

THE AMERICAN WAY



The Trespasser

Lions Hear Talk On Water By Carl Runge

Judge Carl Runge, who is attorney for the Upper Colorado River Authority and a law partner with Senator Dorsey B. Hardeman, was a guest speaker at the Sterling City Lions Club Wednesday noon. Judge Runge was pinch-hitting for Senator Hardeman, who was called to be a pallbearer at the funeral of former State Senator Kyle Vick.

Judge Runge gave a talk on how various counties had solved their water problems with aid of the UCRA, the Soil Conservation Service, and by forming water districts. He suggested that Sterling County decide on what they might want to do, and then make the proper advances to several sources of help.

Hardeman had planned to talk on water districts, etc. as now covered by laws. He had served as the state chairman of the State Water Resources committee, and has been in the Senate for a number of years. Runge dealt with the approach of what had been done by existing authorities.

Guests at the meeting included John Walraven, Reynolds Foster, Judge Runge, Bill Brooks, Hugh Harzke, I.W. Terry, J.L. Cope, Fred Hodges, Foster S. Price, George Davis, Webb Hudson, Tommy Foster, and John Curry.

Straw Vote Goes For Eisenhower

A straw vote for presidential preference gave Ike about two-to-one over Adlai Stevenson. Ike got 25 votes to 13 for Stevenson. This is the second straw ballot held this year. One about a month ago gave Ike 14 and Adlai 10.

FORMER TSTA PRESIDENT Speaks to Sterling PTA Last Week

Miss Ruth Hillyer of San Angelo, former president of the Texas State Teachers Association, spoke on the teacher retirement amendment at the Sterling PTA last week. She told the group that the improved retirement benefits should and probably would help attract more young people into the teaching profession in coming years.

Melvin Foster gave the devotional. A special feature was provided by the FFA boys under the direction of Fred Igo.

The membership drive was won by members of the fourth grade.

Mrs. Roy Morgan was named delegate to the State PTA Convention to be held in Amarillo November 14-16.

Mrs. Nan Davis Is Noratadata Hostess

Mrs. Nan Davis was hostess when the Noratadata Club met October 8 in the community center. A salad course was served.

The club voted to help organize and federate a junior club here.

Mrs. Ewing McEntire gave a talk on "Driver Education Effectiveness."

Bridge was played and Mrs. Bill Cole made high score and Mrs. F.S. Price bingoed.

Present were Mrs. Martin Reed, Mrs. Bill Brooks, Mrs. Reynolds Foster, Mrs. Worth Durham, Mrs. Delbert Haralson, Mrs. I. W. Terry, Mrs. Chesley McDonald, Mrs. Chesley McDonald, Mrs. Alvie Cole, Mrs. Bill Cole, Mrs. Ross Foster, Mrs. Foster S. Price, Mrs. William Foster, Mrs. James Kelly, Mrs. Hubert Williams, Mrs. Neal J. Reed, Mrs. Stanley Horwood, Mrs. Dayton Barrett, and Mrs. Forrest Foster, members; and Mrs. Sterling Foster and Mrs. James McEntire, guests.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. Neal Reed
Mr. and Mrs. D. P. Glass
M. E. Churchill
Eloy Cano

Dismissals since Thursday morning of last week include:

Mrs. Addie Medart
Mrs. Frank Milligan
Mrs. S. H. Harris
Mrs. William Rader

Eagles To Garden City Tonight In District Play

CONFERENCE GAME

The Sterling City Eagles go to Garden City tonight and engage the Garden City Bearkats in the first conference game of this season. It should be a pretty well matched game, according to team records, etc.

Coach Diddle Young has several boys laid up with injuries. Jim Davis has been hobbling around on crutches. David Grunly has an injured ligament, and Marvin Foster will probably not see action.

These injuries should even up the odds where anything can happen. The Bearkats are out for a win. Targe Lindsay's boys always give the Sterling team a good battle.

A record number of fans are expected to go to Garden City with the team tonight.

4-H Club Officers Elected

The Sterling County 4-H Club members met Monday afternoon and elected new officers as follows: President—Don McDonald
Vice-President—LeRuth Reed
Secretary and Treasurer—Carolyn Payne
Reporter—Clayton Stewart.

The program committee is to be as follows:

Chairman—Jerry Payne
Vice-Chairman—Temple Ann Foster

2nd V-Chairman—LeRuth Reed
Secretary—Johnny Augustine.

Meeting time was set for the 2nd Friday of each month at 2:00 p.m. in the school auditorium.

Arthur Barlemann, Jr., the new County Agent, is instructor of the group.

Reporter Clayton Stewart

STERLING EAGLES LOSE TO FORSAN LAST WEEK

On Thursday night of last week the Sterling Eagles played their third game of the season and lost to Forsan 26-18. The locals had won both other games with Silver and Garden City.

Daniel Gonzales accounted for all 18 of the Eagles points.

Reporter Milton Reed

CHURCHILL VISITORS

Visitors who have been here to see the Churchills while Marvin is in the hospital include Mr. and Mrs. Harley Williams of Golden, Colorado, Mrs. Hugh Barnes and Mrs. Georgia Forbes of Denver and Mrs. Zelma Rawls of Albuquerque, New Mexico. All the women are sisters of Mrs. Churchill and had also been in McKinney, Texas visiting with Oran Ballou, who also had a heart attack. The Charles Churchills of Odessa and the Winston Churchills of Dallas visited the Churchills last week.

SOAKING RAINS FALL WEDNESDAY NIGHT

Soaking, slow rains fell over Sterling County and this area of West Texas late Wednesday. Here in town gauges showed .90 inch, and reports from south, north and east had rains up to an inch and one-half.

The North Concho River did not rise any appreciable amount, but did flow muddy water. Good rains were reported up in Glasscock County and on the watershed.

The rains did good by falling so slowly and also by presaging more fall rains. After all, people were not too sure that it could rain out here anymore.

With parched ranges in bad shape, and hot weather drying up the little showers of the summer, the country needs slow fall and winter rains now to put a season into the ground and bring back a grass turf and weed crop.

Boy Scout Finance Drive A Success

Boy Scout Finance Drive Chairman R. T. Caperton said this week that volunteers in the drive had turned in more than \$255 and a couple of solicitors had not yet finished with their lists. He reasoned that the drive would be a success with almost \$300 when all returns were in.

Volunteer workers in the campaign were Caperton, S.M. Bailey, Jeff Davis, Harold Emery, Ross Foster, Marvin Churchill, Henry Bauer, Harvey Latham, I. W. Terry, Jack Douthit, Bill Brooks, L. C. McDonald, Delbert Haralson, Doug Farnsworth, Finis Westbrook and Rev. Lewis Petmecky.

Worth B. Durham, local attorney, is in Austin this week-end at the University of Texas attending a 3-day Institute on Estate Planning, for attorneys.

