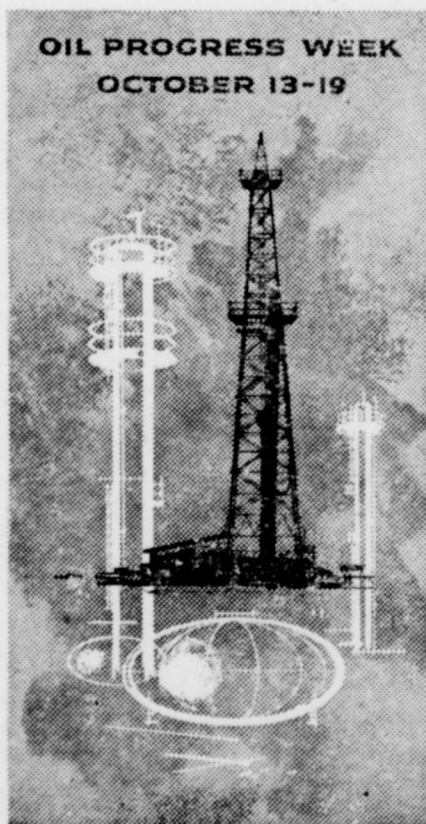


THE WONDROUS YEARS OF OUR TIME...



Man's use of petroleum—of oil and natural gas—began before the first records of history.

But petroleum's full usefulness to man has been a matter of decades only.

They have been wondrous years, those decades. Years that saw automobiles built by the millions because gasoline was available as a cheap source of power. Years that saw the oceans dwindle under the high speed of great ships powered by oil. Years that saw the evolution of a more comfortable living in homes warmed by oil and natural gas. Years that saw rubber, fibers, paints and many other useful items of everyday living produced from petroleum's hydrocarbons. Years that saw the earth shrink under the wings of the airplane, and great wars decided by the availability of oil.

Thus, the oil industry has led the way into the wondrous years of our time. The industry, through foresight, ingenuity, research, and risk-taking, has found and produced the oil required in greater quantity each year, has conserved oil

for the future, has devised the transportation systems that move oil economically, has built the refineries and plants that convert crude oil and natural gas to the hundreds of useful products needed by a growing United States.

The Humble Company, founded in 1917, has participated in petroleum's progress during four great decades, and has pioneered in the development of many current techniques for finding, producing and refining oil. This week, with the industry, Humble invites you to consider the variety and extent of oil's progress... Surely no other industry has contributed more to the making of modern America.

HUMBLE OIL & REFINING COMPANY

1917 *Forty Years of Progress* 1957



STERLING LODGE
A. F. & A. M.
No. 728

Regular Meetings on
the Second Tuesday of
Each Month

R. T.

Caperton Insurance Agcy.
Motors Insurance Corp.
ALL KINDS AUTO INSURANCE
STERLING CITY, TEXAS

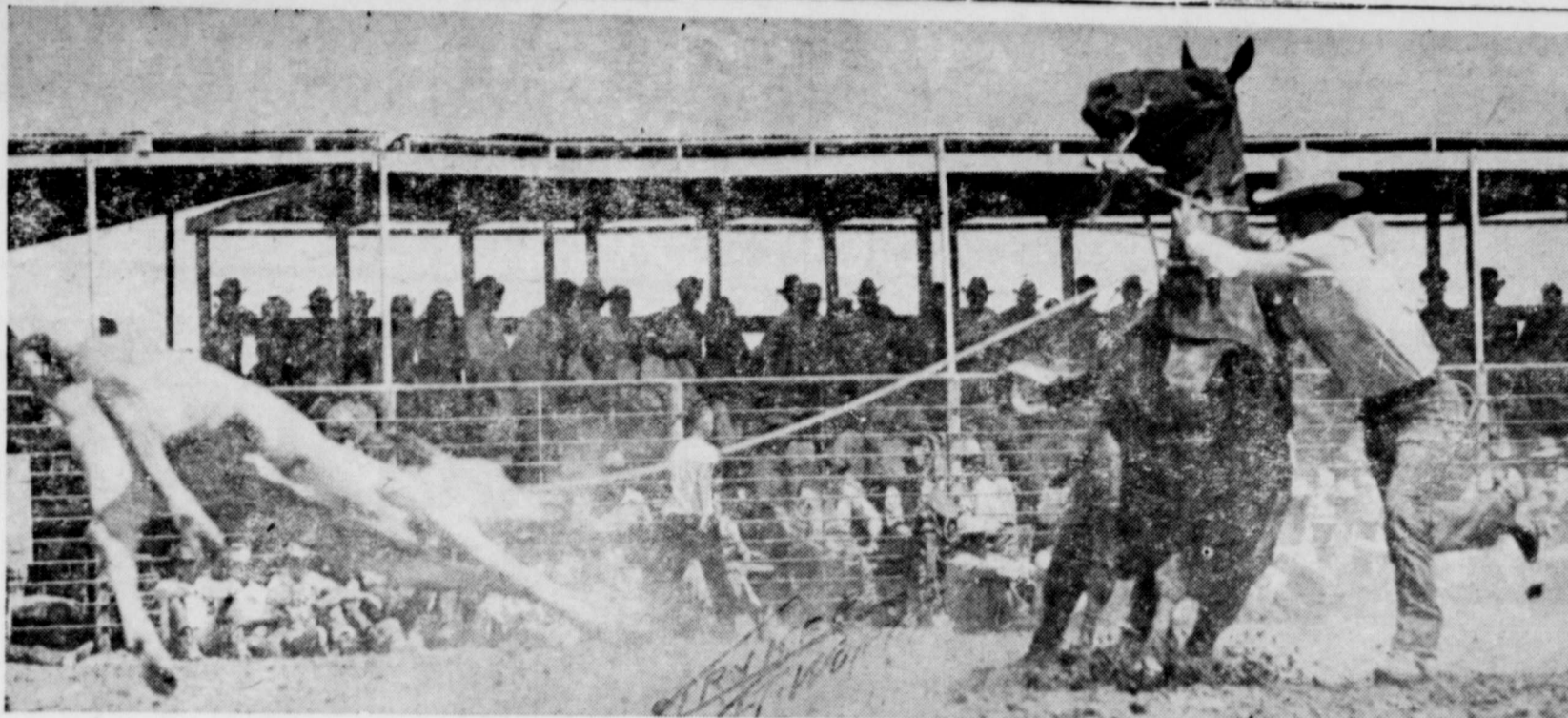
City Barber
Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

