

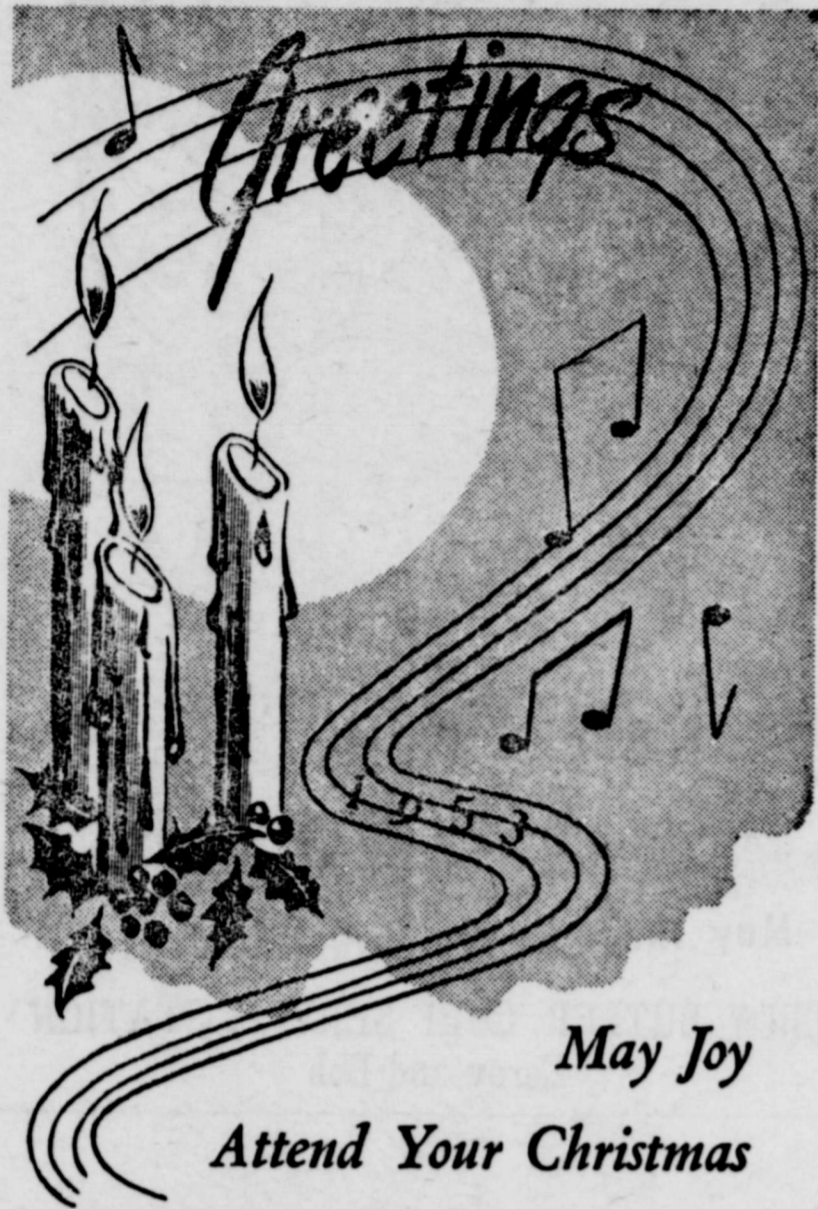
STERLING CITY NEWS-RECORD

VOL. No. 66

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

DECEMBER 20 1957

No. 51



Lions Have Christmas Dinner and Auction

The Sterling City Lions Club held the annual Christmas auction at the luncheon Wednesday noon in the community center. Money raised will be used for worthy club and community projects. The members enjoyed a dinner of turkey and the trimmings served by Mrs. Martin, the hostess.

It was decided to hold the next meeting on Tuesday, December 31, instead of Wednesday, January 1. The meeting of next week which would fall on Christmas day was called off completely. The club voted to give Christmas gifts to the two hostesses, Mrs. W. L. Martin and Mrs. Sterling Foster.

Fred Igo told of the Lamb Tour that the FFA boys and 4-H club members are holding at the livestock barn here Saturday. The usual contests will be held and a barbecue dinner will be served at \$1 per plate, he said. Fred said the Sterling County Stock Show would be held at the barn on January 11. Some FFA and 4-H club lambs are to be entered in the Odessa Livestock Show on December 31.

Guests included Wilmer McDonald and Charley Speck, who joined the club as a new member.

Local Merchants Have Christmas Greetings In This Issue

The merchants of Sterling City are running their Christmas greeting ads to their friends and customers in this issue of the News-Record. The local merchants appreciate, need and deserve our trade and cooperation. What helps them directly and indirectly help our town.

Merchants running Christmas Greetings in this paper include—
Lowe Hardware and Furniture
Brooks & Bailey Dry Goods
Long Drug Company
Bailey Bros.
General Telephone Co. of the Southwest
M. C. Reed Wool Warehouse
C. R. Johnson Ford Co.
Speck's Texaco Service Station
Walraven's Chevron Station
The First National Bank
Frozen Foods Locker Company
Leroy Butler Gulf Station
West Texas Utilities Co.
R. T. Caperton Chevrolet
Durham Abstract and Insurance
McClure's Feed Store
Williams Feed and Ranch Supply, Conoco Super Service
Chapple's
South Texas Lumber Co.
Cole Butane Company
Pat Boatler, Cosden Dealer
Payne's Humble Service Station
Brock's Grocery & Market
Roy Carter's Drive-In Grocery
Blanek's City Cafe
M. E. Churchill, Gulf Consignee
Modern Beauty Shop
Vanity Beauty Shop
C. C. Ainsworth Phillips 66
Mr. and Mrs. T. E. Carr
Truck Stop

NO PAPER NEXT WEEK

Following our usual custom and the custom of many weekly newspapers, we will not put out a paper next week. We skip the last week of the year's issue, in order to have one week of rest from publication and get our subscription list up to date. Also we use the week to catch up on jobs of various kinds, such as job printing, cleaning machinery, etc.

Most daily papers skip their Christmas Day issue—we skip the last issue of the year, and it is usually Christmas week.

Mr. and Mrs. Fred Allen and son, Freddie, of Las Vegas, New Mexico, are due to arrive here today for a holiday visit with Mrs. Allen's parents, Mr. and Mrs. Rufus Foster.

WEST WIND BRINGS DUST STORM THURSDAY

High west winds blew into Sterling the middle of the morning Thursday bringing dust, cold and reduced visibility. It also brought in lots of tumble weeds. The temperature will go below freezing, it is predicted and winter will replace the balmy weather.

County Judge Murrell Resigns Monday

Wimodausis Club Has Christmas Program

The Christmas program of the Wimodausis Club was held Wednesday afternoon in the home of Mrs. T. F. Foster. Thirteen members answered roll call to "If I Were Santa I'd."

