

### Seniors Announce Talent Show Here Tuesday, Oct. 12

Members of the senior class of Muleshoe Hi announce a "Talent Show", to be held in the school auditorium here the night of Tuesday, October 12.



ODUS ECHOLS

Odus Echols, the well known master of ceremonies, orchestra leader and radio personality, of KCLV, Clovis will emcee the local event.

Surrounding towns are being invited to send their best talent, for no one is barred, provided they are under 20 years of age. The youngsters expect to give a program of wide variety and one that will be most entertaining.

Entries must be made not later than Saturday, Oct. 9. First prize winner will get a guest appearance on the "Silver Grill Breakfast Club" program at Clovis; an appearance on TV, Channel 13 in Lubbock and \$15 in cash. Second prize winner will receive \$10 in cash and third place winner will receive \$5 in cash.

### The Weather

	Low	High
Sept. 23	53	49
Sept. 24	58	47
Sept. 25	55	59
Sept. 26	71	55
Sept. 27	87	55
Sept. 28	84	50
Sept. 29	86	50

R. J. Klump, weather recorder, reports rain of .21 in. September 28. .03 in Sept. 26.

### Crippled Mules Face Springlake's Tough Wolverines Her Friday Night

With three losses marring their record for the year, the very determined local varsity team is

### Necchi School At Bass Appliance

Harvey Bas Appliance Company is this week announcing that they will begin their fifth and sixth classes in their Necchi Sewing School, Oct. 12, and are requesting all those who have completed their beginners course, and are interested in an advanced tailoring course, to please register by Oct. 8.

They will also teach a beginners class for Necchi sewing machines and also desire those interested to register by Oct. 8. Mrs. Ray Benham will be the instructor for the classes.

### Longview Church Makes Impressive Gains

#### Congregation And Physical Plant Register Growth

In an impressive candlelight ceremony teachers and officers were installed for the church year beginning Oct. 3 at Longview Baptist Church.

An open Bible, flanked by candles on either side was laid on a table in front of the rostrum. Immediately behind the table stood a large poster with the inscription: "The hours pass and are laid to my charge."

Rev. Jim Green, pastor, read the charge first to the group of regular teachers. It was a challenge to zealous, steadfast, and

### Drum And Bugle Corps Is Formed At Negro School

Formation of a drum and bugle corps among students at the colored school here in Muleshoe is being announced by Norvil Howell, the young, capable and enthusiastic director of Muleshoe bands.

And he's enthusiastic about this newest of his ventures, for he expects to have 20 colored boys and girls, in uniform, strutting their stuff in the drum and bugle corps. He foresees the night when this musical group will perform between halves at football games.

He says the two teachers in the colored school are giving him the closest kind of cooperation and that Jerry Kirk, school superintendent is greatly interested and the organization has his blessing. Names of members will be available for publication in the next few days, Norvil says.

### Valley Installs New Cinemascope

The Valley Theatre, Hertha Walker manager, is this week announcing that they have recently installed cinemascope screen and are now prepared to show the very latest and best pictures in this new and marvelous way of bringing the picture right into the audience.

First cinemascope picture to be shown at the Valley will be "Prince Valiant", starring Robert Wagner and Janet Leigh, Sunday and Monday, Oct. 3 and 4.

### Pfc. Robert Burks Arrives In Korea

Marine Pfc. Robert L. Burks of Mrs. A. J. Frederick of Muleshoe, recently arrived at Inchon harbor aboard the transport Gen. A. W. Brewster to join the 1st Marine Division in Korea. The division has been in Korea since shortly after the outbreak of the conflict. It was awarded Presidential Unit Citations for the Inchon landing and the Chosin Reservoir actions.

### Phoned In Muleshoe Now Number 904; We Had 80 Connections In 1930

In 1930, Muleshoe had 80 telephones, and at the end of August, 1954, in the depression thirties, the number of connections here slipped back as low as 78.

These figures were given Tuesday noon in a talk before the Rotary Club by Bob Blatz, Littlefield, district manager for General Telephone Co., which serves this area of the Plains.

Mr. Blatz said Muleshoe people will average 6251 local calls a day, or about 7 calls per telephone. At the time of the change over in 1950 to the present dial system, Muleshoe had 650 telephones; and in 1951 local folks made some 2218 calls per day.

And the local demand for new telephones is persistent and increasing. Mr. Blatz reviewed the history of the telephone from the time of the granting of a patent March 7, 1876, to Alexander Graham Bell, the inventor. He said that now there are more than 50 million telephones in use in the

U. S. and of these, at the end of 1953 the "independents", of which General Telephone is one, had some 9 million. He traced, too, the development and growth of General Telephone. Headquarters for Southwestern General Telephone Co., are at San Angelo.

Mr. Blatz said that it is customary for cities, when estimating their population between censuses, to use 4 as a factor by which to multiply phone connections to arrive at the number of people. Using that figure, this city would now have 3616 population. The census of 1950 gave Muleshoe 2448.

J. M. Forbes had charge of the program and introduced the speaker. B. A. Dalton made a report on the club scholarship, won this year by Joe Coffey, who has enrolled at Texas Tech. Clyde Holt discussed briefly the move underway here now to bring on an election to decide on bonds for a new junior high school.

NEW SECRETARY Mrs. Ray Franz is the new secretary to school superintendent Jerry Kirk, taking the place of Mrs. Paul Gardner, who has moved to Dallas. Mrs. Franz took up her duties about three weeks ago, and says she is really enjoying her work.

# Petition Asks School Bonds Vote

## West Plains Hospital Addition To Provide 9 More Rooms, 12 More Beds

Carpenter work on an addition to the West Plains Hospital & Clinic has been finished, the painters and decorators will be through in a day or two, and the institution will thereby have 12 more beds for their patients.

These additional facilities were acquired by remodeling the duplex residence formerly occupied by the families of Dr. M. F. Green and Dr. L. T. Green, Jr., who operated and owned the hospital until recently.

Nine more patient rooms were gained in this remodeling. In the building also are to be bath-

rooms, public rest rooms, supply rooms, etc. Connecting the main part of the hospital with this building is an 8-foot hallway, which could be used for more beds if emergency arose.

The West Plains Hospital & Clinic formerly Green Hospital & Clinic is now owned and operated by Drs. B. O. McDaniel, W. F. Birdsong, and T. M. Slemmons. The residence was included in the hospital sale.

The doctors said some remodeling to be done in the main building will provide additional space for their nursery.

## Rufus Is Mascot For Muleshoe Football Team

Students of Muleshoe High School have accepted the use of Rufus, "The Muleshoe Mule", as mascot for the football team.

Rufus, property of the Muleshoe Jaycees, has become very famous in this area, and is well known in JayCee circles throughout the state.

Be sure and see the game here tomorrow evening at Benny Douglass Stadium, between the Mules and the Springlake Wolverines.

## Homecoming For West Texas 16th

CANYON, Sept. 29 - West Texas State College's big Homecoming celebration, the day thousands of ex-students return to renew acquaintances, has been set for Oct. 16, and plans are underway on the campus for a "Bigger and Better" Homecoming than ever before.

Most of the traditional events of the day will again be held, with a few changes made in the overall program. Highlights of Homecoming will be the football game between the Buffaloes and New Mexico A. & M. at 8 p. m., and the reunion of the class of '29 at a luncheon.

## Trustees To Set Date At Called Meeting Tonight

Members of the board of trustees of Muleshoe Independent School District are to meet in called session at 6 o'clock this afternoon to consider and take action on a petition presented to them asking that an election be called to vote bonds for financing needed additions to the school plant. More than the required number of signatures of qualified property owners were affixed to the petition.

The board will have bond buyers at the meeting to advise with them. Meantime a spokesman for the board told The Journal the election date probably will be set within 30 days.

A few months back the board bought one and one-half blocks of land across the street north from the high school campus as the future site of a junior high school building.

The petition, presented this week to the board, asked that a bond issue in the sum of \$250,000 be submitted for action of the voters. It is presumed that the site mentioned above and the junior high school would be the construction decided upon.

This summer the board provided two temporary classrooms alongside the present junior high school building; still the classrooms are "full to overflowing" and local citizens who signed the petition felt that construction of additional housing is imperative. The petition merely requested the election be called to vote on providing money to meet cost of building to meet the need. Conditions for building are said to be very favorable right now. It is believed bonds can be sold for the low interest rate of about 2 1/2 per cent, whereas some of the gymnasium bonds last year were sold for 3 and some for 3 1/2 per cent. A saving in building costs also can be made now over a time back it is believed, for the gym figures ran to about \$12 a square foot, bids may now be obtained for from \$8.30 to \$8.60, it was said.

# THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32, NUMBER 39

MULESHOE - County Seat of Bailey County - TEXAS

THURSDAY, SEPTEMBER 30, 1954

## Cattle Sale Is Being Conducted Each Saturday

Col. Clayton Myers, auctioneer, a former resident of this neighborhood, recently residing at Stigler, Okla., has leased the Muleshoe Livestock Auction property here from Shirley Kizer and has announced that he will carry on the sale each Saturday.

Col. Myers and his family are well known here. He is the son of Mr. and Mrs. W. L. Myers, living west of Muleshoe; Mrs. Myers is the former Gladys Ballard, daughter of the late L. G. Ballard, long time residents of Goodland community.

The couple were making arrangements to move here from Stigler. They have a daughter, Patsy Ann, 5, and a son, C. L., 22 months of age. Col. Stigler will be available for public sales of any kind in this territory.

## Eighteen Area Boys Inducted In September

Eighteen area boys were inducted into the Armed Forces this month, and several Muleshoe boys were among these.

Following is a list of the boys: George Greer Hargrove, Billy Don Franks, John Doyle Meekma, Joseph Paul Walden, James Dale Wingo, H. E. Reeder, Jr., David Harold Hutchins, Robert Joe Cunningham, Alvin Wayne Streety, Joe Frank Cummings, Bobby Don Henderson, Richard Clyde Ward, Eldon Leroy Gohlke, Jack Ector Dulin, Edwin Winn Willeford, Willie T. Gallant, Ezekiel Johnson, and Lee Edward Draper.

Most of these boys will take their basic training at Ft. Bliss, near El Paso.

ESTERBROOK pens, points, pencils, at The Journal.

## Many New Members Join CofC As Intensive Drive Launched Tuesday

Clyde Holt, president of the Muleshoe Chamber of Commerce, reports that the first general membership breakfast, Tuesday morning, was considered a wonderful success. Approximately 30 members were in attendance at this first of a series of eight meetings.

In the way of explanation, Mr. Holt stated, "These Tuesday

## Lorraine, Lambert Train At Bliss

FT. BLISS, TEXAS - Two soldiers of the Muleshoe area recently began eight weeks of Army basic training in the Anti-aircraft Artillery Replacement Training Center at Fort Bliss.

They are Pvt. Troy Lorraine, 21, son of Mr. and Mrs. J. A. Lorraine, Muleshoe, and Pvt. Aubrey Rodney Lambert, 18, son of Mr. S. A. Lambert, Muleshoe.

Both will spend their eight weeks of training on fundamental infantry subjects such as rifle, machine gun, and bazooka marksmanship, and familiarization with Army technical subjects.

Upon completion of this basic cycle, they will be eligible for advanced basic training in anti-aircraft artillery or some other branch of the Army.

Fort Bliss, established as a frontier outpost more than a century ago, is located in West Texas on the Mexican border, adjacent to El Paso.

## Our Honor Roll

New subscribers to The Journal the past week are as follows: Commercial Sheet Metal Works, City.

C. T. Williams, Lubbock. J. B. Young, Route 2. J. B. Young, Jr., Route 2. Old subscribers renewing their subscriptions are:

Glenn Stiles, Star Route 1. Willie Ellis, Route 1. Mrs. Lilla Melindy, City. S. D. Anderson, City. Howard Elliott, City. A. F. Robertson, Route 1. Ralph Randolph, City. William Harmon, Star Route 2. J. E. Randol, City. G. L. Splawn, Route 2. Hazel Lorraine, City. Billy Wayne Wagnon, A. & M. Alvin Krieger, Route 2. F. W. Green, Lazbuddie. T. P. Smallwood, Lubbock. Virgil Nowell, Route 2. Harold Mardis, Route 2. Wiley Moore, City. Mrs. E. R. Wright, City. A. J. Commons, Star Route 1. William Crow, San Antonio. A. P. Barnett, Sudan.

## NEW SECRETARY

Mrs. Ray Franz is the new secretary to school superintendent Jerry Kirk, taking the place of Mrs. Paul Gardner, who has moved to Dallas. Mrs. Franz took up her duties about three weeks ago, and says she is really enjoying her work.

morning general membership have a two-fold purpose; namely to increase the support of the chamber and to inform the membership as to the goals of the program of work and the methods best suited to reach these goals."

On Tuesday morning, October 5, a talk by the Education Committee Chairman, Earl Ladd, will be presented on "The Chamber of Commerce and Education". Mr. Holt stated that this will be the first of a series of informative talks about the projects being carried out and the association of the Chamber of Commerce in the fields that it is now working in and with.

The first meeting dealt primarily with the membership drive aspect of the eight week program. R. M. "Bob" Gregory, membership chairman and Mrs. H. E. Schuster presented the membership drive program that will wind up with the meeting of November 16. A wrist watch will be presented to the member bringing in the most new members during this period, besides the weekly attendance prize that will be given each Tuesday morning.

Mr. Holt, in his remarks to the membership, gave a clear and concise purpose of the Chamber of Commerce in Muleshoe, as follows: "The purpose of the Muleshoe Chamber of Commerce is to sponsor and encourage any activity that will lead toward the creation of more dollars for more people and improve the overall economic welfare of the county; to provide a clearing house of ideas, activities and information; to translate community improvement ideas into action and to always be of the most service to the most people in the area."

## Mystery Farm Was A. J. Shafer Place

The Mystery Farm in last week's edition of The Journal has been identified as the A. J. "Arthur" Shafer farm. The place is located some fourteen miles southwest of Muleshoe.

First person living out of the city to correctly identify the place was Ray Carter, and first person living in the city to make correct identification was Mrs. Don Moore.

These two lucky persons have two tickets each to the Cox Drive-In Theatre awaiting them at The Journal Office, sponsor of the contest.

Mr. Shafer has a beautiful aerial photo of his farm awaiting him at The Journal Office also, that he may pick up at his convenience, free of charge.

## LOCAL MARKETS

Eggs, doz., no. 1	35c
Cream, lb.	53c
H. Hens, lb.	13c
L. Hens, lb.	11c
Wheat, bu.	\$2.15
Hogs, cwt.	\$19.00

## Brunk's Comedians Show In Muleshoe During Next Week

The Junior Chamber of Commerce is bringing Henry L. Brunk's Comedians to Muleshoe in their big tent theatre all next week with a company of twenty five actors, singers, dancers and musicians, and presenting a fine line of Broadway plays, with big time vaudeville between the acts.



DIANE CRAIG

Leading lady with Brunk's Comedians tent theatre, appearing here all next week under the auspices of the Muleshoe Junior Chamber of Commerce.

Monday night the opening play is "Chorus Girl Tamer", a big laugh a minute comedy with fine acts of vaudeville between acts.

Brunk's Comedians have been in the business 40 years, bringing good, clean entertainment to the public and comes here well recommended and will present an all new show each night.

Doors will open at 7 p. m., and the show will start at 8 p. m. The big tent theatre will be located opposite the Courthouse.

# Monday Is \$ Day - Value Day In Muleshoe



# Ham'n Eggs

ARMOUR'S STAR  
ROBNETT



**ROBNETT'S**  
EVERY EGG GUARANTEED  
GRADE A LARGE  
**63¢**  
DOZ.

**ROBNETT'S**  
EVERY EGG GUARANTEED  
GRADE A MEDIUM  
**53¢**  
DOZ.

**ROBNETT'S**  
EVERY EGG GUARANTEED  
GRADE A SMALL  
**43¢**  
DOZ.

**Fresh EGGS**

## ARMOUR'S STAR, HALF OR WHOLE CURED HAMs LB. 49¢

WILSON THRIFT SLICED BACON	LB. 39c	FRESH SLICED PORK LIVER	LB. 19c	FRESH GROUND HAMBURGER	LB. 29c
WHITE LILY CHEESE	2 LB. BOX 69c	PORK SHOULDER ROAST	LB. 49c	U. S. COMMERCIAL ARM ROAST	LB. 29c
PINKNEY'S SAUSAGE	LB. 49c	<b>Roast</b>		U. S. Commercial	LB. 19c
FROZEN FILLETS PERCH	LB. 39c				

## fresh fruits and vegetables

# Bananas

Golden Fruit LB. 9¢

We assure you of this: Robnett "caged" eggs are the finest, freshest eggs it's possible to buy. They're produced right here on the South Plains... gathered several times daily... graded, candled and delivered to our markets fresh daily. The hens that produce Robnett eggs are confined in all-wire suspended cages. They are fed with a ration which is highly fortified with vitamins, minerals and proteins and they're supplied with constantly running water. For those reasons, the Robnett carton offers you eggs that are so superior in every respect... a rich lemon-colored yolk and firm "white", uniform in quality, color and shape. Just try one carton. Once you taste the wonderful difference, you'll never again settle for less. ROBNETT really fresh eggs are sold exclusively at PIGGLY WIGGLY.

