



### Midland Rodeo Starts May 29 With Big Downtown Parade

MIDLAND—The 22nd Annual World Championship Rodeo will open with a gigantic parade through downtown Midland at 3:00 the afternoon of May 29.

At 8:00 that evening the first of five night performances will be unveiled in the all steel arena at Midland Fair Park.

Again this year the world's toughest rodeo stock will be furnished by Gene Autry and Associates. Everett E. Colbern of the famous Lightning C Ranch of Dublin, Texas will be arena director. In addition to the bulldogging, calf roping, bareback bronc riding, saddle bronc riding, wild cow milking and bull riding the 1956 show will sparkle with specialty acts and the dare-devil antics of the bull-fighting clown.

The annual show is sponsored by Midland Fair, Inc. a non-profit organization who again this year have held the popular prices of \$2.00 general admission for adults and \$1.00 for children. Reserve seats are \$3.00.

#### FREE ROLL OF FILM

With your first order of 50 cents or more in Photo-finishing, plus this ad, we will mail you FREE, a roll of guaranteed camera film to fit your camera. Our regular prices are: 2-8 exposure rolls \$1.00 (50 cents each). 12 exposure rolls 70 cents. Reprints cents each. All delivered in new modern Picture Wallet. "Quality worth taking-worth keeping". ESTACADO PHOTO SHOP. Mail Orders Only. P. O. Box 595, Lubbock, Texas

FOR SALE—My trailer courts with 7 lots, 4 furnished apartments, and 16 trailer spaces; 11 pecan trees and pressure water system, good water; 5-room house made into 2 apartments (5 lots); Will sell all together or separately. \$25,000. T. H. MURRELL

Typewriter Paper for sale at the News-Record.

For that EXPERT WHEEL BALANCING, bring your car to Hamilton's Col-Tex Station.

### OIL INDUSTRIES LIFE INSURANCE CO.

Harvey Hennigan

Sterling County Representative  
Life Insurance, Hospitalization and Accident Insurance  
P.O. Box 637 Big Lake, Texas

### Palace Theater

Thurs., Fri., Sat., May 24-25-26

#### "TARANTULA"

John Agar, Mara Corday

Mon., Tues., Wed., May 28-29-30

#### RAINS OF RANCIHPUR

Lana Turner and Richard Burton

Thurs., Fri., Sat., May 31 June 1-2

#### "THE AMERICANO"

Glenn Ford, Frank Lovejoy



Your family—your friends—and you, yourself will enjoy the warm, relaxing, and educational entertainment found in the music of a late model Wurlitzer Piano.

Embodiment of exclusive features that provide the name Wurlitzer with respected leadership—a Wurlitzer Piano is a possession that grows more cherished as the years go by.

CLARY MUSIC STORE  
13 E. Twohig San Angelo

Come in today and See, Hear and Play the Wurlitzer Piano. Investigate Our Liberal Terms

### Have You

been visiting  
had visitors  
sold anything  
bought anything  
had a party  
been to one  
joined a club or been  
thrown out of one  
got engaged  
been jilted  
got married  
been divorced  
had triplets  
quadruplets  
or even one  
baby?

#### That's News!

and we, and your friends would like to know about it.

#### Call The News-Record

ask for the society editor. that's me

#### Or If You're Scared

we can't spell your name or somebody else's

#### Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

#### Thank You!

STOP THAT ITCH!  
IN JUST 15 MINUTES.

If not pleased, your 40c back at any drug store. Try instant-drying ITCH-M-NOT for itch of eczema, ringworm, insect bites, foot itch or other surface itch. Easy to use day or night. Now at LONG DRUG CO.



You can't really do this with mirrors, but here's a good idea to keep in the back of your head. OK Used Car values are always reflected by top performance and low prices. Thoroughly inspected and reconditioned, they carry the famous dealer written warranty. And Chevrolet's fast pace in selling and trading means volume used car savings and big selections for each OK buyer.

LOOK FOR THE OK TRADEMARK!

