DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

W. Q. Casey Elected President of Muleshoe State Bank This Morning


Big Parade, Fireworks Highlights Kids Day

Open House Set For Pat R. Bobo New Building


Third Wildcat In
South County Filed By W. A. Moncreif

Woodrum Resigns
Bank Position


Last Rites For Mrs. Leveridge


## Chamber Recommends Council Grant General Phone Rate Hike




## Melvin Howard Named Football Coach Here



The Muleshoe State Bank
W. Q. Casey

As President
Bobby. R. Lewis

Troy Monroe
as Assistant Cashier

South Plains Soil Building Week Arousing New Interest In Soils

H. D. Auent's Column

Watermelon Feed Given By Needmore Rebekahs and IOOF


Hospital News

$\qquad$

## Mr. Farmer -

## You Can Now Have <br> COTTON TRAILERS

Available In
10" - 14" - 15" Wheels

- AlSO •

Airplane Tires Available In 10 and 14 Inch
RAMAGE'S TIRE CO.
Phone 7880
SUDAN hiwa
Muleshoe


SHORTENMG
69* MILK:
 SOAP Fi..
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## -

 SUGAR CURED
## BACON

2 \%icer 1.99
FRYERS
LB.
39
 ARM ROAST Pen feed beet lb. 47 c BOLOGNA witiant boss 1 lb . pkg. 49c


| CLARY'S GRADE A FRESH DRESSED <br> FRYERS In boxes of 24 fryers to box $\quad$ LB. $\quad 38^{4}$ |
| :---: |
|  |  |

## Pinherys Sumbo Pak <br> FRANKS 3 Lb. pkg. . $99^{\text { }}$


CHUCK ROAST
เв....... 45

CHIICKEN POT PIES


BELL PEP PERS $\llcorner$.... 19 CARROTS 2 pkGs... 19

## WHERE MORE PEOPLE DO MORE BUYING AND SELLING:




## SOCIETY NEWS

Carroll - Pruitt Wedding Plans Are Announced

Half Century Club Met Thursday In Moeller Home

Lime Chiffon Pie Captures Spirit of Summer


Kids Day Parade Plans Discussed
 con


## Exchange Vows

 August 3


HAS A DEAL


You!

- High Trade-In
- Fair Dealing



Mrs. Byron Guinn
 dell plans to to famenty, Mrs. Cre weeks
Roswell, No M., visiting her Roswell, N. M. . visiting her son
and family, Mr. and Mrs. D
Crandell. Mrs. Crandelt's grand spoke on the school of mis.
sions she attended at the Tues.
day morning meeting of the
Methodist W. S. C. S. in the Youth son and family are going home
with her and plan to attend the Chapel. Mervin wilterding intro.
Mrs.
duced the prish rodeo while there SUNDAY VISITORS
Visiting Sunday with Pierson also spoke briefly on the
mission school held in Lubbock mission sohool held in Lubbock
Fifteen members and five vis.
itors were present for Mrs. Cecil Dandis and Grand
Onie, were their brother and Don Guess; their niece and fam.
ily, Mr. and Mrs. Johnny Dowdy
and

GUESTS FROM NEW MEXICO Thie B. D. Heads have had rel-
atives visiting them from New
 The Best In Pictures Showing

- VALLEY THEATRE

> Box Office Opens 7:00 P. M.; Show Starts 7:15 P. M - Saturday \& Sunday 1:45 P. M., Continuous Showing -
$\begin{gathered}\text { Thurs., Fri., Aug. } 15.16\end{gathered} \quad$ Saturday. Aug. 17

| C \& H |
| :---: |
| HAS A DEAL |
| TO SUIT |
| YOU! |
|  |

## Entire Stock Ladies' Summer DressesReduced ToClear



# Pre-Season Prediction Of $\mathbf{\$ 1 7 . 5}$ Million From Crops 

## The Muleshoe Journal迬噱

| Fishing License | Social Security <br> Representative |
| :--- | :--- |
| Law Effective | He |
| On September 1 | Here August 22 |

HELP WANTED CASHIER - CLERK FOUNTAIN HELP APPLY IN PERSON AT DAMRON REXALL DRUG STORE

## Bailey County Farm Products To Be \$3 Million More Than 1956 Crops

Pre-season predictions for the 1957 crop based on palst performance, weather conditions, and fluctuating mark et prices, set the total annual gross income from all farm products in Bailey county at $\$ 17.5$ million, a farm survey showed th ${ }^{\prime}$ s week. This is an increase of almost $\$ 3$ million over the 1956 crop income, and is based primarily on an expected increase in dryland cotton and income from increased vegetable acreage. Favorable weather conditions and additional acreage, rather than hi gher market prices have been taken into consideration in making the prediction.