The Christmas program was given by Mrs. Rufus Foster in the absence of Mrs. Foster Conger. The gathered members sang "Silent Night." An exchange of gifts by the members followed.

All present drew names for the project—Remembering Our Citizens in Their Golden Years.

Hostesses were Mrs. R. T. Foster and Mrs. H. L. Hildebrand.

Methodist Church to Have Christmas Program

The Christmas program at the Methodist Church will begin at 5 o'clock Sunday evening. The program will consist of songs sung by the children in the children's department. There will be gifts of candy, fruit and nuts for all children present. Santa Claus will be present for the distribution of the gifts.

December 31 is an important date for the Methodist Church. Beginning at 12 noon of the 31st there will be a Prayer Vigil until 11 o'clock that night. At 11 o'clock there will be a "Watch Night Service." As a part of that service there will be a recorded message from Bishop A. Frank Smith. Following his message there will be a communion service. The Prayer Vigil will consist of members coming to the church from 12 noon until eleven that evening. They will come to meditate and pray. The Prayer Vigil and Watch Night service will be for the "Crusade to Tell Texas About Christ."

There will be a special Christmas service Sunday at the 11 o'clock hour. The pastor will preach on the subject "If I Were God." The choir will sing a Christmas anthem. As is the custom of the Methodist Church there will be a special offering taken for the Methodist Orphanage at Waco and the Texas Mission Home and Training School in San Antonio.

For the evening service there will be the Christmas program which will begin at 5 p.m. The Methodist Youth Fellowship will meet Sunday evening at 6.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Neill Munn
Mrs. Neal Reed
Mr. and Mrs. D. P. Glass
Michael Foster
Mrs. W. L. Foster
Cynthia Ann Davis
Joe Drennan

Dismissals since Thursday morning of last week include—

Mrs. Wm. J. Swann
Janie Jo Balkum
Mickey Balkum
Ira Glasscock
Mrs. Jim Butler
Mrs. W. A. Hutchison

Highway Contracts Let

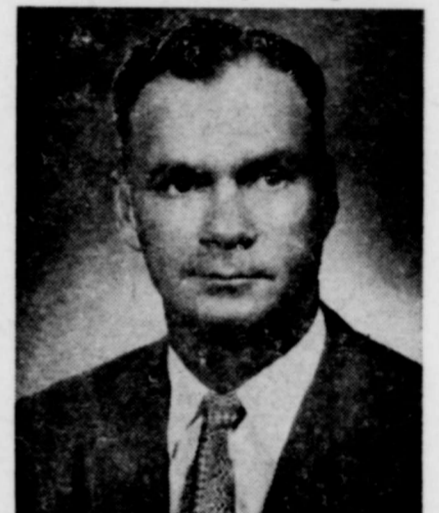
A contract for 14,841 miles of construction on State Highway 158 in Sterling County has been awarded to Abilene firms, it was announced in Austin this week by the State Highway Commission.

B. G. Brown & Company and J. A. Pruitt and T. M. Brown & Sons, Inc., submitted the low bid of \$479,193.89 on the project. Construction of grading, structures, flexible base and two course treatment is expected to take 220 working days, according to J.A. Snell, District Highway Engineer at San Angelo.

H. L. Bailey, resident engineer at Sterling City will be in active charge of the project while it is under construction.



MRS. G. C. MURRELL
New County Judge



G. C. MURRELL
Quits After 21 Years

Wife Appointed to Serve Out Term

In a surprise move, as far as the public was concerned, County the office, and the four county commissioners appointed his wife, Bonnie, as judge to serve out his unexpired term. The court met early Monday morning and accepted Murrell's resignation and appointed his wife to the post in the same motion.

It was a surprise to the general public. Judge Murrell had served as county judge here since January 1, 1937. He would have served 21 years in the office had he finished this month, and would have served 22 years had he completed his term which ends December 31 of next year, 1958.

Murrell has been acting as part time agent for the State Farm Mutual Insurance Co. here along as county judge. He is to go full time for the company, working primarily out of San Angelo with agent Claude Lovett there. He will still work his insurance business here, too, he said.

Mrs. Murrell took the oath of office as soon as the commissioners appointed here Monday morning.

Chappell, son of Mr. and Mrs. T. H. Murrell, was born February 24, 1913. He was graduated from the Sterling City high school in May, 1932 and went to Cumberland University, Lebanon, Tenn., where he received a law degree. He came back to Sterling City and ran for the office of county judge, winning the election. He took office on January 1, 1937 at the age of 23. He and Bonnie Bill Brizending then deputy county clerk of Mitchell county, were married on January 30, 1942. They have three children—Joanna, age 12, Lynette, age 7 and Graydon Neal, 4.

Murrell started handling State Farm Insurance as a sideline in 1944 and now will devote his full time to it.

Mr. and Mrs. D. D. Garrett left last week for a dude ranch near Phoenix, Arizona, where Darrell will be associated with Pete Easley. Pete has the horse concession at the dude ranch and Darrell will be working in the horse riding and training program. Garrett took some horses along on the job. He and Mrs. Garrett plan to stay for the remainder of the season—through next May.

Mr. and Mrs. R. P. Brown returned home last week from Temple where Mrs. Brown underwent treatment at the Scott & White Clinic.

AROUND THE COUNTY



ARTHUR BARLEMAN, JR. COUNTY AGENT

The Sterling County Lamb Tour will be held in the show barn this Saturday, December 21. All 4-H club and FFA chapter members will have lambs in the barn at that time.

In addition to the lambs on exhibition, there will be a livestock judging contest and a lamb trimming contest. There will be two divisions in each contest; the divisions will be the senior division for livestock judging which will consist of all club members and chapter members who are in high school. The junior division will be for grade school and junior high members. In the lamb trimming contest, members who have not had previous experience in trimming will participate in the junior division. The rest will participate in the senior division. Three trophies will be awarded in each division of the livestock judging contest and one trophy for each division of the trimming contest. These trophies will not be awarded Saturday but will be awarded at the county show on January 11.

A barbecue lunch will be served at noon. Plates will cost a dollar with the money going into the show fund to be used to purchase trophies and for prize money. 4-H club families are furnishing salad; FFA chapter families are furnishing cakes. All meat and work for the barbecue is being donated. The tour and barbecue is under the guidance of the Sterling County Livestock Show Association.

December and January are good months to spray your pecan or fruit trees if you are troubled by scale. Scale is an insect which attacks fruit and nut trees. In time the build-up become heavy enough to result in the death of the tree.

There is only one treatment for the control of scale that can be recommended. This calls for the use of an oil emulsion spray which cannot be used unless the tree is dormant. Use of oil emulsion at any other time results in a burning of the buds or leaves; this is why the winter months are important if control is to be achieved.