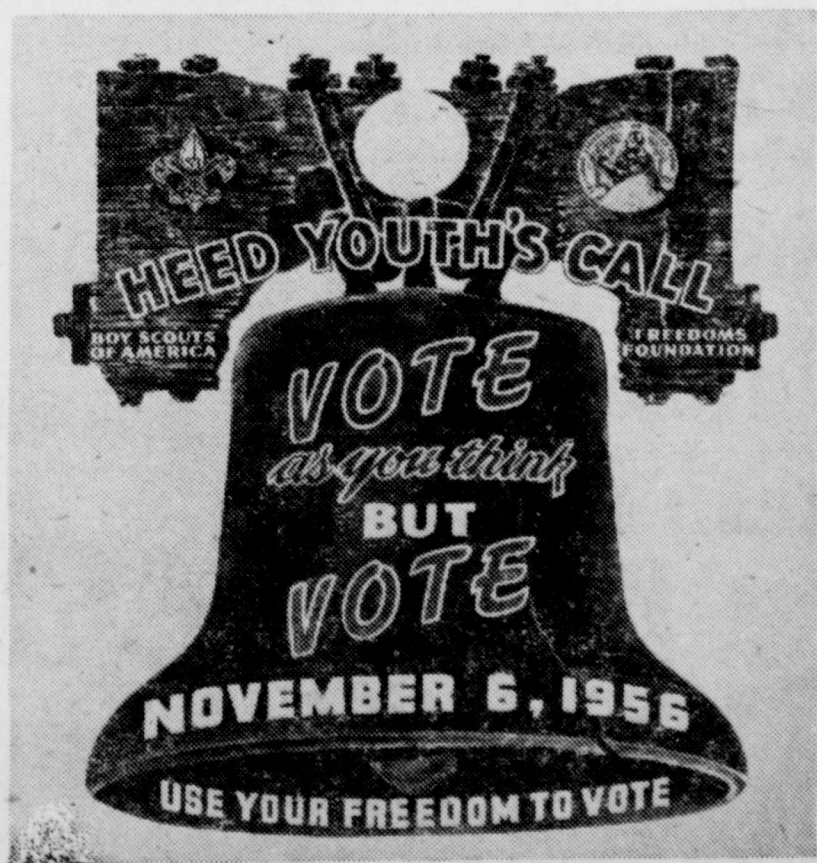
Mrs. Amanda Reed Dead

Mrs. Amanda Reed, grandmother of Ansel and Milton Reed, died in San Angelo Wednesday morning at 10:30. She had suffered a stroke the day before, and was in a serious condition.

Graveside rites were held here in Sterling Thursday afternoon at four o'clock with Bro. Marion Hays, Church of Christ minister, officiating.

Johnson's Funeral Home of San Angelo was in charge of arrangements.

Boy Scouts to Visit 35 Million Homes



Just before Election Day, November 6, the nation's 4,175,134 Cub Scouts, Boy Scouts, Explorers, and their leaders will place on the doorknobs of 35,000,000 homes Liberty Bell hangers, shown above, urging every citizen to vote. The Scouts' "Get-Out-the-Vote" campaign is being conducted in cooperation with Freedoms Foundation of Valley Forge. It is entirely non-partisan, without reference to any candidate or party.

Proofs of Children's Photos To Be Shown October 25

The proofs that parents will pick for publication in the News-Record, will be shown at the community center on October 25, it was announced this week. Photographer Jim Rettig will show the proofs to parents who will pick the one they want used in the publication series in the News-Record.

Soon as the cuts are made early in November, the series will start in the News-Record. Photographs are to be run in alphabetical order, said publisher Jack Douthit.

Cards will be mailed to parents suggesting the time for them to be at the center.

Pictures may be had of the prints if wanted by parents, said the photographer. No pictures have to be bought, nor is there any obligation or expense for the pictures that will run in the paper.

Parents must choose the proof they want made into an engraving for the paper. No engravings will be made of your child unless you come and pick the proof you want. The paper nor the photographer will take the liberty of choosing the best proof for you.

New 1957 Chevrolet On Display Today at R. T. Caperton Chevrolet Co.

The new 1957 Chevrolets are on display at the Caperton Chevrolet Company today. Free coffee and doughnuts will be served free all day said owner R. T. Caperton. Free favors will be given visitors and a drawing for a Chevrolet Corvette Jr. will be held. (This is a kiddie Corvette.)

The new Chevrolets are "Sweet, Smooth and Sassy" and longer, lower and lovelier than ever. New models with glamorous new styling and new features will be featured.

Available at extra-cost will be Ramjet fuel injection and all-new Turboglide for the smoothest going imaginable.

Owner Caperton invites everyone in to see the new cars and trucks and have coffee and doughnuts.

Mr. and Mrs. Harry Lawson and Clay and Lark left for San Antonio Thursday afternoon. They are to visit relatives in San Antonio and attend the TCU-A&M football game at College Station this week-end. Harry plans to talk shop with meat specialist at A&M while in College Station.

4-H top spot. Then he was asked to appear on the national "Share-the-Fun" breakfast. He was a hit, and the Chicago papers gave him many fine notices as they reviewed the program. His small size and his perfect sense of timing makes a hit with audiences.



ALFRED CHAPPLE

To Entertain at National County Agent's Meeting Next Week

Alfred Chapple, son of Mr. and Mrs. H. A. Chapple, will be on the program for entertainment at the National Convention of County Agents and Home Demonstration Agents next Tuesday night in Houston.

Alfred and his mother will fly down to Houston Monday and be the guests of the United States Tire and Rubber Co. while in Houston. That company sponsored him and paid his expenses when he went to Chicago two years ago and appeared on the National 4-H Club "Share-the-Fun" festival.

Early this summer the company, who is furnishing the entertainment, asked him to appear as their guest again. He agreed and they sent him money for the plane tickets and have reserved hotel accommodations for Alfred and his mother. They told Alfred that he rated tops among the past programs.

Alfred did a take-off on "Swan Lake" at Chicago and he plans to do that number and a new one he has worked up on "Carmen".

Secretary of Agriculture Ezra T. Benson will appear on the program the same night.

Sterling County Agent Arthur Barlemann, Jr. will be one of the official greeters at the convention. Texas agents will act as welcome and, they want tall men (6 feet or more) to act. After all, everything in Texas is "bigger" than elsewhere.

Alfred got started in the entertainment business one night several years ago when the Lions Club sponsored a talent show. Alfred gave a piece on Romeo and Juliet and won one of the first three prizes. County Agent Fred Campbell saw the show and asked him to appear on the program at a district 4-H Club affair. He won top spot there and went on to win the state

Oil Serves You
OIL PROGRESS WEEK
Oct. 14-20



LET'S MEASURE AN OIL WELL

... in West Texas

You can measure an oil well by its depth, by its production, or in any of a number of ways. But the real "measure" of an oil well is to be found in the jobs it creates, in the schools and highways it provides, in the stores, shops and industries it supports... in short, the *real* measure of an oil well is in the benefits it brings to all the people of an area. The West Texas Utilities Company, too, can be measured in the record it has made in helping the West Texas Oil Industry serve the people of West Texas.

West Texas Utilities
Company

Lectureship at Church of Christ October 21-25

A fall lectureship is scheduled at the Church of Christ for October 21-25. Marion Hays, local minister, will be the speaker for both morning and evening services Sunday, October 21.

There will be guest speakers for the following evenings:
Monday, Oct. 22—John Stevens of Abilene
Tuesday, Oct. 23—Bill Gresham of Colorado City
Wednesday, Oct. 24—Carl Spain

of Abilene
Thursday, Oct. 25—W. T. Hamilton of Lamesa.

These lectures will be presented each evening at 7:00 P.M. A special invitation is extended to everyone to attend.

Mrs. Howard Bruton met Capt. Bruton at Bergstrom Field, Austin last Friday, and they returned to Sterling City Saturday and picked up son, Rick. Captain Bruton left Tuesday to return to Goose Island, Labrador, where he is Quantity Control Officer at the air base.

Bruton will be stationed there for six more months, said Mrs. Bruton.

Here from Louisiana are Mrs. Leroy Butler and her two children and Mrs. Elroy Butler. They are visiting the Taylor Garrette and the Jim Butlers. The two boys are to get out of the air forces on the 30th of October. Leroy will come here to run his Gulf Station and Elroy is not just sure what he is going to do yet.

Bramlett (Stub) Allen has come back from California and plans to be in Sterling for awhile.

The Henry Bauers attended the State Fair in Dallas last weekend.

DENNIS JAMES says:
For a TREAT instead of a TREATMENT

Buy **OLD GOLDS**

Regular or King Size by the carton!

SPECIALS Sat. & Mon.

