

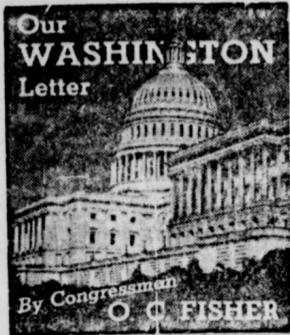
STERLING CITY NEWS-RECORD

VOLUME 62

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

JANUARY 23, 1953

No. 4



It was the lull before the storm in Washington last week as the final trimmings were put on the inaugural plans. Old timers here say this will probably be the biggest inaugural in American history. This stems from the modern ease of travel, the vast increase in population, and the personality and popular appeal of the President-elect, General Eisenhower.

The occasion is historic in other respects. It will mark the first time that an inaugural has been televised over the Nation. There are around 17 million television sets in operation now, which means that nearly one half of the U. S. families now have television receivers. New York City alone has three million sets.

The prominent part that TV and radio played in the Presidential campaign is shown in official reports and station surveys of campaign expenses. The two political parties spent \$6,062,378 to sell their candidates in radio and television shows.

The spending was divided almost evenly between radio and television, with \$3,111,049 going to the radio stations and \$2,951,320 to TV outlets. The Republicans picked up the check for radio programs costing \$1,803,000 and television shows costing \$1,643,000. The Democrats paid \$1,269,000 to radio stations and \$1,303,000 for TV broadcasts.

ON THE EVE of his exit from the White House, President Truman has busied himself with farewells to the Nation, the press—and has lowered a few political booms into the lap of the incoming Administration. Among the latter, was the 11th hour order setting aside the offshore oil lands as a Naval petroleum reserve. This action was designed to prejudice the rights of the States to their offshore lands by building them up as a public reserve for national defense. But it will probably have very little effect on pending tidelands legislation. The order was of questionable legality and was tinged with politics and the President's proclivity for seizure.

As he donned his hat to depart, Mr. Truman also claimed headlines by asking for another half-million Federal employees to be put on the payroll; called for a \$600,000,000 increase in military pay, and requested his successor to make another half million workers permanent, rather than temporary civil service workers.

INAUGURAL FOOTNOTE: A saying going the rounds among Washington teenagers: "Just cut my bangs and call me Mamie."

Sister of Sterling People Dies at Crews

Mrs. Iva Retta Mathis, who was born May 23, 1889 in Old Runnels, Runnels County, died of a heart attack at her home in Crews last Saturday afternoon. Burial was in Crews Monday afternoon.

As a girl she lived six years in Sterling City. After her marriage to W. C. Mathis on Jan. 15, 1911, she resided in Crews. She was active in the Methodist Church there. Mrs. Mathis had been in ill health several years.

Survivors include the husband; four sons, Elvin of San Angelo, Claude of Denver, Colo., Billy of Colorado City, and the Rev. Melvin Mathis of Moran; a daughter, Miss Marguerite Mathis of Crews; two brothers, Dock Woods of Sterling City and Claude Woods of Grasse-Butte, N. D., three sisters, Mrs. Sadie Overton of BigSpring, Mrs. John Walraven of Sterling City, and Mrs. Maude Connor of Yuba City, Calif. Funeral services were held in the Methodist church in Crews with the Rev. Bob Peyton officiating.

Mr. D. P. Glass fell and broke a hip in the back yard of his home Wednesday afternoon of this week.

Bake Sale For March of Dimes Here Saturday

There will be a bake sale at the Palace Theater lobby Saturday morning. The P.T.A. is sponsoring the affair and proceeds will go to the March of Dimes, said Mrs. Forrest Foster.

Mothers of school children are hereby asked to bring cakes or pies to the sale, without further asking.

LIONS CLUB

Doug R. Womack and Boyd C. Bristol were introduced as new members at the regular Lions Club luncheon Wednesday noon at the community center. Rev. Bob Ritchie was a guest. Womack and Bristol are stationed here with the Texas Highway Patrol.

Secretary Bruce Medford told of his (and President Chapple) attending a district Lions meeting in San Angelo last week.

Lion R. T. Caperton reported that his money raising committee for the stock show expenses needed about \$30 more. County Agent Fred R. Campbell told of the plans for the show, which will be held here on January 31.

The prize went to President H. A. Chapple.

An annual spring clean-up of the town and the March of Dimes drive were discussed.

Mrs. Vera Kellis Bagwell Dies in California

Mrs. Vera Kellis Bagwell passed away on January 19 in Riverside, California.

Born at Bold Spring, a settlement near West, Texas in McClellan County in 1887, Mrs. Bagwell came to this section of the state with her parents at the age of one year. She resided here most of her life. Mrs. Bagwell was a daughter of the late W. F. (Bill) Kellis and Mrs. Kellis, better known as Uncle Bill and Aunt Nan. She was a niece of Mrs. J. L. Glass.

DEPOSITARY NOTICE

Notice is hereby given that the Commissioners Court of Sterling County, Texas, at the February Term, 1953, will receive sealed proposals from any banking corporation, association or any individual banker that may desire to be selected as the depository of the funds of such County. All proposals shall be in compliance with Article 2545 of the Revised Statutes of Texas, 1925, and all other laws pertaining thereto.

