

STERLING CITY NEWS-RECORD

VOL. No. 63

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

NOV. 5, 1954

No. 44

Sterling Votes Demo; Against 5 Amendments

With just under 150 votes being cast here in the general election, Sterling voted Democratic heavily and chalked up disapproval against five of the proposed amendments. On the last amendment, the vote was tied 64-64.

In the column voting, Governor Allan Shivers received 136 votes to 12 for Republican Adams. Senator Lyndon Johnson received 135 votes to 13 for Watson.

The votes on the amendments in unofficial tallying was as follows:

1. Old Age Assistance	
Approval	89
Against	51
2. Retirement Credits	
Approval	74
Against	66
3. Employee Benefits	
Approval	63
Against	62
4. Confederate Pension Fund	
Approval	93
Against	44
5. State Salaries	
Approval	60
Against	75
6. Toll Road Grants	
Approval	64
Against	69
7. Women Jurors	
Approval	37
Against	105
8. Four-Year Terms	
Approval	47
Against	94
9. Hospital Districts	
Approval	52
Against	82
10. Military Voting	
Approval	81
Against	51
11. Tax Officials	
Approval	64
Against	64

\$10,000 Roping in Angelo November 14

The San Angelo Fat Stock Show & Rodeo Association will sponsor an Invitational Steer Roping and Branding to be held at the Fairgrounds, 2 p.m., Sunday November 14, 1954.

This attraction will be the first of its kind to be held in West Texas in many years and it is planned to make it an annual event.

Ten of the top ropers in the world will compete for a \$10,000 purse. Each roper is paying an entry fee of \$500 and will rope five steers each.

Entered are: Cotton Lee, Fort Sumner, New Mexico; Toots Mansfield, Big Spring, Texas; Troy Forte, Lovington, New Mexico; Shoat Webster, Lenapah, Oklahoma; John D. Holleyman, Ozona, Texas; Everett Shaw, Stonewall, Oklahoma; Don McLaughlin, Smithfield, Texas; Clark McEntire, Kiowa, Oklahoma; Steve Stevenson, Big Lake, Texas and Ike Rude, Brawley, California.

Tickets may be purchased at the B.C.D. office in the Cactus Hotel after November 1. Six and four seat boxes are also available and the only reserved seats.

PTA To Meet Next Tuesday Afternoon

Mrs. R. T. Caperton, president of the Sterling City P.T.A., reminded members that the P.T.A. would meet next Tuesday, November 9 at 3 p.m. in the school auditorium, instead of the usual Thursday.

The reason for the change is the fact that Thursday, November 11th, will be a school and business holiday.

Baptist Revival In Progress

The revival services at the First Baptist Church will continue through Sunday, November 7.

You and yours have a warm invitation to attend the remaining services of our Fall revival. Services are at 7:30 each evening, Sunday School at 10 a. m. Sunday, with the morning worship at 11. Sunday evening at 7:30 we will have as our special guests the football club and the pep squad. Your presence will be a blessing to us.

Robert Ritchie, Pastor

Lions Club Luncheon

The Lions Club met at the community center Wednesday for the regular weekly luncheon meeting. Five guests were present, including George Blackburn, G. Armon, Dr. Roy Glass, and Bailey Walsh. The attendance prize went to Blackburn.

November 11th Holiday Announced

It was announced that November 11th would be observed as a holiday both by business houses and the school. The Lions club will not have a Wednesday noon meeting on the 10th but will have the District Lions Meeting here on the night of the 11th. The meeting will be a Ladies Night affair, said President R. T. Caperton. The deputy district governor will be here to make the principal address, it was said.

George Blackburn, Harry Bradstreet and Coach Diddle Young spoke briefly on football prospects. It was announced that the game with Blackwell would be played on the afternoon of November 11th instead of November 12 as scheduled.

Boots Williams announced that the Sterling Polo Club would play the Colorado City team here Sunday afternoon.

It was announced that the local American Legion Post was sponsoring the Boy Scout fund raising this year.

Mrs. Fred Campbell Is Noratadala Hostess

Mrs. Fred Campbell was hostess when the members and guests of the Noratadala Club met at the community center Thursday night of last week. Following the program bridge was played. Some of the guests played 42. The members voted to help sponsor the "Youth Club."

Present were Mrs. Finis Westbrook, Mrs. Neal J. Reed, Mrs. Joe Emery, Mrs. Martin Reed, Mrs. Ewing McEntire, Mrs. F. S. Price, Mrs. William Foster, Mrs. Reynolds Foster, Mrs. Alvie Cole, Mrs. B. R. Conger, Mrs. Worth Durham, Mrs. Hubert Williams, Mrs. Nan Davis, Mrs. Delbert Haralson, Mrs. G. C. Murrell, Mrs. I. W. Terry, Mrs. Bill Cole and Mrs. J. Q. Foster, members and the following guests: Mrs. Harry Lawson, Mrs. Charley Speck, Mrs. R. T. Caperton, Mrs. Clinton Hodges, Mrs. Sudie McEntire and Mrs. Sterling Foster.

Mrs. Hubert Williams won high score, Mrs. I. W. Terry high cut, Mrs. J. Q. Foster, bingo and Mrs. Sterling Foster, low. Mrs. Harry Lawson was high at 42.



DR. MARVIN VANCE

Methodist Revival To Begin November 14

A six day meeting will begin at the First Methodist Church here on the evening of November 14, announced the pastor Bruce Medford, this week. Dr. Marvin Vance, pastor of the First Methodist Church in Austin will do the preaching.

Dr. Vance will preach each evening at 7:00 o'clock and through Friday, November 19.

Early Morning Services, Too
In addition to the evening services, there will be early morning

PTA HALLOWEEN CARNIVAL GROSSES OVER \$500

The Sterling City annual P.T.A. Halloween Carnival was held last Saturday night at the school auditorium. Over \$500 was grossed by ticket sales, and activities of the different rooms. Over 700 people attended the affair and it was a success from every angle.

Billie Green was elected Queen of Halloween and she reigned with the "King" Kent Jones over the festivities that followed the crowning of the king and queen. Little Betty Jo Barrett was named Lady from the grade school and her escort was Royce Jean Sparks. Other royalty in the royal court included Glenda Lambert and Bobby Dunn, Barbara Simmons and Kelton Gaston, Karen Young and Melvin Foster, Lavada Mitchell and L. J. Brown, Judy Stewart and Jodie Green, Barbara Clark and Don McDonald, Willene Glass and Steve Whitley, Judy Hamilton and Jerry Payne, Mitsy Davis and Billy Bauer, and Jeannie McDonald and David Foster.

