

CELEBRITIES, ONCE TUBERCULOSIS PATIENTS, SPONSOR CHRISTMAS SEAL CAMPAIGN



National Christmas Seal Campaign Committee

One of the most unique national campaign committees ever organized will head the twenty-seventh annual Christmas Seal sale to be launched throughout the United States Thanksgiving Day by the 2,084 affiliated tuberculosis associations. Every member of the committee is noteworthy for the fact that he has not only won a personal battle with tuberculosis, but since his recovery has attained eminence. Members of the committee, shown above, are: 1. Will Irwin, author, New York City; 2. Dr. William Charles White, Washington D. C., chairman; 3. Harold Bell Wright, novelist, Tucson, Ariz.; 4. Hobart Bosworth, actor, Beverly Hills, Cal.; 5. Roger W. Babson, statistician, Babson Park, Mass.; 6. Professor Irving Fisher, political economist, New Haven, Conn.; 7. Charles Wakidladman, composer, La Mesa, Cal.; 8. Eugene O'Neill, playwright, Sea Island, Ga. Inset shows the Christmas Seal.

Many Improvements Make The 1934 Ford Outstanding

DETROIT, Michigan—The new Ford V-8 for 1934 was placed on display Saturday in more than 7,000 Ford dealerships throughout the United States. Edsel B. Ford, president of the Ford Motor Company, announced.

As revealed here by Henry Ford and his son to several score newspaper correspondents, special writers and photographers, the new Ford has greater power, more speed, quicker acceleration, smoother performance, more miles per gallon, especially at higher speeds, and quicker starting in cold weather, plus refined body lines and a new built-in system of clear-vision body ventilation.

The improvements in engine performance are the result of the use of a new dual down-draft carburetor and dual intake manifold which increase the engine's power approximately 12 per cent and provide a remarkable improvement in pickup.

"The new car is the best car the Ford Motor Company ever built," the Ford president said. "Basically, it is the same car as the hundreds of thousands of other Ford V-8s now on the road. It simply incorporates numerous improvements in engine and chassis design, the new body ventilation system and refinements in body styling and appointments which have been brought to a proper stage of development during the past year in our engineering research."

The new Ford ventilation system, which is built into the body, permits clear vision, prevents drafts and provides the desired amount of fresh air in any weather. Individual control is provided for both front and rear side windows.

When ventilation is desired the window glass is raised to the top. Then the handle is given an additional half turn. This slides the glass back horizontally to form a narrow slot between the glass and the frame. Through this slot air is drawn out by the forward motion of the car.

This simple ventilation system maintains a draft-free circulation of air and prevents fogging of windshield and windows in cold or stormy weather. Both windshield and cowl ventilator can be opened to supply additional air for warm weather driving.

The distinctive lines of the Ford V-8 have been refined in the 1934 car by a newly-designed radiator shell, grille and other features. Interiors reveal new tufted upholstery and garnish mouldings a cove-type head lining, new instrument panel, arm rests, door pulls and hardware. Sun visors are provided in all closed cars, those in the de luxe cars being of swivel type to prevent glare both from the front and side.

Fenders on de luxe cars now are in color to harmonize with the body colors. Wheel colors are optional. A new enamel finish is used on all bodies. This is a greater wearing quality, a more enduring lustre and requires only washing to restore its brilliance. Bodies are of steel, electrically welded one-piece construction.

Eleven body types are available. Included are both standard and de luxe types of the Tudor, Fordor, 5-window coupe; the de luxe roadster, phaeton and 3-window coupe, as well as the cabriolet and victoria. The victoria body has been newly designed, to afford additional passenger room. A large luggage compartment is provided in the rear.

All body types are equipped with safety glass windshields, while the de luxe body types are fitted with safety glass throughout.

Because of the increase in engine power over the whole speed range, an appreciable increase in top speed is attained. The flexibility of the car—its ability to

pick up speed quickly in traffic or to cruise in crowded streets without shifting out of high gear—also has been materially improved. The increase in top speed, without sacrifice of safety, permits driving at relatively high speeds with increased safety and without engine strain.

The engine is fitted with aluminum cylinder heads, heat resisting high chrome high tungsten steel exhaust valve inserts and an entirely new cast alloy steel crankshaft which engineers rate as a marked improvement over the forged steel member formerly used. The aluminum cylinder heads permit the use of high compression, giving greater power, without requiring the use of premium fuels of high anti-knock quality. The valve inserts, together with the special heat resisting chrome nickel alloy valves, maintain the engine's original high efficiency over long periods.

The new carburetion system and other engine refinements not only give better gasoline mileage and oil economy but also insure smoother operation at all speeds and particularly at normal driving speeds. With the new carburetor is used a dual intake manifold which distributes the vaporized gasoline equally to each cylinder, very materially improving engine performance and providing quicker starting in cold weather. Gasoline economy is increased two or three miles per gallon. Test runs show that the new engine will give 20 miles per gallon at 45 miles an hour.

Another important engine improvement is the use of water line thermostats. These are automatic mechanical valves which prevent the warm water in the engine from passing out into the cooling radiator until the proper temperature is reached for maximum operating efficiency. In cold weather, the thermostats enable the engine to warm up quickly and maintain an efficient running temperature.

Ford spring design takes advantage of the principle of the transverse spring. It provides the utmost stability and safety, the practical minimum of upspring weight with the least possible frame distortion. The Ford spring design tends to prevent the body

PUBLIC WORKS WILL REMAIN IN BUDGET FOR ANOTHER YEAR

WASHINGTON— President Roosevelt arranged Sunday to prepare the government's new budget this week, with the one objective of making it balance so as to preserve national credit. The heads of the government's collecting and spending agencies—Henry Morgenthau, Jr., acting secretary of the treasury, and Lewis Douglas, director of the budget—will be called in first for a general understanding of policy.

Douglas has fixed \$2,600,000,000 as the limit for the next year. He is an advocate of keeping close to a pay-as-you-go policy. The president has determined already that he will continue for another year both public works and federal relief. The \$3,300,000,000 given by the last congress for public works has been virtually allotted. A sum almost as large for the next year has been suggested.

from tilting on uneven roads. Corners can be taken safely at relatively high speeds.

Both front and rear springs are placed crosswise. This transverse design permits free and easy action of all four wheels because the springs are attached to the axles at their outer flexible tips. This type of construction retains the important advantages of the solid axle and yet minimizes road shocks transmitted to the frame and body because the shocks are absorbed first by the most sensitive part of the spring.

The rear spring on the 1934 car has been redesigned to provide smoother riding. Improved double-acting hydraulic shock absorbers which act independently of weather or road surface conditions are used. Seat cushions have deeper, softer springs. New type individual bucket seats are used in the Tudor.

Driving ease also has been increased by the use of a new 15-to-1 steering gear ratio. The frame is of the double X-type, with the X member running to the rear of the frame to give greater strength. Brakes are of the mechanical type with 186 square inches of braking surface. Other features of the chassis are a silent synchronizing transmission, torque tube drive, three-quarter floating rear axle, one-piece welded steel spoke wheels and 17x5.50 tires.

COTTON ESTIMATE IS 13,177,000 BALES

WASHINGTON—An estimated cotton production of 13,177,000 bales was announced Friday by the department of agriculture as this year's crop. That compares with 13,100,000 bales indicated a month ago and 13,002,000 bales ginned from the 1932 crop.

Bales are of 500 pounds gross weight each. The department reported an indicated yield of 209.4 pounds of lint cotton to the acre on the 30,144,000 acres estimated for harvest this year after removal of acreage reported under the reduction program of the agricultural adjustment administration plus abandonment of 26.4 per cent of the acreage in cultivation July 1 this year.

The yield last year was 173.3 pounds to the acre with 167.4 pounds the average for the previous ten years. The estimated acre yield and total production of this year's crop by states includes Texas, 187 and 4,475,000; New Mexico, 448 and 86,000.

Cotton of this year's crop ginned prior to December 1 was reported Friday by the census bureau to have totaled 12,108,292 running bales, including 533,620 round bales, counted as half bates, and 4,679 bales of American Egyptian, but excluding Inters. To December 1, last year, ginnings totaled 11,635,089 running bales, including 581,891 round bales and 6,230 bales of American Egyptian.

This year's ginnings by states included New Mexico, 74,973; Texas, 4,038,514.

HUBERT WORK MARRIED

DENVER—Dr. Hubert Work, former secretary of the interior, and Mrs. Ethel Reed Gano, socially prominent Denver widow, were married here Friday at a simple ceremony. The Rt. Rev. Irving P. Johnson, Episcopal bishop of Colorado, read the service.

SUBSCRIBE TO THE ADVOCATE

NEW BOOKS AT LIBRARY

John Brown's Body—Bently. He Arrived At Dusk—Ashby. Wise Folly—Dorothy Black. Gay Highway—Mary Chase. Jan, the Romantic—P. R. Paine. The Flaming Gahagans—H. T. Miller.

Beginning December 7th, the library hours will be from 2:30 p. m. to 5:30 p. m. each day, and Saturday nights 6:30 to 8:00. These hours are changed to accommodate our country patrons and those who wish to attend the Saturday night shows.

Typewriter Ribbons—The Advocate



Christmas Greetings by Telephone!

No greeting is as personal, as sincere, as one from your own lips.