WOLF, NO. 2 CAN CHILI	49c
2 LB. CFFLO PKG. PINTO BEANS	29c
DEER, NO. 303 CAN TOMATOES	12 1/2c
CAMPFIRE, NO. 303 CAN PORK & BEANS	10c
T. N. T., 10 OZ. CAN POP CORN	19c
NORTHERN, 80 COUNT BOX NAPKINS	15c
NORTHERN PAPER TOWELS	20c
DIAMOND, 8 COUNT DINNER PLATES	25c

FIRM HEADS LETTUCE	lb. 13c	HOME GROWN OKRA	lb. 15c
FANCY DELICIOUS APPLES	lb. 15c	LARGE STALK CELERY	15c
FROZEN THRIFT PAK, 10 OZ. CAN			
<b>PEACHES . . .</b>		<b>12 1/2c</b>	
SEALD SWEET 6 OZ. CAN ORANGE JUICE	15c	YOUNGBLOOD, 1 LB. PKG. Chicken Backs	32c
MORTON BEEF, 6 1/2 OZ. PKG. POT PIES	25c	SNOW CROP, 10 OZ. PKG. CUT GREEN BEANS	22c
FROZEN SNOW CROP, 8 OZ. PKG. CUT CORN	18c	SNOW CROP, 10 OZ. PKG. STRAWBERRIES	29c

## COFFEE 99¢

## TISSUE 3 ROLLS 19¢ SUGAR . . . 89¢

LARGE BOX TIDE	31c	BATH SIZE CAMAY	2 for 25c	AUNT JEMIMA, WHITE, 10 LB. BAG MEAL	79c	POWDERED, 1 LB. BOX SUGAR	15c	
REGULAR BAR CAMAY	3 for 25c	LIBBY'S, 14 OZ. BOTTLE CATSUP	19c	SUN SWEET, 12 OZ. PKG. PEACHES	34c	FOLGERS, 2 OZ. JAR INSTANT COFFEE	69c	
EVERLITE, 10 LB. BAG				HOLLANDALE, QUARTERS OLEO		lb. 23c	BANER'S, 4 OZ. PKG. COCONUT	18c
<b>FLOUR . . . 79c</b>				KITCHENEITE BROOMS		\$1.23	SCHILLING'S, 1 OZ. BOTTLE Vanilla Extract	25c

POST, 13 OZ. BOX CORN TOASTIES	25c
POST, 12 OZ. BOX CORN TOASTIES	22c
POST, 10 OZ. BOX RAISIN BRAN	19c
POST, 16 OZ. BOX WHEAT MEAL	21c
POST, 8 OZ. BOX CORN TOASTIES	16c
POST, 10 1/2 OZ. BOX GRAPE NUTS	20c

SHAMPOO, 75c SIZE Modart	39c
BAYER'S, 15c TIN ASPIRIN	10c
GLEEM, 50c SIZE TOOTH PASTE	30c
200 COUNT BOX Kleenex	10c

**DOUBLE GREEN STAMPS TUES. WITH \$2.50 PURCHASE OR MORE**

**Piggly Wiggly SUPER MARKETS**

DAVID S. HUMPHREYS, OWNER & OPERATOR



# DOLLAR DAY

MONDAY  
OCT 4  
AT

**Cobb's**

MULESHOE, TEXAS

<p><b>LOOP TWIST RUGS</b></p> <p>7 Decorator Colors Sizes 20x34 And 27x45</p> <p><b>\$1 EACH</b></p>	<p><b>CANNON DISH CLOTHS</b></p> <p>Multi-Color Border 10x10</p> <p><b>\$1 12 FOR</b></p>	<p><b>MEN'S WHITE HANDKERCHIEFS</b></p> <p>Hemmed Size 17x17</p> <p><b>\$1 15 FOR</b></p>	<p><b>BOY'S SPORT SOX</b></p> <p>3 Months Wear Or 3 New Pair FREE</p> <p><b>\$1 3 Pr. For</b></p>	<p><b>BOY'S ATHLETIC SHORTS</b></p> <p>Nylon Reinforced Guaranteed Brief Sizes 2 to 16</p> <p><b>\$1 2 Pr. For</b></p>
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**LADIES' SHEER HOSE**

First Quality  
51 Gauge — 15 Denier

**2 PAIR \$1**

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**FIRST QUALITY NYLON HOSE**

12 Gauge — 66 Denier  
Regular

**\$1.98 Value**

**\$1**

**LADIES SLIPS**

One Group Values To

**\$5**

Broken Sizes  
This Is A  
Close Out

**77c**

**LADIES BRAS**

BY FORMFIT  
Nylon and Cotton

**2 and 3 Values**

These Are Close Out  
Numbers

**1/2 PRICE**

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**LADIES AND GIRLS RAYON PANTIES**

Plain and Fancy Trim

**4 PAIR \$1**

**SPECIAL GROUP COTTON PIECE GOODS**

Printed Cottons, Embroidery  
Chambrays, Combed Sanforized  
Ginghams—

**\$1.50**

**2 Yds. \$1**

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**TOP QUALITY QUADRIGA AND TOPMOST PRINTS**

80x80 THREAD COUNT  
Guaranteed Fast Color

**3 Yds. \$1**

**BOYS JACKETS**

Reversible  
Gabardines  
Also Fur Trimmed  
Collars, Quilted  
Lining — Size 4-10

**ONLY \$4.98**

**LADIES' SWEATERS**

100% Imported Wool  
Turtle Neck

Slightly Soiled

**\$2.88**

DOLLAR DAY ONLY

**MEN'S STRETCHY SOCKS**

100% NYLON  
Ribbed — Fancy — Solid Colors

**2 PAIR \$1**

**SPECIAL ROPE BEADS**

PEARLS — METALLICS — CHAINS

**\$1 AND \$1.98**

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**HUDSON BAY BLANKET**

Perfect Blend of Nylon and Rayon

Bright Football Colors  
Size 72x84

**7.98**

**PRINTED LUNCH CLOTH**

Fast Color — Size 52x52  
DOLLAR DAY ONLY

**\$1**

**MEN'S REVERSABLE JACKETS**

RAYON GABARDINE  
Elastic Bottom

Zipper Front  
Size 34 to 46

**6.98**

**CANNON TOWELS**

SIZE 20x40  
Solid Colors

**37c**

Each

**BOY'S COMBINATION T-SHIRTS**

Nylon Reinforced Neck  
Sizes 2 to 16

**\$1 2 FOR**

WE HAVE A NEW SHIPMENT OF SCAT SOX

**Cobb's**

MULESHOE, TEXAS



# ANNIVERSARY SALE

**GUNN BROS. STAMPS**  
DOUBLE  
ON TUESDAY

**OUR THANKS**  
TO YOU - OUR CUSTOMERS  
FOR A WONDERFUL, MOST SUCCESSFUL  
**ANNIVERSARY SALE**  
LAST WEEKEND

SUN SPUN  
**Oleo** LB. .... **19c**  
RITZ  
**CRACKERS** ..... 1 LB. BOX **33c**  
**SUGAR** PURE CANE 10 LB. BAG ..... **89c**

MIRACLE WHIP QUART JAR ..... **59c** CHICKEN OF THE SEA CHUNK STYLE 1/2'S  
**SALAD DRESSING** ..... **35c** **TUNA** .....

ARMOUR'S STAR  
**PURE LARD** 3 Lb. Ctn. .... **59c**

SIMONIZ NON-SCUFF QUART SIZE  
**FLOOR WAX** ..... **79c**  
NOTE BOOK 50c SIZE PKG.  
**FILLER PAPER** ..... **2 for 69c**  
HI-C 46 OZ. CAN  
**ORANGE DRINK** ..... **25c**

CARNATION INSTANT, DRY 10 OZ. PKG. ..... **29c** MARYLAND CLUB 6 OZ. JAR ..... **\$1.49** PARD 16 OZ. CAN  
**NON-FAT MILK** ..... **INSTANT COFFEE** ..... **DOG FOOD** ..... **13c**

DIXIELAND Old Fashioned Hot or Sweet PT JAR ..... **29c** JERGEN'S  
**CHOW-CHOW** ..... **LOTION** ..... **79c**  
SUN SPUN PEACH OR APRICOT QT. JAR ..... **39c** COLGATE 47c SIZE  
**PRESERVES** ..... **DENTAL CREAM** ..... **29c**

SUN SPUN R. S. P.  
**Cherries** No. 303 Can ..... **19c**

PRIM BATH ROOM  
**Tissue** 4 Roll Pkg. .... **29c**  
QUART BOTTLE  
**CLOROX** ..... **15c**  
BEST MAID 24 OZ. JAR  
**SWEET PICKLES** ..... **39c**

KRAFT'S VELVEETA 2 LB. BOX ..... **79c** FRENCH'S 9 OZ. JAR  
**CHEESE** ..... **MUSTARD** ..... **13c**  
OUR VALUE NO. 303 CAN ..... **11c** REGULAR SIZE  
**TOMATOES** ..... **ALL, EXTRA FLUFFY** ..... **29c**  
PILLSBURY'S BEST (PILLOW SLIP BAGS)  
**FLOUR** 25 Lbs. .... **1.59**

*Garden Fresh* **FRUITS & VEGETABLES**  
FANCY BULL NOSE  
**PEPPERS** LB. .... **9c**  
FANCY COLORADO DELICIOUS OR WINESAP  
**APPLES** ..... lb. **10c**  
FRESH HOME GROWN STRINGLESS  
**GREEN BEANS** ..... lb. **10c**  
FRESH CRISP - FIRM HEADS  
**Cabbage** LB. .... **2 1/2c**  
FRESH HOME GROWN NO. 1 COLORADO YELLOW  
**OKRA** ..... lb. **9c** **ONIONS** ..... lb. **5c**

**ECONOMY PRICED!**  
**MEATS**  
SWIFT'S PREMIUM CHOICE FRESH DRESSED, FAT LB.  
**ROUND STEAK** ..... lb. **59c** **Hens** **39c**  
SWIFT'S PREMIUM CHOICE  
**T-BONE STEAK** ..... lb. **57c**  
SWIFT'S PREMIUM CHOICE  
**Loin Steak** LB. .... **45c**  
PINKNEY'S COUNTRY STYLE PINKNEY'S ALL MEAT 1 LB. CELLO PKG.  
**PORK SAUSAGE** ..... lb. **33c** **FRANKS** ..... **39c**

● FROZEN FOOD ●

SNOW CROP 10 OZ. PKG.  
**CHICKEN POT PIES** ..... **35c**  
1 LB. PKG.  
**FROZEN PERCH** ..... **39c**  
SNOW CROP 10 OZ. PKG.  
**STRAWBERRIES** ..... **25c**

# CASHWAY

FREE DELIVERY WE RESERVE THE RIGHT TO LIMIT QUANTITIES Phone 2440 or 2450

**USE OUR WANT ADS TO... BUY SELL RENT TRADE**

THE MULESHOE JOURNAL, Thursday, September 30, 1954

**1. PERSONALS**

**NOTICE: IF YOU WANT YOUR HAY STACKED SEE SPENCER BEAVERS, BOVELL MOTOR SUPPLY.** ttc.

FOR SALE: 1 brand new 1/2 H.P. Motor for sale at The Journal VENETIAN BLINDS, 1 regular door, 1 screen door, other surplus material at The Journal office.

**SPECIAL PRICES**  
On all Radiators International Farmall Cores \$35 exchange **STOVALL-BOOHER** Radiator Sales & Service Plainview, Texas

**WANTED:** Sewing, alterations, mending, buttonholes. Mrs. Carl Case, 1212 W. Ave. E. Phone 7569.

**WANTED:** Housekeeping for a working lady, 60c hour. Odd jobs papering and painting. 75c hour. See Rita Richards. Progress. 1-39-2tp.

**NOTICE:** For custom combining and hauling see M. L. Jackson. Bendix Laundry, or one block owner. 1-38-3tp.

**WANTED:** To do baby sitting day and night, except Sunday, in your home or mine. Mrs. Truman Lorance. Telephone 6203, 1002 E. 1st. 1-40-2tc.

**WANT TO RENT:** Three or four room modern house, Phone 5132. 1-39-1tp.

**IRONING WANTED:** 2007 Ave. C. Mrs. Ernest Martin. 1-40-3tp.

**WANTED:** Two young neat appearing men to travel with a responsible company. Transportation furnished. See Mr. Jenks at Elite Hotel, Evenings 6 to 8. 1-39-1tp.

**NURSERY:** Want keep children by hour day or night 1212 W. Ave. E. Mrs. Carl Case, Phone 7069. 1-4tc.

**IF YOU** have borrowed chicken coops from Muleshoe Produce please return them. We need them. FRANK BENITES. 1-38-1tc.

**LOST:** Green parakeet. Phone 2270. Mrs. W. F. Bovell. Reward. 2-38-1tc.

**LOST:** Black Screwtail Bulldog, male, white between eyes and on chest. J. B. Young, Jr., Rt. 2, Muleshoe. 2-39-1tp.

**3. HELP WANTED**  
**WANTED:** Salesman for Wynn's Friction Proofing Oil. Farm and Industrial Sales Program. Must have car and small firm. Must have references. See Hugh R. Etter Electric, Plainview, Texas. 3-39-4tp.

**WANTED:** Man or woman to make insurance and credit investigations in Muleshoe in spare time, car necessary, no selling. Reply Post Office box 438, Lubbock, Texas. 3-38-1tc.

**5. Apartments, For Rent**

**FOR RENT:** Furnished apartment, 3 rooms and bath. Call 5460. Mrs. Jack Lenderson. 5-39-1tp.

For the Best Results Read the Journal Want Ad's.

**FOR RENT:** Bedroom with kitchen privileges for middle age lady. Call 5460. Mrs. Jack Lenderson. 6-39-1tp.

**NOTICE**  
To creditors of G. H. Davenport: Please present all accounts to office of Karl L. Lovelady for final disposition. Karl L. Lovelady, Attorney for G. H. Davenport Estate.

**FOR RENT:** Bedroom, Call Mrs. S. D. Kersey, Phone 2474. 6-38-2tp.

**DR. B. R. PUTMAN**  
OPTOMETRIST  
1208 East First St.  
Muleshoe, Texas

**STOP**  
When you see this sign



**KENDALL**  
2000 MILE OIL

**MORRISON MOTOR**  
Phone 4130

**WANTED TO RENT OR LEASE:** Irrigated farm, 1/2 section, Box 186, Springlake, Texas. 7-39-2tp.

**8. REAL ESTATE FOR SALE**



● 320 Acres near Maple, on pavement, good red land. Will sell or take some trade.  
● 531 Acres dry land farm. Good house. Priced at only \$50,000. take some trade.

● 320 Acres at Van Horn. Has one 8" pump, 80 acre cotton base. Priced too cheap at \$45,000. Take some money, some trade, or will carry part.

● 240 Acres near Muleshoe, red land, 2-10" pumps, 2 good houses, all waters. Has some permanent pasture and some alfalfa. 63 acres cotton. This place is worth the money. We have it exclusive and want to sell it. Owner too tired to work it. Priced at only \$265 for quick sale. Will carry large part of purchase price.

● 160 Acres choice chocolate land, 2 pumps, six room house, on pavement. One of the best farms in this area. Priced to sell at \$325 per acre. Only \$15,000 down.

● 320 Acres near Friona. 1-8" pump on natural gas. This is good red land and will take \$135 per acre with only \$15,000 down, balance 10 years at 5%.

These places are all good and the listings are exclusive. If you want the best, see **DAVE AYLES-WORTH** in Muleshoe.

At the **LONE STAR TRADING POST**

**FARMS**  
● 160 A. Two good 10" wells, 2 houses, good level land. This farm can be bought for 29% down.

● 320 A. Good 8" well, 2 bed room home. This is a good buy at \$125 per acre.

● 295 A. Well located, will irrigate. Priced at \$160 per acre.

**CITY PROPERTY**  
● 3 bedroom home, well located. A real buy at \$6,250.  
● 2 unit Duplex, located near high school. You can't beat this for a rental, \$6,300, good terms.

We have buyers for some good quarters and small tracts. If you plan to sell, list your property now while we have the buyers.

**EDDIE LANE**  
REAL ESTATE  
PHONE 6580  
Located at the Barrett Pro. Bldg.

**FOR SALE:** At Bargain: 2 bedroom modern house, M. E. Lee, Phone 4301. 8-37-4tp.

**WE NEED LISTINGS** on Bailey and Lamb Co. farms, due to lots of buyers. Would appreciate your contacting or coming to see me about your listing. A. J. Bell & Sons Real Estate, 703 1/2 Bdwy., Room 208, Phone 2-4682, Lubbock Texas. 8-39-4tc.

