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STERLING CITY NEWS-RECORD
(Authorized Agents for San Angelo, Fort Worth, Dallas and Abilene Daily Papers. See Us for Renewals)

Dorothy Sue Lowe to Marry Bill Sims in January



DOROTHY SUE LOWE

Engagement Told At Tea Here Last Saturday

The betrothal of Dorothy Sue Lowe and William McKinnie Sims was revealed last Saturday during an announcement tea in the home of her parents, Mr. and Mrs. Roland L. Lowe. Mr. Sims is a son of Mrs. Ellen Sims of Paint Rock.

A theme of "June in January" was featured in decorations for the party rooms. The tea table was covered with a white imported cloth of embroidered Italian linen, and was centered with a frosted mirror, representing a lake on which miniature bride and groom skaters were "cutting" the wedding date, Jan. 28, 1955, in the "ice." The scene was encircled by a wreath of blue net and white carnations and flanked by silver candleabra holding white tapers.

Greeting guests at the door were Mrs. Fowler McEntire and Mrs. Fred Campbell, sister of the prospective bridegroom. In the receiving line were Mrs. Roland Lowe, Miss Lowe and Mrs. Sims.

Alternating at the silver tea service were Mrs. Charles Dankworth of Ballinger and Mrs. Guy Hargrave of Mertzon. Mrs. Worth Allen of Sterling City and Mrs. G. W. Tillerson of Christoval presided at the silver coffee service. Miss Lois Marie Kelley of Beaumont, Mrs. Darrell Lafitte registered guests. Mrs. Fred Boren of Lubbock also alternated at the tea service.

Others in the house party included Miss Kay Lipscomb of Detroit, Mich.; Miss Carlyn Osten of Dallas; Miss Carolyn Parker of Odessa; Miss Elizabeth Hildebrand, Miss LaVern King, Mrs. Templeton Foster, Mrs. Lee Reed, Mrs. Riley King, Mrs. H. A. Chapple and Mrs. Chesley McDonald, all of Sterling City.

Out of town callers registered from Graham, Paint Rock, Dallas, Balinger, Big Lake, Midland, Mertzon and Colorado City.

The bride-elect is a graduate of Sterling High School and is a senior student at Southern Methodist University in Dallas, where she is majoring in home economics. She is vice-president and pledge trainer of Kappa Alpha Theta Sorority, a member and past president of College Organization for General Service, a member of the Kirkos Organization, composed of outstanding junior and senior women, a member of Iota Epsilon, an honorary home economics club and was recently elected to Who's Who among Colleges and Universities.

Mr. Sims attended Paint Rock High School and San Angelo College, where he was elected "outstanding sophomore boy" and served on the student council for two years. He also served as president of the Concho Aggies. At SAC he served on the paper Rampage, was on the livestock judging team, and was named one of the 10 outstanding students there.

He will graduate as an animal husbandry major at Texas Tech in January.

Now Secretary Of TCU Flying Association

FORT WORTH, Nov. 18 -- Miss Ginger Lane, a Texas Christian University student from Sterling City, has been elected secretary of the National Intercollegiate Flying Association.

Miss Lane has been a member of the TCU Flying Frogs for two years. She also participates in the Baptist Student Union, Hoe Down, a dancing club, and Socia, a social organization for junior and senior women. A junior business education major, she is the daughter of Mr. and Mrs. Ray Lane.

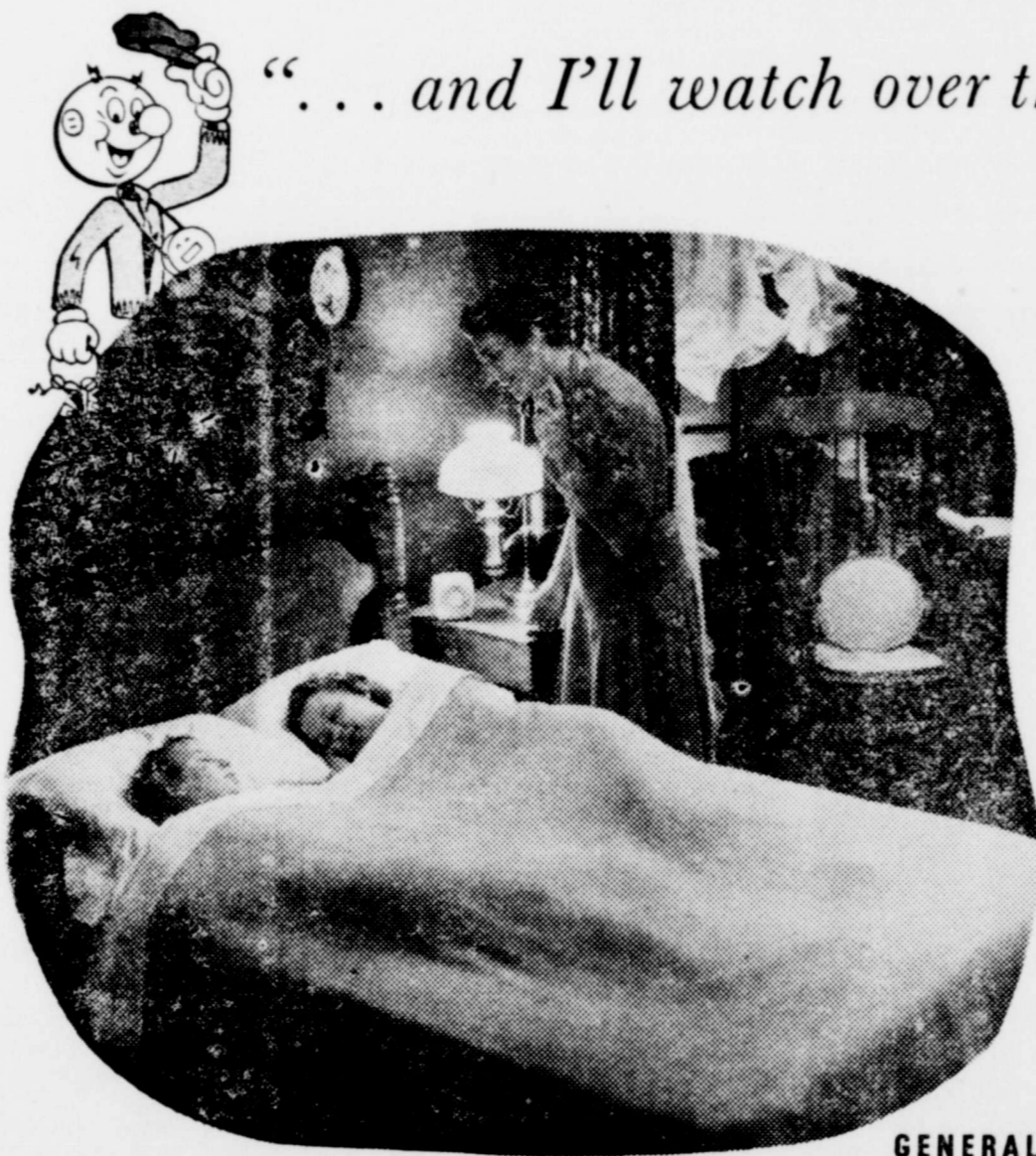
New 1954-55 Texas Almanacs at the News-Record for \$1.25.



