

A MERRY CHRISTMAS EVERYONE!



The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

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Controversy Over Old Poem

Who would ever associate controversy with such a simple and delightful poem as "The Twelve Days of Christmas?"

However, as the Christmas season approaches, the gifts mentioned in this traditional poem are bound to arouse good-natured debate.

Why? Simply because the order of the much talked-about gifts that "my true love sent to me" have been shuffled since the poem was first penned many years ago.

One old account of the poem has the gift for the ninth day, for example, as "nine drummers drumming", while another has the gift for the same day as "nine ladies dancing"; one anthology indicates the first day's gift as a "parrot in a juniper tree", yet another claims it was a "partridge in a pear tree." It would appear that someone has taken the liberty of "poetic license" with the poem, whose author is anonymous.

One thing on which all can agree, however, is that the gifts are peculiar. Maybe the author wished to remain unknown on purpose? Who would want to take credit for dreaming up such a conglomeration of gifts to send to someone dear at Christmas time?

For the benefit of those not familiar with this delightful poem, whose verses grow on you as the gifts add up each day between Christmas and "Twelfth Night", when the Three Wise Men appeared to the Christ Child, the final summarizing verse in one popular version, reads:

The twelfth day of Christmas my true love sent to me

Twelve drummers drumming,
Eleven pipers piping,
Ten lords a-leaping,
Nine ladies dancing,
Eight maids a-milking,
Seven swans a-swimming,
Six geese a-laying,
Five gold rings,
Four colly birds,
Three French hens,
Two turtle doves,
And a partridge in a pear tree.

What an assortment to have under your Christmas tree!

J. B. Henderson Killed In Crash

J. B. Henderson, long time resident of Enochs community, died at 2:10 p.m., Sunday of injuries he received in a shattering car-truck collision at Enochs Friday afternoon.

Mr. Henderson died in Cochran County Hospital, Morton, where he was taken by Singleton Funeral Home ambulance. Investigating officers said the mishap occurred as he was driving his car onto the Muleshoe-Morton highway about 2:30 o'clock.

It was said he apparently did not see the oncoming truck which was hauling a tractor. The truck hit the auto broadside, jarring Mr. Henderson out of the car.

Mr. Henderson would have reached his 71st birthday on Christmas day. The family had resided at Enochs since 1932.

A member of the Pentecostal Church, Henderson had been in the laundry business since he moved to the Enochs community. He moved to this area from Bald Knob, Ark.

Survivors include the wife; six daughters, Mrs. Ray Keys, and Mrs. Ernest W. York, both of Wenatchee, Wash.; Mrs. Vernon C. Stewart, Stockton, Calif.; Mrs. H. H. Culpepper, Globe, Ariz.; Mrs. James Chambers, Enochs; and Mrs. Homer Bay, Wolforth; four sons, E. O. Wenatchee, A. L. Enochs, Joe, Levenworth, Wash.; and Wesley, Abilene; a half-brother, Jeff Wadley, Drumright, Okla.; 31 grandchildren and 21 great-grandchildren.

Revival Begins Here December 31

A youth-led revival will begin at the First Baptist Church here Sunday, Dec. 31, to continue through January 3.

Huron A. Poinac, Jr., who will receive his B. D. degree in Southwestern Baptist Seminary, Dallas, in January, will be the preacher. Services will be at 7:30 o'clock each evening.

Rev. Poinac while attending school is serving as pastor of the First Baptist Church, McCaulley, Texas.

Vernon Norris, from Oregon will be the singer; Judy Price, of Olton, the organist; and Sam Brown, Silverton, the pianist to complete the leadership of the youth revival.



Huron A. Poinac, Jr.

SANTA HAS REAL GIFT FOR 62 BOYS AND GIRLS

Bicycle Drawing Christmas Eve

Sixty-two boys and girls will be made happy when the bicycle drawing is held here Thursday, Dec. 24, Christmas Eve, at 1 p.m. The drawing will be held on the west side of the courthouse lawn, just in front of The Journal office.

Carroll Pouncey, manager of the Chamber of Commerce, said registration is to cease at 12:30 o'clock and the different firms are to bring their slips to the drawing site. The drawing will begin promptly at one o'clock.

Judging of the Christmas decorations was set for Dec. 22; results to be known Dec. 23.

Safest Xmas Is Fond Hope Of Governor

Governor Price Daniel said today he had "high hopes that Texas will make the Christmas-New Year's season one of the safest instead of the most deadly we have ever had on Texas highways."

A prediction of 111 traffic deaths, one of the largest in recent years, had been made by the Texas Department of Public Safety due to the 12-day length of the holiday period and its two weekends.

The Governor said he had mailed nearly 11,000 letters to college and public school officials, local traffic safety officials, local law enforcement agencies, newspapers, radio and television stations and others interested in the statewide traffic safety crusade. "I have asked all these Texans, and I appeal to all of the automobile drivers in this State, to join in the most talked-about, most publicized and most effective safety campaign we have ever staged during Christmastime," the Governor said.

Official records of the Department of Public Safety show that more Texans lost their lives in traffic during December than in any other month for six of the past twelve years, and December holds the fateful record of recording more deaths in a single month than any other month—December, 1950, when 303 persons died in Texas traffic.

"Under these circumstances," the Governor said, "it is my duty to remind Texans again and again that if their homes are to remain secure and their families complete for what should be the happiest season of the year, then the members of those families need to drive more carefully than ever. Nothing can help make a happy Christmas more certain than careful driving and obedience to the traffic laws, designed for our personal safety."

Christmas Day, the same DPS records show, can also be a fateful day for many families. In 1958, 22 persons died in Texas traffic on Christmas Day, slightly more than one-third of the 63 Texans who met death in last year's holiday traffic. That toll was a record low for any Christmas holiday period.

Banks To Close Saturday, Dec. 26

Muleshoe State Bank and the First National Bank both will close Saturday, Dec. 26, officers of the institutions have announced. Many other Muleshoe business firms will be closed Saturday, also.

The two banks will, however, remain open until the usual closing hour, 3 o'clock, on Christmas Eve.

Sound Movie Of Xmas Parade Is Ready To Show

A full sound movie of the December Christmas parade has been completed and edited, and is available for showing by groups in the Muleshoe trade area, it was announced this week by the Muleshoe Chamber of Commerce.

The film runs about eight minutes, and a tape commentary accompanies the film, describing the floats and crowd scenes.

Anyone with a 16 millimeter projector and a tape recorder may easily show the film, and there is no charge for its use.

Howard Cox shot the film, and it was edited by Claude Locke.

To Celebrate 50th Anniversary



Mr. and Mrs. W. O. Burford, above, will observe their fiftieth wedding anniversary with open house December 27. The event will be in Methodist Fellowship Hall and friends of the couple are invited to call between the hours of 2 and 5 p.m.

Eason attended religious retreat. Protestant, Catholic and Jewish chaplains alternate planning the program of lectures, conferences and services.

Eason, a clerk in the 1st Cavalry Division's 15th Medical Battalion, entered the Army in October 1958, completed basic training at Fort Carson, Colo., and arrived overseas last September.

Many Firms To Close Dec. 26

The firms listed below have informed the Chamber of Commerce that they will be closed the day after Christmas, Saturday, Dec. 26, the manager informed the Journal this morning.

Cobb's Department Store
City Cleaners
Murray Jewelry
Lambert Cleaners
Lindsay Jewelry
Muleshoe Jewelry
Western Auto Store
Cashway Grocery
Production Credit Assn.
Ben Franklin Variety
Alsup Cleaners
St. Clair Dept. Store
Hamilton Dept. Store
Fashion Shop
Bass Appliance
Haydon Shoes
Piggly Wiggly Grocery
Higginbotham-Bartlett
Heathington Lumber
Muleshoe Locker
Muleshoe State Bank
First National Bank
Chas. L. Lenau Lbr.

It is thought that many other firms will close that day although they have not notified the Chamber of Commerce. Some firms, in addition will be closed Christmas Eve, but shopping stores will be open.

MOSTEST FOR LEASTEST
Mr. and Mrs. H. E. Musson, of Norman, Okla., renewing their subscription, sent a greeting card and penned this additional message: "The Muleshoe Journal—the most-est for the least-est". Heck, thank you, folks and many happy returns of the day.

CLOYCE HUNTS HAD DINNER GUESTS

Dinner guests in the home of Mr. and Mrs. Cloyce Hunt Sunday were Mrs. Luella White and Robert, Mr. and Mrs. Merrill Rundell and daughters of Farwell, Mr. and Mrs. David White and Kenny, Mr. and Mrs. Cyrus Dale, Farwell, Mr. and Mrs. Buford Hunt and Robert, and, Tub Angeley.

Courthouse Group In Christmas Party

The Bailey County courthouse crowd had their annual Christmas party at 5 o'clock Monday afternoon. Some 50 persons attended the affair, making the group large enough that the district courtroom had to be used.

County officials and courthouse attaches, city police officers, and members of the Highway Patrol stationed here were in attendance. They had coffee, cake, and candy and exchanged gifts.

The courthouse will be closed Dec. 24 through Sunday.

RETURNS FROM IRAQ
Jack Wilterding, son of Mrs. Leota Wilterding, returned December 18 from 26 months in Iraq where he was employed by an oil company.

Classes Will Resume Here On January 4th

Muleshoe school kids and teachers are enjoying a rather prolonged Christmas holiday this year. School let out Dec. 18 and classes will not meet until Monday Jan. 4.

The long holiday enabled more teachers to spend Christmas with relatives at a distance. Scores of students, especially boys, have been employed with Muleshoe firms during the vacation from classes.

Area students at the colleges and universities are home for the holidays with their families, enlivening the Christmas season here.

Dee Clements New Member Angus Ass'n.

Dee Clements, Muleshoe, has been elected to membership in the American Angus Association at St. Joseph, Mo., announces Frank Richards, secretary.

Mr. Clements was one of the 22 breeders of purebred Aberdeen-Angus in Texas elected to membership during the past month.

OFFICERS HELD THREE FOR INVESTIGATION

Sheriff's officers held three persons for investigation during a quiet weekend. They reported three drunks and one person was charged with carrying a concealed weapon.

First National Group Held Party

Officers and employees of First National Bank held their annual Christmas party Friday evening in Leigon's dining room. After a bounteous dinner, they adjourned to the home of the president, M. D. Gunstream, where they visited a while and exchanged gifts.

At the meeting it was announced that all employees would receive a Christmas bonus amounting to 10 per cent of their yearly base pay.

Muleshoe Motor Co. In Christmas Party

Annual party of the Muleshoe Motor Co. local Ford, Lincoln, and Mercury dealer, was held last Wednesday night, Dec. 16 in Leigon's dining room, for officers and employees.

There are 22 employees, and a 100 per cent attendance was reported. After the dinner the group played bingo, then had their tree and exchanged gifts.

Muleshoe State Bank Employees Held Party

About thirty-five persons attended the Christmas party of Muleshoe State Bank, held the evening of Dec. 9, in Leigon's dining room.

Announcement of a Christmas bonus for all employees, amounting to 10 per cent of their yearly salaries, cheered things up considerably.

After dinner the group had their tree and exchanged gifts.

Winners of Haydon Certificates Listed

Drawing for the gift certificates offered by Haydon Shoes was held Friday and Mrs. Alvin Allison, manager, announces the following winners:

\$25 gift certificates, Mrs. M. M. Nowlin, city; \$15 certificate, R. E. Everetts, Goodland; \$10 certificate, Gene Haskins, city.

AT P-TA CONVENTION: Four Muleshoe ladies shown here as they attended the annual Texas P-TA Convention, held in Dallas November 18, 19, and 20. Left to right they are: Mrs. Ed Edmiston, Mrs. W. B. McSpadden, Mrs. Aubrey Heathington, and Mrs. Douglas Avery.



AT P-TA CONVENTION: Four Muleshoe ladies shown here as they attended the annual Texas P-TA Convention, held in Dallas November 18, 19, and 20. Left to right they are: Mrs. Ed Edmiston, Mrs. W. B. McSpadden, Mrs. Aubrey Heathington, and Mrs. Douglas Avery.

The Journal want-ad page is your community. Read it reg-
check full of information about locally.

COTTON W. R. CARTER

Approved Purchasing Agent For
Your

A COTTON

At No Cost To You We Are Also

Buyers For

B COTTON

• AT •

FARM BUREAU
OFFICE

Muleshoe — Phone 6480 — Texas



GIRL. Daughter of Mr. and Mrs. Frank D. Fine of Baileyboro. Born at 8:20 in the West Plains Hospital and Clinic, weighing 6 lbs., 13 ozs. She has been named Linda Ann.

GIRL. Daughter of Mr. and Mrs. Edar Alton Hartley. She was born at 4:40 a.m., on December 13 in the West Plains Hospital and Clinic, weighing 7 lbs. She has been named Carrie Colette.

GIRL. Daughter of Mr. and Mrs. Homer Lee Redwine of Muleshoe. She was born on December 12 at 11:28 a.m. in the West Plains Hospital and Clinic. The little miss has been named Gayla Janan.

BOY. Son of Mr. and Mrs. Don Cleve Lamar of Morton. He was born in the West Plains Hospital and Clinic at 1:37 p.m., on December 15, weighing 5 lbs., 8 ozs. He has been named Russell Deward.

GIRL. Daughter of Mr. and Mrs. Alran Garcia of Fairwell. She was born in the Muleshoe Hospital and Clinic at 4:10 a.m., on December 16, weighing 7 lbs. She has been named Christina Marine.

GIRL. Daughter of Mr. and Mrs. Clarvez of Muleshoe. Born on December 17 at 12:35 p.m. in the Muleshoe Hospital and Clinic, weighing 8 lbs., 14 ozs.

GIRL. Daughter of Mr. and Mrs. Mac Gallagher of Olton. She was born in the Muleshoe Hospital and Clinic at 5:39 a.m., on December 20, weighing 7 lbs., 7 ozs.

BOY. Mr. and Mrs. Antonio Martinez of Muleshoe. He was born in the Muleshoe Hospital and Clinic at 2:48 a.m., on December 21, weighing 6 lbs., 12 ozs.

Dear Santa Claus:
My name is Devona Bradley. I want a doll for Christmas. And don't forget the other girls and boys.
Love
Devona

Marriage Licenses

MARRIAGE LICENSES:
Francis Leon Wilson to Anita June Schmitz, both of Muleshoe on Dec. 18.
Vicente Rangel of Littlefield, to Oralia Pedraza of Muleshoe on Dec. 19.

DEEDS
W. M. Pool, Jr., et ux to Bert Gordon, et ux. Number 6 in Block No. 2, Riverside Add. Higginbotham - Bartlett Co. to C. B. Howard, et ux. Lot No. 4 and the East 1/2 of Lot No. 5, Block No. 8, Highland Add.

F. A. Paul, et al, to Ray B. Diekey, et al. 309.7 acres out of the Foard County School Land.

H. H. Snow, et ux, to Ray Olguin, et al. All of Lot 12 of Block No. 15, in townsite of Enochs.
W. C. George to Arlie W.

Rials, Lot No. 3, Block No. 1, Lakeside Addition No. 2.
A. J. Bell, et ux to Harry Bell. Beginning at the southwest corner of Labor No. 24, League 192, Foard County School Lands. Containing 5 acres.
K. E. Ellis, et ux, to Virgil Williams. All of the southwesterly 5/8 of Lots 1 and 2, Block 6, Northside Add.

HOSPITAL NEWS

MULESHOE HOSPITAL ADMITTED:
Randy Williams, Mrs. Leota Wiltterding, Raymond Williams, Dale Griswald, Mrs. Bill Gable, Ramon Median, Muanja Crispan, Hector Gamzalin, Mrs. Earl Stigaulde.

Roy Walters, Mrs. Mac Gallagher, Mrs. Antonio Martinez, Mrs. Gene Cuttrel, Mrs. Walter Ruchart, Avarin Garcia, Charlie McClain, Mrs. Annie Chavez, and Salvador Martin.

DISMISSED:
Mrs. M. J. Hollis, Virgil Maxwell, Mrs. Daniel Sanchez, Mrs. Kay Featheringill, Connie DeLeon, Mrs. George

Hicks, Miss Linda Moon, Lorenza Cenallar, Gilbert Tarres, Mrs. E. L. Vaughn, Ted Allen Bentley, Earlin Glass, Mrs. Howard Cummings, Mrs. Bill Aylesworth, Mrs. Loyd Vaughn, Lewis Hardrich, and Salamores Vegas.

WEST PLAINS HOSPITAL AND CLINIC

ADMITTED:
Shirley Barber, Mrs. Edgar Gilmore, Charles Wayne Ball, Mrs. Carl Gregory, Maria Pedroza, Mrs. Billy Morrison, Baby Pedroza, Mrs. J. E. Nichols, Melton Ramirez, and Adella Munoz.

DISMISSED
H. M. Gilbert, Baby Girl Sterling, Mrs. Jeanette Fine, Mrs. Dorothy Patton, Jackie Bryce, Mrs. G. W. Asbill, Mrs. Tommy Wheatley, Kim Callen, Baby Girl Asbill, and Gary Kincannon.

LETTERS TO SANTA CLAUS

Dear Santa,
I have been a pretty good girl, and would like a bicycle, or a watch, or a Bible. My sister Denise would like a nurse, set or bunk beds for her doll. My brother Steven would like a road grader or a big John Deere tractor.

My baby brother can't talk yet, but I think he would like a little car seat with a steering wheel and horn.
I will have some milk and cookies for you Christmas Eve.
Love,
From the Spittler Kids

Dear Santa Claus,
I have been pretty good this girl this year. I would like for you to bring me a doll, some fall clothes, some nuts, fruit and anything else you would like to bring.

I am 9 years old and in the fourth grade. Mrs. Guinn is my teacher.
Please don't forget the other boys and girls.
Love,
LaQuita Flanagan

Dear Santa,
I have been pretty good his year. I would like for you to bring me an Army truck, a stage coach, a pair of guns, and some cars for Christmas. Also bring me some nuts, candy and fruit. And anything else you would like to leave.