A pageant "Panorama of Texas" written by Mrs. Witt Hines, was presented by students. Mrs. James Strong and Mrs. Charlie Speck were in charge of decorations for the coronation.

Alfred Chapple introduced each number of the pageant. Harry Bradstreet announced the royalty.

Mrs. C. W. B. Collyns Dies in Fort Worth

Mrs. Charles W. B. Collyns died in Fort Worth on Wednesday of last week and was buried there on Friday of last week.

Survivors include her husband, and a son, Cecil, of Fort Worth; three brothers, O. D. Collins of San Angelo, and Claude and Tom Collins of Sterling City.

Mrs. Collyns and her husband formerly were owners of the old 7 Cross Ranch north of San Angelo.

Range Management Tour Here Next Monday

There will be a range management tour here next Monday, November 8, said County Agent Fred Campbell this week. In charge of the tour are Garlyn Hoffman and A. H. Walker of the Extension Service and Charley Fisher of the Spur Experiment Station.

The leaders and all local and area men who are interested, will meet at the courthouse at 10 a.m. and leave for Foster Conger's Sterling ranch, said Campbell.

After the tour here, the leaders will go on for further tours at Sonora and Kingsville.

Pledged in SMU Organization

Sue Lowe, daughter of Mr. and Mrs. Roland Lowe, and a senior in Southern Methodist University at Dallas, was pledged into the Kirkos an organization of outstanding junior and senior women last week.

The twenty-eight new members were pledged at a dinner in Dallas last Thursday.

Mr. and Mrs. Lowe left Sterling early Friday for Dallas to visit their daughter and to be there during the SMU homecoming.

services Monday through Friday. At 7 a.m. each day, coffee and doughnuts will be served by the men of the church. Following this fellowship, there will be a service at which Dr. Vance will preach.

About the Visiting Speaker
Dr. Vance is in his sixth year as pastor of the First Methodist Church in Austin. The church has a membership of about 3400 members and is located across from the state capitol building.

Dr. Vance has preached the annual sermon for the annual conferences of the Methodist Church and has been the guest preacher in the largest churches in Methodism in Texas and throughout the south. He is well known as a speaker at conventions and other gatherings. He has just recently completed a revival meeting at the First Methodist Church in Dallas.

Speaking for the membership of the church, the pastor, Bruce Medford, extends an invitation to every one to attend the services.

Eagles Defeat Divide 65-0 Last Friday

Legion Oyster Supper Monday Night at 6:30

The local American Legion Post will hold its annual oyster supper at the hut next Monday night at 6:30, it was announced this week. All you can eat for \$1.50 per plate, was the announcement by officials. Everyone is invited to attend.

In charge of arrangements are George Blackburn, E. B. Hosea, I. W. Terry and Bill Loven.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. Ruth Allen
Mrs. J. L. Glass
Mrs. J. E. Buckner
Mr. and Mrs. D. P. Glass
C. H. Garner of Borger

Dismissals since Thursday morning of last week include—

Mrs. V. T. McCabe
Mr. and Mrs. Gordon Bird
Mrs. Neal Reed
Mrs. A. G. Patterson
Lt. Frank Christian
Mrs. Jim Duke
T. J. Finnegan

SON TO THE JOE BLANEKS

A son, named Kenneth, was born to Mr. and Mrs. Joe Blaneck at the Shannon Hospital in San Angelo at 12:05 a.m. Wednesday of this week. The baby weighed seven pounds and one ounce. This is the second child of the Blanecks.

Grandparents are Mr. and Mrs. M. E. Wright of Bentonville, Ark. and Mr. and Mrs. J. L. Blaneck of Sterling City.

INDEPENDENT BASKETBALL TEAM TO ORGANIZE TUESDAY

The Sterling Independent basketballers are to organize teams Tuesday evening at 7 o'clock, announced Bill Loven this week. Everyone interested in organizing and playing with the independents (boys or girls) should be at the organizational meet at the school gym at 7 p.m. next Tuesday.

Both the men and women players are wanted at the meeting.

KINDERGARTEN PROGRAM

Mrs. Dayton Barrett's kindergarten pupils presented a Halloween program Friday morning of last week.

Refreshments in the Halloween motif were served following the program.

Parents and friends were guests. Children taking part were Wayland Lee Foster, Corwin Collins, Bobby Westbrook, Kathy Haralson, Collin Douthit, Elaine Price, Allan Smith, Beverly Brooks and Don Stuckwish.

MRS. J. L. GLASS CRITICALLY ILL IN HOSPITAL

Mrs. J. L. Glass, pioneer ranchwoman and citizen of the area, is critically ill in the Sterling County Hospital with heart trouble. She is seriously sick, but some days she shows improvement.

W. Y. Benghe has been pretty sick at his home here.

Attend OES Convention

Mr. and Mrs. Robert Foster returned home from Houston last Sunday. Mrs. Foster had gone to the Eastern Star convention there early last week as delegate from the Sterling City chapter. In the middle of the week, Robert went down and they returned home on Sunday. While there they visited the Trimon Revells. Mrs. Revell is a sister of Mrs. Foster's.

BAKE SALE

The Winodausis Club will have a bake sale at the Palace Theater on November 20. This will be the Saturday before Thanksgiving, so plan to get your holiday cake or pie at this sale.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

To Play Christoval Here Tonight at 8:00

The Sterling City high school Eagles took a game with the Divide six-man team last Friday night here 65-0. Coach Diddle Young played his second team all most the better part of the game, giving his regulars a rest—so to speak.

The biggest yard gainer for the locals was Billy D. Blair. He picked up 73 yards running and 29 on passes for a total of 102. Second ground gainer for the Eagles was Don Carper with 82—57 on runs and 25 on passes. Bobby Lester made 81 yards on runs. Melvin Foster picked up 57 yards running and Marshall Blair chalked up 36 yards. Marshall Blair made a TD on a blocked punt which he ran 20 yards.

Bobby Lester intercepted a pass and carried it 13 yards for a counter and Wilbur Stone intercepted a pass.

Touchdown runs were made as follows: Marshall Blair—2; Don Carper—2; Bobby Lester—2; Billy Blair—1; Melvin Foster—1. Touchdown passes were from B. Blair to Gaston for 29 yards, and Carper to W. Drennan for 25 yards.

