

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTY

VOLUME 31, NUMBER 37

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, SEPTEMBER 3, 1958

CONDITIONS ARE FAVORABLE

Rapid Build-up Of Bollworms In Bailey County Cotton Is Feared

Recent rains and heavy irrigation has brought about a condition favorable to the rapid build-up of cotton bollworms in some Bailey County fields. It has been observed during the week that beneficial insects are losing ground and tiny bollworms can be found in squares and blooms in the upper six inches of the main stem of cotton.

If these worms can be found

in numbers greater than four per hundred terminals and eggs are also observed, infestation has reached the point that use of insecticides will pay dividends according to recommendations of the Extension Service which are based on approximately thirty years of experience.

If dusting or spraying is done before there is sufficient hatch of bollworms in the cotton field, it is possible that all helpful insects will be killed and leave the field open to infestation of lice, leafworm and bollworm from now until frost.

When control measures are required, it might be well to remember that 3-5-40 and 2-10-40 has met with favor in this area as a dust at 10 to 15 pounds per acre repeat at 5 day intervals when needed. The spray fits all weather conditions better than does a dust and when weather is unfavorable a spray of 2-1 at 3 pounds per acre or the 3-5 mixture containing BHC and DDT are among sprays recommended by the Extension Service.

The 1953 Guide for controlling Cotton Insects in Texas in 1953 is available through the county agent and copies may be obtained at local insecticide dealers in Muleshoe.

For complete information take time to read the guide.

Rotary Studies Park Projects

Muleshoe Rotary Club Tuesday noon studied several projects proposed to raise money to help maintain and build the new city park. The proposals were submitted by two members of the club's projects committee, Bob Gregory and Ray Franz.

First of all they explained a "kiddies' town" as conducted in other cities, which has several rides and other attractions. It would be designed to furnish kiddies some entertainment and to raise money for the club which would help the park.

Franz told about the public auction which is scheduled to be held here, proceeds to go to the park fund. The club expressed interest in these two projects and asked the projects committee to accumulate more information and report back. The club will help to sell tickets to the Cox Drive-In Sept. 29, proceeds to be devoted to the park fund.

Gregory had charge of the program and introduced two brilliant orators, O. D. Holton and H. D. King. Holton's subject was "How To Become Rich by Being a Wholesale Gasoline Dealer." King's topic was "How Not To Win Friends and Influence People." Rotarians were surprised at their eloquence.

Two members were introduced at this meeting, Myron Pool introduced James White, new serviceman for the Southwestern Public Service Co. B. A. Dalton introduced Gayle Bowen, who has moved here to become education and music director of the First Baptist Church.

Guests of the club included Travis Reed, Muleshoe; Rotarian Drew Watkins, Sudan; C. N. Hallmark, and L. W. Christenson, Lubbock.

ALL ABOUT TEXAS in the Texas Almanac, on sale at the Journal. Phone 7220, we deliver.

Noted Texas Conservationist To Be Speaker For Tour Here On Sept. 14

Ray Carter, president of Blackwater Valley Soil Conservation District, and Burl Black, secretary of the district, have announced that the plans for our first soil conservation tour are progressing smoothly.

Working in close co-operation with the Chamber of Commerce, invitations for attendance at this program have been extended to all districts in the High Plains area, all the businessmen of Muleshoe and farmers in the

area. It is hoped that a minimum of 250 people will be at the program to hear Mr. Paul Waiser, Texas State Conservationist from Temple.

The Rotary Club in Muleshoe has pushed up its weekly meeting to the 14th, so that it might offer services in serving the dinner. The Muleshoe State Bank is furnishing the barbecue, the Chamber of Commerce, the trimmings, and the Soil Conservation District, the program.

Mrs. Johnson Contest Winner

Mrs. Webb Johnson, of Muleshoe won the Domestic Sewing Machine offered last week by Dyer Hardware & Furniture Co., local dealers for the Domestic. The contest was based on the correct counting of the number dots in a panel carried in a one page advertisement in The Journal last week by Dyer's.

But a tie had to be resolved before Mrs. Johnson was declared the winner. She and Mrs. Connie Dale Gupton tied exactly so far as the judges could tell. The contest was to be decided by 1. Correct count; 2. Date and time on postmark of answering letter; 3. Neatness. Both ladies had the number of dots counted correctly, both letters were postmarked at 8:00 a. m. Friday, and there was no appreciable difference in the neatness of the letters.

Therefore, the two ladies came to the store, their names were written on pieces of paper and James White, of Southwestern Public Service, who just happened in, drew for the prize.

And the correct number of dots?

It was 2393. Surprisingly, most counts ranged very close to that, although a few were as much as 100 off. No less than seven people came up with the correct count, but the other five were eliminated by the lateness of the postmark. No one knew the official correct count until The Journal received a letter from district headquarters late Monday afternoon, August 31.

Seven persons answered the puzzle. Each entrant received \$50, 35, and \$25 certificates to apply on purchase of various sizes of Domestic machines.

Bloodmobile Tours To Be Discontinued

Harvey Bass, Bailey County Chairman for the Red Cross announced that he had been informed by the National Organization that due to the cessation of hostilities in Korea, the Bloodmobile tour will be discontinued. However, Bass pointed out that the need for blood is still great as ever, and that those wanting to donate blood should visit the nearest Red Cross Blood donor centers.

Mules Begin Practice

Employment Office Closed Saturdays

Muleshoe employers customarily placing orders for workers with the Texas Employment Commission on Saturdays, will have to seek their workers through the agency on some other day of the week, according to J. D. Jordan, Office Manager for the Commission.

Jordan said that effective September 5th, his office will be closed each Saturday as the result of a law passed by the Texas Legislature placing State employees on a 40-hour work-week.

"Claimants of unemployment insurance scheduled to file claims on Saturday necessarily will have to file on another day. Notifications on the new date to report and file for unemployment insurance will go out to claimants this week. However, if there is any doubt in the claimant's mind on what date to report, he should report to the TEC office where he regularly files his claim and find out for sure," Jordan said.

He added that his office will make every effort to see that employer's orders for workers receive prompt attention as in the past, and that workers are referred to jobs as quickly as possible. "We are not curtailing any of our services to the public as a result of the shorter work-week, but it means that the job will have to be done during the five days, Monday through Friday each week," Jordan continued.

Muleshoe Lions To Sponsor Magic Show Sept. 6

The Muleshoe Lions Club were informed today that they would sponsor a magician of World renown, Arnold Furst will bring his show called "Mysteries Around the World" to Muleshoe Oct. 6. Arnold Alcorn is the general chairman for the event.

The program for the day consisted of a trombone quartette made up of Lloyd Alsup, Tom Shirley, Don Copley and Leon Bayless.

During the meeting tickets for the moving picture which is to help defray the expenses of the new city park were passed out to the Lions.

Zone Chairman Bill Moore also reported on the progress of the clubs in this district.

Visiting guests were Hugh Wingo, A. W. Copley, M. G. Bass, R. P. McCall, W. W. Couch, Tom Morgan, and Bob Kindle.

Johnson Furniture Celebrating Its 5th Anniversary

Johnson Furniture is going to celebrate its fifth Anniversary with a sale that will last for the next fifteen days, starting Friday, September 7.

The sale will be unique and unusual due to the way Red Johnson is handling the free gift idea. This is the way the gift idea will work: the one day of the sale that the amount of sales (dollars and cents) is less than all of the other days, those persons making purchases on that day will be given refunds in the amount of their purchase.

Hundreds of fine nationally advertised brands of furniture will be sold at tremendous savings to the purchasers.

RETURN FROM VACATION

Mr. and Mrs. R. L. Roubinek and son, Jack, have returned home after a three weeks vacation trip through New Mexico, Colorado, Utah, Idaho, and Oregon. While in Idaho, they visited with Mr. Roubinek's brother and family, and his mother. In Oregon, they visited with Mrs. Roubinek's brother and family.

Public Auction Sept. 26 Will Benefit City Park

Nowell Place Mystery Farm

The Virgil Nowell place was the Mystery Farm shown last week. People identifying the farm first were:

Mrs. O. C. Tomson, out of city.

Dick Ellis, city. The two have two tickets each to Cox Drive-In awaiting them at the Muleshoe Motor, which sponsored the showing. Western Fertilizer is sponsoring the showing of the Mystery Farm this week.

Revival Will Begin Sunday

A revival meeting will begin Sunday night, Sept. 6, at the Assembly of God Church at Needmore.

Evangelist Sister Sutton of Clovis, N. M., will be the minister for this revival. Sister Sutton was with us last year and we are very happy to have her back again.

Sister Sutton visited the Holy Land last year and also made a trip to Cuba this year and will have many interesting things to give along with the inspirational messages from the word of God.

There will also be a good congregational singing in each service and special music and singing.

A special invitation is extended to everyone to attend these services, beginning at 8 p. m. each morning.

Jake Prather's Conoco Service New Bus Station

Muleshoe has a new Bus Station. Jake Prather's Conoco Service Station, located two blocks east of Main Street on the Lubbock Highway, has been declared the new location of the Bus Station.

The station will be remodeled to better take care of the passengers.

Alsup To Head Quarterbackers

Lloyd Alsup was elected president of the Muleshoe Quarterback Club for 1953-54 when local high school athletic fans met Friday noon in Gerald's Cafe. Lloyd, a young insurance man, is a dyed-in-the-wool sports enthusiast, a graduate of Muleshoe high school, and last year he conducted the high school band in the absence of a regular instructor.

Vice-president this year is Harvey Bass, another loyal sports backer. Secretary will be a new man in Muleshoe, Lindall Murray, manager of the C. R. Anthony Co., store here.

Clyde Holt, outgoing president, conducted the meeting Friday and ironed out several business matters, including the football program, which is now being prepared. Sam Damron volunteered to take pictures of the boys and The Journal will print the programs again this year.

It was decided to ask the Band Boosters again to take over sales of the programs at the home games, and that organization would receive a part of the purchase price. Business men are being contacted about their advertisements. Alsup announced the next meeting will be the coming Friday noon, Sept. 4, in Gerald's Cafe.

The head coach, Leroy Scott, and assistant coach, Elbert Johnson, met with the club and made short talks, thanking the business men present for their interest in the football team and for their cooperation with the athletic department.

Scott said workouts were to begin Tuesday, Sept. 1. There will be a workout from 7:00 to 8:15 in the morning and another session to begin at 1:30 and to last indefinitely.

Scott predicted the team will be composed of a group of boys who are very anxious to play football. He said the coaches hope to have the boys in the best physical shape, and for that reason two practice sessions were being scheduled daily. The first game is only a few days away, a week from tomorrow night, Friday, September 11.

Coach Bailey At Quanah

T. J. Bailey, coach at Muleshoe high school the last three years, is all set in his new position at Quanah, Texas, he writes The Journal.

Mr. Bailey said the football team would begin practice Sept. 1, Tuesday.

He resigned his position of head coach here last spring and during the summer months he managed the Muleshoe municipal swimming pool. He and his family are living at 1110 Green St., in Quanah.

Cub Scout Pack 20 Enjoys Picnic In City Park

The Cub Scouts Pack 20 of Muleshoe, held a picnic in the new city park with about 65 scouts and their families present.

Cub Master, Alex Wilkins, reported on the amount of money the pack had made from sale of tickets to a moving picture sponsored by the Cox Drive-In Theatre. Kenneth Murrah was recognized as the cub scout selling the most tickets.

Watermelons for the picnic were furnished free by John West.

LOCAL MARKETS

Cream, lb.	60c
Eggs, No. 2, doz.	22c
Eggs, No. 1, doz.	40c
Lt. Hens, lb.	13c
H. Hens, lb.	17c
Hogs, cwt.	\$23.50
Wheat, bu.	\$1.85
Sorghum @ grain, cwt.	\$2.40

Shetland Pony Starts List Of Valuable Items

By Ray Franz

Your Community Park Committee made up of representatives of the civic clubs, in a major effort to finance the development of your park, is going to hold an auction sale on September 26.

Spear-headed by Tom Morgan, the solicitation for merchandise has begun. Headlining the sale thus far will be a Shetland pony, 6 months old, donated to the Community Park Committee by L. V. Jones of Muleshoe Motor Company.

The interest and enthusiasm developing around this sale is spreading very quickly to the urban communities surrounding Muleshoe, for these people realize that this park is also for them. Baled hay is already coming in, hay that will be sold on auction September 26, and we would like to express our sincere thanks to H. E. Shaffer, A. Z. Morris, Ira Martin, Odell Logan, Dave Aylesworth of Bailey County and Edgar Broyles of Farmer County.

