

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903

THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

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W. C. MARTIN, Editor

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TELEPHONE 7

TOO MUCH RED TAPE

This section of the state has not profited by the government's higher alphabetic bracket. Aside from the CWA and FERA efforts, it has not been practical to comply with all of the red tape connected with getting a PWA project started.

The application for a loan of \$75,000 to plug and repair several hundred leaky artesian wells in the basin was a beneficial measure and one worthy of serious consideration, but when the board had everything in readiness and started to receive the money, we were told a general bond issue would be necessary despite the fact the district had been created by a state law with a special levy. Even with the bonds voted the restrictions placed on the contractor who would have undertaken to have fulfilled the contract would have been faced with some impossible provisions. So the board in its wisdom rejected the offer.

From the limited knowledge we have of the workings of the various alphabetic relief agencies, it looks as though the government has made a set-up to discourage the worth-while projects, while shoveling out barrels of money on unsound loans and to individuals on the relief rolls. In many places those who have really tried to help themselves have been denied the benefits of relief, if we may believe half of what we heard while others have been encouraged to sit idly by and wait for their dole. This isn't meant as a criticism of those who have charge of the relief work locally for these executives have followed their instructions, but in many instances the red tape and foolish regulations develop a spirit of dependence rather than independence.

Another thing that will undoubtedly hinder recovery of the proper spirit of independence is to place a district and county in charge of a worker who is not acquainted with local conditions.

THE SILVER LINING

Many well informed men see a silver lining for the stockmen in the dark clouds brought about by the country's worst drought. Notwithstanding, the stockmen are facing the prospect of keeping cattle and livestock alive on high-priced feed, the government buying program has given them an opportunity to cull their herds and cut down the surplus.

Because of a low market, cattle and sheep men have not cleaned their herds in two or three years. Even though the government buying program may not be profitable, it has given the cow and sheep man a chance to cull out the undesirables, saving only the best. With moisture within the next sixty days, the stockmen can carry through his stock and can be prepared to reap the benefits from higher prices, which must follow from the reduction of surpluses.

CONCERNING EDITORIALS

The average human being is an opinion-loving mammal. That makes the market for syndicated opinion.

Some newspapers bridle the editorial page, and buy unbridled signed opinion.

The editorial writer with the bit in his mouth cannot get a hearing unless, losing his temper, he takes the bit in his teeth.

And then he may be told to take his hat from the hook.

The editorial page, often, is so discreet that it is dull.—Tom Wallace.

There's one thing about the "new deal," a prominent democrat does not like and that is the "brain trust" of the president, composed of a bunch of college professors. This democrat holds to the theory that when a man teaches school for a number of years, he isn't fit for much else, his knowledge that he imparts to others makes him impractical. The local man evidently has a picture of a long haired college professor, who has to tie a red string around his finger to remember what he came after.

A well known writer once said the good that we do live after them, all of which reminds us that some folks fail to see any good in a man while he lives. It's only after he is dead that they admit he was a pretty good fellow. All of us have some good qualities, but unfortunately some permit their good qualities to be buried with them.

It's well to have faith in divine providence, but this faith must be tempered with common sense to accomplish results. The Holiness peacher of North Carolina, who defied the laws of nature in permitting a rattler to bite him twice is as radical in his religious beliefs as some political theories we have heard expounded.

We heard of a Pecos valley hay buyer who bought 1,000 tons of hay at \$8.00 per ton and is now offered more than \$20.00 per ton. If it were possible for a man to be a good weather prophet in this country, we might give him credit for exercising a little foresight. Or should he get credit anyway?

The man who is before the public and has to deal constantly with the public often wishes folks would quit giving him credit for the things he has not done and go to crediting him with his actual accomplishments.

Bill Thompson who saved Chicago from King George of England and then turned around and handed the windy city to the bootleggers is running for mayor again.

John D. Rockefeller's rule for old age is "Don't worry." But he should add if you have to worry, worry the other fellow.

Onion workers are on strike in Ohio, but garlic still is being imported from Italy.

We always like those people who are kind to dogs and horses.

We Fill Any Doctor's Prescription MANN DRUG CO.

PICKED UP ON MAIN

After the government established a sort of a dole in the form of the FERA and tried to standardize the wages under which workers would work, a few of these bolsheviks in the industrial centers fomented a strike. If that isn't the best modern day example of unmitigated gaul and guts witnessed in the present era, then we'll eat your hat. These workers who take every advantage of the misfortune and misery brought to some folks by hard times reminds us of an old horse we used to work. As long as he was kept working and never fed too much he was as docile as you please, but turn his out on good grass for a few weeks and he would run away with whatever he was hitched up to and would bite, kick or paw anyone getting too close to him.

There is a difference in the religious conception now and forty years ago. At that time people were taught the Lord would provide, supplemented, of course, with some individual initiative and labor. Now an increasing number are laboring under the impression that the government will provide.

According to reports from Kansas, it's gotten so dry a number of farmers have quit playing golf and gone to hauling water.

Some insects and things never seek a climate regardless of the weather changes. Consider the moth that works on the furs in the summer and the bathing suits in the winter.

There is still fortunes being made from oil. Not far from here a woman's husband started a fire with kerosene. He had \$20,000.00 life insurance.

A Midland, Texas, paper has heard of an ideal marriage—a vegetarian marries a grass widow.

A local man says he can always tell the change of seasons without looking at the calendar. He has a neighbor who returns the lawn mower at the end of the summer season and borrows the coal bucket.

Gloria—Was your uncle's mind vigorous and sane up to the last?
Harold—I don't know. The will won't be read until tomorrow.

It was out in the drouth area somewhere when things looked their worst. The sand was blowing in clouds and there wasn't so much as a living blade of grass to be seen. An eastern man was driving thru and he stopped close by a house to fix a puncture. The old country boy who lived at the house sauntered down the road and engaged the city man in conversation.

"You look like you have reasonable intelligence and willing to work; why do you stay out here in this God-forsaken country?" the tourist said.

"You see," replied the old country boy, "I've always lived around here and I aim to stay a while longer."

"Well," the easterner said, every man to his own fancy, and I guess a man might get attached even to a spot like this. But what can you expect by staying on and on? You are bound to become poorer and poorer."

"Mister," replied the old country boy, "I'm a blame sight better off than what you seem to think. Why, I don't own nary an acre of this here land."

N. M. INCOME TAX YIELDS \$63,095.82

SANTA FE—The state income tax to August 11 produced \$63,095.82 of which the tax commission has cash of \$25,290.50 and the records show \$37,804.96 due. Of this latter sum, however, a large part has been paid the treasurer direct and the tax commission hasn't the record of the cash, it was explained by L. D. Sparks, in charge of the income tax.

The returns are from 5,415 persons and corporations, with an estimated 500 returns yet to be compiled and the estimate for total receipts about \$75,000.

The New Mexico income tax law provides that payments may be made in installments.

ROGERS KIN SEES CAVERNS

Three sisters-in-law of Will Rogers, famous comedian, saw the Carlsbad Caverns last week. Press reports from Carlsbad say Mr. Rogers offered the use of a twelve cylinder auto with a chauffeur thrown in when he left with his family for the Hawaiian Islands and Japan recently.

SUBSCRIBE TO THE ADVOCATE

NEWS BRIEFS OF THE CHAMBER COMMERCE

"As Your Chamber of Commerce Is So Is Your City"

On a recent trip to Dallas it was noticed that the great majority of towns were so badly hit by the drought that the lawns looked like a winter pasture. Some of the lawns had been burned off to get rid of the dry grass. Many of the towns did not have a single green lawn while in others only the public lawns were kept up.

Artesians are to be congratulated on the care that they have given their lawns and gardens this year. The excessive heat and the lack of natural rainfall have made such efforts very disheartening but those who have persisted have not only attained very satisfactory results but have helped make our little city so attractive that it has drawn much favorable comment.

The state highway advertising campaign in east Oklahoma and Texas has brought to date about 5,000 replies to a large number of which we have sent literature and have in turn received requests for information. The fact that the Pecos Valley has not been without water during this drought is proving to be a very attractive feature to most of our inquirers.

A number of ranchers from Texas are writing the chamber asking to be put in touch with ranchers here. The reason is naturally obvious. If our local ranchers who are desirous of retiring will leave their names with this office, we shall be glad to send their addresses to those making such inquiries in the future.

While in Dallas recently the manager noticed that cantaloupes from Pecos were highly advertised and brought a premium on the market. The produce merchants there claim that they hold up better than any other melon on the market. Here is a field in which this valley ought to become interested in spite of the disastrous experience of the past. If Dallas is willing to pay a premium for something we can raise here, then we should prepare to cash in on that market.

The highway commission is now finishing the Reeves hill job with a gravel-caliche surfacing. The securing of dump trucks for the work may slow up the work but it is expected that the work will be completed by the tenth of September.

Engineers are now surveying the road immediately west of this hill for the expenditure of \$40,000.00. This will make a good road from Reeves hill to the road supervised by the forest service which means a good road clear to Cloudcroft.

GOOD CLEAN PASTURE FOR FATTENING HOGS PROVES THAT IT PAYS

The value of good clean pasture in fattening hogs is again emphasized by feeding tests at the Ohio Experiment Station, by W. L. Robinson, in charge of swine investigations. Pasture specialists of the United States Department of Agriculture cite these results as typical of what might be expected almost anywhere in the Corn Belt where good pastures are available.

Red clover and rape pasture were compared with dry-lot feeding in 13 trials, including 171 pigs of comparable age, weight, and breeding. The pasture-fed pigs gained 21 per cent faster and required 10 per cent less corn and 28 per cent less tankage to make 100 pounds gain. The hogs fattened on pasture were ready for market 24 days earlier and because of better market prices at that time sold for 8 per cent more per 100 pounds. The pasture was worth \$8.01 per acre on account of the saving in corn and tankage and \$7.49 per acre on account of the earlier marketing, a total of \$15.50.

These returns per acre are based on 28-cent corn, tankage at \$1.25 per 100 pounds; \$3.83 per 100 pounds for the gains of the pasture pigs and \$3.54 for the gains of the dry lots (lower value due to later marketing). With corn now worth about 60 cents a bushel the savings on feed would be even greater.

The pasture-fed pigs were more thrifty than those fed in dry lot. Nine of the pigs on corn and tankage in dry lot became decidedly unthrifty while only one pig appeared so on pasture. The pastures were grazed on the average 104 days at the rate of 18 pigs per acre.

Adding Machines For Sale or Rent—The Advocate.

FILED FOR RECORD

Warranty Deeds:

E. Barker, A Hutchins S 1/2 N 1/2 L. 2 & 4, B. 5 G. H. (62-527).
L. C. Clegg, Angie Holt, L. 2, B. 19, Morning Side (62-528).
Jos. S. Stevens, C. A. Pierce, L. 2, 4, B. 152 L. S. CC. (64-29).
Maude R. Campbell, R. B. Rainwater, S 1/2 N 1/2 WNW 9-17-26.
Albert Woods, S. A. Lanning, et al, Pt. NWNW 16-17-26.

Marriage Licenses:

T. J. Hogue and Lillie Cardwell, Big Spring, Texas.
In the District Court:
Helen Irene Finley vs. Floyd Farrell Finley, annulment of marriage.

115,000 HEAD OF CATTLE SOLD TO GOVERNMENT

SANTA FE — Approximately 115,000 head of cattle have been purchased in the drouth stricken areas in New Mexico and more are being bought daily. C. E. Mauldin of the state relief administration, said today.

Purchase of sheep is expected to start this week, he said.

The government, Mr. Mauldin stated, is prepared to loan farmers and ranchers liberal monthly amounts on their livestock for feed. Fifty cents is loaned monthly on each head of sheep, \$1.50 on cows, \$3.00 on dairy cows, and \$4.00 on work horses. If a person has sufficient livestock that he can receive \$25 per month as a loan, he signs a note for the amount and obtains his money immediately. The sky is the limit. There is no red tape.

DR. WESTFALL MOVES OFFICE

Dr. Fred Westfall of Carlsbad, former resident of Artesia, stopped for a short visit with friends Friday afternoon while en route home from Roswell. Dr. Westfall informs us that he has changed his offices from the James building to the new Pate building just east of the court house.

TYPEWRITERS

New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

CHANCES GOOD TO RETURN DEMOCRATIC NOMINEES TO CAPIT'L

WASHINGTON — The present intention of the national democratic senatorial campaign committee to support regular party nominees for the senate in New Mexico and Wisconsin was made known Tuesday by Senator Lewis of Illinois, chairman, who added, however, the matter would be discussed with the president soon.

