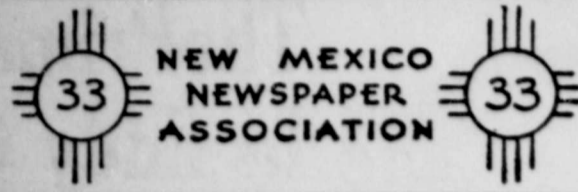


THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 19, 1903
THE PECOS VALLEY NEWS AND THE ARTESIA AMERICAN

MARTIN & BLOCKER, Publishers
W. C. MARTIN, Editor

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the act of Congress of March 3, 1879.



SUBSCRIPTION RATES, PAYABLE IN ADVANCE

Subscription rates table with columns for duration (One Year, Six Months, Three Months) and location (In New Mexico, Out of New Mexico).

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

ALIBIS OR RESULTS

There is a possibility that we may witness some real artistic buck passing in determining why New Mexico has only received a small share of the PWA projects. The state board of public works says it isn't the fault of the board that the state has only received about a third of what it asked for.

Col. J. D. Atwood of Roswell, member of the state public works, states the claim that state projects are held up for want of legislative approval is a false alibi and that only ten of the fifty-three projects sent to Washington from New Mexico need legislative approval and that the government could have acted on the other forty-three involving \$6,000,000.

The situation is confusing to the ordinary layman. About all he knows and we know is that New Mexico is "out on a limb," so far as getting her share of the PWA funds. We hope somebody will be able to clear up the legal technicality necessary to comply with the rules and regulations.

All of which reminds us of a communication received from Col. Atwood on January 27th with reference to an editorial appearing in our issue of January 25th and to which he takes exceptions as a reflection on the state board.

On January 27th we answered Col. Atwood, expressing our regret that we were not at liberty to disclose the name of our informant but that we would be glad to have a statement from him giving it the same prominence as we gave the editorial.

We feel there are certain aspects of the charge that if answered will serve to clear up existing doubts in the minds of the local people as to the amount of effort put forth by the state board.

HOW TO HANDLE THEM

The pertinent question, "How are you going to handle them?" is asked by a bulletin published by the United Sash and Door Co., in speaking of the new tools to work with in 1934, such as codes, rules, regulations, rates, maximum hours, minimum wage schedules.

Continuing, the bulletin says: It will take a lot of thought to accustom ourselves to these new problems. Some concerns may bury themselves so deeply in the study of these new conditions that they forget selling and advertising are going right ahead.

Soon concerns everywhere will be clamoring for the attention of the public. What a riot of competition! What a striving for good will there will be!

We all know that within the year there will be a surging wave of buying. You know who will get the business—and we know. It will be those concerns who have entrenched themselves in the minds and hearts of both present and prospective patrons with good will-building, business-bringing advertising.

Surely you will be one to make a bid!

START AT THE BOTTOM

The only practical way to clean out the gangster, stop racketeering and kidnaping, is to start at the source and wipe out the unscrupulous politician. News dispatches indicate President Roosevelt will do this.

No physician would think of starting a fight on an epidemic without first using a well-known sanitation method and cleaning out the disease carriers. There is a connection between the hoodlums and the unscrupulous politicians and the secret service could perform no more worthy service for the welfare of the nation than a probe into many of the so-called shady deals.

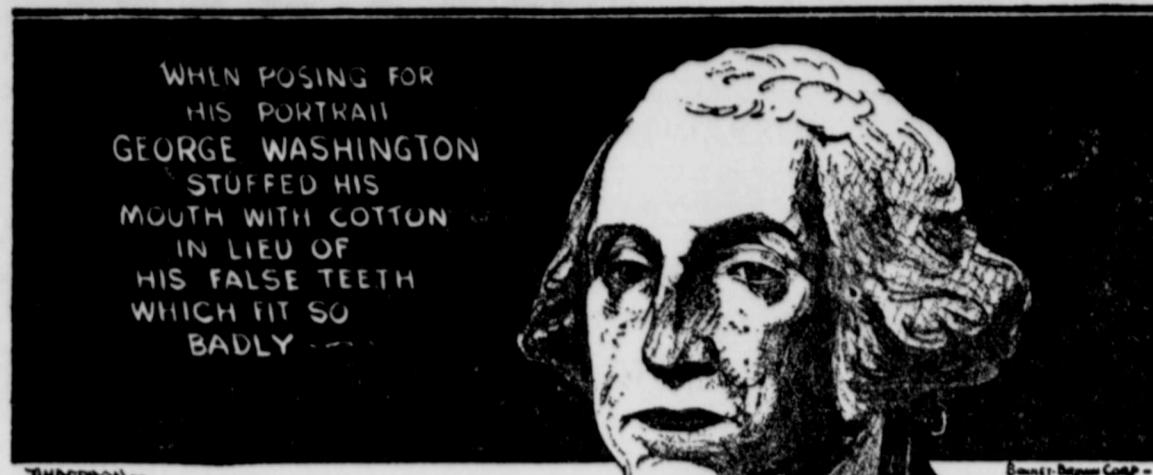
FIVE NEGLECTED RULES

The five most neglected rules for safe driving are given as follows:

- 1. Drive at speeds suited to traffic conditions; slowly, in the city, moderately, on the open highway.
2. Use better judgment in passing. Wait until there is 500 feet of clear distance ahead before attempting to maneuver.
3. Slow down at intersections.
4. Obey traffic signals.
5. Watch out for pedestrians.

Local people were talking nationalities. One said half Scotch and half Irish was a hard combination to beat. The conversation closed when another volunteered the information that half Scotch and half ginger ale couldn't be beat.—Deming Headlight.

Odd—but TRUE



PICKED UP ON MAIN

Dr. Chester Russell in buying a shovel the other day said he had joined the CRB, which in terms of the other alphabetic government endeavors means, "Chester Running a Bluff."

Not long ago we read of the explanation of why suicide is much more prevalent among whites than among negroes as explained by a negro who said, "When a white man sits down and goes to thinking over his troubles he gets despondent. When a negro sits down he goes to sleep."

Most all of us out in the west ought to know how to make cowboy coffee. If you don't the following recipe given by a visiting cowboy in New York to a New York restaurant proprietor will help: "Stir three cups of coffee in a gallon of water. Boil two hours and drop in horse shoe. If the horse shoe sinks the coffee ain't done."

