

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903
THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

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Six Months (In New Mexico)	\$1.50
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TELEPHONE 7

WHEN TO QUIT ADVERTISING

When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year, says a Texas paper.

When younger and fresher and spunkier concerns in your line cease starting up and using the newspapers in telling you people how much better they can do for them than you.

When nobody else thinks "it pays to advertise."

When population ceases to multiply and the generations that crowd on after you, and never heard of you, come on.

When you have convinced everybody, whose life will touch yours, that you have better goods and lower prices than they can get anywhere outside your store.

When you perceive it to be the rule that men who never do and never did advertise are outstripping their neighbors in the same line of business.

When men stop making fortunes right in your sight, solely through the discreet use of this mighty agent.

When you can forget the words of the shrewdest and most successful business men concerning the main cause of their prosperity.

When you would rather have your own way and fail than take advice and win.

When you want to go out of business with a stock on hand.

When you want to get rid of the trouble of waiting on customers.

OIL MEN AND THE NRA

Producers of crude oil in southeastern New Mexico will endeavor to carry out the provisions of the NRA, regardless of the demoralized condition of the industry. Whether the NRA will have a wholesome effect on wildcatting remains to be seen. One operator points that oil men will comply with the six hour law made under the national code, but unless the price of crude oil is advanced to at least \$1.50 per barrel, a wildcatting campaign will be practically impossible. The hazards encountered in this district in drilling a wildcat are greater than practically all known districts in the southwest. The NRA code will increase the cost of drilling twenty-five per cent and taking the chances of getting a well into consideration, it will be a losing game for the operator unless he can get a better return on the crude oil he sells.

As an illustration the operator who drills in a district where he has a fifty-fifty chance to get a commercial well can produce his well cheaper than the operator who drills in a territory where he has only one chance in four to get commercial production. Unless oil advances or unless the six hour provision in the code is modified, it will be only natural that the operators we have at the present time will either suspend operations or drift to the fields where the gambling chance is not so great. Incidentally the chambers of commerce in the oil towns have an opportunity to be of service in helping to solve this difficulty.

SHULL APPOINTED

Farmers of the Pecos valley and other irrigated sections of New Mexico no doubt welcomed the announcement last week of the appointment of G. C. Shull formerly with the land commission office at Washington to a place with the federal land bank, succeeding John Fields. From all evidence available, it was apparent that Mr. Fields had closed his mind to the matter of making emergency loans in this section, because he evidently preferred to violate as far as possible the intent of the emergency act in granting loans to farmers where federal loans were not available and instead make his position a little more secure with the bank by applying emergency loans to delinquent loan holders under the federal land bank.

Or maybe Mr. Fields was a little rusty on his geography and was laboring under the impression that New Mexico is the land of barren wastes, where the art of farming is still unknown. Anyway he was adamant in his decision not to consider a loan from this section. Mr. Shull now has the opportunity to be of real service to the artesian basin of the Pecos valley by carrying out the provisions of the emergency act.

Two famous government bureaus officially died the other day. One is the shipping board which, with its subsidiaries, received the neat sum of \$3,600,000,000 in appropriations during its life, and had a book value of \$238,000,000 at last report. Its functions—what are left of them—were transferred to the department of commerce.

Other casualty was the prohibition bureau which came into being in 1920, spent \$100,000,000 in 13 years, and was involved in the loss of 250 lives. Most of the 1,800 dry agents were dismissed.

How successful the NRA program will be rests largely in the hands of the consumer. There are no Santa Clauses in this NRA business and as a buyer we can not ask the producer to add extra help, possibly our own boy or girl, and still continue to cut prices, such a thing just isn't in the cards and as a consumer, if we are unwilling to face a few sacrifices and hardships and forget for the time being at least the needs of our pocket book, then we can not expect the NRA to accomplish a full measure of success.

An oil stove exploded in the home of a man in Vermont, setting fire to the place. As the fire was put under control, the water tank in the kitchen exploded, tearing away a second corner. Then the gas range blew up, and the third corner was gone. Having neither reason nor ability to stand alone, the last quarter toppled in. The democratic party couldn't have pulled a stunt nearer unanimous.—State Record.

"It is significant that the two most regulated and controlled economic activities in this country, the incorporated banks and the railroads, suffered most from the depression."—George E. Sokolsky.

TOP NOTCH JOCKEY



Jack Westrope, the young apprentice rider from Iowa, has been leading all American jockeys in the number of winning mounts.

PICKED UP ON MAIN

Grandma used to sit and knit, But now she seeks a thrill; Her crochet work she had to quit, Her knitting days are nil. She stays away from skating rinks; Of course, she never pets— But, lordy, how the lady drinks and puffs on cigarets! An' the her hair has grown quite gray She wears a wind blown bob; And when the dancers dip and sway She's always on the job. At automats she spends a dime, On roads she likes to speed; Old Father Time will have a time In getting grandma ahead!

Man is like an egg— Keep him in hot water long enough and he becomes hard boiled! The only ship that comes in for the man who waits is receiver-ship.

A Scotchman had been advised by his physician that he had a floating kidney. He was very much disturbed by the diagnosis and went to the minister of the Kirk with a request for the prayers of the congregation. "I don't know," said the minister dubiously. "I'm afraid that at the mention of a floating kidney the congregation would be inclined to laugh." "I don't see why they should," replied the suffering one. "It was only last Sabbath you prayed for loose livers."

Providence takes care of many country boys when they go to the big centers. Returning from an eastern trip recently Jim Berry thought he was near Amarillo, Texas, but he looked up and saw a sign which said: "Twenty miles to Boston."

M. W. Evans has taken most of the drudgery out of gathering turnip greens. He was seen the other day, cutting a mess of greens from his patch with a lawn mower and grass catcher attachment.

Two Artesia women had an argument the other day that ended in a hair pulling. "I've got your wave length, sister," said the victorious one.

J. Harvey Wilson who keeps pretty well up with the NRA wonders if the nudist colonies come under the blanket code.

"Ants" says Herman Cole, "are the most intelligent of all insects. No matter where you put the jam glass on the picnic, they always find it."

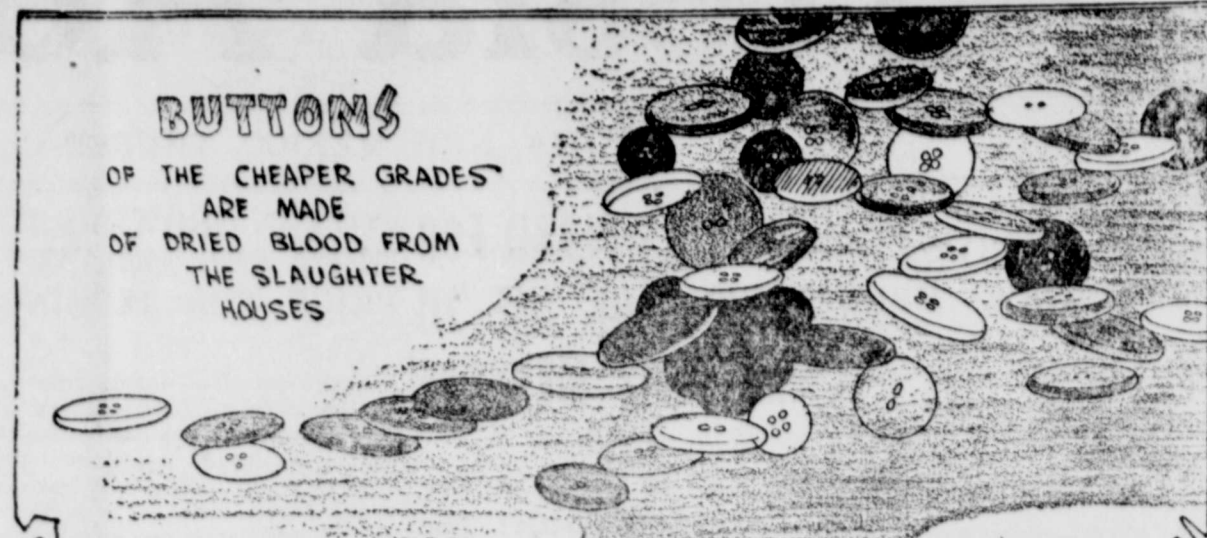
"The hardest thing to raise on the farm, is money," says Chas. Rogers.