12 Bottle Carton Drinks 45c

reg. Size. ALL POPULAR BRANDS

2.19 Carton

Sugar 10 # 95c

Pintos 2 # 19c

Kraft Dinner 10¢

Regular 29c

lb. 89c

Swiftning 3 lb. Can 79c

Mothers Oats 47c

River Rice 2-lb. BOX 29c

Scott Tissue 2 rls. 25c

MARKET

FRYERS, Pound 45c

SLAB BACON, Pound 49c

BEEF RIBS, Pound 29c

FICNIC HAMS (Fully Cooked) lb. 45c

LONGHORN CHEESE, Pound 49c

Guardian Dog Food
6 Cans for **55¢**

Skinnners Macaroni or Spaghetti, 2 for 25c

Mission Drinks
6 Cans for **49¢**

Gandy's Milk
2 half gallons **98¢**

CHAPPLE'S

"WE APPRECIATE YOUR BUSINESS"

Big Dip, half gal. 55c

Kleenex 200s 2 for 25c

Worst Industrial Fires Doubled Loss Last Year

There were 78 large loss (over \$250,000 each) industrial fires in the United States and Canada during 1955 that took the lives of 22 persons, injured 181 and added up to \$76,578,000 in waste dollars. The loss is more than twice the \$36,144,500 caused by the 75 industrial large loss fires in 1954.

The annual study of such fires by the National Fire Protection Association tells a tragic—though interesting—story.

It emphasizes the fact that a majority of the "big" fires were small starting fires that grew out of control because there were no means of limiting horizontal fire spread.

And in most of the multi-storied buildings damaged or destroyed in last year's "big" fires, unprotected vertical openings aided fire spread; most common among these were open elevator shafts and stairways not enclosed.

Here are some additional factors responsible for the extensive fire damage: delay in giving the fire alarm; the spread of fire beyond the building of origin because of combustible construction without adequate separation; poorly constructed party walls; interconnecting passageways and yard storage between buildings.

Building contents influenced the spread of more than three-quarters of last year's large loss fires. Flammable liquids, escaping gas and dust on structural members—the latter causing dust explosions—also helped swell the losses.

There was no automatic sprinkler protection in most of the 76 buildings where the big industrial fires occurred. Sprinklers were not a factor in fires caused by explosion.

The losses at 27 fires were larger than they should have been because of failure to provide for plant fire brigades—this in contrast to 11 other fires at which a well-equipped, well-trained fire fighting unit played a major part in preventing still more extensive damage.



Behind The 8 Ball

Marvin Churchill, who had a heart attack Oct. 5, must be doing o.k. Our shop phone rang Tuesday and the long distance operator said "Ready on Mr. Churchill's call to Odessa" Marvin must be attending to business from the hospital."

8—BALL

This being a political year, we guess Mr. Applegate, that played the part of Satan in "Damn Yankees" at the state fair, was right. He remarked that he always had a good year during the political campaigns. He said "After all, how do you think some of those birds get elected!" Yessir!

8—BALL

If anybody wants to go to the Stevenson-Kefauver Dinner at the Town House Cotillion room next Tuesday night, just let me know. The dinner will be \$10 which is a demo campaign contribution. And

Senator Russell Long of Louisiana will be chief speaker. Price Daniel will be there.

8—BALL

If Alfred Chapple gets a chance in Houston next week, he might tell Ezra Benson that the people of West Texas would appreciate it if he would make Dr. Irving Krick his chief assistant in the Agriculture Department. Krick peddles that stuff that we need the most of out here.

This section of West Texas is completely dehydrated.

And how!

8—BALL

Fred and Clinton Hodges got a big batch of blue, red, white etc. ribbon at the state fair with their registered Rambouillets last week. The ribbons and roseate is on display in the Brooks & Bailey store window.

8—BALL

The general election ballot for November 6 is a whopper. It will take a voter eight minutes to just read it. Then it will probably take him another ten or more minutes to decide how to vote on the state constitutional amendments.

Course, everyone knows how he

is going to vote for president. I bet!

8—BALL

Leo, the erstwhile flour man, is trying to further complicate matters by running on the write-in column. Gosh, I'd hate to be a vote counter that night.

Wouldn't you?



Call 8-4451 for Appointment
MRS. RUBY GRUNY

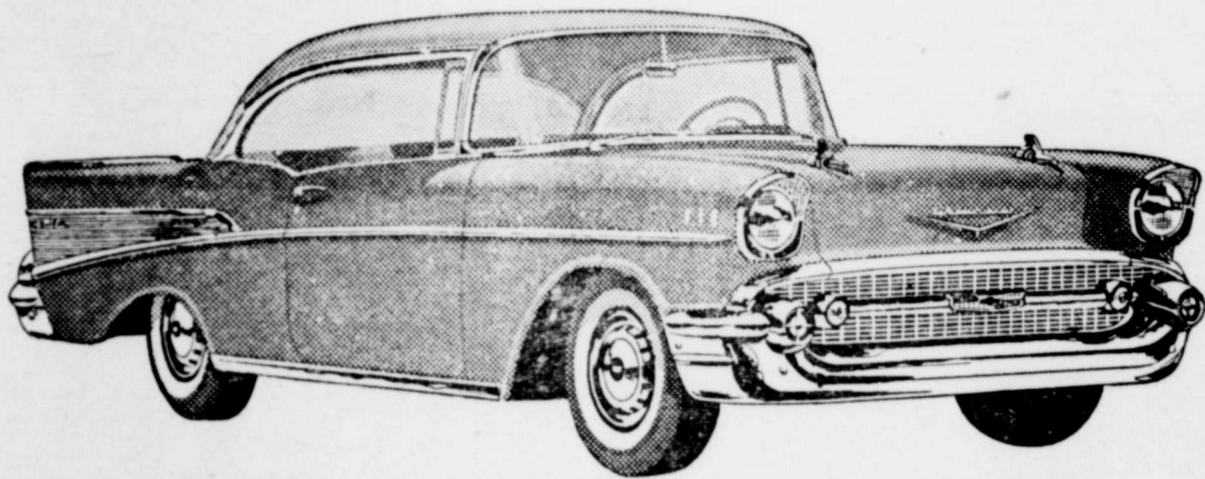
Vanity Beauty Shop
Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

TODAY AT CAPERTONS!

HERE TODAY...THE CARS AND TRUCKS WITH ALL THE "NEWS"!

'57 CHEVROLET



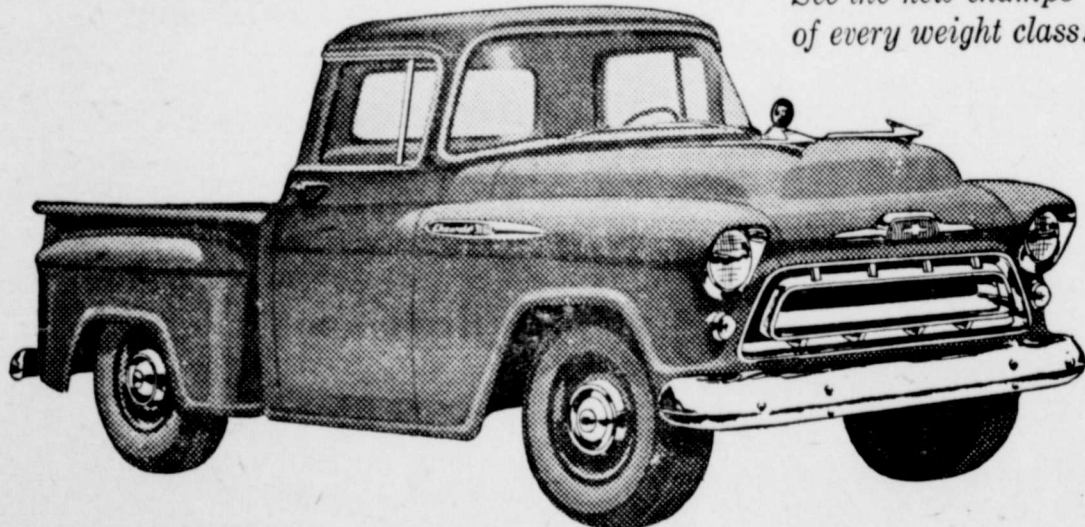
SWEET, SMOOTH AND SASSY!

For '57, Chevy goes 'em all one better! It's longer, lower and lovelier than ever. 20 sparkling new models with glamorous new styling, dozens of exciting new features, thrilling new interiors and colors! There's new high-compression horsepower and sensational Ramjet fuel injection* for more efficient performance. There's a great new choice of automatic drives—famous, frisky Powerglide* or all-new Turboglide* for the smoothest going imaginable!

