

SOCIETY NEWS

Page 2,

Thursday, Dec. 27, 1956

THE MULESHOE JOURNAL

Engagement of Ruby Irene McMahan To Cleo Rae Ward Announced by Parents



MISS RUBY IRENE McMAHAN

Mrs. C. McMahan, Rt. 1, Muleshoe, are announcing the engagement and approaching marriage of their daughter, Ruby Irene, to Cleo Rae Ward, son of Mr. and Mrs. A. E. Ward, of Muleshoe.

The bride-elect is employed at Erick's Drapery and Upholstery shop in Muleshoe. The groom-elect is self-employed. The exact date and place of the wedding has not yet been set.

Askew Family Has Holiday Reunion

Following with Mr. and Mrs. Arthur Askew during Christmas dinner with their son and family, Mr. and Mrs. Travis Askew, Junior, and Sharon, of Albuquerque, N. M.

Those enjoying Christmas dinner with Mr. and Mrs. M. D. Askew and family were Mr. and Mrs. Arthur Askew, Mr. and Mrs.

E. L. Magby, Mr. and Mrs. Howard Splawn and children, Mr. and Mrs. Bobby Burris and children, Mr. and Mrs. Travis Askew and children and Mr. and Mrs. Ashby Askew.

Henningtons Have Guests At Xmas

Mr. and Mrs. L. M. Hennington had several of their family and relatives in for Christmas dinner with them.

Guests included: their daughter, Miss Maris Jo Hennington, Amarillo; his sister, Mrs. Anita Page, her daughter, Mrs. Dorothy Aney, and son, Dennis, all of Richmond, Calif.; his sister and husband, Mr. and Mrs. A.

Teachers Hold Meeting On December 10

The Muleshoe Classroom Teachers met in regular session on December 10, in the library of the Muleshoe Junior High. Mrs. Jack Beddingfield, president, was in charge of the meeting.

The newly organized Future Teachers chapter from the high school presented the program, a skit on the life of Horace Mann. The Future Teachers chapter is a project of the Classroom Teachers for this school year, having sponsored its organization earlier.

Mr. Kirk reported to the group concerning the activities of a recent legislative committee meeting he attended in Austin, in which a salary increase was discussed.

Following the meeting refreshments were served in the school foyer. The serving table was centered with a tier of Christmas bulbs banked with red candles. Cranberry punch, rolled sandwiches tied with Christmas ribbon, and pinwheel cookies were served.

Philathea Circle Christmas Party Is Held Thursday

The annual Christmas party for the Philathea Circle was held last Thursday night in the home of Theresa Edwards.

Mary Neil Chapman presented a Christmas story, and members exchanged gifts and made a contribution to the Goodfellow.

Refreshments were served to Mmes. Edwards, Chapman, Jimmy Porter, Bonnie Adcox, Sammie Allison, Betty Murray, Anna Lucy McAdams, Jennie MeVickers, Verna Ferris, Margaret Adams, Jean Allison and Texas Dryden.

H. Vincent, Plainview; and his mother, Mrs. Ella Hennington, of Canyon.

Mr. Hennington, who recently underwent major surgery, is recovering nicely and will soon be back on the job at Arnold Morris Auto.

H. D. Council In Christmas Party

Bailey County HD Council met Monday, Dec. 17 in their club room for their annual Christmas party. Present were:

Mesdames S. C. Caldwell, J. C. Wells, Chloe Klutts, Joene Hutton, D. E. Bellier, C. R. Mayhew, M. L. Oswalt, W. W. Smith, Joe Sinnacher, T. Haley, O. M. Self, Albert Davis, Mae Sinnacher, G. R. Hill, C. H. Gillis, Carrie Huff, and two visitors, Agnes Braley, Plainview and Ernestine Gary of Clovis.

The two who were visitors are with the Southwestern Public Service Co. home service department. They gave a demonstration on Christmas cakes and candy and showed slides of Christmas lighting of homes.

Mrs. Klutts read the Christmas story from St. Luke. Mrs. Wells led the group in a Christmas card puzzle.

Decorations were a tree, flanked on either side by a Christmas tree made of foil on cardboard rings, also there was one on the wall which can be used as a mirror. Gifts were exchanged by drawing numbers.

Delicious refreshments were of apple cider, fruit cake, and candies made by Miss Gary who gave the demonstration.

WSCS Presents Xmas Packages

Wesleyan Service Guild met with Mrs. Margaret Slemmons Dec. 17 at 7:30 p. m., everyone bringing canned food to be given for Christmas.

Mrs. Bess Edwards reported \$500 was made at the Country Fair and supper.

Mrs. Matilda Slemmons and Mrs. Edwards were appointed a committee to distribute food and buy clothing for children and families for Christmas.

Attending were Mesdames Pearl Stephens, Ruby Cox, Matilda Slemmons, Jesse Wright, Lois Schoenburger, Bess Edwards, Opal Thompson, Lola Bray, Anna Lucy McAdams, Evelyn Johnson, Bonnie Leveridge, Jesse Stovall, Oia Belle Lamb, Jesse Swint, Carroll Pouncey, and Margaret Slemmons.

TEL Class Sent Boys Home Boxes

T. E. L. Class of the First Baptist church met Dec. 18 in the home of Mrs. J. L. Alsop for their Christmas party. Mrs. E. E. Dyer had charge of the program.

Mrs. Edna B. Daniel brought the devotional from Luke, an interesting Christmas story, "Let's Keep Christmas", a story from the Holy Land, was given by Mrs. A. C. Bray and was a very impressive story.

Each one brought a gift to be exchanged from the tree, beautifully decorated. Mrs. E. K. Shepherd was a guest. Members packed a Christmas box to be sent to the Boys Home at Round Rock.