Recommended spray treatment is the use of 3 1/2 gallons of 97% oil emulsion in 100 gallons of water. It can be applied with any type of sprayer that will do the job. Big trees of course require a more powerful machine to get the spray

to the top of the trees.

During the last week there have been a number of deaths due to fires around the state. Christmas brings a rash of fires; many joyous holidays are ruined each year by these fires.

Many of the fires result from overloaded electrical circuits. Others result from Christmas trees which are dry and become ignited. Another big factor is clothing such as bathrobes being ignited by contact with open heaters.

A good way to cut down on Christmas tree fires is to put the tree in a pan or bucket of water. This results in the tree remaining moist and not nearly so apt to catch fire when the limbs or leaves become hot from exposure to the electrical wiring.

Children and grownups alike should be especially careful around open gas heaters as they have been a source of many fires. Loose clothing or blowing curtains have resulted in a number of fires and fatalities as a result.

Let's be especially careful and not ruin our holidays with fires. For that matter, let's make the winter months safe by being careful all through the winter, Christmas or not.

In Appreciation

To all our wonderful friends in Sterling City we must soon say "good-by and God bless you." No pastor ever enjoyed finer friends and no city has been more wonderfully blessed with fine people.

All business firms, professional personnel, pastors and churches, hospital and school have been wonderful to us, for which we are deeply grateful.

After 37 years in the ministry and due to failing health, we feel it is only fair to ourselves and to the good church which we have served 8 years, that we retire from the active pastorate, and give place to some worthy, stronger and more efficient pastor to lead the First Baptist Church in a greater, more far-reaching program for the glory of our Blessed Lord.

Again let us say we love and appreciate every one of you and hope you will write us, or come to see us at Abernathy, Texas after January 1st.

BRO. AND MRS. C. B. STOVALL



NEW YORK SPECTACULAR . . . Among the brightest Christmas displays anywhere is the annual Rockefeller Center arrangement. In this display flickering bulbs are set into 300 giant red and white tapers in the channel gardens while the tree, symbol of peace and good will, lights up the surroundings.

**ALL OF THE BEST TO YOU
IN THIS JOYOUS SEASON**



SPECK'S TEXACO SERVICE STATION
Chas. Speck



GENERAL TELEPHONE CO. of the SOUTHWEST



Charles Dicken's famous Christmas Carol was not the most popular of his Christmas stories during his lifetime, nor was it the one he hoped to be remembered by.

Dr. Ada Nisbet, who did extensive research for a book on the famous English author, states that the most popular of Dickens' Christmas stories in his day was "The Cricket on the Hearth," a poignant story of a father who tries to shield his blind daughter from the realities of life.

"It outdid Dickens' familiar tale of Scrooge and Tiny Tim by two to one," says Dr. Nisbet, an associate professor of English on the Los Angeles campus of the University of California. "Two weeks after its appearance in 1845 dramatic versions of "The Cricket" were playing at 12 different theatres in London alone."

Dickens' own favorite of his many Christmas stories, and the one he hoped would give him lasting fame, was "The Chimes." As he was writing it, he enthusiastically wrote a friend that it "would knock 'The Carol' out of the field."

But the public did not take to "The Chimes," probably because it was filled with uncomfortable topical satire. "The Christmas Carol" survived and became increasingly popular, Dr. Nisbet believes, because it is cheerful and "Christmasy," with a social doctrine shapeless enough to be acceptable to all.

Bethlehem Rites Feature March To Nativity Cave

CHRISTMAS is observed in Bethlehem on December 25 by the Roman Catholics and Protestants, on January 6, by the Greek Orthodox and affiliated churches, and on January 18 by the Armenians.

All Bethlehem, however, turns out on December 24 for the arrival of the Patriarch of Jerusalem—Cardinal of the Holy Land—who each year brings an ancient effigy of the Infant Jesus to Bethlehem which he lays in the manger within the cave where Christ was born.

Dramatically the procession approaches: heralded by a single horseman, his banner streaming aloft. A corps of native police mounted upon fiery Arabian horses follow and then another single horseman upon a prancing black steed carrying the cross on high; the Patriarch in his cardinal and ermine, mitred bishops, clergy in embroidered vestments and white robed acolytes—swinging golden censers—precede the jeweled pavilion of the Holy Child. Magnificent corteges of government officials, foreign embassies, bands, religious organizations follow, and finally, American made automobiles mingle with native two-wheeled carriages.

The procession enters the Church of the Nativity. The public is not permitted to witness the actual placing of the effigy, as that part of the Church—built above the

Cave of the Nativity—is under the jurisdiction of the Greek Orthodox church.

The grotto-like Cave of the Nativity in no way conforms to the modern conception of a "stable;" in biblical times, however, shelters for man and beast were hewn into rocky ledges—thus, the Stable of Bethlehem.

On Christmas Eve, members of all denominations assemble to sing carols above the birthplace of the Holy Child before midnight mass is solemnized in the Church of the Nativity.

D. L. HARALSON, JR.

INSURANCE OF ALL KINDS
20% Less than Texas Published rate
On Fire Insurance

Phones 8-2191 or 8-2511

City Barber Shop

H. F. MERRELL, Prop.

"Satisfaction Guaranteed"

Christmas Joy

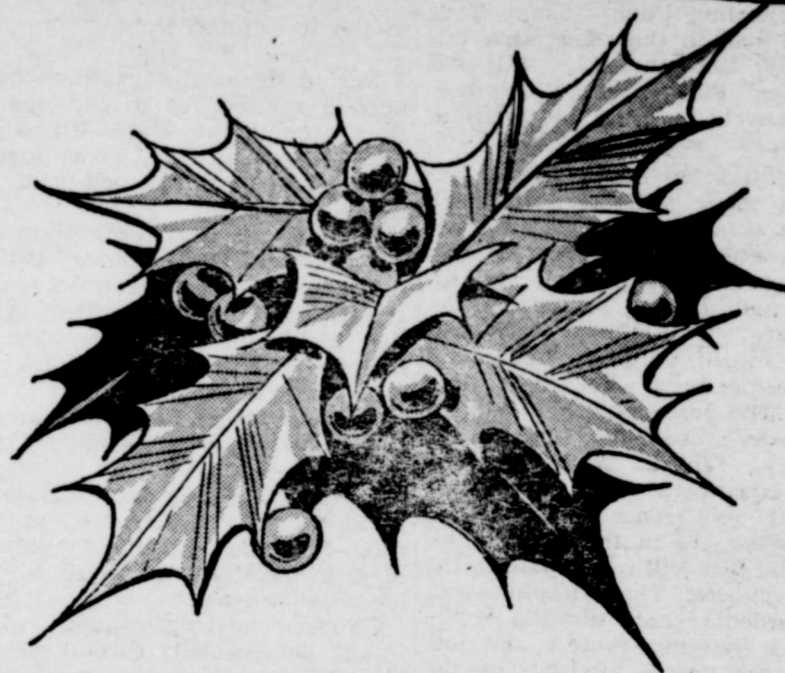


May these be your happiest days

LEROY BUTLER GULF SERVICE STATION

Leroy and Bob

HOLIDAY GREETINGS



THE FIRST NATIONAL BANK

The Following Equipment For Sale:

- Frigidaire Air Conditioner, 1 Ton Size
- Legal Size Filing Cabinet
- Two (2) Garage Floor Jacks
- One (1) Chain Hoist
- One 3/4 Drive Heavy Duty Drill
- One 1/2 Inch Drive Heavy Duty Drill
- Two Large Dearborn Butane Heaters

Many Other Items of Garage Equipment.