Your Community Park Committee urgently invites each and everyone of you, farmers and businessmen alike, to participate in this program. The success of it will go a long way in determining the length of time in which we can keep Mr. Redwine on the job.

In the next few days representatives of this committee will be calling on you with the express purpose of soliciting an item or items from your store to be sold at auction. Needless to say, the more items we get, the greater will be our success.

Then too, the Community Park Committee has set up a contest among all civic organizations in the sale of tickets for a show at Cox Drive-In Theatre on September 29 and 30. The organization selling the greatest number of tickets will be recognized at a future time and will be given a picture of Mr. Cox at the Drive-In Theatre. May we also urgently request your participation in this program. It will also help the Park Fund.

There are many things in the offering as this park develops and is beautified. There will be Little League Baseball playground for the kiddies, table and benches that are graciously being donated by many of our local businessmen. Many of the participating people in our efforts to develop our park.

If you have any ideas concerning any phase of this program, we would greatly appreciate your telling your club representative so that if possible it might be adapted into the program.

Fund Raised For Mrs. W. Lammers

A fund to assist Mrs. Willie Lammers and 12-year old daughter to get back on their feet was being raised here this week after they lost everything they had in the fire Tuesday night.

Mrs. Lammers had an upholstery shop in the front of the small frame building and their living quarters were in the back part of the building. Everything burned, including \$85 in currency Mrs. Lammers had saved to pay on her upholstery equipment, on which she owed \$400. The little girl had gone to a picture show and Mrs. Lammers was washing dishes at the West Post Office Cafe when the fire occurred. Contributions to the fund to help Mrs. Lammers may be left at the cafe or at the Chamber of Commerce.

The Eubanks blacksmith equipment, in the other part of the building also was destroyed. Bill Boothe, fire chief said since no one was at home the alarm was turned in too late for the flames to do much, although they emptied two water tanks in a vain attempt to control the blaze.

The Muleshoe Journal

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SUBSCRIPTION RATES

No Immediate Territory, 1 Year \$2.00
Out of Immediate Territory, 1 Year \$2.50

A. M. FORBES Editor and Publisher

BABSON CRITICIZES—

Automobile Parking

Gloucester, Mass., Sept. 3 — Automobile parking will make or break many cities. The future of your community may depend upon the public parking facilities. Not only will the business of the merchants rise and fall according to the parking facilities, but these facilities will be a great factor in causing factories to locate in your community. Therefore, I strongly advise every reader to get excited about the parking situation where he lives. There's money for everyone in adequate parking.

SPECIAL PROFIT OPPORTUNITIES

The purchase of land for parking facilities by super markets, industrial plants and department stores is giving some old families huge profits. For instance, the "A & P" people — in a city near here — have said they have gone out a mile and bought a small farm. On this the "A & P" management is developing a super market. It is at the junction of two main highways and also adjoins the railroad. They paid \$50,000 for this farm which a few years ago could have been bought for \$15,000.

Any reader of this column who has a level field of an acre or more within reasonable distance of the present business center should be very careful before selling. It may be worth ten times its assessed value for parking purposes. I forecast a real boom in acreage suitable for industrial plants, super markets and department stores. We are on the verge of a great revolution in the location of such stores and plants.

BUY ADJOINING LOTS

Driving about New England towns this summer I have seen many small stores and homes where an adjoining vacant lot is for sale. I strongly advise that owner of the store or home purchase this adjoining lot immediately. In the future this lot will add considerable to the present value of your place, as well as serve as protection. The value of a building usually is constantly declining; but the value of the land is usually increasing. The time is coming when parking on all streets will be forbidden, especially at night. Fortunate those will be who have a place on their own land for parking and other purposes.

Another good speculation is vacant land near where a cross street intersects a Through-Way or a Turnpike, or even a heavily traveled road. The reason for this is that modern Through-Ways allow no exit from the adjoining property onto the main highway. Going along one of these new Turnpikes you see a beautiful knoll and think this would be a fine place to build a home. Upon inquiry, however, you learn that you must buy to the nearest crossroads in order to get in and out. Yet, there are many such junctions where there are now no buildings whatever. The land close to these intersections will be the first to build up and should now be excellent purchases or speculations.

MUNICIPAL PARKING PROGRAMS

When I was a boy here in Gloucester there was no municipal water plant, or sewerage

THE SAND HILLS PHILOSOPHER SAYS— It's Not The Pocket Knife That's Causing Farmer Trouble, Its 4-Row Planter

Editor's note: The Sand Hills Philosopher on his Johnson grass farm has an answer to the farm surplus problem this week, but it's his answer, not ours.

Dear editor:
I was sittin out here on my farm yesterday not doin anythin except sittin and whittlin when a man brought me a clipping from a newspaper quotin a United States Department of Agriculture official.

"There is no substitute for a good job of farming," the official went on. "Efficient farming methods, harder work, better production, that's what it'll take to keep farming prosperous."



I wish to say that me and the knife manufacturers both resent this statement. In the first place, why do you think the price of cattle is cheap? Because too many people have been raisin cattle instead of sittin and whittlin. Why would the price of cotton or corn or wheat drop way down below what it is now if there wasn't price supports? Because too many farmers have been efficient.

system, either one of which could then have been installed for one-quarter of what they later cost. I believe that most cities, including the city from which I am writing this column, are very shortsighted today as they wait to tackle this problem in a big way the more it will cost. These parking expenditures may amount to a million or more and perhaps equal the cost of a water, gas or sewerage system; but they can be paid by self-liquidating bond issues.

These municipal parking systems can become very profitable to everyone. As an illustration let me refer to Quincy, Mass. Here the city demolished the buildings at the rear of one side of the main business street at a cost of a million dollars. This provides parking for a thousand cars with a parking meter for each car. Not only have these parking meters given a fine income, but the business property on this side of the street has considerably increased in value. The merchants are opening a "second front" at their rear with new shop windows. They also are developing their basements as additional floors. Some stores have almost doubled their business. Now the stores on the other side of the street are begging for another municipal parking area at the rear of their stores and want the city to invest another million dollars in more parking facilities.

As I understand the agricultural expert's position, he wants us farmers to work harder and produce less, and the only way to accomplish that is to outlaw the tractor and return to the walkin plow. Personally, I prefer whittlin. It accomplishes the same thing and doesn't put the tractor people out of business.

Efficiency is a fine thing, it's almost necessary in a bank, but it can be carried too far out in the country. The reason we're gonna have crop controls on some items next year is because us farmers are producin too much, and if you'll tell me a better way to cut down on production than sittin and whittlin, I'd like to know it.

You know, people in town like to say if a farmer worked harder he would be better off, but that's on account of the way business men in town define the word work. A business man, if he has his store's front door open, considers himself workin, and it's a fine definition, exactly the one I've adopted out here on my Johnson grass farm. When my front gate is open, this farm is open for business and I'm at work, doesn't make any difference if I am sittin in the shade whittlin, the same as it doesn't make any difference if the business man is leanin against the counter or easin back in a swivel chair readin the comics or standin out on the curb lookin at the clouds.

Next year, when they get crop controls into effect, some farmers are gonna worry themselves sick over what they can plant on their idle acres, and they'll think of something and year after next whatever they plant will have to be controlled too, but if the government would distribute a lot of free pocket knives and encourage whittlin, instead of makin speeches against it, we could bring this problem of over-production under control. It ain't the pocket knife that's causin farmers to have financial trouble, it's the four-row planter. J. A.

HERE at HOME By SCOOP FORBES



1935 POEM MIGHT FIT PRESENT DAY SALESMEN

In view of defense spending possibly being curtailed, Joe H. Nixon, president of the Hoosier State Press Association, recalls a poem published during the National Salesmen's Crusade in 1935, which he thinks would apply for salesmen of today when business gets tougher. It reads:

Walk more miles, make more calls,
Take more chances, and more falls,
Times more hard, try more ways . . .
The more you do, the more it pays.
Find more spots, use more bait,
Start more early, stay more late,
Try more schemes, use more tact,
The more you do, the more men act.
Talk more hope, use more skill,
Seek more prospects, then more still,
Smile more smiles, spread more cheer,
The more you do, the more you hear.
Think more thoughts, more intense,
Give more reasons, make more sense,
Work more hours, work more well . . .
The more you do, the more you sell.

Mrs. Jackie Tate: Since you brought it up about my not including my birthdate in data given for the Roundup edition, you may tell your readers this: I was born on Friday the 13th, in a year whose figures totaled 33; I was the 13th member of my family and when Cecil and I married, I became the 13th member of the Tate family.

Read The Journal Want-Ad Staples always on tap at The Journal.

had a simple talk about the Saviour and His love and then an appeal for decision. First one and then another of these unchristian women moved quietly forward and knelt at the home-made communion rail, until some twenty of them had gathered, some with their babies on their back.

It is the story of Jesus and His love, of Christ the Redeemer and the salvation He offers. Wherever it is told, the response is the same.

PRAYER

We thank Thee, O Lord, that Thy Word hath still its ancient power. No word from Thee can fruitless fall. May it continue to find response in the hearts of those who until now have been unheeding and careless. For Jesus' sake. Amen.

THOUGHT FOR THE DAY

Since God loves me, I will accept His salvation offered thru Christ, the Redeemer.

Joseph R. Webb (S. Africa)

VISITED KISTLERS

Mr. and Mrs. Merle Kistler, of Pomona, Calif., Mrs. Gene Kistler and son, Billie, of Rogers, Ark., and Mrs. J. D. Thomas of Farwell spent several days here last week in the home of Mr. and Mrs. W. H. Kistler.

Today's Meditation

CHRIST, OUR REDEEMER

They were pricked in their heart, and said unto Peter and to the rest of the apostles, Men and brethren, what shall we do? (Acts 2:37). Read Luke 15:1-5.

To an island outpost off the coast of Mozambique I was paying a visit. After a cruise of three hours by sailing vessel with a booster-engine, the local missionary and I were carried ashore by the local leaders. We walked for two hours in the broiling sun where no automobile or even ox-cart could go. Then under the trees we held a Gospel service. On the edge of the crowd we saw a native woman quietly creeping up. We

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Parking's a pushover with Ford Power-Steering

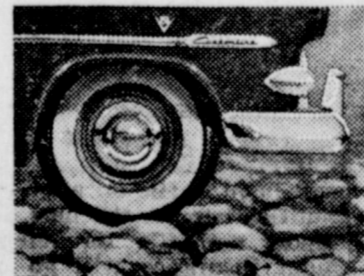
It's a brand new Ford "Worth More" feature—costs up to \$40 less than any other power steering in its field and it's the newest and finest power steering.

With one finger, while the car is standing still, a woman can turn the steering wheel. No longer will rough road ruts "throw you". Should ever a tire blow out, power steering assistance helps you to keep safe straight-line control. Ford Power Steering does up to 75%

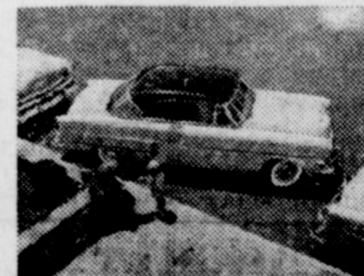
of the work; and it has a more natural "feel" than many others. You don't have to change your driving habits radically. The steering gear ratio is the same as without power steering and the hydraulic system gives you just the right assistance when you need it.



No change in driving habits! You could drive off in a Ford with Power Steering with absolutely no radical change in the way you ordinarily drive a car. . . . just a lot less effort!



"Wheel Shock" reduced! With a hydraulic "cushion" between your steering wheel and the front wheels, Ford Power Steering noticeably reduces "wheel shock" on rough roads.



Parking is a pushover with Ford Power Steering. In fact, all driving is a lot easier and so much more relaxing. You can easily turn the wheel with one finger while the car is standing still.



You're safer! Even if a front tire should blow out, Ford Power Steering comes to your assistance . . . gives you the "muscle" to keep the car under control. That's really extra security!

TEST DRIVE THE POWER STEERING IN

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FORD AUTOMOBILES AND TRUCKS

MULESHOE

Are you walking your legs off?



If so . . . it's time you modernized with a step-saving New Freedom Gas Kitchen. Write for your copy of the "10 Key Pieces to Modern Kitchen Planning." Address your card or letter to West Texas Gas Company in your city.