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"since I serve 'em with Karo
I can't make enough pancakes
... everybody just loves this
wonderful waffle syrup."

Buy the big Decanter Bottle!

also in the popular 1 1/2-pound bottle
... and in 5-pound cans



"... and I'll watch over them all night!"

Controlled Comfort
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ECONOMY
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Convenience

You, too, can "Sleep like a baby"
with an Automatic Electric Blanket

"Sleep like a baby". That's a happy thought and the light comforting warmth of Spring Sunshine which only a G-E Automatic Blanket can bring on a cold West Texas night will help you to sleep comfortably relaxed... and wake refreshed, like a baby.

Changes in temperature during the night won't disturb you. Your electric blanket will automatically maintain constant, even warmth. You owe yourself the best possible night's sleep. Why not get your G-E Blanket now?

**West Texas Utilities
Company**

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Only \$47.95

Budget Terms

Custom-Contoured
AUTOMATIC BLANKET

Now, the famous G-E Sleep-Guard Blanket adds still another "plus" — trim contoured corners to fit your mattress perfectly! Your G-E Automatic Blanket won't ride up or slip off. Makes bed-making a whole lot easier.

P. S. It's the Christmas Gift they all want!

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

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\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch

What's Doing in the Churches

FIRST METHODIST CHURCH

Bruce Medford, Pastor
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.

CHURCH OF CHRIST

Wayne Zuck, Minister
Bible School 10:00 a.m.
Morning Worship 11:00 a.m.
Young Peoples Class 6:30 p.m.
Evening Worship 7:00 p.m.
Tues. Ladies Bible Class 9:15 a.m.
Wednesday, Mid-Week Bible Study 7:30 p.m.

FIRST BAPTIST CHURCH

Robert Ritchie, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
B.T.U. 6:30 p.m.
Evening Worship 7:30 p.m.

PRESBYTERIAN CHURCH

A "Thanksgiving Service" will be conducted at the First Presbyterian Church, Sunday, November 21 at 11 a. m. Dr. Baxter Greer will use as his sermon subject "The Grace of Gratitude". The sermon topic at 7:30 p. m. will be "The Life that Lifts". Sunday School is at 10 a. m. with Bible Classes for all ages.

E. L. Bailey, general chairman of the new church building committee, makes the following report: The time for the contractors to complete their bids has been extended to Monday, November 29. The architect will have all bids in hand at that time and will open them for the consideration of all members of the building committee.

Dr. and Mrs. Baxter Greer went to Brownwood Tuesday to attend the Annual Meeting of Mid-Texas Presbyterian. Mrs. Greer is Vice-president of the Presbytrial. Several members of the local organization of the Women of the Church attended the Conference on Wednesday. Dr. and Mrs. Greer visited friends in San Saba and returned to Sterling City Thursday afternoon.

How Christian Science Heals

"WHAT GRATITUDE CAN DO"
KGKL (960 kc.)
Sunday 8:15 a. m.

Wed. Prayer Meeting 7:30 p.m.
Wed. Choir Practice 8:15 p.m.

FIRST PRESBYTERIAN CHURCH
Baxter D. D. Greer, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

Have You

been visiting had visitors said anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

Thai's News!

and we, and your friends would like to know about it

Call The News-Record

ask for the society editor. that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

Observe Christmas for the ENTIRE FAMILY With The

WORLD BOOK ENCYCLOPEDIA Red President Binding at \$129. \$10 down—\$6 per month. See our ads in LIFE and see Mrs. B. J. Crossno local representative for further details.

HELP WANTED

MAKE \$75 AND UP EVERY WEEK full or part time. Take orders for America's largest selling nationally advertised LIQUID FERTILIZER. Sold with Money-Back Guarantee. No investment. Write "Na-Churs"—470 Monroe St., Marion, Ohio.

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

OLD GOLDS

REGULAR and KING SIZE



Save on Your Daily Paper Subscriptions

San Angelo now \$11.95 Regularly \$18

Ft. Worth Star-Telegram Now 13.95, regularly \$18

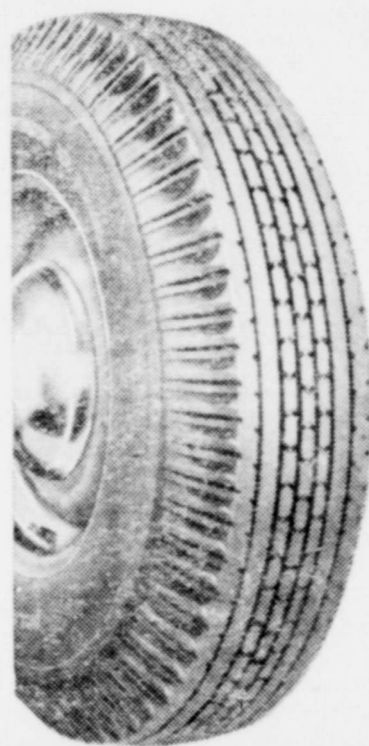
Save from \$4 to \$6

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WE SERVE CHILI AND HAMBURGERS

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Buy Riverside DeLuxe tires—get a strictly first-line tire at a very low price. Wide, flatter tread with hundreds of biting edges. Strong bonded cord carcass.

