

Artesia Advocate

Truthful news interestingly told

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VOLUME THIRTY

ARTESIA, NEW MEXICO, THURSDAY, AUGUST 7, 1933

NUMBER 32

Government Will Issue Commodity Price List

U. S. Recognizes Higher Prices Very Likely — To Publish Weekly List To Protect Public And Prevent Profiteering.

WASHINGTON, D. C.—Weekly lists of fair prices for necessities of life will be published by the government to protect the public from possible profiteering, it was announced last week.

The administration recognizes higher commodity prices, processing taxes and higher wages under the recovery program will increase the cost of goods to the consumer. But it is determined to prevent gouging that would nullify the benefits of increased buying power.

Arrangements for the weekly price lists were announced by F. C. Howe, consumers' council of the agricultural adjustment administration. The figures will be compiled with the aid of the agriculture department's economic bureau and the bureau of labor statistics.

The special bulletins will show not only what a fair price should be, but will indicate how much of the higher prices go back to the farmers and the laborers who produce the finished goods.

At first the figures will be confined to bread, milk, meat and other foodstuffs. Clothing and textile goods will be taken later.

The data will be gathered from 50 cities and from more than 1,000 independent, chain and specialty stores. Factors to be shown in their relation to the price, according to Howe, will include:

The amount the farmer receives for producing the raw materials that go into the finished goods.

The amount labor receives as a result of the increased wages under the industrial program.

The amount farmers are obliged to pay for the goods they must buy.

These weekly calculations will give an indication of the progress of the drive to increase purchasing power of farmers and laborers.

GAS OFF FRIDAY-SATURDAY

In order to make repairs on the main line and assure uninterrupted service this winter, the Pecos Valley Gas Co. will shut off the gas from 9:00 p. m. Friday to 5:00 a. m. Saturday. All local users of gas are especially requested to see that their water heaters and other automatic equipment are shut off.

Jess Truett, democratic county chairman and J. E. Robertson, left for Santa Fe yesterday to confer with state officials regarding the federal home loan act. Mr. Robertson is also to transact some business with the highway commission for the city.

OIL COMPANIES ARE ASKED TO PAY THEIR TAXES PROMPTLY

Oil companies in Eddy, Lea and San Juan counties, withholding payment of taxes under the act of 1925 on the ground that suits attacking the validity of the act are now pending in the U. S. district court, were advised Tuesday by the state tax commission that they must pay their taxes now if they are to escape payment of penalties. The companies are protesting also the payment of the property tax under the act of 1921, claiming that one or the other is unconstitutional and unjust.

The companies were advised by the commission to pay their taxes and to file protest with the county treasurers, and that such protest would serve to hold the taxes paid in suspense until the court decides the question of validity of the laws.

The new excise tax on oil, which has been subjected to a referendum, was recently held by Judge Miguel A. Otero, Jr., to be inoperative.

HAS RECOVERY PLAN



Samuel L. Antonow, president of the American Druggists' syndicate, whose plan for ending the depression calls for thawing out credit through government loans to the nation's 1,750,000 retailers. Unless the retailer, "keystone of our entire business structure," can make a profit and stay in business, industrial improvement is out of the question, he holds.

NEW ACID TEST IS MADE BY THE TEXAS LYNCH WELL IN FIELD

Another week of desultory activity in the Eddy and Lea county oil fields was reported.

In Eddy county Flynn, Welch and Yates, state 66, sec. 30-18-28, was drilling at 1,439 feet. Grayburg-Burch No. 4, sec. 19-17-30, drilling below 1,560 feet. Lockhart-Root No. 2, sec. 7-17-30, is shut down at 2,601 feet. Stovall and Marshall, Mock No. 1, sec. 22-24-27, location, no activity. Van Welch, Jr., sec. 22-17-28, shut down at 373 feet to repair boiler.

In Lea county Carter-Conten, State No. 1, sec. 28-22-35, shut down at 2,253 feet for water. Continental-McAllister, A-24, No. 2, sec. 24-26-36, spudded on the 6th of the month and is now drilling at 100 feet. Continental-Sholes B-13, No. 2, sec. 13-25-36 has the material on the ground for drilling. Cranfill-Reynolds, State No. 4-B, sec. 2-21-33, shut down at 1,820 feet. At the Stanolind-Byers No. 26, also Stanolind-Capps No. 11, sec. 3-19-38, the cellars of both wells being filled prior to abandoning locations.

Texas-Lynch No. 3-A, sec. 34-20-34 was treated last week with acid and after swabbing for two days swabbed 201 barrels daily. More acid will probably be run next week.

CITY BEAUTIFUL CONTEST
All contestants for the City Beautiful contest prize for the best kept grounds should remember that their alleys as well as their front yards will be inspected, according to word received today.

A number of the vacant lots recently cleaned by the Welfare Committee are again filling up with trash. The committee asks the co-operation of everybody in keeping them clean.

ROTARY LUNCHEON TUES.
At the weekly Rotary luncheon Tuesday noon, D. N. Pope, Roswell superintendent of schools made the five-minute talk. His subject was the proposed constitutional amendment to limit the property tax levy to 20 mills. Frank Markl, of Roswell, gave an account of the recent international convention of Rotarians at Boston, Massachusetts.

Louie Lewis of Roswell was also a visitor.

CAUGHT BY RISE IN PECOS.
Caught by the rising water of the Pecos river last week, Richard Wilson, his wife and son, Joe, were forced to abandon their truck and walk to safety.

Wilson, who lives on his farm east of town, had driven his truck to the river bottoms, near Dayton for a load of wood. Without warning the river began to rise and stalled the truck before they could reach higher ground.

Mrs. Wilson sustained a severe foot injury while making their way out of the bottoms.

Grover Kinder will take Mrs. Kinder and two daughters, Miss Zanna and Natalie up to the Ruidoso Sunday where they will spend the rest of this month with her mother, Mrs. Nancy Eipper at her summer cabin.

ARTESIA MEMBERS OF STATE BAND HOME FROM WORLD'S FAIR

Local Musicians Led By Band Master Pogue March In Parade Celebrating New Mexico Day At Fair.

E. A. Hannah returned from Clovis Saturday with the Artesia members of the 52 piece all state band who had just arrived there from the Century of Progress Exposition at Chicago, where they had taken part in the New Mexico day celebration.

The Artesia musicians were: Tony King, Osborne Keller, John William Collins, John Gates, E. A. Hannah, Jr., and Natalie Filbert. Governor Arthur Seligman of New Mexico, unable to attend, wired his praise of the world's fair to Rufus C. Dawes, president of the exposition, a press dispatch from Chicago states.

A greeting from the governor was extended to the audience by Coe Howard of Portales, chairman of New Mexico's fair commission. His brief address was in reply to the welcome extended by the fair officials.

Responsibility for making the day festive fell largely upon the shoulders of the New Mexico all-state high school and college band composed of honor musicians from sixteen cities and towns and trained for the event by Ernest Pogue, Portales bandmaster.

With their gay yellow capes, embroidered with the state insignia in red, flapping as they stepped along, the band opened the day's program at noon with a march through the fair grounds to the hall of states. Charles LeFever of Albuquerque, twirling his baton as drum major, and Betty Jean Caperton, 5 year old mascot, headed the procession.

Behind the band followed the New Mexico delegation, including Coe Howard attired in white dress boots and a white outfit topped with a wide white sombrero. They had all arrived Monday morning by special train.

In the afternoon the band was loaded on two large lagoon boats and, while these idled along the shore, the boys and girls played.

The evening program in the hall of states included band music violin selections by Frank Franchini of Albuquerque and Spanish songs of Miss Marcella Martin of Clovis. The state song, "O Fair New Mexico," was sung by Miss Neppie Melton Greathouse of Portales.

Although New Mexico does not have an official state exhibit, the state is represented by Hopi and Navajo Indian tribes in the Indian village on the fair grounds.

J. D. JENNINGS RECEIVES SCHOLARSHIP RECENTLY

Information has been received here that J. D. Jennings, who has headed science and athletics in the Hope schools for the past two years, will not return for the current year due to the receipt of a scholarship from the University of Chicago. Mr. Jennings will complete his doctor's degree before resuming teaching, it is understood.

ENGRAVING—THE ADVOCATE

Local Unit Wins Legion Prizes

Looking slightly worn but entirely happy, the Artesia contingent to the 15th annual state American Legion convention at Tucumcari returned to Artesia Saturday night.

Moreover, they came bearing trophies. The ladies auxiliary of the local unit was awarded a splendid gavel bell for the most outstanding community service and for the best unit activity during the year; chairman of this work was Mrs. Ben Pior. A \$2.50 prize for the best unit history which was won last year was presented at the convention. This was the work of Mrs. Bert Sinclair.

The past presidents' party, held Monday at the Interstate Cafe, elected Mrs. Albert Richards, president. A new organization, the Salt and Pepper club, was formed to meet at each future convention.

Charles Morgan was chosen to serve on the Americanism committee; Jack Clady on the finance committee; and Alex McGonigal was appointed sergeant-at-arms.

The following attended the convention from Artesia: Mr. and Mrs. Charles Morgan, Mr. and Mrs. Jack Clady, Mr. and Mrs. Alex McGonigal, Mr. and Mrs. Frank Linell, Mr. and Mrs. Ben Pior, Mrs. Albert Richards, Mrs. Pearl Morris and Wade Cunningham.

HALF COTTON TO BE PLOWED MEASURED BY LOCAL GROUP

Out of the 321 farmers in Eddy county who have agreed to plow up a portion of their cotton crop, 150 have had their land measured for the plowing and will soon receive their approved option contracts, according to M. W. Evans, head of the local committee. The checks, however, will not arrive for a short time yet.

Various methods of destroying the cotton plants are being used by farmers in this vicinity. Some have hoed, raked and burned them; others have cut them first with mowers or stalk cutters. In some cases, where feed was planted between rows of cotton, some trouble is being experienced in cultivating the feed on account of the cotton roots. Disc cultivators have been used satisfactorily in at least one instance.

MANY LOCAL PEOPLE LEFT THIS WEEK FOR CENTURY PROGRESS

Mr. and Mrs. Lewis Story and two children, Wanda and Lewis, Jr., left Sunday morning for Chicago, for a visit to the Century of Progress exposition. On their return they will visit relatives at Harrisburg, Illinois and friends at Jonesboro, Arkansas. They expect to be gone about two weeks.

Mr. and Mrs. W. C. Martin left Friday by auto for Amarillo where they took the train for Chicago for a visit at the Century of Progress. They expect to be away about two weeks.

A party composed of Mr. and Mrs. Marvel Archer, Mr. and Mrs. Howard Gissler and Miss Mary Jason left Tuesday for Chicago, where they will spend several days at the Century of Progress Exposition. En route they will visit at the home of Mr. Archer's parents in Oklahoma City.

Mr. and Mrs. Charlie Martin and little daughter, Charlene and Mr. Martin's sister, Miss Opal Martin expect to leave today for Chicago. They will spend about a week at the Century of Progress Exposition.

Mr. and Mrs. P. V. Morris and two sons, Bobbie and Marshall are leaving today on a vacation trip. In Dallas they will visit Mrs. Morris' brother and family, and from there they will go to Robinson, Illinois, their childhood home where many of their relatives still reside. They will also spend several days in Chicago at the Century of Progress Exposition before returning.

A party composed of the following: Miss Effie McCaw, Miss Kathleen Newman and Mrs. Alta Linell will leave today to drive through to Chicago with Miss Linna McCaw. At Kirksville, Missouri Miss Merrill Bradley will join the party for the trip to Chicago and the Century of Progress, and will make the return trip with them to be here when school opens in September. Miss Thelma McCaw will accompany the party as far as Kirksville, Missouri where she will be met by her aunt, Mrs. Mary Ralls of Marshalltown, Iowa with whom she expects to make an extended visit.

SHOP LIFTER CAUGHT
Caught in the act of shop-lifting at a local store Wednesday by officer Roy Vermillion, Joe Patterson of Singer, Texas was lodged in jail at Carlsbad.

MAN ARRESTED FOR THEFT
Boss Walters was arrested by officer Vermillion Wednesday and held for an examining trial before the justice of the peace. He was accused of taking a pistol from the Fixit repair shop. Vermillion found the gun, a .45 calibre automatic, in Portales.

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BANK WITHDRAWALS LESS

A less than seasonal withdrawal of deposits from the First National Bank was reported by bank officials yesterday.

From late in the spring until the cotton crop begins to come in is usually a time when most farm accounts are reduced. This year however, the outgo has been surprisingly small, it was said.

HOPE BOY BREAKS LEG

Jessie Buckner of Hope, sustained a broken bone in his right leg last week when he fell from a car. He and several other boys were riding on the side of a car driven by his brother when he was jolted off.

The injured leg was set in a cast in Artesia. A rapid recovery is expected.

RAINS CAUSE RISE IN PECOS

The rise in the Pecos river due to rains, during the past few days added 10,000 acre-feet of water to the contents of Lake McMillan, according to information received yesterday.

This, it was said, is enough water to finish the season's irrigating on the Carlsbad project.

INCREASING PRICES START A CAMPAIGN TO BUY IN AUGUST

Rapid Upward Movement Wholesale Prices Cited As Reason For Present Buying — Last Of Low Prices Seen.

Anticipating a further increase in wholesale and retail prices in the near future, Artesia merchants are pushing the nationwide "Buy in August" campaign locally. That the addition of processing taxes on wheat and cotton, as well as the general adoption of the national recovery act blanket code providing for shorter hours of work and higher wages in industry, will inevitably result in increasing the cost of living is the opinion of most observers.