West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

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HARVEST SALE

OF FINE FOODS AND EVERY-DAY NEEDS

BAKE SALE - NEEDMORE REBEKAH LODGE, SAT., SEPT. 15th

KLEENEX Facial Tissue 300 Count **15c**

NO. 303 CAN LIBBY'S CUT GREEN BEANS **19c** NO. 303 CAN HEART'S DELIGHT SPINACH **13c**

CRISCO 3 Lb. Can **65c**

• GARDEN FRESH VEGETABLES •

COLORADO FRESH GREEN
CABBAGE lb. 5c

CALIFORNIA SUNKIST PLASTIC BAG, RED, 10 LB. BAG
LEMONS lb. 11c POTATOES 25c

NO. 1 FANCY CALIFORNIA
TOMATOES lb. 10c

FAB
Large Size **25c**

HEART'S DELIGHT
Tomato Juice 46 Oz. Can **19c**

2 1/2 LB. BOX KRAFT'S 95c VALUE 10c CELLO PKG. CURTISS (Your Choice)
CARAMELS 59c CANDIES 6 for 29c

PEACHES
Heart's Delight No. 2 1/2 Can **25c**

CURTISS CANDY BAR
BABY RUTH 1/4 Lb. Bar 4 For **29c**

WOLF TAMALES, no. 1 1/2 can 25c



Lipton TEA

1/4 lb. Box **29c**
16 COUNT Tea Bags **19c**

WILROY "IS HERE!"
CHOPPED HORSE MEAT DOG FOOD

NO. 1 TALL CAN **15c**

• ALWAYS THE BEST MEATS •

VANCE'S COUNTRY STYLE
SAUSAGE LB. 49c

DRY SALT BACON lb. **29c**
SUGAR CURED BONELESS HAM BUTTS lb. **59c**
OLD STYLE SUMMER SAUSAGE lb. **39c**

FRESH BULK
FRANKS lb. 29c

MARYLAND CLUB
Coffee Drip Or Reg. 1 Lb. Can **79c**

6 OZ. JAR KRAFT'S SALAD STYLE
MUSTARD 9c

8 OZ. JAR KRAFT'S
CHEEZ WHIZ 29c

16 OZ. JAR KRAFT'S
CHEEZ WHIZ 49c

22 OZ. JAR SUN SPUN
SWEET PICKLES 39c

COLORADO
PINTO BEANS

2 Lb. Cello Pkg. **39c**
5 Lb. Cello Pkg. **95c**

• FROZEN FOODS •

SNOW CROP FRESH FROZEN
CHICKEN BREASTS, 12 oz. pkg. 89c

SNOW CROP FRESH FROZEN
GREEN PEAS, 10 oz. pkg. 19c

BOOTH FRESH FROZEN
CATFISH, 1 lb. pkg. 49c

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Philathea Circle Meets With Mrs. Sammie Allison

Mrs. Sammie Allison was hostess to the Philathea Circle Thursday, August 20, in their regular meeting.

The meeting was called to order by the Vice-president, Thresa Edwards, and minutes of the last meeting were read by Helen Gardner.

The program consisted of a talk on "Praying Hands", by Helen Gardner, a responsive reading led by Thresa Edwards, and a song by Ellen Allen, who was accompanied at the piano

by Mrs. Sam McKinstry. Refreshments of punch and cookies were served to members, Mes. H. W. Hanks, Thresa Edwards, Helen Gardner, Gladys Black, Margaret Adams, Jean Allison, Charlene Bickel and to visitors, Mrs. Sam McKinstry and Ellen Allen, and the hostess, Mrs. Sammie Allison.

The club members wish to announce that they are still selling occasional cards, and anyone wishing to buy them should see some member.

AT HOME OF PARENTS

Mrs. Charles Mayhugh was taken to the home of her parents, Mr. and Mrs. Vance Wagoner Friday, after undergoing surgery at the Green Hospital here last Friday. She and her baby daughter are doing nicely.

Annual Young Family Reunion Is Held Here

The Young family reunion, which has been an annual affair since 1918, was held Saturday and Sunday, August 26, and 27, in the home of Mr. and Mrs. Tye Young.

The reunion is held in a different home each year. It started at the end of World War I, when one of the Young boys returned home from the services, and the family felt a celebration was in order.

Mr. and Mrs. Young had twelve children, eleven of whom are living now. The oldest, B. G., passed away in 1945. Mr. Young passed away in 1950.

Ten of the children were present for the reunion this year. Mrs. F. E. Thompson of California, was unable to attend due to illness.

One hundred thirty names were signed in the guest register.

Members of the immediate family present were: Mrs. B. G. Young, Arlington; Jason Young, Arlington; his daughter and son-in-law, Mr. and Mrs. Doyd Bean and children, Weatherford; Mr. and Mrs. H. L. Lowery and Boyd, Meridian; Mr. and Mrs. Rufus Sweat, Doris, VaRue, and Don, Wellington; Mr. and Mrs. Jack Lowery, Harriat; Joel, and Neil of Shamrock; Mr. and Mrs. J. H. Young, Jimmy, Kenny, and Larry, Dallas; Mr. and Mrs. W. A. Taylor, Jo and W. A., Arlington; Mr. and Mrs. L. K. Vaughn, Arlington; Mr. and Mrs. Dewey Young, Dallas; Mr. and Mrs. Tye Young, and the mother, Mrs. J. H. Young, Arlington;

Mr. and Mrs. J. D. Williams, Vermita, Rickey, and Muggins, Ft. Worth; Mr. and Mrs. G. W. Young, Caroway Park, Ark.; Mr. and Mrs. Frank Young, St. Louis, Mo.; Mrs. Lois Stevens, St. Louis, Mo.; Mr. and Mrs. John Messeck and Coleen of Raton, N. M.; Mr. and Mrs. A. J. Mayfield, Dumas; Mr. and Mrs. Joe Pearson, Mr. and Mrs. Walter Pearson and Mr. and Mrs. Sanford Pearson, of Lubbock; Miss Reta Hotchkiss, Portales, N. M.; and Mr. and Mrs. Vernon McGee, of Greenwood, Ark.

VISIT BOLES HOME

Mr. and Mrs. S. C. Caldwell visited Boles Orphan Home at Quinlan last week, and brought back with them for a two weeks visit, Shirley Camp and Tommy Woodard, who the Church of Christ in Muleshoe are clothing. Barbara Camp, Shirley's sister, whom the church of Bovina is clothing, also returned with them.

Mr. and Mrs. Caldwell went by way of Granbury, where they visited relatives, and Dallas and Ft. Worth. They came back by way of Denton and Olney.

VISITED SISTER

Mr. and Mrs. J. O. Tucker and son, Odie, of New Orleans, La., visited here last week with her sister, Mrs. Lela Barron and nephew, L. S. Barron and family.

Muleshoe H. D. Has Called Meeting Friday

The Muleshoe Home Demonstration Club met Friday afternoon in the home of Mrs. E. E. Holland for a called meeting.

The purpose of this meeting was to make plans for the Good-Will Supper which the club will serve Thursday, September 17, to a group of Muleshoe farmers and their wives, and a number of business men. It has not been decided yet as to where the supper will be served.

During the social hour, the hostess served refreshments to Mes. R. F. Wright, A. W. Copley, Claude Gillis, J. E. Day, Boyd Landers, Benham, Fletcher, J. T. Boydston, Sylvan Robinson, Walter Witte, C. E. Briscoe, S. C. Caldwell, and W. Q. Casey.

The next regular meeting will be Tuesday, September 8, in the home of Mrs. Sylvan Robinson. The afternoon will be spent in making reed baskets. The work hour will begin at 1 o'clock p. m.

Mamie Sanderson Honored With Bridal Shower

A miscellaneous shower Thursday night, August 27, in the home of Mrs. H. E. Schuster honored Mrs. Rex Sanderson, the former Miss Mamie Freeman.

Hostesses were: Mes. Schuster, W. Q. Casey, W. E. Booth, W. D. Moore, Mervin Wilterding, Neva Patterson, O. C. Kirk, W. H. Hanks, Ray Edwards, Misses Joannah Schuster, Joan Montgomery, and Elizabeth Harden.

Using the honoree's chosen color of pink, the serving table was laid with a lace cloth over pink, and centered with an arrangement of orchid dahlias and astors in a crystal bowl.

Refreshments of punch, individual cakes, mints, and nuts, were served to the guests by Joannah Schuster and Joan Montgomery. Carolyn Kirk presided at the guest book.

The many gifts were on display in the Schuster home.

Out of town guests included the groom's mother, Mrs. C. K. Sanderson, his sisters, Mrs. R. S. Kelly, Mrs. Ruth Atwell, Miss Clena Jo Sanderson, and Miss Mary Zagley, all of Clovis, N. M.

ATTENDED WEDDING

Mr. and Mrs. Jack Lenderson and Kay, returned Monday night from Hollywood, Calif., where they attended the double wedding of his neices and visited with the girl's parents, Mr. and Mrs. J. H. Griffiths.

VISITED IN COLORADO

Mrs. Beryl Wingo and daughter, Linda, and Mrs. L. M. Fowler of Littlefield, visited last week in Los Animas, Colo., with their son and brother, Mr. A. I. Fowler.

WERE DINNER GUESTS

Dinner guests Saturday night in the home of Mr. and Mrs. Mervin Wilterding were, Mr. and Mrs. T. J. Fuller of Snyder, Mr. and Mrs. Odell Fuller and son Tommy, of Colorado City, Mr. and Mrs. Reece Wilterding, Mr. and Mrs. Calvin Embry and family, Mr. and Mrs. Virgil Teague, and Mr. and Mrs. D. B. Head.

HAVE NEW HOME

Guests Sunday in the new country home of Mr. and Mrs. N. R. Harding were, Mr. and Mrs. R. J. Klump, Mr. and Mrs. H. H. Cargyle, Jr. and children, of Lubbock, Mr. and Mrs. H. H. Cargyle, Sr., Mr. and Mrs. B. L. Harding of Texico, N. M., Mr. and Mrs. W. J. Matthews, of Texico, and Mr. and Mrs. Harold Bynum of Artesia, N. M.

VISITED IN COLORADO

Mr. and Mrs. Wilbur Leveque spent a few days of last week visiting in Springfield, Colo., with relatives and friends, they returned home Sunday.

MRS. SANDERS ATTENDS WALLPAPER INSTITUTE

Mrs. H. S. Sanders, Jr., Saturday will go to Houston to attend the two weeks National Wallpaper Institute to be held at the University of Houston.

She is connected with he Wilson-Sanders Lumber here.

ATTENDED REUNION

Mrs. Arthur Cooper and children visited with her parents, Mr. and Mrs. Fred Simpson, Sr., of Matador, and his mother, Mrs. Ida Cooper of Floydada, over the weekend. They attended the Old Settlers Reunion and Rodeo held annually for the past thirty years at Roaring Spring.



See the **NECCHI** BEFORE YOU BUY

You owe it to yourself to see the Miracle Sewing Machine that

- Sew on buttons!
- Blindstitches hems!
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- Does all your sewing more easily!

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- ★ Permanent, rich Crinkle Texture —not just a wrinkled surface
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- ★ Needs No IRONING — and never looks as if it does
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Only **69c** Per Yd.

