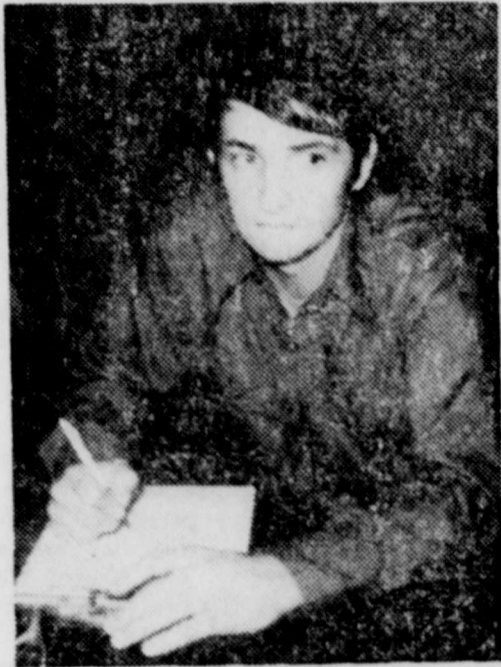


THURSTON McCUTCHEN

NOW—Sterling County has been assigned to the Coke-Sterling Texas Farm Bureau, and

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has now assigned Sterling County to the Coke County office for your—
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ANCE SERVICE.

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Ph. 453-2812; if no answer 453-2403 (Robert Lee)

DUMP GROUND USERS—New regulations require burning of trash before dumping. Please dump from both sides of the pit. No car bodies or wire or old large appliances allowed.

STERLING COUNTY



Peaches and pears are members of the rose family.

NEWS OF EDUCATION

College Students: Bored of Education?

To many concerned parents, today's college students seem much less impressed with the importance of their education than were students of years ago. Sometimes, the students even seem bored.



But educators and psychologists point out—seriously, yet sometimes with a smile—that many college students today are learning far more at school than their parents ever did.

Today education is different. Not only do new teaching methods make learning easier and lots more effective, but also college is seen as a place for social—as well as academic—instruction.

Which is as it should be, when you consider that college is a mini-model of the tough outside world students will soon enough have to cope with and function in. And adjusting properly to that world is just as impor-

tant and just as difficult as any course a school has to offer.

That's why so many students are getting involved with the running of their schools. The actuality of practical campus politics is a good deal more enlightening and instructive than classroom theories.

That's also why students seem to take their competitive sports more seriously than ever before. Trying to do one's best is very much a part of the outside world and these kids are very much aware of it. They play hard and work hard at keeping themselves fit with effective medications like Tinactin cream, solution and powder, which fight most fungus to kill and help prevent athlete's foot, that old college locker room nemesis.

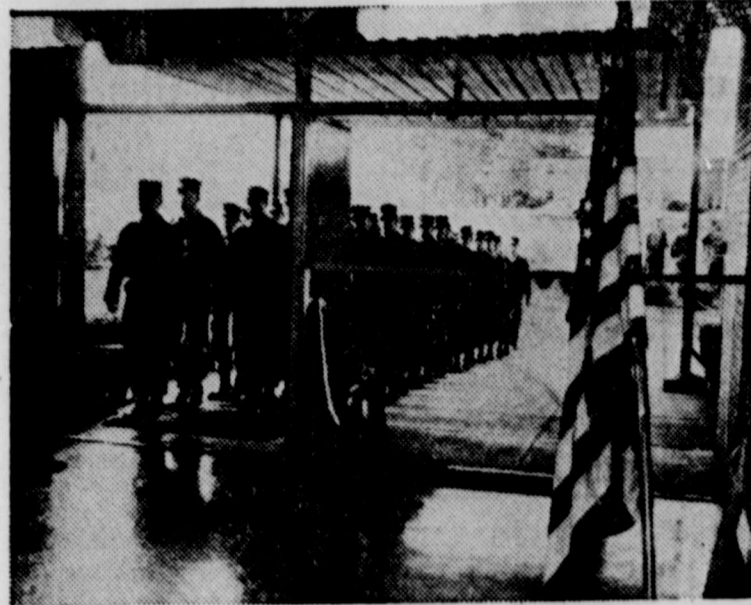
Unfortunately, these kids—the good kids who make up the majority of this nation's student body—rarely make news on radio or TV. But their abilities and straight thinking have not gone unnoticed.