Bill Linell, who used to be a catcher on a baseball team still has his shin guards and uses them when playing bridge at a party with his wife.

RETAIL GASOLINE PRICE ADVANCED SATURDAY

Retail price of gasoline was advanced at the local garages and filling stations Saturday morning from a cent and a half to two cents per gallon. The advance was made to provide a spread for the employment of extra help, it was said. Gasoline at the refinery is selling at 17 1/2 cents, standard grade at 20 cents and Ethel at 22 cents.

Odd—but TRUE



MORE THAN 10,000 OLD OR WRECKED AUTOMOBILES WERE ABANDONED ON THE STREETS OF NEW YORK LAST YEAR



SOME YEARS AGO, IN ENGLAND, WHEN A 'GENTLEMAN' WAS ABOUT TO BE EXECUTED HE TIPPED THE EXECUTIONER AS A LAST ACT OF GENTILITY

TOMATO VALUABLE PROTECTIVE FOOD

There comes a time of year when people everywhere may enjoy fresh tomatoes at their best, says Miss Veda Strong of the New Mexico State College. That time is here, as you do not need to be reminded if you are lucky enough to have garden space in which to grow your own. But city folks, the gardenless, may forget that the vine ripened, home grown tomato is a much more flavorful fruit than the one grown many miles away, picked for shipment when still green and ripened in storage. All the fine nutritive values of the tomato, as well as the flavor, are at their best when the sun has had full opportunity to do its work on vines and ripening fruit.

The season for home grown tomatoes is now at its height. All over the country family gardens are yielding, commercial growers are getting their crops to market. Canning factories are busy producing tomato juice, canned tomatoes, catsup or chile sauce that will appear on countless thousands of family tables next winter. The housewives are canning from the family patch, community canning centers are putting up tomatoes for relief supplies later on. Last year the tomato crop that was sent to market amounted to more than 18 million bushels of fresh tomatoes, and the canneries put out more than one and a half million tons—nearly all used in the United States.

Modern science finds tomatoes one of the best of the "protective foods," because they are a good source, not of just one or two, but of three of the vitamins. Then there are those very important qualities of the tomato which make it unusual for cooking and canning. Vitamin C, for which the tomato is particularly valuable is easily destroyed by heat, but the acidity of the tomato helps reduce this loss. To a less extent, the same thing is true of vitamin B also. Again, because of their acid content and their juiciness, tomatoes are easier to can than other vegetables. Canned tomatoes—canned when fresh tomatoes are at their best—are so important as a winter food that nutritionists recommend a serving in some form three times a week.

WAKE UP YOUR LIVER BILE—WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rin' to Go

If you feel sour and sunk and the world looks pink, don't swallow a lot of salt, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine. For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Respect a substitute. 25c at drug stores. © 1931 C. M. Co.

HEALTH COLUMN

Conducted by Dr. J. R. Earp, Director, New Mexico Bureau of Public Health.

PAIN

Recent research has confirmed the suspicions of previous investigators that pain is not just a special variety of one of the five senses but is a true sixth sense with an independent service for receiving impressions and bringing them to consciousness. It is easy to see how useful pain is by looking at certain individuals who through disease of the nervous system have lost the faculty of feeling pain. Even a rubber hot water bottle is dangerous to them—it may cause a serious burn without their being aware of it. Such people often have large, infected ulcers grown from a simple source of injury, such as a nail in the shoe, which has persisted for a long time through their ignorance of its presence. Many pains give timely warning. Such as toothache, earache, colic and headache. They should lead us at once to a dentist or doctor who by their aid may be able to find out what is wrong in good time. To treat a headache oneself with a pain killer is to run unnecessary risks. True a headache may be nothing worse than constipation. It may also come from eyestrain, from kidney disease, from a brain tumor, to one or too low blood pressure. . . . One of my books lists fifty-five disease conditions of which headache may be a prominent symptom.

Some very deadly diseases are usually painless in the early stages. Among these are cancer, syphilis and tuberculosis. In these diseases it is important to teach the public to look for other symptoms, if the disease is to be taken in time.

Smilin' Charlie Say



Remember - while you're wasting time--time is wasting you!

WANTED—Clean Cotton Rags at The Advocate.

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. packages. All dealers. (Adv.)

Rubber Stamps, Seals, Etc. For Sale The Advocate

If You Smoke Too Much Watch Your Stomach

For quick relief from indigestion and upset stomach due to excessive smoking try Dr. Emil's Adia Tablets. Don't stop smoking, just use Adia Tablets. Palace Drug Store.

Ask This Newspaper for Certificates Good for Room Rent at the GATEWAY HOTEL EL PASO, TEXAS

They Will Save You Money at These SUMMER RATES

SINGLE \$1.50 with SHOWER
SINGLE \$2.00 with TUB
DOUBLE \$2.00 with TUB or SHOWER
FAMILY \$3.50 to \$4.00 RATE

EXCELLENT COFFEE SHOP and GARAGE in CONNECTION

Artesia Lodge No. 28 A. F. & A. M. Meets First Thursday Night of Each Month. Visiting members invited to attend these meetings.

Professional Cards S. E. FERREE Attorney Notary Public ARTESIA, N. M.

GILBERT and COLLINS Real Estate, Insurance Bonds Compensation Insurance

Dr. C. L. Womack Practice of Surgery and Medicine Office 300—PHONES—Res. 301 Haley Building, Artesia, N. Mex

J. H. JACKSON Attorney-at-Law Notary Public Rooms 1 and 2 First National Bank Building

DR. FRED WESTFALL Dentist Office in Bank Bldg.—Phone 83 CARLSBAD, NEW MEXICO

J. J. CLARKE Dentist Office in Clarke Building ARTESIA, NEW MEXICO

H. A. STROUP, M. D. PHYSICIAN & SURGEON X-RAY LABORATORY Office at 323 West Main St. 67 Office PHONES 217 Res.

Dr. Jennie Rorabacher Chiropractor 103 S. Roselawn—Artesia, N. M. Phone 70-W

TYPEWRITERS New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

LIFE INSURANCE Stanley Blocker—Jackie Blocker Representatives NEW YORK LIFE INS. CO. Telephone 246-W

QUICK WAY LINES Motor Transportation Anywhere, Anytime Bonded and Insured Phones: Artesia 86—Roswell 23

The Eddy County Abstract Co. CARLSBAD, N. MEX. Reliable Abstracts Prompt Service Prices Right We Are Bonded LET US DO YOUR ABSTRACT WORK

SAVE Time, Trouble and Money BUY YOUR Sales Books MANIFOLD BOOKS, CAFE CHECK, ETC. from the Artesia Advocate Office Supplies & Equipment

THE FAMILY NEXT DOOR



Directions Followed

Mr. and Mrs. Roy Spivey moved into the Whitson apartments September 1st.

Howell Gage, deputy sheriff, of Carlsbad was attending to business here Thursday.

cooking in syrup made by using 4 cups or 1 quart of strained ginger tea with 4 cups or 1 quart of water and 3 cups sugar.

Nothing Like Having Your Own

Don't be subject to depending on your neighbor's telephone. A few cents a day keeps a telephone in your home. It saves time and effort running daily errands, puts your name in the directory, keeps friends and relatives in touch.

In emergencies, one call may be priceless.

Any employee will take your order

The Mountain States Telephone & Telegraph Co.

HOPE ITEMS

Miss Frances Johnson, Reporter

Effie Fite left Saturday for Las Cruces to enter her junior year in State College.

Mrs. H. A. Ballard arrived from her home at Santa Fe Sunday to visit Mr. and Mrs. Ira Hughes.