In an interview, Lewis said democrats believe they had good prospects of electing their own candidates over Senator LaFollette, Wisconsin progressive, and Senator Cutting, New Mexico, republican independent, both of whom campaigned for President Roosevelt.

The democratic candidates are yet to be selected. The New Mexico democrats are to make their nomination at a convention early in September, while the Wisconsin democratic primary will be September 18.

Senator Hatch, democrat, serving out an unexpired term, is expected to be a candidate in New Mexico. Representative Dennis Chavez (D) is reported to be slated for the long term nomination to face Cutting.

Adding Machines For Sale or Rent—The Advocate.

Eye Glass Service

WHEN a child is nervous, petulant, irritable, quarrelsome, always discontented—frequently when sickly, it may be caused by defective vision.

WHEN the youth or maiden is backward in studies, cannot grasp what is explained in the school room, gets dizzy, is listless—it may be the eyes.

WHEN the adult is irritable, experiences "vertigo," "upset stomach," headache, tired eyes, sleeplessness during the day—it is probably the eyes.

This is Nature's warning that the eyes should be examined and proper glasses procured. No time should be lost in doing this. Have an optometrist examine them.

Edw. Stone
OPTOMETRIST

Artesia Lodge No. 28
A. F. & A. M.
Meets First Thursday Night of Each Month.
Visiting members invited to attend these meetings

Professional Cards

S. E. FERREE
Attorney
Notary Public
ARTESIA, N. M.

GILBERT and COLLINS
Real Estate, Insurance, Rentals and Abstracts.
Artesia, New Mexico

Dr. C. L. Womack
Practice of Surgery and Medicine
Office 300—PHONES—Res. 801
Haley Building, Artesia, N. Mex

J. H. JACKSON
Attorney-at-Law
Notary Public
Rooms 1 and 2
First National Bank Building

DR. FRED WESTFALL
Dentist
Office in Pate Bldg.—Phone 83
CARLSBAD, NEW MEXICO

J. J. CLARKE
Dentist
Office in Clarke Building
ARTESIA, NEW MEXICO

H. A. STROUP, M. D.
PHYSICIAN & SURGEON
X-RAY LABORATORY
Office at 323 West Main St.
67 Office Phones 217 Res.

Rubber Stamps
Seals, Etc.
For Sale
The Advocate

TYPEWRITERS
Portables and Standards
\$20.00 to \$102.50
Artesia Advocate

QUICK WAY LINES
Motor Transportation
Anywhere, Anytime
Bonded and Insured
Phones:
Artesia 86—Roswell 28

TYPEWRITERS
New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

The Eddy County Abstract Co.
CARLSBAD, N. MEX.
Reliable Abstracts
Prompt Service
Prices Right
We Are Bonded
LET US DO YOUR ABSTRACT WORK

SAVE
Time, Trouble and Money
BUY YOUR
Sales Books
MANIFOLD BOOKS, CAFE CHECK, ETC.
from the
Artesia Advocate
Office Supplies & Equipment

DON'T CHEAT YOUR STOCK
Monthly Salt Requirements:
Cattle—2 lbs. Sheep—1 lb.
Dairy Cows—2 lbs. Swine—1/4 lb.
Horses—4 lbs.
FOR SALT SEE
E. B. BULLOCK
Artesia, New Mexico

At No Time--
has the need of available funds been so "felt" as in the passing months . . . and grateful indeed . . . were those that heeded our urge in the past to
SAVE
"Open An Account Today"

First National Bank

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The Same Old Story



THE CHURCHES

CHRISTIAN SCIENCE SOCIETY
613 W. Main Street

10:00 a. m. Sunday school.
11:00 a. m. Sunday service.
"Soul" is the subject of the lesson-sermon which will be read in all Societies and Churches of Christ, Scientist, on Sunday August 19th. The golden text is: "Cause me to hear thy loving kindness in the morning, for in thee do I trust: cause me to know the way wherein I should walk; for I lift up my soul unto thee." (Psalms 143:8).

Among the citations which comprise the lesson-sermon is the following from the Bible:
"Why art thou cast down, O my soul? and why art thou disquieted in me? hope thou in God: for I shall yet praise him for the help of his countenance." (Psalms 42:5).

The lesson-sermon also includes the following passage from the Christian Science textbook:
"When understanding changes the standpoints of life and intelligence from a material to a spiritual basis, we shall gain the reality of life, the control of soul over sense, and we shall perceive Christianity, or truth, in its divine principle."

FIRST BAPTIST CHURCH
Roselawn and Grand

Pastor, the Rev. P. G. Woodruff.
Sunday school superintendent, Fred Cole.
B. Y. P. U. director, Miss LaRue Mann.

Sunday school begins at 9:45. We are studying about Amos again—Amos 6:17, 11-14. Be with us every Sunday and learn more about these mighty men of God of olden times. The lessons they taught by their words and deeds have a startlingly specific application to our own day and times. The Bible is the only safe rule and guide for our faith and practice. Learn more about its teachings!

Song service and sermon at 11:00. "Neglect not the assembling of yourselves together as the manner of some is." Let us magnify the preaching service of the church.

7:00 B. T. U. It is very encouraging to see the habit of being on time to this service developing among our membership. When leaders and members of unions are present at the beginning of the hour, the program always runs more smoothly, and the effectiveness of it is increased greatly. Some very splendid work is being done by this department of our church. Last Sunday night the Senior Union won the efficiency banner. The intermediates gave us a very fine sword drill demonstration in general assembly.

8:00 Evening service. Next Sunday we have a rare treat in store for all those who are present at the evening worship hour. Miss Leachman, a southside worker with the Southern Baptist Home Mission Board, will be with us

and will speak at that time. If you are not present you are sure to miss something especially good and inspiring. Show your loyalty to and interest in missions by coming to hear Miss Leachman speak on this phase of our work.
On Sunday afternoon at three o'clock the B. A. U. is going to put on a program at the Spanish Baptist church. This is a splendid missionary effort on the part of the B. A. U. and they earnestly urge that as many of the members of the church and others as possible may be present at this afternoon service. Let us give all the encouragement possible to the congregation of this sister church. They need the encouragement of your interest as manifested by your presence.

On Wednesday night the regular mid-week prayer service will be held at the church at eight o'clock. The power of any church depends upon a united, praying membership. Don't forget to pray for your church and every interest thereof.

CALVARY BAPTIST CHURCH
210 West Main Street
Rev. F. C. Rowland, Pastor

Sunday school 9:45 a. m. John Simons, superintendent.
Subject of lesson: "Amos Denounces Self-Indulgence." Amos 9:1-7, 11-14.

To illustrate the lesson, "A recent traveler in California, writing on bear hunting says: 'Hunters sometimes trap Master Bruin by placing in his path a vessel containing whiskey made very sweet with honey. He is very easily intoxicated, and very human in his drunken actions. I have seen him killed by negroes while lying helpless on his back, catching at the clouds.'"

Morning worship 11:00 a. m. The pastor will bring the message at this hour on the subject, "The Blessing of Work."

II Thess. 3-10.
Baptist Training Service 7:00 p. m. R. E. Bean, director.
Evening worship 8:00 p. m. H. C. Reavis, state mission secretary of New Mexico, will be present and bring a timely message at this hour. Mr. Reavis is a layman of practical horse sense and forceful speech and all our members will do well to hear him. Visitors are welcome. There will be a good song service of the old time hymns before the secretary speaks.

"Calvary is the true school of love." Calvary church invites you to worship with us.

CHURCH OF THE NAZARENE
Eighth and Missouri
Erwin G. Benson, Pastor

"A spiritual church in a friendly community."
Bible school at 9:45. Evangelist Wear will speak to the school.
Morning worship at 11:00. J. P. Wear will sing and preach.
Junior meeting at 7:00.
Young People's meeting at 7:00.
Class meeting at 7:00.
Evangelistic service at 8:00.
Evangelist Wear will sing and preach.
The revival now in progress is growing in interest. Attendance

WE THANK YOU

The following have renewed their subscription to The Advocate the past week.

- | | |
|----------------------|----------------|
| C. A. Buchanan | Clarence Smith |
| Jerry Chesnut | M. A. McLean |
| J. D. McCann | Dick Attebery |
| W. A. Martin | H. W. Kiddy |
| B. F. Kaiser | T. F. Wilson |
| Ray Bartlett | G. E. Kaiser |
| Bill Cheney | Beth King |
| Western Drilling Co. | |
| Mrs. A. W. Wilde | |
| Col. A. T. Woods | |

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

Senator J. H. Jackson received word last week that Mrs. Jackson was injured in a car accident Friday, while en route to her old home at Collierville, Tennessee, with the K. A. Bivens family. Mrs. Jackson suffered a wrenched back, but her injuries were not regarded as serious. Mrs. Sloan, another passenger, was also hurt in the accident. After making some repairs the travelers proceeded on their way.

is better each night and results are good. Everyone ought to hear this evangelist. He was converted at the age of 30. He used to gamble, drink, smoke and follow the ways of the world in general. His life is now a blessing to thousands of people who have heard his messages. He sings and accompanies himself on the guitar. Some of the songs are of his own composition. Services every night at 7:45 except Saturday.

PROMINENT CHURCHMAN
PRESIDES AT BERLIN MEET

Dr. George W. Truett, pastor of the First Baptist church at Dallas, Texas, and leader among Southern Baptists is presiding over the Baptist World Alliance meeting in Berlin, Germany, the past week. This body of Baptists met in Berlin at the invitation of Hitler and represents over eleven millions of Baptists of the world from sixty different nations. World peace is one of the subjects to be discussed at this meeting.

SENIOR UNION ENJOYS
A WATERMELON FEAST

The Senior Union of the Calvary Baptist church met at the Oasis farm last Thursday night and enjoyed a watermelon cut. Many games were engaged in and an enjoyable hour was reported by all.

DEACON'S BUDDIES
HAVE TACKY PARTY

The Deacon's Buddies union of the Calvary Baptist church met at the home of their leader, Mrs. John Simons, and enjoyed a social in the form of a tacky party, after which refreshments were served to a good number of juniors.

ASKS PUBLIC LANDS
IN 25 N. M. COUNTIES
TO BE WITHDRAWN

Immediate withdrawal from entry of all public domain suitable for grazing purposes in twenty-five counties in New Mexico was asked Thursday night in a telegram to the secretary of the interior by representatives of stockmen's and conservation associations at Albuquerque following completion of recommendations for the administration of the Taylor land law in the state.

There are 17,000,000 acres of public domain in the state. Withdrawal of all of it until grazing districts could be formed under the Taylor bill was asked at a meeting of the same organizations late last month. The secretary of the interior replied on August 2, asking what lands were considered adaptable to grazing. The New Mexicans' reply Wednesday night included perhaps seven-eighths of the total domain in the lands recommended for immediate withdrawal.

"All public lands classified as eligible to stock raising homesteads are naturally adaptable to grazing," the telegram said. "In our opinion the most vital need for prompt action by withdrawal are the areas embraced within the counties of Grant, Hidalgo, Luna, Socorro, Sierra, Catron, Otero, Lincoln, Chaves, Eddy, Dona Ana, Valencia, McKinley, San Juan, Rio Arriba, Lea, De Baca and Torrance."

"We are of the opinion," the telegram continues, "that the following counties can be best served by granting leases to isolated tracts to livestock growers eligible under provisions of Section 15 of the Taylor bill: Colfax, Union, Harding, Curry, Quay, Roosevelt, San Miguel, Taos, Mora, Sandoval, Bernalillo, Santa Fe and Guadalupe."

STATE EXPENSES DROP

SANTA FE—Current appropriations to meet governmental expenses for the present fiscal year, as set forth in the appropriation bill, dropped to a record low for recent years, according to figures released by the state tax commission.

Total current appropriations for the present fiscal year amount to \$2,048,185. Of this amount \$1,496,185 is to be raised by property taxes and the remainder from various miscellaneous credits, the record shows.

This is the lowest amount to be raised from property taxes in recent years.

SUBSCRIBE TO THE ADVOCATE

Smilin' Charlie Says



"It covers a multitude of sins - that term 'Broad-mindedness'!"

LOCALS

F. B. Van Horn of Carlsbad was attending to business matters here Friday.

A daughter was born to Mr. and Mrs. Clarence Sheets of Marica, here Friday.

Jean Rogers, small daughter of Mr. and Mrs. Paul Rogers underwent a tonsillectomy operation Tuesday.

Miss Mary McCaw and Mrs. Walter Douglas left by train for Chicago Sunday where they will visit the Century of Progress.