Mrs. Damron Hosts Pupils At Party

Mrs. Sam Damron entertained her piano and organ pupils and their families with a Christmas party following her Christmas decorations in pink and blue, evening, Dec. 18. The party was in Mrs. Damron's home. Christmas decorations in pink and blue, were used throughout the entertaining rooms. Refreshments of cranberry punch and pink and blue cut-out cookies, along with Christmas candies, were served to the 75 guests attending. Christmas selections by the Clovis High School choir were played as background music.

Mrs. Damron presented her pupils with a miniature gold pin-plans for Christmas. The following are Mrs. Damron's pupils: Janice Meissner, Bobby Jones, Donna Preucere, Wudy Brown, Debby Bullock, Barbara Simmons, Alana Evans, Wanda Harris, Eugene Morrison, Alice Ramm, Linda Stevens, Ann Phelps, Alva Lee Shoffer, Rex Miller, and Becky Mason.

Christmas Party Held By Club

Hi-Lo Piano Club held its annual Merry Christmas party Dec. 17 in Fellowship Hall. Strains of Christmas music were heard as the guests were arriving, with Doris Childers at the piano.

All the piano pupils of Mrs. Sam McKinstry, led by Mrs. Ruth Dunn, marched in singing Jingle

Jr. High Pupils Present Pageant

On Friday, Dec. 21 the students of Muleshoe junior high presented "Uncle Bill Tells the Christmas Story" a pageant.

The cast included: Uncle Bill, James Shepherd; Tom Peterson, Edwin Cox; Mary Peterson, Davy Jean Anderson; Mable Peterson, Dana Parks; John Peterson, Gary King; Gabriel, Rodney Blackwood; Mary, Donna Guinn; Joseph, Billy Roming; Zacharias, Ronald Julian; Elizabeth, Jeannette Cunningham; The friends, Mary Ann Green, Sandra Broyles, Magann Lamb, Ionna Gunn, and Tommy Crawford.

The Shepherds: Albert Owen, Ivan Reader, J. D. Gray, Robert Garlington, and Theron Dalton; the Kings, Jimmy Patton, Ira Lee Giddens, and Todd Wilt; angels singing, chorus, stage managers, D. W. Puckett and Terrell Johnson.

Everyone enjoyed the play very much. Following the pageant, Mrs. Clegg gave a poem, "A Visit from St. Nick," the Dalton sisters sang three songs, and to close the group sang four Christmas carols, led by Mr. Summersgill.

Party and Social Given At Leigon's

Friendship Sunday School class of First Baptist Church had their annual Christmas party and social meeting Tues., Dec. 18 at Leigon's dining hall. Class members' husbands were guests.

The dinner, served buffet style, consisted of baked ham and turkey with all the trimmings. The round tables were decorated with centerpieces of large pink candies and angels.

Mrs. B. O. McDaniel gave a very inspiring Christmas story on why the chimera rang. Tye Young led the group in carol singing, with Mrs. E. H. Kennedy at the piano. The Christmas

Bells peering a variety program of Christmas music. Mrs. J. K. Adams, president of the club, appeared as Santa Claus and presented a gorgeous gift to Mrs. McKinstry on behalf of the club. More than a hundred persons enjoyed the evening.



DUELLA LAWRENCE, 16 year old daughter of Mr. and Mrs. Arvil Lawrence, was recently elected Chapter Plowgirl of the Lazbuddie FFA Chapter.

Party and Social Given At Leigon's

The class presented their teacher, Mrs. Ray Griffiths, with a love gift. In turn, Mrs. Griffiths presented each class member with a gift. There were thirty-one present.

MOVE FROM STEGALL

Mr. and Mrs. W. R. Byers have moved to Muleshoe from Stegall community. They now reside just north of town, near the home of their daughter and son-in-law, Mr. and Mrs. D. L. Morrison.

GUINNS VISITING

Mr. and Mrs. C. A. Guinn, of Friona, are spending the Christmas season in the home of their son, Allen Guinn and children. Mrs. Guinn has been staying in the home most of the time in the last several months.

CARD OF THANKS

Thanks to my many friends who so thoughtfully remembered me with flowers, cards and visits during my recent illness. Blessings and best wishes for a Merry Christmas to all.

CONFERENCE PHONE CALL

Mrs. Bill Collins received a conference telephone call Christmas eve, during which she talked simultaneously with her five sisters in Oklahoma and California.

TO LOCKNEY

Mr. and Mrs. R. L. Crawford and Mr. and Mrs. V. O. Crawford and children spent Christmas day in the home of the ladies' parents, Mr. and Mrs. Judson Jones, Lockney.



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TO
.... THIS WITH

JERROLD TRAP-EASE

Here's the most revolutionary TV filter ever developed for knocking out strong adjacent channel or FM interference. The Jerrold TRAP-EASE, technically known as a "deep-notch" antenna trap (greater than 50 db), completely eliminates beats and herringbone patterns—lets you enjoy clear reception even from weak, distant stations.

The TRAP-EASE is guaranteed to work with any TV receiver and any antenna that would normally bring in pictures from the distant stations if the interfering adjacent channel was not on the air.

JERROLD TRAP-EASE Only **\$19⁹⁵**

SOLD ON A MONEY-BACK GUARANTEE FOR COMPLETE DETAILS AND INSTALLATION, CALL....

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PHONE 7370 MULESHOE

ARE YOU GETTING YOUR SHARE OF THIS MULTI-MILLION \$ MARKET?

BAILEY COUNTY FARM PRODUCTS ESTIMATED AT \$14.6 MILLION

MANY OF YOUR COMPETITORS ARE ...

Folks Read The Journal, Then Shop In Muleshoe

BECAUSE BUSINESS IS GOOD ...