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ENJOY GOOD PROGRAMS IN Cool Comfort

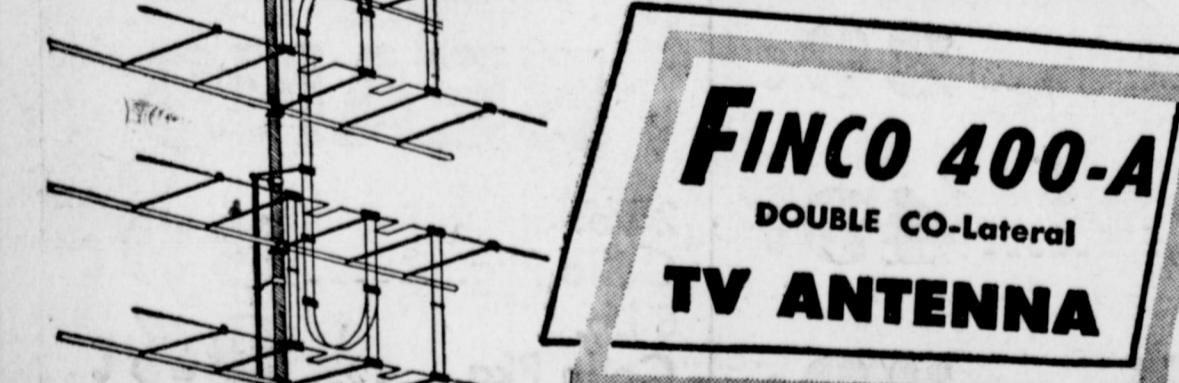
AT THE **VALLEY & PALACE**

Box Office Open 7:45 P. M. Show Starts 8:00 P. M. Saturday & Sunday: 145 P. M. and Continuous Showing **ATTRACTIONS FOR THE COMING WEEK:**

VALLEY	PALACE
THURSDAY & FRIDAY Rock Hudson Yvonne De Carlo —In— Sea Devils Also Warner Bros News	THURSDAY & FRIDAY Jennifer Jones Lawrence Oliver —In— Carrie
SATURDAY Rex Allen —In— Down Laredo Way	SATURDAY Barbara Stanwyck Preston Foster —In— Annie Oakley
SUN., MON., TUES. & WED. Glen Ford Dianna Lynn —In— Plunder Of The Sun	SUNDAY & MONDAY Victor Mature Jean Simmons —In— Affair With A Stranger
	TUESDAY & WEDNESDAY Clifton Webb Debra Paget —In— Stars And Stripes Forever Also Universal News

Motion Pictures Are Your Best and Cheapest Entertainment

Now Possible - UP TO - **150** MILES OR MORE FROM STATIONS! **UHF and VHF**



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TIRE & APPLIANCE
MULESHOE, TEXAS

Blouse Favorite For Fall

it's a **Ship'n Shore** blouse

a sure fashion winner...

Ship'n Shore sizes 7 to 14

a-blus for this woven check 2.50

Tick, tock, round the clock goes this busy little blouse... topping all her skirts! **SHIP'N SHORE's** woven miniature tall-checks... contrast-piped collar, placket 'n sleeves. Combed cotton... school-going colors... livelier with each washing.

Other new **Ship'n Shore** blouses now in stock for the school crowd.

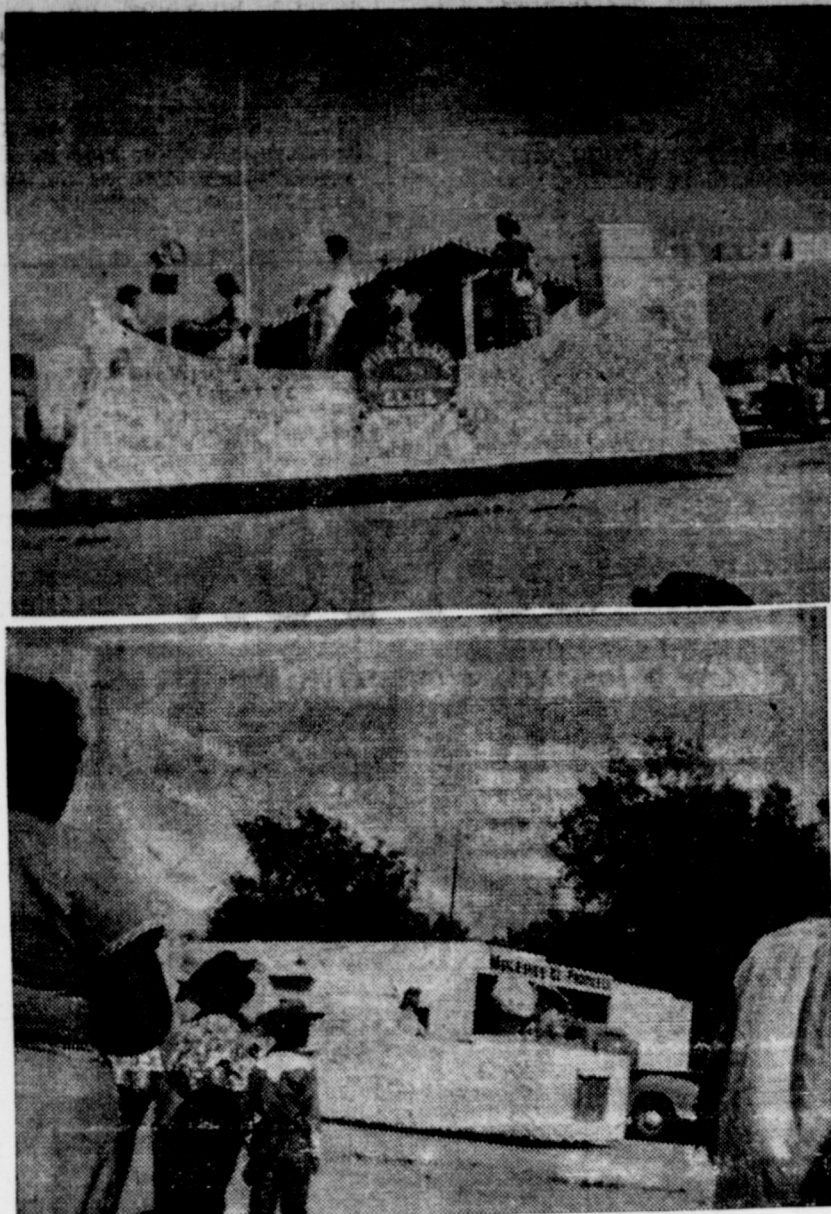
As seen in Good Housekeeping

this chic blouse in broadcloth
it's by **BOBBIE BROOKS**... the best friend a blouse-loving girl ever had! Here's one of their new beauties... in SANFORIZED cotton broadcloth... with flattering emphasis on the tucked pockets. A rainbow of colors... in sizes 9 all the way to 17.

\$3.98

COBB'S DEPT. STORE Muleshoe Texas

Decorated Floats Catch All Eyes



IN TOP PICTURE the beautifully conceived float of the Muleshoe Home Demonstration Club goes majestically along in the parade. Lettering on side reads "Live Better For Less." Lower photo shows part of the Muleshoe P. T. A. float.

Woodley Heads Defense Fund

DALLAS, Sept. 1.—Noel Woodley of Muleshoe has been named County Chairman of Bailey County for the Texas United Defense Fund, the state-wide group which will sponsor USO's campaign for \$775,000 in Texas this year.

Mr. Woodley's appointment was announced by C. O. Stone, of Littlefield, Chairman of District 7 which includes Bailey,

Cochran, Hockley and Lamb counties.

Dudley K. Woodward, Jr., Dallas attorney, is State Campaign Chairman of the forthcoming fund appeal to carry on the familiar services of the USO to the young men and young women of the nation's armed forces.

A major portion of the Texas goal, as in 1952, will be included in Community Chest campaigns throughout the state this fall.

NOTICE TO ALL DRIVERS

Please observe all traffic rules in Precinct I. Stop signs means come to a complete stop. If this is not obeyed by the 15th of September, a fine of \$15.50 will be assessed to all offenders of the traffic rules.

J. N. James, Constable.

GARNER FARM RECORD books on sale at The Journal.

Lazbuddie News

* Betty Floyd had two teeth extracted yesterday.

* Leonard Smith, Sr., and Joy Smith, and Chris Fry are in Truth or Consequences, N. M.

* Leonard Smith, Jr., and Frank Spittler are enjoying a pre-school vacation in Ruidoso and Carlsbad.

* Misses Betty and Jeanell Floyd spent the weekend at Memphis last week.

* Mr. and Mrs. Alfred Scott went to Truth or Consequences Sunday.

* Mr. and Mrs. Hubert Elliott and son are in Oklahoma visiting.

* Mrs. Helen Ingram has been visiting in Hereford the past week.

* Mr. and Mrs. F. L. Oliver attended the funeral of Mr. Oliver's sister at Cleburne Sunday.

* Mrs. Anna Vaughn was here from Cone, Texas, for a few days visit.

* Mr. and Mrs. Ed Steinbock entertained with a Sunday night supper.

* Mr. and Mrs. Judd Clark, Mr. and Mrs. Rhiney Steinbock, Mr. and Mrs. Demp Foster and sons, Tommy and Stephen, Mr. and Mrs. Willie Steinbock, Mrs. Anna Vaughn, Mr. and Mrs. Ben Foster and grandson, Ronny Heard, attended. A watermelon feast was enjoyed at a late hour on the spacious lawn.

* Misses Theresa and Sherry Steinbock viewed television with the Willie Steinbocks Sunday night.

* Minister Denton Thompson and family who moved to New Deal recently have returned to the Lazbuddie Church of Christ for the coming year.

* Mr. and Mrs. Fred Wilbanks and children returned this week from a vacation in Marshall, Ark.

* Mr. and Mrs. Claude Blackburn announce the engagement of their daughter, Sue, to Raymond Lester of Lubbock, Oct. 10.

* Mrs. Mae Mahan was visited Tuesday by an old time neighbor, Mrs. Williamson of Levelland.

* Mrs. J. W. Hunt and daughter, Donna Kay, Mrs. Mae Mahon and Leota Mahan spent Thursday in Amarillo on business and a shopping trip.

* Word has been received recently that Max Steinbock, who is stationed at Ellington AFB, at Houston, has received another promotion. He is now A-2c.

* Mr. and Mrs. R. G. Treider announce the marriage of their daughter, Lyleis Linda Landrum to David Morris Kaiser. The wedding occurred on Monday, August 3, at 10:00 o'clock in the morning at the Immanuel Lutheran Church, Temple, Texas. A

Free Scholarship Being Offered

Roger W. Babson, who has a weekly column in this paper, offers to our readers one free scholarship under the Utopia Plan of Education at his college of Business Administration at Eureka, Kansas.

Within the capacity of the college, the scholarship will be awarded to the first of our readers with the proper qualifications who applies. For catalogue and details address Mr. Babson's secretary, Don Chun, at Wellesley Hills, Mass.

Methodist Men Chartered Here

A new organization of Methodist Men in the Methodist church, Muleshoe, has been chartered by Methodism's General Board of Lay Activities in Chicago.

The local group is one of 6,000 Methodist Men organizations out of a total goal of 10,000 clubs which the board plans to charter by 1956.

It is estimated that 2,000,000 men in The Methodist Church are prospective members of Methodist Men clubs. According to Robert G. Mayfield, executive secretary of the board, "We seek to mobilize through Methodist Men the tremendous power and enthusiasm of the men of the church. Our purpose is to give strength to the program of Christ and His Church through consecrated service of men in every local church of Methodism."

President of the local group is Horace T. Edwards; B. D. Barbour is secretary. The Rev. H. W. Hanks is pastor.

CARD OF THANKS

I take this means of thanking the Hospital personnel each and every one of whom treated me like a guest instead of a patient. Also the many visitors who brought words of encouragement and entertainment as well and especially do I want to thank again every one who sent or brought flowers.

Jno. S. McMurtry.

VISIT CAVERNS
William Harmon and sons were in Carlsbad visiting the caverns the first of last week.

reception was held following the ceremony in the groom's home.

PAPER PUNCHES in stock at The Journal.



Pump Handle Pete

Says:

Livestock Soak Up Water Like A Blotter

Provide It With

JENSEN JACKS

OLIVER
COTTON TRAILERS
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COMPOSTED GIN BURRS ARE WORTH MILLIONS TO WEST TEXAS

60-60-60 per acre

Over 5000 lbs. humus per acre

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Replace minor soil elements

Improve soil texture

Release "locked-up" soil elements

Greatly increase crop yields

All of this for only

\$15. per acre

including the distribution on your land

You could never get a fertilization value like this from the regular kinds of fertilizers. The chemical analysis value alone is worth the total cost.

Believe it or not... Composted Gin Waste and Burrs is worth all this, and even more. The values listed above show the minimums which are based on laboratory reports, filed tests, and previous results.

Why burn such a valuable... material? and greatly needed... material? Instead of watching the smoke,

why not return to the cotton land all that was taken out except for the seed and bloom? It can only be done by utilizing the gin waste and burrs in composted form.