Mr. and Mrs. J. Harvey Wilson and little daughter Jan returned Sunday evening from a two weeks visit with their parents in the state of South Carolina.

Mr. and Mrs. Albert Richards and Mr. and Mrs. Joe Hamann left at midnight Friday on a trout fishing trip at Lagranitis lakes and on the Brazos river.

W. B. Briscoe, wife and six children of Little Rock, Arkansas, arrived for a visit with his mother, Mrs. Briscoe and his sisters, Mrs. Bill Ross and Mrs. Emma Huey.

Mr. and Mrs. J. Hise Myers left Saturday morning for a two weeks visit with Mrs. Myers' mother and sisters and other relatives in Los Angeles. They were accompanied as far as El Paso by G. P. Putnam and Miss Mary Oliver, who has been spending the summer with her father, Geo. Oliver, on the Lawrence ranch. Miss Oliver expects to enroll at the School of Mines in El Paso for the fall term. Eugene Reed of Larned, Kansas, who has been visiting with the W. R. Hornbaker family, also accompanied the Myers to Los Angeles where he will enroll in the U. S. C. at that place.

Advocate Want Ads Get Results

NEW BOOKS AT LIBRARY

- Amorella—Mrs. Hill.
- Beauty for Sale—Hueston.
- Beyond the Rio Grande—Raine.
- Corporal Downing Takes the Trail—Hendrix.
- Code of the West—Zane Grey.
- Fish Hawk—Edison Marshall.
- Faulkner of the Inland Seas—Curwood.
- From This Day Forward—Ayres.
- Lamb in His Bosom—Miller.
- Lap of Luxury—Ruck.
- Margaret Yorke—Norris.
- Miss Aladdin—Parmenter.
- Mrs. Taylor—Worthington.
- Master Murderer—Wells.
- Not Knowing Whither He Went—Jacobs.
- One More River—Galsworthy.
- The Prodigal Girl—Hill.
- Robber's Roost—Grey.
- Silver Chief—O'Brian.
- Silver Hat—Coolidge.
- Son of the Forest—Curwood.
- This Day Forward—Ayres.
- Turning Tide—Basset.
- Visitors to Hugo—Rosman.
- Dream Island—Riddell.
- Anthony Adverse—Allen.
- Vision of Desire—Pedler.

Woodstock Typewriters for sale at The Advocate.

FAX
About Milk

Did you know the tomato, one of the most valuable foods, contains about 95 per cent water while milk contains only about 88 per cent?

Artesia Dairy

Where Cleanliness is Supreme

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

Janet Gaynor
Charles Farrell

"CHANGE OF HEART"

—With—

Ginger Rogers — James Dunn

AFTER TWO YEARS

A Story Big Enough For Their Reunion!

Living Fully, Loving Gloriously, Yearning Desperately for All the Joys Their New World Has to Offer!

Majestic Theatre

Sunday—Monday, August 19—20

Come see the tire that's the talk of America!

Announced in April, it's going stronger than ever in August—this sensational new "G-3" Goodyear All-Weather. The word's out—spread by "G-3" users—that it's even better than we advertise. They say "43% more non-skid mileage" is too modest. They say its greater Center Traction grips so much better—stops cars so much quicker—there's no comparison with other tires. All of which is sweet music—and makes our sales zoom! Take a few minutes—come see what it's all about. You'll be well repaid!



When You "G-3" Your Wheels — Look What You Get

No Extra Cost! Flatter, wider All-Weather Tread. More Center Traction (16% more non-skid blocks). Heavier Tougher Tread. Supertwist Cord Body and 43% More Miles of REAL Non-Skid.

YES! A DOUBLE GUARANTEE
1. Against road hazards. 2. Against defects for life.

We Are The OFFICIAL Brake and Light TESTING STATION In Artesia



GOODYEAR SPEEDWAY
Tough thick Center Traction Tread. Built with Supertwist Cord. Full Oversize. Lifetime Guarantee.

4.40-21 \$4.10 4.75-19 \$5.30

Other sizes in proportion. Expert tire mounting. Prices subject to change without notice. State tax, if any, additional.

Guy Chevrolet Co.

Road Service — Phone 291
Artesia, N. M.

Social Activities

MISS LOUISE GAULT BRIDE OF HOWARD R. STROUP

Miss Louise Gault became the bride of Howard R. Stroup in a quiet wedding at the Methodist parsonage at Tucumcari Saturday morning at 7:30 o'clock, with the Rev. John S. Rice, pastor of the Methodist Episcopal Church, South, reading the beautiful ceremony. They were attended by Miss Juanita Furlow and Mr. William Karn.

Mrs. Stroup is the second daughter of Mr. and Mrs. M. S. Gault of Tucumcari. The Gault family are well known in Tucumcari and are listed among the pioneers of that section. For the past two years the bride has been a student at the State Agricultural College at Mesilla Park. She also held the position as clerk in the agricultural economic department.

The groom is the youngest son of Dr. H. A. Stroup; has been reared in Artesia, a splendid young man who is well liked by all. He took work for three years at the State Agricultural College and it was there that the romance of the young couple began.

The bride wore a suit of white boucle trimmed in black with black accessories and carried a bride's bouquet of delicate pink roses. A wedding breakfast was served at the home of the bride with only the immediate family and wedding party present.

COMPLIMENTS NIECE WITH LOVELY PARTY

Mrs. George Williams of Maljamar, entertained Friday evening at the home of her parents, Mr. and Mrs. Harve Muncy with a lovely bridge party complimenting her niece, Miss Geraldine Beckett of Wilmington, California.

A number of rounds of auction bridge were played, Miss Helen Meredith Gates received the high score prize, Miss Lela Bess Mann the consolation prize and Miss Beckett was presented a beautiful guest prize.

A refreshing ice course was served at the conclusion of the games by Mrs. Williams, who was assisted by Mrs. Margaret Ellis. The tables and chairs were then set aside and the young ladies danced to Victrola music, rounding out a pleasant evening.

Those who shared this compliment with Miss Beckett were the Misses Anabelle Williams, Josephine Payne, Lela Bess Mann, Helen Meredith Gates, Irene Gillispie, Rachel Adel Swift, Phyllis Bartlett, Dorothy Berry, Margaret Mahone, Mary Evans and Carolyn Seale.

SWIMMING PARTY AT CARDER FARM

Mrs. Harry Carder entertained with a swimming party at her farm home Monday afternoon complimenting her small daughter Edna.

A swim was enjoyed upon the arrival of the guests. A picnic lunch of fried chicken, melons, and many good things to eat, was spread and waiting when the little girls emerged from the water. Games in the open followed the feast.

Mrs. Carder was assisted in entertaining by her daughter Mrs. Herbert Howell. Mrs. Lewis Stroy and Mrs. Charlie Martin drove out with the children and enjoyed the picnic also.

Edna's guests were: Phyllis Bartlett, Bettynelle Lanning, Sybil Pior, Wanda Story, Jane Shugart, Catherine Louise Williams, Mamie Belle Terry, Charlene Martin, Mary Baird and Lucille Rowland.

MIERCOLES ENTERTAINED AT MORNING BRIDGE PARTY

Mrs. C. R. Blocker was hostess to members of the Miercoles Bridge club and an extra table of guests Friday morning from nine to eleven o'clock.

The guest list included Mmes. Richard Attebery, Lloyd Simon, Aubrey Watson, Elza Swift, Ben Pior, Boone Barnett, Charles Morgan, Harvey Yates, N. M. Baird, Misses Ruth Morgan and Alma Thompson.

Four rounds of contract were played. Mrs. Richard Attebery was presented the high score club prize, Miss Ruth Morgan the high guest prize, and Mrs. Baird the lucky prize.

Iced punch was served during the morning and at the close of the games cantaloupe a la mode was served by the hostess.

Social Calendar

TELEPHONE 299

FRIDAY

The H 2 O Bridge club meets with Mrs. Jessie Morgan at 8:00 a. m.

TUESDAY

Masons and Eastern Stars melon feast at the City Park at 7:00 p. m.

WEDNESDAY

Abnormis Sapiens meet with Mrs. M. W. Evans at 2:00 p. m.

McCAW-CHAMBERS

Miss Laura Belle McCaw became the bride of James Leon Chambers at the Methodist parsonage in Carlsbad Wednesday evening of last week, with Rev. Sam E. Allison officiating, in the presence of the following friends, Miss Pauline Clayton, Miss Lois Fanning, Miss Wanda Brooks of Weed, Orlan Syferd and Allen Graham.

The bride is the youngest daughter of R. P. McCaw of this community. She was born and reared here, graduating from the local high school with the class of last spring. For a number of years she has made her home with her aunts, Mrs. T. E. May, who was Miss Effie McCaw before her marriage, Miss Mary McCaw and Mrs. Sadie Wilson.

The groom is the only son of Jim Chambers, who, with his father, has made Artesia their home for the past year, coming from Carlsbad. He also graduated with the local high school class of 1934.

Mr. and Mrs. Chambers returned to Artesia after the ceremony and are at the home of the groom's father for the present.

AMERICAN LEGION AUXILIARY MEETING

The August meeting of the American Legion Auxiliary was held at the hut Monday afternoon.

Mrs. Jack Clady, first vice-president, presided in the absence of the president. Reports were heard of the state convention which was held on the Ruidoso the first of the month, given by the delegates who attended. The Fidac report was given by Mrs. William Linell. Mrs. Frank Linell gave the report on rehabilitation.

A nomination committee composed of Mmes. Jess Truett, Aleck McGonagill and Albert Richards was appointed at this time. They will submit names to be voted on for officers of the unit for next year.

The September meeting will be held at the farm home of Mrs. George Dungan, an all-day session will be held with a covered dish luncheon.

Mrs. Dick Vandagriff and Mrs. Charles Dungan were hostesses for the afternoon and served iced watermelon.

HEFNER'S COMEDIANS ENTERTAIN ROTARIANS

Members of the Hefner's Comedians who are playing a week's engagement here entertained members of the Artesia Rotary club and visitors with a musical program Tuesday during the luncheon hour. The musical numbers included two piano solos by Miss Gene Siler, two vocal numbers with encore by Miss Ethel Snow, two saxophone solos with encore by Jimmie Parsons and a piano solo with encore by Walter Mars.

Roy Daniel of the Roswell Rotary club extended a special invitation to local Rotarians and Anns to attend an inter-city meeting to be held in Roswell August 23rd, on the campus of the New Mexico Military Institute.

Out-of-town visitors present at Tuesday's luncheon included: Roy Daniel and Hugh Huff of Roswell, J. R. Ogden of Carlsbad, and Gail Musgraves of Fairfurlias, Texas.

FORTNIGHTLY BRIDGE CLUB

Members of the Fortnightly Bridge club met with Mrs. John Lanning Tuesday morning from nine to eleven o'clock for their bi-weekly games of contract.

Mrs. Jack Spratt held high score at the conclusion of four games. Those playing were: Mmes. Albert Richards, Frank Seale, W. C. Martin, C. R. Blocker, Jack Spratt, and three substituting guests, Mmes. William Linell, Ben Pior and Miss Ella Brown.

The hostess served a most delicious iced punch throughout the morning.

MRS. W. S. FRENCH HAS SURPRISE BIRTHDAY PARTY

Daughters of Mrs. W. S. French, assisted by friends, succeeded in surprising their mother with a birthday party Friday.

It was an all-day party. A bountiful covered dish luncheon was served at noon and ice cream and cake in the afternoon. The honoree was also presented with a lovely assortment of presents. A delightful social visit was enjoyed by the ladies, while some plied their needles on hand work.

Those who complimented Mrs. French on her birthday were: her daughters, Mrs. George Gage and children, Mrs. Oliver Scoggins and children of Hope, Mrs. Charles Horne of Portales, and Mrs. H. R. Young of Pinos Altos. Mmes. George Frisch, Roger Durand, A. P. Mahone, I. C. Dixon, John McCann, E. T. Jernigan, Reed Brainard, W. S. Williams, J. M. Jackson, E. B. Bullock, A. C. Douglas, I. C. Keller, Coulter,

R. O. Cowan, H. A. Stroup, John Gage, Dick Carson and children of Hope, Ralph Pearson, Miss Elsie Jernigan and little Jeanne.

MELON FEAST FOR KENTUCKY VISITORS

Mr. and Mrs. Nevil Muncy entertained Tuesday with a melon feast for their guests Mr. and Mrs. T. J. Tuttle and daughter, Miss Nancy, and son Landrum, of Lexington, Kentucky, Mr. and Mrs. Bill Tuttle and wife of Winchester, Kentucky, uncles and aunts of Mrs. Muncy, her mother and sister, Mrs. G. W. Brookshire and Miss June, of Roswell, her brother Kirk and wife of Carlsbad, Mr. and Mrs. Harve Muncy, Mr. Muncy's sisters Mrs. Bill Lundquist and two sons, Mrs. John Beckett and Mrs. Roy Muncy, all of Wilmington, California.