PLAY CHRISTOVAL TONIGHT

The Eagles tangle with a traditional foe here tonight in a crucial conference game. The Cougars have only been beaten by Garden City in conference play this year. They traditionally play a good game when matched with the Eagles. If the Eagles get by the game tonight with a win, the chances for district championship are very good. A large crowd of fans is expected to be on hand. Many out-of-towners will trek to Sterling for the game. As the conference season is drawing to an end, many of the eyes are turned upon the Eagles.

Young's "assistant" coaches, G.W. Blackburn and Harry Bradstreet, have been scouting other teams. George has seen Lohn, the seeming winner of the district south of here, in two games recently. The Eagles are pointing for a district championship and looking even further afield.

The line-ups for the Christoval-Eagle game tonight is as follows:—

STERLING CITY EAGLES		
PLAYER	Pos.	Wt. No.
BLAIR, Bill D.	B	160 28
BLAIR, Marshall	B	210 38
CARPER, Donald	B	140 20
COLE, Leslie	C	155 32
DAVIS, Jim	E	150 44
DRENNAN, Wayne	E	140 66
GASTON, Kelton	E	145 34
GLASS, Lynn	E	165 99
GRUNY, David	C	150 88
FOSTER, Marvin	B	125 30
FOSTER, Melvin	B	125 22
LESTER, Bobby	B	155 55
RIDDLE, James	B	145 60
STONE, Wilbur	B	140 31

Jim McWhorter, Manager
Bill Young, Manager

CHRISTOVAL COUGARS

Player	Pos.	Wt. No.
COCHRAN, Carl	B	155 36
COCHRAN, Billy	B	135 32
SOLOMAN, Sam	C	195 43
WILKINSON, Jackie	E	180 41
ATKINS, Clay	E	145 33
KIRBY, Jerry	B	145 34
WILKINSON, Bill	B	148 32
HUDGENS, David	E	155 40
JAY, Joe Earl	E	140 38
WILKINSON, Clyde	B	130 24
LOVE, Bill	E	160 39
CLAY, Tom	C	155 42
SHANNON, Carl	C	142 35
CALHOUN, Earl Glenn	B	120 21
SOLOMAN, Wayne	E	125 30

One Indicted on DWI Case Here Monday

Meaders Blake Forehand of San Angelo was indicted by the grand jury here Monday morning on a charge of second offense of driving while intoxicated. This was the only indictment returned by the jury as it met at the opening of court Monday.

In civil cases, Judge Joe Mays granted a divorce to Mrs. Eula Mae Dees from Ira Allen Dees and \$40 child support monthly.

Tommy Cole, of the U. S. Marines, is now stationed in Korea, he writes his mother, Mrs. Agnes Cole.

What's Doing in the Churches

FIRST METHODIST CHURCH
Bruce Medford, Pastor
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:30 p.m.

CHURCH OF CHRIST
Wayne Zuck, Minister
 Bible School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Young Peoples Class 6:30 p.m.
 Evening Worship 7:00 p.m.
 Tues. Ladies Bible Class 9:15 a.m.
 Wednesday, Mid-Week
 Bible Study 7:30 p.m.

FIRST BAPTIST CHURCH
Robert Ritchie, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 B.T.U. 6:30 p.m.
 Evening Worship 7:30 p.m.
 Wed. Prayer Meeting 7:30 p.m.
 Wed. Choir Practice 8:15 p.m.

FIRST PRESBYTERIAN CHURCH
Baxter D. D. Greer, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:30 p.m.

PRESBYTERIAN CHURCH

"The Flaming Apostle" will be the sermon subject of Dr. Baxter Greer at the First Presbyterian Church, Sunday at 11 a. m. This discourse will be in line with the series "The Men Whom Jesus Made". Dr. and Mrs. Greer will conduct worship services at the First Presbyterian Church, Carlsbad, Texas, at 4 p.m. There will be no evening services at the local Presbyterian Church, but the pastor and his congregation will worship in the revival meeting in progress at the First Baptist Church here.

WSCS STUDY

The WSCS of the Methodist Church will complete a study of India, Pakistan and Ceylon next Monday evening. Mrs. Bruce Medford is the study leader.

WEEK OF PRAYER PROGRAM

The WSCS conducted a week of prayer service on Wednesday evening of this week. Mrs. Roy Foster, president of the organization was in charge of the program.

An offering for the work in India and Ceylon was taken at the close of the program.

FOR RENT—Front bedroom, adjoining bath. Mrs. A. G. Daves.

CUB SCOUTS

At a recent meeting of the Cub Scouts, Den 2 met at the home of Mrs. James Craig. Officers were elected. Clayton Stewart was elect-

ed Denner, Jerry Craig, Assistant Denner, Johnny Augustine, Buckskin, and George Loven, Reporter.

