Ten Men Busy Measuring Bailey Co． Cotton Fields Under Market Quota


## Monday Is A Holiday In Muleshoe



THE MULESHOE JOURNAL

\section*{| DEDICATED TO THE |  |  |
| :--- | :--- | :--- |
| VOLUME 32, NUMBER 26 | MULESHOE－County Seat of Bailey County－TEXAS | THURSDAY，JULY 1． 1954 |}

## Lions Carnival Runs Full Week

Local Girls Win Ball Game Over Bovina Monday

Annual Affair Set July 5.10

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| Pfc．Chas．Sanders |  |
| Graduates From |  |
| Aircraft School | Bobo Reports On |
|  | Trip To Mexico |

Parade Planned For All Kids Day Here On July 10


Troop 20 Boy Scouts Left For Camp At Post

Howard Millsap Is Gun Crewman

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 Rerasem inamiag dmaing
 $===$ Dollar Day Is Set For Tuesday
 Enochs Man Wins Match Roping Contest Sunday

Muleshoe Hay
Is Praised By
Oklahoma Expert

RHE MULESHOE JOURNAL, Thursday, July I. 1954
The Muleshoe Journal PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second class matter at the Muleshoe Post office und

S. M. FORBES

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must wive oo inc in attention and
worry in order to hold their new
jobs.
The rise in the price of equip.
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to wageworkers.
ies are ies are now getting huge orders;
but the rising pre oo their
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that many factories and offices
are now two years; bured ther a year ore orming.
This means that those whon ow
have jobs-whether in offices have jobs-whether in offices or
in factories-had better hold on
to them by doing tood work
Don't be misled into a temporary
"nlush job" at higher wages. You
"pish jobl at
back from mexico


## Television Service

Expert Radio \& Television Repair And Service On Any Make or Model
JOHNSON-POOL


WE INVITE YOU TO CONSULT WITH US ABOUT YOUR kitchen planning

WILLSON-SANDERS LUMBER


Ferguson Introduces New. Type Mower With Reduced Vibration; More Speed


THE GREAT NEW FERGUSON HIGH.SPEED MOWER
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Knife assembly is easily detachable by removing one Choice of six or seven-foot cutter bars for either wide

## IT'S HIGH SPEED

* IT'S WHISPER-QUIET
* IT'S QUALITY BUILT
D. H. SNEED SUPPLY Mulesho




There is Only ONE Southwestern Life



## Having Heating TROUBLE?

FLUSH THE RADIATOR TUNE THE ENGINE

And Get The Old Bus Ready For Vocation
And Equip It With An
AIR CONDITIONER

LIBERAL ALLOWANCE

NEW CHRYSLER

PLYMOUTH
MORRISON MOTOR CO.
PHONE 4130
OUR STORE WIDE SUMMER CLEARANCE

## CONTINUES

THE FURNITURE MAN SAYS: "Prices Cut To An All Time Low"

SOME PRICES BELOW WHOLESALE

## 4 WAYS TO PAY:

(1) CASH (2) 30-DAY CHARGE ACCOUNT (3) MONTHLY PAYMENTS (4) FALL TERMS

THESE PRICES CONTINUE THROUGH dollar day

THE FURNITURE MART
Phone 470 R ROAD, MULESHOE
1O14 CLOVIS ROA
III WEST SECOND, CLOVIS, N.M. 5



# We Will Be Closed Monday,July5 be SURE AND SHOP Early 




## PICNIC SIZE hunt's All green ASPARAGUS TIPS 33c <br> 

ILACK FLAG SPRY QUART
nestles instant 1 Lb. box
CHOCOLATE QUIK ...................... 39c
SCHILLING PURE 2 OZ. CAN

Black Pepper 19c
SALAD DRESSING .......................... 49c
PILLOW CASE SACK 25 LB.