The uniform rise in the prices of all commodities and the fact that such increases will continue for months to come according to all indications has resulted in a concerted effort on the part of business men to urge the consumer to buy while present prices can be maintained.

This, it is hoped, will benefit the buyer by enabling him to take advantage of the last of the "depression prices" and at the same time avoid the usual slowing of business in August.

The range of the upward trend is shown by the variety of items which are already costing the consumer more than they were a few weeks ago, or for which definite raises have been announced. Building material is slightly higher. Flour and gasoline are higher. Tires and agricultural machinery are higher. Increases are in prospect for electric refrigerators and cotton goods.

MOTOR PATROL HERE
Spick and span in new uniforms and riding new motorcycles, three patrolmen of the newly organized state motor police, stopped half an hour in Artesia Wednesday. Patrolman E. J. House in charge. Patrolmen Henry Eager and Carlados Silas are to be stationed in this district with headquarters in Roswell. This trip is for the purpose of introducing the men to their territory, House said.

The district assigned Eager and Silas runs from the state line Robinson, Illinois, their childhood home where many of their relatives still reside. They will also spend several days in Chicago at the Century of Progress Exposition before returning.

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ACCUSED MAYOR



"I'll run this city for a police cell if necessary," said Mayor William J. Swoboda, jaunty chief executive of Racine, Wis., who was arrested and charged with accepting a bribe to give a gambling syndicate control of the city. He is also alleged to have attempted to bribe the chief of police.

MINISTERS MEET TO OPPOSE PROHIBITION REPEAL CAMPAIGN

Pecos valley ministers attended a prohibition meeting held in the First Presbyterian Church of Artesia Monday morning to formulate plans for instruction of voters on the repeal question to be brought before the people of New Mexico on September 19th.

Round table discussions of the proposed campaign were entered into and reports of prohibition activities in the towns represented were given.

Twelve ministers and one layman were present. The ministers were: The Revs. LeRoy Thompson, Presbyterian, Roswell; Julian Atwood, Baptist, Roswell; E. G. Benson, Nazarene, Artesia; W. A. Huffman, Nazarene, Roswell; J. W. Slade, Methodist, South, Hagerman; A. G. Tozer, Presbyterian, Carlsbad; F. C. Rowland, Baptist, Artesia; H. C. Henderson, Methodist, South, Roswell; Harold Dye, Baptist, Lake Arthur; A. C. Douglas, Methodist, South, Artesia; S. M. Walker, Methodist, South, Carlsbad; and Benjamin Eitel-George, Methodist, North, Roswell. In the absence of The Rev. W. B. McCrory of Artesia, S. W. Gilbert a layman of the Artesia Presbyterian church, was a member of the meeting.

The ministers have set aside the Sunday of August 27th for a discussion of the repeal question at the morning service.

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New Jobs Are Made Here By The NRA Code

Industrial Recovery Program Creates A Few Openings Immediately — More Expected By End Of Month.

That new jobs were created immediately and that some will develop within a few weeks from the city's complete co-operation with the president's industrial recovery program, was revealed by an Advocate survey of local business houses this week.

Every firm visited is either operating under the N. R. A. blanket code or waiting only for the adoption of a code affecting their particular business.

It is predicted that at least a dozen people will be put to work in Artesia before the end of August as a result of the recovery program.

The State Oil Service has added two employees. Penney's are using an additional part time worker. The Mann Drug Company expects to fill an opening before the end of the month. The Continental Oil Co., and the Malco Refineries are making no changes pending the completion of a code for the oil industry.

The NRA movement also has the support of numerous local shoppers who are beginning to learn the meaning of the Blue Eagle.

The amount put into circulation here by reason of additional pay checks is expected to be considerable.

State Employment Gains
ALBUQUERQUE — At least a hundred men were known to have benefited through the president's drive on unemployment by obtaining work as a result of the National Recovery Act codes.

In Clovis a survey of employers revealed that 75 men had been called back to work and the purchasing power of those already employed before the codes were signed was said to have been increased \$5,000 annually because of increased salaries.

Las Vegas employers reported ten unemployed men had been absorbed because of N. R. A. agreements and that at the same time the chamber of commerce took steps to open a drive to get support for the president's plan.

In Albuquerque no survey had been made but it was reported at the post office that over 300 employers had signed the agreements. How many men have been re-employed was not immediately known but it was expected the figure would be sufficiently large to bring the total for the state up to 100.

TRUNK FOUND AT LAKE ARTHUR WAS SLAIN OUTLAW'S

A trunk found among the belongings of Glen Hunsucker, outlaw slain near Ramon by officers July 16, was identified as one taken from Lake Arthur depot June 8, according to Chaves county officers.

Sheriff Peck with Dee Robinson special agent for the A. T. & S. F. railroad have been working on the case for the past week. License plates found on the car in the bandit's possession and belonging to W. A. Hamilton, a farmer living near Lake Arthur, had been previously returned to him. The license plates were stolen February 16th.

This information proves that the bandits first took up residence in this section last February, and have evidently been hiding out in the Ramon country since that time.

Mrs. Walter McDonald, Miss Essie and little Anna Beth made a brief stop here yesterday as they were en route to their home at Carlsbad from Cloudercroft.

Advocate Want Ads Get Results

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1908
THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

MARTIN & BLOCKER, Publishers
W. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 314 MAIN STREET, ARTESIA, N. M.
Entered as second class matter at the post office in Artesia, New Mexico, under the act of Congress of March 3, 1879.



SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

THE STRENGTH OF THE WEEKLY NEWSPAPER

Of late years there has been a growing realization of the permanent value of the community newspaper. Those who read them have always realized their worth. But time was when those who viewed from afar were inclined to look with disdain upon the weekly press as compared with the daily, particularly the large city daily.

It cannot be wholly accidental that during the past decade there have been so many articles in the national magazines and so many studies which call attention to the growth, both in size and influence of the community newspaper.

The great daily newspapers of the cities have been forced to give more and more of their space to national and international affairs. Their readers have demanded this coverage. These dailies have responded to the demand with thoroughness and intelligence. Today they are printing more and better news of the world at large than ever before in the history of journalism.

But because of this very development the town and countryside news has had to be neglected. Side by side with the demand for national and international news is that for knowledge of one's friends, one's acquaintances, one's neighbors. This is the particular field of the community weekly, and it is in the fulfilling of this demand—neglected by the dailies—that it has risen to new heights of achievement.

It is doubtful if the country publishers have availed themselves of their opportunities even yet. The community newspaper is destined to enlarge its audience steadily, thereby inevitably increasing its own stability and influence. It is no longer a choice between the city daily and the community weekly. Readers need both.—Herald-Statesman, Columbia, Missouri.

SOUND LIQUOR LEGISLATION

An intelligent attempt to provide regulation of alcoholic beverages, in anticipation of repeal, is being made by the state of Connecticut. The state is wet in sentiment. It never ratified the 18th amendment. Still, when beer was made legal, Connecticut took the lead in the effort to control the traffic. The law, as adopted, applies now only to beer. But when repeal is ratified, the same statute will be applied to stronger liquor.

In many respects the Connecticut law embodies the best of Canadian and European experience, and Editor William L. Cheney of Collier's Weekly believes it will be widely copied in other American states.

In Connecticut as everywhere else, politicians tried to seize control of the sale of beer. A loose bill was proposed by politicians to compel the licensing of any bootlegger or criminal-at-large to sell beer by local authorities subject to political pressure. Fortunately, as Mr. Cheney points out, Governor Wilbur L. Cross had appointed a bipartisan commission of distinguished citizens, headed by John Buckley, to draft a model law. This commission's measure was adopted despite the fury of the politicians.

Connecticut now controls the sale of beer, and Connecticut is ready to control the sale of other alcoholic liquors whenever such sales may lawfully be made. The control commission is bi-partisan and free from the dictation of local politicians. The law provides that liquor must not be sold or delivered in any town which has voted under local option against sale. No criminals or ex-criminals may have any kind of permit, either for sale or consumption. The Connecticut law, in Mr. Cheney's opinion, is an expression of the intelligent public spirited men and women of the state.

AGAIN THE Y-O CROSSING

The issue in the Y-O crossing controversy is clear-cut: shall Roswell be permitted to divert business from a trade territory which is Artesia's by right of development.

The conversion of the roads west of Artesia into the mountains from wagon trails to their present condition represents six years of intense effort, six years of work, lobbying and persuasion with the state highway department, with the state forest service and with every other branch of the state government which might have been of help. They are the achievement of a number of local people active in civic affairs, utterly unassisted by any group or individual in Roswell.

And now, with the road west of the Y-O crossing improved by no efforts of their own, the Roswell Chamber of Commerce, by urging that \$25,000 be spent on the road from the crossing to Roswell, endeavors to benefit at our expense.

The unfairness of this is manifest. Roswell has an east and west road, a better one than we have. They have in the Ruidoso, Capitan and Hondo valley districts a larger mountain hinterland than Artesia's Penasco valley. And yet it is clearly their intention to absorb, the Dunken, Elk and Mayhill business.

There is considerable bitterness about this locally. Various retaliatory measures, among them a boycott of certain wholesalers, are being discussed. Undoubtedly vigorous action will be taken if it proves necessary. It is, in fact, difficult to believe that Roswell will not lose more than can be possibly gained by such "chiseling."

Some men are known by their deeds, others by their mortgages.

No man is so ignorant but may teach us something.

Intelligence is very much the knack of knowing where to find out what one does know.

"The use of land is the best form of unemployment insurance."
—Henry Ford.

We're not getting "back to normalcy" we're moving forward to sanity.

A person who reads much doesn't ask many fool questions.

Odd—but TRUE

ELEPHANTS ARE NOT SUBJECT TO CONTAGIOUS DISEASES

TONY'S TROUBLES

Y CAN'T GET RICH ON THAT

ANDERSON

THE AVERAGE SALE OF POPULAR FICTION BOOKS IN THE UNITED STATES IS LESS THAN FOUR THOUSAND COPIES

IN BASLE, SWITZERLAND, IN 1474, A ROOSTER WAS ARRESTED FOR LAYING AN EGG • IT WAS TRIED FOUND GUILTY OF WITCHCRAFT AND BURNED AT THE STAKE

PICKED UP ON MAIN

Liar is a word that doesn't sound very nice but it looks as if it will always be useful.

Tex Polk says he has such good chickens that it may be necessary for him to sign them up under the NRA blanket code.

A local man is credited with this philosophy: "Better to have loved and lost—much better."

A new definition of the forgotten man: The hitch hiker with the amputated thumb.

An Artesia man was heard to remark yesterday that he was broke. In fact, he said, he was glad that he was not one of his creditors.

Wife—You don't give me such nice presents as you used to.
Husband—No, but I settle for those you give yourself.

Many ask why the eagle on the NRA posters has a wheel in one hand and thunderbolts in the other. Perhaps the idea is to put your shoulder to the wheel and remember that those thunderbolts are sharp.

Wife—I've just been reading an article that says before long we can get anything we want by just pressing a button.

Husband—You'll never be able to get anything that way.
Wife—Why not?
Husband—Because nothing on earth could make you touch a button. Look at my shirt.

Everyone has a code complex. One housewife put her husband on shorter waking hours, allowing him to sleep a little later in the morning. But she said she didn't see anything to keep her from reducing his rations.

We've been looking over a bunch of charts which show the lines of various commodities going up and down, and about the only line that stays put through thick and thin, good times and bad, is the line around the bath tub.

If bicycle riding comes back as reported, newspaper editors should get along well on the bikes, as they are called upon every week to do a lot of soft-pedaling.

A sailor has been arrested for having moonshine on his hip. The authorities apparently didn't approve of corn on the job.

Our idea of the eternal triangle is a piece of muslin fastened with safety pins.

\$10,000 REFINERY FIRE

FARMINGTON — Damage estimated at \$10,000 was done by fire at the refinery of the Continental Oil Company here Monday night. Three minor explosions shook the city but none was injured.

The fire broke out about 9:30 p. m. when one of the distilling towers became overheated. The blaze was placed under control about an hour later. The refinery is said to be one of the most modern in the United States.

Miss Euna Bynum of Hope was in town recently visiting relatives.

FIRST WHEAT PAYMENT 20 CENTS PER BUSHEL

New Mexico wheat growers who sign adjustment contracts will receive 20 cents a bushel this fall and either 8 or 10 cents a bushel next spring on an allotment of 54 per cent of the average past 5-year production, in return for acreage reduction pledged, according to announcements received from the agricultural adjustment administration.

In the contract the farmers will be asked to agree to reduce acreage planted for the 1934 and 1935 crops by the percentage that the secretary of agriculture may declare necessary to adequately control production, but in no case will a farmer be asked to reduce more than 20 per cent of his average acreage for the last three years.

If all wheat farmers of New Mexico accepted the plan, the first 20-cent payment would amount to approximately \$350,000. Secretary Wallace has made public an estimate that the taxable consumption of wheat in the United States for the next year, under the 30-cent processing tax which was put into effect July 9, will amount to 460,000,000 bushels. The total tax from this source will be \$138,000,000 for the year, administration officials estimate.

The second payment to be made next spring after farmers have given evidence that they have reduced acreage, will be for not less than 8 cents nor more than 10 cents a bushel on the allotment, less local administrative costs. Administration officials decided on the 2-cent reserve in the second payment in order to insure freedom of action if the opportunity arises to help wheat growers by opening up new export markets. If no such opportunity is found, the second payment will be made on the 10 cent basis.

First checks will be mailed as soon as county wheat production control associations can be organized to administer the wheat plan locally, and complete the farm allotments.