Love,
Rodney Flanagan
Dear Santa,
My name is Ronald Byrd and I want some boots, an airplane.
Ronald Byrd



Best wishes of the festive season from all of us to everyone, everywhere!



'Tis the season to thank you for your loyal patronage and wish you all the pleasures of a good old-fashioned holiday!

TRI-CO. BOWLING CENTER



LITTLE GULF STATION



Ho, ho, ho and a very happy holiday to one and all! We take pleasure in sending Santa your way with thanks for your patronage and our warmest Christmas wishes.

E. & W. CONOCO



We sincerely hope that this Christmas rings in a new era of peace and good will for all the world and much good fortune and joy for you and your family.

WEST PLAINS HOSPITAL & CLINIC



May we just take a moment to express our gratitude for your patronage. The wish of all of us here is that you and yours enjoy the merriest of holidays.

FROM WEDEL'S EGGS

Mr. and Mrs. James Wedel — C. E. Kauffman



— TO ALL OF YOU FROM ALL OF US —

KING BROS. GRAIN & SEED CO.

Muleshoe, Texas



May your Christmas tree be bright and gay, and heaped with gifts and good cheer for you, and all the family!

GOSS '66' SERVICE

Wedding To Be Sunday, Dec. 27

The wedding of Jar-elle McGuire to Mr. Doyce Turner will be the coming Sunday, Dec. 27, at 3:00 p.m. in the First

Baptist Church. Minister W. R. Little of the Muleshoe Church of Christ will officiate.

Relatives and friends of the couple are invited to attend.

We print business forms of any kind. Quick service is our aim. The Journal.

Sunday Services
Church School 9:45 a.m.
Morn. Worship 10:55 a.m.
Eve. Worship 7:30 p.m.

First Christian Church

(Disciples of Christ)
W. 2nd., and Ave. G

Ray Vinson, Jr.
Pastor



White-Hunt Vows Exchanged Dec. 5



MR. AND MRS. CLOYCE HUNT

In a quiet double-ring ceremony in the home of Rev. J. E. Moore on Dec. 5, Clo Ann White became the bride of Cloyce Gene Hunt.

Parents of the couple are Mrs. "Bud" White of the Okla-home Lane community and Mr. and Mrs. Buford Hunt of the Longview community.

Mr. and Mrs. Cyrus Dale were the couple's only attend-

ants. The bride is a graduate of Lazbuddie and attended WTSC at Canyon. The bridegroom is a graduate of Muleshoe high and has served in the U. S. Navy aboard the USS Comstock.

They are at home on their farm south of Muleshoe, where Cloyce is engaged in farming.

SEVEN FROM MULESHOE AT LCC YOUTH MEET

Seven persons from Muleshoe attended an area-wide youth meeting held on the campus of Lubbock Christian College Friday, December 11. Approximately 1,000 persons from West Texas and New Mexico attended the meeting. Those attending from Muleshoe included Johnny Garrett, Jeanne Garrett, Leanna Montgomery, Martha Dunahoo, Mary Cornelison, Mrs. J. E. Montgomery and Mrs. John Garrett.

Elna Bishop To Wed Eid Sweis Dec. 26

The wedding of Miss Elna Bishop to Mr. Eid Sweis will be December 26 at 3 p.m. in the First Methodist Church of Muleshoe.

A cordial invitation is extended to Mr. and Mrs. Tab family.

Letters To Santa

Dear Santa,
Please bring me a doll, skates, and whatever else you want too. Also bring the other kids, something too. I am 6 years old and in the first grade.
Rose Stovall

Dear Santa,
Please bring me a Tiny Tears doll, skates, dishes, and some clothes. I have tried to be nice. I am 5 years old.
Dora Jean Stovall

Dear Santa,
I am a little girl 3 years old. I have tried to be good. Please bring me a doll and some dishes. Don't forget my 2 bigger sisters.
Cindy Stovall

Dear Santa,
My name is David Byrd and I want some boots, and a bowling set.
David Byrd

Dear Santa Claus,
I want a little bride Doll, a bike, a baton, a can-can, Pixies and Jewelry.
Bring my brother a electric

train. I am in the second grade. I love my mother, father, and brother.
From Elizabeth Seales to Santa Claus.

Dear Santa,
I am a little girl three years old and have been mighty sweet. Please bring me a baby doll to love and a little sink, stove and refrigerator. Please remember all the little girls and boys and our Bobby in Arizona too.
I love you,
Gayla Hooten

Dear Santa,
I am four years old and have been acting just like a little boy. Could you please bring me a cattle truck that the sideboards will come off. And how about some cowboy guns too. I would like two if you have them, but if you don't, that's all right.
Mommie and Daddy have been good if you want to bring them a present it's ok.
Gary Hooten

BEEF, 1/2 or whole
47c LB.
PLUS PROCESSING

HOGS, 1/2 or whole
22c LB.
PLUS PROCESSING

Muleshoe Locker Co.

PHONE 7030

MULESHOE



To all our many friends and customers—
may you enjoy the happiest holiday ever!

HOMER MILLSAP MOTORS

HOMER MILLSAP, ALFORD GATES
RICHARD HAWKINS



Just popped
up to say a friend!
"Hello" and
wish you and yours
much happiness throughout
the Christmas season!

Muleshoe Antenna Co.

JAMES DOW — JOYCE SHAFER



Good Wishes!

Merry Christmas,
one and all!

W. Q. CASEY INSURANCE



Greetings... We extend our sincerest holiday greetings to all our cherished patrons and friends... And in these greetings, we include our heartfelt appreciation of your loyalty and good will. A Joyous Christmas to all

The following Lumber Yards will close at noon Christmas Eve., December 24, and remain closed until Monday morning, December 28.

HEATHINGTON LUMBER CO.
CHARLES L. LENAUM LUMBER CO.
HIGGINBOTHAM-BARTLETT CO.



We're spelling out for you
our best wishes for a Christmas
that's festive and fun — and filled
with good cheer for everyone...

HUNKE'S MUSIC & ELECTRIC



To wish you
all the joys
of the
Christmas
Season

Rich in spiritual
blessings... warm with
the love and
friendship that are
so much a part of this
sacred, happy
time... Christmas comes
to gladden every
heart. We sincerely wish
for you, our friends
and neighbors, a full
share of the many joys
of the Christmas
season.

EDWARDS GIN

BENEATH THIS BANNER ARE THE WORLD'S BEST BARGAINS

CLASSIFIED ADS

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Political Announcements

The following persons have authorized the Muleshoe Journal to announce them as candidates for the offices under which their names are found, subject to the first Democratic Primary, May 7, 1960:

Representative
96th Legislative District:
JESSE M. OSBORN

For District Attorney,
154th Judicial District:
BILL SHEEHAN

For Sheriff:
DEE CLEMENTS

For Tax Assessor-Collector:
DON KEMP
DESS STAFFORD

For Commissioner, Prec. 1:
F. W. (Webb) WATTS
MRS. TOM MORGAN

For Constable, Prec. 1,
Bailey County:
J. J. REDWINE

Want Ads

RATES: Minimum charge 50c
1 times, per word 3c
2 times, per word 5c
3 times, per word 7c
4 times, per word 9c
2c per word each additional time.
All Card of Thanks \$1.00

Personals

I SERVICE all Kirby Vacuums. I replace brush rolls, belts, bags, motor brushes and all parts. Kirby Sales and Service. Mrs. Dale Buhman, Muleshoe, Rt. 1, Box 191. Call YO 5-3553. 1-11-tfc.

TODAY'S finest carpets are cleaned with Blue Lustre, use with long handle brush or applicator. St. Clair's... Muleshoe. 1-51-tfc

PHILLIPS TILE & FLOOR Covering. 104 West Manana. Clovis. Installation of ceramic, vinyl and asphalt tile. All kinds of floor covering, linoleum and carpeting. Call Gene Phillips, PO 3-9202 for free estimate. 1-8-tfc.

IF YOU want to drink, that's your business. If you want to stop, that's our business. For information write Alcoholics Anonymous, Muleshoe, Texas. 1-32-tfc.

EXPERIENCED farmer wants to rent farm on shares. Row crop or stock farm. Write Box Y, c/o Muleshoe Journal. 1-50-2tp

FINISH HIGH SCHOOL or Grade School at home. Books furnished. Diploma awarded. For information write Columbia School, Box 1514, Amarillo. 1-33-26tp.

DO YOU SEW? Coating, suiting, fur fabrics and Mission Valley Cottons at JACKIE SMITH'S Remnant Shop, 16 miles north on Friona Highway. Phone YO 5-3731. 1-42-tfc

Buy, rent, sell, or trade, use The Journal Want Ads.

If Your Baby Is 3 To 6 Months Old There Is A **Free Portrait** Waiting For You At **Cline's Studio**

Bookkeeping Supplies in Stock at The Journal.

WILL DO ironing in my home by the hour. Mrs. Stanley Harter, 1625 Ave. B. 1-46-tfc

LUZIER'S COSMETICS Free Demonstration Satisfaction Guaranteed

MRS. E. E. HOLLAND Ph. 3119 - 5449 - Muleshoe

Don't Soil Your Pinkies on Plumbing Repairs

AAA PLUMBING SERVICE Days 4210 Nights 9-0780 or 8250

Bookkeeping Supplies in Stock at The Journal.

3. Help Wanted

WANTED: Morning and relief waitresses. Cross Roads Cafe. 3-16-tfc.

SALESMEN: Unlimited earnings, year round sales program. Good working conditions. Applications confidential. Write Box M, care Muleshoe Journal. 3-47-tfc

HELP WANTED: Local man to train for full time or part time employment. Reliable company selling world's finest product. Contact B. J. Hatley at Singer Sewing Co., 218 Main, Clovis, N. M., Phone PO 3-5351. 3-33-tfc.

WANTED: Mechanic, Chevrolet experience necessary. See John Crow at C. & H. Chevrolet. 3-32-tfc.

HELP WANTED: Car hops, day or night, also part-time cook. Phone 5970, Bill's Drive In. 3-36-tfc.

WANTED Beauty operator at Bobby's Beauty Box. 3-45-tfc

4. Houses For Rent

FOR RENT: 2 bedroom house, hospital addition. C&H Chevrolet. 4-49-1tc

WANT TO RENT: 3 bedroom house, prefer with garage, by Jan. 1. Phone 9-1130. 4-48-tfc

FOR RENT: 1 bedroom home, living room, kitchen and bath. Phone 7180. 4-44-tfc

5. Apts. For Rent

FOR RENT: Furnished apartment. Call 7069, 319 W. Ave. E. 5-50-tfc

FOR RENT: Nice modern small house. See at 224 5th St., or call 9-0061. 5-51-3tp.

FOR RENT: Furnished apartment. One 3-room and bath, one 2-room and bath. Phone 6290, 1919 W. 20th St.

FOR RENT: Furnished apartment, adults only. Phone 8120, 323 Ave. E. West. 5-51-tfc.

FOR RENT: 2 bedroom house, \$35 month. S. E. Goucher, Phone 6261. 4-49-2tp

FOR RENT: 4 room modern house. See J. H. Ingram, 416 W. 4th. 4-50-tfc.

FOR RENT: Apartment. 511 Main. 5-51-3tp.

8. Real Estate For Sale

WANTED: To rent a 3 bedroom house in Muleshoe. See Joe Sooter, Phone 3353. 8-47-tfc

FOR SALE: 75 acres irrigated stock farm, good 8 in. well, plenty soft water. On Highway 70 between two good towns. Price \$154 acre, \$6000 cash, good terms on rest. For further information call Portales, N.M., RE 6-8014 at night. 8-50-3tp

HOUSE FOR SALE: 4 rooms and bath to be moved. Call 7724. 8-47-tfc

MULESHOE AREA LAND
● 47 acres with 6 room house, all metal barn, irrigated, underground tile, on highway.
● 340 acres, close in, combination stock farm, irrigated, 36 A. cotton.
● 100 acres close in on highway, 10 in. well, underground tile, some cotton.

BILL BEASLEY
Real Estate
Phone 3261 Res. 4291 Earth, Texas 8-45-tfc

CROSS REAL ESTATE AND INSURANCE AGENCY
Keep Your Property Well Protected
A Small Cost Will Pay A Big Loss
512 American Blvd. Ph. 5790

Need Help?
Find It Fast In The Yellow Pages

REAL ESTATE VALUES
● We have several good dry land listings.
● A good 160 A., also good 80 A.
● Other farms and small tracts.
● 2 and 3 bedroom homes.
● 160 A. with two wells.
● 4 room modern house, priced to sell.
● 2 bedroom home, furnished, for sale. 100 foot front.
ERNEST E. HOLLAND
REAL ESTATE
Mrs. Holland Salesman
Off. Ph. 3119 - Res. 9-0549
118-B Ave. B - Muleshoe

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Farms & Homes For Sale

● 160 A. house, 4 rooms and bath, 10 in. irrigation well, good level land, flat broke. You should see this place.
● 240 A., 4 rooms and bath, one 8 in. well. Most of it is level, nearly clean. Priced to sell, \$265 A. Close to little town.

J. E. DAY
On Lubbock Hwy
At East First Street

PROPERTY FOR SALE

● 160 acres, 47.7 cotton, 2 bedroom house, 10 in. well, to trade for 320.

● 160 acres, 47 A. cotton, \$350 acre.
● 2 Elevators, leased to large company, to trade for ranch. Debt free.

● 8 section ranch, 5 deeded and 3 leased. No house. Part fenced sheep proof. \$25 acre for deeded and lease thrown in.

Listings Appreciated

ALSPUR INSURANCE AGENCY
James Glaze, Realtor
Pho. 3200 Home 3069
Box 325 Muleshoe 8-41-tfc

FOR SALE

167 acre quarter S/E of Friona. Lots of improvements, including three bedroom home. Excellent 8" irrigation well on natural gas. All the land in cultivation and all top quality. Fair allotments. This will make some lucky family a wonderful home. Total price only \$58,450. Terms to be arranged.

O. W. RHINEHART
In Bovine 30 Years
Phone AD8-2081
Bovina, Texas 8-47-3tc

LANE'S LISTINGS

● 80-A. located west from Muleshoe, good 8" well on Nat. Gas. 26-A. cotton. Price \$30,000 with \$10,000 loan.

● 70-A. located N/W from town, well improved. 21-A. cotton. If you are looking for a home you should see this.

● 70-A., good 8" well. This priced to sell at \$22,000. 22-A. cotton.

● 177-A. S/E 16 miles from Muleshoe, 56-A. cotton. Price \$137,500 per A.

● 160-A. on pavement, well improved, 2 good 8" wells on Nat. Gas. Priced to sell at \$400 per acre, 30% down.

● 320-A. well improved, 2 good 8" wells, on pavement. This is a good buy, located in Farmer Co. Price \$100,000 with 30% down.

● 160-A. 2 irrigation wells, 3 bedroom house. 43-A. cotton. Priced to sell at \$250 per A.

● 80-A. Well improved, on pavement, good 8" well. Ideal for a home. 24-A. cotton.

● 160-A. in Okla. Large house. Will trade for good home in Muleshoe.

CITY PROPERTY
● 2 bedroom home in the Lenau Add. Price \$5,900. Mo. payments \$13.78, \$900 cash will handle.
● 2 bedroom house, will trade for equity in 3 bedroom home in Muleshoe.
● 2 bedroom and Den, cent. heat, attached garage, located near high school. This is a new home, nice large kitchen, carpet. This home is priced to sell for \$12,500.
● 2 bedroom home in the Lenau add., \$1250 cash down will handle.
● These and many others to select from. Also good Res. lot on good terms.

EDDIE LANE REAL ESTATE
Phone 4390 or 5680
Muleshoe, Texas

REAL ESTATE VALUES
● We have several good dry land listings.
● A good 160 A., also good 80 A.
● Other farms and small tracts.
● 2 and 3 bedroom homes.
● 160 A. with two wells.
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REAL ESTATE
Mrs. Holland Salesman
Off. Ph. 3119 - Res. 9-0549
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ERNEST E. HOLLAND
REAL ESTATE
Mrs. Holland Salesman
Off. Ph. 3119 - Res. 9-0549
118-B Ave. B - Muleshoe

WANT TO SELL: ¼ block. Has 4 furnished houses. Monthly income \$270. Also room for 4 more houses. Rosie McKillip, 410 W. 2nd, Muleshoe. 8-1-tfc.

FOR SALE: Two bedroom house, Country Club Addition. Bargain. Consider trade. Phone 9-1710, Muleshoe. 8-43-tfc

WILL TRADE: Quarter section irrigated land, 10 in. well, 43 A. cotton, for half section dryland in Bailey County. T. L. Timmons, Brown Supply, Muleshoe. 8-50-tfc

REAL ESTATE OPPORTUNITIES

● 2 sections dry land, S.W. of Muleshoe. Price \$100 acre. 29% down. Good terms on balance.

● 320 acres, 2 good 10 in. wells, 3 bedroom house. Price \$350 per acre. This place is in Lamb Co. and has good cotton allot.

● 320 acres good land with nice 2 bedroom brick home, new barn, 2 good wells, waters good. This is a good buy if you want a nice home. \$400 A.

● 320 acres, 2-8" wells on N.G. Small house, 56 acres cotton, 56 acres wheat. Priced at \$275.00 per acre.

● 320 A. north of Black, 2 good 8 in. wells, 216 A. wheat. \$275 A. Good level land.

● 160 acres in Lamb Co. 1-10" well, 58 acre cotton allot. A plan. Priced at \$375.00 This is a good buy.

● 160 A. One 8 in. well, 2 bedroom house, 48.6 A. cotton. A plan. A good buy at \$265 acre. Located northeast of Muleshoe.

● 80 acres in Lamb Co. Good 2 bedroom house, barns and other bldgs. 1-8" well, lays very good. Priced \$500.00 per A.

● 80 A. 8 in. well, 2 bedroom house, on pavement, price \$300 acre.

● Have 3 bedroom house to be moved.

● Have a country store for sale, man in bad health and wants to sell.

● Have several houses in town for sale, also some good commercial lots and sites.

