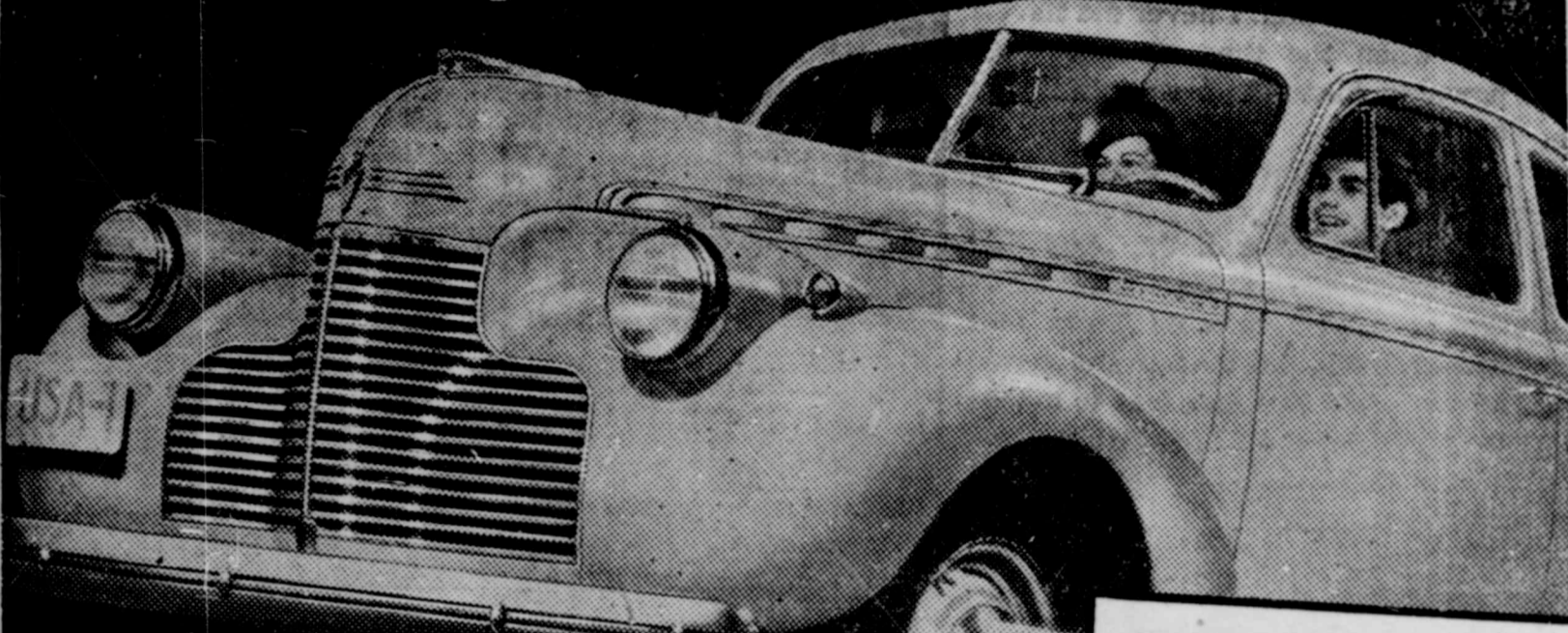


IT HOLDS FIRST PLACE
in Pep, Power and Pick-up
among all low-priced cars!



1st in Value, just as it's 1st in Sales!

You drive the leader when you drive a Chevrolet for '40—the leader in pep, power and pick-up—and the leader in style, stamina and sales!

It holds first place in acceleration—first place in hill-climbing—first place in all-round performance with all-round economy—among all cars in its price range.

That's why Chevrolet for '40 is first in sales . . . why more people buy Chevrolets than buy any other make of car . . . and why your Chevrolet dealer strongly recommends that you eye it—try it—buy it—today!

LEADER IN SALES . . . 8 OUT OF THE LAST 9 YEARS

"CHEVROLET'S First Again!"
Teague-Bailey Chevrolet Co.
Brownfield Texas

The 1940 Chevrolet gives higher quality at low cost! . . . Low Prices . . . Low Operating Costs . . . Low Upkeep.

No other motor car can match its all-round dollar value

Eye It ..
 Try It ..
 Buy It !

Hospital Notes

Mrs. Vyrnell Patterson, daughter of Mrs. Babe Patterson had an appendicitis operation Saturday 27.
 W. W. Roberts of Plains underwent major surgery Wednesday 3.
 L. M. Roscoe underwent major surgery Wednesday 3.
 Wyman Oates had an appendectomy Friday March 29.
 Mrs. Buel Wharton of Seminole underwent major surgery Wednesday 3.
 Mr. Ennis Disheroon of Seagraves is a pneumonia patient.
 Master Buddy Fort of Prairieview, N. M. had an appendectomy Monday.
 Miss Logusta Epperson underwent major surgery Monday.
 Miss Dollie Marie Carter had an appendicitis operation Friday, Mar. 29.
 Mrs. Joe Stewart of Allred recently underwent minor surgery.
 Mrs. M. H. Bennett is a medical patient.
 Mrs. N. A. Lindsey is being treated for a shoulder injury caused from a fall.

FIFTY YEARS AGO

Fifty years ago Sam Jones, a noted evangelist was in his prime. At Fort Worth on March 26, 1890 in a revival he was conducting bearded women wearing \$40 feathers in their hats who placed a nickel or a dime in the church collection plate.
 Mrs. L. S. Salser of the Johnson community was a pleasant caller at the Herald office, Tuesday morning.
 Miss Ione Moreman visited with friends in Lovington last week.
 That good old pal of our, L. L. Blackstock, dropped in to renew for his friend, J. M. Lemly, who resides in Pennsylvania.

100 Exhibitors At Spring Market

LUBBOCK, April 2.—More than 100 exhibitors from the leading style centers of the nation will display the latest creations in ready-to-wear, lingerie, hose, millinery, shoes, and men's and boy's clothing at the 20th semi-annual Western Wholesale Market in Lubbock, April 6 through April 9, according to E. T. Pope, association president.
 The semi-annual dinner dance will be held at the Hotel Hilton Monday evening, April 8, with Bernie Howell, his organ and orchestra. Wiley and Gene, famous radio artists, will appear in person to entertain approximately 400 retail buyers expected to attend.
 The Market this year is expected to be one of the most successful in the history of the association. Falling after the Easter date, retailers over the territory visiting the three day affair will have an opportunity to restock before the sale of summer merchandise is over.

"Gone with the Wind," Showing April 10-11-12-13, at the Rialto.

J. A. Rushing came in last week to renew for his Herald the 31st time since the present management has had charge. He also took the Herald several years before we bought it at Paradise, Texas, where he lived before moving his family here 31 years ago.

CARD OF THANKS

We wish to express our sincere thanks and appreciation to our doctors, nurses, neighbors, and friends for the beautiful flowers, cards, and deeds of kindness during our recent illness.
 Mr. and Mrs. J. L. Lyon
 Mr. and Mrs. Clyde Bond were in Odessa, Sunday.



Walter Brennan, Robert Young, Spencer Tracy, in "Northwest Passage"

Showing at Rialto, Sat. Preview, Sun.-Mon.

Mr. and Mrs. H. F. Giles of Post were business visitors here, Monday.

Mr. and Mrs. R. M. Kendrick and Mr. and Mrs. Spender Kendrick spent Sunday in Denver City.

NOTICE OF THANKS

Troop 45 wishes to express their thanks to Mayor Coleman, King's Nursery, and Reverend Hanks for their donations of trees, shrubs, grass, and water commo-

KYLE GROCERY

SPECIALS FOR FRIDAY & SATURDAY

MILK 6 small or 3 large - - - - **20c**
STANDARD TUNA FISH 12½c | **PEANUT BUTTER—qt.** 25c
Gebhardt's Mexican Style Beans, 2 for 15c | **POWDERED SUGAR—lb. Box** 7½c

SPUDS 10 lb. - - - - **15c**

Crystal Pack Spinach—No. 2 8c | **Green Beans & Potatoes—No. 2** 8c
TOMATOES—No. 2 7c | **JELLY—Crab Apple, lb. Glass** 15c

Staleys Syrup - - - - **Gal. 59c**
 - - - - **1-2 Gal. 30c**

STANDARD CATSUP 10c | **TOMATO JUICE—3 for** 20c
REX JELLY—5 lb. 35c | **Fort Howard Tissue—3 Rolls** 19c

JELLO 4 Pkg. - - - - **19c**

Del-Dixi Sweet Pickles—qt. 22c | **R&W CORN FLAKES—2 for** 17c
GRAPEFRUIT JUICE—46 oz. 13c | **SHREDDED WHEAT** 9c

K C Baking Powder 25 oz. can **18c**

COOKIES—Pkg. 8c | **HY-PRO—½ Gallon** 29c
CRACKERS—2 lb. 14c | **HARDWATER SOAP—3 Bars** 10c

Soap Crystal White or P & G 5 bars **18c**

RICE KRISPIES 10c | **PORK CHOPS—lb.** 15c
LEMONS—Dozen 15c | **SLICED BACON—lb.** 20c
SPINACH—Fresh, lb. 5c | **PORK ROAST—lb.** 15c
VEGETABLES—3 Bunches 10c | **BOLOGNA—lb.** 11c
TOMATOES—Fresh, lb. 10c | **OLEO—lb.** 13c
LETTUCE—3 Heads 10c | **ROLLED ROAST—lb.** 20c

DRESSED FRYERS

PHONE 77

Don't Forget School Elections Saturday

There will be held school elections all over the county Saturday in common, independent and consolidated districts. These are important elections. The men or women who are elected tomorrow, will help run the affairs of your school for the next two years. Therefore they must be men and women of experience in educational affairs. School trustees are a great sight more important than most people think.