Given under my hand this 12th day of January, 1953.
(Signed) G. C. MURRELL
County Judge
Sterling County, Texas

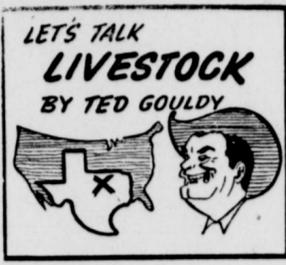
"I WAS AFRAID I COULDN'T HAVE A BABY" * * * * * After years of waiting and disappointment she had despaired of ever becoming a mother. Then, medical science stepped in with the answer to her problem and enabled her fondest dream to come true. Don't miss this heartening story in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

FOUND—Money. Owner identify by calling 6221. If unidentified, will be given to charity.

Pvt. Billy Lee Smith, son of the Cledis Smiths, has finished his basic training at Fort Bliss, El Paso. He has a twelve day leave. After this he reports to Seattle, Washington and then on to Korea. The Cledis Smiths and the Billy Lee Smiths are visiting Mrs. Billy Lee Smith's mother and father and relatives in Delaware, Okla and also friends and relatives in Durant.

A cold, west wind brought cloudiness and drizzles here Thursday afternoon. Up until then, this week has seen very spring-like warm weather each day.

You've heard about the girl that wanted to marry a Dutchman so she could be a duchess.



FORT WORTH—Supplies of all kinds of livestock tapered off in the opening session of the week here and all around the major livestock market circle. Fed steers, yearlings and calves continued to make up the major portion of the supply.

Heavy pressure was reported on most of the fed cattle and fed calves with trading a hit or miss affair that resulted in either weak or unevenly lower prices on those closes. Cows were again in small supply and ruled steady. Bull prices were scaled downward.

Stocker cattle and calves were generally steady when quality and condition were desirable, but the less desirable kinds were unevenly lower in line with killers.

Hog prices edged higher. Top hogs moved to a \$20 top. Sows drew \$16 to \$17.50. Garbage feds usually sell at 25 to 50 cents or more discounts compared to grain finished hogs.

Fat lambs were stronger, some wooled lambs 50 cents up and some clipped fat lambs 50 cents to \$1 higher. Shorn lambs, No. 1 pelts, drew \$20.50 and some woolskins drew \$21.50 Monday. Feeders drew \$19.25 downward, after a slow opening. Old sheep were steady, slaughter ewes from \$7 to \$8.50. Yearlings sold from \$18 down.

Good and choice fed steers and yearlings cashed at \$18 to \$25.50, the \$25.50 on some experimental steers from Beville in South Texas. C. F. Brown, Rosebud, had a load of 843-lb. steers at \$19.50 and J. R. Depeu, Rosebud, had some weighing 804 lbs. at \$20. Gordon & Alton Bell, Foard County had a load of 793-lb. steers at \$18.50. Volney O. Hildreth, Aledo, had 60 heifers at 843-lbs. at \$22.50. A load of Hamilton County steers averaged 839-lbs. at \$23. Common, plain and medium butcher stuff sold from \$12 to \$18. Fat cows sold for \$13 to \$15.50, and canners and cutters drew \$9 to \$13. Bulls cashed at \$10 to \$18.50.

Good and choice fat calves sold from \$18 to \$23, mostly \$22 down and cull, common and medium kinds ranged from \$10 to \$18. Stocker steer calves drew \$15 to \$24, and steer yearlings sold from \$22.50 down. Heifers and heifer calves sold mostly \$1 to \$2 under comparable steers, stocker cows drew \$12 to \$20.

The Jonesboro, Texas FFA topped the lamb trade with some \$21.50 lambs and had some \$23 fed steers. Earl Sargent is instructor.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mr. and Mrs. Ralph Bynum
Mrs. Foster Conger
Mrs. W. W. Durham
Mrs. W. B. Allen
Albert Grunty
Mrs. W. B. Atkinson
D. P. Glass.

Dismissals since Thursday of last week include—

Mrs. John McCabe
Mrs. Fred McCabe
Temple Ann Foster
Mims C. Reed
David Durham
Tommy Foster
Mrs. Walter Teele
Mrs. Forrest Foster
Templeton Foster
Jake Martin
Mrs. H. P. Malloy
Mrs. Templeton Foster
Mack Moreno
Donicio Mata
Ishmael Flores
Harold Parker.

Billy Vern Davis sailed for the far east theater of war the last of December, and arrived in Japan the middle of this month. He will go to Korea, it is reported, immediately.

Sometimes it's just as starkly simple as that. In an emergency, blood—fresh whole blood—does save lives. The Walking Blood Bank is planned to meet such emergencies. As a member, you agree, if possible, to give one unit of blood on emergency call. Other members are pledged to aid you and your family when there is a similar emergency need.

For information without obligation, call or write

Sterling County HOSPITAL

"I'll come when you call!"

The WALKING BLOOD BANK

Bronte Boys and Knott Girls Tops at Tournament Last Week-End

Coach Houston Jolley's Bronte Longhorns took the boys championship of the Sterling City Basketball Tournament here last Saturday night with a 35 to 32 win over Garden City. Knott won the girls championship, 51-27 over the Mertzton fems.

Consolation Winners
Mertzton boys sacked up the consolation prize by beating Knott 41 to 32. The Bronte girls beat the Forsan girls 38 to 34 for the girls consolation prize.

Lyndon Waldrop of Bronte had a total of 11 points in the final game but Bob Frizzel of Garden City topped him with 14 points.