GOLD MEDAL FLOUR ...................... $\$ 1.98$
HUNT'S NO. $21 / 2$ CAN

HUNT'S, IN HEAVY SYRUP NO. $21 / 2$ CAN

PRUNE PLUMS .-............................ 25c



## Your Combort

## Valley 7heatre

Box Office Opens 7:15 P. M.; Show Starts 7:30 P. M.

| PPOCBAM |  |
| :---: | :---: |
| thursday \& friday | SUNDAY \& MONDAY |
| Roneld Reagan | John Payne |
| $-\mathrm{IN}-$ | Elizabeth Scott - in - |
| PRISONER OF WAR | SILVER LODE |
| SATURDAY ONLY | TUESDAY \& WEDNESDAY |
| Jack Palance | Lorette Young |
| \& Charlton Heston | John Forsythe |
| ARROWHEAD | IT HAPPENS EVERY |
| ARROWHEAD | - thursday |
| MOTION PICTURES ARE YOUR BEST AND CHEAPEST ENTERTAINMENT |  |


B. O. MCDANIEL, M. D.
W. F. BIRDSONG, M. D.
T. M. SLEMMONS, M. D.

Announce The Remonal of their
offices To
WEST PLAINS HOSPITAL and CLINIC

709 Wesf fist street
mulestoe, texas


## The only truck with INCREASED SALES



## The only truck with NEW V-8's for all capacities


"nly Ford offers four new V-8's, all new Low-Friction, overhead-

## The only truck that gives you TRIPLE ECONOMY

 Cne: New Ford Truck engines have shortest strokes, lowest design saves of ans, cuts wear, prolongs engine life! Two: Ford Design saves gas, cuts wear, prolongs engine life! Two: FordDriverized Cabs cut fatigue. Power Steering standard on some Big Jobs, available ${ }^{*}$ on most others ... Fordomatic ${ }^{*}$ on all light duty series . . . Power Brakes* even on $1 / 2$-tonners-all help the driver do a better job. Three: Ford gives top payload capacities with strong low-weight construction, in a full line of over 220 models! That's Triple Economy! And . . . Ford Trucks last longer, too!
Come in or Phone Today! MULESHOE MOTOR COMPANY

 Friday Feted Mrs. Aaron Batchelor

## Watch!

 - FOR THE -Floodlights
When You See Them - The New miniature golf course
WILL BE OPEN EVERY 10th PERSON ADMITTED FREE MULESHOE MINIATURE gOLF COURSE
 Feted With Shower

Spanish Fiesta

## Sec. II - 4 Pages <br> THE MULESHOE JOURNAL <br> dedicated to the progress and development of balley county and the great muleshoe country

 Holiday GolfTourney Carded
 Thies will witation tima "JayCee of Month"

## Dealers Announce "Freezer Fair"

 deailers of Mu "Frent their "Freer Fair"
launching
drive today Thursay
art worki several are carrying
aidertisements in this week's advertisements ${ }^{\text {ad }}$ in
paper
"Freezer Fair".

Cign is the Southwestern Pubthe Muleshoe office have held
meeeting with reperesntative of
local Reddy Kilowatt stores and
distributed literature on the
drive.
Reddy Kilowatt dealers in

## This Weeks Mystery Farm

 CAN YOU IDENTIFY THE MYSTERY FARM? If you are the first correctly to identify thefarmstead pictured below, you will be awarded two tickets to Cox Drive-In Theatre in Mulethoe. Watch The Journal each week for a picture of an attractive farm home of the Mule,

## $\left\lvert\, \begin{aligned} & \text { Muleshoe are E. R. Heart Com. } \\ & \text { pany, Johnson-Pool Tire \& Ap. } \\ & \text { pliance, Harve Bass Ape Appliance, } \\ & \text { pand Berry Electric. }\end{aligned}\right.$ pany, pliance, Harve. Hool Bass Appliance, and Berry Electric. These merchants and South.

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Persons subscribing to The
jounal during the past week
are as follows:
J. R. Carter, Star Route 2 .
A. WWard, Route 2 .
Ralph Pres.
A. E. . Warter, Star Route Route 2
Ralph Paul, Hereford.
Jacque Baker.

Jacque Paul, Hereford.
Jraer, Route 2 ,
Dr. T. Ma Slemmons, City.
L. M. Day, Califo.
L. M. Day, Calif.
L. M. Fans, Cit.
J. Fanherst.
Roney Smith.
J. R. Faust, Amherst.
Roney Smith, Earth
Harvey Blackers.