Mr. and Mrs. D. G. Wilkins of Tularosa arrived last week. Mr. Wilkins is an instructor in the high school.

Mrs. Ed Scoggin, a former resident of Hope, now of Santa Barbara, California is here visiting her children.

Mr. and Mrs. Hilton Cox of Roswell spent the week-end here visiting Mr. Cox' parents, Mr. and Mrs. E. P. Cox.

Margaret Williams left Sunday for Cottonwood where she will hold a position in the Cottonwood schools this year.

Ernest Landreth of Ft. Worth, Texas spent the week-end here as a house guest of Babe Mehard and Mrs. Billie Ballard.

Mrs. J. V. Reed entertained at her home Tuesday with a covered dish luncheon and quilting. About thirty guests were present.

Mr. and Mrs. Ed Bryant of Carlsbad spent the week-end in Hope visiting Mrs. Bryant's parents, Mr. and Mrs. D. Swift.

Mrs. Buford Rather, a former resident of Hope, now of Belen arrived the first of last week to visit her sister, Mrs. John Teel.

Mrs. Vine Bush and children left Friday with Mrs. Bill Monte for points near Houston, Texas where they will make their future home.

Benny Guess came down from Pinon with his parents, Mr. and Mrs. Damon Guess, and will spend the winter here attending high school.

Mr. and Mrs. Robert Cole motored to Las Cruces Saturday to take their daughter, Mary Louise to enter her second year at State College.

Mr. and Mrs. N. H. Reed returned the latter part of last week from Weed where they had been visiting their daughter, Mrs. Johnnie Means.

Betty Richardson arrived Saturday from her home in Roswell to take up her work in the high school here as commercial and English instructor.

Charley Coleman left Monday for his home in Ft. Thomas, Arizona, after having spent the past month here visiting his sister, Mrs. N. L. Johnson.

Mr. and Mrs. Wiley Jernigan and son, Bill, returned to their home near Chihuahua City, Old Mexico Sunday after spending a few days here visiting old friends.

Mrs. Charlie Hardin and daughter, Alma Lois returned the last of the week from Oklahoma City, where Mrs. Hardin has been under the treatment of an asthma specialist.

Mrs. J. J. Moore returned to her home in Dallas, Texas the latter part of the week after having spent sometime here visiting Mrs. J. C. Bumgardner and Mrs. Will Scoggin.

Mrs. Nettie Johnson left Monday for Reserve, this state, after spending the week-end here visiting her sister-in-law, Mrs. N. L. Johnson, where she will spend the winter with her daughter, Mrs. John Snyder.

Curtis Cox left Monday for Roswell to spend a few days visiting his brother, Hilton, before going to Flagstaff, Arizona where he will attend A. S. T. C. this winter. This will be his second winter there.

Mr. and Mrs. Roy T. Bonar and family and Mrs. Bonar's mother, Mrs. Fulton, formerly of Albuquerque arrived last week to spend the winter here and where Mr. Bonar will have the position as principal in the high school.

Mrs. L. P. Glascock and daughter, Iva Ruth, returned Monday evening from Las Cruces where they had been to take Mrs. Glascock's daughter, Barbara to enter State College for the winter. Nadeine Wilkinson returned with Iva Ruth to spend several days here visiting.

Thomas Getzwiller and family of Tucson, Arizona and Mr. and Mrs. Baxter of Deming spent Sunday and Monday in Hope visiting old friends. Mr. Getzwiller and Mrs. Baxter, formerly Ida Blanch Getzwiller, are former residents of Hope and will be remembered by the old timers.

TYPEWRITERS

New, second hand and factory re-built in portables and standards—See us before you buy. Artesia Advocate.

FARM NEWS

Treatment for Worms

One cent per ewe or about a fourth of a cent for lambs will be the cost of materials necessary to drench them for round and tape worms. For round worms, two ounces of bluestone should be dissolved in a quart of boiling hot water in a stone or glassware container, after which seven pints of cold water are to be added.

Dosage: Lambs 3 months old three-fourths of an ounce; lambs 6 months old, two ounces; lambs 12 months old, three ounces; full grown sheep, four ounces.

For the combined treatment for round and tape worms, two ounces of bluestone should be dissolved in one quart of hot water and nine pints of cold water added, followed by the addition of one ounce of black leaf 40 to each gallon of the solution. — Missouri Farm Bureau News.

Eggs Not Turned Often Enough

A University of Kentucky poultry department bulletin says:

"To those who are interested in hatching eggs and have incubators in operation, I would suggest that you turn your eggs more than twice daily, since experimental work here at the university has shown that eggs which are turned more than twice will hatch better than those only turned twice. This should apply, no matter what size of the machine, although if you have a very small machine it should not be kept open too long nor the eggs cooled for any great length of time."—Northwest Poultry Journal.

Information is being received on the corn hog program by the County Extension Agent W. A. Wunsch. All farmers interested in selling hogs should acquaint themselves with the terms of this program. The farm processors for New Mexico shippers will be: Cudahy Packing Co., Wichita, Kansas; Jacob Dole, Wichita, Kansas; Armour and Co., Kansas City, Missouri; Oklahoma City, Oklahoma; Ft. Worth, Texas; Wilson and Co., Kansas City, Missouri; Oklahoma City, Oklahoma; Swift and Co., Kansas City, Missouri; Ft. Worth, Texas. After September 5th, all permits must be verified by telegram or letter from packer or commission firm before shipments are made. Also no owner is permitted to ship more than 200 head. The weight of pregnant sows has been lowered to 240 pounds each. The premium prices will be paid only for pigs that are in good health, showing normal growth and no body deformities at the time of delivery. Pigs will be purchased under this schedule on the basis of average weight per lot with minimum of 25 pounds, maximum weight of 100 pounds and maximum range of weights of 30 pounds on individual pigs in each lot; that is, no pig in a lot shall weigh less than 25 pounds nor more than 100 pounds and the difference in weight between the lightest pig and the heaviest pig shall not be more than 30 pounds.

Weight Price Cwt. 25-30 pounds \$8.90 51-55 pounds 7.65 71-75 pounds 6.65 86-100 pounds 5.40

Jelly can be made satisfactorily in the winter if fruit juice is canned without sugar, says W. A. Wunsch, county extension agent. Fruit juices, when sweetened before they are canned, make delicious drinks.

The juices of such fruits as grapes, currants, blackberries, elderberries, strawberries, raspberries and cherries can be used. The flavor of these juices is finer when they are processed below the boiling point. Select sound, ripe fruit, crush, and heat slowly to simmering point. Strain through double thickness of cheesecloth and if juices are from sediment are wanted, let stand in a cool place for a few hours. Then pour off carefully to free from dregs, which will remain in bottom of vessel. If they are to be used for jelly they should be bottled without any

sugar and later made into jelly. This method for grape jelly insures the getting rid of crystals which are objectionable in the jelly. If the juice is canned without sugar proceed in the winter time with the jelly as if the juice had never been canned.

If the fruit juice is to be used as juice, the addition of sugar when the juice is canned will make the favor finer. It may be used in any desired proportion, a fair allowance being 1 cup of sugar to one gallon of juice.

Whether the juice is to be canned with or without sugar, pour the juice into hot sterilized bottles, put sterilized stopper in lightly, set bottles on rack in water bath, and process at simmering point for 30 to 60 minutes, depending on the size of the container. Remove from water bath, put stoppers in tightly and when cool dip top of bottle into melted paraffin or sealing wax. A good wax may be made by melting together equal parts of resin and beeswax.

Much time can be saved in the summer time by canning the fruit juice and making jelly in the winter time.

These home made fruit juices are also excellent for use in gelatin, desserts, puddings, sauces, ice cream, punch and sherbets.

Now is the time to prepare vegetable mixtures for soup and have them ready in jars for winter meals, says W. A. Wunsch, county extension agent. Some cold day next winter the family will appreciate hot soup made from fresh vegetables from the garden.