We have heard the most intellectual brain has the most wrinkles. On the other hand look at the poor prune.

The Rev. Douglas says he often wishes he could say all he feels like saying, but then he gets to thinking of the donkey that does this and makes a terrible noise.

We know of one literary aspirant that has about concluded he has invented perpetual motion even though he has failed at writing a story. Every time he mails the story it comes back to him.

Not all of these medical operations may be necessary, but they may be customary. The birth control idea does not bother us because we've already been born.

We'll agree with the fellow who said there are more nudists today than ever before. The plain fact is we are all nudists with a few clothes on.

Ever heard about the sudden changes in temperature that occur in Texas. One day a fellow threw a snow ball at a policeman and they treated the policeman for a cold.

Is the hen or the hen's owner a Bolshevik when she scratches up the neighbor's garden?

A would-be columnist that we'd

Advertisement for Biliousness, Sour stomach, gas and headache due to Constipation, featuring Calotabs.

CAVERN TRAVEL HEAVY

Cavern travel during the past January was the heaviest on record for any January with a total of 1,864 visitors from forty-one states and seven foreign countries. The nearest corresponding period was in January 1932 when 1,775 people went thru the caverns.

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like to sock says poets are born—that's the trouble.

A little boy gazing at the new baby in the family: "I suppose she's all right, what there is of her; but I sure would rather have a police pup."

Heard in the meat market: "The last meat you sent up to my house was stale." "Is that so? It must have been like the bill you owe us."

Jno. Runyan knows a Scotch cowpuncher who wears only one spur. He figures that if one side of the horse moves, the other side is bound to go along.

Wife—"The couple next door seem very devoted. He kisses her every time they meet. Why don't you do that?" Husband—"I don't know her well enough yet."

Some gems from speeches at the Albuquerque banquet for Bishop Howden: The bishop quoted the boy's definition of a diocese—"A large area of land with a bishop on top and the clergy underneath."

And told the story of his visit to a Methodist congregation where the final decision was that the bishop was such a fine man, they couldn't understand why he didn't become a Christian.

One speaker was about to refer to the bishop as one of the old war horses of the church. This seemed hardly modern, but he withdrew the term "old auto" on consideration of the fact that it has flat tires, leaky valves and runs on three cylinders.

A good story concerned the negro preacher who described how at Creation the Lord made three men of clay, standing up against a fence as he was completed. A dissenter asked "who made the fence?"

"Questions like dat," said the preacher in disgust, "would bust up any religion."

How One Woman Lost 20 Pounds of Fat

LOST HER PROMINENT HIPS, DOUBLE CHIN, SLUGGISHNESS

Gained Physical Vigor—A Shapely Figure. If you're fat—first remove the cause.

Take one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the sales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALTS from any leading druggist anywhere in America (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.

HEALTH COLUMN

Conducted by Dr. J. R. Earp, Director, New Mexico Bureau of Public Health.

Botulism

The recent death of four persons in one family at Springer from botulism reminds us of this ever present danger of home canned foods—when they are not properly canned.

The bacillus botulinus is found in the soil and infects foods—usually vegetable foods—that have been in contact with the soil. String beans are the most frequently infected. Chili peppers, which probably caused the deaths at Springer, were also responsible for the deaths of three people in Trinidad, Colorado, at the end of December, 1929.

The spores of the bacillus which are found in the soil are very tough germs. They may be destroyed by five and one half hours boiling at 212 degrees F. But water at our altitude boils at considerably less than 212 degrees F. Possibly that is why botulism occurs more often in the Rocky Mountains than in all the rest of the United States together. If you can vegetables use a pressure cooker—no other way is safe.

Never taste canned food to see if it is spoiled. The taste may kill you.

If food poisoning is suspected do not throw away the suspected food. Keep it for analysis.

Although boiling will not kill the germ, it will destroy the poison which the germ has made. Therefore, if canned food is well cooked immediately before it is eaten botulism will not follow. Food poisoning is notifiable under the regulations of the State Board of Public Welfare. Notify your county health officer whenever you suspect that food poisoning has occurred.

The symptoms of botulism are vomiting, dizziness, muscular weakness, blurred vision, inability to swallow. Frequently there is no vomiting or even nausea but the inability to swallow is very characteristic.

Artesia Lodge No. 28 A. F. & A. M.

Meets First Thursday Night of Each Month. Visiting members invited to attend these meetings.

Professional Cards

S. E. FERREE Attorney Notary Public ARTESIA, N. M.

GILBERT and COLLINS Real Estate, Insurance Bonds Compensation Insurance

Dr. C. L. Womack Practice of Surgery and Medicine Office 300—PHONES—Res. 301 Haley Building, Artesia, N. Mex

J. H. JACKSON Attorney-at-Law Notary Public Rooms 1 and 2 First National Bank Building

DR. FRED WESTFALL Dentist Office in Bank Bldg.—Phone 83 CARLSBAD, NEW MEXICO

J. J. CLARKE Dentist Office in Clarke Building ARTESIA, NEW MEXICO

H. A. STROUP, M. D. PHYSICIAN & SURGEON X-RAY LABORATORY Office at 323 West Main St. 67 Office PHONES 217 Res.

Rubber Stamps Seals, Etc. For Sale The Advocate

TYPEWRITERS New, second hand and factory rebuilts in portables and standards—See us before you buy. Artesia Advocate.

LIFE INSURANCE Stanley Blocker—Jackie Blocker Representatives NEW YORK LIFE INS. CO. Telephone 246-W

QUICK WAY LINES Motor Transportation Anywhere, Anytime Bonded and Insured Phons: Artesia 86—Roswell 23

The Eddy County Abstract Co. CARLSBAD, N. MEX.

Reliable Abstracts Prompt Service Prices Right We Are Bonded LET US DO YOUR ABSTRACT WORK

SAVE Time, Trouble and Money BUY YOUR Sales Books MANIFOLD BOOKS, CAFE CHECK, ETC. from the Artesia Advocate Office Supplies & Equipment

TO DISPOSE OF DISEASED CATTLE

ALBUQUERQUE—Advise has just come from Washington that range, feeder and dairy cattlemen, after a two-day session, have unanimously recommended a plan for disposing of all diseased cattle and eliminating such further number of cows as will remedy the present situation. They have also recommended the purchase of current excess supplies of beef and dairy products. This group also urged immediate action on a marketing agreement.