NO ASHES to carry out NO FUEL to carry in



WHEN NATURAL GAS HEATS YOUR HOME

No matter who has to do the tremendous amount of work necessary to heat a home with ordinary means. Natural Gas Heat will end it once and for all. Nothing could bring your family greater home comfort—and what could you do for Christmas that would compare?

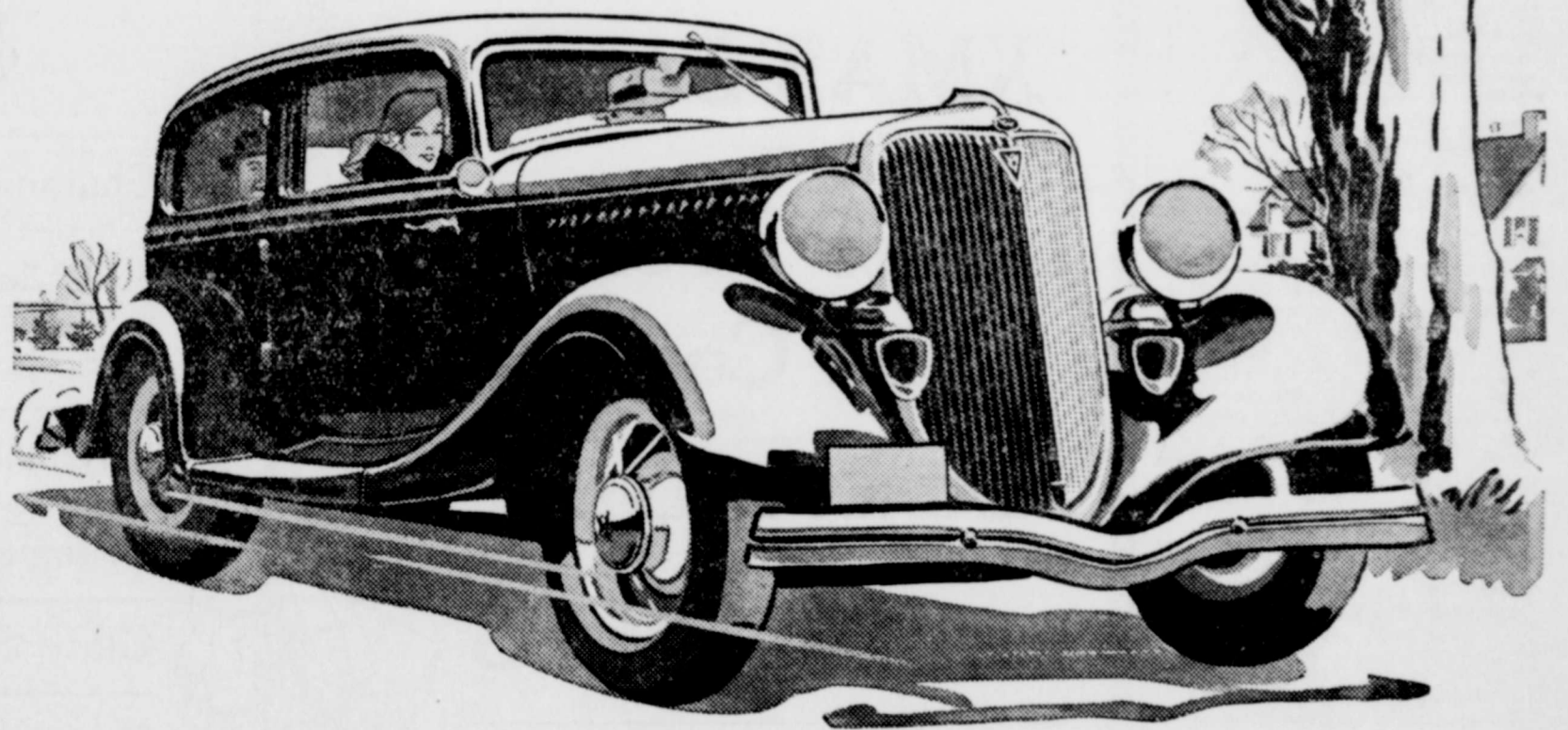
Pecos Valley Gas Co.



J. Harvey Wilson, Mgr.

ALL KINDS OF JOB PRINTING—PHONE 7

Announcing



NEW FORD V-8 for 1934

THE UNIVERSAL CAR

The New Ford V-8 for 1934 is now on display at the showrooms of Ford dealers. Surpassing even the great Ford of 1933 in economy, beauty and comfort, it is truly the car of this modern age—the culmination of thirty years Ford progress. It combines the proved performance of the V-8 cylinder engine with two important new features—Dual Carburetion and perfected Clear-vision Ventilation. See this car today and drive it at the first opportunity.

OUTSTANDING IMPROVEMENTS IN THE NEW FORD V.8

BETTER PERFORMANCE. Greater power, new speed, quicker acceleration, smoother performance, more miles per gallon especially at higher speeds, and quicker starting in cold weather—all these result from the new dual carburetor and dual intake manifold. New water-line thermostats enable the engine to warm up more quickly and to maintain an efficient operating temperature. Added engine refinements reduce oil consumption, further improve operating economy and reduce maintenance costs.

NEW VENTILATION SYSTEM permits clear vision, prevents drafts and provides desired amount of fresh air in any weather. Individual control for front and rear side windows. When ventilation is desired the window glass is raised to the top. Then the handle is given an additional half-turn. This slides the glass back horizontally to form a narrow slot. Through

this slot air is drawn out by the forward motion of the car. This simple ventilation system maintains draft-free circulation, insures passenger comfort, prevents fogging of windshield in cold or stormy weather. Both windshield and cowl ventilator can be opened to supply additional air needed for comfortable warm-weather driving.

DISTINCTIVE NEW APPEARANCE enhanced by the newly designed chromium-plated radiator shell and grille, new hood louvers, new hub caps. Interiors are attractive, with new tufted upholstery, new mouldings, new cove-type headlining, new instrument panel, new arm rests, new hardware. Swivel-type sun visors in De Luxe bodies prevent glare from front or side.

FENDERS IN COLOR. On De Luxe cars fenders are in color to harmonize with body colors—wheel colors optional. New enamel finish on

all bodies and fenders has greater wearing quality and more enduring lustre.

GREATER RIDING COMFORT results from increased spring flexibility. The spring leaves are newly designed for quieter and easier action. Shock absorbers are improved. Seat cushions are deeper, with new, softer springs. New type, individual bucket seats provide increased comfort for front-seat passengers in the Tudor Sedan. Adding to comfort is the new driving ease of the 15-to-1 steering gear ratio.

PRICES REMAIN LOW—Tudor Sedan, \$535. Coupe, \$515. Fordor Sedan, \$585. De Luxe Tudor, \$575. De Luxe Fordor, \$625. De Luxe Coupe (5 windows), \$555. De Luxe Coupe (3 windows), \$555. De Luxe Roadster, \$525. De Luxe Phaeton, \$550. Cabriolet, \$590. Victoria, \$610. (All prices f. o. b. Detroit.)

MAJESTIC

MARIE DRESSLER

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TUGBOAT ANNIE

SUN. MON. TUES-DEC. 17-18-19

Also Paramount News and Screen Snapshots

Matinee Sunday 2:30—Nite 7:00 and 8:45

IN SOCIETY

Social Calendar

TELEPHONE 299

FRIDAY

P. E. O. will meet at the home of Mrs. Willis Morgan at 2:30 p. m.

Friday Evening Bridge club will meet at the home of Mr. and Mrs. Boone Barnett at 7:30 o'clock.

MONDAY

Rebekah Christmas party at the I. O. O. F. hall at 8:00 o'clock. The Odd Fellows are invited. Business session of Rebekahs will be held at 7:30.

The Judson Circle meets with Mrs. F. C. Rowland at 2:30 p. m.

TUESDAY

Fortnightly Bridge meets with Mrs. C. R. Blocker at 1:00 o'clock.

WEDNESDAY

The Young Women's Circle of the M. E. Missionary will meet with Mrs. T. C. Bird at 2:30 p. m. The Methodist Missionary Society will meet at the home of Mrs. E. B. Bullock at 2:30 p. m. Installation of officers.

Presbyterian Missionary Society meets with Mrs. Gail Hamilton at 2:30 p. m.

CHRISTMAS PARTY FOR BRIDGE CLUB

Mrs. J. Harvey Wilson entertained members of the Bridge of the Month at her home on West Main street last Friday with a Christmas party. The attractive home was decorated with holly and mistletoe from her home in South Carolina.

A very delicious two course luncheon was served from a beautifully laid table, with white linens and silver appointments. The centerpiece was artistically arranged with fruits, sprigs of mistletoe completed the table decorations. The hostess was assisted by Mrs. E. B. Jones in serving.

An afternoon of contract bridge followed the luncheon with high score prize going to Mrs. T. C. Bird and second to Mrs. E. B. Jones. Those who enjoyed the pleasant afternoon with Mrs. Wilson were Mes. W. E. Flint, Bildstone, Stanley Blocker, T. C. Bird, Willis Morgan, Whitson, A. T. Woods and Mrs. E. B. Jones, a substituting guest.