ALL PRICED TO SELL FOR CASH!

R. T. CAPERTON CHEVROLET CO.
Sterling City, Texas



BAILEY BROS.

Letters To Santa Claus



(From Mrs. C. L. King's 1st Grade)
Dear Santa Claus,
I want a Jill doll and a playhouse.

I love you,
Jaynell Cope

Dear Santa Claus,
I want a jewelry box, a bracelet and necklace. I want a baby bed, a high chair and a doll. I want a little playhouse.

Thank you for all those toys you gave me last year.
Best wishes,
Pam McEntire

Dear Santa Claus,
I want a Fort Apache set, a pop gun, a cowboy set, and an Army set.

I love you,
Randy Caperton

Dear Santa, Claus,
I want a pop gun, an electric train, and a big boy's bicycle.

Dear Santa Claus, have a merry Christmas.
Thank you for our toys that you gave us last year.

I like you,
Frank Price

Dear Santa Claus,
I want a BB gun for Christmas, and a base ball set.

We love you for all the joy and happiness.

We like you. We want you to bring us a good night. This is a good Christmas. We want you to come down here. We love you for the toys you gave us last year. Thank you for everything.

We love you so much,
Gary Wright

Dear Santa Claus,
I want a teen age doll, a cookie set, and a bicycle, a watch and a baby bed.

I hope you have a good Christmas.

I love Americans,
Linda Turner

Dear Santa Claus,
I want a toy doll, a doll buggy, a necklace, and a bracelet. I want you to come to Sterling City, Texas. I hope you have a merry Christmas. Thank you Santa Claus.

Love Santa Claus,
Karen Gaston

Dear Santa Claus,
I have been a pretty good boy. Please bring me an Army truck set, an Army set and a robot. Thank you for all the toys you brought me last year.

Love,
Pat Dearen

Dear Santa Claus,
I want a Fort Apache set. I want an Army set, and a real watch. I want a cowboy set and a road grader.

Have a merry Christmas,
Sonny Till

Dear Santa Claus,
I want a Fort Apache set. I want an electric train, an electric football set and a pair of holsters. Love Santa Claus,
Randy Mixon

(From Mrs. Ray Lane's 1st Grade)
Dear Santa,
Olivia Fuentes wants a Set of Dishes for Christmas.

Bernardo Fuentes wants a Football for Xmas, too.

Our addresses are
Olivia Fuentes &
Bernardo Fuentes
P. O. Box 645
Sterling City, Texas

Box 684, Sterling City

Dear Santa Claus,
I want for Christmas a bow and arrow, and some candy for my brother.

Your friend,
Ishmael

Dear Santa,
There are five of us children in our family. We would like to have some dolls, toy guns, a doll buggy and some candy.

Love,
Rosalinda Munoz

Dear Santa Claus,
I want a doll with a sewing kit and some little china dishes. I will be up waiting to see you.

Love,
Louise Lujan.

Dear Santa Cluse
I want you to bring me a Gun and a basket ball, and a big car, and candy and apples.

Toney Balderaz
Box 461
Sterling City, Texas



Lowe Hardware & Furniture Co.

Season's Greetings



May yours
be filled
with pleasant people
all through the Holidays.

M. E. CHURCHILL, Gulf Consignee



Mrs. C. T. WILLIAMS



C. T. WILLIAMS

MR. AND MRS. C. T. WILLIAMS TO OBSERVE 25th WEDDING ANNIVERSARY DECEMBER 24

Mr. and Mrs. C. T. (Boots) Williams will observe their 25th wedding anniversary next Tuesday, December 24. They were married in San Angelo by a justice of the peace there. They have lived in Sterling County most of their married life. Boots was in defense work for awhile during the war and lived in Mertzon for a year and a half once.

Mr. and Mrs. Williams have three children, Wanda, a sophomore in Texas Tech College, Sandra, a senior in Sterling High School and Tommy, a fifth-grade student in the Sterling School.

Boots operates the Williams Feed & Ranch Supply as well as the Conoco Super Service Station.

What's Doing in the Churches

FIRST METHODIST CHURCH
L. S. Dubberly, Pastor
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
MYF 6:00 p.m.
Evening Worship 7:00 p.m.

CHURCH OF CHRIST
Marion H. Hays, Minister
Bible School 10:00 a.m.
Morning Worship 11:00 a.m.
Young People's Classes 6:00 p.m.
Evening worship 7:00 p.m.
Service 7:00 p.m.
Tues. Ladies Bible Class 9:30 a.m.

FIRST BAPTIST CHURCH
Claude B. Stovall, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Mid-week Prayer Service 7:00 p.m.

FIRST PRESBYTERIAN CHURCH
Lewis G. Petmecky, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.

First Community Tree At Christmas Was Held In City of Cleveland

THE COMMUNITY Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds to defray the cost of the tree and celebrations through the sale of preferred stock in "Cleveland, the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer."

Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

Sale of stock was pushed everywhere, the most unique place being the Cleveland stock exchange where the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.

surprise them with an **Electric Gift !!**

See Your **Electric Appliance Dealer**

... Electricity costs so little — you can afford to use lots of it!