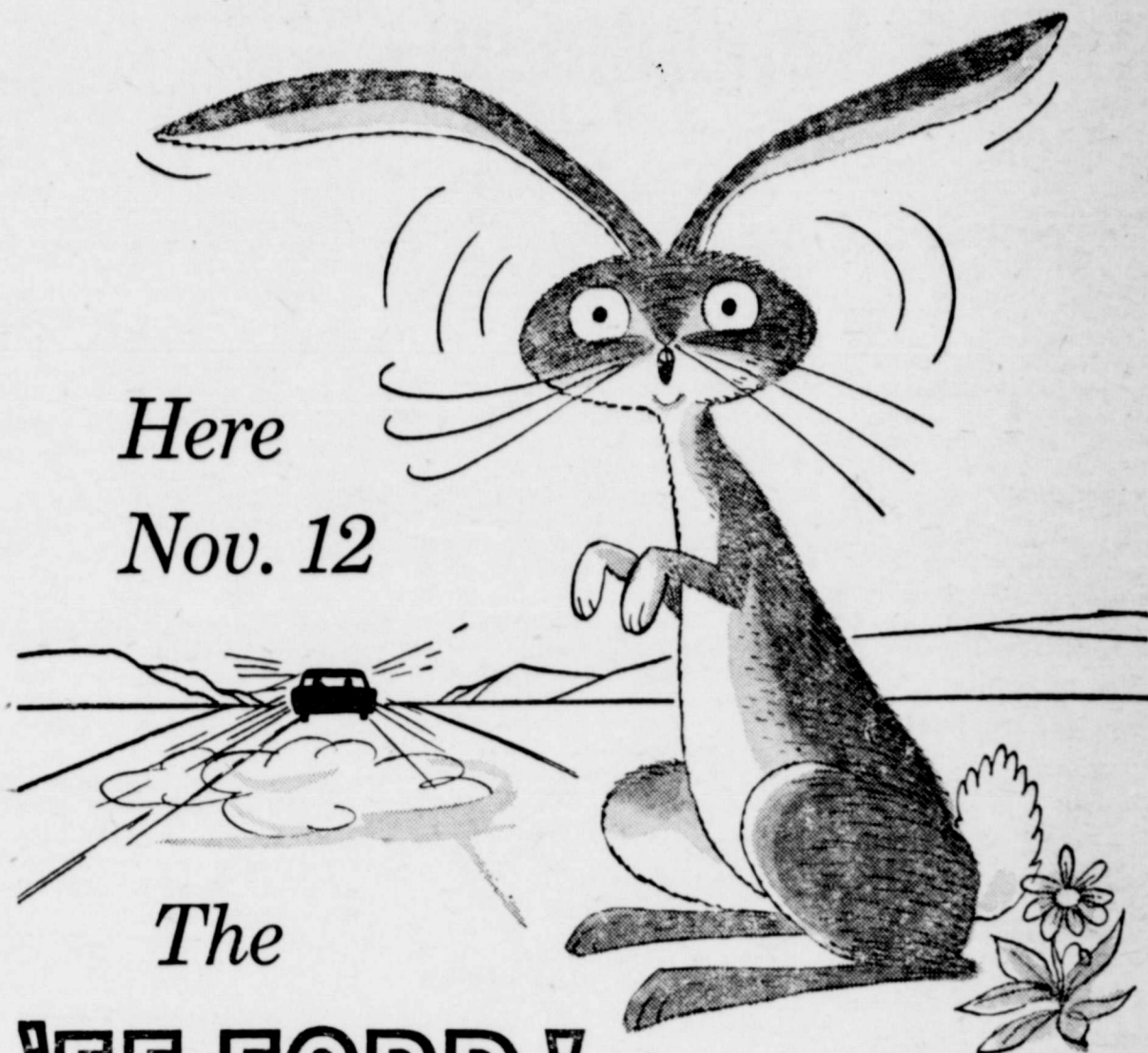
New Almanacs at News-Record.

Mr. and Mrs. Lee Hunt returned home Tuesday from Pecos where they visited with a son and his family, the Stanil Hunts. They went to Pecos on Thursday of last week.

**Last Chance !
 Landing Mats
 Better Get 'Em Now**

3x12 feet \$6.50

**Williams Feed &
 Ranch Supply
 Boots Williams**

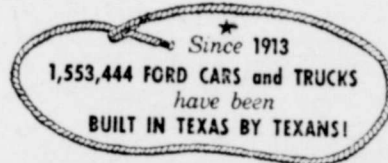


Here
 Nov. 12

The
'55 FORD!

It's got **Trigger-Torque
 Performance**

F.O.A.P.



Sterling Motor Co.

Phone 197

STERLING CITY, TEXAS

SPECIALS Sat. & Mon.

**Gandy's Ice
 Cream pt. 19¢**

**Kleenex 200s
 2 boxes 25¢**



large
 19c



CARTON

Reg. Size. ALL POPULAR BRANDS

Carton \$2.09

Sugar 5# 47c

**Doeskin Tissue
 4 roll pk. 49c**

**Morton's Salt
 5 boxes 59c 1 box Free**

**See Our Libby
 Harvest Values**

**Circular for
 Additional
 Specials**

MARKET SPECIALS

**Swift's Picnic Hams, Fully
 Cooked, lb. 45¢**

**Steak Swift's Premium, lb. 59¢
 SIRLOIN**

**Jowls Dixie Brand, lb. 35¢
 Sugar Cured**

**Cheese Kraft Velveeta 2# box 89¢
 or American**

**Beef Ribs Stew Meat, lb. 19¢
 Swifts Premium**

**Shortening 3# Can of Mrs. 85¢
 Tuckers
 1 lb. FREE**

**Oleo 4 Cartons \$1 1 Free
 Sun Spun**

**Drinks 12 Bottle 45¢
 Carton**

**Flour 25 lb. Sack 1.79
 Gold Medal**

CHAPPLE'S FOOD STORE

We Appreciate Your Business

**STERLING LODGE
A. F. & A. M.
No. 728**

Regular Meetings on
the Second Tuesday of
Each Month

See The 1954 Lines
of Christmas Cards at
The News-Record
Complete Selection

LET'S TALK
LIVESTOCK
BY TED GOULDY



Fort Worth - There was the usual disagreement between salesmen and buyers on the market at Fort Worth Monday. Salesmen asked more money for cattle and calves, largely on the strength of smaller supplies being offered around the 12 major markets than a week ago or a year ago. Buyers, as usual, offered a multitude of reasons why lowered prices should

be paid.

When the trade was completed the cattle and calves with quality, or with high finish, to recommend them drew steady prices. Some fed steers and heifers were strong. The medium and lower grade calves and yearlings and some cows, were on the minus side. Plain kinds of calves and yearlings were the slowest type to move and narrower outlets for these kinds as stockers pushed increased numbers of this kind into packer channels at subsequent reductions.

A package of fancy fed heifers topped at \$24, and two loads of well fitted mature steers reached \$24 also. Fed cattle were in small supply. Numerous medium to good lots sold from \$16 to \$22, and plain and common sorts \$9 to \$16.

A good many cows were again moving to much better advantage into stocker channels than to the

packers. The improved demand for stocker cows became evident last week and continued into this week as sections of the Southwest which got some rain provided outlets for some cows and for some pairs of cows and calves. Prices ranged from \$6 to \$7 common or aged cows, up to \$9 to \$11 on the better kind, with some able to sell comfortably above that range if young enough or good enough.

STOCKER LAMBS in very broad demand. Order buyers at Fort Worth Monday were complaining Monday that numbers of the good or choice kinds of stocker and feeder lambs were far short of their needs. Sales to \$15 and \$15.50 failed to indicate the full strength of the market and consensus was that sizable lots of choice lambs were quotable in excess of the \$16 with ease.

Slaughter sheep and lambs also found fully steady to strong prices. Fat lambs topped at \$19, and fat yearlings drew \$15 down. Old wethers drew \$7 to \$11.50, and old ewes drew \$4.50 to \$6.

Stocker ewes ranged from \$6 to \$12, according to age and quality. Old bucks sold around \$4.

HOGS WEAKEN AGAIN
The 12 major markets reported 95,000 hogs Monday, around 13,000 above a week ago. Markets were lower as a result. At Fort Worth top hogs drew \$19.25 and \$19.50, or weak to 25 cents under last week's close. Sows held steady at \$18 as the sausage grinders were again active in the trade.

