Ten Men Busy Measuring Bailey Co. **Cotton Fields Under Market Quota**

are working in Bailey County said. measuring cotton under the 1954 It is not necessary for the marketing quota, according to farmer to request that his farm announcement of Lonnie Bass, be measured, as all farms will administrative officer of the ASC be visited as soon as possible.

in all sections of the county. It each farmer will be given a is the farmer's responsibility to written notice of measured acres assist the reporter in measuring from the ASC office as soon as his farm or to have someone to acreages are determined. represent him who is well ac-

Here At Home By J. M. Forbes

Fifteen yars ago one fall they counted 20 pupils in the first grade in Muleshoe school. There was one teacher. Since then the enrollment has time.

increased nearly ten fold and the first grade this year may mation pertaining to this matter number 200. We have six teach- is urged to contact the local ASC ers and are entitled to more un- office. der the school law set-up,

This one piece of information is presented because some may be inclined to question The Journal's recent predictions and figures arrived at by the Chamber of Commerce Education Committee, which has been studying the school situation here.

We say "situation" because the school board is now con-

in the lower grades. It is known home of Mr. and Mrs. E. O. Baker that the compress, now being Tuesday night. whom may have several child- party. ren of school age. Observers believe the rate of increase will Muleshoe entertained the gath-

years. Nothing much can be done to ing on the campus.

At the present time, ten men quainted with the farm, Bas

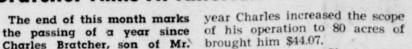
Charles Bratcher, son of Mr. committee for Bailey County. The reporters cannot determine and Mrs. L. E. Bratcher, re-The men, he said, are working acreage in the field; therefore, ceived one of the highest degrees that a Future Farmer can

attain. In that year Charles has not stood still, but he is still laying out plans to get If a farmer is over-planted, he the highest of all degrees, will be given 20 days from date that of American Farmer. of notice to destroy excess acre-

Charles' story can be an in. age and pay the fee for checking spiration to those boys who are the excess acreage. This fee, following in his footsteps. He Bass said, has been established started out his first year in voat \$2.00 per farm, plus 50 cents cational agriculture as a Freshfor each additional plot over one. man at Muleshoe in 1949. That If a farmer is unable to destroy year he had a gilt for pig prothe excess cotton wihin the duction, 3 acres of milo and a specified time, he must have registered dairy heifer. His labor written consent of the County from this first year was \$81.94.

Committee for an extension of For the second year Charles, fed out four pigs and increased. Anyone desiring further inforhis heifer program to two head. The results of the second year Bovell.

VOLUME 32, NUMBER 26



Sec. 1 - 10 Pages

The third year Charles had three head of dairy cattle and 5 acres of cotton. For the fourth

Mr. and Mrs. Charles Bratcher are pictured here in their attractive home. Mrs. Bratcher is the former Miss Tommie cotton and the same three dairy

Bratcher Aims At American Farmer Title animals. In July, 1953, Charles Farmers of America. Bratcher was awarded the Lone Today Charles is happily mar-Star Farmer Degree with assets ried to the former Tommie Bototaling \$3,151,00. This amount vell and they are well on the was raised through his hard road to success in the business of working efforts while at the farming with an 80 acre farm same time he carried on a va- carrying 37 acres of cotton, 23 rious program of activities in acres of maize, 4 acres of hegari,

sports, church work as well as as well as chickens and two of extra activities in the Future the original dairy cows that he started his program around.



Dairy Cattle are a part of the progressive program Charles has adopted.

Here Charles stands by as life-giving water flaws through siphons onto his young plants.

Monday Is A Holiday In Muleshoe holiday in Muleshoe. Most businesses will close that day since July Fourth comes on Sunday this year, and it is a rule here to take the following Monday.

The courthouse, Muleshoe State Bank, the post office, city hall, will join the rest of the town in closing for the holiday observance.

Rural routes out of Muleshoe will not run Monday, either, so persons planning a mailing program should make their plans accordingly.

No public ceremony or observance of Independence Day is planned here but many local people will hide away to the mountains or will make other trips, taking advantage of the long week end.

Dollar Day Is Set For Tuesday

Another Muleshoe Dollar Day is in store for people of this area. Local merchants, because of the after the Fourth holiday the coming Monday, July 5, will stage their Dollar Day Tuesday, July 6.

Four Muleshoe Department stores are advertising special bargains for that day:

Remund-Wilson Dry Goods. Cobb's Department Store. C. R. Anthony Co.

St. Clair Department Store. The Journal suggests that readers turn to the advertisements of these stores and learn what fine values are offered.

Enochs Man Wins Match Roping **Contest Sunday**

Sonny Davis young roping artist from New Mexico, thrilled crowd of fans here

tieing one calf in 8.9 seconds, but

he still had to take second place

in the matches, Leon Jones of

Enochs having the best time in

ag. teacher in Bula schools, won

the contest with a fast 63.9 sec-

Attaches around the arena fig-

ured Davis may have set a rec-

ord on his one calf. They said

all times that day were unusual-

Third place in the roping, par-

ticipated in by twelve of the best ropers in this section, was won

by Earl Brown, of Adrian, with

a time of 67.8 for the four calves.

said they were well pleased with

Is Praised By

Muleshoe Roping Club officials

Mr. Wilson had addressed a

gathering of hay growers in the

courthouse here Tuesday night.

He and Bill Millen made the

tour of alfalfa farms the fol-

After his address, those present

decided to meet Tuesday night,

July 6 to consider further the

matter of organizing a hay

growers association. Appointed

on a committee to look into the

proposition were Byron Gwyn,

Harold Allison, Richard Smith,

Claude Sanders, Bill St. Clair,

Ira Martin and Bill Millen. Any-

one wishing to attend the meet-

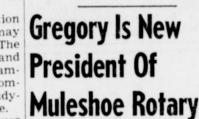
ing Tuesday night is welcome to

TO DISTRICT MEETING

lowing morning.

onds

ly good.



Muleshoe Rotary Club installstructing two temporary class- ed new officers and directors and rooms and it is considered very entertained the Rotary Anns at doubtful that this will complete- an outdoors party and dinner ly relieve the crowded condition given in the spacious yard of the

Local Girls Win fitted up with machinery, will Joe Duke served a delicious employ about 100 men, some of meal. it was strictly an informal **Ball Game Over**

A group of young artists of **Bovina Monday** gain rapidly in the next few ering with an imitation radio program from Station NUTS and

got lots of laughs. Wayne Bristow Monday of last week, the remedy the crowded condition was at the mike and his co-con- Muleshoe Ladies team played for this year. In spite of all, some spirators were Tommy Osborn the ladies team from Littlefield of the youngsters may have to and Billy Ellis. Afterwards Tom- in a game here, with the score morning meeting today at Ger- this annual carnival. study in the old barracks used my sang three songs, accompan- at the end of the game being a some years back and still stand- ied at the piano by Ray Franz. tie of 9-9. The game was called Visitors were introduced by because of darkness.

Lions Carnival Runs Full Week Annual Affair Set July 5-10

> Lions of Muleshoe will stage their annual carnival all next week, the event to begin Monday night, July 5, and to continue through July 10.

Final plans and preparations Lions invite everyone to come were completed at an early out and enjoy themselves during ald's Cafe.

The committee to make arrangements and conduct the car- rides and 100 per cent of the prof-

Frank Cox, Dee Clements, Jef. Peeler, and Lee Pool. The carnival will set up on the St. Clair lots just south of Alsup Cleaners. The rides are owned by Lone Star Amusement Co. of Amarillo, the same firm which has worked with the Lions Here On July 10

here for the past two years. They will be here next Monday to start erection of the rides. The The Lions receive 20 per cent

of the monies taken in on the Nice prizes will be offered the most outstanding bicycle get-up

for those purposes.

Bobo Reports On

Lion Pat R. Bobo told mem-

bers of the Lions Club about his

recent trip, accompanied by Mrs.

Members seemed very interest

ed in his story, and particularly

enjoyed his story of his attempt

to communicate orally with his

guides and helpers on his fish-

ing trip, they knowing no Eng-

lish and he remembering little

They were amused, too,

of his high school Spanish.

also.

program.

BE ON T. V.

KDUB, TV.

COPLEY TWINS TO

Trip To Mexico

Parade Planned For All Kids Day

Muleshoe JayCees, planning their All Kids Day celebration here July 10, have added a big parade that will start that afternoon at 2 p. m. It's strictly a kid's parade.

THE MULESHOE JOUR DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY THURSDAY, JULY 1, 1954 MULESHOE - County Seat of Bailey County - TEXAS

The committee and The Journtrons begin to study the situa- turn introduced their Rotary tion if they have not already Ann. The club had 100 per cent gone into it.



Mr. J. R. Wilson, medical pa-

tient is in fair condition. Odessa Lewis, colored, was in for surgery, and has gone home. in 1954-55. Mr. H. W. Woodward has gone home

Hugh Otwell is doing fine. Mr. J. M. Teeters, from Level-

fe land, is in for medical care and year.

is doing fine. Lupe Arguello, a surgical pa

tient, is resting well. Mr. N. L. Johnson, a medical

patient, has been dismissed. Mrs. S. P. Salig, surgical, has

gone home. Baby Sims, medical patient,

has gone home. Mrs. J. O. Dalton, a surgical or patient, has gone home.

Mr. Edwin Neutzler, a medical patient, has gone home.

Mr. B. Whitt, medical patient, has been dismissed.

Mrs. George Clark, medical patient, has gone home.

Mrs. Joe Crawford, a medical patient, has been dismissed. Miss Nealy Steinbock, an accident patient, has gone to Ama-

rillo. Mrs. H. V. Taylor is in for medical care and is resting well. Mrs. Louise Bailey, colored, was

in for medical care Mrs. Vida Harrelson, a medical patient, is resting well.

Congratulations To: Mr. and Mrs. David Pedroga

on the birth of a boy. Mr. and Mrs. Wyle Baker on the birth of a boy.

Mr. and Mrs. E. Johnson, on

Mr. and Mrs. J. R. Flippo on

the birth of a girl.

the birth of a girl. Mr. and Mrs. Raymond Green

on the birth of a boy.

Mr. and Mrs. H. W. Hodges on the birth of a boy.