Mr. and Mrs. Poterfield and family who have been visiting at the home of Mrs. Poterfield's uncle J. D. Terry, left for their home

TELLS HOW SHE TOOK 4 INS. OFF HIPS 7 INS. OFF WAIST

In 40 days by taking Kruschen Salts, Mrs. Helga Blaug of New York City reduced 26 1/2 lbs.—took 4 inches off hips, 3 inches off bust and 7 1/2 inches off waist. She writes: "I haven't gone hungry a moment—I feel fine and look ten years younger."

To get rid of double chins, bulging hips, ugly rolls of fat on waist and upper arms SAFELY and without discomfort—at the same time build up glorious health and acquire a clear skin, bright eyes, energy and vivaciousness—to look younger and feel it—take a half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast.

One jar lasts 4 weeks and costs but a trifle at any drugstore the world over. Make sure you get Kruschen because it's SAFE. Money back if not joyfully satisfied.

THE BIG LAKE FIELD HAS DEPTH RECORD

No area of corresponding size in any other district in the world has equalled the production record from deep stratum of the Big Lake field in Reagan county, Texas.

At this time there are 17 wells located on the block of a little more than 640 acres of land owned by the University of Texas, which are producing oil of 56 to 60 degrees gravity, the highest grade yet found in any oil field in Texas. These wells are producing from a depth ranging from 8,500 feet to 9,020 feet. The largest producer in this group has a potential flow at this time of more than 5,000 barrels daily. The total production of 10 wells of this group since their completion is approximately 15,000,000 barrels.

The first of these deep stratum wells was completed November 30, 1928, its depth being 8,520 feet. Since then it has been deepened to 8,761 feet. It has a production record of more than 2,600,000 barrels. The cost of drilling this well was approximately \$250,000 and each of the other wells, drilled to the great depth from which this production is obtained, have cost more than \$200,000. At this time there are four wells being drilled in the deep stratum area.

Two companies, the Big Lake Oil Co., and the Continental Oil Co., own leases not only on this small tract of university land but on thousands of acres surrounding it, all belonging to that institution. Besides the deep wells, these companies have a large number of wells of shallower depth, around 2,000 feet.

Mrs. Rex Wheatley and daughter, Barbara came down from Weed with Mr. Wheatley Sunday and expect to spend the week in the city.

Mr. and Mrs. Carl Bildstone left Sunday morning for Denver, Colorado where they will visit Mrs. Bildstone's mother and brother. Mr. Bildstone is expected to return the latter part of this week and Mrs. Bildstone will visit for several weeks before her return.

SHORT CHANGE ARTIST HERE

A short change artist, name and past address unknown visited Artesia last week and made small purchases at Mount's and Dewell's. He found, however, that both stores were discouragingly painstaking at making change, and that his activities had taken place under the cold eye of Roy Vermillion.

His present address is the county jail at Carlsbad.

J. C. Lauderdale and family of Hope moved to Artesia the first of the week. Mr. Lauderdale has employment here.

Time To Get Your Cotton---

WAGONS AND TRAILERS in condition for picking. We have repairs necessary. Also a full line of TARPS, TENTS AND COTTON SACKS

Artesia Alfalfa Growers Ass'n.

GUARD YOUR WATCH

It is a very delicate machine and runs at high speed for twenty-four hours a day. When it needs repairs, select a mechanic that YOU KNOW will give you prompt and efficient service. Our thirty-five years experience and our reputation are your guarantee. Our work is not merely repairing but a watch re-building service at a repair price. We carry genuine factory material for the different makes and grades of American watches which insures a correct fit and good time keeping.

LET US HAVE FAITH

In Artesia, in its business institutions and especially that OUR SHOP IS THE BEST PLACE to have your watch RE-BUILT, REPAIRED, CLEANED AND ADJUSTED

BRING US YOUR WATCHES

EDWARD STONE

Ask This Newspaper for Certificates Good for Room Rent at the

GATEWAY HOTEL

EL PASO, TEXAS

They Will Save You Money at These

SUMMER RATES

SINGLE \$1.50 with SHOWER

SINGLE \$2.00 with TUB

DOUBLE \$2.00 with TUB or SHOWER

FAMILY \$3.50 to \$4.00 RATE



EXCELLENT COFFEE SHOP and GARAGE in CONNECTION

Artesia Lodge No. 28 A. F. & A. M.

Meets First Thursday Night of Each Month. Visiting members invited to attend these meetings.

Professional Cards

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J. H. JACKSON
Attorney-at-Law
Notary Public
Rooms 1 and 2
First National Bank Building

DR. FRED WESTFALL
Dentist
Office in Bank Bldg.—Phone 83
CARLSBAD, NEW MEXICO

J. J. CLARKE
Dentist
Office in Clarke Building
ARTESIA, NEW MEXICO

H. A. STROUP, M. D.
PHYSICIAN & SURGEON
X-RAY LABORATORY
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TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

LIFE INSURANCE

Stanley Blocker—Jackie Blocker
Representatives
NEW YORK LIFE INS. CO.
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For Sale
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Anywhere, Anytime
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The Eddy County Abstract Co.

CARLSBAD, N. MEX.
Reliable Abstracts
Prompt Service
Prices Right
We Are Bonded
LET US DO YOUR
ABSTRACT WORK

SAVE

Time, Trouble and Money

BUY YOUR

Sales Books

MANIFOLD BOOKS, CAFE CHECK, ETC.

from the

Artesia Advocate

Office Supplies & Equipment

In The WEEK'S NEWS



RE-CREATE SHOWBOAT—Kathryn Parsons, New York singer, and Mrs. Austin F. Hancock have converted an excursion boat into a replica of the old-time paddlewheel theatres. Photo shows Miss Parsons sampling the boat's "official sandwich," made of mayonnaise and devilled ham from her native Smithfield, Va.



NEW "HIGHS" IN AVIATION AND TEMPERATURE. Italy's air armada, led by Gen. Italo Balbo passed over the 218-foot Havoline Thermometer at A Century of Progress, Chicago, on their epoch-making flight from Italy. Inset—General Italo Balbo (right) felicitates round-the-world flyer Wiley Post on his successful flight.



VACATION TIME—Dorothy Jordan, movie star, seeks recreation at Malibu Beach, California, after finishing a recent picture.



SYMBOL OF COOPERATION "the Blue Hawk" which the National Recovery Administration is distributing to employers who have done their part to put men back to work.

PRESIDENT FRANKLIN D. ROOSEVELT is shown seated with Gen. Hugh Johnson in the Oval Room of the White House just before the Chief Executive told the nation over the radio to put into immediate effect the voluntary code to shorten working hours and elevate wage levels.

HEALTH COLUMN

Conducted by Dr. J. R. Earp, Director, New Mexico Bureau of Public Health.

CALCIUM IN PREGNANCY

The average American diet has been shown to contain just under one-half a gram of calcium daily. The need of the average man or woman for calcium is estimated at one-gram daily. It is clear, therefore, that most adults get less calcium in their food than they need.

The amount of calcium in the skeleton of a growing baby increases from 5 grams at the twenty-eighth week of pregnancy to 30 grams at the time of birth. Thus in the last twelve weeks of pregnancy the mother needs 25 grams of calcium, more than two grams weekly, for her child besides one gram daily for herself. And still the average diet supplies her with but half a gram daily.

When the diet contains less than enough of this mineral the mother's body suffers so that the child may have as much as possible. Calcium is taken from her teeth and bones to go into the building of her child.

The Brush Foundation in Cleveland studies growth in children from the earliest stages in order to find out for us how we may fashion a finer race of men. Says Dr. T. Wingate Todd, director of the Brush Foundation: "Many expectant mothers, suffering from lack of minerals and vitamins in the diet, produce children already handicapped in the developmental growth at birth. Dental caries in expectant mothers is but one symptom of the lack of adequate calcium, phosphorus and vitamin C, without which the foetus cannot expect to thrive. The parents must not wait to consult a physician until shortly before the birth is due. If the child is to have his rightful chance this consultation must occur immediately pregnancy is recognized and it is advantageous to begin the consultation even earlier to ensure favorable conditions at conception."

Mrs. Nancy Eipper came down from her summer cabin on the Ruidoso, Monday with friends who were going to the Caverns. She remained until Wednesday with her daughter, Mrs. Grover Kinder and family.

GOVERNOR'S DAY SUNDAY AT CAMP MARY WHITE

Invitations to 1,500 friends of Camp Mary White, the girl scout camp in the Sacramento mountains have been issued for the Governor's Day barbecue which is to be held at the camp Sunday, August 13th.

Elza White, Sr., father of Camp Director, Miss Mary L. White will be host to the guests on this occasion when the governors of the region are invited to attend. Three heaves will be barbecued and several hundred pounds of food served.

Those expecting to attend from here are: Mrs. Rex Wheatley, former scout commissioner and her daughter, Joan, Mr. and Mrs. Elza Swift and daughter, Rachel Adel, Mr. and Mrs. A. P. Mahone

and daughter, Margaret and Avis Clowe. The four young ladies expect to remain at camp for two weeks.

Mrs. Rude Wilcox and two small sons arrived from Santa Fe, Friday for a short visit with Mr. Wilcox. They came with Mrs. George Graham, who was en route to Lovington for a visit with relatives.

CONOCO

GERM PROCESSED MOTOR OIL



Fill or add a quart at Red Triangle Stations



You can have the best lubricant without penalty. The total cost of Conoco Germ Processed Motor Oil is only one-fifth of a cent per mile, very little to pay to protect your car investment. The exclusive Conoco formula... Germ Process... is used to give it extra oiliness and penetrativeness no other oil has nor can have.



THE HIDDEN QUART

STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY

F. R. SPEEDS FUNDS FOR EARLY RELIEF OF HOME OWNERS

HYDE PARK, N. Y. — Orders for immediate administration of the two billion dollars for relief of debt burdened small home owners were given last week by President Roosevelt.

In a talk with Vincent Dailey, New York state manager of the Home Owners Loan Corporation, the President emphasized he wanted to extend at the earliest possible moment this federal aid to reduce the debts on the home owners.

Dailey assured him he would be ready to offer the 4 per cent government bonds in exchange for the 6 and 7 per cent interest bearing mortgages early next week.

Dailey's declaration "we are going to the people rather than waiting for them to come to us," was regarded as reflecting the action which the president wants other state administrations of this fund to take.

President Roosevelt talked over problems of the Federal Trade Commission with Raymond Stephens a democratic member. A reorganization of this commission which is charged with enforcement of the new securities regulations is known to be contemplated.

There have been indications that William E. Humphrey a republican of the old school, is due to be retired in favor of another but unknown republican.

13 PASS JUNIOR LIFE SAVING AT ARTESIA

Thirteen Artesia young people passed the Junior Life Saving tests of the American Red Cross at the Wood's swimming pool Friday. The class was prepared for the test under the instruction of Niven Baird and examined by The Rev. F. B. Howden, Jr. High score for boys 90/100 was made by Ormand Loving and Virginia Woods' score of 89/100 was high for the girls. Those passing the tests were: Olin Woods, John Shearman, Alvin Hadley, Ormand Loving, Dalton Loving, Chester Lapsley, Laurent Gordon, Lee Shearman, Rachel Marcum, Helen Gates, Virginia Woods, Mary Katherine Woods and Virginia Gates.

This group is now organizing a Junior Life Saving Corps and challenges any junior group in the Pecos valley to a swimming and life saving meet.

Mrs. Frenchie Gray, Misses Sue Flint, Nine Gray and Glennis Smith drove to Carlsbad Friday.

PLANNING MEALS SAVES TIME IN PREPARATION

A meal should not be considered an end in itself, but a means to an end, that is, helping to make a healthful, contented family, says Miss Veda Strong of the New Mexico State College.

If meals are planned in advance for the day, and preferably for several days or for a week, time can be saved in preparation and usually better balanced and more economical meals can be served. Better use can also be made of home grown and home canned foods. If meals are planned for the week, staple groceries need be purchased only once a week. Time saved in meal preparation is free to spend with the family or to do other important things.

Well planned meals do not mean elaborate meals. Fancy cookery takes much time and, if frequently indulged in, should be regarded as a hobby or recreation. The family is satisfied with fewer foods if these are well cooked and served in sufficient quantities. Time may be saved by cooking fewer pies, cakes and cookies. Simple fruit and milk deserts are more quickly made and are better for the family.

Two-dish meals, such as stew with a variety of vegetables and fruit for dessert, simplify cooking. When the whole meal is cooked in the oven, much time and effort are saved. When meals are planned in advance, some foods can be cooked in quantity and served in a different form the next time. Such foods are prunes, cocoa syrup, mayonnaise, boiled salad dressing, cooked custard, and roasts of meat.

For further information on

NEW MEXICO GETS MILLIONS FROM GOVT.

New Mexico fared well at the last session of congress, according to Congressman Dennis Chavez, who is at home in Albuquerque, for a two week's vacation before returning to Washington.

He mentioned the passage of the Pueblo lands bill and the appropriation of large amounts for Indian reservation construction work, the almost certain allotment of \$40,000 for construction work at Fort Stanton, Carlsbad and Silver City; and the allocation of large sums for improvement of national monuments in the state.

New Mexico's share, if the Arkansas river basin project goes through will be about \$8,000,000 and the construction of a stateline reservoir on the Colorado line to cost about \$9,000,000 would be of great benefit to the state, he said.

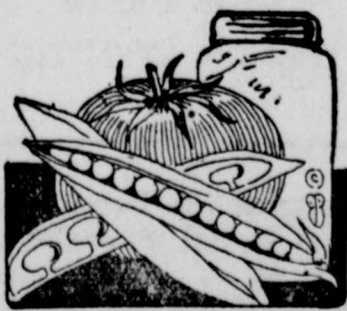
At the session an extension of a year and a half on construction payments for the Elephant Butte project with reduction of interest rates from five to three per cent was also obtained.