Save on Your Daily Paper
Subscriptions

San Angelo now \$11.95
Regularly \$18

Ft. Worth Star-Telegram
Now 13.95, regularly \$18

Save from \$4 to \$6
Sterling News-Record
"Authorized Agent"

Carter's Drive-In
EAST HIGHWAY East of Methodist Church
**Sandwiches, Hot Dogs
Hamburgers**

TRY OUR KITCHEN FOR
READY TO EAT OR READY TO GO
FRESH MEATS AND VEGETABLES



From where I sit ... by Joe Marsh

**Our Town Makes Good
in New York City**

Couldn't place a new subscriber named Clark, but I found out who they were last week when they dropped in *The Clarion's* office.

"We're native New Yorkers," Mrs. Clark said, "and all our friends there are originally from other places. We always felt left out when they talked about things 'back home.'"

"That's why we 'adopted' your town and to get all the news we subscribed to *The Clarion*. Now we have a 'back home' to talk about—and we think it's the most wonderful town there is!"

From where I sit, just about everyone thinks his own home town is best. Picking your town comes natural. The right to do this "picking," though, is what really counts. Whether it's a favorite town, a favorite cut of meat, or even a choice of a beverage—say between beer and buttermilk, it's respecting the right to this freedom of choice that makes a good neighbor. I hope you subscribe to that!

Joe Marsh

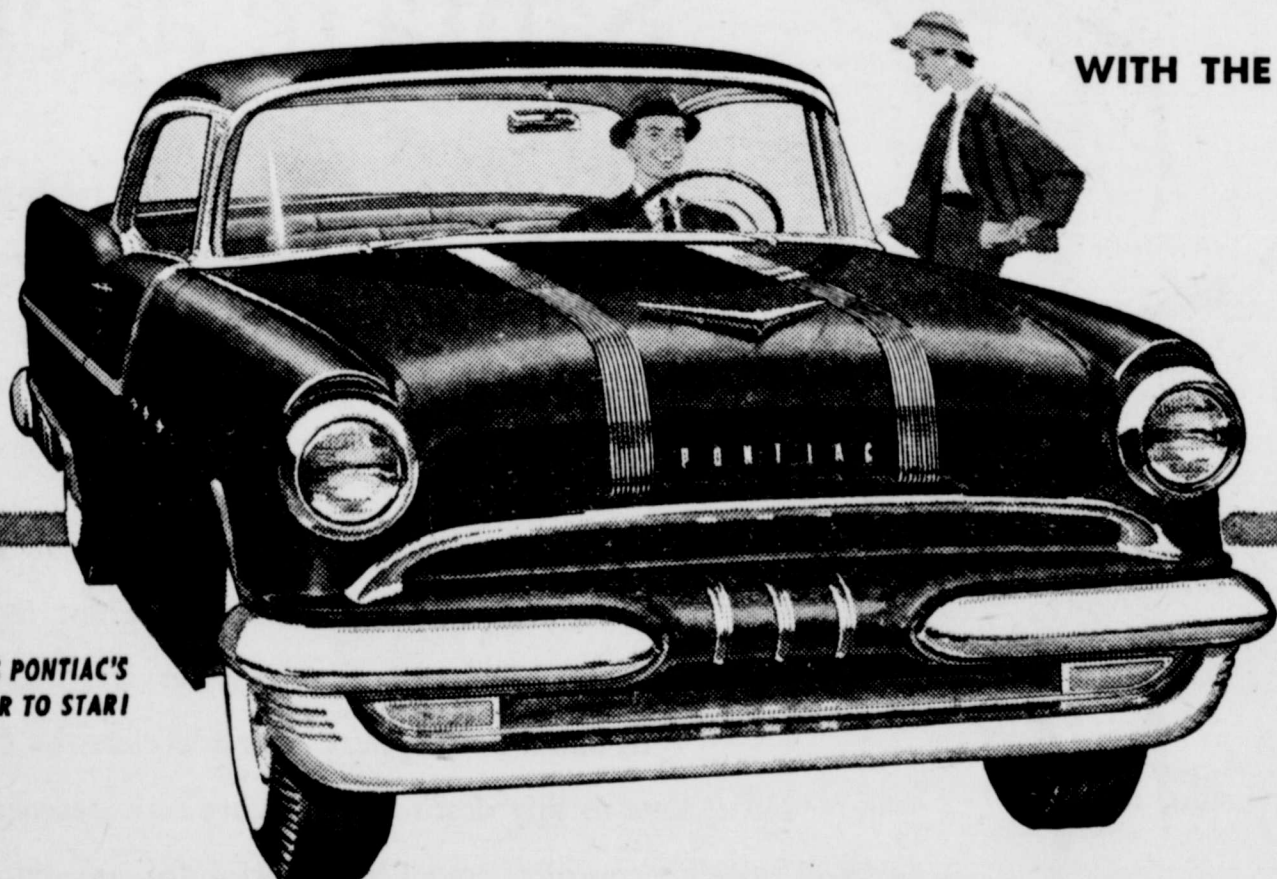
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Get your
**OLD
GOLDS**
by the carton!

Regular and King Size



It's Here!
the All-New '55 Pontiac



WITH THE 180-HP STRATO-STREAK V-8!

A GENERAL MOTORS MASTERPIECE
—ALL NEW FROM THE GROUND UP!

This is the one! This is the car with the mark of greatness—apparent in every inch of its designed-for-tomorrow styling . . . in its plus-powered V-8 engine . . . in its years-ahead chassis engineering. See and drive this sensational all-new Strato-Streak powered Pontiac—today.

IT'S PONTIAC'S
YEAR TO START!

ALL-NEW PANORAMIC BODY

There's vastly greater vision from its panoramic windshield. Interiors, color-keyed to the Vogue Two-Tone body hues, present the latest glamour fabrics, super-smart appointments, wonderful new conveniences! Here is a masterpiece of styling with a clear touch of tomorrow. A graceful sweep of glorious new contours—that's the Pontiac for '55!

ALL-NEW SHOCK-PROOF CHASSIS

For '55, Pontiac gives you the newest and finest in riding comfort, driving ease, all-around safety. Look at these future-engineered chassis features: Heavier "X" frame! Bigger brakes! Recirculating ball steering! Tubeless tires! Wider-spaced parallel rear springs! Vertical king pins! And that's only part of the under-the-car advances!

