

STERLING CITY NEWS-RECORD

VOL. NO. 65

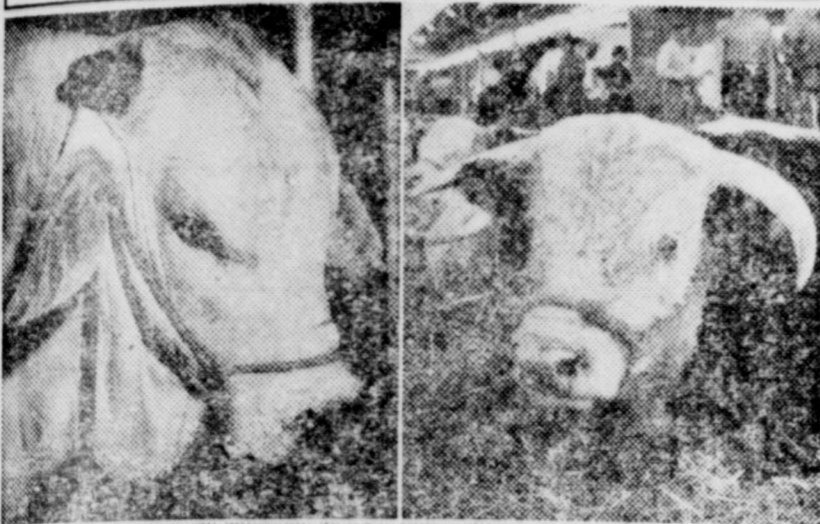
"Since 1890"

PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

SEPTEMBER 28, 1956

No. 38

All The Animals Will Be There—



The 1956 State Fair of Texas in Dallas, Oct. 6-21, will have an animal kingdom all its own, with plenty of royalty on hand. These four aristocrats of the range and pasture—Brahman, Hereford, Jersey and Angora goat—are blue-blooded representatives of only four of the 26 purebred beef and dairy cattle, sheep, swine, goat and horse breeds to be featured in the fair's livestock shows.

CHILDREN'S PICTURES TO BE TAKEN FREE AND PUBLISHED IN NEWS-RECORD

It is an undisputed fact that the responsibilities of tomorrow's world, our nation, and community will rest upon the shoulders of the children of today. Since this is true, the publisher of this newspaper would like to give all a good look at these future "World Builders."

The only way we can do this is by publishing pictures of them in a feature series. To assure the latest and best reproduction pictures... they must all be of uniform size and quality.

An expert children's photographer with all the necessary equipment for this specialized work, will be here Tuesday, October 9. Pictures will be taken at the community center and will take pictures from 10 a.m. to 6 p.m.

No Charge to Parents

There is no charge to the parents. There are absolutely no strings to this invitation. It is bonafide in every sense of the word. Parents do not have to be subscribers, nor even readers of this newspaper to take advantage of this feature. Neither are they obligated to purchase pictures after they are taken. Those who want some additional prints may obtain a limited number by arrangement with the Studio representative when they select the pose they want printed in the paper. It is entirely up to them.

The More Pictures, The Better

The News-Record simply wants pictures of all the youngsters and the more the better. So the mothers and fathers of the community in which this paper circulates should remember the date, Oct. 9 at the community center and not fail to bring their children to the photographer.

You will be mighty glad, afterwards, if you did, and very sorry if you do not permit your children to participate in this event. The kiddies will have much fun and both Mother and Dad—and the youngsters, too—will be very proud to see their pictures in print later.

Appointments may be made by calling Mrs. Harry Lawson at the Hotel for bookings.

Move To Mississippi

On Monday of this week Mr. and Mrs. Will Augustine moved to Jackson, Miss. They have bought a place there. A son of theirs, Sam, lives in Jackson. They returned from a trip earlier this month from Epsie, Montana, where they visited the Tommie Augustines.

SON TO THE HOSEAS

A son, named Allan Brad, was born to Mr. and Mrs. E. B. Hosea at 2:45 a.m. last Friday. The baby weighed seven pounds and two ounces. "Papa" Everton is a teacher in Sterling City High School. Grandparents include Mr. and Mrs. E.A. Coffman of Goree and Mr. and Mrs. N. E. Hosea of Munday.

Lions Club to Meet On Tuesday Next Week FOR THE WORLD SERIES

The members of the Lions Club voted to meet on Tuesday next week instead of Wednesday due to the opening of the world series.

Coach W. L. Young told the members about the coming game with Imperial there Friday night. He said it would or should be a good game. Sterling has lost no games, and allowed only 14 points to be scored by opposing teams in the three games played. Imperial has won their first three games by scores of over 50 each time. The two teams should be evenly matched.

Guests present were Bill Young, Lynn Glass, and James Ripley of San Angelo. The prize went to Pat Boatler.

Fred Igo announced that the FFA boys were trying to raise money for their trip to the State Fair, and they (the boys) would all be "for hire" Saturday, September 29.

North Concho River Soil Conservation News Column

Ewing McEntire has taken charge of the North Concho River Soil Conservation District pitting plow and seeder. He will handle the routing, maintenance and collection of fees for the District Supervisors on this piece of equipment. Anyone desiring to use this tractor and plow should contact Ewing.

Last Friday was our first reminder of what is in store during the coming winter and spring.

Soil is not permanent. Under many conditions it is very unstable. When wind and water move across bare ground they usually carry some soils with them. They may move it hundreds of miles or just a few feet but eventually large amounts of precious topsoil can be moved if it isn't tied down.

Where land is cultivated and left bare by drought and constant grazing, erosion usually takes place. This is called accelerated erosion. Accelerated erosion may take place a thousand times faster than nature can build new topsoil. Unless this fast erosion is checked it may ruin most of our good land. Cover on the ground is the way to check this erosion. Never overlook the value of good ground cover or the serious effects of soil erosion.

