## SCOOP SEZ


$\cdots$ I

Three Persons Injured Wednesday InTwo Car Crash On Plainview Road


Lindley Directs Dimes Campaign

Scotch Foursome Winners Named

Mary Jo Holt Chosen Football Queen; Coronation At Halftime Friday Night

Armistice Day
Breakfast At
Legion Monday

Funeral Service Held Last Sunday For Paul Hammett
$\qquad$ Farmer's Cooperative Elevator To Hold Open House Here Saturday




Bonfire, Rally AtMHS Tonight


Basketball Season Began Nov. 6
Bill Willis Wins
Navy Promotion

| MARKETS |
| :---: |
|  |  |
|  |  |
|  |  |

How Bailey County Voted - 1956



THE LOSERS


City Council Hears Delegation, Buys New Camera, Discusses Traffic Signs
Commissioners
Pay Road-Bridge Fund Warrants

$\qquad$

Auto Accident At
West 2nd and C Wed. Morning

15.016

BALES OF COTTON Ginned in Muleshoe

NOVEMBER 8 30,000 Bales At Compress
 cin ain

## 1957 Buick Line Features More New Ideas Than Any Previous Models




NORGE AUTOMATIC WASHER ONLY \$299.95

AUTOMATIC DRYER FOR ONLY $\$ 29.95$ THOMPSON FURNITURE CO.


- IT's wise to plan your family financing with an eye "pay themselves first" find that funds are readily avail able in times of emergency.... or when some special
luxury is wanted. Resolve now to revise your budget
and place savings at the head of the list. Then bring hose savings here where they earn liberal dividends

First Federal Savings \& Loan Ass'n.
4th and Pile
CLOVIS, N. M.


Yearing about the 1957 new car models being really new?
Well, in the case of the 1957 Buicks it's Well, in the case of the 1957 Buicks it's
rue - gospel true. We mean these 1957 Buicks are new in the precise and literal sense. We mean new
from the ground up, and from gleaming grille to sassy taillights.
We mean new lowness, new styling, new bodies, new windshields, new controls, new safety-padded instrument panels, new safety steering wheels, new seating, new fabrics, new colors.
We mean new front end, new rear end,
new frame, new braking, new steering,
new frame, new braking, new steering, new handling, new riding, new road-
ability -a whole new chassis of greater solidity and safety.
We mean V8 engines new from the
crankshaft up - engines that deliver
*


CAYLE REED BUICK COMPANY


Bula News

Located Across From Courthouse
THERE IS A "CAUSE" FOR EVERY DISEASE
CHIROPRACTIC LOCATES AND CORRECTS IT CHIROPRACTIC LOCATES AND CORRECTS IT TIRED OF BEING SICK?


[^0]Lazbuddie Harvest Festival Held At School Auditorium Saturday Night


Mules Lost 52.0 To Canyon Friday


|  | MATTRESSES |
| :---: | :---: |
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| comem |  |
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Safe 'n Sound


POOL INSURANCE AGENCY


Grid Results

|  |
| :---: |
|  |  |

Cub Scout Pack 127
ist church.
A spook room was presente
the Webelos Den and the
Cudus played several game


ONE IM YOUR FUTURE?

Grid Schedule $=5=5=$

Junior High Cage Teams Schedule Conference Games
for roun perscaplions 50 日E
-FILLED RIGHT -
DAMRON REXALL DRUG STORE

THE MOST COMPLETE PRESCRIPTION DEPARTMENT IN WEST TEXAS

WE WANT TO BUY YOUR COTTON

PLAINS COOPERATIVE LOANS GOVERNMENT LOANS W. R. CARTER \& LONNIE BASS
every drop the right temperature when your Water Heater is
ELECTRIC


Yo wantepend on onsectrin wetater heat
Because an electric water heater requires no air to operate it is completely insulated an ALL sides. This mater water heating safe, eficient and And, as for economy of operation, Reddy's 18 electric water heating rate
lets you have all the hot water you need for about ten cents a doy
electric water heater. You can do so by seeing your Reddy Kilowatt Electric
Appliance Dealer. $\qquad$

## HERE'S WhMy YOU



PRESERVES
 CORN $=2$

69c 25 c ORANGE MIX X

HASH ${ }^{\text {Comencod dect }}$
11c keafts minatuas
Marshmallows folion yog 19c BEANS Dice bome Lbbys 15 c PICKLES