This was the first visit of the Kentucky relatives and they were delighted with the "Mexican Serenaders" who entertained the

party as they visited on the lawn. Melons were served at the close of the evening.

KID CIRCUS IS A SUCCESSFUL AFFAIR

A real circus was staged in Artesia Wednesday morning from ten to eleven o'clock, although not generally known. The gate receipts were beyond their expectations.

The circus tent was pitched on the lawn of the William Linell home. Master Bobbie Gates was master of ceremonies; the performers were little Miss Barbara Wheatley, the circus prima dona, little Jackie Clady and Albert Linell, clowns, Dorothy and Peggy Linell, trapeze performers, and Shirley Watson, acrobat.

The admission was 5 cents and lemonade was served free. Much time was spent in dividing the proceeds of \$120. The circus tent was filled to capacity with adults as well as children. It is reported

that the young performers are being besieged with contracts for future appearances.

REBEKAHS ENTERTAINED AT CITY PARK FRIDAY

Members of the Past Noble Grand club entertained the Rebekahs at the City Park last Friday evening from 7:30 to 10:00 o'clock.

The time was spent socially and a melon feast enjoyed at the close of the evening. A good number were present.

MRS. SIMON ENTERTAINS WITH MORNING BRIDGE

Mrs. Lloyd Simon entertained Tuesday morning with a delightful morning bridge, naming Mrs. Malcomb Mitchell, who with her husband has recently come here from New York City, as honor guest.

Guests were seated for games of contract from nine to eleven.

The lovely high score prize went to Mrs. Howard Williams at the conclusion of the games, cut prize to Mrs. Leslie Martin, and a beautiful guest prize to Mrs. Mitchell.

A delicious luncheon was served by the hostess at the quarter tables in two courses. Rainbow colors were reflected in the dainty table covers, the exquisite table bouquets and other appointments.

Those sharing this honor with Mrs. Mitchell were: Mmes. Stanley Blocker, Willis Morgan, Hugh Kiddy, Leslie Martin, J. Harvey Wilson, Van Welch, Jr., Hollis Watson, Richard Attebery, Aubrey Watson, N. M. Baird and Howard Williams.

SUBSCRIBE TO THE ADVOCATE

WE PAY CASH For Your Old Furniture Purdy Furniture Store



BOY OH BOY! "What Swell Things for School"



MICKEY RINGS THE BELL WITH 4-STAR VALUES in Penney's Back to School Days



They talk Value! Rayon UNDIES 25¢



BOY-OH BOY WHAT SWELL THINGS FOR SCHOOL!

Child's Lunch Boxes 4 by 8 Inches! 25¢

Double handles. Metal insert tray. Finished in red, black, or green crystalline.


Vests with picot trim, arm shields, non-stretch straps! Elastic-waist-and-knee bloomers! Panties in band-bottom, step-in, short or brief styles! Light-weight plain-knit rayon, not stretched or loaded! Vests 34-42; others small, medium and large!

Back-to-School Bargain!

Boy's SHIRTS

Percale-Broadcloth-Chambray!

39¢



Stock up for the school season ahead at this sensationally low price! Fancy pattern percales, solid color broadcloths, blue and gray chambrays. Sizes 12 1/2-14 1/2. Also Boys' Blouses 49¢.

Bargain News for Boys!

School Slacks

Crammed Full of Style, Wear!

98¢



Yes! Penney's score again! Imagine buying school slacks at this low price—just wait 'til you see them. Greys, blues, whites. Full cut, snappy, well-tailored. 5 to 16! Long-wearing!

Men's and Boys' Air-cooled

Canvas SHOES

With Odorless Insoles, too!

49¢



These are the famous "BOZO" brand, made with porous duck uppers and odorless insoles. Cool and comfortable! Built to stand lots of hard wear. In white, brown or neutral.

Men! Here's a real bargain!

Shirts—Shorts

Full Government Standard Sizes!

25¢ Each



Short of closely woven broadcloth—roomy balloon seat, elastic sides, 3-button yoke front. Many patterns. 28-42. Shirts of Swiss ribbed, combed cotton, deep armholes, long length.

Boys' Fancy Anklets

Two Styles!

15¢



All-over pattern with ribbed cuffs. Ribbed leg style with a cuff. A bargain!

Men's Dress SHIRTS

Full Cut! Only

63¢



Fast color plain broadcloths and printed percales. White broadcloths. 14 - 17.

Boys' Leather Belts

Black or Brown

25¢



1 1/2 inches wide, made of genuine cowhide. 24 to 30. Also boys' suspenders 25¢.

Children's SHOES

Double Soles!

\$1.59



Patent, black leather or beige elk. Strong, sturdy. 8 1/2-11 1/2. Sizes 12-2. \$1.69!

KIDDIES' SHOES

Sizes 8 1/2 to 2

98¢



Girls' in dressy patent! Boys' in sturdy black leather. Double soles. Bargains!

Penney's Has the Bargains in SCHOOL SUPPLIES

Things You Need, Bargain-Priced!

Our tables are piled high with out-of-the-ordinary values! Make Penney's your own headquarters for all sorts of school supplies... you'll find it pays!

Mechanical Pencils	10c and 19c
Erasers for School Use	1c-2c-4c
Accurate Rulers	4c and 8c
Fountain Pens	19c-25c-49c
Combination Pens, Pencils	19c-25c-49c
Pencil Boxes	8c and 19c
Handy School Bags	25c and 49c
Webster's Dictionary	25c
School Lunch Kits	25c and \$1.19
Easy Writing Ink	8c
Pencil Tablets	4c and 8c
Composition Books	4c and 8c
Loose Leaf Fillers	4c and 8c
Loose Leaf Binders	10c and 25c

Color-Fast "Avenue"

PERCALES

in a whole new Fall assortment!

15¢ yd.



Always a favorite—the new Fall patterns will delight you more than ever! Smooth, closely-woven—in darker tones for Fall! Checks, plaids, stripes, flower motifs! Fully 36 inches wide.

Lowest price this year!

Rayon UNDIES

for children 2 to 16!

19c



Good news for mothers! Bodice-top or built-up shoulder vests, regulation or French-leg bloomers, and panties, in semi-dull rayon! And what a price! Sizes 2 to 16!

J. C. PENNEY COMPANY, Inc.

Classified

TERMS:—A rate of ten cents per line will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50¢. An average of 5 words ordinarily constitute a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

FOR SALE

FOR SALE: 1000 feet 8 1/4 inch casing almost like new. Frank Tigner, Oil Field. 33-2tp

FOR SALE: Kelvinator electric refrigerator; dining room table and chairs; kitchen table and chairs; dresser; buffet; electric sweeper; fruit jars; davenport table; wash tubs; ice cream freezer; rake; fork; hoe; cultivator. 708 Missouri. 33-1tp

FOR SALE: Two young Jersey milk cows, 4 and 5 gallon cows. J. H. Holloman, 2 miles southeast of town. 33-1tp

FOR SALE: Tomatoes from one to three cents a pound at Ed Watson's southeast of high school. 33-1tp

FOR RENT

FOR RENT: Furnished room, connecting bath. Close in. Phone 299. 26-ft

LOST

LOST: Long-haired male dog, part German police and shepherd; answers to name of Brownie. Reward for information or return to this office. 33-1ft

LOST: Full-blooded red bone hound. Answers to name of Souther. \$5.00 reward if returned to E. L. Mayden on Jim Vogel farm, southeast Artesia. 33-1tp

GENERAL NEWS BRIEFS

May Play Again
The chances are that "Poker Face" Mrs. Helen Willis Moody may play again. She announced that she feels strong enough to bat the ball around once more. At one time she was regarded the premier tennis player of the world—until an injured back drove her from tournament play.

Movie Romance
Marjorie Lyttell and Philip Faversham, son of the famous stage idol, William Faversham, climaxed a seven-month romance of the sound reels by rushing off to Yuma, Arizona, and getting married. The romance began when the two appeared in a movie together.

Nationalize Silver
President Roosevelt has ordered the nationalization of silver. Under the order all silver in the United States is to be delivered to the mints at a price of 50.01 cents an ounce and must be delivered within a 90-day period. Approximately 45,000,000 ounces of silver are on record as being held in recognized depositories.

More Rioting
Rioting broke out again in Algeria between Arabs and Jews, official sources disclosed. Three children's throats were slashed with knives and a partial list of the dead showed the throats of 13 victims were cut. Others were beaten with heavy clubs. Although official count was 27 dead, authorities were inclined to believe that the Arabs hid the bodies of many slain Jews.

Blue Eagle Costly
Operating expenses for the Blue Eagle now is nearing the eight million mark, the government revealed. It has spent \$7,820,660 on the NRA to date and industries and businesses have been asked for an additional \$35,000,000 to pay the operating expenses of their various codes. Approval has been given to the expenditure of \$9,500,000 for codes.

Celebrates 60th Year
Former President Herbert Hoover declined to discuss national issues with interviewers on his sixtieth birthday anniversary. He was sunburned and in a smiling mood. His book, which will deal principally with nazism, communism, regimentation and other issues, is soon to be published. He said, however, that he had no further writing in mind at the moment.

TYPEWRITERS

New, second hand and factory rebuilds in portables and standards—See us before you buy. Artesia Advocate.

IN SOCIETY

AFTERNOON BRIDGE PARTY ON FRIDAY

Mrs. C. R. Blocker entertained with an afternoon bridge party Friday from three to five o'clock. Four rounds of contract bridge were played with high score prize going to Mrs. James Nellis, consolation to Mrs. W. P. Cox and the lucky prize to Mrs. J. J. Clarke.

Guests on this occasion were: Mmes. Beecher Rowan, Jeff Hightower, S. E. Ferree, J. J. Clarke, F. G. Hartell, Arba Green, James Nellis, R. D. Compton, M. W. Evans, Jessie Morgan, G. U. McCrary and Mrs. W. P. Cox of Hot Springs, this state. Iced punch was served during the afternoon and cantaloupe-alamode at the conclusion of the games.

FRIDAY EVENING BRIDGE CLUB AT WILCOX HOME

Mr. and Mrs. Rude Wilcox were host and hostess to members of the Friday Evening Bridge club at their home last Friday evening. At the close of the usual rounds of auction, high score prize went to Mr. and Mrs. Dick Vandagriff, consolation to Mr. and Mrs. Boone Barnett.

Those enjoying the evening of bridge were: Messrs. and Mmes. Walter Douglas, Boone Barnett, Jack Clady, Charles Morgan, Dick Vandagriff and the host and hostess.

A refreshing iced course was served at the close of the evening.

MISS FANNING WINS TRIP TO WORLD'S FAIR

Miss Hazel Fanning, niece of Mr. and Mrs. John Fanning, and ticket seller at the Cavern Theater in Carlsbad, won a trip to the Century of Progress at Chicago. The trip was sponsored by the Joyce-Fruit Co. and the winner received a trip to the Fair with all expenses paid. The winner was selected by popular vote. Miss Fanning won over four other contestants.

BARBECUE PICNIC SUPPER

Mr. and Mrs. C. R. Blocker entertained with a barbecue picnic supper at their home on the back yard lawn Thursday evening.

Guests were: Mr. and Mrs. Rude Wilcox and two boys George and Jimmy, Mr. and Mrs. Walter Douglas, Mrs. Elizabeth Cooper, Mr. and Mrs. Lloyd Rankin and small son who were visiting here from Illinois.

MASONS AND STARS CHANGE DATE OF SOCIAL

The social and melon feast of the Masons and Eastern Stars which was announced for Thursday evening has been changed to Tuesday evening of next week. The meeting will be held at the City Park at 7:00 p. m. All Masons and Stars are expected to be present.

TEACHERS

Misses Ethel and Helen Bullock are expected home next Wednesday. They will complete a ten weeks session of summer school at the Arizona State Teachers College at Flagstaff, Friday of this week. Miss Ethel will visit for a few days with friends at Wickensburg, Arizona, and Miss Helen will visit Miss Winifred Detrick at her home in Las Vegas on their return trip.

Mrs. Grover Kinder, school health nurse, returned Monday from Los Angeles where she took a six weeks course in public school health nursing at the University of Southern California.

Miss Lucille Morris, principal at Central school, stopped here for a visit with friends one day last week as she returned from Albuquerque where she attended a summer session at the state university.