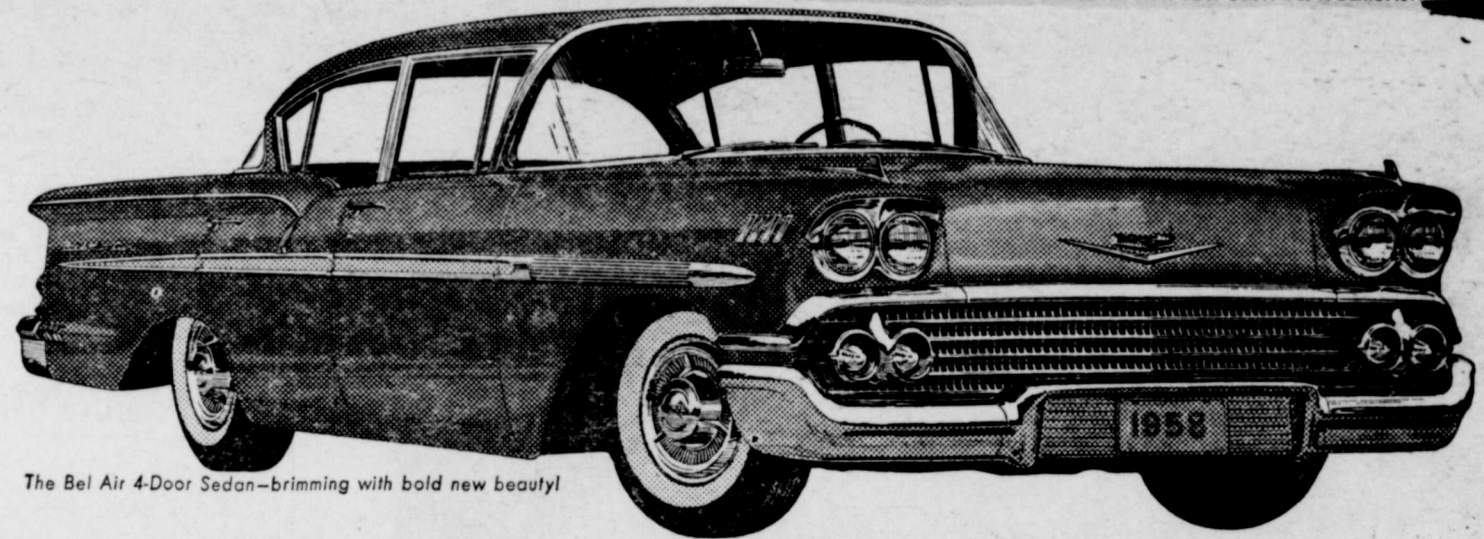
West Texas Utilities Company

Realtors -- Land Loans
YOUR LISTINGS APPRECIATED
Rentals, Homes, Land
Sterling Finance Co.
P. O. Box 668, Sterling City, Tex

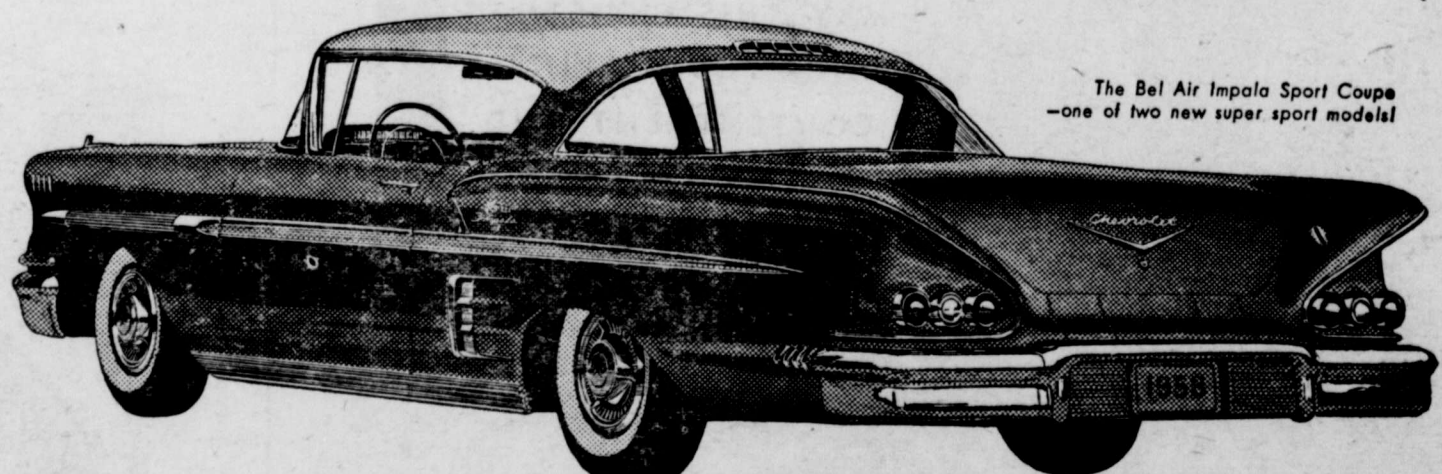
MONUMENTS & MARKERS
ALL TYPES OF GRANITE
SAN ANGELO MARBLE AND GRANITE WORKS
"Your Georgia Marble Dealer"
San Angelo, Texas
Contact Your Local Representative
John Walraven
Telephone 8-3631 Sterling City

How Christian Science Heals
Sunday 8:15 a.m.
KKRL

Palace Theater
Thurs., Fri., Sat., Dec. 19-20-21
"THE LONELY LAND"
Jack Palace, Anthony Perkins
Thurs., Fri., Sat., Dec. 26-27-28
"DINO"
Sal Mineo, Brian Keith
Thurs., Fri., Sat., Jan. 2-3-4
"NIGHT PASSAGE"
James Stewart, Audie Murphy



Come try the quickest combination on the road!
CHEVY'S TURBO-THRUST V8 WITH TURBOGLIDE



There's never been an engine-drive combination like this one! Chevrolet's Turbo-Thrust V8* introduces a radical new slant on engine efficiency with the combustion chambers located in the block rather than in the head. Turboglide* —the other half of the team—is the only triple-turbine automatic drive in Chevy's field. It takes you from a standstill through cruising in a single sweep of motion. Harness these triple turbines to a 250-h.p. Turbo-Thrust V8—or the 280-h.p. Super Turbo-Thrust*—and you step out instantly in any speed range. Nothing else on the road goes into action so quickly, so smoothly. Your Chevrolet dealer has the combination!

'58!

CHEVROLET

*Optional at extra cost.

Only franchised Chevrolet dealers display this famous trademark See Your Local Authorized Chevrolet Dealer

Library Club

The Library Club of Sterling High School met December 16 at 7:30 p.m. Jackie Cole, president, presided at the meeting. The members approved the reading of the minutes and chose a Library Club Pin.

There will be a State Library meeting in Dallas February 28—March 1. Jackie Cole, Gayle Steward and Karen Young were chosen to represent the club at that meeting.

The officers of the club are—
Jackie Cole—president
Gayle Steward—vice-president
Karen Young—secretary
Sandra Williams—parliamentarian
Wanda Simmons—reporter.
Reporter, Wanda Simmons

HELP WANTED
NEED MORE MONEY TO LIVE ON? Increase your weekly income \$35 to \$50 or more in spare time. Supply Rawleigh Products to consumers in Sterling County. Write Rawleigh's, Dept. TXL-1220-DD, Memphis, Tenn.

In case of fire Dial 8-2121.

R. T.
Caperton Insurance Agcy.
Motors Insurance Corp.
ALL KINDS AUTO INSURANCE
STERLING CITY, TEXAS



SUNNY CHRISTMAS . . . It's always Christmas at the little post office at Christmas, Florida, and about this time every year thousands of packages pour into Christmas, to be mailed again, under the famous postmark of "Christmas, Florida." Here, Santa gets an assist from a young helper.