See the new '57 Chevrolet in our showroom now... and by all means drive it! Behind the wheel you'll experience its new comfort, new handling ease and new safety. And you'll quickly see why we're calling this new '57 Chevrolet... "Sweet, Smooth and Sassy!"

'57 TASK-FORCE FLEET'S IN!

See the new champs of every weight class!



Come in today—
See these great new
CHEVROLETS!

*Extra-coat options



We're celebrating a double announcement—new '57 Chevrolet Task-Force Trucks are here, too! They're new in design... new in styling... with all the new features that make them the most modern trucks on the road today!

Free Coffee and Doughnuts

Free Favors to All! Drawing for Door Prize!

All Day Friday, October 19

R. T. Caperton Chevrolet Co.

STERLING CITY, TEXAS

PHONE 8-3091

Lapidary Show in San Angelo October 20-21

The San Angelo Art Club announces the opening of the Lapidary Show to be held for two days starting Saturday, October 20th, and Sunday, October 21st. The show will be held at the Kendall Art Gallery at 119 West 1st Street (one-half block west of the city auditorium). The show will be on display for two days only.

More than 20 exhibitors have signed up to display their collections of gems, minerals, rocks, and semi-precious stones, many of them coming from all over the world. Valuable door prizes made from these stones will be given on both days during the show.

The Lapidary Show is being sponsored jointly by the San Angelo Art Club and the Central Texas Gem and Mineral Society. The Art Gallery will be open during the

hours from 10:00 a.m. to 10:00 p.m. on the days of the show.

More than 400 persons saw the Lapidary Show when it was held in San Angelo two years ago.

Admission prices will be adults 50c and children under 12, 10c.

Best coffee in town and only 5c. Open 7 days a week. Carter's Cafe and Drive-In Grocery. (Adv.)

WE ARE BUYING

Oil Field Salvage—Scrap Iron and Cable—Pipe Protectors & Cap Wire All Coppers & Metals—Batteries & Rags. If dollars mean anything to you, sell us your scrap materials.

SAN ANGELO IRON & METAL Co.
700 Block West 14th Box 1586
Tel. 2142-1 San Angelo, Texas

STERLING EAGLES 1956 FOOTBALL SCHEDULE

October 12—Open
Oct. 19—Garden City There
Oct. 26—Water Valley Here
Nov. 2—Forsan There
Nov. 9—Christoval Here
Nov. 16—Mertzon There

DAILY NEWSPAPER RENEWALS

Renew your daily newspapers at the News-Record. We are agents for San Angelo Standard-Times Fort Worth Star-Telegram Dallas Morning News Abilene Reporter-News Bargain rates. News-Record.

Plate lunch 85c. Steaks, Sandwiches, Hamburgers and Hot Dogs our Specialty. Carter's Cafe (Adv.)

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

FALL LECTURESHIP

You are invited to attend these lectures and to hear the following speakers discuss important Bible subjects:

Monday, October 22—7:00 P. M.
JOHN STEVENS, Abilene, Texas

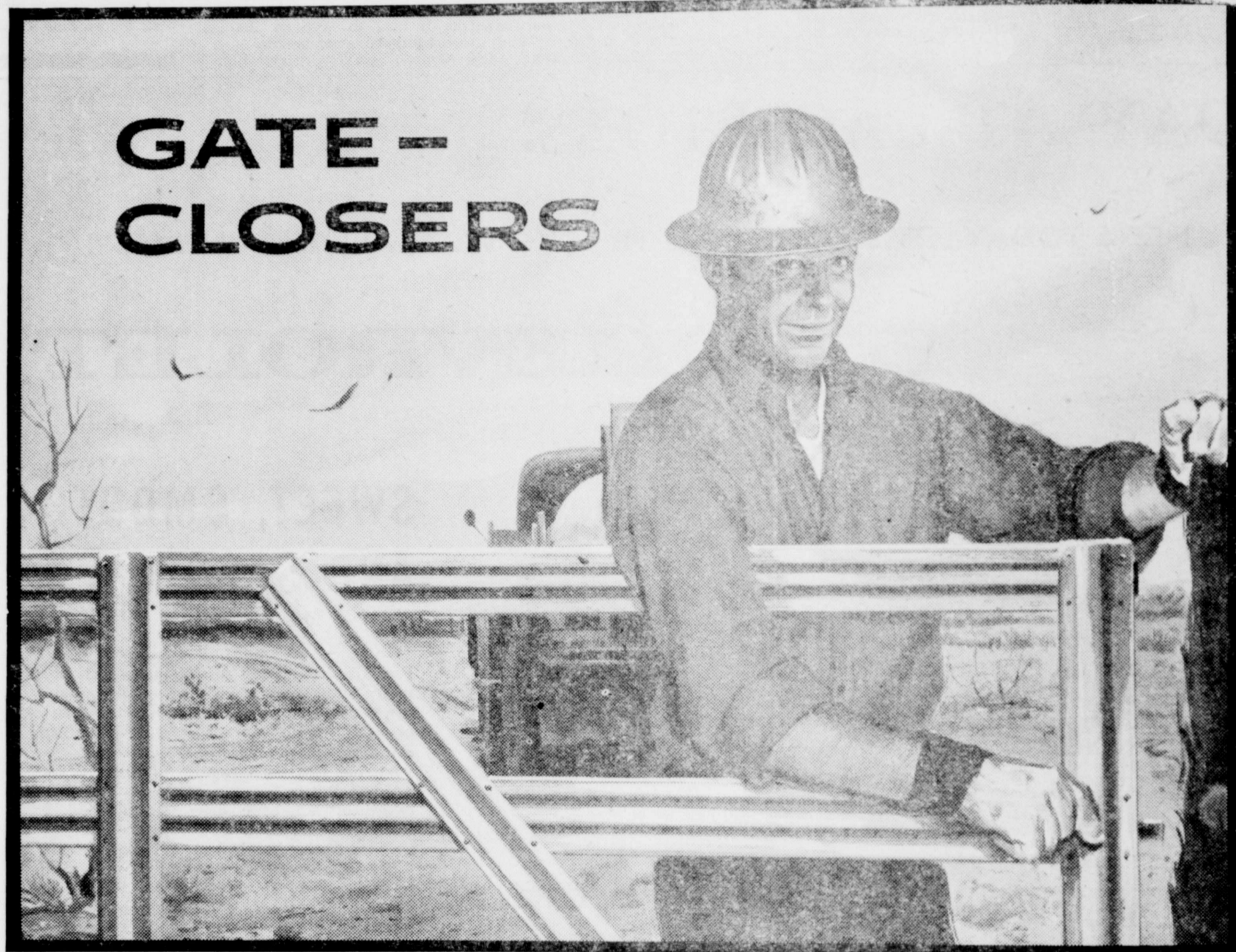
Tuesday, October 23—7:00 P. M.
BILL GRESHAM, Colorado City, Texas

Wednesday, October 24—7:00 P. M.
CARL SPAIN, Abilene, Texas

Thursday, October 25—7:00 P. M.
W. T. HAMILTON, Lamesa, Texas

CHURCH OF CHRIST
Sterling City, Texas

Staples and Staplers at News-Record



GATE - CLOSERS

Dear Friends

A farmer friend of ours paid Humble's field men a fine compliment recently.

He said, "There's one thing about you Humble people, you close gates."

Well, of course we do.

All of us at Humble want the good will of the folks with whom we do business. And among those folks, the farmers and ranchers who lease their land to us for exploration and production are right at the top of the list.

In fact, you farmers are partners with us in the development of a vital natural resource. If our efforts are successful then everyone involved benefits.

Keeping the gates closed and the fences mended—things like that are the least we can do.

We know. A lot of us grew up on farms and ranches.