The action of this trio of livestock groups largely follow the attitude and recommendations made by the Committee of Five of the American National Livestock Association. It is felt that the government will react favorably to these recommendations and that a program will be launched within a few weeks.

AIN'T IT THE TRUTH?

When someone starts advertising. Someone starts buying; When someone starts buying, Someone starts selling; When someone starts selling, Someone starts making; When someone starts making, Someone starts working; When someone starts working, Someone starts earning; When someone starts earning, Someone starts buying. An endless chain, so to speak, and the merchant who doesn't advertise and advertise regularly is doing nothing if he isn't breaking links in this endless chain.

Brake, Light and Ignition

Testing on any make of car. We service the Dodge and Plymouth cars and repair all makes.

Kinder, Jones and Monschke

Repairing At Popular Prices



Compare GATEWAY Comfort and GATEWAY Prices With What You Get Elsewhere!

SINGLE \$1.50 WITH SHOWER DOUBLE \$2.00 WITH SHOWER SINGLE \$2.00 WITH TUB DOUBLE \$2.50 WITH TUB FAMILY RATE \$3.50 to \$4.50

EXCELLENT COFFEE SHOP AND GARAGE IN CONNECTION ASK THIS NEWSPAPER FOR CERTIFICATES GOOD FOR ROOM RENT AT THE GATEWAY HOTEL

THE FAMILY NEXT DOOR



Not So Bad--After All

The Chinese cotton crop for 1933 is estimated at 2,500,000 bales, compared with 1,261,000 bales in 1932.

CARBON PAPER—The Advocate

Broader Horizons

Many business men are learning that new markets can be reached successfully by telephone. By alternating telephone calls with personal visits to other towns you can contact many new customers inexpensively.

If you are purchasing, you often can get better prices or quicker delivery by telephoning.

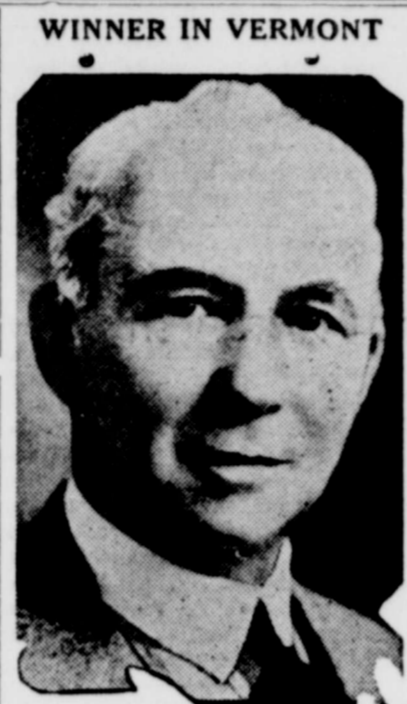
Whatever the occasion, a telephone call is practically as satisfactory as being there in person.

The Mountain States Telephone & Telegraph Co.

THE CHURCHES
CHRISTIAN SCIENCE SOCIETY
613 W. Main Street
10:00 a. m. Sunday school.
11:00 a. m. Sunday service.
'Spirit' is the subject of the lesson-sermon which will be read in all Societies and Churches of Christ, Scientist, on Sunday, February 11th.



INDUSTRIES FAVOR A BUSINESS TAX
A tax not to exceed four per cent which must be passed on to the consumer by every business and service in New Mexico was endorsed at a meeting in Santa Fe Monday of industry leaders and educational officers at the state capitol.



Ernest W. Gibson, Republican, who was elected United States senator from Vermont in the recent election. He succeeds the late Porter H. Dale.

THE RURAL SCHOOLS TO GET FEDERAL AID
Rural schools and schools in communities of less than 5,000 population, will be kept open in New Mexico for normal terms through financial aid from the federal government.

COURT DENIES REHEARING ON SEVERANCE TAX CASE
SANTA FE—The state supreme court Friday denied a motion for a rehearing in the crude petroleum severance tax case.

CALVARY BAPTIST CHURCH
Rev. F. C. Rowland, Pastor
Meeting one door east of telephone office.
Sunday school 9:45 a. m. John Simons, acting superintendent.
Subject, 'Drastic Methods for a Deadly Evil.' Scripture Matt. 7:12-27.

SCOUT NEWS

While the Silver Jubilee of Scouting in America will be held on February 8, 1935, we are now at the beginning of the twenty-fifth year of scouting.
All who are interested in developing the boys through scouting are happy to look back over the accomplishments of the past twenty-four years and to note the progress made.

WINNER IN VERMONT

Ernest W. Gibson, Republican, who was elected United States senator from Vermont in the recent election. He succeeds the late Porter H. Dale.

HEAR VARIETY SUBJECTS

Members of the Artesia Rotary club heard a variety of subjects discussed at the luncheon program Tuesday. Fred Brainard, manager of the Artesia Chamber of Commerce, made a ten minute talk on the Chamber of Commerce activities and the outlook of the organization.

POSEY SENTENCED TO SIXTY YEARS

Tony Posey, convicted of second degree murder in connection with the death of Newt Pendergrass, his father-in-law, of Mayhill, Friday was denied a new trial and was sentenced to serve from 60 to 65 years in the state penitentiary, at Alamogordo.

HELD FOR INVESTIGATION

Five people were arrested Sunday to be held for investigation in connection with the Joyce-Fruit Co. store robbery here on January 21st. Pat Reilly, deputy sheriff, and Roy Vermillion, nightwatchman, arrested Smokey Taylor and D. E. Smith here Sunday afternoon.

FIRST PRESBYTERIAN CHURCH
REV. W. B. McCrory, Pastor.
9:55 Bible school.
11:00 Preaching.
Topic, 'The Romance of Inclination.'

different countries he had visited, and said: 'If from Moses' age you will subtract the number of heads that were sent to Jezreel in a basket; then multiply the remainder by the number of letters in the name of the man who brought his brother to Jesus; to the result add the number of talents the servant had to whom one more was given; then divide this sum by the number of books written by Moses; from this subtract the number of years that Ahaz reigned in Jerusalem; to the remainder add the number of times Paul was beaten with rods; divide this sum by the number of husbands the woman had about whom the Sadducees asked, 'Whose wife shall she be in the resurrection?'; multiply this by the number of Phillip's daughters; then subtract the number of Elimelech's sons; and you will then have the number of countries that I have visited.'