Each year, more and more of these grade-A students are being recruited by business and industry before graduation.

Which would indicate that they were far from bored with their college education.

AMERICA'S PEACEKEEPERS

HOW MARINE CORPS RESERVISTS PROTECT US



EMPLOYERS: HOW YOU CAN HELP

Perhaps you've seen them in a parade or during civic ceremonies. Some of them may live near you, some of them may work for you. Whatever your personal knowledge or contact has been, the Marine Reservists in your city are important to you and to the community. As civilians they hold jobs and contribute to the economic growth of the area. As Marines they help provide the security that makes it all possible—that permits our free society to prosper and grow under constitutional government. They are the kind of men who don't take freedom for granted, men who believe that America has a lot worth fighting for.

To a great degree, these Marines are able to maintain their high state of readiness because men like yourself have fostered a positive at-

mosphere for the concept of Reserve participation. Further contributions you can make are these:

- Assure Marine Reservists that they will not be penalized in hiring, promotion, transfer or the granting of other benefits because of their Reserve service.
- Permit them to attend their two weeks of summer training without charging this time to earned vacation.
- Pay the difference between their military and civilian pay during summer training, if the military pay is less.
- Give recognition to outstanding Reservist employees in company publications.
- If you have the opportunity, take the time to visit your Marine Reserve training center. Talk to the officers of the unit and learn firsthand what the Marines in your city do and how

they do it. They will welcome your visit and appreciate your interest.

• As a taxpayer, remember that the cost of maintaining a Marine Reservist is only about ten percent that of a regular fighting man. But if these men of your community are ever needed, they'll answer the call as 100 percent Marines. There's no ten-for-one bargain involved. The Marines make up the difference—through the hard work and dedication they put into their training.

For details about the range of enlistment programs and opportunities in the Marine Corps Reserve, get in touch with a Marine Corps representative.

The toll-free number is (800) 423-2600 everywhere but California, where the toll-free number is (800) 252-0241.

Social Security Tips

Social security checks should be cashed within a reasonable time to prevent loss or theft, even though there's no time limit on cashing them, according to social security officials here.

'If your check is lost or stolen, get in touch with your nearest social security office at once,' a spokesman said. 'The check can be replaced, but it takes time. Handle your check carefully when you get it and you won't have to wait while it's being replaced.'

Social security pays over \$4 billion a month in benefit checks to almost 29 million people—eligible retired and disabled workers and their families and families of deceased workers who worked long enough under social security.

For further information contact the Social Security office at 3000 W. Harris Avenue, San Angelo, Texas 76901 or call 949-4608.

HOMEMAKERS—Earn extra spending money without leaving home. Occasional telephone interviewing. Experience not necessary. No selling. Must have private telephone. Send letter including name, phone number, education, any work experience, and names of references to: American Research Bureau, Field Operations, 4320 Ammendale Road, Beltsville, Maryland 20705.

In case of fire, dial 8-4771.

1974 Sterling Eagles Basketball Schedule

DATE	OPPONENT	TEAMS	Place	TIME
Nov. 19	Mertzton	A&B Boys, A Girls	H	5:00
Nov. 22	Robert Lee	A&B Boys, A Girls	T	5:00
Nov. 26	Mertzton	A&B Boys, A Girls	T	5:00
Dec. 3	Robert Lee	A&B Boys, A Girls	H	5:00
Dec. 5, 6, 7	Forsan Tourn.	A Boys, A Girls	T	
Dec. 10	Miles	A&B Boys, A Girls	H	5:00
Dec. 12, 13, 14	Sands Tourn.	A Boys, A Girls	T	
Dec. 19, 20, 21	R. Lee Tourn.	A Boys, A Girls	T	
Jan. 3	Rowena	A&B Boys, A Girls	H	5:00
Jan. 7	Miles	A&B Boys, A Girls	T	5:00
Jan. 9, 10, 11	R. Lee B Tour.	B Boys	T	
Jan. 10	Forsan	A&B Boys, A Girls	H	5:00
Jan. 14	Water Valley	A&B Boys, A Girls	H	5:00
Jan. 17	Grady	A&B Boys, A Girls	T	5:00
Jan. 21	Greenwood	A Boys, A Girls	T	6:30
Jan. 24	Garden City	A&B Boys, A Girls	H	5:00
Jan. 28	Forsan	A&B Boys, A Girls	T	5:00
Jan. 31	Water Valley	A&B Boys, A Girls	T	5:00
Feb. 4	Grady	A&B Boys, A Girls	H	5:00
Feb. 7	Greenwood	A Boys, A Girls	H	6:30
Feb. 11	Garden City	A&B Boys, A Girls	T	5:00

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STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered November 10, 1902, at the Sterling City Postoffice as second class matter.

