-Lenderson the Muleshoe John Deere Dealers will take place Wednesday, January 7. Highlights of the program will be a motion picture starring Buster Keaton in "Paradise For Buster", to be shown at the Valley Theatre and will start at 1 o'clock. The day will start with open house at 10 o'clock a. m., followed by lunch at noon and then all who wish to will proceed to the theatre and see the show. The entire affair is free to farmers and their families who have secured tickets in advance. There is no charge for the tickets. Both Davis and Lenderson assure us that the program will be something really worth while.

1951 Will Rogers Round-up Pictures Seen At Rotary

The Rotarians of Muleshoe were pleasantly entertained by a motion picture of the 1951 Will Rogers Round-up Parade. The picture was presented by Willis Branscum.

Subjects for future discussion was brought up by President Myron Pool. The business meeting was concluded with reports by several committees.

Visiting guests were C. V. Singleton, Seminole; Randy Saffle, Dallas; Willis Branscum, and Travis Reed.

PROGRESS H. D. CLUB TO MEET JANUARY 6

The Progress H. D. Club will meet at 2:30 p. m., Tuesday, Jan. 6, in the home of Mrs. Gordon Murrah. The demonstration will be given by the agent on selecting and placing foundation shrubs.

GUEST FROM LEVELLAND

Mr. H. B. Byerley of Levelland is spending a few days with her mother, Mrs. Maude Jones, while she is convalescing from the flu.



AN UNUSUAL AS WELL AS THE MOST EXPENSIVE CHRISTMAS TREE IN THIS PART OF THE COUNTRY can be seen as Fry & Cox Bros. Implement House. The tree is made up of rotary hoes manufactured by Fry & Cox. There are 96 of these hoes in the tree making the cost of the tree come to the grand total of \$753.60 (Photo By Cline's Studio)

Bailey County March Of Dimes Officials Announced By Chairman

W. Q. Casey, County Drive Chairman of the March of Dimes announced the following community chairmen and workers at a recent meeting.

Mrs. W. L. Shafer, Needmore Community; Rev. Carol M. Jones, Progress; Mrs. W. T. Millen, Y. L.; Mrs. Virgil Nowell, West Camp; Mrs. R. P. McCall,

Enochs; Mrs. F. L. Simmons and Supt. H. A. Reynolds, Bula; Supt. Charlie Speed, Three Way; Mrs. Cecil Cole and Mrs. Baker Johnson, Goodland; Mrs. R. P. Sanders, Maple-Stegall; H. C. Wellborn and Alex Wilkins, Muleshoe.

Mrs. McKinstry Opens Piano Studio

Mr. and Mrs. Sam McKinstry, formerly of Hagerman, N. M., have moved to Muleshoe and have purchased the C. M. Baker home at 902 W. Fifth Street. They have two daughters, Mesdames Harold Allison and Oscar Allison, of Muleshoe vicinity and another daughter, Mrs. Kenneth Osborn of Hobbs, N. M.

Mrs. McKinstry is a teacher of piano and has had several years of recent study with Isabel Hutcheson, nationally known pedagogue of Dallas and New York. For the past seven years, Mrs. McKinstry has taught in a studio at the Hagerman Schools and has also maintained a studio at Dexter, N. M., for the past four years.

Mrs. McKinstry's two piano studio in Muleshoe will be in her home where she is now registering students for the spring term which begins January 5.

Announcement is in another part of The Journal.

Pleasant Valley Farm Bureau Plans New Projects

The Pleasant Valley Farm Bureau met recently with the president, George Wuerflein, presiding.

The following officers were elected: president, Harry Engleking; first vice-president, George Wuerflein; second vice-president, Doyle Turner; county director, Harold Allison; alternate, E. H. Angeley; secretary, John West; and reporter, Mrs. Bonnie Haberer.

Arthur Crow Views 1953 Chevrolet At Dealer Meeting

A new Chevrolet that will create "entirely new conceptions of automotive beauty and performance" was promised today by Arthur Crow, president of the C. & H. Chevrolet Company.

Mr. Crow made his statement following a meeting with company representatives in Muleshoe where 1953 plans were revealed to an enthusiastic audience of dealers from this area.

"When we were invited to attend we were told that this would be one of Chevrolet's most important business conferences," he continued. "This was conclusively borne out by developments. Not only were we shown the most exciting product in my experience as a dealer, but the speakers made clear that the company through its newspaper advertising and promotion would give the model unprecedented backing."

Mr. Crow said the program should answer any doubts about the future of business.

"A company with the marketing knowledge of Chevrolet does not reinvest the tremendous capital required for a program of this nature unless it is firmly convinced of sound sales possibilities," he pointed out. "It is quite apparent from the product that the largest automobile company in the world is anticipating one of its biggest years in 1953."

Although the date for showing the new Chevrolet has not yet been announced, Mr. Crow is already making plans for a display of the car here. He is confident that interest in the new model will draw record-breaking crowds to his showroom.

A prolonged discussion concerning the building of a community house was held including the reading of several communications. No action was taken by the Bureau, but a community meeting date was set for January 8 and a committee consisting of George Wuerflein, Gerald Allison and Harry Engleking was elected to investigate the matter.

Final arrangements were made for installing road signs, a project originally sponsored by the Pleasant Valley Social Club and Farm Bureau.

County agent, Dave Eaton, and county Farm Bureau Service agent gave interesting reports stressing valuable service available to members at the county Farm Bureau office. George Allison, county director, reported on the organizations of Sudan and Rocky Ford.

In appreciation of invaluable aid in organization and other phases of work, the Pleasant Valley Farm Bureau voted a complimentary membership to Judge Otha Dent.

Refreshments of fruit cake and coffee were served by the social chairman, Mrs. E. K. Angeley.

1953 Ford Tractor On Display Sat. At Hicks Tractor

The new 1953 Ford Tractor will be on display at the Hicks Tractor Company Saturday, Jan. 3. The new tractor will have some of the most important features to be introduced in the farm implement field in the last several years.

Everyone is invited to stop at Hicks Tractor Company and view this new tractor.

Hilltop Grocery Changes Hands

Hilltop Grocery, better known as Blair Grocery and Station, located 3 1/2 miles from Muleshoe on the Plainview highway, reopened Monday, Dec. 29, for business.

The store will be under new management of Mr. and Mrs. Herschell Parker. Mrs. Parker is the daughter of Mr. and Mrs. H. W. Blair, owners. She has had four years of experience of buying and selling for a large store of Amarillo and has been with the Blair Grocery for 6 months.

Mr. and Mrs. Parker are prepared to give you the best of service.

Roger Babson Preview Of 1953

By Roger W. Babson

1. Business will start the year 1953 in high gear. The pace will slacken, however, as the year unfolds, with total business volume for 1953 smaller than for 1952. The powerful supports of the Great Boom, construction and automobiles, will lose strength as the year advances.

2. Barring World War III, 1953 will find business operating under less government control than any year since outbreak of the Korean War. But don't expect removal of price controls to help profit margins.

3. Salient economic feature is the fact that our productive capacity has now been expanded to the point where, barring World War III, output can take care of both arms and civilian needs.

4. The handwriting is on the wall against inefficient operations. Their days are numbered. The successful businessman next year will be the one who can control his costs and stay out front in his market.

5. I strongly urge my business friends to get out and sell, and sell hard next year; but hire the best accountants you can for the back office. "Order takers" will find fewer jobs as 1953 moves along.

6. My forecasts for 1953 are made on the assumption that World War III will not strike during the year. However, I want to make it clear that "all bets are off" the day Stalin dies or retires.

7. The H-bomb gives us another lease on time. Our first lease, from Hiroshima in 1945 to the Russian A-bomb explosion in 1949, was frittered away in idle bickering. This time we will have another "breather". It may be our last chance.

8. 1953 will be most important

in the struggle for World Peace. We will need more than an H-bomb to win the peace. We shall need a great rise of spiritual strength, which is now evident.

9. No New Business Boom

10. The long business boom following World War II was beginning to run out of steam when the Korean War gave it a new lease on life. However, the stimulus of defense spending is already fading. Barring further international troubles, defense activity in 1953 will be a floor under, and not a new stimulus to, business activity.

11. Capital expansion will move into a readjustment phase sometime in 1953. This has been an outstanding economic force behind our long period of good times. Nevertheless, I do not anticipate any sharp break in business. If a slide starts it should be gradual, not steep.

12. Big credit expansion has been a powerful "shot in the arm" for business during the past two years. I predict that in 1953 loan repayments will become more important than new credit advances. This could handicap over-all business unless advertising expenditures are increased.

13. Under an Eisenhower Administration I do not look for expansion of our money supplies as a result of increased deficit financing. Thus, another stimulating force will be absent next year despite the better confidence following the Eisenhower landslide.

14. More Conservation In Government

15. Although General Eisenhower ran far ahead of his ticket there has been considerable gain in the conservative complexion of Congress. The margin in favor of conservatism is not measured by the slight excess of Republicans over Democrats. It results from the fact that several

Democrats can be counted in the conservative column. The emphasis will be on purifying Bureaus and Commissions.

16. All government departments will be at the service of the Republicans after January 20. Never before in the history of the United States has a conservative government had such a powerful bureaucracy at its fingertips. In 1953 we shall see the use of these bureaus to aid rather than handicap business.

17. Hang Onto Your Job

18. Unemployment will be no problem for the workers of the nation during the early months of 1953. The demand for and the supply of labor promise to hold in good balance. Later, however, unemployment will increase, reaching its highest point toward the end of the year.

19. While employment runs high during the first part of the year, strikes will continue to plague management. Unions, however, will be cautious so that they will not bring down on their heads the legislative wrath of a conservative Congress.

20. During the early months of 1953 amendments to the Taft-Hartley Act will be moderate. Great labor turmoil would surely result in severe restrictions on labor being read into the Act. All in all, I forecast a decline in strike totals for 1953.