GREIENER APPOINTED

At a special meeting Tuesday morning, the Chaves county board of commissioners at Roswell, appointed D. P. Griener of Roswell as county clerk to fill the unexpired term of George L. Foreman who resigned from this position after charges of misappropriation of funds were filed against him.

ATTENDS ANNUAL SCOUT CONVENTION

E. B. Bullock, regional president of the Boy Scouts of America returned Thursday from Dallas, Texas, where he attended the annual meeting of the 9th Regional Committee and Scouters convention in session at Dallas January 30th and 31st.

CHURCH OF CHRIST
Bible study 10:00 a. m.
Worship 11:00 a. m.
Young People's meeting 6:00 p. m.
Worship 7:00 p. m.
Mid-week meeting Thursday 7:00 p. m.
Ladies Bible Class Thursday 2:30 p. m.
Subject for Sunday morning is 'Mercy.'

AVIS C. WIGGINS, Minister.

Stunts by Girl Scouts.
10:00 a. m. President Roosevelt's radio address.
First aid demonstration by Boy Scouts.
Address to Scouts—Supt. W. E. Kerr.
Song by Girl Scouts.
E. B. Bullock, president of Southeastern New Mexico Scout Area, will be in charge of program.
Scout Reporter.

Advocate Want Ads Get Results

The answer to last week's problem was 100.
The problem for this week is as follows:
A traveler was asked how many

Basketball ARTESIA -VS- FLOYD
Tonight at 8:00 P. M. at Central Gym
Floyd High has one of the strongest teams in the northeastern part of the state and has been defeated only twice this season... Come out and see a fast game.

SUNDAY-MONDAY FEBRUARY 11-12
'EXTRAORDINARY'
SAYS LIBERTY--AND GIVES IT *****
LADY FOR A DAY
With May Robson
Warren William Guy Kibbee
Jean Parker--Barry Norton
Packed with tense and vivid drama, uproarious with a thousand laughs, throbbing with the joys and heartaches of youthful romance.
MAJESTIC

LEGAL ADVERTISEMENTS

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, December 30, 1933.

NOTICE is hereby given that James C. Stephens, of Artesia, New Mexico, who, on August 4th, 1930, made Homestead, Number 041165, for S 1/2 SW 1/4 Sec. 34, Township 16-S., Range 26-E., N. M. P. Meridian, has filed notice of intention to make 3-year proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, New Mexico, on the 15th day of February, 1934.

Claimant names as witnesses: James, B. Stephens, of Artesia, New Mexico, William H. Swackhammer, of Artesia, New Mexico, Ralph H. Sheaffer, of Artesia, New Mexico, Jack Shelton, of Artesia, New Mexico.

V. B. MAY, Register. 2-5t

NOTICE OF CHATTEL MORTGAGE FORECLOSURE SALE

Notice is hereby given that default has occurred in the conditions of that certain mortgage, dated the 10th day of January, 1930, wherein BRUNO BALDERAS is mortgagor and JOHN DEERE PLOW COMPANY is mortgagee, by reason of the failure of the said mortgagor to pay the debt secured thereby, and that there is now due and unpaid on said indebtedness the sum of \$365.75.

And you are further notified that the property described in said mortgage, as follows:

One John Deere Model G. P. Tractor No. 400553 or so much thereof as may be necessary to satisfy the mortgage, will be sold on Saturday, the 24th day of February, 1934, at the hour of 10 o'clock in the forenoon at L. P. Evans Store, Artesia, County of Eddy, New Mexico, at public auction to the highest and best bidder for cash, to satisfy the debt secured by said mortgage, and the costs and expense of and growing out of these foreclosure proceedings.

Dated at Artesia, New Mexico, this 18th day of January, 1934. JOHN DEERE PLOW COMPANY Mortgagee.

By E. F. LUTZ, Collector. 3-4t

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STEEL TRUST HEAD



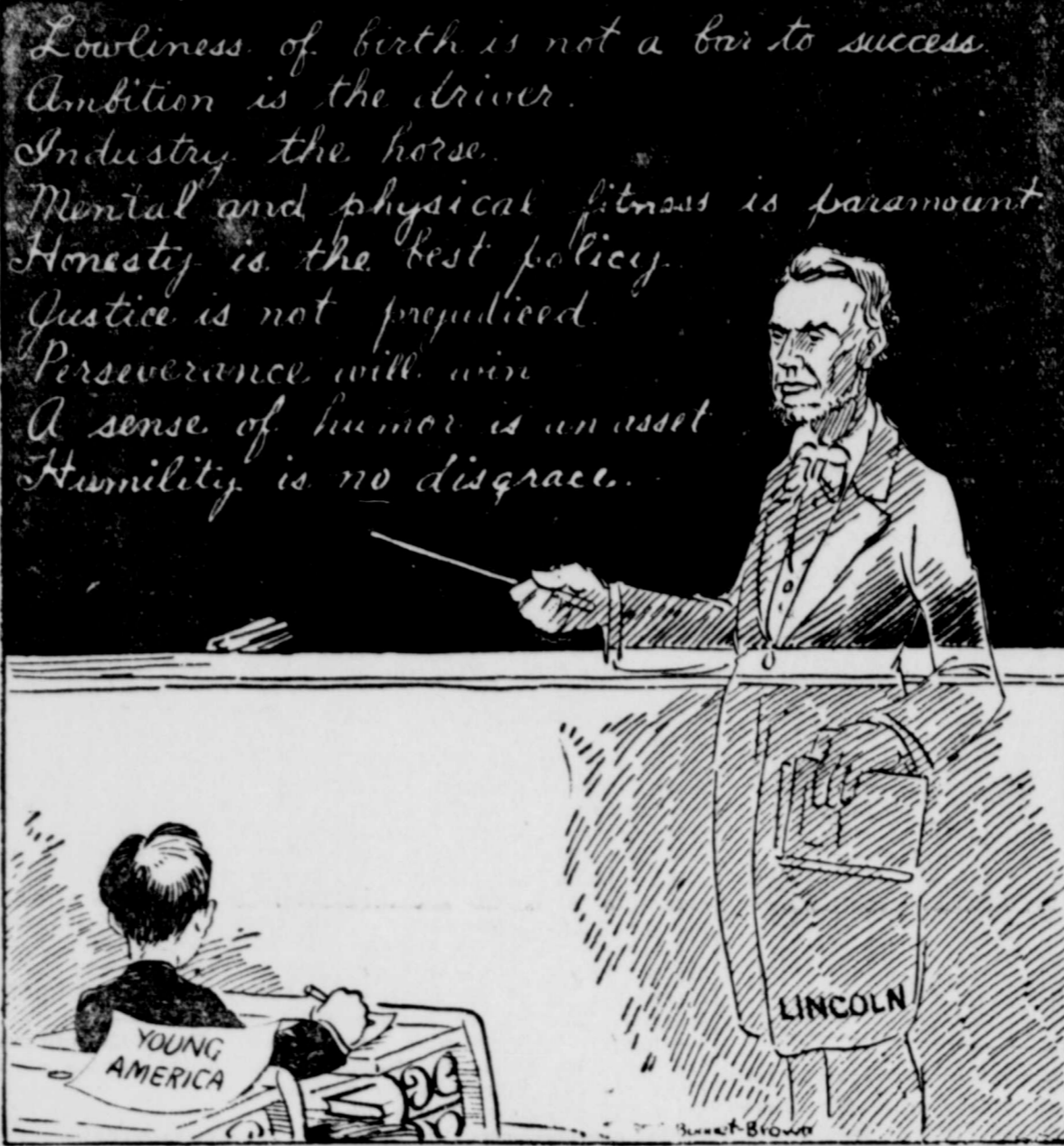
This is a new picture of William Irvin, president of the United States Steel Corporation, made in Washington when he appeared before the national labor board.