17.95 19.75
6.00-16 6.70-15
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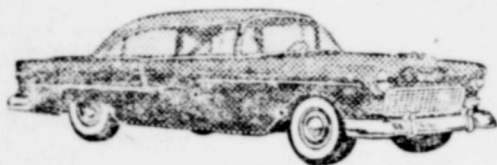
Riverside Deluxe Tubes, the best. Plus Fed. Tax: 6.00-16 . . . 0.00

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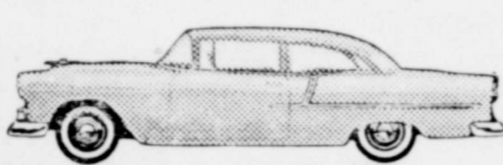
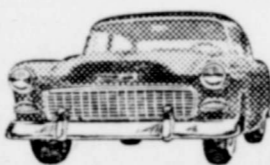
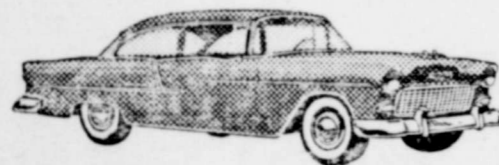
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Sterling City Phone 107

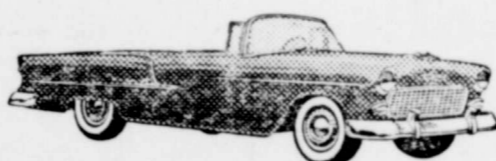
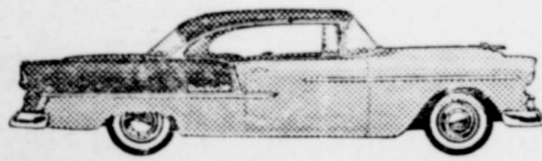
AUTHORIZED DEALER
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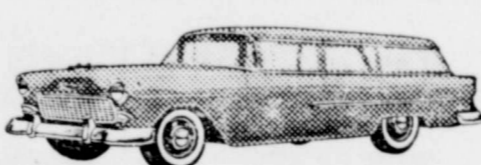
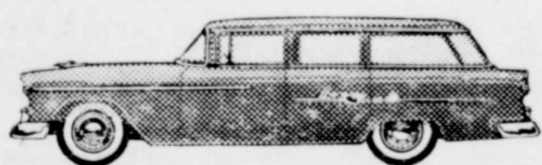
Are you a 4-door sedan buyer? Chevrolet's your buy!



Prefer a 2-door sedan? The one you want is here!



Only a sport model will do? What more could you wish for!



Did you say Station Wagon? Ah, lady—ah, sir—will you look!

The motoramic **Chevrolets** for '55

From tires (they're tubeless!) to top (lots lower!), it's a whole new approach to the low-priced car! Come in and pick out the model you want . . . the color you want (with new matching interiors) . . . the power you want (new V8 and two new 6's) . . . and the drive you want (standard, Powerglide* or Overdrive*).



More than a new car . . . a new **CONCEPT** of low-cost motoring!

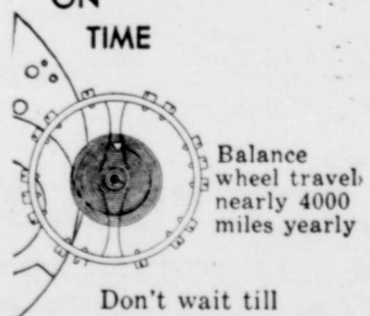
R. T. Caperton Chevrolet Co.

Phone 35

STERLING CITY, TEXAS

Water Valley Texas

TAKE TIME — TO KEEP YOUR WATCH ON TIME



Don't wait till your watch goes wrong! A watch checkup takes so little time—and it can save you money by preventing future breakdowns. Let our Service Department inspect your watch today.

A L H A R T

Editorial

Someone once said, "Christianity has not been tried and found wanting; it has been found difficult and and not tried."

And on this same basis, many today are ready to throw government "by the people" out the window, finding that it requires "the people" to work at it.

It is much easier to turn local problems over to the state government, and state problems over to the federal government, and take our ease -- until the day we find that with the problems has gone the power, and the people are ruled, not ruling.

The Texas Manufacturers Association has met strong opposition in some quarters in contending vigorously for the principle of local solution of local problems and for keeping government as close to home as possible.

Many, preferring to shirk their own responsibilities in government and take the hand-outs of a paternalistic state, apparently believe that any opposition to such practices is merely to keep the people unfed, unhousted, and uneducated.

TMA will undoubtedly hear such accusations repeated as a result of resolutions passed at its recent Con-

ference of Texas Industry in Dallas, for once again that organization affirmed its support for government on the lowest possible governmental level, including local control of public schools.

It urged that federal aid to public schools be opposed, except in areas where federal installations create an excessive burden on local communities, which is in direct opposition to the recent resolution of the national organization of school teachers.

Some teachers will probably say again that TMA is opposed to improving education, and the cry will be taken up by others who fail to look beneath the surface of the issue.

But we would suggest that before such a cry is raised it would be well to remind ourselves that a benevolent dictatorship has always proved the most efficient form of government, but no dictatorship has ever long remained benevolent. And surely there is no faster move toward dictatorship than to vest purse-string control of our schools, traditionally the adjunct of the home, in Washington.

Do we really want "government of the people, by the people, and for the people," or would we prefer to be spoon-fed, even when that means we'll soon have no choice about what's in the spoon?

Contractors' Notice of Texas Highway Construction

Sealed proposals for construction 16.821 miles of Grading, Structures, Flexible Base and Hot Mix Asphaltic Concrete Pavement from Sterling City to Tom Green County line on Highway No. U. S. 87, covered by F 563 (3), in Sterling and Coke County, will be received at the Highway Department, Austin, until 9:00 A. M., November 24, 1954, and then publicly opened and read. This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State

of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be

performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of H. L. Bailey, Resident Engineer, Sterling City, Texas, and the Texas Highway Department, Austin. Usual rights reserved.

FOR SALE—Girl's 26-inch bicycle in good condition. Phone 32.



From where I sit... by Joe Marsh

Granny Drives But Won't "Shift"

Saw Grandma Taylor parking her 1924 Franklin out front the other day. Neat as a pin, radiator and hub caps gleaming—the whole car is as shiny as the day she bought it 30 years ago.