21. Looking to the year 1953, I am urging my friends and their children to work more faithfully at their jobs. They should not be fooled by present high demand for labor. Early 1953 should be used to "dig in" and work harder. Drifters will be the first to be let go.

22. Price Forecasts

23. Barring World War III and severe droughts, the supply of most raw materials, farm products, and manufactured goods promises to be adequate during 1953. Even the so-called "basic

inventories in the hands of consumers are high as a result of heavy buying since the outbreak of the Korean War. I anticipate few shortages next year.

24. Do not forget that there is always a big IF in the supply situation with regard to farm products. Severe drought could cause havoc. One is already long overdue. Scan closely weather reports from the nation's "bread basket".

25. The demand for goods will be stronger in the first half of the year than it will be during the last half. Disposable income will hold close to current high levels during the first half of 1953.

26. Total pay rolls will hold well, with prospects favoring a slight drop during the late months of 1953.

27. Farm gross income will strengthen along seasonal lines during the first four or five months of 1953. If we then avoid drought, I look for a lower farm income during the second half of the year.

28. The trend of wholesale commodity prices will remain in a basic long term downswing. Look for temporary price recoveries in many groups during the early part of 1953, but do not let them fool you.

29. Unless more international troubles or drought strikes hard living costs should average some lower in 1953 than in 1952. Here again, the tapering off will occur late, not early in the year.

30. Retail Trade

31. Over all trade in 1953 will be close to 1952 levels as far as physical volume is concerned with a moderate decline in dollar totals. The most attractive merchandising investments should be: (1) Supermarket groceries; (2) Variety chains; (3) Mail order stores; and (4) Department stores, excepting a few in the largest and most congested

cities.

32. Demand for capital goods will hold strong during most of 1952. A definite slowing, however, will take place at some time. 1953 sales of consumer durables should about equal 1952's total sales, which were restricted by the steel strike.

33. Movement of soft goods during 1953 should be about the same as during 1952. Some refreshing of demand in the early months may be offset later by a renewed lull.

34. Real Estate

35. Barring World War III, rent controls will be a thing of the past in most areas by the end of 1953.

36. Home builders will be less in 1953. Prices may weaken during the latter part of the year. Building costs should edge lower. Only small new houses will be in demand.

37. In my opinion, the cost of mortgage money will tend somewhat higher during 1953.

38. Construction of municipal and public works should rise moderately in 1953 as compared with 1952. This may be stepped up sharply late in the year if business falters. There may be a surplus of tax free bonds.

39. A moderate slide off in the sale of commercial farm properties can be expected. No bad break, however, seems likely in 1953. Fear of World War III, moreover, should help farm prices.

40. Population trend is away from the big cities. Fear of possible bombing and automobile overcrowding will continue as a drag on city realty values. Continued migration from the urban centers will help suburban properties.

41. For those who plan buying new homes in 1953, I strongly urge the purchase of acreage in suitable suburban areas. Surely, (Continued To Back Page)

WANTED: Clean Cotton Rags At The Muleshoe Journal

LOCAL MARKETS	
Cream, lb.	65c
Eggs, doz.	45c
Lt. Hens, lb.	13c
H. Hens, lb.	18c
Hogs, cwt.	\$18.00
Maize, cwt.	\$2.65
Kafir, cwt.	\$2.65
Hegari, cwt.	\$2.65
Wheat, bu.	\$2.16

**2
BIG
DAYS**

COBB'S
JANUARY
DOLLAR DAYS

**2
BIG
DAYS**

STORE OPENS 8 A.M. SHARP

Saturday, Jan. 3rd - Monday, Jan. 5th

YOU TOO CAN START THE NEW YEAR RIGHT BY SAVING AT COBB'S DURING THIS BIG EVENT



Our Entire Stock of Ladies Long Coats. Fall and Spring Merchandise. All Good Colors. Gabardines, Coverts, and Suede Cloth.

Sale of 1000 **COATS**

1/2 Price

\$29.95 value	-----	\$14.97
\$39.75 value	-----	\$19.88
\$49.75 value	-----	\$24.88
\$69.75 value	-----	\$34.88
\$89.75 value	-----	\$44.88
\$99.75 value	-----	\$49.88



WE ARE OFFERING OUR ENTIRE STOCK OF LADIES FALL AND WINTER DRESSES . . . PRICED FOR A QUICK CLOSE OUT.

Come Early For A Good Selection All Of Our Famous Brands. All Sizes.

Sale of 1000 **DRESSES**

1/2 Price

\$7.98 value	-----	\$3.99
\$9.98 value	-----	\$4.99
\$10.98 value	-----	\$5.49
\$14.98 value	-----	\$7.49
\$19.98 value	-----	\$9.99
\$24.75 value	-----	\$12.38

FALL SHOES



SUEDE AND LEATHER MATERIALS . . . WEDGES, MEDIUM AND HIGH HEELS. ALL TO GO AT A VERY LOW PRICE.



1/2 Price

\$4.98 val.	-----	\$2.49
\$6.98 val.	-----	\$3.49
\$8.98 val.	-----	\$4.49
\$9.98 val.	-----	\$4.99



EXTRA! EXTRA!

Colored Wash Cloths each **8c**

LADIES HATS

CLOSE OUT Values to \$12.98. Come Early For Your Choice.

\$1.88

LADIES BLOUSES

One Group Of Blouses, Rayon, Crepe. Prices For Dollar Day.

1/2 Price

\$3.98 val.	\$1.99
\$4.98 val.	\$2.49
\$5.98 val.	\$2.99

LADIES & CHILDRENS SKIRTS

Corduroy, gabardine and wool. Dollar Day Close Out. \$3.98 to \$6.98 Values.

1/2 Price

80x80

PRINTS

FAST COLOR

Yd. 43c

MEN'S
T-Shirts
White knit. Combed yarn.
Dollar Days Only.
2 For
\$1.00

Woven Gingham
SPECIAL DOLLAR DAY VALUE
2 Yds.
\$1.00

MEN'S
Shorts
Briefs
All Elastic Waist
Cotton Knit.
2 Pair
\$1.00

ALL SALES FINAL

PLEASE NO LAY AWAYS

Cobb's

Muleshoe
Texas



FIRST BAPTIST CHURCH
Rev. A. W. Blaine, Pastor

Sunday School 9:45 a. m.
Morning Worship 10:50 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Prayer Meeting, Wednesday 8 p. m.
Officers and Teachers, Thursday 8 p. m.
W. M. U., Monday 3 p. m.
Choir Rehearsal, Wednesday 8 p. m.

Read The Journal Want-Ads

ST. JOHN'S LUTHERAN CHURCH
W. B. Gummelt, Pastor
Lariat, Texas

Sunday School and Bible Class 10 a. m.
Divine Services 11 a. m.
Sunday School Teachers meet every Wednesday 8 p. m.
Ladies' Aid meets first Thursday of each month 2:30 p. m.
Walther League meets first Sunday of month 8 p. m.
A cordial welcome awaits you at St. John's.
"Let the Word of Christ dwell in you richly." —Col. 3:16.

MAIN STREET MISSIONARY BAPTIST CHURCH
M. E. Robinson, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
W. M. U., Wed. 2:30 p. m.
Mid-week Prayer Service, Wednesday 7 p. m.

Y. L. METHODIST CHURCH
L. J. Helm, Pastor
Second and Fourth Sundays

Church School 10 a. m.
Preaching Service 11 a. m.
Bible Study Group 7:30 p. m.
Evening Preaching 8:30 p. m.
Prayer Meeting, W. S. C. S., First and Third Thursdays 2:30 p. m.

THE MULESHOE JOURNAL, Thursday, January 1, 1953

WEEK END IN OKLAHOMA in Wichita Falls and Ft. Worth. They reported a very nice rain through these sections.

Mr. and Mrs. Leroy McDonald and family spend the past week end visiting friends of Hedrick, Okla., Mr. and Mrs. Elmer Harold. They then visited relatives.

WANTED: Clean Cotton Rags At The Muleshoe Journal

FIRST BAPTIST CHURCH
Lazbuddie, Texas

Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 6:45 p. m.
Eva. agelistic Service 7:45 p. m.
"Not forsaking the assembling of yourselves together."

PROGRESS METHODIST CHURCH
Carrol M. Jones, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Fellowship 8 p. m.
Classes 8 p. m.
Evening Worship 8:45 p. m.
W. S. C. S., 2nd and 4th Mondays

LONGVIEW BAPTIST CHURCH
Rev. T. L. Pierce, Pastor

Sunday School 10 a. m.
Preaching Services 11 a. m.
B. T. U. 7:30 p. m.
Preaching 8:30 p. m.
Wed. Service 7:30 p. m.
WMS, Thursday 2:30 p. m.
PAPER and Office Supplies at The Journal, Phone 7220.
Bible Study 7 p. m.

WATSON BAPTIST CHURCH
Rev. Lyle of Anton, Pastor

Special Prayer Service 9:45 a. m.
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Bible Study and Prayer Service, Wednesday 7:30 p. m.
WMU, Monday 2:30 p. m.

FIRST BAPTIST CHURCH WEST CAMP
Rev. T. L. Pond, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
B. T. U. 7 p. m.
W. M. U., Thursday 2 p. m.
Evangelistic Service 7:45 p. m.

CHURCH OF CHRIST
Bula, Texas

Norman L. Warren, Evangelist

We welcome ALL to the Bula community and wish to extend a special and warm welcome to attend all services of the Church of Christ.

PROGRESS BAPTIST CHURCH
Rev. C. C. Morgan

Sunday School 10 a. m.
Mid-week Prayer Service 7:30 p. m.
Wednesday 8:30 p. m.
Evening Worship 8:30 p. m.
B. T. U. 7:30 p. m.
Morning Worship 11 a. m.

Our Bible study on Lord's Day begins at 10:00 o'clock and the regular morning worship begins at 11:00. The Lord's supper is observed every Lord's Day. Evening services begin at 7:15 each Sunday with the young people and preaching services at eight. This will still leave time for those who have children in school, to get them in bed at an early hour.

