Mules-Hornets In Final 1-AA Game Tomorrow Night

## The Muleshoe Journal)



Ginger Gaede Bailey County Entry in
South Plains Maid of Cotton Contest

Muleshoe ManIs Winner of $\$ 5,000$ Piggiy Wiggly Pot

| 6739 <br> BALES GINNED <br> IN <br> Bailey County <br> To November 10 |
| :---: |
|  |  |
|  |  |

WTSC Choir Here On Dec. 9 Benefit School Choir Robes

Jamison Elected Vice-President Muleshoe State


Mrs. Stone Rites To Be Conducted Here Friday, 2p.m.

## P.TA Style Show With Men Models

A cast of 60 Muleshoe men will take part in presenting the annual style ow for the Muleshoe Parent-Teachers Association in the high school auditorium November 19 at 7:30 p.m. Rev. Edwin Hall will be master of ceremonies for the show which will include a satire on P-TA, a musical version of "Othello", and a style show of womens feshions featuring male models. The style show is the sole fund raising device of the P-TA, and all proceeds are Working on the general committee with Mrs. Phelps are E. E. Everett, Bill Parker, and Mr. and Mrs. Edwin Hall.

IT'S ALL FOR THE P.TA


Schedule For 1957-58 Basketball Season Announced By Mule Coaches

## Not in hat cote here Funeral Services

White Elephant
Sale November 23 At Pleasant Valley

Odis Echols Show Here November 26

Lazbuddie P.TA To Serve Traditional Dinner On Nov. 22

Fourth Wildcat Near Baileyboro

"DAISY MAE" MARCHES AGAINST MD




Penetrations Win For Olion Over Canyon Friday Nite





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Lazbuddie Loses
Homecoming
Game 21-7

Personalized
Christmas Greeting Cards
imprinted with your name
The Journal Offers A Wide Variety of Unique and Beautiful Greeting Cards At Reasonable Prices.

- CARDS by Etchcraft - Nu-Art - Contempora - Ace

You May Choose Your Cards At The Journal, Or Take Home The Sample Books, and Make Your Selection At Your Leisure At Home.


## MULESHOE

journal

## favorites forall SCUITS 2 man <br> CRACKERS ${ }^{\text {mitu }}$, or or $\quad 35 \mathrm{C}$


Fowdered or Brown Sugar thox 2 roo 25C BATH ROOM TISSUE (atheo mal $\quad 29 \mathrm{C}$
HOW WOULD YOU LIKE TO FIND THIS
CADILLAC IN YOUR CHRISTMAS STOCKING?


If Will Be Awarded FREE Dec. 21 - Just Register At your favorite Coshway Store, Muleshoe, Olton, Dimmitt


## PAPER 29*|SHORTENING 69*

 OXYDOL 69 $\mid$ SALMON 45

| BEEF STEW Watict com | 39\% | LISTEN |
| :---: | :---: | :---: |
| CUT GREEN BEANS ${ }_{\text {Nose }}$ | 17c | TOTHE NT OT, |
|  | 59\% | MULE |
| BAYER'S ASPIRIN is sime | 9 | Monoar, wenisont amon |
| D06 FOOD Noil tral com | 2 ro 29\% | CASHWTAY GROCERY |





REAL ESTATE \& INSURANCE FARLEY INSURANCE AGENCY

AUTO FINANCING - FARM AND CITY LOANS SERVICE BEYOND THE CONTRACT

| $\begin{aligned} & \hline \hline \text { USED "TRADED IN" ITEMS } \\ & \text { FOR SALE } \end{aligned}$ |  |
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| Home Freezer to te. sue \$ $\$ 54.95$ |  |
|  | Kelton Barber |
|  |  |
|  |  |
| WASHER Winger tro S $\quad$ 29.95 \% up |  |
| Radio-Record Player Comb. $\$ 34.95$ |  |
| RANGE $\$ 37.95$ |  |
| Oll COOK STOVE S19.95 |  |
| Western Auto Associate Store |  |



# For your chifldren 

 PEARS $\begin{aligned} & \text { Hurn's. No. } 300 \\ & \text { Barfert } \\ & \text { Halves } \\ & 25 C\end{aligned}$ Pineapple $\begin{gathered}\text { Sonta Rosa, Sliced } \\ \text { No. } 2 \text { Con } \\ \text { 250 } \\ \text { 25 }\end{gathered}$
 Prune Juice $\underset{\substack{\text { Real Prune, } 24 \text { oz_ } \\ \text { Botres }}}{29 \mathrm{C}}$

Winner of $\$ 5,000$ Give-Away E. W. HARPER, Rt. 1, Muleshoe

These Prices Effective Until Noon Monday. Watch Our Windows For New Specials Monday Afternoon Thru Wednesday.