Sold only by an Authorized Chevrolet Dealer

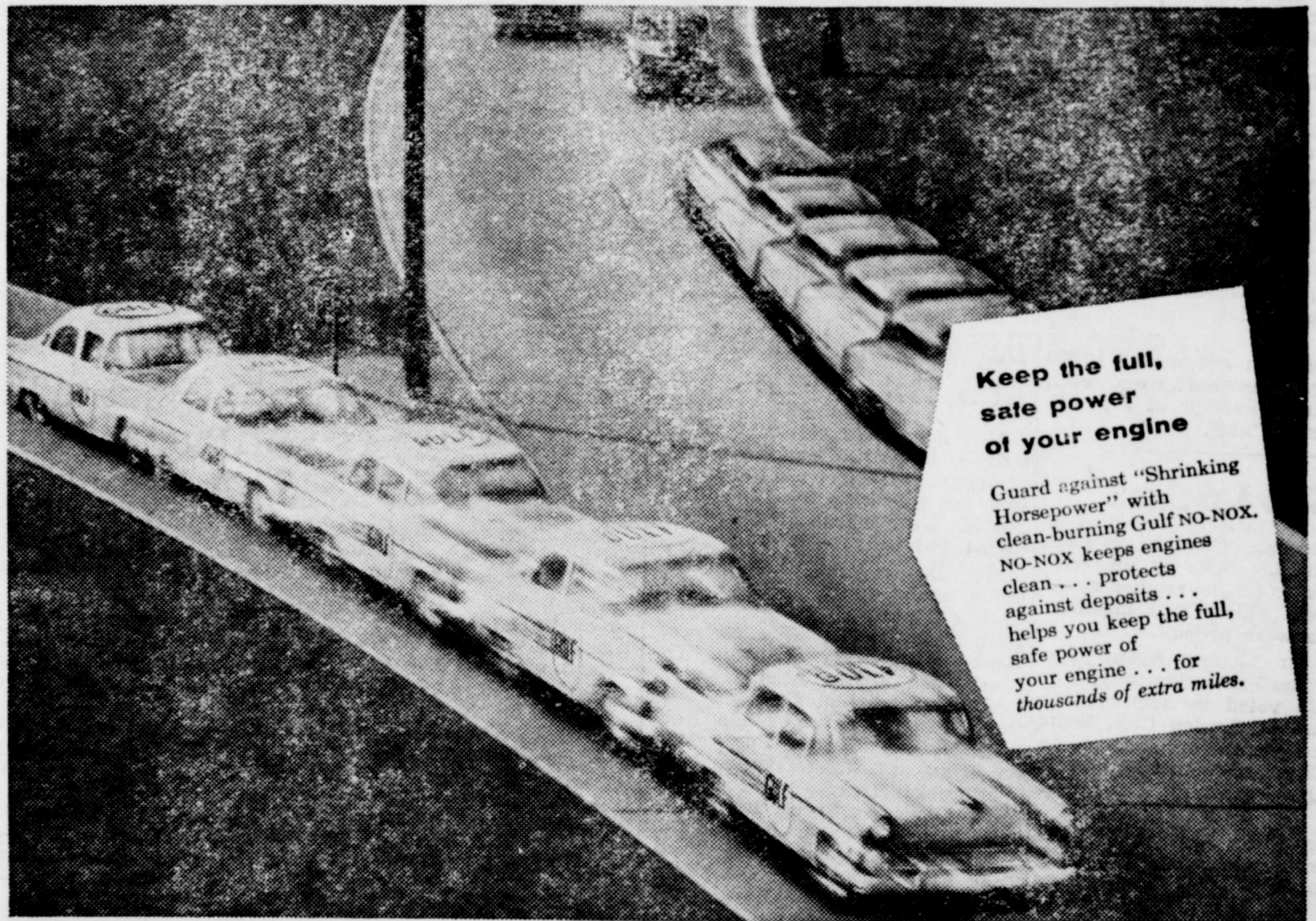
### R. T. Caperton Chevrolet Co.

PHONE 35

STERLING CITY, TEXAS

## Guard against "Shrinking Horsepower"

-go safely ahead...in the clear!