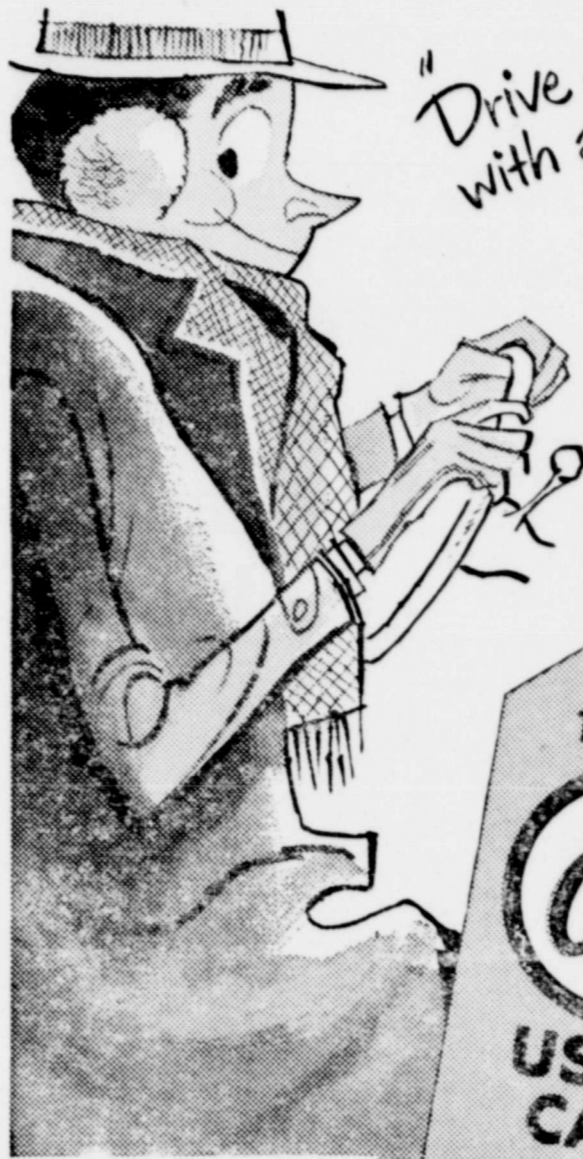
Then I stopped and looked again—for there, hanging on the spare tire was a sign: "This car NOT for sale."

Asked Granny what was going on. "Joe," she says, "it's this craze for old cars. Everybody wants to buy my Franklin. But it has served for years and it's not for sale at any price."

From where I sit, it's strictly the new cars for me—but Grandma Taylor, and others, are certainly welcome to their "old faithfuls." It's simply a question of preference. Same with a choice of beverages. For instance, I like a temperate glass of beer with supper. You may prefer coffee. Fine! The important thing is that we respect each other's choice—and "ride along smoothly" together.

Joe Marsh

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"Drive this winter with a lot more confidence!"

OK USED CARS

are warranted in writing and the year's best values

THE RED OK TAG MEANS 6 WAYS BETTER

1. Thoroughly Inspected
2. Reconditioned for Safety
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SPECIALS Sat. & Mon.

Scot Towels Pkg. 18¢

3-Minute

Oats Small Size 15¢

Wrigley's Gum crtn. 65¢



Cigarettes Carton \$2.09

Reg. Size. ALL POPULAR BRANDS

Kotex 29c

Charmin Tissue 4 Rolls 39¢

Cut-Rite Wax Paper 25c

Giant Vel or Fab 59c

Bright & Early Tea 1-4# Glass Free 35¢

We'll Be Closed Thanksgiving Day

MARKET SPECIALS

SWIFT'S PREMIUM Pork Chops # 55¢
Longhorn Cheese Pound 49¢

Chili Swift's Premium Brick Chili, POUND 49¢

Beef Ribs Stew Meat lb. 19c

Thanksgiving Order Yours Now Turkey

Drinks 12 Bottle Carton 45c

Baby Food 25 Cans Heinz 95¢

Junior Baby Food, can 5¢

Sugar 5 lbs. 47c

Ice Cream 2 pints 45¢

CHAPPLE'S FOOD STORE

We Appreciate Your Business

Social Stationery and Informals at the News-Record

Rubber Stamps at the News-Record

CARD OF THANKS

I want to thank every one of my friends for the cards, flowers and gifts while I was in the hospital in Temple. All were appreciated.
Webb Hudson

Agricultural Families Under Social Security

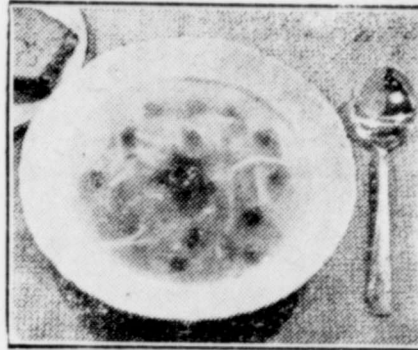
The 1954 Amendments to the Social Security Law will bring Federal old-age and survivors insurance to most farm families beginning in January, declared Thomas L. Bennett, Manager of the San Angelo Social Security District Office. These amendments, signed into law by the President on September 1, extend social security coverage to all farm operators who earn as much as \$400 in profits in 1955 and later years to all farm employees whose cash earnings amount to as much as \$100 paid by the same employer farmer in 1955 and following years.

Any farm operator or farm employee who does not now have a social security card should apply immediately. Application forms are available at most post offices. The social security number will identify a person's earnings which will be used when figuring the social security payments to which he will be entitled when he reaches age 65 and files a claim or the amounts payable to his family when he dies.

Farm operators and farm workers are urged to drop a postal card immediately to the Social Security office at San Angelo and request a leaflet on social security for farm families. This leaflet will explain in understandable language what farmers and their families should know about their social security, and what they should do in the future to protect their rights.

FOR RENT Apartment. See or call Mrs. Ruth E. Allen.

Pimiento Stars In Homemade Soup



By BETTY BARCLAY

It's a dandy time of year to serve chicken or turkey soup. Stewing hens are cheap, turkeys are plentiful, and the most delicious soup can be made from the leftovers and frame. Bony pieces of chicken can also be bought at budget prices, so soup is a natural.

To make it the center of attraction, however, dress it up with sparks of color by cutting different shapes from festive-looking red pimientos. Keep a can or jar of pimientos on the pantry shelf to give star billing to many a plain dish.

Homemade Chicken or Turkey Soup

With Pimiento Cut-outs
Chicken or turkey bones
Chicken or turkey leftovers
Pimientos from a 4-oz. can or jar
Noodles or rice

Cover the bones with water and simmer them—slowly—to extract all the essence. Remove the bones, add the leftover pieces of fowl, the noodles or rice, and heat. Gently drop in the garnish of bright, rosy-red pimiento pieces or cut-outs; and play up the fact that soup is the star of the meal by placing a fat pimiento star in the center of each bowlful. Children will love the colorful bits of red floating in the soup, and everyone will enjoy the piquant flavor. Watch the spoons fly!

Note: Pimiento garnishes added to canned soup will give it a party-planned look and taste.

join the family circle on
THANKSGIVING

LONG DISTANCE means so much, costs so little. For prompt connections, place Thanksgiving calls early.