Virginia's Governor Inaugurated



The scene at the formal inauguration of George G. Peery as the 55th governor of the Old Dominion state. Justice Preston W. Campbell of the Supreme Court of Appeals of Virginia is swearing in Governor Peery (center), while John Williams, clerk of the house of Delegates of Virginia (left), clasps the Bible, in accordance with an ancient custom.

The Great Teacher



ABOUT WILD HORSES

In the summer wild horses go to drink around ten o'clock each morning. When within half a mile of the spring, or water hole, they fall into single file, with a selected leader, and go down one of their trails in a long string, but always very cautiously, for a wild horse has inherited from his prehistoric ancestors the fear of what may lurk for him at his drinking places. While drinking some are always on guard. They never all drink at the same time. To protect themselves from flies they often roll in the mud and let it dry on their bodies, but this is not generally practiced among them. When quenching his thirst the wild horse will take a few swallows of water, then fling up his head and look about him to see if anything is trying to creep up and spring on him. When done drinking, he usually whirrs, as if under great nervous tension, and dashes away like a thunderbolt. Wild horses do not always go to the same spring to drink. This is sort of an innate precaution observed by many wild animals. Having drunk their fill they usually stand, or lie near the waterhole till about four in the afternoon when they move away to their feeding grounds, and do not drink again till noon of the next day.—"Our Dumb Animals."

HOPE COUPLE LICENSED TO WED

Marriage license was issued Tuesday at Carlsbad to James Raymond Thompson and Miss Luzzetta Wood, both of Hope.

LOCALS

Olan Woodridge spent the week end in Roswell with his parents.

Mrs. Roger Durand and Mrs. Ralph Pearson were Roswell visitors Saturday.

Mr. and Mrs. G. W. Kaiser of Dayton were shopping and visiting friends here Monday.

Mmes. J. V. Reed and W. S. Medcalf of Hope were shopping in Artesia Saturday.

Mr. and Mrs. O. E. Feldmeyer of Carlsbad were here last Friday greeting friends and transacting business.

Margaret and Dickie Attebery visited their grandmother Mrs. Nora Johnson at Hope last Saturday and Sunday.

Miss Pearl Henderson, bookkeeper for the Southwestern Public Service Co., is a patient at the St. Francis hospital in Carlsbad.

Allen Davidson, who has been employed by the Chance Mining Co., near Carthage, this state, returned home the first of the week.

Mr. and Mrs. Roger Durand and their daughter Miss Abbie spent Sunday as guests of Mr. and Mrs. C. A. Buchanan and family of Hope.

Mr. and Mrs. Jack Spratt, their sister-in-law Mrs. J. P. Turner of Mulvane, Kansas, and W. E. Flint made the trip through the Carlsbad Caverns Sunday.

William Sterrett of the Cottonwood community underwent an operation for appendicitis at Roswell Saturday and at the last report was resting well.

Mr. and Mrs. A. L. Terpening visited here Sunday with their daughter-in-law Mrs. Hester Terpening and boys, and their son Henry Terpening and family.

Bill Purdy of the Purdy Furniture store, left in company with his father Will Purdy of Roswell, for Denver Monday where they will visit the furniture market.

Tom Wood of Carlsbad, candidate for sheriff, was mixing with the voters here Saturday. Mr. Woods was accompanied to Artesia by Tom Middleton, also of Carlsbad.

Mr. and Mrs. Charles Horne have been transferred from Santa Fe to Portales since the holidays. They spent Saturday and Sunday here with her mother Mrs. W. S. French and brother Thelbert. Miss Inez Marley of Roswell was also a guest in the French home.

Mrs. Albert Richards arrived Sunday evening from the home of her mother at Laddonia, Missouri, where she was called by the death of her father just before Christmas holidays. She was accompanied home by her mother Mrs. Fannie Burton and her brother Harold Burton who drove through with her. They will visit here for several days before returning to Missouri.

HOPE ITEMS

Frances Johnson, Reporter

Miss Betty Richardson visited her sister Miss Mabel Richardson at her home in Roswell this week end.

J. H. Bridgman, Mrs. Mary McDonald and Mrs. Ed Gage were in Alamogordo transacting business Friday.

Bridgman and Parker delivered six hundred and sixty-three lambs to Culp Brothers of Woodriver, Nebraska, Monday.

Mr. and Mrs. J. H. Bridgman motored to Carlsbad Sunday afternoon where Mr. Bridgman had dental work performed.