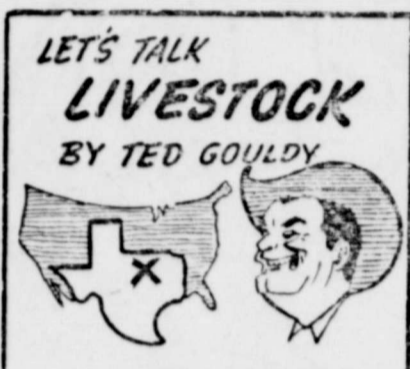
Realtors -- Land Loans
YOUR LISTINGS APPRECIATED
Rentals, Homes, Land
Sterling Finance Co.
P. O. Box 668, Sterling City, Tex

Insurance & Abstracting
Reliable Abstract Work
Fire and Automobile Insurance
DURHAM ABSTRACT CO.
DURHAM INSURANCE AGCY.
Worth B. Durham, Mgr

D. L. HARALSON, JR.
INSURANCE OF ALL KINDS
20% Less than Texas Published rate
On Fire Insurance
Phones 8-2191 or 8-2511



See Ted Powers vs. Walton Poage
In the Matched Roping Here Saturday, Oct. 19th



**MOST CATTLE OPEN HIGHER;
IT RAINED!**

FORT WORTH—There is nothing like a rain to put starch in the cattle market. Receipts Monday at Ft. Worth were curtailed sharply by the general rains, and except on drylot fed steers, the trade opened with a rush and prices were unevenly higher on both slaughter and replacement kinds.

It took some doing, but by the time a slow clearance was complete, most of the grainfed cattle were also steady.

Stocker orders poured into the

market and the board demand sopped up a good many cattle and calves which normally might have sold into slaughter channels, with the result that prices were upped. Slaughter calves and stocker calves and yearlings were around 50 cents or more higher. Some feeder steers shared the advance. Replacement cows were very scarce.

Comparative prices: Good and choice steers and yearlings \$18.50—23.00 and medium and lower grades \$13.00—18.50; fat cows \$13.50—15.50; canners and cutters \$8.00—13.50; bulls \$11.00—16.00; slaughter calves of good and choice kind \$19.00—21.00, some baby beeves higher; common and medium sorts \$13.00—13.00; rannies \$11.00—13.00; stocker steer yearlings \$2.00 down; two-year-old feeder cattle \$19.50 down; a few stocker cows \$13.00—15.00.

SAUSAGE MAKERS BRING UNUSUAL PRICES TO TRADE!

The strangest development in a long time at Fort Worth's market was noted Monday when packing sows and choice butcher hogs both topped at \$13. The weird situation

was brought about by the fact supplies of sows, the number one item in sausage making, have been light here and all over the country as hog men are getting back in the business post haste.

Big supplies of feed grains and the favorable ratio between grain prices and swine prices is at the root of the buildup in hog population. Corn Belt observers have predicted 1958's Fall marketings may surpass 1955. This period saw top hogs sell down to \$10 and below in the Corn Belt country.