● I am having some lookers now for land. If you want to see me. All listings highly appreciated.

"ED" HICKS REAL ESTATE
Office in Pool Ins. Bldg.
Bus. Phone 2950 Res. 3780

● 320 acres, good dry land farm, all in cultivation. 90 A. cotton A plan, 129 A. B plan.

● 30 acres close in, good irrig. well with sprinkler system, \$12,500.

● 40 A. close in good land, shallow water, \$450 acre.

● 160 A. irrigated, near Maple, 2 wells, good modern house, 54.4 acres cotton, land lays perfect, \$410 acre.

● 850 sq. ft. house, 2 bedrooms, modern, \$5,000. About 1 year old.

E. W. JOHNSON
Real Estate
208 Main Street
Office Next To
Imperial Barber Shop
Phone 4140 - Muleshoe 8-43-tfc

FOR SALE
● 320 A. 7 miles N.W. of town, lays perfect, good improvements. \$400.00 per acre.
● 320 A. north of Friona, 240 wheat, \$225.00 A. 29% down with 160 lease at \$3.00 per acre.
● 320 N.W. of town. A good buy at \$400.00 an acre, 160 acres to go with it at \$100.00 an acre.
● 320 dry with good improvements, \$42,000.00.
● 160 N.E. of town, lays perfect, one well. Only \$325.00 per acre.
● 160 close in on pavement, good improvements.
● 160 A., 1 mile town. Only \$200.00 per acre.
● I have two good 80, only \$10,000.00 down.
● 80 A., on pavement, good house, ½ mile concrete pipe, a perfect place for a home, \$48,000.00.
● Business lots, highway frontage for sale.
● Business buildings for sale or trade.
● Resident lots and houses for sale or trade.
● Need listings on dry land.
● Listings of all kind are appreciated.

D. L. MORRISON
REAL ESTATE
121 Ave. C Phone 9-1630
Muleshoe

Free Delivery of anything in our office store. Just call 5400 or 7220.

Have Good VARIETY OF LISTINGS

Some For 29% Down Several Farms For Sale

A. L. CARLTON
Realty
Farms - Ranches
City Property
Phone 4981 Friona, Tex. 8-48-1tp

Filing Cabinets, filing supplies, at The Journal.

● 480 A. 160 A. perfect and level with full 8" well N.G. Nice fine home, lots barns, out bldgs. Balance fine grass. Parmer Co. \$150 A. Some more can be put to cultivation.

● 1414 A. Imp. About ½ in cult. Balance grass. Mod. home - \$5,000 - in Soil-Bank. Priced to sell. Make me a good offer. Lots cotton.

● 80 A. Full 8" well, good Imp. \$10,000 down. Priced to sell or would consider trade.

● 160 A. Full 10" well, no Imp. \$175 A., with \$7,500 down will buy it.

● 280 A. Highly Imp. 3 bed rooms, good land, close enough to move cotton from Needmore, Baileyboro or even farther. \$255 A. Better hurry on it.

● Have a large amount of 80 A. farms. Come by and have a look and get your pick before they are gone. Some of the very best 80 A. farms.

● 2 Choice 160 A. Imp. Farms near town with good wells on them and they are good level. Ditch water. Under ground pipe on them. Better see them before it sells.

● 160 A. with a good 4 bed room house, 8" well, 33 A. cotton, 40 A. wheat. Price \$350 A. Level as can be and clean. Parmer Co.

● Choice 20 A. farm. Imp. very best, and choice 10 A. farm with good Imp. close in town. Have a look at them. Priced right.

Any size farm, we have it. Just come by, we will tell you about it and show it.

J. A. McGEE REAL ESTATE
Phone 6940 or Res. 1520
Located S.E. Depot Hwy. 84
Muleshoe, Texas

MULESHOE LAND
● 136 A., 10 in. well, \$325 acre. Small loan.
● 80 A., \$175 acre, \$6,000 loan. Nice place for the money.
● 85 A., \$400 acre, 24 A. cotton, small house. Large loan on it.
● 160 A., sprinkler land, \$185 acre, some in soil bank. All above places will reach cotton way down to south Bailey Co. line.

BILL COLLINS
REAL ESTATE
Next To Bill's Drive-In
Pho. 5970 - Clovis Rd.
Muleshoe
Bill Collins - Beyril Wingo

ATTENTION INVESTORS
RANCHERS & FARMERS
3520 - Acres Land for sale - \$75.00 per acre.
1820 - Acres irrigated - more can be if desired.
2000 - Acres Grass Land.
14,700 ft. Steel underground pipe with risers for sprinklers.
40x100 ft. Stran Steel Double Wall Grain Barn with 140' shed on South and East side and End.
24x112 ft. New Machinery Shed.
8000 Gallon Fertilizer distributing plant with contract on Phillips "GG" Anhydrous Ammonia.
100 head capacity feed lots with scales and working pens including cattle chute.
2 - Enslage pits
1 - Hog Shed
1 - 30,000 lb. portable Howe Truck Scale.
210 - Acre wheat allotment - wheat planted and up in good stand.
80 - Acres Alfalfa.
80 - Acres Rye.
9 - Irrigation Wells, 5 of these gravel packed, including pumps & motors and equity in Butane Tanks.
450 - Acres Land available for Grass Lease - would consider cash lease or rent with purchase of machinery. Terms can be arranged. For Details call D. H. Sneed, Muleshoe, Texas. Phone 4170, night 8373. 8-49-tfc

Ideal Bookkeeping Books in stock at The Journal. Farm or any business.

Free Delivery of anything in our office store. Just call 5400 or 7220.

Have Good VARIETY OF

SAND HILLS PHILOSOPHER ADMITS

Farmers Might Succeed In Making Rockets, But Declines The Honor

(Editor's Note: The Sandhills Philosopher on his Johnson grass farm probably is talking through his hat this week, but it's his hat.)
Dear editor:

Everybody talks about the lag in missiles and rockets in the United States is embarrassed about, but nobody seems to know what to do, outside of wringing our hands.

As I understand the situation, Russia is several years ahead of us, and we're not catching up. Russia can send up a rocket with three or four thousand pounds of payload, while the best we have been able to do is a few hundred pounds, and what this means is that if she can send that much straight up, she could send it likewise parallel, with some place like New York or Chicago or Detroit or Muleshoe or my farm out here as the target.

One of my neighbors was talking about this the other day and he said he had the solution. According to an article he had clipped out of a newspaper and was carrying around in his billfold, the United States is as far ahead of Russia in agriculture as it is behind in rockets.

"The thing to do," he said, "is to turn the rocket program over to farmers. If we can beat them Russians farming, we can beat them producing rockets. It's plain to see, the

real brains of this country are owned by us farmers."

I wouldn't argue with him about the brains, but I wish to say I wouldn't be interested in taking on any rocket production.

Oh, us farmers could maybe do it all right, but it's all we can do now to keep the government paying us for our surplus farm products, without having to worry about parity payments for surplus rockets. You let us get into the rocket business and flood the warehouses with guided missiles and four-ton satellites, and the city people would raise so much sand over the government hand-outs us farmers were growing fat on we'd never keep the agricultural part of our payments flourishing.

If the farmers of this country have any sense, they'll stick to farming and let the nuclear scientists worry about their own short-comings in the missile business.

By the way, I just looked up and noticed the calendar. Christmas is almost here. I don't know how it go here, but Season's Greetings.

Yours faithfully,
J. A.

TO PHILADELPHIA
Mr. and Mrs. George Mayo emplaned Sunday morning for Philadelphia, to spend several days there with the family of his brother, Mike Mayo.

Filing Cabinets, filing supplies, at The Journal.

It's The Law In Texas

Whether it's the nomination of a presidential candidate at one of the national political conventions, or the monthly meeting of your neighborhood PTA, a set of procedural rules compiled 80 years ago by an almost-forgotten Army General usually has much to do with the way the business is conducted.

You have probably heard of "Robert's Rules of Order" which was published in 1876. General Henry M. Robert ordered only 4,000 of his original

edition, but since that time almost 1,500,000 copies have been printed. The rules have been modernized from time to time, but the revisions have been slight.

Actually the rules for conducting a meeting go back to the early days of the English Parliament, although General Robert based his upon the rules and practice of the U. S. Congress.

Robert's Rules come close to being "law of the land." They are given added legal status by the fact that the charter, constitution, or by-laws of almost every organization you can name—your wife's literary society, your labor union, or the corporation you work for (large or small)—ordin-

The Muleshoe Journal
DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Published Each Thursday At 304 - 306 West Second Street, Muleshoe, Texas

And entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.

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BY CLYDE



"If this is regular, I'll take 2 gallons. It's not our equipment... it's the way we use it that makes happy customers."

HOLTS

Serving You Since 1931

We would like to take this opportunity to introduce to you a new addition to our family at Fry & Cox Bros. He is—

CHARLES RAYMOND BILLS

working in Hardware and Floor Sales. He has had several years of experience along this line. Many of you may already know Charles, as he has worked with local lumber companies since moving to Muleshoe in 1953 from Whiteface. Charles lives in the 800 block on West 6th. Street with his wife, Betty Jo and two children—David 6, and Charlotte 8. The Bills are members of the Muleshoe Church of Christ; and both are very active workers in the church. We feel very fortunate in having Charles with us, and hope that you will give him a chance to help you whenever you are in our store.

Fry & Cox Bros.

Your Friendly One-Stop Farm Service In Muleshoe
— Phones 3660 & 8430 —

AUNT HET

Sponsored for Your Entertainment and goodwill each week by—

LEE R. and W. M., JR.



Sometimes I Think Girls drink because they couldn't stand the kind o' fellows they go out with if they weren't a littled addled.

Farm-Car-Home LOANS

THE POOL Insurance Agency
LEE & MYRON

Phone 2950 Muleshoe

"And it came to pass in those days..."



May the oft-told tale of the Birth of our Saviour bring inspiration and happiness once again to you and yours during this Holy Christmas season. May we express our sincerest wish that it be a truly merry Christmas... bountifully blessed with His gifts of Faith and Hope, Peace and Good Will for all Mankind...

NICKELS GINS

- PLEASANT VALLEY
- FARWELL
- MULESHOE-FRIONA, ROAD
- EARTH
- CENTRAL COMPRESS, SUDAN



We wish You All a Very Happy Holiday Season

STATE LINE BUTANE CO-OP ASSOCIATION

MAPLE, TEXAS

Two Men Gave "Silent Night" To The World

The words of that famous carol "Silent Night, Holy Night," will ring this Christmas in many different corners of the earth. In the mountain town of Oberndorf, Austria, however, they will probably ring clearer and more distinctly. For it was here, some 141 years ago, that the carol was sung for the first time.

The background story of this famous song begins on a sad note for that night of December 23, 1818. Father Joseph Mohr, the parish priest, and his friend Franz Xavier Gruber, schoolmaster and church organist, had made a depressing discovery: that mice had eaten away the bellows of the church organ, and there would be no music for Christmas services.

Storm Lifts
As the two men were making their way through the wind and snow-swept streets of the village it is said, the storm suddenly lifted and suddenly all was serene. Father Mohr looked up to the snowy peaks and clear skies and muttered to himself, "Silent Night, Holy Night. All is calm, all is bright."

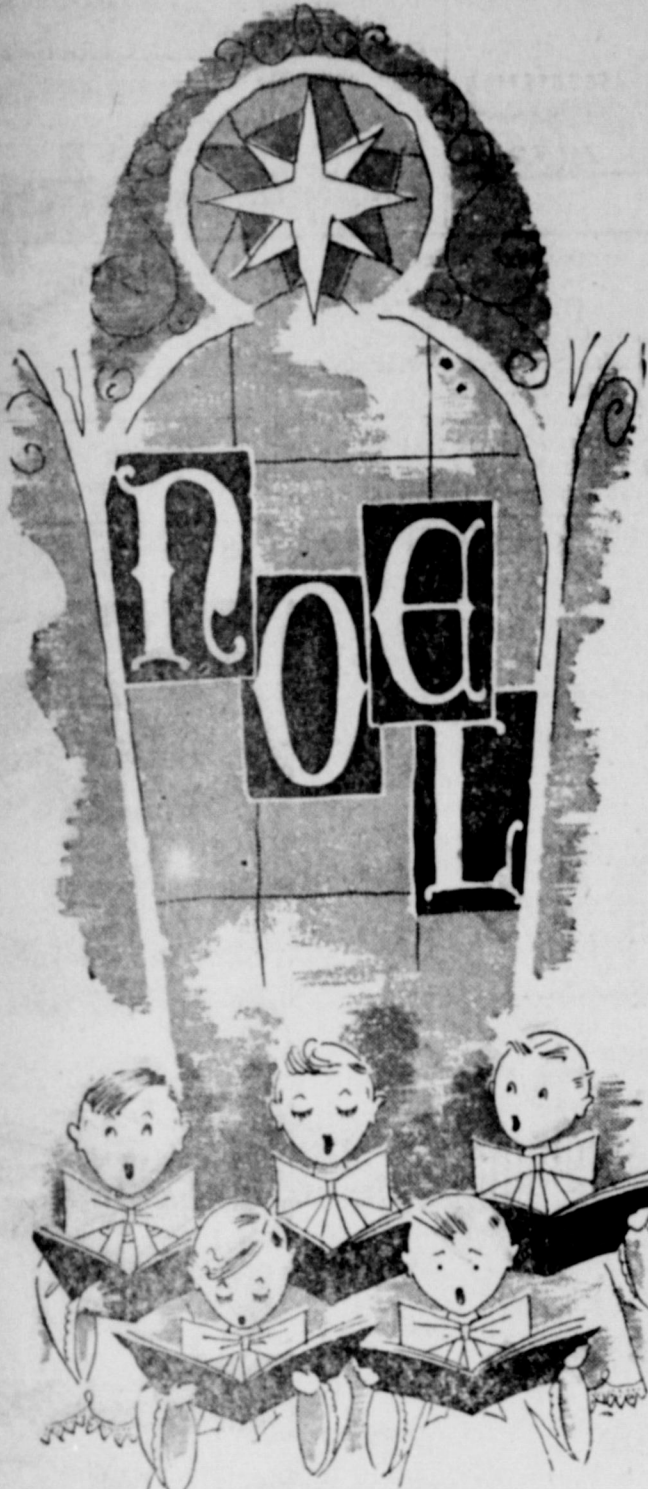
Immediately Gruber repeated the words, and both men were struck with the same idea—the beginning of a Christmas carol. The two hurried on to the schoolmaster's house and there, for the rest of the night, worked diligently on a melody and suitable verses. Remembering that there would be no organ music, they kept the melody simple, one that could be played easily on a guitar.

Holiday Music
There was music that Christmas in Oberndorf, after all, for Father Mohr and Franz Gruber led the villagers in the first public singing of what has become perhaps the best-loved of all Christmas Carols.

The organ that wouldn't play also figured in the popularization of the Oberndorf carol. The song became traditional in the Oberndorf region, but in the year 1830 when an organ builder came to fit the organ he heard the song, memorized it, and carried it across the mountains—and to the world.

One year after the organ builder memorized the song and carried it with him from town to town and village to village, the carol was included in presentation of a musical festival in Leipzig, Germany.

Great orchestras and great singers "discovered" the song and in the ensuing years it has become a part of our Christmas heritage. Father Mohr never lived to see the greatness the song would achieve. He died in 1848 and his parishioners had to pay for the burial of the poor, but dedicated priest, Gruber, the schoolmaster, lived 13 years longer, but also died poor and obscure, perhaps—perhaps not—aware that the world would always be thankful for "Silent Night, Holy Night."



With warmth in our hearts, we raise our voices to wish our many friends the very Happiest of Holiday Seasons

LEIGON'S CAFE

- James — Skipper — Velma
- Juanita — Frankie — Dorothy
- Faye — Dora — Earnice — Barbara
- Corky — Butch — Gary — Steve — Mike



Blessed Christmas

Blessed Christmas, time of happy hearts and uplifted spirits, is with us once again. And, at this glad season, our wish is with you . . . the wish that your Christmas may be rich in happiness, friendship, lasting joy.

Western Auto Associate Store



COME LET US ADORE HIM...

PAYMASTER GIN

W. M. "HAP" DANIELL, Mgr.

A Christmas Prayer



Let us rejoice now, for the Prince of Peace is born again, bringing us a renewal of faith and hope.

B. & C. MOTORS

BECKER and CURREY

Oliver Named To All South-Plains Second Team

Derrell Oliver, hard running fullback of Muleshoe, Tuesday was named on the second team All South-Plains Dream Team, as picked by the Lubbock Avalanche-Journal.

The first team was made up mostly of district champions and co-champions of the South Plains.

Class AA landed the most players on the team, with Floydada placing three of its gridiron warriors.

We are certain that if Muleshoe had won district, that Oliver would have landed on the first team. He was one of the hardest running backs on the South Plains. Injuries plagued Derrell most of the season is another reason he just missed the upper bracket.

Named to the first team offense were: Don Buch, Levelland, E; Hal Bateliff, Dimmitt, E; Danny Shipley, Floydada, T; Dan Smith, Lockney, T; James Blackwell, Littlefield, G; Marcel Dorethy, Denver City, G; Ronald Powell, Sudan, C; and Backs, Doug Cannon, Levelland; Don Vickers, Floydada; David McInturf, Sundown, and Joe Don Morrow Plains, the lone repeater from last year, and only a junior.

Named on the second team offense were: Ends, Gary Goetz, Friona and Nathan Hutson, Littlefield; Tackles, Bill Gravitt, Denver City and Joe Willard, Amherst; Guards, Tommy Wilson, Olton and Bo Roberts, Littlefield; Center was Reg Scarbrough, Snyder; Backs, Carol Norton, Seminole; Lutch Davis, Sundown; Derrell Oliver, Muleshoe, and Fred Kidwell, Denver City.