Published Every Friday

\$4.00 and \$5.00 A YEAR Papers to far off postal zones will carry a higher rate due to higher mail rates.

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

Phone in your personal items of news—your visits, your visitors, your parties, etc. News-Record, 378-3251.

NOTICE—

COST OF ENGRAVINGS

—Due to the high cost of cuts or engravings of pictures, we are now forced to charge for all society type pictures run in the paper. The costs have always been an item to be considered, but now the cost makes a charge necessary. Cuts or engravings run from \$2.75 for a one column cut to around \$6 for a two column cut. This is actual cost and will be charged for from now on.

For insurance Needs

FOR AUTO, FIRE AND CASUALTY AND LIFE INSURANCE, Use Your Local Reliable and Tested Agent—**DURHAM INS. AGENCY DURHAM ABSTRACT CO.** Abstracts and Title Policies

THE TRUTH THAT HEALS Christian Science Radio Series KGKL 960 Radio 8:15 A. M. EVERY SUNDAY

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The Texas Department of Public Safety is offering immediate career employment to qualified young men. Contact your nearest DPS office or patrolmen for more information.

REWARD NOTICE

A reward of \$500.00 will be paid by the Texas Sheep and Goat Raisers Association to any person (other than law enforcement officers) giving information causing the arrest and first conviction of any person or persons found butchering or stealing any sheep or lambs or goats belonging to any Association member in good standing. When 2 or more persons give information, the above sum will be divided at the discretion of the Board of the Association. When two or more defendants are involved in a single crime, the total reward is limited to \$500.00, but the conviction of one defendant, even though the other defendants are acquitted will entitle the claimant or claimants to said sum of \$500.00. All claims must be submitted within ninety (90) days following conviction. If upon conviction, a defendant confesses other thefts, no additional rewards will be paid. All decisions concerning the payment of such reward and the conditions of payment will be made by the Board of Directors of the Association.

TEXAS SHEEP & GOAT RAISERS ASSOCIATION

HOMEMAKERS WANTED IN THIS AREA: men, women, students. No experience necessary; stuffing & addressing envelopes (Commission Mailers). Earn sparetime money at home, \$100.00 weekly possible. Send \$1.00 (refundable) & long stamped envelope for details to PPS-1038, 216 W. Jackson Blvd., Chicago, Ill. 60606.

In case of fire dial 8-4771.

A GIFT OF LIFE

Your contribution to the American Cancer Society in memory of your loved one will help support a program dedicated to the conquest of cancer. Your memorial gift will not only do honor to the dead. It could help provide a gift of life.

Memorial gift funds may be sent to your local American Cancer Society office.

AMERICAN CANCER SOCIETY

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An Ohio Oil Co. offers plenty of money plus cash bonuses, fringe benefits to mature individuals in Sterling City area. Regardless of experience, airmail C.C. Read, Pres., American Lubricants Co., Box 696, Dayton, Ohio 45401.

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WEATHER Forecast for the Sterling area for this weekend—Showers and rain, accompanied by thunder and lightning.

TEXAS REFINERY CORP. offers PLENTY OF MONEY plus cash bonuses, fringe benefits to mature individual in Sterling City area. Regardless of experience airmail A. T. Pate, Texas Refinery Corp., Box 711, Fort Worth, Tex., 76101.

FOR SALE—3 bedroom home one 1/2 lots. Also have '62 Ford pickup for sale. Contact Herb Edwards, 378-2331.

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CHRISTMAS PARTY AT NURSING HOME SET

The FHA and FFA members are planning a Christmas party at the Sterling County Nursing Home on Wednesday, December 18 at 4 p.m.