Mr. and Mrs. H. R. Russell of Altus, Oklahoma, arrived Sunday afternoon to visit friends and attend to business matters.

Mr. and Mrs. Elmer Schrier of Mayhill visited Mrs. Schrier's parents Mr. and Mrs. Ed Payne at their home here Sunday.

Mrs. Luther Trimble and Mrs. Helen Hester of Roswell visited Mrs. Trimble's sister Mrs. Bonnie Altman at her home here Sunday.

Mr. and Mrs. Elza Swift and daughter Rachel Adell of Artesia visited Mr. Swift's parents Mr. and Mrs. Dee Swift at their home here Sunday.

Mr. and Mrs. Harold Mehrens and children of Tatum visited Mrs. Mehrens' parents Mr. and Mrs. Dee Swift at their home here Saturday and Sunday.

Mrs. Ed Bryant of Carlsbad visited her parents Mr. and Mrs. Dee Swift at their home here Sunday. Mrs. Swift returned to Carlsbad with Mrs. Bryant for a few days' visit.

The Rev. John Klassen motored to El Paso Sunday afternoon to take Mrs. Klassen and the children who will remain for an extended visit with her parents Mr. and Mrs. A. E. Morriss at their home there.

WILLIAM PICKERING DEAD

William Pickering, age 60, died here Tuesday night after an illness of two or three weeks. Mr. Pickering, a sufferer of tuberculosis, had been in ill health for several years. He came here in about 1926 with the Keiser Transportation Co.

Funeral services were held yesterday afternoon with the Rev. F. C. Rowland, Calvary Baptist church pastor, in charge. The deceased was survived by two sisters, one living in California and one living in Missouri.

An extinct volcano, active between eight and ten million years ago, has been discovered in Kansas.

Advocate Want Ads Get Results

CHEVROLET ADOPTS NEW DELIVERY POLICY

DETROIT, Mich.—A new automobile merchandising policy whereby the purchaser will be appraised of the full cost of his automobile delivered in front of his door, rather than having to rely on ambiguous "f. o. b." prices, was announced here as effective immediately in the entire Chevrolet organization by William E. Holler, general sales manager of the company.

A campaign is now being launched among dealers and retail salesmen in all parts of the United States instructing them in the new policy and appraising them of the suggested delivered price to be quoted in their respective communities.

"We are going to take the blinders off the order blank," Mr. Holler stated. "We are going to let everybody know exactly how much their cars will cost them delivered in front of their doors. We are going to show exactly what makes up the difference between the list, or f. o. b. price, and the final delivered cost.

As an instance of what the new procedure means to car buyers, Mr. Holler pointed out that while list prices on the company's new 1934 models average \$70 higher than in 1933, the actual increase in cost to the purchaser in New York is only \$40. While the list, or "f. o. b." price, throughout the United States averages 14 per cent above 1933, the delivered costs actually average only eight per cent higher.

"I am confident," said Mr. Holler, "that this plan will enable us to deliver automobiles all over the country at a lower price to the purchaser than any other make of volume car."

GOATS CAUSE UNDULANT FEVER

Blood tests from 16 per cent of a herd of goats indicated the presence of germs which cause undulant fever in humans, K. F. Meyer, research head in the school of medicine at the University of California, San Francisco, has informed Dr. O. E. Puckett, county health officer.

Puckett obtained blood from 25 goats on a ranch in the Pinon section several weeks ago and sent it to Meyer for testing.

Meyer intimated in the letter telling of the results of the test that it might soon be possible to protect goats from the disease, which was once known as Malta fever.

Work will continue in seeking a prevention or cure for the disease as it affects humans.

Several cases of undulant fever are treated in the sheep raising sections of the Pecos valley every year, some victims dying, Puckett said.

We Can Help Your PERSONAL APPEARANCE Well pressed is well dressed. Call 44 for particular work. Nobby Cleaners

We Are 100% N. R. A. If Hollis will come down Sunday there is a free dinner for him and his family. Artesia Hotel Coffee Shop

JOB PRINTING AT THE ADVOCATE

The Community Spirit Community enterprises such as the tree planting campaign, beautifying the lawn and garden, shows a commendable spirit and a wide-awake citizenship. However, the job is not well done until the appearance of the home is changed with needed repairs and improvements. Well improved homes not only add much to the name of the town, but they add to the general property valuation of the community in which they are located. Now is the time to do that job of painting and repairing. Big Jo Lumber Co. Phone 19

Next Week Our service will be just as available and dependable as it was last week. In fact, it is being constantly improved in countless ways that you perhaps do not realize. Improve your facilities for using this service more efficiently—with appliances and equipment that meet the needs of your home and office completely. Our best efforts to please and satisfy you can only prove successful with your cooperation. Southwestern PUBLIC SERVICE Company

Bishop Service Station Announces as sub-agents for the Goodrich line of tires and tubes. We will be in a better position to serve our customers than ever before. We will appreciate your continued patronage. B. A. BISHOP, Prop.

17,500,000,000 FT. OF GOOD TIMBER IN STATE OF N. MEX.

New Mexico has approximately 17,500,000,000 feet of merchantable timber—9,700,000,000 in national forests and 7,800,000,000 on lands owned by the state and individuals.

The area in national forests in New Mexico is about 8,500,000 acres, distributed as follows: Carson forest, headquarters Taos, 1,000,000 acres; Datil forest, headquarters Magdalena, 3,000,000 acres; Gila forest, headquarters Silver City, 1,000,000 acres; Manzano forest, headquarters Albuquerque, 700,000 acres; Lincoln forest, headquarters Alamogordo, 1,250,000 acres; Santa Fe forest, headquarters Santa Fe, 1,400,000 acres; Coronado forest, headquarters Tucson, 150,000 acres.

New Mexico has had as many as 100 sawmills in operation at one time, with annual cuttings of 125,000,000 feet. There are many large forests of pine and other timber which have not been touched.

It is estimated that New Mexico has enough timber for its own use to last a century. After that what a tree-denuded, "Chinee-ed" New Mexico? No, not a thing ever again to be feared in the Sunshine State, while under its blue skies dwell descendants of the young knights of the citizens conservation corps, to tell the story of the worth of the work performed by their sires. Conservation of its forests means conservation of its timber. The life of this great commonwealth depends upon its water sheds—sources of irrigation that preserved properly, will quicken its fertile soils and make them produce in rich abundance.—The Earth, Topeka.