Receiving Honorable Mention were: Ends, Lyndal Black, Muleshoe; Jerry Don Glover, Lazbuddie, Tackles, Jerald McGehee, Lazbuddie; Bob Camp, Muleshoe, Guards, Marvin Gathright, Morton; Centers, Don Clements, Friona, and Phil Neimast, Olton; Quarterbacks, John Hair, Olton; Jackie Brown, Morton; John Brown, Abernathy; Terry Clark, Lockney; Carlos Barnes, Dimmitt and Derrell Jennings, Lazbuddie.

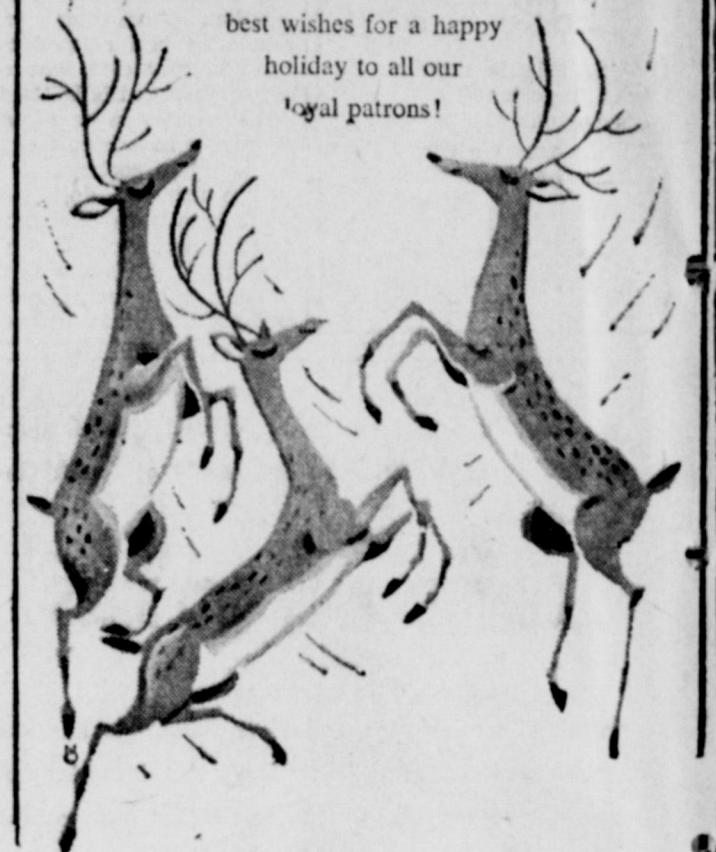


To our friends, a holiday wish that they may enjoy all the best of the season.

VALLEY THEATRE

GREETINGS

The season's the reason we're jumping for joy, with sincere thanks and best wishes for a happy holiday to all our loyal patrons!



DAMRON REXALL DRUG

The Season's Best Wishes



May the highways and byways of life lead to a Happy Holiday for you and yours! May we at this time express our gratitude to all of our many friends for their loyal patronage . . . To All

— A Very
MERRY CHRISTMAS
WESTERN "66" CO., INC.
— AND —
WESTERN FERTILIZER, CO., INC.

Visit Us In Our New Plant, Located On Plainview Highway 6 Blocks North of Cross Roads Traffic Light

A VERY MERRY



CHRISTMAS

It means so much to us at this time of the year to send you our sincerest wishes for a joyous Yuletide. We hope your holiday will be filled with good health, good cheer and spiritual satisfaction.

FARMERS COOPERATIVE ELEVATOR

Christmas Is Time For Remembering

While it is not true, of course, that "Christmas is for children," no other season or holiday brings to both young and old such vivid memories of earlier, happier times.

Christmas is certainly a happy time for the young. There is a sparkle and sweetness to the Christmas season that time cannot dim within our heart.

When the snow falls and the winter winds blow cold against the frosted panes, there is warmth and contentment in the glow of a hearth fire, and it is a luxury for children of all ages to close the eyes and call back joyful, happy scenes that are so deeply treasured they can never be forgotten.

He stroked his chin thoughtfully. "I sincerely hope so. This morning I asked Mr. Rogers what she wanted most for Christmas, and he said: 'The baby doll on the shelf over her head.' To me it seems like an odd present, but I guess you know what you want." He held the box out to her.

Elaine gasped. "Me—you mean me?" The clock struck five. "Oh, but you—I mean we—could have saved—"

"YOU could have saved. And if you'd bought the doll it wouldn't have been a present from me, would it? And then I wouldn't be able to ask a favor of you."

"A favor?"
"To have supper with me. And to have Christmas dinner with me tomorrow if you're not tied up."
"I'll get my coat," said Elaine breathlessly.

Back Again

"Hello again!" he said gayly. "Say, you've done a land-office business since I was here last. Not much left, is there?" His gray eyes studied the counter and the shelves behind Elaine. "That doll would make a fine present for some little girl."

Elaine's heart sank. "It's—it's more for a big girl," she stammered. "Besides—it's so expensive."

His eyes were sharp. He looked at her for a long moment, then said: "I'll buy the doll."

"Yes sir," said Elaine, turning quickly. She regained her composure while wrapping the doll.

"Is it for one of your little girls?" she asked.

"For THE little girl."

"Oh—and those other presents you bought?"

He leaned across the counter. His eyes twinkled. "There's eight boys," he whispered confidentially.

"Eight?" Elaine stepped back. "Goodness—what a big family!"

The man in the tweed coat was laughing. "Yes, isn't it? Too bad they're not mine. I'm just an uncle."

"But the little girl—she's yours?"

Is Your Home 'Safe' For the Holidays?

Did you ever wonder if the home you have lavishly decorated for the holiday season is anything but "safe"? If your home and decorations are "average," you are most likely surrounded by more fire hazards than the law allows.

The Christmas tree, in all its shiny splendor, is a potential torch. A "safe" tree is one that is freshly cut, with the base submerged in water or wet sand as long as it remains in the house. It is also located away from all sources of heat.

Safe lights for the tree must be laboratory-approved, and carefully inspected for frayed cords and damaged sockets. It is unwise to "economize" by using old cords year after year. It is also unwise to overload electrical circuits with additional lights, toys and appliances.

Only nonflammable decorations should be used on the tree. Discarded Christmas package wrappings should never be left scattered under the tree. Turn tree lights off when retiring or leaving the house. Regardless of whether the New Year has arrived or not, throw out the tree once the needles become dry and fall off.

A Question:

Why Do We Have Christmas?

It is now the season of Christmas, 1,959 years since the Prince of Peace was born in the Fulfillment of Prophecy, to reject a crown of gold and life of splendor for 33 dedicated years and a crown of thorns.

Because He came as a leader and teacher of men, there were those who devoted unceasing efforts to degrade and destroy Him. Yet, in quiet, God-like manner, He walked in the valley of men, teaching the fundamental principles of life and truth by both parable and example.

Because He lifted the eyes of mankind above the meaningless values of worldly power and earthly riches, He sinned against plunderers and tyrants, and for this He was crucified.

Because He called out in pain for the forgiveness of those who had tortured Him and nailed His body to a cross between two thieves, He set the highest example of the Golden Rule.

Because He came, with Divine direction, to lead mankind unto salvation, He is with us, always.

Because of His example and sacrifice, the tyrants and plunderers who seek to conquer and enslave are eventually set aside and relegated to oblivion... while the lessons of His Divine teachings remain forever, showing the way toward peace on earth, good will to men.

Because He is always with us, it is fitting that we observe the Christmas, the anniversary of His birth, in the hope that on this new Christmas the hearts of men everywhere will open up to receive His most wondrous message.

LAST MINUTE PRESENT

BY F. L. ROWLEY



ELAINE glanced up at the clock. Fifteen minutes more and the doll would be hers, Mr. Rogers had promised to let her have it at half price if no one bought it before closing time. Ever since she was a little girl Elaine had wanted a baby doll—just like this one.

For the third time in ten minutes she arranged the few items left on the toy counter. These last minute shoppers were so messy. All except that charming man in the tweed coat. He'd been the only bright spot in a hectic day.

"Well, did you buy yourself the Christmas present?"

Elaine turned to see Helen Smith grinning at her. Helen was in cosmetics.

"Not yet, Helen. Mr. Rogers says I can take the doll off the shelf at exactly five o'clock. Isn't she adorable? I hope no one runs in to buy her at the last minute."

"Not at that price!" scoffed Helen. "Unless your prince charming returns."

"Prince charming?"

"Don't kid me. That chap in the tweed coat. Now there's MY

idea of a Christmas present! He was in at least twice today again—wasn't he?"

"Three times," said Elaine, blushing. "He's been my best customer."

"And greatest admirer, if you ask me."

"Oh cut it out! Judging from the toys he bought he must have a dozen kids. No one's given me a second look in twenty-nine years. I don't think they're going to start now."



"That doll would make a fine present for some little girl."

"Oh—and those other presents you bought?"

He leaned across the counter. His eyes twinkled. "There's eight boys," he whispered confidentially.

"Eight?" Elaine stepped back. "Goodness—what a big family!"

The man in the tweed coat was laughing. "Yes, isn't it? Too bad they're not mine. I'm just an uncle."

"But the little girl—she's yours?"



Peace on earth...

Once more the Christmas message is renewed in our hearts. May the spirit-lifting joys of the season be yours.

Eddie Lane Ins. & Real Estate



Christmas

May the magical wonder of the first Christmas be renewed in all our hearts!

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GREETINGS

Here's a holiday tradition we really cherish... time out to tell you how much your loyal friendship and patronage mean to us and to wish you and your family a very healthy, happy and cheerful festive season!

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Season's Greetings

...and warmest wishes to all our friends

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SEASON'S GREETINGS

Home is where the heart is at holiday time, and we hope both your home and your heart are filled with joy as you gather with your dear ones to celebrate in the true spirit of love and good fellowship.
CROSS ROADS CAFE
RENA AND BUTCH BAKER

Student Council To Lead Discussion
by Magann Lamb

Muleshoe High School Student Council met Monday, December 14, and voted to accept the invitation to lead a discussion group at the Texas Association of Student Council's

Convention to be held at Amarillo this spring.

The group also decided to put a Christmas tree in the hall at MHS. Kay Wilson and Pat Barrett were put in charge of the decoration of the tree. Mary Gross suggested that each Council member bring some decorations to put on the tree and the decorations be

put up and saved to use again.

James Shepherd, chairman of the MHS campaign committee for Parliamentarian of the TASC, announced that his committee will start to work after the first of the year, Friday, December 18, the Council will meet at noon in Room 14.

The Student Council would like to thank Anthony's De-

partment Store for sponsoring the Council's float in the Chamber of Commerce Christmas parade. Also thanks to the students who rode the float and others who helped

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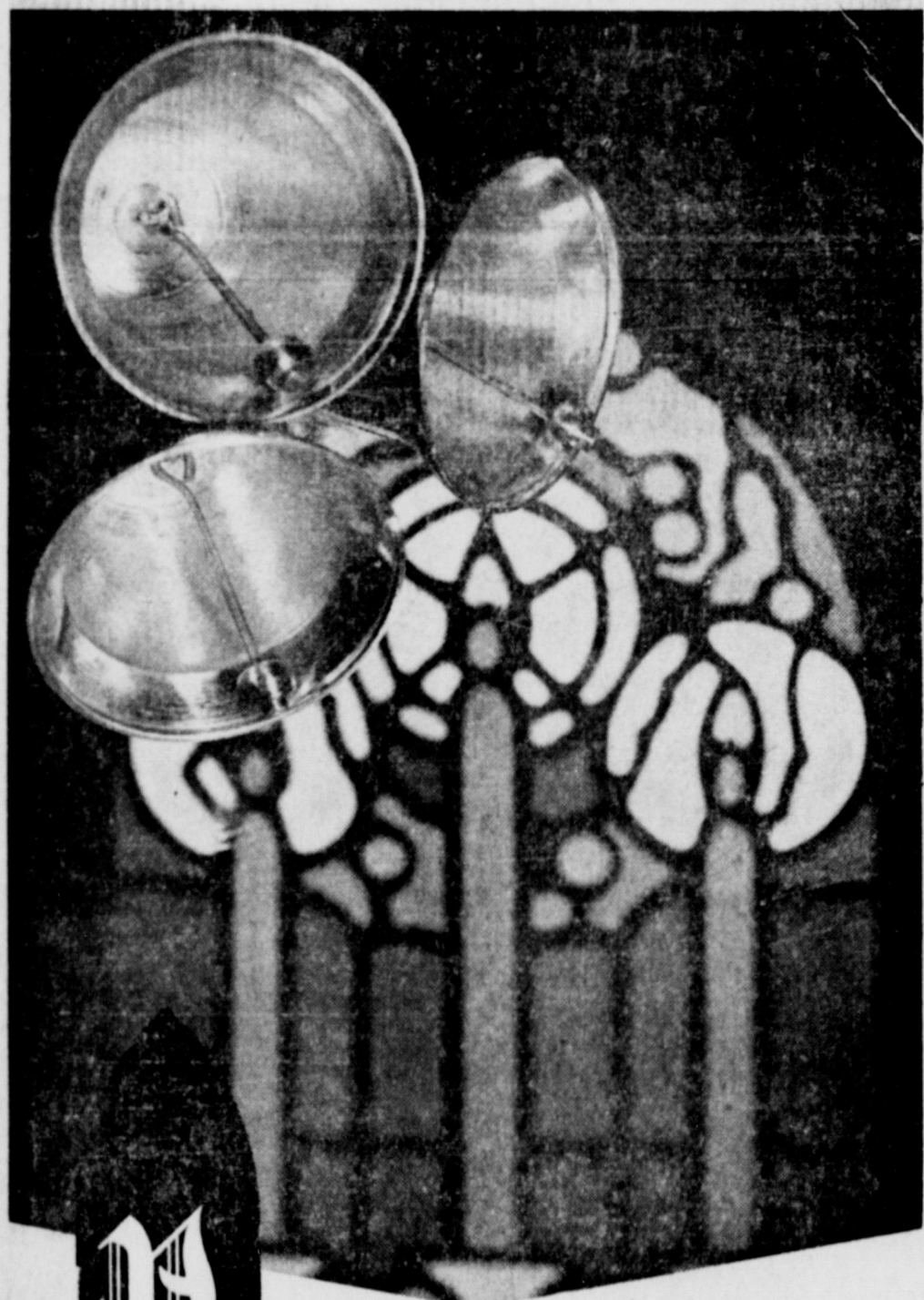
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CHRISTMAS 1959



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How wonderful is Christmas, and the message that it brings, of Peace and Good Will to All! How it warms every heart, brightens every eye and lightens every care! As we joyously celebrate this Holy Day we wish that the glow of happiness that it brings may lastingly abide with you.

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Gingerbread Is Top Holiday Treat

Turkey and all the trimmings, fresh fruits, candies and nuts—all help to put a "zag" in the kitchen or dining room table during the Christmas season. Sweetbreads, rolls and other evidence of Mom's cooking artistry are usually in evidence. Despite the fact everyone gathers around for the big Christmas dinner, "mulling" between meals is a custom nearly everywhere.

For such families, here is a "hibbler's" suggestion:

Honey Gingerbread
(Makes 1 loaf)
1/2 cup shortening
1/2 cup sugar
1/2 cup honey
2 eggs, beaten
1/2 cups sifted flour
1 teaspoon baking soda
1 teaspoon ginger
1 teaspoon cinnamon
1/2 teaspoon cloves
1/2 cup boiling water

Cream shortening and blend in sugar. Beat in honey and eggs until mixture is light. Mix and sift dry ingredients and add to honey mixture alternately with hot water. Turn into a greased 9-inch loaf pan and bake at moderate (375 F.) temperature for 20 minutes. Reduce heat to 350 F. and bake 10 to 15 minutes longer.

Christmas Tree Needs Care

From the moment you bring your Christmas tree home, keep it moist if you wish to insure safety, beauty and fragrance. Of course, you have to start with a fresh tree—one that won't drop needles when you move or shake it.

The first step is to throw cold water all over it as soon as you get it home. Then recut the stem with a new diagonal cut at least an inch above the old cut to open pores for drawing up water.

Keep Cool
Set the tree in water and keep it in a cool shady place until it is brought indoors for trimming. The first day a 5 to 6-foot tree is placed in water, it may take up a quart. After that, the water needs replenishing daily because the tree may take up a cup of water every day in a warm room.

Many chemicals have been tried for fire-proofing trees. Even substances like sugar, aspirin, or fruit acids have been used. None, however, has proved as effective as plain water which keeps the tree naturally moist.

Good Location for a Christmas tree is in the cool part of the room, away from radiators, fireplaces, radio, TV set, or other sources of heat. They should not be placed in doorways or locations that could block exit if fire should occur.

Plan the location before you select the tree.



THERE HE IS . . . Mary a youngster would like nothing better than to catch Santa Claus coming down the chimney.

About Mistletoe
One cannot help but wonder how mistletoe came to be the "kissing plant." The mistletoe is a parasite, or "thief" which attaches to a host tree and under certain circumstances will sap the life out of a healthy, sturdy tree.

Mistletoe usually grows on oaks, mostly in the top branches. The seeds are probably scattered by birds.



SEASON'S GREETINGS
Again we extend the Season's Greetings and our Best Wishes!
McADAMS Insurance Agency

SIGNS OF CHRISTMAS

The appearance of holiday decorations on streets and in windows of stores and homes is a sure sign, but there are also other ways to tell that Christmas is not too far away. You can count the days until Christmas on your fingers when:

Department store clerks are "extra" friendly and courteous. Strangers begin to smile and speak to you on the street. Children never fail to say "Sir" and "Ma'am."

The bus driver sees you running—and waits an extra minute. The grouchy neighbor across the street smiles and waves as you go by. Someone offers to help Mom do the dishes.

You find yourself suddenly feeling fine and looking at the world through rose colored glasses.

CHRISTMAS IDEA

Would you like to make this Christmas a memorable one? You can do it by preparing a special gift for a "stranger." Usually, with so many people to remember, most of us get out pencil and paper and decide how many relatives and friends we "must" give presents. This year, why not select an "extra" gift and turn it over to some organization which has the task of helping to bring something of Christmas to the less fortunate. Such would be a "gift"—one given with no idea of receiving something in return.