One observer at Fort Worth Monday explained the high sow price this way: Check the meat counter, see what good sausage is bringing in comparison to the other pork cuts!

Incidentally, with both top butchers and sows at \$18, Ft. Worth prices on them were 50c to \$1 or more above midwest tops the same day. Medium to good butchers sold Monday at \$16.50 to \$17.50 at Fort Worth.

SHEEP AND LAMBS OPEN WITH STRONG PRICES

Limited offerings of all kinds of sheep and lambs (half of the run was New Mexico sheep by rail) at Fort Worth Monday faced strong prices. Fat lambs of good and choice kinds, with either No. 2, No. 1, or up to a full wool pelt, sold from \$20 to \$21.50, some of all those pelt length at the top. Cull to medium killers drew \$16 to \$20. A few fairish feeders cashed at \$20 to \$20.50. Slaughter ewes \$8 to \$8.50. Some clipped aged wethers \$13. Other

kinds scarce.
LIVESTOCK PEST CLINIC SET FOR NOVEMBER 18th

The annual livestock pest control clinic is set for Fort Worth November 18, and it will be a most important meeting for stockmen.

Nationally prominent authorities will speak at the meeting which is open to all livestock producers and others interested in the control of livestock pests.

Arrangements for the November 18 meeting are being made jointly by the Texas Producers of Veterinary Supplies, the Fort Worth Chamber of Commerce and the Fort Worth Farm and Ranch Club. The session will be the first such in the north central Texas area. Those attending will be livestock producers, county agents, dealers of veterinary products and representatives of governmental and state experimental stations and the state extension service.

The all day meeting will be devoted to informational and educational discussions on livestock pest control. No commercial exhibits will be permitted.

The speakers, men who are actually engaged in this specialized work, will cover such topics as control of lice, flies, screw worms, and ticks. Safe use of various insecticides including amount to use for effective control; and precautions against over doses to animals.

Rubber Stamps at News-Record.



people who know
send their friends
to **TSO...**



for **PRECISION VISION**

Satisfied patients all over Texas recommend Texas State Optical to all their friends. TSO gives you the matchless combination of finest-quality professional optical service at sensible cost. Visit them soon.

Directed by:
Dr. S. J. Rogers Dr. N. Jay Rogers
OPTOMETRISTS

56 Offices Throughout Texas
120 East 3rd St., Big Spring

FINEST QUALITY
AT
REASONABLE
COST

WEAR WHILE YOU PAY
\$1 WEEKLY

PRECISION VISION
SINCE 1935

TEXAS STATE
OPTICAL

CLEARING OUT ALL
1957 MERCURYS

LAST
CALL

Only a few days left!

Buy from stock! Save hundreds!

- Get into the big-car class at a small-car price.
- Save hundreds of dollars on brand-new models.
- Big M Dream-Car Design will stay in style for years.
- Every '57 car must go to make room for '58 Mercurys.
- Huge allowances—easy terms. Hurry in today!

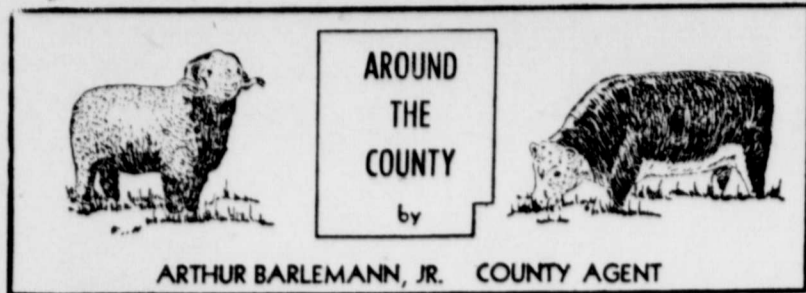
'57 MERCURY

Don't miss the big television hit, "THE ED SULLIVAN SHOW," Sunday evening, 8:00 to 9:00, Station XXXX, Channel 00.

Sterling Motor Company

PHONE 8-3691

STERLING CITY, TEXAS



The biggest water gap fixin' in a long time is going on in Sterling County right now. Saturday night's rain took out just about every water gap in the county from the reports I've had.

Water in many places was higher than it has been in the memory of some people who have been around awhile. Mr. Fred Hodges said that water was higher out at the place where Clinton lives than he ever had any knowledge of. They had just finished cutting some feed with a row binder and had not had time to cure it so it was still in the field when the water hit Saturday night. Now some of their bundles are all over Mulberry creek. A good many of them are in the treetops on Alvie Cole's place. Some might even be furnishing food for the fish in the North Concho Lake at San Angelo. Clinton said they measured 7.5 inches of rain at the house. Neighbor Dayton Barrett had to settle for 5.5 inches.