FROSTING bailio. Mmante 29 C


OLEO Mosodernese, 1 1b. 29C
CAT FOOD ${ }_{\text {taspy }}^{\text {taby }}$ con 13 C


 BARBECUE Vademods 79 C


PATIO DINNERS Coull chice 59C
JU\|CE. . . . . 15 c

## SHORTENING :

 MIRACLE WHIPSalad Dressing
Pint CRACKERS

Krispy

$53^{\text {e }}$ $30^{\circ}$ $26^{\circ}$

10c
27c

CHEESE 74 ROAST t. $\ldots 39^{\circ}$

| U. S. GOOD BABY BEEF: |  |
| :---: | :---: |
| T-BONE STEAK | lb. 79c |
| ROUND STEAK | lb. 79c |
| LOIN STEAK pri ion | lb. 69c |
| ARM ROAST | lb. 49\% |
| CHUCK ROAS |  |




1b. 29c

suled. wisons conn nina
BACON BEEF STEW A4toren con
TAMALES ANo. Ano con
BLACKEYED PEAS No. Sop foc con
VIENNAS ${ }^{\text {Comefoticom }}$
PEACHES No vezit vit con
PINEAPPLE JIICE Ston foce ORANGE JUICE
GREEN BEANS Some
lb. 49 c
HAIR
ARRANGER
$\begin{gathered}\text { sorerss ore } \\ 43 \mathrm{c} \text { fus }\end{gathered}$

Piggly Wiggly Supermarkets are in the business of selling foods... the most abundant, the most varied, the most healthful in history. Yet, Piggly Wiggly customers buy all this at such low prices that a penny represents the amount of profit made on your food dollar. After paying for merchandise, salaries, rent, utilities, equipment, and other expenses, just one penny is left over. This is possible because of the large-volume, fast turn-over method of self-service. By "feeding millions for a penny", Piggly Wiggly and the entire grocery industry ing for you and your family.

ANTISEPTIC

## LEMONS <br> Lb. .... <br> $121 / 2^{6}$

 $39^{\circ}$ lb. $12 \frac{1}{2} \mathrm{c}$ lb. 10 c 15c
## ORANGES

5 Lb . Bag
APPLES Jonamom. AI Puppoue RUTABAGAS

CELERY caitiomio. Greem Lagos sode
GRAPEFRUIT Lb. . . 71/2C


## Sweeping Model ChangesIntroduced In 1957 Olds At Johnson and Nix



New shipments are coming-we need space!









New shipments are coming-we need space!
$\qquad$
 миymumpumana

Tomorrow's the day... they go on displayl
 For Lazbuddie Study Clubbers quests that all who plan to at-
tend notify her not later than
November 19. November 19. 19 will begin at 10:30
The reunton
am. and last until 4 pm. a.m. and last until $4 \mathrm{p} . \mathrm{m}$.

Use The fournat's Want:Ads
They get results.

## LET M \& J FEED \& SEED CO.

put you in the pouitry business

## WE'LL PAY

\$1.35 Per Chicken - Finante Feed Only
$\$ 1.80$ Per Chicken - Foed and Baby Chicks.
\$2.00 Per Chicken - 16 Weeks Old Pullet and Feed.
Come In and Find Out How You Can Be In The Poultry Business With Little Or No Risk To You.


M \& J FEED \& SEED CO.


ALL that's
NEW is OLDS!

3 NEW SERIES! 17 ALL-NEW MODELS! see them now-

sivin Ount Cen-so much that's excle sively Olds! Come make your choice-from 17 glorious models in three great Oldsmobile Series Golden Rocket 88, Super 38, Starfire 98. In every exciting model, you'll find new engineering values-new styling accents! Plus a great new 277 -horsepower Rocket T-400 Engine-new Wide Stance Chassis-a host of extra-value features Here are big reasons why, for '57, the accerit's on Oldsmobile... the car that puts the accent on youl Come chioose your favorite right nove!
$\qquad$ OME INI YOU'LL LIKE OUR QUALITY WAY OF DOING BUSINEES

Wanda Rice and Jimmy Clyde Holt To Wed Dec. 23



Philathea Circle Rummage Sales To Be Saturday

WSCSMakes Plans For Country Fair

Teachers Meet To
Oppose Merit System Plan

Junior High Grid Olton Grid Game Teams End Season Films Shown At With Twin Losses Lions Luncheon

