

# The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

NUMBER 31, VOLUME 45

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, OCTOBER 29, 1953

## Damron Drug's New Store To Have Formal Opening

**Public Invited To Big Two Day Event Fri. & Sat.**

A dream he has cherished for 30 years has come true for Joe S. Damron, Muleshoe druggist, who has set the formal opening of his new drug store one of the most modern and attractive in West Texas for Friday and Saturday of this week.

Mr. Damron said he began dreaming of such a store 30 years ago and now it is a reality. Joe Damron has never had any other job than in a drug store. He began work in a drug store at the age of 12 and has been at it ever since. A native of Itasca, Texas, he became a pharmacist after completing the course at Danforth School of Pharmacy, Fort Worth. He worked in Comanche, Okla., for three years, and in 1932 he came to Muleshoe from Amarillo and established the Damron Rexall Drug.

The store operated in its original quarters in the Gupton building until its removal last week to the Damron building, a block further south on Main Street. This building was erected simultaneously with the Johnson building next door, which houses C. R. Anthony's store.

The store is 30 by 140 feet in dimensions. Everything in the store is new, all fixtures, equipment, everything.

The two tone walls are of green



JOE S. DAMRON

is completely stocked and refrigeration is provided for those medicines which require it. The store handles the Rexall line of drugs and staples of all brands.

An innovation is the provision of a ladies lounge, rest room and "change room" for mothers with infants. The management wants the public to feel free to use this convenience, whether or not they are customers. "It's for the public," Mr. Damron said.

The store is proud of its veterinary supplies and livestock remedies department, toiletry and cosmetics.

Mr. Damron is joined in the operation of this fine store by Mrs. Damron; their son, Sam Damron, who is a pharmacist, having graduated from the University of Texas College of Pharmacy; their son-in-law, John Smith, who is store manager; their daughter, Jane Damron Reese, cosmetician; Albert Griffin, day clerk; Mrs. Vernice Snyder, fountain manager; Juanita Busby, Nelda LaBleu, and Laura Whalin, fountain; and Lou Dudley, notions.

\$300 in Prizes

A full page advertisement in this issue of The Journal gives some interior views of the store; some special prices for opening days; lists the departments and many lines handled; and invites everyone to visit the store Friday and Saturday. There will be free coffee for adults and ice cream for the kiddies Saturday.

There will be \$300 in valuable prizes during this formal opening event and anyone may register with no obligation.

Prescription Department

The prescription department

## Muleshoe Lions Enjoy Unique Memory Program

Sam Fox, Pat Bobo and Noel Woodley presented the Muleshoe Lions Club with a program on mental calisthenics. Sam used a blackboard to write fifteen different sentences on, then he asked the two men to turn their backs to the board and recite from memory each of the items on the board by number starting from the beginning and then reciting them backwards, and on top of all this members of the club asked them to identify the items at random. The program proved to be quite unique and was enjoyed by the members and visitors alike.

Visitors were Russell Haberer, Dudley Malone and Bill Parker. There was also a brief report on the board of directors meeting held early Wednesday morning.

Ray Franz was elected to succeed Billy Don Barbour as piano player.

## Bailey County Farmers Take Stand On Policies

**Cotton**

BE IT RESOLVED, by the Bailey County Farm Bureau that the present government cotton program, to be made more practical and equitable to the cotton producers of this area and to be nondiscriminatory to all areas, the following modifications should be made at the earliest possible date:

1. That the loan and support price policies recognize Light Spots and Middling Pluses.
2. That parity support price be based on Low Middling grade and seven-eighths inch staple.
3. That minimum moisture conditions be set and standardized throughout the U. S. for cotton to have before it is graded. That such a minimum be high enough to simulate the humidity conditions of cotton that is grown, ginned and graded in the Seaboard States. That humidity control be established in all cotton classing offices in all states where the average humidity condition is beneath the minimum established for grading.
4. That the Smith-Doxey Classing Service place more emphasis upon the qualifications and training of cotton classers which they employ through Civil Service of any other medium.
5. That Lubbock, Texas be established as one of the Nation Spot Cotton Marketing Centers.
6. That Farm Bureau District No. 2 be represented on the National Cotton Advisory Committee.
7. That provisions should be made for areas where crop failures have occurred, due to natural hazards beyond the farmers control, in order that the farmer may not be penalized in cotton acreage allotment.
8. That present penalty, in this area for over and under weight bales is both too high and discriminatory, and the penalty should be standardized by adjusting the high penalty areas downward until they are on the same basis as the lowest area in the U. S.
9. That the present Mexican National Labor Agreement is unfair to the farmer in that it fails to take into consideration services and supplies furnished by him in determining wages paid, and we should work for a more equitable agreement next year.

**Farm Program**

We recommend that the present farm program be continued with 90% to 100% parity for support prices, and the present acreage controls and marketing quotas for controlling surpluses.

**Educational**

Whereas, the future welfare of our nation is largely dependent upon the training received by our children in our public schools, therefore,

BE IT RESOLVED, that we do everything possible to provide adequate physical facilities for that schooling.

And whereas, the salaries paid teachers in Texas have not been

## Bailey County Farmers Take Stand On Policies

Nearly 200 farmers crowded the district courtroom here Monday night when the annual convention of the Bailey County Farm Bureau was held and they discussed the pros and cons of propositions affecting the immediate future of Texas and U. S. Agriculture. They came up with a set of resolutions to be presented to the Farm Bureau state convention to be held in Mineral Wells in November.

After lengthy debate some resolutions were rejected, others were tabled for future action.

Resolutions adopted concern a wide variety of farm problems: Cotton Marketing and Grading; Drought Disaster Relief in Bailey County; "Adequate" physical training for school children and commensurate salaries for teachers; adequate electric and telephone service wherever feasible; 90 to 100 per cent parity for farm support prices; Noxious Weed Control; Price Support for grain sorghums.

**Summary Is Presented**

The Journal presents the following summary of resolutions adopted, which represent the majority of opinion of those attending the meeting:

commensurate with their duties and training and are much below the salaries in other professions requiring comparable qualifications, making it difficult to attract adequate numbers of well qualified people to the teaching profession, therefore,

BE IT RESOLVED, that the Texas legislature make funds available to pay teachers salaries justified by their training and duties performed.

**Disaster Relief**

Whereas, the dry land areas of Bailey County were originally within the drought areas, and Whereas these dry areas have recently been declared no longer in the disaster area, therefore,

BE IT RESOLVED, that the Bailey County Farm Bureau do everything possible to get the dry land areas of Bailey County re-established in the disaster area, and that they receive all the benefits received by other disaster areas.

**Farm Organizations**

Whereas, the National Rural Electric Cooperative Association and the American Farm Bureau represent one and the same group of people, and as the objectives of each is to do that which will best serve the interests of that group therefore the policies adopted by the Rural Electric Cooperatives and the American Farm Bureau should be in complete harmony and agreement to best serve the farmers whom they represent.

And,

Whereas, differences in policy which have arisen between them in the past have been very detrimental to both organizations and to the farmers they serve. Therefore,

BE IT RESOLVED, by the Bailey County Farm Bureau, that no policies that conflict with the policies of the Rural Electric Cooperatives or any other specialized farm organizations such as PCA, NFLA, Banks for Cooperatives, be adopted without first appointing a committee to meet with the representatives of the organization concerned, in an attempt to bring their policies into agreement.

**Noxious Weeds**

BE IT RESOLVED, by the Bailey County Farm Bureau, that we recommend the Commissioners Court purchase poison for weed control as cheaply as possible and make it available to farmers at cost.

**Grain Supports**

BE IT RESOLVED, by the Bailey County Farm Bureau that grain sorghums be continued as a non-basic crop and the present support policy remain in effect.

(Continued To Back Page)

## Civic Club Hears Exposition Of Little Baseball League For Boys

Rotarian Jim White, service manager for the Southwestern Public Service Company here, put himself on the program at the Rotary Club meeting Tuesday and came up with a program that was enjoyable as any club has had. Jim told the group about the Little Baseball League, which he and many others hope will be organized in Muleshoe.

The Little League is usually composed of eight clubs and boys 9 thru 12 are eligible to play. The clubs are limited to 14 boys each.

They play with a hard ball, the same size as the regular baseball, but one ounce lighter. Their diamond is two-thirds the size of a regular baseball diamond, or the same size as a softball diamond, and the boys play a six inning game. Clubs play two games a week on a regular schedule and have their pennant winners just like adult leagues.

There are eight regions in organized Little League play and the top teams in the regions meet annually at Williamsport, Pa., where Little League Baseball had its origin, for the Little League World Series. Star players from four clubs go to the regional play-offs from any particular league.

Right now there are some active 1,000 Leagues. All over the U. S., in Hawaii and elsewhere. White said, the game of these youngsters are drawing 1,500 to 2,000 spectators. There is no sport event that is drawing such interest from the parents. The League games, he said, are developing good fellowship in the communities and are helping to eliminate infantile delinquency.

Members of the Rotary Club listened with interest and enthusiasm and it is proposed that civic groups and organizations get together and promote the Little League for Muleshoe beginning in 1954.

Guests for the day included: Dan Daniels, Rotarian of Lubbock; Joe Karsten and John Garrett, Clovis Rotarians; Ken Kendrick, Clovis; Mrs. D. L. Morrison, a Rotary Ann; Dave Tipple, Lubbock, division freight and passenger agent, Panhandle and Santa Fe Railway Company; a guest of Rotarian Harold King; and the junior Rotarian, Sammy Donaldson. The youth committee, headed by B. A. Dalton presented a program to the club and was instructed to accumulate further information before action was taken by the club.

## Disaster Work Here Is Praised

Jack L. Bassett, director, field service of the American Red Cross, has written from St. Louis commending Muleshoe and Bailey County people for their work in organizing for handling disasters that might come to them, and for their conduct of the Disaster Institute, held here last week. He wrote Harvey Bass, county chairman.

From newspaper accounts and from correspondence of Miss Jean Fitzsimmons, field representative, we understand that the Disaster Institute was quite a success. This is in spite of the fact that there was not a great deal of time to plan for this institute. Your chapter is to be commended for your enthusiasm, cooperation, and ability to organize.

## Homecoming Game Will Be Played November 20

Muleshoe's homecoming game will be played here November 20, when the Muleshoe Mules meet the Olton Mustangs.

Football queen, Billy Ann Pence, will be crowned at the halftime.

Due to the bad weather last Friday night at the Muleshoe-Lockney game, homecoming ceremonies, and the crowning of the queen were called off.

## 3rd Annual Fall Carnival To Be Held In Bus Barn, Sat., Oct. 31

Games, prizes and a full evening's entertainment will be in store for everyone attending Muleshoe's Annual Fall Carnival, co-operatively sponsored by the PTA's, Chamber of Commerce and Civic organizations. Plans are now in the final stages. Can you think of any better way to climax a colorful Halloween celebration?

The highlight of the program will be a triple coronation. Queens have been elected by the high school, Jr. High School and Elementary Schools students and a full court of approximately 34 students will present this gala, festive and colorful event, one of the highlights of the school year. Queens to be presented are: Grade School, Ann Phipps; Jr. High School, Donna Ackinson and Gloria Stinson of the High School. The court will be in full formal regalia and its colorful presentation will be worth the attendance of everyone in the area.

To keep everyone in a festive mood, the following activities will certainly keep rolling along

## Muleshoe Bands Sell Magazines

The Muleshoe school bands will sell Curtis magazine subscriptions again this year, as they have done for the past five years. Any subscriptions bought will really be appreciated by the band members.

The band boosters recently purchased a new pearl inlaid bass drum to match the snare drums, which were purchased earlier this year by the school. The boosters also presented the band with a baritone horn, a flute, and a loud speaker system that can be used during marching rehearsals.

Due to the damp weather at the Lockney-Muleshoe game Friday night, the band didn't perform. Damp weather ruins pads and drum heads. If the weather permits, the band will go to Littlefield Friday night.

## Mystery Farm Is Identified

The home of Mr. and Mrs. Ed Ramm, about twelve miles west of Muleshoe, was identified as the "Mystery Farm" shown in the paper last week.

First to identify the farmstead were: Tootie Middlebrook, City. Mrs. Lonnie Wilhite, Route 2. Two tickets to the Cox Drive-In Theatre here in Muleshoe are being awarded to each and they may pick these up at the Western Fertilizer Co., office, located at the King Bros. Grain and Seed Co. elevator.

## Muleshoe Boys Win At State Fair

Muleshoe was very well represented last week in the sheep and steer divisions at the Dallas Fair.

In the sheep division, Delbert Black placed 5th with his lamb. He received 29c per lb. for it. David Allen placed 9th with his southdown, and received 34c per lb.

In the commercial steer division, Muleshoe was represented with some top stock. Animals were graded prime, choice, high good, and good. Muleshoe boys had three choice placings.

Ronald Lewis placed choice and received 31c per lb. for his animal, John Thompson placed choice and received 30.5c per lb. Alan Mathis placed high good, and received 25c per lb. Donald Ross placed high good, and received 25c per lb., for his Black Angus steer. Duane Morrison's Black Angus placed high good, and brought 24c per lb.

Hugh Otwell's animal placed high good, and he received 25c per lb., for it, and Bobby Brown's steer placed high good, and brought 24c per lb.

While most of their time was taken up with their animals, the boys found time to explore the fair grounds and attend various functions. All of them reported having a very good time.

## Park Committee Is To Meet Tonight

A meeting of the Community Park Committee is set for this evening, Thursday, Oct. 29, at West's Post Office Cafe at 7:30. Several civic clubs and women's clubs are represented on the committee. Several matters of importance are to come up, all relating to the further development of the park.

## 3rd Annual Fall Carnival To Be Held In Bus Barn, Sat., Oct. 31

at a merry pace, the proceeds of which will be given to the schools for classroom materials. The PTA, Students, Teachers and Civic Clubs will work the following booths for your entertainment:

F. H. A. — Cake Walk.  
1st. Grade — Fishing Pond.  
2nd. Grade — Sandwiches and Pie.  
3rd Grade — Bean Jar, Guessing Contest.  
4th Grade — Cookies & Homemade Candy.  
5th Grade — Country Store.  
6th Grade — Balloon Dart Throwing.  
7th Grade — Popcorn and Coffee.  
8th Grade — Basketball Throw. Freshman — Pie & Coffee.  
Soph. — Ducking Board and Shetland Pony Ride.  
Jun. — Spook House.  
Sen. — Fortune Telling.  
H. S. PTA — Delicatessen.

## LOCAL MARKETS

Cream, lb.	61c
Eggs, no. 1, doz.	55c
Eggs, no. 2, doz.	40c
Turkey Toms, lb.	36c
Lt. Hens, lb.	13c
H. Hens, lb.	17c
Hogs, cwt.	\$21.00
Wheat, bu.	\$1.85
Sorghum Grain, cwt.	\$2.20

## Muleshoe Mules Battle Littlefield Wildcats Friday Night In 2-AA Game

The Muleshoe Mules, fresh from an overwhelming victory over the Lockney Longhorns, will travel to Littlefield tomorrow, Friday night, for their second conference game with the Littlefield Wildcats.

Littlefield, who won over the hapless Tullia Hornets last week by a score of 32-13, fields their lightest team in several seasons of play.

The line-up for the Wildcats features an all sophomore squad, with the exception of maybe one or two seniors.

The Muleshoe Mules will be out for their second win in District 2-AA play. The Mules, from all observation, should give the Wildcats of Coach J. Pikes, a real battle for the game.

Muleshoe will be playing without the services of their starting

left halfback again this game. Charles Waggoner, a sophomore standout in the backfield, who had played tremendous ball this year, will be out for the rest of the season, due to a broken bone in his left leg. Taking his place will be D. L. Morrison, a senior, who showed that he could carry the ball just as good as he can block and tackle. D. L. played a big part in the 54-0 victory over the Longhorns last week.

The probable starting line-up for the mules will be: Jimmy Holt, lb; Jimmy Black, lt; R. L. Gabbert, lg; Sammy Donaldson, c; Kenneth Henry, rg; Ernest Martin, rt; and Jackie Tidwell, le. In the backfield we will find Bill Willis, qb; D. L. Morrison, lbh; Wayne Moore, rrb; and Benny Bickel, fb.





# Piggly Wiggly's DEL MONTE ROUND-UP



Del Monte Golden, No. 303 Can  
**CORN** ..... 19c

Del Monte, Early Garden No. 303 Can  
**PEAS** ..... 21c

DEL MONTE BLUE LAKE CUT NO. 303 CAN  
**GREEN BEANS** ..... 25c  
DEL MONTE BLENDED NO. 303 CAN  
**GREEN LIMAS** ..... 29c

DEL MONTE BLENDED TIPS PIC CAN  
**ASPARAGUS** ..... 29c  
DEL MONTE NO. 303 CAN  
**SPINACH** ..... 15c

**TOMATO JUICE** Del Monte 46 Oz. Can ..... 27c

RAISIN BRAN LARGE BOX  
**SKINNERS** ..... 19c  
MACARONI 14 OZ. PKG.  
**SKINNERS** ..... 24c

SWANSON'S 5 OZ. CAN  
**CHICKEN SPREAD** ..... 27c  
LIBBY'S STUFFED MANZ 3 OZ. JAR  
**OLIVES** ..... 33c

**KLEENEX** 300 Count Box ..... 17c

SWEETHEART REG. BAR  
**TOILET SOAP, 3 for** ..... 25c  
SWEETHEART BATH SIZE  
**TOILET SOAP, 2 for** ..... 25c

SUNSHINE VANILLA WAFERS 10 OZ. PKG.  
**COOKIES** ..... 33c  
MORTON HOUSE LARGE CAN  
**BAKED BEANS** ..... 19c

## PIGGLY WIGGLY QUALITY MEATS

DECHER'S IWANAS  
**Picnics** 1/2 or Whole Lb. .... 49c

VEAL COM. RUMP OR PIKES PEAK  
**BEEF ROAST** ..... lb. 39c  
BORDEN'S WEJ-CUT 12 OZ. PKG.  
**CHEESE** ..... 53c

**HAMBURGER MEAT** Fresh Ground, Lb. .... 29c

FIRST CUTS  
**PORK CHOPS** ..... lb. 49c  
CUDAHY'S PURE PORK 1 LB. ROLL  
**SAUSAGE** ..... 49c

CROWN 1 LB. CELLO PKG.  
**SLICED BACON** ..... 69c  
BABY BEEF SLICED  
**LIVER** ..... lb. 25c

**STEAK ROUND** Veal Comm. Lb. .... 49c

REGULAR BOX  
**Cracker Jacks, 6 for** .. 25c

HERSHEY'S BOX OF 24 BARS  
**CANDY** ..... \$1.00

WRIGLEY'S ASSORTED  
**GUM, 3 for** .... 10c

**GREEN STAMPS  
DOUBLE ON  
TUES.**  
WITH \$2.50  
PURCHASE OR MORE



DEL MONTE 14 OZ. BOTTLE

**Catsup . 15c**

DEL MONTE NO. 303 CAN  
**PUMPKIN** ..... 14c

DEL MONTE 8 OZ. CAN  
**TOMATO SAUCE** ..... 9c

DEL MONTE FRUIT

**Cocktail . . 22c**

DEL MONTE QT. BOTTLE  
**PRUNE JUICE** ..... 37c

DEL MONTE 46 OZ. CAN  
**APRICOT NECTAR** ..... 43c

PATIO 1 LB. CAN  
**CHILI** ..... 39c

BAILEY STRAWBERRY 2 LB. JAR  
**PRESERVES** ..... 53c

**Crisco** 3 Lb. Can ..... 79c

NORTHERN  
**TOILET TISSUE, 3 for** .. 25c

SCOT 150 COUNT ROLL  
**PAPER TOWELS** ..... 22c

## FRESH FRUITS AND VEGETABLES

**Tokay Grapes** Lb. .... 9c

WINSAPS  
**APPLES** ..... lb. 19c

FLORIDA  
**ORANGES** ..... lb. 9c

FIRM HEADS  
**CABBAGE** ..... lb. 5c

CALIFORNIA GREEN STALK  
**CELERY** ..... 15c

**ORANGE JUICE** Tropicana Frozen 6 Oz. Can ..... 15c

LIBBY'S FROZEN 10 1/2 OZ. CAN  
**PEACHES** ..... 15c

FRESH-PACK FROZEN 10 OZ. PKG.  
**STRAWBERRIES** ..... 25c

**Shampoo** Drene 50c Size ..... 39c

SHASTA MEDIUM JAR  
**SHAMPOO** ..... 39c

PRELL MEDIUM TUBE  
**SHAMPOO** ..... 39c

LILT REFILL \$1.50 SIZE PLUS TAX

**WAVE SET . . . 98c**





**VISITED HERE**

Mr. and Mrs. Dan Winn, Jr. and children, Alma Jean and Danny Mack, and Miss Thresa Steinbock, all of Slaton, spent last weekend visiting friends and relatives in Muleshoe and Lazbuddie.

