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FRYERS lb. **59c**

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NO. 1 TALL CAN

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GOLDEN RIPE BANANAS, lb. **12c**

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Swift's Premium Bacon A favorite with hot cakes or waffles. **49c**

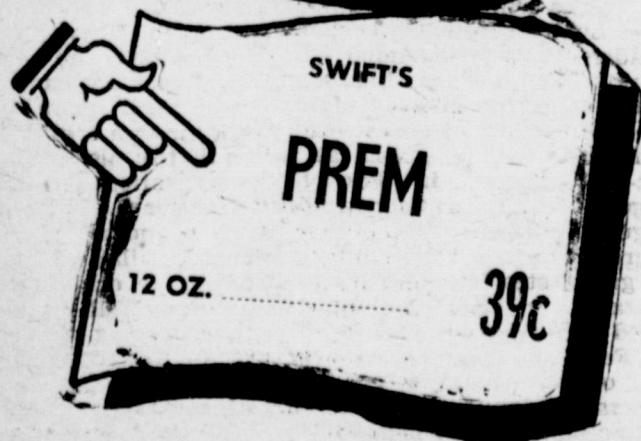
SWIFT'S BROOKFIELD PURE PORK SAUSAGE 1 LB. PKG. **59c**

LEAN CENTER CUTS, SWIFT'S Pork Chops, lb. **59c**



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For your chance at a year's supply of All Sweet Oleo FREE—No obligation. Drawing at 8 o'clock Saturday night. You do not have to be present to win.



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Chock-full of energy. More bounce per ounce.



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8 OZ. PACKAGE SNOW CROP FROZEN CUT CORN **17c**

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Muleshoe, Texas

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MANY BAILEY, CO. FARMERS are using Garner's Record books and tell us they are about the best they have ever seen. The Journal has them for sale.

Studies At Tech Aimed At Better Plains Cotton

(The following article was prepared by Dr. Lyle E. Hessler, research associate of the Cotton Research Committee of Texas, as a report on the research activities in textiles at Texas Tech.)

Every two years the Cotton Research Committee of Texas reviews the work in progress and passes on new projects proposed by the various agencies for future research. Cotton research at Texas Tech will continue three of its old projects and start on three new ones.

The number one project, which has been active for several years, is entitled "Studies on the Physical Characters of Texas Cotton on Spinning and Fabrication." This project has had a great deal to do with raising the value of the cotton in the El Paso area from a discounted cotton to a premium cotton; or, in other words, one that goes begging in the market to one that is in demand for quality yarn and fabrics.

INCREASING USEABILITY

Incorporated in the project has been an active program to better the lot of the High Plains cotton. One report on the High Plains cotton has been made available to the trade with the main purpose of increasing the useability of shorter stapled cotton. In many cases, the High Plains cotton can be substituted for commonly accepted better cotton, and at considerable saving; thus the end result will be a greater demand for the High Plains cotton and ultimately a better price.

Of course, everyone knows when the shortage years are over, cotton from this area will be the cotton for which no mark-

et except export will be available, and who knows what the future of the export will be under present condition.

Therefore, if a greater demand can be created for the High Plains cotton by showing the mills the best processing, spinning, and use, the shorter staples of this area will fare much better in the competition for a place in the market.

Since the Cotton Research Committee is a state-wide organization, other cotton growing sections are being studied and will be reported on as soon as the work is completed. For the 1951 crop, the Lower Rio Grande Valley and the Rolling Plains will be included in this year's work. The ultimate goal for Texas cotton is a processing and spinning manual which will enable cotton mills to select one of the many Texas varieties without fear of being caught with a cotton which they cannot use or does not meet their needs.

Another project of a continuing nature is one designed to aid Texas cotton mills entitled "Cooperative Work with Texas Cotton Mills". Over the past 20 years the number of cotton mills in the state has decreased. The aim of this project is to give Texas mills any help they may need to place them on a firmer foundation to meet the competition of the Eastern mills, which are larger and more versatile. Aid given Texas mills has been greatly appreciated, and in some cases, has helped them to overcome difficult problems.

Quality control is rapidly becoming a part of most textile mills. And since cotton research at Tech has specialists in the field, there is very little that cannot be offered to the Texas mills.

The third project that was active during the past biennium is one on "Cotton Tricot Knitting". Several papers have been published on this work and a great deal of publicity has come to

Tech, especially in the East. By the number of inquiries from tricot mills, there is no doubt that considerable interest has been created.

Work at present is directed toward commercial feasibility of cotton tricot knitting. Limitations as to yarn size, the use of nylon cored cotton yarns for greater uniformity, and other fabric properties are being studied. Many new designs of cotton tricot fabrics have been studied, which points out the many possibilities of this versatile knitter.

Three new projects for research have been activated for the new biennium. One is entitled "Cleaning Efficiency of Existing Opening, Picking, and Carding Machinery."

MECHANICAL HARVESTING

With mechanical harvesting becoming more and more prominent, especially in this area, greater efficiency is demanded in cleaning equipment to produce yarns that can compete with hand-pulled cotton. This project is designed to improve existing equipment, and to develop new equipment to do a better job in cleaning. As a part of work on mechanical harvesting, research is being conducted to better evaluate the color of cotton and to determine how much color affects the end product.

Another new research project is entitled "A Physical, Chemical and Microscopical Study of Rain Grown, Semi-Irrigated Cotton Fiber."

Cotton fiber is very sensitive to environment conditions which in the case of watering may adversely affect the fibers. The lack of knowledge on how much and when to add water to the plant has prompted this project.

Some insight into the physical character of cotton, developed under conditions of varying the time and amount of water may give mills a better understanding on how to handle irrigated cotton in processing for spinning and finishing the end product will also go a long way toward overcoming some of the prejudices built up against irrigated cotton over the years.

Cotton merchandising is developing into a very competitive field. Research is the only means by which Texas cotton can hope to hold its top markets. Every effort is being made by the Cotton Research Committee of Texas to aid Texas cotton. Cotton research at Texas Tech, as the fiber and textile part of the program, will continue to play a prominent part.

The work of the Cotton Research Committee of Texas and its organizations have attracted considerable attention over the past 10 years. As witness to this is the establishment of fiber testing and spinning laboratories by several other cotton producing states in the southeastern part of the Cotton Belt.

Only recently, the Cotton Trade Journal announced the establishing of a fiber testing laboratory by the State Department of Agriculture in North Carolina.

To meet the competition for better merchandising toward more exacting end products in textiles, other states will be forced to follow the lead Texas has taken. This points to the need for a program of ever increasing vigor in research in order to maintain Texas' place as a leader in cotton production and utilization.

SINGER SEWING SCHOOL TO BE HELD AT SCHOOL

The Homemaking Department of Muleshoe High School will hold the adult classes for everyone interested in learning to use the Singer Machine and its attachments. The classes will begin on Monday, Feb. 4, and will be held from 1:00 to 3:00 p. m. in the Home Economics Department.

The girls of the department will conduct a nursery school for the small children. There is no charge and nothing to buy.

Mrs. Johnson
Mrs. Newsom

TEXAS Almanac—a new supply at The Journal.

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New Scout Unit Is Organized

A new unit in Scouting, is being developed for Muleshoe. In this group are all Boy Scouts of 14 years of age or older.

Boys not already Scouts may become members of this unit by finishing certain requirements. This unit is to be officially known as Explorer Post No. 20. Regular meeting time is each

Thursday night at 7:00. The unit is not yet fully organized as the boys are working on the Apprentice Explorer requirements.

They have already held three events. These were a Hobo Supper, a hike, and one regular meeting at the Post.

Boys working as Explorers may continue to advance in scouting through merit badges or through Explorer ratings or both. The program is to have four fields

of activities, outdoor, indoor, social, and community service.

The public is invited to attend functions of this new unit.

If you doubt that women are wearing fewer clothes, just take a look at the figures.

The wild boar of India attacks without provocation—as does the tame bore of America.

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Double Dropside with triplocks. 12 positions adjustable spring. Size 54" long, 30" wide.

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- 1 — M-M Model MTA Tractor.
- 1 — 1943 IHC Model M Tractor with Lister & Planter.
- 1 — 1948 M-M G-4 Combine.
- 1 — 1945 M-M G-4 Combine.
- 1 — John Deere Hay Rake.
- 2 — M-M 1941 UTU Tractors & 4 row listers & Planters.
- 1 — M-M Bale-O-Matic Hay Baler.
- 1 — M-M 7 ft. Mower.
- 1 — Morrell Hay Rake.
- 1 — Fairbanks-Morse Feed Mill with traveling feed table.
- 1 — John Deere 10" Feed Mill.
- 2 — 1941 M-M WTU Tractors, with listers, planters, & cultivators.
- 1 — IHC Model F-30 Tractor with lister, planter, and cultivator.
- 1 — IHC Feed Mill.
- 1 — M-M Model MTA Tractor, with lister, planter, & cultivator.
- 1 — Kelly Ryan Disc Harrow.
- 1 — 1948 Model A John Deere Tractor with lister, planter, & cultivator.

FRY & COX BROS.

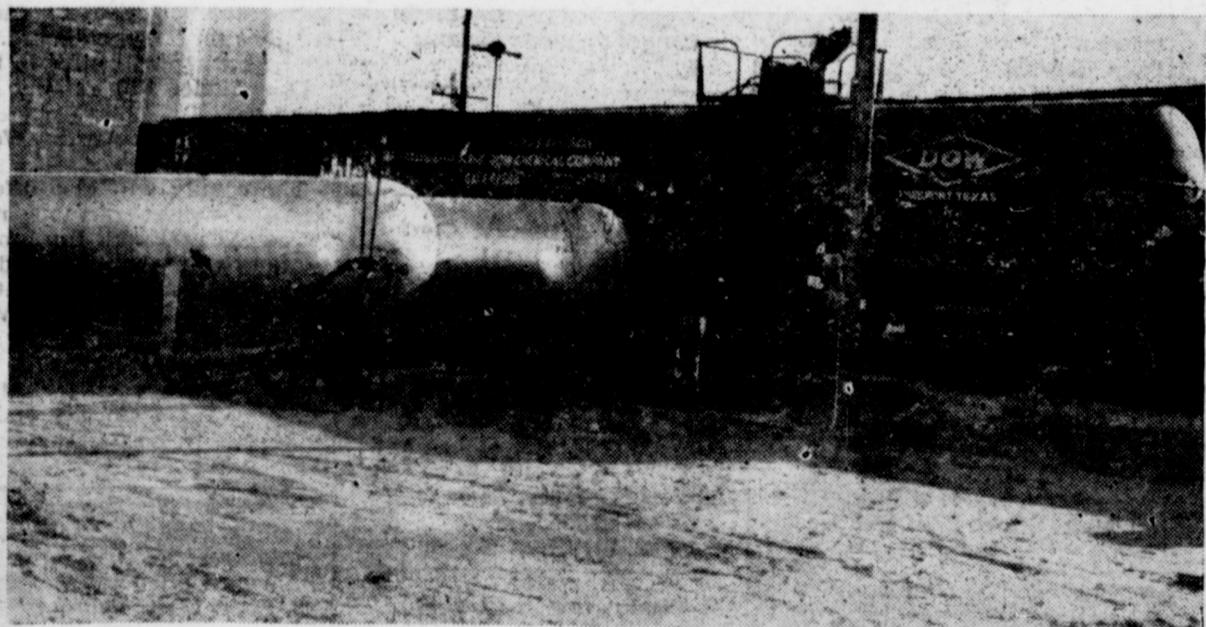
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Muleshoe

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DOW ANHYDROUS AMMONIA



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Mr. Farmer: We are proud to offer you this additional service — supplementing our other established lines — Purina Feeds, Seeds, Fertilizers, Farm Supplies, Baby Chicks, Livestock Remedies and now Anhydrous Ammonia.

Jones Farm Store

YOUR LOCAL PURINA DEALER

Phone 5000

Chief Jones

Muleshoe, Texas

Joe Jones

They're Coming Friday!



The all-new 1952 Ford Customline Fordor Sedan features a completely new Ford Coachcraft body with curved one-piece windshield and rear window, triple-spinner grille arrangement and body highlights sweeping backward from the extended headlights along the hood and fender to the jet-tube taillight sections. Added styling features of the Customline Fordor are the chrome capped rear fender profiles.