Mrs. Rude Wilcox and boys drove over to Lovington Saturday afternoon and visited with her parents, Mr. and Mrs. Boston Witt until Sunday afternoon when Mr. Wilcox took them back to Santa Fe. Mr. Wilcox who is on a few days vacation will not return before Thursday.

SUBSCRIBE TO THE ADVOCATE

meal planning or other problems regarding food for the family, see your county extension agent or write to the extension service, State College, New Mexico.

Your Canning Needs



You'll want to can your home grown vegetables again this year. We have a full stock of pressure cookers and are expecting a supply of sealers and cans within the next few days.

BUY NOW

Joyce-Fruit Company

Hardware Department

Henry Ford
Dearborn, Mich.

UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels.

It was the best way to make bodies—then. But the state of the art has advanced.

Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why all-steel bodies are not used in all cars.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense.

We weighed the reasons, for and against, before we made the change. We could see only one reason for retaining a mixed wood-and-steel body—nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper—for us.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact—dented perhaps, but not crushed.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack or leak.

The all-steel body is more expensive—to us, but not to you. By all odds, then, steel bodies seem preferable.

Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.

The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

Henry Ford

Social Activities

BRIDGE OF THE MONTH CLUB

Mrs. Willis Morgan very delightfully entertained the membership of the Bridge of the Month club and an extra table of guests at her attractive home last Friday afternoon.

At the pleasant session of contract Mrs. W. E. Flint won high prize and Mrs. T. C. Bird second high prize. Mrs. Gayle Richmond was presented the guest prize.

A delicious salad course was served by Mrs. Morgan to the following club members: Mmes. T. C. Bird, Bildstone, J. Harvey Wilson, Stanley Blocker, A. T. Woods, W. E. Flint, Kiddy, Whitson, and Hamann. The extra guests were Mrs. Leslie Martin, Mrs. Gayle Richmond of St. Joseph, Missouri and Miss Helen Sage of San Diego, California.

TUESDAY EVENING CLUB

Mr. and Mrs. C. R. Blocker were host and hostess to members of the Tuesday Evening Bridge club and an extra table of guests at their home Tuesday evening.

Barbecued chickens, corn on the cob and iced melons were served to the guests at 7:30 o'clock on the lawn in the back yard. Auction bridge was played at four quartet tables on the front lawn during the evening. Mr. Compton held high score for the men and Mrs. Compton for the ladies at the conclusion of the games.

Members present were: Messrs. and Mmes. W. E. Flint, Albert Richards, J. R. Attebery, Hollis Watson and Landis Feather. The extra guests were Mr. and Mrs. R. D. Compton, Mrs. Floy Hartsfield of Gallup and Ralph Eaton of Wichita, Kansas.

IDLEWHILES BRIDGE CLUB

Mrs. Arba Green was hostess to members of the Idlewhiles Bridge club at her attractive home on Main street Tuesday afternoon.

Seated at contract bridge were Mmes. J. H. Jackson, McCrary, Myers, Nellis, Shugart, J. M. Story, and Mrs. Frank Smith. Mrs. Jessie Morgan was a club guest. Mrs. Ralph Shugart held high score at the conclusion of a number of games. Tasty light refreshments were served by the hostess.

THURSDAY BRIDGE CLUB

Mrs. E. E. Gillespie entertained the Thursday Bridge club at her home last Thursday afternoon.

Seated for a session of contract were Mmes. Alf Coll, Glasser, Lydia, Lapsley, Howard Glesler and two extra guests, Mrs. John Dunn and Mrs. Reed McCaw and the hostess.

Mrs. Lapsley was the winner of high score prize and Mrs. John Dunn second high. Delicious light refreshments were served by the hostess.

CHICKEN FRY AT CLARK LAKE TAKES.

Mr. and Mrs. Charles Morgan and twin sons, Mr. and Mrs. D. I. Clowe and children, Frank Wilson and Miss Helen Sage were members of a party who enjoyed a picnic at Clark lake Tuesday evening.

Chickens were fried over the open fire and baskets of picnic eats finished the menu.

GERALDINE BECKETT COMPLIMENTED THURS.

Rachel Adel Swift was hostess Thursday afternoon when she entertained with three tables of auction bridge complimenting her cousin, Geraldine Beckett of Wilmington, California who has spent the summer here and who is leaving for her home this week.

At the close of a pleasant afternoon of games Helen Meredith Gates received the high score prize, Margaret Mahone, consolation and the honor guest was presented a guest prize.

The hostess served a refreshing ice course to the following guests: Geraldine Beckett, Helen Meredith Gates, Florine Muncy, Betty Jo Brainard, Cora Lee Ansley, Mary Katherine Woods, Nina Mae McLean, Carolyn Seale, Irene Gillespie, Margaret Mahone and Anna Bell Williams.

Mrs. J. A. McCaw, sister-in-law of the Misses Linna, Effie, and Mary McCaw, a friend, Mrs. Ira Turner and a cousin, Dick Wheeler, all of Chillicothe, Texas arrived Tuesday for a visit here and in the mountain section and El Paso. Miss Hannah Bell McCaw who has spent the past month at the home of her uncle and aunt, Mr. and Mrs. J. A. McCaw returned with them.

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Social Calendar

TELEPHONE 299

FRIDAY

W. C. T. U. will meet at 3:00 p. m. with Mrs. R. A. Shugart.

MONDAY

The American Legion Auxiliary will meet at the hut at 2:30 p. m.

TUESDAY

Fortnightly Bridge club will meet with Mrs. William Linell at 1:00 p. m.

BARBECUE ON BIRTHDAY

One of the largest gatherings of the season celebrated the birthday of Harry Carder Tuesday evening at the Carder home. Relatives and a small portion of Mr. Carder's wide circle of friends made up the group of 132 who were there. A two year old beef was barbecued under the expert direction of Mr. Carder himself. Music for the evening was furnished by the following: Florine Muncy, Vernon Brookshire of Wilmington, California and Junior Burks of Carlsbad.

Many old timers, some of whom had not seen each other for a long time, were there, happy at opportunity to renew old acquaintances. Mr. Carder's only disappointment was the fact that the entire list of his friends was not there.

SIMMONS UNIVERSITY MALE QUARTETTE HERE

The Simmons University male quartette of Abilene, Texas will give a program at the First Baptist church of Artesia on Sunday morning August 27th, according to an announcement by The Rev. F. C. Rowland, who has completed arrangements with the organization for their appearance here. The quartette will be given the entire preaching hour, following the regular Sunday school class period, when they will present their religious program, which has been highly praised wherever presented.

The quartette is now at the Century of Progress Exposition at Chicago, following a tour of middle western states for the past few weeks. Upon their return to Texas, they will make a tour of West Texas and eastern New Mexico towns and cities, before the fall term opening of the University. Their visit to Artesia is a part of this latter tour.

About ten or twelve former Simmons University students and graduates, now living in Artesia, are making plans for the entertainment of the boys while here.

RUTH NYE BECOMES BRIDE OF LEO MANNING

Ruth Nye, Eddy county clerk, became the bride of Leo Manning at a ceremony performed at the home of her parents, Mr. and Mrs. Cicero Stewart in Carlsbad Friday evening at 7:00 o'clock.

The Rev. A. G. Tozer, pastor of the First Presbyterian church performed the ceremony.

The newlyweds left immediately for Santa Fe for a short wedding trip.

Only Mrs. Manning's parents and Mrs. Margaret Waller, a member of the county clerk's office force, were present at the wedding.

CARLSBAD COUPLE MARRIED

Dr. R. C. Hoover and Miss Opal Shroeder of Carlsbad were married Tuesday night, August eighth at eight-thirty o'clock at the home of Mrs. Eva Marlow Cooper, 414 North Lea Avenue, with The Rev. A. Z. Tozer, pastor of the Carlsbad Presbyterian church, officiating. Dr. Hoover is a friend of James Cooper and the witnesses to the ceremony were the members of the Cooper and Vauchet families.—Roswell Record.

Mrs. Hoover was a member of the faculty in the grade schools here two years ago.

GRANDDAUGHTER HONOR GUEST AT DINNER

Mr. and Mrs. Dan Beckett were host and hostess at a turkey dinner Sunday, complimenting their granddaughter, Miss Geraldine Beckett of Wilmington, California. Other guests were Mr. and Mrs. Elza Swift and Rachel Adel and Harve Muncy.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

THIRD QUARTER ZONE MEETING AT HOPE

The third quarter of the Carlsbad zone meeting of the Methodist Missionary Society was held at Hope yesterday.

Mrs. Reed Brainard of this city as chairman, presided with Mrs. W. C. Thompson as secretary.

Mrs. I. C. Dixon and Mrs. R. O. Cowan each appeared on the morning program. Miss Mattie McClellan of Ft. Worth, Texas rendered a beautiful vocal solo, accompanied by Mrs. Bryant Williams.

At noon a lovely covered dish luncheon was served. Following the luncheon Mrs. Whitley of Hope spoke on prohibition, which was followed by a round table discussion. The afternoon session closed with a play "The Missionary Clinic" by nine members of the Young Women's Circle of the Artesia Missionary Society.

Those who attended from Artesia were: Mmes. Kinder, Keller, Frisch, Stroup, Matteson, Durand, Bullock, Reed Brainard, Thompson, R. O. Cowan, Stanley, McCann, W. S. French, George Gage, A. C. Douglas, Dixon, C. R. Blocker, Roy Spivey, Attebery, Swift, Whitson, Leslie Martin and Misses Jack Ward and Catherine Douglas, Mrs. W. J. Jones of Emporia, Kansas and Mrs. Coulter of Lovington who are visiting here.

CEMETERY BOARD

The Cemetery Board met at the home of Mrs. Reed Brainard last Friday afternoon.

The board wishes to call to the attention of the public again that lots cannot have cement curbing in the future. It is impossible for the grass to be kept with each lot curbed.

With the untiring efforts of Mrs. Tom Heflin and Mrs. Effie Wingfield the cemetery was kept during the period of time in which the bank was closed, working at the job each week they collected \$224.00 during that period of time.

A new roof has been put on the tool house, the windmill has been repaired and the welfare committee has furnished labor, which has put the entire cemetery in good condition, the welfare workers were under the supervision of Tom Heflin, who donated his services.

Those who are interested in our local cemetery drive out and look it over and see how your money is being spent, and when convenient express your appreciation to the board who work so untiringly on the job.

Mrs. Brainard served iced watermelons at the close of the business session.

SURPRISE SHOWER FOR MRS. YOUNG MONDAY

Monday evening a group of friends of Mrs. Elbert Young arranged to have her taken out to dinner and on her return she found a string fastened to the front door which led back and forth from place to place in the house, but which finally led her to the window seat where she found a beautiful array of lovely gifts.

The also brought refreshments of ice cream and cake which were served after a social hour.

Those present were: Mmes. Calvin Dunn, Otis Brown, Grimlan, D. H. Burditt, W. A. Cowan, C. C. Prior, Rockwell, D. F. Owen, J. M. Jackson, Paul Wilde, Jordan, Merle Rody, Judd Bock, Bob Blair, and Misses Edith Briggs, Ola Kimble, Ruby Myers and Charlsie Burditt.

The Tower of London

There are two historic churches within the precincts of the Tower of London—St. John's chapel and White Tower and St. Peter's in the Tower of Green. The former is Norman, probably built about 1078 by William the Conqueror. The White Tower was originally called Caesar's Tower. In this the remains of Anne Boleyn, Katherine Howard, Lady Jane Grey and the Duke of Monmouth are buried beneath the altar.

No 25 or 50c Gold Pieces

No 25-cent or 50-cent gold pieces have ever been issued by the United States government. Between 1890 and 1875 gold half dollars and quarter dollars were issued by private concerns. These pieces never were legal tender, although they passed as currency at a time when there occurred a shortage of coins with which to transact business.

"Ham" Actors

It is said that every actor at some stage of his career has nursed an ambition to play Hamlet. The first-rate actors usually get the opportunity. The second-rate ones only talk about their ambitions and become such bores on the subject that they are called by the nickname "Ham," in derision.

Earliest Ships and Marines

The earliest ships, also the earliest marines, belonged to the Colonial or State navies. During the American Revolution, three general classes of American marines served—Continental or regular Marines, Marines of the Colonial or State Navies, and Marines of the Privateers.

ENGRAVING—THE ADVOCATE

Gov. Pollard Weds His Secretary



Gov. John Garland Pollard of Virginia and his secretary, Violet Elizabeth McDougall who were married in Winnipeg, Manitoba. The governor's first wife died more than a year ago.

PUBLIC NOTICE

Notice is hereby given that H. E. Ansley of Artesia, New Mexico, has applied to the State Corporation of the State of New Mexico, for a Contract Motor Carriers Permit, to operate freight service between Artesia, New Mexico and anywhere in the State of New Mexico.

Said corporation has set the 21st day of August, 1933 for the hearing to be held at 10:00 a. m. in the office of this commission at Santa Fe, New Mexico, for the consideration of said application.

The purpose of this notice is to allow all persons interested an opportunity to show cause why such permit should not be granted.

STATE CORPORATION COMMISSION, Motor Transportation Department.

J. D. LAMB, Chairman. 32-2tp

Mr. and Mrs. H. G. Rowley are moving from the Edgar Williamson residence on Grand Avenue to the Messer rooming house the latter part of this week. Mrs. Messer and daughter, Miss Violet will occupy a small house at the rear of the property for the present.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons, Rebuilt in all other makes at The Advocate.