Prosperity does not start at the factory payroll window, but comes from the ground up. Soil makes big business possible.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

- Mrs. Neal Reed
- Mr. and Mrs. D. P. Glass
- Mrs. Jack Reeves
- Dismissals since Thursday morning of last week include:
- Mrs. Jim Butler
- Mrs. Hilliard Ditmore and infant daughter, Ginger Lou
- Mrs. Loy Mitchell and infant son, Randy Dallas
- Mrs. E. B. Hosea and infant son, Allan Brad
- Guinn Welch
- Collin Douthit

The ranchmen of this area who knew Dick Carroll, a pioneer ranchman of Las Vegas, New Mexico, will regret to hear that he died in an Albuquerque hospital September 21st following a few week's illness. Burial was in the Masonic Cemetery at Las Vegas on September 24.

Attends Funeral of Uncle

Mrs. Roy Carter attended the funeral services for her uncle, C. M. Robinson in Mt. Pleasant last Friday afternoon. He had died Thursday in Mt. Pleasant.

Also going to the funeral were Mrs. Carter's father, T. J. A. Robinson, and also Mr. and Mrs. S. L. Robinson, all of Big Spring.

FOR Christmas cards, all-occasion cards, informals, etc, be sure and see Mrs. Sallie Wallace.

Mr. and Mrs. Roland Lowe went to Arkansas last week-end. They visited the Billy Roland Congers in Ft. Smith and toured the central part of the state.

Eagles Trim Longhorns 63-8 Last Friday

Play Imperial There Tonight

Coach Diddle Young's Eagles trimmed the Lawn Longhorns in a easy sortee here last Friday night in the first home game of this season. The Eagles held Lawn to only one touchdown, made by a pass from Rooster Hudson to Sidney Saverance. Hudson kicked the extra two point goal.

Scores were made by Lynn Glass—24; Marvin Foster—12; Kelton Gaston—7; Nathan Morris—7; Jimmy D. McWhorter—6; Bill Young—2; Wilbur Stone—1; Jim Davis—1 and Melvin Foster—1.

Bill Young passed the ball on the TD's made by Glass (two); McWhorter and for extra points to Stone and Gaston. A safety accounted for 2 of the Sterling boys' points.

Sterling won the toss so Lawn kicked off to Sterling City. Bill Young took the kick and advanced it about 20 yards. Lynn Glass took the ball on the first play and lost it, but Sterling recovered. Young then went around end for a first down. Lynn picked up about eight yards on a run and on the next play a pass from Young to Glass was good for a touchdown. Melvin Foster picked up the extra point.

As play resumed, Sterling kicked to Lawn out of bounds. A pass by Lawn was picked up by Kelton Gaston who went for a TD with it. Nathan Morris made the point with a run. Sterling kicked to the Longhorns and after failure to gain the Lawn boys lost the ball on downs to Sterling. The Sterling boys failed also and Stone kicked down to the Lawn 5. M. Foster intercepted a Lawn pass and got to within 1 foot of the goal line. On the next play Sterling lost the pigskin on a fumble. Lawn took over but a safety gave the Eagles two points.

Lawn kicked off to the Eagles. Glass picked up 20 yards on a hand-off play. Melvin Foster then plowed right down to the goal line and the quarter changed goals. Bill Young almost made a score and on the next play Glass went over for a counter. Young passed to Stone for the extra point.

As play resumed Sterling kicked to Lawn. The Longhorns started a widespread formation and Saverance took a pass from Hudson for the Longhorn's only T.D. Hudson kicked for the two extra points.

Lawn kicked to Sterling and the ball was started in play at the locals 5 yard line. On the third play of that down, Glass took the ball and went all the way for a score. Then Young passed to Gaston for the ex-

tra point.

As play resumed the Longhorns went into their widespread formation and were gaining ground as the half stopped play.

As play resumed after the half Sterling kicked. Lawn failed to gain, and kicked to the Sterling 9. Marvin Foster picked up 1 yard on a play and then went down for a score. The kick try for extra point was no good. As play saw-sawed, Sterling took the ball on a punt and McWhorter took a pass to within five yards of his goal line. A little later in the desultory play Marvin Foster got off on a long run for a T.D. just before the third quarter ended.

As the fourth quarter started the Lawn boys lost the ball on a fumble on their own ten, and Sterling lost it back to them on the very first play. Melvin Foster and Wayland Drennan carried the ball nearly down to the goal line, and a pass from Young to McWhorter racked up a TD. A little later Nathan Morris took the pigskin over for a six point score. Jim Davis made the extra point. A little later as the game progressed toward the end, Young passed to Glass for a score and then kicked for two points.

EAGLES JOURNEY TO IMPERIAL TONIGHT

The Sterling boys go to Imperial tonight for a game. It is a non-conference game, but promises to be a well-matched one. Coach Young is hoping for a good crowd of fans to accompany the Eagles on the trip tonight.

STERLING EAGLES SWEEP TO VICTORY

Tuesday night of this week the Sterling junior high football team went to Garden City to play the first game of the season. They returned with the victory, 38 to 19.

The first touchdown for Sterling was made by Kenneth Fincher. The main stringers tried for extra points and the attempt was good. Then a touchdown was made by Garden City and the try for extra point was good.

During the rest of the game Garden City scored another touchdown and Sterling scored 5 more touchdowns. These were scored by Daniel Gonzales. The final score was 38—19 in favor of the Eagles.

This is the first time in 4 years Garden City has been beaten by a Sterling junior high team.

Milton Reed, Reporter

Miss Ethel Foster underwent a major operation in Scott & White Clinic in Temple last week. Se is reported doing very well, and is due to return home in another week.

THE AMERICAN WAY



The Hocus - Pocus That Produces Cheap Public (Political) Power

Leaks in Roof Slow to Show

Most people don't examine a raincoat for leaks every time they put it on. If the coat leaks, they generally find out about it during a downpour when rain soaks through to their skin.