A delicious soup mixture is made of a cup of corn, a cup of small lima beans or string beans cut in small pieces, a cup of celery cut fine, a small onion sliced, minced parsley to taste, a green pepper diced and a teaspoon of salt.

An excellent soup mixture is made by filling jars with layers of different kinds of vegetables, beginning with peas, and adding diced carrots, corn, celery or beans, cut in small pieces and tomatoes.

Another good vegetable soup recipe is as follows: 1 quart thick tomato pulp, 2 cups okra, (if desired), 1 1/2 teaspoons salt, 2 cups corn or tiny lima beans, 1 small onion and 3 teaspoons sugar.

Because some of these vegetables are hard to can, the vegetables for soups should be canned the day they are picked and not allowed to stand long in the warm kitchen. They should be processed in the steam pressure cooker. Any of these mixtures containing corn which are packed in glass jars or tin cans, may be canned under 10 pounds of steam pressure for 80 minutes for pint jars or No. 2 or No. 3 tin cans. Quart jar should be processed 5 minutes longer.

If corn is not included in the

mixture, process the mixture for the time and at the pressure of the vegetable in the mixture which takes the longest to process.

Water melon and pie melon rinds can be used in a variety of ways, according to W. A. Wunsch, county extension agent. In addition to the usual ways of preparing water melon rind, it, as well as rind from pie melon, can be candied and used in place of citron in steamed puddings and fruit cakes.

Watermelon Pickle

Pare and remove all green and pink portions from 2 pounds watermelon rind. Cut it in the desired shape and size and soak for two and one-half hours in salt water made from 1 quart water and 1 tablespoon of salt. Drain the watermelon and place it in enough fresh water to cover well, and cook for 1 1/2 hours or until tender. Let the watermelon stand overnight in the water. Make a sirup of 4 cups of vinegar, 1 cup water, 5 cups sugar, 1 tablespoon each of allspice and cloves, and 6 small pieces stick cinnamon. Allow the sirup to come to the boiling point, then add the drained watermelon and boil gently for two hours or until the sirup is fairly thick. Seal and store. If desired, some of the pieces of watermelon may be placed on waxed paper and allowed to dry out, turning every day or two until dry enough to store. This melon can be used in place of citron in cakes and puddings; it may also be dipped in chocolate or covered with fondant.

Watermelon Rind Preserves

Cut watermelon rind into one-inch squares, remove peel and all the pink part. Soak over night or for 24 hours in salt water, made by adding 1 tablespoon of salt to 1 quart of water. Drain well, then drop into boiling water and boil rapidly until tender. Let watermelon rind stand overnight in the water in which it was boiled.

EYES RIGHT:

To the school child correct vision is all important—eye trouble of any kind retards mental progress. Have your child's eyes examined now and if need be fitted for proper glasses.

Edw. Stone

Optometrist

Remedy Removes Cause Of Stomach Gas

Most Stomach GAS is due to bowel poisons. For quick relief use Adlerika. One dose cleans out body wastes, tones up your system, brings sound sleep. Palace Drug Store.

More Kitchen Freedom Better Prepared Foods

With a Waterless or Pressure Cooker.

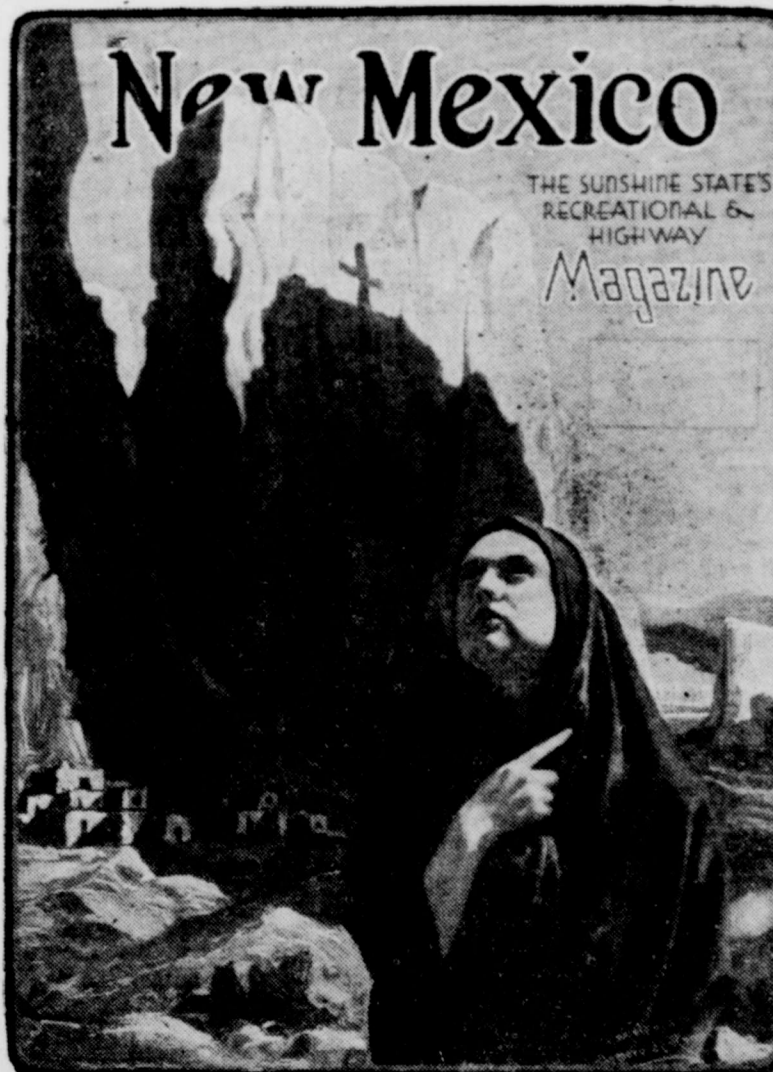
We invite your inquiries about these cookers . . . the Pressure Cooker will be needed during the canning season.

The price will never be lower

Joyce-Fruit Company

Hardware Department

Clubbing Offer Extraordinary New Mexico Your Own State Magazine and The Artesia Advocate



The Finest State Publication in America

Through special arrangement with "New Mexico"—the State Magazine—The Artesia Advocate is able to make a most attractive money-saving clubbing offer. Every citizen of New Mexico should read the State Magazine, with its wealth of fine articles and beautiful illustrations, dealing with the colorful history of the State, its recreation spots, its hunting and fishing and its resources.

(Published monthly at Santa Fe)

Here is the money-saving offer:

Artesia Advocate for 1 year	\$2.00
New Mexico Magazine 1 year (12 issues)	\$1.00
Regular Price for both	\$3.00
Our Clubbing Price for both	\$2.50
You Save	.50

This offer is subject to withdrawal at any time. Send in your subscription and remittance at once. Delay may mean disappointment.

Cremation of a Buddhist Monk



Here, at Sarnath, India, is the funeral pyre of the late Sri Demavita Dhammapala, well-known Buddhist monk and preacher and one of the foremost authorities on Buddhism. Over 100,000 followers of Buddha came from the outlying districts of India to have a last glimpse of their departed religious leader.

Social Activities

SHOWER HONORING MRS. HARVEY YATES

Miss Margaret Frisch entertained her home Friday afternoon with a miscellaneous shower for Mrs. Harvey Yates.

The home was beautifully decorated with pink and white garden flowers and a color scheme of pink and white was used throughout the afternoon.

The honor guest was the recipient of a bassinette of lovely gifts and the guests enjoyed a pleasant afternoon of bridge with Miss Lillian Hefflin winning high score and Mrs. Carl Folkner winning second high.

Delicious refreshments were served to the following guests: The honor guest, Mrs. Yates, Mmes. Carl Folkner, Stewart Compton, Chester Mitchell and Misses Virginia Goodell, Jeanne Wheatley, Louise Compton, Ruth Bigler, Lillian Hefflin, Nelle Jackson and Wilma Robinson.