**Here At Home**

Written especially for The Journal

By J. M. Forbes

Soil at Muleshoe is so fertile and rich that very little space is needed to grow a lot. This reflection was caused by a visit of Mr. and Mrs. S. D. Anderson to The Journal office this week with a basketful of sweet potatoes, grown from one yam they planted back there in the spring. Rufus Gilbreath weighed the

yams and found they totted up to 30½ pounds. From one hill and from one potato, we think this is pretty good, if not perfect. Mr. Anderson, the cotton buyer, might have missed his calling.

When you think of government bookkeeping you have to do, think of this: If The Journal print shop prints tickets for anybody, like a show or something, we have to so report the matter to the Collector of Internal Revenue for this district, that is, if the admission price is subject to a 20 per cent Federal excise tax.

We must give, according to Graphic Arts Monthly, this information: Price of admission, federal tax, and total cost of admission; customer's name and address, number of tickets printed, serial numbers, and include three samples of the tickets printed. Want in the printing business?

Probably every business has a similar reporting job. Educational, charitable, and religious organizations are exempt from the taxes if they obtain authority from the Bureau of Internal Revenue on Form 755. But you have to show this to the printer. If you stencil or use a duplicator, you have at least been warned; be sure you follow the provisions of the law. On tickets, you must show cost of admission and the tax thereon; twon't do to say

**Quality Steers Shown At Dallas By Local Boys**

Placings of Muleshoe animals in the Junior Commercial Steer Show, held at the State Fair in Dallas, have been announced by Leonard Afdahl, Dallas, and John H. Jones, College Station, the judges.

**Heavy High Good:** Cloyce Hunt.

**Medium Choice:** John Thomson.

Ronald Lewis.

J. L. Redwine.

**Medium-High Good:** Donald Ross.

Bobby Brown.

**Light-High Good:** Alan Mathis.

Duane Morrison.

**Today's Meditation**

My help comes from the Lord, who made heaven and earth. (Psalm 121:2. R. S. V.) Read John 12:44-50.

Many years ago I was passing through a "dark night of the

"tax included"!

On page 1 of this paper we are printing some things that show what a lot of farmers are thinking about. Turn and read every word of what is said in the resolutions the farmers adopted Monday night.

**More Hail:**

Troy Astkinson, farming west of town, said he got more hail Sunday afternoon than he did on the preceding Tuesday. It was said the hail fell in an area west and northwest of Muleshoe about 1:30 p. m. Sunday. Hail and heavy rain severely damaged a large number of crops in a big area west, northwest and north of Muleshoe first of last week. Cotton pulling was starting again Wednesday afternoon.

**The Kettle And the Pot:**

Farmer: Some of my city brethren figure the farmer's high prices for his crops bring on the high cost of living, higher now than ever. I wonder. I sold potatoes for \$1.75 per sack of 100 pounds. Shortly thereafter my wife saw, in a store down town below Lubbock, this sign: "Special: Muleshoe Potatoes — Friday and Saturday, 7c lb". And what do these big city swanky restaurants do a steak that is worth \$3, prices on the hoof for our beef animals being what it is?

Well, my friend, I guess all of us have to get a lick at your produce after you let go of it, before it finally gets to the consumer at a fancy price. But folks must live and if you cut out my middle men, who would buy the potatoes? This writer believes in high farm prices, but then you have to give high wages so city folks can buy, and sometimes it looks like the proverbial circle.

**RUMMAGE SALE SATURDAY**

Mrs. Wilson Witherspoon's first grade class students will stage a rummage sale the coming Saturday. It will be held on the lots behind the Main St. Phillips 66 station.

soul." One evening I went to bed badly worried. I slept fitfully and dreamed. In my dream I found myself on a stairway cut in the rock between two great boulders. Above my head rose a sheer stone wall. Below my feet was a fearful abyss filled with foaming waters. I looked desperately for a way out of the place.

As I began to arouse from the terror of my dream, I remembered that there was someone who was able to save me—God. This thought brought joy and comfort, and great relief. I fully woke up and laid all that had tormented me on my Saviour. Immediately the tempest passed away and calm possessed my very soul.

God has never failed to comfort those who come to Him for help. He is always ready to attend to us at any hour or under any circumstances. We need only to have confidence in His love, His immeasurable mercy, and His almighty power.

**PRAYER**

Our Father, we thank Thee

that Thou hast always comforted us in the tribulations of our lives. Cause us to show our gratitude by living our lives in service to Thee because of the love we have for Thee, through Christ our Lord. Amen.

**THOUGHT FOR THE DAY**  
In God is my strength.  
Arabela P. Schutz (Brazil)

**NEW TYPE** Bostitch staplers in stock at The Journal.



**HOLT'S**  
PANHANDLE SERVICE

**See Us Now For FARM LOANS**

**POOL INSURANCE AGENCY**

W. M. Pool Jr.  
Phone 7040

Lee Pool  
Muleshoe

**WE ARE PLEASED TO ANNOUNCE THAT WE HAVE BEEN SELECTED AS THE ZENITH DEALER IN MULESHOE**

**The Most Revolutionary Advance in Television!**



The entire inner surface of the Cinebeam Picture Tube is coated with silver-activated phosphorous, backed up by a coating of millions of tiny metallic mirror-like particles. You get twice the picture power—Portrait-Perfect Pictures, "just like the movies."

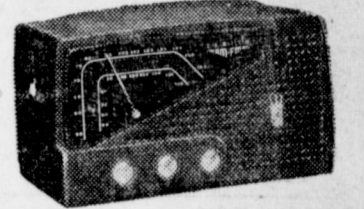


**TRADE NOW AND SAVE!**

Your old set may be of sufficient value to serve as the down payment. Call us and let us give you a free appraisal. No obligation, of course!

**The Saratoga**

Embodied in this magnificent mahogany cabinet are all Zenith's fabulous features—new Cinebeam picture tube, powerful "Super K" chassis, easy-to-read "Spotlite" Dial, famous "Bull's Eye" instant one-knob turret tuning, and many more you'll have to see to believe. Come in today!



**THE CHALLENGER**  
Boasts static-free, Super-Sensitive Zenith FM and powerful Standard Broadcast. Swirl Walnut plastic cabinet with "Cut-Away" dial. Model L721.



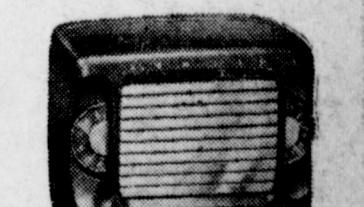
**THE ALLEGRO**  
Giant 7½-inch speaker produces tone virtually unsurpassed by any other table radio. Wavemagnet\* antenna for increased sensitivity. AM plus broad range tone control. Walnut, Ivory and Ebony plastic with "Roman Gold" trim. Model K526.



**THE SUPER-DELUXE CLOCK RADIO**  
Boasts greater power, sensitivity. Long Distance AM... Wavemagnet\* Antenna... Telechron Electric Clock. Plug-in phonograph jack. Swirl Walnut, Ivory, Scotch Grey or French Green plastic. AC only. Model L622.



**THE CREST**  
A handful of radio with power equal to sets 3 times its size. Small enough to pack in a suitcase. Complete with handy, protective carrying bag. Weighs only 2¾ pounds. In Ebony, Maroon, Ivory or Dawn Grey plastic cabinet—finished front and back. AC/DC. Model K412.



**THE ZENETTE\***  
A powerful portable with reception equal to sets many times its size. New Iron Core Loop antenna plus powerful speaker. AC/DC or long-life battery. Maroon, Ebony, Grey and Lagoon Green plastic. Model L403.

Lay-A-Way Now For Xmas

**JOHNSON - POOL**

TIRE & APPLIANCE

PHONE 7370

MULESHOE

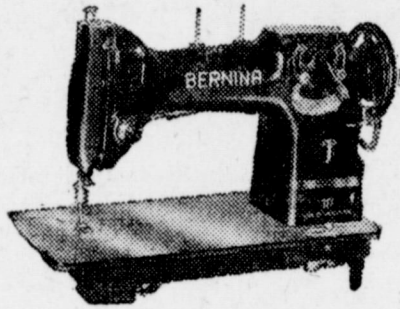
**GREEN**

**Hospital & Clinic**

Muleshoe, Texas

Dial 2250

**THE AMAZING BERNINA**



- Sews With 2 Or 3 Needles
- Buttonholes Without Attachments
- Monograms
- Sews On Buttons

Call 3323 For Free Home Demonstration

— OR SEE —  
**BARBARA BURTON**

AT  
**Burton's Leather Goods Shop**

Or When In Clovis Stop At Randall Sewing Center

In The Hotel Clovis



**NEED REPAIRS MADE ON YOUR EQUIPMENT?**



**Avoid The Rush By Having Your Equipment Put In Condition Now For The Heavy Work Ahead**

**Let Gene and Lawrence Service Your Equipment With The Assurance The Work Will Be Done Right!**

SEE US ABOUT OUR FREE SERVICE — PICK-UP AND DELIVERY

**Fry & Cox Bros.**

YOUR ONE-STOP FARM SERVICE

Phone 3660

Muleshoe

**SPECIALS**

FOR  
Fri. — Sat. — Mon.

OCT. 30-31 — NOV. 2

**ONE RACK LADIES DRESSES**

FINAL CLEARANCE

Vals. To \$19.95

**\$3.00**

**PIECE GOODS**



**GINGHAMS — POLISHED COTTONS — BROADCLOTHS**

Vals. To \$1.39

FINAL CLEARANCE

**2 Yds. \$1.00**

**FALL MATERIAL**

Gaberlines, Salina, Velvet Back Cotton, Cotton Suitings, Alpaca Crepe

Vals. To \$1.98

**87c Yd.**

**MEN'S AND BOY'S CORDUROY SHIRTS**

Red — Green — Gold Men's S—M—L

**\$3.69**

Boy's Sizes 10 to 16

**\$2.69**

**ST. CLAIR**

DEPARTMENT STORE

MULESHOE



**USE OUR WANT ADS TO... BUY SELL RENT TRADE**

**TO FORT WORTH**  
 Mmes. Ruby Cox, Billie Mathis, Mary Farley, Viola Layne, and Winnie Dunn leave Sunday morning for Ft. Worth, where they will attend the Grand Chapter of the Order of Eastern Star. The meeting will last through Thursday.

**1. PERSONALS**  
**NOTICE:** Saw filing done by hand. See Lon Cochran. 1-46-2tp.  
 For Your Baby Shower Gift Items. Stop by Jack and Jill Shoppe. Just behind Bass Appliance. 1-45-1tc.

**NOTICE:** We will take poultry anytime. Heretofore we could only take poultry on Wed. and Thurs., but our facilities for shipment has been improved. Therefore we can receive your chickens any time. Frank Benites, J & J Produce. 1-47-3tc.  
**SEWING ROOM:** All types sewing and trimming. Corner E. 1st and Ave. D. Mildred Sneed. 1-48-4tp.

**WANTED:** Pasture for cattle. W. W. Branscum. 1-45-3tp.  
 Boys and Girls Feathered Suits and Caps. Jack and Jill Shoppe. Just behind Bass Appliance. 1-45-1tc.

If your baby is from 8 to 10 weeks old there is a FREE portrait awaiting you at Cline's Studio. 1-39-1tc.

**NOTICE:** Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Singleton Funeral Home. Home owned and operated. Dial 2860 1-5-1tc.

**SPECIAL PRICES**  
 On all Radiators. International Farmall Cores \$25 exchange  
**STOVALL-BOOHER**  
 Radiator Sales & Service  
 Plainview, Texas

**NOTICE:** Saw filing done by hand. See Tom Cochran. 1-45-2tp.

**2. LOST and FOUND**  
**LOST:** Brindle male screw tail bulldog. Gene Paul Jarman. 2-45-1tp.  
**LOST:** One 20x40 tarpaulin. Between Robertson Motor and my house. Reward. Claude Riley. 2-47-4tp.

**3. HELP WANTED**  
**NOTICE:** Man, age 33, high school graduate mechanically minded, married, one child. Home owner in Hereford, desires to relocate. Experience in farming, custom harvesting, butane supply and conversion, welding, truck maintenance and repair. Would consider entering any field which assures advancement for a live wire operator. 503 Irving, Hereford. 3-45-1tp.


**BOOKKEEPER WANTED**  
 Experience essential, preferably in automobile accounting. Apply Muleshoe Motor Co. 45-2tc.

**WANTED:** Ironing to do in my home. Cordelia Cochran, 913 E. 1st. 3-45-2tp.

**7. WANTED TO RENT**  
**WANTED:** To rent four or five room house in Muleshoe. Family of three. Phone 7120 or write P. O. Box 1095. 7-46-2tp.

**8. REAL ESTATE FOR SALE**  
**FOR SALE BY OWNER:** 30 acre farm, 4 1/2 miles west of Portales on South Floyd highway. Five room modern house, pro-

**8. REAL ESTATE FOR SALE**



The Lone Star Trading Post in Muleshoe has opened a new Office. We are located at the Northeast corner of the Courthouse in the old Lumberyard office, corner of West 1st and Ave. C. Plenty room. Come in and loaf with us.

**WE NEED NEW LISTINGS.**  
 Have several farmers who have to move and are willing to buy motors, and in some cases pumps to get to rent the land. Or, if land lord will dig and case well, tenant will put in pump and motor.


● 3 bedroom house, well located. Large lots for only \$8,500, terms.  
 ● 2 bedroom home, new, modern, GI loan. Takes \$2,300 to handle.  
 ● 320 acres, smooth, clean good land. 1 8" pump. Deaf Smith County for only \$185 per acre, \$20,000 will handle.

● 8 acres close in, electric irrigation well.  
 ● 160 acres, raw land, level, good red land at Van Horn for only \$85 per acre, \$3,000 cash, balance easy terms.

● 160 acres at Van Horn, has been grubbed and has irrigation well dug and cased. At only \$125 per acre, easy terms.  
 ● 400 acres near Goodland at only \$65 per acre. Will take house in Lamesa or Brownfield in trade. 29% down, balance 5%.

Business property in Muleshoe for sale.  
 Come in and visit with us. We will buy or sell anything. Also have plenty time to loaf with you.

**LONE STAR TRADING POST**  
 Dave Aylesworth



Here is some good bargains in land:  
 One of the best 160A, on paved road, well improved. Don't fall to see it and many other bargains both large and small. The price of this farm is \$300 per A.

We have a good listing and our aim is to sell them just as soon as we get them and then get more to sell. So come in and let us show you some good farms. We also have some good farms to lease, some good homes here in town to sell. Thanks.  
 Happy Dyer  
**C. L. "Happy" DYER**  
 Phone 3710 Muleshoe

**A GOOD INVESTMENT**  
**FARMER COUNTY FARM**  
 ● 160 Acres near Bovina. Good irrigation water. All the land in cultivation and all is extra smooth and level.  
 This is the very tops in both looks and quality.  
**O. W. RHINEHART**  
 All Kinds of Insurance  
 Bovina, Texas

pane tanks, good 8" irrigation well and good pressure pump, both with plenty of water. Good outbuildings. See J. R. Scott. 8-45-1tp.

**STAPLE PULLERS** — Get one at The Journal

**HOLT'S PANHANDLE SERVICE**

**INSURANCE**  
 FIRE CROP HAIL CASUALTY  
 Does Your Present Coverage  
 Furnish Adequate Protection?  
**Lewis Insurance Agency**  
 Telephone 7320 — Barry T. Lewis  
 Office — East of Courthouse in Old Journal Building

**8. REAL ESTATE FOR SALE**

**FOR SALE:** 4 unit apartment, across street from Hospital. \$9,500 with \$2,000 down. Also small 2 bedroom house with good terms. 8-49-6tp.

**FARMS, RESIDENT AND BUSINESS**

● 12 acres, 4 room house, on pavement. A real buy at \$3,750.  
 ● 80 acres, 10 in. well, level land, 29% down.  
 ● 100 acres, 10 in. well, small house, 29% down.

● 189 acres, red land, 8 in. well. Priced to sell at \$130 per acre.  
 ● 240 acres, 2 good 8" wells, 3 bedroom home, close in. A good buy at \$262.50 per acre. Has a good loan.

● 160 acres, all in hay, 2 10 in. electric irrigation wells, large modern home, located near pavement, \$28,000 will handle.  
 ● 80 acres west from Muleshoe, good level land, electric irrigation well. Priced to sell at \$26,000.

● 320 acres, west from Muleshoe, 8" well, 3 bedroom modern home. Price, \$235 per acre.  
 ● Hardware store doing a real nice business. Owner will trade for farm land and will rent the land. This store is well located in a good near-by city, owner retiring for health reason.

**CITY PROPERTY**  
 ● 3 bedroom home, well located. Priced to sell at \$7,500.  
 ● 3 bedroom home, attached garage. Price, \$8,500.

● 3 room house, 100x140 corner lot. A real buy at \$3,100. \$1,000 will handle this house.  
 ● Corner lot on Clovis highway. A book buy at \$800.

**EDDIE LANE**  
 Real Estate and Insurance  
 Phone 5640 or 5279

**12. HOUSEHOLD GOODS**  
**PIANOS**  
 "Will have used upright and spinet piano in this vicinity soon. Responsible parties may handle with small monthly payments. Call or write Credit Dept., McBrayer Piano Co., 217 W. 6th St., Amarillo, Texas." 12-46-3tc.

**16. Miscellaneous**  
**FOR SALE:** Registered Duroc Boars, ready for service, gilts and weaning pigs. 5 miles north, 4 east of Muleshoe. Lloyd Quesenberry. 16-47-3tp.

**NOTICE TO PUBLIC**  
 STATE OF TEXAS,  
 BLANCO COUNTY:  
 The Blanco County Commissioners Court will receive bids for a cash lease on a 739 acre farm, located about 13 mi. South East of Muleshoe in Bailey County.

Lease to run for 3 years, beginning January 1st, 1954, and ending December 31st, 1956. Lease payable annually, cash in advance each 1st day of January. A certified check for 1st year must accompany each bid.  
 Bids will be opened at 10 o'clock November 9th, 1953, in Commissioners Court Room in Johnson City, Blanco County, Texas.  
 The Court reserves the right to reject any and all bids.  
 C. H. STEVENSON,  
 County Clerk,  
 Blanco County, Texas  
 (SEAL) 46-3tc.

**NEW TYPE** Bostitch staplers in stock at The Journal.  
**Hallowe'en Carnival Oct. 31**

**U.S. Royal**  
**4-WHEEL SAFETY**  
 Program

**16. MISCELLANEOUS**

Children's Cotton Knit Sleepers and Underwear for winter, sizes 1 to 6. Jack and Jill Shoppe, Just behind Bass Appliance. 16-45-1tc.

**FOR SALE:** Registered Chester White bred gilt. Also weaning pigs. Jerry Gleason, 2 1/2 miles south and 1 mile east of Lazbuddie, or miles east (on Plainview highway) and 8 1/2 miles north of Muleshoe. 16-45-2tp.

**LOOK!**  
 Plenty Of Fresh Vegetables NOW IN STOCK  
**IRISH POTATOES**  
 SWEET POTATOES  
 CABBAGE  
 HALLOWE'EN PUMPKIN  
 BRING YOUR TICKETS IN FOR THE DOLL BY OCT. 20  
 PLENTY OF CANNING VEGETABLES  
**PICK 'N PACK FRUIT STAND**  
 Phone 6080 — Muleshoe  
 Next to Crossroads Cafe

**FOR SALE BY OWNER:** 10 acres, 5 room modern house, Chicken house, garage and barn. 6" irrigation well at Progress, 2 blocks north of elevator. 8-45-1tp.