As to the local district, the Brownfield Independent, there are but three to be named, and only three filed for election, and as we understand it, they will be the only ones qualified to hold the office under law, as people who propose to make the race must file as in any other election. However, there is room for write-in names, but it is very doubtful if they could qualify if elected. And a "write-in" in Texas has just about as much chance of election as the proverbial snowball in the hot place.

Now if you live in some district other than the Brownfield district, and aim to come to town, vote before you leave home, and if you live in Brownfield, even though there are no contestants, show your interest and appreciation of the school by voting. Yes, Saturday is a busy day, but vote.

Robert Mobley and James Youngblood of Seminole spent several days here this week with

TO ATTEND J. C. CONVENTION IN GALVESTON

Ray Christopher, Lynn Nelson, Vernon Brewer, Troy Noel and Leo Holmes plan to attend the state J. C. convention in Galveston, April 11, 12, 13.

Mr. and Mrs. M. R. Hemphill were in Haskell on business, this week.

Mrs. Money Price and mother, Mrs. Lou Burson, went to Amarillo Thursday to visit relatives.

Mr. and Mrs. E. B. Thomas of Colorado City were luncheon guests of Mr. and Mrs. R. M. Kendrick, Tuesday.

Roy Wingerd spent last week end in Ruidoso.

Mr. Walter Breedlove will arrive here April 15 to take up his duties as sanitary engineer. He has had the same position with the Sweetwater Nolan county health unit.

Mr. and Mrs. T. D. Bishop and Caroline Jones were guests of Mr. and Mrs. Clifton Jones in Denver City, Sunday.

STANDARD OIL COMPANY

of Texas

ANNOUNCES THE OPENING OF A NEW, MODERN, AND UP-TO-DATE

STANDARD SERVICE STATION
 CORNER OF HIGHWAY 51 AND TATE STREET

Under The Experienced Management —OF—

Mr. H. L. SMITH, Jr.

FEATURING A COMPLETE LINE OF STANDARD OILS AND GASOLINE

WE WOULD BE PLEASED TO HAVE YOU COME BY TO SEE US.

A. E. ROWE

T. R. BLACK
 DISTRIBUTORS

REAL ESTATE

If interested in selling your farm list with us, for quick sale.
 If interested in buying see us, for the best farms in this section.

MONEY TO LOAN

We have half-million dollars to loan on farms and ranches, cheap interest, long terms, fair appraisals, prompt service.

See us for your needs.

Robert L. Noble — Geo. W. Neill
 Alexander Building

Role of Rhett Butler In "Gone with the Wind" A Once-In-A-Lifetime Opportunity for Clark Gable

By Clark Gable
(Appearing as Rhett Butler in "Gone with the Wind" at the Rialto Theatre)

My reaction to playing Rhett Butler is both frank and simple. "The condemned man ate a hearty meal." Now don't get me wrong. As an actor I loved it. As a character he was terrific. As material for the screen, he was that "once in a lifetime" opportunity. But as Clark Gable, who likes to pick his spots and found himself trapped by a series of circumstances over which he had no control, I was scared stiff.

This is no alibi. I cannot but honestly admit that the actual making of the picture was one of the most thoroughly pleasant and satisfying experiences I have ever known. During the filming, I was on familiar ground. Once in the atmosphere of the settings, facing a camera in costume, playing scenes that were dramatically realistic, I felt for the first time that I had an understanding of Rhett. The long months I had studied him and tried to know him as I know myself made me believe I was Rhett. These were things I could get my hands on. They were part of things I couldn't get my hands on that had me worried.

Became a Fan, Too

In the interest of truth, I became a fan of Miss Mitchell's with the rest of America after going half way through the book. It was good, too good in fact. Rhett was everything a character should be and rarely is, clear, concise and very real. He breathed in the pages of the book. He was flawless as a character study. He stood up under



CLARK GABLE

the most careful analysis without exhibiting a weakness. That was the trouble.

I realized that whoever played Rhett would be up against a stumbling block in this respect. Miss Mitchell had etched Rhett into the minds of millions of people, each of whom knew exactly how Rhett would look and act. It would be impossible to satisfy them all. An actor would be lucky to please even the majority. It wasn't that I didn't want to play Rhett. I did. No actor could entirely resist such

a challenge. But the more popular Rhett became, the more I agreed with the gentleman who wrote, "Discretion is the best part of valor."

Out of My Hands

Having read the book enabled me to see clearly what I was in for if I played the part. I decided to say nothing. It became more apparent, anyhow that it was out of my hands. The public interest in my doing Rhett puzzled me. Long before anyone had been cast for the picture, I was asked for

interviews. When I refused to comment, the columnists did it for me. My mail doubled and then trebled. I saw myself pictured as Rhett, with sideburns. I don't like sideburns. They itch. I was the only one, apparently, who didn't take it for granted that I was going to play Rhett. It was a funny feeling. I think I know now how a fly must react after being caught in a spider web. It wasn't that I didn't appreciate the compliment the public was paying me. It was simply that Rhett was too big an order. I didn't want any part of him.

To make sure that I hadn't erred in my first impression, I read "Gone" again. It convinced me more than ever that Rhett was too much for any actor to tackle in his right mind. But I couldn't escape him. I looked for every out. I even considered writing Miss Mitchell at one time. I thought it would be great if she would simply issue a statement saying, "I think Clark Gable would be the worst possible selection for Rhett Butler." Perhaps after Miss Mitchell sees my Rhett, or rather what I've done to her Rhett, she'll wish she had. It may be of interest as a sidelight that my own sincere choice for Rhett was Ronald Coleman. I still think he would have done a fine job of it.

Rhett a Real Person

I found upon investigation that Miss Mitchell, very intelligently, didn't care a hang what Hollywood was going to do with her book. All she wanted was peace and quiet. She wrote a book because it was the thing she liked to do and having innocently caused more excitement than any other author in memory, asked only to be left alone. When I was told this, I immediately felt a sympathetic fellowship with Miss Mitchell. I was sure we would understand one another, for, after all, Rhett has caused more than a little confusion in both our lives. Incidentally, I wanted to ask Miss Mitchell where she met a man like Rhett. I am just guessing, but to me he must have been the real thing, with very little fictional embroidery.

During the months when the casting of "Gone" reached the proportions of a national election, and acrimonious debate was being conducted on every street corner, Rhett became more of a mental hazard than ever. I was still the only one who didn't have anything to say about him. I never did have. For when the time came to get down to business, I was still out on a limb.

I knew what was coming the day David O. Selznick telephoned me. His purchase of the book for a mere \$50,000 had started the riot. Our talk was amicable. I did the sparring and he landed the hard punches. David's idea was to make a separate deal, providing my studio would release me to make the picture. I thought my contract was an ace in the hole. It specified that my services belonged exclusively to Metro-Goldwyn-Mayer. I told David that, adding on my own that I was not interested in playing Rhett.

That didn't stop David. Being a friend of long standing and knowing him, I knew that it wouldn't. He pointed out that no actor ever had been offered such a chance. There had never been a more talked of role than Rhett. That was exactly my reason for turning him down. He put his cards on the table. He was going to try to get me from M-G-M if he could. We shook hands on it.

I could have put up a fight. I didn't. I am glad now that I didn't. Hollywood has always treated me fairly. I have had no reason to complain about my roles and if the studio thought I should play Rhett, it was not up to me to duck out. I had nothing to do with the negotiations. I learned that I was to play Rhett in the newspapers. As a part of the deal, Metro-Goldwyn-Mayer was to release the picture.

That was a weight off my mind. There was no longer anything to argue about. Now I had a job to do and it was up to me to give it all I had. I read and re-read the book until I could visualize Rhett as Miss Mitchell had pictured him. How he reacted to every situation. I memorized many of the revealing lines in the book and it may be of interest to know that most of the dialogue in the script is exactly as Miss Mitchell wrote it.

See "The Great Victor Herbert, Today Only."

SAFETY PLAQUE AWARD

Pierce Brooks, president of the Texas Safety Council, recently was awarded the distinguished Service Plaque for outstanding service in the promotion of safety programs in Texas. The award was made after a vote of the officials of the Council and representatives of civic organizations throughout the State.

TEXAS SECOND IN AIRPORTS

Figures from the Civil Aeronautics Authority show that Texas held second place on January 1, 1940, both in the number of airports and landing fields within its borders. Texas, with 141 airports and landing fields was second only to California's 168.

SO WHAT,

Longview Journal: "Most of the crude oil produced in Texas is not refined in Texas. Less than three per cent of the cotton produced in Texas is processed in Texas and none of the wool or mohair."

Watch for the band concert program for April 16th.

Mr. and Mrs. Glen Hackney of Seymour will spend this week end with his brother, Burton Hackney and Mrs. Hackney.

Mr. and Mrs. Clyde Cave and Mr. and Mrs. G. L. Daugherty were Lubbock visitors Sunday.

Martin Line, who figures all the left-handed bills over at Cicero Smith's Lumber yard, handed in his dollar this week.

Mrs. R. M. Kendrick renewed the Herald going to her sister, Mrs. J. C. Scudday at Forsan, this week.

Miss Christine Hamilton, sophomore at West Texas Teachers college, Canyon, visited her mother and family during the Easter holidays.



To Vivien Leigh falls the most coveted role in Hollywood history, that of Scarlett O'Hara in the filmization of Margaret Mitchell's famous story of the Old South, "Gone with the Wind," which opens Wednesday for four days on the Rialto screen. Fourteen hundred candidates were interviewed and ninety girls tested for the part before the choice fell upon dark-haired, green-eyed Miss Leigh.

Mrs. Dr. Jim Camp, Pecos, visited her brother-in-law, Uncle Jimmy O'Conner, and niece, Mrs. Hamilton, recently.

W. H. Humphries, one of the Piggly Wiggly store owners in Brownfield and other points in this area and C. T. Williams, their general manager were here attending business, Wednesday.

Mrs. Lesslie Green of the Union community, is having the Herald sent to her daughter, Mrs. Earle E. Unger, of Pittsburg, Pa.