Bank Deposits Indicate \$600,000 Increase Over Same Period In 1955

... AND IS GOING TO GET BETTER

Harvest Season Begins With Good Prospects

Sand Hills of Bailey County Disappearing

Old Muleshoe Ranch, Land Rapidly Turning Into Sprinkler Irrigated Farms

Your advertisement, appearing regularly in The Muleshoe Journal, WILL REACH THAT MARKET AND GET BLESSED RESULTS FOR YOU!!

Food Value Celebration!

FOR A HAPPY START IN THE NEW YEAR!



- DOG FOOD Pard No. 1 Tall Can 2 For 29c
- CHOCOLATE SYRUP Hrshey 16 Oz. Can 19c
- PINE-SOL QUART BOTTLE 89c
- PECAN SANDIES Supreme 1 Lb. Pkg. 47c
- FLOOR WAX 1/2 Gal. Simonize Non-Scuff \$1.59
- PRUNE PLUMS Hunt's No. 2 1/2 25c

BATHROOM TISSUE 3 For ... 19c

- RANCH STYLE BEANS No. 300 2 For 25c
- GRAPE JUICE Welch's Pure Concord 24 Oz. Bottle 29c
- APRICOTS Hunt's Whole, No. 2 1/2 (In Heavy Syrup) 25c
- RITZ CRACKERS Nabisco 1 Lb. Box 33c
- KLEENEX 100's ECONOMY SIZE FACIAL TISSUE 25c
- PET MILK TALL CANS 2 For ... 25c
- PURE GRAPE JAM Savoy, 12 Oz. Snack Glass 33c
- Pure Peach Preseves Savoy, 12 Oz. Snack Glass 33c
- SALAD DRESSING Shedd's Qt. Jar 49c
- Cucumber Wafers Shedd's Lady Betty 15 Oz. Jar 19c

PEACHES NO. 2 1/2 HUNT'S 19c | FLOUR 25 LB. BAG AUNT JEMIMA 1.79

- CORNERED BEEF Armour's 12 Oz. Tin 45c
- FANCY TUNA Star Kist, 1/2's, Blue Lake Solid Pack 35c
- BLUE CHEER Giant Economy Size 75c
- BLACK PEPPER Schilling, Pure 4 Oz. Can 29c
- INSTANT COFFEE MAXWELL HOUSE \$1.35
- HAIR SPRAY NESTLE SOFT SPRAY 89c
- CREME SHAMPOO Modart 6 1/2 Oz. Size 39c
- KRISPY CRACKERS Sunshine 1 Lb. Box 25c

New Potatoes 2 For ... 19c

- CALIFORNIA SUNKIST ORANGES LB. 10c
- BELL PEPPER Fancy California lb. 19c
- CARROTS California Cello 1 lb. pkg. 9c
- FRESH GREEN ONIONS Bunch 5c

- CHOICE BEEF STEAK LOIN OR T-BONE LB. 75c
- ROUND STEAK Choice Beef lb. 79c
- CLUB STEAK Choice Beef lb. 59c
- CHOICE BEEF CHUCK ROAST LB 33c
- ARM ROAST Choice Beef lb. 35c
- PIKES PEAK OR RUMP ROAST Choice Beef lb. 39c
- PINKNEY'S HICKORY SMOKED, SLAB, SLICED BACON 3 lb. pkg. \$1.39
- STEW MEAT Boneless Choice Beef lb. 39c
- SHORT RIBS Choice Beef lb. 19c

• FROZEN FOODS •

- BLACK EYE PEAS Snow Crop 10 Oz. Pkg. 25c
- BAR-B-Q BEEF Underwood's 10 Oz. Pkg. 69c
- GREEN BEANS Snow Crop, Cut 10 Oz. Pkg. 19c
- ORANGE JUICE Seal Sweet 6 Oz. Can 15c

CASHWAY

WISHES EVERYONE A

LISTEN TO THE MULE TRAIN

BROADCAST FROM MULESHOE OVER KMUL 1380

MONDAY, WEDNESDAY & FRIDAY, 10 A. M.

Another Service of Your—
CASHWAY GROCERY

HAPPY NEW YEAR



May your New Year be as enjoyable as the eating you will enjoy from the foods from Piggly Wiggly Supermarkets. To your palate and to your pleasure. Piggly Wiggly wishes you a Happy 1957!

NOTICE!
 DUE TO CLOSING TUESDAY, NEW YEAR'S DAY — THIS WEEK DOUBLE STAMP DAY WILL BE MONDAY, DECEMBER 31 WITH \$2.50 PURCHASE OR MORE

BAKER'S 12 OZ. BAG
CHOCOLATE CHIPS 3 For \$1

PRESERVES Par, Pure Strawberry 20 Oz. Tumbler 39c
 7 Oz. Box
Skinner's Macaroni 2 For 25c
Peanut Butter Peter Pan, 18 Oz. Rfrig. Jar 59c

WINNERS OF 6 FREE FORDS

Melvin Lee, Snyder
 Mrs. D. E. Miller, Lubbock
 Joe Henderson, Brownfield
 Johnny Matsler, Lubbock
 Mrs. W. A. Oden, Post
 Marvin O. Odom, Post

MILK Marshall Tall Can 2 For 25c
TOMATO SOUP Campbell's No. 1 Can 2 For 25c

Happy Eating in '57

PINEAPPLE Hillsdale, Broken Slices, No. 1 Flat Can 2 for 25c

PEAS & BACON Blackeye White Swan No. 300 Can 10c

Blackeyed Peas Dorman No. 300 Can 14c **Apple Sauce** White House No. 303 Can 19c

BLACKKEYES Campfire No. 300 Can 7 1/2c

CHERRIES Red Sour, No. 303 Can 19c

FLOUR Golden West 10 Lb. Bag 69c

Peaches Libby's Freestone, Hlvs. or Sliced, 2 1/2 Can 39c **Pumpkin** Libby's, 303 Can 2 Cans 25c