But your home doesn't have the instant warning system your skin provides. Rain or melting snow and ice can seep through a worn out roof and cause costly damage long before you are aware of it.

Late summer or early fall is a good time to check the roof for leaks so that any faults can be corrected before cold weather sets in. After a rainstorm, go into the attic and look for tell-tale dark areas water makes when it soaks into wood. Or feel along the decking and rafters for dampness.

If you find even one spot, and if the roof is old, chances are you'll need complete new roofing. Roofs wear out uniformly, and one leak usually means you'll have more.

A new roof of asphalt shingles is economical, since the colorful shingles usually can be laid right on top of the old roof, saving the cost of removing it, and retaining the insulating value of the old covering.

The wisest time to re-roof is before leaks start. You can keep a check on the condition of your roof by having it inspected periodically by a reliable roofing contractor.

FOR SALE—My trailer courts, 7 lots, 4 furnished apts., 16 trailer spaces; 5 room-house made into 2 apts. Will sell all or separately.

T. H. MURRELL

Plate lunch 85c. Steaks, Sandwiches, Hamburgers and Hot Dogs our Specialty. Carter's Cafe (Adv.)

Post binders and ledger sheets for sale at the Sterling City News-Record.



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MRS. RUBY GRUNY

Vanity Beauty Shop

Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

Garrett's Barber Shop

D. D. Garrett's Barber Shop open Each Friday and Saturday in the Quonset Building between the Williams Feed Store and the Lumber Yard.

D.D. Garrett, the Friendly Barber
Specializing in Boys Haircuts

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Fire and Automobile Insurance
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DURHAM INSURANCE AGCY.
Worth B. Durham, Mgr

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MISS LA VERNE KING

Engagement Announced

Mr. and Mrs. Riley J. King announce the engagement and approaching marriage of their daughter, LaVerne, to Mr. Bernard Petty of Robert Lee. A November 24 wedding date has been set. The wedding will be held in the Harris & Irving Church of Christ in San Angelo.

Mr. Petty is the son of Mr. and Mrs. John Petty of Oznoa.

DAUGHTER TO DITMORES

A daughter, named Ginger Lou, was born to Mr. and Mrs. Hilliard Ditmore in the Sterling County Hospital Saturday at 4:45 p.m. The baby is the second child of the Ditmore—they have a son age two.

The Ditmore live in Lubbock. Mrs. Ditmore is the former Joyce Mitchel of Sterling City.

Grandparents are Mr. and Mrs. J. E. Mitchel of Sterling City and Herschel Ditmore of Granbury.

When you want a treat
This is the place to eat!
Where shall we meet
Carter's Cafe can't be beat! (Ad)

For wedding invitations, announcements, at-home cards, etc. see the local News-Record shop.

SELECT your Christmas Cards now. Sample books now ready at the News-Record.

FOR YOUR FLOWER ORDERS, for the Methodist Flower Fund, just place your flower orders with Mrs. Lee Augustine at 8-4121 or Mrs. W. R. Hudson at 8-4711. Methodist Church.

R. T.

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Motors Insurance Corp.

ALL KINDS AUTO INSURANCE
STERLING CITY, TEXAS

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Petroleum and Its Products

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STERLING CITY, TEXAS



GRAND PRIZE:

LIVE THE LIFE OF RILEY IN A PALACE ON THE RIVIERA

WIN 30 FABULOUS DAYS WITH \$200-A-DAY TO SPEND

Wing away via a luxurious Pan American Clipper!

- It's a once-in-a-lifetime trip for two!
- Palace completely staffed with servants!
- Private beach—your own playgrounds!
- Limousine and chauffeur at your disposal!
- Tour at will—see all the sights!

SIMPLE TO ENTER—EASY TO WIN

Just complete this jingle. Enter as often as you wish. Contest closes midnight, October 31. All entries must be on official Contest Blanks.

Gulf No-Nox is the gasoline
That's famous 'cause it burns so clean
Fill up at Gulf and you will see

(Make your last word rhyme with "see.")

Here's why clean-burning NO-NOX gives you many more miles of new-car power!

HINTS TO HELP YOU WIN:

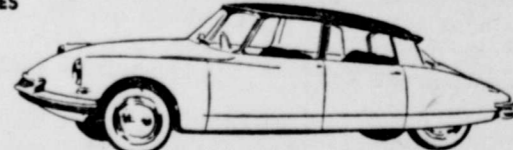
1. No-Nox burns clean because Gulf removes the "dirty-burning tail-end" found in ordinary gas.
2. No-Nox combats formation of carbon deposits which "shrink" engine power.
3. No-Nox protects your engine, keeps new-car power intact far longer.
4. Gulf No-Nox is a high-octane gasoline that gives you more miles per gallon in short-trip driving.

GET FREE ENTRY BLANKS TODAY.

"Stop in today, friends . . .
come to
Leroy Butler Gulf Station
and enter Gulf's
'Life of Riley' Contest'"



NEXT 4 TOP PRIZES



8 Tappan Electronic Ranges



12 Magnavox Color TV sets



10 Higgins boats and trailers



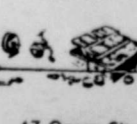
18 Frigidaire washer-dryer sets



18 Magnavox Hi-Fi sets



50 Browning shotguns with case



67 Ocean City fishing sets



What's Doing in the Churches

FIRST METHODIST CHURCH
 L. S. Dubberly, Pastor
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:30 p.m.

CHURCH OF CHRIST
 Marion H. Hays, Minister
 Bible School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Young People's Class 6:15 p.m.
 Evening Worship 7:00 p.m.
 Tuesday, Ladies Bible Class 9:30 a.m.
 Wednesday, Mid-Week Bible Study 7:30 p.m.

FIRST BAPTIST CHURCH
 Claude B. Stovall, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Training Union 6:30 p.m.
 Evening Worship 7:30 p.m.