May the joyous spirit of the season lift your heart . . . brighten your life . . . and be with you for a long time to come.

McREYNOLDS JEWELRY



CHRISTMAS EDITION — SECTION 2

The Muleshoe Journal

VOLUME 37, NUMBER 51 THURSDAY, DECEMBER 24, 1959

Mistletoe Facts
Mistletoe traditions are said to have begun with the ancient Druids, who attributed great powers to the plant. It was supposed to keep away witches and prevent diseases, to encourage fertility and good luck. Mistletoe means "all heal."

Animals and Christmas
Possibly because animals have always been associated with the scene of the birth of the Child Jesus, children in some parts of France believe that animals are given the power to speak at midnight on Christmas Eve.



Fruits, nuts, cookies and sweets delight the hearts of children everywhere at Christmas. Here, with a how to our South state, is the recipe for a hot bread which should be of interest to the family cook:

Hawaiian Nut Bread
(Makes 1 loaf)

2 eggs
1/2 cup sugar
1/2 cup melted shortening
2 cups sifted all-purpose flour
2 teaspoons baking powder
1 teaspoon salt
1 cup chopped nuts
1 cup crushed canned pineapple (do not drain)
Beat eggs and sugar together; add shortening. Sift together flour, baking powder and salt. Add dry ingredients to first mixture and blend. Add nuts and pineapple. Stir just enough to combine. Pour batter into a greased 4x8-inch loaf pan. Bake in a moderate (350 F.) oven for one hour. Let loaf cool thoroughly before slicing.

TIME FOR PEACE
As sits the holy Christmas birth,
Be this, good friends our carol still—
Be peace on earth, be peace on earth,
To men of gentle will.
—Thackeray.

Gift-Giving 'Must' For Big Business

Christmas business gifts amounts to really big business when it comes to executives of large companies, a survey reveals. It has been estimated that about \$2 billion a year is spent on Christmas presents alone by industries for customers, suppliers and others on whose good will businessmen depend.

And fifty per cent of the executives don't like the idea although they continue the practice because they feel they must. Typical comments concerning the practice: "Anyone who doesn't give is out in left field." And, "It's a shakedown, and we know it. But we're helpless. We're suckers if we do and saps if we don't."

Many companies believe that a no-receiving policy isn't wise or won't work and permit employees to accept gifts of limited value. They offer the rule of thumb attributed to former President Truman: "If you can eat it up, smoke it up, or drink it up in one day, it's all right."

Six out of every 10 executives in big business "flatly disapprove" of giving business Christmas gifts.

WHAT ABOUT AFTER CHRISTMAS?

What happens the day after Christmas? Is the spirit of Christmas "spent" in lavish preparation and anti-elation, enjoyed but briefly, then thrown aside with the wrapping paper and colored ribbon? What happens the day after Christmas? Does one breathe a deep sigh and inwardly say, "I'm glad that it's over for another year?" If this happens, then certainly we are not "keeping the Christmas." The Spirit of Christmas is superficial. Our Christmas symbols and ornaments many of them pagan in their origin, are only decorative trappings for creating a festive spirit.



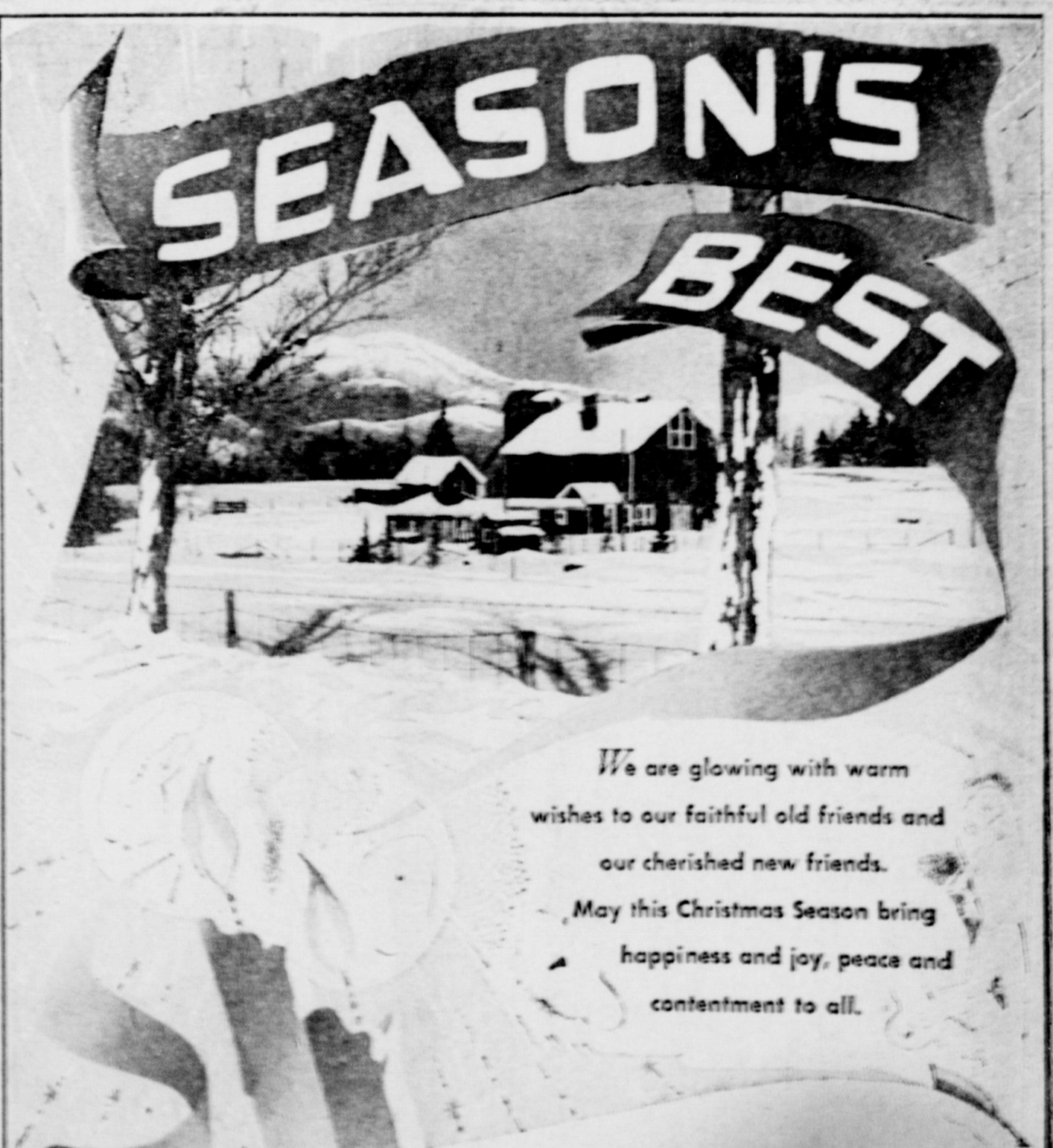
NOEL, NOEL . . . There is plenty of expression in the singing of these youngsters, members of the choir at a Washington, D. C., infant home.



May all the spiritual joys of the Holiday Season be with you and your dear ones this Christmas

ED HICKS REAL ESTATE

In Pool Building
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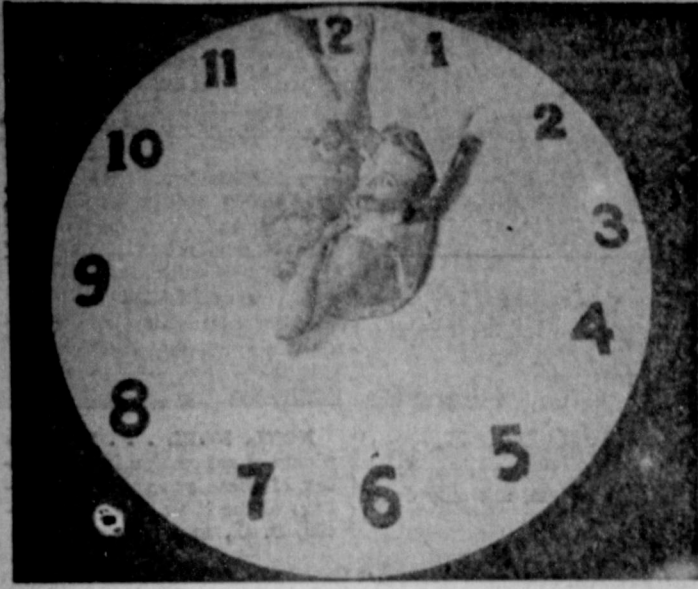
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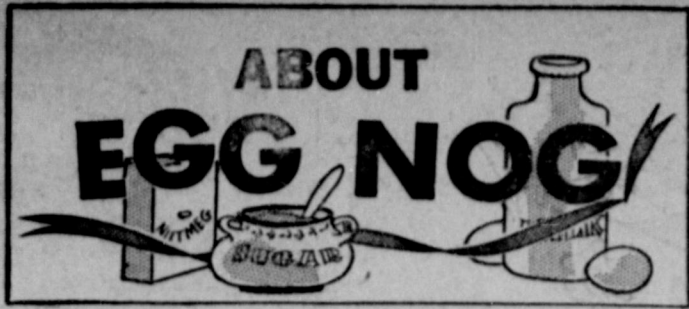


May the true meaning of the season come alive in your heart with joy and happiness for a truly Merry Christmas!

POOL INSURANCE AGENCY



MAGIC HOUR . . . The hour of 12 p. m. becomes a magic moment when it welcomes in a New Year. Traditionally, it is a time of gaiety and happiness and probably for longer than most of us can remember, photographers have taken advantage of the occasion to picture a pretty girl in a pose similar to the one above. Happy New Year, to one and all!



Eggnog's popularity is such that at Christmas and New Year's, the drink can be found in nearly every average American home. It is generally believed that Eggnog came to us from the Old English sack-posset, a hot drink which contains the same ingredients—milk, eggs, sugar and nutmeg. No one really knows who invented Eggnog. Researchers just say that it goes 'way, 'way back and like Topsy it "grewed and grewed."

The flavorful taste of Eggnog is not the only reason for the drink's popularity. Eggnog is easy to make, it goes a long way, and it allows the hostess to have as much fun as anybody else without having to worry about the guests. Eggnog is a serve-yourself drink, and most folks seem to prefer to fill their cup themselves.

Eggnog is flexible. That is, you can make a lot of it in one batch if you've got a large enough punch bowl and your refrigerator is particularly spacious. On the other hand, Eggnog can be made in smaller quantities—which are equally delightful and flavorful.

And, of course, in these modern times, you can buy it at the super market or from the milkman—packaged in containers of various sizes.

Spicy

Original Injun' Pudding New England Treat

Early Favorite
England isn't the only country that has traditional holiday dishes. An old New England favorite and one handed down from mother to daughter since early colonial days, is old Injun' Puddin'.

Original Injun' Puddin'
5 cups milk
1/2 cup dark molasses
1/4 cup granulated sugar
1/2 cup yellow cornmeal
1 teaspoon cinnamon

1/2 teaspoon nutmeg
1 teaspoon salt
4 tablespoons butter

Heat 4 cups of milk and add molasses, sugar, cornmeal, salt, spice and butter to it. Cook 20 minutes or until mixture thickens. Pour into baking dish, add remaining cold milk. Do not stir. Put into slow oven (325° F.) and bake for 1 1/2-2 hours without stirring. Serve warm with Cognac or Hard Sauce.
Serves 8.

Saint Nicholas



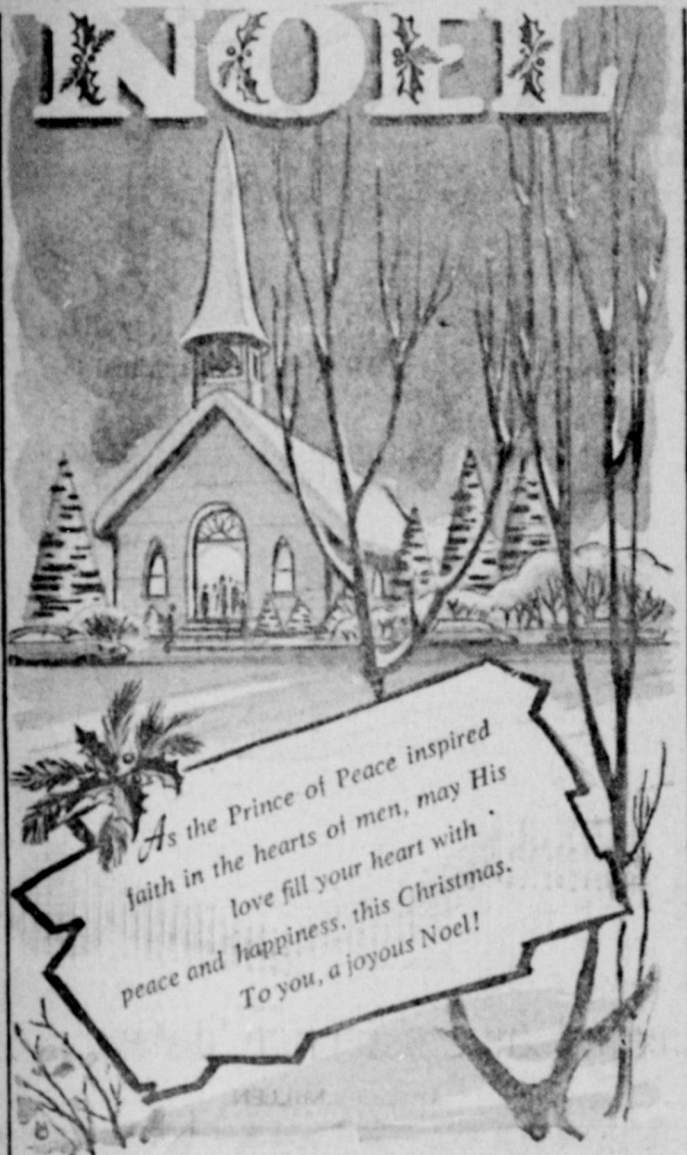
The legend of Saint Nicholas is, of course, centuries old, and began in Europe. The story had its beginning in the semi-tropical city of Patara, Turkey, where St. Nicholas was born and where he lived and died. Until after his death, when his remains were taken by Italian sailors to Bari, Italy, St. Nicholas traveled little, never venturing more than a few miles from his native region.

It was the goodness and generosity of St. Nicholas which led him to become the patron saint of many countries, of all boys, and of sailors.

Many legends concerning St. Nicholas, with re-telling have become a bit vague and clouded, but some things are certain: he was a man of wealth; he was generous and kind; and he was at one time Bishop of Myra.

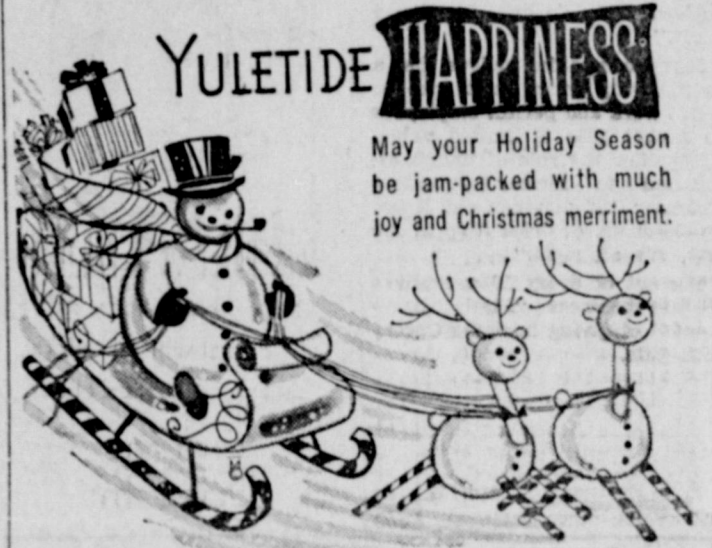


BURN A BAYBERRY
According to tradition, who burned a bayberry candle on Christmas Eve or Christmas Day would have a long life and a happy one.
An old verse reads:
"To learn your luck for the year they say
Burn a bayberry dip on Christmas Day.
If the flame burns bright the light shines clear,
Good Luck will be your throughout the year."



As the Prince of Peace inspired faith in the hearts of men, may His love fill your heart with peace and happiness, this Christmas. To you, a joyous Noel!

MULESHOE JEWELRY



May your Holiday Season be jam-packed with much joy and Christmas merriment.