BAILEYBON BAPTIST CHURCH
Arthur L. Nunn, Pastor

Evening Service 8:45 p. m.
Sunday School 10 a. m.
Training Union 8 p. m.
Everyone Welcome.

Our Ladies Bible study is on Tuesday afternoon, 2:30 p. m., and our midweek Bible study is on Wednesday at 8:00 p. m. Please call on us for further information, or if you need transportation; and may we have the privilege of meeting and greeting you personally.

ASSEMBLY OF GOD CHURCH
Rev. Lee F. Stokes, Pastor

Sunday School 9:45 a. m.
Worship 11 a. m.
Tuesday Night Young People 7:45 p. m.
Thursday Night Bible Study 7:45 p. m.

FIRST CHRISTIAN CHURCH
Avenue G and West 2nd, Johnny Moore, Pastor

Sunday School 9:45 a. m.
Morning Worship 11 a. m.
Evening Worship 7:30 p. m.
Communion Services each Lord's Day

Y. L. BAPTIST CHURCH
First and Third Sundays
Rev. James Tidenger

Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7:30 p. m.
Evening Worship 8:30 p. m.
Services every 3rd Sunday starting at 10:30 a. m.

MOVED TO LUBBOCK

Mrs. J. A. Thomas moved last week to Lubbock where she will live with her daughter, Mr. and Mrs. Norman LeGrand for a while. She has resided here for about 3 years.

OKLAHOMA LANE BAPTIST CHURCH
Barto Massey, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 8 p. m.
Prayer Meeting, Wed. 8 p. m.
W. M. S., Thurs. 3 p. m.

CHURCH OF THE NAZARENE
Sidney Patrick, Pastor

Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 7:30 p. m.
N. Y. P. S., Tues. 7:30 p. m.
Mid-week Service Wednesday 8 p. m.
Come and Worship With Us. Interest is growing in our Sunday School. The lessons are on the Bible and sound religion.

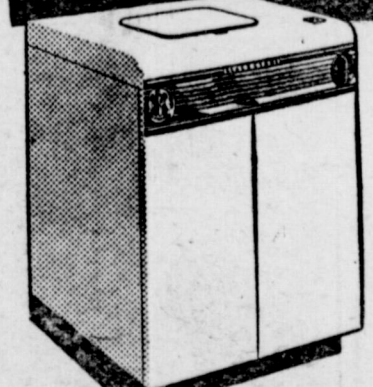
CHURCH OF CHRIST
Muleshoe, Texas
Ebb Randol, Minister

Bible Classes for all 10 a. m.
Prayering 10:50 a. m.
Communion 11:45 a. m.
Preaching 8 p. m.

Wednesday
Ladies Bible Class 3 p. m.
Bible Study and Singing 8 p. m.

MORE PEOPLE read the want ads every week. They cost little, get the job done. Try one.

WORLD'S FINEST AUTOMATIC WASHER



BLACKSTONE

• We'll demonstrate its superiority right before your eyes. Weekly payments as low as \$2.50

Johnson-Pool TIRE & APPLIANCE

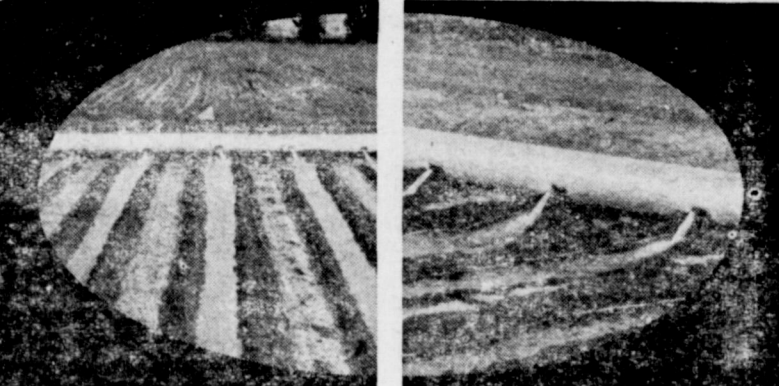
Phone 7370 — Muleshoe

NOW IMMEDIATE DELIVERY!

AMES GATED SURFACE PIPE
for Controlled Furrow Watering...

Replace your old-fashioned inefficient ditches! Say "goodbye forever" to wasteful, troublesome open ditches. Enjoy bigger and better crops, less work and worry with portable, efficient AMES GATED SURFACE PIPE. Easy to operate AMES FLO-CONTROL GATES provide instant precision control of the water flow and penetration in each furrow. Volumes are easily regulated from a trickle to full gate flow for tight or porous soils, level or sloping lands, long or short furrows. Your land is covered faster, more uniformly and a higher percentage of every gallon reaches and remains in the root zone of your crops.

AMES GATED PIPE is available in Galvanized Steel or Aluminum with SLIP-JOINT, "QCL" QUICK-COUPLING, or new "ABC" COUPLERS for instant, positive connections. Lengths and diameters to meet your needs.



Let us help you plan a furrow irrigation system that cuts costs and builds profits. See your Ames Dealer or send coupon to our nearest plant for full details.

W.R. AMES COMPANY IRRIGATION DIVISION
San Francisco • Tampa

J. B. KNIGHT CO. FARMMACHINERY
Brownfield, Texas Phone 153

Special to all Farmers and their Families

Dear Friends,

This is a personal invitation to you to attend our forthcoming John Deere Day. Honestly, we think that we've planned a day that you and the whole family will enjoy -- a full program of entertaining and educational pictures.

There's the feature picture, a full-length comedy starring Buster Keaton -- a brand-new London Family picture with stubborn old Tom London -- "What's New for 1953", and other colorful films you won't want to miss.

Plan now to be with us and enjoy the day. Remember, it's free. However, admission is by ticket only. If you haven't received your tickets -- or need more -- be sure to pick them up at our store.

See you John Deere Day!

JOHN DEERE DAY • JAN. 7

DAVIS - LENDERSON
YOUR JOHN DEERE DEALER
PHONE 2970 MULESHOE

E. Nelson Nichols DDS

Returns From Service

To His Practice of General Dentistry

Phone 2-4377 — Lubbock, Texas



Figure Control

Has improved too, especially when you pay-by-check. Not only do you know exactly how much you paid whom and the date but your income tax deductions are all there on your stubs.

Pay by check and check on the Muleshoe State Bank. It's a mighty good way to do business in '53.

MULESHOE STATE BANK
Member Federal Deposit Insurance Corporation

Resolved

To make 1953 a year of courteous, fast and dependable service for all our customers.

To make sure that there is always enough electric power to meet the needs of the homes, industries and businesses of our service area.

To keep electric service the biggest bargain -- by far -- in your family budget.

To keep all these resolutions all year.

Reddy Kilowatt
Your Electric Servant

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY
28 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second class matter at the Muleshoe Post Office under
the Act of Congress, March 3, 1897



SUBSCRIPTION RATES
In Immediate Territory, 1 Year \$2.00
Out of Immediate Territory, 1 Year \$2.50
J. M. FORBES Editor and Publisher

BABSON DISCUSSES Eisenhower And Business

Babson Park, Mass., Dec. 26 — There was one social phenomenon during the days of the recent political campaigning that made an impact upon millions of people. It was that the attitude of many of our intelligentsia was extremely hostile toward business and Republicanism. This was more openly and frankly unfriendly than in any of the other campaign struggles of the past fifty years, in fact, since Bryan's day in the 1890's.

Why A Hostile Attitude?
It has been a parlor pastime of many "educated" men and women to castigate business and to decry its social service. Many believe that business does not give a rap about people as individuals, and that business has contributed little or nothing to human welfare in our social order. Readers can trust me that such criticism is unjust. I can point to all kinds of research institutions that business has founded and endowed. These create solely for the purpose of developing better conditions, products and usefulness. But

business, like any other human institution, is not perfect. In the roaring twenties it unfortunately produced opportunities who did exploit the many at the expense of the few.

There is, therefore, a shred of truth in the generalization that business has been hostile to the individual and sometimes irresponsible. On the other hand, there has been a far greater advance in business management than in the political management which has tried to regulate it. People who have been looking for more than material satisfaction from our culture have felt left out. They just didn't belong. They had no status. People who lack status in any society struggle for something that will give them just that. This is the basic reason for most of the labor troubles of today.

What Business Has Learned
Change was abruptly forced on business in the thirties. Perhaps the most important change in the attitude of business management is the realization that there is more to living than just

SAND HILLS PHILOSOPHER — Aware Of The New Year But Is Ready For It With His Customary Calm

Editor's note: The Sand Hills Philosopher on his Johnson grass farm is off on his 1953 comments.
Dear editor:
Along about this time, with a new year about on us and nothin we can do about it, I know it's customary to look back over the past one and try to figure out how you can make the new one a big improvement, but with the world so closely knit these days, with my future out here tied up with maybe the next unknown move of Stalin over in Russia or somebody I never heard of in Scandanavia, it's sort of hard to make any plans. A man wants to be careful about puttin up a new fence or fixin his saggin gate when he hasn't got the slightest idea of what the international situation is gonna be thirty days from now. Why go to the trouble of fixin a leaky roof when there may be a worst drouth in 1953 than there was in 1952?

It used to be all a man had to worry about was his personal affairs, all he had to do was to resolve to spend less and save more and behave better or get caught less and his New Year's resolutions were taken care of, but things are different now. It used to be all a Congressman had to worry about was keeping the voters in his own district satisfied or in the dark, but now a Congressman has to know not only what I want out here on my place but what England wants, France wants, Spain wants, etc., and while this seems to give a Congressman without the expense and on top of that they don't have to listen to purposes so long as he's quick on the appropriation trigger, still it shows you how things have changed and also how long one of my sentences can get. While generally about half the people in this country for example will

making a living. The marriage of Business to the Physical Sciences, which brought America to the pinnacle of technological achievement, must now be matched by a similarly happy marriage of Business to the Social Sciences. The trouble is that Business was wed to the Social Science rather reluctantly in the thirties. It was a shotgun wedding, not a union of love!