First President of Texas
First President of the Republic of Texas was Gen. Sam Houston. He was elected September 1, 1836, and served until December, 1838. He was elected again in 1841 and served until 1844. When Texas was admitted as a state in 1845 Houston was one of its first United States senators.—Pathfinder Magazine.

Poverty and Pretense
It is not poverty as much as pretense that harasses many a ruined man—the struggle between a proud mind and an empty purse—the keeping up a hollow show that must soon come to an end. Have the courage to appear poor and you disarm poverty of its sharpest sting.

Man Must Have Aim
A man must either have noble purposes in life, or he must aim at the imitation of great men. Otherwise his powers will leave him, as the magnet loses its force if for any length of time it is left lying on the wrong telluric poles.

Loose Leaf Binders, special ruling and stock forms—The Advocate



Tomorrow's Motor Car—If Legislators Were Designers

LOCALS

A daughter was born to Mr. and Mrs. Water Amstutz Sunday.

Miss Dollie Caloway of Dexter visited at the home of her sister, Mrs. Merrill Sharp, last week.

Mr. and Mrs. Ernest Jones of Slayton visited their parents, who are on the Flint farm, last week.

Mr. and Mrs. J. L. Montgomery of Kilgore, Texas, arrived yesterday morning for a visit with her father, L. M. Friend and Mrs. Friend.

Mrs. Jim Berry left early yesterday morning for Pine Bluff, Arkansas, to bring her mother and sister and family here for an extended visit.

Mr. and Mrs. Francis Painter are expected home Saturday from Capitan. After a few days here Mr. Painter will return as he has employment there.

Mrs. Ben Pior is expecting her two nieces today for a week or ten days visit. They are Misses Gertrude and Helen Litchfield of Iowa Park, Texas.

Miss Melba Garner, technician of a medical school in Little Rock, Arkansas, arrived last Friday and will visit Mr. and Mrs. Jack Spratt for the next week or two.

Hagan McCaw returned with his wife and children Sunday evening. They had been visiting Mrs. Mary Fanning, mother of Mrs. McCaw for the past two weeks at Tucson, Arizona.

Mr. and Mrs. Lloyd Rankin and small son Laurence were over night visitors at the home of Mr. and Mrs. Rude Wilcox last Thursday. They are from Illinois. Mr. Rankin is a former resident of the Lakewood community.

Mrs. John, mother of Mrs. N. T. Kelly, who has been critically ill, is reported improving. Her father, John Earhart, and her two sons Herhall and Kenneth, came down from their home at Weed Sunday. Two of them returned Monday.

Mr. and Mrs. W. P. Cox of Hot Springs, this state, drove over last Thursday and visited with Mr. and Mrs. James Nellis and other friends until Sunday. Mr. and Mrs. Cox lived here for a number of years before moving to Hot Springs.

H. R. Young of Pinos Altos arrived Wednesday to join Mrs. Young who has been visiting her mother Mrs. W. S. French for the past month. He will be accompanied by his niece Mrs. John Powell of Mesilla Park, who will visit her parents, Mr. and Mrs. George Gage.

Mr. and Mrs. Rufus Stinnett who are visiting her parents, Mr. and Mrs. Arba Green, expect to go to Portales the latter part of this week where they will visit relatives before returning to Des Moines, this state, where Mr. Stinnett has a position as principal and coach in the high school there.

Among the tonsillectomy patients the first of the week were little Miss Wells, daughter of Mr. and Mrs. Virgil Wells, who underwent an operation Saturday. Gail Muncy, son of Mr. and Mrs. Hub Muncy, underwent an operation Tuesday and Miss Clara Ackerman, daughter of Mr. and Mrs. Ollie Ackerman on Monday.

Mr. and Mrs. Charles Horne of Portales drove down Saturday bringing her sister Mrs. R. H. Young who had visited them for several days. Sunday they went to Carlsbad to see his sister Mrs. Howard Byrd who is a patient in the hospital there and reported her doing so nicely that she might be brought home soon. Mr. Horne returned to Portales Sunday afternoon. Mrs. Horne is spending the week here with her mother, Mrs. W. S. French, and other relatives.

Box Stationery—ARTESIAN Bond—Advocate.

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

Mr. and Mrs. Harry Reed are the proud parents of a baby girl born Monday, August 13.

Mr. and Mrs. Shorty Getzel and little daughter were visiting and transacting business in Roswell Thursday.

Mrs. L. E. Cummins and little daughter left one day last week for Texaco, Texas, for a two or three weeks visit with her parents.

A very interesting softball game was played here Saturday night with the Hagerman team. Lake Arthur won with a score of 7 to 2.

Mrs. Jerry Williams left the first of the week for Tucumcari where she will visit with her daughter Mrs. Walter Walton and family.

Mrs. Zee Pate, who has been spending the past week at the home of her parents, Mr. and Mrs. T. F. Thomasson, returned home Sunday.

Miss Gertrude Bradley returned home Friday from Carlsbad where she has been visiting at the home of her sister, Mrs. I. R. Funk, for the past two weeks.

Miss Mae Brewer and niece Elaine Frazier who have been on an extended visit at the home of Miss Brewer's parents at Weaver, Texas, returned home Sunday.

Mr. and Mrs. E. C. Jackson left Sunday for an extended visit to eastern points. While on their trip they intend to visit the Century of Progress at Chicago.

Mrs. Doughitt, who has been spending the past week with her parents, Mr. and Mrs. J. R. Spence, returned to her home at the Diamond "A" ranch near Roswell Monday.

Messrs. Vick Walden, Elmo Cantrell and Aubrey Stonespher returned home Friday for a few days visit with relatives and friends from near El Paso where they are stationed with the CCC camp.

Mr. and Mrs. Walter Frazier and family and Mrs. Gibson and daughter Larine of Roswell were visiting Saturday at the home of Mr. and Mrs. Lynn Gibson. Mrs. Gibson remained for a few days visit at the home of her son Lynn.

Lewis Doyle came in Wednesday evening for a few days visit at the home of his uncle, Charles Doyle, from his home at Dalhart, Texas. He left Monday for Cap Rock where he will visit at the home of his parents, Mr. and Mrs. Allen Doyle before returning to his home in Texas.

Last Sunday night in the absence of the Rev. Klassen at the Methodist church, Lee Frazier rendered a very interesting musical program of numbers that were composed by Mr. Frazier himself. After the musical program Rupert Pate had charge of the services at which time he preached a splendid sermon.

TYPEWRITERS

New, second hand and factory rebuilds in portables and standards—See us before you buy. Artesia Advocate.

COTTONWOOD ITEMS

Mr. and Mrs. Jim Berry of Artesia were guests at the Tom Terry home Sunday.

A revival meeting in progress on the Cottonwood is attracting fair interest and will run thru the remainder of the week.

The small son of Mr. and Mrs. Ed Parnell drank some kerosene Tuesday and was seriously ill for a time, but is believed to be out of danger at this writing.

J. Taylor, who has been confined to his home sometime with an attack of typhoid is able to be up again, but Mrs. Taylor, his mother, is reported ill with the same disease.

Mr. and Mrs. George Gauslin and family and Mrs. Pete Gauslin of Altus, Oklahoma, the Rev. and Mrs. J. D. Terry and Mr. and Mrs. Paul Terry and family, all of Dayton, were guests at the Tom Terry home Sunday.

Miss Helen Vera Funk, who has been attending a business college at Corpus Christi, Texas, came in with her grandparents, Mr. and Mrs. W. S. Morgan for a visit with her parents, Mr. and Mrs. Jess Funk and family.

Mr. and Mrs. Jake Poalett of Fort Worth, Texas, Mr. and Mrs. W. W. Musgraves of Falfurrias, Texas, Mr. and Mrs. W. S. Morgan and Mr. and Mrs. Fred Morgan and family of Corpus Christi, Texas, who have been visiting at the Jess Funk home left Saturday for the Grand Canyon in Arizona.

A family reunion was held at the M. S. Brown home Sunday, with all the children and grandchildren present. Among those present were: Mr. and Mrs. Stafford Brown and family of Carlsbad, Mr. and Mrs. Sullivan and family of Hillsboro, Miss Margaret and Eloise Brown of Santa Anna, Texas, Chas. Brown and Mr. and Mrs. M. S. Brown.

Many Co-Operative Societies
Data supplied by the bureau of labor statistics covering the various phases of the co-operative movement throughout the world show more than 400,000 societies of all types in 37 countries.

When Mr. Rhino Charges
A charging rhinoceros maintains a speed of from 30 to 40 miles an hour, at least, for about 100 yards, and then slows down if he has not already come in contact with the object of the charge.

ENGRAVING—THE ADVOCATE

LOCALS

Mrs. Jim Jackson and children of Mayhill are visiting her aunt, Miss Cora Rogers, this week.

Mr. and Mrs. M. R. Jackson and her mother Mrs. H. C. Petty of McCombe, Texas, were week end guests of Mr. and Mrs. B. D. Clark.

Mr. and Mrs. Leonard Jernigan and small daughter of Hobbs drove over Saturday for a visit with his parents, Mr. and Mrs. E. T. Jernigan.

Mrs. Perley George and daughter Miss Mattie returned Tuesday from Weed where they spent a week visiting Mrs. George's brother, Drury Anderson and family.

Louie Burch is reported to have contracted a case of typhoid fever. The disease was contracted in the Oil Field and is presumed to have been due to drinking water of that area.

Messrs. H. S. Williams and W. B. McCrory of the Artesia Rotary club and Flay Austin and Bill Lawrence of the Roswell club were luncheon guests of the Carlsbad Rotary club yesterday noon, going down to arrange some details connected with the inter-city meeting to be held in Roswell the latter part of the month.

Consider the

SUPERFLEX OIL HEATER

when buying your heating equipment this fall.

McClay FURNITURE STORE

THERE'LL BE NO PARTING
Once it's welded with our new ELECTRIC ARC WELDER
We have the new machine mounted on a portable carrier . . . Try us for welding.
DR. LOUCKS GARAGE
PHONE 65

TODAY . . . With The Dictionary The Battle Ground

We say bluntly, that Tire Service, attuned to the Modern Car and the present day riding conditions, depends upon what brains and long experience put into Rubber and Cotton and not into words out of a Dictionary.

Today, with the Dictionary the Battle Ground of Tire Building, Seiberling prefers to stand aside and base its claim for consideration on the thing that Ballyhoo forgets; that you can't get Modern Tire Mileage, Modern Tire Safety, Modern Tire Economy out of the Dictionary. That's why Seiberling says—Let's Ride on Facts this year. That's why we say—Let us show you two important facts that characterize Seiberling Air Cooled Tires. You will find the Demonstration interesting, the facts convincing and it still remains that the Air Cooled Duo Tread Seiberling Tire has a heavier, thicker tread than any Tire made; has 75% more non-skid miles.

No Car is safer than its Weakest Tire. Enjoy your summers Motoring with a set of Seiberling Air Cooled Duo Tread and be assured of non-skid mileage throughout the winter and on through into next year.

"Give us One Wheel out of Four and you be the Judge"
MATCH THESE PRICES:
4.50x21 6-ply \$6.15 — 4.75x19 6-ply \$6.25
Other Sizes In Proportion

Pior Rubber Co.

SERVICE STATION
Washing—Greasing—Conoco Gas—Vulcanizing

ENGRAVING—THE ADVOCATE

LEGAL ADVERTISEMENTS

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, August 3, 1934.

NOTICE is hereby given that Roy Phillips of Star Rt. 4, La Mesa, Texas, who, on March 5th, 1931, made Homestead No. 043231, for Lots 1, 2, 3, 4, E 1/4 W 1/4 Section 30, Township 15 S., Range 24 E., N. M. P. Meridian, has filed notice of intention to make 3-year proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, New Mexico, on the 15th day of September, 1934.

Claimant names as witnesses: William B. Willbanks, Harley H. Gilbert, Will N. Waldrip, Wesley W. Bruton, all of Lake Arthur, New Mexico. PAUL A. ROACH, Register.

NOTICE OF PENDENCY OF CIVIL ACTION

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

T. A. WOOD, Plaintiff vs. ANDREAS ACCOSTA; William H. Smith; W. H. Smith; Eulalia Smith; the unknown heirs of Carlos Mendias, deceased; Dario Castro; Natividad Mendias; Natibidad Mendias; and all unknown claimants of interest in the premises adverse to the plaintiff, Defendants. No. 5808

THE STATE OF NEW MEXICO, to Andreas Acosta, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: You Andreas Acosta; William H. Smith; W. H. Smith; Eulalia Smith; the unknown heirs of Carlos Mendias, deceased; Dario Castro; Natividad Mendias; Natibidad Mendias; and all unknown claimants of interest in the premises adverse to the plaintiff.