## Coffee :ini 86c Sauce $=15{ }^{\circ}$ Cocktail:20

PEAS $\begin{gathered}\text { Happy Vale } \\ \text { No. } 303 \text { Can }\end{gathered} 2$ for 25C Tomatoes $\begin{gathered}\text { Hunt's Solid Pack } \\ \text { No. } 300 \text { Can }\end{gathered}$ 15C
Hominy Morthal goiden 3 for 25C
school dars
Peanut Butter ${ }^{12}$ Jor. Refrig. 39 C
SYRUP ${ }_{24}^{\text {countr }}$ OZ Kitchen $\quad 39 \mathrm{C}$
Pancake Flour Aurtse Jemina 36C

Beef Tamales ${ }_{\text {Notio }}^{\text {Pot } 300}$ can 25 C
CAKE MIX Asst. Flavors $\quad$ 23C
Dog Food Rasty, 16 oz. 3 for 25C

BROOMS SHORTENING : CORN GREN BEANS PRESERVES :

# BACON <br> ..... ${ }^{110}$ 

TISSUE waldorf 4 rolls 37 C

KLEENEX 400 ..... $25^{\text { }}$\$ 19$\bigcirc \begin{aligned} & \text { Home } \\ & \text { Permanent } \\ & \$ 2.00 \text { Size } P\end{aligned}$Permanent
\$2.00 Size Plus Tax

## HENS Certified Heavy 4-6 Lb. Avg. LB....S BOTH OYSTERS OYSTER STEW ..... $59^{\circ}$

DUCKS Noocons
Spare Ribs foom
lb. 59c

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RIB STEAK
lb. 79c
Loin Steak

lb. 49 c

## $121 / 2^{\circ}$

CODFISH ${ }^{4}$ Fibicmemer $\quad 39 \mathrm{C}$

## BANANAS



APPLES
IDAHO
WINESAPS

Engagement of Miss Barbara Douglass And Wilton White Told November 10


Social Club Meets For Anniversary Dinner

Candy Making Is
Demonstrated At
FHAMeet Tuesday


## The Muleshoe Journalina

VOLUME 36, NUMBER 46 Kerr Implement To *Show 1958 Ford Tractors Friday
Small Grain Types
Developed by A\&M
Add To Economy


1

* Prizes * Refreshments

Bring your family . . . bring your friends


COMBINNG HYBRID MAIZE


ON THE DUB HARDIN PLACE east of Muleshoe. This plot of 20 inch sorghum yielded
5000 pounds of grain on class IV land. See accompanying story for further details.


Ready To Serve You Again in our new bulloing

Used Auto Parts
CALL 4869
WESTERN WRECKING CO.
$\qquad$

NEW LIGHT-DUTY Āpaches
 There's new pep and power in every light-duty Apache model, whether you
choose the Thriftmaster 6, famous for choose the Thriftmaster 6 , famous for
economy, or the short-stroke Trademaster V8* with a full 283 -cubic-inch
displacement. Fhree Brand-new StepVans, with walk-in bodies, make their debut to solve troublesome delivery chores. Rolling in for $' 58$, too, are high-
capacity pickups and panels and 4wheel drive models that keep on hauling where the road leaves off!
-optional at exra cost

Here for '58 in 3 hard-working weight classes! NEW HUSILE! NEW MUSCLIE! NEW STYIE!

new medum-duty Vikings Nine new medium-duty models add to the versatility of these husky Vikings with new cab-to-rear-axle dimensions for improved semi-trailer, dump and van-type operations. Ad-
vanced V8's and 6's deliver efficient vanced V8's and 6's deliver efficient,
hard-pulling power, with the HeavyDuty Super Taskmaster V8* packing a high of $175 \mathrm{~h} . \mathrm{p}$. High-tonnage op-



## WFEV CHEVROLET TASKPFORCE 58

[^0]THE MULLESHOE JOURNAL


BANK STOCKS



About Those Whatniks



Make Up Your Own Mind
Selling insurance doesn't take a lot of high pressure sales talk. We present the facts, quote a reasonable rate and you can take plenty of time to think it over
Your decision goes, "yes" or "no"!