HUMBLE

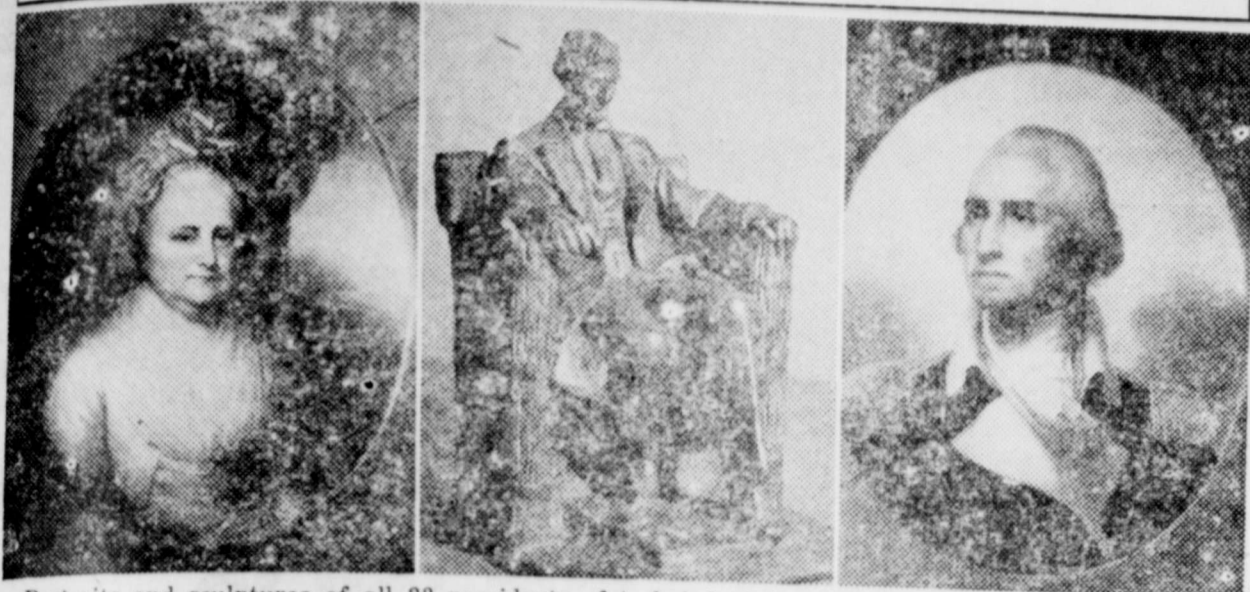
Sincerely

**OIL PROGRESS WEEK
October 14-20**

HUMBLE OIL & REFINING COMPANY

Oil Serves You—Every Minute of Every Day

"Mr. President"—State Fair Art Feature



Portraits and sculptures of all 33 presidents of the United States and some of the nation's first ladies will be displayed by the Dallas Museum of Fine Arts in its "Mr. President" exhibition during the 1956 State Fair of Texas, Oct. 6-21. To be in-

cluded in the show are (above) the famous "Port-hole" portraits of George and Martha Washington, flanking the bronze model of "Lincoln Seated", from which the monumental statue in the Lincoln Memorial at Washington, D. C., was reproduced.

FOUND—Fire extinguisher in the country. Describe and pay for ad. Call 8-4881.

New 1956 Christmas Cards Books now ready. Choose your cards early. News-Record Shop.

SELECT your Christmas Cards now. Sample books now ready at the News-Record.

Typewriter Paper for sale at the News-Record.

We strive to please with Courtesy and Merchandise—"The Best Service Possible Is Our Pledge."

Carter's Drive-In Grocery & Cafe.

Rubber Stamps at News-Record.



Advertising Doesn't Cost—It PAYS

Just out and just wonderful!



The beautifully new Bel Air Sport Coupe with Body by Fisher.

SEE THE '57 CHEVROLET TODAY! IT'S SWEET, SMOOTH AND SASSY!

Chevy goes 'em all one better—with a daring new departure in design (looks longer and lower, and it is!), exclusive new Turboglide automatic transmission with triple turbines, a new V8 and a bumper crop of new ideas including fuel injection!

New right down to the wheels it rolls on—that's the '57 Chevrolet!

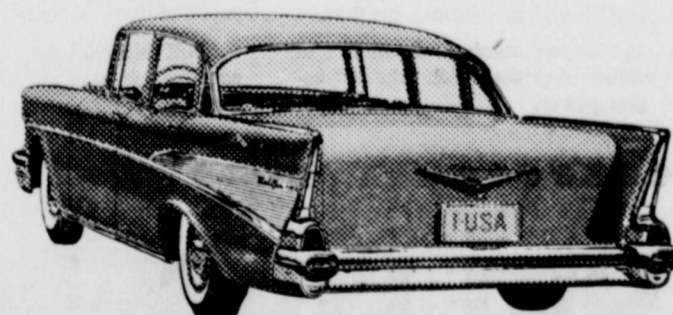
By now you know it's new in style. You can see that Chevy's longer, lower—and every inch a beauty.

But Chevrolet's new in lots of ways that don't show up in our picture. It's new in V8 power options that range up to 245 h.p.* Then, you've a choice of two automatic drives as extra-cost options. There's an even finer Powerglide—and new, nothing-like-it Turboglide that brings you Triple-Turbine take-off and a new flowing kind of going. It's the only one of its kind!

Come see the new car that goes 'em all one better—the new 1957 Chevrolet!



*270-h.p. engine also available at extra cost. Also Ramjet fuel injection engines with up to 283 h.p. in Corvette and passenger car models.



The new Bel Air 4-Door Sedan—one of 20 striking new Chevs.

Only franchised Chevrolet dealers  display this famous trademark

R. T. Caperton Chevrolet Co.

PHONE 8-3091

STERLING CITY, TEXAS

SAGE AND CACTUS

by doughBelly Price

I have just finished A three thousand mile trip while the Yank-ees was battling the britches off the Brooklyn dodgers. mostly in the province of Texas. and learned two things for shore. first is that Texas is dehydrated. and some of New Mexico. as well. them Texans is using the sign Language down in the Deep end. To dry to talk. so the bragging about what they have got is A little on the slow side. That is shore A big country. and if them Davis mountains was ironed out flat it would be A lot Bigger.

the other thing I learned was that them Razor back hogs down there can stand nearly everything. they are so thin that you cant shoot them in the face. you have to take side shots.

met some of my old friends at Nacogdoches where I sold war horses after World war One. I spent A year around that town. what time I wasent in Jail. But I done all right this time never had A run in with the law. which is rather unusual for me in Texas.

spent the first night out on the trip at Amarillo. met the advertising manager of the Amarillo globe Democrat paper. He is to big to ride In A wagon but not big enough to pull one. and some more of the Big shots (with a dot over the O). what A joint that is. they had everything air cooled. and all the machinery run by Electricity. they should come to Taos and see this El Creeps paper it puts out A paper a week some weeks. they could learn something. that amarillo paper is put out by precision. the creeps is run by simplicity. A vast difference I am shore.

I had A very nice trip seen plenty of Dry country and Poor cattle and oil wells in abundance. and A few Poor people even In Texas.

where they have everything big but water.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

Garrett's Barber Shop

D. D. Garrett's Barber Shop open Each Friday and Saturday in the Quonset Building between the Williams Feed Store and the Lumber Yard.

D.D. Garrett, the Friendly Barber Specializing in Boys Haircuts

Realtors -- Land Loans

YOUR LISTINGS APPRECIATED

Rentals, Homes, Land

Sterling Finance Co.