FIRST PRESBYTERIAN CHURCH
 Lewis G. Petmecky, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.

CARD OF THANKS
 I want to thank my friends for the flowers, cards and visits while I was in the hospital. Each was enjoyed so much.
 Sincerely,
 Mrs. Jim Butler

FOR YOUR FLOWER ORDERS, for the Methodist Flower Fund, just place your flower orders with Mrs. Lee Augustine at 8-4121 or Mrs. W. R. Hudson at 8-4711. Methodist Church.

How Christian Science Heals
 Sunday 8:15 a.m.
KGKL

METHODIST CHURCH

Next Sunday is promotion day at the Methodist Church. Following the class period all classes will assemble in the sanctuary and certificates will be given to those who advance from one department to another. Also, several students will be awarded pens for perfect attendance. Literature for the next quarter will be distributed and classes for the new Sunday School year will be organized.

The morning worship service will begin at 11 o'clock with the pastor preaching on the subject, "Decision You Cannot Avoid." The evening worship service will begin at 7:30 and the pastor will preach on "No Doubt Here."

The Methodist Youth Fellowship will meet again next Sunday evening at 6 o'clock. The choir will also meet at the regular time, 7:30 on Wednesday.
Woman's Society of Christian Service
 The Woman's Society of Christ-

ian Service will begin the study, "Mission Field, U.S.A." with Mrs. Frank Milligan as teacher at 2:45 p.m. on Monday, October 1. The first session will be in the home of Mrs. Rufus Foster. All interested persons are invited to attend.
Methodists Attend Meeting in San Angelo

On Tuesday evening of this week Mrs. Roy Foster, Mrs. Lee Augustine, Mrs. Lester Foster and the pastor, the Rev. L. S. Dubberly, attended the Sub-District Meeting held in the Day Memorial Methodist Church in San Angelo. The purpose of the meeting was to study new methods of teaching in the Sunday School and also to help make suggestions to leaders in the five commissions that are part of the church organization.

FOR YOUR FLOWER orders call Mrs. Harry Lawson at 8-2551, or Mrs. J. A. Revell—8-4501. Baptist Church. t-7-13

Rubber Stamps at News-Record.

Youth Area Meeting Held at Bronte Church of Christ

Saturday night of last week a youth area meeting was held in Bronte at the Church of Christ. Young people from San Angelo, Robert Lee, Silver, Winters and Sterling City attended the meeting. There were more than 100 persons present.

Among those from Sterling who went were Bro. Marion Hays, the Church of Christ minister and Mrs. Hays, Mrs. G. C. Murrell and Joanna, Don and Cecilia McDonald, Lois Ethel Price, Ann Hayes and Milton Reed.

Bro. Robert Hamilton of Winters was the main speaker of the evening. Following the meeting, refreshments were served and a visiting hour followed.

Milton Reed, Reporter

FOR FLOWER orders for all occasions call Mrs. Fowler McEntire at 8-3771 or Mrs. H. F. Donalson at 8-4821. First Presbyterian Church.

See the 1957 Fords Wednesday, Oct. 3

The **All-New** Car for 1957! See Them!

Free Coffee & Doughnuts All Day Oct. 3rd

**Come in Next Wednesday
 and Inspect The NEW
 Beautiful '57 FORDS**

Sterling Motor Co.

Martin C. Reed, Owner

Sterling City

Married 60 Years

Mr. and Mrs. R. E. Martin observed their 60th wedding anniversary last Saturday, September 22. On Sunday, their children honored them with a dinner in the community center. Thirty persons were present at the anniversary dinner.

Present at the dinner were five of the couple's living children—Roy, Levi, Jake, Mrs. T. A. Gartman and Mrs. George Keessee. Another daughter, Mrs. Opal McManus of Corpus Christi was not able to be here. Three children are dead—Floyd and Marvin Martin and Mrs. Ethel Gartman.

A daughter in law, Mrs. Floyd Martin of Big Spring was here and two granddaughters and their families were present—being Mrs. Lucille Thomas and Mrs. Robert Ramage of Big Spring. The wives and the husbands of their living children were present.

Mr. Martin said he was married in Comanche County by a Baptist preacher—Uncle Frank Herring. He was 20 years old and Mrs. Martin (Miss Nettie Payne) was 21. They were married on a Wednesday and picked cotton on Thursday.

Both Mr. and Mrs. Martin are the only members living in their respective families. They bought the only home they've ever owned just last month here from Louis Bade. The Martins lived in the house as a rent house for seven years. E. B. Butler owned it then.

EIGHTH GRADE HISTORY PROGRAM

A program titled "The Adoption of the Constitution" was held in the Eighth Grade room Friday morning of last week. The schedule of the program was as follows:

Invocation
A discussion of why the constitution was written and characters involved portrayed by members of the club.

A panel discussion on the constitution.

Reciting the preamble.

Pledge of Allegiance to Flag.

Song: America.

Guests present were Mr. O. T. Jones, Diddle Young, Mrs. Mattie Hines and Mrs. Bena Davis, the 8th grade history teacher.

Milton Reed, Reporter

Eighth Grade Officers

On Friday afternoon the members of the eighth grade elected class officers. A picture of the officers was made shortly after the voting.

Officers named were as follows:
President—Liz Cole
Vice President—Barbara Clark
Secretary—Don McDonald
Treasurer—Gwendolyn Blair
Reporter—Milton Reed.

Hector Long, son of Mr. and Mrs. Cecil Long, has enrolled for his senior year in Houston University at Houston. He is a pharmacy major.

SLIGHTLY HURT IN WRECK

Guinn Welch was slightly injured when his pick-up and a Buick collided at the intersection of the San Angelo and Robert Lee highways east of town Saturday afternoon about 3:30. Guinn received a cut over one eye, some skinned places and bruises. He spent the night in the hospital.