Ford Division of Ford Motor Co. today announced three completely new lines of Ford passenger cars for 1952. Featuring Coachcraft bodies and more powerful engines, the new models are scheduled to go on display in Ford dealerships throughout the nation Friday, February 1. There are a total of 18 models in the three new lines—eight in the Mainline series, seven in the

Customline series, and three in the Crestline series.

"Ford Mainline cars are for buyers chiefly interested in lowest-cost, dependable transportation," explained L. D. Crusoe, vice-president of Ford Motor Company and general manager of Ford Division. "The Customline models incorporate many special refinements and conveniences, and the Crestline series features three luxurious body styles.

"These Fords for 1952, in every respect, are the finest cars we ever have built, and their advanced styling, engineering and quality features establish them as leaders in the high-volume field," Mr. Crusoe said.

The new models are the result of Ford's far-reaching forward planning program, according to Mr. Crusoe.

"We are fortunate that our facilities, design and tooling programs were far advanced before the Korean crisis developed, and that we could bring these new models to completion without interference with the defense program. In the meantime, we have eagerly sought defense contracts and have taken on all the work the government has requested."

Ford's styling identity is preserved in the low-wide lines of the hood and front-end of the new cars, centering around a triple-spinner, air-scoop grille arrangement. The new cars have curved one-piece windshields and rear windows, and their body lines sweep backward from extended headlights along the hood

Our Honor Roll

New subscribers to the paper this week are:

- John Bell, Route 1.
- Mrs. J. R. Bartlett, Route 1.
- O. W. Pair, Route 2.
- Mrs. Essie Plunkett, Bowie, Tex.
- Old subscribers to the paper this week are:
- Donald Killough, Ft. Worth.
- C. A. Adams, Dublin, Texas.
- D. V. St. Clair, Sudan.
- Leon Lewis, Route 1.
- R. E. Dorm, Route 1.
- Ernest Nowell, Route 1.
- L. L. Holland, Route 1.
- Harry Engelking, Route 1.
- L. L. Norwood, Route 1.
- E. L. Merriott, Route 1.
- Morris McKillip, Route 1.
- L. B. Peugh, Star Route 1.
- J. T. Eubanks, Route 1.
- Mervin Wilterding, Route 1.
- E. A. Parham, Route 1.
- C. E. Moore, Route 1.
- Mrs. Olen L. Dutton, Route 2.
- W. S. Clark, Route 1.
- Bob Knight, Star Route 1.
- Johnnie Haberer, Star Route 1.
- R. A. Embrey, Route 2.
- T. W. Watson, Route 2.
- Rev. J. E. Moore, Maple.
- L. N. Walker, Route 2.
- Davis Gulley, Route 2.
- D. O. Burelsmith, Route 2.
- J. R. Carter, Star Route 2.
- W. B. Kittrell, Star Route 2.
- Delbert Watson, Star Route 2.
- Clyde Henry, Route 2.
- L. R. Watson, Star Route 2.
- Dee Brown, Route 2.
- F. R. Moses, City.
- Mrs. John Watson, City.
- H. D. King, City.
- H. S. Sanders, Sr., City.
- B. L. Jackson, City.
- B. L. Wimberley, City.
- E. K. Kennedy, City.
- Alvin Allison, City.
- A. J. Hicks, City.
- L. T. McKillip, City.
- Mrs. Millard Moore, Amarillo.
- H. E. Baker, Baileyboro.
- J. N. Plunkett, Baileyboro.
- M. R. Hobbs, Amherst.
- C. A. Stone, Sudan.
- Luella Wilterding, Abilene.
- W. C. Cox, Munday, Texas.
- D. E. Cox, Happy, Texas.

LEGION AUXILIARY BUSINESS MEETING

The American Legion Auxiliary met Monday, Jan. 8, for a regular business meeting. The president, Mrs. Virginia Chitwood, presided.

The Auxiliary decided to pay for the arches the Garden Club wishes to use in landscaping the grounds.

Mrs. Edith Evans was appointed to plan the refreshments for the social meeting February 6 for the Legion and the Auxiliary.

All members are urged to come. Those present were Mesdames Betty Johnson, Betty Oliver, Christine Howard, Bennie Wiedebush, Adele Tompkins, Joyce Prather, Marie Lane, and Virginia Chitwood.

FREE! ON-THE-FARM Tire Inspection

We will save you money!



You want to be ready to roll when the rush of spring work starts. Worn or damaged tires cut down your efficiency—cost you time and money when they fail suddenly. We'll be glad to come out to your farm—without charge or obligation—to inspect your tractor, implement, wagon, car and truck tires. We'll make recommendations that will put your tires in top shape for the heavy work season ahead.

Here's what we'll do:

- 1 Check your tires and recommend proper air pressures
- 2 Select tires which can be recapped
- 3 Point out tires which should be repaired or replaced
- 4 Recommend proper liquid weighting for tractor tires
- 5 Make recommendations for a changeover from steel wheels to rubber tires for wagons and implements (Often this can be done with used tires).

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THEY'LL GLISTEN
 Yes... A new tile-like finish is now available in many beautiful colors and white with BPS GLOS-LUX.
 The easy flowing and spreading of GLOS-LUX is what makes it such a popular enamel, it just flows out without brush marks, dries fast too...and it's so easy to wash and keep clean.



GLOS-LUX is Identically Matched in color with FLATLUX and SATINLUX. Ask for the descriptive folder.

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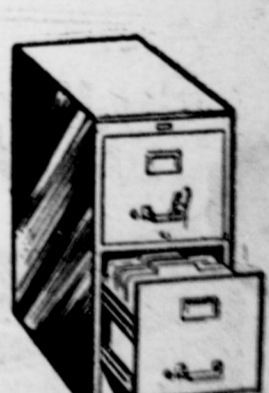
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- Farm Record Books — Texas Almanacs
- Columnar Pads — Analysis Pads
- Ledger Sheets of Various Types
- Post Binders and Ledger Indexes
- Index Cards — Box Files
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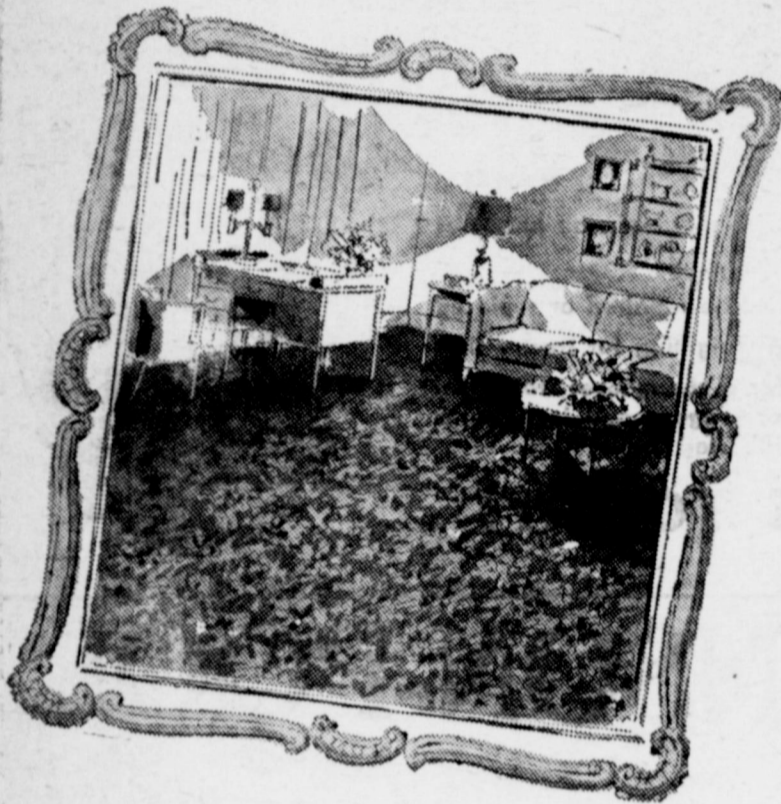
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"Minstrels Of 1952" Cast Is Now Rehearsing Show For Feb. 14-15

It will be a program of all new songs, new acts, new dances and new jokes, as well as new costumes when the Muleshoe Jay-Cees stage their second-annual minstrel show here the evenings of Thursday and Friday, February 14 and 15, Tootie Middlebrook, club president announces. Known as "The Jay-Cees Minstrels of 1952", the show will be staged in the high school auditorium under direction of Mrs. Noel Woodley. A cast is rehearsing regularly. Admission for adults will be \$1.00 and for school children 50c. Children under 10 will be admitted free. The Jay-Cees use the money they take in on this show for their many and varied efforts in behalf of the civic betterment of their community. Last year big crowds greeted both showings here and the Jay-Cees staged the show in several other surrounding communities also.

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Muleshoe Wins Over Lubbock In Volleyball Games

The Jenny Slippers, the volleyball team of Muleshoe High School journeyed to Lubbock Monday night for a volleyball tournament. They played two teams and came back winner of both games. The first game was won with a score of 15-11, and the second score was 15-12.

The starting team was Anita Broyles, Mammie Freeman, Waynell Weaver, Jo Ann Hale, Doris Underdown, and Myra Hogan. Beatrice Knowlton, Cora Vinson, Wilma Kelton, Billie Ruth Redwine, and Wanda Clements saw action in the last game. Other members of the team who went to Lubbock were Lavonne Kruger, Mary Wingo, and Dorothy Underdown.

The coach is Mr. Browder, the captain is Anita Broyles and the manager is Dorothy Underdown. The team expects to have several home games as well as games out of town. They want everyone to come out and back them up.

The team wishes to express appreciation to Mack Hale, Mrs. Roy Hogan, and Mr. Kruger for taking their cars to Lubbock Monday night.

NEW MARINE RECRUITER ON THE JOB IN CLOVIS

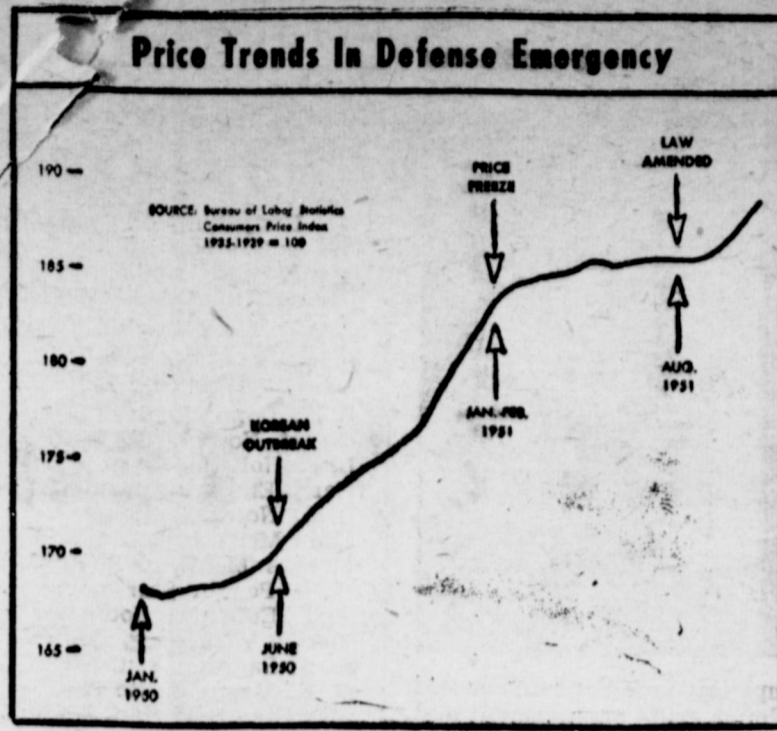
Sgt. E. D. Lawler is the new Marine Recruiter in Clovis. He relieves Tech. Sgt. E. F. Huffman, who has been on the station the last several months.

Sgt. Huffman has orders to report to the 21st. replacement draft for duty beyond the seas. He and his family are leaving for a vacation trip prior to his reporting for the new assignment.

Sgt. Lawler's family, now residing in Lubbock, will join him soon in Clovis. The Marine Recruiting Office is in the employment office at 207 Mitchell St. in Clovis. Anyone wishing information may see Sgt. Lawler there or write Marine Recruiter, Box 914, Clovis, N. M. He will make regular visits to Muleshoe in the future.