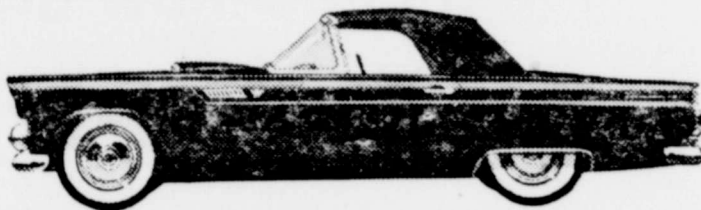


GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

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The average Long Distance Call goes through in less than a minute

FORD THUNDERBIRD—the thrilling new personal car that set the style for Ford's '55 lines.



From the Thunderbird look ...comes Ford's new styling



THE NEW FAIRLANE SEDAN is a truly distinguished car that will be at home everywhere.

And Ford's long, low Thunderbird-inspired lines are complemented by exciting new interior styling—and many rich upholstery materials never before used in an automobile.

In Ford's new Fairlane, Customline, Mainline and Station Wagon Series—you'll see styling that was inspired by the Thunderbird—the distinguished Ford personal car that was received with so much enthusiasm all over the nation. This styling is reflected in Ford's longer, lower silhouette—daring new exterior color treatments—colorful upholstery never before found in a car—everywhere you look.



New Trigger-Torque Power

All three of Ford's new engines are the mightiest ever offered in Ford Cars. All offer split-second Trigger-Torque performance. There's a 162-h.p. Y-block V-8. A still mightier 182-h.p. Y-block Special

V-8 which is offered with Fordomatic Drive in Fairlane and Station Wagon models. And the new 120-h.p. I-block Six.

Plus all these "worth-more" features

- New Speed-Trigger Fordomatic Drive* gives quicker starts and passing.
- New Turbo-Action Spark Plugs resist "fouling" up to three times as long.
- New 10% larger brakes mean smoother stops; up to 50% longer brake lining life.
- New Tubeless Tires offer extra puncture and blowout protection.
- New Angle-Poised Ball-Joint Front Suspension makes all riding and handling easier. *at extra cost.

Since 1913
1,553,444 FORD CARS and TRUCKS
have been
BUILT IN TEXAS BY TEXANS!

'55 FORD

Sterling Motor Company

PHONE 197

STERLING CITY, TEXAS

It Layers Itself

By Betty Barclay

THE versatility and simplicity of fruit-flavored gelatin makes it fun to use. Did you know that in



gelatin, some fruits float and some sink? In this Rainbow Fruit Mold, for example, the peaches stay on the bottom while the bananas float to the top. Served at a spring luncheon it has all the color and freshness of a day in May.

Rainbow Fruit Mold

1 package lime-flavored gelatin; 1 cup hot water; 1 cup cold water; 1/2 cup canned sliced peaches; 1 banana, sliced.

Dissolve gelatin in hot water. Add cold water. Arrange sliced peaches on bottom of mold. Pour on gelatin, being careful not to disarrange peaches. Add banana. Chill until firm. Unmold. Garnish with whipped cream, if desired. Makes 6 servings.

Special Offer!



Usually would be \$11.95

\$9.95



Be one of the lucky ones to get this wonderful automatic iron at this bargain price.

Lowe Hardware and Furniture Company

GENERAL ELECTRIC



FORT WORTH -- Improved moisture conditions in the territory gave the calf market a hand up Monday at Fort Worth. The stronger prices were triggered by broader stocker demand when some sales of replacement calves and yearlings were 50 cents to \$1 higher. Some heifer calves at \$18 and some stocker heifer yearlings at \$17 represented best sales of those types in some time and were particularly noteworthy since both prices were made by straight bunches of heifers which had no steers to help them move into the higher sales range.

Salesmen were usually showing the heavyweight calves of the light yearlings types to cattle buying and as a result getting away better than when showing them to calf buyers. While most strictly calf weights were topping around \$17.50 for slaughter, some of the heavyweights were able to sell into the \$18 to \$21.50 bracket as light yearlings when fancy fat.

Cows were selling measurably better than at the close last week although beef buyers were inclined to be pessimistic in view of the approach of Thanksgiving. Fed steers and yearlings sold steady to 25 cents lower. Packers pointed to the severe competition of the season from turkey and broiler chickens as well as the liberal run of hogs being reported around the major marketing circle Monday as evidence of the kind of competition beef was running into across the butcher counters. Price pressure, especially from poultry, was reported very severe by packers.

Several loads of well-finished steers sold in the \$20 to \$23.50 range at Fort Worth Monday and the plain and medium sorts sold around \$12 to \$13 with cuttery yearlings and heifers from \$8 to \$12.

Fat cows drew \$7.50 to \$11 and

canners and cutters sold mostly from \$5 to \$8, some light shells below \$5 still. Bulls sold from \$8 to \$12.

Good and choice slaughter calves of light and medium weight sold from \$13 to \$17.50 while choice and prime heavies sold frequently as light yearlings into the \$18 to \$21 bracket. Lower grade calves drew \$7 to \$13.

Good and choice stocker steer calves drew \$15 to \$20, and yearlings sold from \$19 down. Heifer calves topped at \$18 for stocker and heifer yearling stockers sold from \$17 down. Replacement cows cashed at \$8 to \$12. All cow shipments were being sorted closely and those suitable for stockers were going back to the country at prices dollars above their slaughter value.

The movement of cows back to the country in recent weeks has given rise to some misgivings as to whether the cow herd in the part of the country will actually be reduced this year.

LAMBS SELLING HIGHER; OLD SHEEP STEADY

Shorn fat lambs topped at \$18.50 at Fort Worth Monday, a shipment from Pecos County at that price selling as strongly as at any time in the past three weeks. Woolled lambs of the good to choice kinds sold from \$18 to \$20. Feeders at \$15 were considered fully steady to stronger, the kind and quality considered.

Old wethers drew \$7 to \$11, and yearling muttons cashed at \$9 to \$14.50. Old ewes drew \$5 to \$6 and breeding ewes sold from \$6 to \$12. Very good demand for suitable breeding ewes was again evident on all sides. Old bucks sold around \$4, some higher for stocker purposes.

Movement of sheep and lambs was curtailed at all market points on Monday, bearing out the season-

al trend toward smaller marketings. The latest lamb feeding prospectus issued by the USDA says that not much change in the numbers of lambs to be fed was evident at the end of October, as compared with a year ago at the same time.

In the Southwest, dry weather kept sizeable numbers of lambs off grain field pastures, whereas a year ago in favored areas a good many sheep and lambs did well in these pastures.