On the Divide, Ralph Davis reported 4.8 inches. Every water gap he owns is out. Riley King also measured 4.7 at the house and a little over 5 south of the house. Jim Bob Clark had only 2 inches. Don McDonald said they had only two inches at the house but more in other locations. Gene Alley had 4.7 at the house. One of the lakes had him blocked off so he didn't know how much they had had on the Fisk place.

Although damage to water gaps and fences was quite extensive, there have been reports of livestock losses. In some cases they may not have been able to get to the stock but most seemed to think the livestock came through all right. Gene did have some that were hurt but was not sure to what extent just yet.

The time of the year for frost is approaching. It is a dangerous time for the cattlemen whose cattle have access to Johnson grass, sorghums or sudan grass. Any of the plants can be dangerous to livestock after a frost because of the extremely high content of prussic acid which is very poisonous to the animals.

Prussic acid poisoning occurs when plants are wilted by frost or drought and certain chemical changes take place. The plant then develops prussic acid or hydrocyanic acid as a result of the chemical changes the sugars in the plants undergo. The poison acts very quickly and kills almost instantly.

Symptoms are an appearance of nervousness, difficulty in breathing and difficulty in standing. The animal can be saved if a veterinarian can get to it quick enough to administer an antidote directly into the blood stream.

Young plants develop more acid than older plants; the leaves contain from three to 25 times as much as the stalk when plants are in the boot stage. Upper leaves contain more acid than lower leaves.

Frost bitten Johnson grass, sudan or sorghum should not be grazed until it is completely dry. If it is ready to cut before the frost, it may be cut during the first day after the frost and used for hay if care is taken to see that it is completely cured before baling.

HEY! We have all kinds of fishing supplies—Almost guaranteed to catch a big one. Carter's Drive-In Grocery & Cafe.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

Don't Miss - The Matched Roping SATURDAY, OCTOBER 19

SAN ANGELO STANDARD-TIMES
Special Mail Prices
ARE IN EFFECT NOW!

One Full Year **\$11.95**
Daily and Sunday

One Year Daily Except Sunday—\$10.95

SPORTS!

OIL!

NATIONAL!

LOCAL!

STATE!

INTERNATIONAL!



COMPLETE NEWS COVERAGE

Please Use This Coupon

NOT GOOD AFTER JANUARY 1, 1958

The San Angelo Standard-Times
San Angelo, Texas

Gentlemen:
Enclosed please find \$ _____ to renew my subscription to the STANDARD-TIMES for one year in accordance with your special price.

Name _____ R.F.D. _____ Box _____

Post Office _____, Texas

(Above prices good only to addresses in West Texas)

SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

C. C. AINSWORTH

PHILLIPS 66 STATION
Phone 8-2911

FIRESTONE TIRES
Sterling City, Texas

MARKET

FRYERS lb. 39c

Pan Sausage 49c

Cheese **Longhorn** Pound 49c

Ground Meat 39c

T-Bone **Choice** Pound 79c

Kim Tissue 4 25c

Charmin Towels

Roll 19c

TOMATOES, Fancy SunSpun, 2 cans ... 35c

KIMBELL'S OLEO, pound carton ... 20c

SPECIALS

Sat. & Mon.

12 Bottle Carton
Drinks 45c

Cigarettes



All Popular Brands (Regular)

Reg. Carton 2.29

Kotex 29c

Gandy's Milk

2 Half gal. Cartons 1.00



1-lb. box

25c

PEACHES, Our Value Elberta, 3 cans 1.00

FACIAL TISSUE Charmin 400's ... 25c

DOG FOOD, Scrappy, 6 cans ... 49c

SUGAR, Powdered or Brown, 2 boxes 25c

RUGS, Beautiful 24X42 only ... 1.98

GANDY'S FRO-ZAN, half gallon ctn. 39c



10 lb. sack

94c

1 lb.

89c



CHAPPLE'S

"WE APPRECIATE YOUR BUSINESS"

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$2.00 a year in Sterling County
\$2.50 year Outside Sterling County

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

Cards of Thanks, reader or classified ads are charged for at the rate of 3c per word for first insertion and 1 1/2c thereafter.