Mr. and Mrs. T. J. Kittrell on the birth of a girl. Mr. and Mrs. Hulon Bass on

the birth of a boy. Mr. and Mrs. O. R. Chandler outs.

on the birth of a boy. Mr. and Mrs. Billie Shaw on

the birth of a boy. Mr. and Mrs. J. Hodges on the birth of a girl.

the birth of a girl.

(birth of a girl.

the birth of a girl. on the birth of a boy.

Arnold Morris, Woodie Lambert al recommend that school pa- introduced Rotarians, who in Shaunault, and catching was Jones, chairman; Jerry Kirk, which are run by members of the Goldie Roberts.

Monday evening of this week, attendance at the meeting. in a game here, the local ladies Myron Pool was installing ofclashed with the team from Boficer. Installed were: Bob Gregvina, and won the game to the ory, president; E. O. Baker, vicetune of 20.5.

president; D. B. Lancaster, secre-Winning pitcher was Betty tary; Paul Scott, treasurer; Jim Shaunault, who knocked a home White, sergeant-at-arms; direcrun, besides doing a swell job tors, Onard Upton, M. G. Bass, and J. M. Forbes. Pool predicted of pitching.

Rotary will have its best year The new president made a loaded. At the end of the first ers, Friona, recently graduated brief talk in which he outlined inning, Muleshoe had scored. 7 from the Far East Anti-Aircraft

see adopted during the coming

The Weather High LOW June 23 63 66

96 June 24 95 68 June 25 92 61 June 26 92 June 27 66 June 28 86 64 89 65 June 29

Goldie Roberts hit a homer in

some of the policies he wants to runs. The local ladies walked all-

fifth inning.

game to be played by the local Private First Class Sanders arrived in the Far East last Augteam, and also the first game in which they wore their new ust. His wife Fern, and son, Lar-

Friday evening, the girls will travel to Littlefield for a game YOUNG PEOPLE SPONSOR

there, and they invite everyone to drive out and watch them play

U. S. Highway 70 Association Is Organized By Muleshoe Men

Organization of a U. S. High- |Baker, secretary and treasurer way 70 association for Muleshoe has been perfected and now, it was announced every George Hicks, and Ett Evans. town along the route has an association.

operates the Highland Motel. Wednesday morning. Other officers are O. D. Ray, vice-president; and M. L. "Butch"



The R. E. A. Softball team Thursday evening in a league

game played at Morton. Score at the end of the game Floyd County. was 11.5. Jamie Lewellen pitch-

team, chalking up four strike-

Only two errors were made by the team during the game.

The Maple team never slowed. up, and were threatening all through the game. Mann was Mr. and Mrs. Ralph Broyles on the losing pitcher, and did a very

good job. although he went a Mr. and Mrs. Amalla on the little wild in one inning. R. E. A. team is now tied for

Mr. and Mrs. C. M. Martin on second place in the league with Enochs. Friday evening of this Mr. and Mrs. E. Boyd, colored, week, they will travel to Morton for a game with the Pipeliners.

objective of the National Asso- attend. ciation is the paving of unpav ed gaps in the highway in Ok- HAD VISITORS lahoma. Other objectives include the improvement of U.S. Highway 70 and its widening and de-

velopment across the state. Contract is to be let on unpaved gaps September 1. he said. The work of widening 70 in

completed, and the Texas Highscored a victory over Maple last way Department, Mr. Killough said, has recommended that 70 be made a 4-lane highway thru

Bob Hoffman is president of ed a fine game for the R. E. A. the U. S. Highway 70 Texas association. National president is

Charles Hassing, president of Citizens State Bank, Hugo, Okla.

LOCAL MARKETS Cream, Ib. 50c Eggs, doz., no. 2 16c Eggs, doz, no. 1 26c H. Hens, Ib. 15c L. Hens, Ib. 13c Hogs, cwt. \$23.50 Grain, but. \$2.25 Wheat, bu. \$1.90

Pitcher for the game was Betty nival is composed of: C. Owen

Pfc. Chas. Sanders **Graduates** From **Aircraft School**

Army Pfc. Charles W. Sanders, the first inning with the bases son of Mr. and Mrs. B. E. Sand-Specialists' School near Tokyo.

The 21-year-old Friona soldier Bobo, to several sections of Mexover the Bovina team, and didn't will return to the 26th Anti-Air- ico, when the club met Wedneslet them get a score until the craft Artillery Battalion's Battery day. D to serve as a light AAA wea-

This game was the first league pons mechanic.

ry, live on Route 1, red and white uniforms.

BAKE SALE SATURDAY The young people of the As-

sembly of God Church in Muleshoe will sponsor a bake sale Saturday, July 3, at Cashway Grocery. Proceeds will be used for the benefit of their depart. ment.

MUSICAL PROGRAM JULY 7

Besides the above, board mem-A musical program will be held next Wednesday night, daughter of Mr. and Mrs. A. W. bers are D. L. Morrison, Joe Duke, July 7 beginning at 8:30 at the Copley, are scheduled to appear David McReynolds. Assembly of God Church, pre- on television in Lubbock, Friday, John Killough Vernon, business manager of the National High-President of the local associa- way 70 Association met with the the church. Guest singers will form on the Community Cross- with Ernest Kerr going down tion is Harrol G. Griffiths, who local association members here, be featured and a good musical program is promised. The gen-

Killough said the immediate eral public is cordially invited to

Visitors in the home of Mr. and

Mrs. Bill Hamblin Sunday, were her parents, Mr. and Mrs. C. M. Evans, Muleshoe; her children. Mr. and Mrs. Leldon Blackwell of Amarillo, and Mr. and Mrs.

Jim Pruitt and daughter Karen. Wilbarger County has just been Muleshoe; his sisters and families, Mr. and Mrs. Clinton Holmes and children, Denver City; Mr. and Mrs. Melvin Morten, Edmonson; Mr. and Mrs. Talmadge McKillip and daughter Mickey, Amarillo, and Mr. and Mrs. Duane Curtis and sons Wade and Cregg, Farwell.

IS DOING FINE

Mrs. Louanna Pruitt is home from the hospital in Amarillo after spending seven weeks there, and is doing fine.

DIRECTORS TO MEET

Loading a round into the Sudan.

meet here Monday night, July 5, gun during a practic alert is aircraft artillery gun battalion in the Bureau office. Bill Mil-len. president, said anyone who desires may attend the meeting. son of Mrs. Vera L. Millsap, of craft Wing.

its from their own concessions, prizes for outstanding tricycle or wagon get-up; prizes for best club. This money will be put incostume; and a prize for the funto the Lions vouth, recreational niest kid, including costume and crippled children, and Boy Scouts act. funds to be used when necessary

tieing four calves. Davis, 19 year old rodeo star Kids wanting more information from Kenna, N. M., wound up bout the parade may see Tootie with a total elapsed time on Middlebrook four calves of 64.0 seconds. Jones, The All Kids Day program will

feature turtle races, ball games,

kid games, contests, candidate speaking, etc. Troop 20 Boy **Scouts Left For**

Camp At Post Boy Scouts of Troop 20, Mule-

shoe, left Sunday, May 27, for a the crowd, and the whole event weeks camping trip at Camp was very satisfactory. Post. Boys leaving on the trip were: **Muleshoe Hay**

Bobbie Robbins, Dale Murrah, Joe to learn that Mrs. Bobo caught two King, Clinton Murrah, Max King, Melvin Mills, Horace Richards, huge fish and one 15-pounder before Lion Bobo caught anything, | Pat Patterson, Jimmy Wilkerson, Jimmy Laux, Mack Hale, Pat but he caught two large ones, Childers, John Wilkins, Jerry Garlington, John Lee Thomas, Lion O. D. Ray introduced the Arthur Charles Splawn, Tommy Thompson, and Roger Mitchell.

Don and LaVon Copley son and Thompson, and Mr. and

sented by the young people of July 2 at 6:00 p.m. They will per- week with the boys at the camp, Roads Program on Channel 13, later in the week to spend some this area is No. 1 in quality. time there.

Howard Millsap Is Gun Crewman



Mrs. E. E. Holland, local Luzier's representative, Monday attended a district Luzier's meeting, held in Lubbock. The district distributor was in charge.

RETURN FROM CALIFORNIA Mr. and Mrs. Ett Evans, daughter Elaine, son Archie, and Mary

do so.

San Francisco, and Bakersfield. Calif., where they visited rela-

Farm Bureau directors will breech of a 90-mm antiaircraft director and gun crewman with an anti-two weeks trip to Lon Angeles.

Oklahoma Expert Ed Wilson assistant marketing Transportation was furnished director and supervisor of hav by Mr. and Mrs. Mack Hale, inspection, Department of Agri-Ernest Kerr, Mr. and Mrs. culture of Oklahoma, had some Mrs good words to say about Muleshoe alfalfa after a tour of the Alex Wilkins will spend the countryside here Wednesday. He said it appeared that 75 per cent of the hay grown in



The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



SUBSCRIPTION RATES

In Immediate Territory, 1 Year	
Out of Immediate Territory, 1 Year	\$3.00

J. M. FORBES

BABSON DISCUSSES-

LABOR SAVERS

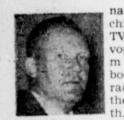
1954 - Readers wonder why I labor-saving machinery. am optimistic as to the balance of the year. There are many reasons which I gave in my last week's outlook. I now wish to mphasize the probable 1954 expen-



By ROY DYER

A recently published survey, called "Television and Youth", and based on research in Ann ing sub-contractors is causing 'Arbor, Michigan, by a professor most of this, but the desire of working for his doctor's degree at present women workers to get the University of Michigan, brings out some interesting great factor. facts

It's not surprising to find that an overwhelming majority of the



the children reported that TV ment more pleasant. I forecast did not interfere with their continued large capital expendihomework! In fact, 50% of the tures. that televisi

Babson Park, Mass., July 1, ditures for new equipment and more than he takes in, whether

Editor and Publisher

1 - 4

OFFICE WORKERS GETTING SCARCER

tons, but only a few such people Although there is some reduc will be needd in some factories tion in the total income of wage and stores. It is okay for wageworkers, it is mostly from reducworkers to be well dressed; but tion of hours and loss of overthey must work hard just the time. This results in more leisame. Business cannot coast sure time and more money being much longer. Sooner or later the spent on Do-It-Yourself improvepresent "easy days" will be over. ments. This will stimulate retail Machines can compensate for sales.