### Get the gasoline that burns clean\*

\* PROOF: See how the left-hand plate is blackened by the "dirty-burning tail-end" of gasoline... while NO-NOX leaves the plate on the right clean. That's because Gulf refines out the "dirty-burning tail-end" of gasoline, in making New NO-NOX.



## Gulf No-Nox

M. E. CHURCHILL, Consignee

## What's Doing in the Churches

**FIRST METHODIST CHURCH**  
**L. S. Dubberly, Pastor**  
 Church School ..... 10:00 a.m.  
 Morning Worship ..... 11:00 a.m.  
 Evening Worship ..... 7:30 p.m.

**CHURCH OF CHRIST**  
**Wayne Zuck, Minister**  
 Bible School ..... 10:00 a.m.  
 Morning Worship ..... 11:00 a.m.  
 Young People's Class ..... 6:15 p.m.  
 Evening Worship ..... 7:00 p.m.  
 Tuesday, Ladies Bible .....  
 Class ..... 9:30 a.m.  
 Wednesday, Mid-Week .....  
 Bible Study ..... 7:30 p.m.

**FIRST BAPTIST CHURCH**  
**Claude B. Stovall, Pastor**  
 Sunday School ..... 10:00 a.m.  
 Morning Worship ..... 11:00 a.m.  
 T. U. ..... 6:30 p.m.  
 Evening Worship ..... 7:30 p.m.

**FIRST PRESBYTERIAN CHURCH**  
 Sunday School ..... 10:00 a.m.  
 Morning Worship ..... 11:00 a.m.  
 Evening worship ..... 7:30 p.m.

### STERLING CITY PALMETTO POLO SCHEDULE 1956

May 25—Miles Here  
 June 1—Coleman There  
 June 15—Bye  
 June 22—Ozona There  
 June 29—Eldorado There  
 July 6—Barnhart Here  
 July 13—San Angelo Here  
 July 27—San Angelo Here  
 August 3—Miles There  
 August 17—Coleman Here

### Political Announcements

The following announce their candidacy for offices listed subject to action of the Democratic Primary in July, 1956:

For Sheriff, Tax Assessor-Collector of Sterling County:

W.O. (Bill) GREEN (Reelection)  
 RALPH DAVIS

For County Commissioner, Prec. No. 1:

HUGH HARZKE  
 R. T. FOSTER (Reelection)

For County Commissioner, Prec. No. 3:

C. J. COPELAND  
 T. H. HUMBLE

New 1956-57 Texas Almanacs on sale at the News-Record for \$1.25.

R. T.

**Caperton Insurance Agcy.**  
**Motors Insurance Corp.**

ALL KINDS AUTO INSURANCE  
 STERLING CITY, TEXAS

**D. L. HARALSON, JR.**

INSURANCE OF ALL KINDS  
 20% Less than Texas Published rate  
 On Fire Insurance

Phones 115 or 94 Sterling City

### How Christian Science Heals



KGKL (960 kc.)

Sunday 8:15 a.m.

### How Christian Science Heals

#### TV SERIES for Everyone

KTXL-TV MAY 27 2:15 P. M.

"GETTING ALONG WITH OUR NEIGHBORS"

CHANNEL 8 ON KTXL-TV

### WE ARE BUYING

Oil Field Salvage—Scrap Iron and Cable—Pipe Protectors & Cap Wire All Coppers & Metals—Batteries & Rags. If dollars mean anything to you, sell us your scrap materials.

**SAN ANGELO IRON & METAL Co.**  
 700 Block West 14th Box 1586  
 Tel. 2142-1 San Angelo, Texas

### CHURCH OF CHRIST VACATION BIBLE SCHOOL STARTS NEXT MONDAY

The Vacation Bible School starts at the Church of Christ next Monday morning at 9 o'clock, said W. L. Zuck, minister.

The school will assemble each morning at 9 and classes start at 9:15 a.m.