HOGS WEAKEN AS BIG CORN BELT RUNS SHOW

Hog prices at Fort Worth were weak to mostly 25 cents lower Monday. Sows held steady. All major markets reported lower hog prices as 12 major markets reported 120,000 hogs on hand Monday.

This was one of the biggest runs of the season so far. Top at Fort Worth Monday was \$19.50 to \$19.75 and sows sold at \$18 down.

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STERLING LODGE

A. F. & A. M.

No. 728



Regular Meetings on the Second Tuesday of Each Month

Now! Old Gold King Size AND REGULAR
For a Treat instead of a Treatment!



SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

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FIRESTONE TIRES
Sterling City, Texas

Lunch Room

Lunches, Sandwiches, Short Orders, Hamburgers

Grace's Drive-In

"The Home of 5c Coffee. Good Too."
Homemade Pies by the Slice or Whole To Go.

FOR YOUR EVERY INSURANCE NEED See—

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Worth B. Durham, Mgr

City Barber Shop

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"Satisfaction Guaranteed"



Call 123 for Appointment
FOR THE LATEST MODES OF
HAIR STYLING

Vanity Beauty Shop

Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

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Sterling Finance Co.

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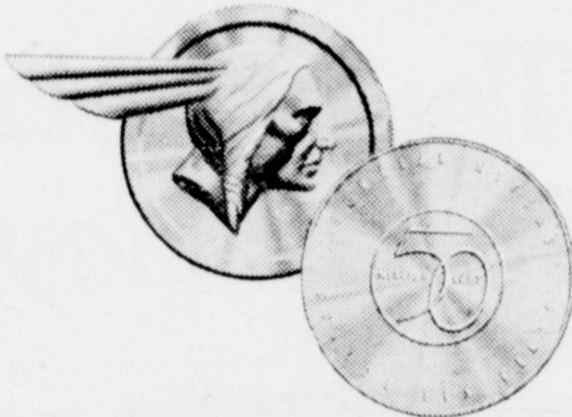
The Texas Co.

Petroleum and Its Products
HENRY BAUER, Jr.
Consignee

Phone 157

From know-how gained in building

50 MILLION CARS



comes an all-new General Motors masterpiece

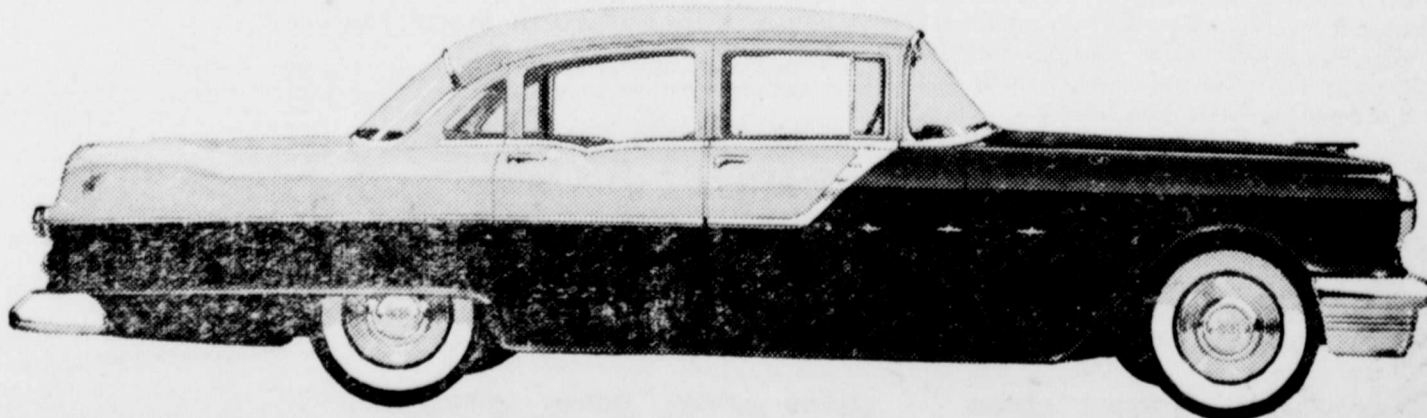
PONTIAC FOR '55

The 1955 Pontiac is getting a royal welcome. "It's hot," they're saying, "the hot car of the year." And no wonder! With its Vogue Two-Tone styling and Strato-Streak V-8 engine, Pontiac wraps up more beauty, luxury, size and power than a like amount of money ever bought before. The price is near the lowest, but the car is way out front in everything that makes an automobile great.

The reason lies in the achievement General Motors is now celebrating—the vast experience gained in building 50 million cars. *Research experience* that uncovers what you want and need. *Design experience* that creates new trends. *Engineering experience* producing more dollar-for-dollar quality year after year.

That's the background of this All-New General Motors Masterpiece. Come in, drive it, and find out what it means to you. Let your own eyes tell you that here is the smartest car on the highway. Let your own hands report the new handling perfection brought about by recirculating ball steering and other advancements in the all-new shock-proof chassis. And let the great new Strato-Streak V-8 whisper its tale of getaway, response and compelling power that make driving a brand-new experience.

Then let us tell you about Pontiac's new thrills and reliability—and how little it costs to buy this future-fashioned beauty. Come in soon and get the exciting facts!



SPECIAL GOLDEN CARNIVAL OPEN HOUSE THIS WEEK END. COME IN FOR A STRATO-STREAK RIDE!

Reed Motor Company

MAIN STREET

STERLING CITY, TEXAS

Named Officer In Student Union

FORT WORTH, Nov. 18--David Larry Glass of Sterling City has been elected vice-president of the Presbyterian Student Association at Texas Christian University.

Glass, a junior majoring in geology, is a graduate of Sterling High School. He is a son of Mr. and Mrs. David Glass.

Mrs. Nan Davis Is Noratadata Club Hostess

The Noratadata Club met in the community center on Monday evening of last week with Mrs. Nan Davis as hostess.

Those present were Mrs. Chesley McDonald, Mrs. Hubert Williams, Mrs. I. W. Terry, Mrs. Martin Reed, Mrs. Ewing McEntire, Mrs. Sims Price, Mrs. Delbert Haralson, Mrs. Ross Foster, Mrs. Alvie Cole, Mrs. Dayton Barrett, Mrs. Finis Westbrook, Mrs. Neal J. Reed, Mrs. Chapple Murrell, Mrs. Fred Campbell, Mrs. J. Q. Foster, Mrs. Bill Brooks, Mrs. R. T. Caperton, Mrs. Harold Emery, Mrs. Charlie Speck, Mrs. Harry Lawson and the hostess.