STERLING EAGLES 1956 FOOTBALL SCHEDULE

Sept. 28—Imperial There
October 5—Paint Rock Here
October 12—Open
Oct. 19—Garden City There
Oct. 26—Water Valley Here
Nov. 2—Forsan There
Nov. 9—Christoval Here
Nov. 16—Mertzon There

Stain Preserves Attractive Grain Of Pine Millwork

One of the special advantages of wood windows, panel doors and kitchen cabinets is that they can be stained to retain warm natural wood tones and the attractive figuring of the wood grain.

A panel door of ponderosa pine, for example, can be finished to look like an antique door from an old Colonial mansion or to harmonize with modern styling. Interior window frames and sash can be finished to add richness to the color scheme of a room.

Ponderosa pine is the wood of which most windows and panel doors are made. It adapts readily to stains of all kinds. Here are a few rules to get the best results:

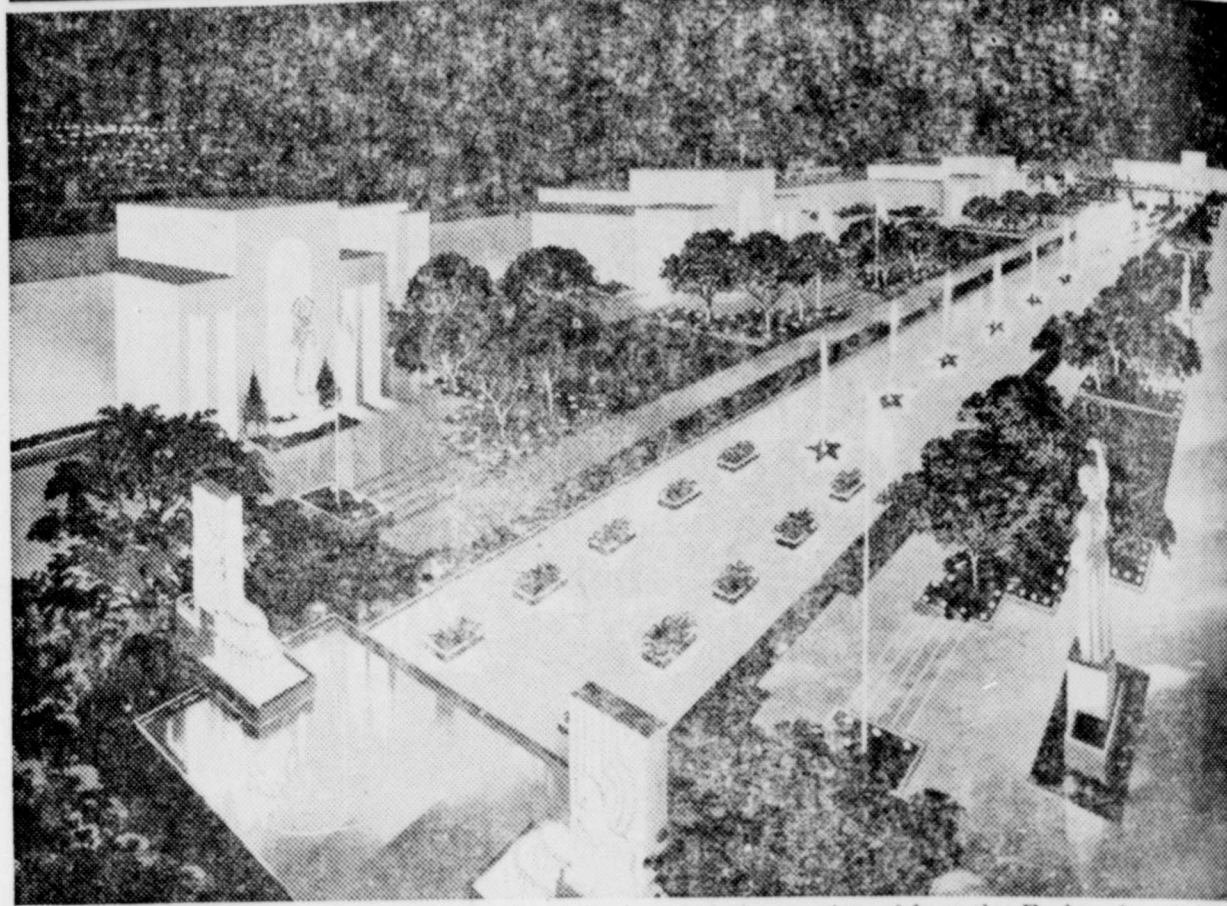
1. Obtain a small board of ponderosa pine at your lumber yard to use as a test panel and apply several large spots of oil stain to the board with a soft brush.

2. Wipe off the stain from the first spot immediately, using a soft cloth. Then wipe off the rest of the spots at two to three minute intervals.

3. Select the spot that shows the shade you want. The longer the stain is allowed to penetrate, the darker the color becomes.

4. Apply the stain and wipe it off after it has been on the wood exactly the length of time required for the test spot you selected.

'Esplanade of Light' Planned for Fair



Visitors to the 1956 State Fair of Texas, Oct. 6-21, will be dazzled as they enter the fairgrounds by the brilliant "Esplanade of Light" which will transform the concourse just inside the main gates into a spectacular vista of dramatic illumination and scenic water effects. The lighting will be the most striking since the Texas Centennial Exposition in 1936. This

artist's impression of how the Esplanade will look at night shows how it will utilize enough electricity to light a small city and a total of 1,772 fountains of water shooting high into the air. The manmade scenic wonder is co-sponsored by the State Fair and Dallas Power and Light Company.

*Star of Old Gold's hit Radio-TV show, "Two for the Money"

HERB SHRIHER says:
"It's like getting Two for the Money"

Want low prices? Top Quality? Courteous Service?