**Our Honor Roll**  
 New subscribers to The Journal this week are the following:  
 L. W. Phillips, Route 2, Fielder Jewelry, City, Carroll Jones, Route 2, O. E. Lee, Route 1.  
 Old subscribers who renewed their subscriptions are:  
 H. W. Gilbreath, Brady, Lloyd Quesenberry, Route 1, Carl E. Powell, Star 2, J. O. Aday, City.

**Hallowe'en Carnival Oct. 31**

**LUZIER'S**  
 Fine Cosmetics & Perfumes  
**MRS. E. E. HOLLAND**  
 1101 East 2nd St.  
 PHONE 5449

**GUARANTY ABSTRACT CO.**  
**BONDED FOR YOUR PROTECTION**  
 Complete Abstracts of Title to All Lands and Towns in Bailey County Texas  
**PAT R. BOBO, Owner** **BETTE COWAN, Mgr**  
 Office In Bank Building  
 Phone 2640 — Muleshoe

What investment never fluctuates in value... always worth 100 cents on the dollar?  
**Pays a good rate of interest...**

**And is available at any moment upon demand.**

**You're right! It's a savings account in our bank.**

**MULESHOE STATE BANK**  
 Member Federal Deposit Insurance Corporation

**COURTHOUSE RECORDS**

**DEEDS**  
 W. W. Boren, et ux to Virrel E. Roberts. Labor No. 18, League No. 197, Lubbock County School Land, \$14,950 consideration.

J. R. Wilson, et ux to W. L. Bolinger. 80 acres of the NE-4 of Section 65, Block Y, Johnson Subdivision, \$9,979.21 consideration.  
 Fred Brunts, et ux to Mervin Wilterding. Lot 1, Block 1, Lake-side Addition No. 2, \$14,500 consideration.

C. M. Greer, et ux to W. F. Bartley. W 1/2 of the NE-1/4 of SE-1/4 of Section 10, Block Z, Johnson Subdivision, \$5,000 consideration.

M. S. Childers, et al to Lewis E. Welch, et al. Lots 8-9, Block A, Old Town of Muleshoe, \$10 consideration.  
 Royce L. Garth, et ux to Mrs. Lela Burton. Lot 22, Block 35, Old Town of Muleshoe, \$10 consideration.

Warren Russell Bearden, et ux to Louis Prazak. Lot 25, Block 3, Pear St., Progress, Texas, \$40 consideration.  
 J. Marvin Wimberley, et ux to S. V. Willis. Lot 11, Block 2, Crawford Addition, \$2,500 consideration.

Mrs. Leala Burton, to Kenneth Burton. Lots 21-22, Block 35, Old Town of Muleshoe, \$2,000 consideration.

Charlie Gatlin, et ux to John Bruton. Lot 11, Gatlin Addition, \$200 consideration.  
 Thomas Agel Harris, et al to Robert D. Kelton. E 1/4 of Labor 18, League 191 of Ector County School Land, \$6,500 consideration.

Lone Star Townsite Company to Royce L. Garth. Lot 22, Block 35, Old Town of Muleshoe, \$20 consideration.  
 Claude Edwin Brown, et al to Sally S. Brown. Labor 3, League 112, Crosby County School Land, \$10 consideration.

Inquire at The Journal Office now as to how your personal individual Christmas Greeting may reach everyone in the area at a small cost.

**Bailey County Abstract Co.**  
 ABSTRACT SERVICE — LOANS  
 Established in 1908  
 Mrs. Lela Barron — Mgrs. — L. S. Barron

**INSURANCE PROTECTION POLICY FOR EVERY NEED**  
**Lane Insurance & Real Estate**  
**EDDIE LANE** And  
**O. D. "Blondy" RAY, Owners**  
 PHONE 3630 MULESHOE, TEXAS

**PICTURES MAKES A LASTING GIFT —**  
**NOW IS THE TIME TO GET YOUR PHOTO**  
**GIFTING OUT OF THE WAY**  
**OPEN EVENINGS BY APPOINTMENT**  
**MELTON STUDIO**  
 1010 Main St. Phone 6624 Clovis, N. Mex. P. O. Box 1137

**FARLEY INSURANCE AGENCY**  
**REAL ESTATE & INSURANCE**  
**AUTO FINANCING — FARM LOANS**  
 Over Bank, Muleshoe, Texas  
 Office Phone 7279 — Res. 5103

**Clovis Veterinary Hospital**  
**AT THE STOCKYARDS CROSSING**  
 Facilities for Large and Small Animals  
**E. E. KRAUS, D. V. M.** **CHAS. WEBSTER, D. V. M.**  
 104 Hull Phone 5442 Clovis, N. M.

**NOTICE!!**  
**To all Farmers, Business Men, and Laborers:**  
 We are all at a time in agriculture when we must all hang together or hang separately. When the farmer goes broke, both business and labor goes broke, that is history.  
**Now we have many problems in agriculture that affect all people in Bailey County as well as the whole state. One of these problems is this: Our new county cotton allotment is sure to look thin, which affects us all.**  
 National cotton allotment of all states was cut to 17,910,448 acres so as according to the U. S. D. A. to produce 10,000,000 bales next year, and wipe out the surplus. We of the Farm Bureau say Mr. Benson's figures are in error, as he didn't take into consideration the cotton that would have been planted in those drought stricken areas if not for drought and we contend due to drought, floods and other disasters, including people who will not plant their cotton allotment, that 17,000,000 acres allotment will not raise 10,000,000 bales of cotton. We advocate that we can plant 22,500,000 acres of cotton in the United States, and still lower the cotton surplus 2,000,000 bales. Let's lower it in two years instead of one. The increase would mean our present Texas allotment would jump from 7,304,000 acres to 8,989,600 acres, an increase of 1,685,600 acres.  
 Based on a yield of 200 lbs per acre, and a price of \$150 per bale, this increase would have an approximate value of \$98,136,000 to Texas cotton producers. Now listen fellows, that would mean a good sized raise for Bailey Co., as it would increase the average cotton farmer's allotment by 20 to 30 per cent. Each acre would be worth about \$60.  
 Now this is where you fellows that don't belong to Farm Bureau come in. From the government and legislature points of view, there are approximately 800 farmers in Bailey County, and we have about 470 paid up Farm Bureau members, counting business men. Does that look like you farmers are backing us in asking for a larger allotment? Just barely half of them say by their vote of confidence of \$10 membership dues, that they favor what we are trying to do.  
**We are the only organization in Bailey County, or in the state of Texas, that you can go to for help of this kind, or apparently cares about your troubles.**  
 We do not guarantee to get you this 20% cotton allotment raise, but we are sure going to raise a stink trying it. Each new member adds influence, strength, and money toward accomplishing this objective.  
**BAILEY COUNTY FARM BUREAU**  
 BILL MILLEN, President



# Shopper's Specials

**AT WORTHWHILE SAVINGS**



BLUE LABEL  
**KARO**  
1/2 Gal. **55c**

RED LABEL  
**KARO**  
1/2 Gal. **59c**

1 LB. BOX SALAD WAFER  
**CRACKERS**

NO. 2 CAN WOLF'S  
**CHILI**

Both For **79c**



4 DELICIOUS FLAVORS  
3 PKGS 25c

- 28 OZ. JAR RUSSEL'S PURE **APPLE BUTTER** ..... 25c
- 12 OZ. JAR HUNT'S FRESH **CUCUMBER CHIPS** ..... 3 for 49c
- NO. 303 CAN ELLIS' **TAMALES, With Sauce** ..... 25c
- 1 LB. CAN (DRIP OR REGULAR) **MARYLAND CLUB COFFEE** ..... 89c
- NO. 2 CAN HUNT'S FANCY CALIFORNIA **SPINACH, 2 for** ..... 29c
- NO. 2 CAN ROSE-DALE FANCY **PEELED TOMATOES, 2 for** ..... 37c
- NO. 2 1/2 CAN HUNT'S FANCY **FRUIT COCKTAIL, 2 for** ..... 69c
- 46 OZ. TEX-SUN **GRAPE FRUIT JUICE, 2 for** ..... 55c

• FANCY GARDEN PRODUCE •  
**CAULIFLOWER**

California Snow White Heads, Lb. **9c**

FANCY GREEN **BELL PEPPERS** ..... lb. **13c**

CALIFORNIA SUNKIST **ORANGES** ..... lb. **9c**

**GREEN ONIONS**

California Fancy Crisp Green, Bunch **3c**

CALIFORNIA FANCY **RADISHES** ..... bunch **3c**

**"TRICK OR TREAT" SPECIALS**

- Mars Candy Bars, box of 24-5c bars ..... 79c
- Hershey Candy Bars, box of 24-5c bars ..... 79c
- Wrigley's Gum, box of 20-5c pkgs. .... 59c

ALL KINDS OF CELLO PACKAGED  
**CANDY - GUM - FRUIT, ETC.**

ADMIRATION, DRIP OR REGULAR

**Coffee** Lb. Can **79c**

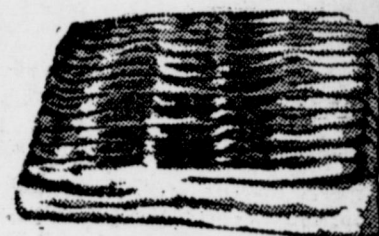
WHITE SWAN, PURE

**Apple Jelly** Quart Jar **33c**

**MONEY SAVING VALUES ON QUALITY MEATS**

ARMOUR'S STAR TRAY PACKED, SLICED

**BACON** lb. **49c**



ARMOUR'S STAR **FRANKS**

CELLO PKG. ARMOUR'S STAR ALL MEAT **BOLOGNA**

lb. 45c ..... lb. 39c

**PICNIC HAMS**

Armour's Star Ready-to-Eat, lb. ... **43c**

ARMOUR'S STAR SUGAR CURED **HAMS**

ARMOUR'S STAR **LINK SAUSAGE** ..... lb. 59c

ARMOUR'S STAR LEAN AND TENDER

**PORK ROAST** Lb. **39c**

ARMOUR'S STAR SPICED **LUNCH MEAT**

MISS WISCONSIN MEDIUM AGED CHEDDAR **CHEESE, 13 1/2 oz. pkg** ..... 59c

ARMOUR'S STAR CENTER CUT

**Pork Chops** Lb. **55c**

**SPRY**

3 Lb. Tin **65c**

**FROZEN FOODS**

ARTHUR GODFREY SAYS TRY A SNOW CROP **CHICKEN DINNER - SERVES 4**

FOR ONLY  
1-SNOW CROP CUT-UP FRYER ..... 1.99  
1-SNOW CROP PKG. SHOE STRING POTATOES  
1-SNOW CROP PKG. PEAS

6 OZ. CAN TROPICANA FROZEN **ORANGE JUICE** ..... 15c

10 OZ. PKG. SNOW CROP BABY **GREEN LIMAS** ..... 25c



12 Oz. Box **13c**

**CASHWAY**

FREE DELIVERY

"Where Friends Meet And Prices Talk" Phone 2440 or 2450



## Wesleyan Guild And W. S. C. S. Hold Combined Meeting

"A Week of Prayer and Self-Denial", was the theme of the program Monday, as the Women's Society of Christian Service, and the Wesleyan Service Guild of the Methodist Church, met together for a combined meeting.

Special music was furnished by LaVon Copley as she gave several organ selections.

Several talks were made during the afternoon. Mrs. W. D. Moore spoke on the Alpine community

at Alpine, Texas; Mrs. H. Jay Wyer, the Yuma Mission in Yuma, Ariz; Elizabeth Harden, "Rural Work Overseas"; and Mrs. A. S. Stovall, "The Loubeck method of teaching in Latin America".

A free will offering was presented at the altar, and the meeting closed as the group sang "Dear God, Our Father, At Thy Knee Confessing".

Those attending the meeting were Meses. C. R. Farrell, Finley Pierson, W. D. Moore, Birda Paul, H. Jay Wyer, Roy Bayless, A. W. Copley, Melba Davis, J. J. Gross, Arnold Morris, I. F. Willman, D. B. Lancaster, Delma McCarty, Mervin Wilterding, Fred Johnson, Mable Dowell, Lois Schoenberger, F. W. Watts, H. S. Sanders, Jr., A. S. Stovall, Ray Ed-

## Society News

By Miss Dorothy Giles

Phone 5400

THE MULESHOE JOURNAL, Thursday, October 29, 1953

wards, Misses Elizabeth Harden, and LaVon Copley.

### Mrs. Leon Bates Is Honoree Of Bridal Shower

Mrs. Leon Bates, the former Miss Nona Faye Mason, was honored last Thursday, Oct. 22, from 3:00 to 5:00 o'clock, with a bridal shower in the lovely home of Mrs. W. A. Bradley.

Hostesses for the occasion were Meses. George Provence, O. M. Self, Roy Carney, S. C. Caldwell, W. J. Woodard, Lewis Stewart, R. A. Bradley, Joe Embry, and Gene Lowe.

The bride's chosen colors of green and yellow were carried out in appointments, and bouquets of yellow flowers. The serving table was covered with a white lace cloth over green.

Mrs. Lewis Stewart registered guests, while Meses. Lowe, Bradley, and Embry, presided at the refreshment table.

Many lovely gifts were received by the honoree, and several who were unable to attend sent gifts.

### Hoyt Morgan Attends Fashion Show In Dallas

Hoyt Morgan, manager of Cobbs Department Store, attended the American Fashion Association's Resort and Advance Spring Market in Dallas this week.

Approximately 1200 lines of Women's and children's apparel was displayed by the more than 400 manufacturers' representatives who comprise the American Fashion Association, at the Adolphus and Baker Hotels.

The next market will be held in Dallas Jan. 17-22, and will feature spring and summer fashions.

### School Menu For Week Announced

Menu For Next Week  
School Lunch Room

MONDAY, NOVEMBER 2  
Fried Boneless Fish.  
Macaroni and Tomatoes.  
Black-eyed Peas.  
Cabbage Slaw.  
Hot Rolls, Butter.  
Cocoanut Cake.

TUESDAY, NOVEMBER 3  
Barbecued Frankfurters.  
White Beans.  
Greens.  
Pickles, Onions.  
Corn Bread.  
Melba Peaches.

WEDNESDAY, NOVEMBER 4  
Vegetable-Beef Soup.  
Pimiento Cheese Sandwiches.  
Potato Chips.  
Carrot Sticks.  
Peanut Butter Cookies.

THURSDAY, NOVEMBER 5  
Smothered Liver, Onions.  
Creamed Potatoes.  
Pinto Beans.  
Green Salad.  
Vanilla Pudding.

FRIDAY, NOVEMBER 6  
Chicken, Dressing & Gravy.  
Candied Yams.  
Green Beans.  
Fruit Salad.  
Hot Rolls, Butter, Honey.

### Marilyn Gupton New Member Of Speech Group

Margaret Marilyn Gupton, University of Texas student from Muleshoe, is a new member of Forensica, women's speech organization.

Miss Gupton, a sophomore majoring in linguistics, is the daughter of Mr. and Mrs. C. D. Gupton, 1112 West Third.

### WEEKENDED IN NEW MEXICO

Mr. and Mrs. M. E. Finley spent the weekend in Albuquerque, N. M., with their daughter and son-in-law, Mr. and Mrs. R. C. Spence and children.

Texas Almanac, on sale at The Journal. Phone 7220, we deliver.

### VISIT IN LOS ANGELES

Mr. and Mrs. R. L. Kimbrough returned Tuesday night from a trip to California. They carried

Kay, wife of Bob Kimbrough, to Ft. McArthur, where he is stationed while in the army. While there they visited rela-

tives in Glendora and Norwalk, and also places of interest around Los Angeles.

Hallowe'en Carnival Oct. 31

## HARVEY BASS WEEKLY FOOTBALL CONTEST

3 — Big Prizes Weekly — 3

1st. — \$50.00 Certificate On The Purchase Of A Necchi Sewing Machine.  
2nd. — \$40.00 Certificate On The Purchase Of A Necchi Sewing Machine.  
3rd. — \$30.00 Certificate On The Purchase Of A Necchi Sewing Machine.

2 — Grand Prizes — 2

1st. — A \$100.00 Men's or Ladies Wrist Watch.  
2nd. — \$100.00 Certificate On The Purchase Of A Necchi Sewing Machine.

### — RULES —

Listed below are 16 games for the week of Nov. 7. All you have to do is circle the teams you think will win and bring or mail this ad to the Harvey Bass Appliance Store on or before Friday noon of November 6. Only one certificate good to a sewing machine. The grand prizes will be awarded to the contestant having the most winning teams at the end of this series of ads which will appear each week for nine weeks.

Muleshoe vs. Tulia	Florida vs. Georgia
Arkansas vs. Rice	Illinois vs. Michigan
Army vs. No. Car. St.	Indiana vs. Minnesota
Baylor vs. Texas	L. S. U. vs. Tennessee
Calif. vs. Washington	Mich. St. vs. Ohio State
Clemson vs. Ga. Tech	S. M. U. vs. Tex. A & M
Dartmouth vs. Columbia	T. C. U. vs. Wash. State
Duke vs. Navy	So. Calif. vs. Stanford

Extra Copies Available At The Muleshoe Journal

Name \_\_\_\_\_

Address \_\_\_\_\_

## It's Time To Think About Drilling

Yes, It's Time To Think About Drilling That New Well You Have Been Planning. And We Want To Help You With It. We're New In The Muleshoe Area And Want You To Come By So We Can Get Acquainted.

IRRIGATION AND WATER WELLS ANY SIZE — ANY DEPTH

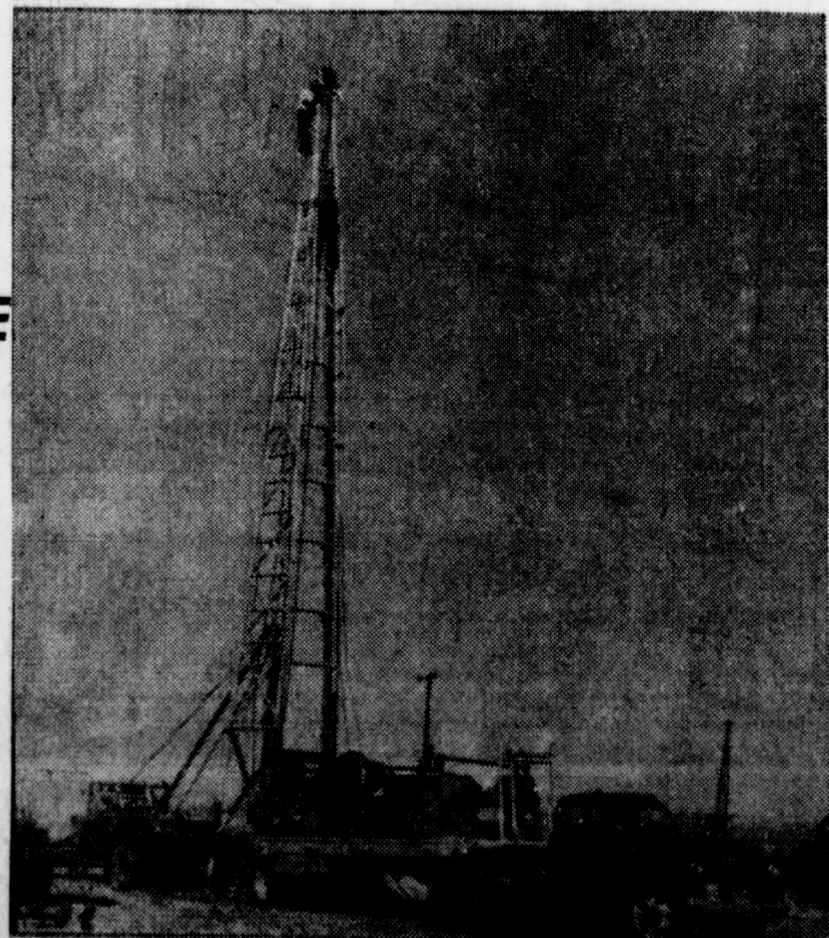
## DICK DORAN

DRILLING COMPANY

Located North On The Friona Highway

PHONE 3280

MULESHOE



## RED TAG DAYS

FRIDAY — SATURDAY — MONDAY

### ALL WOOL COATS

CHILDRENS AND  
PRE-TEENS  
REG. \$14.90  
**\$12.98**

REG. \$19.90  
**\$14.98**

### MEN'S ALL WOOL SUITS

REG. \$39.95  
**\$29.95**

SPORT COATS  
REG. \$18.95  
**\$15.00**

## RED TAG



## SPECIAL

## REMUND-WILSON

YOUR POPULAR PRICE STORE

PHONE 5399 — Located Next Door Palace Theatre — MULESHOE

### Beautiful Floral Design Cretonne COMFORTS 5% WOOL FILLED FULL SIZE

Special Purchase **\$4.98**

REEVES TYPE I  
ARMY CLOTH

**KHAKI PANTS**

Reg. \$3.98  
**\$2.98**

Large Group Men's  
**DRESS OXFORDS**  
VALUES TO \$14.95

To Clear **\$6.00**





# HOLTS

## Announces

# 4-WHEEL SAFETY SALE!

U.S. Royal 4-WHEEL SAFETY Program

**Immediate Savings on the Fastest Stops you can buy!**

ALL FOUR of your tires must grip to carry you through this risky driving weather. Be sure they do—let our experts check them. If you require 1 or more new tires, you can save here now on U.S. Royals, greatest wet-street stopping power you can buy!