**C. L. "Happy" Dyer**



**"THE LAND MAN"**  
Of Bailey County  
Muleshoe, Texas

We have plenty of land for sale. Both large and small farms. See us before you buy. We have some good grass land. If you want to sell your farm, list it with us, for we sell them and get more. Come in and see us.

**HAPPY DYER**  
— Salesmen —  
**C. E. Briscoe & Judd Gaddy**

**FARMS AND HOMES FOR SALE**

**FARMS AND HOMES FOR SALE**

I have lots of farms for sale. If you are in the market to buy, see me before you buy. I am in need of some good smooth 160 A places. I have the buyers if you have the place and want to sell, give me a listing on it. I think we can make a deal.

I have nice homes in town to sell with good terms. I have trading property if you want to trade. See me before you buy or trade.

**J. E. DAY**  
REAL ESTATE  
On Morton Highway  
Just North Of Courthouse

Office Supplies at the Journal  
Phone 7220. We deliver.

**FOR SALE:** House to be moved. Three bed room, modern, 28'x34'. See George Wuertlein, 1 1/2 mi. east of Pleasant Valley Gin. 8-39-2tp.

**FARMS FOR SALE**

● 320 Acres, good, deep soil, level land, 2 irrigation wells, one 10" and one 8", 3 room house, R. E. A. Price \$250 per acre.

● 640 Acres, new land. Two 10" wells, deep soil. Price \$220 per acre. 29% down, good terms. Other listings. Some good buys in city property.

**FARLEY INSURANCE AND REAL ESTATE**  
Office Phs. 7279 Res. Phs. 5103  
Muleshoe, Texas

**ATTENTION!**

**FRESH PEAS**  
You Pick Them \$1.25 bu.  
We Pick Them \$1.75 bu.

**Fresh Melons**

Nice Stock of Groceries

Selection of Ivy and Rubber Plants

Open 6 A. M. 'Till 8 P. M.

**PICK 'N PACK FRUIT STAND**

— OPEN SUNDAYS —

**CHINCHILLAS FOR SALE OR TRADE:** Will trade one proven pair and three young mated pair for a four room house with bath, to be moved if near by. Call 1047 Floydada, or write C. D. Foster, Box 304. 11-39-4tc.

**FOR SALE:** Six lots with nice four room modern house in Lariat. Well with pressure pump, butane system and one car garage. Ramm estate. See Martin Krieger, Lariat. 8-41-3tp.

**SALE OR TRADE:** Improved 25 acres. Three miles west on Clovis highway. J. Clyde Taylor, owner. 8-41-3tp.

**FOR SALE**

● 160 Acre farm about 5 miles from Bovina, very nice, modern improvements. All the land in cultivation, and all will irrigate. All that this farm needs is an irrigation well and some one to farm it. Price \$160 per acre with good terms if needed.

**O. W. RHINEHART**  
Bovina, Texas 8-39-4tc.

**10. FARM EQUIP. FOR SALE**

**FOR SALE:** John Deere Broadcast Power Binder, good condition, \$200. 7 miles north and 6 east Muleshoe. Reardon Werner. 10-41-3tp.

**FOR SALE:** International Feed grinder, self feeder type; one 2-bale combination cotton and grain trailer; and one two year old Model A John Deere tractor, 4 row lister, planter and cultivator. Will consider taking smaller tractor in trade. Don Smith, 4 1/2 miles north, 1/2 east Stegall. 10-39-4tc.

**FOR SALE:** Massey Harris Combine, Model 21A Ellison Bros. See Hans J. Hansen. 10-39-11tc.

**FOR SALE:** 10 ft. Broadcast Binder, almost new. W. R. Byers, 2 mi. south of Stegall. 10-38-2tp.

**USED UPRIGHT and Spinet piano** Will sell to responsible parties on low monthly payments. Write Credit Dept., McBrayer Piano Co., 217 W. 6th St., Amarillo, Tex. 12-39-4tc.

**MULESHOE JOURNAL**  
Phones 7220 — 5400

**SINGLETON FUNERAL HOME**  
Ambulance Service Day or Night  
DIAL 2860 TRAVIS E. REED, Mgr.

**Bailey County Abstract Co.**  
ABSTRACT SERVICE — LOANS  
Established In 1908  
Mrs. Lela Barron — Mgrs. — L. S. Barron

**GUARANTY ABSTRACT CO.**  
BONDED FOR YOUR PROTECTION  
Complete Abstracts of Title to All Lands and Towns in Bailey County Texas

**PAT R. BOBO, Owner** **JOAN MONTGOMERY, Mgr.**  
Office In Bank Building  
Muleshoe  
Phone 2640

**FOR SALE:** One 8x12 Truck bed with grain side boards. See at Willson-Sanders Lumber. 10-38-1tc.

**FARM FOR SALE OR TRADE:** 177 Acres, 8 mi south, 1/2 east of Muleshoe, Burl Pierce, Box 272, Turkey, Texas. 8tp.

**FOR SALE:** 2 good used all crop A-C Combines, 2 1/2 mi. west, 2 1/2 south of Needmore. J. R. Carter. 10-39-3tp.

**FOR SALE:** 80 acres by owner, 10" well, 6 room home or would sell half, 40 acres with well on it. See W. H. Awtry, 3 mi. north and 1 west Muleshoe. 16-38-2tp.

**WILL HAVE** used upright and spinet piano in this vicinity soon. Sacrifice to responsible parties on low monthly payments. Write: Credit Dept., W. H. White Music Co., 3315 West 6th St., Amarillo, Texas. 16-39-3tc.

**16. MISCELLANEOUS**

**FOR SALE:** Blue Streak Ignition parts, Imperial brass fittings, Studebaker parts, Gales hose and fan belt, one steel cabinet, 4 steel parts bins. See Neil Slinger at Ford Motor Co. 16-29-4tc.

**ENSILAGE:** Harvesting from field to Silo by acre-ton and mileage on one to twenty ton production. One and two row and broadcast machines. J. T. (Johnnie) Graham, Route 2, Littlefield, 6 miles south of Lum Chapel. 16-42-10tp.

**FOR SALE:** Two new 7-Ton Garwood dump hoists with pump. Lea Laux Blacksmith. 16-38-2tp.

**FOR SALE:** Used upright Koeler piano. In excellent condition. Walnut finish. Mrs. Glen Stiles, 10 miles east on Plainview highway, 12 miles north. Big Square Community. 16-37-2tp.

**FOR SALE:** Set-in closet, a good one. Mrs. Carl Case. 16-38-2tc.

**ENSILAGE:** is more than a filler. Put up for milk or feed lot or sale. Keeps for years till needed or good market. Several can fill small silo and feed few or one milk cow each. What will other feeds cost to replace and harvesting by small part on value or feed. 16-42-10tp.

**VACUUM CLEANERS:** Electrolux, Air Ways, Singer, Hoovers, Rex Airs \$10 up, guaranteed. See the new Kirby before you buy. The only vacuum cleaner guaranteed for life. Call Mrs. Julian Sewing Shop, 5180 after 6 p. m., for authorized Kirby Service, or Randall Sewing Center, 1305 Ash, Phone 4798, Clovis N. M. 25-16-4tc.

For Fine Watches For Expert Repair — It's —

**LINDSEY JEWELRY**

**REGISTERED DUROC PIGS FOR SALE:** 5 miles north and 4 east of Muleshoe. Lloyd Quesenberry. 16-40-3tp.

**FOR SALE:** Blackeye peas and hulled pinto beans, J. L. Redwine, 1 mi. north, 1/2 west of Blondy Puckett's Store. 16-39-1tp.

**STAR-TELEGRAM BARGAIN DAYS RATE NOW IN EFFECT**

You can now subscribe to The Fort Worth Star-Telegram, a great metropolitan daily, popular all over West Texas, for only \$13.95. You save \$4.05 during this paper's annual Bargain Days. The Journal will be glad to handle your subscription for you.

**MULESHOE JOURNAL**  
Phones 7220 — 5400

**FOR SALE:** Set of leather hand tools and a 2 wheel baby cart. Mrs. Walter Witte. 16-40-2tc.

**CHRISTIAN SCIENCE SERVICES**

The infinite allness of God, good, and the consequent unreality of sickness and discord will be stressed at Christian Science services Sunday.

Readings from the King James Version of the Bible and correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy comprise the Lesson-Sermon entitled "Unreality."

That real dominion and power are derived from God is brought out in the Scriptural passages to be read, including the following statement by Paul (II Timothy 1:7): "For God hath not given us the spirit of fear; but of power, and of love, and of a sound mind."

From Science and Health the following selections will be among those read (414:21-23): "The Scripture declares, 'The Lord He is God (good); there is none else beside Him.' Even so,

daughter, Vicki, of Houston, are expected guests here Sunday in the home of his parents, Mr. and Mrs. J. Clyde Taylor.

Read the Journal Want Ad's

**Kelton Barber Shop**  
— BARBERS —  
Omer Kelton Glen Wilson

**DR. B. Z. BEATY**  
Dentist  
Office Hours: 9-12, 1-5  
1314 West 1st.  
Closed Saturday P. M.  
Off. Phone 2040, Res. 5020

**EXPECTED GUESTS**  
Mr. and Mrs. Dick Taylor and

**THE MILK JUG**  
Open Weekdays 10:30 a. m. to 8 p. m.; Sun., 5 to 8 p. m.

**EGGS, guar. fresh, doz., med. 50c — large 55c**  
**ORANGE DRINK, 1/2 gal. 30c**  
**WHOLE SWEET MILK, 1/2 gal. 35c**  
**FRESH BUTTERMILK, 1/2 gal. 25c**  
**WHIPPING CREAM, 1/2 pt. 20c**  
**FRESH COUNTRY BUTTER, lb. 65c**

**BLACKEYE PEAS FOR CANNING**  
Clovis Highway East of Valley Motel Phone 5370

**ARTHITIS, RHEUMATISM, NEURITIS Sufferers Now Offered Amazing Relief From Agonizing Pains**

Sensational new medical discovery called AR-PAN-EX works through bloodstream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

**WESTERN DRUG CO.**

**TV-RADIO SERVICE**  
Phone 7020

**SPENCE RADIO SHOP**  
Muleshoe, Texas

**FOR YOUR PRESCRIPTIONS TO BE FILLED RIGHT— HAVE THEM FILLED BY —**

**DAMRON REXALL DRUG STORE**

WE FILL ANY DOCTORS PRESCRIPTION  
THE MOST COMPLETE PRESCRIPTION DEPARTMENT IN WEST TEXAS  
Muleshoe Phone 2100

**FAST!! VERSATILE!!**

**NEW ALL PURPOSE ROTARY CUTTER**

**CUTS STALKS!!**

**CLEAR LAND!!**

**MOWS PASTURES!!**

Shreds Stalks Stubble And Residue Into Valuable Mulch And Humus.

Come In And Ask For A Demonstration On Your Farm — Under Your Conditions

**— NO OBLIGATIONS —**

**SEE IT TODAY**

**FRY & COX BROS.**  
PHONE 3660 YOUR ONE-STOP FARM SERVICE MULESHOE



# DOLLAR DAY

**MONDAY  
OCTOBER 4  
ONLY**  
Shop Anthony's  
And Save

**LADIES' NYLONIZED RAYON  
KNIT BRIEFS**

5 Star Quality. Finished With Type 8 Nylon. Sizes Medium, and Large. White or Pink. Dollar Day Only—

**4 FOR \$1**

**LADIES' NYLON KNIT  
PETTICOAT**

6 Inch Nylon Net and Lace Trim. White or Pink. Sizes S, M, L. Reg. \$1.98. Dollar Day Only—

**2 FOR \$3**

**RUMBA TRIM, RAYON KNIT  
GOWNS**

Sizes S, M, L. Pink, Blue, and Maize. Contrasting Color Trim. Circular Knit. Dollar Day Only—

**1 FOR \$1**

**SPECIAL PURCHASE  
COTTON OR RAYON  
BRASSIERS**

Sizes 32 to 38, A and B Cup. Regular 79c and 98c Values. Dollar Day Only. Save At ANTHONY'S—

**3 FOR \$1**

**LADIES' 60 DENIER  
NYLON BRIEFS**

Sizes Medium and Large. Reg. 98c Value. Pink or White. Stock Up Now and Save. Dollar Day Only—

**2 FOR \$1**

**CHILDREN'S RAYON KNIT  
PANTIES**

Sizes 2 to 12. Assorted Colors in Pink, White, Blue Maize. In Celophane Package. Strong, Sturdy Knit For The Active Missy. Shop Anthony's and Save!

**4 FOR \$1**

**CHILDREN'S COTTON KNIT  
TRAINING PANTS**

Sizes 4 to 8. 1st Quality. Reg. 25c Value. Double Crotch, White Only. Shop Early For This One. Dollar Day Only—

**3 FOR \$1**

**SPECIAL SALE RAYON  
TAFFETA CAN-CAN  
PETTICOATS**

Fancy Red Dots On White, Rayon Taffeta Back. Sizes S, M, L. Made To Sell At \$1.98. Dollar Day Only—

**1 FOR \$1**

**FULL LENGTH  
PLISSE GOWNS  
OR SHORTY PAJAMAS**

Broken Sizes On Regular \$1.98 and \$2.98 Garments. While They Last! Hurry — Hurry—

**1 FOR \$1**

**NEW FALL  
HAND BAGS**

Black, Brown, Tan, Red or Green. Popular Clutch Styles For Women or Girls. Save Now!

**1 FOR \$1**

**PLUS TAX  
SIZE 52x54  
WOODSTOCK PLAID  
LUNCH CLOTHS**

Also String Plisse, Imported From Holland. Regular \$1.98 and \$2.98 Cloths. Shop Early and Save. Dollar Day Only—

**1 FOR \$1**

**SPRING KNIGHT BROADCLOTH  
BLOUSES**

Regular \$1.98. All New Fall Colors. Sizes 32 to 38. Girls 7 to 14. Save The Anthony Way—

**1 FOR \$1**

**BOYS OR GIRLS  
COTTON SOCKS**

Solid Colors or Fancy Stripes. Sizes 5 to 10. Packed 5 in Celophane Packages. Save At Anthony's!

**5 FOR \$1**

**ONLY A FEW LEFT  
COTTON RUGS**

Imported From Belgium. Cotton On Jute Back, Navajo Pattern, Floral Pattern, Oriental Pattern. While They Last —

SIZE 24x40 **\$1.99**

SIZE 34x55 **\$3.99**

SIZE 45x68 **\$5.99**

**42x81 CHROMSPUN RAYON  
PANELS**

Large Selection of Colors. Dress Up Your Home Now. Save At Anthony's—

**1 FOR \$1**

**NEW FALL  
HATS**

Pony Tail, Clip Helmets, Angora Wools and Velvetens. Lucky Penny Helmet For Girls or Ladies. Choose From Many Styles and Colors. Pick Up Several To Match Every Dress. Shop Early For Choice Selections. Dollar Day Only—

**1 FOR \$1**



*Best*  
**SPORT SHIRT**

*Buy in Town...*

- FAVORITE FABRICS
- SUPERB TAILORING
- POPULAR COLORS

**\$2**

Men... Check the Styling... The Quality... The Low Anthony Price

DON'T LET THIS LOW PRICE FOOL YOU... You'll find the FABRICS, the WORKMANSHIP, the STYLING to compare with much higher priced sport shirts. Smart two-way loop closing collar. Two pockets. Matching buttons. And you'll find a grand color selection to choose from at Anthony's... also check Anthony's popular selection of smart new dress slacks.

**LITTLE BOYS  
FLANNEL SHIRTS**

Sizes 1 to 8. Plaid or Solid. Stock Up Now and Save For This Winter. Save The Anthony Way—

**1 FOR \$1**

**BOYS OR MENS  
SPORT SHIRTS**

Some Nylons, Some Cotton. Short Sleeve. Subject To Prior Sale. Be Here Early For This One.

**2 FOR \$1**

**BOYS SPUN NYLON  
SPORT SOCKS**

Sizes 7 to 10. Irregulars or Regular 59c Socks. Stock Up Now and Save—

**3 FOR \$1**

**MEN'S FLAT KNIT NAVY TYPE  
TEE SHIRTS**

Sizes Small, Medium and Large. First Quality. Reg. 59c Value. Dollar Day Only—

**3 FOR \$1**

**LOOK! SAVE MORE AT ANTHONY'S  
PLASTIC COVERED  
LUGGAGE**

Tan, Ivory, Blue or Brown. 3 Piece Set Train Case With Mirror. Weekended 27 In. Pullman — Use Our Lay-A-Way—

**MEN'S NEW FALL  
DRESS SLACKS**

Fiberones, Gabardines & Sharkskins. Free Alterations. Save Now. Regular \$6.90 Value.