SHORTENING SWIFT'S JEWEL 3 LB. CAN 67c

BLACKKEYES HILLS-O-HOME FROZEN 10 OZ. PKG. 15c

Hot Pies Libby's Beef, Chicken, Turkey 8 Oz. Frozen 2 For 45c **Frozen Dinners** Patio Complete 59c **Orange Juice** Libby's Frozen 6 Oz. Can 15c

FROZEN CUT OKRA Hills-O-Home 10 Oz. Pkg. 15c

CELERY CALIFORNIA, GREEN 48 SIZE, EACH 7 1/2c

GRAPE FRUIT TEXAS WHITE 5 LB. BAG 29c

Tunips With Tops Fresh Bunch 10c **Onions** Fresh, Bunch Green 7 1/2c **Potatoes** Colorado Red, U. S. No. 1, 10 Lbs. 49c

BANANAS GOLDEN FRUIT LB. 12 1/2c

TOOTH PASTE GLEEM 50c SIZE 33c

PRUNE JUICE Real Prune 24 Oz. Bottle 27c **ASPIRIN** Bayer's 15c Tin 10c **PEAS** Rose Dale No. 303 Can 15c

GREEN BEANS Rose Dale No. 303 Can 15c **Deodorant Pads** 5-Day, 59c Plus Tax Size 49c **APRICOTS** Hunt's, No. 2 1/2 Can 25c

HOG JOWLS LB. 15c

FISH STICKS BOOTH'S FAMILY PAK 1 1/2 LB. PKG. 63c

CHUCK ROAST U. S. CHOICE HEAVY BEEF, LB. 39c

Loin Steak U. S. Choice Heavy Beef lb. 69c **T-Bone Steak** U. S. Choice, Hvy. Beef lb. 79c **Club Steak** U. S. Choice, Hvy. Beef lb. 59c

Short Ribs U. S. Choice Heavy Beef lb. 19c **Pork Roast** SEMI-BONELESS, BOSTON BUTT Fresh lb. 39c **Cheddar Cheese** Graft's Kay, Lb. 69c

U. S. Standard Loin Steak Baby Beef lb. 39c	U. S. Standard Chuck Roast Baby Beef lb. 25c
U. S. Standard Club Steak Baby Beef lb. 45c	U. S. Standard T-Bone Steak Baby Beef lb. 49c

JUICE GRAPEFRUIT, TEXSUN 46 OZ. 25c

SYRUP Country Kitchen 24 Oz. Bottle 39c **PANCAKE FLOUR** Pillsbury, Large Box 36c

Coffee Hixson's 1 Lb. Can 83c

Pork & Beans Marshall No. 300 Can 3 for 25c

GRAPE JUICE Welch's 24 Oz. 3 for \$1

POP CORN Jolly Time, White or Yellow, 10 Oz. 19c **CHILI & BEANS** Austex, No. 300 Can 25c

PICKLES Libby's Sour or Dill 22 Oz. Jar 35c **TAMALES** Campfire, No. 300 Can 17c

SHAMPOO Madart 75c Size 36c



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DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

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THURSDAY DECEMBER 27, 1956

John G. Coe Farming 160 Acres New Land With Sprinkler Irrigation

This is the last article to appear in 1955 in this paper, of a series began early in the spring in connection with the Blackwater Valley Soil Conservation Service. These articles have been published in the hope that they would show area farmers and businessmen how, despite lowering water tables, proper conservation measures can go a long way in protecting the natural resources of this great agricultural area.

Although there are many variable factors in determining whether a farmer will produce a good crop on the new land being opened up around Muleshoe, given a good farmer, who knows how to farm, and all other things being equal, he will in all likelihood make a crop the first year out.

Such has been the case with John G. Coe who is farming 160 acres six and a half miles west of town on the farm to market road, and a half mile south.

Mr. Coe formerly lived near Tulla, and came here last year and bought the new land to farm. He broke the land out first from six to six and a half inches deep and put in 5.7 acres of cotton, 20 acres of alfalfa and the rest in grain sorghum and pasture.

He has one eight inch well on the place and uses aluminum sprinkler irrigation system for watering. The sprinkler has two laterals covering a quarter in width at one set. The main line is six inches and the laterals are five inches each.

He watered on 12 hour sets, taking about 15 days to get over

his place, and then repeating the operation as often as necessary.

As a result of these long set-

tings on his sprinkler, Mr. Coe averaged about 4,000 pounds of grain, and expects to harvest between eight and nine bales of cotton.

The cotton is Northern Star and the grain includes 7078, which he sold as certified seed; Martins and Plainsman.

Mr. Coe is a cooperor with the Blackwater Valley Soil Conservation District, and as such is

Publish Map of Water Sands In Hi Plains Paper

An estimated 80 to 85 million acre feet of water still lies in storage, available for pumping, in the water bearing sands of the 13 counties in the High Plains

interested in improving his land, while retaining his top soil in the face of wind erosion.

He plans next year to disc and shred the sorghum stalks under to a depth of about seven or eight inches to act as residue cover and prevent blowing.

His plans also include rotating the alfalfa field over the entire farm at four to five year intervals to add nitrogen to the soil and improve his till.

Mr. Coe believes that the soil is fertile but must have sufficient water to produce. The extra long settings he used on his sprinkler system are credited with the good yields he has.

A look at the record would appear to bear this contention out.

Underground Water Conservation District.

How long will this amount of water last?

No one knows. Too many factors depend on other things to get an accurate answer. But hydrologists know that the water table is continually dropping.

In order to give south plains residents and farmers a better picture of the actual water situation under this area, directors of the High Plains Underground Water Conservation District have had the hydrologic staff prepare three composite maps of the water district in color.