Class Plans For Christmas Party


JayCee-ettes To Display Doll In Downtown Stores

lla Page Is New<br>President For Winsome Class

## RHEUMATISM ARTHRITIS BACK DISORDERS

 at thePAINE
NATUROPATHIC CLINIC

No. $4{ }^{\text {lem a selingeise of of }}$ ads

## NO. 4 teling the compress siov <br> ELECTRONIC SCALES WEIGH YOUR COTTON ACCURATELY <br> We have installed an automatic scale that elec tronically registers the exact weight of each bale on a recording dial. <br> The weight remains on the dial until recorded by the operator. <br> Tractor-mounted, this instrument weighs the cot ton faster and more ac curately. <br>  <br> "Nothing to sell but SERVICE" <br> UNION COMPRESS and WAREHOUSE CO. <br> Manager

## The MUleskoe

 Than 31 Years Retires From Service




RECOGNITION OF ACHIEVEMENT was preesnted Gil Wollard, (wearing hat) as he retir-
d from the postal service last week. Presenting the award is postmaster Arnold Allcorn,


First of GMC's Blue Chip Monsy-Wakers for '57: Pound for pound, it's...

## the most powerful truck ever built!



New GMC light duties with 206 h.p. and new styling advances how to no passenger car on any point of roadability

HERE, headlining GMC's 1957 You'll be getting flashing response cannot be overtaxed in normal use our new light duty becomes a truly phenomenal vehicle.
$\qquad$ $151 / 2$ pounds of its weight.
You'll be bossing around engine power usually found only in truck rated at more th o pedal demand-high-mileage effciency from an unstraining engine
-work capacity that won't drop off after a few months.

So there's little chance of parts failures, no excessive wear, or repair needs due to engine strain If money-making power is what you want, here it is! Come in and pocket, too. THIS light-duty engine see us for all the facts.

## GMC TRUCKS for'57

## LADD PONTIAC

HIGHWAY 70 AND 84


PONTIAC CHIEETAIN FOUR-DOOR SEDAN-The 1957 Chieftain four-door sedan
is a favorite of owners who want the convenience of four doors in an economy priced car. Tastefully upholstered in bright combinations of nour don and dunable vinyly fabrices, $\mathbf{- 8}$ engine and responsive
Ladd Pontiac Introduces 57 Models Featuring ExcitingStar Flight Style

## ALEX DRIVE-IN FRUIT STAND

Penty of New Mexico Winesap Apples Irish Potatoes, $\$ 2$ per sack, and up
Pink Grapefruit and Texas Oranges New crop Pecans - Sweet Potatoes
New crop New Mexico dried Pinto Beans ALEX BARNHILL, PROPRIETOR
$\left[\begin{array}{c}\text { Enjoy Delightful } \\ \text { MEALS }\end{array}\right]$

THE CROSSROADS CAFE



Maple News Events


FAMILY CAR?
Usually that means several drivers. In case of accident, Dad foots the bill. That's why good insurance is so impor-

the new Pontiac is Completely New from Power to Personality!

Fresh from 100,000 miles of testing, the ' 57 Pontiac is on display tomorrow start of a styling revolution. And that glistening sheath conceals a carload of engineering "firsts"-all polished to watch-work perfection in the toughest test ever
Given a new car.
This ' 57 Pontiac pounded the road through 100,000 miles of tests.
all Pontiac engineers sefined and pertected every yeature of this great car.
the engine that set over fifty new world records and led all eights in miles per gallon! They perfected the new suspension system, new controls and new StratoFlight Hydra-Matic" to give you the smoothest riding, easiest handling-and salest

- new car ever to hit the road!
See and drive this new' 57 Pontiac. Sample in a single mile all that's been proved
by 100,000 miles of testing.
See America's Number (1) Road Car-On Display Tomorrow:
LADD PONTIAC




THE MULESHOE JOURNAL
J. M. FORBES, Publisher


Sand Hills Philosopher Favors PAYING FOROLD WARS BEFORE STARTING NEW ONES


Enochs Events



$\qquad$ in the evening: and and fresh
of ths brook. (1 Kings 17:6) Many years (1 Kings ags $17: 6$ all
sas
sas settlement was all but wipe