shorter hours and more pay; but There is no letup in the dethose who tend these machines mand for office workers. They must give 100% in attention and are becoming harder to get even worry in order to hold their new at higher wages. Probably the iobs demand from the Government

The rise in the price of equipand from the various engineer. ment stocks and labor-saving-deto wageworkers. These companies are now getting huge orders; married and have babies is a but the rising price of their stock ands bonds is a sure sign

CAPITAL EXPENDITURES INCREASING

changes. The new machines may Expenditures for labor-saving not be delivered for a year or nation's school devices are increasing, even two years; but they are coming, children regard though wages have stopped ad- This means that those who now TV as their fa- vancing. Companies are also enhave jobs-whether in offices or vorite entertain- larging their plants to make in factories-had better hold onment, with working conditions more plea- to them by doing good work. books second, sant and efficient. The attitude Don't be misled into a temporary radio third, and of employers is changing. It's not "plush job" at higher wages. You he movies four- a question of paying more will regret it. th. It's more sur- wages; but of making the work

prising to discover that 81% of lighter and the working enviro- BACK FROM MEXICO

Mr. and Mrs. Pat Bobo returned Sunday from a very enjoyable two weeks trip in Old Mexico. children in grade schools said The gradual recognition of They went by way of El Paso, has actually aid- Cybernetics by manufacturers to Durango, where they caught

have television during the lunch | SAND HILLS PHILOSOPHERhour. These "extras" are not hour. These "extras" are not necessarily supplied by socially-minded amployers: but rather by Has Ideas On New Plan To Sell People Their Vacation Trips On Installment Plan ployers who must "loosen up" to

Editor's note: The Sand Hills Philosopher on his Johnson grass farm writes about something he's an authority on this week, vacations.

increase from now on. Profits in Dear editar: some lines of business will de. As a strong advocate of installcline; but in other lines profits ment buyin - I'm not only in will increase. The entire picture favor of a small downpayment is changing. People continue to and the rest in installments, I'm have money to spend; but they also in favor of cuttin the downare not spending it so freely for payment up into installments been that most folks, after they th same old things. Live manu- too and frequently would like to facturers and progressive mer. cut the installments into installchants should awake to this ments - I was interested in readin about a new branch of Watch the coming change in adservice now available on the in-

minded employers; but rather by

hard-boiled, old-fashioned em-

All these "extras" help general

business. Retail sales have fall-

en off; but I forecast that labor-

saving devices and these new ex-

penditures for making working

conditions more attractive will

WARNING TO

WAGEWORKERS

No employer can long spend

it is in wages or fringes. Cyber-

netics appeal to the few fair-

haired girls who get the jobs to

control a factory by push-but-

that many factories and offices

are now approaching great

hold their workers.

vertising copy.

stallment plan. Accordin to this item, you can

> the installment plan. Just pick out a trip you'd like to take. make a small d o w n payment on it, and they'll

furnish you a ticket on a bus, train or airplane furnish you hotel rooms, meals, etc., and when you get back

home you can pay the rest out now in monthly installments. Now I am highly in favor of such a system, and rate it right

alongside my favorite plan for getting the post office to sell money orders on the installment plan, but there is one question A DEMOCRAT FOR LT. GOV. vice stocks should be a warning that has been bothering me about it.

104 Hull

you fail to meet an installment,

how do they re-possess your trip? I have thought about this long and hard, letting it crowd out Indo-China, Guatalama, parity V.) Read Exodus 34:29-35 or Tiprices, and the governor's race, tus 31-8. but I'll admit I'm still puzzled.

The only thing I can think of is this: I guess they could threat. get in off a vacation trip of several hundred or a thousand miles or more, had rather take a beating than have to pack up again and have to re-trace their vacation steps, drink all the

soda water again, eat all the now buy a va- hamburgers, look at the same cation trip on sights, do the same things, wrestle with the same children, swelter under the same hot sun, and most people would re-finance their washing machine or their car to pay off the vacation installments.

Vacations are great things, 1 suppose, but most people have em reversed. They work all year in order to get a two-weeks trip, but I'd rather have a vacation all year and work two weeks. I'm workin on this plan

> Yours faithfully, J. A.

Clovis, N. M.

0000000000 **Today's Meditation** and a series OUR RESPONSE TO GOD'S LOVE

They looked unto him, and were radiant. (Psalm 34:5. A. S.

Everywhere he went, Sadhu Sundar Singh carried with him a calm peace and joyous spirit. en to send you right back over His serene quietness never left the same ground and in most him. The radiance of his life ly returned from Gunison, Colo., cases it would probably bring in helped others to be calm and where she visited friends and atcomposed. His silent influence tended to business interets. under persecution was so great that his father eventually became a Christian.

A Christlike person finds the presence of Christ every day. Every hour of every day he radiates joy, sunshine, and gladness.

Look into the eyes of radiant. ly happy persons. They are always the same, not sometimes on the mountaintop and at other times in the valley. They are men and women who spend much time in prayer and meditation

Moses' face shone after his talk with God. David's face become radiant after he had sought the Lord. So our faces may be radiant if we live close to God. To do so, we must spend much time with God in meditation and prayer.

A radiant life is a happy life. because it is not self-centered

but Christ-centered.



PRAYER

Our Father, give us insight as we meditate upon Thy Word day and night. Help us to make of it a lamp unto our feet and a light unto our path. In the name of Thy Son, who teaches us to pray, "Our Fa-ther who art in heaven. Amen". THOUGHT FOR THE DAY "In thy presence is fulness of

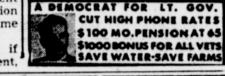
Joseph Archer, (B. C.)

27

BACK FROM COLO.



Phone 4130



ed them in their studies, giving will cause a further scarcity of them helpful insight into science, bookkeepers, stenographers, and history, government, and current other white-collar help. High events.

conclusion that the average child in a house with a TV set (after the first novelty of owning under the Cybernatic system, the set has worn off) will take girls can operate both big and part in just as many other ac. small machines by sitting at a tivities as before, will read just mahogany desk in a silk dress, about as often as ever, and will occasionally pushing a control even learn about new hobbies through video.

Viewing time varies with children of different age groups, and those who watch TV most are the higher grades of grammar school, their average being 31/2 nours per day. No matter what your family's average viewing other so-called "benefits" appear your set is a Philco. Test Philco's well have to come to these and room. DYER HARDWARE AND now have music playing all day FURNITURE

a plane for Mazatlan, which is on the Pacific Coast. Here they fished for a few days and school graduates have not herecaught four sailfish and one Especially interesting to pa- tofore liked to go into factory Dolphin. The fish averaged 85 rents with children will be the work because of the necessity of to 110 pounds, the largest being wearing old clothes and being 91/2 feet in length and weighing classed as "common labor". But 110 pounds. Leaving Mazatlan, they flew back to Durango where they had left their car, and drove to Mexico City, where they attended the

bull fights, and saw the Emperor button. This is easier and more of Ethiopia. interesting work than hitting a Mr. Bobo said on their return typewriter all day; and has a trip, it rained on them all the way from Monterrey, Mexico to AIR-CONDITIONING AND Ballinger.

WERE IN RUIDOSO

Expenditures for these and Mrs. T. R. White and son Cliff, and her sister, Mrs. E. A. Flatt time, you'll watch TV with eye unnecessary, if not foolish, to the and daughter Vicky, have just comfort and full enjoyment when old-time employer; but we may returned from a ten day vacation in Ruidoso, N. M. While comfort-viewing in our show- other attractions. Some concerns there they traveled over to the White Sands, and Cloudcroft, and for their employees, while many also attended the horse races.



higher social rating.

COFFEE HOURS

Monday, July 5th, Independence Day



Member Federal Deposit Insurance Corporation

Television Service

Clovis Veterinary Hospital

AT THE STOCKYARDS CROSSING

Facilities for Large and Small Animals

E. E. KRAUS, D. V. M.

Phone 5442

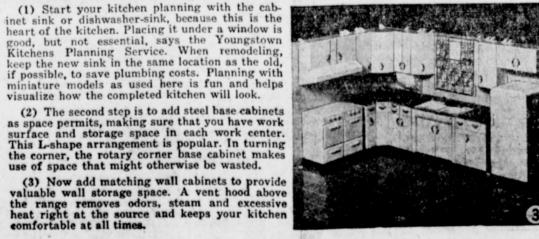
Expert Radio & Television Repair And Service On Any Make or Model

JOHNSON-POOL

PHONE 7370

How to Plan Your New or Remodeled Kitchen





WE INVITE YOU TO CONSULT WITH US ABOUT YOUR



KITCHEN PLANNING

WILLSON-SANDERS LUMBER



- THE GREAT NEW FERGUSON **HIGH-SPEED MOWER**
- * Register Adjustment has been eliminated
- * Knife-head wear plates have been eliminated
- * Lead adjustment is factory set
- * Dyna-Balance Drive has pendulum balance
- * Dyna-Balance Drive is in line with the knife
- * Dyna-Balance Drive makes possible higher operating speeds
- * Break-back safety feature permits cutter bar to swing back when it encounters a solid obstruction, and simultaneously stops the knife
- * Attachment of mower to tractor is unusually strong and rigid
- * Knife assembly is easily detachable by removing one bolt. No shims or adjustment bolts needed.
- * Choice of six or seven-foot cutter bars for either wide wheel tread (72") or narrow wheel tread (52").
 - * IT'S HIGH SPEED
 - * IT'S WHISPER-QUIET
 - * IT'S QUALITY BUILT







and a set fait the state of the state of the set of the set of the state of the set of the set of the set of the