HARD JOBS

Are what Dr. Loucks likes. Any mechanic can make simple repairs, but he has to know his onions for the hard ones.

Dr. Loucks Garage

Fone 65

Pre Prosperity



SALE!

Sale starts today and lasts for seven days only. However, all prices quoted cover merchandise in our stock only. In case we sell out of any item we do not agree to sell any more at these prices.

PRICES ARE GOING UP! The wholesale cost on some dry goods items has already gone up 100%. Others are following very rapidly. We do not pretend to know where prices are going to settle, but we do know that we are not advancing our prices until we actually have to buy again at these higher prices. On September 1st the processing tax will be placed on all cotton goods in all stores, and this tax will necessarily be passed on to the consumer. We are sincere in recommending you to buy now from our large stock of merchandise before prices go up, and before the tax is imposed.

WEARWELL SHEETS 81x90 Linen finish . . . soft . . . fine . . . durable 89¢		WEARWELL PILLOW TUBING The same high quality as Wearwell Sheets 36 Inch, per yd.—20¢— 40 Inch, per yd.—22½¢ 42 Inch, per yd.—25¢	
LACES French Val Edging Dainty Patterns 5¢ yd.	Tissue Gingham This is a real close-out price. Large and small checks 19¢ yd.	QUILT CHALLIE 36 inches wide . . . bright pretty colors 15¢ yd.	JAPANESE CREPE Many different backgrounds with beautiful pattern figures 19¢ yd.
SILKS Flat Crepe . . . Printed Crepe . . . light and dark shades, solid colors or fancy patterns 69¢ yd.			
INVADER PRINTS Marshall Field's Best Quality Percales 19¢ yd.	BELMONT PRINTS Splendid quality . . . all good patterns 15¢ yd.	ZION CITY LACE PANELS We believe this will be your last chance to obtain this type of merchandise at this price. \$1.00 each	
Tre Jur Cold Cream Giant size jar of excellent quality cream 59¢		Honey and Almond Cream, Brilliantine, Cold Cream, Lemon Cream, Hair Oil 10¢ each	Bedroom Curtains Pretty Tie-Back Styles \$1.19 pair
PAPER AND ENVELOPES 24 Count! Cellophane Wrapped! Good Weight, Linen Cloth Finish 24 Envelopes To Match 7½¢ 24 Sheets Paper 7½¢			
HUCK TOWELS 17x22 Fancy borders, pure bleach, special finish, absorbent 10¢ each		JERGEN'S SOAP Lemon or Royal Palm 5¢	TURKISH TOWELS 18x36 Heavy double thread 15¢
GENUINE HORSEHIDE GLOVES A good glove for hard work 29¢ pair			
COOPER'S DURENE SOCKS For hard wear this is the longest wearing sock money can buy. 19¢ pair	TUXEDO SHOE PASTE Large Size—The kind of Shoe Polish they use in city shine parlors. 10¢	BOYS DRESS SHIRTS Good quality . . . full cut 39¢	MENS COTTON SOCKS Smooth woven . . . durable Three pairs 25¢
BRYON HATS Correct styling . . . excellent quality . . . never again at a price like this \$3.50			
STETSON HATS Wide range of patterns in nearly every size, most styles \$5.00			



We have signed the President's agreement to co-operate with his program to aid unemployment. We have done more than merely sign up . . . we have actually employed two additional employees.



All Prices Apply To Stock On Hand Only

Joyce-Pruitt Co.

a Complete Department Store

All Prices Apply To Stock On Hand Only

Classified

TERMS:—A rate of ten cents per line will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50¢. An average of 5 words ordinarily constitute a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

WANTED

HELP WANTED—Married lady to handle our monthly payment magazine accounts in Artesia, part time work. 18% commission. Small real estate bond required, no cash. Write 416 Tabor Bldg., Denver, Colorado. 32-lt

COTTONWOOD ITEMS

Miss Mary Jane Terry is the guest of Miss Virginia Sadler of Carlsbad this week.

Mmes. Oscar and Clarence Pearson were guests of Mrs. Gus Hoagland of Artesia Saturday.

Buster Knowles is back from St. Mary's hospital where he underwent an operation on his nose.

E. P. Malone and family returned last week from their fishing trip to the northern part of the state.

Mrs. Emma Huey, Mrs. Mary Abbott and Mr. Davis of Artesia were guests at the Rambo home Sunday.

Mr. and Mrs. Morgan of Corpus Christi, Texas came in Monday to visit their daughter, Mrs. Jess Funk and family.

An 8 1/2 pound boy was born to Luke and Lucille Ray Friday the 4th. Both mother and son are reported doing well.

Floyd Lowery and wife of Oklahoma are visiting Mrs. Lowery's parents, Mr. and Mrs. Smith on the Pearson farm.

Mr. and Mrs. Stafford Brown and son, Jimmy of Carlsbad were week-end guests of his parents, Mr. and Mrs. M. S. Brown and family.

Word has been received that Miss Mable Vowel, teacher at upper Cottonwood, is attending the Century of Progress Exposition at Chicago.

Miss Bonnie Bell Bradley and Sam Bradley and family of Roswell were guests of their parents, Mr. and Mrs. Bradley of Cottonwood Sunday.

Mr. and Mrs. I. P. Johnson and sons, Herman, Charles and Bill motored to the mountains west of Mayhill Tuesday morning. They expect to return today.

Mr. and Mrs. Maxie Hunt, Mrs. Ben McLarry and daughter, Mr. and Mrs. Slade, Mr. and Mrs. Jess Huff and daughter, Miss Blondell Huff were guests at the Rambo home Saturday.

A. D. Hill, Sr., and family, including a daughter, Mrs. Oscar Montgomery and son, left for a visit to his childhood home in Arkansas. They will also visit in Oklahoma and Texas.

Monroe Howard and family motored to Justiceburg, Texas Friday night, taking Mr. Howard's sister, Mrs. Crowley, home. They returned Monday bringing Mrs. H. Y. Hobbs, an aunt from Tokio, Texas for a visit.

Clint Burke of Phoenix, Arizona, Clabe Burke of Hobbs, Bailey Burke of Roswell, brothers, and Mrs. Lilla Glen, of Clovis and Mrs. Mable Cafey of Ballinger, Texas, sisters, and Mrs. Margaret Burke of Roswell, mother, are visiting at the home of W. W. Burke.

Those of the Cottonwood church attending the quarterly conference at Hope last Sunday were: Mr. and Mrs. E. P. Malone, Mr. and Mrs. Burgess, Mr. and Mrs. Golden, Mr. and Mrs. Doering, Mr. and Mrs. Johnson and Mr. and Mrs. Bradley. All reported a fine time.

The Cottonwood Woman's club and Cottonwood Ladies Aid Society met in joint session at the home of Mrs. Jess Funk Thursday, August 3. W. A. Wunsch, county agent, gave a demonstration of canning chicken after the close of the business session. Ice cream and cake were served by Mrs. Funk and her co-hostess, Mrs. J. H. Felton. The next meeting will be at the home of Mrs. M. S. Brown.

TYPEWRITERS
New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

Loose Leaf Binders, Special Ruling and Stock Forms—The Advocate

ENGRAVING—THE ADVOCATE

LOCALS

Judge Ballard attended court at Carlsbad last week.

Pat Reilly of Artesia spent the week-end in Carlsbad.

George V. Price was a business visitor in Carlsbad last Friday.

Miss Elaine Femster spent the week-end with friends at Lovington.

Frank H. Van Horn of Carlsbad transacted business in Artesia Tuesday.

Mrs. Edgar Williams and children of Hope were Artesia visitors last week.

Miss Mamie Bell Terry is a guest of Miss Jonilee Culpepper at Carlsbad this week.

Mrs. Ed Cook is spending a few days with her parents, Mr. and Mrs. Jim Welch of Hope.

Clarence Pearson of Cottonwood spent Saturday in Roswell attending to business matters.

Mrs. John McCann returned Friday from Coleman, Texas where she has been visiting relatives.

Nevil Muncy and his daughter, Miss Florine and his nephew, Vernon Brookshire were Carlsbad visitors Monday.

Frank Clowe, son of Mr. and Mrs. D. I. Clowe spent the week-end in El Paso at the home of his cousin, Miss Callie Calhoun.

Gray Thomas was here over the week-end with his parents, Mr. and Mrs. Frank Thomas, coming down from the C. C. C. in the Sacramentos.

Kirk Brookshire with his bride were here Tuesday from Carlsbad. They were guests of Mr. Brookshire's sister, Mrs. Nevil Muncy and family.

I. P. Murphy, superintendent of the Hope public schools and R. L. Cole, secretary of the school board, were in town last Saturday on business.

W. J. Haskins, superintendent of the Phillips Petroleum Co., gasoline plant at Judkins, Texas is spending a few days in Artesia this week visiting friends.

Mrs. Louis Smith of Elk was here over the week-end visiting her sister, Mrs. John Gage and family. She was also a guest at the home of Mr. and Mrs. Grover Kinder.

Mrs. R. B. Kishbaugh and son, Gordon of Azusa, California arrived last Wednesday and are located in their residence on Grand Avenue. They expect to be here several weeks.

Mr. and Mrs. Harry Dobbs of Carlsbad were here visiting at the home of Col. and Mrs. A. T. Woods over the week-end. Mrs. Dobbs will be remembered as Miss Ruth Scott, before her marriage.

Among local people who spent some time in Roswell over the week-end were: Mr. and Mrs. J. S. Ward, Mrs. Joe Hamann and Mrs. T. C. Bird; Mr. and Mrs. George Winans and Mr. and Mrs. Stanley Blocker.

Mrs. Mabel Iler of Stuttgart, Arkansas arrived Wednesday and will be a guest at the home of Senator and Mrs. J. H. Jackson for several days. Mrs. Iler was a member of the high school faculty here about ten years ago.

Mrs. H. C. Keiser and daughters, Marjorie and Helen of Casper, Wyoming made a brief visit here last Wednesday as they were en route to their home after spending a week at Hobbs. Mrs. Keiser and children are former residents of this place.

Miss Shirley Feather came down from her home at Roswell last Wednesday and was a guest at the home of her brother, Landis Feather. Thursday she went up to Cloudercroft to visit G. A. Feather and family. Robert Feather accompanied her to Cloudercroft for several days visit at the summer home of his uncle.

Mr. and Mrs. Charles Renfro and her parents, Mr. and Mrs. Tom Spivey and her brother, Russell Spivey returned Sunday from a visit with relatives at San Antonio and Wichita Falls, Texas. Mr. and Mrs. Renfro who have been at Melrose will be at Carlsbad next year where he has the position as athletic coach in the schools there.

Mrs. H. A. Stroup took her sister-in-law, who is her house guest from Emporia, Kansas on a trip to the Sacramento mountains Friday. Paul Stroup drove for them and Miss Ella Bauslin and Mrs. J. B. Atkeson were also guests on the trip. Leaving here early Friday morning they drove to Cloudercroft and returned by the Mescalero Indian Reservation.

Brita Is the Ideal Girl of Sweden



Miss Brita Jakobsson, who was selected as the most representative girl of her native country in a recent contest in Stockholm.

Chocolate and Cocoa
Chocolate and cocoa are made from the large nutritive seeds or beans of the Theobroma cacao, a small evergreen tree native in tropical America. Cocoa is simply a corruption of cacao.

Looking One in the Eye
No person will look another more defiantly in the eye than he who is trying to "put something over." In fact, he often gives himself away by the steadfastness of his gaze.

One of the Heroes
Jud Tunkins says one of the heroes who don't get mentioned is the man who is conscientiously trying to be happy in spite of the obvious facts in the case.

President of Red Cross
The president of the American Red Cross is the President of the United States, and does not receive recompense for his services to the organization.

Growth of Blue Crabs
It takes about two years for the blue crab of Chesapeake bay to reach maturity, going through about 15 sheddings, alternating as a soft and hard crab.

Chameleon Fish
Some of our commonest freshwater fish, including trout, sticklebacks, and minnows, can change their color according to their background.

Germs Are Great Speedsters
The germs of some disease, it has been discovered by scientific investigation, can travel through the air at the rate of 35 feet in five minutes.

Pyramid Encloses Pyramids
The Aztec pyramid at Tenayuca, Mexico, consists of an outer shell covering an earlier pyramid, which in turn encloses twin pyramids.

Proves Statesmanship
The great test of statesmanship, it is said, is the knowledge how and when to make a compromise and when to hold fast to a principle.

Book Gone 16 Years
A campaign for the return of overdue books at the Birmingham (Ala.) public library brought back a volume missing since 1917.

Camel's Milk Curdles
Though camel's milk is rich and sustaining, it cannot be used in coffee or tea because of its tendency to curdle.

Warm Japan Current
The important warm Japan current, of kuro siwo, is the Pacific equivalent of the Gulf stream in the Atlantic.

Highway Construction Costly
Expenditures on United States highway construction average one and one-half billion dollars yearly.

Loose Leaf Binders, Special Ruling and Stock Forms—The Advocate

Sacramento Camp

Ray Bartlett spent the first part of the week with his family, arriving from Artesia on Monday.

L. P. Evans and Boone Barnett visited their families at the camp on Saturday afternoon and Sunday.

Frank Kindel and family of Carlsbad are spending the week in the Evans and Bigler cabin below the east spring.

C. E. Mann and Fred Cole drove up from Artesia on last Saturday, returning the following day with their families, who had spent the past few weeks in the Welton cabin.

Pierce Colius expects to return to his home in Fort Worth this week, where he will join a party of friends on a visit to the Century of Progress Exposition at Chicago.