Mr. and Mrs. Frank Jordan Sr., returned last Friday from a business and pleasure trip to Old Mexico, Matamoros, McAllen, Brownsville and Austin. Mr. Jordan reported rain each day and while the country was a veritable flower garden, they preferred the Plains.



Misses Shirley Bond, Elizabeth Travis and Beryl Chesney were Odessa visitors, Sunday.

SANITARY BARBER SHOP
North Side of Square
We Use Soft Water Only.

The GRILL CAFE
Mrs. Lois Taylor, Prop. West Side of Square
AIR CONDITIONED
Serving delicious plate lunches, chilled fruit plates, fresh salad bowls, sea foods, sandwiches, short orders, etc.
Borden's Ice Cream—Frost Sticks, or take home a quart.

CONOCO PRODUCTS
WILLARD BATTERIES
BATTERY RE-CHARGING
WASHING and GREASING
Fitzgerald Service Station

CLASSIFIED ADS

WANTED—Man with car. Must have automobile in reasonable good condition. Youth or old no handicap. You can do the job. See Herman Crawford, 322 S. 3rd Street cr. Ernest Burnett. Call at back door from 6:30 to 8 p. m. 1tp

WANT Local lady to manage equipped beauty shop. Telephone 49. 35c

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17tfc

FOR SALE—Young Hampshire reds and dark Cornish hens. Mrs. T. H. Payne, Phone 70M. ttc

1934 Chev. 2 Door (Std). New crankshaft & motor. Completely overhauled. New paint and tires. A buy at—\$195.00.
JORDAN MTR. CO.
S. E. Cor. Square —Ph. 345.

IF YOU NEED new or used tractor tires it will pay you big to see us before you buy. Also vulcanizing any size, guaranteed. Gordon Bros., U. S. Tires. West Main. ttc

LAND OWNERS—If you would sell your land, Lease or Royalty or exchange for land East write or see me. I OFFER BARGAINS in Farm and City Property.
D. P. Carter, Licensed Broker
Brownfield, Texas. ttc

PEAFOWLS For Sale—\$10 pair. See C. T. Edwards. 1tc

HALF and Half cottonseed for sale. Howard Hogue, 2 miles S. E. city. 38p

1933 Chev. (Std) 2 Door. Reboled-Overhauled Motor. Good tires and a buy at—\$165.00.
Terms and Trade
JORDAN MTR. CO.
S. E. Cor. Square — Ph. 345

FOR SALE—3 room house in Bohanan addition, \$600. J. W. Simpson, 2119 22 St., Lubbock. 36c

APARTMENTS and ROOMS—Modern, innerspring mattress, frigidaire. Phone. A clean place. Reasonable. Only 2 blks. west of square. WHITE WAY COURTS.



NEW LIFE

Swell "Youth Treatment:" Change oil for Spring

Better yet: Change to OIL-PLATING

What's worse than a late Winter? That's easy... the late Winter's oil still slopping around in your engine. Changing it now is true economy, and you'll see why you're a regular economy "shark" to change to OIL-PLATING at Your Mileage Merchant's Conoco station today.

All he does to give you an OIL-PLATED engine is to drain and then re-fill with Conoco Germ Processed oil—at a perfectly usual price. But here's what's extremely unusual: you simply start up and the costly man-made extra substance in this patented oil promptly begins bonding lubricant to engine

parts—thoroughly—closely—like fine PLATING. That's your OIL-PLATING, which can't fly off, or drain down to the crankcase. This holds true through long stretches of time and distance... all-day runs... all-night stands. That's why OIL-PLATED bearings, and OIL-PLATED piston rings in OIL-PLATED cylinders can't even start a stroke unlubricated. The less of that harmful oil-starved starting, the less risk of a worn engine that over-eats oil. Change to OIL-PLATING today at Your Mileage Merchant's Conoco station. Takes no extra time. But it's an extra long time till you need your next quart of Germ Processed oil. Continental Oil Company

CONOCO GERM PROCESSED OIL



DAVID O. SELZNICK'S
production of
MARGARET MITCHELL'S
story of the Old South

GONE WITH THE WIND

IN TECHNICOLOR

starring

CLARK GABLE

as Rhett Butler

LESLIE HOWARD -- OLIVIA de HAVILLAND

and presenting

VIVIEN LEIGH

as Scarlett O'Hara

A SELZNICK INTERNATIONAL PICTURE

Directed by VICTOR FLEMING

Screen play by SIDNEY HOWARD -- Music by Max Steiner

A METRO-GOLDWYN-MAYER Release

RIALTO THEATRE BROWNFIELD

WEDNESDAY -- THURSDAY

FRIDAY & SATURDAY

APRIL 10-11-12-13

GONE WITH THE WIND

WILL NOT BE SHOWN EXCEPT AT
ADVANCED PRICES AT LEAST
UNTIL 1941.

BUY RESERVED SEATS NOW

On Sale Rialto Box Office 10 A. M. 'til 12--2 'til 4--Reg. Night Sales

MORNING SHOWS	(OPEN 8:30)	No Seats Reserved	75 ^c
	(START 9:00)		
AFTERNOON SHOWS	(OPEN 1:30)	No Seats Reserved	75 ^c
	(START 2:00)		
NIGHT SHOWS	(OPEN 7:30)	All Seats Reserved	\$1.20
	(START 8:00)		

BARGAIN NIGHT PRICES WILL NOT BE IN EFFECT AT RIALTO DURING SHOWING OF "GONE WITH THE WIND."

RIALTO

SATURDAY PREVIEW--SUNDAY AND MONDAY



NORTHWEST PASSAGE
BOOK 1--ROGERS' RANGERS

TRACY
with ROBERT YOUNG
Walter BRENNAN - Ruth HUSSEY - Nat PENDLETON

FRIDAY
ONE DAY



The Great VICTOR HERBERT
A Paramount Picture with Allan Jones - Mary Martin - Walter Connolly

SATURDAY
ONE DAY



OH, JOHNNY
How You Can Love
with TOM BROWN PEGGY MORAN Allen JENKINS
A NEW UNIVERSAL PICTURE
LEAP YEAR SHOW GIRLS
Here's your chance! Ask your boy friend to go to this show.

TUESDAY
ONE DAY



'FREE, BLONDE AND 21'
Lynn Bari - Mary Beth Hughes Joan Davis - Henry Wilcoxon Robert Lowery - Alan Baxter Helen Ericson - Chick Chandler Katharine Aldridge
A 20th Century-Fox Picture

RIO

FRI.-SAT.



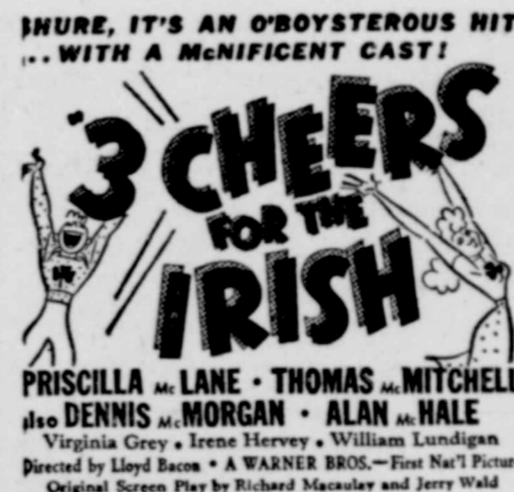
Paramount presents Clarence E. Mulford's
"SANTA FE MARSHAL"
with WILLIAM BOYD

Plus LATE NEWS

TUES.-WED.
ANN SHERIDAN
JEFFREY LYNN
HUMPHREY BOGART
ZAZU PITTS

—IN—
"IT ALL CAME TRUE"

SUN.-MON.



SHURE, IT'S AN O'BOYSTEROUS HIT ... WITH A MCNIFICENT CAST!
3 CHEERS FOR THE IRISH
PRISCILLA LANE - THOMAS MITCHELL
also DENNIS MORGAN - ALAN HALE
Virginia Grey - Irene Hervey - William Lundigan
Directed by Lloyd Bacon • A WARNER BROS.—FOX NAT. PICTURE
Original Screen Play by Richard Maibaum and Jerry Wald

Plus MICKEY MOUSE

THURSDAY
Columbia's Gay Comedy
FIVE LITTLE PEPPERS AT HOME
with EDITH FELLOWS

AND IT'S BARGAIN NIGHT

RITZ

FRI.-SAT.



RANDALL OVERLAND MAIL
A MONOGRAM PICTURE

TUES.-WED.
EDMUND LOWE MARGARET LINDSAY HONEYMOON DEFERRED
A NEW UNIVERSAL PICTURE

Gene AUTRY

SUN.-MON.