A VERY MERRY CHRISTMAS FROM US TO OUR CUSTOMERS
VANITY BEAUTY SHOP

JINGLE BELLS



...with the best of the season all the way!

MR. AND MRS. T. E. CARR

Water Is Key to Safe Fresh Indoor Tree

Water is the key to keeping a Christmas tree fresh after it has been brought indoors.

Every indoor tree should be anchored in a container that holds five or six inches of water. The butt of the tree first should be cut on a slant an inch above the end of the trunk.

Water should be added to the container every day to replace that taken up by the trees or lost by evaporation. Ample water makes a tree less inflammable and gives it better color.

Any Christmas greenery will stay fresher if sprinkled with water.

FOR SALE—My home in Sterling, 5-rooms, bath, completely remodelled, 2 lots, new pressure pump. See or call Harold Emery.

A few new Texas Almanacs now available at the News-Record.



Season's Greetings
to our Friends

Merry Christmas



TRUCK STOP

JOY TO THE WORLD



A glorious Christmas for one and all.

South Texas Lumber Co.
DARWIN SPRAWLS, Mgr.

Merry Christmas



BROCK'S GROCERY & MARKET



TALKING TO SANTA . . . It's an old, old story that's new every year for thousands of children, this visiting Santa in the big department store to talk about what's to be in the Christmas stocking. Most always, there's a proud parent standing nearby to do a little prompting if necessary.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

**BUSINESS OPPORTUNITIES
"EXCEPTIONAL OPPORTUNITY"**

For reliable person, man or lady, with vision and ability to act immediately for a lifetime of assured income. To service route of cigarette machines established locally for operator. \$900 to \$1600 cash investment required, **THE RETURN OF WHICH IS GUARANTEED IN WRITING BY US**, for you to earn up to \$260 per month part time. You can net up to \$28,000 annually on a full-time basis. We are an established reputable concern with the finest and oldest name brand equipment. If you have the cash and are sincerely interested please write giving your phone number and brief background for a local interview at your convenience
L & M DISTRIBUTORS, INC.
6513 Cedar Ave. So.
Minneapolis 23, Minnesota

Typewriter Paper for sale at the News-Record.

Season's Greetings



May the true meaning of Christmas be yours.

DURHAM ABSTRACT AND INSURANCE CO



PAT BOATLER

Cosden Products

Butane

**Christmas: Our Great
Holiday Began As**

Strictly Religious Festival

Although records indicate that the Christmas festival was spoken of in the fourth century as a custom of long standing, the exact age of the holiday is not known.

Christmas actually began as a strictly religious observance and was officially recognized in the fourth century as Christ's Mass, or the Mass of Christ. And it is quite significant to note that until this time it had been the custom of the church to celebrate the anniversaries of deaths, rather than births, so Christ's birthday was appropriately the first to be made an occasion for feasting.

It was many years after the first observance of Christ's Mass before gift-giving became a part of the festival season. The church finally condoned the practice, in remembrance of the Three Kings who had traveled far to present their gifts to the new-born Christ.

In other centuries, too, the feast of Christmas was to be the subject of controversy. In England during the Reformation, many believed the undue jollity of Christmas day to be sacrilegious. The English Parliament, on December 24, 1652, ordered that "no observance shall be held of the five and twentieth day of December, commonly called Christmas day; nor any solemnity used or exercised in churches upon that day in respect thereof."

Naturally, the edict proved to be very unpopular with the masses of the people, but it had its effect and it was many years before Christmas was once again regarded as a holiday.

And England was not alone. The Puritans of Mass bay colony had a law that imposed fines for observance of Christmas and Gov. Bradford once issued a statement publicly ridiculing certain young men who declined to work on Dec. 25, "ye day called Christmas."

**Holiday Spirit
Dies Too Quickly**

With all the excitement and haste that precedes Christmas, it often happens that the day after Christmas is an anti-climax. It shouldn't be, although many new toys will already be broken, a few are certain to be disappointed because they didn't get what they really wanted from Santa—and, of course, there are bills that must be paid.

Yet, it isn't quite right to put Christmas so far behind us when December 26th arrives. There are many things that can and should be done to keep the Christmas spirit alive. This is the time for everyone in the family to write thank-you notes. Writing at once to acknowledge a gift serves two purposes. The giver appreciates such prompt thoughtfulness and it's always much easier to write a thank-you note promptly than to keep putting it off.

The day after Christmas is also a good time to start taking memos that will help make the next celebration of the holiday a greater event. And, before discarding those Christmas cards and letters, be sure that your address book is up to date.

Take a look around you at some of the gifts your friends received—and you may get some idea that will help you do a better shopping job for upcoming birthdays, anniversaries, and for the next Christmas, which on December 26th, is less than a year away.



SNOWMEN FOR YOU . . . Your local lumber dealer may have patterns for these plywood and hardboard "snowmen" which you can make yourself. If not, use this picture for a pattern and go to work.



Our thanks for your many courtesies

COLE BUTANE COMPANY

Merry Christmas



May we knock on your door to give you our Holiday Greeting?

ROY CARTER'S DRIVE-IN CROCERY

Roy, Veda and Robert

"YOU NAME IT — WE PAINT IT"

FRANK J. CORTE

PAINTING AND DECORATING

Oil Field Painting, Spray Painting, Commercial - Residential

Sheetrock Hanging, Taping, Tex-Toning, Etc.

1224 W. Beauregard Phones: Office 228-33 Residence 586-25

San Angelo, Texas SALES Representative, Ted Lusher



You Can Have That

Printing

DONE HERE IN STERLING CITY

AT THE

News-Record

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

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'Silent Night' Hymn Is Often Called Song From Heaven

"Silent Night" is often called the "Song from Heaven" because the story of its inspiration and composition is one of the most beautiful Christmas stories in existence.

On December 24, 1818, in the Austrian village of Hallein, as Father Joseph Mohr sat reading his Bible, there was a knock at his door. It was a peasant woman who wanted the priest to visit a poor charcoal-maker's wife to whom a child had been born. The parents had sent her to ask the priest to come and bless the infant.

Father Mohr was strangely moved by the visit to the mother. And that evening as he returned to his home saw that the dark slopes of the Alps around the village were



alight with torches of the mountaineers on their way to church. To him it was a Christmas miracle.

Later, as he tried to put down on paper his feeling and experience, the words kept turning into verse. When dawn came he found he had written a poem—a beautiful and moving poem.

On Christmas Day his friend, Franz Xaver Gruber, music teacher in the village school, composed music to fit the verses.