A local woman says they have eaten so many fried chickens that they've taken the mattress off their beds and started roosting on the slats.

It is hard to tell whether the rings on the noses of some of our friends are caused by wearing glasses or drinking from fruit jars.



Boy Scout Week To Be Observed

The week of February 6 is designated officially as Boy Scout Week, Muleshoe's three scout units, Cub Scouts, Boy Scouts and Explorer Scouts, are planning special activities for this week.

Special effort is being made in behalf of the boys so the general public will recognize the local units.

Parent nights are being planned at the hut by Troop 20 and Post 20. These events are being planned for Thursday and Friday nights, February 7-8.

Saturday, Feb. 9, is to be a big day in Muleshoe for the scouts. On this day, Troop 20 of the Boy Scout Unit, and Post 20 are co-operating in a traffic patrol of the City of Muleshoe. The scouts are now preparing themselves for this event by reviewing traffic rules and regulations. All patrolling scouts will be in either Boy Scout or the Explorer uniform. The public is urged to co-operate with the boys in this event.

For Sunday, Feb. 10, the Boy Scout Unit and the Explorer

Unit plan to attend Sunday School and church with their respective groups.

QUOTE OF THE MONTH

If I tried to read, much less answer, all criticisms made of me and all the attacks against me, this office would be closed for all other business. I do the best I know how, the very best I can. If the end brings me out all wrong, then ten angels swearing I had been right would make no difference. If the end brings me out all right, then what is said against me now will not amount to anything. —Abraham Lincoln.

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Saturday and Sunday Open at 1:45, Starts at 2:00
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Admission: Adults 36c Children 9c

Here are the programs for the coming week at your local Theaters

VALLEY PALACE

THURSDAY and FRIDAY
Claudette Colbert
McDonald Carey

—In—
Let's Make It Legal

SATURDAY ONLY
Charles Starrett
Smiley Burnette

—In—
Savage Raiders

SUNDAY and MONDAY
Audie Murphy

—In—
Cimarron Kid

TUESDAY and WEDNESDAY
Sabu
Sid Melton

—In—
Savage Drums

THURSDAY and FRIDAY
Pat O'Brien

—In—
Criminal Lawyer

SATURDAY ONLY
All Star Cast

—In—
Revenue Agent

SUNDAY and MONDAY
Forrest Tucker
Walter Brennan

—In—
Wild Blue Yonder

TUESDAY and WEDNESDAY
Tom Ewell

—In—
Finders Keepers

Motion Pictures Are Your Best And Cheapest Entertainment

Yearbook Staff Is Given Praise

An excellent write-up of the upcoming yearbook of Muleshoe high school is contained in this month's issue of "Photolith Yearbook", a national magazine for school yearbook staffs, published at Houston. Mrs. Horace Blackburn, sponsor for this year's book is the author of the article, which is profusely illustrated with photographs.

There is a fine picture of the front facade of the new high

school building, a shot of Ernest Ware, editor of the book this year; pictures of the senior class officers, Marilyn Gupton, Jackie Bovell, Ernest Ware, and Charles Lewis; and some of the teachers, Mrs. Jones, Mrs. Greta Paul, Mrs. G. S. Dowell, and Mrs. Blackburn.

The article tells how the '52 yearbook was planned, especially the planning of the photographs. The school is looking forward to the best yearbook ever produced at M. H. S.

PAPER of many kinds always on tap at THE JOURNAL.

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- 2. KOOL-KONTROL PANEL**—Scientific design protects your fingers by routing heat away from control knobs; they stay comfortable to touch.
- 3. GRILLEVATOR BROILER**—with instant, fingertip choice of broiling levels, and the new Speed-ray Element for "double-quick" results!

Here is the truly modern gas range—smartly streamlined, beautifully built and bringing you every Certified Performance feature PLUS a bonus of exclusive O'Keefe & Merritt advantages. Why take less?
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U. S. GRADED QUALITY MEATS

LOIN OR T-BONE

STEAK Choice Or Good, Lb. **99c**

FRESH SLICED **PORK LIVER, lb.** 43c
 BONELESS PERCH **FISH, lb.** 43c
 WILSON ALL MEAT **BOLOGONA, lb.** 59c

KRAFT KAY CHEDDAR **CHEESE, lb.** 65c
 FRESH & MEATY **SPARE RIBS, lb.** 49c
 DECKER IOWANA **BACON, lb.** 59c

FRESH COUNTRY **EGGS** Doz. **39c**

T. N. T. 16 OZ. CAN **POP CORN** 18c
 FIRESIDE 1 LB. PKG. **MARSHMALLOWS** 33c
 1 LB. CAN **PRINCE ALBERT** 98c
 NORTHERN **TISSUE** 3 rolls 25c
 16 OZ. CAN **HERSHEY'S SYRUP** 18c
 LIBBY 22 OZ. JAR SOUR OR DILL **PICKLES** 37c
 DINER 12 OZ. BOTTLE **CATSUP** 20c
 LARGE BOX 3 MIN. **OATS** 37c
 LARGE BOX **CREAM-O-WHEAT** 31c

FLORIDA 5 LB. BAG **ORANGES** 43c

FRESH FRUITS & VEGETABLES

CALIFORNIA FIRM HEADS **LETTUCE** Lb. **15c**

FLORIDA **GREEN BEANS, lb.** 23c
 FRESH NO. 1 **TOMATOES, lb.** 19c

DIAMOND **WALNUTS** LB. 39c
 LARGE STALK **CELERY** 23c
 DURKEES 7 OZ. PKG. **Cocconut** 18c
 PUSS N' BOOTS NO. 1 CAN **CAT FOOD** 14c

KRECHMER 12 OZ. JAR **WHEAT GERM** 33c
 WALKER AUSTEX NO. 300 CAN **BEEF STEW** 42c
 LIBBY NO. 2 CAN **Cornd Beef Hash** 42c
 LIBBY NO 2 CAN **Spaghetti & Meat Balls** 28c
 HORMEL PLAIN CHILI, 16 OZ. CAN **CHILI** 46c
 12 OZ. CAN **SPAM** 47c

ENTER THE \$1,000,000.00

STIR-N-ROLL CONTEST

WE WANT YOU TO WIN
 GET YOUR ENTRY BLANK AT PIGGLY WIGGLY



WESSON OIL, quart 59c
WESSON OIL, pt. bottle 31c
 AMERICAN BEAUTY 5 LB. BAG **CORN MEAL** 47c
 1/2 LB. **COCOA, HERSHEY'S** 27c
 BORDEN'S INSTANT 2 1/4 OZ. JAR **COFFEE** 54c

COFFEE Chase & Sanborn 1 Lb. Can Any Grind **79c**

1 LB. BOX CHASE **CHOCOLATES** 79c
 AUNT ELLEN **PI-DO** 15c
 PILLSBURY **HOT ROLL MIX** 28c
 R. S. P. NO. 2 CAN **CHERRIES** 24c
 PY O MY **BROWNIE MIX, 2 for** 59c
 LONE STAR 5 LB. JAR **COMB HONEY** \$1.31
 REX 5 LB. JAR **JELLY** 73c
 BAMA 29 OZ. JAR **APPLE BUTTER** 24c
 SAVORY 2 LB. JAR **Strawberry Preserves** 59c

FLOUR Gold Medal 10 Lb. Bag **95c**

HALO LARGE SIZE **SHAMPOO** 49c
 PALMOLIVE BRUSHLESS **SHAVING CREAM** 39c

GERBERS ASSORTED **BABY FOOD, 3 for** 27c
 12 OZ. CAN, LIBBY'S **DEEP BROWN BEANS** 14c
 LIBBY NO. 303 CAN **SLICED BEETS** 14c
 GREEN FIELD NO. 2 CAN **GREEN BEANS** 13c
 BUMBLE BEE NO. 303 CAN **PEAS** 10c
 DORMAN NO. 303 CAN **LIMA BEANS** 11c
 MARSHALL NO. 2 CAN **HOMINY** 11c
 DELMONTE NO. 2 CAN **SPINACH** 17c
 COMSTOCK NO 2 CAN **PIE APPLES** 19c
 HARTEX NO 2 CAN CRUSHED **PINEAPPLE** 23c
 LIBBY NO. 300 CAN **FRUIT COCKTAIL** 25c
 WHITE HOUSE NO. 303 CAN **APPLE SAUCE** 14c
 HUNTS WHOLE NO 2 1/2 CAN **APRICOTS** 29c
 WHITE TAG GALLON CAN **PRUNES** 59c
 REMARKABLE NO. 2 1/2 CAN **PEARS** 35c

10 SECOND PRIZES
 complete
CROSLLEY KITCHENS
 Each kitchen includes: Shaver, Refrigerator, Dishwasher, Freezer, Stove, Range, Sink, Water Dispenser, Sink, Smead Cabinet, Electric Water Heater, Kitchen Radio, Wash 'n' Dryer.

Babo Cleanser, 2 for 25c
 REGULAR BOX **SURF** 31c
 REGULAR BOTTLE **GLIM** 31c
 REGULAR BOX **RINSO** 30c
 REGULAR BAR **LIFEBUOY, 2 for** 17c
 LARGE BAR **SWAN** 15c

ORANGEADE HI-C 46 Oz. Can **24c**

23¢ GREEN STAMPS
EVERY DAY!
DOUBLE EVERY TUES!

1 LB. CAN **SPRY** 34c

PIGGLY WIGGLY



DAVIS & HUMPHRIES OWNERS & OPERATORS

Donald Duck Show Here Saturday Is Free For Kiddies

Donald Duck bread was introduced in Muleshoe Monday, Jan. 28 when it went on sale at local food stores. Donald Duck bread is made by Freshe Bakery, Lubbock.

An advertisement in this issue of The Journal tells about the introduction of the product here, and advises the kids that there will be a free Donald Duck picture show at the Valley Theatre for them the coming Saturday, February 2, at 10 a. m.

In addition there will be favors for all the kiddies under 10 years of age. They are all invited to attend this free show.

The Donald Duck line also includes all types of cakes, which will be on sale at local food stores.

Tulia Jersey Has Butterfat Record

Surpassing the 1,000 pound butterfat mark on official Register of Merit test was the recent accomplishment of Commander's Pretty Sue, a Jersey cow in the Victory Jersey Farm herd. Victory Jersey Farm is owned by J. Chester Elliott, Tulia, Texas.

Commander's Pretty Sue produced 15,296 pounds milk containing 1,004 pounds butterfat during her recently completed lactation in 365 days at the age of 2 years and 9 months. This record won her the Silver and Medal of Merit awards of The American Jersey Cattle Club and made her the national senior 2-year old champion of all Jersey cows of this age class enrolled on Register of Merit test.

Few dairy cows ever produce 1,000 pounds butterfat at such a young age. On a twice daily milking, 305 day mature equivalent basis this cow's record is equal to 15,752 pounds milk with 1,035 pounds butterfat.

Commander's Pretty Sue has a type classification rating of Very Good.

CARD OF THANKS

We want to thank all those that helped us to run a clean business in the Muleshoe Hotel. Thanks to all.

MATTIE AND POP

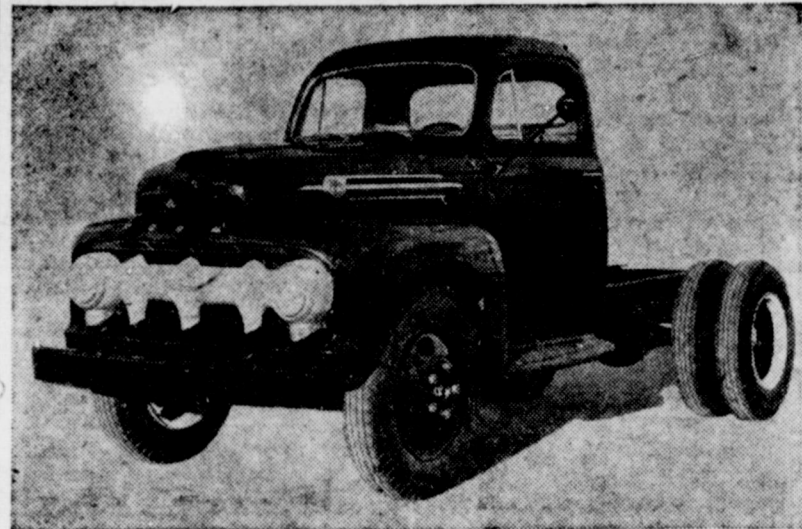
The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 30, NUMBER 6

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, JANUARY 31, 1952



The 1952 Ford Series F-6 truck cab and chassis is designed for heavy-duty hauling. The 106-horsepower 239 cubic inch V-8 or the 112-horsepower Big Six engines are available as the power units for the Series F-6 Ford trucks.