ALL-NEW STRATO-STREAK V-8

There's action-plus packed into this mighty 180-horsepower Strato-Streak V-8. From quick-response carburetor to the fast warm-up intake manifold, it's an all-new engine—thoroughly proved for outstanding economy and dependability by well over three million test miles!



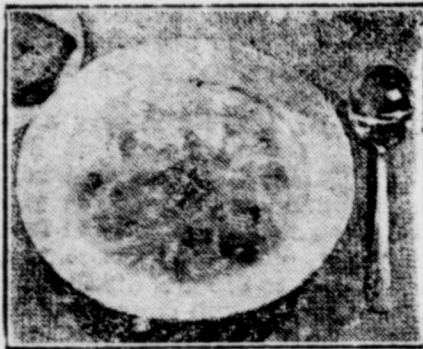
DOLLAR FOR DOLLAR
YOU CAN'T BEAT A PONTIAC

Reed Motor Company

MAIN STREET

STERLING CITY, TEXAS

**Pimiento Stars
In Homemade Soup**



By BETTY BARCLAY

It's a dandy time of year to serve chicken or turkey soup. Stewing hens are cheap, turkeys are plentiful, and the most delicious soup can be made from the leftovers and frame. Bony pieces of chicken can also be bought at budget prices, so soup is a natural.

To make it the center of attraction, however, dress it up with sparks of color by cutting different shapes from festive-looking red pimientos. Keep a can or jar of pimientos on the pantry shelf to give star billing to many a plain dish.

Homemade Chicken or Turkey Soup

with Pimiento Cut-outs

Chicken or turkey bones
Chicken or turkey leftovers
Pimientos from a 4-oz. can or jar
Noodles or rice

Cover the bones with water and simmer them—slowly—to extract all the essence. Remove the bones, add the leftover pieces of fowl, the noodles or rice, and heat. Gently drop in the garnish of bright, rosy-red pimiento pieces or cut-outs; and play up the fact that soup is the star of the meal by placing a fat pimiento star in the center of each bowlful. Children will love the colorful bits of red floating in the soup, and everyone will enjoy the piquant flavor. Watch the spoons fly!

Note: Pimiento garnishes added to canned soup will give it a party-planned look and taste.



Frank Breen of Elgin, Ill., claimed four horseshoe pitching records in 1953. He made 1,362 ringers in 1,774 pitches, 28 straight ringers and 271 points and 86 ringers in 100 straight shoes.

THE TOKYO TELEPHONE COMPANY ANNOUNCED RECENTLY THAT IT WOULD BEGIN ACTING ON APPLICATIONS FOR TELEPHONE INSTALLATIONS. APPLICATIONS DATE BACK TO 1906.

A giant cannibal CATFISH was caught and convicted of slaying all goldfish in Dover, England's Connaught Park pond. The fish was sentenced to a lifetime of solitude in the tank of a Dover fish fancier.

Rubber Stamps at the News-Record

FOR YOUR EVERY INSURANCE NEED See—

DELBERT HARALSON

I Write All Forms of Insurance Including the Following:
Personal Property Life Polio Compensation
Public Liability Theft Hospitalization Accident & Health
Automobile Bonds Cancer
Fire Burglary Property Damage Phone 115 or 94

Sunshine Sue,

star of WRVA's "Old Dominion Barn Dance" says:



"You know, friends,
I just couldn't set a good table
without Karo

**the hearty maple-y flavor
of Karo makes
my meals a big success"**



Pour
Karo Waffle Syrup
on biscuits,
pancakes...
everything!

★ 1½-POUND AND 3-POUND BOTTLES... 5- AND 10-POUND CANS ★

Lunch Room

**Lunches, Sandwiches, Short
Orders, Hamburgers**

Grace's Drive-In

Homemade Pies by the Slice or Whole To Go.
Fresh Vegetables Meats Groceries

OLD GOLDS

REGULAR and KING SIZE



HELP WANTED
MAKE \$75 AND UP EVERY
WEEK full or part time. Take orders for America's largest selling nationally advertised LIQUID FERTILIZER. Sold with Money-Back Guarantee. No investment. Write "Na-Churs"—470 Monroe St., Marion, Ohio.

1954 CHRISTMAS CARDS
Burgoyne, Masterpiece, Graham's, Evalast, Plastichrome, etc.
Now is the time to order cards.
Sterling City News-Record

How Christian Science Heals



"You Can Prove The
Power of Prayer"

KGKL (960 kc.)
Sunday 8:15 a. m.

Special Offer!