EX-SERVICE MEN'S ASSN. CALLS SPECIAL SESSION

The local chairman of the Eddy County Ex-Service Men's association has called a special meeting of all ex-service men of this community for seven o'clock at the Legion hut on next Monday evening. The executive committee of the organization urges that every ex-service man of every war, including the Spanish-American war and the civil war, be present if possible. Be there yourself and bring someone.

TONSILECTOMY OPERATIONS

Misses Ruby and Bettie Swisher and Ruth House underwent tonsilectomy operations here Tuesday morning.

Adding Machines For Sale or Rent—The Advocate.

WE THANK YOU

The following have renewed their subscription to The Advocate the past week.

- Erwin G. Benson Fred C. Knowles
- Pearl Henderson W. T. Haldeman
- R. E. Coleman Gus Hoagland
- Robert Corbin J. P. Jennings
- J. A. Griffith Artesia Hotel
- A. C. Crozier O. L. Updike
- Albert Blake Glen Westall
- J. S. Worley C. E. Coates
- Louis White Howell Gage
- W. C. Gray Ealen Gage
- Joe Johns V. A. Buell
- Walter L. McDonald

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

President Intervened for Him



When Steve Waslakos, the vendor of peanuts and popcorn at a corner of the White House grounds for the last 29 years, was ordered to remove his stand by the District of Columbia commissioners, he thought he was about to become a member of the army of forgotten men. Bu' President Roosevelt, reading of his case in the newspapers, intervened and Steve was permitted to remain.

Makes Mirth for Conoco



Tony Sarg, internationally known artist, toy designer, and marionette showman, is the creator of a series of funny Conoco Bronze Gasoline cartoons which will appear in this newspaper during the first three months of 1934. Sarg, shown above with several characters from his marionette show "Treasure Island", was born in Guatemala and educated in Germany. News of his employment was accompanied by the announcement that Continental Oil Company will spend more for newspaper advertising in 1934 than during any previous year.

TWO BURN TO DEATH

Two Fort Worth, Texas, ladies, one a second cousin to E. B. Bullock of Artesia, burned to death in Fort Worth last Thursday night. The two unfortunate victims were Mrs. C. H. Booth and Mrs. E. P. Williams, age 66, and cousin of Mr. Bullock. They were fatally burned by a gas explosion which rocked the Booth house. Mrs. Williams was spending the night with Mrs. Booth when the explosion, caused probably from a leaky gas pipe, occurred. Both died in a Fort Worth, Texas, Methodist hospital about eighty minutes apart.

The Rev. J. Sam Barcus of Sulphur Springs, Texas, well known to many local people, conducted the funeral services for Mrs. Williams and assisted in conducting services for Mrs. Booth.

PAYMENT OF TAXES CONTINUES

Payment of taxes continues to exceed in amount and willingness that of a year ago, Joe Johns, county treasurer, declared Saturday.

Collections for January totaled \$17,788.28, as compared with \$15,373.41 for January, 1933, and were made with considerably more cheerfulness on the part of the taxpayers, Johns said.

January money was paid for the following years: 1933, \$8,407.67; 1932, \$7,508.66; 1931, \$805.29; 1930, \$221.27; 1929, \$604.31; 1928, \$133.58, and 1927, \$17.40.

Miscellaneous collections, such as clerk's fees, were \$2,642.64, as compared with \$2,223.47, for January, 1933.

MAKING OWNERSHIP MAP

T. S. Cox, artesian well inspector, is completing an ownership map of all artesian wells in Eddy county, he said Tuesday. All wells in Eddy county have been inspected by Mr. Cox.

TWELVE BIRTHS

Twelve births were registered in the Cottonwood, Atoka and Artesia districts during the month of January. Births were recorded to Mr. and Mrs. Glenn Yarnell, son; Mr. and Mrs. John B. Cooper, son; Mr. and Mrs. Jessie Price, son; Mr. and Mrs. Robert Inklebarger, daughter; Mr. and Mrs. P. Albert, son; Mr. and Mrs. Santos Hernandez, daughter; Mr. and Mrs. William Walker, daughter; Mr. and Mrs. Tirso Marquez, daughter; Mr. and Mrs. Ila S. Fennell, son; Mr. and Mrs. L. R. Taylor, daughter; Mr. and Mrs. Ray B. Miller, son; Mr. and Mrs. A. H. Duncan, daughter.

LAST RITES FOR J. B. RANDOLPH

Last rites for J. B. Randolph, age 83, pioneer resident of Artesia and Dayton, were spoken Sunday afternoon at the First Methodist church. Mr. Randolph died here suddenly last Thursday morning. The Rev. A. C. Douglas, pastor of the Methodist church, and the Rev. Erwin G. Benson, pastor of the Church of the Nazarene, officiated. Monday, the body was shipped to Aurora, Nebraska, accompanied by Miss Blanche Wideman, a niece and the only surviving relative. Funeral services were conducted at Aurora yesterday and burial was made in the Aurora cemetery.

PECOS VALLEY HOTEL ASSOCIATION FORMED

The Pecos Valley Hotel association was formed here Friday evening with five leading hotels of the valley represented from Carlsbad, Roswell and Artesia. The purpose of the meeting was to form an agreement on certain practices of the NRA code. Election of officers was deferred until the next meeting.

There have been no major changes in outlines of the oceans and continents since earliest times, says the Smithsonian institution.

CONOCO BROADCASTS TO AID LOCAL TOURIST TRAVEL THIS SEASON

General business in Artesia should benefit this year from an increase in tourist traffic which is expected to result from a series of unusual radio broadcasts by Continental Oil Company, sponsor of the Conoco Travel Bureau, beginning Wednesday night, February 14.

Figures just released show that the Conoco Travel Bureau during 1933 routed a total of 50,733 tourist groups to and through New Mexico, many of whom were visitors in Artesia.

Conoco's radio programs this year, while including some comedy and a wide variety of music, both vocal and instrumental, will feature dramatized vacation tours to outstanding scenic and pleasure resorts throughout America. Towns visited by these radio motorists will be described, thereby receiving some valuable tourist publicity, as the broadcast will go out over 27 N. B. C. stations.