TEX Ritter
with the young WHITE FLASH
"WESTBOUND STAGE"
A MONOGRAM PICTURE

THURSDAY
PENNY SINGLETON
ARTHUR LAKE

—IN—
"BLONDE ON A BUDGET"

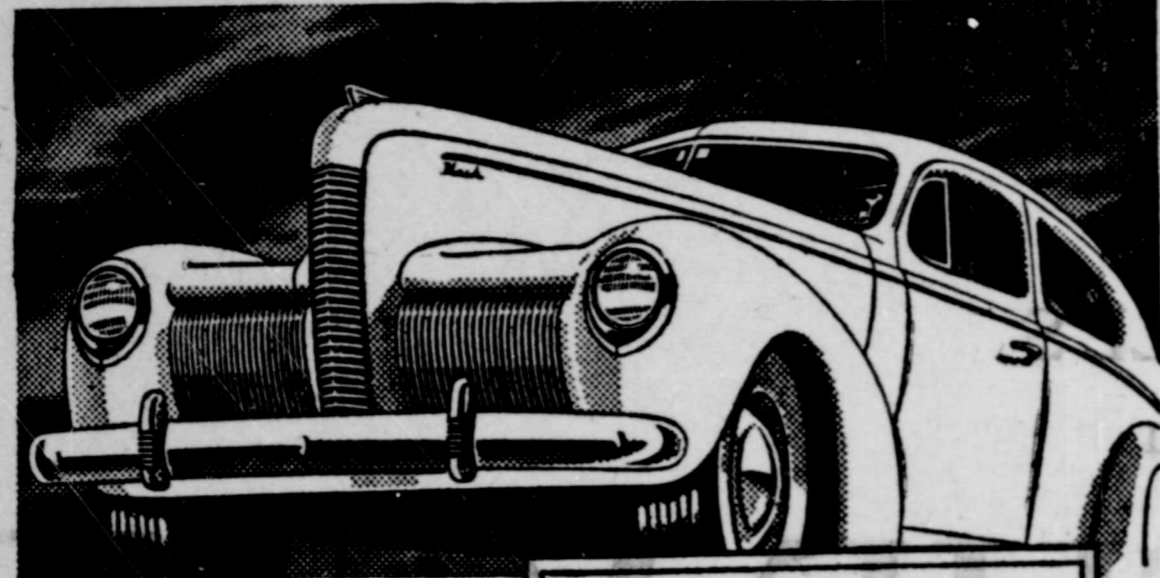
COMING NEXT WEEK

In SOUTH OF THE BORDER

AMERICA'S MOST EXCITING CAR

See all its wonders and amazing new features at the Special Exhibit now at your Nash dealer's

TODAY, in a Special Exhibit at your Nash Dealer's, you can see the new engineering developments that have thrillingly changed driving. See how the amazing Weather Eye prevents you from cold, dust, drafts... how the Fourth Speed Forward saves you money on mileage... how the world's only Mansford-Sealed engine gives you greater efficiency and greater economy. See the amazing Speed-Mortex soundproofing... the big Convertible Bed. Check



this Nash against all the others, in the official Automobile X-Ray book. Know what you get before you buy! Come on in today—enjoy their exhibit. Then go for a ride in this new Nash!

LaSalle Series Sedan Illustrated 117" wheelbase... 19 H.P. ... \$235 list, weight. Standard equipment and Federal Tax included.

NASH FOR AS LOW AS

Delivered at \$845 Factory

(Weather Eye, Fourth Speed, and White Sideval) These are optional equipment, at slight extra cost.

BIG SPECIAL EXHIBIT NOW GOING ON

M. J. CRAIG MOTOR CO.

WEST MAIN

PHONE 43

Service Still the Need

By Pierce Brooks

In our textbooks we read of Washington and his ragged army crossing the Delaware on ice, and how finally this starving army forced the British to capitulate and established on this continent the first experiment of all time in free government.

The thing that Washington and his army won, is the thing that in times of peace, we must continue to fight for. Liberty isn't won on the battlefield. Liberty is won at the ballot box, when an enlightened public goes there and places in office men and women who will hold aloft the banner of liberty and constitutional governments. The greatest battles of all time have been won by these soldiers of peace who have respected their oaths of office and who have had the moral fortitude to stand forth against the attacks of all subversive forces for the rights of the people.

As we think of this, one or two great examples stand out.

There was the immortal Robert E. Lee. When his starving soldiers, by the might of men and money, were forced to surrender at Appomattox, he thought only of rehabilitation of his Southland. He was offered a sinecure as college professor. He rejected it. He said his name was not for sale. An everlasting example of a kindly statesman, a noble warrior.

The venerable John H. Reagan, who served in the cabinet of the Southern Confederacy, later elevated to the post of United States Senator by a grateful people, resigned the place, in his old age, to again be of service to his people on the newly created Railroad Commission.

These examples are an inspiration to our youth. They are a guarantee that America is not safe so long as it can produce Robert E. Lees and John H. Reagans.

RAT DYING—CO-EDS ALIVE

A "typical" co-ed's diet won't keep a rat alive, said a recent Associated Press dispatch from Ft. Collins, Colo.

A menu of chocolate cake, candy, pickles, and soft drinks, declared by teachers and students in the nutrition laboratory of Colorado State College to be "just about typical" of what the college girl of today exists on, is slowly killing several white rats.

The food has been ground together, dried and fed to the rats for three weeks by 25 girls in the home economic division. For three weeks the rats have gained only a few ounces, have lost most of their hair, have turned yellow and show definitely that they are on their way toward death.

ALL KINDS OF WEATHER

Texas this winter has had all kinds of weather. While it was officially 9 below zero at Muleshoe, (Bailey county), it was 94 above at Mercedes Mission in Rio Grande Valley.

FOR—Parts and Service NASH CARS

SEE—M. J. CRAIG MOTOR CO.

Jerry Sadler Tosses "John B." in Ring

Austin, March 26—First big blast in the 1940 Gubernatorial sweepstakes will be fired April 4 by Jerry Sadler, rugged young member of the Texas Railroad Commission.

The colorful and dynamic Sadler will reveal his platform and proposals over a statewide hook-up Thursday night, April 4, from 8 to 9 P. M. The broadcast will be carried by radio stations WFAA, WBAP, KPRC and WOAI.

Since his opening announcement, Sadler has been deluged with a mail and telegraphic response and declares that he is now ready to reveal his program to the voters.

"For the first time in my memory we are going to have a campaign in Texas based on issues and not personalities. There is no hocus-pocus about my program," Sadler said. "It is clear-cut, plain and fitted to the pattern of the great Lone Star State."

WILD GUINEAS FARE WELL

The wild Cuban guineas planted in South Texas last winter by the state Game Department apparently are doing well in their new habitat, according to reports received by the Department's executive secretary. The birds are expected to start nesting soon.

Wild guineas are considered excellent sport in Cuba. The Game Department is attempting to propagate them to provide another game bird for Texas sportsmen. A total of 200 birds were planted in South Texas. Should they do well, 1,000 more will be imported, the executive secretary said.

BOLIVAR STARTED NEW WORLD "GOOD NEIGHBOR" POLICY

The "good neighbor" policy fostered among the New World nations, in which President Roosevelt and Secretary of State Hull have been extremely active, was "fathered" back in 1826 by Simon Bolivar, who called the first meeting of nations comprising the Americas, according to Pedro de Alba, assistant director of the Pan American Union, writing in the Rotarian Magazine.

To Bolivar's first meeting of American nations go the beginnings of the Pan American Union, which will celebrate its 50th anniversary on April 14. The fact that this birthday can be celebrated is a hope for the future, de Alba asserts. He points to the Union as an instrument of cooperation and good will, and says: "The governing board of the Pan American Union presents a vibrant and healthy example of the way in which problems facing an international order might be met. An atmosphere of understanding and tolerance bars sterile controversies, but at the same time a sense of responsibility makes each representative a devoted spokesman for his own country."

Hines Believes in Open Door to Newspapers

NAPLES, March 26.—Harry Hines of Wichita Falls, Highway Commissioner and candidate for Governor of Texas, declared here Tuesday night he would, as Governor, "maintain an open door policy to newspaper correspondents and editors, since they have been, and are the informers of the people as to what is being done by the chief executive and other State departments."

Hines, as the speaker at a meeting of the Morris County Posts of the American Legion, talked on "Liberty and Its Two Chief Allies—Freedom of Speech and Freedom of the Press."

NYA FUND \$741,720

"Texas' share of a \$14,039,268 National Youth Administration o fund for supplying jobs to college and graduate students is \$741,720 for this year," Administrator Aubrey Williams said.

HIGHWAY FIRST AID WILL BLANKET U. S.

Washington, D. C.—Striking at the nation's annual car-accident death toll of 32,000 lives, the American Red Cross has established 5,737 Highway First Aid Units in the past five years, according to Harold F. Enlows, national director of First Aid and Accident Prevention Service.

The Highway First Aid program, Mr. Enlows said, was started in 1935, as a long-range project eventually to provide emergency first aid to all highway danger spots in the country.

Qualifications for unit volunteers it was explained are dependent upon graduation from standard Red Cross First Aid Classes.

HULL'S TRADE TREATIES

To obtain a picture of what the man-in-the-street is thinking of Secretary Hull's trade treaties with foreign countries, the American Institute of Public Opinion has conducted a country-wide survey, reaching a carefully selected miniature electorate so chosen as to fairly reflect the views of the entire voting population.

With a large majority of those who are informed on the subject, Mr. Hull's treaties are popular at this time. The Institute asked voters:

"What is your personal opinion about Secretary Hull's reciprocal trade treaties?"

Seventy-one per cent of those with opinions gave answers which could only be construed as favorable, while 29 per cent despaired.

Condemning attempts on the part of anyone "to abuse or discredit the press in an effort to shake the faith of the public in their long established knowledge that the newspapers are their means of definite information," Hines, who is completing his six year appointive term as State Highway Commissioner, said:

"We should get back to the good method of co-operation between the Governor's office, not only with the Legislature and State administrative departments, but with the press and newspaper correspondents as well, for after all they are the public's means of daily learning accurately what is being done, or taking place in Austin, the State Capitol.

Our Business Creed

In order to be a successful merchant we must sell our goods at a profit and still satisfy our customers.

It is equally essential to get the profit and satisfy the purchaser.

If we satisfy the customer and fail to get the profit we will soon be out of business.

If we get the profit but fail to satisfy the customer we will soon be out of customers.

The secret of doing both lies in the one word SERVICE. Service does not mean doing something for nothing.

It does mean doing something so valuable for the customer that he is glad to pay a satisfactory price for our services in order to have us do it.—Rotary Rumbblings.

The above is exactly our idea of what the ethics of any business institution ought to be. Just because a business seeks a profit on their labor and materials, is no sign whatever that they seek "a pound of flesh" for their services.

For 36 years the Herald has given space to worthwhile projects in the county to the limit of its ability, and it ill becomes us or anyone else to sneer about someone else's contribution. We know several business men who have become quite wealthy here, yet at the same time, have contributed much of their time on the school board, the city council, civic clubs and as private citizens to the upbuilding of the community. We would be the last to accuse them of "seeking a pound of flesh."