One of the basic problems of the Eisenhower Administration is to make this marriage work; for if it doesn't work, the Republicans will lose the election in 1956. Neither business nor the Republican Party won the recent election. It was a personal victory for a great man, a revolt against corruption in high places with a hope he could stop the Korean slaughter and prevent World War III.

Problems To Be Solved
Our industrial civilization has created an entirely new set of living conditions and family problems: Cramped city housing, growing urbanization, automobiles, radios and TV's, broken families, congested roads, millions of accidents, economic fears of layoffs, unstable business profits, personal conflicts, tensions, and destructive attitudes. Perhaps the most destructive of all influences of our industrial civilization is present day materialism and lack of religious fervor. For this, the social scientists, advertising writers and businessmen must share responsibility.

The scientific approach, which stresses seeking ALL available evidence is needed in business. The philosophy which has carried us so far technologically must now emphasize the dignity of the individual and the "meaningfulness" of life. The Republican Party has a great challenge to develop the kind of philosophy and course of action that will carry us to better human relations. I believe General Eisenhower is the man who can do this, if we all get behind him.

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lose their vote in a Presidential election, don't anybody lose in England, they shift gears faster than we do and by the time the losin side is makin up its mind to concede, England already has a diplomat eatin dinner with the winner, and while I didn't set out this week to discuss the international situation, I'm just bringin it in to point out how hard it is for a thinkin, informed man to make any plans for the new year.

As for me, however, I am goin ahead and makin plans, I plan to live each day this year like it was meant to be enjoyed, and it'll take more than Stalin and an unsettled international situation to stop me. The international situation has been unsettled ever since nations were invented and anybody who postpones his livin until things quieten down is in for a long hollow life.

As for 1953, let it rip.
Yours faithfully
J. A.



"J. A."

Bobby Smith Arrives in States

San Diego, Calif — Bobby J. Smith, fire controlman third class, USN, son of Mr. and Mrs. Joe Smith of Muleshoe, arrived here over the weekend as a crew member of the landing ship tank USS LST 1048.

This was the second tour of duty in the Korean area for the Pacific Fleet Amphibious Force ship. For the past seven months LST 1048 has operated as a unit of Task Force 90 in amphibious training exercises and troop redeployment between Japan and Korea.

The ship also contributed her support to the movement of communist POW's from the Korean mainland to the island stockade of Koje. After the prisoner riots last spring, the 1048 participated in "Operation Spreadout", the relocation of prisoners from Koje to new locations.

Read The Journal Want-Ads Every Week.
WANTED: Clean Cotton Rags At The Muleshoe Journal

Enochs Man Is Serving In Korea

With The 7th Infantry Div. In Korea — Sgt. Francis W. Gilliam, son of Mr. and Mrs. Emory Gilliam of Enochs, is serving in Korea with the 7th Infantry Division.

Since making the amphibious landing at Inchon in the fall of 1950, the 7th Division has fought in every sector of the Korean peninsula. Elements of the 7th were the only U. S. Forces to reach the Yalu River.

Sergeant Gilliam is serving as a cook with Company F of the 31st Infantry Regiment.

GUESTS FROM HAGERMAN
Mr. and Mrs. Jim McKinstry of Hagerman, N. M., are visiting in the Sam McKinstry and Oscar and Harold Allison homes until after the holidays. The McKinstrys and the Mesdames Allison are brothers and sisters.

Mrs. Sam McKinstry

Announces The Opening Of A

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Muleshoe, Texas

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Today's Meditation

TAKING SPIRITUAL INVENTORY

As Christ was raised up from the dead by the glory of the Father, even so we also should walk in newness of life. (Romans 6:4) Read Romans 6:1-6.

Last night the old year ended and this morning a new year began. Only those who are willing and able to bury the past mistakes, failures, injuries, and sorrows will be equal to the duties and joys of the future.

A great poet was once asked to give the secret of a happy and successful life. His reply was, "Grow some new wood every year." That was what the Master meant when He talked about purging the vine that it might bring forth more and better fruit. The fruit grows on the new wood of life. The old branches, if allowed to remain on the vine, may prove injurious. If, for instance, the branch of desire for revenge is cut off, a branch of kindness will sprout.

We can make the new year fruitful by renewing our vows to God, by living personally as Christ would have us live, and by taking up the duty and work of spreading His Kingdom.

PRAYER

Our dear heavenly Father, teach us the secret of a successful and happy life. Sever us from

everything that is bitter in our lives and renew our soul-strength to be ready to take up the challenge of this new year. In the name of Jesus we pray. Amen.

THOUGHT FOR THE DAY

I will begin the new year with God. —J. W. Pearson (Fla.)

Doyle King Begins Military Training

Aberdeen Proving Ground, Md. — Private Doyle W. King, son of Mr. and Mrs. J. M. King, residing on Route 2, has arrived at the Ordnance Replacement Training Center where he will undergo eight weeks of Army basic training.

Following basic training, he will receive specialized training in an Ordnance Corps Technical school, either at Aberdeen Proving Ground or one of the other Army Ordnance installations.

CHRISTMAS AT TURKEY

Mr. and Mrs. Arthur Askew spent Christmas with friends and relatives at Turkey, Texas, after having a pre-Christmas celebration with their daughter and family, the Howard Splawns of Muleshoe.



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Hillbilly Blitzkrieg

SUNDAY and MONDAY

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—In—

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TUESDAY and WEDNESDAY

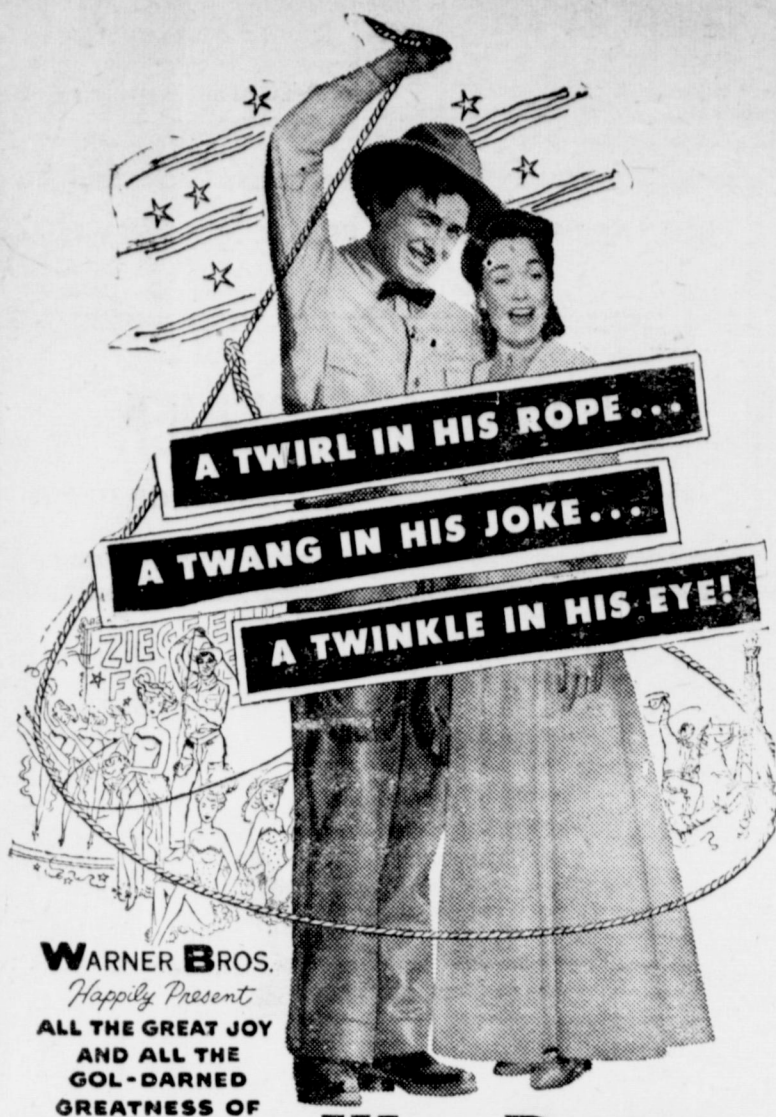
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JANUARY 9th



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Canadian Dam Waiting Only On Cash; South Plains Folks Working On That

PAMPA, Dec. 20 — About all they need to start the proposed \$5 million dollar Canadian River Dam project in Northwest Texas is money. And work is underway to borrow the cash.

That's the word from Pampa Mayor C. A. Huff, co-chairman of the Canadian River Water Users Ass'n.

Huff says surveying and engineering are practically complete, that construction can start in 1953 if funds are obtained.

Plans call for building the huge dam near Sanford, Hutchinson County, a few miles northwest of this Panhandle city.

A dozen High Plains cities are working together for the project. For a long time, this area of the Panhandle and South Plains has watched its all-important supply of underground water dwindle.

As the long drouth worsens, you have to drill wells deeper and deeper to get water.

If built, the Canadian River Dam would be the only source of surface water in this sprawling area.

Water for Cities

The dam's primary purpose vast pipe line network — much-needed water for Borger, Pampa, Amarillo, Lubbock, Plainview, Levelland, Slaton, Littlefield, Tahoka, Lamesa and O'Donnell.

But a second objective would be supplementing the underground water supply. Farmers would be authorized to negotiate for irrigation effluent from cities along the network system. That would mean drilling fewer wells into the ever lowering water table, thus preserving underground water.

Huff says there are two ways to get necessary funds—through a proposed loan from the federal government or private investors.

But before money can be borrowed, a legally recognized entity must be formed to contract with the government or private interests.

Lines To Cos: More

"This will be accomplished through a special election in each of the 12 cities to authorize entering into a temporary water district. Then, a temporary district commission must be set up," he said.