Mrs. G. C. Murrell gave "From the Wreckage, Safer Cars" as a part of the program on Safety.

After the program bridge and 42 were played.

Mrs. J. Q. Foster won bingo and Mrs. Finis Westbrook was high in bridge. Mrs. Charlie Speck made the high in 42.

CLUB TO HELP IN BOND SAVINGS PROGRAM

The Noratadata Club of Sterling City has pledged its help in expanding the U. S. Treasury Department's School Savings Program in Sterling City, according to Mrs. Delbert Haralson, Jr., president. Members voted at a recent meeting to adopt the project for the 1954-55 club year, working with our County Bonds Committee and local school authorities.

Better Hurry!

GET YOUR CHEVROLET Treasure Chest TICKET IN NOW!



Win a great new CHEVROLET Free!

REMEMBER It's so easy to win . . . nothing to buy . . . no cars to name . . . no essays to write!

HERE'S HOW YOU CAN WIN

When you receive your Chevrolet Treasure Chest ticket in the mail, fill it out complete—bring it to our dealership and deposit it in our Treasure Chest box. It's that easy!

You can win a beautiful new Chevrolet model in the Bel Air, "Two-Ten," or

"One-Fifty" series—and the car comes equipped with Powerglide Automatic Transmission, Chevrolet heater and defroster, and direction signals. It is possible to win up to the very last drawing, so the sooner you get your ticket in, the more chances you have to win one of 40 great NEW CHEVROLETS!



Bring your Treasure Chest Ticket in to us!

R. T. Caperton Chevrolet Co.

PHONE 35

STERLING CITY, TEXAS

GENERAL ELECTRIC

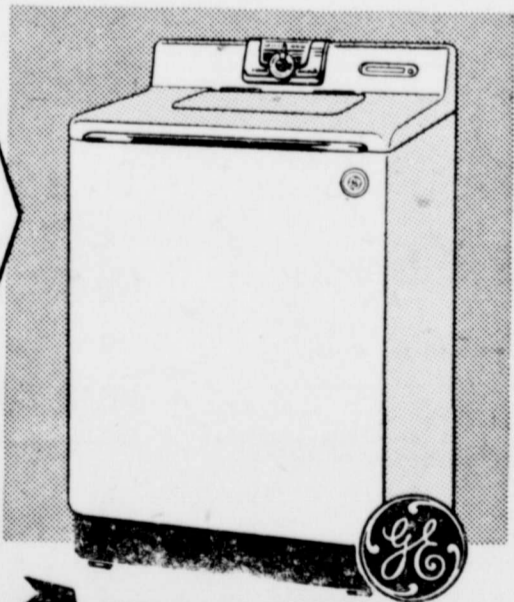
2nd ANNUAL

PARADE of VALUES

Brand new General Electric Washers and Dryers at **TREMENDOUS SAVINGS**

Save Money!

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AUTOMATIC WASHER

Over 50% MORE CLOTHES CAPACITY than many other washers

Now 259.95

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BARGAIN DAYS

NEW REDUCED RATES NOW IN EFFECT ON

THE FORT WORTH STAR-TELEGRAM

... THE STATE PAPER THAT MORE PEOPLE SUBSCRIBE TO THAN ANY OTHER NEWSPAPER IN TEXAS

BARGAIN DAYS RATES

DAILY & SUNDAY	DAILY (WITHOUT SUNDAY)
7 Days a Week for One Year by Mail	6 Days a Week for One Year by Mail
REGULAR RATE \$18.00	REGULAR RATE \$15.00
BARGAIN DAYS RATE .. 13.95	BARGAIN DAYS RATE .. 12.60
YOU SAVE 4.05	YOU SAVE 2.40

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PARADE MAGAZINE SUNDAYS!

FORT WORTH STAR-TELEGRAM

LARGEST CIRCULATION IN TEXAS—OVER 220,000 DAILY AND SUNDAY
AMON G. CARTER, Publisher

Engraving Orders at the News-Record
Staples and Staplers at News-Record

Thanksgiving Holiday

Next Thursday, November 25, is one of the regular holidays observed in Sterling City by the merchants. The school, the bank, postoffice and offices will all be closed in observance of the day.

Son to the Ross Fosters

A son was born to Mr. and Mrs. Ross Foster at 6:00 p.m. Thursday of this week in the Shannon Hospital in San Angelo. The boy weighed eight pounds and five ounces. At the time this paper is being printed, no one in Sterling knew what the baby had been named. This is the third child of the Fosters. They have two little girls, Rosanne and Charlotte.

Grandparents are Mr. and Mrs. Rufus W. Foster and Mr. and Mrs. John F. Skeete.

SELL YOUR WAY TO WEALTH SCHEMES "AIN'T" LEGAL. SAYS POSTAL INSPECTOR

The "Sell Your Way to Wealth" scheme, reminiscent of the dime letters of the thirties, is back into play, all over the state—and even here in Sterling City. Postal inspector English says the sending of the \$5 bills through the mails is a direct break of the federal law that says nothing concerning a lottery can go through the United States mail.

Presumably, if a person gets to the top with his name, he could receive \$10,240—that is if no one breaks the chain.

A woman in another state was called for jury duty but refused to serve because she didn't believe in capital punishment. Trying to persuade her, the judge explained, "This is only a case where a wife is suing her husband because she gave him \$1,000 to pay down on a fur coat, and he lost the money in a poker game."

Thereupon the woman said, "I'll serve. I could be wrong about capital punishment."

Help For Leftovers

By Betty Barclay

NOWADAYS, there are many interesting and imaginative dishes to make from leftovers, but



sometimes even your best efforts may result in a main course that isn't quite up to snuff. When this happens to you, let a lush dessert come to the rescue. With a rich, chocolaty dessert like Chocolate Pampadour Pudding to finish the meal, you're likely to hear only praise for an excellent dinner!

Chocolate Pampadour Pudding

1 square unsweetened chocolate; 6 tablespoons sugar; 2 tablespoons milk; 1/2 cup sugar; 1 1/2 tablespoons cornstarch; dash of salt; 2 cups milk; 3 egg yolks, slightly beaten; 1 teaspoon vanilla; 2 egg whites.

Melt chocolate over hot water. Add 6 tablespoons sugar and 2 tablespoons milk. Set aside.