Teachers include Mrs. L. S. McDonald and Mrs. J. S. Augustine in the preschool group; Mrs. James H. Craig, Mrs. H. S. Latham and Mrs. Riley King in the junior; Mrs. W. L. Zuck and Mrs. A. T. Barrett in the primary department. Bro. Zuck is to be the senior teacher and Mrs. Ben Atwell is to be intermediate teacher.

For that tire repair work, bring your flats to Hamilton's Col-Tex Station. Tubeless Tires repaired.

### Cub Scouts, Den 4

Den 4 met Tuesday at the home of Mrs. H. L. Bailey. They worked on their Indian project. Refreshments were served and scrub was played.

Best coffee in town and only 5c. Open 7 days a week. Carter's Cafe and Drive-In Grocery. (Adv.)

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

FOR SALE—feeders, cow troughs with hay mangers in top. Water well drilling and well cleaning. See Benny McDonald at Ainsworth Station or write P.O. Box 615.

Plate lunch 85c. Steaks, Sandwiches, Hamburgers and Hot Dogs our Specialty. Carter's Cafe (Adv.)

### GOSPEL MEETING CHURCH OF CHRIST

STERLING CITY

June 3-10, 8 p.m. & 10 a.m.

PREACHING BY

**W. T. HAMILTON**

OF LAMESA, TEXAS

CORDIAL INVITATION TO ALL



You Can Have That **Printing**

DONE HERE IN STERLING CITY AT THE

**News-Record**

## BEEF BEEF

(By the Half or Quarter)—For Your Locker Box or Home Freezer

Cut, Wrapped and Frozen as You Desire  
 Inspect Beeves Before You Buy.

**Frozen Foods Locker Co.**

Phone 205

Sterling City, Texas

## SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

**C. C. AINSWORTH**

PHILLIPS 66 STATION

Phone 148

FIRESTONE TIRES

Sterling City, Texas



YOU CAN TAKE IT with you.  
 In each of Ford's six Station Wagons, folks and cargo both ride in roomy comfort.

## In wagons, too, FORD goes FIRST!

Take your pick of America's best-selling station wagons . . . each offering performance that has made Ford the world's largest-selling V-8

When you choose a Ford Station Wagon, you get the best station wagon value. And sales prove it! In 1955, for the fifth straight year, Ford sold more wagons than the other two low-price makers combined!

Here's a sample of why folks choose Ford:

"I like the way I can change my six-passenger Ford wagon from a 'hauler' to a 'caller' in just three seconds flat—and that's no exaggeration!"

"What I appreciate is the room in my eight-passenger Country Sedan. With nearly nine feet of space, I can tote a half-

ton of cargo or half a pack of cub scouts!"

"My Ford Custom Ranch Wagon does something I never thought any wagon could do: gives me as comfortable a ride as I get in our family sedan! And I appreciate its scuff-resistant upholstery, too."

"I chose a 225-h.p. engine for my Ford wagon. And what a performer! It whisks me from 'whoa' to GO in less time than I can tell it."

Why not Test Drive your pick of Ford's six double-duty dandies? Whether you choose 2 doors or 4, seats for six or eight, you'll go first when you go Ford!

In Performance . . . Safety . . . Economy



PURE OIL MANUFACTURER'S AWARD for all-around performance



MOTOR TREND AWARD for Lifeguard Design



MOBILGAS ECONOMY AWARD for top gas economy

**FORD goes first!**

Now! A Ford with air conditioning costs less than many medium-priced cars without it!

Try one today!

\*Based on a comparison of manufacturers' suggested list prices.

## Sterling Motor Company

Phone 197

STERLING CITY, TEXAS

CAN YOU SEE, STEER, STOP SAFELY? . . . CHECK YOUR CAR—CHECK ACCIDENTS!

### Gubernatorial Candidates To Be at Midland Rodeo Parade May 29

MIDLAND—At least four—and possibly all—of Texas' six gubernatorial candidates will don 10-gallon hats and buckle on their spurs to whoop it up at the opening of the annual World Championship Midland Rodeo here on May 29.

Invitations already have been accepted by J. Evatts Haley, Reuben Senterfitt, Ralph Yarborough and J. J. Holmes.