Po. O. Box 668, Sterling City, Tex

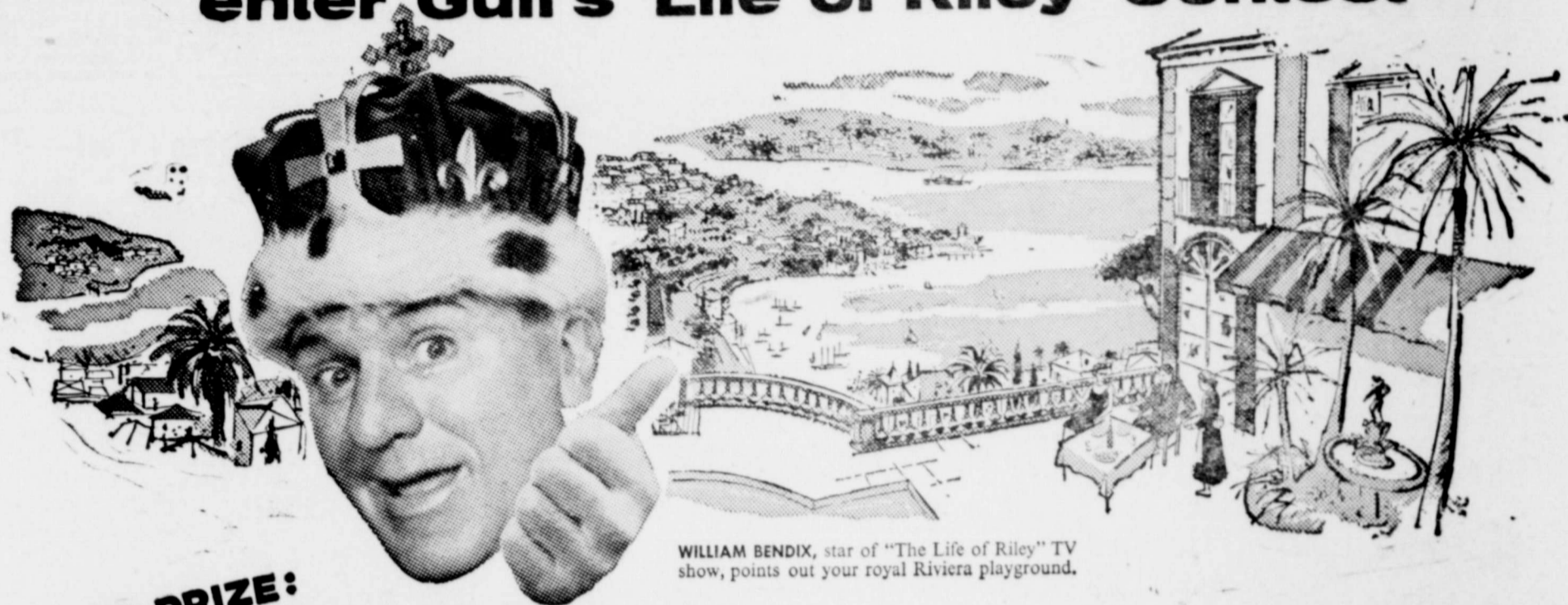
D. L. HARALSON, JR.

INSURANCE OF ALL KINDS
20% Less than Texas Published rate

On Fire Insurance

Phones 8-2191 or 8-2511

"Hurry friends! Only a few days left to enter Gulf's 'Life of Riley' Contest"



WILLIAM BENDIX, star of "The Life of Riley" TV show, points out your royal Riviera playground.

GRAND PRIZE:
LIVE THE LIFE OF RILEY IN A PALACE ON THE RIVIERA
WIN 30 FABULOUS DAYS WITH \$200 A DAY TO SPEND



Fly via a luxurious PAN AMERICAN Super 7 Clipper

Fly direct to Nice, France, in 20 hours, via the world's most experienced airline. Live in a Riviera mansion for four fabulous weeks. Reign in a royal home, with all modern conveniences.

Servant staff, luxury furnishings, glamorous patio, private swimming and boating facilities . . . all this and more . . . all yours in a stunning setting on the Mediterranean!

It's a once-in-a-lifetime trip for

two. You enjoy scores of exciting holiday adventures—with \$200 a day to spend! Your own limousine whisks you through a gay round of gala events in nearby Nice, Cannes and other Riviera playgrounds.

A world of pleasure awaits you. Golden beaches, festive occasions, dazzling scenery . . . sports, pleasure, regal relaxation . . . you live the Life of Riley for a magnificent, memorable month!

Simple to enter—Easy to win!

Just complete this jingle. Enter as often as you wish. All entries must be on official Contest Entry Blanks, which contain complete contest rules. Get yours free at any Gulf station. Contest closes midnight, Oct. 31.

Gulf No-Nox is the gasoline That's famous 'cause it burns so clean. Fill up at Gulf and you will see

(Make your last word rhyme with "see.")

Clean-burning No-Nox gives you many more miles of new-car power!

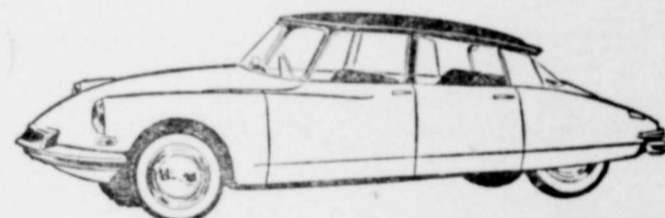
HINTS TO HELP YOU WIN!

1. No-Nox burns clean because Gulf refines out the "dirty-burning tail-end" found in ordinary gasoline.
2. No-Nox combats formation of carbon deposits which "shrink" engine power.
3. No-Nox protects your engine, keeps new-car power intact for thousands of extra miles.
4. Gulf No-Nox is a high-octane gasoline—gives more miles per gallon in short-trip driving.

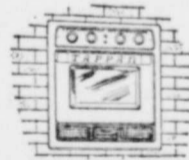
NEXT 4 TOP PRIZES

4 NEW CITROEN SPORTS SEDANS!

The revolutionary DS19 by CITROEN of France—safer, smoother, first with automatic air-oil suspension



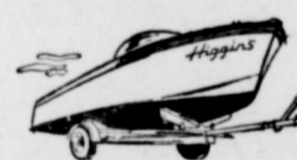
and a Gulf galaxy of 183 other PRIZES



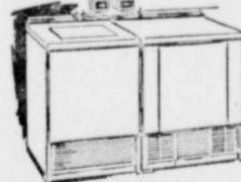
8 Revolutionary TAPPAN Electronic ranges—cook at amazing speed without heat.



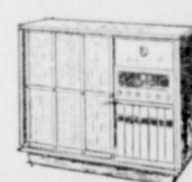
12 MAGNAVOX Color TV Sets. Featuring Hi-Fidelity Color and Sound.



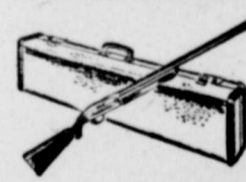
10 HIGGINS, Inc. of New Orleans 14-foot deluxe outboard runabouts and trailers.



18 1957 FRIGIDAIRE Laundry Pairs. "For the savigest washdays ever."



18 Magnificent MAGNAVOX Hi-Fidelity Radio-Phonographs—4 multiple speakers.



50 BROWNING Shotguns. Double Automatic Lightweight models with cases.



67 Montague-Ocean City Fishing Sets. Complete deluxe fishing outfits.

GET FREE ENTRY BLANKS FROM YOUR GULF DEALER

—where you get that clean-burning No-Nox!