4-H Girls Place High
In County Dress Revue


> Ane of These Fine MULESHOE RESTAURANTS

| DARI DELITE <br> CHARLIE TILLER |  |
| :---: | :---: |
| The Crossroads Cafe 'Best Steaks In Texas" |  |
|  |  |
| ater Phoos | dskp |
| THE DINNER |  |

Biggest Sellers...because theyre Biggest Savers!

More truck owners know
that Chevrolet ... with its wide range of models . . . offers the right capacity and
power to stay and save on power or
any jobl ant Durable Chevrolet Task-Force
trucks are doing more jobs-and
getting them done morg quickly
 many modern featuras, Chesrolets clock! Take a look at Chevrolet's hardworking pickups. You can take
your pick of big, roomy bodies hardwood flloors, skidstrips truck for your job, See him soon
Dnly franchised Cherroles dealers CHIVROLET display this famous trademarly
See Your Local Authorized Chevrolet Dealer,


Look For The Carton With The "STARS ON TOP"

| MELLORINE <br> Your Favorite Flavor <br> on Sale at all grocery stores VANILLA - STRAWBERRY - LEMON CHOCOLATE - PEACH MELBA ORANGE PINEAPPLE - APPLE PIE TUTII FRUTII - BANANA NUT | For Economy Buy MALONES MILK <br> IN GALLON JUGS 89c |
| :---: | :---: |
| MALONE MI <br> "MILES CLOSER | OMPA <br> S FRESHER" |


| THE MULESHOE JOURNAL <br> PUBLISHED EACH THURSDAY 04 West Second Street, Muleshoe, Texas <br>  |  |  |
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Babson Discusses
LIABILITY INSURANCE

| LIABILITY INSURANCE |  |  |  |  |  |
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Sandhills Philosopher Alarmed Over Argument It's illegal to Spend More Money Than You Make


$A_{\text {anery man is syvester T Bly }}$

Moral: You're paying for a new car... make sure you get one!
When you buy a new car, put your money on tomorrow-not yesterda wept-Wing Dodge actually obsoletes other cars in its field. Should you inves ing when Dodge offers the low, low look of tomorrow? Should should you invest in an old-fashioned lever-type transmission when Dodg - Dos things, too-engines, brakes, Dodge dealer. Join the swing to the Swept-Wing Dodge!


ANNOUNCING
THE
INSTALLATION OF FACILITIES
FOR
SUPPLYING

## ANHYDROUS AMMONIA

We are now ready to supply
You with JOHN DEERE
ANHYDROUS AMMONIA
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To help you get the best performance from today's higher powered, higher compression motors.

## A New, Higher Performance

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## Simple To Enter

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get your entry form here in muleshoe at
CROSS ROADS CAFE
SEE THESE FORD CARS AT MULESHOE MOTOR CO.


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RETURN TO CLIFOHNIA

Permanent Waves
REDUCED
MONDAY - TUESDAY - WEDNESDAY

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MARY FRANCES GOOSMAN, Operator
or aprg Maricures and fociar
MULESHOE BEAUTY SALON

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LIQUID FERTILIZER
Use on COTTON, CORN, GRAIN SORGHUMS, and VEGETABLES

UP TO 95\% EFFECTIVE

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WILIIAMS SEED CLEANING CO.

## So Smart..



## fom kerrville <br> Youth Night Observed Saturday By Baptists







## 

For Those Good Shamrock Products Come To

## GATEWAY OIL CO.

## MHS Football's "Finest Hours" Were During The 1930s



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WOULD CONSIDER TRADING FOR

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