MURRAY'S JEWELRY



At this time of year, we take a long look in two directions: backward with warm appreciation for your patronage, and forward with the happy anticipation of continuing to serve you.
MULESHOE AUTO PARTS



With the year coming almost full circle, we once again have the pleasure of extending the greetings of the season to our many good friends and wonderful patrons. May you all enjoy this last, but best, part of the year in health and happiness.
MULESHOE FLORAL

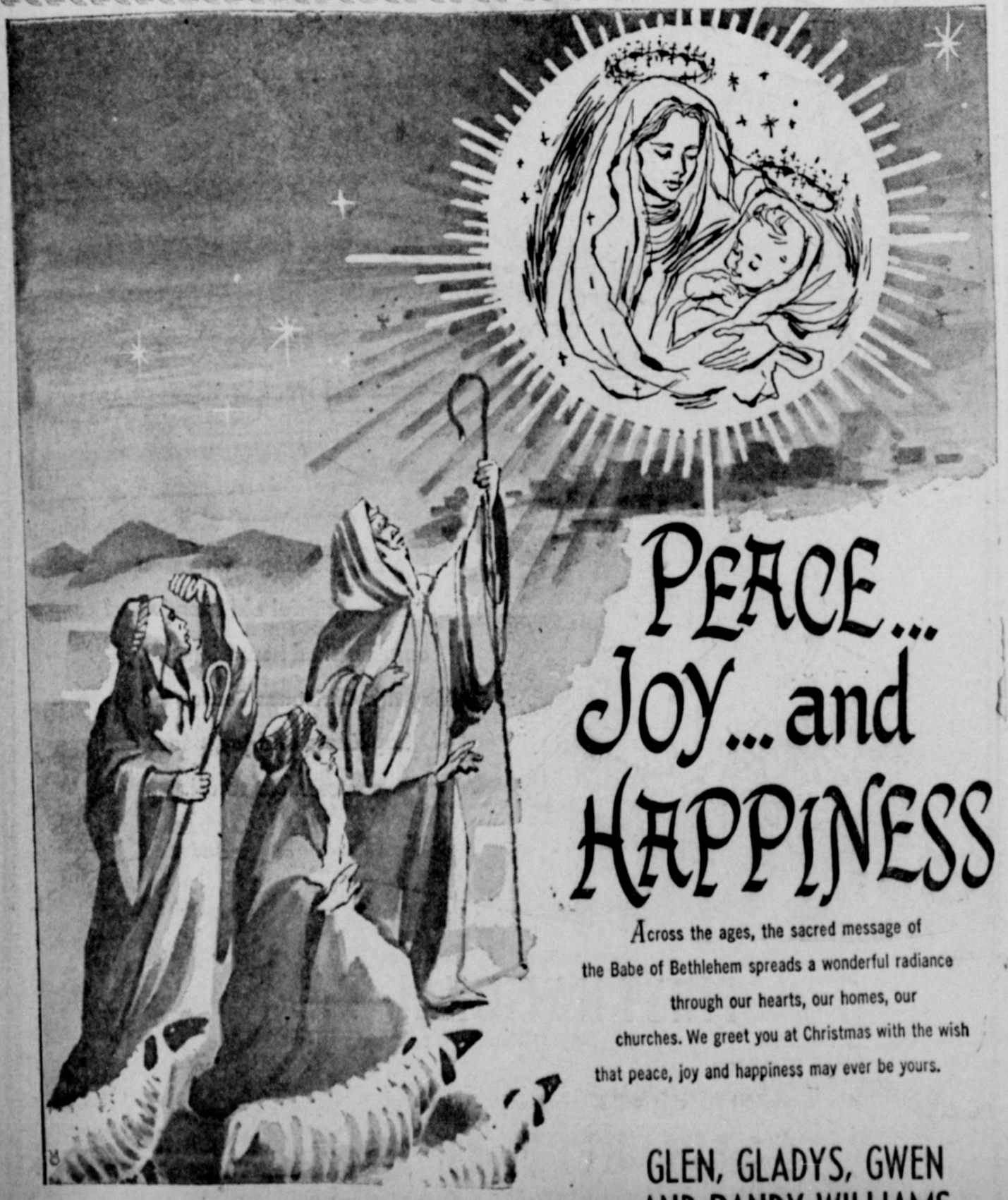


BEST WISHES

...for a Merry Christmas for You and all those Dear to You... May this Holiday Time be one of great Joy and Happiness...

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PEACE... Joy... and HAPPINESS

Across the ages, the sacred message of the Babe of Bethlehem spreads a wonderful radiance through our hearts, our homes, our churches. We greet you at Christmas with the wish that peace, joy and happiness may ever be yours.

GLEN, GLADYS, GWEN AND RANDY WILLIAMS

TURKEY and CRANBERRIES

Practically every nation has its special Christmas dish, and since Americans represent people from all parts of the world, it is no surprise that one finds different holiday menus in the various parts of our country. Two meat headlines, however, have thoroughly American pedigrees . . . turkey and cranberries.

Indians ate wild turkey, cranberries, and pumpkins before the first European colonists arrived. The turkey on present-day holiday tables is a domesticated variety of the native wild turkey. Though thoroughly American, the bird acquired a name indicating foreign origin. It is believed this happened because the goblet was mistakenly identified with the guinea cock, a bird imported from Africa by way of Turkey.

Big Business
Raising domesticated turkeys is an exasperating business, promoters say. The birds are dull-witted, sometimes will not eat for no apparent reason and stampede at the slightest provocation. Cranberry growers flood their bogs in winter to protect vines from cold and insect pests. Machines grade cranberries by their bounce—berries with plenty of bounce are firm and good.

Among other foods on the holiday table, olives and celery are foreign-born. Celery first made its appearance in France, in the 17th century. Olives probably originated in the region extending from Syria to Greece.

Potatoes, corn, lima beans, tomatoes, sweet potatoes, squash and garden peppers claim to be American, born and bred—but most of them first grew in South America, rather than North America.

Hawaiian Holiday

Although many Hawaiians have seen ice only as frozen in mechanical refrigerators, the trees used by the islanders for Christmas decorations are painted white to simulate snow. Christmas dinner is usually a private feast for the family. Open-house hospitality is rather difficult at Christmas because Hawaiians are always ready for a party and if families didn't close their doors for the holiday the home would be invaded by happy hordes of hungry guests seeking food and drink.

New England Tots Had Toys in 1880's

Old Sturbridge Village, Mass., is known about the country for its annual "Muster Day," but this recreated New England town of 150 years ago also comes in for attention at Christmas because of a unique collection of early American toys.

In the early 1880's, Christmas was just another day—unless it happened to fall on a Sunday, as the austere Puritans did not observe the holiday. But children of the day were like children of every period and every country. They did have toys and playthings.

Most of the toys of the day, of course, were probably hand-made carefully and painstakingly by parents. Most of them were made of wood, although some were tin, probably made and sold by the local tinsmith.

The collection of toys at Old Sturbridge Village include miniature furniture pieces, doll beds, wooden rocking horses, and even a pair of ice skates.

Examination of the toys of these early American children indicates that, just as Christmas hasn't changed, neither has the children's preference in toys.

Redeemer Legends Common Among American Indians

Redeemer legends were common among American Indians. While some were aboriginal, others probably were greatly influenced by contacts with Europeans, especially missionaries.

One of these legends was gathered by the Reverend Ephraim S. Phelps, a Wesleyan Methodist minister who lived among the Yuletide Indians for 21 years. The legend concerns the Ulukron (orphan of the Virgin) and how he traveled long ago from the far, far north. He talked to stout little men, to tall red men, to men in huts, to men in tall houses made of stone, to men who make broad roads and wear fine soft clothes and pearls and silver and gold. The Ulukron passed among them long ago and told the men to be good, to love good, and to do good. The Ulukron passed and talked. His eyes were soft and seeing. His eyes saw through men. His eyes saw and saw and men looked on and wept and stopped their wars. They stopped their hate. Their bows and arrows shot the deer but never man again.

The Ulukron pointed to the stars. He talked of the Crab, the Plough, the Great Bear. He talked of the God above those stars and he told men to be good and he would come again for all good men; and men began to be good. All Indians wait for the Ulukron.

Such is the story of the Ulukron, which as you can see, closely parallels (and most likely is) the story of Christ.

Carols Traditional On Beacon Hill

Every Christmas Eve the lights of Boston's Beacon Hill shine more brightly as happy carolers sing out their Yuletide greetings. The custom of Beacon Hill carols was originated by Frederick W. Briggs, in 1885, after spending a merry and musical evening in an English town. In recent years some 150,000 Christmas celebrators have joined the wandering minstrels in celebrating Joyous Yuletide on the Hill.

From the brilliantly illuminated State House to Charles Street, from aristocratic Beacon Street right over the Hill into the slum districts, old houses beam holiday tidings. Carolers stream up and down the Hill, past mansion fronts which are gaily illuminated with vari-colored lights. At Louisburg Square, guests toast each other with eggnog and the evening rings with the sounds of good fellowship and the echo of happy Yuletide greetings.

New Year Custom Coined 'Pin Money'

New Year's Day hasn't always been January 1 in England, but whenever the day fell it was the occasion for giving and receiving presents.

Kings and queens received very elaborate gifts on this day. The gifts presented and received by ordinary people led to the phrase "pin money." It was custom for men to give their wives and daughters money for pins and knick-knacks on New Year's Day.



MAN VS. BRONC IN NAT'L FINALS RODEO

Enoch Walker of Farmington, N. M. rides "Automatic"—both man and horse will compete in the first National Finals Rodeo to be staged in Dallas Dec. 26-30 at the State Fair Livestock Coliseum. Walker ran's third in saddle horse riding in money winnings for the 1959 regular rodeo season going into the National Finals. "Automatic" has been bucking for eight years and was picked for the first "world series" of rodeo on the basis of his performances during the entire year. The toughest broncs of all the rodeo stock contractors in the nation have been selected for the bareback and saddle bronc events at the National Finals.

New Year Feast Is Traditional In Many Lands

In practically any land that you care to mention, feasting is an important part of the New Year observance, probably on the theory that a good meal on the first day of the year will assure that there will be plenty in the days ahead.

Our American favorite, the turkey, gets the call most often in the United States and in some sections a "country ham" is a necessity. Feasts in England and Western Europe may include turkey, duck or goose. Latin countries bedeck their fowl with truffles, chestnuts and olives.

To many Swedes, glögg is as important as food at part of the holiday fare. This traditional drink is made with claret wine, sweetened with sugar and flavored with almonds, raisins, dried orange peel, cinnamon, cloves and cardamom. It is usually set afire before serving.

A popular Spanish dish is sopa, rice cook with olive oil, tomatoes, vegetables and meat particles. Africans enjoy *opus-opus*, which is composed of wheat grains, lamb and vegetables.

Free Delivery of anything in our office store. Just call 5400 or 7220.

1960 CAN WE MAKE A FRESH START?

Another year—another start. For some reason, these four words seem to symbolize the thoughts of most of us when we take the "old" calendar down from the wall and hang up the "new." As far as most of us are concerned, the old year is "dead" and we need only concern ourselves with today and tomorrow.

Another year, another start. Nothing could be more truer. But, it is not a start from nowhere, or from nothing. We begin this New Year with the experience and knowledge that we gained in the Old—and in the Older years before that.

We like to picture the New Year as a babe, bright-eyed and energetic, brimming with confidence and enthusiasm, quite a contrast to the bearded old man with a scythe who waited out the last minute of the Old year. This change in symbols is fair enough, because it is a new thing, and a new opportunity—simply because it gives us the chance to try again, to do better. So, before we forget this Old Year completely, let us look backward with an appraising eye. We change the calendar with the New Year, but we cannot wipe the slate clean—not in the truest sense. We ourselves do not change. Except for the fact that we are a bit older—and should be a bit wiser—we are the same individuals that we were 365 days ago when we were wondering (as we do now) what the New Year would "bring to us."

Welcome to the New Year, and to the time that it will provide for doing bigger and greater things. Welcome the chance—the opportunity—to make the effort for progress and improvement; but at the same time be thankful for the success and the failure that we knew in the year that is departed. If we lived the Old Year wisely, perhaps we are prepared to make the most of the New.



MERRY CHRISTMAS

May your holiday be bright with blessings, and glow with good cheer.

Corral Drive-In

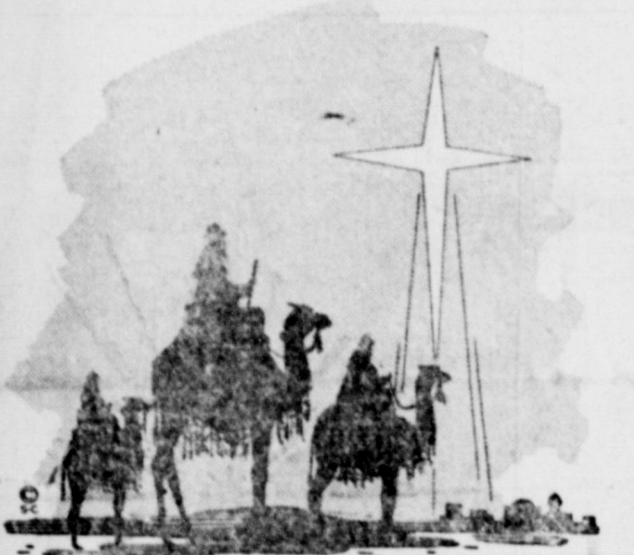


A Merry Christmas to All!

We wish you and yours a very Merry Christmas . . . and extend our thanks for your loyal patronage.

Central Texaco Service Station

D. L. McMILLEN



Joy to our friends,
Peace to our Nation,
Good Will to all.

CLYDE A. BRAY AGENCY



Peace, Good Will Toward Men.

...here's a prayer that our Savior's message.. first told so long ago.. will bring comfort and peace to all mankind at Christmas...

WILLIAMS SEED CLEANING CO.

Clovis Road Muleshoe, Texas



*To all our Friends,
our Thanks and
Warmest Wishes!*
AMERICAN TV
BOB GLASS



Wishing you—our friends—the happiness of Christmas time!
LAMBERT CLEANERS
MILDRED — WOODY

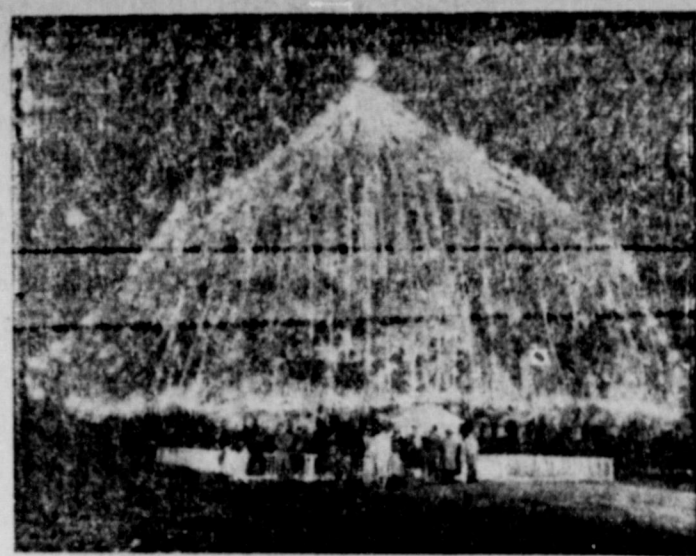
Greetings of the Season

We are very happy indeed to take this opportunity to tell you how much we appreciate the privilege and pleasure of serving you. It's our sincere wish that Santa brings you just what you're hoping for and that life holds many joyous occasions in store for you and all those who are dearest to you.

CAYLE REED BUICK CO.
CAYLE REED — DALLAS KINARD
JOE CURTIS — ALFONSO POSODAS

The Poinsettia
Here are some fingertip recommendations for proper care of the poinsettia, that popular house plant of the Christmas season:

1. Keep the plant in a sunny window, avoiding both drafts and heat. A temperature of 70 degrees is best.
2. Examine the soil frequently (at least twice a day) and keep it moist. When the soil begins to dry out, apply enough water to wet it to the bottom.



SHINING TREE . . . If you think trimming the family tree is a big task, how would you like to tackle a 200-year-old live oak tree? The beautiful tree shown above, was decorated for Christmas at Wilmington, N. C. The majestic tree rises to a height of 55 feet and has a limb spread of 110 feet. It took some 5,000 multi-colored light bulbs to get the glistening effect shown above.

Outdoor Decorations Are Very Popular

Decorating outdoor trees and shrubbery with brightly-colored lights is becoming more and more an American tradition, but while outdoor lighting is attractive and colorful, it is also dangerous and may cause damage to trees and greenery.

Bulbs of 15 wattage are sufficient for use in outdoor lighting arrangements. Electrical fixtures should be of the weatherproof variety, specially designed for outdoor use, and the lights should always be placed so that they do not touch the needles.

Spruce, pines and firs, if they are not too large, are ideal for outdoor Yuletide lighting displays, although other varieties such as hemlock, yew, boxwood and aboretvite are more sensitive to heat and easily scorched if caution is not used.

How to Make Porcupine Balls for Christmas
Making porcupine balls for Christmas decorating can be fun. Here's what you need: bottle caps, 6 to 8-inch lengths of string, 3 sewing needles, pointed wooden toothpicks, a waxed lunch bag, a half-pint of white paint and artificial snowflakes.

First, draw the string through the cork with the needle and tie it around the neck, making a hook. Then insert the toothpicks into the cork so that all sides are covered, giving a porcupine effect. Drop the ball into a large waxed lunch bag containing paint and shake until the ball is well covered with paint.

Shake the drippings off the ball and remove from the bag. Let set for a few minutes before sprinkling with snow or glitter.

Put the balls in a safe place to dry—allowing at least 18 to 24 hours.

CHRISTMAS WISHIN' . . . Will Santa remember? That's the question in the minds of youngsters everywhere as the magic night comes closer and closer. This young fellow seems to be going through the catalog to check on the availability of some of the items he requested Santa to leave under his family tree.

GREETINGS
Wishing you at Christmas the gifts of lasting happiness and contentment.

Good Luck
G.E. Laundrette

For unto us a king is born

Your loyal friendship is one of the many blessings for which we give thanks.



THE LONE STAR GIFT SHOP



In the spirit of Christmas, we send our greetings and hearty good wishes to our many friends.

The Kittrells
Buste, Avalon, Kay, and Ken

Happy Holidays

*It's an old-fashioned custom, 'tis true,
But it's a custom we still think is sublime,
To sing out our good wishes to you
For a simply perfect happy holiday time!*

ALSUP CLEANERS



PREVIEW . . . There are few things more exciting to the youngster who has been waiting and waiting for Christmas than slipping down the stairs to see if the jolly old gentleman has arrived. If the hour is yet too early, who's to know if a fellow decides to set up watch by the chimney and greet Ole Santa when he comes?

CHRISTMAS THOUGHT
It is said that the Christmas spirit led St. Francis to pray that "I may not so much seek to be conceived as to understand; to be loved, as to love. For it is in giving that we receive, it is in pardoning that we are pardoned; it is in giving that we are truly blessed."

Christmas is a special-making season . . . marking the birth of the Babe of Bethlehem . . . and as such it promises a golden blessing for all mankind.

Merry Christmas to All!

TAYLOR METAL PRODUCTS

Greetings

Good wishes and greetings go from us to you at Christmas time, with the hope that you and yours may enjoy all the happiness that goes with a real old-fashioned Yuletide.

HEATHINGTON LUMBER CO.