The other two—W. Lee O'aniel and Price Daniel—have indicated they would be on hand for the gala occasion if their schedule can be worked out accordingly.

The candidates for the chief executive's job will be featured in a colorful afternoon parade through Midland's business district—a procession which annually is one of the high spots in West Texas' pageantry.

It will also feature hundreds of cowboys and cowgirls, colorful floats and bands throughout this area.

The parade will set the stage for the grand opening that night of the rodeo show, staged by the Midland Fair, Inc., and produced by Everett Colburn, one of the top rodeo producers in the world.

In five nightly shows, winding up on Saturday, the cream of the crop of the nation's rodeo performers will compete for \$12,000.00 in pur-

ses and prizes in the show sanctioned by the Rodeo Cowboy Association. The show begins at 8 p. m.

nightly.

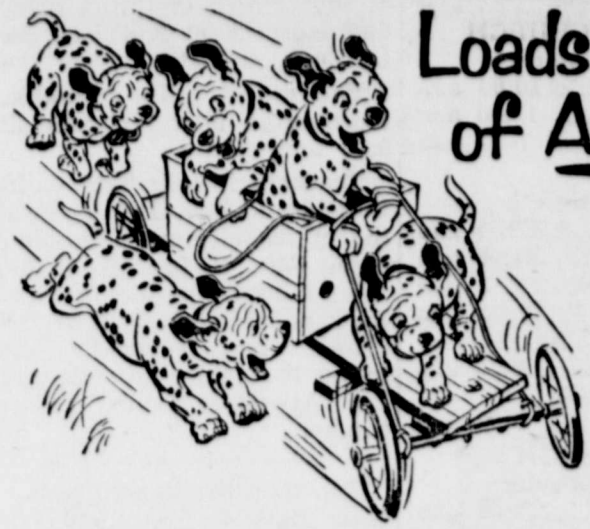
Rubber Stamps at News-Record.

### Ancient and Modern Damascus



**OLDEST AND NEWEST METROPOLIS:** Damascus, capital of Syria, one of the Bible Lands, is reputed to be the oldest continuously inhabited city in the world but in some respects it is among the most modern. The resident section, portrayed above, is criss-crossed by broad boulevards, public parks, flowering gardens and gleaming new apartment houses. Not far from this scene is the American Embassy. The city is being re-constructed along modern lines but its ancient treasures are being preserved. Among the sights of the older section are the Biblical Street called Siraight, the House of Ananias and St. Paul's Wall. It was on the road to Damascus that Paul saw a blinding light (Acts 9, 3) and was converted to Christianity.

### Markwell Stapling Machines at the News-Record



Loads of Action!

with **TEXACO FIRE CHIEF** gasoline—**100% CLIMATE-CONTROLLED**

Next time you need gasoline, try Fire Chief. You can count on this: it'll be packed with action. It's specially blended for climate and altitude wherever you fill 'er up. What's more, it sells at the regular gasoline price. Stop in soon.



**Reed's Texaco Service Station**  
ANCEL REED, OWNER

## What to **WATCH** for when selecting the most modern truck for your job!

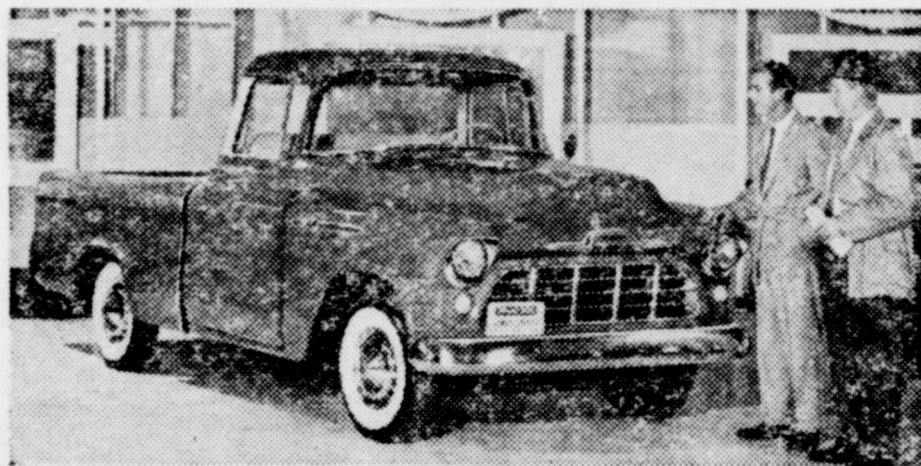
If you're in the market for a new truck, you can start your "shopping tour" right on this page! The salesman shown here is pointing out modern features that increase efficiency on the job and give you more truck for your dollars.