Mrs. Perley George visited her husband over the week-end. Mr. George is assisting J. H. Naylor of Artesia in the construction of a new cabin for Dr. Russell, to be known as "El Pinar."

Glenn Stone spent the week-end with his mother, Mrs. Edward Stone and his brother, Cyril Stone. Mrs. Stone, who has been in "Pine Crest" for several weeks returned home Sunday afternoon.

Martin Yates, St. Clair, and Martin Yates, III and Kenneth Compton and the Misses Lillie Mae and Mary Ann Miller spent Saturday night and Sunday with Mrs. Yates and John Ashby at the Yates cabin.

Boone Barnett will spend the week-end with Mrs. Barnett and children at the Martin and Blocker cabin. Mrs. Charles Morgan and twin boys will go up with him and be guests of Mrs. Barnett next week.

Mr. and Mrs. C. E. Speck and son, Eddie, were week-end guests of Mrs. Ray Bartlett at "Emoclew." Phyllis Bartlett, who had been spending a few days with her father at Artesia, returned with the Speck family.

The cabin of Mr. and Mrs. Rufus Wallingford is practically finished. Mr. Wallingford drove up last Wednesday and they moved into the cabin on Friday. Mr. and Mrs. J. S. Ward were their guests over Sunday. Mr. Wallingford returned Sunday evening.

Mrs. J. H. Sowell, wife of the superintendent of the Sacramento camp, suffered some painful injuries the past week when a horse that she was riding ran through a barbed wire fence with her. Medical aid was rendered by Dr. Russell and Mrs. Ray Bartlett.

Mrs. C. C. Russell and Miss Dora Russell occupied the Hannah cabin last week while their cabin is under construction. Dr. Russell and his sister, Miss Ruth Russell of Albuquerque drove up Saturday night. Miss Ruth will also be present during the construction of the Russell cabin.

A large number of the young people of the Sacramento area assembled at the camp on Sunday afternoon, where several participated in hat races, riding contests and other horsemanship contests. The children in the camp enjoyed an unusual amount of horseback riding. Two more horses have been added to the string of saddle

THE CHURCHES

COTTONWOOD CHURCH
REV. JOHN KLASSEN, Pastor.

Sunday school every Sunday at 10:00 a. m., I. H. Burgess, Superintendent.

Preaching every 2nd and 4th Sunday at 11:00 a. m. and 8:00 p. m.

Everybody invited to attend, you will be welcome.

ST. PAUL'S EPISCOPAL CHURCH OF ARTESIA
REV. F. B. BOWDEN, JR., Rector

Services held every Sunday evening except the First Sunday in the month at 7:30 p. m.

The church school meets at 5:00 p. m.

Holy communion, second Monday of each month, and at other times as announced.

CHRISTIAN SCIENCE SOCIETY
613 W. Main Street

10:00 a. m. Sunday school.
11:00 a. m. Sunday service.
On Sunday, August 13th the subject of the lesson-sermon is "Soul." The golden text is from the 42nd Psalm: "My soul thirsteth for God, for the living God."

Among the Bible citations in the lesson-sermon is the following from the 57th Psalm, 1st verse: "Be merciful unto me, O God, be merciful unto me; for my soul trusteth in thee; yea, in the shadow of thy wings will I make my refuge, until these calamities be overpast."

A correlative passage from the Christian Science textbook states: "Our proportionate admission of the claims of good or evil determine the harmony of our existence—our health, our longevity, and our Christianity."

FIRST PRESBYTERIAN CHURCH
REV. W. B. McCORRY, Pastor.

9:55 a. m. Bible school.
10:50 Preaching service.
Topic: "A Man and His Clothes."

7:00 p. m. union young people at the Methodist church.
7:45 union service in park.
Topic: "Religious Reconstruction."

CHRISTIAN CHURCH
9:45 Sunday school. C. O. Brown superintendent.

horses available for visitors at the Artesia camp.

SIMPSON RELEASED ON BOND

LOVINGTON — J. H. Simpson, Lea county commissioner charged with killing Oscar Adams, Tatum cattleman, was released from jail Friday night after he had made \$15,000 bond.

Adding Machines For Sale or Rent—The Advocate.

BOY BREAKS ARM

The grandson of E. M. Calder, of Dayton, broke both bones in his right arm Saturday. The boy recently came from El Paso, Texas to visit his grandfather. He was taken to Dr. Stroup's office where the arm was set and put in a cast.

NOTICE!

Gas To Be Turned Off

FRIDAY 9:00 P. M.

TO

SATURDAY 5:00 A. M.

Automatic Equipment

SHOULD BE SHUT OFF

Repairs on the main line to assure perfect service this winter make this necessary. Thanks for your co-operation.

Pecos Valley Gas Co.

"At Your Service"

See Us

If you want to know about your bank, SEE US---

If you want to deposit in a safe bank, SEE US---

If you want to barrow a dime, SEE US---

If you don't want anything, SEE US---

We want to see you.

The First National Bank

Artesia, New Mexico

PATRONIZE YOUR NEIGHBORHOOD DEALER. HE HAS FAR MORE INTEREST IN SEEING YOU GET VALUE RECEIVED THAN DOES A STRANGER OR A POST OFFICE ADDRESS.

THE FAMILY NEXT DOOR



It Works Both Ways

S. W. Gilbert came to Artesia in 1902 and was a member of the first board of directors of The First National Bank, when it was organized in 1903. He served the bank as president from 1904 until 1912, a period of eight years. Mr. and Mrs. G. U. McCrary were the first couple to be married in Artesia. The ceremony was performed on the exact spot where the Wm. Linell home is now located. E. C. Higgins was the "Best Man" at the wedding and Judge McCrary reports that Mr. Higgins has never been as near marriage since that time.

Martin Griffin of Abilene, Texas who had been visiting Mr. and Mrs. W. C. Martin and family several days, went to Roswell Thursday to visit relatives until Friday when Mr. and Mrs. Martin who were on their way to the Century of Progress Exposition, took him as far as Amarillo, Texas from where he went to Plainview, to visit with relatives before returning to his home.

VESELY TO LEASE TWO MILLION ACRES NEW MEXICO LAND

Upwards of two million acres of state land has gone unleased for years, State Land Commissioner Frank Vesely said, and he is going to do something about it. A quiet survey of records has been going on in his office for months, he said, to determine why the state land revenue was not as large as he thought it should be. He says another \$60,000 likely can be added yearly to the land office revenue. With all the disturbance over the Ickes fence order, the land office spurred its efforts to complete the survey. At present about two million acres is shown on a number of maps as land not leased.

Vesely would not comment on the fences. He said his concern was getting the state its just revenue. He said there had not been a personal investigation of the report that fences had closed much state land.

It had been said in some places that state land would be leased and fences so constructed as to block off unleased land, giving the leasor the advantage of a number of sections on which no rental was paid. That was true in one case, Vesely said, where a man applied for several sections between two ranches. He had been informed the land was leased, but investigation at the land office showed it was not leased, but was being used because surrounding land had been leased.

This block of land was leased to the applicant over the protest of the ranch adjoining, but Vesely said the land had not been leased before and no rental had been paid for at least three years.

In his effort to get all the state land paying the three cents an acre rental, Vesely said he would complete the survey and would advertise all unleased land, open to first-come-first-served at the regular rate. To avoid this, any stockmen who have been taking advantage of lands by surrounding them with leases, can apply to the land office to lease the surrounding land at the regular rental.

NEW RULING TROUT FISHING

SANTA FE — Fishermen may bring home only one day's limit in trout whether they have been fishing a day or a week, under a new regulation adopted by the state game commission.

State Game Warden Elliott Barker said Monday the one-day limit is 25 trout or 15 pounds plus one trout.

Barker has been authorized to put on a new deputy for the north-eastern district. It was said the place was offered to Tom Holder, Jr., of Taos.

WANTED—Clean Cotton Rags at The Advocate.

Smilin' Charlie Says—



The real gardener is th' feller who can keep up his enthusiasm fr his garden along in th' hot days o' Summer

GETS TREASURY POST



Mrs. Marion Glass Banister of Lynchburg, Va., sister of Senator Carter Glass, who was appointed by President Roosevelt to the position of assistant secretary of the United States treasury. It is the first time that one of her sex has held such a high office in the Treasury department.

THE CIVIC IMPROVEMENT PROGRAM COMMENDABLE

The local improvement program launched a few weeks ago by the Chamber of Commerce and the City council, has improved the appearance of Artesia in a large degree. A crew of men, under the supervision of City Manager Geo. Frisch and P. V. Morris have cut and burned all weeds and brush on vacant lots, streets and alleys of the entire town. Large shade trees, which were killed by the unusually cold weather last winter, have been cut down and cut into stovewood for winter fuel.

A crew of men under the supervision of W. A. Jones, have been leveling sections of the city sidewalks, which have been forced up by tree roots or other causes.

S. S. Ward supervised the improvement to the lawn and surrounding area of the Methodist church. Flower gardens and lawns have received an unusual amount of attention, which was proven by the record consumption of water thru the city water lines during the past two months.

N. M. HIGHWAY BIDS CALLED

DENVER, Colorado—J. A. Elliott, district engineer for the U. S. bureau of public roads, said bids for \$264,000 forest highway work in New Mexico will be advertised, beginning Monday.

The projects for which Elliott said bids will be advertised and the estimated costs are:

New Mexico — Navajo canyon road, \$68,000; Holman-Taos \$80,000; Cedo Canyon, \$20,000; James Canyon, \$20,000; Rio Penasco, \$50,000 and Ruidoso north, \$5,000.

Mr. and Mrs. John Jones of El Paso were guests over the week-end of Mr. and Mrs. W. E. Flint. Mr. Jones is with the R. A. C. C.

FUN AND FACTS

Boone Barnett, manager of Big Joe Lumber Co., was the feather-weight collegiate boxing champion of Oklahoma, while a student at Phillips University. He was also a teacher of a young ladies Sunday school class at Lindsey, Oklahoma.

M. W. Evans has been the trap shooter champion (not crap shooter champion) of New Mexico for over twenty years. In 1926, he won the southwestern championship at Amarillo. He also won the southwestern championship match in Kansas in 1927 with a score of 198 out of 200 birds.

Col. Frank Linell, one of Artesia's most enthusiastic baseball fans, was the manager of the Artesia baseball team for over ten years consecutively, commencing about 1906. He enjoyed several undefeated seasons and one year won 21 consecutive games, his team scoring 129 runs to their opponents 12. Fourteen games were shut outs. Fred Brainard, Reed Brainard and Earl Bigler of Artesia and John Wake of Hope were stars under the Colonel's management. C. E. Mann was treasurer of the club most of the time.

A. L. Mount, H. A. Watson and Joe Hamann have all entered the riding contests at the Hope rodeos of the past. All of them were unable to report any blue ribbons, but proved sensational riders. They all rode bulls. They have since taken several ribbons for shooting the bull, however.

Frank Donahue, local road con-



I'm one of those guys who like to paint floors. But I usually get so interested I "paint myself in."

It used to mean a 24-hour wait. Sometimes the floor wouldn't be dry even then. With me marooned there! I'd say things—and how. But now I'm happy. It's fun to paint myself in with Kyanize Floor Finish. It's dry in four hours—four care-free hours! Twenty-four hours is bad—but it's easy to ring or whistle or swear away four. Kyanize Floor Finish for me!

Kyanize

Big Jo Lumber Company

100,000 MILES

Would be covered by more cars if they received proper care. Grease and minor repair jobs may seem to be nuisances now . . . but they prolong the life of a car and postpone the expensive overhauls.

Repairing at Popular Prices

Kinder, Jones and Monschke

Genuine Chevrolet Parts . . . Summer Storage rates

RUSSELL PARTS SERVICE

At Old Jackson-Bolton Building

tractor, was the steller pitcher for the St. Edwards University baseball team in his collegiate days. He was also the outstanding sprinter on the Texas A. & M. track team, being consistent winner in the 100 yard and 220 yard dashes.

Dr. H. A. Stroup was considered one of the outstanding guards in collegiate football, while a student at the University of Colorado. A football star was rated then according to the bones he had broken in his opponents or the ears he had bitten off.

C. E. Mann, who entered the drug business at Artesia about 25 years ago was noted as a rider. He entered a frontier celebration at Artesia at that time and won a pair of silver mounted spurs as a trick rider.

Willis E. Morgan, as a school-boy in Artesia, attempted to play a prank on a competitive class by

attempting to make away with the refreshments at a party. The host appeared and shot into the air. Willis ran through a barbed wire fence, breaking off three posts, pulling two strands of the fence wire apart and practically lost all his clothes in making the escape.

V. L. Gates, local cotton buyer, one of the outstanding guards in the University of Kansas baseball team while a college boy. He became a regular member of the pitching staff of the Artesia baseball team for several years after coming to Artesia. He was the leading alfalfa hay buyer of the Pecos valley, going from field to field on a high-speed motorcycle before the days of the automobile.

Rude Wilcox, who was born a few miles south of Artesia, says he never fought any Indians, but has listened for many hours to stories by his daddy, who had fought them.

CLARDY'S BUTTER
QUALITY . . . PRICE . . . SERVICE
Made From The Valley's Best Cream

LEGAL BLANKS---THE ADVOCATE

STOCK SALT

As good as No. 4—in any quantity

Carl Folkner

AT FOLKNER'S CAFE

Will buy your old sacks

CHEVROLET

leads the field
by the widest margin
in its history

CHEVROLET, AMERICA'S NUMBER 1 CAR—47.99%* of all low-priced cars sold

NUMBER 2 CAR—26.74%*

NUMBER 3 CAR—19.21%*

ALL OTHERS 6.06

*Based on the latest retail registration figures from R. L. Polk & Company (all states for five full months). Since January first Chevrolet has sold in excess of 370,000 passenger cars and trucks.