These maps, about as large as a single newspaper page, are in four colors. The first map was printed in the November issue of "The Cross Section" the monthly news-letter of the water district.

This first map shows the thickness of the Ogallala formation—the entire section of the sediments from the ground to the bottom of the water-bearing sands—the Southern High Plains principal source of underground water.

The second map will be printed in the December issue of The

Cross Section, and the third map in the January issue. The second map will show the thickness of the saturated part of the Ogallala formation in 1938 and the third map will show the decline of the water since 1938.

More than a year of work has gone into the preparation of these maps. Considerable time and expense has been put into their production and in order that all farmers and interested persons see or receive these maps, the directors of the water district are making the maps available free.

Anyone receiving The Cross Section will automatically receive the maps. Anyone not receiving The Cross Section, may obtain the maps by writing to The Cross Section, 1628 B 15th St., Lubbock.

TO COLORADO

Mr. and Mrs. Wilbur LeVeque and son, Martell, spent Christmas with relatives at Springfield, Colo.

HOLIDAYS AT HOME

Col. Inez Haynes, chief of the Army Nurses Corps, is spending the Christmas holidays in Muleshoe with her parents.



CHRISTMAS AT SPADE

Coach and Mrs. Bill Taylor and children spent Christmas at the farm home of her parents, Mr. and Mrs. Walter Sorenson, in Spade community.

TO WEATHERFORD

Coach and Mrs. Wayne Mantooth visited during Christmas holidays in Weatherford, Okla., with his mother and other relatives. Teachers are having a nice long holiday, since school is out until Jan. 2.

FROM TEXAS U.

Roger Gorell, student at the University of Texas, here to spend Christmas with his mother, Mrs. Lulu Gorell, is full of good tidings about the Texas Longhorn football team for next year. Coach Royal says Roger will have some material.

TO KANSAS FOR CHRISTMAS

Mr. and Mrs. Doyle Thomas and children spent the Christmas holidays in Sylvia, Kans., with her parents, Mr. and Mrs. S. G. Connells and other relatives.

HOME FOR CHRISTMAS

Mr. and Mrs. Paul Gardner and little son are here to spend Christmas with their parents, Mr. and Mrs. A. J. Gardner and Mr. and Mrs. H. C. Holt. They live in Midland.



My... How Your House Has GROWN!

In value, that is, especially if it was built within the last 10 or 15 years. Replacing it would cost a fortune.

That becomes serious if your fire insurance hasn't kept up with values. Let's talk it over.

ALSUP INSURANCE AGENCY

Phone 3200 MULESHOE'S OLDEST Muleshoe

DUNLAP'S End Of Month

SALE

SALE LADIES' READY-TO-WEAR DRESSES

Regular Values to \$12.95	\$5.00
Now	
Regular Values to \$19.95	\$8.00
Now	
Regular Values to \$39.95	\$12.00
Now	

SAVE NOW ON BETTER QUALITY COATS

REGULAR VALUES TO \$31.95	\$22.50
REGULAR VALUES TO \$39.95	\$24.50
REGULAR VALUES TO \$42.95	\$29.75
REGULAR VALUES TO \$44.95	\$31.50

SAVE ON BEAUTIFUL SEPARATES SKIRTS

REGULAR VALUES TO \$14.95	\$3.99
REGULAR VALES TO \$7.95	\$1.99

BLOUSES

Sale On Better Quality Piece Goods

60" WOOLENS Reg. to \$3.98 yard	yd. \$1.99
PRINTS Reg. Vals. 79c yard	3 yds. \$1.00
PRINTS Reg. Vals. 98c yard	2 yds. \$1.00

SALE LADIES' LINGERIE

100% NYLON PANTIES Reg. \$1.00	43c
100% NYLON SLIPS Reg. \$5.95	\$3.99
100% NYLON SLIPS Reg. \$2.49	\$1.99
NYLON HOSE 60-15 Reg. \$1.35	66c
4-WAY BRA Reg. \$4.00	\$1.69
100% Nylon Can-Cans Reg. \$5.95	\$3.99
100% Nylon Can-Cans Reg. \$3.95	\$2.99
Lace Trimmed Panties Reg. \$1.00	56c
LADIES' PURSES Reg. to \$5.95	\$1.99

SALE HOME FURNISHINGS

Big Cannon Towels Reg. 98c	2 For \$1.00
Big Cannon Wash Cloths Reg. 25c	10 For \$1.00
Ironing Board Pads & Covers	\$1.00
Printed Pillow Cases Reg. \$2.00	pr. \$1.00
No Lint Bedspreads Reg. \$14.95	\$7.99
Dacron Filled Comfort Reg. \$14.95	\$7.88

SALE MEN'S DEPARTMENT

Men's Sport Shirts Reg. \$5.95	\$3.99
BOXER SHORTS Wash 'N Wear Reg. \$1.00	84c
100% Nylon Stretch Sox	48c
Men's Underwear Undershirts, Cotton Briefs -Shirts, Boxer Shorts	48c
Men's Sport Shirts Reg. \$2.98	\$1.99
Black Leather Jackets Reg. \$29.95	\$25.00
Men's All Wool Slacks	\$8.88
Men's Sport Shirts Reg. to \$4.95	\$2.99

SALE SHOE DEPARTMENT

Ladies Flats A Special Group Vals. to \$7.95	\$2.50
Ladies' Dress Shoes Vals. to \$12.95	\$6.97
Ladies' Dress Shoes Vals. to \$9.95	\$5.97
Ladies' Dress Shoes Vals. to \$8.95	\$4.97
Ladies Casual Shoes By Risque Reg. \$10.95	\$6.97
Men's Dress Shoes A Special Group, Broken Sizes & Styles, Vals. to \$12.95	\$6.00