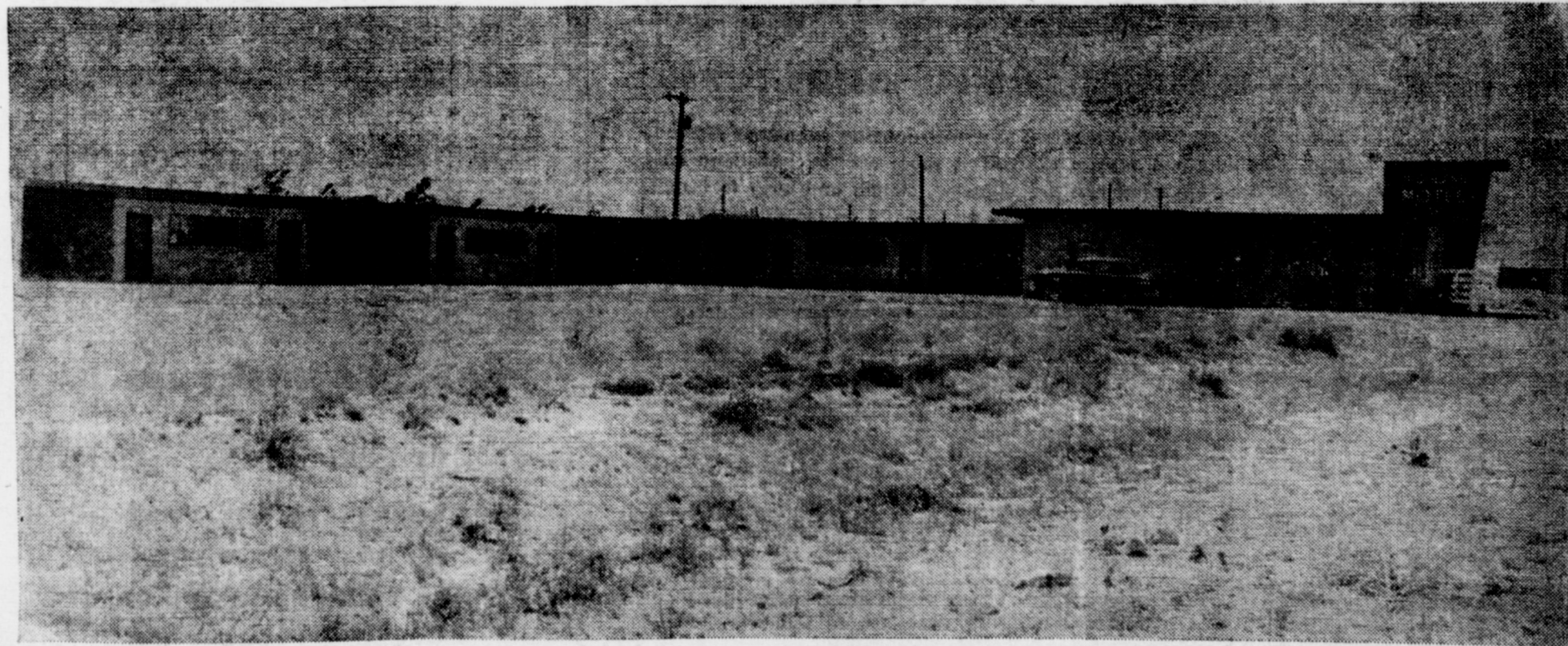
CONSULT YOUR GINNER! IF HE IS NOT ALREADY PLANNING TO COMPOST, HAVE HIM CHECK INTO THE SOIL BIOTICS COMPANY PROCESS. COMPLETE LITERATURE AND INFORMATION IS AVAILABLE IN LUBBOCK.

See, Write or Call

MR. JAY MOORE • ORGANIC PRODUCTS CO.
4224 Boston Ave. • Phone 56711 • Lubbock

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TO INSPECT OUR
NEW MOTEL AT YOUR CONVENIENCE



Yes, We Want You All To Come Out And Visit With Us And Inspect These New, Modern Motel Units. We Are Happy To Again Be A Part Of A Growing, Active Community. We Want To Take Part In The Church, Social And Activities Of This Community.

Harrol and Jewell Griffiths

11 Units - 8 Singles - 3 Doubles

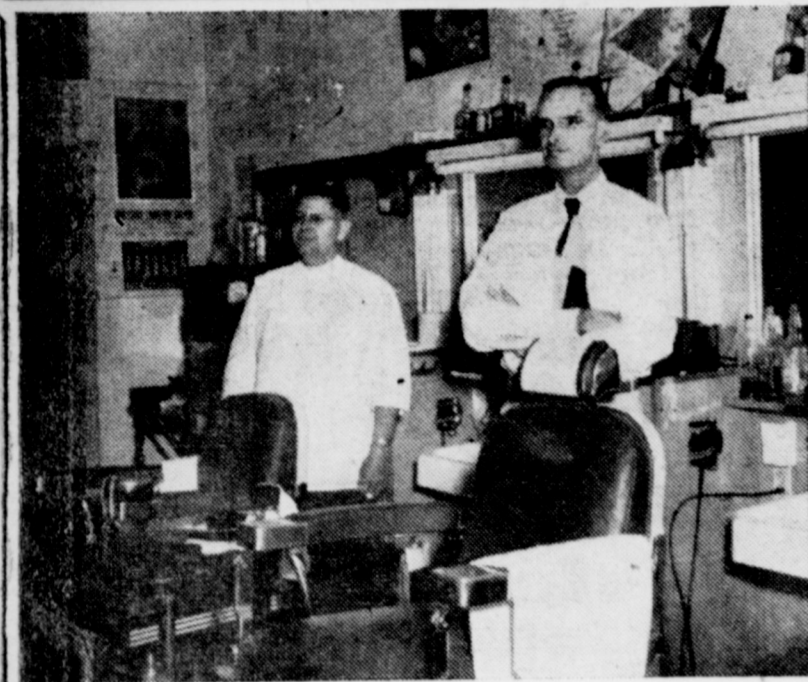
HIGHLAND MOTEL

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ON THE CLOVIS HIGHWAY

MULESHOE

SEE US FOR PROTECTION POLICIES YOU NEED
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 Office In Bank Building
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Omer Kelton Pat Patterson
KELTON BARBER SHOF
 Next Door To The New City Hall

Television Service

Expert Radio & Television Repair
 And Service On Any Make or Model

JOHNSON-POOL

PHONE 7370 MULESHOE

HERE at HOME

By SCOOP FORBES



We understand that members of the school board asked Jesse James, the Constable, to help patrol the streets around the schools to introduce motorists to the idea of stopping where there are stop signs, and to observe careful rules of driving especially where children are in the habit of crossing the streets, loading onto or coming out of school buses.

Therefore, we won't say Jesse is waging a lone hand battle for traffic safety. We will say, however, that the citizens may well appreciate his efforts. Jesse has been giving the whistle to those who drive carelessly or fail to stop where a stop sign is indicated. He has been politely asking these motorists to drive with care around these children.

In another part of this paper, you will read where Jesses says the warning period will be over September 15, and after that failure to observe common sense precautions where children are present and failure to observe stop signs will bring on a slight depletion of the pocketbook. And we hope Jesses means it and will enforce it and that other authorities will back him up.

Me, personally, if he stopped me and prevented my maiming or killing a child and thus putting myself under a cloud and under a load of self condemnation for life, I would feel he was my best friend.

Folks, there is no half way about traffic observance. If we don't follow the rules, we may get out on a limb. A stop sign may look as if it were out of place, being where it is; let's go ahead and stop there and stop at all stop signs as a matter of habit, it's a good habit to get into. And let's drive carefully around children.

Note to: Quarterbackers, Lions, Rotarians, Jaycees, Boy Scouts, School board members, and citizens:

This department is ashamed of the condition which exists in and around Benny Douglass Stadium, where our peerless youngsters will play their football games this fall and where our local fans and visitors from other towns will foregather to watch. One fan, who never likes to miss a practice session, spent so much time going through

the weeds hunting the entrance that the kids and coaches were already in the shower when he finally came upon the gate. He had enough grass burrs in his trouser legs to pave South Main street to the highway.

Inside, a trip from the seat sections to the concession stands is one to be undertaken after due deliberation. Grass burrs have invaded the seat sections, too, and you better watch out if you wear stockings. I heard Carroll Goss, veteran follower of the Mules mumbing in his beard and threatening to tell the Lions about it, and if he did maybe something has happened already. The grass is prettier on the playing field, this year than ever before and you'll be surprised how handsome our lads are this year!

COURTHOUSE RECORDS

C. E. Bearden, et ux to C. C. Bredlove et ux Lot 15, Block 35, Old Town. Consideration \$50.

Roy Lindley, et ux to J. T. Prather. Lots 3 and 4, in Block 48, Old Town. Consideration \$800.

Randolph Johnson, et ux to R. C. Gaede. Lot 1, Block 2, Pool Addition.

R. E. Jackson, et ux to John J. Mock. Lot 6 Block 1, Mock Addition. Consideration \$250.

Joseph A. Gregory, et al to Joseph Gregory. S-2 of Section 5, Block Z, Johnson N-2 of Section 6, Block X, Johnson SW-4 and W-2 of SE-4 of Section No. 12, Block X, Johnson. Consideration \$1.

Carrie Tice Bomar, et vir to Don Jones Bomar. Labor 19 and 20, League 110, Crisby County. Consideration \$40.

WARRANTY DEEDS

STUDYING VOICE

Alva Lee Shofner, twelve year old daughter of Mr. and Mrs. J. D. Shofner, is now studying voice under Mrs. Clyde Newton, of Clovis, N. M.

Mrs. Newton has spent six weeks in California this summer studying voice.

HAD VISITORS

Visitors last week in the home



Even the lillest cowhand at America's First Boys' Ranch will have a part in the Ninth Annual Boys' Ranch Rodeo, September 6th and 7th at the Tri-State Rodeo Arena in Amarillo.

The pæwee Ranchers will probably steal the show when they ride their baby calves to a fall or finish. The youngest riders will be Steve Gannis, 5, of Nurnberg, Germany; Bobby Smith, 6, of Floydada, Texas; and Billy Allen, 6, of Wichita, Kansas.

Every one of the boys will have some part in the rodeo and

they will be competing for prize money and the title of Best All Around Cowboy. Professional judges will rate the contestants and Hoyt Hoeffner, famous rodeo clown, will protect the boys from bucking stock if they are thrown. Bud Townsend will handle the microphone.

TO CALIFORNIA

Wanema McKnight has gone to Gustine, Calif., with her grandmother, Mrs. W. E. Guest for an extended visit. She intends to visit also with a brother while there.

of Rev. and Mrs. A. W. Blaine were her mother, Mrs. C. M. Speck, and her brother, Robert Speck and family, all of Rochester. They brought Alfred Jr. home after he had spent the last week with his grandmother.

TO SERVE CHUCK WAGON SUPPER

The elementary P. T. A. will

serve a chuck wagon supper September 11, in the High School Cafeteria preceding the Hereford-Muleshoe football game. Exact time will be announced later.

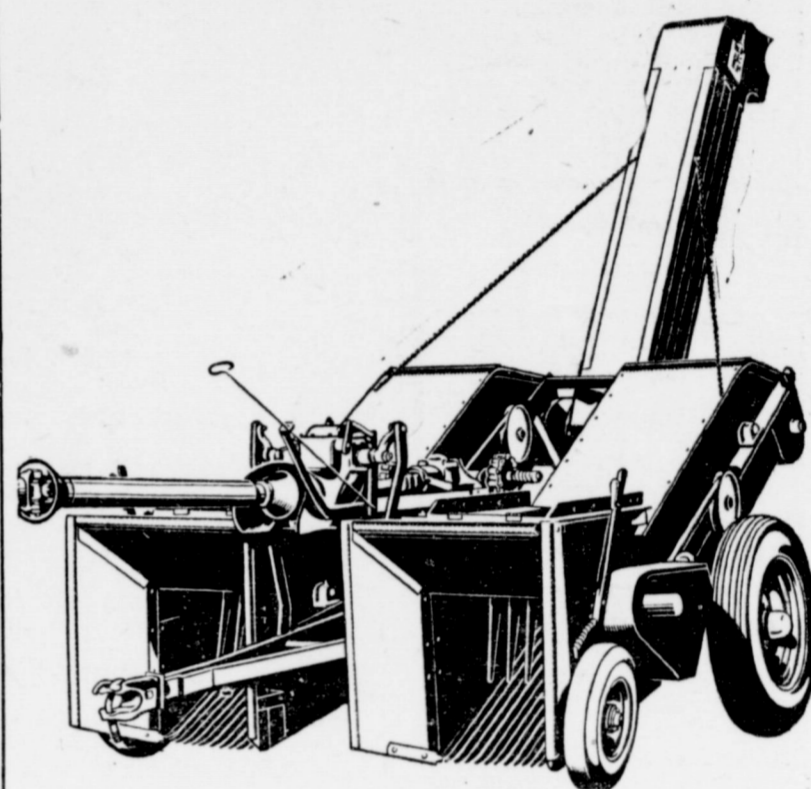
ALL ABOUT TEXAS in the Texas Almanac, on sale at The Journal. Phone 7220, we deliver. GARNER FARM RECORD books on sale at The Journal.