GOOD SELECTION  
USED TIRES  
All Sizes  
**\$4.00 and up**  
USED TUBES

**SPECIAL ALLOWANCES on**

### U.S. ROYAL MASTER

Let us demonstrate how its unique Royaltex Tread holds slick roads where tires never held before!

Mount it now—drive super-safe all fall and winter—be ready for spring with fresh, new tread safety!

**SPECIAL "4-WHEEL SAFETY" ALLOWANCES FOR YOUR OLD TIRES—ANY CONDITION**

**FREE INSPECTION, FREE MOUNTING OF ALL TIRES**

**U. S. ROYAL TRACTION GRIP**

The all-new traction tire with quiet smooth-riding tread. Either black or white sidewalls to match your front tires.

**QUICK BATTERY CHARGE**

**U. S. ROYAL AIR RIDE**

With exclusive 4-way skid protection—now going on finest new cars. Slim, trim white-wall \$21.47 plus tax and your old tire, 670/15.

**CLYDE HOLTS H. C.**

YOUR PANHANDLE PRODUCTS DEALER

PHONE 4880 MULESHOE



### Muleshoe H. D. Meets With Mrs. Ray Edwards

The Muleshoe Home Demonstration Club met in the lovely home of Mrs. Ray Edwards, on Tuesday, October 27, at 2:30. The meeting was called to order by the president, Mrs. S. C. Caldwell. Roll call was answered by a favorite sewing tip. The minutes of the last meeting were read and approved. Mr. Randall, from Randall sewing center in Clovis, gave a very interesting demonstration on the use of the Bernina sewing machine. Several lovely articles, which had been made on a Bernina, were on display. Refreshments were served to the following: Mmes. Caldwell, St. Clair, Gillis, Lewis, Robinson, Day, Autrey, Maddox, Smith, Benham, Sanders, Hanks, Simmons, Carney, Bruns, Briscoe and Landers. The club adjourned, and will meet with Mrs. C. H. Gillis on November 10. Each member is asked to bring a holiday centerpiece they have made to the next meeting.

### Mrs. Gullely Hosts Progress HD Club

The Progress Home Demonstration Club held a regular meeting in the early afternoon October 20, in the home of Mrs. Davis Gullely. Mrs. Gullely had her home beautifully decorated with fall flowers. Her dining table was centered with a beautiful assortment of ripe fall grains, fruits, and vegetables, representing the fall harvest. Under the instruction of Mrs. Gordon Murrah, Mmes. John Thomson, Wilbur Thomas, Ray Quesenberry, Albert Davis, and Davis Gullely, each completed weaving a basket. As the women worked on their baskets, Mrs. Malby gave a report of her recent trip to Galveston, where she attended the twenty-seventh annual meeting of the Texas Home Demonstration Association. Mrs. Gullely opened the business session, as she led the group in a devotional prayer. Roll call was answered with "One way home demonstration work has helped me". Council report was given by Mrs. Murrah, alternate delegate. The club ladies displayed items they had completed during the past year. Dresses and shirts made during and after the advanced dressmaking course given by Mrs. Reed, aluminum trays, textile painting, wood fiber flowers, rickrack earrings, and leather work, were among items displayed. The hostess served a delicious meal of meat loaf, vegetable gelatine salad, hot rolls, and coffee to those present.

### Muleshoe Study Club Members View Television

Mrs. Houston Hart entertained the Muleshoe Study Club in her lovely home Thursday evening, October 22. Since television was the topic of study, the group retired to the spacious den, where they viewed "Dragnet" and "The Ruggles" on television. According to Elizabeth Watson, who gave a few facts concerning television, 23,000,000 people out of the 160,000,000 in the United States, own television sets. Television is being used increasingly for educational purposes, and Mrs. Watson said color television will be here next year, with special receiving sets costing around \$1,000, but using the same telecast.

### Elizabeth Barnett Dorothy Matthiesen To Fashion Show

Elizabeth Barnett and Dorothy Matthiesen attended the American Fashion Association's Resort and Advance Spring Market in Dallas this week. Nearly 5,000 buyers from the great Southwest filled the Dallas hotels to capacity for the quarterly apparel market, Oct. 25-30. Approximately 1200 lines of Women's and Children's apparel was displayed by the more than 400 manufacturers' representatives who comprise the American Fashion Association, at the Adolphus and Baker Hotels. Market highlights was the presentation of the popular

Breakfast Clinic Style Shows held Oct. 27 and 28 in the Ballroom of the Baker Hotel. The theme of the shows, "Tides of Fashion Sweep In From The Gulf" set the tempo for a colorful array of early spring fash-

ions chosen from lines shown at market. Mrs. Evelyn Lambert is the director and commentator of the clinics.

STAPLE PULLERS — Get one at The Journal.

# WE BUY COTTON

And Write Government

And Texas Cotton

Growers Loans

Grace Benton

PHONE 6450

MULESHOE



In diamonds...

SIZE ALONE CAN BE VERY MISLEADING!

Knowing diamonds is our business. Helping you know them better is our pleasure.

Let us show you our new "KNOW YOUR DIAMOND" presentation... giving you the real facts about diamond qualities.

It takes just a matter of minutes, and to you it will mean the choice of a better diamond... THE BEST DIAMOND FOR YOUR DOLLAR.

To get the best diamond for your dollar... you must consider...

#### COLOUR

Black and white are the most valuable colors. Yellowish tints are more common... and less valuable.

#### CLARITY

Degree of flawlessness is a great price factor. Ask to see our own system for standardized grading.

#### CUTTING

Beware of "hoopage of light." Incorrect proportions will not produce a maximum of brilliancy and "fire."

We take pride in presenting the following Nationally advertised lines of merchandise at Nationally advertised prices.

**WATCHES:** Eigin, Hamilton, Wyler, Mido, Gruen and others.

**CHINA:** Castleton, Haviland, Rosenthal, Franciscan and others.

**CRYSTAL:** Cambridge and Tiffin.

**STERLING:** Gorham, Wallace, Reed and Barton, International, and Heirloom.

**PLATED SILVER:** Community Plate, 1847 Rogers, Gorham and 1881 Rogers.

JEWELRY FOR THE ENTIRE FAMILY

Use Our Lay-A-Way Plan For Christmas Shopping 3 Day Service on Watch Repair. Satisfaction Guaranteed

• FREE ENGRAVING •

## FIELDER JEWELRY

(Next Dood Blackburn Grocery)

PHONE 7240

MULESHOE

### Muleshoe O. E. S. Entertains With Friendship Night

The Muleshoe Order of Eastern Star entertained other Lodges Tuesday evening, October 27, with a Friendship night, which took place in the dining room of the Masonic building. The delicious meal consisting of barbecued beef, baked beans, salads, tomatoes, pickles, onions, pie, and coffee, were served buffet style. The hall was gaily decorated in the Halloween motif, and cut flowers were placed at various points. Mrs. Buford Butts presided at the guest book. Guests registered upon arrival, and one hundred and sixty-two signed the register. The following O. E. S. Chapters were represented: Olton, with eleven present; Littlefield, nine; Friena, fifteen; Portales, N. M., two; Hensford, nine; Merion, ten; Clovis, N. M., ten; Floydada, two; Lubbock, three; Earth, three; Bovins, two; Plainview, twelve; Sudan, eight; Happy, two; Hale Center, seven; LaGrange, Ind.; one; Canton, Okla., one; Eureka Springs, Ark., one; and Muleshoe, fifty-seven. Don and LaVon Copley were introduced, and rendered three selections on the piano and trombone. Selections were "Home on the Range", "Don't Fence Me In", and "Wagon Wheels". Mrs. Truma Griffiths sang "End of a Perfect Day", accompanied at the piano by LaVon Copley. Mrs. Adella Drew, of Plainview, who constituted the Muleshoe Chapter approximately twenty-seven years ago this November, was present. Only one charter member, Mrs. Truma Griffiths, was present.

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NEW TYPE Bostitch staplers in stock at The Journal. Halloween Carnival Oct. 31

## SPECIAL HARVEST TIME ALLOWANCE LIMITED TIME ONLY!

The Greatest Value in Rubber  
**LEE De Luxe Tires**

- ★ first line tires, famous for 40 years as safe, dependable, long-mileage tires.
- ★ built by Lee of Conshohocken — specialists in first line, finest quality tires.
- ★ guaranteed for life of the tire against defective material and workmanship;
- ★ guaranteed against all road hazards for a whole year!
- ★ priced low — costs no more than ordinary tires and unknown makes.

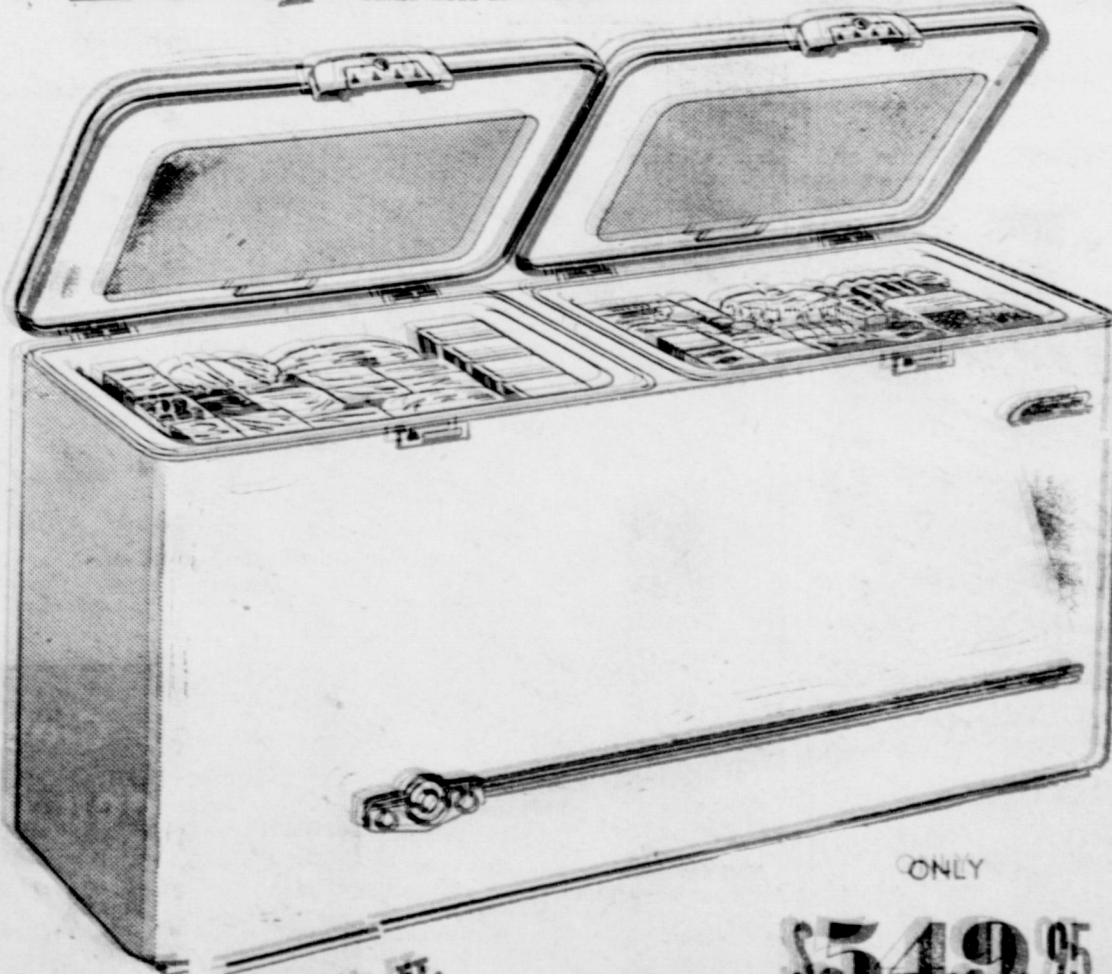


# Set Of 4 Lee Tires FREE

WITH THE PURCHASE

OF THIS NEW 17 CU. FT. GENUINE

## Deepfreeze Home Freezer



HURRY! HURRY! DON'T MISS THIS CHANCE OF A LIFETIME TO SAVE AS MUCH AS \$900 ON A BRAND NEW GENUINE DEEP-FREEZE HOME FREEZER. PURCHASE PRICE IS JUST FIRST BIG SAVING. REMEMBER, YOU SAVE ON FOOD COSTS, AS WELL AS ON SHOPPING AND MEAL PREPARATION, TOO. TOO, DON'T DELAY! THIS GENEROUS HARVEST TIME OFFER IS FOR A LIMITED TIME ONLY.

Deepfreeze has time, work, food and money-saving features found in no other freezer! Rapid Defrost, Condenser, Automatic Signal Lights and Temperature Control, Floating Action Lid with Lock, Sliding Baskets with Dividers, Exclusive Casseroles, Deepfreeze Super Power Field operating mechanism, 5-year Protection Plan.

ONLY

\$549.95

17 CU. FT. CAPACITY

TERMS CAN BE ARRANGED — BUY NOW!

# Muleshoe Liquefied Gas Co.

PHONE 3190

MULESHOE

It's Inspection Time Again In Texas. If You're The Owner Of A Car Or Truck Better Get The Inspection Over With Before The Rush!

We Are Authorized By The Texas Department of Public Safety To Inspect Your Car And Place A Sticker On Your Car's Windshield When It Meets Specifications.



C & H CHEVROLET COMPANY

PHONE 2720 MULESHOE, TEXAS





(Continued From Page 1)  
**Farm Bureau —  
 REA Policy**

**RESOLUTION ON GENERAL  
 REA POLICY**

**BE IT RESOLVED**, By the Bailey County Farm Bureau, that our Rural Electrification Policy should be to provide the benefits of adequate electric and telephone service wherever feasible. That such service be provided by private corporations when such services offered are adequate, and at a cost equal to or less than that which could be provided by the REA. But when services offered by private enterprise are inadequate or too costly to the consumer, such services should be provided by the REA when feasible.

That whereas, the rivers and streams of the nation are the inherent property of the people, such resources should not be turned over to private enterprise for exploitation. But when such resources can be developed by private enterprise in a way that is compatible with the best public interests, permits should be granted. But when services and facilities offered by private enterprise are not commensurate with the possibilities of the resources, then those resources should be developed and administered by the government in the best interests of the people.

Hallowe'en Carnival Oct. 31

**Dist. Commander  
 Of Legion Spoke  
 Here Last Night**

Hilton C. Lambert, of Snyder, district American Legion commander, paid his official visit to Ben Richardson Post No. 403 Wednesday and addressed a large crowd of Legion men. He was accompanied here by Ernest W. Lloyd, of Snyder.

Other visitors included Wayne Butler, Legion commander at Littlefield; and John Davis, Legionnaire of Clovis. P. Q. Stickney, Post commander, presided.

Ben Richardson Post is now conducting its annual membership campaign, which began October 20.

**Local Girl Is  
 Initiated By  
 Phi Gamma Nu**

Wilma Lee, daughter of Mr. and Mrs. William H. Lee of Muleshoe, has recently been initiated by Phi Gamma Nu, business fraternity for women.

National affiliation with Phi Gamma Nu will be granted for the organization begun last spring at West Texas State College.

The group at WT, Organized as Phi Gamma Nu, will be granted a charter as the Tau chapter about Thanksgiving, according to Miss Luch Mae Yarnell, assistant professor of business administration and sponsor. Officers of the national group will visit the WT campus to install the chapter formally.

Miss Lee is also a member of the Kappa Tau Phi. She is a second semester sophomore secretarial administration major.

NEW TYPE Bostitch staplers in stock at The Journal.

**18 Gin Plants  
 In Bailey County**

Eighteen ginning plants are available in Bailey County to gin this year's cotton crop.

A list of these gins, their location or mail address, and the name of the managers follows:

Baileyboro Gin, Baileyboro, Buck Ragsdale, manager; Bula Gin, Bula, J. O. Kendrick; C. Rowland Gin, Bula, C. Rowland, manager; Raymond Gage Gin, Circleback, Raymond Gage; Farmers Co-op Gin, Enochs, J. W. Covington;

Gardner-Hankins Gin, Enochs, E. N. McCall; Stegall Gin, Star Rt., Goodland, Millard T. Townsend; Casey & Cannon Gin Co., Maple, M. E. Casey; Maple Co-op Gin, Maple, L. B. Fox; Edwards Gin, Muleshoe, Horace Edwards; Muleshoe Co-op Gin, A. W. Copley;

Nickels Gin Co., Muleshoe, Guy Nickels; Paymaster Gin, Muleshoe, Paul Scott; Beck Gin Co., Rt. 2, Muleshoe (West Camp, C. S. Pike; Progress Gin, Progress, Sherman Sweatmon;

Fairview Gin Co., Rt. 2 Sudan, Claude Gage; Needmore Co-op Gin, Needmore, Rudolph Moraw; Shafer-McDonald Gin, near Baileyboro, Star Rt. Sudan, W. L. Shafer.

**Berry Family  
 Had Ninth Annual  
 Birthday Dinner**

The ninth annual birthday dinner of the Berry family was held October 25, in the home of Mr. and Mrs. Tom Berry and Allen.

The four Berry children, Tom, Ira, Glen, and Allen, all have birthdays in October, as does Mrs. J. E. Perkins, Mrs. Berry's mother.

Twenty-one were present for the occasion. They were: Lester Perkins, and Mr. and Mrs. G. D. Perkins, of Dallas; Mr. and Mrs. Albert Perkins, Lubbock; Mr. and Mrs. L. A. Harper and sons, Tony and Gary, of Circleback; Mr. and Mrs. Ira Berry and children of Amarillo; Mrs. J. E. Perkins, Cecil and Arthur, Muleshoe; and 2nd Lt. Glen Berry, who was home for the weekend. Glen is stationed at Ft. Hood, Texas.

Everyone reported having a wonderful time.

**Return Of Dry Land Areas Of Bailey  
 County To Disaster Area Sought**

Request that the dry land areas of Bailey County be reestablished in the Drouth Disaster Area is being made by the Bailey County Farm Bureau. A resolution to this effect was approved at the meeting held Monday night.

"We propose to take immediate action on this Resolution", Joe Sooter, secretary of the county organization told The Journal.

Therefore, he said, all dry land farmers who are interested in drouth disaster relief are urged to meet with the directors of the Bailey County Farm Bureau in their office the coming Monday night, at 7 o'clock.

Bill Millen, president, said the meeting also will consider the cotton allotment situation. He is

**WERE HERE**

Mr. and Mrs. H. C. Dunn and children of Southland, were here over the weekend, and visited her mother and father, Mr. and Mrs. H. C. Dunn.