Get your OLD GOLDS by the carton!
Regular and King Size

STERLING LODGE
A. F. & A. M.
No. 728

Regular Meetings on the Second Tuesday of Each Month

Palace Theater

Thurs., Fri., Sat., Sept. 27-28-29
"THE BOLD AND THE BRAVE"

Mickey Rooney, Wendell Cory

Mon., Tues., Wed., Oct. 1-2-3
"THE SWANN"

Grace Kelly, Alec Guinness

Thurs., Fri., Sat., Oct. 4-5-6
"THE PROUD ONES"

Robert Ryan, Virginia Mayo

D. L. HARALSON, JR.
INSURANCE OF ALL KINDS
20% Less than Texas Published rate
On Fire Insurance
Phones 8-2191 or 8-2511

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H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

For Expert Cleaning... Cleaning & Pressing Prices Effective October 1st

PANTS	50c
SUITS	1.00
PLAIN DRESSES	1.00 and up
SHIRTS	50c
JACKETS	65c
TOP COATS	1.00

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STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter. PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$200 a year in Sterling County
\$2.50 year Outside Sterling County

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

Cards of Thanks, reader or classified ads are charged for at the rate of 3c per word for first insertion and 1½c thereafter.

DAILY NEWSPAPER RENEWALS
Renew your daily newspapers at the News-Record. We are agents for San Angelo Standard-Times Fort Worth Star-Telegram Dallas Morning News Abilene Reporter-News Bargain rates. News-Record.

Hamilton's Service Station carries a variety of motor oils. 17 major company brands are to be found at our station.

New 1956 Christmas Cards Books now ready. Choose your cards early. News-Record Shop.

Have You

been visiting had visitors sold anything bought anything had a party been to one joined a club or been thrown out of one got engaged been jilted got married been divorced had triplets quadruplets or even one baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor, that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

Sterling County Bond Sales

Texans are continuing their record purchases of Series E & H Savings Bonds, G. C. Murrell, Sterling County chairman announced today. During the year of 1955 and the first eight months of 1956, Texans have purchased more bonds than during any like period since the war years of 1944-45.

Sales in Texas for the first eight months of 1956 were \$130,902,185. The people of Sterling County purchased \$30,765 for the same period. Our county has achieved 44% of its 1956 quota of \$70,000.

Chairman Murrell reminded those people whose Savings Bonds have been lost, stolen or destroyed that the Bonds can be replaced by contacting their bank or the Federal Reserve Bank. Savings Bonds are absolutely indestructible, Mr. Murrell concluded.

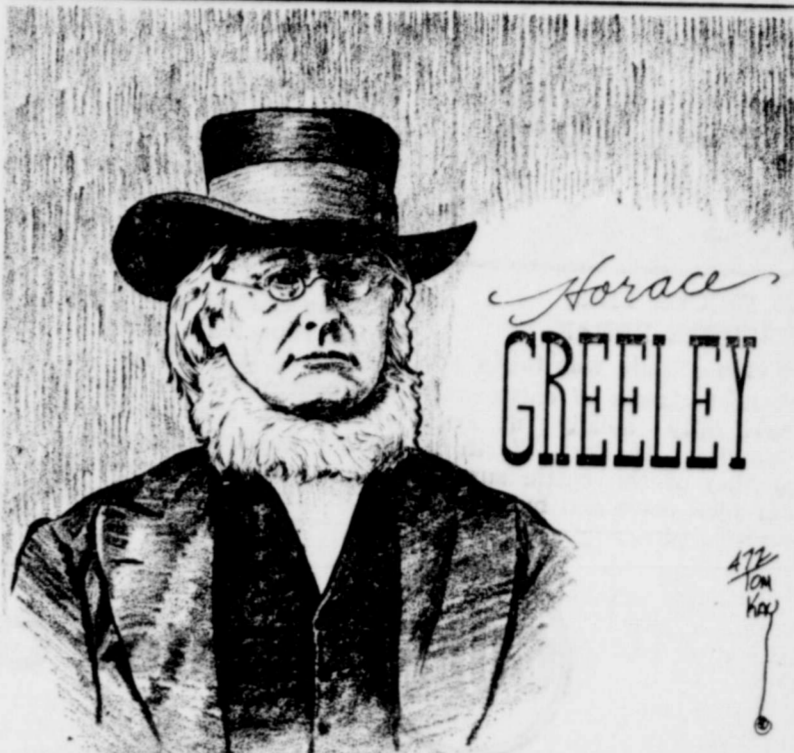
Col-Tex Ethyl Gasoline has been stepped up to 97 octane. Try a tank full. Operates any present day automobile efficiently. Hamilton's Col-Tex Station.

Best coffee in town and only 5c. Open 7 days a week. Carter's Cafe and Drive-In Grocery. (Adv.)

We strive to please with Courtesy and Merchandise—"The Best Service Possible Is Our Pledge." Carter's Drive-In Grocery & Cafe.

New Almanacs at News-Record.

THE AMERICAN WAY



"Liberty cannot be established without morality, nor morality without faith. The principles of the Bible are the groundwork of human freedom."

The Bible - Source of Human Freedom



From where I sit... by Joe Marsh

Changed Her Whole "Point of View"

Some local high school teachers spent the summer taking courses at the State University. They learned a lot, but one of them—Miss Williams—got homesick.

"To save expenses," she reports, "we chose a hotel that was clean but grim. When I found my window looked out on a coal yard—my heart just sank!"

But, when Miss Williams noticed a pot of geraniums on the window sill—and a note saying "Look at these instead. (signed) Last Occupant"—she decided to stick it out. She kept those flowers

watered and tended to make things that much easier on the next occupant.

From where I sit, it's often hard to adapt to new surroundings—just as new customs often seem strange to us at first. For instance, if you've always had tea with your meals you might find it odd that I prefer a glass of beer. It's OK to prefer what's familiar to you... but also keep an open mind on what's not.