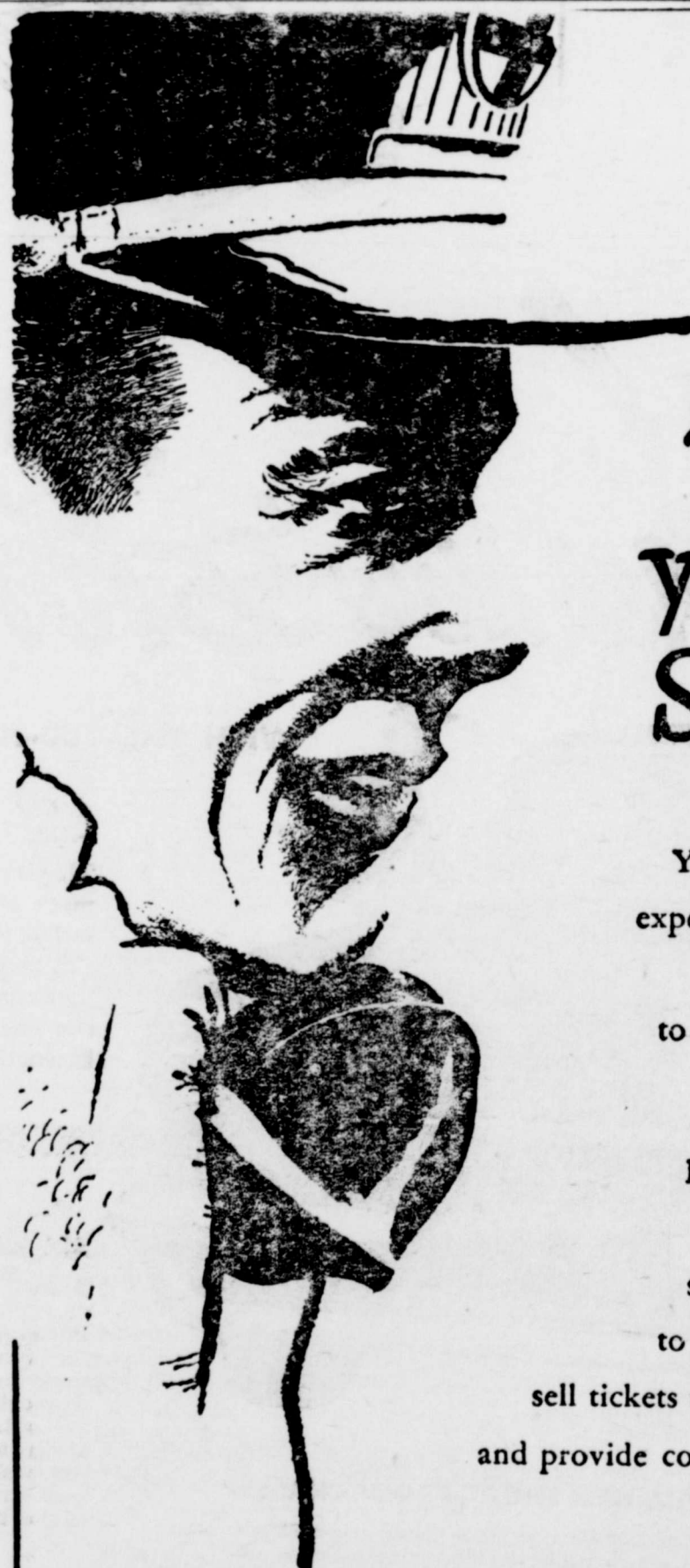
Usually
would be \$11.95
\$9.95



Be one of the lucky ones to get this wonderful automatic iron at this bargain price.

Lowe Hardware and Furniture Company

GENERAL ELECTRIC



Meet
your local
Santa Fe agent

Your local Santa Fe agent is a transportation expert. He is in business in this community to serve your shipping and travel needs—to see that you get the most for your money from Santa Fe services and facilities.

For shippers, your Santa Fe agent can supply complete information on freight rates, schedules, and the many services available to Santa Fe shippers. For travelers, he can sell tickets to any destination, secure train reservations, and provide complete travel information for any trip.

YOUR SANTA FE AGENT IS AS CLOSE TO YOU AS
YOUR TELEPHONE. CALL HIM TODAY FOR EXPERT
ADVICE ON YOUR TRANSPORTATION PROBLEMS.



STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

Have You

been visiting
had visitors
sold anything
bought anything
had a party
been to one
joined a club or been
thrown out of one
got engaged
been jilted
got married
been divorced
had triplets
quadruplets
or even one
baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor, that's me

Dr If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

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Reliable Abstract Work
Fire and Automobile Insurance
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Consignee
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Realtors -- Land Loans

YOUR LISTINGS APPRECIATED
Rentals, Homes, Land

Sterling Finance Co.

Po. O. Box 668, Sterling City, Tex.

City Barber

Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"



Call 123 for Appointment
FOR THE LATEST MODES OF HAIR STYLING

Vanity Beauty Shop

Sterling City, Texas
(All appointments not cancelled 1 hour before time to be charged for)

U.S. AGRICULTURAL CENSUS

Ray Lane, who is enumerator for the U. S. Agricultural Census now underway, is making his calls on ranchers and farmers in Sterling County. Ray suggests that it would save each rancher lots of time to

have his figures on hand about his livestock, etc. Although the time element does not matter to Ray, himself, he suggests that ranchers have the figures ready to save the rancher's time.

THE AMERICAN WAY



Woodshed Psychology

New 1954-55 Texas Almanacs at News-Record. \$1.25

SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

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FIRESTONE TIRES
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We Are Now Booking Orders for

**Drouth Cubes
Purina Range Cubes**

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Williams Feed & Ranch Supply

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**What's new with Chevrolet?
everything!**

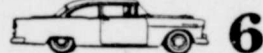


And look what you see from the driver's seat Chevrolet's new Sweep-Sight Windshield curves around to vertical corner pillars, giving you a wide, full view. And you can see all four fenders from the driver's seat!



Wonderful new Glide-Ride Front Suspension

New spherical joints flex freely to cushion all road shocks. New exclusive Anti-Dive Braking Control, assures "heads up" stops.



Great new V8—two new 6's

New "Turbo-Fire V8" delivers 162 h.p. with an ultra-high compression ratio of 8 to 1. You can choose from two new 6's, too—the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123."



New Outrigger Rear Springs

Rear springs are longer—and they're attached at the outside of the frame. This means they're spaced wider apart, outrigger-fashion, to give you greater stability in cornering. And Chevrolet's new Hotchkiss drive cushions drive-line shocks through the rear springs!

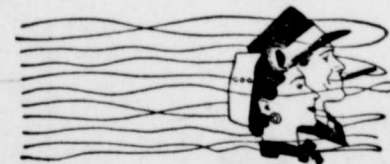
Even Air Conditioning, if you wish

Air is heated or cooled by a single unit that fits compactly into the front of the car. Requires no trunk space! (V8 models only.) And that's only one of the wonderful extra-cost options you can get!



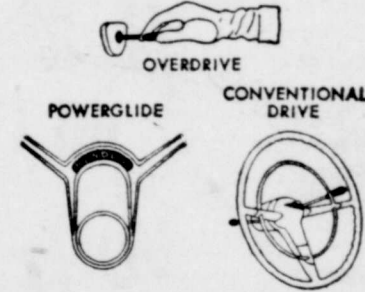
Easier steering, stopping, clutching

The new Chevrolet steers with ball-bearing ease, thanks to new friction-cutting Ball-Race Steering. New Swing-Type Pedals pivot at the top.



A ventilating system that really works

Chevrolet's new High-Level Ventilating System takes in cleaner air at hood-high level—away from road heat, fumes and dust.



Three drives, including Overdrive

There's Powerglide teamed with the new V8 or the new "Blue-Flame 136." New Overdrive teamed with the new V8 or the new "Blue-Flame 123." (Powerglide and Overdrive are extra-cost options.) New standard transmission, too!