	THE MULESHOE JOURNAL, Thursday, July 1, 1954
Rente T	Constant and the second of the
	FREE PRUNE JUICE 24 OZ. BOTTLE
WE WILL BE CLOSED	COCA COLAS BLUE PLATE SQUAT NO. 3 CAN SWEET POTATOES 25C
MONDAY	ALL DAY SATURDAY, JULY 3 SUNSHINE LARGE BOX
JULY 5th. ASSORTED FLAVORS JELLO PKG. 5C CINCH, ASSORTED FLAVOR CINCH, ASSORTED FLAVOR SORTED FLAVOR BOX BORDEN'S TALL CAN 2 for 25c	Coca Cola 12 Bottle 390c POWDERED BOX SALAD BOWL PINT, JAR. SUGAR 15c SALAD DRESSING 27c HEINZ STRAINED EACH LIBBY'S NO. 303 CAN.
BAMA, TUMBLER PEANUT BUTTER 28c VIENNA SAUSAGE 10c MILE HI SOUR OR DILL QUART HUNT'S 14 OZ. BOTTLE	BABY FOOD
PICKLES 29c CATSUP 17c SUNSHINE 10 OZ. BOX HOLLANDALE 10 OZ. BOX HOLLANDALE VANILLA WAFERS 25c OLEO Ib. 23c LIBBY'S STUFFED 2 OZ. JAR FRENCH'S 6 OZ. JAR OLIVES 24c MUSTARD 11c	Shortening Swifts Jewel 63c
BAILEY PEACH OR APRICOT 20 Oz. Glass PRESERVES 37 c NN	U.S. COVT. GRADED QUALITY MEATS
FOR FOR PICNIC AND	19-



Farm Safety Week To Be Observed In Texas July 25-31

"More accidental deaths occur, tion to help reduce this accident groups. toll", said Governor Allan Shivers in the proclamation he signweek of July 25-31 Farm Safety Week.

number of avoidable farm acci- practice prevention every day." dents and I urge all Texans engaged in farming activities to RETURNED TO AMARILLO exercise all possible caution in their work."

The Texas Farm Ranch Safety dent rate. Committee members Training School. represent state and federal agencies working in agriculture and EXPECTED HERE

label, "Nation's most hazardous occupation", removed from agriculture.

Paul Walser of the Soil Conservation Service is chairman of the general committee and J. Walter Hammond, president, Texas Farm Bureau, is chairman of the Executive Board of the committee. E. C. Martin, state

for each 100,000 workers, in agri- agriculture leader for the Texas Culture than in any other major Agricultural Extension Service industry of the nation. Texas, and W. L. Ulich, extension agriwith its widespread farming and cultural engineer, serve as Viceranching operations, is in a posi- chairman and secretary of the

The State Committee joins Governor Shivers in urging all ed on June 8 designating the Texans to not only observe the special week of July 25-31 but to make the other 51 weeks just

Continuing the Governor said, as safe as humanly possible. "A disabling injury strikes some Says Executive Board Chairman farm person in America on the Hammond. "It's a real challenge average of every 26 seconds. The to every farm family. I have U. S. Department of Agriculture never yet met a farmer or a and the National Safety Council member of his family who want are cooperating in a campaign ed to get involved in an accidesigned to reduce the huge dent. The way to avoid them is

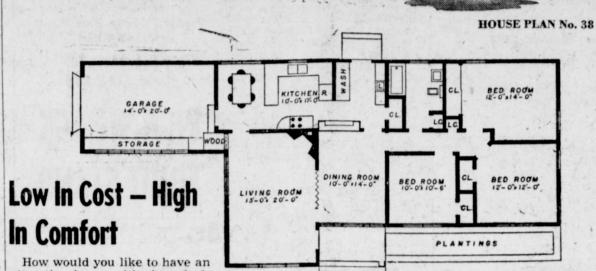
Sue Creamer, who has been visiting here for the past two weeks with her parents, Mr. and C committee is the organization in Mrs. W. F. Creamer and other relthe state through which coop- atives and friends, returned to erative efforts are being directed Amarillo Monday of this week, toward reducing the farm acci- where she is attending Nurses

home economics, farm organi- Mr. and Mrs. Lamar Witte o zations, press and radio, com- San Francisco, Calif., are expectmercial, industrial and business ed guests here the latter part of concerns and individuals who the week ,in the home of his pamare all interested in seeing the rents, Mr. and Mrs. Walter Witte.









attractive home with three bedrooms and a separate dining room, in just 1,380 square feet of this The Muleshoe Journal Farm floor area and at a comparative- & Ranch House Plan No. 5138 ly small cost? Impossible? Not at all-as you readly will see after studying Farm & Ranch House Plan No. 5138.

pecially for a farm family, with particular emphasis on the kitchen. The family can eat its meals there, in a space so ample that it seems almost like another room. The three windows afford plenty of light and air.

The location of the kitchen range is such that the fireplace and kitchen. There is a storage New Home. wall by the range which will provide plenty of shelf storage plus space for brooms, mops, and 16 feet of counter top.

nd usefulness of a complete

You can obtain blueprints for and a handy list of materials by which you can figure your con-struction cost accurately. Send \$2 to Building Editor, Farm &

Ranch, Southern Agriculturist, Dept. L-36, Nashville, Tenn. Order by number, plan No. 5138 Blueprints are adequate for any farm carpenter or for any farmer handy with tools.

Jerry Lee Hale and Jo Ellen chimney serves both living room King are spending a few days in there.

and Mrs. Andy Thompson and

VISITING IN EL PASO Jo Ann Hale spent the past other such items. Also, there are weekend in El Paso.

The comfortable-sized living HERE FROM PAMPA room is planned for what its Mrs. Thelma Bray and children name implies. With the use of a of Pampa, are visiting here this modern sliding door unit it can week with Mr. and Mrs. Clyde be opened into the dining room Bray. needed. But each has the privacy SUNDAY AT MacKENZIE Mr. and Mrs. Clyde Bray, Mr

IN OKLAHOMA Mr. and Mrs. Morris Douglass and Mr. and Mrs. Dudley Malone spent the weekend in Oklahoma City, with Mr. and Mrs. Skeezix Evans and family. Mr. Evans and the two ladies are brothers and sisters.

TO HOUSTON

Vance Wagnon and daughter Deborah, and Charles Mayhugh and daughter Karen, are in Houston this week visiting Mrs. May hugh, who is in the hospital

VISITING DAUGHTER

Mr. and Mrs. J. W. Smith, of Hale Center, visited here last week with their daughter, Mrs. Vernal King and family.

RETURNED HOME

Mrs. W. B. McAdams.

Mr. and Mrs. Horace McAdams and children have returned to Amarillo after visiting here with her parents, Mr. and Mrs. Clyde Bray, and his parents. Mr. and

THE MULESHOE JOURNAL, Thursday, July 1, 1954

TRIP THROUGH SOUTH HERE FOR WEEK

Mrs. Pete Jenkins and children, Mr. and Mrs. A. J. Lenderson of Big Spring, are visiting here and daughter, Kay, returned last this week with her parents, Mr. week after a tour of the south. and Mrs. Walter Witte. They visited relatives in Mississippi and Tennessee. Other states VISITED MOTHER they toured were Georgia, Arkansas, Louisiana, and North Carolina. They were gone about two weeks.

Mrs. H. M. Hale of Oakland, Calif., and Mrs. H. E. Humphrey and little daughter of Las Cruces, N. M., visited last week with Read The Journal Want-Ads. their mother, Mrs. Birdie Paul.

Having Heating **TROUBLE**?

Bring In Your Car And Let Us-

FLUSH THE RADIATOR

TUNE THE ENGINE

And Get The Old Bus Ready For Vacation

And Equip It With An

AIR CONDITIONER

-Or We Will Give A-

LIBERAL ALLOWANCE

On Trade-In For A

NEW CHRYSLER

PLYMOUTH

- Or --



This house was designed es-

when extra breathing space is

WEEK IN NEW HOME



parate room. The plan calls for a brick ve-Mrs. Thelma Bray and children, eer finish, but the house will equally attractive in othermaterials, just so there is the change in texture which is indicated in the gables and entrance porch.

spent Sunday at the MacKenzie State Park in Lubbock, and enjoyed a picnic lunch. IS IN DALLAS Mrs. Dora McCarty is in Dallas Simple lines plus few corners where she will spend two weeks. olus limited decoration plus

stock door and window units equals economy in construction VISITED HERE R. C. and A. D. Pinkard, of Ft cost. It would be very difficult to draw up a plan that provides Worth, visited two days last week more comfort and convenience in in the home of Mr. and Mrs. R. 1,380 square feet of floor area. C. Giles and family.

Aunouncing ..

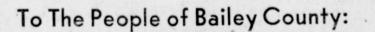
We Have Moved Our Beauty Shop To The Building Formerly Occupied By The Jack N' Jill Shoppe, and Invite All Our Former Customers, and Will Welcome New Ones To See Us In Our New Location. We Feel We Can Give You Even Better Service Now.

COME SEE US OR PHONE 6970 FOR APPOINTMENT

MAIN STREET BEAUTY SHOP

- Operators -Bernice Hendrix **Reba Hail**

Flossie Dutton



I look upon a public office as a position of public trust and believe that those who exercise therein should, as near as is humanly possible, hold that trust inviolate. The ones you choose as your officials are the ones that represent you, they handle your business, they spend YOUR money.

•

n

If you should select me as your next county judge, I would ever be mindful of these great truths, and strive constantly to render unto you efficient, courteous, and unselfish service.

GLEN WILLIAMS

candidate for COUNTY JUDGE & SCHOOL SUPERINTENDENT of Bailey County



OUR STORE WIDE SUMMER CLEARANCE CONTINUES

THE FURNITURE MAN SAYS: **"Prices Cut To An** All Time Low"

SOME PRICES BELOW WHOLESALE

4 WAYS TO PAY: (2) 30-DAY CHARGE ACCOUNT (1) CASH (4) FALL TERMS (3) MONTHLY PAYMENTS

> THESE PRICES CONTINUE THROUGH DOLLAR DAY

THE FURNITURE MART

111 WEST SECOND, CLOVIS, N. M.

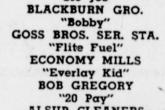
Phone 4770 1014 CLOVIS ROAD, MULESHOE .





FOR SALE: Grocery Store, Enochs, Texas. Good location,





CITY CLEANERS "Clean Up"

3

10

0.

ാ

Mrs. Bertha Kitchens visited with the H. L. Albins and Mrs. Drewery in the home of L. E.