CHRISTMAS PARTY FOR IDLEWHILES

Mrs. Fred Brainard was a very delightful hostess Tuesday afternoon when she entertained the Idlewhiles Bridge club with a Christmas party. Her home was beautifully decorated and a Christmas tree with a gift for each member added a holiday spirit to the occasion. There was also a lovely gift for Mrs. Brainard who has resigned. This was placed on the tree as a token of appreciation of the Idlewhiles club.

A number of rounds of contract bridge were played during the afternoon. A lovely prize was presented to Mrs. James Nellis who held high score. Dainty refreshments were served in two courses by the hostess at the conclusion of the games.

Guests who enjoyed this afternoon with Mrs. Brainard were: Mes. Myers, J. H. Jackson, J. M. Story, Jim Berry, Alethea Phillips, James Nellis, Cox, Russell, M. W. Evans, Frank Smith, Green and G. U. McCrary.

TUESDAY EVENING BRIDGE CLUB

Mr. and Mrs. Landis Feather were at home to members of the Tuesday Evening Bridge club Tuesday evening. Their home was attractively decorated with winter greens and Christmas candles.

A bountiful dinner was served buffet style at seven o'clock with Mes. Hollis Watson, Howard Williams and J. Harvey Wilson as co-hostesses. Six rounds of auction bridge were enjoyed during the evening with high score for the women going to Mrs. R. D. Compton and to Albert Richards for the men.

Those to enjoy the occasion were: Messrs. and Mes. Howard Williams, Hollis Watson, Albert Richards, J. Harvey Wilson, C. R. Blocker, substituting guests were Messrs. and Mes. R. D. Compton and Willis Morgan.

BRAINARDS GUESTS AT COUNTRY CLUB

Mr. and Mrs. G. R. Brainard were among the guests of Mayor and Mrs. Smyrl of Roswell last Saturday evening when they entertained with a lovely banquet at the country club in honor of Governor and Mrs. Hockenull of Santa Fe.

CHRISTMAS CANTATA BY THE CHORAL CLUB

The Choral club will render a Christmas Cantata "In Bethlehem" by Richard Kountz, on Sunday afternoon, December 24th, at four o'clock at the Methodist church. There will be singing of Christmas carols and the violin choir will assist in the program.

Music lovers will have a real treat in store. There will be no admission or free will offering. This is to be a gift of the Choral club to their community. The public is cordially invited.

CHRISTMAS DIMINISHING PARTY FOR M. E. SOCIETY

Mrs. S. S. Ward and Mrs. R. O. Cowan were joint hostesses when they entertained with another of the diminishing parties for the Methodist Missionary Society at the home of Mrs. Ward last Friday afternoon.

The guests visited while stitches were plied on their hand work, which included a certain amount of charitable sewing for the less fortunate. Following this social hour and work period the guests retired to the dining room for tea. The table was most attractive with its white cloth of drawn work and a gorgeous centerpiece of white chrysanthemums. Christmas candles tied with tulle and decorated with clusters of holly berries shed a soft light from their crystal holders.

Mrs. Cowan was seated at the table and poured. Mrs. Ward was assisted in serving by her daughters Mrs. Bob Rehn and Mrs. Preston Hare.

The guest list included Mes. Bullock, Carper, Feather, C. R.

Blocker, William Gissler, Owen Campbell, Ferree, Morris, Cox, Frisch, Rehn, Reed Brainard and Mrs. Preston Hare of El Paso.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

CHRISTIAN WOMAN'S ASSOCIATION AND GUILD

Members of the Christian Woman's Association and Guild met at the home of Mrs. Albert Richards for their monthly all-day meeting, last Thursday. There was a good representation of the membership present.

A covered dish luncheon was enjoyed by the ladies and their husbands at the noon hour. The day was devoted to work on quilts which are to be sold when finished.

TYPEWRITERS
Portables and Standards
\$20.00 to \$102.50
Artesia Advocate

OUTSTANDING MEETING OF LEGION AUXILIARY

The December meeting of the American Legion Auxiliary which was held at the hut last Monday afternoon was one of the outstanding meetings of the year.

Mrs. P. V. Morris, president, presided at the business session, with Mrs. Ben Pior as secretary. Mrs. Grover Kinder, health nurse, spoke in regard to the Christmas tuberculosis campaign. The unit went on record as one hundred percent for bangle pins.

December is rehabilitation month for the auxiliary and an unusually interesting program was presented by the rehabilitation committee, composed of the following: Mrs. Frank Linell, chairman; Mrs. Charles Morgan, Mrs. Jack Clady and Mrs. Ollie Ackerman. Each member was requested by the above committee to bring a package which were placed in a box at that time to be given to the unfortunate children at Christmas time.

Following the program, children of the auxiliary families were

guests of the unit at a Christmas party. A beautifully decorated Christmas tree was loaded with gifts for the children and were presented by old Santa himself. Mrs. Albert Richards and Mrs. Jess Shildneck rendered "Silent Night" as a duet and were joined in group singing by the children.

Mrs. Jess Shildneck, a bride of a few months, was presented with a lovely wedding gift by the unit and Mrs. Wren Barker, a recent bride, was showered with gifts by the individual members of the unit. Mrs. Mary Chapman of Santa Fe, past department president, presented the unit with silverware through Mrs. Jack Clady.

Mrs. Frank Linell, Mrs. Charles Morgan and Mrs. Jack Clady were also hostesses at the refreshment hour. They served individual decorated Christmas cakes and coffee. About thirty members were present.

Buy American Made Christmas Cards. Your name engraved on 25 for \$2.55. Advocate.

LEGION POST CELEBRATES

The Clarence Kepple Post, American Legion, has paid off the last indebtedness on the Legion hut and celebrated the occasion at the regular meeting Monday evening with a fine program and refreshments. Jack Clady, who attended a state meeting in Santa Fe on the 10th, made a report as district committeeman. Features of the program held after the business meeting were music by the City Orchestra and a tap dance by Miss Jimmie King. Light refreshments were served after the program.

Several Legionnaires from Roswell and Carlsbad attended the meeting. From Carlsbad were Andy High, post commander, and Dwight Lee. From Roswell: Gen. H. A. Ingalls, Rue Christman and Dick Gardner.

Anderson Young, Hope sheepman, last week received twenty registered Delaine bucks and forty two registered Delaine ewes from Missouri.

WHITTKOPP-WILSON

Mrs. Martha Whittkopp and Frank Wilson were united in marriage Tuesday afternoon in a quiet ceremony performed at the rectory of Saint Andrew's church in Roswell with the Rev. F. B. Howden, Jr. officiating.

The contracting parties are each well known in this community. Mrs. Wilson, who has resided here for about ten years, is a very active member of the Methodist church and is active in a number of clubs. Mr. Wilson has been a resident of this place for the past sixteen or seventeen years. He is a member of the firm The Wilson-Anderson Produce Company.

Mr. and Mrs. Wilson are at home to their friends at the Wilson home at 1007 Dallas street. The wedding trip will be taken at a later date.

TYPEWRITERS
Portables and Standards
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Gifts For Everyone

XMAS SALE OF Ladies Dresses and Coats

LADIES DRESSES

Values up to \$5.90

Xmas Sale ----- **\$2.88**

LADIES DRESSES

Values up to \$9.90

Xmas Sale ----- **\$4.90**

LADIES DRESSES

Values up to \$12.50

Xmas Sale ----- **\$6.90**

Extra Special on

LADIES DRESS COATS

Beautiful Fur Sets on Every Coat

Values up to \$34.50

Xmas Sale ----- **\$19.50**

For Her

- Chamoisette Gloves **\$1.00**
- Kid Gloves **\$1.98 to \$2.49**
- Silk Hose **\$1.00 to \$1.29**
- Rayon Gowns **\$1.49**
- Lounging Robes **\$3.95**
- Glove Silk Panties **\$1.00**
- House Slippers **39c to \$1.95**
- Vanity Sets **39c to 79c**
- Colonial Bed Spread **\$2.95 to \$4.95**
- Fitted Cases **\$4.50 to \$12.50**
- Costume Jewelry **59c to \$1.75**
- Boxed Handkerchiefs **29c to 98c**
- Leather Purses **\$1.00 to \$1.95**
- Silk Slips **\$1.49 to \$2.95**
- Georgianna Dresses **\$1.95**

For Him

- Leather Bill Folds **59c**
- Pen & Pencil Sets **69c**
- Silk Sox **29c to 50c**
- Silk Mufflers **\$1.00**
- Dress Shirts **\$1.00 to \$1.49**
- Shirt & Short Sets **79c**
- Pajamas **\$1.00 to \$1.95**
- House Shoes **\$1.89 to \$2.49**
- Ties **35c to \$1.00**
- Boy's Cowboy Boots **\$3.95**
- Boy's Dress Shirts **49c to 98c**
- Dress Hats **\$2.45 to \$4.50**
- Men's Robes **\$3.50 to \$4.95**
- Belts **59c to \$1.00**
- Initial Handkerchiefs
3 in box **35c**

Peoples Mercantile Co.

"Where Price and Quality Meet"

LEGAL ADVERTISEMENTS

NOTICE OF ELECTION OF DIRECTORS FOR DISTRICTS NUMBERS 1 AND 4 OF PECOS VALLEY ARTESIAN CONSERVANCY DISTRICT

WHEREAS, it is provided by Section V of the Election Code of the Pecos Valley Artesian Conservancy District that the Board of Directors thereof shall publish notice of the time and place of holding an election for directors of the Pecos Valley Artesian Conservancy District, such notice to be published at least thirty days before any election, once each week for four consecutive weeks.