The all-tournament boys team was as follows: Jack Pardee, Christoval; Albert Oglesby, Forsan; Will Bednar, Garden City; J. O. Bagwell, Bronte; Buck Baze, Mertzton, and Pepliek of Barnhart.

The girls all-tournament team was made up of: Roman, Knott; Bryan, Mertzton; Grey, Bronte; Lancaster, Knott; Green, Forsan; and Martin, Sterling City.

The sportsmanship award for the best coach and team went to John Hobough of Barnhart.

RUN DOWN OF WINNERS

Game winners of the boys games were as follows: Bronte beat Knott; Christoval beat Barnhart; Forsan beat Sterling City; Garden City beat Mertzton; Bronte beat Christoval; Garden City beat Forsan and in the final Bronte beat Garden City.

GIRLS—Knott beat Bronte; Christoval beat Barnhart; Sterling City beat Forsan; Mertzton beat Garden City; Knott beat Christoval; Mertzton beat Sterling City; and then Knott beat Mertzton in the final game.

To Arabia

Mr. and Mrs. Gene Alley left New York by plane last Saturday on their flight toward Arabia, where they will make their home the next two years. They had flown to New York. Their first stop on the flight to Paris was Shannon, Ireland. There Mrs. Alley had to delay the trip for a week. A doctor ordered a week's rest for her infected throat.

The Alleys had married here in December, while Gene was home on a leave from Arabia. He is employed by the King of Arabia in an agricultural program for the royal household. Several Texas A&M boys are there at the same work.

Mrs. Alley is the former Bonnie Ruth King, daughter of Mr. and Mrs. Riley King.

Next Week's School Lunchroom Menus

The menus at the Sterling City school lunchroom next week will be as follows:

MONDAY, January 26—Potatoes and viennas, green beans, cabbage slaw, light rolls, milk, margarine and preserves.

TUESDAY, January 27—Cheese and peanut butter sandwiches, pork and beans, milk and fruit cobbler.

WEDNESDAY, January 28—Turkey and dressing, English peas, cranberry sauce, light bread, milk, margarine and fruit salad.

THURSDAY, January 29—Pinto beans, canned tomatoes, spinach, corn bread, milk, margarine, peanut butter cookies.

FRIDAY, January 30—Fish and tartar sauce, whole kernel corn, blackeyed peas, light bread, milk, margarine and banana pudding.

DAUGHTER TO THE DON HODGES

A daughter was born to Mr. and Mrs. Don Hodges on January 6 in a San Angelo hospital. She was named Linda Diane. Mrs. Hodges is the former Miss Tommie Onstott.

Grandparents are Mr. and Mrs. Tom Onstott of Sterling City and Mrs. J. B. Early of Snyder. Great grandmothers are Mrs. Hettie Gladson and Mrs. C. H. Hodges of Littlefield.

The Hodges now live at Water Valley. Mr. Hodges is employed by the John Odstricil Oil Company.

TIME NOW to renew your subscription to the Sterling City News-Record. \$1.50 a year in County.



Unhorsed

CARD OF THANKS

We wish to take this method to express our thanks and appreciation to each and every one that helped us in any way in our time of sorrow. There is no way of expressing how much it meant to us. Without it we couldn't have gone on. May God's blessings be on you all.

Mrs. Teddy Duke and children
Mr. and Mrs. Jim Duke
James and Glenna Fae

SOCIAL SECURITY EXTENDS WIDE COVERAGE

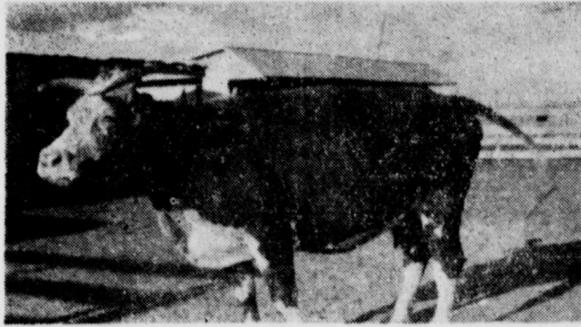
Many people are still unaware of the extent to which social security payments affect the community, declares George Clark, manager of the San Angelo office of the Social Security Administration.

As old-age survivors insurance enters its seventeenth year of operation, Clark says, over five million people are receiving \$200 million in insurance payments each month. The total paid in 1953 to these retired workers, their families, and to dependent survivors of deceased workers who were insured will be more than \$2½ billion.

In the past sixteen years, Clark believes, American families have built up more protection under Federal old-age and survivors insurance than they generally realize.

For example, 80% of all jobs in the country are covered by the program, and 62 million persons are now insured for benefits on the basis of their employment in covered work. Twenty-three million of these are permanently insured. Four out of five mothers and children in the United States are protected under the Federal program in case of the death of the family breadwinner. The total face value of the life insurance protection underwritten by the system is over \$275 billion.

27-Year-Old Cow Last To Carry The Hull 3 Circle Brand; Had 22 Calves



This old grade Hereford is the last one to carry the late George Hull's 3 circle brand. Twenty-seven years old, the cow is on Earl Bailey's ranch contentedly living out her last days (or years). Earl says it takes at least 50 cents worth of feed a day to keep her fed. She sticks around close to the barn.

The late George Hull bought the 60-odd sections southwest of here

for his only son, Willie, but death by meningitis claimed the son. A son-in-law, E. E. Barbee, came out and was the first manager, for less than a year. Hull then got John Hegwood for a foreman to run the ranch.