Ford's new truck line for 1952 offers the widest range of engines and power combinations in Ford Motor Company history, with models designed to fill 97 percent of all modern hauling needs, according to L. D. Crusoe, vice president and general manager of Ford Division.

The new trucks will be introduced to the public Friday, February 1.

Mr. Crusoe said the 1952 Ford truck line introduces a new sedan-delivery model called the "Courier" and offers five powerful engines, including three completely new high-compression, low-friction overhead valve units.

In addition to the Courier, series F-1 through F-8 Ford trucks range from light pickup units of 114-inch wheelbase and 4,700 pounds Gross Vehicle Weight up to extra-heavy-duty trucks with a maximum 195-inch wheelbase and Gross Combination Weight ratings up to 41,000 pounds.

"In addition to the three all-new engines, the horsepower and torque of the famous Ford 239

cubic-inch V-8 and the Ford Big Six engines have been increased to complete a five-engine power package for our eight basic truck series," Mr. Crusoe said.

The 239 V-8's horsepower was raised to 106 and its torque was increased to 194 pounds feet. All Ford engines are designed to operate on regular gasolines.

The three new low-friction truck engines are the Cost Clipper Six, a 101-horsepower unit, and the new Cargo King 145-horsepower and 155-horsepower V-8's.

"In exhaustive tests, the 145 V-8 achieved the greatest economy and smoothness with the highest horsepower per cubic inch displacement of any of the 10 leading models in the industry," Mr. Crusoe said.

GET DEGREES AT A & M

Two Muleshoe boys are among the 248 receiving baccalaureate degrees Friday at mid-term graduation from Texas A. & M. College. They are:

John E. Moore, Jr., agricultural education; James Fuston McCarty, animal husbandry.

16 MILLION BALES WANTED

Treating Cotton Planting Seed This Year Is Deemed "Good Insurance"

The 1952 agricultural crop goals call for the highest production on record. They can best be met if every acre of cropland is put to its best use and weather conditions are favorable. Cotton producers have been asked to produce a 16 million bale crop in 1952 and Texas farmers will play a mighty important role in this undertaking.

According to Fred C. Elliott, cotton work specialist for the Texas Agricultural Extension Service, every "trick of the trade" will have to be used if the goal is met. Good management, insect control and the full utilization of labor and machinery must be used in the production operations.

Good management begins early and stays late, says Elliott. A mighty important management practice, he adds, is treating the planting seed. The scarcity of labor just adds to the importance of getting a good stand of cotton on the first planting. Re-

planting is an expensive job and can often be avoided by the simple process of treating the planting seed. Treating kills seed-borne diseases, protects the seed and seedlings from diseases which may be in the soil and gives a better stand of cotton, he says.

Worst Killers Cited

The two worst cotton seedling killers in Texas are angular leaf spot and soreshin. In the Blacklands of Texas, angular leaf spot ranks next to root rot as the number one hazard in cotton production, says Elliott. It first shows up on leaves of the young seedling and appears as a small green, water-soaked spot that resembles a bruise. If damp weather sets in after the seedlings come up, the disease spreads over the entire plant and unless the planting seed was chemically treated before planting, many of the plants may be killed. The disease affects the fruiting habits of the cotton-

plant and carries through to the older plants where it appears as angular spots on the leaves and as bacterial rot on the bolls.

Soreshin shows up as a brown diseased area on the stem of the cotton seedling either above or below the ground line and it causes shriveling of the plant tissues which kills the plant.

At the Temple Agricultural Experiment Station, Elliott says cottonseed treated with either two or five per cent ceresan gave from 25 to 30 per cent better stands than did untreated seed. The plants showed less angular leaf spot and yielded more than 50 pounds of lint cotton per acre than did the plots planted with untreated seed. Seedlings from treated seed usually make much more rapid growth during the early growing season, adds Elliott.

County Agent Can Help

For cotton producers who are no familiar with the process of treating cotton planting seed, Elliott suggests that they visit their local county agricultural agent for information on the chemicals to use and methods for doing the treating job. He points out that producers who have large quantities of seed to treat

MOVES TO MAPLE TO BECOME BAPTIST PASTOR

Rev. J. E. Moore, who has been pastor of the Longview Baptist Church in Longview community, has moved to Maple to become pastor of the Baptist church there. The Longview church has not announced who will be called to take up the work there.

Rev. Moore held a farm sale to dispose of surplus property before moving to Maple.

HAS HAD FLU

Postmaster A. J. Gardner has been out of the office several days because of an attack of the flu.

might find it economical to have the job done by a commercial operator.

Regardless of who does the job, he says, be sure that the seed are covered with the treating agent and that the right material is used. America and her world allies need every bale of cotton that can be produced in 1952 and Elliott urges cotton farmers to use the best known production practices so that maximum yields can be obtained from every acre planted.

FARM SALE

We are quitting farming and will sell at Heathington farm 5 1/2 miles north of Muleshoe on Highway at public auction property described below

WEDNESDAY, FEBRUARY 6

SALE TO BEGIN AT 11 A. M.

LUNCH WILL BE SERVED

FREE COFFEE, BRING CUP

FARM MACHINERY

- 1 — I-9 International Tractor, 1946 model in good shape.
- 1 — F-20 Farmall with 2-row equip.
- 1 — 1947 U. T. Tractor, and all equipment in good shape.
- 1 — 1944 Massey-Harris Tractor.
- 1 — Shafer One Way on rubber.
- 1 — Massey-Harris One Way on rubber.
- 1 — Whirlwind Terracer, a good one
- 1 — Case Drill, 18-hole on rubber.
- 1 — Rotary Fresno.
- 1 — New Continental Cotton Sprayer.
- 1 — 2-wheel Trailer, almost new, steel bed.
- 1 — 1948 Self-propelled 12 ft. International Combine, in perfect shape.
- 1 — 1940 Chevrolet Truck, good bed and Fair Motor.

- 1 — Big Grease Gun.
 - 1 — Large Truck Tarp.
 - 1 — 55 gal. barrel of feeding syrup.
 - 1 — Roll new hog wire and 1 lot of used wire.
 - 1 — Ford Mower.
 - 3 — Electric welders.
- If you want to inspect this machinery, see W. Q. Casey at the Bank.

CATTLE

- 1 — Black Jersey cow 4 yrs. old giving 4 gals., young calf by side.
 - 1 — 5 yr. old Guernsey, 4 gal. calf by side.
 - 1 — Jersey heifer, heavy springer.
 - 1 — Jersey Calf.
- These cows are as good milk cows as you will find in this country. Anyone wishing to bring anything to this sale may do so by paying 5% Commission. We have a good lot for your cattle.

CASEY BROS., OWNERS

Kenneth & Corky Bozeman Auctioneers

Tom Morgan Clerk

LISTEN OVER KSEL MONDAY, WEDNESDAY & FRIDAY AT 7:55 A. M.



... and does it the modern way. Of course, it's electric!

Your electric range offers you cleanliness, accuracy, dependability, efficiency and economy. It concentrates all of its heat on the cooking task. Its pre-set elements guarantee you accurate heat measure, assure you of the best cooking results with every recipe, every menu.

Electric cooking offers you safety, too. It's the cooking method that lets you teach your children cooking in complete confidence, complete safety.

See the electric range models your appliance dealer displays. See the modern cooking method — the dependable, clean, accurate, efficient, economical and safe cooking method. Of course, it's electric.

SEE YOUR Electric APPLIANCE DEALER

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

37 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second-class matter at the Muleshoe Post Office under
the Act of Congress, March 3, 1897.



SUBSCRIPTION RATES

In Immediate Territory, 1 Year \$2.00
Out of Immediate Territory, 1 Year \$2.50
J. M. Forbes Editor and Publisher

BABSON DISCUSSES — MARRIAGES

Washington, D. C., Jan. 25 — Each generation, in countless ways, helps determine the fortune of the generation which follows it. Thus, the economic course of the fifties was largely charted in the thirties; what we do today will be felt most strongly in the seventies. In view of this fact, let us pick out one of the most significant events of twenty years ago and analyze its probable effect during the next few years.

LOW BIRTH RATE OF THE THIRTIES

One of the most important characteristics of the thirties was an abnormally low birth rate. Births averaged at only 17.4 per thousand population. This was about 20% below the rate of the twenties. During 1933, the depression low, one-third fewer babies were born than during the high year of the twenties. These few 1933 babies are today's 18-19 year old youths. Because of the low birth rate of the thirties, there are one million fewer females in the 14-19 age group today than there were in 1940, despite a 14% increase in total population! This is a remarkable but sorry fact.

Two-thirds of the girls in the above group will marry during the next five years. This implies that in this age group alone, our marriage potential during the next five years has been reduced by nearly 1,500,000 marriages annually due to this one factor. Think what this means to every businessman reading this column.

EFFECT ON FUTURE MARRIAGES

Another important influence on our marriage rate for the near future is the great number of marriages which took place during the prosperous forties. Especially did couples then marry at a younger age. The all-time high—more than 120 marriages for each 1,000 unmarried females over 15—took place in 1946. This was more than double the 56 marriages per thousand in 1932. Moreover, the average during the decade of the forties (in-

cluding the war years) was higher than during the boom of the twenties.

Not only did this accelerated rate compensate for the low marriage rate of the thirties, but it also depleted our normal reserve of single girls in the "above 19 age" brackets. The result of low births of the thirties, and the high marriages of the forties is that we have today over 2,500,000 fewer single girls under 35 than we had in 1940! I, therefore, expect marriages during the next five years to be at least 20% lower than the recent average of 1.7 million.—a loss of about 350,000 marriages each year! Never before in our history have we faced such a dismal prospect.

IMPORTANCE OF MARRIAGE TO BUSINESS

Everyone is aware of the social importance of the institution of marriage, but its influence on business is often overlooked. When a man and woman marry, a new family unit is created. Separate housing is needed. This largely accounts for today's shortage of houses to rent, and why so many new houses are being built. In building the house, the contractor must buy plumbing, lumber, steel, glass, cement, gypsum, paper and electrical equipment. The newly married couple buys furniture, rugs, and household accessories. There is also additional demand for electricity, water and gas and usually a bank mortgage! As babies are born, demand is created for milk, baby foods and clothing, baby carriages, toys and a variety of other items. Thus, marriage is most helpful to business and is an important reason for today's prosperity.

Consider then the far-reaching effect of a twenty per cent decline in marriages for the next five years. This can make business slump and keep it down. We are too complacent with our present high production and high consumption standards. We pay too

SAND HILLS PHILOSOPHER OFFERS

Advice To Congress On How To Get An Accurate Crop Estimate

Editor's note: The Sand Hills Philosopher on his Johnson, grass farm is tackling a big problem this week, his letter reveals.

Dear editor:

A north wind which was sandwiched in between south winds turned up a newspaper out here yesterday and the first thing I noticed in it after I pulled out of earshot of my wife and her constant proposals for improvin this place which suits me like it was an article saying the House Agriculture Committee in Washington is wanting some advice on how the Agriculture Department can forecast the annual cotton crop a little more accurately.

As I understand it, the Department guessed wrong on cotton production last year with the farmer, as usual, takin a beatin. The Department started out in August estimatin a crop of 17 million bales, then raised it to 18, million in September. In September of course a lot of farmers are sellin cotton, and this forecast of a big crop caused prices to drop. As a matter of fact, they dropped from 40 cents to 34 cents, then in far West Texas, was sold, the estimate dropped back to 15 million, and as you know the price of cotton then went up to 43 cents or more.