GREETING:

You and each of you are hereby notified that a Civil Action is now pending in the District Court of Eddy County, New Mexico, wherein T. A. Wood is the plaintiff and you and each of you are the defendants, numbered 5808 on the Civil Docket of said Court; that the general nature and objects of said action are to quiet and set at rest the title of the plaintiff in and to the following described property, to-wit:

All of Block "A" in the town of Phenix as shown on the map on file in the office of the County Clerk of Eddy County, New Mexico, and a tract of land described as follows, to-wit: Commencing at a stake 80 feet South 15 degrees 10 minutes East from Southwest corner of Block "D" Phoenix North 70 degrees 50 minutes East 260 feet along South boundary of Second Street to a stake; thence South 15 degrees 10 minutes East 502 6/10 feet to a stake; thence South 74 degrees 50 minutes West 290 feet to a stake; thence North 15 degrees 10 minutes West 502 6/10 feet to place of beginning and being a part of the SE 1/4 Sec 34 of Section 7, Township 22 South, Range 27 East, and containing 3 acres, all of said land being located in Eddy County, New Mexico,

and to bar and estop you and each of you from having or claiming any right, title, or interest in or any lien upon said property adverse to the plaintiff. You are further notified that unless you enter your appearance in said cause on or before the 5th day of October, 1934, Judgment will be taken against you by default as prayed for in plaintiff's complaint, and that James W. Stagner, whose post office address is Carlsbad, New Mexico, is the attorney for the plaintiff.

WITNESS my hand and seal as Clerk of said Court this 7th day of August, 1934.

RUTH S. MANNING, County Clerk. By DOTTE C. CRAFT, Deputy. (SEAL) 32-1f

NOTICIA DE JUICIO CIVIL PENDIENTE

EN LA CORTE DE DISTRITO DEL CONDADO DE EDDY, ESTADO DE NUEVO MEXICO.

T. A. WOOD, Quejante vs. Andres Acosta; William H. Smith; W. H. Smith; Eulalia Smith; los herederos no conocidos de Carlos Mendias, finado; Dario Castro; Natividad Mendias; Natibidad Mendias; y todas las personas no conocidas que sean reclamantes de algun interes o derecho de propiedad, adversos al quejante, Acusados. No. 5808

EL ESTADO DE NUEVO MEXICO, a Andres Acosta, Demandado juntamente con los siguientes acusados en contra de quienes, por la presente se trata de substituir o reemplazar servicio y que este sea obtenido

THE FAMILY NEXT DOOR



a saber: Usted Andres Acosta; William H. Smith; W. H. Smith; Eulalia Smith; los herederos no conocidos de Carlos Mendias, finado; Dario Castro; Natividad Mendias; Natibidad Mendias; y todas las personas no conocidas que sean reclamantes de algun interes o derecho de propiedad, adversos al quejante, SALUD: Ustedes y cada uno de ustedes quedan por la presente notificados que hay una Demanda Civil ahora pendiente en la Corte de Distrito del Condado de Eddy, Nuevo Mexico, en la cual T. A. Wood es quejante y ustedes y cada uno de ustedes son los acusados con el numero 5808 en el registro Civil de dicha Corte; que el objeto y naturaleza general de dicha demanda es quietar y poner en descanso el titulo del quejante en las siguientes propiedades descritas, a saber: Toda la cuadra "A" en el pueblo de Phenix como aparece en el mapa que esta archivado en la oficina del Secretario del Condado Eddy, Nuevo Mexico, y una tira de terreno descrita de la manera siguiente, a saber: Comensando en una estaca 80 pies al sur 15 grados 10 minutos al oriente de la esquina Suroeste de al cuadra "D" Phoenix Norte 70 grados 50 minutos Oriente 260 pies por la linea divisoria del sur de la calle segunda hasta una estaca; de alli al Sur 15 grados 10 minutos al Oriente 502 6/10 pies a una estaca; de alli al sur 74 grados 50 minutos al Poniente 260 pies a una estaca; de alli al Norte 15 grados 10 minutos al Poniente 502 6/10 pies al punto de partida y siendo este terreno una parte del Cuarto Sureste cuarto Sureste de la Seccion 7, cabildo 22 Sur, hileras 27 Oriente, y contiene 3 acres, todo este terreno esta en el Condado de Eddy, Nuevo Mexico.

para evitar y detener a ustedes y cada uno de ustedes de que tengan o reclamen ningun derecho, titulo, interes o derecho de propiedad en dicha propiedad adversa o contra los derechos del quejante.

Ademas quedan ustedes notificados que si no registran su comparacion en dicha causa el dia, o antes del dia 5 de Octubre de 1934, se dictara juicio final en contra de todos ustedes por discuido y negligencia como lo pide la queja del quejante, y que James W. Stagner, cuya direccion postal es Carlsbad, Nuevo Mexico, es el abogado del quejante. Testigo mi firma y sello como Secretario de dicha Corte hoy dia 7 de Agosto de 1934.

RUTH S. MANNING, Secretario de Condado. By DOTTE C. CRAFT, Deputy. (SEAL) 32-1f

STATE MAY GET CANNERIES

SANTA FE—Efforts of U. S. Senator Carl A. Hatch, Congressman Dennis Chavez and Governor A. W. Hockenbush to have the government establish several canning plants in New Mexico to handle meat from cattle butchered in the drought relief program will probably be rewarded, the governor announced.

"Senator Hatch has been devoting considerable time to this project," the governor said, "and at the present time the chances of obtaining several canneries in the state are good." The governor stated that four persons from the state college are now in Amarillo studying the scientific side of meat canning.

FERA ENGINEERS HERE

H. F. Blaney, FERA engineer, and F. Robinson, assistant to Mr. Blaney, both of Santa Fe, arrived here Tuesday and will spend some time looking into the water conservation program of the FERA in this section. Yesterday, accompanied by Bill Cheney, engineer of the Pecos Valley Gas Co., these gentlemen made a preliminary inspection of the Hope area with a view to making recommendations relative to the construction of a reservoir in that area to catch the flood waters.

Smilin' Charlie Says



"If you can't get there first—make th' guy ahead of you realize he's had a race!"

WILDLIFE TO GET A BREAK IN MID-WEST 1,000 MILE TREE BELT

WASHINGTON, D. C.—Wildlife is to get a big break in the 1000-mile shelter belt to be planted in the mid-west from the Canadian border through the Dakotas, Nebraska, Kansas, and Oklahoma to the Texas border, to insure against drought, soil erosion, and to modify climate, according to plans in the making under the Technical Director Raphael Zon, U. S. Forest Service, a bulletin of the American Game Association points out.

Although the shelter belt is to be 100 miles wide, the trees are not to be set in solid formation, but in strips seven rods wide and a mile apart, running north and south. Along the edges of each of these strips just inside the protective fences food-cover strips for wildlife are to be planted. These will be of shrub varieties, Mr. Zon said. While some 25 to 50 years will be required for the maturing of the trees, wildlife will begin to reap the benefit almost immediately after the shrubs are planted, conservationists point out. These shrubs will afford protective cover to wildlife and, after their first bearing seasons, large quantities of food will be made available in berries, seeds and "salads."

As the planting of the shelter belt progresses, efforts are to be made to get landowners and states to "criss-cross" between the north and south strips with shelter belts running east and west at whatever intervals thought to be best, probably a mile, or less, depending on local factors. These east and west belts will connect with the north and south strips of the main shelter belt, and break the north and south winds. The main shelter belt is designed to break the prevailing winds, mostly west to east, and to hold snow and rainfall. Wind velocity is cut down 25 to 40 percent by shelter belts, and practically all of the water of melting snow is held by the forest floor humus of shelter belts, experts declare.

"Water conservation, prevention of soil erosion, and the interests of wildlife will be given the utmost consideration in the plans," Mr. Zon said. "We are co-operating with the U. S. Bureau of Biological Survey, plant bureaus and others to assure the greatest proficiency in that part of our plans to protect and restore wildlife," he concluded.

Tree Belt Across Nation Is Not New Experiment Officials Avert

President Roosevelt's plan for the establishment of a vast shelter belt of trees across the drought-stricken Great Plains, while representing by far the largest reforestation project of its kind ever undertaken in this country, is not the first attempt ever made to modify climatic and agricultural conditions by tree planting, according to the Forest Service, United States Department of Agriculture. One of the most famous large-scale tree-planting projects was begun more than 60 years ago on the steppes of southern Russia, where conditions are in many ways similar to those of the prairie regions of this country. Protection forest strips were planted over thousands of acres as a defense against the "black dust storms" caused by the heavy winds which raged over the plains. Studies show that the forest belts reduce the average wind velocity between the strips by 35 per cent during summer and about 20 per cent during the winter. Evaporation of moisture between the strips, as contrasted with open prairie strips, is reduced by 30 per cent, and yields of grain in a typical dry year were more

FARMERS CAN BORROW MONEY TO MOVE STOCK FROM DROUTH AREAS

Due to continued drought conditions in the west central and western states the Farm Credit Administration has arranged to make loans to farmers and stockmen in the emergency drought areas to pay the cost of moving livestock to new pastures and range lands, according to an announcement made by W. Forbes Morgan, deputy governor. The loans will be advanced from the recently appropriated drought relief fund, a part of which is already being used for feed and forage loans in the emergency areas. The announcement states that the loans for transporting livestock will be made only for the purpose of moving animals to and from pastures and ranges to avoid drought conditions, and not for the purpose of paying the costs of transporting or pasturing livestock which are on the way to terminal markets. The money loaned to pay transportation costs will be limited to a maximum not exceeding \$3.00 per head for farm cattle, \$1.50 for range cattle, \$4.00 for farm workstock, \$2.00 for saddle and pack horses, 50 cents for sheep and 35 cents for goats. These respective maximum allowances for transportation are the same as the maximum base rates now being allowed to purchase feed for livestock for one month. Where the livestock moved from drought areas to new pastures or range are to be returned, the allowance for transportation must

ARTESIA to AMARILLO by TELEPHONE \$1.10 AFTER 8:30 P. M. 65c Station-to-station rates. Make advance arrangements by TELEPHONE

LUMBER . . . For Every Purpose From the Smallest Repair Job to a Complete House or Barn. Whatever Your Building Needs, We Can Supply You! ESTIMATES CHEERFULLY GIVEN BUILDING MATERIALS PAINTS AND VARNISHES Kemp Lumber Co. Phone 14

Ain't It The Truth



HI-VOLT AND ALL-SERVICE BATTERIES These high-class Batteries are sold by all National Tire Stores everywhere and carry the same Insurance and Guarantee as the National Tires, 18 months or 18,000 miles on Hi-Volt and 12 months or 12,000 miles on All-Service Batteries in passenger car service. Let us serve your Battery needs. We re-charge Batteries. Bishop Service Station

OUR WANT ADS GET RESULTS

STANDARD PLYMOUTH COUPE \$649.50 Fully Equipped Delivered in Artesia. Keller Motor Co.

LOOSE LEAF DEVICES AT THE ADVOCATE

MILLIONS of people would save money if they did not neglect small repair jobs . . . The trivial trouble of today becomes the expensive overhaul of tomorrow. Repairing At Popular Prices Kinder, Jones and Monschke

ALL KINDS OF JOB PRINTING—PHONE 7

Wash Day MONDAY . . . The day the housewife dreads. Yes—it is wash day and hot weather is here. This just starts the whole week off with a grind. Let Electricity Do It For You How pleasant it is when you know there's no more toiling over steaming wash tubs; you know that your clothes will be just as clean and white as they would be if you had rubbed them for an hour . . . and it costs so little. See your local dealer for the latest models and prices on the greatest of labor savers . . . the ELECTRIC WASHING MACHINE. Southwestern PUBLIC SERVICE Company

Odd—but TRUE

PIGEONS
OFTEN
FLY GREAT
DISTANCES
AT AN AVERAGE
SPEED
OF
SIXTY
MILES
PER
HOUR



HOPE ITEMS
Frances Johnson, Reporter

Mrs. Joe Powers went to Fort Sumner this week to visit her daughter.

Miss Joyce Fruit of Picacho is visiting Miss Jean Cauhope at the Cauhope ranch this week.

Mrs. Jonas Wallace of Lake Valley is here visiting her parents, Mr. and Mrs. J. V. Reed.

Mr. and Mrs. Joe Coleman and family of Dexter visited Mrs. N. L. Johnson and family here Sunday.