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OLIVER

COTTON HARVESTER

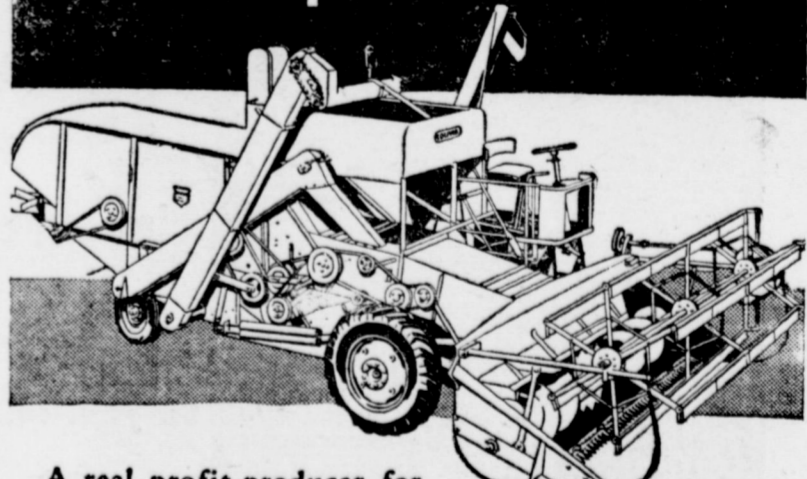
With All These New Features!



- TWO ROW POWER DRIVEN PULL-TYPE.
- MECHANICAL OR HYDRAULIC LIFT.
- CLOSE GROUND CONTROL AND SHORT TURNS.
- HIGH SPEED OPERATION IN ALL ROW WIDTHS.
- QUICKLY ATTACHED TO ANY TRACTOR.
- EQUIPPED WITH PNEUMATIC TIRES.
- STRONG FRAME CONSTRUCTION.
- ROLLER CHAIN AND V-BELT DRIVES.
- FLOATING OPERATION OF DRAWBAR.
- FLEXIBLE STRIPPING TEETH AND CLEANING REEL.
- AUGER CONVEYER AND ELEVATOR DELIVERY TO TRAILER.
- SAFETY SNAP CLUTCH EQUIPMENT.
- POWER TAKE-OFF DRIVEN TRANSMISSION.

PLUS MANY OTHER ADVANTAGES

New! OLIVER Model 33 Self-Propelled Combine



A real profit-producer for growers of grain, beans, seeds and custom operators is the Oliver Model 33 Self-Propelled 12 or 14-foot Combine.

Modern grain-saving and time-saving features include six forward speeds, hydraulic header lift, semi-revolving reel, flat-deck rotary straw walkers, and a large capacity grain tank that dumps on the "go."

Stop in and we'll show you such exclusive mechanisms as the double-clutch power take-off that controls ground travel and threshing speed independently.



D. H. SNEED SUPPLY CO.
 PHONE 4170 MULESHOE



MAGIC IN MODERN HEATING!

Coleman

Blend-Air

NEWEST, FINEST IN AUTOMATIC CENTRAL HEATING COMFORT

Here's low-cost heating magic that gives amazing even-heat distribution. Individual heat regulation in every room with over-all thermostat control. Pre-engineered and prefabricated, simple and easy to install. Small 3 1/2-inch warm air ducts save up to \$100 on installation. Install Blend-Air for a better heated home.



Inspect Blend-Air before you put any heat in your home!

If you have not seen Blend-Air in operation, you cannot know how this new, modern development in the heating industry heats evenly for whole-house warmth. It's backed by Coleman's national reputation for precision manufacture and economy performance. Lowers the cost of installing central heating - puts it within reach of thousands more American home owners!

Let us show you the new revolutionary Blend-Air. Let us show you why "Comfort costs so little with a Coleman!"

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PHONE 3300

MULESHOE

Mr. Farmer

This is a notice to you from your County Farm Bureau.

Tuesday night at the Bovina School Auditorium, you can express your opinion on farm problems and know that if your fellow farmers agree with you, your legislators will, too. Are you satisfied with the present practice of basis breaking in the Lubbock Cotton Exchange?

Should Grain Sorghums be declared Basic Commodities? Should Farmers pay 4c per gallon road tax on tractor and irrigation fuels?

Should cattle be included in the Farm Program for controlled production and parity support? These and other vital subjects will be introduced for discussion in open forum style.

From these discussions, your Farm Bureau Resolutions Committee will draw up resolutions for you to vote on in October at Parmer County Farm Bureau's 5th Annual Convention. LET YOUR VOTE BE HEARD!

BOVINA SCHOOL AUDITORIUM
 MON., SEPT. 7 AT 8:00 P. M.

PARMER COUNTY FARM BUREAU

Johnson Furniture Great Store - Wide 5th

ANNIVERSARY

STARTS FRI. - SEPT. 4
ENDS SAT. SEPT. 19

SALE

Each And Every One Of The Prices In This Sale Are Bona-Fide And Are On High Quality Merchandise. No Junk! You'll Find Hundreds Of Other Items Tagged With Unusually Low Prices. This Sale Is Being Held So We Can Make Room For Incoming Fall Merchandise.



3 Pc Antique Bedroom Suit

This Lovely Suite Has Wrought Iron Trim, And Has Center Drawer Guides, Dove-Tail Corners And Dust Proof Throughout. Large Plate Glass Mirror On A Wrought Iron Frame. Very Sturdy. Tripple Dresser, Bed And Night Stand.

Regular \$249.00 Value **\$169**

FREE - FREE!

The Sale Will Last 15 Days And The Day That The Least Amount of Sales Are Made (Dollars and Cents) Each Person Who Made A Purchase On That Day Will Receive Their Merchandise Absolutely FREE!

In Other Words. The One Day Of The Sale That Is less Than Any Of The Other 14 Days — That Day Will Be Set As The **FREE PURCHASE DAY** — The Date We Will Announce The Winning Day Will Be In The Muleshoe Journal Issue Of September 24.

TERMS CAN BE ARRANGED

4-PC. CHERRY BEDROOM SUITE

A beautiful suite, that will make any homemaker proud. Center Drawer guides and dust-proof. Full plate glass mirror on vanity. Suite includes bed, Chest-on-chest, vanity and bench.

REGULAR \$239.00 VAL. **\$189.00**

4-PC. SOLID ASH BEDROOM SUITE

Nearly a hundred dollar savings on this fine solid ash suite. Comes in a beautiful caramel finish. Bar bed, double dresser and 2 night stands.

REGULAR \$279.00 VAL. **\$189.00**

3-PC. SOLID ASH BEDROOM SUITE

Another suite that should delight Mrs. Housewife. Comes in a high-tone ivory finish. Dust-proof and center drawer guided with dove-tail corners. Double dresser, night stand and panel bed.

REGULAR \$208.00 VAL. **\$169.00**

3-PC. BLEACHED MAHOGANY BEDROOM

We've marked this one as low as possible, and you'll get double savings because of the sturdy construction. Bed has a bookcase head-board, night stand and dresser.

REGULAR \$208.00 VAL. **\$169.00**

3-PC. CHERRY BEDROOM SUITE

A wonderful suite that includes a panel bed, double dresser and night stand. Center drawer guided and dust-proof. Fine quality metal trim.

REGULAR \$212.00 VAL. **\$169.00**

4-PC. KNOTTY PINE BEDROOM SUITE

You'll have to see this one to appreciate the quality. Made by Franklin Shockey, the suite includes bar bed, two night stands and dresser. Center drawer guides and dust-proof throughout.

REGULAR \$276.00 VAL. **\$189.00**

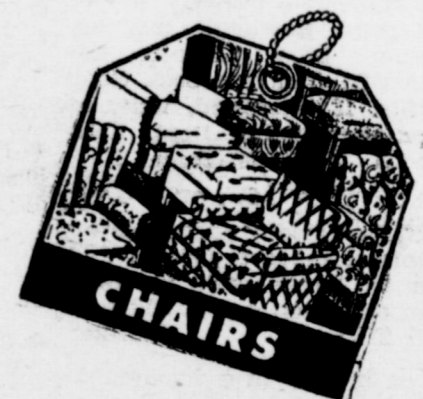
ONE GROUP Occasional Chairs

In failles, brocatelles, plastics and tweeds

Regular \$56.50 Val. **\$39.95**

ONE ONLY, KENMAR RECLINING CHAIR

Regular \$129.00 Val. **\$89.95**



STREIT SLUMBER CHAIRS 25% DISCOUNT

ONE GROUP End Tables & Lamp Tables

Mahogany, limed oak and blondes

Values To \$22.50 **\$11.95**



ROYAL REST Mattresses

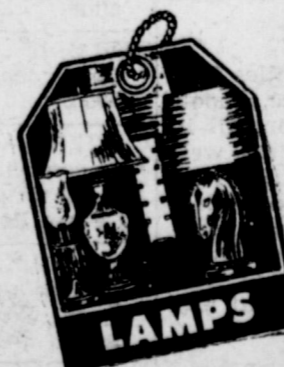
Coil Springs in ACA and other quality tickings.

Regular \$39.95 Val. **\$29.95**
BOX SPRINGS TO MATCH \$29.98



ONE GROUP OF 50 Table Lamps

Regular \$12.95 Vals. **\$6.95**



ONE GROUP 9x12 ALL WOOL AXMINSTER RUGS 25% OFF

MULESHOE PHONE 5150

OPEN STOCK RANCH OAK BEDROOM FURNITURE

20 % off

2-PC. STUDIO DIVAN SUITE

Beautiful all wool freize green upholstery. Makes a comfortable bed at night and a handsome sofa by day.

REGULAR \$249. VAL. **\$159.00**

2-PC. SECTIONAL LIVING ROOM SUITE

Each section is 48 inches long and comes in a brown nubby tweed with gold metallic thread. A real buy.

REGULAR \$225. VAL. **\$149.00**

2-PC. KENMAR LIVING ROOM SUITE

A wonderfully modern living room suite in beige tweed sofa and matching chair. All foam rubber. Don't pass this one up!

REGULAR \$325.00 VALUE **\$268.00**



STUDIO COUCH

FAILLE COVER FLORAL PATTERN

REGULAR \$69.95 VAL. **\$49.95**

OTHER LIVING ROOM SUITES IN FRIEZES, PLASTIC & TWEEDS

20% TO 50% OFF

NATIONALLY ADVERTISED FOAM RUBBER FULL SIZE

PILLOWS \$6.95 each

JOHNSON FURNITURE

Caldwell Home Is Scene Of Annual HD Club Picnic

The annual picnic supper of the Muleshoe Home Demonstration Club was held Monday night, August 24, at the home

of Mr. and Mrs. S. C. Caldwell. The delicious supper was spread under the trees, and after eating, everyone enjoyed a game of 42.

Those present were: Mr. and Mrs. A. W. Copley, Don, La Von and Doris, Mr. and Mrs. S. L. Robison and sons, Mr. and Mrs. E. E. Holland, Mr. and Mrs. Onard Upton and John, Mr. and Mrs. Gene Caldwell, and Mr. and Mrs. S. C. Caldwell and Bill.

VISITED RELATIVES

M-Sgt. and Mrs. Richard H. Butts of Craig A. F. B., in Selma, Ala., visited last week with his brother, Buford Butts and family. Mr. and Mrs. Butts and Patricia, and Sgt. and Mrs. Butts, went from here to Shattuck, Okla., where they attended the wedding of a niece, Velda Butts.

Society News

By Miss Dorothy Giles

THE MULESHOE JOURNAL, Thursday, September 3, 1953

Engagement Is Revealed



MISS CHRISTINE MOORE

Announcement of the approaching wedding of Miss Christine Moore to Sgt. Bill D. Bradshaw, son of Mr. and Mrs. W. C. Bradshaw of Tahoka, has been made by her parents, Mr. and Mrs. J. E. Moore of Maple. The wedding is to take place in the chapel of the First Baptist Church in Plainview on the evening of September 4.

Miss Moore is a graduate of Muleshoe High School, and Wayland College. She is now employed as secretary at Southwestern Investment Company in Plainview.

Sgt. Bradshaw attended Wayland College for two years. He is now returning from Korea after having served fifteen months duty.

PAPER PUNCHES in stock at The Journal.