Silent Night

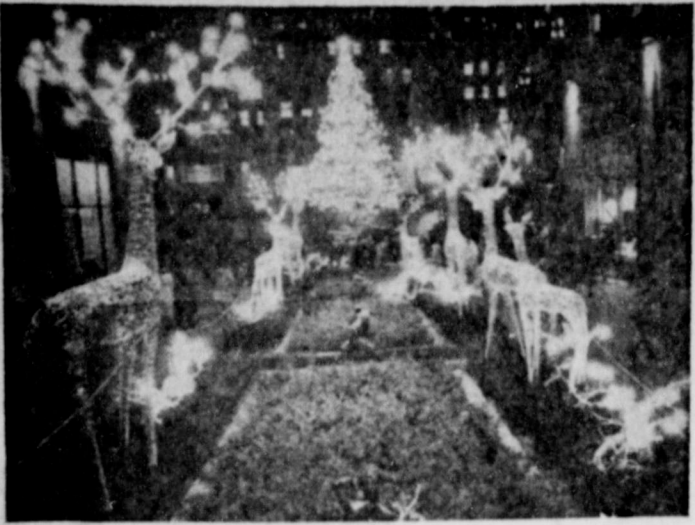
Like the Wise Men of old,
may you find treasures of the heart and the spirit this Noel!
Christmas Greetings!

GILBREATH SEED AND GRAIN CO.
RUFUS and ROLAND

Merry Christmas

Christmas is here . . . and we wish for you all its deepest pleasures . . . expressed in greetings from friends and loved ones . . . experienced anew in the inspiration of the ageless Christmas story. And, as the Wise Men followed a Star, and found the Babe of Bethlehem, may you and yours find spiritual peace and joy at Christmas.

R. B. H. Super Market



FAMOUS SCENE . . . Folks come from far and wide each year to view the Christmas decorations at New York's famous Rockefeller Center and to attend the annual Candlelight Concerts held beneath the famous tree shown in the center of the photograph.

Christmas Bells

Bells have long been associated with Christmas and New Year as well as hundreds of other joyous occasions, but there are fewer today than there have been for centuries.

During World War II thousands of bells were melted down for metal or were shattered by bombs. After the war only three churches in all London had bells that could be rung. In Germany, the Nazi melted down an estimated 150,000 bells, only a fraction of which have been replaced. Italy restored more than 11,000 church bells lost or damaged in the war.

Because of this shortage, there has been a demand for bells ever since the war, but there are probably less than 20 foundries engaged in casting the huge bronze bells that peal in towers throughout the world.

One foundry belongs to a Troy, New York, family that has been manufacturing bells since Revolutionary days. Another family concern is located in Sinn, West Germany, and has been turning out bells for 300 years. A London foundry still making bells was established in 1670.

Origin Lost

The origin of bells has been lost, but the business of making them hasn't changed much since the Chinese Emperor Heang-ti ordered a set in 2997 B. C.

To make a bell, a foundryman builds up a "core" of brickwork and fine clay bound with hair to shape the vessel. The mold's outer portion is similarly sculptured inside an iron casting.

When the two molds are finally prepared and clamped together, metal is poured into the hollow between them. In the old day casting called for solemn ceremony, and nobles gathered to toss in offerings of gold and silver.

Composition

For this reason, many an old bell is reputed to ring more sweetly, but the truth is that a bell owes its sonorous voice to its time-honored content of about four parts copper and one part tin.

Big bells are always made to order. The world's largest has never pealed. The 193-ton "Tsar Kolokol" was cast in Moscow in 1733 and allowed to cool off in its earth-covered molds for 103 years. It lost an 11-ton bit of its lip before being hung.

A second Moscow bell, 128 tons, is the greatest in actual use. An 18-ton bell in the Riverside Church, New York, is the largest bell ever tuned.



"Unto Them an Angel Appeared Saying, He is Born . . . The Prince of Peace!"

FARLEY INSURANCE AGENCY

MR. AND MRS. JOHN FARLEY



To you and yours, the peace and joy of Christmas with sincere best wishes from us.

LAMBERT PLUMBING



Main Street Beauty Shop



Christmas is in the heart, where joys are deeper and fond friendships are cherished. May your Yuletide be a cheerful one for you and your family.

JOHNSON & NIX

Christmas Has But One Meaning

Probably, if all the words that have been used to describe the meaning of Christmas were laid end to end, side by side, they would form a gigantic bridge from here to Bethlehem.

Throughout the world, in every corner of Christianity, Christmas is THE holiday, universally celebrated, universally recognized.

Because of the fact that so many have written so much about Christmas and its meaning, it is remarkable that the story of the Nativity has remained such a simple and unaffected narrative . . . "For God so loved the world, He gave His only begotten Son."

In this modern world that we live in, and the space age to which we have directed our best minds and greatest talents, it should be a welcome change for every man, woman and child to seek the serene solitude of the Master's House and there meditate, with reverence, unashamed, upon the true meaning of this holiday that we celebrate as Christmas.

Away from the laughter and jestivities, the caroling and the presents, one can still stand in the shadow of the momentous event which took place nearly 2,000 years ago. Because God so loved the world, He sent forth a Redeemer, His only begotten Son, bringing the promise of eternal salvation.

The true meaning of Christmas is neither hidden, nor is it obscure. It is obvious. And it cannot be ignored. This is why Christmas is universal; why it belongs to men of all races, in every corner of the world. And this is why each and every one must carry the meaning of Christmas within his heart—and build his own bridge to life eternal.



Angels singing brought the tidings of the Christ Child's birth. Once again, we hear and rejoice in the sacred story to tell in well-loved carols, and in the inspired words of the Bible. May Christmas happiness be yours.

Charles L. Lenau Lumber Co.



Season's Greetings

We welcome the festive season and this opportunity to tell you how much pride and pleasure we take in your friendship and loyalty. Have a very happy holiday!

West Texas Farm Labor Assn.



A Joyous Christmas

As the merry Christmas bells echo far and near, as friends and families gather to celebrate the happiest of holidays, we wish for everyone the season's best.

Texas Sesame Growers, Inc.

Spirit of Christmas



To rejoice in the glad message of the Christmas story . . . to treasure the blessings of home, family and friends . . . to know the rewards of giving . . . often richest when the gift is a smile or a greeting of warmth and cheer, may this spirit be yours this Christmas.

Johnson-Pool Tire-Appliance
RANDY — MYRON

May the Christmas message of Peace and Good will be a light of hope to guide the way to a better world for all of us . . .

MULESHOE STATE BANK

A FRESH START

BY F. L. ROWLEY

BAILEY tapped her wristwatch, looked at it again. Only 10 p.m. Two more hours to work. Then she shrugged; what did it matter? When the New Year did arrive she'd be standing on the corner outside the hospital waiting for a bus. Not very exciting. The only thing she could expect from the new year was a bit better luck. This past year had been most unkind to her.

Someone must have been reading her mind. "I'll bet you're glad this year's almost over." It was Wilson, the special duty nurse. Bailey laughed. "Right. Everything happened to me. I cracked up my car last week. Yesterday I knocked over a cabinet of expensive drugs—I still have to see Dr. Saunders about that."

"And today Dr. De Groot checked out," said Wilson. Bailey reddened. "I'm going to miss him. He was the nicest intern we've had here in years."

"Especially to you," said Wilson. "Did he say anything when he was leaving?" "Well, he told me he would begin his practice on the west side—with some old doctor, I understand. He'll take over when the old man retires."

"Good for him. But I didn't mean that. Didn't he say anything—er—personal? The other



"I've got tickets for a night club," he said with a grin.

Bethlehem Observes Three Christmases

This year, as usual, pilgrims from all over the world will worship in the little town of Bethlehem, the holiest spot of Christendom. Visitors will worship in the grotto where Christ was born and in the towering Basilica of the Nativity, built during the sixth century by Emperor Justinian.

Yet the residents of Bethlehem, which has a far greater population than it had some 2,000 years ago, will celebrate three Christmases, rather than one.

The western church keeps December 25 holy. The Greek Orthodox Church keeps the Christmas according to the Georgian calendar, on Jan. 7, and the Armenians observe January 19.

The Greek Orthodox Church and the Armenians share the Basilica, the Roman Catholics use their own church "adjoining"—but all three share the grotto where, traditionally, during the early hours of December 25 a tiny statue of Jesus is wrapped in swaddling clothes and laid in the manger.

Merry Christmas



Here's our cheery greeting for a Happy Holiday... wishes that great Yule joy may come your way.

DINNER BELL

Will Be Closed Xmas Eve Through Jan. 1st

AN APPLE FOR CHRISTMAS

If there's a traditional reason we don't know about it, but any youngster (or grownup) who hangs his stocking from the mantle shouldn't be surprised to find an apple there come Christmas morn. This isn't because Santa raises apples during his "off" season, but it does indicate the status of the apple as the "all-American" fruit.

Apples are grown in every State of the Union. More apples—and more apple pies—are produced in the United States than in any other country. In a good year about two-thirds of a bushel is grown for every man, woman and child.

The apple's ancestry is traced to immigrants. Plant students believe the progenitor of the modern apple appeared first in south west Asia, between the Caspian and Black Seas.

Apples do not grow true from seed and for this reason most seedling apple trees are worthless. Occasionally, however, one is found with highly desirable characteristics. Such a tree can be propagated endlessly by grafting.

Discovery of a fine new apple is the plant world's equivalent of striking gold or oil. And, to our knowledge, no one has ever complained about finding a bright red apple in a Christmas stocking.

Legend Associates Plant With Christmas Day

Numerous plants and animals are associated with Christmas legends and some of the most beautiful have to do with flowers. The Christmas rose, for instance, was said divinely created. A shepherd maid wept because she had no gift to lay before the infant Child in the Manger, when suddenly an angle appeared before her—

The angel spoke, his voice was low and sweet As the sea's murmur on low-lying shore. Or the whisper of wind in ripened wheat.

Then, after hearing why the maiden wept, the angel touched the ground where her tears had fallen with the branch of lilies, he carried. Immediately the place was white with Christmas roses, which the happy maid gathered and laid on the manger.

Of the others, Sainfoin, or Holy Hay, is believed to have cradled the infant Christ in the Manger.

And the snowdrop is the flower of the Virgin Mary, and is said to be the emblem of the candles she lighted on Christmas Eve.

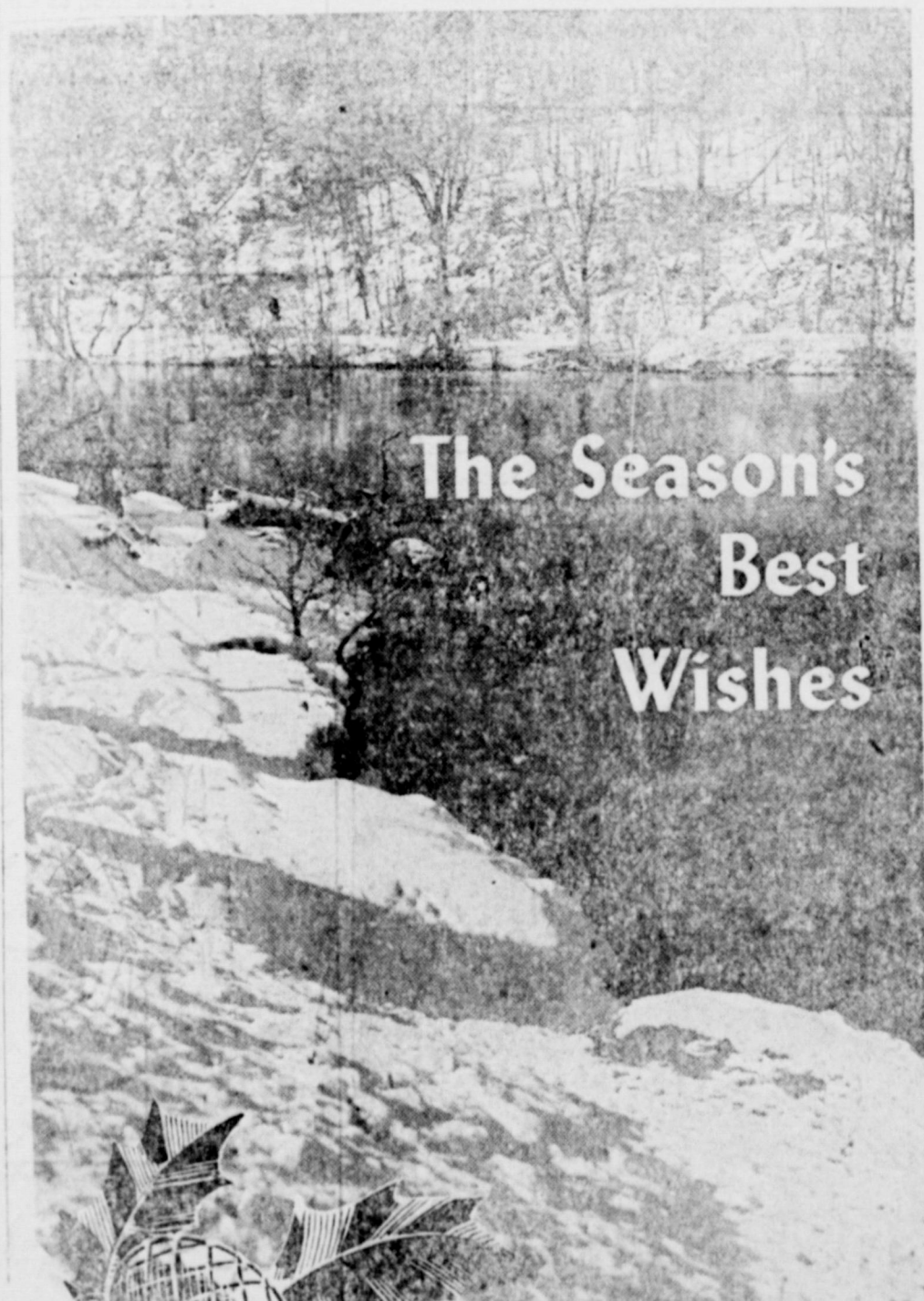


MULESHOE ELEVATOR



May the Joy of the Holiday Glow Brightly for You and Your Family

CITY CLEANERS



The Season's Best Wishes

We sincerely wish our many customers and friends all the blessings of this happy season, and extend our thanks for their patronage through the year!

S. E. CONE ELEVATOR

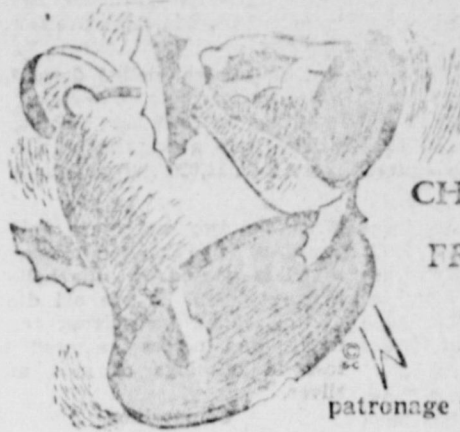
IRA MAJOR

VIRGIL

JAMES EDD

Holiday Stockings

"We cannot be definitely sure how the custom of hanging stockings at Christmas began, but almost certainly it is associated with St. Nicholas. According to one story, St. Nicholas dropped some money down the chimney of a poor but proud nobleman and the money fell into stockings that had been hung by the fire to dry."



MERRY CHRISTMAS, FRIENDS... and thank you for your kind patronage this past year.

EDD and MARIE

Commission Agent for Hub and Lang Freight

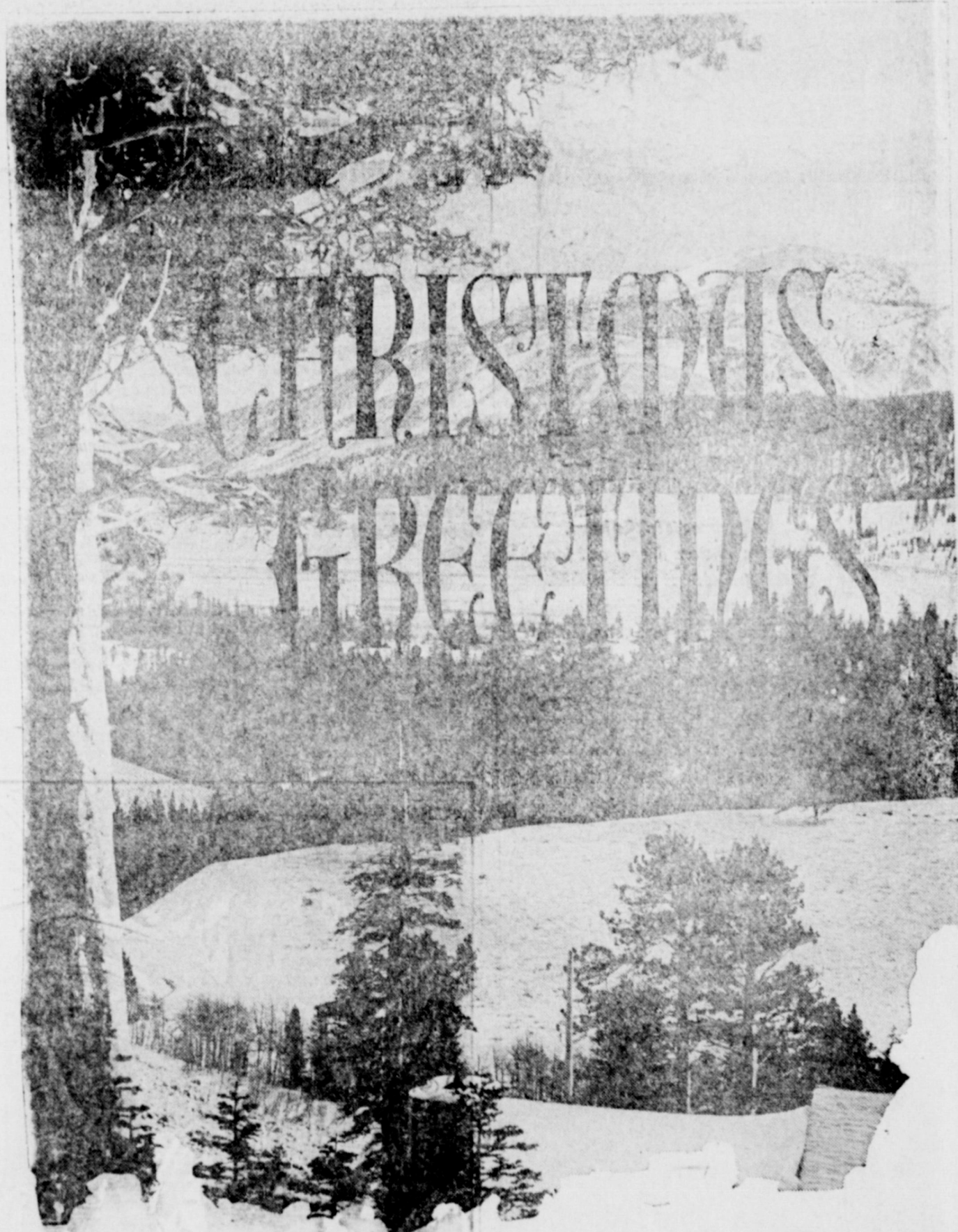
New Year Observance Not Always January 1

New Year's Day has been observed at various times of the year. In ancient Egypt, it was observed in June, when the traditional overflowing of the Nile was the signal for the beginning of a New Year. The Babylonians began their year in early March, as did the early Romans.