School Lunchroom Menus

- MONDAY, OCTOBER 21
Chili and Tamales, Pinto Beans
French Fried Potatoes
Green Salad, Rolls
Peaches, Cake
- TUESDAY, OCTOBER 22
Stew, Macaroni and Cheese
Turnips and Greens
Cornbread Muffins
Grapefruit Sections
Cookies
- WEDNESDAY, OCTOBER 23
Barbequed Luncheon Meat
Buttered Potatoes
Scalloped Cabbage
Carrot, Pineapple and Salad, Rolls
German Chocolate Cake
- THURSDAY, OCTOBER 24
Chicken Noodles, Candied Sweet Potatoes, Green Peas
Vegetable Salad, Rolls
Doughnuts
- FRIDAY, OCTOBER 25
Fish Fillet, Craemed Potatoes
Red Beans, Cabbage Salad
Tartar Sauce, Catsup
Rolls, Candy

LOSE UGLY FAT IN TEN DAYS OR MONEY BACK

If you are overweight, here is the first really thrilling news to come in years. A new & convenient way to get rid of extra pounds easier than ever, so you can be as slim and trim as you want. This new product called DIATRON curbs both hunger and appetite. No drugs, no diet, no exercise. Absolutely harmless. When you take DIATRON, you still enjoy your meals, still eat the foods you like but you simply don't have the urge for extra portions and automatically your weight must come down, because, as your own doctor will tell you, when you eat less, you weigh less. Excess weight endangers your heart, kidneys. So no matter what you have tried before, get DIATRON and prove to yourself what it can do. DIATRON is sold on this GUARANTEE You must lose weight with the first package you use or the package costs you nothing. Just return the bottle to your druggist and get your money back. DIATRON costs \$3.00 and is sold with this strict money back guarantee by: **LONG DRUG STORE, Sterling City**
Mail Orders Filled

WANT TO BUY—used windmills and overhead tanks and towers. Write or call Lewis Moore, Midland, Rt. 1, Box 50-A, phone Mutual 2-4667. (10-25-57)

METHODIST CHURCH

METHODIST CHURCH TO OBSERVE LAYMAN'S DAY SUNDAY

Next Sunday will be Laymen's Day at the Methodist Church. The laymen of the church will have charge of the services. Stanley Horwood will preach the laymen's sermon.

The pastor will preach for the evening worship service which will begin at 7 o'clock.

The choir will meet this week on Friday evening, beginning at 7:15 and will be over in time for members of the choir to attend the foot ball game.

The Methodist Youth Fellowship will meet at 6 o'clock Sunday evening. Young people in the community are invited to attend this youth fellowship.

What's Doing in the Churches

FIRST METHODIST CHURCH

L. S. Dubberly, Pastor
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
MYF 6:00 p.m.
Evening Worship 7:00 p.m.
Wed. Choir Practice 7:30 p.m.

CHURCH OF CHRIST

Marion H. Hays, Minister
Bible School 10:00 a.m.
Morning Worship 11:00 a.m.
Young People's Classes 6:30 p.m.
Evening worship 7:30 p.m.
Wednesday, Mid-Week Service 7:30 p.m.
Tues. Ladies Bible Class 9:30 a.m.

FIRST BAPTIST CHURCH

Claude B. Stovall, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Mid-week Prayer Service 7:00 p.m.

FIRST PRESBYTERIAN CHURCH

Lewis G. Petmecky, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.

How Christian Science Heals

Sunday 8:15 a.m.
KGKL

FOR SALE—4-room house. \$300 cash will handle. Easy payments. See R. E. Martin. (11-1-57)

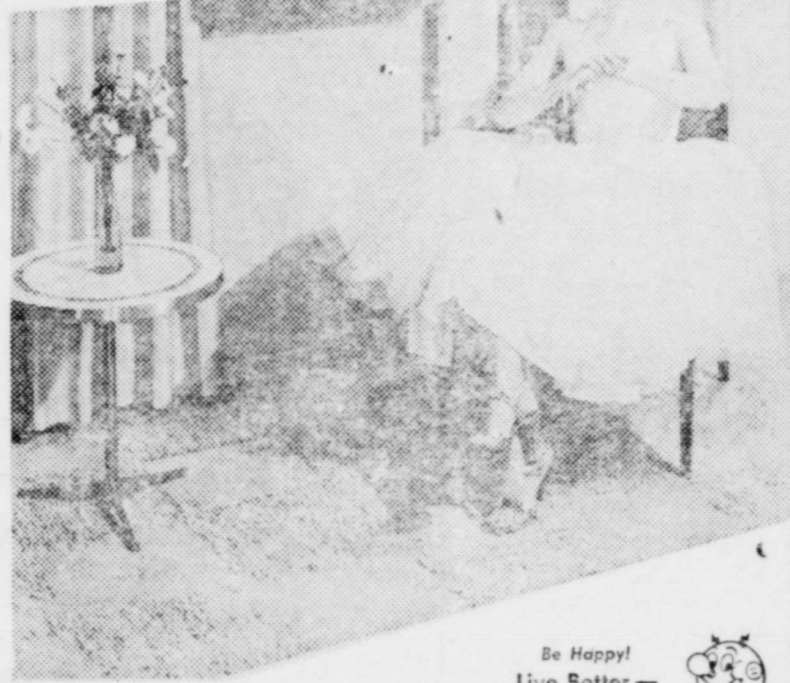
1957 STERLING CITY EAGLES

October 18—Garden City Here
October 25—Water Valley There
November 1—Forsan Here
November 8—Christoval There
November 15—Mertzon Here.