Wanda Cawthorn And Carroll Pool Wed In Ft. Sumner

Mr. and Mrs. V. V. Cawthorn announce the marriage of their daughter, Wanda Cawthorn, to Mr. Carroll Pool, son of Mr. and Mrs. W. M. Pool, Jr.

The ceremony was performed August 27, 1953, in Fort Sumner, N. M.

H. D. Club Has Called Meeting

On the first Monday in August, seven members of the Bailey County Home Demonstration Council met in a called meeting in the Court House in Muleshoe. The purpose of the meeting was to elect three delegates to be state meeting which will be held in Galveston, sometime in September.

Mrs. G. T. Maltby discussed the details of the state meeting, and also the expenses which were involved.

The following delegates were elected: Mrs. G. T. Maltby, Progress H. D. Club; Mrs. Margaret Hough, West Camp Club; and Mrs. H. W. Hanks, Muleshoe Club.

NAVY RECRUITER TO BE IN MULESHOE

The U. S. Navy recruiter from Clovis will be in Muleshoe at the Post Office building on Tuesday, Sept. 8. He will be there from 11:00 a. m., until 12 noon. Anyone desiring information is asked to please contact him at that time.

PAT R. BOBO

Attorney-At-Law
Muleshoe, Texas
Office In Bank Building

TO CALIFORNIA

Rev. and Mrs. H. W. Hanks and Mary Nell left last week for Berkeley, Calif., where Mary Nell will teach school for the coming year. Mr. and Mrs. Hanks will return to Muleshoe by train.

Mrs. H. O. Barbour Hosts W. S. C. S.

Fourteen members and two visitors of the Muleshoe Methodist Woman's Society of Christian Service met in the home of Mrs. H. O. Barbour Monday afternoon, August 31, at 3 o'clock.

Participating in a program on "That All Men May Come", were Mmes. H. C. Holt, leader of the

program; I. F. Willman, G. E. Jennings, and F. B. Pierson. Mrs. H. Jay Weyer gave the prayer which closed the program. Mrs. F. B. Pierson presided over a short business session. The financial chairman, Mrs. Arnold Morris, gave a report of the committee reminding all to keep in mind the date for the "Fall Round Up" to be held on Wednesday night, September 23. Further details of the ticket sale will be announced in the near future.

New 1953



AUTOMOBILES

And
PICK-UPS

WE HAVE SEVERAL GOOD USED CARS
AND PICK-UPS ON OUR LOT

C. & H. CHEVROLET

Phone 2720

Muleshoe



THURSDAY, FRIDAY & SATURDAY

PONY EXPRESS

Color by TECHNICOLOR

Starring CHARLTON HESTON - RHONDA FLEMING
JAN STERLING - FORREST TUCKER

Directed by JERRY HOPPER - Screenplay by CHARLES MARQUIS WARREN
Based on a story by Frank Gruber - Produced by Nat Holt - A Paramount Picture

SUNDAY & MONDAY

It's M-G-M and BIG! It's TECHNICOLOR and MUSICAL!

DANGEROUS WHEN WET



ESTHER WILLIAMS
FERNANDO LAMAS - JACK CARSON

TUESDAY & WEDNESDAY

A SLIGHT CASE OF LARCENY

MICKEY ROONEY
EDDIE BRACKEN
ELAINE STEWART
The "Bad And Beautiful" Girl!

"STEVE" Is BACK

Remember "Steve" Stevens. We'll He's Back & Will Soon Be Calling On You - He'll Be Seeing You About Such Famous Products As

NECCHI SEWING MACHINES

FRIGIDAIRE PRODUCTS

IRONRITE IRONERS

And Other Equally Famous Products

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REDDY KILOWATT

BALANCED BUDGET BONUS BAG!

BUY THESE 6 LAMP BULBS



SAVE
24¢
ON EACH BAG OF BULBS!

GET THIS ONE FREE!
OF EXTRA COST

AT ANY LAMP BULB DEALER OR PUBLIC SERVICE OFFICE

THIS BAG CONTAINS 3-60 WATT BULBS.
3-100 WATT BULBS AND 1-150 WATT BULB.

\$1.38 Value
YOU PAY \$1.14

You Save **24¢**



SOUTHWESTERN

PUBLIC SERVICE

COMPANY

Piggly Wiggly & Swift

TRAINLOAD SALE



SWIFT'S NO. 1/2 CAN
VIENNA SAUSAGE 17c
SWIFT'S 12 OZ. CAN
PREM 45c

LIMIT 12 OZ. BOX
STARCH 15c

LARGE BOX
VEL 31c
QUART BOTTLE
PUREX 17c
SWIFT'S ALL SWEET
OLEO, lb. 29c
SWIFT'S 12 OZ. JAR
PEANUT BUTTER 29c

Oleo Hollandale
1/4Lb. Colored, **15c**

SHORTENING Swift's Jewel
3 Lb. Can **67c**

BETSY ROSS 24 OZ. BOTTLE
GRAPE JUICE 29c
TOWIE 8 OZ. BOTTLE
MARISCHINO CHERRIES 25c

SUN BRITE
CLEANSER, can 9c
LIBBY'S STUFFED, 2 OZ. JAR
OLIVES 23c
LUCKY STRIKE NO. 1/2 CAN
TUNA 29c

QUART BOTTLE
JEWEL OIL 57c
SWIFT'S 10 OZ. CAN
PORK SAUSAGE 49c

SWIFT'S PREMIUM 7 1/2 OZ. CAN
BEEF STEAK 59c
PARD 16 OZ. CAN
DOG FOOD 15c

FLOUR Gold Medal
10 Lb. Bag **79c**

PIGGLY WIGGLY QUALITY MEATS

Fryers Swift's Premium Lb. **49c**

SWIFT'S PREMIUM
FRANKS, lb. 59c
SWIFT'S PREMIUM
BACON, lb. 83c

SWIFT'S BROOKFIELD, LINKS
SAUSAGE, lb. 69c
SWIFT'S PREMIUM, 1/2 OR WHOLE
HAMS, lb. 69c



SWANS DOWN WHITE OR CHOCOLATE
CAKE MIX 27c
PACO
SKIMMED MILK, 2 for .. 21c
STAYLEY'S WAFFLE, 24 OZ. BOTTLE
SYRUP 41c
OCEAN SPRAY NO. 300 CAN
CRANBERRY SAUCE .. 23c
SUNSHINE 6 OZ. BOX
CHEESITS 19c

ROAST Swift's Veal
Chuck Lb. **27c**

FRESH FRUITS AND VEGETABLES

SWIFT'S VEAL
ARM ROAST, lb. 35c
SWIFT'S VEAL
LOIN STEAK, lb. 35c

SWIFT'S VEAL
ROUND STEAK, lb. 43c
SWIFT'S VEAL
T-BONE STEAK, lb. 37c

Grapes Thomson
Seedless, Lb. **15c**

SHORT RIBS Veal
Lb. **15c**

FRESH CALIFORNIA
LETTUCE lb. 13c
FRESH YELLOW
SQUASH lb. 7 1/2c

FRESH CALIFORNIA
TOMATOES lb. 19c
HOME GROWN
CUCUMBERS lb. 7c

GOLD KING, 10 1/2 OZ. PKG.
STRAWBERRIES . . . **25c**

BELL PEPPER Home Grown
Lb. **12c**

HILLS OF HOME 12 OZ. PKG.
SPINACH 14c
BEALEMON 6 OZ. CAN
LEMONADE 15c

SNOW CROP 10 OZ. PKG.
PEAS 19c
HILLS OF HOME 12 OZ. PKG.
BLACKEYED PEAS 19c

CELLO BAG
CARROTS each 10c
HUNT'S 8 OZ. CAN
TOMATO SAUCE, 2 for 15c

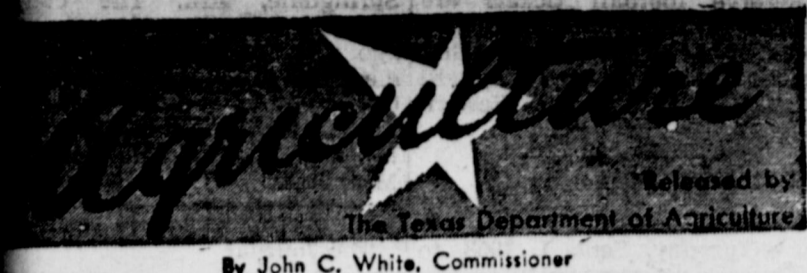
FRESH CALIFORNIA
CELERY each 15c
BLUE PLATE NO. 303 CAN
OKRA 18c

SHAMPOO Modart 75c
Size **28c**

6 1/2 OZ. BOTTLE
AIR WICK 59c
MENNEN'S 5 1/2 OZ. SIZE
BABY CREAM 39c
PAL 144 BLADES
RAZOR BLADES 98c

PALMOLIVE BATH
TOILET SOAP, 2 for 25c
LARGE BAR
VEL BEAUTY BAR 25c
CASHMERE BOUQUET BATH
TOILET SOAP, 2 for 25c





Department of Agriculture Reorganized

The first day of September marked the beginning of a new year for the Texas Department of Agriculture.

The day was the start of the late fiscal year and the time when the Department of Agriculture initiated its activities as a reorganized and re-vitalized farm agency.

The plan was made possible by House Bill 23, which received approval during the last legislative session. Among other things, it calls for a closer integration of duties in the agency and the elimination of overlapping divisions. The first major step was the combining of seven divisional functions under three main heads below the administrative branch.

Re-grouping of the divisions was one of the measures specifically requested by department heads. As a result, the agricultural work was sectioned under the Division of Marketing, Division of Seeds and Division of Horticulture and Plant Quarantine.

The reasons were simple and practical. Lines of authority now were clearly drawn. By doing away with a few high salaried positions, more money became available in the field where new men were badly needed. And the tightening up of divisions cut out a vast amount of duplicate paper work in the accounting sections.

But one of the greatest benefits derived from the reorganization was the elimination of a bottle-neck which hamstrings most state agencies—the technicality which prevents a field employe of one division from aiding in the work of another division during a rush season or emergency. Under the new plan, any field man can be switched to an area or job where he is most needed, regardless of the division to which he is assigned.

This one provision alone, will be worth many thousands of dollars to the department. And field operations are expected to be much more efficient.

House Bill 23 is a forward step in the long-range plan to put the Department of Agriculture on a smoother operating basis. The reorganization should make a big difference in service in future years.

GREEN Hospital & Clinic

Muleshoe, Texas

Dial 2250

CONGRESSMAN IS HOME

Mahon Says 83rd Congress Notable For Cooperation

Congressman George Mahon opened his Lubbock office on Monday of this week and plans to be in the District for the next several months. The next session of Congress is scheduled to convene on January 6, 1954. Mahon expressed the hope that he could spend most of his time out among the people of the twenty-five county district, explaining, however, that both his Lubbock and Washington offices would remain open.

In commenting on the general situation, Mahon made the following statement:

"The present picture is dark in some respects. For this I do not blame the Democrats or the Republicans. We are thankful that an agreement has been reached to stop the shooting in Korea, but there is every indication that there is no good way to deal with the Russian Communist and that the Korean truce will prove to be as frustrating as the Korean War.

Except for the undiminished threat to our security posed by the Communists, now apparently in possession of both the A-bomb and the H-bomb, Congress could have worked wonders in dealing with taxes and the budget."

Mahon pointed out that the fiscal picture was not altogether dark. He said that a downward trend in spending could definitely be expected unless there should be a worsening of the international situation. He said that there was no reason for a spirit of defeatism, that in his opinion we should keep our guard on the domestic and foreign fronts. He feels that we can successfully work our way through this difficult period. Mahon emphasized the fact that our country is essentially sound to the core and tremendously powerful and that we should not lose faith in each other or faith in our Commander-in-Chief, the President.

As to the new Republican Administration he had the following to say:

"The first session of the 83rd Congress was notable for the fine spirit of cooperation which existed between the President and Congress. I am not critical of the President. I think he is doing the best he can under the difficult domestic and international situation, and I have given him my best cooperation. I have voted with him on all issues except in rare instances where I have had very deep convictions to the contrary. Likewise, I am not critical of the first session of the 83rd Congress. I think it did about all that could have been expected of it under the circumstances. Of course, no miracles have been performed and a very big job yet remains to be done. The second session of the 83rd Congress will have to deal with a wide variety of difficult and controversial subjects involving such matters as the extension of the farm program and many other important issues."