I wish to thank each person as an individual for the lovely flowers, the many visits, the getwell cards, and the kindness shown me while I was in the







and a second the second second and the second man the second second second second second second second second s

NO. 21/2 CAN

We Will Be Closed

Monday, July 5

BE SURE AND SHOP EARLY



NO. 2 CAN

NO. 303 CAN CALIROSE FREESTONE CONCHO PEACHES BLACKBERRIES **|9**_c

12 BOTTLE CARTON

COCA COLA

PLUS DEPOSIT

39c

PINEAPPLE	25c
BISCUITS	2 FOR 19c
PRUNE JUICE	QUART BOTTLE
WOLF	NO. 11/2 CAN 2 for 45c
THOMPSON SEEDLESS WHITE GRAPES	17c
SANTA ROSA PLUMS	lb. 17c
GARDEN FRESH	bunch 5c

MONARCH FANCY CRUSHED



PICNIC SIZE HUNT'S ALL GREEN ASPARAGUS TIPS PURE CANE	33c
SUGAR L6.	89c
BLACK FLAG INSECT SPRAY NESTLES INSTANT CHOCOLATE QUIK	
SCHILLING PURE	2 OZ. CAN
Black Pepper	19 c
SHEDD'S	QUART JAR
SALAD DRESSING	49c
PILLOW CASE SACK	25 LB.
COLD MEDAL ELOUD	¢1 00



PARMER COUNTY Farm Bureau News By RAYMOND EULER

Cynthia Bell, who has served as office secretary for two and a half years, is leaving around the first of July. Mrs. Bell has been our first secretary, and has done such a thorough, good job, that we are going to miss her a lot. She and her husband, Bill, are returning to Michigan where he flight instruction.



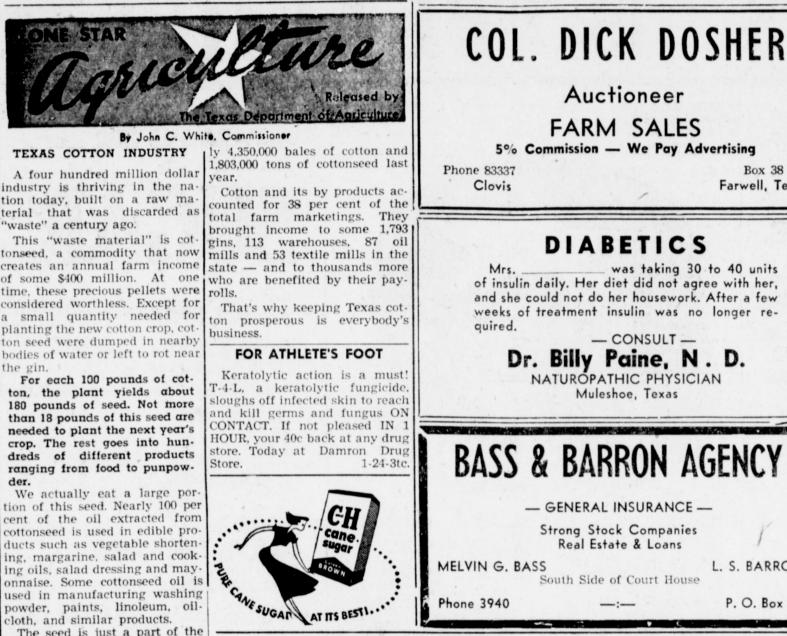
want to know how you can finance it most economically and conveniently. Here, home loan rates and terms are worked out to your best advantage.



not be hard. We know that if you Mrs. Olen Turner is taking Mrs. Olen Turner is taking not be hard. It is program, you over where Mrs. Bell left off. We know about the program, you will be patient for will contribute. trust you will be patient for will contribute. awhile, because there are a lot Did you know the Texas Highof things that take some time way Department spends \$300 a

miliar with. We're sure Mrs. bottles in the Amarillo district? Turner will not want you to hes. Is this one of the wonderful reaitate in asking for what you sons for the highly advertised want. That's the way she can statements that "beer belongs"? learn to serve you in less time. It's time for prospective queens ed by workers of the Texas Agri- Leaf, it not only gave a substan-Wheat is needed for Christian to begin looking forward to the Rural Overseas Program, right Farm Bureau Contest to be held year at Weslaco, College Station, now. The wheat contributed will in August or September. Merprovide transportation and dis- chants or individuals who would tribution of government surplus like to enter someone are invitto those countries and people ed to start looking around. The who are hungry because of war, state winner this year will get ume applied; method of applicafriend, dealing in aircraft and earthquake, and other disasters, to go to New York for the Na-Each car of wheat accumulated tional Convention.

Consider This: "All the ways of will provide 20 cars of wheat delivered to these needy people. a man are clean in his own eyes; Tell your elevator manager to but the Lord weigheth the transfer 10-20, or any number of spirits. Commit thy works unto bushels from your account to the Lord, and thy thoughts shall CROP before placing the balance be established."



in the loan. Parmer County hopes Defoliating Of to send one car load. That should of things that take some time way Department spends \$300 a for a new person to become fa- week picking up beer cans and To Gain This Year

The success or failure of the cotton defoliating job depends on several factors. Tests conductcultural Experiment Station last tial increase in defoliation but Temple, Lubbock and Ysleta indicate that important considerations are characteristics of the and Temple for over a month. chemicals and the rate and volclimate conditions, estion; pecially moisture and temperature, cultural practices, such as fertilization and plant density and the varieties grown.

The chlorate-borate, SEX and vious studies is available. Phillips defoliants were best in Many other tests were includthe tests at Weslaco; Endothal ed in the state wide program

and Phillips at College Station; and all are covered in Progress; TO BUFFALO LAKE Endothal led the chemicals tested at Temple while Aero Cyanamide soluble gave the best defoliation at Lubbock and Ysleta. Amino triazole, trade name

Report 1680 released by the Texas Station available from the College Station.

Mr. and Mrs. Noel Woodley and Ann, and Carlos Garner spent one day at Buffalo Lake near Agricultural Information Office, Amarillo last week, fishing and boating.



OF CLOVIS, N. M. IN MULESHOE & IN EARTH FOR INFORMATION SEE MILDRED DAVIS Western NFLA Building

The seed is just a part of the picture however. In Texas, the largest cotton producing state, the total crop value amounts to some \$812,345.000 annually. It is grown on 153,177 farms, or 46 percent of the total farms in the state. We produced approximate-

Res- 5103

FARLEY INSURANCE AGENCY REAL ESTATE & INSURANCE

the gin.

der.

AUTO FINANCING - FARM LOANS

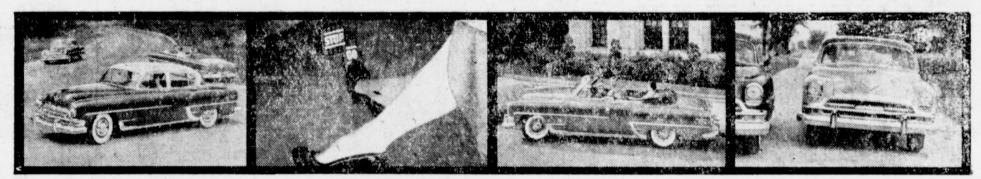
Over Bank, Muleshoe, Texas Office Phone 7279

Your Comfort And Entertainment Is Our Aim At The Valley Theatre

In Muleshoe Box Office Opens 7:15 P. M.; Show Starts 7:30 P. M. - Saturday & Sunday 1:45 P. M., Continuous Showing -

THURSDAY & FRIDAY	SUNDAY & MONDAY
Ronald Reagan — IN — PRISONER OF WAR	John Payne Elizabeth Scott — IN —
SATURDAY ONLY	SILVER LODE
Jack Palance Charlton Heston — IN —	Loretta Young John Forsythe — IN —
ARROWHEAD	IT HAPPENS EVERY THURSDAY

MOTION PICTURES ARE YOUR BEST AND CHEAPEST ENTERTAINMENT



NEW POWER!... first car to stop you soonest and surest in any situation. Just a toe-tap actuates Chrysler Power Brakes, safest you can buy!

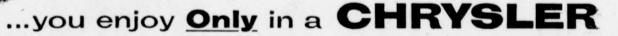
NEW POWER! ... first car to "shift for itself" without any whine, lag or jerk. Possible only with PowerFlite: most automatic no-clutch drive of all!

NEW POWER! ... first car to relieve you of all real turning and parking work-yet leave complete "road feel. Here's Full-time Power Steering!

NEW POWER! ... first car to boost riding comfort 200% over roughest going. Try these wonderful double-powered Oriflow Shock Absorbers!

MULESHOE

5 New kinds of POWER



PHONE 2810

NEW POWER . . . the greatest you'll find, or feel, in any car today. Headed by 235 HP FirePower V-8 engine! This new drive power has set all-time new performance records at Indianapolis and Daytona Beach. Together with new power to steer and stop . . . you experience comfort and control not possible in other cars . . . you enjoy in a beautiful Chrysler the biggest real values that motoring has to offer today. Come see us and find out why anything less is "yesterday's" car!

The power , of leadership is yours in a beautiful CHRYSLER

The state of the state, we say that the property where the state of the state of the

Morrison Motor Co. - Muleshoe, Texas



Muleshoe Area Students Attend Methodist Youth Meet At McMurry

ABILENE, June 21 - Five stu- of education, assisted MYF offidents from the Muleshoe area cers with direction of the meet were among the 441 young peo- ing. Th delegates from Muleshoe

of the MYF.

high school.

his MYF.

They authorized the school to

The board met Tuesday night

200020

ple who attended he 38th anual Methodist Youth Fellow- included Lucille Davis, Jean ship assembly of the Northwest Montgomery, and Stanley Fox; Ramona Mates, Enochs; and Bar-Texas Conference last week at bara Jones, Progress. McMurry College.

Dean of the assembly was Rev. Frank Peery, pastor of the Trinity Methodist Church in Amarillo. His instructional staff included some 50 Methodist ministers, youth workers and laymen.