5 NEW STAMPS TO BE DEDICATED TO EDUCATORS

Received at the local postoffice this week was a package of brand new postage stamps in 1c, 2c, 3c, 5c and 10c denominations, each carrying the likeness of "some noted educator of our country" according to official announcement by the Postoffice Department.

For the first time in the history of our country, precedent has been established by placing the likeness of a colored person on a postage stamp.

Booker T. Washington appears on the stamp of 10c denomination. The reaction to such action on the part of Postmaster General Farley will not be known right away as this stamp will not go on sale nationally until April 8th.

Others who are given recognition in this new stamp issue are:

Horace Mann, on the 1c stamp, on sale March 15. Mark Hopkins, 2c stamp on sale March 15. Chas. W. Elliott, 3c stamp, on sale March 28, and Frances E. Willard, 5c stamp on sale March 28.

Herald Ads Get Results

WE WILL HAVE THEM—

When you get ready for those chicks, come and seeus. We have day-old chicks and up to 3-weeks old chicks. They will be easy to raise.

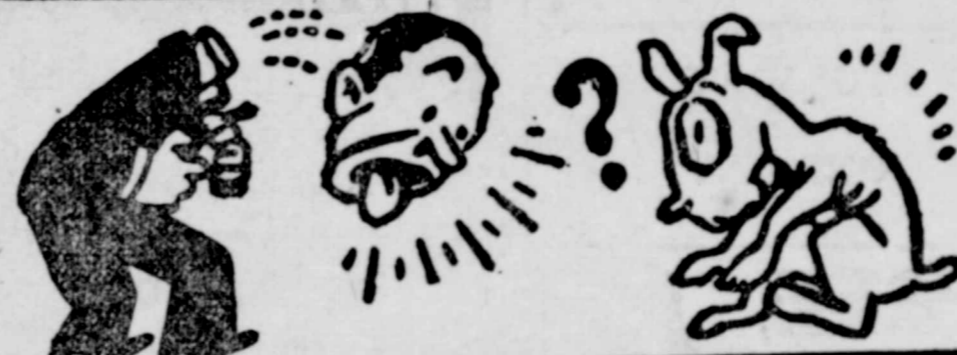
WHITE LEGHORNS WHITE ROCKS
RHODE ISLAND REDS WHITE WYANDOTTES
BUFF ORPHINGTONS BUFF MINORCAS

BUFF AND BROWN LEGHORNS

Better book your order now, only 1-cent per chick will secure your order for delivery at the time that you want it.

CHISHOLM HATCHERY

Don't COUGH YOUR HEAD OFF DUE TO COLDS



Mentho-Mulsion aids nature... in clearing the nasal passages... loosening the phlegm... soothing inflamed membranes... and makes you glad that you bought a bottle of Mentho-Mulsion. Mentho-Mulsion is sold and guaranteed by your druggist at an all-time low price... Now only 75c.

CORNER DRUG STORE

WHEN A NEWSPAPER DIES

The Hurley Herald, for years a live newspaper representing a live community, has suspended publication. Although it is a common fault to not miss the water until the well runs dry, many Hurley residents are wise enough to know that the loss of their newspaper will sound the death knell of their town. The most valuable asset any community can have is a newspaper.

A newspaper cannot survive without support for which it gives far more value than received in return. A newspaper is the only advertising medium that reports the progress of a community, and records its progress faithfully.

Newspaper advertising always produces larger returns than those of any other medium. Manufacturers of automobiles and other articles and commodities who lead in the sale of their products are large users of newspaper space. They know that newspaper advertising pays because they can reach more people who read the advertisements and who have the money to buy.

Besides, no matter what the circumstances may be, a newspaper keeps the last vigil. When it folds up a community is already dead because it has chosen to die.

—Lemmon (S.D.) Leader

DOUBLE PLANTING SYSTEM COLLEGE STATION—A system of double planting is advocated

for rural people who are in a hurry for shade about their homes but do not admire any of the rapid growing trees. This suggestion is made by Sadie Hatfield, specialist in landscape gardening for the A. and M. College Extension Service.

She says: "Plant rapid-growing trees 10 or 15 feet away from the house and slow-growing trees farther back. As soon as the slow-growing trees have made enough growth to give needed shade, the rapid-growing trees may be cut down and removed." Among the rapid-growing trees which may be used in this way are cottonwood, sycamore, and native elms. Trees for more permanent places in the landscape which grow large are pecan, black walnut, and live oak.

BLUEBIRDS TRAVEL FAR

Another note on the migration of birds was added to the records recently when a bluebird recently when a bluebird released by the Bureau of Biological Survey in Washington, D. C., in 1938 was caught by Clyde Anderson on the farm of Mrs. M. G. Jackson near Winters, Texas. Birds are banded and released in an effort to determine the migratory habits of the various species.

THE ANCIENT ART OF TANNING HIDES

The ancient art of leather tanning was revived on 380 Texas farms in 1939.

Farmers tanned 185 hides for rugs and furs, M. K. Thornton, Jr., agricultural chemist of the Texas A. and M. Extension Service, said. The work was in the nature of a demonstration of the processing and utilization of leather on the farm.

Twelve new vocational agriculture departments were organized in high schools of Area 1 during 1938-39, according to O. T. Ryan, area supervisor and assistant professor of agricultural education at Texas Tech.

Preparations for finishing oiled floors which contain kerosene or gasoline constitute fire hazards and should be avoided. Safe and effective oil finishing formulas are given in the Texas A. and M. Extension Service publication C-112, "Finishing Floors, Walls, and Woodwork", which is available from county home demonstration agents.

3 WOMEN TEXAS RANGERS

State Highway Patrolman John Nunn said there are three women Texas rangers, who do real police work in such large cities as Dallas, Houston, Fort Worth and San Antonio. These women, working under cover, help control wayward girls. They find narcotic peddlers and report them. They also work with communication and gather valuable information for highway patrolmen.

Among the nine national landmarks, Texas counts 270 historic landmarks "preserved" by photograph and blueprint in the national Library of Congress records, Samuel E. Gideon, University of Texas architecture professor, says.

Sears, Roebuck & Company and Montgomery Ward & Company, the nation's two largest mail order houses, announced last week total sales for 1939 of \$1,100,000,000—biggest annual sales in their history... Sales for the two mail order houses were 56 per cent above the boom levels of 1929, officials of the two concerns report. Most interesting item in annual sales report of both firms, and a fact generally overlooked by the public, is woven around the fact that sales of cotton goods reached a new all-time level for the past five years.—Scurry County Times, Snyder.

Try a Want Ad for Results



SUNSHINE In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy C. P. Henderson, Mgr.



IF POP HAD TO DO THE LAUNDRY...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

PHONE 104

Have Our Routeman Stop Today

BROWNFIELD STEAM LAUNDRY

THE HOME IS NO PLACE FOR THE WASHING

BE SECURE -- INSURE

with

E. G. AKERS

INSURANCE — BONDS — ABSTRACTS
Phone 129 — Brownfield, Texas

SEE—HIGGINBOTHAM-BARTLETT CO.—for—

L-U-M-B-E-R

and building materials of all kinds.

Phone 81 — Brownfield, Texas

Your friendly Magnolia Dear

says...

"IT PAYS TO WINTER PROOF"



"Sure, it pays to Winter Proof. Our customers prove that for themselves every year. All cars need seasonal check-ups to avoid unnecessary repair bills. For a thorough, stem-to-stern check-up you can't beat a Magnolia Winter Proof job and the friendly service we give with it."



Come Here For GARDEN SUPPLIES

A Complete Store for Gardeners

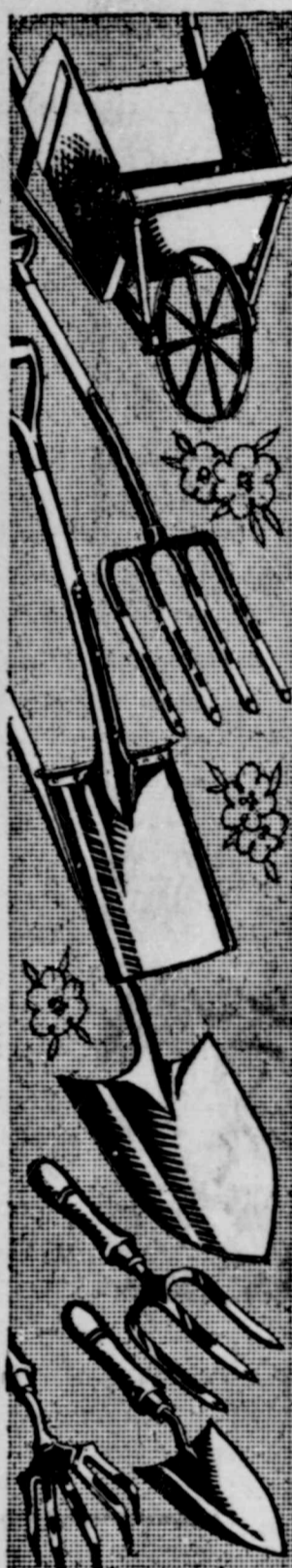
We're all decked out in new "garden clothes" and you ought to see us! The place is fairly brimming over with rakes and spades. You'll find countless gadgets to make your garden more fun, more productive. And plenty of new ideas for everyone!

Wheel Barrow
5.25
Remov'ble sides make it easy to use! 16-inch steel wheel, heavily braced hardwood.

Spading Fork
98c
Four 11-inch tines of well polished steel! Bent ash handle with steel D grip.

Steel Spade
1.39
Blade, shank and socket are all forged from 1-piece heat-treated steel. Ash handle.

Steel Shovel
1.19
1-piece steel construction for durability! 9 x 12-in. size, with northern ash handle!



Garden Set
39c
Heavy enameled steel! Rust-resisting trowel, weeder and cultivator. Special price!

Garden Hoe
85c
Polished steel blade! Socket type, 52 inches long. Finest grade northern ash handle.

Weed Cutter
69c
Double-edged blade! Forged from one-piece carbon steel. Long handle — no bending!