People have come to expect Chevrolet to lead the world in automobile sales. But this year Chevrolet has done even more than that. According to the latest available figures, Chevrolet alone has sold almost as many cars this year as all the rest of the low-price field combined!

When a car looms above its field like that, there can't be any argument about it. *It must be an all-round better buy.* And that's exactly what Chevrolet offers you. *Fisher bodies*, with the new ventilation system and the strongest and quietest body construction of the day—solid steel over a sturdy hardwood frame.* *A valve-in-head six engine*, unapproached for

economy . . . Cushion-Balanced to blot out vibration . . . full of snap and vigor—altogether the most efficient engine in the low-price field.

Then there's Syncro-Mesh with Silent Second, the Starterator, Simplified Free Wheeling, the Octane Selector, long, parallel-mounted springs—more advancements than we have space to describe. And Chevrolet prices are as low as \$445. Don't guess—buy from the leader. Get a car that has been proved sound and dependable by more owners than any other automobile you can buy.

CHEVROLET MOTOR CO., DETROIT, MICH.

All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy G. M. A. C. terms.



A GENERAL MOTORS VALUE

Guy Chevrolet Company

Artesia, New Mexico

Why Is It?



HOPE ITEMS
Miss Frances Johnson, Reporter

Hoyt Traylor visited in Roswell Monday.

Fred Griffin and son, of Elk were in Hope Monday.

Mrs. C. J. Ferrell was up from her home in Artesia Tuesday.

Allen Johnson and J. V. Reed attended to business matters in Hobbs Tuesday.

Mrs. Joe Inman visited friends in Hope from her home at Weed Thursday evening.

Mr. and Mrs. Mark Brewer were in Hope attending to business matters Thursday.

Buff Runyan was in from his ranch Monday morning attending to business matters.

Inez Teel and Irene Neighbors spent the week-end in Pinon visiting Lottie Jernigan.

Mr. and Mrs. D. R. Teague who have been visiting in Texas, returned here Sunday.

Mrs. Anna King and daughter, of Waco, Texas is here visiting the Wedgde family.

Ed Shockley and Marland Traylor, of Artesia, visited friends in Hope Monday evening.

Ira Johnson of Melrose, visited here Saturday with his brother, Allen Johnson and family.

Geraldine Dostolick of Dexter is here visiting her grandparents, Mr. and Mrs. Charlie Coffin.

Charlie Coleman of Ft. Thomas, Arizona is here visiting his sister, Mrs. N. L. Johnson and family.

Mrs. Ed Cook of Artesia is here this week visiting her parents, Mr. and Mrs. Jim Welch.

Joe Puckett left Saturday for Arkansas where he will visit and attend to business during the month.

Clayton Buckner and Sam Lovejoy drove to Clovis Sunday where they attended to business until Tuesday.

Irvin P. Murphy, who has been spending the summer at his farm near La Luz, returned to Hope



Roy Engle, captain-elect of the University of Pennsylvania football team, keeps in condition during the summer months by laying electric conduits in Philadelphia.

Wednesday.

Ralph Hickman and John Daventport of San Angelo, Texas are here visiting Albert Turner on the Turner ranch.

Hobart Sadler who has been here visiting during the past few months, returned to his home in Montana, Monday.

Mr. and Mrs. Allen Johnson spent Sunday in Artesia where Mr. Johnson conducted services at the Church of Christ.

Martha Scruggs and Gertrude Van Horn of Memphis, Tennessee are here visiting Mr. and Mrs. John Rowland and Mrs. Van Horn.

Mr. and Mrs. George Chambers who have been at Camp Mary White taking care of the dairy there, returned to their home here last week.

Charlie Coffin, Henry Coffin and Mrs. Lyle Jordan and daughter, Merinett, spent Sunday in Dexter visiting Mr. and Mrs. Tony Dostolick.

Mr. and Mrs. Irvin P. Murphy and Mrs. M. E. Pichke were guests of Mr. and Mrs. Bryant Williams at their home Sunday afternoon.

Mrs. Ernest Johnson, who has been in Melrose this summer, is here visiting her son, Allen Johnson and family. She plans to visit two weeks.

Mr. and Mrs. Bracken and daughter, Juanita and Zena Xena Vista were here over the week-end visiting Mr. and Mrs. J. P. Parks and family.

Mrs. Gus Snyder who has been here visiting Mr. and Mrs. Joe Parker, returned to her home in Glenrose, California, Thursday. Ural Parker accompanied her.

Wallace Johnson accompanied by Malcolm Marton spent the week-end in Hope from the C. C. Camp near Alamogordo, visiting his mother, Mrs. N. L. Johnson.

Mrs. Sue Bowman of San Carlos, Arizona visited here Thursday with friends. Mrs. Bowman is a former resident of Hope. This is her first visit back in several years.

Mr. and Mrs. John Rowland and daughter, Lucille, Mrs. Van Horn, and Martha Scruggs and Gertrude Van Horn of Memphis Tennessee visited in Cloudercroft and Ruidoso Sunday.

Mr. and Mrs. Beezley and son, George of Odessa, Texas and Mrs. Etta Rivers of Dallas, Texas attended to business matters here and visited Mr. and Mrs. B. Bradford Monday.

Mrs. Bill Bunting returned to Las Cruces Sunday with Mr. and Mrs. Ricketson and Lewis Ricketson and Mr. and Mrs. Arch Carroll, relatives whom she will visit several days.

Misses Lucille Morriss and Glenn Polk and Mrs. Joe Massey and daughter, Joan of Roswell, passed through Hope Monday morning en route to the Jernigan ranch where they are visiting this week.

Mr. and Mrs. J. H. Bridgman attended the funeral of Bevy Hughes, former resident of Hope, who died at the St. Francis hospital Sunday morning and was buried in Carlsbad Sunday afternoon.

Knight Carter, brother of Mrs. Robert Cole and Mrs. Virgil Craig, visited here this week from San Saba, Texas. He was accompanied home by Mrs. J. M. Carter who has been spending the sum-

mer here.

Mr. and Mrs. Will Keller and Mr. and Mrs. Pete Jackson drove to Hamlin, Texas Wednesday and returned Thursday. They were accompanied home by Anna Frances Keller, who has been visiting there several weeks.

Quarterly conference of the Cottonwood and Hope Methodist circuit was held at the Walnut Grove Sunday following a picnic lunch which was spread by members. Presiding Elder, N. L. Linebaugh of Roswell conducted conference.

Wilhelmina Wilburn entertained at her home Sunday evening with a six o'clock cafeteria dinner served on her lawn. Guests were: Marjorie Johnson, Betsy Parks, Nettie Johnson, Winnie Allen, Virginia and Barbara Glasscock, Vina Bush, Beulah Forester, Mildred Puckett, Morriss Traylor, Jack Hart, Curtis Cox, Foy Young, and Max Johnson.

BIG WATER MELON DONATED TO BANK

Mr. and Mrs. G. B. Dungan presented the officials and employees of the First National Bank with a large 71 pound watermelon last Friday which was on display in the bank window for several days before the melon was consumed in a feast by the above mentioned force and a few lucky friends, who were fortunate to be present at the time.

The desks of T. H. Flint, president and Hollis Watson, vice-president, were decorated with beautiful bouquets of flowers by thoughtful friends of the officers and the banking institution, during the first few days after the opening of the bank.

These displays of co-operation and friendliness of the public are very gratifying to all parties concerned.

FRIJOLE RETURNS UP

Frijoles have come to the rescue of many a New Mexico farmer this year. Good old frijoles! They are not only nourishing to the body but the pocketbook as well.

New Mexico frijole acreage is 196,000 this year, an increase of 20 per cent over that of last season. The crop is estimated at 530,000 bags as compared with 408,000 for 1932. The bags are of 100 pounds each.

The big difference is in the cash return. Last year's revenue to the farmers was only about \$850,000 because the price was down in the cellar. This year the expected income from frijoles is \$2,915,000, a clear gain of \$2,065,000 and with practically no higher cost of production, actually less in some respects.—El Paso Times.

Can You Afford To Be Without One?

Serious illness or an accident often comes when least expected. You'll want a doctor quickly.

Suppose fire broke out tonight. In emergencies, a telephone saves precious time when minutes count.

In daily use, a telephone pays for itself in errands saved. It also places your name in the directory—keeps you in touch with everyone.

Any employee will take your order.

The Mountain States Telephone & Telegraph Co.

LEGION MARCHES UNDER NRA FLAG IN 1933 ARGONNE

INDIANAPOLIS, Indiana—The American Legion is again on the march, fighting for God and country. "Battle orders" from the National Commander, Louis Johnson, to the 10,760 posts of the Legion, have placed the greatest organization in the United States in the front lines co-operating with the National Recovery Administration. Thousands of telegrams and letters are pouring into national headquarters of the Legion here pledging whole-hearted support of posts and individual Legionnaires to the call for action in supporting local representatives of the N. R. A.

National Commander Johnson's message to the Legion posts was made public through President Roosevelt the evening of August 3rd in a statement the president issued from the summer white house in Hyde Park, N. Y., in reply direct to the national commander. The president's wire reads:

"Commander Louis Johnson, The American Legion, Clarksburg, West Virginia. "I have just received your 'battle orders.' I have a supreme faith that the loyalty of the Legionnaires will manifest itself in this crisis just as it did a decade and a half ago. FRANKLIN D. ROOSEVELT."

The news released by the president to the wire services and Washington correspondents assembled at the summer white house was flashed to the farthest corners of the world. The Legion warrior in this all-American offensive against the depression, was quickly welcomed by the president, according to the press.

The text of National Commander Johnson's "battle orders" sent to all post commanders follows:

"My Comrades of the American Legion: "Our country is in the middle of the greatest battle in its history. It is the Argonne of 1933, a fight to the finish to end conclusively the war of economic forces that has brought us all to the threshold of disaster. This battle must be won as decisively as that first battle of the Argonne in 1918 in France. Victory will be swift and certain if every loyal American citizen does his part. No politics whatever are involved. This is no time for slackers or conscientious objectors. This is a fight to bring contentment and plenty back to millions of American homes that otherwise face another winter of hunger and misery. It is a fight to give an honest job with an honest living wage to every bread winner who wants to work. "We must not fail. We dare not fail. "To the end that these objectives shall be reached swiftly and definitely I call upon all of the 10,760 posts of the American Legion to convene in meeting; to immediately offer their loyal co-operation and services to the official representative of the Na-

tional Recovery Administration in their respective communities; and to co-operate in achieving its objectives. These are 'battle orders.' "In addition I call upon every individual Legionnaire to pledge his individual services in this great effort to end unemployment, increase purchasing power and banish the forces of depression, with their attendant suffering, from our gates. Let us as the American Legion march a million strong into the battle lines of this struggle for national recovery and economic justice. "The day after President Roosevelt was inaugurated, in a radio address to the Legion, the president had this to say: "The men of the ranks of the Legion, in the trying days of fifteen years ago, offered for the welfare and preservation of their country the ultimate contribution that a human can give. "The deep necessities of peace are no less serious. "To that end that the efforts I am giving in these first days of my administration may be crowned with success and that we may achieve a lasting restoration of national well-being, I invite the support of the men of the Legion and of all men and women who love their country, who know the meaning of sacrifice and who, in every emergency, have given splendid and generous service to the nation. "We shall never have a better opportunity to render such service to our country and our fellow citizens. "In the name of the welfare of our country, in the name of the thousands of our own comrades who are suffering, I ask you to enlist whole-heartedly and spontaneously in this campaign; to follow the commander in this battle as faithfully as you followed your commander in the World War. For God and country the Legion is again on the march. As patriots we can do no less."

PUZZLES FOR MERCHANTS

Local merchants having anything in their inventories containing cotton or wheat are receiving forms from the government which they declare are as difficult to solve at 500 piece jig-saw puzzles. The process taxes which recently went into effect on both commodities is the reason. When a prepared cereal is made of wheat in combination with another grain, or what to do about a pair of shoes with cotton strings perhaps explains the worried look on a number of faces.

Charles Bassett, president of the State National Bank of El Paso and R. W. McAfee, vice-president, were in Artesia on business Tuesday.

PURE ICE

USE LARGE CAKES

For greatest cooling efficiency the ice box should be filled to capacity with large cakes of ice. Ice works uniformly when the box is well filled, carrying away odors and impurities through drainage. Avoid running out of ice and prevent food spoilage. Always stock with large cakes—it's true economy.

Southwestern PUBLIC SERVICE Company

"YOUR ELECTRIC SERVANT"

OUR WANT ADS GET RESULTS

BUY NOW

Commodity Prices Advancing

Higher prices are indicated in most items. Present buying is sound policy.

E. B. BULLOCK

FEED, FLOUR, COAL AND SEEDS—PHONE 86

HERE'S MORE OF EVERYTHING YOU WANT IN TIRES!

PRICES you may never see again!

Everything's going up in price. Here are the attractively low prices at which you can still buy Goodyear Tires today.

GOODYEAR PATHFINDER	ALL-WEATHER
4.40-21 \$5.55	4.40-21 \$7.20
4.50-20 \$6.00	4.50-21 \$7.90
4.50-21 \$6.30	4.75-19 \$8.40
4.75-19 \$6.70	5.50-19 \$9.00
5.00-19 \$7.20	5.25-18 \$10.00
5.00-20 \$7.45	5.50-19 \$11.50

GOODYEAR PATHFINDER ALL-WEATHER

More Safety in the tread

• The safest tread is the one that can stop your car the quickest. Goodyears stop quicker than any other tire. 10% quicker than the second best. Up to 77% quicker than others. Tests on wet pavements prove it. Why not buy the safest tire?