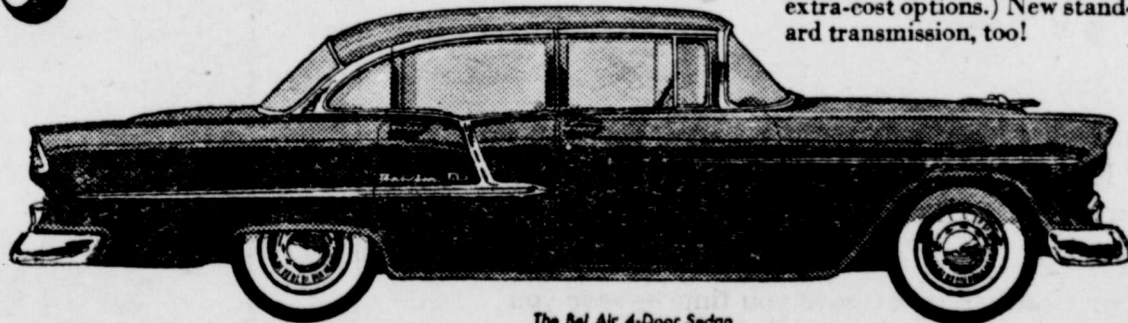
Tubeless tires as standard equipment

On all models! Proved tubeless tires give you greater protection against a blowout . . . deflate more slowly when punctured.



. . . and Chevrolet's got that long, low "let's go" look

It's a show car from the word go! Longer looking—and lots lower. There's plenty of glamor inside, too—plus more room for hats, hips and shoulders!



The Bel Air 4-Door Sedan

Chevrolet and General Motors have started something—a whole new age of low-cost motoring—by taking a whole new look at the low-cost car. Here are new ideas, young ideas . . . and some of tomorrow's ideas, too! And they're all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea—the idea that a low-priced car could be built that would have the style, the performance, the comfort and convenience features, and the fine quality "feel" of high-priced cars.

This is the car that only the world's leading car builders—Chevrolet and General Motors—could have built. The Motoramic Chevrolet! Come in and see how the Motoramic Chevrolet for '55 is far more than a new model. It's more, even, than a completely new car. It's a whole new idea about cars!

Come in and meet the motoramic Chevrolet

—more than a new car—A NEW CONCEPT OF LOW-COST MOTORING

R. T. Caperton Chevrolet Co.

Phone 35

STERLING CITY, TEXAS

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CIGARETTES
with the
"MICRONITE"
FILTER
that really
works!



Palace Theater

Fri., Sat., Nov. 5-6
"Johnny Guitar"
Joan Crawford, Sterling Hayden
Sun., Mon., Tues., Nov. 7-8-9
"Return to Paradise"
Gary Cooper, Barry Jones
Wed., Thurs., Nov. 10-11
"The Long Wail"
Anthony Quinn, Charles Coburn
Fri., Sat., Nov. 12-13
"The Black Dakotas"
Gary Merrill, Wanda Hendrix

Jackson's Pit Bar-B-Q

We Serve Barbecue to Go, on Lunches or on
Sandwiches. TRY IT SOMETIME.



DO IT FASTER
DO IT EASIER
DO IT BETTER
DO IT ELECTRICALLY!

Running a house may not be a bed of roses. But with Reddy Kilowatt, your electric servant, ready to serve you 24 hours a day, it's easier than it used to be.

Your electric servants save you time — save you work — let you enjoy spare time for relaxing, hobbies, outside activities. Just go through your home, look at all the electrical appliances that are ready to serve you at the flick of a switch.

Then, take a look at the family budget. Amazing, isn't it, that so much convenience, so much service can be yours for so little money. No doubt about it, your electric service is still the biggest bargain in your family's budget today!

Be Modern — Live Electrically!

West Texas Utilities
Company

PIANOS - New and used spinet and upright pianos at bargain. \$25.00 down. Low monthly payments. May be seen in Sterling City. Write Credit Manager, Denman Music Company, Brownwod.

Observe Christmas for the
ENTIRE FAMILY
With The

WORLD BOOK ENCYCLOPEDIA
Red President Binding at \$129. \$10 down—\$6 per month. See our ads in LIFE and see Mrs. B. J. Crossno local representative for further details.

Have you seen the 1954 Christmas Card selections at the News-Record? They're complete and prices in all ranges.

FOR SALE—Refrigerator (G E) used only nine months. \$200 See Charlie Davis.

BARGAIN RATES ON STATE
DAILY PAPERS—NOW!
(Subscribe at News-Record)
Fort Worth Star-Telegram \$13.95
San Angelo Standard-Times \$11.95
The Bargain Rates Are Now in Effect by Mail to West Texas Addresses. Renew Yours Now-

STERLING CITY NEWS-RECORD
(Authorized Agents for San Angelo, Fort Worth, Dallas and Abilene Daily Papers. See Us for Renewals)

Future Homemaking Girls News Column

The meeting was called to order by Bernice Green, president of the organization on November 1, 1954.

The program began with the FHA prayer song, led by Wanda Williams. All old and new business was cleared up. The collection of the Christmas cards will end Thursday, with Winona Blair in charge.

We set a definite day for the FHA Club meetings, which will begin at 6:30 p. m. every first Monday of the month.

The initiation for all of the new comers was held. The new members were:

Lois Comack, Dolores Miller, Jane Halford, Karen Young, Glenda Lambert, Christene McCarty, Glenda Sparks, Ona Mae Bilderback and Gayle Steward.

Following a song, Jenny Davis read the minutes of the last meeting.

Working on their Junior Home-making degrees are JoAnn Parker, Barbara Simmons, and Barba Dunn.

Following adjournment by the president, Bernice Green, refreshments were served.

Attend District Meeting

On Saturday, October 23, seven girls from the local chapter, Miss JoRetta Owen, their sponsor and Mrs. Jeff Davis attended the District Meeting of the Future Homemakers of America in Big Lake.

District officers were elected at the meeting for the following year. Barba Dunn was elected to serve as district treasurer and Wanda Williams was chosen as a district candidate for an area officer. The area officers will be elected at the Area Meeting in Big Spring, on March 4 and 5. The minutes were read by Billie Green, district recording secretary. Jenny Davis was the voting delegate for the local chapter.

Girls attending the meeting from the local chapter were Gayle Steward, Barbara Simmons, Jo Ann Parker, Jenny Davis, Wanda Williams, Barba Dunn and Billie Green.

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MAKE \$75 AND UP EVERY WEEK full or part time. Take orders for America's largest selling nationally advertised LIQUID FERTILIZER. Sold with Money-Back Guarantee. No investment. Write "Na-Churs"—470 Monroe St., Marion, Ohio.

New 1954-55 Texas Almanacs at the News-Record for \$1.25.

Beautiful Christmas Cards

Assorted Boxes

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Complete Lines of Christmas

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FORT WORTH STAR-TELEGRAM
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Renew Your Papers at the
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COMPLETE NEWS COVERAGE

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Daily and Sunday \$11.95

One Year Daily Except Sunday — \$10.95

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