TUESDAY EVENING CLUB

The Tuesday Evening Bridge club met with Mr. and Mrs. Landis Feather Friday evening at 7:00 o'clock.

After a dinner, served buffet style, with Mmes. Feather, Williams and Watson as hostesses several rounds of auction bridge were played.

Mrs. Hollis Watson held high score for the women and Landis Feather held high for the men. Members present were: Messrs. and Mmes. Albert Richards, Hollis Watson, Howard Williams, C. R. Blocker, Landis Feather and guests, Mr. and Mrs. Wm. Linell.

BRIDGE OF THE MONTH CLUB

Mrs. J. Harvey Wilson was a pleasing hostess when she entertained the Bridge of the Month club Friday afternoon at 2:30. Lovely garden flowers were used as home decorations.

The afternoon was spent playing contract with Mrs. T. C. Bird holding high score and Mrs. Lloyd Simons second high.

A delicious sweet course was served to the following members: Mmes. Willis Morgan, T. C. Bird, Stanley Blocker, Joe Hamann, Hugh Kiddy and guests, Mrs. Lloyd Simons and Miss Catherine Clarke.

P. D. Q. SLUMBER PARTY

Miss Katherine Cogdell was hostess at a slumber party given at her home Wednesday night or last week for members of the P. D. Q. club.

The party met at the show and later went to Miss Cogdell's home for a marshmallow toast. All enjoyed a sunrise breakfast the following morning.

Members enjoying this occasion were: Misses Velma French, Laura Belle McCaw, Loretta Hill, Nelle Jackson, Inez Knowles, June Carpenter, Pauline Clayton, Laura Bullock, Betty Flint, Virginia Wood, Mary Katherine Carper of Roswell and the hostess, Katherine Cogdell.

PICNIC SUPPER

A hike and picnic supper was enjoyed Tuesday night when Mmes. A. L. Kite, Lee Burns, Reed McCaw, Frank Wingfield, W. L. Vandever and Misses Cecelia Rehberg, Elaine Feemster and Glen Polk took supper and hiked out of town and cooked it over an open fire.

After returning to town the party went to the home of Mrs. Burns for a watermelon feast and lawn party.

THURSDAY AFTERNOON CLUB

Members of the Thursday Afternoon club were entertained by Mrs. Albert Glasser at two o'clock when they met for their weekly afternoon of bridge.

Members enjoying the afternoon were: Mmes. Charles Morgan, Ed Gillespie, Alf Coll, Lapsley, Howard Gissler, Boone Barnett and one guest, Miss Vesta Frisch.

Mrs. Glasser held high score and Mrs. Gillespie second high. Delicious refreshments were served by the hostess.

CHRISTIAN MISSIONARY SOCIETY AND GUILD MEETING THURSDAY

Last Thursday the Christian Women's Missionary and Guild had an all day meeting, with a covered dish luncheon at the home of Mrs. Jeff Hightower. Twenty-four members were present and lunch was served to their husbands. The afternoon was spent in making curtains for the parsonage.

Social Calendar

TELEPHONE 299

THURSDAY (TO-DAY)

The Thursday Afternoon Bridge club meets with Mrs. Howard Gissler at 2:00 p. m.

MONDAY

The American Legion Auxiliary will have an all-day meeting at the home of Mrs. C. V. Brainard, with covered dish luncheon.

The Library Board meets at the library at 3:00 p. m.

WEDNESDAY

The Abnormis Sapiens Bridge club meets with Mrs. Beecher Rowan at 2:00 p. m.

THURSDAY (NEXT WEEK)

The Thursday Afternoon Bridge club meets with Mrs. Lapsley at 2:00 p. m.

MIERCOLES BRIDGE CLUB

Mrs. Howard Williams entertained the Miercoles Bridge club at her home on West Main street, yesterday afternoon at 2:00 o'clock. Garden flowers were the home decorations.

The afternoon was spent playing contract, at the close of which Mrs. Wm. Linell held high score.

Dainty refreshments were served by the hostess to the following members: Mmes. Hollis Watson, Elzie Swift, Lloyd Simons, and guests, who were: Mmes. J. Harvey Wilson, E. P. Mahone, M. G. Schulze, Wm. Linell and Lewis Story.

BENEFIT BRIDGE

The Rebecca lodge gave a benefit bridge last Thursday evening at the Legion hut. A large crowd attended and an enjoyable evening was spent playing auction bridge. At the conclusion of the games cake and coffee were served to those present.

ANNOUNCEMENT PARTY

The announcement was made last night of the approaching marriage of Miss Ruth French to Mr. Charles Horne, on October 8th, with a party given at the home of Mrs. W. S. French. Mrs. T. C. Bird, Mrs. Ralph Pearson and Mrs. French were the hostesses. The home was beautifully decorated with large baskets and vases of yellow and white flowers.

Guests were seated at five tables for an enjoyable evening of bridge. Miss Mary Jane Williams holding high score and Miss Ella Brown second high. Miss French was presented with a lovely gift.

Tables, with dainty covers were centered with small vases of yellow and white nasturtiums, when a delicious salad course was served to the following guests: Mmes. Roy Spivey, Fred Henderson, J. D. Jackson, Clarence Conner, Lowell Naylor, Roy Pior, Howard Byrd, A. L. Kite, Harry Jernigan, of Hobbs and Misses Mary Jackson, Margaret Phillips, Cecelia Rehberg, Bertha Richards, Ella Brown, Violet Robertson, Mary Jane Williams, Ethel Bullock, Inez Morley of Roswell, Elizabeth Gage and the honor guest, Miss French.

YOUNG MOTHERS CLUB

The Young Mothers club met with Mrs. John Dunn last Thursday afternoon at 2:30.

After a short business meeting and social hour, dainty refreshments were served to the following members: Mmes. Boone Barnett, Howard Byrd, Merrill Sharp, Howard Gissler, Bill Cook, and one guest, Mrs. DeBerry of Wilson, Oklahoma.

ANNIVERSARY DINNER

Miss Mary McCaw was hostess at a three course dinner Sunday honoring the eleventh wedding anniversary of Mr. and Mrs. Leon Barker and the thirteenth anniversary of Mr. and Mrs. Walter Douglas.

Covers were laid for: Mr. and Mrs. Barker, Mr. and Mrs. Douglas, T. E. May of Clovis, Miss Effie McCaw, Elvy Barker of Carlsbad and the hostess.

MANY EDDY COUNTY HOGS TO MARKET

It may sound like a surprising statement, but a number of hogs in Eddy county will be available for the special block clean up of the administration and the hog movement to the slaughter houses are expected to start soon.

LOCALS

Mr. and Mrs. J. D. Jackson were in Roswell Sunday.

Sy and Dave Bunting were in from their ranch Saturday.

A boy was born to Mr. and Mrs. Pearl Johnson, September 1st.

Mrs. Walter Douglas is substituting in Central school this week.

T. E. May of Clovis was a business visitor here over the week-end.

Miss Corinne Puckett of Hope spent Sunday with Miss Lucille Rowley.

Gray Coggin of Jal, this state, was a business visitor here over the week-end.

Elton Gogg, of Kansas will spend the next two weeks with A. T. Woelk.

R. M. McDonald left Sunday for Segreaves, Texas to attend to business matters.

Miss Elaine Feemster spent the week-end in Lovington with Miss Juanita Bowman.

Mr. and Mrs. A. L. Kite spent Sunday and Monday at the Parks ranch, near Hope.

Miss Shirley Anne Atwood of Roswell spent the week-end with Miss LaRue Mann.

Messrs. and Mmes. Bill Mount and John Lanning spent Sunday fishing below Carlsbad.

Mr. and Mrs. John Prude were down from their ranch visiting friends over the week-end.

Mr. and Mrs. Tex Henson of Hobbs announce the birth of a son, born Sunday morning.

Mr. and Mrs. Bob Blair and Mr. and Mrs. Buck Chester spent the week-end in Cloudcroft.

Miss Linna McCaw and Miss Merrill Bradley were business visitors in Roswell Saturday.