So take a moment to follow him around in this on-paper demonstration. Then you'll know what to look for—and you'll find it right here, at your Chevrolet dealer's!



#### **WATCH** for modern cab design

Chevrolet truck cabs offer greater comfort, panoramic windshield for better vision and modern concealed Safety Steps.



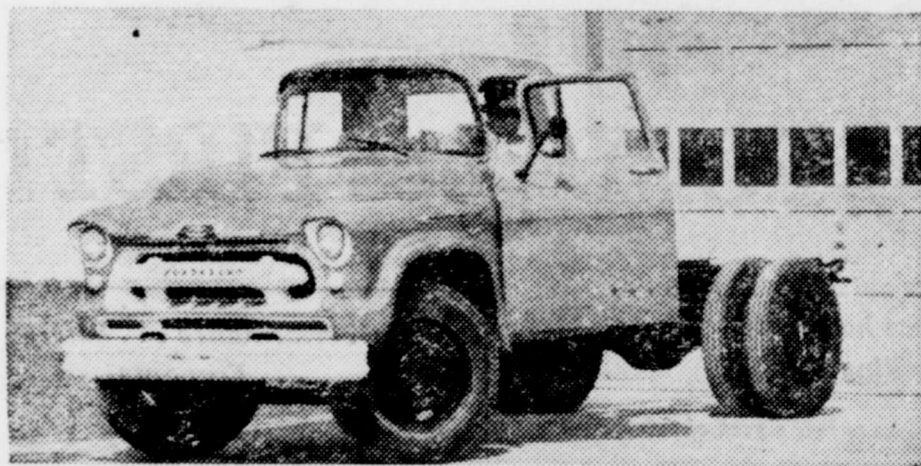
#### **WATCH** for advanced Work Styling

The long, low, forward-sweeping lines of new Chevrolet trucks provide modern truck beauty that's good advertising for your business. Each weight class has its own distinctive styling.



#### **WATCH** for automatic transmissions

In 3000-4000 Series models there's famous HYDRA-MATIC. And for 5000 through 10000 Series models there's exclusive, revolutionary POWERMATIC! Both are extra-cost options.



#### **WATCH** for Ball-Gear steering

Modern Ball-Gear steering, featured in all Chevrolet Task-Force trucks, makes your job easier at every turn! In this precision steering gear, scores of polished steel balls minimize steering friction.



#### **WATCH** for modern short-stroke V8's

There's a new V8—either standard or optional at extra cost—for every model. They're compact, efficient engines, too—the leaders in their respective classes for horsepower-per-pound!

You'll find modern features everywhere! For example, there are famous Chevrolet high-compression 6's—the world's most popular truck engines! A great new 5-speed transmission, optional at extra cost, handles tough jobs with ease in a wide range of models. New

Triple-Torque tandem options for heavy-duty trucks hike G.V.W.'s up to 32,000 lbs. . . . G.C.W.'s up to 50,000 lbs. Certainly, there are many things that point up Chevrolet truck modernity . . . many reasons why anything less than Chevy is an old-fashioned truck!

## New Chevrolet Task-Force Trucks

Drive with care . . . EVERYWHERE!

### R. T. Caperton Chevrolet Co.

Phone 35

STERLING CITY, TEXAS



**CARD OF THANKS**

I want to thank all my friends who were so nice as to send flowers and cards or visit me while I was in the hospital.

Mrs. Fred Hodges

Quality Job Printing, News-Record.

We will drain your old oil and refill your crankcase with any brand of oil you prefer. John Hamilton's Col-Tex Station.