The Journal here presents two interior views of the new, ultra modern Damron Drug Co. Store, here in Muleshoe, whose formal opening is set for Friday and Saturday of this week.

Above is shown a view of the store interior from the pay station. Beyond is the fountain department. Lower view shows the well stocked camera and camera supplies department. These pictures were taken by Sam Damron, amateur photographer, son of the proprietor, Joe Damron.

**First Christian  
 Meeting Is To  
 Begin November 4**

Harvey M. Redford, Evangelist from Dallas, Texas, will conduct a series of Evangelistic Services at the Christian Church, beginning on Wednesday, November 4 and closing on Friday, November 13. Services will be held each night at 7:30 o'clock except Saturday night, and at 11:00 o'clock on Sunday morning.

The Evangelist announces the following sermon subjects to be used through Sunday night: Wednesday night, "Seasons of Refreshing"; Thursday night, "The Divine Remedy"; Friday night, "The Gospel — What Is It?"; Sunday morning, "God or Men?"; Sunday night, "A Masterpiece."

Mr. Redford has served as Pastor of Christian Churches in Texas and Arkansas for a period of 21 years. He has conducted a large number of successful revivals in these and the adjoining states of Missouri and Illinois. He is widely known in West Texas, having served as pastor of the Christian Church at Hereford for a period of seven years.

He holds both the A. B. and B. D. Degrees from Texas Christian University and Brite College of the Bible, Fort Worth, Texas. Mrs. Redford is a teacher in the Public Schools of Dallas. Mr. Redford is known intimately and highly recommended by Dr. R. C. Snodgrass, formerly pastor of First Christian Church, Amarillo, and now Dean of Brite College of the Bible.

The citizens of Muleshoe can be assured that his messages will be helpful not only to the Christian Church, but to other Churches and the progress of Christianity in our community. The Public is cordially invited.

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**Undeclared Bula Bulldogs Pitted  
 Against Smyer Bobcats Friday**

By Marion J. McDaniel  
 Bula Journalism Instructor

Friday at 2:30 the undefeated, untied Bulldogs of Bula High School will be pitted against the twice beaten Bobcats of Smyer in a game to be played at Smyer.

Bula will be playing its first game in the past two weeks, having drawn a bye last week. In their last game the Bulldogs defeated the Three Way Eagles 65-44 in a homecoming game at Bula, a game in which all-district candidate, Richard Skinner, scored six markers.

The Bulldogs remain undefeated and untied for the season, having won five conference and one non-conference game.

Coach Claude Morrison reports that his team is in top condition for the tilt. Of the twenty-eight boys in high school, two are managers and the others are out for football. The team is deep in every position, led by seven seniors.

Smyer will be trying for its fourth conference victory, having

**Lamb Placings  
 At Dallas Fair  
 Are Announced**

Placings of lambs exhibited by local boys in the Junior Sheep Show at the State Fair of Texas in Dallas have been announced by Fair authorities. Judge was W. G. Kammlade, College Station.

**Fat Lamb (Southdown, Purebred or Grade):**  
 David Allen, Muleshoe, 9.

**Fat Lamb (Hampshire, Suffolk, or Shropshire Purebred or Grade):**  
 Delbert Black, Muleshoe, 5.

**Fat Lamb (Fine Wool):**  
 Jimmy Morrison, Muleshoe, 36.

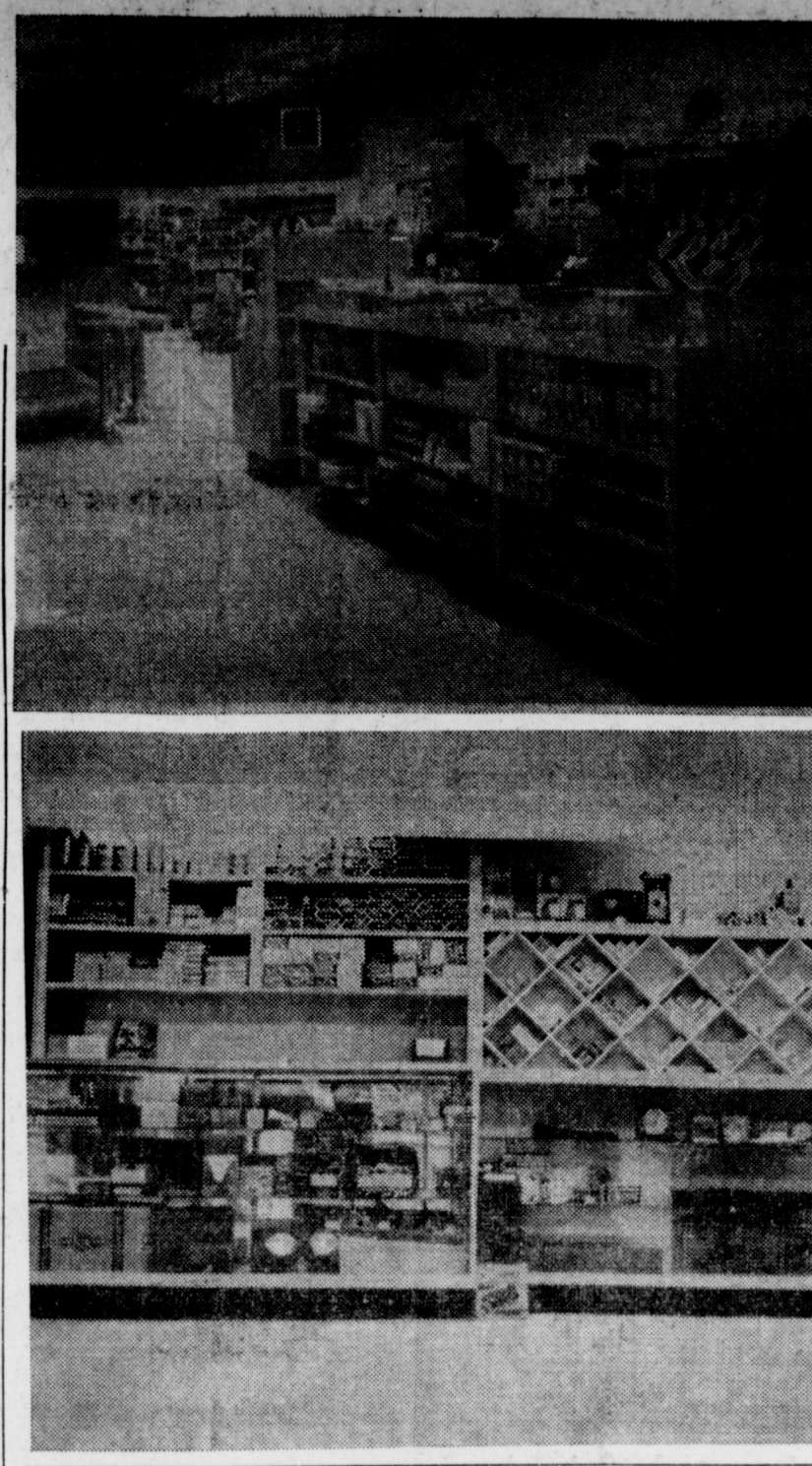
CHRISTMAS CARDS should be ordered now to insure choice, and to insure early delivery.



Fall fashions are found in cotton fertilizer bags this year! This talented young lady has taken four cotton fertilizer bags with a linen-like appearance, dyed them a dark green fall shade, and made a versatile coat dress to add to her wardrobe.

U.S. Royal  
**4-WHEEL SAFETY**  
 Program

**HOLT'S**  
 PANHANDLE SERVICE



Placings of lambs exhibited by local boys in the Junior Sheep Show at the State Fair of Texas in Dallas have been announced by Fair authorities. Judge was W. G. Kammlade, College Station.

**Krebs Attends  
 Insurance Meet**

Klyde K. Krebs of Baileyboro community, a local representative of the Union Life Insurance Company, was in Ardmore, Okla., for the Advanced Underwriter Seminar. Visiting here with Mr. Krebs Tuesday was John C. Hickman, agency secretary, Little Rock, Ark.

The three-day meeting sponsored by Union Life for its managers opened Monday at Lake Murray Lodge, near Ardmore, and continued through Wednesday. Instructions for the course designed to acquaint managers with advanced underwriting procedures are John Hickman, agency secretary; and Brynus Payne, supervisor of agencies, both of Little Rock, Ark.

**new!**  
**REMINGTON**  
*Quiet-riter*

Has Exclusive Miracle Tab and 34 other outstanding features!

**Muleshoe Journal**  
 PHONES 7220 and 5400

**For the Clearest TV Picture  
 Ever Seen in this Area . . .**

**PHILCO**  
*with Golden Grid Tuner*

Just Like a Boost in Station Power!

**DYER** Hardware And Furniture  
 PHONE 2590 MULESHOE

**Pleasant Valley  
 Social Club  
 Elects Officers**

The Pleasant Valley Social Club met at the school house October 21, with Mrs. E. K. Angeley as hostess.

The ladies finished a quilt, which they worked on before and during the meeting.

The club is to make new year books, but decided to use the outline of the old year books.

There was an election of officers for the coming year. They are: president, Katie Roubinek; vice-president, Hattie Prather; secretary-treasurer, June Free; reporter, Vernon Grizzle; and program chairmen, Alice Angeley, leader; and Jean Allison, assistant.

Delicious refreshments were served to the following ladies: Mmes. Leroy Hicks, Oscar Allison, Charley Prather, Harold Allison, Floyd Andreas, Gerald Allison, R. L. Roubinek, Billy Free, George Wuerlein, Doyle Turner, Crowe, and an aunt of Jean Allison.

The next meeting will be held November 4.

**ATTEND FUNERAL**

Mrs. E. E. Holland and Mr. and Mrs. Robert O'Hair attended the funeral of Mrs. Holland's uncle, Mr. C. W. Patterson in Quanah Wednesday.

**Lazbuddie PTA  
 Will Sponsor  
 Hallowe'en Carnival**

The Lazbuddie P. T. A. will sponsor a Hallowe'en Carnival Friday, October 30. The doors will open at 7:45 p. m.

The main attraction will be the crowning of the annual carnival queen. Everyone is invited to come and join in the fun.

The P. T. A. will have its regular meeting Monday, November 2, at 8:00 p. m. Monday being the first day of National F. H. A. week, the Lazbuddie F. H. A. Chapter will be in charge of the program for the evening. All parents are asked to attend.

**Albert Clark Is  
 Pledge Of Alpha  
 Sigma Xi Fraternity**

Albert Clark, son of Mr. and Mrs. E. L. Clark of Friona, is among the fall pledges at West Texas State of the seven social clubs which ended rush week activities last week.

Albert is pledging Alpha Sigma Xi fraternity. He is a junior agriculture major.

STAPLE PULLERS — Get one at The Journal.

**A. S. STOVALL**  
 COTTON BUYER  
 EXPERIENCED MARKETING AND LOAN SERVICE

We Are Buying A Limited Number Of  
 1953 Loan Equities

PHONE 7960 — MULESHOE

**NOW IN STOCK — 1953**  
 OLIVER  
**COTTON HARVESTER**  
 With All The  
 New Features!

**1195.00**  
 30% DOWN  
 2 YEARS ON BALANCE

**D. H. SNEED SUPPLY CO.**  
 PHONE 4170 MULESHOE

**SEE THE BEST FIRST!**

**COX DRIVE-IN**

FRIDAY, SATURDAY, SUNDAY & MONDAY  
 OCTOBER 30, 31 and NOVEMBER 1 & 2

**SHANE**  
 —Starring—  
 Alan Ladd and Van Heflin

TUES. & WED.  
 NOV. 3 & 4  
**Yellow Sky**  
 —Star.ing—  
 Gregory Peck  
 Anne Baxter

THURS. & FRI.  
 NOV. 5 & 6  
**Outpost In Malaya**  
 —Starring—  
 Claudette Colbert  
 —And—  
 Jack Hawkins



# The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

NUMBER 31, VOLUME 45

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, OCTOBER 29, 1953

## Rev. Carrol Jones, Progress Pastor Wins First Prize On Peace Formula

Sudan, Oct. 24 — A young Methodist minister from Progress today was named winner of the \$100 cash prize offered by the Sudan Fall Festival or a world peace formula to be submitted to the United Nations.

He is the Rev. Carrol M. Jones, and he calls his formula "More practical than war and far less costly."

In his entry in the contest, he listed a number of specific positive actions including the addition of a secretary of peace to the President's cabinet.

**Outlines U. S. "Task"**  
"We can have peace by proving to the world that we want peace", he wrote in his introduction to his formula.

"The masses of humanity everywhere are as peace-loving as we are. Our task is to replace fear, suspicion and need with faith, confidence and food. Let us turn from worldly disputations to acts of positive friendliness."

The Rev. Mr. Jones proposed that the United States:

(1) Inform the world of the nation's peaceful intentions in unquestionable terms.

(2) Distribute to the world's needy people as a free gift surplus products "before they rot on our hands."

(3) Make available to other nations American technical knowledge in such matters as food production, health, sanitation and education.

(4) Restore free trade among all nations.

(5) Institute for the common people of every land a program of goodwill relationships.

(6) Foster a worldwide disarmament pact.

(7) Implement peace efforts with a secretary of peace in the

## Mules Roll Over Lockney 54 - 0

### First Conference Victory For Team

Playing in a drizzle for the first half of the ball game Friday

### VISITED HERE

Mr. and Mrs. F. O. Bennett of Lubbock spent Sunday in the home of Mr. and Mrs. Lewis Stewart.

### HAVE RETURNED

Mr. and Mrs. Carl Wallraven returned from Oklahoma this week, after visiting in Lawton and other points of interest.

### Muleshoe Ladies Enter Hereford Golf Tournament

Several ladies from Muleshoe have entered the Golf Tournament which will be played in Hereford this coming Saturday and Sunday, if the weather permits. The tournament, scheduled for last weekend, was cancelled at that time because of the bad weather.

Ladies from Hereford, Dimmitt, and Muleshoe, will take part in the play. Those from Muleshoe participating will be Mimes, Jo Wood, Melznie Elliott, Ruby Hart, Ruth Malone, Jeanette Wagnon, Eunice Evans, and Mary Frances Holt.

pounded the Longhorns in- E jaunt through the Lockney line. The touchdowns were equally divided between the backfield men and Jimmy Holt, left end. Bill Willis scored one and passed to Jimmy Clyde Holt for another. Wayne Moore scored two, D. L. Morrison two, and Benny Bickel score the other two. Willis also accounted for 6 out of 7 extra point tries for the night's work.

The Mules seemed to do everything right, nothing could go wrong with their offense and the defense stopped the Longhorns on everything they tried. The blocking and opening of holes was tremendous on the forward wall for the backfield men to go through. The tackling was also very good. All of the players should be commended on

the way they played. Friday night the Mules will travel to Littlefield for the second game of conference play with the Littlefield Wildcats. Last Friday night the Wildcats downed the Tullia Hornets 32-13 for their first conference win.

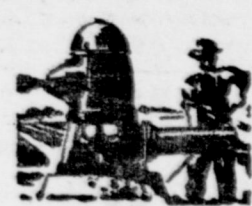
pointers, this time on a 64 yard

### SEASON'S STANDINGS

Team	W	L
Olton	5	1
Littlefield	2	4
Muleshoe	2	4
Lockney	1	5
Tullia	0	7

### District Standings

Team	W	L
Littlefield	1	0
Muleshoe	1	0
Lockney	0	1
Tullia	0	1
Olton	0	0



### PROMPT PUMP REPAIR GEARHEADS A SPECIALTY

Now that the maize is in, and the morning air is nippy, its time to think about next year's crop. Will your well make another crop, or will bad gear ratio cost you needless dollars in fuel and engine wear? Let Kenny rebuild your pump to its original efficiency, and put the proper ratio in your gearhead. Worn equipment is costly to run. You'll save by getting it fixed now. Just call Kenny.

**KENNY GEARN MACHINE WKS.**  
PHONE 1540 — EAST HIGHWAY 60  
HEREFORD, TEXAS

**STOP**  
When you see this sign

**KENDALL**  
2000 MILE OIL

MORRISON MOTOR  
Phone 4130

**R. E. MITCHELL SAYS:**

The fly that buzzes the loudest usually gets swatted first.

**REPUBLIC NATIONAL LIFE INS. CO.**  
Muleshoe, Texas

**NO TRICK HERE!** just a **BIG TREAT** in **Food Values**

Be Sure To Check Our Stock of "Trick or Treat" Candy

**COFFEE**

Maxwell House  
1-Lb. Can

**79c**

**FLOUR**

Gold Medal  
10-Lb Bag

**79c**

**HIGH QUALITY meats**  
at **LOW, LOW PRICES!**

ARMOUR'S STAR OR SUN RAY

**BACON**

Family Style  
2-Lb. Pkg. **1.39**

FRESH CUT  
**PORK ROAST** ..... lb. **49c**

FRESH TENDER  
**BEEF LIVER** ..... lb. **25c**

U. S. COMMERCIAL  
**BEEF ROAST** ..... lb. **29c**

HOME MADE  
**BAR-B-QUE** ..... lb. **49c**

HOME MADE  
**CHILI** ..... lb. **49c**

LONG HORN  
**CHEESE** ..... lb. **49c**

**CHOICE VALUES in Choice Produce**  
CENTRAL AMERICA

**Bananas**  
Extra Large FRUIT ..... lb. **13c**

EXTRA FANCY RED DELICIOUS  
**APPLES** ..... lb. **15c**

FRESH GREEN  
**CELERY HEARTS** ..... CELLO PKG. **19c**

NO. 1 WHITE SPANISH  
**ONIONS** ..... lb. **5c**

HEINZ  
**BABY FOOD** 3 Cans ..... **25c**

20 OZ. BOX  
**BISQUICK** ..... **19c**

DEL MONTE  
**PRUNES, 2 lb. box** ..... **49c**

**FAB** Giant Size ..... **65c**

BALLARD'S  
**BISCUITS, per can** ..... **9c**

CHARMIN  
**TISSUE, 4 rolls** ..... **35c**

HEINZ CREAM OF TOMATO  
**SOUP, per can** ..... **10c**

MISSION NO. 303 CAN  
**PEAS** ..... **14c**

HI-C 46-OZ. CAN  
**ORANGE ADE** ..... **25c**

CHURCH'S 46-OZ. CAN  
**GRAPE JUICE** ..... **49c**

MONARCH CRUSHED NO. 2 CAN  
**PINEAPPLE** ..... **25c**

SKINNER'S BOX  
**LONG MACARONI** ..... **10c**

**WAGNON GROC. & MKT.**

PHONE 4060  
FREE DELIVERY



## Conservation Of Rainwater Object Of Water District Experiments

A project, which is successful, will mean the conservation of thousands of acre feet of rainwater, is being undertaken by the High Plains Underground Water Conservation District.

The first part of this project is the construction of two recharge pits, one in Lynn County and the other in Floyd County, which are designed to carry rainwater from surface lakes to the underground reservoir after salvaging the drains from oil slopes and depressions which supply the lakes.

The pits are being constructed for a two-fold purpose, said W. L. Broadhurst, chief hydrologist of the District. They are: 1. Salvage the water lost by evaporation and 2. reclaim land for grazing or farming activities.

### Many Interested

"Many persons, both farmers and businessmen, have shown in recent meetings, that they are concerned with the possibility of such experiments," Broadhurst said. "The subject has been discussed with each county committee and they also have shown concern," he said.

"The salvage of water is by no means the solution of the South Plains water problem", Broadhurst said. "However, if we can salvage a small percentage of the total rainfall in an economical manner, then we are of opinion that the experiments will be justified. Thousands of dollars have been spent on the Canadian River project simply to make a feasibility report; certainly there is no harm in spending a small amount of money to see if these recharge projects will work."

The amount of water expected to be salvaged annually by the

## New Examinations Announced By Civil Service Commission

The U. S. Civil Service Commission has announced examinations for the following positions: Student Aid Trainee, \$2750 to \$3,175 per year; Clerk, \$2500 to \$2,950 per year; Accounting and Auditing Clerk, \$3175 per year; Accountant and Auditor, \$3410 and \$3795 per year; Shorthand Reporter, \$3795 to \$4205 per year; Junior Government Assistant, \$3,410 per year; Medical Officer, \$3940 to \$8360 per year; and Junior Professional Assistant, \$3410 per year, for employment in various locations in the states of Texas, Oklahoma, Louisiana, and Arkansas.