M. E. CHURCHILL, Consignee

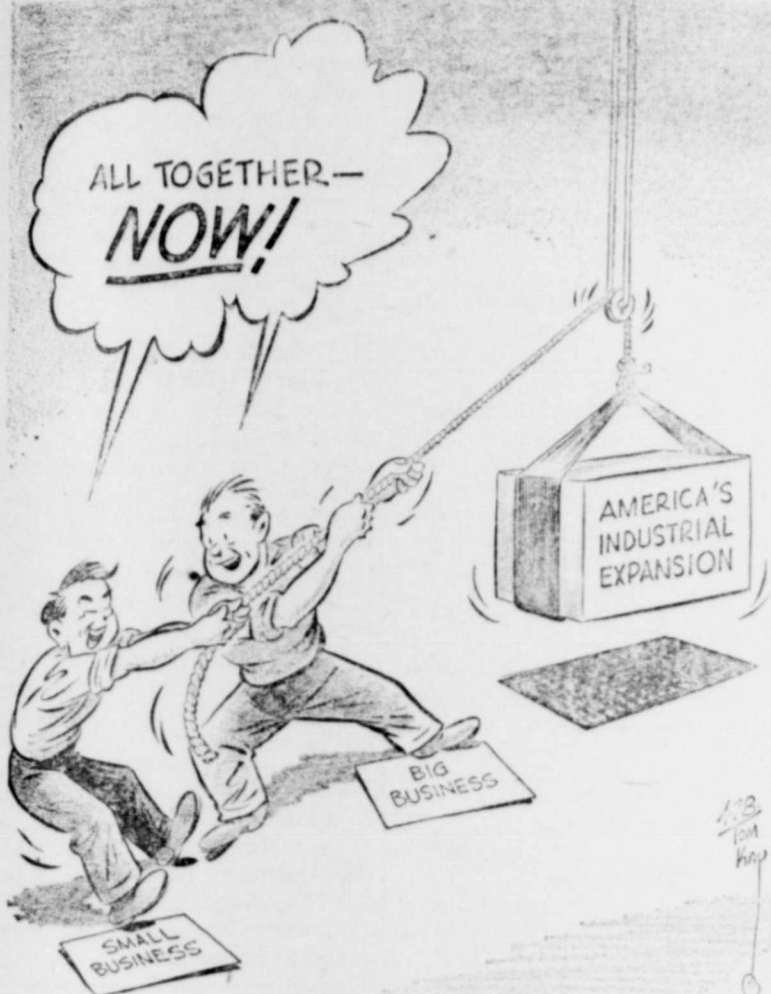
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DURHAM INSURANCE AGCY.
 Worth B. Durham, Mgr

City Barber Shop
 H. F. MERRELL, Prop.
 "Satisfaction Guaranteed"

To Iredell Homecoming
 Mrs. A. G. Daves, the Doc Daves and Mr. and Mrs. Clarence Daves went to Iredell last week-end for a homecoming. Mrs. Daves lived

there for thirty years.
FOR RENT—Front bedroom adjoining bath. Mrs. A. G. Daves. Will do baby-sitting this winter.

THE AMERICAN WAY



Pulling Together

Texans Find Ike Stands For Same Things We Do

A fellow was in our town the other day selling men's suits. He was from St. Louis, and he said he was a manufacturer's representative. Grandpa would have called him a dry goods drummer, and Papa would have referred to him as a traveling salesman. This shows you how things change with time. But actually that fellow from St. Louis was doing just about what the earlier visitors did—trying to sell suits.

You might say that he stayed in the same place but the names went off and left him. Reminded me some of the political situation in Texas.

I was reading a letter in the daily newspaper last week, from a man who said he was going to vote for Eisenhower. "I am a Democrat," he wrote to the editor of the paper, "but I feel like the party has run off and left me."

Come to think of it, a lot of conservative-type Texas Democrats are in that shape today. They haven't changed their views much on such things as local control, government spending, bureaucratic red tape, and freedom of the individual; they still travel down the same road they did 20 or 30 years ago, even if they do it at 70 miles an hour instead of 25.

They grew up believing that a man could live down nearly any-

thing except voting for a Republican. They always voted 'er straight, until a good many of them jumped over the traces in '52 and went for Ike.

"I can't figure out what's happened," one of them told me. "Seems like Eisenhower talks like a Democrat and Stevenson talks like a college professor."

The other day this same fellow said: "I think I've got it figured out. Ike stands for the things us Texas Democrats have always stood for. Adlai is too thick with Walter Reuther and that crowd to suit me. I'm going for Ike again."

That's the way with most folks in our town. They decided to give Ike a try at it in '52, and they like the way he has gone about the job. There are some things they wished he'd done a little different, but by and large they think he has made us a fine President. At least all the hometown boys are back from Korea, and as far as we can tell the government is being run honestly.

Somebody asked that Missouri suit salesman how Mr. Truman was getting along, and he said he didn't know. "He isn't in the clothing business any more," he explained. "In fact, as far as I can tell, he is clear out of all kinds of business."

Yours Truly,

Jex

(Pol. adv. paid for by Texas Democrats for Eisenhower, Weldon Hart, Director.)

What's Doing in the Churches

FIRST METHODIST CHURCH
 L. S. Dubberly, Pastor
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:00 p.m.
 Youth Fellowship 6:00 p.m.
 Wed. Choir Practice 7:00 p.m.

CHURCH OF CHRIST
 Marion H. Hays, Minister
 Bible School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Young People's Class 6:15 p.m.
 Evening Worship 7:00 p.m.
 Tuesday, Ladies Bible Class 9:30 a.m.
 Wednesday, Mid-Week Bible Study 7:30 p.m.

FIRST BAPTIST CHURCH
 Claude B. Stovall, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Training Union 6:30 p.m.
 Evening Worship 7:30 p.m.

FIRST PRESBYTERIAN CHURCH
 Lewis G. Petmecky, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.

How Christian Science Heals
 Sunday 2:15 a.m.
KGKL

Post binders and ledger sheets for sale at the Sterling City News-Record.

Have You

- been visiting
- had visitors
- sold anything
- bought anything
- had a party
- been to one
- joined a club or been
- thrown out of one
- got engaged
- been jilted
- got married
- been divorced
- had triplets
- quadruplets
- or even one
- baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor, that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

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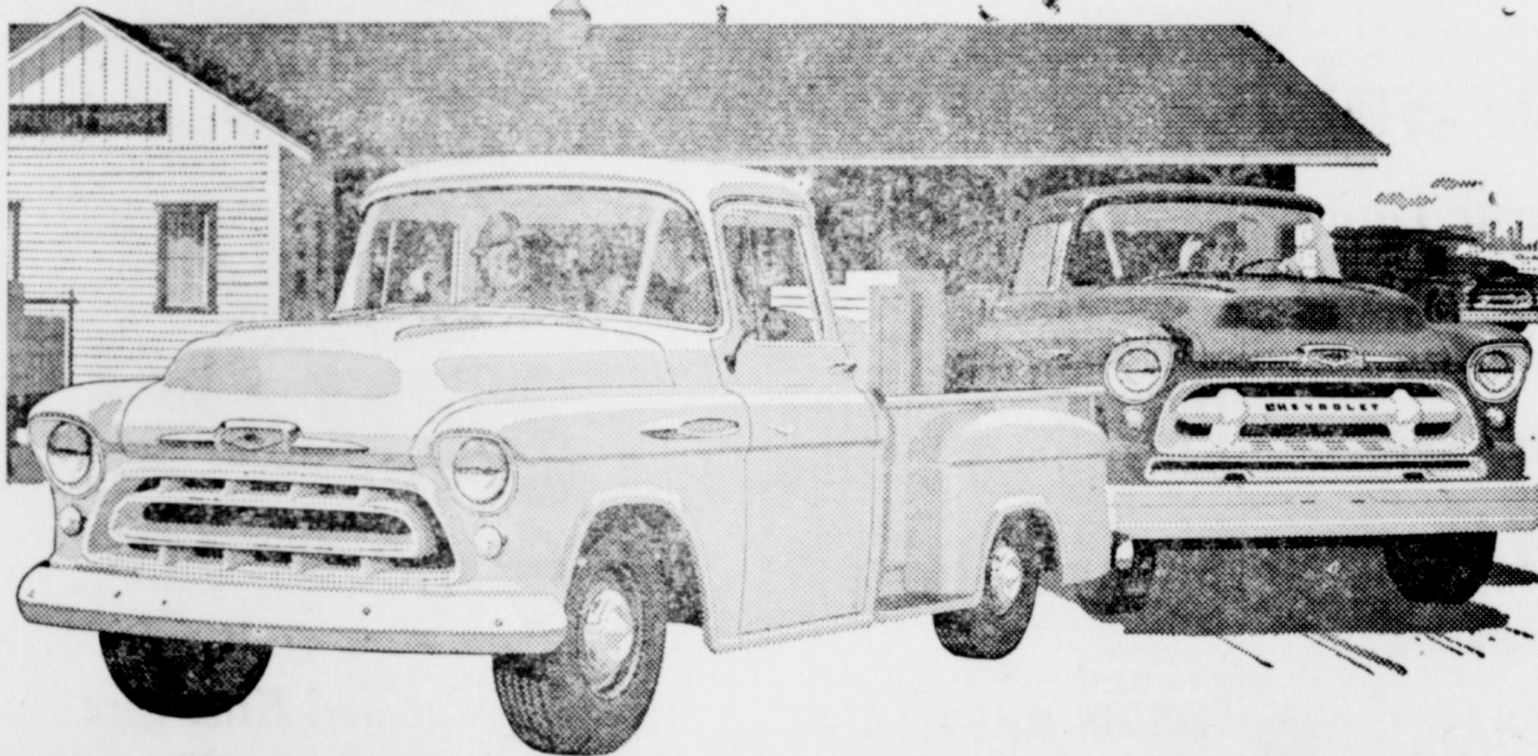
JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
 PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
 \$200 a year in Sterling County
 \$2.50 year Outside Sterling County

NEWS established in 1890
 RECORD established in 1899
 Consolidated in 1902

Cards of Thanks, reader or classified ads are charged for at the rate of 3c per word for first insertion and 1½c thereafter.