**5 EACH**

**2 FOR \$10.00**

**MEN'S LONG TOP  
WORK SOCKS**

Denim, Nylon Reinforced Heel and Toe, Assorted Colors. Sizes 10 1/2 to 12. Save At Anthony's—

**5 PAIR \$1**

**BUCK HIDE  
WORK SOCKS**

White Random or Rockford Type With Reinforced Heel. Short or Long Top. Sizes 10 to 12. Save At Anthony's

**4 FOR \$1**

**8 Oz. COTTON FULLERS  
GLOVES**

Just In Time For Cotton Pulling. Stock Up Now!

**5 PAIR \$1**

**TODDLERS  
DRESSES**

Unbelievable values any mother will appreciate. Adorable little toddler styles in a collection of bright colors and patterns. In every size prints and plain colors. Tattersall checks, 60 square prints. All expertly made, wide hems. We urge you to see these... you'll buy her several.

- 9-12-18 MO.
- AGES 1 - 3

**\$1**

- Deep Hems
- Lovely Colors
- Bright Patterns



**NEW FALL  
SHOES**

Pumps, Slings, Sandals, Loafers, Suedes, or Smooth Leathers. All In The New Fall Colors. Black, Brown, Green, Red. Sizes 4 to 9. Save At Anthony's!

**\$1.99**

**BOYS OR GIRLS BROWN**

**SCHOOL OXFORDS**

Sizes 8 1/2 to 3. Built For Rugged Wear, For Rough Play. Made To Sell At \$3.49. Special Purchase Makes This Unbelievable Low Price At Anthony's.—

**\$2**

**CHECK THESE SAVINGS**

**FALL SHOES**

Ladies or Childrens Smooth Leather or Suede, Neolite or Crepe Soles. Oxfords, Loafers, Pumps or Slings. Sizes 8 1/2 to 3, or 4 to 9. Save On Footwear at Anthony's

**2.98**

PLUS TAX

## Rainbow Girls Hold Installation

A very beautiful installation ceremony was held by Muleshoe Assembly No. 161, Order of Rainbow for Girls, Monday evening, September 27, in Masonic Hall. Darla Myers, daughter of Mr. and Mrs. Ed Myers, was installed as Worthy Advisor. Other officers installed were: Ginger Gaede, Worthy Associate Advisor; Jean Louise Gammon, Charity; Doris Fields, Hope; Elaine Evans, Faith; Nell Moore, recorder; Mary Janice Puckett, chaplain; Quineil Elliott, drill leader; Marcia Dale Redwine, love; Sandra Briscoe, religion; Carolyn Hink-

son, nature; Nancy Donaldson, immortality; Nan Allison, fidelity; Doris Jean Childers, patriotism; Darla Johnson, confidential observer; Kay Lenderson, musician; and Jean Cawthorn, choir.

Installing officers were: Installing Worthy Advisor, Elizabeth Farley; marshal, Bettie Collins; chaplain, Barbara Douglas; recorder, Gwendolyn Workman; and musician, Mrs. Elizabeth Gardner.

The Hall was beautifully decorated with yellow and white flowers. Darla's chosen colors of yellow and white were further carried out in the refreshments, and she wore a lovely yellow formal.

Mr. and Mrs. Ed Myers were

## Society News

DOROTHY GILES — Phone 5400

presented behind the Bow, conducted to the East where they received a corsage and boutonniere. Darla thanked them for their love and encouragement, and introduced them to the assembly.

Others presented behind the Bow were Darla's grandmother, Mrs. Ruth Myers; Mrs. Billie Matthis, Worthy Matron Muleshoe Chapter No. 792, O. E. S.; Mr. Elbert Nowell, Worshipful Master of Muleshoe Lodge No. 1237, A. F. & A. M. and Mrs. Nowell; all past and present Worthy Advisors and Mothers; these were: Mrs. Captola Goodwin, Betty Collins, Barbara Douglass and Elizabeth Farley, Junior Past.

Members of the Advisory Board introduced were: Elbert Nowell, Mrs. Wynnie Dunn, Mrs. Margaret Epps, Mrs. Lavonne Hinkson, and Mrs. Mary Farley.

Elizabeth thanked her officers, the Advisory Board, and Mother Advisor, for their cooperation during her term as Worthy Advisor, and presented the Mother Advisor, Mrs. Jewell Strong, with a gift.

A lovely program was enjoyed. Linda Lou Lancaster gave a piano number; Barbara Douglass and Jean Montgomery sang, "In The Chapel In The Moonlight"; and several numbers were given by Jo Ann Wright and her group of pantomime entertainers, of Littlefield.

Darla presented gifts to her installing officers and to those having parts on the program, and presented Elizabeth with the Past Worthy Advisor's pin.

Benediction was given by Mrs. Wynnie Dunn.

The following girls received awards for learning their Rainbow work: Kay Lenderson, Darla Johnson, Carolyn Hinkson, Doris Jean Childers, Elaine Evans and Marcia Dale Redwine.

Refreshments were served to about sixty-five guests by Darla and Elizabeth.

## Study Club Hears Mrs. Rutherford

The Muleshoe Study Club met in the home of Mrs. H. L. Blackburn Thursday evening, September 23, for the first program of the club year.

The course of study for this year is "Keys To Strength", and the quotation for the evening was, "Education is a Key that makes people impossible to enslave."

With Mrs. H. D. King, president, in charge, the collect was

read in unison. Roll call was answered by an incident recalled from school days.

Mrs. Glenn Dunn, program chairman, introduced Mrs. Christine Rutherford, local third grade teacher, and president of the Muleshoe Classroom Teachers, as guest speaker.

Mrs. Rutherford, a teacher in love with her work, spoke on "Modern Trends in Education", and held her audience spellbound. "The teacher", Mrs. Rutherford said, is in a key position to help preserve our American way of life, and has not only an opportunity, but a privilege to help mold and shape lives.

Mrs. Rutherford is indeed an asset to the school system here and to the community.

A refreshing salad plate was served to three guests, Mrs. George Houston, Parkersburg, West Virginia; Mrs. Charles Le Tarte, San Jose, Calif.; and Mrs. Jerry Kirk, and members, Mmes. Lonnie Arnold, Pat Bobo, Glen Dunn, A. J. Gardner, H. D. King, Julian Lenau, H. S. Sanders, Jr., A. S. Stovall, John Watson, Buck Wood, H. S. Sanders, Sr., and the hostess.

## Dorothy St. Clair Hosts Golf Ladies

Dorothy St. Clair was hostess in her home to the Ladies Golf Club, for their covered dish luncheon, Thursday of last week. Hattie Rae Jones was co-hostess.

At the business meeting following the lunch, the club was extended an invitation from the Littlefield Country Club, for Wednesday of this week, to bring their husbands to Littlefield for an afternoon of golf, followed by a steak supper in the evening.

The following ladies were present for the meeting: Betty Jo Beatty, Mary Frances Pool, Eunice Evans, Inez Bobo, Rita Johnson, Elizabeth Thompson, Lois Lenau, Jo Wood, Melzine Elliott, Arline Phelps, Mildred Lambert, Mary Frances Holt, Vere Fox, Tiny Forbes, Aberita LeVeque, and the hostesses.

## Rebekahs Plan Annual Birthday Celebration

Plans were made for the annual birthday celebration when the Rebekah Lodge members of Muleshoe met Tuesday evening.

The celebration will be held in the American Legion Hall, Thursday evening, September 30. All Rebekah ladies are asked to bring a fruit cobbler. The public is cordially invited to attend and bring a friend, as this is a combination supper and get acquainted party.

Myrtle Freeman presided over the meeting. Fifteen members were present.

## Eight Present As Half Century Club Met Last Thursday

Eight members of the Half Century Club met at the home of Mrs. Anna Moeller last Thursday afternoon for a social and business session.

The ladies played cards and discussed their trip to Rudoso, N. M., during the afternoon, and Mrs. Moeller served refreshments.

Those present other than the hostess were: Mmes. Harden, Charles, Johnson, Panter, Julian, Gilbreath, and Walker.

The next meeting will be October 7, at the home of Mrs. Sweetie Johnson.

## Pink And Blue Shower Honors Mrs. Engelking

Mrs. Richard Engelking was honored with a pink and blue shower on Friday, September 17, at the home of Mrs. Lacy Hardage.

Hostesses for the occasion were Mmes. Lee Mason, Lucy Hardage, Wayne Hardage, Lora Brown, Dee Brown, Jackie Brown, and Chester Johnson.

Many nice gifts were received by the honoree.

Refreshments of cake and punch were served to the following: Mmes. Sam Lucy, H. E. Reeder, Jr., J. E. Embry, R. E. Blankenship, Ardath Glasscock, Bert Gordon, Floyd Embry, Joe B. Jennings, W. C. Williams, Henry Ivy, Hubert Elliott, Loy Rigney, Gene White, Joe Embry,

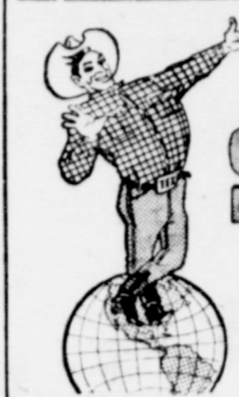
THE MULESHOE JOURNAL, Thursday, September 30, 1954

James Beavers, Clarence Mason, H. W. Carpenter, Frank Hinkson; Virgil Teague, Bud White, Glenn Splawn, W. G. Harlan, the honoree's mother, Mrs. Fred Wilbanks, Mrs. L. E. Engelking, Leota Mahan, and the honoree.

Those unable to attend, but sending gifts were: Mmes. Kenneth Hall, C. K. Roberts, F. W. Green, J. C. Scruggs, Bobby Jones,

J. W. Hunt, Claude Watkins, Mae Mahon, Cloys Cowan, John Agee, Evelyn Parham, Nola Trieder, Luther Hall, N. M. McCurdy, Barney Floyd, Peggy Haynes, Ed Clark, Calvin Embry, Wayne Clark and Bryan Linnville.

The Journal Want Ads always gets results.



**WORLD'S BIGGEST!**  
**STATE FAIR**  
**OF TEXAS**  
**OCT. 9-24** ★ DALLAS

# NECCHI School

TAILORING CLASSES TO BEGIN  
**OCT. 12th. 7:30 P. M.**

— Those Interested Please Register By —  
**OCTOBER 8th**

ALSO—  
Those Who Have Not Attended Necchi Classes, Please Register By October 8  
For —  
SEWING MACHINE CLASSES

# Harvey Bass Appliance

PHONE 4690 — MULSHOE

# STORAGE

— FOR YOUR —

## Grain & Seeds

BRING US YOUR  
SEED CLEANING

- SUDAN
- MILLET
- CANE
- OTHER SEEDS

WE WANT TO BUY YOUR  
GRAIN & SEEDS

# Ray Griffiths & Sons

PHONE 6030 — MULSHOE

## Anthony's NEW FALL VERSIONS IN JUNIOR MISS LOOK-ALIKE

# DRESSES

Destined to be a fall favorite of every miss. Two lovely groups of look-alike dresses from the 3 year old up to age 16. Novelty Sailor dress of fine quality Sanforized broadcloth. Large braided trim collar, short sleeves. Full flare skirt in two wonderful colors. Squaw style of solid color broadcloth with contrast yoke and tiered border skirt. Short puff sleeves, full flare skirt. Two wonderful color combinations. Truly a must for your fall wardrobe, truly a wonderful Anthony value.

**SAILOR DRESS IN**

- Navy
- Ginger

**SQUAW DRESS IN**

- Sand - Salmon
- Blue - Salmon

Ideal for Back-to-School Wear. See These Today  
ALL STYLES EXACTLY AS ILLUSTRATED

CHILDREN'S SIZES 3-6x **2.98**

GIRLS' SIZES 7-14 **3.98**

TEEN SIZES 8-16 **5.90**

## TODAY'S OR YESTERDAY'S VALUES?



**ONLY HALF THE STORY**  
Fire — that's only half the story — water and smoke often times do much more damage than the fire itself. Does your Fire Insurance cover such situations? Better check with us today.

**Bobo Insurance Agency**  
Phone 2640 — Muleshoe

### Three Aluminum Trays Completed At H. D. Meeting

Thirteen trays and seven coasters were made ready to be etched and three were completed at the all day meeting of the Muleshoe H. D. Club, Tuesday, September 28, at the home of Mrs. Alton Krieger.

A delicious lunch was served at the noon hour.

In the afternoon, Mrs. S. L. Robinson gave a report of her trip to the state meeting of H. D. Clubs in Dallas, the past August.

A visitor from the Progress H. D. Club, Mrs. G. T. Maltby, also gave a very interesting report of her trip to the state meeting.

Other visitors were Mrs. Ruby Batchelor and Mrs. O. M. Self.

Mrs. Bessie Fletcher was appointed to take the place of Mrs. Dave St. Clair on the financial committee.

At the next meeting, which is to be held at the home of Mrs. S. L. Robinson, all members are asked to be present, as officers will be elected for the coming year.

Members present were: Mmes. Roy Carnev, Laverne Simmons, Claude Gullis, Don Bruns, Hanks, S. L. Robinson, Bessie Fletcher, W. W. Smith, R. R. Benham, J. E. Day, W. H. Awtrey, T. F. Maddox,

Walter Witte, C. E. Briscoe, and S. C. Caldwell.

Mrs. Caldwell won the hostess gift, a head scarf.

### Seids Had Family Reunion Sunday

All their children were present as Mr. and Mrs. John Seid held a family reunion at their home here in Muleshoe, Sunday, September 26.

Attending were: Mrs. G. W. Riddle, Orell and Delores Bookner; Mrs. Juahita Simmons and sons Lenro Jennings, Springs Lake; and Phillip Jennings, Earth; Mr. and Mrs. Johnny Seid and son Donald McNabb, Lovington, N. M.; and Bobby Seid, Great Bend, Kans.

Their son Bobby, has been employed with the Ballew and Wright Company for some time, and for the past nineteen months has been their driller.

This was the first time in five years the Seid family had all been together.

### GILBREATH SERVES ON HONOR BOARD

John Charles Gilbreath, son of Mr. and Mrs. Rufus Gilbreath, has been elected to serve on the Honor Board, for the Sixth Class at New Mexico Military Institute, Roswell, N. M. Gilbreath is beginning his second year at N. M. M. I.

### Mona Smith And Jim Sybert Are Married In Evening Ceremony On September 9



MR. AND MRS. JIM SYBERT

Mona Smith, daughter of Mr. and Mrs. Leon Smith, of Route 1, Friona, was married to Jim Sybert, son of Mr. and Mrs. Earl Sybert, of Morton, September 9, at 7:30 o'clock in the evening.

The couple was married by Merrian W. West, pastor of the Ariel Memorial Church of Luling, Texas.

After the ceremony they were honored with a reception and received many nice gifts.

Mr. and Mrs. Sybert are at home at 212 Benard Street, Denton. Both are enrolled at North Texas State College at Denton.

Sam McKinstry, reporters. Meetings will be held every fourth Tuesday at 7:30 in the evening, at the Fellowship Hall. These meetings are open to anyone who is interested in music.

### Brownfield Cubs Victorious Over Mules By 58-0 Score

The District 6-AAA Brownfield Cubs slapped the Muleshoe Mules of District 2-AA in a one-sided battle at Brownfield last Friday night by a score of 58-0.

The hard-charging Brownfield team racked up 26 points in the first quarter, and was never stopped in the affray.

The Cubs mixed their passing attack and ground game well and made headway with either way they chose. Although the Mules tried every trick in the bag to stop the onslaught, the boys couldn't find a thing to stop the wild-running Cubs.

During the second period the Cubs extended their lead another 13 points, with the half ending 39-0. After the first few plays in the second half Coach Greer of the Cubs sent in a full team of reserves and they played the game out, scoring another 19 points, while continuing to hold the Mules scoreless.

The Mules couldn't get their offense rolling. Their blocking for the runners wasn't up to par, and they couldn't seem to stop the hard-charging Brownfield line and backs.

The Mules went into the game without the service of their starting quarterback Eugene Shaw who was injured in the game with Sudan the week before. Also, G. R. Howell saw limited action, due to a cut below his eye. The Mules will meet the

### FARMER COUNTY Farm Bureau News

By RAYMOND EULER

"For all these (material) things do the nations of the world seek after; and your Father knoweth that ye have need of these things. But rather seek ye the kingdom of God; and all these things shall be added unto you." Luke 12:30-31.

With the sixth annual convention of Farmer County Farm Bureau drawing very near, we would like for the quotation above to keep us mindful of the more important things to everyone. The freedom we enjoy in America is a gift of God that we have the choice of keeping for ourselves and our children by placing our allegiance in God and country; or that we may surrender if we allow material desires to overshadow this sacred obligation and opportunity.

Plans are underway for an all day convention to be held in the Friona School Auditorium on October 9. A fish fry is scheduled for the noon hour, and it is hoped that every Farmer County farmer will be present with his family for farm policy decisions. State Director Lloyd Barbour of District 3, and Hub King, of District 2 will be on hand to give information relative to Farm Bureau Policy action on a state and national scale. These are two Christian Farm Gentlemen we believe you will appreciate hearing, along with your business of electing officers and directors to serve you, and adopting resolutions vital to your farming operations and marketing.