This played havoc with a lot of farmers, as it ain't no easy thing to sell your cotton for 34 cents a pound and a month or two later see somebody else who never touched a cultivator in his life sell it for 43 cents, a gain of nearly \$50 a bale. Most farmers I know, includin myself, had just as soon have that \$50 themselves.

At any rate, Congress wants little attention to the birth rates. I do not believe a repetition of the severe depression of the thirties is necessary. There are things we can do to counteract the coming big slump in marriages. I might add that the new draft ruling regarding childless couples could also be a helpful factor. It will be interesting to watch how much business will be affected in the long run by recent Roman Catholic emphasis on the subject of birth control.

Yours faithfully,
J. A.



"J. A."

some advice on how to make the government crop estimate more accurate, and since I don't have anything else to do this mornin I will be glad to oblige.

It's easy to make the crop estimate come out correct. All you have to do is first find out what the weather is gonna do, how much it's gonna rain and when, don't need no rains at pickin time, how much hail we gonna have, what the insects are gonna do, which way the wind is gonna blow your poison, and then get an accurate estimate of how hard farmers are gonna work, how many tractors are gonna break down in the plantin season, in the cultivatin season, etc., how many flat tires there'll be on the tractors throughout the South, how many cotton pickers will be available, how much each acre ought to produce on every single farm in the South, and the rest ought to come out easy.

Believe if I had all this information I could do it myself, but until it is available, crop estimates are liable to miss, and the only way I know to off-set the losses farmers suffered last year because the estimate was too high and prices consequently fell off unnecessarily, is to require a law requirin the stock market to react correctly, but I'm in favor of that too.

Yours faithfully,
J. A.

A SOUND EXAMPLE

(From The Lubbock Avalanche) The Ordinance passed on first reading by the Lubbock City commission last week which tightens local regulations on itinerant house-to-house peddlers should interest every American everywhere.

It brings into focus one example of the incredible extent of the intrusions of agencies of the federal government into the affairs of such small political subdivisions as towns and cities.

The need for the pending Lubbock ordinance, which would classify itinerant door-knockers as nuisance and make them liable to fines up to \$200, has been recognized for a long time. Many Lubbock commissions have discussed such regulations with favor from time to time during the last 15 years to our personal knowledge.

Why has no action been taken? Here's why:

The Great White Fathers in Washington wouldn't allow it.

They blandly have declared that ordinances similar to several proposed in Lubbock would be illegal because they would interfere with "inter-state commerce", which the federal government regulates.

Federal agencies had to strain outrageously and infuriatingly to support this theory. But they have said, in effect, that interstate commerce regulations controlled when a peddler of the "wolkin' me way through collich" type went from door to door in Lubbock soliciting subscriptions to magazines published in another state or attempting to sell merchandise—such as "torch" sweaters—manufactured outside of Texas.

Authorities of towns and cities thus were handcuffed by such agencies as the Interstate Commerce Commission in attempting to curb effectively solicitations by such pests, many of whom have been insolent—sometimes threatening.

Finally a test case originating in Louisiana was carried to the U. S. Supreme court. The result was a very recent decision that towns and cities have the right to regulate this sort of racket. The Lubbock City commission is due a salute for starting action promptly to take advantage of that right.

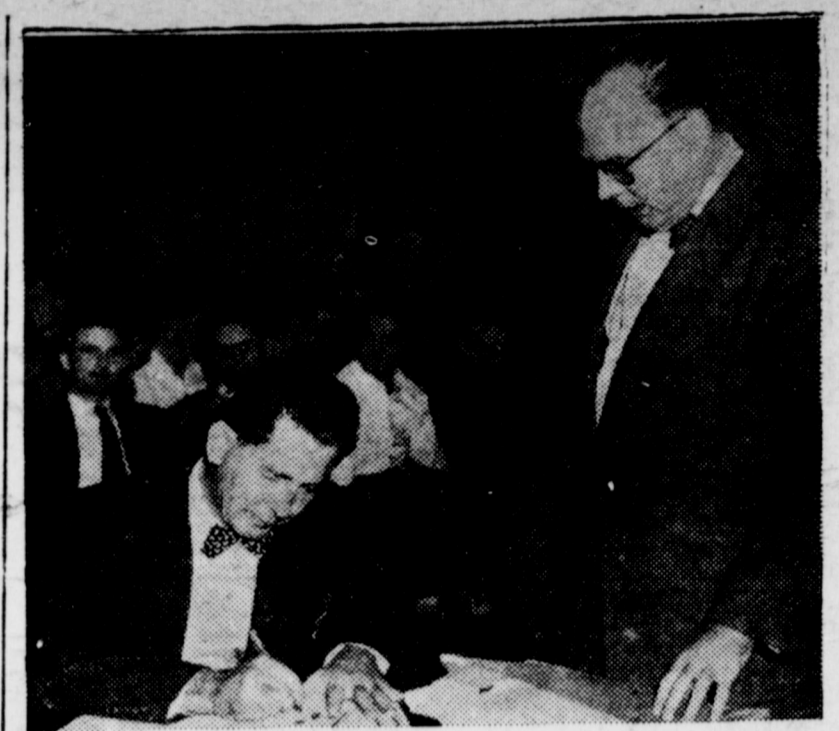
Action on the ordinance should, and doubtless will, be completed without delay. After it goes into effect, probably in about six weeks, any housewife disturbed by an obnoxious peddler should not hesitate to call police. That will be the best way to stop the racket.

And all municipal governing bodies on the South Plains can render the same service to residents of their community. If they need advice, we are sure it can be obtained for the asking from City Attorney Vaughn Wilson, who has made a thorough study of the subject.

GMC TRUCKS NOW HAVE AUTOMATIC TRANSMISSION

Pontiac, Mich., Jan. 25—A fully automatic transmission has been placed for the first time in a commercial model truck, it was announced today by the GMC Truck & Coach Division in the introduction of a new parcel delivery unit.

The new GMC truck has the famed Dual-Range Hydra-Matic drive as standard equipment, providing three speeds for city driving and four for suburban or country driving, according to Roger M. Kyes, vice president of General Motors and general manager of the GMC Truck & Coach Division, who made the announcement.



TEXAS FOR EISENHOWER, a non-partisan movement asking General Eisenhower to become a candidate for President, has organized a chapter at the University of Texas. Dee Griffin, seated, was named head of the group by Robert Doss, right, young Denison lawyer and chairman of Texas For Eisenhower which has already secured pledges of support from more than 40,000 Texans. Headquarters for Texas For Eisenhower are in Denison, Eisenhower's birthplace.

Regardless of your walk in PAPER of many kinds always on life smooth running gets you tap at THE JOURNAL.

TODAY'S meditation

The Upper Room
© THE UPPER ROOM, NASHVILLE, TENNESSEE
THE WORLD'S MOST WIDELY USED DEVOTIONAL GUIDE

CHRIST'S REDEPTIVE

I am the light of the world. (John 9:5.) I am the door. (John 10:9.) Read John 10:9-16.

As my companion and I left the bus station in a southern city, we used a door which is operated by an electric eye. At the street we were stopped by a youth whose face wore a puzzled expression. "Mister", he asked, "cay you show me who jerks the chain when that door opens?" My friend replied that the chain merely kept the door from slamming shut. Then he showed the youth how the interruption of a ray of light between the two post caused the door to swing open. "When you step into that ray of light," he said, "the door is opened for you." The young man expressed both his astonishment and his

gratitude for my friend's explanation of that mystery.

This incident has enlightened me in regard to the opening of the door to the Kingdom of God. When in faith we step into the ray of light which is shining from God toward us, the door to the Kingdom swings open.

PRAYER

Our blessed Lord, use me ever and always to show inquiring souls the way into the Kingdom. May I point them unflinching to the light which is in Thee. Direct me as I seek to help them to take the step which will place them in the light and open wide the door. In Thy precious name, O Master, Amen.

THOUGHT FOR THE DAY

Just one step is necessary: the step taken toward Christ in faith. Herbert B. Johnson (North Car.)

HEY, KIDS! FREE SHOW

DONALD DUCK

- AT THE -

Valley Theater

Saturday, Feb. 2

10. A. M.

Favors For Everyone

12 Years And Under



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WALT DISNEY
PRODUCTIONS

It's Here!

DONALD DUCK BREAD

Fresh from the Oven

Just made for you. Delicious, nutritious—every slice a taste delight. My picture on every loaf means top in quality. Get it at your grocer's today and every day!

HUEY SAYS
"With jam or jelly this bread's a treat it's tasty goodness can't be beat."

LOUIE SAYS
"I like it with peanut butter but it's got that fine old fashioned zest!"

DEWEY SAYS
"With Huey and Louie I agree Donald Duck's the bread for me."



SCHEDULE OF SERVICES

METHODIST CHURCH
Luzbuddie, Texas
Rev. Harmon Keelin, Pastor
Sunday School 10 a. m.
Church Service 11 a. m.
Evening Service 8:30 p. m.
Mid-week Prayer and Song Service 8:40 p. m.

PRIMITIVE BAPTIST CHURCH
At Friendship
8 Miles South of Sudan
Second Sunday and Saturday before, Elder V. J. Lowrance, pastor.
Fourth Sunday and Saturday before, Elder Jack West, pastor.

UNITED PENTECOSTAL
Mrs. Maggie Aken, Pastor
Evening Service 11 a. m.
Prayer Service 8 p. m.
Tuesday Evening 7:30 p. m.
Friday Evening 7:30 p. m.
Everyone invited to our services.

PROGRESS BAPTIST CHURCH
Rev. C. C. Morgan
Sunday School 10 a. m.
Morning Worship 11 a. m.
R.T.U. 7:30 p. m.
Evening Worship 8:30 p. m.
Midweek Prayer Service 7:30 p. m.
Wednesday

BAILEYBORO BAPTIST CHURCH
Arthur L. Nunn, Pastor
Sunday School 10 a. m.
Training Union 8 p. m.
Evening Service 8:45 p. m.
Everyone Welcome.

WATSON BAPTIST CHURCH
Rev. W. O. Wilson, Pastor
Special Prayer Service 9:45 a. m.
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Bible Study and Prayer Service, Wednesday 7:30 p. m.
W.M.U. Monday 2:30 p. m.

OKLAHOMA LANE BAPTIST CHURCH
Mayo D. Carpenter, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 8 p. m.
Prayer Meeting, Wed. 8 p. m.
W. M. S. Thursday 3 p. m.

FIRST BAPTIST CHURCH WEST CAMP
Rev. T. L. Pond, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
B. T. U. 7 p. m.
Service 7 p. m.
W.M.U., Thursday 2 p. m.
Evangelistic Service 7:45 p. m.

NORTH SIDE CHURCH OF CHRIST
Worship each Lord's Day 10:30 a. m.
Evening Service 8 p. m.
Tuesday Evening 8 p. m.
Mid-week Prayer 8 p. m.
You are welcome.

CHURCH OF CHRIST
Muleshoe, Texas
Ebb Rondol, Minister
Bible Classes for all 10 a. m.
Preaching 10:50 a. m.
Communion 11:45 a. m.
Prayer 8 p. m.

PROGRESS METHODIST CHURCH
Carol M. Jones, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Fellowship 8 p. m.
Classes 8 p. m.
Evening Worship 8:45 p. m.
WCS 2nd and 4th Mondays

Y. L. BAPTIST CHURCH
First and Third Sundays
Rev. James Tidengers
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7:30 p. m.
Evening Worship 8:30 p. m.
Evening Service every 3rd Sunday Starting at 10:30 a. m.

FIRST CHRISTIAN CHURCH
Avenue G and West 2nd.
Bible School 9:45
Morning Worship 11:00
Communion Services each Lord's Day.
We welcome all our friends.

ASSEMBLY OF GOD CHURCH
Rev. Lee F. Stokes, Pastor
Sunday School 9:45 a. m.
Worship 11 a. m.
Tuesday Night Young People 7:45 p. m.
Thursday Night Bible Study 7:45 p. m.
Public invited to attend all services.

ANTIOCH PRIMITIVE BAPTIST CHURCH
Across Street From Hospital
Elder Jimmie Boss, Pastor
Services every 1st and 3rd Sundays and Saturday before 3rd Sunday.
Singing every Sunday night except 3rd Sunday.