## ALSUP INSURANCE AGENCY

SANDHILS PHILOSOPLER
Not Worried By Threat of Unseen Messages Flashed On T. V. Screen


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## DARI DELITE



## Driver Responsibility



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| Driver Responsibility |
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...there is no God like Thee Thy servants that walk before Thee with all their heart.-
(I Kings 8, 23.) Loving God, living and be part-time just-on-Sunday practice if we are to fulfill
ourselves as His children. The ourselves as His children. The
truly blessed are those who
love and obey Him "with all ove and obey Him "With al
their hearts" every living mo-







##  Football Game 41-13

## 

ASPHALT, WOOD AND ASBESTOS SHINGLES BUILT UP GRAVEL ROOFS AND SIDING OF ALL KINDS

DUST STOPPER STORM WINDOWS \& DOORS
MEANS ROOFING CO


> A REDDY KILOWATT CUSTOMER

Mrs. Dale Thornton, a modern working wife
holds a responsible position with a banking firm. Time nd in the evening the says. "My noon
is a modern timesaver. Not only does it
cook fast but the electric timer clock acts in my placo when I'm not there, starting the oven and do without of at the proper times. 1 just couldn't 0 without an electric range."

NEW LINE OF FORD TRACTORS

a new line of Ford tractors soon will be offered by the local Ford tractor and equipment
dealer. Eight per cent more power gives the Workmatter cond dealer. Eight per cent more power gives the Workmaster class 32 drawbar horsepower.
Powermaster tractors with 44 horsepower at the drawbar are 10 per cent more powerful. Both power classes are available in four-wheel and row-crop types, with such improved
features as brighter headlights, greater fuel tank capacity, generator warning light.
$\qquad$
Christian Science Services

| unchroom Menu | Rolls and |
| :---: | :---: |
| The menu for the Muleshoe chool lunchrooms for the week beginning November 18 is as fol lows: <br> MONDAY | Red beans, bolled weiners <br> Buttered carrots, buttered cab. bage. <br> Onions and pickles, cornbread, and butter. |
| Sausage and gravy, creamed potatoes. <br> Green beans, apple and celery alad. <br> Rolls and butter, chocalate pudding | FRIDAY <br> (W. ams, blackeyed peas. ble salad, rolls, butter |
|  | TO SEEDSMEN'S MEET |
| Vegetable beet soup, orang slices. | $\begin{aligned} & \text { Bill Thomson of King Bros. } \\ & \text { Grain \& Seed Co., went to Kans. } \\ & \text { as City today to attend a con. } \\ & \text { vention of the Western Seeds. } \end{aligned}$ |

WORSHIP WITH US


FIRST METHODIST CHURCH, MULESHOE
$\qquad$


An entirely new Cadillac classic in styling, luxury and performance!

Seldom in Cadillac history has there been an announcement
as significant as the message you are now reading.
For this is the announcement that introduces the finest
motor car ever to thear the celchrated Cadillac name Certainly, one glance at its extraordinary grace and sym-
metry will tell yon instantly that it is motordom's master-
piece in styling.
Its new sweep and stature, its remarkable new rear fender
its tasteful use of chrome and color ..- all mark it as a stem, and
It's all new-it's all wonderful-and its ar suspension
convince you that this is motordom's masterpiece in luxury. There are exciting new fabrics and leathers... wondrous
new beauty of appointments new beauty of appointments
passenger conveniences And, unquestionably, a single journey behind the whee will reveal why this is motordom's masterpicee in performance,
There is a spectacular new high-performan option at extra more responsive transm today in our showroom
see and drive the 195s Cadillac soon.