Subjects already suggested for discussion and recommendation are: Strengthening of state seed laws; lessening waste of irrigation water, continued and increased war against noxious weeds, possibly something on United Nations, UNESCO, etc;

### TOO LATE TO CLASSIFY

FOR RENT: Good house, 10 miles out. Jno. S. McMurtry. 4-39-1tp.

FOR SALE: Twenty good milk cows, Cross between Guerneys and Jerseys. Milking 13 now, rest fresh in about 30 days. Nowell Bros., 13 mi. west of Muleshoe. 1-41-3tp.

Springlake Wolverines here at home Friday night in another non-conference game.

### HATS

CLEANED AND BLOCKED

Exclusive Hatters Mail Orders

PLAINVIEW HAT WORKS

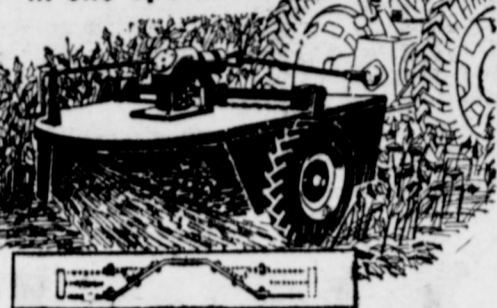
624 Austin Street Plainview, Texas

better protection for farmers storing grain under CCC certificates; pro and con on compulsory Federal Social Security participation for farmers and ranchers; many other subjects already suggested and any of you may want to introduce from the floor. In order that these decisions that will influence legislation may reflect the true desires of the majority, all who have farming interests are urged to participate in making these decisions. Consider This: Take away the wicked from before the king, and his throne shall be established in righteousness. Proverbs 25:5.

### Servis "Gyro-37" STALK SHREDDER

It's smart farming to enrich your soil by cutting green stalks into small pieces and turning them under early. The sturdy Servis "Gyro-37" makes full 57" horizontal cut, patented multiple stationary and rotating blades make complete cut each 2" of travel at 4 mph. With disc harrow behind, stalks can be cut and turned under in one operation. Brush cutting assembly (for heavy brush up to 3" dia.) available as optional equipment. Resistant against stump damage.

cuts tough stalks for turning under... all in one operation!



### JOHNSON & NIX

INTERNATIONAL & OLDSMOBILE

PHONE 2940

MULESHOE



THURSDAY & FRIDAY

Sept. 30 & Oct. 1

Mickey Spillane's

THE LONG WAIT

—Starring—

Anthony Quinn  
Charles Coburn

SATURDAY

Oct. 2

DEVIL'S CANYON

—Starring—

Virginia Mayo  
Dale Robertson

SUN., MON., TUES.

Oct. 3, 4 & 5

BROKEN LANCE

—Starring—

Spencer Tracy  
Robert Wagner

WED., THURS., FRI.

Oct. 6, 7 & 8

HER TWELVE MEN

—Starring—

Greer Garson  
Robert Ryan

## NOTICE

The Lazbuddie Church of Christ wishes to announce:

No one has the authority to solicit ads, donations or contributions in the name of the Church of Christ at Lazbuddie.

**Housewares Carnival...**

A gala showing of kitchen aids!

**OUR FEATURE VALUE irha**

**PLASTIC SALAD SET \$1.95**  
Colorful 9-inch serving bowl and 4 matching individual salad bowls. A summer special.

**KITCHEN CLOCK \$3.98**  
A real decorator design and reliable timekeeper. Adds color and charm in any kitchen.

**ELECTRIC ROASTER \$39.95**  
Prepare whole meals in this automatic roaster for cooler summer cooking.

**ELECTRIC TOASTER \$22.95**  
Fully automatic, fully adjustable. 2-disc toaster. Efficient and trouble free.

**CLOCK RADIO \$39.95**  
For real efficiency in the kitchen, get this clock radio. Turns appliances off and on. Accurate time keeper, fine radio.

**RANGE SET \$2.49**  
This brushed aluminum 2-piece range set has salt-pepper containers and a large grease holder.

**CAN OPENER \$4.95**  
Wall mounting can opener of latest type. A useful kitchen aid. Has magnetic lid lifter.

Your Handy Helpful Hardware Man suggests:

**HANDY REMINDER BOARD FOR MOTHER**

Helps a housewife to remember groceries she wants to pick up on her next shopping trip and her appointment with the hair dresser. Mount a blackboard on the back of one of the kitchen cabinet doors. It may be purchased at a five and ten or school supply store. Use short wood screws. Tie a piece of chalk to a length of string and thumbtack it to the door.

Handy Man Hint is condensed from Popular Mechanics' "DO-IT-YOURSELF" books, available at this store.

**E. R. HART CO.**

Phone 3300 Muleshoe

### Troop Eight Sr. Scouts Elected Officers Tuesday

Senior Scouts, troop eight, of the Muleshoe Girl Scouts, met Tuesday afternoon this week, and elected the following officers for a six month period: president, Quinell Elliott; vice-president, Barbara Darsey; secretary, Barbara Everts; treasurer, Joan Green; and historian, Jan Puckett.

The Senior Scouts would like to thank the town council for approving their application for Patrol-Troop encampment at Lake Texoma, for 1955.

### Hi Lo Piano Club Elects Officers

Friday evening, September 17, at the Fellowship Hall, members of the Hi Lo Piano Club met and elected new officers.

Mrs. J. K. Adams is the new president. Others elected were: Mrs. Iris Butts, vice-president; Mrs. Robert King, secretary-treasurer; and Mmes. Ray Franz and

## BABY CHICKS!

WILL BE HERE

TUESDAY, OCT. 5

NOT MANY LEFT — COME EARLY

AND GET YOURS

JONES FARM STORE

Phone 5000

Muleshoe

## USED FARM MACHINERY

1 — John Deere Van Brunt 16-10 Grain Drill.  
Not Like New — But A Lot of Acres Left In This One.

1 — John Deere 9 Ft. One-Way Disc Plow  
All It Needs Is A Tractor In Front of It.

1 — International Heavy Duty No. 94 3 Disc Deep Breaking Plow  
You Can't Tell This One From A New One But Will Save You \$100 In Price.

1 — 5 Ft. Light One-Way Disc Plow  
Ideal For Ford Or Small Tractor.

USED BINDERS — 2-Row and Broadcast

MANY BARGAINS IN BOTH NEW & USED MACHINERY

## Johnson & Nix

INTERNATIONAL & OLDSMOBILE

PHONE 2940

MULESHOE



# THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32, NUMBER 39

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, SEPTEMBER 30, 1954

## Muleshoe High School News

### FRESHMAN FHA GIRLS SERVED BREAKFAST

Girls of the Freshman food classes have been studying the nutritional needs of the human body. In connection with this study, they have planned, prepared, and served a breakfast.

Freshman girls taking sewing this semester have been studying evaluation of themselves. This course includes a study of clean linens, the right cosmetics, manicuring of nails, care of hair, and teeth, and correct posture.

In connection with the care of the complexion and hair, Mrs. Raleigh Mason of the Merle Norman Cosmetic Studio, and Cur-tiss Wellborn of Wellborn Beauty Shop, gave free demonstrations. Also the girls have studied the different parts of a sewing machine, and in the near future, they will view a film on machines. At the present time they are studying construction of garments.

Girls in Homemaking III class, have studied rules of entertaining, and helped to plan the coffee which was given in honor of mothers with daughters in the homemaking classes.

### LUNCH ROOM MENU

**Monday**  
Fish, catsup, potato salad, green beans, buttered, carrot and cabbage salad, plain jello, cookies, milk.

**Tuesday**  
Potatoes with weiners—and cheese, English peas, sliced tomatoes, do-nuts, chocolate milk.

**Wednesday**  
Baked beans, buttered hominy, steamed kraut, harvard beets, fruit jello, hot rolls, butter, honey, and milk.

**Thursday**  
Sirloin steak, gravy, buttered potatoes, blackeyed peas, combination salad, milk, peaches.

### COMING

ALL NEXT WEEK  
MULESHOE  
—STARTING—

MON — OCT. 4

**BRUNK'S COMEDIANS**

Tent Theatre  
6 — BIG NIGHTS — 6  
25 REAL LIVE ACTORS  
New Show Nightly  
On A Big Stage

Monday Night

"CHORUS GIRL TAMER"

Also — 5 Vaudeville Acts  
Adult 40c — Child 10c  
Reserved Seats — 20c  
Doors Open 7:00 p. m.  
Show Starts 8:00 p. m.

Tent Opposite Court House  
Auspices — JayCees

— SEE —

WHY MEN LEAVE HOME

**Friday**  
Meat patties, boiled okra with butter, red beans, sliced tomatoes, fresh peaches with whipped cream, hot corn bread, butter, milk.

### LUBBOCK PUBLIC SCHOOL LUNCHESES

**Monday**  
Barbecued beef on bun with butter, chef's salad, buttered whole kernel corn, bread pudding, whipped cream, milk.

**Tuesday**  
Baked meat loaf with catsup, parley buttered potatoes, buttered spinach, bran muffins, butter, pineapple upside down cake, milk.

**Wednesday**  
Frito pie, buttered green beans, orange jello, grapefruit salad, corn bread, butter, chocolate cream pie, milk.

**Thursday**  
Baked ham, cranberry sauce, potatoes in jacket with butter, carrots and celery, hot rolls, butter, peach brown betty, whipped cream, milk.

**Friday**  
Toasted cheese sandwich with b. red beans, butter, cabbage, orange and -apple salad with Mayonnaise, stewed apricots, milk.

This is a comparison of the menus being served in our school and that of the Lubbock high school. We may well be proud of the comparison, considering that ours is a much smaller school system and may not have the facilities available as in Lubbock schools. Our lunches compare very favorably.

### Menu For Muleshoe Schools Oct. 3rd to Oct. 8th

**Monday**  
Barbecued franks, green beans, buttered whole kernel corn, green salad with oil dressing, white cake with fudge icing, chocolate milk.

**Tuesday**  
Beef dressing and gravy, creamed potatoes, buttered English peas, cranberry sauce, sliced tomatoes, chocolate pudding, milk.

**Wednesday**  
Steak and gravy, candied sweet potatoes, navy beans, sliced onions, peaches, milk.

**Thursday**  
Vegetable beef soup, bread and butter sandwiches, potato chips, stuffed celery, cherry cobbler, milk.

**Friday**  
Fish, catsup, potato salad, buttered spinach, plain jello, peanut butter cookies, chocolate milk.

Acceptable substitutions are made when necessary.

### Program Eased For Small Wheat Grower

Farmers who have wheat acreage allotments of less than 15 acres may plant as much as 15 acres of wheat in 1955, and have their other crops eligible for price support according to Lonnie M. Bass, County Office Manager, Agricultural Stabilization and Conservation. However, exceeding the farm wheat acreage allotment will make the wheat from the farm ineligible for price support and ACP payment cannot be earned on the farm.

This means, he explains, that farmers with small wheat acreage allotments can produce 15 acres of wheat and have their

other crops, including such allotment as cotton and peanuts, eligible for price support. However, farmers with a wheat allotment of less than 15 acres who want their other crops eligible for price support must comply with all other crop acreage allotments and stay within the 1952-53 average acreage of vegetables, potatoes, and sweet potatoes (for the fresh market or processing) and dry edible beans on the farm to have any of the crops eligible for price support.

Recent legislation provides that farmers who plant in excess of any of their crop acreage allotments be given an opportunity to adjust their acreage before harvest. Any wheat acreage used for hay, silage, pasture, as

a green manure or cover crop will not be considered at wheat in determining compliance with acreage allotments for the wheat marketing program or for determination of eligibility for price support.

Mr. Bass also reminds farmers that farms with a wheat acreage of 15 acres or less are exempt from wheat marketing quota penalties.

Those farmers who will be making Grain Sorghum Loans are required to have a Lien Search from the County Clerks Office regardless of whether there is a Lien against his crop or not. In order to save time it is advisable to pick this Lien Search up before coming to the ASC Office.

The Cotton Marketing Cards Are Ready, and may be picked up at the ASC Office in Muleshoe.

Read the Journal Want Ad's

## Film On Driving Shown Here To 434 Local People

A film, "A Day in Court", was shown to three groups here last week and made a great impression on those who saw it. The film gave some valuable hints on correct driving and how to avoid traffic accidents.

The film was ordered from Modern Talking Picture Service, Inc., Dallas, by J. M. Forbes, who wanted to show it at the Rotary club meeting. Because the club did not meet last week but had their pancake breakfast instead, the Rotarians never did get to see it.

It was shown to the members of the Lions Club Wednesday and everyone seemed to think the film was a fine sermon on good driving. Then Onard Upton, manager of National Alfalfa Dehydrating & Milling Co., showed the film to his employees and their families.

Finally, Principal Baker of the high school took the film, called a general assembly of teachers and pupils and showed it to this

gathering. All in all, 434 people saw the film while it was here for three days. Mr. Baker said the film had a fine reception at the high school.

The film was prepared under direction of International Harvester Co.

Some of the astounding figures quoted in the film: Yearly traffic mishaps costs U. S. citizens \$1,000,000,000 in property losses. Every 15 minutes some U. S. person is killed in traffic accidents; 1 is injured every 26 seconds; traffic accidents eventually kills or seriously injures one out of each family of 4.

The Journal Want Ads always gets results.

### NOTICE TO MEMBERS OF PROGRESS HD CLUB

The Progress H. D. Club will meet Tuesday October 5, at the home of Mrs. June Smallwood. The agent will be present, and plans will be made for building a barbecue pit.

Everyone is asked to be present.

The Journal Want Ads always gets results.

### DR. A. E. LEWIS Dentist

East of Courthouse - Muleshoe  
Off. Pho. 3040 — Res. 6570  
Closed Wed. & Sat. Afternoon

## FARLEY INSURANCE AGENCY

### REAL ESTATE & INSURANCE

AUTO FINANCING — FARM LOANS

Over Bank, Muleshoe, Texas

Office Phone 7279

Res. 5103

Save time!  
**ONE STOP SUPER SHOPPING**  
Save money!

# SUGAR

C & H  
Pure Cane  
10 Lb. Bag

**89c**

- WHITE SWAN LUNCHEON PEAS NO. 303 CAN 19c
- WHITE SWAN PINEAPPLE JUICE 46 OZ. CAN 37c
- WHITE SWAN PINTO BEANS NO. 300 CAN 2 for 23c
- KOUNTY KIST, WHOLE KERNEL CORN 12 OZ. CAN 2 for 25c
- HUNT'S PURPLE PRUNE PLUMS NO. 2 1/2 CAN 29c
- CAMPBELL'S TOMATO SOUP NO. 1 CAN 12c
- HONEY BOY SALMON NO. 1 TALL CAN 39c
- SWIFT'S CHILI NO. 303 CAN 35c
- WOLF BRAND TAMALES NO. 303 CAN 19c
- WELCH'S GRAPE JELLY 20 OZ. JAR 37c

### FRESH FRUITS & VEGETABLES

- COLORADO RED DELICIOUS APPLES lb. 10c
- JUICY TEXAS ORANGES lb. 12 1/2c
- CRANBERRIES**
- NEW CROP CAPE COD 1 LB. BAG **25c**
- CRISP CRUNCHY CARROTS 1 LB. BAG 2 for 25c

- WHITE SWAN MARSHMALLOW CREAM PINT JAR 25c
- POST CORN TOASTIES 18 OZ. BOX 25c

# CAKE MIX

Swansdown  
White, Yellow  
or Chocolate 3 For

**55c**

### MEATS

- SUN RAY FAMILY STYLE BACON 2 LB. PKG. 1.19
- LEAN AND TENDER CALF LIVER lb. 29c
- FRESH TENDER PORK CHOPS lb. 39c
- DRY SALT PORK lb. 39c

### FROZEN FOODS

- THOMAS FISH STICKS 10 OZ. BOX 39c
- CAMANO BRAND, WASHINGTON STRAWBERRIES 10 1/2 OZ. BOX 25c
- DONALD DUCK, PEACHES 10 OZ. BOX 23c
- DONALD DUCK BRUSSELS SPROUTS 10 OZ. BOX 19c

## NOTICE COTTON PRODUCERS

We Are Beginning Our Eighth Season As Cotton Buyers In Muleshoe. We Desire To Continue Serving You With Top Marketing and Loan Services.

— In New Location —  
Formerly Wood Drug Building

**A. S. STOVALL**

COTTON BUYER  
Muleshoe, Texas — Phone 7960

# WAGNON GRO. & MKT.

PHONE 4060  
DELIVERY SERVICE

## About People ou Know

### RETURNED TO CANYON

Mr. and Mrs. Ves Garner returned their son Carlos and Ann Woodley to Canyon Sunday where they are attending W. T. S. C. They had been here over the weekend visiting their parents and friends.