Further information and application forms may be obtained at the Post Office, from the Regional Director, 8th U. S. Civil Service Region, Room 809, 1114 Commerce Street, Dallas, Texas, or from the Branch Office, 8th U. S. Civil Service Region, 333 St. Charles Avenue, New Orleans 12, Louisiana.

## Pleasant Valley Farm Bureau Met

Pleasant Valley Farm Bureau met Tuesday evening, October 20. In the absence of the president, George Wuerlein presided. Following the routine business meeting, Mr. Shelby made a report on cotton loans by Farm Bureau. A report on the county Farm Bureau meeting was given by Mr. Wuerlein.

County Agent Dave Eaton gave a resume of "Outlook of Farming", and also showed very fine films from the Fish and Wildlife Service. Guests were J. H. Harrison, Oklahoma; Doug Shelby, Earth; and Jess Everetts, Littlefield.

Canadian River project is 125,000,150,000 acre feet", he said. "If these recharge experiments undertaken by the district prove successful, the estimated amount of lake water that can be salvaged in this district alone is 250,000 acre feet a year," he said.

### Water To Be Filtered

There are 6,800,000 acres of land in this district which covers all of Lubbock and Parmer counties and parts of Bailey, Deaf Smith, Potter, Randall, Armstrong, Castro, Lamb, Floyd, Cochran, Hockley, and Lynn.

The proposed method of experimentation is to filter the water as it enters the recharge pit. The two pits are located near cotton gins and burrs will be readily accessible for use as a filter. The filter will catch the silt from the soil and thereby keep the pits from clogging. After the burrs are filled with silt, they and the silt are removed and spread on soil needing them. New burrs will be added to the pits.

The pit in Lynn County is a long rectangular shaped cut, similar to a trench silo. It is in the center of a large lake bed. It is about 500 feet long, 18 feet wide and 14 feet high. Construction is still underway at the Floyd pit and its dimensions have not been announced.

### Other Projects Needed

"If these experiments are successful, there will be cause to start others throughout the district," Broadhurst said. One pit is capable of handling the drainage in its particular area only and others must be constructed to return water to the underground sands on an area basis.

## Forecast Is For Continuing Low Prices For Cattle

College Station, Oct. 23—Texas livestock producers face the coming winter with a forecast that cattle prices will remain low compared with a year ago during the next few months and may dip even lower.

Despite this outlook, says John G. McHaney, assistant extension economist, reduced cattle inventories should stabilize the market during the next few years.

Priced at Texas cattle markets dropped 56 percent between April 1951 and July 1953. At mid-year producers were receiving 82 percent of parity compared with 152 percent in April, 1951, the all time high. Cattle prices are today more in line with other agricultural products than they were several months ago, McHaney says. Favorable grain and roughage supplies caused the nation's producers to add about 4 million head to inventories during 1950. The following year price ceilings served as a stimulus for cattlemen to hold on to their beef animals and 5.5 million more animals were on farms by the end of 1951. That year cattle slaughter hit its lowest ebb in 10 years. Calf slaughter dropped to the lowest point in 18 years.

Record cattle numbers followed by the unprecedented drouth has been responsible for increased marketing and, thus, lower prices paid to producers.

The weather holds a direct bearing on the price outlook in the future, McHaney says. With the exception of seasonal fluctuations, the market should level off and prices should become more stabilized unless drouth conditions and other weather factors necessitates speeded marketing, he points out.

If the demand for beef weakens, cattle prices will further decline. Also, concluded McHaney, any downward trend in pork and lamb prices in the years ahead will lower cattle prices.

# 3 BIG DAYS - OCT. 30-31 & NOV. 2

SHOP  
COBB'S  
DURING

# Dollar Days

"CANNON"  
WASH CLOTHS

SOLID COLORS

Dollar Days **7c each**

"CANNON"  
WASH CLOTHS

Better Type Solid Colors  
Regular 19c Value

**8 For \$1**

FITTED "CANNON"  
SHEETS

Double Bed Sizes — Permanent  
But Less Than 1% Shrinkage

**Pair \$4.98**

16x24  
BED PILLOWS

Fancy Floral Pattern

DOLLAR DAYS ONLY  
**Each \$1**

"CANNON" OR "GARZA"  
SHEETS

Size 81x99 — Type 128

**Each \$1.79**

FANCY RAYON  
MEN'S HOSE

Banner Wrap — Elastic Top  
Irregulars to 65c. Sizes 10 to 12

**3 Pair \$1**

FANCY PATTERN  
BOY'S ANKLETS

Elastic Tops — Guaranteed  
4 Months Wear

**4 Pair \$1**

"TOWN AND  
COUNTRY"  
CREATIONS

Solid and Fancy Plaids. 54 Inch Sunfast, Washable, Water Repellent, Fast Color, Wrinkle Resistant, Permanent Finish, Spot and Stain Resistant. Ideal For Making Drapes and Table Cloths To Match. Regular \$1.98 Value —

Dollar Days **\$1 Per Yard**

LADIES NYLON  
HOSE

New Fall Colors — 60 Gauge  
15 Denier

**Pair 78c**

ARMY TWILL  
SUITS

Sanforized Fast Color. Type IV  
Suntan Army Twill Pants and  
Shirts to Match

**Suit \$4.98**

MEN'S WESTERN STYLE  
SHIRTS

Blue Denim, Gripper Fastener  
Sanforized, Size 14 to 17

**Each \$2.98**

MEN'S BROADCLOTH  
SHORTS

Solid Color. Boxer or Gripper Front  
With Elastic Sides. Fast Color  
And Sanforized

SIZES 28 to 46 **69c Pair**

"NOCONA BRAND"  
COWBOY BOOTS

Kangaroo And Fine Calfskins. Walking  
Heel. Broken Sizes. A to D Widths

Regular \$39.75 Val. **\$29.75**

80x80 FAST COLOR

PRINTS

Quadiga Cloth Prints

Dollar Days **3 Yds. \$1**

SPRINGMAID SANFORIZED  
BROADCLOTH

Solid Fast Colors

Dollar Days **2 Yds. \$1**

COTTON  
SUITING

Washable Fast Color  
36 Inches Wide

**98c Yd.**

993 OZ. DUCK PER SQ. YARD  
COTTON SACKS

9 Ft. ----- **\$2.39**  
10 1/2 Ft. ----- **\$2.49**  
12 Ft. ----- **\$2.79**  
14 Ft. ----- **\$3.09**

BLANKET LINED  
JUMPERS

Sizes 34 to 46 Blue Denim, Part Wool.  
Zipper Front With Corduroy Collar

**\$3.98**

MEN'S WESTERN  
BLUE JEANS

11 Oz. "Wranglers" Sanforized.  
Sizes 27 to 40

**Pair \$2.79**

WORK SHOES  
Men's Plain Toe Work Shoes  
Sizes 6 to 12 **Pair \$3.98**



MULESHOE



From where I sit... by Joe Marsh

It's the Principal of the Thing!

Every autumn our High School has a contest to see who can get the most ads for *The Recorder*—the school magazine. The winner becomes honorary Principal for a day.

Skip Roberts won last week, and his first (and only) official act as "Principal" of the school was to announce in a loud, clear voice: "I hereby declare today a school holiday!"

Knowing Miss Gilbert, the real principal, it was no surprise to me that she laughed as hard as anybody else... and said to go right ahead.

From where I sit, it's no wonder our youngsters think Miss Gilbert's such a wonderful person (even though they know they'll have to make up that day). Her tolerance, her friendly way with people of all ages reflect in everything she does. For instance, at my house Miss Gilbert prefers tea but always respects my preference for a glass of beer. As a real person... in any community, Miss Gilbert belongs at "the head of the class."

Joe Marsh

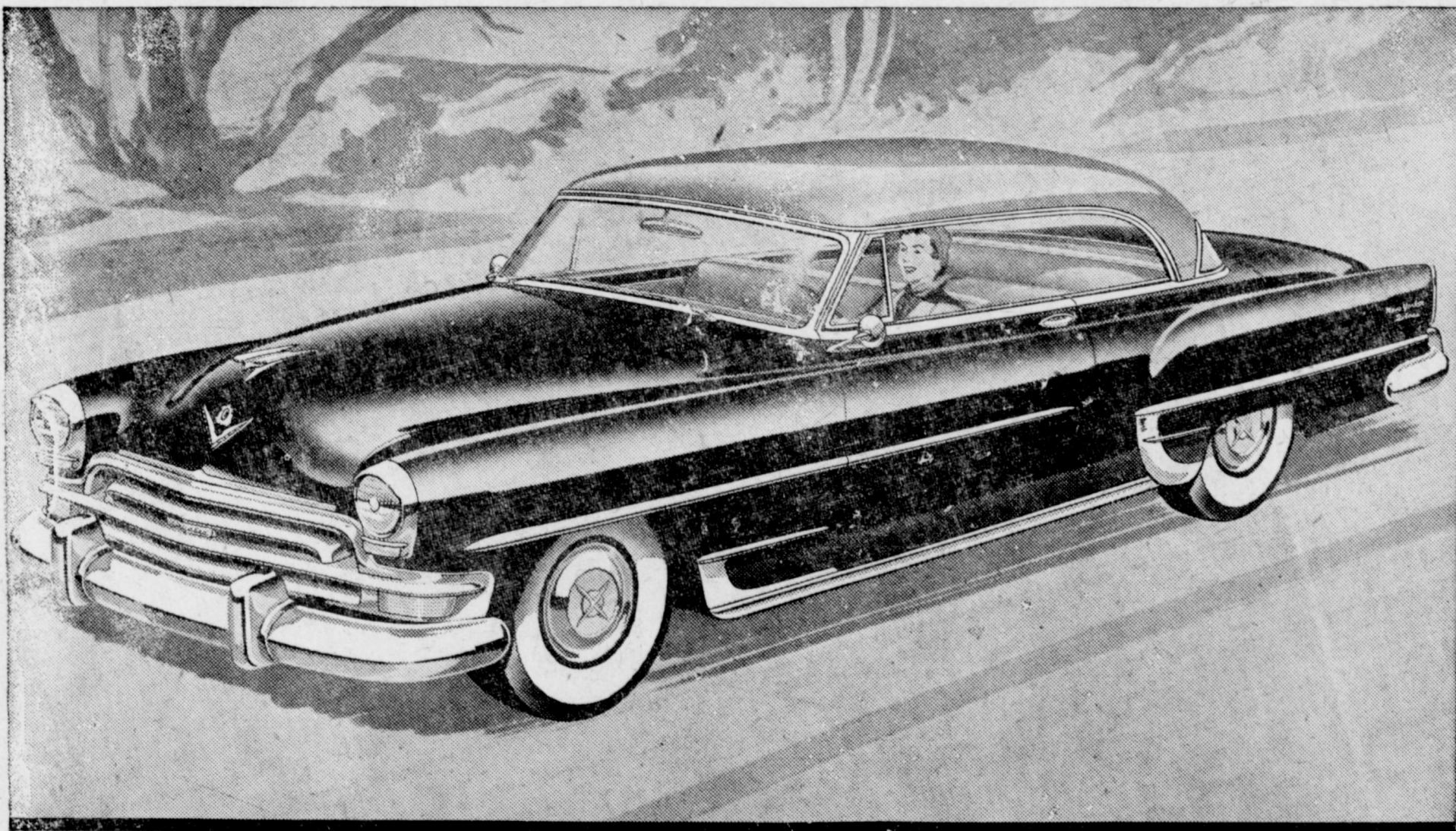


# YOU'RE INVITED To Visit Our Display Rooms To See This Beautiful New Car


## ANNOUNCING

OPEN HOUSE  
3 DAYS  
THURS.-FRI.  
SAT.  
OCT. 29, 30, 31

**CHRYSLER '54** ... with dramatic **NEW BEAUTY** that says you own the leader ... **NEW PERFORMANCE** that proves you drive the leader! And what wonderful new surprises you'll discover beneath the Chrysler's exciting new loveliness ... a new **235-HP FIREPOWER V-8** engine: greatest performer of all, with power and response that has no equal for driving safety—and fun! Sensational new **POWERFLITE TRANSMISSION**: greatest of all fully-automatic drives—no-shift, no-clutch driving at its easiest and simplest. Plus Full-time Power Steering and Power Brakes for the first **COMPLETE DRIVER CONTROL** in any car. **COME SEE IT**—on display for the first time at your Chrysler dealer's on Thursday, Friday and Saturday!



FAVORS  
FOR  
VISITING  
GUESTS

"The Power of Leadership  
is yours in a  Chrysler"

ON DISPLAY TOMORROW

ON DISPLAY TODAY  
America's First Family of Fine Cars  
At your Chrysler-Plymouth dealer's

# Morrison Motor Co.

Phone 4130

Located 3 Blocks North of Railroad Tracks On Plainview Hiwy

Muleshoe



## About People You Know

### BACK IN MULESHOE

Mr. and Mrs. Elton B. Turner, former residents of Muleshoe, who have been living in Colorado Springs, Colo., are back in Muleshoe now, and will make their home here again.

### ATTENDED FOOTBALL GAME

Bruce Simmacher, son of Mr. and Mrs. Joe Simmacher, and a student at Texas Tech, was home this weekend, and attended the football game Friday night between Muleshoe and Lockney.

### VISITED PARENTS

Mr. and Mrs. Vernon Thomas spent the weekend here with their parents, Mr. and Mrs. Fred Horn, and Mr. and Mrs. Ira Thomas.

### RETURN WITH LIMIT

W. M. Pool, Jr., Ray Griffiths, and Arthur Crow, returned this week from South Dakota, where they had been hunting pheasants. All returned with bag limits.

### OPTOMETRISTS MEET

Dr. and Mrs. B. R. Putman of Muleshoe attended the Tri-State Seminar held in Lubbock Saturday and Sunday.

### WERE IN LUBBOCK

Mr. and Mrs. J. O. Redwine, and Mr. and Mrs. D. L. Redwine visited Mr. and Mrs. C. O. Redwine in Lubbock last weekend.

### ARE DEER HUNTING

Mr. H. G. Griffiths and Mr. Kennedy of Levelland are hunting deer this week near Durango, Colo.

### ARE PARENTS

Mr. and Mrs. Glenn Williams are the parents of a daughter, Glynda Lee, born Monday, October 26, at 10:00 o'clock a. m. The little lady weighed 8 lbs., 4 oz. Grandparents are Mr. and Mrs. Ed Williams, and Mr. and Mrs. Sam Smith.

### SUFFERED BROKEN NOSE

Carter Taylor, son of Mr. and Mrs. J. L. Taylor, and a student of SMU, suffered a broken nose recently while playing touch football.

### Parmer County Farm Bureau News

By Ralph Smith

This is, perhaps, the first time Agriculture has rated two, three and sometimes more, prominent headlines in the daily newspapers of America almost every day. It is the first time any labor organization ever suggested that agriculture should have some support, as long as every other industry is so supported. It is certainly the first time such groups have ever suggested supports in excess of what the farmers themselves have asked through their organizations. Why this sudden revelation to such groups?

Organization of agricultural people has, we believe, provided the light that allows everyone who studies national economy to see the facts that Farm Bureau and other farm groups have tried to present for many, many years. Agricultural income has, since records have been kept, always equalled just about exactly one-seventh of the national income. What good reason could there be, therefore, for laborers and industry to fail to show a sincere interest in the economic welfare of agriculture?

"As to details of a program, we must wait until we hear from the national farm organizations and others who are presently making the most concentrated study on this problem that ever has been made. When these are received and Congress is ready to receive us, we will present our programs", quoting the man who many (some bankers, some politicians, etc., very few farmers) have said should resign immediately—Secretary of Agriculture, Ezra Taft Benson.

We don't know if he's the man for the job or not, but if he faithfully considers such information from farmers, then no one can be blamed for failure of such a program except the farmer who preferred to tell his troubles to the man on the street—not to his own organization of fellow farmers.

We enjoyed sitting in on the Deaf Smith County Farm Bureau Convention last Saturday. Discussion of problems presented was plentiful, and when everyone was ready to vote, a large majority went together on the decision. Ralph Smith, Bruce Parr and others from Parmer County were there.

Are you a member of Farm Bureau? You have to be a farmer to vote, but your support as a banker or business member is appreciated by the farm members, too. Join!

Consider This: Be not wise in thine own eyes; fear the Lord, and depart from evil. Pro. 3:7.

### Paul McMahan Home On Leave

Paul J. McMahan, son of Mr. and Mrs. C. McMahan, is home on a thirty day leave. Paul is stationed in Japan, and this is the second trip he has made home since being stationed there. He has been in the Navy almost three years.

Paul is aboard the USS Kenneth Whiting, A. V. 14, a sea plane tender.

### EBB RANDOL CONDUCTS REVIVAL IN KANSAS

Ebb Randol, minister of the Muleshoe Church of Christ, last week conducted a revival for the Elkhart, Kans., Church of Christ. The meeting began Oct. 16 and continued through Oct. 25. Mrs.

Randol accompanied the minister and they reported a good meeting and fine fellowship with the Kansas people. They saw lots of rain while on their trip.

NEW TYPE Bostitch staplers in stock at The Journal.

### HERE OVER WEEKEND

Mr. and Mrs. Orbie Chandler and twin girls of Littlefield, were here over the weekend. They visited in the home of her parents, Mr. and Mrs. C. A. Watson, and an uncle and aunt, Mr. and Mrs. Harvey Bass.

### WEEKENDED IN LUBBOCK

Mr. and Mrs. C. A. Horsley spent the weekend in Lubbock with Bruce Horsley and family.

### ATTENDED STATE FAIR

Mr. and Mrs. B. H. Bickel and Mr. and Mrs. Jim Bickel attended

the State Fair in Dallas last week and saw the game between S. M. U. and Rice.

Hallowe'en Carnival Oct. 31

STAPLE PULLERS — Get one at The Journal

# Anthony's

C. R. ANTHONY CO.

ANNUAL

# OCTOBER

"AS EXCITING AS A CIRCUS"

# SALE

ON SALE NOW



Handsome Assortment of Men's New, Good Looking

## SPORT SHIRTS

You will choose several of the smart, new, handsome shirts for your fall wardrobe. Many favorite colors in plain or check patterns. 2-way collar. Detailed for smart appearance, comfortable to wear. Regular 2.98 value.

# \$2

Smartly Tailored SHEEN GABARDINE

## SLACKS

MEN... Here is lots of slack for little money. Superbly tailored of high quality rayon and nylon sheen gabardine for the utmost in looks and long wear. Sp and crease resistant, water repellent. BEST BUY IN TOWN... SEE THEM.

- FAVORITE COLORS
- PERFECT STYLING
- Wonderful To Wear
- 28 to 42

# 5.88

2 PAIR 11.50

FREE ALTERATIONS

THURS. — FRI. — SAT ONLY

For October Sale Only!

Anthony's Own --- Famous

## BOYS' BUCKHIDE PERMA-KNEE JEANS

Regular 1.98 Value

- 8-Ounce
- 4 to 12
- Special

# 1.74



Western cut and styled to fit. Lots of turn-up. Longwearing, tough vulcanized knee that can't wear through. Bartacked and riveted at strain points, double sewn with tough orange thread. Sanitized for lasting fit. Odd and even sizes 4 through 12.

Big... Thick... Thirsty

## CANNON TOWELS

You will want to supply your needs when you see this marvelous assortment of those fine, heavy, thick, thirsty, he man size towels. Special low price for October Sale.