Originally Hull was a horse and mule buyer and trader. Later he stocked the place with Jersey cows. Of course, finally, he went in for

meat animals, mostly Herefords.

Mud Allen was the third foreman for Hull. In 1918 J. E. (Edd) Bynum began work as foreman and remained as such until 1933. Mr. Hull died in 1932 and a year later Mrs. Hull divided up the ranch to her daughters and son-in-laws.

Eld then leased some of the estate from the children and was there on the lease until 1946. Then he moved to town.

The Hull children are Mrs. Earl Bailey of Sterling City, Mrs. E. E. Barbee, Mrs. Sally Fox and Mrs. Fred Counsel, all of Paris.

Among others who worked on the Hull ranch were H. C. and J. C. Dunn, Denver Dunn, Tobe Alsop, Jim Blair and the two Carpenter boys.

SALESMEN WANTED

WANTED—A good reliable man to supply customers with Rawleigh Products. Write Rawleigh's, Dept. TXA-1220-127, Memphis, Tenn.

Rubber Stamps at News-Record

BUSINESS OPPORTUNITY

\$250 Monthly Spare Time

Refilling and collecting from new type 5c candy vending machines in this immediate area.

No selling; to qualify you must have car, references, \$600.00 cash, secured by inventory. Devoting six hours week to business, your end on percentage of collections will net up to \$250.00 monthly with very good possibilities of taking over full time. Income increasing accordingly. For interview, include phone in application. Write P. O. Box 1054, Dallas, Texas.

NOTICE—D. D. GARRETT'S Barber Shop Open Five Days Each Week—Tuesday, Wednesday, Thursday, Friday and Saturday.

Garrett's Barber Shop

The STATE HOTEL
D. D. (Levi) GARRETT, Prop.

Palace Theater

Fri. Sat., Jan. 23-24

"Kangaroo"

Maureen O'Hara Peter Lawford

Sun., Mon., Tues., Jan. 25-26-27

"Carson City"

Randolph Scott, Lucille Norman

Wed., Thurs., Jan. 28-19

"Deadline U.S.A."

Humphrey Bogart

Fri., Sat., Jan. 30-31

The Story of Robin Hood

A Walt Disney Feature

STERLING LODGE

A. F. & A. M.

No. 728



Regular Meetings on the Second Tuesday of Each Month

The Texas Co.

Petroleum and Its Products

HENRY BAUER, Jr.

Consignee

Phone 197

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

A new type motor oil for the new cars



Your new car needs this new type oil

Prevents "4000-mile knock." Many 1952 and practically all the 1953 automobiles have high compression engines.

You've heard about these fine new engines.

You know, for example, that they require gasoline with extra anti-knock performance . . . a gasoline like Humble Esso Extra.

Now, Detroit's automotive engineers have discovered that high compression engines need an entirely new type of motor oil. With conventional oils in the crankcase, the new engines have a tendency to ping, or knock, after four to eight thousand miles of driving.

This "4000-mile knock" is caused by combustion chamber deposits; these increase the compression ratio to a point where no commercial gasoline will give you anti-knock performance.

Humble Esso Uniflo, an entirely new type motor oil, prevents the formation of deposits that cause "4000-mile knock" in high compression engines if you begin to use it regularly in the first 1000 miles of driving.

Protects against friction wear and acid corrosion. Second, the engineers discovered that friction is the chief cause of wear in automobile engines. Moving parts in the new engines are so carefully machined that they fit very closely. This gives you much better performance from your car, but it also requires superior lubrication. Heavy oils and oils that "thicken" in cold weather don't flow readily between such closely fitting parts. The result is excessive wear from friction, and expensive engine overhauls . . . To minimize friction wear . . . again you need Humble's new Esso Uniflo Motor Oil.

Esso Uniflo has such an amazingly high viscosity index that it gives you the quick-flowing characteristics of an SAE 5W oil at 25° below zero Fahrenheit, and the tough, full body of an SAE 20 oil at 110° Fahrenheit.

Furthermore, the additives in Esso Uniflo are anti-acid—this new type oil cuts acid corrosion as much as 50%.

You Need Only One Grade of Humble Esso Uniflo.

You use it year 'round. Esso Uniflo meets all the specifications for SAE viscosity classifications 5W, 10W, 20W and 20. It is a heavy duty, detergent oil, recommended for API service classifications ML (light duty), MM (medium duty), MS (severe duty) and DG (general diesel duty). Its viscosity index is amazingly high.

Premium Value—Premium Price

Humble Esso Uniflo costs something more than most motor oils. But you'll agree that the small extra cost—less than one-tenth of a cent for each mile of driving—is cheap insurance against "4000-mile knock," friction wear, and acid corrosion!

A Word to Owners of Older Automobiles

If you use an oil meeting SAE viscosity classifications up to 20—you will find it profitable to change to Humble's new type Esso Uniflo. It will protect your car against friction wear and acid corrosion; reduce starting drag and extend battery life.

If your engine has just been rebuilt—change to Esso Uniflo. It will prevent the deposits causing "4000-mile knock"; it will protect against wear from friction and corrosion, reduce starting drag and extend battery life.

If you use SAE 30 or SAE 40 oil—Humble continues to recommend Esso Extra Motor Oil No. 3, a high quality, heavy duty, detergent oil with a viscosity index second only to that of Esso Uniflo.