Village children heard the priest and teacher singing the song and learned it. From there it spread throughout the world. Today, it is regarded as the greatest Christmas hymn and wherever there are men of good will they sing:

*"Silent night, holy night—
All is calm, all is bright,
Round you Virgin, Mother and
Child;*

*Holy Infant, so tender and mild,
Sleep in heavenly peace—
Sleep in heavenly peace."*



CHRISTMAS Wishes

Our Door is Always Open to You, Our Friends . . .

C.C. AINSWORTH SERVICE STATION
Phillips 66 Products
Firestone Tires
STERLING CITY, TEX.



BURIED UNDER . . . Every year about this time, the mailman becomes the town's busiest and most popular citizen. Despite efforts on the part of everyone concerned to get folks to shop and mail early, there's always a last-minute rush at local post offices.

Yule Tree Business Figured in Millions

CHRISTMAS TREES are a multi-million dollar business. Throughout the nation, some 15 million trees are supplied to the holiday demand. Prices range from \$1 to \$5, and that adds up to real money.

A Christmas tree, in the lake states, is usually a balsam or a spruce. The same is true in New England and the Appalachian section. Elsewhere in the country, virtually all kinds of evergreens are used.

The lodgepole pine and Douglas fir are frequently used in Colorado. On the Pacific coast, it is principally Douglas fir.

In Maryland, Virginia and Washington, D. C., a scrub pine takes a trimming.

In other localities, white pine, southern pine, hemlock, red and white cedar and redwood are used. The business of harvesting this annual crop begins in the fall, when cutters go into the woods after trees. It continues as truckers bring huge loads to metropolitan markets.

Many land owners manage their swamps to make them yield a crop of trees year after year. Thinning operations are another source of Yule trees.

Farmers have discovered that they can get a cash crop from eroded acres by harvesting Christmas trees 10 or 15 years after they are planted.



WE SING OUR PRAISE TO HIM AND PRAY FOR EVERLASTING PEACE



CHAPPLE'S

THE Christmas STORY

Now it came to pass in those days, that a decree went forth from Caesar Augustus that a census of the whole world should be taken. This first census took place while Cyrenus was governor of Syria. And all were going, each to his own town, to register.

And Joseph also went from Galilee out of the town of Nazareth into Judea to the town of David, which is called Bethlehem, being of the family and house of David, to register together with Mary his espoused wife who was with child.

And it came to pass while they were there, that the days for her to be delivered were fulfilled. And she brought forth her firstborn son, wrapped him in swaddling clothes and laid him in a manger because there was no room for them in the inn.

And there were shepherds in the same district living in the fields and keeping watch over their flock by night. And behold, an angel of the Lord stood by them and the glory of God shone about them and they feared exceedingly.

And the angel said to them, "Do not be afraid, for behold, I bring you good news of great joy which shall be to all the people, for today, in the town of David, a Savior has been born to you who is Christ the Lord. And this shall be a sign to you; you will find an infant wrapped in swaddling clothes and lying in a manger." And suddenly there was with the angel a multitude of the heavenly host praising God and saying, "Glory to God in the highest and on earth peace among men of good will."

And it came to pass when the angels had departed from them into heaven, that the shepherds were saying to one another, "Let us go over to Bethlehem and see this thing that has come to pass which the Lord has made known to us."

So they went with haste, and they found Mary and Joseph and the babe lying in the manger. And when they had seen, they understood what had been told them concerning this child. And all who heard marvelled at the things told them by the shepherds. But Mary kept in mind all these things, pondering them in her heart. And the shepherds returned, glorifying and praising God for all that they had heard and seen, even as it was spoken to them.

ACCORDING TO SAINT LUKE 2:1-20

We hope you will pause to read this old, old story because this is the true meaning of Christmas.

West Texas Utilities Company

LETTERS TO SANTA

Dear Santa:
I am six years old and in the first grade. I would like to have some new dresses for school, a doll and little dishes and some candy and apples for all of us.

Love,
Helen Flores

Dear Santa Claus:
I would like to have a doll with high heels and a real puppy.

Don't forget to bring my little brothers a Teddy Bear and a gun. We try to be good children so you won't forget us.

Love,
Anita Rodriguez

FOR SALE—My home in Sterling, 5-rooms, bath, completely remodelled, 2 lots, new pressure pump. See or call Harold Emery.

FOR RENT—Furnished little rock house, see or call Mrs. D. C. Durham

Proper Tree Cuttings Help Forests Grow

Cutting an evergreen for a Christmas tree is not a harmful practice, so don't feel guilty about it. Even the trees that are sold in market places were "harvested" as a crop to give living room to regular plantings.

Christmas trees are grown on poorer forest soils and wet bog areas where evergreens grow far too slowly to produce a lumber or pulpwood crop—thus Christmas trees are the only profitable harvest that can come off that land.

Some trees do come from top lumber areas, but these are "thinings." In growing trees as a crop it is often necessary to thin out the smaller trees so others will have room to live and grow.

Thus it is that the "thinings" serve a number of uses: they bring Christmas joy into the home; provide income for the forester; and serve as "life insurance" for upcoming timber crops.

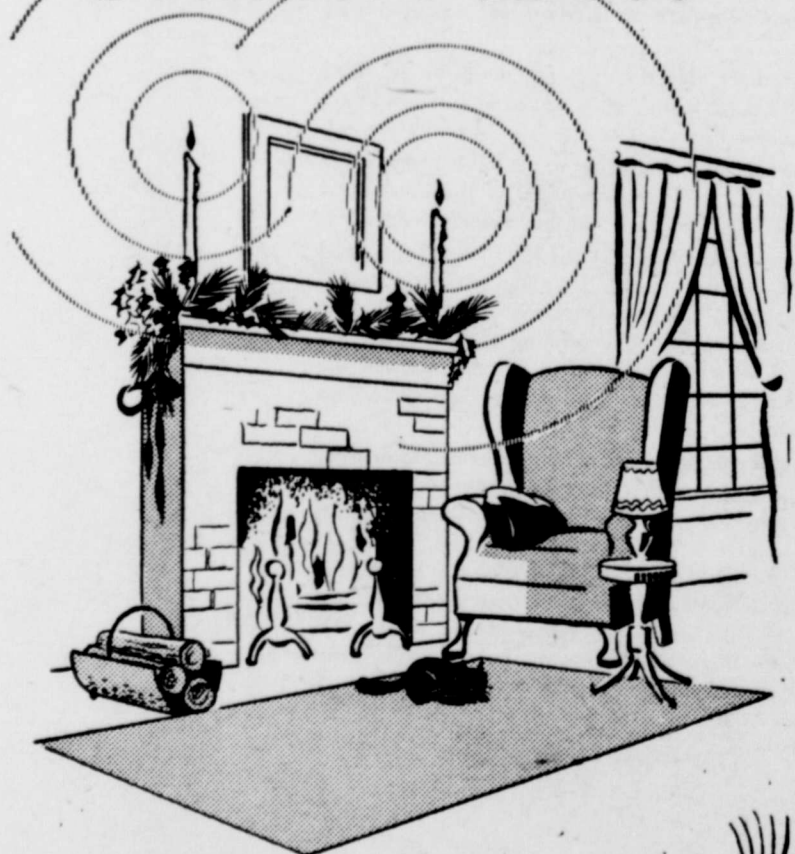
Rubber Stamps at News-Record.



and may the angel of peace guard you.