H. C. BRAUNE has Recentiy opened his GARAGE
Back of Gurn'sodr Stop
$\qquad$
Works On All Makes Cars Irrigation Motors and Tractors


A day that we spend with our memories in honor of those young men and wamen who have given so much for freedom. We will not be open tor business Veterens Day. Nov. 12 th

MULESHOE STATE BANK

A detail, to be sure. But then, this 1957 Lincoln was designed to be detail-perfect, to be the finest of the fine cars! You'll see the proof everywhere you look; in the long, low, trend-setting lines, the new industry-pacing Quadra-Lite Grille, the sweeping flare of canted rear blades, the doublewidth parking lights. You'll find a new kind of perfection in Lincoln's elegant appointments, in the smooth new serenity of Hydro-Cushioned

Ride. And in the effortless driving that only Lincoln's complete array of power-servants gives you, from 6 -way power seat to electric door locks. Best of all is the performance that puts you instantly ahead of all other fine cars; assured by the 300 -hp Lincoln engine-with its quickacting Turbo-Drive Transmission. Why not come in today - see America's fastest growing fine car. Unmistakably the finest intest growing fine car.

## LINCOLN

for ${ }^{5} 57$
Dramatically new in styling. powerfully new in performance

BROWN-WATKINS MOTOR CO.

Three-Way News

2


## MOTOR OIL

Wiedebush \& Childer
BUTANE - PROPANE


[^1]

Coach McClure
THE MULESHOE JOURNAL. Thursday, Nov. 8, 1956, Page 7 The interest of the grown-ups.
Mr. Moclure remarked that
Mniversity of Texas, Austin, spen
there will be only 3 spots to fill
rents, Mre he here with his pa
 on. Three members of the
string will graduate . Some MARLSBAD CAVERN
 watch the boys in thelr A. Thomas Talbert, professol home from austin

## BUTANE——PROPANE

Sales and Service
oil - tires - batteries - gasoline - lpgas - parts and fittings


Muleshoe Liquefied Gas Co.
MULESHOE
Phone - WHitehall 6.2271


New DODGE powergionts
Come see and drive the only trucks with all-new V-8 power, advanced Forward too
styling, new comfort cabs, and exclusive push-button automatic transmission!

You get MORE volue

## You get MORE POWER! From 204-hp.

You haul Bigger loads! Dodge Power Giants lead in payload capacitie. From 4,250 lbs. G.V.W. to 65,0500 liss.
G.C.... new Power Giants carry more You enjoy better performance! Dodge V-8 Power Giants for the step-
out-front zip you needd keep up with car traffic


## DODGE TRUCKS

 ARNOLD MORRIS AUTO CO.


WE'RE BEHIND YOU MULES ALL

Kick Off 8:00 P. M.
Friday Night - Benny Douglars Stadium BEAT
DIMMITT

## THIS PAGE IS SPONSORED IN THE INTEREST OF GOOD SPORTSMANSHIP BY THE FOLLOWING MERCIANTS

Bray Insurance Agency
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Muleshoe State Bank
Taylor Metal Products Lindsey Jewelry
Holts
Damron Rexall Drug Singleton Funeral Home Gilbreath Feed \& Seed Bobo Insurance Agency Muleshoe Implement \& Supply Bovell Motor Supply City Cleaners Lambert Cleaners Alsup Cleaners Leigon's Cafe

Bills Drive-In
Pool Insurance Agency Morris Douglass Implement Co. Malone Milk Co.
King Bros. Grain \& Seed Co.
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The Texas Co., Sam Fox
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Muleshoe Liquefied Gas Co.
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Muleshoe Motor Co.

D \& GFood-7 to II C. \& H. Chevrolet Co.

Charles Lenau Lumber Co. Gulf Oil Corporation Blackburn Food Store
Allen Guinn Body Shop
Higginbotham-Bartlett Lumb Harvey Bass Appliance
Rudd's Humble Station
Western Auto Associate Store Muleshoe Floral
Goss Bros. "66" Service
Gordon's Conoco Service
Johnson Furniture
Muleshoe Auto Parts
Evans Oil Co.
Johnson-Nix
Edwards Gin
Muleshoe Journal


Robert Clark






[^0]:    "YOU DO NOT NEED TO DRIVE 60 OR 70 MILES FOR HEALTH"

[^1]:    