HUMBLE OIL & REFINING COMPANY





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Printing

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AT THE
News-Record

Specials Fri., Sat., Sun.

Egg Noodles 13c

Bakers Coconut 19c

Miracle Whip Quart 62c
Salad Dressing 62c

Apricots Dried Pound 59c

Vel Soap Beauty BAR 20c

In Barbecue Sauce
Vienna Sausage 25c

Spaghetti & Meat Balls 25c

PINTOS, 5 lbs. 25c

DRIVE-IN GROCERY

We Close at 9:00 p.m. through Winter Months

FREEZER JARS HAVE MANY USES

The Ball Freezer Jar closed airtight by the Ball Dome Lid and Band is useful for either home canning or home freezing, and you will find scores of other uses for it around the house.

First of all, it makes an excellent jar for storing leftovers in the refrigerator. Leftovers are kept from drying out and from giving other foods off flavors; they can be used in soups, casseroles or escalloped dishes days later and no one will think of them as "leftover."

Ball Freezer Jars can be used to refrigerate salad dressings, sandwich fillings and other mixtures made up ahead of time. They are convenient to use for foods when you are going on a picnic. Potato salad, baked beans, etc., can be spooned right out of the jar.

Use Ball Freezer Jars to make custard. Simply pour the custard mixture into the jar and stand it on a metal rack in a pan or kettle of hot water. Cook over low heat, being sure the water does not boil, until the custard reaches the right consistency. When the jar of custard is cooled, place it in the refrigerator.

Unused coffee refrigerated in Ball Freezer Jars retains a much better flavor than the usual "hash" coffee flavor so objectionable to lovers of the brew. Of course these jars are ideal for keeping bread crumbs, beans, rice, cereals, dried fruits and other items which do not need refrigeration but need to be in leak-proof packages.

of the house are likely to



Photo Courtesy Ball Bros. Co.

latch on to Ball Freezer Jars to store away tacks, nuts, bolts, paints, varnishes, putty, fish hooks and flies and other items. You, yourself, may find them useful for storing odd buttons and other small objects which get lost in drawers and are hard to find.

In short, Ball Freezer Jars are useful not only for canning and freezing but as "All-Purpose" jars the year around. Because of their slightly tapered shape, wide mouth and shoulderless sides, they are easy to fill, empty, and wash for reuse. The Ball Dome Cap makes them either canning or freezing jars.

Staples and Staplers at News-Record

EAR NOISES?

If you suffer from those miserable ear noises and are Hard-of-Hearing due to catarrh of the head, write us NOW for proof of the wonderful, palliative relief many people have reported after using our simple home treatment. NOTHING TO WEAR. Many past 70 reported such relief in hearing and ear noises. **SEND NOW FOR PROOF AND 30 DAYS TRIAL OFFER.**

THE ELMO COMPANY
DEPT. 889C DAVENPORT, IOWA



going to be a Nurse?



With the ever increasing need for trained professional services this question is asked at all ages. There has seldom been a little girl who didn't enjoy putting her dolls to bed and playing nurse. This little patient at Cook County Hospital in Chicago is no exception. She is telling her favorite nurse "I want to be just like you".

Favorite places for duty in the 3400 bed hospital are the children's wards and the child development playroom; and in the three years it takes to achieve her diploma every student has the opportunity to learn the care of children.

Because statistics prove that the graduate nurse also makes a wonderful wife and mother, and is invariably a leader in her community, the University of Illinois-Cook County School of Nursing has adopted the slogan "Your Nursing Education is Never Wasted".

Hundreds of young women— young men too— find student life stimulating in Chicago's great Medical Center, and its recreational life a duplicate of what their own home towns would offer. A four and a half year course will also lead to a Bachelor of Science Degree in nursing from the University.

Often you will find a mother who has the extremely difficult task of trying to get her youngster to consume his daily quota of milk for healthful living.

Not so with the young man in the illustration. He not only has a large glass of milk in front of him but also an excellent dessert that is filled with milk. He likes his milk both ways—BUT for the kiddies who dislike it plain, a light, healthful and delicious rennet dessert, attractively topped, will surely meet with approval. And by a few simple twists of your pastry tube, you can personalize Junior's dessert with any letter of the alphabet such as the "J" in the photo.

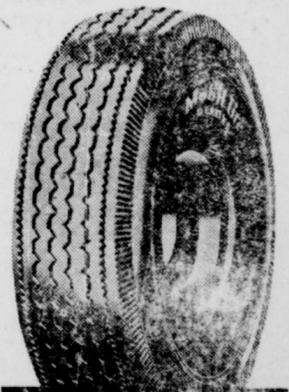
By the way, Mother, when you're preparing these delicacies, better make some for the rest of the family. They'll like 'em too!

Vanilla Rennet Dessert

2 cups milk (not canned)
1 package vanilla rennet powder
Set out 4 or 5 dessert glasses. Warm milk slowly until lukewarm, stirring constantly. Test a drop on the inside of your wrist frequently. When it feels comfortably warm (110° F.) not hot, remove at once from heat. Stir in entire contents of package at one time. Mix until powder is dissolved—not over one minute. Pour at once, while still liquid, into dessert glasses. Do not disturb for about 10 minutes, while milk sets. Then chill in refrigerator until serving time. (These desserts may be topped with whipped cream and seasonal fruits if desired.)