Dr. Marvin L. Boyd, pastor of the First Methodist Church in Midland, was the main speaker. He delivered a message each evening on the assembly theme, "Finding Life in the Will of God"

The Rev. Charles Lutrick, exsecutive secretary of the Northwest Texas Conference's board





Tech Announces **Home Grid Games** LUBBOCK, June 21 - Season

tickets to Texas Tech's home Lucy Layne were dinner guests football games are ready for dis- of Mrs. E. R. Wright Sunday. tribution to last year's owners. Currently, tickets are being FILLED PULPIT

same location as last year. Next and Mrs. Clarence Stephens, fillto be processed will be appli- ed the pulpit at the First Metho-Miss Davis is the daughter of cation of persons wishing to dist Church here Sunday evening. change their ticket location and David is a junior student at Mc-Mr. and Mrs. Albert R. Davis,

and is a junior in Muleshoe High School. She is secretary-treasurer ets Jimmy Wilson, business manager of athletics, has urged new IN COLORADO Miss Montgomery is the daughter of Mr. and Mrs. V. H. Montpurchasers to send in their apgomery, 903 W 8th, and active in MYF, Sunday School and Season tickets may be obtainchoir work. She is a senior in

ed across the counter in the Athletic Office in the southeast Fox is the son of Mr. and Mrs. corner of Jones Stadium or may Sam E. Fox, 808 W 7th, and is be bought through the mail. on the fellowship committee of Mail orders, including a check or money order payable to Texas Miss Motes is the daughter of Tech, should include an addition-Mr. and Mrs. A. N. Motes of al 25 cents for mailing charges. Enochs. She is a junior in Bula For five home games, the price High School, and vice-president is \$15.

Texas Tech's home schedule includes Sept. 25, West Texas Miss Jones has this spring State: Oct. 2, Oklahoma A & M; Oct. 9, Texas Western; Nov. 13, University of Tulsa; and Nov. 20, University of Houston. The first three are night games.

Alton Morris, Route 1. C. A. Parsley, City. Armstrong Moving & Storage, Lubbock.

Read The Journal Want-Ads.

DR. A. E. LEWIS Deptist

East of Courthouse - Muleshoe Off. Pho. 3040 - Res. 6570 Closed Wed. & Sat. Afternoon



WERE IN LUBBOCK

ents, neice of Mrs. Woodley's, of Carlsbad, N. M. She will visit here for two weeks. Jimmy Wilkerson and Linda Lou Lancaster were in Bovina Sunday, where he had been in-

HERE FOR FEW DAYS

TO OKLAHOMA

ther, who is ill.

Mrs. A. J. Gardner left for

vited to play his trumpet at the Methodist Church there. Ac-

Bailey County Abstract Co. ABSTRACT SERVICE - LOANS Established In 1900 Mrs. Lela Barron - Mgrs. - L. S. Barron

T. WADE POTTER and JAMES A. GOWDY as

POTTER and GOWDY

ANNOUNCE THE FORMATION OF A PARTNERSHIP FOR THE GENERAL PRACTICE OF LAW

IN SUITE 111, RUMBACK BUILDING LITTLEFIELD, TEXAS

TELEPHONE 158



FORD F-350 9-ft. Express

with 130-h.p. Power King V-8. GVW, 7100 lbs.

Deluxe Cab shown is extra cost.

THE MULESHOE JOURNAL, Thursday, July 1, 1954

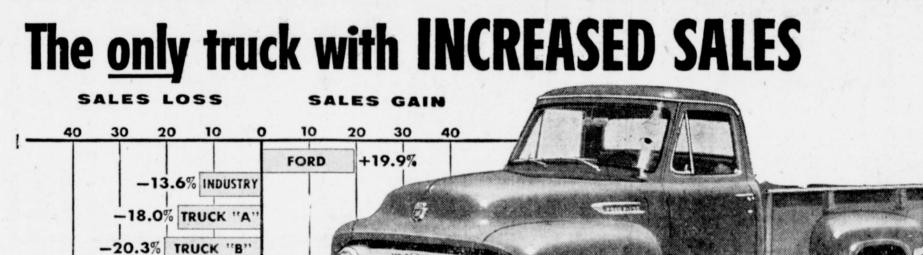
IN AMARILLO

Oklahoma City Monday morning in Amarillo Sunday to pick up

to be at the bedside of her mo- their daughter, Patricia, who had

Mr. and Mrs. Buford Butts were

been thre visiting her aunt.





The only truck with NEW V-8's for all capacities Only Ford offers V-8 engines in every size truck, from '1/2-tonners" to 60,000-lb. GCW BIG JOBS! Ford's got four new V-8's, all new Low-FRICTION, overheadvalve, high-compression, deep-block design!

The only truck that gives you TRIPLE ECONOMY

MULESHOE MOTOR COMPANY

FORD AUTOMOBILES AND TRUCKS

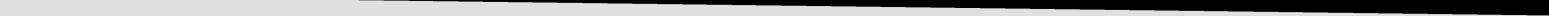
בסי איתר יו לע שלאר ויי ולה אבצוליה ביישר יייול

Cne: New Ford Truck engines have shortest strokes, lowest piston speeds of any truck line. Ford's modern, Low-FRICTION design saves gas, cuts wear, prolongs engine life! Two: Ford Driverized Cabs cut fatigue. Power Steering standard on some BIG JOBS, available* on most others . . . Fordomatic* on all light duty series . . . Power Brakes* even on 1/2-tonners-all help the driver do a better job. Three: Ford gives top payload capacities with strong low-weight construction, in a full line of over 220 models! That's Triple Economy! And . . . Ford Trucks last longer, too! Al worth while extra cost.



FOR YOUR MONEY

MULESHOE



Bridal Shower Friday Feted Mrs. **Aaron Batchelor**

Onard Upton, Ernest Holland, Mrs. Aaron Batchelor, nee and S. C. Caldwell. Ruby Jane Carney, was feted Cake and punch were served to with a come and go bridal show- guests from a table covered with er between the hours of 3:00 a white lace cloth and centered

o'clock and 5:00 o'clock 'in the

afternoon, Friday, June 25, at

the home of Mrs. Onard Upton.

Hostesses for the occasion

were Mmes. Dee Clements, Reil

Williams, J. J. Williams, Luther

Hall, Luther Vinson, Martha Stroud, Joe Tipton, Otis Blaylock,



with an arrangement of purple Necchi Sewing Those attending were Mmes Lewis Stewart, Harold Wilson, Class Learns Vanoy Tipton, Farrell, O. M. Self, Zelpha Zimmer, Fred Bruns

Janie Moraw, Monk, O. G. York, To Applique George Province, Kenneth Hall, Ernest Holland, and Frances Members of the Necchi Sewing Class met on the afternoon of Many who could not attend

dahlias.

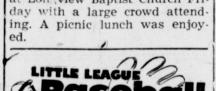
Bruns.

sent gifts.

Shower Given For

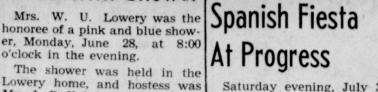
The shower was held in the June 24 at the Bass Appliance. Lowery home, and hostess was Mrs. L. D. Knight. Program for the day was on Refreshments of cake and

'Learning To Applique". It was decided to learn to sew on bias tape and to pleat squaw dresses at the next meeting.



proximately twenty-four guests Spanish Fiesta on the lawn of who attended. Mrs. Lowery received many

Feted With Shower nice gifts.



the church. A Spanish supper of enchiladas, Mexican Beans, salad, and dessert, with a drink will be served "round the fur-

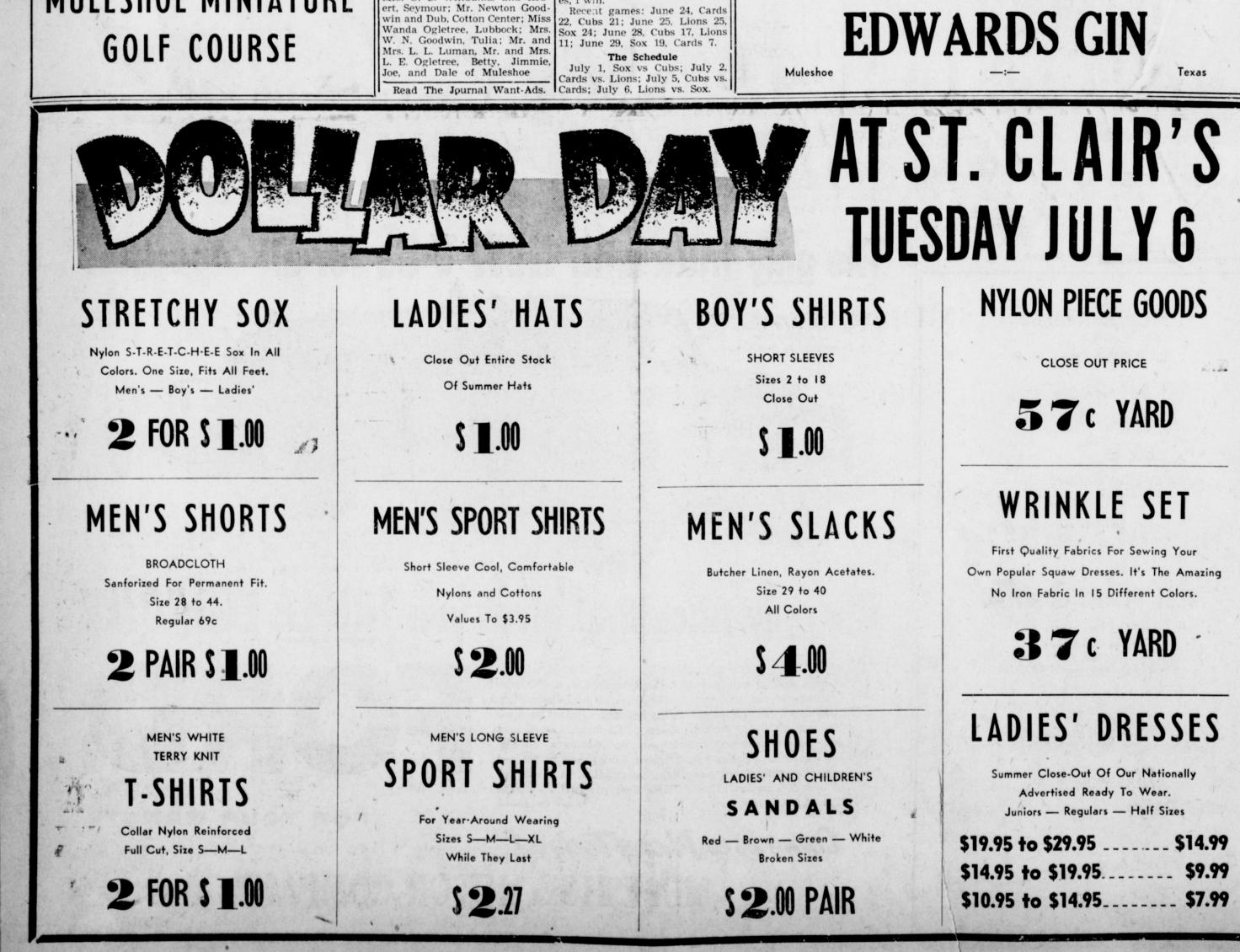
nace" at 8 p. m. An evening of fun and frolics will follow the Spanish music, Spanish dances, black magic, and one of the finest films of a real Mexican bull fight with the Saturday evening, July 3, the added feature of a rooster figh

Woman's Society of Christian thrown in. Everyone is invited. Enjoy the Service of the Progress Methopunch were served to the ap- dist Church are sponsoring a good food and clean fun.