The February 14 program, 8:30 to 9:00 p. m., Mountain Standard Time 9:30 to 10:00, Central Standard Time, and 10:30 to 11:00, Eastern Standard Time, will enact a thrilling trip from Wichita, Kansas, to the Southern Colorado Rockies, and will also include a talk by Tony Sarg, internationally famous artist who created the funny illustrations for the Conoco Bronze Gasoline advertisements now appearing in this newspaper.

In promoting vacation travel the Conoco Travel Bureau is making a definite contribution to improvement of general business conditions. This is proved by a survey just completed, showing that the average Conoco Travel Bureau vacation tourist spends \$250 and travels 3,400 miles, and that the sum he spends is parcelled out in towns along his route in this manner: Miscellaneous retail purchases, 25 per cent; restaurants, 21 per cent; hotels and cottage camps, 20 per cent; transportation, 20 per cent; amusements, 8 per cent; confectionery, 6 per cent.

FIRE DEPARTMENT PLANS FIRST AID TEAM

At a regular meeting of the Artesia Fire department on Monday evening, plans and arrangements for the organizing and instruction classes for a first aid team were presented to the members present. Method of artificial respiration, proper handling of injured persons, and first aid treatments is to be taught by a qualified instructor.

Similar classes and teams are also suggested for the local oil refineries and other similar organizations.

J. M. TUTTLE DEAD

Belated news has reached here of the death of J. M. Tuttle, former resident of Artesia, at Monrovia, California, on January 22nd. Mr. Tuttle was visiting at the home of a son when he suffered a heart attack and died suddenly. The body was shipped to Newkirk, Oklahoma, for burial. Mr. Tuttle lived here for four or five years from about 1925 to 1929 and operated a shoe repair shop here.

COMMISSIONERS MEET

The regular monthly county commissioners meeting was held in Carlsbad Monday. Only routine matters claimed the attention of the court. The court is hopeful that some substantial delinquent tax payments will be made during the present month.

LOCALS

A daughter was born to Mr. and Mrs. E. C. Hill of Lake Arthur Sunday.

Miss Margaret Phillips of Santa Fe visited her mother Mrs. Alethea Phillips over the week end.

Miss Clyde Pearce of Hagerman was a guest of Mr. and Mrs. W. W. Rester over the week end.

Mr. and Mrs. T. E. May of Clovis spent from Saturday until Wednesday here with relatives.

Messrs. C. J. Dexter and Van Welch are attending to business matters in Santa Fe this week.

Miss Esther Morgan of Roswell spent the week end here with her mother Mrs. Jessie Morgan.

Mrs. Glenn L. Mercer of Amarillo arrived Wednesday and will visit until Saturday with her sister Mrs. W. W. Rester and family. Mr. and Mrs. Rester and small daughter expect to leave for their new home at Presidio, Texas, Saturday.

Mrs. Fred Cole participated in a special musical program at the First Baptist church of Roswell last Sunday evening which was commemorating the fortieth anniversary of the organization of the Baptist church of that city, by singing a vocal solo. Miss LaRue Mann was her accompanist. Fred Cole and Miss Lela Bess Mann also attended the program from Artesia.

Mrs. Georgia Lusk, state superintendent of public instruction, and son Jean spent Friday and Saturday with her mother Mrs. Boston Witt who has been critically ill at the home of her daughter Mrs. Rude Wilcox. Mrs. Lusk left Sunday morning for Roswell where she visited with her two sons who are students at the N. M. M. I. and returned to Santa Fe that afternoon.

GAGE HERE

W. A. Gage of Pinon, representative in the New Mexico state legislature, was trading in Artesia Saturday. In discussing the possibilities of a special session of the legislature Mr. Gage said it looked to him like a sales tax was inevitable.

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Plumbing and Tin Work
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You Can Laugh at Any Kind of Weather WITH GAS HEAT in your home Warm days and cold nights, sudden storms, rain, sleet or snow are all the same to you when Gas heats your home. It's the greatest single convenience any home can have!

Pecos Valley Gas Co.
J. Harvey Wilson, Mgr.

WHY EVERYBODY'S BUYING TIRES FROM US

COME IN AND SEE WHAT MAKES THE NEW GOODRICH SILVERTOWNS 3 TIMES SAFER FROM BLOW-OUTS

Every year thousands are killed or injured when blow-outs throw cars out of control. The Goodrich campaign, to save lives thus needlessly sacrificed, is awakening the public to the dangers of blow-out accidents.

When the speedometer reads 40, 50, 60—the heat inside your tires becomes terrific. A blister starts . . . gets bigger and bigger . . . Until BANG! A blow-out! And you're headed for trouble.

Now, to protect you from blow-outs, every Goodrich Safety Silvertown has the amazing new Life-Saver Golden Ply that resists heat. Fabric and rubber don't separate . . . thus blisters don't form. Blowouts are PREVENTED by overcoming their very CAUSE!

And that isn't all. Goodrich Silvertowns have the most skid-resisting tread. Its squeegee drying action gives your car extra road-grip, and reduces danger of skidding to a minimum.

Let us put Goodrich Safety Silvertowns on YOUR car. Remember, they cost no more than other standard makes.

BLOW-OUT PROTECTION FREE!

NOW ONLY \$7.60

4.40-4.50-21	\$ 7.90
4.75-19	8.40
5.00-19	9.00
5.25-18	10.00
5.50-19	11.50

The NEW **Goodrich Safety Silvertown** WITH LIFE-SAVER GOLDEN PLY

STATE OIL SERVICE CO.

Wholesale—Retail

Batteries
Accessories
Tires—Tubes
MALCO
DISTRIBUTOR
Greasing
Soft Water
Washing

Early CHICKS Make Winter Layers

You are sure to get lots of high priced winter eggs, from pullets raised from our EARLY HATCHED CHICKS.

Best of all, the cockerels from these EARLY CHICKS will sell as broilers for enough to pay all cost to weaning age, and you have your PULLETS CLEAR.

You need some of our beautiful, pure-bred chicks this season.

FREE

Richly illustrated folder, showing views of our modern Poultry Breeding Plant. Mail the coupon today—Get in line for EARLY CHICK PROFITS.

WICKS' MODERN HATCHERIES, Clovis, New Mexico.

Please mail us at once, the above described folder and oblige.

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