*If milk gets too hot, cool to comfortably warm before adding powder, or it will not set.

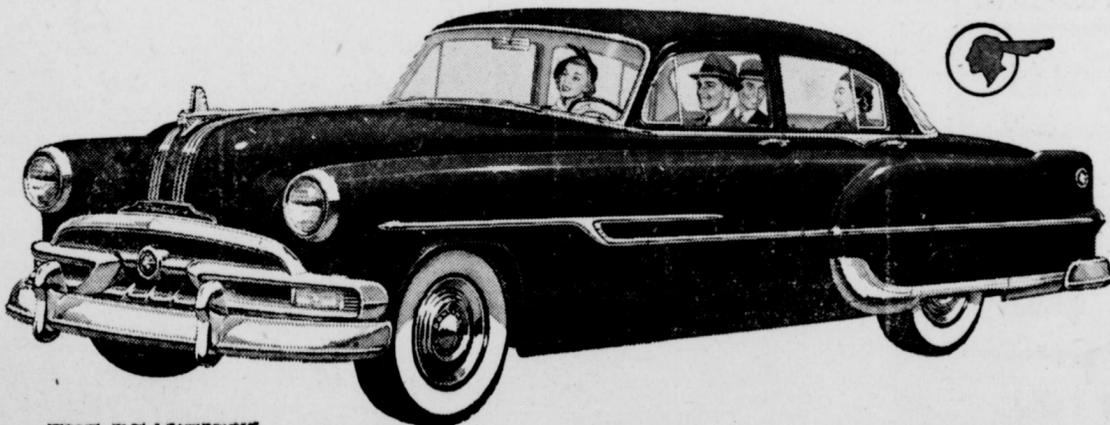
AT THE SIGN OF THE Flying Red Horse



Mobil TIRES

Greater care in selection of materials and construction... thoroughly tested in laboratory and on the open road, MOBIL TIRES are built to give you long life, and safe, smooth performance. The High Compression Tread gives greater protection against skidding. They're guaranteed by the makers of Mobilgas and Mobiloil.

COME IN AND SEE THIS GREAT NEW GENERAL MOTORS MASTERPIECE!



THE BEAUTIFUL 1953 Dual-Streak Pontiac

Bigger and Better in Every Way and NO INCREASE IN PRICE!

- Completely New Dual-Streak Styling
- New Longer Wheelbase
- Longer, Lovelier, Roomier Bodies
- Spectacular New Over-all Performance
- New One-Piece Windshield—Panoramic Rear Window
- Pontiac's Wonderful New Power Steering*

*Optional at extra cost.

Beautifully new in styling from bumper to bumper, the great new 1953 Pontiac represents an outstanding value in many ways: It gives you a longer 122-inch wheelbase—and roomier, more luxurious bodies. Pontiac's over-all performance is even more spectacular for 1953—with remarkable steering and parking ease. For performance, economy and deep-down value, the 1953 Pontiac is indeed an automobile masterpiece well worth inspecting.

ENTER GM'S \$194,000 BETTER HIGHWAY AWARDS CONTEST

New and Beautiful Proof That Dollar for Dollar You Can't Beat a Pontiac!

Reed Motor Company

MAIN STREET

STERLING CITY, TEXAS

GIVE Voluntarily TO
MARCH OF DIMES
 JANUARY 2-31

FOR PATIENT CARE RESEARCH EDUCATION

FIGHT INFANTILE PARALYSIS

BOY SCOUT NEWS COLUMN

The Boy Scouts met at the Scout house on January 19. We had refreshments served by Wilbur Stone and Alfred Chapple.

Those present were Alfred Chapple, David Gruny, Leslie Cole,

Wayne and Wayland Drennan, Jodie Emery, Jimmie D. McWhorter, and Thomas Moore.

Mr. Harry Bradstreet and Mr. Lester directed the meeting. Scribe Richard Davis

PECANS for sale—Phone 143.

FOUND—Car key on holder. The owner may claim by identifying by paying for this ad.

TIME NOW to renew your subscription to the Sterling City News-Record. \$1.50 a year in County.



To be of help to those who need it in times of sorrow and bereavement is our inspiration to give the kind of service that helps ease the pain left by the departure of a loved one. When the need arises, let us serve you.

Lowe's Funeral Chapel
 Be sure to specify Lowe's. We will make complete arrangements.
 We work with Johnson's Funeral Home in San Angelo and the Nalley Funeral Home in Big Spring.
 AMBULANCE SERVICE PHONE 64 STERLING CITY

BARGAIN OFFER

FOR A LIMITED TIME ONLY
 NEW REDUCED MAIL SUBSCRIPTION RATES — SAN ANTONIO EXPRESS
 SOUTHWEST TEXAS' LEADING MORNING NEWSPAPER

SAVE \$4.05

ON ONE YEAR'S MAIL SUBSCRIPTION IN THE STATE OF TEXAS

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THE BEST PAPER FOR YOU, YOUR FAMILY, YOUR HOME
 SERVING TEXAS AND THE SOUTHWEST FOR OVER 87 YEARS

CLIP AND MAIL TO CIRCULATION DEPT., SAN ANTONIO EXPRESS, AVE. E AND 3RD ST., SAN ANTONIO, TEXAS. PLEASE START DELIVERY TO:

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INDICATE SERVICE DESIRED: 3 MO. 1 YR.
 You Will Be Billed at a Later Date

San Antonio Express

This Offer Good Only in Areas Where There is No Home Delivery Service

EVERY MORNING AND SUNDAY

IMAGINE! COOK AT TWO DIFFERENT TEMPERATURES—IN THE SAME OVEN, AT THE SAME TIME!