The group will put on some entertainment and provide the program.

Everyone in the community is cordially invited to attend.

News Items—if you have a worthy news item, call it in to the paper. 378-3251.

WANTED — Small shearing jobs. Moises Rodriguez, 378-4951

TEXAS OIL COMPANY needs mature person for short trips surrounding Sterling City. Contact customers. We train. Air Mail G. E. Dick, Pres., Southwestern Petroleum, Ft. Worth, Tx.

1974-75 STERLING COUNTY SEASON & BAG LIMITS

- DOVE**—12 noon to sunset
Sept. 1 to Oct. 30; 10 per day and 20 in possession.
- ANTELOPE**—Sept. 28 to Oct. 6.
1 per season with permit.
- JAVELINA**—Oct. 1 to Jan. 1, 1975. 2 per season.
- SANDHILL CRANES**—Oct. 26 to Jan. 26, 1975. 3 per day; 6 in possession.
- GEESE**—Oct. 28 to Nov. 24 and Dec. 7 to Jan. 19, 1975
- DUCKS**—100 point system. Nov. 4 to Nov. 24; Dec. 7 to Jan. 19, 1975.
- QUAIL**—Nov. 16 to Feb. 16, 1974, 12 per day; 36 in possession.
- TURKEY**—Archery only Oct. 1 to Oct. 31. Regular—Nov. 16 to Jan. 1, 1975; 2 turkey either sex.
- DEER**—Archery only Oct. 1 to Oct. 31. Regular—Nov. 16 to Jan. 1, 1975. 2 deer either sex; antlerless tags from landowner.

In case of fire, dial 8-4771.



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NEWS OF SCIENCE

ENGINEERING FOR A BETTER WORLD

Bioenergetics, bioentrainment, bioenergotherapy, generic memory-scientific mumbo jumbo for ecology, right? Wrong! Translated, these words might sound more like dowsing, fire walking, mediums, levitation, faith healing and ESP, terms you might ordinarily associate with "hocus pocus" magic and occult. But not anymore. Engineers and scientists in Russia and more recently in the U.S. are taking these phenomena seriously while trying to explain how and why they occur and if there is practical value to these events. It's all called parapsychology.

At the recent International Convention of the Institute of Electrical and Electronics Engineers (IEEE), a team of American engineers described their investigations of parapsychological phenomena. With numerous referrals to Russian work in the new field, the group explained experiments to measure mental telepathy, to explain acupuncture, and to determine the effects of electric fields on human behavior.

One of the most widely heard-of forms of Extra Sensory Perception (ESP) is mental telepathy, the ability to pass information from one mind to another. ESP has three other subcategories - clairvoyance, direct passing of information from matter to mind; psychokinesis, mind over matter; and precognition, direct obtaining of information about the future.

Investigations both in this country and in Russia, parapsychology speakers told the IEEE audience, have convinced most researchers that one or all the forms of ESP exist. The Russians have conducted experiments with a woman who can move an object without touching it. They found that near the object that she moves there is enough electrical energy to light up a small fluorescent lamp. American scientists are seeking clues to clairvoyance and precognition.

While ESP is relatively easy to categorize, the phenomena associated with electromagnetic fields around living systems are much

more difficult to assign and analyze. The basic problem is measurement. How do you measure something that you can't prove exists?

One measurement method, discovered by the Russians, put a high voltage electric field around the subject which is then photographed with special film. This tech-



Dr. John Mihalasky, Newark College of Engineering, discussed parapsychology at IEEE INTERCON.

nique, called Kirlian photography, has helped to form some explanations of why acupuncture works. Kirlian photos show radiations around various body zones that coincide with acupuncture points. In fact a device called a tobiscope can actually find acupuncture points by using electronic circuits. To explain this, one American scientist postulates the existence of an unknown circulatory system in the body that seems to be composed of energy and electric fields.

Certainly the practical aspects of telepathy are intriguing and the possibilities in the biomedical areas are encouraging. But, all the benefits or parapsychological research are by no means obvious. As one engineer told the IEEE International Convention, "The potentialities of the individual human being are far greater than we ordinarily imagine them to be and far greater than the in-vogue models of man would lead us to think possible. We are finally beginning to discover some of these potentialities."

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