Broom Rake
49c
Flexible steel teeth, sweeps like your broom! Will not injure lawn. 4-foot handle!

VIGORO For Your Lawn!

5 lb.	45c
10 lb.	85c
50 lb.	3.00
100 lb.	5.00

50 Foot Garden Hose

SAVE ON MOWERS!
21.00 down to 7.25

J. B. KNIGHT HARDWARE.

GOMEZ

Mrs. W. E. Winn was the honoree of a surprise birthday dinner Sunday in the home of Mr. and Mrs. George Black.

Those present were Mr. and Mrs. Happy Hudson, Mr. I. H. Hudson, Mr. and Mrs. W. H. Black, R. O. Black, Ike Harkins, F. F. Bozeman, Mr. and Mrs. W. R. Bridges, Walter Black, Allison Black, W. M. Goldston, D. A. Key, H. N. Key, D. A. Kelly, J. E. Lee, Walter Rose, Grandmother Rose, R. H. Decker, Mrs. C. R. Rambo, Mr. and Mrs. W. M. Lamsdown, Mr. and Mrs. Geo. Black and Mr. and Mrs. Grant.

The honoree received many nice and useful gifts.

Be ready; Friday night is the time for a return engagement with Wiley and Gene, and a country store sponsored by the P.-T. A. Be sure and come. Children 10c, adults 25c.

"THE GREAT VICTOR HERBERT"

It's three thousand miles from New York to Hollywood, but it seems even further to the Broadway star who has to change her entire routine for her first role in the movies!

Latest celebrity to make the well-known switch is Mary Martin, the Texas girl who made "My Heart Belongs to Daddy" all but a national anthem when she sang it in the musical comedy, "Leave It To Me." Now Mary's on the screen as leading lady opposite Allan Jones and Walter Connolly, in Paramount's "The Great Victor Herbert", showing today only at the Rialto Theatre.

"I'm a new Mary Martin now," said the Texas tornado, during the production of the film. "I feel the same, I look the same, I talk the same, and even weigh the same. But still everything's different."

"In New York sang swing, I tap danced, and I did musical comedy. In Hollywood all of a sudden I became a singing soprano, I did ballet and did serious acting all over the place. It's awfully far from Broadway to Hollywood but I love it!"

Miss Martin's first film casts her as a stage-struck girl of the gay days when Victor Herbert ruled Broadway. Her romance with the premier singing star of the day, Jones, and her rise in fame in Herbert's operettas move the story.

C. P. Buchanan of the Tokio section, went on a business and pleasure trip to deep east Texas last week. Ran into lots of rain and waterlogged roads.

J. E. Young and family visited in the home of his wife's mother, Mrs. Maggie Scott, during the Easter holidays. Mr. Young stated that Mrs. Scott was getting up in years and that a number of the kin gather in occasionally to cheer her up.

See "The Great Victor Herbert, Today Only."

Miss Kathleen Nelson of Prescott, Arkansas, arrived here Monday and is the guest of her brothers, Homer and Lynn Nelson and their families.

Mrs. Homer Craig of Seminole visited her parents Mr. and Mrs. B. L. McPherson, Thursday.

WELLMAN

School dismissed Thursday for track and literary events held in Brownfield, Friday, Saturday and Monday.

Miss Margaret Matthews, who attends school in Seagraves, visited home folks over the week end. Miss Margaret Schroeder has accepted a position in Cave's Variety Store in Seagraves. She began work Monday.

Mr. Grady Reece and E. P. Smith attended the show in Seagraves, Sunday night.

Mr. Elmo and S. C. Adair are visiting in Stonewall county this week.

Mr. and Mrs. E. P. Smith spent Saturday night in the home of Mr. and Mrs. G. L. Sullivan in the Happy community.

Mrs. Bertha Holloway of Lubbock visited her parents, Mr. and Mrs. J. J. Woodard, Monday.

"Gone with the Wind," Showing April 10-11-12-13, at the Rialto

Mrs. M. V. Brownfield, Mrs. Charley Hubby and Miss Geraldine Youngblood of Lubbock spent the past week end with Mr. and Mrs. J. J. Youngblood.

TOP PRICES FOR YOUR EGGS



ICEBERG
LETTUCE, 3 for 10c

LONG SHRED
COCONUT lb. 15c

Cracker Jacks, 3 for 10c

Tomatoes, No. 2 Can 2 for 15c

CRACKERS, 2 lb. Excel 15c

BILD-UP Grapefruit Juice, 6 cans 25c

KELLOG'S Corn Flks., pkg. 10c

MAC & SPAG., 3 Pkg. 10c

OXYDOL Giant Size 59c

ARMOUR'S STAR
BACON lb. 19c

3 DOZEN
BANANAS 19c

SCHILLING'S COFFEE
1 POUND 24c
2 POUND 47c

FRESH TEXAS STRAWBERRIES
3 PINT BOXES 25c

SHREDDED WHEAT
PER PKG. 10c

VAN. WAF., Celo Bag 9c

Laying Mash 100 lb. Paramount \$1.95

Pork Roast, Fresh, lb. 12c

Oranges Sunkist 2 Dozen for 35c

Lima Beans Yacht Club No. 2 Can 12c

Pork Chops Nice Lean Pound 12 1/2c

Paper cups and plates; spoons, forks for picnics and lunches.

No. 2 1/2 Can
PEACHES 15c

SUNKIST
LEMONS Doz. 10c

Qt. 29c
Pt. 19c
8 oz. 10c



PHONE 58

WE DELIVER

~ SUPER MARKET ~

CADENHEAD-HALL CO.
HIGHWAY 51 BROWNFIELD, TEX.

BERLON LINCOLN TAKEN TO BONE SPECIALIST

Mrs. Lincoln and Berlon Lincoln left Thursday night for Dallas, where they will consult a bone specialist in regard to Berlon's arm which was seriously injured in an extractor in a local tailor shop the latter part of February.

The injured member never has grown back and Mrs. Lincoln stated that he now seems to have a bone infection.

RABBIT DRIVE

You are invited to attend a rabbit drive, Tuesday, April 16 at 9 o'clock a. m. Will meet at the D. Jim Jones place 1/2 miles east of the L-7 Ranch, 6 1/2 miles south east of Meadow. Bring basket dinner, coffee will be furnished. All candidates are urged to be present.

People in the Lahey district sure intend to have fried chicken. Among the biggest buyers from Chisholm Hatchery were G. B. Lindley, 500; C. D. Henderson, 1-300; H. C. Bevers, 1500; John Garrison, 1000. The hatchery sends out hundreds each day and any number have bought 500 at a time.

Mr. and Mrs. R. L. McCain of Paducah spent the past week end in the home of her brother, Kyle Graves.

CARD OF THANKS

We wish to thank the people of Brownfield for their many kindnesses and also for the lovely floral offering in our recent bereavement, in the loss of our wife and mother.

B. W. Stinson and family.

Mr. and Mrs. Roy Herod and son, Billy Mack, and Eilene Jacobson spent the week end visiting Mr. Herod's parents in Snyder.

Arthur Green made a trip to Grayson county last week, and got stuck in the mud. Dry, he said until Sherman was reached and he started toward Van Alstine. He got in about four miles of where he was going and had to turn back or get stuck or in a ditch of their narrow, muddy country roads.

Bill Lamb

Is entitled to see
"Oh, Johnny"
at RIALTO Saturday Only
(pass good for one only)

Ed Stevens
is entitled to pass to see
"Overland Mail"
at RITZ, Fri.-Sat.
(pass good for one only)

LOYD BENNETT PASSES

Word was received here last week of the passing of Loyd S. Bennett, 36, in a hospital at El Centro, California, March 28 of enlarged liver. "Bigguns", as he was better known here, grew into manhood in Terry county, learned the barber trade, and married here, but moved to California some seven years ago, where he had followed his trade since that time. Bigguns was well liked by everyone, and was one of the best barbers to ever practice the tonsorial art here.

Funeral services were conducted at Lemons Chapel, by the Methodist pastor, Rev. W. A. McEnehan. Burial was had in the Evergreen cemetery. Most of his relatives in California attended the funeral, as well as his father, M. Y. Bennett, a cousin, J. C. Jordan, and Preston Adams, another relative from here.

He leaves his wife and three children, La Frieda Gail, Barbara Wayne, and Billie Loyd; both parents, Mr. and Mrs. M. Y. Bennett, this county; two brothers and a sister, C. C. and Pete, and Mrs. Tom Allen of Lancaster, Calif.; a brother, Rich, of Yuba City, California; and a brother, M. H. Bennett, and a sister, Mrs. Joe Jordan, both of the Needmore community, this county.

Try a Want Ad for Results

CUBS DEN

Results of Terry Co. League Meet

Brownfield High school won major honors in the Terry county Interscholastic league contests in the high school auditorium here, Saturday.

Supt. Emmitt Smith of Brownfield schools was director general of the meet. Winners will enter the district meet in Lubbock April 12-13.

Brownfield won first in the one-act play contest with its presentation of "The Valiant," directed by Miss Ona Faye Tittle. Members of the cast were Bobby Lewis, Mary Jean Lees, Earl Burnett, Harold Simms and Edwin Helms. Meadow High school followed Brownfield closely in winnings.

Other winners were:
HIGH SCHOOL Senior Division

Boys debates, James Bryan and Dale Rentfro, Brownfield, defeated Meadow.

Girls debates, Dolores Snodgrass and Laverne Collier, Brownfield, defeated Meadow.

Boys declamation, Frank Emery, Meadow, first; Maurice Fox, Meadow, second; Troy Marshall, Brownfield, third.

Girls declamation, Katherine Ince, Brownfield, first; Alma Walker, Meadow, second; Florine Sherman, Brownfield, third.

Boys extemporaneous speech: J. D. Avary, Meadow, first; Bobby Grigg, Wellman, third; Gifford Chaney, Brownfield, second.