NOW, THEREFORE, the undersigned members of the Board of Directors of the Pecos Valley Artesian Conservancy District do hereby proclaim and give notice that an election will be held in Districts Nos. 1 and 4 for the purpose of electing directors in each of said districts. The time, place, election officials and manner of holding said election, and the rules and conduct thereof, shall be as follows: Time: January 13, 1934. Hours of voting: 8 A. M. to 6 P. M.

District No. 1—Commissioners' Room, first floor, County Courthouse, Roswell, New Mexico. District No. 4—Office of E. C. Jackson, Main Street, Lake Arthur, New Mexico, and City Jail, Artesia, New Mexico.

There shall be but one director elected from each Director's District by the popular vote of the owners of real property situated therein. Directors at the time of their election must be freeholders in and residents of the Director's District from which elected.

Boundaries of District No. 1: All property within the boundaries of the Pecos Valley Artesian Conservancy District North of Second Street in the City of Roswell, and North of the township line between Townships 10 and 11 South, N. M. P. M.

Boundaries of District No. 4: All property in the Pecos Valley Artesian Conservancy District between the North section lines of Sections 8, 13, 14, 15, 16, 17, and 18, Twp. 14 South, Range 26 East, and Sections 13, 14, 15, 16, 17 and 18, Twp. 14 South, Range 25 East, Chaves County, New Mexico, and South section lines of Section 7, Twp. 17 S., Rge. 27 East, and Sections 7, 8, 9, 10, 11 and 12, Township 17 South, Range 26 East, and Sections 8, 9, 10, 11 and 12, Township 17 South, Range 25 East, Eddy County, New Mexico.

"In case an elector owns real estate in more than one director's district he shall be allowed but one vote, and that may be voted in either of said director's districts which he may choose."

Said election will be held in accordance with the Election Code of the Pecos Valley Artesian Conservancy District, copies of which code may be had upon application to the Clerk of the District Court of Chaves County, New Mexico, or J. H. Mullis, Secretary of the Pecos Valley Artesian Conservancy District, Roswell, New Mexico.

DATED this the 4th day of December, 1933.

A. D. CRILE, J. H. MULLIS, M. Y. MONICAL, JESSE I. FUNK, GEORGE FRISCH.

AGRICULTURE IS IMPROVING SEC'TY WALLACE SAYS

Agricultural conditions have improved over the nation as a whole, though by no means uniformly, during the last six months, partly because something has been done to balance production with demand and partly because government action has improved the economic situation generally, says Secretary of Agriculture Henry A. Wallace in his annual report to the president released today.

Gross farm income from 1933 production will be about \$6,100,000,000, the report estimates on the basis of figures available in October as to marketings and prices. Payments to farmers for restrictions in agricultural production will increase the total to about \$6,400,000,000 as compared with \$5,143,000,000 received in 1932. Farm commodity prices from mid-March to mid-October rose 47 percent. There was not so great a gain, only 22 percent, in the exchange value of farm products, because prices paid by farmers advanced considerably.

This improvement Secretary Wallace attributes mainly to national policy and action. It cannot be maintained, he says, unless farmers under federal guidance continue to plan their production. Agriculture entered the year with tremendous surpluses and with a curtailed market at home and abroad. The necessity of beginning farm recovery with production adjustments, the report declares, was overwhelming. Sections of the report devoted to various commodities tell what the Agricultural Adjustment Administration has accomplished.

Secretary Wallace declares, however, that the whole advance in non-agricultural prices cannot be attributed to the intended and legitimate influence of industrial codes under the National Recovery Act. "There has been some tendency for manufacturers and business groups to pyramid increased costs in consumers' prices. Many commodities are selling today at prices much higher than would be necessary to meet the expense involved in raising wages and shortening hours. It is an essential part of the National Recovery program that consumer buying power shall increase more than consumers' prices. Agriculture will suffer in proportion as this fails to come about. Recovery requires a balanced and approximately simultaneous gain in wage payments, consumer buying power, and farm prices."

After discussing the necessity of a long-time land program to replace emergency production control the secretary emphasizes the need of matching progress in production-science with progress in distribution-science. Efforts to balance production with demand and to prevent useless farm expansion suggests to many farmers, the report says, that agriculture has a quarrel with science; for science increases the farmers' productivity and thus tends to increase the burden of the surplus. Secretary Wallace declares on the contrary that the quarrel is not with science but only with the incompleteness of its victories so far. Gains in technical efficiency, if not supported by scientific economic adjustments, cause trouble. However, the remedy, Secretary Wallace declares, is not to put a brake on science but to open new channels into which economic energy may profitably flow.

WOODSTOCK TYPEWRITERS FOR SALE AT THE ADVOCATE.

MAKES MAGIC PAY



Miss June Warsaw of Grand Rapids, Mich., is earning her way through the University of Michigan by teaching tricks of magic to her fellow students and giving instruction in the art, at which she is an adept, though not a professional magician.

MUTT AND JEFF . . . We Pass Sandy's Tip On To You . . . by Bud Fisher



PLAN TERRACING AT AN EARLY DATE

The readjustment in crop acreages by those cooperating with the U. S. Department of Agriculture as a result of the crop reduction in some parts of the state will permit many farmers thinking of terracing in the past to begin some of this work in the near future, says G. R. Quisenberry of the New Mexico State College. It is not only dangerous and unprofitable to allow broken land to lie unplanted and idle in counties where wind and water erosion are bad. At the present time, these farmers can well afford to contour and terrace all idle land properly and retain the surface soil for future crops.

The adjustment program offers an opportunity for the farmer to get larger returns on a small acreage than he has been getting for a larger acreage in the past. Therefore, by proper preparation of the remaining land, terracing it and checking the soil movement, larger crops on these lessened acres may be produced at small cost in the future. The income will then be greater with the fewer acres. The experience of many of the wheat and sorghum growers in eastern New Mexico is that the terraced land produces 25% to 50% larger crops than similar land that has not been prepared.

Requests for early help along this line have increased this fall. This increase is largely from farmers who have been thinking of doing this work but have not had the opportunity in the past due to soil and moisture conditions when land was idle. All of the county agents in the area of New Mexico adapted to terracing are equipped at the present time to help farmers with these problems. A rather extensive program along this line is now planned and will be carried out just as quickly as the weather permits. The farmers on non-irrigated land can do this work most effectively in the late winter or early spring.

Farmers contemplating work on erosion prevention and moisture conservation should contact their county agent interview farmers who have terraced land, after deciding the amount, they should plan on getting the necessary help early. Everyone can be helped if their request is placed sufficiently early.

FILES ANSWER TO MOTION ON SB 144

SANTA FE—Attorney General E. K. Neumann Friday filed an answer to a motion for rehearing of SB144, the delinquent tax collection law, in the state supreme court, asking that the re-collection law, in the same supreme court, in the same supreme court, asking that the rehearing be denied but that the court might clarify operation of the law as not suspended in this case.

PERSONAL: Engraved Christmas Cards, manufactured by American labor, as low as \$3.70 for fifty cards. Advocate.

RECOMENDS HIGHER TAX ON WHISKEY

WASHINGTON—The president's special inter-departmental alcohol committee has recommended that congress impose a tax of \$2.60 a gallon on distilled spirits as compared with the present \$1.10 tax. The committee also recommended that all beers be taxed \$5.00 a barrel, the same as the present 3.2 brew.

ROSWELL LOANS MADE

Six loans on Roswell property were closed Monday by the Roswell branch of the Home Owner's Corporation. The loans made were on Roswell residential property.

SHIPPING SHEEP FROM NAVAJO RESERVATION

Shipment has been made of 40,000 head of sheep from the Navajo reservation to be butchered and distributed for relief of the needy. This shipment is part of the purchase of 100,000 which the government ordered. The Indians will receive \$1.50 and \$2.75 a head for the sales made from their flocks. Government agents are in charge of the shipping operations.

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Bring your car to us and let us tune the motor so that it will run better and start easier during the cold weather months.
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Nothing that you can possibly give any woman will be welcomed with more lasting appreciation than Djer-Kiss Sachet, the supreme Djer-Kiss fragrance in powdered form. She will use it to sprinkle on lingerie, to delicately and lastingly scent all outer wearing apparel and even into the pockets of her coats.

Lumbering Industry Is Reviving



Almost at a standstill for three years, the lumbering industry in the redwood forests of California is reviving with the gradual recovery of business. Here are two veterans sawing their way through one of the giant trees.

Eddy County Farm News

On December 7th the Cottonwood Woman's club met at the home of Mrs. D. A. Bradley. Twenty-four members were present and Mrs. E. P. Malone and Mrs. Bradley gave demonstrations on the making of cookies. The following recipes were used:

Mix well 2 eggs and 1 cup sugar, add $\frac{1}{2}$ cup shortening, $\frac{1}{2}$ cup milk, 2 cups flour, 2 tsp. baking powder, 1 tsp. cinnamon, 2 cups oatmeal, 1 cup nuts, 2 cup raisins, $\frac{1}{4}$ tsp. salt. Drop on greased pan and bake.