ALL ABOUT TEXAS in the Texas Almanac, on sale at The Journal, Phone 7220, we deliver.

TOUGH PROBLEM

Crop Surpluses In U. S. Pile Up

Total agricultural output in the nation is now 41 per cent above the production for the pre-war years, 1935-39. Even with our increasing population and high domestic consumption, large stocks of wheat, cotton, corn, beef and butter have piled up.

C. H. Bates, farm management specialist for the Texas Agricultural Extension Service, says the return to acreage control programs is evidence of a worsening of the economic picture. However, he adds, if burdensome surpluses are to be avoided, production must be more nearly geared to demands. The well being of farm and urban families alike can be affected by broad economic objectives in the present situation.

These objectives include strengthening and expanding foreign markets for farm commodities; maintaining a high level of employment and earnings throughout the nation's economy; keeping farm purchasing power high and using more efficient production methods on the nation's farms and ranches in order to increase the output per person.

In commenting on the objectives, Bates points out the importance of foreign markets to Texas producer for much of the cotton and wheat produced in Texas goes into export channels. A continuation of high level earnings will help assure a strong demand for domestic consumption of farm and ranch products and high farm purchasing power will help keep industry humming. Finally, says Bates, we can keep living better in America if we continue to do a better job, but the use of haphazard farming methods will not gain the objective.

Sudan Bureau To Meet Sept. 8

The Sudan Farm Bureau will meet in Sudan, Sept. 8, for their regular meeting. E. J. Stone, president of this organization has announced. This is to be a very special meeting and many surprises are in store for those who attend.

Resolutions to be submitted to the County Resolutions committee will be discussed. All of those who have any ideas on this matter will please attend this meeting and give the resolutions committee a helping hand. We need to know how you feel on such matters as cotton classing, cotton prices, loan values and other vital matters in order to submit resolutions that will be a real representation of the Sudan area farmers. So attend this meeting and give us your ideas.

HERE ON BUSINESS

Dan Bray of Lubbock, son of Mr. and Mrs. Clyde Bray, was in Muleshoe Monday on business and visited his parents. Keith, another son of Mr. and Mrs. Bray, is here on vacation until the 11th, when he will return to his studies at Texas Tech.



Man... WHAT VALUES in AUTO SERVICE!

SERVICE SPECIAL FOR DODGE, PLYMOUTH AND Dodge Truck Owners

A \$14.95 Value
\$9.65

Here's What You Get—

- ROTATE TIRES (Passenger cars).
- PACK U-JOINTS.
- PACK FRONT WHEEL BEARINGS.
- LUBRICATE REAR AXLE BEARINGS.
- LUBRICATE CHASIS.
- CHANGE OIL AND FILTER ELEMENT.
- CHECK GENERATOR, REGULATOR and BATTERY.
- CLEAN OIL BATH AIR CLEANER and BREATHERS.
- CLEAN SPARK PLUGS, SET TIMING AND CHECK POINTS.
- ADJUST CARBUREATOR.
- ADJUST TAPPETS.

PRICE DOES NOT INCLUDE PARTS OR OIL.

"Care Will Save Your Car" So Why Not Take Advantage Of Our Service Special

ARNOLD MORRIS AUTO CO.

Phone 7150 — Muleshoe

YOUR HARVEST FUNDS

are invited, protected and insured!

MULESHOE STATE BANK

Member Federal Deposit Insurance Corporation

CHIC LITTLE STYLES IN SMART ALL WOOL FABRICS GIRL'S

COATS

A big girls dream coat with fur trim just like Mommy's. Light weight Covert makes an ideal "dressy" coat. Single breasted, yoke back, button trim welt pockets. Sizes 7 to 14. Colors: Teal, Wine and Copper.

The solid trim, double breast & flare back on this coat makes a fine addition to any little girls wardrobe. Let her play as hard as she likes — It wears and wears! Sizes 7 to 14. Colors Red-Blue Combination.

Velvet overlay on collar and cuffs and welt side pockets give this all wool coat a distinctive appearance with quality of workmanship for long wear. Colors: Brown, Green and Blue. Sizes 7 to 14.

14.75

SIZES 7 TO 14

Buy Now On Lay-Away — No Carrying Charge

High Quality — Low Price!

Multi-check with solid color collar and cuff trim. In yarn dyed Melton this has the cutest little matching muff that ever warmed a soft little hand! Sizes 3 to 6X. Colors: Brown, Green and Blue.

A yarn dyed gray coat with velvet insert and collar trim - add one small muff for those cold days and those precious little fingers and you have an angel child. Single breasted, four gore back. Sizes 3 to 6X.

12.90

SIZES 3 to 6x-7-14

All Wool Tweed for that active miss! Velvet trim collar and yoke insert, novelty tab pockets, flare back put her right in the fashion picture. Tan and Gray. Sizes 3 to 6X.

A Small Down Payment Will Hold Your Purchase

Buy NOW On LAY-AWAY!

For the winter season choose a bright red or Kelly basic coat that can be dressed up with a detachable bow at her throat, to match the velvet pocket trim. Double breasted. Sizes 3 to 6X.

9.90

This all wool novelty check has that chic double breasted look with a princess velvet trim collar and pockets. In Brown and Gold. Sizes 3 to 6X.

Anthony's
THE C. R. ANTHONY CO.
MULESHOE, TEXAS

Bob Mills Home Scene Of Party

Mrs. Bob Mills entertained with a party in her home Wednesday evening in honor of Tommy Woodard, who is visiting here for two weeks. Ladies assisting were Mes L. J. Mills, Gene Lowe, Lewis Stewart, S. C. Caldwell, Ebb Martin, John Garrett, Sursa, Bob

Blackwood, and Scott Donaldson. Thirty-one children were present for the party. After playing several games, Tommy opened the many nice gifts. Several pictures were taken, after which freezer cream in cones, and pops were served to all.

ATTENDED WEDDING
Rev. and Mrs. A. W. Blaine and children attended the wedding in Lamesa last Thursday of Mr. and Mrs. Gayle Bowen.

ENGLISH FLORAL & GIFT SHOP

1221 Ave. B

It's A Complete New Flower Shop For The Folks In The Muleshoe Trade Territory

- BOUQUETS ● SPRAYS ● CORSAGES
- POTTED PLANTS ● GIFTS
- GREETING CARDS

PHONE 5740 ——— FREE DELIVERY

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SAM'S RADIO & TV SERVICE

We Repair Any Make Or Model TV Sets

Phone 3639 ——— 916 Ave. B

WE BUY COTTON LOAN EQUITIES

Edwards Gin

MULESHOE ——— TEXAS

USED TRAILER TIRES

15 Inch — 710's — 760's — 820's

\$6.00 each

Lots Of Tread

COME IN AND PICK UP YOUR TIRES NOW

MULESHOE IMPLEMENT AND SUPPLY CO.

Phone 300 ——— Muleshoe

EXTRA SPECIAL STEEL COTS

Each \$7.50

NEW MATTRESSES

Each \$3.50

RUSSELL SUPPLY

PHONE 3400 ——— MULESHOE

Society News

By Miss Dorothy Giles

THE MULESHOE JOURNAL, Thursday, September 3, 1953

Beller-Hall Vows Are Exchanged



MRS. JIMMY HALL

Band Boosters Met Monday

The Muleshoe Band Boosters met in a called meeting Monday night in the High School auditorium. Mr. Paul Craig, president, presided. The Band Boosters will sell programs at the football games as they did last year, and will also have the concession stand again this season. The club will purchase three one-burner hot plates to be used at the concession stand so that they can give better service to the customers.

Thursday, September 3, at 8:00 p. m., volunteer Band Boosters will meet at the concession stand to clean it. Mr. Tom Shirley, band director, gave an inspirational talk on the growing interest in the band of the parents and band students. He then introduced Mr. and Mrs. Phillips, owners of the House of Music in Clovis, N. M., and Mr. Paul Huntington, also of Clovis. Mr. Huntington demonstrated a number of band instruments.

Band Boosters attending the meeting were: Mr. and Mrs. Tom Berry, Mr. and Mrs. D. L. Morrison, Mr. and Mrs. Troy Wilkerson, Mr. and Mrs. Lester Howard, Mr. and Mrs. Lloyd Alsop, Mr. and Mrs. Noel Woodley, Mr. and Mrs. Paul Craig, Mr. and Mrs. D. B. Lancaster, Mr. and Mrs. Bearden, Mr. and Mrs. Ray Morrison, Mr. and Mrs. George Provence, Mr. and Mrs. Adair, Mr. Bert Mathis, Mr. Verney Towns, Mrs. Jessie Robinson, Mrs. Gerald Allison, Mrs. Roubinek, Mrs. A. W. Copley, Mrs. Jack Cox, Supt. Jerry Kirk, and Mr. and Mrs. Tom Shirley.

The present members of the Band Boosters are expecting to have a bigger and better club

Mr. and Mrs. D. E. Beller are announcing the recent marriage of their daughter, Lavelle, to Jimmy Hall, son of Mr. and Mrs. L. S. Hall of Muleshoe.

The ceremony was performed August 23, at 8:30 p. m., in Clovis, N. M. Present for the exchange of vows were Mr. and Mrs. L. S. Hall, Peyton Dunham, and Minnie Ola Cox.

Mr. and Mrs. Hall graduated from the Muleshoe High School with the class of '53. The young couple will be at home in Muleshoe.

Rufus Aylesworth Plays Organ For Recent Wedding

Rufus Aylesworth, one of our local boys, seems to be advancing rapidly in his music, as shown in a writeup in the Sunday edition of the Amarillo Globe News.

Rufus played the organ Tuesday evening in the West Amarillo Christian Church, for the wedding of Miss Alice Margaret Thomas and Mr. Forrest Earl Skinner.

Selections played were: "I Love Thee" by Grieg; "Andantino" by Lemare; "Evening Star" by Wagner; "Traumerel" by Schuman; "Indian Love Call" by Primi; "Because" by D'Hardelot; "O Promise Me" by DeKoven; "The Lord's Prayer" by Malotte; and "Claire de Lune" by Debussy.

Read The Journal Want-Ads Staples always on tap at The Journal.

this year. The next meeting will be held October 1, at 8:00 p. m., at the High School. The public is cordially invited.

Rebekahs Discuss Home Coming Day

Muleshoe Rebekah Lodge met in regular session with Fern Davis in the chair in the absence of Noble Grand, Clara Lou Jones.

There was some discussion on the home coming pilgrimage day to be held at the homes in Ennis and Corsicana this coming Sunday, September 6. As no one could attend, a love offering to help on the hospital fund was mailed in to State Secretary, Berta H. Potter.

The annual birthday celebration was discussed but no definite date was set for it. Everyone is urged to be present next Tuesday night to help plan for the celebration, which will be held the last part of September or the first part of October.

Eastern Star Meets Tuesday

The Eastern Star met Tuesday night, September 1, with Mrs. Ruby Cox, Worthy Matron, presiding.

There was a general business session. Several invitations were received, inviting the Muleshoe Lodge to attend Friendship Night at various Lodges near by. Among them were Clovis, Happy, and Plainview. These Lodges will have their Friendship nights September 15, 18, and 28, respectively.

A social hour followed, and refreshments were served by Opal Booth, Radie Boone, and Juarene Bovell.

HAD GUESTS SUNDAY

Sunday dinner guests in the home of Mr. and Mrs. A. P. Lambert were Mr. and Mrs. Elmer Eason of Muleshoe, and Marie and Richene Moore of Plainview.

VISIT DOWNSTATE

Mr. and Mrs. H. S. Sanders, Sa., and son, Mike, are off again. This time to visit relatives and friends down state. They went from here to Dodd City for a visit with her parents, Mr. and Mrs. Henry Taylor. They will visit also at Paris, Roxton, and Dallas.

ASK ME ABOUT MY BUSINESS!



Box 943 — Muleshoe
Phones 2796 — 3600

34 Reserve Tickets
Reserve football tickets are on sale for the remainder of this week in the office of Jerry Kirk, school Supt. Next week they will be put on sale at the Western Drug.

HAVE NEW SON

A boy, Timothy Evans, was born Tuesday, Sept. 1, 1953, to

Mr. and Mrs. Roy Howard, of Springdale, Ark. The couple lived here until a few months ago and Mr. Howard was a clerk in the local postoffice. Grandparents are Mr. and Mrs. Earl Jeter, of Springdale, and Mr. and Mrs. W. E. Howard, of Muleshoe.

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