CHURCH OF THE NAZARENE
Sidney Patrick, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 7:30 p. m.
N. Y. P. S., Tues. 7:30 p. m.
Mid-week Service 8 p. m.
Wednesday 8 p. m.
Come and Worship With Us.
Interest is growing in our Sunday School. The lessons are on the Bible and sound religion.

MAIN STREET MISSIONARY BAPTIST CHURCH
M. E. Robinson, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 6:30 p. m.
Evening Worship 8 p. m.
W.M.U., Wednesday 2 p. m.
Mid-week Prayer Service, Wednesday 7 p. m.

LONGVIEW BAPTIST CHURCH
Rev. J. E. Moore, Pastor
Sunday School 10 a. m.
Preaching Services 11 a. m.
B. T. U. 8 p. m.
Prayer Services 8:30 p. m.
W.M.S., Monday 2:30 p. m.
All Church Night, Wednesday 7:30 p. m.

Y. L. METHODIST CHURCH
L. J. Helm, Pastor
Second and Fourth Sundays
Church School 10 a. m.
Prayer Service 11 a. m.
Bible Study Group 7:30 p. m.
Evening Preaching 8:30 p. m.
Prayer Meeting, W.S.C.S., First and Third Thursdays 2:30 p. m.

FIRST BAPTIST CHURCH
Rev. A. W. Blaine, Pastor
Sunday School 8:45 a. m.
Morning Worship 10:50 a. m.
Training Union 6:30 p. m.
Evening Worship 7:30 p. m.
Prayer Meeting 7:30 p. m.
Wednesday 7:30 p. m.
Officers and Teachers, Wednesday 8 p. m.
W.M.U. Monday 3 p. m.
Choir Rehearsal, Thursday 8 p. m.

FIRST METHODIST CHURCH
H. W. Hanks, Pastor
Morning Worship 10:55 a. m.
M. Y. F. 6:30 p. m.
Evening Worship 7:30 p. m.
Choir Practice 7:30 p. m.
Wednesday 8:00 p. m.
Young Women's Bible Study, Tuesday 7:30 p. m.
Wesleyan Service Guild, 2nd and 4th Mondays 7:30 p. m.
W.S.C.S., Wednesday 2:30 p. m.
Steward Meeting First Monday each month 7:00 p. m.

FIRST BAPTIST CHURCH
Luzbuddie, Texas
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 6:45 p. m.
Evangelistic Service 7:45 p. m.
"Not forsaking the assembling of yourselves together." Heb. 10:25
ST. JOHN'S LUTHERAN CHURCH
W. B. Gummelt, Pastor
Lariat, Texas
Sunday School and Bible Class 10 a. m.
Divine Services 11 a. m.
Sunday School Teachers meet every Wednesday 8 p. m.
Ladies' Aid meets first Thursday of each month 2:30 p. m.
Walter League meets first Sunday of month 8 p. m.
A cordial welcome awaits you at St. John's.
"Let the Word of Christ dwell in you richly."—Col. 3:16.

Southwestern Swine Breeders Association

SALE



**DUROC
HEREFORD
HAMPSHIRE
CHESTER WHITE
SPOTTED POLAND CHINA**

Ranchers & Farmers Sale Barn
Clovis, New Mexico

Saturday, February 9, 1952
1:30 P. M., New Mexico Time

Austin Brooks, Secretary

Our modern home loan plan allows you to pay off the loan with rent-money

Prompt service

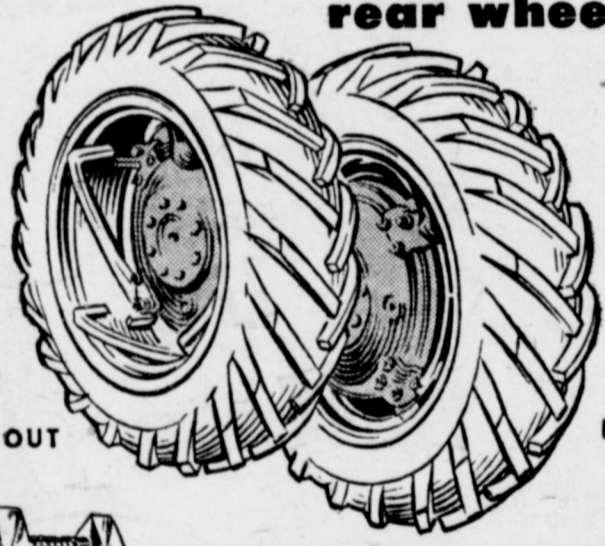
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Muleshoe

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
Clovis, N. M. P. O. Box 470

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POWER-SHIFT rear wheels



OUT IN
SIMPLE AS TURNING A NUT ON A BOLT—

Just ease in the clutch, and engine power slides the rear wheels to any position you select. A quick, effortless operation instead of a half-the-morning chore!
You power-shift the wheels safely from the tractor seat, to fit any row or implement. Change the wheel spacing anywhere . . . in the yard or field . . . several times a day if you need to. There's nothing to it.
Take five minutes and let us demonstrate POWER-SHIFT wheels. Developed by Allis-Chalmers.

Tune in the National Farm and Home Hour—Every Saturday—NBC

ALLIS-CHALMERS
SALES AND SERVICE

Muleshoe Implement & Supply
Phone 3080 Muleshoe

ZENITH RADIOS

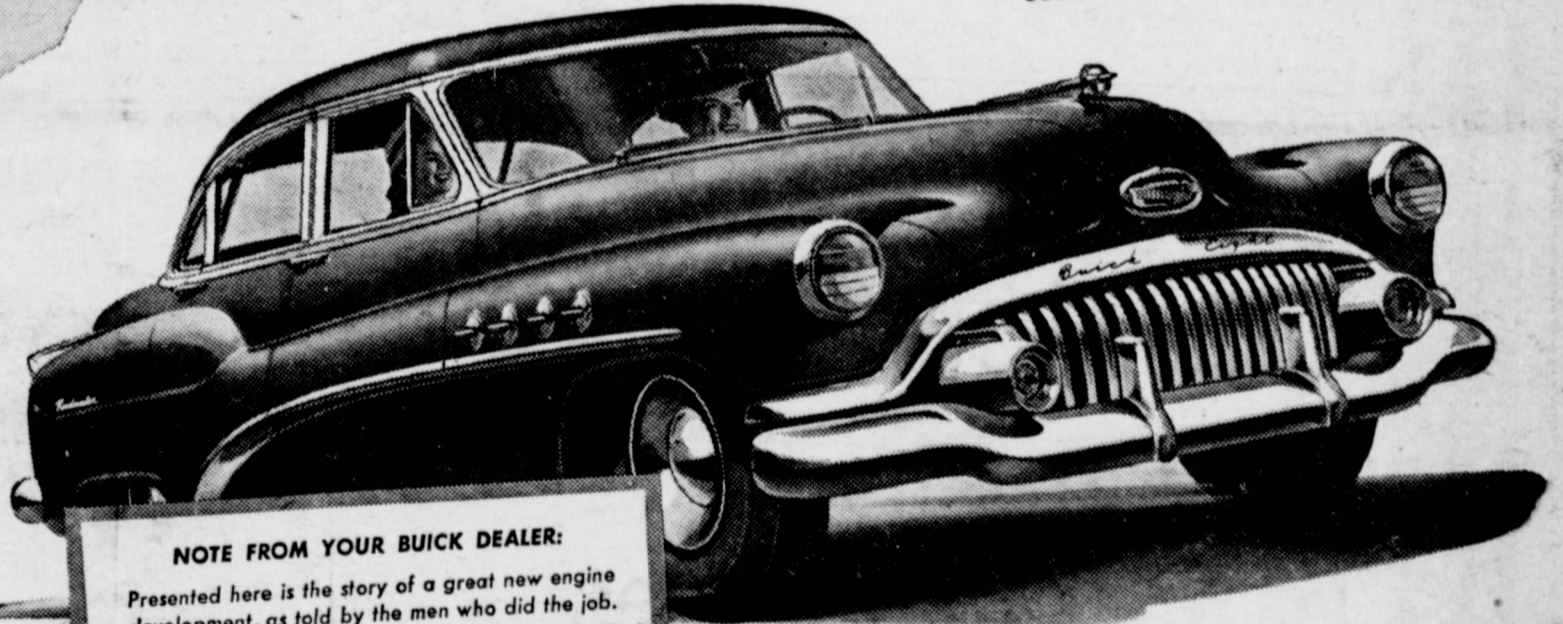
ALL MODELS IN STOCK

— At —
Spence Radio Service Shop

Phone 7020
Muleshoe, Texas

Service On
Any Make
Radio

"Out of thin air" comes the **HIGHEST HORSEPOWER** in Buick history



NOTE FROM YOUR BUICK DEALER:
Presented here is the story of a great new engine development, as told by the men who did the job. We reprint the story here in its entirety—as we couldn't beat it if we tried.

No, we didn't have to build a new engine. We took Buick's valve-in-head Fireball Engine—which makes the most of high compression. We drew on 12 patient years of Buick carburetion research.
And we came up with more might, more miles, from gas—right out of thin air, in more ways than one.

When you talk about "miles per gallon" you think of fuel, because that's what you buy. But air's free—and for every gallon of gasoline, a busy engine can gulp more than 8,000 gallons of air.
The problem is to deliver air in the right proportions, throughout the full range of speeds at which you drive.

A carburetor—big enough to supply the air needed at full throttle—can be wasteful in stop-and-go driving. A carburetor sized for thrift in city traffic literally smothers your engine when you really give it the gun.

So Buick engineers developed the Airpower carburetor—a four-barrel automatic—and here's how it works.

Loading along, two barrels are working, two stay closed. And you get a low-speed

thrif and smoothness that's out of this world. As you pick up speed, the "stand-bys" come into play—feeding not just more gas, but more air too—so you keep getting maximum power from each drop of fuel.
You have 170 effortless horsepower when you need it—a tremendous reserve ready to go into instant action at the nudge of your toe.
You have the satisfaction of knowing that you get this power with a frugal use of gas. At 40 you use less gas than you formerly used at 30.

That's the story of Airpower carburetion in facts and figures straight from the factory. But statistics can't tell you the breath-taking joy of heading for new horizons in a great-powered new ROADMASTER.

When can you do that? Better come in soon. Lots of other folks are flocking into our showroom these days to see the greatest array of new Buicks we've had in years.

Equipment, accessories, trim and models are subject to change without notice.

Sure is true for '52

When better automobiles are built
BUICK
will build them

Muleshoe Automobile Co.

Highway 70 & Ave. B

Muleshoe, T.

BRING US YOUR
SUDAN
EITHER FOR STORAGE OR SALE

HIGHEST PRICES
FOR GOOD
HEGARI-KAFFIR-MILLET
CANE SEED

GILBREATH SEED & GRAIN CO.

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MULESHOE, TEXAS

DOLLAR DAY SPECIALS SATURDAY & MONDAY

DOORS OPEN 8 A. M.