Morris Traylor returned Saturday from Harlington, Texas, where he has been for several months visiting relatives and working.

Mr. and Mrs. C. A. Buchanan and son Sammie and Jean Cauhope attended a dance at the Jud McKnight ranch near Picacho Saturday night.

Ramel Jones, who has been visiting here the past week, returned to Flagstaff, Arizona, where he plans to attend the Arizona State Teachers College.

At the benefit party given by the Hope Civic League at the W. O. W. hall Wednesday night, there were thirty-five guests present. Guests played at tables of bridge, pitch, and forty-two.

Janet Parks motored to Las Cruces Monday where she met her father, J. P. Parks, who has been in San Diego for the past four months recovering from an operation. They returned here Tuesday.

Mr. and Mrs. Novice Reed of Canyon City, Colorado, visited here the latter part of last week with Mr. and Mrs. J. V. Reed. Mrs. Reed, who has been visiting there for several weeks, accompanied them here.

Corrine Puckett returned to her home here Saturday from Albuquerque where she has been taking a special course in elementary education at the University. She will be employed in the Artesia schools next year.

Clayborn Buckner left Tuesday for Greenville on a freighting trip. He plans to return here the latter part of the week. He was accompanied by Mrs. Emma Krantz and children to Mountain-air where they will make their home.

Mrs. Irvin Cox returned Sunday from Texas where she has been visiting in different towns near Ft. Worth during the past six weeks. She returned with Mr. and Mrs. Irvin Wathen and family who have been attending a family reunion at Loraine, Texas.

The Hope Drug Store was purchased Monday by Dee Swift from Mrs. M. E. Pichke, who has owned and operated the store for the past twenty-two years. Mr. and Mrs. Swift took charge of the store Monday morning, moving into the apartments which are located in the back.

Mrs. Billie Ballard entertained with a chicken fry at her home. Guests were: Mr. and Mrs. Cy Bunting, Mr. and Mrs. Bill Bunting, Mr. and Mrs. Dave Bunting, Mr. and Mrs. C. B. Altman, Bill Ward, Myrtle Wimberly, Maxine and Josayle Bunting and Earnest Landreth.

Those who attended governor's day at Camp Mary White Sunday from Hope were: Mr. and Mrs. Dave Bunting and family, Effie Fite, Mary Louise Cole, Mr. and Mrs. Bill Glasscock, Mrs. Robert Parks, Mrs. Lyle Hunter, Janet Parks, Irene Nabors, Gene White, Morris and Hoyt Traylor, Sam

WILLIAM A. WILSON DEAD

William A. Wilson, aged 64, pioneer resident of Roswell, died Tuesday afternoon in Roswell, after suffering a heart attack. He was ill for only a few hours. Mr. Wilson has lived in the Pecos valley for the past forty years and was first connected with the Carlsbad reclamation service. Later he moved to Roswell and has been county surveyor of Chaves county for the past twenty years. Mr. Wilson was a frequent visitor here and was well acquainted with members of the oil fraternity. He is survived by his widow, one son, Page Wilson of Carlsbad, a brother, Dwight Wilson, also of Carlsbad, three sisters, Mrs. W. W. Galton and Mrs. Jinnie Wallace, both of Carlsbad and Mrs. Lizzie Warmath of Ayr, Nebraska.

MANY METEORIDS FALL

Perhaps you have observed the unusual shower of meteoroids or meteorites which have fallen in this section recently. "Shooting stars" are no longer a real sight because of the numerous instances which they have fallen. These small particles often resemble a sky rocket, leaving a streak of light as they pass swiftly thru the atmosphere.

As high as twenty shooting stars have been counted within a thirty minute period.

According to some this unusual phenomenon is an indication of continued dry weather, but whether showers of meteorites have any relation to the rainfall is a matter of scientific observation to be settled by the United States weather bureau.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons, Rebuilt in all other makes at The Advocate.

Lovejoy and Clayborn Buckner.

A linen shower was given at the home of Mrs. George Teel Saturday by Mrs. Guy Crockett and Miss Irene Nabors honoring Miss Mary Louise Cole. Several musical numbers and readings were presented. There were twenty guests present. Refreshments of ice cream and cake were served. Favors for the plates were candy brides dressed in pink paper.

CHAVES PRIMARY TO BE SEPTEMBER 12

Members of the Chaves county democratic central committee, meeting at Roswell Saturday afternoon, set September 12th as the date of the primary and adopted the 1932 regulations to govern the election. The only variance from the old rules was a decision to place the names of the candidates in alphabetical order rather than the order in which they pay their assessments. Cecil Bonney was named secretary of the county democratic central committee, succeeding Woodlan Saunders, resigned.

PROTECT THE TREES KILL OFF WEBWORMS

The fall webworm is probably the most serious pest of the foliage of fruit and shade trees in New Mexico says Dr. J. R. Eyer of the New Mexico State College. During this present season it is particularly destructive to the cottonwood and other shade trees of the Mesilla valley. The injury is caused by the larval or caterpillar stage spinning unsightly webs over the foliage at the ends of the twigs and smaller branches, and then devouring it. The worms live in these "nests" and continue feeding, if left undisturbed, until the entire tree may be defoliated and killed.

The small white moths into which these worms transform appear in late May or early June and lay masses of eggs on the foliage. The first brood of worms require about a month to complete their growth when they change into the pupa or resting stage, which then develops into the moths. These moths again lay eggs from which the second brood of worms hatches. Each moth lays many hundreds of eggs, consequently if no precautions are taken to check the first brood, the second one is far larger and more destructive than the first.

Since the moths fly freely from tree to tree and since many worms leave the trees and spin cocoons in outbuildings, fence corners, etc., it is not possible to confine infestation by banding the trees with cloth bands or fly paper. Poison sprays or burning the nests are the only effective means of control. Small trees can be thoroughly sprayed with calcium or lead arsenate used at the rate of two pounds to 50 gallons of water or one tablespoonful to the gallon in small amounts. Poison can be applied as a dust, with a hand duster, first diluting it with dry-dredged lime or ordinary wheat flour at the rate of 4 pounds to each pound of poison.

For large trees which cannot be reached with ordinary spraying apparatus, burning out the nests is the only practical recourse. Only rags or waste or better still, a miner's torch attached to a long, stiff pole will serve to flame the nests. A quick, light burning is all that is necessary since the web material burns more readily than the green limbs which are within it.

CARBON PAPER—The Advocate

Smilin' Charlie Says



"And to think—
th' English drama
had its start in th'
Church!"

LOCALS

Mr. and Mrs. J. A. Patton announce the birth of a son Sunday.

Misses Kathleen and Louise Newman returned Thursday from California where they each took six week work at the San Diego State Teachers College.

Dr. O. E. Puckett, county health officer, who has been a patient at a Carlsbad hospital for several days suffering with an ear ailment, was able to return to his office Friday.

Frank Brooks, proprietor of the Brooks Cafe in Roswell and a former resident of Artesia, is reported to be improved after suffering a sudden illness while at work Monday.

W. C. Thompson, manager of the Peoples Mercantile Co. dry goods department, attended a style show and wholesale dry goods meeting in Dallas, Texas, the first of the week.

Mr. and Mrs. Fred Stevenson of Santa Rita arrived Sunday and will spend the next two or three months here with her mother, Mrs. Elizabeth Cooper, and her sister and husband, Mr. and Mrs. C. R. Blocker.

Mr. and Mrs. V. D. Bolton and children left Thursday afternoon for a visit with relatives at Harrogate, Tennessee, and Pineville, Kentucky. They will also visit points of interest in Virginia before their return.

Box Stationery—ARTESIAN Bond—Advocate.

NO PROSPECT OF A SHORTAGE IN FOOD

WASHINGTON — Food prices will be "materially higher next year," says Secretary Wallace, but no shortage is expected.

The drought, which has driven prospective food and feed supplies down to the lowest point in 20 years is responsible.

In 1935 consumers will not enjoy the "customary supply of sirloin steaks and pork chops," Wallace declared, "but there will be plenty of food to keep everyone in the best of health."

Friday's crop report estimated that production of 32 principal crops will be 22 per cent below the average for the past 13 years. Wallace said "prices will necessarily be materially higher" but "the essential problem is still the city problem of effective channels of distribution."

He added that he would prevent by every means possible speculation and profiteering in food-stuffs.

The secretary also declared that drought damage revealed by the report "makes necessary very great modifications" in crop curtailment plans for 1935.

To avoid getting production out of balance again, however, "it will be necessary to have some sort of

control" even though acreage cuts are not called for, he said.

"It would seem to be essential to be in a position to resume control in 1936," he said.

During July drought damaged corn to the extent of 506,029,999 bushels, cutting the probable crop to 1,607,608,000 compared with 2,343,883,000 last year and an average of 2,516,207,000 in 1927-1931.

Wheat prospects improved during the month due to larger yields than expected in the winter wheat belt. The estimate increased by 7,298,000 bushels, from 483,662,000 on July 1 to 490,960,000 on August 1.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

ARTESIA to DALLAS
by TELEPHONE
\$1.80
AFTER 8:30 P. M.
\$1.05
Station-to-station rates.
You're always in touch by
TELEPHONE

PECOS VALLEY ORCHESTRA
One of largest in the Southwest—Be a member.



VIOLINS AND CASES furnished beginners FREE and given to beginners when they take 60 lessons.

Pecos Valley Orchestra violin pupils that have studied violin one or more years will be given lessons FREE on Mellophone, Drums, E Flat Bass and Orchestra Bells preparatory for playing in the Pecos Valley Band next summer.

Special sight reading training preparatory for membership in All State High School, Great Southwestern and National High School Orchestra and Band.

15th year in Pecos Valley and 10th year in New Mexico.

E. L. HARP, Manager Artesia, N. M.

LOOK AT THE Extra Value YOU GET

- OVERALL LENGTH 189 1/2"
- ROOMY FISHER STEEL-AND-HARDWOOD BODIES
- FISHER NO DRAFT VENTILATION
- CENTER-CONTROL STEERING
- ELECTRO-PLATED PISTONS
- 84 HORSEPOWER
- 17 MILES TO THE GALLON AT "50"
- SUPER-HYDRAULIC BRAKES
- RIDE STABILIZED
- FULL PRESSURE LUBRICATION including piston pins
- ALL-SILENT SYNCRO-MESH TRANSMISSION
- KNEE-ACTION WHEELS
- X-TYPE SAFETY FRAME

Sizes \$630 and up. Eight \$885 and up, list prices at Lansing, subject to change without notice. Spare tire with lock, metal tire cover, bumpers front and rear, and rear spring covers built in all cars at extra cost.

FREE BOOKLET
"How to Test the Performance of a Motor Car." Unbiased hints from experiences of test drivers. Ask an Oldsmobile dealer for your copy. Not an Oldsmobile advertisement.

Get the Healthful Benefits of Controlled, Even Heat this winter, with a

GAS FLOOR FURNACE

priced as low as
\$60

and 18 months to pay

Here's another modern convenience that's no longer expensive. You can now have trouble-free gas heat on terms that make it mighty easy, and at a fuel cost surprisingly low. Let us give you an estimate of what it would cost to heat your home with a modern Gas Floor Furnace.

Pecos Valley Gas Co.

Phone 50
J. HARVEY WILSON,
Manager


A BIG, ROOMY, GENERAL MOTORS VALUE
NO CAR IS COMPLETELY MODERN WITHOUT all THESE FEATURES

OLDSMOBILE \$650

Phone 291 **GUY CHEVROLET CO.** Artesia, N. M.

ATTENTION FARMERS!
HAVE YOU SEEN OUR MODEL B FORD PUMPING PLANT ENGINES?
 Run by Natural Gas or Gasoline.
 Price of these Engines \$244.65
 Including Clutch, Pulley and All Necessary Parts for Running.
ARTESIA AUTO CO.

Phone 52

The car without a price class——"The King of the Road"

Artesia, N. M.

REEVES HILL JOB—
(Continued from page one)

also scheduled for improvement. A surveying crew is completing the preliminaries for a start on black-topping the Artesia-Hope road. A road crew will start surfacing and improving the Hope YO crossing stretch of highway 83 as soon as a rock crusher can be obtained.

Work on re-flooring and repairing the bridge over the Pecos east of town is expected to start as soon as the line of the Artesia Pipe Line Co. is removed from the bridge.

Mr. and Mrs. J. H. Holloman had as their guests for more than a week her brother and wife, Mr. and Mrs. H. Wilson, her niece, Mrs. Erna Prince and small son, all of Plain Dealing, Louisiana, another niece, Mrs. W. E. Fine and son Jack of Homer, Louisiana, and a sister, Mrs. Joe Martin of Linden, Louisiana. Mr. and Mrs. Holloman took their guests to the Carlsbad Caverns, Cloudercroft, Alamogordo and the White Sands and the Ruidoso. Mrs. Martin left for her home August 4th and the others on August 9th.