It has been estimated it will take 27 million dollars to lay the dam across the Canadian and 58 million dollars for the pipe line network.

Right now, folks out here are banking on a federal loan. Congress has already authorized the project but still must appropriate the cash.

A wave of optimism about federal help followed a recent visit by Dr. A. L. Miller, congressman from Nebraska and prospective chairman of the House Interior and Insular Affairs Committee. Miller spent a day discussing the project with such persons as Huff, A. A. Meredith, Canadian Water Assn. secretary and association directors. He also made a firsthand aerial survey of the site and areas to be served by the dam.

Site "A Natural"

Meredith has said Miller was sent here by Oregon Gov. Douglas McKay, who has been designated interior secretary.

The visiting congressman commented favorably on the project. He termed the Sanford site "a natural" because no large land area will be required, much of the water to be backed up within steep river banks and canyons.

Meredith says Dr. Miller "is convinced" the project is necessary.

If the federal loan goes through, it will establish a precedent in that government funds for water conservation will be paid back, with interest, by citizens using the water, Mayor Huff said.

"If we can get a three million dollar down payment from Congress, the first phase of work on

the dam can start," Huff explained, "since surveying and engineering are practically complete. As work progresses each year, we will need necessary appropriations from Congress to pay for it."

Hearing Scheduled

"When the dam is in operation, repayment to the federal government will start. The money for reimbursing the government will be raised from the sale of water in each of the participating cities."

The Pampa mayor insists the dam must be built if the Panhandle is to grow and expand its economy.

If federal funds are used, the government would control the dam until it can be eased into local control.

If the government turns down the proposition, private funds will be sought. This would entail a revenue bond election in the 12 cities.

Meredith says the State Board of Water Engineers has scheduled a hearing Jan. 12 to determine the feasibility of a water district composed of the 12 cities.

If the board decides to approve the district, cities will be permitted to call an election to determine whether their citizens want the project.

Any city that votes against forming the district will be eliminated. Those remaining will continue organizing the district.

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VISITORS IN DAVIS HOME

Those visiting with Mr. and Mrs. Cecil Davis during the holidays were Mr. and Mrs. Charlie Prather and family of Muleshoe, Mr. and Mrs. Waymon Mitchell and family of Grier, N. M., Mr. and Mrs. Johnny Dowdy and family of Clovis, N. M., Mr. and Mrs. Bill Moore and family of El Paso, Texas, Mr. and Mrs. M. L. Guess and family of LaJunta, Colo., Mr. and Mrs. C. C. Guess and son of Lubbock, and Mr. and Mrs. David Wyrer and family of Muleshoe.

HOLIDAYS AT KERRVILLE

Mr. and Mrs. Herschell Parker and son spent Christmas at Kerrville, Texas, visiting Mr. and Mrs. H. W. Blair and Junior. Mrs. Parker is the daughter of Mr. and Mrs. Blair. Mr. Blair is in the V. A. Hospital there. He is doing very nicely and shows great improvement. He received a 12 hour pass to spend Christmas outside the hospital with his family.

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It Is With Deep Sincere Regret That I Must Announce The Fact That I Am No Longer Going To Operate The Muleshoe Automobile Co. A Recent Business Transaction That Was Absolutely Unthought Of As Little As Six Weeks Ago Came Up Making This Change Necessary.

I Am Extremely Happy To Have Been Able To Serve You As Your Mayor. And Have Enjoyed My Work With Your Able And Fine Commissioners. I Am Proud Of My Association With All Of The Wonderful Folks Of This Area. Once Again I Say "Thanks."

RAY KEELING

WE FURTHER WISH TO ANNOUNCE THAT THIS FIRM WILL BE KNOWN AS

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south to Lakeview; Fr. Big Four School to Crosbyton; Fr. Olton to Hockley C. L.; Fr. FM 54 to Lubbock C. L. Fr. Hale C. L. to US 84; Fr. Fieldton to FM 54; on Hwys. No. US 70, SH 51, 86, 207, FM 1065, 145, 214, 151, 651, 304, 401, and 1072, covered by C. 154-1-12, C. 226-6-7, C. 303-1-18, C. 303-2-6, C. 303-3-14, C. 303-4-15, C. 453-7-3, C. 740-3-2, C. 806-1-3, C. 806-2-4, C. 874-3-4, C. 880-1-3, C. 806-2-4, C. 874-3-4, C. 880-2-3, C. 880-3-3, and R 1252-1-2, in Bailey, Castro, Swisher, Briscoe Floyd, Crosby, Lamb, Hale and Lubbock County, will be received at the Highway Department, Austin, until 9:00 A. M.,

January 14, 1953, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in

which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of H. Bruce Bryan, Resident Engineer, Lubbock, Texas, and Texas Highway Department, Austin. Usual rights reserved.

2-2tc.

THE JOURNAL is the place for your Office Supplies, paper of all kinds, Phone 7220.

CARD OF THANKS

We wish to express our sincere appreciation for all the kindness and financial aid given us by our many friends and by the various organizations during the recent illness in our family. May God bless you all. Mr. and Mrs. Wesley Jacobs and Family

AWTREYS HAVE GUESTS

Mr. and Mrs. Robert Henry of Chattanooga, Tenn., were week

end guests recently in the home of Mr. and Mrs. W. H. Awtrey. They are cousins of Mrs. Awtrey's. The Henry's spent Christmas in the home of their daughter in Dallas.

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MULESHOE, TEXAS

BAILEY COUNTY 1953 BABY DERBY

WHO WILL BE THE FIRST BABY BORN IN BAILEY COUNTY IN 1953?

THIS IS MULESHOE'S FIRST ANNUAL BABY DERBY AND THE MERCHANTS BELOW ARE HAPPY TO CONTRIBUTE TO THE FIRST BABY BORN IN BAILEY COUNTY AFTER MIDNIGHT DEC. 31st, 1952. IN OTHER WORDS, THE FIRST BABY BORN IN THE YEAR OF 1953 WILL BE ELIGIBLE TO RECEIVE ALL THESE LOVELY GIFTS.



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THE MULESHOE JOURNAL, Thursday, January 1, 1953

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 ● 480 acres dry land farm, for cash rent. \$3,000.
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FOR SALE: 140 ft. 18x3-8 well casing. See Verney Towns or Vernon Jamison. 1-3tp.

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SALESMAN WANTED: What are your plans for 1953? A good Rawleigh Business is hard to beat. Good opening in Bailey County. Write at once to Rawleigh's, Dept. TXL-270-254, Memphis, Tenn. 50-5tp.

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 ● 160 acres on pavement, good red land, new, clean land. For quick sale. Priced at \$295 per acre.

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● Nice 160 acres irrigated farm, level, no Johnson grass, 10" outlet well, setting on 70 ft. 4 room house, \$17,500 will handle.
 ● 80 acres irrigated farm, 10" outlet well, 70 ft. setting, good outbuildings, 2 bedroom modern home, hardwood floors, REA, school and mail route, just off the pavement. Priced to sell.
 ● 80 acre farm, no improvements, only about 20 ft. to lots of irrigation water. Price, \$12,000.
 ● 50 acre irrigated farm, 8" outlet well, 55 ft. setting, 3 room stucco house, fair outbuildings. Priced at \$200 per acre.
 We have several good cash leases yet, worth the money, so come to see us for whatever your needs may be for we are having buyers every day.

Give us more listings and let us get your farm over the Air for this gets the job done.

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 Be sure and listen to KVOW Littlefield 12:45 on Mondays, Wednesdays, Fridays.

CARPENTERS
 Have all of your saws filed up our precision machine. Mechanically accurate jointing, filing and setting. They'll cut cleaner, truer, faster.

A. E. SCARBROUGH
 1305 East Second St.

NOTICE: Please have all bills in for Smith and Weaver farming partnership by January. 49-5tp.

FOR SALE: \$3750 buys new 2 bedroom home completely modern. Floor furnace, blinds, and built-ins. Theron West. 48-1tc.

FOR SALE: 2 Residence lots, in restricted area. One corner lot for only \$850. Call 6460 or 7930. 47-1tc.

WANTED: Cler-Assistant Cashier with at least one years experience working as cashier or receptionist. Typing necessary. Permanent work. File application with Bailey County Electric Cooperative Ass'n. 1-2tc.

FOR SALE

● 80 acres of irrigated mixed land, level. Modern 4 room house. 1/4 minerals. 29% down. \$30,000.
 ● 80 acres of level sandy land, 8" irrigation well, 3 room modern house on pavement, 1/2 minerals non participating. \$33,600 cash.

● 216 acres of the best red land, 46 acres of pasture that can be broke out and irrigated. One irrigation well. Modern 4 room house, 1/2 minerals participating. \$54,000.

● Excellent business location, 112' on pavement. Corner lot. One of the best locations in Muleshoe. This property is priced to sell.

CLYDE A. BRAY, SR.
 REALTOR
 Muleshoe Ph. 2820
 Box 243

REAL ESTATE
For Sale



● 80 A. on pavement, irrigated. Improved. \$33,000.

● 320 A. on pavement, irrigated. \$165 per acre.

● 320 A. irrigated, improved, 1 mile of pavement, \$200 A.

● 160 A. Choice. Well improved. \$360 A.

● 40 A. Choice, improved. \$20,000.

● 480 A. Some good grass and some good farm land. A good buy at \$50 A.

● 320 A. Irrigated, 2 wells, on pavement, \$250 A.

● 160 A. Choice, irrigated. \$300 A.

● 1400 A. Ranch near Muleshoe, \$50 A.

● 320 A. Irrigated, nice stock farm, barns, corrals, fine home. \$235 A.