Your Shopping Dollars Will Be Big Dollars in Cobb's Dollar Day Event Saturday And Monday. Examine the Values We Offer on This Page

everybody saves on DOLLAR DAYS ★ everybody saves on DOLLAR DAYS

Colored Dollar Day
WASH CLOTHS 10 for \$1.00

NYLON SLIPS
"MISS ELAINE"
Special Boxed Valentine Slips
100% Nylon — Blush and White
Sizes 32 to 40
FANCY LACE TRIMMED
\$4.98

WASH DRESSES
Ladies 80x80 PRINT DRESSES
ALL SIZES \$2.98 and \$4.98 Values
Dollar Day
\$2.88

Garza Sheets
Type 128
81x99 **\$2.79**
81x108 **\$2.98**

**LADIES AND CHILDRENS
SHIP'N SHORE BLOUSES**
New Shipment. Fine Cottons, Solids, White and Gingham Plaids
Children's sizes 7 to 14 \$1.98 & \$2.49
Ladies Sizes 30 to 40 \$2.98 & \$3.98

Entire Stock Value to \$14.95
Maternity Dresses Close Out \$4.99

Ladies
Dress Shoes
One table. Final Close Out. Values To \$10.98. Your Choice
\$2.99

Robes
Ladies, Chenille, Wool and Cotton Robes. Values to \$12.98. Close Out Dollar Day
\$3.99

Close Out
GOSSARD FOUNDATION GARMENTS
GIRDLES, BRA'S & ETC.
1/2 Price

**Men's Broadcloth
Shorts**
Gripper Fronts, Elastic Sides. Full Cut. Sizes 28 to 44. 79c Value
DOLLAR DAY
2 PAIR
\$1.00

CHILDREN'S TRAINING
PANTIES
Pastel Colors
5 Pair
\$1.00

MEN'S
BRIEFS
All Elastic Waist Band
2 Pair
\$1.00

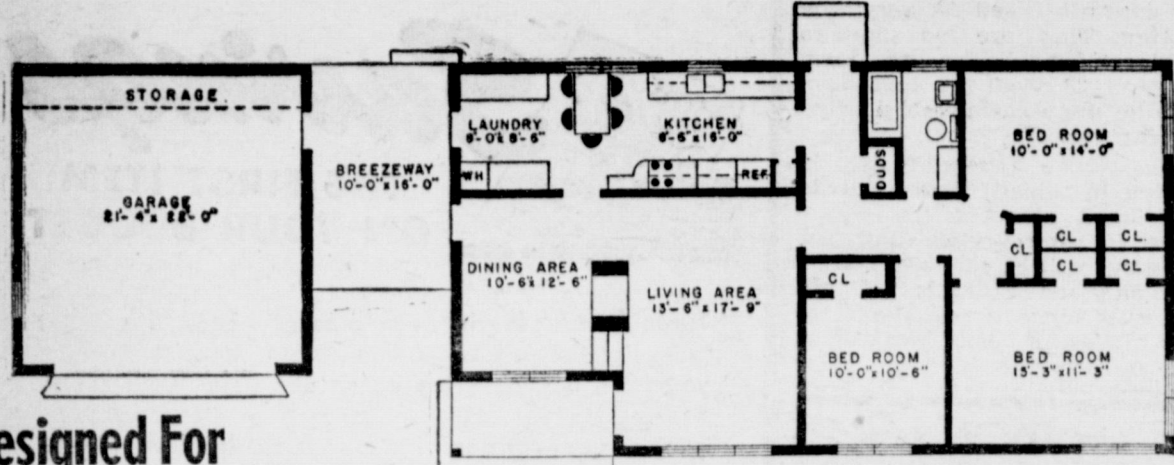
MEN'S
SOCKS
Rayon. Banner Wrap.
Sizes 10 to 12. 49c Val.
3 Pair
\$1.00

Men's White Hemmed Dollar Day Only
Handkerchiefs 10 for \$1.00

SAVE **COBB'S** SAVE



HOUSE PLAN No. 40



Designed For Economy Through Simplicity

A Southern farm and a liveable house built by our Farm & Ranch House Plan No. 5140 were just made for each other. This house will be especially pleasant during a scorching Dixie summer. Each room is either a corner room or a first cousin to one, so there will be lots of light and ventilation. The breezeway, of course, will be cool even on the hottest days. It can be left open, screened, or provided with windows. Either way is attractive.

There is ample room in the kitchen for serving family meals and for making compact arrangement of your freezer chest, laundry equipment and water heater. The bath is arranged near the

back entrance so that field hands may wash up before going to other sections of the house.

There are closets galore in the bedrooms, a large linen closet in the hall, and ample space for linen in the bathroom. Also, there is convenient storage space in the garage for seasonal items, or for items used only occasionally.

The plans call for a double fireplacing opening into both the dining and living areas. However, you could have a conventional fireplace instead, or a space heater in the same place. If you prefer a basement with a central heating unit we suggest that the entrance be arranged on the breezeway and the central unit put in the basement.

This house has been designed for masonry construction but will be equally attractive in conventional frame. The plans incorporate all of the economy measures that can be applied to simple construction. The straight lines and simplicity of the roof mean a minimum of cost per square foot of floor area.

You can obtain blueprints for this The Muleshoe Journal Farm & Ranch House Plan No. 5140 and a handy list of materials by which you can figure your construction cost accurately. Send \$1 to Building Editor, Farm & Ranch Southern Agriculturist, Dept. L-36, Nashville, Tenn. Order by number, plan No. 5140. Blueprints are adequate for any farm carpenter or for any farmer handy with tools.

McFarland Starts Lorenzo Business

John McFarland, for the last year connected with the Western Fertilizer Company of Muleshoe, has resigned to enter business for himself at Lorenzo.

He will distribute anhydrous ammonia and other fertilizers in a territory surrounding Lorenzo, and expects also to handle farm chemicals, farm supplies, feeds, etc., under the name of South Plains Fertilizer and Chemical Co.

McFarland has been retail sales manager for the Muleshoe firm, selling anhydrous ammonia and other forms of fertilizer distributed by Western Fertilizer.

Before coming to Muleshoe, Mr. McFarland had been manager of the Dimmitt Chamber of Commerce. He was reared at Lorenzo and he and his family will be back among home folks.

HAVE REACHED TUCSON

The Jack King family have arrived at Tucson, Ariz., on a leisurely trip to the San Diego, Calif. section according to a postcard to The Journal. The family spent several days at Hot Springs, N. M.

GO TO PALO DURO CANYON

Mr. and Mrs. Alvin Farrell and Mr. and Mrs. Arlo Farrell spent last week end in Amarillo and visited Palo Duro Canyon and the museum on their return trip.

LOCAL MERCHANTS ATTEND DALLAS FASHION MARKET

Three fashion buyers from Muleshoe attended the American Fashion Association Spring and Summer Market this week in Dallas.

Women's apparel buyers filled Dallas hotels to capacity during the market, January 20-24, when they came to see the 1,150 advance spring and summer lines on display.

Attending from Muleshoe were: Elizabeth Barnett and Dorothy Matthiesen of The Fashion Shop, and Irvin St. Clair of St. Clair's Dept. Store.

Weigh well any hard knock you get. It might be opportunity, mowers—one for his home and one for the neighbors.

Our Honor Roll

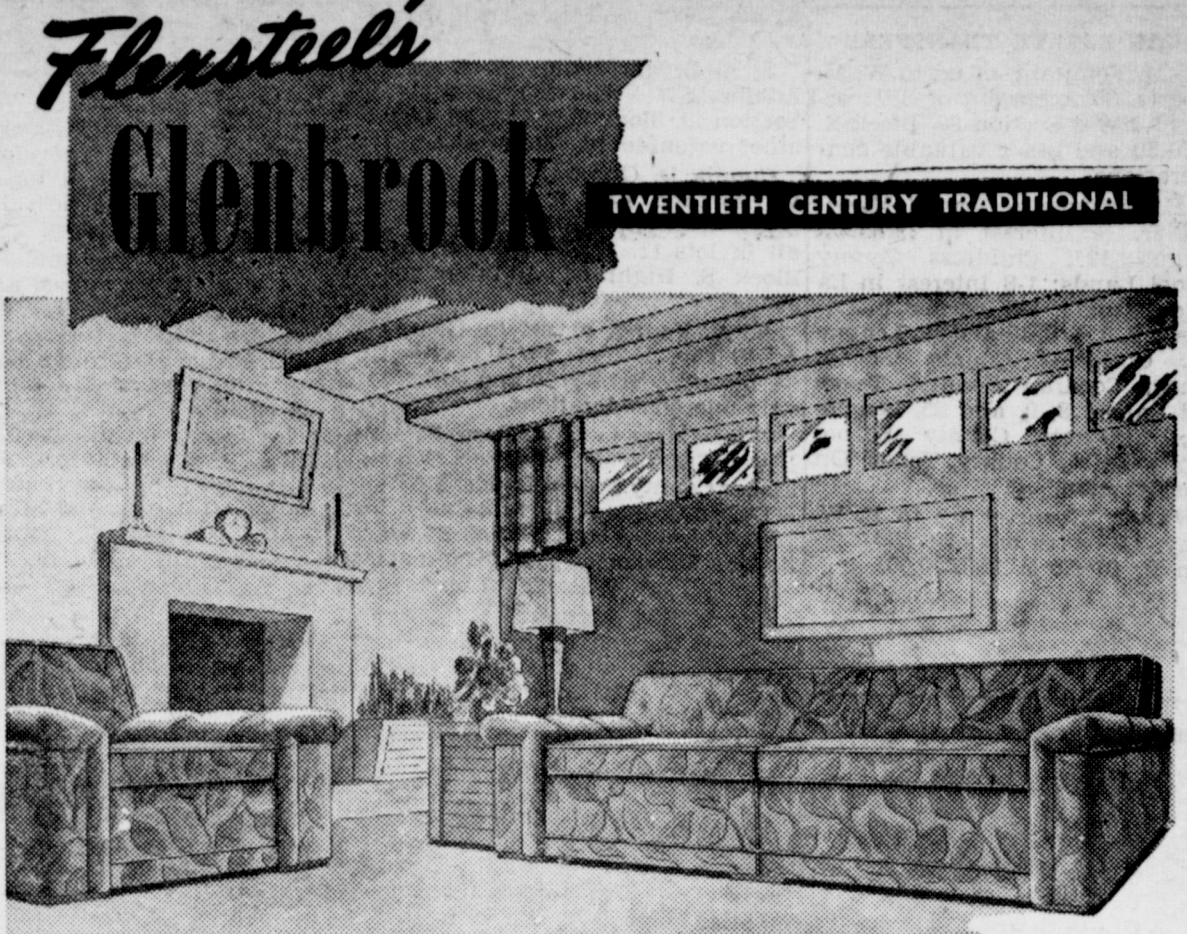
Old subscribers who have renewed in the last few days are:

- Luana Sue Hill, Rt. 2.
- Kenneth Grissom, Rt. 2.
- L. V. Kolar, Rt. 2.
- L. E. Bratcher, Rt. 2.
- John Gummett, Star 2.
- F. L. Snyder, Rt. 2.
- J. A. Ladd, Rt. 2.
- J. A. Young, Rt. 2.
- James Wedel, Rt. 2.
- Lloyd Quesenberry, Rt. 1.
- M. L. Robbins, Star 1.
- Seaborn Moore, Rt. 1.
- H. C. Seals, City.
- Chester Embry, Rt. 1.
- T. L. Glascock, Rt. 1.
- Dick Willman, Rt. 1.
- J. V. Allen, Star 1.
- Fred J. Determan, Rt. 1.
- B. H. Horsley, Star 1.
- G. G. Priboth, Star 1.
- Jack Smith, Lazbuddy.
- Guy A. Allen, Sr., Goodland.
- Perry Fort, Baileyboro.
- Joe Jesko, Friona.
- Myra L. Minnick, Nebr.
- Berry Electric, City.
- Rov Hogan, City.
- Bill Collins, City.
- Johnny Johnson, City.
- Nelle Dean, City.
- Harper Appliance, City.
- I. W. Haney, City.
- O. D. Troutman, City.
- R. G. Horsley, City.

Dr. G. A. Puttman, City.
E. O. Baker, City.
J. I. Kemp, City.
Mrs. J. J. DeShazo, City.

Eyes set too close together may mean a mean disposition, but lips set too far apart are sure to get you into trouble.

Income taxes may be unpleasant, but we know of no other tax that we'd like to pay in larger amounts.



Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and gripping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size
Money back if not satisfied
Mail bottle to Box 280, N. Y. 18, N. Y.
DR. CALDWELL'S SENNA LAXATIVE
Contained in pleasant-tasting Syrup Pepsin

Flexsteel

In cooperation with the manufacturer we are enabled to offer this newest of new designs for 1952! The massive proportions, the beautifully styled slanted channel arms, the deep luxurious cushioning with FLEXSTEEL'S lifetime construction make this an outstanding group. It is faultlessly tailored in the Nationally Advertised "Pecan Leaf" design of mohair freize in your choice of smart decorator colors. FLEXSTEEL'S GLENBROOK IS A TRULY GREAT VALUE YOU CANNOT OVERLOOK. Specially priced.