SALE GIRL'S DEPARTMENT

100% Nylon Panties Reg. 59c	3 For \$1.00
100% Hi-Bulk Orlon Sweaters	\$4.99
Printed Nylon Panties Reg. 89c	2 For \$1.00
GIRL'S DRESSES Reg. 2.98	\$1.88
GIRL'S DRESSES Reg. \$3.95	\$2.88
GIRL'S DRESSES Reg. to \$7.95	\$3.88

Enjoy Delightful MEALS **DINE OUT** At One of These Fine MULESHOE RESTAURANTS

DARI DELITE CHARLIE TILLER Drive In For Prompt Service All Kinds Sandwiches & Cold Drinks Hot Dogs — Sundaes Ice Cream Plainview Highway — Phone 7510 Muleshoe, Texas

The Crossroads Cafe "Best Steaks In Texas" Chicken Dinners — Pheasant Short Orders — Good Coffee Mr. & Mrs. Butch Baker Phone 5030 **Leigon's Cafe** EXCELLENT FOOD AND DINING ROOM Plate Lunch — Banquets — Parties A Complete Catering Service Private Dining Room For Parties JAMES AND SKIPPER LEIGON

STEAKS — SHORT ORDERS — CHICKEN BARBECUE — FOUNTAIN SERVICE **THE DINNER BELL** FINE MEALS Plenty of Parking Space Clovis Highway Mr. and Mrs. J. A. Mills Phone 7400

FOR QUICK SERVICE Drive-In THE ROY DYERS North Side Clovis Highway Fountain, Drinks — Sandwiches — Barbecue Basket Lunches Phone 2600

Pleasant Valley News

The P. V. Farm Bureau met last Tuesday night at the community center with E. K. Angeley in charge of the business meeting.

Harry Engleking and Forrest Greene reported on the load of hay that they took to Girls Town last Tuesday. Engleking and John West were appointed to go to Girls Town and find what their needs are.

Harold Allison, Forrest Greene and Harry Engleking were appointed to attend the Lamb county farm bureau meeting in Littlefield on Thursday night. The meeting was adjourned.

The cement floor was poured at the community center last Tuesday.

Mrs. Bonnie Haberer and Mr. and Mrs. Jarvis Angeley attended the funeral services of C. E. (Sonny) Wood in Clovis last Tuesday.

Mrs. Leroy Hicks was visiting in the home of Mrs. Katie Roubinek Sunday afternoon.

HOLIDAY PARTY

Mr. and Mrs. Jarvis Angeley were hostesses for a Christmas dinner at their home last Sunday for the young People's Training Union Department of the Earth First Baptist Church.

A lovely Christmas dinner was served to the 25 guests present.

Mrs. Norman Hodge spent last Tuesday night in the Muleshoe hospital. Mrs. Hodge had a bad fall and injured the back of her head.

Several people attended the P. V. Turkey Shoot on Saturday and Sunday. Proceeds from the shoot goes toward the Gun Club treasurer.

Mr. and Mrs. Leroy Hicks left Monday for Oklahoma where they will spend the holidays.

The P. V. Social Club's Christmas party was held Thursday night, Dec. 13, at the community center with 22 members present.

The Christmas motif was used as decoration. Refreshments of fruit cake, coffee, hot tea, nuts, and candy were served.

Following the refreshments, there was an exchange of gifts and secret pals were revealed.

Mrs. E. K. Angeley installed the new club officers and presented each with a lovely Christmas corsage.

A gift was presented to each of the three, Katie Roubinek, Leona Hicks, and Hattie Bickel, for having the highest points in

score in the recently ended contest.

Mrs. Gerald Allison presented Mrs. Angeley, the out-going president a gift from the club.

Games were played by the following members present: Mmes. Oscar and Harold Allison, Bickel, Billy Free, John West, Angeley, Hicks, Roy Shoemaker, J. W. St. Clair, John Inman, R. L. Roubinek, G. Allison, Walter Hutton, L. D. Reeves, Byrd McCalman, O. E. Green, Doyle Turner, George Wuertlein, W. D. Lackey, Norman Hodges, Claud Hendricks, and Kirk Pitts.

Ralph Broyles, Jack Julian, B. H. Bickel, Bill Maddox, Kenneth Briscoe, Roy Taylor, took trucks; Roy Shoemaker drove Oscar and Harold Allison's, and Leroy Hicks drove E. K. Angeley's after loads of sand and rock from Portales, one day last week, to be used for the community building steps and floor.

Mr. and Mrs. Oscar Allison were in Clovis last Thursday, shopping.

Mr. and Mrs. Doyle Turner attended the Lions Club dinner in Springlake last Thursday noon.

Maple News Events

Guests in the Vurles Wall home Saturday afternoon and night were Mr. and Mrs. V. L. Lesley and children of Dalhart. They also visited Mr. and Mrs. Marvin Holt and Mr. and Mrs. Kelly Joe Barnett.

Mrs. Bill Eubanks and R. L. Davis visited their mother in Hale Center Wednesday.

Mr. and Mrs. Foy Lewis and family spent Sunday afternoon with the J. T. Eubanks of Muleshoe. They also attended church at the Church of Christ at Needmore Sunday night.

Bro. Kenneth Sanderson spent Sunday afternoon with Mr. and Mrs. Jim Simpson.

Guests in the Ivan Burks home Saturday were their sons, Kenneth and Mr. and Mrs. Joe Burks and Ivan, from Friendship Kenneth is spending the Christmas holidays at home.

Miss Maudine Eubanks is spending the Christmas holidays with her parents, Mr. and Mrs. Bill Eubanks.

Mr. and Mrs. Cecil Mann and Terry had dinner Sunday with his mother.

Mrs. Gerald Allison and Mrs. E. K. Angeley were in Lubbock last Wednesday shopping.