- Checks
- Solids
- Stripes

# 2 FOR \$1

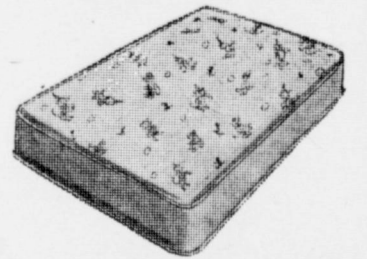
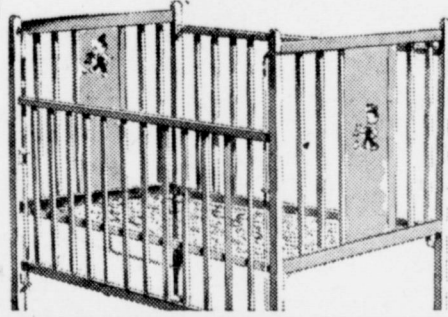
Single Drop Side, Natural Finish Wood

## CRIB AND MATTRESS

Six year size. Sturdily built with one drop side. Natural finish wood. Rollers attached. 44 coil spring mattress with waterproof covering. Pink or blue. An amazing October Saving. Save up to 4.85.

- Crib Reg. 19.95
- Mattress Reg. 9.90
- On Sale, Both For

# \$25



## STUMP OUR SERVICE EXPERTS?



Not a Chance!

Our skilled mechanics have handy references—John Deere Service Manuals—for those unfamiliar service problems. These aids are packed with servicing recommendations of engineers who design and build John Deere Equipment.

These manuals, which no other shop in this community can have, help us to offer the best service for your John Deere Equipment. Call us for a free estimate.

DAVIS-LENDERSON  
Phone 2970 — Muleshoe

THE HOME OF QUALITY SERVICE and Genuine JOHN DEERE PARTS

## USED TRAILER TIRES

15 Inch — 710's — 760's — 820's

\$4.00 Each

Lots Of Tread

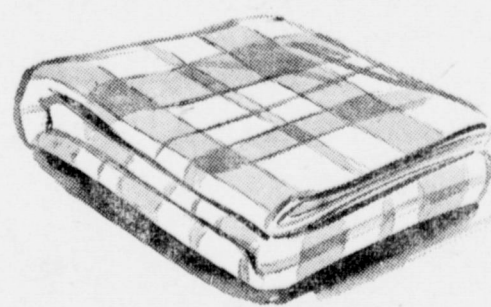
TUBES, each ..... \$1.00

## MULESHOE IMPLEMENT AND SUPPLY CO.

Phone 3080

Muleshoe

## COTTON PLAID SHEET BLANKETS



Special Sale Price

Grand selection of colorful plaid designs. Slight imperfections, if firsts would sell for much, much more. Ideal for many home uses. You'll have to hurry for these, they will go fast at this low, low Anthony Sale price.

# \$1

October Sale Feature --- 2 Great Groups

## LADIES NEW FALL SHOES



GROUP 1

# 1.77

GROUP 2

# 2.66

An amazing assortment of styles and colors in brand new fall creations. Women will enjoy selecting from such a selection and at such grand savings too. You'll find smart wedge heels, Ballerinas, etc. Plan now to shop Anthony's early... Every pair sale priced.

Special October Saving!

## BOY'S 2-PIECE CORDUROY SUITS

- Wine
- Navy
- Red

# 2.88

For Dress or to wear to school. Fine pinwale corduroy jacket with matching boxer style pants. Jacket has button front, two pockets. Shirred elastic waistband, plaid flannel lining. Warm and comfortable. Sizes 2 to 6x. Special Sale Price.



Anthony's



# DAMRON REXALL DRUG

FOR THE  
KIDDIES  
FREE  
ICE CREAM

PRESENTS A COMPLETELY NEW DRUG  
STORE FOR MULESHOE & WEST TEXAS



OPEN HOUSE FRIDAY & SATURDAY, OCT. 30-31

Public Phone  
Booth and  
Rest Rooms  
For Your  
Convenience

## Over \$300 In Valuable Prizes

NOTHING TO BUY - NO OBLIGATION - JUST COME IN AND REGISTER

- 1 - \$48.00 LEATHER OVERNIGHT CASE
- 1 - LUXURY AUTOMATIC ELECTRIC BLANKET
- 1 - ANSCO COMPLETE FLASH CAMERA OUTFIT
- 1 - ANN DELAFIELD CARRY-ALL FILLED WITH COSMETICS
- 1 - BABY BOTTLE STERILIZER
- 1 - AUTOMATIC ELECTRIC EGG COOKER
- 5 - HELENA RUBINSTEIN TOILET SETS
- 4 - EATON'S HOLIDAY STATIONARY
- 1 - ELECTRIC CLOCK
- 1 - 2 POUND BOX KINGS CANDY
- COMPLETE TREATMENT LINE IN TUSSY COSMETICS

Damron Drug Store will hold Open House starting Friday in their completely new store. Every effort has been made to make every part of the store the latest in modern shopping convenience. The entire layout of the store is of semi-self service style, with open display of the latest design. The Fountain Service features sandwiches, ice cream, soft drinks, and coffee. The Cigar and Candy Department features the very best in cigars and nationally known candy, as well as pipes and tobaccos. The Prescription Department is designed in the most modern manner, to give fast service and insure fresh pharmaceuticals and biologicals at all times. The Cosmetic Department and Gift Department features nationally known items, displayed for ease in selection.

FREE  
COFFEE  
ALL DAY  
SATURDAY



SPECIAL  
**ELECTRIC  
BLANKET**  
FULL BED SIZE  
**\$24.95**

60 GAUGE  
**NYLON  
HOSE**  
REGULAR \$1.95 VALUE  
**89c**

TUSSY  
**BEAUTY  
PLUS DUO**  
REGULAR \$4.75 VALUE  
**\$3.00**

HELENA RUBINSTEIN  
**Contour-Lift  
Treatment**  
REGULAR \$7.50 VALUE  
**\$5.00**

Toys For All Ages - Gifts and Magazines  
And Many Other Sundries and Notions

MOST COMPLETE  
PRESCRIPTION  
DEPARTMENT IN  
WEST TEXAS

SODA FOUNTAIN  
and FOOD DEPARTMENT  
All New Modern Equipment  
Including The Latest  
Sanitary Developments



VIEW OF FOUNTAIN DEPT.



VIEW OF LIVESTOCK REMEDY DEPT.



VIEW OF COMPLETE BABY DEPT.

### TOILETRIES & COSMETICS

- HELENA RUBINSTEIN
- TUSSY
- COTY
- CARA NOME
- LENTHERIC
- ADARINE
- MAX FACTOR
- ANN DELAFIELD

### MEN'S TOILETRIES

- KINGS MEN
- TUSSY
- STAG
- OLD SPICE
- MENNENS

### CANDY DEPARTMENT

- KINGS
- MISS SAYLORS
- ELMERS

### LIVESTOCK REMEDIES FOR ANIMAL HEALTH

- CUTTER
- GLOBE
- DR. LEGEAR
- LEDERLE
- MARTENS
- DR. HESS

### DIRILYTE HOLLOW AND FLAT WARE

- PARKER AND  
SHEAFFER PENS

## WE'RE PROUD OF OUR NEW STORE

Won't You Come In And Let Us Show It To You?

We Know You'll Like Our Bright New Store And Will Enjoy The Great Ease With Which You May Shop. Drop In Any Time And Let Us Show You All Departments.

Joe S. Damron  
John Smith, Manager  
Albert Griffin, Day Clerk  
Mrs. Snyder, Fountain Mgr.  
Juanita Busby, Fountain

Mrs. Joe Damron  
Sam Damron, Pharmacist  
Jayne Damron Reese, Cosmetician  
Nelda LaBleu, Fountain  
Laura Whalin, Fountain

Lou Dudley, Notions

We Will Feature Malone and Bell Ice Cream

- HANKSCRAFT
- MENNEN
- TINY TOT (Rexall)
- PLAYTEX
- JOHNSON
- IDEAL

### PHOTOGRAPH SUPPLIES

- EASTMAN
- REVERE
- NORWOOD
- ROLLICORD
- HEILAND
- ANSKO
- CANON
- DAYLIGHT SCREENS
- TDC PROJECTORS
- SYLVANIA
- ARGUS
- POLAROID
- DAYLIGHT SCREENS
- ROLLIFLEX
- KALART

### HALLMARK CARDS FOR ALL OCCASIONS



## About People You Know

### STILL IMPROVING

The Rev. H. W. Hanks, who is in Harris Memorial Hospital in Dallas, is still improving, according to latest reports, received earlier this week from Mrs. Hanks. He is to stay for another week at the least, Mrs. Hanks said.

### VISITORS FROM COLORADO

Guests in the home of Mr. and Mrs. Ira Robinson this week were her brother and sister-in-law, Mr. and Mrs. Ily Matthews of Pritchett, Colo.

### WAS HERE LAST WEEK

Mrs. C. M. Baker of Abilene spent last week in the home of her son, Wiley Baker and wife, while their daughter, Marsha, was convalescing. Other visitors in the Baker home last week were Mr. and Mrs. L. O. Arnold and daughter of Dimmitt, and Mr. and Mrs. J. M. Baker and children of Vaughn, N. M.

### WEEKEND HERE

Sue Creamer spent the weekend here with her parents, Mr. and Mrs. W. F. Creamer. Mr. and Mrs. Creamer and Mr. and Mrs. W. E. Young took her back to Amarillo Sunday.

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### INJURED IN ACCIDENT

Mr. and Mrs. A. J. Carr of La Mesa, parents of Mrs. L. S. Barron, were injured in an automobile accident in Plainview Sunday. They have been released from the hospital and are reported to be doing fine.

### VISITED HERE

Visitors last week in the home of Mr. and Mrs. L. S. Barron were her brother and family, Mr. and Mrs. Lawrence Carr of Midland.

### VISITED RELATIVES

Mr. and Mrs. M. G. Bass spent Sunday in Anton and Lubbock visiting relatives.

### ATTENDED FAIR

Mr. and Mrs. C. R. Black and son Delbert, and Mr. and Mrs. J. D. Black and son Buddy, attended the Dallas Fair last week. While in Dallas they visited with Mrs. Bird, an aunt.

### VISITED IN LEVELLAND

Mrs. A. C. Bray visited in Level-land last week with a sister, Mrs. Reba Atchinson, and a brother, W. H. Palmer of Lawton, Okla.

### HERE OVER WEEKEND

Maurice Browder of Lubbock spent the weekend here with his parents, Mr. and Mrs. L. C. Browder and brother, Curtis.

### VISITED IN LUBBOCK

Mr. and Mrs. Kenneth Burton visited over the weekend in Lubbock with Mr. and Mrs. Chester Anderson.

### LEAVES FOR TULIA

Mrs. J. E. Burton leaves Muleshoe next week for Tulia, where she plans to make her home.

### VISITED HERE

Mr. and Mrs. J. C. Burkhead and family visited here over the weekend with his parents, Mr. and Mrs. Carl Case, and his brother Jim Burkhead and family. Mrs. C. C. Mardis mother of Mrs. Burkhead, who had been visiting with them, returned home with them.

### WERE IN PLAINVIEW

Mrs. D. Clements, Wanda Joyce, and Travis, spent Sunday in Plainview with their mother and grandmother, Mrs. W. Q. Chaney.

### RETURNED HOME

Mrs. Cecil Ellis, of Memphis, Tenn., returned home recently after a visit in the home of her cousin, Paul Craig and family.

### CALIFORNIANS VISIT

Mr. and Mrs. A. V. Evans of Bakersfield, Calif., are visiting here with their sons and daughters-in-law, Mr. and Mrs. E. W. Evans and Mr. and Mrs. E. S. Evans.

### WERE IN HALE CENTER

Mr. and Mrs. Ray Carter were in Hale Center Sunday visiting their daughter and son-in-law, Mr. and Mrs. E. T. Harrison.

### VISITED BROTHER

Mr. and Mrs. J. C. Dalton and family spent the weekend in Hereford with her brother and family, Mr. and Mrs. A. E. Jackson.

### ATTENDED HOMECOMING

Rep. and Mrs. Jesse Osborn were honor guests at the W. T. S. C. homecoming game last Saturday night, and were recognized at the halftime ceremonies. Others attending the game from here were: Mr. and Mrs. Noel Woodley, Mr. and Mrs. Jerry Kirk and daughter, Coach and Mrs. Elmo Scott, Miss Barbara Gaither, Miss Martha Thomas, Miss Dorothy McCasland, Mr. and Mrs. Ernest Kerr and children, Mr. and Mrs. Bill Parker, and Mrs. W. C. Osborn. Mrs. Mrs. Woodley said she saw a former Muleshoe resident, Mrs. Jim Shuttlesworth there too. Mrs. Shuttlesworth is the former Miss Freda Harvey.

Guy Mair, eminent pianist and teacher says, "Frances Clark is the top teacher of teachers in this country today."

## Frances Clark Will Conduct Piano Workshop

On November 27-28, a piano workshop will be conducted by Frances Clark of Kalamazoo College, Kalamazoo, Mich., in Amarillo. This workshop is being sponsored by the Amarillo Music Teachers' Association and teachers of the area are invited to attend. For further information write to Nellie Erhard, 1511 West 18th Ave., Amarillo, Texas. Miss Clark is director of Piano Pedagogy at Kalamazoo College. She organized a piano pedagogy course and teacher training program which has been widely copied by colleges and universities in many parts of the country. She is acclaimed for application of sound teaching principles of piano teaching; concentrated and practical organization of teaching procedures; and for vital stimulating presentation. Similar classes have been held in Virginia, Utah, Minnesota, South Carolina, Louisiana, Boston, Washington, New Orleans, Philadelphia, Denver, and Michigan.

### VISITED RELATIVES

Mr. and Mrs. Dave Anders and children spent Sunday in Lubbock with relatives.

### ARE IN OKLAHOMA

Mr. and Mrs. C. W. Ramage and son, Glen, are visiting in Sulphur, Ada, and Fredrick, Okla.

### VISITED BROTHER

Mr. and Mrs. C. C. Anders spent Sunday in Lubbock with her brother and family, Mr. and Mrs. Willard Carter.

### ATTENDED MEETING

Rep. and Mrs. Jesse Osborn attended a Farm Bureau meeting in Hereford Saturday at noon.

### HERE FOR VISIT

Mrs. Charles Jordan and baby son of Bronco, are here for an extended visit with her mother, Mrs. A. L. Gabbert.

### VISITED PARENTS

Mr. and Mrs. J. Lewis Morris of Lubbock were for the weekend and visited his parents, Mr. and Mrs. Scott Morris, and other relatives and friends.

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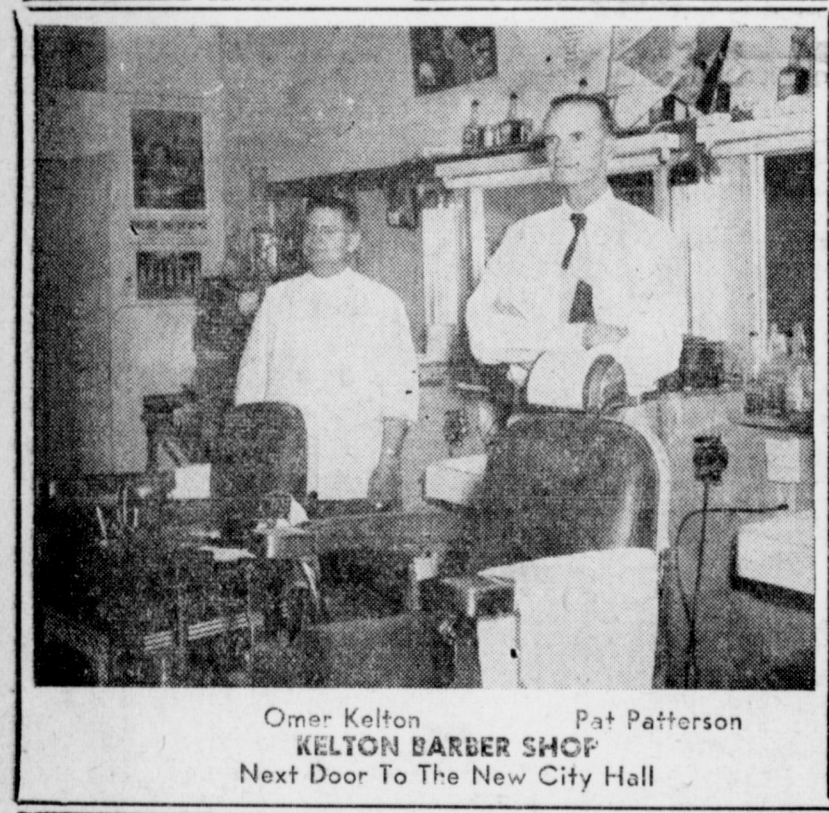


An hour less in your kitchen is a precious hour for doing the things you'd rather do... a new automatic built-in Gas range gives you many "spare" hours.

Automatic controls in today's gas range are almost human. They turn on the heat... regulate it... turn it off when your meal is cooked... all the while you may go where you want to go... do what you want to do... unhurried and unflustered.

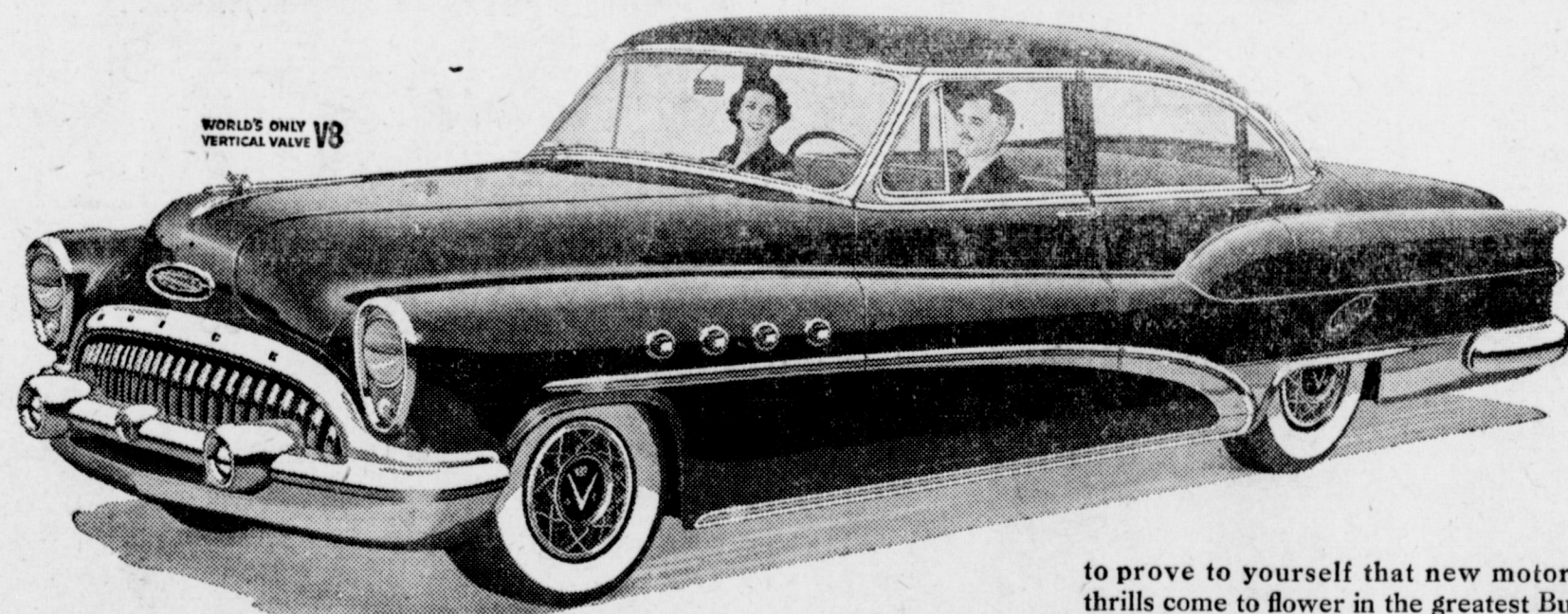
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A new and instantly responsive getaway—with new quiet and completely infinite smoothness—from the drive magic of Twin-Turbine Dynaflow.

A new and exquisite handling ease—from the superb ride-engineering of this automobile, and the as-needed hydraulic assistance of Power Steering, standard equipment here at no extra cost.

A new and gracious luxury of interior styling and comfort—from a tasteful blending of deep foam rubber, lustrous nylon, rich broadcloths, sparkling colors.

But you need to experience firsthand the performance and the pleasure and the abiding satisfaction you will find here.