FOR SALE—3500 CFM squirrel cage Essick air conditioner, \$20.00 O. T. Jones, phone 8-3611.

FOR SALE—Practically new G.E. cook stove. Mrs. Rufus Foster, dial 8-2031.

When you want a treat This is the place to eat! Where shall we meet Carter's Cafe can't be beat! (Ad)

Soap'n water will clean up your feet—but they won't clear up ATHLETE'S FOOT

Make this easy test. Get instant drying T-4-L at any drug store. This powerful fungicide will give relief IN ONE HOUR or your 40c back. Today at LONG DRUG CO.

**STERLING CITY NEWS-RECORD**  
 JACK DOUTHIT, Publisher  
 Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.  
 PUBLISHED EVERY FRIDAY  
 SUBSCRIPTION RATES  
 \$1.50 a year in Sterling County  
 \$1.75 Elsewhere in Texas  
 \$2.00 Outside State of Texas  
 NEWS established in 1890  
 RECORD established in 1899  
 Consolidated in 1902

Cards of Thanks, reader or classified ads are charged for at the rate of 3c per word for first insertion and 1½c thereafter.

**Notice of Board of Equalization Meeting**

In obedience to an ORDER of the Board of Equalization, regularly convened and sitting, notice is hereby given that the Commissioners' Court of Sterling County, State of Texas, will meet at its regular meeting place in the Court-house in the town of Sterling City, Texas at 9:00 o'clock A.M., on Monday the 11th day of June, A.D. 1956, when they will sit as a Board of Equalization of taxes for the year A. D., 1956, and will determine, fix and equalize the values of any and all taxable property situated in Sterling County, Texas, and all persons interested or having business with said Board of Equalization are hereby notified to be present.

Given under my hand and seal of office in Sterling City, Texas, this 14th day of May, A.D., 1956.  
 (Seal) W.W. DURHAM  
 County Clerk, Sterling County, Texas.

# MERCURY ANNOUNCES INCREASED HORSEPOWER IN ALL 18 MODELS

— at no increase in price!



MERCURY CUSTOM HARDTOP COUPE—one of eighteen BIG M beauties in four price ranges that give you more usable horsepower and Safety-First Design.

Now! At no extra cost . . . you get **235-hp** in Montereys and Montclairs . . . **225-hp** in Medalist and Custom models when equipped with optional Merc-O-Matic Drive.

Mercury's new increased power gives you faster response than ever before . . . even more usable power for rapid acceleration and safer passing! THE BIG M Medalist and Custom give you more horsepower-per-dollar than any other make of car\* and the highest standard horsepower in their price range.

To match the low-cost Medalist's power and high compression, you would have to pay at least \$173 more in any competitive car.\* And only Mercury in its field gives you a 4-barrel carburetor as standard equipment on every model. Come in today. Prices start below many models in the low-price field.

\*Based on a comparison of manufacturers' suggested list or factory retail prices for 4-door sedan models equipped with automatic transmissions and standard power.

Now—more than ever your big buy is

# THE BIG MERCURY

**Sterling Motor Company**

PHONE 197

STERLING CITY, TEXAS



Call 123 for Appointment  
 MRS. RUBY GRUNY

**Vanity Beauty Shop**

Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

**Garrett's Barber Shop**

D. D. Garrett's Barber Shop open Each Friday and Saturday in the Quonset Building between the Williams Feed Store and the Lumber Yard.

D.D. Garrett, the Friendly Barber  
 Specializing in Boys Haircuts

**The Texas Co.**

Petroleum and Its Products

**HENRY BAUER, Jr.**

Consignee

Phone 157

**City Barber Shop**

H. F. MERRELL, Prop.

"Satisfaction Guaranteed"

**Insurance & Abstracting**

Reliable Abstract Work  
 Fire and Automobile Insurance

DURHAM ABSTRACT CO.

DURHAM INSURANCE AGCY.