YOU CAN STAND . . .

the summer heat a lot better if you drop in and get some of Ma's grub occasionally where home-like cooking is a habit.

Mrs. Folkner's
Cafe

MARKETS

N. Y. COTTON

(Furnished by courtesy of Artesia Alfalfa Growers Association).

	(October Option)	Open	Close
August 10	13.74	13.64	
August 11	13.50	13.45	
August 13	13.46	13.44	
August 14	13.39	13.33	
August 15	13.33	13.47	

Good to excellent progress east of the river is offsetting poor to disastrous conditions in the extreme west of the cotton belt. Hence while we are inclined to be too much influenced by what we see around us, it is well to keep in mind that the cotton growing section of the United States is something more than a "back yard" in expanse.

Bullish tendencies are also tempered by world conditions which could be a lot better. The largest consumers of our cotton abroad are in difficult straits and their buying ability is so curtailed as to seriously affect our outlet for cotton abroad. The first ten days of the new cotton year (which began August 1st) shows a decided drop in export business. Hubbard Brothers aptly point out the fact that while the board quotations in the near month are around 13.50 yet the actual price of cotton to the American mills is nearer 18c counting the premiums and taxes of one sort or another. And 18c cotton certainly discounts a low crop condition, government fiscal policies, and such other bullish incentives.

On the other hand, there are still many who are talking 16 or 18c for cotton this fall, basing such statements on a further reduction in the crop as a result of continued dry weather. With hedging pressure to appear now soon and increase rapidly, and with the market full of new speculative long cotton, we cannot see so much on the constructive side above the fourteen cent level just at present.

Bill Kethly of Albuquerque was a week end visitor at the T. H. Flint home.

OLDSMOBILE SALES 131 PER CENT AHEAD OF JULY 1933 PERIOD

"Oldsmobile retail sales for the month of July were 131 per cent ahead of the same month last year," according to D. E. Ralston, vice-president and general sales manager of Oldsmobile. "Sales for the last ten day period of the month were 10 per cent ahead of the second ten days. This increase is unusual," said Mr. Ralston, "in view of the fact that automobile sales generally show a decline during this period."

Mr. Ralston said, "We have no indication of a slackening in the public demand for the Oldsmobile six or eight. The splendid sales record made by Oldsmobile dealers during July and reports from all sections of the country lead us to expect new sales records to be established for Oldsmobile during the late summer and fall months."

1,050 PEOPLE ATTEND GOVERNOR'S DAY AT GIRL SCOUT CAMP

Sunday was a red letter day at Camp Mary White, the Girl Scout camp, and Governor's Day was celebrated with a big barbecue and program. Four beebes were barbecued for the occasion and 1,050 people, including a number from Artesia, enjoyed the day. Among those from Artesia were: Mr. and Mrs. Elza Swift, Mr. and Mrs. V. L. Gates and family, Mr. and Mrs. William Linell and family, Mr. and Mrs. Gail Hamilton and family and Miss Linna McCaw.

Mrs. Jack Spratt, accompanied by her house guest, Miss Melba Garner of Little Rock, Arkansas, drove to Belen Wednesday with her father and mother, Rev. and Mrs. F. P. Turner, who went from there to Belen to visit Mrs. Turner's sister and husband, Dr. and Mrs. S. L. Wilkinson. They expect to return here the first of the week.

WE THANK YOU

The following have renewed their subscription to The Advocate the past week.
 Los Angeles-New Mexico Oil Co.
 Frank Gray Thomas
 Union Sulphur Co.
 Harry B. Wheeler
 S. A. Lanning, Jr.
 Harold Stroup
 Howard Whitson
 J. D. Presley
 Skelt Williams
 J. A. Prueett
 H. J. Alcorn
 J. A. Reed

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

ENGRAVING—THE ADVOCATE

Eddy County Farm News

While the government has been somewhat slow in getting to us the necessary forms in connection with the issuance of tax exemption certificates, most of the forms were received by August 2 and the community committee started to work at that time. The applications have been made fairly rapidly and over two-thirds of the 490 have been received in the county agent's office.

The State Allotment board has declared August 20 as the last date on which any individual can make application to his committee for certificates.

It is very important that every one bear in mind that under existing regulation no one can get cotton tax free without exemption certificates. It is also important for everyone to bear in mind that after the state allotment board begins making allotments there is no provision for making allotments to those in the county who have failed to get in their application on or before August 20. Notices have been sent to all contract signers and to those non-signers who have listed their names with County Agent Wunsch. Everyone should bear in mind that it is not the duty of the county committee or anyone to contact the cotton growers for no one can make application unless the grower of the cotton does it himself. Therefore, all cotton growers should make it a point to see the committee man.

In Artesia they are working daily in the old First National Bank building, or anyone can see G. R. Brainard or Monroe Howard at their homes.

Shipment and condemnation of cattle continues to be made daily. Last week nearly 2,000 cattle were shipped from Eddy county, including Monday, August 13, a total of 207 ranches have been visited; 55,060 cattle inspected; 2,263 condemned, and 5,336 shipped. Cattle will be shipped from Artesia Thursday and inspections will be made for the cattle in the Hope community at the L. N. Barley ranch on Friday, August 17. These cattle will be shipped from Artesia on Monday, August 20th. Anyone having cattle to sell should write or call County Agent W. A. Wunsch.

No definite word has been received in regard to the purchase and shipment of sheep and goats. This work should be ready to start as soon as the sheep sanitary board prepares their necessary regulations. The program should be started within the next ten days.

Forty-three cotton checks arrived at County Agent Wunsch's office today which leaves approximately forty out. This makes a total of 425 checks received and a total of \$70,385.00. There is approximately \$10,000.00 due yet on the first payment, and the total rental payment in the county will amount to \$160,680.00. The second rental checks will not be sent out until after the certification and performance have been received in the Washington office. All efforts are made to hurry the measuring of the fields and the farmers should cooperate in this work as it means that the checks will be sent out that much sooner.

TO CONTINUE BAND REHEARSALS

Prof. E. L. Harp, manager of the Pecos Valley Orchestra, will continue band rehearsals here next school year. Prof. Harp said he would furnish a sousaphone, monster E flat bass, drums, mellophones and hand music for rehearsals. Present plans are made to keep the band organized under the leadership of Prof. Harp until conditions improve and then employ a teacher to work in Artesia, Carlsbad, Hagerman, Lake Arthur and probably other valley towns with the Pecos Valley Band.

Mr. and Mrs. O. A. Pearson, accompanied by Mrs. C. M. Pearson and little daughter, Peggy Nelson, left Sunday for a visit to the Century of Progress at Chicago. They boarded the Santa Fe special train at Newton, Kansas.

Concentrated War Will Be Made To End The Drouth

President Roosevelt Has Conference with Drouth Leaders of Country to Alleviate Conditions in United States.

President Roosevelt called a conference of administration leaders to plan a war again the drouth.

All relief officials were ordered to leave politics entirely alone and the federal purchase of any foodstuffs which might otherwise go to waste was likewise ordered, the result of conferences between the president and state and national relief figures.

The government purchase of hay and fruits in small quantities which might not otherwise be harvested was immediately being put in force by Assistant Federal Relief Administrator Aubrey Williams and Secretary of Agriculture Wallace. This was made principally to aid small growers.

Because crop estimates are down to the lowest level in 30 years the government plans to keep an eagle eye on prices and food supplies during the fall and winter. Higher prices to the consumer is inevitable; however, officials promised to watch profiteering and do everything to keep prices down to a reasonable level.

The Federal Farm Administration's ironclad regulations are to be lifted somewhat during 1935, it was also decided at the conferences. Larger acreages were agreed upon for both wheat and cotton. In fact, every effort will be made to establish a fair acreage level for next year.

Officials were entirely agreed upon the report that drouth conditions were somewhat improved. They explained that there was no possibility of a food shortage and that food supplies were quite adequate to take care of the country for any series of drouths that might possibly occur.

It was emphatically stated that relief workers were not to participate in any way in politics.

SCOUT NEWS

The annual "Water Camp" of the Eastern New Mexico Area Council will be held at Carlsbad, August 27th-31st, inclusive, under the direction of P. V. Thorson, Scout executive. It will be open to all registered Scouts at a cost of fifty cents per boy which also includes a trip through the Carlsbad Caverns.

Each boy should take his own "grub" and camp equipment. The patrol system will be used throughout and each patrol should be organized before leaving home. Scouts will do their own cooking. The camp will be handled just like Camp-O-Ral with program based on water activities and handicrafts.

Troops are supposed to furnish transportation and when five or more Scouts attend in a single patrol the troop should furnish an adult registered leader.

Each Scout and leader must pass a medical examination before being admitted to the camp.

The usual camp clothing and tent equipment should be taken and also bathing suits, flash lights, knife, musical instruments, towels, soap, and a preparation for sun burn.

Each Scout will have a definite duty to perform such as cooking, wood gathering, pitching tents, etc.

The program will consist of swimming, boating, water sports, pioneering, hiking, cooking, games, handicrafts, scouting, Red Cross life saving methods, Scout swimming tests, and swimming instructions.

No Scout will be admitted unless he presents a formal application and this application is accompanied with a health certificate.

Scout Reporter.

Mr. and Mrs. Frank Thomas and Mr. and Mrs. T. E. Hinshaw spent last week at the Odd Fellow camp near Ruidoso.

and those doing so were to be immediately relieved of their duties and others appointed to their places. This action was taken in order to protect the relief program. Enforcement will be difficult in some of the states, it was stated.

President Roosevelt said that 525 millions was not sufficient to care for the demands of the drouth relief program and that additional amounts would have to be appropriated immediately if the country at large was to find the relief which it is seeking. Plans for this were laid at the conferences.

CONDITION OF RANGE BECOMING CRITICAL

Cattle and Calves
 All classes of cattle have suffered a loss of flesh during the past month. Lack of proper amount of green feed and water above normal temperatures has caused the condition to drop generally over the state. The number has been reduced by the government's buying program. Shipments will undoubtedly be earlier this fall than usual.

Sheep and Lambs
 Sheep and lambs have held up well during the drouth but are showing effects of insufficient food and water supplies. Losses have been small. Lambs are not maturing fast and will possibly be shipped at lighter weights than past years. All wool has been clipped but the movement out of the state is slower than a year ago.

Southeastern Counties
 Chaves county ranges are very bad. Plenty of hay and grain in irrigated sections only. Tendency to sell cattle and hold ewe lambs. Condition and weight of lambs poor. Livestock industry in desperate condition. Sheep doing a little better than cattle.

Prospects very poor in Lea county. No stock water or soil moisture. Tendency to sell cattle and calves. No demand for ewes. No rain and range dry and grass short. Most livestock will be sold to the government unless it rains soon.

No rain in Eddy county yet and conditions getting critical. Hay and grain good under irrigation. Can't even guess what will happen if rains don't come soon. Artesian wells holding up good but stock water scarce.

Lincoln county reports: If it doesn't rain soon there will be no feed for stock. All cattle and calves will be sold that can. No irrigation water or soil moisture. Otero county ranges very poor. Shortage of feed. To hold heifer calves. Shipments will be later. Tendency to sell ewe lambs.

FIRE AT CLOUDCROFT DESTROYS MYERS BLDG.

Fire of an unknown origin completely destroyed the Myers Company store at Cloudercroft Monday causing damage estimated at \$32,000. The flames started in the basement of the store early Monday morning and residents of the town aided firemen in an unsuccessful attempt to extinguish the blaze. The store was a general mercantile establishment.

X Marks the Spot Where You Get BEER

SERVED LIKE YOU LIKE IT

Beer to be really delicious must be served at the right temperature—Our new

KELVINATOR UNIT

installed recently by the MANN DRUG CO. keeps beer served here at a constant temperature of 38 degrees, neither too hot nor too cold.

Courteous Curb Service

EATS . . .
 . . . DRINKS . . .
 . . . SMOKES

The Brite Spot

Two Blocks South of Main on Highway
BERT SHIPP, Manager

Increase the Financial Assets of Your Community--

You are a stockholder and a property owner in the Artesia corporation . . . The best way to increase the value of your share in this community is to

BUY AT HOME

In most cases you can make actual savings in so doing. From a civic standpoint you will increase the prosperity of your community, make your property more valuable and help make a place in the local industrial life for the boys and girls who are coming on.