Mrs. Lowery Is

o'clock in the evening.

1





Sec. II - 4 Pages THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32. NUMBER 26

MULESHOE - County Seat of Bailey County - TEXAS

Dealers Announce "Freezer Fair"

Reddy Kilowatt appliance dealers of Muleshoe are launching their "Freezer Fair" drive today Thursday, July 1. Their windows will proclaim

shoe country.

the two months campaign with , Cooperating again in the cam- the Muleshoe office have held paper to call attention to "Freezer Fair".

This Weeks Mystery Farm

CAN YOU IDENTIFY THE MYSTERY FARM? If you are the first correctly to identify the

farmstead pictured below, you will be awarded two tickets to Cox Drive-In Theatre in Mule-

shoe. Watch The Journal each week for a picture of an attractive farm home of the Mule-

art work; several are carrying paign is the Southwestern Pub. meetings with representatives of advertisements in this week's lic Service Co. Marvin Standefer distributed literature on the and Bill Johnson, of the Plainview office, and Jeff Peeler of

drive.

Reddy Kilowatt dealers in Muleshoe are E. R. Hart Company, Johnson-Pool Tire & Appliance, Harvey Bass Appliance, and Berry Electric.

These merchants and Southwestern Public Service have cooperated in giving top billing to previous electric appliance drives in this territory. The first campaign was on electric driers and the second campaign was on

Merchants named above will have complete information about the "Freezer Fair" and The Journal suggests that our readers will benefit by discussing this drive with their appliance dealer.

the paper.



Persons subscribing to The J. R. Carter, Star Route 2. A. E. Ward, Route 2. Ralph Paul, Hereford. Jacque Baker, Route 2. Dr. T. M. Slemmons, City.

Holiday Golf Tourney Carded Muleshoe Golf Club has an-

nounced a holiday tournament dutch supper will be held at the "JayCee of the Month" by his here for the July 4 weekend, for home of Mr. and Mrs. Bill Jim club for his efforts in behalf of THURSDAY, JULY 1, 1954 men and women

must be turned in to Buck Wood per person.

TO LONG BEACH

Roy Whitt, City. Ernest Ware, Austin. Travis Winter, City. Bob Glass, Star Route 2. Dewayne Burkhead, Goodland. I. H. Robinson, City. F. H. Murrah, Seymour. S. J. Bozeman, Amherst. Delbert Watson, Star Route 2. Jimmy Ivy, Friona. manager here.

by 6 p. m., the coming Saturday, July 3. Entrants play both days, Harris Is Voted and the fee is \$2 per person. There will be eight player "JayCee of Month"

flights and prizes are offered for winner, runner-up, and consola-Wayland Harris has been voted tion winner in each flight. A

St. Clair at 8 p. m., Friday, July the concession stand located Entry fee and qualifying score 2, to which entrance will be \$1 near the Little League baseball diamond. Wayland had most to do with the work of building the

stand. The JayCees voted to give 25 Mr. and Mrs. Don Moore and children are on a vacation trip per cent of all profits made at to Lon Beach, Calif., where they the stand to the Little League. will visit with Mrs. Moore's fam. This fund will be used by the ily. Don's duties as manager of Little League to buy balls, bats, the compress are being carried new uniforms if needed. on for a few day by John Under-

wood, of Littlefield, formerly, KITCHEN pencil sharpentesrs, \$1.59 at The Journal



WE ARE MOVING ALL OUR PRESCRIPTION FILES AND RECORDS

OPEN NIGHTS AND SUNDAYS





IRRIGATION IS BIG BUSINESS Water From Plains Wells Would Fill **Possum Kingdom Lake Six Times**

LUBBOCK - If the irrigation number has increased to almost water pumped onto fields in the 28,000 that now supply the "life-High Plains area of Texas last line" to 3,627,105 acres on 15,year had been diverted to the 868 farms in the 43 county area. Brazos River it would have been mough to fill big Possum King- until the late thirties and by 1940 dom reservoir six times.

That's proof aplenty that irrigation has become big business in that section of the state. And it's getting bigger all the time. Possum Kingdom holds 750,000 acre feet of wa-

well was put into operation years. about 1911 near Plainview the

19 inches makes supplemental Since the first irrigation water irrigation necessary in most "As late as 1945 there were

An average rainfall of 18 or

and Hereford section.

SEE US FOR PROTECTION POLICIES YOU NEED **BOBO INSURANCE AGENCY** Office In Bank Building PHONE 2640 MULESHOE DOLLAR DAY

> TUESDAY, JULY 6th. ONLY CLOSED MONDAY, JULY 5

We Continue To Offer The Lowest **Prices In Muleshoe Dollar Day And**

BEAT THIS ONE!

only 4500 wells. But a combina. | 63,851 acres in 1953 to 55,600 | WEEKEND GUESTS tion of high priced crops, limited acres. This is no doubt due to Guests in the home of Mr. and

High Plains area for the Texas vegetables. Agricultural Extension Service. Most of the 4,500,000 acre feet Hale and Lubbock counties top

1953 was used on 1,703,923 acres wells each. of cotton and 860,625 acres of Power supplies show that bu-There was little development duced to 1,306,000 acres farmers almost 16,000 wells using it. Nathere were just slightly more have almost doubled their plant- tural gas supplies fuel for over than 2000 wells in the entire ings of irrigated grain sorghum 6,600 wells, electricity for about area. Many of the early-day wells were in the "shallow water -1,479,060 acres. belt" in the Muleshoe, Plainview

What has irrigation meant to yield of cotton an acre? Old timers relate that over a period of several years the average yield on dry land is a quarter to a third. Now, with irrigation, the cotton yield is a little less than a bale an acre.

Irrigated acreage of most every other major crop has also increased this year over the 1953 acreage, Mr. Thurmond points out. Wheat irrigation increased from 239,500 acres in 1953 to 71,760 in 1954; alfalfa acreage is 106.913 this year compared with

94,035 acres last year. However, pasture irrigation acreage showed a decrease from

mond, Irrigation Specialist in the tor beans and 18,512 acres of Curtis Spivey and sons, of Sem inole. In the 43 county area Hockley

of water which irrigated fields in the list with an estimated 3200 BACK FROM RED RIVER

rigated cotton acreage was re- used for pumping water with fishing trip.

4,700 wells, gasoline for almost 1100; 460 are diesel powered.

CHRISTIAN SCIENCE SERVICES

The vital importance of understanding the inspired Word of the Bible spiritually will be brought out at Christian Science

services this Sunday. The Lesson-Sermon entitled "Christian Science" includes the following selection from "Science and Health with Key to the Scriptures" by Mary Baker Ed-

dy: "The Scriptures are very sacred. Our aim must be to have them understood spiritually, for only by this understanding can truth be gained. It is this spiritual perception of Scripture, which lifts humanity out of disease and death and inspires faith" (547:23-25, 31-32). From the King James Version of the Bible the following passages will also be read: "For ever, O Lord, thy word is settled in heaven. O how love I thy law! it is my meditation all the day. Thy testmonies have I taken as an heritage for ever: for they are the rejoicing of my heart" (Psalm 119:89, 97, 111). The Golden Text is from Isaiah: 'Awake, awake; put on thy strength, I Zion; put on thy beautiful garments, O Jerusalem, the holy city" (52:1).

RED RIVER CO. REUNION SCHEDULED SUN., JULY 4

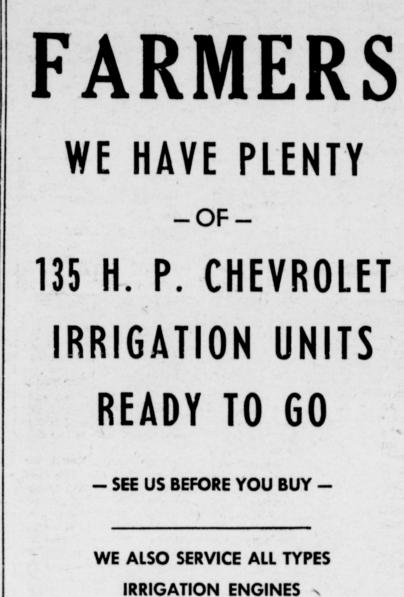
The Annual Reunion of former residents of Red River County will be held at the MacKenzie State Park at Lubbock, Sunday July 4. All former residents of the TO RED RIVER

production due to insufficient rainfall received earlier. There's Mrs. W. T. Melson was their Phillip, of Muleshoe, Mrs. Loyd Mrs. L. S. Barron and son, production due to insufficient rainfail received earlier. Incress Mrs. W. T. Melson was their phillip, of Muleshoe, Mrs. Loyd also about 100 acress of sugar daughters, Joy Melson of Lub-of irrigation, and the number of wells drilled increased in great 14,520 acress of barley, 13,645 acress of cas-proportion", says Robert V. Thur-proportion", says Robert V. Thur-