Brown Sugar Cookies
Mrs. E. P. Malone

$\frac{1}{2}$ cup butter
 $1\frac{1}{2}$ cups brown sugar
1 cup nuts
 $2\frac{1}{2}$ cups flour
 $\frac{1}{2}$ tsp. salt
1 cup raisins
2 eggs
 $\frac{1}{2}$ tsp. each cinnamon, cloves and nutmeg
Drop on buttered pan. Makes 36 cookies. Bake in moderate oven until firm to touch.

There were three plow-up checks received during the week in the county agent's office in Eddy county, totalling \$1,300.00, leaving two outstanding checks to be received. No further information has been received in regard to the option cotton certificates.

Printed Christmas Card Was Issued Back in '43

THERE is more humanity about the Victoria and Albert museum than its stiff brick exterior suggests. The director has sent me a Christmas Picture Book, says a writer in the London Star. It reveals the fact that the first Christmas card ever printed was issued only as recently as 1843.

The card, which was printed for Sir Henry Cole, first director of the South Kensington museum, is reproduced, along with many other efforts by artists, to celebrate the nativity. They range from a walrus ivory relief from Cologne to a modern woodcut by Eric Gill. It is strange to see how the artistic wheel has turned full circle back to the medieval austerity.

But I can't help liking the first Christmas card, which "features," as the films say, a hearty meal. As the fat boy would say, "I likes eating best."

TYPEWRITERS
Portables and Standards
\$20.00 to \$102.50
Artesia Advocate

HE'S A BUSY MAN



One of the busiest men in Washington is William F. Stevenson, chairman of the Home Owners' Loan corporation.

THE FEDERAL LOANS ARE INCREASING

The agricultural credit corporation at Santa Fe Monday announced that loans closed by the 12 federal land banks during November were nearly twice as great as those of October and totalled in November over 58 million as compared with 28 million in October.

During the month of November the federal land banks passed the \$100,000,000 mark in loans made since the farm credit administration was organized last May. These included land bank loans and those handled by the banks from the land bank commissioner's fund. Last week the federal land bank of St. Paul broke its record for all time by lending more than a million dollars in a day.

Loans and discounts by the federal intermediate credit banks, including discounts for regional agricultural credit corporations and production credit associations, have held fairly steady during the last three months, totaling \$39,588,219 in November. The federal intermediate credit banks had outstanding on November 30, \$136,861,440. Loans by regional agricultural credit corporations increased about five million dollars during November, representing largely emergency loans, bringing the total outstanding on November 30 to \$132,504,048.

Loans by the crop production loan offices fell off from \$373,601 in October to \$146,775 in November. The total loans outstanding on November 30 handled by the crop production loan offices was \$21,824,563.

The loans by the central bank for cooperatives amounted to \$6,285,860 during November and by the regional banks for cooperatives to \$330,925.

Total loans made to cooperative marketing organizations under the agricultural marketing act from the revolving fund totaled \$484,011 during November compared to \$695,093 in October. Loans of this character outstanding on November 30 were \$141,107,605.

LAKE ARTHUR ITEMS

Little Juanita Cline is reported to be ill with pneumonia at this time.

Bob Murphy is able to be up again after being quite ill with the measles for some time.

Miss Vallie LePear left Saturday for a week's visit with her parents at High Rolls, this state.

Mr. and Mrs. Ray Medlin of East Grand Plains spent Sunday and Monday with Mrs. Medlin's sister Mrs. J. D. Downs and family.

Mr. and Mrs. Crosby, formerly of here, and who had been making their home at Littlefield, Texas, have moved back to our community.

Mrs. R. F. Beasley received the sad news Thursday of the death of her father J. B. Howard of Mart, Texas. Funeral services were held Sunday.

George Myles Murphy was taken to the St. Mary's hospital at Roswell Monday afternoon where he underwent an operation Tuesday morning for ear trouble.

The Rev. and Mrs. R. A. Hingst and little son Donald and Mrs. Emma Olson of Roswell were guests of Mr. and Mrs. D. Ohlenbusch Monday afternoon.

Mr. and Mrs. Walter Frazier and family have moved two miles west of Roswell on the Hondo highway where Mr. Frazier is working with the state highway.

Frank Frazier came in Thursday for a few days' visit with his parents Mr. and Mrs. Jim Frazier. Mr. and Mrs. Frazier are now making their home in Arizona where Mr. Frazier is pastor of a Baptist church.

Mrs. C. F. Woodard of Parsons, Kansas, arrived last week for a few weeks' visit with her brother and his wife Mr. and Mrs. C. R. Bernard. While here she also plans on making a few days' visit with her brother-in-law and family of Carlsbad Mr. and Mrs. J. T. Woodard.

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Christian Element In Christmas Is Lacking



CHRISTMAS festivities, as the modern world observes them, owe much of their warmth and charm to the survival of pagan customs, Prof. William Warren Sweet of the Divinity school, told a University of Chicago group. Speaking at a noon-time service in Bond chapel on the campus, Doctor Sweet, who is professor of the History of American Christianity, analyzed the history of the Yuletide celebration, and asked that the small Christian element in it be kept uppermost.

Exchanging gifts at Christmas time is a practice taken over from the Romans, and the Christmas dinner, the holly wreaths, and even the Christmas tree customs can be traced back to the barbarians of northern Europe, Doctor Sweet said. America's contribution to the occasion has been chiefly its commercialization.

"It was not until after the middle of the Fourth century after Christ that a day was formally set aside by the church at Rome for the observance of his physical birth," Doctor Sweet pointed out. "As it was first observed by the church, Christmas was purely a spiritual festival. There was no gayety; no bells announced the coming of the glad morn; there were no garlands; no tables heaped with good cheer.

"But it was not to remain long in the upper air of pure devotion. There were too many pagan influences about it, one of the most important of which was the feast of Saturn, which began on the seventeenth of December and lasted until the twenty-fourth. Saturn was the oldest and most benign deity of ancient Italy and his fabled reign on earth was supposed to have brought peace and happiness to mankind, and so the feast dedicated to him was full of joy and feasting. The



Voracious Feasting Ancient Precedent for Modern Christmas Dinner.

schools were closed, public places were decked with flowers, and presents were exchanged.

"Another festival which influenced the celebration of Christmas was the feast of the Kalends of January, which marked the beginning of the Roman civil years, and three days of merriment followed it. Mummies clad in women's clothes and animal skins paraded the streets. Presents were given to dear ones. 'Honeyed things, that in the year the recipient might be full of sweetness, lamps that might be full of light; copper, silver and gold that wealth might flow in.'"

Among the early colonists in America Christmas was observed as a festival only by the Church of England adherents and the Roman Catholics, Professor Sweet said. The Puritans, objecting to it because of its pagan origins, banned any observance of the day. On May 11, 1859, the General Court of the Colony of Massachusetts passed the following law: "Whoever shall be found observing any such day as Christmas or the like, either by forbearing of labor, feasting, or any

other way, as a festival, shall be fined five shillings."

This statute was repealed twenty years later, but for more than one hundred years the great "evangelical" religious groups, the Baptists, Congregationalists and Presbyterians officially refused to recognize Christmas. Professor Sweet reported that he has been unable to find any reference to the festival of the nativity in the literature of these churches up to the Civil War. Shortly after the war a religious organ objected to the observance of the day on the grounds that there was no evidence to establish exactly the date of Christ's birth and that there was nothing in the New Testament to indicate that the birthday should be celebrated. "Ten years later, or about 1880, Christmas issues of church papers show a decided change in their attitude," Doctor Sweet said. "Christmas advertisements make their appearance. Christmas poems, and editorials. From this time onward the religious significance of Christmas has been growing in all evangelical churches."

Swedish Christmas Day Dinner Important Event

CHRISTMAS dinner in Sweden since time immemorial has been the subject of the special care and thought of the Swedish housewife. A typical Christmas day dinner is this: A consommé, boiled fish with potatoes and fried buttersauce, ham with fried potatoes, mash of apples and sweet plums, porridge of rice and milk, and "klenets" and jam.

The rice pudding is made of the very best rice, well cooked with milk and water, and, according to tradition, an almond, but only one, has to be hidden in the porridge before it is served. Lucky the boy or girl who finds the almond; it is said that they then should be married within the year. The last dish of the Christmas dinner is the so-called "klenet," a special little pastry made in various shapes and boiled in butter and served hot or cold with jam. These traditions are still kept in every Swedish household, and everybody agrees that there is no real Christmas without these traditional dishes.

Christmas Essentially Day of the Child

DECEMBER the 25th is the Day of the Child.

It is upon this day of days that countless men and women and little ones barely able to speak their language utter the great rejoicing: For unto us a Son is given! Even those who hold creeds in which there is no Christmas feel the splendor of that cry, and those who have no formal creed at all still know there is one of the 365 portions of the year which is essentially the Day of the Child.

It is the day when even the most un sentimental adult, long since congealed and hardened by the years, can hear in his heart the footsteps of the little ones. Today they are running about so eagerly all over the world pattering to see what good gifts may have been received, ardent with a hope that only young hearts can feel.

On this day the austere scientist who has almost quit believing in the very laws of astronomy which recently seemed so sure and stable, but which now seem dissolving in a mist of relativity—this careful professional skepticism becomes as a child himself, and considers it hard indeed if he cannot believe in Santa Claus, bearded fairy godfather of the children.

On this day even those who have been the most careless feel like saying over reverently that beautiful prayer for wisdom in the rearing of children:

"Almighty God, heavenly Father, who hast blessed us with the joy and care of children; Give us light and strength so to train them, that they may love whatsoever things are true and pure and lovely and of good report."