FOR SALE—Big, little comic, religious, costly, cheap, in fact all kinds of Christmas cards. Also birthday, sympathy, get-well cards and personal stationery. Just see Mrs. Sallie Wallace for your order.

FOR SALE—Big fat hamburgers and sandwiches of all kinds. Try Carter's Drive In Grocery & Cafe.

"I'm cooking dinner with my CLEAN, AUTOMATIC Electric RANGE"



Be Happy! Live Better — Electrically

and nothing is as COOL, FAST and SAFE as Electric Cooking —



As this modern kitchen clearly shows, today's trend is to electricity. And perhaps the best example of this is the electric range. Smart looking, convenient. Insulated on all 6 sides (as are all electric ovens) you get even, steady heat for baking and roasting. No guesswork with electric surface units either. The heat you set is yours automatically, every time. And the heat goes directly into the bottom of the pan, not up the sides and into your kitchen. But the thing you'll appreciate most is the way your electric range stays modern — year after year.

See your favorite Electric appliance dealer

West Texas Utilities Company

Come in now for a peek at the '58 Chevrolet!

It's yours for the asking. Your Chevrolet dealer will be happy to show you a booklet containing advance information about the '58 Chevrolet. Be prepared to see startling changes!

The new Chevrolet will have spectacular new styling—lower, wider and much longer.

There will not only be Full Coil suspension, there will be a new air ride, first in the Chevrolet field!

Chevrolet will offer a totally new design

in V8's, so radically changed this engine will even look different.

The line will have two all-new luxury models of magnificent distinction.

These are only hints. Stop by your Chevrolet dealer's soon and take a peek. While you're there, check on an early order. Be a '58 Chevrolet-Firster.

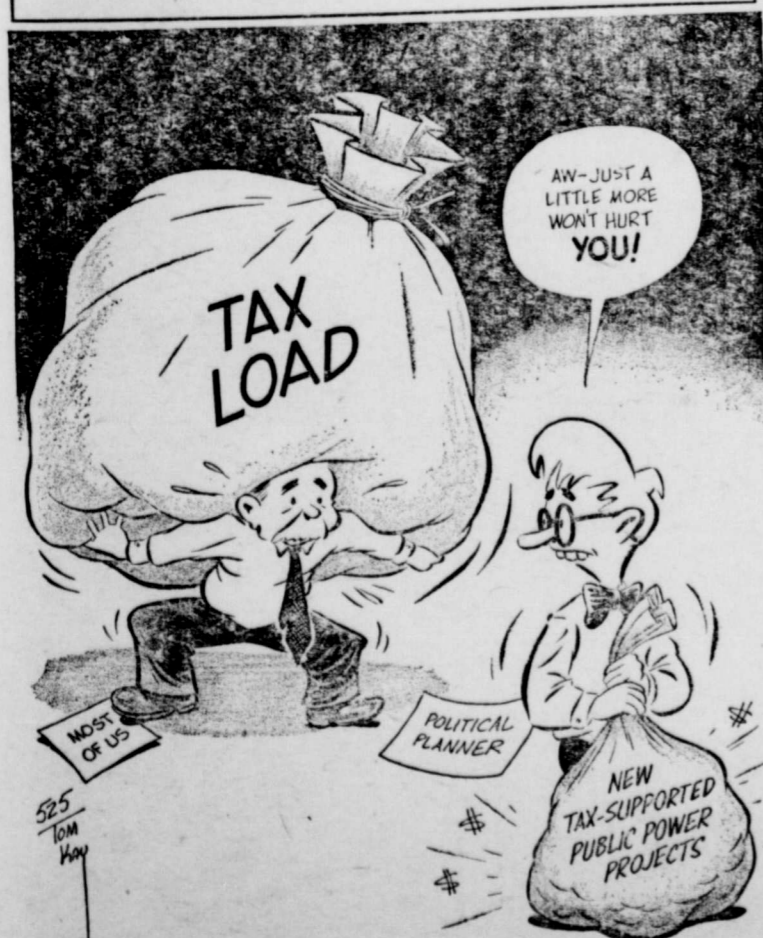


'58 Chevrolet, Thursday, October 31



You can place your order now at Your Local Authorized Chevrolet Dealer's

THE AMERICAN WAY



Piling It On

Have You

been visiting
had visitors
sold anything
bought anything
had a party
been to one
joined a club or been
thrown out of one
got engaged
been jilted
got married
been divorced
had triplets
quadruplets
or even one
baby?