C. L. "HAPPY" DYER
 C. E. BRISCOE
 Phone 3710 Muleshoe

SPECIAL CHRISTIAN SCIENCE MUSICAL PROGRAMS
 A program of devotional music consisting of hymns from the Christian Science Hymnal begins January 3 and may be heard at 5:30 p. m. every Saturday over Radio Station KGNC, Amarillo. Tom Michael of Dallas sings, as

FOR SALE: Land to rent with sale of UTU Tractor and equipment. K. K. Krebs, 5 miles north of Maple. 2-2tp.

FOR SALE: GE Dishwasher, Chambers Gas range, Frigidaire refrigerator. Will sell very reasonable. Phone 650. 2-1tp.

FOR RENT: 2 room furnished apartment and bath or sleeping quarters for boys. G. G. Priboth. 2-1tp.

FOR SALE: Honey and bee hives and equipment. G. G. Priboth. 2-1tp.

FOR CASH LEASE: 160 A farm land. Inquire at 1215 West 2nd in Muleshoe, Box 1117. 2-1tp.

FOR SALE OR RENT: 50x60 Brick Bldg. on Plainview Highway. Possession immediately. See Claude Riley. 2-4tp.

WANTED: A good used skill saw. C. L. Long, Needmore. 2-2tp.

1 1948 LAI Cae Tractor, recently overhauled; 1 1948 Hancock Terracing Machine. See Bud Blackman, 1112 Ave. E. Ph. 7179. 46-1tc.

FOR SALE
 WE BUY Old brass, copper, radiators, scrap iron, batteries, etc. **JOHN'S CUSTOM MILL,** Phone 5730. 5-1tc.

SPECIAL PRICES
 On all Radiators. International Farmall Cores \$25 exchange **STOVALL-BOOHR** Radiator Sales & Service Plainview, Texas

FOR SALE: 1952 Dodge 1/2-ton pick-up, very low mileage. See Francis Gilbreath at Arnold Morris Auto Co., or call 4630 after 6. 52-3tp.

WANTED: To Get In Touch With Someone To Plow Garden. Phone 7298. 2-1tp.

FOR RENT: 400 Acres farm land. All irrigated, would prefer selling machinery to renter. Roy M. Potts, 28 miles north of Texaco. 2-3tp.

WANTED TO RENT: Third and fourth 1/2 section of farming land. Have all 4 row farming equipment. Can give good references. Box 15, Baileyboro. 2-1tp.

accompanied at the organ by Mrs. Cio Pederson, also of Dallas. Background explanations of each hymn as well as notes about the composer are given by John Allen.

This series of programs is given under the direction of the Christian Science Committee on Publication for the State of Texas.

NEED A GOOD STALK CUTTER?

3-Row? 4-Row? 5-Row?

We have them with Center Hitch!
 We have them with an Offset Hitch!
 We have them with every piece replaceable!
 We have them of one piece all welded construction!

These are the finest Stalk Cutters available anywhere at a price worthy of your investigation. We also have available Sand Fighters and Knifing Attachments.

1 New 2-Bottom Breaking Plow, Was \$290.05
 NOW \$252.50
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FRY & COX BROS.
 Phone 3660 Muleshoe

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KEATON COMEDY TO BE FEATURED AT JOHN DEERE DAY PROGRAM

Highlights Full Program for Farm Families



Buster Keaton, long famed as a comedian of stage and screen, stars in "Paradise for Buster," the feature film that highlights the John Deere Day program to be given for farmers and their families Wed., Jan. 7, by Davis and Lenderson, local John Deere Dealers. The program, which is free, includes a complete list of entertaining and educational pictures in full color. It will be held at the Valley Theatre and is scheduled to begin at 1 p. m.

One of the few instances when it's not Buster's own neck that's sticking out is in this scene from the film "Paradise for Buster," feature picture of the coming John Deere Day program.

A feature length comedy, "Paradise for Buster" is the story of a would-be bookkeeper with a rare skill for incurring the merciless wrath of the company "boss". So well does Buster exercise his special talent that finally he and the chairman of the board reach the loud and unanimous decision that the firm and the world in general will benefit by Buster's removal from the payroll. And so it happens, but not before Buster falls heir to a farm left him by his uncle, Burr McCreaton, a situation that gives him a new feeling of independence which he asserts at the painful expense of the bewildered "boss". With the farm, Buster also inherits more than a dog's share of troubles, and his stumbling, fumbling struggle for survival provides a story that will delight young and old alike.

The Gordon Family Returns
 Tom Gordon, indomitable head of the friendly Gordon family and a favorite of John Deere Day audiences for several years, rides again in the full-color picture "Tom Gordon Goes Modern." In this story Tom once more musters his limitless supply of stubbornness to provide his wife and son with their usual share of anxious moments and to try to limit the patience of all he meets. But with all all his resist-

ance, Tom is still no match for the rest of the family. This picture tells the inside story of the new John Deere Models "50" and "60" Tractors.

Additional Full-Color Films
 In addition to "Paradise for Buster" and "Tom Gordon Goes Modern", several other films described by Mr. Lenderson as certain to interest farmers and their families will be shown. Among these is "Oddities in Farming", a film that reveals rare practices employed in specialized fields of farming seldom witnessed by most farmers. Some of these practices are so peculiar to a particular locale that they are applied only in the instances shown in this film, according to Mr. Lenderson. This year's "Oddities" will include cranberry harvesting scenes, flower seed harvesting, walnut harvesting in

California, and lettuce harvesting in the nation's salad bowl. "What's New" In his announcement, Mr. Lenderson lists "What's New for 1953" as a continuation of series that always proves interesting to all farmers. This film presents a complete lineup of new John Deere equipment that will be available for the coming year and includes scenes showing the equipment in the field as well as details of outstanding features.

According to Mr. Lenderson, admission to the John Deere Day program will be by ticket only. An invitation is extended to all farmers who have not as yet received their tickets, or who need more, to pick them up at Davis-Lenderson. There is no charge for tickets.

As the New Year comes rocketing into existence, we say to our many friends— may it be happy and successful!

CONTINENTAL OIL COMPANY

E. W. Bass — Enochs, Texas
 Fred Beene — Needmore
 Jess Goss — Muleshoe
 Floyd Smith Conoco — Muleshoe

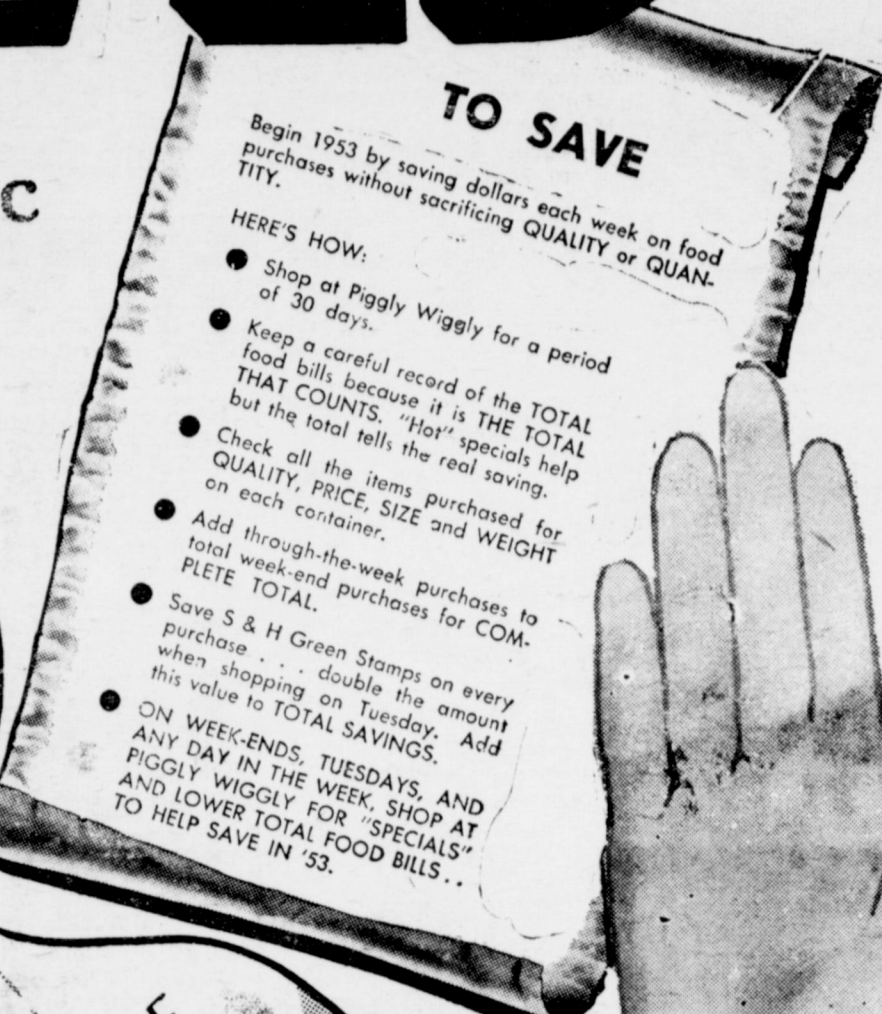
J. D. McNeil — Earth
 J. T. Henderson — Sudan
 Holton Auto Store — Muleshoe
 J. M. Phillips — Stegall

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GOLD MEDAL 10 LB. BAG
FLOUR 83c

- DEL MONTE NO. 303 CAN **FRUIT COCKTAIL** 25c
- HUNTS NO. 300 CAN, UNPEELED **WHOLE APRICOTS** 22c
- REMARKABLE NO. 2 1/2 CAN **PEARS** 31c
- LIBBY NO. 303 CAN **PUMPKIN** 14c

SALMON
 TWIN HARBOR CHUM NO. 1 TALL CAN **35c**



TO SAVE
 Begin 1953 by saving dollars each week on food purchases without sacrificing QUALITY or QUANTITY.
HERE'S HOW:
 • Shop at Piggly Wiggly for a period of 30 days.
 • Keep a careful record of the TOTAL food bills, because it is THE TOTAL THAT COUNTS. "Hot" specials help but the total tells the real saving.
 • Check all the items purchased for QUALITY, PRICE, SIZE and WEIGHT on each container.
 • Add through-the-week purchases to total week-end purchases for COMPLETE TOTAL.
 • Save S & H Green Stamps on every purchase . . . double the amount when shopping on Tuesday. Add this value to TOTAL SAVINGS.
 • ON WEEK-ENDS, TUESDAYS, AND ANY DAY IN THE WEEK, SHOP AT PIGGLY WIGGLY FOR "SPECIALS" TO HELP SAVE IN '53.