Joe Marsh

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FIRESTONE TIRES
Sterling City, Texas

Flour GOLD MEDAL 2.05
25 Pounds

Skinner's Macaroni or Spaghetti, 2 boxes 25¢

Carnation Milk

2 Large cans 25¢

Libbys 303 Size 2 Cans

Peaches 45c

Betty Crocker Cake Mixes 3 reg. bxs. \$1
(Cook Book Free)

Kleenex 200's 2 boxes 25¢

VEL large bx 31¢

ZEE Tissue 4 Roll Package 35¢

Jr. Shredded Wheat 15¢

MARKET

Fryers lb. 45c

FRANKS lb. 29c

Sirloin Steak lb. 59¢

Sausage PAN Pound 45¢

BEEF GROUND Pound 39¢



lb. 89c

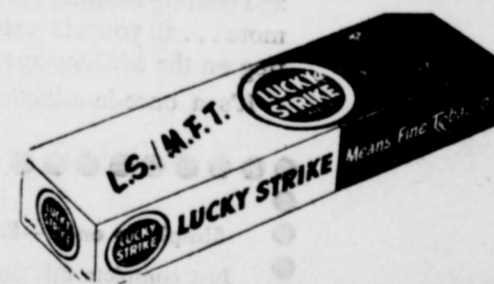
SWIFT'NING

3 lb. Can 79¢

PARD, 6 Cans 85¢

SPECIALS Sat. & Mon.

12 Bottle Carton Drinks 45c



reg. Size. ALL POPULAR BRANDS

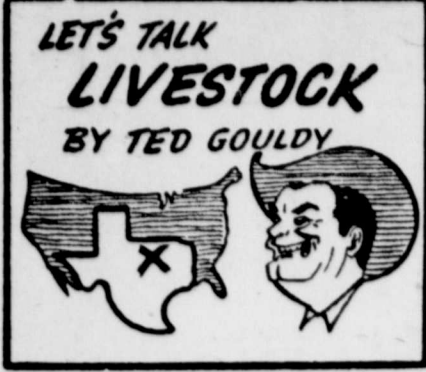
2.19 Carton

Sugar 5# 49¢

Gulf Aersol Bombs 1.09

CHAPPLE'S

"WE APPRECIATE YOUR BUSINESS"



CATTLE PRICES FIRM AFTER SEVERE BREAK

Fort Worth—Trade was fairly active and most classes of cattle and calves sold fully steady at Fort Worth Monday. At Fort Worth a major portion of the cattle supply was again aged cows and bulls. Fed

steers topped at \$24.

The strike against Swift & Company packing plants across the country affected 39 of that firm's plants. However, since most of their employees at Fort Worth and other Texas points were members of an independent union and not affected by the strike, operations were normal here.

All other packers were operating normally, and a check in this area Monday morning revealed practically all plants operating near capacity.

In the critical New York area the USDA reported in the wholesale meat trade that "the strike situation was causing little excitement as wholesalers are functioning on a normal basis. Supplies are little changed from a week ago." The USDA report on wholesale meat

trade out of Chicago said in part: "Beef offerings not quite as plentiful as most recently."

Comparative prices at Ft. Worth: Good and choice steers and yearlings \$17.00—24.00; common and medium \$10.00—16.50; fat cows \$8.50—11.00; canners and cutters \$5.50—8.50; bulls \$8.00—12.50; slaughter calves \$8.00—17.50; baby beef to \$18.00 and above; stocker calves \$19.00 down; stocker yearlings \$17.50 down.

HOGS OPEN 50 TO 75 CENTS HIGHER, RUNS DECLINE

Butcher hogs opened 50 to 75 cents up at Fort Worth and topped at \$17.25 to \$17.50, and sows were 50 cents higher at \$14 to \$15.50. While about normal supplies arrived here, the total around the 12 major markets was about 20,000 under a week ago. This factor was

credited with the good advance in live hog prices.

SHEEP AND LAMBS OPEN STEADY; LAMB TOP \$21.00

Woolled fat lambs topped at \$21 at Fort Worth Monday as the trade was steady and fairly active throughout. Shorn lambs with short pelts topped at \$19, some at that figure bearing No. 3 skins. Longer pelts were quotable higher.

Old ewes were steady, most sales from \$4 to \$5, a few outside that range. Yearlings sold from \$10 to \$16. Old wethers drew \$ 8 to \$12. Old bucks sold around \$3.50 to \$4.00. Cull to medium lambs drew \$10 to \$17. Stocker and feeder lambs sold from \$12 to \$16, a few higher.