Combine 1/2 cup sugar, cornstarch and salt in top of double boiler. Add milk and blend. Place over boiling water and cook and stir until mixture thickens—about 15 minutes. Pour small amount of hot mixture over egg yolks, stirring constantly. Return to double boiler and cook 2 minutes longer, stirring constantly. Remove from heat. Add vanilla. Pour into custard cups, filling two-thirds full.

Beat egg whites until stiff but not dry. Fold in chocolate mixture. Pour over puddings. Set custard cups in hot water. Bake in moderate oven (375° F.) 25 to 30 minutes. Cool, then chill. Makes 5 servings.

1954 CHRISTMAS CARDS
Burgoyne, Masterpiece, Graham's, Evalast, Plastichrome, etc.

Now is the time to order cards.
Sterling City News-Record

Palace Theater

Fri., Sat., Nov. 19-20

"GUN BELT"

George Montgomery, Tab Hunter

Sun., Mon., Tues., Nov. 21-22-23

"Francis Joins the WACS"

Donald O'Connor, The Talking Mule

Wed., Thurs., Nov. 24-25

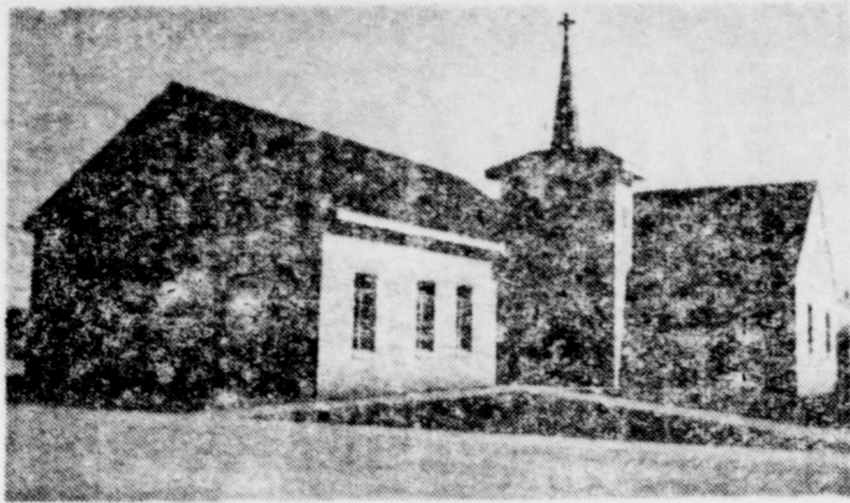
"SABRE JET"

Robert Stack, Coleen Gray

Fri., Sat., Nov. 26-27

"The Outlaw Stallions"

Phil Carey, Dorothy Patrick



Water Valley Methodist Church Has Formal Opening Last Sunday Afternoon at 3 o'Clock

Service of Consecration Sunday

Formal opening and consecration services for the new Methodist Church at Water Valley were held there last Sunday afternoon.

The Rev. Bruce McFord, pastor, also pastor of the Sterling City Church, gave the call to worship and the sermon "What Makes a Great Church?"

The Rev. Dr. L. Eugene Harris, district superintendent, led the Litany of Consecration, and the Rev. Fred Hamner, a former superintendent, gave the prayer. Rev. O. E. Moreland, former pastor, gave the benediction.

Other ministers present were the Rev. Ennis Hill, San Angelo First Methodist pastor; Dr. Baxter Greer, Sterling Presbyterian minister; Rev. Raymond Franklin, Water Valley Baptist pastor; and the Rev. El H. Lovelace, former pastor, now the pastor of the First Methodist Church in Goldthwaite.

Elton Mims gave a history of the church, organized in 1888, and the names of pastors since 1920 were

read. Recognition was given to Mr. and Mrs. John T. Barton, special gifts committee.

The Water Valley church directory includes the following:

Official Board: H. L. Lovell, chairman, John T. Barton, Paul Coulter, Mrs. Frank Demere, Harold Green, Elton Mims, Thomas Rawlings, Mrs. J. H. Ruth, Mrs. John T. Barton, Mrs. Elton Mims, J. R. Mims, C. T. Rawlings, Frank Demere and Wayne Munn.

Building Committee: Harold Green, chairman; Paul Coulter, Mrs. Harold Green, H. L. Lovell, Elton Mims, Wayne Munn, and Mrs. John Ruth.

Finance Committee: C. T. Rawlings, chairman; Mrs. J. T. Barton, Frank Demere, Mrs. Elton Mims, Mrs. J. R. Mims, George Neill and Mrs. George Sisco.

Church pianist—Robert Elton Mims, president of Womens Society of Christian Service—Mrs. Paul Coulter, and Church School Superintendent—H. L. Lovell.

The new church has a nursery and a junior classroom; the dining room can be divided to make two other class rooms for older children and adults. There is a spacious kitchen with stove, electric ice box, a large double sink, and cabinets.

Following the services a reception and open house was held with refreshments served by the Womens Society of Christian Service.

Observe Christmas for the ENTIRE FAMILY

With The **WORLD BOOK ENCYCLOPEDIA** Red President Binding at \$129. \$10 down—\$6 per month. See our ads in LIFE and see Mrs. B. J. Crosno local representative for further details.

New Almanacs at News-Record.

See The 1954 Lines of Christmas Cards at The News-Record Complete Selection

Magazines Hamburgers Sandwiches

Roy Carter Drive-In Grocery

East Highway Phone 193

TAGGING TIME ABOUT HERE

I hope do do more tagging this year than the last two years. I am sorry that I missed some of the work last year that I usually do.

JOHN BALDERAZ

Call me at Lowe Hardware, Phone 64. I need the work this year.

Brooks & Bailey's

BIG SALE

Starts Fri., Nov. 19 Ends 24th

5 Big Days -- Held in Fire Sale Building

Stock Reduction & Some Close-Outs

A FEW OF MANY EXAMPLES

Carter's Feather-Warm Bed Jackets
Regular Price 6.95 for 2.00

Large Selection Ladies and Girls Blouses
From \$1 up

Misses and Ladies Pajamas \$1 and \$3

70 SKIRTS, priced at \$1 to \$5

PIECE GOODS MARKED WAY DOWN

Doris Dodson, Prissy-Missy and Miss Virginia Dresses, reg. \$10 to \$19.95 Price On Sale at \$4. Others as low as \$1, \$2, \$5

Park Lane ROBES for 5.00

Peter Pan Bras, values up to 6.95 for \$1, \$2 and \$3. Some at 50c
About 300 to Choose From

All Sale Prices Cash. No Approvals
No Refunds. REAL Bargains

BROOKS & BAILEY

Dry Goods Sterling City, Texas