For on this Day of the Child we all remember that the most precious gift we can bestow upon our children is a capacity for feeling just such tender and generous and helpful emotions as today stir in the breasts of all good men and women.—Seattle Post-Intelligencer

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SCHOOL DAYS

By DWIG



THE CHURCHES

CHRISTIAN SCIENCE SOCIETY
613 W. Main Street

10:00 a. m. Sunday school.
11:00 a. m. Sunday service.
The subject on Sunday, December 17th, is: "Is the Universe, Including Man, Evolved by Atomic Force?"

Among the citations which comprise the lesson-sermon is the following from the bible: "Be thou exalted, Lord, in thine own strength: so will we sing and praise thy power."

The lesson-sermon also includes the following passage from the Christian Science textbook: "If God, the all-in-all, be the creator of the spiritual universe, including man, then everything entitled to a classification as truth, or science, must be comprised in a knowledge or understanding of God, for there can be nothing beyond illimitable divinity."

CHURCH OF CHRIST

Bible study 10:00 a. m.
Worship 11:00 a. m.
Evangelistic services 7:00 p. m.
Mid-week meeting Thursday 7:00 p. m.
Ladies Bible Class Thursday 2:30 p. m.
Young People's meeting 6:00 p. m.

"Look not thou upon the wine when it is red, when it sparkleth in the cup, when it goeth down smoothly; at the last it biteth like a serpent, and stingeth like an adder. Thine eyes shall behold strange things, and thy heart shall utter perverse things." Prov. 23:31-33.

In the absence of the minister some of the brethren will speak. The public is invited to all our services.

AVIS C. WIGGINS, Minister.

CIVIL CASE TRANSFERRED TO EDDY COUNTY COURT

A mistrial was declared in the case of Mary Beatrice Cotton, a minor, vs. Albert T. Woods, Inc., in the Chaves county district court at Roswell, Friday before Judge James B. McGhee and the case was remanded back to Eddy county from where it had been transferred to Chaves county. The plaintiff was suing for \$137.75 actual damages and \$25,000 exemplary damages for injuries sustained when she was run over by a truck of the defendant.

VIEW NEW FORD ON DISPLAY

Hundreds of people viewed the new Ford on display at the Artesia Auto Co. show room Saturday, in the first national showing of the 1934 model. There are no radical changes in the body appearance, but a number of improvements have been made in the motor. These improvements give the new Ford more power, more speed, quicker acceleration, smoother performance, more miles per gallon and quicker starting in cold weather.

A new body ventilating system is numbered among the outstanding improvements also.

BIRTHS

A daughter was born to Mr. and Mrs. George Berry of Hope on the 9th. Mr. and Mrs. Willie M. Bentley of Dayton announce the birth of a daughter born on the 8th.

SUBSCRIBE TO THE ADVOCATE

GOLD BUYING HALTED

WASHINGTON—A virtual, if temporary, halt in the administration's gold buying program was indicated Thursday night by Chairman Jones of the reconstruction corporation with a statement that hardly enough gold had been purchased abroad to supply the metal for a good piece of dental bridge-work.

To this estimate of extremely negligible foreign purchases observers added the fact that the R. F. C. price on newly mined domestic gold had remained unchanged for a week after a series of increases that raised it from \$31.36 to \$34.01.

While engaged in slowing down the operation of the gold plan, treasury officials have been busy with the government's December financing, announcing Thursday night that because of heavy over-subscription the offer of \$950,000,000 in 2 1-4 per cent treasury certificates had been closed as of midnight.

Behind the Roosevelt gold plan lies the president's general purpose and a long range program directed toward a "managed currency."

1,000 DOES KILLED

The recent open doe season on the Shelton Game Refuge, is regarded as successful in that it was sought to decrease the number of deer on that area by about 1,000, and it is thought that was accomplished. The tabulation indicates 836 does and bucks were taken, and it is believed that enough injured animals died in the brush to make an aggregate of 1,000.—Alamogordo News.

HIGHEST MARKET PRICE FOR NO. 1 CREAM ASK YOUR GROCER Honest Weight—Honest Test CLARDY'S DAIRY

TOYS OF ALL KINDS

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Make your selections while the assortment is complete.

Joyce-Pruit Co. Hardware Department

GRAZING DISTRICT PETITION NOW IN HANDS SEC'TY ICKES

A petition for creation of a grazing district in southeastern New Mexico signed by 89 individuals and companies, representing most of the stockmen in that area has been filed with Secretary of the Interior Ickes at Washington.

Secretary Ickes advised Senator Cutting (R-NM) that he has reported favorably on the main features of a bill which will come before the next session of congress dealing with this question. The measure is designed to stop injury to the public grazing land, to prevent overgrazing and soil deterioration and to provide for their orderly use, improvement, and development.

Senator Cutting was advised by Secretary Ickes that he believed the bill "will afford an opportunity to improve the conditions and stabilize the stock industry dependent upon the public range."

The interior department has under consideration the question as to whether the president, without further congressional action is vested with authority to withdraw from settlement, sale or entry public lands adopted for grazing purposes and to administer them under proper regulation.

The petition to Secretary Ickes said the signers are now and for many years have been engaged in the cattle and livestock business in the area and now are occupying the utilizing substantial portions of the public domain. The petition adds that in order to graze such areas has been developed upon or adjacent to permanent watering and that petitioners are desirous of cooperating with the government in protecting, conserving, and fostering the development and improvement of the range.

The area of the proposed grazing district is approximately 4,615,972 acres, including Eddy, Lea, Chaves and parts of Otero, Lincoln and De Baca counties. The public domain embraced within the area aggregates approximately 3,290,132 acres. State lands within the area total approximately 1,142,400 acres.

The petition states that the aggregate value of improvements on the land involved approximates \$849,595. Secretary Ickes advised Senator Cutting that the petition of the grazing association, "will be given careful consideration and such action will be taken as is deemed appropriate."

New Woodstocks, Coronas, and Remingtons, Rebutlits in all other makes at The Advocate.

WE THANK YOU

The following have renewed their subscription to The Advocate the past week.

N. E. Garrett	Walter Douglas
George Lewis	J. E. Walters
C. R. Bernard	W. M. Coates
R. L. Cole	E. P. Bach
Mrs. Thos. Flynn	T. H. Barrows
Edson Jones	Adolph Telony
C. Bert Smith	Roby Conner
James Stagner	
Col. Wm. B. Pistole	
Flynn, Welch and Yates	
State Bureau of Mines	
and Mineral Resources	

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

HOPE ITEMS

Mrs. Billie Ballard and Mrs. Bonnie Altman motored to Carlsbad Friday and spent the day visiting friends.

S. L. and J. N. Scholer and Bill Brewer of O'Donnel, Texas, formerly of Hope, spent several days here last week buying horses.

Wallace Johnson returned here the first of the week from the CCC camp near High Rolls where he has been for the last seven months.

A number of the members of the Baptist church presented a short play "The New Minister Arrived" at the school auditorium Friday evening.

Ed Pynea and Wiley Jernigan motored to Deming Saturday and spent two days visiting Mr. Jernigan's brother Lee Jernigan and attending to business.

Mr. and Mrs. Joe Clayton of Artesia and Mr. and Mrs. John Prude went with Carl Lewis to his ranch above Weed Sunday and spent two days there visiting and attending to business.

Foy Young, Emmett Young and Jessie Young left Monday for Tucson, Arizona, where they will spend a few days visiting friends before going on to points in California where they plan to spend several months.

Mr. and Mrs. Cy Bunting left Sunday morning for Los Angeles, California, where they will spend the next few weeks visiting friends and relatives. Mr. and Mrs. Bunting will return to their home here after the holidays.

The members of the O. E. S. of the Penasco Valley chapter gave a bridge, pitch and forty-two party at the Masonic hall Monday evening. Refreshments of sandwiches, doughnuts and coffee were served. About eighty guests were present.

W. E. Hilyer of Carlsbad moved his drilling machine from the Willard Bates ranch to Buckhorn on the Prude Brothers ranch this week where he is drilling for water. This will supply the northeast side of the Prude Brothers ranch with permanent water.

The third year English class of the high school here is planning to present a Shakespearian comedy at the school auditorium on the evening of December 18. The play chosen is "Twelfth Night" or "What You Will." The Shakespearian costumes will be carried out throughout the play.

Minnie Allen, Wilhemina Wilburn, Foy and Emmett Young and John Phillip Bush motored to Hobbs Saturday after Audrey Rowland who returned here and was the house guest of Miss Wilburn over the week end. The party visited the Carlsbad caverns on their return home.

Mrs. Fred Fite arrived here from her home at Long Beach, California, Tuesday to spend the next few weeks visiting her father and mother-in-law Mr. and Mrs. F. E. Fite and her daughter Ruth who has been living with her grandparents and attending school here this winter. Mrs. Fite plans to return to her home after the holidays.

\$14,000 ALLOTTED DEXTER HATCHERY
WASHINGTON—Senator Cutting's office announced Saturday the Civil Works Administration has allotted \$14,000 for improvements at the Dexter fish hatcheries.

The hatchery is under direction of the federal bureau of fisheries and the funds will be spent under the administration of Miss Margaret Reeves, New Mexico civil works director. It was estimated the project will provide employment for 85 men.