There is a **Frigidaire Electric Range** for YOU!



Choice from 10 Models of FRIGIDAIRE Electric Ranges! There's a Model and Price to Suit You!

West Texas Utilities Company



CHICKEN DRESSING
 MINCE PIE

BAKED HAM
 CANDIED YAMS
 CORN BREAD

"WONDER-OVEN" RANGE

That's right! The "Wonder Oven" is actually two ovens in one! Lets you cook with separate controls and temperatures in a single oven. Move the divider to the bottom and you have one big oven. You can cook two different things —

—OR ROAST THE BIGGEST TURKEY YOU EVER SAW!



Budget Terms! TRADE-INS!

Ford does it again!



While sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

Again Ford sets the trend! It's the New Standard of the American Road. With 41 "Worth More" features it's worth more when you buy it... worth more when you sell it. While others were scampering to catch up, Ford again forged far out in front to bring you the greatest car value ever.

See it... Value Check it... Test Drive it! '53 FORD

Sterling Motor Company

Phone 197

STERLING CITY, TEXAS

Phon

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

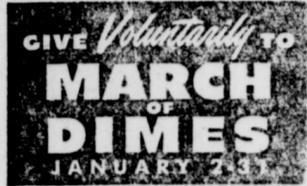
Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

Quality Job Printing, News-Record.



	1	2	3	4	5
6	7	8	9	10	11
13	14	15	16	17	18
20	21	22	23	24	25
27	28	29	30	31	

Have You

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor, that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

SALESMEN WANTED

What are your plans for 1953? A good Rawleigh Business is hard to beat. Opening in Sterling County. Write at once to Rawleigh's, Dept. TXL-1220-254. Memphis, Tenn.

Rubber Stamps at News-Record.

SPORTING GOODS

FISHING TACKLE. GUNS, AMMUNITION, CAMPING, etc.

C. C. AINSWORTH

PHILLIPS 66 STATION
Phone 148

FIRESTONE TIRES
Sterling City, Texas



Our Relations Are Fine

Friendly relations certainly go a long way toward making this a happier world. We feel particularly fortunate in having such friendly relations—with you! When service is good, you are quick to tell us. When occasionally you do have trouble with service, you report it in a friendly, reasonable manner. Your understanding of our problems is much appreciated too. With such friendly relations, is it any wonder we're doing everything possible to give you the best service money can buy.

SAN ANGELO TELEPHONE COMPANY

LIVESTOCK SHOW SET FOR JANUARY 31

The Sterling County Livestock Show Committee met last Friday night to plan for the annual Sterling County Club Boys Livestock Show. The date for the show was set for January 31. The show will begin in the morning at 10 o'clock.

Members of the committee are Ewing F. McEntire, Foster S. Price, Chesley McDonald, Delmar Radde, Ralph Davis, H. A. Chapple, Riley King, L. F. Hodges and Fred Campbell.

Classes have been set up as follows:

- HEAVY WEIGHT FINEWOOL
Light Weight Finewool
Pen of 3 Finewool
 - HEAVY WEIGHT CROSSBRED
Lightweight Crossbred
Pen of 3 Crossbred
 - SOUTH DOWNS
Pen of 3 Southdown
 - Breeding Sheep—RAMBOUILLET
Ewe Lambs
Ram Lambs
 - FAT HOGS
 - LIGHT WEIGHT CALVES
Heavy Weight Calves
Champion and Reserve Champion Finewool; Same as to crossbreds and fat calves.
- Ewing F. McEntire is the superintendent of the show, and Ross Foster and Clinton Hodges are assistant superintendents.
- A few lambs will be auctioned off to the public, said Fred Campbell, county agent. Fred said the judge has not yet been secured.
- Campbell says there are now the following animals on feed for the show: 47 fat lambs, 6 breeding sheep, 4 calves and 2 hogs.

WANTED: DEALERS

Hard water in your area will make you money and save your customers money. \$50.00 complete will buy for them, from you, the "Ejax Water Turbulator"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership.

"EJAX"

Box 37, 1006 Burnett Street
Fort Worth, Texas

TIME NOW to renew your subscription to the Sterling City News-Record. \$1.50 a year in County.

Saws Filed

All types of saws filed quickly on our precision Foley Automatic Filer. Your saws will cut faster, cleaner, truer. Old saws re-toothed.

(Leave your saws at the South Texas Lumber Co for Service.)