TWIN HARBOR CHUM NO. 1 TALL CAN

MARYLAND CLUB 1 LB. CAN
Coffee 84c

DEL MONTE 14 OZ. BOTTLE CATSUP 17c	TUXEDO NO. 1/2 CAN TUNA 20c
HOLLANDAILE, COLORED CLEO 22c	PINT BOTTLE WESSON OIL 34c
SNOW CROP Chopped Broccoli 17c	SNOW CROP 10 OZ. PKG. Blackeyed Peas 25c

SNOW CROP 6 OZ. CAN
ORANGE JUICE . . . 17c

U. S. GRADED QUALITY MEATS

ARMOUR STAR, WHOLE, LB.
PICNIC HAMS . . . 39c

FRESH SLICED PORK LIVER, lb. 33c	NO. 1 CLEAR SALT PORK, lb. 39c
SLICED ENDS & PIECES BACON, lb. 29c	VANCE'S COUNTRY STYLE SAUSAGE, lb. 49c
CLEARFIELD 2 LB. BOX CHEESE FOOD 96c	ARMOUR STAR SLAB BACON, lb. 59c

CHOICE BEEF
BEEF SHORT RIBS 25c

DOUBLE EVERY TUESDAY

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| HIPOLITE PINT JAR Marsh. Cream 25c | HERSHEY'S 4 OZ. PKG. DANTE'S 23c |
| HI-C 46 OZ. CAN
ORANGEADE 24c | NIBLET'S 12 OZ. CAN W. K. CORN 19c |
| MARSHALL NO. 2 CAN HOMINY 12c | CAMP FIRE NO. 300 CAN BLACKEYED PEAS 10c |
| HEINZ NO. 1 TALL CAN TOMATO SOUP, 3 for 35c | HUNT'S FANCY, NO. 2 CAN SPINACH 15c |
| MODART REG. 75c SIZE
SHAMPOO 29c | JACK & BEAN STALK, NO. 303 CAN GREEN BEANS 28c |

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|---|--|
| 25c SIZE ANACIN TABLETS 19c | NORTHERN, 80 COUNT PAPER NAPKINS, 2 for 25c |
| VAPO RUB, 35c JAR VICKS 29c | SCOTT TISSUE, 1000 SHEET ROLL TOILET TISSUES, 2 for 25c |
| LIBBY SOUR OR DILL 22 OZ. JAR PICKLES 35c | WHITE KARO 1 1/2 LB. BOTTLE SYRUP 23c |
| WELCH PURE STRAWBERRY 10 OZ. PRESERVES 25c | PETTY EXTRACT 2 LB. JAR HONEY 55c |
| IDEAL 16 OZ. CAN DOG FOOD 70c | EGG NOODLES 6 OZ. BAG SKINNERS 12c |

FRESH FRUITS & VEGETABLES

FLORIDA FRESH
ORANGES Lb. 10c

- | | |
|---------------------------------------|---------------------------------------|
| GIANT 57c SIZE RINSO 39c | PINT BOTTLE PINE-SOL 52c |
| SMALL BOTTLE WINDEX 15c | QUART BOTTLE STA-FLO 24c |

TOKAY **GRAPES** lb. 19c

DIAMOND 1 LB. PKG. **WALNUTS** 43c

FRESH STALK
CELERY 7 1/2

PIGGLY WIGGLY

DAVIS & HUMPHRIES OWNERS & OPERATORS

- | |
|--------------------------------------|
| DIAMOND ALMONDS lb. 43c |
| DELICIOUS APPLES lb. 19c |
| CELLO BAG CARROTS 24c |
| TEMPLE ORANGES lb. 10c |

Miss Johnson, Mr. Edwards Are United In Marriage At Church of Christ



MRS. GEORGE EDWARDS, JR.

At the Church of Christ in Muleshoe, Miss Margaret Ann Johnson and Mr. George Thomas Edwards, Jr., pledged marriage vows in a candlelit ceremony Monday evening, Dec. 22, before an altar decorated with silvered spruce trees and white mums interspersed with silvered silver spruce at the base of the trees.

The arch of silvered spruce boughs decorated with white wedding bells and ribbons, centered an arrangement of white tapers in silver candelabra and baskets of white mums. The aisle was lighted by white tapers held in place by bows of white satin ribbon.

Minister Ebb Randol read the double ring ceremony.

The bride, given in marriage by the father, wore a ballerina length gown of white velvet and nylon tulle. Her veil of imported silk illusion fell from a Juliette lace cap edged with seed pearls. Her bouquet was of ice blue carnations centered with a white orchid. She wore the Sigma wedding bracelet which is a sorority tradition.

Mesdames DeWitt Precure and Wyle Bullock, sisters of the bride who were matrons of honor, wore a ballerina length gowns fashioned of ice blue and white nylon net. Donna Lynn Precure and Debra Ann Bullock, flower girls, wore identical blue taffeta dresses.

Wyle Bullock served as best man. Ushers were DeWitt Precure and June Wagon and Joe Mack Wagon and Billye Wagon lighted the candles.

The bride's mother, Mrs. George Johnson, wore a navy bengaline suit with pink accessories and a pink carnation corsage.

At a reception in the home of

wards is a graduate of Laurel High School and Mississippi State College where he was a member of Sigma Pi Fraternity.

For traveling, the bride chose a forest green silk shantung suit with brown and gold accessories. After a trip to Mississippi and Louisiana, Mrs. Edwards will resume her teaching duties at the O. L. Slatin Junior High School in Lubbock and Mr. Edwards will resume his training in the air force.

Out-of-town wedding guests were Mr. and Mrs. R. L. Brooks, Lubbock; Miss Maybele Smith, Denver, Colo.; Mesdames Rex Orman, Jean Skapi and Miss Patsy Danner, Clovis, N. M.; Mesdames Harris, Call, Creamer and Miss Polly Lonern, Portale, N. M.; Mr. and Mrs. Alton Meador, Albuquerque, N. M.; Mr. and Mrs. Pete Jenkins, Big Springs, Texas; Mrs. Billye Holt, San Augustine; Mrs. G. D. Daughtrey, Alton, Texas, and Mrs. Owens Dunnahoo, Roswell, N. M.

Fiedlis Class Has Christmas Party

The Fidelis Class of the First Baptist Church held their annual Christmas party Thursday, Dec. 18, in the home of Mrs. Clinton Bristow with Mrs. L. T. Green as co-hostess.

Mrs. Clifford Green gave the devotional on the birth of Christ, Mrs. Bristow then presented a reading, "No Room for Them in the Inn."

Gifts were exchanged from the beautifully lighted Christmas tree and Mrs. W. B. McAdams presented a gift to the class teacher, Mrs. Ray Griffiths. Mrs. Griffiths gave a gift to each present.

Refreshments in the Christmas motif were served to the guests. Plate favors were holly corsages.

Present were Mesdames Ray Griffiths, C. E. Layne, Roy Brantley, Burt Mathis, C. M. King, W. F. Harrison, H. E. Schuster, Eddie Lane, Edgar Broyles, W. E. Young, M. F. Green, W. B. McAdams, Joe Darnon, E. H. Kennedy, W. H. Clements, Pat Bullock, R. L. Jones, N. C. Moore, A. W. Crow, T. C. Young, Lila Pence, O. D. Ray, Clifford Green, W. R. Young, J. A. Celps, Cecil Tate, R. D. Precure, and the hostess and co-hostess.

Aylesworth-Moore Marriage Vows Are Read in Double Ring Ceremony

Miss Amrina Aylesworth, daughter of Mr. and Mrs. Dave Aylesworth became the bride of Johnnie Moore, Jr., son of Mr. and Mrs. John Moore of Claude, Texas, in a double ring ceremony Sunday afternoon at 5:30 at the first Christian Church with Ford Ellis, pastor of the Claude First Christian Church, officiating.

Vows were read before an altar banked with baskets of white chrysanthemums and winter greenery. Miss LaVon Copley played a prelude of wedding selections and accompanied Ava Lee Shofner as she sang "Always" and "I Love You Truly". The traditional wedding march was played for the processional and recessional.

The bride's only attendant was Elaine Moore, sister of the groom. Bill Aylesworth, brother of the bride, was best man. Ushers were John Dudley and L. M. Bell.

Escorted to the altar and given in marriage by her father, the bride was attired in a blue gabled suit with white accessories. Her bouquet was of split white carnations atop a white Bible, a gift of her maternal grandmother.

Immediately following the ceremony, a reception was given in the home of the bride's parents. The bride's table was laid with an imported silk cover, and the centerpiece was of white chrysanthemums and holly. Misses Joy and Dorothy Melson served the cake while Joan Hale and Mary Ellen Wingo presided at the coffee service.

Out of town guests for the wedding were Mr. and Mrs. Tom Tomlinson and son of Tullia, Mr. and Mrs. Dick Moore, son and daughter of Amarillo, Mr. and Mrs. J. W. Moore of Claude, Mr. and Mrs. D. C. Aylesworth, Mrs. Violet Callahan, Miss Adlie Aylesworth, Mrs. Nora Jones, and Mr. and Mrs. Ed Aylesworth of Plainview, Mrs. Don Thompson of Lubbock, Mr. and Mrs. Lewis Aylesworth and girls of Edmondson, Otto Smith of Galveston, and Rev. and Mrs. Ford Ellis officiating.

Mr. and Mrs. Moore will make their home in Borger where he is employed by the Southwestern Public Service Co.