Miss Jewell Kimbell returned home after spending the summer in Spur, Texas with relatives.

Mrs. L. O. Smith of Atoka was a patient at the St. Francis hospital last week following a minor operation.

Mrs. Will Keller and daughter, Mrs. Ellison Jackson of Hope were shopping in Artesia Friday afternoon.

Mrs. Ferris Arnold of Roswell spent the week-end with her father and mother, Mr. and Mrs. Beecher Rowan.

Mrs. Tom Bowman of Arizona and Mrs. Inmann of Hot Springs, this state, visited old friends here over the week-end.

Mr. and Mrs. I. S. Reser, accompanied by Mrs. Joy Courtney and Mrs. Dayton Reser made a business trip to Roswell Tuesday.

Mr. and Mrs. W. M. Ross returned yesterday from a short honeymoon trip to El Paso, Texas, Santa Fe and Albuquerque, this state.

Mrs. Sadie Wilson and small son, Billie, Jr., and Miss Ola Kimball took Miss Clarke to spend a few days with Mrs. Beulah Lynch at Roswell.

Mr. and Mrs. J. H. Jones of Belen came in Monday to spend a few days visiting Mrs. Jones' sister, Mrs. George Johnson and Mr. Johnson and family.

T. E. May and Miss Effie McCaw spent Sunday afternoon in Roswell visiting Miss McCaw's cousin, Miss Nettie Caraway and her aunt, Mrs. Beulah Lynch.

The eighteen months old daughter of Mr. and Mrs. Claude Hays of the Oil Field suffered an acute attack of asthma Tuesday, but has since practically recovered from the attack.

Mr. and Mrs. Jim Berry and daughter, Miss Dorothy returned Saturday from an extended visit to eastern points. They viewed the Century of Progress, visited Niagara Falls, points along the Atlantic seaboard. They also visited relatives in Arkansas.

Mr. and Mrs. E. S. Phare and daughter and mother, Mrs. Morthland visited friends in Artesia Monday, after returning from a visit in Amarillo, Texas before returning to their home in San Diego, California. Mrs. Phare was formerly Miss Gladys Morthland of Artesia.

Mr. and Mrs. R. S. Cavin, and sons, Curtis and Raymond and daughters, Miss Lois and Mrs. J. J. Jennings and daughter, little Miss Marie left for their home at Lexington, Oklahoma last week after a visit with their daughter, Miss Jewel. Miss Lois remained here to attend school.

NATIONAL PARK HEAD



Arno B. Cammerer is the newly appointed director of the national park service. He was formerly associate director and succeeds Horace M. Albright. Mr. Cammerer is a western man, having been born in Arapahoe, Neb., fifty years ago. He entered the federal service in 1904 as an expert bookkeeper in the Treasury department.

LOCALS

Mr. and Mrs. Dick Vandagriff spent Sunday and Monday at Carlsbad.

Mrs. Lloyd Simons and Miss Jennie Mae Attebery spent Saturday in Roswell.

Mrs. Ferris Arnold and baby of Roswell spent Wednesday with her mother and father, Mr. and Mrs. Beecher Rowan.

Misses Ruth French and Mary Jackson drove to Santa Fe Sunday, returning Monday. Miss Margaret Phillips came home with them.

Mr. and Mrs. Jake Bolton and family of Grandfield, Oklahoma have been here visiting Mr. and Mrs. V. D. Bolton and family since Saturday.

Mr. and Mrs. William Compton spent last week in Denver, Colorado visiting relatives and attending a family reunion at Lance Creek, Wyoming at the home of Mrs. Compton's sister, Mrs. J. M. Clarke. Mr. and Mrs. Compton returned Sunday, accompanied by Mrs. Compton's mother, Mrs. Alethea Phillips and grand-mother, Mrs. Hester Cutler and sister, Miss Margaret, who stopped in Santa Fe for a visit.

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

B. W. Knoll came in Friday from Santa Rosa where he is teaching, to spend a few days with his family.

Mr. and Mrs. Ray Williams have moved to the D. A. Goode home where they will be at home to their many friends.

Mr. and Mrs. Merle Porter were visiting with Mr. Porter's parents, Mr. and Mrs. H. L. Porter of Dexter, Tuesday.

Guy Cantrell, Francis Tice and Lap Pier came in Saturday from the C. C. C. camp to spend the week-end with their parents.

Mr. and Mrs. Joe Walters and son of Littlefield, Texas were guests at the R. F. Beasley home for a few days the week.

Melvin Bivens who has spent the past six weeks in Tennessee visiting friends and relatives returned home Saturday afternoon.

Miss Jewel Flowers left Friday for Tularosa where she will again assume the position as commercial teacher in the Tularosa high school.

Mr. and Mrs. Walter Frazier and family and Mr. Frazier's mother, Mrs. J. M. Frazier were visitors at the Carlsbad Caverns Sunday.

Miss Angia Lee Rogers, who spent several days of last week at the home of Miss Vernell Thomasson, returned to her home in Dexter yesterday.

Miss Lilly Wilkins who has been visiting with her sister, Mrs. B. W. Knoll returned yesterday to Olton, Texas where she will teach again this year.

Mr. and Mrs. D. Ohlenbusch left Friday for Las Cruces where they took their children, Amelia and William, to attend State College this term. Miss Alma Bradley accompanied them and will also attend College there.

Mr. and Mrs. Sam Hadlock and son, Howard and little grandson, Lester, E. Dohner, Jr., arrived Monday for a short visit with their daughter and family, Mrs. L. E. Dohner. Mr. and Mrs. Hadlock left Tuesday morning for their home at Stanley, this state. Howard remained to attend this term of school at Lake Arthur High school.

NEW, second hand and factory rebuilts in portables and standards—See us before you buy. Artesia Advocate.

ANNOUNCING

Opening of Old Mission School of Beauty Culture, 219 North Main Street, Roswell, New Mexico on September 12, 1933.

Special introductory rates offered those desiring training in the select profession of Beauty Culture. Competent instructors will teach you the latest modes of hair dressing and the other essentials necessary for passing State Board Examinations. Write for information on our finance plan and free employment service for graduates.

OLD MISSION SCHOOL OF BEAUTY CULTURE, in connection with Old Mission Beauty Shop, Mrs. Austin Porter, Mrs. J. C. Wright, Roswell, New Mexico. 36-ltp

REPEAL WINS IN VERMONT

MONTPELIER, Vermont—Vermont, long a rockbound prohibition stronghold, Tuesday joined the parade of states favoring repeal of the 18th amendment.

It was the 25th consecutive state to record itself in opposition to retention of prohibition in the constitution. No state has voted for the amendment.

Complete returns of Tuesday's special prohibition repeal election from 248 towns and cities in Vermont, gave: for repeal 41,279 and against 20,572.

ASK RAILROADS

WASHINGTON, D. C.—A call for the railroads of the country to swings in behind the recovery program by shortening working hours and spending "every available dollar" to put more men to work was sounded Saturday by Joseph B. Eastman, federal co-ordinator of transportation.

ENGRAVING—THE ADVOCATE

MINT CAFE

Open Nite and Day

Meals25c
Plate Lunch15c
Sandwiches10c
\$500 Meal Ticket.....\$4.00

Typewriter Ribbons—The Advocate

BAKED GOODS

Tempting Baked Goods

To please every taste. Fresh from the bake ovens daily and what a variety. Our rolls and pastries will solve your dessert problem.

Ask for Pior's bread and help keep a home pay roll operating.

City Bakery

Phone 90

"Button, Button--Who's Got the Button?"

That will be the game this fall and the cry next January if farmers fail to co-operate NOW, but it will be changed to "COTTON" instead of "BUTTON."

Every cotton farmer URGED to co-operate by attending the meeting for Cotton Farmers ONLY Saturday, September 9th, 3:00 p. m. Roof Garden of Artesia Hotel.

Artesia Alfalfa Growers Ass'n.

Buy Now For Fall!