### WEEKEND IN LUBBOCK

Mr. and Mrs. C. A. Horsley spent the weekend in Lubbock visiting their son, Bruce and family.

### HOME ON LEAVE

Bobby Pittman, who has been stationed in Africa for some time with the U. S. Armed Forces, is home on a thirty day leave with relatives and friends. At completion of his leave he will be stationed in the state of Washington. Bobby has been in the Armed Services for about two years and has spent some fifteen months of that time overseas.

### IS IMPROVED

Mrs. W. H. Kistler, who for the past two weeks has been in the Scott and White Hospital in Temple, where she underwent major surgery, is now at home and is much improved.

### ATTENDED REUNION

Mr. and Mrs. E. J. Calloway and children, Mr. and Mrs. Doc

Wilhite and family, and Roy Hogan, were in Lugert, Okla., the past weekend, where they attended the annual Hogan family reunion. They reported a very wonderful time, and said some one hundred-forty persons attended the affair.

### TO OKLAHOMA

Mrs. Vera Colson and sons, Clark and Eldon, of Muleshoe, and another son, Eck, of Clovis, N. M., were in Lugert, Okla., the past weekend, where they attended the annual Hogan family reunion. They were met there by Eck's twin brother, Check and family, of Bowling Green, Ky., who returned home with them for a visit.

### RETURNS HOME

Clay Beavers returned home last Friday evening from Paris, Texas and Hugo, Okla., where he had been on a business trip. Mr. Beavers said he had traded for a small ranch at Hugo, but that he would continue to make his home here.

### FRIENDS VISITED

Mr. and Mrs. C. P. Chastain of Ft. Worth, were guests last weekend in the home of their friends, Mr. and Mrs. S. C. Beavers.

### IT'S A BOY!

"Randy Scott" was the name given to the 6 lb., 15 1/2 oz. boy who was born at the Clovis A. F. B. Hospital to Mr. and Mrs. Kenneth G. Parsley (known here as Jerry and J. Ann) at 8:15 p. m., Thursday, September 23.

Grandparents are Mr. and Mrs. Clyde Parsley and Mr. and Mrs. H. Jay Weyer.

Both mother and baby are doing fine, and were released from the hospital at noon Tuesday.

### HOME FROM TECH

Phil Provenca, who is attending Texas Tech, was home over the weekend to visit relatives and friends.

### TO CINCINNATI

Mr. and Mrs. Bill Moore left Monday morning for Cincinnati, Ohio, where they are going to attend the World Series games this week. They expect to be gone about two weeks. Accompanying them as far as Wheeling, West Va., was Mrs. Anna Moeller, who was going there to visit relatives.

### WERE IN ALBUQUERQUE

Mr. and Mrs. Marion F. Harris were in Albuquerque, N. M., over the weekend.

### HOME FOR WEEKEND

Benny Bickel of Lubbock, spent the weekend here with his parents, Mr. and Mrs. B. H. Bickel and other relatives and friends. Benny is a student at Tech.

### WERE IN AMARILLO

Mr. and Mrs. Deon Awtry and Mr. and Mrs. Eugene Black were in Amarillo one evening last week, where they attended the Sonja Heini Ice Show.

### NEPHEW INJURED

Mr. and Mrs. D. C. Stovall returned Sunday from Sweetwater, where they have been at the bedside of his nephew, Roy Johnson, who is in the Sweetwater General Hospital. He was seriously injured in an oil field accident some two weeks ago. His condition is very critical. Roy is a graduate of Texas Tech College from which he holds a Master's Degree in Engineering.

### HERE FROM OKLAHOMA

Mr. and Mrs. C. W. Ramage and daughter, Margaret, of Sulphur, Okla., and Mrs. M. A. Bernard and son Ronnie, of Fredrick, Okla., were weekend guests in the home of Mr. and Mrs. M. L. Jackson and family. The Ramage family formerly made their home here.

### HERE FROM DALLAS

Mrs. A. B. Bray and daughter, Katie B., and friends Barbara Martin, Oscar Turner, and Larry Kimbrell, of Dallas, have been here visiting in the home of Mr. and Mrs. Horace Blackburn and her mother, Mrs. A. C. Bray.

### VISITED PARENTS

Mrs. Bob Hart and son Bobby, of Farwell, were Wednesday night visitors in the home of her parents, Mr. and Mrs. Horace Blackburn.

### HERE FROM OKLAHOMA

Mrs. Pearl Gayle, of Madill, Okla., and Mrs. Perry Vandervort and Mrs. Pat Slade, of El Paso, were guests for a few days this week in the home of Mr. and Mrs. Horace Blackburn and her mother, Mrs. A. C. Bray. Mrs. Gayle and Mrs. Bray are sisters.

### HOME FOR WEEKEND

Charles Felts, Howard Jenkins, and Alanda White, who are at-

tending E. N. M. U., at Portales, N. M., spent the weekend at Lariat with their parents and friends.

### MEETING ENDS

The meeting at the Lariat Church of Christ closed Sunday evening. Brother W. B. Andrews, of Dallas, conducted the meeting.

### VISITED BROTHER

Billy Joe Morrison attended the football game Saturday evening at Lubbock between Texas Tech and W. T. S. C. and spent the weekend there with his brother, D. L., who is attending Tech.

### METHODIST LADIES SAY THANK YOU

Members of the W. S. C. S., Wesleyan Guild, and Philathea Circle, all organizations of the Methodist Church, wish to thank anyone who helped in any way with the Country Fair. Especially do they want to thank the Fresh-lee Bread Company for their donation.

### ATTENDED GAME

Mr. and Mrs. Morris Douglass and Barbara, Mr. and Noel Woodley, Mr. and Mrs. Fred Johnson, Mr. and Mrs. Alf Stovall, Mr. and Mrs. Sam Fox and Stanley, and Mr. and Mrs. Pat Bobo, attended the Tech-W. T. S. C. game in Lubbock Saturday evening.

### VISITED PARENTS

Mr. and Mrs. Willis Farrell and sons, of Texon, visited here over the weekend with his parents,

Mr. and Mrs. C. R. Farrell and other relatives and friends. They were on their way home from California, where they had been vacationing. Mr. and Mrs. Farrell formerly made their home here.

### SAW ICE SHOW

Mr. and Mrs. J. T. Shofner and daughter Alva Lee, attended the Sonja Heini Ice Show one evening last week in Amarillo.

The Journal Want Ads always gets results.

It's Always Delightfully Cool At The

## Valley & Palace

In Muleshoe

Box Office Opens 7:00 P. M.; Show Starts 7:15 P. M.  
— Saturday & Sunday 1:45 P. M., Continuous Showing —

## Valley Theatre

### THURSDAY & FRIDAY

Clark Gable  
Lana Turner  
— IN —

### BETRAYED

### SATURDAY ONLY

Rod Cameron  
Arlene Whelen  
— IN —

### SAN ANTOINE

### SUNDAY & MONDAY

Robert Wagner  
Janet Leigh  
— IN —

### PRINCE VALIANT

In Cinemascope

### TUESDAY & WEDNESDAY

Greer Garson  
Walter Pidgeon  
— IN —

### SCANDAL AT SCOURIE

## Palace Theatre

### THURSDAY & FRIDAY

It Grows On Trees

—Starring—  
Irene Dunn  
Jean Dagger

### SATURDAY & SUNDAY

TREASURE OF THE

GOLDEN CONDOR

—Starring—  
Cornel Wilde  
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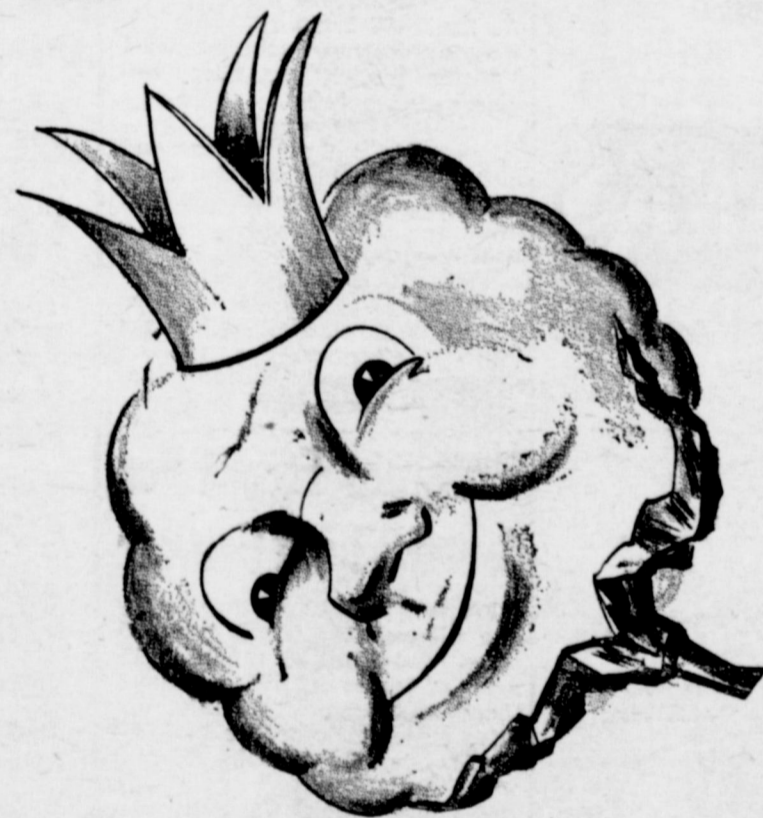
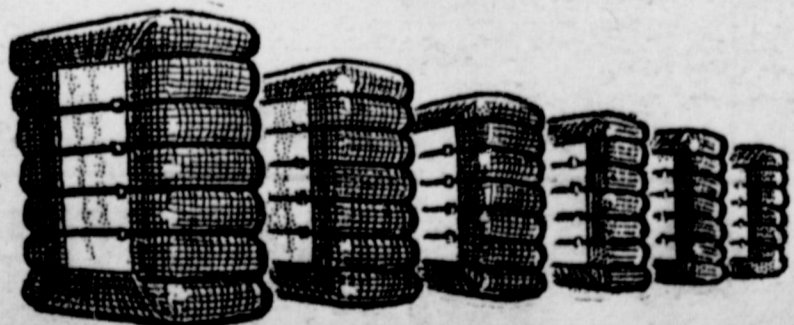
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is to our farmer friends and to everyone in the community. Cotton is indeed King in this territory at this season of the year. With these things in mind, we have constantly strived to keep pace with all new developments and we can give you the best in Ginning Service. Improvements made this summer will enable us to give you TOP QUALITY GINNING AND MORE BALES PER HOUR. And we have the latest equipment to handle your Machine Stripped Cotton.

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Muleshoe

# ONE STAR Agriculture

Released by The Texas Department of Agriculture

By John C. White, Commissioner

## FARM FIRE PREVENTION

Fire is still one of the most costly drains on a farmer's income. Last year, fires cost the American farmer an estimated \$139 million in property loss alone. And more than 3,000 farm people died as a result.

The week of Oct. 3-9 is designated as National Fire Prevention Week. The Texas farmer owes it to himself and his family to safeguard farm life and property.

The minimum of fire-fighting equipment on a farm should include: An adequate supply of water available in any season of the year; approved fire extinguishers conveniently placed near all hazardous locations such as the barn, machine shed and gas and kerosene storage tanks, and a garden hose or filled water barrels and buckets strategically located.

Also needed are safe ladders

long enough to rescue persons from the highest farm roof top, a back-pack pump, fire swatter, wet brooms or wet burlap bags to fight field fires.

Does all this sound overly cautious? It shouldn't! Below are nine major "hot spots" or main causes of farm fires. And every Texas farm is endangered by at least one, and probably more, of them.

Lightning Rod System should be checked for rods or wires that are damaged or worn. Be sure ground connections are secure.

Chimneys that are defective should be replaced and heating apparatus properly installed and insulated. Keep chimneys and stoves clean.

Combustible Roofs should be protected with spark arresters on chimneys. When re-roofing, fire-resistant material is preferred.

Defective Heating Apparatus should be overhauled, cleaned and repaired.

Careless Smoking and Matches cause major fires. Cultivate careful smoking habits and keep matches in metal containers away from children.

Flammable Liquids should never be stored in the house. Do not use kerosene, gasoline or any flammable liquid to start or boost fires in stoves, ranges or fireplaces.

Spontaneous Ignition often occurs in barns stored with wet hay.

Rubbish should be removed from house and barns regularly and never let oily rags accumulate.

Electrical Defects should be repaired. Replace or repair defective electrical appliances and use proper fuses for your electrical circuits.

## Amarillo Field Day Is October 6

Amarillo Experiment Station's Annual Field Day will be next Wednesday, October 6. It will begin at 10 in the morning and wind up at 3 p. m.

In the morning the field tour will visit demonstrations on wheat and sorghum improvement, stubble-mulch tillage, crop rotations, irrigation, weed control, insect control, pasture and livestock studies.

At noon a barbecue will be served by the livestock and agriculture committee of the Amarillo CoC. At 1 p. m., Dr. J. R. Johnston, Soil and Water Conservation Research, USDA, will address the crowd on "Research for Texas Agriculture". J. R. Hogge, Potter County farmer, will then talk on "Important Problems in Panhandle Agriculture." A question and answer session will close the day's program.

## HAVE MOVED

Mr. and Mrs. J. J. Williams have moved their home from Muleshoe to an acreage near the roadside park on the Clovis road.

## Drag Races Set For October 10

Muleshoe's "Ramblin' Eight" will have two entries in the Southwestern & Rocky Mountain Championship Races, scheduled at Amarillo Sunday, October 10. The local organization now has 23 members.

Using stock cars, the drag racers from Muleshoe will enter the quarter mile race.

In the Amarillo races trophies will be given for winners with hot rods, motorcycles, modified stocks, stock, sport cars. The races will be held at Tradewind Airport, and are sponsored by Texas Panhandle Timing Association.

## ATTENDED MEETING

Elizabeth Harden and Mmes. Fred Johnson, Lois Schoenberger, Buford Butts, Ray Edwards, and A. S. Stovall, attended the Methodist Guild meeting at the Methodist Church at Olton Sunday afternoon. The meeting began at 1:45.

## Phillip Garrett On European Tour

Phil E. Garrett, machinist's mate second class, USN, son of Mrs. Birda Garrett, and husband of the former Miss Dolores Locker, all of Muleshoe, is on a two month European cruise aboard the aircraft carrier USS Valley Forge.

While in Europe, the ship will visit Belfast, Northern Ireland, Gibraltar and Barcelona, Spain.

She will also participate in "Operation Blackjack", part of the NATO exercises being conducted in the North Atlantic.

## TOOK FIVE DAY TRIP

Mr. and Mrs. J. M. King and Doyle, and Mr. and Mrs. J. R. King and children returned last week from a five day vacation in Colorado. They visited at Colorado Springs, Pueblo and Denver, after which they toured Estes Park. Returning by way of Rocky Ford, they saw the beautiful gardens of the Burl Seed Company. All reported a very enjoy-

able trip. They covered some 1,300 miles on the tour.

## BAMBERTS RETURN

Mr. and Mrs. Carl Bambert and small daughter Greta, returned home last week from Las Cruces, N. M. While there, Carl and his father flew to Washington state, where they attended to land interests.

## BACK FROM ARKANSAS

Mrs. J. W. Jarmon has returned from Arkansas and Oklahoma where she visited her children.

## VISITED HERE

Mrs. Gene Jenkins and children Teddy and Becky, of Big Spring, spent last week here with Mr. and Mrs. Walter Witte.

## SUNDAY GUESTS

Mrs. and Mrs. Oscar Stancell, of Plainview, were Sunday guests in the home of Mr. and Mrs. Lonnie Arnold and Mrs. Ola Ragsdale.

## VISITED SATURDAY

Horace McAdams, of Amarillo, spent a few hours Saturday evening in the home of his aunt

and uncle, Mr. and Mrs. Walter Witte.



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Representing SOUTHWESTERN LIFE INSURANCE COMPANY

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Full-size 21-inch TV THE SUTTON Model R2230R. Beautifully styled contemporary metal cabinet. Beautiful mahogany color grained finish. Spot-life dial and power Royal "RT" chassis. Also in Blond. Mahogany color

EXCLUSIVE CINÉBEAM PICTURE TUBE Millions of tiny, tarnish-proof mirrors reflect ALL the electronic light out of the face of the tube—DOUBLES picture power! CINE LENS THE PLUS FACTOR FOR CINÉBEAM Concentrates the intensity of the TV picture for amazing REALISM. Picture "milkiness" virtually eliminated. Room reflections cut 82%. Exclusive on Zenith!

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OF CLOVIS, N. M.

IN MULESHOE & IN EARTH FOR INFORMATION SEE **MILDRED DAVIS** WESTERN NFLA BUILDING

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ELECT PETE LaMASTER To Congress

You Elected President Eisenhower, But That Means Your Job Is Only Half Done. Now Give Him The Support He Needs To Carry Out His Program. You Can Do This By Helping To Elect A Congress That Will Work With Ike. Help Ike By Joining The "HELP IKE CLUB" In Your Area. Do It Today!