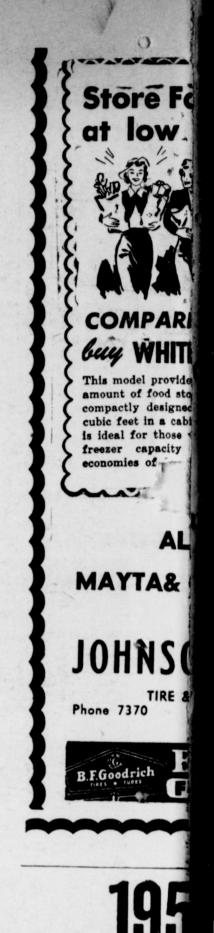
Mr. and Mrs. W. B. McAdams

TO IOWA

and her sister, Mrs. Laura Bust Mr. and Mrs. M. M. Milligan er and sister and brother-in-law, and daughter Phyllis, have re- Mr. and Mrs. Everett Serien, of grain sorghum. This year as ir- tane is by far the most widely turned from Red River after a Clovis, N. M., left the past week end for Iowa







Model FR-75 Get all these bet ★ 5 Freezing Surfa * Beautiful new See styling. ★ Convenient count just 36 inches. * Spring-lift lid ra touched. Strys in easily. * Powered by Kelv maker especially BIG (SPA KELVIN A brilliant engine ator . . . a big 12 cu the same space as an new Kelvinator Up before s a.stcabinet

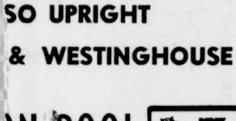
Ke







9, 12, 15 rage space in a cabinet - 15 AND 22 CU. FT net 64" long. It who require big SIZES to enjoy the AVAILABLE







4's **BIGGEST**

Bridal Shower Feted With Shower Honors Mrs. A miscellaneous shower, hon-oring Miss Patsy Gore, bride- Lonnie Merriot elect of Mr. Gerald Green, was

given June 18, at 2:30 p. m., in Mrs. Lonnie Merriott nee Nelda

Hostesses were Mmes. Adkins, Misses Nadine Johnston and afternoon of June 23. Mary Weber.

The serving table was covered with a lovely white Imen cloth, and centered with the service. Cake and fruit punch were served to guests attending. Mrs. Rudolph Moraw baked

and decorated the cake. Approximately fifty guests

from Muleshoe and Sudan, and surrounding area were present. Gifts were received from several who were unable to attend.

Splash Party Is Enjoyed By The Teen Age Class

The "Teen Age Class" of the Birthday Party enjoyed a Splash Party last Tuesday evening.

and lasted until 11:00 o'clock. The group went in cwimming Doris Cooper at the local pool, to start the party, after which they went to the home of Mr. and Mrs. Noel Woodley and enjoyed a picnic lunch on the patio. Following the supper, several games were played.

Approximately twenty-five young people enjoyed the party.

HERE FOR WEDDING

Mrs. V. V. LeBleu, Mrs. Jack LeBleu, and daughters Mrs. Melvin LeBleu and daughter Joretta, were here for the wedding of the former Miss Nelda LeBleu and Mr. Lonnie Merriott June 24.

Long Family **Reunion Held** Here Monday

The family of the late O. M. the home of Mrs. Raymond Ad- LeBleu, was feted with a sur- Long, of the Baileyboro Comprise come and go bridal shower munity, had a family reunion from 5:00 to 6:30 in the home of June 28. Those attending were

Rudolph Moraw, Alex Weber, and Mrs. Ogle J. Lorance, on the Mr. and Mrs. Virgil Webb, Needmore; Mr. and Mrs. Wes Long Hostesses were Mrs. O. J. Lo- and family, Friona; Mr. and Mrs Homer Long and family, Mule-

rance and Miss Evelyn Sowder. The table was covered with a shoe; Mr. and Mrs. Lynn Long white lace cloth from which pink Needmore; Mr. and Mrs. Pat three tiered cake and the punch and coconut cake and Barnett, Baileyboro; Mr. and cookies were served. White and Mrs. Howard Jackson, Los Ange pink gladiolus were arranged on les, Calif.; Mr. and Mrs. Kelly either side of the punch service. Joe Barnett and family, Bailey.

The honoree opened her gifts boro; Mr. and Mrs. Billie M Barnett, Muleshoe; Mr. and Mrs in the living room, as Mrs. Es-Newt Burris, Muleshoe; Mr. and telle Pierce registered guests. Mrs. Flear Johnson and family, Signing the bride's book were Mmes. Estelle Pierce, Juanita Muleshoe; Dorothy Baca, Los Angeles, Calif.; Kay Long, San Wenner, F. L. Wenner, O. H. Lo-Diego, Calif.; and H. H. Long, rance, D. O. Lorance, Ernest L.

Needmore. Merriott, Elmer Downing, Jr., W. The reunion was held at the D. Nicewarner, H. E. Schuster, Muleshoe City Park, where those Wanda Huber, Ruby Brasher, and Misses Marcia Dale Redwine present enjoyed a picnic. and Venette Wood.

The honoree received many VISITING COUSIN lovely gifts and several who Sue Mills is visiting this week were unable to attend, sent gifts. in Wichita Falls with a cousin, Ann Holland.

The party began at 7:00 o'clock Held Sunday For

GRANDSON EXPECTED Doris Cooper, daughter of Mr. and Mrs. Arthur Cooper, was expecting their grandson, War-honored with an all day party ren. Holley, of Albuquerque, N. last Sunday in observance of her M., this week. tenth birthday.

hour featured a vari-colored

games were played. Later in the evening a picnic lunch of sandwiches, cookies and you.

Those present were Kay and

Pat Thomson, Mary Jean Gross, "Jeremiah", the Bible Study of Mary Ellen, Janie, and Wanda

Dinner served at the noon CARD OF THANKS

MOTHER IS HERE

Guests in the home of Mr. and

Mrs. T. R. White are his mother Mrs. W. H. White, and Mrs. E. C.

Darmerall, both of Wichita Falls

Mr. and Mrs. O. Q. Holley are

We wish to take this oppor birthday cake topped with blue tunity to express our apprecia tion to our many friends for the Following dinner, the group food, lovely flowers, and other attended a movie, then went to assistance given us during the the City Park, where several illness and death of our husband and father.

May God richly bless each of The McKillip Family

NOTICE

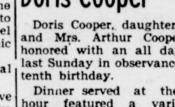
Wedel, Trudy Davis, Frances, the W. S. C. S., will begin Tues-Linda and Sandra Cooper, Kathy day, June 6. All Church ladies Phillips, and the honoree. are invited to attend.

ATTENDED MEETING

THE MULESHOE JOURNAL, Thursday, July 1, 1954

mins. w. D. Moore, Clay Beav-		
ers, Claude Farrell, and H. Jay Wyer, attended the Sub-District	sembly at Milwaukee, Wisconsin, which she attended.	DAUGHTER VISITS Mrs. B. J. Jones and children
lahoma Lane Monday of last	IN LUBBOCK	of Ordway, Colo., are here visit- ing her parents, Mrs. W. M. Pool., Jr., and other relatives and friends.

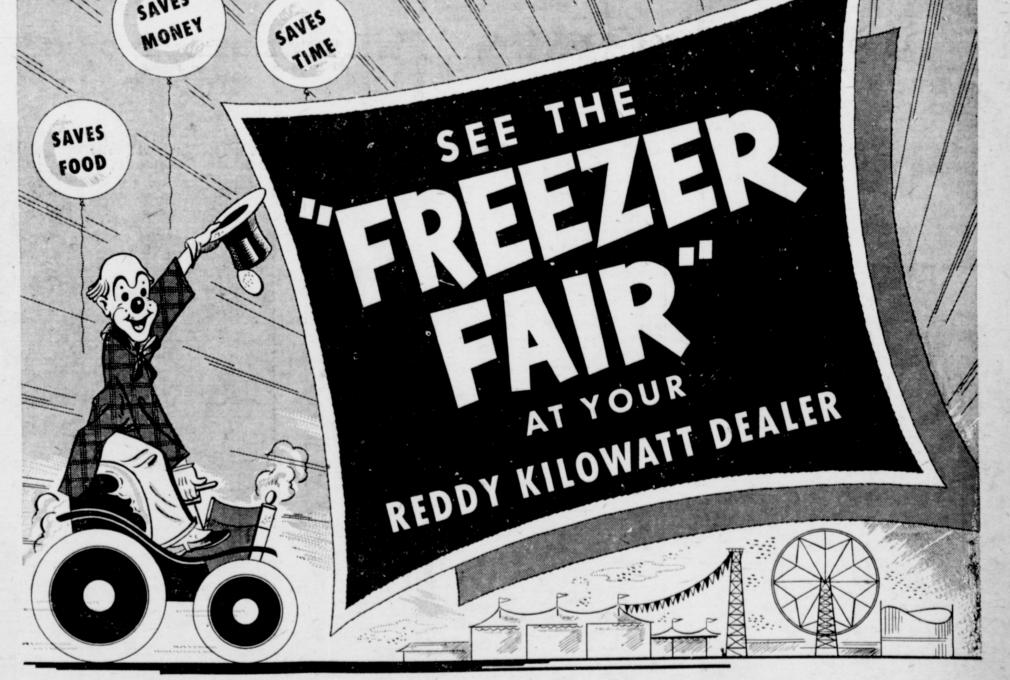




candles in pink holders.

punch was served. Doris then opened her gifts.





Gala Summer Showing of All Freezer Models Now Underway. Take a Big Step Towards Food Economy by Stepping in to Your Dealer's "Freezer Fair."

A home food freezer is the modern way to better eating-economically.

The food freezer that is stocked with foods that were purchased in quantity when prices were low means new convenience in meal planning and preparation, greater variety in meals, and a yearround balanced diet.

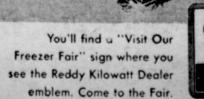
Freezers stop food waste. Food that was once thrown out is turned into planned-overs and served

いろうちょう いう いちち あちち ちちち あいないない しゅうかん あまちぶとう かいかい いちちんない いちちんちん

to the family when it's just what they wanted, instead of something they're tired of seeing.

When you can cut your food bills at the same time that you eat better, you have real economy. And that's the economy a home freezer offers you.

You'll find the model to fit your needs, upright or chest type, on display now at your Reddy Kilowatt Dealer. Visit his "Freezer Fair".



REDDY KILOWATT SOUTHWESTERN PUBLIC SERVICE COMPANY





. . .