Happy Holidays...

BEAVERS FLOWERLAND



Once more we come to Christmas, the day of Greetings and family gatherings, of Joy and Peace and Good Will. On this day we especially want to pause and say "Thanks" to you for our very pleasant association during the past year. We want to wish you a very Merry Christmas, with our most sincere wishes that the New Year will bring an abundance of happiness.

SHERLEY-ANDERSON GRAIN CO. LARIAT, TEXAS

YULE CUSTOMS

In Scandanavian families, all shoes are placed together on Christmas day—in the belief that this will cause harmonious living through the coming year. In Ireland, it is traditional that only a woman named Mary snuff the candles on Christmas Eve. In some countries, such as Nova Scotia, it is believed that bad luck will come if the Christmas tree is taken down before the end of New Year's Day.

First Observance

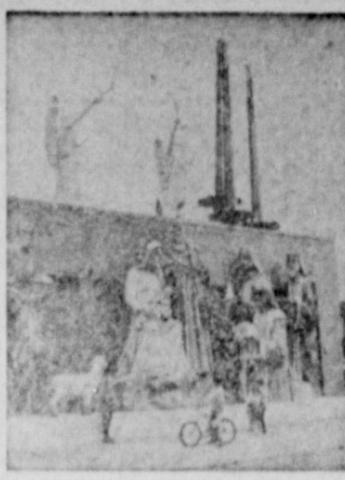
The first Christmas observance in this country took place shortly after Columbus discovered America. The Santa Maria and Columbus on Christmas and his men were unable to free her. The ship was stripped of as much gear as possible and when the Nina was unable to accommodate all of the Santa Maria's crew, some of them were left behind in a fort, that in honor of the season was called Le Navidad, the Nativity.



SEASON'S GREETING . . . Young voices raised in harmony with the songs of the seasons. This is a part of Christmas that is traditional almost everywhere. Children shown above represent members of New York's St. Vincent Ferrer Church Boys' Choir.

Trimming the Tree

The manner in which it is decorated can take away or add to the appearance of the most beautiful Christmas tree. Too often, the number of lights used to trim a tree is arrived at by guesswork and the results are disappointingly "spotty" or "lopsided." Professionals achieve good lighting effects by using this formula: Height of tree (in feet) x width of tree at base (in feet) x 3. If your tree is 6 feet high and 4 1/2 feet wide at the base, the formula goes like this: 6 x 4 1/2 x 3 = 81 lights for a good lighting effect.



NATIVITY SCENE . . . This elegant Nativity Scene was erected in front of a Chicago plant, which manufactures the displays for department stores and display companies. You can get an idea of the size of the figures in this display by comparing them with the children.



SANTAS A'PLENTY . . . This young lad looked a bit awed as he presented his Christmas list to Santa—and who wouldn't be? Some fifty Santas were pictured as they gathered at a New York restaurant for a final briefing before hitting the streets to collect funds for the Volunteers of America, which sponsors Christmas dinners for the needy.

MERRY CHRISTMAS

With genuine appreciation of our pleasant relations, we extend to all our friends the Season's Greetings. We wish you all the holiday joys with an abundance of good health.

LONG'S GARAGE
MR. AND MRS. HOMER LONG
DON SMITH

Since 1916
The first mince pies were patterned in oblong shape, after the manger in which Christ was born. The crust of the pie represents the gold brought by the three wise men, the many spices represent the frankincense and myrrh.

Nut Cake Adds Variety to Holiday Table

Getting ready for Christmas, company usually keeps the lady of the house extra busy preparing all sorts of good things to eat. It's hard work, but to the lady who takes great pride in her cooking ability, the compliments received are ample reward.

There's no end to the variety of desserts which may be baked in the oven. There are cakes, puddings, and gingerbreads from which to choose. A special treat is:

Spicy Cake-Nut Topping
(Make 1 loaf)

- 2 1/2 cups sifted all-purpose flour
- 1 teaspoon cinnamon
- 1/2 teaspoon cloves
- 1/2 teaspoon nutmeg
- 1/2 teaspoon mace
- 1 teaspoon allspice
- 1/2 teaspoon baking soda
- 2 teaspoons baking powder
- 1/2 teaspoon salt
- 1 cup firmly packed brown sugar
- 1/2 cup baking powder
- 2 eggs
- 1 cup thick soured milk or better milk
- 2 tablespoons granulated sugar
- 1/2 cup chopped nuts

Sift together flour, cinnamon, cloves, nutmeg, mace, allspice, baking soda, baking powder, and salt. Gradually add brown sugar to shortening, creaming until light and fluffy. Add eggs one at a time, beating after each addition. Add dry ingredients alternately with buttermilk. Pour this batter in a 9 x 9 x 2-inch loaf pan. Sprinkle granulated sugar with nuts and drizzle on batter. Bake in a preheated (350°F.) oven 30 to 35 minutes.

Holiday Custom

In Crepossovia, the Christmas tree is the center of much attention during the holiday season. The tree is decorated with many candles, assorted candies, nuts and fruits and is surrounded with singing and dancing until the New Year at which time the children eat the goodies before the head of the household discards the tree.

Greek Tradition

A traditional preparation in Greece is "Christosomo" or "Bread of Christ." Before baking this holiday treat, the housewife makes a hand print on the surface of the dough and it is said that the hand print is proof of the birth of Christ.

IT'S STILL CHRISTMAS

In Spain they say, "El Natal." In Italy, it is "Il Natal." Hollanders say "Kerst-Missel." In Germany, they refer to "Weisnachten." In the English-speaking nations, it is called, "Christmas."

CHRISTMAS CAROLERS . . .

In olden days, carolers were as much a part of the Christmas scene as holly and mistletoe and each year this custom of bringing the songs of the season from house to house is finding new popularity.

Reptiles of Old Popular in Toys

Space ships and rocket guns, emblematic of the current age—will be amply evident in the Christmas toy department this year, but right alongside them in many cases will be toys representing the things of the world long ago—notably dinosaurs.

Dinosaurs, the great reptiles that once dominated the earth, varied widely in shape and size. Some were no bigger than chickens, while the mighty Branchiosaurus reached a length of 80 feet and weighed about 50 tons.

Toy makers, of course, have to keep down the size of their model dinosaur skeletons. This they do, in their current offering of toys, with one exception—a stuffed toy dinosaur that is seven feet tall.

Choose Right Toys

Children's toys should be geared to age—but not necessarily chronological age, inasmuch as interests and motor skills do not always develop at uniform rates.

Parents who observe their children at play generally have a good idea as to toy preferences.



OVER THE HILLS

A joyous time, this Season of the year—a time for us all to enjoy good fellowship, good cheer and Holiday happiness. A time, also, for us to express gratitude for pleasant associations and warm friendships such as yours

ROBINSON BOOT SHOP

GREETINGS and best wishes for the holiday season

Many and marvelous are the joys of this festive season. We wish you a bountiful share of all of them!

E. R. HART COMPANY

HOUSTON — RUBY
MARGARET — LORETTA
R. C. DAVIS — TUCKER — HOWARD CARLYLE
HOWARD TAYLOR — OTTIS — WESLEY — JOHN GROSS

MERRY CHRISTMAS

Our Christmas wish for everyone we know is for a wonderful holiday season, just filled to overflowing with all the traditional joys, warm good cheer and good fellowship.

We'd like you to know how very much we have appreciated your patronage and we're looking forward to the pleasure of serving you in the future as we have in the past.

MORRIS DOUGLASS IMPLEMENT CO.

MORRIS — H. A.
BILL, JUNIOR — PETE — NONA BLAKE

TO WISH YOU

Holiday Joy

May your home be bright with joy all through this most festive of holiday seasons. To all of our friends we wish the merriest Christmas ever.

MILLS MACHINE SHOP



Joy at Christmas

The time of happy hearts and uplifted spirits is with us now in all its glory. And, at this glad season, our special wish is for you . . . a sincere wish that this may be your best Christmas ever . . . rich in happiness, friendships and lasting spiritual joy.

HOLTS

MARY FRANCES & CLYDE
FRANK — SHORT — WALTER — ERNEST — D. W.

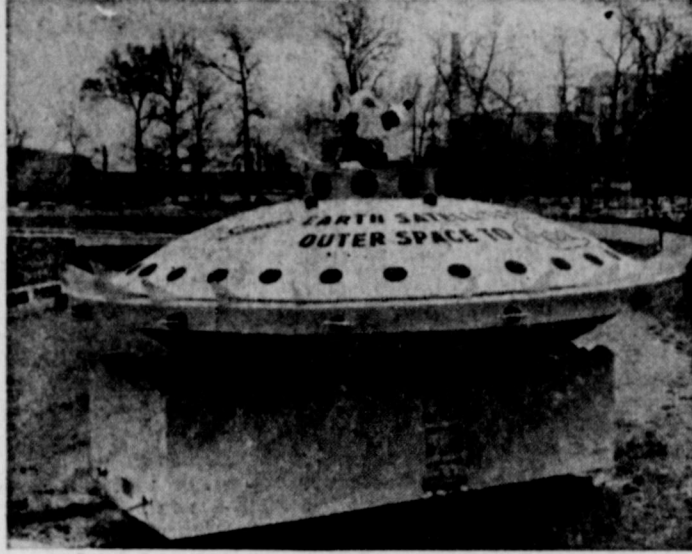
But Christmas is not superficial. Christmas is REAL. And must observance of the holiday be REAL and not the mere matter observing customs and practices as a matter of conformity. The glitter is gone from evergreens and holly wreaths on the day after Christmas. The tree suddenly becomes old and drops its needles upon the carpet. No longer does the bright figure of Santa adorn the mantle or doorway; it simply hangs there, bereft of glamour and stirring little anticipation.

It Has Meaning

Unless we have "kept the Christmas" in preparations for, an observance of Christmas Day, then we have observed a meaningless holiday.

This year, let us keep the Christmas in a spirit that will keep its profound meaning of the holiday deep in our hearts for the remainder of the days after Christmas.

As we observe the Christmas, we must find time to meditate upon the great reality—that upon this day Christ was born, bringing to a mankind the promise of eternal salvation. This is the message of Christmas and the secret to the successful keeping of Christmas for ever and ever.



MODERN VEHICLE . . . We don't think the reindeer and sleigh will ever be replaced, but the jolly old gent shown above appears to have dropped out of space via an earth satellite. He probably only wanted to show the modern generation that he was "on the ball." Come Christmas night, it's a safe bet he will return to his familiar and long-honored method of transportation.

HOW TO SAY Merry Christmas

As Christmas is the most universally celebrated of all world holidays, so is the expression "Merry Christmas" the most universal of all greetings. Here is an interesting game based upon this Yuletide salutation. See if you can match the greeting at left with the proper language on the right:

- | | | |
|---------------------|-------|------------|
| 1. Buon Natale! | | Hawaiian |
| 2. Glad Julen! | | Japanese |
| 3. Tin Hao Nian! | | Italian |
| 4. Chrystovjna! | | Chinese |
| 5. Feliz Natal! | | Greek |
| 6. Joyeux Noel! | | Portuguese |
| 7. Kinge Shinnon! | | Swedish |
| 8. Mele Kalikimaka! | | French |

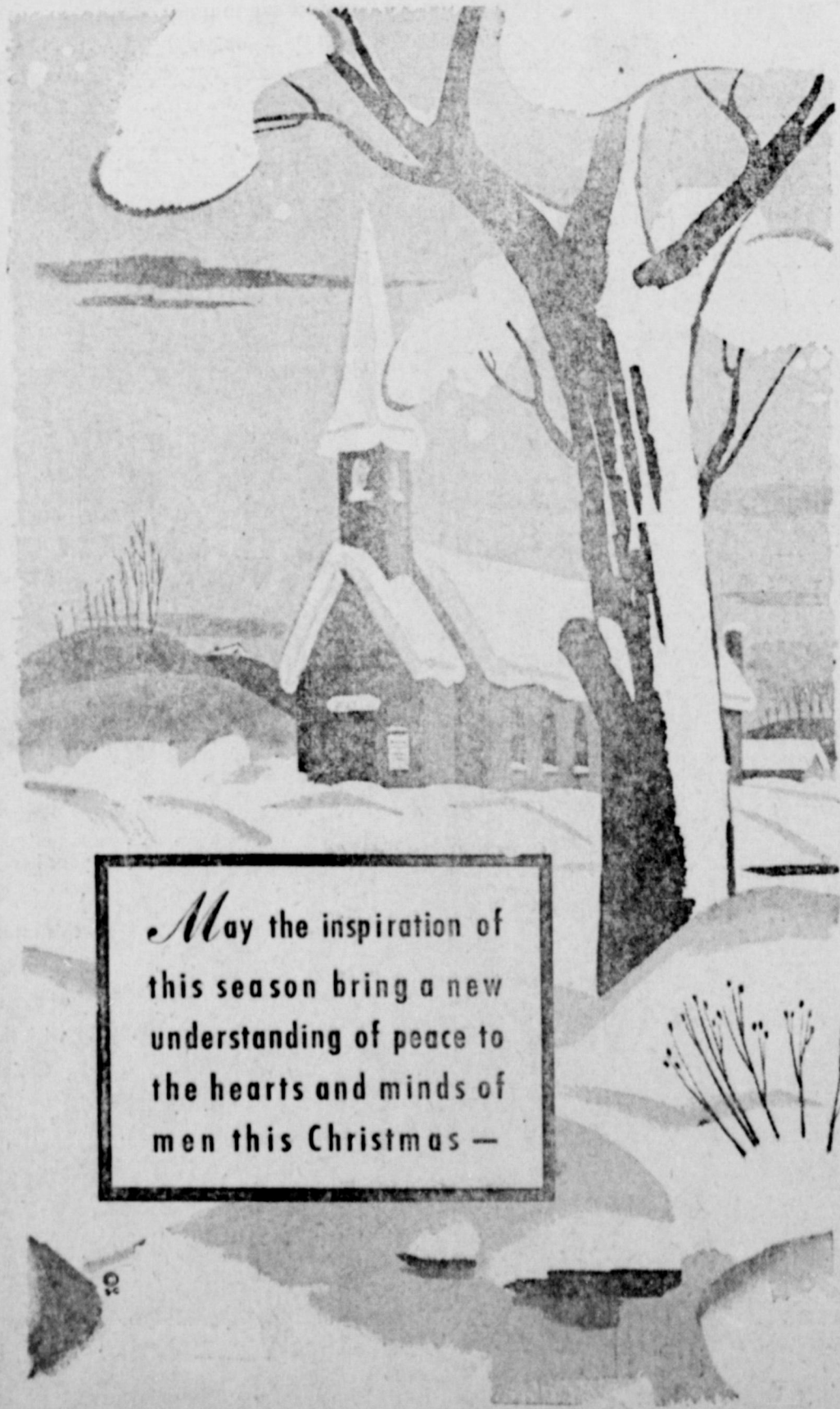
ANSWERS: 1. Italian; 2. Swedish; 3. Chinese; 4. Greek; 5. Portuguese; 6. French; 7. Japanese; 8. Hawaiian.



To wish you joy and happiness for Christmas

...and to extend our sincere thanks to all our good friends

BOVELL MOTOR SUPPLY
SPENCE • CARL • BO



May the inspiration of this season bring a new understanding of peace to the hearts and minds of men this Christmas —

CITY OF MULESHOE

Customs Associated With New Year's Day

Centuries ago, the Vikings built huge fires at the turn of the year to propitiate their fierce Norse gods. The ancient Romans would observe the start of a new season by hanging masks of Bacchus upon trees and vines, with the hope that fertility would be imparted in every direction to which the masks were turned by the wind.

The Scots switched the trunks of fruit trees, in anticipation of a "howling good crop."

No one knows for sure why we moderns think it necessary to make as much noise as we can on New Year's eve, unless, like some of our ancestors, we believe that evil influences will be frightened away by all the noise and shouting.

George Washington Held Open House

Some historians say our first President is responsible for the "Open House" custom that is a part of New Year observance in this country. In the year 1790, when the seat of the government was in New York, George Washington opened the doors of the Presidential mansion to home and foreign diplomats, as well as local citizens.

"Open House" on New Year's day grew in popularity. At the turn of the 20th Century, newspaper columns carried "at home" notices announcing the hours during which visitors would be received. The host and hostess would receive guests during certain hours and then close their receptions to join the procession of callers at other "open houses."



HAPPY NEW YEAR . . . All set and ready to welcome in the New Year, this young lady typifies the youthful vigor and freshness which we associate with another year.



Season's Greetings

Away we go, full speed ahead! We just couldn't wait another minute to tell you how deeply we appreciate your loyal friendship and patronage and to extend to you and your family our very warmest wishes for a holiday season bright with all the great blessings life has to offer!

MULESHOE CO-OP GINS
EARL RICHARDS, Manager