Portable Grain Drying Bin on Millen Farm Reduces Moisture Content Fast


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| HT3COTI |  |  |
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| THE HEAT FROM OUR | Winterize Your | blils asys Allen |
| $\begin{aligned} & \text { THE HEAT FROM OUR } \\ & \text { GOOD GAS WLLL KIL, } \\ & \text { OLCE AD FOR ALL, } \\ & \text { THAT NSIDE CHLLL } \end{aligned}$ |  |  |
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## ANNOIMCING <br> WE ARE NOW AT HOME IN OUR <br> New Quarters <br> FORMERLY OCCUPIED BY THE <br> H. D. CRAWFORD DRILLING CO. NEXT DOOR TO OUR FORMER LOCATION <br> We Invite You To Come By and Visit Us and Talk Over Your <br> IRRIGATION NEEDS <br> IRRIGATION SUPPLY

OVER HALF MILLION TEXANS
Older People Have Definite Needs and Ideas For Living After 65th Birthday




FOR YOUR PRESCRIPTION TO BE - FILLED RIGHT -
damron rexall DRUG STORE

WE FILL ANY DOCTORS PRESCRIPTION THE MOST COMPLETE PRESCRIPTION DEPARTMENT IN WEST TEXAS

AMERICA'S BIGGEST CAR VALUE_ON SALE TODAYI

## NEW 1958 MERCURY




## Only car to bring you Sports-Car Spirit ... with Limousine Ride

Mercury introduces the year's biggest advance in car performance_a combination of the superb control and handling ease of a sports car_plus the room, ride, and comfort of a limousine.

4 SERIES OF MERCURYS TO CHOOSE FROM IN '58. PRICES START JUST ABOVE THE LOWEST. The Monterey series has
5 models within easy reach of buyers of low-priced cars. For 5 models within easy reach of buyers or low-priced cars. Yor
only a few dollars more, Mercur's six Montlairs give you
many additional luxury features. There's a choice of six station wagon models in 3 price ranges. For magnificence series. And, even here, prices are surprisingly modest.

ANNOUNCING AN ENTIRELY NEW FAMILY OF MARAUDER ENGINES WITH UNIQUE COOL-POWER DESIGN. The great engineering advances of Cool-Power" Design include new
In-block Combustion, Water-flow Intake Manifold, 3 -stage
Cooling, and Cool-head Valves. Power and fuel once lost heat and friction are put to work for you. There are three new Marauder V-8's with 312,330 and 360 hp . They are all
teamed with a new high-economy rear axle to give you more teamed more mileage from less fuel.
ADVANCED TREND-SETTING STYUNG_WONDERFUL NEW DRIVING AIDS. Mercury continues its leadership_not only in styling, but in features. For example, new Super-Safe self-
adjusting brakes. New Multi-Drive Merc--O-Matic in the Park Lane series. And you can get features like a Speed-limit
Safety Monitor, automatic power lubrication, and many Sathers. We invite you to attend the first showing.
ond many

THE BIG M 대넨 1958 MERCURY

## Harvest Festival Held Thursday At Hi School



Showing Wednesday, Nov. 20 yalley theatre
-


 Proud Parents
$\qquad$

$\qquad$
$\qquad$


Let me demonstrate this amazing tool for you.

FRY \& COX BROS.


NOW AT MULESHOE MOTOR COMPANY - MULESHOE



A\&M, Tech Pledge
Cooperation For
Research Program


## 500 Expected For Safety Meeting

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## get the best results here.

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THE MULESHOE JOURNAL
the sure way TO THE FASTEST RESULTS!

Prompt, profitable results are what you want . . . and what you get . . . when use The Journal low-cost Want Ads!

## rbecue At Saturday



ALL 1951
J. I. CASE MACHINES ARE STILL AVAILABLE
If we don't have the Machine you Want,
welll get it for you as long as our branch hous.
trade today and savei
Morris Douglass Imp. Co.

BRAND NEW DAESE EQUIPMENT


 years for to the a batergain price - take up to four crop
charge before nerer payments. No interest or carrying in before these bext work season. Dontit delay carrying
come
of your life. sAving ALL1957


Progress News Notes

Funeral Tuesday


POOL INSURANCE AGENCY

Many Things Have Changed
Since The "Good Old Days"

## 

agr bow!! Every sovings account in our bank

A mall amount saved regularly each week or
We Welcome New Accounts!
$\qquad$

THE FIRST NATIONAL BANK a home owned bank

## GOOSE BAY

HUNTERS
GET READY WE HAVE IT!

HYLON UIDERMERR

## $100 \%$ VIRGIN COLOR...SAND

INSULLN FIBRE - Sizes: $S-M-L=X L$.
FILLED.
"Mens or Lodies"

- WARMTH WITHOUT WEIGHT
- ODERLESS - NON-ALERGIC
- MOTH PROOF - MILDEW PROOF
- $100 \%$ NYLON SNEL
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