G. A. HART

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Reliable Abstract Work
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DURHAM ABSTRACT CO.
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Worth B. Durham, Mgr

City Barber Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"



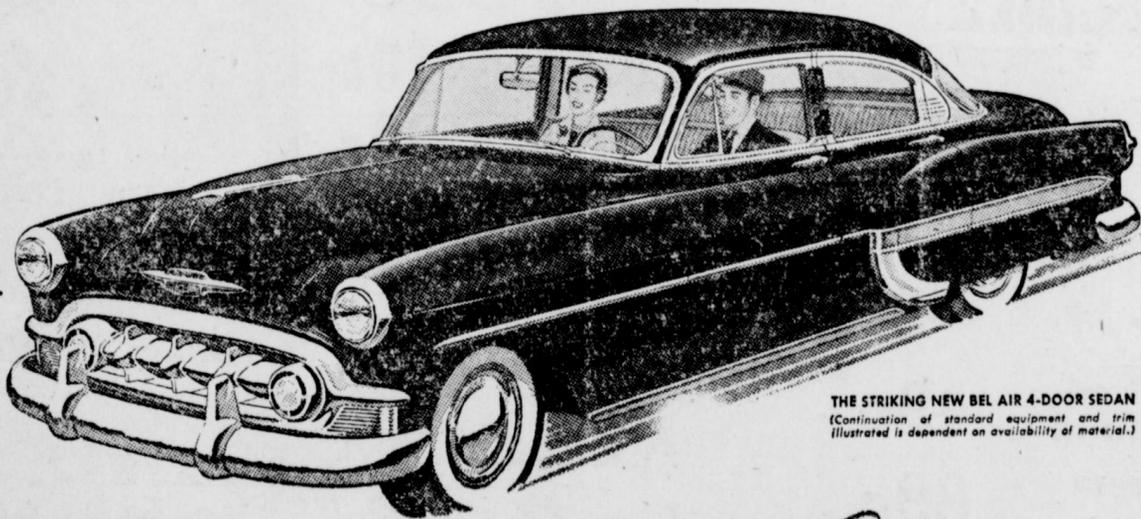
FOR THE LATEST MODES OF HAIR STYLING

Call 123 for Appointment

Vanity Beauty Shop
Sterling City, Texas

So different

it creates a field all its own...
an entirely new kind of Chevrolet
to be compared only with
higher-priced cars!



THE STRIKING NEW BEL AIR 4-DOOR SEDAN
(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

new Chevrolet *Bel Air* series

Heading three great new lines for '53

Now, in the Bel Air series, Chevrolet creates for you a new class of American cars. Here is distinction of appearance and fineness of appointments far beyond anything in Chevrolet's field.

The Bel Air series includes four models—2-door and 4-door sedans, sport coupe and convertible. Twelve other models are in the "Two-Ten" De Luxe and "One-Fifty" Special series.

Sixteen models in all, provide a new Chevrolet for every buyer and every need. All give you new high compression power, greater gasoline mileage. A new Powerglide* automatic transmission, and Power Steering,* are among the greatest advances. Come in and see all the new features that make Chevrolet for '53 entirely new through and through!

*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models. Power steering available on all models.

Startlingly NEW... wonderfully different!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS!

R. T. CAPERTON CHEVROLET COMPANY

Phone 35

Sterling City, Texas



We can't forget Jim Berry's wife... She bore a son who is now with our Fighting Forces!

● Let us, by all means, support our fighting men. They have pressing need for blood. But let us remember, also, our obligation to folks here at home. You may save a precious human life by giving an hour of your time—a pint of your blood—when the hospital calls in a sudden emergency. And by joining *The Walking Blood Bank*, you and your family are insured in time of need. Get the story now—without obligation. Telephone for further information, or mail the coupon.

"I'll come when you call!"

Without obligation, tell me more about *The Walking Blood Bank*.

Name _____ Address _____

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

When you need paper drinking cups or dispensers, see and buy them at the News-Record.

Markwell Stapling Machines at the News-Record

Typewriter Paper at The News-Record Shop

Rubber Stamps at the News-Record

SALE OF MEN'S PANTS

2-Days, Jan. 24 and Mon. Jan. 26

40 Pair at One-Half Price!

(Worthwhile Savings on Our Huge Stock of Pants)

Regular \$18.50 PANTS; Sale Priced at	12.95
Regular \$16.50 PANTS; Sale Priced at	11.55
Regular \$15.00 PANTS; Sale Priced at	11.50
Regular \$12.50 PANTS; Sale Priced at	8.75
Regular \$10.00 PANTS; Sale Priced at	7.00

BAILEY BROS.



GIVE Voluntarily TO MARCH OF DIMES

FIGHT INFANTILE PARALYSIS

FOR PATIENT CARE RESEARCH EDUCATION

JANUARY 2-31

Garrett & Bailey

Everything in Dry Goods and Notions

PHONE 24 STERLING CITY, TEXAS

Specials for Friday and Saturday

MARKET SPECIALS

You've Never Tasted Chickens so good as These!

Swift's Premium Chickens

NEW, DINNER SIZE Swift's Premium TENDER FRANKFURTS

Loin or Club Steak, lb. **55¢** **69¢**

Oriole Bacon Sliced Pound **49c**

Cheese Kraft Velveeta 2 lb. Box **89c**

Tomatoes #1 Can **10c**

MILK, qt. bottle **25c**

Wax Paper Cut Rite **25c**

CHEER Large BOX **28c**

Mail Box Top in for 25c REFUND



1 lb. **85c**

Lettuce **10c**

Kotex **29c**

Bread 1# **.15**

Cigarettes Carton **1.99**



3 lbs. **85¢**

KLEENEX 200's **14c**

300's **25c**

Ice Cream, pint **19c**

Salad Wafers 1# **23c**

5c Candy, 6 for **25c**

Dog Food Favorite 3 cans **29¢**

Gladioli Flour, 5 lbs. **49¢**

10 lbs. **98¢** 25 lbs. **2.09**

CHAPPLE'S FOOD STORE

We Appreciate Your Business