So we repeat a most cordial invitation to you—to drive a 1953 ROADMASTER—

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3rd Annual **RCA VICTOR "Pick-the-Victor" FOOTBALL CONTEST**

**FREE CONTEST NOTHING TO BUY**

Be an arm-chair quarterback and win some valuable prizes, too! Enter our free RCA Victor "Pick-the-Victor" Football Contest! Nothing to buy—just come into our store for an official entry blank.

**RULES**

- 1 Entry for each week's contest must be postmarked not later than each Thursday, 12 midnight — preceding week's game.
- 2 Answer to Question of the Week must be given in order to qualify! Obtain answer from your RCA Victor dealer.
- 3 Prize winners will be determined by correct answer to Question of the Week and by nearest correct list. In case of ties — answer closest winning score and earliest postmarks will decide.
- 4 Decision of judges is final. No entries returned.

Come in for your **RCA VICTOR CONTEST BLANK**

**17 Valuable RCA Victor Prizes Every Week!**

- 1st Prize—1 17-inch RCA Victor Television Set
- 2nd Prize—1 RCA Victor table model radio-phonograph combination
- Next 5 Prizes—5 RCA Victor portable Radios
- Next 10 Prizes—10 RCA Victor 45 rpm record player attachments.

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**ATTRACTIONS FOR THE  
COMING WEEK**

**VALLEY**

**THURSDAY, FRIDAY & SAT.**

John Hodiak  
—In—

**Conquest of  
Cochise**

**SUNDAY, MONDAY,**

Rock Hudson  
Piper Laurie  
—In—

**The Golden Blade**  
TECHNICOLOR

**TUESDAY & WEDNESDAY**

Rod Cameron  
Jane Nigh  
—In—

**Fort Osage**

**PALACE**

**THURSDAY & FRIDAY**

Claudette Colbert  
John Wayne  
—In—

**Without  
Reservations**

**SATURDAY ONLY**

Barbara Peyton  
Lon Chaney  
—In—

**Bride of The  
Gorilla**

**SUNDAY & MONDAY**

William Holden  
Don Taylor  
—In—

**Stalag 17**

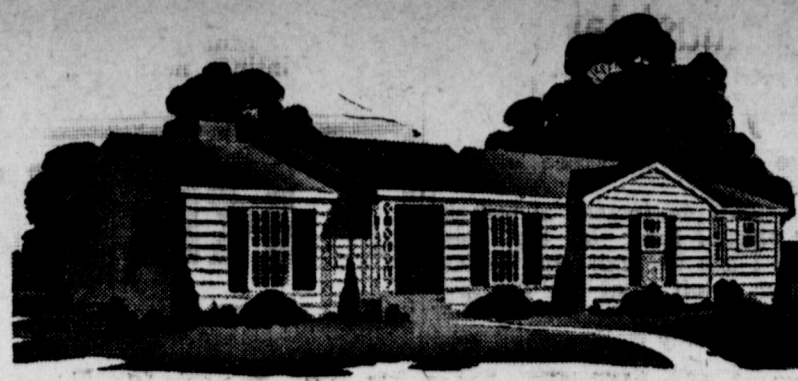
**TUESDAY & WEDNESDAY**

Ray Middleton  
Eileen Christy  
—In—

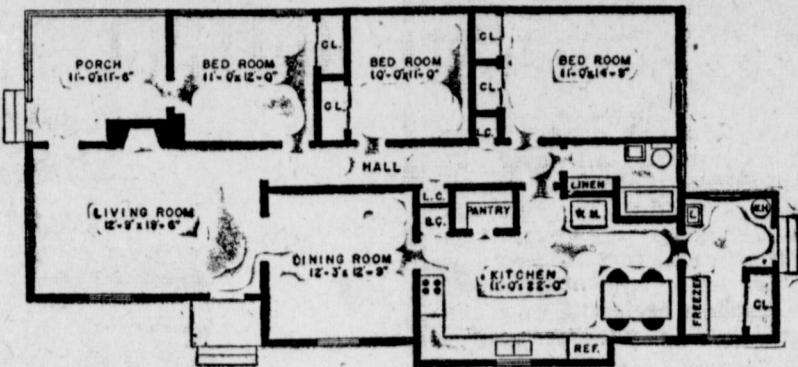
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The maximum for the minimum, the maximum in home attractiveness, comfort, and convenience; the minimum in cost and in construction work. The unusually spacious kitchen is conveniently located. The pantry and home freezer will be ideal for storing the family food supply. There is 12½ feet of counter and storage space with ample room for at least 10 feet of wall cabinets.

If your family spends a lot of time in the kitchen, as do most farm families, you'll appreciate the cheerful spot for the breakfast table near the refrigerator and a front window.

By the back door is a closet where boots and outside clothing can be kept. The extra lavatory by this door can be installed for little more than the cost of the fixture itself because it is so near the drain from the bathtub. This will be valuable, because field hands can wash up before going to the house.

The bedrooms are convenient to the bath, and offer a maximum of privacy. Yet they are easily accessible from the living area or the kitchen. They have large closets with sliding doors; this makes a maximum use of space.

The living room is large enough for pleasant family living and for entertaining small groups. If you need more space, you can use the dining room and porch very nicely for group entertainment. The central hallway permits traffic through any part of the house, including the outside, without it being a disturbance to party guests.

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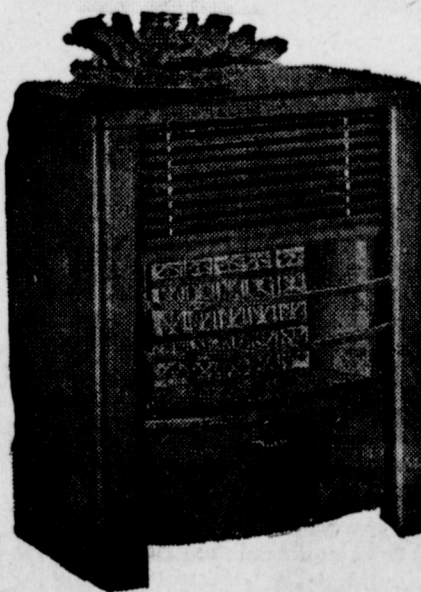
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**Wilson Heads  
USO Campaign**

J. M. Ellison, Floydada, has been and chairman of Region 2 in Texas' forthcoming campaign for the USO. Announcement of this appointment was made jointly today by Governor Allan Shivers, honorary chairman, Ben H. Wooten, chairman of the Texas United Defense Fund Committee, and Dudley K. Woodward, Jr., state campaign chairman of the Texas United Defense Fund Committee.

Mr. Wilson said, "It is most important that each of us do everything possible to maintain the ties of home with these boys and girls in service so that their morale may be kept high while they are away, that their hopes of a decent future may be assured, and that they may return to us as good and useful citizens."

**Membership Drive  
In Lamb Opens**

The annual membership campaign of the Lamb County Farm Bureau was launched at a meeting held in the Farm Bureau office, October 20. There were 25 members of the local Farm Bureau present and 3 guests. Leon Lane, State Field representative and R. J. Buchanan, District Field Representative and David Eaton, the Lamb County Extension Agent. The mem-

bership drive will last all week with a report meeting being held the 29th of Oct., at 8:00 p. m., in the County office to climax the drive.

The goal of the Lamb County Farm Bureau is 525. The new officers of the Farm Bureau Stated at the meeting that they were confident that they would surpass this number by the end of the drive. Prospect cards were handed out to those present with names of the farmers living in their community.

These cards were to be filled in and the men were to contact each farmer on these cards and ask them to join the Farm Bureau. The Lamb County Farm Bureau has added many services in its office this year for its members, including the filling out of Government Cotton Loans papers. All members of the Lamb County Farm Bureau are invited to attend the meeting Thursday night, October 29.



By John C. White, Commissioner

**Disease Dollar Losses**

An uncontrolled livestock disease can be just as destructive as an uncontrolled forest fire.

Livestock diseases have been smoldering since long before the domestication of the animal. In these days of concentrated meat animal production, the threat of livestock disease grows more alarming—taking a big bite out of the growers' profits.

The extent of this problem can be illustrated by a partial list of a few of the better known livestock diseases and their corresponding dollar loss.

Brucellosis, a disease which affects both animal and man, costs the industry in excess of \$86 million annually. Mastitis presents an estimated yearly bill of \$100 million and hog cholera costs livestock agriculture approximately \$50 million.

Not even conservative dollar loss estimates have been attempted with such diseases as Anthrax, Foot and Mouth, Penumonla, Shipping Fever, Swine Erspipelas, X-disease, Black Leg, Atrophic Rhinitis, Anaplasosis and Ketosis, to name a few. If we could determine it accurately, the loss would be staggering.

One Agriculturist has hazarded a guess, Dr. L. M. Hutchings, of Purdue University, said, "Based on animal population figures and average values per head, animal agriculture failed to realize a potential gross income of \$2,791,000,000 in 1951 as a result of death losses alone."

These figures point up the value of strict sanitation measures on the farm. Good sanitation is the first step in breaking the disease chain. Today's antibiotics,

potent drugs, vaccines and improved feed supplements have accomplished a great deal. However, they have a steep up-hill battle if they are not used in conjunction with a sound farm sanitation program.

THE MULESHOE JOURNAL, Thursday, October 29, 1953

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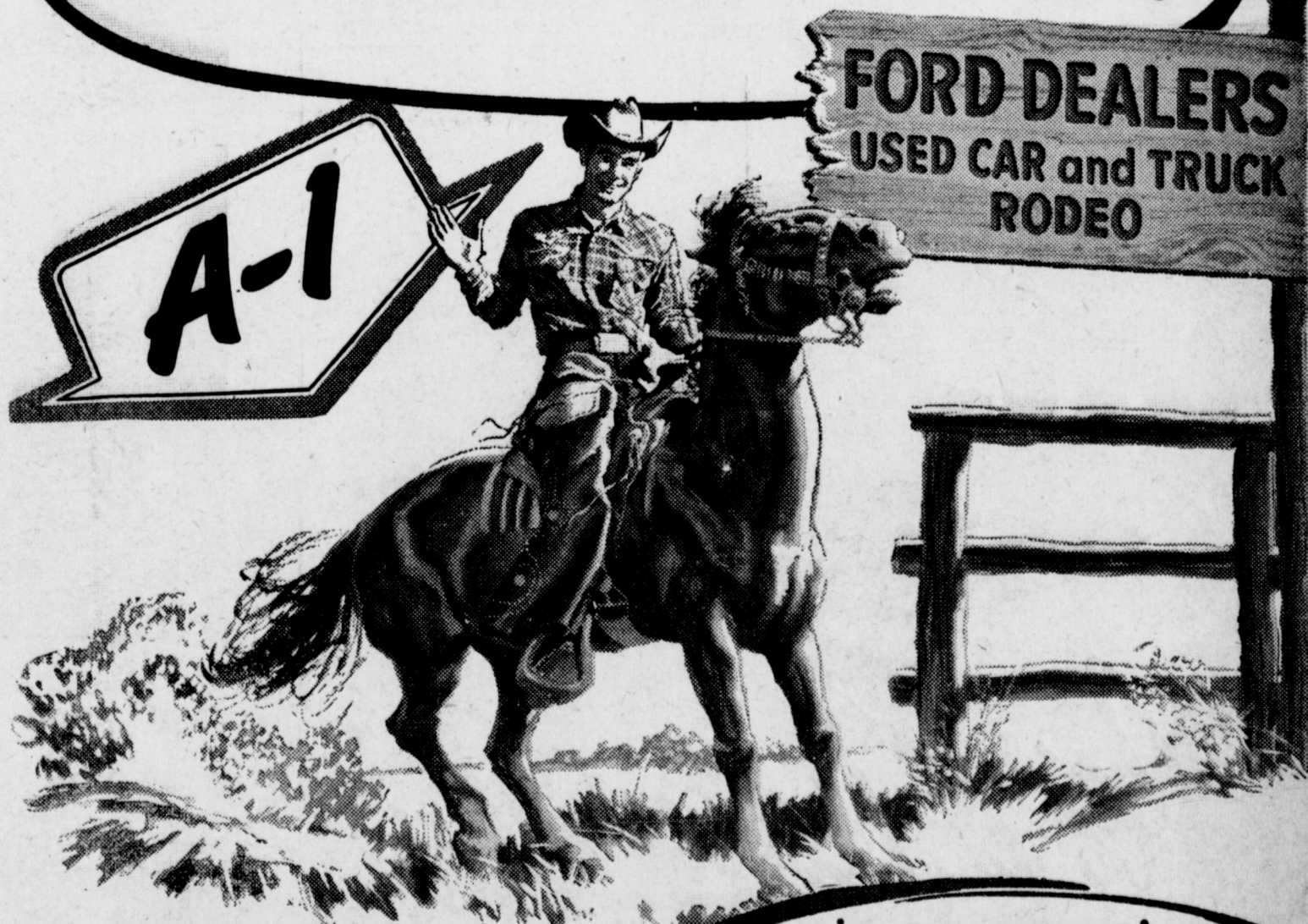
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**YOU'LL FIND A BARGAIN THAT'LL LIGHT UP YOUR EYES LIKE A PRAIRIE FIRE AT MIDNIGHT!**

You'd better take a look at these bargains yourself, and you'll know that we're straight shooters, not sharpshooters. You may be a "tough customer" but that's the way we like 'em! It means you'll know a good buy when you see one—and you'll see a herd of 'em! And remember, we stand square behind the cars and trucks we sell!

**Get your bargain roped and tied before some other hombre puts his brand on it!**

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J. M. FORBES Editor and Publisher

### BABSON DISCUSSES—

## New Discoveries And Inventions

New Boston, N. H., Oct. 29 — In view of my recent column on the importance of Trust Funds for children and others, I must today refer to the recent terrible kidnapping and murder of the six-year old son of Robert C. Greenleaf of Kansas City.

### WHAT CAUSED THE KIDNAPPING?

Apparently, Carl Hall, a son of a reputable citizen, was the cause of this frightful crime. Although Carl Hall's father knew that his boy was rather unstable, yet he left him \$200,000 of prop-

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MULESHOE

### So much for this. HAVE YOU AN UP-TO-DATE WILL?

Now let me discuss WILLS which must come before any Trust Funds can be provided. There are very important reasons for everyone to make and constantly revise a WILL. Perhaps your wife may die first, or you both get killed together in an automobile accident. Perhaps some relative of hers (whom you do not like) would get her share of your property. Your wife might cut off one of your children or all of the grandchildren if she married again. If you have not made a WILL you should consult your lawyer tomorrow. First, find out to whom your property would go if you died now. (His answer will surprise you). Second, ask him what could happen to your life's earnings and savings if your wife should marry again. (Could she cut off your own children and relatives?) Third, could one of your own children marry and give or loan her part to her husband to lose in some business or investment? Fourth, are you absolutely protecting your grandchildren?

### WHAT ABOUT TAXES?

Assume you may die tomorrow and leave, with or without a WILL, considerable property to your wife. Your estate might be liable for a heavy tax upon this. Then assume that in a few years your wife should die and your children inherit this money. This could result in a second tax. In fact, without a WILL the grandchildren might get very little. You'd better leave your wife's share, at your death, to a Trust Company in trust for your children and grandchildren, with this provision: So long as your wife lives, she is to have the income. At her death, your children can have the income. When your grandchildren reach a certain age (say 26 years), after the death of your wife and their mother, they are to gradually get the principal, as well as the income.

### REMEMBER RELATIVES AND CHARITIES

Have you an aunt or cousin who was very good to you when you were young? These you can remember only by a WILL! On the other hand, without a WILL your estate could go to distant relatives whom you never knew. Remember you can easily remember these old relatives and friends by adding a simple codicil, which your lawyer can quickly draw. Do it now. Never sign any paper while in your last illness. Be sure the original of your WILL and ALL CODICILS are in the custody of a bank, with only copies in your home safe or your safety deposit box.

Why not give something to the Church which brought you up, or to some hospital or other charity? You would not live in a community without these. Then

## SAND HILLS PHILOSOPHER— Claims He's Ahead of Industrial Cities. His Operations Already Dispersed

Editor's note: The Sand Hills Philosopher on his Johnson grass farm has completely misinterpreted the latest defense ideas, his letter this week reveals.

Dear editor:  
I've noticed in nearly every newspaper that turns up out here lately there's a lot of discussion once more over the atom bomb and how many cities in the United States are vulnerable to attack.

As I understand it, the experts have figured out there are 87 American cities important enough to bomb in case an enemy decides on a sneak attack, which only goes to show the goal of most towns to get bigger and bigger is not necessarily the safest goals you can have. When the bigger a city gets, the more it becomes a prospective target, there's some argument to my contention that backwardness has its place these days too.

But what has interested me about the discussion over the 87 cities is that the experts are arguin they've got to be dispersed, they've got to scatter their vital industries out in the country, to cut down on their chances of gettin hit all at the same time.

I think this is a good idea and I'm proud to report that while my farm ain't exactly what you might call a primary target, I'm not takin any chances and I

you should help them out. You can do it only by making a WILL or CODICIL. My full name is Roger W. Babson. The "W" really stands for Capt. Ward, an old Gloucester fisherman; but when people ask me for what it stands I reply "Will". I wish I could devote the rest of my life helping people to make WILLS and CODICILS.



have already dispersed my operations.

For example, instead of bringin my planter back to the shed after I got through plantin last spring, I left it at the turnrow. I go my bedders over in another field, I got my trailer pretty well dispersed, one wheel fell off the last time I used it and I dragged it in on the axle. Some people have gotten in the habit of assumin my operations are based on laziness, but what it amounts to is farsightedness. I'm in the forefront, it's purely a defensive measure. Not only are the implements scattered all over the farm, they're pretty well camouflaged, covered up in weeds and rusted to keep the sun from glintin on em. In fact, I've even got my fences in such shape I can disperse my cattle on a moment's notice without usin a gate. Just cut one or two pieces of ballin wire and the way is clear.

I tell you, cities could learn a lesson from my farmin operations. What most people have considered the height of laziness and backwardness has turned out to be in the forefront of modern thought.

Yours faithfully,  
J. A.

### VISITED BROTHER

Mr. and Mrs. H. D. Holly and family visited his brother, Odell Holly and family and other relatives in Albuquerque, N. M., last week.

### BACK FROM CALIFORNIA

Mr. and Mrs. H. C. Hoy returned from Pasadena, Calif., last week, after a visit there with their daughter and son-in-law, Mr. and Mrs. Lester Garth and their new grandbaby. They reported a very nice trip.

### TO CALIFORNIA

Mr. and Mrs. Robert Kimbrough and Kay, left last week for San Pedro, Calif., where Kay's husband, Bob, is stationed. Mr. and Mrs. Kimbrough will return soon, but Kay will stay.

### LEFT FOR COLORADO

Rudolph Wiedebush and Bob Gregory left Thursday for a week of deer hunting near Chrome, Colo.

### WAS HERE OVER WEEKEND

Rayburn Holton and wife visited this weekend in the O. D. Holton and Doc Wilhite homes.

# REVIVAL

NOVEMBER 2 THRU 13

## OLD TIME GOSPEL PREACHING

And  
SINGING

EVANGELIST



REV. HAROLD A. WEBB

— AT THE —

## CALVARY BAPTIST CHURCH

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# The West is Wild about Ford!



And good looks are just one of the many reasons why you can pay more but you can't buy better than Ford!

When you see the style-setting good looks of Ford's beautiful Crestmark Body . . . the huge, curved one-piece windshield . . . the smart interiors that blend with the outside colors . . . it's hard to believe that Ford's price-tag hasn't moved out of the low-price field. It's even harder to believe when you check the rest of Ford's "Worth More" features!

Ford's Six won the Mobilgas Economy Run! Ford's Mileage Maker . . . America's most modern Six . . . won over all other cars in this year's Economy Run.

Ford is the only V-8 in the low-price field! Ford's V-8 delivers its high-compression "go" on regular gas, and not much of that, thanks to Ford's Automatic Power Pilot.

Fordomatic is no-shift driving at its best! Has the "go" of automatic gears plus the smoothness of a fluid torque converter!

Ford Master-Guide is America's most natural power steering! Reduces parking and steering effort up to 75% . . . retains natural feel of steering on straightaways.

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