That's News!

and we, and your friends
would like to know about it

Call The News-Record

ask for the society editor,
that's me

Or If You're Scared

we can't spell your
name or somebody
else's

Then Write It Up

on a piece of scratch paper
and bring it in or
mail it in
or something
and we'll all know it
and we'll all be happy!

Thank You!

Palace Theater

Thurs., Fri., Sat., Oct. 17-18-19
"The Spirit of St. Louis"
Starring James Stewart

Thurs., Fri., Sat., October 24-25-26
"THE BURNING HILLS"
Tab Hunter, Natalie Wood



'58



CARS

new
LENGTH
new
WIDTH
new
LOWNESS

TRUCKS

new
HUSTLE
new
MUSCLE
new
STYLE

ON DISPLAY OCT. 31

**R. T. CAPERTON
CHEVROLET CO.**

Typewriter Paper for sale at the
News-Record.

The Texas Co.

Petroleum and Its
Products
HENRY BAUER, Jr.
Consignee

Phone 8-4321

FOR A SLIMMER—HEALTHIER
BODY, TRY THE VIBRA—LAXER



Call 8-4451 for Appointment
MRS. RUBY GRUNY
Vanity Beauty Shop

(All appointments not cancelled 1
hour before time to be charged for)

Mr. and Mrs. Roy Foster and Mr.
and Mrs. H. L. Hildebrand attend-
ed the State Fair in Dallas this
week.

Mr. and Mrs. David Glass, Willene
Glass and Jacque Caperton went to
the State Fair in Dallas last week
end. They visited with the two
Glass boys, Larry and Lynn, stud-
ents in Fort Worth while away.

REWARD—To anyone not find-
ing us courteous to our customers
7 days a week. Carter's Drive-In
Grocery & Cafe.

FOR SALE—The H.C. Dunn house
for \$3500. Two lots, good well.
See Ben Atwell.

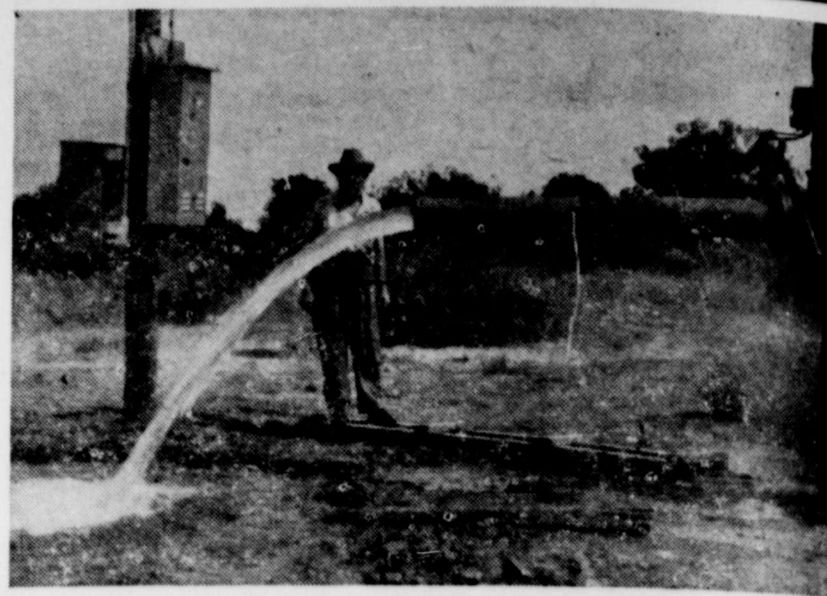
For wedding invitations, announ-
cements, at-home cards, etc. see
the local News-Record shop.

MONUMENTS & MARKERS
ALL TYPES OF GRANITE
SAN ANGELO MARBLE AND
GRANITE WORKS
"Your Georgia Marble Dealer"
San Angelo, Texas

Contact Your Local Representative

John Walraven

Telephone 8-3631 Sterling City



**Sterling City's Source of Water for the New
Municipal Water System**

WANTED Good home for puppies.
Assorted sexes, 2 females, 1 male.
(Free) W. H. Owens, phone 8-4482.

Mrs. Taylor Garrett and Mr. and
Mrs. Leroy Butler plan to attend
the State Fair in Dallas this week-
end.

Rubber Stamps at News-Record.

Pictured above is the water well
on Jeff Davis's place west of town
where the city water supply is to
originate. Behind the well is pic-
tured Mayor John Walraven. Ac-
cording to information received by
the mayor from the state depart-
ment of health, the water tests soft-
er and purer than most of the
wells here in town.