Leroy Hicks, Jack Calhoun, John Inman, and Roy Shoemaker attended the turkey shoots held in Earth and Muleshoe Sunday afternoon.

(Omitted Last Week)

The Pleasant Valley Skeet Club met last Tuesday night with Oscar Allison, the out-going president, in charge of the meeting.

Elected as new officers were Roy Shoemaker, president; Leroy Hicks, vice-president; E. K. Angeley, secretary-treasurer.

Purpose of this meeting was to plan a turkey shoot for a later date in December.

The 14 men present were Angeley, Forrest Greene, Hicks, Eugene Buhman, Harry Engleking, Mervil King, Harold and Oscar Allison, Johnny Nichols, John West, Shoemaker, Walter Hutton, Kenneth Precure, and John Inman.

Mrs. Kenneth Briscoe had the misfortune of cutting one of her fingers quite seriously Monday afternoon. She was treated at the Muleshoe Hospital.

Patsy Angeley has been quite ill with the measles. She is in the Muleshoe Hospital.

Miss Gwen Burks spent Saturday night with Miss Jane Lebow.

Mr. and Mrs. C. L. Taylor and boys, and Mr. and Mrs. Cecil Mann and Terry went to O'Donnell Sunday afternoon to spend the Christmas holidays with Mrs. Taylor's parents.

Mr. and Mrs. Kenneth Pyburn left Saturday for Phoenix, Ariz., to spend Christmas with their daughter and family.

Mrs. Mae Clark had as her guests Sunday her daughters, Mr. and Mrs. Bill Mann and daughters, and Mr. and Mrs. R. D. Whiteside and son.

Mr. and Mrs. Bill Eubanks and daughters spent Sunday with his mother in Eunice, N. M.

Little Dan Simpson, son of Mr. and Mrs. Ted Simpson was sick with a cold Sunday.

Mr. W. C. Eubanks visited Jerry Simpson Sunday afternoon.

Mr. and Mrs. Ted Simpson visited her parents in Shallowater Saturday afternoon and night.

They also brought their daughter, Sandra, home. She had spent the week with her grandparents.

Guests in the Ted Simpson home Sunday afternoon were her sister and brothers and friends of Shallowater, Mr. and Mrs. Donald Hobgood, Wayne and Joe Frank Clark, Miss Shara Wylie and Miss Sharon Clark.

Mr. and Mrs. C. L. Taylor visited in the home of their daughter and family, Mr. and Mrs. Cecil Mann and Terry, Sunday afternoon.

Brother Sanderson and Miss Laverne Mariner of Tucuman, N. M., were dinner guests in the Vurles Wall home Sunday, and they also spent the afternoon.

Miss Dorothy Tucker spent Thursday night with Miss Sue Daniel.

Guests in the C. L. Taylor home Wednesday were Mr. and Mrs. Deward Wall and boys and Mr. and Mrs. Oran Reeves.

The Foy Lewis' visited in Muleshoe Sunday afternoon.

Mrs. C. L. Taylor spent Tuesday in the home of Mrs. Vurles Wall.

Mr. and Mrs. Bill Mann moved to Maple last week.

Mr. and Mrs. Bill Eubanks visited their daughter, Maudine, in Lubbock Wednesday.

Bobby and Butch Wall spent Sunday afternoon with Covie and Bruce Wall.

Mr. and Mrs. Kenneth Pyburn visited in the Oran Reeves home Monday.

Jim Pyburn spent the weekend with Lawrence Taylor.

The C. L. Taylor family attended the basketball games at Anton Saturday afternoon and night.

Mrs. Vurles Wall and Ted Simpson were shopping in Muleshoe Saturday.

Little Sandra Simpson is spending the week with her grandparents, Mr. and Mrs. Clark of Shallowater.

Mr. E. B. Richardson spent the weekend in Lubbock with his sons and their families.

Lawrence and Dorman Taylor visited Jim and Bob Pyburn Sunday afternoon.



WHITE SALE

Shop for Quality . . . Compare Prices then hurry to Anthony's for the biggest savings ever on all of your white goods needs. Nationally advertised brands plus our own exclusive lines guarantee you the most for your money.

WORLD WIDE SHEETS

Strong, Sturdy long wearing muslin. 134 Thread count after laundering. Wide hems with strong selvege edges. Made to Anthony's own rigid specifications. Extra high quality for such a thrifty price.

Size 81x108 _____ \$1.77
42x36 Cases _____ 37c

157
•
SIZE 81x99

DAN RIVER SHEETS

Famous, Nationally Advertised Dan River quality. Type 128 muslin that will stand lots of wear and launderings. Wide hems, Selvege edges.

Size 72x99 _____ \$1.87
Size 81x108 _____ \$2.17
42x36 Cases _____ 47c

197
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SIZE 81x99

Dan River COLORED SHEETS

In lovely pastel shades of Maize, Blue, Pink, Green and Orchid. Choose from Type 128 muslin or Type 180 Smooth percales. Be sure . . . get the most for your money . . . Get Dan River. Tried, Tested and Approved by millions of homemakers. Now low White Sale Priced.

Type 128 Muslin	Type 180 Percale
Size 81x108 → 2.³⁷	Size 81x108 → 2.⁹⁷
42x36 Cases _____ 47c	Size 72x108 _____ \$2.47 42x38 1/2 Cases _____ 77c

DAN RIVER COLORED FITTED SHEETS
To Match Above Flat Sheets
Full Size _____ \$2.97 Twin Size _____ \$2.47

The Original PACIFIC CONTOUR SHEETS

Extra well made of strong Type 128 long wearing muslin. Makes bed making faster and easier. Perfect fitting, taped corners. Tops in quality because Pacific's are first in Contour sheets. Now value priced during this great White Event. Buy now, Save now.