Winsome Class Has Christmas Dinner

The Winsome Sunday School Class of the First Baptist Church met Tuesday night in the dining hall of the church for their Christmas dinner.

The meeting was began with Christmas carols led by Mrs. John Agee. An inspiring devotional was given by the teacher, Mrs. Lela Barron, on the "Background of Christ."

Mrs. Doc Wilhite played a selection on her accordion and Mrs. John Agee and Mrs. Wilhite closed the program with a prayer song. The program was under the direction of Mrs. Agee.

A wonderful dinner of turkey and all the trimmings was enjoyed by Messrs. and Mesdames Verney Towns, Troy Perkins, Sherman Inman, Melvin Lee, Hazel Wimberley, Ed White, Hoyt Morgan, Len Bratcher, John Agee, Doc Wilhite, Rev. and Mrs. A. W. Blaine and Mesdames Vernal King, Lela Barron and Barry Lewis.

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9 OZ. GOBLET GREMLIN PEANUT BUTTER 29c

NO. 2 CAN IRELAND CHILI 59c

NO. 2 CAN LIBBY'S, WITH BEANS CHILI-SPAGHETTI 29c

16 OZ. CAN HERSHEY CHOCOLATE SYRUP 15c

DEL MONTE

CATSUP 14 Oz. Bottle 15c

GIANT SIZE CHEER 59c

NESTLE'S COOKIE MIX 29c

NO. 1 FLAT, DEL MONTE, SLICED PINEAPPLE 13c

1/4 LB. BOX BAKER'S, WITH JELLO PUDDING COCOANUT 13c

TWIN HARBORS

SALMON No. 1 Tall Can 35c

CURTISS' COCOANUT GROVE COOKIES 2 for 49c

2 LB. BOX COMET LONGRAIN RICE 39c

SNOW CROP FROZEN

ORANGE JUICE 6 Oz. Can 10c

FROZEN MAID, FROZEN

STRAWBERRIES 10 1/2 Oz. Can 19c

GOV'T. GRADED U. S. CHOICE

CHUCK ROAST Lb. 45c

GOV'T. GRADED U. S. CHOICE

Arm Roast Lb. 55c

GOV'T. GRADED U. S. CHOICE

BEEF SHORT RIBS Lb. 29c

ARMOUR'S STAR PURE PORK SAUSAGE 1 lb. roll 33c

WILSON CORN KING BACON lb. 43c

RED OR WHITE

POTATOES 10 Lb. Plastic Bag 59c

BULK, FANCY

MIXED NUTS lb. 33c

FANCY RED DELICIOUS APPLES lb. 15c

FANCY CALIFORNIA CABBAGE lb. 5c



2 PKGS. 35c

WE WILL BE CLOSED THURSDAY, JAN. 1st.

HOLLAND'S BARBER SHOP
happy holiday
Heartiest best wishes for your bright and happy New Years!
E. E. Holland
John Henderson

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BENTON INSURANCE AGENCY

Babsons Previews

(Continued From Page 1)
 the H-bomb experiments should quicken the trend toward subsistence farms.
 36. As public housing programs are far behind schedule, the new Congress will not promote such in 1953 unless the need for pump priming becomes much greater.
Tax Easing Will Be Slight
 37. Tax relief will come mostly from expiration of present laws rather than from a new enlightened tax program. Barring further international problems, the present corporate excess-profits tax will be permitted to expire at the end of June, 1953.
 38. If the need for new taxes continues high, after expiration of the excess profits tax, the new Congress may consider additional excise or manufacturers' sales taxes. They may also serve to discourage consumer spending, if war danger becomes acute.
 39. State and local taxes may be increased moderately here and there during the year 1953. However, I do not look for total advances in such to be so great in 1953 as they were in 1952.
 40. There will be no increase in capital-gains taxes during 1953; but read paragraph 46 below. Income taxes may be reduced.
Foreign Trade Outlook
 41. Exports will fall again in 1953. The drop in imports will be much less than in exports. The new Administration will be urged to promote foreign trade instead of foreign aid. Only by buying our neighbor's goods can we get them off the relief rolls.

To save ourselves, I predict, we will buy more abroad, although this will be hard on some United States manufacturers.
 42. I look for no change in the official United States buying price for gold. We won't "monkey with" the mint price of gold until the nation gets really "hard up."
Conclusion: Profits Prospects, Stocks And Bonds
 43. For the year as a whole I look for business profits to be slightly lower than in 1952. Earnings will be better during the early months, with a decline occurring later in the year. Profit margins will be cut by stiffer competition from both domestic and foreign sources.
 44. Recently upped wages, plus some additional 1953 boosts, will also put heavier cost pressure on profits.
 45. Some companies that have been hard hit by excess-profits taxes may show improved earnings when the excess-profits tax expires June 30.
 46. There will be a cushion under falling profits provided by the current very high tax rates. If profits slide, Uncle Sam will share the heavier loss. This very fact, however, will make it difficult for Congress to reduce the rate of taxation.
 47. Stocks are high historically. We are approaching the end of a long period of prosperity, much of which is based upon artificial measures. Therefore, sometime during 1953 I forecast lower stock prices than exist today.
 48. Yet, do not forget that the stock market was at about the

same price point when President Hoover won by a landslide in 1928. With business prospects good for early 1953, confidence might again cause a temporary boom. It an "Eisenhower buy market" develops, I strongly urge readers to take profits and build up reserves. Within 12 months after Hoover entered the White House the Industrial Average fell 100 points.
 49. New Administration will not favor "soft money" policy. Therefore, some further rise in interest rates seems probable. For this reason, I favor high-grade, short-term bonds, rather than long-term.
 50. Finally: Wise investors are taking no action unless prepared to follow a carefully planned and supervised investment program. The keystone of this program will, in 1953 as in 1952, prove to be a policy of diversification and selectivity. Among those groups which offer safety and good yield are certain fire insurance stocks, bank stocks, variety chain store stocks, food processing companies, and telephone companies. Even These May Fail Us Unless Our Nation Has A Real Spiritual Awakening. This Must Include Both You And Me.

VISIT INTERESTING PARTS OF TEXAS

Mr. and Mrs. C. W. Ramage and children, Margaret and Herbert, visited last week in Houston, Galveston, San Antonio, and

other historic landmarks. They viewed the battleship, Texas, and visited the Alamo, the State Capitol and the San Jacinto monument. The Ramages returned to Muleshoe Saturday.

CARD OF THANKS

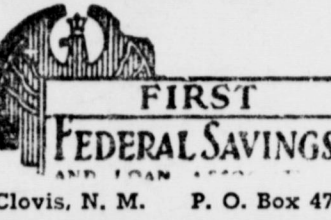
We take this means of thanking all our friends and relatives for their kindness and get well messages and especially the blood donors during the recent illness in our family. We also express our thanks for the splen-

id care of the nursing staff and the doctors of North West Texas Hospital at Amarillo and to Dr. Metzger of Friona.
 May God bless each and every one of you.
 Mr. and Mrs. Arthur L. Bolton

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NEW FORD TRACTOR
Golden Jubilee MODEL



- ★ **MOST ADVANCED Hydraulic System in any Tractor!**
- ★ **EXTRA POWER with New Overhead Valve Engine!**

Yes, it goes on display Sat., Jan. 3rd, ready to show you what a really modern tractor can and should be. It's ready with extra power, extra size, extra weight. It's ready to demonstrate new handling ease, comfort and convenience.
 It's ready also to introduce you to the most advanced hydraulic system in any tractor. We call it Live-Action Hydraulic Control. That means split-second hydraulic response any time the tractor engine is running. Then there's a choice of hydraulic speeds when you want even faster action. It is called Hy-Trol.

This new tractor is ready with its great new overhead valve Ford "Red Tiger" engine. With its greatly reduced piston travel, lessened friction and other advanced design features, this engine develops ample reserve power with new economy of gas and oil. But it would take a full hour to tell you of all the features and advantages of this new engine—let alone the rest of the tractor.

Most important of all, Ford's Golden Jubilee Model is eager to show you what it can do—what this great combination of modern advancements and every time-proved Ford Tractor advantage means in more and better work, done more easily and more profitably.

Don't miss this first showing! Come in and get all the good news, firsthand. Why not make it Saturday for sure?

YOU'VE NEVER SEEN A TRACTOR TO MATCH THIS!
 Built-in Live-Action Hydraulic System, with Constant Draft Control, Implement Position Control and Manual Touch Control • Provision for complete range of remote hydraulic cylinder applications • Hy-Trol, for extra fast hydraulic response • New lightning-fast governor • New weatherproofed ignition • New rotating exhaust valves • New live PTO • 3-Point implement hitch • New streamlined, row-vision hood • New extra-size differential and rear axle gearing • Selec-Trol* for hydraulic control of front and rear mounted implements • A lot more!
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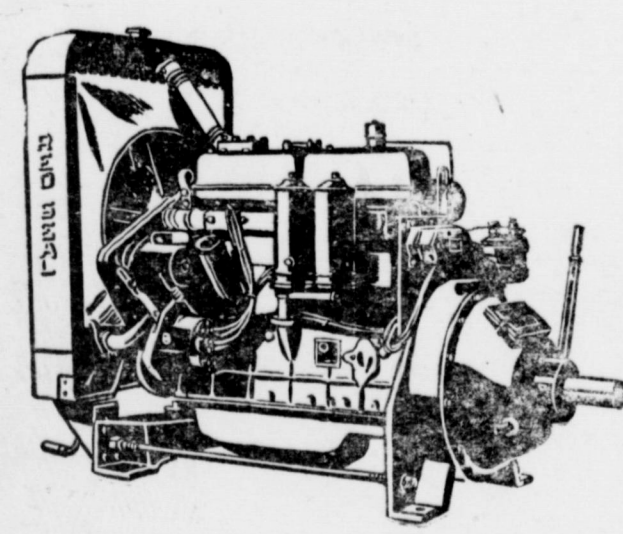


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