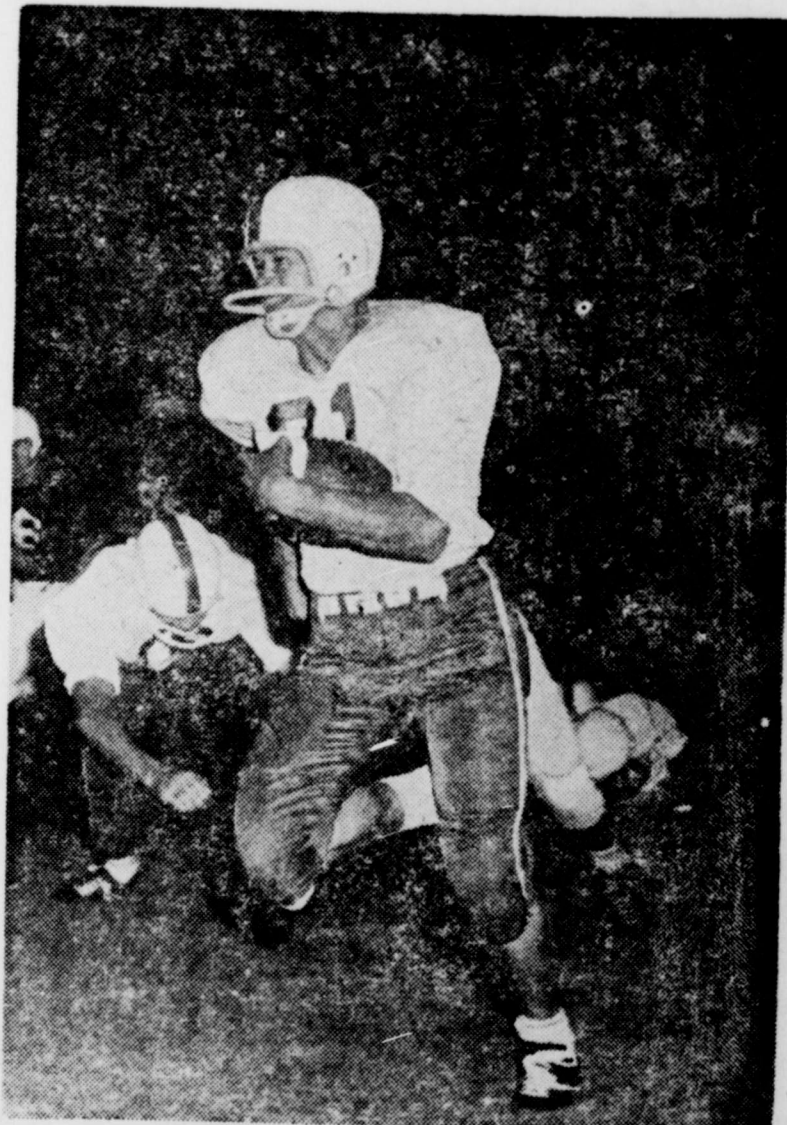
**LEADING
GROUND GAINERS**

Do you really know what your car requires
in a gasoline? What it takes to make
the miles speed easily and silently by?
To deliver all the energy in your engine
under any driving conditions? The answer
is reserve power . . . and Cosden has it.

If yours is a late-model car, Cosden's
Premium Ethyl packs the new, added
power-rating that high-compression engines
require.

If your car is older, Cosden Higher
Octane Regular, too, gives it a new
power bonus for mile-saving economy.

Fill up and find out. You'll see
that Cosden — premium or regular grade — makes
a leading ground gainer of your car.



District 8-B Six-Man
Games Friday Night Oct. 18
FORSAN AT MERTZON
WALL AT CHRISTOVAL
GARDEN CITY at STERLING City

COSDEN
PETROLEUM CORPORATION

Big Spring, Texas

ST
VOL. No.
Slo
Ra
Slow, d
in Sterli
morning.
range pict
of the gul
fore, the
needed, b
soaking i
than the b
tenths of
and up to
of Sterlin
er two di
and no
soaked ea
good win
Winter gr
ing up li
low and
the winte
best shap
The No
get on a
part of th
a little. I
to even
lowing a
Many p
Concho
got on a
cotton wa
ed in the
especially
ley and
The Sa
on the w
down ab
expected
by Frida
Donalson
With ti
ranchers
feed bull
has been
long dro
breaking
through
many ar
livestock
placemen
all class
the ranci
in past y
to keep
ewes.
Colorado
Worth
Clell Ah
went to
end. Als
der for I
turned h
Po
M
Walto
Ted Po
13.4 sec
a six-ci
Sopns
Sterling
featuree
cutting
and jac
Altho
margin
turned
the ma
his six
His ne
calf w
Poag
onds o
erage
45.3 se
Time
follows
1.
2.
3.
4.
5.
6.
TOT
Othe
Two
Power
Thomp
Ope
Maker
owned
Nov
er Le
owned
water.
Nov
Royal
Paul
Baker
owned