Girls extemporaneous speech, Lois Hemme, Meadow, first; Lois Chambliss, Brownfield, second; Johnnie Bundrant, Meadow, third.

Ready writers, Wanda Hendricks, Brownfield, first; Nella Vea Upton, Meadow, second; Estelle Swain, Gomez, third.

Typing, Jimmy Green, Brownfield, first; Wallace Finley, Meadow, second; Joy Lee Gordon, Brownfield, third.

Shorthand, Anna Muriel Moore, Brownfield, first; Lucille Gressett, Brownfield, second.

Junior Division
Boys declamation, Ted White, Brownfield, first; Jack Bundrant, Meadow, second.

Girls declamation, Lou Nell Finley, Meadow, first; Lorene Breazeale, Union, second; Wanda Hahn, Brownfield, third.

RURAL SCHOOLS
Girls declamation, Marie Penland, Johnson, first; Georgia Mae Day, Forrester, second.

Junior Division
Boys declamation, Craig Lewis, Forrester, first; Joe Wheatley, Johnson, second; James Barrett, Tokio, third.

Girls declamation, Dorothy Tucker, Johnson, first; Avis McBroom, Forrester, second; Jackie Cannon, Tokio, third.

Choral singing, Forrester, first; Pleasant Valley, second.

Number sense, Harris, first; Johnson second; Challis third.

Three-R's, Leonard Ellington, Harris, first; Gordon Patton, Johnson, second; Joan Alexander, Harris, third.

Picture memory, Harmony, first; Tokio, second; Forrester, third.

Ready writers, Etta Thelma Day, Harmony, first; Marie Penland, Johnson, second; Odella Fisher, Challis, third.

WARD SCHOOLS
Boys declamation, Tom Adams, Brownfield, first; Larry Tarpley, Brownfield, second; James Fox, Meadow, third.

Girls declamation, Mozelle Brock, Union, first; Patsy Frank Ballard, Brownfield, second; Billie Louise Belew, Meadow, third.

Ready writers, Robert Underwood, Brownfield, first; Billie Jean Donowho, Meadow, second; Wilda Watkins, Needmore, third.

Choral singing (more than 20), Brownfield, first; Meadow second; Gomez, third.

Choral singing (less than 20), Needmore, first; Pool, second.

Music memory, Brownfield East Ward, first; Brownfield West Ward, second.

Number sense, Meadow, first; Brownfield East Ward, second; Wellman, third.

Tiny tot story telling, Joe Burlinson, Meadow, and Norma Jean Cary, Brownfield West Ward, tie for first; Agnes Bozeman, Gomez, second; Nelson Brigance, Harmony, third.

Mr. and Mrs. Tom May and daughter Virginia and Miss Queenelle Sawyer were in Dallas the first of the week.

STUDENTS' HOBBIES

Mary Lena Wilson collects soda pop lids. She manages to secure at least one from every case of soda pop that comes to their station.

Jackie Holt collects locks of hair. She has quite a collection from many famous Brownfield people.

Fannie Ruth Vernon saves signatures from old school papers. She thinks some of them might some day be famous.

Edgar Self collects bills off dry goods.

Fatsy Frank Ballard is very fond of her fine collection of light switches.

Patsy Ruth Lewis's favorite collection is one of all sizes, colors, and shapes, of hair pins.

Frances Joy Rambo collects empty spoons. We even heard she was contemplating making a spoon bed.

Erwin Moors has the best collection of nails of anyone I know. Letha Lively's collection consists of many and various kinds of candy papers.

Glady's Green collects paper cups of all sizes.

Mary Jean Lees saves envelopes and stamps. She has a better opportunity than most of us since she is niece of the postmaster.

Beverly Pittman's collection probably takes up as much room as any of ours. She collects milk bottles from different cities. It is understood that the walls of her bedroom are lined with milk bottles from many cities and states. If you have a milk bottle from an unusual place, I am sure Beverly would appreciate being able to add it to her collection.

David Mitchell appointed Jimmy Roddy as a new patrol leader, making the troop complete with four patrols. New members to join troop 45 and other various patrols were Harlan Miller, Gerbert Venable, Darrell Pilgrim and Howard McLeroy.

La Rue Ross has the walls of their garage lined with old auto licenses. She has collected them from a number of states.

Clyde Watts Green collects empty paint cans. He expects to some day be an artist with the paint brush.

Evelyn Jones's collection consists of picture show calendars for many months back.

Minnie Lee Walton's collection is probably the most unusual of all, since it's something alive. It is said that she has a whole cage full of pink boll worms.

"Gone with the Wind." Showing April 10-11-12-13, at the Rialto.

Chamber of Commerce Items

By the Secretary

The writer, in company with Judge R. A. Simms and Commissioners Warren, Malcolm, Martin and Mayor C. C. Coleman, were in Austin last Saturday for a meeting with the Highway Commission upon our request for improvement and construction of Highway 51. Our principal request was for caliche base and asphalt treatment of No. 51 from Brownfield to the Hockley county line, upon which the grading and drainage will be completed within the next few weeks.

We were well received and Mr. Hines was outspoken in his opinion that unless a caliche base and asphalt treatment was given to it, that all of the other work that has been done, would be worthless as it would only be a question of time until the dirt grade would be blown away and washed out.

SCOUTING NEWS

Troop 45 held their weekly meeting Tuesday, March 26. As the meeting opened the minutes of the last meeting were read by Dale Rentfro. During the business period it was decided that each patrol would sit in their respective places, instead of using the honor method.

David Mitchell appointed Jimmy Roddy as a new patrol leader, making the troop complete with four patrols. New members to join troop 45 and other various patrols were Harlan Miller, Gerbert Venable, Darrell Pilgrim and Howard McLeroy.

WEST WARD NEWS

4-A Citizenship Club met Friday, March 22. We elected as best citizens: Arley Cleveland, Elmer Evans, Leroy Jeter, Albert Nicholson, and Walter Thompson. After the election we had a short program.

The Choral singers of West Ward won first place in the Interscholastic League meet. The Music Memory team won second place. Norma Jean Cary tied with Meadow in Tiny Tot Story Telling.

while the other members of the commission did not so express themselves, the writer is of the opinion that the completion of the route will be provided for as we were informed that they would do the best they could for us.

On Mr. Coleman's proposal, which provided for doubling the width of 51 from its junction with U. S. 380 to the rim of the draw on the South city limits. The commission agreed that if the city would finance certain portions of the work that the commission would take care of the remainder. It might be well to say that if the commission complies with our request to complete the highway between Brownfield and the Hockley county line, we will still have to provide for the construction of our other highways and roads through a bond issue and the size of it will depend upon how many miles of construction that must be provided for. In fact 137 between Brownfield and the Dawson county line has no chance whatever for construction unless it is through a bond issue as we and many others were informed at the Austin meeting, that \$450,000,000 would be needed and was needed by the Department to enable them to complete and repair the present highway system and that they only had \$25,000,000 with which to do it. So it appears that unless more money is provided for them and none of the present taken away that it will be something like 20 years before the present system is completed. However, if we vote our bonds and build our own highways, it is only a question of a year or two before the State will assume their payment, under the Road Bond Assumption law and we will have our roads and they will not cost us anything. Let us think about it and prepare ourselves for further road improvement.

Mrs. Bud Haynes spent the past week end in Hobbs, visiting her husband, who is employed there at the present time.

KNOW THIS DOCTOR?

Graduate of Tulane University. 1 year's study in Paris and London. Eye, ear, nose and throat specialist for Southern Pacific and 12 other railroads. With charity and Sunset hospitals. Discoverer Davis Drops, the modern treatment for sinus, throat and ear infections. (1) Nelson-Primm Drug Co.

GREATER VALUES AT THE Rexall GREATER DRUG STORE Sale!

ONLY Rexall DRUG STORES OFFER YOU Rexall BARGAINS

ALEXANDERS

Men START YOUR DAY OFF RIGHT!

With this combination that morning shave becomes as pleasant as your first cup of coffee.

TUBE LAVENDER SHAVING CREAM
and package **KLENZO Super-Thin BLADES**

Combination OFFER! BOTH FOR **35c**

Puretest Lonilan 25c Soothing for tender or chafed skin. Rubs in well. **50c**

Purdy's Castor Oil 4 oz. 17c Sweet, nutty flavor. Free from gripping and irritations of some oils.

U. D. SACCHARIN TABLETS 1/2 gr. 30c BOTTLE OF 100

SPRING TABS for Reconditioning Used for years for removing intestinal waste as a spring medicine. **BOX OF 60 17c**

DIABETICS! No need to go starved for sweet taste. U. D. Saccharin Tablets give taste without effect. One half-grain tablet equals 2 teaspoonfuls sugar.

BRAND NEW PRICES

500 Kleenzo Tissue 21c
100 Hinkle Pills 12c
CLOTHES BRUSHES 50c
1 Pint Puretest Mineral Oil 59c
1 Pint Agarex Compound \$1.00
Cod Liver Oil Tablets—50c & \$1.00 Sizes.

That Prescription has to be RIGHT

When we fill your prescription it has to be right. Our registered, qualified, graduate pharmacists see to that. In addition to the fresh, full-quality materials used we use a double checking system that guarantees accuracy. Bring your next prescription to our store.