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But it's safer, more pleasant to do it this way!

YOUR ACCOUNT IS INVITED. PROTECTED and INSURED

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Take a look at the car

This is the beauty that's soaring to new success this year. This is the tomorrow-styled Buick that has record-high V8 power, big-car roominess, the solid comfort of the famed Million Dollar Ride, and sports-car response. Is it any wonder that Buick today—regardless of price class—out-sells all other cars in America except two of the "low-price three"?

Take a look at the price

This Buick V8 costs just a few dollars more than the so-called "low-price three"!

Take a look ahead

No Wonder - Buick Sales are Soaring!

The fact is, for just a few dollars less than some models of those "low-price three," you get in this Buick 2-door, 6-passenger Sedan a whole of a lot more automobile—more room, more comfort, more ride steadiness, more V8 power. And that "more automobile for your money" goes for every Buick in the line—the low-priced SPECIAL, the high-powered CENTURY, the extra-spacious SUPER, and the custom-built ROADMASTER. And the proof is in Buick's booming sales figures!

You want a car that will keep its style in the years ahead, and return more dollars when you sell it. That's today's Buick—for with the year-ahead styling that graces this winner—and with all the solid value built into this great automobile—you're bound to command a higher resale price when you sell it. Drop in—look over this beautiful buy—and learn the clincher: With our tremendous volume right now, we can offer you the top allowance on your present car. So you're way ahead on all counts!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

MILTON BERLE STARS FOR BUICK—See The Buick-Berle Show Alternate Tuesday Evenings

DRIVE A BUICK. IT'S TEXAS-BUILT FOR TEXANS. HIGHWAY 70 & N. AVE. B

**Cayle Reed Buick Company** MULESHOE, TEXAS

**Today's Meditation**

**THE FELLOWSHIP OF LOVE**  
Read I Corinthians Chapter 13  
Now abideth faith, hope, love,  
these three; and the greatest of  
these is love. (I Corinthians  
13:13, ASV.)

Several days ago I read an article by Mr. Kim Kisong in the Korean Survey. He tells about himself began to look upon the departed one as his friend. He spent the night removing the body and preparing a grave beside his own father's grave. Although in life the soldier was unknown to Mr. Kisong, he

buried the body with the same honor and respect he would pay to a close relative.

Love, Christian love, is unselfish. Do we, for love's sake, forget ourselves as Mr. Kisong did? He knew that he would be killed if he were caught burying this soldier. It is not always easy to be loving and to show forth that love, but we must make Christ's way a part of our everyday life.

**PRAYER**

O Thou who art love, help us to love Thee. Help us to love our fellow men as Thou climbing a mountain and finding a soldier of another country. The soldier had died of wounds

**THE PRINTED WORD**



NATIONAL NEWSPAPER WEEK — OCT. 1-8

received in combat.

As Mr. Kisong looked at the body lying dead on foreign soil with no friend and no family to give it proper burial, he says he wouldst have us to do. Teach us to give ourselves in unselfish service. In Jesus' name. Amen.

**THOUGHT FOR THE DAY**  
God is love; and His love in us makes Christian fellowship possible.

In Sook Moon (Korea)

**COXS VISIT LUBBOCK**

Mr. and Mrs. Jack Cox, accompanied by Barbara Awrey, were in Lubbock Saturday to visit the Cox's daughter, Holly Ann, who is a Freshman at Tech. She is also a member of the Tech Band, playing the clarinet. Mr. and Mrs. Cox also attended to business while in Lubbock.

**UNCLE IS ILL**

Mr. and Mrs. Paul Craig were called to Maude, Okla., at the weekend to be with her uncle, L. H. Ogee, pioneer citizen of that city, who operates the funeral home there. Mr. Ogee is 78. Mrs. Craig's mother, Mrs. May Holt, a sister of Mr. Ogee, accompanied them on the trip.

**IS IMPROVED**

Mrs. Charles Lenau underwent major surgery at the Clovis Memorial Hospital Friday of last week. At latest reports she was doing fine.

**Mrs. W. F. Ragland Complimented With Pink-Blue Shower**

Complimenting Mrs. W. F. Ragland, Jr., Mrs. Billie Mathis was hostess at her home for a pink and blue shower, Wednesday, Sept. 22. Others in the house party were Mmes. Gladys Darsey, L. L. Luman, and Jodie Marlow.

Humorous games were played before the gifts were presented, and cake and punch, carrying out the color theme of pink and white were served the following:

Mmes. Gladys Ogletree, Betty Hopper, Sammie Ethridge, June Vinson, Verna Dement, Berta Kitchens, L. L. Slayden, Ruth Hunt, Lois Ethridge, Pearl Dunlap, Maxine Carter, Neal Warren, James Warren, and Jim Green.

**WEEKEND AT TECH**

Betty Collins spent the past weekend in Lubbock with Marion Clark Harris and Helen Stovall, who are attending Texas Tech.

**TO LUBBOCK**

Mr. and Mrs. Cass Stegall and Mr. and Mrs. W. T. Parker went to Lubbock last Thursday with Ann Cole. Ann was Bailey County's Farm Bureau Queen, and she went to Lubbock where she entered the district contest. The contest was won by Lubbock County's candidate.

**DR. LEGEAR MEDICINE CO. ANNOUNCES DROUTH PLAN**

The Dr. LeGear Medicine Company of St. Louis, Mo., manufacturers of prescriptions for livestock, poultry and dogs, announced this week a special drouth disaster discount on all products they make. A spokesman for the company said that they wanted to do their part to help the farmers in the officially declared drouth disaster counties of this state, as it is these same farmers who have been buying the Dr. LeGear products for over 60 years.

The Journal Want Ads always gets results.



**THIS IS DR. LEGEAR**  
"I HAVE AN IMPORTANT MESSAGE FOR THE FARMERS OF THIS OFFICIALLY DECLARED DROUTH DISASTER AREA"

"We of the Dr. LeGear Medicine Company want to help the farmers in this disaster area... the same farmers who for over 60 years have been buying and using Dr. LeGear Products. Today, you farmers need our help because your livestock and poultry are suffering and if they are not properly cared for, the financial loss will be greater and the time for recovery even longer. Drouth always results in increased disease among livestock and poultry. Because of this it is more important than ever that the health of livestock and poultry be guarded and parasites and other diseases be controlled.

a helping hand by giving a "SPECIAL DROUTH DISASTER DISCOUNT." Right now your Dr. LeGear dealer can give to all farmers in this officially designated drouth disaster county a special discount on any Dr. LeGear Product. Remember, animal health is a must at this time so see your dealer for the Dr. LeGear Products you need and ask him about the "SPECIAL DROUTH DISASTER DISCOUNT". It's our way of helping the farmers of this area."

Yours for better animal health,  
D. H. LEGEAR, D. V. M.  
President  
Dr. LeGear Medicine Company St. Louis 16, Mo.

**IT IS TIME**  
TO HAVE YOUR CAR INSPECTED FOR THE 1955 STICKER  
**AVOID THE RUSH**  
BE SAFE AS WELL AS EARLY

For Any Defect In Your Car Found Now  
May Avoid A Costly Wreck

**FREE ESTIMATE ON ALL REPAIR WORK**

USE KENDALL — THE 2,000 MILE OIL  
— LICENSED INSPECTION STATION —

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**Cattle Sale Every Saturday**  
This Is To Announce That  
**COL. CLAYTON MYERS**  
Recently of Stigler, Okla.

Has Leased The Muleshoe Livestock Auction Barn and Yards and Will Be The Auctioneer At The Weekly Cattle Sales, Held Each Saturday.

It Was Announced Saturday That The Sale Would Be Suspended and The Public Is Advised That The Sale Will Be Carried On As Usual. Bring In Your Animals To The Sale.

**MULESHOE LIVESTOCK AUCTION**  
SUDAN HIGHWAY — MULESHOE, TEXAS

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FOR THOSE

**GUARANTEED GOOD USED TIRES**

FOR TRAILERS — ALL SIZES — 600x16 TO 820x15  
COTTON PICKING TIME IS HERE — AND THESE TIRES WILL BE IDEAL FOR YOUR COTTON TRAILERS

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**THE WATKINS GINS**

HAVE BEEN SERVING COTTON GROWERS OF THIS AREA FOR 16 YEARS WITH

**Quality Ginning**

Our gins have been completely made ready for this season... Our personnel is experienced in giving you a good ginning job the same this year as we have in the past.

We Want To Thank You For Your Past Patronage And Solicit Your Business This Year.

**WATKINS GINS**  
SUDAN LAZBUDDIE FARWELL

**STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946. (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF**

**THE MULESHOE JOURNAL** published weekly at Muleshoe, Texas, for Oct. 1, 1954.

1. The name and address of the publisher, editor, managing editor, and business manager: Editor and Publisher: J. M. Forbes, Muleshoe, Texas.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as

that of each individual member, must be given.)

J. M. Forbes, Muleshoe, Texas; H. S. Hilburn, E. Q. Perry, and E. B. Miller, Plainview, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semi-weekly, and triweekly newspapers only.) 2,100.

(Signed) J. M. Forbes, Publisher Sworn to and subscribed before me this 28th day of September, 1954.

Elizabeth Harden (My commission expires June 1, 1955.) (SEAL)

**ATTENDED ICE SHOW**

Mrs. Frank Swint, Mrs. Wilma Singer and Mrs. Anna Moeller, of Muleshoe, and Frank Peoples, of Guyman, Colo., who has been visiting here, attended the Sonja Heini Ice Show in Amarillo one evening last week.

The Journal Want Ads always gets results.

**Three Way School News**

**Sophomore Class Elects New Officers**

On September 1, the sophomore class of Three Way High School, elected their officers for the coming year.

Benton Marberry was elected president, while Carol Pierce is vice-president; Kay Cole is secretary; and Mr. R. M. Crawford is treasurer. Mr. Crawford is also the class sponsor.

There are twenty-one members in this class. They are: Kay Cole, Lynda Lowe, W. C. Eubanks, Clifford Reeves, Virginia Pollard, Betty Williams, Joan Reeves, Jim H. Johnson, Benton Marberry, Lawrence Taylor, Edgar Daniels, Jerry Brockman, Jerry Simpson, Jeanetta Whitley, Barbara Terrell, Carol Pierce, Wyvonne Wilson, Marjorie Sexton, Sue Warren, Brenda Griffith, and Kirk Holt.

**Students Enter College**

Three Way School students of the 1954 graduating class who enrolled in college this year are: Ann Cole, E. N. M. U.; Gail Arm, Don Lowe and L. V. Pierce, Tech.

**Pep Squad Organized**

The Three Way School Pep Squad was organized for the coming year, on September 7, Mrs. Burl Green presided over the meeting.

Cheer leaders, officers, and majorettes were elected.

President of the club is Mary Ann Short; vice-president, Betty Ann; secretary, Colleen Reeves; treasurer, Sue Warren; head cheer leader, Paula Griffith; cheer leaders, Sue Warren, Bonnie Bateas, Mary Ann Short, and Elizabeth Dupler.

Kay Cole is drum major, while Betty Ann and Brenda Griffith are majorettes.

**Hospital News**

Mr. Ted Long was in for surgery, he is doing fine.

Mrs. Leona Hite was in for medical care, and is doing fine.

Mrs. B. A. Dalton was in for medical care, and has been dismissed.

Mrs. C. K. Langham was in for surgery. She has been dismissed.

Evonne Myers was in for surgery but has gone home.

John Hibler was in for medical care, has been dismissed.

Mrs. J. E. Hall is in for medical care and is doing fine.

Mrs. E. Noland is in for surgery. She is doing fine.

Mrs. D. D. Anders is in for surgery. Her condition is improved.

Mrs. H. H. Luke is in for medical and is doing fine.

Eagle Konnie is in for surgery and is getting along just fine.

Doris Dorsey, who is in for medical care is doing fine.

Mrs. Clara Pitelx is in for surgery. She is getting along fine.

Cera Traveslo, a National, is in for surgery, is doing fine.

E. M. Vance, a medical patient, is doing fine.

Jaurique Pina, a National, in for medical care, has been dismissed.

Mary Turner, a medical patient, is doing fine.

J. F. Stephens, a medical patient, is doing fine.

Donny Griswold was in for a tonsillectomy. He has been dismissed.

**CONGRATULATIONS TO**

Mr. and Mrs. W. W. Fuchs, on the birth of a son, Sept. 9, 1954.

Mr. and Mrs. Gordon Smith, on the birth of a son, Sept. 27, 1954.

Mr. and Mrs. Rex Raymond Sanders, a boy, Sept. 27, 1954.

Mr. and Mrs. Floyd Embry, a son, Sept. 25, 1954.

Mr. and Mrs. Pete Rojas, a son, Sept. 22, 1954.

Mr. and Mrs. Roland Thomas Price, a son, born Sept. 18, 1954.

Mr. and Mrs. Clayton Talbert Noland on the birth of a girl, Sept. 17, 1954.

Mr. and Mrs. Bobby Roger Fudge, on the birth of a son, Sept. 6, 1954.

**Stop Taking Harsh Drugs for Constipation**

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the best natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Mr. and Mrs. Herschell Raymond Parker, a son, born Sept. 7, 1954.

Mr. and Mrs. Rex Ell Briscoe, a son, born Sept. 1, 1954.

Mr. and Mrs. Calvin Hugh Keller, on the birth of a daughter, Sept. 2, 1954.

Mr. and Mrs. Jessie James Clemmons, on the birth of a son, Sept. 8, 1954.

Mr. and Mrs. Bivion Ward Berry, a daughter, born Sept. 9, 1954.

Mr. and Mrs. Kelsie Elmer Smalling, a son, born Sept. 12, 1954.

Mr. and Mrs. Hilario M. Villa, on the birth of a daughter, Sept. 13, 1954.

Mr. and Mrs. Leamon Olen Stancell, a girl, born Sept. 9, 1954.

Mr. and Mrs. Nick Parker, on the birth of a daughter.

Mr. and Mrs. Donald Jean Bryant, a daughter, born Sept. 9, 1954.

Mr. and Mrs. Joe Lawrence Blaylock, on the birth of a son, Sept. 11, 1954.

Mr. and Mrs. Preston Williams, Jr., on the birth of a daughter, Sept. 21, 1954.

**Co-op Group In Meeting Friday**

A group stockholders conference with representatives of four cooperatives present was held in Gerald's Cafe here last Friday, from 10 a. m. to 3 p. m. The

Houston Bank for Cooperatives was host to the group for the noon meal.

Present were W. N. Stokes, president of the bank; C. E. Bowles, vice-president and secretary; and representatives of Enochs Cooperative Gin, Needmore Co-op Gin, Earth Co-op Gin and Muleshoe Co-op Gin.

It was a sort of school with various parts of the program outlined as follows:

1. The Bank's balance sheet.
2. Bank's Loan Agreement.
3. Problems of operation.
4. Problems of organization.

**ATTENDED GAME**

Bobby Ross Goodwin attended the Tech-W. T. S. C. football game in Lubbock Saturday evening and visited with friends over the weekend there.

Read the Journal Want Ad's

**OKRA FOR SALE**

— ALSO —

Mattresses and Pillows To Be Used On Cots For Cottonpickers

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ONE WEEK STARTING NEXT MON.

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A GOOD CLEAN SHOW FOR THE WHOLE FAMILY

ADULTS — 40c CHILDREN — 10c RESERVED SEATS — 20c Doors Open 7 — Show 8 p. m.

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**Monday October 4th**

**42 Inch Peachskin Plain Color CREPE**

Washable — Gas Proof 10 Different Colors

**49c YARD**

**10 WASH CLOTHS 3 HAND TOWELS**

REGULAR \$1.57 VALUE

**ALL FOR \$1.00**

**LADIES' FULL FASHIONED NYLON HOSE**

FIRST QUALITY

**3 Pairs \$1.79** (Limit 6 Pairs)

**100% NYLON CARDIGAN SWEATERS**

Sizes 34 to 40

**\$ DAY \$1.98**

**BOYS WESTERN SUITS**

RAYON GABARDINE

Sizes 1 to 6

PANTS \$2.95 JACKET \$2.95

**BOTH FOR \$5.00**

**MEN'S KHAKI SHIRTS**

SIZES 14 TO 17

**\$1.89**

**MEN'S RIBBED U-SHIRTS**

REGULAR 39c EACH

**4 FOR \$1.00**

**CHENILLE SPREADS**

REGULAR \$3.49

**\$ DAY \$2.00**

6 Different Colors

**BATH MAT SETS**

REGULAR \$1.29

**2 FOR \$1.69**

**MEN'S DRESS SHIRTS**

SOLID COLORS WHITES — FIGURES

**\$1.89**

**MEN'S WORK SHOES**

\$3.95 VALUE

**\$ DAY 2.98**

**MEN'S WHITE T-SHIRTS**

REGULAR 49c

**3 FOR \$1.00**

**DOUBLE 70x80 5% WOOL BLANKET**

SATIN BINDING

REGULAR \$4.95

**\$ DAY \$3.95**

INDIAN BLANKETS

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BETWEEN THE THEATRES

**The Muleshoe Journal**

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS  
Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



**SUBSCRIPTION RATES**

In Immediate Territory, 1 Year	\$2.50
Out of Immediate Territory, 1 Year	\$3.00

J. M. FORBES Editor and Publisher

**BABSON SAYS WE CAN HAVE BOTH PEACE AND PROSPERITY**

Babson Park, Mass., Sept. 30—What we need more than anything in this country if we want both peace and prosperity is a better recognition of the Law of Supply and Demand.