Woodstock Typewriters for sale at The Advocate.

Mr. and Mrs. S. S. Ward are enjoying a visit from their daughters Mrs. Preston Hare of El Paso and Mrs. L. S. Whitcomb of Port Arthur, Texas.

Clyde Guy, who is a patient in the St. Mary's hospital in Roswell following an operation for hernia on the 2nd, expects to be able to return home tomorrow.

COUGHLIN BLAMES GOLD STANDARD FOR THE DEPRESSION

DETROIT—Assailing what he said was a gold standard capitalism's grip on industry, the Rev. Father Charles E. Coughlin, in an address Sunday, charged that the effort to maintain the gold standard was responsible for the depression that began in 1929.

The industrialists, Father Coughlin asserted, are at the mercy of gold standard capitalists and added that money had become "not the medium of exchange, but the medium of control."

Father Coughlin's address was broadcast over an independent radio hook-up.

The crusading priest only once during his address mentioned the name of J. P. Morgan, reiterating previous charges of financial control reaching into many billions of dollars.

He praised a recent resolution by the National Association of Manufacturers as significant, he said, of the support industrialists as opposed to gold standard capitalists are according President Roosevelt in his monetary program.

Before financial independence can come, said Father Coughlin, there must be a complete divorce of capitalism and industrialism, with capital entitled only to interest on its investment.

Asserting that "nothing prevents the president from following through," Father Coughlin said the president's opponents are "humbled."

POWELL SUCCEEDS ORMSBEE AS DEPUTY STATE TREASURER

State Treasurer Clinton P. Anderson Saturday announced appointment of William H. Powell of Albuquerque to succeed R. L. Ormsbee as deputy state treasurer. Powell took over his duties Monday when Ormsbee went to the highway department as chief clerk, accountant and auditor.

Powell formerly was a banker at Sedalia, Missouri, and more recently was named a co-receiver of the First Savings Bank and Trust Co., of Albuquerque. His appointment did not come as a surprise.

Praising Ormsbee, Anderson said, "I regard Ormsbee as one of the most capable men at the capitol. I am glad he has a better opportunity, but I regret to lose him."

CARBON PAPER—The Advocate

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PRICE'S—Roswell's dominant Christmas store welcomes you with a friendly Christmas spirit.

Regardless of the amount of your purchases, you will find your trip a pleasant one if it is for sight-seeing only because it is safe to say you have never seen Christmas decorations as novel as these before anywhere.

Bring the Kiddies—The funny characters from the Sunday papers await them—you too will enjoy the life-like antics of Mutt and Jeff, Barney Google, Orphan Annie, the Gumps, the Mullins, Harold Teen, Felix the Cat, the Cat and the Fiddle and others in their animated forms.

The Christmas Merchandise presents an unusual selection to choose from—pretty and practical gift things that will meet the approval and appreciation of friends and family—and they are priced to meet your budget.

COME It is well worth your time to visit Roswell—Price's, the dominant Christmas store.

Not Coming, But Here!

The New 1934 Ford V8 Model Announced



Refinements in the design of the radiator and hood and more luxurious interiors feature the appearance of the new Ford V-8 for 1934. The de luxe Tudor is shown above. Dual down draft carburetion and dual intake manifold give the engine greater power, the car increase pickup and speed. A clear-vision body ventilation system also is introduced in the new Fords.

DELIVERED PRICES

For New 1934 8 Cylinder FORD

Standard Coupe	\$696	Standard Tudor	\$716
DeLux Coupe	737	DeLux Tudor	757
Cabriolet	772	Standard Fordor	766
Victoria	792	DeLux Fordor	809
Phaeton	732	DeLux Roadster	707

Above prices include complete equipment including metal tire cover and spare tire lock.

TRUCK PRICES HAVE BEEN REDUCED

ARTESIA AUTO CO.

Phone 52

Sales Service

Artesia, N. M.

MAY INAUGURATE NEW TAX SYSTEM

WASHINGTON—The administration has opened the way for congress to establish a national taxation system by which the federal government would collect all revenues and divide them between the nation's treasury, states and political subdivisions. The interdepartmental committee set up by President Roosevelt to study alcoholic beverage taxation has suggested to congress that twenty per cent of the total federal receipts on liquor be returned to the states to prevent double levies. This is in line, officials and members of congress claim, with the president's plan to call a conference of governors for the purpose of eliminating not only double taxation on liquor but that of other commodities and articles. Experts with the house ways and means committee cited that federal and state governments both impose taxes on gasoline, tobacco and cigarettes, as do some states and cities. Many states also have income levies like the federal government. Since the federal government is financing out of its treasury thousands of state, municipal and county projects, the belief is growing here that the central government should collect the taxes.

CARD OF THANKS

We wish to express our appreciation for kindness and sympathy shown during the illness and death of our husband and father. We also thank you for the beautiful floral offerings. Mrs. B. C. Moots and family. 50-1tp

WOODS NAMED DIRECTOR

Col. Albert T. Woods has been named a New Mexico director of the Tri-State Fair, Amarillo, Texas. This announcement was made Saturday.

Mrs. Lucy Robinson of Kansas City, Missouri, arrived recently and will spend the rest of the winter with her daughter and husband Mr. and Mrs. William Martertson and her granddaughter Miss Wilma Robinson.

LOCALS

John Lusk of Carlsbad was a business visitor here Saturday.

Mr. and Mrs. J. V. Reed of Hope were shopping here Monday.

Mr. and Mrs. Ben Bowers and daughter Miss Katherine were visiting in Roswell Monday.

Mr. and Mrs. Luther Rideout left Saturday for Clarendon, Arkansas, for a holiday visit with relatives.

See our Christmas Cards—Advocate

Mrs. Bryant Williams of Hope was shopping and visiting her daughter, Miss Mary Jane, here Tuesday.

Joe Patterson of Oklahoma spent a few days here the first part of the week, looking after property interests.

Mr. and Mrs. A. L. Mounts have moved into the Clayton brick bungalow at the corner of Main and Sixth streets.

Mr. and Mrs. Hugh Kiddy returned Monday from an extended visit with relatives at Sapulpa and Tulsa, Oklahoma.

H. C. Lockhart, local independent oil operator, returned Tuesday from a business visit to Pecos, Midland and other Texas points.

Mrs. Bob House who has been a patient at the Eddy county hospital in Carlsbad for several days was able to return home last Thursday.

See our Christmas Cards—Advocate

Mr. and Mrs. B. D. Clark, formerly of McCamey, Texas, are located in the Sangster residence on Quay street. Mr. Clark is the proprietor of the Popular Variety Store.

John a Stuart, father of Austin Stuart, who has been critically ill at a hospital in Pecos, Texas, is very slightly improved. Austin Stuart visited his father there the first of last week.

See our Christmas Cards—Advocate

A CITY TICKET IS SUGGESTED

City politics may warm up several weeks in advance of the usual season this year, if current rumors mean anything and competition may be keener than usual. The present city administration has made no commitment. Whether any of the present council or the mayor will consent to have their names placed on the ballot is yet unknown. Likely a majority of the council will not choose to run. A full ticket has been suggested for the election which will be held in the spring. The ticket may be later ratified by a convention or mass meeting. No formal action, however, has been taken toward placing a ticket in the field. The suggested ticket includes: For mayor—C. J. Dexter. Aldermen—H. G. Watson, R. D. Compton, M. E. Baish and W. H. Gilmore.

GENERAL NEWS BRIEFS—

(Continued from first page)

Livingston Taylor of Raton to sit for him.

Poor Revenue From Lane Law SANTA FE—The state so far has received \$12,086.55 from operation of the Lane liquor control law, now little less than two months old, according to E. K. Neumann, attorney general, who is a member of the state liquor control board. This sum represents half the fees collected for all licenses except individual permits. Retailers licenses issued under the Lane law total 167. Of these 144 are special licenses to sell with meals, only 23 dispensers to sell in unbroken packages. Four persons have both kinds.

Box Stationery—ARTESIAN Bond—Advocate.

COTTONWOOD ITEMS

Mmes. Jess Funk and J. A. Reed motored to Carlsbad Monday.

Mmes. J. P. Smith and W. H. Rambo motored to Roswell Tuesday.

Misses Lizzie and Frankie Walker of Dayton attended services at the Cottonwood church Sunday and were dinner guests at the Rambo home.

The Cottonwood Woman's club met at the home of Mrs. D. A. Bradley last Thursday. The Christmas spirit was carried out in the decorations and refreshments. Demonstrations were given by Mrs. E. P. Malone.

TYPEWRITERS New Woodstocks, Coronas, and Remingtons, Rebuilds in all other makes at The Advocate.



Our Christmas Gift Record

By Clara A. See Hays

AN OLD, old lady told me something strange one time. "Santa Claus," she said, "is the saint of little children. But there is a grownups' saint at Christmas time, too, who stands beside us measuring our gifts and recording them truly. He wouldn't judge by the means we use. For," the old, old lady smiled sweetly, "love makes a gift great at Christmas time."

In a small bungalow at the edge of a western town, a woman named Martha, and her daughter, Ruth, sewed. They and their house were a bit shabby. But that does not matter at Christmas time.

"Dear me!" Martha sighed as she took the last stitches. "I dread Christmas every year. It means work and sacrifice. I could have had a good pair of stockings for what I paid for Aunt Caroline's present. But I'd be ashamed to send her less."