As far as style is concerned fall is already here . . . cool weather is just around the corner. The far-sighted and thrifty are making their selections now, while stocks are complete

Fur Trimmed Winter Coats

Pre-Inflation Prices
New Fall Styles

Every Coat an Outstanding Value

\$14.50

Rough Crepes, Woolens, Silk Prints

This is an Unusual Offering on Smart New Dresses

\$3.95

French Berets

In six new colors, three different sizes

75c

Joan Crawford
Brimless Hats

In black, brown or blue

75c

Novelaine Wool Checks

Beautiful Sheer Woolens, blue, brown and gray . . . 54 inches wide, per yard.....

\$2.65

Pladaine Wool Plaids

Mixed colors, daring designs, 54 inches wide, per yard.....

\$1.95

Wool Crepes, Solid Colors

New fall shades, 54 inches wide, per yard.....

\$1.95

Ridgely Printed Silk Crepe

Stripes, Plaids, Modernistic Designs, per yard.....

\$1.65

MEN'S

Heavy Wool Jackets

Sizes 36 to 48
Cossack Style with zipper

\$3.95

BOY'S

Heavy Wool Jackets

Sizes 10 to 20
with zippers

\$3.50

Joyce-Pruitt Co.

A Complete Department Store

Mobile Telescope Ready for Use



Mounted on an automobile so that it can be run up to many accessible mountain tops and other areas of favorable atmospheric conditions for study of the heavens, this unusual portable telescope has been completed after two years' work by S. M. Stoddy of Whittier, Calif. The designing, lens grinding, construction and assembly work were done at a cost of approximately \$7,000.

ARTESIA'S PART IN PUTTING OVER N R A

The NRA plan is designed to put five million men back on payrolls in a short time. When this is done, 20,000,000 people (assuming four to each wage earner's family) will suddenly be placed in position to buy the normal necessities of life. That means that the total trade volume of the nation will, upon the complete acceptance of this plan, be lifted by from 10 to 20 per cent. Artesia will have a definite share in this increased prosperity to the extent that it participates in the plan, so there is a responsibility on every citizen here to co-operate to the utmost to make this gigantic plan a complete success. Every EMPLOYER and every CONSUMER has a definite responsibility to assume.

The Employer's Responsibility
NRA calls upon every employer to shorten hours of labor, so as to make room for more employees.

Each industry in most instances adopted its own code which will fix the increased labor obligations to be assumed by all firms associated with that particular industry. Until that time all employers are asked to sign the president's agreement and to meet the hours and wages established in that agreement. This agreement is sometimes referred to as the blanket code.

The success of NRA therefore calls for the cooperation of EVERY EMPLOYER.

It is to the employers self interest to do this. Why? Because more people working, with bigger payrolls, will increase the market for his goods. Every dollar spent by an employer now for increased payroll will return many fold as business flows from a consuming public, once more able to buy to supply its unfulfilled needs.

So every employer should sign the president's agreement at once.

The Consumer's Responsibility
Every individual, man and woman, who buys anything, owes it to himself and his community and to the nation, to buy only from those employers who have taken the increased burden of increasing payrolls to bring back prosperity. This is to the self-interest of the consumer because no citizen can fail to share in this added prosperity. It will reflect in increased values for everything he owns. It will make his present position more secure by reversing the process of deflation.

So every consumer should sign the consumer's pledge, which commits him to do his part in this great national economic experiment.

The duty of every citizen of Artesia is therefore plain. The president has said:

"On the basis of this simple principle of everybody doing things together, we are starting out on this nation-wide attack on unemployment. It will succeed if our people understand it—in the big industries, in the little shops, in the great cities and in the small villages. There is nothing complicated about it and there is nothing particularly new in the principle. It goes back to the basic idea of society and of the nation itself that people acting in a group can accomplish things which no individual acting alone could even hope to bring about."

Artesia must do its part in this great plan. It has never failed when the nation called and it will not fail now.

JESS L. TRUETT,
Chairman, NRA Committee.

LIQUID AIR BOILING ON ICE IS FEATURE OF DISPLAY AT FAIR

CHICAGO—Boiling liquid air in a tea kettle placed on a cake of ice is only one of the thrilling surprises provided by Elliot James in his daily demonstration of liquid air in the Hall of Science of A Century of Progress—the Chicago World's Fair.

Mr. James, who makes the demonstrations hourly from 11:00 a. m. to 9:00 p. m. proves with great emphasis that, contrary to the ordinary belief, freezing is a warming process and heat a cooling process.

Mr. James calls attention to the fact that liquid air exists in our normal atmosphere pressure at a temperature of about 312 degrees below zero. By placing the liquid on ice which is 344 degrees hotter than the liquid air, the latter soon boils violently. Steam arising from boiling water is a process of cooling.

Mercury, such as is used in the thermometer, is placed in the liquid air by Mr. James and a handle inserted into it. The mercury freezes so solidly that he uses it as a hammer to drive nails in a board.

After this demonstration, he sets the mercury hammer in a funnel placed into a bottle and by the time the demonstration is completed the mercury hammer is to meet the bottle in liquid form.

"Liquid air will run any steam engine, but it is not a practical fuel since it costs between \$300 and \$400 a gallon," Mr. James said.

"Too," he added, "liquid air as a fuel in a steam engine is so cold that oil could not be used."

To illustrate the extreme cold of liquid air, Mr. James dips a bright rose into a glass of the liquid air. Within a few moments the rose is so brittle that it is almost pulverized when he squeezes the flower in his hand.

BEER MAY BE SOLD OCTOBER 16 IN N. M.

Santa Fe—The sale of 3.2 beer will begin legally in New Mexico on October 16th if the state so votes at the September 19th election.

Dr. J. R. Earp, state health director and member of the state liquor control board, said last week that a meeting of the board will be called soon to make preparations. He said also that they will have to rely on the public to help enforce the law as the appropriation is not large enough to take care of policing for law-breakers.

October 16 is the date on which the state canvassing board meets to canvass the vote.

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Lease Forms
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Loose Leaf Forms
Loose Leaf Binders

Menus

Milk Coupons
Manuscript Covers
Meal Tickets
Monthly Statements
Mortgages
Mimeograph Paper

Name Cards
Note Heads
Notes, Promissory

Order Books
Office Forms
Overprinting Checks

Placards
Prescription Blanks
Postal Cards
Pamphlets
Posters
Premium Lists
Programs
Punching

Questionnaires

Road Signs
Receipts
Remittance Inclosures
Recital Program
Report Sheets
Rent Cards
Ribbon, Printed

Rubber Stamps
Ribbons, typewriter

Sales Books
Sale Bills
Schedules
Statements
Stuffers
Show Cards
Social Stationery
Stock Blotters
Store Sale Bills

Tags
Tickets
Time Cards
Typewriting Circulars
Typewriting Type Letters
Typewriting Paper
Typewriters

Ungummed Labels

Vouchers
Visiting Cards

Warrants
Wedding Invitations
Wrappers

Yankee Statements
Year Books

Zink Cuts

NEW MEXICO FLOCKS ALL DO THEIR PART

Even in the depression year of 1932, New Mexico farm flocks produced poultry and eggs valued at more than one and one-half million dollars, says W. M. Ginn of the New Mexico State College. One of the more interesting aspects of that figure is that almost half of this production was consumed on the farms where it was produced.

These flocks formed an important part of the diet of many farm families who live in certain areas and who do not have a very large variety of vegetables and other protective foods for their growing children. Then too, regardless of how hard times get and how little money they have, the farmers who grew these chickens and eggs have had a good food to eat and in many cases, have sold enough eggs to buy either a little sugar, a little coffee, or perhaps some medical care or school books for the children.

There were one and one-fourth million chickens on New Mexico farms January 1, 1933, according to the latest figures from the crop reporting board of the U. S. Department of Agriculture. These chickens were valued at \$508,000. There were 1,670,000 chickens valued at \$668,000, raised in 1932. In 1932 New Mexico farm eggs valued at almost one million and pallets laid 79 million eggs valued at almost one million dollars.