See the GLENBROOK suite in our showroom today! **\$262.50**

E. R. HART CO.

PINE FURNITURE BEGINS ON THE INSIDE

BERRY ELECTRIC CO.
Refrigeration Service

Electric Appliance Repairs

Wiring & Repairs

Phone 3750

POOL INSURANCE AGENCY

COMPLETE INSURANCE COVERAGE
—LOW COST FARM LOANS
—AUTO LOANS
—IRRIGATION WELL LOANS
Dependable and Friendly Service

LEE POOL Phone 7010
MYRON POOL Muleshoe, Texas

AIR WAY SANITIZOR DEALER

New & Used Vacuum Cleaners

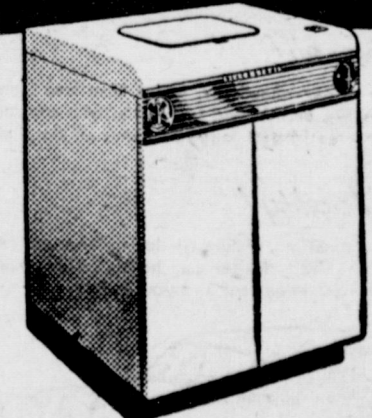
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ALL MAKES REPAIRED

Free Demonstrations In Your Home

T. P. SMALLWOOD

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WORLD'S FINEST AUTOMATIC WASHER



BLACKSTONE

• We'll demonstrate its superiority right before your eyes. Weekly payments as low as

\$2.50

Johnson-Pool

TIRE & APPLIANCE Dian 7370 Muleshoe

We Invite You To See The

1952 FORDS



The new 1952 Ford "Victoria" is a member of the Ford Crestline which also includes the Sunliner convertible and the Country Squire station wagon. The Victoria combines unobstructed side visibility and open-car advantages of a sports vehicle with the all-weather protection of steel sedan top construction. It is available in a wide variety of interior trim, upholstery and solid or two-tone body colors.

On Display In Our Show Rooms—

Friday, Feb. 1

Register For Free Door Prizes
Drawing At 3:00 p. m.

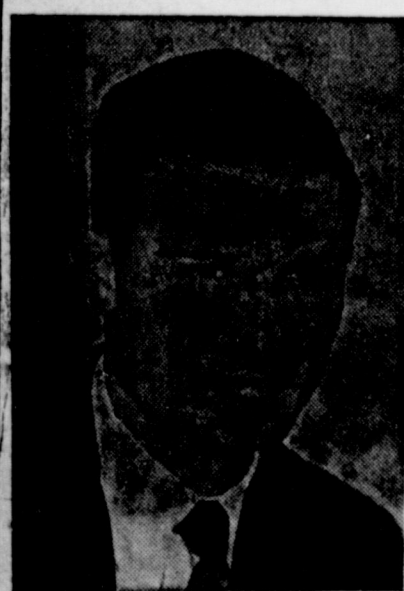


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MULESHOE, TEXAS



R. M. "Bob" Gregory
REPRESENTATIVE OF

Great National Life Insurance Company

LIFE INSURANCE FOR YOU & YOURS
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DON'T MISS OUR GRAND OPENING



Saturday, February 2, -6:30 a.m. to 10 p.m.

NORTHEAST CORNER OF HIGHWAYS 70 & 84

YOU MAY WIN ONE OF OUR 32 PRIZES

HOW: JUST REGISTER AT THIS STATION

**the lucky
number holders
will win one
of these prizes**

1st PRIZE — A SET OF LEE SUPER DELUXE TIRES.

2nd. PRIZE — A PHILLIPS 66 PASSENGER CAR BATTERY.

10 — OIL CHANGES WITH PHILLIPS 66 HEAVY DUTY PREMIUM MOTOR OIL.

10 — WASH JOBS.

10 — LUBE JOBS.

DRAWING WILL BE HELD AT 10 P. M. FEBRUARY 2 — YOU DON'T HAVE TO BE PRESENT TO WIN.

Favors For The Family ... Orchids For The Ladies

Don't Forget The Date... SATURDAY FEBRUARY 2

Everybody's Welcome ... Bring The Whole Family



EVANS OIL COMPANY

Distributors of High Quality Phillips 66 Products
MULESHOE, TEXAS



Birthday Dinner Honors John Nash

Sunday night, Jan. 20, the Herbert Nash home was the scene of a dinner honoring John Nash on his birthday.

Dinner was served to Mr. and Mrs. Von Gist and children of

Abernathy, Mr. and Mrs. Joe Healy and children of Clarksville, Mr. and Mrs. Pat Healy of Lubbock, Mr. and Mrs. Leonard Nash and children, Mr. and Mrs. Cliff Gandy and children, and Mrs. Othella Nash of Tahoka, Mr. and Mrs. Carrol Bailey of Lubbock, "Rusty" Ryan, recently of Butte, Montana, Wilber Banks of Hale Center, Wayne Kemp of Abernathy, Bob Owens, Dewey Nash, Eugene Lewis, Mr. and

Mrs. Herbert Nash and children, Mr. and Mrs. Dave Coulter and children, Pearlene Volkman, and the honoree, John Nash.

Mrs. Thompson Is Hostess To The Enochs H. D. Club

The Enochs H. D. Club met in the home of Mrs. E. W. Thompson Thursday, Jan. 24, at 2:30 p. m. with 12 members present. The meeting was opened by the club reading, "Are You Proud of Your Community?"

Roll call was answered with "A book I want to read this winter". The minutes were read by the secretary, Mrs. M. J. Gibson. Mrs. Roland Gibson gave a discussion on "How to Keep Home Water Supplies Sanitary."

The club has chosen the cemetery as their project for the new year. The members want a well drilled so trees and shrubs can be planted.

Mrs. I. A. Lenard was elected parliamentarian, and Mrs. P. A. Altman gave council report.

Get-well cards were sent to Mrs. C. W. Vanlandingham and Walter Layton, who is in the Amherst Hospital. Pot flowers were given to shut-ins, Mr. and Mrs. McCall, and Granddad Cash.

Refreshments of sandwiches, olives, ice box cake, whipped cream, and cocoa or coffee were served to Mesdames P. A. Altman, E. C. Gilliam, I. J. Sullivan, E. W. Thompson, Dutch Cash, T. A. Thomas and son, Jerry, D. T. Johnson and Sue, C. G. Seagler and Roland Gibson and daughters.

The next meeting will be February 14 in the home of Mrs. I. A. Lenards. The agent, Mrs. Dian Reed, will be present at that meeting.

Progress Y. P. S. Has Party Sunday

The Methodist Young People's Society of the Progress Methodist Church enjoyed lunch in the home of Mr. and Mrs. O. C. Thomson Sunday. Approximately 15 attended.

Those attending were John Thomson, Mona Mitchell, Helen Mitchell, Leander Sims, Wayne Johnson, Elmer Ray Davis, Lucille Davis, Ralph Copper, Kim Jones, Barbara Jones, Budgie Johnson, Sue Actkinson, Jon Ann Thomson, Beverley Mardis, and Mr. and Mrs. Bill Garrett and Sharon.

DEMSTERS HAVE VISITORS

Mr. and Mrs. John Demster of Slaton spent last week end with Mrs. Demster's parents, Mr. and Mrs. L. L. Cole.



RECEIVE LIFE MEMBERSHIPS—Shown as they are presented life memberships in the Texas Congress of Parents and Teachers are Gov. Allan Shivers (left) and Secretary of State John Ben Shepperd (right). Making the awards in the Governor's office in Austin are Mrs. J. H. Moore of Deport, immediate past president of the State P.-T. A., and Mrs. H. G. Stinnett of Plainview, present state president.

Mrs. Sanders Hosts Wesleyan Guild

The Wesleyan Service Guild met Monday evening, Jan. 28, at 7:30 in the home of Mrs. Homer Sanders, Jr.

Mrs. H. W. Hanks brought the devotional, and Mrs. Francis Gilbreath gave "Methodists in American Cities". Mrs. Jim Burkhead gave "A Good Place To Go."

Miss Elizabeth Harden was in charge of the business in the absence of the president.

All Guild members are asked to meet in the home of Mrs. Homer Sanders, Jr., Thursday evening, Jan. 31, for the purpose of helping make a house to house canvass for the March of Dimes. The plans are for all groups to be ready to start by 7:00 and work until 8:00.

The Guild voted to contribute \$10 to the March of Dimes.

Refreshments were served to Mesdames H. W. Hanks, Fred Johnson, C. W. Grandy, Jim Burkhead, Francis Gilbreath, Homer Sanders, Sr., and Miss Elizabeth Harden.

The next meeting of the Guild will be February 11. The place will be announced later. Due to illness a number of the members were absent.

Gatlin-Nunn Vows Are Read

Mr. and Mrs. Charlie Gatlin of Muleshoe announce the marriage of their daughter, Faye, to Kenneth Nunn of Portales. The double-ring ceremony was read Saturday, Jan. 26, at 1 o'clock p. m. in the pastor's study

VISITOR FROM VAN ALSTYNE

Mrs. Mamie Morrison, Van Alstyne, Texas, is visiting her son and family, Mr. and Mrs. Ray Morrison.

The meanest man in town had just died. All of his life he had been a pinchpenny, a kill joy with never a smile for anyone. Returning from the funeral the pallbearers were gathered in the barbershop. One of them allowed as how "it just ain't right not to have at least something good to say about the deceased." After a considerable period of silence the barber spoke up, "Well, I could say this . . . he was not a hard man to shave."

VISITORS FROM MINNESOTA

Sunday, Jan. 20, Mr. and Mrs. C. B. Decker of Minneapolis,

Minn., were visitors in the home of Mrs. Jennie Panter. Mrs. Decker is the sister of Mrs. Panter.

The Deckers were on their way to Pasadena, Calif., where they arrived during the huge floods that have swept that area recently. However, they reported a safe arrival.

MOTHER ILL

Mrs. R. D. Hatchett's of Earth mother of Mrs. Lila-Pence, who has been seriously ill the past two weeks, condition is unimproved. She is in the Amherst hospital.

VISITOR FROM PLAINVIEW

Mrs. Henry Slaton of Plainview, spent the latter part of the week here with her brother, E. E. Dyer and Mrs. Dyer. She returned to her home Sunday.

F. H. A. & G. I. LOANS TITLE INSURANCE
BAILEY COUNTY ABSTRACT CO.
 MRS. LELA BARRON L. S. BARRON
 ABSTRACTS LOANS
 Established in 1900

GUARANTY ABSTRACT CO.
 BONDED FOR YOUR PROTECTION
 Office In Bank Building
 Phone 2640 Muleshoe
 Complete Abstracts of Title to All Lands
 and Towns in Bailey County, Texas
 PAT R. BOBO, Owner BETTE COWAN, Manager

MULESHOE LIVESTOCK AUCTION
 H. K. Freeman — Hugh Freeman
Cattle Sale Each Saturday
Col. Dick Doshier
Auctioneer
 All Farm Sales 5% — Bills Paid
To Book Farm Sales
 CALL HUGH FREEMAN—PHONE 2230 or 3770

Fashion Perfection

Perfect suit styling when you do things . . . and go places. So exactly tailored of handsome Burlington Rayon Gabardine with the new slim-trim look highlighted with triangle flap pocket detailing. So exciting . . . so-o-o budget priced. Wine, green, grey, brown. Sizes 10 to 18.

Betty Rose
 COATS and SUITS

St. Clair Dept. Store
 MULESHOE

Suits For Spring

Hobbie
 by Lorch of Dallas

PURE SILK SHANTUNG — the newest and most wanted fabric for spring. Shop our store for latest styles for the Easter Parade. Naturals, Mauves, Navys, in new spring shades. \$29.95.

St. Clair Dept. Store
 MULESHOE

NEW ARRIVALS

for Spring

MALLINSON'S

100% Nylon

Butterfly

Red
 Gray
 Purple
 Toast
 Green

Yard ----- \$2.98

SUITINGS

By Burlington Mills

In Checks and Fancy Weaves

\$1.98 Yard

SHOP AT ST. CLAIR'S FOR
 WHAT'S NEW FOR SPRING

St. Clair's Dept. Store
 MULESHOE

Get BEAUTIFUL CHINA IN MOTHER'S OATS

WITH CHINA

LOVELY "Wild Rose" PATTERN IN SOFT GRAY-BLUE ON IVORY

You'll be thrilled every time you open a big square package of Mother's Oats "With China" and find this charming dinnerware.

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