"Yes!" Ruth snapped. "She and Anna probably think we're trash anyway. And look at what they give us! Last year Anna sent a bunch of fancy boxes. Imagine what on earth we'd do with them!"

"Anna's selfish, that's what!" Martha nodded with sudden conviction. "She wouldn't work the way you've had to. She'd think it was beneath her."

The idea enraged Ruth. She glared. "I'll show her some day, the insane snooty thing! I'm going to be somebody. And she with her pampered life—!"

Martha nodded. "She's just like her mother, Caroline always had to have her way. Always haughty and proud. I never could understand why your uncle married her."

"Hub!" Ruth wrote their names on the tags. "Me, either! What a



"Anna's Selfish, That's What!" Martha Nodded.

life he must lead with those two." "With them it's always 'me and mine.'"

"And Anna is as crude as she can be. Remember the time—"

But the recording salnt went on. He had found the value of their gifts. And he was anxious to see Aunt Caroline and Anna.

They were in a large living room before a merry fire. There were great holly wreaths in the beautiful windows. And from the kitchen came the song of the cook.

Anna smiled across at her mother. "Almost through with Aunt Martha's present?"

Aunt Caroline nodded. "Yes. And if you've finished Ruth's handkerchiefs, we'll get the package off. I hope Martha likes this."

"She will. Aunt Martha's a dear. Wouldn't it be great if they could spend Christmas with us some time?" Anna's eyes glowed.

"Wouldn't it! Too bad you and Ruth can't know each other better. You're so near the same age. Martha writes that Ruth is working hard. She's going to amount to something!"

Anna arose to write the names on the tags. "I'll bet she does. Remember when she was a little girl, she used to be so ambitious! I'm going to use this pretty tag on her package. Isn't it fun getting things off to them! I wish we could send them something nicer."

Caroline smiled. "Martha is sensitive and I wouldn't hurt her by sending things so much better than she could afford for us. Little things can express our love just as well. I'd be happy with only a card from them. It's the thoughts, you know. . . ."

Anna smiled and placed each package tenderly into a box. And the packages passed each other in the mails. By chance they had the same kind of tags:

"Merry Christmas and love from Ruth and Aunt Martha."

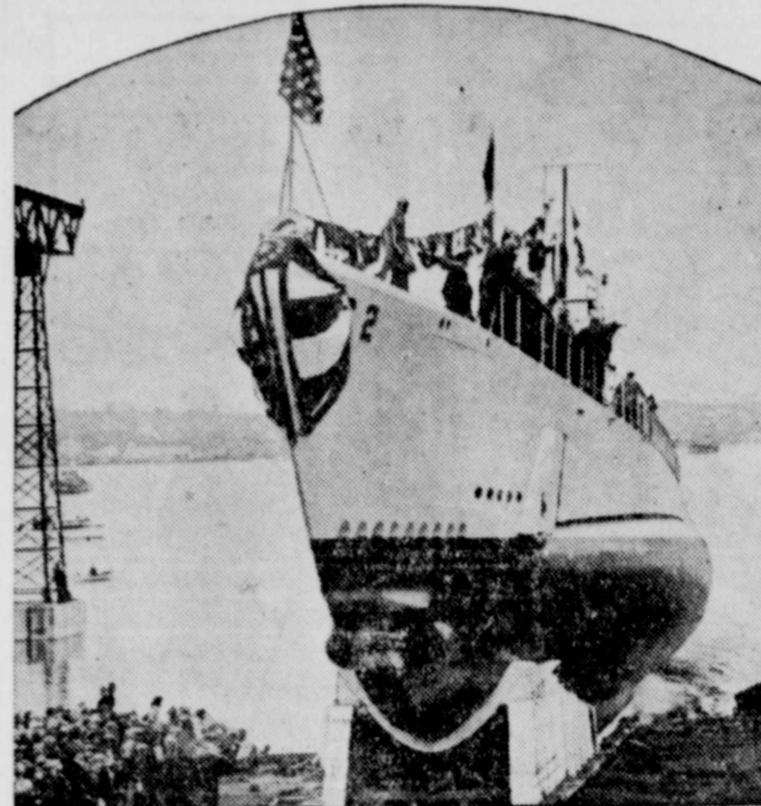
"Merry Christmas and love from Anna and Aunt Caroline."

But the grown-up Santas made very different notations. For Christmas is a memorial to a Prince whose greatest commandment was "Love one another" and who said "Judge not" and "Revenge not."

What will our Christmas gift record be? For who can prove that the old, old lady was not right? (© 1933, Western Newspaper Union.)

Advocate Want Ads Get Results

Launching of the Cuttlefish



The United States navy's new submarine Cuttlefish sliding down the ways at Groton, Conn., after a christening bottle of genuine champagne was smashed across the bow by Mrs. R. S. Bullard, wife of Lieutenant Commander Bullard, navy superintendent of construction.

LOCAL GINNINGS

Six gins of this area have ginned 226 bales since last report and will pass the 12,000 bale mark before the close of the week. The report by gins follow:

Lake Arthur gin	536
Cottonwood gin	3,056
Association gin, Espulla	2,130
Farmers gin, Artesia	2,185
Association gin, Artesia	2,046
Association gin, Atoka	2,031
Total	11,985

PERSONAL

Engraved Christmas Cards, manufactured by American labor, as low as \$3.70 for fifty cards. Advocate.

NOTICE TAXPAYERS

G. V. Price, president of the Eddy county taxpayers association, today announced that a meeting of the north Eddy county taxpayers would be held immediately after the meeting of the cotton growers Saturday afternoon at the American Legion hut. A special session of the legislature is likely shortly after the first of the year and taxpayers should have some sort of a program for presentation. All taxpayers are urged to be present.

TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

Buy American Made Christmas Cards. Your name engraved on 25 for \$2.55. Advocate.

Mince Pies Prohibited

in Days of the Puritans THE mince pie has had many enemies.

The Puritans would have none of it, and even in the Eighteenth century it was a forbidden delicacy to a large number of clergymen. During the Commonwealth the holding of Christmas festivals was forbidden.

In 1644 parliament passed an act ordering all citizens to observe Christmas day as a solemn fast, to be spent in silent atonement for previous festivals that had passed in riotous living and merrymaking. This order remained in force for 12 years.

The authorities in several towns tried to reduce Christmas day to the level of other days. In Canterbury, by order of the mayor, it was proclaimed that "Christmas day and all other superstitious festivals should be put down."

People who attended service in the cathedral were mobbed. The inhabitants formed themselves into two parties, and feeling in the matter frequently resulted in the exchange of blows.

In 1652 it was proclaimed that "no observation shall be had of the five and twentieth day of December, commonly called Christmas day, nor any solemnity used or exercised in churches."

The order was enforced by soldiers. Ovens and larders were searched, and where reasonable dainties or decorations were found they were carried off and destroyed. A changed attitude towards the Puritan dislike of Christmas festivities came with the restoration of King Charles.

Special Offer For a Limited Time Only

\$5.00 trade in value for any old mattress

A SIMMONS BEAUTYREST



SIMMONS BEAUTYREST The World's Standard of Bedding Values . . . and the Perfect Xmas Gift

Purdys Furniture Store

Make This A Practical Christmas

Give A COMFORTER

of taffeta, bound with silk cord, and filled with pure new lofty wool.

\$8.95

Say Merry Christmas with BLANKETS

of Pure Virgin Wool, double 70 x 80. Smart new color combinations.

\$7.95

Give Him a SWEATER

What style? The new guaranteed style of course. Knitted on the new design with finest soft fleecy wool in splendid colors.

\$3.95

Give Dad a SWEATER COAT

And the best way to be sure to get the very one he wants is to select one of our new light weight Bradley Sport Coats.

\$3.95

Say Merry Christmas with an ASH TRAY

and by giving one of these genuine alabaster trays trimmed with wrought iron, your friends will know that you did not do your Christmas shopping at a 5 and 10.

85C

Give Baby a pair of SATIN SHOES

A practical gift, but Oh! so cute and pretty—they are sure to please.

39C

A Real Clearance Sale STETSON HATS

This sale includes every wide brim Stetson Hat of the better quality in our stock.

\$19.00 and \$20 Hats \$9.98

\$12.00 to \$15 Hats \$7.98

\$7.50 to \$10 Hats \$3.98

Another Clearance on LADIES' HATS

Ridiculous but true—We have decided every one of our ladies' winter hats must go and we have not had any winter yet.

\$7.95 Hats \$3.98

\$4.95 Hats \$2.49

\$2.95 Hats \$1.49

\$1.95 Hats \$.98

\$1.00 Hats \$.69

Say Merry Christmas with HOUSE SHOES

We have them to fit everyone—large or small—Leather, Felt, or Sheepskin. Men's, Ladies' and Children's.

49C TO \$2.25

Give Him a BELT SET

A belt for every suit is something that men appreciate but seldom buy themselves. An ideal gift.

Belts95c

Initial Buckles95c

Give Her a FITTED BAG

A gift that she will always be proud to have and will prove your good taste and judgment.

\$7.50

The Store of Better Gifts Joyce-Pruit Co.

TEXACO Certified with MARFAK LUBRICATION NO PART OVERLOOKED Guy Chevrolet Co. Phone 291 Artesia, N. M.