Here! New Task-Force 57 Chevrolet Trucks!

Performance-proved in a history-making test on the ALCAN Highway to Alaska

The Alcan Highway is the road where trucks grow old before their time. The road where gravel endlessly sledgehammers the life out of trucks. Where a fog of superfine dust chokes engines, and vicious ruts subject chassis to months of wear in a few hundred miles.

Six new '57 Chevrolet trucks, heavily loaded with cargo, roared north from Dawson Creek, B.C., through 1,520 miles of mountains and mire, rain and hail to Fairbanks, Alaska. Running around the clock, they made this tortuous trip—normally a 72-hour run—in less than 45 hours. As a special test during the run, two of the trucks went the entire distance without once having their engines stopped!

Come in and see how well these new Alcan champs measure up to your job.

FIRST WITH THE MOST MODERN FEATURES:

New 283-cubic-inch Taskmaster V8 is standard in Series 5000, 7000 and 8000, optional in Series 6000 at extra cost. Horsepower ranges up to 210 in Chevrolet's complete line-up of modern V8 and 6 truck engines.

Revolutionary Powermatic Transmission—exclusive with Chevrolet trucks! This six-speed automatic, designed specifically for heavy-duty hauling, is an extra-cost option in Series 5000 and 6000 and all heavy-duty truck models. Hydra-Matic is offered in 3000 and 4000 Series models at extra cost.

L.C.F. models outdate C.O.E. trucks in every way; yet offer all the traditional C.O.E. advantages.

Heavyweight Champs with Triple-Torque tandem are rated at 32,000 lbs. GVW, 50,000 lbs. GCW. Special features include built-in 3-speed power divider.



Alcan fleet reports up to 18.17 miles per gallon! That's the mileage reported by the Cameo Carrier, with Thriftmaster 6 and Overdrive (optional at extra cost).



All the way in DRIVE range with Powermatic! This Powermatic-equipped 10000 Series tractor traveled the Alcan Highway in a single forward-speed range!

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Reed's Texaco Service Station
ANCEL REED, OWNER

School Lunchroom Menus

MONDAY, OCTOBER 22
Rice Meat Balls, Pinto Beans
Candied Sweet Potatoes
Relish, Lettuce-Tomato Salad
Rolls, Cherry Puffs

TUESDAY, OCTOBER 23
Pot Roast, Buttered Potatoes
Carrot and Pea Salad
Buttered Spinach
Cornbread, Rice Pudding

WEDNESDAY, OCTOBER 24
Liver and Onions
Creamed Potatoes
Small Red Beans
Wholewheat Rolls
Candy Bar

THURSDAY, OCTOBER 25
Fried Chicken and Gravy
String Beans and Potatoes
Buttered Carrots
Green Salad, Hot Biscuits
Cinnamon Rolls

FRIDAY, OCTOBER 26
Hot Dogs, Pinto Beans
Potato Chips
Lettuce and Tomato Salad
Enriched Bread Buttered
Peaches and Cake

NINTH GRADE ORGANIZES

The members of the 9th grade of Sterling High School met last month and elected officers as follows:

President—Danny Stewart
Vice-President—Jodie Green
Secretary—LeRuth Reed
Treasurer—Judy Stewart
Reporter—Jeannine Jones
Historian—Brenda Augustine
Sentinel—Robert Quintana.

On October 11 the class met and elected the following room mothers:
Chairman—Mrs. Worth Allen
Vice Chairman—Mrs. Henry Bauer
And Mrs. O. T. Jones, Mrs. L.R. Reed, Mrs. W. O. Green, Mrs. Leslie Payne.

Dues of 50c per year per member were voted on by the class members. The prince and princess for the Halloween Carnival were elected on October 18. Chosen were Judy Stewart and Bill Davis. Supper activities that night will be the grade's participation in the affair.

Reporter Jeannine Jones

Plate lunch 85c. Steaks, Sandwiches, Hamburgers and Hot Dogs our Specialty. Carter's Cafe (Adv.)

Palace Theater

Thurs., Fri., Sat., Oct. 18-19-20
"LAWLESS STREET"
Randolph Scott, Angela Lansbury

Mon., Tues., Wed., Oct. 22-23-24
"COURT MARTIAL OF BILLY MITCHELL"
Gary Cooper, Ralph Bellamy

Thurs., Fri., Sat., Oct. 25-26-27
"JUBAL"
Glenn Ford, Ernest Borgnine

Invite Child Into Kitchen

By Betty Barclay

BEGIN A home program with your children, having them occasionally prepare their own desserts, or treats for their visitors. (Doctors and guidance workers advocate kitchen activities for both boys and girls.) Since success is encouraging, start them with recipes that are bound to come out right, and that they're sure to relish, such as, *Chocolate-Scotch Sandwich*. This is made simply, with but 3 ingredients, yet how delicious the youngsters will find it!

Chocolate-Scotch Sandwich
1 1/4 cups crushed chocolate wafers;
2 cups cold milk; 1 package butter-scotch instant pudding mix.

Line bottom of 9x5x3-inch pan with 1 cup of the cookie crumbs.

Pour milk into mixing bowl. Add pudding mix and beat slowly with egg beater just until well mixed, about 1 minute. Pour quickly over crumbs. Let stand 2 or 3 minutes; then sprinkle with remaining crumbs. Let stand 15 minutes before serving. Makes 6 servings.

New Almanacs at News-Record.



METHODIST CHURCH

Sunday is Laymen's Day at the Methodist Church with the laymen of the church having charge of the service. Stanley Horwood will preach the sermon with several of the laymen of the church assisting in the service. The subject of the sermon will be "Are You Ashamed?" The scripture lesson will be Romans 1:16-24.

The pastor will preach for the evening service. The sermon subject will be "The Long Look." The young people will meet at six o'clock for the regular meeting of the Methodist Youth Fellowship. Choir practice will begin at 7 o'clock Wednesday evening.

The study course "Missions, U.S.A." will be held in the Presbyterian Church next Monday afternoon with ladies of the Presbyterian Church as hostesses. Twenty-two persons were present at the last meeting.

Dr. Harris To Hold First Quarterly Conference

Dr. Eugene Harris, District Superintendent of the San Angelo District of the Methodist Church will hold the First Quarterly Conference on Thursday evening, November 1 at the church here. Ladies of the church will have charge of the evening meal that will be served at 7 o'clock. Following the meal Dr. Harris will hold the quarterly conference. All members and officials of the church are expected to attend.

Pfc. Allan Campbell, son of Mr. and Mrs. Earl Campbell, arrived home Wednesday afternoon for a short leave. After having been in the Far East, Allan expects to be stationed in California when his present leave is up.

Mrs. William Foster and he two sons, Bill and Wayland and Mrs. Lester Foster and Mike Foster, are to fly to Dallas this morning for a couple of days at the Dallas State Fair.

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