STOCKER SALE GROSSED OVER \$278,000

The stocker and feeder sale held

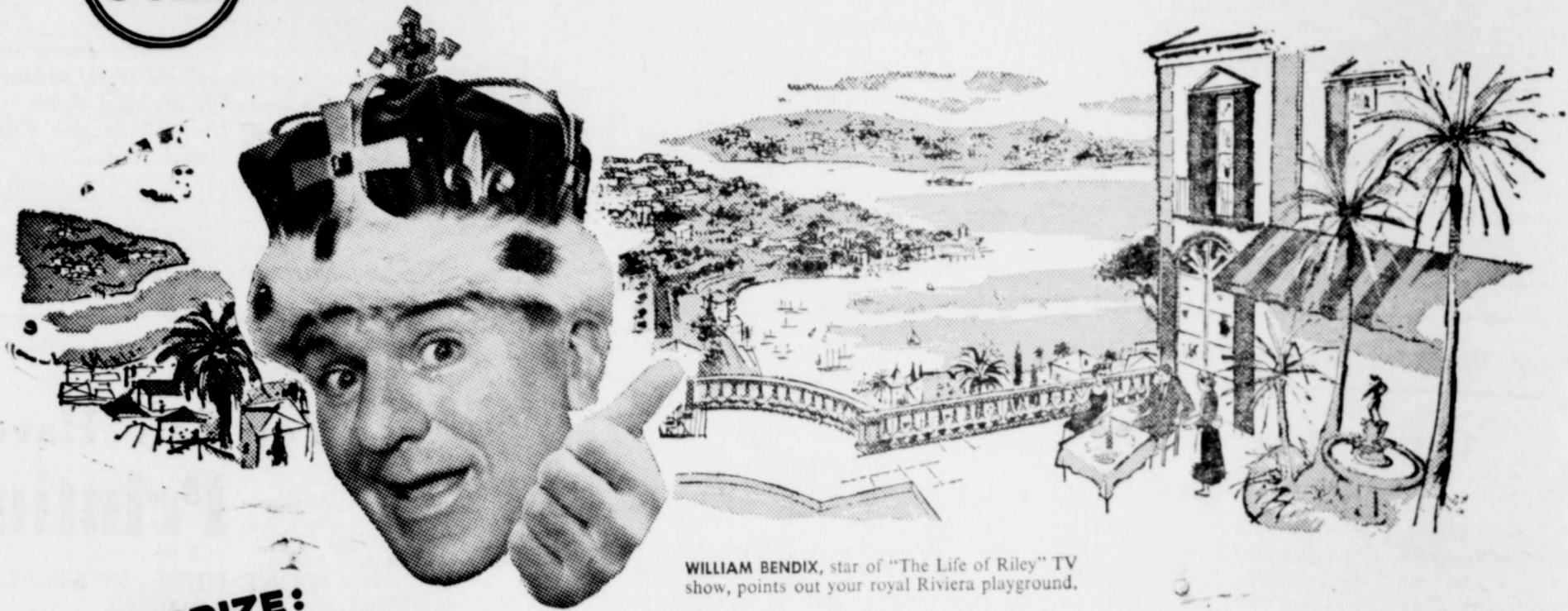
at Fort Worth Friday saw a top of \$25 per hundred paid for the grand champion pen of steer calves by J. M. Huffington of Hockley, Texas. The steers were consigned by Joe Waide & Son of Sanger, Texas. Other choice and good grade steer calves sold from \$18 to \$21, and plainer sorts drew from \$15 to \$17. Stocker heifer calves of the better kinds bulked at \$16 to \$19, with a top of \$21 paid for a load from Marfa.

In all some 3,771 calves and yearlings were sold for a gross of \$278,556.16. The average straight across was \$73.87 per head.

Mrs. J. C. Stacy of Bangs visited her mother, Mrs. Louis Garms, in the home of her sister, Mrs. T. E. Carr, last week-end.



Enter Gulf's "Life of Riley" Contest



WILLIAM BENDIX, star of "The Life of Riley" TV show, points out your royal Riviera playground.

GRAND PRIZE:

LIVE THE LIFE OF RILEY IN A PALACE ON THE RIVIERA WIN 30 FABULOUS DAYS WITH \$200 A DAY TO SPEND



Fly via a luxurious PAN AMERICAN Super 7 Clipper

Fly direct to Nice, France, in 20 hours, via the world's most experienced airline. Live in a Riviera mansion for four fabulous weeks. Reign in a royal home, with all modern conveniences.

Servant staff, luxury furnishings, glamorous patio, private swimming and boating facilities... all this and more... all yours in a stunning setting on the Mediterranean!

It's a once-in-a-lifetime trip for

two. You enjoy scores of exciting holiday adventures—with \$200 a day to spend! Your own limousine whisks you through a gay round of gala events in nearby Nice, Cannes and other Riviera playgrounds.

A world of pleasure awaits you. Golden beaches, festive occasions, dazzling scenery... sports, pleasure, regal relaxation... you live the Life of Riley for a magnificent, memorable month!

Simple to enter—Easy to win!

Just complete this jingle. Enter as often as you wish. All entries must be on official Contest Entry Blanks, which contain complete contest rules. Get yours free at any Gulf station. Contest closes midnight, Oct. 31.

Gulf No-Nox is the gasoline that's famous 'cause it burns so clean. Fill up at Gulf and you will see

(Make your last word rhyme with "see.")

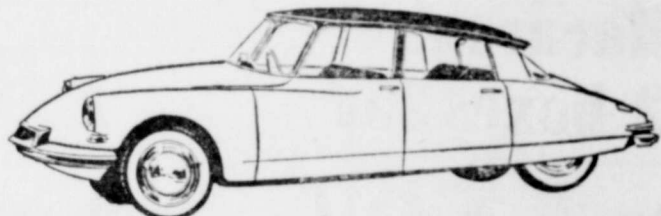
Clean-burning No-Nox gives you many more miles of new-car power!

HINTS TO HELP YOU WIN!

1. No-Nox burns clean because Gulf refines out the "dirty-burning tail-end" found in ordinary gasoline.
2. No-Nox combats formation of carbon deposits which "shrink" engine power.
3. No-Nox protects your engine, keeps new-car power intact for thousands of extra miles.
4. Gulf No-Nox is a high-octane gasoline—gives more miles per gallon in short-trip driving.

NEXT 4 TOP PRIZES 4 NEW CITROEN SPORTS SEDANS!

The revolutionary DS19 by CITROEN of France—safer, smoother, first with automatic air-oil suspension



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- 8 Revolutionary TAPPAN Electronic ranges—cook at amazing speed without heat.
- 12 MAGNAVOX Color TV Sets. Featuring Hi-Fidelity Color and Sound.
- 10 HIGGINS, Inc. of New Orleans 14-foot deluxe outboard runabouts and trailers.
- 18 1957 FRIGIDAIRE Laundry Pairs. "For the savingest washdays ever."
- 18 Magnificent MAGNAVOX Hi-Fidelity Radio-Phonographs—4 multiple speakers.
- 50 BROWNING Shotguns. Double Automatic Lightweight models with cases.
- 67 Montague-Ocean City Fishing Sets. Complete deluxe fishing outfits.

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