THE Rexall STORE

REMEMBER THE Rexall DRUG STORE FOR BEST VALUES ALWAYS



HOMER WINSTON

Homer Winston and Jack Hamilton Announce THE OPENING OF A COMPLETE Dayton Tire Service

Wholesale and Retail Distribution

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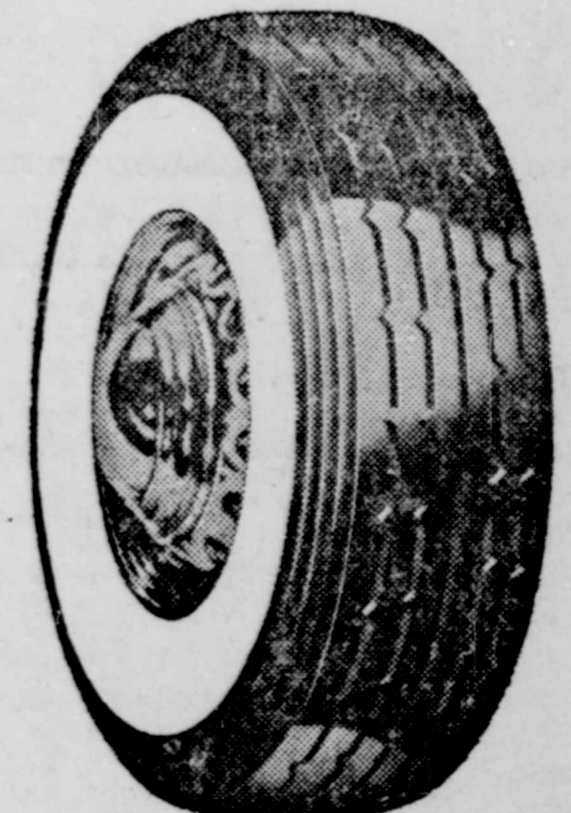
JACK HAMILTON

FOR A LIMITED TIME ONLY WE WILL ALLOW YOU UP TO 50 PER CENT TRADE-IN ALLOWANCE FOR YOUR OLD TIRES ON DAYTON TIRES.

Dayton Tires Are Guaranteed Against All Road Hazards Up To 24 Months.

EASY PAYMENT PLAN--UP TO 5 MONTHS TO PAY

TAKE ADVANTAGE OF THIS UNUSUAL OFFER



PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND
EVERY PURCHASE GUARANTEED TO PLEASE YOU.

Folgers Coffee Reglar or Drip lb. **23c**

SALAD DRESSING--Plymouth Quality, qt. **20c**

CARROTS LARGE BUNCHES	BANANAS GOOD QUALITY	LEMONS LARGE SIZE
3 For 5c	Dozen 12c	Dozen 12½c

STRAWBERRIES--Best Quality This Season--

ICE CREAM--Honey Cup, Pints, 10c--Quarts **19c**

Cookies Oatmeal Vanilla Coconut Fresh Lg. Bag **9c**

OATS--Mother's, Large Boxes **22c**

PG AND G WHITE NAPHTHA SOAP 3 for **10c**

High-Test OXYDOL Lg. 2 for **35c**

FLOUR Margold Guaranteed Quality 24 lb. **77c** 48 lbs. **\$1.45**

FLOUR--Gilt Edge, 48 lb. **\$1.05**

MILK--Pet or Carnation, 6 limit, large cans **5½c**

PEAS Rosedale No. 2	CORN Country Gentleman, No. 2	TOMATO JUICE
12½c	10c	3 Cans 19c

SUGAR--Powdered or Brown, Pkg. **7½c**

Tomatoes Standard Pack No. 2 cans **6c**

Oleo Our Favorite Quality Pound **9c**

KRAUT--Deer Brand No. 2, 3 Cans **17c**

MY-T-FINE--Dessert, Pkg. **3c**

SCOTT TISSUE--1000 Sheets, the best, 2 rolls **15c**

SNOWDRIFT 1-2 gal. size **39c**

CURED HAMS--Armour's Star, ½ or Whole lb. **17c**

Sliced Bacon Rath's Sunvale lb. **12½c**

SAUSAGE--Pure Pork, lb. **10c**

PORK SHOULDER ROAST--lb. **12c**

CURED HAM--Center Slices, each **9c**

PORK CHOPS--Lean, lb. **12½c**

BEEF ROAST--Brisket, lb. **10c**

PURE LARD--Bulk, 8 lbs. **43c**

LARGE WEINERS--lb. **15c**

SULFAPYRIDINE--MIRACLE WORKER IN WAR ON PNEUMONIA

When a loved one was stricken with pneumonia a few years back, and you looked deep into your physician's eyes to ask "Isn't there something you can do?" in most cases he was forced to shake his head in helplessness. In those days dreaded pneumococcus took 100,000 lives annually. But a new miracle worker--sulfapyridine--has come into the medical picture, and will save the lives of approximately 50,000 pneumonia victims this year according to Stephen J. McDonough, medical journalist, who writes a dramatic personal story in the current Rotarian magazine. Shortly after he had released a sulfapyridine press dispatch--with skepticism and crossed fingers--McDonough found himself desperately ill with the most deadly type of pneumonia infection. But his physician wasn't helpless, because sulfapyridine was just emerging from its experimental stage, and a supply was rushed 500 miles to treat his case. Within a week after sulfapyridine treatments were begun he was out of the hospital. Miraculous? Yes, declares this Rotarian contributor, but that's the way this new chemical works.

TAXES AND RELIGION

In Biblical times the tithe, or tenth, was the highest rate of taxation but with some modern politicians the sky is the limit.

Every man or woman who ever served in a church or charity drive knows from experience that the excuse or reason most often given for failure to adequately respond is "high taxes."

High taxes hamper church work, handicap denominational programs and impede charitable activities.

In the Bible we find that the tax gatherer was once placed in the same category with a sinner. Moderate taxes encourage thrift, engender progress, and promote the moral and material welfare of the community.

We pay more for taxes than we do for food or rent and twice as much as is spent for clothing.

Many corporations are compelled to pay out more money in taxes than they do in dividends or in salaries and wages.

"Gone with the Wind," Showing April 10-11-12-13, at the Rialto.

Mr. and Mrs. Aubrey Castleberry of Meadow route 1, were visitors here, Monday. While in town, Mrs. Castleberry called at the Herald office to renew.

Mrs. M. G. Tarpley underwent minor surgery last week at the Treadaway-Daniell hospital.

Miss Juanita Tankersley spent Sunday in Post visiting Mrs. Max Gordon.

See "The Great Victor Herbert, Today Only."

Coyotes, symbol of the West, are howling in the State of Maine. Several have been captured.

PREDICTS \$39,300,000 DEFICIT

State Auditor Tom C. King, who criticized what he termed "unrestricted spending" by "irresponsible State agencies," predicted the deficit in the State general revenue fund would practically double itself to a total of \$39,300,000 by August 31, 1941.

DUCO A PONTIAC FIRST

Remember the days when cars were varnished by hand and had to be stored for months by the manufacturer while they dried? Duco finish ended that and with new beauty for the automobile brought lower car prices. Pontiac was the first to adopt Duco finishes.

SETTLE FINNS IN ALASKA--A GOOD IDEA

Settle homeless Finns in the unsettled portions of Alaska is the suggestion of Mayor Maury Maverick of San Antonio.

He proposed that the United States government appropriate all the money Finland had paid on her war debt "and a few million more if necessary" to move the Finnish refugees. "It is absolutely necessary for the economic and military welfare of the United States that this territory be occupied by people who believe in our form of government and will fight for it."

More than 30,000 acres of land are needed to give homes to those who had farms in the area Finland was forced to cede to Russia.

NELSON-PRIMM DRUG

Brownfield, Texas

Walgreen Agency

Floss-Tex TOILET TISSUE 3 for **14c**

PINT OLAFSEN Cod Liver OIL **69c**

4-oz. Jar Perfection Cold Cream **35c**

Bottle 100 HINKLE PILLS **14c**

Friday and Saturday Sale

TOOTH PASTE New Orlis **23c**

SHAVE CREAM Po-Do Large **35c**

MOUTH WASH Orlis Pint **49c**

TALC All Purpose Generous Tin **39c**

MAGNESIA MILK OF PINT **26c**

SPECIALS FOR SPRING



BALL BEARING ROLLER SKATES Well made **1.09** Extend to 10 1/2 inches.

HI-FELLOWS LOOK! BIG BOY MARBLES Assorted colors. **BAG 100 . 19c**

Protect Your Clothes! GARMENT BAG Really Durable! **ON SALE . 29c**

GIRLS JUMP ROPE . . . 10c



FREE! 80 SAYBROOKS YEAST & IRON TABLETS with purchase of pint **SAYBROOKS YEAST & IRON COMPOUND 98c** Both for . . .

Bottle 100 Aspirin TABLETS Finest Quality **23c**

Nu Vel SANITARY NAPKINS Box of 12 **15c**

Box 500 PERFECTION FACIAL TISSUES **26c**

PO-DO GOLF BALLS **25c**

More than a million volumes were circulated among students last year by the University of Texas library, largest in the South and thirteenth in size in the U. S.

A malting chamber, now under construction at Texas Tech, will be completed this spring in which samples of several varieties of barley will be tested for malting qualities.

An Indian mound, 190 feet long, 145 feet wide and 30 feet high, located on the Red River near Texarkana has given up to the University of Texas and WPA excavators seven successive dwelling levels of early Texas Indians.

Mrs. W. S. Brumage visited relatives in Dallas this week.

Fish sleep with their eyes wide open.

Ed Evans, manager of the Union Co-op gin, attended the ginner's convention in Dallas this week.

FOR SALE--2 Jersey milk cows 5 and 8 yrs old, fresh about May 15. \$90 for the 2 or will sell separate. **JORDAN MTR. CO.** S. E. Cor. Square. Ph. 345

See "The Great Victor Herbert, Today Only."

YES--WINTER IS OVER . . .
Winter with its cold raw days and icy winds has returned to its home up at the north pole
AND SUMMER HAS MOVED IN
Summer with its flowers, its green grass, trees, birds and . . .
Hot Days
HOT SWELTERING DAYS THAT WILL LEAVE YOU GASPING--DAYS WHEN YOU NEED ICE!

Mrs. Housewife, did you know that ICE will save you money by keeping your food fresh and unspoiled for days and you will find you can keep your family happy by serving iced drinks and desserts during these hot summer days to come.--Plan now to--

Use Ice --- its Cheaper
Ask Us About The Coolerator--An Air Conditioned Refrigerator

BROWNFIELD ICE Co.
T. J. GRIGGS, Mgr. PHONE 158