BLANEK'S CITY CAFE

Season's Best



We'd like to sit at your fireside to greet you personally, Merry Christmas.

MODERN BEAUTY SHOP
Ruby Drennan, Owner



Williams Feed & Ranch Supply
CONOCO SUPER SERVICE Boots, York and Dub



and to all our thanks for many kindnesses during the year.

LONG DRUG CO.
Cecil and Rama Long

'Santa Overworked?' Discussed at Club

Mrs. Stanley Horwood was hostess to the Noratadata Club members Friday night, December 13 at the home of her mother, Mrs. H. L. Hildebrand. A salad and dessert course was served.

The program was given by Mrs. Worth Durham and Mrs. Hubert Williams. They discussed "Is Santa Claus Overworked?"

Club members present were Mrs. Bill Brooks, Mrs. Alvie Cole, Mrs. Bill J. Cole, Mrs. Worth Durham, Mrs. Delbert Haralson, Mrs. Dean Johnson, Mrs. Ewing McEntire, Mrs. Foster S. Price, Mrs. Martin Reed, Mrs. Neal J. Reed, Mrs. I. W. Terry, and Mrs. Hubert Williams. Guests included Mrs. Allie Foster, Mrs. John Copeland, Mrs. Billy R. Bynum, Mrs. Charlie Davis, Mrs. Winn McClure and Mrs. J. Q. Foster.

Bridge was played and Mrs. Terry won high club, Mrs. J. Q. Fos-

ter high guest and Mrs. Martin Reed, bingo.

**NEW!
NEWPORT!**



POPULAR FILTER PRICE

never tires your taste

Novel Christmas Decorations Add Value To Presents

With so many gifts to wrap this time of the year, paper, cards, ribbons, seals and other package decorations can add up to quite a sum.

By using a little imagination, these costs can be kept at a minimum.

Ends of wallpaper rolls, whether left over from your own walls or bought as odd stock at your local paint store, are especially pretty for large packages. Even newspapers can be used to wrap large packages and the want-ad section is more attractive than the other pages.

Small pieces of aluminum foil or shelf paper from the end of the roll are excellent for wrapping smaller packages. Or if you have a young child who fingerpaints, why not wrap gifts in some of his paintings.

White tissue paper can be made quite appealing by spattering it with red or green ink or water with food coloring added.

For seals, cut out colored pictures from magazines, old Christmas cards or even small bits of wrapping paper and paste them on the package. Or you can paste them on a small piece of folded construction paper to make an enclosure card.

Acorns, pine cones or oak leaves, painted or shellacked and tied on top of the package will catch the eye of both young and old.

Poinsettia Plant Can Be Kept for Next Christmas

The poinsettia, long a most popular Christmas plant, is one of a group of plants known as short day plants because it will bloom only in the season of the year with the shortest day length periods, preferably 10 hours or less. That is why it is always in bloom during the Christmas season and not during the summer.

The so-called blooms are really leafy bracts which color up a brilliant red. The true flowers are the small insignificant yellowish cups found in the center of the whorl of red bracts.

Poinsettias require regular watering—every day if necessary—but not excessive watering. They should be placed where they will get a maximum amount of daylight and sunshine. Day temperatures should be about 70-72 degrees and night temperatures should never be allowed to drop below 60 degrees.

Your poinsettia need not be discarded after the holiday season is over. To keep your plant until next year, place it in the basement or some other dry place, where there is no danger of it freezing. Water it very little, if at all, allowing the soil to dry up. Next May bring the plant out, cut the stem back about two-thirds, wash the old soil off the roots and re-pot in new soil. Softwood cuttings taken in July and rooted will give you good Christmas blooms.



SINGING SANTA . . . It seems that Santa Claus is everywhere this time of year. In this photo he is shown unloading some of the more than 11,000 Christmas trees shipped from Canada to the United States.

The Texas Co.

Petroleum and Its Products
HENRY BAUER, Jr.
Consignee
Phone 8-4321



PERFECT ANGELS . . . Being good is always easier when it gets near to Christmas time and these little ladies, dressed for the role of angels in a Christmas pageant, are certainly taking their roles to heart.



OUR CHRISTMAS GIFT FOR YOU IS A WISH FOR HAPPINESS . . .

McCLURE'S FEED STORE
Winn McClure



AND OUR THANKS FOR YOUR PATRONAGE

M. C. REED WOOL WAREHOUSE

Adding Machine - Cash Register Paper - News-Record



WALRAVEN'S CHEVRON SERVICE STATION
John Walraven



PAYNE'S HUMBLE SERVICE STATION
Les and Vernon

Statement from G. C. Murrell
December 16, 1957
TO THE PEOPLE OF STERLING
COUNTY:

I have this day tendered my resignation as County Judge of Sterling County, thus bringing to a close twenty-one years of service in that capacity. In retrospect, I feel that the years have been most rewarding. The experience, the benefits, and the friendships which have come my way have impressed themselves indelibly upon my life, and will remain with me always. The Commissioners' Court has seen fit to appoint my wife, Bonnie, to serve the remainder of my unexpired term. She will need, and I am certain will receive the same cooperation and encouragement which you have consistently offered me. Neither she, nor I, will be a candidate for reelection.

With kindest personal regards to each of you, and in grateful acknowledgment of the honors which you have repeatedly bestowed upon me, I am

Most sincerely,
(Signed) G.C. MURRELL

In case of fire Dial 8-2121.

Harvesting Trees Big Christmas Business

While the sale of Christmas trees to the consumer is conducted entirely in the few weeks just prior to Christmas, the harvesting, processing and shipping of the trees may begin as much as three months before Christmas.

Approximately 25 per cent of the retail price of a Christmas tree is the stumpage price; trees retailing for about 25 cents per lineal foot will be worth about 6 cents on the stump and could wholesale for from 10 cents to 15 cents per lineal foot. Total number of trees distributed in the United States is about 30 million.

There are at least 10 important Christmas tree associations and groups representing the industry in the United States and approximately 5,000 individuals and firms are registered as retailers and wholesalers of Christmas trees in the United States.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.



WITH EVERY HAPPINESS
OF A JOYOUS SEASON

Brooks & Bailey



C. R. JOHNSON FORD COMPANY



FROZEN FOODS LOCKER CO.



R. T. CAPERTON