**A LESSON FROM 1953**  
Many people have indicated to me in recent months a kind of fatalism about our economic outlook. They seem to feel that prosperity can be maintained only in a war economy. Perhaps this is because it has been so many years since we have prospered without war. A lesson that we will learn from the recession which started in the summer of 1953 is that we can have both peace and prosperity if we will adjust ourselves to the Law of Supply and Demand.

But a lot of research must be done on consumer attitudes, on finding out what makes people buy, on how to create wants and needs, and how to develop appreciably more effective selling. This especially applies to all merchants. These are the ones who determine employment and business. I wish I had a five dollar bill for every person I have recently heard say that he would buy a new car if only someone would really try to sell him one.

**LESSONS FROM 1929 AND WORLD WAR II**  
During the peace years from 1929 through 1940, we lost in national output of both goods and services better than \$600 billions when measured by 1953 prices. This was about twice what World War II cost us. Our real trouble during those unhappy years was that the buying power of our people failed to keep pace with our productive know-how. For the Law of Supply and Demand to work freely in peacetime, the benefits of new inventions and new methods must be passed along to the worker in the form of higher wages and to the consumer in the form of low-

er prices, so that the public will be able to buy the products of our increased capacity. This surely requires spending more money on advertising.

Out of our experiences in two World Wars we have learned that the Law of Supply and Demand, although suspended during wartime, must never be forgotten. We have learned that only by curtailing civilian demand can we meet military needs effectively, and save as many lives as possible. The trouble comes, however, when we try to return to a peacetime economy without stimulating civilian demand.

**YOUR PART IN PROSPERITY**  
Everybody knows that when the demand for anything becomes great, prices go up until production catches up. Remember what electric refrigerators, radios, and TV sets first cost. Look at the current asking price of color TV! When a smart businessman sees his colleagues making money by the fistful, he gets into the act too. Then as more goods are produced and

more is spent on advertising, prices start to fall, people go out and buy, and more are employed. Instead of letting business take this course after World War II, government subsidy and regulation tried to keep business good by holding prices high in the face of declining demand. Pretty soon inflation ballooned our whole price structure. The subsequent recession was in part a process of readjustment to this mistaken attempt to keep prices high.

**WORK FOR THE CONSUMER**  
Whether or not we will have another crash depends on the kind of producers and merchants who make up our economy. The way of economic salvation is to work harder, produce better products at lower cost, and then sell harder than ever before. New markets for new products must be developed. When a market is lost, the sales organization had better find another market rather than appeal to the government.

I forecast that research must be encouraged to keep a concern or a city in a competitively strong position—product research, selling research, and consumer research. Salaries must keep pace with the times. The Law of Supply and Demand will require flexibility and adaptability by all of us. But, if we want both peace and prosperity, we will learn how to live under a free working Law of Supply and Demand. This Law we can no more change than we can change the weather.

**Country Newspaper**

I am a country newspaper. I am the friend of the family, the bringer of tidings from other friends; I speak to the home in the evening of summer's vine-clad porch or the glow of the winter's lamp.

I help to make this evening hour; I record the great and the small, the varied acts of the days and weeks that go to make up life.

I am for and of the home; I follow those who leave humble

**SAND HILLS PHILOSOPHER— Comes Out In Favor Of Substituting Work Control For Crop Control**

Editor's note: The Sand Hills Philosopher on his Johnson grass farm has an odd idea this week, but it's too impractical for consideration.

Dear editor: It's a peculiar thing, but when some people start out to do a job, they figure out the most complicated, round-about way to get it done.

Take the problem of crop surpluses. Because me and a lot of other farmers have done such a magnificent job, this country has more stuff than it knows what to do with, except send it to Europe, and naturally this has depressed the market, which calls for price supports, which I'm in favor of, which in turn calls for crop controls, which is all right too.

But there's where the experts bog down. Confronted with the job of beginnings; whether they go to greatness or to the gutter, I take to them the thrill of old days, with wholesome messages.

I speak the language of the common man; my words are fitted to his understanding. My congregation is larger than that of any church in my town; my readers are more than those in the school. Young and old alike find in me stimulation, solace, comfort. I am the chronicler of man's existence.

I am the word of the week, the history of the year, the record of my community in the archives of state and nation.

I am the lives of my readers. I am the country newspaper. —Bristow Adams in Canton Sentinel

controlling production, what do they do? They work out a complicated system of acreage controls, with long rows of figures showing how many acres of cotton or corn or maize or whatnot a farmer had in the past few years. From this they calculate how much production this country needs, then divide it by the number of acres or something there is available, and come up with a percentage figure which trickles down to the country level and is then divided among the individual farmers.

Understand, I haven't got anything against this system, but I have been thinking over the problem and it seems to me the experts are going about it the hard way.

Instead of acreage controls, why not substitute work control? It's not crop limitation this country needs but hour limitation.

Instead of farmers voting on how many acres they're gonna plant next year, why not vote on how many hours they're gonna work? After all, the government's problem is how much is produced, not how much land is plowed, and my system would eliminate complicated figuring and land-measuring.

All they'd have to do is figure up how many bales of cotton say the country needs next year, multiply that by the number of hours it takes to produce a bale, divide that by the number of farmers interested in growing the stuff, and find out how many hours every farmer in the South could give to raise cotton.

By doing the same thing for all the other crops, it would result in a work chart for every farmer, and all he'd have to do is tack it on the wall and check off his hours, and when he reached his quota, knock off and go fishin'.

I guarantee this will wipe out the surplus and I for one can be depended on not to work one

minute over my quota. If you don't think this system is any good, let's see you figure out one that's better. Yours faithfully, J. A.

**National Newspaper Week — Oct. 1-8**

October 1 to 8 is National Newspaper Week and whether one reads a country weekly or a metropolitan daily newspaper, it is still apparent that at no time in man's history is a free exchange of information more vitally needed than right at this moment as we embark into the atomic age.

"Newspapers are the schoolteacher of the common people. That endless book, the newspaper, is our national glory." —Henry Ward Beecher.

The American newspaper occupies a unique place in the world. Its freedom to print is guaranteed by the Constitution. It has been considered from the beginnings of the Republic and from even before that — an essential instrument in the lives of the American people.

Its basic purpose has been and always will be the same: To tell the happenings of the day. Here the function is of particular importance in regards to the happenings of government, which is but an instrument of the people's will.

Its next and almost inseparable function is to try to place the facts concerning these happenings in perspective—to give them meaning in the light of other events, past and present.

It has other important purposes—to serve as a medium for advertising, to entertain and amuse, to serve as a public forum.

You may, and undoubtedly do, on occasion become discouraged with your newspaper or even become angry with it. Yet it is an indispensable item for intelligent living, and in more cases than is generally realized it is the most constructive and most educational item in a family's existence.

Where newspapers are free from government restriction, as they are in the United States, you are free to select the reading matter of your choice. You are privileged to have a voice of protest. You are favored by having news of importance to you, personally, collected, verified, edited and presented in readable and understandable form delivered to your home every day.

The modern newspaper is a swift and an accurate purveyor of important factual data and a medium of considered, moderate and enlightened opinion.

The newspapers of America set aside this week, therefore, to call attention to the services they perform. But more than that they set it aside to remind themselves and their readers of the obligation they owe the American public.

It is their constant hope that the reading public will continue to trust the integrity of their services. It is their constant effort to maintain the standards which have made this nation, more than all others, a nation of newspaper readers.

National Newspaper Week, therefore, is not an occasion for self-praise by newspapers nearly so much as it is an occasion for self-appraisal. It is a time for newspapers over the land to rededicate themselves to the trust placed in them by the vast, intelligent, progressive and enlightened American public.

**YOU CAN'T BEAT A MERCURY FOR ACTION PLUS ECONOMY**

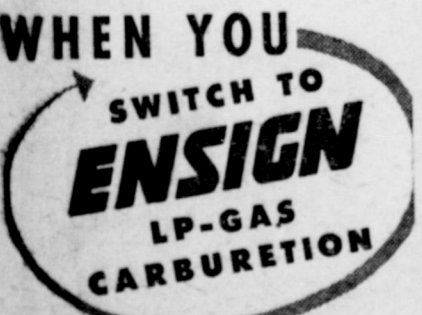
and for advanced styling that protects future resale value. You can't beat us for a top-value deal. We're selling so many cars that we can take a lower profit per car—give you a better deal. We can't be beat—we won't be beat! Come in and see!



**MERCURY** —THE RECORD PROVES IT  
IT PAYS TO OWN A  
Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan Sunday evening.  
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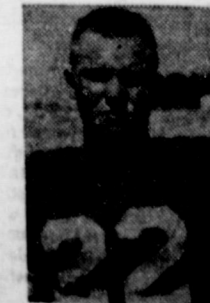
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FRIDAY NIGHT UNDER THE LIGHTS AT BENNY DOUGLASS STADIUM KICK OFF 8:00 P. M.

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"It's Not The Amount of Mules In The Fight - It's The Amount of Fight In The Mules"

### Wesleyan Guild To Serve Banquet To Jaycees, Oct. 7

Elizabeth Harden was hostess in her home to members of the Wesleyan Service Guild of the First Methodist Church, Monday evening, September 27, at 7:30. Opening the meeting the group sang, "Help Somebody Today." Mrs. Fred Johnson, president, was in charge.

The devotional was brought by Mrs. Ray Edwards, and was followed by a prayer, "Man and God in the City", the new study was started. Mmes. A. S. Stovall and Mable Dowell brought the first few chapters.

A short business session was conducted. The treasurer made her report. It was decided that the Guild would serve a banquet for the Jaycees and their guests, Thursday evening, October 7. Mmes. Buford Butts, Ray Edwards, and Jim Burkhead were appointed to serve on the food committee.

A report was made on the Dis-

trict Guild Meeting which was held at Olton the past Sunday, by the six members from here who attended.

Mrs. Fred Johnson will host the next meeting, which will be held at 7:30 in the evening, October 11.

Miss Harden served a delicious salad plate and tea and coffee to two new members, Mmes. M. M. Slemmons and Herbert Lamb, and to old members, Mmes. Fred Johnson, Jim Burkhead, Buford Butts, Lois Schoenberger, Mable Dowell, Jesse Wright, Ray Edwards, D. Warner, Clarence Stephens, Homer Sanders, Sr., and A. S. Stovall.

**HONORED WITH DINNER**

Mrs. J. E. Randol was honored by her husband with a dinner at the El Monterey in Clovis, N. M., in observance of her birthday Monday, September 27.

Those present to help her enjoy the occasion were: Mr. Randol, Mr. and Mrs. Carl Davis and family, Farwell; Mr. and Mrs. James Spurlin and family, Texaco, N. M.; and Mr. and Mrs. Hugh Edwards and family, Clovis, N. M.

Mrs. Davis, Mrs. Spurlin and Mrs. Edwards are daughters of the Randols.

### Your Newspaper - Where Every Man Has His Say



### County Fair Was Huge Success

On September 24, at Fellowship Hall, the ladies of the First Methodist Church held their second annual Country Fair. The various departments did a good business.

Ladies who were in charge of the fair want to take this opportunity to thank all who had any part in making the event a success.

The Freshe Bread Co., certainly deserves a big hearty, thank you, for their generous donation of buns. Others who donated in any way, our thanks to you also. It was through those who donated and supported the fair by

your presence and co-operation that helped to furnish fun, foods, and fellowship.

The proceeds of the Fair will go to the building fund of the First Methodist Church.

Read the Journal Want Ad's.

### Mrs. Clay Beavers Conducts Program As W. S. C. S. Meets

Mrs. Clay Beavers, assisted by several members, conducted the program Monday afternoon, September 27, as the Woman's Society of Christian Service of the First Methodist Church held a regular meeting.

President of the class conducted a short business session.

Refreshments were served to eighteen members by Mrs. Holt and Mrs. Willman, who were hostesses.

Members are asked to watch the church bulletin for the announcement of the W. S. C. S. meeting place for Monday, October 4, which is slated to begin at 2:30 in the afternoon.

### Epsilon Chi Has First Meeting Of New Year

Epsilon Chi Chapter of Epsilon Sigma Alpha, met for the first meeting of the year September 8, at the R. E. A. building.

Opening the meeting the president, Joy Finley, gave the ritual.

A very interesting program was given by Joyce Alsop and Ruby Gregory, and a pledge service was held for the new fall pledges; Kay Kimbrough, Jayne Reese, Sandra Mason, Pat Glasscock, Margaret Hough, and Doris Hammett.

Members present were: Gwyneth Bigham, Alta Mae Ellis, Joy

Finley, Ruby Gregory, Jayne Griffiths, Ellen Gupton, Helen Harvey, Billye Jones, Marlene St. Clair, Lois Witherpoon, hostesses Joyce Alsop and Marjorie Precure, the pledges, and sponsor, Mrs. Fred Johnson.

**VISITED HERE**  
Nell DeShazo, Jo Cook, and Martha Arnold, visited friends and relatives in Muleshoe the past weekend. They are all teachers in the Midland School system.

## TALENT SHOW

OCTOBER 12 - 8:00 P. M.

MULESHOE HIGH SCHOOL AUDITORIUM

SPONSORED BY SENIOR CLASS



ODIS ECHOLS

MASTER OF CEREMONIES

Odis "Pop" Echols KCLV - Clovis, veteran radio entertainer.

ANYONE UNDER 20 YEARS OF AGE ELIGIBLE

Send Your Name, Address and Talent To:

"Talent Show", Muleshoe High School

NOT LATER THAN SATURDAY, OCT. 9

Judges: Bo Cook, KICA, Clovis; Ray Franz, Muleshoe; "Chuck" Duncan, Channel 13.

ADMISSION: Adults 50c; Children 25c

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And Write Government And Texas Cotton Growers Loans

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COWBOY BOOTS FOR THE ENTIRE FAMILY WESTERN TOGGERY OF EVERY KIND INCLUDING:

JUSTIN TONY LAMA NOCONA BOOTS  
LEE RIDER JEANS KARNAN SHIRTS

Boot and Shoe Repairing A Specialty  
Your Business Appreciated

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Texas

### SPECIAL PURCHASE SALE! YOU SAVE \$40!

## Super-De Luxe Dinette!

7-PIECES! TWO-TONED, INLAID PLASTIC TABLE TOP! RUBBERFOAM CHAIR SEATS! WIDE-BACK, HAND PAINTED, TRAPUNTO CHAIRS!



CAN'T STAIN! CAN'T MAR!  
Can't burn! It's wear-proof!

EXQUISITELY BEAUTIFUL DINETTE with 6 CHAIRS

One of America's fine dinette manufacturers offered us these beauties at a terrific introductory price... and we jumped at the chance to bring you so much beauty and quality at such a low, low figure! Just note the features: Table top and extension leaf are made of high-pressure plastic with two-toned, inlaid design; won't stain, won't chip, won't burn! You get six rubberfoam-seat chairs with hand-painted, TRAPUNTO design backs; and one of these is a luxurious host chair... with arm rest!

yours at the price of a 4 chair set!

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TAKE A YEAR TO PAY  
REGULARLY \$139.95

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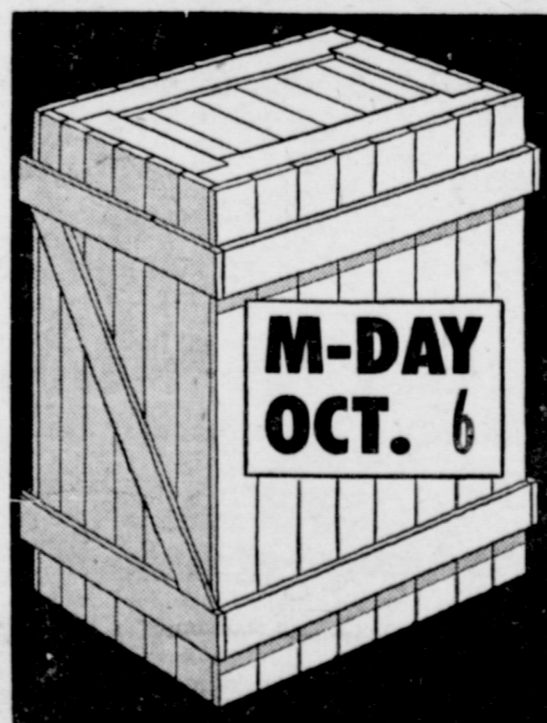
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