Twin Size Bottom → **1.⁵⁷** Full Size Bottom → **1.⁶⁷**

Famous Dan River COMBED PERCALE SHEETS

Smooth luxurious white percale sheets with 180 thread count to the square inch. Woven to stand exceedingly long wear and repeated launderings. So comfortable, so restful. Nationally Adversited. Sale priced.

Size 72x108 _____ \$2.47
42x38 1/2 Cases _____ 57c

2.⁶⁷
•
SIZE 81x108

CHENILLE BEDSPREADS

Values from 9.90 to 12.75 make up this beautiful group of Multi-focal Designs or dainty pinpoint punchwork inserts. Lovely colors on white grounds. Made on 99 inch sheeting. Choose from Full or Twin sizes. In individual polyethylene bag. Truly the greatest bedspread buy ever. And look at this thrifty, thrifty price. Hurry now for yours, you'll want one for every bed.

5.⁹⁹

CANNON BATH TOWELS

Big, Thick, Thirsty, First Quality, Size 20 inches by 40 inches, Famous Cannon bath towels in a grand array of Solid Colors, Stripes or Bold Checks. And look at this terrifically low, low price. It's hard to believe but here they are. You'll buy them by the dozen when you see them. Colors to match any bathroom combination.

3 FOR \$1



ANNOUNCING. . .

WE HAVE BEEN APPOINTED EXCLUSIVE DEALER FOR THIS AREA FOR

WESTERN GOLD CROWN TURBINE PUMPS

Save Dollars!



Redwood Lined Tube Makes Pumps Last up to 3 Times Longer!

WE ARE EQUIPPED TO DO TURNKEY JOBS ON ANY LARGE OR SMALL PUMPS

Vibration Dampened Tubeline exclusive feature of **WESTERN Deep Well TURBINE PUMPS**

- In 1922 the first Western Pumps with patented vibration dampened tubeline were installed. Performance records have been amazing. Not one pump has had to be "pulled" because of excessive shaft wear in 30 years!
- Western exclusive redwood lining, impregnated with oil, not only eliminates bronze and rubber bearings but increases pump efficiency. Saves you money all around.



WE HAVE OUR OWN DRILLING EQUIPMENT WE INVITE YOU TO CALL ON US

C. V. RILEY DRILLING CO.

Located in Building Formerly Occupied by the Taylor Sheet Metal Co., on Clovis Road, Muleshoe

WHO WILL BE THE FIRST BABY OF 1957?



Muleshoe's Annual First BABY CONTEST!

● This Contest is open to all expectant mothers who reside in this county.

● The first baby born in 1957 will be declared the winner. In case of a close contest, hospital records will be the deciding factor.

● The baby may be delivered anywhere in the county, but records must be readily available for judging the contest.

ENTER AND WIN VALUABLE MERCHANDISE PRIZES!



Official Baby Contest Entry Form



EXACT TIME OF BIRTH	BABY'S NAME
SEX OF BABY	WEIGHT
	PLACE OF BIRTH
PARENTS' NAME	
ADDRESS	
DOCTOR'S NAME	
MAIL TO:	
MULESHOE JOURNAL	
BOX 787	

THESE VALUABLE GIFTS FOR THE WINNER WILL BE PRESENTED BY THE MERCHANTS LISTED BELOW!



Keep Baby Snug
Under A Beautiful Nylon Blanket
Compliments of—
ANTHONY'S

One Dozen Diapers For
The First Baby
One dozen Fine Quality Diapers
For Little 1957 From—
PERRY'S



Gift Certificate Worth \$2.50
We Say Congratulations with a \$2.50 Gift
Certificate Redeemable In Merchandise of
Your Choice—

ST. CLAIR VARIETY



We'll Help Make Little
1957 Happy
With A Johnson Baby Powder Set
So Soothing!

DAMRON DRUG



You Can Keep A Record of
Baby's First Year
With A Beautiful Log of Life From—
COBB'S

\$2 In Dry Cleaning To
The Proud Parents
We Say Congratulations With
Free Cleaning From—
Lambert Cleaners

Keep 1957 Baby Happy
With Our Set of Baby Cosmetics. Soap,
Oil, Powder, etc.. To Soothe That Tender
Skin Compliments of—

BLACKBURN FOOD STORE

A Free Permanent
For Mother and If Baby Is A Girl—We
Will Give Her First Hair Cut FREE!

Wellborn's Beauty Shop

Nice Big Diaper Bag!
The Handiest Thing For Baby and Mother,
No Matter Where They Go.
Compliments of—

REMUND-WILSON

A Case of Gerber's Baby Food
For The Winner!
This Case of Famous Baby Food Will Be
Just the Thing oT Keep Baby Happy
From—

CASHWAY

Baby Food of Your Choice!
A Whole Case of Your Choice
Brand Baby Food
Compliments of—

D & G FOOD

A Gift To Cherish!

We Will Give A 3-Piece Silverware Set
To Little Miss or Mr. 1957!

JOHNSON-POOL

10 Gal. Gas Free!

We Will Give the Proud Dad 10
Gallons of Gas FREE!

Goss Bros. "66" Service

\$2.50 Gift of Your Choice
For Baby!

Come In and Select Any Gift From Our
Stock for \$2.50 For Little 1957!

E. R. HART COMPANY

A \$5 Bank Account Here!
We're Opening Up A Savings Account
For The Winner!

Muleshoe State Bank

A Surprise Gift!

Just Call and See What We Have For You.

It Is A Nice Gift!

MULESHOE FLORAL

A Silver Cup Is Our Gift

Something To Cherish For Years.
Compliments of—

MULESHOE JEWELRY

Scales To Weight Little 1957!

You Can Check the Lucky Baby's Weight
Daily With These Baby Scales From—

WESTERN DRUG