More Safety in the plies

• Goodyears give you safety in every ply—because every ply is built with patented Supertwist cord—and every ply runs from bead to bead. Ask to see a Supertwist demonstration and see for yourself why it means more safety in every ply.

More Mileage

• Bus fleets know mileage. And bus fleets using Goodyear Tires report 97% more mileage than they got five years ago. Goodyears for your car have the same improvements that made this extra mileage possible.

Guy Chevrolet Company

Phone 291 Artesia

FEDERAL TIRES—WILLIARD BATTERIES

Added to our line of—

Phillips Products

Home grown watermelons, cantaloupes and fruits are available. Let's help ourselves by helping the farmer

Bishop Service Station

AN INTERVIEW WITH COL. A. T. WOODS--

"For my use an automobile must be ready at all times to haul politicians of both parties, to function equally well in either the oil or gas business, to take laundry on Thursdays and to run without oil. In fact, a car that will last me a year will run a lifetime for most people. I drive a Ford."

Artesia Auto Co. Filling Station

Phone 52

Phone 52

MARKETS

N. Y. COTTON

(October Option)
(Furnished by courtesy of Artesia Alfalfa Growers Association.)

	Open	Close
August 3	10.64	10.42
August 4	10.32	10.24
August 5	10.20	10.18
August 7	10.07	10.00
August 8	10.03	9.74
August 9	9.70	9.96
August 10	9.79	

Cotton has declined steadily all week, registering a net loss of approximately \$5.00 a bale. The crop report this morning (August 8th) indicates 12.4 million bales which apparently is enough cotton to ease buyers. World consumption, however, of American cotton is now running on a basis of 14.2 million bales annually and with the generally indicated speeding up of industry and labor this rate will likely continue to increase rather than decrease.

New crop cotton is moving to market with a fair demand although domestic mills are taking less than last month. Grades are mostly strict middling. The export basis is strong. The trade seemingly has been willing takers. F. W. Peek's address before the Institute of Co-operation was construed as very constructive by the cotton trade and now that the first report is out of the way we feel that the market is in position for a gradual price advance. We do not now recommend sales.

GEOLOGISTS VISIT CAVERNS

Twenty-four eminent geologists, members of one of the field trips from the International Geological congress which closed recently in Washington, visited the Carlsbad Cavern as guests of the national park service last week.

The geologists were welcomed at the Caverns by Superintendent Thomas Boles and then conducted through the Caverns in a special party with Edgar Kraus, Carlsbad, president of the New Mexico Geological Society, as technical escort for the national park service.

Kraus gave several short talks through the Caverns and led discussions on the geological formations. The party joined the regular tourist party at the Rock of Ages. Included in the geological group were scientists from France, Japan and Soviet Russia.

After leaving the Caverns the geologists went to McKittick canyon, as guests of the Humble Oil Co., and later continued to El Paso, Texas.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

Mrs. K. A. Bivens is able to be up and about again after a long illness.

Miss Anna Slade of Hagerman was visiting at the D. Ohlenbusch home Sunday.

Mr. and Mrs. Kenneth Cannon who moved to Arkansas last fall, returned to Lake Arthur Friday. Mrs. Frank Graham of Roswell spent last week with Mrs. A. Russell. She returned to her home Saturday.

Misses Juanita and Emily Tice are spending this week in Carlsbad visiting their grandfather, A. Y. Williams.

Arthur McLarry, who has been visiting his brother, Lewis McLarry at Cuba, this state, returned home Tuesday.

The Rev. and Mrs. R. A. Hingst and son, Donald of Roswell were dinner guests of Mr. and Mrs. D. Ohlenbusch Sunday.

Mr. and Mrs. J. B. Crook had as their dinner guests Thursday, Mrs. Frank Graham of Roswell and Mrs. A. Russell.

Misses June and Marybelle Moots left Sunday for Vaughn, to make a two weeks' visit with their uncle, Roy Moots.

Billie Bradley left the first of last week for Carlsbad where he will visit with his sister and family, Mr. and Mrs. I. R. Funk.

Miss Mandie Walker of the Cottonwood community came in Sunday to stay with Miss Elizabeth Alexander during the school term.

Mr. and Mrs. Wilson Sellar and Mrs. Sellar's mother, Mrs. Mamie Walton returned Monday from Ruidoso, after a two week's visit there.

Mr. and Mrs. Frank Frazier left Tuesday for Mount Port, this state, where they will help in a revival meeting in the Baptist church.

Mr. and Mrs. A. G. Lane and daughters, Misses Maggie and Alma Lane left last week for Galveston, Texas for a visit with relatives.

The Methodist revival meetings will start Monday at the Methodist church. The pastor from Elida will conduct the services. Everyone is invited to attend.

Mrs. J. M. Jones received word last week that her mother, Mrs. J. J. Seal of Southmayd, Texas was very ill with paralysis at the last report she was improving very nicely.

Mrs. T. F. Schwarz was taken to the Eddy county hospital at Carlsbad Tuesday, where she will undergo an operation. She was accompanied by her mother, Mrs. D. Ohlenbusch and Mr. Schwarz.

Tom Monk left for Muleshoe, Texas Tuesday where he will work. He was accompanied as far as Roswell by Mrs. Monk, who will

Bay State's World's Fair Exhibit



Massachusetts is sending to A Century of Progress exposition in Chicago, as her state exhibit, the famous champion fishing schooner, Gertrude L. Theband. The vessel, with her skipper, Capt. Ben Pine, is shown in the photograph.

visit her parents, Mr. and Mrs. Essary there, before joining her husband.

Mrs. A. V. Flowers and daughter, Jewel were visiting in the Will Sharp home at Dexter Thursday. They were accompanied back by Miss Gerlene Flowers who had been the house guest of Miss Gayle Sharp last week.

Mr. and Mrs. Wright Casey and sons, Clarence and Charley, of Blythe, California and Mr. and Mrs. W. L. Bradley and family of Lake Arthur, met at the Will Summers home on the Cottonwood Sunday for a family reunion.

The Lake Arthur Literary Society were entertained with a lawn party at the home of Mr. and Mrs. L. E. Dohner Friday night. After a very pleasant evening of games refreshments of lemonade and cake were served to about thirty guests.

The Williams Store had a sale Saturday. The Redford Grocery men of Roswell demonstrated Woman's club coffee by serving it all day. In the afternoon E. C. Jackson made a very pleasing talk on the progress of business in town. A large crowd attended the sale.

The Lake Arthur Woman's Extension club met at the home of Mrs. J. M. Jones, Friday with fifteen members present. After the regular business session the time was spent in piecing quilts and sewing. The next meeting will be at the home of Mrs. J. B. Crook the first Friday in September.

Wedding announcements, printed or engraved.—The Advocate.

Typewriter ribbons.—The Advocate

WE THANK YOU

The following have renewed their subscription to The Advocate the past week.

Los Angeles-New Mexico Oil Co. Carroll Brown Mrs. S. D. Gates H. B. Wheeler W. A. Martin Safeway Stores J. D. Atwood

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

THOUGHT THEM PREACHERS

Judge G. U. McCrary and E. C. Higgins of Artesia are old fishing partners, and also given to rambling together. The other day they were in Roswell, and were crossing the court house lawn where a religious meeting was in progress, when a man ran up to them and greeted them as preachers.

"Some mistake here, partner," said Judge McCrary, "I'm Pretty Boy Floyd, and that bird is a horse thief friend of mine."

The greeter looked at the judge with a sort of a pained gaze, and remarked as he walked off: "Excuse me. That was a hell of a mistake!"—Roswell Record.

Mr. and Mrs. W. A. Watson of Pecos, Texas were here last week visiting their son, Aubrey and family and other relatives. Last Thursday they returned from a brief visit with their son, Finn Watson and family of Albuquerque. Mr. and Mrs. Aubrey Watson and Shirley accompanied them on the trip.

Henry Ford on Seventieth Birthday



Henry Ford photographed in Detroit in company of some of his engineers on his seventieth birthday. He celebrated the day by giving his associates photographs of themselves in conference with him.

LOCALS

Mrs. Lad Hoover and Miss Long of Carlsbad were in town Thursday.

A baby girl was born to Mr. and Mrs. R. C. Horner of Dayton Monday.

Mrs. L. E. Turney of Clovis is a guest this week of Miss Lucille Grewst.

I. B. Neatherlin of Carrizozo was in town on business for a short time this week.

A tonsilotomy was necessary for Clyde Champion on Monday. Dr. H. A. Stroup performed the operation.

Mrs. Oscar Gould, niece of Mrs. John McCann left the first of the week for a visit with relatives near Coleman, Texas.

Dr. Jennie Roabacher of Farmington arrived yesterday and expects to locate here. Dr. Roabacher spent a few weeks here last spring.

Mrs. Reece Green of Mountainair and a former resident of Artesia is here this week visiting friends. She is at the home of Mrs. Calvin Dunn.

Miss Louise Newman has been elected to teach in the public schools at Avis. She is visiting her aunt and husband, Mr. and Mrs. U. L. Harbert, near there at this time.

Mr. and Mrs. George Williams and Georgia Lee and Johnnie and Woodrow Williams returned from their visit to the Century of Progress yesterday and report a wonderful trip.

H. R. Rodgers, Eddy county superintendent of schools came through Artesia yesterday on his way to Santa Fe to confer with state officials before the county budget is closed.

Mr. and Mrs. W. G. Cooke and little daughter were in El Paso the first of the week. Their friends, Mr. and Mrs. E. E. Denard returned with them and will visit there several days.

J. E. Hornbaker and son, Kenneth of Clifton, Colorado arrived Tuesday for a visit with his brother, W. R. Hornbaker and family. Wednesday Mr. Hornbaker and daughter accompanied them on a trip to the Caverns.

Mrs. James Allen, Miss Anna Vogel and Ike Vogel left yesterday morning for Pampa Texas in response to a message that their brother-in-law, Harry Wilson, who is in a critical condition from an accident had grown worse.

Mr. and Mrs. Beecher Rowan took their little granddaughter, Janette to Roswell yesterday to see her mother, Mrs. Ferris Arnold who was removed that day from St. Mary's hospital where she has been recovering from a major operation.

Miss Dede Farrell of Hagerman is visiting her brother and family, Mr. and Mrs. C. J. Farrell who have recently moved here from Hope and located in the Blocker house on Richardson St. Miss Farrell is also visiting at the Austin Stuart home.

Mrs. Skelt Williams and two children, Lowrey and Barbara Ann drove over to Magdalena with Mrs. W. H. Cobble and her mother, Mrs. Sherdon and Misses Ethelyn and Clementine Cobble last Tuesday. They were guests of Mrs. Cobble's sister, Mrs. Stephen Garst and husband until Sunday. Mrs. Sherdon who remained with Mr. and Mrs. Garst for an indefinite visit was honored with a birthday celebration on her 87th birthday which occurred on last Thursday. The party returned via Albuquerque and visited the big Hughes lumber camp near there, and reached home Monday.

ENGRAVING—THE ADVOCATE

BIRTHS

A baby girl was born to Mr. and Mrs. E. B. Babers of Hope, August 3rd.

On August 6th a baby girl was born to Mr. and Mrs. Howard Sharp.

A baby girl arrived at the home of Mr. and Mrs. Pete O'Brien, August 1st.

Majestic

SAT.—SUN.—MON.
AUGUST 12-13-14

Maurice Chevalier

"A BED TIME STORY"

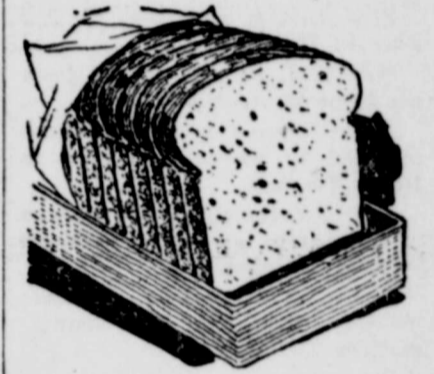
Matinee Sat. & Sun.
at 2:30
News—Cartoon

WED.—THUR.
AUGUST 16-17

Slim Summerville
Zazu Pitts

"HER FIRST MATE"

Prices Only
5¢ and 15¢



Rich Milk High Quality Flour

Perfect baking and Artesia labor make our bread

Insist on Artesia made bread and help keep a home pay roll operating.

City Bakery
Phone 90

Auto Laundry

The skeptical have been convinced; we really do it.

In the most modern and complete plant in the valley we are turning out jobs that are a revelation as to how cars can be cleaned from top to bottom.

We are proud of our plant, proud of our work, and proud of the satisfaction shown by our customers.

After ten days work we are doubling our floor space.

The value is apparent. Thirty-five NEW customers in eight days have seen it.

You owe it to yourself and your car. Get the soft water for your radiator, its free for the asking.

SOFT Water, high pressure washing and guaranteed greasing.

State Oil Service Co.

"WE CAN KEEP A NEW CAR NEW"

MALCO DISTRIBUTORS

PHONE 333

Shabby

IS YOUR ROOM SHABBY?

\$20⁰⁰

WILL BUY A 9x12 WOOL RUG

Would you wear run over shoes when you have invited guests to a party? How do your floors look? Down at the heels and shabby?

\$10⁰⁰

WILL BUY AN ARMSTRONG'S QUAKER GIRL QUALITY 9x12 CONGOLEUM RUG

—AT—

Purdy Furniture Store

New Location Corner Third and Main