Roney Smith, Earth
Horvey Blackstone, Route 1 .
Old subscribers renewing their
Old sy bssacriberstone, renewing t
subscriptions are
Mrs. J. E. Mills, Brady.

## NOTICE!

WE ARE MOVING ALL OUR PRESCRIPTION FILES AND RECORDS FROM THE hosprital pharmacy
omm
dAMRON'S REXALL DRUG
Anyone Wanting Prescriptions Refilled Which Were Originally Filled At The Hospital Pharmacy, Bring Them To-
DAMRON'S REXALL DRUG
We Can Give You EETTER Prescription Service AA Our Downtown Store
Because We Are
OPEN NIGHTS AND SUNDAYS

we have the most complete prescription department in west texas




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COST PER CU. FT.
KING HOME FREEZER
© the maximum
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SO UPRIGHT
\& WESTINGHOUSE
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| Gore | Bridal Shower | Ong |
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|  |  | NOTICE "Jeremiah", the Bible Study the W. S. C. S., will begin Tue day, June 6. All Church are invited to attend. |


| texped merimg | THE MULESHOE JOURNAL; Thurdar., July 1, 1954 |  |
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## E. Goodrich <br> IRST IM RUBBER

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Anniversary Iubilee of Bonus Values
ori OMPANY



TUESDAY JULY 6 ONLY!

Shop Early For Choice Selections Save At Anthonys
SIZE 81 $\times 90$ SLUB COUNT
BLEACHED WHITE
SHEETS
While They Last
At This, Unheard Of
Low Price

## tea towels





WOVEN 30 INCH WIDTH, 81 INCH LONG LACEPANELS Inch Slo at Top, 2 Inch
Botcom Hem. Woven Double
Side Hems. sism, Woven. Double
SHOP ANTHONYS \& SAVE
FOR ,


- genuine latex foam

Rubber Pillows

and 44 INCH WIDTH $100 \%$ NYLON

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## 



## FULL SLIPS

 ladies \& Childrens


SPECIAL PURCHASE SALE MISSES AND LADIES Summer Dresses


SUMMER SKIRTS AND BLOUSES
Cottons, Rayons, Linens, Denim. Skirt Sizes 22 to 30, Denim \& Percales. Blouse Sizes 32 to 38 . Linen Dress Types or Sports

WE Will be closed monday, july 5 dollar day will be
TUESDAY, JULY 6
DOORS OPEN 8:00 A. M. BE ON TIME FOR ChOICE SELECTIONS

NYION SHITRS \$ or Cotton Plisse, Solid Colors,
Action Prints or Checks. Action Prints or Checks.
Regular Values to $\$ 1.98$. Sizes
I Year to 18 Years.

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## Jeans or Overalls

## Suspender Jeans or Bib Overalls. Sizes Ito $6 x$. <br> 8 oz. sanforized blue Den. im. Your Choice. <br> 

 DOLLAR DAY ONLY!BOYS AND GIRLS COTTON

## SOCKS



## BARGAIN TABLE

Come In And Look Over These Values Including
$\qquad$
Sizes 32 to 36 , Tee Shirts Sires
32 to 36 , Twistaline Shorts, Size
10 to 20 , Denim Shorts Sizes 10
to 20. Broken Sizes Cotton Slips,
Petticoats. Ladies Hats, Child-
rens Hats, Pony Tail Hats. Val-
ees to $\$ 3.95$ While They Last.
Come In Early For Choice
Selections.
DOLLAR DAY ONLY
Crlhonyis
 MEN'S GENUINE


MEN'S RAYON BANNER WRAP

 MEN'S COTTON KNIT BRIEFS

## Sizes $S, M$, and $L$. irregulars of Regular 69 c and 79 c Goods.

 4 FORClose our troken sizes
LADIIS NTON MESH


SummerShoes


CHILDREN'S SUMMER STRAP SANDALS Sizes 9 to 3, Red, White Brown. Boys or Girls. Genwine Leather. Shop Early Colors.


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