Worth B. Durham, Mgr

**Realtors -- Land Loans**

YOUR LISTINGS APPRECIATED  
 Rentals, Homes, Land

**Sterling Finance Co.**

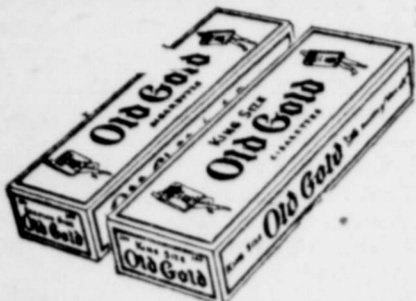
Po. O. Box 668, Sterling City, Tex.

# CHAPPLE'S

"WE APPRECIATE YOUR BUSINESS"

**SPECIALS**  
**Sat. & Mon.**

**CIGARETTES**  
ALL POPULAR BRANDS



Reg. Size. ALL POPULAR BRANDS

**2.19 Carton**

**12 Bottle Carton**  
**Drinks 45c**

**Flat Ribs** Good for Summer Barbecue, Pound **32c**

**FRANKS, lb. 45c**

**FRYERS, lb. 45c**

**Oriole Bacon, lb. 45c**

**Fresh Liver, lb. 33c**

**KOTEX box 29c**

**PINTOS, 2 lb. bag 25c**

**JELLO, 3 for 25c**

**Babo, 2 for 25c**

**Charcoal 5 lb. Sack 49c**

**Kool-Aid, 6 for 23c**

KLEENEX, 200's, 2 Boxes ----- 25c

ZEE TISSUE, 4-Roll Package for ----- 33c

POWDERED OR BROWN SUGAR, 2 Boxes -- 25c

VANILLA WAFERS, 25c Size for ----- 19c

CAKE MIXES, Betty Crocker, regular ----- 35c

MILK, Small Cans of Pet or Carnation, 6 for -- 45c

OUR DARLING CORN, 2 Cans ----- 35c

GOLD MEDAL FLOUR, 5 lbs. ----- 49c

10-lbs. ----- 97c 25-lbs. ----- 2.09

## Chapple's



**3 lb. can**  
**79c**

**DREFT**  
**Large Box**  
**29c**

**CANDALARIO MEDINA BURIED HERE**

Candalario Medina, 60, was buried here Thursday, May 17 in the City Cemetery following rites in the Catholic Church that morning. Lowe Funeral Home was in charge of arrangements.

Medina, a resident here for 25 years, had died on May 16. He is survived by the widow, a daughter and four brothers.

Pallbearers were Trino Moreno, Memo Gallistan, Antonio Munoz, Urbana Ortego, Lito Sanches and Jose Balderaz.

**FOR RENT**—Small rock house, furnished. Mrs. D. C. Durham, Dial 8-3281.

AVON COSMETICS has an opening in Sterling City for local woman who wears cosmetics, has car and a desire to earn money. For personal interview write Box 944, San Angelo, Texas.

We strive to please with Courtesy and Merchandise—"The Best Service Possible Is Our Pledge." Carter's Drive-In Grocery & Cafe.

**STERLING LODGE**  
**A. F. & A. M.**  
**No. 728**

Regular Meetings on the Second Tuesday of Each Month

# RODEO

Featuring World's Toughest Rodeo Stock

Furnished By

**GENE AUTREY AND ASSOCIATES**

**MIDLAND**

OPENING DAY PARADE TUESDAY AFTERNOON

Featuring Candidates for Governor

**May 29, 30, 31, June 1, 2**  
**FIVE NIGHT PERFORMANCES**

Sponsored by

**MIDLAND FAIR, INC.**

now  
that you're  
**Dialing**



You're Enjoying the Most Modern Type of Telephone Service Available Today

To bring you new dial service took months of careful planning and expert workmanship. The installation of complicated equipment. The replacement of every telephone in town. The erection of a new building.

This latest advance in your service represents an additional investment by us of several thousands of dollars . . . . . another concrete example of how your telephone company is constantly at work improving and extending service . . . . . growing with your community.



**GENERAL TELEPHONE COMPANY OF THE SOUTHWEST**

*A Member of One of the Great Telephone Systems Serving America*