Other interesting figures on poultry are found outside of New Mexico. The ten states ranking highest in egg production per hen are as follows: three Pacific coast states; six northeastern states and the lone state of Utah. Utah is the only one of the ten that does not border on either the Atlantic or Pacific Oceans.

In the number and value of poultry and eggs produced, the great corn belt still leads. Iowa is the leading state. Illinois, Indiana, Ohio, Pennsylvania, Missouri and Kansas are also great poultry states.

In years before the decline in prices, the poultry industry was a 1 1/2 billion dollar industry. The decline in value has not been due to a decline in the business which is here to stay and grow, but is due to decline in prices.

STATE LAND OWNERS MUST PAY RENTALS

SANTA FE—Upwards of 600,000 acres of land has been leased so far, State Land Commissioner Frank Vesely said as the result of his determination to make everyone pay who is using state land for grazing.

He found about 2,000,000 acres of land in the state not under lease a large part of which was being used.

The state gets 3 cents an acre on the ground, Vesely said he found two cases involving about 100,000 acres, a revenue to the state of about \$3,000 a year, and he made the users fork over the rental.

If the users do not want to lease the land, Vesely said, he will advertise it is open and it will go to who ever will pay the rental. He said there was demand for grazing on leases and there would be no trouble in getting renters.

THE FENCE REMOVAL ORDER STANDS

The Ickes fence removal order will stand in New Mexico. Federal loans on roaming livestock, quarantine provisions and other reasons advanced by the governor, land commissioner and others in the state, were of no avail so far as could be learned.

It was heard in informed circles the stockmen of New Mexico would pay no attention to the fence removal order and would go to court and make the government obtain court orders for permission to take down fences. It was expected such tactics would delay the fence removal until some other means of adjustment is found.

Smilin' Charlie Says



NABBED AS KIDNAPER



Harvey Bailey, escaped convict, who was arrested at Paradise, Texas, by federal officers for the kidnaping of Charles F. Urschel, Oklahoma City oil man. He also was identified as one of the machine gunners who killed four officers and a convict in Kansas City last June.

FUN AND FACTS

Fred Cole, assistant cashier of the First National Bank, isn't a banker by choice. He drifted into his profession, but might have been a school teacher, a football coach or the champion hay baler of the Pecos valley. Fred is still a football follower. He made the team in Simmons University and learned to like it. After he received his degree from Simmons, he returned to the Pecos valley, taught school and baled hay in the summer. The latter avocation was his post football training, which he discarded to learn the art of shoving money through the teller's window. Incidentally Fred holds the record of service for a Sunday school superintendent, having served as superintendent of the First Baptist Sunday school for the past ten years.

A Scotchman by birth, and an American by choice. This is just a little inside dope on N. M. Baird, agent and field superintendent of the Pueblo Oil Co. After spending several of his earlier years in Scotland, Baird entered an English university and after spending sometime in England, the World War came on and he enlisted in the British navy. In the navy he saw much of the world in chasing the German submarines and the German fleet.

In the meantime his parents had migrated to Canada and then to the United States. They first landed at San Antonio and later moved to Houston, Texas. At Houston, Baird entered the office of the Pueblo Oil Co., and after a few years of office work, decided to try working in the open. He started as a tool dresser and tried about every job there is to do around a drilling well. His experience got him his present position, which he has held for seven years. Now he's headed straight for the vice-presidency of the Pueblo.

A number of good plow hands have been ruined at office work in the past fifty years. Several years ago a perfectly good cow hand was ruined when H. S. (Curly) Williams, discarded his

ten gallon hat and started to work for a utility company. He made good and was soon in charge of a station. When officials of the Southwestern gave him his choice of Artesia or Pampa, Texas, he came here. Right now Curly has a full vocabulary of cowboy expletives and privately thinks, although he doesn't express it publicly that cow chips are a better

fuel anytime than electricity. Right now, if a good cowboy is needed Curly can fill the bill. He's also filled the bill at the Artesia office of the Southwestern Public Service Co., so well that he's stayed longer than any other local manager. Someday he's going to show his friends the art of making sourdough biscuits.

The New GOODYEAR PATHFINDER

YOUR DOLLAR buys MORE with GOODYEARS

Today the best buy for the least money is the new Goodyear Pathfinder. For years "the quality tire within the reach of all," the Pathfinder is now stepped up in mileage, safety and good looks. It has FULL CENTER TRACTION—20% thicker non-skid tread—stouter body of Supertwist Cord, the cord that gives under road shocks, doesn't heat up, prevents blowouts, stands hard knocks, runs out a full long life of trouble-free miles.

Be sure your new tubes are quality Goodyears, too.

GOODYEAR

Guy Chevrolet Company
Phone 291 Artesia, N. Mex.

Lifetime Guarantee	
4.40-21	\$5.55
4.50-20	6.00
4.50-21	6.20
4.75-19	6.75
4.75-20	7.00
5.00-19	7.20
5.00-20	7.45
30x3 1/2	4.95

Other sizes priced in proportion ALL FULL OVERSIZE

Modernize That Home of Yours!

Today an old fashioned building . . . weathered . . . out of date . . . few conveniences—Tomorrow a dwelling of beauty . . . modern . . . a place to be proud of.

Others are taking advantage of the present prices to remodel the dwelling or make improvements about the place . . . it will pay you to investigate.

Kemp Lumber Co.

Phone 14

Quality Printing!

At no advance in price. Prices are advancing on practically every commodity. Despite this condition, we have made no increase in our job printing department. The Advocate shop has and will maintain one of the highest wage scales in Artesia for skilled labors.

Neither will there be any increase in ADVERTISING and SUBSCRIPTION rates. You can still cover the field of prospective customers, at the same rate which prevailed when cotton was five cents per pound.

Portable typewriter prices have ben reduced also, but slight advances have been made in the I. P. loose leaf forms.

When in the market for printing, remember that money spent with us stays in Artesia and helps keep the wheels of Artesia industry moving. Every cent of profit made by The Artesia Advocate in the past ten years has been turned right back into the trade channels of Artesia.

We Print Or Sell....

Announcements	Filing Forms	Milk Coupons	Rubber Stamps
Abstracts	Financial Statements	Manuscript Covers	Ribbons, typewriter
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		Monthly Statements	Sales Books
Briefs		Mortgages	Sale Bills
Bill Heads	Greeting Cards	Mimeograph Paper	Schedules
Biggers	Grocer's Statements		Statements
Bohds	Gummed Labels		Stuffers
Blotters		Name Cards	Show Cards
Business Cards	Hand Bills	Note Heads	Social Stationery
Booklets	Holiday Letter Heads	Notes, Promissory	Stock Blotters
Bound Books	Hot Check Notices		Store Sale Bills
	Hotel Note Heads	Order Books	
	Hangers	Office Forms	Tags
	Half Tones	Overprinting Checks	Tickets
Calendar Blotters			Time Cards
Cards			Typewriting Circulars
Catalogues	Index Cards	Placards	Typewriting Type Letters
Checks	Invitation Cards	Prescription Blanks	Typewriting Paper
Charge Slips	I-P Loose Leaf Forms	Postal Cards	Typewriters
Coupons	Inventory Blanks	Pamphlets	
Contracts	Invoice Forms	Posters	Ungummed Labels
Circulators		Premium Lists	
Christmas Cards	Kraft Envelopes	Programs	Vouchers
		Punching	Visiting Cards
Drafts			
Deeds	Labels	Questionnaires	Warrants
Dance Programs	Lease Forms		Wedding Invitations
	Letter Heads		Wrappers
	Ledger Sheets	Road Signs	
Envelopes	Legal Blanks	Receipts	Yankee Statements
Envelope Blanks	Loose Leaf Forms	Remittance Inclosures	Year Books
Engraved Cards	Loose Leaf Binders	Recital Program	
		Report Sheets	Zink Cuts
Folders	Menus	Rent Cards	
		Ribbon, Printed	

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